



# The Lockney Beacon

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## Minute Editorials

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger because there was no room for them in the inn. — Luke 2:7.

**THE BEACON FORCE** joins with other business and professional people of this area in wishing for all of you a merry, joyous Christmas and a new year filled with happiness and contentment. May this Christmas be a meaningful one to all of us and may it bring to us new realizations of the true meaning of Christmas. Happy holidays to all!

**The Incomparable Christ**  
 More than nineteen hundred years ago there was born a man contrary to the laws of life. This man lived in poverty and was reared in obscurity. He did not travel extensively. Only once did he cross the boundary of the country in which He lived; that was during His exile as a baby. He possessed neither wealth nor influence.

His relatives were inconspicuous, unimportant, and had neither training nor education. In infancy He startled a king. In childhood He puzzled the doctors. In manhood He ruled the course of nature, walking upon the billows as if they were pavements, and hushing the sea to sleep. He never wrote a book, and yet all the libraries of the country could not hold

the books that have been written about Him.

He never wrote a song, and yet He furnished the theme for more songs than all the song writers combined. He never founded a college, but all the schools together cannot boast of having as many students. He never practiced medicine, yet He has healed more broken hearts than all the doctors far and near.

He never marshalled an army, nor drafted a soldier, nor fired a gun, and yet no leader ever had more volunteers for his cause than has He. Every seventh day the wheels of commerce cease their turning and multitudes wend their way to worshiping assemblies to pay homage and respect to Him.

The names of the past proud statesmen of Greece and Rome have come and gone, but the name of this Man abounds more and more. Though time has spread nineteen hundred years between the people of this generation and the scene of His crucifixion, yet He still lives. Herod could not kill Him. Satan could not seduce Him. Death could not destroy Him, and the grave could not hold Him.

He stands forth upon the highest pinnacle of heavenly glory, proclaimed of God, acknowledged of angels, adored by saints and praised by millions on earth today, as the living personal Christ, the one true Lord and Saviour. — Author unknown — From The Methodist.

**IN A RECENT YEAR**, according to Secretary of Health, Education and Welfare Folsom, Russian children graduating from the 10th grade had completed 5 years of physics, 4 of chemistry, 6 of foreign language, and 5 of mathematics above the arithmetic level. In the same year, less than a third of American high-school graduates had taken a year of chemistry; one in 4 had had a year of physics, and but one in 15 had studied advanced mathematics. U. S. News & World Report, in an article on Soviet education, says the "Stress is on work, not 'life adjustment'."

**THE PORTLAND OREGON** reports that more than a quarter — \$50 billion out of a total of \$191 billion in the year ending last March — of our retail spending was accounted for by automobiles. In cities an American Automobile Association calculation that the cost of owning a low-priced car which is bought new and driven 10,000 miles a year comes to \$952 a year. The biggest item is depreciation — \$602.

**INVESTORS LEAGUE** Bulletin characterizes the Tennessee Valley Authority as "the greatest milking machine" in our history. TVA, it adds, has milked taxpayers to the tune of more than \$1,500,000,000 over the past 25 years.



### With Our EXCHANGES

**A WARNING**  
 Christ's warning of nearly 2,000 years ago — "Beware of false prophets, which come to you in sheep's clothing, but inwardly they are ravening wolves" — is cited by FBI director J. Edgar Hoover in an article appearing in the American Legion Magazine for November. He applies it to communism. For communism, he writes, despite the efforts of leaders to put on smiling new faces, has not weakened and its philosophy has not changed, nor has the danger from it lessened. In his words: "— the same old communist crowd is doing business at the same old communist stand in the same old subversive way!"

Actually, according to qualified spokesmen, the Communist Party, U. S. A., "is exulting that it has received a renewed lease on life." And it is intensifying its work in certain extremely significant directions. For one thing, it seeks to place members in heavy industry, steel mills and shipyards. For another, it is seeking to appeal to young people and to influence them through concealed members in church and civic organizations. Minority groups are also a prime target, and communists are experts at exploiting and warping legitimate and honest grievances. Then, the purposeful hand of communism is turning to protesting against the continued testing of nuclear weapons and other such strategic matters.

As Mr. Hoover, out of his long and intimate experience with this danger put it: "Division and disunity are communist weapons — It pits race against race, worker against manager, and group against group. It muddies the waters of

peace while shouting coexistence."

The personalities of communism change. We now see, for instance, Khrushchev in place of Stalin. But, as we have also seen those who oppose Khrushchev are purged just as surely as were those who opposed Stalin. It is Mr. Hoover's point that "The tactics of communism do not change! Hypocrisy, guile, deceit, and subversion are the hallmarks of communism today as they were yesterday. Here in America every walk of life has been infiltrated by the fanged salesmen of subversion cloaked in the lamb's wool of glowing promise."

Then he propounds a question: What — shall we do to insure that Americans will never eat the bitter fruit which is the dreadful lot of more than one-third of the peoples of the world? His answer is this: Learn what communism is and make ourselves aware of the tactics used by those who promote communism. Communism is purely materialistic in its explanation of the relationship of man to the universe and in its interpretation of history. It wishes to abolish all religions and the economic system we know as free enterprise. Its code of action is based not on morals but on utility. It reasons that the end always justifies the means. Its goal is worldwide communist society. And its end result, to quote Mr.

Hoover once again — is the reduction of man from a spiritual creature to the level of high-grade animal whose sole reason for being is to copulate and die." — Petersburg Journal.

### TYPOGRAPHICAL ERROR

The author of the following is not known, but it expresses our feelings exactly:

The typographical error is a slippery thing and sly.

You can hustle till you are dizzy, but it somehow will get by.

Till the forms are off the presses, it is strange how still it keeps.

It shrinks down in a corner, and it never stirs or peeps —

That typographical error, too small for human eyes.

Till the ink is on the paper, when it grows to mountain size.

The boss just stares with horror, then grabs his hair and groans;

The copy reader drops his head up on his hands and moans.

The remainder of the issue may be clean as clean can be.

But the typographical error is the only thing you see.—Ernest Hayley in Saint Jo Tribune

### Money Will Buy

A bed but not sleep.

Books but not brains.

Food but no appetite.

Finery but not beauty.

A house but not a home.

Medicine but not health.

Luxuries but not culture.

Amusements but not happiness.

A Crucifix but not a Savior.

A Church but not a Heaven.

— Baptist Bulletin.

### CROSS ROADS REPORT

Dear Editor:  
 My middle-aged neighbor says he notes a curious custom that is practiced by many teen-agers.

Says if you remark on the driving habits of some non-competent or stupid youth, they are apt to fly into a defensive tantrum in his behalf as if you were trying to swipe their Pabulum.

He guesses he is a traitor to his age-group, but somehow he just never feels the urge to start bubbling with alibis for any middle-aged characters who demonstrate they are not even fit to pilot a wheelbarrow.

D. E. SCOTT

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 29, 1927

The home of Mr. and Mrs. H. M. Mason of Lockney was completely destroyed by fire Saturday night, December 24. The origin of the fire is unknown since no one was at home. Mr. Mason is manager of Lockney Cotton Oil Mill.

The Fort Worth & Denver South Plains Railway has begun laying steel for the new line in this area and the work should be completed in a few weeks.

A baby boy was born to Mr. and Mrs. Luther Rhine Saturday, December 17.

Mr. and Mrs. O. M. Gilcrease of near Aiken are parents of a baby boy born December 19.

Mr. and Mrs. A. H. Knox of Sherman enjoyed a family reunion in Lockney at the homes of their daughters, Mrs. R. E. Patterson and Mrs. Ralph Ashworth during the holidays.

GO TO CHURCH SUNDAY.

## GREETINGS

To one and all of our loyal friends we wish that this Christmas may bring you many spiritual blessings... blessings that will lift your heart and enrich your life for years and years to come.

**Jack & June Shop**

REX NITA BETTY ROSIE

## Christmas Greetings

Our Christmas message is wreathed in good wishes and garlanded with gratitude for the privilege of serving all our many friends.

**FARMERS' GIN**  
 Lone Star Community

## Season's Greetings

We say in all sincerity that it has been a real pleasure for us to be of service to you in the past. Our greeting comes from the heart... you have our best wishes for a glorious Holiday.

## First National Bank

Charles Duran, President  
 Floyd Neil, Vice-President  
 June Bybee, Assistant Cashier

Claud Holley, Executive Vice-President  
 Joe Wilson, Cashier  
 Virgil Thomas, Assistant Cashier

**WTCC Taxes.**  
 Abilene. — 000 annually as tax pay money for could be reavocated by Chamber of into effect.  
 The WTCC states shoul school respo sional educat ter relief, wrol, small "ts, and at le the supplie assistance. In advocates adion and responsibility ment comper This should s ers an addre year, with t payment of  
 The WTCC ted its recom latter propos Federal State tee through C member, and tary, Robert V man of the o at the urging enhower to r specific rec separation of functions and sours.  
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### WTCC Advocates Plan To Save Taxes, Cut Federal Controls

Abilene. — More than \$9,000,000 annually as savings to Texas tax payers or as additional money for State treasury use could be realized if a plan advocated by the West Texas Chamber of Commerce is put into effect.

The WTCC believes that the states should take over complete responsibility for the school lunch program, vocational education, natural disaster relief, water pollution control, small "stimulative" grants, and at least 50 per cent of the supplemental old age assistance. In addition, the WTCC advocates complete state operation and complete financial responsibility for unemployment compensation programs. This should save Texas employers an added \$10,000,000 per year, with the elimination of payment of the federal tax.

The WTCC recently submitted its recommendations to the letter proposal to the Joint Federal-State Action Committee through Governor Daniel, a member, and Treasury Secretary, Robert V. Anderson, chairman of the committee created at the urging of President Eisenhower to make studies and specific recommendations in separation of federal and state functions and allocation of tax sources.

Texas could administer these programs at the same level of service now offered by the

federal government and do a better job of it, according to B. E. Godfrey of Fort Worth, president of the 132-county regional chamber.

Under the plan, in return for the states' assuming these responsibilities, the Federal government would give up to the states the taxes it now collects on local telephone service, amusement tickets, cabarets, club dues and initiation fees, coin-operated gaming and amusement devices, safe deposit box rentals, bowling alleys and pool tables, and half the federal inheritance and gift taxes.

Godfrey said studies show that performing the services he outlined would cost Texas an additional \$13,000,000 annually but that additional revenues available from tax sources relinquished by Washington would provide more than \$22,000,000, leaving "extra" funds for Texas of more than \$9,000,000.

Godfrey said the West Texas Chamber is continually working for better federal-state relations.

In 1955, he said, the chamber printed an 11-point declaration which was submitted by invitation to the President, the Commission on Intergovernmental Relations, and to members of the 84th Congress calling for "action returning to the several states the responsibilities and privileges which rightfully be-



**GUESS WHO . . . Everybody is impersonating Santa or Mrs. Santa these days. Here Hilda Estavez gives her impersonation of Mrs. Santa Claus—and while it may not resemble a reasonable facsimile, the gift-laden pack on Hilda's back may give a vague clue.**

long to the states."

In the presentation, the WTCC stated that "a comparison of the amount of federal taxes emanating from Texas with the amount of federal grants-in-aid received by Texas shows that this state, like most of the others, suffers a direct monetary loss in the exchange."

The brief urges that the federal government remove itself from the "fields of tax sources properly belonging to the states and their local political subdivisions" including estate and gift taxes, gasoline taxes, taxes on lubricating oil and vehicular accessories such as tires and tubes, excise taxes on public utility services, admission and amusement taxes, tax on coin-operated amusement devices, and taxes on lease of safe deposit boxes.

Godfrey said he believes there is every likelihood the federal government will soon relinquish responsibility for many of its welfare and assistance programs to the states and will drop some of its present tax sources.

### CROSS ROADS REPORT

Dear Editor:  
The word from Washington is that us people are in for another spell of austerity while our Defense Department goes on a spender to catch up with Russia.

I recall the last emergency was very hard on civilians who had to go light on sugar, slice their own bread, lie to get enough gasoline, etc. No telling what hardships this present crisis will lay on us.

Sure would like to get into the politician business before this emergency gets up steam, so this time my harsh duty would call for high living and strewing other people's money around.

### Army Offering Optional Program To Volunteers

The U. S. Army is now offering a double-barrel option program for Regular Army volunteers who want to select their branch of the Army and an overseas assignment.

The new enlistment option, announced by M-Sgt. Frank E. Lockman, Army recruiter in Plainview, applies to men who want to join one of the combat arms, Armor, Artillery, Infantry.

Qualified young men may enlist for one of the three combat arms, and also designate that they desire overseas duty in either Europe or the Far East. Their assignment will be guaranteed by the Army before enlistment.

Upon arrival at an Army reception station, they will be given specialized training for existing vacancies in their chosen branch within the designated overseas area.

Additional information on the dual option now offered by the Army may be obtained from M-Sgt. Lockman, at Court-house, 3rd floor, Plainview.

### DESSERT FOR DIFFICULT GUEST

A glamorous dessert tucked into the refrigerator will give assurance to the insecure hostess. The most aloof guest will sit up and take notice when an Angel Roll is served. Bake a small package of Angel Food Mix in a jelly roll pan according to directions on the package. Spread with softened ice cream, roll like jelly roll and wrap in foil. Freeze in the freezing compartment of your refrigerator. Before serving, frost with whipped cream. Slices will thaw in 10 minutes.

### ONION POT ROAST

A gourmet dish is the result of this elementary recipe. Brown a four-pound rump roast well on all sides, add a can of condensed onion soup, place on a thermostatically controlled burner set at 175 degrees and cook for three hours. If desired, potatoes and carrots may be added during last 45 minutes of cooking.

### BROILER FRENCH TOAST

The next time you make French toast, try broiling instead of frying. It goes faster because you can make nine slices at a time. Served with a warm sundae sauce, French toast may come to the dinner table as an inexpensive, tasty dessert.

### GINGERBREAD VS GINGERCAKE

A real dessert touch for gingerbread mixes is the honey-cocoanut topping. Mix 1 1/2 cups flaked cocoanut with 1/2 cup honey and 1/4 cup butter. Spread over top of warm gingerbread, place in broiler and broil slowly until brown and you have gingercake. Serve it warm with fresh or canned fruits for dessert.

*A Joyous Christmas*



How wonderful to pause at this grand season of the year to extend greetings to those around us. May we have a oneness in celebrating the Birthday of Him . . . whose humbleness and sincerity set a pattern for all to follow. We wish you a season of happiness and joyfulness.

### HAMMOND & COMPANY

CLAUDE HAMMOND  
CURTIS WILLIAMS

BLANE HOLT  
ROGER SANDERS

JOYE BILBREY  
OWEN EMERT



## Holiday GREETINGS

Best wishes of the season and our sincere thanks to all our friends and patrons.

### LOCKNEY VARIETY



## Greetings

There's Christmas music in the air and joy in every heart. At this glad time, we wish for all our friends and neighbors the happiest holidays ever!

**LOCKNEY AUTO COMPANY**  
YOUR CHEVROLET DEALER



## In the spirit

of the season, we send to you our greetings and good wishes for a Christmas rich in hope, peace and love.

We will be closed Dec. 24, 25, 26  
**Plains Hotel Coffee Shop**  
Mr. and Mrs. Roy Thornton



# CHRISTMAS GREETINGS

This is the Season when each of us can express our own feelings of good will and to exchange friendly messages, one with another. Here is our greeting, and with it is a sincere thanks for your fine patronage and friendships in the year just coming to a close.

### JACKSON TIRE COMPANY

Dwight Cat      Richard D. K.      J. O.

# Society News

## Patricia Marshall, Jerry L. Wofford Exchange Vows

Miss Patricia Ann Marshall and Jerry Lynn Wofford exchanged wedding vows Saturday afternoon at 6 o'clock at the home of Paul Epps, minister of the Church of Christ who officiated at the double ring service.

Mr. and Mrs. L. D. Marshall, Lockney, and the bridegroom is the son of Mr. and Mrs. Leon Wofford also of Lockney.

The bride was attractive in a navy suit, light blue hat and other accessories of black.

Members of the immediate families and a few close friends were in attendance.

The couple is at home here and plan to continue their studies as junior students at Lockney High School.



## Thank You and Warm Wishes

We hope you have a very delightful Christmas surrounded by devoted family and friends.

### "Chub" Smith Texaco Station

On The Highway

## Cisneros-Terrell Vows Are Repeated

Miss Bebe Cisneros of Plainview became the bride of Cloyce M. Terrell, also of Plainview, Sunday morning, December 15. The ceremony was performed at 9 o'clock in the chapel of Texas A&M College, College Station, Texas.

Rev. B. Argue, pastor of the First Methodist Church of College Station, read the rites in the presence of the immediate families and a few close friends.

The bride is the daughter of Mr. and Mrs. M. M. Cisneros of Raymondville, and Mr. Terrell is the son of Mr. and Mrs. Clayton Terrell, Plainview.

Mrs. Terrell is a graduate of Raymondville High School and attended the University of Texas four years. She is now enrolled in a business college in Plainview where she plans to complete a court reporting course.

Mr. Terrell, a graduate of Plainview High School is an alumnus of Texas A&M, and served five years in the U. S. Air Force. He has farm interests southwest of Lockney where the couple is now making their home.

## Thomas Family Has Dinner At Barwise

The family of Mrs. W. L. Thomas enjoyed a Christmas dinner Sunday in the home of Mr. and Mrs. H. G. Wetts in Barwise Community. All of Mrs. Thomas' children and sixteen of her eighteen grandchildren were present.

Enjoying the occasion were Mr. and Mrs. Ernest Lee Thomas and Keith Floydada; Mr. and Mrs. Bill Norman Thomas, Mr. and Mrs. Edwin Johnson, Mack and Mike, Amarillo; Mr. and Mrs. A. S. Grubbs, Ruby Lee, Mary Jane and Willie Grace, Frisco; Mr. and Mrs. W. L. Thomas, Billy, Judy, Jimmy and Brenda, Lockney; Mrs. Ella Casey, Lockney, sister-in-law of Mrs. Thomas; and Mr. and Mrs. Harley Longan and family of Barwise, sister of H. G. Watts and her family.

Afternoon callers were Mrs. Joe Rogers and Mrs. Bill Hammond and twin daughters of Barwise.

### HERE FOR XMAS

Miss Betty Vernon, graduate nurse of Harris Memorial Hospital, Fort Worth arrived in Lubbock via plane to spend Christmas Eve with her parents, Mr. and Mrs. B. B. Vernon and family who met her at the airport and accompanied her to Lockney. She will leave Christmas Day, accompanied by her father who will visit relatives in the Fort Worth area.

## Polly Sue Gilbert Has Christmas Party

A Christmas party for Polly Sue Gilbert was given at the Gilbert home Friday evening by her mother, Mrs. Marvin Gilbert. The group enjoyed dinner and then exchanged gifts.

Later in the evening they all went Christmas caroling, singing to elderly people and shut-ins in various parts of the city.

Attending the delightful affair were Jo Readhimer, Jane Rhodes, Jane Reynolds, Cheryl Rucker, Paulette Kropp, Lynda Harris, Jan Thornton, Nancy Webster, Sandra Smith, Carolyn Belt and Polly Sue Gilbert.

GO TO CHURCH SUNDAY.



Our best wishes to you for a holiday season that is an open door to all good things!

**MODERN RADIO & TV**  
Marvin Cox, Prop.

### WOFFORD VISITORS

Among the visitors in the C. R. Wofford home Christmas are their children, Mrs. Mary Waggoner and husband of Claude; Mrs. Lena Fae Alford and Mrs. Claudell Norman and children of Wichita Falls; Mr. and Mrs. Thurman Davis and children of Lockney. Also visiting during the week will be Mr. and Mrs. Frank McNeill and Sue of Amarillo.

### Letters To Santa

Dear Santa Claus,  
I am sorry I am so late. Don't forget to bring me a nurses kit in a plastic case and I want the big size. I want a doll diaper bag and a doll. My big sister will tell you what kind.  
Thank you very much,  
Janet Edwards

OFFICE SUPPLIES at The BEACON OFFICE.

### SISTER SUCCUMBS

Mrs. Homer Keebler of Fort Worth, sister of Mrs. W. C. Eiland, passed away Sunday at 2:30 p. m. at Harris Hospital, Ft. Worth. Funeral services will be held Tuesday, December 24, at 10:30 a. m. at the home of Mrs. Eiland because of illness in her own family.

Ballads, or stories told in song, have been popular since medieval times.

We're heading your way with a sleighful of good wishes for this festive season! May you and all your loved ones enjoy a happy holiday!

**J. C. Jones Co.**  
Bill Jones, Mgr.

*Greetings*

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

**AIKEN ELEVATOR CEREAL ELEVATOR**  
Charlie Andrews C. W. Ginn

and on earth  
**Peace...**

good will to men

This is the season of hope and rejoicing. Warmly, we extend to all our friends our sincerest wishes for an unforgettable Christmas, abounding in spiritual joys, blessed by peace and happiness, faith and good will.

**Lockney Butane Company**  
**Henry Hodel Oil Co.**

*Merry Christmas*

We're hoping that all our good friends whom we have had the pleasure to serve for so long will have the merriest Christmas ever.

**Carl McAdams**  
INSURANCE

**GREETINGS**

We like to keep Christmas reverently, in full awareness of its deep spiritual significance. And we like to keep Christmas as He would have us do, with peace and good will, with friendly greetings to all.

**COOPER CONOCO SERVICE**  
M. E. COOPER, Prop.

**GREETINGS**

As this festive season gets into full swing, we take pleasure in wishing you a full share of its joys and blessings.

**DUTCH'S FOOD STORE**  
Aiken, Texas

To greet you

**Webster Gins**  
**Barwise Gins**

FOR home. 1 1/2 ba Centra 5 p. m.

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## H. Roy Browns Observe Golden Wedding Sun.

SILVERTON. — A half-century ago, in a pasture in Floyd County, two young couples joined hands as they sat in an old-time buggy, and pledged their marriage vows before a county judge.

Sunday, December 22, one of the couples who said marriage vows there on the prairie was honored with an open house at

their home in Silvertown, Texas. All friends of Mr. and Mrs. H. Roy Brown were invited to help the couple note their golden wedding with calling hours from 2 until 5 o'clock in the afternoon.

House party for the afternoon included the three children of the couple and their families. They are Mr. and Mrs. D. R. Wood Brown, Betty, Jeanette and Lewis, of Plainview; Mr. and Mrs. Arnold Brown, James and Rita of Silvertown; and Mr. and Mrs. O. M. Dudley and grandchildren of the honor

Children of the Dudleys and grandchildren of the honor

couple, who were present are Mr. and Mrs. Nolan Dudley, Joan and Laura of Hart; Mr. and Mrs. W. H. Graham, Jr., Ronnie and Hal, of Farwell, Mr. and Mrs. Carol Davis and Alex, of Georgia, could not be present.

When H. Roy Brown went into town on December 18, 1907, to buy the license for the wedding, he and the county judge decided to meet in their buggies and that the ceremony would be read on the open prairie.

So on December 22, Brown and his bride-to-be, Mary Higgins, and another young couple, Will Randolph and Mae Brown, both of whom are now deceased, left the little community of Cedar Hill in Floyd County to meet the judge, F. P. Henry.

When the two buggies met, the young couple remained in the conveyance as Judge Henry read the ceremony for one couple, then he performed the vows for the other couple.

Roy and Mary knew one another for many years before their marriage. They went to school together in Wise County. Then in 1889, the Browns moved to Cedar Hill. A few years the Higgins family also moved to that community, and the friendship continued.

Asked about the trip from Wise County to Floyd County, Roy revealed that his family traveled by wagon, and it took 19 days to go about 300 miles. He was nine years old at the time and rode a horse and helped to drive the stock, so it was a busy time for him. When his family moved in 1902, they traveled by train to Childress, then went on to Cedar Hill by wagon.

"The Browns think they started dating about 1906, although they don't remember their first date for sure. "We were usually with a crowd of young people and went to singings, to church and to parties," they say.

He was 18 and she was 19 when they were married. She wore a wool broadcloth ensemble for her wedding dress. It was fashioned with a bolero jacket and a white blouse edged in lace. The skirt was a simple gored design.

The young couple moved into a little two-room home close to Cedar Hill, where he farmed and bought and sold cattle.

They lived from 1907 until 1909 there, then home-steaded 40 miles southeast of Portales, near Causey. Later, they sold the homestead and moved back to Cedar Hill where they remained until 1922.

That year, they moved to Silvertown where Roy farmed for three years. Then he was a groceryman and more or less, owner of general merchandise until 1930 when he sold the grocery store, and kept the hardware and implements and furniture business until 1943 when he sold the business.

Since that time, he has been in the real estate business and has also farmed. Asked what he does now, he quips, "Just wait on Mary until she gets in

## Letters To Santa

Dear Santa Claus,

We are little girls 6 and 4 years old. We would like for you to bring us some toys. Sandra wants a coke fountain, and a typewriter. Connie wants a nurse set and a typewriter.

Our little brother Timmy who is 2 years old wants a real horse and so do we.

Thank you,  
Sandra and Connie  
Washington

Dear Santa Claus:

I am a little boy 7 years old. I have been a good boy this year. Please bring me a real football suite and shoulder pads, a new football helmet — all red, real football shoes with steel cleats. Please bring me a pom pom gun. Bring my little twin sisters Pat and Pam a brides dress apiece and a little bride doll and dishes. Pam wants a horse.

Love,  
Jackie Ray Rhodes

Dear Santa Claus,

I'm hoping to see you Christmas eve, please remember and bring me a football, a burp gun, and a Fort Apache. Please bring Phil a tractor, and Cindy a tiny tears doll.

Remember everyone Christmas.

Your friend,  
Paul W. Montandon

Lubbock, Texas  
Dec. 17, 1957

Dear Santa Claus,

Having been good children all year, we think we qualify and would like to apply for benefits under the Santa Claus Christmas for Children Plan.

Please bring my sister Karen a doll with real hair, and my sister Lynn a Cradle Gym. For myself I would like a new Top and Pom-Pom Gun.

That's all I can think of. Thank you, and Merry Christmas.

Cory Mason  
2140-B Emory St.  
Lubbock, Texas.

## CALYPSO ICE CREAM SODA

Suggestive of the islands of the Caribbean is the flavor combination of coffee and molasses, destined to wow the Calypso set. For each soda use a scoop of coffee ice cream, always conveniently handy in the freezing compartment of your refrigerator. Add two tablespoons of unsulfured molasses, 1/2 cup of milk and fill the glass with carbonated water.

A study of traffic accidents which occurred last Christmas season and claimed 609 lives shows that drunk driving was a factor in 55 per cent.

the car to go somewhere."

Other than their children and grandchildren, they enjoyed visits from her two sisters, Mrs. Addie Smith of Lockney and Mrs. Rose Bristow of Ackerly; his brother, Sid Brown of Lockney; and his sisters, Arnie Smith of Lockney and Mrs. Goldie Cypert of Lubbock.

## TIDINGS OF JOY



We offer to all our many friends our best wishes for a joyous Holiday Season.

Lena Fae Store  
LENA FAE SWEATT



To all our friends we send this wish...

may the joy of which the Herald Angels sang dwell in your heart at Christmas and bring you deep and abiding happiness.

## Joyous Christmas

Luke's Blacksmith Shop

LUKE GRANTHAM DONALD L. GRANTHAM



## Greetings

We'd like to sing out our thanks to you for your loyal patronage and to wish you a holiday full of old-fashioned warmth, merriment and much good fellowship.

HARVEST QUEEN GRAIN CO.

South Plains, Texas  
"DOC" JONES, Manager



Brightly the Holiday spirit lights new friendships and rekindles old ones year after year. We hope you are pleased with the way we have served you and pledge anew our willingness to help our Community in any way possible.

## MERRY CHRISTMAS

to YOU and YOURS

## Lockney Drug Co.

Mr. and Mrs. Clyde Briley and Kathi  
Clyde Stowe Sylvic Taylor Joe Rigby Elizabeth Riley  
Elmer Thornton Jean Schaffner Dolores Brown



## GREETING

As an expression of our

genuine appreciation of

your friendship and all that

it has meant to us,

we wish you and those you love

A Joyful Christmas Season.

KNOX GROCERY & MARKET

Mr. and Mrs. Bob Knox  
Mr. and Mrs. R. L. Knox Jr.  
and all the Force

SEAL

Located 21/2

As happy together most for seasons yours

Too Tough For Tears!

A lonely toe — too tough for a tee against him.

FRIDAY

DR

They sought hate in his h radio towns culprit they

SUNDAY

TYRONE POWER • G  
DARBY F. ZANU  
ERNEST HEMINGWAY'S  
HENRY KING  
She loved d in Paris and Ava Gardner

SPECI PLAIN

and c Tuesd

Sockin' Ro

starring DICK MI AS

Some have t different roc sockin', roc

## SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Highway 70



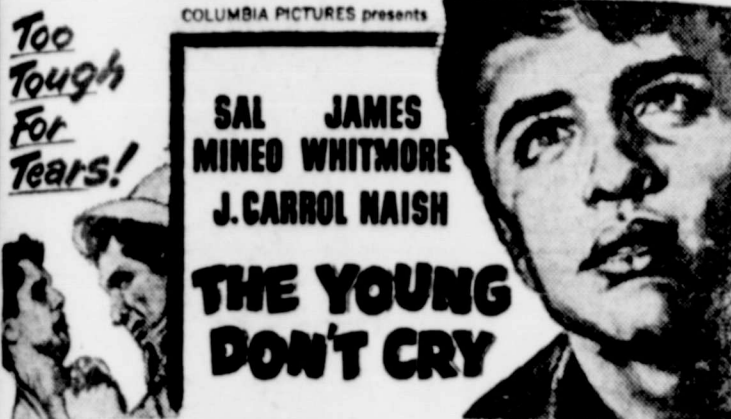
*Greetings*

As happy families everywhere gather together to celebrate this most festive of seasons, we wish you and yours every joy.

THURSDAY NIGHT ONLY, Dec. 26

### FUN NIGHT

COLUMBIA PICTURES presents



**SAL MINEO**  
**JAMES WHITMORE**  
**J. CARROL NAISH**

**THE YOUNG DON'T CRY**

Screen Play by RICHARD JESSUP - From a Novel by RICHARD JESSUP  
A PHILIP A. WAXMAN Production - Directed by ALFRED L. WERKER

A lonely teen-ager battles the brutality of the big guys — too tough for tears because he had to grow up too fast — a teenager fights for his ideals with all odds against him.

Also CARTOON

FRIDAY and SATURDAY NIGHTS, Dec. 27 and 28

### DRAGNET OF THE BADLANDS!



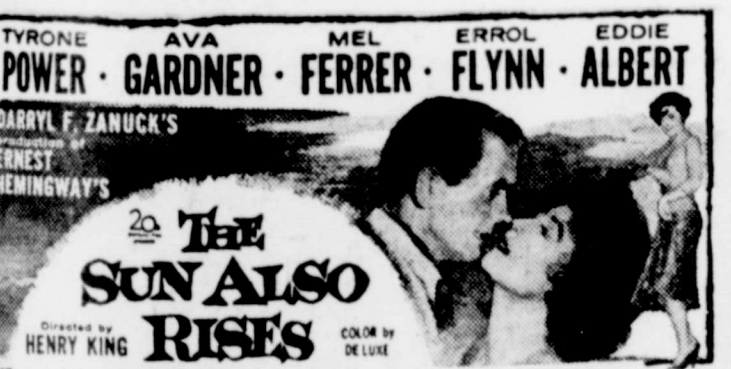
**Last of the Badmen**

**GEORGE MONTGOMERY**

They sought an outlaw with a price on his head and hate in his heart — in an early American saga — Colorado townfolk are shocked as a detective uncovers a culprit they never suspected.

Also CARTOON

SUNDAY and MONDAY NIGHTS, Dec. 29 and 30



She loved desperately but futively in war-torn Paris — in Paris anything can happen and does to beautiful Ava Gardner and dashing Tyrone Power.

Also CARTOON

SPECIAL SHOW—Showing at the PLAINS Sunday Matinee starting at 1:30 p. m. and at the SEALE DRIVE-IN on Tuesday, New Years' Eve until 12 Midnight

### Sockin' Rockin' DOUBLE ACTION SHOW

Some have to dance... some have to kill!

### ROCK ALL NIGHT

See and Hear **THE PLATTERS & THE BLOCKBUSTERS**

starring **DICK MILLER - RUSSELL JOHNSON - ABBY DALTON**  
A Sunset Production - An American International Picture

WITH THE PLATTERS

Some have to dance — some have to kill — a brand new different rock and roll feature — get hip — with this sockin', rockin', double action show.

Also CARTOON

## SOCIETY

### Silver Wedding Is Observed At Open House Sunday

Mr. and Mrs. Oliver Holmes observed their Silver Wedding Anniversary Sunday, Dec. 22, with open house at their home in Irick Community. Calling hours were 2 to 4 p. m.

The refreshment table was laid with a white embroidered cutwork cloth and centered with an arrangement of red carnations backed by double silver wedding rings. Flanking the centerpiece were red candles in silver holders. Other appointments were of silver. The three-tiered wedding cake was iced in white and decorated with white swans, silver bells with red clappers and topped with "25" in silver letters accented with red rose buds backed with ruffled net.

In the house party were Mrs. C. H. Rose, Mrs. J. R. Holmes, Mrs. Alma Holmes, Mrs. Milton Weems, Miss Billie Holmes, Mrs. Melvin Potts and Mrs. E. E. Spradlin.

Present for the occasion were the couple's three children, Jerry, who is a junior student at Texas Tech, Joe Mack, a junior in Lockney High School, and baby son, Rex Neil.

A short program given about 3:30 in the afternoon consisted of a song, "Precious Memories" sung by a quartet of men, Clark Harris, Ike Johnson, Raymond Rucker and C. L. Record, accompanied by Mrs. Record, a solo, "Bless This House" sung by Mrs. Fritz Schacht and a prayer offered by Rev. E. Lee Stanford, pastor of the Methodist Church in Lockney where the Holmes are active members.

Mr. and Mrs. Holmes were married December 24, 1932, at Floydada with Rev. N. E. Tyler officiating. They made their home in Sand Hill Community until 1936 when they moved to Irick Community.

One hundred twelve guests registered from Plainview, Lubbock, Floydada and Lockney.

### Henderson Home Scene Of Party

A seated tea honoring Mrs. Cleo Wylie was given Wednesday afternoon at 2:30 in the home of Mrs. Bailey Henderson.

Centering the refreshment table was a baby tree hung with colorful rattlers, booties and other miniature accessories. Flanking the centerpiece were candles in crystal holders. A silver tea service was used and other appointments were in crystal. Sandwiches, fruit cake, spiced tea and cranberry salad were served. Favors were Christmas bells.

Games were played and an array of gifts under a lighted Christmas tree were presented to the honoree.

Hostesses were Mrs. Larry McCormick, Mrs. Bailey Henderson, Miss Beth McLaughlin and Mrs. Sidney Rodgers, Plainview.

### El Progreso Club Has Xmas Party

El Progreso Study Club met in the home of Mrs. T. B. Mitchell Wednesday, December 18 at 4 o'clock for a Christmas party.

Carol Turner, Jonita Ferguson, Karen Ashton and Sharon Edwards, accompanied at the piano by Janice Hays, sang "Joy to the World" and "Silent Night." Mrs. Henry Schacht gave a Christmas story, "The Husband of Mary."

Gifts were exchanged and refreshments were served to Mmes. Guy Sams, Henry Schacht, Hershel Carthel, Bill Hodel, C. J. Taylor, Leslie Ferguson, Clyde Applewhite, Jesse Cox, Barry Barker, Howard Smith, Henry Hodel, Milton Ashton, Owen Thornton, E. M. Quebe, Chester Mitchell, Charles Duran, Edd Whitfill, L. M. Honea and the hostess.

### SW Public Service Has Xmas Party

Employees of Southwestern Public Service in Silverton, Floydada and Lockney enjoyed a Christmas dinner party at the Floydada office Wednesday evening at 7 o'clock.

After the dinner games of "42" and Canasta were played and gifts from the Christmas tree were distributed to the children.

In attendance were Messrs. and Mmes. Kenneth Pate, Glen Lindsay of Silverton, Joe Parrish, Ray James and Carl Blair, Lockney, David Baggett, Joe Gidden, Doyle Gibson and Fred Paxton, Floydada.

Bananas have 460 calories per pound — more than any other fresh fruit.

### Lone Star HD Club Has Xmas Party

Lone Star Home Demonstration Club held its annual Christmas party in the new home of Mr. and Mrs. Bailey Henderson with Mrs. Henderson as hostess Tuesday at 2 o'clock.

The entertaining rooms were beautifully decorated for the holiday season and the Christmas colors were also carried out in the refreshments. Sandwiches made with red and green bread were served with cranberry salad, decorated cookies and coffee.

On the program committee were Mrs. Hoyette Hodges, Plainview; Mrs. Melvin Brock and Mrs. C. L. King.

Games were directed by Mrs. Melvin Brock, and Mrs. Hubert Frizzell read the Christmas story from Luke 2. Gifts were exchanged from the tree and a special gift was presented to Mrs. Henderson for her new home.

Special guests were Mrs. Harry Morekey and Mrs. J. H. Buchanan of Floydada, Mrs. Sidney Rodgers, Plainview, Mrs. Larry McCormick and Mrs. Conrad Henderson. Sixteen club members were in attendance.

### First National Bank Has Christmas Party

Officials and employees of the First National Bank, Lockney, had a Christmas dinner party Thursday night at 7:30 at McGrath's private dining room, Plainview.

The dining room was decorated with a woodburning fireplace with a mantel laden with snow-covered branches. From the beautifully decorated Christmas tree gifts were exchanged.

Present for the party were Mmes. and Mmes. B. C. Drinkard, Claud Holley, F. M. Neill, Joe Wilson, Carl Blair, Wayne Bybee, Revis Harris, J. W. Dippert Jr., Gerald Sams and Homer Ragland; Lloyd Williams, Virgil Thomas and Misses Sybil Childers, Cleona and Betty Graves.

Mr. and Mrs. Wayne Tucker and two sons of Bonner's Field, Idaho, spent Tuesday night visiting her uncle and aunt, Mr. and Mrs. Tom Ashburn and Wayne.

GO TO CHURCH SUNDAY.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 26, 1957

### NEW ARRIVAL

Mr. and Mrs. Aubrey W. Crisp of Odessa are parents of a baby son, born December 19th at an Odessa hospital. The young man weighed 8 pounds, 10 ounces, but hasn't been named as yet. Grandparents are Mr. and Mrs. H. B. Sparkman of Lockney and Mrs. John Foster of Duncan, Okla. The new arrival has one brother and two sisters.

Mr. and Mrs. Royce Vernon and family of Lubbock spent Sunday here visiting his parents, Mr. and Mrs. B. B. Vernon and family, and his grandfather, W. C. Eiland who is ill.

Present-day Brooklyn resulted from the consolidation of numerous small villages, first of which was settled by the Dutch in 1636.

## Season's Greetings



Christmas is wonderful... and its arrival always brings to us the realization that we have such wonderful friends. May your Holiday Season be filled with outstanding happiness.

**DEMPSEY GIN**  
Route 1, Silverton

# Loads of Happiness

OUR WISH FOR YOU

It is pleasant at Christmas time to include with messages of good will and happiness... an appreciation for the many courtesies that have been sent our way. We want you to know we are sincerely grateful for the confidence you have shown. So, thanks and Merry Christmas!



# SEASON'S GREETINGS

## CITY OF LOCKNEY - WATER DEPARTMENT

J. E. Cox, Mayor  
Juanita Thompson, City Sec'y  
Claude Brown, Charles Baxter, Jimmy Hodel, Kelton Shaw  
Lloyd Wofford, Councilmen

H. H. Mills, Water Supt.  
Jim Rogers

**NEW ARRIVAL**

Mr. and Mrs. Tommy Calloway of Warren, Arizona, are parents of a baby son, Larry Wayne born Wednesday, December 11. Larry Wayne has a 2-year-old sister Sharon Kay. Mr. and Mrs. C. H. Calloway are the paternal grandparents.

**TO COLORADO**

Mr. and Mrs. T. L. Griffith accompanied by Mr. and Mrs. Cliff Dolloway and children of Dallas, left Saturday morning for Greeley, Colorado, to spend two weeks with relatives.

Purpose of the 1900 Boxer Rebellion, according to its participants, was to drive all foreigners from China.

**OFFICE SUPPLIES** at The BEACON OFFICE.



*Holiday Greetings*

"Peace on Earth,  
Good Will to Men."  
May the blessed words  
re-echo in every heart this  
Christmas, bringing joy to one and all.

**POOLE AUTOMOTIVE SERVICE**  
Doyle Poole, Prop.



*Season's  
BEST WISHES*

To all our loyal friends  
and patrons we send  
this Holiday greeting  
with the wish that you  
enjoy all the delights  
of this festive season.

**Brown's Cleaners & Clothiers**  
**Brown's Department Store**  
MR. AND MRS. CLAUDE BROWN



*Merry  
Christmas*

Here's hoping your  
Christmas gifts  
include good health,  
good fellowship and  
good cheer!  
Happy holiday  
to all!

**Oliver Jewelry**  
Mr. and Mrs. Ted Oliver



**TO INVITE THOUSANDS—** Madri Jones will be serving as the official hostess for Texas Methodists during the remaining days of December as she enters thousands of homes across the state via radio and television to invite Methodists, the un-churched and the general public to worship at a watch night service in some Methodist church on Tuesday, December 31, at 11

p. m. She will also give her invitation on movie screens in theatres throughout the state. For the first time in history, believe leaders, every Methodist church in Texas is expected to have a watch night service. All services will be designed to launch the "Tell Texas About Christ" evangelistic campaign to be conducted in the state during 1958.

**Groups Work On Over-All Farm Program At K. C.**

Lubbock. — Representatives of 35 different commodity groups met in Kansas City December 11-12 in an attempt to draft an over-all farm program with a commodity approach.

George W. Pfeiffenberger, Executive Vice-President of the Plains Cotton Growers, Inc., represented this organization and the American Cotton Producer Associates and presented a proposed program for cotton.

Other field crop commodity groups there with programs included grain sorghum, corn and wheat producers.

Present plans call for the committee of the National Commodity Conference to meet with the House Agriculture Committee in January. Another general meeting of the conference will probably be held in February to formulate further plans, Pfeiffenberger said.

The cotton proposal calls for objectives to revive the present market with these steps: 1. Cotton be priced competitively for foreign and domestic use in order to reduce the present surplus and expand markets for cotton. 2. Cotton acreage allotments to producers be increased to provide an adequate supply of cotton as demand increases and permit the farmer to use his land and equipment more efficiently. 3. Provide an equitable income to the producer commensurate with other segments of our economy.

Pfeiffenberger explained these objectives can be accomplished through the PCG backed legislative bill as proposed by the American Cotton Producer Associates.

posals calls for repeal of the corn acreage allotments and establishment of a corn and sorghum base for each farm. The program is designed to bring feed grain supply in balance with consumption and reduce the present over-supply to normal carryover reserve requirement levels.

Price supports shall be made available to individual producers of corn and sorghum, based upon the degree of participation as measured by the extent of underplanting of the base acreage and the retiring of such acreage from the production of any crops for harvest or pasture in any manner.

The wheat growers recognize that the capacity of the U. S. Agricultural plant is now capable of producing 10 to 15 percent in excess of our marketing demands. In view of this the wheat group re-indorsed the Domestic Parity Plan whereby payments for the conservation reserve program for wheat be set at a crop acre rate of \$1 per bushel times the normal wheat yield.

In order to encourage entire farm units to be placed in the Reserve, no limitations on payments should be set. The minimum 55 million acres national acreage allotment is to be retained and a national food reserve with a minimum of 300 million bushels of good quality wheat is to be maintained at all times by the government.

Pfeiffenberger explained that actual details of the various commodity programs will be worked out later after conferences with farm groups, Congressmen and Department of Agriculture officials.

Sir Francis Drake claimed what is now the state of California for Queen Elizabeth in 1578.

**FROM THE County Agent's Office**

By Cecil Lewis and Lynn Pittard

We of the County Agent's Office would like to express a Merry Christmas and a Happy New Year to each of you.

The handling of sorghum residue always presents some problems. The Experiment Station at Lubbock has worked out a plan at the present that shows some definite advantages.

The stalks are shredded as soon after harvest as possible to permit faster decay and to prevent planting trouble. This is followed by chiseling. The stubble is left on top of the ground along with the clods to prevent wind erosion. The land is left in this shape until pre-planting time and is then listed. After the preplanting irrigation the fertilizer is chiseled in the sides of the land. The rate usually used for cotton following grain sorghum is 60 to 90 pounds of nitrogen and 40 to 60 pounds of Phosphorus.

The reason for placing the fertilizer in the soil after the preplant watering you can get 2 to 3 weeks of stubble decomposition and your fertilizer to start the crop off in a healthy condition.

The earlier application of Nitrogen can cause some problems. The breakdown of stubble too soon can cause a high loss in soil erosion. The stubble provides definite protection to the soil in preventing wind erosion. The possibility of leaching the nitrogen out of the root zone by the preplanting irrigation can mean a loss of this element.

A ton of stubble residue will need 20 to 30 pounds of nitrogen to decompose the stalks. The normal stalk crops are around 2 to 2½ tons per acre. The amount of nitrogen needed for decomposing these stalks would be 60 to 75 pounds of nitrogen.

Cotton following grain sorghum residue in 1957 produced as follows:

Tons of Residue	Lint, acre
0	655
2	672
4	624

Forty pounds of nitrogen added to 4 tons of residue produced 711 pounds of lint per acre, compared with 624 pounds of lint per acre.

The application of the nitrogen was placed after the preplanting irrigation.

**FOR SCHOOL SANDWICHES**

A nutritious filling to store in a covered container in your refrigerator to ripen for two or three days is made from a cup of raisins, pitted prunes or apricots ground fine. Add a half cup of chopped pecans or walnuts and a half cup of lemon juice. It will keep two or three weeks in the refrigerator.

Some bricks made by the Babylonians and Egyptians more than 4,000 years ago are still in perfect condition.

Golden Gate Bridge over San Francisco Bay was begun 1933.

GO TO CHURCH SUNDAY.

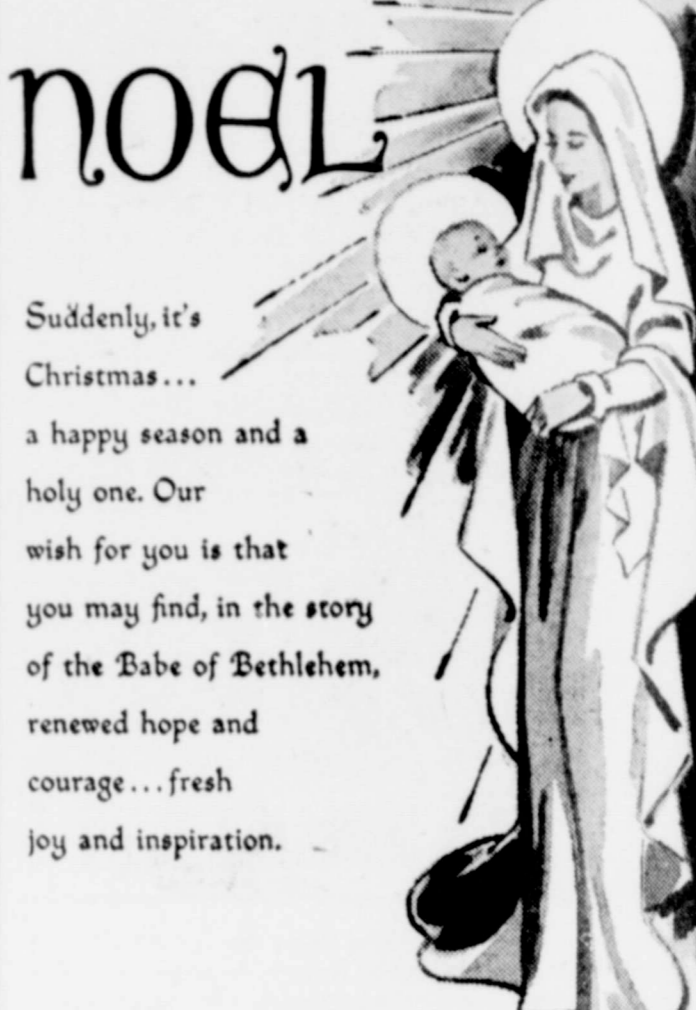
A brigade is usually composed of three regiments.



*Greetings*

Season's greetings and our thanks to all our friends whose patronage we value so highly! We're all aglow with warm wishes for a holiday full of love, joy and good cheer!

**REECER'S MASTER CLEANERS**

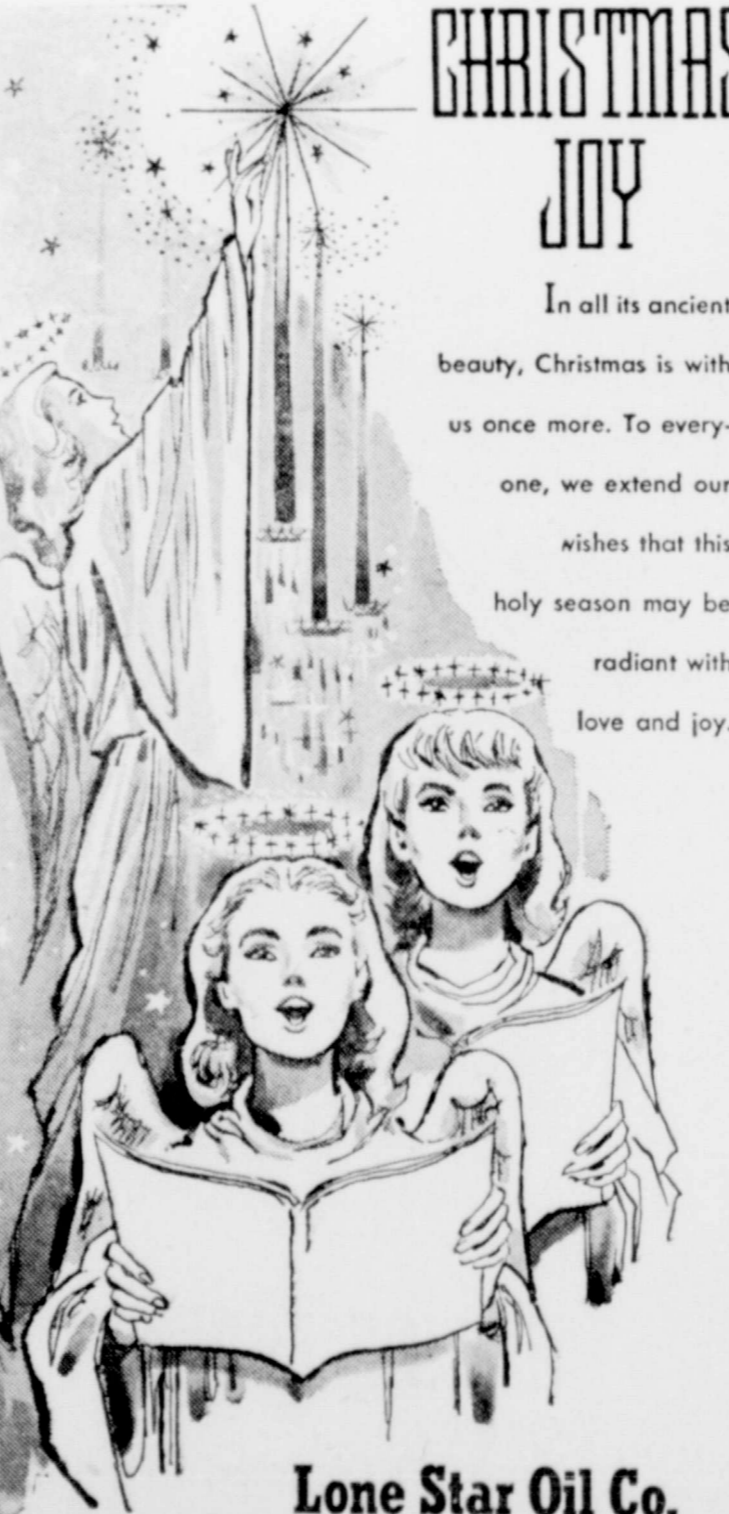


*NOEL*

Suddenly, it's  
Christmas...  
a happy season and a  
holy one. Our  
wish for you is that  
you may find, in the story  
of the Babe of Bethlehem,  
renewed hope and  
courage... fresh  
joy and inspiration.

**Jester Grocery & Market**  
A. J. Jester Max Smith


GO TO CHURCH SUNDAY.



**CHRISTMAS JOY**

In all its ancient beauty, Christmas is with us once more. To everyone, we extend our wishes that this holy season may be radiant with love and joy.

**Lone Star Oil Co.**  
Phone OL 4-3487



*Christmas Greetings*

These Christmas wishes are meant for a happiness that will linger throughout the entire year. Thanks, too, for your good will and friendship in the past.

**PROVIDENCE GIN**  
Providence Community

JOHN  
D  
T. T  
Tax  
W  
Com





# JOYFUL CHRISTMAS TIDINGS

When the music of the Christmas carols fills the air with joyful tidings... when the earth is filled with beauty and the stars shine their brightest — that is the time to also be humble. It is well to pause, in the midst of world problems, to express reverent gratitude for our many blessings. The things we seek are the things He would have sought... man's humanity to man... hearts keyed to the eternal music of faith. We who love peace, and have sought it and fought for it, and offered prayer in its behalf, know that our ideals are built on a solid foundation. They cannot fail. So, at this great Christmas occasion, we bring you our sincere greetings... May this Christmas truly be one of genuine happiness for you and yours.

**JOHN B. STAPLETON**  
District Attorney

**WALTER HOLLUMS**  
Sheriff of Floyd County

**W. H. COUNTS**  
Commissioner, Precinct 2

**KENNETH BAIN JR.**  
County Attorney

**T. T. HAMILTON**  
Tax Assessor-Collector

**J. D. McBRIEN**  
County Judge

**CLARENCE GUFFEE**  
County Supt. of Schools

**TROYE W. STANSELL**  
County Treasurer

**W. C. PLUMLEE**  
Commissioner, Precinct 3

**MARY L. McPHERSON**  
District Clerk

**W. D. NEWELL**  
County Surveyor

**J. J. HARRIS**  
Justice of the Peace

**D. G. AYRES**  
County Service Officer

**MARGARET COLLIER**  
County Clerk

**MRS. LEE GOLIGHTLY**  
County Librarian

**Double Cleaner Installed At Farmers' Gin**

An additional Moss Lint Cleaner has been installed at the Farmers' Gin at Lone Star. It was announced last week end by Jack Dempsey, owner. The cleaner is the Constellation size and gives the gin a double cleaning system now for cotton, assuring better grades.

Science of bacteriology began in 1676 when microscopic organisms were first viewed through a simple lens.

**ECONOMY IN THE ENERGY DEPARTMENT**

"Storing lightweight housewares and dishes in the highest and lowest areas of kitchen cabinets is an energy-saver homemakers should consider," says Margaret Spader, home service editor of the Gas Appliance Manufacturers Association. Studies at the United States Department of Agriculture prove that space between 27 and 63 inches from the floor is an easy reach for women of average height. Foods and utensils used frequently should be stored in that area.

**I. E. FISH**

**DRILLING CONTRACTOR**  
Cess Pool Holes

OUR PRICES:

30-inch hole	75c foot
36-inch hole	\$1.00 foot
42-inch hole	\$1.25 foot
48-inch hole	\$1.50 foot

Can drill 25 feet deep.  
Phone CA 4-5828 or CA 4-2103  
Plainview, Texas

He whose birth we celebrate brought to earth the gifts of love and peace, understanding and good will. May all these great gifts be yours.



**Joy at Christmas**

**AIKEN SHOP**

CALVIN TOMME OLEN FRENCH

**Fortenberry Is "Man Of Year" In Agriculture**

Lubbock. — W. O. Fortenberry, Lubbock County Cotton Farmer and former ginner, was named "Man of the Year in Texas Agriculture in 1957" by the Progressive Farmer magazine, it was announced in Dallas last week.

Fortenberry, who is President of the Plains Cotton Growers, Inc., was cited for his outstanding agricultural leadership in the irrigated High Plains and in cotton affairs in Texas and the United States.

Fortenberry, who is known as "Mr. Bill" by many of his friends, has been a cotton producer on the High Plains for more than 30 years. During that time he has held virtually every office in farming and ginning organizations on community, state and national levels.

The 63-year-old native Texan has been a resident of the High Plains since 1923. He was born in 1894 in Lone Oak, Hunt County, Texas. When he was only 22 years old he moved to Groom, Texas and in 1916 started wheat farming. He continued his farming operations in the Panhandle until 1923 when he moved to Ropesville in Hockley County and planted his first cotton crop on the High Plains. He has had a cotton crop every year since.

He entered the gin business at Pep, also in Hockley County about 1925 and from then until 1952 he was extensively engaged in both farming and ginning operations.

In 1929 he came to New Deal, Texas in Lubbock County and purchased a gin and farm land. At one time he operated as much as 6,500 acres of land in and near Lubbock. Today his farming operations include 2,500 acres in Lubbock County and 1,200 acres in Gaines County.

During the year 1941 he was reported to have ginned more cotton at his New Deal gin than any other single independent ginner in the nation.

At present Fortenberry is serving his second term as President of the Plains Cotton Growers, Inc., an organization composed of more than 20,000 Texas High Plains cotton producers and allied businessmen.

Fortenberry was instrumental in organizing the PCG and was named its first president when the group was formed in January, 1956. Since that time he has successfully led the group in a program that has done much to benefit High Plains producers and others connected with cotton on the High Plains.

In addition to heading the PCG, Fortenberry has served as President of the Plains Ginners, the Texas Ginners Association and the National Ginners Association. He has been a member of the Board of Directors of the National Cotton Council and the High Plains Underground

**Host Of Friends Attend Andersons Open House Sunday**

Mr. and Mrs. C. L. Anderson, pioneer West Texas couple, held open house Sunday observing their Golden Wedding Anniversary. A large number of friends and relatives called during the hours from 2 to 5 o'clock.

Assisting with hospitalities were the children of the couple and several grandchildren.

The refreshment table was covered with lace over gold and centered with an arrangement of gold mums backed with enterlocking gold hearts accented with a gold colored bow. The three-tiered wedding cake was iced in white and decorated with gold rose buds and gold leaves. Wedding bells and the numerals "50" designed in gold topped the cake. Table appointments were in crystal. Cut flowers were placed at vantage points about the entertaining rooms.

Mrs. Anderson wore an orchid, a gift from her husband, and the other members of the houseparty wore corsages or boutonnieres of white carnations.

Out-of-town relatives here for the occasion were Mr. and Mrs. Fred Anderson, Amarillo; Mr. and Mrs. M. L. Anderson, Alice and James of Benicia, Calif.; Mr. and Mrs. S. E. Duncan, Jr., Silas and Linda, Floydada; Mr. and Mrs. Antone Love, Debbie and Gloria, Derby, Kansas; Mr. and Mrs. F. A. Anderson, Dumas.

Mr. and Mrs. C. M. Stapp and Francis of Lockney assisted in receiving.

Among the 78 guests who registered were the following from out-of-town, Henry Teubel, Tulla; Mr. and Mrs. R. E. Leonard, Tulla; Mr. and Mrs. Wade Thompson and David, Slaton; Mr. and Mrs. J. H. Stephens, Plainview; Mr. and Mrs. Burton Thomson, Sterling, Colorado; Mr. and Mrs. Dee Taylor of Happy

Water District, and at present is a Director of the Lubbock National Bank and a Deacon in the Baptist Church.

A high official of the U. S. Department of Agriculture in Washington, D. C., recently said of Bill Fortenberry: "W. O. Fortenberry is the best farmer representative I've ever seen come to Washington. He can present his point, be it either in

front of Congressional or Administrative Committees with a minimum of words yet do so in an effective manner." Mr. and Mrs. Fortenberry now make their home in Lubbock.

Buckeye is the popular name for a species of chestnut abundant in Ohio.


The first settlement at Balmores was made in 1662.

Bucharest mean "city of joy."

Practice of barbecuing originated in the South.

**PERKINS VISITORS**

Visitors in the Frank Perkins home during Christmas week are Mr. and Mrs. D. J. Jobe of Brownwood, Mr. and Mrs. R. B. Terry of Albuquerque.



**JOYOUS Christmas**

Best wishes of the season to all our friends. We hope that Christmas will be for you a time of great spiritual enrichment and heartening joy.



**AIKEN "66" STATION**  
Geo. Thompson Prop.


Brightest holiday greetings to all

For every one, we wish a Christmas Season glowing with good cheer, enduring friendships and cherished memories.

**BEN WOOD USED CARS**  
Don and Ben

**Noel**

The magic of Christmas is in the air...and we sincerely hope that its spirit brightens your whole Holiday Season.



**LOCKNEY IMPLEMENT CO.**  
YOUR JOHN DEERE DEALER

Good Wishes for Christmas



At this joyous season of giving and receiving, we take pleasure in extending to you our heart-felt good wishes for a very Merry Christmas! We hope that you and all your loved ones enjoy every minute of this happy holiday!

We will be closed Christmas Day!

**ROWLAND-GORDON OIL COMPANY**  
JOE MONTGOMERY, Manager

**Silent Night**



At this joyous Christmas season, we wish to extend to you our heart-felt good wishes for a very Merry Christmas and a New Year filled with happiness and contentment.

We hope that you and your loved ones enjoy every minute of the holiday season and we appreciate your friendship and patronage more than we can express.



**RHODES SUPER MARKET**  
Mr. and Mrs. Raymond Rhodes and Employees

**CROSS REPO**

Dear Editor: There was a pu... showed President... this is what... his sick spell he... day.

It sure is d... when your popu... going downhill... elected to the s... and basked in g... the while, until... higher taxes... That like to

Season and may this Chris very ha may i in yo

**BAI**

**FUI W**

Funds Received t... (1) Safe Up t... (2) Earn... (3) Reac... Open y... Amarillo Savin... 407 W. 8th... Gentlemen: Please send m... Name... Address... City... Current... Amar... 407 W. 1

settlement at B...  
made in 1662.

of barbecuing or  
the South.

oliday  
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CARS

ENT CO.  
ALER

### CROSS ROADS REPORT

Dear Editor:  
There was a public opinion poll a while back which showed President Ike's popularity going down, and may be this is what brought on his sick spell here the other day.

It sure is discomfoting when your popularity starts going downhill. Once I got elected to the school board and basked in glory for a little while, until I voted for higher taxes.

That like to have ruined

my popularity. My kids started drawing straws to see which one had to speak to me about their weekly allowances. nobody but school teachers would drink coffee with me, and my started putting my plate on the floor.  
D. E. SCOTT  
Crossroads, U. S. A.

Chile has a 2,653-mile coastline, but is only 31 miles wide at some points.

Birds have been known to undertake flights almost half way around the world.

In 1850 there were scarcely a dozen writers of merit producing stories for children.

## DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

DOGS ARE MENTIONED 40 TIMES IN THE BIBLE



ALASKAN MALAMUTES ARE A VITAL PART OF THE U.S. NAVY'S GEOPHYSICAL RESEARCH EXPEDITION



LION BAITING BY DOGS WAS AN ANCIENT SPORT IN ENGLAND

© 1957, Gaines Dog Research Center, N. Y. C.



OFFICIAL CARD . . . Shown above is the official Christmas card sent out last year by President and Mrs. Eisenhower. The entire front of the card is gold with embossed lettering. Background of the presidential seal is white with a red, white and blue shield. The inscription on the card is inside the fold.

### Holiday Centerpieces

Easy, Fun to Arrange

A little bit of imagination and work can transpose common articles into elaborate and effective holiday centerpieces.

Try setting up a mound of stairs with white plastic foam blocks. Then set tall red candles on each step and insert sprigs of holly or pine in the base for extra trimming.

Desserts can be as decorative as your centerpiece. Make white snowball cakes with a small red candle set in each one, and place them on a holly tray.

Individual place decorations are easy and fun to make. Cut out cardboard stars and glue a 1/4-inch strip of cardboard around the star outline. Paint or cover them with foil. Set candle in the middle of each star and fill the rest with peppermint mints or tiny metallic balls or similar things.

### Favorite Carols Came From Many Lands

Three of our favorite carols were brought to us by early settlers from European lands. England contributed "God Rest You Merry Gentlemen." France gave us "Cantique de Noel," from Germany came "Away in a Manger."

"Adeste Fideles" belongs to no one country, but has been translated into 119 different languages and dialects.

Three Americans enriched our heritage of lovely carols. The earliest contribution, "It Came Upon a Midnight Clear" was made by Edmund H. Sears in 1849; Dr. John Henry Hopkins, Jr., in 1859 composed "We Three Kings of Orient Are" and in 1868 "O Little Town of Bethlehem" was written by Phillip Brooks.

Basic English is a system of 850 words capable of serving everyday needs.

TRY BEACON CLASSIFIEDS.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 26, 1957



A "KISS OF PEACE" IN ADDITION TO GRANTING ROMANTIC PEROGATIVES TO WHOEVER STANDS UNDER IT, MISTLETOE PLEDGES GUESTS TO ENTER A HOUSE IN FRIENDSHIP AND PEACE WHEN HUNG OVER THE DOORWAY.

Here is a velvety, rich sauce, loaded with important nutrients. Melt one tablespoon of butter in a heavy saucepan with the temperature control set at 212 degrees. Add one tablespoon of flour and stir well. Add one cup of undiluted evaporated milk and 1/2 teaspoon of salt and bring to a boiling point, stirring constantly. Boil exactly one minute — then add worcestershire sauce, cheese, tabasco or any seasoning you wish.

Card playing is known to date back at least to the 12th century.

### INCOME TAX RETURNS

**Wilson Kermickel**  
Attorney-at-Law  
Ferguson Building  
107 North Main Street  
Phone OL 4-3804

**John B. Stapleton**  
LAWYER  
General Practice of Civil Law  
Courthouse Floydada  
Telephone YU 3-2197

Season's best wishes  
and may you count  
this Christmas among your  
very happiest...  
may its spirit long dwell  
in your home and your heart.



### BAKER HARDWARE COMPANY

JOHN STALCUP, Manager

### FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

- (1) Safely Protected—Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association  
407 W. 8th, Amarillo, Texas

Gentlemen:  
Please send me all details regarding an account with you.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Current Annual Dividend Rate 3 1/2%

**Amarillo SAVINGS & LOAN ASSOCIATION**

407 W. 8th Phone DR4-8022

### WHITE HOUSE TREES

President Theodore Roosevelt, an ardent conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House.

But one year his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist, soothed T. R. by explaining that supervised and careful harvesting of Christmas trees — as thinlings — was good for the forests.

Ever since, the White House has had an indoor tree.

### PORK CHOPS WITH A SOUTHERN FLAVOR

Brown four pork chops on the thermostatic burner set at 275 degrees. Pare and slice four medium-sized sweet potatoes and arrange in greased shallow casserole. Slice one unpeeled orange in 1/2 inch slices over the sweet potatoes and sprinkle with 1/4 cup brown sugar. Top with the browned pork chops and sprinkle with an additional 1/4 cup of brown sugar. Season with salt and pepper and place in a moderate oven, at 350 degrees for one hour.

GO TO CHURCH SUNDAY.

### BENEFITS OF LAND BANK LOAN

Low costs, long terms, doing business with home folks, sound lending policies. See or write—

FLOYDADA N. F. L. A.  
319 S. Main Phone YU 3-2480  
Jake B. Watson, Sec.-Treas.

### Bargain Rates Are Offered On Daily Newspapers

The Lockney Beacon is now able to offer special fall bargain rates on a number of daily newspapers of the area, and also to offer special combination rates on your daily and The Beacon.

The Fort Worth Star Telegram rate this fall is \$13.95 for the daily and Sunday, and \$12.60 for daily only. If you wish to renew your subscription or buy a new subscription to The Beacon in Floyd County in combination with the above rates, you may do so by adding \$1.50 to either rate. Thus you are saving money on your daily newspaper and also on The Beacon.

The Amarillo Daily News bargain rate is \$9.95 for daily and Sunday. They offer no special rate on the daily only subscription. In combination with The Beacon add \$1.50 to the above rate in Floyd County.

The Lubbock Morning Avalanche rate is \$12.95 for daily and Sunday and \$11.00 for daily only. In combination with The Beacon add \$1.50 to the above rates.

The Abilene Reporter News rate is \$11.95 for daily and Sunday and \$10.95 for the daily only. The same offer is good for combination rate with The Beacon.

Subscribe for your favorite daily newspaper at The Beacon office and save money on both the daily and The Beacon.

First modern cash register was patented by Jacob Ritty of Dayton, Ohio, in 1879.

May this holy  
Christmas Season  
lift your spirits,  
warm your heart  
and bring you  
untold joy  
and happiness.

**LONE STAR STORE**  
POLLY and JEEP JARRETT

## CHRISTMAS Blessings

As brightly as the Star of Bethlehem shone in the heavens on the night that He was born, so may the joy of Christmas shine in your heart and bring you happiness and peace.

**WEBSTER SERVICE STATION**  
R. V. and KELLEY

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Subscribe for your favorite daily newspaper at The Beacon office and save money on both the daily and The Beacon.

As little as one-half of one per cent of carbon monoxide in the air can be fatal.

### Aiken "66" Station

Washing and Greasing  
GAS and OIL  
TIRES AND TUBES  
We Fix FLATS  
Come to see us!  
GEORGE THOMPSON,  
Mgr.



**TEST PILOT . . .** This seven-year-old is wide-eyed with delight as he operates a remote control plane, pylon and airport shown at New York's Ninth Annual preview of toys. Helicopter is actually airborne by the propeller and responds only to the junior "test pilot" at the control panel.

### Christmas Caroling Is Custom Which Began Centuries Ago

Christmas caroling, so much a part of our present-day observance of Christmas, is said to have begun about the 16th century.

The first real Christmas carol is attributed to St. Francis of Assisi, who made a model of the Bethlehem manger to help him tell his people the Christmas story.

Christmas carols were then supposedly taken from Italy to England by the traveling clergy. The idea of caroling fitted into the English conception of Christmas as a combination of religious celebration and a day of good will, so it flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages were called "Waits." A natural explanation of the name seems to be that it refers to watching and waiting for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummings and carolers would begin going from door to door, announcing the great feast at hand. It was natural for householders to offer hospitality to these troubadours, and gradually in many places the custom of giving and receiving presents of various kinds was established.

During the Middle Ages chairs were symbols of honor and power.

### Carryover Of Cotton To Be Small In 1958

Lubbock — The carryover of cotton in the United States on August 1, 1958, is expected to be around 9 million bales. This would be the smallest since 1953 and about 5.5 million bales below the record high of 14.5 million bales in 1956, according to figures released recently in the 1958 outlook issue of The Cotton Situation, a U. S. Department of Agriculture publication.

The carryover on August 1, 1957, was 11.2 million bales and the decline is being caused by relatively large disappearance and smaller crops in the last two successive marketing years.

Disappearance of cotton was 16.2 million bales in 1956-57 and is estimated at about 14.1 million in 1957-58. Although below last season, it would be the largest for any other season since 1951-52. The cause of the relatively large disappearance in both seasons is large exports.

Domestic mill consumption for the current season is expected to be about the same as in 1956-57 — some 8.6 million bales.

Cotton consumption per person in 1957 is estimated at slightly more than 24 pounds, almost 2 pounds smaller than in 1956.

U. S. Exports of cotton during the 1957-58 season are expected to be about 2 million bales smaller than those in 1956-57. Exports are expected to total about 5.5 million bales for 1957-58, and while this is smaller than 1956-57, it may be higher than any other season since 1949-50.

Sales of cotton for export by CCC under the 1957-58 export sales program were 3.7 million bales as of October 29. Recent sales have been small because of the existence of satisfactory stocks abroad and the limited selection available in cataloged CCC stocks.

The supply of cotton in the U. S. is estimated at about 23 million bales. This is approxi-

mately 4.6 million bales smaller than the record supply of 1956-57. The 1957-58 supply includes a starting carryover of about 11.2 million running bales, production of about 11.7 million and estimated imports of around 100,000 bales.

The 1957 cotton crop was estimated at about 11.7 million running bales as of November 1. This compares with 13.2 million bales for the 1956 crop and a 1955 crop of 14.5 million bales. As of November 1 about 48 per cent of this crop had been ginned compared with 73.9 per cent to the same date a year ago. Ginning through November 1, 1957, were the smallest proportion of the crop ginned to this date on record.

The 1957 crop is being produced from the smallest harvested acreage since 1878, about 137 million acres. The yield per harvested acre is expected to be about 413 pounds, compared with 409 a year ago and a record high of 417 pounds. Part of the high yield was caused by a shift in acreage to the very high yielding acres of the West. The weather in a large part of the Cotton Belt has been unfavorable. This has reduced the quantity of cotton harvested and will certainly cause a deterioration in the quality of the 1957 crop.

The total state acreage allotment for all types of cotton in 1958 of 17,636,814 acres is only 37,006 acres smaller than such allotments for 1957.

The average 14 spot market prices for Middling, 1 inch cotton were higher during August-October 1957 than during the same months a year earlier.

### IF DADDY'S GONE A-HUNTING

It's time for Mother to refresh her memory on the best ways to cook wild game, says Margaret Spader, home service editor. To insure tender meat it is safest to pot roast, stew or braise. For best flavor, trim off excess fat and wipe the meat with a cloth wrung out in vinegar. Marinating the meat overnight in wine or French dressing helps to tenderize the meat as well as bring out a superior flavor.

Chamois cloths are prepared from sheep skin or goat skin.

### CROSS ROADS REPORT

Dear Editor:

I see where a group of small-bore public servants in Tennessee want people to quit calling them politicians, as this word has sort of fallen into disrepute.

They suggest that the title of "statesman" would make them happier on account of it has a more dignified smell.

My unkindly neighbor says maybe it would make the boys feel better to be known as statesmen or vote engine-

ers, but he don't see any use in ruining any more good English words.

D. E. SCOTT  
Crossroads, U. S. A.

ARTHUR B. DUNCAN  
ABSTRACT COMPANY

MAUD E. HOLLUMS  
Owner and Manager

South East corner Square  
Floydada, Texas  
Oldest and most complete abstract plant in Floyd Co.  
Prepared to render prompt efficient service on everything in the line of land titles.

*Merry Christmas*

At this joyous season, we take great pleasure in thanking you for your loyal patronage and in wishing you and your family a very Merry Christmas!

**Truett & Gene Motor Co.**  
Truett Bilbrey                      Gene Hammit

The pleasure is all ours when it comes to thanking our many kind friends and patrons and wishing them the best of everything throughout the holiday season!

**Tye & Ansley Oliver Co.**  
J. M. Tye                      Henry Ansley

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main St.                      Phone Yukon 3-3460  
Floydada, Texas

*Greetings of the Season*

We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

**KEETER GROCERY & MARKET**  
Joe Keeter, Prop.

*Season's Greetings*

A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

**LOCKNEY GIN**  
Lester Carter and Employees

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### PCG Runs Analysis of Light Spotted Cotton in Area

Lockney — An analysis of the quality and supply of light spotted cotton from the High Plains of Texas has been conducted by the Plains Cotton Growers, Inc. and this information has been published in a folder now available to all cotton merchants, mills and potential customers of High Plains cotton.

W. O. Fortenberry, President of the Plains Cotton Growers, said the light spotted cotton information was gathered from a 1,622,000 bale crop in 1956 of the cotton harvested and ginned through Nov. 16, 16.77, which was 320,000 bales. The analysis was actually prepared for us by cotton merchants and mills in making cotton purchases. It points the way to substantial savings in the quality factors of light and light spotted cottons almost identical, whereas a price differential between them is very significant.

This is due to the fact that the Commodity Credit Corporation does not recognize light spots in its loan schedule of premiums and discounts. This results in a loan differential between white and light spotted cotton of as much as \$28.75 per bale, which makes the purchase of light spotted cotton the best buy in the raw cotton industry," George W. Pfeiffer-

### MELT CHOCOLATE OVER LOW HEAT

Chocolate can develop a burnt flavor quicker than any other food because it contains so little water. It may be successfully melted over the top burner with the heat control set on low. If you do not have the thermostatically controlled burner, it is best to melt it in a bowl, set over hot water, or in the oven during preheating or while the oven is cooling. The important thing to remember is not to keep chocolate in contact with heat too long.

### CORN BREAD WITH A TEXAS FLAVOR

Make up the packaged cornbread mix according to the directions on the package. Before pouring into the pan, add one tablespoon of the new dehydrated minced onion and the same amount of green or red sweet pepper. Add a half cup of grated sharp cheese, pour into greased pan and bake in the oven, set at 425 degrees for about 20 minutes.

berger, PCG Executive Vice-President, explained.

The analysis on light spotted cotton is being sent to various cotton merchants and mills throughout the United States. The PCG has a large backlog of experimental data as a base for consulting service in the use of light spotted cotton and such service is available to merchants and mills without charge, Pfeifferberger said.



**EFFECTIVE DISPLAY . . .** The story of the Nativity is itself a simple story and accordingly it doesn't take a lot of fancy trimmings to create an effective Nativity scene. The one above was created with cardboard cutouts and straw, with a lighted tree for the background.

### Tree Should Be Safe As Well as Pretty

Make sure your Christmas tree this year is as safe as it is attractive. The way to do it is to keep the butt of the tree in water while it's in the house.

Keeping the tree in water will help to prevent dryness that may mean a fire hazard. It will also keep the needles from dropping so rapidly.

When you select your tree, try to find out how long it has been cut. It will last longer if it has been cut recently.

Balsam fir makes the best Christmas tree, but Douglas fir is nearly as good. Becoming increasingly popular are the pine trees—Scotch, red, white and jack—which hold their needles from two to four weeks. Spruce trees will hold their needles only from three to ten days in the house.

### Application For Highway Patrol Are Sought

Col. Homer Garrison, Jr., director of the Texas Department of Public Safety, announced today that applications will be accepted until mid-January from young men interested in becoming state policemen.

Approximately 150 men between 21 and 35 years of age will be selected for training as patrolmen in examinations to be given January 13, 14 and 15 in various cities throughout Texas. Those qualifying will begin their training April 1.

Garrison said the deadline for filing applications is Jan. 10 and that classroom instruction will extend for more than 20 weeks, followed by on-the-job training in the field. All



**HAPPIER CHRISTMAS . . .** Things are tough these days for the mailman, but carriers in some sections of the country will have it easier. Many post offices are now using caddy cars which carry the mailman's heavy load easily on rubber tires.

### Christkindl Visits Kids in Switzerland

In Switzerland, it is not Santa Claus, but Christkindl, the Christ Child, who makes the rounds of Swiss homes on Christmas Eve.

The radiant angel is said to come from the North, traveling on a fairy-like sleigh, pulled by reindeer much like our Santa. Christkindl brings good Swiss children a beautiful tree, and many gifts. Like Santa, he insists that little children be good at all times, and he admonishes naughty youngsters.

### WHEN SANTA LEAVES

While American children always find their Christmas presents in the stockings or under the tree, children of other nations must search for theirs. Norwegian children seek them out in hiding places which may be anywhere in the house. In Italy, they seek them in "Urns of Fate" and in France children usually find them in wooden shoes.

GO TO CHURCH SUNDAY.



**BILL & LEONARD BARBER SHOP**

student patrolmen receive \$300 per month during the first phase of the training period; their salaries are automatically increased during field training.

Young men interested in the positions must have been a resident of Texas one year prior to making application, have a high school education, be between 65 and 76 inches in height and weight not less than two pounds or more than three pounds per inch of height. They also must be in good physical condition and of good moral character.

The patrolman positions to be filled are in four functions of the Texas DPS — Highway Patrol, License and Weight, Driver License and Motor Vehicle Inspection. Under the new organization plan recently installed by the department, all patrolmen will receive the same basic training to allow them greater promotional opportunities.

### OLD FASHIONED APPLE BUTTER

There is no streamlined short cut for making smooth, rich tasting apple butter. But it can be made earlier than ever in an automatic oven. Prepare apples according to your favor-

ite recipe and place in a big casserole in the oven. Set the temperature at 250 degrees. Cook for 8 to 10 hours. Stirring the kettle at this temperature.

**Merry Christmas**

We're sending Santa to your house with our heartiest good wishes for Christmas cheer and the most precious gifts of all . . . happiness, health and love!

**STOVALL - BOOHER RADIATOR CO.**  
Plainview



## Greetings and Thank You

It is on a note of sincere appreciation that we thank you for your patronage and wish much holiday joy and good cheer to you and your family!

**White Auto Store**  
CARL IRENE JUNIOR

## NOTICE!

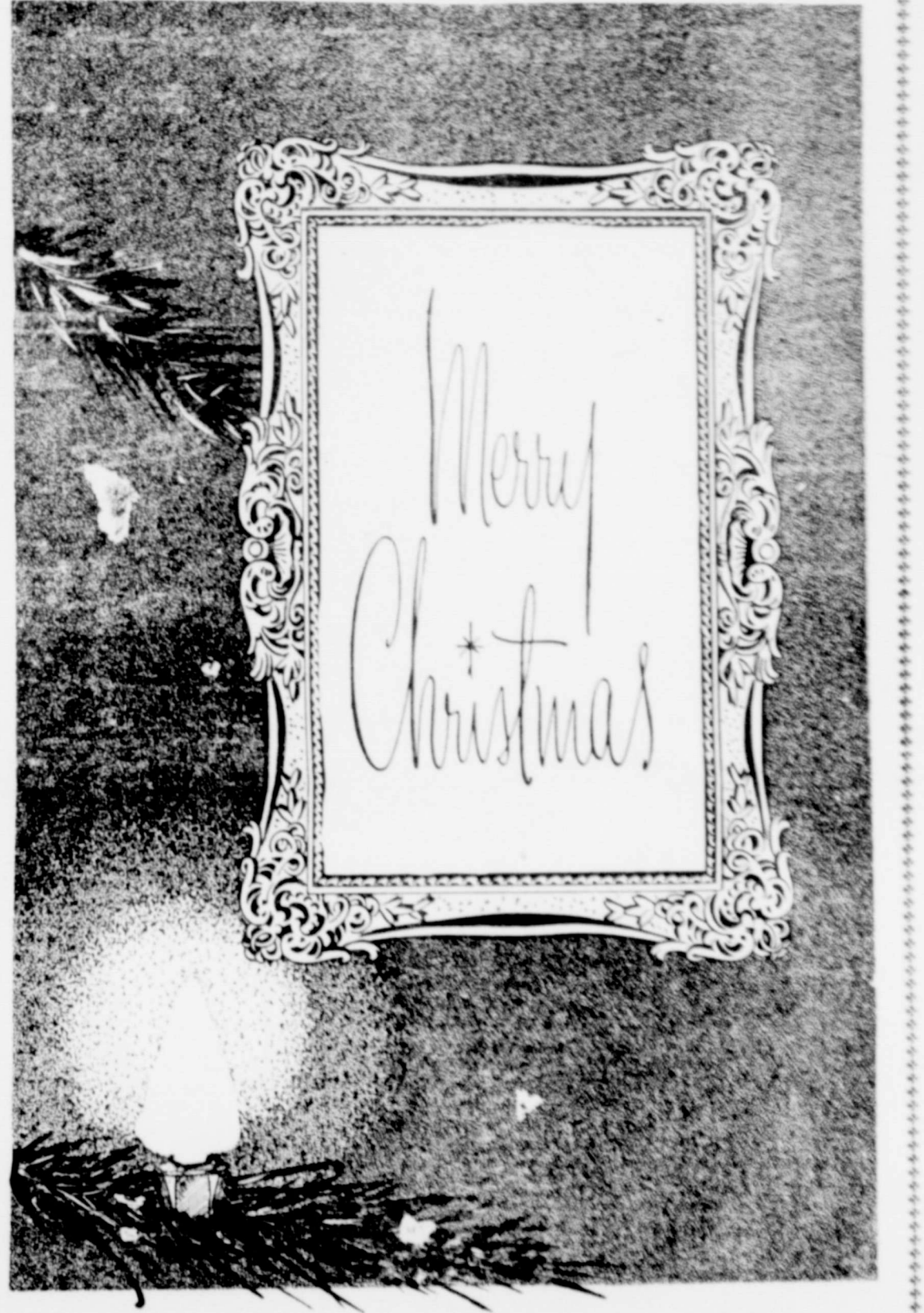
### The First National Bank

will close at noon on Christmas Eve, December 24. We will appreciate your co-operation in the matter.

— ALSO —  
The bank will close at  
**Noon of December 31st**  
New Year's Eve

Any business you want to go through the bank during the calendar year 1957 must be in by noon December 31st as our books will close at that time.

**FIRST NATIONAL BANK**  
in Lockney



**NATIONAL ALFALFA DEHYDRATING & MILLING CO.**  
Lockney

## From All of Us to You and Yours...



## MERRY CHRISTMAS!

Our gift to you . . . the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

fuel for a growing empire **Pioneer Natural Gas Company**

## Foster Makes 40 Bushels Of Soybeans Acre

Many Floyd County farmers are becoming interested in soybeans as a cash crop, reports County Agent Cecil Lewis.

Lewis said approximately 5,000 acres of soybeans were grown in the county this year. He estimated that 150 to 200 Floyd County farmers grew the crop.

"Yields varied from 20 to 41 bushels per acre," the county agent reported. "The returns compare favorably with 4,000-pound maize."

Lewis pointed out also that soybeans fit well in a crop rotation. Soil improvement benefits are obtained from the legume even if the seed are harvested.

Joe Foster, who farms in the Prairie Chapel Community northwest of Lockney, is one Floyd County soybean grower who has obtained satisfactory results from the crop.

Foster grew 28 acres of soybeans in 1936, obtaining an average yield of 27 bushels of beans per acre.

This year he grew a 54-acre soybean crop. He explained that all except 16 acres of the crop was "double-rowed;" two rows were planted 12 inches apart on 40-inch spaced beds.

Foster reported that his double-row soybeans produced an average yield of nearly 40 bushels per acre, with a nine-acre field averaging 43 bushels.

An average yield of 32 bushels per acre was produced by the 16 acres of soybeans planted in single rows on 40-inch spaced beds.

Foster said the double-row soybeans were harvested with less difficulty than those planted in single rows. He explained that more of the plants in the single rows fell into the middles before harvest, resulting in less efficient combining of the crop.

The harvested beans were sold by Foster to a local elevator, bringing \$1.95 per bushel. However, the farmer withheld enough seed to plant 75 to 80 acres of the crop next year.

Foster said he planted approximately 45 pounds of seed per acre in single rows and used nearly twice that seeding rate for the double-row plant-

ing. Foster did not have to buy any additional equipment for planting and cultivating the double-row soybeans.

He made some minor changes in his standard planting equipment and cultivated the double-row crop with a tool-bar cultivator. A rotary hoe was used on the soybeans when they were in the two- to four-leaf stage.

The soybeans were irrigated five times during the summer. Two or three of these applications of water were relatively light, Foster reported.

He pointed out that soybeans usually can be harvested earlier than grain sorghum. This year his soybeans contained only 8 per cent moisture when harvested.

The farmer followed soybeans this year with cotton on 8 1/2 acres. He reported that five bales were hand-pulled from this field and seven bales were stripped, with the yield averaging nearly 1 1/2 bales per acre.

Foster thinks his average cotton yield this year from 94 acres, including the 8 1/2 acres following soybeans, will be slightly more than a bale per acre.

Next year he will grow cotton on most of the 54 acres of land that was in soybeans this year. However, he is considering following soybeans with soybeans on part of the land.

### 'ONE HOUR FOR ME'

Do you control circumstances in your home, or do they control you, asks Margaret Spader, home service editor of the Gas Appliance Manufacturers Association. If you feel you are constantly the victim of emergencies, it's time to diagnose your system of homemaking. Some plan of apportioning time is essential for a healthy mental attitude toward the varied jobs of homemaking. "One hour for me," for the pursuit of self-improvement will help to keep you from feeling "swallowed up" with the minutiae of family activities and keeping house.

East Indian banyan trees produce cherry-like fruit which is eaten by monkeys.

Lord Byron, the English poet, was lame from birth due to a defect in one ankle.

Beethoven's first paying job was an assistant organist at \$63 a year.



Although America has contributed more than its share, our Christmas carols, both old and new, have come down to us from many lands. Our early settlers brought with them the carols of Europe. Perhaps the most universal carol is "O Come, All Ye Faithful" (Adeste Fidelis) which has been translated into hundreds of languages and dialects and belongs to no one nation.

Germany was responsible for Luther's hymn for children, "Away in a manger, no crib for a bed . . ." England provided "God Rest You, Merry Gentlemen . . ." And from France came the beautiful "Cantique de Noel" or "O Holy Night."

Three of our greatest carols were written by Americans. "It Came Upon A Midnight Clear" was written by Edmund H. Sears, a Massachusetts Unitarian minister, in 1849. Dr. John Henry Hopkins, Jr., Episcopal rector from Williamsport, Pa., composed the words and music for "We Three Kings of Orient Are." Author of "O Little Town of Bethlehem" was Phillip Brooks, a young Episcopal minister who later became bishop of Massachusetts. He was inspired to write the poem after a trip to the Holy Land.

Although non-religious, the rollicking "Jingle Bells" also came from the pen of a churchman, John Pierpont, almost a century ago.



Dear Editor:

I see where the Committee for Economic Development has come up with what they call a new farm program to cut down crop surpluses by doing away with surplus farmers.

Mr. Benson thought of this idea a long time ago and has been busting out 40,000 or so farmers a year, but it hasn't seemed to help much.

My gas-pumping neighbor says there are also too many people in the filling station business, and we need a Secretary of Filling Stations in the Cabinet, to shift a bunch of them into competition with somebody else.

D. E. SCOTT  
Crossroads, U. S. A.

The German title "kaiser" and the Russian "czar" were derived from cesar.



## GREETINGS

In the best tradition of the season and in its warmest spirit, we extend to you and yours sincere wishes for a Yuletide aglow with good cheer,

**PLAINS ELECTRIC**

Mr. and Mrs. Walter Gloyna

One of the great joys of life, as we see it, is the friendship we experience through the years. Our firm has been blessed with many of these associations, reflected in the continued growth that has been ours to enjoy. At this glad season of the year we wish to once more express our sincere appreciation of these fine friendships and to invite your continued thoughtfulness and consideration. We like to think that there is a spirit of friendship underlying each business transaction. We value our business friendships as we value our personal friendships.

**MERRY CHRISTMAS**  
TO EACH OF YOU

**Handley Shop & Pump Co.**

D. L. Handley
Joe Handley
Ross Cooper
Grady Cook

Howard Honeycutt

*Christmas Wishes*

May the radiance that shone 'round the Christ child brighten the way for each and all of our friends at Christmas.

**MILES STUDIO**

303 West 7th
Plainview

*Season's Greetings*

We take pleasure in thanking you for your patronage and in wishing you a holiday complete with all the "trimmings" . . . love and friendship . . . good health and good cheer!

**ARCH KEYS FLOWERS**

Phone CA 4-2774
Plainview

LOCKNEY BAPTIST Church  
Sunday School  
Morning Worship  
Evening Worship  
Prayer Service  
at  
Neighborhood, W. N.  
Auxiliaries Wed

LOCKNEY METHODIST Church  
Richard Brewst  
Sunday School  
Morning Worship  
Evening Worship

STEARLEY METHODIST Church  
Rev. Rex Newk  
Sunday School  
Morning Worship  
Evening Worship  
L. F.

MAIN STREET OF CHURCH  
Paul Epps,  
Sunday School  
Morning Worship  
Evening Worship  
Ladies' Bible Class  
Wednesday at  
Mid-Week Worsh  
Wednesday at

LOCKNEY METHODIST Church  
Rev. E. Lee Star  
Church School  
Fellowship and  
Morning Worship  
Service  
Evening Worship  
Mid-Week Prayer  
Wednesday at

TRINITY LUTHERAN Church  
Provide  
Sunday School  
Morning Worship  
Evening Worshi

ASSEMBLY CHURCH  
Quannah Jol  
Sunday School  
Morning Worshi  
Young People's  
Evening Worshi  
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## CANDLE IN THE NIGHT

Simplest, humblest gleam of light . . . yet it rolls back the shadows. And striking the new-fallen snow, it casts a dazzling halo upon boughs of pine and holly.

Like a candle in the night Christmas rolls back the shadows of time, and touching the life of man, gives an aura of peace and good will to every day and deed.

It was truly the simplest and humblest event in history, this birth of a child in a stable. But from it shines "the true Light which lighteth every man that cometh into the world." And to live in that Light, to reflect it upon the world around us; this is peace and good will.

Like a candle in the night the Church beckons us to the gleam of its ageless Truth. And as we come to live by the Church's teaching, our faith will roll back the shadows for those around us.

### THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	I John	4	9-21
Monday	Matthew	23	1-12
Tuesday	Luke	2	1-21
Wednesday	Luke	2	22-35
Thursday	Acts	7	36-52
Friday	Acts	7	53-60
Saturday	Hebrews	12	1-7

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**LOCKNEY BAPTIST CHURCH**  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Training Union ..... 7:00  
 Evening Worship ..... 8:00  
 Prayer Service Wednesday  
 at ..... 8:00  
 Brotherhood, W. M. U. and  
 Auxiliaries Wednesday  
 at ..... 8:30

**LOCKNEY METHODIST CHURCH**  
 Richard Brewster, Pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Evening Worship ..... 8:00

**STERLEY METH'DIST CHURCH**  
 Rev. Rex Newkirk Pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Evening Worship ..... 8:00  
 Y. F. .... 7:30

**MAIN STREET CHURCH OF CHRIST**  
 Paul Epps, Minister  
 Bible School ..... 9:45  
 Morning Worship ..... 10:45  
 Evening Worship ..... 6:00  
 Ladies' Bible Class  
 Wednesday at ..... 9:30 a. m.  
 Mid-Week Worship  
 Wednesday at ..... 7:30

**LOCKNEY METHODIST CHURCH**  
 Rev. E. Lee Stanford, Pastor  
 Dutch School ..... 9:45  
 Fellowship and Prayer  
 Morning Worship ..... 11:00  
 Service ..... 6:30  
 Evening Worship ..... 7:00  
 Mid-Week Prayer Services  
 Wednesday at ..... 7:00

**TRINITY LUTHERAN CHURCH**  
 Providence  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Evening Worship ..... 7:30

**ASSEMBLY OF GOD CHURCH**  
 Quannah Jobe, Pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Young People's Meeting ..... 7:00  
 Evening Worship ..... 7:45  
 Prayer Service Wednesday  
 at ..... 7:45  
 Women's Missionary Council  
 Thursday at ..... 2:30

**FAIRIE CHAPEL CHURCH OF CHRIST**  
 Sunday Morning Worship  
 Services ..... 10:30  
 Sunday Evening Worship  
 Services ..... 7:30  
 Herbert Setliff preaches  
 each first Sunday.  
 Arthur B. Watkins preaches  
 each second Sunday.  
 Local men in charge of third  
 Sunday services.  
 W. Watkins preaches each  
 fourth Sunday.

**LONE STAR BAPTIST CHURCH**  
 Temple Lewis, Pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Training Union ..... 6:45  
 Evening Worship ..... 8:00  
 Prayer Service Wednesday  
 Evening ..... 7:30  
 Brotherhood on second Mon-  
 day night.  
 W. M. U. 1st and 3rd Wednes-  
 days at 2:30 p. m.

**BELLVIEW BAPTIST CHURCH**  
 Your church in the Bellview  
 community.  
 Meeting in the old Bellview  
 School.  
 Wilber E. Sheppard, Pastor  
 Sunday School ..... 10:00  
 Worship Services ..... 11:00  
 Training Union ..... 7:30  
 Worship Services ..... 8:30  
 Prayer Meeting, Wednes-  
 day ..... 8:00  
 WMU Thursday ..... 3:00  
 G. A.'s 2nd and 4th  
 Thursday ..... 4:00

**FIRST BAPTIST CHURCH**  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Training Union ..... 6:30  
 Evening Worship ..... 7:30  
 W. M. U. Monday  
 at ..... 4:00 and 8:00  
 Sunbeams Monday at ..... 3:00  
 Auxiliaries Monday at ..... 4:00  
 Y. W. A. Wednesday at 6:00  
 Choir practice Wednesday  
 at ..... 7:00  
 Prayer Service Wednesday  
 at ..... 8:00  
 Brotherhood first Tuesday  
 night in month.

**WEST SIDE CHURCH OF CHRIST**  
 Sunday Morning Worship  
 Services ..... 10:30  
 Sunday Evening Worship  
 Services ..... 7:00  
 Wednesday Evening Prayer  
 Services ..... 8:00

**These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments**

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 We Try To Please

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 Electrical Irrigation Installation

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 We Feature Service for the Sick

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**Reecer's Master Cleaners**  
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 A Good Place To Trade

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 Blacksmithing — Portable Welding

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 Dunlop Tires

**White Auto Store**  
 MOTOROLA TV Sales and Service

**J. C. Jones Co.**  
 The Family Store

**Cooper Garage & Service Station**  
 Conoco Products — Phone OL 4-2372

**Bilbrey Motor Company**  
 Chrysler-Plymouth Sales & Service

**Graves Welding Shop**  
 LONE STAR

### Numbers Of Farms In Texas And U. S. Are Decreasing

College Station. — U. S. farms are decreasing in number and increasing in size. Farms in Texas are no exception to the general rule. There are now approximately 304,000 farms in Texas, compared to 506,000 in 1931, the year in which farms in this state reached their peak in numbers.

This comparison is based on revised estimates of census figures up to 1956, as reported by the U. S. Department of Agriculture. In 1910, Texas farms numbered 418,000, according to the USDA report which gives numbers of farms by states for each year since then.

While numbers of farms have been decreasing, investment per farm has gone up — averaging \$27,000 this year, according to other Department of Agriculture research.

Nationally, the total acreage of cropland harvested in 1957 is about the same as in 1940. But the size of farms has risen about 40 percent since that

time and output per farm is up 74 percent. Farm output per manhour has more than doubled, and the average farm worker now produces enough food and fiber for himself and 20 others.

#### BARGAIN TURKEYS

This is the year to eat turkey. Prices are considerably lower than last year as there is a record crop. Cold storage holdings are at an all-time high and the frozen, ready-to-cook birds taste fresh when frozen rapidly. The refrigerator is the preferred place for thawing turkeys. Leave the bird in its original wrapping so the skin will remain moist. It will take two or three days to thaw a 15-20 pound bird.

#### MIDGET MEATBALLS

Bulk pork sausage, made in to balls the size of hazelnuts and baked in the oven at 350 degrees for 30 minutes make appealing hors d'oeuvres as seasoning and garnish for frozen vegetables such as spinach and green beans.

OFFICE SUPPLIES at The BEACON OFFICE.

## Christmas Tree Legends

The trimmed Christmas tree, as we know it today, is little more than a century and a half old, yet legends trace the origin of the tree back to earliest times.

One legend concerns an early Christmas missionary, St. Wilfred, who once came upon a band of Druids preparing to make a human sacrifice under a large oak.

According to the story, St. Wilfred had the tree cut down and almost immediately, a young fir tree sprang up in its place. The missionary seized the evidence and made the fir tree a symbol of new faith and thereafter the Druids set this symbol of immortality in the halls of their lodges at Christmastime, surrounding it with feasting and laughter and love.

There is also the story of the Faithful Pine which sheltered the Holy Family during the flight to Egypt. With Herod's soldiers in pursuit, it was still necessary that Mary rest awhile so they sought shelter in the low trunk of a huge fir tree. As the soldiers approached, the tree bent its branches to conceal the huddled little group. When the danger had passed, the baby Jesus blessed the old tree. Today, if you cut a pine cone lengthwise at Christmastime, you can still see the imprint of His little hand.

Another legend holds that the first Christmas tree was really an apple tree. And, although the fir tree has long since replaced its predecessor for Christmas use, the tinsel baubles we use on the tree are said representative of the fruit which for the early Christians symbolized the fall of man in the Garden of Eden and his reclamation by the birth of the Saviour.

### Dickens' Manuscript Brought High Price

Only a few years ago, a previously unpublished Dickens' manuscript, "The Life of Our Lord," was presented to the world.

This simple, moving narrative had been written by Dickens 100 years earlier for the exclusive enjoyment of his children and because he felt such deep veneration and reverence for the life and lessons of our Saviour, Dickens had left instructions that this particular manuscript never be commercialized. It was never made public until the year 1933, after the death of Sir Henry Fielding Dickens, the author's youngest child.

#### Literary Prize

Purchased by the London Daily Mail for the staggering amount of \$210,000—or, \$15 per word, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever thoughtful parents, like Dickens, want their children to know something about the history of Jesus Christ.

For, according to Dickens: "Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was."

"And as he is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is, without knowing who He was and what He did."

#### Holiday Treats

Pies for the holiday party can be "trimmed" to add to the festivity of the occasion. With a mince pie, cut a star opening in the center and place small red candles in the pie so each wedge will have one. Form a circle of whipped cream around a chocolate pie, then place a small candy cane where each wedge will be. It will make a big hit at a children's Yuletide party.

GO TO CHURCH SUNDAY.

#### AVOID CLOSET CATASTROPHE

When protecting and storing wool garments from moths, use wood or metal hangers, advises Margaret Spader, home service editor of the Gas Appliance Manufacturers Assoc-

iation. Some transparent plastic hangers are softened by vapors from preventatives containing paradichlorobenzene. The plastic may be absorbed into the garments leaving a stiff, shiny stain.

*Season's Greetings*

Just dropped by to tell you how much we appreciate your patronage and to wish you all the joys of this festive holiday season! Good luck and much happiness!

**Plains Floral Shop**  
Mr. and Mrs. Tom Simpson

## MERRY CHRISTMAS

Our Christmas gift to you . . . a great big bundle of warm wishes for much happiness, good health and good cheer all through this joyous holiday season!

**FOWLER HARDWARE**

Ernest Irene

the bureaucrats decided to welch.

**D. E. SCOTT**  
Crossroads, U. S. A.

Candidate comes from a Latin word meaning "white-robed." It was first applied to Roman office-seekers who were required to wear white garments.

Dear Editor:

I see where the U. S. government has owed a Texas citizen \$4100 for 40 years, but has dodged payment so long that the debt is now outlawed by the statute of limitations.

Which may be the only way we will ever get out from under the other \$274,999,995,900 of national debt.

My deadbeat neighbor says he has settled lots of debts with time, by stalling his creditors, but don't see why the government needs to go to this trouble. It could easier square off everything by re-negotiation, like it does on other types of contract when

*Holiday Greetings*

The hustle of last-minute shoppers . . . bright, colorful decorations . . . the fragrant aroma of evergreens . . . laughter of children on the stairs — Christmas morn . . . the soft glow of candles — all remind us of the Holiday Season.

We are reminded of your loyal support which has contributed so much toward making the past year a good year for us. And we will not soon forget the pleasant relationships we have enjoyed these past twelve months.

For your confidence in us we want to express our true and sincere thanks for all past favors.

**PYLANT GROCERY AND MARKET**  
VERNON and IRENE

## Merry Christmas

The scene is set for Christmas . . . enter laughter and love, joy and good cheer. To your happy holiday, we'd like to add our warmest wishes, our most sincere thanks for the opportunity of serving you. Your patronage is truly appreciated . . . we'll do our best to deserve it always.

**FLASH-O-GAS, Inc.**

E. M. CORNELIUS	BOB SLATTERY	HOMER RAGLAND
DUB MERCER	BEN ROBINSON	BUSTER SISSON



## Thousands Are Receiving Extension Courses At Tech

Unseen thousands of students are receiving their education at Tech without being counted in the institution's swelling campus enrollment.

There are more than 6,600 men and women enrolled in the Extension Division taking high school and college correspondence courses — scholars, business men, army and navy personnel and even a good singing star.

On the right, the Extension Division's roll is Tompkins, fast rising young man from Houston whose roll recordings are popular with regular students on campus.

Correspondence courses are in an estimated 250 subjects. J. H. Millikin, Extension Director, said. For a fee of \$7 for a one credit course to \$21 for a four course, persons are

studying everything from accounting to Spanish literature, with the mailman as the messenger between the student and the Tech faculty member who grades the lessons.

"Generally speaking," Millikin said, "our enrollment is in 200 of the 254 counties in Texas with most from West Texas and a large number from eastern New Mexico."

Last year the Extension Division had approximately 800 enrolled from out-of-state of whom almost 400 are service men taking courses through the United States Armed Forces Institute.

Tech's extension program is one of three in Texas that is certified by the National University Extension Assn. This means that, depending on the subject, correspondence credits will be accepted by colleges in other states. The program here is also accredited by the Assn. of Texas Colleges.

Along with other colleges in the state, Tech's Extension Division has taken to television to present education subjects for area teachers. The teachers enroll for a correspondence course in education at Tech and watch lessons on the "Let's Teach" TV show.

English and education courses used to be the correspondence subjects most frequently taken from Tech's Extension Division. In recent years, the emphasis has changed to math, business subjects, government and history.

Millikin says this is because enrollees, who used to be undergraduates who were teaching school, are now graduates specializing in their subject fields.

"The Extension Division offers a variety of courses that may be taken for college credit or cultural purposes," Millikin said. But he warns that this method of education is not the easiest way.

"Judging from the number of drop-outs, many people think correspondence is an easy way of getting credit when actually it is harder," he said.

"You cannot get the information by sitting and listening to a lecture. You have to dig it out for yourself," he added.

Lessons of the correspondence students are graded by 90 regular Tech faculty members who have assumed correspondence duties. Those enrolled for extension courses have a maximum of one year to complete a course. Upon completion, college credit is given after the student has passed a supervised examination at a college campus.



LET'S SEE NOW . . . Checking the Christmas list with Santa is an important task. No need to risk the chance that Santa might bring the wrong things or not know exactly where to come on Christmas night.

## Christmas Tree, Though Beautiful, Potential Killer

Your Christmas tree is a beautiful and necessary Christmas decoration. It's also a potential killer. Decorative as it may be, your holiday tree is filled with pitch and resin—among the most combustible substances known.

Here are some suggestions that will eliminate the dangers of a tree fire in your home this holiday season:

Choose a small tree. It's less dangerous than a big one. Don't set it up until a few days before Christmas. Until then, keep it outdoors. Place it in the coolest part of the house, well away from fireplaces and radiators. And don't let it block an exit.

Stand it in water, or use a live tree planted in a tub. Never use cotton or paper for the decorations on or around the tree. Do not put electric trains under the tree. Use only electric lights, never candles, and see that wires are not frayed. Be sure that wiring sets for lights show they have been tested for safety. Provide a switch some distance from the tree for turning tree lights on and off. Don't plug or unplug them beneath the tree. Throw away all gift wrappings as soon as the presents have been opened. Don't let them pile up near the tree.

Don't leave the lights burning when no one is home. If needles near the lights turn brown, move the lights. When needles start to fall, take the tree down and discard it.

For happy holidays, see that children get at least their usual amount of sleep.

Harvard University was established at Cambridge, Mass., in 1636.

Calumet was the name of the ceremonial peace pipe used by North American Indians.

Caliph is the name given to the successors of Mohammed.

### POACHED EGGS IN A SPIN

Here's a neat trick for a very special cook who likes and deserves compliments. Choose a saucepan that's at least 8 inches deep. Fill it 2-3 full of water and bring it to a fast rolling boil. Add one tablespoon of vinegar to the water. Break all the eggs you want to poach into a bowl. With a long-handled spoon, stir the water rapidly until a deep swirling funnel forms in the center. Drop the eggs quickly into the swirl, cover the saucepan immediately and turn off the flame. After five minutes, use a slotted spoon to fish out the perfect, oval shaped eggs and be prepared for applause.

A calorie is the unit of heat necessary to raise the temperature of a kilogram of water one degree Centigrade.

### Avon Cosmetics

for both men and women. Gifts for the family.

See—  
MRS. GARLAND SAMS  
Phone OL 4-3145 Lockney

## Holiday Cooking Should Be Planned

Fun's a-poppin' in the kitchen during the holiday season. Much of the preholiday fun comes in deciding what to serve, but this often means extra work.

Plan your holiday cooking so that you can do much of the preparation well ahead of time—make pies, breads and prepare fowl and store them in the freezer.

You can make salads 24 hours before serving, and you can prepare cranberry jelly at any convenient time.

Since you want to save your energy so that you'll be in good spirits for the holidays, recruit the helping hands of your family. List things to do, and let them choose their jobs. You'll have better cooperation that way. They will want to help and share in what should be a family tradition.

Holidays are more meaningful to your children if you let them have a hand in the preparations. Of course you'll adapt their jobs to their ages and abilities.

GO TO CHURCH SUNDAY.



Dear Editor:  
Lots of moaning and groaning at high levels these days on account of our first baby sputnik fizzled.

The defense people claim they flubbed because their spending money has been rationed by Congress, and us tightwad taxpayers getting humiliated like this before the whole world is our own fault.

My sharp neighbor says the incident reminds him of how he embarrassed his wife into raising his allowance one time. Wore his Sunday shirt to church without shaving the fringe off the collar and cuffs.

D. E. SCOTT  
Crossroads, U. S. A.

The Abacus, one of the earliest forms of calculating machines, is still widely used in India, China and Japan.

Potash, ammonia and iodine are obtained from kelp, a Pacific underwater plant known as the "alfalfa of the sea."

### Years of Land Title Service

FLOYD COUNTY ABSTRACT CO.  
Stovall Building  
117 W. California St.  
Phone YUKON 3-3304  
Floydada, Texas

We'd like to help brighten your holidays with our sincere thanks for the privilege of serving you and our warmest wishes for every happiness.

GRAVES WELDING SHOP  
Mrs. L. O. Graves Weldon Graves  
James Wigington



# Christmas Greetings

May the true spirit of Christmas bring joy to every home . . . contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

CONSUMERS FUEL ASSOCIATION  
Lockney, Texas

We gladly join in the spirit of the season, and heartily extend our very best wishes, our warmest greetings to all our many friends. May the holidays hold for you the riches of friendship . . . the treasures of happy hours with loved ones . . . the priceless joys of good health and contentment.

CASSEL BROS. GIN  
Lone Star  
V. S. CASSEL R. G. CASSEL V. B. CASSEL

### Law Requires Cars To Stop When Passing School Bus

Three state agencies joined today in urging the continuation of the state-wide program to acquaint the public with the Texas law requiring all vehicles to stop when approaching a school bus loading or unloading children.

The Texas Education Agency, the Texas Highway Department, and the Texas Department of Public Safety are making a joint request that school superintendents, newspapers, radio stations, and television stations participate in efforts to acquaint drivers with the school bus law.

"Superintendents and news editors performed an outstanding public service in this safety campaign last year," said J. W. Edgar, Commissioner of Education. "Yet 7 lives were lost during the school year in collisions involving school buses. There is a continuing need for a program of safety education."

There were two more fatalities during 1956-57 than were reported to the Department of Public Safety in 1955-56. The total number of accidents reported declined, however, from 379 to 335. (During the past year the Highway Department erected signs on all major roads warning motorists of the safety measure.) The law says in effect, that upon meeting or overtaking a school bus which has stopped on the highway for the purpose of receiving or discharging children, the driver of any vehicle shall stop immediately before passing. After coming to a stop the driver of the vehicle can proceed with due caution at a speed which is prudent and does not exceed ten miles per hour. The law does not apply within city limits.

Vehicles are not required to stop on highways with separate roadways when the bus is on a different roadway from that of a passing vehicle. Vehicles are not required to stop if the school bus is stopped in a loading zone which is a part of or adjacent to a controlled-access highway and where pedestrians are not permitted to cross the roadway.

All public school buses are painted yellow and have "School Bus" painted in large letters on the front and rear of each bus. They are equipped with flasher lights usually mounted high on the front and rear of the bus. These flashing lights are used only when bus is in the process of stopping or



**CITY AT NIGHT . . .** Christmas trees and shining lights are traditional along New York's Park Avenue. Dominating the fashionable thoroughfare is the giant cross on the New York Central Building at 48th Street.

### How Santa Claus, Ind., Got a Famous Name

A familiar looking old gentleman with a red suit and a white beard was partially responsible for naming the town of Santa Claus, Indiana.

Except for a lucky break, the town might have had another name and thus would not have enjoyed the annual fame that it enjoys with each Yuletide season. Originally the name Santa Fe was chosen, but officials in Washington suggested another name be chosen, since there already was a Santa Fe in New Mexico.

So it was that on Christmas Eve, in 1802, citizens of the nameless town gathered to select another name. Suggestions were tossed about for some time, until Santa Claus, making his yearly visits in the neighborhood strode in to get warm. He was attired in proper costume and his arrival seemed to put one name in every mind.

And so the town was named Santa Claus.

### EARLY FESTIVALS

Prior to the fourth century, the Christians observed only Epiphany (the commemoration of the Baptism) and Easter with festivals and religious rights; the physical birth of Christ not being widely recognized. In such countries as Spain and Armenia, the month prior to Epiphany was a time of fasting and repentance.

Before chicle came into use tree resin was used for chewing gum.

is stopped to receive or discharge children.

### Soil Tests Are A Must For Highest Production

College Station — High costs of farming necessitate higher yields for maximum profit, and to make the highest production soil should be tested for its needs for lime and fertilizer.

The only true way to determine the amount of fertilizer and lime a pasture or a field needs is in a laboratory, W. F. Bennett, agricultural chemist for the Texas Agricultural Extension Service, said.

"A farmer or rancher gets more for the dollar spent having his soil tested and applying lime and fertilizer according to recommendations than for any other dollar spent pro-

ducing a crop," he pointed out. Without the proper nutrient balance, fertilizers will not be as profitable, plus the lack of other necessary practices such as weed, insect and disease control which also reduce the good results.

Too, in soil high in acid or low in lime content, the phosphates, potash and some of the nitrogen is lost to growing plants, Bennett added. But addition of agricultural limestone to such soils keeps fertilizers in good working condition, resulting in increases in crop yields.

Application of agricultural limestone to acid or low-lime soil produces other beneficial results such as providing calcium for plant food, and making phosphates more available

to plant use. Other fertilizer nutrients behave the same way. Soil bacteria is stimulated with more activity which causes a greater amount of nitrogenous nodules to form on the roots of legumes. Soil is easier to work, forage plants are more nutritious for livestock, and toxic materials in soils are neutralized.

All the above benefits are made available to landowners whose soil is tested to determine what is needed in the soil. Soil samples are easy to collect, and any county agricultural agent, soil conservation service representative or teacher of vocational agriculture can assist in taking samples and mailing to the Soils Laboratory, Texas Agricultural Extension Service, College Station, Texas.

### And I Quote . . .

"The man who leads a double life is likely to get through twice as quick." — J. E. Cook.

"No matter how flat your conversation may be, a woman always likes to have it flatter." — Dick Stanzone.

"The dictionary is the only place where success comes before work." — Arthur Brisbane.

"Experience is something I always think I have, until I get more." — Burton Hills.

The present site of Washington, D. C., was selected for the national capital in 1789.

### 'BITE' WORSE THAN BARK

San Antonio — A 79-year-old man was given ten days to pay a \$100 fine for causing a nuisance by playing his radio at loud volume and barking back at neighborhood dogs.

Five neighbors testified Walters had his radio so loud they had to close their windows and put cotton in their ears before they could sleep.

They complained that the man went to his front porch and imitated dogs when the barked early in the morning.

The assuaged man conceded the dogs had kept him awake so he retaliated.

In the language of the road industry, refrigerators are known as "reefers."



# Season's Greetings

The holidays bring happy hours... and may they bring many to you. The holidays abound in love and good fellowship... may you have a plentiful share. The holidays bring old friends together... may this pleasure be joyously yours. The holidays are always happier for the glad warmth of greetings given and received...we extend ours to you, most sincerely.

## Baxter & Smith Grain Co.

Charles Baxter  
C. R. (Shorty) Clark

Don Hatch  
E. W. Weaver

Sherman Carey

## GREETINGS

Just a friendly message to thank you for your patronage and wish you and your loved ones a holiday season full of friendship, good cheer, good health and much happiness!

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### School Costs Are Lower On Income Ratio

Lubbock—Americans are going to have to pay for education — or for the lack of it. That's the consensus of opinion at a School Facilities Conference held at Texas Tech. In 1900, Americans spent three per cent of their national income for education, according to Frank Neal, national director of schoolhouse activities for Minneapolis - Honeywell Corp. Today Americans are spending two per cent of the national income for schooling, and the number of students has increased more than 1,200 per cent since 1900. Tom Hansen, superintendent of schools at Carlsbad, N. M., later pointed out.

Dr. Paul Misner, president of the National School Facilities Council, predicted that American education will undergo unprecedented touching up and improvement within the next decade. The apparent superiority of Soviet education is drawing attention to weaknesses of this country's schools, he declared. Misner is superintendent of schools at Glencoe, Ill., a Chicago suburb. Misner also predicted that the most noticeable changes in American education will come in the secondary schools, where there will be an emphasis of hard-core subjects such as English, mathematics, history and other general education subjects and a trend away from vocational subjects. "There will be more required courses and fewer electives," he said. However, Misner did predict that another trend of the future



**SANTAS A'PLENTY . . .** From his expression it's apparent that this youngster was slightly confused when he bumped into some 50 Santas, all at once. The Kringles were in a Broadway restaurant to get last-minute briefing on their benevolent duties.

will be community colleges that do stress vocational subjects that provide two or three years of terminal education for those who want it.

"Our current colleges and universities can't possibly absorb the rapid increase in students that is known to be on the way between now and 1970," he pointed out. "Community colleges are the best answer."

Misner said he also foresees acceptance of 12-month educational programs — not just to utilize available facilities more efficiently, but to improve the quality of education as well.

He described the success of the Glencoe school system, with its 10-month conventional school session plus two-months of special training for gifted students.

The two "extra" summer months also are utilized to aid slower students who need help to keep up with their classmates, he explained.

Glencoe teachers and administrators who agreed to participate in the 12-month program were given 20 per cent across-the-board increase in pay, Misner added.

The teachers and administrators also use part of their summer time for in-service study to keep up with developments in the educational profession.

Misner predicted that the coming improvements in American education will bring about tougher qualifications for educators and a consequent increase of prestige for the profession.

American educators are going to have to meet the demand

### Enjoy Christmas by Carefully Planning Your Holiday Budget

Enjoy Christmas by observing it in proper fashion; take part in Christmas customs, gather with friends and family and go to church often during the holiday season—but don't wake up weeks later with a Christmas "hangover."

You get Christmas "hangover" not from making too many trips to the holiday punchbowl, but from allowing yourself to spend more than you are financially able in playing "Santa" to friends and family.

While it isn't necessarily true, as many claim, that "Christmas is too commercial," many will allow themselves each year to be carried away with the spirit of giving to the extent that the New Year greeting from the mailman is in the form of a huge stack of unpaid bills.

Right to Give  
It is right that the spirit of giving should be a part of the Christmas observance, but giving should be within the means to give and it is the gift itself and not its cost or value that is most important.

Gifts that you make yourself, in the kitchen or workshop, are always greatly appreciated for they are a gift of time and effort, two of your most valuable possessions.

Perhaps the best way to avoid overspending during the holidays is to plan your Christmas shopping program. Begin by making a list of those to whom you wish to give presents. Then study your bankbook or budget to see how much you can spend. You can then determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

It may take some will power to stick to a holiday shopping budget, but you will enjoy a happier holiday and get off to a better start in the New Year if you avoid the headaches that come with spending more than you can afford.

### Safe Toys Will Make Holiday Happiest

The toys you give your child this Christmas can turn his happy holiday into a time of needless tragedy if you do not exercise caution in selecting safe and well-constructed playthings.

The frequency of eye accidents among children show a marked increase during the holidays, accidents caused by BB guns, bows and arrows, sharp-pointed toys, or toys so poorly constructed they fall apart, leaving jagged edges.

Here are some helpful hints for toy-buying parents:

1. Be sure the toy is suitable for the child's age and that he knows how to use it.
2. Avoid toys with sharp edges.
3. See that the toy is put together sturdily.
4. Avoid dangerous playthings such as BB guns, pointed-tip arrows and air rifles—especially for the smaller fry.

Barley is the world's fourth most important cereal.

There are more than 10,000 known species of beetles in the United States.

for better schools by being better qualified themselves, he pointed out. He said he foresees curricula of five years for elementary and secondary teachers, seven years for school administrators and seven or more years for college faculties.

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*Season's Greetings*

Our warmest wishes to you and yours for a house full of love and happiness all through the holiday season.

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## to you . . . A HAPPY CHRISTMAS

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# GREETINGS

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