

Sincerely Yours

By Rev. Albert Lindley

IT IS MY DESIRE that I say something worthwhile about Christmas this time but I don't know yet just how I will come out....

I suppose it is all relative—I could say something that would really grab hold of me but leave you cold....

You know, relativity has alot more to do with our lives than even the importance that Einstein dreamed up.

I used to own one of those little foreign make cars—but my problem was that I had it at a time when it was pure ole' down right unpatriotic to have anything but one of our large fine American makes....

Now what? I own one of those large fine American made cars and I'm unpatriotic because it uses more gas than the small little foreign makes....I can't help it because they seem to be more thoughtful of our fuel shortage. How patriotic I am seems to rest on the fact of our being short of fuel or not....well.... You see how it is? It's all relative.

I'm really glad that God, in all of his wisdom, chose to set it up like this.

This also means that we are all in some kind of relationship with each other.

I suppose that was revealed in the life of Him whose birth we celebrate about this time of each year.

Knowing that we have a relationship with each other still doesn't indicate that our relations are good...just like knowing about the Master doesn't indicate that our relationship with Him is good.

It is my desire, however, that your relationship with Him is on the upswing and that this next year will hold for you, the very best....

Again, it is all relative to what each of us choose to be our point of reference.

My prayer is that God is yours....Merry Holy Day.

Letters to the Editor

Mayor
Friona, Texas
Dear Sir:

I returned from a trip during the Thanksgiving Holidays to North-East Texas, driving a bob tailed truck with a horse trailer loaded with horses. I encountered motor trouble coming into Amarillo and lost a day fruitlessly trying to get the trouble corrected at Adrian.

I called Gallina and found that a new snow storm was in progress that would make travel hazardous to impossible with the truck and trailer. I decided to turn south to Texico where I have relatives and could leave my horses for a few days until better circumstances would facilitate my taking them on to Gallina.

I stripped the clutch on the truck at the intersection of the farm to market road 214 with highway 60 in your town. Traffic was almost blocked coming off of 214 and I was busily directing the traffic around my stalled vehicle when a pickup containing a rancher who lives up the state line from Clovis pulled by me. Recognition showed on the man's face as he pulled by and on impulse, he backed up to say hello and to ask where I had been for four years since leaving the Clovis area.

I needed to have my equipment pulled out of the intersection and onto the right of way of highway 60. This rancher had shook my hand every Sunday for a couple of years in a church that we both had attended in the Clovis area, and had always piously told me how glad he was to see me. I asked him if he had a minute to help me and he apparently realized that I had a problem that might take a few minutes of his time. He quickly replied that he was in a hurry to help another man plant wheat and pulled away, leaving me stranded.

Just as this man had stopped, a pickup had pulled around behind him containing a young Spanish-American. This young man started to stop to help me and then pulled slowly on by when he saw the Anglo stop to talk to me. He watched from his

rear view mirror however and returned to assist me when he saw the first pickup drive away.

The young man took a chain from his pickup, attached it to the two vehicles and carefully pulled me around the corner and off the pavement, then courteously refused payment for his thoughtful and badly needed assistance. I believe that he said that his name was Paul Garza.

Good Samaritans come in several colors. In my case it was brown and I deeply appreciate that this young man cared enough to help a Gringo who needed help. Please send this letter to your local newspaper so that your fellow citizens will know that this young man is an asset to the community.

Sincerely,
Ben F. Pritchett Jr.

Dear Editor,

The other day my son Michael, 4 1/2, came to me and asked why Friona didn't have any Christmas decorations. I didn't have any answer because I, myself, didn't know.

Then a few days later he came to me and told me

someone had said to him the government didn't want people to put up decorations but he couldn't understand because the other towns had their decorations up but not Friona.

I think it's terrible that Friona doesn't have the Christmas spirit to at least put the decorations up even if they don't turn the lights on.

It's a little late in writing this letter but maybe Friona will think about it before they decide next year in whether to put them up or not.

Beverly Elam



Merry Christmas
And A
Happy New Year

The FRIONA STAR

Founded in 1925 by John W. White

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Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

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General Excellence winner, Texas Press Association, 1970.
General Excellence Winner, Panhandle Press Association, 1969.
General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

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Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

Vickie Copley, Back-Shop Foreman

FRIONA INDUSTRIES

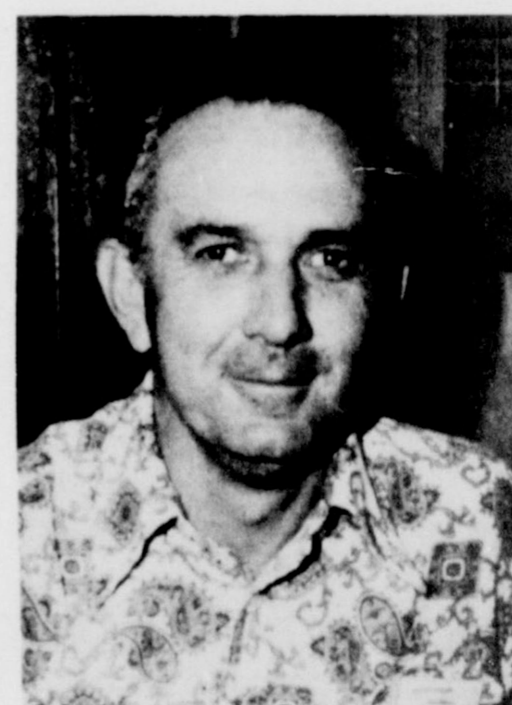
We would like to announce the retirement of Paul Fortenberry as Manager of Black Grain Co. and to Thank Him for his many years of faithful service.

Percy Willson has been named to fill this position.



Paul Fortenberry

Paul Has Expressed His Desire To Retire In Order To Spend More Time In Other Activities. He Joins With Us At Black Grain To Express Our Appreciation To The Farmers Of The Area For Their Patronage During His 19 Years With The Firm



Percy Willson

Percy Comes To Us With 15 Years Experience In The Grain Business. He Will Continue Serving You In The Friendly Tradition Established By The Company Over The Past Years. We Invite You To Come By And Talk Over Your Business With Percy

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Friona Flashbacks

... from the files of the Friona Star

30 YEARS AGO—DECEMBER 24, 1943

The sad word reached Friona last Saturday telling of the death of Mrs. Eugene Dixon and her baby, at their home a few miles north of Clovis, N.M. Mr. Dixon is the son of Mr. and Mrs. C.W. Dixon, and he had gone to Portales for a load of dairy feed, and did not return until nightfall. Investigation revealed the fact that the home was tightly closed and a butane gas fire was burning in the room which led to the conclusion that both deaths had been caused by asphyxiation.

School was dismissed Wednesday, December 22, for the Christmas holidays. Classes will be resumed on January 3, 1944.

25 YEARS AGO—DECEMBER 24, 1948

A total of \$380.68 was received by Parmer County 4-H boys participating in the 1948 Sears Foundation contests, involving hogs, poultry and dairy cattle. This money went as prizes to boys in the contest, being divided among 15 clubbers.

Designation of Harrison Highway, north of Friona, for paving as a Farm-to-Market Road in 1949 was announced Wednesday by the Texas Highway Commission. The road will be paved in its entirety, a total of 37.3 miles, at a cost of \$512,000.

The City Commission announced that a City Election to authorize \$135,000 Water and Sewer Bonds has been called for January 8, 1949.

20 YEARS AGO—DECEMBER 24, 1953

Dear Santa: I am a little boy 4½ years old. Sometimes I am a good boy and I am trying to be a better one. Please, Santa, bring me a pair of cowboy boots size 10-D like those at Rutherfords with tan stitched bottoms and real pretty tops. Also a gun and some books. I have a good little sister 18 months old named Kay, and she wants a doll and doll bed. Also bring some candy and nuts. And remember all the other boys and girls. Lots of love, Mike and Kay Riethmayer.

Dear Santa: I have tried to be a good boy all year. I am 5 years old. I would like to have a bicycle, a road grader and circus clown. Debra, my little 2-year-old sister wants a little wooden horse to ride, a telephone and a doll. Remember all the other little boys and girls in the world. I love you, John Michael Baxter.

15 YEARS AGO—DECEMBER 24, 1958

A low bid of \$1,054,513.46 was accepted by the State Highway Commission for the improvement of Highway 60 from the New Mexico State Line in Farwell across Parmer County to the Deaf Smith county line according to an announcement by the Texas Highway Department.

As part of a fund-raising drive for the local Boy Scout troop members of the troop will sell subscriptions for the Friona Star with the subscription drive to get underway this week.

Most local businesses will be closed Thursday, Christmas Day, and will remain closed all day Friday, Saturday business as usual will be the order for most downtown merchants.

10 YEARS AGO—DECEMBER 26, 1963

The largest vote ever cast on a cotton referendum in Parmer County Tuesday, Dec. 10, approved marketing quotas for the 1964 crop. A total of 743 of the 1,031 cotton raisers in the county voted in the referendum. Final tabulation showed 606 for and 137 against quotas.

Parmer County is well equipped in the event of a nuclear fallout. Nine fallout shelters have been stocked with food and medical supplies for 3,824 people.

5 YEARS AGO—DECEMBER 25, 1968

A.L. Black, Parmer County, and Reagan Brown, rural sociologist of Texas Extension Service, have been named "1968 Men of the Year in Texas Agriculture" by The Progressive Farmer magazine. Both have shown outstanding leadership in developing human resources and agribusiness opportunities in the state.



CONTEST WINNERS... Winners in Friona State Bank's "Small Fry Originals" contest, which was judged last week, are shown above. Standing, left to right, are Sunny Horton, Karla Fleming, Lorri Euler and Priscilla Pruett. Kneeling are Teresa Loflin,

Patty Cary, Ricky Barnett and Brent Loflin. Not present was Mike Gowens, another winner. First, second and third place prizes, in the form of savings accounts at the bank, were awarded. Some 100 entries were received in the contest.

Winners Announced In Bank's Plate Contest

Friona State Bank this week announced the winners in the bank's "Small Fry Originals" plate designing contest.

Three prizes were awarded in three separate age divisions. In addition, a sweepstakes award was made.

Lorri Euler, daughter of Mr. and Mrs. Raymond Euler, was presented the Sweepstakes award, a \$50.00 savings account, plus a trophy. Lorri was the winner of the first-place ribbon in the 11 to 14 age group.

Second place in the same age group was won by Mike Gowens, son of Mr. and Mrs.

Bernie Gowens. Third place went to Priscilla Pruett, daughter of Mr. and Mrs. Tom Pruett.

Other winners included 8 to 10 years—1. Teresa Loflin, daughter of Mr. and Mrs. Jerry Loflin; 2. Karla Fleming, daughter of Mr. and Mrs. Ray D. Fleming; 3. Sunny Horton, daughter of Mr. and Mrs. Hollis Horton.

Seven years and under—1. Ricky Barnett, son of Mr. and Mrs. Wesley Barnett; 2. Patty Cary, daughter of Mr. and Mrs. Dale Cary; 3. Brent Loflin, son

of Mr. and Mrs. Jerry Loflin.

First-place winners received \$15.00 in each division, second place received \$10.00 and third place received \$5.00, all in savings accounts.

There were 100 of the plate kits checked out by Friona residents, and 91 were returned by the young contestants, an amazingly high percentage of participation.

Jane Williams, director of the contest, stated that Friona State Bank appreciated the excellent participation by the residents of the Friona area.

Baby Boy Born To Gary Sneads

A baby boy was born to Mr. and Mrs. Gary Snead at 9:13 a.m. Tuesday, December 18.

He was named Jeffrey Charles and weighed 7 pounds 8 ounces.

Jeffrey is the second child for the couple. They have a daughter, Holly, three years old.

Grandparents are Mr. and Mrs. Rene Snead, Friona and Mr. and Mrs. Weldon Surber, San Angelo, Texas.

Mrs. Hattie Snead of Friona is the child's great-grandmother.

Rites Held Friday For L. V. Graham

Services for L.V. "Luke" Graham, 79, who died at 12:10 a.m. Wednesday in Parmer County Community Hospital in Friona where he had been a patient 18 days, were held at 2 p.m. Friday in First Baptist Church of McLean.

The Rev. Herman Bell, pastor, officiated at the services. Burial was in Hillcrest Cemetery by Lamb Funeral Home.

Mr. Graham, born in Allen, Okla., came to McLean from Hale Center in 1932.

He was a retired cattle buyer.

He married Lola Mae Statser in Crowell in 1912.

Survivors include his wife, five sons, Earl and Pete, both of Friona, Mutt of Bovina, Joe of McLean and Bill of Denver; three daughters, Mrs. Dorothy Andersakis of Friona, Mrs. Mary Henley of McLean and Miss Millie Mae Hicks of Denver; one brother, Charlie of Grand Junction, Colo.; and 18 grandchildren and 15 great-grandchildren.

Funeral Services Held For Nanette Fallwell

Funeral services for Miss Nanette Fallwell, 16, daughter of Mr. and Mrs. Joe Fallwell, who died at 10:45 p.m. last Thursday at High Plains Baptist Hospital in Amarillo, were held at 2 p.m. Monday at the First United Methodist Church here.

Officiating at the rites were Rev. Albert Lindley, pastor and the Rev. Charles Lutrick of Lubbock. Burial was in the Friona Cemetery by Parsons-Ellis Funeral Home.

Miss Fallwell, who was a sophomore at Friona High School, was a member of the Future Homemakers of America, Future Teachers of America, National Honor Society and the Friona girls basketball team.

Survivors include her parents, Mr. and Mrs. Joe Fallwell; one sister, Jenisu Fallwell of Seymour; two brothers, Jody and Jimmy



Nanette Fallwell

Fallwell, both of Friona; grandparents, Mr. and Mrs. T.C. Rardon of Caney, Kan.; and Mrs. Pat Fallwell of Friona.

WELCOME TO FRIONA



We are happy to welcome to Friona Miss Harriet Nichols, who is a special education instructor in Friona schools this year. Miss Nichols spent 20 years in Amarillo, where she worked as a counselor and an evaluation consultant. She is head of the "Plan A" program for Parmer County this year, a new concept in special education.

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 Cards of Thanks.....same as classified word rate, minimum charge \$1.25
 DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.
 Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

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FRIONA LODGE NO. 1332 A.F. & A.M. Stated Meetings First Tuesday of Each Month at 8 P.M. Seventh and Ashland FRIONA, TEXAS 79035 34-tfnc

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NOTICE...I am the new representative for the Fuller Brush Company in Friona. See or call me for any of your Fuller needs. Diana DeBord, 247-3561. 11-2tc

CLEANING YOUR toy box for Santa's visit? Don't destroy those used toys in good condition. I'm interested. Pearl McLean. 11-2tc

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FOR SALE...1956 GMC pickup. Valton Howard. Phone 247-2582. 12-1tc

FOR SALE OR TRADE FOR BOAT...20 foot travel trailer-sleeps four, self-contained, gas lights and refrigerator, refrigerated air conditioner. \$1900.00. Call 247-3722. Friona. 12-tfnc

FOR SALE...Remington-Rand Adding Machine. 7 Digits. Practically New. \$75.00. Phone 247-2212. 9-tfnc

FOR SALE...Deluxe washer and dryer. Almost new. \$365 or make an offer. Call 247-3611. 12-tfnc

HOME-SEEKERS HAVEN!

SEE THIS 2 BR. brick home - 3/4 baths, double car garage, and a corner lot. Approximately 1850 square feet of living area with electric built ins and only \$25,000.

INSPECT THIS top-quality built home where \$14.00 per square foot will buy \$2,775 square feet of living area with three bedrooms, two baths, huge living room, spacious den with fireplace and refrigerated air.

LAND-SEEKERS HAVEN!

Look at this Section with approximately 273 acres of cultivated and 367 acres of grass. It has three wells on the farm ground and 1600' of underground tile. We can get you a big loan with low interest at only \$105,000.

DISCOVER THIS 480 acres of farm ground with eight wells and a 2 Br. house at only \$350 per acre and another 1120 acres of grass at \$150 per acre.

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FOR SALE...extra clean green sofa, used very little. Phone 265-3810. 9-tfnc

CARDS OF THANKS

Forever is not long enough to thank all the wonderful friends for their concern and love in our time of sorrow. May God's richest blessing be always yours.
 Mr. and Mrs. Joe Fallwell
 Mr. and Mrs. Jody Fallwell
 Miss Jenisu Fallwell
 Jimmy Fallwell
 Mr. and Mrs. T.C. Rardon and Family
 Mrs. Pat Fallwell and Family
 12-1tp

HELP WANTED

WANTED...Service Station Attendant. Experience preferred but not necessary. Apply in person. Murphree Texaco, 309 W. 11th. 4-tfnc

HELP WANTED...car hops. Aztec Drive In. Call 247-3096 or apply in person. 5-tfnc

HELP WANTED...We have openings for Pellet Mill and Batch Mixer operators. Experience preferred, but not required. Apply in person at Hi-Pro Feeds. 11-tfnc

LOST AND FOUND

STRAYED...Cattle North of Friona. Branded 1 on Left shoulder. Call Collect, 247-3888. 7-tfnc

STRAYED TO OUR PLACE...2 Large Steers. 2 miles South of Friona. Phone 247-2537. 9-tfnc

LOST...Lady Hamilton white gold diamond watch and band. Reward. Patsy Talley. Call 247-3259. 12-2tc

PETS

FOR SALE...AKC Registered Tiny Toy Poodle Puppies in time for Christmas. Phone 247-3008. 11-2tc

FOR SALE...AKC registered white German Shepard puppies three and a half weeks old. Phone 247-3522. 12-tfnc

FOR SALE...3 Australian Cattle Dogs. Phone 295-6845. 12-2tp

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TOO LATE TO CLASSIFY

CARD OF THANKS

We wish to express our deep appreciation to the doctors, nurses and staff of Parmer County Community Hospital for their kindness during the recent illness and death of our loved one. The hospital personnel were always ready and willing to serve. Thanks to everyone for your kind words, acts and deeds.
 The Graham families
 12-1tp

CARD OF THANKS
 We'd like to thank the ones who served as zone chairmen, the ones who solicited and the wonderful people of Friona and the Friona area for their contributions to the N.M.S. fund drive. Every one made our job a pleasure. The fund drive brought in \$1,184.35. Anyone wishing to contribute may still do so at Friona State Bank. Margaret Parsons Connie Neeley 12-1tc

Stowers Baby Buried Here

Ronnie Joe Stowers, son of Mr. and Mrs. Bobby Stowers, was stillborn about 8:30 a.m. Thursday at St. Mary's Hospital in Lubbock. Graveside services were held at 1 p.m. Sunday in Friona Cemetery, with minister Mickey Patterson of Portales, N.M., officiating. Parsons-Ellis Funeral Home was in charge of services. Survivors include his parents; a sister, Bobbie Jo of the home; and grandparents, Mr. and Mrs. Allen Stewart of Friona and Mrs. Jesse Stowers of Friona.

The Truth Will Make You Free
 Terry Brown, Minister Sixth Street Church of Christ

The Sixth Street Church of Christ is beginning a bus ministry for the purpose of picking up children who do not have the opportunity to attend church services. We will be enrolling children for our Bible classes on Saturdays. We want to pick up any children who want to ride our bus to church. If you see a red and white bus with the words "JOY BUS" written on it, it is our bus. It is called a "JOY BUS" for a very good reason. The letter "J" stands for Jesus. We will try to teach the children to put Jesus first in their lives. The letter "O" stands for others. We want the children to learn that we put others before ourselves. The letter "Y" stands for yourself. We want the children to learn that true joy comes from making Jesus first in your life, others second, and yourself third. If you have children that you would like for us to take to church, or if you know of some children that you can recommend, call us at 247-3160 or 247-3114 or 247-3744. We want your children. This is the final article to appear under the title "The Truth Will Make You Free." If you have questions about the Bible, write to Box 515, Friona.

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Chiefs Claim Title, Starter Is Injured

The Friona Chiefs won the Vega invitational basketball tournament last week, coasting past Claude 77-49, and then topping Sanford-Fritch, 65-53 in the finals. The Chiefs had drawn a "bye" in the opening round.

VEGA TOURNAMENT
CHIEFS 15 31 55 77
Claude 6 27 39 49
Patterson 3-1-7; Parsons 6-0-12; Cleveland 9-1-17; Lewellen 4-0-8; Strickland 5-0-10; King 2-0-4; Horton 3-2-8; Land 1-0-2; Bandy 4-0-8; Fallwell 0-1-1; Totals 36-5-77.

CHIEFS 17 33 50 65
San-Fritch 12 20 33 53
Patterson 1-0-2; Parsons 12-4-28; Cleveland 5-0-10; Lewellen 2-0-4; Strickland 6-2-14; Horton 1-0-2; Land 0-1-1; Bandy 2-0-4; Totals 29-7-65.

Coach Ray DeBord credited the Chieftains' defense, coached by Larry Dyess, with playing a big part in the tournament win. Friona was able to use the press quite effectively during the meet.

The tournament win was marred somewhat by a hand injury sustained by the Chiefs' big center, Dale Cleveland, who had the little finger on his shooting hand broken during a scramble for a loose ball.

Cleveland sat out the latter part of the championship game and then missed Tuesday's game against Muleshoe here. Cleveland sat out the latter part of the championship game, and then missed Tuesday's game against Muleshoe here. Dale Parsons was the offensive star for the Chieftains in the tournament, hitting 28 points against Sanford-Fritch, the high individual score of the

year. Parsons was chosen as the class AA "Player of the Week" by Amarillo's Channel 4 television for his performance.

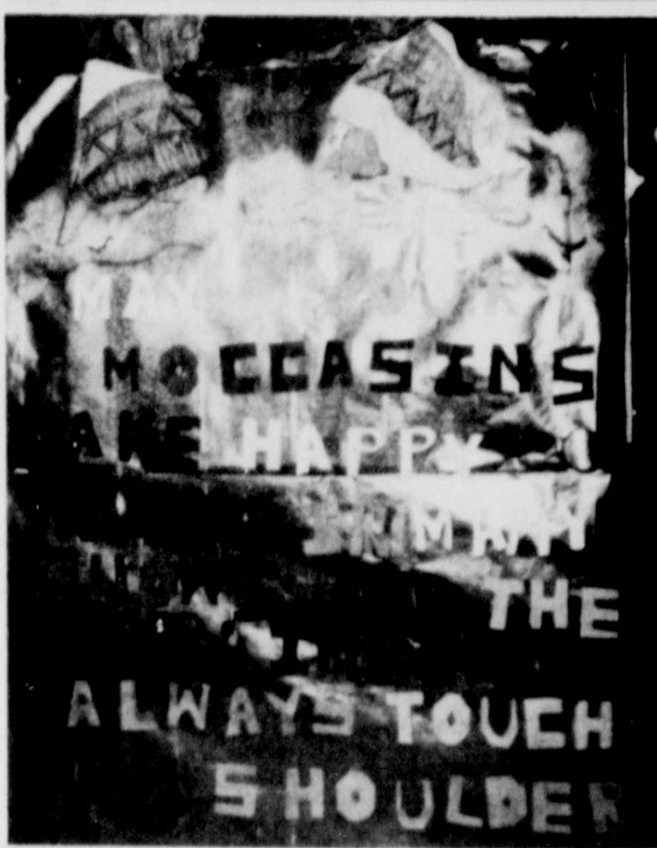


Letters To Santa Claus

Dear Santa Claus,
I would like to have a new arrival doll, Barbie airplane, and a baton. I would also like a jewelry box. Please bring the other little girls and boys something.

Love,
Faith Ann Wright

Dear Santa,
I want a football and a football tennis shoes.
Pete Castaneda



FIRST PRIZE....The second period Home and Family Living Class members decorated their door at FHS last week to win first prize in the annual decorating contest. The shiny paper and the camera's flash combined to make the message almost unreadable here. The sentiment reads "May your moccasins make happy tracks in many snows and the rainbow always touch your shoulder."

FHS Overcomes Big Deficit For Victory

In a real game of "catch up," Friona's Chiefs came from way behind to defeat visiting Muleshoe, 83-79 in an overtime battle here Tuesday.

An ice-cold first quarter saw Friona score only two points, as Muleshoe bolted to an 11-2 lead.

The Chiefs remained cold in the second quarter, and found themselves down, 17-2 before they began to find the basket.

With about three minutes left in the first half, Coach Ray DeBord and Larry Dyess sent the team into a press, and Friona scored some 19 points in the remaining time, while holding Muleshoe, to pull to within two points at the half, 30-28.

The game remained close in the third quarter, which ended with Muleshoe still holding a 48-47 lead.

Friona then took the upper hand, and had as much as an 11-point lead at one point in the final quarter, but the Chieftains, who had been pressing quite a bit, became "popped," and Muleshoe was able to catch up, tie the score and force an overtime.

Already missing some height and experience with the injured Dale Cleveland out of action, the Chieftains were hurt when Kent Patterson fouled out of the game.

However, some timely shooting by Gene Strickland from the field and Dale Parsons at the free throw line paced the

Chiefs to a 12-point overtime spurt, that gave Friona the win, and made the team's record 11-2 after 13 games.

CHIEFS 2 28 47 71 83
Muleshoe 11 30 48 71 79
Patterson 4-1-9; Parsons 4-7-15; Land 1-0-2; Lewellen 8-1-17; Strickland 9-5-23; Horton 0-0-0; Bandy 2-0-4; Clark 3-7-13; Totals 31-21-83.

Letters To Santa Claus

Dear Santa,
I would like to have a combine, gym set and wagon. Thank you Santa Claus.
Love,
Shannon

Dear Santa Claus,
I want some dishes and a doll and a broom and last of all a little table with two chairs.
I love you Santa,
Maricela



They're
WINNERS

Farmers whose yields from Pioneer brand hybrids equaled or exceeded their county average have been awarded gold jackets by their local Pioneer dealer and Pioneer Hi-Bred Company. It took good crop management and lots of hard work to earn the GOLD JACKET and we congratulate these farmers for a job well done.

GOLD JACKET WINNERS

and yields from this area are:

Grower	Pioneer brand hybrid	Yield
CORN		
Rex Blackburn	3369A	8,900 bu.
Larry Fairchild	3369A	8,800 bu.
George Frye	3306	10,500 bu.
Kenneth Frye	3369A	11,720 bu.
Harry Lookingbill	3369A	9,850 bu.
Tom Hason Jr.	3369A	7,800 bu.
Roy O'Brian	3369A	9,100 bu.
Tom O'Brian	3369A	9,900 bu.
Tony Young	3369A	147 bu.
SORGHUM		
J.D. Willard	828	7,308 lbs.
Russel O'Brian	846	7,800 lbs.
	8417	8,100 lbs.
Loyd Cheshier	8417	8,017 lbs.
	846	7,940 lbs.
CORN		
Danny Carmichael	3306	9,873 bu.
Ross Miller	3306	7,990 bu.
Charles A. Myers	3306	8,640 bu.
Army Armstrong	3369A	8,600 bu.
Wesley Barnett	3306	9,300 bu.
	3369A	9,300 bu.
Charles L. Bass	3306	8,600 bu.
	3369A	8,500 bu.
Estis T. Bass	3306	8,845 bu.
	3369A	8,509 bu.
	3369A	7,000 bu.
Billy Dean Baxter	3306	9,600 bu.
Rex Blackburn	3369A	8,600 bu.
Eugene Boggess	3306	8,300 bu.
	3369A	8,800 bu.
Jerry Brown	3306	8,110 bu.
D.L. Carmichael	3306	0,082 bu.
	3369A	10,100 bu.
Cory Christie	3369A	10,100 bu.
Dale Christie	3306	9,500 bu.
Ed Clark	3306	
	3369A	8,400 bu.
Ronald Dee Clark	3369A	
Lester Call	3306	8,100 bu.
J.L. Collier	3306	10,100 bu.
	3369A	10,081 bu.
Donald Dale	3306	8,491 bu.
Earl W. Drake	3306	140 bu.
	3369A	8,450 bu.
	3306	7,900 bu.
Larry Fairchild	3369A	9,986 bu.
Teddy Fangman	3369A	8,600 bu.
V.M. Ferguson	3306	9,650 bu.
Charles Frye	3306	8,500 bu.
David Grimsley	3369A	
	3306	9,427 bu.
David Grimsley	3369A	
	3306	8,700 bu.
Jimmy Brinley	3369A	7,200 bu.
L.R. Gustin	3369A	8,200 bu.
Leland Ray Gustin	3306	8,600 bu.
H.P. Hamilton	3306	11,022 bu.
Harry Hamilton	3306	11,022 bu.
Burke Hand	3306	9,000 bu.
Johnny W. Hand	3306	9,500 bu.
L.R. Hand	3369A	9,100 bu.

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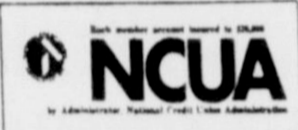
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& Loan Account
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FEDERAL CREDIT UNION**

8th Girls In Victory

Friona's eighth grade Maidens defeated Littlefield at Littlefield Monday, 26-21.

Friona got off to an early lead, saw Littlefield come back to tie the game, and then rallied for the win.

Friona jumped off to a 10-1 lead early in the game, and had a 14-8 halftime lead. Littlefield tied the count at 16-all in the third quarter, but a field goal by Rhonda Parsons gave Friona the lead to stay.

The win left the team with a 5-1 season record.

Linda Nelson was leading scorer for Friona with 10

FRIONA 10 14 20 26
Littlefield 5 8 16 21
Betty Rando 3-3-9; Linda Nelson 3-4-10; Rhonda Parsons 2-2-6; Cindy Cleveland 0-4-4; G-Johnna Thorn, Cindy Smiley, Carla Polk and Diana Clark.

points. The team has a holiday practice session at 2 p.m. on December 31.

Braves Drop Littlefield

Friona's eighth grade Braves defeated Littlefield here December 17 for their third win of the season against two losses by a 32-21 score.

For the second game in a row Friona did not attempt a single free throw. Eleven fouls were called on Friona while Littlefield only drew one the entire game.

Friona took the lead early in the game and never gave it up. Littlefield came within one, 12-11 with 35 seconds left in the half. Friona's longest lead of the game was 17 points, 32-15, with 2:51 left in the game.

Ernest Mills 4-0-8, Raul Braillif 3-0-6, Terry Wilcox 3-0-6, Edward Castillo 3-0-6, Jeff Whiteside 1-0-2, Koty Kothmann 1-0-2, Todd Bandy 1-0-2.



CHRISTMAS GREETINGS

We bring you glad tidings,
wishing you a happy holiday
season. Merry Christmas!



GREETINGS

and Best Wishes for a
Happy New Year!

TANNAHILL TRUCKING

John Tannahill

PARMER COUNTY PUMP CO.



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Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

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CHIEFTAIN CAGERS...The Friona Chieftain basketballers, who are off to one of the best starts in years with an 11-3 record currently, swept the championship of the Vega Invitational Tournament last weekend. Team members are [back row, left to right]

Gene Strickland, Trip Horton, Dale Cleveland, Kent Patterson, Ronald Land and Coach Ray DeBord. Front-Dale Parsons, Clay Bandy, Bobby Lowellen, Bill Fallwell and Ted King.

[Star Photo]

AGAINST MULESHOE

Eighth Grade Boys Second In Tourney

The eighth grade Braves won second place in the Muleshoe tournament December 13-15. They drew a bye for their first game.

They were then placed in the winner's bracket against Muleshoe for their first game. They won this game by two points, 42-40.

Muleshoe took the lead but Friona came back and tied it up, taking an 11-4 lead into the second quarter. Muleshoe tied it twice, 12-12 with 3:59 left in the half and 14-14 with 3:11 left.

They took their last lead of the game, 15-14 with 2:37 left in the half. Friona scored seven more points in the half holding Muleshoe to none giving the Braves a 22-15 halftime lead.

Friona outscored Muleshoe 11-5 in the third period for a 33-20 lead. Friona had their longest lead of the game, 16 points, 33-17, with 2:42 left in the third period. Reserves took over and played the rest of the game except for the last 27 seconds when Muleshoe pulled

within two, 42-40, the final score.

In the finals the Braves met Morton and were defeated 36-28 in a game that saw Friona not receive a single free throw. There were six fouls called on Morton and ten on Friona in the entire game.

The game was tied ten times and changed leads five times. The game was tied at 28-28 with 4:33 left in the game and Morton made four field goals to win the game, 36-28.

FRIONA	11	22	33	42
Muleshoe	4	15	20	40

Raul Brailiff 4-2-10; Jeff Whiteside 4-1-9; Terry Wilcox 3-1-7; Todd Bandy 1-2-4; Koty Kothmann 1-2-4; Ernest Mills 1-1-3; Glen London 1-1-3; Edward Castillo 1-0-2.

FRIONA	14	22	26	28
Morton	12	18	26	36

Edward Castillo 5-0-10; Terry Wilcox 4-0-8; Jeff Whiteside 3-0-6; Raul Brailiff 1-0-2; Ernest Mills 1-0-2.

Squaws Capture Title At Vega Tournament

The Friona Squaws won the championship of the Vega tournament last weekend, scoring a one-sided win over Adrian in the first round, 74-45, and then beating a pair of tough teams for the championship.

The Squaws downed Phillips of District 2 AA, 53-44, in the semi-finals, as Friona used the stall effectively during the final quarter to keep the ball away from Phillips' tall forward.

In the finals Friday night, Friona met Claude, and outlasted this team, 44-38.

Friona placed three girls on the all-tournament team. They were Darla Rhodes, Kay Cochran and Tena Day. Coach F.G. Crofford also was presented a plaque.

Miss Rhodes had a fine tournament, scoring 71 points for a 23.6-point average. Kay Cochran scored 49 points, and

Terri Patterson added 44. In the Adrian game, Friona had three players, those named here, above 20 points.

On the guard end of the court, Ossie May Lee was top rebounder for the tournament with 15. Tena Day and Teresa Ingram each had 12.

SQUAWS 74, Adrian 45
Rhodes 23; Patterson 26; Cochran 20; Fallwell 3; Mason 2. RB-Day 5, Lee 8; Ingram 5; Martin 1.

SQUAWS 53, Phillips 44
Rhodes 27; Cochran 13; Patterson 13; RB-Day 5, Ingram 3, Lee 2; Bennett 2.

SQUAWS 44, Claude 38
Rhodes 21; Cochran 16; Patterson 5; Fallwell 2; RB-Ingram 4; Day 2; Lee 5; Bennett 1.

BEAT LITTLEFIELD

Monday, December 17, the seventh grade girls defeated Littlefield 20-14, in a game at Littlefield.

Scoring the points for Friona were: Vickie Smiley, 4, Varla Welch, 3, Stephanie Schueler, 2, Cynthia Bermea, 4 and Renae Monroe, 7.

Basketball Results

SEVENTH GRADE BOYS

FRIONA	4	13	23	28
Littlefield	12	16	21	31

Kevin Kothmann 6-1-13; Chris Barnett 3-0-6; Randy Patterson 2-1-5; Toby Strickland 1-0-2; Mike Hutson 1-0-2.

JR. VARSITY BOYS

FRIONA	12	38	54	71
Alamo	2	10	20	29

Cleveland 6-3-15; Clark 7-0-14; Strickland 5-0-12; Hutson 4-0-8; Welch 3-0-6; Murphree 2-0-4; King 1-0-2; Miller 1-0-2; Smith 1-0-2; Carthel 1-0-2; Barnett 1-0-2; Peters 1-0-2.

Squaws Escape With Muleshoe Streak Intact

Friona's Squaws had a 28 game winning streak that stretches over 19 years come in close jeopardy before holding on for a 35-34 win over the Muleshoe Mulettes. The Squaws have not lost to the Mulettes since the 1954-55 season.

The game was close all the way. Muleshoe got a big break since Friona's leading scorer, Darla Rhodes was out of action due to illness.

Muleshoe held the lead after the first quarter, 7-6. Friona took the halftime lead at 17-15, and had a four-point lead entering the final stanza.

Muleshoe scored to cut the lead to two points, and Friona went into a stall game. Kay Cochran sank two important free shots midway through the final period, and then again late

in the game when they were vitally needed.

Terri Patterson led the Squaws with 16 points, Terri Fallwell had eight, Cochran six and Amanda Mason five.

Teresa Ingram, Tena Day, Ossie Lee and Mary Bennett turned in good performances on the defensive end for the Squaws.

Teams In Cage Meet

Friona basketball teams are entered in the Amarillo Invitational Tournament December 26-28-30.

The Chiefs will meet Vernon in their opening round game on December 26. That game will be played in the Amarillo Carver gymnasium. Rest of the games will be played in the Amarillo Civic Center.

Santa's In A Hurry . . .



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Merry Christmas

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Christmas Greetings

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HI-PRO FEEDS, INC.

Merry Christmas

Amid the hustle and bustle and busy preparation of this merry time we pause in the happy tradition of the season to wish our many fine friends and neighbors all the long-lasting happiness of an old-fashioned Yule. Thanks for your loyal support.

KENDRICK OIL CO.

PHILGAS

**Party Honors
Piano Students
In Cary Home**

Mrs. Dale Cary was host for a party on Sunday, December 9 for her piano students.

Each student played a Christmas carol.

The table was decorated with traditional white and green colors. Santa's Poinsettias accented the table decorations.

Refreshments of Christmas cookies and punch were served to those attending.

The students present were Patty Cary, Kimber and Kristi Britting, Jana and Sherri Brown, Carol Dement, Andy Fleming, Terri and Karen Lloyd, Teresa Loflin, Tim and Leesa Mercer, Tori and Jenness Self, Shelli Williams and Dianna Wright.

IT'S RICH
Mince pie symbolizes the riches of the East, brought by the Wise Men.

FARR RETIRING

**Jarboe Will Become
School Superintendent**

Tom B. Jarboe, who has been connected with the Friona School System since 1952, will become Superintendent of Schools effective July 1, replacing Alton Farr, who will retire as of that date.

The announcement was made this week by the Friona school board, following a called meeting on Monday, December 17. Jarboe was extended a two-year contract in his new capacity.

Jarboe has served as junior high school principal for the past 15 years. Prior to that he had served as elementary school principal. He began his career locally as a classroom teacher. Jarboe spent two

years in the armed services during the Korean War.

The new Friona superintendent grew up in Floydada, where he completed high school. He holds BS and MS degrees from West Texas State University.

Mrs. Jarboe teaches kindergarten, and their two children attend Friona Schools. Jeanine is a high school junior, and Jay is in the eighth grade.

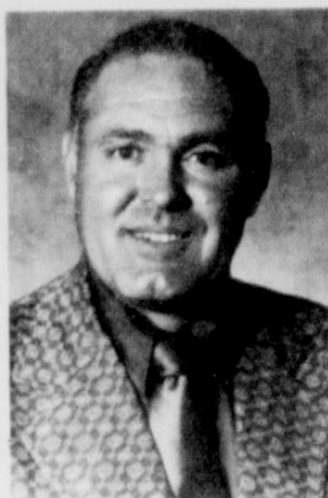
The Jarboes are members of the Sixth Street Church of Christ, and he is a member of the Friona Evening Lions Club, a member of the Board of Directors of the Friona Fine Arts Council, is on the board of directors of the Friona



ALTON FARR

Opportunity Plan, and has served on the Little League Board of Directors for the past several years.

Mr. Farr told the school board last February of his intentions to retire at the end of the 1973-74 school year. He has served as superintendent of Friona schools for 15 years, and



TOM JARBOE

is completing 38 years in the teaching profession.

Farr is a past president of the Friona Lions Club, has served as school chairman of the Friona United Fund drive for a number of years, and has served on the Region 16 UIL music committee for the past five years.

**Westmoreland Named New
Music Director Locally**

James Westmoreland, 29, has been named minister of music and youth at First Baptist Church of Friona, it was announced this week.

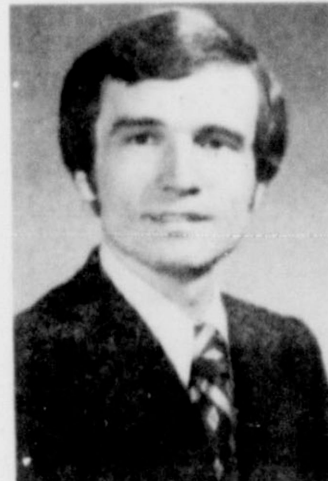
Westmoreland began his duties as of the past Sunday. He is moving to Friona from Wichita, Kansas, where he was with the Southern Baptist Church. Westmoreland's wife Sherri and young daughter will join him in Friona as soon as housing is available.

Prior to his position in Wichita, Westmoreland served at the First Baptist Church, Cleveland, Oklahoma, for three years.

Westmoreland attended Oklahoma Baptist University. He and his wife are natives of Wichita, Kansas.

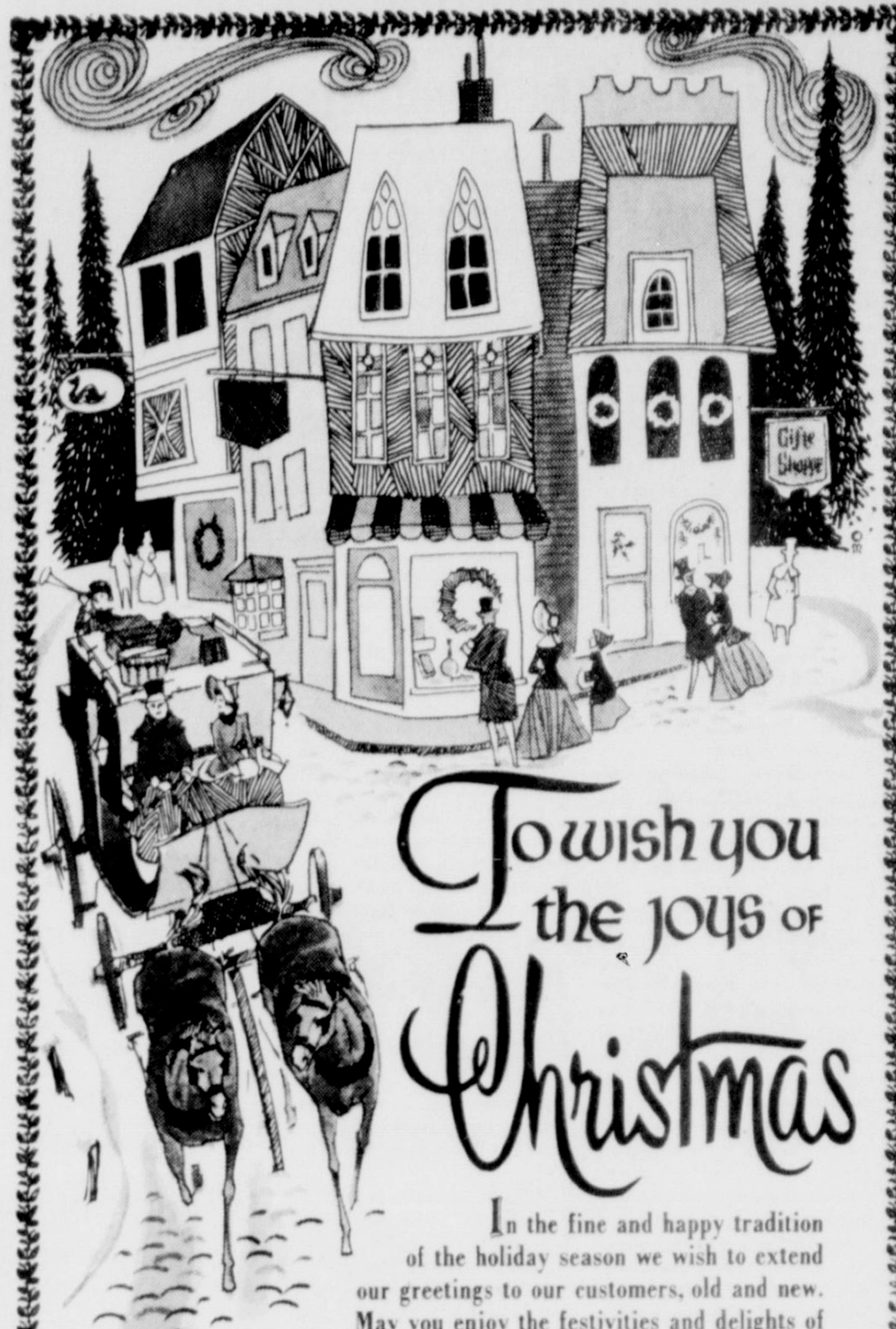
"He has done outstanding work with music in the churches he has served, and his work with youth has been excellent also," said a spokesman for the church.

Westmoreland will fill the vacancy which existed since the resignation last May of Bill Myers. Charles Allen has been filling in as music director at the church for the past several months, and directed the



JAMES WESTMORELAND

choir's presentation of "King of Kings," a Christmas cantata, on December 9.



To wish you
the joys of
Christmas

In the fine and happy tradition of the holiday season we wish to extend our greetings to our customers, old and new. May you enjoy the festivities and delights of this special time as your families gather in joyous celebration. Thank you for your loyal trust and support. Your warm friendship makes us feel very proud. Merry Christmas.

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GREETINGS

It's our favorite time of year — when we have the opportunity of wishing

all our good friends a very merry Christmas!

WESTERN AMMONIA

Mike Chaney

Project Hits

\$2,816 Here

A total of \$2,816.13 was deposited as of noon Thursday for the Project Christmas Card fund at Friona State Bank.

Jane Williams at the bank said there were still some deposits to be made to the fund this year.

The project, sponsored jointly by Modern Study Club and the Friona Star, had a goal of \$3,000 for this year, which was to provide a fire alarm system for Parmer County Community Hospital.

Local SWCD

Meeting Held

Tuesday noon, December 4th, the Parmer County Soil & Water Conservation District held its regular monthly meeting.

The Soil Conservation Service's monthly accomplishment report was made by Herb Evans.

Eleven conservation plans were approved by the board.

A report on the ground breaking ceremonies for Running Water Draw Watershed was made by Leon Grissom.

The Texas Conservation Awards Program was discussed and material prepared to give to the school superintendents in Parmer County on the local essay contest.

A report on the progress by the D.E. student was made.

A closing date of December tenth was made for the District's Headquarters Building.

The next meeting date was set at January 8th, 1974.

JINGLE BELLS
Most-sung American secular carol is "Jingle, Bells," written by James Pierpont of Massachusetts in the 1850's.



Christmas...

Old-fashioned ways have a special meaning at Christmas. And, in this old-time spirit; ever-new, we wish you and your family the happiest holiday. Merry Christmas!

From Sound Citizen Radio For The Texas Panhandle . . .

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Officer Installation Highlights Meeting

The United Methodist Women met in Fellowship Hall Thursday for a covered dish supper and installation of officers.

Hostesses for the evening were members of the finance and program committees. The Christmas theme was carried out in the decorations. The serving tables were covered in white and centered with Nativity scenes. Also used in various places on the tables were hand made figures of the Shepherds and Wise Men.

Mrs. Ted White, outgoing president, was honored with the presentation of a lifetime membership pin and a gift of crystal. Lengths of material were brought to be sent to Wesley Community Center in Amarillo, this being one of the Home Missions for the Methodist Women.

Immediately following the supper, 28 members and two guests moved to the Sanctuary for the installation ceremony, which was conducted by Mrs. Guy Latta.

Mrs. Latta used "The Gifts of Christmas" as her theme for the installation. As she installed each officer, they in turn accepted a gift, which was then placed on the Christmas tree. The last officer to be installed was the president for the coming year, Mrs. Ralph Shelton, who lighted the tree.

Mrs. James Andrews was guest soloist. She presented carols and appropriate numbers throughout the program.

New officers installed were: Mrs. Ralph Shelton, president; Mrs. Jerry London, vice president; Mrs. Garland Freeman, secretary; and Mrs. Estis Bass, treasurer.

Circle chairmen are: Lydia, Mrs. Eric Vance Rushing; Ruth, Mrs. Al Harrison; Hannah, Mrs. Arthur Drake and Dorcas, Mrs. Leta Tannahill.

Mission coordinators are:

Mrs. Russel O'Brian, supportive community; Mrs. A.L. Outland, Christian Social Involvement; Mrs. Darrell Simpson, global concerns; Mrs. J.H. Boyle, Christian personhood; Mrs. Kenyth Cass, membership; Mrs. Albert Lindley, program resources; and Mrs. Leta Tannahill, chairman of nominations.

The service was closed with prayer at the altar.

Those attending were Mesdames A.W. Anthony, Kenyth Cass, Estis Bass, Jerry London, Guy Latta, Leta Tannahill, Russel O'Brian, A.S. Grubbs, Garland Freeman and Dale Cary.

Also, Mesdames J.H. Boyle, Dick Rokey, Ralph Shelton, Clyde Fields, Arthur Drake, Albert Lindley, Jack Nelson, A.L. Outland, Jeanette Teel, Jerry Brown, Floyd Reeve and Ted White.

Also, Mesdames Bill Burnam, Eric V. Rushing, Lois Weatherly, Darrell Simpson, Fay Reeve, Danny Smith, and guests, Mrs. Elmer Kester and Mrs. James Andrews.

Patrick Paces Have Baby Boy

Mr. and Mrs. Patrick Pace became the parents of a new baby boy Saturday, December 15.

The new arrival was born at 8 a.m. in Parmer County Community Hospital. He weighed 7 pounds 12 1/2 ounces.

He was named Joseph James and is the first child for the couple.

Grandparents are Mr. and Mrs. Lynn Pace Jr. and Mr. and Mrs. Willie Buerger, Haskell, Texas.

Great-grandparents are Mrs. Lynn Pace Sr., Haskell, Texas, and Mr. and Mrs. Fred Buerger, Stamford.

Buttons And Bows Have Yule Party

Mr. and Mrs. Glenn Reeve Sr. and Mr. and Mrs. Billy Joe Mercer were hosts for the Buttons and Bows Square Dance Christmas Party Saturday night, December 15.

Mrs. Joe Reeve and Mrs. Larry Mabry decorated the hall in traditional red and green colors, and they were in charge of exchanging gag gifts.

Enough people attended to make up six squares and a good time was enjoyed by all present.

Following the dance, the regular business meeting was held.

Highlight of the business meeting was the election of new officers for the coming year for the organization.

John Fred White, president, presided over the business meeting.

New officers elected were:

Mr. and Mrs. Joe Reeve, president; Mr. and Mrs. Billy Joe Mercer, vice president; Mr. and Mrs. Rex Williams, secretary-treasurer; Mr. and Mrs. Larry Mabry, social chairman; Mr. and Mrs. Connie Dodson, reporter; and Mr. and Mrs. Billy Sifford were elected as Panhandle Square Dance Association (PSDA) Representative.

The next scheduled dance for the organization will be held December 29. This will be their annual New Years Party.

A graduation party is planned on January 12 for the ten to twelve couples who are completing their square dance lessons.

Anyone who is interested in this group and would like to find out more information should contact John Fred White or Joe Reeve.



EARNESTEN TEMPLAR...Mr. and Mrs. Jack Templar of Dimmitt announce the marriage of their daughter, Earnesten [Tina], to Donnie Lynn Black of Hart. He is the son of Mr. and Mrs. Charles Black of Hart. The couple exchanged wedding vows at 4:30 p.m. Friday, December 14, at the home of the bridegroom's parents. A reception followed the ceremony. The bride is a graduate of Lazbuddie High School and Black is a graduate of Hart High School.

Wesley Barnett Home Is Scene Of Meeting

The older women of Faith Sunday School Class of Friona United Methodist Church were honored with a tea Wednesday afternoon in the home of Mrs. Wesley Barnett.

The serving table featured a centerpiece of abthurium, white mums and holly. It was also set with silver and crystal. Christmas cookies, punch and coffee were served to those present.

The honored guests were presented carnation corsages. Those honored were Mrs. Lucille Collier, Mrs. Bertie Doak, Mrs. Mable Smith, Mrs. Corinne Shaffer and Mrs. Mable DeLong.

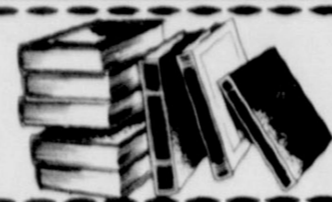
Also, Mrs. Emma Elmore,

Mrs. Edith Mercer, Mrs. Mable Kale, Mrs. Anna Anthony and Mrs. Kay Kendrick of Hereford.

Class members serving as hostesses and their children attending were Marca Lynn Herring and Jamie, Barbara Brown and daughter, Margaret Parsons, Elizabeth McLean, Joy Osborn and Ben and Hazel Kothmann.

Also, Pat Fleming and Bruce, Linda George, Sharon White, Bill and Elaine, Connie Neelley, Leigh Ann and Dan, Mrs. Dee Seago of Hereford and Lilah Gaye Gee.

Hostesses were Mrs. Wesley Barnett and John David.



LIBRARY CORNER

For adults and children alike American Culture and American history hold special interest. For many readers of Friona Public Library, American history or Texas history are of such interest that the only books they consider reading are books about or based on events in history. Recommended reading for young children in this category are the following:

ABE LINCOLN GROWS UP by Sandburg which presents Lincoln's boyhood and youth. This book is considered by many a classic and makes good reading for adults too.

AMERICAN FOLK SONGS FOR CHILDREN IN HOME, SCHOOL AND NURSERY SCHOOL by Seeger presents favorite songs for the entire family. The author has other song books too.

BEN AND ME by Lawson presents the new and astonishing life of Benjamin Franklin as written by his Good Mouse, Amos. It is an amusing and original story.

GEORGE WASHINGTON'S WORLD by Foster is an original and readable history, giving a view of the world of the eighteenth century.

THE ADVENTURES OF HUCKLEBERRY FINN [TOM SAWYER'S FRIEND] by Twain is the story all know and if it is time for your youngsters to read this book, Friona Public Library has it.

THOMAS JEFFERSON by Lisitzky tell of the life of a great American, in a full and penetrating biography for young people.

PECOS BILL by Bowman is a lively retelling of the exploits of the "greatest cowboy of all time" and is sure to be enjoyed by all boys.

A ROCKET IN MY POCKET by Withers is a rich collection of the rhymes and chants of young Americans with delightful illustrations.

AMOS FORTUNE, FREE MAN by Yates is the moving story of an African prince, sold into slavery in America, who later purchased his freedom.

A BOOK OF AMERICANS by the Benet's presents American heroes in amusing verses that have the gusto and verve of the tall tale.

DANIEL BOONE by Daugherty tells about the adventures of the pioneer hero,

vividly conveyed in story and pictures.

THE FAVORITE UNCLE REMUS by Harris presents sixty animal stories, full of humor and wisdom, together with their illustrations. The Uncle Remus stories are a part of American folklore, though it seems they are not as popular now as they were some time ago. If you have younger children to whom you would like to present these stories, you might try **BRER RABBIT** by Brown which is a much simplified version.

INDIAN TALES by de Angelo is the delightful story of the journey of the somewhat animal, somewhat human Bear family, conceived by a poetic imagination steeped in the lore of the California Indians.

INVINCIBLE LOUISA, THE STORY OF THE AUTHOR OF LITTLE WOMEN by Meigs is a warm and very human biography of Louisa May Alcott. The book depicts her background and her struggle to gain recognition as a writer. Children who like her books read it with interest.

Many of these books are in the Friona Public Library along with many, many more on the same topics. Do come by! If the book you want is not available, Mrs. Billie Fairchild will get it for you in a day or two through the Inter-Library Loan System if you will pay the postage.

Mrs. Nichols Hosts Party For ESA Club

The annual Christmas party of Sigma Upsilon Chapter of ESA International was held on Tuesday evening, December 18, at the home of Mrs. Billy Nichols. Mrs. James Andrews assisted with hostess duties.

A buffet meal of finger sandwiches, salads, dips, party mix, and Christmas cake was served to the ten members attending.

After the meal "secret sister" and fun gifts were exchanged by the group.

A cash gift has been presented to the Boy Scouts Building Fund as the Chapter's Christmas project. Sigma Upsilon's annual Christmas project is to present a cash gift to some community project.

Husbands Were Guests At Progressive Dinner

Progressive Study Club held its Christmas Party, Tuesday, December 11.

Husbands of the club members were honored guests.

Each member answered the roll call with "Dear Santa..."

Highlight of the meeting was their regular progressive dinner. The group first went to the home of Mr. and Mrs. Steve Bavousett for the appetizer.

Dinner was served at the club house, M.C. Osborn presented the invocation. Hostesses preparing and serving dinner at the club house were Mrs. Gaylord Maurer, Mrs. Jack Hamill and Mrs. Mickey Griffin.

Santa stockings provided table decorations for the dinner course. They were provided by

Mrs. Charlie Bell. The group then departed and went to the Hollis Horton residence for dessert. Gifts were exchanged then everyone participated in singing Christmas carols and playing games.

The members and husbands present were Mr. and Mrs. Steve Bavousett, Mr. and Mrs. Dale Cary, Mr. and Mrs. Von Edelman, Mr. and Mrs. Mickey Griffin, Mr. and Mrs. Jack Hamill and Mr. and Mrs. Hollis Horton.

Also, Mr. and Mrs. Jimmy Mabry, Mr. and Mrs. Gaylord Maurer, Mr. and Mrs. M.C. Osborn Jr., Mr. and Mrs. Tom Pruett, Mr. and Mrs. Ralph Reed and Dr. and Mrs. Lee Spring.

Jaycee-ettes Celebrate First Year Anniversary

The Friona Jaycee-ettes held their annual tea on Sunday, December 2 in the Community Room of Friona State Bank.

The anniversary tea commemorated the club for their first year as Jaycee-ettes.

Those guests attending from out-of-town were Joy Bunch, Donna Warick, Joam Milton and Darleen Carroll, from the Hereford chapter; Sandy Peterson, Renee Houchin, Carla Reed and Gayle Toombs, from Muleshoe.

Those from Friona hosting the tea were Pat Cupell, Linda Fithen, Nita Galyon, Nancy Mings and Carol Dennis.

The Friona Jaycee-ettes presented the Hereford chapter with a serving tray to show their appreciation in helping

them organize as a club. The Hereford members presented the local group with a gavel.

Floyds Adopt A Baby Boy

Mr. and Mrs. Neal Floyd, Amarillo, have adopted a baby boy, Rodney Craig Floyd, born August 9. Rodney Craig weighed 7 pounds 4 ounces at birth and is the first child for the couple.

Grandparents are Mr. and Mrs. Cecil Floyd of McAlester, New Mexico, and Mr. and Mrs. John Cole of Gruver, Texas.

The Floyds formerly lived in Friona and Mrs. Lloyd is the former Brownie Cole.

SINGER

SALES - SERVICE - PARTS - RENTALS
New ZIG ZAG Machine - '66⁰⁰

"A wide variety of sewing machines at a wide range of prices. Our credit plan lets you buy now within your budget."

Scissors Sharpened

SANDERS SEWING CENTER

226 Main Hereford

CHRISTMAS WISHES

Loads and loads of our very best wishes that Christmas brings you everything you've hoped for!

BOBBY'S AUTO & COACH CLINIC

208 E. 6th ph. 247-3720

Merry Christmas to all

Happy carolers raise their voices to add a cheery Christmas note. It's full of good wishes and spirited hopes that this Yule is the best ever for all of you!

PLAINS HARDWARE

GREETINGS

May the happiness and joy of the season touch every home, each family. We thank all our friends and neighbors for their loyal patronage.

BENGER AIR PARK

DIPER
Flite Center

Mrs. Cordie Potts Hosts Rhea Club's Yule Party

Mrs. Cordie Potts of Rhea hosted the annual Christmas party for members and guests of the Rhea Home Demonstration Club recently. She was assisted in the hospitalities by her daughters-in-law, Mrs. Larry Potts and Mrs. Jay Potts.

The group sang Christmas carols, accompanied at the piano by Mrs. Potts, and exchanged Christmas gifts. In a brief business meeting, Mrs. Norman Taylor was elected secretary-treasurer of the club, replacing Mrs. Herbert Schueler.

Members of the club were asked for blood donations to replace blood required recently by two Parmer County residents, according to Mrs. Houston Bartlett, reporter for the organization. Members of the club and any other persons desiring to donate blood may go to the Parmer County Community Hospital in Friona on Thursday, December 27, from 9:30 a.m. to 12:30 p.m. Some 100 pints of blood are required to replace that used by the two patients. Any amount over 100 pints will be placed in reserve for the use of any resident of Parmer County who needs blood transfusions.

Refreshments of chicken salad filled cream puffs, Christmas cookies and candy, coffee and tea were served to Mrs. Leland Gustin, Mrs. Bartlett, Mrs. Taylor, Mrs. Walter Schueler, Mrs. Herbert Schueler, Mrs. Herman Grissom, Mrs. Keith Garner, Mrs. Larry Mabry, Mrs. Shirley Smith, Mrs. Chris Drager, Mrs. Keith Stevens, Mrs. Elmo Dean, Mrs. Leroy Widner, Mrs. Richard Anderson, and guests—Mrs. Mable Hartwell, Mrs. Rose Black, Mrs. Bernice Chaney, Mrs. Lana Drager, Mrs. Duane Kirehner and Mrs. Carl Schlenker.



DEN MOTHER AWARDS...These ladies received awards for special work as Den Mothers to Friona's Cub Scouts at last week's Annual Pack Christmas Party. Shown receiving their awards from local Scout Master Pete Hollis, are Rose Mabry, Edwina

Davenport and Wanda Reeve. Not present at picture time were Pat Evans and Jeanie Moyer who also received awards. Hollis received his patch for Governor's State Meet at the awards ceremony.

Hospital Notes

ADMISSIONS—
R.S. Dwayne Foreman and baby boy, Texico; Mrs. Sylvia Nelson and baby girl, Muleshoe; Amy Jo Chadwick, Farwell; Margie Stowers, Friona; Esther Smith, Hereford; Pearl Grissom, Bovina; Lillian Aldridge, Farwell; C.L. Vestal, Friona; Marilyn Collins, Friona; Mrs. Kent Stanberry and baby boy, Bovina; Mrs. Patrick Pace and baby boy, Friona; Jane Bengé, Friona; Doris Kendrick, Friona; Virginia Moyer, Friona; Rosie Galicia, Friona; Benito Bermudez, Hereford; Mrs. Gary Snead and baby boy, Friona; O.H. Jones, Bovina; and Ruth Hawkins, Bovina.

DISMISSALS—
Beverly Elam, John Mitchell, Lance Outland, Luke Graham, M.A. Black, Aubrey Rhodes, Margie Stowers, Amy Jo Chadwick, Mr. Dwayne Foreman and baby boy, Troy E. Wood, Lillian Aldridge, Marilyn Collins, Mrs. Wesley Clark and baby girl, Mrs. David Nelson and baby girl, Delia Samarron, Richard Samarron, Esther Smith, Pearl Grissom and C.L. Vestal.

PATIENTS IN HOSPITAL—
Benita Bermudez, Jane Bengé, Rosie Galicia, Ruth Hawkins, O.H. Jones, Deke Kendrick, Virginia Moyer, Mrs. Patrick Pace and baby boy, Mrs. Gary Snead and baby boy, and Mrs. Kent Stanberry and baby boy.

Friona Women's Club Has Christmas Party

Friona Women's Club met in the home of Mr. and Mrs. Charles Russell for their regular meeting on Wednesday afternoon, December 12.

The home was beautifully decorated for Christmas and offered a nice setting for the holiday meeting.

Martha Russell, president of the organization, presided at the meeting.

Mrs. Joe Moyer told an appropriate Christmas story entitled "Gift of the Magi."

Roll call was answered with some remembrances of Christmas years ago. Sixteen members answered the call.

The group then sang Christmas carols, which had been arranged by Mrs. W.O. Brown. She was accompanied by Mrs. Carl Maurer.

The annual gift exchange was directed by Mrs. Ellis Tatum and personal gifts and homemade cookies were brought to the meeting by members of the club. These gifts will be presented to the girls of

Girlstown, U.S.A. at Whiteface. Mrs. Clyde Hays read the Christmas prayer.

Two guests, Mrs. Mabel Kale and Mrs. Genevieve Davenport were present.

Mrs. Della Daniel and Mrs. Charles Russell were hostesses for the holiday gathering.

The next meeting of the group will be the election of new officers.

Chieftain Band-Choir Holds Annual Party

Members of the Friona High School band and choir and their director, Charles Faulkner, met for their annual Christmas party and caroling on Monday night.

The group gathered in the Band Hall for refreshments and exchanging of gifts. Refreshments were served buffet style, and included cookies and punch.

Numbers were then drawn by each participant, who then proceeded to choose gifts, which ranged from gag gifts to some very nice gifts.

Highlight of the party was the presentation of a gift

certificate to Mr. Faulkner from the students expressing their appreciation for all of his hard work with them this year.

The carolers stopped at several places around town to sing.

Special guests were Mrs. Faulkner and sons, Alan and Chris.



Greetings



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!

CROW'S MEAT CO.

warm wishes



Wishing You Happiness For The Holiday Season And Thanking You For Your Patronage...

CITY BODY SHOP
Our Business Is "Picking Up"



RECEIVE AWARD...The Friona Field Office of the Soil Conservation Service received a certificate of merit this week. George Davis, standing at left, is shown presenting the award to Herb Evans,

conservationist, as his staff members flank him. Marion E. Clark is standing at right. Seated are Kenneth Ferguson [l] and Edwin Livengood [r].

SAYS DPS

Holiday Fatalities Estimate Impossible

Colonel Wilson E. Speir, director of the Texas Department of Public Safety, announced that changing travel patterns brought on by the national energy shortage make it impossible for the DPS to validly estimate the number of traffic deaths which might occur in Texas over the upcoming holidays.

He said, however, it was hoped the traffic death count would fall below the 14.5 daily average observed during last year's Christmas period, and below the 18.5 daily average recorded for the last New Year holidays.

Speir said it is impossible to compare total deaths between this year and last because the current holiday periods are both 102 hours as compared to 78 hour periods twelve months before.

The DPS director said factors expected to affect auto travel include driving curtailments which might result from lower speeds, weekend service station closings, higher gasoline prices and the possibility of spot fuel shortages.

Reduced travel might normally result in some reduction in traffic deaths. But Speir warned that if a substantial number of drivers have reduced their speeds while a high percentage of others are still driving at high speeds, the number of deaths could be considerably higher because of accidents possibly resulting from more pronounced speed differences.

He reminded motorists that Texas law requires drivers going less than the prevailing traffic speed to keep right on multi-lane highways.

Speir urged drivers to avoid drinking if driving, noting that alcohol traditionally has been a major factor in the holiday accident problem.

And he pointed out that the apparently growing trend toward motorists carrying spare containers of gasoline in their vehicles might boost the toll—particularly if one of the containers should catch fire as the result of leaking fumes or spilled contents.

The Christmas period begins this year at 6 p.m. Friday, December 21, and ends at midnight Tuesday, December 25. New Year will start at 6 p.m. Friday, December 21, and ends at midnight Tuesday, December 25. New Year will start at 6 p.m. Friday, December 28, and terminate at midnight Tuesday, January 1, 1974.

During both periods, Speir said the DPS would place all available uniformed personnel on duty in a concerted effort to reduce accidents and save lives. He noted that patrolmen would be especially watchful for drinking and reckless drivers.

In addition to its enforcement activities, the DPS will be cooperating with local law enforcement agencies and the news media of Texas in a program called "Operation Motortide." Information on fatal traffic collisions will be tabulated in Austin and released three times daily throughout the holidays in an effort to focus public attention on traffic safety.

Merry Christmas

The customers of this station have been considerate and loyal and in appreciation of your patronage, we extend our best wishes for the Christmas Season. May it truly be a happy occasion for you and yours.



QUALITY PRODUCTS for the Motoring Public and Where COURTESY is the Keyword

MURPHREE TEXACO



SCS Office Moves Into New Location

The directors of the Parmer County Soil and Water Conservation District announced that the Soil Conservation Service office in Friona has moved from 614 Euclid to 1306 W. 9th, Friona. This new location is just east of the new Piggly Wiggly on Highway 60 in west Friona.

The directors invite the Parmer county farmers to come by and get acquainted with the new facilities.

New Officers Elected For Home Arts Club

The members of the Home Arts Club met for their annual Christmas luncheon in the home of Mrs. Alton Farr.

Election of officers highlighted the club meeting. New officers elected were: Mrs. T.A. Sherley, president; Mrs. Bob Rule, vice president; Mrs. Ralph McBroom, secretary; Mrs. D.C. Herring, treasurer and Mrs. Jack Patterson, benevolence chairman.

Mrs. Mabel Hartwell was a special guest.

Members present were Mesdames Sherley, Rule,

McBroom, Herring, Patterson, Bessie Boatman, H.R. Cavanaugh, Alton Farr, A.S. Grubbs, Joe Johnson, Dan Laceywell, Ray Landrum, A.L. Outland, Cordie Potts, Carl Schlenker, Ralph Wilson, Mary Dixon, Mabel DeLong and Lola Goodwine.

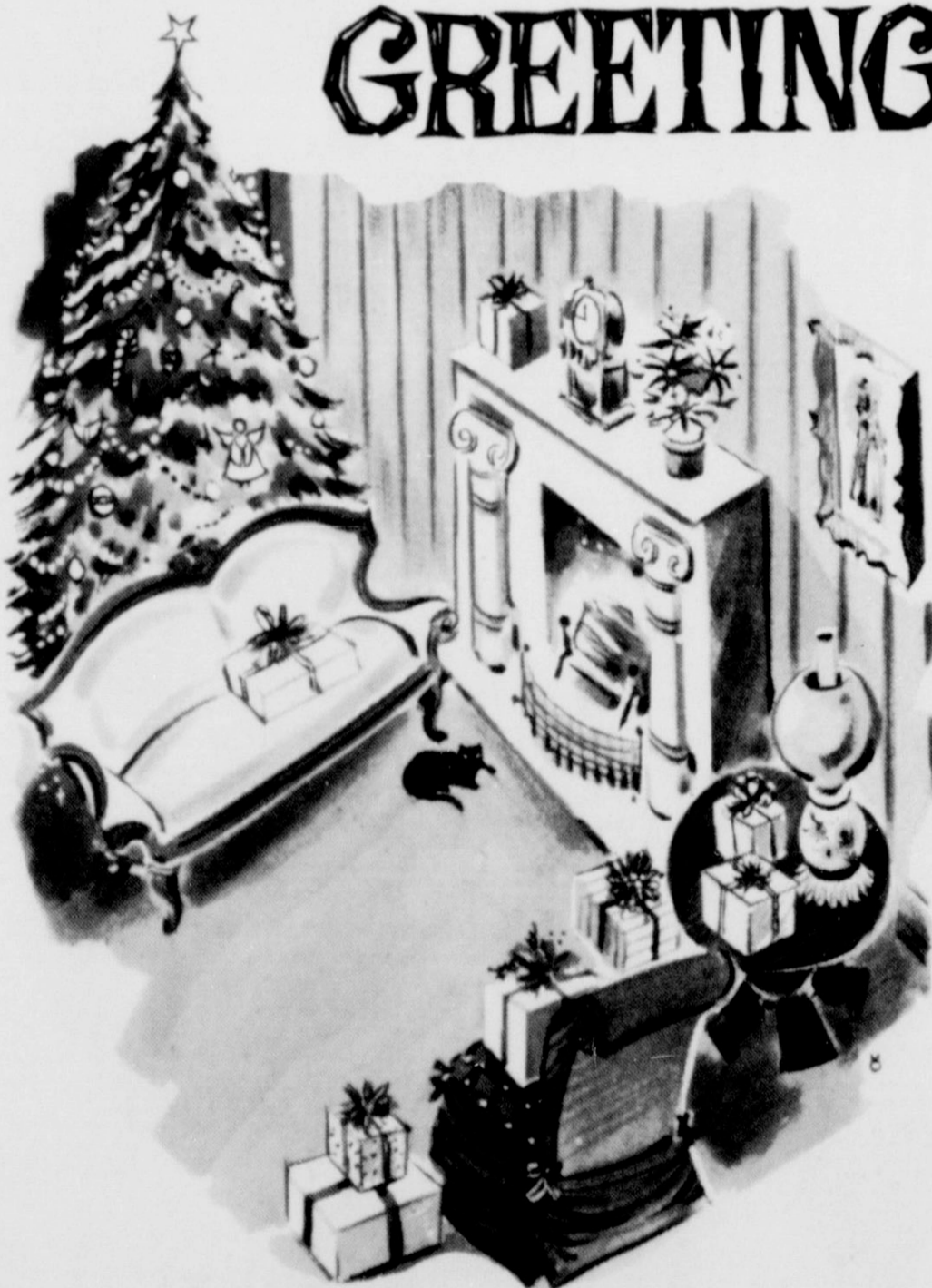
The next meeting of the club will be January 17 in the home of Mrs. Ralph Wilson.



MBP Declares Cash Dividend

Missouri Beef Packers, Inc. announces that its Board of Directors on December 20, 1973, declared a special cash dividend for the fiscal year ended October 27, 1973 of 25 cents per share on common stock payable on January 30, 1974, to holders of record at the close of business on January 2, 1974.

Season's GREETINGS



The scene is set for Christmas... enter laughter and love, joy and good cheer. To your happy holiday, we'd like to add our warmest wishes, our most sincere thanks for the opportunity of serving you. Your patronage is truly appreciated... we'll do our best to deserve it always.

Ethridge-Spring Agency

INC. The BIG Difference

INSURANCE - REAL ESTATE - LOANS

FRIONA - PH. 247-2766



Christmas...

Old-fashioned ways have a special meaning at Christmas. And, in this old-time spirit, ever-new, we wish you and your family the happiest holiday. Merry Christmas!



PARMER COUNTY IMPLEMENT CO.

Friona, Texas

FOR GIRLSTOWN

Lions Sponsor Christmas Fund

Lions Club of District 2 TI will sponsor the "Girlstown Christmas Fund" this year, according to information received here.

Clubs in the area are accepting donations from residents of the various communities with the objective of purchasing each of the 106 girls a new coat and shoes for Christmas, said Wendell Gresham, Lion Boss here.

A goal of \$50 for each girl has been set. Donations may be sent to Girlstown, USA; P.O. Box 550; Amarillo, Texas 79105.

Gresham said the Friona Lions Club would make its yearly donation to the Girlstown fund in addition to assisting in raising more money for the project.



PRESENTS CHECK....Lois Norwood, representing the ESA Sorority, presents a check for the Boy Scout Building Fund to Dale Smith of Friona State Bank. The fund currently stands in the neighborhood of \$9,500. The Scout leaders are shooting for a goal of \$12,000 in order to build a new Boy Scout House.

Frosh Win Consolation Crown At Muleshoe

Friona's freshman boys took consolation honors at the Muleshoe invitational tournament last weekend.

The team lost to Dimmitt in the first round, 52-49, but came back for wins over Littlefield, 43-33 and Olton, 53-30 for the trophy.

Sammy Felder averaged 15 points in the three games to lead Friona's scoring. Leslie Broadhurst averaged 12 points a game during the tournament.

Friona 9th	5	17	30	49
Dimmitt 9th	14	24	38	52
Broadhurst	7-4-18;	Neill		

3-3-9;	Felder 5-3-13;	Patterson 2-1-5;	Blackburn 1-0-2;	Smiley 1-0-2.
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Friona 9th	4	18	27	43
Littlefield 9th	6	13	23	33
Felder 5-0-10;	Neill 5-0-10;	Broadhurst 3-0-6;	Martin 3-0-6;	Smiley 3-0-6;
Patterson 1-1-3;	Blackburn 1-0-2.			

Friona 9th	14	27	43	53
Olton 9th	6	15	21	30
Felder 8-1-17;	Broadhurst 5-0-10;	Neill 3-3-9;	Patterson 3-0-6;	Smiley 3-0-6;
Martin 1-1-3;	King 1-0-2.			

Closing Plans Given For Local Stores

Closing plans for Friona businesses were revealed this week by a survey conducted by the Friona Chamber of

Commerce and Agriculture. As far as can be determined, every business will be closed on Christmas Day. Some will also close on Christmas Eve, for a Sunday-Monday-Tuesday holiday. Others will close on Tuesday and Wednesday.

Following are the results of the survey, and the stores' closing plans—

Allen's—Monday and Tuesday; Anita's Snack Bar—Tuesday; Ben Franklin—Tuesday; Bi-Wize Drug—Tuesday; Carol's Printing—Tuesday; Earl's Parmer House—a week beginning Sunday.

Foster's—Tuesday; Friona Consumers—Saturday afternoon, Monday and Tuesday; Friona State Bank—Tuesday; Friona Star—Dec. 24 through January 1; Gib's—Saturday through Tuesday.

Houser's—Tuesday; Nellie Jane's—Tuesday and Wednesday; Parmer County Implement—Monday afternoon and Tuesday; Piggly Wiggly—Tues-

November Building Totals \$55,600 Here

Official records released by the City of Friona for the month of November revealed that five building permits were issued, for a total of \$55,600 in construction for the month. Only one permit was issued for a new residence. That permit amounted to \$35,000 of the total.

Other permits were \$5,000 for a commercial shop, and three additions/alterations at \$15,000.

Two new water taps were made, and the city now has a total of 1309 active water taps on its system.

Other figures included: **WASTEWATER DEPT.**

Records indicate approximately 7,574,728 gallons of wastewater were processed at the plant during the month. Averaging 252,490 gallons per day. These figures were almost identical to the previous month's pumpage.

Three new sewer taps were made during the month, making a total of 1280 active taps.

FIRE DEPARTMENT

Only three alarms were sounded during the month. All calls were outside the city limits. Only loss recorded was

estimated at \$200.00 at the Wells Feed Lot on November 19.

POLICE DEPARTMENT

A total of sixty-nine arrests were recorded during the month: 54 for traffic violations; 3 each for drunk in public and possession of drugs; 2 each for illegal alien and sleepers; with one each for a traffic warrant, assault on an officer, driving while intoxicated, drinking in control of a vehicle, and disorderly conduct.

Fourteen complaints were

received: 3 for miscellaneous; 2 each for breaking and entering; runaways, and domestic disturbances; with one each for a warrant, burglary, disturbance, obscene phone calls, and an animal complaint.

Five vehicle accidents were investigated with no resultant injuries.

Larry Williams was employed and began duty as a patrolman on November 1.

STREET DEPARTMENT

Three days were utilized in street patchings. Routine

sweeping of main street continues each Friday morning. Escrow and Revenue Sharing funds were used to pay the paving contractor on November 6.

SANITATION DEPT.

Routine collections continued throughout the month.

Mr. R. Dove, State Health Department, inspected the dump ground on November 28 and commented that the State expects us to begin sanitary landfill operations on January 1, 1974.

CHRISTMAS Blessings

As brightly as the Star of Bethlehem shone in the heavens on the night that He was born, so may the joy of Christmas shine in your heart and bring you happiness and peace.

PARSONS-ELLIS FUNERAL HOME

MERRY CHRISTMAS HAPPY NEW YEAR!.....

your local used Cow dealer.
Friona Bi-Products

Season's Greetings

May the Yuletide be full of joy and dreams - come - true for you and yours.

COOK OIL CO.

Friona

SANTA MOBBED....Shown is a small part of the big crowd of youngsters who crowded around to visit Santa during his visit at the annual Friona Firemen's Christmas Party Thursday night. Old St. Nick brought presents to all of the kiddoes attending the function at the new fire station. Everyone enjoyed a big Christmas-style dinner.

A JOYOUS Christmas AND HAPPINESS IN THE COMING YEAR

AZTEC DRIVE-IN
Pat Hanks

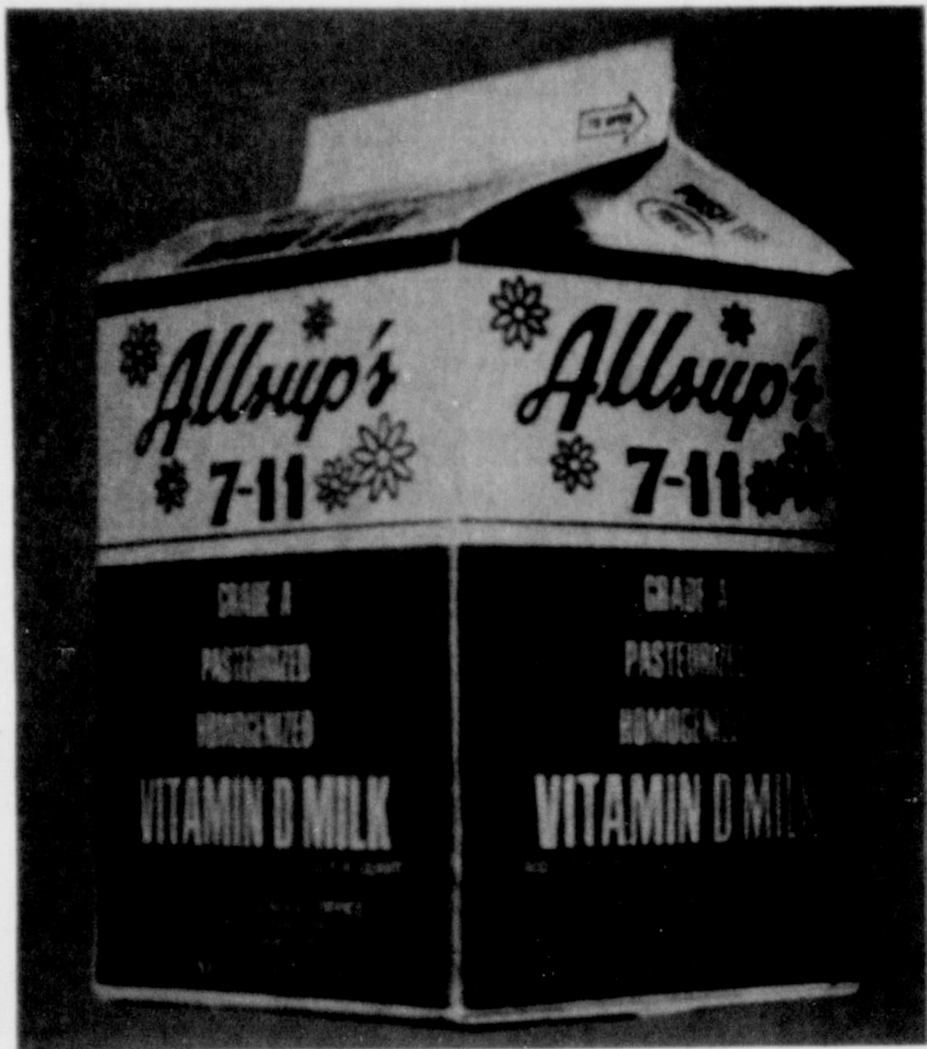
MERRY CHRISTMAS

The freshness of new fallen snow awakens deep reflections of holiday sentiments. We express the hope that good will and brotherhood prevail to bring lasting peace among us. The best of the season to you and sincere thanks for your loyalty.

SHERLEY-ANDERSON LAZBUDDIE ELEVATOR

WE WILL BE OPEN XMAS DAY

FOR YOUR SHOPPING CONVENIENCE!
OPEN 365 DAYS A YEAR



SMOKED PICNIC

Pops-Rite
POPCORN 2 Lb. Bag **29¢**

All-Meat
BOLOGNA Lb **69¢**



7-UP

16 Oz. Bottle
8 Pak Carton **69¢**

ALSUPS
MILK \$1.29 Gal.



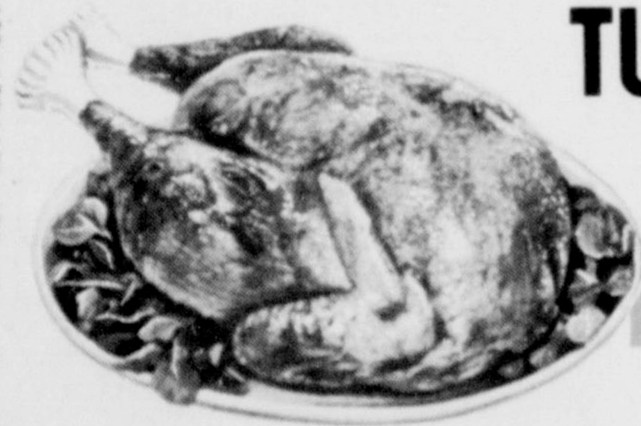
Ra-Corn
BACON Lb. **59¢**



HAMS

59¢ Lb.

Young Self-Basting



TURKEYS

Lb **49¢**

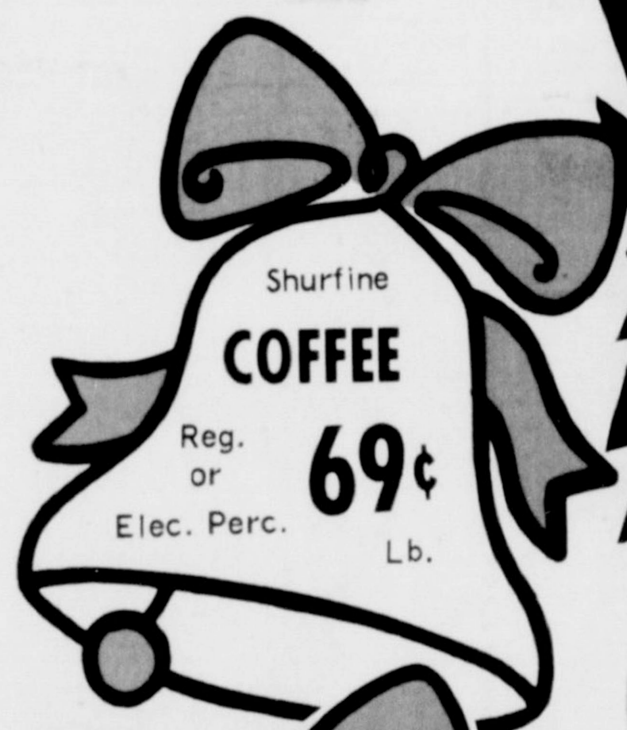
Big Selection of

TOYS

And **CHRISTMAS DECORATIONS**



1/2 OFF



Shurfine
COFFEE

Reg. or Elec. Perc. **69¢** Lb.



Shurfine
FRUIT COCKTAIL
3 Cans For **\$1.00**



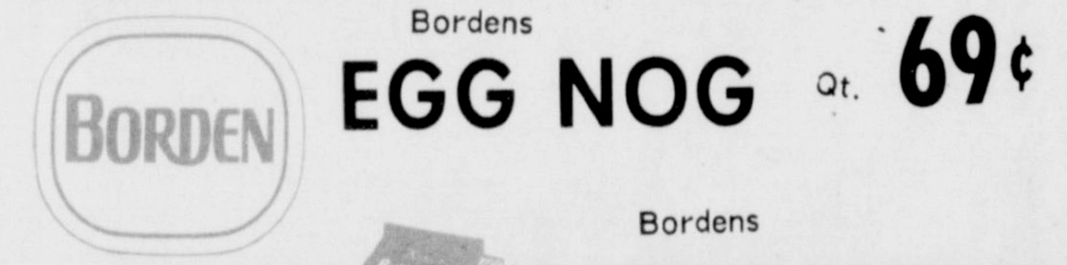
Shurfine
TOMATOES OR SWEET PEAS
4 Cans For **\$1.00**



Assorted
8-TRACK TAPES
\$1.98



Discount Prices
On All
CHRISTMAS TREES
Get E'm While They Last



Borden's
EGG NOG Qt. **69¢**



Borden's
BUTTERMILK
1/2 Gal **69¢**

ORANGES
Lb. **15¢**

Borden's Premium
ICE CREAM
Round Carton
1/2 Gal **79¢**



Christmas Greetings



FROM PROJECT CHRISTMAS CARD

Sponsored By Modern Study Club And The Friona Star

DEAR FRIENDS,

In the Spirit of this Season, We have contributed the money usually spent by our family for Christmas cards and postage, to be used to buy equipment for the Parmer County Community Hospital. This is our Christmas Card to you.

Dr. Bob, Sarah, Robert, Cindy and Andy Alexander
Melba & Charles Allen
Mr. & Mrs. A. W. Anthony, Jr.
Dennis & Linda
Ernest and Evelyn Anthony
Jean and Ora Mae Anthony
Fern and Deon Awtrey
Mr. and Mrs. Ron Awtrey and Marc
Flora May & Ross Ayers
4206 Far West Blvd.
Austin, Texas 78731

Bill Bailey Family
The James Balls
The Doyce Barnetts
The Wesley Barnett Family
Estis, Zonah, Troy and Barbara Bass
The Basses
Charles, Pat, Terri, Bobbie and Conni
Martha E. Bates
Steve, Mary, Carol and Mark Bavousett
Oscar & Opal Baxter
The J.C. Becks
Decimae, Ramey, Jay and Sue Beene
Dr. and Mrs. William Beene and Brad
Ethel Bengler
John, Mary and Terri Bingham
Black Grain Co.
Mr. and Mrs. A. L. Black
Danny and Linda Black
Keith and Sharen Black
Mr. and Mrs. Claude Blackburn
John & Kathrine Blackburn
Rex, Marilyn, David, Mike, Lynn and Brian Blackburn
J.C., Dorothy, Bobit, Mark and Amy Blankenship
Joe, Tommie, Tim, Randy and Kathy Boeckman
Ed and Bessie Boggess
Eugene and Doris Boggess
Mr. and Mrs. J.H. Boyle
Lena Bracken
Mr. and Mrs. E.H. Bradshaw
Bill and Bonnie Brandt
Kelley, Kim, Keith
Springdale, Ark. 72764
Rt. 4, Box 379
Harold & Peggy Branham
Wana, Byron, Galen and Jan Brewer
Keith, Bettie, Phil, Rene and Greg Brock
2414-11th Avenue
Canyon, Texas 79015
The Gary Browns
Jerry, Erma, Jana and Sherri Brownd
Ralph & Dean Broyles
Toby & Kiley Gibson
Jo, Chief, Mike and Lisa Buchanan
Melba & T.I. Bureson
John & La Verne Burrow
Mr. and Mrs. D.E. Bush
Pete and Myrl Buske
Reba and Doris Buske
Mr. and Mrs. W.F. Buske
Curtis & Inez Butler

The Dalton Caffey Family
David, Carolyn, Jennifer and Wade Carson
Frank and David Carson and John
Dale, Mary, Patty and Cindy Cary
Kenyth & Mary Lee Cass
Claborn Floral
Mr. and Mrs. Bob Clark
Ed, Jonell, Diana and Teresa Clark
Mr. and Mrs. Jack Clark
Mr. and Mrs. J.H. Clay
Mr. and Mrs. Dub Cleveland, Dale & Cindy
Leonard, Thelma and Kellianne Coffey
Orbra & Sallie Cole
Richard and Janette Collard
Mrs. Joe Collier
Nettie & Pug Collier
Mr. and Mrs. Raymond Cook
Terry & Vickie Copley
G. Cranfill
The F.G. Crofford Family
The Cummings
Doyle, Judy, Kirk & Lisa
James, Vernell and Joe Cunningham
Walt, Betty, Cathy and Christy Cunningham

Mrs. Della Daniels
Mr. and Mrs. Ron Davenport, Winfield & Wade
William David Davis
Mabel DeLong
Vivian & Cap Dennis
The Bill Denneys
Mrs. C.W. Dixon
Jim, Jane, Melodi, Milon, Milli and Mendan Dixon
Bertie Doak
Mrs. I.W. Dortch
Arthur & Luella Drake
Earl, Marlene & Bob Drake
Owen, Melody & Wesley Drake
The Baker Duggins Family
Maurine Dunn

Mr. and Mrs. Earl Elam
Mary & Doyle Elliott
The Bill Ellis Family
Mike, Nelda, Sareta Gay, Glenda and Gay Ellis
Roy Eastep
Eufaula & Dan Ethridge
Raymond, Frances, Lorri and Bron Euler
Herb Evans

Hap & Julia Fairchild
Helen Fangman & Charles
Mr. and Mrs. Alton Farr
The Charles Faulkners
Marion, Ruthie & Bruce Fite
The Howard Fleming Family
Howard, Pat, Charles, David Andrew and Bruce
Raymond and Marie Fleming
Norma Flippen
The Glenn Floyds
Gerald, Jana and Jason Floyd
Elkhart, Kansas
Paula, Moveida and Don Fortenberry
Mr. and Mrs. W.A. Foster
Mr. and Mrs. Garland Freeman
Friona Motors
Friona State Bank Officers, Directors and Employees
The George Fries

John & Zora Gaede
J.T. and Lilah Gaye Gee
David and Kathryn Goddard
L.D. & Ruby Gonsler
Clyde and Lola Goodwine
Lewis and Elizabeth Gore
Carolyn, Larry, Bryan & Sonya
Bernie and Lynn Gowens and boys
Earl, Audrey, Erlene and Laquita Graham
The Sterling Grammas
Wendell, Patsy, Wendy and Shelia Gresham

Mr. and Mrs. Dick Habbinga
The Glyn Hamilton Family
Levon Harman
Glen and Kelly Harrelson, Jodean, Mickey & Jerry
Clifton & Charlene Harper, Donna & Darlene
Dale, Laura, Karene, Holly and Evelyn Hart
Wanda & Elda Hart
Mrs. Mabelle S. Hartwell
Buford & Jean Hartwick
Mr. and Mrs. Clyde Hays
Fred, Mary Lou, Cindy and Patte Herrera
Margie and D.C. Herring
Glen, Marca, Richie, Kristi, Jamie and Jill Herring
Jackie, Jacquelyn Hight and Family
Jerry, Lucy Beth, Brent and Wendy Hinkle
Holiday House Motel
[Waymon Wilkins]
Hollis & Lunell Horton and Family
Spencer and Alice Hough
Mr. and Mrs. J.V. Houser
The Andy Hurst Family
The Hydes, Homer & Mae

The Tom Jarboes
Herschel and Edith Johnson
Joe Bob & Connie Johnson
The Leroy Johnson Family
The Truett Johnsons
The Jim Johnston Family
Bob & Ouida Jones
George A. & Wilma Jones
Mr. and Mrs. Jim Jones
Mr. and Mrs. O.C. Jones
The V.R. Jordans

Kendrick Oil Co.
Mrs. Kay Kendrick
King's Manor
Hereford, Texas
Pudge, Dede, Danny & Sally Kendrick
Rev. & Mrs. Duane Kirchner
Mr. and Mrs. Bob Knight
The Norman Kotheimanns

Ray & Rosella Landrum
O.F. Lange
Guy & Lucille Latta
Delton, Betty, Donna and Pam Lewellen
Tom & Elva Lou Lewellen
Nelson & Lucille Lewis
Tom & Henry Lewis
Travis & Della Light
The Albert Lindleys
Mr. and Mrs. Melvin Lloyd
Terrie, Karen & Mary
Jerry, Celia, Teresa & Brent Loflin
Margie & Janie London
Mr. and Mrs. Jerry London, M'Lynnda & Micah
Howard & Edna Love
Charles & Alice Lovelace and Family
Taft & Velma Lovett

Rose & Larry Mabry & Family
The Walt Mabry Family
The Johnny Mars Family
The Clarence Martins
The Lawrence J. Martin Family
Mr. and Mrs. Carl C. Maurer
Joanette & Gaylord Maurer
Brian, Ben, Jeff, Gwen & Jessica
Harrell, Eddie, Hope, Harrell Jr., Faith, and Charity Mays
Mrs. D. Mejia and Family
Mr. and Mrs. Charles L. Mercer
Joe, Tommie, Leesa and Tim Mercer
The Steve Messengers
6203 Jameson St.
Amarillo, Texas 79106
Lois Miller
Roy & Eva Miller
Ramond and Frances Milner
Vicky and Katye Minshew
Clarence, Peggy, Alan & Renae Monroe
Bill & Betty Morgan
Jackie, Dianne & Charlie Morgan
Mr. and Mrs. Coleman Moseley and Mindy
David and I.V. Moseley
O.B. & Beulah Moyer
Mr. and Mrs. Ray Murphree & Ginger

Mr. and Mrs. J.G. McFarland
Mr. and Mrs. R.B. McKee
Lillian McLellan

Otis & Athlea Neel
Robert & Connie Neeley and Family
Grady Nelson Family
The Jack Nelsons
Mrs. Dora Norwood
Lois Norwood

Russ & Nora O'Brian
Claude & Katy Osborn
Ernest & Valoris Osborn
Joel & Carlene Osborn
1819 Broadway Apt. C, Galveston, Texas
M.C., Ann, Paige, Shawn, Nikki, Lacye & Tiffany Osborn
The Sloan Osborns
Hank & Ova Outland
Mr. and Mrs. Hank Outland, Jr., Lon and Lance

Patrick, Brenda & Joseph Pace
Panhandle Concrete Co., Inc.
Joyce C. Parker
Ira, Winette, Shannon and Sharlene Parr
The Percy Parsons
Mrs. C.A. Paul
Cassey, Marie & Leslie Perkins
Jo Phillips
620 Coit St.
Denton, Texas 76201
Cordie & Helen Potts
Tom & Martha Mae Pruett, Melissa & Priscilla
Benny, Mary, Vicki & Keith Pryor

Mr. and Mrs. Troy Ray
Floyd, Eva Lou, Gary & Donna Rector
Larry & Sharon Rector
Lloyd, Betty Louise, Roy Don, Rickey & Sherri Rector
G.E. & Juanita Reed
Mrs. Fay Reeve and David
Floyd, Betty, Debbie, Denae & Becky Reeve
Mr. and Mrs. Glenn E. Reeve & Max
Mr. and Mrs. Gary Renner & Family
June & Aubrey Rhodes
Tim & Kathy Rhodes
Mrs. Eva Roberson & Marie
Tom & Annette Roberts
6245 Briar Boyau
Houston, Texas
Vernon & Mary Roberts
Nancy & Jon Mack Roden, Ricky, Ross & Raina
The Rushing Insurance Agency
Charles & Martha Russell

Melvin, Esther & Betty Sachs
Mr. and Mrs. Charles Scales & Family
Carl, Velma & Carleen Schlenker
Mrs. Anna Schueler and Robert Jr.
Norbert & Retta Schueler, Clinton & Daryl
Raymond & Lorna Schueler and Family
The Max Self Family
Dr. and Mrs. Loyd Shackelford
Mr. and Mrs. James Shaffer
Tom L. Shelton Family
Joe and Ethel Shields
Darrell, Faye, Danny and Tera Simpson
The Dale Smith Family
Hoyt & Katherine Smith
Mr. and Mrs. Lewis Smith
Ralph & Faye Smith
Mr. and Mrs. Shirley Smith, Tami & Monte
Mrs. Hattie Snead
Rene & Jinx Snead
The Don Spring Family
Frank & Ethel Ruth Spring
The Lee Springs
Dr. Paul, June, Susie and Johnny Spring
Keith & Jane Stephens
Doug, Rita, Holley & Iris Stephenson
The Stevicks
Glen, Ruth, James, Sally and Karen
Mr. and Mrs. Bill Stewart
Tolbert Stowers
Ray & Lois Strickland, Gene, Alonzo and Toby
Steve, Seva & Sheila Struve

Betty & Joe Talley
Patsy & Calvin Talley, Pattijon & Rex
C.W. & Tress Tannahill
Leta Tannahill
Gerry, George & Lisa Taylor
Mr. and Mrs. Jim Taylor
Dave & Beth Thompson & Family
Viola Treider
Mr. and Mrs. Gibbie Trigg
Mr. and Mrs. Frank Truitt

The C.L. Vestals

Mr. and Mrs. Medlin Walker, Becky & Mary
Mrs. Lessie Watson
Lois Weatherly
The Gene Welch Family
Louis, Mammie Lou & Lynn Welch
Mrs. Lucy Welch
Evelyn Wendt
Watson & Alice Whaley, Connie & Lou
Ed & Fern White
Mr. & Mrs. Fred White
Ray & Wanda White
Teddy, Sharon, Bill and Elaine White
Otha & Grace Whitefield
Mr. and Mrs. Dale Widner & Jaton
Dale, Linda, Tammy & Shelli Williams
Sam & Geneva Williams
T.A. & Natalie Williams
Wright & Jane Williams
Elroy, Faye & Terri Lynn Wilson
Mr. and Mrs. Elvin Wilson
Louisa & Ralph Wilson
Mickey, Shirley, Cody & Brady Wilson
Buddy, Betty, Kevin, Mitchell & Christie Wiseman
The Clyde Woodards
Gladys Wright
Jarrell, Karen, Dianna, and Faith Ann Wright

Troy, Gladys, Jan, Karen, Farron & Denny Young

Virgil, Mary K. & Alan Zeman
Calvin, Linda, Lynita & Brit Dozier
Levelland

The Wendell Garners
Anonymous
L.R. Hand Family
Mr. and Mrs. Raymond Jones

Sidewalk Santas Happy, Patient And Love Kids

Take it from the man who trains the nation's Sidewalk Santas for the Volunteers of America (VOA): they're a bunch of happy, patient men who love youngsters.

Contrary to an old misconception that the Santas are bums masquerading as Kris Kringle to earn money for a bottle of Christmas cheer, many are volunteers from all walks of life or retired men who work gratis.

The VOA also recruits Santas from the ranks of its own men's rehabilitation program, which provides them with comfortable living conditions and financial grants according to their work record. All Santas are warned they will be blacklisted if ever found drinking.

"Drinking's not a problem, except that people ask the Santas up to their office parties," said Lt. Col. Walter G. Nash, VOA national financial secretary and chief Santa trainer. "We tell the Santas they can't leave their posts except for their regular reliefs."

"You know it takes a lot of fortitude to do what they do for a month. We don't ask them to work on rainy days but many of them are so loyal and devoted to being Santa that they insist on working if they can find shelter. They really love youngsters."

Sidewalk Santas became the symbol of the VOA's fundraising to provide holiday comforts for the poor and lonely the same year the organization was founded, 1896, by Maud and Ballington Booth. The Santas man their familiar red chimneys on the streetcorners of major cities the day after Thanksgiving and ring their handbells steadily until Christmas Day. Some cities have female Santas known as Santa's Belles.

The drive raises about \$500,000 toward the VOA's annual budget of more than \$10 million which supports a score of programs. These include halfway houses for ex-prisoners, maternity homes for unwed mothers, summer camps for underprivileged young

sters, and disaster emergency relief. New York has the biggest Santa contingent—40 men from as far away as Indianapolis.

"Our Indianapolis volunteer is Santa in the Thanksgiving Day parade there, then fills in here to be a Sidewalk Santa," said Nash who came to the VOA 10 years ago after 20 years with a similar social service organization. "We have a Jewish Santa who is a Good Humor man in the summer, and a sanitation worker who takes his vacation during the weeks prior to Christmas so he can be a Santa."

Some of the Santas are jealous of their posts and have been assigned to them so long that, like Danny Walsh at Rockefeller Plaza, they are neighborhood fixtures at Christmas. Department stores vie for Santas outside their main entrances. Parents love taking snapshots of their children with VOA Santas, making them the most photographed people in the city.

Santas' whiskers have been improved in recent years and are luxuriously thick and long. There is a double set for each Santa because beards must be laundered, combed and curled every few days. Fine beard nets are provided on windy days. Some of the thinner Santas have to be padded.

"We have to have a training period because we want the Santas animated, to talk to youngsters and not to ring their bells so loud that there will be complaints," Nash said. "They have to sort of learn what they're doing before they go on the street. They get a list of do's and don'ts."

The do's: be pleasant and courteous at all times; keep close to the chimney but do not stand in front of it; keep uniforms neat; be patient with children even if they pull your beard or stomp on your boots. But don't promise any specific gift because the child's parents may not be able to afford it, and don't eat garlic, onions or any highly spiced food.

Nash admitted that an

occasional Santa has taken the North Pole route, disappearing with his red suit, chimney, bells and donations. One of these, a Santa who had been doing a fine job for more than two weeks, was last seen loading his chimney into a car and driving off.



Tree Is Legend For Holidays

Why a tree at Christmas? One early legend says that all the trees burst into bloom on the night Christ was born.

Folk tales of ancient times tell of a huge tree in a forest, lighted with many candles, some of which were straight and some bent. At the top was an infant with a halo.

The tree was meant to represent humanity, the candles, people good and bad; and the infant, the Baby Jesus.

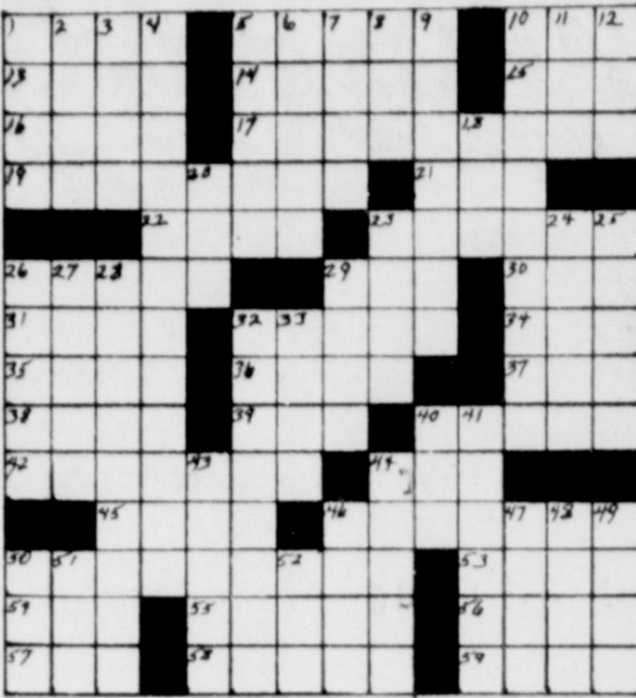
Another explanation links today's Christmas tree with ancient feasts of the winter equinox, when trees were adorned with trinkets.

S. Boniface, an English missionary to Germany, is said to have told converts that the fir should be their holy tree, replacing the oak, sacred in Druid tree worship, and thus beginning the custom of a decorated fir.

Many are the legends but one thing is certain. Nowadays Christmas wouldn't be Christmas without the tree.

He who lives at high tension usually blows a fuse.

The Hut



Across

1. End
5. Cig. ad
10. Baby apron
13. All. prefix
14. Useful
15. Southern St. abb.
16. Kiln
17. State of Central Mexico
19. Construction viewer
21. Inquire
22. ----- Ranger
23. Confused; sl.
26. Shopping -----
29. Winter ill
30. Soul; Fr.
31. Semite
32. Appeals
34. Rad. & TV brand
35. Brood or covey
36. Defeat completely
37. Eastern St.; abb.
38. Rolled tea
39. Mid Eastern St.; abb.
40. American and Cherokee
42. A necessity after selling out
44. Russki
45. Loaned
46. Extremist
50. He sings with the group
53. Hawaiian Island
54. Witch
55. Lariat
56. One
57. Girl's name

58. Sicilian sights offsprings
59. Fill to excess

DOWN

1. Got -----; been had
2. A being
3. -----many words
4. Red Ryder's sidekick
5. Philippine Island
6. Worn out
7. House varmints
8. Southern St.; abb.
9. Lockjaw
10. DST movement
11. Labor union
12. Degrees; abb.
18. Within; comb. form
20. Garden tool
23. Lath
24. Master of Ceremonies
25. Apportions
26. Red suited chimney sweep
27. Light refractor
28. Science of X-rays
29. Vendetta
32. What Bill does with hot news
33. Crave
40. Color
41. Hatelul
43. Accustom
44. Birds
46. Mary Ts Sidekick
47. Galilee town
48. Aaron & Bench want
49. Apollo's instruments
50. Half a dance
51. Amateur radio oper.
52. Forbid

GREETINGS

In peace and serenity, let Christmas come. The world is waiting.

At This Happy Holiday Season We Express Our Genuine Appreciation For Your Friendship Over The Years.

Maurer Machinery Co.

MM Co. MM

Snow-covered scenes and glistening tree tops make dreams of Christmas wonderment a living joy to young and old alike.

May the season abound in many joyful moments for everyone.

Merry Christmas

Walker Refrigeration

305 E. 3rd Hereford Ph. 364-0788

A Joyous Christmas

Let us renew our dedication to Him and fervently pray that good will and eternal peace will be the shining gift to all mankind.

LEWELLEN CONSTRUCTION



On The Farm In Palmer County

By R. MACK HEALD
County Agent

AN EXPERIMENTAL HERBICIDE called Roundup may boost limited and no-tillage operations for farmers.

Dr. A.F. Wiese, weed scientist based at the USDA Southwestern Great Plains Research Center, reported the 1972-73 research findings at a recent meeting of 40 weed control scientists at Corpus Christi to discuss the new herbicide.

The herbicide shows particular promise for killing a winter wheat or rye cover crop in the spring, just before the planting of cotton, sugar beets or corn.

Studies conducted by Wiese at the Experiment Station show that Roundup, Paraquat, and Phytar 560 controlled small wheat in the fall; but in the spring, once the wheat is fully tillered, Roundup was the only herbicide that killed the crop. In fact, one pound per acre of Roundup was adequate to do the job, he reported.

Killing volunteer sorghum in continuous no-till and limited tillage sorghum crops or during fallow periods after sorghum harvest has not always been possible with contact herbicides, but Roundup may do the job.

The herbicide killed volunteer sorghum and pigweed up to eight inches tall. In the same study other contact herbicides would not kill the sorghum and pigweed unless they were less than two inches tall and not suffering from moisture stress.

Unfortunately studies showed that Roundup was no better than Paraquat in controlling volunteer corn in continuous limited tillage corn crops.

However, Wiese and his co-workers Jack Musick, Ron Allen and Paul Unger, USDA Southwestern Great Plains Research Center, are enthusiastic about results of their studies with the use of herbicides in limited tillage farming.

No-tillage practices increased yield of continuous wheat eight bushels per acre over conventional tillage. And while yields of continuous sorghum are about the same with no-till and conventional tillage, labor and fuel costs are reduced.

Also moisture storage during fallow periods is greatly increased with no-till.

Roundup, when labeled and available to growers may help increase the advantages of limited tillage farming.

THROUGHOUT RECORDED HISTORY the use of animal waste has made an important contribution to domestic agriculture. Within the last few decades commercial inorganic fertilizers have come into prominence as a source of plant nutrients. Without doubt commercial fertilizer will retain this position but since their price is increasing and inadequate supplies are in prospect it is time to take a new look at feedlot waste as a source of plant food.

The USDA Southwestern Great Plains Research Center at Bushland has been studying the effects of feedlot waste since 1968. Their chemical analyses of material from 23 feedlots show that on an average 10 tons of manure contains 268 lbs. nitrogen, 244 lbs. P2O5 and 360 lbs. K2O. These values are much higher than those previously reported for barnyard manures. The material varied in nitrogen content with extremes being 226 and 392 lbs. in 10 tons.

Their research indicates that about half of the nitrogen present in 10 tons of manure, or some 120 lbs. of nitrogen, is available the second year and 30 lbs. nitrogen will be available the third year.

The rate at which phosphorus becomes available for plant use appears to be similar to that of nitrogen. Potassium in the material is readily available. In consideration of lesser crop removal and the slower mobility of phosphorus and potassium when compared to nitrogen, it is highly probable that application rates sufficient to supply adequate nitrogen will be more than adequate to supply these elements even on soils known to be deficient.

Ten to 15 tons applied anytime after harvest and just ahead of cultivation is generally adequate for high yields of irrigated sorghum or corn. Additional commercial fertilizer is not likely to be needed.

The possibility of introducing weeds from seeds contained in the waste perhaps warrants consideration. Even distribution and good incorporation into the soil soon after application will insure best results.

THE PRODUCTION of high quality food and fiber is a modern day miracle. During November, which is Food and Fiber Appreciation Month, Texans are invited to take a close look at the agricultural industry of their state. Agriculture is a \$10 billion industry in Texas. It employs 30 per cent of the state's labor force. Of the state's 168 million acres of land area, 142 million are devoted to agriculture. Texas leads the nation in producing cotton, grain sorghum, rice, cattle, sheep, goats, wool and mohair.

NOSING AHEAD

Dasher? Dancer? Santa's most famous reindeer today is Rudolph of the red nose, from the 1939 song by Johnny Marks.

GOAT GIVES

One of Santa's most unusual stand-ins is the "Jul-Bock," a goat, once the Danish gift-giver.



Warm Christmas Wishes

A cozy setting makes home the place for every heart during the Christmas season.

**DALE HOULETTE MOBIL
WAREHOUSE
& MOBIL STATION**

Merry Christmas

It is our special pleasure to express our appreciation for the warm cordiality of our relations with our valued friends and customers. Many thanks to you.

FROM ALL OF US AT

REEVE'S

Alto Rees *Glen E. Rees*
Lee Reed *Glenn E. Rees*
Keith Winkler
Donnell M. Murthy *Gene Stum*
Shirley Williams *C. H. Vetter*
Glen E. Rees Jr. *Roger Pryor*
Minby Hernandez *David Hardgrove*
David Palmer *Joe Reeve*



DRIVE WITH CARE!

REEVE CHEVROLET - OLDS

Your Transportation Counselor Since 1938

UPS PRODUCTION

Minimum Tillage Saves On Fuel

Farmers threatened by forecasted fuel shortages and increased fuel costs can save on both by using minimum tillage, a recent High Plains Research Foundation study shows.

"Minimum tillage can reduce the amount of fuel needed, conserve irrigation water and produce more profit at the same time," said Jim Valliant, foundation research director.

A four year study has shown that minimum tillage saves on the amount of fuel needed to produce a crop by reducing the number of land preparations by one-half.

"It also increases water efficiency by limiting disturbance of the top soil and by providing deep water penetration for better plant utilization," according to Valliant.

Valliant recommends minimum tillage for High Plains farmers who will possibly plant a record number of acres of grain sorghum in 1974.

"However, minimum tillage has to be managed correctly," cautioned Valliant. "Our research proved this."

"We have learned that deep chiseling is important in minimum tillage to provide sufficient moisture penetration for crop development."

The minimum tillage system that has been developed and studied at the foundation consisted of planting double row grain sorghum on the old beds of previous cotton crops.

During the first two years of study, the water furrows were shallow chiseled with a hoe type plow to a depth of 6 to 8 inches. The conventionally tilled areas produced higher yields and greater returns than the minimum tilled areas.

However, in the last two years of studies (1972 and 1973) when the water furrows were deep chiseled 12 to 14 inches deep, the minimum tilled areas produced higher yields and greater returns.

The 1973 results showed that minimum tillage practices produced 7641 pounds of grain sorghum per acre, compared to 7324 pounds under conventional tillage.

When irrigated four times, the minimum tilled area used 24.5 inches of water while the conventional tilled area required 31.2 inches of irrigation water. Even with reduced irrigation, minimum tillage

produced 176 more pounds per acre than the conventionally tilled area.

The minimum tilled area returned \$30.38 per acre more than conventional tillage under optimum irrigation and \$13.24 per acre more when produced under reduced irrigation.

Valliant also conducted a three year study of minimum tillage methods. In this research he compared deep

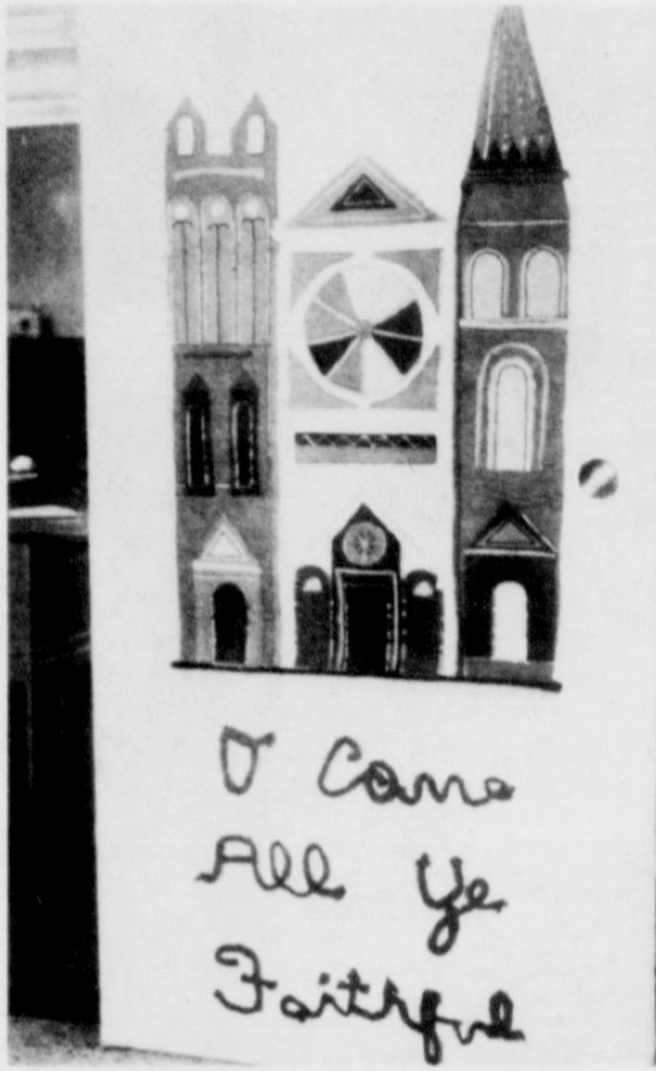
chiseling, stubble mulch plowing and shallow chiseling.

He found that the deep chiseled area produced an average yield of 6261 pounds of grain sorghum per acre, the stubble mulched area produced 5738 pounds per acre and the shallow chiseled area produced 5559 pounds per acre.

The deep chiseled area produced an adjusted return of approximately \$14.50 per acre more than either of the other two methods. Deep chiseling required an average of 15.1 inches of irrigation water per acre, 2.0 inches less than stubble mulching and 3.4 inches less than shallow chiseling.

Valliant said that farmers planning to use minimum tillage procedures for grain sorghum production in 1974 should wait to shred cotton stalks until just prior to planting. This would prevent wind erosion and provide a cover to keep snow from blowing. He also advised deep chiseling the beds now to allow fall and winter snows and rainfall to penetrate the soil.

Farmers needing more information on minimum tillage operations and benefits can contact the High Plains Research Foundation at Halfway.



COLORFUL CATHEDRAL...This door decoration done in brightly colored felt and metallic braid was put together by the FHS Annual Staff for the school's annual Christmas Door Contest last week. The group chose a favorite old Christmas Carol as the theme for their door.



Santa Letters

Dear Santa,
Please bring me a (Baby Dear One) Doll, a doll buggy, a Barbie sewing machine, some corning ware dishes, Barbie vanity case and a Ballerina costume.

Thanks,
Tammi Kelley
P.S. I've been pretty good.

Dear Santa Claus,
I love you and I want a speed bike and I want a doll and that can talk. And I want a Barbie please.

Love,
Rachel Perez

Dear Santa,
Please bring me a Big Shiftingear and a G.I. Joe and a trampling for Christmas.

Terry

Dear Santa,
For Christmas, I want a ironing board, a watch and a Barbie doll. For my sister a talking doll. For my brother a tractor.

Thank you,
Linda Delgado

Dear Santa Claus,
I want my birthstone ring, pink new born Baby Tender Love.

Kristi Herring

Dear Santa,
Please bring me a walkie talkie and Winne ba go and fruits and nuts. Please remember all of her boys and girls.

Love,
Cameron

Dear Santa,
I want a pretty little doll and I want a little Barbie that will move her arms. And I will have fun on that day. I love you, Santa Claus.

Cherith

Dear Santa,
I want a three speed bicycle and a GI Joe for Christmas.

Andy

Santa,
I want a doll.

Pamela

Dear Santa,
I want to have a pretty pistol.

Roberto



Merry Christmas

The spirit of Christmas, ever young, abides this season with men of good will. Please Accept Our Appreciation For Your Patronage In 1973.

HI-PLAINS SAVINGS and LOAN ASSOCIATION

An equal opportunity Lender

Eric Rushing



A message for Christmas

To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And, with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

IMPERIAL LIVESTOCK SUPPLY

"Everything For The Stockman"

E. Hwy 60 Hereford, Texas Phone 364-1714

Stockyards Clovis, N. M. Phone 762-0731

GREETINGS

IN THE TRUE CHRISTMAS SPIRIT, WE JOIN ALL MEN OF GOOD WILL IN PRAYERS FOR LASTING PEACE. GRATEFULLY, WE THANK EVERYONE FOR THE TRUST AND CONFIDENCE THAT HAS BEEN EXTENDED TO US.

HERRING IMPLEMENT CO.

TAKE CARE

Carbon Monoxide Is Silent Killer

"You can't see it, taste it or smell it, but it can kill you if it's present. It's the silent killer—carbon monoxide!"

"Carbon monoxide is an odorless, tasteless, colorless, deadly gas produced when fuels such as wood, coal, oil and natural gas are incompletely burned," explains Wayne Keese, agricultural engineer for the Texas Agricultural Extension Service.

Properly working heating equipment in the home produces only a small amount of carbon monoxide, but when heating equipment is not functioning properly, dangerous amounts of carbon monoxide gas may be produced.

"So check your heating equipment now or have a reliable heating company serviceman check it for you, and avoid an encounter with the silent killer," advises the Texas A&M University System specialist.

Symptoms of carbon monoxide poisoning are drowsiness, headaches, dizziness, confusion, nausea, muscular weakness and unconsciousness. If these symptoms are recurring, take action immediately. However, do not depend on these symptoms to warn you of possible danger. If the victim is overcome by carbon monoxide gas, get him to fresh air and immediately begin mouth-to-mouth rescue breathing.

Keese lists some safety precautions to help free your home of carbon monoxide poisoning.

Assure that heating equipment is vented into a safe chimney. Keep the chimney clean: remove soot, broken bricks, bird nests and anything that might keep gas from escaping. Test the chimney to see if it draws well by placing a lighted match near the clean-out or other opening. If smoke is drawn up the chimney, it is drawing properly.

Check vent pipes to make

sure there are no holes where gas fumes can escape back into the home. Allow fresh air into space where heating equipment is used, especially if unvented space heaters are used. Be sure the burner of an unvented heater is clean and adequate air is reaching the burner.

Use habachies and other charcoal grills outdoors only, unless proper ventilation for gas fumes is provided. Never be tempted to grill a steak in the garage or closed-in porch.

"As for your automobile, all fuel-burning engines emit carbon monoxide. Since your

car exhaust contains carbon monoxide, make sure doors in any enclosure are open before starting your car or other gasoline engines," advises Keese.

Carbon monoxide can also leak into an auto from a faulty exhaust system. So check the exhaust system regularly and repair any defects, including manifold gaskets, joints between muffler and pipes, and any holes in the system.

"Take steps now to make this winter a safe one," cautions Keese, "by guarding against the silent killer."

Greens Have Meaning

Greens that adorn home, streets and stores at holiday time entered the lore of Christmas from pagan rites of old.

The ancients believed that each green had its own significance, and an ability to do certain good—or evil—things.

Ivy, they thought, was festive. Its convivial nature came from Bacchus.

Yew and cypress had the highest virtues. Theirs was the quality, and the symbol, of eternal life.

Singing "Wassail"

Traditionally, carols go with the feasting and toasting that are part of holiday cheer, for a "wassail bowl" is any festive beverage, and a "wassail" is also a carol.

The "wassail" was one of the earlier forms of English carol—named, probably, for the Anglo-Saxon "weshal," translated as "to be hale or hearty."

DURING HOLIDAYS

Drivers Urged To Obey Laws

"One of the most tragic wastes of our natural resources may occur this Christmas and New Year Holiday period," said Major C.W. Bell, Regional Commander of Region 5 of the Texas Department of Public Safety in Lubbock.

Major Bell said he was not referring to the fuel shortage situation, but rather to the number of human lives that may be needlessly lost as a result of traffic accidents in Texas during the holidays.

It was noted by the Commander that by not exceeding fifty miles per hour, motorists could aid in the goal of conserving fuel and possibly reducing the severity of accidents, thereby saving lives. The Major made this statement in connection with the enforcement program of Department of Public Safety officers, aimed at reducing the death toll on

Texas streets and highways throughout this festive period.

Major Bell said, "The Department of Public Safety will have all available officers on the highways watching for traffic violations, especially those motorists driving too fast for conditions and those driving under the influence of alcoholic beverages."

He went on to say that these two violations are contributing factors in the majority of fatal accidents noting that 39% of all fatal traffic accidents during this holiday period last year involved the drinking driver while 27% of these accidents were the result of unsafe or excessive speed.

One other suggestion made by the Major for avoiding holiday tragedy on the highway was for all motorists to use their seat belts. He cited statistics for this period last

year pointing out that 97% of all vehicle occupants killed in Christmas and New Year Holiday traffic accidents were not wearing any type of restraining devices.

"There are no simple solutions to the traffic death problem," Major Bell said, "but if every motorist will obey all traffic laws and regulations, practice Defensive Driving and Drive Friendly, they will be doing their part to insure a safe holiday season for all this year."

Dear Santa,

Please bring me a jump rope and a tea set and some clothes and shoes and hat and a warm coat with pockets on it. Bring me a ring bring me some socks, please bring me some little toys and nuts and candy.

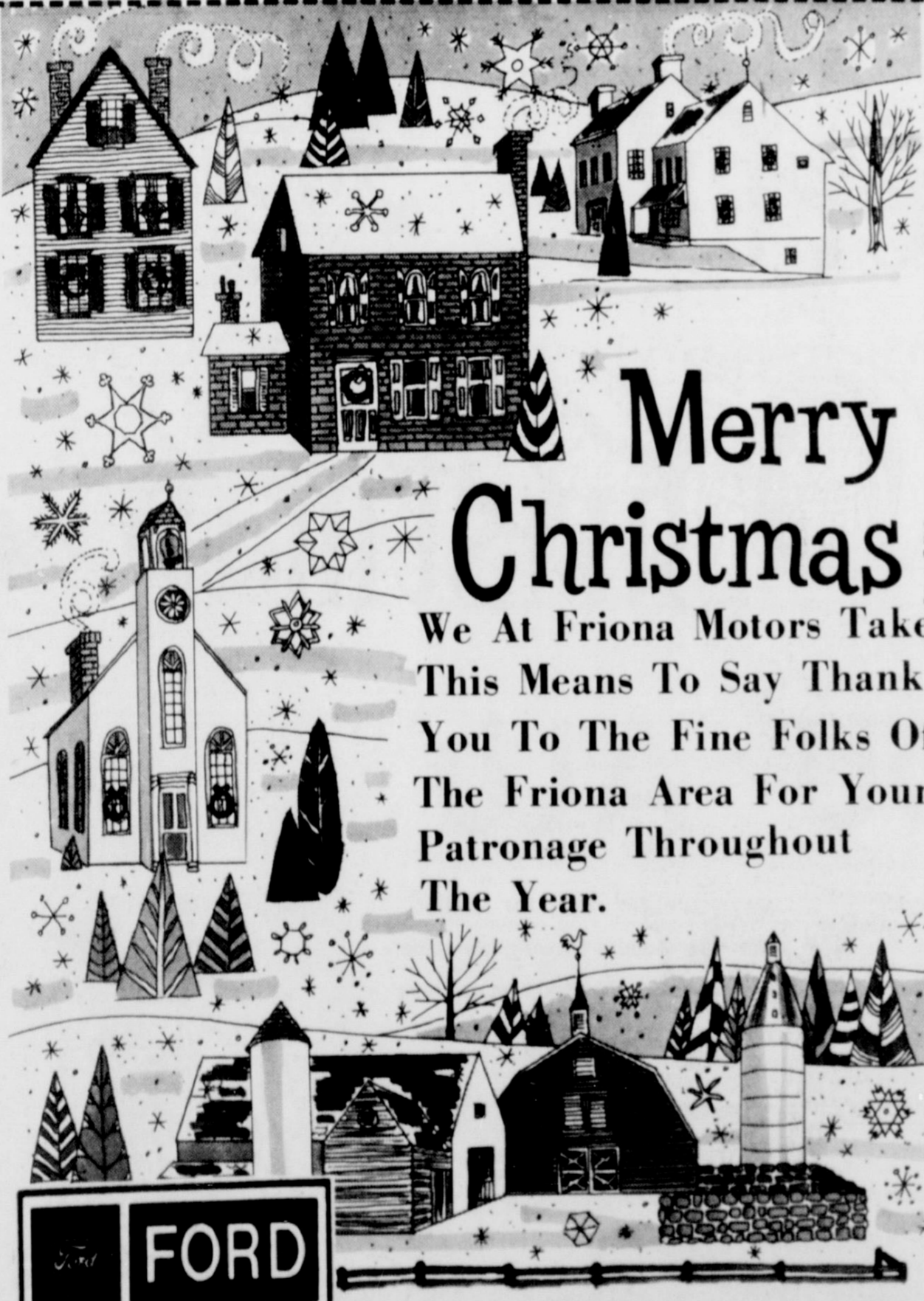
Thank you,
Robin Lynn Harries



God
bless
us
every
one

From the bottom of our hearts, we wish our friends and patrons all the joys of a wonderful holiday season. May every star you reach for be yours . . . may every hope you have be fulfilled . . . and may you ever be rich in love and companionship.

**FRIONA FARMERS
CO-OP GIN**



**Merry
Christmas**

**We At Friona Motors Take
This Means To Say Thank
You To The Fine Folks Of
The Friona Area For Your
Patronage Throughout
The Year.**

FRIONA MOTORS

Your Home Town Ford Dealer

Numeral Is Theme For Christmas Seal Design

Twenty-three year old Cheri Johnson says her designs for the 1973 Christmas Seals are "simply illustrations of the traditional carol, 'The Twelve Days of Christmas.'"

The verses, replete with medieval symbolism in the gifts ranging from the partridge in the pear tree to drummers drumming, captured the imagination of the young Virginia artist.

"What Miss Johnson didn't realize when she included large numbers from one to 12 in her design was that she was illustrating an even older symbolism that retained some connection with the verses of the holiday song," says E.R. Porter of the New Mexico Lung Association.

Early in recorded history, numerologists and astronomers invested numbers with magic properties believed to influence human destiny. Mr. Porter said. Some of these beliefs were adapted and adopted by later civilizations, including her own.

Lucky seven is a good example. Mr. Porter said. This number dates back to the Chaldeans (who preceded the Babylonian civilization between the Tigris and Euphrates). This ancient Semitic people both developed the symbol for seven and gave it its mystical properties. Later, seven was an "ominous" number to the ancient Hebrews, and Christianity inherited the tradition. That's why there are seven deadly sins...and seven virtues.

Seven swans a-swimming, he suggested, was a good omen. Six geese a-laying followed a pattern established by ancient numerologists who believed the number six represented domestic responsibility. Early sages identified the number five with the planet Saturn, surrounded by rings.

In the 6th Century, B.C., Pythagoras declared that five symbolized marriage.

Although every culture attributed magic properties to numbers, top number worshiping honors must go to the Pythagoreans, who identified each number with some human attribute. One stood for reason,

two for opinion, and four for justice, because it was the first perfect square, the products of equals. Even numbers were feminine, hence earthly. Odd numbers were masculine, and celestial.

According to mathematician Tobias Dantzig, the Pythagorean philosophy, stripped of its religious mysticism, contained the fundamental idea that only through number and form can man grasp the nature of the universe. A Pythagorean disciple explained it this way, "all things which can be known have number; for it is not possible that without number anything can be either conceived or known."

Pythagoras and his followers left a deep impression on the speculations of all Greek thinkers, including Plato and Aristotle. More important the connection between form and number led to formulas for triangles, cubes and squares, the basis for modern mathematics and astronomy.

"Although numerology remains popular, for most of us there is no mysticism in numbers," Mr. Porter said. "That's why we're appalled to know that more than 30,000 Americans still get tuberculosis each year, that deaths from emphysema increased from 12,368 in 1962 to 21,370 in 1972, and that more than 40 million Americans suffer from lung disease."

"Christmas Seal contributions, on the other hand, can be expressed in numbers that do work magic. Although there are finite limits to the good that one Christmas Seal dollar can accomplish, Christmas Seals always have represented a community effort in the fight against lung disease," Mr. Porter said. "The sun is greater than its parts. That's why we hope everyone will answer their Christmas Seal letters promptly and generously."

Dear Santa,
I want a The Spirit of 76 freight train set, COX Pt-19 trainer model airplane, super star plane, GI Joe adventure team headquarters drivin gear.
Tim Kirk



AWARD WINNER...This attractive door decoration won third prize in the annual Christmas Door judging at FHS last week. The decorations which feature an angel as the Spirit of Christmas were put together by members of the Sophomore Class.

SANTA LETTERS

Dear Santa,
Please bring me a G.I. Joe, and camper set. I have been a good boy. Thank you.
Love,
Jeff Morgan

Dear Santa,
I want a doll for Christmas and a little bed for the doll. I want some books to read. I am not a good girl at home but I wash the dishes every day for mom. I scrub the floor for mom so she don't have to clean the house because I clean it for her.
I love you Santa,
Susanna Mariscal

Dear Santa Claus,
I wish for a football. Will you get me one. I will give you a kiss.
Roberto

Dear Santa Claus,
I want a gun and a ball.
Roberto

Dear Santa,
I would like a football and a watch and a walkie talkie. You have been very good to the boys and girls. Our mother wants a pair of gloves. Our daddy wants a pair of gloves.
From Matthew

Dear Santa Claus,
I want a raising track and cars for Christmas. Bring me some boots. Merry Christmas Have A Happy New Year. Oh bring me a truck and a tracture.
Chencho

Dear Santa Claus,
I wish for a football. Will you get me one. I will give you a kiss.
Scott

"NEXT YEAR" COUNTRY?

Yes Sir, Right Now It Is.

As we begin a new farming year, "next year" is vitally important to each of you and your farming or livestock operation. While you plan ahead base your management decisions on

Specialized, Dependable Credit

There is no limit to how much is available from PCA. That's up to you and your operation's capacity to produce. Our financial assistance can run anywhere from a small loan to over a million.

When you need short-term money to make your farm more productive, more profitable, or a more pleasant place to live, contact the Production Credit Association.



PCA / the go ahead people

Talk To: DALE CARY, Friona

Phone 247-2758

PRODUCTION CREDIT ASSOCIATION



Merry

Christmas

YOU ALL

May your crop of calves grow bigger,
And your range grass never fail,
May your waterholes stay open,
May you ride on easy trail,

May you never reach for leather,
Nor your saddle horse grow lame,
May you dab your loop on critters
With your old unerring aim,

May your stack of chips grow taller,
May your shooting eye stay true,
May good luck plumb snow you under,
That's our Christmas wish to you.



HI-PLAINS FEED YARD

EARL ELAM, Manager

Christmas Trees Can Cause Tragedy

In a few days, millions of American families will bring into their homes a potential fire hazard that can, within seconds, be ignited into an inferno.

It's the Christmas tree — one of the most combustible of holiday decorations, and one which can spread flame rapidly, threatening severe damage or loss of life.

"The Christmas tree is such a central part of most families' holiday celebrations that it would be unfair to suggest that people avoid buying them," noted a fire-prevention expert.

"On the other hand, people can't be told too often that careless treatment of their Christmas decorations can mean a holiday season that ends in tragedy."

A list of suggestions for a safer holiday season are:

Don't depend on flame retardants to make your tree non-combustible. Controversy exists over whether many fire-retardant chemical treatments are of any use at all. Some may, in fact, accelerate the drying process.

If your tree has been professionally "flameproofed," test it. Break off a small dry branch and take it to a safe, outdoor location. Place the branch in a verticle position and hold a lighted match so that the flame makes contact with the needles on the lower end of the branch. If the branch ignites beyond the contact area, your tree is not flame proof.

Keep the tree fresh. "Fireproofed" or not, all natural trees should be kept as moist as possible. Buy a fresh tree and keep it outdoors until it is needed. Don't purchase a tree with brittle or shedding needles. Better still, cut your own tree — just before you're going to put it up in the house.

As soon as you get the tree home, cut off the end of the trunk diagonally at least one inch above the original cut. Stand the tree in a container of water and keep it in a cool place. Sprinkle the branches frequently until you bring the tree indoors.

In the house, keep the tree in water at all times and remove it from the house before the needles dry out. Your tree should not be kept around after New Year's under any conditions.

Keep flame and heat away. Most people know better than to place their tree before an operating fireplace. But also be sure that radiators, heating stoves, radios and television sets are well away.

Keep it upright. Make sure your tree is sturdily supported, indoors and outdoors. Buy a tree stand the appropriate size for your tree. And if your tree is natural, buy one with a deep well for water.

Artificial trees can burn, too. If you buy a plastic tree, buy one labeled "fire-retardant".

About decorations. Use only electric lights that are labeled by a recognized testing laboratory. Check all strings of lights to make sure they are in good condition, with no frayed cords. If the lights are placed on metal trees, make sure the tree is grounded.

Never leave lights burning when no one is at home. Unplug lights before going to bed.

If the needles near the lights start to brown, move the lights. If you expect to keep the tree inside more than a few days, do not keep the lights on for more than half an hour at a time.

Keep other decorations as fire safe as the tree. If you put lights in the windows, keep curtains pulled back at least six inches from lights. Never leave them on when no one is at home. Don't use candles.

Keep all decorations away

from sources of flame or heat. Try to hang your decorations from the ceiling, above peoples' heads. Keep them away from chairs or any other place where people may smoke.

Try to buy noncombustible materials. Such things as manger scenes covered with untreated cotton "snow" or hay-filled mangers can be real fire hazards.

Dispose of wrapping paper quickly. If you open your presents under the tree, remove discarded papers and ribbons as soon as possible. Don't burn the paper and boxes in the fireplace — take them outside and put them in a closed trash container.

If you want more advice, don't be afraid to ask. If you're in charge of Christmas decorations for an office or other public place, find out what your state or local fire laws permit. Your local fire marshall will know and will be glad to answer any questions you have about the safety of Christmas decorations.

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EYECATCHING...is the word for this door decoration which was made by members of the DE and ICT groups at FHS. Though the decor did not place in final judging in the school's annual Christmas Door Contest, it was an attractive addition to the school during the Christmas season.

Sign Painting Course Slated At Levelland

LEVELLAND—A vanishing yet highly paid art-sign painting will be taught at South Plains College for the first time this spring.

Don Stroud, associate professor of art at SPC, will instruct the course, apparently the only one of its kind offered in any Texas college.

Time and date of classes will be announced later. The sign painting course will be a two-year program with on-the-job training during the summers, Stroud said.

Students will have a chance to work part-time during the summer and receive training from Vernon Hill, a professional sign painter with 15 years experience in the sign painting business. Hill has the only sign painting company in Levelland, Vernon Hill Sign Co. at 115 W. 1st. Students will receive a grade for both classroom and on

the job work, Stroud said. Hill termed sign painting a "vanishing art." He said there is a "terrific need" for sign painters. "It's one of the highest paid skills and it's going to get better," he said.

Hill estimated that a sign painter can earn anywhere from \$4.50 to \$12.50 an hour depending on the area they are in. He said that a skilled sign painter could earn about \$10.50 an hour in the Levelland area. The sign painting course can be taught on the SPC campus or at the college extension centers in Lubbock and Plainview. Persons needing further information can contact Stroud on the SPC campus; Dr. Charles Sylvester, director of the Lubbock Regional Occupational Center, 2404 Ave. Q in Lubbock; or Leon Harris, director of the Plainview Regional Occupational Center, 302 W. 8th, Plainview.

'miracle' of the pine cone

Legend has it that a pine tree sheltered the Christ Child during the flight of the Holy Family from Herod's soldiers. As the family huddled 'neath the tree, the pine dipped its branches to hide them — until the soldiers passed on.

And, when the danger was over, the baby Jesus blessed the tree... If you will cut a pine cone lengthwise at Christmastime, you will see the imprint of the Holy Infant's hand.

Letters To Santa

Dear Santa, I have been a good boy. I would like to have a bike. I would like to have a 410 shot gun. I would like to have a bean bag chair. I would like to have a truck. I would like to have a play gun.

From Ray Redwine

Dear Santa, I would like to have a baby in a cradle, snopy tooth and a sewing.

Love, Shannon

GREETINGS for Christmas

Best holiday wishes and sincere thanks for your confidence.

ED HICKS REAL ESTATE

Effie and Ed

618 Highway 60 Phone 247-3537

Santa Letters...

Dear Santa, I would like to have a Madam Alexander baby doll with no hair. Please bring my sister, Sheila, a doll like mine. My brother, Eddie, would like to have a John Deere 4430 tractor with a trailer or plow.

We have all been pretty good kids.

We will leave you some cookies and milk.

Thank you very much.

Love, Celia O'Brian

Dear Santa Claus, I want a train.

From Oscar

Dear Santa Claus, I want me a bicycle and a truck.

Jessie Gonzales

Dear Santa Claus, I want a doll and a play house. I love you Santa Claus.

Rosa Linda Morales

Dear Santa Claus, I want a Raggedy Ann doll and a Barbie airplane. Put in some roller skates too.

Love, Milli

Dear Santa, I have been a nice boy. I want a gun set and a Mickey House tooth brush. And a putt putt air port.

Love, Rodney Allen

Dear Santa, I want a good 22 and some boxes of shells and a 4 wheel drive tractor and a tape recorder.

Doug Carthel

Love, Rodney Allen

Love, Rodney Allen

Love, Rodney Allen

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Reddy so you can enjoy Christmas...



This Christmas, as in the holiday seasons past, key people in our service area are working to make sure that you have the power you need for all your electric needs. The picture above is just one of the many areas where activity never ceases. Information from every corner of the area we serve is at the fingertips of the people who staff our control center.

When the call comes for more power — even on Christmas Day our people act instantaneously to be sure you get that power. From the colorful lights decorating your home to the roasting of your Christmas bird, you can rest assured that the electricity you need is there — and every kilowatt is 100% usable — because we're working...

Your Future is ELECTRIC

ELECTRICITY—IT DOES SO MUCH GOOD

Merry ELECTRIC Christmas FOR SO MANY PEOPLE

NOW PAYING

7 1/2%

INTEREST

★ ★ ★ ★ ★

5 1/4% ... Passbook Accounts

6 1/2% ... 1 Year Certificate Of Deposit (\$1,000 Minimum)

6 3/4% ... For 30 Months Cert. Of Dep. (\$1,000 Minimum)

7 1/2% ... For 4 Years Cert. Of Dep. (\$1,000 Minimum)

★ Substantial Loss For Early Withdrawal

★ Interest Compounded Daily After The First Of The Year.

MERRY CHRISTMAS MERRY CHRISTMAS

TRI-COUNTY SAVINGS & LOAN

232 Main Muleshoe, Texas Ph. 272-4521

DO-IT-YOURSELF

Colorful Flames Add New Glamour

"Fireplaces are a source of pleasure year round, but at Christmas they seem to have a special glow." Patricia A. Bradshaw, housing and home furnishings specialist, observed.

A "different" glow can come from colored flames, according to the Texas Agricultural Extension Service, Texas A&M University System, specialist.

"To have beautifully colored flames in your fireplace there are a number of chemicals which may be used.

"First, select bits of wood, bark, driftwood, pine cones, sweetgum balls or similar materials. Then secure appropriate chemicals from a local hardware store or a manufacturing chemist.

"Colored flames can be produced by chemicals such as red with strontium nitrate or chloride, green with Borax, blue with copper sulphate, orange with calcium chloride, and yellow with common table salt.

"Caution should be taken when using copper salts since they will stain brick, tile and concrete—so be careful in placing the colored objects to avoid permanent stains."

To treat the materials, either dissolve the chemicals in a wooden pail or earthen crock—the chemicals will destroy metal containers, she warned.

"Use about one pound of chemicals to one gallon of water to treat 1/2-3/4 bushel of material.

"Dip the material, which has been placed in a basket or porous bag, in the solution.

"Remove the container, let drip, and then spread materials on paper to dry.

"After drying overnight, dip again and dry. They are now ready to use."

There are also several dry methods of treating the material, Miss Bradshaw noted.

"Dissolve one tablespoon of glue in one gallon of boiling water. Dip the cones or other material in this solution.

Remove with a metal skimmer. Sprinkle with the chemicals while the cones are hot. A salt shaker with large holes makes a satisfactory utensil for the chemicals.

"Pour melted wax over the material. Before the wax hardens, sift the chemical onto

the cones. The chemical will adhere and will produce a very pleasant effect when burned. Remember to use wax sparingly with this method.

"Mix the chemicals and shellac with saw dust and sprinkle on the wood in the fireplace as desired.

New Styles Featured This Holiday Season

Holiday sportswear features pretty, movie-star glamour without "Hollywood pizzazz."

This report comes from Marilyn Brown, consumer education-clothing and textiles specialist with the Texas Agricultural Extension Service, Texas A&M University System.

"Classes of the 40's and 50's mood are played up in shiny, bright fabrics.

"Watch for taffeta, chintz, satin, moire, velvet and velveteen in dusty shades, bright pastels, rich browns and maroons, and dark green."

This year's holiday season

highlights the following, Miss Brown continued.

—the Western look with yokes and rhinestone trim

—Joan Crawford pajamas in satin-backed crepe-featuring jacket with a wing collar, two hip pockets, roll-up cuffs and Shirred bodice

—ankle-length skirts, showing tiers with inserts or with bias-cut panels

—smoking jackets, and two-piece wrap dresses.

"Special details include padded shoulders, one-button closings on both single and double-breasted jackets, big-notch collars, lace appliques and flower embroideries."

Current Raisin Shortage Plagues Holiday Cooks

Despite the previous raisin shortage and current high prices, homemakers still can prepare their favorite holiday recipes.

"Although a recipe calls for raisins, other available ingredients can be used," according to Frances Reasonover, foods and nutrition specialist, Texas Agricultural Extension Service, Texas A&M University System.

"Substitutes for most recipes include nuts, dried fruits and preserves."

"For example, use nuts in cookies and some cakes."

"And since raisins are fruit,

dried fruits may be utilized. Or, substitute peach, pear or fig preserves for them in fruit cakes."

"When making these substitutions, the specialist recommended using approximately the same portions called for in the recipe.

"However, if a recipe only calls for a small amount of raisins, they can be left out entirely—without any substitution."

Although the raisin supply nearly ran out last year due to bad weather, the shortage shouldn't last much longer, Miss Reasonover said.



PROUD CUB SCOUTS...The proud youngsters here are members of Friona's Den 6 who received Bear Badges and Arrow Points at the Annual Pack Christmas Party last week. Kneeling are Michael Deaton, Jay Clifton, Jay Winder and Stanley Ellis. Standing are Greg Nichols, Joe Reeve and Cris Mabry.

DEAR SANTA CLAUS

Dear Santa,

I want a doll. I want a baby love and a bike too. I hope you have fun in town. I want a purse and some dishes. I want a ring.

I love you. You are nice. I hope you come to my home.

Janie

P.S. I have been a pretty good girl.

Dear Santa Claus,

I want a baby alive. Robbi wants a bike with a basket. Conni wants a baby doll.

Terri, Robbi and Conni

Dear Santa,

I want a doll that talks and I want a teddy bear and I want a ring and I want you to have a nice Christmas day and a Happy New Year.

And I want a little neckles and I want a bicycle. We are going to have a nice Christmas day. We want to have a nice year. And that will be all for this year.

Merry Christmas.

Martina

Dear Santa,

Love.

Celia OBrian

Dear Santa,

I want a baby alive, wagon, bicycle horn, and cookie and a new borned baby tender love.

From Annet

Dear Santa Claus,

I want a truck and trailer.

Johnnie Mieke

Dear Santa,

Please bring me a walkie talkie and a Roger Staubach football game. I have been a good boy.

Love,

Charlie Morgan

Greetings OF THE Season

Christmas is in the heart, where joys are deeper and fond friendships are cherished. May your Yuletide be a cheerful one for you and your family.

3-Way Chemical, Inc.

Friona	Bovina	Pleasant Hill
Marion Fite	Ed Hutto	Jerry Cryer

NOEL

May the spirit of holiday joy burn brightly in your home and in your heart!

BLACK FARM CENTER

To you and yours **Season's Greetings**

TO STOCK HOLDERS, FRIENDS AND NEIGHBORS

With This Greeting For The Holiday Season, We Express Our Appreciation For Your Patronage During 1973 Another Good Year For Your Co-op! It's Been A Pleasure Serving You And We're Looking Forward To Continuing, And Improving That Service In The New Year.

<p style="text-align: center;">— DIRECTORS —</p> <p style="text-align: center;">M. H. Carson, President</p> <p style="text-align: center;">Walter Potts, Vice-President</p> <p style="text-align: center;">Raymond Schueler, Secretary</p> <p style="text-align: center;">Leon Schilling</p>	<p style="text-align: center;">— EMPLOYEES —</p> <p>Larry Webb, General Manager Earl Dean Boyd, Rhea Manager Allen Cumpton, Fert. Supt. Al Webb, Fert. Rep. Bob Finley, Fert. Rep. Hal Ward, Bovina Store Mgr. Fred Garza, Bovina Store Asst. Glenn A. Hromas, Head Bookkeeper Dorothy Looney, Asst. Bookkeeper Kim Stoddard, Asst. Bookkeeper Alfredo Garza, Tr. Driver Antonio Cruz, Elev. Supt. Obie DeLeon, Rhea Store Asst.</p>
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Merry Christmas

"Not Everyone Belongs To A Co-Op
But Everybody Benefits"

BOVINA WHEAT GROWERS, INC.

Locations At Bovina & Rhea

OLD-FASHIONED Greetings

FOR A HAPPY HOLIDAY

We hope the joyful light of Christmas shines bright in your home, making every moment a happy and memorable one.

Your past friendship is one of our most treasured possessions. It is our hope to continue to deserve your good will in the future.

EST FRIONA

GRAIN

Don Huckabee, Mgr.

W. Highway 60

DIRECTORS

Clarence Martin

Lois Weatherly

V. E. Nichols

Sloan Osborn

W. S. Ingram

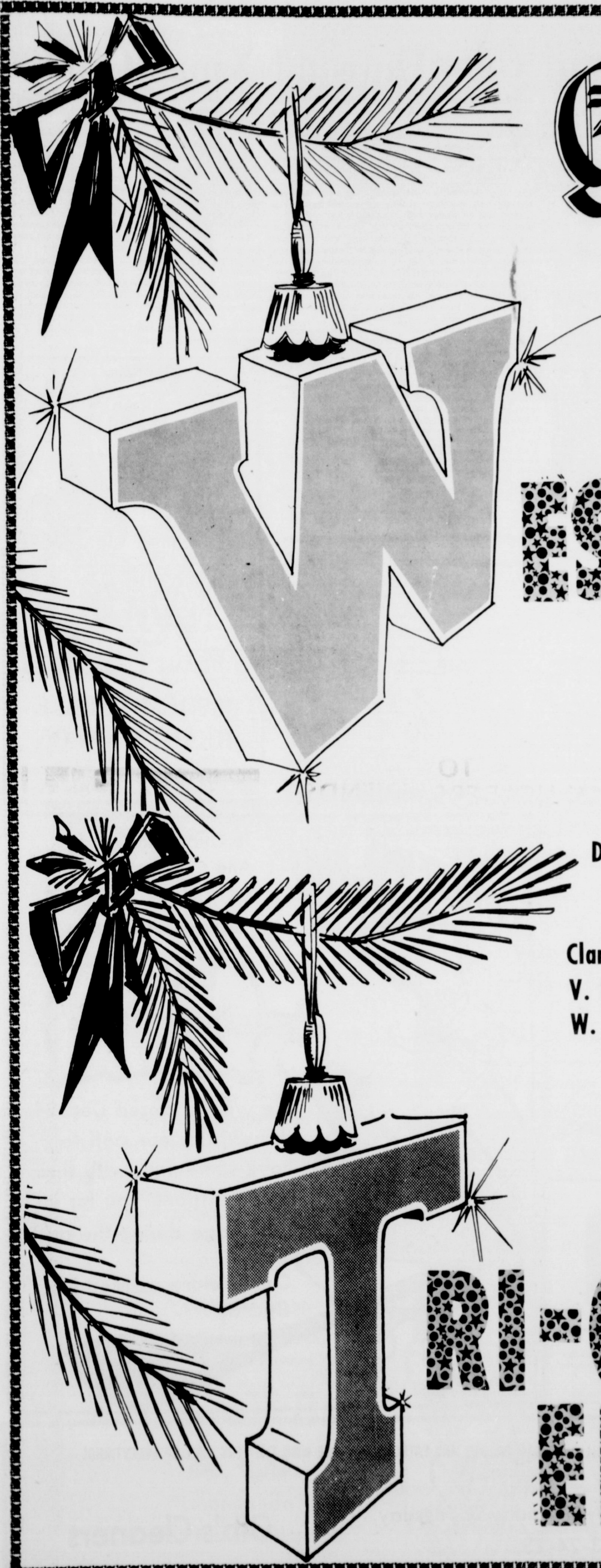
Ralph Shelton

John W. Renner



**RI-COUNTY
ELEVATOR**

Black



BRIAN HALL

Former Friona Resident Gets Unusual Xmas Gift

From The University Daily Texas Tech Student Newspaper
[Editor's note—Brian Hall was born in Friona and attended public school locally.]

Christmas gifts are often unusual but probably the most unusual was the one given to Tech redshirt placement kicker Brian Hall last year.

He immediately gave his new present a nickname, "Old Kick", which isn't your run of the mill nickname. However, it seemed very appropriate because the gift was a new kicking leg.



Hall

Like his Christmas gift, Hall is a unique person. In the summer of 1968, at the age of 14, Hall was involved in a farming accident which resulted in the amputation of his right foot above the ankle.

Before the accident, Hall had been actively involved in all forms of athletics but the mishap severely clouded his future. But with the aid of determination and the love of sports, Hall has completely overcome his handicap and is the only amputee collegiate football player in the country.

Hall came to Tech after a successful kicking career at Dalhart High School. The accident caused him to miss his frosh and sophomore year of schoolboy eligibility, but he was close to football while serving as a manager.

His junior year he decided to try out for the team and, to the amazement of all, made the team and served as its field goal kicker and PAT man his last two years. During the span of those two years he was successful on

almost all of his extra point tries and connected on several field goals — one measuring 48 yards.

Hall knew he could be a successful kicker even before he got his first artificial leg. When he did get the leg, he went out

and kicked for three straight hours and ended up breaking the new kicking apparatus. He immediately took it to Amarillo for repairs and was back to practicing as soon as the corrections were finished.

The decision to come to Tech was not a hard one to make because Hall was born in Lubbock and his mother had attended Tech. His high school teammate, Selso Ramirez (a Tech defensive back), had received a scholarship to play football and Hall was interested.

Ramirez talked to freshmen coach Jess Stiles about his kicking friend and Stiles seemed interested. Hall went to see Stiles and the head frosh coach told him to report to practice that same afternoon. The invitation was extended without Stiles' knowledge of Hall's amputation.

That afternoon was very interesting, according to Hall. "When I talked to Coach Stiles

earlier in the day I had civilian clothes on and he didn't notice my leg but he was really shocked when I showed up for practice with my artificial foot. Everyone acted real nonchalant but later I found out they were really shocked to see me out there. It was a new experience for everyone and they were all wonderful to me."

Hall served as the frosh kicker and was impressive enough for Coach Carlen to give him a scholarship to return this year. The addition of his new kicking foot has made him a competitor for Don Grimes' job when it becomes vacant next year.

Hall attributed his success to competition and the new foot. "A kicker can go lazy when he isn't kicking in game situations but I have been running a lot and worked on my techniques. This has to be a learning year for me because the competition out here is really good."

Coach Carlen is impressed with the determination of Hall and his improvement over last fall.

"Brian is a fine man and it is really a joy to have him around. He doesn't want to be treated any different from anyone else. He has truly made it on his own. His new foot has allowed him to improve greatly on his kicking and he is a fine competitor."

Hall's leg is made of fiberglass and weighs around 25 pounds. The only problem he encounters in kicking is gaining control of the leg. The extra weight allows him to get good distance and height in his kicks.

Looking to next year, Hall feels the competition is great

and he knows Carlen will go with the man who can get the job done.

"Both David Mellott and Cliff Hoskins could do the kicking and they can beat me on distance, so I have to work on getting height into my kicks with good consistency."

"I just hope I can kick for three years for Tech, Hall continued. "I have surprised a lot of people but I'm staying with it."

"I love football and I love these guys and I want to do good. No one would put me down for picking up and leaving right now but I know what I have to do and it's just a matter of sticking with it and becoming a success."



Intangible Gifts Are Bringing Best Blessings, in Abundance

Among the treasures and pleasures of Christmas, gifts loom large—as all who greet the Yuletide as a season of laughter and a time to be glad of heart well know.

Tangible gifts, large and small, have their place in the holiday scheme of things. They're the outgoing expression of the generous Christmas spirit.

It's the intangible gifts, though, that seem to shine most radiantly. Christmas

after Christmas.

The delighted smiles of children and the wonder in their eyes, the privilege of aiding the less fortunate, the opportunity to cherish and strengthen friendships and family ties, the renewed spirituality, the solid foundations of health, happiness and love, faith and hope—these are the intangible gifts.

Blessed indeed is the Christmas that brings an abundance of such gifts!



Old Wives' Tales Woven Around the Christmas Season Are Favorites

Superstition has long colored our concept of history and particularly its religious tenets. Frequently in countries where literature and the arts flourish, so do "old wives' tales," for good or ill.

In Scotland some people believe that to be born on Christmas is to have the power to see spirits and even to command them. According to Sir Walter Scott the Spaniards attributed the haggard looks of Philip II to the terrible visions he was able to see because he had been born on Christmas.

By contrast, in Silesia a baby born on Christmas will become either a lawyer or a thief.

English mothers used to take sick babies to the door Christmas Eve midnight, when Mary was expected to pass with her Child. If the baby recovered it was a sign that it had been touched by the Child with healing fingers; if it did not, it was believed that He had called the baby to be His playmate in Heaven.

In the duchy of Swabia girls went to the woodpile on Christmas Eve to draw sticks. If a long one, their future husband would be tall; if a thick one, he would be fat; if crooked, he would also be crooked in figure. If she wanted to determine his business the girl would drop melted lead into a pan of cold water. The lead would congeal into a shape suggesting an occupation. No matter how odd the shape, the old wives would come up with an occupation which seemed to satisfy the girl.

On Christmas Eve a maiden would set a bowl of water outside a window to freeze. The form which the ice took would dictate her future husband's business.

In Northern England girls placed holly under their pillows and chanted:

Good St. Thomas serve me right
And send me my true love tonight
That I may gaze upon his face,
Then him in my fond arms embrace.

Some girls make an indigestible cake of flour, water and salt. They eat this on Christmas Eve and it is expected to make them dream of their future husband.

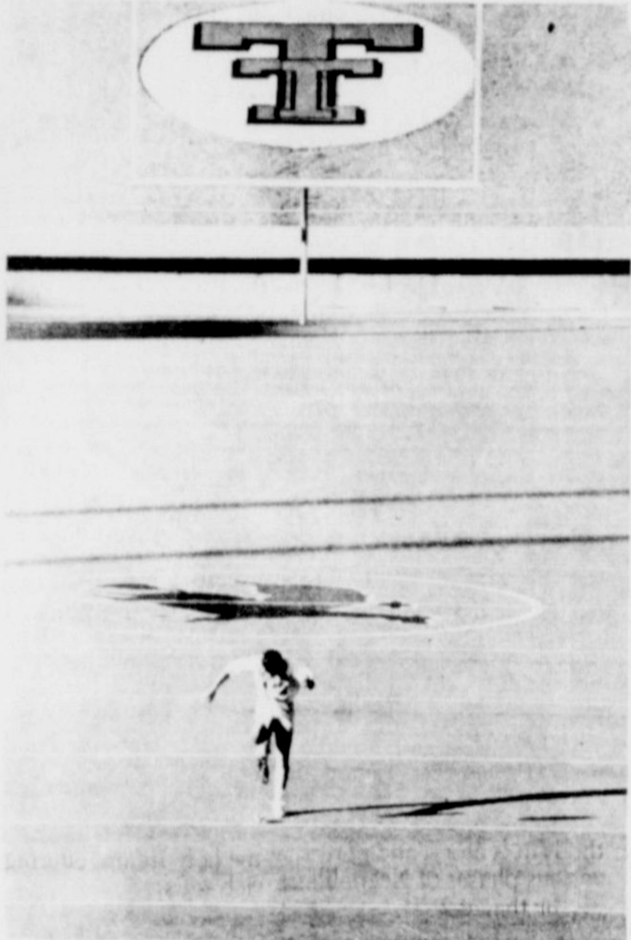
In Switzerland, if a girl accepts a bunch of Edelweiss at Christmas it is an act of betrothal.



VIKING SEWING MACHINES

The Viking factory in Sweden made its first sewing machine in 1872. So a lot of time has been put into perfecting the new Viking 6000. One hundred years to be exact!

Starting as low as \$299.95
SANDERS SEWING CENTER
SALES & SERVICE
226 Main, Hereford Ph. 364-4051



Have a lovely Holiday ... and thanks.

Merry Christmas
MADMOISELLE BEAUTY SALON

Mildred Rule Lillie Taylor Peggy James Wessie Gee

CHRISTMAS GREETINGS

EARL'S Parmer House

To Our Good Friends And Customers From

We will be closed Dec. 24 thru 30, for our staff to have some time with their families. Thank you for your patronage during the past year. Come to see us Monday, Dec. 31

Christmas Cheer

It's always a pleasure to greet friends at this holiday season and wish them the best: health, wealth, and happiness!

WHITE'S
THE HOME OF GREATER VALUES

HOME OWNED AND OPERATED BY
LELAND HUTSON
Phone 247-3270
Friona, Texas

A Very Merry Christmas TO ALL OUR GOOD FRIENDS AND PATRONS, WE WISH THE VERY BEST OF EVERYTHING!

We Will Be Closed Saturday, Sunday, Monday & Tuesday, December 22-23-24-25

Gib's Cleaners

Live Christmas Trees Bring Joy Year-Round

Would you like a tree this Christmas that will keep on giving pleasure in the years to come?

"Then get a living Christmas tree," says Dr. William Welch, landscape horticulturist for the Texas Agricultural Extension Service.

The Texas A&M University System specialist offers some suggestions for selecting and caring for your living Christmas tree.

"Good selections include the Aleppo pine, Japanese black pine, Japanese yew, Loblolly pine, Deodar cedar, juniper or any other coniferous evergreen. If a broadleaf tree is preferred, use an American holly, Burford holly, Dahoon holly or yaupon. If you want a tubbed plant suitable for



interior landscaping, select a Norfolk Island pine, kumquat, calamondin or yew.

"If a balled-and-burlapped tree is selected, place it in a container large enough to allow at least an inch of peat moss, potting soil or compost around the soil ball. This prevents drying of the soil around the roots. The burlap can remain intact. With a container-grown tree, simply dress up the container. All containers should have drainage so that excess moisture can escape. Place the container in a large pan or tray to catch the moisture.

"Locate the tree away from a stove, radiator or fireplace or away from the air stream of your heating system. Keep the room as cool as possible.

"Plant the tree into the landscape as soon as possible after Christmas. Dig a hole large enough to allow three to four inches of soil around the ball. Set the tree at the same depth it was growing at the nursery or in the container. The backfill should include one part of peat moss and two parts of soil. Water the tree thoroughly before the hole is completely filled.

"Continue to water the tree regularly and thoroughly but allow the soil to become a little dry between waterings. Mulch the soil surface around the tree with wood shavings, pine bark, peat moss or other organic matter to reduce weed growth and to conserve moisture. Wait until June or July before applying fertilizer so that the tree has time to become established.

"A living Christmas tree can brighten your home interior as well as your landscape," contends Welch.



TREBELAIRES...A Friona singing group which has become quite popular during the past 18 years, has once again proved popular during this Christmas season. The Trebelaires, under the direction of Eva Miller, has made appearances for three different Lions Clubs' programs, and are to be featured on the

Farm & Home Show on Saturday, December 22. The girls are (back row, left to right) Pattijon Talley, Jeanine Jarboe, Gayla Sell, Dorothy Johnston, Cinda Johnson, Pam Lindley and Carol Bavousett. Seated—Lisa Taylor, Pam Veazey, Lisa Edelman (pianist), Jerri Bengel and Vicki Pryor.

MOST FAMOUS CHRISTMAS CRIB IN BASILICA, ROME

What is said to be "the most famous Christmas Crib in the world" is on view in the Basilica of Saints Cosmas and Damian, near the Coliseum in Rome. This *presepe*, truly a work of art and the only one of its kind, was created in Naples over 200 years ago. A certain S. Cataldo-Perricelli and his wife, who had inherited the Crib from ancestors, presented the scene to the Third Order Regular of St. Francis.

This unique display is 45 feet long, 21 feet wide, and 27 feet high, and contains hundreds of wooden, hand-carved figurines. They are the work of several artists of the 17th century, and portray various phases of Neapolitan life of that period.

The blue sky is alight with stars, the moon, a comet, and several angels hover. One is waking a shepherd who has fallen asleep near his flock. In the background are hills, valleys, the river Jordan, and lighted villages. On the balcony of his palace is Herod, pointing out to the Magi the way to the manger in Bethlehem.

The surrounding scenes portray life as it must have been in Naples over two centuries ago.

The most important part of the Crib is, naturally, the Holy Family. The Magi are dressed in colorful Oriental garments, and kneel before the holy Infant, offering Him rich gifts.

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I want a bike and a truck.
James Walker

Santa,

I want some guns and a car. But I do not have chimney and you can put them in a sock I got in the door.
Your friend,
Salvador Aranda

Dear Santa Claus,

I want a doll and a bicycle and baby Love.

Wennetier

Dear Santa,

Please bring me saucy doll and stroller. Also bring a surprise. I love you.
Devera

Dear Santa Claus,

I want a rabbit and a dog for me. I want a monkey. I want a bear. I want fish. I want a horse. I want a mouse. I want a bird for me.
Denise Nichols

Dear Santa,

I want a football and a football suit. Also a snoopy toothbrush. I have been a good boy.
Robert Galyon

Dear Santa,

I want two dolls.
Wendy Tatum

Dear Santa,

Come Santa. I want a hot cycle.
David Duran

IT'S LEGAL
Alabama was the first U.S. state to make Christmas a legal holiday, in 1836.

READY FOR YULE
"Christmas tree" is the actual name of a plant that grows in New Zealand.



HOLY NIGHT

Rejoice. Rejoice. The Prince of Peace has come. He brings great joy. Many thanks to all our loyal friends for the joy of serving you.

PANHANDLE CONCRETE CO., INC.
210 E. 5th St. Phone 247-2833
TERRY COPLEY, MANAGER

JOY



at CHRISTMAS

An old-fashioned greeting from
KELLEY'S RADIATOR

Dear Santa:

We don't have much to offer in the way of Christmas Gifts here at the lumber yard, but we are going to do our best; to urge the home folks to get those remodeling jobs done . . . and those other projects completed . . . like storm windows and doors, so you will have a nicer, warmer house to drop into on

Christmas Night.

**We Are Selling Insulation, Too.
We Know That Pleases You.**

**Rockwell Bros.
& Co.**
"Lumbermen"
O. F. Lange, Mgr.

FREE!
Mustang II wristwatch...
with any new Mustang II.

Your Ford Dealer has a happy idea for you just in time for Christmas... a beautiful Mustang II wristwatch bearing the classic Mustang II insignia. And it's his gift to you... absolutely free... when you buy any new Mustang II.

This handsome timepiece is quality-crafted of brushed stainless steel, with modern digital readout. It's stylish, elegant, And it's yours to wear proudly.

So see your Ford Dealer today. Drive home a Mustang II. Take home a free Mustang II wristwatch. But hurry... supply is limited!

It's your Ford Dealer's way of saying
"Have a Happy Christmas."
When you're happy, your Ford Dealer is happy.

FRIONA MOTORS
Grand & Highway 60 Ph. 247-2701

SEVERAL CHOICES

Bibles Make Ideal Christmas Gifts

By LOUIS CASSELS
 United Press International
 It's hard to think of a more appropriate Christmas gift—for a relative, a friend, or yourself—than a new Bible in a modern English translation.

To be sure, nearly everyone "already has a Bible" of some sort, even if it's just an old King James or Douai-Rheims version that's been gathering dust for years.

To read the Scriptures in any of these translations—which speak in our kind of English rather than that spoken in the 16th Century—is an exciting experience. For the first time, you may feel that Moses or Isaiah or Paul or Jesus is speaking directly to you, about your problems, in clear, straightforward terms that are relevant to life here and now.

READABILITY COUNTS
 In some of the new versions, this clarity of meaning is achieved with some sacrifice of literary beauty. No one would contend that "Good News for Modern Man," the Today's English Version of the New Testament produced by the American Bible Society, is any match, purely as literature, for the majestic cadences of the old King James Version.

Another easy-to-read translation, which is long on clarity though short on literary style, is "The Living Bible," which also has sold millions of copies since first published in 1971. Prepared by a layman, Kenneth N. Taylor, who found his children could not understand family devotions conducted with the King James Bible, The Living Bible really is a paraphrase rather than an exact translation of the original Hebrew and Greek of the scriptures. Although Taylor's

paraphrasing often succeeds in rendering an obscure Biblical text clear and meaningful to contemporary readers, there are times when it also reflects his own theological views, which he has defined as those of a "rigidly evangelical" Protestant.

LATEST UPDATING
 The best-known and most widely-accepted modern English translation is the Revised Standard Version, produced by American Protestant scholars and in use for more than 20 years. It tries to maintain the sentence structure—and therefore the beauty—of the King James, while substituting contemporary for archaic English words. Its principle disadvantage, as a Christmas gift, is that it is the one new Bible that a person is most likely to have already.

My personal nominations as the best choices for Christmas giving—or for reading—are the Jerusalem Bible and the New English Bible.

The Jerusalem Bible is an English re-translation of a text produced in the 1960s by French Catholic scholars. It is held in high esteem by Biblical experts of all faiths, and its literary style, while somewhat uneven, is for the most part very good. This is due in part to the fact that the late J.R.R. Tolkien, the great English author of the "Lord of the Rings" series, was one of the stylists who polished the language of the Jerusalem Bible.

GRACE AND ACCURACY
 Still better—in my opinion the best of all modern translations—is the New English Bible, published in 1970 by scholars of Oxford and Cambridge Univer-



sities. Not only is it impeccably accurate in its rendition of the original texts; it also has a grace of language which befits the transmission of sublime thoughts and eternal truths. Not since the King James has there been an English Bible of such superb literary quality. Again, its elegance of style is due to polishing by a committee of poets, including the late W.H. Auden, after the translators had done their work.

One shopping tip: whatever translation you choose, buy in the standard hardcover edition, not in a jazzed up, morocco-bound edition with illustrations and "reference aids." The latter will cost you several times as much as the former, but contain exactly the same words of Holy Writ.

The Bible is meant to be read, not placed on a coffee table. It is a great shame that in this of all fields—publishers make a hard pitch, especially at Christmas for the sucker trade—people who judge a Bible by its price rather than the quality of the translation.



CUB AWARD WINNERS...Shown here are five young Cub Scouts of Dens 2 and 3 who received coveted Bear Badges and Arrow Points at the recent local Pack Christmas

Party. Kneeling are Shain Rhodes, Den 2, Dvon Woodson, Den 3, Jimmy Jarrett, Den 3. Standing are Doug Moyer and Mark Tucker, both of Den 2.

1973-74 Basketball Junior Varsity

Date	Opponent	Time
Jan. 3	Vega, there	Girls 4:00, Boys 5:00
Jan. 3, 4 & 5	Littlefield "B" Tournament	
Jan. 5	Channing, here	Boys 6:30
Jan. 8	Muleshoe, here	Girls 5:00
	Dumas, here	Boys 6:00
Jan. 11	Dimmitt, there	Girls 4:00, Boys 5:00
Jan. 15	Olton, here	Girls 5:00
	LCC, here	Boys 5:00
Jan. 18	Littlefield, here	Girls 4:00, Boys 5:00
Jan. 21	Shamrock played at Groom	Girls 5:00
Jan. 22	Morton, here	Boys 6:30
Jan. 25	Olton, there	Girls 4:00, Boys 5:00
Jan. 29	Dimmitt, here	Girls 4:00, Boys 5:00
Jan. 31 & Feb. 2	Friona "B" Tournament	Girls
Feb. 1	Canyon, there	Girls 5:00, Boys 5:00
Feb. 5	Littlefield, there	Girls 4:00, Boys 5:00
Feb. 8	Morton, there	Boys 6:30
Feb. 12	Olton, here	Boys 6:30

GREEN IS SAD
 In Scandinavia, evergreens stand for sadness. Gala ribbons and papers, fruits and flowers, colorful balls and candies are preferred holiday decorations.

CHOOSING LOG
 Ash was the wood chosen for some of the first Yule logs, because Christmas lore said that the Christ Child had been bathed and dried before an ash-wood fire.

It's Entertainment


That carols have always been popular music, in the modern sense, is illustrated by the mystery plays of medieval England, say the editors of the New Book of Knowledge.

At first, carols were sung between the acts, just as music might be provided during intermission, at a play or movie.

Soon, people demanded more. In response to their enthusiasm, carols were sung on stage, as part of the entertainment.

The leader had a portable organ and led the singers in a procession across the stage. Swept away by the spirit of the carols, the audience sometimes joined in, and the procession moved into the streets, singing.

And today, that same enthusiasm leads people everywhere to join in the singing of beloved carols.



Greetings

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

**DODSON
 BODY
 SHOP**

Con,
 Keta,
 Shae,
 Sheri And Sunny

Merry Christmas

We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

**F Fleming & Son Gin
 Hub Grain Company
 Fleming Fertilizer**



NEW IDEAS

Homemade Decorations Add Magic To Christmas Trees

This year, have an "All-American Christmas" the family will never forget. "Combine old and new ideas to start a Christmas-tree tradition," suggests Patricia A. Bradshaw, housing and home furnishings specialist, Texas Agricultural Extension Service, Texas A&M University System.

"Several tree-decorating ideas can work 'magic' during this special time of year.

"Consider wrapping the tree with ribbon bows and ornaments such as satin ribbon and lace-covered styrofoam balls.

"Or, cover the tree with lots of tiny rag, yarn or clothespin dolls for a delightful, unforgettable effect."

If a Southwestern theme is desired, the specialist recommended using Mexican woven "Gods' Eyes" and strings of bright plastic beads.

"Or, cut ornaments from cowhide and decorate with geometric designs of contrasting leather, felt or beads. Add fringe for a special finish," she continued.

Cornhusks, cobs and other materials gathered from the land furnished ornament basics for early settlers. Modern-day decorators also can turn such items into toys and decorations.

"For example, soften corn-

husks with water, then cut, pleat or stretch to make cornhusk butterflies. Additional husks or whittled balsa wood bodies—plus painted designs—complete the creations.

"Also, create a giant angel the same way settlers made dolls. Use husks for body and wings—and corn stalk for hair. If desired, tint husks with food coloring," Miss Bradshaw added.

"Fabric scraps can be stitched into crazy quilt ornaments. After sewing the

ornaments, stuff gently with old hose, foam or other soft material. Decorate with left-over trim or embroider designs onto the ornaments.

For a special tree, fill miniature wicker or straw baskets with dried flowers, nuts or toy animals or soldiers. Tie handles with bows and hang on the tree.

"Family and guests alike will enjoy discovering the baskets' contents."

Don't let a lack of space prevent the family from getting a Christmas tree, the specialist

emphasized.

"Cut branches from one side of the tree and place flat side next to a wall. Decorate the 'remodeled tree' as desired.

"Use the cut branches for wreaths or other decorations.

"In addition, a house plant—such as Norfolk pine—can be used as a Christmas tree. It adds pleasure year around and often solves the problem of finding room for an extra tree at Christmas," she concluded.



CAROLERS OF YESTERYEAR PERFORM in their furred costumes (above), in an illustration from a greeting card of the 1880's. From the Hallmark Historical Collection.

Eggnog Is Most Popular Yule Drink

The most popular Christmas beverage in America is eggnog, a stepchild of the old English sackposset.

In early colonial days hot beverages and punches were very popular in America, as they were in England at that time. The English have continued to enjoy them through the years but they became less popular in America. It is only recently that their use in America has increased.

Sackposset, from which came American eggnog, was served hot from hand-made copper kettles. The drink was served in England for four or five centuries.

Letters To Santa

Dear Santa,

I am a good girl. For Christmas I would like some boots, a horse, a sweet cookie doll, a train and a tea set. I will put some cookies under the tree for you.

I love you.

Amy Blankenship

Dear Santa,

My name is Mitchell. I am 6. Would you please bring me some Lincoln logs, a train, a camper, an apple. We will leave you a snack.

I love you.
Mitchell Gibson

Dear Santa,

Please bring me a new table and chair for my room. Don't forget Karen.

Love,
Sally Stevick

Dear Santa,

How is Mrs. Santa? You love and I love you to. Aren't you happy with Rudolph? Does Rudolph's nose shine pretty and red? Do your little elves work hard? Is old Lazy still not working? Are you still smoking your pipe? Are you riding your sled today? You really are a jolly Santa with your bag of toys. Is it fun sliding down the chimney? I live at Friona, Texas and am a good boy. It's forty miles to the North Pole from my house. Will you bring me a road grader, tractor and plows.

Bye,
Brian Blackburn

Dear Santa,

Please bring me a baby doll with a suit case and some doll clothes. I also would like a play camera. I will leave you some cookies and milk.

Thank you.

Holly Tatum

Dear Santa Claus,

I want two dolls and a talking telephone. I will leave you a snack.

Love,
Wendy Tatum

Dear Santa,

I want a doll and a Barbie house.

Shannelle Eskew

Dear Santa,

I want boxing gloves for me and a book and boots and I love you Santa. I want a car for me.

Alfredo Moto



Deferring income or expenditures into 1974?



Why wait for that new CADILLAC? GARNER MOTORS has a plan for you where you can drive the CADILLAC of your choice NOW and pay later.

Garner Motors will defer the payment 'til 1974. No interest, no carrying charges. Over 30 new CADILLACS in stock to choose from. WHY WAIT WHEN IT'S A PROVEN FACT CADILLAC GETS BETTER GAS MILEAGE THAN 50 OTHER LEADING MODELS NOW SELLING IN THE U. S. TODAY. Buy a CADILLAC Now at GREAT SAVINGS and pay later.



GARNER MOTORS

OLDSMOBILE - CADILLAC

"The Dealer"

711 West 6th — Amarillo, Texas

remember a "HAPPY BUYER" is one who says "GARNER DEALS MY WAY!"

JOY to the WORLD

On key this season... good tidings for all, and a warm "thanks," to our many patrons.

J. C's Home Repair

Christmas Greetings...

... to all our fine customers! We hope your holiday stocking is stuffed with lots of goodies!

WALT'S QUALITY PRINTING, INC.

Mr. and Mrs. Walter Cunningham
Cathy and Christy

T'was The Night Before Christmas And Outside The **IVORY SNOW** Was Falling.

Inside The **JOY** Palace There Were **BOLD** Expressions Of **CHEER** And

s Of **CASCADE** As The **JOY** ed Children **DASH** ed Around Trimming

The Tree. Dad Worried About His Christmas **BONUS** And Mom Fussed About

The Weight She Would **GAIN** At The Christmas Dinner. It Is The

Yule **TIDE** Season And White's Supermarket **U** Wish All Our Friends

And Patrons A **Merry Christmas**

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN-BROS STAMPS**

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250



Merry Christmas

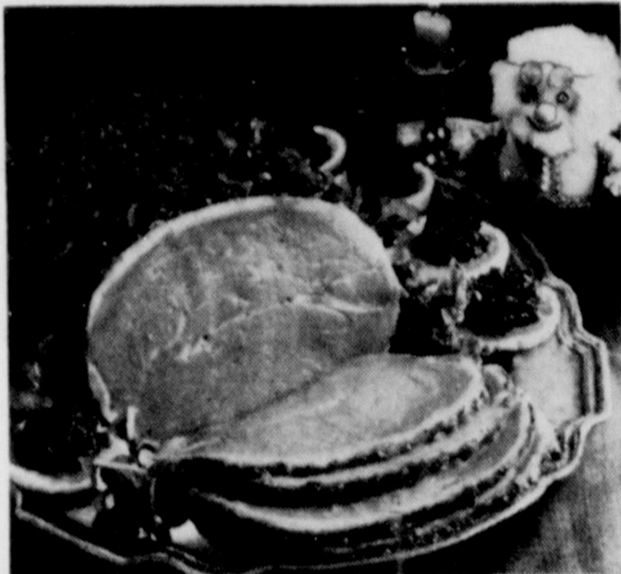
The holidays are here and with it our opportunity to wish you and your loved ones a gay and happy season!

**AG-CHEM FARM SERVICE
WESTBROOK CUSTOM FARMING**

Leroy, Dale, Don, Rick, Wendell,
Louise, Troy & Toddy



Festive Holiday Treats!



ORANGE CRANBERRY HAM GLAZE
1/2 cup cranberry-orange relish
1 jar (10 oz.) orange marmalade
1/2 teaspoon ground cloves

Blend ingredients, spread on scored, Cure/81 Ham for last 1/2 hour of baking. To garnish: use dollop of remaining cranberry-orange relish atop slices of fresh orange as shown.

A SUNSHINE BRUNCH

Dip crusty slices of French bread in French toast batter, soak well. Fry bread till golden, then top with pan-browned slices of juicy, meaty SPAM. Serve with Sunny Orange Syrup.

SUNNY ORANGE SYRUP

Mix 1 6-oz. can Concentrated Orange Juice from Florida, (thawed and undiluted) with 1 1/2 cups of light Karo Corn Syrup (or maple syrup). Makes about two cups of syrup. Good on waffles or pancakes too.

SNACKS IN THE HOLIDAY MOOD!

For tempting, colorful Appetizer Balls use SPAM Spread alone or mix one 3-oz. can with 1 Tbsp dry onion soup mix and 3 oz. cream cheese. Roll into tiny balls, chill. Then spear on toothpicks, frost with chopped nuts, parsley, paprika or parmesan cheese. Chill until served.

Legend of Poinsettia

Many legends of the Christmas season are concerned with children. This one is about a little boy who wanted to give something worthy to the Christ child.

In a town in Mexico it was the custom for the people to take gifts to the church on Christmas Eve and offer them to the little Christ.

The boy, having nothing to offer, stood outside the church, dejectedly.

But, he thought to himself, at least I can pray. And so he knelt down outside the window where he could hear the organ music.



When he rose again to his feet he saw in the spot where he had knelt a beautiful plant with scarlet leaves and a yellow flower in the center.

Dumbstruck, yet realizing he was witnessing a miracle, he gently plucked the stalk and took it, full of wonder, into the church to lay on the altar.

The Mexicans called the plant "The Flower of the Holy Night."

Letters To Santa

Dear Santa,
I want a play monkey, football suit with a helmet and a suit of a cowboy, hat and boots. I love you Santa. My name is Mike Carrillo.

Your truly,
Mike Carrillo

Dear Santa,
I want a big W camper and I want a play guitar. I want to have a big car and I want a set of cars.

Thank you,
Stewart Anderson

Dear Santa,
I would like a doll bed, a bridesmaid doll, a iron and ironing board, a Barbie camper, and a Cinderella watch for Christmas. I have been a good girl.

I love you,
Sami White

Dear Santa,
Please send me a Baby Alive. And anything you think I would like to play with.

I love you,
Mary Ellen Lloyd



BURKE INMAN TRUCKING

Hereford, Texas

Joyous Christmas



May the Peace and Joy of the Christ Child be Yours this Holy Christmas Day

FRIONA WHEAT GROWERS, INC.



Greetings of the Season

We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

WELCH AUTO SUPPLY

John Blackburn
Kathrine Blackburn

Nelson Welch
Lorraine Welch

Fred Ferguson
Frankie Allen
Arlen May

State of Texas vs. Santa Claus

TEXAS CRIMINAL DEFENSE
LAWYERS ASSOCIATION
P.O. Box 12964, Austin, Texas 78711

No. 12964 The State of Texas vs. Santa Claus alias Kris Kringle

Indictment Burglary--Priv. Res. at Night & Disturbing Peace Bond \$1,000.00
In The 359th Judicial District Court of Travis County, Texas

IN THE NAME AND BY AUTHORITY OF THE STATE OF TEXAS.

THE GRAND JURY, for the County of Travis, State of Texas duly selected, empaneled, sworn, charged and organized as such at the December Term A.D. 1973 of the 359th Judicial District Court for said County, upon their oaths present in and to said court at said term that Santa Claus, alias Kris Kringle

on or about the 24th day of December A.D. 1972 and before the presentment of this indictment, in the County of Travis, and State of Texas, did then and there at night, by force, threats, and fraud, break and enter through an unusual place of entry, to wit, the chimney, the private residence of Ebenezer Scrooge, there situate, the same then and there being a house occupied and actually used as a place of residence by the said Ebenezer Scrooge, with the intent then and there to fraudulently take therefrom corporeal personal property, to wit, milk and cookies there situate on the hearth, then and there belonging to the said Ebenezer Scrooge, from the possession of the said Ebenezer Scrooge, without his consent and with the intent then and there to deprive the said Ebenezer Scrooge of the value thereof and to appropriate the same to the use and benefit of him, the said Santa Claus.

AND THE GRAND JURY aforesaid, at said Term, do further present that Santa Claus, alias Kris Kringle, on or about the 24th day of December A.D. 1972, and before the presentment of this indictment, in said county and state while then and there in or near the private residence of Ebenezer Scrooge, there situate, did then and there unlawfully and wilfully use unreasonably loud and boisterous language, to wit, "HO! HO! HO! Merry Christmas!" or words to that effect, in a manner calculated to provoke a disturbance of the inhabitants of said private residence, to wit, the minor children of said Ebenezer Scrooge.

against the peace and dignity of the State

Noel Contendere
Noel Contendere
Foreman of the Grand Jury

NO. 12964
STATE OF TEXAS I IN THE 359TH DISTRICT
VS. I COURT OF
SANTA CLAUS I TRAVIS COUNTY, TEXAS

MOTION TO DISMISS INDICTMENT

COMES NOW the Defendant by and through his attorneys of record, the 850 members of the TEXAS CRIMINAL DEFENSE LAWYERS ASSOCIATION, and moves to have the indictment, a copy of which is attached, dismissed on the following grounds:

I
The indictment violates Defendant's rights as guaranteed to him by the First and Fourteenth Amendments to the Constitution of the United States which provide that the Defendant shall enjoy the right to freedom of speech and specifically to wish all persons a Merry Christmas and a Happy New Year:

II
The indictment fails to allege facts which constitute a criminal offense, it being no offense against the laws of the State of Texas to dispense joy, goodwill, and happiness.

WHEREFORE, PREMISES CONSIDERED, Defendant moves this Court to quash the indictment on or before December 25, 1973.

Respectfully submitted,

TEXAS CRIMINAL DEFENSE
LAWYERS ASSOCIATION
P. O. Box 12964
Austin, Texas 78711

By: *Phil Burleson*
Phil Burleson, President
Attorneys for Defendant

BELLS HAVE SPECIAL MAGIC AT CHRISTMAS

Medieval people considered bells almost living beings. They were dedicated before being hung and the dedication was almost like a baptism. During the ceremony prayers were offered that the sound of the bell might summon the faithful, stimulate devotion, drive away storms and banish evil spirits. One document of days long ago comments: "in those dark chambers, high above the turmoil and strife of human life, dwelt the apostles of peace, whose salutations were never so welcome as at the time of the great Winter feasts of Christmas."



The novelist Victor Hugo calls the ringing of the bells "the opera of the Steeples."

Bells come in all shapes and sizes. Their moods span the ages... from the rattle of the African chieftain to the sweet-toned church bells.

Bells were originated according to legend by Bishop Paulinus, in Nola, in Campania, in the fifth century.

From his town and district are derived the name Campanula, the Latin for bell.

Christmas Greetings



In your home this Christmastide
May love and happiness abide;
May joy and peace ever true
Be this season's gift to you.



Our Sincere Appreciation
For Your Friendship And
Best Wishes For 1974.

BINGHAM LAND COMPANY



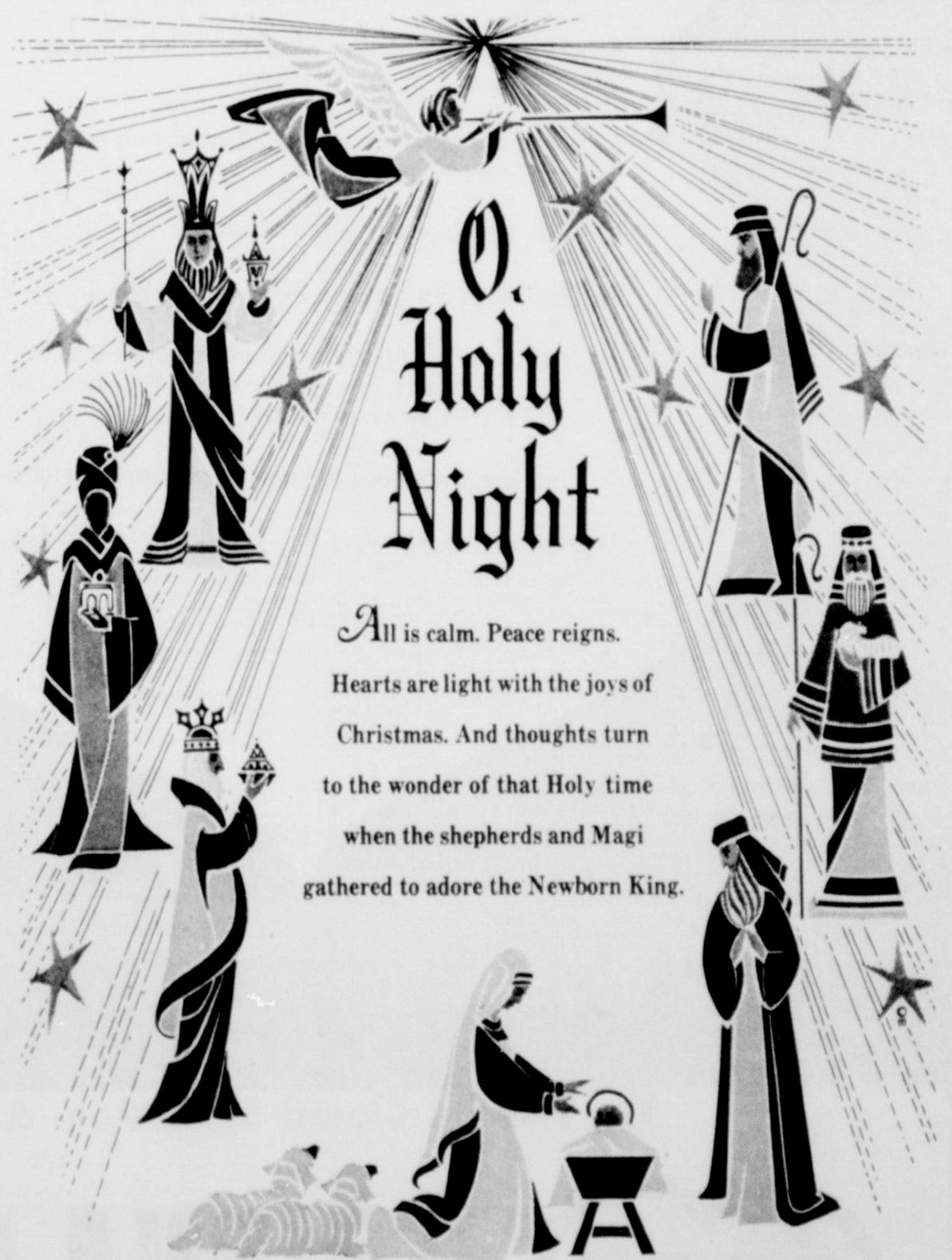
At Christmas

Old-fashioned ways of warm cordiality have a special meaning at Christmas. In this old-time spirit, we wish you holiday joy, ever-new, rich in the blessings of home, family, friends. Merry Christmas!

Rushing Insurance Agency

721 Main

Phone 247-3370



O Holy Night

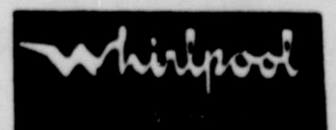
All is calm. Peace reigns.
Hearts are light with the joys of
Christmas. And thoughts turn
to the wonder of that Holy time
when the shepherds and Magi
gathered to adore the Newborn King.

BILL'S TV & APPLIANCE

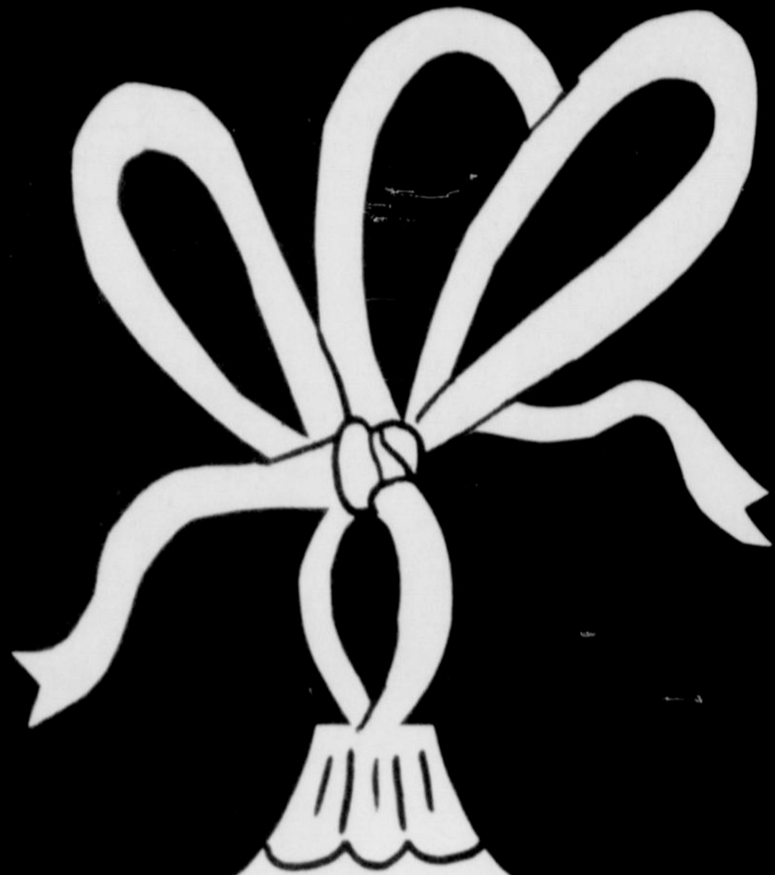
521 Main

Friona

RCA



Phone 247-3035



**THE
TEN COMMANDMENTS
FOR
HOLIDAY DRIVING**

1. Thou shalt hold only the steering wheel.
2. Thou shalt not make unto thee a god of thy horsepower.
3. Thou shalt not take the center lane in vain.
4. Remember the driver behind to help him pass thee.
5. Honor thy father and thy mother and all other passengers.
6. Thou shalt not kill.
7. Thou shalt not commit inebriated driving.
8. Thou shalt not steal thy neighbors eyes with thy headlights, nor his ears with thy horn, nor his enjoyment with thy litter.
9. Thou shalt not bear false witness with thy signals.
10. Thou shalt not covet thy neighbors right of way.

The Best Of Wishes

For A

Happy Christmas

And Prosperous

New Year,

We Want You To

Know That We
Appreciate

Your Good Will
This Past Year
And The

Opportunity You
Have Given

Us To Serve You.

We Will Be Closed Sun., Mon. & Tuesday For Our Employees' Benefit



FRIONA CONSUMERS





GREETINGS OF THE SEASON



'Twas the night before Christmas, and all through the bank
Not a nickel was stirring, not even a franc;
The fives and tens were all folded with care,
Knowing the holiday soon would be there

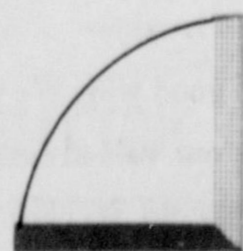
The tellers were gone and so was the boss--
No mention this night of profit and loss;
From the vault to the door there was nothing the matter
No noise in the lobby, no patter or chatter.

The doors were all locked the vault was sealed tight
Really quiet and peaceful, this Christmas Eve night.
When down thru the chimney with a puff and groan
Came an old, tired Santa, just to be alone.

His muscles were aching, his patience was worn,
He had so much to do before Christmas morn,
A few minutes rest in the president's chair
And then, once again, Santa hadn't a care.

Freshened in spirit he again went his way
To make some child happy on this Christmas day.
You see Santa is a man of the very first rank
He's found he can rely on Friona State Bank.

MERRY CHRISTMAS
HAPPY NEW YEAR!.....



FRIONA STATE BANK

What To Tell Your Children When Asked About Santa Claus

Parents often wonder what to tell a child about the reality of Santa Claus.

"Some children are very down to earth—they want to know, in so many words, if he's real or pretend," Dr. Jennie Kitching, family life education specialist with the Texas Agricultural Extension Service, Texas A&M University System, observed.

"Such a child should be told that Santa Claus is pretend. 'Every parent faces this decision the minute those seeds of doubt start bouncing around in the child's head. If a parent can get the child to enjoy the spirit of make believe, fine. But if the child definitely does not want to be fooled, don't press the point.'

"Many children, especially of school age, grow to accept Santa Claus as a representative of the holiday season and the spirit of love and giving," she

explained.

"At the other extreme is the child who too easily loses the distinction between dream and reality.

"Everything that he pretends is very real to him. He needs help in making distinctions between fact and fiction.

"Parents can do this by gently reminding the child, 'It's

fun to pretend about Santa, isn't it? Santa Claus is one way of sharing good feelings with people,'" the specialist noted.

"Parents, ministers and educators often discuss whether or not to perpetuate the myth of Santa Claus.

"Persons ask, 'If a child is told from the beginning there is no Santa, will he miss much of

the excitement and fun of Christmas?'

"One way to keep the magic and gaiety without later disappointing children is by treating Santa Claus and his flying reindeer as a wonderful game of make believe.

"The jolly man is a symbol of good cheer and gifts which accompany Christmas. The whole family can hang stockings, understanding that Santa is an imaginary character."

Tracing his image of Santa Claus as a child grows older, Dr. Kitching said that "a child two or three years old will join in the ceremonies, but no matter what he is told, Santa is real to him. Children of this age cannot separate fact and fantasy.

"By four or five years of age, while he still has a sense of awe and wonder, he may begin to know that Santa Claus is not an actual man who packs his reindeer on the roof and slides down the chimney.



"It is about this age that children begin asking how Santa Claus can be on every corner and in every store. Many parents explain about Santa's helpers.

"This is a beginning to introducing the idea of sharing and helping as the real message of the Christmas season.

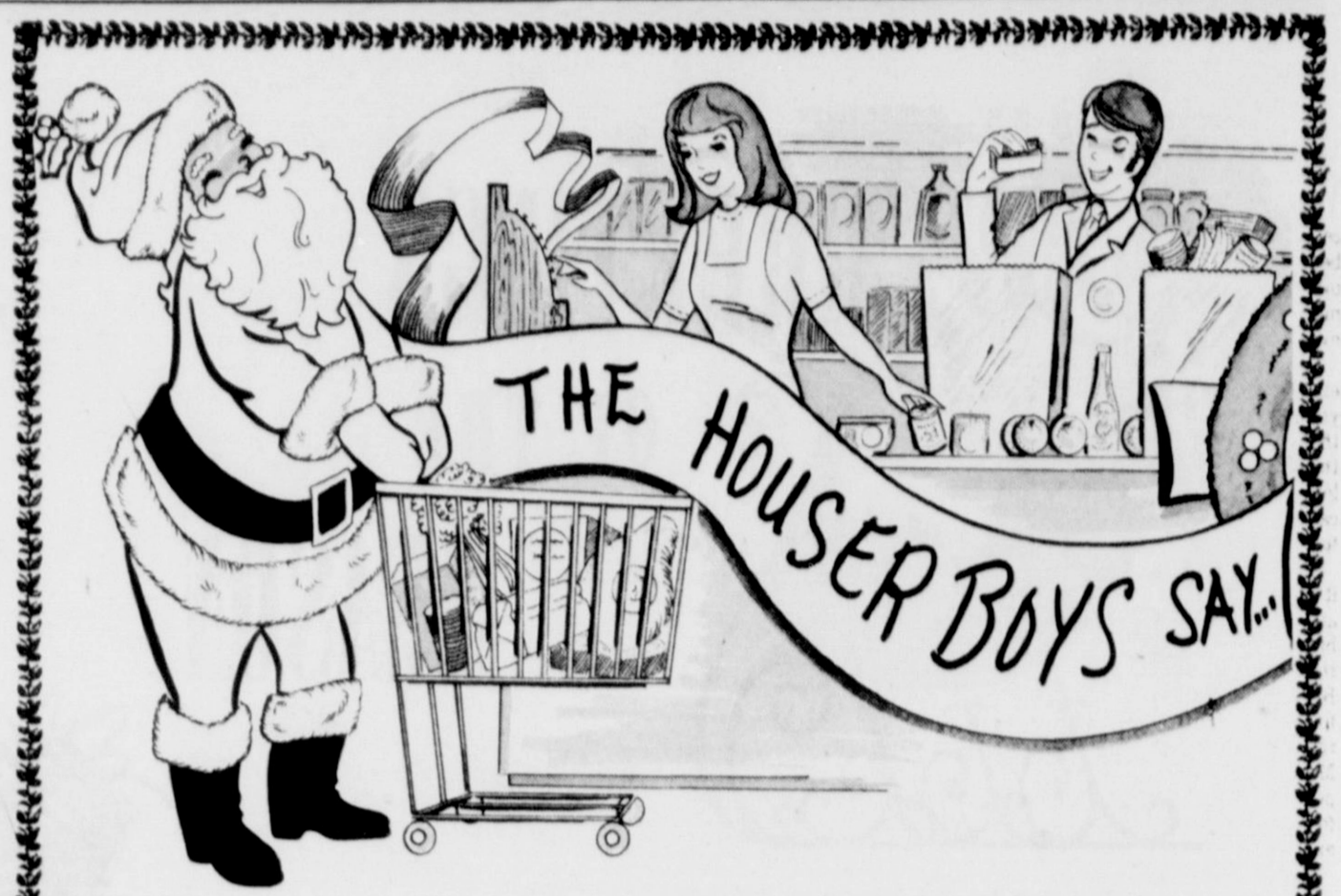
"As children grow, they can understand the wonderful living legend of Santa Claus. They know that their parents have shared a special feeling and spirit, and have been honest with them.

"This is possible, you see, because there really is a Santa Claus," she grinned.



FIRST SNOW...The first significant snowfall hit Friona earlier this month, with a one-inch cover measured locally. The snow, which amounted to .08 moisture, was the

first measurable moisture in practically two months, and was just about the only interruption the harvest season has had.



Merry Christmas

To All Our Fine Customers. Our Thanks And Best Wishes To All Of You. It Has Been A Privilege To Serve You This Past Year.

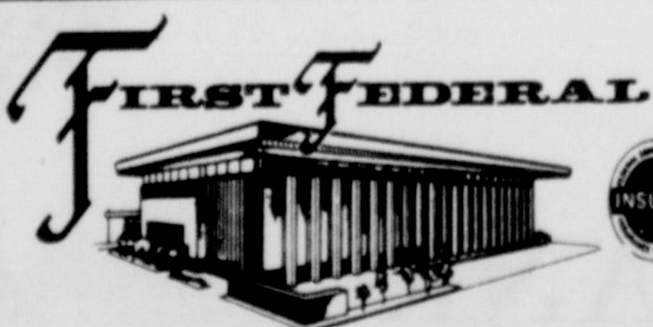
We Will Be Closed On Christmas Day

Houser

GROCERY
&
MARKET

Greetings

We sincerely wish you a most "Inter-est-ing" Yule, and we take pleasure at this time in expressing our appreciation for your patronage.



SAVINGS & LOAN ASSOCIATION of CLOVIS
HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

Merry Christmas



Santa Claus is here! His pack is brimming with gifts of joy and laughter . . . gifts of happy hours . . . gifts of friendship and good will. We would like to add our warmest thanks to you, our valued customers, for your kind patronage. From jolly old St. Nick and us, Merry Christmas.

FRIONA FEED YARDS - PACO FEEDS

NEW CREATIONS

Decorations Made At Home Are Remembered

Special holidays and family celebrations are long remembered by little things that make up the decorations or set the mood. If everybody helps, it is even more fun.

This winter landscape is one example; daddy and the younger children can gather the branches or select them at the florist; small children will love to help select the assorted candies and mold figures out of fondant.

Making the snow and putting it on the branches is real fun too and should be done and the branches set aside to dry thoroughly before arranging. Big brother can make the fondant and sketch out the rough outline of the landscape. Mother or sister takes over, perhaps, with the marshmallow for the snow base with father and all the others kibitzing.

Here's what you'll need plus

an hour to two free time with the family to share the fun of preparation. Makes a good scout or club group project, too. It's fine for a Sunday school class to do early in the holiday season.

Assorted candies for decorations

- Angelica for big trees
- Licorice for smoke
- 1/4 cup powdered sugar
- 1/4 cup corn starch

1 recipe No Cook Fondant for houses and figures

Vegetable colors for fondant

1 recipe Marshmallow for snow base

Evergreen branches for background

Your dime store purchases should include assorted gum drops, candy confetti, colored sugar and a few bright balls to place among the snow covered branches.

Plan your landscape and

make a little rough sketch on paper placing major landmarks such as houses, lakes, valleys and hills.

Make No Cook Fondant as directed. Using small amounts of Fondant, color as needed, shape houses and large objects. Wooden picks are handy for reinforcing wobbly houses and trees.

After houses and barns are made, moisten Fondant with corn syrup so the decorations will hold. Make the barn roof with red colored sugar or small candies. Mark windows and doors with candy or food coloring. Chill in refrigerator to set or place in any cool pantry or room.

With the houses set aside and the scene planned in outline, prepare the Marshmallow as directed. When mixture is thick and of marshmallow consistency, spoon onto cookie sheet,

or mirror, about 10 x 14-inches. Spread gently with spatula to form hills and valleys. Leave a portion bare for a pond or lake and keep in mind the placing of major houses or parts of your planned sketch.

Your imagination helps and let the landscape grow with imagination, and the help of the kibitzers, as this is a fun table centerpiece for decoration to be enjoyed in making and as a conversation piece for two or three weeks.

Mix corn starch and sugar (about 1/4 cup each) and sift through fine sieve over entire

surface. Place decorations on surface. When the mixture begins to set, put the houses into place; anchor if necessary. Sprinkle entire landscape with corn starch-sugar mixture; set aside; arrange a few sprays of evergreen to form the background and small ones for the foreground. They may be moistened and sprinkled with corn starch.

NO-COOK FONDANT

- 1/2 cup margarine
- 1/2 cup light corn syrup
- 1 teaspoon vanilla
- 1/2 teaspoon salt
- 1 pound confectioners sugar

Blend margarine, light corn syrup, vanilla and salt in large mixing bowl. Add confectioners sugar all at once and mix in, first with spoon, then kneading with hands. Turn out onto board and continue kneading until mixture is well blended and smooth. Store in cool place. Shape as desired. Makes 1 1/2 pounds.

PLAIN MARSHMALLOWS

- 1 envelope plain gelatin
- 1/2 cup cold water
- 1/2 cup granulated sugar
- 1/2 cup light corn syrup
- 1/2 teaspoon vanilla

Soften gelatin in cold water in a small saucepan. Place saucepan over boiling water and stir until gelatin is dissolved. Add sugar and stir until sugar is dissolved. Pour syrup in a large bowl (3 to 4 quart) of electric mixer. Add vanilla, gelatin and sugar mixture to syrup, and beat about 15 minutes or until mixture becomes thick and of a marshmallow consistency. Cover thoroughly bottom of pan (7 x 10 x 1 1/2-inches) with equal parts corn starch and fine granulated sugar. Pour marshmallow into pan and smooth

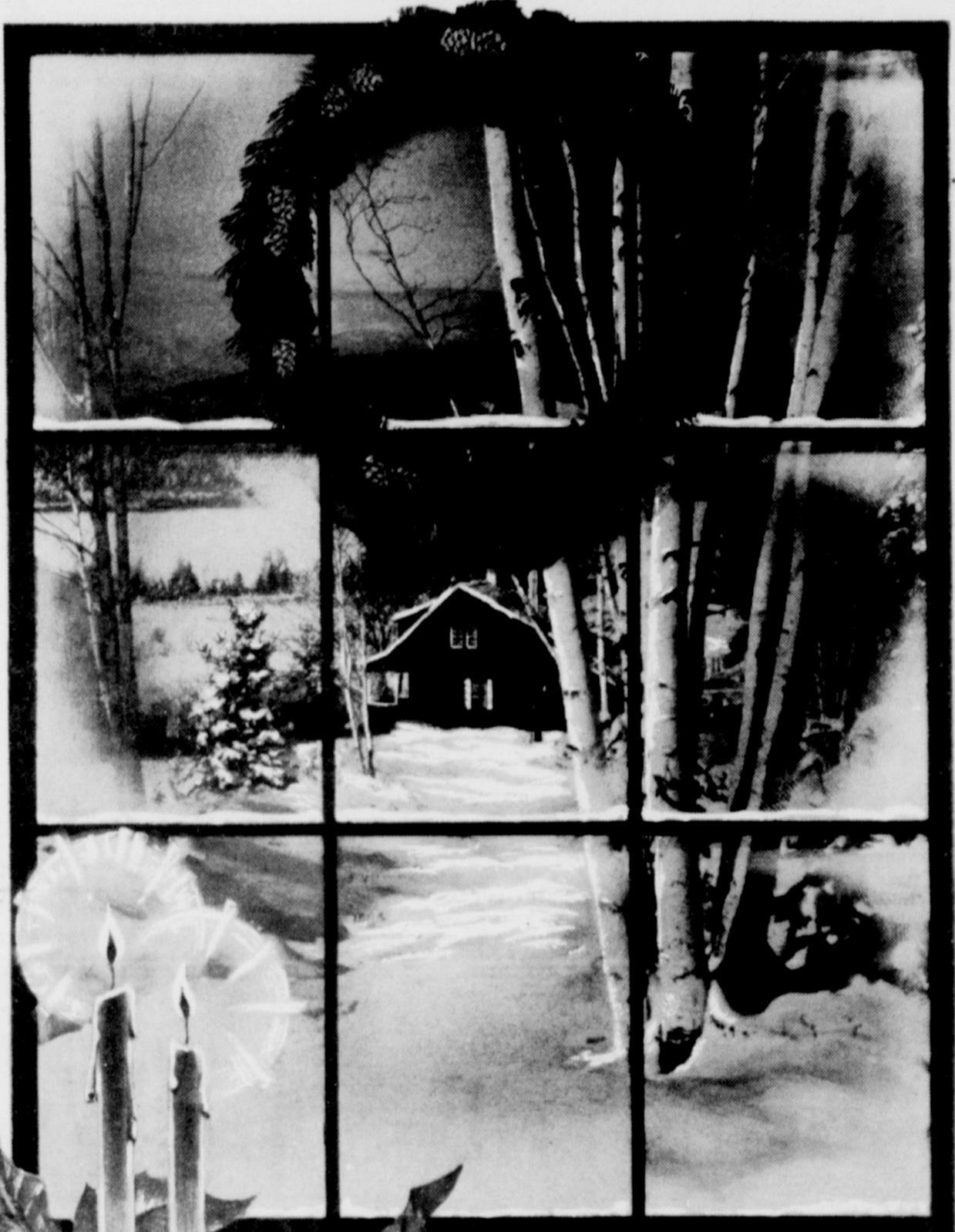
off top with knife. Let stand in a cool place (not refrigerator) until well set, about one hour. To remove from pan, loosen around edges with a knife; invert over a board sprinkled lightly with equal parts of corn starch and fine granulated sugar.

Cut into squares with a sharp knife, moistened with cold water. Roll in equal parts corn starch and fine granulated sugar. Makes about 1 pound.

Note: Do not double recipe. Make twice, once for serving as fresh marshmallows and once for making winter landscape.



WINTER LANDSCAPE...Create your own snowy scene using a cookie sheet for the base and forming the houses with No Cook Fondant and store bought candies. The glistening white hills and valley are made with a made-at-home marshmallow candy base.



Christmas Greetings

When the crisp fragrance of evergreens scents the air...when the lights of the holiday home say, "Welcome"...that's Christmas! Hoping it's merry and bright, full of delight, for our appreciated patrons, we send greetings and gratitude.

Season's Greetings



Deaf Smith Electric Cooperative, Inc.

Merry Christmas to all!

To each of you, a holiday filled with its own special excitement and enchantment. From us, many thanks for your patronage.

CUNNINGHAM'S ELECTRIC SERVICE

Mr. and Mrs. James Cunningham and Joe
Mr. and Mrs. Dale Cunningham
Shelly-Corey-Sherry

NEW & OLD

What Is The Origin Of Christmas Customs?

Ever wonder, as you deck the branches of that prize pine or spruce, who trimmed the first Christmas tree? Or when folks first "discovered" the existence of Santa Claus? Or who sang the first Christmas carol...hung up the first Christmas stockings...chose a strategic spot for the first holiday mistletoe?

Some Christmas customs are surprisingly recent, while others date back even beyond the earliest Christians. But the Yuletide we know—complete with gifts under the tree, friends calling to admire the decorations, and family reunion—has existed only for the past 200 years, according to noted theologian Dr. Oswald Hoffmann of radio's The Lutheran Hour.

To our ancestors who celebrated "Christmas Messe" (The Mass of Christ) several centuries ago, Christmas was a time of solemn rejoicing and deep religious dedication, with little of the modern gaiety. The New England Puritans actually forbade joyous Yuletide demonstrations!

Follow The New York Dutch

New Englanders and other Americans eventually followed the lead of New York's Dutch settlers and succumbed to the charm of "San Nicolaas"—better known as Saint Nick or Santa Claus. But the jolly gent had a flourishing career long before he reached our shores.

More than 1,600 years ago there was a St. Nicholas—a Turkish bishop whose countless works of charity made him a legend in his own lifetime. Martyred in 342 A.D., he became the patron saint of children and of three nations: Greece, Holland and Belgium.

People pictured him on a white horse ascribed to him by old Turkish tradition. But his fame spread to Scandinavia, whose citizens felt more at home with a Saint Nick who rode a reindeer-drawn sleigh. They also gave him his red suit, a hand-me-down from the ancient Norse god, Thor. As for the rosy cheeks, white beard and jolly-jelly belly, they come

from the famous poem—"The Night Before Christmas," whose author, Dr. Clement Moore, modeled Santa after an old Dutch gentleman he had once met!

About those Christmas stockings: one legend says that the original St. Nicholas, taking pity on a man too poor to provide a dowry for his daughters, dropped gold pieces into a stocking hung up by the fire to dry. Actually, the custom of hanging up Christmas stockings probably originated in Germany.

What do the world's children find in the stockings or shoes left out for Santa? In Italy, good children find gifts in their shoes, but the naughty ones discover only ashes. The German Santa enters with candy and cookies for the good youngsters, an empty potato sack for the bad ones. America's "bad 'uns" may discover coal in their stockings, but others find gifts ranging from toy guns to harmonicas.

Evergreen Long Revered As Symbol

No matter how many gifts under the tree, the tree itself is still the center of attraction in most homes—a place of honor which is solidly rooted in history. Thousands of years before Christ's birth, evergreen was revered as a symbol of long life and immortality. German tribesmen brought fir trees into their homes to please the god-like "spirits" they thought to inhabit the trees. When these pagans were converted to Christianity, they transferred their feelings for the evergreen to the new religion.

The first person to decorate a Christmas tree may have been Martin Luther. Walking home one night shortly before Christmas, he felt a strong tie between the starry night and the love of God. At home, he placed candles on a little evergreen tree to help his children experience the same wonder of God. The custom grew and spread through Northern Europe, then to America.



The mistletoe has an equally ancient background; primitive Britons called it "all heal" and ascribed to it the magic power to heal disease, neutralize poisons, protect against witchcraft, and bestow fertility on humans and animals. If a young couple sealed their betrothal with a kiss under the mistletoe, they would have good luck for the rest of their lives.

Holly, a Christmas decoration since the middle ages, was also thought to have protective powers: six or seven hundred years ago, young maidens fastened a sprig of holly to their beds at Christmas time to protect them from the "evil one" during the coming year!

Next time you hear "Deck the halls with boughs of holly," a song which dates back to that remote time—remember the origin of Christmas carols. The word "carol" means to "dance in a ring," and the man who popularized the practice was the beloved St. Francis of Assisi. To bring the Christmas message vividly and directly to his villagers, most of whom could not read, the 13th century saint arranged a manger scene using real people and animals. When the villagers came to see it, St. Francis led them in joyous celebration in "caroling."

One of the most recent of the popular Christmas customs is the wearing of a plain gold cross in the lapel. Adopted as the emblem of The Lutheran Hour, the world's largest radio mission, these crosses are given free to those who wish them. And so far, more than 6 million gold crosses have been issued since the sponsoring Lutheran Laymen's League presented the first broadcast of this internationally known program more than 30 years ago.

IT'S CHRISTMAS WHEN

- Elevator operators say good morning;
- Bus drivers don't slam the door on your feet;
- Jimmy's teacher says he's a perfect angel and oh so bright;
- Your secretary limits her coffee break to one a day;
- Your wife is the first to shut off the alarm clock;
- Your son says that's okay Dad, you take the car tonight;
- And your boss says here, try one of my pills.

UNDER THE PALM

Some say the traditional Christmas tree was once a palm with 12 parts, each part representing one of the 12 apostles.

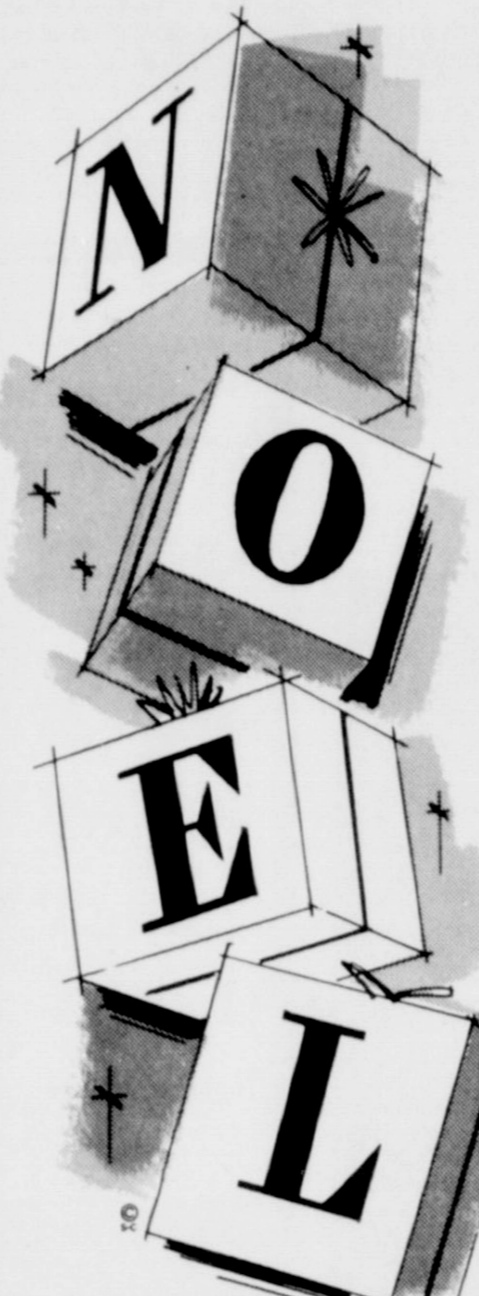
Letters To Santa

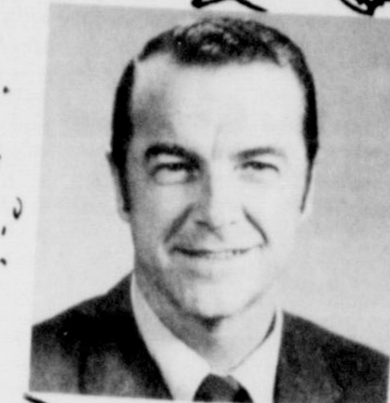
Dear Santa,
I love you. I want evil kanevel stunt set, motor power timing set, guitar for Christmas and don't forget my brothers and sister. I have been good.
Ricky

Dear Santa,
I am a good boy. I want a football uniform and a tractor. Bring my brother a motorcycle and my sisters a typewriter and English racer.
Thank you,
Moises

Dear Santa,
Please bring me some of these things baby buggy, chalk board, tea set, doll to set on my bed, pretty dress for school, bedroom slippers.
Thank you,
Lisa







DICK DAVIS SAYS . . .

Merry Christmas To All My Friends In Friona And Parmer County

DACO "personalized advertising"

CHRISTMAS GREETINGS

Have a merry season full of love. Serving you is a joy for us!



MONSANTO AG CENTER

Christmas Celebrates Beginning Of God's Relationship With Us

and Luke 18:10-17

Read Micah 5:24; Revelation 21:1-7

Behold, I make all things new. (Revelation 21:5)

A boy played happily underneath the Christmas tree as his father watched. The child was unusually impressed by the tinsel which had fallen to the floor. He would gather handfuls and gaze at the material with interest. He looked in a new way at something his father took for granted.

Not every new viewpoint is good, but Christians must always view the Christmas season with new insight for it to be meaningful to them. Christmas celebrates the beginning of a new phase in God's relationship with us.

The ancient prophets anticipated this phase, but too often we treat it as lightly as the needles and tinsel that are swept from the floor at season's end. We should look with new wonder at the meaning of Christmas. There is no better time to take a new look at the new life Christ promises.

PRAYER: Father, may we see the new life You have in store for us with eyes You have made capable of bringing to us new insights. We ask in Jesus' name. Amen.

THOUGHT FOR THE DAY

Christmas is a good time to look at the new life.

--Wally Kennicutt, Ward, Arkansas

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Friona Clearview TV
Hi-Plains Feed Yard	Rushing Insurance
First Baptist Church	Friona Consumers
Friona Motors	Crow's Meat Co.

ASSEMBLY OF GOD 10th and Ashland-Rev. C.L. Bates, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.
CALVARY BAPTIST 14th and Cleveland-Rev. R.C. Hester, pastor Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.
CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.
FIRST BAPTIST Sixth and Summit-Rev. Charles Broadhurst Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.
NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.
LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer -Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel -Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.
UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid- Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Lindley Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.
UNITED PENECASTAL CHURCH Fifth and Ashland- Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

USE POPCORN

Construct Your Own Holiday Centerpiece

For children, much of the fun of any holiday is the anticipation. The fun of getting ready lives in their memory far longer than any of the well-chosen presents. It may be more work for mother, but work that is ever so rewarding. Let the children help decorate the house, trim the tree, and putter in the kitchen. A real fun project is any decoration that is good to eat. Who cares if in stringing popcorn or making popcorn balls, more popcorn is eaten than not?

A good project for a holiday centerpiece is given here. Or you might have one for a child's class or for a holiday party. Or you might—with the help of the children—make one just for the family.

LOLLIPOP POND

Turn a large cardboard carton on its side with the opening at the front, stage fashion. Cover the outside parts of box, if unattractive, with white paper. Cover inside and sides with sky-blue paper. Cover the bottom of the scene with cotton batting or white tissue paper, then cover with waxed paper or plastic wrap. Place a lollipop pond (recipe given) at one side of the scene. Behind the pond, place an artificial tree or tree shaped from candied popcorn mixture (recipe given). In one corner of the scene build up a popcorn ball hill. Fill in around the scene with individual pieces of popcorn. Break small pieces of lollipop candy into icy bits and scatter it around the edges of the pond. String pieces of popcorn and hang from the carton above the scene. Complete the scene with a small doll dressed in winter togs.

HOW TO POP CORN

1/4 cup corn oil
1/2 cup popcorn
Heat corn oil in a large (4-quart) heavy skillet or kettle over medium heat about three minutes. Add popcorn. Cover,

leaving small air space at edge of cover. Shake frequently over medium heat until popping stops. Turn popcorn into a large bowl; pick out any unpopped kernels. Makes 2 quarts popped corn. Do not double recipe.

CANDIED POPCORN

1/2 cup light corn syrup
1/2 cup sugar
1/2 teaspoon salt
1 teaspoon vanilla (optional)
Few drops vegetable coloring (optional)
2 quarts popped corn
Mix together in a heavy saucepan corn syrup, sugar and salt and bring to a boil. Cook 2 minutes over medium heat, stirring constantly. Stir in vanilla and food coloring, if desired. Pour over popcorn in large bowl and stir until corn is evenly coated with mixture. Spread margarine on hands and press popcorn into balls or separate into pieces.

LOLLIPOP MIXTURE

3 3/4 cups sugar
1 1/2 cups light corn syrup
1 cup water
1 teaspoon flavoring oil or 1 tablespoon flavoring extract
5 to 6 drops food coloring
Put 24 x 18-inch piece of heavy duty aluminum foil on heat resistant surface. Mix together sugar, corn syrup and water in heavy 3-quart saucepan. Cook over medium heat, stirring constantly, until mixture boils and sugar is dissolved. Boil, without stirring, until temperature reaches 310 degrees F. or until small amount of mixture when dropped into very cold water, separates into threads which are hard and brittle. Remove from heat. Add flavoring oil or extract and desired food coloring. Pour onto prepared foil. When cool and hard, break into pieces. Store in layers

between waxed paper in airtight container. Makes 2 1/4 pounds.

For Lollipop Pond: Omit food coloring and use essence of peppermint for flavoring. Pour about 1/2 to 1 cup of candy into center of a rectangle of foil, letting candy spread into a free form pond shape. Let harden. For pond, leave candy on foil, but cut off foil from around the edges.

Note: Pour remaining candy on separate piece of foil. Cool, break into pieces.

Letters To Santa Claus

To Santa Claus,
I want a 3 speed bike for Christmas and a piano. I am 8 years old that's all I want.
Yours truly,
Elizabeth Mendoza



Best Wishes for Christmas

To you... the family, too! We wish the merriest and brightest.

HOP'S PLACE

Lucie & Hop



PEACE

to all this Christmas Season and Joy in every moment.

REED'S CLEANERS

We Will Be Closed Dec. 24th & 25th



YOUR OWN WINTER SCENE....Cook up an enchanting winter scene with a lollipop pond and popcorn snow. Arrange it in a cardboard

stage, lined with sky-blue paper. Hang kernels of popcorn for falling snow and add a lollipop skier.



Greetings

Holiday time is aglow, in the hearts of young and old. Add to its warmth our bright "thank you."

Taylor and Sons Blacksmith and Welding



Christmas GREETINGS

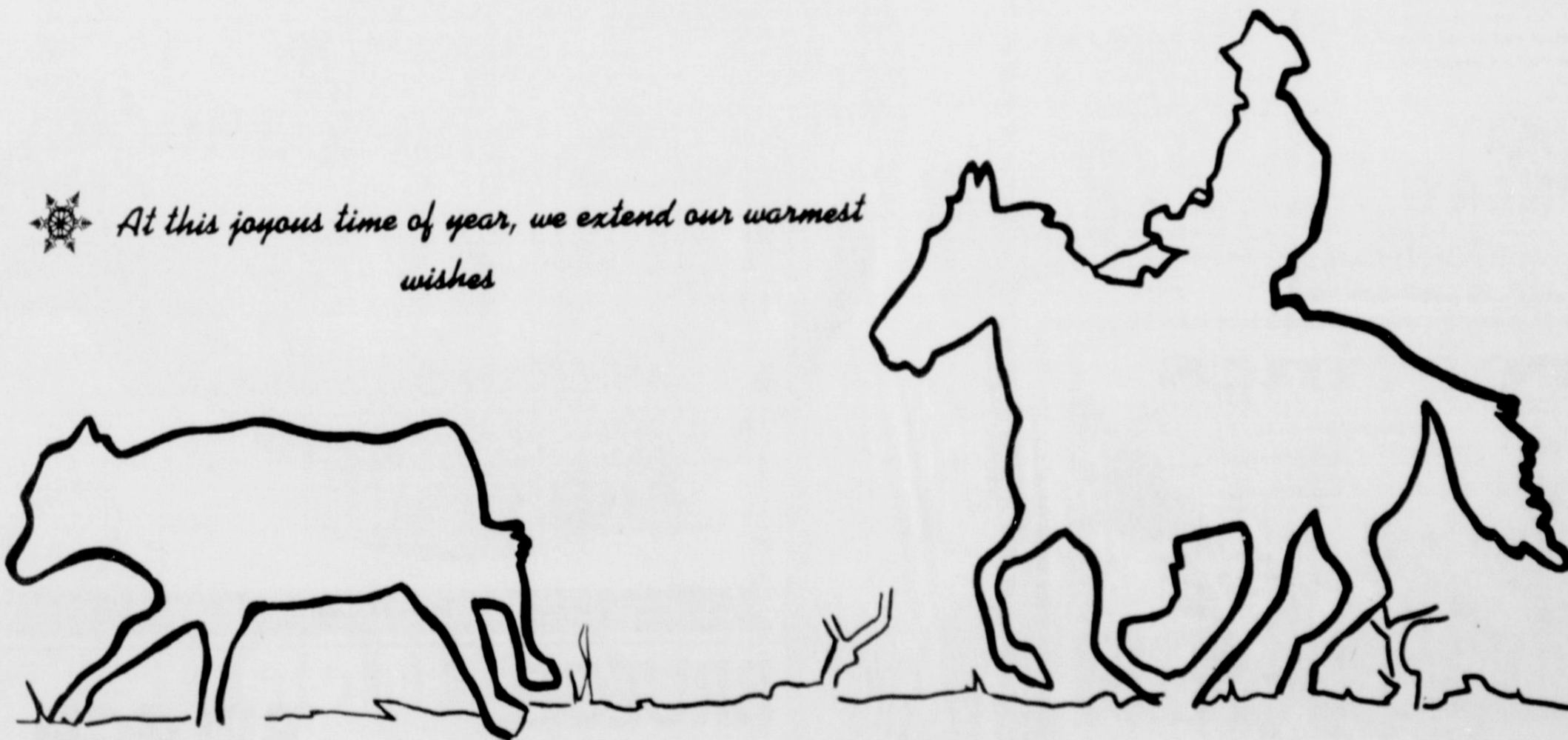
Trees all a-glimmer, surprises in store! To the holiday shimmer, add our warm gratitude.

Tasty-Cream Drive In

Lee & Sylva Gipson
Closed 4 p.m. Christmas Eve, Christmas Day & New Years Day

Merry Christmas

At this joyous time of year, we extend our warmest wishes



FROM ALL OF US AT

MISSOURI BEEF PACKERS

FRIONA PLANT





Check Child's Toys For Dangerous Parts

Each year toys cause over 43,000 injuries serious enough to be treated in hospital emergency rooms, the Consumer Product Safety Commission warns.

"Careful thought before purchasing toys would help prevent such injuries," Lillian Cochran, home management



-avoid toys that could puncture or pinch or have parts that could be swallowed easily.

-check fabric products labels for a "nonflammable" or "flame-resistant" notice. Also examine labels on stuffed toys and dolls to see if they're washable to contain hygienic materials.

-avoid toys that make excessive noise that could cause hearing impairment.

-make sure lead-free paint is used.

"In addition, parents should check the child's toys periodically for the development of hazards," Miss Cochran advised.

specialist with the Texas Agricultural Extension Service, Texas A&M University System, emphasized.

"Any toy can become dangerous if misused," she added. "So, to prevent potential injury keep the following in mind.

-choose a toy appropriate for the child's age and development. Often age brackets are listed on the label.



Santa Letters

Dear Santa Claus,
Bring me a doll that laughs and cries.
Love,
Lisa

Dear Santa,
I want 2 dolls and 1 machine.
Artencia Arias

Dear Santa,
I want a mini bike. I love you.
Merry Christmas.
Michael Raymond

Dear Santa Claus,
I want a bike truck bicycle.
Don Paiz

Dear Santa,
I love you. I would like to tell you what I would like for Christmas and hope you can get it for me. I want a doll and a bike and I will be very happy.
Love,
Teresa Ann Collins

Dear Santa,
I love you. I want a bike for Christmas. I'm good at Christmas. This is from Kyle.
Love,
Kyle Hayes

Dear Santa Claus,
I want a piano. I like you.
Orpha Jass

Dear Santa,
My name is Michael. I am 1 year old. I would like to have a tricycle and a few toys for Christmas. I hope its not trouble.
Yours truly,
Michael Reyes

Dear Santa,
For Christmas I want a best of west set, roller skates, a record player.
David Dennis

Letters To Santa Claus

Dear Santa,
I am six years old. I have been a good girl this year. I want a Living Baby, a stroller, and some doll clothes.
My little brother, Rickie is three. Please bring him a Mattel Put-Put Train, and a pickup and horse trailer. He has been good too.

Love,
Beth Collier
P.S. We will be at our Grandmother's in Levelland on Christmas.

Dear Santa Claus,
I love you. I want a doll that cries and I want a coat and mittens and a cap, snow boots and ring and bring all the children toys.

Love,
Julie Jalomo

Dear Santa Claus,
I want a doll for Christmas and a doll house and a watch and a book.

Melanie

Dear Santa,
I want a tiny tears cause I have tried to be good.

Love,
Shannel Woodard

Dear Santa,
I love you. I want a Rock 'em Sock 'em robot toy. I want a shot gun. I want a big train. I want the game of Life.

Love,
Isidro Rodriguez

Dear Santa,
Come Santa. I will get hot cycle.

Susie Jordan

Dear Santa Claus,
I want a doll and record.
Elsie Mendoza

Dear Santa,
I would like a baby Alive and a watch and a walkie talkie. You have been very good to the boys and girls. Our mother wants a necklace.

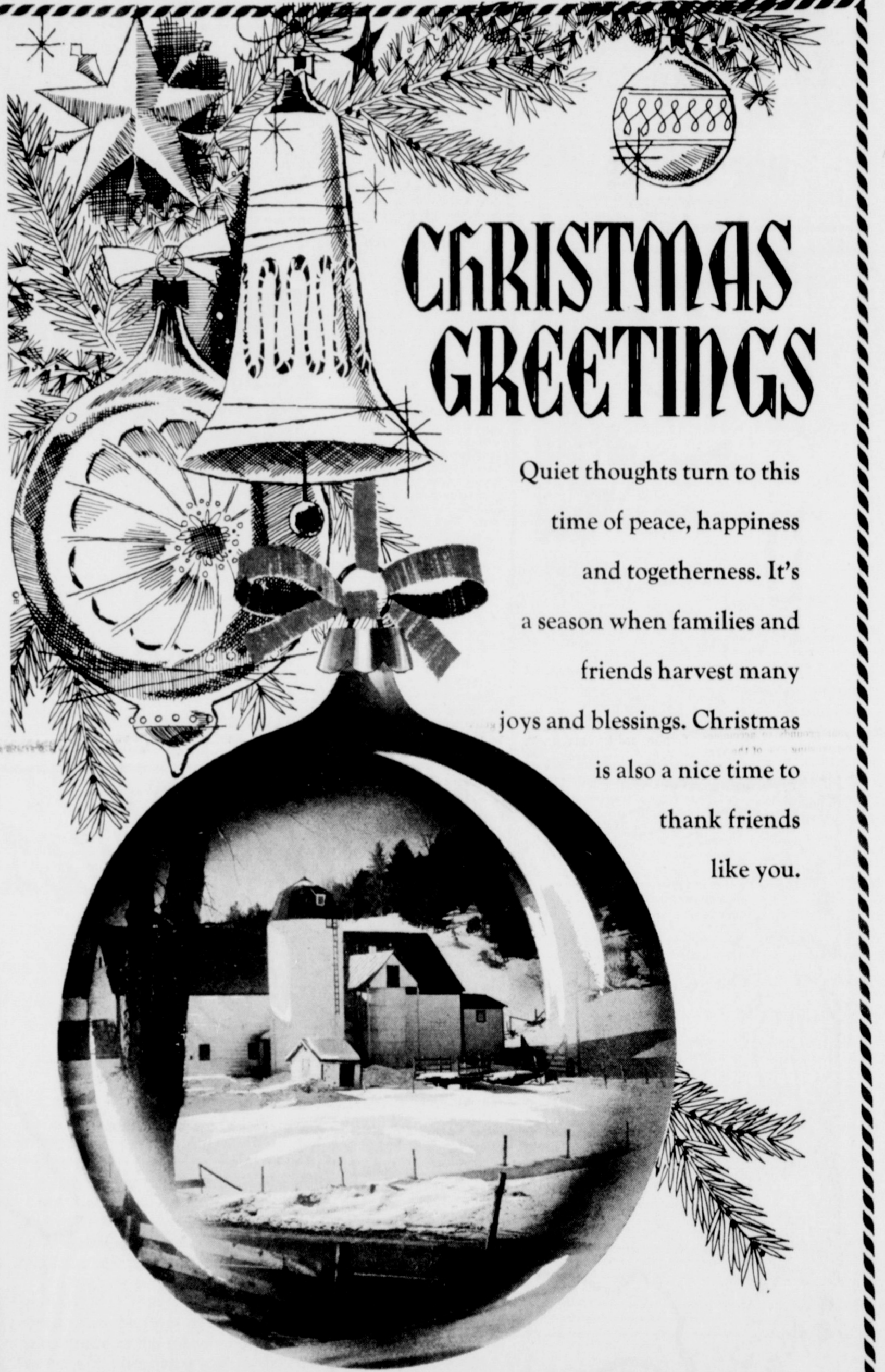
Stacey

Dear Santa Claus,
My name is Mary Jane. I want a doll and a car and a play house.

Merry Christmas. Ho Ho Ho. To Santa Claus.
I love you Santa Claus.
Mary Jane Paiz

Santa Claus,
I want a Evil Knivel Stunt Set, and a hockey set, and a train set, and a verti-bird, and a Johnny West horse.

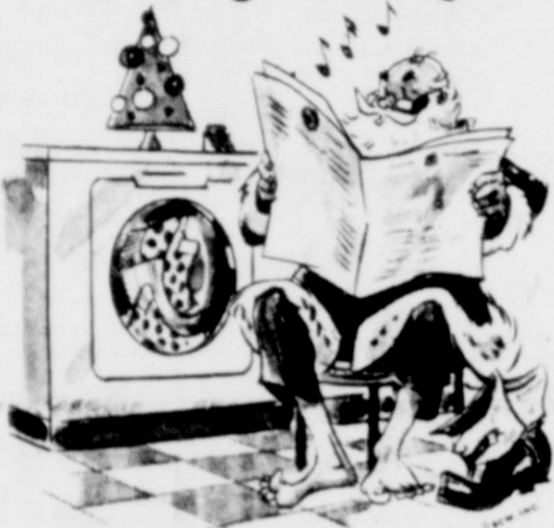
Love,
Cory Priest



CHRISTMAS GREETINGS

Quiet thoughts turn to this time of peace, happiness and togetherness. It's a season when families and friends harvest many joys and blessings. Christmas is also a nice time to thank friends like you.

Tidings of Joy



FRIENDLY Christmas Greetings

We take pause from everyday routine to celebrate the Christmas holiday. And we welcome this opportunity to extend our warmest wishes and thanks to all. Hope your Day is a happy one.

E-Z WAY LAUNDRY

118 E. 9th Friona

Greetings

'Tis the season to be jolly! And we send jolly good thanks to all our friends.



Friona Parts & Service

BRUEGEL & SONS ELEVATOR

BRUEGEL BROS. GIN

"Serving The Magic Triangle"
The Best Farmland, And Best Farmers
On Earth!

Artwork Can Be Found In All Price Ranges

The main reason for having art in the home is enjoyment. "Today, obtaining good art works that furnish real visual pleasure is relatively easy," according to Anna Marie Gottschalk, housing and home furnishings specialist with the Texas Agricultural Extension Service, Texas A&M University System.

"Local talent usually produces excellent pictures and other art works. Artists, galleries, art museum shops, art supply stores, and school and community art shows exemplify the many sources."

However, don't expect to find a good oil painting cheap, the specialist said.

"For less expensive choices, consider water colors, prints, drawings and photographs-plus works of art students and other amateurs."

"Also, improved printing

processes make high-quality reproductions available at low cost," Miss Gottschalk noted, "and some libraries and museums even rent pictures."

"Never before have we had such opportunity to enjoy so many ideas and beauty through the numerous art forms."

Wall hangings-especially woven tapestries-are experiencing renewed interest, she continued.

"They add warmth and beauty in simple, white-walled interiors. As a bonus, mobile families find them easy to roll up and pack."

"One source is amateur weavers, who often sell Indian rugs and other woven pieces."

Another decorating possibility involves framing drapery fabric for a work of modern art, the specialist added.

"Fabric companies feature wall panels specially designed

for framing and hanging.

"For example, large panels of powerful graphics fit naturally and interestingly into contemporary interiors."

"Or, consider using old quilts for a wall decoration," Miss Gottschalk added.

Do-it-yourself textile arts, crewel work, embroidery and needle point offer additional possibilities.

"Ancient textile arts-such as macrame or knotting-have been revived and offer new uses."

Turning to sculpture, the specialist noted that a single piece of pottery-or wood carving-can add interest and "punch-to simple decors or dressed-up settings."

"Sculpture can be a tool for teaching many facts concerning peoples and times. Never underestimate their ability to interest youngsters."

"Sculpture mobiles interest children and adults alike," she added.

LETTERS TO SANTA CLAUS

Dear Santa,

I love you. And I want a football for me and my brothers.

I love you Santa.
Eddie Mendoza

Dear Santa,

I want a skidool and a toy airport and a bicycle.

Dear Santa,

I want a train.

Dear Santa Claus,

I want a dolly, a car, piano and play animals pigs and cows. Merry Christmas.

Dear Santa,

How have you been this year. Hope you have been fine. I love well what I want to say is I want a bicycle, and a B-B gun, and a pair of boxing gloves, and a few hotwheels. I hope it's not much trouble.

Dear Santa,

Christmas cookies are good. I want a doll. White and red is on your coat. Raindeers guide your sleigh. Like Rudolph, Dasher, Dancer, and Prancer, Vixen, Comet, Cupid.

Dear Santa,

I want a record player, and some clay and some records and a guitar, and a bike, please give me some toys.

Dear Santa Claus,

I want a record player, and some clay and some records and a guitar, and a bike, please give me some toys.

Dear Santa,

I have been a very good girl. I want a bicycle with a basket. I want Barbie beauty center and a basketball goal. Thank you very much.

Dear Santa Claus,

I want a piano and a doll. I want a car too and a dog and a pig and a bees and play house and electric toothbrush.

Dear Santa,

I want a record player, and some clay and some records and a guitar, and a bike, please give me some toys.

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FIREPLACE

Smoky Room Ruins Holiday Pleasure

Fireplaces at Christmas create thoughts of chestnuts roasting on an open fire-or Santa rising up the chimney

Living Tree Adds Beauty

Are you ecology-minded? If you are, join many other homeowners who are turning to live Christmas trees for the holiday. A live tree is one with roots. You use it for Christmas indoors and then plant it later for enjoyment for years.

Get recommendations from your local nursery on varieties suitable for your area. Some of the more popular choices are Scotch pine, Douglas fir, balsam fir, blue spruce, black spruce and Eastern red cedar. Be sure there is enough room on your grounds to accommodate a growing tree of the kind you select.

with a flash, according to a housing and home furnishings specialist.

"However, there's nothing pleasant about a room full of smoke," Patricia A. Bradshaw with the Texas Agricultural Extension Service, Texas A&M University System, remarked.

"If your fireplace is smoking check to see if there is a down draft from a hill, dense plantings, or the roof.

"Also check the fireplace carefully for obstructions in the chimney. If it still smokes, that may be a sign that the room is too tight. Open a window slightly to supply a little moving air to force the smoke up and add oxygen to the fire.

"Fireplaces will also smoke if placed directly across from a door.

"To solve this problem screen the door from the fireplace with a partition.

"Have a Merry Christmas this year with a holiday fireplace-and don't spoil it with a room full of smoke," she concluded.



Greetings

Out of our yesterdays come the Yuletide traditions of happy greetings and cordial hospitality. In this spirit, we extend to all our good friends, a wonderfully warm and truly old-fashioned "Merry Christmas!"

BIG T PUMP CO.

Hereford - Dimmitt - Friona

Glory to God in the highest and on earth peace to men of good will.

Luke II: 14



PARMER COUNTY FARM BUREAU



Over the fields and through the snow-covered countryside go our warmest Christmas wishes. In this tradition, we greet our friends and customers, with hopes for your holiday happiness, and with genuine appreciation for your good will.

BIG TEX CATTLE & GRAIN INC.

Summerfield



G.B. (PETE) BUSKE



DON FOSTER



DOUG STEPHENSON



MARY BINGHAM



SHAREN BLACK



GINGER STEPHENS



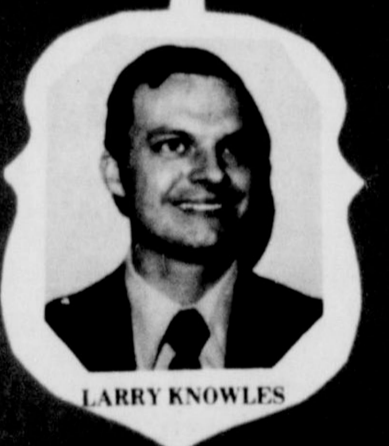
FRED CHURCH



REDGE PRIEST



BOB BRADLEY



LARRY KNOWLES

IT'S OUR FAVORITE TIME
OF YEAR . . . WHEN WE WISH ALL
OUR FRIENDS A VERY MERRY CHRISTMAS!



CATTLE ORDER BUYERS, INC.

"Providing A Service To The Entire Cattle Industry"