

Star Lites

By Bill Ellis

GRANT TEAFF was a big hit at the all-sports banquet, as we expected he would be.

We especially liked his story about the old rancher and the mule, which Coach Teaff told to illustrate his point of loyalty.

It was a good story, and we'll tell it to you if you twist our arm.

We thought the banquet was a success for its first time ever to be opened to the public. We haven't heard a report yet on whether the venture worked from a dollars and cents standpoint or not.

NEXT MAJOR PRODUCTION locally for the community center will be the Art Linkletter speech in April.

Representatives of the Parent Teachers Organization called this week to advise us that tickets for the Linkletter appearance will be on sale at the Friona Chamber of Commerce office at 621 Main Street.

Thus, if you want a ticket to hear Art Linkletter, you can stop by the Chamber office most anytime, and buy your ticket. The ticket prices for this speech are \$3.00. It will not be an eating affair, promoters remind.

A BIG CROWD attended the hearing here Thursday on the proposed landfill site, conducted by the State Health Department.

A large number of statements were taken from those attending the hearing. The biggest majority of those testifying were opposed to the landfill being located Southwest of Friona, as it is proposed.

The landfill, and where to locate it, is a big problem. Representatives from the city plan to approach the county commissioners at their next meeting to attempt to see if the county might be able to take the lead in providing a centrally-located landfill somewhere in rural Parmer County, that could service Friona, Bovina and Farwell.

We think this is the best suggestion to date, and we urge the commissioners to study the prospects seriously. It's a problem that affects most residents of the county--the rural residents as well as the city folks.

+ + + +

THIS WEEK HAS sort of been the banquet circuit for us. Besides the all-sports fete, we took in the Chamber of Commerce banquet in Bovina, and were entertained royally by Dr. Charles Jarvis.

Dr. Jarvis spoke at the Friona C-C dinner in 1964, and for our money, he's still one of the top speakers on the banquet circuit. In fact, we think it wouldn't be a bad idea for the local chamber to consider inviting the dentist-funnyman back to Friona.

A lot of folks would probably go in order to hear him again, and a big bunch of folks have moved in since he was here last, and didn't hear him the other time around.

Dr. Jarvis entitled his Bovina speech the "Abominable Snowjob," and he had some goodies, as you might expect.

Jarvis said that sitting in church every Sunday doesn't make a person a Christian, no more than sitting in a chicken house would make him a chicken.

Decrying the startling percentage of divorce in America today, Jarvis said he was thankful he and his wife were not facing such a problem "We plan to fight it out to the bitter end," he chirped.

Playing to his rural-oriented audience, Jarvis told about the farmer who was going down the street, drinking, smoking and cursing. A preacher came up to him and said "My friend, I have never drank, smoked or cursed." "Yeah, and you haven't ever farmed, either," was the way Jarvis quoted the farmer's reply.

Complimenting a group of Bovina youngsters on their song selection, Dr. Jarvis said he spoke at one place where a waitress dropped a huge platter full of dishes, and with the resulting crash the young folks got up and started dancing, thinking the music had started.

A graduate of the U.S. Naval academy, Dr. Jarvis said he was 36th from the bottom of his graduating class of more than 1400 in the conduct department. "I was a member of the portion of the class that made the upper half possible," he said.

On the serious side, Dr. Jarvis said we should always give thanks we were born in the greatest country the world has ever known.

A lot of people criticize America, and some even advocate getting rid of our president from time to time. "You wouldn't see that in Russia, or any other communist nation,"

Jarvis pointed out.

He followed that statement up by saying that they had a "political joke" contest in Russia last year. The first prize was 20 years.

Testimony Heard On Landfill Site

The hearing Thursday at City Hall in regard to the proposed location of the sanitary landfill southwest of Friona drew a standing-room only crowd to the City Council meeting room.

Roger Tyler, hearings examiner for the State Department of Health, conducted the hearing, and took sworn statements from a number of people attending.

Most of those giving statements concerning the landfill were against the location because of their fear that trash would be blowing into the city from a landfill at the proposed site. Testimony was given telling that the prevailing wind in this section of the country is from the west or southwest.

Cotton Renner, representing Friona Country Club, cited the danger that flooding and erosion might cause, with the proposed site on the Frio Draw. The country club is

located just east of the landfill site.

Some of those testifying spoke in favor of an alternate site which the city had considered, located east of town. One man offered to personally pay the difference in the cost between the two.

However, E.T. Jennings, owner of Benger Air Park, spoke against this proposal, saying it could hamper the operation at the airport. "The Amarillo landfill location near the airport was declared unsafe. It should work the same way here," Jennings said.

There were a few testifying who thought the proposed location was a good one. One said that the prevailing winds would cause any blown paper to miss the town to the north. However, the ratio of those

testifying was about 4-1 against the location.

In closing the testimony, Tyler said that the record would be held open until April 1 in order that written records could be received, for or against the landfill location. These are to be sent to Roger Tyler, State Department of Health, 1100 West 49th Street, Austin, Texas 78756.

Following the meeting, City Manager Jake Outland thanked the crowd for attending, and pledged the city's help in solving the landfill location problem.

Outland stated that representatives from the city plan to meet with county commissioners and explore the possibility of a centrally located landfill to serve all cities of the county. He urged those favoring such a plan contact their commissioner



HEARING SCENE....A small portion of the crowd attending the hearing here Thursday on the proposed sanitary landfill site is shown above. A large number of area residents testified as to the proposed location southwest of Friena.

The FRIONA * STAR

Volume 50, Number 24

Sunday, March 23, 1975

14 Pages



HONORED....Dale Cleveland, left, and Cindy Gammon were honored with "Fighting Chieftain" awards at the all-sports banquet Tuesday night. They are shown with Grant Teaff, head football coach at Baylor University, the speaker for the banquet.

Board Considers Teacher Contracts

Consideration of teacher contracts for the 1975-76 school term was the principal item of business at the March meeting of the Friona school

The board accepted resignations from second grade teachers Nettie B. Wilson, who has been teaching for 32 years, and Velma Lovett, who has taught for 22 years. Both of the elementary teachers wished to

retire at the end of the current year.

Superintendent Tom Jarboe reported that the local district had received \$49,176 from the emergency fund relieve program established by the legislature and Governor

At the same time, Jarboe pointed out that the tentative economic index for Parmer County indicates that the local fund assignment will be increased by 20 per cent for next school term. In dollars and cents, this would mean that an additional \$57,012 would have to be provided to

the school system from local funds.

The economic index is derived at through three factors: scholastics, which account for eight per cent; the county income (72 per cent) and county evaluation (20 per cent). The figures are based on a three-year average income for the county for the years 1971 through 1973.

The final date for transfering students into or out of the Friona Independent School District is May 1. Jarboe emphasized that requests should be in the Superintendent's office by April 1 for those students to be considered at the board's April meeting.

In other business, the board approved the textbook selection committee.

Tax assessor-collector Porter Roberts reported that 94.5 per cent of the 1974-75 tax roll had been collected through February. The school had a total of \$51,271 in total delinquent taxes, all years.



FFA HONORS....Among those honored at the annual FFA banquet last Friday were these six young men who have received their state farmer degrees. Standing left to right are Benny Pryor, vo-ag instructor, Gene Schueler, Mitchell Wiseman and Ronnie McLellan. Seated are David Blackburn, Kevin Welch and Garvin Thorn.

Pair Honored At All-Sports Fete

Naming of the 1974-75 "Fighting Chieftain" award winners was a highlight of the 1975 all-sports banquet, held at the Community Center-Showbarn Tuesday night, as the banquet "went public" for the first time.

Some 425 people attended the banquet, a considerable increase from previous years, as the banquet "went public" for the first time, featuring Grant Teaff, Baylor's "Coach of the Year" as the speaker.

Garnering the "Fighting Chief-

Garnering the "Fighting Chieftain" award for the girls was Cindy Gammon. This award was presented by coach F.G. Crofford.

Cindy was an all-district performer at guard for the Squaws, and was selected to represent Friona in the Panhandle All-Star game at Amarillo last weekend.

Winning the "Fighting Chieftain" award for the boys was Dale Cleveland, an all-district performer for the Chiefs in both football and basketball, and a stalwart on the

In a novel presentation, Coach Larry Dyess played a tape recording of Coach Bob Owen making the

A new service is being offered by

the Central Plains Mental Health-

Mental Retardation outreach office

in Friona, it was announced this

week by Tisha Harrell, outreach

The office will not consider

alcoholism problems, and will offer

direct service to alcoholics, poten-

Outpatient counselling will be

available at the Friona office, 621

Main, every Thursday. Two spe-

cialists will be available to consult

with those needing their services.

tial alcoholics and their families.

CPMH/MR Office

To Assist Alcoholics

presentation of the fighting chieftain award. Coach Owen, still recovering from a heart attack, was unable to attend the banquet.

"We have been blessed with some of the finest young men in the world at Friona, and choosing one from among them for the award was an extremely hard job," Coach Owen said in his remarks.

Coach Teaff, the dynamic young coach of the Baylor Bears, who in only his third year at Baylor guided the downtrodden Bears to the throneroom of the Southwest Conference, shared his formula for becoming a winner with those attending the banquet.

"First you have to be loyal. You have to be dedicated in order to win. Second, you have to set high goals," said Teaff, who cited as an example Aubrey Schultz, the all-SWC and All-American center at Baylor this past fall.

"Thirdly, you have to never give up," said Teaff, who was addressing a group who adhered to that philosophy. "Fourth, and most important, you must have a direct relationship with God," Teaff told

The program was instigated in

The new program was approved

by Jerry Henderson, CPMH-MR

Help for the alcoholic is also

response to a number of telephone

calls which asked for assistance on

the alcoholic problem.

available.

The youthful Baylor coach was a big hit with the crowd. He kept their attention with some well-placed

point of his coaching philosophy.

The crowd enjoyed a meal of barbecued beef, beans, potato salad, fruit salad, pickles and onions catered by Underwoods Cafeteria of Amarillo.

jokes, each of which illustrated a

Kevin Welch served as master of ceremonies. Kenneth McLellan, representing the Chieftain Parents, gave the welcome, and Clay Bandy gave the response. Mitchell Wiseman gave the invocation, and Dusty Peters gave the benediction.

Special awards, in the form of scrapbooks, were given to the coaches by the cheerleaders, who also led the group in singing the school song at the close of the program.

Absentee Voting Underway Here

Absentee voting continues next week and through April 1 in both the school board election and the Friona City Council election.

Absentee voting is underway in the school race at Superintendent Tom Jarboe's office, and at the City

Hall in the City Council race.

Three members are to be elected to the school board, and two

to the school board, and two members to the city council. The election date for the two

The election date for the two elections is Saturday, April 5, and everyone who thinks they might be out of town that date is urged to vote absentee.



HONORED AT BOVINA....Pat Read, left, the first woman president of the Bovina Chamber of Commerce, and Rouel Barron, chairman of that city's 1974 Bull Town Days celebration, were honored Thursday as Bovina's "Man and Woman of the Year" at their Chamber of Commerce banquet. A crowd approaching 300, including several Friona visitors, heard Dr. Charles Jarvis

Schools Set Easter Break

Friona schools will dismiss the week of March 24-28 for the Easter break, giving students a nine-day holiday, including the two weekends, it was announced this week.

School was to dismiss at the regular time on Friday, March 21, and will resume at the regular time on Monday, March 31.

The Easter break is the last holiday for students until the end of the term.

Temperatures

Date Hi-Low Saturday, March 15 60-25 Sunday, March 16 53-28 Monday, March 17 67-38 G-31 Wednesday, March 19 67-30 Thursday, March 20 78-40 Friday, March 21 79-44 No precipitation.

BEN EZZELL in THE CANA-DIAN RECORD: Nothing was changed at Tuesday's board hearing on the dress code....no minds and no policies, no issues and no answers.

It was encouraging, perhaps, that 60 to 70 people found it important enough to take an hour and a half out of the middle of the busy business day to attend and voice their opinions....to voice them, but not necessarily to listen to others who

The arguments had all been heard before, and the prevailing one, that "the majority wants it that way" was the dominant and final one at every point.

A lot of lip service was paid to that good American Democratic principle of "majority rule," but precious little to its equally-American corollary that "minority rights" must also be protected.

And there was one highly-charged and positive declaration from one man in the crowd that "long hair is un-American" which got enthusiastic applause from at least half the crowd (and nods of assent from school board members) and seemed to typify the majority opinion about all those who would differ or be

As if there could be anything much "American" than forced conformity....whether it be dress control or thought control.

And there were the usual declarations that "we've got to have rules" and that "rules must be obeyed" which everybody agrees with, but no recognition from the ruling structure that some rules can also be bad rules which may need changing, not enforcing.

And finally, there was that all-American answer to all dissenters, from a member of the crowd, that "if you don't like the way we (the majority) run things, you can go somewhere else.

That's the way it is folks....the majority has ruled.

And when everything had been said and not listened to, the school board members retired to the important business at hand...spending three million tax dollars on new school buildings, as if a school can be built of brick and mortar.

Nothing was changed inside

DON RICHARDS in THE PLAIN-VIEW REPORTER-NEWS: Ever wonder why newspapers have editorials and columns? Why don't newspapers just stick to printing straight news facts and forget the personal opinion?

We feel the basic duty of a good newspaper is to provide a solid base of local news for its public. The news articles should act more or less as a "mirror" in trying to reflect to its readers what news has happened as accurately as possible.

The news still is not always "pretty." However, even though it is not, the newspaper should try to give its readers as accurately a "mirror reflection as possible

We don't try to "create" the news--we just want to tell about it whether even we like it or not.

We also feel the newspaper has another basic responsibility to the public-that of editorial comment. We feel the people need the editorial comment, but that it should be kept separate from the straight news. Opinions in a newspaper should come in the form of personal columns, cartoons or be labeled as editorial.

An editorial or column is the opinion of the writer based on the facts of a story-and we feel it is a very important part of a good newspaper

There are many things which need to be said which can't always be told in a news story. Many times the emotional aspect of an issue can't be brought out in a news story like a writer can do using his own words.

Editorial columns in a newspaper many times interpret the news for a reader. Sure, it's our interpretation of the story, but at least it's an interpretation from a person who is normally more familiar with a story than most readers. Whether the reader agrees with the columnist's interpretation or not, is not the point. At least it gets the reader to thinking, and that's the ultimate

Editorial columns also allow the writer to "pass out the roses" or give pats on the backs to deserving persons who have not publicly received the praise they deserve.

A lot of readers we hear from like to know how the publisher feels on an issue. He usually is very close to the story and has heard both sides through. Many times he has to act as a referee or arbitrator after opposing sides get involved past issues and into personalities.

We have seen many good examples of where newspaper columnists did the community a great deal of good by getting a few public officials "into action" on needed causes. Columnists have served as the "people's voice" to the public's elected officials and we know much of the taxpayer's money has been saved by close guardian from an editor's typewriter.

Satire columns, editorial cartoons and letter to the editor, like editorial columns, all play important roles in making the readers more aware and conscious of their world and cause them to think.

Comment and opinion is as important for the public as is just the printing of the facts of a story-and you will continue to see it in The Reporter-News--both from the staff and from our readers.

JIM HUGGINS in THE LOCK NEY BEACON: Two groups of farmers-ranchers who have really come to life this year are the cotton farmers and the cattlemen. Over 175 cotton farmers were in King's Restaurant Friday morning to elect a director for Plains Cotton Growers, Inc. Mingled with the

WELCOME TO FRIONA

cotton farmers were several cattlemen selling \$10 memberships to their organization.

Both groups are in a rough price situation at this time.

Of course nearly every farmer in this county is involved in one or more crops, and many also have cattle. With the grain sorghum, soybeans and wheat price drops the past weeks, there may be more of these organizations making news in the near future.

Our farmers are really having a tough time getting financing for this year's crop with farm market prices so low, that logically, they can't foresee any profit even if they make a real good crop. With production prices so high, prices must come up if the farmer is going to "come out" profit-wise.

Those politicians in Washington who are haggling over the price of gasoline for the automobile better take a look at the farmer's situation NOW. If they don't they may find the farmer out of business and no one around to produce food for this nation and the world.

H.M. BAGGARLY in THE TULIA HERALD: Congress and the state legislature often enact good legislation. But they also enact much that stinks. They all should have been at home in bed on the day they approved-1. Daylight Savings Time 2. Bilingual education 3. Daylight Savings Time 4. Over-regulation of baby sitters 5. Daylight Savings Time 6. Over-regulation of political advertising 7. Daylight Savings Time 8. OSHA 9. Daylight Savings Time 10. Harassment of newspapers by the Post Office Department 11 Daylight Savings Time 12. Artificial Monday holidays 13. Daylight Savings Time 14. Relocation of Armistice Day 15. Daylight Savings

Couple Placed On Probation

Two Tucson, Ariz., residents were tried in district court before Judge Pat Boone Monday on charges

stemming from a Sept. 7 incident. Edward Quinn and Lenda Jean Ellis, charged with possession of marijuana, were fined \$250 each, plus court costs, and placed on two

years probation. The two were arrested by Mitchell and Texas Highway Patrolman Glen Fant and Jim Bishop between Bovina and Friona on a routine traffic violation which led to the discovery of illegal substances in their possession.

Make It A Habit

Once a month, during a bath or shower, every woman should begin a quick breast self-examination. The American Cancer Society has a leaflet of instructions about this simple, but lifesaving procedure.

Friona Flashbacks

....from the files of The Friona Star

45 YEARS AGO-MARCH 28, 1930

A test pump was placed on the city well here Monday afternoon and put in operation for about four hours, with the result that more than 200 gallons per minute were produced from the well. Our people are highly elated with the fact that so strong a well has been secured and will provide an abundance of water for the city's supply.

35 YEARS AGO-MARCH 29, 1940

S.H. Haile, who recently purchased and took charge of the J.L. Riddle hardware store here, has been quite busy since taking the management over, in making decided changes in the arrangements and appearance of the interior of the store. Mr. Haile is also adding a number of new lines of goods to his stock as well as increasing the amount of the regular lines of goods.

30 YEARS AGO-MARCH 30, 1945

Don Edwin Lewis, seven year old son of Mr. and Mrs. Henry Lewis of Friona, has won the Superior rating in the National Music Festival for the past two years. The festival was held this year at Hereford, where the young musician entered as a singer.

25 YEARS AGO-MARCH 24, 1950

Friona School District patrons will go to the polls Saturday, March 25, to vote on a \$225,000 bond issue. Voting will be at the high school. If the bond issue passes, a new auditorium and a new gymnasium will be constructed. The grade school building will be improved and remodelled, too. An increase in enrollment in the past three years from less than 400 to more than 500 indicated a definite need for a building program.

20 YEARS AGO-MARCH 25, 1955

Whether or not Friona is to expand its paving program, improve its water and sewer system, and whether or not a city hall is to be constructed-these three issues will be decided by vote at the special bond election set for next Tuesday. Total bonds to be voted are \$175,000, largest of which is proposition number one, improvements of the waterworks system, \$70,000.

15 YEARS AGO-MARCH 24, 1960

Bobby Redwine, 12-year-old Lazbuddie FFA chapter member was a proud boy Saturday afternoon when his Grand Champion Hereford steer brought a record price of \$1,071 on a bid of \$1.00 per pound from the Sherley Grain Company of Bovina at the sale following the annual Parmer County Junior Livestock Show.

E.C. Wilson of Friona had the grand champion barrow, which was bought by Cummings Farm Store of Friona, for \$2.10 per pound.

10 YEARS AGO-MARCH 25, 1965

Some 300 women from the surrounding area are expected to attend the convention activities in Friona Tuesday, for the Caprock District of Federated Clubs, Three local clubs are acting as hosts.

5 YEARS AGO-MARCH 26, 1970

A meeting of the parents of Friona High School students was held Wednesday, March 18 in the High School Cafeteria. The purpose of the meeting was to discuss the possibilities of holding an "All Sports Banquet" for the students as opposed to the usual 'Football Banquet.'' The proposal met with the approval of the majority present and the banquet will be planned for early spring starting with the '70-'71 school year.

Bond Sales Released

According to Frank A. Spring, Chairman of the Parmer County Savings Bonds Committee, the 1975 Savings Bond goal for the

County is \$100,000. January sales of E and H United States Savings Bonds

totaled \$3,751 for four per cent of the sales goal. The 1975 sales goal for Texas is \$234.3 million. During the month sales were \$23,290,606 compared to January 1974 sales of

\$21,189,711.



Putting People first makes you Number ONE with us and that's pretty important to all concerned.

Lydia Norsworthy PEOPLE COME FIRST



Bank says "Hats Off" to Mrs. Lydia Norsworthy who is our Proof Machine Operator and has been working with us slightly over one year. She moved to Friona with her three children from Amarillo in January of 1974. Her children are Nancy age 12, Jay age 10 and Beth age 6. The family attends the Church of Christ in Hereford and Mrs. Norsworthy enjoys sewing for the children in her spare time. She grew up in Hennrietta, Texas and she is a twin sister to Mrs. Dewayne Howard of Friona. Friona State Bank is proud of each and every one of our many employees and all of us work together to prove that "People Come First" with us.

This week Friona State



FRIONA STATE BANK

Putting People First makes you Number ONE with us and that's pretty important to all concerned



Mr. and Mrs. Bob Beck are recent newcomers to Friona. Bob is the medical technologist at Parmer County Community Hospital. His wife, Judy, the

former Judy Taylor, is a nurse at the hospital. He is originally from Vernon. The Becks are at home at 501 Prospect. They attend First Baptist Church.

ROCKWELL BROS. AND CO. **LUMBERMEN**

HOUSER **GROCERY & MARKET**

FRIONA WHEAT **GROWERS**

Lumber, Paint & Tools

Elevator Service Field Seeds

REEVE CHEVROLET

New And Used Cars FRIGIDAIRE APPLIANCES

Bookmobile Schedule

The High Plains Bookmobile will be in your area on the following dates:

Wednesday, March 26-Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; and Enochs, 1:30-2:30 p.m.

Thursday, March 27--Oklahoma Lane, 9-10 a.m.; Rhea community, 10:45-11:45 a.m.; Friona, 1-1:30 p.m.; and Black, 1:45-2:45

Friday, March 28--Hub, 9-9:55 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Letter To Editor

Friona Star Friona, Texas

Dear Bill.

Since I was born and raised in Friona I thought you'd like this item for the

Our 14'x70' mobile home was destroyed by fire Friday before noon (March 7). I was across the street visiting when a niece noticed the smoke blowing across the yard. We went outside and the smoke was so thick we couldn't tell at first what it was. She called

the Dimmitt Fire Dept. and I ran across the street, opened the back door and smoke just boiled out. The Fire Dept. responded quickly and used 2500 gallons of water, but it was a total loss. It was located at 600 N.W. 3rd, and apparently started in the heating unit. Doug and I are staying at the Colonial Inn Motel, until we get things settled here, then we'll be moving back to Belton, Texas where we have rental property.

You may not remember who I am by the name Douglas Parker, but you will remember me by Cherry (Mingus). I lost an antique clock, 200 years old and 7 ft. high, along with other things that cannot be replaced. The clock had been a gift from Doug! You don't realize what a fire really does, until it happens to you.

I haven't let anyone over there know about it yet, because I just haven't been up to it. If you decide to put it in the paper, all my long time friends will know, without calls or letters. I enjoy the Star very much. Sincerely,

Cherry SCS

Report We are in the big middle of the wind erosion season, according to Herb Evans, District Conservationist, Friona.

We in Parmer County like to believe our dust and sand that comes sailing by our homes this time of year is coming from New Mexico.

We see differently when we look out and see our neighbor's fields blowing. (Have you noticed that it is always our neighbor's fields that are blowing?)

Some of our worst days so far have been Thursday, March 6 and Sunday, March 9. On both these days we had some wind erosion damage. The only fields that blew were the ones without adequate crop residues on the soil surface. A lot of these fields had the residues burned this past fall. Emergency tillage does help: this is a tillage operation that leaves the soil surface rough and

"We feel that residues on the soil surface are our best wind erosion prevention. We can't do much about your neighbor's field blowing, but if you contact the SCS office in Friona we can help you keep your field from "blowing out a neighbor," concluded Evans.

Grain Drying Meet Slated

A grain drying symposium, sponsored by the Texas Agriculture Extension. Service and the Panhandle Economic Program, will be held at the Parmer County Showbarn in Friona at 8 p.m. Tuesday, according to Mack Heald, Parmer County Agent.

Dr. Bill Stewart, agriculture engineer with Texas A&M University, will present the program on methods of drying grain, some of the problems involved and types of driers. Friona Wheat Growers will furnish refreshments.

Residents of the ocunty interested in the subject are encouraged to attend, said

The FRIONA * STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street Friona, Texas 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association

1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1939, 1960, 1962, 1963, 1964, 1963, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper

General Excellence Winner, Texas Press Association, 1970 General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of nmerce, 1970 [WTPA] and 1972 [PPA].

Second class postage paid at Friona, Texas, 79035. SUBSCRIPTION RATES Parmer County, adjoining counties, \$6.30 per year Elsewhere, \$7.87 per yea



Bill Ellis, Editor & Publisher Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman TEXAS PRESS MEMBER 1975 ASSOCIATION



No need to be jealous. . . Why, you're twice the woman she is! Besides you are insure with. . . .

Ethridge-Spring Agency

SEE. . . Dan Ethridge Lois Norwood

Wendell Gresham Charles Caudill

NOTICE: FRIONA APARTMENTS 1300 Walnut

For Leasing Unfurnished Apartments

*1-2-3 Bedrooms

*Fully Carpeted

Refrigerator & Range Central Heat & Cooling *Utilities Paid

*Laundry Facilities *Play Area For Children

*Sorry, No Pets

One Bedroom....\$115.00 Two Bedroom....\$130.00 Three Bedroom...\$145.00

Resident Manager On Premises

Office....Apt. #29

Phone 247-3666



DOG FOOD 25 Lbs.

Texize SPRAY' N WASH

Gladiola

CORN BREAD MIX 60z. 2/31¢

79¢ **FLOUR** Gladiola

Sunshine

Sunshine 49¢ **CRACKERS** 116.

Betty Crocker

59¢ **CAKE MIX** 18 Oz.



THE MOST FAMOUS STUDENT REFERENCE EVER PUBLISHED. SAVE OVER 575°. START YOUR SET NOW.



This Week: VOLUME NO. 9_

WITHA PURCHASE

Volumes offered previously Also on sale now -- collect the entire 25 volume set.

Hunt's KETCHUP 26 Oz. 59¢ 934 SPAM 12 Oz.

Boden's

64 Oz.

BREAKFAST DRINK

Hickory Smoked - Thick Sliced

Texas Cello

CARROTS

TOMATOES

Chuck Wagon

59¢

FROZEN FOOD

Morton's 59¢ **HONEY BUNS**

Jeno's

89¢ PIZZA S 131/2 Oz. Size

Morton's Glazed **DONUTS**

79¢ 10 Oz.



100 **GUNN BROS. STAMPS FREE** With Purchase Of 5750 Or More PLUS

This Coupon

SHURFRESH

MILK

GOODNESS



GROCERY & MARKET

WE GIVE GUNN BROS: STAMPS



ON WEDNESDAY WITH \$2 50 PURCHASE OR MORE BREAD

SELL IT FAST! ASE IN THE SELL IT FAST! ASE

PH. 247-2211

Reader Ads-First insertion, per word Additional insertions (no copy change), per word

Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch Repeat insertions without copy change per column

\$1.25 Cards of Thanks-same as classified word rate, minimum charge

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfnc

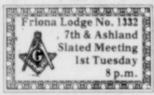
MINIATURE OIL PAINTINGS

Make the most distinctive gift for any occasion...

- +Birthdays
- +Weddings +Anniversaries +House Warmings
- Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings

every week...most priced under \$10.00. 51-tfnc Do you have old pictures you

want copied and restored? Bring them to Pat Shafer's Photo, 218 W. 2nd, Mule-Texas 79347. Phone 806-272-3487. How about Easter portraits? 23-tfnc



We still have those specials Firestone 4-Ply Poly and Steel Radial Tires Murphree Texaco West Highway 60

RADIO SHACK Dealer in Friona is White's Auto We Have CB Radios

AUTOMOTIVE

For your MERLE NOR-S

Sondra Nichols

Phone 247-2587

605 Arrah

STREET PROFITE STREET

BARNYARD MANURE

From Hi-Plains Feed Yard

Phipps and Sons Associates

Call 806-247-3404

NOW.....In Friena. You

can come direct to us

and discuss a mortgage

provement loan. Let us

visit with you on any

financial question you

might have. Tri-County

Savings & Loan. 106 West

Ninth, Friona. 16-tfnc

loan, or a home im-

MAN Cosmetics call:

FOR SALE 1970 Riviera. Tan, bucket seats. Fully Ellis, equipped. Randy Friona Apartments, Number 48. Phone 247-3775 or 21-tfnc

FOR SALE....1962 Super 88 Olds, \$200.00. Phone 247-23-tfnc

FOR SALE....1973 Pontiac Grand Am. Loaded, excellent condition. Call 247-3166 23-3tp

Excavating-Leveling-

17-tfnc

SEE PILO CASTILLO

Custom Application Of Treflan And Other Spr aying Chemicals.

Phone 247-3068

21-5tc

MARSHALL M. ELDER

Representing

Rushing Real Estate

Phone 247-3907

Res. 247-3266

Box 1075, Friona, Texas

26-tfnc

FOR SALE 2 lots and

storage house, cellar and

orchard. Call Harrell Mays,

FARM FOR SALE....320

acres 6 miles north, three

miles west of Friona on

Highway 214. 1-5" well, on

natural gas, \$270.00 per

acre, 25 per cent down,

balance at 71/2 per cent

Duck Realtors

Box 5433

Abilene, Texas 79605

Phone day or night

915-698-7824

FOR SALE 3 bedroom, 2

bath house in Bovina. Good

location. Priced under ap-

praisal. Call 238-1231. 22-4tc

EMBARRASSING, BURNING

ZEMO relieves itching fast be-

cause its special 'anti-itch' medi-

cation soothes inflamed surface

tissues. Get relief with the first ap-

plication of soothing, medicated

ZEMO-Oint- Zemo

FIRST FEDERAL

interest.

FOR SALE Two 6 inch lubricated Poma pumps. One 340 depth and one 360 depth. Also one Wakashaw motor. Used 16 inch casing. Call W.D. Buske, 295-6610.

FOR SALE 6 row 30 inch rolling cultivator and 6 row 30 inch bed shaper. Call W.D. Buske, 295-6610. 24-2tc

FOR SALE Two full-size beds and one T.V. Reasonably priced. 808 Woodland.

HELP WANTED

We need a Spanish lady to be a Avon Representative in Friona. Excellent earnings. Call 247-3246. Also a opening in Bovina for a Spanish Representative.

Need extra income to the inflation crunch?

You can earn extra income and still hold on to your present position or you can make this a full time job. You'll be associated with one of the world's largest retail rganizations-

WARD

114 Park Ave. Hereford, Texas Call now and ask about our Sales Representative Program.

Phone 364-5801 Ask for Sam Nelson

HOUSES FOR RENT

bedroom home in Friona. Available April 1. Call June Brumett 505-763-6671 or 505-

APARTMENTS

bath apartments. Carpeted living room and bedrooms. Modern kitchens and fenced backyards. \$125.00 per month, water paid. Call 247-2745 10-tfnc

apartment. Lady or couple. No children or pets. Call 22-tfnc

Well taken care of, too light to show. Approximately 800 pounds. Call 265-3309. 22-tfnc

LOST & FOUND

ed breed. Brand S on right hip. Orange tag in right ear. Strayed from Frio community during blizzard. If found call 364-2514 or 357-2524. 23-2tc

steers wandered in early December. Branded on left rib and ear mark in right ear. Call and identify brand and ear mark. Pasture and gathering fee due against cattle. Call 965-2367 after 8

REAL ESTATE

Security is a four letter

word-HOME

One of Friona's finest homes is now for sale. All the luxuries are included in this over 3,000 square foot home. New appliances and comfort systems throughout. For a private showing see us today. Price,

Just right for newlyweds. Has new carpet, large bedrooms, fenced backyard and an excellent neighborhood. Priced at \$15,750.

\$550 plus minimal closing costs will get you into this home. 2BR-1BA with fenced yard. Monthly payments

\$450 Total Down Payment plus minimal closing costs. \$65 total monthly payment will buy this two bedroom-one bath home. Two homes like this to choose

Ask about our various farms for sale.

"Service" is our only Business"

CARROL GATLIN LAND CO 102 E. 11th Office 806 247-2745

FRIONA, TEXAS 79035

JOHN BINGHAM

806-247-3274 806-247-2505

806-247-3641

DPS Investigates

15 Co. Accidents

The Texas Highway Patrol investigated 15 accidents on rural highways in Parmer County during the month of February, 1975, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and 11 persons injured.

The rural traffic accident summary for this county during the first two months of 1975 shows a total of 26 accidents resulting in no persons killed and 11 persons injured.

The rural traffic accident

The American Cancer Soci ety wants to intrude on your calendar once a year like this: Memo-have an annual checkup including cancer tests. •••••

of the Lubbock Department of Public Safety Region for February, 1975, shows a total of 435 accidents resulting in 12 persons killed and 199 persons injured as compared to February, 1974, with 322 accidents resulting in ten persons killed and 208 injured. This was 113 more accidents, two more killed. and nine less injured in 1975

summary for the 60 counties

at the same period of time. The 12 traffic deaths for the month of February, 1975, occurred in the following counties: two in Potter; one each in Archer, Cochran, Collingsworth, Hale, Hockley, Hutchinson, Lubbock, Palo Pinto, Randall and Wichita.

ROY'S REPAIR

Irrigation Gas And Water

Lines Repaired

Call 238-1194 In Bovina

WE'LL SELL YOUR USED AUTOMOBILE

Bring us your car, pickup, truck, etc., and we'll sell them on a commission basis.

Northside "66"

Phone 238-1379 Day or Night

Valley Center Pivot Irrigation System Lease A Valley For Only

service is when you find out what kind of dealer

People choose Valley for plenty of reasons. One is darn good

Rep. Corkey Biggerstoff

505-763-4417 505-762-2032 806-272-4266

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC. WATER WELL DRILLING

Layne Pumps, Inc. Zimmatic Sprinkler Sales & Service

Pump & Gear Head Repair-All Makes

Dial 247-2731 Friona, Texas

TELEX

CLOVIS HEARING AID CENTER

* Batteries * Molds * Free Hearing Tests SERVICE ALL MAKES

Phone 763-6900

THE MOST DISTINCTIVE GIFT Water Colors THE STAR ART GALLERY

General Contractor

5 operators on duty. FRIONA SWIRL AND CURL 614 Euclid Call 247-3762

FOR SALE Yamaha 360 c.c. Like new. Call 247-3492

CARDS OF THANKS

for the prayers, cards, flowers and visits. May God

We have just had our first open "All Sports Banquet" have a good year. We

appreciate all of it. Chieftain Parents President

Your local

dealer is.....

Earl and June Elam We want to thank all of you who remembered us in thought and deed during our oss. We are very deeply

Our special thanks to

grateful to all of you.

right vacuum cleaner. Just like new. Call 247-2833 or 265-3427 at night.

friona bi-products

For 7 day a week dead stock

removal Call 247-3032 Collect

How can you get

central air conditioning that's as

dependable as the summer sun?

Payne Gas Air Conditioning

No doubt about it! The best way to fight heat is with flame. A simple gas flame. Dependable as the one that

cooks your food and heats your home. This is what does

the cooling job in Payne air conditioning. • Payne is easy to install. If you now have adequate forced warm air heating, half of your central air conditioning system is already in. The Payne unit adds right on to it. No

expensive alterations. No expensive wiring needed.

Other savings? Payne gas air conditioning is economical to operate. Hardly ever needs service. It's air

cooled. • Find out about the air conditioning that's as

dependable as the summer sun-Payne

Hicks Plumbing, Heating

& Air Conditioning

Financing Available Free Estimates

Ph. 247-3052

FOR SALE three anhydrous ammonia applicators, drag type. May be seen at Friona Consumers. 22-4tc

23-tfnc

FOR SALE Trundle beds and one bunk bed. Call 24-1tp 265-3562 or 247-3276. 24-1tc

Brick, two bedroom-one

FOR RENT....Two bedroom apartment. Water and gas paid. Couples preferred. \$95.00 per month. 1205 Washington, 247-3722. 23-tfnc

RENT....Furnished

LIVESTOCK

FOR SALE Club calf.

LOST 8 stray steers, mix-

STRAYED....2 head black

BILL STEPHENS Representing RIONA REALTY 806 Austin

Clovis, New Mexico ***** NOW

FIRST FEDERAL

SAVINGS

AND LOAN ASSOCIATION

801 Pile St.

762-4417

* HAWAII--June 16 for 10 * Adays. 4 Islands. Fully * Seconted with a second escorted with experienced tour host.

BOOKING

* EUROPE-July 23 for 22 * days. 6 countries. Fa- mily tour. Best 3 weeks in Europe. Escorted by * in Europe. Escorted by Gene and Vema Linn.

days. Cruise the Island Passage and see Alaska while it is untamed and unspoiled. Extension to Nome and Kotzebue available.

23-3tc

ALASKA-July 19 for 12

SCANDANAVIA-"LayStyle of the style of the

*AUTUMN IN NEW *
ENGLAND-October 7 *
for 8 days. A "Tauck *
Tour" and one of the *
best--at peak season. * AUTUMN IN NEW #

TWO

TREAL AND QUEBEC--October 14 for 8 days. A ing the beauty of New England and Canada.

CITIES-MON-

CALL OR WRITE FOR FREE BROCHURE!



LINN TRAVEL AGENCY * 1210 14th St. Lubbock, Texas 79401 Phone 806-763-4353

Call AVI To Lease A \$31683 per month When you really need

you bought a center pivot from. We think we can meet the test for your next system, because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.

service.

916 Main Street Friona, Texas

Phipps & Son

Pits Cleaned-Dirt & Caliche Hauled Phone Friona 247-3404

FOR SALE

for mechanic work. Building

for lease. See Hazel Guinn at

Bi-Wize Drug, or call

247-2883 after 7 p.m. 13-tfnc

FOR SALE New and used

FOR SALE New 16" well

casing. \$9.95 per foot.

Farwell Pipe and Iron,

Farwell, Texas. Call 806-

FOR SALE....one 800 Moline

irrigation motor. Two HD

800 Moline irrigation mo-

tors. Phone 247-3577. 15-tfnc

maize bales. Dave Thomp-

son. Call 247-3761 or 265-3685.

FOR SALE store fixtures,

cabinets, racks and lumber.

Ben Franklin Store, Friona.

with good credit may

Phone 247-3240.

SALE....premature

19-tfnc

23-3tc

481-3287.

CB radios. Call 247-3671

EASTER SPECIAL Shampoo and Set \$3.00 March 25 thru 29

FOR SALE Shop equipment. Everything needed

I would like to thank the doctors and nurses at Parmer County Community Hospital and everyone for your thoughtfulness during the time I was in the hospital

Bless You All. Bertie Doak and Family 24-1tc

which took quite a bit of dedication and hard work all year. We would like to take this opportunity to express our thanks to all the many fine people who have worked this year no matter what job you performed to help the Chieftain Parents to

everyone for their thoughtfulness and concern with flowers, cards, visits and calls while Earl was in the hospital and after he came home. God bless each and everyone of you.

Kenneth and Elizabeth Spinet Organ, Automatic McLellan Rhythm, Chording & Bass. 24-1tp Must relocate. Individual assume balance in small monthly payments. Write Credit Mgr., Box 3192,

Lubbock, Texas 79410. 23-2tc FOR SALE Eureka up-

Tommy and Carol Waldrop

Charles Allen To Speak At Club Meeting

Hedley Lions Club's new building will be dedicated Thursday evening, March 27. The ceremonies will be held during a Ladies Night Banquet starting at 7:30 p.m. Lions District Governor, Charles E. Allen of Friona, will be the speaker. His wife, Melba, will be with

He is executive vice president of the Friona State Bank and is a past president, secretary and treasurer of the Friona Lions Club. He is a member of the Baptist Church, the Masonic Lodge and a veteran of World War II.

Lion Allen is an able speaker and area Lions and ladies are invited to hear

Farmers Urged To Return '74 Reports

American farmers are being urged to do themselves a favor on the right kind of day, the Bureau of the Census says. Monday is mail-out day for sending letters from the Bureau to farm operators who have not yet returned their completed report forms for the 1974 Census of Agricul-

It's also American Agriculture Day, an occasion sponsored by the National Agri-Marketing Association (NAMA). The purpose of National Agriculture Day is

Hedley's Singing Sweethearts will give a musical program after the dedication ceremonies.

to call attention to all Americans-urban and rural alike--to the contributions of agricultural producers to the well being of the Nation. Agriculture is the Nation's biggest, most basic industry, and NAMA's theme for the occasion is "Almost everything starts on the

The Bureau (part of the U.S. Department of Commerce's Social and Economic Statistics Administration) joins NAMA in recognizing the American farmer on National Agriculture Day and suggests that no more fitting day than March 24 can be found for returning report forms not yet mailed back to the Bureau. Enclosed with the Bureau's reminder letter will be a second report form in case the original has been

Bureau officials say that collection of census data cannot be phased out until every report form is accounted for. Late reporting adds to the cost of the census and delays publication of census results.

HOUSE

NOTES

Instrument Report Ending

March 13, 1975 in County Clerk Office, Bonnie War-

WD, Jane Barclay Overstreet, State Electric and Mechanical, Inc., lots 17 thru 26, Blk. 23, Farwell

WD, William H. Danheim, Domingo Rubio, W 75' lots 1 and 2, Blk. 40, Farwell WD, Clifford O. Porter, Jay E. Beene, S 5' lot 10, all 11, Blk. 5, Lakeview

WD, Paulette Smith, O.J.

(Pete) Smith, W 73' lot 5, Blk. 2, Staley Add., Friona WD, Jon Mack Roden,

John E. Bingham, lots 21, 11,

WD, Lois Nelson Clark,

Lanham Hugh Nelson, et al,

und. 1/4 int. in 239 ac. out Sec. 30, T4S; R4E and SW1/4 Sec.

WD, Lois Nelson Clark,

WD, B.M. Seales, Wayne

WD, Ray D. Fleming, John E. Bingham, lot 45 and W 25' lot 46 Blk. 2, Western

and Larry Jesko, SW1/4 Sec.

Lanham Hugh Nelson, et al,

und. 1/4 int. in 239 ac. out Sec. 30, T4S; R4E and SW1/4 Sec.

ren, County Clerk

Add., Friona

Blk. 22, Friona

13, T7S; R2E

13, T7S; R2E

22, T11S; R3E

Add., Friona.

lost or mislaid



n Daisy Floral Jacquard of 100% cotton tops slant flare (Right:) CATALINA'S new

Buccaneer top of rib trimmed cool, comfortable cotton point-elle with pull-on cuffed shorts cotton-blended Birdseye

The 1975 Easter Seal Appeal will finance the Easter Seal Society's rehabilitation program for crippled children and adults in Texas. Last year the Society helped 20,152 persons through its program of assistance in finding and making effective use of services for the disabled and

Easter Seal Society

Parmer County's Easter

ported recently that the 1975

Easter Seal Appeal of the

Easter Seal Society for

Crippled Children and

Adults is going well but

urged all citizens who have

not responded to the Appeal

Joe W. Jones of Farwell,

serves as Easter Seal

Appeal Treasurer for the

County.

Representative re-

Needs Area Support

their families. The Easter Seal Society helps support 17 treatment facilities in Texas where children and adults not eligible for other assistance are treated. These centers offer physical therapy, medical diagnosis, speech and hearing programs and related services to help the disabled build happier and more useful lives.

The Easter Seal Representative is the person to contact for services from the Easter Seal Society. He can be contacted at Security State Bank for the request form to be sent to the Texas Easter Seal Society to determine the needs of the disabled person. The Society will provide the services or (Left:) CATALINA'S tank top will direct the handicapped person to the best resources available to help him.

Contributions to the Easter Seal Appeal should be

REMINDER

Disability insurance is now a requirement on your loan. If you have not done so, you need to stop by the Credit Union and sign the necessary forms.

Thank You.

FRIONA TEXAS FEDERAL CREDIT UNION

PUBLIC NOTICE City of Friona **Pet Vaccination**

Ordinance No. 81, City of Friona, provides for levying of Dog Tag and Vaccination of pets within the city limits. The vaccination, taxing, registering and tagging of dogs for 1975 will be held at the fire station, Friona City Hall between the hours of 3 p.m. and 5 p.m., on Friday, March 21 and Friday, March 28. Dr. G.D. Cash, Friona, licensed veterinarian, will be present to administer the vaccinations. Tags \$2.50, vaccinations \$2.50 for a total charge of \$5.00 per dog.

Arley L. Outland City Assessor-Collector

Henry Block has 17 reasons why you should come to us for income tax help.

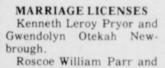
Reason 14. We're human, and once in a great while we make a mistake. But if our error means you must pay additional tax, you pay only the tax. We pay any interest or penalty. We stand behind our work.



HERBLOCK THE INCOME TAX PEOPLE

COME IN TODAY

Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat. Friona Phone 247-3638 NO APPOINTMENT NECESSARY



Laverna W. Brock.





BE HAPPY! BUY

YOUR LICENSE PLATES - - - NOW.

511 Main

MARCH 31, IS THE LAST DAY

YOU CAN BUY YOUR 1975 PLATES

WITHOUT PENALTY - - - !

HUGH MOSELEY

ASSESSOR - COLLECTOR



White Swan White Swan



TIDE Giant Size

AVOCADOS

Portales

SWEET

ANGEL FOOD

Lable Gladiola Sunshine CRACKERS Box

COFFEE

Birdseye

GREEN ONIONS RADISHES



Borden's

ICE

TE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS

Our Aim Is To Please In Every Way GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$250 or More

We Deliver Phone 247-2250

ACS Works To Reach Nationwide Goal

Over 53 million Americans alive today will eventually have cancer, if present trends continue. This announcement comes from Mrs. Dewayne Howard, the Public Education Chairman of the Parmer County Unit of the American Cancer Society. Because we can estimate with some degree of accuracy which persons will be stricken and with what type of cancer, additional thousands of lives can be saved through early detection and treatment.

The American Cancer says that with present knowledge more than 100,000 of the 365,000 who will die annually can be saved. Moreover, the ACS has identified several high risk groups-that is, people subject to various cancersand has taken steps to develop data that could be applied to cancer control, according to Mrs. Howard.

'Thus, the ACS slogan, We Want To Wipe Out Cancer In Your Lifetime' is our goal, although no target date is in sight," she declared.

There are several features in the profile of both the male and female at highest risk of lung cancer. They are 55 to 65 years old; have smoked two or more packs daily and began in their early or late teens. The man's chances of death from lung cancer are about 15 to 20 times greater than for his non-smoking counterpart and are 5 to 10 times greater for the woman.

The most likely candidate among American women for breast cancer is obese, age 40 to 44 or over 60, and has never had children, or if a mother, had her first child after she was 30. She has frequently had benign breast lumps and has a family history of breast cancer, probably in her mother or sisters.

Studies indicate that the profile for cancer of the

might be a woman 50 to 70. non-white, immigrant of low income background; has borne children, had a history of early and frequent sexual intercourse with a number of partners. She also has never had a Pap test or regular health

For cancer of the endometrium, or body of the womb, the likely candidate is 50 to 65 years old, had a late menopause, postmenopausal bleeding, is obese, tends toward high blood pressure and has a history of diabetes.

Other cancers lend themselves to high risk definition such as bladder cancer, which has a relationship to cigarette smoking. There is also some casual relationship between chemicals such as vinyl chloride and those in the dye and printing industries, asbestos and several types of cancer.

Several of these are already under intense study by the ACS in cooperation with unions and industry groups. These studies are headed by Drs. E. Cuyler Hammond of the ACS and Irving J. Selikoff of Mount Sinai Medical School in

ACS past president Dr. Justin J. Stein noted that there is considerable knowledge in the field that has not been utilized to the fullest. If an intense effort is

made to assemble this knowledge and apply it, a major share of the 100,000 deaths due to late diagnosis could be averted, and additional thousands of those in the "inevitable" mortality category might well never occur because of preventive measures based on identifying and eliminating environmental ha-

currently running in all the newspapers in the county is designed to bring to the public's attention the work of the ACS here on a local

local citizens who are now working with the ACS to cover all the bases. However, plans are being made by which it is hoped that the the cancer message will cancer message will ultimately reach every citizen in Parmer County. If in need of a program, information, or to enlist as an ACS

volunteer, call Mrs. Howard





Iwo can ride cheaper than one.

Seminar Set In Amarillo

Kathy lives in Amarillo. She is young, about 28, married, and extremely attractive. She smiles often, is quiet, with a pleasant personality that belies the pain and misery she suffers. Kathy has had rheumatoid arthritis for 15 years, yet she's coped with the disease so well that others around

her seldom notice. Though the name is fictitious, the girl is real. She and others like her will be among an expected capacity crowd to attend a seminar on arthritis at Amarillo's Hilton Inn next April 30, sharing how they have learned to cope with one of this nation's most

crippling diseases. The Texas Agricultural Extension Service and the West Texas Chapter of the Arthritis Foundation are co-sponsoring the event.

Arthritis is often called 'everybody's disease." It affects everyone in some way, directly or indirectly, physically or economically. Yet most people have only hazy ideas -- and often incorrect ideas-of what it's all about, says the Arthritis Foundation. The result is that people become crippled or suffer pains and stiffness unnecessarily

Whether you have 'just a touch of arthritis' or none at all, this seminar is just what the doctor ordered," says County Extension Agent, Jana Pronger. "Area folks have an opportunity to learn the truth about the disease, and how, in one form or another it will eventually

affect us all." Heading up the welcome and introductions on the special occasion will be Edd McLeroy, chairman of the Family Living Youth Task Force, a committee of the Extension-sponsored Pan-

handle Economic Program. Miss Pronger adds that speakers will include Kenneth Johnston, M.D.; Charles Seward, M.D.; Bob Stafford, M.D.; Maurice Dyer, M.D.; and Gilbert Gimbel, LPT, all of Amaril-

Also, Bruce Bartholomew, M.D., rheumatologist from Tech University School of Medicine; Mrs. Charlotte Bauder, former director of the Panhandle Division, West Texas Chapter, Arthritis Foundation; and Mrs. Mary K. Sweeten, Extension foods and nutrition specialist from College

A panel of five who will discuss firsthand experiences with arthritis include Mrs. Bauder, her daughter Laura, H.L. Hershey of Hereford: Thelma Mayes of Borger, and Mrs. Linda



NEW...



"Skinner" Cowboy Boots For Men, Women & Children

FRIONA FEED CO.

West Hwy. 60

Most Merchandise In

Our Store Is Now

Phone 247-3344

5 Unit Going At Half Price!

All WOMEN'S WEAR ½ PRICE

GIFTS-STOCKINGS 1/2 PRICE

Men's & Boy's

JUMP SUITS

And

PAJAMAS

½ PRICE

One Rack Of

BELTS

PRICE

GIRL'S & JUNIORS TOPS

1/2 PRICE

BOY'S WEAR

KNIT PANTS

KNIT SHIRTS

Long Sleeve

DRESS SHIRTS

1/2 PRICE

The Store **CHIEFTAIN** WIND BREAKERS

Our Closeout Sale

Continues In Progress

With Further Mark-

Downs Throughout

1/2 PRICE

Men's & Boy's **FELT HATS** 1/2 PRICE

All WORK BOOTS and SHOES Values To \$2995

SALE \$ 1695

SPORT COATS SHIRTS-TANK TOP All New Spring Merchandise 30%

> Levi WORK **JEANS** Values To \$1100

SALE **\$095** PRICE

BAGS \$295 Reg.

MEN'S WEAR

Long Sleeve SHIRTS **KNIT PANTS**

1/2 **PRICE** Friona, Texas

Dale, Gene

Picked On

Super Team

Dale Cleveland continued his post-season basketball recognition

during the past week by being

chosen "Player of the Year" by the

It's the second such honor won by

the 6-4 senior center, but the most

prestigious, since the Amarillo

award is made on the basis of all

classifications, from AAAA down

Cleveland was named to the first

team "Super Team" chosen by the

Amarillo newspaper. He was picked

along with Mark Sherrod of

Channing, a player Cleveland defensed well in his two meetings,

two players from Pampa and a fifth

Forward Gene Strickland was

chosen to the second team at an

Amarillo Globe-News.

through class B.

from Hedley.

Chiefs Repeat As Twin-City Champs

Paced by two record-setting performances, and a third win that tied a meet record, the Friona Chieftain track team successfully defended its title at the Twin Cities Relays at Farwell Saturday, March

The Chiefs got four first places in the meet, including the three which set or tied meet records.

Friona scored 11 points in taking the 16-team meet. Second place went to Lovington, N.M., which scored 98 points. District mate Littlefield was third with 84 points, and host Farwell was fourth with 74.

Kenny Stowers threw the shot 46 feet, 101/2 inches, winning that event and breaking the meet record of 45-8 set last year by Chieftain Kevin

Davy Carthel also set a record in the discus throw, hurling the disc 145-9. Second-place winner Mitchell Wiseman, with a heave of 133-7, also heat the record which had been set

by Mitchell's brother Kevin the previous year.

Dale Cleveland won the high jump with a leap of six feet even, and this tied the record established the preceding year

The fourth win for the team was by half-miler Ronnie McLellan, who toured the track twice in the time of

Pole vaulter David Clark cleared the bar at 11 feet, which was the height of the winner, Booth of Amherst, but the Amherst vaulter was given first place on the basis of fewer misses.

Another field event entrant, Bobby Zetzsche, narrowly missed out on a win in his specialty, the long jump, when Sowder of Three Way jumped 19-31/4, to Zetzsche's 19-2.

Roy Don Rector was second in the 330-yard intermediate hurdles, clocked in 45 seconds to Littlefield's Hooper, who won the event in 44.7, nipping Rector at the wire. Rector

also placed third in the 120 yard high hurdles in 16.3.

Other Chieftain point winners were Gene Strickland, fourth in the high jump at 5-8; Kevin Welch, fourth in the long jump at 18-8; Cleveland, fourth in the high hurdles at 14.4; Zetzsche, fifth in the 100-yard dash in 10.5.

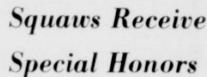
The mile relay team (Zetzsche, Dee King, Kent Miller and McLellan) was second with the time of 3:46. The 440-yard relay team (King, John Seright, Miller and Zetzsche), placed fifth in 46.3.

The Chieftains go to Hereford this Saturday, and will again be out to defend the crown they won last year in the Deaf Smith County meet.

Preliminaries begin at 9:45 a.m. and finals in the running events begin at 2:45. There will be two divisions in the meet plus a junior varsity division on Hereford's all-weather tartan track



"inside" position. Both of the Chieftain stars made the Panhandle-Plains Super Team a year ago, although they traded first and second team positions this year. Dimmitt's coach Kenneth Cleveland was given the nod as "Coach of the Year" for the team, an honor won last year by former Chieftain coach Ray DeBord.



Members of the 1974-75 Friona Squaws basketball team have been honored for special post-season recognition.

Three members of the team were chosen to the all-district team. They were Cindy Gammon, Terri Patterson and Lucinda Aguirre.

Miss Patterson is a forward, while Misses Gammon and Aguirre are

In addition, Miss Gammon was chosen to represent the West in the annual East-West All-Star game played last Saturday night in



Squaw Relay Team **Whacks Meet Record**

The Friona Squaws' mile relay team, defeated by Olton in the team's first outing March 8, avenged that loss with a record-setting performance at the Deaf Smith County Girls' Invitational track meet Saturday, March 15.

The Squaws' foursome blazed to the four-lap victory in the time of 4:13.4. This beat their own meet record of 4:19.1 established the previous year by almost six full

Members of the relay team at Hereford were Lucinda Aguirre, Paige Osborn, Paula London and Terri Patterson.

In the 880-yard relay, Olton turned the tables on Friona, winning in another meet record time of 1:47. Friona's foursome of Janice Peak, Terri Patterson, Paula London and Lucinda Aguirre clocked a 1:51.9.

The Squaws were fourth overall in the meet with 64 points, beating the host Whiteface girls who tallied 53 points, and eight other girls teams, including Amarillo Palo Duro, Plainview and Pampa.

Olton won the meet with 126 points, followed by Tulia (70) and Amarillo High (68).

In the freshman division, Friona also placed fourth as a team. Bonnie Fallwell was the lone first place winner, with a 2:40.8 in the 880-yard

Friona's point-makers were as

FRESHMAN GIRLS 440 Relay-Cindy Smiley, Sheila

Hadley, Rhonda Parsons, Johnna

440 Yard Dash-Barbara Rhodes; 5th (70.8); Veronica Lafuente, 6th 60 Yard Dash-Jerri Walter, 6th

80 Yard Hurdles-Shelia Hadley, 3rd (15.0); Barbara Rhodes, 4th (15.3); Bonnie Fallwell, 6th (16.5). 880 Relay-Betty Rando, Johnna

Thorn, Dianna Clark, Rhonda Parsons, 4th (2:00.8).

880 Run-Bonnie Fallwell, 1st 2:40.8); Robin Zetzsche, 4th Mile Relay-Barbara Rhodes,

Veronica Lafuente, Rhonda Parsons, Johnna Thorn, 3rd (4:46.0). VARSITY GIRLS

440 Relay-Janice Peak, Cindy Cleveland, Sylvia Malouf, Paula London, 4th (53.0).

220 Yard Dash-Lucinda 6th (28.3); Janice Peak, 5th (27.8). 60 Yard Dash-Jaton Widner, 6th

880 Relay-Janice Peak, Terri Patterson, Paula London, Lucinda Aguirre, 2nd (1:51.0--Finals-1:51.9). 100 Yard Dash--Cindy Cleveland,

440 Yard Dash-Terri Patterson, 3rd (63.2); Paula London, 4th (65.0);

Sylvia Malouf, 7th (66.5). Run-Jaton Widner, 5th (2:39.5).

Mile Relay-Lucinda Aguirre, Paige Osborn, Paula London, Terri Patterson, 1st (4:13.4).

Tennis Team Downs Muleshoe

Friona's varsity tennis team scored a 6-4 match victory over the Muleshoe varsity Saturday afternoon, March 15.

Three of Friona's victories came in boys singles, where Hal Blackburn defeated Mark Slaydon, -5; Don Maynard downed David Gutierrez, 8-4; Joe Lafuente defeated Lenny Davis, 8-6.

Friona's number one and two boys doubles teams also won, with Blackburn teaming with Gary Rector to down Slaydon and Gutierrez, 9-8. Keith Martin and Joe Lafuente downed Davis and Steve VanZandt, 8-5. In girls doubles, Keena Moore and Myrna Phipps defeated their rivals, 9-8.

In boys singles, Mark Neill dropped an 8-1 decision to Mike Bland; Keith Martin fell to VanZandt, 8-6, and Eddie Allen was outlasted by Donny Graves, 8-5.

Slaydon and Gutierrez, downed in the number one match, teamed back up to defeat Neill and Don Maynard,

The teams will meet again at Muleshoe in April.

Leslie White placed first in boys' to win the title.

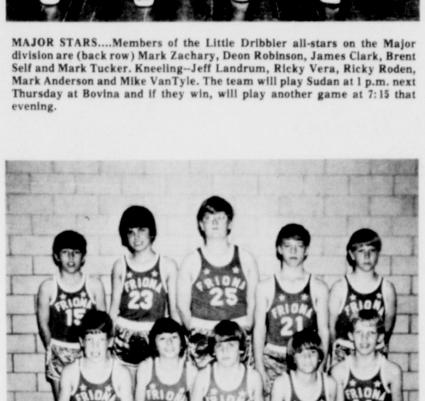
Chuck Nichols placed second. In the girls singles, Minnie Aragon was fourth. Teresa Clark and Janet

Junior Tennis Teams Compete

Friona Junior High School's tennis team participated in the District 3-AA tennis meet Tuesday at Morton, and placed second overall.

singles. Leslie had to play 64 games In boys doubles, Kyle Barnett and

Russell were fourth in girls' doubles.



JUNIOR STARS....Members of the Little Dribbler "Minor League" all stars are (back) Mike Deaton, Joey Howard, Jay Hight, Bruce Patterson, Mike Chaney and Scott McMillan. Kneeling are Mike Neill, Brian Edelmon, Doug Moyer and Randy Ortiz. The team will play Hart at 4: 45 Thursday, March 27 at the regional tournament in Bovina.

NOTICE!!

The Glaze Monument Company Is Proud To Announce That

DAVID CROW

formerly with Clovis Monument Company, has joined our staff as sales manager. We feel that he will be a great asset in helping us to further our services in your community. David wishes to invite all of his friends to come by and get acquainted with everyone at The Glaze Monument Company and look over our large selections of fine memorials.

GLAZE MONUMENT CO.

712 Edwards ... Clovis, New Mexico

Phone 505-763-7284



The monument





Thursday, Friday, Saturday and Sunday at "Dairy Queen.

March 20 Through 23



Call 247-3838 And Your Order Will Be Ready!

Dribblers Play Short Schedule

THURSDAY, MARCH 13 Rockets Pacers Rockets: Howard 4-0-8; Moyer 1-1-3; Essary 1-0-2; Soliz 1-0-2. Pacers: Patterson 6-0-12; McMillan 0-1-1.

Hawks Suns: Zachary 4-3-11; Rios 4-2-10; Guerra 2-0-4; Roden 1-0-2; Tucker 1-1-3. Hawks: Clifton 5-0-10; Rando 4-2-10; Robinson

Bullets Lakers Bullets: Mendoza 5-2-12; Self 5-0-10; Jackson 2-1-5; London 1-0-2. Lakers: Landrum 5-2-12; Norwood 2-0-4; Bracy 1-0-2.

Nets Stars: Castillo 6-0-12; Montoya 4-0-8; Edelmon 3-0-6; Ortiz 3-0-6; Sells 1-0-2; Chaney 1-0-2. Nets: Nelll 10-0-20; Pena 3-0-6; Malouf 2-0-4; Hight 1-0-2.

Knicks 11 Suns Knicks: Vera 10-2-22; Clark 3-1-7; Ortiz 1-0-2. Suns: Rios 5-0-10; Guerra 2-2-6; Tucker 2-0-4; Zachary 1-0-2; Roden 1-0-2.

Bullets Bucks: Vantyle 6-3-15; Nichols 4-1-9; O'Brian 1-0-2; Garza 0-1-1. Bullets: Mendoza 4-2-10; Self 3-2-8; London 2-0-4; Jackson 1-0-2; Maynard 0-2-2. Nichols made the winning free throw with 15 seconds left in the game.

Explorers Post Wins Four Medals

Eight members of the Friona Explorer Post 56 participated in the Explorer Olympics at West Texas State University last Saturday.

Events ranged from Chess, wrestling, track events to banana eating and rounded out a full day's schedule.

Honored with a gold medallion, symbolic of Olympic type recognition, went to Keena Moore in paddleball. Silver medallions were awarded to Genie Nelson in paddleball and Loren Walters in

Muleshoe Jaycees Schedule Tourney

The Muleshoe Jaycee-sponsored 12th Annual Volleyball Tournament has been set for Monday, March 31, through Saturday, April 5, according to Kevin Tucker, spokesman for the

Deadline for teams to enter is Monday, March 24, Tucker said. Entry fee is \$8. Team players will not be charged admission at the

Teams interested in entering the tournament may contact Tucker at Box 221 in Muleshoe, or phone

Food

Siamps

weight-lifting. A bronze medallion was won by Marilyn Jones in paddleball, and narrowly missed in

Other participants from Friona's Explorer Post included Cris Beck, Charles Fleming, Larry Gore, Johnny Jones and Denise Shipp. Darrell and Faye Simpson, advisors to the Post, and daughter, Tera Simpson, accompanied the group.

SHUGART COUPON

Tuesday April 1st

HOUSER GROCERY



WIN MEDALS....Three of the four medal winners from Friona High School at the Explorer Olympics at West Texas State University recently are shown above. Standing are Marilyn Jones, bronze medal winner and Genie Nelson, silver medal winner. Seated is Keena Moore, gold medal winner. Not present was Loren Walters, a silver medal winner.

First Application Relieves **Itchy Skin Rash**

Also Helps Promote Healing Medicated Zemo quickly relieves itching, irritated skin. Then Zemo helps nature heal and clear red, scaly skin rashes externally caused. For fast relief, get Zemo Ointment or Liquid

Teenagers Are Hurt In Okla.

Two Friona teenagers were released from a hospital Thursday in Sayre, Okla., after being hospitalized since Sunday following an automobile accident.

Rhonda Webster, 16, daughter of Mr. and Mrs. Ronnie Webster, and Debra Dorrell, 16, daughter of Mr.

and Mrs. Harold Taylor, sustained injuries when their automobile, driven by Randy Thompson of Texola, was in an accident Sunday at Erick, Okla.

Miss Webster suffered a concussion and facial lacerations. Miss Dorrell sustained two broken ribs and lacerations.

JUST A REMINDER

Have you rendered City Taxes for 1975? Please stop by or call the City Office 247-2761 before 15th April



Arley L. Outland **Assessor-Collector** City of Friona





Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST 14th and Cleveland-Rev. Ron Trusler Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:39 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening

FIRST BAPTIST Sixth and Summitt-Rev. Bill Penland

Sunday School-9:45 a.m. Worship-11 a.m. Training

Union-6 p.m. Evening Worship-7 p.m. Wednesday

Prayer Meeting-8:30 p.m.

CUBED ICE

MONEY ORDERS

Worship-7:30 p.m. Wednesday Prayer Meeting-7:30

MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10

FRIONA'S CHURCHES

Ethridge-Spring Agency

Brockman Sales Murphree Texaco

First Baptist Church

Friona Motors Friona State Bank

Crow's Meat Co. Rushing Insurance

Friona Consumers

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES Rev. Duane Kirchner

Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. David R. Plumb

Sunday School-9:45 a.m. Worship-11 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO

Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce-Bobby McMillan Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesdow Evening-7:30 p.m. Sunday Evening-7 p.m.



STORES

YOUR 24 HOUR CONVENIENCE STORE

ATTENTION IRRIGATION FARMERS...



FIRST TIME EVER OFFERED
IN FRIONA...A & A ELECTRIC
OFFERS NEW SERVICE



COMPLETE MOTOR RE-WINDING (Turn-Key Job)
Re-Building Electric Motors



DITCH DIGGING....Underground Wiring Done



We Are Now The Local Authorized Dealership For KMP PUMPS.. Installation & Service



John Allen, Jr.
Owner & Manager



Elsie Allen Office Manager



Our Employees And Equipment At Our New Location

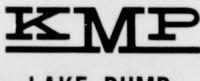


JOHN ALLEN, Jr. center, and David Parsons of A&A Electric, stand with Floyd Reeve, left, a satisfied customer of the firm's motor rewinding business.



MOVE & SAVE MORE WATER

HOOK UP A



LAKE PUMP

"Full Prime All Time"



A & A ELECTRIC CO.

Flow Switch cuts combustion or electric power the instant flow stops. We supply portable, stationary, gearhead, float, booster, PTO, or truck loader models, completely customized on order. Pick your 4 or 8 inch size in 4, 8, 10, 12 or 14 foot lengths. Get a move on that

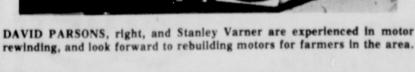
water the economical KMP way!

IN FORMER TERRY'S SHOP LOCATION

W. HWY. 60

FRIONA

PHONE 247-3007



We Will Still Be Doing Commercial, Residential And Industrial Wiring.

Shelley Vaughn, David Cleveland

United In Double Ring Ceremony

Shelley Rex Vaughn became the bride of David Lee Cleveland at 7 p.m. on Friday, February 14.

Rev. Jim Hancock, pastor of the First Baptist Church in Canyon, performed the double ring ceremony in the Joseph A. Hill Chapel at West Texas State University, Canyon.

The bride's parents are Mr. and Mrs. Richard B. Vaughn of Route 2, Friona. The groom's parents are Mr. and Mrs. Jim A. Cleveland of 2919 Kirkwood Dr., Odessa, Texas.

The church was decorated with fifteen spiral red candles entwined with orange blossoms and leaves on both sides of the altar. An arch of red candles connected the spirals. A large bouquet of red carnations and baby's breath in a gold cupid compote accented the altar decorations. A white bridal carpet down the center isle, led to the altar.

Musical selections were presented by Mrs. Billie Jonas of Amarillo, organist, and Bob Ball of Amarillo, soloist. They presented "Just You and Me" and "The Wedding

The bride was escorted to the altar and presented in marriage by her father. She wore a formal wedding gown of white silk organza over a linen skirt, which formed a chapel train. The Juliet gown was fashioned with a fitted empire bodice of lace and bouffant bishop sleeves, which were re-embroidered with daisy motifs. The neckline, cuffs and waistline daisies were centered with pearls. Her veil of imported illusion formed a cathedral train and was edged in lace.

The bride wore an heirloom diamond pennant which has been for years. She wore a six-pence in her shoe for good luck. The six-pence was a gift from the groom's father. He acquired the gift on an overseas trip. She carried a bouquet of white carnations, red roses and baby's

For something old, the bride wore a diamond drop necklace, which was a gift from the groom's grandmother, Ima Henderson. Her wedding dress and veil were borrowed from her sisters, Mrs. Tedd Gragg of South Carolina and Mrs. Paul Range of Shamrock. She wore the traditional blue garter made by her aunt, Mrs. Glen Pulliam of Grady, New

Mrs. Tedd Gragg of Conway, South Carolina, was her sister's matron of honor.

Bridesmaids were Kathy King, Sharon Gilbreath and Linda Wiley, all of Lubbock, and Mrs. Randy Read, cousin of the bride from

The bride's attendants wore identically designed formal gowns of Valentine red crepe knit. The dresses featured halter tops with red crepe knit jackets trimmed in white lace. They carried long stemmed white roses and wore headbands of red knit with velvet hearts trimmed with pearls and a cluster of pearl forget-me-nots over the right ear.

Don White of Amarillo served as

Groomsmen were Daniel Justis, Lubbock, Texas; Terry Nelson,

Odessa, Texas; Gary Weaver, Canyon; and Marc Carrell, Austin, Texas. They were attired in black tuxedos with red ruffled shirts. Jim Cleveland, brother of the Antique Club Met

> In Zachary Home Mr. and Mrs. Elvie Jennings.

Monday, March 17 in the home of Several members were unable to attend, so no business was attended

snack supper of chips, sandwiches, dips, relish plate, jello salad punch, cake and coffee were served to the following: Mr. and Mrs. Tommy Jones, and visitors,

The Friona Antique Club met

Jerry Zachary.

The Zacharys displayed books on antique glassware and furniture, and also had a display of old magazines. Jerry also showed some of his artwork, and the balance of the evening was spent discussing art and books.

Next meeting of the club will be in the home of Mr. and Mrs. Leo Bails the third week in April

groom from Odessa and Ronnie Munos, brother-in-law of the groom from Houston, were ushers.

For her daughter's wedding, Mrs. Vaughn wore a formal ice-pink crepe knit dress with pink accessories. The dress featured long sleeves and buttoned down the front with self-covered buttons. She wore a corsage of Valentine red carnations.

The groom's mother wore a formal long-sleeved pink, flowered organza dress with white accessories. She wore a corsage of Valentine red carnations.

The groom's grandmother, special guest, wore a coral knit dress with black accessories and a Valentine red carnation corsage.

Following the ceremony, reception was held in Cousins Hall Lounge at West Texas State University.

The table was laid with a white cloth edged in deep white lace. The centerpiece of red and white carnations, baby's breath and pussy willo accented with large red velvet hearts in a tall gold compote, featured a gold cupid holding the arrangement. Red candles in crystal holders were on each side of the centerpiece. Silver and crystal appointments completed the table setting. Red heart-shaped mints and nuts were served.

The three-tiered wedding cake was decorated with white drapes. ropes and leaves accented with red roses topped with white turtle doves. Cake and strawberry punch were served by Dayna Burnett, cousin of the bride from Amarillo, Vicki Cope and Judi Hernandez, both of Canyon.

The bride and groom drank a toast to each other from matching silver

Holly Gragg, niece of the bride from Conway, South Carolina, presented the rice bags to guests. She wore a red velvet dress accented with a white lace collar. She carried the rice bags in a straw basket.

Mrs. Paul Range of Shamrock, sister of the bride, registered guests. The registering table was decorated with a tall red candle entwined with red and white hearts and pearl forget-me-nots.

Following the ceremony and reception, the bride and groom left for a short wedding trip through

They are at home at 5310 Lost Forest Street, Apt. 204, Houston,

Miss Vaughn graduated from Friona High School. She attended West Texas State University. She was employed by Skaggs-Albertson in Fort Worth, Texas until December 1974.

Cleveland was a 1971 graduate of Permian High School, Odessa. He played football for Permian three years, and attended Odessa College one semester, transferring to West Texas State University, where he played football for the Buffaloes. He received his BBA in business from WTSU in December 1974 and is presently employed as an accountant for Union Oil Company in

Out-of-town guests were Mr. and Mrs. Paul Range, Shamrock, Texas; Mr. and Mrs. Ted Gragg, Holly and Wendy, Conway, South Carolina; Mrs. Lewis Smith, Mrs. Ralph McBroom, Mrs. D.T. King, Mr. and Mrs. Dave Thompson and Mrs.

Herman Grissom, all of Friona. Also, Mr. and Mrs. Boone Lacewell, Payson, Arizona; Lula Cross, Opal Powell and Mr. and Mrs. Glen Pulliam, all of Grady, New Mexico; Mr. and Mrs. Dave Thayer, Mr. and Mrs. Larry Bates, Jim Cleveland, Karen Burk, Mr. and Mrs. Lloyd Everett and Mr. and Mrs. Terry Nelson, all of Odessa; and Mr. and Mrs. Ronnie Munos, Houston, Texas.

Also, Mrs. Robbie Robinson, Rocky Burnett, Dayna Burnett, Phill Christian, and Mr. and Mrs. M.J. Benefield Jr., all of Amarillo; Sandy Kaulfus, Chris Johnson and Mr. and Mrs. Daniel Justis, all of Lubbock; Mr. and Mrs. Mark Neff, Spearman, Texas; Mr. and Mrs. Kenneth Olsen, Canyon; and Mrs. Jim Blakey, Mrs. Virgil Bomar and Mrs. Elmer Fryar, all of Hereford.

REHEARSAL DINNER

The rehearsal dinner was held at the Merritt Steak House in Hunsley Hills, Canyon. The dinner was hosted by the bridegroom's parents, Mr. and Mrs. Jim Cleveland of

Red and white carnations featuring red velvet hearts formed the decorations and centerpiece for the

Mr. And Mrs. David Cleveland

Hospital Report

ADMISSIONS-

Roy Eastep, Friona; Hester Baize, Friona; Guy Ellis, Friona; Mrs. Raul Mejia, Hereford; Dawn Henry, Bovina; Bill Koehn, Friona; Frank Burnett, Bovina; Randy Wilkerson, Friona; Mrs. Carl Kirkland and baby boy, Farwell; Mariano Garcia, Hereford; Travis Light, Friona; Joe Liscano, Hereford; Maxine Owen, Friona; Louva Kersey, Bovina; and Sheena Patterson, Friona.

Patricia Waldrop, E.D. Matlock, Anna Englant, Ethel Adams, Guy Ellis, Mrs. Eloy Castanon and baby boy, Stella Riley, Mrs. Rodney Elam and baby girl, Dawn Henry, Mrs. Raul Mejia, Roy Eastep, Randy Wilkerson, Bill Koehn, Mrs. Carl Kirkland and baby boy and Louva

PATIENTS IN HOSPITAL-

Anna Cole, Jane Benge, Hester Baize, Travis Light, Maxine Owen, Charles McDaniel, Frank Burnett, Alice Lovelace, Della Osborn, Mariano Garcia, Egbert Baxter, Allie Collins, Joe Liscano and Sheena Patterson.







WIN IT ALL....Friona High School took sweepstakes honors at the West Texas Speech Tournament at Canyon last Saturday. Shown are (back) Cris Beck, Phillip Duggins, Pattijon Talley and Carol Bavousett. Second row-Pam Veazey, Jeanine Jarboe, Hope Mays and Gary Stone. Kneeling are John Carson and Bryan Johnston.



MATLOCKS HONORED....Approximately 200 relatives and friends attended the 70th anniversary reception for the E.D. Matlocks last Sunday at Friona State Bank's Community Room

Baby Girl Born

To Rodney Elams

Julie Earlene Elam was born Wednesday, March 12 at 10:46 p.m. in Parmer County Community

Hospital. She is the daughter of Mr. and Mrs. Rodney Elam of Friona and weighed five pounds, thirteen ounces, and was eighteen inches

long at birth Julie has two brothers, Donnie 10,

Ronnie 9 and one sister, Connie 3. Grandparents are Mr. and Mrs. Earl Elam of Friona and Mr. and Mrs. Joseph Goossens, Mount Vernon, Ohio.

Great-grandparents are Mr. and Mrs. William Vendelboe, St. Joseph, Missouri and Mrs. Auskings of Loudenville, Ohio.

BROKEN HEARTS



USE YOUR SEAT BELT

* drive

WEIGHT

WASTES Travel light. Extra weight in a car increases gas consumption. As a rule of thumb, statisticians at the Automotive Parts & Accessories Association say each 100 pounds costs a tenth of a mile per gallon and, with a small car and its smaller engine, as much as a

BE A **FEATHERFOOT**

half mile per gallon.

Cars consume 20 percent less gasoline at 50 mph than they do at 70 mph. Speed also causes the mph as at 45 mph.

FHS Takes Honors In WT Tournament

Friona took the Sweepstakes honors in the West Texas Speech Tournament in Canyon on Saturday,

Carol Bavousett and Pam Veazey won second in debate. John Carson and Bryan Johnston took third place in debate.

In duet acting, Cris Beck and Pattijon Talley took first place with Gary Stone and Hope Mays coming

In informative speaking, Jeanine Jarboe won second and Phillip Duggins, third.

Other participants were Gary Stone, Pattijon Talley, Noel White and Greg Mathas, poetry; Cris Beck, Elaine Dandridge, Shannon Taylor and Danny Holley, prose; Susan Garner, Jerri Benge and Don Howard, persuasive speaking; Charles Fleming-Philip Hand and Jay Jarboe-Mark Edelmon, debate.

Schools participating in the meet were Meadow, Dalhart, Panhandle, Olton, Bovina, Groom, Plains, Floydada, Channing, Clarendon, Lorenzo, Spearman, Friona, Canadian, Spur, Post and Boys Ranch.

Rebber Scheduled For Professional Practice

Professional practice in community and hospital pharmacies will be the full-time assignment for 24 School of Pharmacy seniors at Southwestern State University, Weatherford, Oklahoma, beginning Monday, March 17.

After eight weeks' exposure to all phases of professional pharmacy, the students will return to the campus in Weatherford on May 12. During their off-campus assign-

Club Members

Attend Rehearsal

Modern Study Club members attended the dress rehearsal of the Friona High School contest play. 'Aesop's Falables," Monday night, March 17.

"It was a very interesting play and an outstanding cast. Thanks to Miss Morton and to the cast for a great performance. Thanks, also, for inviting the public," said a spokesman for the club.

Following the play, the club members had pie and coffee at

It's A Girl For

Johnny Jacksons

Mr. and Mrs. Johnny Jackson are the parents of a baby girl born Sunday, March 16, at 9:32 a.m. in the Palo Duro Hospital in Canyon, Texas.

She weighed seven pounds, three ounces and was 1834 inches long at birth. She is the first child for the couple and was named Michelle

Grandparents are Mr. and Mrs. R.L. Jackson of Friona and Mr. and Mrs. Roosevelt Jackson of Kress,

Mrs. Jackson is the former Faye Jackson and is a 1971 graduate of Friona High School.

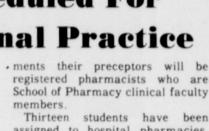
Carl Kirklands

Have Baby Boy

A baby boy was born to Mr. and Mrs. Carl Don Kirkland of Farwell on Sunday, March 16 at 10:22 p.m. in Parmer County Community Hos-

Brandon Don weighed seven pounds, ten ounces and is the first child for the couple.





assigned to hospital pharmacies, where they will also complete laboratory work in Clinical Pharmacy, a two-semester-hour required course for graduation. Glenn Rebber, a graduate of

Friona High School, is scheduled for Professional Practice and the laboratory phase of Clinical Pharmacy at St. Anthony Hospital in Oklahoma City under the direction of Southwestern's School of Pharmacy Staff at the hospital headed by Dr. B.G. Keller Jr

He is the son of Mrs. Joyce Wells of Friona



RETA PAULETTE SETTLE,...Mr. and Mrs. W.T. Settle of Abernathy, announce the engagement and approaching marriage of their daughter, Reta Paulette, to Clay Scott Mimms, son of Mr. and Mrs. G.W. Mimms of Lazbuddie. A 1971 graduate of Abernathy High School, Miss Settle is a candidate for May graduation from Lubbock Christian College, with a degree in accounting. Mimms, a 1971 graduate of Lazbuddie High School, attended Lubbock Christian College and is presently self-employed. The couple plans to exchange wedding vows on Friday, June 13 at the Abernathy Church of Christ.



These Specials Good At Bi-Wize Drug Thruough Through March 29 "2 FOR" SPECIAL! REXA! Rexall Redi-Spray® RUBBING

ALCOHOL

Lemon

Value

Large

DEODORANT Reg. \$139

Colgate MFP

CLEANSING MILK

Reg. \$106 Reg. \$275 Value

Jelwyn RIGHT **GUARD**

Unscented

Rexall Dry Control *HAIR SPRAY*

RIGHT GUARD deodorant

8 Oz. \$75 Value

Rexall DISENFECTANT SPRAY

Value



CEPACOL

MI-31

ANTISEPTIC

LISTERINE



Denorex SHAMPOO Value

\$919

Rexall

ALCOHOL Value 48°

BURMA-SHAVE MENTHOL

11 Oz. Reg. 98°

Reg. 89°

Agua-Velva Menthol Mist AFTER-SHAVE

Reg. \$139

\$149 Value

6 Oz.





MON TRIOMPHE SETS

Gillette Foamy

FACE SAVER

\$4.00 To \$200

I-WIZE Read DRUG

We Will Be Your Authorized HONDA DEALER



Register For Free Prizes To Be Given Away Sat, April 15

* Exell 100 Honda Motorcycle

* MR-50 Honda Motorcycle

March 31 To April 5

PRO SPORTS

Tom Logate, Owner 1001 West Park Plaza

Hereford,

Muleshoe-Farwell Schedule Rodeos

Muleshoe this weekend. The Friona Rodeo Club has several members partici-The Rodeo is pating. sponsored by the Muleshoe Tri State Rodeo Club and is held at the Muleshoe roping arena. Performances are set for 7:30 p.m. Friday night, 2 p.m. Saturday, 7:30 p.m. Saturday night and 2

Most Friona club members are riding on Friday

Next weekend, March 27, 28 and 29, a rodeo is Those participating in the scheduled in Farwell. Se-Muleshoe rodeo are Gary veral members of the Friona club will participate in this rodeo. It will be held in the Farwell roping arena and is being sponsored by the Farwell Tri State Rodeo

Self, Terry Self, David Blackburn, Ronnie Williams and Stephen Jones, bull riding; Mitchell Smiley, Mike Blackburn, Darrel Roth, Charlie Wilkins, John White, Harrell Mays, J.R. Southward and Mike South-

Most Friona riders will ride Thursday night at 7:30 p.m. Performances are set for 7:30 p.m. Thursday, 7:30 p.m. Friday, 2:00 p.m. Saturday and 7:30 p.m. Saturday.

Riding in Farwell will be Gary Self, Terry Self, David Blackburn, Joe Menefee, Ronnie Williams and Stephen Jones, bull riding; Mike Blackburn, Mitchell Smiley, Darrel Roth, John White, Charlie Wilkins and Mike Southward, bareback riding.

The Rodeo Club will appreciate anyone who comes to these rodeos in support of the local boys. The Rodeo Club members and sponsor, Sam Drager, have appreciated all the support they've gotten so far

this year.



Springfield, Friona, was among 30 area corn producers recently honored by the DeKalb Yieldmasters Club for outstanding corn yields at a meeting in Denver, Colorado. Hamilton produced 214.43 bushels of corn per acre with XL-72-A. Other Parmer Countians honored were Jerry Don Glover of Lazbuddie for 201.11 bushels per acre with XL-72-A and Lowell Boozer of Bovina for 211.06 bushels per acre with XL-72-A. It was announced at the meeting that DeKalb's nationwide seed supply for this spring is about 10 per cent greater than the amount farmers planted in 1974. The largest part of the supply will be high germination seed, according to company officials.

THE THE YOUR BEST MARKET PLAGE

NOTICE TO THE PUBLIC

BE AWARE of new Kirby sweepers being advertised and misrepresented by unauthorized people.

BE ASSURED that new Kirbys sold by anyone other than authorized dealers do not have the Kirby One Year Warranty and Life Time Guarantee. Your instruction and warranty book must be dated, signed and the serial number entered in the back of the book to be legal.

Also the Gold Card packed in Kirby boxes must be signed by you and filled out properly for a Life Time Guarantee. These warranties are honored promptly at any authorized Kirby office in the U.S., when signed by AUTHORIZED DEALERS ONLY.

Also you should check on the bottom of the Kirby sweeper and be sure that the Serial Number has not been removed.

BE ASSURED that your Kirby warranty and guarantee will be honored by your local authorized distributor anywhere you may go, or may be sent in direct to the factory by you.

We are proud to know that our Kirbys are good enough that X Brand sweeper companies want to sell and have specials on our product instead of their own company name brand.

Be SURE and check with your local authorized Kirby Company of Friond before purchasing a new Kirby. We will challenge any X Brand Company as to dealing and servicing our product.

For further proof or information referring as to the truth and honesty of this notice, call or come to:

1304 W. 6th

YOUNG'S KIRBY SALES TROY YOUNG

Saturday 8 a.m. to 6 p.m.

247-3203 After 6

Farwell Girl Won District Food Show

First place awards and the right to enter state competition in June went to four outstanding individuals Saturday, March 15 at the District I 4-H Food Show.

The annual event, said County Extension Agent Jana Pronger, is a critical test of culinary skills and knowledge. Over 150 4-H'ers from 22 Panhandle counties vied for top honors in senior and junior divisions at this year's show, held at Amarillo's Bonham Junior High School

Qualifying for the State 4-H Show in June at Texas A&M University was senior, Jacquelyn Langford, age 17 from Farwell.

Junior division winners will not compete beyond the district level, said Miss Pronger, For them the contest provides experience and incentive.

Langford earned the best side dish award with her "Green Chili Spud Casserole " Miss Langford won the District title last year and was first runnerup in the State University System.

contest in the Snack and Beverage division

All Parmer County junior division contestants received blue ribbons. They were: Lucretia Turner, Farwell; Terri Clark, Frank Jesko and Quentin Mimms, all of Lazbuddie. Frank and Quentin placed in the top four with Quentin winning his division.

All winners received 4-H award ribbons, and senior division champions were presented miniature silver bowls by Morrison Milling Co. of Denton

Senator Max Sherman, with J.R. Durham of Morrison Milling Company. presented the awards.

Other Parmer County youths participating were: Cheryl Gohlke, Farwell; and Susan Mimms, Lazbuddie. Both competed in the senior division with Miss Gohlke placing in the top

four in her division The District 4-H Food Show is conducted by the Texas Agricultural Extension Service, Texas A&M

Calvary Revival Set To Begin On March 31

scheduled at Calvary Baptist Church, 1600 Cleveland March 31 through April 6.

Frank Radcliff, of the Hillcrest pre-school children. Baptist Church, Amarillo, will be the evangelist for the services.

Services will be held at 7:30 p.m. daily. Also, Monday through Friday,

A revival meeting is noontime services will be held, with a meal served each day.

Nursery will be provided each night, with classes for

Rev. Ron Trussler, pastor, and all the folks of Calvary Baptist Church issue a cordial welcome to the public to attend this series of services



ABOUT TOWN-Cotton corduroy in thick and thin wales shapes a smart ensemble. A turtleneck sweater peeps out above the cardigan-styled coat, which features flap pockets on horizontal bands of suede. A matching slim skirt completes the three-piece ensemble



NOW IS THE TIME

· To start planning an addition

Remodeling your home · Or choose your first home by building or selecting one of the fine homes now available in Hereford . . .

We invite you in to discuss a loan on those remodeling expenses or that

new home. **HI-PLAINS SAVINGS**



LOAN ASSOCIATION Hereford/Dimmitt FOR LOAN INFORMATION CALL:

GEORGE RUSHING 247-3907



OUITING
BUSINESS 0 TODAY! Complete Stock of Entire stock TOYS-GAMES-PUZZLES GREETING CARDS LAWN 30% OFF **SHAMPOO** CHAIRS GIFT WRAPS Entire Stock Plastic Webbing CHRISTMAS CARDS 7 fl. oz. 1/2 PRICE A Steal Buy Bottle Decorations and Colorbook Reg. \$5.99 Now 27¢ trees and Christmas 1/2 PRICE include Xmas NOVELTY Waste and Laundry TRIMS BASKETS 20% OFF 11/2 to 3 Yard Pkg. Complete stock many to choose from Reg. 87 cents 44 Multi-Position Styrofoam GLASSES Quick LOUNGE ICE CHEST 12x18 Entire stock-ZIPPERS CHAIR not Packaged Heavy Dutymany styles Most Colors Long Lasting Reg. \$15.99 7 to 12 inch 40% OFF \$1200 14 to 24 inch 15 PILLOW PROTECTORS 50¢ Fits Standard Pillow NOW! Self Stick LETTERS-NUMBERS RUMMAGE Big Thirsty 24" Portable TABLE SIGNS BBQ GRIL TOWELS throughout good choice Brass finish legs the store-prices 24x45 colors and whites reduced from 40% OFF 3 Positions Grill 77 Reg. \$1.59 50% -70% OFF **BEN*FRANKLIN** STORE HOURS Monday-Friday 8 a.m. to 6 p.m. 721 Main



Friona. Texas

Recipients To Make **Annual SS Report**

People who earned over \$2,400 and received one or more monthly social security retirement or survivors checks in 1974 must submit an annual report of their earnings to social security by April 15, according to William Ent, social security field representative.

The report shows how much was earned in wages and self-employment income last year by people who received social security payments-as well as how much they expected to earn in 1975.

'The report will be used to determine if people were paid the correct amount of social security benefits for can.

1974, and to adjust their monthly payments for 1975 according to their estimated earnings," Ent said.

Full social security benefits could be paid to eligible people in 1974 if they earned \$2,400 or less for the year. No matter how much they earned for the year, they could be paid their full social security benefits for any month they earned \$200 or less and didn't do substantial work in their own business.

For 1975, the figures are \$2,520 for the year and \$210 a

A representative will be in your area March 25 to assist you any possible way he



HONORED Parmer County Implement Company, represented by Travis Graves, second from the left, was honored for 30 years of sponsoring the annual father-son FFA banquet this past

Friday. Garvin Thorn presents Graves a plaque. Vo-ag instructor Benny Pryor also was honored, with a plaque being presented by David Blackburn.

Texas, there are as many

Anglos as Blacks and

Spanish surnamed people

combined. In the ethnic

groups of neglected chil-

dren, 58 percent were Anglo

It is the Department's fully

computerized data bank of

child abuse and neglect

information, in Austin.



PLAY CAST The play cast for Friona High School's UIL contest play shown above are (standing, left to right) Jeanine Jarboe, Lisa Edelmon, Brian Johnston, Phillip Duggins, Hope Mays, Carol Bavousett, Pam Veazey. Bottom row-Pattijon Talley, Charles Fleming, Gary Stone, and Cris Beck. The play "Aesop's Falables,"

Thursday at Dimmitt.

Minimum Till Saves Growers Six Million Gallons Of Fuel

TEMPLE, Tex.-Texas farmers saved an estimated 6 million gallons. of tractor fuel last year by using minimum tillage farming systems.

The estimate is based on Soil Conservation Service field office reports which indicate 1.2 million acres were farmed with minimum tillage last year. Plant In Stalks

Under the system, farmers plant crops directly into the stalks and residues left from the previous year without prior land preparation. Herbicides are used to control weeds, cutting out several tractor trips over a field during the

Some farmers report eliminating as many as 10 to 12 tractor trips per crop. statewide average is about five trips.

Since a tractor burns an average of about one gallon of gasoline or diesel per acre for each operation, reducing five trips per crop adds up to a major reduction in fuel

The surface cover of dead leaves, stalks, and other crop residues greatly reduces wind erosion, dust storms, and air pollution. The practice is equally effective in preventing water erosion and sedimentation from

cropland. Minimum Tillage Minimum tillage farming in Texas has evolved over the last few years, mostly by trial and error. SCS agronomists, public and private researchers, chemical and equipment companies, conservation district leaders and innovative farmers have all

had a part in developing the measure. One of the problems with minimum tillage, however, is that surface applied herbicides do not always work properly on all soils. Farmers using the system successfully must maintain enough flexibility to handle surplus weeds or grasses

that escape the herbicide. With 27 million acres of cropland in Texas, long fuel saving possibilities of eliminating only a few farming trips per acre are enormous.

Reports On Upswing Reports of suspected child and medical neglect, and abuse and neglect in Texas have increased 84 percent since a public awareness campaign was launched,

recently. The increase was from 1,600 reports in September to 2,951 in January

State Welfare Commission-

er Raymond W. Vowell said

Vowell attributed the increase to the State Welfare Department's child abuse prevention campaign, which began in September. The Texas Jaycees also launched a child abuse

If reports of abuse and neglect continue to increase at this rate, he said, the total

for 1975 could reach 36,000. During 1974, 16,770 reports of suspected child abuse and neglect were made to the Welfare Department. From these reports, almost 10,000 investigations have been completed, involving 25,000

children. Child abuse or neglect may be reported by anyone at any hour, from anywhere in the state, by dialing a toll-free number: 1-800-292-

At least 44 Texas children died last year--killed by their parents or relatives, or allowed to perish through

neglect. 'That's how many we know of," Vowell said. "Many more probably met similar fates, but their deaths were not reported to us as due to abuse or neglect. Often, deaths in such cases are referred directly to law enforcement

officials. Causes of death were bruises, malnutrition, wounds, broken bones, subdural hematoma or hemorrhage, skull fracture, internal injuries, brain damage, lack of supervision, physical

abandonment.

Texas Child Abuse

One of every three confirmed cases in 1974 was for abuse. Two of every three were for neglect. One in 10 involved both abuse and neglect.

not be proved, but in many of these cases, abuse or neglect was highly suspected

More than 650 families moved before the abuse or neglect investigation was completed.

themselves, or from police

More girls (54 percent) were abused than boys (46 percent). This was most noticeable in sexual abuse, although in one-fourth of these cases, boys were

Boys and girls suffered neglect in approximately the same percentage.

Bruising (34 percent), emotional abuse (31 percent), sexual abuse (10 percent), and welts (7 percent) were the most frequent types of abuse



Anaximander, an early Greek believed that the earth was a stubby cylinder suspended in a hollow sphere containing the fixed stars!



Little Known Fact

The cotton plant produces greater quantity of food for humans and feed for livestock than it does fiber. For each pound of cotton fiber pro duced, the plant yields about 175 pounds of cottonseed.

Hybrid Corns Improve

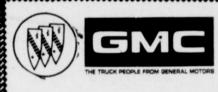
Hybrid corn varieties of today yield about 40 percent more grain than those in the



Answer a Prayer for Vision... be an Eye Donor.

Call a local Lions Club member for a donor card - or write Lions Hi-Plains Eye Bank, P.O. Box 1110, Amarillo, Texas 79105 for information and a donor card.

give a Bift of Vision.





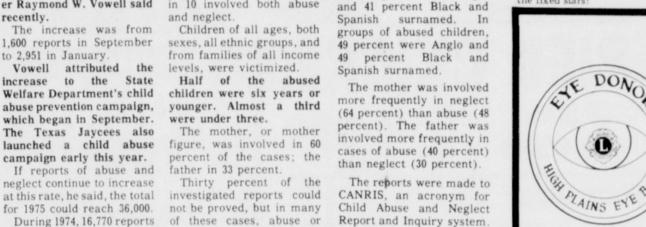
Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990



Most of the cases were referred by relatives, police, friends, and schools, in that order.

Doctors, clinics and hospitals report seven percent of the investigated cases. These reports were received by social workers in the field, from the doctors

sexually abused.

investigated.

In the ethnic make-up of



SPECIAL **ONE WEEK ONLY**

COBRA - 21 \$**139**95



T-CHARLIE-ONE By Teaberry

Big Selection Of Radios & Accessories

NOBLES T. V. 521 MAIN

Here is Where the Action is...



ADVERTISE REGULARLY IN . .

The FRIONA * STAR



PLUS S & H **STAMPS**



BUCKETOF CHICKEN

Cut-Up

Quartered USDA Insp. Lb.

IN THE DELL



Heavy Choice Beef

SWISS STEAK 16.

Heavy Choice Beef Center Cut CHUCK STEAK II. 88°

Heavy Choice Beef

BONELESS ARM ROAST

Heavy Choice Beef BONELESS

Fresh Lean

CHUCK ROAST " 98¢

Tender Lean Blade

Cut



COLE SLAW PINTO BEANS

\$449 PLATE LUNCH \$489 BAR-B-Q BEEF Pint

\$439 DINNER FOR 4

Morton Mini

DONUTS 10 Oz. 59¢

Birdseye Whole or **CUT OKRA** 10 0z. 20¢

Del Monte

Can

Nabisco Saltine

No. 1/2

Grade A Small



Morton 16 Oz.

Flavors

CREAM PIES

Morton Frozen 9 Oz Oz. Box

HONEY BUNS





Gallon Jug



No. 11/2 Can Crushed-Sliced Or Chunks



Florida Fresh

ONS Bunch 10 F (risco

RADISHES 10¢

ONION Rod or White



5750 Purchase or More

