

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Vol. 10

Floydada, Floyd County, Texas, Thursday, June 22, 1939

Number 30

HOUSE FLIES SHOULD BE KILLED TO ELIMINATE THE SPREAD OF DISEASE IN THE HOME

by Miss Allie Mae Tipps
County Administration

It will spill over the saucer, yet always enough for the hungry and unsuspecting flies. These baits should be placed on the sill of a window with partly raised shade, the room being otherwise darkened. The mixture is poisonous, and should be kept out of reach of children. Screen traps of the conte type that we have built at home, are valuable outside the house. Anyone with a few tools can construct flytraps. A trap which is very effective in catching flies and is easily made, durable, and cheap, may be made of four barrel hoops, four laths, a few strips of boxing, and 8 1.2 lineal feet of screening, 24 inches wide. (For more details, see Farmer's Bulletin 734) The effectiveness of the traps will depend on the selection of baits. A good bait for catching house flies is one part of blackstrap molasses to 3 parts of water. After the mixture has been allowed to ferment for a day or two, overripe or fermenting bananas, crushed, and placed in the bait pans give good results, especially with milk added to them. A mixture of equal parts of brown sugar and curd of sour milk, thoroughly moistened, give good results after it has been allowed to stand for 3 or 4 days.

Fly sprays designed to destroy or repel house flies fill a certain need in connection with the house fly problem. Extracts of pyrethrum flowers are now generally available commercially, and these generally give fairly good results in the destruction of house flies in buildings. Most of the sprays of pyrethrum extract contain kerosene oil as a carrier, and undoubtedly the kerosene has much to do with the toxicity of the spray. Such materials are most applicable to buildings which become infested with flies, and which can be readily closed up at night, and the air thoroughly saturated with the spray by means of an atomizer. Under such conditions, the flies are rather quickly overcome by the spray and if a sufficient quantity is used, they will not revive.

Rain, which started falling in Floydada Tuesday night at about 9 o'clock, amounted to 1.08 inches in Floydada with a heavy precipitation reported in the west part of the county, where estimates ranged from from one and one-half to three inches, with no hail damages reported.

Tuesday night's moisture was the first received in Floydada since May 24, and the first of any consequence, in the southwest part of Floyd County in several months. While wheat farmers did not specially want rain, farmers having row crops will benefit greatly from the moisture, as many crops were suffering from the drought.

HALE COUNTY BENEFITED

Row crops in the Hale county area were greatly benefited by drenching downpours Tuesday. Plainview received .94 of an inch of moisture that broke several weeks of drought.

Scattered rains over the plains and below the caprock early in the week caused temperatures which had been running high for several days to tumble in Floydada Tuesday, and following the rain Tuesday night weather has continued pleasant.

FLOYD COUNTY RECEIVES GOOD RAIN; NO DAMAGE REPORTED FROM WIND AND HAIL

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and halted an early wheat harvest. Olton received an inch to an inch and a half. Hale Center had three-quarters of an inch. Hart more than half an inch, and Dimmitt .12 of an inch. Kress and Tulla enjoyed an inch of rain. Hale County Agent C. B. Martin stated the rain did no material damage to wheat, and that the moisture was a "life-saver" to row crops.

Motley, Cottle and Childress counties reported rain. Washouts of Q. A. & P. Railway bridges delayed train service Tuesday evening and forced the return of the 4:00 passenger train to Floydada Tuesday night.

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Mixing Plant Will Close in Floydada July First

The Floyd County grasshopper committee wishes to call to the attention of Floyd County farmers that the grasshopper poison mixing station located at the Cooperative Gin in Floydada will close on July 1. All farmers who have not secured bait are requested to do so immediately as all poison including the bran, sawdust, poison and sacks will be furnished free to farmers until the closing date. A number of farmers have overlooked the seriousness of the 'hopper infestation due to the dry weather as in a large number of cases the 'hoppers have migrated to wheat fields and it is anticipated by the entomologist in the field that the 'hoppers will migrate to the row crops as soon as the wheat is harvested. It is the opinion of the committee that if the poison be scattered in a border 10 feet wide around the edge of the row crops it will help cope with the situation very effectively.

COUNTY AGENT RECOMMENDS TREATMENT FOR TERMITES TO FLOYD COUNTY OWNERS

Recently a number of Floyd County home owners have become seriously alarmed over the fact that their homes have become infested with termites or white ants and some have even employed the services of commercial firms to exterminate these pests from their premises. It has been found in many instances that termites do a certain amount of damage to homes that are not properly constructed to combat these pests but it is very rarely that the entire structure is demolished. A few simple precautions will help to overcome these infestations and D. F. Bredthauer, county agricultural agent, wishes to quote the following extract from U. S. D. A. bulletin No. 1272.

If buildings are to be constructed on recently cleared woodland, decayed logs and stumps should be removed from the soil in the vicinity and burned. If, because of the presence of decaying wood and humus, the subterranean termites are numerous in the earth, the soil should be deeply plowed or otherwise broken up and treated with chemicals to kill the insects. Effective poisons for this purpose are a 10 per cent solution of sodium arsenite, 1 part coal tar creosote and 3 parts kerosene oil this mixture should be strained through burlap before being used;

carbon disulphide emulsion, which is on the market ready for use; orthodichloro benzene (50 gallons per 1,000 square feet).

Live steam forced into the soil will serve the same purpose as the gases. Decaying fence posts, sidewalks, etc., should be removed and replaced with treated wood, concrete, stone or other resistant substances; such decaying material would facilitate the formation or perpetuation of the termite colonies.

LOCATING AND TEMPORARILY ARRESTING THE DAMAGE

Although it may be difficult to eliminate termites and stop further damage by them, when once these insects have become established in the wood work of a building, the approximate point of entrance should be sought at once by careful examination of all woodwork in contact with the ground. To do this, it may be necessary to tear up the foundations, flooring, and some other woodwork. The foundation timbers and interior wood work found damaged should be removed, and the ground where they were set should be broken up and drenched with orthodichloro-benzene at the rate of 1 gallon per 10 lineal feet, which will kill or at least temporarily prevent the further activity of termites at that point.

BIDS ARE OPENED FOR PLAINS HIGHWAY JOBS; SUCCESSFUL BIDDERS ANNOUNCED

From the Amarillo Daily News:

Coke and Braden, Amarillo contractors, were the low bidders for the contract to place an asphaltic seal coat on Highway 66 from Vega to the New Mexico state line, it was announced by the Texas Highway Department at Austin Tuesday.

The Amarillo firm bid \$23,332 on this project, which is for weather-proofing of the present pavement on the 36-mile stretch.

The job is in Oldham and Deaf Smith counties, 33.83 miles being in the former.

Coke and Braden also were low bidders on a project calling for drainage and placing flexible base and base preservative on a stretch of 207 in Floyd County. This bid was for \$19,374.

Low bid on a job providing for roadbed treatment and double asphalt surface treatment on U. S. Highway 380 in Lynn county was made by Bell and Braden, of Amarillo, the bid being \$37,751.

Oran Speer of Alvord bid \$177,722 for the contract to provide grading, drainage, flexible base and double asphalt surface treatment on Highway 15 in Gaines County.

The highway department tabulated bids on 19 other proposed projects in the state Tuesday. There were no others in the Panhandle or South Plains.

Plans and specifications being completed, work was begun by Contractor H. J. Hall and Co. of Dallas on the large substation near Aiken this week. It is contemplated to finish the pouring of concrete within the next two days.

The substation transformers are due to be shipped from the factory on June 24. It is hoped that this substation is completed and in use in July as it is being needed for the irrigation load. The present substation at Petersburg being loaded to capacity already.

Rural Electric Gets Under Way With Large Substation

Plans and specifications being completed, work was begun by Contractor H. J. Hall and Co. of Dallas on the large substation near Aiken this week. It is contemplated to finish the pouring of concrete within the next two days.

The substation transformers are due to be shipped from the factory on June 24. It is hoped that this substation is completed and in use in July as it is being needed for the irrigation load. The present substation at Petersburg being loaded to capacity already.

CLEARANCE GUFFEY WILL ATTEND SUPERINTENDENTS MEETING AT A. & M.

Investigations Will Await Ruling of Attorney General

Austin, June 20.—W. A. Little, Director of the Texas Old Age Assistance Commission, stated today that no investigations would be made of applicants for Old Age Assistance under the new Law until a ruling had been secured from the Attorney General's Department, which opinion would serve in formulating policies and procedure of investigation under the liberalized act. Even after the opinion has been secured, it will be necessary for investigation instructions to be perfected and workers advised as to their use. This will likely require another week or ten days after the Attorney General's Department has officially acted.

Little further stated that registrations had reached about 30,000 for the State as a whole, and it was an admitted fact that under the most favorable circumstances, several months would be required to complete records of investigation and to certify recipients for whatever prorata share of available money might be at hand from month to month. In the meantime, a new plan will be submitted to the Social Security Board at Washington, and their final decision as to the approval of disapproval of the plan awaited.

Clarence Guffey, who was recently appointed to fill the unexpired term as County School Superintendent, effective July 1, will leave Friday for A. & M. College to attend the Superintendents Annual Meeting beginning June 26.

Mrs. Guffey and son, Clarence Edwin, will accompany Mr. Guffey to College Station.

Mr. Guffey will assume the duties as Superintendent July 1.

Frank L. Myers, Santa Fe Assistant Manager to Resign

After more than 49 years service, Frank L. Myers, assistant general manager of the Southern District of the Santa Fe Western Lines and the Panhandle and Santa Fe Railway Company, today announced intention to retire from duty on July 31.

Myers has been actively identified with the development of railroading in the Southwest and earned a widespread reputation for efficiency over the territory in which he has been Assistant General Manager for the past nineteen years.

A keen sportsman, Myers announced that he was retiring from active service to engage in much of the outdoor life that has been neglected because of the confines of multiple duties.

High officials of the System expressed regrets over his intention to culminate a loyal and faithful service. Myers was born July 29, 1869 and entered Santa Fe employment at Wichita in 1891 as a clerk. He became chief clerk and was subsequently assigned to Albuquerque where he served in various capacities including that of agent. He later became Trainmaster of the Panhandle Division; Superintendent of the Rio Grande Division; Superintendent of the New Mexico Division and on June 18, 1920 was appointed Assistant General Manager with headquarters in Amarillo.

He resides with Mrs. Myers at 1919 Harrison Street, and has three daughters. They are Mrs. Frances Hayward, Amarillo; Mrs. Lucy Blanchard, Carlsbad, and Mrs. Mildred Spilman, Dallas.

Veteran Texas Cowhands to Meet In Stamford

Veteran Texas cowhands who rode range and trail 35 or more years ago will gather in Stamford for the tenth annual meeting of their association during the Texas Cowboy Reunion July 3, 4 and 5.

The following oldtime cowboys of Floydada are members of the Association: J. J. Davis, G. L. Fawver, T. J. Campbell, W. C. Clubb.

All members who have paid their annual dues of \$1 have been issued badges which will admit them free at the Reunion rodeo and also to the chuck wagon dinner given in their honor at noon each day of the Cowboy Reunion.

The oldtime cowboys have as their permanent headquarters the cowboy bunkhouse at the Reunion grounds. A new building, "The Roundup", where oldtime dances will be held, is now being completed and will be the property of the association when paid for.

Mrs. Alma Smalley left Saturday for Wichita Falls where she will visit several days with Mrs. Sam Berry.

Hazel Parker Underwent Operation Saturday

Miss Hazel Parker, daughter of Mr. and Mrs. Grady Parker, underwent an appendicitis operation at the local hospital Saturday morning. Latest reports indicated that she was much improved.

Cemetery Drive to Be Made Friday By Committee

Mrs. Bob Smith announces that the annual cemetery drive will be made Friday, June 23, by a committee, and all donations will be greatly appreciated. If there is anyone overlooked and they care to contribute to the fund, they may call at the First National Bank and pay their donation.

The funds derived from this drive will be used to take care of the local cemetery.

County Council to Meet Saturday, June 24th

The County Council will meet Saturday, June 24, at 3 o'clock in the County Court Room. Definite plans will be made for the eight delegates from Floyd County to attend the adult short course at A. & M. College, July 12 to 14.

Girl Scout News; Local Girls Pass Tests

The Girl Scouts met at the home of Berl Busby Wednesday afternoon, June 14, at 3 o'clock, at which time it was learned the following girls have passed their tenderfoot test:

Frances Keim, Evelyn Elliott, Dorothy Tye, LaJuana Leibfried, Sammie McCleskey, Maurine Medlen, Bobby Stephens, Wima Los Russell, Jean Wester, Mary Ann Guimerin, and Kate Sparks.

The next meeting will be held at the home of Miss Mary Wilson Hicks, who is taking the place of Miss Hadsell while she is at home during the summer months. The meeting will be at 3 o'clock, Wednesday afternoon, June 21, 1939.

Santa Fe Carloadings Are Up For Week Ending

The Santa Fe System carloadings for the week ending June 17, 1939, were 22,925 as compared with 21,891 for the same week in 1938. Received from connections were 4,814 as compared with 4,577 for the same week in 1938. The total cars moved were 27,739 as compared with 26,471 for the same week in 1938. The Santa Fe handled a total of 26,168 cars during the preceding week this year.

Mr. and Mrs. Harold Shrader and daughter, Betty, left Monday for Denver, Colorado, after having spent the past week with Mrs. Shrader's parents, Mr. and Mrs. T. P. Guimarin.

Italian Masterpiece At Fair



This work of Andre del Sarto, one of the Italian Old Masters on display in the Palace of Fine Arts at the California World's Fair, is the "Virgin and Child and Infant St. John." Thousands upon thousands will view the famous paintings and sculptures on Treasure Island, where they will remain until the Exposition closes.

Registration Gains Show Purchasing Power Increasing

Detroit, June 21.—Public purchasing power in urban centers throughout the country stands at a far higher level today than at this time in 1938.

Latest available data on new car registrations, received from 47 states for the year to date through April, show that Chevrolet's unit gains have ranged as high as 254 per cent in one city, over the corresponding period last year. Gains in some half-hundred cities exceeded 50 per cent, and in 14 cities, all but one of which are industrial centers, they were more than 100 per cent.

Highest percentage of gain in the country was shown in Pontiac, Mich., where the 254 per cent figure was achieved. Miami, Fla., with a gain of 156.6 per cent, was second, and was the only city not primarily industrial in character to more than double last year's figures.

The other hundred-percent-plus cities, according to the record, are Youngstown, Toledo, Quincy, Flint, Lowell, New Haven, Lynn, Detroit, Dayton, Canton, Pawtucket and Akron, in that order. Jackson, Mich., Chattanooga, and Fall River each gained more than 90 per cent.

Several of the cities showing sharpest gains are primarily automotive centers, and the majority of the 14 are closely connected with the automotive industry, either as car producing cities or as sources of materials or parts," Mr. Holler pointed out.

Gratifying gains have also been made, Mr. Holler added, in many of the largest centers. New York is well above the average, with an increase of more than 38 per cent, and so are Brooklyn and Queens, with 36.2 per cent. Philadelphia shows an advance of 44.6 per cent, and Cleveland 35.4 per cent.

"Combined with the striking improvement being shown in the smaller towns and throughout rural areas, these gains in industrial centers—reflecting, as they do, the influence of automotive prosperity on cities' buying power—are especially pleasing," Mr. Holler said. "Sales through May are approximately 85,000 ahead of the same period last year."

Judson Abernathy has accepted a position with the Woodridge Lumber Company. He assumed his duties Monday morning.

Let Cavanaugh do your Printing.

Summer Stock REDUCING SALE

We swing into SUMMER with 1939's newest, cleanest stock of DRESSES, HATS, BLOUSE, PURSES, GLOVES and UNDER THINGS — In fact everything cool and comfortable for you is included in this great Stock Reducing Sale. We urge that you take advantage of these wonderful values that we are offering for a few days. **BUY IN THIS SALE AND WEAR THEM ALL SUMMER**
SALE STARTS FRIDAY, JUNE 23. No Exchanges, No Refunds. ALL SALES FINAL



GROUP OF SPORT FROCKS

Regular \$5.95 Value, Reduced to \$3.89
 Regular \$3.98 Value, Reduced to \$2.98
 Regular \$2.98 Value, Reduced to \$1.49



SUMMER DRESSES IN VOILES AND BATISTES

Regular \$1.98, Reduced to \$1.29

PRINT WASH FROCKS

Regular \$1.98, Reduced to \$1.29
 Regular \$2.98 and \$3.98 Values are Reduced to \$2.59



1/2

SPRING COATS Suits go in this ONE-HALF PRICE



COOL SUMMER SHEERS

Chiffons, Nets, Lace, Silk Crepes
 .. All Greatly Reduced.

Reg. \$5.95, Reduced to \$3.89
 Reg. \$7.95, Reduced to \$5.89
 Reg. \$9.85, Reduced to \$7.89
 Reg. \$12.75, Reduced to \$9.89

HANDKERCHIEF'S

Regular Values are Reduced

65c Reduced to 49c
 45c Reduced to 39c
 35c Reduced to 29c
 25c Reduced to 19c



WASH DRESSES

Regular \$1.98 to \$2.98 Dresses,
 Reduced to 89c



BLOUSES AND SWEATERS

All Blouses, Linens, Crepes, Lace, Nets; Also Sweaters, go in this sale at ONE-HALF PRICE.

SKIRTS

Shark Skin and Wool, Regular \$2.98 Values, Reduced to \$1.98

COSTUME JEWELRY AND FLOWERS

All Costume Jewelry and Flowers go in this sale at ONE-HALF price. Necklaces, Bracelets, Clips, Pins, Ear-Screws and Flowers.

HOSIERY, Sheer Silk Chiffon, two and three thread, Regular \$1.00 Values, Reduced to 89c



PAJAMAS—BATIST AND JERSEY

Regular \$1.00 Values, Reduced to 89c
 Regular \$1.98 Values, Reduced to \$1.69
 Regular \$2.98 Values, Reduced to \$1.99

SILK GOWNS

Regular \$1.00 Values, Reduced to 89c
 Regular \$1.98 Values, Reduced to \$1.69
 Regular \$2.98 Values, Reduced to \$1.99

SLIPS

Regular \$1.00 Values, Reduced to 89c
 Regular \$1.98 Values, Reduced to \$1.79
 Step-Ins Greatly Reduced for this Sale.



SILK HOUSE COATS
 Go In This Sale at

1-2 Price



BAGS AND GLOVES

Reg. \$1.00 bag, reduced to 79c
 \$1.98 Bag, Reduced to \$1.69

Gloves—All Summer Gloves Greatly Reduced.



STRAW HATS! All Straw Hats go in This Sale at ONE-HALF PRICE!

Style Shoppe

"Always Showing Newest Things First"
 Mrs. Mollie A. Morton, Owner

FLOYD COUNTY PLAINSMAN
Published Thursday Each Week

MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

County \$1.00; Outside Floyd County \$2.00
second class matter June 23, 1930, at the post office at
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Personal reflections on the character, standing or reputation of
any firm or corporation which may appear in the columns of The
Floyd County Plainsman will be gladly corrected upon its being brought
to the attention of the publisher.

**CULTURAL SPECIALISTS TO
BE INVESTIGATION OF
"WHITE CAPS" WHEAT**

The Plainsman:
Number of years white caps
very noticeable in wheat
for the last three or four
years have become even more
noticeable. Last season D. F. Bred-
thauer, county agricultural agent,
requested the specialists of the ex-
periment stations and of the Exten-
sion Service to make a thorough ex-
amination. It seems that this trouble
is even noticeable in the fall of
the year after the plant begins to
put on its third and fourth leaves.
At this stage it has been quite notice-
able to the farmers and in many cases
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able to the farmers and in many cases
worms were thought to be causing

the trouble, but at a recent check-up
it was revealed that this is one of
the several organisms which is ap-
parent throughout the growing sea-
son.

On a recent check-up samples of
the infested plants were gathered by
the county agricultural agent, Don
Jones and Frank Gaines of the Ex-
periment Station at Lubbock, and R.
K. Reppert of College Station. These
plants were immediately forwarded
to the laboratory at the Texas Agri-
cultural Experiment Station at Col-
lege Station, Texas and Mr. Dunlap
chief of that division, states that he
has isolated a pythium fungus from
several of the plants or samples sent
to him, however, Mr. Dunlap states:
"I am unable to say whether this is
the same pythium that attacks milo,
but it undoubtedly is the same as the
one which has been effecting wheat
for several years in Canada". The
specimens of wheat were taken north
of Floydada in the Center and Cedar
Hill communities. Mr. Altstatt, plant
pathologist of the Experiment Sta-
tion, College Station, Texas, exam-
ined and made some cultures of the
root tissue and crown tissue and he
found organisms in this material, the
most common being a species of the
Helminthosporium. The other two
organisms most commonly found ap-
peared to be of the genus Fusarium,
although they had not sporulated,
making positive identification impos-
sible. His opinion is that it is quite
likely that in this particular instance
the large number of white caps is
due to foot rot due to the Helmintho-
sporium fungus which was found.

On the last inspection of infested
fields in this area samples of matur-
ed grain were selected which were
surrounded by infested plants with
the hope that a resisting disease va-
riety might be established and if
the present findings continue to be
true, through the selection of a dis-
ease resisting plant the white cap
difficulty can very easily be over-
come; much easier than following
some of the recommended treatments
such as the selecting of a disease-
free field and a system of crop ro-
tation which would be difficult to
follow.

Specialists assisting the county
agricultural agent with this check-up
were F. A. Cowan and P. L. Man-
gelsdorf of the Texas Agricultural
Experiment Station, College Station,
Texas, I. M. Atkins, United States
Department of Agriculture Substa-
tion, Denton, Texas, David A. Reid
and M. A. Price of the Agricultural
Experiment Station, Amarillo, Tex-
as, D. L. Jones, Superintendent of the
Agricultural Experiment Station,
Lubbock, and Frank Gaines, Irriga-
tion Specialist, Agricultural Experi-
ment Station, Lubbock.

**Indian's Concep-
tion of Civilization**

From the Dallas News:

Our manner of living is what we
mean by our form of civilization.
The white man's type of civilization
is the strenuous kind. That of the
Indian is the easy-going sort.

Two summers ago, late on a hot
afternoon, driving out fifteen miles
from Santa Fe, I stopped at the home
of an industrious Indian farmer with
a family of five. He owned a beau-
tiful twenty-five-acre river farm,
all subject to irrigation, but only half
of it under cultivation. Running
down across his field for a quarter
mile was a strip of wheat about a
hundred feet wide. Adjacent was
planted alfalfa, beans, potatoes, corn
and fruit trees. To the left lay some
twelve acres growing to weeds. His
name was Juan.

"Juan, why do you allow half your
land to lie fallow? You could easily
have cultivated all of it."

"No need um. Half land make
enough to feed cattle, squaw and chil-
luns."

"Why, man, you could sell what
you do not need and get a pocket
full of money."

"No need. No eat money. Me
work all the land, do twice as much
work, make twice as much food. No
need um. What I do with um. Squaw
and chilluns no eat um. Work twice
as much, make twice as much then
throw it away like white man."

"Sell it, get money and buy pretty
things for the squaw and children."
"Squaw no want pretty things.
White squaw strut; Indian squaw
Indian squaw keep home and chil-
luns."

"How do you get the clothes you
and the squaw wear?"
"Squaw weave um sheep wool and
make um. Me kill old cow and bull
calf, skin um, make heap much mo-
casin and jacket, heap much."

"You do not work all the time on
this little patch of land. What do
you do with your spare time?"

"No spare time. White man work
fast, get ahead of time and then talk
politic. Indian see no sense in hurry."

"What makes the Indian so happy?
He has little to be happy over."

"No want um much; no want um
all time. White man want um all
time. Indian live with God's pretty
things, trees, flowers and birds and
love um. White man love his own
things, nothing else. He work fast,
get um; get um heap much. Not hap-
py because he can not get um all."

"If what you have seems insuffi-
cient to you, then, though you pos-
sess the world, you will still be mis-
erable." J. HENRY SMITH.
—Seneca, Dallas.

**Paducah Grocer In
Critical Condition
Following Stroke**

Paducah, June 19.—G. C. Probasco,
53, Paducah grocer, Monday was still
in a critical condition at a local hos-
pital following a stroke of paralysis
sustained late Saturday. He was
stricken while driving in the resi-
dential section of the city and crash-
ed into a telephone pole.

Mr. Probasco is an uncle of Ted,
Frank and Zel Probasco, of Floyd-
ada.

**Santa Fe Carload-
ings Are Up For
Week Ending**

The Santa Fe System carloadings
for the week ending June 17, 1939
were 22,925 as compared with 21,891
for the same week in 1938. Received
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in 1938. The total cars moved were
27,739 as compared with 26,471 for
the same week in 1938. The Santa
Fe handled a total of 26,168 cars dur-
ing the preceding week this year.

**Girl Scout News;
Local Girls Pass
Tests**

The Girl Scouts met at the home of
Berl Busby Wednesday afternoon,
June 14, at 3 o'clock, at which time
it was learned the following girls
have passed their tenderfoot test:

Frances Keim, Evelyn Elliott, Dor-
othy Tye, LaJuana Leibfried, Sam-
mye McCleskey, Maurine Medien,
Bobby Stephens, Wilma Los Russell,
Jean Wester, Mary Ann Guimerin,
and Kate Sparks.

The next meeting will be held at
the home of Miss Mary Wilson
Hicks, who is taking the place of
Miss Hadsell while she is at home
during the summer months. The
meeting will be at 3 o'clock, Wed-
nesday afternoon, June 21, 1939.

Let Cavanaugh do your Printing

1st in Value
1st in Performance
1st in Economy
1st in Sales
-and now
**OVER 650,000
NEW 1939 CHEVROLETS
HAVE BEEN SOLD!**

Chevrolet for 1939 is the first car of the land!
First in sales by a wide margin—650,000 already
sold, and the demand increasing. First in styling,
first in acceleration, first in hill-climbing, first in
all-round performance with economy, among all
cars in its price range!

See your Chevrolet dealer today and buy the car
that *out-sells* because it *out-values* all others in
the field—Buy a new 1939 Chevrolet!

**1st IN SALES
1st IN VALUE**

plus all these other
famous features:
New Longer Spring-Rear
• Power Top • Power-Brake
• Stabilizer • No Draft
• Vibration • Sym-
• Mesh Transmission •
• Tyre-Matic Clutch •
• Reversible Gas • Older
• Cheats Proof

ODEN CHEVROLET CO.
SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

How will YOU spend these FINE
SUMMERTIME DAYS?

Summertime, or anytime for that
matter, is no time to spend in the
basement slaving over a washing
machine.

With Miss Mary
McCarty

A well trained child with good
habits is a constant joy, and his
care a delight; but an untrained child
will disturb the harmony of any
family. Mrs. Raymond Teeple told
members of the Homebuilders Club
when they met in the home of Miss
Mary McCarty June 23.

The next meeting of the club will
be with Mrs. D. D. Shipley July 28.

Training should begin early in life
and a regular schedule is the only
way to secure regularity day by day.
The first essential in training is regu-
larity in sleep, feeding, bathing,
bowel movements, outing and exer-
cise. Due to the absence of two
members on the program, round table
discussion was given on "Child Right
to Privacy and Children and Self-
Help Equipment."

During the business meeting roll
was answered by answering the ques-
tion, "Do you take a magazine for
children." Mrs. D. D. Shipley was
elected to go to the A. and M. Short
Course.

Those present for the meeting
were, guests: Misses Lois Martin
and Ireta Jones; Members, Mesdames
L. L. Clark, C. B. Martin, P. F.
Bertrand, C. W. Denison, Elbert
Parks, D. D. Shipley, A. W. Dunn,
Roy Curry, R. I. Teeple, J. L. Lloyd,
T. J. Heard; Misses Myra and Joy
Dunavant, Daisy Aaron, and the
hostess.

J. M. Willson
Named on Traffic
Committee

J. M. Willson of Floydada has
been named as a member of the Traf-
fic and Industrial committee of the
West Texas Chamber of Commerce for
1939-40. Announcement of com-
mittee appointments was made re-
cently by President E. K. Fawcett of
Del Rio.

Mr. and Mrs. J. C. Wester and Mr.
and Mrs. Walter Travis who have
been away for the past twenty days
attending the New York Fair and
returning by way of Cleveland, Ohio,
where they attended the Internation-
al Rotary Convention the past week,
reached home Saturday night. They
report a pleasant trip.

Phone 141 for De
FLOYDADA S

big top thrills. There are horseback
riders, tight wire artists, equilibrists,
contortionists, jugglers, aerialists,
acrobats, trained horses, ponies, dogs,
monkeys and geese, and a horde of
41 clowns.

The performances are presented
under a big top containing 2,000
square feet of floor space. One hun-
dred and fifty people make up the
personnel, and there are 60,000
pounds of equipment used by the
show.

The Gainesville Circus has exhib-
ited at the Pan-American and Centen-
nial Expositions in Dallas, at the
Farmers Short Course at Texas A.
& M. College, in Memorial Stadium
at Austin, and last year, showed be-
fore 27,000 persons in two perfor-
mances in Will Rogers Memorial col-
iseum in Fort Worth, the largest
crowds that have ever been attract-
ed to the auditorium.

The circus is now in its tenth
year and this year features "An Old
Time Street Parade" as its grand
entry, with blaring bands, carved,
gold-leafed tableau wagons, perfor-
mers contoured in glittering gold and
silver, scores of plumed, prancing
horses and ponies, and other out-
standing features. Then there are
Stephens and Ritchie in balancing
perch pole feats, an aerial ballet of
15 stunning girls, Capt. Vern Brew-
er's liberty horses, Doris Marie Nor-
man, world's youngest heel and toe
catch artist in the flying trapeze;
Benny Sayers and his troupe of 41
clowns; and dozens of other attrac-
tions.

ORE for less!



DODGE Luxury Liner

LESS TO BUY
LAST YEAR'S
DODGE!

LOOK what you get for less money
than last year!...a bigger Dodge,
with more new ideas than have
ever been built into any Dodge!...
new gearshift at steering wheel!
...concealed luggage compartment
27% larger!...and, most important
of all, the great Dodge "Scotch
Dynamite" Engine! See us today!

FLOYD MOTOR COMPANY
210 WEST CALIFORNIA

Don't Miss Our Big Display of
"WORLD'S FAIR SPECIAL" USED CARS!

READY FOR
COAST-TO-
COAST TRAVEL!

WE HAVE A COMPLETE SELECTION OF ALL MAKES, ALL MODELS AT ALL PRICES!
WHATEVER YOU WANT IN A DEPENDABLE USED CAR, WE HAVE IT!

SHINE AND HAPPINESS AT THIS WORLD FAMOUS RESORT



★ Providing the ultimate in facilities
for recreation and rejuvenation. The finest mineral waters and
therapeutic baths with complete massage. Eighth-mile long sun
terrace, luxurious accommodations. Beautiful grounds. "Where
America Drinks Its Way to HEALTH." Outdoor activities at their
best. Bakerwell Health Plan including room, meals, baths,
massages, from \$35 a week. European plan from \$2 a day.

Write for booklet Louis Gambrell, Manager

THE BAKER HOTEL
MINERAL WELLS, TEXAS

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POCKET AND WRIST WATCHES
\$1.00 to \$3.95

ALARM CLOCKS
\$1.00 to \$2.95

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TAX N

The Last Half of
On Or Before

SAVE ON 1938 D

During the Month of
Delinquent '38 Taxes

The Penalty of 5 per cent
on July 1st; in addition interest
July 1st, and \$1.00 costs will be

It will be to your advantage
1938 taxes on or before June 30th

Statements of tax
to all property owners

FRAN

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Summer Stock REDUCING SALE

We swing into SUMMER with 1939's newest, cleanest stock of DRESSES, HATS, BLOUSE, PURSES, GLOVES and UNDER THINGS — In fact everything cool and comfortable for you is included in this great Stock Reducing Sale. We urge that you take advantage of these wonderful values that we are offering for a few days. **BUY IN THIS SALE AND WEAR THEM ALL SUMMER**
SALE STARTS FRIDAY, JUNE 23. No Exchanges, No Refunds. ALL SALES FINAL



GROUP OF SPORT FROCKS

Regular \$5.95 Value, Reduced to \$3.89
 Regular \$3.98 Value, Reduced to \$2.98
 Regular \$2.98 Value, Reduced to \$1.49



SUMMER DRESSES IN VOILES AND BATISTES
 Regular \$1.98, Reduced to \$1.29

PRINT WASH FROCKS
 Regular \$1.98, Reduced to \$1.29
 Regular \$2.98 and \$3.98 Values are Reduced to \$2.59



1/2 **SPRING COATS**
 Suits go in this Sale
ONE-HALF PRICE



COOL SUMMER SHEERS

Chiffons, Nets, Lace, Silk Crepes
 .. All Greatly Reduced.
 Reg. \$5.95, Reduced to \$3.89
 Reg. \$7.95, Reduced to \$5.89
 Reg. \$9.85, Reduced to \$7.89
 Reg. \$12.75, Reduced to \$9.89

HANDKERCHIEF'S
 Regular Values are Reduced
 65c Reduced to 49c
 45c Reduced to 39c
 35c Reduced to 29c
 25c Reduced to 19c



WASH DRESSES

Regular \$1.98 to \$2.98 Dresses,
 Reduced to 89c



BLOUSES AND SWEATERS
 All Blouses, Linens, Crepes, Lace, Nets; Also Sweaters, go in this sale at ONE-HALF PRICE.



PAJAMAS—BATIST AND JERSEY

Regular \$1.00 Values, Reduced to 89c
 Regular \$1.98 Values, Reduced to \$1.69
 Regular \$2.98 Values, Reduced to \$1.99



SILK GOWNS

Regular \$1.00 Values, Reduced to 89c
 Regular \$1.98 Values, Reduced to \$1.69
 Regular \$2.98 Values, Reduced to \$1.99



SILK HOUSE COATS
 Go In This Sale at



BAGS AND GLOVES

Reg. \$1.00 bag, reduced to 79c
 \$1.98 Bag, Reduced to \$1.69
 Gloves—All Summer Gloves Greatly Reduced.



STRAW HATS! All Straw Hats go in This Sale at ONE-HALF PRICE!

SKIRTS
 Shark Skin and Wool, Regular \$2.98 Values, Reduced to \$1.98

COSTUME JEWELRY AND FLOWERS
 All Costume Jewelry and Flowers go in this sale at ONE-HALF price. Necklaces, Bracelets, Clips, Pins, Ear-Screws and Flowers.

HOSIERY, Sheer Silk Chiffon, two and three thread, Regular \$1.00 Values, Reduced to 89c

Style Shoppe

"Always Showing Newest Things First"
 Mrs. Mollie A. Morton, Owner

1-2
Price

FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. B. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES

County \$1.00; Outside Floyd County \$2.00

second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

RATES GIVEN ON APPLICATION

NOTICE!

Reflections upon the character, standing or reputation of any firm or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

CULTURAL SPECIALISTS TO INVESTIGATE OF "WHITE CAPS" WHEAT

The Plainsman: Several years white caps were very noticeable in wheat in the last three or four years have become even more noticeable. Last season D. F. Bredthauer, county agricultural agent, requested the specialists of the experiment stations and of the Extension Service to make a thorough examination. It seems that this trouble is even noticeable in the fall of the year after the plant begins to put on its third and fourth leaves. At this stage it has been quite noticeable to the farmers and in many cases worms were thought to be causing

the trouble, but at a recent check-up it was revealed that this is one of the several organisms which is apparent throughout the growing season.

On a recent check-up samples of the infested plants were gathered by the county agricultural agent, Don Jones and Frank Gaines of the Experiment Station at Lubbock, and E. R. Reppert of College Station. These plants were immediately forwarded to the laboratory at the Texas Agricultural Experiment Station at College Station, Texas and Mr. Dunlap chief of that division, states that he has isolated a pythium fungus from several of the plants or samples sent to him, however, Mr. Dunlap states: "I am unable to say whether this is the same pythium that attacks milo, but it undoubtedly is the same as the one which has been effecting wheat for several years in Canada". The specimens of wheat were taken north of Floydada in the Center and Cedar Hill communities. Mr. Altstatt, plant pathologist of the Experiment Station, College Station, Texas, examined and made some cultures of the root tissue and crown tissue and he found organisms in this material, the most common being a species of the Helminthosporium. The other two organisms most commonly found appeared to be of the genus Fusarium, although they had not sporulated, making positive identification impossible. His opinion is that it is quite likely that in this particular instance the large number of white caps is due to foot rot due to the Helminthosporium fungus which was found.

On the last inspection of infested fields in this area samples of matured grain were selected which were surrounded by infested plants with the hope that a resisting disease variety might be established and if the present findings continue to be true, through the selection of a disease resisting plant the white cap difficulty can very easily be overcome; much easier than following some of the recommended treatments such as the selecting of a disease-free field and a system of crop rotation which would be difficult to follow.

Specialists assisting the county agricultural agent with this check-up were F. A. Cowan and P. L. Mangelsdorf of the Texas Agricultural Experiment Station, College Station, Texas, I. M. Atkins, United States Department of Agriculture Substation, Denton, Texas, David A. Reid and M. A. Price of the Agricultural Experiment Station, Amarillo, Texas, D. L. Jones, Superintendent of the Agricultural Experiment Station, Lubbock, and Frank Gaines, Irrigation Specialist, Agricultural Experiment Station, Lubbock.

Indian's Conception of Civilization

From the Dallas News:

Our manner of living is what we mean by our form of civilization. The white man's type of civilization is the strenuous kind. That of the Indian is the easy-going sort.

Two summers ago, late on a hot afternoon, driving out fifteen miles from Santa Fe, I stopped at the home of an industrious Indian farmer with a family of five. He owned a beautiful twenty-five-acre river farm, all subject to irrigation, but only half of it under cultivation. Running down across his field for a quarter mile was a strip of wheat about a hundred feet wide. Adjacent was planted alfalfa, beans, potatoes, corn and fruit trees. To the left lay some twelve acres growing to weeds. His name was Juan.

"Juan, why do you allow half your land to lie fallow? You could easily have cultivated all of it."

"No need um. Half land make enough to feed cattle, squaw and chil-luns."

"Why, man, you could sell what you do not need and get a pocket full of money."

"No need. No eat money. Me work all the land, do twice as much work, make twice as much food. No need um. What I do with um. Squaw and chil-luns no eat um. Work twice as much, make twice as much then throw it away like white man."

"Sell it, get money and buy pretty things for the squaw and children."

"Squaw no want pretty things. White squaw strut; Indian squaw Indian squaw keep home and chil-luns."

"How do you get the clothes you and the squaw wear?"

"Squaw weave um sheep wool and make um. Me kill old cow and bull calf, skin um, make heap much moccasins and jacket, heap much."

"You do not work all the time on this little patch of land. What do you do with your spare time?"

"No spare time. White man work fast, get ahead of time and then talk politic. Indian see no sense in hurry."

"What makes the Indian so happy? He has little to be happy over."


"No want um much; no want um all time. White man want us all time. Indian live with God's pretty things, trees, flowers and birds and love um. White man love his own things, nothing else. He work fast, get um; get um heap much. Not happy because he can not get um all."

"If what you have seems insufficient to you, then, though you possess the world, you will still be miserable," J. HENRY SMITH.

—Seneca, Dallas.

Mrs. Clyde Snell and son, Harold, of Fort Worth, and sister, Miss Virginia McKinney, spent the week end with Mrs. Snell's parents, Mr. and Mrs. J. J. McKinney. Virginia had been visiting her sister for several weeks in Fort Worth.

1st in Value
1st in Performance
1st in Economy
1st in Sales
-and now
OVER 650,000
NEW 1939 CHEVROLETS
HAVE BEEN SOLD!



Chevrolet for 1939 is the first car of the land!

First in sales by a wide margin—650,000 already sold, and the demand increasing. First in styling, first in acceleration, first in hill-climbing, first in all-round performance with economy, among all cars in its price range!

See your Chevrolet dealer today and buy the car that *out-sells* because it *out-values* all others in the field—Buy a new 1939 Chevrolet!

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plus all these other famous features:
New Longer Riding-Seat
Turret Top - Power-Door
Subfloor - No Draft
Ventilation - Synchro-
Mech Transmission -
Tyre-Stack Chock -
Sensative Run - Older
Chevrolet Frame

ODEN CHEVROLET CO.

SALES AND SERVICE PHONE 4 FLOYDADA, TEXAS

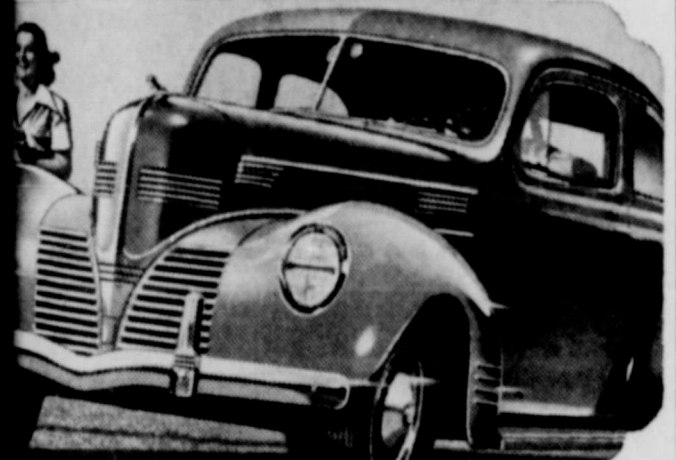
How will YOU spend these FINE SUMMERTIME DAYS?

Summertime, or anytime for that matter, is no time to spend in the basement slaving over a washing.



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More for less!



DODGE Luxury Liner

Less To Buy
LAST YEAR'S
DODGE!

LOOK what you get for less money than last year!...a bigger Dodge, with more new ideas than have ever been built into any Dodge!... new gearshift at steering wheel!...concealed luggage compartment 27% larger!...and, most important of all, the great Dodge "Scotch Dynamite" Engine! See us today!

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Don't Miss Our Big Display of "WORLD'S FAIR SPECIAL" USED CARS!

READY FOR COAST-TO-COAST TRAVEL!
A COMPLETE SELECTION OF ALL MAKES, ALL MODELS AT ALL PRICES!
WHATEVER YOU WANT IN A DEPENDABLE USED CAR, WE HAVE IT!

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Providing the ultimate in facilities for recreation and rejuvenation. The finest mineral waters and therapeutic baths with complete massage. Eighth-mile long sun terraces, luxurious accommodations. Beautiful grounds. "Where America Drinks Its Way to HEALTH." Outdoor activities at their best. Bakerwell Health Plan including room, meals, baths, massages, from \$35 a week. European plan from \$2 a day. Write for booklet Louis Gambrell, Manager.

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MINERAL WELLS, TEXAS

Ingersoll

POCKET AND WRIST WATCHES
\$1.00 to \$3.95

ALARM CLOCKS
\$1.00 to \$2.95

LOOK FOR  ON THE DIAL

Paducah Grocer In Critical Condition Following Stroke

Paducah, June 19.—G. C. Probasco, 53, Paducah grocer, Monday was still in a critical condition at a local hospital following a stroke of paralysis sustained late Saturday. He was stricken while driving in the residential section of the city and crashed into a telephone pole.

Mr. Probasco is an uncle of Ted, Frank and Zel Probasco, of Floydada.

Santa Fe Carloadings Are Up For Week Ending

The Santa Fe System carloadings for the week ending June 17, 1939 were 22,925 as compared with 21,891 for the same week in 1938. Received from connections were 4,814 as compared with 4,577 for the same week in 1938. The total cars moved were 27,739 as compared with 26,471 for the same week in 1938. The Santa Fe handled a total of 26,168 cars during the preceding week this year.

Girl Scout News; Local Girls Pass Tests

The Girl Scouts met at the home of Berl Busby Wednesday afternoon, June 14, at 3 o'clock, at which time it was learned the following girls have past their tenderfoot test: Frances Keim, Evelyn Elliott, Dorothy Tye, LaJuana Leibfried, Sammie McCleskey, Maurine Medien, Bobby Stephens, Wilma Los Russell, Jean Wester, Mary Ann Guimerin, and Kate Sparks.

The next meeting will be held at the home of Miss Mary Wilson Hicks, who is taking the place of Miss Hadsell while she is at home during the summer months. The meeting will be at 3 o'clock, Wednesday afternoon, June 21, 1939.

TAX N

The Last Half of
On Or Before

SAVE ON 1938 D

During the Month of
Delinquent '38 Taxes

The Penalty of 5 per cent on July 1st; in addition interest July 1st, and \$1.00 costs will be

It will be to your advantage
1938 taxes on or before June

Statements of tax
to all property owners

FRAN

Ta

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MRS. A. D. CUMMINGS HONORED WITH SHOWER AND COFFEE THURSDAY MORNING

Mrs. A. D. Cummings, who is leaving soon for Olney, Texas, where her husband has been employed as superintendent of public schools in that city, named honoree at a shower and morning coffee, Thursday morning, at the home of Mrs. G. L. Kirk. Hostesses for the affair were: Mesdames J. L. Weiborn, W. B. Henry, E. L. Norman, G. L. Kirk, Bryl Busby, and Walter Travis.

The guests were asked to register in a guests book presided over by Mrs. J. L. Weiborn. Coffee, biscuit with cocktail sausage and cinnamon rolls were served the guests.

The honoree received many useful and beautiful gifts from her many friends.

Mr. and Mrs. Cummings and family will leave about July 1, for Olney where they will make their home.

Mrs. A. B. Keim and daughter, Frances, returned home Saturday from Waco where they had been visiting Mrs. Keim's parents for several days.

Mr. and Mrs. Charles Hucklebee, Jr., of Emporia, Kansas, returned to Floydada Monday after having been in Kansas since May 1. Mr. Hucklebee is employed with J. M. Gambelin.

Mrs. Miles Frost and daughter, Norma Jean, and mother, Mrs. J. F. Ruddle, left Monday for Colorado City, Texas, where they will visit with relatives for several days.

Mr. and Mrs. Joe E. Pitts, of Amarillo, visited Sunday with Mr. and Mrs. John A. Hollins and other relatives in Floydada.

Mrs. J. R. Cardwell, of Lelia, Texas, came Sunday to visit her daughter, Mrs. E. Hatley and Mr. Hatley.

J. M. Willson left Friday for Cleveland, Ohio, where he will attend sessions of the Rotary Convention.

Miss Jerry Gambelin of Lubbock Tech, spent the week end with her parents, Mr. and Mrs. J. M. Gambelin.

Mrs. George Knox and son, Ed, returned to Morton Sunday after a ten days visit with her parents, Mr. and Mrs. W. N. Paschall.

Mrs. Bill Canley, of Lubbock, visited from Thursday until Sunday with her mother, Mrs. A. J. Welch.

Carl Campbell spent the week end in Burk Burnett with his parents.

Miss Alene Paschall, of Amarillo, is spending the next two weeks with her grandparents, Mr. and Mrs. W. N. Paschall.

Mr. and Mrs. R. E. Fry returned Sunday from a ten days vacation in Colorado Springs, Colorado.

Misses Doris Jordan and Mary Louise Tubbs returned from Temple, Oklahoma, Sunday following a three weeks visit with relatives and friends.

Mrs. Chesley Sullivan, of Dallas, is visiting her mother, Mrs. E. F. Stovall.

Mr. and Mrs. Lee Golightly and Edwin Golightly of Lubbock, visited O. R. Golightly and family over the week end.

J. M. Hughes, of Fort Worth, is here spending several days harvesting his wheat and attending to business.

Paducah Grocer In Critical Condition Following Stroke

Paducah, June 19.—G. C. Probasco, 53, Paducah grocer, Monday was still in a critical condition at a local hospital following a stroke of paralysis sustained late Saturday. He was stricken while driving in the residential section of the city and crashed into a telephone pole.

Mr. Probasco is an uncle of Ted, Frank and Zel Probasco, of Floydada.

Let Cavanaugh do your Printing.

More Jobs for College Grads

Prospects for Employment Brighter This Year, Survey Shows.

MINNEAPOLIS.—More jobs await the nation's college graduates this year than were available for last year's seniors. More employers are represented on college campuses this spring, and more jobs are offered per employer, the Northwestern National Life Insurance company finds in its fourth annual survey of employment demand.

Of 100 universities and colleges reporting in the survey, 63 find the number of employment calls definitely greater than a year ago; increases range from 10 per cent to 200 per cent. Only 14 schools find employment demand lower this year, and the remaining 23 per cent report about the same number of job calls for their graduates as in the spring of 1938.

Based on current employment demand, 37 of the colleges estimate that 80 per cent or more of their seniors will be in positions before the end of 1939; a number see ample demand to furnish jobs for all their graduates who are seeking employment.

Bid for New Personnel.

Technical and industrial concerns are active bidders for new personnel this year, with aviation showing the greatest expansion in demand. Accounting and sales promotion jobs are offered by a wide diversity of manufacturing, wholesale and retail concerns. Various phases of governmental work provide the bulk of the placement opportunities for several schools.

Starting salaries are at approximately the same levels as last year, generally ranging between \$95 and \$135 per month, though outstanding seniors are getting offers of \$175 in some cases.

"If general business should make a fairly definite upturn, there is a latent demand for more men than the colleges could supply," comments a placement official of Dartmouth's school of administration and finance.

"Employment calls are 10 to 15 per cent above 1938; last year many employers delayed commitment; this year job offers are generally definite," reports Boston university's college of business administration.

"Employment demand is 25 per cent better than in 1938; a number of students have two or more offers to choose from," says the report from Brown university, while Columbia finds 30 per cent more jobs available for this year's seniors.

Increase in Placements.

Pitt university reports a 65 per cent increase in total placements to date, including seniors, graduate students and night school students. University of Cincinnati's college of engineering and commerce reports 75 per cent of its June graduates already placed.

Both Drake and Indiana universities report employment calls up 100 per cent from last year. Minnesota reports a considerable gain in job calls, with "a notable increase in calls for men with experience—twice as many opportunities for our alumni as a year ago."

In the South, Virginia Polytechnic finds its employment calls running over 50 per cent greater, and University of Tennessee reports: "Employment demand is at least triple that of 1938." University of Georgia finds this "the best placement season since 1931."

Little or no change in volume of employment demand is reported by schools of the West and Southwest. Several, however, like Leland Stanford's college of engineering, placed 11 graduates last year and expect to do the same this year.

py Stories Are Popular With Public in China

CHUNGKING, CHINA.—Spy stories, particularly those with a foreign setting, are becoming more and more popular in the Chinese press, and the reading of these has made Chinese more conscious, if not more nervous, of the activities of spies.

The papers are printing these stories in the hope of educating the public and making China "spy-proof."

The most popular is the tale of fata Hari. The most famous Chinese spy story is that of "Miss Lily" which has as a vague background the escapades of the sensational Chinese spy girl who was arrested in Peking for working against the Chungking government.

's Records Same; Valedictorians

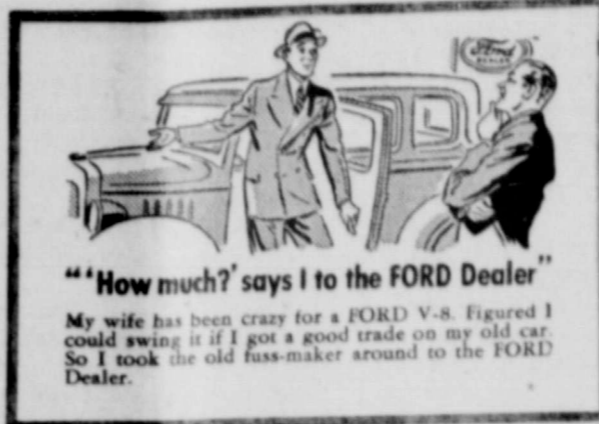
CONN.—Malcolm, twin sister, Mu to share valedictorian at the graduation of the Milford.

und to have perfect attendance and, faculty of the class in pick-

onor

"I JUMPED AT THE DEAL

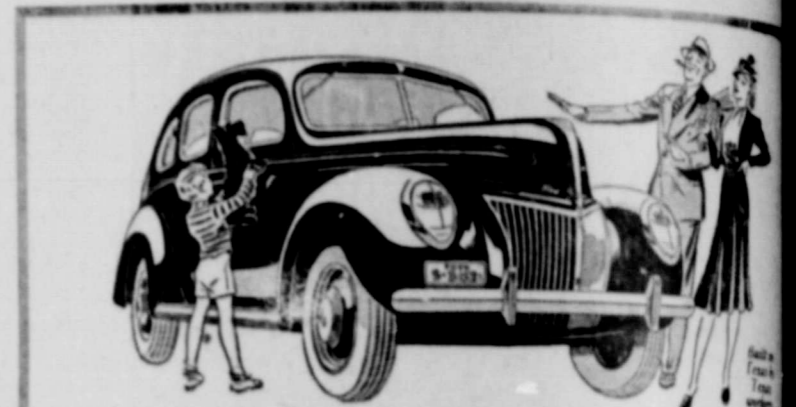
the Ford Dealer made on my old car!"



"How much? says I to the FORD Dealer" My wife has been crazy for a FORD V-8. Figured I could swing it if I got a good trade on my old car. So I took the old fuss-maker around to the FORD Dealer.



"DID I GET A TRADE!" The figure I had in mind was good enough. Imagine my surprise when the FORD Dealer paid me even more for my old car. Said he needed some used cars right now. You bet I jumped at the deal.



"HAS IT GOT STYLE!" Drove home in a brand new FORD V-8. Man, that is the sweetest running car I ever handled. And my wife proud? She says the FORD V-8 was designed for women—the word in style and luxurious comfort. We are the envy of the neighborhood—but not for long, I expect. Tom, Jim, Dave, Henry and Bill have already talked to me and the FORD Dealer is going to have a busy day.

FOR MATCHLESS V-8 PERFORMANCE • BIGGEST HYDRAULIC TRIPLE CUSHION COMFORT • STYLE LEADER IN THE LOW-PRICE

SEE FORD FIRST!

BISHOP MOTOR COMPANY, Authorized Ford Dealer

OUR FORD SERVICE IS FAMOUS FOR ITS DEPENDABILITY AND LOW COST

FIRST AID for Health, Beauty and Convenience



ALWAYS ON TAP WITH AUTOMATIC GAS WATER HEATERS WEST TEXAS GAS CO.

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Our FLOWERS are FRESH and are BEAUTIFULLY ARRANGED. FLORETS, FLOYDADA FLORISTS

Floydada Insurance Agency . . .

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON OWNER

FOR RENT—Nice convenient Bed Room. See B. P. Woody. 28-tfc

Several Milch-Cows for sale. F. C. Harmon. 27-1tc

LANDS FOR LEASE A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfc

FOR SALE—1937 Chevrolet A-1 Condition. 1937 Oldsmobile A-1 Condition. Geo. M. Finkner. At Triangle Garage. 10-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

For best and cheapest monuments, either in marble or granite. See S. B. McCLESKEY. 24-tfc

Mr. and Mrs. R. C. Patton spent the week end in Amarillo.

Mrs. George Hines, of Lelia, from Thursday until Sunday. Mrs. Hulsey's mother, B. Stegall.

666

Liquid, Tablets, Salve, Nose Drops, Try "Rub-My-Tier" Liniment

M. L. SOLOMON JEWELER Floydada, Tex.

IT'S STEADY COLD that makes HUMIDITY SAFE!



Protect your foods with the new TRUE-TEMP Cold Control Only Westinghouse has it!

Cold alone is not enough to keep all foods at their best. Humidity also is needed—especially for meats, fresh fruits and vegetables. But, with humidity, it is more important than ever that you HOLD the right degree of cold in your refrigerator—otherwise mold and bacteria may form rapidly in the moisture laden air.

With the new TRUE-TEMP Cold Control, Westinghouse protects you against the hazard of food temperature fluctuations. It holds temperatures CONSTANT in all parts of the refrigerator, makes possible the new Food Protection "QUIN-TEMP-LETS"—5 years of cold providing complete protection for all your foods. See these new features today.

Texas-New Mexico Utilities Company

Sentinels of Health

Don't Neglect Them! Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The art of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backaches, persistent headaches, attacks of dizziness, putting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out. Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste, like Jones' Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Jones' Pills at all drug stores.

DOAN'S PILLS