

"By Helping Business You Help Yourself"

# The Floyd County Plainsman

Floydada, Floyd County, Texas, October 2, 1941

Number 43

VOLUME No. 12

## Great Contribution to be Made in Food Saving

Station. — Homemakers responded wholeheartedly to appeals for being frugal in aluminum, tin cans, and other equipment made of materials needed for the national de-

can make an equally great contribution by stopping food wastes. Louise Bryant, Extension Specialist in home management, says some family thrift is a step in the nation-wide movement to conserve all of this country's resources, she says.

Legume Seed Inoculation is Profitable

College Station.—To obtain increased yields and insure proper functioning of legumes in utilizing the nitrogen of the air, E. A. Miller, Extension Service agronomist, suggests inoculating seed with fresh culture.

Miller bases his suggestions on the premise that there is no certain way to determine whether the power of soil building legumes to utilize nitrogen from the air through the action of certain bacteria living in the nodules on its roots is functioning. If there are no nodules, or if the bacteria are inactive, the legume plants will have to obtain their nitrogen from the soil as do those of cotton and corn.

Some experimental stations have found, he explains, that the mere presence of nodules on the roots is not always assurance that the bacteria in them are in full action.

"Increased yields of legume seed and forage in experimental tests and on demonstrations where artificial inoculation was used have persuaded many farmers that it is good crop insurance to inoculate the seed before planting, especially vetch, Austrian Winter Peas, soybeans, peanuts, Pinto beans, alfalfa clovers, and even English peas and snap beans," the agronomist says.

Through seed inoculation the growth of hairy vetch was more than doubled at the Texas Agricultural Experiment Station at A. and M. College. The yield of cowpeas was increased 42 percent at the Nacogdoches station. The yield of soybean hay was increased 43 percent, the number of nodules increased 400 percent, and the root development about 20 percent at the Angleton Experiment sub-station in the Gulf coast prairie. There was also considerable increase in soybean hay at Temple and at College Station due to inoculation.

After inoculation with the bacterial culture, which is obtainable from seedman, seed should be kept in shade and planted as soon thereafter as possible.

AAA to get New Home on College Campus

Station.—The future home of Agricultural Adjustment Administration in Texas will be completed about six months, B. F. administrative officer in charge of the state AAA, has announced.

The \$300,000 three brick and reinforced concrete building at the intersection of the Springs road and former M. College campus, was approved. The building is to be completed by the college for the AAA, Vance pointed out.

The building will be 110 feet long, 44 feet wide with 12 wings, and a total office of about 44,000 square feet, located on the first floor, besides of executives and administrative officers, will be the state committee, district fieldmen conference rooms. Persons visiting the state office will have to a spacious lobby. Other features on the ground floor are duplicating offices, photographic dark room, with marketing quota, commodity and crop insurance person on the second floor will be the filing, scheduling, audit, correspondence, computing and rent units, Vance said. The equipment repair shop also located on the second floor.

Very important is the third floor where the general accounting, fiscal and fiscal officers will be. Plans for the third floor include an aerial photography room.

Basement will be used for storage of supplies and state AAA.

UNCLES NEW ARRIVAL  
Mrs. Bill Lloyd, of Correll, are the parents of a son, Sunday, September 28. Mrs. A. former Miss Adelaide daughter of Mr. and Mrs. R. Floydada. Mother and child are doing nicely.

To Mr. and Mrs. Fred city, a son, Nathan, September 29.

## Paul Wright is Employed at Cline and Rainer Garage

Paul Wright has been employed as mechanic at the Cline and Rainer Garage following the resignation of Shorty Barker and Clay Anderson, who left last week for California, where they will seek employment.

Cline and Rainer announce that the shop will be open as usual, and invite an opportunity of doing your next job.

Mr. Wright is well known to the local people, and has considerable experience over a period of years working in Floydada garages.

## AAA TO GET NEW BUILDING

Construction work has started on a new three-story building to house the Agricultural Adjustment Administration State Office on the campus of Texas A. and M. College. Pictured above is the architect's conception of the new building which will be completed in about six months.

## Highway 207 from Briscoe Co. Line to Southplains Approved

Judge G. C. Tubbs received a letter early this week from S. C. McCarty, District Engineer, of Austin, Texas, stating that the Highway Commission had approved a project on Highway 207. The letter in part follows:

"I am glad to be able to advise you that the Highway Commission has approved a project consisting of the construction of a caliche base and asphalt surface on Highway 207 from Briscoe County line to Southplains, a distance of six miles. This project is a part of the Federal Secondary Program and will be constructed with 50% State and 50% Federal Funds. An appropriation of \$48,000.00 was made for this work."

Mr. R. T. Roan, Junior Resident Engineer, will begin work on the plans next week and it is expected that the project can be ready for the November letting.

"This project together with the one from Floydada to Southplains, which will be started in November as a W. P. A. Project, will complete the construction on this highway in Floyd County."

## Phillip Bailey Crawford Died Sunday

Funeral services were held Monday afternoon at the First Methodist Church at 2 o'clock by Rev. R. T. Breedlove, for Phillip Bailey Crawford, age 66, who passed away at his home south of Floydada Saturday, September 27, 1941. Interment was made in Floydada cemetery with Harmon Funeral Home in charge of arrangement.

Mr. Crawford lived at Childress, Texas for fourteen years before moving to Floyd County in 1938. He united with the Methodist Church at Mount Zion near Lewisburg, Tennessee, when he was a young man. He was married to Miss Mary E. Williams, in Tennessee May 20, 1899.

He is survived by his wife, five children and four grandchildren. The children are: Mrs. J. T. McKinney, of Lewisburg, Tennessee; Mrs. R. P. Sandifer, Floydada; V. O. Crawford, Lockney; R. L. Crawford, of Big Spring; one sister, Mrs. Phil Amams, of Lewisburg, Tennessee; three brothers, W. H. Crawford, of Old Hickory, Tennessee; R. J. Crawford, of Lewisburg, Tennessee, and V. L. Crawford of Floydada.

Pallbearers were: S. J. Latta, R. C. Henry, W. C. Sims, John Hopper, and R. E. Calhoun.

## Last Rites Held for Miss Brady Lee Wilkinson

Funeral services were held Sunday evening at 5:30 o'clock at the Harmon Funeral Chapel for Miss Brady Lee Wilkinson, age 38, who passed away September 26, 1941 at her home in Austin, Texas. Elder J. G. Malphurs, pastor of the City Park Church of Christ officiated. Burial was made in Floydada cemetery with Harmon Funeral Home in charge of arrangements.

Miss Wilkinson was born in Coleman County, November 6, 1902, and came to Floyd County in 1926 from Bosque County, Texas. Miss Wilkinson was the daughter of Mr. and Mrs. J. D. Wilkinson.

Deceased is survived by three brothers, T. B. Wilkinson, I. H. Wilkinson and W. M. Wilkinson; four sisters, Miss Myrtle Wilkinson, Mrs. Annie Johnston, Mrs. Berli Smith, and Mrs. Altha Johnston, and one sister, deceased, Mrs. Mattie Hillburn.

Mr. and Mrs. A. S. Cummings returned from Gotebo, Oklahoma, last week. Mr. and Mrs. Cummings were visiting a brother, B. L. Cummings. The latter has been ill for some time and his condition was reported unchanged.

## AAA TO GET NEW BUILDING



Construction work has started on a new three-story building to house the Agricultural Adjustment Administration State Office on the campus of Texas A. and M. College. Pictured above is the architect's conception of the new building which will be completed in about six months.

## Mr. and Mrs. T. F. Anderson Attend Funeral of Daughter

Mr. and Mrs. T. F. Anderson and daughters, Mrs. E. T. Williamson, Mrs. L. L. Jones and son W. E. Anderson attended the funeral services of their daughter and sister, Mrs. G. T. Vidler, Saturday at 2:30 at the Baptist Church in Godley, Texas.

Mrs. Vidler, age 55, died Friday noon, at her home in Godley, after several months of illness. Rev. W. M. Knight officiated at the services.

Mrs. Vidler is survived by her husband, one child, Mrs. Orville Van Zant, one granddaughter, of Cleburne, her parents, Mr. and Mrs. T. F. Anderson, Floydada; three sisters, Mrs. E. T. Williamson, Mrs. Roy Fawver, Mrs. L. L. Jones, Floydada; Mrs. John Chandler, Detroit, Texas, and three brothers, A. W. W. N., and W. E. Anderson, of Floydada.

## Last Rites Held for Quitman M. Swinson Monday

Last rites were said for Quitman M. Swinson, age 85 years, 7 months and 19 days, Monday afternoon at 4 o'clock at the First Baptist Church. Rev. Vernon Shaw of Snyder, former pastor, conducted the services, assisted by Rev. L. A. Doyle, local pastor. Mr. Swinson passed away early Sunday morning at the home of his son, J. E. Swinson. Burial was made in Floydada cemetery with Harmon Funeral Home in charge of arrangements.

Mr. Swinson was born February 9th, 1856 in Chicksaw County, Mississippi, and came to Texas when a boy. He was married in 1877 and to this union one son was born. He professed and joined the Missionary Baptist Church in Hunt County, Texas, at Swinson Grove Church in 1905. His wife preceded him in death at Quanah, Texas July 27, 1916, and since that time he had made his home with his son, J. E. Swinson, of Floydada.

Besides his son, he is survived by one sister, Mrs. Mary Sheppard, Calera, Oklahoma; one brother, C. W. Swinson, Wolf City, Texas; four grandchildren, Mrs. Robyn Redd, Sweeney, Texas; Mrs. Earl Crow, Misses Billie Jean and Nell Swinson, Floydada; nieces and nephews are: Mr. and Mrs. Raymond Smithee, Greenville; Mr. and Mrs. Garland Merrell and Miss Mary Lou Swinson, Wolfe City, Texas.

Pallbearers were: Robert McGuire, Glad Snodgrass, L. D. Britton, A. C. Rainer, Pete Nelson and E. L. Teague.

## Whirlwinds Lose Game to Littlefield Wildcats 9-7

Littlefield's Wildcats won a victory over the Floydada Whirlwinds 9-7 on the Littlefield field Friday evening. Besides the band, a bus load of the students attended the game.

The Whirlwinds will play the Crowell High School team Friday, October 3. This game will be played on the Crowell field.

G. T. Young went to Amarillo Wednesday on a business trip.

## Funeral Services For J. C. Dickey Held Wednesday

Funeral services were held Wednesday afternoon at 1:30 o'clock for J. C. Dickey at the City Park Church of Christ, conducted by Elders H. P. Cooper of Hereford and J. G. Malphurs of Floydada. Burial was made in Lubbock Cemetery by his wife, who preceded him in death March 18, 1937.

Mr. Dickey was born August 3, 1856 and died September 29, 1941, at the home of his daughter, Mr. and Mrs. H. H. Hatchett, Clinton, Oklahoma, where he had made his home since the death of his wife. He had been in ill health for several months.

Mr. Dickey is survived by two sons, Knight Dickey, of Phoenix, Arizona, Ray Dickey, Lubbock, four daughters, Mrs. A. J. Welch, Floydada; Mrs. A. P. Horn and Mrs. A. L. Seagun, Lubbock; Mrs. Cella Ross, of the Lakeview community; Mrs. H. H. Hatchett, Clinton, Oklahoma. He is also survived by a number of grandchildren.

## Annual Flower Show Held Here Saturday

The Garden Club held its annual flower show at the Bishop Motor Company show room Saturday, opening at 10:30 o'clock.

Mrs. Arthur Barker, Mrs. Geo. Meriwether, and Mrs. Pennington, of Lockney, the judges, were given a luncheon at the Hotel Cafe during the noon hour.

The judging of the flowers took place at 1:30 o'clock, those winning first and second are as follows: Mrs. L. J. Welborn, 1st and Mrs. W. I. Cannaday 2nd, salmon dahlias; Mrs. W. I. Cannaday 1st and Mrs. Ike Grundy 2nd, yellow dahlias; Mrs. W. I. Cannaday 1st and Mrs. O. P. Rutledge 2nd, bronze dahlias; Hesperian office 1st and Mrs. O. M. Watson 2nd, small marigolds; Mrs. Blondie Finley 1st and Mrs. R. T. Breedlove 2nd, petunias; Mrs. Tucker Tredeuco 1st and Mrs. Charlie Neil 2nd, roses mixed bouquet; Mrs. W. I. Cannaday 1st and Mrs. E. L. Norman 2nd, orange marigolds; Mrs. L. J. Welborn 1st and Mrs. Geo. V. Smith 2nd, orange cosmos; Mrs. Lon Davis 1st and Mrs. R. T. Breedlove 2nd, verbenas; Mrs. O. P. Rutledge 1st and Mrs. J. D. McBrien 2nd, red roses; Mrs. R. T. Breedlove 1st and Mrs. L. J. Welborn 2nd, pink roses; Mrs. W. L. Bloodworth 1st and Mrs. J. D. McBrien 2nd, cream roses; Mrs. Geo. V. Smith 1st and Mrs. W. I. Cannaday 2nd, cannas; and Mrs. Geo. V. Smith 1st and Mrs. Blondie Finley 2nd, salvias.

## Mrs. Vera Jones Rites Conducted Saturday

Funeral services were held in Plainview Saturday for Mrs. Vera Jones, who died Friday morning at 8 o'clock in a Plainview hospital following a two weeks illness.

Mrs. Jones, thirty-one, had been a resident of Floydada for two years. She had formerly lived in Lockney. Funeral services were held at the Lemon Funeral Home in Plainview Saturday at 2:30 o'clock.

Mrs. Jones is survived by her mother, one sister, and one brother, and two children, Ruth and Junior.

## Former Floyd Co. Resident Dies in Plainview

Mrs. J. W. Sims, age 84 years, died Sunday at her home in Plainview, after an illness of several months. Mrs. Sims was a former resident of the Roseland community in Floyd County, and had been living in Plainview about two years.

Funeral services were held at the First Baptist Church, Lockney, Monday afternoon at 3 o'clock, with Rev. Aaron Shaw, pastor for the Lockney church officiating. He was assisted by Rev. C. A. Joiner, of South Plains, and the pastor of the Baptist Church of Plainview. Interment was made in Lockney cemetery with Lemons Funeral Home of Plainview in charge of arrangements.

Mrs. Sims is survived by four daughters, Miss Anna Sims, and Mrs. Charley Flack, Plainview; Mrs. Guy Sams, Lockney; Mrs. Sophy Thomas, Lockney; two sons, Will Sims, South Plains, and Charles Sims, Miles City, Montana.

## Potato Growers Requested to Return Forms

Floyd County Farmers who have grown potatoes from 1937 to 1941 inclusive are requested to submit questionnaires which were mailed to them recently to the county office immediately as the office will have to make their report to the State office no later than October 6. Farmers who received questionnaires but who have never grown Irish potatoes need not return their questionnaires. 1942 potato allotments should be in the hands of the producers about November 1.

## Farm Program Supports Cotton Price

College Station. — Near parity prices being received by farmers for their cotton are a result of the overall farm program. Fred Rennels, assistant AAA administrative officer in Texas, pointed out this week.

"The cotton picture still isn't all rosy," the AAA official said. "We have a tremendous carry-over of cotton, a year's supply over and above this year's production. Most of our foreign markets still are cut off by the war. Exports in the year just ended didn't amount to much more than a million bales, and prospects for the current year are not much better."

## Floydada Hospital and Clinic News

BORN.—To Mr. and Mrs. D. R. Meek, city, September 27, a daughter, named Martha Ann.

Cecil Anderson, city, and Bud Pope, of Lockney, had minor surgery treatments this week.

Claud Hammonds entered the hospital Tuesday with a bad case of influenza.

## THREE MEN LEAVE MONDAY MORNING FOR TRAINING CAMP

Three men selected by the local board left Monday morning for the training camp. They were: Gerald Gaddy Ramsey, Lockney; John E. Mercer, Lockney; and J. R. Teafattler, transferred from California.

The next call will be on October 16, when six men will be chosen.

Mrs. J. A. Burrus' nephew, W. T. McRoe and friend, Mark Smith, of Colorado Springs, Colorado, are visiting Mrs. Burrus while enroute to Crystal City.

Mrs. G. T. Young's nephew, Chester Sullivan, of Denton, Texas, is visiting in the Young's home for several days.

Mr. and Mrs. Leeman Griffith and family, of Waco, are visiting this week with Mr. and Mrs. T. B. Wilkinson and other relatives.

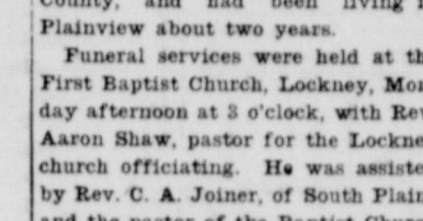
Mrs. Nora Savage, of Amarillo, is visiting her sister, Mrs. Dora Reagan for several days.

FOR SALE—Good used Detroit Jewell Gas Range in excellent condition. Can be bought worth the money. Floyd County Plainsman office.

FOR SALE—Set of Model A Ford mud chains at Floyd County Plainsman office, cheap.

## ON GUARD

A YOUNG gunner of the Royal Canadian Air Force stands on guard beside his machine. Intelligent, eager and alert, young men from all parts of the free world are flocking to join the R.C.A.F., which, under the British Commonwealth Air Training Plan is producing pilots, observers and gunners in record-breaking numbers. Exact figures must remain secret. About 1500 of the pupils trained or in training with the R.C.A.F., are Americans and 600 American pilots are serving as instructors for the Air Training Plan. The three year cost of the plan will be some \$824,000,000 of which amount Canada will provide \$531,000,000 and also 80 per cent of the students. Other participants in the plan are Great Britain, Australia and New Zealand.



Passed by Censor

## Farm Program Supports Cotton Price

College Station. — Near parity prices being received by farmers for their cotton are a result of the overall farm program. Fred Rennels, assistant AAA administrative officer in Texas, pointed out this week.

"The cotton picture still isn't all rosy," the AAA official said. "We have a tremendous carry-over of cotton, a year's supply over and above this year's production. Most of our foreign markets still are cut off by the war. Exports in the year just ended didn't amount to much more than a million bales, and prospects for the current year are not much better."

## Floydada Hospital and Clinic News

BORN.—To Mr. and Mrs. D. R. Meek, city, September 27, a daughter, named Martha Ann.

Cecil Anderson, city, and Bud Pope, of Lockney, had minor surgery treatments this week.

Claud Hammonds entered the hospital Tuesday with a bad case of influenza.

## THREE MEN LEAVE MONDAY MORNING FOR TRAINING CAMP

Three men selected by the local board left Monday morning for the training camp. They were: Gerald Gaddy Ramsey, Lockney; John E. Mercer, Lockney; and J. R. Teafattler, transferred from California.

The next call will be on October 16, when six men will be chosen.

## Mrs. Vera Jones Rites Conducted Saturday

Funeral services were held in Plainview Saturday for Mrs. Vera Jones, who died Friday morning at 8 o'clock in a Plainview hospital following a two weeks illness.

Mrs. Jones, thirty-one, had been a resident of Floydada for two years. She had formerly lived in Lockney. Funeral services were held at the Lemon Funeral Home in Plainview Saturday at 2:30 o'clock.

Mrs. Jones is survived by her mother, one sister, and one brother, and two children, Ruth and Junior.

## Former Floyd Co. Resident Dies in Plainview

Mrs. J. W. Sims, age 84 years, died Sunday at her home in Plainview, after an illness of several months. Mrs. Sims was a former resident of the Roseland community in Floyd County, and had been living in Plainview about two years.

Funeral services were held at the First Baptist Church, Lockney, Monday afternoon at 3 o'clock, with Rev. Aaron Shaw, pastor for the Lockney church officiating. He was assisted by Rev. C. A. Joiner, of South Plains, and the pastor of the Baptist Church of Plainview. Interment was made in Lockney cemetery with Lemons Funeral Home of Plainview in charge of arrangements.

Mrs. Sims is survived by four daughters, Miss Anna Sims, and Mrs. Charley Flack, Plainview; Mrs. Guy Sams, Lockney; Mrs. Sophy Thomas, Lockney; two sons, Will Sims, South Plains, and Charles Sims, Miles City, Montana.

## Funeral Services Held For Charles W. (Bill) Howard

Last rites were held for Charles W. (Bill) Howard, age 38 years, who died September 24, 1941, in a Glade-water hospital, following a head-on truck-automobile crash four miles out of the city of Glade-water, Wednesday night, in which Howard was critically injured.

Elder Ohmer W. Kirk and Elder J. G. Malphurs conducted the funeral services at the First Methodist Church at 3 o'clock Sunday afternoon. Interment was made in the Floydada Cemetery with Harmon

Funeral Home in charge of arrangements.

Mr. Howard was born October 20, 1902 and was married to Miss Thula Elmore. Besides his wife he is survived by his parents, Mr. and Mrs. J. W. Howard, five brothers, J. W., of Pueblo, Colorado; Lee, Floydada; Seaton, Dougherty, Orland, Dougherty; John Howard, Floydada; four sisters survive, Mrs. F. G. Tye, Amarillo; Mrs. Murphy Chapman, Ralls; Mrs. Alton Burchfield, Big Spring; and Mrs. Walter Miller, of Sentinel, Oklahoma.

Pallbearers were Jack Henry, Ralls; Bruce Blackford, Lockney; Mike Lawrence, Joe Parrish, Creed Parrish, Floydada; Bill Allmon, Brownfield; Marion Moore and Everette Moore, Pampa.

## Chevrolet Showed New 1942 Models For Approval

New massiveness, contributing to the smartest styling ever designed for the nation's No. 1 sales volume motor car, characterizes the Chevrolet offering for 1942, according to company engineers. The new car is presented in three lines ranging from an economy model that incorporates unusual refinements to a luxury line surpassing all previous presentations in the lowest price field.

As in past years, the new car is presented in the Master Deluxe and Special Deluxe series. The Fleetline series, introduced mid-season last year in sedan only, is represented again by sedan, known as the Sportmaster, and the new Fleetline six-passenger Aerosedan, said to be one of the most attractively styled models in the entire showing.

The same attention to finished detail that is apparent in the exterior of the new models is noted at once inside the car. Smart styling, fine materials, and excellent design have produced the most beautiful and comfortable interiors that Chevrolet ever has offered.

Though wheelbase on all models is unchanged from 1941, remaining at 116", stylists have set the overall length at 195 7/8", creating a long, low sleek car that combines sweeping lines with a generally rugged appearance. Complete new front-end treatment, handled harmoniously, does much to convey an impression of greater size and increased sturdiness throughout.

A new, lower, wider, more massive grille with its heavier bars gives an instant impression of bigness, while the blunter, deeper hood, front splash shield, and more widely spaced Seal-er Bam headlights contribute to that effect. Greater length is indicated at once by the new elongated front fenders, which flow back into the front doors, which swing with the doors as they are opened. The new fender design permits desirable clean, smooth surfaces. An ingenious touch is the new foot scraper at the front running board step pad, created by a triangular extension of the new fenders.

Because the unusually successful Chevrolet engine developed for 1941 is retained with only minor refinements for the new year, power output remains virtually the same, assuring the same high performance characteristics so generally acclaimed last year. Axle ratios and tire sizes likewise are unchanged, insuring hill-climbing ability, acceleration, and general over-all performance at the 1941 level. Fuel and oil economy, long a Chevrolet trait, is also thus assured.

Much broader and deeper than before, the new hood extends back to the front edge of the front door, displacing the former cowl side panel and making a clear line. Hood side panels are integral with the hood top and are raised with it, facilitating greater access to the engine compartment. The same "driver-control" method of unlatching the hood is retained from last year. Smart simplicity keynotes the hood louvers, which appear to be extensions of the body belt molding, tapering out from that molding to a projection of about 1 1/2" at the hood front.

To harmonize with other appearance units, the re-designed front end emblem is a massive shield of gleaming finish inlaid with red and blue enamel. Augmenting this striking ornament, on Fleetline and Special Deluxe model hood side panels, shining block letters announce the model name.

Headlamps now are 7 1/8" farther apart, with a total of 54" between them. Finish-type parking lamps have been relocated into the grille proper.

Greater sturdiness is apparent in the new bumpers and guards, for increased depth makes the bumpers appear more massive and increased crown depth assures greater resistance to impact. Guards are re-designed toward a more massive appearance, and an added feature is the relocation of the front license plate guard bar spanning the tops of the bumper guards and serving as a grille guard.

On the trunk, license light and trunk handle have been revised in accord with the theme of massiveness throughout. The trunk handle and its base form a shield with the license lamp on top. Projecting from each side of this shield on the Special Deluxe and Fleetline models is a widepread pair of wings. Just above this unit the license plate is mounted and above that appears the name

Chevrolet in script. Fleetline is the inscription on the models in that series.

On all body styles except the Station Wagon appears a new body belt molding of about the same width as in 1941. Running full length along the lower half are three-peaked raised ribs.

Eye-appealing color schemes have been evolved for the interiors of the new 1942 Chevrolets throughout the entire line. Upholstery in the Master Deluxe and Special Deluxe series is a pleasing light gray, while a rich brown "Fleetweave" broadcloth is employed in the Fleetline models. New color treatment of the instrument panels does much to highlight the smartness of the new design, with plastics and bright-work trim judiciously used. The effect of luxurious styling so readily apparent in the new car's exterior thus is carried out in the handsome interior treatment.

Mechanically, only minor improvements and refinements are apparent, with the chassis for all three lines remaining the same. The stabilized front and mounting that has contributed so largely to the car's easy ride and smooth handling is retained, with refinements to allow for the new front-end design.

Chevrolet's time-proved hydraulic brakes now carry a mechanically operated stop-light switch, replacing the former hydraulic-operated device. The new switch eliminates all possibility of fluid leakage resulting from failure of the stop-light switch.

The unique vacuum-powered gear shift originated by Chevrolet and a Chevrolet feature through the past three years, is retained for 1942. A new two-tone color finish on the steering wheel in the Special Deluxe and Fleetline series has been worked out, with a new steering post button design.

Of particular interest in the broad range of accessories developed specifically for 1942 models, is a new disc, painted white, which creates an effect said to be strikingly similar to that given by white sidewall tires.

Following are the 1942 lines and models:

Fleetline Series—Sportmaster Sedan and Aerosedan.

Special Deluxe series—Sport Sedan, Town Sedan, Five-Passenger Coupe, Business Coupe, Cabriolet, and Station Wagon.

Master Deluxe Series—Sport Sedan, Town Sedan, Five-Passenger Coupe, Business Coupe, Coupe Pickup, and Sedan Delivery.

Don't burn leaves and straw, for when decayed they form humus. And, says M. K. Thornton, Extension agricultural chemist for A. and M. College, humus in the garden helps keep moisture in the ground, and in turn helps to prevent dry weather injury.

If you are fortunate enough still to have leaves around, save them. They help to build the garden soil. Rake them when they are wet into broad, flat-topped piles in a remote corner of the garden and allow them to decay. If raked dry, wet them as they are piled. The leaves may require a year to decay properly.

To hasten the decaying process, add to 20 pounds of dry leaves, or to 40 pounds of wet, one and one half pounds of a mixture of five pounds of ammonium sulphate, four pounds of ground limestone and four pounds of superphosphate.

As an alternative choice, use one and one half pounds of a mixture of four pounds of cyanamid and four pounds of superphosphate. But do not mix either preparation until ready to use it.

Instead of these, the leaf hoarder may use two pounds of a mixture comprising five pounds of nitrate of soda, four pounds of superphosphate, two pounds of ground limestone, or one and one half pounds of hydrated lime.

Later, woodashes may be sprinkled over the pile at the rate of a half pound to 20 pounds of the original dry leaves.

## Bridge Club Met With Mr. and Mrs. Terrell Loran

The Thursday Bridge Club met at 7:45 at the home of Mr. and Mrs. Terrell Loran.

After light refreshments were served, games of bridge were enjoyed.

Those attending were: Mr. and Mrs. C. L. Minor, Dr. and Mrs. D. H. Pitts, Mr. and Mrs. E. T. Bishop, Mr. and Mrs. C. Hagood, Mr. and Mrs. J. C. Gilliam, and T. P. Collins. The next meeting will be October 9 at the home of Mr. and Mrs. Carl Minor.

## Smart Styling Keynotes New Chevrolet



Distinguished styling, characterized by a new massive new grille treatment, with integral parking lights, and the smart new elongated front fender, which sweeps back into the motoring public today. Shown above is the Special De Luxe Sport Sedan, a roomy, luxurious, six passenger model. A Interior appointments are in the modern mode.

## Joyce Williams Is Honored at Party Thursday Evening

Dr. and Mrs. V. Andrews honored Miss Joyce Williams with a party Thursday evening at 8 o'clock. Miss Williams is the daughter of Mr. and Mrs. W. E. Williams, who plan to move from Floydada in the near future.

After several games were played, delicious refreshments were served. Those attending were L. W. Bridges, Johnny Hammonds, Glen Carmack,

Jack Loran, Kenneth Duncan, Billy and Jean Wuter, Irene Wisdom, George Ann Huckabee, Mable Jean Foster, Edwina Tribble, Norma Jean Moore and Philip Jean Simond.

Miss Glessie Goins, of Lubbock, spent the week end with her parents, Mr. and Mrs. J. A. Goins.

Miss Jean Bain, of Post, spent the week end with her parents, Judge and Mrs. Kenneth Bain.

Miss Effie Mae Shelton, of Carlsbad, New Mexico, visited in Floydada Friday and Saturday with friends.

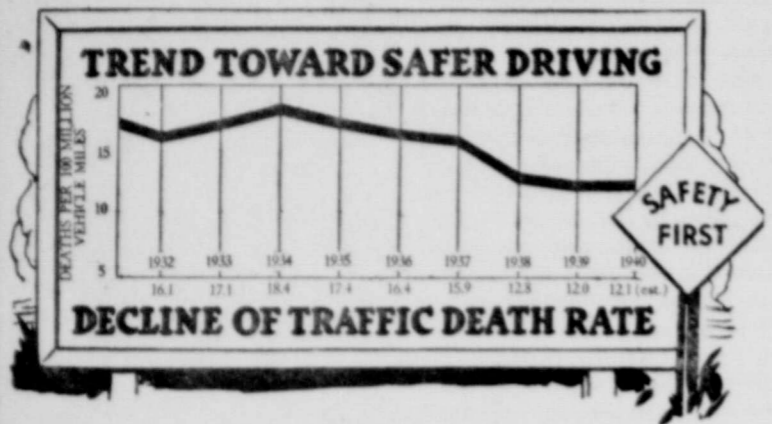
Let Cavanaugh do your printing

## Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
OWNER

## Public Safety Record Better Since 1933, Analysis Reveals



Mr. and Mrs. America can be proud of a marked improvement since 1933 in social trends affecting public safety.

Reductions in the rate of automobile traffic fatalities, in deaths from alcoholism and in incidence of crime stand out among the improvements in the period since Prohibition was repealed. Basic statistical reports recently issued by governmental and other authoritative agencies provide the figures for analysis.

The 1941 edition of "Accident Facts," just published by the National Safety Council, shows that the highway fatality rate was 12.1 deaths per 100,000,000 vehicle miles in 1940. This contrasted with 19.0 in 1925, the first year for which the statistics were compiled. The average motor vehicle death rate for the prohibition years from 1925 to 1932 was 17.49 per 100,000,000 vehicle miles, while since the end of Prohibition, the average rate has declined to 15.26, and for the last three years it has averaged 12.3.

The death rate from alcoholism has been halved since 1928, when the high mark of 4.9 per 100,000 population was recorded. In 1938 and 1939, the latest years for which these Census Bureau figures are available, the rate was 2 per 100,000—the lowest since 1921. The death rate from alcoholism for the

first seven years of repeal (1933-1939) averaged 2.5, as against an average of 3.5 for the last seven years of Prohibition.

A third major phase of social trends—the incidence of criminal offenses—also shows an improvement since Prohibition ended. In 1932, the first year for which the Federal Bureau of Investigation published compilations of municipal crime rates, there was a combined rate of 1,645 offenses per 100,000 population. The rates are for offenses "known to the police" in the following categories: murder, manslaughter, rape, robbery, aggravated assault, burglary, larceny and auto theft.

The rate for 1940 was 1,566, a decrease of about 5 per cent since 1932. Indications are that 1941 will show a still better record, as the rate for the first six months was about 752 as against 776 for the corresponding period in 1940. The 1941 figures are from 2,034 cities with a population of 64,095,184.

The crime and accident reports above quoted lend emphasis to the recent statement of Gov. Herbert H. Lehman of New York, who said:

"The repeal of Prohibition greatly added to public respect for law and order, reduced racketeering and gangsterism, and brought substantial economic gains to industry and labor."

## SPEARS & DANIEL

COMPLETE AUTOMOTIVE SERVICE—SPECIALIZED LUBRICATION. LATEST MODERN VALVE SEATING AND RING EQUIPMENT.

Phone 51

LOCATED ON EAST SIDE SQUARE AGENCY FOR INTERNATIONAL TRUCKS

## FIRST NATIONAL BANK Floydada, Texas

1903—TIME TESTED SERVICE—1940

## CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil

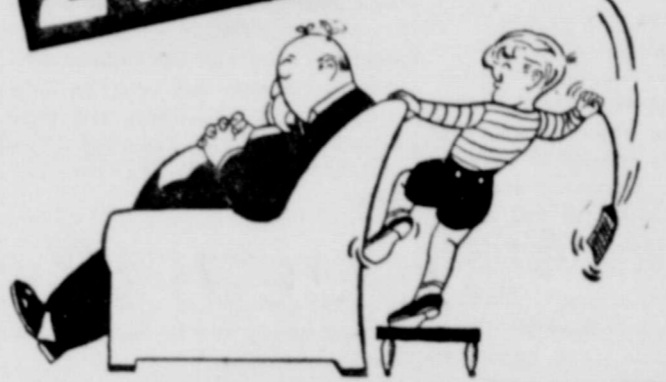
RADIATORS REPAIRED, and boiled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

**CLINE AND RAINER**  
WESTERN AUTO ASSOCIATE STORE

TO CHECK  
**MALARIA**  
IN 7 DAYS  
take **666**

IT'S 2 for 1 AGAIN!



We are again offering a SPECIAL 2 FOR 1 on TWO combination Floor and Pin-it-up Lamps.

**GROUP 1...**  
We have 150 combinations of the Model 2130 3-light floor lamp, complete with parchment shade and G.E. Mazda bulb... and a modern Pin-it-up Lamp complete with bulb—the combination that was so popular last year... BOTH for the price of ONE.

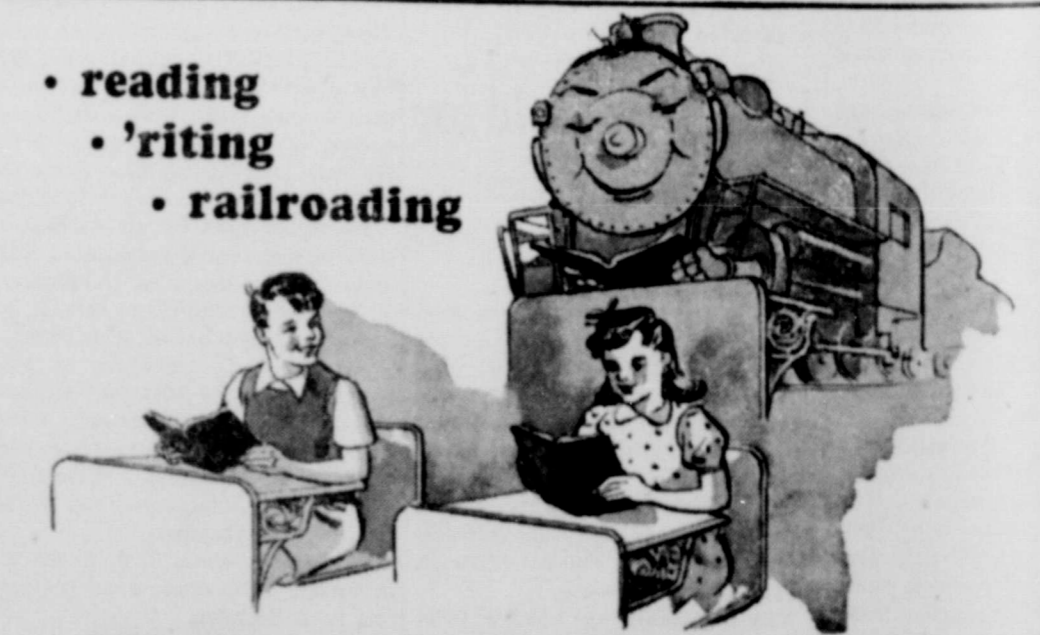
**GROUP 2...**  
We have 350 combinations of the new Model 2100 Floor Lamps and Pin-it-up Lamps. This floor lamp is of the latest style with a plated finish and linen shade, modern design, and is a most sturdy lamp. This beautiful floor lamp, complete with 3-way G. E. Mazda bulb and... the new modern Pin-it-up Lamp—BOTH for the price of ONE.

Last year the demand was so great for these combinations that a number of our customers were disappointed in not being able to purchase these lamps. So, this year, may we suggest that you visit our office early and make your selection so that you may be sure of delivery.

Ask any employee for a free over-night trial

## Texas-New Mexico Utilities Company

- reading
- writing
- railroading



## Education and Transportation are America's greatest institutions

There is no better example of the value of Santa Fe to your community than the taxes that we pay to support your schools. This support helps generally with your tax burdens, but especially in providing your community with one of its vital necessities—your schools.

Santa Fe is a part of your community and proud to share your tax burdens, but we need your help as much as you need ours. Ship and travel via Santa Fe. Your business makes Santa Fe taxes possible—let's work together.

For freight and passenger information—CALL YOUR LOCAL SANTA FE AGENT

Every dollar you spend with Santa Fe helps you and your community



**FLOYD COUNTY PLAINSMAN**  
Published Thursday Each Week  
M. B. CAVANAUGH, PUBLISHER

Floyd County \$1.00; Outside Floyd County \$2.00  
second class matter June 23, 1930, at the post office at  
Floydada, Texas, under the Act of March 3, 1879.

ADVERTISING RATES GIVEN ON APPLICATION

**NOTICE!**

Erroneous reflections upon the character, standing or reputation  
of any person, firm or corporation which may appear in the columns of  
the Floyd County Plainsman will be gladly corrected upon its being  
brought to the attention of the publisher.

**Stand Ragsdale City Park Church**  
**Weds Exchanged**  
**Day Morning**

J. G. MALPHURS, MINISTER

Maxine Ross, daughter of  
Mrs. E. C. Ross, of the Cen-  
tury, and Delman Rags-  
dale, of Baileyboro, were married  
at 9:30 at the the  
Rev. L. A. Doyle of the  
Baptist Church, officiated  
single ring ceremony.

Because the Book of Revelation  
contains a special message to Chris-  
tians in the course of great world  
events, and because the world is now  
in her greatest crisis, we are put-  
ting on a course of study of that  
book. Much is being said in these  
days of what John prophesied in  
Revelation that would come to pass  
in the great conflict now going on  
in the world, and which is yet to  
come. We wish to study the Reve-  
lation with an open mind, and we  
invite all bible lovers to come with a  
bible and not book, and help in the  
study. The hour is 7:45 Wednes-  
day nights.

Our subject for the morning hour  
will be: "Let Us Run With Patience  
the Race That Is Set Before Us".  
(Heb. 12:1) At 7:45 we shall have  
the third sermon of a series on the  
subject: "Philip Preached Unto Him  
Jesus."

We are having a great pick-up in  
the interest and work of the church.  
There are others who, as prodigals,  
should return to their Father's house.  
"Today is ye shall hear his voice,  
harden not your hearts".

**CLASSIFIED  
ADVERTISING**

Turnip Seed at STAR CASH  
GROCERY. 40 t/c

Our FLOWERS are FRESH and  
are BEAUTIFULLY ARRANGED.  
HOLLUMS, FLOYDADA FLORISTS

Best Garden Seed. STAR CASH  
GROCERY. 40 t/c

**LANDS FOR LEASE**

A few farm tracts to lease at rea-  
sonable prices for cash.

W. M. MASSIE & BRO.  
Floydada, Texas. 11 t/c

Turnip Seed at STAR CASH  
GROCERY. 40 t/c

We invite you to visit the green-  
house. PARK FLORISTS—Mrs. W.  
S. Goen. Phone 78. 46 t/c

Best Garden Seed. STAR CASH  
GROCERY. 40 t/c

**Shower Is Given  
For Miss Maxine  
Ross**

Last Friday afternoon at 3:30  
Miss Maxine Ross was honored with  
a shower at the home of Mrs. W. B.  
Jordan in the Center community.  
The following were hostesses: Mrs.  
Jordan, Mrs. O. G. Mayfield, Mrs.  
W. T. Lightfoot, Mrs. A. A. Tubbs,  
Mrs. J. B. Jordan, Mrs. Edgar Dun-  
can and Miss Doris Jordan.

The brides own colors of pink and  
white were used through the rooms  
in decoration with fall flowers.

Mrs. W. B. Jordan received the  
guests at the door and had them  
register in the bride's book, and di-  
rected them to the room where Mrs.  
C. J. McClure received the gifts and  
directed them to the dining room,  
where refreshments of pink lemon-

ade with a lump of ice cream in it  
and cookies were served. The table  
was laid with a white lace cloth with  
a ship on glass reflector was the  
center piece. Favors were small  
pink ships with white sails on which  
was written, "Maxine and Buck,  
September 28, 1941." Mrs. O. G.  
Mayfield, Mrs. W. T. Lightfoot and  
Mrs. J. B. Jordan presided at the  
refreshment table.

When Miss Ross arrived she was  
greeted with a shower of rice and a  
piano rendition of "Here Comes the  
Bride." Later the toast to the bride  
was given by Mrs. J. B. Jordan and  
Mrs. Olin Miller sang, "I Love You  
Truly," with Mrs. W. P. Sims at the  
piano. The gifts were presented by  
Mrs. A. A. Tubbs who brought in a  
large ship load of them.

Those registering in the bride's  
book were: Mesdames A. W. Ander-  
son, Clyde Bagwell, Walter Sims,  
Jas. E. Green, John E. Hoffman, J.  
A. Hartsell, E. E. Husley, Claude  
Carpenter, Frank McClure, J. L.

Montgomery, Leon Thompson, Clar-  
ence Guffee, S. A. Guffee, Carl  
Smith, T. J. Heard, Edd Moore, E.  
W. Dennison, John McKinney, Jr.,  
Wilmer Jones, Olin Miller, Floyd  
Willis, T. C. Hollums, R. C. Ross,  
Grandmother Ross, C. L. Mitchell, C.  
J. McClure and the hostesses, and  
Misses Modena Hartsell, and Fran-  
ces Mitchell.

Partial list of those sending gifts:  
Mesdames Mollie A. Morton, E. W.  
Moore, D. D. Shipley, Mary Shaw,  
Walter Wood, C. M. Meredith, E. W.  
Lightfoot, J. D. Farrell, and Miss  
Nadine Lightfoot.

**42 Club Meets With  
Mr. and Mrs. E. L.  
Norman**

Mr. and Mrs. E. L. Norman were  
host and hostess to the semi-month-  
ly 42 club Thursday evening at 7:30.

After an enjoyable game of 42 a  
watermelon feast was enjoyed in the  
back yard.

Those attending were: Mr. and  
Mrs. L. W. Chapman, Mr. and Mrs.

J. B. Houston, Mr. and Mrs. A. B.  
Clark, Mr. and Mrs. J. G. Wood, and  
Mr. and Mrs. Clement McDonald.

LET CAVANAUGH DO YOUR  
JOB PRINTING.

**LITTELL'S LIQUID**

A Calcium Sulphurate Solution  
for relieving the discomforts of  
itching that frequently accom-  
panies Minor Skin Irritations,  
Prickly Heat, and the Bites of  
Non-Poisonous Insects. Locally it  
helps to allay the itching of Ec-  
zema. Price 50c per bottle.

ARWING DRUG COMPANY

*We Recommend*  
**DEMPSTER**  
FOR YOUR WATER SUPPLIES



**Buy Now**  
ANNU-OILED  
No. 12

Dempster Annu-Oiled Wind-  
mill—famous for greater  
power and longer  
life. 15 better-built features. Depend-  
able. Powerful. Efficient.

Dempster Stock Tanks—Time tested.  
Four heavy corrugations for extra  
strength. Roll pipe top. Double lock  
seam bottom. Finest quality. Excel-  
lent workmanship.

Dempster Cylinders, Pumps, Towers,  
Pump Jacks, Cup Leathers, Casing,  
Water Systems.

**COME IN** for details of Easy Payment  
Plan—applies on all water supplies—  
even includes cost of drilling the well.

**WOOLDRIDGE LUMBER COMPANY**

**Helpy-Selfy Laundry**

DO YOUR OWN WASHING the quickest, easiest, cheapest way to do your laundry.

**25c Per Hour.**  
PLENTY OF HOT, SOFT WATER.

**Steam Laundry Charges—Rough Dry 4c**

WET WASH washed and extracted ready to iron

**2 Cents a Pound**

Shirts 9c, in Thrift T and Rough Dry Bundles.

**White Way Laundry**

Formerly Floydada Steam Laundry

PHONE 141 FOR PICK UP AND DELIVERY SERVICE! FLOYDADA, TEXAS

**STYLE SHOPPE**

"Always Showing Newest Things First"  
Mrs. Mollie A. Morton, Owner. Phone 17



*Dress to Please that man*  
**IN ONE OF THESE  
FALL ARRIVALS**

He's tired after a day's hard work. Re likes you to look faminine,  
refreshingly dressed in fashions like these. You'll be flattered by  
their dropped shoulder lines, swathed hips, tiered skirts, plunged  
necklines, and generous skirts. Every one is a grand value at—

**\$6.50, 7.98  
10.98**

Black, Beaver Brown,  
RAF Blue, Moss Green,  
Heartbeat



**\$17.50 TO \$29.75**

Ensemble Your Dress with a FALL COAT from our Collection.

**WE ARE BETTER PREPARED  
THAN EVER TO SERVE YOU**

We are better prepared than ever to take care of your auto-  
mobile repairs. We have more replacement parts and more work-  
room.

Visit us at our new location and see the NEW 1942 OLDSMO-  
BILE. Our formal showing will be announced later.

**FINKNER'S AUTO STORE  
AND GARAGE**

**AIR CONDITIONED  
REST AND RELAXATION AT  
MINERAL WELLS, TEXAS**

Outdoor activities at their best. The ultimate  
in facilities for recreation and rejuvenation,  
including the finest therapeutic baths with  
complete massage. Luxurious accommo-  
dations, beautiful grounds, and an eighth-mile  
long sun veranda: outstanding features at  
this famous resort. Dancing each Saturday  
night on the Roof. Write for information.

Bakerwell Health  
Plan including  
room, meals, baths,  
massages, from  
\$35.00 a week.  
European Plan only \$2.

WHERE  
AMERICA  
DRINKS ITS  
WAY TO  
HEALTH

WORLD FAMOUS  
HEALTH RESORT  
MINERAL WATERS &  
THERAPEUTIC BATHS



THE BAKER HOTEL

### Here's a Preview of 1942 Ford



DEARBORN, Mich.—A distinctive frontal design sets the style for the new Ford passenger car line for 1942, introduced recently at a preview for the nation's automobile editors. The new Fords will be shown to the public soon in all Ford dealers' show-rooms. A rustless steel radiator grille blends gracefully with an entirely new front contour which fea-

tures a new arrangement of headlights and parking lamps. Offered in three lines—the Super DeLuxe, DeLuxe and Special, the 1942 Ford has a distinctive trim for each series of cars. Engineering improvements emphasize comfort and safety. The Super DeLuxe and DeLuxe lines are offered with either the famous V-8 or the new Ford "6" engines.

### Bride Elect Honored With Shower Tuesday Evening

Miss Bert Ione Smith, bride-elect of Fred Cardinal, was honored with a bridal shower in the basement of

the First Methodist Church Tuesday evening at 7:30.

Garden flowers decorated the basement. Gladiolus, tube and bridal roses filled a toy train, the tracks were of bridal reefs on fern centered on the lace covered table.

Mrs. Greer Christian presided over the bride's book. Misses Jennie Lou Harper served punch and cookies with Mrs. George Sherrill and Miss

Ann Swepton assisting. Miss Emma Louise Smith gave the bridal toast.

Partial list of the other hostesses were: Mesdames Bill Pool, Wilson Kimble, K. V. Greer, E. E. Hinson, Robert McGuire, S. W. Ross, E. F. Nelson, Lorin Leibfried, Noel Troutman, Ed Johnson, Lon Smith and Miss Reba Copeland.

### Birthday Party for Juanell Williamson Thursday

Mrs. J. G. Pruitt honored her daughter, Juanell Williamson, with a birthday party on her eleventh birthday, Thursday afternoon at 4 o'clock.

After the out-door games were played, birthday cake, punch and candy animals were served to fifteen guests.

### Dinner Given in Honor of Miss Maxine Ross

Honoring Miss Maxine Ross, who became the bride of Delman Ragsdale, of Baileyboro, Sunday, Misses Gladys and Frances Lovell gave a dinner at the Hotel Cafe Friday evening at 8 o'clock.

Those present were Mesdames Dean Hill, Clyde and W. A. Lovell, Misses Maxine Ross, Virginia Womack, Florine Dorrell, and hostess, Gladys and Frances Lovell.

### Matador Is Made Navy Recruiting Post on Friday

The Navy Recruiting Station at Lubbock has announced that, due to the excellent results obtained in applications last Friday, September 19, at the post office in Matador, they will make this a regular one day station. Young men of this community will have the opportunity to make application for the Regular Navy or the Naval Reserve at the post office every Friday, starting October 3, 1941.

Men between the ages of 17 and

36 may enlist in the Naval Reserve for training in aviation, radio, signals, clerical work, metalsmithing, machinists, electrical, carpentry and storekeeper work. The Navy is now operating 72 trade schools in which enlisted men receive the pay and allowance of their rating. Those who fail to qualify for or in the trade schools are retained in general service for duty where best qualified. Promotion is open to them in other lines of work.

Mechanics, clerical workers and others qualified through experience in trades or professions may enlist in the Naval Reserve with rating and monthly pay beginning at \$60.00, \$72.00, \$84.00, or \$99.00, depending upon the individual's qualifications. Age limits in this classification are from 17 to 50 years (nearest birthday).

Married men may be enlisted in the Naval Reserve if qualified for pay rating sufficient to support their dependents, or if such dependents have other means of support. Those enlisted at pay of \$72. per month or more, receive \$1.15 per day extra as housing allowance for dependents.

Enlistment in the regular navy provides for a full time employment career with retirement privilege with good income at an early age, recruiting officials declared.

All applicants for enlistment must furnish proof of place and date of birth.

Mr. and Mrs. Wilmer Jones, Jr., visited Sunday in Lubbock with Mr. and Mrs. Roy Neal.

Misses Mary Louise Tubbs and Doris Jordan, spent the week end in Littlefield with Miss Ruth Jordan.

Let Cavanaugh do your printing.

### 'FOR TWENTY YEARS

I've found ADLERIKA satisfactory" (H. B. Mich.) When bloated with gas, annoyed by bad breath or sour stomach, due to delayed bowel action, try ADLERIKA for QUICK relief. Get it TODAY.

WHITE DRUG COMPANY, and BISHOP PHARMACY

**MAKE IT A DATE**  
THE 28th ANNUAL  
**PANHANDLE-SOUTH PLAINS FAIR**  
AT LUBBOCK

**6 Big Days** **OCTOBER 6-11** **Big Nights 6**

**Finest Of Exhibits**  
Each Department will offer a Wealth of Products. You will want to see what your Neighbor is doing to help fill the Nation's Bread Basket.

**TWO SCHOOL DAYS**  
Wednesday, Oct. 8  
Thursday, Oct. 9  
(Ask Your Teacher For Details)

**RODEO**  
Big Show Each Night  
Featuring **200 Animals**  
(Rough and Tough) and Championship **Riders and Ropers**

**Beckmann & Gerety Shows**  
(One of World's Largest **On The Midway**)  
Plenty of Fun  
**Free Grandstand**  
Every Afternoon  
Lots of Free Acts  
For Your Entertainment

## New Fall Accessories

**New FALL HATS**  
In all the NEW FALL shades and styles.  
**\$1.98, \$2.45, \$2.98**

**BAGS**  
Saddle Leather, Antique Calf, Patent Leather, Suede Fauxe  
**\$1.00, \$1.98**

**GLOVES**  
Kid and Fabric, Black, Brown, Beige, Wine, Green, Red, Navy, and RAF Blue  
**\$1.00, \$1.98**

**STYLE SHOPPE**  
Mrs. Mollie A. Morton, Owner

**FAVORITE COLORS in Flare**

**\$17.50**  
**\$19.50**

Keep warm all winter, look smartly dressed for business and spectator sports — in fleece. This beautifully fitted, raglan shoulder coat comes in blue, green, beige, black.

**STYLE SHOPPE**  
Mrs. Mollie A. Morton, Owner  
"Always Showing Newest Things First"  
Phone 17

For 1942—a Beautiful New

# FORD

"6" OR "8"



IN THESE UNUSUAL TIMES we invite you to inspect an unusual new car—new in its beauty, its comfort, its choice of two fine 90 horsepower engines, 6 cylinders or 8.

See it and you sense at once that here is new style that will stay good for years. On a lower, wider chassis, we have designed new long, low, wide and modern lines.

Interior treatment is entirely fresh, distinctive, pleasing. The beauty of this Ford will more than hold its own in any company.

Inside, the car is big—wide across the seats, generous in knee-room, leg-room, elbow-room. On the road this year you find the "new Ford ride" still further advanced in its softness, quietness, steadiness and all-round comfort.

At the wheel, you will find driving easier than ever. Steering, gear-shifting, action of the big and sure hydraulic brakes have all been made smoother and easier.

In quality, the car is sound to the last detail. Defense requirements have all been met without a single reduction in the basic and lasting goodness of the Ford mechanically. Some new materials have replaced old ones, usually at a greater cost to us, but in every case the new is equal to or better than the old.

If your family needs a new car, go see and drive this Ford. For what it is today and for what it will be through the years ahead, we believe that you will find in it more and better transportation for your money than you have ever found before.

**Ford** NOW ON DISPLAY

# Bishop Motor Company

NEW CARS **Ford** USED CARS

Telephone No. 228