## 

| RACE FOR CHEVRALET COACH |  | BARBER SHOP | mix wic | EE HUNDRED |
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| OON TO START in Earnest; |  | PURCHASED BY |  | ENROLLED IN SCHOOLS HERE. |
| NOW IS THE TIME TO JUMP IN |  | MR. J. O. JONES |  | HIGH SCHOOL IS GROWING FAST |
|  |  |  |  |  |
| Full Force. Subscriptions Count More If Turn. |  |  |  | Another Teacher Added to Faculty as School Opens |
| In Before Nine O'Clock Saturday Night, Sep. |  | (omed |  | Monday to Take Care of Ouer-Crouded Condi Mion. Promising Outlook Evideneed for Com- |
|  |  |  |  | ing School Year, Superintendent Believes. |
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|  |  | Bovina News. |  |  |

Lazbuddy News



## "What is my present car worth in trade?

Occasionaluy you hear a car owner say: "I'm going to buy such and such a new car because the dealer has offered me the best deal on my present car."
But without understanding the economics of trade-in transactions, you cannot be sure that the largest allowance offered means the best deal for you.

## These are basic facts

$1 \begin{aligned} & \text { Your present car has only one fundamental } \\ & \text { basis of value; } i \text { e., what the dealer who accepts }\end{aligned}$ in trade can get for it in the used car marke
Your present car has seemingly different values
because competitive dealers are bidding to sell
$3 \begin{aligned} & \text { The largest allowance offered is not necessarily } \\ & \text { the best deal for you. Sometimes it is; some }\end{aligned}$
$4 \begin{aligned} & \text { An excessive allowance may mean that you are } \\ & \text { paying an excessive price for the new car in }\end{aligned}$
5 First judge the merits of the new car in com
5 First judge the merits of the new car in comfinance charges. Then weigh any difference in
allowance offered on your present car.
Remember that when you trade-in your present car you are after all making a purchase not a sale. You are simply applying you present car as a credit toward the purchase price of a new car

## GENERAL MOTORS

buick , Lasalle , CADILLAC, GENERAL MOTOR
buick , Lasalle, Cadillac, general motor


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# Get Your Chevrolet 

 Winning Votes N0W!The Big Triple Extra Credits Offer in The Friona Star's Famous \$3,coo Opportunity Club is Now On in Full Force--Right Now Is the Time When Effort Counts Most.

| 30,000 EXTRA CREDITS | $\begin{aligned} & \text { 150,000 EXTRA } \\ & \text { CREDITS } \end{aligned}$ | 50,000 EXTRA CREDITS |
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| WIN |
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| BEFORE |
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Grand Capital Award


1928 CHEVROLET COICH. $\$ 711.09$
blackivell hardware company
4ssociate Dealers, LoodSykes Motor Co.. Farwell.
SECOND GRAND AWARD

$\$ 150.00$ DIA MOND RING
Purchused from and on display city dreg store

THIRD GRAND AWARD

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835.00 LADIES' WRIST W ATCH

Purchased from and on display at
CITY DRUG STORE
Friona, Texas
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pportunity
Club
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## OUR COMIC SECTION

Events in the Lives of Little Men


FINNEY OF THE FORCE Through With It for Life


THE FEATHERHEADS


## LIVE STOCK

## Dr. Caldwell's 3 Rules <br> Keep You Healthy

## MASS TREATMENT FOR HOG WORMS


50 each additional 25 pounds. Thus,
75 -poond plig forr grains. Mass treat.
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Best Breeders Choose




found as the major cause of the ex-
cessive loss of welkht.
Illinois Has Conquered
Diseases of Glanders
That the veterinary sclence of the
state of nulunos bas conquered that
dread disease of horsefecsh, known as
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Protein Supplements

Ing natioritites Since tank kge is one
of the best of the ourchased portein
concentrates it has. for a number of





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| Housing Conditions of New York's Poor Bad urious apartment houses for the partment is endeavoring to bring be fore the public the fact that housing conditlons in certain parts of the lower and extreme upper East side have ress of the rest of the city. The infant mortality and general mortality rates and the tuberculosis rate of thiese parts is considerably higher Field nurses from the department have recently completed a house house survey of these districts. The conditions disclosed Lonis $\qquad$ Many familles live In basements. Scattered throughout the sections are fac- tory bulldings which the commissioner upon the health of the children. Doc- tor Harris hopes to arouse the city to the need of remedial measures. |  |
| Frog's Record Hop <br> A frog stowed itself in an alrpland at Pensacola, Fla., and was discovered when the machine landed at ma hop of any frog in Calaveras county remarks the Boston (ilobe | Billions of Cigar sttes A hundred billion tis a sulf beyond the grasp of the average human tmaghber of clgarettes made in the United States last year. |
| For your daughter's sake, use Red Cross Ball Blue in the laundry. She will then have that dainty, well-groomed appearance that girls admire,-Adv. $\qquad$ | Benefts of Saving The money which is actually saved is not nearly so valuable as the paychological effect which it produces Saving, like mercy blessed, Sir Ernest Benn. |

SAY "BAYER ASPIRIN" and INSIST! Proved safe by millions and prescribed by physicians fo: Colds Headache Neuritis Lumbago Pain Neuralgia Toothache Rheumatism

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A Fine Tonic.
Builds You Up Prevents and Relieves
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# Don't Miss the Big CHEVRULET CARAVAN In Hereford, Friday, Sept. 30th 

Some one from Friona may secure that down payment on a Chevrolet we are offering. $* *$ Balloons for the kiddies, too

## Brumley Chevrolet Co., Inc. <br> Hereford, Texas



HEFRIONA


Tree Planting

## Is Making Strides




Praises Lydia E. Pinkham's Vegetable Compound

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FOR OVER 200 YEARS haarlem oil has been a world-
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Easier Even in France


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Use of Push-Pull Amplifier Scheme
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Broadcasting Is More
Effective Than Reading Joha Wallece, well-known critic,
whose frequent attacks on radlo edu-
catton have recelved wide pubtcity
takes nasurprisingly optlimistic stand When considioring the vulue of broad
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this worts." says he In the Hadio
Brondcast Magazine. "It can function to Its own best a dvantane by forget.
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$\qquad$ Feel Dizzy?


WHAT CAUSES BOILS.


| Balsam of Myrrh <br> A Healing Antiseptic |
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| SUFFERERS Get this handy tube |
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Many Hunting Licenses thousand
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Especially for Infant fimprehenslve plan for promoting dio broadcasting. Thts plan provides
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tean schools and colleges."

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> ' YOU'D BE SURPRISED Featuring Raymond Griffith
> Supported by Dorothy Sebastian and Earl Williams.
> SATURDAY NIGHT, SEPTEMBER 17th School Auditorium
> This will be the last show of the season under management of The Friona Woman's Club.

## We Are Proud of Our School; Over 320 Have Been Enrolled

We want every student and teacher of the Friona School to make
our store their headquarters.
OUR STOCK OF SCHOOL SUPPLIES IS COMPLETE.
Registered pharmacist aluays in charge can fill any doctor's R48

## CITY DRUG STORE

Headquarters for School Supplies. FRIONA, TEXAS

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## Boys' Dress Caps, Dress Pants and Tennis Shoes


Something absolutely new in ladies arctics, stock just in, see them
OUR LINE OF SCHOOL SUPPLIES IS COMPLETE AND UPTO-THE-MINUTE.
Fresh Fruits and Vegetables.
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COME TO FRIONA FOR BUSINESS.
We can supply with some of the best business sites the town affords. We have the land and are doing the business.

## Turner=Parr Trading Co.

