

"By Helping Business You Help Yourself"

The Floyd County Plainsman

Floydada, Floyd County, Texas, Thursday, April 10, 1941

Number 18

VOLUME No. 12

Wool Growers of Floyd County Meet

The Floyd County Wool Growers met in the office of the county agriculture Saturday, April 5th for the purpose of formulating plans in the marketing of the spring clip. T. Taylor, A. G. Cardinal, L. B. Cosby and H. D. Merdith were selected as committeemen to investigate the possibility of setting up an organization on district basis so that a large volume could be concentrated, to locate available storage, and to make a survey as to how many producers will cooperate and the estimated pounds of wool they will have for sale this year.

This committee will make a report on their finding next Saturday at 10 a. m. in the county district court room and all wool growers are invited to attend the meeting.

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City Officials Take Oath Of Office Tuesday Night

At regular meeting of the City Council Tuesday night the city officials were sworn in for the new term.

W. U. White was sworn in as Mayor and S. E. Duncan, City Secretary, Morgan Wright City Marshal.

Aldermen: Charley Bedford, F. C. Harmon, Conner Oden, Mark Martin, and J. D. McBrain.

Reappointments were: Lewis Boothe, Deputy Secretary.

Lee Howard, Night Watchman; E. S. Price, Water Superintendent;

Bryant Hinkle, Assistant Water Superintendent. Mr. Hinkle was promoted to assistant operator at the Municipal plant and will start training for this work.

Ike Finley was reappointed paid fireman.

Appointments of operators at Light plant as follows: J. R. Evers, Engineer; Burl Holt and John Lewis, operators; L. D. Britton, linesman; Vern Elliott, general assistant.

les Beedy 4H.

Junior Dairy Cattle:

Three Years and Over: George Tyler 4H, Herman Graham 4H, James Wilson 4H, one each that class excellent; Billy Joe Cantrell 4H, N. E. Tyler 4H, Ray Cook 4H, one each that class good.

Two years and under three years: David Graham 4H, Eilan Brock 4H, one each that class excellent. A. P. Sugard 4H, Jack Brock 4H, one each that class good plus.

One year and under two years: Melvin Ross FFA, one that class excellent. Harold Marrel FFA, Kenneth Cates FFA, Dan Moody Krause 4H, Kenneth Thornton 4H, Jack Brock 4H, one each that class good plus. C. M. Morris 4H, Lewis Warren 4H, John Wilson 4H, J. T. Bivens 4H, one each that class good.

Six months to one year: Jack Brock 4H, David Battey 4H, Eilan Brock 4H, one each that class good plus. Kenneth King 4H, Earl Edwards 4H, Dave Willis FFA, J. T. Bivins 4H, one each that class good.

Champion dairy calf won by David Battey 4H.



COTTON GOODS FOR COTTON FARMERS

College Station—Scenes such as the above will be familiar sights in Texas this summer when cotton

farmers and their families take stamps they receive for reducing cotton acreage and exchange them for finished cotton products in the stores. Cotton farms all over the

state are being signed for participation in the supplementary cotton program according to Agricultural Adjustment Administration officials.

Funeral Rites For W. L. Nelson This Afternoon

Funeral rites will be held this afternoon at 2:30 for W. L. (Bene) Nelson, age 35, at the First Christian Church, conducted by Rev. Lawrence W. Bridges, assisted by Rev. G. I. Brittain, of Plainview.

Mr. Nelson was found dead in bed at his quarters in an army hospital at El Paso Sunday night, and his family was advised here early Monday morning of his death. The body arrived by train to Lubbock and was met by Woods Funeral Home of Plainview and brought to Floydada Wednesday about 11 o'clock. The body was detained on account of an investigation which was being made to ascertain the cause of his death. Attendants at the hospital said a heart ailment was thought to be the cause.

Mr. Nelson was reared in Floydada, and had been in the army about two months. He is the son of Mrs. E. C. Nelson, Sr. Other survivors are: Judge E. C. Nelson, Amarillo; Pete Nelson, Floydada; one sister, Mrs. Dave Standerfer, of Muleshoe.

Interment will be made in Floydada Cemetery.

REGULAR SECOND SUNDAY SINGING WILL BE HELD

The regular Second Sunday Singing will be held at 2 o'clock Sunday at the South Side Baptist Church. It has been announced that a number of out of town singers will attend. Everyone is invited to be present.

BORN—To Mr. and Mrs. Marvin Shurbet, Saturday, April 5, a son, Mother and child is reported doing nicely.

LET CAVANAUGH DO YOUR JOB PRINTING.

Gaines Davis Is Named to Succeed Clint Wakefield

Gaines Davis of Plainview has been named successor of Clint Wakefield as local manager of the Texas-New Mexico Utilities Company. Mr. Davis arrived in Floydada early this week and has been busy meeting the people of Floydada and with the duties at the local office. Mr. and Mrs. Davis and son, Dell, will move here the latter part of this week to make their home.

Mr. Davis is a graduate of Texas Theological College at Lubbock, where he graduated in 1935. During his college years he played football under Pete Cawthon and later in 1936 and 1937, he played professional football with the New York Giants. Since that time he has been employed with the Texas-New Mexico Utilities Company.

WAKEFIELD CALLED TO ARMY SERVICE

Captain Clint Wakefield who has been local manager of the Texas-New Mexico Utilities Company for the past five years has been called for army service and will report for duty April 15, at Fort Knox, Kentucky.

The Utilities Company has granted Captain Wakefield a year's leave of absence while he is serving the government. Captain Wakefield will go from Floydada to Fort Sill, Oklahoma, for a two day physical check-up and from there he will go to Fort Knox, Kentucky. Mrs. Wakefield and son, Bobby, will accompany Captain Wakefield to Fort Knox where they will reside during the time he is in service.

Mr. and Mrs. Clarence Boothe and family spent Sunday in Abilene visiting friends.

Earn \$15 By Planting and Caring For Trees

Take it from a landscape specialist—Every farmer in Texas should be familiar with the Triple-A's 1941 provisions for a payment of \$15 to each farm for the planting and maintaining of trees. This payment can be earned over and above the regular soil building allowance.

Sadie Hatfield, specialist in landscape gardening for the A. and M. College Extension Service, points out that in every section of Texas trees are needed for shade for the home, the livestock and poultry, and for windbreaks. In some of the wooded sections of Texas this natural protection is used and appreciated, she says, but on the coastal plains and on the plains of West Texas the need is still strongly felt.

On the western plains and in the Panhandle of Texas, hardwood deciduous trees are used in combination with pines and other evergreen trees. AAA payments for hardwood trees are made at the rate of \$6 per acre. Among the trees well adapted to the semi-arid portions of the state are desert willow, salt cedar, elms, ash, honey locust, Russian olive, juniper, and red cedar, as well as western yellow pine and Austrian pine.

Thus, under the AAA provisions, planting of 2½ acres of hardwood trees or 3 1-3 acres of pine trees would earn the maximum of \$15 which is available in addition to the soil building allowance for the farm. Additional tree planting could earn additional payments under the soil building allowance. For the cultivation of forest trees planted between July 1, 1937 and January 1, 1941, the AAA will pay \$1.50 per acre as part of the soil building allowance for the farm.

An average of 42 cents of each dollar spent for food by the American housewife in 1940 went to the farmer. The pro-rata was 41 cents in 1939 and 53 cents in 1913.

Last Rites For Oliver Jackson Haynes Held Tues

Last rites were held Tuesday morning at 10 o'clock at the home of Tom W. Deen for Oliver Jackson Haynes, age 85 years who passed away Sunday morning at his home in east Floydada about 10 o'clock. Rev. E. T. Freedlove, pastor of the First Methodist Church, conducted the service. Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangements.

Mr. Haynes was born April 25, 1856, in Alabama, and moved to Floyd County from Nolan County, Texas, in 1901. He was a member of the Presbyterian Church since early life, and his membership had been with the Methodist Church since 1907. He was married to Miss Rebecca Norris July 11, 1878, in Fayette County, Texas. To this union five children were born, three daughters and two sons, all of whom survive. His wife preceded him in death many years ago. Daughters are Mrs. Tom W. Deen, Mrs. G. Scott King, Floydada; Mrs. E. D. Bolton, Greenville; sons are, H. S. Haynes, Auburn, California; F. L. Haynes, Demings, New Mexico. Mrs. Fannie Dangerfield Haynes, wife by second marriage, also survives.

Pallbearers were: John Fawver, E. R. Borum, O. B. Olson, Will Snell, Ermine Cornelius, and Pierce King.

Flower bearers were: Mrs. Homer McDonald, Mrs. Mary Colville, Mrs. M. L. Probasco, and Mrs. Mark Martin.

Brooder Houses Should Be Kept Sanitary

College Station, April 9th.—In establishing a poultry flock, sanitation starts before the chicks arrive.

George P. McCarthy, extension poultry husbandman for A. and M. College, says the brooder house should be thoroughly cleaned by sweeping walls and ceiling, removing all dirt, and thoroughly disinfecting it with a good commercial disinfectant. A suitable disinfectant can be improvised from one can of concentrated lye in 20 gallons of water—the nearer boiling the better.

The floor and walls of the brooder house should be thoroughly scrubbed up to above two feet above the floor and, if space is available, skid it at least 20 yards to clean ground. Similar practices of sanitation should continue throughout the entire brooding period.

"There is no place that efforts expended in keeping things clean will pay a larger dividend than in raising chicks."

McCarthy offers chicken raisers these bits of advice and cautions:

Put the brooder in the house and operate it two days before the chicks arrive. Make sure it holds an even temperature of 95 to 98 degrees two inches from the floor at the edge of the hover.

Round off the corners of the house to prevent chicks from piling in corners.

Have a fresh supply of chick starter on hand so chicks can be fed as soon as they arrive. A good commercial buttermilk starting mash is recommended. Don't economize on chick starter mash.

Don't buy more chicks than your house will take care of.

Don't allow chicks to become chilled in transporting from hatchery to brooder house.

Don't forget that the brooder house should have an abundance of fresh air without draft.

There Is No Mystery About Pruning Trees

College Station—There is no mystery about the proper method of pruning plants.

Pruning, says Sadie Hatfield, extension specialist in landscape gardening for A. and M. College, is chiefly cutting away undesirable wood. Many of the shrubs which bloom early grow from several shoots and sprouts. This makes pruning them a fairly simple task.

"If pruning is carefully and thoughtfully done, it may develop into an art from which much pleasure is derived," the specialist says. "Ordinarily too much time is put on the promotion of growth in plants at the expense of their good grooming through pruning."

A few of the oldest shoots should be cut off at the ground each year. This relieves the plant of old and rough branches. They soon are replaced by a new growth of sprouts. Also it often is desirable to shorten long and awkward looking branches.

One of the fortunate things about shrubs is that they will grow and soon cover up mistakes. Thus the gradener is given a chance to observe and do better next time.

An average of 42 cents of each dollar spent for food by the American housewife in 1940 went to the farmer. The pro-rata was 41 cents in 1939 and 53 cents in 1913.

ATTENDED FUNERAL OF AUNT IN WELLINGTON

Mr. and Mrs. Duncan Hollins and Mr. and Mrs. Greer Christian attended the funeral of Mrs. George Wallace in Wellington Wednesday. Mrs. Wallace is the aunt of Mrs. Duncan Hollins and Greer Christian.

MRS. E. W. TURNER UNDERGOES OPERATION THURSDAY

Mrs. E. W. Turner underwent a major operation in a Lubbock hospital last Thursday. The family reports Mrs. Turner's condition as improved slightly but will likely be several days before she will show a great improvement.

TWO TRUSTEES ELECTED TO INDEPENDENT SCHOOL BOARD

In Saturday's trustee election two trustees were elected to serve the Independent School District. M. L. Probasco was re-elected and Cecil Hagood was elected to take the place of Mrs. J. M. Willson. Others appearing on the ticket were: Richard Stovall, Poke Goens, and H. O. Cline.

Mr. and Mrs. Lindsey Graham and Mr. and Mrs. B. Hatley visited in Amarillo Sunday with Mr. and Mrs. Otis Truelove.

Ford Airplane Engine Plant Emerges from 'Cocoon'



Workers have begun tearing down the huge fiberboard canopy sheltered the \$21,000,000 Ford airplane engine plant at Dearborn, Mich., during winter construction. This view shows the front of the plant. The entire building will be completed early in April—little more than six months from the time ground was broken. Ordinarily such a project would require 12 to 14 months, but the shelter built over the structure enabled crews to work around the clock through the dead of winter.

CLOSING DATE SET AS APRIL 30 FOR APPLICATIONS

Notice was received April 2, from E. F. Vance, administrative officer of the AAA in Texas, stating that the closing date for accepting applications for mattresses would be April 30; therefore, any person eligible to file an application should do so before that time.

ALCYE A. HOOTS, Secretary, Floyd County ACA

MRS. DONA COVINGTON ATTENDING REA SCHOOL IN AMARILLO

Mrs. Dona Covington, bookkeeper for the Rural Electrification Association, is spending this week in Amarillo where she is attending a school of instruction which is being held for the benefit of about sixty bookkeepers in West Texas. Mrs. Covington went to Amarillo Sunday afternoon and will return home Saturday.

Let Cavanaugh do your Printing.



GOVERNOR W. LEE O'DANIEL SIGNS MEASURE ON TRUCK LOAD LAW

House and Senate sponsors of the scientifically based truck load limit bill which passed both branches of the legislature recently with but five dissenting votes in each, look on as

Governor W. Lee O'Daniel signs the measure which fixes a top of 38,000 pounds gross weight. Left to right, Senator Rogers Kelley, sponsor of the bill in the Senate; Governor O'Daniel; and Representative Lon E. Alsip, author and sponsor of the bill in the House.

The Easter FASHION PARADE

EASTER'S ON THE WAY—GET READY—Wondering what to wear for Easter? Of course you are! So we've collected the smartest of the new clothes that are slated for big fashion success! For your Easter Frock you will want something feminine, flattering and beautiful—and we are just as anxious to fit you in the dress that will do the most for you. With a beautiful array of styles from the nation's foremost designers we are in a position to do just that.



Silhouette in Flowers

Carole King
ORIGINALS FOR JUNIORS

SITTING RIGHT ON TOP OF FASHION

\$6.50
\$7.98
\$10.98

THE YOUNG CROWD MEETS IN OUR CAROLE KING SHOP



"Cherries are Ripe"

"Three Cheers"

Three cheers for you when you wear this princess coat style in Rayon Reppelene! It has a large Naval insignia embroidered on your pocket, Naval buttons on the shoulders, and down the front. Sizes 11-15. Colors, Naval Blue, Victorian Blue, White. \$6.50

"Cherries are Ripe"

Something new and ripe to wear right now! Tiny scallops outline the square neck and short puffed sleeves of this Carol King crease-resistant rayon dress. Bunches of embroidered cherries swing in the skirt and rest gently on the blouse. Sizes 9-15. Colors, Pebble Beach, Aqua, Nassau Rose. \$7.98

"Silhouette in Flowers"

A Date-Time ensemble! An exciting white background Malibu Beach rayon print dress, under a princess coat that closes at the waistline. Sizes 11-15. Colors, Date Brown, Robinhood Green, Navy. Price... \$10.95



THE YOUNG CROWD MEETS IN OUR CAROLE KING SHOP

Carole King
ORIGINALS FOR JUNIORS

\$6.50

"LUCKY RINGER"

Beautifully tailored crease-resistant rayon Nub dress in a youthful sports style. Pockets and belt are trimmed with gold eyelets. Ten goared skirt with plenty of swing. Sizes 11-17. Colors, Chartreuse, Royal Blue, Sungold, California Earth, Nude, Malibu Blue

2 DAYS 'til Easter



New ACCESSORIES

All the little accessory touches that add so much fashion fun to your costumes! Pick yours now.



Safe Sheerness for Active Women

THIGH-MOLD BY MOJUD

- Like magic, these beautiful silk hose end garter grief and ruinous knee strain. Four magic strips at the top
- absorb strain
- check garter runs
- hold garters firm
- keep seams straight

No wonder so many of our customers prefer them. You will, too!

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MRS. MOLLIE A. MORTON, OWNER TELEPHONE NUMBER SEVENTEEN

Flower Fresh

Martha Manning
ORIGINALS FOR MISSES AND YOUTHFUL HALF SIZES

ORIGINALS DESIGNED BY YOUNG AMERICANS FOR YOUNG AMERICANS

\$6.50
\$7.98
\$10.98



No. 1639

No. 774

No. 1257

No. 1639. Go-to-town-and-date dress! A two piece Shantelle rayon for the Spring parade! Every line in the blouse and skirt is new. The fitted jacket is full of appeal. Sizes 14-20. Colors, Palm Beach-Luggage Tan, Grey Blue-Navy, Tealime Rose-Navy. \$10.95.

No. 774. If you want classic distinction in half sizes, this dress of striped rayon is yours. It's a show-button-shirt-frock and with its pleated skirt and its chevron pockets, it's as tailored as a major's uniform. Sizes 16 1/2-22 1/2. Colors, Waterfall Aqua, Reseda Green, Rain Blue. \$6.50.

No. 1257. The Good Neighbor Policy reveals itself! A South American border stripe makes this dress "must" for your wardrobe! Notice stunning new top belt of straw with a mouth cork trim, the simple square neck blouse, and the pleated skirt. Sizes 12-18. Colors, Brazilian Blue, Rio de Janeiro Green. \$7.98.



SPRING FELTS AND STRAWS

Snapped brim felts flower trimmed straws

\$1.98, \$2.45
\$2.98

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M. B. CAVANAUGH, PUBLISHER

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Erroneous reflections upon the character, standing or reputation
of any person, firm or corporation which may appear in the columns of
the Floyd County Plainsman will be gladly corrected upon its being
brought to the attention of the publisher.

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Where you can get everything for your car at one-stop.
Sigs, Mobiloil, Prestone, Mobile Freezone.

RADIATORS REPAIRED, Radiator Hose and Clamps. Heater
Hose. Parts of all kinds, Welding, Tires, Batteries. In
we have everything for your car.

Buy junk Batteries. Phone 37

SHORTY BARKER and CLAY ANDERSON, are in charge of
shop, and will appreciate your next job.

CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE.

FOR A HAPPY **Easter**

TOILETRIES FOR EASTER BEAUTY

A woman's heart leaps up, when she receives a
wonderful cosmetic and toiletry gift from White
Drug Company. You will please her with one of
these. You know that she always wants one.
Lucien Lelong and Lenthéric lines will be found in
our generous stocks.

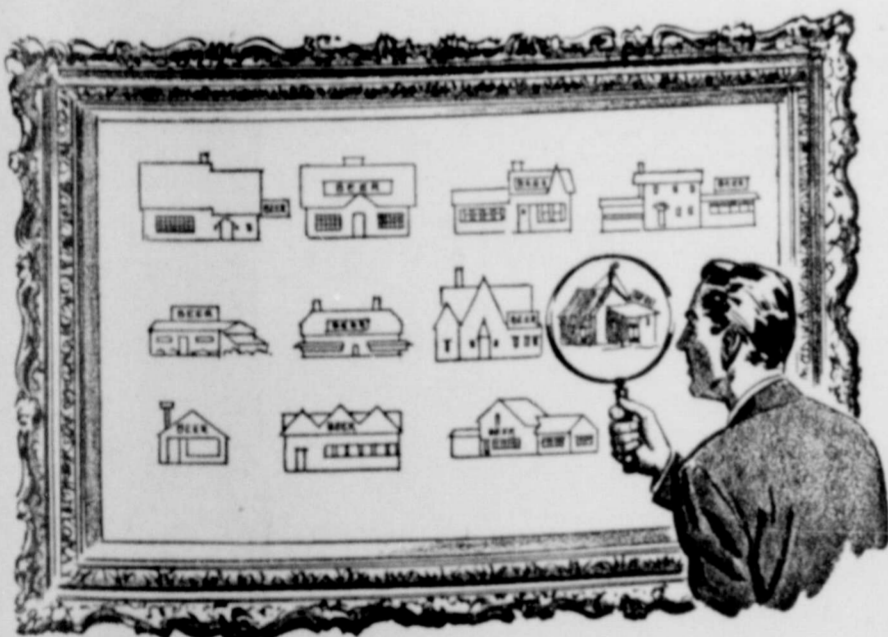
KING'S CANDIES Also make a perfect gift!

WHITE DRUG COMPANY

Palace Theatre Building

RECORD... Facts That Concern You

No. 26 of a Series



ARE YOU SEEING ONLY PART OF THE PICTURE?

The great majority of beer retail estab-
lishments are clean wholesome places.

Yet it is the once-in-a-while excep-
tion—the anti-social, law-violating tavern
that everybody notices.

Such undesirable retailers give beer a
bad name it doesn't deserve. Further-
more, by arousing public indignation,
retailing abuses endanger your right to
enjoy good beer, the beverage of moder-
ation. They also endanger the benefits
that beer has brought to Texas—
31,165 persons employed since re-legal-

ization, an annual payroll of \$22,076,182
and \$2,273,968.64 taxes paid last year.

While it is the brewers' responsibility
to brew good beer and the retailers' re-
sponsibility to sell it under wholesome
conditions, nevertheless the brewing in-
dustry wants anti-social retailing elimi-
nated entirely.

You can help us by (1) patronizing only
the legal and reputable places where
beer is sold and (2) by reporting any law
violations you may observe to the duly
constituted law enforcement authorities.

BEER... a beverage of moderation



**Fruit Production
For Home Use
Jumps in 1940**

College Station, March 26—Fruit
production for home use reported for
1939 was tripled in 1940 by farm
and ranch families cooperating with
the Texas A. and M. College Exten-
sion Service.

Reports compiled from 121 coun-
ties show 12,098,820 pounds of fruit
for 1940 as compared with 3,730,198
pounds in 135 counties the previous
year. This gives an average of about
200 pounds of fruit to each of the
approximately 50,000 families co-
operating in these counties; an in-
crease of about 118 pounds per fam-
ily over 1939.

J. F. Rosborough, extension hor-
ticulturist, and Jennie Camp, special-
ist in home production planning, at-
tribute this increase towards the
1,000 pounds needed by each family
yearly to two factors: A good fruit
season and the coming into produc-
tion of 1,525,052 fruit trees and
vines planted by home demonstra-
tion club women and 4-H club girls
during the last four years.

To provide for future production,
women and girls in 1940 planted
359,143 trees and vines, budded and
grafted 39,277 trees, rooted 81,879
cuttings, and planted 259,107 fruit
seed.

Increased application of good or-
chard management practices advoc-
ated by extension workers is also
responsible in part for increased pro-

duction. On 5,586 farms, green ma-
ture crops were plowed under in or-
chards. Trees in 5,981 orchards were
pruned and trimmed. Spraying sched-
ules to control insects and diseases
were followed in 4,515 orchards.

**Paul Snodgrass
Stresses Getting
Full Value**

"If you sell your 1940 cotton loan
equity, be sure to get all its worth,"
was the advice Paul Snodgrass,
chairman of the Floyd county AAA
committee, issued to cotton produc-
ers last week.

"The relatively high domestic de-
mand for cotton resulting from the
defense program and the recent sub-
stantial increase in the price of spot
cotton have made it possible for cot-
ton producers to dispose of their 1940
cotton equities at substantial prof-
its," the chairman declared.

Reports have reached the county
office, however, that certain abuses
have developed in the disposal of
the equities, particularly in the use
of Commodity Credit Corporation
Form E, which is provided by the
CCC to be used to record the trans-
fer of the producer's interest in the
loan to the buyer.

"In some instances," Snodgrass
said, "producers are not receiving
the full value of their equities and
buyers are purchasing the equities
without properly executing the form.
The buyers then carry the forms for
weeks, awaiting a rise in the market
price, and then transfer the forms to
a third party without actually ever
possessing the cotton."

Common abuses are: failure to
date the document at the time of
the sale, failure to insert in the form
the exact amount the producer re-
ceives for his equity, failure of the
first purchaser to sign the document,
and failure to leave with the pro-
ducer the green carbon copy which
he should have.

Producers desiring to sell their
equities in loan cotton should in-
vestigate to make certain they are
receiving full value; also they should
be certain that Form E is filled out
properly and that they are given their
copy.

**State Historical
Association Meets
April 18, 19th**

Walter Prescott Webb, director of
the Texas State Historical Associa-
tion, announced recently that the
Forty Fourth Annual Meeting of the
Association will be held in Austin
on April 18 and 19. Headquarters
will be at the Driskill hotel.

Among the outstanding speakers
scheduled for this year's program are
Dr. Ralph Lounsbury of the Nation-
al Archives at Washington, D. C.,
and Seb S. Wilcox, preserver of the
Laredo Archives, of Laredo, Texas.

The Handbook of Texas, an ency-
clopedia of Texas history, now the
major project of the State Historical
Association will be the subject of a
round-table conference on Friday
morning, April 18. Invitations to at-
tend this conference have been ex-
tended to all patriotic, regional, and
historical societies in Texas. Accep-
tances have already been received
from most of the societies asked to
confer on the promoting of this book,
in which will be recorded the great
history of Texas.

Let Cavanaugh do your Printing.

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Our FLOWERS are FRESH and
are BEAUTIFULLY ARRANGED
HOLLUMS, FLOYDADA FLORISTS

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A few farm tracts to lease at rea-
sonable prices for cash.

W. M. MASSIE & BRO.
Floydada, Texas. 11-14

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either in marble or granite. See S. B.
McCLESKEY. 24-17

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house. PARK FLORISTS—Mrs. W.
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ance Agency . . .**

Insurance of all kinds. Your in-
quiries and business respectfully
solicited

W. H.
HENDERSON
OWNER

IF YOU LIVE IN

the Panhandle

YOU'RE IN THE OIL BUSINESS



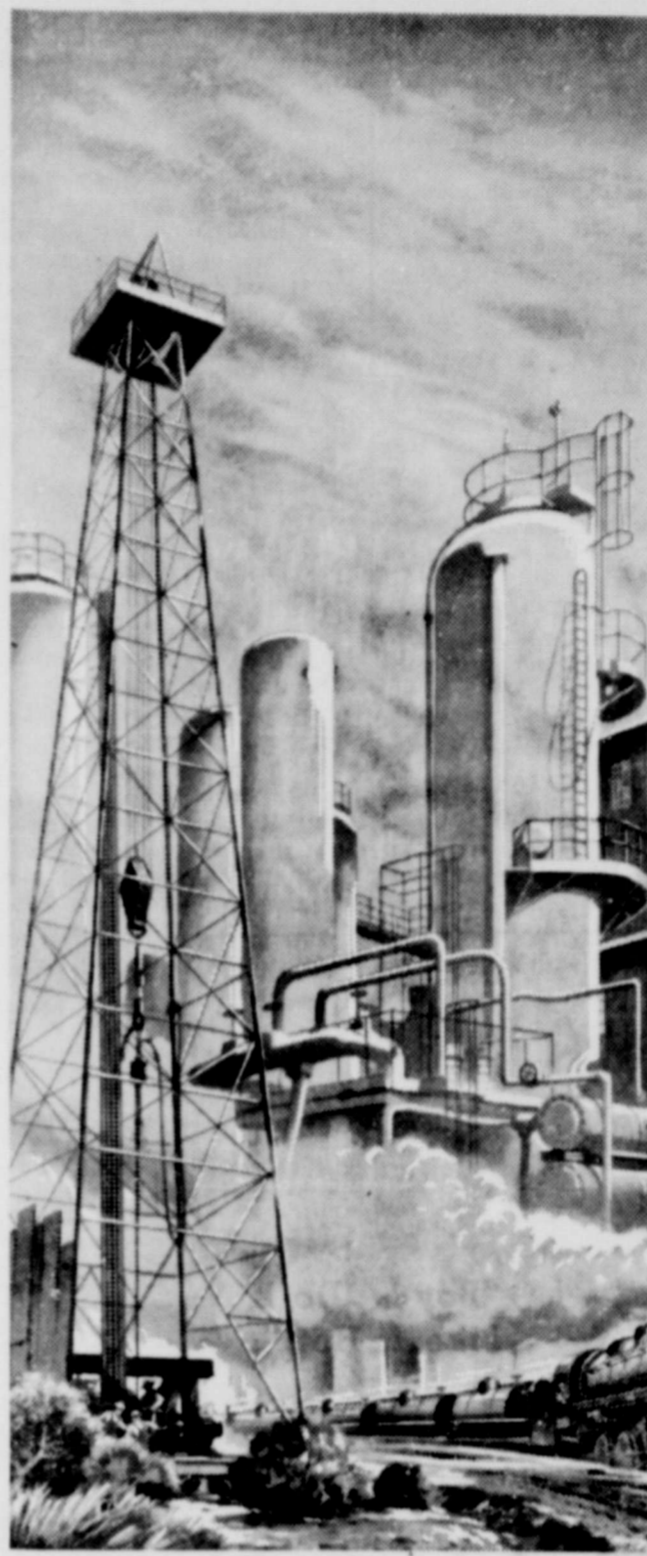
There are nearly 65,000
like us, including oil
workers and our fami-
lies, in the Texas Pan-
handle. We get our en-
tire living from oil and
gas. The wage earners

of our group receive over 19 million
dollars a year.

My Dad is a rancher. He gets nearly
one-fourth as much from his lease
and royalty payments as he does
from his cattle and crops. Over four
million acres of Panhandle lands are
now under lease and nearly 1½ mil-
lion produce oil or gas.

The oil and gas industry spends in
our Panhandle area 50 million dol-
lars a year. This money, paid to
workers, ranchers, farmers, tax col-
lectors and others, is spent and re-
spent until every merchant, business
and professional man—in fact every-
one—in our section gets his share
of it.

*You and I and our families and
our community have a very
important stake in the oil
and gas industry and its
future in Texas.*



This Advertisement Paid for by Various Units of the Industry and Sponsored by
TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

**FRANCIS CARTHEL IS CHOSEN
MEMBER OF STATE SUGAR
BEET COMMITTEE**

Francis Carthel, of Lockney, was
chosen as a member of the State
Sugar Beet Allotment Committee for
Texas.

SINCE 1883

Ballard's Snow Liniment has
been an inexpensive aid in relieving
the discomforts of Muscular
Congestion that accompanies
Sprains, Strains, Bruises, and Mus-
cular Soreness from over-exertion
or undue exposure. In 30c and
50c bottles.

WHITE DRUG COMPANY

Need a good Pick-up, see those

On the floor at our shop, in good condition, ready to demonstrate.

SPEARS & DANIELS

INTERNATIONAL TRUCKS AND PARTS AGENCY

Complete Automotive Repair and Replacement Service
Located Across Street from Post Office.

Helpy-Selfy Laundry

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

25c Per Hour.

PLENTY OF HOT, SOFT WATER.

Steam Laundry Charges—Rough Dry 4c

WET WASH washed and extracted ready to iron

2 Cents a Pound

Shirts 9c, in Thrift T and Rough Dry Bundles.

White Way Laundry

Formerly Floydada Steam Laundry

PHONE 141 FOR PICK-UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

Permian Basin Convention to be in Lubbock

Lubbock, April 9.—With plans completed to entertain one thousand visitors, the Lubbock Committee in charge of arrangements for the Permian Basin Convention, Sunday and Monday, April 13 and 14 indicated the feeling that this would be one of the finest meetings ever held in West Texas according to Paul C. Teas, General Convention Chairman.

Officials of the Association and Lubbock leaders stressed the fact that not only members of the Association are being invited to be present but also every citizen of the area interested in our progress is being cordially urged to attend, Mr. Teas added.

Opening with registration at 1:30 Sunday afternoon the convention will move at a fast clip to be climaxed by the fun night and dinner dance on Monday evening.

The West Texas championship horse show will attract some of the finest horses of the Southwest and will be in every way comparable with those ordinarily seen in Fort Worth, Dallas or New York City. The show will begin at 2:30 Sunday afternoon at Fair Park.

Various committee meetings will be held at 7:30 and 9:00 o'clock Sunday evening for final consideration of reports to be given at the director's breakfast at 7:00 o'clock a. m. at the Lubbock Hotel. The first general business session at 9:30 at Lubbock Hotel will feature addresses by Sam B. Cantey, Jr., banker of Fort Worth, Homer Winston, business man of Brownfield and former State Senator, G. H. Nelson of Lubbock.

The convention luncheon at Hilton Hotel will bring an address on "The Washington Picture" by Charles I. Francis, attorney and oil man of Houston.

Final business session at 2:00 p. m. at Hilton Hotel brings a discussion of "What the Defense Program Means to the Oil Business" by Gen. Gerald C. Brandt, Randolph Field, San Antonio. Another interesting feature of the afternoon session will be the symposium when everyone in attendance will be given the opportunity of bringing questions and suggestions before the membership.

SMITH THANKS VOTERS

I want to thank the voters who supported me in the recent city election for City Marshal. I truly appreciated any and all courtesies shown me.

Yours very truly,
BOB SMITH
(Political Advertisement)

MOVED TO LUBBOCK

Mr. and Mrs. Robert Abernathy moved to Lubbock Tuesday where they will make their home. Mr. Abernathy will be employed as a carpenter in Lubbock which trade he has followed for a number of years in Floydada.

Mrs. Richard Tubbs, of Lubbock, visited in Floydada Tuesday afternoon.

The best method of feeding potatoes to beef cattle is in the form of potato-corn fodder silage, made by chopping 20 pounds of dry corn fodder and 80 pounds of potatoes through an ensilage cutter.

It pays to get good chicks from carefully selected parent stock that has been tested for pullorum disease.

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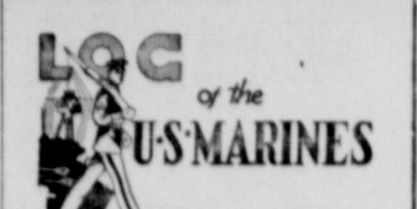
Mrs. Ersel Mathews Is Honored With Shower

A group of hostesses entertained with a shower Tuesday evening at the home of Mrs. J. D. McBrien honoring Mrs. Ersel Mathews. Guests were greeted at the door by Mrs. McBrien with Mrs. Mathews, Mrs. W. G. Collins and Mrs. A. E. Mathews in the receiving line. Miss Emma Lou Bedford had charge of the register. Mrs. Dick Fenner, Mrs. A. T. Hull, Miss Emma Louise Smith presided at the refreshment table. The table was laid with a beautiful lace cloth with a center piece of white carnations, purple iris and greenery. Punch and cookies were served the guests. Comical Easter eggs were used as plate favors.

Hostesses were: Mesdames Walter Travis, N. W. Williams, Truett McClung, Lula Moore, Dick Fenner, L. A. Marshall, Martin Carpenter, A. T. Hull, J. D. McBrien, Wilmer Jones, Jr., Walter Newell, Pearl Fagan, E. L. Angus, C. P. Looper, P. G. Stegall; Misses Muriel Fagan, Emma Lou Bedford, Emma Louise Smith, and Betty Newell.

Approximately one hundred gifts were received by the honoree. Mr. and Mrs. Mathews will make their home in Lubbock where he will be employed with the West Texas Gas Company as engineer.

Since the beginning of 4-H Club work on a nation-wide basis, it has reached over 8,000,000 rural young people.



MARINES' APRIL CALENDAR SHOWS WORLD-WIDE ACTION

Many stirring highlights in Marine Corps history happened in April, according to the Corps' calendar of events, which shows the fourth month of the year to be an unusually active one for the sea soldiers.

April 1 marks the anniversary of a fight the Marines had with Samoans "way back in 1899; the 2nd was the date that the Marquis de Lafayette witnessed a sea battle in which the Marines took an important part in 1781. On April 3, 1918, a dispatch bearer was severely wounded, marking one of the first Marine casualties in France.

The sea soldiers landed at Shanghai, China, April 4, 1854, to protect Americans; they fought a lively engagement in the Philippines on April 5, 1899, and on April 6, 1776, sea soldiers were wounded in a desperate sea fight. Thus goes the record, day by day, through the month.

Other events on the April calendar include such diversified happenings as battles with pirates in Cuban waters, a landing made at Vera Cruz, Mexico, a fight with Santo Dominican bandits, and the storming of a fortress in Tripoli. April also marks the entrance of the Marines, along with other branches of the service, into the first World War.

During April the Marines have taken part in such solemn affairs as the guarding of the body of President Lincoln, after he had been assassinated on the 14th of that month in 1865, and the unveiling of Grant's Tomb in New York City on April 27, 1897.

A painstaking historian has found some epochal event in which the Marines participated through the years, during each of the 30 days of April. Often there were two or three outstanding happenings on the same date, but in different years, adding still more variety to the record.

Thirty-six whole farm and ranch demonstrator families in Texas remodeled their homes last year.

To protect the East Texas commercial timber belt from fire, the Texas Forest Service maintains 72 look out towers.

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- Measured Heat—in all types of cooking.
- Unsurpassed beauty, performance, and lasting satisfaction.
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