

# The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, February 11, 1937

NUMBER 10

VOLUME No. 8

## District 2 Extension Shows Accomplishments for Year 1936

College Station.—The annual report of the county agricultural agents in District 2, which is composed of 20 counties in the territory known as South Plains of Texas, revealed that more extension work was accomplished there in 1936 than in any previous year, according to O. G. Johnson, district agent supervising work. Increases are evident in nearly every line of endeavor, and, in many cases, the totals of achievements have doubled over 1935 figures. An increase in 4-H Club enrollment of more than 100 percent occurred in the district when the 1935 enrollment of 804 grew to 1619 in 1936.

County agricultural agents carried on 228 demonstrations to 228 communities in the district, and 861,766 acres were terraced or contoured on 45 farms in the district. This does not include the thousands of acres contoured listed under the supervision of county agricultural agents of 11 counties in the wind control program early last year. The administrative cost of carrying out the mammoth wind erosion task was only seven-tenths of one cent per acre.

Several demonstrators in each of 228 communities received training in operating farm levels and in principles of terracing. These demonstrators are qualified to run these lines and to do terracing work with a minimum of supervision. They community farm associations, night levels and other equipment. Fresh silo demonstrations conducted throughout the district resulted in construction of 661 trench silos which were stored 73,075 tons of silage. The silage so stored is conservatively valued at \$300,000. Much of this feed would have been lost in the trench silos.

In addition to carrying a greatly increased volume of demonstrations during 1936, the county agricultural agents administered the Agricultural Conservation Program which brought in thousands of dollars to farmers soil conserving practices.

## Former Residents of Floydada Visited Relatives Here Over Week-End

Mrs. M. F. Husky and son, R. V., Kennedy, Texas, spent last week here visiting with her father, J. Shurbet, and other relatives and friends. They are former residents of Floydada. Sam Harl, of Kenedy, accompanied his wife to Floydada and visited with relatives of Mrs. Huskey. R. V., will be remembered by his associates in Floydada as editor-in-chief of "The Hesperian" Floydada High school year-book for 1929, published by Cavanaugh Printing Company. His friend, Mr. Harl, were pleasant visitors with the Plainsman Saturday morning.

## Floydada Baptists Attended Conference in Plainview February 8-10

Several members of the Floydada Baptist Church attended the annual Panhandle Baptist Pastors' and Laymen's Conference held in Plainview, Monday, Tuesday and Wednesday, February 8-10. Rev. A. Hull, is president of the conference and had charge. "Christ Pro-eminent" was the theme for the three day conference. The following towns were represented at the conference and a representative from each town had part in the program: Plainview, Lamesa, Floydada, Tulla, Lubbock, Abilene, Matador, Littlefield, Fort Worth, Stratford, Amarillo, Canyon, Dickens, West Plains, Dumas, Quitkew, Kellerville, Post and Dimmitt.

## Junior Boys Basketball Tournament Will Be Held Here Feb. 19-20

The second junior boys basketball tournament will have a tournament here Friday and Saturday, February 19 and 20, at the R. C. Andrews Ward gymnasium. All schools in the county are asked to enter the tournament and compete for the awards. There probably will be several girls junior teams to enter the tournament.

Eugene Beard spent Friday and Saturday in Lubbock attending to business.

## Floydada Schools Contributed to Red Cross For Flood Victims

Floydada schools, including both the high school and R. C. Andrews ward, contributed to the Red Cross last week for the flood district victims. The high school donated \$16.79 and the ward school \$4.50. The money was donated by the pupils and teachers and was given to the local Red Cross to send to the flood survivors.

## State Safety Campaign To Every College, Is Sought By Harvey Pulliam

In an effort to bring the State safety campaign to every college campus in Texas, Harvey Pulliam of Austin, University of Texas student who was recently appointed a member of the State Traffic Safety Committee, has named a student safety committee composed of one student from each institution. Pulliam was appointed by Governor James V. Allred in his capacity as president of the Texas Student Government Congress.

"A safety program will be conducted on every college campus represented in the Student Government Congress," Pulliam said. "The entire delegation of the convention is requested to assist the committee. Safety exhibits, posters, grave mounds, crosses with whiskey bottles, and signs with 'Will You Be Next?' will be arranged on the camp, and at the same time safety driving talks will be scheduled."

The question of giving safe-driving courses has also been referred to the consideration of the student committee. The movement will be worth while, Pulliam thinks, if it accomplishes one purpose—that of getting students to drive intelligently.

## Floydada Won County Title in School Basketball This Season

Floydada High School was victorious in winning the Floyd County title in basketball this season against the rural school winner, Lakeview community school, in a game played last Thursday night and another game played Saturday night. The games were both played at the R. C. Andrews Ward gymnasium. The score of the Thursday night's game was as follows: Floydada 46; Lakeview 18. The game played Saturday night totaled Floydada 38 and Lakeview 23. The two teams played the teams played the teams of the county in a tournament last week.

## Floydada Will Enter District

The Floydada team will go to Lubbock Friday morning to enter the district meet to be held there Friday and Saturday, February 12 and 13. The teams will draw names at 1 o'clock to determine their opponents for their first game.

## Commissioners Court Met Monday Morning In Regular Session

Members of the Floyd County commissioners court met Monday in their regular monthly session. Many bills and claims were ordered paid. Monthly and quarterly reports of the county officials were read and approved. The court decided to rent several rooms of the building owned by Mrs. J. N. Farris for a rehabilitation office. They agreed to pay \$20.00 per month rent for the next four months, after which they will pay only \$14.00. The utility bills will be included.

## Rotary Club District Governor Was Guest Of Local Club Wednesday

Fred Wemple, who is district governor of the fifty-first district of the Rotary International, was a guest at the local club luncheon yesterday which was served in the basement of the First Methodist Church. He had charge of the program, at which time he made his report.

Mr. and Mrs. Clyde Brown and baby, of Falls, spent Sunday here visiting with friends.

Mr. and Mrs. W. H. Hilton spent last Thursday in Amarillo visiting with their daughter and husband, Mr. and Mrs. Bill Grundy and baby.

Miss Genell Stovall spent last week end in Lubbock visiting with friends and her sister, Miss Virginia Stovall.



## Hagood Dry Goods Store Will Open For Business Friday, February 12

The Hagood Dry Goods Store, formerly of Lorenzo, have moved their stock of general merchandise to Floydada and are opening their store in the Farris-Surginer building, formerly occupied by the W. H. Seale Dry Goods Company. Cecil Hagood will be manager of the store and Mrs. Hagood will have charge of the Ladies-Ready-to-Wear department.

## Mr. and Mrs. Carathers Visited In La Jua, Colo., Last Week End

Mr. and Mrs. David Carathers and daughter, Mary Ann, spent from Friday until Sunday in La Jua, Colorado, visiting with D. S. Lloyd, who sustained injuries on December 29, and has been ill since. The condition of Mr. Lloyd was slightly improved when Mr. and Mrs. Carathers returned home.

## Edd Johnson and Bill Isbell Had Charge of Lions Club Program Thursday

Edd Johnson and Bill Isbell had charge of the program given at the Lions Club last Thursday. A lovely luncheon was served at the McDermott Post American Legion hall by the ladies of the First Christian Church.

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## Lester Family Returned Home From Ten Day Trip In East Texas

Mr. and Mrs. S. M. Lester and daughters, Misses Bonnie Movat and Martha, returned home Saturday from a ten day's trip to Paris, Texas, and other points of east Texas. They visited with Mrs. Lester's parents, Mr. and Mrs. B. L. Mattison. They were accompanied by Charlie Smith and family as far as Weatherford.

## Mayor Glad Snodgrass Returned Home Thursday From Trip to Denver

Mayor Glad Snodgrass returned home Thursday night after making a trip to Denver, Colorado, to celebrate the new Santa Fe Railroad line from Boise City to Las Animas. He was a guest of the Santa Fe Railway Company. A banquet was given at Amarillo last Monday night with three governors as main speakers. The governors: Governor James V. Allred, of Texas; Governor Tingley, of New Mexico and Governor Teller Ammons, of Colorado. Samuel T. Bledsoe, president of the Santa Fe, and W. K. Etter and F. B. Houghton, of Chicago, both vice-presidents of the Santa Fe line, also spoke.

## R. C. Wakefield Was Ill With Flu Last Week

R. C. Wakefield, local manager of the Texas-New Mexico Utilities Company, was ill with the flu last week. He was unable to report to work from Wednesday until Monday. His condition was improved this week.

## GOVERNORS TAKE PART IN RAIL CELEBRATION



Citizens of four states joined in celebrating the opening of the Santa Fe's new line between Boise City and Las Animas, February 1. Speaking at an Amarillo banquet were (standing, left to right): Jules Cox, representing Gov. Marland of Oklahoma; W. K. Etter and F. B. Houghton, Santa Fe vice-presidents; Gene Howe, Amarillo editor, toastmaster; and (seated, left to right): Gov. Allred of Texas, Gov. Ammons of Colorado, and Gov. Tingley of New Mexico. At left, Gov. Ammons drives a gold spike in the new line at Springfield, Colo.

## Mrs. S. E. Beard And Son, Eugene, Opened Tailor Shop Monday

Mrs. S. E. Beard and son, Eugene, opened a tailor shop Monday, February 8, in the building next door to M. & H. Cafe on the West side of the square. The building was formerly occupied by Mr. and Mrs. Francis Wester. The name of the new shop is "Beard's Cleaners and Dyers." Mrs. Beard was formerly employed by the Boothe Dry Cleaners and Hatters and Eugene has been employed in a tailor shop in Lubbock.

## Third Week of Floyd County District Court Began Monday Morning

The third week of the Floyd County district court for the January term began Monday. The case of Edd Kelley vs. R. E. L. Muncey et al was in session the early part of the week and attorneys began making their pleas Wednesday morning.

The following jury was used for the Edd Kelley vs. R. E. L. Muncey et al trial: Ben Quebe, Frank Whitfill, C. R. Wofford, Paul Snodgrass, Oliver Holmes, T. S. Brown, H. R. Stanley, V. D. Harris, Henry Willis, M. C. Scheele, E. R. Walls, and R. D. Mash.

Judge A. J. Polley was disqualified in the case and changed benches with Judge E. L. Pitts, who is judge of the 99th district, Lubbock.

The following cases are on docket to be tried next week:

First National Bank, Lockney, vs. J. H. Byington. February 15.

First National Bank, Lockney, vs. Ben McGhee February 15.

D. F. Payne vs. First National Bank Company, Lockney, February 15.

Emma Haarmayer vs. W. A. Haarmayer February 15.

## Petit Jury List For 4th Week

Following is a list of the petit jury for the fourth week of district court:

H. D. Meredith, O. W. Schmidt, Harry Hartman, W. E. Wisdom, W. L. Craft, Herman Huffman, W. R. Logan, R. L. Powell, W. F. Daniel, W. P. Coleman, S. W. Ross, Clinton Fyffe, J. W. Lanier, Paul W. Conner, W. C. Hubbard, George T. Meriwether, Raymond Nelson, T. A. Norman, Raymond Williams, O. W. Kirk, R. M. Bullock, O. E. Poore, J. G. Martin, G. F. Weast, L. B. Kiker, Frank Bean, Delbert Eubank, Edgar Cowart, Clyde Smell, R. S. Moore, W. M. (Billy) Staniforth, L. B. Fawver, Jr., J. L. Suits, W. N. Anderson, R. Jones Goode, and Bert Bobbitt.

## Officers of Missionary Society Had Covered Dish Luncheon Friday

The officers of the missionary society of the First Methodist Church met last Friday at the home of Mrs. J. E. Eldridge and had an all-day gathering. A covered dish luncheon was served at the noon meal with every guest contributing a dish. Lighted red tapers were placed on each table and small valentines with short verses written on them and a stunt for the individual to do was also on the valentine. Valentine napkins were used to carry out the valentine motif.

Each guest presented the stunt they were instructed to do. Mrs. George Smith, president of the organization, presided. Mrs. Eldridge gave the devotional and discussed the work of each officer in the society.

Those present were: Mesdames Clay Johnson, L. C. McDonald, C. L. Travis, W. H. Henderson, N. W. Williams, Lorin Leibfried, H. G. Chesney, Frank Klebold, Wilson Kimble, George Smith, J. M. Willson and son, David, E. C. Potter, W. M. Colville, A. N. Ward, Rev. and Mrs. Eldridge and Miss Lila Solomon.

## Floydada Defeated Silvertown Tuesday Night To Final Score of 22-45

Floydada defeated Silvertown Tuesday night in their second game to be played this season. The final score totaled Floydada 45 and Silvertown 22. The first game was won by Floydada by a small margin of one point.

Floydada second string were victorious in the game played against the second string from Silvertown. The first string teams played first with the second string game following.

Let Cavanaugh Do Your Printing.

## An Accident Study Of Texas School Children, Is Title of Bulletin

Recommendations for the prevention of accidents among Texas school children are given in "An Accident Study of Texas School Children," a bulletin published by the Bureau of Nutrition and Health Education of the University of Texas.

In a study of 50,375 pupils in some thirty school systems of the state, it was found that there were 3,761 pupils who had accidents resulting in an impairment to the body and causing an absence from school of one-half day or more, or necessitating the care of a doctor.

The survey revealed that of all accidents 47.16 per cent occurred in the home, 25.92 per cent at school and 26.94 per cent elsewhere.

Accidents happening at school were most frequently incurred in football, baseball, and in organized games. The following recommendations were made by the University Bureau as useful means for reducing accidents.

"Have an accident hazard survey and eliminate from school buildings and grounds dangerous hazards that might lead to accidents.

"Introduce a system of student accident recording in a central office which will reveal how many accidents occur, where they occur, and what injuries result. This record should be sufficiently complete so that it will provide needed information in case of liability.

"Use summary findings by grade relating particularly to highest frequencies from the student accident recording in health education courses of study and in daily health instruction, with the object of giving emphasis in each grade to accident needs.

"Redouble efforts to reduce accidents among boys through instruction, including safety tests, safety patrols, and safety councils; and continue to keep the accidents among girls reduced.

"Employ trained health and physical education teachers who not only can reduce accidents in play and school ground areas, but can guide the school safety program in such a manner as to help both teachers and pupils.

"Check especially for suitability all games and play activities at school for third, fourth, and fifth grades; provide adequate supervision of football and baseball in the appropriate grades.

"Increase safety education experience at school so that there may be a greater opportunity for carry-over of practice into the home and community life, especially in regard to the yard, neighboring lot, kitchen, streets, parks, and public swimming places.

"Include in instruction the techniques of walking, running, jumping and falling.

"Provide adequate material in first aid chest for treatment of wounds, burns, and fractures. Appoint in each school responsible persons who have had first aid instruction to handle accidents skillfully.

"Spot accident-prone children and analyze as far as possible the probable causes with the idea of helping the individual child.

"Provide conspicuous bulletin boards to be used for safety education purposes only, especially in regard to seasonal hazards and to the immediate problems of the Safety Council."

## "Seeing Stars With Diesels," On Mt Locke in the Davis Mountains

Austin, Texas.—Equipment of the McDonald Observatory of The University of Texas, on Mount Locke in the Davis Mountains, is described by Howard E. Degler, professor of mechanical engineering at the University in an article, "Seeing Stars with Diesels," which was published in the January issue of the Southern Power Journal of Atlanta, Ga. Accompanying the article are views of the Observatory dome and the two Diesel engines, and a reproduction of the blue-print of one of the units.

Lack of sufficient water, the distance from railroad facilities and other considerations obviated the use of steam generating equipment, Professor Degler said. Upon investigation, it was found that two Diesel generating units, one of 50 kilowatts and the other of 25 kilowatts, would best meet the requirements.

Miss Juanita Shurbet spent last Thursday in Lubbock.



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**NOTICE!**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

**POLITICAL COLUMN**

The Floyd County Plainsman is authorized to announce the following names for Public Office, subject to the action of the voters in the City Election on April 6, 1937.

**FOR CITY MARSHAL:**  
 MORGAN WRIGHT.

**N. C. PURCELL**  
 Chiropractor

Resident office six blocks east of Silverton highway.

**FLOYDADA INSURANCE AGENCY**

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
 OWNER



**TELEPHONE MEN STILL WORKING TO REPAIR ICE-WRECKED LINES**

Telephone men, still at work repairing damage from the \$1,500,000 sleet which swept from the Iowa border to the Gulf in January, can remember no worse ice storm.

Yet they found, as they set about replacing 26,000 poles and 18,000 miles of wire leveled by the blast, that this year's disaster actually did less damage than the smaller 1924 ice storm. The reasons:

First—Most telephone poles today are creosoted yellow pine. They stand under ice that would snap poles used years ago.

Second—Constructed at heavy cost several years ago, an underground long distance cable through the heart of the storm belt "carried on." It formed a backbone of communication from which emergency lines could quickly be "patched through" to almost 100 isolated towns.

These things... improvements of the last 10 years... are a part of the Bell System's constant effort to make its lines proof against storm and disaster.

To those customers who were without service because of the storm, perhaps for several days, the company expresses its appreciation for their patience during a trying period.

**Southwestern Bell Telephone Company**

**HIPS, NOT HEIGHT, BEST WEIGHT GAUGE**

**"Correct Weight Charts" Held to Be Erroneous.**

Minneapolis. — A person's ideal weight is governed by the individual body build and the skeleton structure — not the "correct weight chart" on the scale at the corner, according to three doctors reporting in Journal Lancet, Minneapolis medical publication.

The ever-present "correct weight charts," the doctors said, are mostly guesswork and fail to consider "individual variations in weight within a normal range or variations which may be due to different body structure."

The researchers are Dr. Helen B. Pryor, San Francisco; Dr. Robert O. Moody, professor emeritus of anatomy in the University of California, and Dr. Charles E. Shepard, director of men students' health service at Stanford university.

A child, the doctors say, may be considerably underweight according to the "average" standard and yet be perfectly healthy and appear thin simply because he has inherited a slender skeleton. Under their system for determining correct weight, he will be "normal."

On the other hand, a thick-boned person carries more soft tissues and a heavy musculature that might raise his weight above the accepted norm. He, too, would be "normal" when his bodily characteristics are taken into consideration.

The doctors' new technique for determining correct weight works thus:

They take the width of the hipbones from outside crest to outside crest at the point of the widest flare. Next, they divide this figure by the person's height times 1,000. This figure gives them their width-length index and expresses the width of the body in relation to standing height.

Charts they have computed after many physical examinations then form the basis for estimating the person's correct, or ideal, weight.

**Mail Carrier Quits With Memories of Three Queens**

London. — Memories of three queens are the precious possession of Ernest Hatton, who has retired after 45 years in the postal service at Windsor, during much of which time he had to deliver important state and royal messages to the castle.

On one occasion during the reign of Queen Victoria he had to deliver an express letter to the tsar of Russia, who was staying at Windsor castle. The young postman, as he then was, was asked to leave a corridor as Queen Victoria was coming. In his confusion he opened a door and slipped through, only to find himself in the private retiring room of the ladies of the court.

He was rescued from his confusion by the late Princess Christian, who laid her hand on his arm and said, "All right, my little man, stay here and you will be quite all right."

Many years later, during the reign of King George, he was in the star chamber at the castle, clearing the letter box there, when Queen Mary walked in to deal with some papers.

He was retreating hastily from such exalted company when the queen said, "It's all right, postman; don't mind me." And she sat down at her desk and went on working.

**English Suburb to Have Tombstoneless Cemetery**

London. — A cemetery which will not contain a tombstone is about to be established at Waringham, Surrey.

The site, consisting of thirty-two acres, is to be administered by a trust whose first consideration will be to preserve the natural beauty of the location. Memorials are to be restricted to small bronze tablets, set flush with the turf, and every effort will be made to give the appearance of a well-kept private park.

Sections are to be reserved for burials in the Church of England, Non-Conformist and Roman Catholic faiths.

**Course in Thinking**

Berkeley, Calif.—The university has found it necessary to open a course in thinking.

**Governor Is Asked to Save Apple Tree**

Bucyrus, O.—A call has gone out to Gov. Martin L. Davey to save the life of an aged apple tree, planted 108 years ago by "Johnny Applesseed."

The tree, one of the few remaining planted by the legendary "Applesseed," has now developed a crack down the center which makes it an easy mark for wintry winds.

Governor Davey, a tree expert by vocation, has been asked to send specialists from his Kent, O., nurseries to treat the tree's wound.

"Johnny Applesseed" was an eccentric nurseryman who spent his life wandering through Ohio distributing seeds to settlers.

**250 FARMERS ATTENDED THE ONE VARIETY COTTON MEETING SATURDAY**

About two hundred and fifty farmers of Floyd County attended the one variety cotton meeting held in the county court house last Saturday afternoon at 2 o'clock. Don Jones, superintendent of the experimental station at Lubbock, was the principal speaker of the afternoon. He told about the one variety used at the station for over a period of ten years.

Delegates were selected to go into their communities and hold a meeting and discuss the one variety cotton and to report at a meeting to be held again Saturday, February 13, at the county court house, to select a one variety for the county. Aiken community has already had one variety in their community for the past year.

**W. J. ELY WAS TAKEN TO BAIRD FOR MEDICAL TREATMENT IN HOSPITAL**

W. J. Ely was taken to Baird, Texas, Tuesday by the F. C. Harmon ambulance, with Edwin Brazier in charge. Mr. Ely will receive medical treatments at a hospital for tuberculosis. He was accompanied by his daughters, Misses Ola and Loveda Ely.

Mrs. W. J. Ely was buried several days ago in Lockney.

**J. G. MARTIN AND ROY EUBANK LEFT SUNDAY FOR ST. LOUIS MARKET**

J. G. Martin and Roy Eubank, both of the Martin Dry Goods Company, left Sunday for St. Louis, where they will attend the Spring market and to purchase new merchandise for the store. They were not definite as to the time of their return home.

**BILLY WOODY WHO WAS ILL WITH SCARLET FEVER IS REPORTED IMPROVED**

Billy Woody, who has been ill with scarlet fever for the past week, is much improved. He has been confined to the bed for the past ten days.

Mr. B. P. Woody, justice of the peace and father of Billy, who has been ill for several days is improving satisfactorily and was able to go to town yesterday afternoon.

**Mr. and Mrs. Henry Ely, of Plainview, spent Saturday night and Sunday with Mr. and Mrs. Collis Roland.**

J. A. Noland, of Hereford, Texas, Mr. and Mrs. Henry Ely, of Plainview, T. M. Noland and son, Audie, Mr. and Mrs. Alton Noland and Mr. and Mrs. J. O. Warren and family spent Sunday with Mr. and Mrs. Collis Roland.

**Mrs. Edwin Brazier spent last week end in Crosbyton visiting with her parents, Mr. and Mrs. E. H. Cardall.**

**Donley Stephenson spent Sunday in Abilene visiting with friends.**

**Mark Duncan, of Lubbock, spent Tuesday here visiting with his mother, Mrs. Arthur B. Duncan, and family.**

**Mr. and Mrs. F. C. Harmon spent Tuesday in Amarillo attending to business.**

**Hester West Missionary Society Entertained With Valentine Party Monday**

The Hester West Missionary Society was entertained Monday night with a valentine party given at the Methodist parsonage with Mrs. J. E. Eldridge as hostess and Mrs. Francis Wester and Miss Bonnie Dale Fyffe serving on the social committee.

Various games were played using the valentine motif. Cut-out valentines were made and sent to the convalescent ward of the Methodist home in Waco. A short business meeting was conducted by the president, Miss Maurine Hay. Plans were made for the studies and work for the circle and they decided to have Mrs. Eldridge as teacher.

Lovely refreshments of sandwiches, coffee and cookies, made in the shape of a valentine was served by Mrs. Eldridge assisted by the committee. Comic valentines were on the plates and were used as placements.

The next meeting will be held Monday night at the parsonage at seven o'clock.

Those present were: Misses Maurine and Helene Hay, Bonnie and Ena Lea Fyffe, Clair Bell Yearwood, Beatrice Davis, Mary Louise Thurmond, Mesdames Fred Nabors, Vergie Shaw, Francis Wester, Wilson Kimble and J. E. Eldridge.

**HOWDY FOLKS! We Want TO Meet YOU.**  
**We Have Come To Stay In Floydada. Attend Our Opening**  
**FRIDAY, FEBRUARY 12th.**

**We Are Here To Serve You!**

**Ladies You will Delight**

**IN THESE NEW DRESSES**  
 New Styling—New Materials.  
**\$7.95, \$9.85, \$14.95, \$16.95**  
 No Charge for Alterations.

**NEW SPRING MILLINERY**

Genuine 80 square  
 Finest Quality 36 inch  
 Prints, New Spring patterns,  
 Fast Colors . . .

**19c**

Guaranteed Fast Color, 36 In. Print,  
**10c 15c**

**DICKIES BEST WORK CLOTHES**

**DON PLAY SUITS**  
 Texas Made, Texas Labor, Texas Cotton.

**LADIES SHOES DRESS and NOVELTY**  
 A Perfect Fit  
**\$1.98, \$2.95, \$3.95**

**COUNTRY CLUB**  
 Ringless Crepe, Two-Thread Silk Hose.  
**\$1.00**

**Our Creed**

FOLKS, we believe in the goods we sell. We believe in honest values, we are in common folks doing business in everyday way.

**COME AND BRING THE FAMILIES**

We want to meet each and every one of you.

**HAGOOD'S**

**Y. W. A. Will Be Guests Of Crosbyton Group On Friday Night**

Members of the Floydada Y. W. A. accepted an invitation to be the guests at a buffet supper Friday evening given by the Crosbyton Y. W. A. group. They will go in a group to Crosbyton Friday night and several of the local girls will have parts on the program.

A business meeting was conducted by the president, Mrs. V. C. Norman, Monday night at the regular meeting held at the home of Mrs. Harold Merrick.

Those present were: Misses Bernice Patton, Ina Sims, Kathleen Wade, Agnes Porter, Faye Newell, and Mesdames V. C. Norman, Delbert Eubank, J. B. Grundy, Barney Roberts, Modrell Williams and one guest, Miss Fannie Mae Rees.

**Floydada Garden Club Met With Mrs. J. B. Jenkins Last Friday Morning**

Members of the Floydada Garden Club met last Friday morning at 9:30 at the home of Mrs. J. B. Jenkins, 329 West Virginia Street. Mrs. A. N. Bratton was leader. The roll call was answered by the group telling of the improvements that they plan to make for spring.

R. E. Fry was a guest speaker and talked on "Trees," their planting and pruning.

About twenty were present for the gathering. Mrs. Frank L. Moore and Mrs. Roy L. Snodgrass were voted into the club as new members. Several names are on the waiting list.

The next meeting will be held at the home of Mrs. I. W. Hicks, 102 East Jeffie Street, the first Friday in March, at 9:30 a. m.

**Quickly Ease DISCOMFORT OF COLD with SORE THROAT**

**1** Crush 3 Bayer Aspirin tablets in 1/4 glass of water.

**2** Gargle twice. This eases soreness almost instantly.

**3** Take 2 Bayer Aspirin tablets with full glass of water.

As soon as you feel yourself catching cold, follow this modern way. Your doctor, we know, will endorse it. This medicinal gargle will provide almost instant relief from rawness and soreness. The Bayer Aspirin you take internally will act to combat fever and pains which usually accompany a cold. Ask for Bayer Aspirin by its full name — not "aspirin" alone.

**15c** FOR A DOZEN  
**3 FULL DOZEN FOR 25c**  
 Virtually 1c a Tablet

**APPLICATION FOR GRANTS ARE BEING MADE BY COUNTY AGENT THIS WEEK**

The S. R. 9, which are application blanks are being filled out this week by farmers at the county agent's office. These blanks are issued under the Agricultural Conservation Program for 1936.

The money to be paid on these grants is expected to arrive soon. There will be about \$250,000 or one quarter of a million dollars to be received in Floyd County according to D. F. Brethauer, county agent.

**MRS. C. M. THACKER WAS CALLED TO BEDSIDE OF HER FATHER AT COAHOMA**

Mrs. C. M. Thacker was called to the bedside of her father, A. C. Sullivan, Monday. He is seriously ill and is suffering with broncho pneumonia.

Mrs. Lee Howard and son, Harvey L. and Eugene Beard spent Sunday in Lubbock. Mrs. Howard visited with Mrs. Edwin Heald.

Tom and Miss Bernice Bishop, of Amarillo, spent last week end here visiting with their mother, Mrs. Jennie Bishop, and friends.

Jim Bandy, employee of White Drug, underwent a tonsil operation Tuesday night.

Mr. and Mrs. Buster Boothe and family spent last Wednesday in Amarillo.

Mrs. Mozelle Moseley, of Lubbock, spent last Sunday afternoon here visiting with her parents, Mr. and Mrs. T. R. Fields and family.

Mr. and Mrs. T. R. Fields made a business trip to Lubbock Wednesday.

**CLEAN and WHITEN TEETH** with Calox, the Oxygen tooth powder penetrates to the hidden crevices between teeth. Pleasant, Refreshing, Protects and is economical to use.

**TRY CALOX AT OUR EXPENSE**

What Calox will do for your teeth is demonstrated by you in your own home. Simply fill in the coupon with name and address and mail it to us. You receive absolutely free a test can of CALOX TOOTH POWDER, the powder more people are using every day.

**FREE TRIAL COUPON**

McKesson & Robbins, Inc., Fairfield, Conn.  
 Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.

Name \_\_\_\_\_  
 Address \_\_\_\_\_



**Children Require Good Lighting**

I.E.S. Lamps possess that finished quality of illumination which enables vision in children to grow in a normal manner. . . . See them at our offices.

These remarkable lamps give more and better light than the ordinary lamp . . . restful, sight-saving light!

**TEXAS NEW MEXICO UTILITIES COMPANY**



Miss Ruth Livingston, of Vernon, last week end here visiting her sister and family, Mrs. Haas-Conceley.

Mr. and Mrs. Paul W. Conner, Mrs. Lewis and Baby Doll Smart and Sunday visiting with Mr. and Mrs. A. B. Hatley.

Mrs. N. Williams left Monday morning for Big Spring, where she will visit with her brother and family an indefinite length of time.

Cavanaugh Do Your Printing.

Mr. and Mrs. J. W. Loe and Miss Nora Speck, of Lamesa, spent last week end here visiting with Mrs. Loe and Miss Speck's sister and family, Mr. and Mrs. Roy Patton.

Miss Corene Daniels, student of a business college in Lubbock, spent last week end here visiting with her parents, Mr. and Mrs. W. F. Daniels, and friends.

Leroy Cates, of Lubbock, spent last week end here visiting with his parents, Mr. and Mrs. W. C. Cates, and family.

**Tavern Signs Decorated With Inanimate Objects**

Tavern signs go back to an era when many people could not read. Hence their lettering was aided by images of animals, birds and various inanimate objects. The oldest sign exhibited in London bears a white swan and, although on it rests the marks of five centuries, it carries the message that the first bonfire who put it above a door was an adherent of the royal Plantagenets, in whose coat of arms that bird appears.

In the American colonies, says the New York Times, tavern signs were frequently painted or carved by artists of ability, just as in Europe they were created by such masters as Hogarth, Correggio and Paul Potter. Some of the early American portraits, including Gilbert Stuart, did not scorn to paint signs, and the innkeepers were among their best-paying patrons.

The early American tavern signs followed the models which were seen in England and Holland. Pictures or carvings identified an establishment as "The Red Lion," "The Blue Boar," "The White Horse" or "The Black Horse."

There were on both sides of the Atlantic many inns which were designated by that which is supposed to toll "all good men to church" such as "The Bell" at Edmonton, the objective of John Gilpin's ride, and the famous "Blue Bell" of New York city.

**Palm Trees Produce Figs in Guatemala, Salvador**

It is not unusual to see in Guatemala and Salvador, the great crown of a palm protruding from the bole of a wild fig tree. Literally speaking, the fig tree has enveloped and absorbed the palm, writes a correspondent in the Cleveland Plain Dealer.

Birds usually cause this odd relationship. The base of old leaves and the tops of palms make ideal resting places for birds, and they often fly to these perches to eat a fig, plucked from a nearby tree.

The seeds of the fig fall and germinate in the tender inner sheaths of the palm or in old fiber at the leaf base. The tiny roots on the seedlings before long force their way into the rich heart of the palm.

Soon the palm is supporting a luxuriant growth of tendrils. In the course of years one of the tendrils reaches the ground and throws out roots. The fig tree is then triumphant.

The crown of palm leaves holds out to the last, but ultimately these also are smothered, and fall, brown and withered, to the foot of the fig tree.

**Chinese Girls at School**

In the native schools of China the Chinese girl gets very little book-learning. She enters the school late, —at about the age of ten or eleven, receives instruction in morals and manners and marries as soon as her brief educational course is finished. The proverbial Chinese politeness is taught in the schools as well as at home. In the classroom the girls learn how to greet friends and acquaintances, how to receive visitors with all old-time Chinese formality. How to offer tea, how to present an umbrella to an aged lady, how to share an umbrella with a companion — a thousand and one acts of courtesy each distinguished by its own proper ceremony. In families which have become somewhat modernized the young Chinese daughters by way of a final-polishing in their last year at school learn civics and receive a sort of patriotic instruction.

**Spelling Shakespeare**

The name of William Shakespeare has been variously spelled Shakspeare, Shakspeare, Shakspere by the different printers and publishers of his plays; but, in his dedications of "Venus and Adonis" and "The Rape of Lucrece," he himself spelled it Shakespeare. The form Shakspeare has been in use since the publication of the First Folio Edition of his works. Dowden, Furnivall, and Dellius all use that form. But Wise wrote, "The Autograph of William Shakespeare . . . together with 4,000 ways of spelling the name." —Literary Digest.

**Use of "Franks" in England**

The Mirror, London, 1832, contains an amusing anecdote relating to the use of "franks" on letters in that day when only a "nobody" had to pay postage in England. The Princess Augusta had asked Lord Walsingham for a "frank" and he had written one for her in such admirable characters that after wandering over England, it had been opened and delivered to her as "illegible." When she complained to Lord Walsingham, he wrote another for her in so legible a hand that it was at once returned to her with the notation "forgery."

**Beavers' Dams**

Dams built by beavers depend upon the topography, the depth of water, the distance between banks and the availability of construction material. All members of a beaver colony aid in repairing dams. Even the kits take a hand in the work. Males are first to attempt repairs, but when they fail, every member of the colony takes a hand.

**Classified Ads**

SERVICE STATION and equipment for sale. See H. O. Chue. 9-tfe

**LANDS FOR LEASE**

A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfe

FOR RENT, nice front bedroom, close in.—A. J. CLINE. 10-tfe

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-4tc

Get your gardens ready—See us for your seed problems. Star Cash Grocery. 10-2tc

Door crepes, floral sprays, wreaths designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-tfe

**PIANO BARGAINS**

We have in your vicinity, small Baby Grand piano with duet bench to match; also studio upright and a good practice piano; will sell for balance due and arrange terms. Might take livestock or feed as part payment. Address at once, CREDIT MANAGER, BROOKS MAYS & COMPANY, LUBBOCK, TEXAS. 10-4tc

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfe

Carl Minor Sez: "Soon be time to plant Gardens." 10-2tc

MEN WANTED for nearby Raleigh Routes of 800 families. Write Rawleigh's, Dept. TXA-260-SB, Memphis, Tenn. 7-2tc

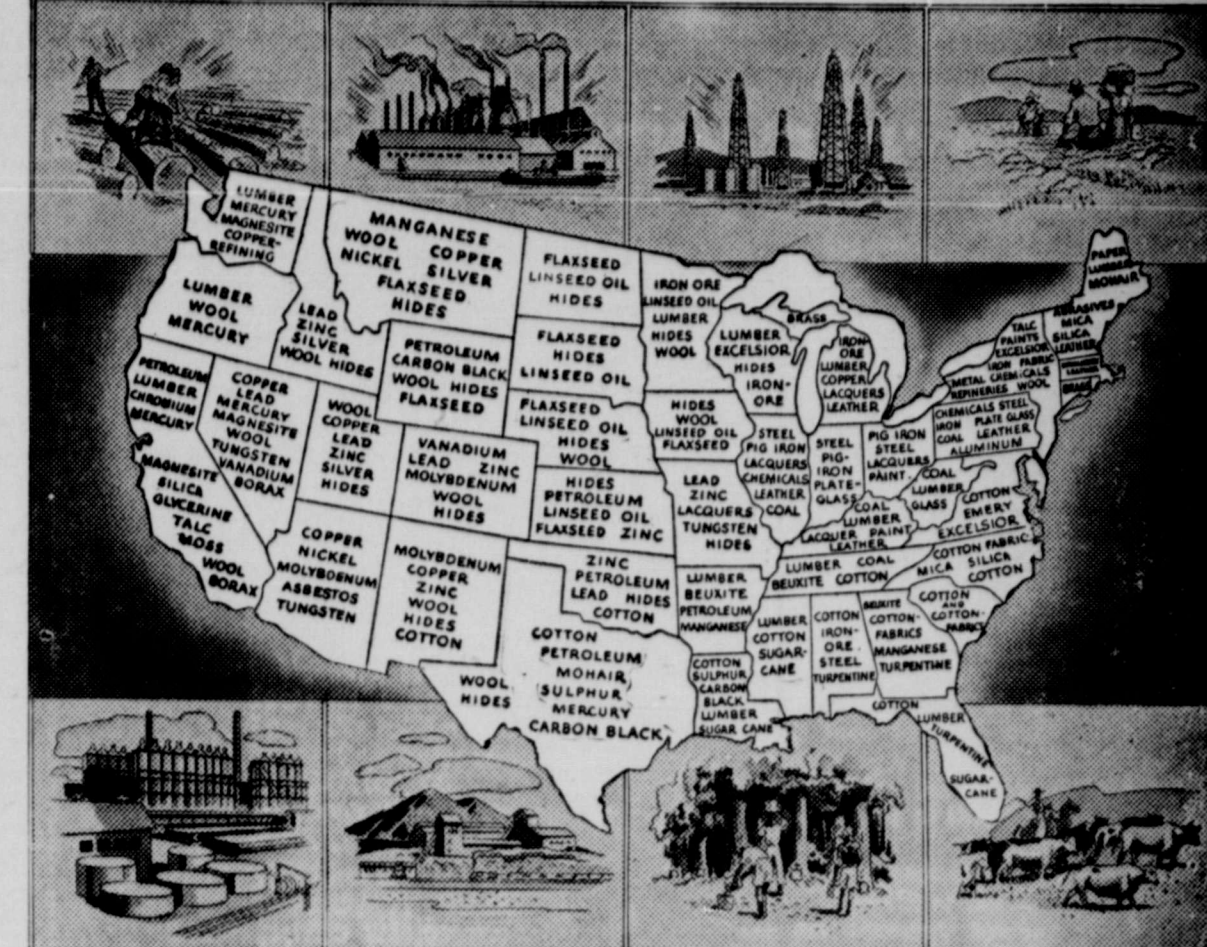
Miss Vergie Luttrell spent from Thursday until Monday in Lubbock visiting with Mrs. Buster Slaughter and Mrs. Bobby Sloan.

Jack Stansell, student of Texas Tech, spent last week end here visiting with his parents, Mr. and Mrs. Oscar Stansell.

Mr. and Mrs. J. D. McBrien left Sunday for a week's vacation visiting with relatives in Stilwell, Oklahoma and in Arkansas.

Rev. S. R. McClung, of Perryton, spent Tuesday morning here visiting with his sons, Carroll and W. H. and with friends.

**AUTOMOBILE STRIKES AFFECT EVERY STATE IN THE UNION**



The automobile industry is one of America's largest buyers of raw materials and manufactured products. The map above shows a few of the principal products bought by motor manufacturers in each of the 48 states, at a total cost for 1936 estimated at more than \$1,600,000,000. Significant as this is in indicating the nation-wide effects of a strike, it is far from complete. Another map might show, state by state, the thousands of dealers and salesmen directly affected. There is no way to picture indirect losses in retail sales and in government revenue through reduced taxes and increased relief.

**There's Nothing Like Gas For Broiling**

Gas gives you the intense heat needed to brown meats so fast that loss of juices is prevented. Full flavor is saved.

**ROASTING**

Gas gives you the oven ventilation which produces crisp, juicy roasts. Excess moisture is allowed to escape, preventing that flat "steamed" flavor.

**BAKING**

Baking requires an unlimited range of oven temperatures evenly distributed. That's why Gas assures light, evenly brown cakes, pies and breads.

**FRYING**

Perfect, speedy frying requires instant high heat—even spread of heat under the skillet—numbless heat variations. Gas gives them all!

**BROILING**

Faster! Gas brings foods to a broil in 2-3 or less the time of other fuels. Because it is more flexible, it gives you the exact degrees of heat you need.

**TWO GAS RATE DECREASES.**

One in December 1935, and another in January 1937, have lowered the minimum bill from \$1.50 to \$1.25 and reduced the cost per thousand cubic feet from 67 1-2 to 50 cents. Considering distance gas is transported, the present new low gas rate is one of the lowest in Texas.

**West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE

**We agree with the engineers who design America's finest cars**

**U.S. ROYALS**

*are Safer more Dependable Longer Wearing*

Again this year, as for more than forty years, U. S. Tires are successfully fulfilling the exacting requirements of leading automotive engineers. On America's finest cars you will find U. S. Tires as factory equipment... a definite indication of their outstanding quality.

U. S. Royals have a wealth of exclusive safety and economy features... inside, Safety Plus protect you from high-speed blowouts... outside, U. S. Copwheel Trend protects you from skidding... while longer-wearing Temporal Rubber in both tread and sidewalls assures you of many more safe miles for your tire dollar. Come in today while prices are low and buy safety at a saving.

**On Sale Today AT AMAZING LOW PRICES!**

<b>U. S. ROYALS</b>	<b>U. S. TIRES</b>
6.00x16 \$19.60	4.50 x 21 \$5.00

**Trickland & Sons, Distributors**  
Phone 289

*You'll be safer on U.S. Royals*

**REPAIR WORK AND PARTS**

We have a complete line of parts, accessories, batteries, tires and tubes. See us about repair work on the car and auto radio and let us fix them.

**GARAGE TELEPHONE 133**  
**RESIDENT PHONES 277 AND 32**

**TRIANGLE GARAGE**

HILL ELLIOTT SPEAR



**Shippers!**

**NEW SHORTER ROUTE**

between the **MOUNTAIN STATES** and the **GULF COAST**

The Santa Fe is happy to announce the completion and opening to service, on February 1st, 1937, of the longest piece of new railroad undertaken in the United States in the past year—the 112 miles of new line linking Las Animas, Colorado, with Boise City, Oklahoma

The new line carries rail facilities to and through a considerable area of potentially rich country, but it has an even broader purpose—to provide finer Santa Fe service for the shippers and consumers of a tremendous and already developed territory.

In a word, the new road, linking together existing Santa Fe lines, provides to the shippers and consumers of a vast and productive area of Texas, New Mexico, Oklahoma, Colorado, and of the northern mountain states clear to the Pacific Northwest, through facilities and shorter routings for the rapid interchange of their shipments. It reduces the previous shortest rail distance between Amarillo, Texas, and Denver, Colorado, by over 25 miles. It saves from 142 to 226 miles in the movement of freight over the Santa Fe to and from Colorado, from and to points in Texas, and on portions of the Santa Fe in Oklahoma and New Mexico. Today, Amarillo is placed but 435 miles from Denver, via the Santa Fe. Products of the Pacific Northwest, connecting with the Santa Fe at Colorado points, can now have direct routing to the markets of Texas and the Gulf ports, while producers in the Lone Star State will benefit from similar service in reaching Colorado and the great Northwest.

The new line has been carefully sited and solidly constructed, with every facility for the handling of business offered at new stations located in a territory that had been making progress even in advance of the advent of the rails. Here is good wheat country, and corn, grain sorghums, broom corn and other crops have done well with natural rainfall. In the Las Animas area, where irrigation farming is done with water from the Arkansas River, there is promise of greatly increased production of sugar beets, melons, vegetables, onions, and alfalfa. West of Springfield, Colorado, and Boise City, Oklahoma, and north of Amarillo, general farming and livestock raising are important activities. Among the towns on the new line north of Amarillo, in Texas, are Dumas and Stratford.

In the construction of the new Boise City-Las Animas line, the Santa Fe reaffirms its abiding faith in the future of that vast Southwest in which it pioneered and with which it has grown. Your local Santa Fe representative will be glad to point out how the new line can best be of service to you

**Santa Fe System Lines**



# Valentine Specials!

- Red Heart Cookies, Plain, Dozen 10c
- Red Heart Cookies Iced, Dozen 15c
- Individual Cherry Pies, Per Dozen 30c

SPECIAL ORDERS GIVEN SPECIAL ATTENTION

Westers' Quality Bakery

I IMPROVE YOUR SHAVES!



Keener, longer-lasting, kind to the skin. Treet Blades are uniformly good! And only 10¢ for 4 superb blades.

**Treet BLADES**  
FIT GEM AND EVER-READY RAZORS

**FREE!** to sufferers of **STOMACH ULCERS HYPERACIDITY**  
Willard's Message of Relief  
PRICELESS INFORMATION for those suffering from STOMACH OR DUODENAL ULCERS, DYSPEPSIA, ACIDITY-POOR DIGESTION, ACID DYSPEPSIA, SORE STOMACH, GAS, NERVOUSNESS, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID.  
Explains the marvelous Willard Treatment which is bringing astounding relief. Send for 12 days trial.  
BISHOP'S PHARMACY

**THEY ADVANCE FEBRUARY 20th**  
We have been notified all clothing will advance February 20th. We don't know why or how much—but there will be an advance.  
Several of our customers have taken advantage of this and placed their orders for Spring suits. The line is here and we want you to see it, whether you are ready to buy or not.  
**GLAD SNOGRASS**  
"Smart Wear For Men Since 1907"

**BABY POWDER KILLS GERMS**  
Now, you can get a baby powder that will keep your baby SAFER against germs and skin infections. It's Mennen Antiseptic Powder. Your doctor will tell you that whenever you buy a baby powder it surely ought to be Mennen. Because Mennen is more than just a dusting powder—it's antiseptic! And it costs no more! So, mother, buy a tin of this "safety powder" from your druggist, today.  
**MENNE'S Antiseptic POWDER**

## MONKS PLAN RESCUE CAMP IN HIMALAYAS

Expedition Suffers Hardships to Aid Travelers.

Aosta, Italy.—Fears for the safety of the expedition of the famous hospice situated on Grand St. Bernard ridge, which was engaged in erecting a similar institution on the perpetually snowbound ridges of the western section of the Himalayas, have been allayed with receipt of news about the expedition by the head hospice on the Grand St. Bernard, in the Valais canton, Switzerland.  
The mission of the monks of the Grand St. Bernard—a religious congregation founded in the Eleventh century—is to rescue unfortunate climbers who are caught in snowstorms or fall on glaciers while attempting to cross the dangerous pass between Italy and Switzerland. This mission is carried out with the invaluable help of sturdy dogs, especially trained.

Left Three Years Ago.  
The expedition, sent by the head hospice to the Himalayas three years ago, comprised two monks, Fathers Coquet and Melly, a number of lay guides and helpers, and a dozen of the celebrated St. Bernard dogs.

All the members of the expedition and all the dogs are safe and in good health, despite the many hardships connected with their particular mission, according to a report from Father Coquet, just received by the hospice headquarters.

The expedition had started the erection of a hospice on Mount Si-La, a pass more than 12,000 feet high, for the relief of the thousands of pilgrims who cross that ridge annually to visit the famous Tibet convents. Frequently avalanches or other high altitude accidents bring death to many of these pilgrims.

All lack befall work of the expedition, for the edifice, already built in part, was engulfed in a big avalanche and destroyed.  
Undaunted, Fathers Coquet and Melly and their helpers early last summer started the construction of another hospice at La-Tra pass, which is about 400 yards lower than the other crossing. The work had to be suspended when winter set in.

Experiment With Vines.  
This did not mean a period of lethargy for the expedition. Its members descended down the valley in the large fertile plateau of SiaoWeisi, where they started several agricultural experiments, especially with cereals and vines. All the efforts of the "monks of the snow"—as the natives call them—have been successful, particularly with vines, which have yielded 64 varieties of grapes.

A peculiar feature of the expedition's activities has been its freedom from molestation by bandits who infest those regions. Having experienced the beneficial effects of the monks' mission, the bandits presumably thought it advisable to leave the missionaries alone.

The populations, thankful for the monks' agricultural teaching, are flocking in large number to the experimental fields to learn and have volunteered to help in the completion of the hospice as soon as the weather will permit.

## Fossils of Pliocene Age Are Found in West Texas

Canyon, Texas.—Fossil discoveries in the Palo Duro canyon near here may become one of the most valuable in the country, according to C. Stuart Johnston, paleontologist for West Texas State Teachers college.

Ten WPA workers are unearthing the fossils. A camp building for use of workmen and paleontology students will be erected. The pits were discovered two years ago.  
"These fossils represent the life of the Pliocene age about five million years ago," said Johnston. "We have found a great variety of animals and they help us fill a wide gap in our pre-history."

Fossils excavated will be assembled and exhibited at the Panhandle-Plains Historical society museum at Canyon. Duplicates will be exchanged with other museums throughout the nation.

## Thorn Island Heiress Marries Her Chauffeur

London.—Owner of Thorn Island off the coast of Wales, the rich daughter of George S. H. Pearson of Baynton Hall house, Westbury, England, is the bride of Sidney James Hicks, her boatman and chauffeur.

They are spending their honeymoon on the island, which is secluded and sometimes cut off from the mainland by tempestuous weather. The bridegroom is the son of a local fisherman, whose trade he has followed.

Three years ago the heiress bought the island from the government and converted a fortress on the crest of a hill into a home. During the summer she entertains large parties there. She is connected with a publishing house in London.

Villagers Live Long  
Shanghai.—A "longevity village" composed of more than 100 persons, virtually all of whom have passed their one-hundred-year mark, has been discovered in the Taling district of Kwichow province.

## Miss Dorothy Tanner And Joseph Boothe, Jr., Married Saturday Night

Miss Dorothy Tanner, of this city, married the bride of Joseph Boothe, Jr., also of this city, in a simple ring ceremony last Saturday night at 10 o'clock. Rev. J. E. Eldridge, pastor of the First Methodist Church, performed the ceremony at the church parsonage.

The bride is the daughter of Mrs. G. W. Stone, of Center, Colorado, and formerly of Floydada. She attended school in Floydada. Mrs. Boothe is wearing a grey dress with matching grey accessories.

The groom is the son of Mr. and Mrs. J. F. Boothe, of this city. He has made Floydada his home and attended school here having graduated with the class of 1932. He is employed by his father at the Boothe Mill & Elevator.

Mr. and Mrs. Alpha Boothe were the only attendants.  
The bride and groom are making their home at 417 West Tennessee Street.

## Mrs. Terrell Loran Entertained The Sans Souci Bridge Club Wednesday

Mrs. Terrell Loran entertained the Sans Souci Bridge Club last Wednesday at her home, 620 West Missouri Street. A lovely salad course was served by the hostess. Games of contract bridge was played with Mrs. A. A. Bishop, of Dallas, winning high score.

Those present included Mrs. Walton Hale, Mrs. G. L. Kirk, and Mrs. Bishop, as guests and Mrs. George E. McAllister, Mrs. A. E. Guthrie, Mrs. Mervia English, Mrs. Polk Goen, Mrs. Bill Daily and the hostess, Mrs. Loran, as members.

Mrs. McAllister will entertain the club at her home, 104 Fifth Street, Wednesday, February 24.

## 1922 Study Club Met With Mrs. Glad Snodgrass Thursday Afternoon

Members of the 1922 Study Club met last Thursday afternoon at the home of Mrs. Glad Snodgrass, 502 West California Street, for their regular meeting. Mrs. E. F. Stovall was leader with the subject "Italy" being studied.

The roll call was answered by giving a current event of Italy. Mrs. E. E. Fry gave a talk on Venice and her art, after which Mrs. O. P. Rutledge spoke on "Rome". The city of Florence was the subject of Mrs. J. M. Willson's talk.

Mrs. Edd Bond will be hostess to the club Thursday, February 18, at her home at 3:30 p. m. Mrs. Frank Klebold will be leader with Denmark as the subject for discussion.

## Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste  
Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.  
Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up night, swelling, puffiness under the eye—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.  
There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

## DOAN'S PILLS

TO THE SHIPPERS!  
Have permits and bonds to operate trucks in Texas and Oklahoma. Prices reasonable, see me for information. Will appreciate your business.  
**V. D. TURNER TRANSFER**  
PHONE 275-J P. O. BOX 358

## Hester West Missionary Society Entertained With Valentine Party Monday

The Hester West Missionary Society was entertained Monday night with a valentine party given at the Methodist parsonage with Mrs. J. E. Eldridge as hostess and Mrs. Francis Wester and Miss Bonnie Dale Fyffe serving on the social committee.

Various games were played using the valentine motif. Cut-out valentines were made and sent to the convalescent ward of the Methodist home in Waco. A short business meeting was conducted by the president, Miss Maurine Hay. Plans were made for the studies and work for the circle and they decided to have Mrs. Eldridge as teacher.

Lovely refreshments of sandwiches, coffee and cookies, made in the shape of a valentine was served by Mrs. Eldridge assisted by the committee. Comic valentines were on the plates and were used as placements.

The next meeting will be held Monday night at the parsonage at seven o'clock.

Those present were: Misses Maurine and Helene Hay, Bonnie and Emma Lee Fyffe, Clair Bell Yearwood, Beatrice Davis, Mary Louise Thurmon, Madames Fred Nabors, Vergie Shaw, Francis Wester, Wilson Kimble and J. E. Eldridge.

Rev. and Mrs. J. E. Eldridge spent Tuesday in Miami visiting with friends. Rev. Eldridge, pastor of the First Methodist Church of Floydada, and former pastor at Miami, conducted a funeral of an old friend in that city Tuesday afternoon.

## THE 25-MILLIONTH FORD HAS JUST BEEN BUILT

It HAS never occurred before in automobile history that 25 million cars of one make, bearing one name, have been manufactured under one management. The 25,000,000th Ford car rolled off the Ford Rouge Plant production line on January 18, 1937.

25 million cars since 1903 . . . more than one-third of all the cars ever built . . . enough cars to transport the entire population of the United States.

The figures represent a remarkable contribution to the social welfare, the industrial stability and the general progress of our country.

People respect Ford efficiency. They know Ford uses fine materials, the best workmanship at good wages, the most exact precision measurements. They know these things are passed along to purchasers in the form of extra value. Naturally, they like to do business with such a company. That is the only reason it has been required to produce 25 million cars.

Naturally, too, they expect more of a Ford car, more this year than last year—more

**FORD MOTOR COMPANY**

each year than the year before. They have every right to. The experience gained in building 25,000,000 cars enables Ford to produce today a really superb motor car at a really low price—with the Beauty, Comfort, Safety and Performance of much more expensive cars.

The 1937 Ford V-8 combines advanced design, all-steel construction, extra body room, and brilliant brakes with a choice of two V-type 8-cylinder engines—the most modern type of power-plant on land, sea, or in the air.

The 85-horsepower engine provides top performance with unusually good economy for its high power.

The 60-horsepower engine gives good performance with the greatest gasoline mileage ever built into a Ford car—and wears the lowest Ford price tag in years.

People expect more of a Ford car because it's a Ford—and they get more, for the same reason. It is undeniably the quality car in the low-price field.

## First National Bank

### Floydada, Texas

1903—TIME TESTED SERVICE—1937



# SPRING

Forerunning the Smartest in Hat Style

HOMBURGS, soft felts and antelope felts in distinct new styles . . . plain, gaily trimmed, or bewitching with confetti or chenille veils. A flattering model for every face.

## \$1.95 to \$2.95

# STYLE SHOPPING

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner