ets On Farm au Member e Tonight

on the Floyd County reau membership drive, progress, will be heard workers report back at meeting tonight (Thurs-7:30 p. m. at the office ada. The county drive ith a kick-off breakfast nday morning in the Iall at Floydada, Twen rkers attended the meet

or the county this year rcent of the county powas about 650.

for the drive were laid

ons as to what provision e in the contract and adoption of the provis-

on the state-wide coun- Beacon Wednesda lents meeting held re-Waco. He reported that the best planned and eresting meeting held vears.

Win, Boys This Week

ockney high girls won ies and the Longhorn two in basketball the The Longhorns closed 1955 District 2-AA play night against Floydada the Longhornettes will eir district play when el to Littlefield Thurs-

games will be played ocal gym against the onghornettes will play ing Queens freshman m Wayland College in and gym Monday afterer school, Coach Troy aid Wednesday.

t Friday evening the part of March. ams came to Lockney defeats. The Longhorns their game to the Mus-

for Olton.

vas high point man with ghter, Mrs. Ross.

Whirlwinds. making 27 points, Pat great-great grandchildren. aking 19 and Jan Mathis

made 27 for the Floynghorn B squad dropped

Winners

ng At Lone Star INFANT BURIED TUESDAY IV Afternoon

The Lockney Beacon

VOLUME 26

Petition Court For Road Bond Election Mon.

tures of more than 100 voters of

rm bureau members to checking signatures to see if the he proper officials urg- required number of eligible tax

since the four-lane road will returned the following indictrequire considerable more right- ments:

home with one victory Mrs. Lenora McClung to pass forged instrument. Dies Here Sunday

e final score was 44 to years of age, died Sunday at the instrument, and one of automo vor of Olton but the home of her daughter, Mrs. J. H. bile theft s were leading 43:42 Ross in Southwest Lockney. She Curtis B. Collier, colored, as seconds to go. A couple fell a week ago and broke her sault with intent to murder T. Vi irows won the game for hip and her condition gradually J. Robinson (colored). Slangs. Buck Ford made grew worse.

Sid ell made 11. Macon the Carter Funeral Chapel here Lee Gray. Tuesday at 2:30 p. m. Elder Roby Harm Brazeal alias J. D. dynghornettes won their Kenneth Martin, Primitive Bap- Brantley, two cases of forgery rchth Olton 41 to 36 but tist preacher of Floydada, con- and passing. eatened in the fourth ducted the services. Burial was C. R. Scott, removing mortgag Nell Cunyus made 25 in the Lockney cemetery. Grand ed property from county. and Franks made 26 for sons of the deceased were pallbearers. Carter Funeral Home onghorn B string won was in charge of arrangements.

he 24 to 18. Gene Hand- Mrs. McClung was born Janu-6 for the Longhorns. ary 20, 1860 in Mississippi. The esday evening of this family had lived in California, e Floydada teams took Oklahoma and Fannin County. of three on the local Texas. Her husband died while Longhorns weren't hit they were living in California. dropped their game to She came here in 1947 from lwinds 68 to 25. David Comanche, Okla., with her dau-

or the Longhorns. Chap- Survivors include the daugh le 17 and Norman made ter, three sons, Dave and Sam of Ventura, Calif., and Ewell of girls game, the Long- Anson, Texas; 24 grandchildren. won 64 to 47 with Nell 32 great-grandchildren and two

17 for the local team. Scott Barber Shop Has New Front

ne 26 to 13. Jay Kemp front. The entire front part of ne Meriwether made 3 the building has been torn away and a new front, flush with the street installed. It is of stucco ilia boys and the Mule- with a stone pattern and a large sney, Bill Whitlock, Revis and Is are winners of the plate glass in the center. This is Hollis AA title and will enter one of several stores in this onal basketball meet to block which has a modern look

The infant son of Mr. and Mrs. Sam Martinez was buried in Van Vonneau of Dodson, Tex-Lone Star Community Lockney cemetery Tuesday. The as, will preach at the Prairie will be held Sunday at baby died soon after birth Mon Chapel Church of Christ Saturstarting at 2 o'clock at day. Rev. R. E. Wiley, local Bap- day evening, Feb. 19 at 7 p. m. Star schoolhouse, ac. tist pastor, conducted services at and again Sunday morning at to announcement by J. the Carter Funeral Chapel, Mar- 10:30, it was announced this rn. Everyone is cordially tinez is employed at Jackson Tire week.

The public is invited to attend. world.



Hancock, full blood Choctaw Indian from McAlester, Okla. will be speaker for the Sweetheart Banquet honoring High School Seniors Saturday night at the First Baptist Church in Lockney and will also speak Sunday morning at the regular 11:00 worship service. Sunday speak for evening services at Aiken Baptist Church. The public is cordially invited hear Mrs. Hancock at either of tinguished woman is a mis

sionary to the Indians.

Three Women On City Election Set Grand Jury

ly be set some time the latter rested. Rivera, forgery and attempting 7 p. m.

t not after a very hard Mrs. Lenora E. McClung. 95 of forgery and passing forged

Antonio Bursiaga, Mexican, as-

Legion Members Plow Teuton's Land

ion post here took time out last receivable of \$6,022.34 and an inweek to be neighborly and flat- ventory of \$22,645.00. broke some land for one of their Directors of the organiza Teuton and the Legion boys at the meeting. plowed about 100 acres of land for him on his farm just west

Williams. Those who helped with Harris, W. L. Henry Hodel furnished gasoline

To Preach At Prairie Chapel Church

for the project.

New Santa Fe Train To Be

Tuesday, Apr. 5

way will drop down a short dis- Lindsey Graham, C. A. Williams, Lloyd Wofford expire this year.

Wood and Lloyd Readhimer. Mrs. Henry Hodel was name election judge, Mrs. Lula Woo Lupe Coronado and Alejandrino will be open from 8 a. m. until

Consumers Re-Elect Two Directors

ship of Consumers Fuel Association held Wednesday afternoon for the locals and Da. Funeral services were held at sault with intent to murder Owen at the Plains Theatre here, two directors were re-elected for three and Harmon Handley.

The auditor's report, presented to the membership during the meeting, showed gross business increase of some \$15,000 over the

The report further showed cash on hand at \$27,175.52, accounts

members who was behind with re-elected Thurman Davis as his work because of illness in his manager following the memberfamily. The member was Paul ship. A good crowd was present

Former Aiken Man Killed In Cave-In

Calif. He was an uncle of Mrs. Company began Wednesday Johnson of Plainview and a work began near the E. A. Mc-

nd was presumably killed in he early afternoon. His body bers of the family. Mrs. Bolding and two sons along with relatives ing to attend funeral services.

The Texas cotton crop is the president. most valuable crop grown in a Several outstanding commit-

Meeting To Begin At Local Church

Aberdeen-Angus Association Is Organized Here

Show to be held in March.

Cap Rock Gas Assn. Organized

Leighton Teeple, directors.

ural Gas Company whereby the did some line serving the Lone Prairie is operated by R. L. Ellison. Gas Association two miles north

The lines will serve a potentia

Leod home northwest of Lockney

Band Parents To Meet Tonight

All parents of band members are urged to attend a meeting at from Plainview left Friday morn- the High School Auditorium tonight (Thursday) at 7:30 o'clock, coin collectors and dime cards Mr. Darden's office is at his according to Mr. Connie O'Brien,

PROGRAM COMPLETE FOR SOIL FERTILITY MEETING HERE





to the Soil Fertility meeting well as farmers are urged to hear his talk.

Fire At Aiken Does Little Damage

agreement with the Pioneer Nat- the grease room slightly and also en. A period of questions and gas company is to lay 13 miles Chevrolet belonging to Bobby the short talks.

Bobby was working on his own Adjournment is scheduled for 3 and a mile west of South Plains, car in the grease room and star- p. m. running three miles east from ted to drive it out when the gas of 151 irrigation wells and 70 The fumes from the gas were

March Of Dimes Passes \$6,000.00

Floyd County's March of Dimes | Whitfill. phases of the drive including the able at a minimum cost. which were in business houses, welding shop, 603 E. Houston in single political subdivision in the tees are asked to be ready to \$3,373.93 is in the bank at Floy- Fuel Association in Lockney or

NUMBER 45

of main line taking off from a Johnson of Lockney. The station The afternoon chairman will

chell. Pleasant Valley commun-

March 31 Deadline For All-Risk Crop Insurance Signing

J. Darden, FCIC agent, of Floyton cropping operations, and

smoke boiling out of the garage tically all production hazards Cephus Fortenberry, Sid Brown, J. B. Whitehead, Bobby Tiner, Henry Rowell, Jay Word, G. C. Tiner, W. G. Tims and Jack

drive passed the \$6,000.00 mark | The all-risk insurance is a this week, according to a report vailable in this county to irrifrom Barry Barker, county drive gation farmers because Congress, chairman. The total Wednesday through the Federal Crop Insurwas \$6,088.74. This included all ance Corporation, made it avail-

Of the total amount \$2,714.81 Floydada, or farmers may conis in the bank at Lockney and tact Jack Whitfill at Consumers the local adjuster, L. A. Wilde.

General Practice of Civil Law

Courthouse

Telephone No. 14

Floydada

Protect your home or business from fire with the fam-

> RED COMET Automatic Fire Extinguishers See or call me today.

Mahon Reports To Home Folks

half of the invited guests attend-

ed the reception. A lot of the



Rogers Expects Water Fight

LOCAL MEN NAMED

ON SHRINE COMMITTEES Several local men were named on committees of the Khiva Potentate Paul Gaither recently

ITCH NO MORE

IN 15 MINUTES IF NOT PLEASED, YOUR 40c BACK at any drug store. Use easy-to-apply ITCH-ME-NOT to allay the itch of eczema, athlete's foot, ringworm, poison ivy, insect bites. Feel the relief in 15 minutes or your money back at BYRD PHARMACY.

Villson Germo 42 Years of Germany. on, whose

FLOYD on in Floydae ABSTRACtived in nd is now Infantry D of the U. S nh Division ining exe

listic mane ms, in sou illson, a f

DO YOU PLAN TO BUY A NEW OR USED CAR?

If so, then see us for the fin wherever you buy it. Just come in will finance it and write the insurone operation.

idow ! REMEMBER TOO that if you volved in an accident and do not Sign the required liability insurance amount of \$5-10-5,000, the Depart Public Salety takes up the case a could be in serious circumstanceee Estin take a chance that a serious a 4-921 couldn't happen to you. Be p with our liability insurance. It only a lew pennies a day to have tection.

AUTO - LIFE - HOSPITALIZ

DR. O. R. McINTO OPTOMETRIST

211 South Main St.

Floydada, Texas

THE

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4:12). Res 4:46-47. Ch 11:26: 1 P ea for the ne word of ord of Go on that we lea for the no Bible to who in to es. He ga th and to

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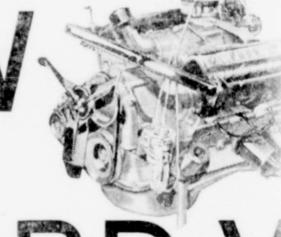
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Get a proved

NOV



Ford has built more V-8 engines than all other

..a FORD

Built by the world's greatest builder of V-8's

combined . . . over 14,000,000! And this tremendo ence has enabled Ford in '55 to turn out in quan V-8's in the low-price field. So why wait? You can Ford V-8 . . , and start enjoying its brilliant new and new-car dependability right now!

Enjoy Ford's new

Trigger-Torque Power

response at all speeds. And with Ford's high-compression, low-friction design and

Relax in the smooth comfort of new Angle-Poised Ride

responsiveness to cushion

Take your pick from 16 brilliant new Ford

styling in any Ford you there's a variety of exciting color-keyed Luxury Lounge

Come in for a Trigger-Torque Test Drive!

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Play Sale . . .

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Office Hours: 9-12, 2-6 each day except Thursdays

Phone 3389

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At cheap interest rates

Loans for irrigation wells

Purchase of additional lands

Loans that will suit your needs

Hail Insurance on growing crops of all kinds

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FROM THE SKYWAYS TO THE HIGHWAYS



FOR YOUR CAR Phillips 66 brings you the only gasoline with the added super aviation fuel component Di-

isopropyl! It's a Phillips exclusive! New Phillips 66 FLITE-FUEL provides increased power, higher antiknock and greater fuel economy. And you benefit from famous Phillips 66

controlled volatility. In addition, Phillips 66 FLITE-FUEL gives you the clean burning qualities that result from use of natural and aviation components.

Fill up today with FLITE-FUEL! Get Phillips 66 FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

alfear around motor oil

that can double engine life!

temperatures below zero, yet retains its film strength at extremely high engine heat. Compared to ordinary oils it 5% to 45%. TRUP ARTIC is the perfect mate for FUTE-FUEL. See Richard Carlson in "I LED 3 LIVES" on KCBD-TV Channel No. 11, Saturday 9:00 p. m.

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J. C. KEMP

Dial 2393

Phillips "66" Jobber

Lockney

dent at North Texas State College, entered the Army last August and completed basic training at Fort Bliss, Texas.

He is the son of J. M. Willson.

Mrs. T. D. H. Whitaker and Mr. and Mrs. Elmer Sa., dusky were in Dallas last week at the this week. hth Division conducts bedside of Mrs. S. T. Whitaker, uining exercises in who is seriously ill in the Meth. and sons visited Mr. and Mrs. Thursday. They were supper listic maneuvers and odist Hospital at Dallas. The Albert Schultz and Edgar Schultz guests of Mrs. Violet Cox and transferred from the 3rd to the ms, in southern Ger- sick woman formerly lived in the Saturday at Littlefield. Sand Hill community, south of

'illson, a former stu- Lockney.

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Gospol of Christ MAIN STREET

CHURCH OF CHRIST

THOS. McDONALD Preacher

THE PLEA FOR CHRIST

e plea of the Churches of Christ is to restore the lic church, which simply means a complete return original ground of the New Testament church. Such peal involves the going back beyond all human councils and ecclesiastical authorities, to Christ e inspired apostles; and restore all things wherein has been an apostacy. This is not a plea to reform hurch, or to establish a new one.

lea for the Name of Christ.

who says there is nothing in a name is not familiar ne Scriptures. Salvation is in the name of Christ. 4:12). Remissions of sins is in the name of Christ. 4:46-47. Christians are those who wear Christ's name. 11:26; 1 Peter 4:16).

lea for the Word of Christ.

ne word of Christ is eternal, Mark 13:31: 1 Peter 1:25). ord of God is sufficient to give us all the religious inon that we need as Christians. (II Timothy 3:16-17).

lea for the Authority of Christ (Matthew 28-18).

ne Bible teaches that God delegated all authority to who in turn delegated the same authority to the es. He gave them the Holy Spirit to guide them into th and to protect them from error in revealing the (John 14:16-17: 14:26; 16:13) There is no evidence in riptures of this divine authority ever being delegated one else. Divine authority ended with the work and tion of the apostles. (Revelation 22:18-19).

lea for the Church of Christ.

le hear so much about this church and that church, ve have just about forgotten that Christ, Himself, ı church. He said: "I will build my church." (Matthew . It belongs to Him by reason of purchase. He purd it with His own blood. (Acts 20:28.)

Plea for Unity in Christ.

quan

om 16

Ve are not pleading for union, but unity. A merging nominations is not the sort of unity for which Jesus so stly prayed. (John 17:20-21). Is such unity as that Jesus desired possible today? How was such unity n the first century of the Christian era? There was a d church in Jerusalem (Acts 2:44-45; 4:32). The next was to establish churches of the same faith and order ier cities and towns. By and by there was a church of t at Antioch, another in Samaria, and another in pi. How can we hope to have such a church today? by preaching Christ and Him crucified, as did the thers and teachers of the apostolic century.

Plea for Consecration to Christ.

n baptism we put on Christ. (Galatians 3:27.) Bapis not the end, but marks the beginning of the Chrisife. Conversion involves a complete surrender of self substance to Christ. (Luke 9:23: Matthew 10:38.) Chrisy is more than simply being a member of the church. Christian must so live that Christ can be seen in him. thew 5:14, 16; Philippians 2:15).

CONCLUSION

t is our earnest desire that all professed Christians be content with no name but Christian, no creed but thrist, and no book but the Bible.

Kimble Optometric Clinic

8:30 to 5:30 Mon. through Sat.

Appointments - Phone 254, Floydada

Providence News

by Mrs. Wilfred Stoerner

of the Lubbock group at Olney Providence.

visited Mr. and Mrs. James Riney Mr. and Mrs. Hubert Stoerner MOVE TO FLOYDADA and family all living in Friday, he Sand Hill community Sunday

Mr. and Mrs. Karl Sammann

We Can't All Go Let's Sew For New Guinea

Boedeker, Rev. H. L. Anderson. | Paul Paschall Is Dinner guests Sunday at the ome of Mr. and Mrs. Marvin In Korea With M. C. Scheele were Mr. and Mrs. Al-

Mr. and Mrs. Hubert Stoerner were in Lubbock on business Marine Division. family. Mrs. Cox was the wife 1st Division. Mr. and Mrs. Wilfred Stoerner of Dr. Jack Cox of Clarendon who The 1st Marine Division has visited Mr. and Mrs. Pete Schaf- passed away several years ago. been serving in Korea since shorfner and daughters of Lockney Mrs. Cox is now connected with thy after the outbreak of the Kothe Porter Clinic and Hospital in rean conflict.

and family, Mr. and Mrs. James were in Amarillo on business

Trinity Lutheran Church H. L. Anderson pastor

An all time record attendance ad as their week end guests in Sunday School was met last Walter Sammann who Sunday, 99. Let's make it 100. ow lives in Arkansas. He for We welcome all those who have nerly lived with his family in no Sunday School to regularly attend. There is a class for all ages with trained teachers. We welcome you to attend Sunday This is the theme of the mis- School and Divine Worship ser

Sunday, February 20:

Foot prints in the sands of bert Sammann, Elbert and Jess son of Mr. and Mrs. William O. Marine Cpl. Paul P. Paschal. time aren't made sitting down. Wayne Sammann. Calling in the Paschal of Lockney arrived at Rev. H. L. Anderson attended afternoon were Mr. and Mrs. Inchon harbor in January, athe three day pastors conference John Buth of Idalou, formerly of board the USNS Pope to join the 1st Marine Division in Korea, Mr. and Mrs. Wilfred Stoerner serving in Japan with the 3rd

The Pope carried 1,249 Marines

Mr. and Mrs. Joe Fortenberry their daughter, Eula Mae and her son, Melvin moved from Cedar Hill to Floydada Monday, Mr. Fortenberry has recently purchased the P. A. Dennison Launbusiness. Mr. Fortenberry was reared in the Cedar Hill community and has spent most of his life farming there.

Mr. and Mrs. Henry E. Witte of Nevada, Mo., have been here



ed operators.

Baker Flash-O- Gas

dealer in Plainview.



Don't Risk Loss of Your Investment

With a Federal Crop Insurance Policy

The Farmer With a Federal All-Risk Crop Insurance Policy Is Taking Part of the Gamble Out Of His

He can insure his cotton against the MULTIPLE risks of farming. Federal cotton insurance won't insure your profits, but it will protect the money you spend to produce your crop.

Many farmers who collected losses under the Crop Insurance Program say that even though they made no profits, they were able to pay up their bills and start the next seas-

When Federal Crop Insurance is provided for the purpose of carrying part of the load, why take a chance on having to carry it all yourse'f? By adding the small premium to your protection costs, you can be sure of the return of your investment. THERE IS NO OTHER MEANS OF PROVIDING THIS DEGREE OF SAFETY. Neither you nor any kind of insurance can prevent flood, hail, wind, frost, plant disease or many of the other things that can and

BUT YOU CAN PROTECT THE MONEY YOU HAVE INVESTED IN THE

Applications Must Be Filed Before March 31, 1955

You can sign an application or get further information at the Floyd County Crop Insurance

SEALE DRIVE-IN THEATRE

SPEED LIMIT: 8 miles per

hour with-in the Drive-In.

LAST TIME TODAY

Thursday

Secret Of The

Incas"

with Charlton Heston and

Robert Young

IN TECHNICOLOR

Boldest of plundering adven-

turs - he dared the curse

of the ancients for the lost

golden treasure of the Incas here is shattering excitement - tingling thrills. love

Also CARTOON

FRIDAY and SATURDAY

February 18 and 19

Return To

Treasure

Island"

with Tab Hunter and Dawn

IN TECHNICOLOR

Tab Hunter, America's

swoon-boy, and Dawn Ad-

dams, the red-haired lovely

in a thrilling tale of buried

treasure - two modern-day

lovers unearth the gold on

Treasure Island on an old

map that led them to ad-

VIOLENCE AND PASSION THE SCREEN PARS SELDOM SEEN!

flaming with action - ad-

filmed in beautiful technicol-

ling beauty of cinemascope

Also CARTOON and NEWS

TUESDAY, WEDNESDAY,

THURSDAY

February 22, 23, 24

"The Last Time

I Saw Paris"

with Elizabeth Taylor, Van

Johnson, Walter Pidgeon.

Donna Reed

IN TECHNICOLOR

Also CARTOON

passion.

picture cinemascope.

- truly a treat in motion

Please slow down.

Located 21/2 miles west of Lockney on Plainview High-

HERE ON VISIT

Two large Miller Rotary Scrapers, thoroughly train-

Your friendly butane



PROTECT IT.

Farming Operations

thus guards your credit as well.

on with good credit.

do happen to the best farmers on the best farms in the county.

PRODUCTION OF YOUR CROP

DARDEN'S WELDING

Or contact JACK WHITFILL at Consumers Fuel Association. Lockney or L. A. WILDE, Local Adjuster

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 17, 1955

PLAINS THEATRE

Lockney

LAST TIME TODAY Thursday

Cinemascope

"Hell And High Water"

with Richard Widmark and Bella Darvi

The thrill picture that beats them all - as brave men and a beautiful girl play the world's most dangerous game - a ruthless battle with death as the stakes and glory for the victor.

Also CARTOON

FRIDAY and SATURDAY February 18 and 19

"Jungle Gents"

With Leo Gorcey, Huntz Hall and the Bowery Boys

The Bowery Boys are bound for deepest Africa - and Africa screams — Huntz Hall has a nose for diamonds and winds up in Africa. For a night of fun see this one.

> Also CARTOON and 2-REEL COMEDY

SUNDAY, MONDAY,

of conquest only to fall back at the Gates of Rome, A with truth - in technicolor or - etched in the compel- and cinemascope.

THURSDAY February 23 and 24

"The Golden Mistress"

with John Agar and Rosemarie Bowe IN TECHNICOLOR

Men would do anything for They met — there was a the Golden Mistress — they fleeting kiss — and from hungered for her treasure that electric moment they and died for her pleasureknew they were meant for see love untamed in pagan each other - here is the Haiti-see secrets of voodoo story of a deep but troubled gods revealed for the first love told with tender comshark man-killers.

Also CARTOON

LOCKNEY DRUG COMPANY

The Rexall Store

Electrical Work

We do all kinds of electrical repair

We will contract new house wiring

Commercial Wiring

We also specialize in

Our present office is at the

BRUNNIER LUMBER CO.

Our Day Phone is 3385

Night Phone 2384 or 3565

We are licensed and bonded.

Paul Allred

jobs and will be glad to take care of

your small jobs.

jobs and will do

B. C. Morgan

Society

Eiland-Storie Vows Exchanged Friday

Orleans and Florida the bride Juanita

Barry Thompson Here On Furlough

A big supply of

Plastic or Canvas - all sizes. supply your dams

Also Irrigation Tubes, Sticks etc.

FREE REPAIRS

Made on your old plastic dams rtake your irdens, few still repairable. We have a kit w. As citize we can repair plastic dams. Bring large fa in. No charge.

inderstand Hand Tools - Fan Belts - Wales help to Water bags - Farm Filters cess. Cartridges

Auto Batteries

CO-OP TIRES and TUBES olor, or in MOTOR OILS of all kinds id being

Lockney

COME SERVI

> residen grade

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THUR B. TRACT C UD E. H

East cor loydada. and most

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STAFF Jeanette ' d.-Carolyr Ed.-Eido rs: Luthe inkin, Joar ff, Shirley

nit, James

Mae Beth

d, Bucky l - Patty V Frankie ! -Miss Joh

EDITORI

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at the J. C. JONES COMPANY Tremendous Savings-Final Mop-

Just look at these prices:

3 Western Gabardine Suits, sizes 36, 38, 40, reg. \$31.25, now \$15. 1 Black Horsehide Motor Jacket, size 40, reg. \$29.75, now .. \$14. Assortment of Coats and Jackets, Leather, Suede, Twill, Gabardin Big Selection of Boys Coats and Jackets, now 1/2

SPECIAL Bleached Flour Sack Squares

5 for \$1.00 Limit 5

--- OUT THEY GO ---

77 — Ladies Dresses — 77 Sizes 7 to 52, regular \$6.90 to \$16.75

Now - 1/2 Price

--- THESE TOO ---12-Only Ladies Suits-

4—Only Infant Coats— 1 Price

Regular \$2.98,1

Limit 2

SPECIAL

No Alterations - No Exchanges - All Sales Final

J. C. JONES COMPANY

Lockney, Texas

81x99 SHEE

STAFF

Jeanette Widener. d.-Carolyn Campbell Ed.-Eldora Boone. rs: Luther Williams, inkin, Joan Harris, Neld, Bucky Duval.

Frankie Sparkman.

- Patty Wilkes, Jovon--Miss Johnie Barnhart.

EDITORIAL

is no age limit to citi- Cope. it begins at home. If ge of the games afterwards. 15. Bring large family; but as to make it a success.

tand, divided we fall." anderstand that it takes This And That - Wales help to achieve comiliers cess.

COME TAX SERVICE

residence 1 block f grade school.

D. Copeland

HUR B. DUNCAN TRACT COMPANY UD E. HOLLUMS ner and Manager

East corner Square loydada, Texas and most complete ab plant in Floyd County. n Q ded to render prompt et service on everything line of land titles.

Chevrolet's new

High-Level

ventilation system

gives you cleaner, fresher air,

and all you want of it!

PECIAL

3 SHEE

ar \$2.98,1

Limit 2

Workman And Jolly Senior News Chosen King And Queen

by La Juan Henderson ff, Shirley Warren, Lar- en to the sophomores, Saturday merchant that bought a place for it, James Morris, Rita night at 7:15 p. m. at the high advertisement on this calendar Mae Beth McLaughlin, school cafeteria. Each dish had and also each family that bou-Workman gave the invocation.

> Ceremonies Rita Griffith opened them as they have dates of many the program. King, Jerry Work- important activities of the comman and queen, Lynn Jolly were munity. crowned by the sponsor. Mrs.

and carries on through music was given by Ernestine Society was given \$125 to be used i citizenship means be Spradlin and Joan Harris . rested in others. Like Brannon Darnell was in char-

dams trake your share of the The banquet was enjoyed imurdens, fewer things will mensely by everyone present. A further down the road to New ris, chapter president and Wilbur a kit w. As citizens, we belong big thanks to all who helped Orleans.

From Here And There

-this, seeker, is the promise of THE WHOZIT nores must think so for they were the only class of LHS that

celebrated the Valentine's holi-

by Joan Harris

The Senior Class has finished their community birthday calen-A Sweetheart banquet was giv- this opportunity to thank each a valentine name and Jerry ght a calendar. We feel sure that people who purchased cal-After the hearty meal, Mistress endars will be well pleased with

280 ealendars with 1472 listings were sold and the Senior Class icks, Sh America. It begins in Entertainment of songs and cleared over \$600 after the Honor for a scholarship for some senior

Again we would like to thank

Let's Eat

Mother-Daughter Banquet A Big

Success

The theme "A Rose to You" was carried out in the Mother Hobby - Cooking. and Daughter banquet held last | Song -Thursday night in the high er." school cafeteria. The mothers and Color — Green and brown. daughters enjoyed a delicious meal served by the FFA boys. (They did a good job!) Then Eldon Boone gave a reading for Ambition - To be a house the mothers. Mrs. E. J. Foster wife. gave a talk about the sweet Greatest achievement - Getyears, which the guests enjoyed ting to be a senior. very much; then the Cordettes Greatest mistake - Starting day to see Texas Tech and West sang "Mother."

The FHA vice president, Mary Description of ideal boy-Wou- and Dorothy Hewitt were seen you-that \$600 wait take us a lot beautiful pot flower. Edna Mor- not jealous, like people, gifts. All the mothers were given is about the size of a marble.

Senior Snapshot

"Let Me Go Lover."

Show — "Hell Below Zero.

Teacher - Mrs. Cain and Miss Ambition

Greatest mistake - They are

Senior Snapshot

Name - Leona Graves. Nickname-None, sometimes. Born - Oklahoma.

Age - 18. Height - 5' 4" Weight - 127 pounds.

friendly people. Dislikes - Unfriendly people

and boys. Favorite

Food - Ham and apple pie. "Sweet Hour of Pray-

Show - "The Robe

Teacher - Miss Barnhart

Myers presented Mrs. Morris, ld be about 5' 11", brown hair, Chapter Mother, and Mrs. Soc. brown eyes, weight about 140 renson, Area Supervisor, each a pounds, like to work dress neat,

Lotta Stee

banquet were Jerry and Katie, with Quitaque here. Avanell?) Jerry M. and Betty quet for Seniors at First Baptist Likes - Pretty clothes and Jean, Kitty and Marvin W. Gail Church. R. and Bucky Duvall were seen at the Seale Sunday. Doylene, did you enjoy the show Sunday night? Couples seen Friday night after the game were Marion and Darla, Don and Katie, Jimmy and Ernestine. John Hanst and Donald Farish, what's the matter with the Lockney girls or Olton girls better? Wendelle S. and Clara Lee were seen running around Sunday evening. Mary M. and James Strain were observing the ball game Friday night. Buck and Mary, Nell and Jimmy went to Lubbock Satur-

> John Law's scheme for exploiting the resources of French Mississippi Bubble

Texas play ball. Bobby Johnson

School Calendar

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 17, 1955

Couples seen at the Sophomore February 18-Basketball game

Jay and Shirley (Where was February 19-Sweetheart Ban-

February 22 — Giris basketball

at Littlefield. March 5 - Area FHA meeting

March 18 - Arkansas Travelers basketball team plays here April 1 - Senior play.

INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS

MONEY TO LOAN on Farms and Ranches at Low Interest Rate

Next door to Federal Bldg.

FRANK PERKINS

Phone 3311



NOW for only \$39.95

> DOWN EASY TERMS

COME IN FOR A DEMONSTRATION PLUS ALL THESE WONDERFUL WHIRLPOOL FEATURES!

3-Temperature water selection, Guide Lite control, Select-A-Level water control, Delicate Fabric guide, Porcelain Top and tub. Giant capacity, Germicidal lamp, Dual Cycle-Tone, 5-Year Warranty on sealed-in transmission — all the features most wanted

Parker Furniture

Phone 3315

Lockney

Air enters here

at hood-high level-

away from road heat, fumes

and dust!

Even the air you breathe is better!

Everything's new in the motoramic

Only Chevrolet and higher-priced cars give

A special chamber under the ventilation

This is just one of the exciting discoveries

you'll make when you drive the Motoramic

louvers keeps rain out of the car and supplies you with a more even flow of air. And it also

acts as a girder, making the car stronger.

you a ventilation system like this!

Chevrolet! Come in and see.

Chevrolet

The Bel Air 4-Door Sedan.

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

Birthday Party Honors Daughters

Mr. and Mrs. Charlie- Dillard home of Mrs. Pike Hanna, Floyentertained with a party Mon- dada day evening at the Willis home honoring their daughters,

ons, Billy Burns, Stanley Gran and the honorees

Sandra and Wesley spent from book Thursday until Sunday in Fort Hostesses

KNOX GROCERY

AND MARKET

niversary for us but we are al-

ways more interested in the

future than in the past. So we

have done some work in the

store to make it more convenient

for you and we always have

3855. We try to please. Your

Knox Grocery

Come in to see us or phone

NEED A NEW

GARAGE?

age space at the same time. Easy and

economical to build. Plan it now...let

BRING YOUR HOME UP TO DATE

It's easy, and usually inexpensive ... to

modernize your present home. Increase

the value and livability of your home

by remodeling. You'll be pleased with

the results. We can help you with ad-

vice and materials.

Dial 3357

us help you build it soon

some good prices inside.

business appreciated.

This month is another an-

Mrs. Dub Hodge Is Shower Honoree

Mrs. Dub Hodge, the former Beth Rigby, was honored with a wedding shower Tuesday night, Mr. and Mrs. J. E. Willis and Jan. 18 from 7 to 9 o'clock in the

> honoree, her mother, Mrs. W. H. Rigby and Mrs. Troy Stansell.

Worth as guests of Mrs. Mc. Hanna, Troy Stansell, Ralph Gor-

Has Meeting Thurs.

n the home of Mrs. Garland Roll call was answered

stration Agent, gave a demonstration on "Family Planning and Spending."

Marr. Miss Petty and the hos

24 at 2:45 in the home of Mrs.

Medical-Surgical Hospital Notes

Ray on 2-15 a daughter weigh-

ADD A ROOM TO YOUR

PRESENT

HOME

building easier than ever before. Come

in and discuss your ideas with us. We

can help you get started with plans,

addition of an extra room or wing. Enjoy a larger, roomier home in the

same neighborhood, simply by enlarging your present home. See us for de-

BUILDING AND REMODELING

See us for all your

Building Material

Needs!

We will be glad

to give you esti-

mates without

obligation.

Lockney

tails on how to do it.

LOCKNEY LUMBER & SUPPLY

supply all the materials you'll need



PRINCESS - Miss Cecilia Langley, daughter of Mrs. J. R. Langley of near Lockney. was elected to reign as Princess, representing Our Lady of Victory College, at the Fort Worth Mardi Gras reception held at the River Crest Country Club recently. Miss Langley also appeared as O. L. V.'s representative and princess at the Mardi Gras ball Saturday night, held in the Will Rogers Coliseum. Miss Langley was escorted by Ron Miller of Chicago, Illinois. Miss Langley is a sophomore at O. L. V. College and was elected princess at the 1954 Marian Ball. She is planning to major in home economics.

Mrs. Burleson Named President Of Famed Congressional Club





151 modern, smartly-styled colors

Painting isn't the job it used to bet's actually fun to watch how fast you can cover the walls with new, colorful WALLHIDE Rubberized Satin Finish. Wears like rubber-it has elastic qualities! Spots and stains wash off—colors stay on! Best for living room, dining room and bedrooms.

BAKER HARDWARE COMPANY

Lockney General Hospital Notes

sed 2-11 following medical treat

Bernard Harris is still recei and Mrs. Shirley Race was dis-

Mrs. Bill Davis and baby were lismissed 2-10.

Mrs. R. T. Spence was dismissed 2-10 following medical treat-

Mrs. Bob Dillard was admitted

Gid Talley was admitted nd was dismissed 2.16. T. A. Neaves admitted 2-9 is

Mrs. Sam Martinez was admit

Mrs. Joe Garcia was admitted 15 for minor surgery.

Mrs. Glen Whitfill was adm

Flour

HERE ARE BIG

FOOD

MAMAS FAVORITE RECIPE

"BAKED APPLE

Pound Gac

Double Stamps

Every Tuesday

with \$2.50 Cash

Purchase

SURPRISE"

Box

Okay Building For Floydada Post Office

Donald has announced plans for Floyd County construction of a new Post Office

tion, as soon as final papers are sealed and delivered. The build- in the ing also will house office and display room of Southwestern Public Service Company.

R. S. McAdams, postal inspec tor, here for a final conference on the building matter, confirm regional reality office of the Bureau of Facilities, Post Office Department, Fort Worth, that Mc-

gin at an early date, since he has all details of the plan ready

The building housing the Post

Pillsbury's Best

2 303 Cans for

KIM

2 Cans

25 Pounds

State Highw Spends \$2 rioyd Con

Highway

dressed veek-old 5 on f

ozen e, Sterle

condit block w h of Ch d 4-row key, ph

rock ins dial 337 BARGA ercantile Girls s and 99, 2 pai

iee then

APPLIA 71/2 ft. gas rai : AUTO Lockne or TR.

r Hotel RES furnis Perkins

> inted s ditch aches d hone 37 ı still gi a price

Carthel ior Bib

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Plain

28 after

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sturdy le nort represe Frank

STATE Harris 48 tf

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SURA

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19 S.

KimbellsLOYD

for

Cream Style Golden est L on 2.4 tion w rate,)

y Ray Texas

L RIC e or c ute 1, 5, Plai

Kleenex 300 Size

BISCUITS 2 For

BEEF ROAST BACON SLICED Choice Cut Wilsons

Pound 49c

PYLANT

Grocery and

Market

Pound 1

Call for Pyl Land Trading Stampeded

Lena Fae Stot ADA

Pylant's Groe 31

PARMER CO. LAND

eight inch well on natural gas.

320 A. \$175.00 per A. in extra

good water district. Look at this

80 A. in shallow water, west

160 A. \$200.00 per A. Terms. 10

FOR SALE - Improved 640

acres north of Hereford, 100 acres

in grass, one 8-inch well. \$135

160 acres on pavement. Lays!

just right to water. One well, no

mprovements, \$200 acres. Castro

n pavement. \$335 Castro Coun-

CANTHEL REAL LSTATE

FOR SALE - 100 feet of 4-inch

Montgomery-Ward electric cream

eparator, Mrs. J. B. Potts, 44-2tp.

FOR SALE - New Hampshire

LOCKNEY TRADING POST

andles Dorothy Mae Mattresses

tes. See ticking samples at our

an acre. M. A. Crum, Floydada.

FOR SALE - MIK goat, Call

See me for ALUMA-KRAFT

awnings. Cyclone fence, Humph-

reys Tension Sealed storm wind ows. L. L. Reecer, phone 2262.

Wanted

Mrs. A. B. Kenady, dial 3807.

44 tfc

Red laying hens. Mrs. W. F

Phone 8-6272

45-1tc.

WATKINS REAL ESTATE

on pavement. Some terms.

at \$25,000.00.

inch well. Improved.

a fine home for anyone.

E - Maynard used condition. L. B. block west of Main Cotton and wheat allot. Located h of Christ. 45-2tp. - 1950 model M

d 4-row equipment. key, phone 3144. 1tc

E - 2-room house rock inside. See Wildial 3376. 45-tfc.

BARGAIN COUNTER ercantile. Scarfs 25c Girls Panties 35c. s and Gowns \$1.00. 00, T.Shirts \$1.00. 99, 2 pair Nylon Hose ee them at Baker acre. Ite.

APPLIANCES 71/2 ft. Leonard Re gas range, \$50

: AUTO STORE Lockney or TRADE for Land

r Hotel in Lockney furnishings. Terms Perkins.

E - Ditching mainted on Ferguson s ditch 12-18 inches iches deep. Calvin hone 3796. 44-2tc.

S in good irrigated i still give possession a price range from tere to \$425.00. Houshave a lot of them. son at the City Bar Plainview, Texas. 28 after 6 p. m.

- One 11-ft. Hoeme. n Deere with 4-row one 1951 Ford trac Carthel, 11/2 miles es north of Lockney. 41-tfc

43-4tc.

for sibles and Bible Mrs. Bett Vernon. 51-tfe

E - 4 rooms, bath . Fenced in back avement. Fred Hus

- Divan, mak condition. Good che sturdy chairs. W. I

for wonuments represent an old, re Frank Dodson, phone 33-tfc

STATE - Houses in or sale. Also farm ne for beef at whole Harris, dial 3817

- 3 bedroom hous rest Lockney, Don 2.4 acres will rate,) cow shed, etc. y Ray, Route 3. Sum Texas. Phone 43-tfc.

L RICHARDS COS e or call Mrs. Willa ute 1, Lockney or 5, Plainview. 26-tfc.

***** M BUREAU SURANCE for

ARMERS **VIDENDS**

Auto - Fire arm Liability

19 S. Main LOYDADA

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and. Professional experience Land Bank loan to ly. Improve or Relow cost, long

43-4tc MORGAN CONVALESCENT HOME No. 4

Spur, Texas, Phone 9517 Private and semi-private rooms, reasonable rates, nursing care 24 hours. Well trained manager. Location: former Nichols Hos

For Sale

WANTED - Used bedroom suites. Liberal trade-in allowance on all styles of new furniture. 640 A. \$150.00 per A. One good Parker Furniture, phone 3315.

> CESSPOOL DRILLING Storm Cellars Pier Holes 30, 36, 42 and 48-inch Holes

of Muleshoe, 10 inch well. Priced I. E. FISH 900 Broadway Dial 4-5828 Plainview, Texas

> WANTED - Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2.tfc.

> > Local & Long Distance

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5% FARM LOANS Prompt Inspection and Closing No closing charges except abstract and recording GOEN & GOEN 202 Boothe Bldg. Floydada Representing Amicable Life Insurance Company.

WANTED - winumill and pressure pump work. Call or see R. W. Johnson, dial 3384.

PIANO TUNING - Drop a caro FOR SALE — 320 acres Palmer County land, one irrigation well to Luther Fowler, Box 66, Lock No other improvement, Price \$100 ney or phone 2173.

For Rent

FOR RENT

phone 3827, night phone 3696.

loats, 2 grass seeders, one farm water

Test On Gain In Beef Cattle Is Going At PanTech

Lockney Lodge No. 867 A. F. & A. M. Regular meeting third Tues-

day night at 7:30. JAMES A. BOBBITT, W. M. E. A. CARTER, Secretary

Plainview Livestock Sales Ring

strong market on all classes of Plains will haul sand and meet Arthur Brown, Grigsby Milton, ch to all those present at the WANTED - General house cattle this week, except medium at the church to spend the day Bryan Karr, Raymond Upton and close of the review. Present were 480 A. \$475.00 per A. 29% work, baby sitting or to care for and good slaughter calves. Part putting the rest of the foundaveek-old White Rock down 10 or 15 years to pay. 12 mother and baby. Mrs. R. L. of the strength could be attrib- tion under the parsonage, and ett and Mrs. Mildred Bailey. Miss Reeves, Larry Faus, Grigsby Mil 5 on foot or \$1.35 minerals. 3-good eight inch Lackey, 514 3rd St., Dial 2130. uted to a light run of cattle but finishing the outside work so Petty will be present at the next ton. Shelby Calahan Murray Julcow demand was very strong, as that the plumbing and other inwas stocker steers, heifers and side work may be started.

> Good calves 16.00 to 18.00. Medium to good 13.00 to 16.00. Stocker strs. and yearlings, nedium to good 16.00 to 19.50. Medium kinds 14.00 to 16.00. Stocker hfrs. and yearlings. medium to good 15.00 to 17.50. Medium kinds 12.00 to 15.00. Utility and cutter kinds 10.00

> Fat cows 9.50 to 11.20. Canners and cutters 7.50 to

Commercial bulls 11.50 to 13.60. Medium light bulls 12.00 to

Not enough cows and calves or feeder type strs. offered to test the market.

Some Representative Sales: 800 pounds 17.20.

Howard Adams. cows 11.20.

J. H. McLain, Floydada, Blac Rigler Bros., Plainview, J. Cow L. T. Our next sale Feb. 16, 1955.

Saul Discusses Water Problem

> By LeRoy Saul, State Representative

As we have heard for the pas-

dren of Mrs. Lenora McClung.

Booker T. Washington, the ne gro educator, was entertained at a luncheon in the White House by President Theodore Roosevelt on October 18, 1901.

South Plains

We had an exceptionally men of the church at South Paul Snodgrass, Skeet Thornton, an Karr served cookies and pun of Mrs. John Wilson.

> Sunday and spent the week end with his parents, Mr. and Mrs. Sim Reeves. He left Sunday evening for Roswell, N. M. where

Friday to spend the week end TV stations and birthday din Higginbotham is teacher of the with his parents, Mr. and Mrs. M. M. Julian and brothers. He left Sunday evening to go back to school at West Texas State at Canvon.

There was a large crowd at church Sunday and several visitors, among those were Mrs. Newton and three daughters and Mrs. McManamus from Dallas.

The South Plains H. D. Club met Wednesday afternoon, Feb. 9 at the home of Mrs. Walter C. O. Orr, Silverton, wf. hfrs. Wood with co-hostess Mrs. L. T man gave an article on Menta

Marble, Leighton Teeple, Roy Eskimos, snow and ice for there Bledsoe, John Wilson, Bill Beedy, are no Eskimos there. Mrs. Bry new members, Mrs. Early Pritch- Mmes. John Smitherman, Sing

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 17, 1955

Mr. and Mrs. Horace Marble | The BTU Intermediates of the accompanied Mr. and Mrs. Ray- church met at the recreation mond Teeple of Lone Star to room of the school house Thurs Lubbock on Tuesday, Feb. 8 to day night, Feb. 3 for a class celebrate the birthdays of Mrs. party and enjoyed games under Marble and Mrs. Teeple. They the direction of Donita Milton

ners eaten in Lubbock. were hosts Tuesday, Feb. 8 to a ing of refreshments which ingroup of girls who came home cluded punch and assorted cook with their daughter, Sherlene, to les. Present were June Marble help celebrate her twelfth birth. Donita Milton, James and Roy day. They enjoyed games and a Hartman, Alton Higginbotham birthday supper. The guests Eugene Beedy, Kendis Julian. spent the night with Sherlene Donnie Young, Lynn Bailey, Bonand those present were Sue Wil- nie Upton and Stanley Burleson son, Eulalia Sanders and Jo Ann Mrs. R. G. Dunian left Sun Newton.

ertman, E. J. Kinslow, H. L. port given. It is not a land of meeting on Feb. 28 at the home lian, Bryan Karr and H. S. Cala-

enjoyed the day visiting at the who was the leader. Mrs. Bryani class and Mrs. Grigsby Milton Mr. and Mrs. Leighton Teeple was present to help in the serv

THAT'S OUR LINE!

PLUMBING-HEATING AIR CONDITIONING

We carry a complete line of:

Bath Fixtures Pipe and Fittings Cast Iron Sewer Pipe Sinks Medicine Cabinets Faucets Comode Parts

Floor Furnaces Wall Furnaces Forced Air Furnace Metal Duct Vent pipe Water Heaters Septic Tanks Thermostats

EXPERT INSTALLATION

Workman Plumbing & Heating

Darnell Grocery

WE APPRECIATE YOUR BUSINESS Phone 2233 for Prompt Delivery

Sun Bonneti Sue 25 Pounds

SYRUP

Karo Waille 5 lbs.

CAKE FLOUR

Softasilk

23-41b. box

Chili Sauce

Monarch 12 oz. bottle 29c

Salad Dressing

Best Maid Quart

SHORTENING

Armours 3 lb. carton 69c

SEED POTATOES and ONION SETS NOW

Grapefruit

3 for

10c

Tooth Paste

Pepsodent

59c Tooth Brush FREE

needed. Full or part at privileges. ADA NATIONAL

DAN ASSOCIATION 6 319 South Main Vatson, Sec'y-Treas.

h Floyd County, per year \$2.00 Outside Floyd County, per year

Either new or renewal subscriptions

Entered April 14, 1902,







CARL McADAMS

GENERAL INSURANCE

Fire - Hail - Polio -

Windstorm - Auto - Bonds

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First National Bank Building

of in the United Chest drive now completed. As far as we know, unless something unforeseen comes up. Floyd County people can rest from financial drives un-PUBLISHED EVERY THURSDAY til time for the United Chest drive this fall.

SOME disappointment in the a-\$2.50 various organizations the amount as have been better to have had a second class mail matter at the surplus to take care of unfore-Postoffice at Lockney, Texas, un seen needs, but we think the Any erroneous reflection upon first effort in having a United the character, standing or repu-tation of any person, firm or Chest. It is usually necessary to in the columns of The Beacon but Floyd County people re-

TWAS EVER THUS!



With Our EXCHANGES

They are not perfect, of course, being only human, most of them. and frequently we hear of city patrolmen, in particular who

cursed for trying to save human

lives and property

attempt to bully motorists caught breaking laws. This cannot be condoned, and we would like to see a little more courtesy shown by law officers in the larger cities. But, courtesy is a two edged sword, and perhaps the fault lies not entirely with the

passing on hills and blind roadways also take chances on being caught, if they live, and in truth, should be grateful for being caught by a patrolman rather than by the grim reaper.

mon fallacy that accidents happen to the other fellow. This is hot water. a dangerous policy to subscribe

HEAP CRAZY

Long Ago In Lockney

Items of interest from the files of The tockney Beacon.

February 19, 1925

Lockney Postoffice was robbed Monday afternoon while post master Howard was gone to supper. The robber entered the front door and then broke open the office door and helped himself to \$226.40 in cash.

Lorena Dagley, thirteen year old daughter of Mr. and Mrs. J. L. Dagley of Lockney suffered very painful burns Saturday when she fell with a bucket of

By raising 20 bales of lint cotton on 20 acres of land without may be a Texan. - Muleshoe irrigation or the use of fertilizers, Robert Bruton of near Hale Center won first prize in the \$1.500 cotton contest conducted

which was a ish Eighth Ar He had been Oct. 16, 1941 little more r

War Depart

Sunday, Set

radioman .

ness. Rev. L R. the c the Plainview s.h Cou ficiated for

ling and Pro Hugh a Stir

> or a b son's

DR. JOE E. W. nu co the tr OPTOMETRIST a mo

Rooms 306-308. Skaggs Buildingen et Telephone 1234

Plainview, Texas



Mrs. A. C. Lambert, Jr. 4012 ONG STREET AMARILLO, TEXAS

- 1. "I dry my clothes when I want to,
- 2. "It's convenient. I'm the master
- 3 "Our clothes last longer, because they're not subjected to weather,
- 5. "I don't trample our new lawn by
- 6. The electricity cost is surprisingly 7. The electric dryer gives me more
- cleaning time for freshening dra-

You, too, can find it easy to list many reasons why an electric dryer should be in your home You'll find it's easy, too, to buy an electric dryer. Your Reddy Kilowatt Electric Appliance Dealer is ready to help you select your dryer, arrange for installation and make the payments fit your budget. See him within the next week so you can dry your clothes this sale, easy and convenient way - with a modern, automatic electric clothes driver





NOW IN OPERATION!

Let us

Saw Delint and Clean

your

Cotton Seed

for planting.

Bring your seed in anytime. We'll be

glad to serve you.

Lockney Gin

Dial 3388

Lockney, Texas

ial Meeting

Mothers Class met regular social. as completed by the ts.

he occasion of her

were Mmes. E. R. ert Bybee, members ns, visitors.

Dinner Father, 81

Ars. Bailey Hender-Star community or a birthday dinner son's father, John

n is from Silverton who celebrated her ly at her home in nuary 30 was presher son's 81st an-

he dining table wa decorated heartay cake topped with the trimmings. more than fifts ent were all of Mi en children excep

others Class Valentine Party Held At School

A Valentine party was held at the Methodist Friday morning at Mother Goose school for pupils and their gues

a covered dish lun- For morning handwork pupils served at noon. Mrs. made valentines and paper hats h Counts, Mrs. Pearl assisted by Mrs. Nettie presented to Mrs. motif and orange juice

Judy Turner. Pupils present were a Stinebaugh, J. H. Joe Neil Greer, Dinah Hodel, V. H. Fields, A. J. Bob Simmons, Linda and Johnny Hodel, Sandra Huggins, Kay C. Griffiths and Porter, Jerry Shewmake, Charlotte and Maelene Spence, Bobby Webster, Jerry Glenn Morgan, Jimmy Dale Kropp, Carol Gav. er. Mrs. Derrell Wood.

> Valentines were distributed 18 at from a large decorated box.

ruary 13 honoring Mrs. Leslie Ferguson celebrated his 81st Study Club Hostess

of ten people in the February 23 in the home of Mrs. for Bible Study,



daughter of Mr. and Mrs. Ciyde Hill, Lockney, will wed Delton Jack, son of Mr. and Mrs. Sam Jack, Lockney, on Sunday, May 1 in the Methodist Church herc.

Garden Club Begins Year With Coffee

Wiley, Randy Alford and teach- will be hostess at a coffee at her

Aiken WMU Honors

Mother-Daughter Banquet Held Thurs. Meet Held In Idalou,

District TDA Training

Lockney Future Homemakers the Texas Demonstration Assocdirection of Mrs. W. C. Irons, and county Home Demonstration ening at 6:30 Idalou. About 60 registered for Floyd County were Mrs. C. L. Mrs. Grigsby Milton, Vice Chair-

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 17, 1955

County Council To Meet Saturday

The Floyd County Home Demonstration Council will have its regular meeting at 2:30 on Saturday, February 19, in the Coun-

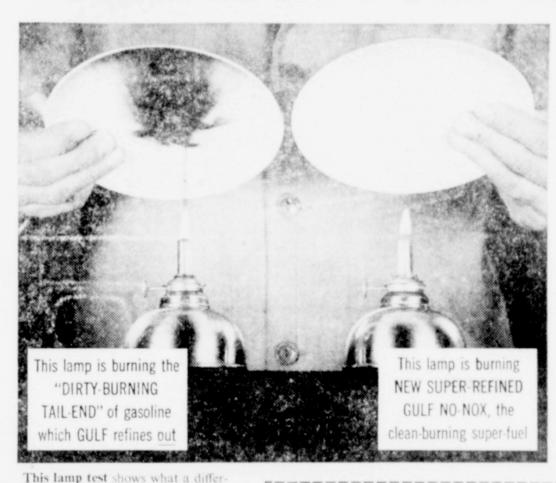
LOOK!

NEW 1955 BEL-AIR V-8 CHEVROLET 2-Door Sedan

Big heater, push button radio, power glide for-

\$2200 Cash See FAY PINNER

No gasoline-no, not a single onehas higher octane than 1955 GULF NO-N



ence Gulf super-retining makes, Gulf refines out the "dirty-burning tail-

end" of gasoline-at the refinery-

to bring you new NO-NOX.

but octane alone is not enough...

That's why new Super-Refined Gulf No-Nox is specially made to burn clean-to protect your engine-to give you thousands of extra miles of full engine power.

Fill up with new NO-NOX and feel the difference in lasting power. You'll get

- · More complete protection than with
- · Extra gas mileage in the short-trip,
- stop-and-go driving motorists do most
- · Stall-proof smoothness . . . instant
- · No knock, no pre-ignition-even in

This is GULF'S PLEDGE to the motoring public

· We at Gulf make this promise to America's motorists. We will not permit a single competitor - no, not a single one-to offer a gasoline superior to our own superb No-Nox.

· It is our sincere belief that No-Nox is the finest gasoline on the market today, and no matter what others do or say we will keep it the finest-in power, in performance, in engine protection.

. This is not a boast, not a claim. It is a pledge to you, the motoring public-a pledge backed by the resources-and the integrity—of the Gulf Oil Corporation.

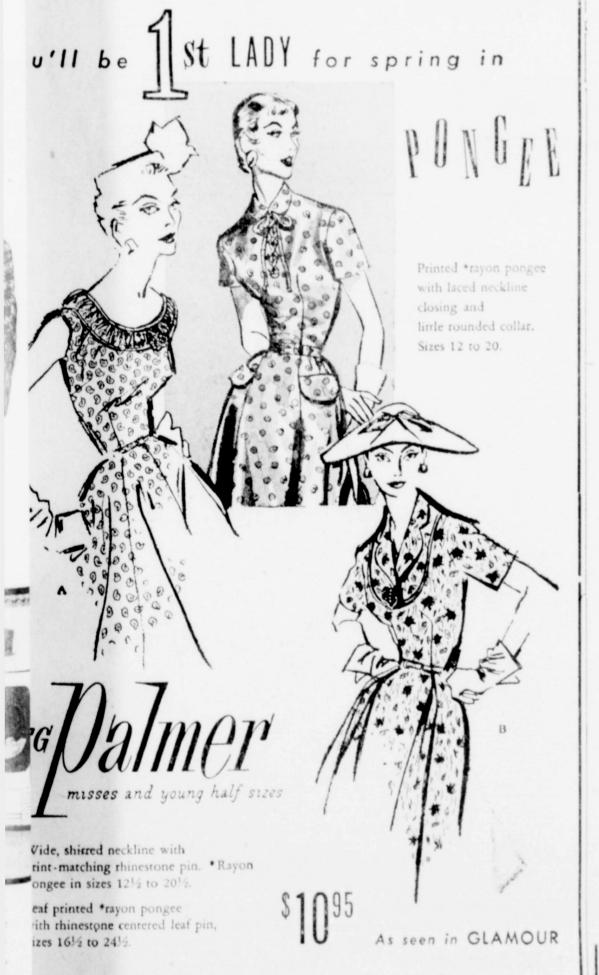
New 1955 GULF NO-NOX

It's super-refined ... to burn clean! The '55 gasoline for all high-compression engines

P. E. SCHICK, Distributor PLAINVIEW, TEXAS

Fowler & Barnett, Dealer

Lockney, Texas



exclusively at

JACK & JUNE SHOP MRS. FLOYD JACKSON, Prop.

Lockney

Gospel Meeting

MAIN STREET CHURCH OF

CHRIST

Lockney, Texas

February 20-28

SUNDAY SERVICES: 10:45 A. M. and

WEEK DAY SERVICES: 8:30 A. M. and

6:00 P. M.

7:30 P. M.

Leonard W. Wilson Now In Korea

An intensive post-truce training program is supervised by 1

Private Wilson, a clerk typist I Corps, Korea. - Pvt. Leonard in Battery B, entered the Army W. W. Ison, 22. son of Walton B. in November 1953 and arrived Medical Center in Plainview Fri. it Mr. and Mrs. A. R. Goad. Mrs. Wilson, Route 3, Flydada, was overseas last August, He attendrecently assigned to I Corps' 1st ed Texas Technological College and is a member of Alpha Zeta

GO TO CHURCH SUNDAY.

Mr. and Mrs. W. D. Colson, Mr. and Mrs. W. D. Colson ac John and Anna Schacht visited companied Mr. and Mrs. Fred Mrs. Arnold Langfeldt at the Duvall to Vernon Sunday to visday evening.

East Mound, Mr. and Mrs. Cecil them when they lived here a Cox of Plainview visited Mr. few years ago. and Mrs. Lois Williams and fam- Mr. and Mrs. D. L. Wright

visited a few days last week family of Goree.

District M. Y. F. meeting at ents. Monday evening.

Monday, Mr. and Mrs. Cannon are to move to Muleshoe

Goad had surgery recently. Sev-

visited recently with two of their and family. Luther Williams attended the sons, Mr. and Mrs. Novell Wright band clinic in Dallas last week, and family of Knox City and Mr. visited several days last week Albert Wilson of Crosbyton and Mrs. Elmer Lee Wright and with her daughter and son-in

daughter, Mrs. Kenneth Pember-Mrs. L. L. Scott of Aiken has ton and their granddaughter. H. Adams of Aiken passed away been in the hospital in Plain- Carol Marie Pemberton of at 1 o'clock Monday morning in Plainview have been very sick a hospital at Muleshoe. He had

this community attended the over the week end with his par- of the time with Mr. and Mrs.

Al Cannon and family of Bar- night. It was the most beautiful Mr. Helms was 76 years of age

had surgery Monday a week ago mother Mr. and Mrs. D. L. Wright, at the Medical Center in Plain. Friday night. Charles left Sunview, returned home Monday day morning for overseas duty in

baby giri are living in Lockney while building a new brick home

Mr. and Mrs. Morris Nance of eral from this community knew parents, Mr. and Mrs. J. R. Belt

with Mr. and Mrs. E. T. Pigg

na Morris and Jerry Holmes of Fred Cloyna of Tech visited Adams has made his home part the Lockney Methodist Church | Several from this community cently to stay awhile with anattended the FHA Mother Daugh- other daughter, Mrs. Lamb of Mr. and Mrs. John Holmes vis- ter banquet in the high school Leveland. Funeral services were ited their daughter, Mr. and Mrs. cafeteria in Lockney Thursday held at 2:30 Tuesday in Quanah.

and Mrs. Billy Tooke and Mrs. view visited Mr. and Mrs. A. D. and Mrs. D. E. Adams of Stella Buckner, all of Lubbock Morris and family Monday even-

THURSDAY, FEBRUARY and Fin

is our first birthday in busineAt Mis

LUKE'S BLACKSMITH Sist Miss

Of course, the first thing the a crowd to our minds is the wonderful ponericans you have given us during the ha Latin And we're not forgetting the lainview ke. Tulia you had when we were short of area w the courtesy you showed when ort and mistakes. All in all it has been gloza, con fully successful year and for thinke is the truly grateful.

Starting off our second yequiee. Are ness our aim is to give you eve indicate service than we have in the po

We now have two blacksmasters of two welders on our force and in missi of them is anxious to serve you of the your blacksmith and repair jobof Lockin be ready when you need them bers and Mendoz

We also have a portable Well be held can do welding for you in the ditorium call us.

Tune in HOPALONG CASSIDY each Sunday at 5:30 p. m.

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Evangelist: Charles Goodnight

Dallas, Texas

SONG DIRECTOR: BOB MILLER Lockney, Texas

We invite you to hear Bro. Goodnight. He is a capable preacher. Since he has labored with the Main Street Church of Christ he is well known here.

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Comes in this BLUE & ORANGE CONTAINER that pours like a pitch-

HI MOM! Boys and girls all want HOPALONG CASSIDY'S Favorite Milk — and that's CLOVERLAKE'S Homogenized Vitamin D Milk—because it is so good for them. It is just what healthy, hustling, active young bodies need.

Children actually "go for" Hoppy's Favorite - CLOVERLAKE'S Milk in a big way! It tastes better. Just ask any youngster and he will tell you: it is better by taste.

Look for the distinctive blue and orange container with the picture of Hoppy and his horse Topper on it.

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Yes siree, I sure like you, Hoppy, and be sur name as a member in good standing of

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I understand that I will receive by return mail is filled with lots of novelties that I will like in membership card.

MY NAME IS

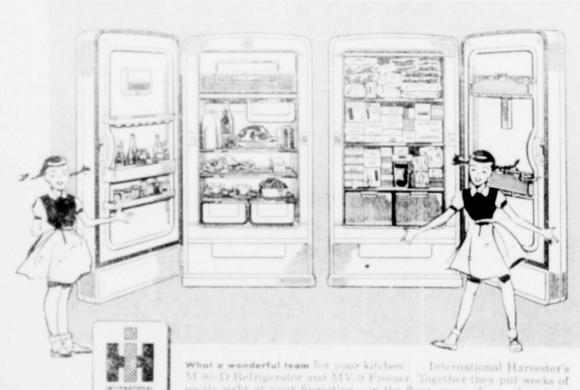
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CHOOSE CLOVERLAKE AT YOUR GROCER'S

en

SineAt Mission

H Sopening of the Emafternoon at 3 a crowd estimated t 300, 275 of which I pomericans. Represen-Latin-American lainview. Hale Cen ke, Tulia and other Of area were present en ort and encouragenission.

ng oza, coming thinke is the pastor of which is sponsored Baptist Church. A re present for the Yeqvice. Around 25 of eve indicated a desire pg mbers of the chur-

on program includ KSmastors of the various nd an missions in the talk by Rev. R. E. Ou of the First Bapobof Lockney, several bers and a sermon em. Mendoza, the mis-

Well be held each Sune ditorium as follows ool 9:45 a. m. rvices 11:00 a. m nion 6:30 p. m. orship 7:30 p. m. eting, Thursday



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lake



THIS IS THE Early Pritchett place, located 10 miles northeast of Lockney on the Silverton-Floydada highway. Frank Brown, who is a neighbor of the Pritchetts, was the only person to identify the place.

Mr. Pritchett has lived on this farm and worked it since January 1, 1947. The 320 acre farm belongs to L. D. Reid of Dallas, who bought it back in 1940 or 1941 from P. Y. Sprintwo irrigation wells, one 6 inch and the other 8 inch. Cotton and grain sorghums are

the main crops. Mr. Pritchett owns 200 acres three miles east of Lockney which he works and he rents another half section in Briscoe County from Mr. Reid. He recently sold 160 acres off his place just east of Lockney to Byron Ford.

married in 1937 and her given name is Nell. They have three children, Louise, age 15, Price, age 13 and Jimmie, age 10. They are members of the South Plains Baptist Church.

Watch for another Floyd County mystery farm in the First National Bank advertise ment next week.

LETTERS TO THE EDITOR

Well I thought I would drop

AMARILLO MEN HERE

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 17, 1955

Fill your frozen food needs at the frozen food center



As frozen food specialists we're equipped to offer you all of the essential services listed above...and we're ready and willing at all times to give free advice on any questions you might have regarding lockers, home freezers, frozen foods, meats, and packaging materials.

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Lockney

Only Six Called For Induction

Oran L. Roberson Jr., Lubbock. Charles Rice Morgan Jr., Plain-

Lloyd Winston Plainview Jene Lee Browning, Plain-

view. Harry Andy Reeves. Tulia

NOW YOU CAN BUY A

IAYTAG WASHER

FULLY AUTOMATIC

Sacajawea, which means "Bird Woman" guided the Lewis and Clark Expedition through the

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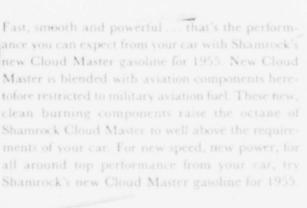
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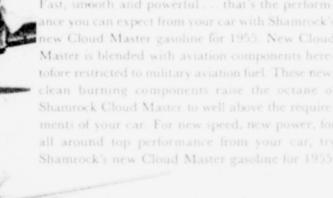
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New Cloud Master gasoline, like all Shamrock products

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For the new SHAMROCK'S CLOUDMASTER PREMIUM GASOLINE Stop for service at-

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HENS

Floydada on Matador high way until you reach Lunch Box Cafe - then 1/2 block

"Nutrena" and "Stanton" Feeds

Better yet - phone 74

Charley Berry Produce & Feed

Floydada

Report Given On Mr. And Mrs. Bennett

seriously if in the John Sealy (Editor's note: The following Hospital at Galveston, was reletter from Mrs. Barney Man ported to be much improved ning gives a report on the con-Tuesday night. He is suffering dition of her parents, Mr. and with respiratory ailment. Mrs. Mrs. R. C. Bennett, pioneer resi-

Wichita Falls, Texas

Frank Fortenberry Killed Wednesday

officers of his army at Fraur ce's Tavern in New York Cit

The Cape of Good Hope is at

Seventh Annual Soil Building Meeting

PROGRAM

Welcome - Jesse Cox, Mayor of Lockney

Former Resident

Dies In Amarillo

British from sailing up the Hud-

1954 Grain Loans Mature March 31

J. Cephus Fortenberry CCC, payment may be made to

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long distance telephone calls Glenn F. Scott of the Southwes

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ionally-known negro spiritual singers from Southwestern Christian College at Terrell. Texas, will present a program of hymns and spirituals at the

THE WOOD ETERNAL

See this lumber for beauty and Price.

Your Home-Owned Lumber Yard

el stock and Square Edge.

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CYPRESS Grade - Eas Frade S

JUST RECEIVED - A truck load of Clear Cypress - Roy Scho

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WE GIVE S & H GREEN SI-Grade SPECIAL PRICES FOR Double Stamps on Wednesday with \$2.5 THURSDAY, FRIDAY, SATURDAY

Potatoes

50 Pound Sack

Grapefruit

Ruby Red 2 Pounds

BALLARD BISCUITS

2 Cans

Dog Food

Friskies 3 Cans

Tissue

2 Rolls for

ROAST, CHUCK, lb. FRANKS, Paulgers, lb.

39c 39c

PORK STEAK, 1b.

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MEN! Here's some new Spring wearing apparel you've been waiting for. Drop by and let us show you.

MEN'S DRESS SLACKS

Pastel shades, beautifully made, flannels, you'll need two or three pair. Complete range of sizes. Colors in blue, brown, grey, pink and plack. Priced at-

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MEN'S SPORT SHIRTS Pastel shades, long or short sleeve, \$3.95 up

New shipment of STRETCH SOX

SEE OUR NEW TIES

All colors including charcoal brown with pink, charcoal brown with gold, charcoal grey with mint green. Wembley brand.

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TEXTAN BELTS FOR MEN Either leather or stretch belts in colors.

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