# THE 



MOST PEOPLE WATCH Monda
Night Football, at least once in a
while. And, although not all sports fans agree on rooting for the same
team, most fans of Monday night football agree on one thing-the don't like Howard Cosell.
One writer we read this week brought up a point which we hadn't
considered. Some people may concede that same people may not like him as a sportscaster.
But, in spite of Cosell's irritating mannerisms, there is a chance that
Howard may be doing a real therapeutic service for the Am
public, says writer Glenn Rea.
"Think about it a minute. Monday simply one of those black days.
Nothing gues right at work, and the Nothing goes right at work, and the
frustrations are building. The husband goes home, eats a charred
dinner and then settles in for an evening of Monday night football. "Now, he can take out his anguish
and frustrations on Howard rather han the wife or kids," Rea says In fact, Rea tells, about a guy in
Colorado who is capitalizing on this very theory. The man runs a bar
somewhere in the Golden State that somewhere in the Golden State that
includes one of those giant-size want to sip and watch football at the Each week h he buys an olld delevision or the right io really take of The winner of the drawing rifle and one bullet. He then gets the during a closeup on Howard Cosell enterprise system!

AT LEAST PRIOR to the cold sna eight days of the month of October
almost looked like a re-run of July. almost looked like a re-run of July. reached a high point of 90 degrees the average maximum during that span was 84 degrees, which had one day where the mercury reached only
69 , or the average really would have
een high.
$\qquad$ nonth of September was 85 degrees and the average minimum was 55 , thmerature of 70 degrees, whis hould do something to save on home heating or cooling bills for the For October, Parmer County official recording station at Friona) has an average maximum of 73.9 , a
an average minimum of 42.9 .
So, the average maximum for the first eight days of October was a full
ten degrees above the regular average for the month, although some cooler emperatures now through the latter pertage down to normal
But the farmers in the area have his sun has been shining. Farmers have been about as busy as onearmed paper hangets, and are likely

The hot, dry weather has really helped the corn crop mature, and the lays, and was heading toward a peak, t least until the cool spell, which might bring some moisture.
use some moisture, most farmers
would just as soon pass on any rain at he present

AY Your ta

## Hinkle Wins;

 Takes Lead| month, two tie games marred the scores in the Friona Star's football contest, and once again a handful of upsets added to the misery of the contestants. | prize, with a score of 78. Steve Clark, the previous week's leader, scored a 14 for the week, and dropped to second place with a grand total score of 77 . |
| :---: | :---: |
| Contest veteran Jerry Hinkle weathered the storm to post the winning score for the week. Hinkle | Guerra's score of 15 moved him into sole possession of third place with a score of 75 . |
| d Harry Watkins were the only | Due to the unusual number of tie |
| es of the 192 entering | his |
| eek to correctly pick 16 of the 22 |  |
| mes. The two tie games were | policy of paying 55.00 to any |
| utomatic "misses" for ever | contestant who correctly picks a tie game. For this special feature, the |
| Hinkle cl | Star limits contestants to only two tie |
| his tie-breaker score. He picked | o |
| Friona to down Vega, 20-13, which | Those in the running for one of the |
| was 23 points away from the actual |  |
| re. But Watkins had picked Frion | against picking a tie game are pretty |
| 7.6, and his low score predictio | high, so as not to "waste" a possible |
| as 43 points away from the score | oint in the grand prize chase. |
| Hinkle was awarded the $\$ 10.00$ | The weekly winner, Hinkle, missed |
| first prize, and Watkins wo | the Tulia-Dimmitt, Washington- |
| Se | Philadelphia, Houston-St. Louis and |
| games, and of these, Edward | Green Bay-Atlanta games in addition |
| rchett's tie-breaker score was | to the two ties. |
| best, so he was awarded the | Watkins missed the Tu |
| prize of $\$ 4.00$. | Buffalo-Chicago, Houston-Si |
| er, contestants correctly picking | n addition to the $\$ 20 \mathrm{in}$ prizes |
| games were Peggy Pope, Steve | ffered each week, contestants are |
| ,illiams, Cynthia Smith, Mike Field | shooting for grand prizes worth |
| enny Kennedy and Danny | .00 at the |
| Hinkle's score of 16 moved |  |



FRIONA WINNERS....The holding the County 4-H plaque Friona 4-H Club had both the signifying Friona as the high-
Gold Star Girl and Gold Star point club from the recent Boy at the annual awards project fair held during Maize banquet this week. On the left Days. It was the third straight
is Dawn Gibson, with Shain year for Friona to win the is Dawn Gibson, with Shain year for Friona to win the

Council Annexes
Two Land Parcels



Chamber Talks Xmas Promotions

| F |  |  |
| :---: | :---: | :---: |
| rce's board of directors made a | 㱓or a Christmas lighting conte | publi |
| al tally on the city's 1979 Maize | the board approved priz | the deadline for entering. |
| Days celebration, and discussed | \$100, $575, \$ 50$ and $\$ 25$ for the top | The directors also agreed to again |
| Iristmas promotions at the board's | four winners. It was decided to have | sponsor a visit from Sa |
| gular monthly meeting Tuesday | all compete in one cat | City Park |
| rning. | nesses and residential and rural | inted to check on |
| Preside |  | ers for a choir for a com |
|  |  |  |
| 俍.49 from the recent Maize Days | tures | Wade Wright was appointed as |
| amber-sponsored activities were | Date Hi-Low | Anyone having suggestions is asked |
| well-attended. | Saturday, October 6 88-44 | to call Wade or the chamber office. |
| New Christmas lights for the city | Sunday, October 7 7 89-51 |  |
| was one item of discussion. The | Monday, October 8 96-50 | am |
| Chamber is asking the City Council | Tuesday, October 9 95-41 | 11 be submitted for nominees |
| to participate in the cost of new | Wednesday, October 10 59-37 | board election. Directors whose |
| lights, with the total cost to be around | Thursday, October $11 \quad 81-37$ | terms are expiring are Philip |
| \$10,000. The matter is to be discussed | Friday, October 12 | Weatherly, Patrick Pace, |
| ith the city council. | recipitation. | cinroe and Dale Houlette |

## Adult Classes

 Are Available Adult tasic education classes,sponsored by bye the frion Pubice October 15. Classes are open to all persons who want to work toward a
GED Engish language development or self-impro
academic areas. The classes will include work on
every level from beginning reading, math, writing and speaking.
Classes are offered $f$. persons interested should report to
Friona High School on Monday, October 15 at 8 p.m. for rexistration.
Past enroliments in the classes have
been. 197..44. 14 people enrolled;
Nos
"I do more than help you get the best insurance buy for your money."
I help with
claims, to. I'm
Independent
Insurance Agen Insurance Agent. In
business for myself Trying to do a bett
job for you than anyone else in to just one company.

Einride-Sypthog


JUNIOR TWIRLERS....The Friona Jr. High twirlers for $1979-80$ are shown above. In
the back are Shannon Allen,

## Genealogy

Class Slated
Sharon Frye and Faith Ann Wright. In the front are Sarita wright. In the front are Sarita
Gay Ellis, Lisa Fulks and Tina Letter To The Editor

Classes on genealogical research
for beginnings will be conducted Amarillo Public Library on two Saturdays in November.
October 6 and 13 and November 3
and 10 are dates for the free classes at
the Library.
Dorothy Sinise, who will give
practical help with finding the bes practical help with finding the bes
sources of information for famil
history, researching in libraries an other locations of records and
organizing and keeping records. Mrs
Sinise's husen Sinise's husband Jerry, is familiar to
most folks in the Panhandle area
the editor of Grain Producers News. The editor wrain Producers News.
There walso be all-d.ay
workshops on Saturday, October 20
on genealogy and on Saturday,
October 27 on researching the
regional history collections of this


area.
Family research or \&enealogy,
according to current polst is semond
only to stamp collecting as a national




|  | Welcome To Friona |
| :---: | :---: |
|  | Houser Grocery |
|  | Reeve Chevy-Olds |
|  | Rockikelelt Bros. |
|  | Friona State Bank |
|  | Horn-Clayton Ins. |
|  | Friona Ford Sales |
|  | Ethridge-Spring |
|  |  |
| Smas |  |
| , catrarypror |  |
| ... |  |
| T. Espur |  |
| FRIONA UNITED METHODIST CHURCH sth \& Pierce- Rev. Iim Boswell | frestastemay ficiod |
| REDEEMER LUTHERAN CHURCH 13 \& Virginis- : $: 3$ os os.m. Herman J. Schetter (Vacancy Pastor) Lariat, Texas |  |
|  | ST. TERESA'S CATHOLIC CHURCH |
| Seek and you'll find all the treasures in life! | Attend Church Regularly! |



## W/ANT ADS wommor fit




## 

## Last-Ditch Rally Topples Chieftains



FHS ROYALTY....The 1979- ceremony last Friday. The Diana Gustin, Sarah Mears,
80 Homecoming Queen and her queen is Kimber Britting, (Miss Britting) and Dand 80 Homecoming Queen and her queen is Kimber Britting, (Miss Britting) and Dana
court are pictured here just second from the right. Miller. court are pictured here just second from the right. Miller.
minutes after the coronation
Attendants are, from the left,

JV Tops Hereford, 6-0 Freshmen


Local Youth Wins $\mathbf{P}, \mathbf{P}, \mathbf{K}$
Quarter, as Friona made met the $6-0$ s.sore
stand up. The JV Chiefs held
Hereford's only scoring threat in the
fourth quarter at the five yardl
Friona led in first downs, 12-7. The
Chiefs had 205 yards rushing, led by Nelson Jackson's 82 . Robert Osborn
gained 48 yards, Rociky Nichols 38 , Michael Leal 20 and Craig
Lookingbill 17 .
Tackle statistics were: Trent Johnson 13, Craig Lookingbill
Rudy Mendoza 8, Mark Osborn Albert Trevino, nine-year winner, Friona's 18-0 ead held out to the end.
Jeff Dickson, 10, Kevin Owen of Friona tallied 313 yards rushing

UNDER NEW MANAGEMENT
 We Will Be Able To Gin Your Cotton At A Higher Capacity Than Before, And Bring You Back Better Grades And Staple Length.

David White The Best Will Continue To Get Better, With New Gin David White Equipment Planned For Next Year. So, Give Us A Is The New Manager Of The Co-Op Gin

It's Your Gin--Use It!


|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | FRIONA WHEAT ROWERS <br> HONE 247-3211 ON SMILEY, MGR. <br> tCU AT TULSA |  | $\star$ SEEDING $\star$ DUSTING $\qquad$ |
|  |  |  |  |  |
| 4 FRIONA FORD |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | BROCKMAN SALES <br> PHONE 247-2219 tommy brockman DETROIT AT NEW ORLEANS |
|  |  |  |  |  |
|  |  |  |  |  |
| 8 CUSTOM FEEDING mitima |  |  |  | 22 LUCKY'S TIRE SERVICE 24 HOUR SERVICE MONARCH TIRES BRAAE WORK ROAD AND FIELD SERVICE SAN DIEGO ATLOS ANGELES |




The look of tomorrow is here today and at a very special price
Choose from over 90 decorator Choose from over 90 decorator colors in stylish solid and multi-colored saxonies and sculptured shags.
So very practical because Fashion $80^{\prime}$ 's carpet is made from Du Pont nylon and Du Pont Antron'III nylon for long wear and easy care. Antron ' III
is anti-static too.
Don't worry about waiting for your selection because we have a large inventory of Fashion 80's carpet at our fingertips.

PRICE INCLUDES EXPERT INSTALLATION OVER $1 / 2$ "
$\$ 13^{99}$

Choose your comfort. Choose your size.


SHOP TODA Y! MANY OF OUR COMPANIES HAV
SHIPPED MUCH EARLIER THAN PLANNED AND WE ARE RUNNING OVER WITH FACTORY FRESH
MERCHANDISE!.
RDAY ${ }_{n t} 9: 00$ A.M. MERCHANDISE!.


NO. 1724
VINYL
${ }^{3} 199{ }^{95}$ value
RECLINER s159


## ITIFUL LANE RECLINERS

SHOP FOR ROCKER-RECLINERS AND WALĹ -HUGGERS IN BEAUTIFUL VELVETS AND VINYLS.

MAPLE FINISH BUNK BEDS
COMPLETE WITH
2-SETS INNERSPRING
MATTRESSES
${ }^{5} 399{ }^{95}$ VALUE
by Riverside


## rican Traditions

## ALL QUEEN SLEEPERS

 reduced ${ }^{550}$ : 100OFF POARCH'S REG. DISCOUNT PRICE


## ONE ONLY antique STUDENT DESK

 White INCLUDES MATCHINGDESK CHAIR


## 2 <br> (6)




'129"s
RETAIL

OCCASIONAL TABLES
cocktall, hex
OREND CHEST
YOUR $\$ 000$



## Tell Your Friends...October Is

 COOPERATIVE


A COOPERATIVE IS: PEOPLE HELPING PEOPLE!
People Working Together... Accomplishing Common Goals Through Cooperatives MEMBER-OWNED BUSINESSES!

COOPERATIVES Raise The Standard Of Living Lower Costs Of Living.
$\star$ Being A Cooperative Does Make A Difference! COOPERATIVE PEOPLE ARE PARTNERS, SHARING RESPONSIBILITIES AND BENEFITS ... WORKING FOR THEIR OWN AND THE COUNTRY'S WELL BEING!

WE'RE PROUD TO DO BUSINESS THE COOPERATIVE WAY
This Special Recognition Is Sponsored By The Following Area Cooperatives.


Friona Consumers

COOPFriona Farmers Co-op Gin Friona Wheat Growers West Texas Rural Telephone Co-op, Inc.

Hereford, Texas 2 MilesSouth On DimmittHuy.
Bailey County Electric Cooperative, Inc.
Muleshoe, Texas

# Deaf Smith County Electric Cooperative, Inc. Hereford, Texas 

## Production Credit Assn.

We Are Pleased That We Have Had A Part In Making Rural Life In This Fine Area More Enjoyable

## Dani Stroup, Eric Umbach

## United In Church Ceremony



Broyleses
Have Boy
Mr. and Mrs. Johnny Broyles of Tishomingo, Oklahoma, are the
parents of a baby boy born Thursday, parents of a baby boy born Thursday,
September 20 at $2: 07$ a.m. in the Jefferson County Hospital, Tishomingo
Named Johnny Michael, the new
arrival weighed seven pounds, five arrival weighed seven pounds, five
ounces and was $21 / 2$ inches long. He is the first child for the couple. Grandparents are Mr. and Mrs.
Ralph Broyles and Mr. and Mrs. L.D. Taylor, all of Friona. Great-grandparents are Mrs. Edgar
Broyles of Clovis, New Mexico, Mrs Broyles of Clovis, New Mexico, Mrs
J.L. Brooks of Hereford, and Mr J.L. Brooks of Hereford, and
and Mrs. L.D. Gonser of Friona. Mrs. E.G. Gonser of Lavern
Oklahoma is the child's great-great
natching border of chantilace and carried a cascade bouquet of blue
now flake mums and yellow Lu Ann Sanders of Fritch, Texas, served her sister as matron of honor Bridesmaids were Sue Ann
Hammack of Fritch and Hammack of Fritch and
Royce of Casper, Wyoming. Huck Cross of Billings, Montana, was the best man.
Groomsmen were Roger Haines of
Missouri and Tommy Bloomfield of Missouri and Tommy Bloomfield of
Douglas. Douglas.
Erika
Erika Ward of Douglas was the
flower girl. The ring bearer was Christopher Rhoads of Worland. Serving as ushers were Carl
Sanders of Fritch and Mike Ward of Sanders of Fritch and Mike Ward of
Douglas. The candilelighters were Korey The couple will make their home in Douglas, Wyoming following a Nine Frionans Attend LCC Fall Semester Total fall enrollment at Lubbock
Christian College is 1,475 students. Attending LCC from Friona are Todd Bandy, sophomore secondary education major, son of Mr. and
Mrs. Eugene Bandy; Hal Blackburn, Mrs. Eugene Bandy; Hal Blackburn,
senior Bible major, son of Mr. and Mrs. Dean Blackburn; Larry Broyles,
junior as business major, son of Mr. junior ag business major, son of Mr.
and Mrs. Bearl Broyles. and Mrs. Bearl Broyles. Also, Ky Graham, freshman liberal arts major, son of Mr. and Mrs.
Sterling Graham; Jay Jarboe, Sterling Graham; Jay Jarboe,
sophomore speech communications major, son of Mr. and Mrs. Tom
Jarboe; Jan Mason, freshman psychology major, daughter of Mr. and Mrs. Thomas B. Mason Also, Curt Miller, sophomore, son
of Mr. and Mrs. Ross Miller, Mark of Mr, and Mrs. Ross Miller, Mark
Mimms, sophomore ag economics Mimms, sophomore ag economics
major, son of Mr. and Mrs. Marvin sophomore accounting major


Mr, and Mrs, Eric Umbach

## Heritage Day

## Held Locally

Clubs of Friona met in a joint
meeting on October 2 at the Women's Club House to celebrate Federated Heritage Day.

Highlights of the program were the

## Clubs.



ONLY ONE OF THESE PRODUCTS WILL NEVER HIT YOU WITH A REPAIR BILL.


Friona Woman Heads
Writers Convention


Roger Coffey, October 14
 Richard Bechtol, October 14 Lon Outland, October 14
Ioe Reeve. Octoper Joe Reeve, October 14
Wilma Wise, October 15

"EL FUNDAMENTO DEL MATRIMONIO"
Hebreos 13:4

El Matrimonio ha sido establecido por Dios, para la procreacion y felicidad del hogar.

Las normas divinas de Dios son para mantener y continuar la los lazos conyugales.

Dios le habla a la mujer diciendole sus responsabilidades para con su marido de igual manera le habla al hombre haciendole ver sus responsabilidades para con su mujer.

En otras palabras Dios Trae la paz y la felicidad al hogar, cuando se atiende su palabra entonces hay un acoplamiento matrimonial que hace funcionar bien el hogar.
Les gustaria conocer mas sobre estos temas de grande utilidad.
Les invitamos a que venga y escuche este tema que se presentara el domingo
14 de Octubre de 1979. En el lugar donde se reune la iglesia de Cristo.

Two Local Girls Earn Scholarships
Sonya Gore, 17 -year-old daughter
of Mr. and Mrs. Lewis Gore, and Diana Glover, 17 -year-old daughter of Mr. and Mrs. Boyce Glover, are this year's recipients of the
Grace Erdman scholarships.

The two girls, seniors at Friona High School, were nominated by their English teacher because of their
interest in writing. They will attend interest in writing. They will attend
the three-day Writers' Roundup which takes place October 18 -20, hear lectures from professional writers and attend writing workshops on a variety
of subjects. of subjects. Loula Grace Erdman, famous
Amarillo writer, now deceased, wrote mainly for teenagers and young
adults and always showed great
interest in fostering young writing interest in fostering young writing
talent. She was a member of talent. She was a member of
Panhandle Pen Women and this organization
scholarships to $\stackrel{\text { gives }}{\text { many area }}$ annual schools in memory of Miss Erdman
and her enthusiasm for Writers' and her
Roundup. her enthusiasm for Wiers all of and Mrs.
Friona.


SHERRIE FERGUSON an JAY BERGSCHNEIDER... Ferguson of Route 5, Burleson, Fergusonce the approaching announce the approaching marriage of their daughter, Sherrie, to PO3 Jay Bergschneider, U.S. Navy. He is the son of Mr. and Mrs. Steve Humphrey of Humble, Texas. The wedding is planned for 7:30 p.m. November 17 at the First United Methodist Church of Burleson. Sherrie is the granddaughter of Mr. and
Cub Scouts
Met Monday

## betan hum thenemo ome

 with a flag ceremony led by JohnStephens, denner; Jesse Ramon assistant denner; Eric Rutherford and
Cody Bracken also received his
Bobcat Badge and a "Progress Toward Ranks" on the Wolf Badge. Following the making of a chest of
homemade games for the Scout Hut. homemade games for the Scout Hut,
the boys earned several Arrow points with other activities. Cubmaster Pete Hollis came for a craft project. They also signed a
cred as they worked on a birthday card to send
adopted grandparents. adopted grandparents.
Bill White served refreshments

## OCTOBER-FEST ат CO-OP!

Come in today to your participating Co-op and fix up your car for winter during our OCTOBER-FEST SALE!

## Discounts Of

 10\% To 50\% During Our Harvest Sale
$\star$ Tires $\star$ Batteries $\star$ Accessories $\star$ Hardware

Farmland Redi-Start Battery


Farmland Anti-Freeze 10\% Off Regular Price

Thanks For Helping Us Top The MILLION DOLLAR MARK

In Sales For 1979
Friona SALE ENDS OCTOBER 31, 1979.

Consumers, Inc.
VISA


Kimbrough


Are Commissioned

## Town Talk

Call 247-3681 With Your News Item
were Mrs. Donnie Smith and $\begin{aligned} & \text { Susie's brother Johnny, who attends } \\ & \text { daugher, Dixie, of Amarillo, and } \\ & \text { West Texas State University a }\end{aligned}$
a

 he has been here e couple of months
or so helping her husband, Bob, with he has been here a couple of months
or so helping her husband, Bob, with
harvest.
$\xrightarrow[\substack{\text { Geneiva } \\ \text { Procter had a a colorfuyer trip last week. }}]{\text { and Sue }}$ Geneiva Riethmayer and Sue
Procoter had a colorfult tip last week.
These two left on Monday and spent These two left on Monday and spe
several days sightseing
Northeastern New Mexico. One Northeastern New Mexice. One of
the most oolorful parts of their travels the most colorful parts of their travels
was a train rip
They rode the train from Antonita
They rode the train from Antonita show of fall colors along the route.
They also went 0 Red River. Taos. They also went to Red River, Taos,
Eagle Nest, Questa and other places Eagle Nest, Questa and other places
in that area.

## Mr. and Mrs. Loy Loafman returned home from South Fork, Colorado. They had spent several

Colorado. They had spent several
weeks up there following Vuthill's weeks up There following vurnins
surgery. Mr. and Mrs. Oran England
of Corland Tecas, accompanied the surgery. Mr. and Mrs. Oran England
of acrand Texa, caccmpanied the
Loafmans to Coloraco.
Mrs. England and Mrs. Loafman
are sisters. The Englands came back
are sisters. The Englands came back
to Friona with the Laamans on
隹 Friday. Then returned to their home
on Monday.
Patitijon Talley of Dallas has bee
visiting visting her parents, Mr. and Mrs.
Calvin Talley. She was on sick leave
from her job and came home to Mrs. Minnie Bennett of Burbank,
Califoria. California.
Mrs.
Smith
$\qquad$ Blackburn and Mrs. Bennet1
cousin of the Blackburn brothers
$\qquad$ Dumas visited in the home of
parents, Mr. and Mrs. Andy Pow parents, Mr. and Mrs. Andy Po
1006 Sames Street, last weekend.

## In a recent report of the surrise birthday party for Mrs. T.J. Presiey, somebody forgot to include a wery somebody forgot to include a very interesting happening. Mrs. Presley

 has long been a member of BlackStudy Study Club and the clut hosted the
party, which included a birthday cake and de buatiful pot plant.
Of course. Mrs
$\qquad$
family members and friends, who
never forget her. However, she said.
"When I saw the ende
"When I saw the envelope and the
handwriting, I reaired instanty that
it was not familiar. When I opened it
and
and saw the siginatures of presedident
and Mrs. Carter, I was too surprised
for words."
She was at a loss to explain how the
event came about, but surmised,
"Someone sent
Thy nare's no other way they could have have
known about it","
Our only comment is, "It couldn"
have happened to a finet person."
Two ex-Techsans from San
Antonio spent a fun weekend
Lubbock and saw the Tech-A\&M
game last weekend. Susie Spring and
Cinger Mer
Cinger Murphree flew to the Hub
City Friday evening
displaying in a local grocery store on
Wednesday was not being faked a
Wednesday was not being faked,
few days in Friona must have been
night
Then, on Saturday they were $\quad$ One nice ithing about resisting
joined by their parents, Mr. and Mrs
Ray Murphree of Tucumcari and Dr
assured that in will you can res

## Business brought him back to the States and he squezered in a litile free <br> parents met him. Then, he went back to Puerto Rico for an indefinite stay.

born October 11 at $3: 41$ a.m.
in Guymon, Kklahoma. Mr.
Mills is the former Sharon

## Second Girl <br> For Sharon <br> \& Mike Mills <br> 




