

IN 75 MPH WIND

Trailer Unroofed; Occupants Spared

Tuesday's high wind, which produced winds of up to 75 miles per hour, caused considerable damage to property in the area.

In the Rhea community, a mobile home belonging to Mr. and Mrs. Jay Potts was unroofed, but Mrs. Potts and her two-year-old daughter were uninjured.

Potts reported that his wife Krita and daughter Nicole were in the house when the big blast from the west hit, unroofing the trailer and blowing the roof several feet from the house. One large piece of the roof was wrapped around a utility pole.

"The wind blew about 90 miles per hour last year, and

didn't affect the trailer then. I don't know how hard it was blowing Tuesday," said Potts.

As soon as the roof came off, Mrs. Potts grabbed her daughter and took her outside.

To help the Potts protect their furniture and clothing, several neighbors came to help empty the unroofed house.

These included the Leland Gustins, the Walter Schuelers, the Herman Grissoms and the Larry Potts family. Grissom offered the use of his barn to store the furniture.

Mr. and Mrs. Potts are living with his folks, Mr. and Mrs. Cordie Potts for the time being. "I sure appreciated the help

of all of the neighbors, who were quick in coming to our aid," Potts said.

Potts said he was loading cattle at the time the hard wind blew in, which was about 3 p.m. Tuesday.

Other farm homes reported damage, including an air conditioner at the Walter Schueler home, and a television antenna at Mrs. Claude Mears' place.

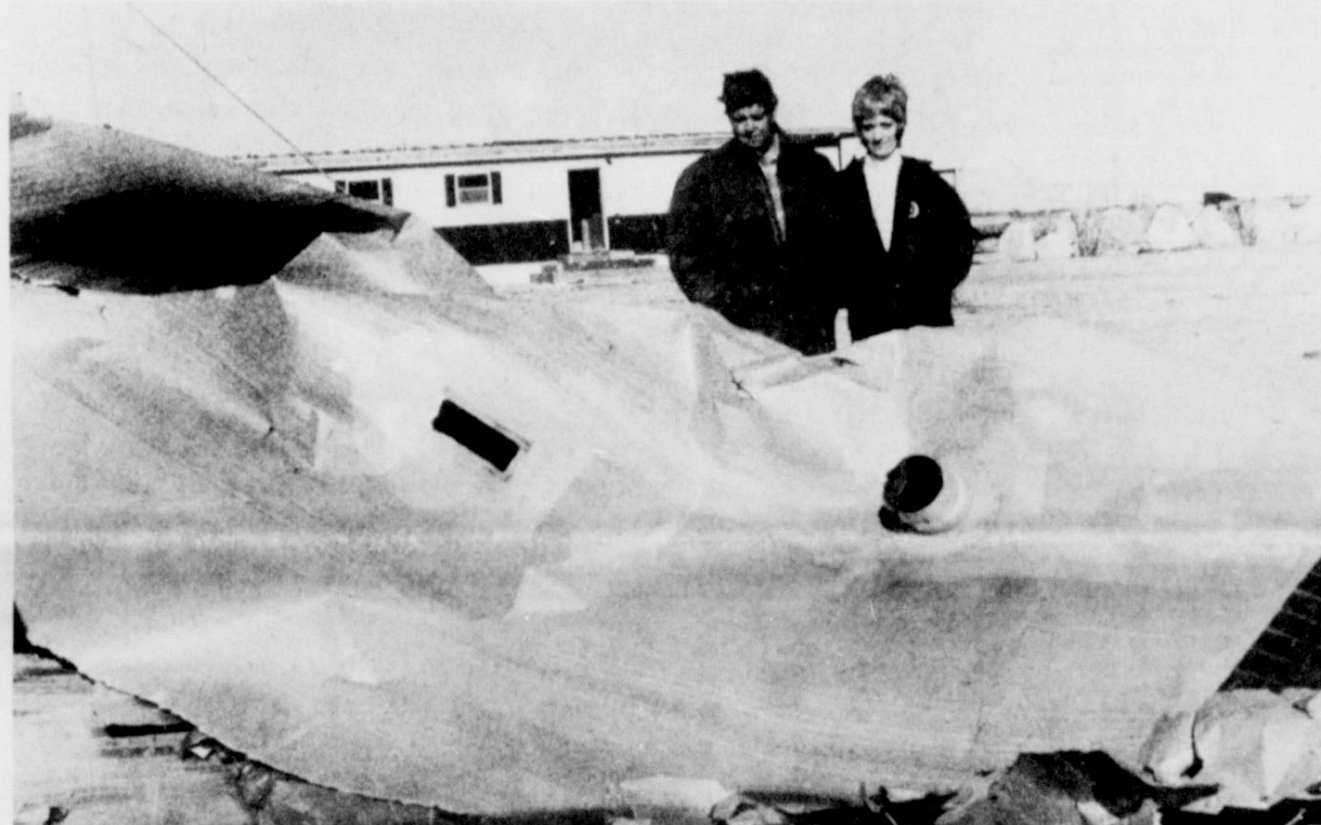
Several large stock tanks also were scattered by the strong wind, which rolled the large tanks as much as a mile and more.

Tuesday's "blow," resembled the "Dirty 30s" in some respects. The dust billowed

ahead of the cold Pacific front, and the air became so dusty that the sun was obliterated, giving almost a twilight appearance in the middle of the afternoon. It was the dustiest blow in this area in a number of years, although the sand didn't last long.

A slight amount of moisture fell, but it was just enough mixed with the blowing dust to mess up windows, cars, and some buildings.

Temperature plunged to 26 Thursday night following the cold blast, further threatening the area's fruit crop, which had already been cut somewhat due to early blooming.



ROOF CRUMPLED...Mr. and Mrs. Jay Potts survey the crumpled roof from their mobile home, which was unroofed in

Tuesday's windstorm. Mrs. Potts and her daughter Nicole were in the house at the time, but escaped unharmed.



WIN TRIP...Carol Bavousett and Gary Stone won the Deaf Smith Electric Cooperative's oratorical contest recently, and are eligible for a free trip to Washington, D.C. Friona High School has now furnished seven winners in the annual contest.

JCs Slate Egg Hunt

The Friona Jaycees are sponsoring their annual Easter Egg Hunt Saturday, April 13 at the Friona City Park, beginning at 10:30 a.m.

Children ages two through nine are welcome to participate in the hunt. The hunt is free, and all children of those ages are invited.

Three divisions will be held, for ages 2-3; 4-5-6; and 7-8-9. Prizes will be awarded in each age group, according to Wayne Johnson and Les Fithen of the Jaycees.

Temperatures

Date	Hi	Low
Sat., Mar. 30	74	43
Sun., Mar. 31	80	50
Mon., Apr. 1	81	36
Tues., Apr. 2	70	36
Wed., Apr. 3	72	40
Thurs., Apr. 4	56	30
Fri., April 5	54	26

LITERARY EVENTS

FHS Shooting For Dist. UIL Crown

Friona High School students, who have had a fabulous year on the athletic field, will be out to add the District 3-AA literary championship to their already won laurels on Saturday at Olton.

Friona already has a "head start," having won first place with its contest play.

"We think we have an excellent chance to win the district title," said Joy Morton, who coaches the speech portion of the competition.

Winners in the district contests, and in some cases the runnersup, qualify for the Region I competition in Lubbock.

A total of 34 high school students are entered in the 14 district events. Friona will have its full allotment of entrants in the district meet.

Olton and Dimmitt are expected to challenge Friona for the District 3-AA trophy. FHS will be out to regain the trophy, having lost it to Olton last year after winning district three consecutive years.

Friona's district entrants are:

Debate—Mickey Harrelson and Trip Horton; Pam Veazey and Carol Bavousett.

Informative speaking—Phillip Duggins and Jeanne Jarboe.

Persuasive speaking—David Hardgrove and Kay Cochran.

Poetry interpretation—Gary Stone and Pattijon Talley.

Prose reading—Danny Simpson and Hope Mays.

Oral reading (freshmen)—Cris Beck and Shannon Taylor.

Shorthand—Gayla Self and Pattijon Talley. **Typing**—Danny Simpson, Amal Malout, Janice Hays and Gayla Self. **Spelling**—Carolyn Gore, Beverly Bailey and Lisa Edelman.

Number sense—Ronald Land and Don Howard. **Slide rule**—Beverly Bailey and Annette Reznik.

Science—Ronald Land, Mark

Shackelford, Annette Reznik. **Ready writing**—Trip Horton, Carol Bavousett. **Journalism**—Cinda Johnson and Annette Reznik.

Besides Miss Morton, coaches include Harley Merritt, science; Paul Ross, slide rule; Virginia Cleveland, shorthand; Diane Morgan, typing; Sandy Awtry, spelling; Carmalee Trout, ready writing and Thelma Coffey, number sense.

"Firebug" Suspected In Country Fires

Law officers in Friona, along with leaders of the Friona Fire Department, are looking for leads in an apparent rash of arson cases in the Friona area.

In the past month or so, there have been two empty rural houses burned. Also, about a month ago, a large amount of hay was lost in an apparent case of arson.

The latest case came this past Sunday morning, when arsonists emptied a 500-gallon tank of diesel oil on the ground, and then set fire to the former Glenn Floyd home west of Friona.

About a month ago, in a similar instance, the old Fred Dennis farm home, on property now owned by Clarence Monroe, was totally consumed by fire.

Also about that time, A.W. (Dub) Anthony lost 165 stacks

of hay, valued at over \$7,000. "Somebody is apparently setting these fires just for the heck of it," said Friona Fire Chief Ralph Shirley this week. Shirley said that local law officers were checking into the fires for clues.

Conviction of an arson charge carries a pretty stiff penalty, the fire chief stated. Anyone with any information they would like to turn into local law officers are urged to call them.

"It gets to be pretty serious business when people's property is burned up, just so someone can get their kicks," chief Shirley remarked.

Since Sunday morning, a total of seven fire alarms had been turned in this week. Biggest loss of the week was at Hi-Plains Feed Yard, where a large amount of cotton burrs was lost to flames.

DeBord Resigns For Fort Worth Position

Coach Ray DeBord, who guided the Friona Chieftain basketballers to the state class AA finals this year, has resigned to accept a position as head basketball coach for a class AAAA school in Fort Worth.

DeBord's resignation will be acted on by the Friona school board at its regular meeting on Monday night. No indication of DeBord's possible successor has been given.

"This is one of the hardest decisions of my life. I hate to leave Friona. There are many fine folks here, and we have a number of friends. But I have always thought of coaching in a class AAA school, and it was a tough offer to turn down," DeBord said.

The job DeBord is taking is at Bell Hurst High School in Hurst, a Fort Worth suburb. He said it was a modern school with approximately 2400 students in high school.

"Friona has been nice to me. If I wanted to stay in class AA coaching, you couldn't beat the situation here. However, with a family, you have to consider what's best from a financial standpoint sometimes," DeBord said.

DeBord's 1973-74 Chieftains surprised the experts, who had pegged them for third in District 3-AA, by winning the district title with an unbeaten 8-0 record.

The Chieftains then proceeded to win bi-district, and took their first regional championship in history by blasting Childress and Frenship.

Friona beat an excellent Bastrop team, 73-71 in the state semi-finals, but lost their bid

for the state crown when a bad third quarter against Bowie got them in a hole from which they couldn't recover.

For his team's showing, DeBord was chosen as "Coach of the Year" by the Amarillo Globe-News on the newspaper's annual "Super Team" which considered players and coaches from all school classifications.

DeBord was also named "Coach of the Year" for class AA by the Lubbock Avalanche-Journal.

He received a special plaque from the Friona Chamber of Commerce at its annual banquet, citing him for his contributions in "putting Friona on the map."

In five years as head coach of the Chieftains, DeBord's teams have won 81 games and lost 68, a winning percentage of .544. His 81 wins as an FHS head coach make him the winningest coach in Friona history.

The 1974 Chieftains also were the winningest boys team at Friona, as the team's 28

[Continued on Page 12]

"The Main Place" Sets Grand Opening Here

Grand Opening for Friona's newest business, and the most unique addition to the city in a number of years, is scheduled to begin Monday at 615 Main. "The Main Place," actually features not one, not two but three businesses all under the same roof. It's Friona's answer to the "mini-mall," giving shoppers a chance to shop for different type items without having to go very far.

Included in The Main Place are "The Browsabout," a ladies and teens dress shop; "The One and Only," a gift shop; and "Country Crafts," a hobby and art supply shop.

Each of the three shops will ask that customers register for free gifts to be given by each one, plus a big grand prize from all of the shops combined.

"The coffee pot is always hot at our coffee corner. Come in, look around; sit and chat," stated a spokesman for the new mini-mall.

Drawing for prizes will be held on Saturday, April 13. It will not be necessary for customers to be present in order to win a prize.

Owners of The Browsabout are Furne Harris and Roxann [Continued on Page 2]

Drawing Set Next Saturday

Friona's Business Activities Committee (BAC), is sponsoring an Easter Drawing on Saturday, April 13, in which \$400 in Friona First dollars will be given away. The drawing will be held at 3 p.m. at the City Park.

A first prize of \$100 will be given, along with six prizes of \$50.00 each.

Carroll Gatlin, chairman of the BAC, encouraged shoppers to ask for the Friona First tickets at local stores, and encouraged the merchants to offer the tickets with all purchases.



GETS AUTOGRAPH...Ted King, three sport star for the Friona Chieftains, is shown getting an autograph from Larry Mahan, the speaker at Tuesday's All-Sports banquet at Friona High School. Mahan, the former World's Champion Cowboy, was a big hit with the young people at the banquet.

Tickets Go On Sale

Tickets to the Tom T. Hall Show, which will be held in the Friona Community Center on April 20, went on sale this week. All members of Friona's Business Activities Committee have tickets, which are priced at \$5.00. Tickets at the door will cost \$6.00, according to a spokesman for the group.

Tom T. Hall and the Storytellers will present a program of music on April 20—the first big professional name to appear in Friona in a number of years.

Saturday Is Election Day For School, City

Saturday [April 6] is election day in Friona, as voters will go to the polls to elect two members to the city council, a mayor, and two members to the school board.

Polling place for both elections will be at the Friona Fire Department. Voting hours will be 8 a.m. until 7 p.m.

The school board race is the most hotly contested election, with six candidates running for the two spots. Terms of Leroy Johnson and David Grimsley are expiring.

Candidates for the school board are Jerry Hinkle, Marca Lynn Herring, David Grimsley, Valton Howard, Dr. Jon M. Roden and Leroy Johnson.

One other name is on the school ballot. Wendol Christian is a candidate for county school trustee at large. In the city council race, John Allen, Jr., Jerry Loflin and Troy Young are running for the two spots being vacated by Gary Brown and Bill Ellis. Mayor R.L. Fleming is unopposed in his bid for re-election to a new two-year term.

Schools Set Break

Friona schools began a nine-day Easter holiday when classes dismissed on Friday. School will be out all of next week, resuming on Monday, April 15 at the regular time, according to Superintendent of Schools Alton Farr.

The Easter vacation will be the last regularly scheduled holiday until the end of the school year in May, Farr stated.

Last day of school is set for May 31.



Letters to the Editor

March 22, 1974

Mr. Bill Ellis
Box 1057
Friona, Texas 79035

ciated.

Sincerely yours,
J.T. Gee
Elementary School Principal
Alton Farr
Superintendent

Dear Mr. Ellis:

The response to the book project sponsored by the PTO can be described as TREMENDOUS! Books valued at over \$800 were purchased by our people for the Grade School Library.

Your donation and support of our school is deeply appreciated.

PROMISE KEPT
Having the last word solves nothing—it's having a word that lasts that really counts.

MUTUAL TRUST
Make it a way of life—the best in others will come out only to meet the best in you.

The FRIONA STAR

Founded in 1925 by John W. White

Published Every Sunday at 916 Main Street
Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972; Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1971; Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1971; Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 [WTPA] and 1972 [PPA].

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.

Bill Ellis, Editor & Publisher
Vickie Copley, Back-Shop Foreman

**SHUGART COUPON
HOUSER GROCERY**
Tuesday April 16
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9 WALLET SIZE
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GOVERNOR BRISCOE**

Political advertising paid for by the Briscoe '74 Campaign Committee, David C. Dean, Campaign Manager, 1217 Goodnight, Austin, Texas.
Published by
Friona Star, Friona, Texas and address as on insert here.

**Friona
Flashbacks**

...from the files of the Friona Star

45 YEARS AGO—APRIL 12, 1929

Ground was broken Monday for the erection of another new business building on the east side of Main Street, between Fifth and Sixth.

The new building will be fifty by eighty feet in size and will be constructed of brick and concrete. It is being built by the Turner-Parr Trading Company, and half of it will be used by them to house their office and machinery and implement business. The other half will be let to some individual or corporation for the installation of some line of business.

35 YEARS AGO—APRIL 7, 1939

Members of the Friona Post of the American Legion and the Friona Legion Auxiliary dedicated their new Legion home with a program and a feast Tuesday night.

D.K. Roberts, commander of the local post, served as toastmaster, and there were visiting Legionnaires from other Legion posts of the Panhandle territory.

25 YEARS AGO—APRIL 8, 1949

Friona can now boast of another business place, since Leonard Coffey, formerly of Clovis, N.M., has opened his Paint & Body works in one of W.M. White's buildings on the south side of Highway 60.

20 YEARS AGO—APRIL 8, 1954

O.J. Beene was elected to the city council as a write-in candidate on Tuesday. With 130 votes cast, Beene, local druggist, received 67 votes to 57 for H.K. Kendrick. Incumbent Raymond White was returned, and Mayor Charles Allen, unopposed, was re-elected.

15 YEARS AGO—APRIL 9, 1959

Dillie M. Kelley formally assigned as superintendent of the Friona Independent Schools at the regular meeting of the Board of Trustees of the F.I.S.D. on Monday night. The resignation is effective at the end of the present school term. Kelley came to Friona and served five years as high school principal five years prior to being elected superintendent.

10 YEARS AGO—APRIL 9, 1964

Friona High School track team won a first-place meet trophy for the first time in almost a decade last week when they took the team trophy at Springlake. David Carson won a 220-yard dash in a blistering 22.4 timing, and junior Danny Murphee had Friona's other first place, in the pole vault.



Sincerely Yours

By Rev. Albert Lindley

IT JUST SO happened that I was out of town on this past Tuesday when the big wind and sand whipped by...

I was in the storm alright but I was also busily expounding to my friends, "Boy, we just don't have things like this in Friona," in my true Chamber of Commerce style.

Like many of my great "brags" I didn't know the "facts" and that at that moment they were blowing all over the place.

Things like that can often happen—that's why we have little 'dittys' like, "Don't confuse me with facts. My mind is already made up."

"Facts" seem to be the culprit in much of our trouble. We often act before we have them.

Even the idea of prejudice is "the forming of a judgment or opinion before the facts are known." It might even be held in spite of the facts which would point the other way...can you believe that?

So it isn't just having the facts but doing something with them.

My little "Synonyms, Antonyms and Homonyms" book (sounds like a salad I tried once) gives these words for "fact"—truth, deed occurrence, certainty, circumstances, event, reality, and then the antonyms, or words of opposite meaning are: friction, supposition, falsehood, unreality, lie, delusion, chimera, invention, romance....

I'll just bet you never did think there was so much to one little word...but now, what to do with this vast amount of information?...

May I interject an idea?

If we would take the time to dig up the facts and to then respond in a favorable reaction to those facts, using them as a sort of guideline, I honestly believe there would be no end to the amount of concern, misunderstanding and trouble that we could do away with...think it over.

Look at the synonyms and antonyms listed above and decide in what arena do you usually operate....

Grand Opening Set...

(Continued from Page 1)

McLean. They will feature sportswear, dresses, lingerie and mix and match for ladies, juniors, girls and misses.

The Brownsabout will carry quality merchandise and well-known brand names. Mrs. McLean and Mrs. Harris have a store in Bovina that they will continue to operate.

The One and Only is owned and operated by Wahleah Beck. Her shop will feature gift items, infant and childrens wear up to toddler four, and toys.

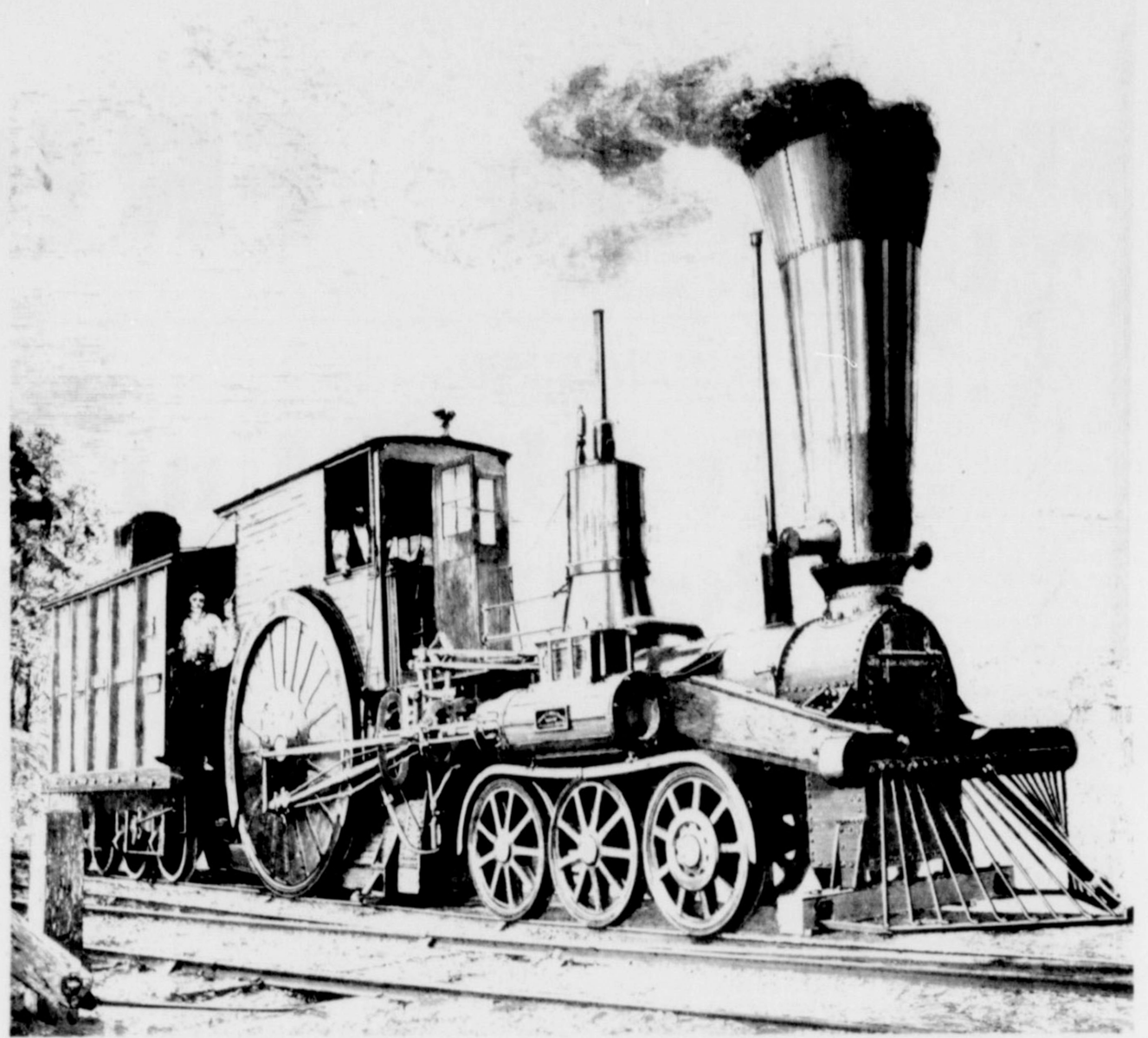
Johnny Massey and Lydia Tomlin are owners of Country Crafts. Their shop features Art and Craft supplies, party supplies, hobby supplies, gift wrap, candles, cards and other items.

Mrs. Massey will also conduct classes in crafts, such as toile painting.

This is the first attempt for a multiple business operation for Friona. The "mall" is located in the former Graphic Arts location just south of Bi-Wize Drug on Main Street.

The building has been newly remodeled, and carpet has been laid, to add to the appearance of the establishments.

Other details, including pictures, may be found in an advertisement for the three new businesses on Page 7.



See The Motorcycle ?

You may not find a motorcycle in this picture, but you'll find plenty of them on Texas' streets and highways.

The trouble is, not enough automobile drivers are seeing motorcycles when they should. Not until it's too late, anyway.

Maybe if motorcycles were as big as trains, you'd be more careful when you see them. But nothing is bigger than human life. And that's what we're really asking you to look out for.



The Governor's Office of Traffic Safety

**The Profit System
ought to be
investigated.**



Somebody . . . everybody . . . ought to really dig into business. See how it operates. Check out its profits. And, problems.

See what makes businessmen tick.

Then, maybe, there would be a few bouquets among the brickbats.

Oh, no question, the investigation would turn up a lot of things that could be better. Great! Let's make some changes.

But, in the main, businessmen would come out with some surprising new fans. It would be hard not to appreciate the backbone and stomach muscle it takes to deal with their problems. Or, to admire their one-up-manship approach to competition. (And, it's we consumers who benefit from this competition!)

Detractors might even envy (and would certainly be surprised at) their free spirit, pioneer-like attitude that are by-products of the system.

Objective investigators will be amazed to learn that lots of the "profits" of the profit system have to come from this sort of satisfaction. Not in dollars and cents.*

Somebody ought to look into the profit system. Especially the high school and college age. They just might decide to head in that direction.

*The average business makes only 4% net profit on sales.



FRIONA STATE BANK



ALL-STAR CAST...Five members of the Friona High School contest play were named to the all-star cast in district competition. In front are Annette Reznik and Carol Bavousett [best actress]. Standing are Danny Simpson, Terry Thompson and Gary Stone.

Cancer Drive Report Given

Pat Cupell, chairman of the business portion of the American Cancer Society's Friona drive, reported this week that a total of \$756.43 was collected.

Mrs. Cupell expressed her appreciation to the merchants and businessmen who shared in the drive.

"We want to wipe out cancer in your lifetime" has been the theme of the 1974 drive by the ACS.

County History To Be Compiled

The meeting of the Parmer County Historical Society reported great success due largely to the presence of Mr. Edwin Eakin of Notex Press of Quanah, Texas.

Eakin explained the finer points of assembling material and publication of books on county history. Notex has published several books of this

type and emphasizes the importance of obtaining family histories that may find inclusion in such volumes, maybe the only permanent record for future generations.

A unique feature of the Parmer book will be full page sketches by local artists who have volunteered their cooperation. Usually one artist is singled out to do all the work in a volume. In the spirit of countywide participation the society welcomes suggestions and constructive criticism.

The deadline for entries is May 1, 1974, and for the convenience of those wishing to be a part of this countywide project an information form appears in this issue of the Star.

Everyone is urged to take advantage of this opportunity to record their family history.

One of the most badly needed items is grandma's favorite recipes—even pioneers had to eat!

Church Sets Sunrise Fete For Easter

The Redeemer Lutheran Church will hold an Easter Sunrise service on Easter Sunday beginning at 7:30 a.m. The pastor, Rev. Duane Kirchner, states that the public is invited to the special worship service.

Congregational Church Slates Easter Cantata

The Congregational Church choir will present an Easter cantata, "The Cross of Christ," Sunday (April 7) at the 11 a.m. service.

"The Cross of Christ" is by Stewart Landon.

Soloists will include Sue White, Bob Alexander, Sarah Alexander and Lisa Edelman.

The public is invited to attend the special service.



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See

Dan Ethridge Bill Stewart
Wendell Gresham Lois Norwood
Frank A. Spring

Information -- Please!

We are nearing the May 1st deadline for family stories to be included in the

Parmer County History

Please fill in blanks and mail or bring to the

Friona Star

- First Of Family To Live In County-Prior To 1930.
- Wife's Maiden Name.
- Date Of Arrival.
- Where From.
- What Part of Parmer County First Lived In.
- Children.
- Any Incidents Of General Interest.

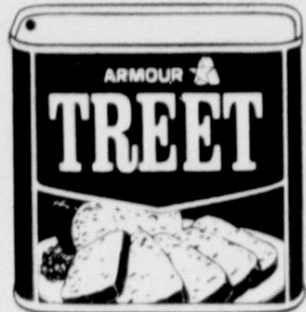
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Permission to publish.

Budget Tight? Shop Here!

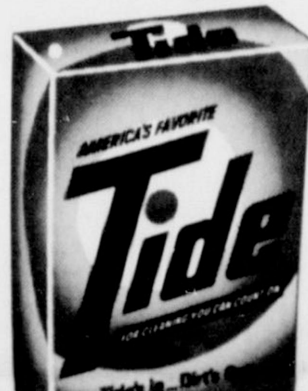
These Specials Good Week Of April 8 Through 13



Armour **TREET**
12 Oz. **89¢**



DREAM WHIP
4 Oz. **47¢**



TIDE King Size Detergent **\$1.49**

#1 C.A. **BANANAS**
Lb. **10¢**

YELLOW ONIONS
Lb. **12¢**

Calif. Purple Top **TURNIPS**
Lb. **12¢**



Scotchgard **FABRIC PROTECTOR**
16 Oz. **\$1.69**

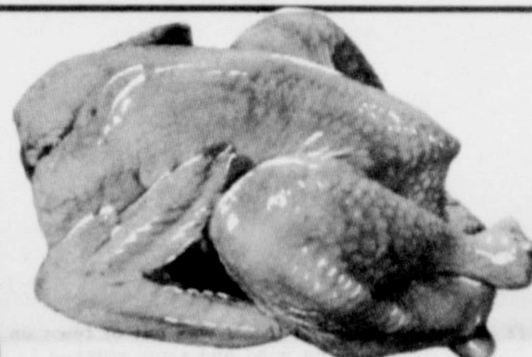
Baker's **CHOCOLATE CHIPS** 12 Oz. **49¢**

Hunt's **CATSUP** 32 Oz. **59¢**

Kingsford **CHARCOAL LIGHTER** qt. **35¢**

JOY Liquid Dishwashing Detergent 32 Oz. **69¢**

KLEENEX Facial Tissue 200 Ct. **3/\$1.00**



U.S.D.A. Grade **Whole FRYERS** Lb. **39¢**

U.S.D.A. Grade - Pan Ready **Cut Up FRYERS** Lb. **45¢**

Wilson **All Meat FRANKS** 12 Oz. Pkg **69¢**

QUALITY MEATS

SWIFTS PROTEIN BEEF **FAMILY STEAK** Lb. **89¢**

CLUB STEAK Lb. **\$1.39**

CHERIZOS Lb. **89¢**

TRIPE Lb. **59¢**

PIG FEET Lb. **49¢**

FROZEN FOOD SALE

Jeno's **PIZZA**
13 1/2 Oz. **89¢**

Shurfine **PINK LEMONADE**
6 Oz. Can **13¢**

Morton's **FRIED CHICKEN DINNER**
11 Oz. **49¢**



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Reader Ads...First insertion, per word...8 cents
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Minimum charge...\$1.25
Classified display [boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts, Per column inch...\$1.50
Repeat insertions without copy change, per col.
Repeat insertions without copy change, per col. inch...\$1.25
Cards of Thanks...same as classified word rate, minimum charge...\$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday,

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

FRIONA LODGE NO.1332
A.F. & A.M.
Stated Meetings First Tuesday Of Each Month at 8 P.M.
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79035

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Make the most distinctive gift for any occasion.
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Cils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51 tnc

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Friona, Texas
*Reasonable Prices!

Reduce excess fluid with Fluidex tablets, only \$1.89 at Bi-Wize Drugs. 24-8tp

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY
3 tnc

Lose weight with New Shape Tablets and Hydrex Water Pills at Bi-Wize Rexall Drug. 24-7tp

For your MERLE NORMAN Cosmetics call: Sondra Nichols Phone 247-2587 605 Arrah 19 tnc

NOTICE...I will not be responsible for anyone's debts other than my own.
Raymond Spencer 26-3tc

E. SAM MARQUEZ
*Water Line Repairing
*Plastic & Concrete
*Backhoe work & leveling
*Feedyard pen cleaning
Phone 364-1609 Hereford 27-8tp

AUTOMOTIVE
Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24 tnc

FOR SALE...1973-125 Hodaka Combat Wombat. 10 hours on engine. Contact Fred Ward at City Body Shop. 26-2tp

FOR SALE...Excellent 1971 Chevrolet pickup with only 29,000 miles, automatic, air conditioner, power brakes and steering. Priced to sell. Call 247-2745 or 247-3641. 26-2tnc

FOR SALE...1971 Model Tri-Cat. Call 295-6505. 27-2tc

FOR SALE...1971 Yamaha CT-1. 1966 Chevrolet Impala Sport Coupe. 1407 Jackson. Phone 247-3690. 27 tnc

JUST ARRIVED... NEW SHIPMENT OF AUXILIARY GAS TANKS
100 gal., 50 gal. Chevy & Ford Fender Well Tanks (Limited Supply)
Tanks custom built to any specification.
F & G Texaco
800 West 1st
Corner Hwy. 60-385
Phone 364-5291
Hereford, Texas 24-4tc

CAR PORT SALE
Lots of children's and lady's clothes, toys, etc. Monday, Tuesday and Wednesday at 910 Columbia Street. 27-1tc

ATTENTION FARMERS
Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure
Contact Jerry Walker
PITMAN FEED YARD
Mobile Phone 364-4741 Unit 3464

J. B. SUDDERTH REALTY
304 THIRD ST. Box 527
Farwell, Tex.
Ph. 481-3288 or 505/763-5575 Unit 5408
WE NEED NEW LISTINGS NOW
THIS WEEK'S SPECIAL
Beautiful 2-Bedroom, 2-Bath Brick with garage. Lots of storage. Fenced back yard. In Bovina. Excellent location.
760 Acres, 5 wells, 2 houses, 2 quonset. Rhea Community.
840 Acres, 6 wells, 2 good houses and quonset.
409 Acres, irrigated in Bovina on Highway.
160 Acres dryland North of Bovina on highway.
320 Acres dryland, lays good, north of Bovina, one-half mile from highway.
J. B. SUDDERTH REALTY
23 tnc

FOR SALE...2 Hodaka cycles. Like new. Low mileage. Pat Hanks, 247-3671 after 6. 27-2tc

FOR SALE...15-foot fiberglass boat. 40 hp engine. Best offer. Pat Hanks, 247-3671 after 6. 27-2tc

FOR SALE

FOR SALE...fiberglass slid-in camper for short pickup. Roll-out windows and two beds. \$200.00. Call 247-3690 after 4:30 p.m., or weekends. 1407 Jackson. 19 tnc

FOR SALE...Formica table and six chairs, gray tones wrought iron trim. Good condition \$100.00. Also a blue vinyl divan. Good condition \$35. Cash. Call after 6 p.m. Mrs. C.L. Vestal. 26-2tc

FOR SALE
*Quality Oat Hay
*Rolled milo and baled butts.
*Contract 25 acres Winter-graze in field
*Blackwelder and thinners
*John Deere flex-planters with beet attachments
*6-row John Deere lister, 4020 cab.
A.L. REZNIK
Phone 295-3432 26-2tc

FOR SALE...Wood Frame Utility Building, dimensions 8x12, with new siding and new roof. Priced to sell. Phone 247-3652. 26-2tc

FOR SALE...12x60-2 Bedroom Mobile Home. Air conditioned, carpeted, excellent condition. Call 247-3644 after 5. 26-2tc

FOR SALE...Genuine Mink Cape. Good condition. Also neck piece. 4 mink-Sell at \$35.00 each. 806 West 5th St. 27-1tc

FOR SALE...10x50 American Mobile Home. Behind Bell Station or call 247-8821. 27-1tnc

FOR SALE...Easter bunnies and breeding stock. Call 295-3873. 27-2tp

GARAGE SALE

GARAGE SALE
Two Family Garage Sale. Children's clothes, glassware, furniture, odds and ends. Monday and Tuesday, April 8 and 9. 9 a.m.-6 p.m. 1108 Etta. 27-1tc

GARAGE SALE...Monday, Tuesday, Wednesday, April 8, 9, 10. 8 a.m.-6 p.m. Mrs. Tom Presley. Large assortment of household items and antique picture frames, dolls, boy's clothes, women's clothes and work tools. 1201 West Seventh Street. 27-1tc

HELP WANTED

JC PENNEY is now accepting applications for an experienced automotive mechanic. Excellent salary plus all the benefits only a large company can offer. Apply In Person **JC PENNEY Co.** Auto Center Hereford, Texas 27-1tp

LOST AND FOUND

STRAYED...Whiteface calf, branded CSL, on right hip, L on jaw. Call Fidel Madrid, 247-3728. 14 tnc

APARTMENTS

FRIONA APARTMENTS
1300 N. Walnut
Now Leasing
1, 2 AND 3 BEDROOM UNFURNISHED
Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office Apt. 38.
EQUAL HOUSING OPPORTUNITY 5 tnc

REAL ESTATE

FOR SALE...4-Bedroom Brick. Phone 247-3691. Two Baths, Attached Double Garage. Fenced. 18 tnc

HOUSE FOR SALE...3 Bedroom, den/kitchen combination, living room, double garage, 2 baths and large utility. Phone 247-3432 after 6. 22 tnc

FOR SALE...3-bedroom brick, central heat, fenced yard, new shag carpet. Phone 247-3717. 27-2tp

Foreclosed commercial property for sale. 3,500 square foot building at 510 Main in Friona. \$10,000. Contact Mr. Freeman at First Federal Savings & Loan Association, 801 Pile St., Clovis, N.M. Phone 505-762-4417. 19 tnc

FOR SALE...Three bedroom brick, refrigerated air, 1-3/4 baths, fenced, double garage. 1105 Etta, 247-3084. 23 tnc

MARSHALL M. ELDER Representing **Rushing Real Estate** Phone 247-3370 Res. 247-3266 Box 1075, Friona, Texas 26 tnc

FOR SALE...Western Addition, 3 Bedrooms, 2 baths. Practically new. Sunken den. Cathedral ceiling. Wood burning fireplace, large patio. Shown by appointment only. Phone 247-3375. 27 tnc

FOR SALE...NICE 3-Bedroom brick on Maple Street with two baths, two car garage and built-ins. Call or write Campbell Realtors, 364-0780, Box 846, Hereford. Price Lowered \$3700.00 22 tnc

HOUSES FOR RENT

FOR RENT...Trailer house, Raymond Spencer. Phone 265-3319 after 6. 26 tnc

Enjoy A Happy And Safe Easter Holiday

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
See Ed Hicks
Phone 247-3537 or 247-3189. 23 tnc

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

WANTED

WANTED...I have an outside painting job that needs done. Call Olive Rector, 265-3422. 26-2tp

Wanted...Yards to mow this summer. Curt McManaman. Phone 247-3147. 25 tnc

LEGAL NOTICE

NOTICE OF DISSOLUTION OF PARTNERSHIP
Notice is hereby given that the partnership heretofore existing between Leroy Lundy and Don W. McManaman under the firm name of Ag Chem Farm Services, doing business at 421 Euclid, Friona, Texas, was dissolved by mutual consent as of April 1, 1974. The business will be continued as the sole proprietorship of Leroy Lundy under the firm name of Ag Chem Farm Services, at 421 Euclid, Friona, Texas. All debts owing the partnership, and all debts due from it, will be received or paid at the address of the new proprietorship above set forth.
Dated April 1, 1974.
Leroy Lundy
Don W. McManaman 27-1tc

FOUND...Boys' wrist watch. Near Junior High tennis courts. Call Friona Star and describe. Claim by paying for ad. 27-2tc

HOME-SEEKERS HAVEN!

SEE THIS 3 Bedroom house with 1-3/4 baths, built-in cook top, venthood and dishwasher. Excellent location and approximately 1500 square feet of living area. Only \$18,000.00.

INSPECT THIS 3 Bedroom Home that is fully carpeted with a fenced back yard. With minimum down payment, will be approximately \$126.00 per month.

LAND-SEEKERS HAVEN!

LOOK AT THIS table-top one-half section with 2-8 inch wells. Perfect location on highway near elevator, near town, near a feedlot, and paved road on two sides. Excellent water and an ideal farm.

DISCOVER THIS one-half section in the Lazbuddie Community with one 8" well and one 8" pumpback system that is equivalent to a 10" well. Approximately 15 acre lake that has had water for the last 10 years. 20% Down. Good farm with super water.

WE SOLD THEIRS-LET US SELL YOURS
Carrol Gatlin Land Company

102 E. 11th Friona, Texas
Home 247-3641 Office-247-2745
COMPLETE REAL ESTATE SERVICE
LAND*RESIDENTIAL*COMMERCIAL
PROPERTY MANAGEMENT tnc

CONSERVE Energy
FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
FULL THICK 3/4" \$795 PER 100'
STORM DOORS
TEMPERED SAFETY GLASS - SELF STORING- REMOVABLE SASH
\$3295
32" OR 36"
FARM DISCOUNT LUMBER & Supply
364-6002
US 385 SOUTH (Dimmitt Hiway)
HEREFORD, TEXAS

Opening for lady bookkeeper, sales and office manager with well established firm. Begin work Dec. 15, 1974. Opportunity for advancement. See Texas Employment Commission, 103 W. 7th for information. 27-4tc



Home on the range? Cool it! With Payne Air Conditioning.

Summertime. Your home feels like someone's using it to roast a turkey. Try this recipe: Payne whole-home air conditioning. For cooling comfort...an easy way to add cooling to an existing heating system...outside installation saves valuable inside space...planned and installed by our Payne Air Management Specialists. Call us for a free estimate. And avoid the hot air. Financing Available Hicks Plumbing & Heating Ph. 247-3052 Friona

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WE SPECIALIZE IN:
Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
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809 E. 2nd. 364-3572 HEREFORD, TX
Floating Tailwater Pump
Conserve that water.
Vertical Hollow Shaft
Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton



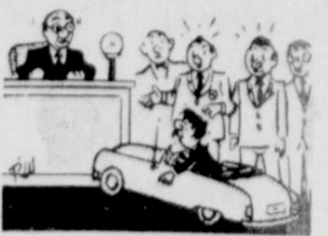
KIRBY WINNER...Troy Young of Young's Kirby Sales is shown refunding the purchase price of a Kirby cleaner and all the attachments to Eida Hart of Parmer County Community Hospital. The clinic had purchased a Kirby during Young's March promotion. Names of purchasers were drawn for the free unit. Young and his wife won a trip to Dallas to a Kirby Sales Conference this weekend due to the good response locally to the promotion.



SCS AWARDS...Jimmy Cockerham of the Soil Conservation District board of directors is shown presenting awards to Deon Awtry, center, named the district's "Conservation Farmer of the Year," and Jack Patterson, right, who was given a special award for Conservation of wildlife.

Roping Event At Bovina Arena

Practice head and heeling roping will begin at 8 p.m. Tuesday at the Bovina Roping Club Arena east of Main Street, according to Tommy Williams, president of the organization. "Everyone who would like to rope is invited to participate," said Williams. The club plans to run the event on a weekly basis, and perhaps more often, if enough ropers are interested, he commented. Jackpot roping will be held later in the spring with further details to be announced.



A speed-fiend we know bought a new car painted red on one side and blue on the other. "What's the idea of doing your car up like that?" we asked. "It's for when I get hauled up before the judges for speeding," said our young-man-in-a-hurry. "You ought to hear the witnesses contradicting one another."

Fire Dept. Aided By Farm Bureau

The Friona Volunteer Fire Department received a check for \$75.00 recently from Texas Farm Bureau Insurance Companies as an expression of thanks for the Department's work on the property of Clarence Monroe, 1202 W. 8th St., Friona, Texas. The money will be used for their loss prevention program. The Texas Farm Bureau Insurance Companies pay volunteer fire departments this amount when the department works at a fire in rural areas, involving property insured by them. The Insurance Company believes volunteer fire departments have contributed to reduce the amount of loss involved by fire and more important, to prevent fires. It is their hope this money will help the Friona Volunteer Fire Department in their program.

Political Calendar

The Friona Star has been authorized to make the following political announcements, subject to the Democratic Primary May 4, 1974.

- FOR STATE REPRESENTATIVE: Harvey Floyd
- FOR COUNTY JUDGE: Archie Tarter [re-election]
- FOR COUNTY TRESURER: Paul Fortenberry
- FOR COUNTY CLERK: Mrs. Benna Felts
- FOR COUNTY CLERK: Mrs. Jenoyce Ford
- FOR DISTRICT CLERK: Bonnie Warren [re-election]
- FOR DISTRICT CLERK: Dorothy Quicel [re-election]
- FOR JP, FRIONA PRECINCT: Mrs. Frances Euler [re-election]
- FOR COMMISSIONER, PRECINCT 4: Pete Jesko
- FOR COUNTY CHAIRMAN: Roy M. Miller
- FOR FRIONA PRECINCT CHAIRMAN: H.H. Horton, Jr. [re-election]
- FOR RHEA PRECINCT CHAIRMAN: Mrs. Ira [Bessie] Holt
- FOR BLACK PRECINCT CHAIRMAN: Raymond Schueler [re-election]
- FOR LAKEVIEW PRECINCT CHAIRMAN: Mrs. John Benger
- FOR LAZBUDDIE PRECINCT CHAIRMAN: Otho Whitefield [re-election]
- FOR LAZBUDDIE PRECINCT CHAIRMAN: Wylie Bullock [re-election]

The following candidates have authorized the Friona Star to announce their candidacy for office, subject to the action of the Republican primary May 4: FOR COMMISSIONER, PRECINCT 4: Jimmy C. Briggs

Buick - GMC - Pontiac
John Orsborn
 Buick - GMC - Pontiac
 25 Years In Hereford
 See Us And SAVE
 142 Miles St. - Hereford - Phone 364-0990

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 12. We have had years of experience and our people have been specially trained. We will do our best in preparing your return, and then we'll carefully check it for accuracy.



H&R BLOCK
THE INCOME TAX PEOPLE

COME IN TODAY 605-B Main, Friong
 Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat. Phone 247-3638

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SAVE FOOD DOLLARS
(IT'S THE TOTAL FOOD BILL THAT COUNTS)

USDA Grade A
FRYERS Lb. **47¢**

Meat
CHUCK ROAST Lb. **85¢**

JELLO
 ALL FLAVORS
3 / 35¢

Produce
TURNIPS
 Lb. **19¢**

White Swan French Sliced
GREEN BEANS
 303 Can **4 / 89¢**

Instant
TANG
 27 Oz. **\$1.47**

GREEN ONIONS
 Bunch **2 / 19¢**

Lays
POTATO CHIPS
 Twin Pack **69¢**
 10 Oz. Bag

Reynolds
FOIL 29¢
 12 In. Roll

GREEN ONIONS
 Bunch **2 / 19¢**

Del Monte Sliced
PINEAPPLE
 8 Oz. Can **2 / 39¢**

Frozen Foods
 Clover Lake 1/2 Gal Ct.
ICE CREAM 89¢

Cello
RADISHES
 10¢ Ea.

Borden's
EAGLE BRAND MILK 49¢
 14 Oz. Can

Birdseye 4 1/2 Oz.
COOL WHIP 45¢

AVOCADOS
 Large Size **29¢**

Betty Crocker
CAKE MIXES
 White Yellow, D. Food
 18 Oz. **39¢** Box

Banquet Packs
PIE CRUST 43¢

Comstock Pie Sliced
APPLES 49¢

for the HIGHEST EARNINGS on your savings see HI PLAINS

NOW EARN **5 1/4%** ON PASSBOOK SAVINGS PER ANNUM
 UP TO **7 1/2%** ON CERTIFICATES PER ANNUM

Certificates of Savings:

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

HI-PLAINS SAVINGS and Loan Association

4th & Sampson, Hereford
 An Equal Opportunity Lender



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

We Deliver
 Phone
 247-2250

New Program Offered For High Schoolers

The challenge of college freshman courses is now available to academically talented high school students the summer before their senior year at West Texas State. "We want to give the student a chance to do a little more with his summers," said Don Cates, WTSU registrar. "Those with proven academic ability and recommendations from their principals will be selected to take freshman level courses here at WT during the summer or whenever it does not conflict with their high school obligations."

mentation from the high school principal and the student's stated reason for wishing to participate in the program.

Other items needing to be submitted for consideration are: the regular freshman admission application, the high school transcript, parental acknowledgement and approval, and proof of immunization.

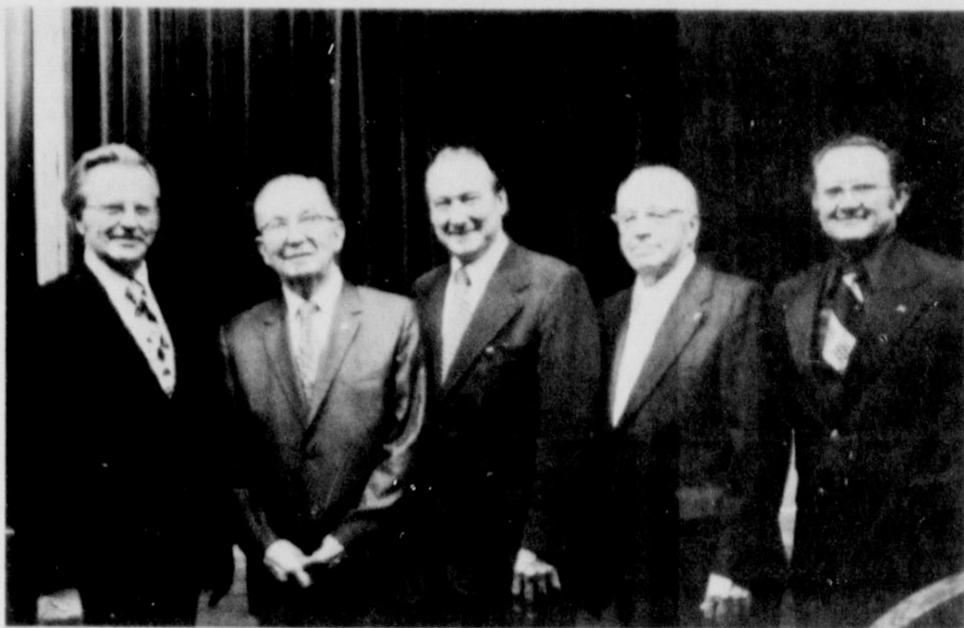
For additional admission information, contact Dean of Admissions, West Texas State University, Canyon, Texas, 79016.

Missouri Beef Makes Change

Missouri Beef Packers, Inc. and Kansas Beef Industries, Inc. jointly announce that, subject to the approval by their respective Boards of Directors and shareholders and the signing of the definitive agreement, that they will enter into an Agreement and Plan of Reorganization.

The Agreement in principle contemplates a reorganization pursuant to which Missouri Beef Packers, Inc. and Kansas Beef Industries, Inc. would be merged into a new Delaware corporation.

The basis of exchange will be one share of the new corporation's common stock for each Missouri Beef Packers, Inc. share and one share of the new corporation's common stock for each 2.1 shares of the outstanding common stock of Kansas Beef Industries, Inc.



SPECIAL GUESTS AT DEDICATION... Pictured above are, from left to right, Dr. Dewitt Seago of Hereford, Reverend L.L. Hill of Amarillo, Bishop Alsie Carlton of Albuquerque, N.M., Reverend Hershel Thurston, also of Hereford and Albert F. Lindley, pastor of the local United Methodist

Church. These men assisted in the Service of Dedication and Celebration that was conducted at the United Methodist Church here, Sunday evening. The service marked the end to the indebtedness against the church.

SUNDAY

Special Guests Attend Service

Four guests assisted in the Service of Dedication and Celebration that was conducted at the Friona United Methodist Church on Sunday evening, March 31.

New Mexico.

The service marked an end to the building debt that has existed off and on over a period of years as new additions and church units have been erected.

The church, land and equipment is now valued at \$267,069. The parsonage and furniture is an additional \$38,000.

The visit Sunday night marked the first time Dr. Weldon Butler, the newly-appointed Amarillo District Superintendent has been before this congregation.

The visiting former pastors and their wives were invited to the parsonage for an informal visit with Bishop and Mrs. Carlton and Dr. and Mrs. Butler, following the service at the church.

Bishop and Mrs. Carlton spent the night with the Albert Lindleys before traveling back to Albuquerque on Monday.

The Discipline of the United Methodist Church states that a

Dr. Seago, Reverend Hill and Reverend Thurston are former pastors of Friona's United Methodist Church.

Bishop Carlton is the resident Bishop of the Northwest Texas-New Mexico Area of the United Methodist Church and is located in Albuquerque.

Annual "Big Weekend" On Tap At Wayland

The third annual Big Weekend at Wayland Baptist College will be held April 19-20, according to Marsha Sharp, Tulsa senior and president of Student Foundation, sponsoring organization.

The Big Weekend, two days of activities designed for the high school student, is planned to acquaint prospective students with college life in general and with Wayland Baptist College in particular.

Proceeds from the weekend go into a special scholarship program. For a minimal price, high school students may come to the campus, spend three nights in dormitories, take their meals in the campus dining hall, attend classes, find answers to their questions concerning college, and have a "bang-up good time!"

Highlighting this year's program, which is billed as "bigger and better than ever," will be professional entertainer, Bill Cosby. Cosby will present a one-man show, "An Evening With Bill Cosby," at 8 p.m. in Hutcherson Physical Education Center on Saturday evening. Special guests for a big show

on Friday evening will be Miss Texas, Judy Mallett, Miss Texas of 1972.

On Saturday, activities include a golf tournament at Plainview Country Club, beginning at 9:30 a.m., and the Demolition Derby by Wayland students at 1:30 at Plainview Speed Bowl. A 5 p.m. barbecue will precede the Bill Cosby Show.

For Your Crop Hail Insurance

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Compare Our Special Rates On Wheat And Milo.

Call: Friona 247-3547 After 5:00 P.M.

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TRUCKLOAD APPLIANCE SALE!



AM/FM STEREO CONSOLE WITH BUILT-IN 8-TRACK

\$177⁰⁰*

Reg. \$199.95

- AM/FM Stereo Receiver with AFC, auxiliary jacks, Auto/Manual Player
- Full-size automatic record changer
- Resonant 6-speaker sound

SAVE \$22 THIS WEEK ONLY



CONTROL 5 TUNING FUNCTIONS AT ONE TOUCH

\$299⁸⁸*

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- 19-in. Diagonal Screen
- Instant-on AFC
- One-Button Auto. Color
- Super Brite Picture Tube
- Big 5" Oval Speaker

SAVE \$30 THIS WEEK ONLY

ONE CALL—ONE STOP DOES IT ALL SHOP WARDS CATALOG



CUT \$70 THIS WEEK ONLY

YOUR CHOICE 249⁸⁸*

reg. 319.95

WARMING SHELF RANGE WITH CONTINUOUS CLEANING OVEN

- BOTH FEATURE:
- Eye level clock; handy timer
 - Removable oven door; appliance outlet
 - Choice of four colors
 - Automatic cook 'n warm oven
 - Large oven window, light



SAVE \$20

\$219⁸⁸*

- Continuous-cleaning Oven
- Oven Window and Light

CONTINUOUS-CLEANING 30" GAS RANGE

\$209⁸⁸*

- Low Temp. oven control
- Lift-off Top

Reg. \$229.95

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114 Park Ave. Hereford

STOP IN, SEE IT BUY IT NOW

SERVICE NATIONWIDE Prompt service and factory parts

USE WARDS CHARG-ALL PLAN

Easter Sunrise

Worship Service

7:30 a.m.

Redeemer Lutheran Church

Everyone Is Invited

FILL YOUR FREEZER

SPECIALS GOOD THRU APRIL 13

ALL BEEF FREEZER PACKS \$24.95 ea.

25 Lbs. ... Steaks, Roasts, H.B.

PORK & BEEF FREEZER PACKS \$23.95 ea.

25 lbs.

LEAN GROUND BEEF Lb. 89¢

CHUCK ROAST Lb. 79¢

Decker's **HAM** Boneless Fully Cooked Lb. \$1.29

FAMILY STEAK Lb. 79¢

WHOLE **FORE-QUARTER BEEF** PACKAGED WEIGHT Steaks, Ribs, Roasts, Etc. Lb. 79¢

HALF BEEF Lb. 89¢

Custom Processing Your Beef To Your Specifications....

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So. Hwy. 214

Friona, Texas

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GRAND OPENING

Friona's New Mini-Mall...Three Shops Under One Roof.

THE MAIN PLACE

GRAND OPENING WEEK - APRIL 8 to 13

Register All Week For Free Door Prizes To Be Given From Each Shop...Plus A Big Grand Prize. Drawing Will Be Held Saturday Afternoon.

The Pot Is Always Hot At Our Coffee Corner. Come In... Look Around... Sit And Chat... Have Refreshments.



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GREAT NEW SPRING & SUMMER
MERCHANDISE**

- *Lingerie
- *Sportswear
- *Dresses
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- *Well Known Brands
- *Quality Merchandise
- *Girls-Jrs.-Misses-Half Sizes

Meet Furne And Roxie At...

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Country Crafts

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- * Art & Craft Supplies
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Call & Register For Classes In
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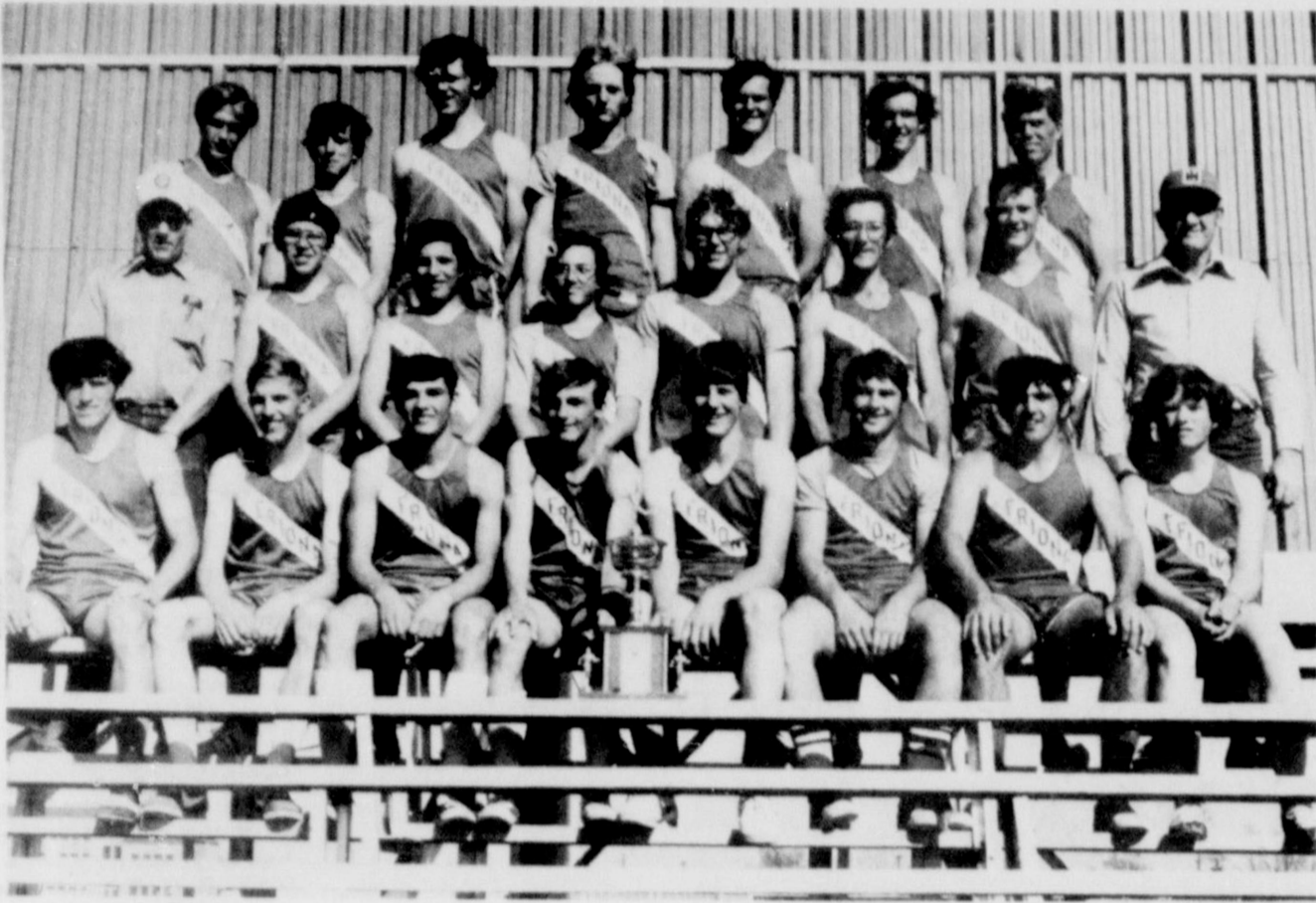
Furne Harris & Roxann McLean

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Country Crafts

Johnny Massey & Lydia Tomlin



DISTRICT CHAMPS...The Friona High School track and field team, which captured the district title at Olton last Saturday with 131 points, are shown above with their trophy. In the back, left to right, are Dale Parsons, Kent Miller, Kent Patterson, David Clark, Ken Stowers, Teddy King and Roger McNeelley.

Second row—Coach Larry Dyess, David Barnett, Alberto Rodriguez, John Seright, Mitchell Wiseman, Clay Bandy, Greg Collier and Coach Dub Cleveland. Front—Sammy McNeelley, Ronnie McLellan, Roy Rector, Bobby Zetsche, Dale Cleveland, Davy Carthel, Kevin Welch and Leonard Woodruff.

WITH GREAT FINISH

Chieftains Sweep To District Track Title

The Friona Chieftains broke a 21 year drought in district track championships, but they had to come from behind to do it on a wind-swept track at Olton last Saturday.

Trailing surprising Littlefield by ten points, 91-81, with three events to go, the determined Chieftains won two of the last three events, and packed a second and third in the other event, to win the meet by 15 points, 131-116.

In the 12th event, the 220-yard dash, Friona was needing to show well, and they got a second and third place finish by Ted King and Sammy McNeelley to tie the point totals at 101 all.

Dale Parsons gave the team a win in the mile run to push Friona ahead at 111-104, and the team then needed a good showing in the final event, the mile run.

Through three laps, it looked like the team had its work cut out, and there might be a close finish for the team title. Olton and Dimmitt's relay teams were running strong, and when anchor man Ted King got the baton, he was in third place, some ten yards behind.

By the time he reached the "home stretch," however, King had forged into the lead, and he came storming home to give Friona the victory in the race, and the 20 points sewed up the district track crown—Friona's first since the spring of 1953.

The Chieftains scored in 13 of the 14 events, qualifying for the regional meet in five events. Friona won four events, and was second in another.

Winners were David Clark in the high jump at 5-8; Davy Carthel in the discus at 142-1; Dale Parsons in the mile at 4:50.0 and the mile relay foursome [Greg Collier, Clay Bandy, Dale Parsons and Ted King] in 3:37.5.

King also placed second to Dimmitt's Robert Mayberry in the 220-yard dash to qualify for the regional meet. King's 22.8 put him under the 23.0 mark for the first time this spring.

Bad luck befell the Chieftains in at least two events. In the 880-yard run, Ronnie McLellan went out and set the pace, and led the race until about 15 yards from the finish line.

McLELLAN FALLS
Littlefield's Buddy Jungman put on a finishing kick to pass McLellan, and when the Chieftain runner tried to respond, he slipped and fell to the track. McLellan had had second place locked up, but by the time he got up and finished, he had to settle for fourth place. That cost McLellan a spot in the regional meet.

Earlier, high jumper Dale Cleveland, who had jumped 6-2 in the first meet of the year, failed to clear 5-8, and placed fourth in the event. Teammate David Clark won the event, but

Friona had hoped for a 1-2 finish.

Friona had other near-misses in the competition to qualify men for regional. Zetsche was third in the long jump; Mitchell Wiseman was third in the discus by a short distance, and Cleveland was edged out in the 120-yard high hurdles.

The 440-yard relay team, running one of its better races of the season, a 45.3, still was behind Dimmitt and Morton,

missing out on the regional meet.

Clay Bandy was third in the intermediate hurdles, and likewise Sammy McNeelley in the 220-yard dash.

Although they placed second in the meet, Littlefield qualified for the regional meet in six events, to Friona's five. The Wildcats surprised many folks by challenging for the title. Dimmitt, which had been strong in early meets, and had

District 3-AA Placings

District 3-AA Meet

High jump—David Clark, first, 5-8. Dale Cleveland, fourth, 5-4.

Broad jump—Bobby Zetsche, third, David Clark, fifth.

440-yard relay—[Bobby Zetsche, Greg Collier, Sammy McNeelley, Ted King], third, 45.3.

Discus—Davy Carthel, first, 142-1. Mitchell Wiseman, third, 128-4.

880-yard run—Ronnie McLellan, fourth.

120-yard high hurdles—Dale Cleveland, third; Roy Rector, sixth.

100-yard dash—Sammy McNeelley, fifth; Bobby Zetsche, sixth.

Pole vault—David Barnett, fourth, 11-0. David Clark, fifth, 11-0.

440-yard dash—Greg Collier, fourth.

330-yard intermediate hurdles—Clay Bandy, third, 43.8.

220-yard dash—Ted King, second, 22.8; Sammy McNeelley, third, 23.5.

Mile run—Dale Parsons, first, 4:50.0.

Mile relay—[Greg Collier, Clay Bandy, Dale Parsons, Ted King], first, 3:37.5.

Team Totals: 1. Friona 131; 2. Littlefield 116; 3. Dimmitt 96; 4. Morton 71; 5. Olton 70.

won all three of the meets they had entered, was third in the meet with 96 points, some 35 less than the winning Chieftains.

The only event Friona failed to pick up points in was the shot put, where Littlefield placed 1-2-3.

The Wildcats had sparkled in earlier meets in the weight events, but added a 12-foot pole vault by Mack Cotter, and Jungman's surprising win in the 880-yard run to take the lead midway through the meet, and force Friona to come from behind.

The Chieftains, whose depth and balance carried the team to four meet wins in four outings, responded to the challenge.

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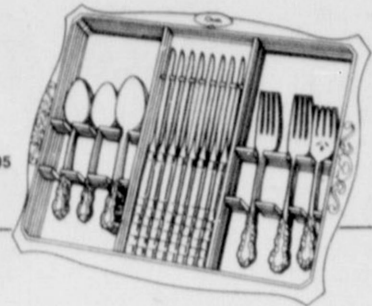
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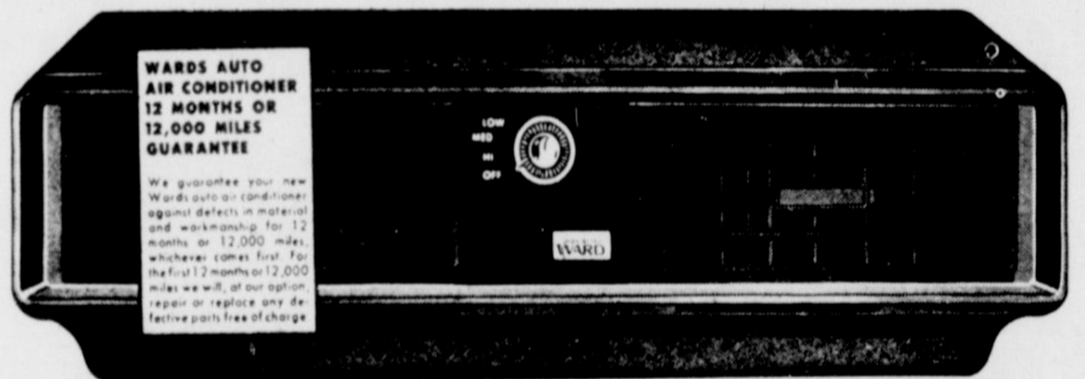
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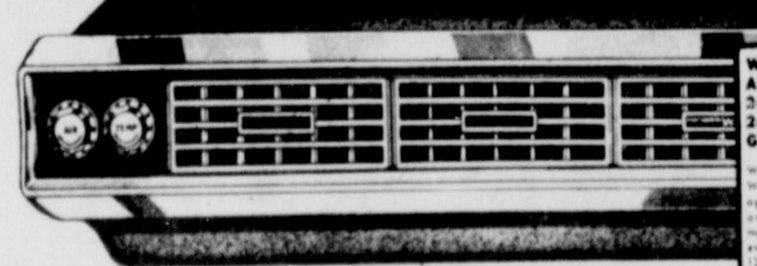
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HEREFORD, TEXAS

Champion Cowboy Speaks To Athletes

Larry Mahan, former World Champion Cowboy, was the featured speaker at the Friona High School All Sports banquet here Tuesday night.

The banquet honored all 1973-74 Chieftains and Squaws, and was presented by parents of the players.

"The great thing about sports is finding out how to win and how to lose. Sometimes it takes a lot bigger man to handle winning than losing," Mahan warned the young people.

The professional rodeo performer told his audience that sports were a good training field for life itself, and pointed out that there was a lot more to sports than trying to get the team to win.

Mahan gave a humorous account of his recent participation in the ABC-TV production of "Super Stars," which he admitted wasn't one of his better performances in sports.

The guest speaker said that luck sometimes consists of preparation and being ready for one's opportunities.

He described the life of a rodeo cowboy, and explained the procedure for determining a champion and the all-around

champion. Mahan said that the income of the professional rodeo cowboy had improved, but was still below that of athletes in the other major sports.

Following the banquet, Mahan made a sizeable donation to the Chieftain Parents organization. He told the parents he was impressed by how the organization banded together to put the banquet on for their sons and daughters—an indication that the Chieftains and Squaws were a pretty good bunch of young gentlemen and ladies.

Bob Lewellen served as master of ceremonies. Dale Parsons gave the invocation. D.T. King welcomed the athletes, and Trip Horton responded.

Entertainment was provided by Jim Westmoreland, plus a trio—Vicki Pryor, Lisa Taylor and Dorothy Johnston.

The cheerleaders presented scrapbooks to coaches Bob Owen, Ray DeBord, Larry Dyess, Dub Cleveland and F.G. Crofford.

A meal of baked ham was enjoyed by the Chieftains, Squaws, their escorts and special guests.



KING ANCHORS...Ted King is shown storming home in the mile relay event to give Friona High School 20 points in the event, which sewed up the District 3-AA title as Friona topped Littlefield, 131-115. King ran a 50-second anchor lap, bringing the Chieftains from third place to the win. In the background at right, Olton's Jimmy Parker is seen about ten yards behind King.

Squaw Relay Team Remains Undefeated

The Friona Squaws' track team, still looking for a good day weather-wise for a track meet, scored in eight events last week at the Hereford girls invitational meet, and racked up 60 points for third place in the meet.

Friona's crack mile relay team won its fourth meet of the year, clocked in 4:19.2.

Three members of the mile relay team, Terri Patterson, Lucinda Aguirre and Jatón Widner, placed second, fifth and sixth in the open 440-yard dash.

Friona's 440-yard relay team of Amanda Mason, Lucinda Aguirre, Paula London and Terri Patterson placed second in the time of 51.7.

The other relay team, the 880, placed fourth.

This week, Coach F.G. Crofford plans to take the three relay teams to Roosevelt, where they will enter a meet

which will draw some 20 teams.

HEREFORD RELAYS
440-yard relay [Amanda Mason, Lucinda Aguirre, Paula London, Terri Patterson], second: 51.7.

880 relay [Amanda Mason, Connie Lindeman, Paula London, Janice Peak], fourth.

220-yard dash—Janice Peak, sixth.

880-yard run—Jackie Rando, sixth.

Long jump—Amanda Mason, fifth.

80-yard hurdles—Linda Martin, sixth.

Mile relay [Lucinda Aguirre, Paula London, Terri Patterson, Jatón Widner], first, 4:19.2.

440-yard dash—Terri Patterson, second; Lucinda Aguirre, fifth; Jatón Widner, sixth.

Team points—1. Canyon 164; 2. Olton 119-1/2; 3. Friona 60; 4. Nazareth 38; 5. Hereford 30; 6. Tulia 21; 7. Plainview 12; 8. Dumas 10; 9. Frenship 8; 10. Pampa 5.

Two More Chieftains Are Prep All-America

Ted King and Ricky London, stars on the 1973 Friona Chieftain football team, have been named to the Prep All-America Football program for 1973-74, as announced recently by the editors of "Coach & Athlete" Magazine.

Their selection to the Prep Honor Roll makes them eligible for judging in the Prep All-America Football National Awards—Prep 100 Squad, Super Eleven Team and Cum Laude. In cooperation with the Selection Committee, the National Finalists will be announced in the March issue of "Coach & Athlete."

Nominations for the 1973-74 Prep Honor Roll were made last fall by high school coaches and athletic directors, college recruiters and sports writers across the country. They were asked to nominate candidates having the best record of local achievement on their teams or in their areas. Criteria by which these local football players

were nominated include: outstanding athletic ability based on career records, sportsmanship, leadership and service to team and community.

Sponsored by "Coach & Athlete" Magazine, the Prep All-America Football Program is an annual honor roll of outstanding football players from high school teams throughout the country. The purpose of the program is to promote and encourage, by means of national recognition, local sports accomplishment and individual athletic ability.

Each local winner's athletic achievements will be presented in the 1973-74 "Prep All-America Football" Award Yearbook to be published in June. This publication is highly regarded by college coaches and scouts as a finger tip source for recruiting prospective athletes.

Heading the Prep Awards Selection Committee is Dwight Keith, Editor of "Coach & Athlete" Magazine. Serving

with him are: Tom McEwen, (Tampa Tribune) President, Football Writers Assn. of America; Steve Weller (Buffalo Daily News) First Vice President, Football Writers Assn. of America; Gus Schrader, (Cedar Rapids Gazette) Second Vice President, Football Writers Assn. of America; John McKay, (University of Southern California) President, American Football Coaches Assn.; Bob Blackman (University of Illinois) Vice President, American Football Coaches Assn.; Ara Parseghian (University of Notre Dame) Vice President, American Football Coaches Assn.; Tom Monahan, President, National High School Athletic Coaches Assn.; Bill Carr, National Football Chairman, National High School Athletic Coaches Assn.; Bud Wilkinson, Sports Commentator ABC Sports; and Admiral Tom Hamilton, Retired USN, Past Commissioner, Pacific Eight Conference.



WINS race...Rolando Castañeda is shown winning the mile run for the freshman track team at their district meet. The meet was held last Saturday at Olton.

8th Graders Win Second In District

The eighth grade boys came in second place in the district track meet at Olton last weekend. The boys came in with a total of 115½ points to finish second. Littlefield took first place with 125 points.

The boys who placed are as follows:

60-yard high hurdles—Todd Bandy, third; Terry Wilcox, fifth.

1320—Raul Brailif, first with a time of 3:47.2; Louis Rodriguez, third.

100 low hurdles—Ernest Mills, fifth; Todd Bandy, sixth.

50-yard dash—Eddie Brailif, fourth; Terry Wilcox, fifth.

100-yard dash—Eddie Brailif, fourth.

440-yard dash—David Morales, fourth; Brian Landrum, fifth.

880-yard run—Glen London,

first with a time of 2:19.1; Joe Bermea, third; Jeff Whiteside, fifth.

High jump—Ernest Mills tied for fifth.

Shot put—Raul Brailif, sixth.

Discus—Jimmy Fallwell, first with a throw of 114-1/2"; Koty Kothmann, third; Terry Wilcox, fourth.

Long jump—Edward Castillo, fourth.

Pole vault—Ernest Mills, second.

The 440-yard relay team consisting of Cipi Aragon, Ricky Jackson, Louis Rodriguez and Terry Wilcox came in fourth.

The 880-yard relay team came in third. The team consisted of Raul Brailif, Eddie Brailif, Ernest Mills and David Morales.

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NEW STORE HOURS: 6 a.m. Till 12 Midnight



SHARON ROSE STOWERS...Mr. and Mrs. A.T. Stowers of Friona announce the engagement and approaching marriage of their daughter, Sharon Rose, to Jeff McCormick, son of Mr. and Mrs. Robert McCormick of Bovina. The couple plans to exchange wedding vows on Saturday, June 22 at 7:30 p.m. at the Calvary Baptist Church in Friona. Sharon is a 1974 mid-term graduate of Friona High School. Jeff is a 1973 graduate of Bovina High School and has attended TSTI in Amarillo. He is currently working with the Texas Highway Department in Bovina.

McMurry Band To Make Annual Tour

The McMurry College Band began its annual invasion of West Texas and New Mexico Thursday, April 4.

Director Roger Rush and his 71 musicians will travel to Sweetwater, Amarillo and Morton in Texas, to Hobbs, Artesia, Roswell, Ruidosa and Albuquerque in New Mexico.

The McMurry Band stays in step with the times. Along with the usual horns, clarinets and euphoniums packed in the band truck will be an electric guitar played by Derven Rodgers and an electric bass played by Jamie Hargus.

The roaming Indians also carry with them a program blending tradition with today. They play John Philip Sousa's "Black Horse Troup March."

But such moderns as Carl Orff with "Carmina Burana," Serge Prokofieff with "Marche Pour La Spartakiade," Gustav Holst with "Moorside March," and Ralph Vaughn with "Sea Songs" are represented.

The religious nature of McMurry is reflected in John Constantine's "Festival of Hymns," a medley of Stephen Schwartz' songs from the musical "Godspell," Alfred Reed's "Sacred Suite," and William Schuman's "When Jesus Wept."

Other composers are Peter Mennin, Scott Joplin, Scott Perkins, Ralph Carmichael, Claude Smith, John Tatgenhorst, Gordon Jacob and Paul Whear.

Carol Reeve of Friona

performs on the euphonium. She is the daughter of Mrs. Fay Reeve of Friona.

Rush first picked up his baton for a 9 a.m. program April 4 in Sweetwater High, and again at 7:30 p.m. April 4 in the First United Methodist Church of Hobbs, N.M.

The McMurry group played at 12:30 April 5 at Artesia High School. That afternoon they conducted a 3:30 p.m. band clinic at Goddard High in Roswell, followed by an 8 p.m. concert at New Mexico Military Institute Ballroom sponsored by the Goddard Band.

They will also conduct a clinic and concert April 6 at Ruidosa High School.

Sunday, April 7, will find the McMurry Band playing for an 8 a.m. service at Carlisle Plaza UMC in Albuquerque and a 7:30 p.m. service at Polk Street UMC in Amarillo.

They will end with a 1 p.m. program April 8 at Morton High School.

"The Concert Band is one of five major musical ensembles at McMurry College," says Rush. "Our band program itself includes the Indian Marching Band, the Lab Band, and various wind ensembles."

Director Rush, who did his graduate work at North Texas State University, has shown a lively interest in many types of music since coming to McMurry two years ago from New Mexico Military Institute. He also plays in the Abilene Philharmonic.

Craft Show To Benefit Community Showbarn

Plans are underway for the county-wide "Christmas In May" arts and crafts show and bazaar to be held in the Community Center-Showbarn on Friday and Saturday, May 10 and 11.

Organizations and individuals who would like to have a booth at the show are asked to send an entry fee of \$5.00 to Jana Pronger, Box 683, Farwell, Texas, before May 1. Proceeds from the rental of booths will go to benefit the Community Center Building Fund.

Any sale from items at individual booths will go directly to that individual or group with no commission being charged. A table will be furnished for the \$5.00 entry fee, but each individual is asked to cover their own table.

Artists and craftsmen from the surrounding area are cordially invited to participate in this show, which is being sponsored by a committee made up of women from various organizations throughout the county. The Parmer County Family Living Council is the co-ordinating body.

Store owners, craft shops, antique stores, etc. are also invited to participate. Anyone who has ideas for unusual Christmas gifts would be a likely candidate for a booth at

the show.

The show will be open from 10 a.m. to 8 p.m. each day and those having booths are asked to have someone stationed at their table during these hours. The building will be open on Thursday, May 9 from 4 p.m. to 8 p.m. for setting up displays. This can also be done on Friday morning from 8-10 a.m.

Home economists from the two major utility companies will be on hand to demonstrate Christmas Cooking Ideas. Times for these demonstrations are tentatively set for 10:30 a.m. and 2 p.m. Other types of demonstrations are now in the planning stages and will be announced later.

The show and bazaar will be open to the public free of charge both days and a concession stand will be open on the premises.

Among those women who are currently working on the project are Mmes. A.H. Boatman, Ellis Tatum, Charles Russell, Diane Tatum, Troy White, Cordie Potts, Walter Schueler, Ralph Wilson, Irene Schueler, Danny Black and Linda Barker, all from Friona.

Those from Bovina are Mmes. Keith Garner, Betty Garza, Pearl Cervantez and Cordie Vargas.

Those from Farwell are Gilbert Gilliam and Hubert Gohlke.



ANDREA SUE HURST...Mr. and Mrs. Andy Hurst Jr. of 1619 West 10th Street in Friona would like to announce the engagement and approaching marriage of their daughter, Andrea Sue, to Travis Graves, son of Mr. and Mrs. I.T. Graves of Dumas. The couple plans to exchange wedding vows at 8 p.m. Saturday, June 15 at Friona's United Methodist Church. She is a 1972 graduate of Friona High School and is a sophomore at Texas Tech University in Lubbock. He is a 1966 Friona High School graduate and a 1970 graduate of Texas Tech University. He is presently employed at Parmer County Implement Company in Friona.

Three Local Clubs Win Awards At Meet

Three federated clubs in Friona entered contests in the annual convention of Caprock District, Texas Federation of Women's Clubs held Friday and Saturday, March 29 and 30 in the Ko Ko Inn in Lubbock.

The three local clubs were Modern Study Club, Progressive Study Club and Friona Women's Club.

Modern Study Club took five first place awards. These were in the Programs and Projects categories of the Continuing Education and Libraries Division; Projects category of Leadership Development Division; Cultural Heritage Division and Publicity and Public Relations.

These club members also took four second place awards. These awards were in the Programs category of Public Education Division; The Arts Dept., Lingual Arts (oral) Division; Visual & Performing Arts Division and Americanism Division.

Mrs. Lois Miller is the club's president. Progressive Study Club won three first place awards and two second places. Mrs. James V. Edelman is president of the club.

The first place awards were in the Musical Penny Scholarship Division; The Arts Department, Visual and Performing Arts Division and International Affairs Department, Hostesses Division.

The second place awards were in Education Department, Penny Art Scholarship Division and Public Affairs Department, The Emerging Woman Division.

Friona Woman's Club won two second places. They were in the Home Life Department, Spiritual Values & Ethics

Division for their Programs and Projects.

Mrs. Charles Russell is president of Friona Woman's Club.

Auxiliary Elects New Officers

Friona's Hospital Auxiliary met Tuesday night, April 2. Highlight of the meeting was election of new officers for the 1974-1975-1976 club year.

Deke Kendrick was elected president; Connie Neelley, vice president and Edwina Davenport, secretary-treasurer.

The club just recently sponsored the re-decoration of the hospital lobby. The work has been completed.

Blanche Boyle served refreshments at the meeting. Twelve members of the auxiliary were present.

Study Club Met Tuesday In Club House

Members of Progressive Study Club met Tuesday, March 26 in the Club House.

Roll call was answered with "Let's Brag All About Texas." Ann Osborn presented the program on the history of windmills.

Martha Mae Pruett presented a display of paintings, models and photographs of various types of windmills, and she was also the narrator.

Hostesses for the meeting were Lunell Horton and Mary Reed.

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"Conference makes a ready man; writing makes an exact man; but reading makes a full man."

"I like this quotation by Francis Bacon that has been on Mrs. Frank Truitt's English III bulletin board off and on during the year," explained Carol Ann Bavousett. "I've heard a lot of students complaining about how hard it is for them to do well in school, and consequently they find it boring."

Seventeen year old Carol says she finds all her subjects interesting and therefore is able to enjoy them. The reason for this, she believes, is that she reads well and easily and therefore enjoys whatever she may be reading about.

"If you read well, writing reports is easier. You draw on the knowledge you gain, and it makes assignments easier," Carol continued.

Carol reads book reviews in magazines and will often decide what books she will read from the reviews. At the library, Carol checks the table of newly arrived books that librarian Billie Fairchild keeps and may select one of these.

"I read some books because they're on the Best Seller Lists or in the Reader's Digest Condensed Volumes," Carol said. "Miss Joy Morton kept a supply of good paperbacks on her desk last year for anyone to

Two Students

Make SMU's

Honor Roll

Two students from the Parmer County area were among the 2,000 Southern Methodist University students being recognized for their academic achievements during the past semester.

Among those whose parents are receiving official notification from the University this week that they have achieved SMU's annual "Honor Roll" of scholars with high grade averages is Michael D. Parsons of Friona and Caroline Anderson of Farwell.

read at any time and I read lots of these. Also, Miss Morton always keeps a lot of books of poetry and short stories for her poetry and prose readers to get selections from and I read those. I sometimes just go down the College Required Reading Lists to get an idea of something to read."

All types of literature interest Carol with her favorite poets being Robert Frost and Rod McKuen. For fiction she likes Author Hailey and Taylor Caldwell for the "seemingly unrelated subplots that fit in together in the climax." These authors wrote "Wheels," "Airport," "Captains" and "The Kings."

For biographies Carol especially enjoyed Joseph Lash's "Eleanor and Franklin" and "Eleanor: The Years Alone." For essays she recommends Emerson's "Self-Reliance."

Carol says, "Read something just for the sake of learning something new and it will make you a fuller person!"

A junior in Friona High School, Carol has many diversified interests. She is a member of Thespians, Future Teachers of America and plays the French Horn in the Varsity Band where she is also a member of a wind ensemble. A member of Forensics, Carol and Pam Veazey constitute the girl's debate team. She is a member of National Honor Society and the school's annual staff.

A member of Friona United Methodist Church, Carol is active in the Youth Choir, prayer group and United Methodist Youth. A talented musician, she plays the piano and is one of Eva Miller's Trebelaires.

Carol Ann has one brother, Mark, who is in the seventh grade. She is the daughter of Mr. and Mrs. Steve Bavousett of 407 West 15th and the granddaughter of Mrs. A.T. Frye of Hereford.

All citizens of Parmer County are welcome to use Friona Public Library. No Library card to buy, no papers to sign. Just borrow and return the book on the due date.



BIKE HIKERS...The Friona Future Homemakers sponsored a bike hike last Saturday, and the group making the hike are shown. Left to right are Mrs. Osborn and Mrs. Gober, sponsors, Keith Pryor, Vickie

Pryor, Pam Lindley, Pam Veazey, Oralia Ramirez, Johnnie Walters, Jerri Walters, Glenda Reeve, Annette Reznik, Cinda Johnson and Mark Shackelford.

Special Activities Highlight Week

FHA Week is a busy and exciting week for the girls involved in Future Homemaker of America activities. The week of March 31 through April 6 has been proclaimed FHA Week by Friona's Mayor R.L. Fleming.

The week included several special activities. The schedule was:

Sunday, March 31: The girls attended Union Congregational Church as a group.

Monday, April 1: Mr. Irresistible.

Tuesday, April 2: Color and Courteous Day.

Wednesday, April 3: Tea for Mothers.

Thursday, April 4: The Young Homemakers honored the FHA girls at their meeting.

Friday, April 5: The girls had a picnic.

Along with these varied activities the girls also had secret sisters and special grandparents for the week.

The FHA girls honored their mothers with a tea on Wednesday, April 3 from 3-5:30 p.m.

The table was decorated with

Easter decorations. The tea was served by FHA girls and the food was prepared by the home economics classes. Refreshments included cookies, butter mints, rosettes, cream puffs and coffee or punch.

Those attending the tea were Levon Harmon, Mr. Pryor and Mitchell Wiseman, all of the Friona Future Farmers of America organization; Bobby Tucker, the State FFA President; Mrs. Tommie Jones, Mrs. Glenn Reeve Jr., Mrs. Pilo Castillo, Mrs. Manuel Ramirez and Mrs. A.L. Reznik.

Also, Mrs. Florian Jarecki, Mrs. E.G. Phipps, Mrs. Billy Dean Baxter, Mrs. W.H. Cochran, Mrs. Mary Pryor, Mrs. Ophelia Florez, Mrs. Joe Mercer, Mrs. Jim Johnston, Mrs. George Taylor and Mrs. Albert Lindley.

Girls helping serve the tea were Glenda Reeve, Annette Reznik, Pam Lindley, Lisa Taylor, Vicki Pryor, Dorothy Johnston, Linda Anthony, Vicki Florez, Leesa Mercer and Diane Bennett.

Modern Study Club

Holds Regular Meet

Modern Study Club held its regular meeting Tuesday night, April 2 in the Club House.

The theme of the program was "Home Life, Love Is...thanking God." Grace Whitefield gave the devotional, with Rhea Foster as the program director.

Meiha Allen gave a book review of "The First Easter," by Paul Maier. The Scripture reading was Matthew 28:1-8

and was presented in four different translations.

"The Living Bible" was presented by Leta Tannahill. The "King James" version was given by Rhea Foster. "American" by Ilene Osborn and "Phillips" by Estel Caffey.

Allo Reeve, the club's delegate to the district convention, reported on the nine awards won in the contests.

Other members of the club attending the convention and reporting on their trip were Ilene Osborn, Beth Thompson, Nellie Pearl Shelton, Fay Reeve and Lois Miller.

Hostesses for the meeting were Eva Miller and Nellie Pearl Shelton.

Two guests attended this meeting. They were Mrs. Tress Tannahill and Mrs. Edith Johnson.

Guest Presents Club Program

Members of the local Epsilon Sigma Alpha chapter met Tuesday night, April 2 for their monthly business meeting.

Mrs. Anne Bell of Canyon opened the meeting with slides of her trip to Israel. Mrs. Bell and her husband made the trip last December.

A short business meeting was held following the educational portion of the meet. Refreshments were served by Joyce Parker.

The club's reporter said that the youth award would be given in the near future at a Junior High School assembly. The Diana award will be given some time in late April.

Several members of the organization will be traveling to Denver City to the District meet this weekend.

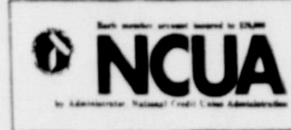
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QUARTERLY**

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FEDERAL CREDIT UNION**

THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES

Church Chuckles by CARTWRIGHT



"Been too busy for religion, but you might brief my secretary on necessary procedures for getting into heaven!"

ASSEMBLY OF GOD
10th and Ashland - Rev. C.L. Bates, pastor
Sunday School - 9:45 a.m. Worship - 11 a.m. Young People - 6 p.m. Evening Worship - 7 p.m. Wednesday Worship - 7:30 p.m. Sunday Men's Fellowship - 7 p.m.

CALVARY BAPTIST
14th and Cleveland - Rev. R.C. Hester, pastor
Sunday School - 10 a.m. Worship - 11 a.m. Christian Training Union - 9:30 p.m. Evening Worship - 7 p.m. Wednesday Prayer Meeting - 8 p.m.

CALVARY BAPTIST MISSION
5th and Main - Rev. I.S. Ansley, pastor
Sunday School - 9:45 a.m. Worship - 11 a.m. Evening Worship - 7:30 p.m. Wednesday Prayer Meeting - 7:30 p.m.

FIRST BAPTIST
Sixth and Summit - Rev. Charles Broadhurst
Sunday School - 9:45 a.m. Worship - 11 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m. Wednesday Prayer Meeting - 8:30 p.m.

MEXICAN BAPTIST CHURCH
4th and Woodland - Rev. Donnie Carrasco
Sunday School - 9:45 a.m. Worship - 11 a.m. Training Union - 5 p.m. Evening Worship - 6 p.m. Wednesday Prayer Meeting - 8 p.m.

NEW ZION BAPTIST CHURCH
Highway 60 & Pierce - Rev. L.V. Mays, pastor
Sunday School - 10 a.m. Morning Worship - 11 a.m. Wednesday Evening Services - 8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH
16th and Cleveland - Father John Coppinger
Mass - 10:30 a.m. and 8:00 p.m. Confessions - Sunday, 10 a.m.

- Ethridge-Spring Agency
- The Friona Star
- Hi-Plains Feed Yard
- First Baptist Church
- Friona Motors
- Friona State Bank
- Friona Clearview TV
- Rushing Insurance
- Friona Consumers
- Crow's Meat Co.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth - Terry Brown, Preacher
Bible Study - 9:30 a.m. Worship - 10:30 a.m. Evening - 6 p.m. Wednesday evening - 8 p.m.

LUTHERAN CHURCHES
Rev. Duane Kirchner
Redeemer - Sunday School & Bible Class, 10 a.m. Worship Service - 11 a.m.
Immanuel - Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH
Euclid at 16th - Rev. Paul Lee
Sunday School - 9:45 a.m. Worship - 11 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship - 10:30 a.m. Evening - 7 p.m. Wednesday Evening - 8 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth - M.R. Zamorano
Bible Study - 9:30 a.m. Worship - 10:30 a.m. Evening - 8 p.m. Thursday evening - 8 p.m.

FRIONA UNITED METHODIST CHURCH
8th and Pierce - Rev. Albert Lindley
Sunday School - 9:45 a.m. Worship - 11 a.m. MYF - 6 p.m. Evening Worship - 7 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland - Pastor Jim Robinson
Sunday School - 10 a.m. Worship - 11 a.m. Wednesday Evening - 7:30 p.m. Sunday Evening - 7 p.m.

IF YOU CAN'T PLAY IN THE BAND.....

BE A BAND-AID



Beginning March 30 and thru the month of April The Hut will donate an approx. 5% of gross sales in an effort to raise \$500.00 for the band's May 7th trip to Missouri. So you'll give us your support to help these kids. Bring in your old used worn out dollars and trade them in for our new spring goodies that have our racks bulging. We have all the new spring looks for everyone from Papa Bear on down.



the Hut

618 MAIN

FRIONA, TEXAS

Danella Davis Nominated For Woman Of Achievement



WINS AWARD...Danella Davis, whose husband Bob is a former Friona resident, received the Texas Press Women's "Woman of Achievement" nomination recently. Mrs. Davis is employed at the Amarillo News Globe.

An Amarillo Globe-News staffer, Danella Davis, was one of five Texas Press Women, Inc., members nominated for 1974 Woman of Achievement of the organization.

District 2 presented Mrs. Davis, who was district president of the Permian Basin division and guided its reorganization in 1971. She also was TPW state recording secretary for 1973-74 and has served on the state board three years.

Mrs. Davis' husband, Bob, is a former Friona resident, being reared here. His parents, Mr. and Mrs. L.P. (Buster) Davis, live at 1305 N. Columbia.

Mrs. Davis is a member of the Globe-News Women's Department and is assistant to

the editorial page editor. Before coming to the G-N in November 1973, she was woman's editor of the Fort Stockton (Tex.) Pioneer and assistant to the publisher three and one-half years.

Selection of nominees for the Woman of Achievement is based on the nominee's contributions to TPW, civic work and multiple services extended to others.

Mrs. Davis, who resigned as District 2 president when she moved to Amarillo last November, has received press awards from TPW, including a first place in page layout and second place in promotion-publicity. She was named an Outstanding Young Woman of America in 1973, and Girl of the

Year by Xi Zeta Lambda Chapter of Beta Sigma Phi in 1972.

A former cosmetologist and executive secretary, the nominee served three years as a member of the advisory committee of the Fort Stockton High School Office Education Association. She also worked closely with secretarial students of FSHS who were entering job application competitions.

She taught the OEA students a course in good grooming in 1971 and offered similar instructions to a group of 4H girls in the summer of 1972.

Other contributions have included volunteer work with the Girl Scouts of the U.S.A. and the Women's Division of the Fort Stockton Chamber of Commerce.

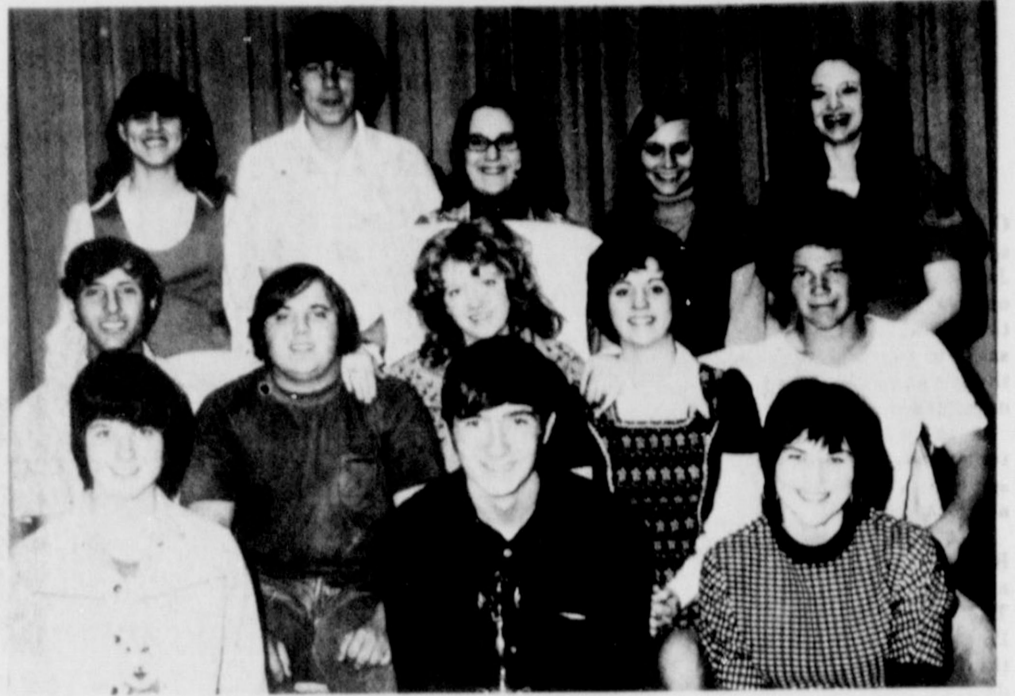
She is a charter member of the latter organization and was instrumental in its organization in February of 1971 and served as publicity chairman, chairman of its nominating committee and co-chairman of the publicity committee for the city's annual Water Carnival from 1971 to 1973.

Previous volunteer work has included multiple duties in many areas of church work, especially in the area of youth programs.

Mrs. Davis is the wife of Bob D'Wayne Davis, store supervisor of Gibson Discount Center in Amarillo. They have two daughters, Margo, 12, and Malia, 10. They are members of First Presbyterian Church.

Mr. and Mrs. Davis attended TPW's 82nd annual state convention at the Inn of Six Flags in Arlington March 28-31, when the nominees were announced. Mary Faulk Kooek of Austin, author and speaker, was selected for the state award.

Judges for this honor were U.S. Senator and Mrs. Lloyd Bentsen of Washington, D.C., and Houston; Lt. Gov. and Mrs. William P. Hobby of Austin and Houston; and Dr. and Mrs. A.M. Pate of Fort Worth.



PLAY CAST...The entire cast and stage crew of the Friona Contest play, "Pegora the Witch" are shown above. In the back row are Jeanine Jarboe, Phillip Duggins, Pam Veazey, Hope Mays and Pam Lindley. Middle

row-Gary Stone, Danny Simpson, Carol Bavousett, Annette Reznik and Terry Thompson. Front-Cinda Johnson, Mark Shackelford and Pattijon Talley.

ACTORS ARE HONORED

FHS Wins District With Contest Play

Friona High School won first place in the District 3-AA contest play this past Monday, giving FHS 20 points in the district UIL literary meet.

Other literary events are

scheduled Saturday at Olton. Friona's play was "Pegora, the Witch."

Carol Bavousett added frosting to the cake by being selected as "best actress," and four other cast members were named to the all-star cast.

All-stars selected were Annette Reznik, Danny Simpson, Terry Thompson and Gary Stone.

Other cast members were Phillip Duggins, Pam Veazey, Pamela Lindley, Hope Mays and Jeanine Jarboe.

Crew members are Mark Shackelford, Pattijon Talley and Cinda Johnson.

By winning the district competition, Friona won the right to present the play for the regional championship, at Odessa April 18.

It had been three years since FHS had won district in the play event, according to Joy Morton, coach.

DeBord Resigns....

(Continued from Page 1)

victories surpassed the former school record of 22 wins which had been logged in 1936 and 1965. This year's team's winning percentage of .800 has been topped only by the 1965 team, which at 22-5 was .814. Besides serving as head basketball coach, DeBord served as an assistant football coach at Friona, and has also been in charge of the Driver's Education Program.

DeBord also has served as manager of the municipal swimming pool during the summer.

He and his wife Diana have been active members of Friona's First Baptist Church. Ray served as a Sunday School teacher of high school boys. His wife Diana has assisted with Acteens, with junior high age girls.

A former high school all-stater while playing for Sunray, DeBord coached three years at Spur prior to coming to Friona. At Spur, his teams had an excellent record for three years of 71 wins and only 15 defeats.

Black Study Club Meets In Ivie Home

The Black Study Club met at Mrs. Roscoe Ivie's home on Thursday, April 4.

Mrs. Johnny Mars gave the opening exercise. Roll call was

answered with Chinese proverbs.

Diane Tatum gave a report on the "Christmas In May" meeting she had attended at the Showbarn. The club plans to have an arts and crafts exhibit at the show.

At the club's next meeting, the club plans to visit a greenhouse in Canyon.

Those attending Thursday's meeting included Mrs. Emma Elmore and Mesdames T.J. Presley, Johnny Mars, Travis Stone, Teddy White, Cliff Allmon, Randy Hamilton, Veda White, Dick Rokey, Ethel Bengner, Janice Hamilton, Martha Hamilton, Helen Fangman, Roscoe Ivie, Tommy Tatum, Ellis Tatum and T.A. Kelley.

Visitors were Bill and Elaine White, Dewain Hamilton, Chad Hamilton and Holly Tatum.

Gregg Collier

Receives Honor

Gregg Collier of Friona was among 16 students from the surrounding area high schools to win honors at the annual Mathematics Contest held Tuesday, March 26 at West Texas State University in Canyon.

From 21 high schools across the Panhandle, there were 219 contestants answering questions concerning algebra, geometry, basic logic and a few questions on trigonometry.

The awards were presented by WTSU President Lloyd Watkins.

Following the contest, counseling was made available to students who were interested in majoring in mathematics, and a tour of the campus was given.

HOSPITAL REPORT

Parmer County Community Hospital

ADMISSIONS-

Trisha Jill Burgess, Mule-shoe; Justin Lee, Friona; W.L. Burk, Bovina; Mrs. Freddie Sepeda and baby boy, Dimmitt; Jinnie Mabry, Friona; Geneva Vasquez, Friona; Annie Scott, Friona; Mickey Harrelson, Friona; Jamie Rodriguez, Summerfield; Denise Lambert, Bovina; Sophia Hromas, Bovina; Mrs. Ronnie Hedges and baby boy, Hereford; Guadalupe Castillo, Friona; Henry White, Friona; Mrs. Louis Robles and baby girl, Bovina; Mrs. Joe Mark Milloy and baby girl, Friona; Martha Leal, Hereford; Hortencia Bermea, Friona; Mrs. Radford Venable and baby boy, Bovina; Mrs. Kenneth Cole and baby girl, Friona; Allie Collins, Hereford; and Charles Hall, Bovina.

DISMISSALS-

Justin Dale Lee, Mrs. Jerry Sherwood and baby boy, M.A. Black, Trisha Jill Burgess, W.L. Burk, Estella Rivera, Mickey Harrelson, Denise Lambert, Henry White, Lupe Castello, Meredith Sepeda and baby boy and Martha Leal.

PATIENTS IN HOSPITAL-

Hortencia Bermea, Bessie Boggess, Allie Collins, Mrs. Kenneth Cole and baby girl, Elmer Euler, Charles Hall, Sophia Hromas, Mrs. Ronnie Hedges and baby boy, George McKinney, Mrs. Joe Mark Milloy and baby girl, Mrs. Gary Morton and baby girl, Jennie Mabry, Mrs. Lewis Robles and baby girl, Jamie Rodriguez, Annie Scott, Mrs. Radford Venable and baby boy and Geneva Vasquez.

Residents Have Get-Together

Residents of the Black Community met at the Community House Thursday night, March 28 for a business meeting and a "42" party.

New officers for the coming year were elected. They are: Clifford Allmon, president; Travis Stone, vice president; and Ethel Bengner, secretary.

treasurer.

Those attending played various games and were served pies, coffee, tea and Cokes. Approximately forty people attended.

Hostesses for the occasion were Mr. and Mrs. Clifford Allmon, Mr. and Mrs. Glyn Hamilton and Ethel Bengner.

Complete Stock Of Western Wear!

Ladies New SPRING FASHIONS Arriving Now!



NOW UNDER NEW MANAGEMENT!

Come By And Get Acquainted

- * Short Sleeve Shirts
- * Straw Hats
- * Many More

- * Western Suits
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- FREE POSTAGE WHEN "SAVING BY MAIL"

IN ACCORDANCE WITH FEDERAL REGULATIONS, WITHDRAWALS FROM CERTIFICATE ACCOUNTS BEFORE MATURITY WILL INVOLVE LOSS OF 90 DAYS INTEREST AND RE-CALCULATION OF INTEREST OF THE WITHDRAWN FUNDS FROM THE ORIGINAL TERM OF THE CERTIFICATE AT THE CURRENT PASSBOOK INTEREST RATE



State Savings & Loan Association

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Introducing your new ACCO Feeds Dealer.

We would like to take this opportunity to acquaint you with the new ACCO Feeds dealer in your area.

When it comes to selecting the proper feed, you'll find that he can be a big help. Because he has the experience and a complete line of quality ACCO feeds to do it with.

For example, ACCO makes a wide variety of range feeds, hog feeds, horse feeds, dairy feeds, poultry feeds, sheep feeds, rabbit feeds and specialty feeds. And they're all nutritionally balanced specifically for livestock here in the southwest.



ACCO has just about everything you need in the line of animal health products, too. Our ACCO Life line includes everything from antibiotics and wormers to fly sprays.

So, if you're in the livestock business, stop by soon and get acquainted.

Your new ACCO dealer is

FRIONA FEED CO.

W. Highway 60

FRIONA, TEXAS

A Division of Anderson Clayton & Co.

Good Crowd Turns Out For Auction

Following the conclusion of Community Farm Auction, sponsored by the Bovina Jaycees last Saturday, Jaycee officials expressed elation at the tremendous success of the sale and voiced plans to make the sale an annual event for the organization.

A large number of buyers turned out for the event, in spite of blustery winds and accompanying sand.

Ken Horn, president of the Bovina Jaycees, expressed appreciation to Big Nick Trienen, Houston Bartlett and Larry Potts for their efforts in the sale and also to those who donated sale items to the Jaycees.



PROCLAIMS WEEK...Mayor R.L. Fleming is shown proclaiming "Future Homemaker's Week" for the Friona FHA chapter, as Glenda Reeve looks on.

Kerrs Attend Land Bank Assn. Meeting

Mr. and Mrs. Ernest Kerr of Muleshoe, have just returned from Houston where he represented the Federal Land Bank Association of Muleshoe at the annual Stockholders' Meeting of the Federal Land Bank of Houston. The meeting, held at the Houston Oaks Hotel, was attended by members of 66 Federal Land Bank Associations located in Texas. There were about 500 persons in attendance at this meeting.

Stockholders and guests heard President George W. Cunningham present his annual report to the stockholders in which he reported that in 1973, the 254 million dollars in loans closed was the most credit ever extended to Texas farmers and ranchers in a single year in the Bank's 57-year history. Also, those attending heard addresses by Governor Dolph Briscoe and Dr. James A. Byrd, Economist, First International

Baneshares, Inc. of Dallas, Texas.

The Federal Land Bank of Houston makes long-term loans on farm and ranch property throughout Texas and is currently servicing over 35,000 loans for more than 867 million dollars.

The Federal Land Bank Association of Muleshoe makes and services loans in this area. Members of the Board of Directors are Gordon Duncan, James Glaze, Morris Douglas, A.L. Hartzog and Jim Claunch.

FHS Duo Wins Trip In Fete

For the second time in history, two students from Friona High School have won Deaf Smith Electric Cooperative's Democracy in Action youth oratorical contest, and qualified for a free trip to the nation's capital this summer.

Carol Bavousett, daughter of Mr. and Mrs. Steve Bavousett; and Gary Stone, son of Mr. and Mrs. Travis Stone, won the contest, which was held March 28 in Hereford.

The FHS entrants competed in the oratorical contest against students from Hereford, Dimmitt, Nazareth and Vega. The contest was open to high school students in the area served by the rural electric cooperative.

Carol and Gary became the sixth and seventh winners of the oratorical contest from Friona.

Tommy Sherley was a winner in the contest's first year, 1965. Sally Kendrick was the school's next winner, in 1971. In 1972, FHS had its first dual winners, in Carl Evans and Holley Stephenson. Danny Simpson was winner of the boys' division in 1973.

Carol and Gary will join other high school oratorical winners from across the nation in a bus tour to Washington, where they will get a chance to view democracy in action on a first hand basis.

Rites Held For Brother Of Local Woman

Services will be held at 10 a.m. Saturday in the Baptist Church of Adrian for Sherman F. "Shag" McCown, 57, an Adrian resident 30 years, who was dead on arrival at 3:20 a.m. Thursday at Northwest Texas Hospital at Amarillo after suffering an apparent heart attack.

The Rev. Bob Miller, former pastor, will officiate. Burial will be in Vega Cemetery by Blackburn-Shaw Memorial Chapel of Amarillo.

Mr. McCown, a farmer and rancher, was a veteran of World War II.

He was a member of Adrian Baptist Church.

Surviving are his wife, Neoma; a stepson, Paul E. Jackson of Vega; a daughter, Mrs. Joel Brownlee of Nara Visa, N.M.; his mother, Mrs. Lucy McCown of Friona; a brother, Austin of Texline; four sisters, Mrs. Pete Clements of Dalhart, Mrs. J.C. Bowers of Seagraves, Mrs. Glen Floyd of Friona and Mrs. Homer Vaughn of Odessa; and three grandchildren.

GOOD QUESTION

One question that has never been answered is whether wages went up with high prices or did high prices go up with wages.



MEETS CANDIDATE...Odie Claborn, left, met Harvey Floyd of Vega this week, when the candidate for State Representative was campaigning in Friona. Floyd is running on the Democratic ticket, opposing incumbent Bill Clayton.

JUST A REMINDER!



Have you rendered City Taxes for 1974? Please stop by or call the City Office 247-2761 before 15th April

Arley L. Outland
Assessor-Collector
City of Friona

Your local used cow dealer is friona bi-products



farmers ranchers

Gentlemen.

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
[Call collect]

FRIONA'S B A C

BUSINESS ACTIVITIES COMMITTEE
SPONSORS
AN
EASTER
DRAWING

Sat. April 13th

3:00 p.m. - City Park

Shop At Home In Friona
For All Your Easter
Goodies And New Spring
Finery And The Easter
Bunny May Reward
You By Bringing

Free

\$400

IN
"FRIONA FIRST" DOLLARS

1 - \$100.00 Prize

6 - \$50.00 Prizes

*Get Your Tickets Turned In To
A Friona Merchant By 3 p.m.
Saturday.

*Drawing To Be Held In
City Park

*You Must Be
Present To Win.



ESSAY WINNERS...Leroy Johnson, member of the Soil Conservation District's board of directors, presents checks to two of the four winners of the district's essay contest. In the middle is first place winner Joe Steelman of Bovina, with schoolmate Alton McCormick, fourth place winner, at right. Second place winner, Timmy Smith of Lazbuddie and third place winner, Heidi Corn of Bovina, could not be present.

IN ODESSA

Local Men To Be Honored April 19

A.W. (Dub) Anthony, Jr., President, Grain Sorghum Producers Association is one of the West Texans who will be honored April 19 by the West Texas Chamber of Commerce at the 56th Annual Convention in Odessa.

Selected West Texas presidents of statewide organizations and associations, and West Texas members of Texas State Boards will be recognized at the noon luncheon in the ballroom of the Inn of the Golden West.

John Ben Shepperd of Odessa, WTCC past president and Assistant to the President, El Paso Products Company, will preside at the Great West Texan Luncheon.

The three-day convention will convene Thursday afternoon at 2 p.m. in the Inn of the Golden West with a Bicentennial Leaders Meeting sponsored by WTCC's Cultural Affairs and Tourist and Travel Development Committees, the Presidential Museum of Odessa and the American Revolution Bicentennial Commission of Texas and Odessa.

Congressman George Mahon, Chairman of the House Appropriations Committee, United States Congress, will speak at the opening banquet Thursday evening.

Friday morning Harry W. Clark of Midland, chairman of the WTCC Local Action Committee, will preside at a series of 74-second reports by presidents of West Texas local chambers of commerce on what their towns are going to do about Energy/Energetic Leadership in 1974.

At 10 a.m. Barvin Hines of Arlington, chairman of WTCC Tourist and Travel Development Committee, will moderate a panel discussion on "Bicentennial Opportunity for Energetic West Texas Leadership." Appearing on the panel will be Thomas H. Barnett, Jr. of Fort Worth, Mrs. Gene Brownrigg of Arlington and Mrs. Norma Selvidge of Clarendon.

At 10:40 Friday morning Frank Junell of San Angelo, chairman of WTCC State

Affairs Committee, will preside at a panel discussion on "Money Makers for West Texas." Appearing on the panel will be John White, Texas Commissioner of Agriculture; Happy Shahan of Brackettville, member of the WTCC Executive Committee-at-large, and a WTCC Director-at-Large; and Ray Clymer of Wichita Falls, president of the Wichita Falls Board of Commerce and Industry.

Following the Great West Texan Luncheon, Jack M. Shepherd of Midland, acting chairman of WTCC Mineral Resources Committee, will preside at a panel discussion on "Energy and West Texas." Appearing on this panel will be A.V. Jones, Jr. of Albany, president of National Oil Wells Stripper Association; Honorable Jim Langdon, Chairman, Texas Railroad Commission; and Howard Drew of Fort Worth, Director of Research, Texas Electric Service Company.

Governor Dolph Briscoe will address the convention on Friday evening at the annual banquet. The governor is a former president of the Texas State Chamber of Commerce, and a former president of the South Texas Chamber of Commerce.

The annual Quota Busters Breakfast will be held Saturday morning in the Golden Rooster Club in the Inn of The Golden West.

Revival Now In Progress

Revival services continue this week at the Assembly of God Church, it was announced by the pastor, Rev. C.L. Bates.

Rev. Don Martin of Arlington, Texas, is conducting the revival, which will continue through Easter.

Rev. Martin has held meetings throughout the United States and in South America. He also has preached in Scandinavia and in the Holy Land.

Services are at 8 p.m. each evening. The public is invited to attend the services.

THANK YOU

I Have Sold My Interests in Ag-Chem Farm Services To My Former Partner, Leroy Lundy.

I would like to thank the many farmers of the Friona area for allowing me to serve them during the past five years.

My plans are to remain in Friona. I have developed a wholesale dealership for micro-nutrients (fertilizer supplements), and will be supplying them for a five-state area.

I have enjoyed my close relationship with the farmers of this area, and wish for them continued success.

Don McManaman

DEAD ANIMALS

FREE REMOVAL OF DEAD STOCK

WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!

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Amarillo CLOVIS Plainview
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ANNOUNCING

A Change In The Ownership Structure Of Ag Chem Farm Services. Leroy Lundy Has Purchased Don McManaman's Interests In The Business, And Will Continue To Operate The Business At The Same Location, 5th & Euclid

AG CHEM FARM SERVICES

"Where Service Is First"

In The Spring A Young Man's Fancy....

URNS TO OTHER THINGS BESIDES GARDENING!

... So Friona Consumers has stocked up on all the things that will help make his gardening chores easier and quicker. See us for mowers, sprinklers, tools, seeds and fertilizers.

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Friona Consumers

BUDDY LLOYD, MGR.

**COMING TO
FRIONA
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FRIONA, TEXAS 8 P. M.**

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MERCURY
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HALL**

And The **STORYTELLERS**



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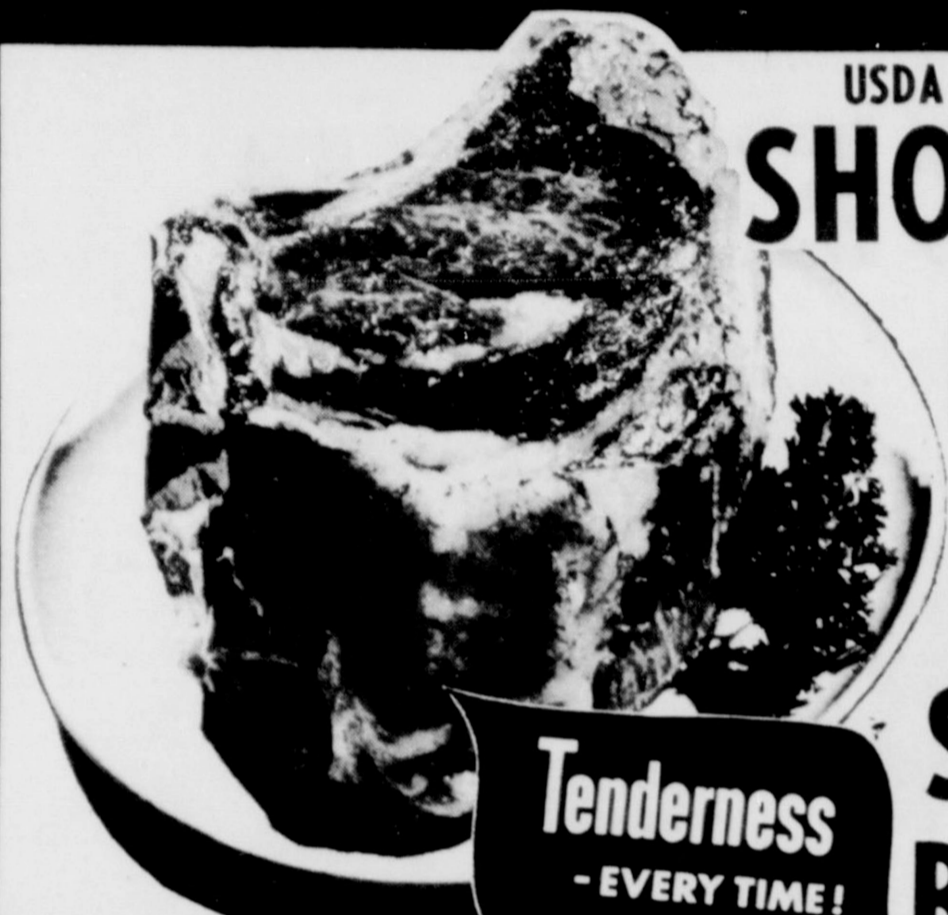
Tickets Available
From Friona
Merchants

\$5.00
Advance
\$6.00 Door

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SPONSORED BY FRIONA BUSINESS ACTIVITIES COMMITTEE

UP TO 1000 REDUCED PRICES ^{Plus} The Extra Value Of **S&H STAMPS**



Tenderness
- EVERY TIME!

USDA CHOICE BEEF

SHORT RIBS BEEF Lb. **49¢**

Shurfine

TUNA **44¢**

USDA CHOICE BEEF

RIB STEAK Lb. **\$1⁰⁹**

LEAN

GROUND BEEF With Hyd. Tex. Veg. Protein Lb. **79¢**

USDA CHOICE BEEF

SWISS STEAK Round Bone Arm Cut Lb. **\$1⁰⁹**

BONELESS STEW Extra Lean Cubs of Beef Lb. **\$1⁰⁹**

Shurfresh All Meat **FRANKS**

12 Oz. VP **65¢**

Shurfresh All Meat **BOLOGNA**

12 Oz. VP **65¢**

USDA CHOICE BEEF

CHUCK ROAST

Blade Cut Lb. **79¢**

USDA CHOICE BEEF

FAMILY STEAK

Lb. **98¢**

COFFEE

Maryland Club With Coupon Below

89¢

BONUS SPECIAL

DR. PEPPER

6 Btl. Ctn. **1¢** Plus Deposit

WITH 1 FILLED BONUS SPECIALS BOOKLET



King Size

TIDE **\$1³⁹**

Gold Medal

FLOUR 5 Lb. Sack **89¢**

BONUS SPECIAL

Korn Kist

BACON

1 Lb. Pkg. **1¢**

WITH 1 FILLED BONUS SPECIALS BOOKLET

TISSUE

Chiffon Bathroom

2 Roll Pkg. **33¢**

Morton

PIES Apple Peach **45¢** Ea.

Shurfine

BLACK PEPPER **45¢**

Fireside Saltine

CRACKERS 1 Lb. Box **38¢**

FRESH PIGGLY WIGGLY PRODUCE

Calif. Navel

ORANGES

Fresh Green Pascal

CELERY

Extra Fancy Calif.

TANGERINES

Clardy **ESKIMO BARS**

Pkg Of 6 Reg. 69¢

49¢

5 Lbs. **\$1.00**

19¢



FRESH - SOFT - SMOOTH TENDERCRUST BREAD IS BETTER

Lb. **33¢**

LETTUCE

Large Firm Head **19¢** Each

