



Star Lites

By Bill Ellis

ANOTHER BIG drawing card for the Friona business community will open its doors here on Monday, when Gibson's Discount Center opens officially.

If we haven't missed in counting noses, this makes four big grand openings for the community this year. We had the two big new implement companies, Herring Implement and Parmer County Implement Company, and Perry's opened the first of February.

Perry's and Gibson's each are completely new stores to the business community.

Now, folks won't have to go out of town to shop at a discount store. This should be a definite plus factor in helping to keep local dollars in Friona, where they will circulate and do a lot more good.

THE IRONICALLY NAMED "Human Kindness Day" held in Washington, D.C. earlier this month was a bitter but timely reminder of the potential for massive trouble if strict security measures aren't in force when millions of innocent tourists troop to Washington for Bicentennial events.

"Human Kindness Day" drew a crowd of 125,000 to a rock concert on the mall near the Washington Monument. When the merrymaking was over, there had been 500 reported robberies--most involving assault--and 86 persons injured. One of them, Steven Laine, the director of public affairs at the Department of Agriculture, was stabbed in an eye that doctors say he'll lose. Mr. Laine was simply passing through the crowd on his way to work when he was attacked.

Despite the terror and carnage, one of the organizers, Carol E. Kirkendall, told the "Washington Post" that "Human Kindness Day this year was an unbelievable success, beautiful and happy."

Miss Kirkendall represents a group called Compared to What Inc., which co-sponsored the bizarre affair. One can only wonder in amazement how it showed "human kindness" and compared to what was it "beautiful and happy?"

Supporters of the Concert argue that most participants were law-abiding and it was roving bands of young blacks who committed the crimes.

WHAT MANY OF US have long suspected, the prestigious Brookings Institution in Washington has now confirmed: government regulatory agencies have wasted millions of dollars, extended enormous amounts of energy, piled up untold economic losses and squandered human resources while producing little or no benefit for the people of the United States.

These conclusions are found in a carefully researched study published in early May by the Brookings Institution; a study compiled by ten distinguished economists, educators and lawyers and packed into 397 pages of fine print.

The recommendation of the experts? Less government interference and more freedom for business competition.

In a speech delivered in Concord, New Hampshire in April, President Gerald Ford estimated that the combined cost to consumers of federal regulation is \$2,000 per family per year.

To accept that explanation is to overlook at least three crucial lessons from Human Kindness Day: first, the marauding thugs were abetted if not aided by hundreds of others in the crowd who refused to raise their voices in protest. Second, the ugly fact must be faced that the crimes were largely racist, with blacks attacking and robbing whites. Third, the event was co-sponsored by the National Park Service, whose planning and execution of crowd control obviously were wholly inadequate.

We are still waiting to hear a word of explanation from the White House. People have a right to know what officials in the capital are doing to ensure that thousands of other Americans aren't treated the same way when they journey to Washington this summer and next.

It seems incredible, then, that the U.S. Senate has just passed a bill calling for still another government agency to pile on top of the existing over-bloated agencies, an agency for "consumerism." The bill now goes to the Congress where, it is predicted, the measure will be approved.

Happily, President Ford has said that he will veto the bill. Thus, Praise the Lord, we may yet be saved from another bureaucratic boondoggle which will waste millions of dollars and produce far more harm than good.

The FRIONA STAR

Volume 50, Number 35

Sunday, June 8, 1975

15 Cents

Two Sections, 20 Pages

Gibson's Opens Here Monday

Center Makes Its Bow



ONE OF MANY...Three of the Gibson's Discount Store officials inspect one of the thousands of items the new Friona store will carry. From left to right are Danny West,

local store manager, Michael Carr, manager of Gibson's Hereford store, and Jim Anderson, Gibson's General Manager, from Pampa.

Gibson's Discount Center will open its newest store in Friona on Monday (June 9), and will simultaneously kick off a gala Grand Opening Sale with special prices slated to run from Monday, June 9 through Saturday, June 14.

The new store is located at 501 West 11th Street (West Highway 60), in the former location of White's Auto Store.

Details on the store's grand opening sale may be found in the store's special eight-page grand opening section in this week's edition of the Star.

Also included in the special section is a complete history of the Gibson company, along with biographical sketches of the company president, Delmar Watkins, the general manager, Jim Anderson, and the local officials.

Managing the Friona store will be Danny West, 23, who is coming to Friona from Canyon, where he was assistant manager at the Gibson Discount Center there.

West is a native of Muleshoe. His parents live south of Muleshoe, where his father is engaged in farming.

Anderson, general manager of the 13-store chain owned by the Sandra Corporation, is a former manager of Gibson's Hereford store, and now lives in Pampa, the company headquarters. He designed the layout for the Friona store.

Michael Carr, present manager of Hereford's Gibson's Discount Center, has been in charge of stocking operations for the Friona store.

A number of Gibson's employees have been busy around the clock for the past several days, getting the merchandise stocked and ready for the grand opening.

The Friona store will be the 13th Gibson's store owned and operated by the Sandra Corporation. Other Gibson's stores owned by this chain are located in Dumas, Canyon, Tulia and Dimmitt in the Texas Panhandle area, Columbus and Brenham in South Texas, Silver City and Tucumcari in New Mexico and Elk City, Oklahoma.

"We are looking forward to operating in Friona. We have had our eye on this trade territory for a long time. As our business here grows, we will plan to expand accordingly," Anderson said this week.

Included among the types of merchandise to be carried by the local Gibson's store will be sporting goods, toys, school supplies, soft goods, hardware, housewares, automotive supplies, jewelry, records, cameras and photographic supplies, grocery lines, health and beauty aids and patent medicines.

"All of our merchandise is brand new, first class, shipped direct to us from the manufacturer," stated Larry West, local manager.

"There is no warehousing, no rejected merchandise, no second rate products, and no merchandise that has been in a jobber warehouse for long periods of time," he added.

"Our merchandise is unconditionally guaranteed. If the customer is not completely satisfied, his money will be cheerfully refunded provided he has the sales slip showing that he purchased it here," West added.

Friona Lions Club, individuals contributed enough to pay the debt off.

"Donations ranged from \$1.00 to \$5,000," Hinkle pointed out, adding that there were 296 individuals or businesses who contributed to the building's fund drive.

Commissioner's Meet Monday

The regular meeting of the Parmer County Commissioners Court will be held Monday, June 9, in the County courtroom in Farwell.

Among the items of business to be considered is the discussion and setting of time for the Equalization Board meeting, discussion of Gaines County land lease with Charles Cerf and a report of progress on paving.

Also, an update on Highway 214 right of way situation between Hub and Clay's Corner intersections, discussion of agreements and inspection of the damsite near Bovina and discussion of Historical Society projects.

Community Center Completely Paid Off

The Community Center-Showbarn has been paid off in full, it was announced last week by Jerry Hinkle of Friona State Bank.

The building, which was completed early in 1974, had a final price tag of \$85,875. It was financed completely by donations from area businesses, industries and individuals.

The bulk of the building's cost was raised prior to its completion, but about the last \$5,000 came in on a "piece meal" basis.

Finally, the amount owed had dwindled to less than \$500 in recent months. At a recent meeting of the

Temperatures

DATE	HI-Low
Saturday, May 31	65-44
Sunday, June 1	83-47
Monday, June 2	83-50
Tuesday, June 3	89-54
Wednesday, June 4	96-58
Thursday, June 5	97-58
Friday, June 6	95-58

Expect 120 Golfers For WTPGA Meet

A West Texas Professional Golfers Association tournament will be held at Friona Country Club course on Monday, June 9, according to Cotton Renner, club pro.

The tournament will get underway with a "shotgun start" at 9:30 a.m. and 2:30 p.m. Four-man teams will compete in the 18-hole affair.

Renner says that golfers planning to participate should sign up by 6 p.m. Sunday at the Country Club. An entry fee of \$9.00 for amateurs and \$16 for pros will be charged.

"We are expecting from 100 to 120 players in the tournament," Renner stated.

Some 164 golfers took part in the annual men's partnership tournament at Friona Country Club on May 18.

Renner brought home the "low pro" honors from the pro-am tournament at Canyon's Hunsley Hills Country Club last week, shooting a 72 for low score. Renner also tied for the pro-pro division honors with Terry Legate of Amarillo, Sonny Davis and Al Forster.

Cecil Maddox of Friona made it a clean sweep for Friona golfers in the

tournament, shooting a 77 and a net score of 63, to win the tournament's low net honors.

Dick Weston's 69 won him the low gross title. Weston also was on the winning team in the tournament.

Kay Renner of Friona is participating in the Women's WTPGA tournament at El Paso this week. Kay qualified for the tournament's championship flight, and will compete in match play.

Council Sets Monthly Meet

Friona's City Council will hold its monthly meeting June 9 at 7:30 p.m. in the Council Meeting Room.

Business to be considered will be the reappointment of Dr. Lee Spring as City Health Officer, the proposed contract of the Friona Nursing Home Site, petition, plat and dedication, Ordinance No. 492, annexing the 4th instalment, Staley Addition No. 3, all to the city of Friona.

Also, the uncollectable 1974 taxes and the appointment to the Board of Equalization of Glenn R. Reeve, Sr., H.K. Kendrick and Ed Hicks.

Gibson Discount Center in Friona, like all other Gibson Stores features brand name goods at 30 to 60 percent off the regular retail prices, store officials say.

How does the nation's largest discount chain manage such massive price reductions?

The answer is a relatively simple one - high volume and low overhead, says Larry Foltmer, store manager.

Gibson stores begin by buying all items in massive quantities direct from the manufacturer, eliminating the middle man and also eliminating the greater per-unit cost of buying a smaller volume, he continued.

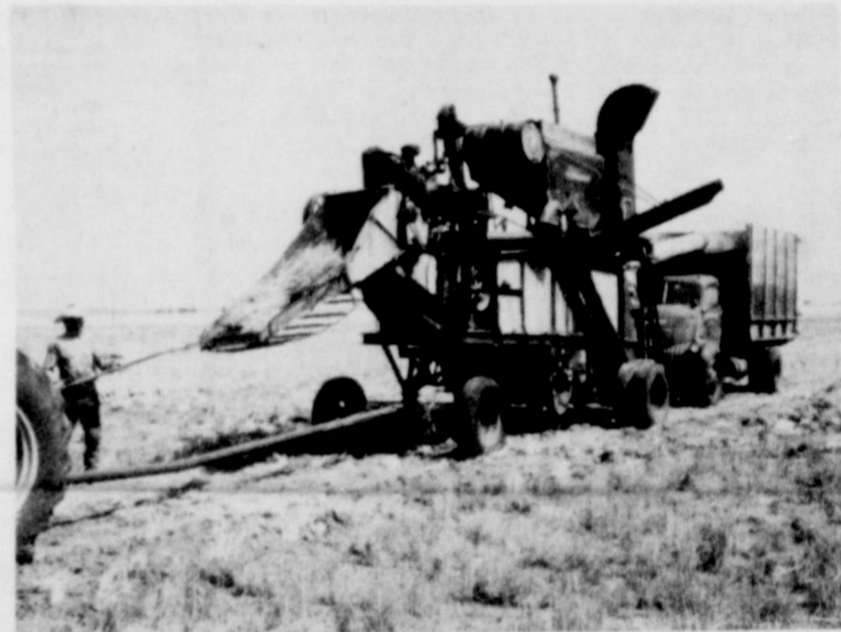
Gibson stores then eliminate another cost - warehousing merchandise - by direct shipment to the individual stores. Some stores share a shipment and thus get the benefit

of carload rates, adding to savings which are passed on to the customer.

Members of the Gibson franchise chain have access to more than 16,000 items of reputable merchandise, 12,000 of them being famous brand names.

How does the individual Gibson store have access to such a large selection of merchandise? Because the Gibson chain holds four merchandise shows a year, spring, summer, winter and fall in Dallas' massive Market Hall, inviting the display of goods from manufacturers from whom they want to buy - 16,000 items in all.

Brand names assure the customer of "the best," and the Gibson system of purchasing in volume and reducing over-head makes the customer sure it is for less.



INTERESTING ANTIQUE...Do not think that your eyes are deceiving you. You are seeing correctly if you think that the machine pictured above is an antique thresher. Watson Whaley of Route 2, Friona, owns the thresher, which has been in the community 50 years, and

considers it "a valuable possession." Whaley has added special equipment to the machine and "fixed it up" so that he may use it to thresh grain for use in feeding cattle. In the above photo, Mr. Whaley is thrashing rye.

Students Score At State Contests

Six band students from Friona High School recently represented Friona at the State Solo and Ensemble Contest, May 31 and June 1, in Austin.

The contest is held every year for outstanding musicians who attain a first division rating on a solo or ensemble in UIL competition. This year's competition was held at the University of Texas.

Attending the State contest with solos were Charlene Seale, making a third division, Janice Hayes and Diane Westbrook both with second divisions, and Julie Johnson, first division.

A flute ensemble competed and made a first division rating. Members of that ensemble were Diane Hamilton, Regina Walters,

Diane Westbrook and Janice Hayes. Accompanying the students to Austin were Sherri Taylor, Johnnie Walters, Mr. and Mrs. Dale Westbrook and Charles Faulkner, the high school band director.

Enrollment Set

Summer swimming lessons, to be taught at the Friona Dive-In Pool, will get underway this week.

Enrollment date is Saturday, June 7 from 9 a.m. til 12 noon.

Classes will begin June 9 and continue through June 27. There will be 15 one hour sessions, each held in the morning, five days a week from 9 a.m. til 1 p.m. Cost for the lessons will be \$20. Instructors will be Phillip and Baker Duggins.



New Gibson's Discount Center

Friona Flashbacks

.....from the files of The Friona Star

45 YEARS AGO--JUNE 6, 1930

W.H. Hughes, whose home is in the southwest part of town, had the first tap made in the new water mains of the city at his home last Saturday. Mr. Hughes says he is well pleased with the service and can now supply water to all parts of his garden, which he is treating to a good cool drink each day until it is thoroughly wetted.

40 YEARS AGO--JUNE 7, 1935

Much of the news due to appear in the Friona Star today does not appear because a first-class mail sack was stolen from the Santa Fe station in Panhandle Tuesday night, which undoubtedly contained letters from Friona with news, advertisements, as well as hundreds of other pieces of mail.

35 YEARS AGO--JUNE 7, 1940

Friona Chiefs won their third game of the season, winning from Texico Sunday in a seven-inning game, 5-4. Dave Hackler and Renner were the hitting stars of the game. Junior Martin, a 16-year-old high school boy, did some fine pitching to win the game.

30 YEARS AGO--JUNE 8, 1945

An announcement was made this week that a large building will be erected in Friona for the equipment and business of the Friona Locker Company. This company has been promoted and organized by A. A. Crow, who will be president and manager of the company. In connection with its cold storage business, the company will conduct a slaughtering, processing and curing plant for meats for the open market as well as custom business.

25 YEARS AGO--JUNE 9, 1950

Centering around Friona, general leasing of land by a major oil company is being negotiated this week on a scale not seen here for many years.

20 YEARS AGO--JUNE 10, 1955

Friona might well mark the passing of an era this week with the removal of the old windmill tower on the W.E. McGlothlin lot in southwest Friona. The tower had stood for over half a century. The well was the first to furnish water for the city of Friona, being dug by "Uncle Andy" Wentworth. It has been a famous and well-known local landmark.

5 YEARS AGO--JUNE 11, 1970

Friona Consumers this week moved their offices and parts department to the former Nunn Lumber Company, and at the same time announced an expansion program which will include a new 75 x 100 foot building at their old location. Workmen began the job this week of removing Consumers' old building, which has been the company's home since 1941. The old building will either be torn down or removed. The new building, which will be of steel construction and brick trim, will be constructed in its place at the corner of Eighth and Main. Included in the new building will be office space along with the company's stock, including the tire department.

Letters to the Editor



Dear Bill,

We would like to take the time to express our deepest gratitude and respect to a group of young people in Friona who have made us proud to be part of their community.

Recently we traveled as sponsors to Austin with the One Act Play Cast when they presented their play at State. But we were more than sponsors: We were friends to each and every member of that cast.

Those kids went down there to give their best on stage, and although they did not come home with the first place trophy, they were true winners in a different way; a more important way. As representatives from our

community, they conducted themselves as adults wherever they went.

We visited the Capital Building, the Senate and the House, and to be with those kids while they represented Friona was a pleasure. They were truly "Good Ambassadors for the community." We enjoyed the chance we had to be with them.

Deke and Pudge (H.K.) Kendrick

Very few participants in marriage ceremonies recall the "for poorer" phrase.

A man matures as he learns what other people know and learns to laugh at himself.

The FRIONA ★ STAR

Founded In 1925 By John W. White

Published Every Sunday at 910 Main Street Friona, Texas 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1937, 1938, 1939, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES
Parmer County, adjoining counties, \$6.30 per year.
Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman



Current Comments From ...

SPEEDY NIEMAN in the HEREFORD BRAND: We can't remember a year when legislation, both from Austin and Washington, has posed such a threat to our way of life. Proposed legislation in Austin which would affect our agricultural economy has had farm leaders busily making meetings and contacting their representatives.

Local irrigation farmers are highly concerned over a proposal to change the priority of natural gas allocated for farm use.

Before that situation, local taxing authorities warned farmers and businessmen of the adverse effect which new land valuation proposals could have on this area. That situation is not resolved and all of us need to keep watch and attempt to protect ourselves from discriminatory legislation.

Sometimes I wonder if we shouldn't give all our legislators, state and federal governments, a year's vacation with pay. I believe it would be less expensive and the flood of bills would stop for a short period, anyway.

But, as bad as the legislative bodies sometimes appear, it seems to me our real concern is still bureaucracy. We are in danger of losing our free enterprise system to the rulings and interpretations of the bureaus. Through bureaucracy, we have built up the most inefficient form of government yet known to man.

JIM REYNOLDS in the CROSBYTON REVIEW... Sometimes the experts are not so expert.

During a meeting at McAdoo last week in which farmers were meeting with a natural gas representative, the fellow told the story about a high level meeting involving officials of his company.

The subject of the vast amount of natural gas needed for irrigation purposes was being discussed. Then came a question from a top official: "Why do farmers need to warm the water before they put it on their crops?"

That man needs to make an irrigation set on wheat some cold November night. He would learn pretty quick that natural gas is for bringing water to the ground, not warming it!

BOB PARKER in the PETERSBURG POST... Ever wonder what became of the mad scientist who was a standard character in old horror movies?

Don't worry. He is obviously alive and well and working as a traffic system planner in the city of Lubbock.

We have been in a number of Texas cities that have strange traffic systems, such as Austin and San Antonio (if San Antonio had its present-day traffic system back in the days of the battle of the Alamo, Santa Anna's army would never have captured the Alamo--they wouldn't have been able to find it). But we think that Lubbock has the weirdest traffic system we have had the misfortune to tangle with.

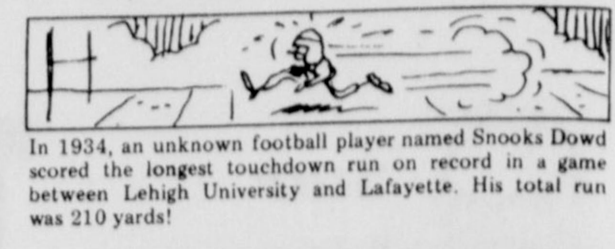
Of course, there are some good aspects of the Lubbock traffic system. For instance, on some streets, the traffic lights are set so that you can catch all green lights if you maintain a certain constant speed. Like 96 miles per hour.

Lubbock is the only city we know, where you can drive out of the dealer's showroom with a brand new car, head for your home across town, and have the warranty run out before you can get there.

JIM REYNOLDS in the CROSBYTON REVIEW... Uncle Sam had acquired the title "Chicken of the Sea," local residents say, before U.S. Marines and Air Force reclaimed our vessel, the Mayaguez, from communist Cambodia last week.

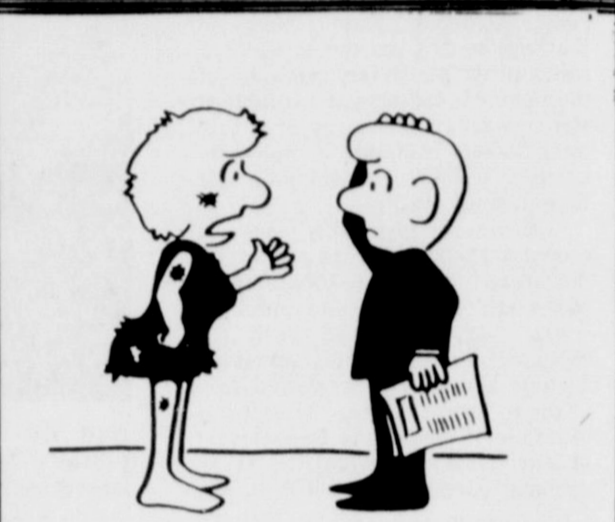
This action by President Ford, with Congress' blessings, was welcome.

Finally, we exhibited a little backbone and recaptured some measure of lost prestige by telling the world that Uncle Sam is tired of being shoved around by plpsqueek countries.



In 1934, an unknown football player named Snooks Dowd scored the longest touchdown run on record in a game between Lehigh University and Lafayette. His total run was 210 yards!

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Putting People first makes you Number ONE with us and that's pretty important to all concerned.

WITH Dorothy Jackson PEOPLE COME FIRST

Friona State Bank salutes this week Dorothy Jackson, the maid and cleaning woman at our bank. Keeping the bank's environment clean makes it pleasant for our customers, and Dorothy has dedicated herself to that job for nearly five years. Dorothy's husband is R.L. Jackson, who works at Parmer County Implement. The couple has four children, Faye 22, who is married and lives in Amarillo, Robert 20, who is attending West Texas State University in Canyon, Vickey, 17 who is a 1975 graduate of Friona High School and plans to enroll at WTSU this fall and Ricky, 15, at home.

Dorothy and her family are Baptist. In her spare time Dorothy enjoys cooking, but most of all, enjoys being with her children, and new granddaughter. Dorothy enjoys working at Friona State Bank. When "People Come First," it's important to have people like Dorothy Jackson working for us.

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

FRIONA STATE BANK

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

WELCOME TO FRIONA

Duane and Carol Morgan have recently moved to Friona from the New Guinea Highlands where they worked as missionaries from 1971-1974. Duane is now serving as associate minister for Sixth Street Church of Christ. The couple have three children. Leslie 8, Ronnie 6, and Amy 4. The Morgans live at 512 W. 6th. They plan to return to their mission work in New Guinea after a few months in Friona.

BROCKMAN SALES Automotive Parts And Irrigation Supplies	HOUSER GROCERY & MARKET
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SCHOOL'S OUT!...This was the look of things at the Junior High at 2:45 p.m. May 29, the last day of school. A flood of smiling youngsters, happy to be finished with another school year, came streaming from the school building. Summer is officially in full swing.

Court House Notes

Instrument Report Ending May 22, 1975 in County Clerk Office, Bonnie Warren, County Clerk

WD, Gilbert C. Garza, Silvestre Perez, lots 11, 12, Blk. 15, Friona

WD, H.M. Gable, H.M. Gable & Sons, Inc., Part Sec. 15, Blk. W. Warren

WD, Dean McCallum, O.B. Johnston, NW 1/4 Sec. 12, Blk. B, Synd. Less 2.686 ac.

WD, John M. Clark, Clem Peden, Part SW 1/4 Sec. 11, D & K

WD, Royce W. Chambers, Farmers Home Adm., Lot 1, Blk. 2, Hicks Add., Friona

Deed, Mid State Homes, Joe Saiz, Lot 3, Blk. 87, Friona.

MARRIAGE LICENSES
Jerry Keith Mabry and Billye Sue Benham.
David Lee Hardgrove and Gienda Kathryn Reeve.
William Duane Canty and Brenda Gayle Wheat.

Instrument Report Ending May 29, 1975 in County Clerk Office, Bonnie Warren, County Clerk

Deed, USA, Charles W. Sprouse, lot 7, Blk. 2, Ridgeview Add., Friona

WD, Raymond Mears, Billie Myers, W 50 ft. lots 30, 31, 32, Blk. 3, Farwell

WD, W.F. Buske, W.D. Buske, Sec. 15 (except 1 ac. out SE 1/4) Charles E. Harding

WD, Aubrey L. Carlton Jr., USA, lot 13 and E 20 ft. lot 14, Blk. 2, Ridgeview Add., Friona

Deed, Moises V. Ancira, USA, lot 10, Blk. 2, Hicks Add., Friona

WD, Cipriano C. Pena, USA, lot 2, Blk. 5, Drake Rev., Friona

Deed, USA, Jessie L. Colley, lots 10, 11, 12, Blk. 36, Farwell.

MARRIAGE LICENSES
Donny Ray Campbell and Ramona Lou Reed.
Eddie Joe Steelman and Esther Mejia.

now

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KRAFT LONGHORN CHEESE LB. \$1.19

JIF PEANUT BUTTER 18 OZ. 89¢

WELCH'S BEANS RANCH STYLE 300 Can 2/59¢

WELCH'S GRAPE JELLY 20 OZ. 77¢

PRINGLE'S NEW FANGLED POTATO CHIPS 89¢

BORDEN'S GOLDEN HARVEST 46 OZ. ORANGE DRINK 39¢

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WELCH'S CHOPPED CHILIES MOUNTAIN PASS GREEN 2/57¢

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Reader Ads—First insertion, per word 8 cents
Additional insertions (no copy change), per word 8 cents
Minimum charge \$1.25
Classified display (boxed ads—3 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50
Repeat insertions without copy change per column inch \$1.25
Cards of Thanks—same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in this issue—3 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

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YARD WORK.....mowing, etc. Jimmy Wayne Norwood, Phone 247-2892 after 4 p.m. 30-tfnc

NOW.....In Friona. You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have. Tri-County Savings & Loan, 106 West Ninth, Friona. 16-tfnc


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Brick, two bedroom-one bath apartments. Carpeted living room and bedrooms. Modern kitchens and fenced backyards. \$125.00 per month, water paid. Call 247-2745. 10-tfnc

FOR SALE.....Just one left—800 Moline irrigation motor. Phone 247-3577. 15-tfnc

FOR SALE.....Upright Eureka vacuum cleaner. Just like new. Call Vickie at 247-2211 during day or 265-3427 at night. 28-dhb

AUTOMOTIVE

FOR SALE.....1929 Model A Town Sedan. Drive train and body in mint condition. Will run. Also 16 ft. fiberglass boat, 75 hp Mercury with tilt trailer, \$550.00. Contact Randy Campbell, 247-3038. 34-2tp

FOR SALE.....1972 Super Clean Chevrolet pickup. Topper with boot between windows. Low mileage. Saddle tanks and cruise control. Contact Jon Mack Roden, 247-3050 or 247-3290. 35-tfnc

GARAGE SALE

GARAGE "Movers" SALE
Good furniture—lots of household items. Friday and Saturday, June 13 and 14. 1402 W. 7th St. Clothing. 35-1tp

GARAGE SALE.....June 9, 10 and 11. 1402 8th. 35-1tp

GARAGE SALE.....Toys, Clothes, Bottles, Books, etc. 1205 Washington. 35-1tc

LOST & FOUND

FOUND.....Cattle—6 steers, 2 have a cross above an H on the left hip; remainder have a bar above and below a V on the right hip. Friona Feed Yard. Call 265-3574. 34-3tc

FOUND.....Key ring with five keys. Claim at Friona Star Office. 34-2tc

PETS

FOR SALE.....Horse that is excellent for small children. Call 265-3460. 33-tfnc

TO GIVE AWAY.....9 puppies to give away to good homes. 1/2 Rhodesian Ridgeback, 1/2 German Shepherd. Call 247-3012 or 247-3870. 35-2tc

TO GIVE AWAY.....8 week old kittens. Call 247-2577. 35-1tc

CARDS OF THANKS

The family of Mrs. Joanna Oden would like to express their thanks to all for the flowers, cards, telephone calls and other expressions of love during her illness and death.
Mr. and Mrs. Jerry Webb & Brent
Mr. and Mrs. Tim Oden
Mr. Jerry Oden 35-1tc

FOR SALE

FOR SALE.....Dinette set with four chairs and two leaves. Formica top. Also Sears 8 foot camping tent with floor. Call 247-3398. 33-2tc

FOR SALE.....Window type refrigerated air conditioner. Sears 22,000 BTU, high efficiency. Used one season. 216 W. 6th. Phone 247-2266. 34-tfnc

FOR SALE.....15 joints, 7 inch gated pipe, 40 inch rows. Call 247-3070, Curtis Murphree. 35-tfnc

FOR SALE.....New 16 inch well casing, 188 wall, \$3.25 per foot. Used 6 1/2 column pipe with tubing and shafting, \$8.50 per foot. \$45.00 per ton for No. 1 prepared scrap iron. Also baling wire, \$21.95 per roll. Call Farwell Pipe and Iron, 806-481-3287. 35-tfnc

FOR SALE.....Large evaporative type air conditioner, \$75.00. See at Primary Building, Room 9. 35-2tc

FOR SALE.....Early American sofa and matching chair. Sell for \$100. Call 247-3192 after 5 p.m. 35-1tc

FOR SALE.....Frigidaire electric range, self-cleaning oven, harvest gold color. Spanish design dinette set with six chairs and 20 inch table leaf. Both have only been used a few months. Also, a recliner in good condition, baby bed in good condition, and a gas dryer, white in color, also in good condition. Call 225-6222. 35-1tc

GOATS FOR SALE.....Call 265-3388. 34-2tc

FOR SALE.....premature maize bales. Dave Thompson. Call 247-3761 or 265-3685. 19-tfnc

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ELEVATOR AND EQUIPMENT
AT PARMERTON

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WHEAT GROWERS

247-3211 OR 247-3213 NIGHTS

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WANTED

I will do babysitting this summer. Your home or mine. Janice Coffey, 247-3483. 34-dhb

AT HOME IN PARMER COUNTY
JANA PRONGER

DID YOU KNOW? The canning of food was developed little more than 150 years ago, by a man who set out to solve a specific problem in the spirit of modern science and technology.

The French inventor, Nicolas Appert took the challenge, to win the prize of 12,000 francs (nearly a quarter of a million dollars today), offered by the French government to find a practical way to preserve food for their armies who were disabled on battlefronts all over Europe, not in combat but from slow starvation on a diet of smoked fish, salt meat and hard tack. By 1809, after 14 years of experimenting, Appert had perfected a method to preserve food by sealing it in stoppered bottles and immersed the filled bottles in boiling water. The heat sterilized the bottle and its contents alike, keeping the food good until opened.

Food preservation has come a long way since Appert's experiments in 1700's and 1800's. Many new techniques were developed, including pressure canning and freezing. For a refresher course and ideas on new techniques I hope you will join us for one of the Food Preservation Workshops and Pressure Canner Clinics in Lazbuddie, Bovina or

FOR SALE.....Conoco Service Station. Good established business. Good location in Friona. Reasonably priced. Call 806-247-2574. 34-tfnc

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IT'S TOO LATE

to try to buy the two homes listed below but we have others that may be just what you need. Moral of story—if you like it and want it, buy it before it's too late.

Western Addition—3 BR's, 2 1/4 BA, Central heat and air, all built-ins, large living area and den with fireplace plus a paneled office. Was \$65,000, has been reduced to \$60,000.

All brick-3 BR's, 1 1/4 BA, fenced backyard, good neighborhood, low monthly payments. Was 21,000, has been reduced to \$20,000.

Dryland farm—1/2 section, lays good, in cultivation, \$160 an acre.

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REALTOR

Friona if you missed the one in Farwell, May 28.

The workshops will be in the homemaking departments of each high school from 2 to 5 p.m.—Lazbuddie, June 17; Bovina, June 18; and Friona, June 19.


Freezing information will be presented by Electric Company home economists and canning information

He can make you a bonus offer.

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JUNE 17-18-19

Canning Clinic Set In County Schools

ALTHOUGH THE UNITED STATES OFFICIALLY DECLARED ITS INDEPENDENCE ON JULY 4, 1776, THE FOUNDATION FOR AMERICAN FREEDOM WAS ACTUALLY LAID MORE THAN A YEAR PRIOR TO THAT HISTORIC DATE!

Food Preservation Workshops and Pressure Canner Clinics will be held from 2 p.m. to 5 p.m. in the High School Homemaking

Departments at Lazbuddie June 17, Bovina June 18 and Friona June 19.

A cleanup and checkup for the pressure canner is a real necessity before beginning the year's home canning, Miss Jana Pronger, County Extension Agent, reminded.

This helps insure a safe and high quality product, she added.

--Clean removable pet-cocks and safety valves, using vinegar to remove any corrosion.

--Clean openings in lid of canner using a toothpick, pipe cleaner or string.

--Check gasket for tight fit and be sure it's free from grease and dirt.

--Use salt-free fat to grease the closing surface of lid that seals metal to metal, if it's difficult to remove or if steam escapes.

--Tighten screws on handles.

--Remove odors and stains using one of the following mixtures and processing at five minutes: juice of one lemon in two quarts of water or two tablespoons vinegar in two quarts of water.

--Check dial gauge using a maximum thermometer or master gauge tester. A weight gauge needs only to be cleaned according to manufacturer's directions. Pressure canners will be checked using a maximum thermometer at the Food Preservation Workshops, sponsored by the Farmer County Extension Service.

--Check dial gauge using a maximum thermometer or master gauge tester. A weight gauge needs only to be cleaned according to manufacturer's directions. Pressure canners will be checked using a maximum thermometer at the Food Preservation Workshops, sponsored by the Farmer County Extension Service.



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for

Father's Day

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SHASTA POP 12 OZ. CAN 6/1.00

SUGAR CUBES IMPERIAL LB. BOX 49¢



CRISCO 3 LB. CAN \$1.75

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High Scoring Paces Little League Action

By HAL BLACKBURN
Little League Baseball is here again and with the girls getting in on the act, it is becoming more and more exciting. Nearing the end of the first week of action, a number of games have been played in each of the four leagues—Senior, Major, Minor and T-Ball.

In the first game of the Senior League season, local fans watched Cattle Town defeat Shirley Grain of Bovina 19 to 8. Winning pitcher for Cattle Town was Mike Hutson. Third baseman Jesus Mata socked a pair of triples during the game. Losing pitcher for Bovina was Gary Stone. Cattle Town continued their winning ways Monday evening by downing Bengier Air Park 19 to 10. Leslie White picked up the win for Cattle Town. The losing pitcher for Bengier was Cipi Aragon.

Cattle Town leads the league with a 2-0 record. After losing their first outing, Shirley Grain of Bovina came back Tuesday night to whip Pioneer Cattle Order Buyers, 9-3. Ronnie Cary picked up the win for

(PRIOR TO GAMES OF JUNE 5) SENIOR LEAGUE

Team	W	L
Cattle Town	2	0
Shirley Grain	1	1
Bengier Air Park	0	1
Pioneer Cattle	0	1

MAJOR LEAGUE

Reeve Chevrolet	1	0
Friona State Bank	1	0
Friona Star	0	2
Friona Feed Yard	0	0

MINOR LEAGUE

B. J. Bees	1	0
Parmer County Imp.	1	0
Ethridge Spring Agency	0	1
Hi-Pro	0	1

T-BALL LEAGUE

United Commercial Travelers	2	0
Tasty Cream	1	0
Piggly Wiggly	0	1
Friona Credit Union	0	2

MAJOR LEAGUE
In Major League action, Reeve Chevrolet defeated the Friona Star 6-2. Robert Caballero picked up the win and also belted a triple. J. Fuentes was the losing pitcher for the Star.

In other action, Friona State Bank handed the Star their second loss of the year, winning 13-2. Paving the way for the Bank's win was pitcher Tony Rios, who pitched well and collected several hits.

MINOR LEAGUE
Through the first two games of the Minor League slate, the margins of victory were very slim. Only two runs separated the winners from the losers in each game.

On Monday, June 2, Hi-Pro squared off against the B.J. Bees. After a very evenly matched game was completed the B.J. Bees found themselves the victors by the score of 11 to 9. Winning pitcher for the B.J. Bees was Troy Crutchfield.

Tuesday night Ethridge Spring Agency met Parmer County Implement. By way of a narrow margin, Parmer County took the win 12 to 10. Jamie Perez was the winning pitcher for Parmer County, while teammates Rene Bermea, Rudy Bermea and Kobie Rhodes picked up hits along with Perez's 3rd inning double.

In a losing effort, Thomas Merritt and Jeff Taylor hit a single and triple respectively.

T-BALL

In the first three games of the season, T-Ball League teams scored a total of 149 runs. On Saturday, May 31, the United Commercial Travelers defeated the Friona Credit Union team 31 to 27.

In a very exciting contest Monday night, Tasty Cream defeated Piggly Wiggly 28-23. Although the lead changed hands frequently, the regular game ended in a tie. Extra

innings were played and Tasty Cream came out on top. Brad Powell helped the cause of the Tasty Creamer's by belting an inside-the-park home run.

On Tuesday, the United Commercial Travelers whipped the Credit Union team for the second straight time, winning by a score of 25-15.

Baseball is an enjoyable and interesting sport in Friona. Get out and watch the kids "do their thing!"



TENNIS, ANYONE....A growing sport in Friona these days is tennis. Mack Bush and Kay Cochran seem to be enjoying themselves in the warm spring weather we've been having.



GENE STRICKLAND



Strickland To Attend Wayland

Gene Strickland, the all-time basketball scoring champion for the Friona Chieftains, has signed a letter of intent to attend Wayland Baptist College on a basketball scholarship, it was announced this week.

Strickland, a former all-state player for the Chieftains and three-sport star at FHS, will join a select group of quick, good-shooting guards, which Wayland Coach Bob Clindaniel says should bolster his team for the coming years.

The announcement of six player signings all but wrapped up the recruiting for the 1975-76 year by the Plainview school.

"I may pick up one more this summer," said Clindaniel, named Texoma Conference Coach of the Year in 1973 and head mentor at Wayland for seven years.

Included on the list is 6-2 Arthur Jackson, a transfer from Mainland College in Texas City where he averaged 29.9 points a game. The former Houston Sterling standout scored more than 40 points on three different occasions.

Two "area" recruits include 6-1 Robert Young who averaged 15.5 points for 3-AAA champion Pampa

whom Coach Robert McPherson rates as "one of the purest shooters I've ever coached;" and 6-3 Gene Strickland who averaged 22 points at Friona.

He was an all-stater in Class AA as a junior when Friona finished second in the state. The Chieftains were beaten out in triple overtime by eventual state champion Dimmitt in a district playoff game this past year.

District 7-AAAA's leading scorer, 6-2 Harold Moore of Irving Nimitz, averaged 24 points in conference and 21 points overall while making the Dallas area's All-Metro team.

Lee Bradshaw, also 6-2, averaged 21 points for Springtown of 11-AA. He led that Fort Worth area team to a district title.

The big man on the list is 6-9 Carl Stanford who played two years ago at El Paso Eastwood before going into the service.

Also playing for Wayland next year will be 6-8 Gary Francis who was a valuable sub on Plainview's 1970-71 team that went to the state semifinals. Francis played two years at West Texas State, averaging about 11 points as a freshman.

Hospital Report

ADMISSIONS—

Jane Eckly, Farwell; T.D. Stanberry, Bovina; Mrs. Hank Outland and baby boy, Friona; Otho Whitefield, Friona; Jesse Burns, Friona; Joyce Garner, Bovina; Ethel Adams, Friona; Roy Caballero, Friona; Mrs. Joe Rodriguez and baby girl, Hereford; and Christina-Rodriguez, Friona.

DISMISSALS—

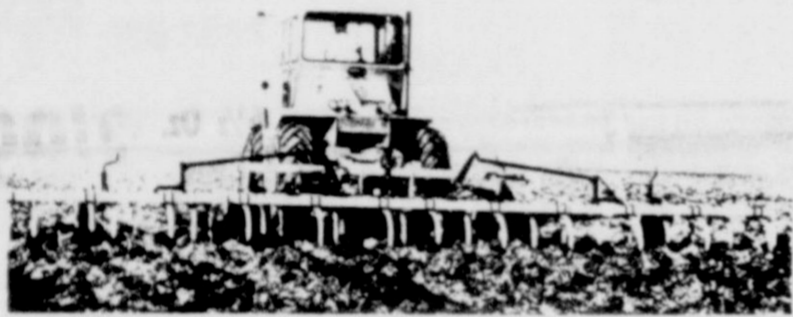
Ricky Saiz, Eune Martin, Calvin

Talley, Doris Lyday, T.D. Stanberry, Jane Eckly, Mrs. Nicky Saiz and baby boy, Mrs. Hank Outland and baby boy, Otho Whitefield, Joyce Garner and Caryl Fallwell.

PATIENTS IN HOSPITAL—

Glee White, Rufus Gonzales, W.H. Gammon, Maxine Owens, Jesse Burns, Roy Caballero, Ethel Adams, Christina Rodriguez and Mrs. Joe Rodriguez and baby girl.

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10th and Ashland—Rev. Larry Watts, pastor
Sunday School—9:45 a.m. Worship—11 a.m. Young People—6 p.m. Evening Worship—7 p.m. Wednesday Worship—7:30 p.m. Sunday Men's Fellowship—7 p.m.

UNION CONGREGATIONAL CHURCH

Euclid at 16th—Rev. David R. Plumb
Sunday School—9:45 a.m. Worship—11 a.m.

CALVARY BAPTIST MISSION

5th and Main—Rev. I.S. Ansley, pastor
Sunday School—9:45 a.m. Worship—11 a.m. Evening Worship—7:30 p.m. Wednesday Prayer Meeting—7:30 p.m.

FIRST BAPTIST

Sixth and Summit—Rev. Bill Penland
Sunday School—9:45 a.m. Worship—10:50 a.m. Training Union—6 p.m. Evening Worship—7 p.m. Wednesday Prayer Meeting—8:30 p.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship—10:30 a.m. Evening—7 p.m. Wednesday Evening—8 p.m.

LA HERMOSA SPANISH ASSEMBLY OF GOD CHURCH

903 Washington—Peter Pinon, pastor
Sunday School—10 a.m. Evening Worship—6:30 p.m. Monday Night Bible Study—7:30 p.m. Wednesday Night—7:30 p.m.

ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland—Father John Coppinger
Mass—10:30 a.m. and 8 p.m. Confessions—Sunday, 10 a.m.

Ethridge-Spring

First Baptist Church

Friona State Bank

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SIXTH ST. CHURCH OF CHRIST

502 W. Sixth—D.L. Harguess, minister
Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—6 p.m. Wednesday evening—8 p.m.

LUTHERAN CHURCHES

Rev. Duane Kirchner
Redeemer—Sunday School & Bible Class, 10 a.m. Worship Service—11 a.m.
Immanuel—Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

CALVARY BAPTIST

14th and Cleveland—Rev. Ron Trusler
Sunday School—10 a.m. Worship—11 a.m. Christian Training Union—9:30 a.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland—Rev. Donnie Carrasco
Sunday School—9:45 a.m. Worship—11 a.m. Training Union—5 p.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth—M.R. Zamorano
Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—8 p.m. Thursday evening—8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce—Bobby McMillan
Sunday School—9:45 a.m. Worship—11 a.m. MYF—6 p.m. Evening Worship—7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland
Sunday School—10 a.m. Worship—11 a.m. Wednesday Evening—7:30 p.m. Sunday Evening—7 p.m.

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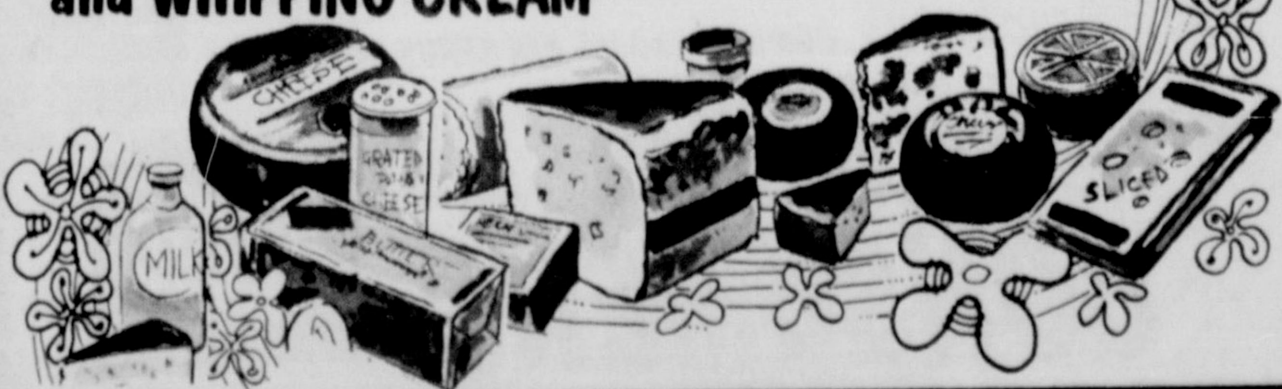
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12 Oz. Pkg. **39¢**
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6 1/2 Oz. Cans **2/99¢**

BISCUITS
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Twin Pak 9 Oz. **79¢**

OXYDOL
Regular Size **59¢**

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11 Oz. CAN **99¢**



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BISCUITS
STRAW HATS
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Family Size
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10 Lbs. 11 Oz. **\$3.69**



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CRISCO
3 Lb. Can **\$1.69**
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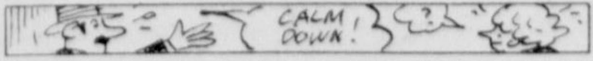
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1/2 Gal. **79¢**

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People once believed that a sudden feeling of light-heartedness would lead to an equally sudden death.

NOTICE

In order to give our employees a little extra time to be with their families, our office will be closed all day on Saturdays during the summer months beginning May 31.

Dr. B.W. Armistead
and Assoc.
Optometrists
Littlefield, Texas



BACK FROM AUSTIN....These High School band students returned this week from the State Solo and Ensemble Contest in Austin. Competing were, left to right,

standing, Diane Hamilton, Janice Hayes, and Julie Johnson. Sitting are, left to right, Charlene Seale, Diane Westbrook and Regina Walters.

FRIONA DIVE-IN SWIMMING POOL

1601 West 5th St., Friona

OPEN MAY 15
TO AUG. 15

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

ADMISSION

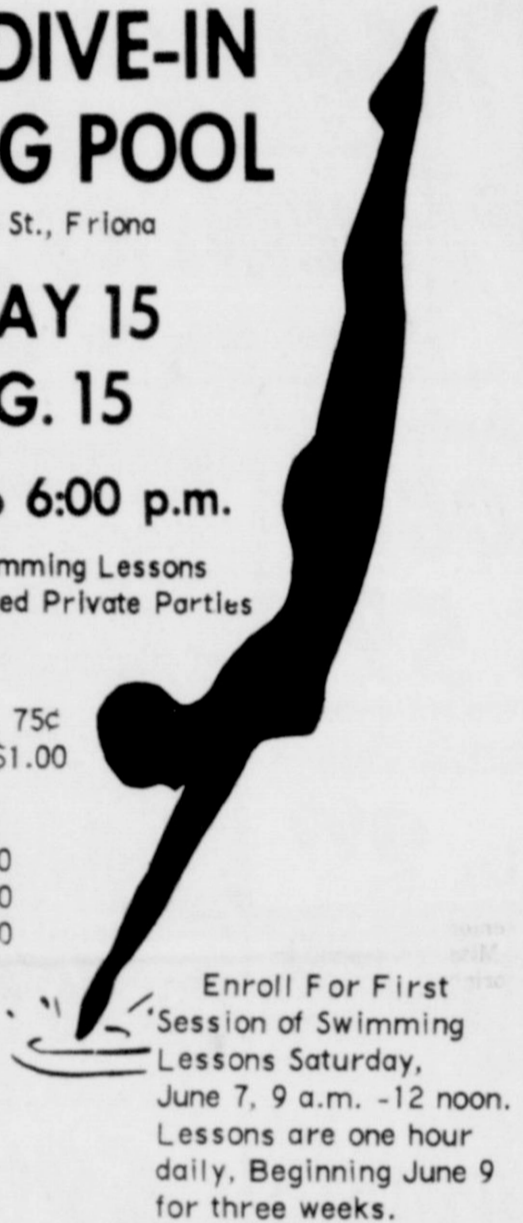
Children 1 - 12 75c
Adults (Over 12) \$1.00

SEASON TICKETS

Children \$18.50
Adults 25.00
Family 40.00

For Additional
Information Call:

Don Powell 247-8826
or
City Hall 247-2761



Enroll For First
Session of Swimming
Lessons Saturday,
June 7, 9 a.m. - 12 noon.
Lessons are one hour
daily, Beginning June 9
for three weeks.

The Conservation Party. Join In.

Do your bit for conservation while you do your thing. A gas grill lets you cook outside and take the heat with you. You don't put an added tax on your air conditioner with cooking heat. A gas grill is so convenient (no charcoal mess or bother) eating "out" will become an everyday affair. And, it will add a charisma to your outdoor living that will last all year long. Get the voters "out" and that wonderful charcoal taste will earn you a vote of confidence from family and friends. You'll receive a mandate for more gas grill cooking. Ask any Pioneer employee.



<p>MASTER CHEF (AMK) The better grill Cash price: \$145.71 *Budget price: \$176.40 Budget terms: no down payment. \$4.90 per month for 36 months</p>	<p>PARTY HOST (HEJ) The professional one Cash price: \$174.15 *Budget price: \$210.60 Budget terms: no down payment. \$5.85 per month for 36 months</p>	<p>CHEF'S CHOICE (CC-1) The outdoor range Cash price: \$250.20 *Budget price: \$302.75 Budget terms: no down payment. \$8.41 per month for 36 months</p>	<p>FLAVOR TWIN (GRB-40C) Dual burner grill Cash price: \$187.74 *Budget price: \$227.16 Budget terms: no down payment. \$6.31 per month for 36 months</p>
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Buy now and receive FREE this aluminum shelf . . .
Offer expires July 31, 1975

*Budget terms are available at 12.75% annual interest on declining balance.
Prices include normal post-type installation and 5% sales tax.
PIONEER NATURAL GAS COMPANY
A Division of PIONEER LIGHTING

Singletery Rites Held

Funeral services for Pearl Singletery, 72, long-time resident of the Pleasant Hill Community, were held Monday morning at the Central Christian Church in Clovis with Richard Sutherlin, pastor, officiating.

Graveside services for Mr. Singletery were held Monday afternoon at Llano Cemetery in Amarillo with Roy Wheeler of the Paramount Terrace Christian Church there officiating.

Mr. Singletery died Friday in Friona following a lengthy illness.

Born Sept. 12, 1902, in Wayne County, Ill., Mr. Singletery moved to the Pleasant Hill Community in 1906 where he homesteaded. He later became a member of the Central Christian Church in Clovis. He was active in farming until recent years and was chairman of the fiddlers' contest during Bovina's annual Bull Town Days a number of years.

Survivors include his wife, Rebecca; a daughter, Mrs. Pat Sasser of Amarillo; three sisters, Mrs. Dessie Rutledge of Clovis, Mrs. Faye Wilson of Friona and Mrs. Gladys McDonald of Texico; and four grandchildren.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation
Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation.

The answer is Preparation H®. No prescription is needed for Preparation H. Ointment or suppositories.

NEWS OF FASHION



Marlo Thomas, newly named Director of Women's Interests of the McCall's Pattern Company, is shown wearing one of the designs from "Marlo's Corner." A sleekly sophisticated evening dress featuring a yoked bodice and gathered cuffed sleeves. It can also be made as a shirt top to be worn with pants. The long dress and shirt style pants are included in McCall's Carefree™ Pattern # 4393 in misses sizes and # 4394 in women's sizes.
Ms. Thomas, a film, television and stage star, will be responsible for establishing a two-way dialogue between the McCall's Pattern Company and the woman of today. A "Memo from Marlo" will appear every month in McCall's counter catalog.



Finding that - Just right - home is an important moment in everyone's Life...

...After you have found the home of your choice, come in and visit with us.

We are ready to discuss a Home Mortgage Loan.

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FOR LOAN INFORMATION CALL:
GEORGE RUSHING 247-3907



YOU'VE SEEN HIM PLAY



NOW.... COME WATCH HIM WORK!

DALE CLEVELAND WILL BE EMPLOYED AT OUR GAS STATION THIS SUMMER. COME BY AND LET HIM SERVE YOUR CAR.

FRIONA CONSUMERS





Mr. and Mrs. Donny Campbell

Ramona Reed Weds Donny Campbell

Ramona Reed, daughter of Mr. and Mrs. Ralph Reed of Friona and Donny Campbell, son of Mr. and Mrs. Ray Campbell, also of Friona, exchanged wedding vows on Thursday, May 22.

Pat Brunson, pastor of Friona's Sixth Street Church of Christ, performed the wedding ceremony in the home of the bride.

Debbie Mills of Bovina served as maid of honor.

Richard Shirley of Friona served as best man.

The bride wore a blue double knit dress trimmed in white. She carried a bouquet of white roses atop a white lace covered Bible.

Carrying out bridal tradition, she

carried a handkerchief belonging to her great-grandmother, the late Mrs. Ed Boggess, for something old. Something new was her dress. She borrowed the Bible she carried from her grandmother, Mrs. G.E. Reed. She wore the traditional blue garter.

A reception followed the ceremony.

For their wedding trip, she wore a blue knit pantsuit.

The couple will reside at 1300 N. Walnut, Apartment No. 50.

The bride is a 1975 graduate of Friona High School and is employed at Friona Swirl and Curl. The bridegroom is a 1972 graduate of Friona High School and is employed at Campbell's Electric.



ONE ACT PLAY CAST IN AUSTIN....It was an early May trip to Austin for 15 actors and actresses. Here, the cast is shown on the Senate floor of the Capital Building with Senator Max Sherman and MG

Ross Ayers, a former resident of Friona. Cast members are, from left to right, Hope Mays, Shannon Taylor, Jeanine Jarboe, Cris Beck, Charles Fleming, Phillip Duggins, Gary Stone, Bryan Johnston, Noel

White, Jayson Jarboe, Pam Veazey, Greg Mathos, and Carol Bavousett. Cast members not shown are Pattijon Talley and Lisa Edelman. Sponsors are Joy Morton, Deke and H.K. (Pudge) Kendrick.

Mason Concludes Year At NMMI

Staff Sergeant Darrel P. Mason, a Friona youth is among the cadets of New Mexico Military Institute, Roswell, New Mexico, who are home for the summer after concluding a year at the Institute as members of the 1974-75 Corps of Cadets.

He is the son of Mrs. Amy J.

Mason of 1308 Maple, Friona. Mason has completed his junior year in the High School Division, ending his first year at NMMI.

The Corps participated in the Institute's 82nd Commencement Exercises for 237 graduating cadets on Saturday, May 17, and the traditional final week activities, which are noted for their military pomp and circumstance as well as for their emphasis on academic achievement. Highlights of Commencement Week included ROTC and academic scholarship awards assembly, the final ball, a final review and parade of the year, the annual alumni-cadets polo games, and the final formation on Saturday morning for Commencement Exercises.

Featured speakers for the graduation exercises were Brigadier General Franklin Miles, Sam Donaldson and Harold Palmer II. The Very Reverend Robert T. Gibson, Dean of Christ Church Cathedral of Houston, delivered the baccalaureate address and presided at the dedication of the newly-completed Memorial Chapel as a debt-free gift by the Institute and Alumni Association.

The noted news commentator Donaldson was joined on the speaker's platform by New Mexico's Adjutant General, Brigadier General Miles, who represented the military career perspective of Institute graduates, and Palmer, who was the regimental commander of the Corps of Cadets in 1964-65.



STAFF SERGEANT DARREL P. MASON

Two Frionans Named On President's Roll

Approximately four percent of the undergraduate class of West Texas State University has been named to the President's Honor Roll for the spring semester 1975. Students on this list achieved at least a 2.85 grade point average on a 3.0 scale, while carrying 12 semester hours or more.

"It is privilege for West Texas State University to be able to recognize the superb academic achievements of those who have made the President's Honor Roll," WTSU President Lloyd I. Watkins said. "All of the students listed have compiled nearly perfect academic

Lisa Taylor Joins Continental Singers

Lisa Taylor, daughter of Mr. and Mrs. George C. Taylor, left Friday, June 6, for Los Angeles, California, where all Continental Singers will meet for an intensive ten-day rehearsal before beginning their 75-day tour of nightly concert performances.

Lisa had been chosen to travel

with the Continental Singers during their 1975 summer touring season.

The group annually sends over 300 outstanding young musicians across the United States and around the world during the summer months to proclaim the Gospel through contemporary Christian music. Young people are chosen by audition and on the basis of Christian witness, and talent.

When the tour leaves New York City, they will fly to Rome. Arrangements are made for a full day tour of this Ancient City, before continuing on to Nairobi, Kenya. In Nairobi, they will take part in a city-wide crusade.

Leaving Nairobi they'll fly to South Africa. They will perform in the cities of Durbin, Port Elizabeth, Cape Town, Johannesburg and hope to get to perform on several reservations for the Bantu and Zulu natives of South Africa.

In Johannesburg, they'll perform all week in a huge city-wide crusade.

On the way home they'll stop in



LISA TAYLOR

Zurich, Switzerland for a tour of that city. On August 25, all eight groups will combine in Los Angeles for a "grand finale" concert.

The Continental tour of which Lisa is a part is scheduled to appear June 27 at First Baptist Church in Friona. The public is invited to attend the concert.

Dea Willards Adopt Twins

Mr. and Mrs. Dea Willard of the Hub Community adopted twin girls. Named Tena Gay and Gena Renee, they were born Sunday, April 27.

Maternal grandparents are R.B. Sweatt of Kress. E.V. Willard of Kress is the paternal grandfather.

The girls have one older sister, Deena Jo, age four.

Bridal Shower

Fetes Dian Day

Dian Day, bride-elect of Dennis Anthony, was honored with a bridal shower Saturday, May 24 in the home of Mrs. Clarence Monroe.

Other hostesses were Mrs. Kenneth Williams, Mrs. Bill Carthel, Mrs. J.P. Sims, Mrs. Mike Stephens, Mrs. Paul Fortenberry, Mrs. Doyle Elliott, Mrs. Bill Stephens, Mrs. T.A. Kelley, Mrs. Lois Weatherly, Mrs. W.L. Cleveland, Mrs. Raymond Milner and Mrs. Allan Hamilton. The hostess gift was a mixer.

Friona Rebekah Lodge Elects New Officers

The Friona Rebekah Lodge met at its regular time Monday night, June 2 with Noble Grand Juanita Reed presiding.

New officers were elected. The following were elected: Jewel Claborn, Noble Grand; Lillie Taylor, Vice Grand and Thelma Jones, financial secretary.

The installation will be in July. Discussion was held about the State President's visit to Friona on July 7. This will include the Hereford, Dimmitt and Friona Lodges.

Friona will host a Friendship Night on Friday, June 20. The

program will be a film of the 1972 Rose Parade. The three area lodges will attend the special activities. The public is invited to attend.

Ocie Bolton, District Deputy President from Dimmitt, held a school of instruction. Next week the lodge will have a program on the anniversary of the Friona Lodge.

Refreshments were served to ten members and four guests. The guests were Ocie Bolton and Willa Mae Reynolds of the Dimmitt Lodge No. 54 and Susie Curtsinger and Alta Davis of Hereford Lodge No. 227. Wilma Wise served as hostess.

Congratulations

TO
DIAN DAY
FOR TAMING
DENNIS ANTHONY

C'm On, Denny!
We're Goin' To
The Church!

THESE TWO WILL BE UNITED
IN MARRIAGE ON
SATURDAY JUNE 7.

THIS NON-POLITICAL ADV. PAID FOR BY FRIENDS OF DENNIS ANTHONY. (BOTH OF US)

Square Dancers To Attend Festival

The Buttons 'N Bows Square Dance Club hosted a guest Saturday night, May 31 at their regular club meeting. Eddy Gunnels of Clovis visited and gave calls for the dancers.

Visitors attended from Clovis, Hereford and Snyder.

Cake and ice cream were served to all attending.

The State Festival for square dancers will be held in Amarillo at the Amarillo Civic Center June 6 and 7. All members of Buttons 'N Bows are asked to remember this festival.

VACATION BIBLE SCHOOL

STARTS MONDAY

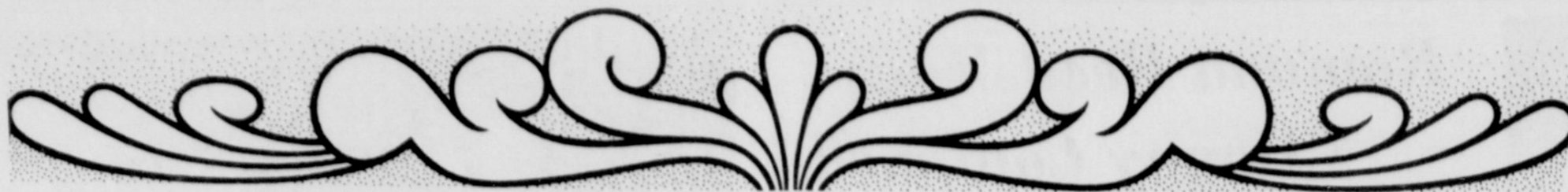
JUNE 9 THRU 13

2:00 TIL 5:00

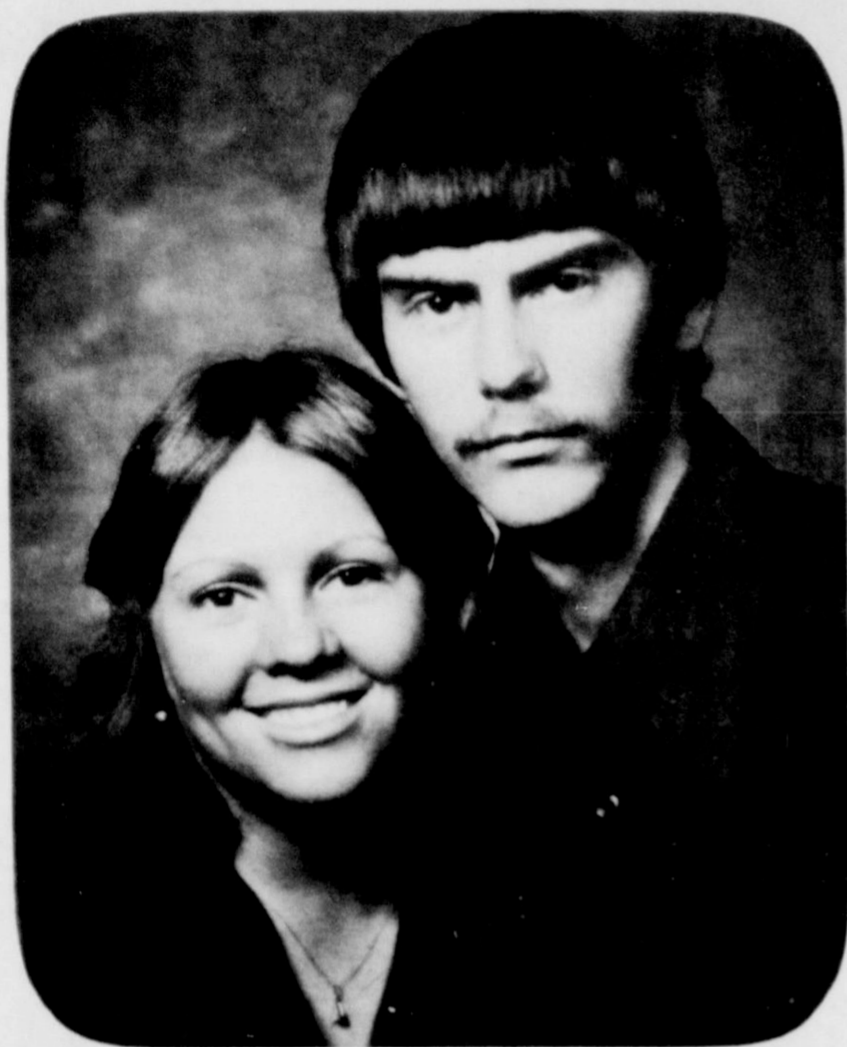
3 YEAR OLD THRU 6TH GRADE

BUSSES WILL RUN

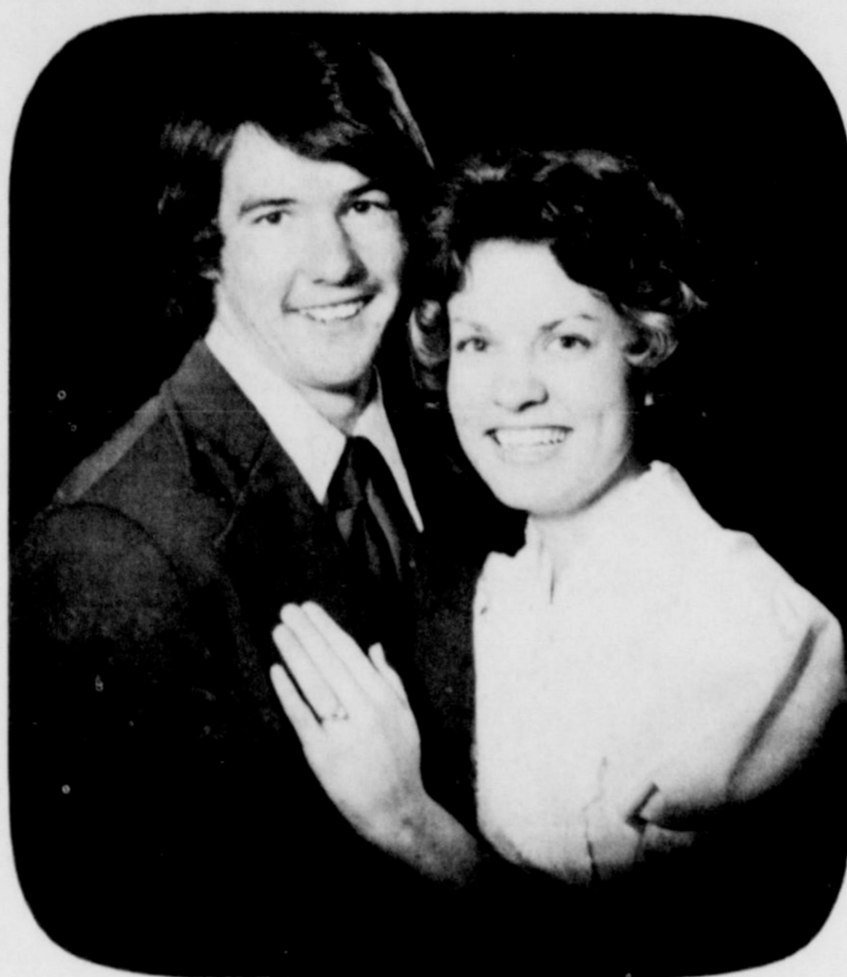
FIRST BAPTIST CHURCH



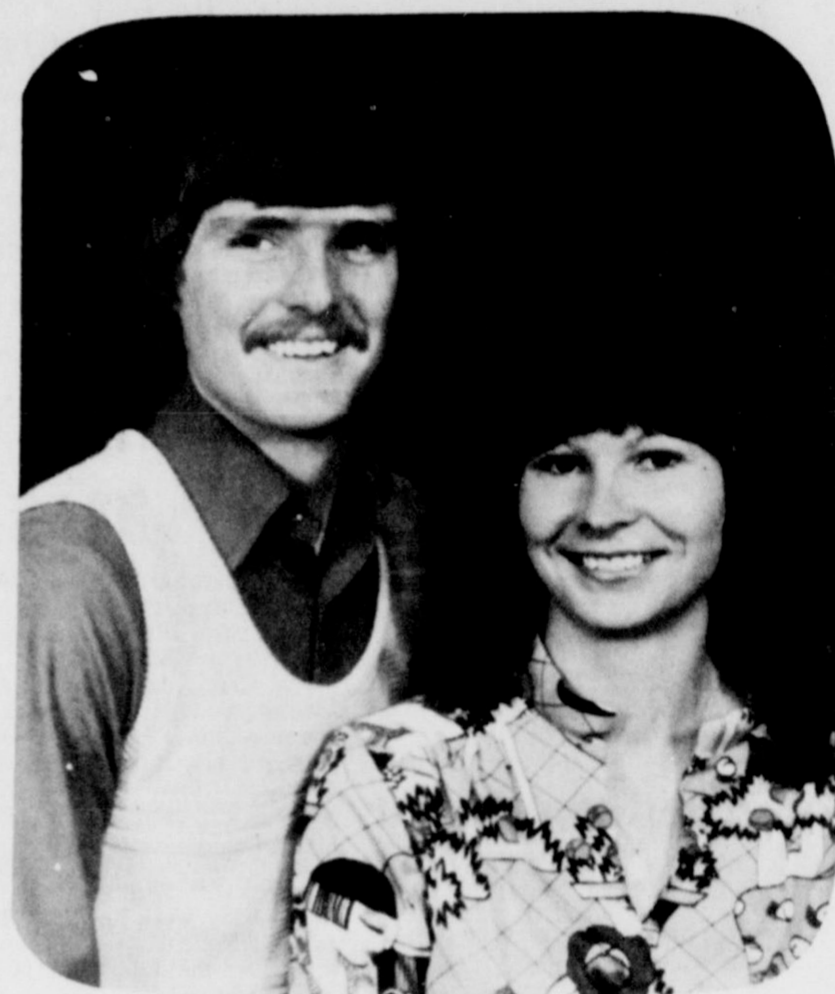
Engagements Announced



DEBRA STANBERRY and DONALD CRAIG OLIVER....Mr. and Mrs. Joe Bob Bralley of Amarillo announce the engagement and approaching marriage of their daughter, Miss Debra Carol Stanberry, to Donald Craig Oliver, son of Mr. and Mrs. Donald Oliver of Amarillo. The couple will exchange wedding vows at 7 p.m. Friday, July 11, at Olsen Park Baptist Church in Amarillo. Miss Stanberry, a graduate of Amarillo High School, is employed at Cal Farley's Boys Ranch. Oliver is employed at Cal-Tex Beef Processors in Amarillo. Miss Stanberry is the daughter of the late Cloys Stanberry of the Lazbuddie Community and the granddaughter of Mr. and Mrs. T.D. Stanberry of Bovina and Mrs. A.D. Stowers.



TEDDY LEE KING and CONNIE SUE LINDEMAN....Mr. and Mrs. Homer Lindeman and Mr. and Mrs. D.T. King, all of Friona, announce the engagement and approaching marriage of their children, Connie Sue and Teddy Lee. Miss Lindeman is a 1975 graduate of Friona High School. King, a 1974 graduate of Friona High School, is a freshman student at Howard Payne University, Brownwood, Texas. The couple will exchange wedding vows Saturday, July 12 at the Friona United Methodist Church at 7 p.m.



VICKI ULEN and LARRY FALLWELL....Mr. and Mrs. Calven M. Ulen and Mr. and Mrs. Buddy Fallwell, all of Friona, announce the engagement and approaching marriage of their children, Vicki and Larry. The couple will exchange wedding vows on Saturday, July 19, in Friona's Calvary Baptist Church.

Vicki Beck, Brent Wiseman

United In Church Ceremony



Celebrate Anniversary



ANNIVERSARY SET....Mr. and Mrs. Sam Williams, who were married June 17, 1950, will be honored with a silver wedding anniversary reception in their home at 805 Summitt on Sunday, June 15 between the hours of 2 and 5 p.m. The reception is being hosted by Mr. and Mrs. Dale Williams, nephew and niece of the couple.



CINDA JOHNSON, daughter of Mr. and Mrs. Leroy Johnson of the Hub Community, finished the spring semester at Texas Tech University with a 3.00 grade point average, therefore making her eligible for qualification on the Tech Dean's List. Miss Johnson is majoring in Journalism and minoring in English. She is presently working in a summer position at The Friona Star.

Bridal Courtesies

Honor Vicki Beck

Vicki Beck was guest of honor at a luncheon at the Hereford Country Club. The luncheon was hosted by Mrs. Robert McLean of Dimmitt. The serving table was covered with a candlewhite tablecloth with pink overlay of net gathered with arrangements of pink roses. A bouquet of pink roses and assorted white spring flowers centered the table setting.

Individual tables were covered with candlelight cloths and centered with arrangements of brass candle sticks with pink candles. Place cards were decorated with miniature rose buds and individual roses marked each place.

Guests were Mrs. Kenneth Wiseman of Sudan; Mrs. Rosa Ivy of Romayor, Texas, grandmother of the bride; Carolyn and Susan Martin of Lubbock; Mrs. Howard Fleming and Mrs. J.C. Beck of Friona, and

Vicki Carlene Beck of Friona and Brent Wren Wiseman of Sudan exchanged double ring wedding vows on Saturday, May 24.

The ceremony was performed by Reverend Bill Penland in Friona's First Baptist Church.

The bride's parents are Mr. and Mrs. J.C. Beck of Friona. The groom's parents are Mr. and Mrs. Kenneth Wiseman of Sudan.

The altar was decorated with an arch of greenery backed by a bouquet of assorted pink and white flowers. On each side of the arch was a candelabra with a floral arrangement on white pedestals.

Mrs. Roy Miller, organist, presented the organ processional, "Jesu." Mrs. Smokey Tucker, pianist, presented solo numbers, "Tonight," "If Ever I Would Leave You" and "Beautiful."

Escorted to the altar and presented in marriage by her father, she wore a formal gown of candlelight organza over bridal taffeta designed with a fitted empire bodice. Her scooped neckline was enhanced by rushing of organza trimmed with valencia lace. The sleeves were brief and puffed enhanced by rushing. The bodice was marked by satin ribbon in dusty pink and candlelight marked at the center front by fabric gardenia. The slightly gathered skirt fell to a brief lace hemline which swept up to satin bows in an apron effect and cascaded to a full chapel length train.

The bride wore a matching bonnet of candlelight organza trimmed with satin ribbon in pink and candlelight with a fabric gardenia to accent her bonnet.

She carried a nosegay of

stephanotis, baby's breath and pink rosebuds.

The bride wore a strand of pearls and a matching pair of earrings, wedding gifts from the groom.

Carolyn Martin of Friona served as maid of honor. Mrs. Lee Frost, cousin of the bride from Irving, Texas, was the bride's matron. Jill Riethmayer of Friona was the bridesmaid.

Feminine attendants wore formal gowns of pale pink organza with brief puffed sleeves and a deep ruffle at the hemline accented with pink and embroidered trim. The fitted waistlines of the dresses were marked with a pink ribbon which formed a bow in the back.

They wore gardenias in their hair and carried a lighted pink taper mounted in greenery accented with a gardenia and pink streamers.

Kenneth Wiseman of Sudan served his son as best man. Groomsmen were Bill Chapman of Muleshoe and Mark Fugate of Plainview.

Ushers were Jerry Price and Kevin May, both of Sudan, Tim Farrell of Arlington and Cris Beck, brother of the bride from Friona. Candlelighters were Tim Farrell of Arlington and Cris Beck, Friona.

The bride's mother wore a floor length pastel blue dress with organdy ruffles at the cuff and neckline. She wore a corsage of pink roses.

The groom's mother wore a floor length pastel pink dress with long sleeves and an empire waistline accented with embroidered lace. She wore a corsage of pink roses.

Following the ceremony, a reception was held in the home of Mr. and Mrs. Howard Fleming.

The table was covered with a white lace cloth with scalloped edges accented at corners with nosegays of pink roses. A bouquet of pink and white spring flowers centered the table setting. Silver candleabras, crystal and silver appointments and a tiered cake decorated with cascading pink roses completed the table setting.

Those in the houseparty were Terri Miller, Susan Martin and Jeanie Thompson. Cake and punch were served to guests.

Bruce Fleming, son of Mr. and Mrs. Howard Fleming, distributed rice bags.

Following a wedding trip to Santa Fe, New Mexico, the couple will reside in College Station, Texas.

For her wedding trip, the bride chose a white eyelet pantsuit.

The bride is a graduate of Friona High School and Texas Tech University in Lubbock.

The groom is a senior student at Texas A&M University studying entomology.

REHEARSAL DINNER

The rehearsal dinner, held at the Parmer House Restaurant, was hosted by the groom's parents, Mr. and Mrs. Kenneth Wiseman of



Mrs. Brent Wiseman

Sudan. The tables were covered with white cloths. The head table was centered with a bouquet of pink and white spring flowers. Several wood replicas of the bride and groom, carved by the uncle of the groom, the late Mr. Lenton

Smith of Littlefield, were placed on the other tables.

Special guests other than the wedding party were Mr. and Mrs. Howard Fleming of Friona, Mr. and Mrs. Frank Bartley of Levelland and Mrs. Rosa Ivy of Romayor, grandmother of the bride.

Fine Arts Council Plans

Summer Drama Workshop

The Friona Fine Arts Council has announced the date for the Summer Drama Workshop. The sessions will be held from July 7-19. Daily session times are from 9 a.m. to 12 p.m., 2 p.m. to 5 p.m. and 7 p.m. to 10 p.m. Tuition for the workshop is \$10 a person or \$20 a family.

Del Lewis will be the director for the workshop. His plans as of now

are to present two full-scripted shows. One will be a children's play, "13 Clocks," the second, "Story Theater," will be presented to the public at night.

The workshop sessions are open to anyone 13 and older. Persons interested should contact Deke Kendrick or Holley Stephenson.



RETIRING...Elva Lou Lewellen, longtime admaker for the Friona Star and for Plains Publishers when it was in operation, retired on June 1, after almost 17 years at her post. Mrs. Lewellen is shown at one of the Star's computerized type setting machines.

St. Teresa's Society Holds Final Meeting

The ladies society of St. Teresa's met Tuesday evening, June 3, in the Parish Hall.

Angelia Bermea, president, conducted the meeting.

Thank you letters were read from Irene Bermea and Katie McDonahue, acting director of Catholic family service, for donations from the Plainview deanery meeting.

Also a letter from Juanita Romas, International Affairs Chairman of Catholic women of a special project for observance of Holy Year to benefit the Catholic Relief Service.

Sylvia Roth gave the names of the golden age citizens having birthdays and anniversaries during the month of June. Plans were made for a party in their honor June 29, at 2:30 p.m. in St. Teresa's Parish Hall.

A garage sale is planned for Friday and Saturday, June 20 and 21, from 9-5 at 1506 James Street. Proceeds will be donated to the Nursing Home Project.

Ladies society donated a set of water and wine cruets to St. Teresa's Church.

The society will not meet during June, July and August.

Refreshments were served Father John Coppinger, Angelia Bermea, Mary Lou Venhaus Sylvia Roth, Toni Castillo, Olivia Ortez, Hortencia Bermea, Suzie Perez, Isdera Villalobos and Helen Fangman by the hostesses Evelyn Ball and Feliz Crutchfield.

Progressive Study Club Appoints New Committees

The Progressive Study Club closed their club year with a salad supper on Monday, May 26 at 7:30 p.m. at the Federated Club House.

The theme for the year "You've Come A Long Way Lady" was carried out in the table decorations. Flags stating place of birth for each club member were used as name tags with a line leading to a large salt map showing Friona, Texas. Place mats were road maps and hand made pink roses were favors at each place.

Betty Mabry, president, conducted the business meeting with several projects being voted on for

Veteran Star Admaker Marks "30" For Career

Mrs. Tom Lewellen of Friona has probably put together more newspaper advertisements than any lady in the state of Texas.

When W. H. "Sonny" Graham and Joe Osborn put in an offset printing plant in Friona back in 1958 Mrs. Lewellen was one of the early employees, having gone to work at the plant just two months after it came into operation.

Prior to the coming of offset printing, ads had to be "built" by old-time printers, most of whom were men, toiling in the hot back rooms of the newspaper offices with their Linotype and Ludlow machines which used melted lead, setting up the type in reverse so it could be printed on the page.

"We put together about 30 newspapers back then," Mrs. Lewellen remembers. Friona's plant was the first and only such central newspaper printing plant in this area, and as such was kept busy printing the weekly newspapers for towns as far away as Stratford, Hale Center and Lamesa in Texas, and from Denver, Colo.

Parmer County's three newspapers, The Friona Star, The Bovina Blade and the State Line Tribune (Farwell) were all owned at that time by the Graham Enterprises and were the founding main-stay of the then-new offset printing establishment.

The firm employed about 15 women to do typesetting and layout work. Mrs. Lewellen spent many

late evenings helping to get out on edition or another because, as they say, the show must go on.

For more than two years, the Friona offset plant published the Lovington Daily Leader for distribution in Lovington, N.M. This required a night staff at the publishers five nights a week, and a late night round trip from Lovington to Friona.

Mrs. Lewellen worked on many ads until the plant closed in 1967 at which time she retired for a while. After the Friona Star was purchased by Bill Ellis, he coaxed her to come out of retirement in 1969 and she has been making ads since that time for both the Friona and Bovina papers.

Elva Lou, as she is better known to her friends and co-workers, retired again last week. She had expressed a desire to quit work so she and husband Tom could have some free time to travel in their camper and visit their cabin in Colorado more often.

"She's been trying to retire for two or three years and we've always talked her out of it before," states Bill Ellis, editor and publisher of the Friona Star and the Bovina Blade. "But this time she really did it, and she will really be missed around the old place. There's not many employees who are in their sixties and who can say that in 16 years they were never late to work and never called in sick. Mrs. Lewellen holds that record."



MR. AND MRS. U.S. AKENS of Route 1, Hawley, Texas, will celebrate their 50th Wedding Anniversary on Sunday, June 8 in Hawley United Methodist Church from 3-5 p.m. Um Akens and Eula Collins were married June 3, 1925 in the home of her parents north of Abilene. They have resided in that area most of their married life. The couple made their home in Friona from 1955-1967. Their daughters are Adabeth Smith of Friona, Joanne Hairgrove of Hereford and Millie Lawrence of Sweetwater, Texas.

FHS Annual Staff Presents Awards

Friona High School annual awards assembly was held Friday, May 23, in the High School Auditorium. At the presentation, the High School Annual Staff announced several special awards.

Recognized for his service to Friona School Systems was John R. Cook, High School principal. Mr. Cook is in his 26th year of work at Friona Schools, where at one time he was coach and math teacher. Jeanine Jarboe of the annual staff, presented him with the award, calling him "The Big Chief" at Friona High School.

Also recognized at the assembly were the Most Beautiful and Most

Handsome winners. Rhonda Parsons from the freshman class was named Most Beautiful and David Hutson, senior, was awarded Most Handsome. Nominees from each class were John Jarecki, freshman; Mary Schilling and Larry Broyles, sophomore; Tamela Hassenpflug and Jim Murphree, junior; and Johnnie Walter, senior. Tom Landry, coach of the Dallas Cowboys, was judge for the contest.

The High School student body voted on Mr. and Miss F.H.S. and the winners were announced. Dale Cleveland was voted Mr. F.H.S. and Connie Lindeman, Miss F.H.S.

the 1975-76 club year. Club members voted to continue sponsoring wrestling matches for our money making project.

The following committees were appointed:

Program--Mary Bavousett, chairman; Linda Andrews, Mary Echols and Jeannette Maurer.

Community Service--Margaret Wilshire, chairman; Ann Osborn, Lois Norwood and Faye Simpson.

Social--Nancy Edelson, chairman; Margaret Phipps and Wahleah Beck.

Finance--LuNell Horton, chairman; Maxine Loanman, Donna Perkins and Carolyn George.

Lions--Vickie Bell.

Club House and Membership--Mary Reed.

Hostesses were Mary Bavousett, Faye Simpson and Mary Reed.

R. Schuelers Have Guests

The Raymond Schuelers of the Rhea Community had guests in their home on Friday, May 30.

The guests were graduation company coming to attend Gene Schueler's graduation from Friona High School. Visiting and attending the graduation exercises were Dale and Donna Schueler of Brian, Texas, Shirley Schueler of Fort Wayne, Indiana, and Mr. and Mrs. Alfred Buuck of Decatur, Indiana.

A MAN'S WORLD of Gift IDEAS for Father

SPECIALS GOOD WEEK OF JUNE 9 TO 14

FROM BI-WIZE

- AQUA VELVA AFTER SHAVE SETS** \$4.00 AND UP
- AQUA VELVA POKER CHIP BOTTLE** \$6.50
- FABERGE'S BRUT AFTER SHAVE** \$7.50 VALUE \$6.00
- MON TRIOMPHE MEN'S COLOGNE** \$5.00 VALUE \$4.50
- THE PERFECT GIFT FOR DAD UTILITY AND TRAVEL KITS** \$5.95 TO \$13.50

FATHER'S DAY CARDS

- TRIED & TRUE MAX FACTOR'S HAIR SPRAY** REG. 85¢ **68¢**
- CLAIROL HAIR-SO-NEW CREME RINSE** \$1.69 VALUE **\$1.50**

PLEASE POP WITH A PIPE!

- LUXURY PERFUMED SOAP** ASSORTED SCENTS \$1.75 VALUE **\$1.25**

- STYROFOAM ICE CHESTS** 25 POUND CAPACITY **99¢**

BI-WIZE DRUG

SAVE ON YOUR SUMMER CLOTHING NEEDS DURING OUR DISCOUNT SALE 20% OFF ON ALL LADIES' JUNIOR & CHILDREN'S CLOTHING

- ★ SPORTSWEAR ★ SHORTS
- ★ SEPARATES ★ BLOUSES
- ★ PANTS SUITS ★ DRESSES
- ★ TANK TOPS

THE MAIN PLACE ONE & ONLY

FRIONA WAHLEAH BECK PHONE 247-3282

 <p>SUPER VALU FRYER PARTS MIXED PARTS Lb. 39¢</p>	 <p>SUPER VALU CHUCK ROAST BONELESS Lb. \$1.19</p>	 <p>SUPER VALU CHUCK ROAST CENTERCUT Lb. 89¢</p>	 <p>SUPER VALU GROUND BEEF LEAN 100% PURE Lb. 79¢</p>
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<p>CHUCK STEAK Lb. 98¢ CHUCK STEAK BONELESS Lb. \$1.09</p>	<p>FRYER BREAST Lb. 79¢ KRAFT SLICED CHEESE AMERICAN OR PIMENTO 12 Oz. Pkg. \$1.09</p>	<p>IN OUR DELI. HOME-MADE B-B-Q BEEF Lb. \$1.89 FOOT-LONG HOT DOGS Each 59¢ POLISH SAUSAGE Lb. \$1.69</p>
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 <p>PENNY PINCHER SUGAR IMPERIAL HOLLY SHURFINE 5 Lb. Bag \$1.29</p>	 <p>PENNY PINCHER COFFEE MARYLAND CLUB 2 Lb. Can \$1.69</p>	 <p>PENNY PINCHER CATSUP HUNT'S 32 Oz. 79¢</p>	 <p>PENNY PINCHER EGGS SHURFRESH Grade A Medium Dozen 43¢</p>
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<p>CRISCO OIL 24 Oz. Bottle 99¢ OLEO FOOD KING Solid 1/2 Lb. 25¢</p>	<p>CRACKERS SUNSHINE CHEEZIT 16 Oz. 79¢ PRESERVES Savory Peach 18 Oz. 89¢</p>	<p>PAPER PLATES CHINET LUNCHEON 40 Ct. 99¢ DIET DRINK CARNATION SLENDER 12 Oz. Can 33¢</p>	<p>ROCK SALT MORTON'S 4 Lb. Box 33¢ VIENNAS SHURFINE 4 Oz. Can 39¢</p>
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If Happiness Is Savings... Piggly Wiggly Will Make You Very Happy

 <p>DOUBLE S&H Green Stamps On Wednesdays</p>	 <p>TIDE GIANT SIZE \$1.15</p>	 <p>BEANS RANCH STYLE 3 300 Cans \$1.00</p>	 <p>DEL MONTE SPINACH 4 No. 303 Cans \$1.00</p>	 <p>ICE CREAM CLARDY 1/2 Gallon Round Carton 99¢</p>	
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<p>JOHNSON'S FAVOR Lemon Wax 12 Oz. \$1.19</p>	<p>LIQUID DISHWASHER PALMOLIVE 22 Oz. 69¢</p>	<p>DIAL ANTI-PERSPIRANT DEODORANT 6 Oz. 79¢</p>	<p>GLEEM II Twin Pack 2-5 Oz. Tubes \$1.29</p>
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FROZEN FOODS

FRESH PIGGLY WIGGLY PRODUCE

 <p>SUPER SAVER POT PIES BANQUET CHICKEN, BEEF TURKEY FOR 4 \$1</p>	 <p>SUPER SAVER CUT CORN BIRDSEYE 10 Oz. Pkg. 34¢</p>	 <p>SUPER SAVER FISH GORTON COOKED 15 Oz. Pkg. 99¢</p>	 <p>SUPER SAVER PEACHES CALIF. Sweet & Juicy Lb. 43¢</p>	 <p>SUPER SAVER LEMONS SUNKIST Lb. 33¢</p>	 <p>SUPER SAVER CARROTS CALIF. Crisp Lb. 23¢</p>
<p>CAKES SARAH LEE 10 Oz. Cup Cakes Pkg. 89¢</p>	<p>PIZZA FOX 13 1/2 Oz. Assort 79¢</p>	<p>PIE SHELLS OLE SOUTH 2's 34¢</p>	<p>SQUASH YELLOW Lb. 33¢</p>	<p>ORANGES 5 Lb. Bag 98¢</p>	<p>LIMES JUICY FRESH 6 FOR 49¢</p>

<p>PEANUT BUTTER JIFF 28 Oz. \$1.39</p>	<p>INSTANT TEA SHURFINE 3 Oz. Jar \$1.09</p>	<p>DOG FOOD HI-VI 50 26 Oz. Can 29¢</p>	<p>TUNA CARNATION No. 1/2 Can 49¢</p>
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<p>AIR FRESHENER RENUZIT AEROSOL 7 Oz. 49¢</p>	<p>POTATO CHIPS PRINGLES Twin Pack 89¢</p>	<p>GRAPEFRUIT JUICE TEX SUN 12 Oz. Can 6/\$1.39</p>	<p>FACIAL TISSUE CHIFFON 200 Ct. 49¢</p>
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 <p>ZEE TOWELS Jumbo Roll 49¢</p>	 <p>ZEE BATHROOM TISSUE 4-Roll Pkg. 69¢</p>	 <p>WAGNER'S DRINKS Quart Bottle 39¢</p>	 <p>PIGGLY WIGGLY THE ORIGINAL SELF-SERVICE</p>
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Welcome

IN FRIONA
OPEN
9 A.M. TO 9 P.M.

COME CELEBRATE OUR

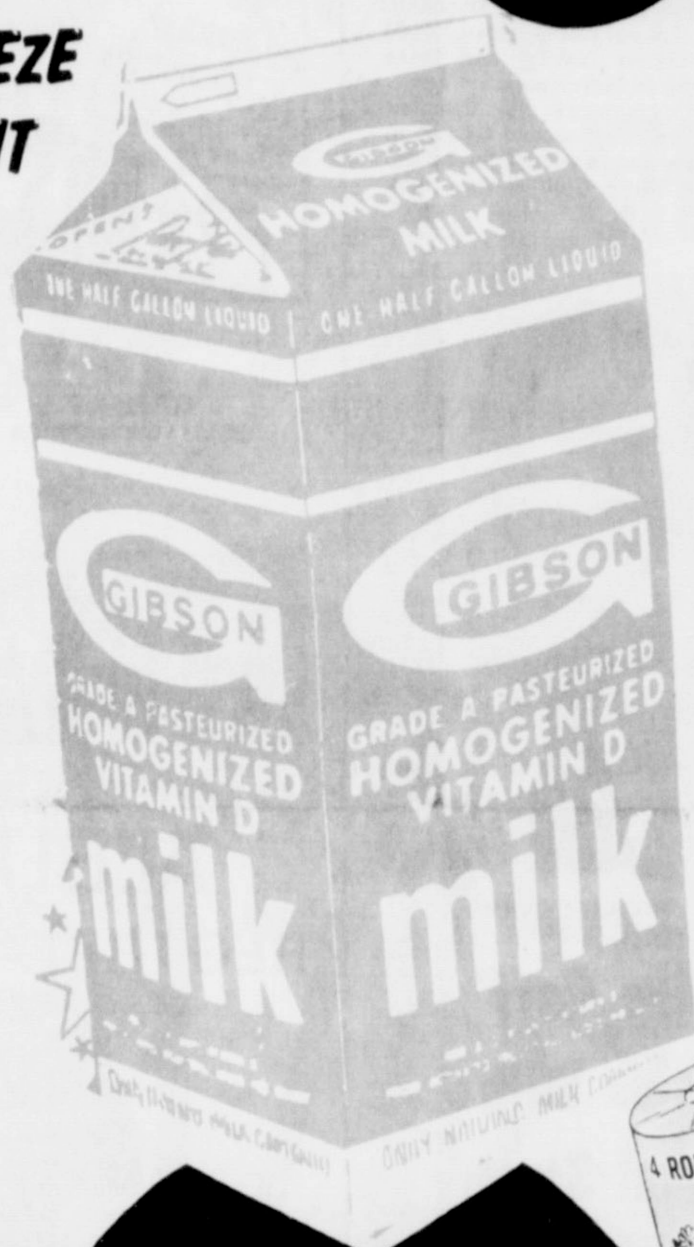
PRICES
EFFECTIVE
MONDAY
THRU
SATURDAY
JUNE 9 THRU 14

GRAND OPENING



**PRESTONE ANTI-FREEZE
& SUMMER COOLANT**

3.49
GAL.



GIBSON'S MILK
59¢
1/2 GAL.



BREAD
1 1/2 LB. LOAF
3 FOR 99¢

**FOLGERS
COFFEE**
3 LB. CAN
2.89



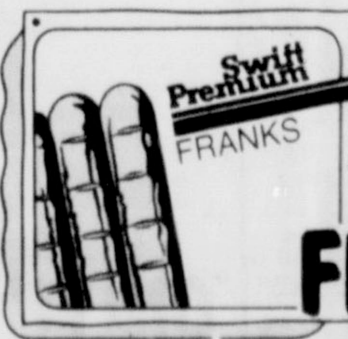
ZEE NICE 'N SOFT
TOILET 4 ROLL
TISSUE PKG. **59¢**



CREST 1 OZ.
TOOTHPASTE
7¢



GERING 50 FT. 5/8 IN.
GARDEN HOSE **\$3.49**



SWIFT'S
PREMIUM
FRANKS

ALL MEAT
12 OZ. **69¢**



BRACK
**HAIR
SPRAY**
16 OZ. **67¢**

BORDEN'S ROUND CTN.
**ICE
CREAM**
ASST. FLAVORS
& SHERBETS
1/2 GAL. **89¢**



TURN THE PAGE FOR MORE SUPER VALUES

Gibsons Owes Success To President Watkins

This is the success story of Delmar Watkins, president and owner of Gibson Products Company in Friona, a store that opens Monday, June 9.

The energetic head of the 13-store group opened his first store in Pampa in 1963 and a year later opened the second at Hereford.

A large Gibson's was built and opened in Borger in 1965.

Since that time stores have been acquired or opened in Dumas, Canyon, Tulia, Dimmitt and Friona in the Texas Panhandle area, Columbus and Brenham in south Texas, Silver City and Tucumcari in New Mexico and Elk City, Oklahoma.

Born in Canadian, Okla., Watkins attended both elementary and high school there, graduating from Canadian High School in 1948.

He served four years in the Air Force, during the Korean War. He attended Oklahoma State University and North Texas State University, where he majored in business administration with a minor in accounting.

His business training was extended with merchandise training with National Cash Register Company in 1956, and he moved to Pampa in 1957, spending seven years with NCR, largely in its Dallas and Amarillo offices.

In 1963 Gibson presented a self-compiled dossier and an idea to several investors, the idea being the development of a group of retail stores.

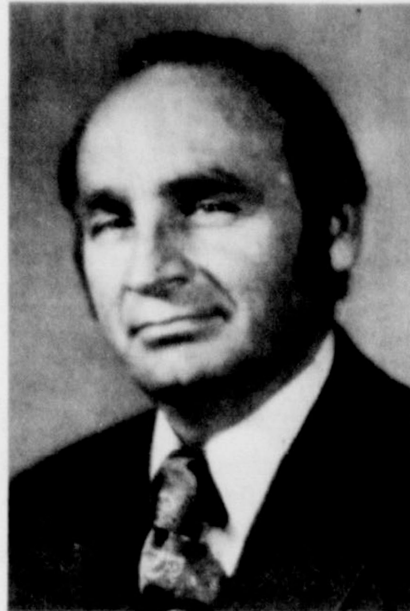
Since then he has spearheaded the formation of a growing retail operation that encompasses parts of three states and employs 331 people, a system that has added substantially to the economy and retail business in the area it covers.

The idea, as Watkins describes it is, "eliminate the middleman, buy by the truckload from the manufacturer and pass the savings along to the customer."

The Gibson Story started in a small one-story converted warehouse operation in the South part of Abilene. The year was 1958. The Gibson Wholesale Drug and Sundry business, in operation for 23 years, was battling the squeeze on wholesalers. "I was going down, down, down, like everybody else," recalled Mr. Gibson.

His way out was to move the firm's merchandise off the shelves, stack it in the middle of the floor or on display gondolas, and advertise goods for sale at discount prices. When the first store opened in 1958, the first day's sales total was \$3,000. In 1965, Gibson opened a new 93,000 square-foot store in an Abilene, Texas suburban shopping center. Its first day's sales was \$300,000.

In 16 years the company has spread to 30 states, racking up 1974 sales of \$3,021,000,000. Expansion is now running at the rate of six stores per month on the average. "We operate differently from any other chain in the United States," Gibson said. "Due to the volume of our orders, we can obtain merchandise



DELMAR WATKINS

in many cases for less than the jobbers cost."

Some individual Gibson orders run from \$500,000 to \$1 million. The chain has two types of stores—those owned by the Gibson family, and those franchised to individuals.

Gibson's network of discount centers are rated second largest in the nation, and have now joined the select \$1 Billion Club of American Retailers.



DANNY WEST

New Gibson's Manager Is Danny West

Danny West, 23, will manage the newest store in the Gibson's chain, which opens in Friona on Monday. West, a native of Muleshoe, has been serving as assistant manager of Gibson's Canyon store. He has been with Gibson's in Canyon for the past two years, and has been attending West Texas State University while living in Canyon.

West majored in Industrial Distribution at West Texas State University.

"We are looking forward to serving the folks of the Friona area. We will be offering the shopper true discount prices on all merchandise in the store," West says.

West's parents, Mr. and Mrs. Melvern West, live south of Muleshoe in Bailey County, where the elder West is engaged in farming.

The new Gibson's manager is single.



JIM ANDERSON

Anderson Is Gibson GM

Jim Anderson of Pampa, who joined the Gibson Products Company in January of 1968 as manager of its Hereford store, became general manager of the present 12-store group in mid-1972.

As such, he keeps an experienced eye on operations of the 13 stores in the Gibson group, headquartered in Pampa and with stores ranging from there to south Texas, New Mexico and now Oklahoma.

Before joining Gibson's, Anderson had 15 years experience as buyer and merchandise manager for Gyro Sales Discount Store in Amarillo.

At present he maintains an office in the Gibson's store in Pampa shortly where he has offices in the new Gibson Warehouse.



MICHAEL CARR

Mike Carr Helps With Local Store

Michael Carr, manager of Gibson's Discount Center in Hereford, has been instrumental in the layout and stocking of the new Gibson's store in Friona.

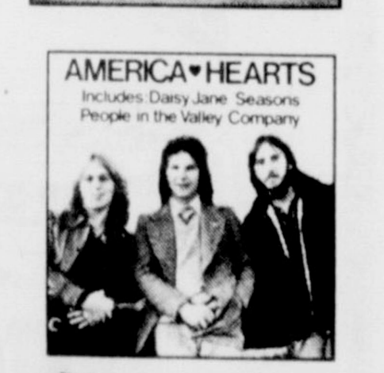
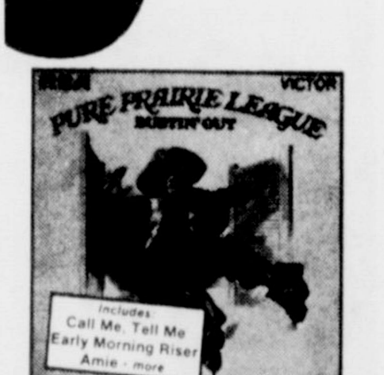
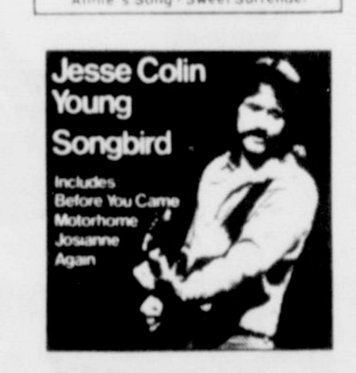
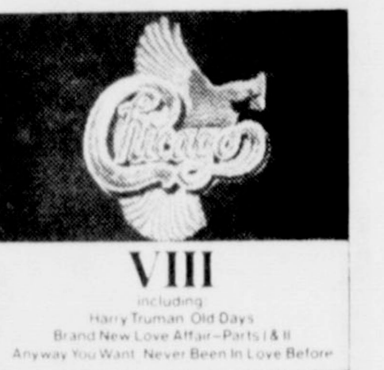
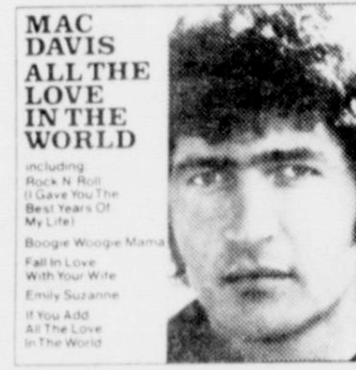
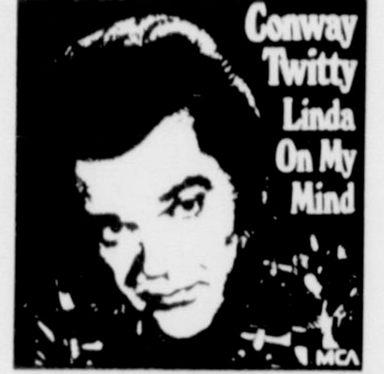
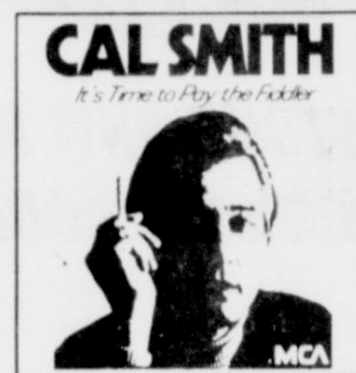
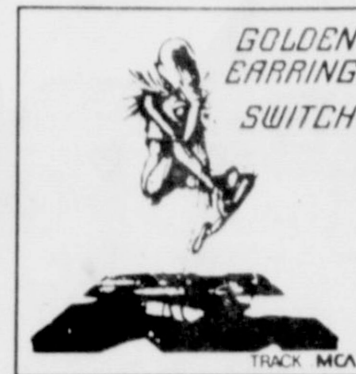
A Gibson's employee for eight years, Carr has served as manager of the Hereford store for the past three years. Prior to coming to Hereford, he was assistant manager at Gibson's Pampa store. He is a graduate of McMurry College with a BBA in marketing and accounting.

A native of Pampa, Carr says he likes the "Magic Triangle" area.

"Friona has impressed the Gibson's company with its growth and progress in recent years. Because of this growth, the decision was made to add a Gibson's Discount Center in Friona. We look forward to growing along with Friona," he said.

GRAND OPENING

ENTIRE DEPARTMENT SALE!



WARNER BROS. RECORDS & TAPES

1 Group 8-Track

TAPES

ONLY! **\$2.99** EA.

WHERE YOU ALWAYS BUY THE BEST FOR LESS!

GIBSON'S DISCOUNT CENTER

SELECTIONS

IT'S WOMAN'S WORLD

Gibson's Caters To The Women

"It is safe to say 80 per cent of a family's shopping is done by the wife of the household," Delmar Watkins, owner and president of Gibson Products of Friona, noted. "With that in mind, the designers of Gibson's Stores have created a veritable woman's paradise. Women like a big store...so we're giving them big stores," he said, they like lots of selections...and they find variety at Gibson's."

This is the apt description of Gibson's Discount Centers preferred by Watkins. "Women like self service...so we've given them that too," he continued. When they are in a hurry and need to dash in and out they can find what they want without possible delay in waiting for a clerk to be free to help them. And when

they are not in a hurry, they can take all the time they like to browse through the store without being interrupted by a sales clerk or uncomfortably thinking they may be taking up the clerk's time."

Of course, there are clerks available to help in locating an article or to give information or merchandise when desired. They may ask if they can be of service, but they won't try to push a sale. He noted that Gibson's has found women also like lightness and brightness, so the stores are amply lighted.

"We also have ample checkers in the check-out area to make certain shoppers get fast service," Watkins said.

Gibson's Offers True Discounts

True discounting has provided the basis for immediate acceptance of the Gibson's Discount Center by shoppers in the city as well as other areas of the nation. This is the judgment rendered by the local store manager, Danny West. "I've found it to be a 'true' discount organization which offers discounts on all merchandise and not just selected items.

"We're continually expanding merchandise selections and introducing new lines in such a manner as to maintain the interest and excitement in our own merchandising as well as to give the shoppers outstanding values and reasons to keep coming back," he added.

OUTSTANDING VALUES



Men's High Bulk Orlon

Size 10-13

CREW SOCKS 49¢

GIBSON'S GRAND OPENING SALE IN FRIONA.....JUNE 9-14.....OPEN 9 A.M. TO 9 P.M.

Dickies WORK CLOTHES

4 COLORS

NO IRON

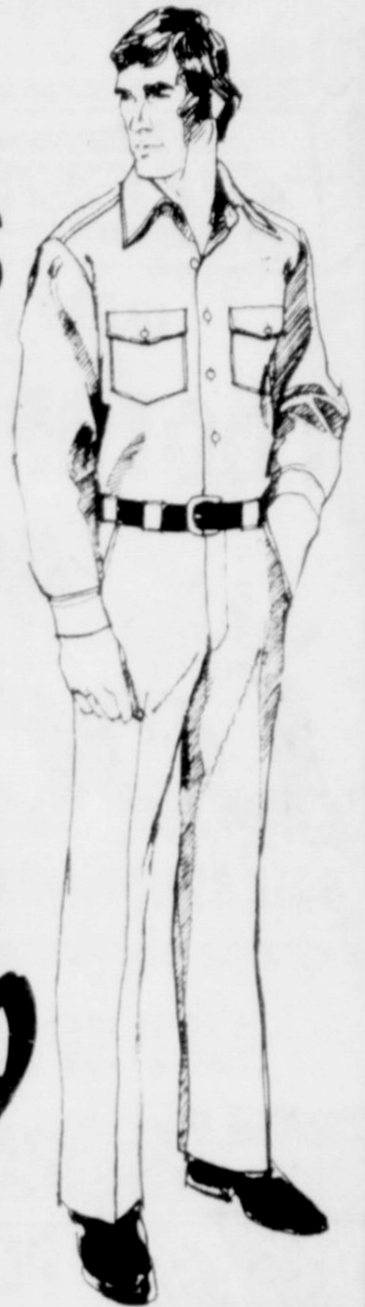
SHIRTS \$3.99

LOT 575
REG. 5.99

GRAND OPENING SPECIALS

PANTS \$4.99

LOT 874
REG. 6.99 ONLY



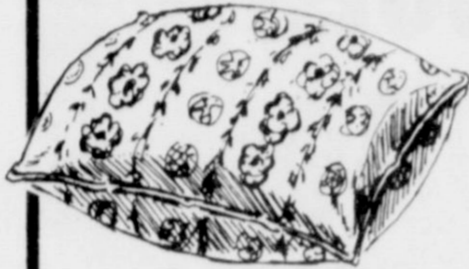
MEN'S AND BOYS INDOOR-OUTDOOR



TRACK SHOES

Reg. \$5.49
\$3.66

BED PILLOWS



Shredded Foam Filling

89¢

PANTY HOSE

Nude Heel
One Size
Fits All
3/\$1



Dickies LIL DUDE JEANS

EXTRA Long Wearing

Reg. \$4.97

SIZES

0-12

● REG.

● SLIM

LOT NO. 5669

5769

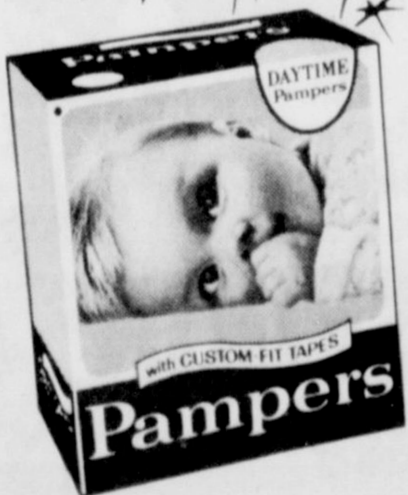
\$3.17

Dickies Coveralls.

NO IRON

GRAND OPENING PRICE

\$8.89



DAYTIME PAMPERS

30 Count **\$1.89**

BABY WORLD
ADJUSTABLE BABY
CARRY SEAT
EASILY ADJUSTS TO DIFFERENT POSITIONS

\$2.39





DISCOUNT CENTER

NOW FOR THE FIRST
TIME IN FRIONA



GLEEM II

TOOTHPASTE

5 Oz. **49¢**

LOOK..

SALE STARTS MONDAY

LIT SPECIAL



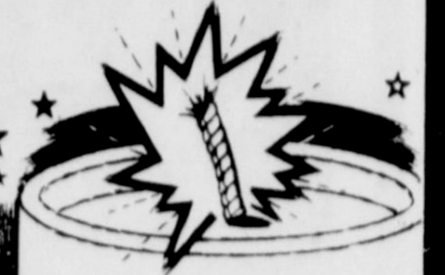
**HOME
PERM.
99¢**

Grand Opening



**KLEENEX
TISSUES**

280 CT. **49¢**



**SECRET
SPRAY
DEODORANT**

9 OZ.

99¢



JOHNSON & JOHNSON
COTTON SWABS 200's 69¢



**PRELL
CONCENTRATE
SHAMPOO**

5 OZ. **99¢**

**Pepto-
Bismol**

REG. 93¢
FOR
**UPSET
STOMACH**

8 OZ. **87¢**



**CREST
TOOTHPASTE 1 OZ. 7¢**



**SOFF
PUFFS**

PKG. OF
100 **39¢**



**HI-DRI
TOWELS**

"THE SOFT
ALL-PURPOSE"

37¢



FINAL NET

**HAIR
SPRAY**

4 OZ. **59¢**



LAVORIS

**MOUTH
AND
GARGLE**

89¢



NORWICH

ASPIRIN

500 CT.

\$1.19



GRAND OPENING

SALE

9 INCH
JIFFY
TEFLON



FRY PAN
\$2.99

EARLY AMERICAN
ROCKING
CHAIR

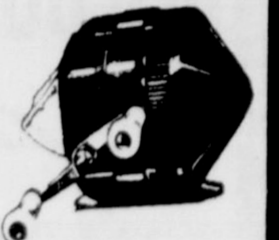


PADDED SEAT
& BACK
\$25.97

RUBBERMAID
TWIST POP
2 ICE CUBE
TRAYS
57¢



Z EBCO
202



REEL \$2.89

MIRRO-MATIC
CIRCA '76
PERCOLATOR
REG. PRICE \$8.59
\$5.97



It's a
Hit!

SALE STARTS MONDAY

LOOK

ALL FISHING RODS IN
OUR STORE



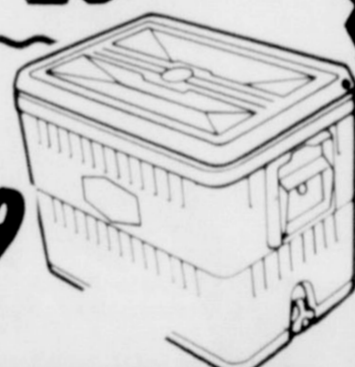
YOUR CHOICE 20% OFF

GARCIA 5000 D
CASTING REEL

\$28.97

GOTHAM STYROFOAM

ICE CHEST \$1.49



LAUNDRY
BASKET **47¢**



SHELF PAPER **\$1.19**

Clay Adhere

BAKING ASSORTMENT

- UTILITY PAN
- 8" CAKE PAN
- MUFFIN TIN
- PIE PAN

47¢
each



Your Choice
PLASTICWARE

39¢
each



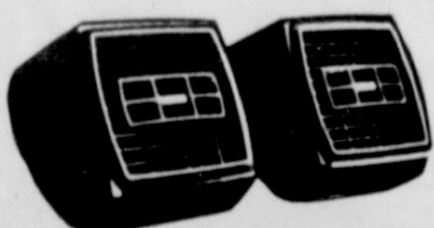
3-PIECE
ASSORTMENT

- COFFEE POT
- 2 QT. SAUCEPAN
- WHISTLING TEAPOT



99¢
YOUR CHOICE

OPEN 9 A.M. to 9 P.M.



ARKAY WEDGE
AUTO SPEAKER **\$5.77**
REG. \$8.49

NORELCO CURLY
WAND

With Mist
Reg. \$17.97 **\$13.87**



Crazy Curl By CLAIROL
CLAIROL
STEAM STYLING WAND
Reg. \$21.97 **\$16.87**



SPECIAL SAVINGS

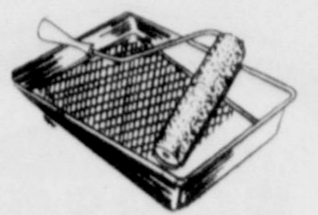
GRAND

DON'T MISS IT

STARTS MONDAY

OPENING

CELEBRATION BUYS



PAINT & ROLLER SET

99¢

GIBSON'S NEW FRIONA STORE
HOURS 9 A.M. TO 9 P.M.

THE 1/2 HOUR CAR WAX




CREAM CAR WAX REG. \$1.89
\$1.29


Plastic DROP CLOTH 22¢
9 x 12



Sylvania Inside Frost 60-75-100 WATT LIGHT BULBS 44¢
Pkg. of 2



WHILE SUPPLY LASTS
VULCAN
LAWN MOWER 3 HP.
BRIGGS & STRATTON \$54.97



LARGE FULL SKIN ENGLISH CHAMOIS REG. \$4.99
4 SQUARE FT. \$2.99



CMO MOTOR OIL 29¢
QT.



Bulldog Vinyl ELECTRICAL TAPE 39¢
Retail \$1.29



KIT PRE-SOFTENED CAR WAX REG. \$1.95
12 OZ. \$1.29

REUSABLE HANDI WIPES 59¢
10 CT REG. 67¢



GIBSON ACRYLIC EXTERIOR LATEX HOUSE PAINT 4.97 GAL.



AIR CONDITIONER PADS
YOUR CHOICE
ALL SIZES 99¢

SQUIRREL CHARCOAL 10 LB. BAG 69¢

McGraw-Edison 2-SPEED METAL BOX FAN
REG. \$23.97
\$15.97
THIS WEEK ONLY

GIBSON INTERIOR WALL PAINT GAL. \$2.99

STP OIL TREATMENT 15 OZ. CAN 87¢

TRASH CANS 44 QT. REG. \$1.67
\$1.19




GIBSON SPRAY ENAMEL 77¢
RUST-PREVENTING
LEAD FREE
FAST DRY



WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER

SALE STARTS MONDAY

GRAND OPENING



Polaroid
108 Film
CARTRIDGE

\$3.97

FOR COLOR PICTURES

ALL COSTUME JEWELRY
25% OFF



NEW From POLAROID

SUPER SHOOTER CAMERA

\$19.97



Kodak film

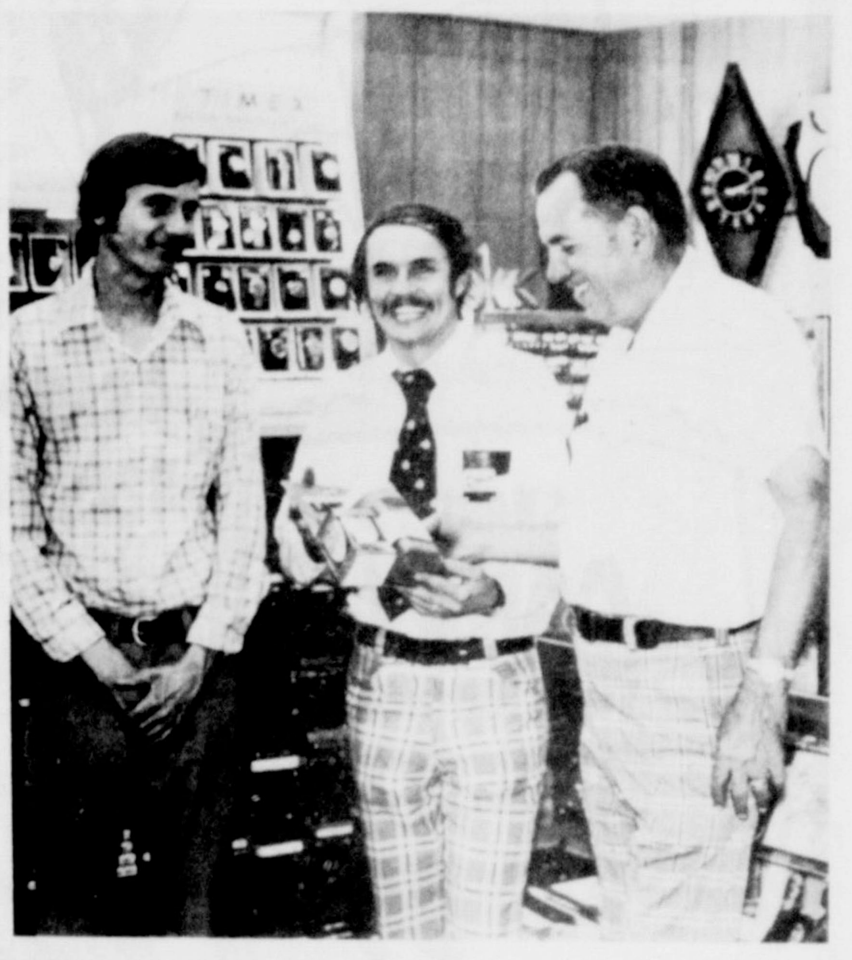
KODAK INSTAMATIC COLOR FILM
NO. C126-12

REG. 1.75

99¢

POLAROID "420" CAMERA

\$46.97



ONE OF MANY...Three of the Gibson's Discount Store officials inspect one of the thousands of items the new Friona store will carry. From left to right are Danny West, local store manager, Michael Carr, manager of Gibson's Hereford store, and Jim Anderson, Gibson's General Manager, from Pampa.

LILT SPECIAL HOME PERM 99¢

TOOTHPASTE

Crest 1 oz. **7¢**



M-O 99-37 Electric COFFEE MAKER

Mirro-Matic Circa '76 8 Cup, Durable Red, Yellow or Green

Reg. \$9.97

\$5.97



McGraw-Edison 2-SPEED METAL BOX FAN

Reg. \$23.97

\$15.97

THIS WEEK ONLY



ANN GEE, a popular Friona store clerk, formerly worked for Gibson's in Lubbock, and will be employed at the Friona store in the Health and Beauty Department. She is shown stocking one of the shelves in that department.



CHARLOTTE KINDLER, who is another local employee, also has former experience with Gibson's. Charlotte was caught by the Star photographer while she was stocking the housewares department at the new Friona Gibson's store.

Gibson's SPRAY PAINT ENAMEL

77¢



Folger's COFFEE

3 LB. REG.-ELEC.-OR DRIP

\$2.89




BETTY FREEMAN, a former Friona resident, is head of the camera and jewelry department at Gibson's Hereford store. She has helped lay out and stock those departments in the new Friona store.




BECKY HARRIS, a Gibson's employee at Hereford, has also been working for the past several days in stocking the new Friona Gibson's Discount Center. Becky is shown at the store's sporting goods department, one of several departments in the store.

No G58-50-5/8"x50 Ft. Gering

VINYL HOSE \$3.49

With All Brass Fittings



GIBSON'S GRAND OPENING

Food Specials



SAVE

NOW IN FRIONA
GRAND OPENING
SPECIALS START
MONDAY



GIBSON'S
IN FRIONA
9 A.M. TO
9 P.M.

28 OZ. BOTTLES

COKE
DR. PEPPER
7-UP

NO DEPOSIT
NO RETURN

2 BOTTLES 77¢

SHARI CANDY
YOUR CHOICE
Butterscotch-Lemon Drops
Orange Slices-Jelly Drops
Circus Peanuts **39¢**



WRIGLEY'S
CHEWING GUM 99¢

4 Pkgs.

NESTLE'S
QUIK \$1.69



CRISCO \$1.69

3 LB.
CAN

PRINGLE'S



Potato Chips

9 OZ.
TWIN
PACK

79¢

FRITOS
REG. 49¢
**BUY ONE
GET ONE
FREE**



CRISCO OIL \$1.49

38 Oz.

BORDEN'S
ROUND CARTON

**ICE
CREAM**

ASST. FLAVORS
& SHERBETS

1/2
GAL.

89¢

BEST MAID
**SALAD
DRESSING 79¢**
Reg. 89¢
32 Oz.

BEST MAID
**DILL
PICKLES 79¢**
48 Oz.
Reg. 1.13