

The Floyd County Plainsman

VOLUME NO. 4

Floydada, Floyd County, Texas, September 21, 1933

NUMBER 41

Floyd County Listed In Counties To Get Highway Contracts

The Sunday Dallas News listed Floyd County as one of the counties for which contracts for road work would be let this month. Floyd County will get 18.32 miles of hard surfacing, starting at Floydada at the north city limits and ending at the Motley County line.

The contract will include grading, draining structures, caliche base and asphalt surfacing. Work will begin in Floyd County within a very short time it is expected.

Members of the local committee said that it was their understanding that interested parties had gone from Lockney to Austin to attempt to secure a contract for the north end of the pavement in the county.

Quilt Show To Be Held Friday and Saturday On West Side Square

The Womens Council of the First Christian Church is sponsoring a quilt show to be held Friday and Saturday of this week in Floydada. Exhibit quilts will be placed in the building formerly occupied by Baker-Hanna Company, on the West side of the square.

Entries will be placed starting at 9 o'clock Friday morning. It is requested by the committee in charge that those entering quilts leave them on exhibit until 9 o'clock or later Saturday night in order that as many as possible might see them. Every precaution will be taken to keep the quilts clean and safe.

No entrance charges for quilts will be made but ten cents admission will be charged spectators. Funds raised will be used by the Womens Council of the church. A display of curios and hand work will also be made. A large interesting exhibit of quilts and handwork is expected to be made.

Out of town judges will be used, Mrs. Carl McAdams, of Lockney, having been requested to select two other women to assist her in judging the exhibits.

Small Towns In Calif. Recovering Faster Than Larger Ones

Judge W. M. McGehee, who for the past three years has been making his home in Los Angeles, California, has returned to Floyd County and will be here during the winter and perhaps longer.

Judge McGehee, who is a former Floyd County judge, reports "the small towns in California show more advancement toward recovery than large ones."

When asked if he had returned to his home Judge McGehee remarked that he had never moved his household goods from this county and that he still called here home.

Thirteen Bales Cotton Ginned In Floydada Up To Late Yesterday

Late yesterday afternoon the Floydada gins, Texas Cotton Growers, Haynes Gin and Davis Gin reported thirteen bales of cotton ginned to date in Floydada. Other gins in the county have been operating a portion of the time.

Floyd County farmers are making preparations to start cotton harvest in full blast if the hot dry weather continues for the next few days. Several farmers have already started pulling.

TO NEW MEXICO

Mr. and Mrs. Lindsey Graham left Friday to go to Carlsbad, New Mexico, to go through Carlsbad cavern and visit his brother, Ben Graham, at Artesia and another brother, Geo. Graham near Clovis. Mrs. Graham is on her vacation from the tax collector's office. They will be gone ten days.

Judge L. G. Mathews is in Tullia this week as attorney on a civil case being tried there.

Burl Bedford Starts Registering Men To Work On Highway 28

Burl Bedford, administrator of Floyd County Relief funds, and in charge of the employment bureau in connection with labor on Highway 28 construction began registering men Monday, who wished to work on the highway when it is built.

Mr. Bedford said that he did not plan to register more than 25 or 30 a day and that on the first few days only a small number registered.

Registration was started Monday in Lockney by Mrs. Frances Smith, who is in charge there. Mrs. Smith's offices are with the Lockney Beason offices.

N. A. R. Compliance Board To Be Appointed In Meeting Tonight

Mayor W. C. Hanna, chairman of the executive committee of the local N. R. A. organization, announced yesterday that a meeting of the executive board for the purpose of appointing a local N. R. A. compliance board would be held tonight.

The duties of the compliance board as set out in the National Recovery Administration letter to Chairman W. C. Hanna were education, conciliation and mediation in handling: (A) complaints of non-compliance with the president's agreement, (B) Petitions for exceptions under Paragraph 14 of the President's agreement, (C) Petitions for permission to operate on the longer hour schedule of existing union contracts, instead of the maximum hours of the President's Agreement.

The personnel of the compliance board, who have grave responsibilities, will be made up of a representation of employers, employees and the consumers. The compliance board will be composed of six members. A lawyer in good standing with the State Bar Association and in the community will be selected to complete the board with the consumers, employers and employees representatives.

The compliance Board shall have no powers of enforcement except upon express directions from Washington. Future complaints of non-compliance will be submitted to the N. R. A. Compliance Board.

James Fry Gibbs Injured When Struck By Automobile Tuesday

James Fry Gibbs, 12 year old son of Mr. and Mrs. C. D. Gibbs, of this city, was badly bruised though not seriously injured when hit by a car Tuesday afternoon.

James Fry had started up California street on his bicycle when the accident occurred just in front of the home of Mr. and Mrs. Charlie Nichols. A car, owned by Mr. Cox, of Dennison, Texas, struck James Fry at the street intersection as he crossed it.

The lad sustained bruises when knocked from his wheel. He was carried to Smith and Smith sanitarium for medical treatment and was able to return to school at Andrews Ward Wednesday. The bicycle was badly torn up.

OSCAR STANSELL TO SHOW JERSEY HERD AT TRI-STATE FAIR

Oscar Stansell, Floyd County Jersey breeder and dairyman, will show his prize herd of Jersey cattle at the Tri-State Fair in Amarillo this year. Mr. Stansell is making plans to leave this week in order to be present for the fair opening September 23.

Mr. Stansell's cattle have won numerous premiums in the Tri-State and State fairs. He has exhibited cattle at Amarillo for the past eleven years.

Rev. F. O. Garner visitor in Lubbock this week.



American Legion And Auxiliary To Install Officers Monday Night

Roscoe Fort, Former Floydada Resident, Injured In Truck Crash

Tullia, September 19.—A head-on collision of two trucks near here Monday night resulted in the death of Floyd Gullidge, 33, of Big Spring, and the serious injury of three other men.

The fatal accident occurred at a curve on the highway 12 miles north of here when the two trucks, traveling at a moderate rate of speed, collided in the middle of the road.

J. P. Harmon, Gullidge's employer, tonight was in the hospital here suffering from severe bruises and possible internal injuries.

Perry and Roscoe Fort, brothers, of Silverton, suffered painful injuries. They were riding the other truck, an oil carrier.

Perry Fort said the curve hindered the sight of the two drivers. Gullidge was enroute to Big Spring from Amarillo.

Roscoe Fort and family are former residents of Floydada. Mr. Fort was at one time agent for the Phillips Petroleum Company in Floydada and at the present time is Panhandle Refining Company agent at Silverton.

Mr. Fort was enroute to Pampa to the Panhandle refinery when the accident occurred.

Whirlwinds Met Crosbyton in Scrimmage Game Yesterday

Members of the Floydada High School Whirlwind eleven with their coaches R. P. Terrell and Ernest Carter went to Crosbyton Wednesday afternoon for a scrimmage game with the Crosbyton Chiefs. The Whirlwinds showed up unusually good.

Friday of this week the little Breezers, of Whirlwinds second string, will play Roaring Springs High School in Floydada. This will be a practice game also.

The Whirlwinds are rapidly getting into shape for the first football encounter of the 1933 season which will be Friday of next week.

Mrs. W. L. Boerner In Critical Condition Following Stroke

Mrs. W. L. Boerner, aged 72, remained in a critical condition last night following a paralytic stroke Tuesday morning at 7:30 o'clock. Mrs. Boerner is ill at her home in South Floydada.

Members of the family, Mrs. S. W. Ross and Mrs. E. P. Nelson, daughters, of this city, Mrs. J. M. Baggett, of Ozona, Texas, a daughter, Frank Boerner, a son of this city, are all at the bedside of their mother. Mr. and Mrs. Hugh Griffiths, of Plainview, Mrs. Oscar Griffiths, of Plainview, and Mrs. J. B. Pace, Jr., of Taboka, are also at the bedside.

Another son, F. W. Boerner, of Huntington Park, California, is unable to be present.

Mrs. Boerner is a pioneer resident of Floyd County. Mr. Boerner died several months ago and is buried in the Floydada cemetery.

PLAINS COUNTIES RECEIVING CHECKS FOR COTTON REDUCTION

Several Plains counties have received government checks for cotton reduction which will aggregate into the hundreds of thousands of dollars. The checks started arriving the latter part of last week.

Among the plains counties receiving cotton checks were Hoekley, Dickens, Lubbock, Terry, Hale, Bailey, Lamb and Donley. Floyd County will receive cotton checks as soon as their turn comes, and that is expected to be within the next few days.

Some complaint has been heard on the streets that Floyd County farmers would not get their checks, but we think that this is a mistaken idea. The government has always done what it promised and this will be no exception, and especially not to just one county.

J. Ray Dickey and son, Richard, of Lubbock, spent the week end visiting in Floydada with Mr. and Mrs. J. C. Dickey and other relatives.

Piggly Wiggly Grocery and Market To Open Here Saturday

Opening of the Piggly Wiggly Grocery and Market will be held Saturday in Floydada. The new store will be located on the South side of the square in the former location of the Floydada Hardware and Grocery, and Redd's Grocery Company.

Fixtures and stock for the store were moved from Lubbock where Piggly Wiggly stores operate as several places. The store operates on a system of cooperative buying which makes cheap purchases of merchandise possible.

Ashley Lawson and J. B. Claiborne, both of whom come to Floydada from Lubbock, will be owners and managers of the Piggly Wiggly. Mr. Lawson has been connected with Davis and Humphreys in Lubbock for two years and Mr. Claiborne was employed by them for four years.

Mr. Lawson is a former resident of Clarksville, Texas, and Mr. Claiborne formerly resided at Quanah. Both are experienced grocersmen. Homer Eubanks, who was at one time associated in the meat market business in Floydada, will be in charge of the Piggly Wiggly market. He has been in New Mexico for the past three years.

"We expect to co-operate in every way possible with local merchants in operating our business," the managers stated.

The meat market will be a Frigidaire system and equipment has been installed.

Joe H. Brown Employed As Salesman At Barker Brothers

Joe H. Brown started work Saturday as outside automobile salesman for Barker Brothers, Ford dealers. Mr. Brown was formerly Continental Oil Company agent in Floydada and until recently was connected with the Panhandle Refining Company at Pampa.

Roy O'Brien, district clerk, and B. F. Veach visited in Fort Worth from Wednesday to Friday of the past week on business.

Officers Named For Wheat Production Control Association

Primp Beauty Shop Opened In Former Vogue Location

The Primp Beauty Shop opened Saturday in Floydada in the former location of the Vogue Beauty Shop on the West side of the square. The shop was renewed and a complete line of new equipment was installed.

Mrs. Myrtle Johnston, of Portales, New Mexico, and Miss Gladys Johnston, of Spur, Texas, are the owners and operators. Both are graduates in beauty culture work, having the highest of training.

Mrs. Johnston and son, Murphy, and Miss Johnston, are residing at the Goen apartments on South Main Street. Murphy has entered school at the Andrews Ward.

Announcement of the opening of the shop appears elsewhere in this issue of the Plainsman.

"Comic Convention" Name Of Play To Be Given By W. M. S.

The Women's Missionary Society of the First Methodist Church is sponsoring a play to be given Tuesday night, September 26, at the high school auditorium.

"Comic Convention" is the title of the play with characters representing characters of the funny sheets of newspapers. Major Hoopie will preside at the convention. Other funny sheet characters will be in attendance.

The play is a one act sketch taking up about one hour's time. Mrs. G. R. May will direct the play. Funds will go to the Missionary society treasury.

Policies Outlined By Agent

The duties of the various committees as outlined by Emergency Farm Agent Glen A. Lindsey were: Duties of the twelve members of the board of directors would be to decide the policies of the association.

Executive committee would decide how the total county allotment would be divided between the various farms. All the local expenses will have to be borne by the wheat producers of the county.

The board of directors will submit a budget to Washington as to the money that has been spent locally and the allotment money will be returned to the treasurer in a lump sum and he will pay expenses. The total expenditures will be deducted from the amount to the county and the amount prorated to the individuals according to amount of production.

Members of the committees in each of the twelve wheat districts have been assigned the duties of securing applications for allotments from farmers over their section. They are busy at the present time explaining the plan and receiving applications.

Important Ruling Given

An important ruling received Tuesday from the State Director at College Station by Glen A. Lindsey of Floydada is given as follows:

"In cases where a man operates more than one farm and for some reason he cannot sign up on one of the group he can sign up on the others if he does not increase acreage on that farm not signed up. In figuring average for the farm not signed up he can use either average for the years 1930-31 and 32 or the 1933 acreage," Mr. Lindsey said.

A meeting of the board of directors will be held Saturday of this week when the association will be further perfected. Mr. Lindsey has been keeping busy this week talking to farmers concerning the plan and explaining the association.

Mr. and Mrs. J. B. Houston visited in Brownfield over the week end with Mr. Houston's sister, Mr. and Mrs. Dick Reagan.

Officers were elected for the Floyd County Wheat Production Control Association in meetings in twelve districts in Floyd County. Plans for the organization were perfected in a meeting of the board of directors Saturday.

Officers, including a chairman and two other committees, were elected in twelve wheat districts in the county Friday night. The chairmen of each of the twelve districts are serving as a board of directors and they in turn elected an executive committee.

Districts chairmen and committees for the county are as follows: Floydada - Center, chairman B. Fred Brown, C. M. Meredith, M. L. Brobasco; South Plains - Edgin, H. E. Hartman, chairman, Wilbur Wilson and Ernest Davis; Muncy, Pleasant Valley, Irick, J. P. A. Blankenship, chairman, Olin Fry and George Graham; Cedar, Liberty, Fairmount, Millage Taylor, chairman, J. A. Dunlop and Ross Carthel.

Lockney, Ramsey, Roseland, Olan Ridings, chairman, J. J. Smith and Hugh Carroll; McCoy, Blanco, Starkey, Sam E. Brewer, chairman, W. J. Ferguson, K. Terrell; Fairview, Hillcrest, Campbell, A. F. Norton, chairman, A. T. Swepston and Lee Bushing; Harmony, Sandhill, Allmon, L. A. Williams, H. H. Graham and E. E. Foster.

Dougherty, Antelope, W. S. Poole, chairman, B. E. Wilkes and W. B. Jones; Baker, Pleasant Hill, Lakeview, R. M. Battey, chairman, L. L. Jones and G. L. Fawver; Lone Star-Sterley, Holt, G. C. Johnston, chairman, E. R. Bryant and Wiley Nance; Prairie Chapel, Providence, Alken, O. L. Allen, chairman, Ben Quibe and Jess Nix.

Officers elected in a meeting of the board of directors Saturday for the entire association were: Olan Ridings, president; W. S. Poole, vice president; Allotment committee, Olan Ridings, O. L. Allen and B. Fred Brown; secretary, Glen A. Lindsey; treasurer, J. P. A. Blankenship.

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HEADS UP! RESIDENTS OF FL



Money From These Sources:
Cotton And Wheat Reductions
Good Cotton And Feed Crops

HEADS UP !!

CONFIDENCE MERITED BY 30 YEARS OF SOUND BANKING SERVICE !

Thirty Years in the life of any community sees many trends and developments. Floydada has gone forward with marvelous strides since the date of the founding of the First National Bank. There has been hills and valleys in the city's charted course but every chasm has been safely crossed and the upward climb has always found Floydada and Floyd County reaching new heights in its march of progress.

This institution stands a firm and solid cornerstone in the city's and county's financial structure and through our 30 years of banking service we have gained the confidence of hundreds of depositors.

The First National Bank

Heads Up !!

FLOYDADA AND FLOYD COUNTY!

Supporting the interests of Floydada and Floyd County for more than 40 years.

ARTHUR B. DUNCAN ABSTRACT COMPANY

Mrs. Maud E. Hollums, Manager

Heads Up !!

TO NEW 1933 STYLES IN SUITS FOR MEN.

Let us take your order for a New Fall Suit. See us for wearing apparel for men.

T.C. Russell's Store

Phone 66
Cleaning and Pressing

FARM WITH McCORMICK-DEERING POWER

This promises to be one of these years when weeds grow faster than we can get over the land, and a successful harvest in 1934 might depend on how quick we can get our land clean, and the crops planted McCormick-Deering 15-30 Farm Tractor, and Regular and F-30 Farmall's, deliver the necessary power to get the job done. We have been demonstrating for years, and can convince you, if given an opportunity.

Keep up your Farm Equipment, for "Good equipment makes a good farmer better."

RUTLEDGE & COMPANY

INNUMERABLE RETURNS WHEN YOU SPEND YOUR MONEY FOR AUTOMOBILE REPAIR HERE

You can come nearer being HEADS UP and happy if your car is running smoothly and you are not worrying with it.

Let us get your auto in shape for driving this fall and winter.

ELLIOTT'S REPAIR SHOP

At Finkner Motor Company

QUALITY LUMBER AND BUILDING MATERIALS

SEE US FOR PRICES.....

J. C. WOOLDRIDGE LUMBER COMPANY.

LET'S GO FLOYDADA AND FLOYD COUNTY

We Are All Heads Up!

Looper carries a full line of foods for every demand and your troubles soon at an end if you trade here.

Loopers'

SURE YOU CAN BE HEADS UP, WOMEN!

When you leave your baking troubles to us.



SERVE MOTHER'S . . . BREAD AND CAKES, PIES AND PASTRIES

From our shop. Quality through and through, economical, too

DANDY BAKERY
Phone 11

FILLUP AND FLY WITH

PHILLIPS '66'

And President Roosevelt's Blue Eagle.

HEADS UP, MOTORISTS!

Use Phillips Products and keep optimistic. Re-Tire With Lee Tires.

PHILLIPS SERVICE STATION

Arthur Stewart, Manager. West California Street

FRANKLIN



SNAP THAT CHIN UP AND PRESIDENT

Prospects are bright for the State and the wheat reduction work on Highway 2. Good Cotton and Feed Crops—This will be sold at a higher

LET'S GO FLOYDADA AND

\$445 F. O. B.

The Lowest Price Six Cylinder THE NEW PLYMOUTH.

DODGE SIX \$595.00 Here are a few of the for a few dollars more the base, Mono piece all steel Centrifuse Brake Drums, Dou Than 21 Points of Extra Value

Finkner Motor Company PLYMOUTH

Head

Drive Around and Texaco

Crack Proof and Longer Lasting Oil and the New 100 per cent

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GEO. B. Mc

The Floyd Co. Plainsman
Published Thursday of Each Week
M. B. CAVANAUGH
Owner and Publisher
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NOTICE
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

HEADS UP, AND FAITH!

"Heads up" people of Floydada and Floyd County! Now is the time to look up and forward. This is the turning time, either to the better or else. . . . And the Plainsman believes for the better. It depends almost entirely upon us now to "do our part".

President Franklin D. Roosevelt has done his part in the National Recovery Administration now let's do ours and follow our great leader to recovery if not prosperity.

Unusual opportunities for Floyd County to "come back" is now ours. Within the near future Floyd County will be financially aided by the arrival of cotton checks, money from cotton and feed crops and it now appears that large sums will be spent for Highway 28 improvement in this county.

The Floyd County Plainsman is taking a "heads up" attitude toward the present and the future. We have stayed with and in Floydada because we are for the interests of Floydada and are a part of Floydada and Floyd County. And that's not all, we intend to stick to Floydada and Floyd County through thick and thin and "do our part". Through the strenuous times, which we hope have "just passed", we have had the support of various business firms of Floydada and we hope that we have justly deserved it and will continue to deserve this support.

Let's "put our shoulder to the wheel" and push and turn the tide to better times and prosperity for Floydada and Floyd County. We can do it, let's be "heads up".

THE OX WITH THE IDEA AND WHAT THE FARMER DID

Washington.—National Recovery Administrator Hugh S. Johnston illustrated to a Pennsylvania audience what the Government is doing under the sign of the Blue Eagle with a story of an ox who developed an idea. "Once there was a very poor farmer plowing a field with an ox and a mule," said the general. "In the midst of a furrow the ox got to thinking: 'I don't need to go on pulling together, so he laid down and chewed his cud. The farmer couldn't budge the ox, so he got into the yoke with the mule. At sundown the mule came home tired, but the ox was rested and talkative, and he asked the mule: 'What did the boss say?' Nothing; he just pulled on together with

TO SPAN THREE NATIONS IN MAGNOLIA TESTING EXPEDITION

Dallas, Texas, September 20.—Collaborating with other units in the international Socony-Vacuum organization the Magnolia Petroleum Company, Dallas, is embarking upon what is believed to be the most extensive automotive testing expedition ever undertaken, Fred M. Lege, Jr., Magnolia vice president, announced Saturday. Luther Y. Newman, assistant director of sales promotion, and J. A. McClure, manager retail sales, left last week for Notikewin, Alberta, most northerly highway point in Canada, where the expedition will begin its 7,000-mile trek across the North American continent to Southern Mexico.

Ten automobiles of different popular makes will compose the caravan used to test the qualities of Mobilgas, Mobiloil, Mobilgrease, and other Magnolia and Socony-Vacuum products under every conceivable climatic and highway condition, Mr. Lege said. The cars will be stock models but equipped with sensitive instruments capable of recording with exactness performance under varying climatic, altitude, temperature and road conditions to be encountered. In addition to the cars in which Magnolia products will be tested, the caravan will include auxiliary motor vehicles to transport additional testing instruments emergency medical supplies and other equipment for the forty men in the expedition. The personnel will include engineers, mechanics, newspaper and camera men, a doctor and official observers.

Because of its International aspect the testing caravan will be known as the "Under Three Flags Expedition," Mr. Lege said. Starting from a Canadian village north of the fifty-seventh degree of latitude with a temperature well below zero, the expedition will cross the United States from North to South, enter Mexico and continue South to Acapulco where torrid equatorial temperatures prevail. Entrance to the United States will be made in the vicinity of the Great Lakes. The expedition will then travel eastward to Boston, thence through New York, Philadelphia, St. Louis and Kansas City. The Southwest will be entered through Oklahoma City and the expedition will continue through Dallas, Austin, San Antonio and Laredo into Mexico and on the Monterrey and Mexico City.

In Canada technical data on the performance tests will be officially recorded by an observer representing the Contest Board of the Canadian Automobile Club and in the United States this duty will be performed by the American Automobile Association. The Automobile Club of Monterrey and the Automobile Club Nationale de Mexico have been asked to furnish observers South of the Rio Grande. Permission for the expedition to pass through the Republic of Mexico already has been granted by the Mexican Government.

"Well, didn't he even mention my name?" "No—oh, yes; he did say something about you, but that was later. A man drove up to the gate just now, and they talked some and mentioned you. 'Who was that man?' asked the ox. 'That was the butcher.'"

W. M. S. Of First Methodist Church Met With Mrs. I. A. Smith

The Women's Missionary Society of the First Methodist Church met Monday afternoon at the Methodist church parsonage in a social meeting, with Mrs. I. A. Smith and Mrs. Homer McDonald as hostesses.

Mrs. John L. West gave the devotional. A paper on "World Peace" was given by Mrs. L. G. Mathews and Mrs. G. R. May gave a talk on China. Following the short program refreshments were served to the 24 members present.

The next meeting will be held at the church at 3 o'clock Monday afternoon when the new study on "Daughters of China" will be started. The meeting time has been changed from 4 o'clock to 3 o'clock.

ATTEND ARLINGTON COLLEGE

Miss Hazel Borum, daughter of Mr. and Mrs. E. R. Borum, of this city, and Harold D. Salisbury, son of Mr. and Mrs. T. W. Salisbury, are among the students attending Arlington Military College in Fort Worth. The college is a junior branch of Texas A. & M.

Mrs. Dora Reagan, Miss Rose Childers, of Abilene, Mrs. Bryan, of Abilene, and Mrs. Ulmer White and son Bob, of Floydada, returned Monday from Amarillo where they had been for a few days visiting with relatives.

"The primary purpose of this expedition is to prove exactly how Mobilgas, Mobiloil and other Magnolia and Socony-Vacuum products actually perform under every possible driving condition in the popular makes of passenger cars," Mr. Lege said. "Nationwide distribution of these products by units of the Socony-Vacuum Corporation makes it possible to obtain an uninterrupted supply of our products even for such an extensive tour.

"Somewhat similar tests have been conducted in the past by Magnolia and Socony-Vacuum in the below-zero temperatures of Northern Canada, in the torrid heat of Death Valley and other parts of America, but never before has any company or group of companies attempted such an extensive testing program as this 'Under Three Flags Expedition'."

Health Racketeering Considered Very Vile By State Department

Austin, Texas, September 20.—In speaking of health racketeers, Dr. John W. Brown, State Health Officer, said, "There is no meaner method of hitting below the belt than by holding out false promises to incurables. This fact, however, does not in the least deter the unscrupulous who thus heartlessly prey upon thousands of unfortunate who are in a hopeless stage of illness. Thousands of dollars are extracted annually from individuals whose conditions direct their hopes to the promises made by the super-scientific gentry who claim to have beaten the untiring researchers of endowed laboratories to cure for cancer, diabetes, tuberculosis, epilepsy, pellagra, and other serious conditions.

"Unfortunately, it is words rather than deeds that creates the miracle. A miracle which, instead of being related to a cure, is entirely associated with the transfer of large sums of money from innocent persons to those whose only interest in health and health matters stops at the cash register.

"It is the sad and killing fact that in addition to the incurables, there are thousands of believing persons who become victims of this type of racketeer, and thus through self-diagnosis and self-treatment, postpone a real investigation of their ailments until the incurable stage is reached.

"Two main rules should be followed in this connection. The first is to have an annual physical examination by a reputable physician. In this way incipient conditions can be discovered and by proper treatment the disease can frequently be conquered. The second rule is to mistrust all high promising statements of 'amazing discoveries'."

Mr. and Mrs. Marvin Williamson visited Saturday night in Hale Center with her parents, Mr. and Mrs. W. E. Kiser. Mrs. Williamson's sister, Miss Naoma Kiser, and her friend, Miss Inez Henderson returned with them for a visit.

Mrs. Kite Dickey, of Flagstaff, Arizona, is visiting in Floydada with her parents, Mr. and Mrs. Stanley, and other relatives.

Concert To Close Singing Convention At Lakeview Friday

The singing school which has been in progress for the last two weeks at Lakeview will come to a close Friday night with an interesting concert.

Those who take part in this program include Roy Cannon, noted blind basso, concert and radio artist, the Petersburg quartette which is a real treat for those who enjoy singing. It is also promised that Tony Dyess, formerly of the Harley Sadler show, singer and entertainer will be present. The Williamson sisters and Mrs. Roy O'Brien, of Floydada and local talent of the Lakeview community will also take part in the program assisted by teachers, Clyde Burleson and M. M. Meek.

The Floydada quartet, local talent of Floyd County, will treat the audience with some musical numbers. This quartet has given concerts all over the plains.

A small admission charge will be made to defray some of the expenses of the school.

Mr. and Mrs. A. L. Scoggin, of Lubbock, spent the past week end visiting in Floydada with Mr. and Mrs. J. C. Dickey and other relatives.

MINISTER OF CITY PARK CHURCH OF CHRIST RETURNS FROM HOLDING MEETINGS

Bro. Wright Randolph returned this week from conducting meetings during the summer months. He is pastor of the City Park Church of Christ.

Bro. Randolph will fill the pulpit at his church at the Sunday morning and evening preaching hours.

DAUGHTER OF MR. AND MRS. R. H. CARMICHAEL UNDERWENT OPERATION

Vanice Carmichael, five years old daughter of Mr. and Mrs. R. H. Carmichael, of this city, underwent an operation for tonsils at Wichita General Hospital.

Mr. and Mrs. Carmichael took their daughter to Wichita Falls.

Mr. and Mrs. Frank Howell left Sunday for Fort Worth for a visit. They are expected to return the latter part of this week. Lige Blankenship is in charge of the Feed Grinding Mill during Mr. Howell's absence.

Miss Selma Linder, student in Wayland Baptist College, visited in Floydada over the week end with her parents, Mr. and Mrs. Geo. A. Linder.

For ACHEs and PAINs
BALLARDS
SNOW LINIMENT
Penetrates! Soothes!
WHITE DRUG COMPANY

Great American Gas
Symbol of Dealer Selling Approved Gas Appliances
Cook With Gas
FOR SPEED COMFORT ECONOMY ACCURACY CONVENIENCE
West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

'HEADS UP' TO New Fall Styles!!



New fall Coats And Dresses

You can't keep a good fashion down—any more than a good man. And Shawl Collars on Fall and Winter Coats are good fashions. Comfortable and flattering. Which is why they continue to hold the center of the fashion stage season after season. —SPECIALLY PRICED.



PEAK VALUES IN PIN TUCK CREPE TURBANS . . .

THE BIGGEST BIT of FALL HAT NEWS is Pin Tucked Turbans

and the most becoming hat you've worn for years is this PIN TUCKED TURBAN. All New Fall Colors. All Headsizes. . . .

PRICED AT
98c - \$2.45



School Oxfords

IN BROWN AND BLACK

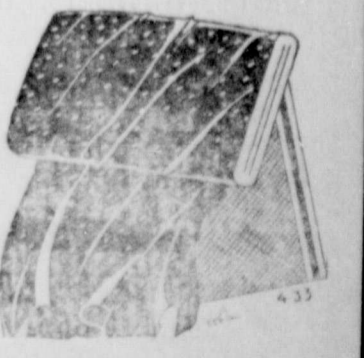
Here is a sturdy Oxford to be had in Black or Brown. Medium low heel as comfortable as the days are long. Priced at—

Per Pair \$2.95

NEW ARRIVALS IN SILKS AND WOOLENS

Attractive Patterns in Satins, Faille and Wool Crepe. In all the latest Fall Shades. . . .

Priced at **69c - \$1.95** per yard



Merchandise for every member of the family from this store at savings!
ONSTOTT'S DRY GOODS
"JUST A REAL GOOD PLACE TO TRADE"

ANNOUNCING THE OPENING OF THE

Primp Beauty Shop

In former location of Vogue Beauty Shoppe on West Side of Square by Johnston & Johnston, Graduates in Beauty Culture Work.

All New Equipment

We are opening our shop with a complete line of new equipment. All work guaranteed.

SPECIAL FOR 30 DAYS BEGINNING SEPTEMBER 18th, On

DUART CROQUIGNOLE PERMANENTS \$1.75 each

And Coupon which is valued at 50c when filled out and presented at this shop.

THE REGULAR VALUE IS \$5.00

We also specialize in Eugene Permanents, Spiral Permanents, Finger Waves, Shampoos, Arches, Manicures, Facials, Facial Packs, Henna Packs, Hair Dyeing, Eye Lash and Eye Brow Tint.

COUPON GOOD FOR 30 DAYS

Sign this coupon and present with \$1.75 to receive Special Duart Croquignole Permanent. Special for 30 days beginning September 18th.

Name _____ Phone No. _____

JOHNSTON & JOHNSTON

PROPRIETORS

West Side Square ——— Floydada, Texas
Phone 270

Heads Up

PEOPLE OF FLOYDADA AND FLOYD COUNTY! WORK FOR YOUR OWN PROSPERITY

By taking advantage of the many ways that electricity can be used to do your work better, quicker, easier, and more economically. Investigate the various uses of electricity and install it whenever possible.

Texas Utilities Company
"YOUR ELECTRIC SERVANT"

Classified Ads.

Closing out our feed grinders at low prices. See them. All (Easy's) and all new. Panhandle Lumber Company. 40-2tc

NOTICE TO THE PUBLIC

I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-2tc

FOR SALE—Easy terms, rich plaus land, also cotton land below Caprock. W. M. Massie & Bro. 44-2tc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-2tc

H. O. Pope is now located on Southeast corner of square. One door east Magnolia Filling Station Number Two. 39-2tc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-2tc

Jones Sibley Shop. We do all kinds of shoe and harness repairing 109 W. California Street. 34-5tc

Buy chicks now for fall fryers. Large assortment all breeds on hand. Come and see them. Our prices have not advanced. Floydada Hatchery 31-2tc

H. O. Pope is now located on Southeast corner of square. One door east Magnolia Filling Station Number Two. 39-2tc

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstractor, Floydada, Texas. 21-2tc

NOTICE TO CREDITORS OF THE ESTATE OF L. H. LEWIS, DECEASED

Notice is hereby given that original letters testamentary upon the Estate of L. H. Lewis, Deceased, were granted to me, the undersigned, on the 19th day of August, 1933, by the County Court of Floyd County. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are 412 South Main Street, Floydada, Texas, County of Floyd, State of Texas.

ANNIE LEWIS, Executrix of Estate of L. H. Lewis, Deceased. 37-4tc

Mount Blanco Baptist Church Announcement

The following church services will be held at the Mount Blanco Baptist Church Saturday and Sunday, September 23 and 24th:

Preaching Saturday night 8 p. m.
Sunday school Sunday at 10 a. m.
Preaching at 11 a. m.
B. Y. F. U. at 7 p. m.
Preaching at 8 p. m.

The Floydada Male Quartette will sing at the church Sunday night, giving a gospel song program.

Everybody cordially invited to attend all services.

REV. G. W. TUBBS, Pastor.

MARRIAGE LICENSE ISSUED

Marriage license were recorded by County Clerk Byron Clerk during the past week as follows:

C. R. Flenor and Miss Ardis Smith. Married by Rev. B. J. Osborn, pastor of the First Methodist Church in Lockney.

Homer Hambricht and Miss Loice Hoyle, at Abbott. Rev. J. Fred Patterson, pastor of the Abbott Methodist Church, officiating.

J. A. Rhine and Miss Thelma Muriel Smith of Lockney. Married by C. E. Roark, of Wayland Baptist College in Plainview.

Wake Up Your Liver Bile — Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

FUNERAL SERVICES HELD FOR MRS. B. F. MANASCO THURSDAY

Funeral services for Mrs. B. F. Manasco, aged 50 years, who died Sunday, September 10, in the morning at 5:15 o'clock at Pomona, California, were held Thursday afternoon at 2:30 o'clock in Floydada.

Mrs. Manasco died after an illness that extended over a year's period. Mr. and Mrs. Manasco moved to Yuma, Arizona, in 1931 and resided there until June of this year when they returned to Pomona, California.

Deceased came to Floydada with her first husband, Dr. R. A. Childers, in 1903 from Abilene. Dr. Childers died in February, 1918. Mrs. Childers and Mr. Manasco were married in 1919 and soon after moved to California, residing there until 1927 when they returned to Floydada.

Mrs. Manasco is survived by two children by the first marriage. They are Honora Childers and Robert Ashley Childers, both of Pomona. Miss Childers was unable to be present for the services. Her mother, Mrs. W. H. Griggs, of Pomona and four sisters, Mrs. F. E. Griffin, of Pomona, Mrs. G. W. Schreiber and Mrs. Avodno Poore, of Graysonia, Arkansas, and Mrs. Walter Legge, of Electric Mills, Mississippi, also survive.

Funeral services were conducted by Rev. L. A. Smith, pastor of the First Methodist Church in Floydada, at the First Christian Church here. Mrs. Manasco was a member of the First Christian Church and of the Floydada Chapter of Eastern Star.

The body was shipped by Santa Fe to Plainview from where it was brought to Floydada last Wednesday afternoon by F. C. Harmon of Floydada. Mrs. Tom Shaw, of Pomona, accompanied the body. She is a former resident of this city.

Pall bearers were: Carr Surginer, Dr. V. Andrews, Dr. Geo. Smith, R. L. Henry, J. B. Jenkins and W. H.

For Baby's Stomach Disorder
BABY ELIXIR
Soothing while Teething
WHITE DRUG COMPANY

DR. K. J. CLEMENTS
Osteopathic Physician
And Surgeon
General Practice
Also Thermogenic Therapy for the treatment of hay fever, asthma and rheumatism.
308-10 Skaggs Bldg.
Plainview, Texas
Phones — Office 189
Residence 1070

MILK!
Plenty of it, whole and wholesome. Best All Round Food Known—From—
ROY PATTON'S DAIRY

Women's Council Of First Christian Church Met Monday Afternoon

The Womens Council of the First Christian Church met Monday afternoon with Mrs. Lou Davis in a business gathering when plans for the quilt show Friday and Saturday were made.

Following the business meeting a social hour was enjoyed and refreshments were served. The next regular meeting will be held Monday at the church when Mrs. Lou Davis will lead the lesson for the afternoon.

Willis. Flower girls were Ruth Rutledge, Bernice Bishop, Helene Hay, Vela Blassegame, Adelaide Scott and Ruth Jenkins.

Interment was in the Floydada cemetery.

A. E. GUTHRIE
PHYSICIAN AND SURGEON
TONSILS REMOVED IN OFFICE
OFFICE IN READHIMER BUILDING
OFFICE PHONE 93
HOME PHONE 291

FLOYDADA INSURANCE AGENCY
Insurance of all kinds.
Your inquiries and business respectfully solicited.
G. C. TUBBS
W. H. HENDERSON

May we ask you 6 questions?

- Question No. 1** When you wake at night and the ominous crackle of flames tells you that your home is ablaze... do you need a telephone?
- Question No. 2** If a member of your family is seeking employment, do you need a telephone so that employers may locate you quickly when a vacancy occurs?
- Question No. 3** When sudden sickness comes to some member of your family... do you need a telephone to call the doctor in a hurry?
- Question No. 4** When your wife is alone, and a thief is heard trying to open a window... wouldn't a telephone be a godsend?
- Question No. 5** When a water pipe bursts, or the lights fail, isn't a telephone useful in meeting the emergency?
- Question No. 6** Isn't it worth a lot just to know that you can lift the receiver of your telephone and call your friends or receive calls from them?

If the "Yesses" outnumber the "Noes" our suggestion would be... a telephone. The cost is moderate, the value is all you wish to make it. Get in touch with the business office. Say: "I want a telephone."

SOUTHWESTERN BELL TELEPHONE COMPANY

SCHOOL DAYS By DWIG



Mr. and Mrs. R. Fred Brown went to Lubbock Tuesday to take their son, Charles, who will enroll in Texas Tech College this fall.

Mrs. Floyd Simpson, of Plainview, spent the past week end visiting in Floydada with her parents, Mr. and Mrs. C. P. Looper.

Miss Wilmina Salisbury left the first of this week to go to Fort Worth to resume her studies in Texas Woman's College after having spent the summer visiting with her parents in Floydada.

Mr. and Mrs. K. E. Bain went to Waxachie, Texas, Sunday night to take their daughter, Miss Jean, who has enrolled in Trinity University for the fall term.

J. R. Borum left Tuesday afternoon to return to Sweetwater after having been in Floydada for several days visiting with his parents, Mr. and Mrs. E. R. Borum.

Tony B. Maxey, county attorney, visited in Matador on business Monday.

TRACTOR FUEL

NEXT TO GASOLINE. LET US SAVE YOU MONEY ON YOUR FUEL FOR PLOWING. CALL OR SEE US FOR PRICES ON QUANTITY DELIVERIES.

Panhandle Refining Co.

G. R. STRICKLAND, AGENT.

PHONE 289 ————— FLOYDADA, TEXAS

FLOYDADA AND FLOYD COUNTY!!

ROOSEVELT



Buy Now In Floydada--Savings
Checks Soon To Start Coming In
Highway 28 Construction

Farmers: Treat Your Wheat to Prevent Smut

We have machinery to treat this wheat as it should be treated.
If any wheat we treat is docked for SMUT next HARVEST we will refund the money you paid us for TREATING.
What better guarantee could you ask?
LET US SAVE YOU MONEY!
The cost is so small—only 6 cents per bushel—you cannot afford to pass this opportunity.

FARMERS GRAIN COMPANY

HEADS UP! FLOYD COUNTY!!

Your money is well spent if spent for Lumber and Building Materials. This is the time to make those repairs to your house or barns or build new ones. See us for estimates before you buy any building materials.
WILLSON & SON LUMBER COMPANY, INCORPORATED

GET YOUR CAR READY NOW FOR DRIVING THIS WINTER

It will not be long now until cooler weather and your automobile will have to be in better shape to operate correctly.
See me before you repair your car.
BILL SHARP
At H. & B. Garage All Work Guaranteed

A Worthwhile Investment

Money spent for insurance is by no means ill spent for protection from fire or hail is a safe investment.

Floydada Insurance Agency

G. C. Tubbs W. H. Henderson

NEW GULF GASOLINE WITH HIGHER OCTANE RATING

And no higher price than regular gasoline. Come in our station for a trial tankful. We know you will be well pleased.

F. F. F. SERVICE STATION

Jay Lewis

A New Ford V-8

THE BEST INVESTMENT YOU CAN MAKE IN A LOW PRICED CAR
New body lines and styles. Better Engine Performance. Economical Operation

IF YOU ARE PLANNING TO BUY A NEW CAR WITH YOUR COTTON MONEY . . . SEE

BARKER BROS.

"Authorized Ford Dealers"

HEADS UP, FLOYD COUNTY HOUSEWIVES

Your troubles and worries over the family menu are ended when you enter our store.

GOOD FOOD FOR EVERY TABLE

whether a dinner or a light luncheon we have fancy and staple groceries to fill the need. It pays to trade at the

"M" SYSTEM GROCERY AND MARKET

HO-MADE BREAD A HEADS UP BAKERY PRODUCT

We will look up with you and see the brighter prospects.

You will be in a much BETTER MOOD

If you eat bread and pastries from our bakery.

WESTERS' QUALITY BAKERY

GET A MEASURE OF PLEASURE AND ENTERTAINMENT

From the Money You Spend!

By investing in a CROSLY RADIO.

Music, programs, varieties, national broadcasts.

Shorten the long winter evenings by listening to a Crosley. Delco, Electric and Battery Sets.

Prices \$23.95 and up
RADIO ELECTRIC COMPANY

General Radio Electrical Repair

HEADS UP FLOYD COUNTY TO THE "SUNRISE"

Look up folks to the sunrise. Sunrise Flour and Wheat Products are manufactured in Floydada by the Boothe Mill and Elevator.

Invest In Flour And Wheat Products From

BOOTHE MILL & ELEVATOR

We Do Custom Grinding

YOU CAN BE 'HEADS UP' IF YOUR CLOTHES LOOK SNAPPY . . .

Have that suit or dress cleaned and pressed at Luther Fry's tailor shop.

Get your clothes ready now for fall wear.

LUTHER FRY

CONFIDENCE . . . The thing that makes the New Deal what it is

And that's what Floyd County House Wives have in our store. Full line of clean, quality food products at all times.

STAR CASH GROCERY
Star Values . Phone 40

YOU CAN COME NEARER BEING "HEADS UP"

If your feet are comfortable. Have your shoes repaired in this shop. Only best of materials and workmanship used.

If shoes beyond repair buy new Wear-u-Wells from a complete stock for all the family.

RAINER SHOE SHOP

HEADS UP!

With the new 100% Antiknock Fire Chief Gasoline.

Drive in today for Texaco products, Firestone tires and accessories.

MOTOR INN SERVICE STATION

Leo Cothorn and R. C. Patton

INTO THE SPIRIT OF ROOSEVELT'S NEW DEAL!

With cotton checks coming in over on movement under way. Con will bring in plenty to Floydada. ready made and harvest started. ce, and money will be pouring in.

FLOYD COUNTY, HEADS UP!!

FACTORY, AND UP

Four Door Sedan on the Market, Hydraulic Brakes, Floating Power.

B. FACTORY, AND UP

Get in the Big New Dodge Six priced cars: 115 inch wheel Wheeling, Hydraulic Brakes, X Bridge Type Frame, More

Company

DEALERS

Up

YES to a filling of

Motor Oil

Line the 100 per cent Parifine Antiknock Fire Chief Gasoline.

STATION

R. AGENT

HOW ONE WOMAN LOST 20 LBS. OF FAT
Lost Her Prominent Hips—
Double Chin—Sluggishness
Gained A Shapely Figure

If you are fat how would you like to lose it and at the same time gain in physical charm and acquire a clean, clear skin and eyes that sparkle with buoyant health. Why not do what thousands of women have done to get rid of pounds of unwanted fat? Take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast and keep it up for 30 days. You can help the action of Kruschen by cutting down on pastry and fatty meats and going light on potatoes, butter and cream. Then weigh yourself and see how many pounds you have lost. Kruschen Salts are a blend of 6 salts most helpful to body health. Best of all, a bottle of Kruschen Salts that will last you for 4 weeks costs but a trifle. Ask any druggist for a bottle and start to lose fat today. It's the safe way to reduce but be sure you get Kruschen—your health comes first. —Adv.

Let Cavanaugh do your Printing.

NEW STYLE SHOPPE
 (Just Opened On South Side Square)

We present for the approval of our customers in Floydada and vicinity the NEWEST FALL FASHIONS in Ready-to-Wear and Millinery.

CORRECT FASHIONS AND QUALITY

Of merchandise that can always be depended upon at FAIREST PRICES.


You'll marvel at this collection of smart styles—of dresses—of hats at such LOW prices. It will pay you to see them before you buy.

CASS & RUSSELL

On Your Wheels This Tire Will Win Your Friendship

THE NEW GOODYEAR PATHFINDER

● This big husky Pathfinder will turn out mileage on the wheels of your car—this year it is averaging 27% more mileage than a year ago... Here's another thing you want—Safety. Every ply in the Goodyear Pathfinder is built of Supertwist Cord and what's more—every ply runs from head to head. That's real blowout protection. And talking about Traction—you get it in the Pathfinder Tire—in the center of the tread—which means surer grip and quicker stops... Economy—look at our prices, they'll have to talk for themselves. Our recommendation is—buy this Goodyear Pathfinder.



Truck Tires

SPECIAL PRICE ON TRUCK TIRES—SEE US BEFORE YOU BUY

Magnolia Service Station

H. O. CLINE, MANAGER
 Phone 36 or 37.
 For Road Service

145 FARMERS GET CHECKS IN WHEELER

Shamrock, September 20.—One hundred and forty-five Wheeler County farmers received government checks on Monday and Tuesday of this week in payment of retired cotton acreage under President Roosevelt's retirement plan. The checks amounted to \$46,800 and is the first of \$366,000 that Wheeler County will receive.

NAVARRO COUNTY RECEIVES MANY CHECKS

Corsicana, Sept. 10.—Corsicana and Navarro County receipts from the cotton acreage reduction campaign received a tremendous boost Monday when eight consignments of checks were received, running the total to approximately a quarter of a million dollars.

The eight groups of checks were made out to 727 growers and represented a total of \$135,947.33. Monday's receipts brought the grand total to the county up to 1,268 checks for a total of \$228,582.33. Monday's receipts brought the total to between 25 and 30 per cent of the total to be received in this county.

U. S. CHECKS STILL GO OUT IN TARRANT

County Agent M. C. Counts Tuesday continued to deliver Government cotton acreage reduction checks to Tarrant County farmers and more checks are expected to be received any day from Washington.

Two hundred and fifteen checks, totaling \$33,680, have been received by him so far. The total to be distributed in this county will amount to \$130,369.

DENTON FARMERS GET TOTAL OF \$46,000

Denton, Sept. 19.—Two consignments of 223 checks for farmers who plowed up cotton in the acreage reduction campaign have arrived, making the fourth allotment of checks received for the county. The new checks totaled \$28,960 and brought the amount paid to the farmers in the county to approximately \$46,000. There is still about \$290,000 due the more than 1,700 farmers who have not yet been paid for plowing up cotton.

MITCHELL COUNTY HAS RECEIVED \$95,789

Colorado, September 19.—Another batch of 104 checks has been received by B. J. Gaskin, Mitchell county agent, totaling \$31,396 and bringing the number to 348 and the totals to \$95,789 to date.

WILBARGER RECEIVES FIRST COTTON CHECKS

Vernon, September 19.—Sixty-eight checks, representing Wilbarger county's first shipment from Washington in the fulfillment of the Government cotton acreage reduction plan, were received here late Saturday by county farm agent R. E. L. Pattillo. The checks totaled \$17,067.

HAMILTON COUNTY TOTAL IS \$43,828

Hamilton, September 19.—Hamilton County's fourth and fifth consignments of cotton checks, 257, totaling \$29,238, were received Monday by County Agent C. E. Nelson. The fifth lot will be distributed Tuesday. This makes a total of \$43,828 for this territory, over one-third of the \$110,000 due.

The above news paragraphs are reproduced in the Plainsman to help wipe away all traces of doubt that may have been instilled into the minds of local people that the farmers would not receive their cotton checks in due time. There is no foundation to the street talk that our farmers will NOT receive their contract money.

Mr. and Mrs. Walter Hollums and family, Mr. and Mrs. T. C. Hollums, Mrs. A. L. Hollums and John Hollums visited in Anson, Jones County, Sunday with W. B. Hollums and family.

Roy Sanders and Silas Duncan, Jr., went to Amarillo the first of this week for Mrs. Sanders who had been visiting there.

BORN—To Mr. and Mrs. C. B. Smart, of Fairview, a son, Monday, September 18.

BORN—To Mr. and Mrs. Sam Smith, City, a son Monday, September 18.

M. A. Crum, of Friona, is visiting his sister, Miss Lucy Crum, in Floydada this week.

MRS. GROVER PRYOR IN CRITICAL CONDITION IN RATON, NEW MEXICO

Mrs. E. E. Hinson and Mr. and Mrs. T. W. Whigham left Tuesday afternoon for Raton, New Mexico, where they are at the bedside of Mrs. Grover Pryor, sister of Mrs. Hinson and Mrs. Whigham.

Mrs. Pryor became seriously ill Monday morning following an appendicitis operation and her sisters in Floydada received a telegram of her condition Tuesday. Mrs. Pryor will be remembered as Miss Rosalee Rush who formerly attended Floydada High School. She was married to Mr. Pryor about eighteen months ago. A telegram received from Mrs. Hinson by Mr. Hinson yesterday indicated that Mrs. Pryor's condition remained critical.

WE CELEBRATED THE COMING OF 3.2 BEER

Yep, we celebrated on the 15th along with others who were located in newly made "wet" localities even though our county remained in the dry column. Late in the afternoon Mrs. Cavanaugh and I and Mrs. Donna Covington got a tip of where we could purchase a "little corn". So we proceeded to get in our old boat and drive out north about two or three miles to the location of the aforesaid corn, and after parking our car we entered a cane patch who's crop of growth towered some 12 to 15 feet in the air. After passing through this field of cane we found the "coveted corn". And boy, what corn.

Being the glutton of the party the publisher filled up to capacity and proceeded to return to the car, barely making it before we deposited our load in the rear of the vehicle—Boy, what a load—what a load. It was as fine a bunch of roasting ears as I ever saw raised on the plains, and was growing on Mr. Dave Sherrill's farm. Besides the fine corn crop Mr. Sherrill has a large acreage of fine cotton and other row crops.

Merle Reed and Carl Gordon, of Redd's System, are returning today with a load of produce for the store.

Collis Rowland returned Monday night after having spent a month working in New Mexico.

GRADY CONNOR, OF FAIRVIEW, SUSTAINS BADLY GASHED LEG

Grady Connor, of the Fairview community, sustained a severe cut on his right leg Wednesday when the member was caught under a disc. Grady was working about the plow in the field when the accident occurred.

Several stitches were required to close the deep gash when medical attention was given by local physicians.

SUSTAINED INJURED FINGER

Troy Leonard, employee of the Farmers Grain Company in this city, sustained a badly gashed right forefinger while working about a feed grinding machine the first of this week. The injured member was treated at the sanitarium. Four stitches were taken to close the incision.

Mr. and Mrs. H. B. Lindley, of Tulia, spent the past week end visiting in Floydada with her sister, Mrs. A. D. Cummings and Mr. Cummings.

Mr. and Mrs. J. Russell Duncan and two children of Wichita Falls, visited in Floydada from Friday night to Sunday with his parents, Mr. and Mrs. S. E. Duncan. They were accompanied by Mrs. Blanche Connors and two children of Wichita Falls.

V. N. Redd, of the Redd's System No. 1, has gone to Colorado with a load of cotton seed cake and will bring back a load of produce for the store.

Mrs. J. L. Hughes, of Erick, Oklahoma, is visiting with Mr. and Mrs. T. M. Noland, of the Center community. Mrs. Hughes is a sister of Mr. Noland.

L. G. MATHEWS
 Attorney at Law

Suite 302 Readhimer Building

Floydada, Texas

MRS. H. E. HINKLE, OF CAMPBELL, IS SERIOUSLY ILL IN FLOYDADA

Mrs. H. E. Hinkle, of the Campbell community, is certainly ill in the Smith and Smith sanitarium in Floydada. Her condition remained unchanged this morning.

Mrs. Hinkle became ill the latter part of last week and was brought to the sanitarium Friday for treatment.

GOES AFTER TRUCK

Shirley Sanderfur, driving for the Redd's System left Thursday morning to go to Pueblo, Colorado, to return his truck that was wrecked in an accident last week. Over two hundred dollars damage was done to the truck when it struck a telephone pole after leaving the highway when a radius rod broke. Sanderfur with Sid Bartlett were going over the western slope with a load of cotton seed cake.

Mr. and Mrs. Travis Edward, of Olney, visited over the week end in Floydada with her parents, Mr. and Mrs. R. C. Covington.

THIS IS NOT A FISH STORY

When we say we've sold a lot of suits this past thirty days. It's not a "FISH" story when we say we offer you an "INTERNATIONAL" suit cut especially for your measure at NO GREATER than a ready-made (quality considered) it does sound like a FISH STORY but it's an actual fact and you can prove it yourself by a personal visit.

Also showing this week brand new ready made from one of the best New York leathers, Ladies and Gents Hole-proof hose, shirtraft shirts, Stetsons, Pool sweat proof work clothes, Merchandise properly styled and tailored.

GLAD SNODGRASS
 Smart wear for men since 1900

FLOYDADA HIGH SCHOOL CLASSES ELECTED OFFICERS YESTERDAY AFTERNOON

The four classes of the Floydada High School elected officers for the 1933-34 term in class meetings held yesterday afternoon at the building. Preparations for class organizations and activities are being made.

MRS. CASS IN MARKET THE STYLE SHOPPE

Mrs. C. A. Cass left Tuesday to go to Dallas where she is in market for fall merchandise for the Style Shoppe. She is expected to return the latter part of this week.

"ALL PARTS FOR SOME CARS, SOME PARTS FOR ALL CARS"

We do automotive electrical work.

HARRIS BROTHERS AUTO WRECKING

PHONE 31

Rainer Shoe Shop Jingles!

When it comes to repairing you will all find us there. Our work is first class. Our prices are fair.

(South Side Square)

Notice To Taxpayers

In compliance with the recent laws passed by the 42nd Legislature, regarding "Delinquent Taxes", I wish to call your attention to the following plan provided by the Bill:

All State and County taxes delinquent on or before February 1st, 1933, if paid before October 1st, 1933, will take only 1% Penalty and NO INTEREST.

If they are paid after October 1st, 1933, and before December 31st, 1933, they will take 2% Penalty and NO INTEREST.

If they are paid after December 31st, 1933, and before March 31st, 1934, they will take 4% penalty and NO INTEREST.

If they are paid after March 31st, 1934, and before June 30th, 1934, they will take 6% penalty and NO INTEREST.

The Legislature provided this plan for the benefit of the Delinquent Taxpayer and I urge you to take advantage of same.

I invite you to come to the office and we will gladly look your delinquent taxes up for you, this is a service that we are always glad to give.

REMEMBER SEPTEMBER 30th IS THE LAST DAY THAT YOU CAN TAKE ADVANTAGE OF THE PLAN AT 1%.

Frank L. Moore
 TAX COLLECTOR, FLOYD COUNTY, TEXAS.

REDD'S RED HOT SPECIALS!

ALL GROCERIES SOLD AT REDUCED PRICES

One pound Maxwell House Coffee **28c**

Two Pound Bulk Coffee **25c**

K. C. Baking Powder, 25 cent size **18c**

Ice Cream Salt Per pound **1c**

Plack Pepper 1/2 pound box **18c**

Corn Flakes, Jersey, large size **8c**

Spuds, No. 1, 10 pounds for **25c**

Spuds, No. 2, 10 pounds for **15c**

Onions, No. 1, per pound **3c**

Cabbage, Large Colorado, per lb. **2 1/2c**

Other fruit and vegetables at bargains. We want your cream and eggs.

Redds Grocery System

No. One

We Deliver Phone 118

Hemorrhoids--Piles

Piles, ulcers, fissures, fistulae and allied rectal diseases healed by my gentle and soothing method. No danger. No loss of time from work or business.

LABORATORY—Prepared to do microscopic and chemical analysis as an aid to diagnosis.

Dr. K. J. Clements

306-310 Skaggs Bldg. Plainview, Texas Phone 189