## 7 Local Boys n Plainview iolden Cloves

## The Lockney Beacon



Griffith Named To Hi School All－ American Team

Only 1540 Polls Paid Wednesday

CALENDAR

EVENTS

Band Boosters To
Meet Tuesday Night
LIONS CLUB＇S MUSICAL SHOW TO BE FRIDAY－SATURDAY Kerbel To Speak At Foothall Banquet Feb． 7

District Cancer Society Meets Wednesday

| District Cancer Society Meets Wednesday |
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| Henry Duncan Dies Wednesday |  |
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Mrs．J．H．Weathers Sister Succumbs

## Children＇s Pictures

 Will Be Made Here



4 Days Only - Friday, Saturday, Monday, Tuesday

WE WILL BE CLOSED THURSDAY TO PREPARE FOR SALE!

Open at 9 a.m. Friday
ALL SALES FINAL NO REFUNDS OR EXCHANGES! NO GIFT WRAPPING ON SALE MERCHPNDISE!

## Ladies

 Ready-To-Wear$\$ 29.95$ values

## DRESSES

All Fall and Winter Dresses PRICED TO SELL

Leather Jackets

| DRESS COATS |  |
| :---: | :---: |
| \$39.95 values | \$19.00 |
| \$29.95 values | 18.00 |
| \$24.95 values | 15.00 |
| \$17.95 values | 12.00 |


| LADIES' SWEATERS |
| :---: |
| $\$ 12.95$ values |
| $\$ 9.95$ and $\$ 10.95$ values |
| $\$ 7.95$ and $\$ 8.95$ values |
| $\$ 5.95$ and $\$ 6.95$ values |
| $\$ 4.95$ values |

## BLOUSES

Priced for final clearance!
SKIRTS and SLACKS
$\$ 10.95$ values
$\$ 8.95$ and $\$ 9.95$ values
$\$ 7.00$
$\$ 6.95$ values
$\$ 3.98$ values

## LADIES ROBES

$\$ 9.95$ and $\$ 10.95$ values
$\$ 6.95$ values for
LADIES" BELTS and BAGS at Reduced Prices

## \$1.00 Table

including such items as ladies flannel gowns, men's knit shirts, men's spori shirts, boys' sport shirts, girls' blouses, boys' pajamas, etc.

## Piece Goods <br> All Fall and Winter Piece Goods - including rottons - at GREAT REDUCTIONS.


品

| Girls' Department | Depar | $\substack{\text { S29.95 value } \\ \text { s21.55 } \\ \text { salue }}$ |
| :---: | :---: | :---: |
| DIME PUSHERS, SERMUDA SHORTS |  | MENS SWEATERS <br> 53.95 value $\qquad$ |
| $53 .$ |  | DRESS PANTS |
| sweaters | BOYS JACKETS |  |
|  |  | White Painters |
| 33.95 values $\quad 290$ |  | S5.00 regular value |
|  |  | HA |
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|  |  |  |
| 55.95 values | ${ }_{53.9}{ }_{\text {volus }}{ }^{\text {Bops PANTS }}$ S2.49 | DTT SHIR |
|  |  | s3,95 value S4.95 value |
| car coats |  |  |
| R coats |  | Sport and Knit Shi |
| 59.00 | $\$ 2.98$ and $\$ 3.49$ values | 1.00 |
|  | 53.95 values |  |
| GIRLS DRESS COATS | ${ }_{510}^{86}$ | as and sli.95 value $\$ 9.00$ |
| $\$ 24.95$ values $\$ 15.00$ <br> $\$ 22.95$ values 14.00 <br> $\$ 17.95$ values 12.00 |  | ! |
| Infant's Department $\$ 4.95$ value ORLON SHAWLS |  |  |
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| S4.95 value ${ }_{\text {corle }}$ |  | 5s. |
| St values |  | LADIES' AND CHILDPRENS SHOES |
| daveys and overall |  |  |
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## Brown's Department Store <br> \footnotetext{ Phone OL 4-3530 - Lockney 

}THE LOCKNEY BEACON, LOCKNEY, TEXAS, IAN. 22.1359
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Lockney Beacon
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## EDITORIAL

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Visit your Chevrolet dealer's OPEN HOUSE (January 22 through 24)


R20

## CHEVYS OUT WITH A NEW HARDTOP AT A NEW LOW PRICE!



Lockney Auto Company

4 Days Only - Friday, Saturday, Monday, Tuesday

WE WILL BE CLOSED THUHSDAY TO PREPARE FOR SALE!
Open at 9 a.m. Friday
all Sales final NO REFUNDS OR EXCHANGES! NO GIFT WRAPPING ON SALE MERCHANDISE!

## Ladies

Ready-To-Wear
\$20.95 values ........... $\$ \mathbf{\$ 1 5 . 0 0}$ DRESS COATS

| \$39.95 values | \$19.00 |
| :---: | :---: |
| \$29.95 values | 18.00 |
| \$24.95 values | 15.00 |
| \$17.95 values |  |
| TADIEN SWEATERS |  |
| $\$ 12.95$ values | \$8.00 |
| \$9.95 and \$10.95 values | 7.00 |
| \$7.95 and \$8.95 values | 6.00 |
| \$5.95 and \$6.95 values | 4.00 |
| \$4.95 values | 3.00 |
| \$3.49 values | 2.50 |

Priced for final clearance!

## SKIRTS and SLACKS

## $\$ 10.95$ values

$\$ 8.95$ and $\$ 9.95$ values
$\$ 6.95$ values
$\$ 3.98$ values

## LADIES ROBES

$\$ 9.95$ and $\$ 10.95$ values
$\$ 6.95$ values for

## LADIES' BELTS and BAGS

 at Reduced Prices
## SEE OUR <br> \$1.00 Table

including such items as ladies flannel gowns, men's knit shirts, men's spori shirts, boys' sport shirts, girls' blouses, boys' pajamas, etc.

## Piece Goods

All Fall and Winter Piece Goods - including cottons - at GREAT REDUCTIONS.


Corduroy and polishod cotton HOODED CAR COATS | Regularly $\mathbf{S 4 . 9 5}$, | $\$ 3.50$ | $\$ 11.95$ | value |
| :--- | :--- | :--- | :--- | Regularly $\$ 3.98, \quad 2.90$

## sweaters

Orton and wool
$\$ 4.95$ values $\quad \$ 3.00$
$\$ 3.95$ values $\quad 2.90$
52.49 values $\quad 2.00$

## DRESSES

Sizes 1 to 14. nationally advertised
brands.
$\$ 8.95$ \& $\$ 9.95$ values $\$ 5.50$
$\$ 7.95$ values..............
$\$ 5.95$ values $\quad \mathbf{4 . 0 0}$
$\$ 3.95$ values $\quad 2.50$
$\$ 2.95$ values $\quad \mathbf{2 . 0 0}$
GIRLS' CAR COATS

Boys Depariment
CAR COATS $\$ 13.95$ and $\$ 14.95$ values only $\$ 6.00$ $\begin{array}{ll}\$ 11.95 \text { value } & \$ 8.00 \\ \$ 15.95 \text { value } & \mathbf{1 0 . 0 0}\end{array}$
One group
BOYS JACKETS
Values to s8.95, only -
$\$ 4.00$

| DRESS PANTS |  |  |
| :--- | :---: | :---: |
| $\$ \mathbf{\$ 7 . 9 5}$ value |  |  |
| $\$ 9.95$ value |  |  |



Sport and Knit Shirts only $\$ 1.00$ JACKETS
$\$ 12.95$ and $\$ 14.95$ values -
$\$ 9.00$

## Shoes! Shoes!

LADIES' HIGH HEELS

| $\$ 10.95$ and $\$ 12.95$ values $\$ 7.00$ <br> $\$ 8.95$ and $\$ 9.95$ values 6.00 <br> $\$ 4.95$ and $\$ 5.95$ values 3.50 |  |
| :---: | :---: |
| FLATS |  |
| $\$ 4.95$ and $\$ 5.95$ values $\$ 6.95$ and $\$ 7.95$ values | $\begin{array}{r}\$ 3.50 \\ \hline 4.00\end{array}$ |
| One groupLADIES' AND CHILDREN'S SHOESValues to s9.95 for -$\$ 2.98$ |  |
|  |  |
| MEN'S OXFO Broken sizes, values only $\$ 5.00$ |  |

## Brown's Department Store <br> Phone OL 4-3530 - Lockney



## OLIVER 880



Sotio
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s living in $y$ of our op is goodo ake mones
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ing, be sure
| but you'l lity, style

South Plains
Doyle McAda At Fort Hood

## 'ROUBLD

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## TYE-ANSLEY OLIVER CO.

## J. M. TYE Phone OL 4-3579 HENRY ANSLE

Kimble Optometric Clinic 8:30 to 5:30 Monday through Scturda,


Dear Editor:
I see wher
I see where a 75 -year-old
New Yorker New Yorker has been saving
little dabs out of his relief
check tor check for 10 years and play.
ing the stock market with
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want their clients getting interested in self-made money. because even career
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or their jobs would peter out.
D. E. SCOTT


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tuel fo a growing encuie Pioneer Natural Gas Company

## Pay Your Taxes in January!

and avoid paying

## PENALTY and INTEREST!

All property taxes are due and payable in January. If not paid by January 31st, penalty and interest will be added. You can save money by paying your taxes this month.

THE SCHOOL TAX OFFICE
is located at the High School building. Office hours are 9-12, 1-4 Monday through Friday.

THE CITY TAX OFFICE
is at the City Hall. Office hours are 8-12, 1-5 Monday through Friday and $\mathbf{8 - 1 2}$ on Saturday.

LOCKNEY INDEPENDENT SCHOOL DISTRICT
Mrs. Alice Ford, Tax Collector
CITY OF LOCKNEY
Juanita Thompson, City Secretary


For Sale
For Sale

## -



For Sale




Floyd HD Council Has Sat. Meeting

B\&PW Club Observe
12th Anniversary
12th Anniversary

Lockney General Hospital News


Sand Hill News

Wesleyan Guild Has
Wesleyan Guild Ha
Epiphany Service

Bertha Stanley $G$.A


Coloring for a good bur in used farm tauipment? Yours on the Rightrrack


1947 UTU M-M Tractor with planter on butane 1954 model 60 John Deere Tractor on gas 1947 model G John Deere Tractor with equipment on butane
1938 Model D John Deere tractor on gas
W-9 International Harvester on butane
1937 Model A John Deere Tractor
LOCKNEY IMPLEMENT COMPANY
YOUR JOHN DEERE DEALER Locke

New Arrivals Mr. and Mrs. Jackie Starkey
$\begin{aligned} & \text { Floydada, are parents of a baby } \\ & \text { boy born } 1-15 \text {. He weighed }\end{aligned}$ lbs, 9 oas., ave was named
Michael Lee.
Mr. and Mrs. W. H. Anstead,
$\qquad$ Milv
$\begin{aligned} & \text { Sill } \\ & \text { girl } \\ & \text { lbs. }\end{aligned}$
is.

CARD OF THANKS pression
passing
bless each
OFFICE SUPPLIES BEACON OFFICE. I. O. O. F. LODGE NO, 93 Meets each Thursday at 8 p. m.
J. D. WOOD, N. G.

## BE SAFE WITH INSURANCE!

J. E. COX insurance

Something for Her:
FULL LENGTH DOOR MIRROR Just $\$ 14.95$ installed ELLCTRO STRIP for additional Electrical Outlets Easy to install. We ask you to try our Gold Tex Vynl Interior Flat Paint $\$ 4.95$ per gallon
Guaranteed by the manufacturer. If not satisfied we refund your money for paint and pay labor. See us for FHA Loans. Ump io 30 years to repay.
BRINIER LUMBER COMPANY
Your Home-Owned Lumber and Hardware Store Dial OL 4-3385


You can shop with confidence in our local business and service firms. Your paramount importance to them guarantess more conscientious treatment and service; their entire success depends upon pleasing their home people and, because they are friends and neighbors too, they are more interested in your problems and in helping you to solve them.

## Your Biggest Investment (don't depreciate it)

A1 of us who live and work in this community are stockholders in it. As it prospers, we prosper.

Many of us have invested years of our lives and much or all of our fortunes here. Trade volume largely determines whether our stock goes up or goes down in value . . . trade volume that depends to a great extent upon our own individual and collective buying habits.

Every dollar we put into circulation here makes our investment a better one . . . more profitable in cash. in better-living dividends . . . and more valuable as a legacy for our children.

On the other hand, every dollar that we remove from local circulation reduces trade volume in our area, lowers the value of our investment.

Wilson Kermic
Attorney-at-law
Forguson Buildine
107 North Main Str
Phone OL 4-3804


Lockney Variety Store

Lockney Drug Company

Pylant Grocery \& Market

Jack \& June Shop

First National Bank

## Knox Grocery \& Market

Handley Shop \& Pump Co.

Thodes Super Markei
Johnson \& Johnson
Parker Furniture Company

Byrd Pharmacy

Luke's Shop

Brown's Gulf Service

Webster Service Station
"Whitey" Baccus Motor Co.

Baxter \& Snuith Grain Co.

Brunnier Lumber Co.

Consumers Fuei Ässcciation

Patterson Grain Co.
Rowland-Gordon Oil Ce.
:15-Sign On
7:16-Plains C
Program
Program
:30-News Headlines :31-Jennings Farm R 7:36-Musical Interlude
$7: 45-$ World News :45-World News 8:00-Morning Meadlines :31-Morning Melodies :31-Morning Melod 8:50-(Thurs.) Sunsh
(Fri.) Beauty Hin Arwine
-Workd
N :50-Workd News Shopper
$\qquad$
9:30-Church of Christ P
$: 45-$ Melodies Program :55-Lockney Program $: 55$-Lockney Remote
05 -Hillbilly Hits :05-Hilibilly
45-Local News 1:45-Local New
00 -Hymn Tim 2:15-World News
2:30-Trading Post $: 30-$ Trading Post
$: 45-$ Texas News $: 50-$ Market Reports 50-World Commenta 1:00-Spanish Progra
2:00-Lockney Remote :00-World News 3:06-1ocal News
$15-$ Hits and Misse 3:15-Hits and Misses
3:45-(Mon.) Theatre of
(Tues.) Guest Sta (Tues.) Guest Sta
(Wed.) Bob Crosb Thurs.) Town
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$: 30$-World News $30-$ World $N$
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Saturday Saturday
15- $\operatorname{sign~On~}$ $15-\mathrm{Sign}$ On
$16-\mathrm{Rural}$ Roundup $16-$ Rural Roundup

The Lockney Beacon

## When you buy sheets

 Do you just assume thatare getting your money's w


34

advantage of the white soles
think a little on what you need
and want.
OUTSIDE STRUCTURE of West Texas State College's new million dollar Fine Arts Building is nearing com
tion, and the building, which will house the art, music and speech departments, is expected to be ready fo pletion, and the building, which will house the art, music and speech departments, is expected to be ready for
use when the fall semester opens in September 1959. The building will feature such equipment as a hydraulic lift for the orchestra pit in the auditorium, a completely isolated hearing clinic. and air conditioning throughout the building.

| anks are available to send in th a soil test to the Soil TestLaborities at A\&M College, | REPORT |
| :---: | :---: |
| lesting with you <br> HEAT FERTILIZ | Dear Editor: <br> I see where some folks are complaining about the new |
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## DO YOU WANT TO SAVE MOMEY!

We can get you any make of NEW CAR!

See us today if you want to trade.
We have several new and used cars on hand now.

1 new 1959 El Camino Chevrolet Pickup with 6 cylinder motor, straight transmission and heater. 11959 Dauphine Renault

11954 Oldsmobile with power and air
Several other nice used cars.
WOOD MOTOR COMPANY SALES AND SERVICE
Ben Wood
Phone OL 4-3669

After February 1, all unpaid boxes will revert back to the Locker

Please pay your box rent during this month.

## LOCKNEY FROZEN FOODS

L. L. Thompson
community
-Dry Good

Company


## COLD WEATHER?

We still have a good quantity of that good
CO-OP ANTI-FREEZE at $\$ 10.95$ per case

We also have Prestone and Zerex It will pay you to see us if you need anti-freeze.

HOEME PLOWS and PARTS We have chisels, sweeps, etc. CO-OP TIRES
Real good guarantees on both the rayon and nylon Co-op tires. And w stand behind that guarantee.

## MOTOR OILS

Co-op Premium, Amalie, Diamond DX, Havoline, Conoco Super, and others. Don't forget the Co-op Motor Oil special sale.
OIL FILTERS
BUTANE - GASOLINE - DIESEL
Delivered to your farm or home.
When you buy from us we both make money.
CONSUMERS FUEL ASSOCIATION

Lockney

## Cotion Seed Delinting

Our delinting plant is in operation and we are ready to delint your cotton seed. We do

## SAW DELINTING <br> at $\mathbf{\$ 1 . 0 0}$ per hundred

We are equipped to properly delint your seed and treat them. Also we offer you a

## FREE GERMINATION TEST

We test your seed for germination. Thus when we delint your seed, test and treat them you may avoid the risk of planting poor seed.

## BRING THEM IN SOON

We can give you much faster service on delinting if you will bring your seed in early. Don't wait until planting season for then we may be crowded and unable to serve you promptly.

REMEMBER - We will surely appreciate your business and we know that we can give you as good service as anyone. Come in to see us.

## LOCKNEY GIN

and DELINTING PLANT
Lester Carter, Manager
Lockney


```
INCOME TAX
    SERVICE
Forguson Bldg.. first door
I. D. Copeland
Moss and Residenco
```

Aiken "66" Station
Washing and Groasing
GAS and OII
TTRES AND TUBES
Wo Fix FLATS
Come to oeo us!
GEORGE THOMPSON.
Mgr.

## INSURANCE!

Fire - Auto - Liability - Extended
Old Line Dependable Companies

## FARM LOANS

REAL ESTATE
Lockney Real Estate Co.


## BARGAIN RATES

on your Favorite Daily Newspaper
are now available at

## THE LOCKNEY BEACON OFFICE!

REMEMBER: When you subscribe for that Daily Newspaper at The Beacon Office you may also subscribe to The Beacon at a substantial discount. Here are the rates

LUBBOCK MORNING AVALANCHE
Daily and Sunday, \$12.95. With The Beacon, $\$ 14.45$
Daily only, $\$ 11.00$. With The Beacon, $\$ 12.75$.

FORT WORTH STAR TELEGRAM
Daily and Sunday, \$15.75. With The Beacon, \$17.25.
Daily only, \$12.95. With The Beacon, \$14.20.
Wo will bo happy to send in your subscriptions to The Dallas Morming Nows. The Dallas Times Herald. The Abilene Reporter or the
ii you prefer, call us your Daily Newspaper renewal.

THE LOCKNEY BEACON Phone OL 4-3318


Social Security Deduction Raised Johnson Has To $21 / 2 \%$; Benefits Also Increased Littie Chance To Be President
FHA Increases
Interest Rate
To Lenders


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4 door with cloan inside an


And I Ouote


## HURRY, MAN!

Get that IRRICATION MOTOR in right away so that we can recondition it and get it back to you in time to water those beds.

Yes, sir, Spring will be here before long and you'll want to do some watering probably. Let us overhaul or re-condition your irrigation engine today and then it will be ready when you need it We'll pick it up and set it back on your well when you're ready.
TRUETT \& GENE MOTOR CO
Phone OL. 4-3500


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## JANUARY CLEARANCE

OF COOPER 2ONTIAC "GOOD-WILL" USED CARS 1957 CADILLAC 60 SPECIAL

## Local one owner car with 32.000 miles. Factory Air con- ditioning in addition to all Cadillac coactures. Brand new eot of first inine tiros. Doror white cios <br> BIG SAVING!

1955 Buick Century Station Wagon A door with air conditioning, power steering, power
brakas, radio, heater. Dynaflow. Exceptionally
cleoan inside and out.
Drivos pertect.

1955 BUICK SUPER 4 DR. SEDAN Eadio. Heater. Drnatiow. Tutone blue, white sidewall ation Buich should. Must move Monday for only
\$1095

## 1955 CHEVROLET 210

V-e, two door. with radio. heater
Poworglide. Clean inside and out
1955 PONTIAC
870 Catalina Coupe with radio, heater. Hydramatic.
Cioan as a hound's tooth inside and out. Knee deep mubber. Runs like a sage hen. Soo this outstanding car for
s1295
Iss fonp v. 8
s1195
1951 Chrysler windsor


## ACTION BY AUCTION

## Kit Typer and Size Sales - Conducted Anywhere <br> "THE SUCCESSFUL WAY"

 LAWYER General Practice of Civil Law

Air Show At Reese AFB Set For Saturday

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JAN. 22, 1959

| MOVE TO ARKANSAS |  |
| :--- | :--- |
| Mr. and Mrs. Ray Pinner and | A coon chicken grows more than |
| feathers. |  |

Mr. and Mrs. Ray Pinner and
Doyle left the first of the week
for Bentonville, Arkansas where A tomato contains more liquid

## TAXES PLLE ON HIS DEFENSELESS BACK

U. S. MOTORIST

IS A SUCKER

HENRY HODEL OIL COMPANY
Lockney


## BYRD PHARMACY

## MEINECKE BROS.

 Annual CLEARANCE SALE Now Underway!BIG SAVINGS in every department

## FURNITURE

APPLIANCES
DISHES

## HARDWARE

GIFT ITEMS
Store hours: 8 a . m. until 6 p. m.
Open Thursday until 9 p. m.
This would be a good time to open a time payment account or a regular 30 -day open account.
MENECKE BRDS.


