

WHO

WILL DRIVE CHEVROLET HOME SATURDAY NIGHT

?

**50,000
EXTRA
BONUS
CREDITS**

Will Be Issued for Every

\$20

Worth of Subscriptions
Turned In Before

**9 P. M.
OCTOBER 13**

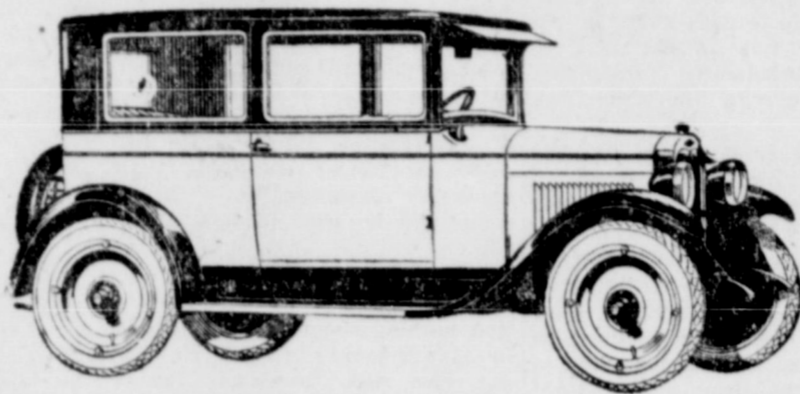
**Remember
VOTES**

Secured During Final Days
Determine Prize Winners!
GET YOUR FULL SHARE!

**You Can Win
In The
Homestretch**

Put Everything Else Aside and
WORK!

Grand Capital Award



1928 CHEVROLET COACH, \$711.00

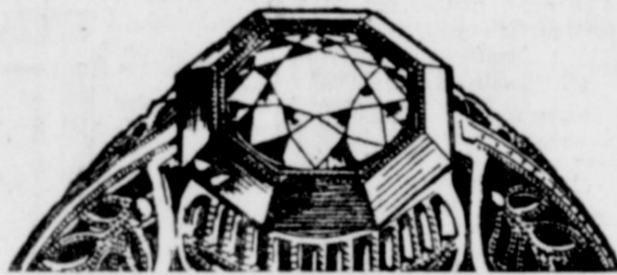
Purchased from

BLACKWELL HARDWARE COMPANY

Friona, Texas

Associate Dealers, Loyd-Sykes Motor Co., Farwell.

SECOND GRAND AWARD



\$150.00 DIAMOND RING

Purchased from and on display at

CITY DRUG STORE

Friona, Texas

THIRD GRAND AWARD



\$35.00 LADIES' WRIST WATCH

Purchased from and on display at

CITY DRUG STORE

Friona, Texas

**25,000
EXTRA
BONUS
CREDITS**

Will Be Issued for Every \$20.00
Worth of Subscriptions
Turned In

OCTOBER 14

and

OCTOBER 15

IT'S NOW OR NEVER!

**WORK
FIGHT !**

To the Last Ditch.

YOUR FRIENDS
Are Watching You—Don't Fail
Them!

You Owe It to Them Who Have
Supported You to Do Your
Best to Win the Car!

SUCCESS
Is Within Your Grasp!

COUNT OF BALLOTS WILL BE MADE IN PUBLIC

The count of the ballots by the official judges will be public, and everyone is cordially invited to attend. The count will take place in The Star Office and will start just as soon after 9:00 p. m. Saturday as possible. The winners should be known within an hour or so. Come along and bring your friends—Boost for your favorite worker. The winner of the car will drive it away. Rings and watches will be presented to the winners. Checks for commissions will be mailed out.

YOUR LAST CHANCE—May fortune be with you!

GRANGE IS BIG DRAWING CARD

Two years ago the debate was red hot between the East and Far West over the relative gridiron merits of Red Grange, the galloping ghost of Illinois, and George Wilson, sensational University of Washington halfback.

Both were all-American selections and both turned to professional gridiron, where their performances aroused fresh argument. The discussion ceases abruptly, however, when it comes to comparing their relative drawing powers. As a gate attraction, Grange is alone. He is the Babe Ruth of his sport.

It takes only a casual squint at the figures of C. C. Pyle to prove this. The promoter made over \$100,000 with Grange's New York eleven last season and is surrounding Red with an all-star cast for the 1927 season. He lost \$37,000 with Wilson's Wildcats, a roving outfit which will be among the missing this year, although Wilson himself may land a pro berth with one of the teams in the newly consolidated National Foot Ball league.

Grange's playmates this fall, Pyle says, will include Eddie Tryon, former Colgate star; "Wild Bill" Kelly, crack Montana player, and Jeff Cravath, Southern California center last year.

Morton Kaer, Southern California halfback and 1926 all-American choice, also may come into the Pyle fold.



Red Grange.

INTERESTING SPORT SQUIBS

San Francisco is anxious to hold the annual Army-Navy football classic.

Coach Lou Young intends having the Penn football team use the huddle system this fall.

Now they ask you in the locker room: "Do you shoot this course in par, bogey or bobby?"

The Braves recently paid \$15,000 for a rookie outfielder named Clark in the Virginia league.

Yale plans to build a field gymnasium for use of its athletic teams during the winter months.

The first golf tournament for the United States public links championship was held at Toledo in 1922.

John McMullen, all-American tackle of Notre Dame, will be assistant coach of this year's Creighton university football squad.

Topeka has purchased Outfielder Eddie Ries from the Okmulgee club. Pitcher Gribble, Joplin city leaguer has been signed by Okmulgee.

The only unassisted triple play ever made by a major league outfielder is credited to Hines of the old Providence club, who turned the trick in 1878.

This new Italian boxer, Roberto Roberti, hasn't a chance to become heavyweight champion. There hasn't been a single suit filed against him.

The original name of Jack Sharkey is Joseph Paul Cukoschay. He was born in Binghamton, N. Y., of Lithuanian parents October 26, 1902.

One of the oldest race courses in America is that of the Kentucky association at Lexington, which has just reached its centennial.

Secret Drill Aid Suits Some Coaches

Secret football practice is desirable, not so much for the sake of keeping plays secret as for the protection of players' feelings in the view of Dr. C. W. Spears, head coach at the University of Minnesota.

"I am not greatly concerned," he remarks, "about keeping plays secret. Feelings of young players I consider far more important. If I have to 'call' a player he accepts my remarks in the right way if only players hear. But a 'call-down' in front of a large gallery is demoralizing."



Feel Stiff and Achy?

To be Well the Kidneys Must Thoroughly Eliminate Waste Poisons from the Blood.

DOES every day find you lame, stiff and achy? Do you feel tired and drowsy—suffer nagging backache, headache and dizzy spells? Are the kidney secretions scanty and burning in passage?

Know, then, that these are often signs of improper kidney action. Sluggish kidneys allow acid poisons to remain in the blood and upset the whole system.

If your kidneys are acting sluggishly, assist them with Doan's Pills. Doan's have established a nation-wide reputation. Are recommended the country over. Ask your neighbor!

Doan's Pills

Stimulant Diuretic to the Kidneys

At all dealers, 60c a box. Foster-Milburn Co., Mfg. Chemists, Buffalo, N. Y.

Bobby's Bright Idea

"Pa, the preacher said this morning that our bodies are tenements of clay."

"Yes, my son, that is so."
"Well, is our conscience the janitor?"

Cheerfulness is health; the opposite, melancholy, is disease.—Hallburton.

Toast to Leisure

"A toast, fellows!" exclaimed the hobo, lifting his tomato can. "Here's to de holidays! Bless de bull tres hundred an' sixty-five of 'em!"—Exchange.

A lot of "doing good" to others against their will is mere arrogance. Merit and good fortune are akin.

Red Killifer Gets Plenty of Rest

Red Killifer, manager of the Seattle club of the Pacific Coast league, drew more than a month's vacation last season. He was chased from the park on 38 occasions for trouble with the umpires and the total time he was off duty was 38 days. If a change is as good as a vacation, Killifer profited immensely as he had plenty of change. Some of the specie variety was deducted from his pay envelope.

Tube Placement

Because new sets use different kinds of tubes for different positions, it is a mistake to follow the old rule of shifting the tubes around in order to get better results. As a matter of fact, the neodyne circuit, even without a power tube in the last stage, is better off if the tubes are not changed about.

Roadside Markets Doing Large Direct Business

Estimated \$100,000,000 Paid Direct to Farmers for Produce This Season.

Roadside markets have done a roaring business during this touring season and a conservative estimate places at \$100,000,000 the produce that motorists will buy direct from the farmers in 1927.

This estimate is based on reports from road cars of the A. A. A., and from many of the individual clubs of the National Motor federation. Reports disclose that while roadside marketing has received more intensive development in some states than in others, the growth of the movement is essentially on a national scale.

Business of importance. "This is an aspect of the national

business created by motoring that is assuming major importance." Thomas P. Henry, president of the American Automobile association, declared. "At the present rate of growth it should become a half-billion-dollar business within a few years."

Mr. Henry called attention to the fact that in order for the farmer and his cash customers, the motorists from the city, to reap the full benefit from the facilities afforded by the roadside market, certain abuses had to be eliminated. He said:

"The farmers, as far as our reports indicate, deal honestly with their clients, and it is not their fault if dishonest traders from the city rent

corners at country crossroads and sell to unsuspecting motorists produce purchased in city markets, and at much higher prices than that produce could command in the city. This is still going on, but it can easily be eliminated if all the states follow the example of states such as New Jersey, Massachusetts, Rhode Island and others, in which roadside marketing associations have been set up. These organizations will not only increase business, but they will be able to eliminate the dishonest trader."

Modify Farmers' Feeling

The A. A. A. executive believes that roadside trading has done much in the past few years to modify the lingering antagonism of the farmers to ward the city motorists. There is still, however, he says, room for improvement in their relations.

Tackling Parson



Rev. Charles H. Urban, candidate for tackle position on the University of Pennsylvania team, is shown helping to build the Pennsylvania Christian association building in Philadelphia. The tackle parson has been working on the building all summer in order to harden his muscles for the football season grind.

Millers' Crack Shortstop Is Headed for Majors

Frank Emmer, Minneapolis short stop, can hit as well as field. Emmet tied the all-time American association fielding record of 22 consecutive errorless games by handling 140 chances without an error.

Emmer has been batting better than .300 all season. During his fielding spree he was tied for runner-up position for home-run honors. The day he tied the A. A. fielding record he drove out a triple to score three runs, putting his team back into a winning spurt at a time when it was four runs behind and there was only one inning to go.

Emmer got into the big show with Cincinnati but was sent back. He is determined to vindicate himself and is considered to be headed again for the major leagues.

Will Radio Fans Move to Death Valley Now?

Is Death valley, far below sea level in California, the best place in the world to operate a radio set? A set was taken to the sun-baked bottom of the valley recently and attached to a temporary aerial. The operator tuned for various Pacific coast broadcast stations and got them with ease. When he attempted distance the very first long-range station he got was PVX Havana, Cuba. This astonishing feat indicated that the peculiar California depression is a sort of radio bowl

TENNIS AND GOLF CROWD BASEBALL

During Last Decade Boys Desert Diamond Game.

Golf and tennis have made great inroads into the ranks of the boys who formerly manned the sandlot diamonds. Compare the number of golf links in the country today with those of a quarter of a century ago. Of the great hosts who knock the little white pill over the hill and dale the great majority have been at it less than ten years.

Those busy golf courses need a tremendous lot of boys for caddying purposes, especially on Saturdays, Sundays and holidays. The kids who used to get up at six o'clock in the morning on the Fourth of July to get the early baseball diamond now get up that early so that they can carry clubs over three rounds.

The American boy doesn't change. He always stood ready to make an honest dollar, and golf gives him a chance to knock out from \$2 to \$5 a day.

Then the kids also are playing golf. They also are taking more and more to tennis. Many can go back to the time when we regarded boys who brought their tennis rackets to school with a certain amount of superior disdain. Tennis, they thought, was a "sissy" game, not to be compared with such a manly sport as baseball. Today most every one knows that playing a double-header doesn't take nearly as much starch out of one as a hard five-set match.

Meehan's Star Team



"Chick" Meehan's crack New York university football team, which went through last year's opponents like a prairie fire, losing only the last game of the season to Nebraska. Indulged in early gridiron practice at Farmingdale, L. I. Coach Meehan has a number of last year's veterans around whom to build his team. The photo shows "Chick" himself.

Obsolete Car Models Had Proper Designs

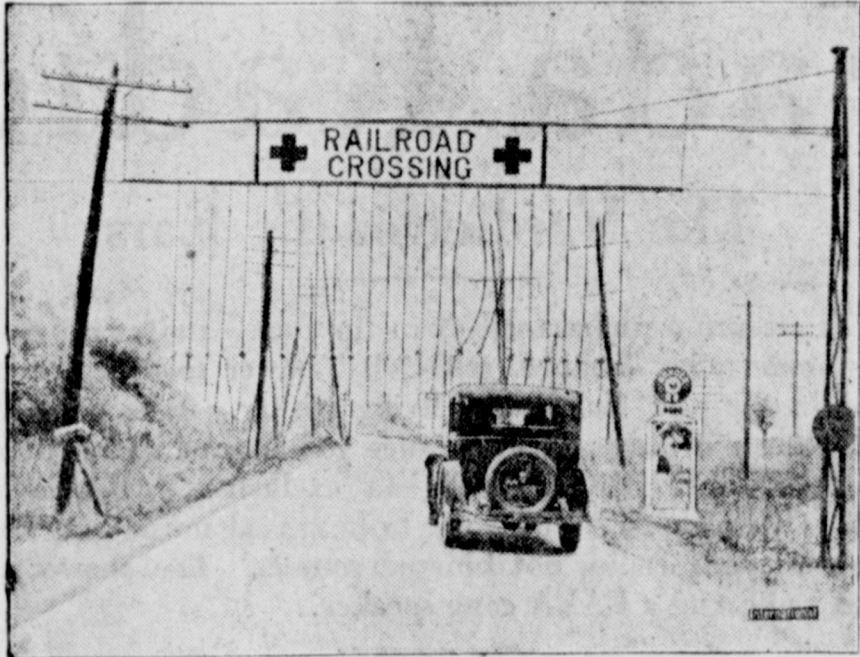
Automobile body designers are looking for new thoughts, new ideas, new conceptions. They have gone so far as to borrow lines from boats. Waistlines are the latest. Concave effects are making their appearance. The race is on.

But an old-timer has a suggestion to make. Why not go back to some of the lines on models now obsolete? He thinks it would be a good idea to face the fact that the discarded models of many makes were better looking than their present editions. A little memory tour may show that he is about right.

Lightning Arrester at Fault in Some Cases

The lightning arrester may be at fault when a set fails to operate. If there is a fuse in the arrester, make sure that it is not burnt out or open by a series of battery and telephone tests. Dirt in the arrester gap will also short the antenna directly to ground. To determine this, disconnect the antenna wire completely from the arrester for a while and connect it directly into the set, and see how active it becomes electrically.

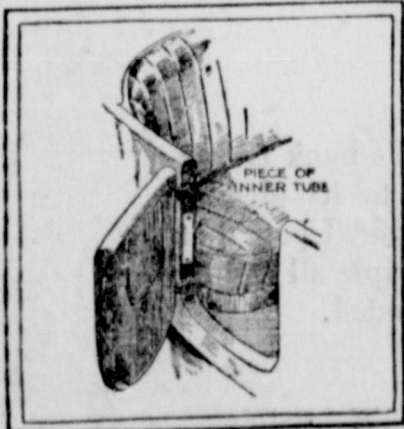
SAFETY DEVICE AT RAILROAD CROSSING



A new safety device to lessen the element of danger at railroad crossings is in operation here. The device is designed to give warning to motorists approaching grade crossings. When the railroad crossing is neared by the one-armed or the fast driver, straps suspended from a bar overhead knock against the top of the car passing notifying the driver that although he can't see the railroad crossing he is near one.

Eliminate Door Rattle by Using Rubber Pads

It is often suggested that pieces of rubber be used to check the rattle of car doors. After watching one motorist endeavor to utilize this idea successfully the writer tacked a piece of inner tube on the hinge side of the door jamb, as shown in the drawing.



Stopping Auto-Door Rattle.

and eliminated the rattle entirely if necessary, two or three pieces can be used, depending on the space to be filled.—G. A. Luera, Washington, D. C., in Popular Mechanics Magazine.

It is always good practice to have the batteries as close to the set as possible.



KARL DANE AND TOM O'BRIEN in "THE BIG PARADE"
Star Theatre, October 26, 27 and 28

Coney Beckner has been visiting in Florida, Dallas, and Fort Worth for some time returned home Sunday. He also visited his sister, Mrs. Nesbitt at San Antonio.

Mr. and Mrs. A. J. Coneway and children, Mr. and Mrs. A. S. Curry and family, Willie Osborn and family, Mr. and Mrs. E. B. McEllan, Mrs. Livings and Mr. Hyde were among those who attended singing at Farwell Sunday.

Ray Singletery visited relatives here Sunday and from here, accompanied by Miss Faye and Pearl Singletery, spent Sunday at the home of Mr. and Mrs. J. G. Singletery at Pleasant Hill, New Mexico, where they attended a family reunion.

Mr. and Mrs. W. H. Warren, Mrs. J. C. Wilkinson and daughter were Sunday guests of Mr. and Mrs. S. F. Warren and family.

Mr. and Mrs. J. G. Weis and Mr. and Mrs. R. H. Sutton of Hereford spent Sunday in Clovis and called on friends here as they returned home.

J. C. Wilkinson spent Monday in New Mexico.

Born to Mr. and Mrs. A. D. Foster, September 20, a boy, named Connie Coyt. This family now reside in Grady, New Mexico.

Mmes. H. S. Stanley, A. E. Stanley and L. D. Knight spent Tuesday in Hereford.

Mrs. Henschel, Mr. and Mrs. O. F. Lange and Raymond Wright attended the musical at Hereford Tuesday night.

J. O. Jones spent the week end with home folks at Abernathy.

Mrs. J. L. Landrum and children, Mrs. R. H. Kingsley, Mrs. T. J. Crawford and daughter, Mrs. Smith and Mr. and Mrs. Goode were among those who were in Clovis Saturday.

Mr. and Mrs. Nat Jones and daughter, Neva, spent Monday in Farwell and Clovis. While in Farwell they visited Mr. and Mrs. J. H. Martin and family, also called on Carrol Bowlin at the hospital in Clovis.

Mr. and Mrs. Newton Goods of Paris arrived in Friona Friday where they will visit in the home of Mr. and Mrs. J. L. Landrum. Mr. Goode returned home Sunday while Mrs. Goode will remain for some time. Mrs. Goode is a sister of Mr. Landrum.

Billie Stovall was in Friona this week shipping cattle.

Miss Irene Newman spent Wednesday and Thursday with Mrs. Roscoe Parr.

Mr. and Mrs. Pope and daughter Vivian and son Coy who have been visiting friends and relatives in Oklahoma returned home last week driving a new car.

Mr. and Mrs. H. L. Stanley and children and Mr. and Mrs. A. E. Stanley were Sunday guests of Mr. and Mrs. Delvos Knight.

'Big Parade' Is Most Realistic Picture Known

"Not only is 'The Big Parade' the biggest and best motion picture who his ever been shown in Hereford—it is the best which has ever been made in history," said Manager W. L. Pickett Monday in commenting on the famous war picture which begins a three day showing at the Star Theatre on Wednesday, October 26.

Mr. Pickett has seen the picture himself and says that in common with other theatre owners who viewed it when he did, it gripped him to such an extent with its power and magnitude that he had to see it a second time.

The record of this picture's appearance in other theatres speaks for itself. It has enjoyed the longest unbroken run of any motion picture in any time. It is now in its second year in New York, having shown ninety-seven weeks at one theatre.

It has taken America a decade to get the proper perspective on the great world war; now that the struggle is rapidly fading into history and we can let reason take the place of hatred and prejudice, we can appreciate a picture such as this. "The Big Parade" does not glorify war, nor does it tend to lighten the hardships nor the bitterness of conflict. Rather, it gives a strictly true-to-life portrait of the events of the war, and glorifies in epic form the heroism and tolerance displayed.

John Gilbert and Renee Adoree play the leading roles in this great drama of the screen, which is presented by Metro, Goldwyn, Mayer. Others who score distinct hits and who are well known to Hereford theatre-goers are Tom O'Brien and Karl Dane.

A. O. Drake is remodelling the home of Mr. and Mrs. Charles Schlenker this week.

Mr. and Mrs. R. L. Walker and family of Pampa visited here last week in the home of Mr. and Mrs. A. O. Drake. The Walkers are well known here as they formerly lived at Black, leaving there eight years ago.

Nat Jones and daughter spent the week end with friends and relatives at Abernathy.

Chas. Donald was in Friona on Wednesday.

CONIE BECKNER HOME.

Conie Beckner, son of Mr. and Mrs. L. F. Beckner, living near town, arrived home Saturday night.

Conie has spent the past several months at Dallas and Fort Worth and other points in that part of the state, working and visiting friends, and has returned to assist his father in harvesting his row crop.

On arriving home Conie found himself suffering from a severe cold, contracted, as he thinks, when he left the lower and warmer altitudes and struck the cool, bracing breezes of the Plains country.

STATE OF TEXAS County of Parmer.

WHEREAS, that heretofore to-wit, on the 25th day of February, 1925, C. B. Carlton made, executed and delivered his certain promissory note in the principal sum of \$245.00 to M. B. Buchanan, said note to become due on or before October 25th, 1925, and to bear interest at the rate of 10 per cent per annum from date and further providing that in the event that said note is placed in the hands of an attorney for collection, that 10 per cent of the principal and interest be added as attorney fees, and

WHEREAS, in order to better secure the payment of the above described note, the said C. B. Carleton gave his chattel mortgage which instrument bears even date with said note upon the following described personal property, to-wit:

1 mare mule, color black, weight

900 pounds, age 5 years, 15 hands.
1 mare mule, color brown, weight 900 pounds, age 4 yr. 15 hands.
1 horse mule, color black, weight 1400 pounds, age 7 yr., 16 hands
1 mare, color blue roan, weight 1100 pounds, age 9 yr., 16 hands.
1 mare, color black, weight 1000 pounds, age 7 yr., 16 hands.

and in said chattel mortgage it was specifically provided for among other things that the mortgagee should have the right after default in the payment of said note and at any time he feels himself unsafe and insecure to seize said chattels and take actual possession of the property and sell same either at private sale or in parcels at Friona, in Parmer County, Texas, in order that said indebtedness might be satisfied; and

WHEREAS, the said M. B. Buchanan is now the owner and holder of said note and there remains yet unpaid on said note the sum of \$90.55, and it having become necessary for the mortgagee to place said note in the hands of J. D. Thomas, a practicing attorney at Farwell, in Parmer County, Texas, for collection and, the mortgagee now being the legal owner and holder of said note.

Now, therefore, by reason of the default of the payment of the balance of \$90.55 on the above described indebtedness and by virtue of the power of sale vested in me as mortgagee of said property, I will on the 22nd day of October, 1927, sell at public auction and at the town of Friona, Parmer County, Texas, between the hours of 10:00 a. m. and 4:00 p. m., the above described personal property in satisfaction of the indebtedness above stated.

Witness my hand this the 7th day of October, A. D. 1927.
M. B. BUCHANAN,
Mortgagee.

STAR THEATRE

HEREFORD, TEXAS

Saturday Afternoon and Night
OCTOBER 15

"A Six Shootin' Romance"
with JACK HOXIE

Monday and Tuesday
OCTOBER 17-18

"The Sunset Derby"
with MARY ASTOR AND WILLIAM COLLIER, JR.

Wednesday and Thursday
OCTOBER 19-20

"A Harp In Hock"
with RUDOLPH SCHILDKRAUT AND JUNIOR COGHAN

Friday Night Only
OCTOBER 21

"The Crystal Cup"
with DOROTHY MACKAILL AND JACK MULHALL

Saturday Afternoon and Night
OCTOBER 22

"The Land Beyond the Law"
with KEN MAYNARD

Coming:
"The Big Parade"
with MILTON SILLS IN "Framed" "Padlocked"

TIME OF SHOWS:
7:15 and 8:45.
MATINEE, 2:00 and 3:20

Local Happenings

Fred Karns and Miss Brownie McCandess spent Sunday in Clovis and while there called on Carrol Bowlin at the Baptist hospital.

Mr. Lockhart and son Connie were Farwell visitors Monday and returned home in a new car.

H. H. Weis, Harry C. Weis and Charles Weidmeir were business visitors in Hereford Saturday.

Mr. and Mrs. Lois Knight and Mrs. Cleo Phillips and daughter, Georgian, were business visitors in Farwell Monday and were also shopping in Clovis.

Mr. and Mrs. Gregory and sons' wife of Mexico were Friona visitors Wednesday.

As I am closing out my entire stock of fall and winter millinery, I have some very attractive prices. All felts up to \$6.50 going at \$3.75. Children's felts up to \$5.00 going at \$2.25. \$15.00 and \$12.00 dress hats all will go at \$10.00. Also some wonderful bargains in dress hats at \$5.00. Every hat in the store is on sale. Come in and see us. VOGELE MILLINERY PARLOR, Hereford, Texas.

Mrs. J. P. Walker and Misses Wanda Walker and Marie Eddings left Friday for Dallas where they will spend a week attending the fair and will visit H. T. Walker and other relatives while there.

Mr. Tedford is spending this week with Alton Tedford and family.

Miss Thelma Saunders is quite sick at this writing and is under a doctor's care.

Mrs. R. L. Bledsoe and daughters Bettie and Mary Francis of Clovis spent last week end with Mr. Bledsoe at the ranch, who accompanied them to Clovis Monday where Mrs. Bledsoe has her daughter, Bettie, in school.

Melton Wilkinson was in Friona Tuesday attending to business affairs.

Mr. and Mrs. Eddings were Clovis visitors Wednesday.

Fred Hines of Oklahoma made a flying trip through Friona Wednesday.

Mrs. P. M. Pritchard and her daughters, Misses Ola, Ernie and Evans, were shopping in Clovis Saturday.

Herbert James visited in the home of Mr. and Mrs. C. W. Mix Sunday, in Big Square.

Mr. and Mrs. Marvin Whaley were Hereford visitors on Thursday.

Mr. and Mrs. A. C. Young and daughter, Corrine, were business visitors in Clovis Saturday.

Mr. and Mrs. Jake Laan and daughter, Louise, were guests of Mr. and Mrs. O. F. Lange and family Monday.

Jim Bledsoe was in from the ranch Monday.

J. L. Blaylock visited in Amarillo Sunday.

Rev. Guillian of Bovina was in Friona Tuesday.

Mrs. O. A. Drake and son, Owen, Mrs. R. S. Walker and son, Rufus, and Mrs. Shelby spent Saturday in Hereford.

W. D. Kirk was an Amarillo visitor Wednesday.

Mr. and Mrs. G. C. Messenger and children and Mrs. D. L. Livings spent last Saturday in Hereford.

Mr. and Mrs. C. C. Maurer spent Monday evening in Clovis.

SOME GOOD SEED WHEAT

Having finished our wheat sowing, we find we have a few hundred bushels of good seed wheat left over. This seed is of the excellent CANADA RED VARIETY. Any one needing a few more bushels of seed to complete their sowing can get same while the supply lasts.

FRIONA OIL COMPANY

FARM LOANS

IF YOU WANT ONE, SEE US

Turner - Parr Trading Company

Fada Radio

The Verdict of the Ears

Here is reception undreamed of in the past—and at a price for every home, with distance, selectivity, power to a degree unattained in the past, but now a living reality. It is your OWN EARS that will judge, so make sure you listen in with them to HARMONATED RECEPTION—an exclusive FADA achievement. QUESTION: You want to hear real music and human speech on your radio, not blurred sounds. The answer is—a FADA radio and a FADA cone speaker.

CITY DRUG STORE

PHONE 12

FRIONA, TEXAS

ATTABOY EDDIE



The Eddie's habitually hurried
He never gets flustered nor hurried
He does his work daily,
Serenely and gaily;
He never seems weary nor worried.

We Are Constantly Adding to Our Already Extensive Stock of all Lines of Dry Goods

We have just received a most selective stock of DRESS FLANNELS in all the latest and most popular tints. Come and make your choice while the stock is complete. Also a splendid selection of BATH ROBE SETS in the latest style and quality.

Ladies Gloves, Bobbie Combs, Neck Ties and All the Latest Novelties.

Come in and learn how to get a \$3.00 doll for 99c.

OUR STOCK OF MEN'S OVERCOATS IS HERE.

GROCERIES

T. J. CRAWFORD