



## Star Lites

By Bill Ellis

WITH TWO OF our Main Street businesses engaged in closing sales, we decided that the local business community needed a shot in the arm, so we worked out a "Staying in Business" sale for Ralph Roden at Bi-Wize Drug.

Apologies to the fellas who are in the middle of their quilting business sales—we know they have other plans and didn't intend for their plans to make it look bad for the city's image.

We realize that it's a tight period for most businesses. That's why Amarillo has launched its "BOOM" promotion, and Lubbock has since started a "BIG" (Business Is Good) promotion. They are psychological promotions to try to help our businesses over a rough period.

Surely all of the factors that affect local business, which have been a bit on the negative side for the past year or so, will begin to be a little more on the positive side in the near future, and business will take an upturn as a result.

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NELSON LEWIS, the "Prairie Prowler" and former columnist for the Star, will come in for his share of recognition as author of "A History of Parmer County" on March 22 when 21 area authors are honored at the seventh annual Book and Author dinner at Amarillo, under the sponsorship of the Friends of Amarillo Library.

We think it is fitting and proper that Nelson gets this recognition. Coordinating the history book's publication was a big job, and the residents of Parmer County were fortunate in having Nelson undertake to do it.

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WE HOPE THERE is a big turnout Tuesday night for the All-Sports Banquet, which will feature Grant Teaff, head coach at Baylor University.

Friena was fortunate, indeed, in being able to line up the popular Baylor coach. Since he has been named national "Coach of the Year," Teaff is in demand from coast to coast as a speaker. He deserves a full house at the Community Center Tuesday.

Deadline for buying tickets to the function, which originally was set for Friday, has been extended to Monday. So, if you haven't bought your ticket yet, please be sure to do so on Monday. The banquet is being catered by Underwood's Cafeteria, and no tickets will be sold at the door. Planners will have to know by Monday how many plates to prepare.

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IN OUR ISSUE of February 23, following Friena's triple overtime loss to Dimmitt in the special playoff game, we said concerning the game that "It might have been the first time for the state finals to have been played in West Texas."

We never have been one to say "I told ya so," but after the state tournament last weekend, in which the Bobcats went on to win the state title, with wider margins of victory than either of their wins over Friena, the statement has a lot of merit.

(See separate story about the comments of Dimmitt's Kenneth Cleveland about his regard for the 1975 Chieftains.)

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LELAND BOYD, who once upon a time did some of his early newspaper work in Friena and Bovina, came up with this startling bit of news the other day in the Lubbock Avalanche-Journal.

"You know those gasoline rationing coupons printed up last year during the gas shortage, just in case?" Boyd wrote. "They can't be used, ever. Turns out they're the same size as a \$1 bill, bear a picture of George Washington and fit all the standard bill-changing machines. That fifty bit of nonsense cost \$12.5 million."

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WHILE YOU ARE trying to digest that little gem, and if you do, then consider this as a coup de grace.

Bill Southard of the Clovis News-Journal uncovered this bit of Americana:

"After finding a woman guilty of welfare fraud, Judge Arthur Sherman of Cambridge, Mass., ordered her to repay \$1511.64 to the welfare department, at \$15 a month. Then he ordered the welfare department to increase her payments so that she could pay off the debt."

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KITTY BAILEY called this week to inform us that evangelist Billy Graham begins a crusade in Albuquerque, N.M. this Sunday. Apparently, the crusade will run at least a week.

Billy Graham fans, or those planning a trip in that direction, might want to keep the BG appearance in mind.

# The FRIONA STAR

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Sunday, March 16, 1975

12 Pages



PLAY SCENE....A scene from the FHS contest play is being rehearsed above. Four cast members, Pattijon Talley, Pam Veazey, Lisa Edelman and Hope Mays are shown preparing for the production, "Aesop's Falables," which will be given at 7:30 p.m. Monday at the high school.

## Court Meets Landowners, Plans For Highway 214

Affected landowners met with members of the Texas Highway Department and the Parmer County Commissioners Monday in a "public involvement" meeting to discuss improvements needed on State Highway 214.

Rhea Bradley, district engineer from Littlefield, said there were seven landowners affected by the project, at two locations—just south of Running Water Draw, and near the SIB Gin.

Bradley explained that at the draw location the Highway Department needed to cut down on the hill considerably to help the situation. Three highway department employees were killed at the bridge there in 1972.

The bridge is to be raised some six feet, and will be 48 feet by 120 feet.

The road also is to be raised near SIB Gin, where another fatal wreck was recorded a few years ago, when Allison Precure was killed.

The county is to secure an appraiser to deal with the landowners affected. It is hoped that the needed right of way can be secured in order to tie the project into the current work on the highway, which is underway at Friena and near Clay's Corner.

"When the road is widened to Hub and to Clay's Corner from the south, the middle portion will look like a trail in comparison," Bradley commented.

## Minister Named Locally

D.L. Harguess, 33, is the new minister at Sixth Street Church of Christ. Harguess preached his first sermon at the church last Sunday.

Harguess was born in Littlefield. He attended Abilene Christian College, and received his B.S. degree from Eastern New Mexico University with majors in Bible and education and minors in history and speech.

The new Friena resident comes here from Silver City, N.M., where he was minister of the Silver City Church of Christ. Prior to that, he served churches in Carlsbad and Ruidoso, N.M. and Leadville, Colo. He has held gospel meetings in Texas, New Mexico, Colorado, Arizona, Montana and Idaho.



D.L. HARGUESS

The commissioners voted to extend the March 15 deadline on application of hormone type herbicides to wheat to April 1 for aerial applications. Ground applications may be done at any time, although canopies were suggested to be used with ground application rigs.

Bids were opened for two new sheriff's cars. Friena Motors was the low bidder, at \$3700 each with exchange.

A new back hoe for precinct four was purchased, with Tucker Equipment Company of Clovis as the low bidder, at \$4950 plus a trade in.

Commissioners voted to advertise for bids on leasing some 11 labors of county's public school land in Gaines County.

## City Hears Paving, Nursing Home Plans

The Friena City Council discussed two projects with representatives of the Chamber of Commerce Monday night.

One was paving at the Community Center, and another was a request

Grant Teaff, the young coaching genius who guided the Baylor Bears to their first Southwest Conference football title in 50 years and first-ever appearance in the Cotton Bowl, will be the speaker next Tuesday night at Friena's All-Sports Banquet.

Tickets, priced at \$6.00, will be on sale through Monday. Tickets may be purchased at the Chamber of Commerce Office, City Hall, Houser's Grocery, Piggly Wiggly, Bi-Wize Drug, The Main Place and Rushing Insurance.

The banquet will be catered by Underwood's Cafeteria of Amarillo. Planners of the banquet must know the number of plates by Monday, so there will be no tickets available at the door.

Tuesday's banquet will be held at the Community Center for the first time. It's also the first time the banquet has been opened to the public.

Teaff, dynamic young mentor who stunned the southwest by posting a 5-6 record in his first year at Baylor, was named the SWC's Coach of the Year for the second time after his 1974 Bears won it all, and went on to play Penn State in the Cotton Bowl game New Year's Day.

The Bears had been picked dead last in the SWC's pre-season polls, and became the darlings of the nation as they made the impossible dream come true with their first SWC title in 50 years.

For his exploits, Teaff was named both the SWC and national "Coach of the Year" for 1974.

At the age of 25, Teaff was the youngest head football coach in the nation at his alma mater of McMurry College.

In 1966, Teaff was hired as assistant coach and recruiting coordinator at Texas Tech, and

brought in many of the players who represented the Red Raiders in bowl appearances.

In 1969 he undertook another challenge, moving to Angelo State University where the football program was at low ebb. He had consecutive 6-4 seasons, then moved to a 7-3, including a win over National NAIA champion Texas A&I when the Baylor opportunity presented itself, and he moved to Waco for another rebuilding chore.

Teaff is one of the nation's most sought-after speakers, traveling from coast to coast to share his Christian testimony and love for Baylor University in highly-motivating speeches to the youth of the land and at the nation's top football clinics where he explains Xs and Os to fellow coaches. This year he will be featured all over the nation.

"Baylor University is a great university. It has great tradition. It is unique unto itself. There is no reason in the world why Baylor University cannot compete on the gridiron just as it does in the academic world," he proclaims.

Teaff was an outstanding athlete at Snyder High School, being awarded the Carol Herod trophy as the top athlete his senior year. He played two years of junior college football at San Angelo College, then was an All-Texas Conference linebacker-offensive tackle at McMurry. Upon graduation in 1956 he was assistant coach at Tom S. Lubbock High in Lubbock one season, then returned to his alma mater as assistant football coach and head track coach.

Teaff is married to former Texas Tech cheerleader, Donell Phillips of Plainview. The couple has three daughters, Tammy 18, Tracy 14 and Layne 8.



GRANT TEAFF

## Voting Begins For Elections

Absentee voting in two elections gets underway here Monday.

Special voting in the City Council race will be held at the City Hall from Monday, March 17 through April 1.

Voting in the school board election will be held in Superintendent Tom Jarboe's office during the same time period.

The combined elections will be held Saturday, April 5 at the Fire Station. Five names are on the city ballot, with 10 names on the school board ballot.

## Owen Slated To Return Home

Bob Owen, head football coach and athletic director at Friena High School, was slated to return to Friena Sunday, to begin convalescing at home.

Owen was released from the hospital in Fort Worth last Friday, March 7, and spent the past week with a sister in Olney.

Mrs. Owen has been back in Friena this week, and reports that Bob continues to make progress. He suffered a heart attack February 21, after arriving in Fort Worth to attend a state CTA convention.

by the Steering Committee of the nursing home, asking the city's participation in helping with the financing method.

On the paving angle, the chamber proposed to work with the city in securing some donation of work on dirt work needed in paving an estimated 2183 square yards at the new center.

The city agreed to provide the engineering, and apply the paving, if the necessary dirt work and caliche base could be secured. It was estimated that even with donations, the project would cost in the neighborhood of \$10,000.

Representatives of the chamber

## Trap Shoot Set Sunday

The Bovina-Friena Knights of Columbus will sponsor a trap shoot Sunday afternoon at the range northeast of Bovina, announces Dan Koelzer, spokesman for the organization.

The event will get underway at 2 p.m. and continue until dark.

Ammunition will be available at the site with cash prizes awarded in each class.

Directional signs are posted on U.S. Highway 60 northeast of Bovina, said Koelzer.

## Temperatures

Date	Hi-Low
Saturday, March 8	55-28
Sunday, March 9	55-28
Monday, March 10	64-22
Tuesday, March 11	55-22
Wednesday, March 12	63-30
Thursday, March 13	33-20
Friday, March 14	53-23
Moisture: .10 on March 9; trace of snow on March 13.	

## CCC To Lower Rates

The Commodity Credit Corporation has announced that Price Support Commodity Loans disbursed on or after April 1, shall bear interest at the rate of 6.125 percent per annum from the date of disbursement to the date of any subsequent change in the interest rate. This reduction applies to cotton, feed grains, wheat, storage facility, and dryer loans, according to Prentice Mills, executive director of the Parmer County ASCS.

The interest rate on outstanding loans bearing an adjustment interest rate will be at the rate of

9.375 per annum thru March 31 and at the rate of 6.125 percent per annum from April 1 to the date of any subsequent change in the interest rate.

This lowering of interest rates will be of real benefit to farmers having a commodity under loan at this time as well as those who may tender a commodity for loan at a later date. The final date for placing 1974 crop cotton under loan is May 31, 1975. These cotton loans mature 10 months from the month of disbursement, said Mills.



SCOUT PROGRAM....Kim Wilcox, daughter of Mr. and Mrs. V.R. Wilcox, is shown during the Girl Scout program Sunday at Friena High School. She is being interviewed by Lynda Grimsley, a scout leader.

## Services Conducted For Lonnie Baxter

Funeral services for Lonnie Howard Baxter, 22, were conducted last Saturday from Steed Memorial Chapel in Clovis with the Rev. Ira Galloway officiating. Burial was in Lawnhaven Memorial Gardens.

Mr. Baxter was killed in an automobile accident March 4 in Springdale, Ark.

He was a graduate student at the University of Arkansas in Fayetteville, Ark., with a major in English. He is the author of a book of poetry published last year

entitled, "The Gothic Spiral."

Survivors are his wife, Royce Larson Baxter of the home in Springdale, Ark.; his parents, Mr. and Mrs. Ralph Baxter of Clovis; and his grandparents, Mr. and Mrs. Lonnie Baxter of Clovis, and Mr. and Mrs. T.L. Howard of Lubbock.

Pallbearers were Ronnie, Allen, and Dean Howard, Danny and Tom Larson, and Terry Pierce.

Steed-Todd Funeral Home was in charge of arrangements.

Lonnie Howard Baxter believed philosophy and art are the profoundest, most significant means for communication, and that philosophy and art are meant to serve all men. Mr. Baxter was a 1974 graduate from the University of Arkansas and was distinguished there with the English Award and the Undergraduate Poetry Award. He enrolled with the Peace Corps soon after commencement.

The family requested the contributions be made to the Lung Association in memory of Lonnie Howard Baxter in care of Steed-Todd Funeral Home.

### Hit it Early

Cancer is most curable when it's caught early and treated promptly. The American Cancer Society urges everyone to have an annual checkup even when feeling great.



### Friona School Lunch Menu

Week of March 17-21  
**MONDAY**—meat loaf, buttered corn, hot rolls-butter, green beans, banana nut cake and milk.

**TUESDAY**—barbecued chicken, mashed potatoes, hot rolls-butter, English peas, fruit salad and milk.

**WEDNESDAY**—frito pie, pinto beans, cornbread-butter, mixed greens, chocolate cake and milk.

**THURSDAY**—soup, chili and sandwiches, crackers, cookies and milk.

**FRIDAY**—Sloppy Joe on buns, potato chips, salad, fruit jello and milk.

# Friona Flashbacks

...from the files of *The Friona Star*

### 45 YEARS AGO—MARCH 21, 1930

Mr. Scovell, local manager of the West Texas Gas Company at Hereford, was in town Thursday afternoon and paid the Star office a brief visit. He stated that the company was then unloading three carloads of gas pipes here for use in the Friona mains, and expects that work of laying it will be started within a very short time.

### 35 YEARS AGO—MARCH 22, 1940

Earl Prather of Friona showed the grand champion fat pig in the sixth annual Parmer County Junior Livestock Show in Friona Saturday of last week. Other winners included: sow and litter—Burl Beene, Friona; bred or open sow—Edwin Foster, Oklahoma Lane; bred gilt—Keith Blackburn, Friona; fat calves—Stacy Queen, Bovina; junior heifer—Charles D. Julian, Lazbuddie.

### 30 YEARS AGO—MARCH 16, 1945

Funeral services for E. B. Black, pioneer businessman for the area, were conducted in Hereford Tuesday. Black, 78, was a pioneer of this area, and he is the one for which the Black Community is named.

### 25 YEARS AGO—MARCH 17, 1950

Ground-breaking ceremonies for Friona's newest building were held Sunday. Mrs. J.N. Messenger, charter member of the First Baptist Church, turned the first shovel full of dirt to mark the beginning of the construction of the \$70,000 auditorium of the church. D.H. Meade, Amarillo, and Clyde Hayes also participated. Meade is also a charter member. Hayes is chairman of the board of deacons. Special music was provided. Some 150 persons enjoyed "dinner on the ground."

### 20 YEARS AGO—MARCH 18, 1955

Announcement of several transactions and building plans for Main Street were made in Friona this week. James Mabry negotiated for two lots across from Piggly Wiggly, and plans to begin construction within two weeks of an ultra-modern office building on the property.

The Carl Maurer property on the corner north of the Marcum-Claborn Funeral Home this week was contracted to Kenneth Williams, who is planning a small retail business, probably of the drive-in eating type establishment.

Wright Williams, owner of the property between Gib's Cleaners and Plains Hardware on the east side of Main Street yesterday disclosed intention of beginning construction of a 50x100 retail building, to be rented to a department store. No tenant has been announced.

### 15 YEARS AGO—MARCH 17, 1960

Hot-shooting Buna killed the hopes of the Friona Squaws for a state basketball championship last Friday in Austin, as the Squaws fell, 66-63 in the finals of the state tournament. Hitting a phenomenal 84 per cent of their shots, the Buna team went into the final quarter leading, 57-40. Ball-hawking by Lawana Houlette and shooting by Jacquelyn Magness turned a 66-51 score into 66-63 within three minutes' time, but the final whistle sounded before the Squaws were able to pull victory out of the bag. The Squaws had downed Bowie, 60-54 in an overtime game to reach the finals.

### 10 YEARS AGO—MARCH 18, 1965

For the third year in a row, the Friona High School Squaws placed two members of their team on the girls' class AA all-state team. The Squaws, seeking to repeat as state champions, battled to the finals, where they fell to unbeaten Edna, 60-57.

### 5 YEARS AGO—MARCH 19, 1970

It was strictly a family affair at the record-breaking sale of the Houston Livestock Show's grand champion barrow Friday afternoon. W.M. (Billy) Mitchell wound up the winner in the hot and heavy bidding—but only after he outbid his wife and son with the world's record price for a hog, \$6,550. Fourteen-year-old Rickie Seaton of Lazbuddie, the champion's seller, couldn't have been happier to see a family fight over who was to spend money.

## NEXT WEEK

# Jury To Hear Criminal Cases

Some 101 prospective jurors have been summoned for duty Tuesday and Wednesday of next week with seven criminal cases set to be heard at county courthouse in Farwell, according to Dorothy Quickel, district clerk.

**Scheduled for trial are the following:**

State of Texas versus Rojelio Reyes, aggravated assault;

Rocky Steelman, charged on one count for forgery and another for theft;

Raymond Drager, charged with criminal mischief; Lenda Jean Ellis and Edward Joseph Quinn, charged with possession of marijuana;

James Stevick, charged with possession of marijuana; and Roger Brooks Huron, bail jumping.

The following list of prospective jurors have been summoned to report on the stated dates:

### Tuesday, March 8, 9:30 a.m.

J.W. Wright, Mrs. Jim Roy Wells, Henry N. White, Joe Tarter, Elmer Langford, Claude Blackburn, Patsy Ann Zachary, Floyd Rector, J.H. Boyle, Clyde Hays, Mrs. J.H. Boyle and Jessie R. Murphree.

Also, S.G. Underwood, Royce B. Keck, Mrs. Dorris L. Boulton, Everette Christian, Mrs. Cecil Malone, Ranza B. Boggess, Jr., Mrs. Joe Hughes, Sam P. Barnes, Mrs. James B. Zetzsche, Howard Harold Kelso, Oral Kunselman and Mrs. E.F. Johnson.

Also, Mrs. Joan Euler, Alan Carson, Glen C. Stevick, L.J. Britting, Mrs. Danny Black, Jack Smith, Gary Capps, Charles A. Stewart, Robert S. Alexander, Mrs. Thomas R. Lee, Jr., Carl R. Mason and Jean K. Anthony.

Also, John Allen, Jr., Mrs. Elsie R. Allen, Frankie Allen, Mrs. Gerald F. Gartrell, Roy Alonzo, Joe

McKinney, Mrs. Johnny W. Hand, Curtis Ford, J.C. Blankenship, Mrs. L.C. Mingus, Homer Lindeman and Wilson Harris Evans.

Also, Mrs. T.P. Griffith, Mrs. Michael Hinkson, R.T. Langston, Miss Janice R. Wallace, Charles D. Russell, Ray Landrum, Mrs. Jack Woltman, Mrs. Rhonda Wilson, Mrs. Larry E. Scott, Doyle Lee Wassom, Oran D. Smith and Mrs. Danny Noble.

Also, Mrs. Carliss D. Woods, Norvell Strawn, Mrs. Norvell Strawn, Mrs. W.M. Sudderth, Kenneth P. Watkins, Lois Norwood, Mrs. Jimmy F. Bynum, Mrs. Donald W. Gatlin and J.F. Sikes.

### Wednesday, March 19 at 9:30 a.m.

Kent Stanberry, Mrs. Charles H. Steele, Mrs. Don R. Teague, Don Spring, G.A. Collier, Marvin Mimms, J. Vonne Fulks, Mrs. Nola Read, Mrs. Frank D. Smith and Calvin W. Sparks.

Also, Billy D. Smith, Gene Snodgrass, Mrs. Mary Elva Teague, J.E. Sherrill, Jr., T.A. Solley, Johnny Broyles, Loy W. Spears, Eune F. Martin, Mrs. Don Spring, Mike Spears and Mrs. C.W. Stallings.

Also, Mrs. Grady W. Sorley, Dennis Schmitt, Glendel Jones, Petra Martinez, Mrs. Brenda S. Smith, Elsie J. Buchanan, Melvin R. Southward, Larry Jesko, Floyd Brookfield, William H. Myers and Twyla Hutto.



"I'm sure his work would improve, Mr. Plumb, if he could only take his mind off the girls."

## Graveside Rites Conducted

### For Waldrop Infant

Graveside services were conducted here Wednesday afternoon for Nicole Alexis Waldrop, infant daughter of Mr. and Mrs. Tommy Waldrop.

The baby girl was born about 7 a.m. Monday, and died some seven hours later.

Survivors besides the parents are a brother, Colby Ray, three, grandparents, Mrs. Margaret Waldrop of Clarendon and Mr. and Mrs. Lonnie Cornell of Midland.

Great-grandparents, also surviving, are Mrs. W.D. Higgins of Clarendon and

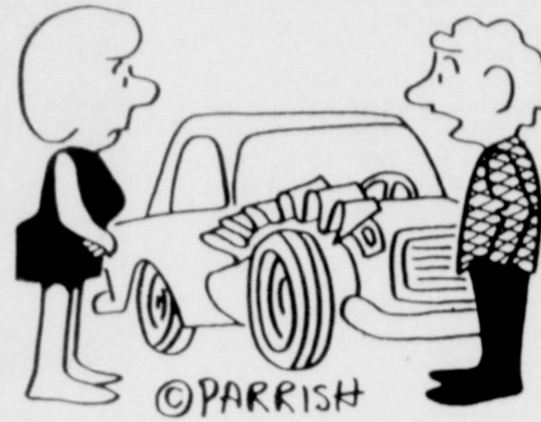
Mrs. Z.C. Cornell and G.D. Drake, both of Clarendon.

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SEE... Dan Ethridge Lois Norwood

Wendell Gresham Charles Caudill

## The FRIONA STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street Friona, Texas 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association: 1937, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

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SUBSCRIPTION RATES  
Parmer County, adjoining counties, \$6.30 per year.  
Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman



# WELCOME TO FRIONA



Mr. and Mrs. Don Roberts are recent "cowboy" at Pitman Feed Yards. The couple lives at 906 Walnut.

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# WITH Carol Faulkner PEOPLE COME FIRST



This week the Friona State Bank salutes Carol Faulkner who is secretary of the Installment Loan Department and also helps out in other areas of the Bank when needed. Carol has been with the bank for nine years. She and her husband Charles have three children, Alan, 7 years old and in the first grade, Chris, who is 5 years old and one-year-old Tina Michelle. Charles is the band director at Friona High School, and is a member of the Lions Club. The family attends the First Baptist Church where Carol teaches the first grade Sunday School class and sings in the choir. Carol enjoys hand crafts and attending the musical functions of the school. She is a past president of ESA which is now inactive. Friona State Bank is proud to say that with Carol and with all our personnel "People Come First."

**FRIONA STATE BANK**

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

Putting People First makes you Number ONE with us and that's pretty important to all concerned.



MR. AND MRS. DELBERT LINGNAW

## REC Members Paid Checks Totalling Over \$152,000

More than 1,000 persons attended the annual meeting of Deaf Smith Rural Electric Cooperative here Saturday evening at the Bull Barn, where members received \$152,000 in capital credits and heard glowing reports on sales and service during 1974.

Record revenues of more than \$3.7 million were reported during the past year. Despite rising costs of fuel, local REC members bought their electricity at almost 25 per cent below the state average, according to a directors' report from A.W. Anthony Jr.

"It is by far the best year the co-op has ever experienced," reported manager James Hull. "We had record sales and margins, served many new loads and had better service. We are looking forward to another good year with your support," Hull told the membership. Earnest Langley, master of ceremonies, announced that the meeting drew the largest crowd ever to attend an annual session and praised Pat Robbins and his 28-member planning committee for the highly successful format.

The Hereford Rotary Club served the barbecue dinner at the meeting to a record 1,074-person crowd. The serving is the biggest money raising project of the club and this year it raised an estimated \$1,500. The money goes toward the club's community service projects.

At the close of the meeting, prizes were given away and the top gift of a trip to Mexico was drawn by Delbert Lingnaw of Rt. 1, Farwell. Another feature of the program was a speech presented by Timmy Wilhelm of Nazareth, winner of the "Government in Action" oratorical contest. The other winner, Pam Veazey of

Friona, was unable to attend.

Members re-elected Elder Brown of Deaf Smith County and Raymond Annes of Castro County to the board of directors. The nominating committee had also placed the names of Danny Smith, Deaf Smith County, and Vincent Braddock, Castro County, on the ballots.

Sloan Osborn, president of the cooperative, called the meeting to order, and Tom Draper presented the secretary's report. Hull introduced special guests—including former general manager Leo Forrest of Amarillo. Robbins recognized all the members of the planning committee.

In the directors' report, Anthony told members that many electric cooperatives have asked consumers to cut back their electrical usage. He pointed out that the local REC has not made this request and "plenty of electric power is available for our needs, if we do not abuse this resource."

Anthony did point out, however, that electric bills are increasing because of fuel adjustment charges. "This is a new term to people in our area. Although the adjustment has been in our wholesale power contract for some time, it was such a nominal amount that the cooperative absorbed the adjustment in its rate structure. When the fee started to mushroom, it was decided to pass this charge on as other power suppliers had done," he explained.

"Presently, approximately 15 to 20 per cent of your electric cost can be directly attributed to natural gas cost increases. Please keep in mind that neither Southwestern Public Service nor Deaf Smith Electric Cooperative make one cent off this charge," Anthony added.

## Parmer Showmen Have Animals At Houston

Parmer County 4-H and FFA members competed in the 43rd Annual Houston Livestock Show February 25-March 1.

This is the largest show in the nation, as well as the highest paying show on the circuit.

Attending this exposition were Mr. and Mrs. Max Steinbock and their sons Charleson, Dennis and Terry; Mr. and Mrs. Gene Smith, Tim and Tammie; Mr. and Mrs. Preston Cargile and Wade; Mr. and Mrs. Dan Smith, Cara and Randy; Mr. and Mrs. L.M. Smith and Keihm; Mr. and Mrs. Scotty Windham, Mike and Russell; Mr. and Mrs. Jimmie Seaton; Jimmie Dale Seaton, Barbie and Sherri; Mr. and Mrs. Marvin Mimms and Mark; Mr. and Mrs. Ted Treider and Stan; David Engelking, Danny Clark, Ronald Powell, Marty McGuire, Balty Buentello, all of Lazbuddie; Jerry Mathis, Bill Brigham,

Paul Brigham, Joe Mark and Bob Haseloff and Dwight Green, of Farwell.

Most of these youngsters were exhibiting their barrows at this show. Arriving in Houston were 1188 barrows to compete for sale prices and premiums.

Russell Windham and Joe Dan Tarter won reserve breed champions with each of their barrows. Russell's barrow was named the second heavyweight and Reserve Champion Hampshire on the morning of February 27. Joe Dan's Duroc was the second heavyweight and Reserve Champion of that breed on the 28. Both of these boys are members of the Lazbuddie 4-H Club.

Other Lazbuddie 4-H members placing their barrows were: Charleson Steinbock, third heavyweight Hampshire; Sherrie Seaton, fifth heavyweight Yorkshire; Terri Lea Clark, sixth mediumweight Poland

China and Dennis Steinbock, seventeenth lightweight Duroc. Lazbuddie FFA members placing their barrows included: Mike Windham, ninth heavyweight Hampshire, Danny Clark, tenth heavyweight Yorkshire and Balty Buentello, fifteenth heavyweight Hampshire.

Farwell FFA members placing in the show were Paul Brigham with his fourth place heavyweight Duroc and Gary Green with his fourteenth place lightweight Chester White.

Wade Cargile, Lazbuddie FFA placed his steer fifth in the heavyweight Maine-Anjou Class.

The barrow auction sale on Saturday was a record for both the Houston show and the nation. The Grand Champion barrow sold for \$17,500.00, a new national record. Prices were strong throughout the sale. Joe Dan Tarter's barrow sold for \$6.50 per pound and Russell Windham's sold for \$6.00 per pound.

QUALITY That Belongs On Your Table

# SHOP HERE

Shurfine Specials Still In Progress. These  
Specials Good Week of March 17

Through 22

JUICY-FIRST QUALITY  
MEATS



Shurfine  
**CANNED HAM**

3 Lbs. **\$3.99**



Shurfine Vak/Pak Sliced  
**BACON**

1 Lb. **\$1.19**



Shurfine  
**FRANKS or BOLOGNA**

12 Oz. Pkg. **59¢**

**LUNCH MEATS**

Bologna, Olive, Salami, Pickle-Pepper Loaf, Spiced Luncheon Loaf.

-Mix or Match- **3 \$1.00**



**CRISCO** 3 Lb. **\$1.79**

Shurfine  
**COFFEE** 1 Lb. **89¢**

Borden's  
**ICE CREAM** 1/2 Gal. **99¢**

Curity Disposable  
**DIAPERS** Daytime 30's **\$1.49**

Best Maid Polish  
**PICKLES** 32 Oz. **67¢**

Jif  
**PEANUT BUTTER** 18 Oz. **89¢**

Reg. or King  
**COCA COLA** **79¢**

Spray & Vac  
**RUG CLEANER** 24 Oz. **\$1.89**

Lipton  
**TEA BAGS** 100 Ct. **\$1.39**

Shurfine  
**APPLE SAUCE** 303 Can **3/\$1.00**

Frozen Foods

Shurfine Frozen Mix or Match  
**VEGETABLES** 10 Oz.

**CAULIFLOWER  
BROCCOLI  
SPEARS  
MIXED** **3/\$1.00**

Shurfine Krinkle  
**CUT POTATOES**  
32 Oz. **49¢**

Shurfine Frozen  
**ORANGE JUICE**  
6 Oz. **5/\$1.00**

Shurfine Half-Moon  
**CHEESE** **79¢**  
10 Oz.

Sunkist Navel  
**ORANGES**

Lb. **19¢**

Colorado Utility  
Russet

**POTATOES**

10 Lb. **59¢**  
Bag

California Green

**ONIONS**

Bunch  
**15¢**

## BRITANNICA JUNIOR

THE MOST FAMOUS STUDENT REFERENCE EVER PUBLISHED.  
SAVE OVER \$75.00. START YOUR SET NOW.



This Week: **VOLUME NO. 8**

Only **\$2.99**

WITH A  
\$5.00  
PURCHASE

Volumes offered previously  
Also on sale now -- collect  
the entire 25 volume set.

Coupon



**100  
GUNN BROS.  
STAMPS  
FREE**  
With Purchase Of  
\$7.50 Or More  
**PLUS  
This Coupon**

## NOTICE: FRIONA APARTMENTS

1300 Walnut

For Leasing Unfurnished Apartments

- \*1-2-3 Bedrooms
- \*Fully Carpeted
- \*Refrigerator & Range
- \*Central Heat & Cooling
- \*Utilities Paid
- \*Laundry Facilities
- \*Play Area For Children
- \*Sorry, No Pets

One Bedroom...\$115.00  
Two Bedroom...\$130.00  
Three Bedroom...\$145.00

Resident Manager On Premises

Office...Apt. #29

Phone 247-3666



# HOUSER

GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SHURFRESH  
MILK  
FOR  
GOODNESS  
SAKE



TenderCrust  
BREAD

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

**PH. 247-2211**

Reader Ads—First Insertion, per word 8 cents  
 Additional insertions (no copy change), per word 6 cents  
 Minimum charge \$1.25  
 Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50  
 Repeat insertions without copy change per column inch \$1.25  
 Cards of Thanks—same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Sunday's issue—3 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

**ANNOUNCEMENTS**

Needlepoint & Supplies Still Stocked at **ALLEN'S JEWELRY** 3-tfnc

**MINIATURE OIL PAINTINGS**

Make the most distinctive gift for any occasion.....

- + Birthdays
- + Weddings
- + Anniversaries
- + House Warmings

Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week...most priced under \$10.00. 51-tfnc

**NOTICE**

It is unlawful to pump water out of the Frio Draw without a permit from the Water Rights Board. Harland H. Frye 23-1tc

Expert saw tool and scissor sharpening. Modern equipment and factory trained operator. Dunagan's C and R Upholstery, Phone 762-7033. 20-4tc

Friena Lodge No. 1332 7th & Ashland Slated Meeting 1st Tuesday 8 p.m.

**BUSINESS DIRECTORY**

**ADAMS DRILLING CO., INC.**  
 WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gear  
 Zimmatic Sprinklers Head Repairs  
 Sales & Service All Makes  
 Dial 247-2731  
 Friena, Texas

**TELEX**  
**CLOVIS HEARING AID CENTER**  
**HEARING AIDS**

★ Batteries ★ Molds ★ Free Hearing Tests  
**SERVICE ALL MAKES**  
 418 Mitchell Phone 763-6900 9-tfnc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION....

*Original Oil Paintings In Miniature*

★ New Selections  
 ★ Water Colors

THE STAR ART GALLERY  
 916 Main Street  
 Friena, Texas

+ Reasonable Prices!

**WE'LL SELL YOUR USED AUTOMOBILE**

Bring us your car, pickup, truck, etc., and we'll sell them on a commission basis.

**Northside "66"**

23-3tc Phone 238-1379 Day or Night

Sealed bids will be received in the office of the State Board of Control, Purchasing Div., L.B.J. Building, 111 East 17th Street, Austin, Texas until 11:00 AM on: March 25, 1975 covering the proposed lease of space located in the city of Friena, Texas. Bid proposals and specifications may be obtained from the State Board of Control.  
 Lease Code: PW-8119-L-The State Department of Public Welfare proposes to lease approximately 912 sq. ft. office space for the period 5-1-75-8-31-78. 23-1tc

**AUTOMOTIVE**

Your **RADIO SHACK** Dealer in Friena is White's Auto We Have CB Radios 22-tfnc

**FOR SALE....1970 Riviera.** Tan, bucket seats. Fully equipped. Randy Ellis, Friena Apartments, Number 48. Phone 247-3775 or 265-3501. 21-tfnc


**FOR SALE....1962 Super 88** Olds, \$200.00. Phone 247-3513. 23-tfnc

**FOR SALE....1973 Pontiac** Grand Am. Loaded, excellent condition. Call 247-3166 or 247-3700. 23-3tp

**CARDS OF THANKS**

A special thanks to all our friends for the flowers, cards, visits and prayers while I was in the hospital. Wanda and Stanley Bishop 23-1tc

Your local used cow dealer is.....



**friena bi-products**  
 For 7 day a week dead stock removal Call 247-3032 Collect

your family feels....



**warm as toast!**

...at lower cost!

It's easy with a quality PAYNE system installed expertly to give you economy and comfort. Models for any size home or budget. Let us prove it! Call today!

**Payne**  
 FORCED AIR HEATING

astrogard makes the difference! Miracle ceramic-like coating developed for jet engines, missile parts, protects PAYNE furnace element... assures longer, more economical furnace life!

**Hicks Plumbing, Heating & Air Conditioning**  
 Financing Available Free Estimates  
 Ph. 247-3052

**SEE PILO CASTILLO**  
 For

Custom Application Of Treflan And Other Spraying Chemicals.

Phone 247-3068

21-5tc

**HELP WANTED**

**HELP WANTED....**Someone to do light housework and help care for an elderly person. Call 265-3489. 23-tfnc

**APARTMENTS**

Brick, two bedroom-one bath apartments. Carpeted living room and bedrooms. Modern kitchens and fenced backyards. \$125.00 per month, water paid. Call 247-2745. 10-tfnc

**FOR RENT....**Two bedroom apartment. Water and gas paid. Couples preferred. \$95.00 per month. 1205 Washington, 247-3722. 23-tfnc

**FOR RENT....**Furnished apartment. Lady or couple. No children or pets. Call 247-3887. 22-tfnc

**LIVESTOCK**

**FOR SALE....**Club calf. Well taken care of, too light to show. Approximately 800 pounds. Call 265-3309. 22-tfnc

**PETS**

**FOR SALE....**AKC Irish Setter puppies, 6 weeks old. Sire-Pedigree hunting. Call 247-3673 after 7 p.m. 22-2tc

**LOST & FOUND**

**STRAYED....**10 mixed steers and one heifer weigh about 850 pounds. Brand J-on left hip. Call Elvin Johnston at 225-6222. 22-2tc

**REAL ESTATE**

**MARSHALL M. ELDER** Representing Rushing Real Estate Phone 247-3907 Res. 247-3266 Box 1075, Friena, Texas 26-tfnc

**FOR SALE....**2 lots and storage house, cellar and orchard. Call Harrell Mays, 247-3477. 48-tfnc

**BILL STEPHENS** Representing **FRIONA REALTY** 806 Austin 247-3338 18-tfnc

**FARM FOR SALE....**320 acres 6 miles north, three miles west of Friena on Highway 214. 1-5" well, on natural gas, \$270.00 per acre, 25 per cent down, balance at 7 1/2 per cent interest. Duck Realtors Box 5433 Abilene, Texas 79605 Phone day or night 915-698-7824 21-4tc

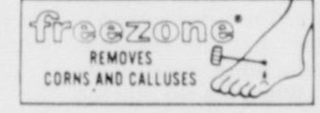
**FOR SALE....**3 bedroom, 2 bath house in Bovina. Good location. Priced under appraisal. Call 238-1231. 22-4tc

**HOUSE FOR SALE....**905 Walnut. Two bedroom, \$5000 at 7 1/2 per cent interest loan. \$53 monthly payments. Will rent, \$75.00 per month, \$50.00 deposit. Call Clovis, 505-762-1160 after 6 p.m. 22-2tc

**WANTED**

I would like to trade a trundle bed for bunk beds. If interested call 265-3562 or 247-3276. 23-tfnc

Freezone is for corns that hurt. Absolutely painless. No dangerous cutting, no ugly pads or plasters. In days, Freezone eases the hurt... safely helps ease off the corn. Drop on Freezone—take off corns.



EMBARRASSING, BURNING

**Itching?**

ZEMO relieves itching fast because its special 'anti-itch' medication soothes inflamed surface tissues. Get relief with the first application of soothing, medicated ZEMO—Ointment or Liquid. **zemo**

**NEED A HOME LOAN?**

**FIRST FEDERAL SAVINGS**

AND LOAN ASSOCIATION

801 Pile St. 762-4417  
 Clovis, New Mexico

**ROY'S REPAIR**

Irrigation Gas And Water

Lines Repaired

Call 238-1194 In Bovina 23-2tp

**UNUSUAL OPPORTUNITY**

INTERNATIONAL COMPANY DOING BUSINESS IN UNITED STATES, CANADA, REQUEST CROP SERVICE SALES REPRESENTATIVES IN TEXAS PANHANDLE TO ASSIST IN CROP SERVICE DEPARTMENT IN AGRICULTURAL FIELD. DO NOT ANSWER UNLESS YOU HAVE RECENT AGRICULTURAL BACKGROUND, ARE INTERESTED IN GROWING WITH A GROWTH COMPANY, AND EARNING TOP DOLLAR. SHOULD YOU QUALIFY, PERSONAL INTERVIEW WILL BE ARRANGED. APPLY TO JIM FRIESEN, REGIONAL MANAGER, NA-CHURB PLANT FOOD COMPANY, FERTILIZER DIVISION, 218 RAMADA TRAIL, AMARILLO, TEXAS, 806-383-2997. 20-2tc

**ROBERT HALEY HILL**  
 District Manager  
 Box 727  
 SILVERTON, TEXAS 79257

**NA-CHURB PLANT FOOD CO.**  
 421 LEADER STREET, MARION, OHIO 43302

**HAVE IT YOUR WAY!**

5 Per Cent Down Payment with 9 1/4 Per Cent Interest OR  
 30 Per Cent Down Payment With 8 1/2 Per Cent Interest OR

A minimum F.H.A. Down Payment with 8 Per Cent Interest

Two bedroom-1 bath home in good neighborhood. Has fenced backyard, new carpet, nice drapes, large living area with breakfast bar. Total monthly payments (principal, interest, taxes, and insurance) only \$161 per month. Priced at \$15,750.

One of Friena's finest homes is now for sale. All the luxuries are included in this nearly 3,000 square foot home. New appliances and comfort systems throughout. For a private showing see us today. Price, \$65,000.

480 acres with two circles and a like-new Gifford-Hill 360 sprinkler for sale for only \$300-acre.

**"Service" is our only Business"**  
**CARROL GATLIN LAND CO.**  
 102 E. 11th Office 804 247-2745  
 FRIONA, TEXAS 79035

CARROL GATLIN 806-247-3641  
 JOHN BINGHAM 806-247-3274  
 B. K. BUSKE 806-247-2505

**TOO LATE TO CLASSIFY**

**TO GIVE AWAY....**three part Scottie puppies, 7 weeks old. Come by after 4 p.m., 1108 Etta. 23-1tp

**LOST....**8 stray steers, mixed breed. Brand S on right hip. Orange tag in right ear. Strayed from Frio community during blizzard. If found call 364-2514 or 357-2524. 23-2tc

Use Friena Star Classified Ads.

**Phipps & Son**  
**General Contractor**

Excavating-Leveling-Pits Cleaned-Dirt & Caliche Hauled  
 Phone Friena 247-3404 17-tfnc

**LUZIER COSMETIC SPECIALS**

- ULTRA VU PROTEIN CREME 2 for \$6.00—buy one, get one free
- GIANT SIZE SKIN FRESHNER 16 oz. \$3.99
- THROAT MAGIC Reg. \$5.00 \$3.49
- LIQUID MAKE-UP Reg. \$3.50 \$2.79
- CLEANSING CREME 16 oz. \$4.79
- GET MAKE-UP Reg. \$3.00 \$1.99
- ULTRA VU PROTEIN LOTION \$8.50  
 Reg. \$8.50...2 for
- SHAMPOO WITH PROTEIN \$1.99  
 Reg. \$2.50
- LIQUID EYE MAKE-UP Reg. \$3.00 \$2.39

For Other Specials Call....

**LUCY LEWIS**

Rt. 1 - Friena, Texas Phone 265-3333

**Call AVI To Lease A Valley Center Pivot Irrigation System**  
**Lease A Valley For Only \$316<sup>83</sup> per month**

When you really need service is when you find out what kind of dealer you bought a center pivot from. We think we can meet the test for your next system, because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.



**AVI**  
 Rep. Corkoy Biggerstaff  
 505-763-4417  
 505-762-2032  
 806-272-4266

People choose Valley for plenty of reasons. One is darn good service.

# Charles Hough Named Conservation Farmer

Charles Hough of the Hub community was the outstanding conservation farmer of Parmer County in 1974. Charles grew up in a conservation oriented family.

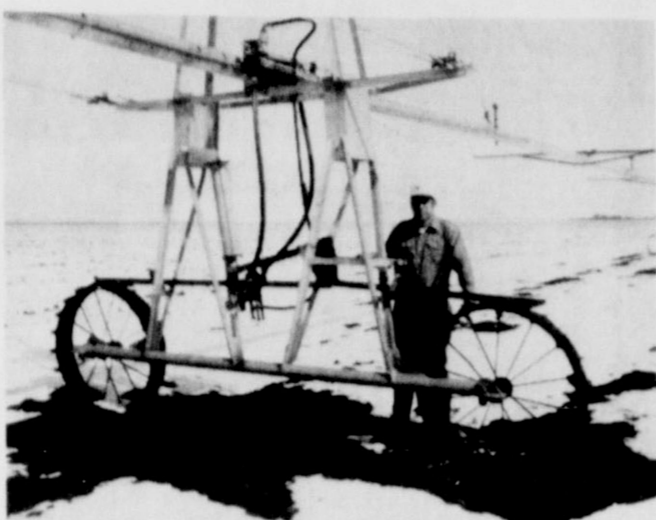
His father, Spencer Hough became a cooperater with the Parmer County SWCD in 1950. This was at the time irrigation was first being developed seriously in the county. The Houghs depended heavily on the district for assistance in developing an irrigation system.

Charles, who is now 34, learned at an early age that the district could be trusted and depended upon to give sound and valuable assistance.

Charles took over the entire operation of the farm in 1961. It is now genuinely a family operation. With the able help of his wife, Luann; nine year old son, David; and twelve year old daughter, Doris, Charles has been able to do all the farming operation with no outside labor since 1973.

Charles and his father had known for years that, even with the most careful irrigation water usage, water and soil were being lost with a furrow irrigation system. In an attempt to save irrigation water Charles installed two tailwater recovery systems.

This helped reduce water wastage; but the soil erosion was not helped and water was still being lost through percolation. Coupled with



CONSERVATION FARMER....Charles Hough, who farms south of Friona, has been named outstanding conservation farmer of the year by the Parmer County Soil and Water Conservation District. Hough is shown with some of his irrigation equipment. (SCS Photo)

this, Charles was making in excess of fifteen tractor trips across his land per year. These were his standard operating procedures. No matter how inefficient they were, they were the best the technological community had to offer.

At least one full time farm employee had to be hired to help Charles perform the work in a timely manner. This was expensive because experienced employees demand premium wages and fringe benefits in Parmer County.

Late in 1971, Charles lost his employee and was unable to obtain additional hired help. He managed to

survive that year and the 1972 crop year with the help of a neighbor.

In the fall of 1972 bad weather began and continued until planting time in the spring of 1973. There was no chance for seedbed preparation before planting.

As a result the crop was planted directly in heavy residues. Charles had no opportunity to farm the "normal way"—the way he was used to.

When the crops were harvested he was in for a shock. The yields were not significantly different from previous years and his operating expenses were very significantly different. Net profits soared.

The only problem he encountered was how to irrigate in the furrows through the heavy residues. However, he kept thinking of the other expenses that were alleviated.

He took his problem to the district. After an intensive and comprehensive study he was given several alternative solutions.

Charles decided a series of center pivot automatic sprinkler systems would serve a double purpose. The sprinklers would reduce his irrigation water wastage and would permit him to have a minimum number of tillage operations with no water application problems.

The heavy residues would also serve a double purpose. Soil erosion from both wind and water would be minimal and the shading effect of the

residues would reduce soil water evaporation.

Charles has not kept his success a secret. He has shown his neighbors what can be done and kept other interested parties informed.

During 1974 many people learned of his operation. The Soil Conservation Service and the Agriculture Research Service have both toured his farm and studied his results. The Progressive Farmer Magazine has interviewed Charles and has upcoming features about him.

The Southwestern Farm Press interviewed him and featured him and his operation in their November 28, 1974 issue. He has become a prophet of things to come. In an interview Charles listed these results of his converted operation: he has a \$17,000 saving on labor and he has reduced his tractor fuel consumption from 6000 gallons per year to 1950 gallons per year. In addition his fuel for irrigation is about one half of that of his neighbors. This is energy conservation.

Neighbors are taking a second look then paying him the ultimate compliment. They are starting to copy him.

## COURT HOUSE NOTES

Instrument Report Ending March 6, 1975 at County Clerk Office, Bonnie Warren, County Clerk

WD, Jewell Lindeman, et al, W 1/2 Sec. 19, T5 1/2 S; R5E, 2 ac. out W 1/2 Sec. 18, T5 1/2 S; R5E

WD, A.L. Glasscock, et al, Wayne McClaran, lot 13 and W 1/2 lot 12, Blk. 4, Ridgela, Bovina

WD, Bertha Kaltwasser, Walter Kaltwasser, und. 20 ac. in SW 1/4 Sec. 8, T15S; R2E

WD, Bertha Kaltwasser, Gilbert Kaltwasser, und. 20 ac. in NE 1/4 Sec. 7, T15S; R2E

WD, Delbert Black, Everardo Arce, Jr., N 1/2 lot 23 and all lots 24 and 25, Blk. 38, Farwell

WD, Ralph Broyles, James L. Pope, lots 1, 2, 3, Blk. 30, Friona

OGI, D.O. Williams, Est., Frank M. Youngblood, N 1/2 SE 1/4 and SW 1/4 SE 1/4 Sec. 35, T2N; R1E.

MARRIAGE LICENSES  
Henry Hernandez and Lucy Aguirre.

A criminal is a criminal whether he is rich or poor and regardless of what society failed to do for him when he was young.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 8. H & R Block is a year-round service. We do not disappear after April 15th.

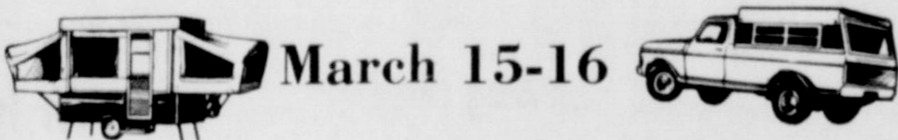


**H&R BLOCK**  
THE INCOME TAX PEOPLE

COME IN TODAY 511 Main  
Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat.  
Phone 247-3638 Friona  
NO APPOINTMENT NECESSARY

**Clovis Marine & Campers**  
**GRAND OPENING**

**\$300** in Gift Certificates to be given away in drawings.



March 15-16

Special Show Prices On All Merchandise

★ Free Refreshments



2110 Mabry Drive

1st Red Light on Right

**Plan on Savings**

**WHEN YOU SHOP HERE**

Owens  
**SAUSAGE**

2 Lb. Bag \$2.09

1 Lb. Bag \$1.10

Longhorn  
**BOLOGNA** Lb. 95¢

**TOMATOES** Lb. 35¢

**CARROTS** Lb. 21¢

Rome  
**APPLES** Lb. 25¢



3-Lb. Can

\$1.89

ALL VEGETABLE



48-Oz. Btl.

\$1.99



89¢



18 oz. Size

89¢

Keebler  
**VANILLA WAFFERS**  
12 Oz. Box 63¢

Keebler  
**CLUB CRACKERS**  
16 Oz. Box 83¢

Heinz  
**BAR-B-Q SAUCE**  
With Onions 16 Oz. 67¢

Carnation  
Chunk Light  
**TUNA**

6.5 Oz. Can 59¢

Johnson Lemon  
**PLEDGE**  
25¢ Off Lable \$1.29

**FROZEN FOOD**

Booth  
**FISH STICKS**  
16 Oz. Box \$1.19

Fleischman's  
**EGG BEATERS**  
95¢

Clover Lake  
**ICE CREAM**  
1/2 Gal. \$1.09



**WHITE'S SUPER MARKET**

WE ACCEPT USDA FOOD STAMPS

Our Aim Is To Please In Every Way

WE GIV GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$2.00 or More

We Deliver  
Phone  
247-2250

Each Member  
Account Insured  
To \$40,000  
**NCUA**



Smooth  
Shifting

WITH A  
CREDIT UNION  
AUTO LOAN

Credit Union Auto Loan Interest Is Usually  
The Lowest You Can Get. Don't Lose Money  
Financing What You've Saved In Purchase  
Price. For Your First, Second Or Next Car--  
See Us...

**FRIONA TEXAS**  
**FEDERAL CREDIT UNION**

## Amarillo To Host Texas-Size Sale

The Junior League of Amarillo announces that it will sponsor a Booming Bargains Sale Saturday and Sunday. The big sale will be located at the old Fedway Store in downtown Amarillo at 8th and Tyler.

The hours will be Saturday from 9 a.m. until 7 p.m. and Sunday from 1 until 8 p.m. or until sold out.

Featured in the bargains sale will be furniture, garden supplies, sports equipment, clothing for the entire family, toys, jewelry, linens, books, records and home improvements.

Customers will also find a large selection of household goods including washers, dryers, stoves and televisions.

A special boutique will be set up with fashion apparel for ladies and children and with fine gift items.

The Junior League of Amarillo is undertaking the project to ensure continuing support to Amarillo and the area. Currently Junior League funds are benefitting the Discovery Center, now under construction for use by Amarillo and area students and adults; the Art Center located on the campus of Amarillo College; and Amarillo Day Nurseries. Recipients of help in recent years have

included Killgore Children's Psychiatric Center and Hospital, Children's Rehabilitation Center and Speech and Hearing Center.

In 1970 the Junior League staged a similar project which netted \$30,000. Mrs. Warren J. Freeman, Jr. and Mrs. John C. Chambers are co-chairmen for Booming Bargains 1975.

Chairing committees for the sale are Mesdames Charles Schmidt, Joe Howell, Carlton Clemens, Keith Taylor, Tom Cambridge, Jim Prowell, Jr., Don Curtis, Leon Swift, John Banask, Thomas Bunkley, Bob Jolley, Don Marsh, Roy Northrup and Jack Fyfe, Jr.

Mrs. Jim W. Walker, president of the Junior League, urges everyone to be present, not only to find outstanding buys, but to assist the League with its service to Amarillo and the surrounding communities.

## New Directions Taken In Fight vs Cancer

New directions in the struggle to control cancer through research began in earnest in 1945 when the American Cancer Society entered the field about the same time as the government's National Cancer Institute, according to DeWayne Howard, President of the American Cancer Society.

"Today, more than \$320 million ACS research dollars later, thousands of lives have been saved by the many advances in the use of surgery, drugs and radiation," he declared.

There are countless heartwarming stories of people who are alive and well because somewhere a scientist or a team of scientists successfully put together the many bits and pieces to solve a particular cancer puzzle. Howard gave a few dramatic examples.

There is Mike Finamore of New Jersey who first learned he had leukemia

when he was 12. Mike recently married at 23, his cancer of the blood-forming tissues apparently in total remission, after years of combined drug treatment at New York's Memorial Hospital for Cancer and Allied Diseases.

At the other end of the country in Washington, 18-year-old Tamara Terkla was a most attractive recipient of her high school diploma. Only two years before she was afflicted with the most deadly form of leukemia. Her bone marrow was completely replaced after drugs and radiation had failed.

Radiant Tammy attended last year's ACS Science Writers' Seminar along with her physician, Dr. E. Donnell Thomas, Professor of Medicine at the University of Washington and an ACS grantee. Tammy was one of several leukemia patients who received bone marrow transplants between 1969-72 and are alive

and well 15 months to four years after treatment.

Dr. Justin J. Stein, a past president of the ACS, was himself cured of an equally devastating form of cancer by radiation and surgery.

Too numerous to single out are the many people saved from uterine cancer and Hodgkin's disease. Much of the work of the late Dr. George N. Papanicolaou, who developed the Pap test for uterine cancer, was supported by the American Cancer Society. So was Dr. Henry Kaplan who developed the combined radiation and drug treatment of Hodgkin's disease.

There are today 1,500,000 Americans alive after having been cured of those and many other types of cancer. In addition, 700,000 persons were diagnosed and treated within the last five years who will most likely enter the ranks of the cured. Only a few years ago these difficult diagnoses would have been impossible.

### Mrs. Graham Has Surgery

Mrs. Sterling Graham underwent major surgery at St. Mary's of the Plains Hospital in Lubbock Wednesday.

Mrs. Graham is in Room 320-B, and the surgery was termed successful by a spokesman for the family.

## Hospital Report

### ADMISSIONS--

Jesse Dimas, Friona; Mrs. George Salas and baby boy, Friona; Lucy McCown, Friona; Stanley Powell, Friona; Margaret Ramirez, Friona; Jackie Laurent, Bovina; Allie Collins, Hereford; Eugene Bandy, Friona; Retha Edens, Farwell; Mrs. Ralph Ramon and baby boy, Bovina; Mrs. Augustine Perez and baby girl, Friona; Mrs. Tommy Waldrop, Friona; Ernest D. Matlock, Friona; Sylvia Gibson, Friona; Wright Williams, Friona; Johnny Clay, Hereford; Ethel Adams, Friona; Anna Englant, Bovina; Mrs. Eloy Cantanan and baby boy, Friona; Anna Cole, Friona; Stella Riley, Tucumcari, N.M.; Alice Lovelace, Farwell; Mrs. Rodney Elam, Friona; Charles McDaniel, Bovina; Guy Ellis, Friona; and Lydia Mejia, Hereford.

### DISMISSALS--

Mrs. Steve Paul and baby girl, Bernice DeFries, Stanley Powell, Jesse Dimas, Margaret Ramirez, Ralph Durstine, Patsy Webb, Mrs. Terry Scott and baby boy, Mrs. George Salas and baby boy, Jackie Laurent, Owen McSpadden, Lucy McCown, Retha Edens, Eugene Bandy, Johnny Clay, Mrs. Augustine Perez and baby girl, Sylvia Gibson, Mrs. Ralph Ramon and baby boy, Mrs. Bob Shoemaker and baby girl, Wright Williams, Anna Englant, Ernest D. Matlock and Carol Waldrop.

### PATIENTS IN HOSPITAL--

Ethel Adams, Hester Baize, Egbert Baxter, Anna Cole, Allie Collins, Roy Eastep, Mary Elam, Alice Lovelace, Charles McDaniel, Stella Riley and Maria Castanan and baby boy.

### Getting It All Together

A complete checkup once a year - including important cancer tests - is the best way to protect your health, says the American Cancer Society.

### Calendar Note

The American Cancer Society wants to intrude on your calendar once a year like this: Memo--have an annual check-up including cancer tests.

## Rhea HD Club Met In Bartlett Home

The Rhea Home Demonstration Club met Monday night at the Houston Bartlett home where they discussed the upcoming Sew Fair at the County Showbarn in Friona and heard a program on making an Easter egg tree and styrofoam Easter eggs.

Next meeting of the club will be Monday, March 24, at Community Room of First State Bank of Bovina at 8 p.m. Also attending that meeting will be members of the Oklahoma Lane Home Demonstration Club. The program will be on planned parenthood.

Attending the meeting at Bartlett's were Mrs. Keith Stevens, Mrs. Shirley Smith, Mrs. Norman Taylor, Mrs. Herman Grissom, Mrs. Walter Schueler, Mrs. Wendell Garner, Mrs. Elmo Dean, Mrs. Chris Drager, Mrs. Melinda Schlenker, Mrs. Cordie Potts, Mrs. Herbert Schueler, Mrs. Norbert Schueler, Miss Jana Pronger and a guest, Miss Lana Drager.

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DALE CLEVELAND HONORED

# Chieftains Tabbed On All-District, All-SP

Members of the 1974-75 Friona Chieftain basketball team have been honored by being chosen to all-district and all-South Plains teams during the past week.

Senior sharpshooter Dale Cleveland, the team leader in field goal percentage and rebounds for an unprecedented third straight year, was honored by being chosen "Player of the Year" by the Lubbock Avalanche-Journal, which picks the "All-South Plains" team. Both Cleveland and Strickland were named to the first team All-South Plains team.

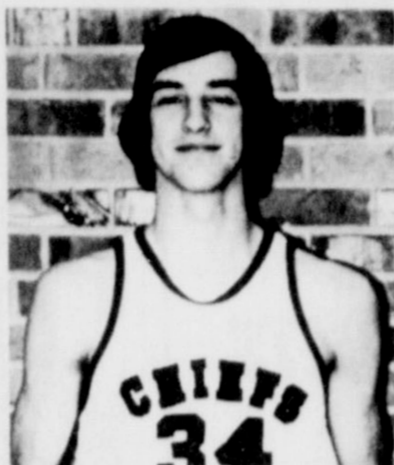
In fact, District 3-AA hogged all five spots on the All-SP dream team. State champ Dimmitt, which was extended three overtimes by the Chieftains in the special playoff for the district title, landed junior Jim Birdwell and senior Steve Myatt on the first team All-South Plains. Rounding out the team was Mike Williams of Morton.

The second team All-South Plains was composed of Artis Betts of Abernathy, Roland Bennett of Lockney, Glen Campbell of Roosevelt, John Fehleison of Cooper and Tommy Thorn of Denver City.

Dimmitt coach Kenneth Cleveland was named by the Lubbock paper as its "Coach of the Year" for class AA.



DALE CLEVELAND



GENE STRICKLAND

Three of the Chieftains made the All-District 3-AA team, which again was dominated by Friona, Dimmitt and Morton. Then men were named to the all-district team, and nine were furnished by "Big Three."

Joining Cleveland and Strickland on the all-district team from Friona was senior David Hutson, who had an especially good performance in district play. Hutson averaged 12.2 points per game for the season, but in district play, averaged 15 points per game.

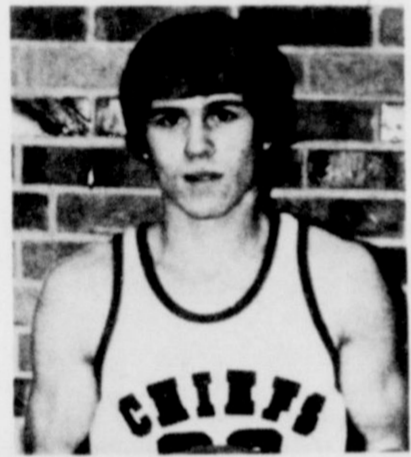
Others named to the All-District team were Jim Birdwell, Craig Williams and Steve Myatt of Dimmitt; Mike Williams, Ken Standmire and Ray Dean Thompson

of Morton and Kevin Workman of Olton.

Cleveland averaged 17.4 points per game this season, hitting 50.5 per cent of his field goal attempts. He led the rebounding with 508 rebounds. In a three-year varsity career, he scored 1,434 points and collected 1,315 rebounds.

Strickland averaged 22 points a game, and is the school's all-time scoring leader by 16 points over Cleveland with 1,450 points for three seasons. This season, Gene made 47.1 per cent of his field goal tries and 63.8 per cent of his free throw attempts.

Hutson connected on 47.8 per cent from the floor and 68.8 from the line.



DAVID HUTSON

## Dimmitt Coach Lauds Chieftains

Dimmitt's Bobcats, winners of District 3-AA after the dramatic triple-overtime playoff with Friona on February 20, brought back the state class AA basketball championship last weekend from Austin, and following the triumph, Bobcat leaders had some compliments for the Friona Chieftains, the team that fought them tooth and nail for the playoff rights.

In an interview this week in Dimmitt's Castro County News, Bobcat coach Kenneth Cleveland was asked "Of all the tough teams Dimmitt played this year, which one was the toughest?"

"I'd have to say Friona," was Cleveland's answer. "Friona was as good as anybody we played."

Contacted by the Friona Star concerning the quote, Cleveland said

## Box Scores

### Little Dribblers

March 6  
Pacers 10 0 20  
Stars 8 2 18  
Pacers: Castillo 3-0-6; Patterson 4-0-8; Deaton 1-0-2; McMillan 2-0-4. Stars: Montoya 3-1-7; Ortiz 3-0-6; P. Castillo 2-0-4; Edelman 0-1-1.

March 8  
Hawks 9 4 22  
Bullets 9 6 24  
Hawks: Clifton 3-2-8; Rando 2-2-6; Robinson 3-0-6; Mabry 1-0-2. Bullets: Self 4-2-10; Maynard 3-3-9; Mendoza 1-1-3; Jackson 1-0-2.

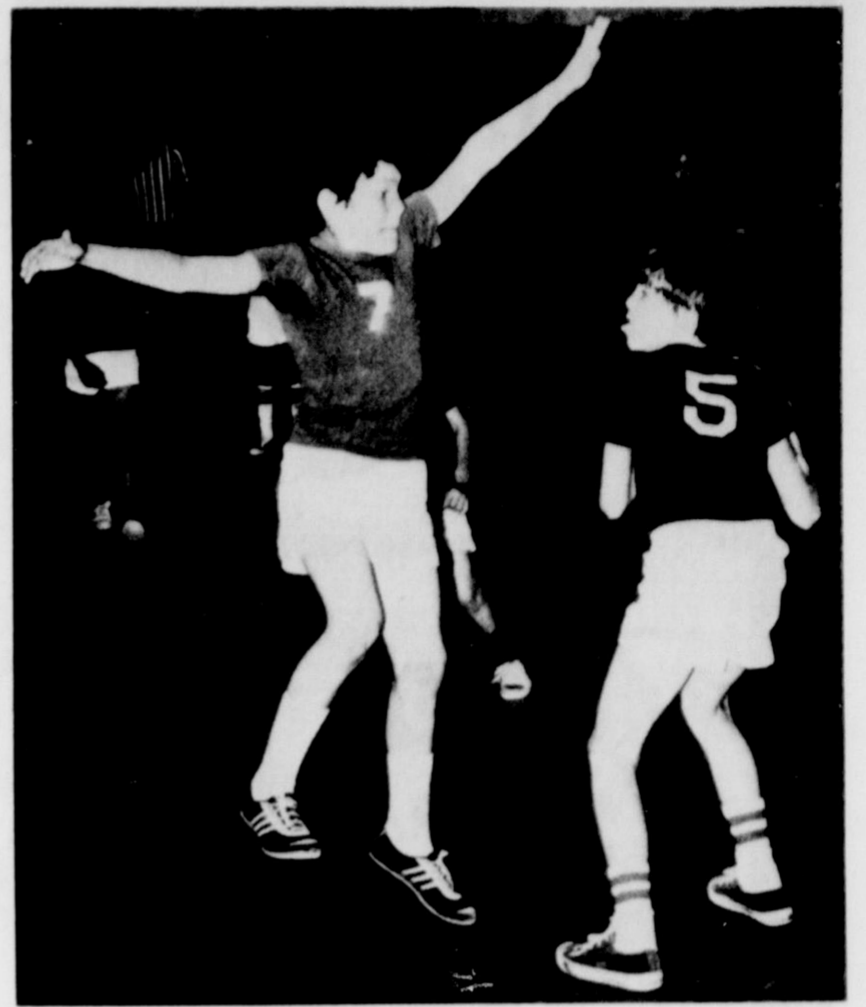
March 9  
Suns 9 2 20  
Bucks 9 1 19  
Suns: Zachary 3-1-7; Rios 3-0-6; Guerra 2-1-5; Tucker 1-0-2. Bucks: Vantyle 5-0-10; Nichols 3-0-6; Lookingbill 1-1-3.

March 10  
Stars 12 0 24  
Rockets 10 0 20  
Stars: Montoya 6-0-12; Ortiz 4-0-8; Edelman 1-0-2; Castillo 1-0-2. Rockets: 10-0-20; Galendo 7-0-14; Moyer 2-0-4; Essary 1-0-2.

March 11  
Bucks 21 0 42  
Knicks 11 8 30  
Bucks: Nichols 9-0-18; Vantyle 6-0-12; Garza 3-0-6; Lafuente 1-0-2; Lookingbill 1-0-2; O'Brian 1-0-2. Knicks: Vera 10-6-26; Ortiz 1-2-4.

March 12  
Hawks 14 1 29  
Suns 11 2 24  
Hawks: Robinson 6-0-12; Rando 3-0-6; Clifton 3-0-6; Wright 2-1-5. Suns: Roden 8-0-11; Tucker 1-2-4; Rios 1-0-2; Guerra 1-0-2.

March 13  
Moyer 5-0-12; Howard 3-1-7; Soliz 1-0-2. Stars: Montoya 4-0-8; Ortiz 3-0-6; P. Castillo 2-0-4.



GAME ACTION....Mark Montoya of the "Stars" guards Bruce Patterson of the "Pacers" in recent Little Dribbler action. The Pacers edged the Stars, 20-18 in minor league action. (Photo by Hal Blackburn)

## Race Getting Tight In Little Dribblers

The Bucks lost their first game, but remained tied for the lead of the Major division of Friona's Little Dribblers program as the schedule hit the midway mark this week.

The Bucks dropped a 20-19 decision to the Suns on March 6, for their first defeat, but still had a 4-1 record as of March 11 games, and this was tops in the league.

In the Minor League, the Pacers are still unbeaten with a 3-0 record. The Bullets, who lost their first games by close margins, downed the Hawks, 24-22 in a sudden death overtime game on a basket by Nelson Jackson.

The Major Division may end up in quite a scramble, as four of the five teams still are in contention for the lead.

STANDINGS (As of March 12)			
MAJOR		MINOR	
Team	W-L	Team	W-L
Bucks	4-2	Pacers	4-0
Knicks	4-2	Nets	2-2
Suns	3-2	Stars	1-3
Bullets	2-3	Rockets	1-3
Hawks	2-3		
Lakers	1-4		

### Track Teams Schedule Second Meets Saturday

The Chieftain and Squaws' track teams will be in action at Farwell Saturday in their second meets of the 1975 season.

The Chiefs, 1974 district champs, were second at Littlefield last week. The team got winning efforts from Mitchell Wiseman in the discus, Kevin Welch in the long jump, Rusty Patterson in the high jump and Ronnie McLellan in the half mile.

The Chiefs scored 84 points to Olton's 114.

The Squaws scored 66 points, paced by the mile relay, 880 relay, Jason Widener (440) and Lucinda Aguirre (220).

March 11			
Knicks	15	3	33
Hawks	12	0	24
Knicks: Vera 8-3-19; Clark 6-0-12; Reeve 1-0-2. Hawks: Clifton 7-0-14; Robinson 3-0-6; Rando 2-0-4.			

March 12			
Bucks	10	2	22
Lakers	4	1	9
Bucks: Nichols 5-2-12; Vantyle 4-0-8; Garza 1-0-2. Lakers: Landrum 2-1-5; Bracy 2-0-4.			

March 13			
Pacers	9	0	18
Nets	7	0	14
Pacers: Patterson 4-0-8; H. Castillo 3-0-6; McMillan 2-0-4. Nets: Hight 3-0-6; Neill 3-0-6; Petchinsky 1-0-2.			

March 14			
Suns	10	0	20
Bullets	8	3	19
Suns: Zachary 7-0-14; Tucker 2-0-4; Rios 1-0-2. Bullets: Self 4-1-9; Mendoza 2-2-6; London 1-0-2; Ellis 1-0-2.			

March 15			
Knicks	14	4	32
Bucks	14	0	28
Knicks: Vera 9-4-22; Clark 4-0-8; Reeve 1-0-2. Bucks: Vantyle 8-0-16; Nichols 5-0-10; Osborn 1-0-2.			

### Bobcats Win State; Represent 3-AA Well

Dimmitt beat Kountz, 67-55 in the state semi-finals. Kountz was the regional which had been won by Bastrop, Friona's semi-final opponent, in 1974.

In the finals, the 'Cats had to come from behind for a 49-43 win over Van Vleck. This team had beaten New Boston in the semis. New Boston had eliminated defending state champ Bowie, which was loaded with a squad full of returnees from the team that outlasted Friona, 76-66 in last year's state finals.

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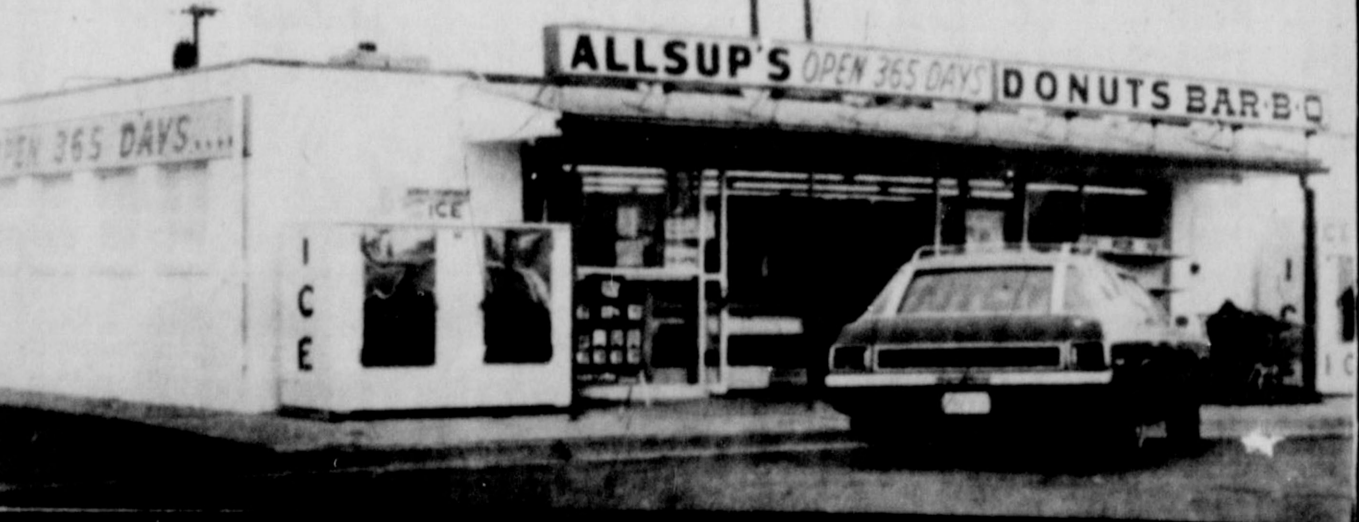
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# Carol Ann Bavousett Takes 2nd

The Parmer County Soil and Water Conservation District is pleased to announce the conservation essay winners for this year.

The winners are: First—Richard Rejino, Bovina; Second—Carol Ann Bavousett, Friona; Third—Susan Elaine Berggren, Bovina; and Fourth—Jyl Gromowsky, Bovina.

## Conservation—Key to the Future

By Richard Rejino

In Paradise Lost, Book I, John Milton states, "The mind is its own place, and in itself can make a heaven of hell, a hell of heaven." Let us take Milton's quote and apply it to the theme, Conservation-Key to the Future, and see how well it expresses a philosophy of conservation.

When God created the earth he created a type of heaven for us to live in. He gave us an abundance of natural resources and fertile land to grow what we needed in order to survive. What he has given to us in abundance we have used in abundance, and as a result we are having to face severe shortages of many things that people and nations need to survive. If we do not begin to use the little we have left wisely we can very easily and rapidly make a "hell of heaven." We have polluted our waters, our air, and abused the soil. As a result of foolish and senseless slayings we have brought many species of our wild animals to complete or near extinction.

Certainly we know that steps are being taken to conserve the little we have left but it is not possible to conserve without people realizing how important these natural resources are to our country. The news media supplies cold facts to what will happen if we do not become conservative. Unfortunately, many only view the possibilities and do not recognize that this heaven that we are living in, with resources that keep this country going, are decreasing at a rapid rate. For the sake of future generations we must conserve, to give them the comfort of living we have experienced, and to keep this the heaven that it was created to be.

## By Carol Ann Bavousett

What are you planning to do with your life? That question evokes a lot of different perspectives—perspectives as an individual, as a family member, or a member of the world community. What is there to work with? We have our own potential creativity and talents, but our potential for growth, as earth's, is limited. Conservation is a word that frightens some people because they don't realize its meaning. Conservation is limitation, but it is also sensible limitation—preservation for enjoyment and providing for all of our people. Because our reserves of necessities won't be able to take care of the present world population forever, conservation is an integral part of keeping this world livable.

Our energy future includes a search for energy sources other than petroleum and a way to use what we have more efficiently. The recent energy scare

points up to the fact that although it might have been a manipulation by large companies to make a profit, soon there won't be any reserves to manipulate. Our food future includes finding a way farmers can sell their stored crops to hungry nations in a free market situation, finding new areas of cultivation like the sea, taking care of farm lands we now have so that they will be able to produce continually, and finding ways to get more nutrition out of what we eat. Our environmental future includes preservation of a wildlife balance, and preservation of grass and trees in order to make this world livable.

Conservation is the key to our survival. If we start to seriously consider and implement conservation measures now, survival will be pleasant and worthwhile. Getting our world conservation minded will require three steps: first, all of man's ingenuity will be needed to come up with new sources of energy and food; second, we must learn to live with each other. We will be forced to think more universally—as a world instead of nations; and finally, a realignment of values will be required. There can be no more unlimited "gimme, gimme, gimme." These measures will give us so much more. They will give us a future.

## By Elaine Berggren

I think that I shall never see  
A poem lovely as a tree.  
A tree whose hungry mouth  
is prest  
Against the sweet earth's  
flowing breast;  
A tree that looks at God all  
day,  
And lifts her leafy arms to  
pray;  
A tree that may in summer  
wear  
A nest of rolies in her hair;  
Upon whose bosom snow has  
lain,  
Who intimately lives with  
rain.  
Poems are made by fools  
like me,  
But only God can make a  
tree.

Joyce Kilmer  
Pioneers often planted the seed of trees as soon as they planted their gardens and fields. Trees made the simple houses more beautiful. In summer they gave welcome shade. In winter the trees broke the force of the wind. Their fruit added variety to the pioneers diet.

Most people love trees for their beauty, but trees are valuable in many practical ways too. Their wood provides fuel and lumber for houses, furniture and tools. From wood pulp are made rayon textiles, paper and many different plastics. Trees provide the most important fruits and nearly all the nuts. They also help preserve the land and plant and animal life.

The roots of trees keep soil from washing or blowing away. Leaf mold adds richness to soil. Thick mats of leaves and roots on the ground soak up rain, water and keep it from draining rapidly into streams and rivers.

With the disappearance of virgin forest people have learned they cannot "mine" trees the way one would do coal. Trees must be treated like any other crop har-

vested and replaced each year. The wise owner of timberland uses logging methods that assure him a sustained yield, a balance between growth and cutting.

This is only one resource that is important to us in America. But it points to the fact that Conservation is important. It is true that only God can make a tree, and an animal, and a river, and a .....

## By Jyl Gromowsky

Interdependence means dependence on each other. Society is based on the principle of serving one another. This is seen in one of the simplest forms of society—the family. The father carries on one kind of work, the mother another kind, and perhaps the children contribute their kinds of services. All of the kinds of work are necessary to family life, and all members of the family are dependent on one another for special services. When one kind of work or service stops for long, the family life is crippled. What is true of the family is also true, in a

more complicated manner, of larger societies. In ancient writings it was said, "We are all members one of another." In the same sense that each member of the family depends on each other so is it that agriculture depends upon our working hand in hand with the conservation of our resources.

With the constant shortages of so many things, we must stop and think of ways in which we can continue to have an abundant supply of resources not only for our generation today but also for those to come.

During this day and time, we have become dependent on all the things that we believe necessities. But there may come a time when we will no longer be able to enjoy some of the real comforts that we have today. Today's world depends upon all of the resources that are disappearing. We sometimes think that even though there is a shortage of something that we may continue to use it as we have been and that

the only reason for the shortage is that of companies wanting to raise their prices. We must come to realize that if we do not take steps to stop these shortages and inflation, that someday in the near future we may be faced with a worldwide crisis. In order to live in the same way and do the same things that we are enjoying today, we must all take the time to really help conserve our resources, because without them, there will be nothing.

## Danny Baizes Have Baby Girl

Mr. and Mrs. Danny Baize of Lubbock became the parents of a baby girl on Monday, March 3.

The baby was named Brandy Noelle. She weighed seven pounds, fifteen ounces and was twenty-one inches long at birth.

Grandparents are Mr. and Mrs. Ralph Smith and Mr. and Mrs. Duane Baize, all of Friona. Great-grandparents are Mr. and Mrs. A.E. Baize, also of Friona.

## Members Present Program

The Iota Eta Chapter of Delta Kappa Gamma Society met in Friona High School's Library for the monthly meeting Saturday, March 8.

The business meeting was presided over by Fay Reeve, president.

Lois Miller directed in the singing of a selection of Irish songs. Leota Hardgrove and Wana Brewer presented the program entitled "Expanding Her Professional Par-

ticipation." Hostesses were Carmaleet Truitt, Thelma Coffey, Joy Morton, Cheryl Weatherly and Valoris Osborn.

Members present were Frances Boling, Farwell, Martha Bates, Mary Bavousett, Ethel Benger, Wana Brewer, Karen Carter, Iona Cook, Billie Dodd, Margaret Duggins, Leota Hardgrove, Lois Miller, Fay Reeve and the hostesses, all members of the chapter from Friona.

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## PUBLIC NOTICE

### City of Friona

### Pet Vaccination

Ordinance No. 81, City of Friona, provides for levying of Dog Tag and Vaccination of pets within the city limits. The vaccination, taxing, registering and tagging of dogs for 1971 will be held at the fire station, Friona City Hall between the hours of 3 p.m. and 5 p.m., on Friday, March 21 and Friday, March 28. Dr. G.D. Cash, Friona, licensed veterinarian, will be present to administer the vaccinations. Tags \$2.50, vaccinations \$2.50 for a total charge of \$5.00 per dog.

Arley L. Outland

City Assessor-Collector



**SUSAN ELAINE FLOYD**....Susan Elaine Floyd, 910 East Celeste, Garland, Texas, and Wesley Jay Phillips, 2410 Church Street, Abilene, Texas, plan to exchange wedding vows Saturday, May 17 at Sixth Street Church of Christ in Friona. Parents of the couple are Mr. and Mrs. Glenn Floyd, 1301 Columbia, Friona and Mr. and Mrs. Robert K. Phillips, Route 3, Lewistown, Montana. Miss Floyd is a 1971 graduate of Friona High School. She is a former student at Lubbock Christian College and a December graduate of Abilene Christian College, where she was a recreation major. Her fiancé is a 1971 graduate of Fergus High School, Lewistown and is a former student of Lubbock Christian College and the University of Montana at Bozeman. He will graduate from Abilene Christian College, where he is an agriculture business major in May.



**KAREN READ GARST**....Mr. and Mrs. Harold W. Garst of Johnson City, Tennessee announce the engagement and approaching marriage of their daughter, Karen Read, to Calvin Rex Talley. Miss Garst is a student at Baylor University and will receive her degree of Bachelor of Music Education in May. Talley is a former graduate of Friona High School and attended Baylor University where he graduated with a Bachelor of Arts degree in Oral Communications in 1974. He is now the assistant director of Instructional Media with the Region XII Educational Service Center in Waco, Texas. He is the son of Mr. and Mrs. Calvin Talley of 1212 White Avenue, Friona. The couple will exchange wedding vows on Saturday, May 24.



**DONNA JESTER and LARRY MITCHELL**....Ms. Donna Jester and Larry Mitchell of Bovina will exchange wedding vows at 7:30 p.m. Friday, March 21, in the First United Methodist Church of Bovina. Parents of the couple are Mr. and Mrs. Wendell Garner of Friona and Mr. and Mrs. Dean McCallum, of Bovina. Ms. Jester, a graduate of Friona High School, is employed at Three-Way Chemical at Pleasant Hill. Mitchell, a graduate of Bovina High School and Texas Tech University at Lubbock, is farming in the Bovina community.



**GEORGETTE MALOUF**, daughter of Mr. and Mrs. Hanna Malouf of Friona, has pledged the Delta Eta chapter of Zeta Tau Alpha at West Texas State University, Canyon. She will now be involved in a lengthy pledgeship in which she will meet several standard goals introduced by the national office. Georgette is now serving her pledge class as social chairman and is on the Dean's Honor List carrying a 2.5 grade point average.

**Black Study Club Meets In Amarillo**

The Black Study Club met at Ann Carthel's home on Thursday, March 13, and then enjoyed a trip to Amarillo.

The club met at Pancho's Restaurant for a Mexican dinner. The group then went to LaCienda Shopping Center and then broke up.

Attending were Mrs. Carthel, Harletta Carthel of Gruver, Reba Allmon, Hanna Lookingbill, Ruby Stone, Lois Weatherly, Ann Kelley, Randie Hamilton, Chad and Chris; Audry Rowell of Santa Clara, Calif.; Veva White, Helen Fangman and Mildred Welch.

**EASTERN STAR MEETS**  
The Friona Chapter No. 990 Order of the Eastern Star is honoring the Masons with a covered dish supper at 6 p.m. on Friday, March 21 in Friona's Masonic Lodge.  
All Masons and Eastern Stars are invited to attend.



**70TH ANNIVERSARY**....Mr. and Mrs. E.D. Matlock will celebrate 70 years of married life Sunday, March 16, from 3 to 5 p.m. in the Bank's Community Room. The couple's eight children and 14 grandchildren will be hosts for the event. E.D. Matlock and Elva B. Akers were married on March 19, 1905 in the Akers' home in the Running Water Community of Hale County. Their parents, Mr. and Mrs. L.A. Matlock and Mr. and Mrs. L.H. Akers were pioneer Hale County residents. The Matlock family now boasts over 70 relations.

**EASTER VALUES**

Register For **FREE GIANT SIZE PLUSH BUNNY** To Be Given Away In Our Store On March 29.

**PLASTIC CANDY-FILLED CHICKS & EGGS**  
Reg. 25¢ Each



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2 1/4 Oz.  
Reg. 39¢



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**Made-Up EASTER BASKETS**  
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**Pre-Filled EASTER SAND PAILS**  
Filled With Candy  
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**99¢**

**Colorful, Lovable 40" INFLATABLE EASTER BUNNY**



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**Artificial EASTER LILY PLANT**

Plastic Pot



Reg. \$1.99 **\$1.33**



**100% Dacron-Poly DOUBLE KNIT FABRICS**  
**\$1.37** Yd.

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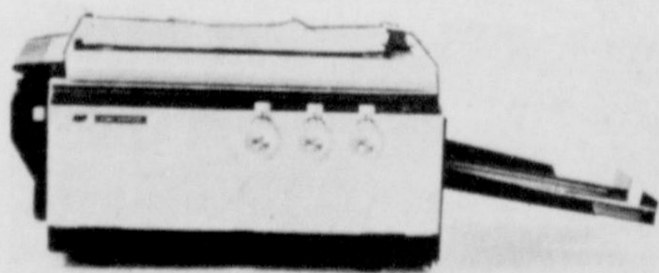
Open 8 A.M. to 6 P.M. Weekdays  
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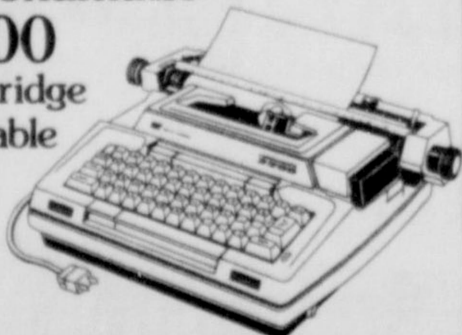
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**\$60.00** toward a new Smith-Corona Coronamatic™ 2200 Cartridge Portable





SEW FAIR DEMONSTRATION....The "Sew and Save Seminar" was held at Friona's Community Center last Thursday. A portion of the large crowd of 220 who attended can be seen in the foreground. The seminar was sponsored by the Texas Extension Service and covered a four-county area.



NEW SEWING IDEAS....Becky Culp, Extension Service Clothing Specialist from Amarillo, shows off some new sewing ideas to Nell Ingram, Dimmitt, Jana Pronger, Farmer County Extension Agent, and Sally Olson, representative of the Butterick Fashion Marketing Company from New York. These ladies were just a few among the 220 persons attending the Sew and Save Seminar held in Friona at the Community Center last Thursday.

## Dress Rehearsal Set Monday Night

Friona High School's contest play, "Aesop's Fables" by Ed Grazyk will be viewed in an open dress rehearsal on Monday, March 17 at 7:30 p.m. in the High School auditorium.

The competition at Dimmitt will be held on Thursday, March 20 beginning at 2 p.m. Friona's play will be presented first. Other district schools will be competing.

"Fables" is a take-off on Aesop's fables. Many of his fables are given a modern twist.

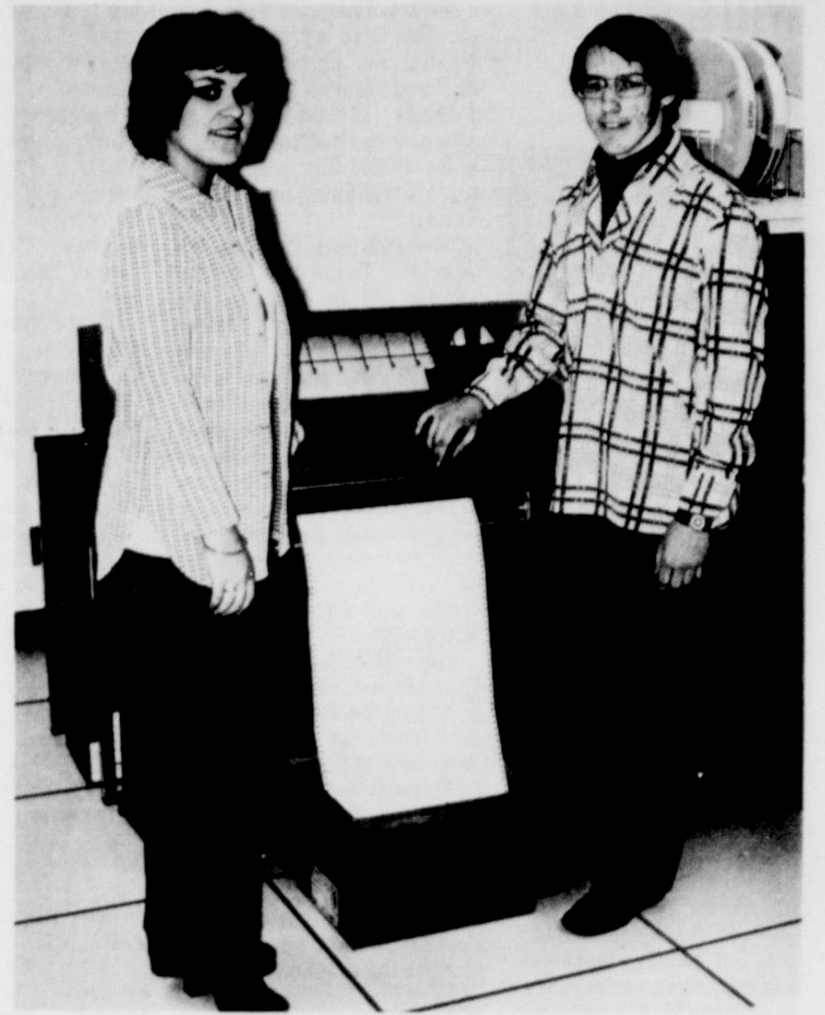
Cast members include Wilfred M. Wolf, Gary Stone; Jack-in-the-Box,

Phillip Duggins; Horace Hare, Cris Beck; Thadius T. Tortoise, Charles Fleming; Boy, Bryan Johnston; and Sadie Sheep, Pattijon Talley.

Double cast members are: Shirley Sheep, Miss Ant, Anna Ant, Lisa Edelman; Sophie Sheep, Mathilda Mouse, Pam Veazey; Cecelia Sheep, Amelia Eagle, Hope Mays; Clarissa Crow, Mod Mouse, Jeanine Jarboe; Nurse Stork, Mr. Grasshopper, Carol Bavousett.

Crew members are Noel White, Jay Jarboe and Shannon Taylor. Greg Mathas is an alternate.

The public is invited to attend the dress rehearsal Monday night.



DE STUDENT....Mark Brunson, right, is saluted this week as the Distributive Education chapter's Student of the Week. Brunson, a senior at Friona High School, is shown with his training sponsor Regina Peak. He is employed in the computer room at Hi-Pro Feeds.

## Double Ring Ceremony Unites Brock, Parr

Laverna Brock and Roscoe W. Parr, Sr. exchanged double ring wedding vows in the home of the bride at 608 Geneva, Saturday, March 8 at 2 p.m.

Rev. Bill Penland performed the wedding ceremony.

Grandchildren of the couple stood with the couple and presented the rings.

Margaret Skinner, niece of the bride, presented traditional wedding music. Sandra Roots of Berrien

Springs, Michigan, daughter of the bride, was connected by telephone to the service.

A reception followed the ceremony. Cake and punch was served to the following guests: Mr. and Mrs. Keith Brock, Phil, Rene and Greg of Lubbock, Mr. and Mrs. Ernest Gatlin of Muleshoe, Mr. and Mrs. Robert M. Skinner, Resa and Bob, Jr. of Amarillo, Jan Andrews of Carlsbad, New Mexico, Mr. and Mrs. C.B. Eddins, Belinda, Will and Katie Lou, Mr. and Mrs. Roscoe Parr Jr. and Roscoe III, Mr. and Mrs. Bruce Parr and Ira Bruce Parr, all of Friona.

### Carlton Attended

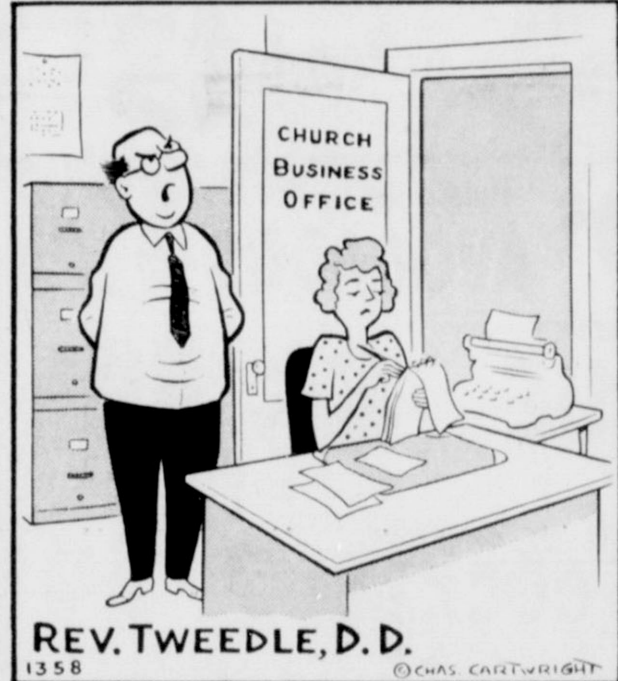
#### DE Convention

Donette Carlton and Diane Hamilton recently participated in the D.E. State Convention held in San Antonio last Friday and Saturday. They were accompanied by Mr. and Mrs. W.L. Cleveland, D.E. coordinator.

Donette, having placed first in the Area Contest was eligible to compete at state level in her category of merchandise display. Diane attended the meeting as a voting delegate.

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"Dear Mrs. Smith: Thanks for the note listing ten reasons you can't pay your pledge—I have checked my preference and herewith return the other nine!"

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Brockman Sales

First Baptist Church

Friona Motors

Friona State Bank

Crow's Meat Co.

Rushing Insurance

Friona Consumers

#### ASSEMBLY OF GOD

10th and Ashland-Rev. Larry Watts, pastor  
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

#### CALVARY BAPTIST

14th and Cleveland-Rev. Ron Trusler  
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

#### CALVARY BAPTIST MISSION

5th and Main-Rev. I.S. Ansley, pastor  
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

#### FIRST BAPTIST

Sixth and Summit-Rev. Bill Penland  
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

#### MEXICAN BAPTIST CHURCH

4th and Woodland-Rev. Donnie Carrasco  
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

#### NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L.V. Mays, pastor  
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

#### ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland-Father John Coppinger  
Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.

#### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-  
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

#### LUTHERAN CHURCHES

Rev. Duane Kirchner  
Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.  
Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

#### UNION CONGREGATIONAL CHURCH

Euclid at 16th-Rev. David R. Plumb  
Sunday School-9:45 a.m. Worship-11 a.m.

#### TENTH ST. CHURCH OF CHRIST

10th and Euclid  
Sunday School-9:45 a.m. Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

#### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano  
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

#### FRIONA UNITED METHODIST CHURCH

8th and Pierce-Bobby McMillan  
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

#### UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Pastor Jim Robinson  
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

# Staying In

~~Going Out~~

## Business Sale

These Specials Good Through March 22

Lady Norelco Triple Header SHAVER \$19<sup>95</sup> Lady Norelco Model 15 L SHAVER \$9<sup>95</sup>

**SPECIAL -- SPECIAL**

8-TRACK TAPES Each \$1<sup>99</sup>

LP RECORDS Famous Name Artists \$1<sup>99</sup>

Boxed STATIONERY With Envelopes Per Box 89<sup>c</sup> Allercreme Hypo-Allergenic HAIR SPRAY Reg. \$2<sup>25</sup> Reg., Hard-To-Hold Protein

Polaroid

# ZIP CAMERA

Black & White Film Only Reg. \$13<sup>95</sup> \$5<sup>95</sup>

Miss Breck HAIR SPRAY 79<sup>c</sup> Reg., Super Hold, Unsented Reg. \$1<sup>39</sup>

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## Lewis To Be Honored At Amarillo Fete

Nelson Lewis of Friona is on the list of 21 Texas Panhandle authors to be honored March 22 by the Friends of the Amarillo Library for publication of a book within the past year, for his "History of Parmer County."

Reservations for the 7th Annual Book and Author Dinner, to be held at the Amarillo Y.W.C.A. under the sponsorship of the Friends of the Amarillo Library, are coming in well ahead of any previous year, according to June Bulin in the library office. Deadline is March 20. Tickets will be picked up at the door, but reservations must be called or sent in advance. The dinner is at 6 p.m. Saturday, March 22.

The Book and Author Dinners are offered to the public by the Friends at only the cost of the meal. Annually the Friends have provided a speaker from the world of books: some of these have been A.C. Greene, Frank H. Wardlaw of the University of Texas Press, and Charles W. Ferguson. This year's choice was the subject of a New Yorker Profile Nov. 12, 1973, called "The Book Traveler," George F. Scheer of Chapel Hill, North Carolina.

Twenty-one authors from 10 area towns are on the list to be honored at the dinner this year. Only one now lives outside the 25 county area of the Texas Panhandle.

Authors with their books are: From Amarillo: Loula Grace Erdman, "Save Weeping For The Night"; Clara T. Hammond (ed), "Amarillo (revised)"; Stefan Kramar, "Portraits of the Panhandle"; Jerry McDonough, 4 plays: "Fables," "The Old Oak Encounter," "Transceiver," "A Short Stretch at the Galluses"; Charles E. McIntosh "The Carpenter"; Robert E. Snyder, "Bottle Collect-

ing"; George Turner, "Secrets of Billy The Kid"; Dr. Merrill Winsett, "To Ail Is Human."

Borger: Lu Neil Isett, "Gull of Glory." Canadian: Mary Williams, "Love House and Other Poems." Canyon: Dr. Jack T. Hughes, "The Ethno-History of the Caddoan-Speaking Tribes."

Clarendon: William Charles Taylor, "The History of Clay County. Dalhart: Olive Pendleton Finch, "Olden Days-Til Now." El Paso: Dr. Joseph M. Ray, ed. "The Coattailless Landslide" (formerly Amarillo).

Friona: Nelson Lewis, "The History of Parmer County. From Hereford: Frank Ford, Jr., "New Harvest, Back To Nature"; Cora Johnson, "Things That Abide"; George Malouf, "The Lovely Blue."

Pampa: Lois Marsh, "They Came To Stay"; Elleta Nolte, "Westward Ha!"; Phillips: Mel Marshall, "Real Living With Real Foods."

The idea for the Book and Author Dinners originated with Loula Grace Erdman in 1969 as a member of the executive board of the Amarillo Friends of the Library. The occasion also serves as the annual business meeting of the Friends and election of officers. Current president is Clark Woodriddle.

Reports will be made by David Brown, chairman of the nominating committee; Joyce Cowley, treasurer; Jay O'Brien, chairman of the committee on the Constitution and By-laws, and the president.

George Fabian Scheer, speaker for the March 22 dinner, is an author, editor, literary agent, publishers' representative, and lover of good books. His special interests include the American Revolution, children's books, preservation of historic sites, clockmaking and talking about books. He will talk here about the scene backstage in the publishing business, what happens to a manuscript and how to go about getting a book published. He will also explain the term "best seller" and how a book gets on the list. The Friends Board plans to leave time for all interested to linger and talk books with the "Book Traveller."



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<p><b>Morton Frozen</b> <b>POT PIES</b> Chicken-Beef-Turkey <b>5</b> 8 Oz. Pkgs. <b>\$1</b></p>	<p><b>Gorton's Fillets</b> <b>PERCH</b> One Pound Pkg. <b>89¢</b></p>	<p><b>Morton Regular</b> <b>DINNERS</b> Chicken-Fish-Turkey Meatloaf-Sals. Steak <b>11 Oz. Pkg. 49¢</b></p>
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<p><b>Shurfine</b> <b>COFFEE</b> Lb. Can <b>89¢</b></p>	<p><b>Shurfine</b> <b>GREEN BEANS</b> 3 16 Oz. Cans <b>89¢</b></p>
<p><b>Shurfine Tomato</b> <b>SOUP</b> 6 10 3/4 Oz. Cans <b>\$1</b></p>	<p><b>Shurfine</b> <b>GOLDEN CORN</b> 3 17 Oz. Cans <b>\$1</b></p>

<p><b>Florida Vine Ripe</b> <b>TOMATOES</b> Pound <b>29¢</b></p>	<p><b>Texas Ruby Red</b> <b>GRAPEFRUIT</b> Pound <b>13¢</b></p>
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<p><b>Sunkist</b> <b>ORANGES</b> 4 Lbs. <b>\$1</b></p>	<p><b>Washington</b> <b>PEARS</b> Lb. <b>29¢</b></p>	<p><b>California Lg.</b> <b>AVOCADOS</b> 4 For <b>\$1</b></p>
<p><b>Shurfine 49 Oz. Box</b> <b>DETERGENT</b> <b>89¢</b></p>	<p><b>Soffin Bathroom</b> <b>TISSUE</b> 8 Roll Pkg. <b>99¢</b></p>	
<p><b>Shurfine 2 Lb. Box</b> <b>PANCAKE MIX</b> <b>59¢</b></p>	<p><b>Shurfine 16 Oz. Cans</b> <b>FRUIT COCKTAIL</b> <b>2/79¢</b></p>	
<p><b>Shurfine 16 Oz. Cans</b> <b>APPLE SAUCE</b> <b>3/\$1</b></p>	<p><b>Shurfine 16 Oz. Cans</b> <b>SAUERKRAUT</b> <b>3/89¢</b></p>	
<p><b>Shurfine 16 Oz. Cans</b> <b>PORK &amp; BEANS</b> <b>4/\$1</b></p>	<p><b>Shurfine 12 Oz. Jar</b> <b>PEANUT BUTTER</b> <b>59¢</b></p>	

<p><b>CHUCK STEAK</b> Boneless Waste Free Lb. <b>88¢</b></p>	<p><b>GROUND BEEF</b> 100% Pure Beef Extra Lean Lb. <b>69¢</b></p>
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<p><b>Shurfresh Sliced</b> <b>BACON</b> 1 Lb. <b>\$1.19</b> Vacu Pak</p>	<p><b>Shurfresh Canned</b> <b>HAM</b> 3 Lb. Can <b>\$3.99</b></p>
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