

# THE FLOYD COUNTY PLAINSMAN

VOLUME NO. 2

Floydada, Floyd County, Texas, Tuesday, September 29, 1931

NUMBER 42

## MORNING SHORT SESSION PLAN IS ADOPTED BY FLOYDADA INDEPENDENT SCHOOL BOARD

Floydada Public Schools, Floydada High, Andrews and East Wards, begin this morning operating on a short session plan which was worked out by W. E. Patty and adopted by the Floydada School Board upon his suggestion, at a special meeting of that body held Wednesday night of last week. The meeting was held at the office of the school board secretary J. T. J. Dawson in the Floyd County sheriff's office.

The plan outlined by Mr. Patty and adopted by the school board is to have classes from 8 o'clock in the mornings to 12:40 afternoon for two weeks beginning yesterday and to end Friday, October 9. This arrangement was made in order to give those students who needed to work an opportunity to do so and to help in the gathering of the crops. The shortage of labor in this county has been of such a nature that the students are needed to help in the cotton picking and other work and this plan will free them to do so in the evenings.

Students having first period class will be expected to report at 8 o'clock, others who have no classes at eight will report at the next class period. School will dismiss for the noon hour at twelve-forty for students who have last period classes and at 12:00 o'clock for those who have no last period. This same schedule will be in operation in all the schools in the city.

Efforts are being made to get all students who may possibly do so to help in the cotton picking in order to help the farmers get their crops as soon as possible. Many rural residents attending school here and needed in the fields at home will be benefitted by the plan adopted.

Several rural schools have dismissed completely for several weeks in order to give the students an opportunity to pick cotton and other work with the farm work.

Farmers are being urged to provide ways and means of transporting children to the cotton fields at the noon hour as many of them will be unable to pick cotton unless they have ways to the fields.

### CHURCH'S WHOLE HISTORY STUDIED BY CENTURIES

Beginning next Thursday evening at 7:15 Pastor E. C. Comfort will take up at his weekly prayer-meeting services a complete resume of the Christian era. The Presbyterian minister has announced he will use blackboard outlines in giving a telescopic view of each century of the church since the time of Christ.

In the first lesson next Thursday Mr. Comfort has promised to give a resume of the first century, dwelling particularly on where each of the apostles labored and died. This is to be complementary to the studies in the life of the Apostle Paul which he recently completed.

During the course Pastor Comfort will give an outline of the lives of the most conspicuous heroes of faith in each century and show where the debates over creedal statements arose, when the church began its discussions over the mode of baptism, the real meaning of the Lord's Supper, the confusion over the Personality of Christ and the Holy Spirit and various other items that played so important a part in the faith of our fathers.

The Presbyterian prayer-meeting had an attendance last week of 47 and has averaged more than 40 for the summer. The pastor has expressed the hope that these special series on church history may raise the attendance to an average of 75, those desiring to take the course are asked to be present for the first lecture next Thursday evening at 7:15. Each one is expected to bring a note book and pencil.

### STANLEY BARBER SHOP TO BOOTHE BUILDING

Announcement was made this week regarding its location to the E. E. Boothe that the Stanley Barber Shop is moving its location to the E. E. Boothe building at 126 West California Street. The location was formerly occupied by the Chamber of Commerce office.

The building has been remodeled to accommodate the shop and the fixtures are being moved in.

### Whirlwinds to Clash With the Brownfield Eleven Thursday

The green and white Whirlwind gridsters will for the fourth time go into action, when they clash with the Brownfield High eleven at Lubbock Thursday afternoon. The local squad are expecting a real tussle Thursday and are training and working accordingly.

The Floydada High football machine has met defeat once this season and that by the Lubbock West-erners early in the season. The Whirlwinds and the Clarendon Brones battled to a final score of 0 to 0. The same results were final in the Plainview Bulldogs and Whirlwind game Friday night.

Local gridmen met the Tahoka Tahoka Bobcats last year at the South Plains Fair. This is one of the many games which is played at the South Plains Fair every year and in which a great deal of interest is taken.

### October 1 Is Designated Floydada Day at the South Plains Fair

According to information received by S. W. Ross from the Panhandle South Plains Fair this week, October 1, has been set as Floydada day at the South Plains Fair. Homer D. Grant president of the South Plains Association requests that exhibits be placed and large attendance be present at the fair on the said day.

The only plans for the present which have been made by local authorities are to the effect that no official exhibit will be placed, Mr. O. T. Williams' agricultural classes will have exhibits in the South Plains Vocational Agriculture Division.

### Radio Electric Company Are Moving to New Location in Bank Building

The Radio Electric Company, which was formerly in the Floyd County National Bank building is being moved this week to a new location at 111 California Street in the First National Bank building.

The building which they are to occupy was formerly used by the City Market. The building was remodeled and repaired and the stock and furnishings of the Radio Electric Company are being moved in.

Mr. E. E. Hinson and T. W. Whigham are ready for business now at their new location.

### LEATHERMAN MADE SHOWING AT TRI-STATE FAIR

P. M. Leatherman, who resides north of Floydada, exhibited a bull along with the Stansell Dairy Herd at the Tri-State Fair in Amarillo last week. Mr. Leatherman's bull, Hood's Sophia Cuss, won fifth in the bulls two years and under three class.

The animal was shipped with the Stansell herd in order to enter the animals in the County Herd contest.

### EQUALIZATION BOARD NAMED AT COUNCIL MEETING

E. E. Boothe, W. P. Daily and J. C. Gilliam, were named to serve as the equalization board for the City of Floydada at a special meeting of the City Council held last Tuesday night.

The tax rendition inventories for the city were completed by City Secretary S. E. Duncan and are now ready for the equalization board.

The first meeting of the board will be held tonight.

### CANYON FARM AGENT TO JUDGE EXHIBITS

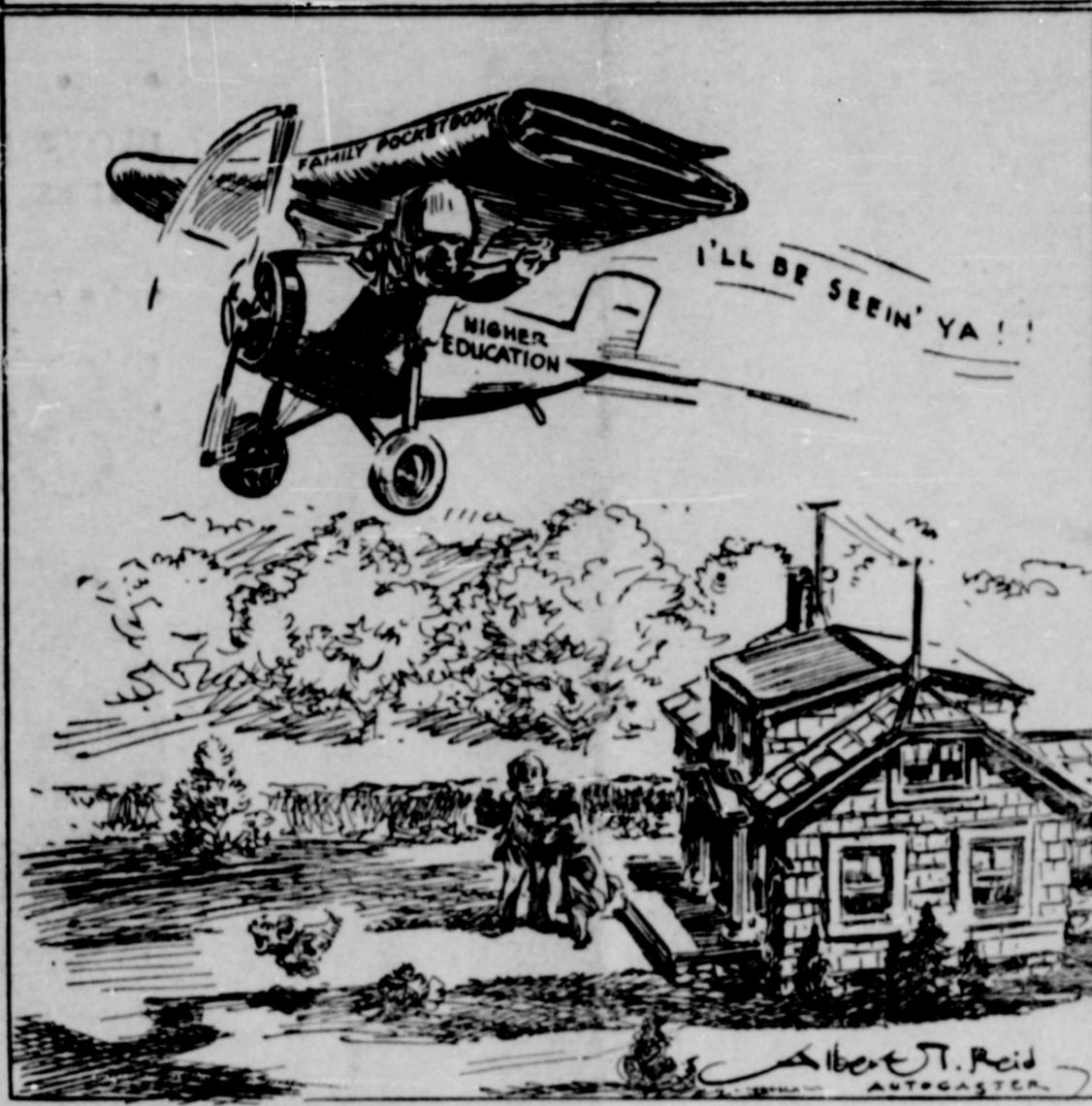
W. H. Upehurch, county farm demonstration agent, has been chosen by the South Plains Fair association to judge the agricultural exhibits at Lubbock, September 28 to Oct. 3.

Upehurch is one of the most successful exhibitors in Texas, having won first place at the Amarillo Tri-State Fair five times out of the last seven years. Last year his exhibit brought first place to Randall county in the contest at the Dallas State Fair.

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### Off For College

By Albert T. Reid



## OSCAR STANSELL'S JERSEY CATTLE WON FIRST PLACE IN COUNTY HERD

### Breezes Defeated Plainview Bullpups in Friday's Game

The Andrews Ward Breezes defeated the Plainview Junior High Bullpups by a score of 2 to 0 in a football game played in Plainview Friday afternoon at four o'clock. This was the first game this season for the Andrews Ward crew who have been training and working industriously under the coaching of Coach Richard Stovall.

Wilson Connelly and Glenn were the outstanding players of the grid tilt for the Breezes. Both of these men made long gains and several first downs for the local ward eleven. Only one first down was made by the Plainview Bullpups during the entire fray and they were outplayed from the beginning. The only count came when the Andrews Ward bunch smothered an attempted punt behind the goal line and made a safety.

Following is the line up for the Breezes: Ends, Rucker and Linder; tackles, Dailey and Dawson; guards, Jones and Moody; center, Eudy; full-back, Glenn; quarter, Parker; half-backs, Mooney and Connelly. Substitutes were: Rex Brown, Robert Daniels, Theodore Lawson and Clovis Johnston.

The Breezes threatened the goal line several times but were unable to score.

### Schedule

The following schedule has been prepared for the Andrews Ward eleven on this season:

High School Freshmen, October 2; Plainview Junior High, October 15; High School Freshmen, October 22; October 29, open date.

### NATIONAL RED CROSS GRANTS \$75 FOR WINTER NEEDS

A grant from the National Red Cross was received by the Chamber of Commerce this week for \$75. This amount will be distributed to families needing help this winter.

Much work has been done in the last few weeks toward helping those needing assistance. The local Chamber of Commerce has distributed 2241 tin cans to 49 families in the county since September 3. This is an average of 46 cans to the family for the winter use. Other canning has been done by the churches in this city and left with the Chamber of Commerce for distribution.

Mr. and Mrs. Kite Dickey spent the week end in Lubbock visiting with relatives.

### France Baker to Join First National Bank Force at Lockney

France Baker, late of the Citizens National Bank of Lubbock, but formerly of Lockney, and for years president of the First National Bank of this city, will become associated with the First National Bank of this city, and will again make his home in Lockney.

Mr. Baker severed his connections with the Citizens National Bank of Lubbock about two weeks ago, when he sold his interests in that institution to Messrs. Ellwood, Arnett and others, and as he was free to enter the field of his choosing, he has chosen to come back to his boyhood home, and re-enter the banking business here again.

We understand that his family will probably remain in Lubbock until the first of the year, on account of the children being in school, after which they will move here to make their home.

Mr. Baker needs no introduction to the people of Lockney, as he spent most all of his life in this community, and is well and favorably known to the people of this section. He has been successfully following the banking business for a number of years, and the First National Bank officials say that they are indeed lucky to be able to have him again identified with their institution actively.—The Lockney Beacon.

### CHRISTIAN WON PERMANENT POSSESSION OF TROPHY AT FAIR

J. D. Christian, local turkey raiser, won permanent possession of the International Harvester Company's silver trophy, awarded annually for the champion turkey, which was given at the poultry exhibit at the Tri-State Fair. This year making the third to have won the champion award, Mr. Christian was given the cup permanently.

The coveted prize was won on Mr. and Mrs. Christian's Mammoth Bronze turkey hen. Other premiums and prizes won by Mr. and Mrs. Christian's flock were: In the yearling tom class, second and third; young tom, first place; yearling hen, first, second and fourth; pullet, first, second; yearling trio, second and best turkey hen in the sweepstakes.

The Christian bronze turkeys have been consistent winners in turkey exhibits in fairs all over the country. Prizes were won at the Chicago fair on some of the flock last year.

## ROBERT SMITH, JR., OF FLOYD COUNTY, WON MEDAL IN MASTER DAIRY FARMERS CONTEST

Robert Smith, Jr., of near Lockney, received a silver medal Tuesday night of last week at a banquet given in Amarillo at the Amarillo Hotel, honoring Joe Vaughn winner of the Master Dairy Farmers Contest and other contestants which closed August 31. This was the Third Annual Master Dairy Farmers Contest which is conducted every year by the Amarillo News-Globe at Amarillo.

Sixteen contestants including Robert Smith, Jr., participated in the contest this year. A total of \$825 in cash prizes and gold and silver medals were given to the ten high contestants. Joe Vaughn of Tulsa won first laurels with 987 points of a possible thousand to his credit and received \$250 in cash and a gold medal; J. E. Rigler of Plainview, was second with 938 points to his credit and received \$200 and a gold medal; H. K. Fulton of Canyon was third with 935 points and received \$150 and a silver medal; C. L. Caruth, Miami, was fourth with 934 points, he received \$100 and a silver medal; C. C. Stewart, Canyon, fifth with 932 points, received \$75 and a silver medal; R. L. May, Arherst, sixth, \$50 and a silver medal; Miss Ida Vaughn of Tulsa, was next and received a silver medal.

Robert Smith, Jr., ranked next with a total of 891 points out of a possible thousand to his credit. Mr. Smith's score is recorded as follows: 71 out of a possible 100 for plant equipment, 35 out of a possible 60 for sanitation, 168 out of a possible 200 for feeding, 318 out of a possible 330 for management. Average pounds fat per cow 332, average cost of one pound fat 10.6, total fat 2456.8, total cost \$260.42, number of cows 7.4.

The Master Dairy Farmers' contest banquet was attended by a number of contestants and their families, by a number of people interested and connected with the work and by the authorities concerned.

With the showing made and the laurels won by the Floyd County livestock owners represented at Amarillo's Tri-State Fair, Oscar Stansell, P. M. Leatherman, Pat and N. B. Stansell and Robert Smith, Jr., came the recognition of people and authorities of Floyd County as a center for animal husbandry and high bred livestock. The above named livestock raisers in Floyd county made possible the winning of the County Herd by this county.

### COUNTY HAS NO FUNDS TO HELP UNEMPLOYED

Announcement was made by County Judge J. W. Howard this week that no help would be forthcoming to the unemployed persons and those in need from the County this winter due to the fact that the county funds for that purpose are exhausted. Judge Howard is urging and advising the people out of work who possibly are able to help in the cotton ginning and other crops to make money to help them through the winter.

Many cotton pullers and maize headers are needed to help in this county. Much opportunity is afforded to those who need and want to work to make funds to see them through the winter. The demand is still great for workers. S. W. Ross, secretary of the Chamber of Commerce, stated this week.

### MRS. WILLIAMS' RUG AWARDED FIRST PREMIUM AT TRI-STATE FAIR

A braided rug made by Mrs. N. Williams of the Campbell community received first premium in the braided rug division for the Tri-State Fair held in Amarillo last week. Mrs. Williams received \$6 as the premium cash award.

### CHURCH CANNING PROJECTS PRACTICALLY COMPLETE

The Baptist, Presbyterian, Christian and Methodist churches have practically completed the canning project which was undertaken several weeks ago. Each church was given 100 cans by the Chamber of Commerce, fifty of which when filled were to be received back at the commerce office and be distributed to those needing them at periods during the winter, the other cans will be distributed by the churches.

### Fairmont-Edgin Canning Club Met Tues., September 22

The ladies of the Fairmont-Edgin Canning Club met Tuesday, September 22, with Miss Neval Smith and spent the day.

The canning demonstrations were in charge of Miss Martha Faulkner and a more efficient or gracious agent could hardly be imagined. Throughout the day she worked unceasingly, answering numerous questions and explaining many things to the twenty ladies who were present.

Demonstrations were made in canning chickens, both young and old including soup, stock, snap peas, fried and boiled okra. Much valuable information was gained and as one lady expressed it, "We all feel well repaid for our trouble in getting her in this busy time."

Miss Smith proved herself to be a charming hostess and a bounteous luncheon was spread at noon when everyone enjoyed.

We were very glad to have with us Mrs. Boyce Kennedy of South Plains, at this meeting.

Our next meeting will be at Edgin on the second Tuesday in October.

### F. H. S. WHIRLWINDS AND PLAINVIEW BULLDOGS BATTLE 0 TO 0

The Floydada High School Whirlwinds and the Plainview High Bulldogs battled to a 0 to 0 final count in score, Friday night at Wayland field under the floodlights. Probably one of the best games of the season for the Whirlwinds was witnessed by large crowds in the stadium who came to see the tilt of the green and white gridsters.

The game was a close and well fought battle for both teams from the starting whistle to the last. All methods of play were resorted to by the squads, varying of aerial play, punting, line smashing, around end runs and others. Plainview mentor was the aerial attack which was launched early in the game and attempted throughout, although Coach Barksdale's Whirlwind gridmen were watching at every angle for Coach Lovvorn's favorite yard gaining endeavor.

Although the ball crisscrossed from team to team no extensive gains were made by either side. Both squads played deep in the opposing territory during the game but neither succeeded in scoring during the fray.

All of the Whirlwinds backfield carried the pigskin at some time during the game and all made some gain. Welch and Bridges were both below par in their playing due to injuries received last week but played well. Marion Heald, hard hitting and fast half back captain of the Whirlwinds, was outstanding in the game, zapping several long gains, getting several good tackles and doing good blocking. Floydada's entire line did excellent work and showed up nicely against the Bulldogs. Ben Eudy and Waldo "Doc" Houghton, promising first year men played good football all the time they were in the game.

Backfield play featured the game due to the fact that much aerial work was done by both sides.

During the game Floydada punted 14 times for a total of 406 yards, made seven first downs, passed eleven times with one complete, received penalties amounting to 70 yards and fumbled two times; Plainview punted 11 times for a total of 365 yards, made six first downs, passed eighteen times with four complete, received penalties amounting to 20 yards and fumbled twice.

The starting lineups were: Plainview, Tackles, England and Griggs; guards, Johnson and Ray; ends, Walker and Vance; center, Goodman; backfield, Hamilton, Wester, Crossland and Figler. Floydada, ends, Goughly and Johnston; tackles, Sims and Dorrell; guards, Murray and Jackson; center J. R. de Cordova; line captain; backfield, Heald, Murray, Eudy and Houghton.

Substitutes for Whirlwinds were: Doc, McLaughlin at tackle, Carl Young for Goughly at end; backfield, Bridges and Welch. All the substitutes played excellent ball during the time in the game.

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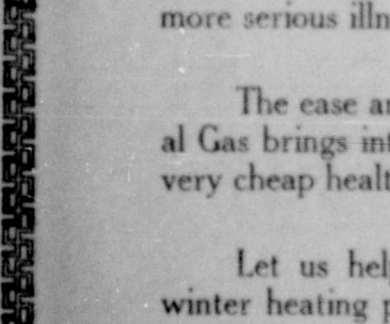
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**774 ARTICLES IN**  
**EXHIBIT BEING**  
**JUDGED TODAY**

774 articles are being judged today  
 in the exhibit of the Women's Home  
 Demonstration and Girls' 4-H Clubs  
 of Floyd county which are being  
 judged today by Mrs. Julia Kelley,  
 home demonstration agent of Hale  
 county, in the district court room.

A portion of the exhibits have been  
 judged at the time of this writing  
 and the remainder will be finished  
 today. The results of the judging  
 this morning are as follows:

Sour pickles—first, Harmony; sec-  
 ond, Antelope; third, Campbell; rel-  
 ish, first, Harmony; second, Camp-  
 bell; third, Blanco; canned vegeta-  
 bles, first, Harmony; second, Camp-  
 bell; third, Antelope; sweet pickles,  
 first, Campbell; second, Antelope;  
 third, Harmony; preserves, first,  
 Sandhill; second, Harmony; third,  
 Campbell; canned fruits, first, South  
 Plains; second, Harmony; third, An-  
 telope; jelly, first, Pleasant Hill;  
 second, Harmony; third, Antelope;  
 cheese, first, Antelope; second, South  
 Plains; third, Sandhill; fruit cake,  
 first, Sandhill; second, South Plains;  
 third, Irick.

These articles already judged are  
 only the canned articles of the home  
 demonstration clubs. The other ar-  
 ticles and the total 4-H club girls  
 exhibits will have been judged to-  
 night.

All the clubs in the county have  
 placed exhibits for judging. The  
 first place winners are to go to the  
 Dallas State Fair.

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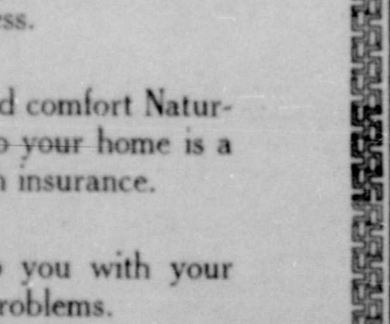
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**1929 STUDY CLUB WITH**  
**MRS. TERRELL LORAN**

"Discovery and Exploration of  
 Texas" was the topic discussed at the  
 meeting of the 1929 Study Club last  
 Thursday afternoon which met with  
 Mrs. Terrell Loran as hostess. Mem-  
 bers answered roll call by giving the  
 name of some Texas county. Inter-  
 esting discussions of the lesson sub-  
 ject were given by Mrs. A. D. Cum-  
 mings, leader, Mrs. O. W. Fry and  
 Mrs. Boone Hall.

Mrs. Kite Dickey of Ruidoso, New  
 Mexico, and Miss Ina Mae Lassiter  
 of Spur, were guests of the club.  
 Miss Emma Lou McKinney and  
 Mrs. R. A. Garrett were elected to  
 club membership. Mrs. Joe Breed  
 was granted leave of absence for one  
 year, and Miss Eddythe Walker was  
 named as her substitute.

The following officers were elect-  
 ed to fill vacancies created by resig-  
 nations: Mrs. A. D. Cummings, sec-  
 ond vice president, Mrs. J. D. Mc-  
 Brien, treasurer and Mrs. Robert A.  
 Sone, reporter.

After the program, the members  
 and guests were served delicious re-  
 freshments by the hostess.

The next meeting of the club will  
 be Thursday afternoon, October 1,  
 at the home of Mrs. A. B. Keim at  
 519 West Missouri Street, with Mrs.  
 J. D. McBrien as leader of the les-  
 son which will be on the topic of  
 "Spain Takes Texas and Loses It."

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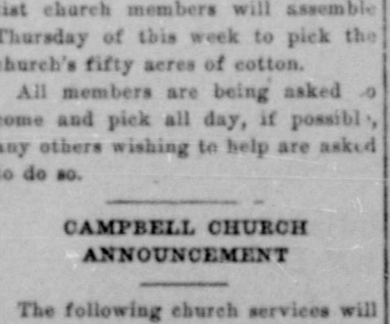
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**WEST TEXAS**  
**GAS CO.**

**PALACE THEATRE NEW**  
**PRICES TO REMAIN IN EF-**  
**ECT INDEFINITELY**

The management of the Palace  
 Theatre, in a display ad in this is-  
 sue of the Plainsman has made an-  
 nouncement that admission prices  
 will remain 10c for children and 25c  
 for adults for an indefinite time, as  
 these prices have proven very popu-  
 lar with the show-going public and  
 many have taken advantage of this  
 opportunity to see many featured  
 attractions.

It was also announced that the 10c  
 Bargain Matinees on Wednesday and  
 Saturday will be discontinued, but as  
 a still better feature, the regular  
 Wednesday and Thursday nights pro-  
 gram will be shown with a 10c ad-  
 mission price to everyone. Satur-  
 day matinees will be shown at the  
 regular admission price of 10c and  
 25c.

**NOTICE**  
 Any erroneous reflection upon the  
 character, standing or reputation of  
 any person, firm or corporation  
 which may appear in the columns  
 of the The Floyd County Plainsman  
 will be gladly corrected upon its  
 being brought to the attention of  
 the publisher.

**A CHORAL CLUB**  
**PROGRAM AT L**  
**VIEW FRIDAY**

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 the Choral Club w  
 at the Lakeview  
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**GHERTY NEWS**

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**WEST TEXAS**  
**GAS CO.**

Rev. P. D. O'Brien attended a county, at Plainview yesterday for year for the Baptist churches in this  
 meeting of the association of nine the budget planning for the coming district.

**The latest**  
**greatest reason**  
**why**  
**more people ride on Goodyear**  
**Tires than on any other kind**

**(Not a cent extra)**

**\$8.55**  
 4.75-19  
 (28x4.75)



**SIX IMPORTANT FEATURES**  
 among the many that distinguish  
 the new and improved standard  
**Goodyear All Weather**

- 1 It averages 24% longer tread wear.
- 2 Its shoulder non-skid pattern is 50% deeper.
- 3 Riding ribs and outer non-skid blocks have outside bracing as on truck tires.
- 4 Outer non-skid blocks are hand sanded into sidewalls.
- 5 Cross sections are equal to Heavy Duty measurements.
- 6 Styled to latest motor car design.

Most popular tire in the world!

**OTHER SIZES NOT A CENT EXTRA**

Size	Price	Size	Price
4.40-21 (29x4.40)	\$7.05	5.00-20 (30x5.00)	\$9.45
4.50-20 (29x4.50)	7.45	5.25-21 (31x5.25)	11.45
4.50-21 (30x4.50)	7.85	5.50-18 (28x5.50)	11.50
4.75-20 (29x4.75)	8.90	6.00-20 (32x6.00)	13.50

**TUBES ARE ALSO PRICED LOW**

30x3 1/2 Tires at \$3.75      36x3 1/2 Tubes \$1.00

**Magnolia Service Station**  
 H. O. Cline, Manager      Phone No. 36

**That Ounce of Prevention**

The proper and comfortable heating of your home this winter may be the very thing to prevent severe and costly colds or even more serious illness.

The ease and comfort Natural Gas brings into your home is a very cheap health insurance.

Let us help you with your winter heating problems.

**WEST TEXAS GAS CO.**

**LAKEVIEW BAPTIST CHURCH**  
**TO PICK COTTON**

The Plainsman has been requested to announce that the Lakeview Baptist church members will assemble Thursday of this week to pick the church's fifty acres of cotton.

All members are being asked to come and pick all day, if possible, any others wishing to help are asked to do so.

**CAMPBELL CHURCH ANNOUNCEMENT**

The following church services will be held at Campbell Sunday, October 4th:

Sunday school 10 a. m.  
 Preaching 11 a. m.  
 Young People's Meeting 7 p. m.  
 Preaching 8 p. m.  
 Everyone cordially invited to attend.

REV. G. W. TUBBS, Pastor.

Let Cavanaugh do your Printing.

Mrs. J. M. Gamblin, Misses Vela Blasingrime, Helena Hay, and Mildred Strickland, were Plainview visitors Tuesday.

Charley Harris has just recently gone to work at Harris Brothers Wrecking House.

Let Cavanaugh do your job printing. You will find him at work in the mechanical department.

**Seale & Jones' POLICY**

Our policy is to sell high class merchandise at the very lowest price possible. You will find our Everyday Prices are below the ordinary sale prices being quoted throughout the country at this time. We do not mark our merchandise way up when we first receive it expecting at a later date to put on a reduction sale, but everything is priced at an extremely close margin of profit and our customers receive the benefit of the New Merchandise and low prices in our EVERYDAY PRICES.

If you are not aware of this fact a visit to our store will more than convince you of our policy which is going over big with the buying public. We are receiving New Fall Merchandise every day, and unless you visit our store before making your purchases you will miss a great treat.

Remember, you have only a few more days in which you may have your feet measured for that FREE pair of shoes which we are going to give away.

"In every town there is a store that undersells, in Floydada it is Seale & Jones Drygoods"



**SOUTH CIRCLE W. M. S. IN MEETING YESTERDAY**

The South Circle of the W. M. S. met in an all day gathering at the Baptist church yesterday. The day was spent in quilting. Each of the women carried a dish and lunch was served at the noon hour.

Let Cavanaugh do your Printing.

**LUTHER FRY INSTALLING NEW BOILER AT TAILOR SHOP**

Luther Fry's Tailor Shop finished the installation yesterday of a new Scotch-Marine boiler in the rear of the shop. The boiler is a new three h. p. type. Mr. Fry states that he is in better position with the new equipment to render better and more efficient tailoring service than before.

**JUNIOR MUSIC CLUB ORGANIZED SATURDAY, SEPT. 26**

Music pupils of Mrs. E. C. Thomas met at her home Saturday afternoon, September 26th, and organized a junior music club. They decided on Lo Kuo Pla as the club name.

The name Lo Kuo Pla is taken from the first parts of the words to Love, to Know, and to Play Music.

There are three ranks in the Lo Kuo Club, that of music lover, music learner and music player. In order to attain a rank a pupil must win the required honors for each rank.

The following officers were elected: President, Marilyn Cole; vice president, Joyce Glass; secretary, Geraldine Gambin; reporter, Flora Lee Long; club pianist, Marquinta Price.

The club will meet once each month. Their next meeting will be October 23rd. Doris Wayne O'Brien will be leader for the next meeting.

Mr. and Mrs. Jack Deakins and Miss Hazel Probasco, visited from Sunday night to Monday in Snyder with Mr. and Mrs. E. M. Deakins.

**BAPTIST MONTHLY WORKERS COUNCIL TO CONVEGE HERE**

The Monthly Workers Council of the Floyd County Baptist Association will convene here Tuesday, October 6. The Floyd County association is composed of Briscoe, Floyd, Motley and Crosby counties.

Two hundred visitors, from the churches in the association are expected to be the guests of the First Baptist church on the date of the meeting.

Rev. H. L. Burnam, of Whiteflat, is the moderator for the assembly and will preside over the meeting next week.

The general theme for discussion during the day will be "Stewardship."

Mr. and Mrs. Fred Porter and Miss Addie Beth Connell, of Fort Worth, visited with Mrs. Porter's sister, Mrs. W. C. Grigsby and family, from Wednesday to Friday of this week. Miss Virginia Grigsby returned with her aunt to Fort Worth where she will attend high school this year.

Let Cavanaugh do your Printing.

**MAYOR TO ASK RATE REDUCTION OF BELL TELEPHONE CO.**

In a special called session of the City Council Tuesday night of last week, a motion was made and carried to have the mayor, representing the City of Floydada, to write to the manager of the Southwestern Bell Telephone Company asking for a reduction of rates.

The council also decided to stop further sanitary charges for owners of pit toilets, after the cost of the pit toilets had been paid for after the city had been reimbursed for the charges on them.

**ATTENDED TRI-STATE FAIR**

O. T. Williams and father, S. W. Ross and J. G. Martin attended the

Tri-State Fair in Amarillo last week. While there O. T. Williams attended the Master Dairy Farmers' banquet at the Amarillo Hotel.

"Why My Next Car will be A FORD"



WHEN you buy a Ford there are two things you never have to worry about. One is reliability. The other is long life. Here's an interesting letter from a Ford owner in North Carolina:

"My Ford was purchased May 8, 1928, and has been run 121,767 miles. It has never stopped on the road for repairs of any kind whatsoever except punctures.

"The brakes were relined at 161,000 miles. My gas mileage averaged 21 miles to the gallon, and on tires, 19,000 miles per tire. I travel over all kinds of road conditions—mountainous and flat.

"I consider this a wonderful record and I assure you my next car will also be a Ford."

This is just one of many tributes to the reliability and long life of the Ford. A Ford owner in Iowa tells of driving his Ford 73,000 miles in a single year. Another writes of 120,000 miles of good service.

Think ahead when you are considering the purchase of an automobile and consider what it will be like after thousands of miles of driving. Will you still be satisfied? Will you still say "it's a great car"?

If it's a Ford, you know everything will be O. K. It will be taking you there and back in good style, just as it has always done. And you will have saved many important, worth-while dollars in cost of operation and up-keep and low yearly depreciation.

**FIFTEEN BODY TYPES**  
\$430 to \$640

F.O.E. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical time payments through the Authorized Ford Finance Plans of the Universal Credit Company.

**MOVED To New Location!**

We wish to announce that we have moved to our new location in the rear of the First National Bank Building—the space formerly occupied by the City Market & Grocery. We cordially invite our friends and customers to visit us in the new location where we will have more room to display our fixtures and other goods.

**Radio Electric Co.**  
E. E. HINSON T. W. WHIGHAM

**NOTICE**

On or About October First STANLEY'S BARBER SHOP Will Be Located in the

**Boothe Building**

126 West California Street, formerly occupied by the Chamber of Commerce. Better prepared than ever to serve you. Come to see us in our new location. We're always glad to serve you.

HARRY STANLEY R. E. SCOGGIN  
GEO. SHERRILL BILL ALLMON

**ONLY A SLIGHTLY HIGHER FIRST COST BUT A GREATLY LOWER FINAL COST . . .**



● The difference between Generals and ordinary makes in quality (in everything that means tire satisfaction to you) is more

marked today than ever. The difference in first cost ridiculously little. A low final cost never even approached by any other tire.

We say . . . and hundreds of thousands of motorists say . . . now, certainly, is the time to put on Generals.

The extreme low pressure made possible by General's patented construction means so much to your safety, your comfort and peace of mind.

Once you have felt the difference of rolling along safely and with luxurious comfort on 10 to 15 pounds less air, you will never go back to the higher pressures required by other tires.

**THE BLOWOUT PROOF TIRE**

**30% LESS AIR**  
Greater safety, increased comfort and complete freedom from tire failure result from the extreme low pressure made possible by the patented, exclusive construction of the Dual Balloon.  
Come in and get General's low pressure recommendation for your car. Compare it with the pressure you are now using.

**Barker Brothers**

AUTHORIZED FORD DEALERS FLOYDADA, TEXAS

**TIRE SAFETY HEADQUARTERS**

The **GENERAL** Dual **BALLOON**

**Palace Theatre**  
Admission Price Notice  
EFFECTIVE NOW!

NIGHT PRICES TO REMAIN  
Children 10c Adults 25c

BARGAIN SHOWS WEDNESDAY AND THURSDAY NIGHTS, ONLY

**Admission 10c**

WEDNESDAY BARGAIN MATINEE TO BE DISCONTINUED, SATURDAY MATINEE AND NIGHT PRICES

Children 10c Adults 25c

Special For Humming Bird Week 10% Discount



SEPTEMBER 28 to OCTOBER 3

See our display of the newest fall colors in both chiffon and service weights.

NOT A "SPECIAL" SALE— BUT AN UNUSUAL VALUE EVEN FOR HUMMING BIRDS!

**Humming Bird**

INTERPRETS THE HOSIERY MODE FOR ALL

Paris-inspired color charm and uniform loveliness of texture make Humming Bird full fashioned Hosiery the perfect complement to the alluring frocks of the hour.

Youthful moderns and women of fashion have the assurance of fitting gracefully into the ever-changing panorama of Fall. They key a distinctive appearance with the perfection of their Humming Bird Hosiery.

Curved French Heels Picot Tops Skillfully Reinforced for Longer Wear

**Baker, Hanna & Company**  
"THE PLACE WHERE YOU'LL LIKE TO TRADE"  
FLOYDADA, TEXAS

# WANT ADS BRING RESULTS

**GRASS SEEDS** for the lawn. We handle the best. Hollums, Floydada Florists. 38-tfc

Watch our windows for Friday and Saturday Specials. Looper's Grocery. 33-tfc

**FOR SALE**—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

**PEONIES**, beautiful, fragrant, hardy, a good investment. We have big, healthy roots, in white, pink and red. Hollums, Floydada Florists 38-tfc

Nice, fresh groceries at all times. Our Grocery and Market. Phone 180. 22-tfc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-tfc

Watch our windows for Friday and Saturday Specials. Looper's Grocery. 33-tfc

**FOR SALE AT A BARGAIN**—Nice East Front Residence Lot. Will be located on pavement. M. B. Cavanaugh, at the Plainsman office.

**OUR GROCERY AND MARKET** Buys Poultry, Eggs and Cream. 17-tfc

**TO TRADE**—Nice, well located home in Lubbock for Floydada residence or farm land. W. M. Massie & Bro. 44-tfc

Watch our windows for Friday and Saturday Specials. Looper's Grocery. 33-tfc

**TO TRADE**—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

We buy poultry, eggs, and produce at all times. Bring us your next lot when ready to sell. Our Grocery and Market, Phone 180. 22-tfc

**OUR GROCERY AND MARKET** Buys Poultry, Eggs and Cream. 17-tfc

Come and trade with us. You will always find good things to eat here. Our Market & Grocery. 17-tfc

Let Cavanaugh do your job printing. You will find him at work in the mechanical department.

W. A. Baker, Weinert, visited in this city Sunday with relatives.



## 3 RULES big help to BOWELS

What a joy to have the bowels move like clockwork, every day! It's easy, if you mind these simple rules of a famous old doctor:

1. Drink a big tumblerful of water before breakfast, and several times a day.
2. Get plenty of outdoor exercise without unduly fatiguing yourself.
3. Try for a bowel movement at exactly the same hour every day.

Everyone's bowels need help at times, but the thing to use is Dr. Caldwell's Syrup Pepsin. You'll get a thorough cleaning-out, and it won't leave your insides weak and watery. This family doctor's prescription is just fresh laxative herbs, pure pepsin, and other helpful ingredients that couldn't hurt a child. But how it wakes up those lazy bowels! How good you feel with your system rid of all that poisonous waste matter.

**DR. W. B. CALDWELL'S SYRUP PEPSIN**  
A Doctor's Family Laxative

## COURT HOUSE DOME AND ROOF REPAIRS ARE UNDER WAY

The court house dome and roof will take on a more pleasing appearance this week with the painting and brightening up of the clock dials and numerals and other painting on them.

The commissioners court let the contract last week for the amount of \$375.00 to L. B. Maxey for the repairs and general work on the outside and inside of the dome and roof.

The clock was heard to strike for the first time last week in several months, although the apparatus and gearing is worn out and the clock will not strike permanently.

## SPIKES 'MILLION DOLLAR LIBEL SUIT' IS SETTLED OUT OF COURT

The million dollar Spikes libel suit has been settled. In the settlement the plaintiffs are to receive \$17,500 and in addition the court cost which amounts to \$5,162.32.

The greater portion of this, \$4,500 will go to Fred Spikes, while each of the other seven plaintiffs will receive \$500 each.

Forty-seven days were required to hear the case of Fred Spikes vs. Haley and the trustees of the Capital Reservation Lands at Lubbock last spring. Testimony of more than 150 witnesses was introduced.

The jury hearing the case returned a verdict for the defendants. Notice of appeal to the court of civil appeals was made by counsel for Spikes. Last Friday an agreement by attorneys for both sides came to an agreement.

The suit filed in Crosby county was transferred to Lubbock in order that settlement might be facilitated. —The Crosbyton Review.

## AMATEUR RADIO MEN COMMUNICATE ABROAD

Amarillo, Texas, Sept. 24.—This city has two amateur radio operators who communicate with the world at large daily.

Max Fisher, who operates short wave station W5ALK, and Ben Wimberly, operator of an authorized short

wave station W5HEN, are among the most active amateurs in the country.

Wimberly once relayed a message to Rear Admiral Richard E. Byrd at the South Pole, through a California station. Fisher recently picked up a message from Los Angeles including Gov. Huey P. Long of Louisiana to attend a celebration to be held there. He relayed the message to an amateur near Baton Rouge.

## DUCK SEASON CUT TO ONE MONTH BY HOOVER DECREE

The first of last week President Hoover issued a proclamation relative to the hunting of brant, wild duck, and wild geese. The date set in the proclamation is from November 15 to December 16 inclusive and this proclamation will be executed by the game wardens throughout Texas.

O. C. Caldwell, of Post, game warden of this district, stated that the above proclamation would replace the existing state law in regards to the birds named in it. He stated that the hunting license would have the date specified by state law, but for all hunters to disregard the dates on the license and observe the dates specified in the president's proclamation.

A violation of this law will be the violation of a federal law and will therefore be tried before a federal warden.

## STATE PROPERTY TAX GIVEN HIKE

Press reports from Austin this week said that after delaying action about two months, the automatic tax board raised the state property tax rate five cents to 74 cents per \$100 valuation.

The levy will be 32 cents for general revenue, 35 cents for school and seven cents for confederate pensions. The general revenue rate last year was only 27 cents.

The new rate, the highest since 1925, is within three cents of the constitutional limits. The increase was necessitated by a decline in property values, unusually large delinquencies and diminished returns from the two cent tax on oil, which was decreased in value.

## COUNTY COURT OPENED TODAY FOR SESSION

The October term of County Court opened today for a three weeks session. According to County Judge J. W. Howard, the docket is the lightest in several sessions.

## LOCAL PEOPLE ATTENDED TRI-STATE FAIR LAST WEEK

Messrs. Walter Collins, Pat Stansell and Herwin Strickland attended the Tri-State Fair at Amarillo last week. They saw practically all the exhibits on display at the fair park including the midway attractions and Oscar Stansell's Jersey exhibit in the cattle department.

Mr. Strickland accompanied Mr. Collins and Pat Stansell as a representative of the Floyd County Plainsman to the Fair. While there Strickland interviewed all the exhibitors from Floyd County and learned the results of their exhibits in the judging.

## Dr. K. J. Clements

OSTEOPATHIC PHYSICIAN AND SURGEON

GENERAL PRACTICE

AMBULANT PROCTOLOGY

OFFICE 308-16 SKAGGS BLDG PLAINVIEW, TEXAS

Phone—Office 180, Res. 1076

## L. G. MATHEWS

Attorney-at-Law

Suite 302 Goodtimer Building

Floydada, Texas

Mrs. M. L. Blassingame, Misses Verla and Vela Blassingame, Mildred Strickland and Lexie Bond, went to Lubbock Thursday afternoon. Mrs. Blassingame and Miss Strickland returned Thursday night, but Misses Verla and Vela Blassingame and Miss Bond remained in Lubbock where Miss Vela will visit for some time and the other two parties will attend Texas Tech for the coming term.

## DR. W. M. HOUGHTON

Medicine and Minor Surgery Diseases of Women and Children a Specialty

Phones: Office 51 Residence 250 FLOYDADA DRUG CO.

**TONY B. MAXEY**  
LAWYER  
Second Floor In Courthouse  
FLOYDADA, TEXAS

**DRINK MILK FOR HEALTH'S SAKE**  
Fresh Bulgarian Buttermilk Daily 7<sup>1</sup>/<sub>2</sub>¢  
Quart, 30¢ Gallon.  
**T. B. TESTED COWS**  
**ROY PATTON DAIRY**  
PHONE NO. 306

QUALITY Merchandise at Reasonable PRICES!  
**South Plains Lumber Co.**  
H. G. McCHESNEY, MANAGER  
PHONE 6  
QUALITY . . . . SERVICE . . . . COURTESY

**Pennsylvania Tires - Tubes**  
30x4.50 TIRES \$5.50  
Other Prices in Accordance.  
We are selling gas and oils and grease your car, fix flats and do all kinds of car repair work.  
**WE CLEAN SPARK PLUGS FREE.**  
**Finkner Motor Company**  
Whippet and Willys-Knight Service

# OUR QUIT -- BUSINESS SALE!!

WE ARE DISCONTINUING ALL LINES OF ELECTRICAL GOODS EXCEPT FUSES, LAMPS AND REPAIRING, AND ARE OFFERING ALL OF THE ARTICLES LISTED BELOW AT COST UNTIL OCTOBER 1st. THIS SALE OFFERS THE GREATEST OPPORTUNITY YOU HAVE EVER HAD TO PURCHASE ELECTRICAL GOODS AT SUCH UNHEARD-OF-PRICES.

## This Merchandise Sold For Cash Only--Everything At Cost!

Curling Irons	90c to \$1.65	Radios, Complete With Tubes	\$73.50 to \$99.00
Egg Cooker, One Only	\$3.79	Ranges, Hot Point, Trade-Ins	\$15.00 and \$20.00
Fans, 8, 10, 12 and 16 inch, from	\$3.11 to \$21.60	Westinghouse Used Ranges	\$50.00 to \$65.00
Ceiling Type Fans	\$26.50 to \$34.17	Westinghouse New Ranges	\$85.40 to \$91.25
Grills, each	\$1.30	Table Stoves, Universal and Westinghouse	\$1.90 to \$5.60
Cozy Glow Heaters	\$4.93	Toasters, Westinghouse and Universal	\$3.48 to \$4.56
Irons, Hold Heat, Hot Point, Rex, Universal and Westinghouse. Automatic and Adjustomatic	\$2.10 to \$5.20	Urn Sets, Manning and Bowman, Universal and Westinghouse sets	\$14.44 to \$20.00
Lamps, Table and Bridge Lamps, complete	\$1.95 to \$6.50	Vacuum Cleaners, Universal, Premier Duplex and Premier Spic Span	\$5.00 to \$40.00
1 1/4 H. P. Washing Machine Motor	\$10.82	Waffle Irons, Manning Bowman and Superior	\$3.32 to \$5.79
1 2-H. P. Single Phase Motor	\$42.50	1 One-Minute Washing Machine, Demonstrator	\$50.00
Percolators, Corona, Dover and Westinghouse,	\$2.47 to \$9.45	1 Fedelco Washing Machine Mangle	\$32.33

# TEXAS UTILITIES COMPANY

"YOUR ELECTRIC SERVANT" FLOYDADA, TEXAS