

Ever Anniversary Dinner Rotary Club Tonight

CLUB PAST PRESIDENTS



HOMER STEEN
1929-30



DR. W. M. HOUGHTON
1930-31



BOB MEDLEN
1932-33



CLIVE THACKER
1933-34



JIMMY WESTER
1935-36



A. D. CUMMINGS
1936-37



AUBRY GUTHRIE
1938-39



WALTER TRAVIS
1939-40



DICK STOVALL
1941-42



CECIL HAGOOD
1942-43



LON DAVIS
1944-45



HENRY BARBER
1945-46



RAY MCENTIRE
1947-48



JOHN RUE
1948-49



HOLLIS BOND
1950-51



WISTAR ROSS
1951-52

PAST SECRETARIES

- C. M. WILSON - - - 1928-29
- R. L. BLACKLOCK - - 1929-30
- BOB MEDLEN - - - 1930-31
- S. W. ROSS - - - 1931-51
- CLARENCE GUFFEE - 1951-53

Milestone in the history of Floydada Rotary Club is the scheduled meeting tonight at 7 o'clock at VFW hall on North Second street, when the club will celebrate its Silver anniversary in a manner befitting its background in the life of the community.

The Rotarians, their wives, and invited guests including past and present district governors, and representatives of their sponsor club, celebrate as they dine and commemorate the event with the lighting of birthday candles.

Climax of the evening will come as Dr. Dan Proctor, Oklahoma educator, with a long record of Rotary service, addresses the assembly. Dr. Proctor is president of Oklahoma College for Women at Chickasha. His service to Rotary includes a term as governor of District 182, Rotary International. Judge Alton B. Chapman will be toastmaster.

The club's 25th president, Clinton E. Fyffe, will call the meeting to order. He is the son of the club's first president, D. W. Fyffe, and the grandson of the Plainview club's E. E. Winn, whose idea it was that the Floydada club be organized.

Club's song leader for the evening will be G. C. Tubbs, whose idea it was that the Floydada club be organized. Club's song leader for the evening will be G. C. Tubbs, whose idea it was that the Floydada club be organized.

A recognition service for three 25-year charter members — J. M. Willson, sr., R. E. Fry and G. C. Tubbs — together with two charter members — T. P. Collins and Homer Steen — will be held preceding the lighting of the birthday candles.

The Hub Blenders, a Lubbock group, will sing.

Membership of the club on its charter night was 15. Present membership is 60. The first meeting of the club was held on December 10, 1928, and the club functioned as a Rotary club from that date. However, the charter was not delivered until the January date, according to S. W. Ross, a former secretary, who checked on the history of the events a quarter of a century ago.

None of the Plainview club representatives, who were present on charter night 25 years ago will be present tonight, said the president of the club they were Fred Lowe, Elmer E. Winn and C. B. Harder. The Plainview club will be represented by Ernest Gentry, vice-president, and Mays Osborne.

Past district governors, who with their wives will attend tonight's meeting, will be Ed McLaughlin of Ralls, Charles Paxton of Sweetwater, Dr. Ira Woods of Littlefield. Professor and Mrs. Herschel Coffee (president district governor) of Canyon have accepted an invitation to be present.

Joe Parrish, president of the Lockney club, and Jim Dennard, president of the Ralls club, will attend.

An elaborate commemorative souvenir program for the event will be presented members tonight.

Present officers of the club are Clinton Fyffe, president, M. P. Goen, vice-president, Bill Hardin, secretary, Bill Brown, treasurer with Guy Ginn, T. P. Collins, Carl Minor, sr., O. M. Watson, jr., and J. R. King directors.

In the years Floydada Rotary has lost four members who were active in the club at the time of their demise. They are Drs. Carl Kirby Arnold, George M. Finkner, Dr. W. M. Houghton, and Dr. Wilson Kimble.

Wednesday Market

Hens	
Colored Hens, 4 pounds and up,	20c
Colored Hens, under 4 pounds,	18c
Butterfat No. 1 lbs.,	5c
Eggs, per dozen, candled, No. 1,	45c
Hides	
Hides, No. 1,	5c
Grain	
Wheat bushel,	\$2.17
Milo, cwt.,	\$2.25
Hogs	
Tops, 200-240, cwt.,	\$25.50
250-300, cwt.,	\$24.50
300-350, cwt.,	\$24.00
350-375, cwt.,	\$23.00
Light Packer Sows, cwt.,	\$21.00
Heavy Packer Sows, cwt.,	\$19.50
Cotton	
Middling Light Spots, 16/16,	26.20c

Tank Explosion Fatal to Dick Graves Saturday

O. R. (Dick) Graves 36, died at 4 o'clock Saturday morning in St. Anthony's hospital, Amarillo, from injuries received in an explosion at Ferguson-Steere Transport company, where he was employed.

Graves, who was night mechanic at the transport company, was welding a gasoline truck tank when the explosion occurred, apparently set off by the welding torch.

The end of the tank was blown out of the garage. Graves was injured internally and had fractures of both legs. He was rushed to the hospital where he died.

Mr. Graves had been employed by the Ferguson company since the family moved to Amarillo in the fall. He was formerly employed here by Continental Oil wholesale, and was considered experienced in working with gasoline trucks.

Funeral rites were held here Monday morning at 10 o'clock at the First Baptist church. The pastor, Dr. Earl Allen, officiating. The song service included a solo, "Zion Hill," by N. E. Tyler, of Hereford, and a solo by Mrs. John A. Hutchinson.

"It is No Secret." The choir of the church also sang two favorite hymns of the family, under the direction of Al Brian.

Interment was in Floydada cemetery under the direction of Harmon Funeral home.

Richard Graves was born in Stephens county September 21, 1917, the son of the late R. P. Graves and Mrs. Graves of Floydada. The family moved to Floyd county in 1919.

He was married to Miss Captola Baskin on March 10, 1936 in Floydada. They had made this their home until recently.

Mr. Graves was a member of the First Baptist church here.

Survivors include the wife, Mrs. Capitola Graves, one daughter, Jerry, a son, Richard Allen, his mother, Mrs. R. P. Graves, two sisters, Mrs. Fannie Jones and Mrs. Herschel Green all of Floydada, and a sister, Mrs. L. P. McCray of Plainview. Also surviving are four half-brothers and one half-sister.

Honorary pallbearers named were J. D. McBrien, Bryce Queen, Bud Warren, W. M. Spears, Louis Blum, Pete Roe, all of Floydada, Kenneth Henry of Vernon and Ott Walden of Tulsa.

Active pallbearers were Billy Henry, A. L. Wylie, Jr., Olin Bryant, of Floydada, Joe Williams, Gerald Hopper, J. P. Eubanks and W. B. Parrack of Amarillo.

Water District Vote is Light

Light voting in the underground water district election Tuesday resulted in R. C. Mitchell being named county committeeman from Floyd county. Henry Schacht received one vote. Total vote in the county was only 36.

For county committeeman Mitchell received 16 votes, with Robert Lee Smith and John Belt getting 10 each. In the Lockney box, Mitchell received 9 votes and Belt and Smith 6 each. Shurbet received 20 of the 21 votes cast here. Remainder of the vote was in the Floydada box.

Shurbet replaces Jack Taylor of Lockney who served the past year and is not eligible to hold office a second year. Mitchell replaces his father, T. B. Mitchell, who has been the committeeman the past year. The men are officials of the 13-county High Plains Underground Water Conservation District.

Legion's State Commander Due Here Tuesday

McDermott post, American Legion, will play host for a brief time the afternoon of January 26, next Tuesday, to State Commander L. E. Page and District 19 Commander Hilton Lambert of Snyder.

Enos T. Jones, local post commander of the Legion, says the Legionnaires are flattered by the announcement that the state commander will visit them and are planning a reception for 3 o'clock Tuesday afternoon at the Legion dining hall annex.

Lieutenant Commander Page is a naval reserve. He is 41 years of age. He made an outstanding record in World War II. He served in the Mediterranean, North Africa and Sicily campaigns. He participated in the Anzio-Nettuno Beachhead landing and the Elba Invasion of southern France as skipper of a PT boat. His home city is Carthage. He was elected department commander of the Legion for Texas at the 35th annual state convention at Houston in August.

Commander Page also will visit other posts in the plains area while in this section.

W. N. GARRETS LEAVE FOR WARMER COAST CLIMATE

Mr. and Mrs. W. N. Garrett left last week for the Texas Gulf coast where they will stay for awhile and then probably go to California for an indefinite visit there.

Garrett, who is a partner with his son W. E. Garrett in the White Auto Store here, has taken leave from the business to seek more agreeable climate and weather because of his health. Belief of the younger partner was that his parents would probably return when things began to green up a bit in the spring.

Casadesus Concert Friday Night Will Open Concert Assn Season

Jean Casadesus, pianist, will open the 1954 concert season of the Floydada Community Concert Association tomorrow night.

The twenty-five year old pianist is due to arrive in Floydada this afternoon from Amarillo. He was the guest artist for a Tuesday night concert of the Amarillo Symphony Orchestra.

Born in Paris, Jean Casadesus came to the United States in 1919 with his famous parents, Robert and Gaby Casadesus, where he continued his musical education. While in school he won the youth contest of the Philadelphia orchestra and the same year was a prize winner at the International contest in Geneva.

In 1948 he began his professional career which has included successful engagements in recital and with orchestra in this country and tours of Holland, Switzerland and France.

His current season opened with a re-engagement with the New York Philharmonic Symphony. He is also scheduled to appear with his father and mother with the Baltimore and Miami Symphonies. Last month area listeners heard his appearance on the telephone hour.

A short story in Monday's Lubbock Avalanche-Journal brought numerous inquiries to the Avalanche asking how Lubbockites could attend the concert. Arrangements have been made by local concert officials for guests who live out of town.

Concert time for Floydada's Friday concert is eight p.m. at Floydada high school auditorium.

Funeral Service For J. H. Reagan This Afternoon

Last rites for John H. Reagan, 67, long time resident of Floydada, will be said today at 3 o'clock in the First Christian church, with the pastor Reverend W. D. Reeves, officiating.

Death came to Mr. Reagan at 11:30 o'clock Tuesday night in the Veterans hospital in Amarillo, where he had been a patient for a week.

Mr. Reagan suffered a severe



J. H. REAGAN — Likeness made shortly after his return to civilian life after service in World War I.

heart attack 14 months ago.

Mrs. Reagan has been in Amarillo with her husband during his illness.

On January 3, his mother, Mrs. Dora Reagan died here, and Mr. Reagan's condition had not been reassuring since that time.

Mr. Reagan had been in the insurance and real estate business in Floydada for many years retiring from active operation of his agency six months ago.

Candidate Crop Sparse and Few Polls are Paid

A dim prospect for political activity in Floyd county, on the horizon as of the first of the year, was growing even dimmer this week, as one candidate for a precinct office decided to get out of the running.

O. C. Bailey, barely announced for commissioner of Precinct No. 3, decided he wouldn't make the race.

With Bailey's withdrawal this leaves only two local races in which the incumbent has an opponent.

Aiton K. May, a former peace officer of the county, is asking for the sheriff's office, and Earl Cooper, incumbent, is asking re-election.

Mrs. Troye Willis Stansel is out for the county treasurer's post, with Mrs. Sam A. Spence, incumbent, seeking to retain the office.

Otherwise, there is only "one to the hill" for the voters to cultivate. Furthermore, there are no announced candidates so far as the public prints reflect for county judge.

Lack of a prospect for candidates may be the answer to failure of eligibles to qualify for voting. Wednesday Assessor-Collector T. T. Hamilton said he had issued only 1,930 poll tax receipts. This time last year, under pressure of the national political outlook and an unprecedented campaign by patriotic and civic organizations, the total had zoomed to 4,000.

Shurbet Swine Wins at Denver

Mac Shurbet, 14-year-old son of Mr. and Mrs. Marvin Shurbet, of Allmon, in the Petersburg school district, is showing the grand champion swine of the National Western Live Stock Show in Denver this week.

Judging was completed Monday afternoon late. The Floyd county pig won top place in the Chester White division, then went on to win the grand championship, all breeds competing, in the 4-H club boy's division, and grand championship of all classes in the open show.

Marvin Shurbet, father of the boy, said Tuesday his son telephoned the news, too good to keep.

Mac lives in Floyd county but is in the Petersburg district and is a member of the Petersburg 4-H club. He was accompanied to the show by his county agent, Ollie Liner.

The Chester White the Allmon boy showed, was obtained from the R. C. Mitchell Chester White herd at Pleasant Valley.

Mac plans to compete in the spring Floyd county live stock show, but with another animal, of course, his father said.

'Winds - Tigers Lead District In Basketball

(By Kenneth Rimmer)
With two tough foes behind them the Winrind Tigers, both boys and girls, face two more opponents within the next week.

On Friday night (tomorrow) the Post Antelopes will come to Floydada for three games in the local gym.

Tuesday night, January 26, it will be the Slaton Tigers who invade Graves gym for a full slate of games. The Post boys team has been regarded as one of the weaker clubs of the district and should go down before the 'Winds if the latter are near top form.

Play the Fast Break
Slaton has not appeared here this season but reports from surrounding schools say the Tigers have mastered speed and play the fast break for all its worth. A week ago Slaton beat a good Tahoka team by a 10-point score.

In the girls division local fans have heard little of the strength of other teams of the district and are waiting until after the first round of play to pick a favorite.

Last Friday's Games

Friday night the Agernathy Antelopes and 'Winds did battle on the local court and the visitors were able to take home only one victory. In the opener the boys B team took a 45 to 30 decision from Antelopes, the girls went down 21 to 35 before the sharp shooting visitors. In the finale the boys A team won 52 to 36 from an Agernathy team that was very much in the ball game until the closing minutes of the last quarter when the locals pulled away as the visitors nervously watched the clock run out on them.

On Tuesday night of this week the 'Winds went to Spur for three games with the Bullfrogs and were able to salvage only one victory in the three wars. Both the girls and the B team boys went down before the 'Dogs. The boys A team brought home the only win and that by a 74 to 56 count over the Spur entry.

Unofficial standings in the boys division show the Winrinds and the Slaton Tigers undefeated in district play. This should set up a fine game for Tuesday night when the two clubs meet if they come through the Friday games ok.



trout and small drum while Mr. and Mrs. Dick Guest hold up a 30 pound drum. Both couples reside in South Plains. Smitherman is a farmer and Guest is postmaster at South Plains. Padre Island extends 116 miles southward from Corpus Christi to Brownsville.

HAVE FUN ON GULF BEACH — Two couples from West Texas spent a winter vacation in Corpus Christi and devoted most of their time to exploring and fishing on Padre Island. They are shown with one of their day's catch. Mr. and Mrs. Rex Smitherman (left) hold a string of

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

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Examined 1896 by Charles...
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office at Floydada, Texas...
under the act of Congress...
1879

VIEWS AND COMMENT

Chamber of Commerce officials currently are trying to smoke out the membership on ideas that the organization can get its teeth into and formulate into a work program for the coming year. The novelty of group meetings is being tried, with some success. At these meetings the volume of "needs" mounts into a crescendo. Fortunately the group meetings, divided into five or six with numbers up to 25 invited, talk in different tones, at different levels. Although the complaint is usually in the same strain—namely that somebody ought to do something about whatever it is—it is voiced in the manner of different personalities. From the critical attitude, which is common to all of the meetings, should come some constructive ideas, some things that are workable. Also may come some cohesion, and some willingness to get in the harness and work.

The fact is that whatever is done will be done by Floydada people with Floydada money or credit. There'll be no magic wand waving. Floydada effort alone with Floydada money, will have to back Floydada projects. And town solidarity must also become an evident factor. Also the talkers, who bubble over with suggestions to the point of harassment, will have to come to the realization that it is work that gets the job done, not conversation. A fast talker can make enough motions at a 30-minute Chamber of Commerce meeting to swamp it with debt, and still not accomplish a thing except to save his own ego.

The Water Problem. The Hesperian, along with others, has wondered whether official Floydada has taken note of the Canadian dam movement, whether the town could or should try to get into the organization, and get this additional source of water supply. Population calls for water and more water. Some Texas communities have the problem solved. Not many of them are in West Texas. The problems of the next two decades will have more to do with water than any other thing. The problem goes along with the planning that should be going on now for additional paving, for expanded sewer service.

About The Weather. When the signs began to go awry three years ago The Hesperian's weather man began to draw up in his shell. It has been hard to get him to predict. He's still querulous about the weather since mid-November. Why hasn't it done like it is reported by word of mouth, historically, to have done at other times since the middle eighties of the last century? By this time cattlemen ought to be struggling with the problems of feed for snow-stranded, ice-covered stock, for one thing. Instead Tuesday morning the temperature was way, way up. Just like spring. That ain't according to the nature of things, says the weather predictor, or precavicator, as you prefer. When the signs all fail, you can't predict, he avers. However, we hope to smoke him out yet.

Oh, yes! How long was the whale? The answer is 48 feet.

Thomas E. Braniff, founder and moving spirit of Braniff Airlines, was an unusual man in many ways. While there is no indispensable man the company which he headed will find some difficulty in carrying on its big expansion program in the same tempo which marked Braniff's own manner. The picture of the airways in the southwest is a rapidly changing one. Particularly are the governmental agencies zealous to see that their place in the sun is not taken away from them. They make harsh taskmasters. Braniff apparently was able to divine their attitudes to a better degree than many other airlines people. A pleasant little fishing trip on the coast which ended in disaster also brought difficulties and quick adjustments for other organizations which lost key men.

Senator McCarthy Screams. An uneasy feeling about Senator McCarthy. Busy at his job of unearthing reds and getting them separated from places of responsibility in the American official picture, he appears to be failing to maintain the high dignity which we would like to attach to our official affairs. It should not be necessary for the official to scream at the witness. They are pastmasters at the art. The senator is treading on dangerous ground in the activity which he has set himself up to carry on. To go a step further and ape the mannerisms of the accused doesn't raise the stature of his committee in the eyes of the world. The senator should stop and think.

Outside the Pale. The time has come to outlaw Communism in America. We now have four cases of record tried in the high courts of the land, in which Communist members and the Communist party are definitely and infallibly proven to aim at the overthrow of the United States by force, if need be, to carry out their objectives. A far cry from the announced plan when the party entered the American picture a decade or two ago. At that time theirs was an "advanced" Socialistic dream we were told. As had been the custom the American public felt it well enough to let them, along with other lunatic fringes blow off steam on the soap boxes. Now it turns out their aim is more deadly. The Communists are now proven on the same plane as any other enemy of the country and should be dealt with in the same manner.

Floydada needs more. There are half a dozen streets, maybe more, in Floydada that need paving. But we put the job off to await some government agency—the city, the county, the highway department—to pave them for us. We may be waiting a long time. Meanwhile the city suffers for prestige, we lose business, we drive our new models through the dust or the mud, park them on our lawns. Paving costs, yes. It also pays. What brings this to mind is a report out of Dallas where the 1953 paving program is carried up in a report showing more than fifty miles of streets paved in the year. Of that \$4 million or so spent more than half of the cost was paid by the property owner.

Rites For Mrs. E. McIntosh Held at Giddings, Texas

Mrs. Mae McIntosh, 77, the grandmother of S. J. and Dr. O. R. McIntosh, died Monday of last week at a hospital in Brenham, Texas. She had been ill a long time but her condition became critical only a short time before her death.

Native of Illinois, Mrs. McIntosh had made her home at Giddings, Texas, since 1918. Her late husband, E. McIntosh, served as county superintendent for Lee county. He died in 1928.

Funeral service was held at a funeral home in Giddings and interment made there beside her late husband.

Surviving are two daughters, Mrs. F. W. Proske of Brenham, Mrs. Eda Mae Kuykendall of Giddings, and four sons, W. E. McIntosh of Utopia, Claude and Quintus McIntosh of

Giddings, and B. F. McIntosh, of Temple, formerly a long-time resident of Floydada.

The grandsons here are among numerous grandchildren and great grandchildren of the deceased.

Brother of Pat Sterling Succumbs

P. O. Sterling, justice of the Peace, Precincts One and Four, returned home Friday, from Van Alstyne, where he was called, on account of the serious illness of his brother, J. L. Sterling, 75.

J. L. Sterling died at his home Tuesday and the funeral service was held in the Van Alstyne Baptist church, with burial in the Van Alstyne cemetery.

Survivors include the wife and one son, J. O. Sterling both of Van Alstyne, and the one brother, P. O. Sterling of Floydada.

Mr. Sterling was a pioneer of Grayson county. He had been ill for 29 months.

Mr. and Mrs. Bobby Kinchele are the parents of a daughter born in Lockney General hospital, Friday morning January 15 at 11 o'clock. The baby has been named Karen Lynn. She weighed seven pounds and 10 ounces. Paternal grandparents are Mr. and Mrs. J. E. Kinchele of Dougherty and Mr. and Mrs. R. C. Rainer of Floydada.

Browning, the famous poet, learned to speak although he could neither see nor hear.

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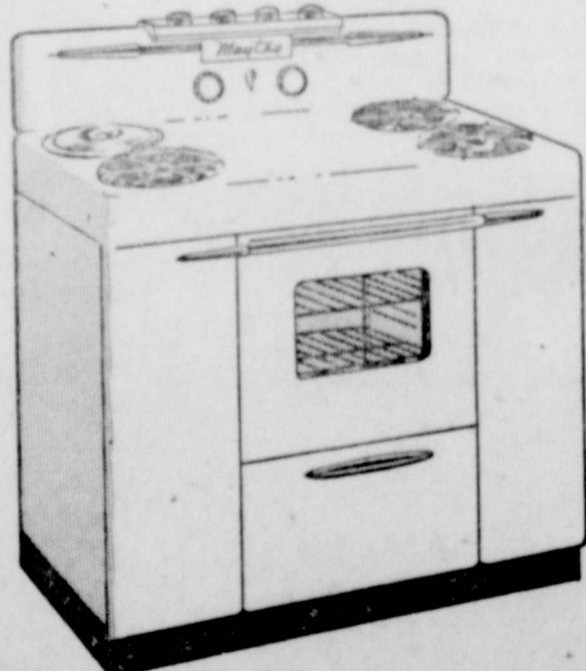
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As A Farm Woman Thinks

(by Nellie Witt Spikes)



How fortunate we were last Sunday to attend two Golden Wedding anniversaries of friends. Fifty years ago I was present in the schoolhouse in which was used for church and Sunday afternoon singings when Stanley Carter married pretty Katie Davis. Rev. J. F. Matthews was the preacher who married them. Sunday afternoon he was present to give the marriage vows to them again.

The beautiful home that Kate and Stanley have lived in and made a "house a home" was decorated in flowers of gold. But I was impressed by the lovely young daughters and handsome son and his lovely wife who stood in the receiving line with their beloved parents. Russell, Olga and Clayton, they were all there as they were the day of the wedding.

Several friends who were present then, called to greet them with love and goodwill and brought lovely gifts. "Love's Perfect Blossom" planted and nourished in youth had blossomed in to roses of pure gold. "Many waters cannot quench love, neither can floods drown it," so Solomon sang and Stanley and Kate have proved it.

Johnny and Nannie, so the gold letters on the white napkin read. And the words of Jerome came to me:

"Nothing, so it seems to me, is more beautiful than the love that has weathered the storms of life. The love of the young for the young, that is the beginning of life. But the love of the old for the old, that is the beginning of things longer."

We looked over the new home with all its modern conveniences for living. We talked with the fine sons and the lovely daughter, ate the good cake and drank the sweet drink, happy to be there, proud of being asked to this wonderful day in the Johnny and Nannie Moses home.

As the gold of the sun is obscured by the gray of the clouds, the Golden Weddings were followed on Monday by our sorrow as we heard the Pastor, Rev. Abernathy tell us that "Tom DeFee has fallen asleep." After a very active life, one of many good deeds, he was at rest. "Till I

heard a sweet voice, saying make me your choice," and young Tom DeFee anchored his soul "In The Haven Of Rest." Tho the tempests of life swept over him as it does to all, he had no fear, he worked in the service of the One who loved him and now Tom DeFee is at "Home In The Haven Of Rest."

How we have loved Mrs. DeFee and her husband. Times when my heart was sad and I was discouraged she gave me sympathy and understanding and I went home, aided and comforted.

To Mrs. DeFee these lines: Ay, there are some good things in life, That fall not away with the rest. And, of all best things upon earth, I hold that a faithful friend is the best.

Speaking of old age is I did last week, I have found these observations from Jane Ellen Harrison to be a comfort.

"Old age, believe me, is a good and pleasant time. It is true that you are gently shouldered off the stage, but then you are given such a comfortable front stall as spectator, and, if you have really played a part, you are more content to sit down and watch.

Life does not cease when you are old, it only suffers a rich change. You go on loving, only your love, instead of a burning, fiery furnace is the mellow glow of an autumn sun."

For my very good friend whom I love and admire very much, Mrs. Emma Noble I dedicate these lines as she has so lately lost a dear sister.

I Shall See Them Again

By Rev. E. Husband
I shall see them again in the light of the morning, When the night has passed by with its tears and its mourning; When the light of God's love is the sun ever shining In the land where the weary ones rest.

I shall know them again, though a ten-thousand surround them; I shall hear their dear voice 'midst the blessed ones round them; And the love that was theirs on the earth shall detect them In the land where the weary ones rest.

Twice their lives in the past helped to fill me with gladness; And the future in heaven, the home without sadness, Where I see them today clad in robes of whiteness — In the land where the weary ones

\$100 A Month Paid To Youth If He Passes

KNOXVILLE—There have been many strange wills made through the centuries. One of the unusual is the will of Charles Gordon Davis' foster father who left the youth \$100 a month as long as he makes passing grades in school.

If young Davis, a high school sophomore, graduates from college, he'll get \$10,000 less the amount of monthly payment made to him.

Should Davis flunk a subject and not make it up during the summer school, the will cuts him off from

rest.

Would I wish for them back from their bright home in heaven? No! In patience I'll wait till the veil shall be riven, And the Saviour restores me their friends He has given— In the land where the weary ones rest.

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the monthly payments or any other share in the estate.

These are the provisions of the will of Charles W. Davis, a Knoxville grocer, who died recently.

MR. AND MRS. J. A. GOINS HOSTS AT FAMILY DINNER

Mr. and Mrs. J. A. Goins enjoyed a family reunion on Sunday, January 17, when all their children and several of the grandchildren were present for a family dinner.

Present were Messrs. and Mesdames E. W. Thornton, C. P. Fulkerson, B. C. Cates, A. W. Coltharp, and Mrs. Clarence Goins, all of Floydada, Judge I. T. Goins of Ardmore, Oklahoma and Miss Glessie Goins of Lubbock.

Grandchildren present were Mr. and Mrs. Allen Bingham and daughter, Mr. and Mrs. Lon Davis, Jr. and son, Floydada, and Elco and Pat Frizzell, Lockney, and Mr. and Mrs. Don Finkler and Jerry and Larry Coltharp, also of Floydada.

Mr. and Mrs. Bill Lloyd and daughter of England, Arkansas, are here this week visiting his mother, Mrs. Lela Lloyd. The Bill Loyds are former residents of Floydada. Mr. Lloyd has a furniture and mattress business in England. They like their Arkansas home.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 21, 1954

PALOMINO BREEDERS HAVE STIFF STANDARDS

WASHINGTON — No bluebook of high society ever set stiffer standards of entry than those of the register of palomino horses.

A true palomino, today's rules specify "the body color must not be more than three shades lighter or darker than a newly minted gold coin. The mane and tail must be white, silver, or ivory, with not more than 15 per cent dark hairs in either."

White stockings and a forehead blaze of white can set off the proud golden coat. But woe betide the errant palomino with a hint of zebra stripes on its legs or a dark stripe down its back. These markings disqualify for registration.

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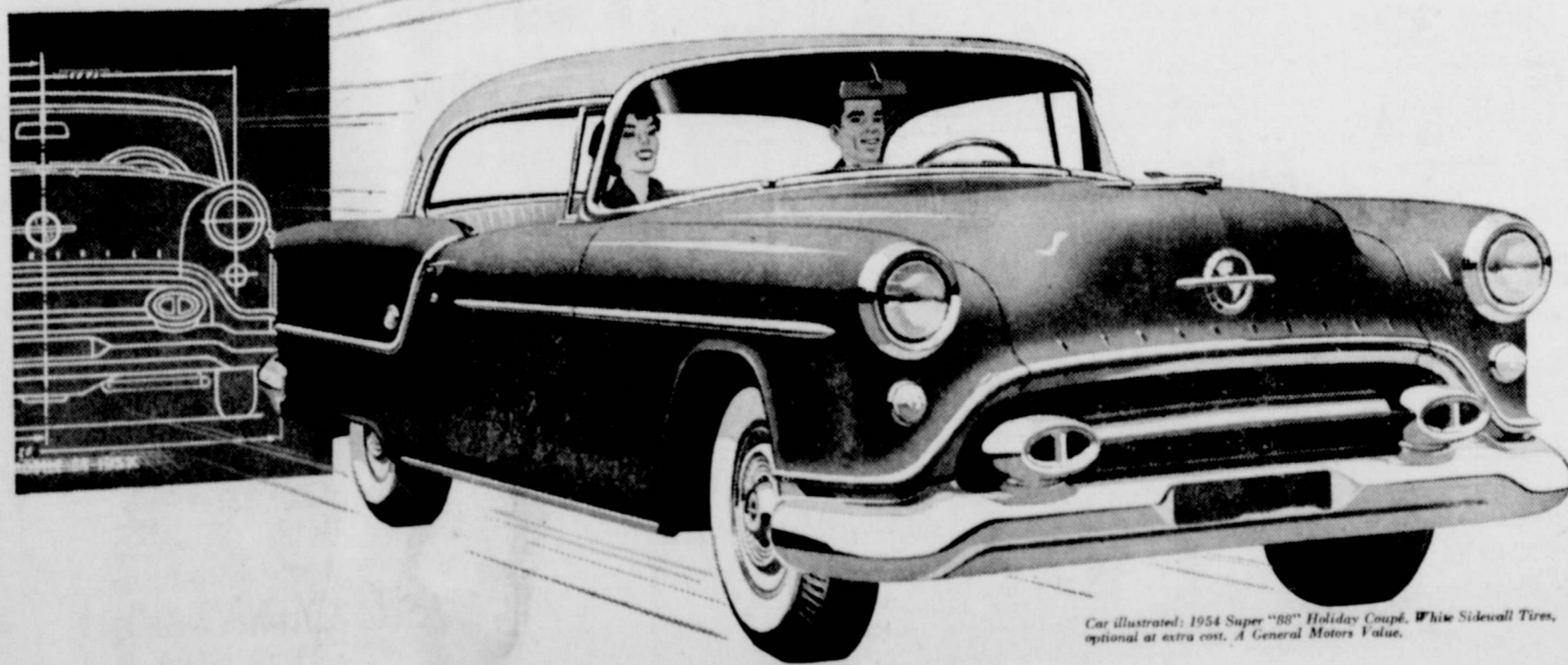
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Plainview, Texas

New ... Ultra-New for '54!

NOW ON
GALA DISPLAY
AT YOUR
OLDSMOBILE
DEALER'S

ANNOUNCING the breath-taking new Oldsmobile Super "88" for 1954! The Oldsmobile so ultra-new in design . . . so original in style throughout . . . there's never been a car like it before! Just wait till you see its completely new Body by Fisher—that new lower, longer, lovelier silhouette! The daring new slant of its panoramic windshield! The dramatic new flair in its sweep-cut doors and fenders! And just wait till you drive the new 185-horsepower World's Record "Rocket" Engine with 8.25 to 1 compression ratio—the engine that outperforms, out-economizes even the power-famous '53 "Rocket". For a completely new view on modern automobiles, see the thrilling new Super "88" . . . on display now! And watch for Oldsmobile's new "Dream Car", the Classic Ninety-Eight . . . coming to your dealer's soon!



Car illustrated: 1954 Super "88" Holiday Coupé, White Side-wall Tires, optional at extra cost, A General Motors Value.

World's Record "Rocket"
OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

ODEN CHEVROLET CO.,

FLOYDADA, TEXAS

GAY GIBSON

prints the news

for early spring

in *Bates* DISCIPLINED FABRIC

as seen in
January Mademoiselle



And here's the very latest fashion news: fresh young prints in Bates Disciplined Mist Lawn . . . delectably styled for junior figures by Gay Gibson. Strawberry hat print at left in sleeveless dress with fagoted princess line bodice. Black cummerbund. White backgrounds with red, violet, aqua or gold. Fruit print dress, right, with airline tuck bodice. White grounds with violet print and violet cummerbund; navy print and lime cummerbund; red and red; brown and Chinese red. Both, sizes 7 to 15. Each \$14.95

GOOD'S DEPT. STORE

Social Events, Clubs

Study Club Sets Style Show Date

Mrs. David Kirk was hostess to the 1954 Study club at her newly redecorated home 103 East Tennessee street. The club met Tuesday evening at 7:30. Mrs. Gene Collins, Jr., president, presided over the business meeting.

Plans for the spring style show were discussed. The time for the show was set for 8 o'clock on March 29 at the high school auditorium.

Mrs. Brac Biggers gave an interesting talk on "Buffalo Bill" (William F. Cody) in speaking of great heroes of the southwest. And club members each gave the name of a favorite Texas hero.

Refreshments of lemon pie and coffee were served to the following: Mesdames Gene Collins, Jr., Hollis McLain, Jack Coffman, Arthur Womack, Jr., Maurice Steen, Lane Decker, James Wester, Brac Biggers, Bob Copeland, W. H. Simpson, Jr.

Mmes. Claude Weathersbee, Lyndell Roberts, Tom Sneed, Gene Probasco, Edward Wester, Watson Jones, Jim Simpson, W. J. Adams, Jr., Jimmy Price, Johnnie Collins, and the hostess, Mrs. Kirk.

The next meeting will be February 2 at the home of Mrs. Lane Decker. Mrs. James Wester will have charge of the program.

SUSANNAH WESLEY CHURCH LESSON IS ON "JEREMIAH"

Tuesday afternoon the Susannah Wesley circle of the First Methodist church met at the church for a lesson on "Jeremiah" with Mrs. L. P. Lawson as leader.

Mrs. G. V. Smith gave the devotional. Others on the program were Mesdames G. L. Bryant, C. B. Lyles and Bud Sparks.

The meeting next week will be on Monday afternoon at 3:30 o'clock, instead of on Tuesday, the regular meeting day.

The members of the circle are urged to attend the sub-district meeting in Matador on Tuesday, which begins at 10 o'clock a.m.

Hesperian for 1954 account records.

BEST BUYS in BETTER FOODS

- GLADIOLA Baking Powder 25¢
- BLACKBURN'S Honey Flavor SYRUP 55¢
- SWEET RELISH 33¢
- Variety Pack CEREAL 34¢
- BAMA Peanut Butter 32¢
- DEL MONTE Tomato Catsup 19¢
- SUNSHINE OYSTER Crackerettes 15¢
- LONGHORN Oleomargarine 21¢
- DRY SALT MEAT 43¢
- LONGHORN CHEESE 53¢
- FRESH PORK Boston Butts 55¢

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120 E. California Street
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WE DELIVER

Needle Club Met With Mrs. Edwin Hammonds Th'sday

Mrs. Edwin Hammonds was hostess to members of the Stitch and Chatter Needle club in her home on January 14.

Officers were elected for the new year: President, Mrs. W. A. Campbell, vice-president, Mrs. Edwin Hammonds, and secretary Mrs. J. B. Turner.

Mrs. Hammonds presented her collection of ceramic and textile paintings to the members, which was very interesting. Most of the members decided to try ceramics or textile painting.

A club "41" party will be held on Friday night, January 22, at the home of Mrs. J. C. Keeling.

Mrs. W. A. Campbell will be hostess at the next regular meeting on January 28.

Members present at the meeting were Mesdames W. C. Mooney, J. W. Walker, L. G. Norrell, H. B. Johnson, J. C. Keeling, J. T. Huckabee, J. B. Turner and Mrs. W. A. Campbell.

The hostess served a lovely refreshment plate.

Shower Compliment To Mrs. Killian

Mrs. Stanley Killian was honored at a pink and blue shower Thursday evening, January 14, at 7:30 o'clock at the home of Mrs. Corkey Guffee, 730 West Lee street.

Hostesses for the occasion were Mesdames Gene Blackmon, A. D. Sulz and Corkey Guffee.

Games were led by Mrs. Blackmon and were enjoyed by everyone.

The serving table was beautifully laid with a white linen cloth with crystal appointments. Mrs. Blackmon served lime sherbet punch from a crystal punch service. Angel food squares, nuts and minis were also served. Plate favors were marshmallows in the form of a baby carriage.

Those present and sending gifts were Mesdames Doyle Mount, Olaf Hain of Austin, Mrs. J. T. Huckabee, Jack Meredith, Jr., Jack Meredith, Sr., of Plainview, Paul Huntington, Clarence Guffee, Earl Allen, Maurice Steen, Alva Sparks, W. L. Orman, Ed Killian of Olney, and the hostesses.

The wedding ceremony will be read on Sunday, February 14, in the home of the parents of the bride-to-be.

PEAK-WARD NUPTIAL VOWS REPEATED AT MATADOR

An impressive ceremony read at 8 o'clock Saturday, December 12, in the home of Rev. W. B. Vaughn and Mrs. Vaughn of Matador united in marriage Miss Dora Peak and Wayne Ward.

The ceremony was read by the Rev. Vaughn who is pastor of the Afton Methodist church.

The bride is the daughter of Mr. and Mrs. J. L. Peak of Afton. The bridegroom is the son of Mr. and Mrs. Malcolm Ward of Dougherty county.

The couple's attendants were the groom's brother and wife, Mr. and Mrs. Joy Ward of Dougherty.

The bride was a popular student of Patton Springs high school. The groom is employed by the gin at Davenport, Oklahoma.

They plan to make their home at Davenport, Oklahoma.

Mrs. J. R. KING BRIDGE CLUB HOSTESS FRIDAY

Mrs. J. R. King was hostess to her bridge club last Friday afternoon at her home, 724 West Grover street, at 2 o'clock. Lovely refreshments of chocolate sponge cake and coffee were served.

Those present were Mesdames Lane Decker, Fred Martin, Kelly Egwood, Lyndell Roberts, David Kirk, and guests, Mesdames Lon Davis, Jr., Carl Minor, Jr., Leonard Matzler and the hostess.

The next meeting will be with Mrs. David Kirk on January 29th.

Garden Club Meets Friday Morning

Floydada Garden club meets Friday morning at 10 o'clock with Mrs. Guy Ginn as hostess.

Roll call is to be, "My garden resolution for the year."

Mrs. L. J. Weiborn and Mrs. Bill Norman will bring the program.

Mrs. O. G. Glassmoyer, president, will be in charge of the meeting.

Her Voice Travels 3 Miles for a Penny



HOW MUCH DOES YOUR TELEPHONE SERVICE actually cost? Recently we asked a group of telephone customers to help answer that question by keeping a record of all the calls they made and received for a week. One of the group, Mrs. Felicia Littlejohn, made and received 58 local calls. She estimates that they covered a total of 345 miles. The cost, according to Mrs. Littlejohn's figures — about three miles for a penny. "That's a real bargain," she added. **SOUTHWESTERN BELL... A TEAM OF 28,000 TEXAS TELEPHONE PEOPLE... AT YOUR SERVICE.**

Mrs. W. R. Daniel Shower Honoree

Mrs. W. R. Daniel was named the honoree at a pink and blue gift tea on Friday afternoon in the home of Mrs. D. T. Mayo.

Co-hostesses with Mrs. Mayo were Mesdames L. L. Jones, B. A. Robertson, E. G. Norrell, J. P. Moss, F. P. Puqua, W. H. Bunch, H. W. Roberts, Bob Bratton, and Mesdames Howard Gregory, Riley Teague, R. A. Williams and P. F. Bertrand.

Mrs. Daniel was presented many beautiful gifts after an appropriate toast was given by Mrs. W. H. Bunch.

Registering and sending gifts were Mesdames Roy Holiar, Earl Allen, C. A. Caffee, Harry Morckel, John H. Buchanan, D. D. Shipley, Roy Woods, Gerry Metcalf, O. G. Mayfield, Bill Marrs, Milton Terry, Joe Martin.

Also Mesdames L. W. Queen, Gene Lawson, Elmer Dazey, Thurman Batten, J. T. Spears, Milton Evans, T. J. Heard, Buck Hickerson, E. L. Thomas, J. H. Barnard, J. W. Gilbert, D. W. Burke, Ruth Daniel, Bill Daniel, L. B. Stewart, Jr., Howard Drysdale, Leon Ferguson, and members of the Martha Sunday school class of the First Baptist church.

Reception Sunday For Mrs. Holmes

Children of Mrs. M. B. Holmes will honor their mother on her eightieth birthday at a reception at the First Methodist church, Lockney, Sunday afternoon next from 2 to 4 o'clock.

A widowed pioneer, Mrs. Holmes has made her home in Floyd county since 1907.

Will Wed Soon

Mr. and Mrs. Bryon Clark, 308 South First street, announce the engagement and approaching marriage of their daughter, Mildred Jo, to Truman Dunavant, son of Mr. and Mrs. Grady Dunavant, Route Two, Floydada.

The wedding ceremony will be read on Sunday, February 14, in the home of the parents of the bride-to-be.

Three senior girls of the Floydada high school received diplomas last Thursday at the school finishing their high school work.

Of these Miss Mona Williams will become the bride of Ted Samples on January 28. Miss Mildred Jo Clark will be married to Truman Dunavant on February 14.

Miss Patsy Robertson, the other member of the trio of senior girls, will begin a career in the business world.

Rebekahs Install

Floydada Rebekah Lodge No. 77 installed officers for the new term at the regular meeting Tuesday night. The officers installed were Vida B. Wellmaker, Noble Grand, Cora D. Simpson, Vice-grand, Lona Sparks, secretary.

Deputy Velma Berry gave a short study course.

DANNY MEDLEY BIRTHDAY PARTY SUNDAY AFTERNOON

Mr. and Mrs. S. D. Medley honored their son, Danny, Sunday on his sixteenth birthday, with a party, at their home.

Attending the party were Ricky, Rhonda and Sherry Burns, Wayne, Jerry and Peggy Queen, Johnnie, Dinnie and Larry Warren, Jimmy Dunn, Juanita Stewart, also Mr. and Mrs. Bud Turner, Mr. and Mrs. Bud Queen, Mr. and Mrs. Charlie Warren, Mrs. Katie Headstream, Mrs. Valerie Turner and Mrs. Pearl Dunn.

Mr. and Mrs. Bryce Queen of Roswell, New Mexico, visited Sunday with Mr. and Mrs. S. D. Medley and other relatives. They attended the Dick Graves funeral Monday morning.

Good carbon paper goes further. Try Sure-Rite.



Most of us stay so comfortable that we have to be surprised into an argument.

Whether this means we think too much of a pattern with our fellow man, or that we look on disagreement as "bad manners" we wouldn't know.

Anyway, we were surprised into a right spirited debate not long ago with a young man. He was critical of a certain small-town newspaper.

"Imagine that young whipper-snapper," he said scornfully, "taking issue with a millionaire."

"You don't mean you think money makes one man's opinion better than another's?" we asked in surprise.

"Well, not exactly," he countered. "You know it doesn't get you anywhere to disagree."

"But that's what democracy is," we urged. "Of course it does good to express a sound opinion, especially if he's sincere in thinking it needs to be said."

"But to argue with an important guy like that," he trailed off.

"He's not arguing with a principle," he's disagreeing with a man," we argued, "and that's an American right."

It has been said of American youth, and we think unfairly, that their sense of need for security has made them afraid to express individual opinions. If this were true, it would indeed be unfair and unfortunate. We prefer to think that most young people these days are better informed and better adjusted than those a couple of generations ago. Hence, it's harder to get one off at a tangent because he's more likely to see both sides of a question than youngsters of 30 years back.

Both old and young, however, forget that living in a democracy is not only a privilege. It's also a responsibility.

HD Club News County Council Meeting Report

Twenty-six members representing 14 of the 15 home demonstration clubs of Floyd county, were present at the county council meeting Saturday afternoon in the court house.

Mrs. M. J. McNeill, chairman, presided. Mrs. Wilfred Stoerner, secretary, handled the records of the meeting.

Almost all the clubs had Christmas parties for members and families; several clubs sent gifts to the Abilene state hospital or other organizations.

Mrs. L. T. Wood, chairman of recreation committee, read an announcement of the Long Horn Recreation laboratory at Athens on February 14 thru 21st.

Mrs. C. L. King, county THDA chairman, announced that the THDA fund should be brought to the Council at the February meeting. She called attention to the election of nominees to the district meeting, also in February. The district meeting will be held in Post on May 5.

Attending the meeting Saturday were Mrs. W. B. Jordan and Mrs. M. J. McNeill, Center; Mrs. W. J. Ross and Mrs. W. O. Jones, Jr., Dougherty; Mrs. Sam Green and Mrs. W. E. Grimes, Friendship; Mrs. D. S. Batten, Harmony; Mrs. E. G. Norrell and Mrs. W. H. Bunch, Homebuilders; Mrs. Buel Neff and Mrs. Verlon Wright, Lakeview; Mrs. Garland Sams and Mrs. J. E. Tierce, Lockney; Mrs. W. D. Nance and Mrs. Raymond Teple, Lone Star; Mrs. Weldon Smith and Mrs. A. M. Dorsey, Pleasant Valley; Mrs. Ben Quebe and Mrs. Wilford Stoerner, Providence; Mrs. James Jeffers and Mrs. J. T. Spears, Sand Hill; Mrs. L. T. Wood and Mrs. G. Milton, South Plains; Mrs. J. W. Day and Mrs. John Fowler, Starkey; Mrs. S. J. Latta, Sunnyside; and Miss Leila Petty, Home Demonstration agent.

Sand Hill Plans Party to Welcome The New Families

The Sand Hill Home Demonstration club met Wednesday at the club room in their first meeting of 1954.

Roll call was answered with 'some way the club could improve the community.' There were some good suggestions given. The most important was a welcome party to welcome the new families in the community. This will be held in the near future.

The club women will sponsor a March of Dimes party, January 22, at the school house and everyone is invited to attend.

Mrs. Lynn Miller read 'A Creed for Homemakers.' Then Miss Petty had charge of the program. She gave an interesting discussion on 'Fruit in the Family Food supply' with interesting illustrations.

Announcements were made concerning the next meeting and refreshments were served.

Those attending were Miss Petty and Mesdames C. B. Carmack, Jim Holmes, A. V. Womack, J. T. Spears, Johnny Miller, Lynn Miller, Walter Knight, T. C. Hollums, James Jeffers, Eddie King and Mrs. Fred Jackson, the hostess.

LAKEVIEW 4-H CLUB

The Lakeview 4-H club met Wednesday, January 13, in the Lakeview lunch room. Roll call was answered with our 4-H projects. Miss Petty gave us our year books and our 4-H pins. She also gave us a sample of hand lotion.

Present were Charlene Wright, Novis Johnson, Jean Jones, Ruth Asebedo, Linda Asebedo, Anella Thurston, Patricia Ann Neff and Lynda Thurston.

Good carbon paper goes further. Try Sure-Rite.

Mrs. Kendrick's Club Hostess on Friday

The Sunnyside Home Demonstration club met with Mrs. Ernest Kendrick as hostess Friday.

"Planning for 1954" was the subject of the program. Discussions of living room and food demonstration were held.

Mrs. W. O. Tye, president, conducted the business session. Mrs. C. W. Denison gave a talk on the responsibilities of club officers and committees. Mrs. Herschel Hammonds gave the club constitution and by-laws.

Members present were Mesdames Charles Probasco, R. B. Calhoun, W. O. Tye, Ethel Sawyer, Fred Brown, J. J. McKinney, Roy Curry, W. A. Lovell, D. W. Burke and Miss Alma Crump and the members on the program.

Mrs. W. H. Hilton will be hostess to the club at the next meeting on February 5.

License Plates To Go On Sale February First

Motor vehicle license plates will go on sale in Floyd county on February 1 and tags may be put on vehicles at the time of the purchase. Assessor-Collector T. T. Hamilton said this week.

Passenger car plates begin at B-2900 this year and run through BB-6799.

Commercial truck numbers begin at ID-8300 and run through ID-8849. Farm trucks begin at 5D-5125 and run through 5D-6574.

The color of the tags will be the usual even year black background with letters and figures in orange. Last week at Lockney the collector issued 79 poll tax receipts and collected \$5,344 in taxes and polls on his one-day visit to that city.

Reports Indicate Dub Hodge Still On Critical List

George (Dub) Hodge, son of Mr. and Mrs. Tom Hodge, who was critically injured on January 3, in an automobile accident in San Diego, California, is still in a critical condition in the Naval hospital at the base in San Diego.

Pike Hanna, Jr., who was driver of the car and a buddy of the injured sailor, talked to his mother, Mrs. Pike Hanna, Sr., on Tuesday night. George had brain surgery several days ago. He has remained in an unconscious condition since the wreck and is partially paralyzed.

A sister of the injured man, Mrs. Winifred Copeland, is at her brother's bedside assisting in nursing the injured man. She is a civilian nurse stationed at Reese Air Force base in Lubbock. Pike reported that Dub still has high fever and is in a grave condition.

Men In Service

43D DIV. GERMANY. — Pvt. Edward G. Ashlock, 18, son of Mrs. Helen Swan, Lockney, Texas, recently arrived in Germany for duty with the 43d Infantry division.

The "Winged Victory" division is training as part of the NATO Army for the defense of western Europe.

Ashlock, a rifleman in the 199th regiment, entered the army last June and completed basic training at Camp Roberts, California.

Our sincere thanks for the many expressions of concern and sympathy following the injury of our son Phillip in the street accident last week.

Mr. and Mrs. Bob Owens

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SIX CYLINDER \$35 EIGHT CYLINDER \$45
PARTS EXTRA.

All Work Guaranteed.

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A pen and a check book are all the tools you need for paying a bill by check.

Keep your funds in this bank and pay all your obligations by check.

FIRST NATIONAL BANK
Floydada, Texas

Mr. and Mrs. Ted... ene, Texas, are the daughter born January baby has been named... lece. The Smalls are... of the O. G. G... Floydada. Mrs. Small... Glassmoyer were co... mates in Midland, Tex...

charge of the... was filed ag... means here i... the arrest... show last Fri... there.

... was c... your proveling... in the offi... and fires, a... and record... Mexicans f... age space.

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... man charg... Jesse Qu... Pedro Y... build the fir... bond.

... filed a... Sheriff C... a bail of... a... of Los... filed. I... a plea... liquor fo... the first of... being held... in Solo, ar... by Deputy H... change of sell... and cos... court.

... Bennett... Florida Fire... a severe spral... duty w... Fred Zimm... a concrete... at Peopl... home afte... revealed no... be around... Mrs. B... morning... is causing... said.

... by Mrs. W...

... JOHNNY... JANUARY 15. A... held the ente... of a film, Am... down by cour... Public Service... hour and... served.

... Mrs. W. J... meeting... presentatives of...

... R. H. Craw... her parents a... Saturday.

... Monday after... ladies of the... church honore... Mrs. Dora Peal... Guests pres... Glenn, Mat... and Daugh... and sendin... were Me... J. T. Poole, J... and Bud Fost... Mrs. Ward, Cl... and Me... and Miss De... date.

... and Mrs. H. H... Monday fro... in Port Worth... and Mrs. Will... family attende... of honor of 3... Mrs. G. O... at O. C. Tu... Mrs. Sunda... and Mrs. Edge... of Lovington... week-end guest... mother and a... Mrs. Horace Joh... and Mrs. J. T... dinner guests... Mrs. L... Florida... and Mrs. J... in Dallas last... a medical check... considered n... and Mrs. Don... of Odessa ap... the home of In... Mrs. Jess Glover... are spend... the grandparen... and Mrs. Willis... have moved... they will be e... farming... and Mrs. J. N... friends at M...

... and Mrs. Sam... children at Am... and.

... and Mrs. S. T... Mrs. W. C. Bu... Thursday in the... Bill Norman... and Mrs. J... their little g... Denise Tanner...

... W. E. Garret... Mrs. Visted... and friends... of Noabo, Ma... and of Mrs. N... her parents... of Floydada... of Mr. and... will Sunday.

Left Charged Against Four

Charges of theft over \$50, a felony, were filed against four Latin Americans last week-end following the arrest of the quartet in a parking lot last Friday night by city police.

The men were called to the men's automobile owner caught prowling in his parked car. The officers found four men and their combination and record player in the car. The men were taken to an adjacent garage.

Investigation took the officers to the property where the owner of the property was found. The men had been taken off of a truck.

Field Man Makes Bond

Barney L. Littlefield, made bond for \$500 last week and was released on a charge of transporting a stolen car. Deputy Sheriff Ray Hardin, who had been in charge of the case, stated that the defendant pleaded not guilty. The defendant was released on a charge of transporting a stolen car.

Man Injured Fall From Roof

George Bennett, local building contractor and member of the Floyd County Fire Department, sustained a severe sprained ankle Monday while on duty with the volunteer fire department when he fell from the roof of a building.

Dougherty News

DOUGHERTY, January 19. — The Dougherty community club met at the school auditorium Friday evening, January 15. A business session was held. The entertainment consisted of a film, "America the Beautiful," given by courtesy of the South Plains Public Service. Following this was a social hour and refreshments were served.

Monday afternoon, Mrs. Wilmer and Mrs. W. J. Ross attended a social meeting of the Floyd County home demonstration clubs representatives of the Dougherty.

H. Crawford and Beth Williams returned from a visit to the parents at Tokio Friday morning.

Monday afternoon, Mrs. Wayne and Mrs. Dora Peak, with a bridal party, were present at the home of Mrs. G. C. Tubbs. The party was given by Mrs. G. C. Tubbs.

Mrs. H. H. Hines returned from a visit to the parents at Tokio Friday morning.

Monday afternoon, Mrs. Wayne and Mrs. Dora Peak, with a bridal party, were present at the home of Mrs. G. C. Tubbs. The party was given by Mrs. G. C. Tubbs.

Mrs. W. E. Garrett and Mrs. M. L. Wood visited in Amarillo Wednesday until Friday with their friends, Mrs. R. S. Wood, Mrs. M. S. Wood, a long time resident of Amarillo, who was in the city on a business trip.

South Plains News

(by Mrs. Murray Julian)

SOUTH PLAINS, January 19. — Glenn Wood sent word to his parents, Mr. and Mrs. L. T. Wood that he had arrived at San Diego, California, on Wednesday and would be stationed there for his first few months training in the Marines.

John Key West and Grigsby Milton were among the group of men who left on Tuesday for Waco, Texas, where they attended a cotton meeting held at Waco hall. It was for the purpose of trying to get more cotton acreage allotted for Floyd County. John Key and M. W. Wiley were among the speakers from here. They all arrived at their homes Thursday evening.

Virginia Taylor spent the past Saturday night in Quitaque with her grandparents, Mr. and Mrs. W. W. Merrill.

Mr. and Mrs. Joe Norman and sons, from Childress, Texas, were Sunday guests in the home of Mr. and Mrs. Sterling Cummings and children. Joe is the brother of Mrs. Cummings and is studying to be a doctor. They are visiting with the Cummings at this time.

Mr. and Mrs. George Weast write from Florida that they have been enjoying a visit down to Key West, Florida, the southernmost city in the United States.

Mrs. Grigsby Milton and Mrs. L. T. Wood attended the council meeting on Saturday afternoon in Floydada which was held in the council room of the court house.

Mrs. Truman Bradshaw is still in the Plains hospital in Lubbock, suffering from glandular trouble. She is to undergo an operation as soon as she is able. We hope she is soon over that and able to come home.

Maryanne and Mike Thames, children of Mr. and Mrs. J. B. Thames have been very ill with bronchial trouble, and have been in the hospital since Friday. Mike was able to come home the first of this week. Maryanne is still under oxygen and taking tests for allergies which they think may have caused her bronchial trouble.

Mr. and Mrs. Clayton Bond, Jane and Victor, have moved from their home in South Plains to Plainview, where they are both now employed on the rail road in the office department. We understand the depot at South Plains has been sold and will soon be moved away.

Mrs. Phillip Smitherman will be hostess at an all day painting party at her home on Tuesday, January 23, and wishes to invite everyone to come. Mrs. Lewis Jurcak from Plainview will be in charge of the painting. Each one is to bring his sack lunch to have at noon. Everyone come on time for the lessons that start at ten in the morning.

Birthday Party Honors.

Mr. and Mrs. Arby Mulder were hosts at a birthday party for their children, Nathan, 10, and Catherine, 5, at their home four until six on Tuesday afternoon, January 12. They had a play room filled with balloons which they were to burst. Dennis Deavenport was the one who won the prize for the most balloons broken first. The children also enjoyed television during the afternoon and other games.

Mrs. Arthur Brown from Lockney assisted Mrs. Mulder in serving the children refreshments of pink birthday cake and ice cream. Those who enjoyed the party were the following boys and girls, Dennis Deavenport, Johnny and Beth Calahan, Karen Brown, Sue and Diane Edmonds, Marilyn Kinniburgh, Jimmy Pritchett, Barbara Sue Milton, Jimmy Respondek, Dale West, Jimmy Upton, Bud Higginbotham, Bruce Julian, Gwendolyn Robnett and the honorees Nathan and Catherine Mulder.

Mrs. J. P. Taylor wishes to announce that several ladies left silverware and pie dishes at her home. Please call for them when you can.

We are sorry to report that Mrs. E. C. Austin, mother of Mrs. Jim Reeves, who had been cared for her mother for so long, passed away at the Reeves home on Saturday morning, January 16, Mrs. Austin had been in declining health for a long time and had been bed fast for several months. She had grown steadily worse the past week. Mrs. Walton Wilson, another daughter from Fairview, has been with Mrs. Reeves the past week to help care for her. Services were held on Sunday afternoon, January 17, at the First Baptist church in Floydada, with Rev. W. S. Spearman from South Plains and Rev. Larry Faus from Fairview in charge of the beautiful services. Rev. H. L. Burnam was to help with the services but he was unable to attend. He had been Mrs. Austin's minister in days gone by. We extend our sympathy to all the Reeves family and to all those in Mrs. Austin's family.

Mr. and Mrs. Bryant Higginbotham and boys visited in the home of Mr. and Mrs. Grigsby Milton and daughters Monday evening of this week.

Club Meeting.

The South Plains home demonstration club met Wednesday, January 13, at 2:30 in the home of Mrs. Bill Beedy for the first meeting of the year. New officers taking their places were Mrs. L. T. Wood, president, and Mrs. Beedy secretary.

Roll call was in the form of a question, "Paid My Poll Tax?" Mrs. Beedy gave the club constitution, and the by-laws. Program assignments were given out by program chairman, Mrs. R. G. Dunlap. Committees were assigned for the various duties of the year; year books were filled out, with programs and hostesses selecting their dates for the coming months.

Mrs. Phillip Smitherman was a guest of the club on this date. Sunshine sisters were revealed and it was voted to discontinue them for the next three months.

Mrs. Beedy served refreshments of cheese sandwiches, pickles, cake with whipped cream topping and hot coffee.

Present were the following members and one guest, Mmes. L. T. Wood, Grigsby Milton, H. L. Marble, Murray Julian, Arby Mulder, Fred Fortenberry, Otho Sanders, Albert Stewart, S. A. Thornton, J. P. Taylor, John Key West, Walter Wood, R. G. Dunlap, W. S. Spearman, Bly-

Center News

(by Mrs. J. E. Green)

CENTER, January 19. — We are having a variety of weather, but mostly cold.

Bro. and Mrs. Hodges and Jerry were dinner guests of the Leo Frizzelli. Also present was Mrs. Greenway.

Mr. and Mrs. Floyd Montgomery of Shallowater visited Saturday afternoon in the home of his sister and family, the Frank Dunns.

Mr. and Mrs. W. L. Hartline and Dub, June and Jimmy visited in Lubbock Sunday with the Butcher family. Mrs. Butcher and Mrs. Hartline are sisters.

Mrs. O. C. Vinson is ill with flu.

We sympathize with the people in neighboring communities who have lost loved ones over the weekend. Among those from here attending Mrs. Austin's funeral in Floydada Sunday were Mrs. Frank Dunn and an old friend formerly of Fairview, Mrs. Lola Kniever Pohl now of Matador.

We were glad to have Mrs. Pohl in church services Sunday night.

Visitors in the Frank Dunn home Sunday afternoon were Bro. and Mrs. Hodges and Mr. and Mrs. J. D. Welborn.

Mr. and Mrs. J. R. Robertson, Kenneth, Karen and Mac visited Sunday afternoon with Mr. Robertson's brother and family, the Fred Robertsons of McCoy.

Patsy Robertson spent Monday night with Winnie Hartman and Friday night with Barbara McAdams. Mrs. D. D. Johnson and son of Stratton spent the week-end in the home of her sister, Mrs. Earl Huckabee.

Mr. and Mrs. Lovell were Sunday dinner guests of Mr. and Mrs. Ross. Don Clark Green of Big Spring was with homefolks over the weekend. All visited in Plainview with the Victor Greens Saturday evening.

Mr. and Mrs. Fred Battey visited the J. E. Greens Friday evening.

Mr. and Mrs. Green visited the D. I. Boldings Thursday evening.

Mr. and Mrs. D. I. Boldings visited the Greens Monday evening.

Carbon Monoxide Poisoning Fatal To Young Father

RALLS — Mrs. W. G. Jones, 25, remains in a critical condition in a Dallas hospital. She is still unconscious since being overcome by carbon monoxide gas from a defective flour furnace on December 24.

Mrs. Jones, the former Mary Helen Moore of Cone, was found by her mother who had been trying to reach her by telephone for more than an hour. Her parents are Mr. and Mrs. Zora B. Moore, former residents of this area for a number of years.

When Mrs. Moore went to the Jones home she found her son-in-law W. G. Jones, 26, dead in bed and her grandson, unconscious. The boy at last reports was recovered.

The Zora Moore and Jones families visited here and attended the golden wedding anniversary of their parents and grandparents, Mr. and Mrs. John W. Moore at Cone on November 1, 1953.

Health: What people are always drinking to before they collapse. Critics: People who go places and boo things.

Success: Starting at the bottom and waking up.

—SANTA FE MAGAZINE

Alexandria, Egypt was founded by Alexander the Great.

Feliz Adler established the Society for Ethical Culture.

Centerites who attended the Workers conference at Silverton Tuesday were Mrs. Leo Frizzell, Mrs. Ethel Greenway, Mr. and Mrs. J. E. Green, Mrs. R. C. Hodges and Patsy Robertson.

Home Demonstration club meets Friday, January 22, with Mrs. Man-

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Farm Magazine Article Hits Acreage Controls

A recent issue of the Illinois Agricultural Association Record contained an article which states history has shown that acreage controls, of the type now being considered, won't work in curbing surpluses of agricultural commodities.

The U. S. Department of Agriculture has indicated that controls may be placed on cotton and corn in 1954 because of large stocks already on hand and prospects of a bumper crop this year.

"Historically, acreage controls have failed to limit production," the article says. "When acreage controls were placed on potatoes some years ago, total production actually was higher than it would have been without controls."

The article recalls that experience with acreage controls on corn and wheat in the 1930's indicated that very heavy cuts are required to get a reduction in total production.

"Farm Bureau believes that expansion of foreign trade is a better answer to the surplus problem than acreage controls," the article concludes.

This problem will be the big question, no doubt, during the next session of congress.

Light Snow Falls; Cold and Cloudy

A thin mantle of snow covered Floyd county last night, and the thermometer registered a cold 8 degrees at 6 o'clock this morning.

Temperatures began to drop noticeably by Wednesday noon following a morning low of 38 degrees. Brisk north winds whipped across the prairies Wednesday afternoon, gradually decreasing as night wore on.

Cloudy and continued cold are predicted for today and tonight with sunshine again Friday.

Ernest Fowler recently returned home from a checkup at Scott & White clinic in Temple.

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

JOHN B. STAPLETON
LAWYER
General Civil Practice
Income Tax Returns
206 Courthouse Telephone 14

White Swan Quick-to-Fix Foods!

COFFEE
1 lb. Can 93c

LIGHT CRUST 10 lb.
Tea Time Tea 29c
1/4-lb., With Glass

FLOUR 79c

CHARMIN, 4 roll pac with 10c Coupon
TISSUE .. 39c

Thrifty Buys for a Dollar

OUR VALUE ELBERTA PEACHES 2 1/2 Size 3 Cans **\$1.00**

PAPERPAX NAPKINS 80 Count **15c**

KIMBELL'S HOMINY 12 CANS **\$1.00**

DEL MONTE, 46 oz. Can 3 For **\$1**

DEL MONTE CATSUP 14 oz. Bottle 6 for **1.00**

DIAMOND Early June PEAS & DICED IRISH POTATOES 300 Size Can 10 for **1.00**

White Swan, tall, 8 for MILK \$1.00

EVERY DAY LOW PRICES

PATTERSON'S QUALITY SERVICE
Grocery & Market
Where Parking is a Pleasure
FLOYDADA, TEX.
PHONE 24

HOW TO BE A BETTER COOK and save money too!
By Mary Blake
Home Service Director Carnation Company

Cheeseburger Loaf
(Makes 6 to 8 servings)

1/2 cup undiluted Carnation Evaporated Milk
1 egg
1 cup cracker crumbs
1 1/2 pounds ground beef
1 1/2 tablespoons salt
2 tablespoons chopped onion
1 teaspoon dry mustard
1 tablespoon catsup
1 cup grated American cheese

Blend all ingredients except cheese until thoroughly mixed. Line loaf pan with heavy waxed paper. Place 1/2 cup cheese in bottom of pan. Cover with half of meat mixture. Repeat with remaining cheese and meat layers. Bake in moderate oven (350° F.) about 1 hour. Let stand about 10 minutes before turning out on platter. Remove paper. Slice for serving.

FREE! My latest recipe booklet. Send for your free copy to Mary Blake, Dept. GS-153, Carnation Company, Los Angeles 16

GROUND BEEF
1 lb. 45c

HOME STOP Agriculture

Released by The Texas Department of Agriculture

Drouth Hay Program Report

The Texas drouth relief hay program has been discontinued — either permanently, or until more funds become available. A progress report is now in order.

When the program was curtailed on January 11, some 4,120 farmers and livestockmen had received hay allotments from county drouth disaster committees. The allotments involved the purchase of more than 119,846 tons of hay.

Actually, these allotments did not grant free hay to farmers. Instead, they provided free shipment of hay from the point of purchase to the farm or ranch.

The farmer, himself, bought the hay. The railroads reduced their fare by half, and the state and federal governments paid the reduced shipping rate for the purchaser.

The Texas Department of Agriculture, which administered this program, had \$889,000 to spend. Some \$704,000 of this was federal money and \$185,000 was available from Texas.

In the final days of the program, it was costing about \$13 per ton to ship this hay to Texas from other states as far away as California and South Dakota. These expenditures rapidly ate up the available funds.

Actually, all the money has not yet been spent. But all the money has been earmarked for spending. In other words, enough hay shipment allotments have been granted to use up all the funds now on hand.

The allotments were halted on January 11, so that the Department of Agriculture could determine whether or not all of them would be used. Within a few days, the federal government announced it had \$400,000 more to contribute to the fund. But as reports continue to reach the Department in Austin, it becomes evident that a great deal of this sum, too was spoken for in the closing hours of the program.

If a survey of the situation reveals that all allotments will not be used, or if a special session of the Texas Legislature appropriates more relief funds, then the program can be resumed in early spring.

SPENDS 20-DAY LEAVE FROM NAVY WITH PARENTS

Bobby George Smith, son of Mr. and Mrs. Leonard Smith, Floydada, left last week-end for San Diego, California to rejoin his ship, the U.S.S. John W. Thomason.

Bobby has been visiting his parents and relatives and friends for 20 days. He recently returned from duty in Korea and Japan. He has been in the Navy since February, 1953.

SAND HILL 4-H CLUB

The Sand Hill 4-H club met on January 12. The 4-H pledge was given, and members answered roll call with their projects for 1954.

Miss Petty handed out some cooking records to some of the members. Pins were also handed out. Those receiving them were Elfa Womack, first year pin, LaJuana Womack and Joellen Jackson, second year pins and Billie Holmes and Carolyn Raley, third year pins. Miss Petty also presented some hand lotion.

Songs were sung and the meeting adjourned with the 4-H prayer.

Whiskey will not age in a glass container.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated January 19, 1940)

Opening of the new Soil Conservation area office for the administration of the water facilities program in the Pease River watershed has been postponed until February 1, according to W. T. McKinney, local administrator for the FSA.

Eighty members of the Lions clubs, Floydada, Childress, Paducah, Matador and Turkey, assembled in Floydada Tuesday night to hear Justice A. J. Polley of the Court of Civil Appeals at Amarillo in an address on the subject, "Philosophy of the American System."

Floydada's second annual Golden Gloves boxing tournament will be staged in the R. C. Andrews Ward school gymnasium next Thursday and Friday nights.

Temperatures here Wednesday night dropped 54 degrees in less than 12 hours in the teeth of a raging blizzard which swept the entire plains. Snow began falling shortly before 8 o'clock this morning.

Juanita Rushing, daughter of Mr. and Mrs. Lee Rushing, Floydada, was honored as one of the prominent students attending Southern Methodist University in the "Mustangs on Parade" column of the Semi-Weekly Campus, official student newspaper.

Mr. and Mrs. Carr Surginer left this week for an indefinite stay at Houston where they will visit their son and wife, Mr. and Mrs. Leslie Surginer. The Carr Surginers have recently completed a modern equipped trailer house and plan to spend the rest of the winter in warmer climates.

Mr. and Mrs. A. R. Hanna are moving this week to Lubbock, where they will take charge of a farm five miles west of Lubbock, recently purchased by their son, Ross.

Mr. and Mrs. J. W. Buchanan entertained friends at their home north of the city Friday evening with a guinea supper. Enjoying the delightful affair were Messrs and Mesdames Lee Cavin, Duncan Hollums, George Sherrill, Ralph Taylor, R. C. Patton, Miss Mary Francis McRoberts and the hosts' daughters Nancy and Karen.

Mrs. Martin Brown honored her son, Ken Clary, Saturday afternoon with a birthday party. Ken Clary was seven years of age.

LIBRARY NEWS

(by Mrs. Roy Hollar)

Even with our usual good fortune this week brings us an unusually good number of memorial additions to our collections.

The children of Mrs. Kitty Ann Hart presented us with three volumes of the Interpreters' Bible in the memory of their mother.

Mr. and Mrs. J. H. Barnard, Mr. and Mrs. A. P. Barker of Lockney with Dr. and Mrs. George V. Smith gave books in memory of Mrs. Maude Shurbet.

The Autobiography of Will Rogers was presented honoring W. O. Jones, this was given by Mr. and Mrs. W. E. Brown, jr. The Alton Chapman family presented Norman Vincent Peale's Guide to Confident Living in memory of E. D. Mateer of Oklahoma City.

Story hour had especial interest last Saturday when Mrs. Gordon Downing brought her story slides for our enjoyment. Ben King was a newcomer to the group, his grandmother Mrs. Workman visited with us. Mrs. W. D. Reeves passed the refreshments. Mrs. Marie Hall brought stories. It was a good hour for the little people gathered at 10

a.m. on Saturday. The Dallas daily paper is now reaching the library.

We call your attention to our Grove's Dictionary of Music and Musicians in the central collection and Thompson's of Music and Musicians in the Lockney branch. They carry life sketches and lists of works of the great in music.

Jean Casadesus has six members of his family written up in these works. These are reference books and do not check out, but we will look up your problem and have the material for you if you will let us know what you need in the field of music and when you want it.

The concerts here and in Plainview make us glad to know that we have, in addition to a variety of other musical information, a standard reference in book collection in the county.

Cress Delahanty has reached us—New York Times seems to be sure this is coming to the best seller list. Certainly, if you have read anything of Jessamyn West's earlier work you will want a place on the waiting list to meet Cress.

James Whistler signed his correspondence and paintings with a small drawing of a butterfly.

A dog's normal body temperature is 101 degrees or more.

let GOSSARD keep you happy with



the BARE NECESSITIES

We just have to tell you! Gossard strapless bras are so comfortable, uplifting and socially secure that plenty of women wear them with normal necklines as well as those below normal—in preference to straps. That's the extra care Gossard puts into shaping and making. And these bras are so pretty, too. Well worth a look-see, tomorrow.

Record Bra with daring plunge is finely circled-stitched for record uplift. Wired cotton. White. A, B, C cups.

3.95

SMITH'S DRY GOODS

"BUSINESS IS GOOD"

Stop Taking Harsh Drugs for Constipation

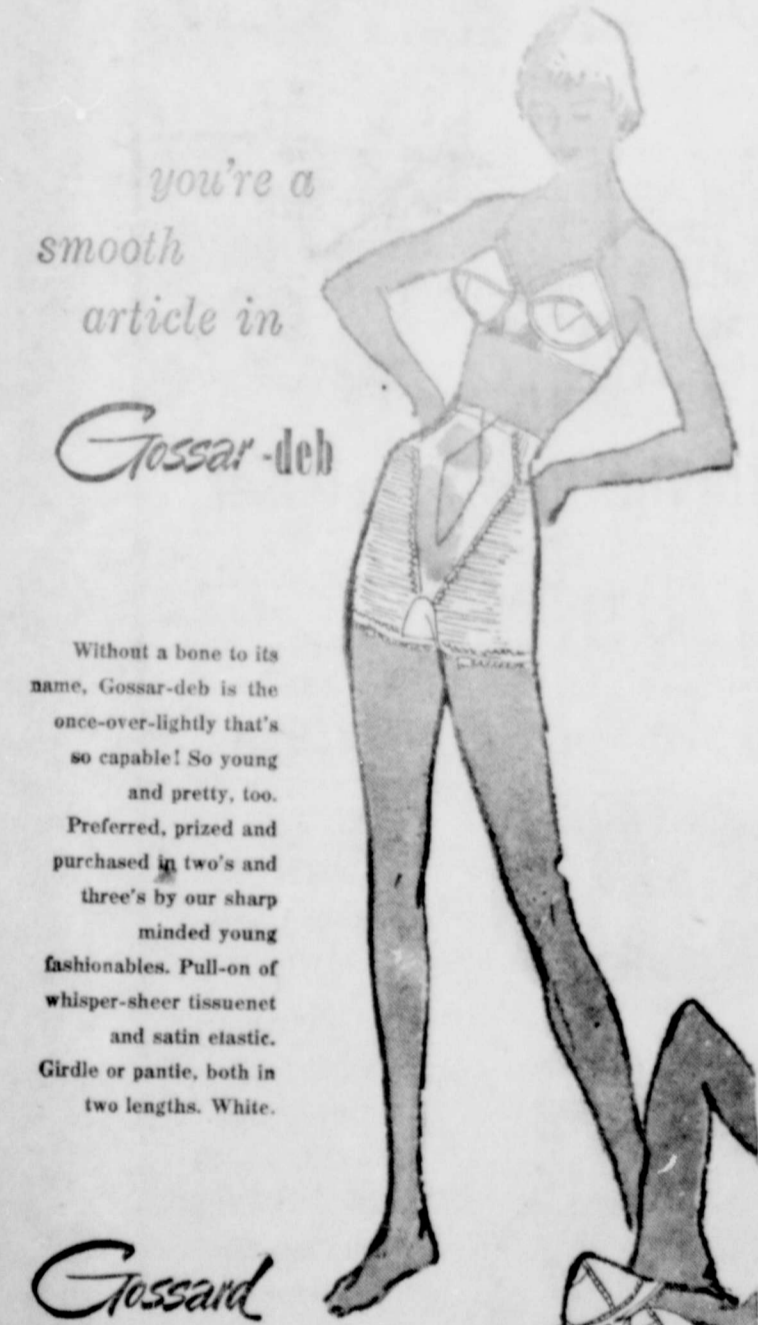
Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *real* but *gentle* relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.



you're a smooth article in Gossard-deb

Without a bone to its name, Gossard-deb is the once-over-lightly that's so capable! So young and pretty, too. Preferred, prized and purchased in two's and three's by our sharp minded young fashionables. Pull-on of whisper-sheer tissue net and satin elastic. Girdle or pantie, both in two lengths. White.

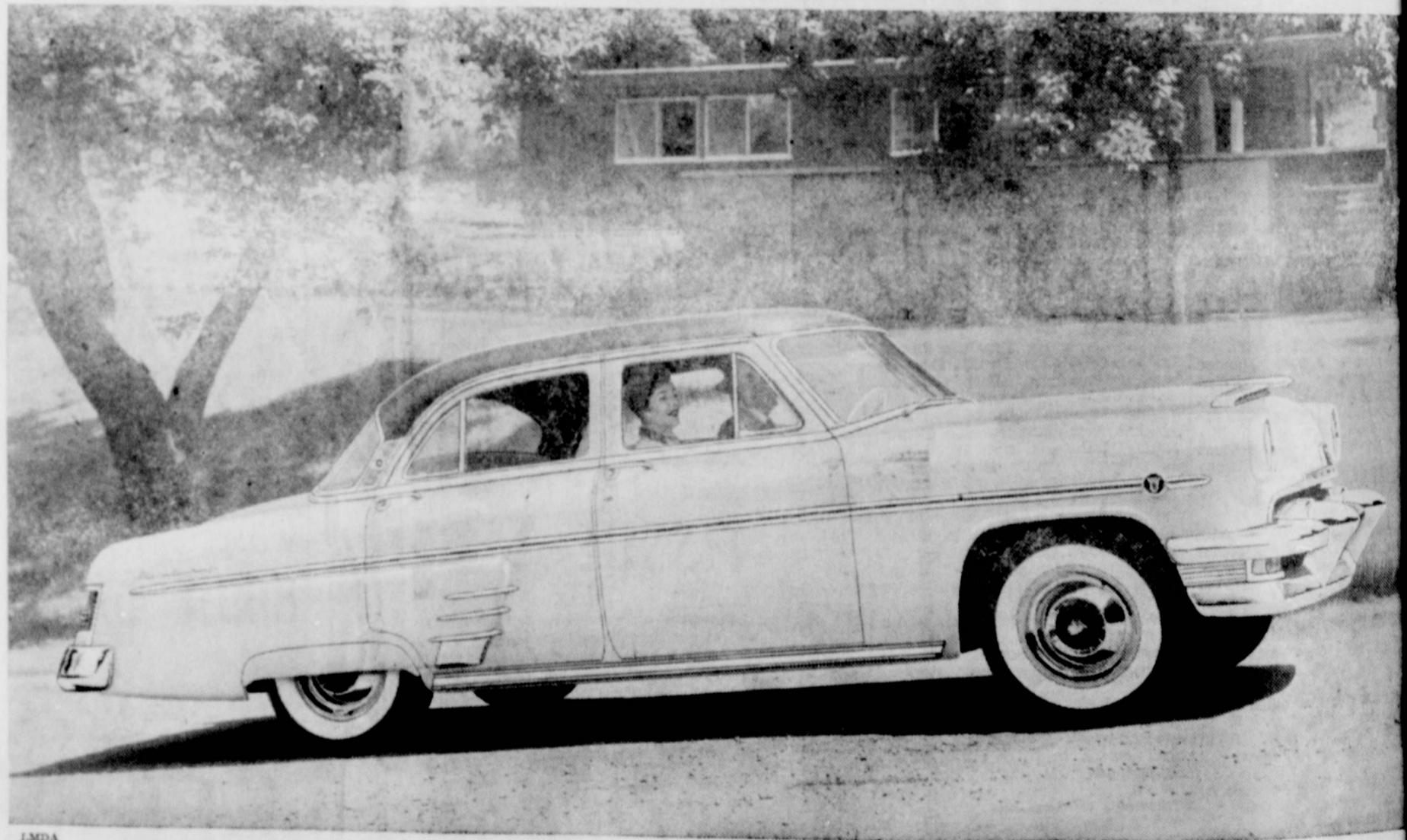
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GIRDLE (# 16)
14" length \$5.75
16" length \$5.95

PANTIE (# 17)
14" length \$5.95
16" length \$6.95

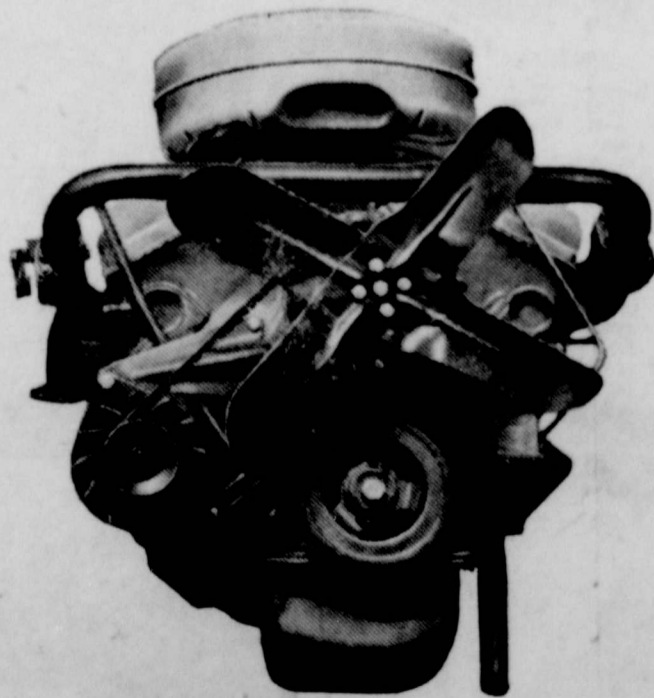
SMITH'S DRY GOODS

"BUSINESS IS GOOD"



Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 7:00 to 8:00. Station KDLB, Channel 11

How Mercury's new V-161 engine lets you take it easy on the highways



Eager power—responsive power—immediately obedient to your slightest whim . . . that's what Mercury brings you with its entirely new overhead valve V-8 engine.

Easy does it when passing. The two extra barrels of Mercury's 4-barrel carburetor cut in automatically, by vacuum. Instantly you have the extra surge you need for extra safety.

Easy does it when hill climbing. Mercury's tremendous reserve power quietly goes to work. You glide up and over with no sense of strain—with power to spare.

Easy does it on curves. New ball-joint front

wheel suspension—a first for Mercury in its class—gives you road-hugging stability, easier steering and control.

And your pocketbook can take it easy, too. For while the new 161 hp Mercury engine gives you 28% more power, it can give you even greater gasoline economy.

So stop around at our showroom and take a trial drive. And see Mercury's new, longer, lower looking styling, the stunning new colors and interiors, and our new model—the Mercury Sun Valley—America's first transparent-top car. How about today?

New 1954

MERCURY

LET US SHOW YOU ON THE ROAD HOW IT MAKES ANY DRIVING EASY

KING TRACTOR & MOTOR, Floydada, Texas

PENNEY'S WHITE GOODS

AYS FIRST QUALITY!

GOING ON

TURNED BY POPULAR DEMAND ---

Many of These Items were Sold Out Early-- Second Shipment Received --

USE OUR LAY-AWAY

WOOL DOUBLE BLANKETS **3.88** Pair

Spring Colors

LUXE PUCKER NYLON . . **88c** Yd.

SHORT LENGTHS COTTON DENIMS COTTON PLISSE BUTCHER RAYON **1c** INCH

WASH CLOTHS, 12 for **\$1.00**

ROUTING GOWNS . . **\$1.00** Each

Look! Look! Penney's Line-up of Beauty Parade Cottons!



SPECIAL PURCHASE!

- EMBOSSED COTTONS!
- GINGHAM PLAIDS!
- GLAZED BROADCLOTH!
- PAISLEYS!
- OMBRE STRIPES!
- PIQUES!
- TAFFETIZED CHAMBRAYS!
- STRIPES!

3.98

These are breath taking values and such wonderful little cottons, you'll want two, even three! Nice Christmas gift thought, and so perfect with spring around the corner! Some are in black and white, smartest fashion news for 1954. Come see them, come be surprised! Typical of why it pays to shop at Penney's.

STOCK UP AT PENNEY'S NOW!



Full Fashioned! Perfect quality **NYLONS!**

SPECIAL!
60 gauge 15 denier **58c** pr.

Penney quality—always perfect; Penney value—always exceptional! Here, full-fashioned nylons that mean skin-smooth fit, clear, even coloring and long wear. All this quality plus leg-slimming dark seams make these nylons outstanding buys. Jubilee, a taupe brown; Gala, soft neutral beige. 8½-11.

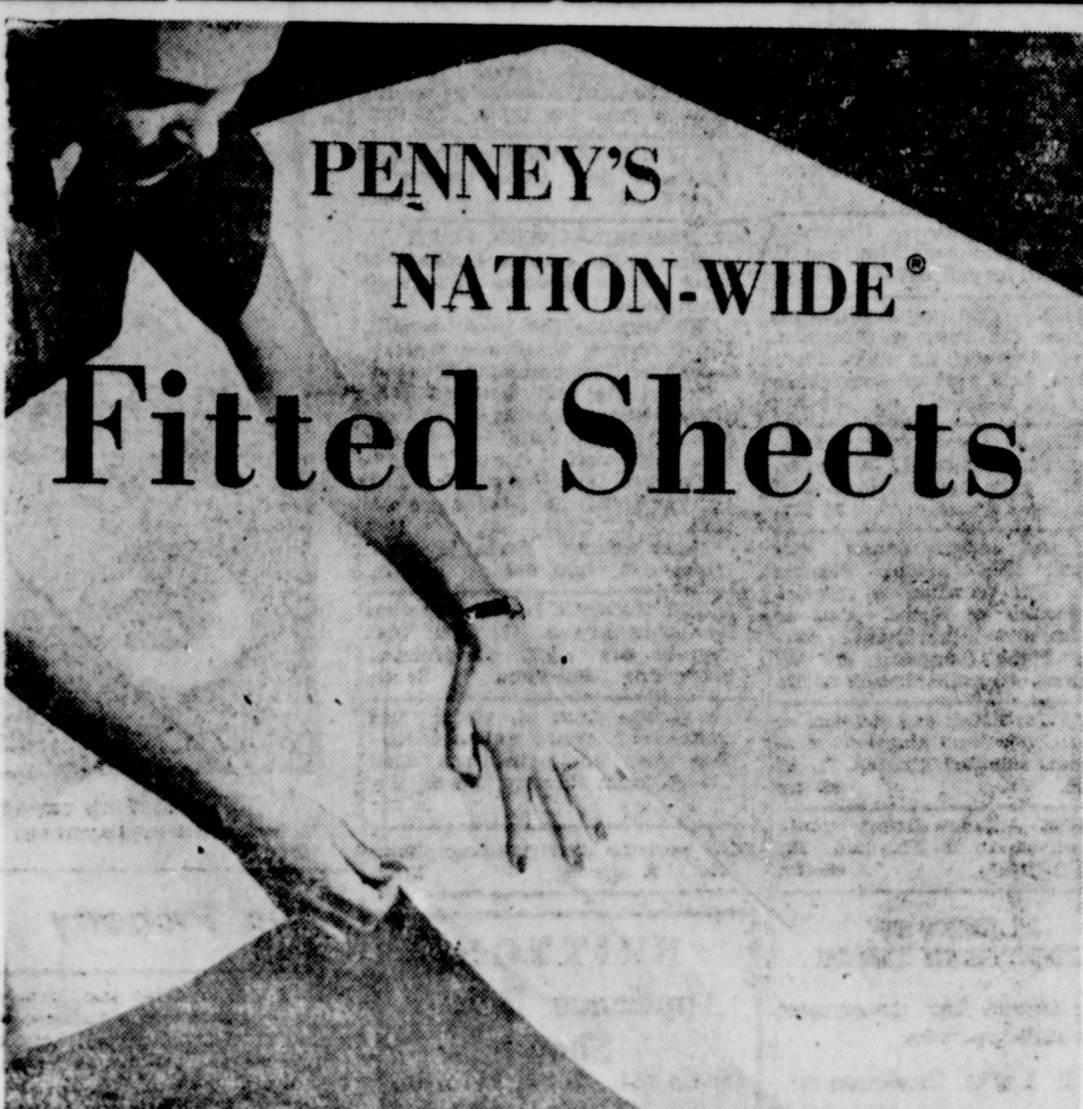


PENNEY'S BIG MAC MATCHED SETS

Twill Shirts **2.49**

Twill Pants **2.98**

Proportion cut to fit you perfectly. Sanforized† and vat-dyed, they'll look right and feel right after many washings! Heavy, durable twill for long wear. Rust resistant zippers on pants with plenty of roomy pockets. †Maximum shrinkage 1%.



PENNEY'S NATION-WIDE® Fitted Sheets

SANFORIZED† FOR PERMANENT GOOD FIT!

Make up your bed in almost half the time! No more mitred corners to fuss with, they're already sewn in... nothing to smooth, tuck under! Nation-Wide fitted bottom sheets slip over your mattress—corners hold sheet down so smooth you don't even have to iron them. The same reliable quality as Nation-Wide flat sheets, the same high balanced count for long money-saving wear. Add them to your linen supply now. Twin size

1.77

full size

MENS WORK CLOTHES

BIG MAC WORK SUITS **4.49**
Green Herringbone Stripe. Regular or Long 34 to 48. Sanforized Shrunk



WAVY CHENILLE SPREADS WITH BANDED EDGE

\$5 full or twin size

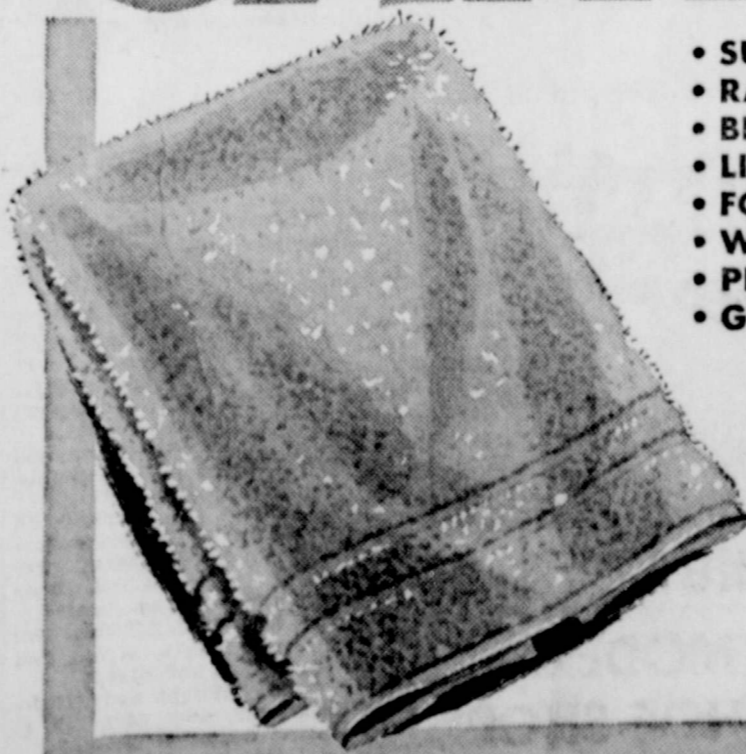
Chenille — close-tufted and low-cut takes on the look of velvet in these wavy line spreads! And note the rounded corners, the banded edge-row! at \$5 it's just unbelievable! Get yours now in white, pastels, brilliants, and deep tones.

MENS BIG MAC OVERALLS **2.59**
Stripes — Size 30 to 46 Sanforized Shrunk

WOMENS HOUSE DRESSES . . **2.00**
Scattered Sizes Good Styles and Colors

Join the **MARCH OF DIMES** January 2 to 31

CANNON TOWELS



- SUN GOLD
- RADIANT ROSE
- BLUE STAR
- LIGHTNING PINK
- FOREST GREEN
- WHITE
- PINK LILAC
- GREENSPRAY

66c

22x44" BATH SIZE
12x12" WASH CLOTHS
14c

Load your linen closet with these towel beauties... at Penney's January budget price! Here's fine terry—soft to the touch—quick-soaking—wonderfully long-lasting! Here are colors to bring new life to your bathroom color scheme. Now's the time to stock up on every size—in a complete wardrobe of rich radiant colors at great big WONDERFUL SAVINGS!

100 NEW DRESSES ARRIVED THIS WEEK

Classified Ads

FOR SALE

FOR SALE or trade — Three room house to be moved. J. M. Pierce. Ph. 642-J-1. 52 2tp.

FOR SALE or trade — Chevrolet pickup in good condition. See L. B. Stewart or call 667-J. 52 3dh

FOR SALE — Two way Phillips two disc plow for Ford or Ferguson. Clifford Jameson, six miles North and one half east of Providence school or Rt. 1 Kress. 51 2tp.

FOR SALE — Good irrigated Hegert bundles for sale, \$17.00 per ton; one-half mile north Sand Hill school. Loyd Cates. 51 3tp.

SPINET and upright piano. Also Wurlitzer 1953 Model Electric Organ. Will sacrifice to responsible parties on terms. Call or write, Credit Department, McBrayer Piano Company, 217 W. 6th Street, Amarillo, Texas. 51 3tc.

STAR-TELEGRAM, city delivery or by mail, new and renewal subscriptions solicited. Ph. 904. R. M. Teague. 46 6tc.

FOR SALE — Good Heqart bundles, 1 mi. south of Floydada. Ph. 691. J. S. Hale. 46 6tc.

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements

For Rent

FOR RENT — Two room furnished house. Call 89. 52 2tc.

FOR RENT — Two furnished apartments. One with private bath. 129 W. Georgia. 52 2tp.

FOR RENT — 5 room unfurnished house. Mrs. Gene Lawson or call 591-W. 52 2tp.

FOR RENT — Two 2-room apartments, \$36 and \$40 per month, bills paid. Furnished or unfurnished. Would rent one or all. 417 West California St. 51 2tc.

FOR RENT — Bedroom close in. 320 So. Main. Ph. 44. 47 6tc.

FOR RENT — Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 6tc.

FOR RENT — Ready February 5, an unfurnished garage apartment on paved street. 521 West Mississippi. 51 2tc.

FOR RENT — Two room furnished apartment with private bath. Ph. 289-W or 566. 51 2tp.

FOR RENT — Two garage apartments, 418 W. California. See Roy Leslie, first door west. 50 4 1/2 tp.

FURNISHED apartments, 192 East Houston. 49 6tc.

TWO-ROOM furnished apartment, private bath, close in, on pavement, 329 West Mo. Ideal for working couple. Ph. 326 or 797. J. G. Wood. 47 6tc.

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 6tc.

OFFICE SPACE for rent. Inquire at Bishop Motor Company. 274 1/2

FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 6tc.

Farm Machinery

IRRIGATION
dams, sticks, tubes,
S. J. Latta Implement Co.



Floydada Implement Co.
Complete. Phone 454. Sparks
Auto Service. 46 6tc.

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate—Attractive prepayment options—See R. E. Fry. 43 2tc

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commissar charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 2tc

FEDERAL LAND BANK LOANS
● Low Cost
● Long Terms
● Prepayment Privileges
● Cooperative Ownership
● You deal with local folks

Through Your
Floydada
National Farm Loan Association
See us now
319 S. Main St. Telephone 256
Floydada, Texas 34 2tc

Wanted

WANTED — Couple to live in home with elderly man. Woman to do housework. Call 341-W. R. B. Mitchell. 406 West Kentucky. 52 6tc.

CEMS POOL DRILLING—30 inches or any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5623, Plumbview. 42 6tc

Miscellaneous

HOUSEMOVING, house leveling, floor rebraced, foundation rebuilt. Claude Price. Ph. 358 J. 52 12tp.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 6tc

MR. FARMER — WHY NOT??
Share in the surplus earnings of your Farm Bureau Insurance Companies??
We Operate for your benefit. Legal reserve Insurance Protection under Texas Standard Policies. Investigate our dividend schedule before renewing your Auto, Fire, Liability, Pollo or buying Life Insurance.
Enroll in Blue Cross before Jan. 1st, for policy date of April 1st, 1954.
Floyd County Farm Bureau, Phone 665, night 940. 46 6tc.

PALACE BARBER SHOP offers you live-chair service for your rush day (or any day) convenience. Bank Bldg. Floydada. 21 6tc.

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 228 E. Ky. 38 6tc

FOR portable disc grinding phone 454. J. E. Sparks. 53 6tc

BRITTON

Appliance Repair Shop
Phone 454 307 E. Houston

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 6tc.

SEVERAL TOWN LOTS FOR SALE
Brown - Holmes Co. 24 6tc.

SEE Mrs. Bob Smith for your Avon Cosmetics 52 1/2tc.

COME IN and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Ghows and Chix supplies. Puqua Farm Supply. 52 6tc.

JOHN BLUE fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 6tc.

KEYS—Duplicated while you wait. King's 5c, 10c and 2¢ Store. 1 1/2tc

MR. FARMER

If you plan to lay a 2" to 4" gas line. 100 Feet to 100 Miles, we can sell the pipe cheaper.
We are also well stocked with Irrigation Pipe, 8" to 18" at Competitive Prices.
See us for your pipe needs.
Hilton Supply Company
1819 East Broadway
LUBBOCK, TEXAS
Phone 2-3041 or 2-5685

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 6tc.

PARTS AND REPAIRS FOR ALL MAKES OF Electric Razors
\$7.50 TRADE IN for your old shaver.
We have the "SHAV-EX" attachment that gives up to 60% more power.
GOEN DRUG ON THE CORNER

LINKIN BEARINGS—Near complete stock. Spears Auto Co. 44 6tc.

STOP AND THINK
Before You Tinker
See Us For a Check-up
Guaranteed Radio Service
RICE RADIO SERVICE
210 N. MAIN

DEEP PLOWING
Any depth to 30 inches. Disc or mouldboard. Operating in Floyd County now. Contact
WADE BERRYMAN
P. O. Box 404 — Ph. 239
Matador, Texas

Help Wanted
UNUSUAL opportunity offers \$30 to \$50 weekly spare time — \$100 or more full time. Man appointed now can work into district supervisor position paying \$11,000 per year and up. Products well advertised and accepted liquid fertilizer backed by written guarantee. Little traveling—home nights—no car is essential. Write to: "Na-Churs," 210W Monroe street, Marion, Ohio. 52 3tc.

Live Stock
FOR SALE — Two registered Angus yearling bulls. W. B. Eakin, 3 miles west of McCoy. 50 6tc.



"If I'd sold my car with a Want Ad—this probably would never happened!"

Town Property

FOR SALE — Two good residence lots on corner near Andrews ward school; also other good lots, both business and residence. Maud E. Hollums. 52 6tc.

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 706-W. 46 6tc.

BEST BUY IN FLOYDADA — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

BRICK APT. HOUSE
To trade for land. Contact owner, H. J. Langley, 2509 23rd St., Lubbock, Texas. 523tp.

Land For Sale

FOR SALE — Two 2-room houses, newly new W. B. Eakin, 3 miles west of McCoy. 50 6tc.

FOR SALE TO BE MOVED—House with four rooms, bath and garage. W. Edd Brown, phone 265. 25 6tc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County, C. C. Tubba, room 208 Bishop Bldg. Phone 418, and 894J. 12 6tc.

FOR SALE—Four rooms and bath, garage, place for chickens, 75 X 150 ft. lot, good graveled street, 4 1/2 blocks from Ward school. Low price. Terms. W. A. Kirk, Box 185, Phone 178J. 51 6tc.

Land For Sale

FARMS, ranches, city property. Ph. 854. Thagard Real Estate & Insurance. 34 6tc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOL IF YOU WOULD SELL, SEE WOOD
J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.
S. E. Corner Public Square.
Mrs. Maud E. Hollums, Manager. 28 6tc.

Mrs. P. W. Bell is in Lemon Grove, California, near San Diego, where she is visiting her son Dr. Spencer V. Bell and family, and a sister-in-law, Mrs. Ruth Bell. Mrs. Bell expects to remain in California for several weeks.

MARCH OF DIMES



JANUARY 2-31
MODERN SHOE SHOP

Lakeview News

(by Mrs. Verlon Wright)
LAKEVIEW, January 19. — Mr. and Mrs. Warner Johnson and family visited Mr. and Mrs. Cecil Johnson Wednesday night.

Mr. and Mrs. Gene Johnson and children were Thursday supper guests of the Warner Johnson's. Shirley spent the night.

Mr. and Mrs. Lewis Parks and son from Denver, Colorado came Wednesday to visit the Gene Johnsons and other relatives prior to moving to California with the Gene Johnsons.

Mr. and Mrs. Leslie Pawver and children visited the L. D. Goughlight's Friday night.

Linda Goughlight visited in the Lakeview school Friday and spent Friday night with the Verlon Wrights and Betty Lou.

Mr. and Mrs. Farris Wheeler of Crosbyton visited with Mr. and Mrs. Earl Edwards, Jr., Wednesday evening.

Randy Bertrand visited with Rex Harrison Wednesday and Jill visited with Mrs. Harold Bertrand and daughters, while Mr. and Mrs. William Bertrand were in Lubbock. It was the William Bertrand's wedding Anniversary.

Mr. and Mrs. B. P. Neff and Mrs. Charlie Wright went to Lubbock Thursday night. Mrs. Neff and Mrs. Wright are enrolled in a singer sewing course there.

Betty Lou Wright was supper guest of Mrs. R. L. Nichols Monday. Mr. and Mrs. Verlon Wright, Charlotte and Leon visited the W. C. Wrights in Floydada Monday.

Mrs. Verlon Wright, Charlotte and Leon visited Mrs. Earl Edwards Jr., and daughters Wednesday evening.

Mr. and Mrs. L. D. Goughlight and family were supper guests of the Verlon Wrights Saturday night.

Nellie, Donald and Patricia Neff visited with Charlie Wright and daughters Thursday night.

Mr. and Mrs. Warner Johnson and Novis went to Lubbock Tuesday.

Mrs. Howard Gene Bishop underwent major surgery in the Crosbyton hospital Saturday morning. She is reported as doing fine.

Mr. and Mrs. Harve Thomas visited Mrs. Howard Gene Bishop in the hospital Monday.

Mr. and Mrs. L. D. Goughlight and family visited the Warner Johnson's Sunday afternoon.

Mr. and Mrs. Roy Pawver were supper guests of Mr. and Mrs. S. B. Kinnibrough of South Plains.

Mr. and Mrs. Roy Pawver visited in the home of Mr. and Mrs. W. N. Anderson in Floydada Saturday night.

Mr. and Mrs. Roy Pawver were Sunday dinner guests of Mr. and Mrs. F. B. Estep.

Mr. and Mrs. L. D. Goughlight and family visited the Roy Pawvers Sunday night.

Mrs. Roy Pawver is keeping her grandchildren, Larry and Gail this week while their mother Mrs. Leslie Pawver undergoes surgery.

Dee Adams has been on the sick list but is better now.

Mr. and Mrs. William Bertrand and children were Sunday visitors in the home of Mr. and Mrs. Thurman Batley and son.

Mr. and Mrs. W. M. Hambright and Dr. Boushy were Sunday dinner guests of Mr. and Mrs. Odell Breed and family.

Mr. and Mrs. W. M. Hambright of Oton visited Mr. and Mrs. C. Alexander Sunday evening.

Mr. and Mrs. Weldon Hammonds and children visited relatives in Crosswell and Thalia over the weekend.

Lakeview home demonstration club meets Thursday with Mrs. Weldon Hammonds.

Mr. and Mrs. Wayne Russell visited Mr. and Mrs. C. A. Russell Sunday in Floydada.

Mr. and Mrs. Earl Sparks and family visited Mr. and Mrs. Weldon Hammonds Friday night.

Mr. and Mrs. L. L. Atkinson of Goree spent Saturday night with Mr. and Mrs. Fred Jones and family. They all visited E. J. Jones in Floydada Sunday.

Mrs. Albert Buck and sons visited Mr. and Mrs. Elvis Howell and Johnny Sunday.

Mr. and Mrs. Bill Ward of Lubbock visited Mr. and Mrs. Jim Owens and family Sunday.

Mr. and Mrs. Curtis Williams and children spent the week-end visiting relatives in Munday. Mrs. Williams and children are spending this week with her parents here.

Mr. and Mrs. Earl Spears and family visited Mr. and Mrs. James Lee Nichols and children Sunday night, as did Mr. and Mrs. Dick Nichols and Billy and Bob Priel.

Mrs. L. D. Goughlight had a birthday Monday and Patricia Neff had one Tuesday.

Mr. and Mrs. Homer Newberry went to Lubbock Monday with Mr. and Mrs. H. L. Newberry.

YOUNG NAVAL COUPLE HOME ON LEAVE FROM GREAT LAKES

SN. Don Daniel and Mrs. Daniel arrived in Floydada Monday from Waukegan, Illinois for a visit with their parents, Mr. and Mrs. J. M. Daniel and Mr. and Mrs. B. C. Carver.

SN. Daniel is stationed at Great Lakes Naval base, where he is in the officer personnel office.

The Daniel's will return to Illinois around February 5. Don expects to have a discharge from the service in July.

Mrs. Daniel is the former Gayle Carver.

Mrs. Bob Hiatt of Neahoa, Missouri, was a visitor the past week in the homes of Mr. and Mrs. W. E. Garrett, and Betty Mize. Mrs. Hiatt is an old friend of the family, her husband is in service serving as a doctor in the medical corps.

Loose leaf, ledgers, ledger sheets, Hesperian.

POLITICAL COLUMN

The Hesperian is authorized to announce the following candidates subject to the action of the Democratic primaries:

For District Attorney, 110th District:
JOHN B. STAPLETON

For County Attorney:
KENNETH BAIN, Jr.

For County Clerk:
MARGARET COLLIER

For Sheriff:
A. K. (Alton) MAY
EARL COOPER

For Assessor-Collector of Taxes:
T. T. HAMILTON

For County Treasurer:
TROYE WILLIS STANSELL
MRS. SAM A. SPENCE

For Justice of the Peace, Precincts 1 and 4:
P. O. (PAT) STERLING

For District Clerk:
MARY L. MCPHERSON

For Commissioner Precinct No. 1:
J. K. (Keller) HOLMES

For Commissioner Precinct No. 2:
HUGH COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE

For Commissioner of Precinct No. 4:
FAY HART

Advertise in the Hesperian.

Badgett & Probasco
RADIATOR SERVICE
Phone 572

This is an OK

THIS TAG ON A USED CAR TELLS YOU—you can buy with NEW-CAR CONFIDENCE!

6 ways better
● Thoroughly Inspected
● Reconditioned for Safety
● Reconditioned for Performance
● Reconditioned for Value
● Honestly Described

warranted in writing

AUTHORIZED CHEVROLET DEALER

ODEN CHEVROLET CO.
FLOYDADA, TEXAS

LOOK AT THE USED CAR BARGAINS

1950 CHEVROLET CLUB COUPE DELUXE
heater, seat covers, nearly new tires, beautiful Rodeo Beige finish, this is a perfect car in every respect. PRICE

1951 CHEVROLET CONQUEST
beautiful black finish, miles, radio and heater, good feel car in every respect. Only

1951 PLYMOUTH 2 door
luxe, Radio and heater, only

1951 CHEVROLET 4 door
styline deluxe, dark green color with radio and heater. This car has a complete motor overhaul and guaranteed. Only **895.00**

1951 CHEVROLET 2-DOOR
STYLINE deluxe, Radio, heater, sun-visor good rubber, 26,000 actual miles, a perfect car.

1953 CHEVROLET 210 — 2 DOOR
SEDAN, tinted glass. This is a great reduction in price. Also a 210 2 door and a 210 4 door with lots of extras at a bargain price.

1951 CHEVROLET 1/2-TON 4 Speed
pick-up—trailer hitch, spotlight, fresh air heater, good rubber, a very clean pick-up and priced to sell.

1948 FORD 1/2-TON
light, radio, heater, hitch, a very good buy in used transportation for

ODEN CHEVROLET CO.
FLOYDADA, TEXAS

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J. M. Dan

Bath Claims

McKinney

General service for Miss Orlie McKinney, 77, was held from the First Baptist church at 2:30 o'clock with Reverend B. Armstrong, pastor of the First Methodist church, officiating. He was assisted by Reverend Wilson, retired Baptist minister.

McKinney was in Floydada, a member of the direction of Harmon McKinney who had been in health for two years, died Monday morning about 1:30 o'clock at her home, Mrs. T. J. McKinney, at 115 West Jackson street.

McKinney was born November 18, 1876, at Stephenville, Texas, moved to Floyd county in 1917, and never married and made her home with Mr. and Mrs. T. J. McKinney.

McKinney was a member of the McKinney church. Her relatives include two brothers, McKinney of Lamesa, R. B. McKinney of Stephenville, three daughters of Stephenville, three sons of Stephenville, and one son of Abilene, and several nieces and nephews.

Services at the service were given by Rev. Carl Jarrett, Floyd pastor, and Fred and W. W. Warrick.

Lone Star Church

Adding More Room

LOCKNEY — Utilizing the old Sterley Baptist church, which has been unused for several years, the Lone Star Baptist church has recently moved the building on its grounds, and is in the process of remodeling both the Sterley and Lone Star buildings. The old Sterley building will be made into a nice auditorium while the Lone Star building is being cut up into class rooms. A bell tower will serve as entrance to both buildings and join them into one unit. The remodeling work is expected to be completed within the next month or so.

The Lone Star church is at present without a pastor. A call was extended recently to Rev. A. L. Shaw of Plainview, a former Lockney pastor, but his health would not permit him to accept the call, members said. The church is one of the most active rural churches in the area.

Warranty Deeds

Mrs. Lela Massie et al to L. D. Simpson, lots 13-14, Block 1, Western Addition, Floydada, \$1.65 federal revenue stamps attached.

T. L. Holland, Jr. et ux to S. E. Sparks, lot 13, Block 1, West Side Heights, Floydada, \$8.25 federal revenue stamps attached.

W. Edd Brown et ux to D. R. Badgett, lot 8, and east 35 feet of lot 7, Block 3, Bartley Heights addition, Floydada, 55 cents federal revenue stamps attached.

Maud E. Hollins to L. A. Carter, lot 6, Block 53, Floydada, 55 cents federal revenue stamps attached.

W. J. Waller to Raymond Teepie, lot 13 and west 30 feet of lot 12, Block C, Bowers and Price addition, Floydada, \$1.10 federal revenue stamps attached.

Price of Castor Beans Unsettled For 1954 Season

LOCKNEY — The 190 acres of Castor beans on the Jack Taylor place just north of Lockney averaged 1192 pounds per acre. The beans were not harvested until after January 1 and Mr. Taylor estimated that 15% to 20% of the crop was lost due to shatter.

Best yield on Castor beans for this area was made by Bill and Raymond Wisdom who farm southwest of Lockney. These farmers averaged 1800 pounds per acre on 30 acres.

Hybrid varieties didn't do well in this area because the wrong variety for the climate was used, Mr. Taylor said.

Rumor has it that the price of Castor beans will be dropped to 6c per pound this year. The price the past season was 9c per pound.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Security, Bonds.
1923 to 1953

E. P. NELSON Agency

We wish to express our sincere thanks to the many friends for the floral offerings and expressions of sympathy during the illness and death of our beloved mother and grandmother, Mrs. E. C. Austin.

The children and grandchildren of Mrs. E. C. Austin

TWINS!

Yes, the handy Twins is the way to buy your milk. You get the advantage of the half-gallon, yet you open only one quart as needed—Just cut the band and you have two quarts—no need to open a half gallon for only one glass—Try them Today --- you will find them the "handy twins".

LYNDALE FARM DAIRY STORE

Phone 575

EDMISTON

Plumbing Co.

Phone 507

PLUMBING

REPAIRS — SUPPLIES

Roy Wilkes Family

Moving to Oregon

Mr. and Mrs. Roy Wilkes and two children, Linda and Phillip Michael, leave this week-end for their new home in Medford, Oregon.

Mr. and Mrs. Wilkes have sold their home in the Pleasant Valley community to Forrest Mickey, Paymaster ginner at Aiken.

Medford is a town of about seven or eight thousand inhabitants and is about 80 miles from the coast. It is in Southern Oregon.

The Wilkes plan to do a lot of fishing and hunting and resting for the next few months, in that part of the world, where fishing and hunting is good, said Roy, Saturday. They invite their Floyd county friends to come visit them in their new home.

Mrs. Wilkes is the former Nell Shirey, daughter of Mr. and Mrs. G. N. Shirey, and Mr. Wilkes is the son of Mr. and Mrs. P. J. Wilkes of the Lakeview community.

CARD OF THANKS

We wish to thank our Floyd county friends for the beautiful flowers, cards and letters sent during the illness of Mr. Hinkle, while in the hospital at Houston.

The Hinkle family
Houston, Texas

NEW MINISTER AT MAIN ST. CHURCH IN LOCKNEY

LOCKNEY — Thomas McDonald is the new minister of the Main street Church of Christ here. He and his family moved to Lockney from Waco, where he served as minister of the East Waco church of Christ.

The new minister held meetings at the local church in 1949 and in 1950. Before moving to Waco, he was at Lubbock and Borger.

The McDonalds have two daughters at home. They are Verna Joyce, 10, and Carolyn Sue, two years old.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Bell Chosen Faculty Member

CROSBYTON — Mrs. Perry Bell has been chosen to replace Mr. R. T. Bunch as instructor in the home-making department, Fred Cunningham, superintendent of schools, said Wednesday.

Mrs. Bell, who holds a master's degree in home economics from

WEEK-END

WINTER clearance SALE

LADIES DRESSES

4 DRESSES, Reg. Values from 10.95 to 16.95 **5.97**

2 DRESSES, Reg. Values from 12.95 to 19.95 **7.97**

5 DRESSES, Reg. Values from 16.95 to 19.95 **10.97**

Ladies and Girls SWEATERS

1 SWEATERS, Reg. 2.98 to 3.49 Values **1.97**

2 SWEATERS, Reg. 3.98 to 4.98 Values **2.57**

3 SWEATERS, Reg. 5.95 to 6.95 Values **3.77**

LADIES FRONTIER PANTS

Reg. 8.95 Values Reg. 9.95 to 12.95 Val. **5.47 5.97**

Ladies Long Sleeve, WESTERN SHIRTS . 3.30

Reg. 4.98 Values

LADIES SHOES . 3.00

Reg. 1.49 to 3.49 yd. Values

SUITING 1.00

Large table of men's and boy's Sport SHIRTS & PAJAMAS from 1.47

entire stock of Men's and boy's SPORT COATS and JACKETS, Reduced $\frac{1}{4}$ & $\frac{1}{2}$

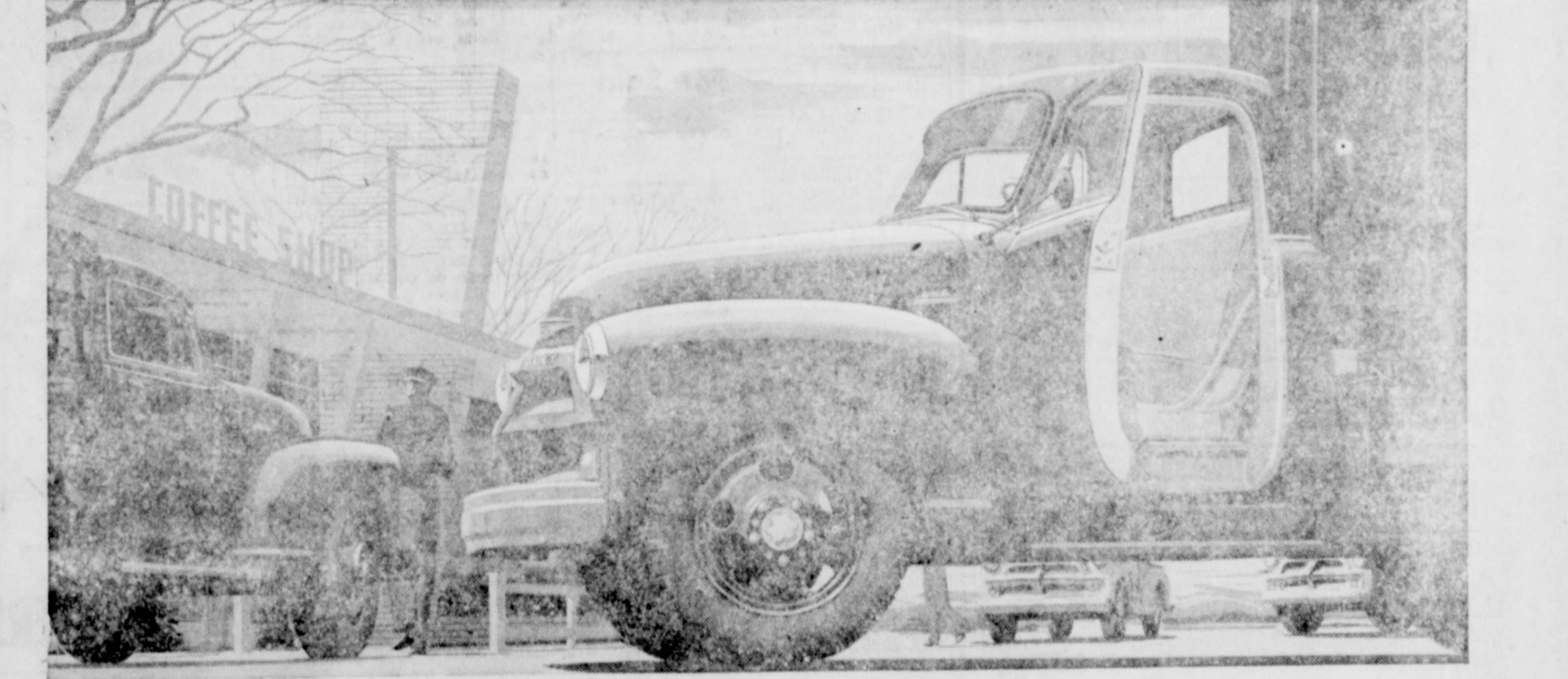
MENS JUSTIN and OLD MEXICO and Made Values to 32.95

COWBOY BOOTS 19.95

HAGOOD'S DEPT. STORE
Standard Brands
Priced Right

There is more water than land on the earth's surface.

New cab comfort, convenience, safety!



NEW CHEVROLET TRUCKS FOR '54

Completely new! The new Comfortmaster cab is only one of the many great new advances offered by the most powerful, finest performing, best-looking Advance-Design trucks ever built!

Come see what Chevrolet's done to make truck driving safer, easier and more comfortable for 1954.

The new Comfortmaster cab offers increased visibility with new one-piece curved windshield. Instruments are easier to read, controls are easier to reach.

And the new Ride Control Seat* offers real passenger car comfort for drivers. Seat cushion and back move as a unit to prevent back-rubbing. Come in and get all the money-saving facts about the great new 1954 Chevrolet trucks.

They're loaded with brand-new features you need and want—

NEW ENGINE POWER AND ECONOMY. Bigger, braver "Thriftmaster 235" engine. Rugged, durable "Loadmaster 235" engine. Mighty, all-new "Jobmaster 261" engine.*

NEW AUTOMATIC TRANSMISSION.* Truck Hydra-Matic transmission is available not only on 1/2- and 3/4-ton trucks, but on 1-ton models, too!

NEW, BIGGER LOAD SPACE. New pickup bodies have deeper sides... new stake bodies are wider and longer to give you extra load space. In addition, they're set lower to the ground for easier loading and unloading.

NEW CHASSIS RUGGEDNESS. Heavier axle shafts on 2-ton models. Bigger, more durable clutches and stronger, more rigid frames on all models.

NEW ADVANCE-DESIGN STYLING. New front-end design is more massive and sturdy in appearance. New parking lights are positioned to indicate the full width of the truck.

*Optional at extra cost. Ride Control Seat is available on all cab models, "Jobmaster 261" engine on 2-ton models.

Most Trustworthy Trucks On Any Job!

ADVANCE-DESIGN TRUCKS

TUNE IN THE DINAH SHORE SHOW ON NBC Radio—Every Tuesday and Friday Evening Television—Every Tuesday and Thursday Evening.

ODEN CHEVROLET COMPANY

221 South Main Street FLOYDADA, TEXAS

Week Marks Passing Of Former Residents Of Floyd County

Mrs. E. C. Austin Funeral Service Held on Sunday

The funeral service of Mrs. E. C. Austin, 78, was held in the First Baptist church Sunday afternoon at 2 o'clock. Reverend W. S. Spearman, pastor of the South Plains Baptist church, of which the deceased was a member, conducted the service, assisted by Reverend Larry Paus, of Fairview.

Interment was in Floydada cemetery under the direction of the Harmon Funeral home.

Mrs. Austin who had been ill for several years, died at the home of her daughter, Mrs. Sim Reeves at South Plains, Friday night, January 15, at 11 o'clock.

Mrs. Sarah Elizabeth Austin was born May 10, 1877, in Grayson county, Texas. She was married to E. C. Austin in 1897 in Wilbarger county and came to Floyd county in 1917. Mr. Austin died in 1947 in Floydada. Mr. and Mrs. Austin lived in Plainview 14 years. Mrs. Austin had made her home in South Plains for three years.

Survivors of the deceased are five sons: John, Lubbock; Vern, Van Buren, Arkansas; Hubert, Borger, Louisiana; Hammonston, California; and Truitt with the U. S. army in Germany; and three daughters, Mrs. Sim Reeves and Mrs. Walton Edson of South Plains and Mrs. Ed Bullard of El Paso; one step son, E. P. Austin of Abilene.

Also surviving are 34 grandchildren and 16 great grandchildren. Also listed among the survivors of the deceased is one sister, Mrs. Bill Halloway of Odell, Texas.

Grandsons and great grandsons served as pallbearers. They were Ed Austin, Abilene; Bill Austin and Joe Wright, Lubbock; Austin Reddick, Pampa; Jack Reeves, Roswell, New Mexico; and Gary Bullard, Estancia, New Mexico.

Lloyd Embry, 54, Died at Hereford Last Friday Night

Lloyd Embry, 54, former Floyd county resident, died at Hereford, his home, on Friday night in Deaf Smith hospital, after a short illness.

Funeral service was held Monday afternoon in the Rose chapel of the Gillian Funeral home in Hereford. Reverend Harold Kaestner, pastor of the Lutheran church, officiated. Burial was in West Park cemetery.

Lloyd Embry was born April 27, 1899, in Winnsboro, Texas, the son of the late T. J. Embry and Mrs. Embry of Hereford.

He moved with his mother and members of the family to Floyd county twenty years ago. At one time the family resided in the Sand Hill and McCoy communities. Mr. Embry first moved to Amarillo several years ago and later to Hereford. He was a retired farmer and leathercraft workman.

Survivors include his mother, Mrs. T. J. Embry of Hereford, three brothers, Dan of Burnett, Texas; Fred of Matypearl; and Eloy of Pascagoula, Mississippi; five sisters, Mesdames Leah Bradley of Scroggins, Texas; Nedra Sickles of Winnsboro; Eunice Howard of Amarillo; Jim Sowell and Lorene Woolbright of Hereford.

Pallbearers at the service were Harvey Brock, Joe Kendall, Charlie Sowell, W. Kelley and Frank Woolbright, all of Hereford, and Frankie Dale Howard of Amarillo.

Friends who attended the service from Floydada were Mr. and Mrs. Orland Howard, Mrs. Harry Jones, Mrs. Robert Smith, Mrs. Harvey Tardy and J. C. Odam Also Mr. and Mrs. Seaton Howard of Petersburg and Mrs. Virgil Martin of Hale Center, were present for the last rites.

Mrs. Weatherbee, Former Resident, Claimed by Death

Mrs. Will F. Weatherbee, 71, a former long-time resident of Floyd county, died at her home in Boerne, Texas, early Friday evening of last week.

Her death followed a heart attack she had while enroute to Floydada in November. She and Mr. Weatherbee were at Gatesville enroute. She was hospitalized there for some weeks and returned to Boerne without completing the trip to see old friends here.

Funeral service was in the Baptist church at Boerne Saturday afternoon with the pastor, Rev. Ford Gaunt, officiating. Burial was in Boerne cemetery.

Mrs. Will F. Weatherbee, was born Cora Dunn, on November 21, 1882, in Hunt county, Texas. She was married to Will Weatherbee in 1897 at Leonard, her home.

She and her husband came to Floyd county in 1906 and made their home in the Lakeview community for several years, before moving into Floydada following Mr. Weatherbee's retirement from active farming.

They made their home at 900 West California for many years. In 1940 Mr. and Mrs. Weatherbee moved to South Texas and resided at Boerne.

Mrs. Weatherbee was a member of the Baptist church. Survivors are the husband, and two sisters, Mrs. Roanna Moore and

Miss Mae Dunn, both of Leonard, Texas.

Relatives in Floydada include Mr. and Mrs. W. A. Shaw and family and Mr. and Mrs. D. I. Bolding and family.

Mr. and Mrs. Bert Battey and Mr. and Mrs. Wayne Battey, former neighbors and old friends of the Weatherbees attended the funeral Saturday, returning home Sunday afternoon.

D. H. Hendricks Died in Wichita Monday Morning

Funeral service for David Hargis Hendricks, 39, was held in the Harmon Funeral home chapel Tuesday afternoon at 3 o'clock.

Reverend Tilden B. Armstrong, pastor of the First Methodist church conducted the service. Interment was in the Lakeview cemetery under the direction of the Harmon Funeral home.

Mr. Hendricks died in Wichita Falls Monday morning at 8 o'clock. He had been an invalid for 10 years, suffering from a heart ailment and tuberculosis.

David Hargis Hendricks was born in Jones county, Texas on March 29, 1914. Mr. Hendricks was a farmer until his health failed. He had never married.

Survivors include the father, David Hendricks, Merkel, and three brothers Jack and Ernest Hendricks, Merkel and Joe Hendricks, San Antonio, four sisters, Miss Mary Hendricks, Floydada, Mrs. Walter Harris, Merael, Mrs. Noel Bradford, Stockton, California, and Mrs. Horace Bradford, Manteca, California.

Three brothers, Mrs. Harra and Mrs. Hendricks were present for the funeral service. The father and the Mima, B-a-d-f-o-r-d in California were unable to attend.

Pallbearers at the service were Horace and Wesley Carr, Chloma Williams, Zant Scott, E. M. Ruth-erford and Wayne Wright.

Bailey Withdraws From Com'r Race

O. C. Bailey, Lockney business man and farmer, yesterday announced his withdrawal from the race for Commissioner of Precinct No. 2, Floyd county.

In saying that his name bestricken from the list of candidates he said he was grateful for indications of support he had had from friends and well-wishers.

Albert I, king of the Belgians, was killed in 1934, while mountain climbing.

Albany, N. Y. is the oldest chart-ered city in the United States.

STAR CASH VALUES

HUNT'S Large Can Prune Plums in Syrup	25c
SHURFINE 393 Can Fruit Cocktail	23c
Treeripe Elberta PEACHES 3 Cans	1.00
Texas Papershell PECANS 10 lb Bag	3.25
JELLO 2 Boxes Six Flavors	15c
OB Macaroni 3 Boxes	25c
SALTY CRACKERS 1 lb. Box	25c
200 KLEENEX 2 Boxes	25c
H-L-C 46 oz Can GRAPEADE	27c
VEL Large Box	25c
Camay Soap 2 Bath Size	25c
Quart Bottle The starch that's ready STA-FLO	25c
Pinkney Pure Pork SAUSAGE 2 lb. Bag	79c
LONGHORN CHEESE Pound	49c
SHURFINE 3 lb. Tin Shortening	79c



L. E. PAGE, State Commander of the American Legion, who is to visit Floydada Legionnaires Tuesday afternoon.

Zimmerman Home Damaged By Fire

The beautiful new home of Mr. and Mrs. Fred Zimmerman, Jr., at 530 West Kentucky street, was damaged several thousand dollars in a Monday night fire that originated in an incinerator.

Fred Lambert, fire chief, said the department got the call to the fire at 9:50. The last men were called off the job at 12:30 o'clock. It was the meanest fire to get at and get under control he has tackled in a long time, Lambert said.

The incinerator was located in a built-in closet. The fire had good headway into the upper part of the house by the time the fire boys got to the scene. Two rooms were gutted. Smoke and water damage was heavy.

The residence had been completed and occupied by the Zimmerman family about a year.

March o' Dimes Workers Start Drive Friday

The Floyd county March of Dimes campaign will swing into action this week-end when workers for the rural communities and the downtown business areas begin to call for contributions. Goal for the county is over \$8,000 which is needed by the local chapter to meet their demands here and to serve as their part in the national program.

Rising costs in care for victims of the dread disease as well as in the fields of research have sorely taxed both the national foundation and the local organization in past years. This year a figure based on 30 cents per capita was set to try and take care of the situation in the hope that this may be the year to turn the tide in the long battle against polio.

Workers Volunteer Time J. M. Wilson, Jr., Floyd county fund chairman in the drive has announced the following workers who have volunteered their time:

For the business area of Floyd-ada team captains were Clinton Fyffe, Enot T. Jones, B. B. Henry, Earl Crow, Joe Arwine, Jr., Clifford Tubbs, Jess Patterson, M. P. Goen, Jim Word, Aaron Carthel, Farnell Powell, Tommy McIntosh, Clovis Myrick, Brac Biggers, Kenneth Bain, Jr., John B. Stapleton, Kenneth Tate, Walter Collins, John Reue.

County campaigners are: South Plains, Mrs. Billy Stan-forth, Jr.;

Fairview — Campbell; Lee Rush-ing, E. W. Walls;

Cedar; Mrs. Gerald Lackey;

Dougherty — Antelope; Mrs. Ned Bradley;

Norri Dougherty, Maurice Camp-bell;

Lakeview — Pleasant Hill; Wayne Russell, Warner Johnson;

Three-Act Farce By High School Pupils Planned For February

A plot, which makes it necessary for a professor to find a wife in order to qualify for the dean of the college, makes a whirlwind farce of romance and fun, in the play which the speech department of Floydada high school will present on the nights of February 1 and 2.

Announcement of plans for the play was made by Mrs. I. T. Graves, head of the department this week. The play is in three acts, the parts taken by 13 members of the speech class.

The professor, Keats Perry, played by Bobby Rainer, is a confirmed woman hater, which makes the problem of finding a suitable mate more difficult. But all hands join in the effort. His family and friends pitch in to help find him a wife. It makes a lot of fun, foolishness and frivolity, with grandpa's un-named candidate the winner.

Barbara Perry is the class spitfire Vicki in the play. Grandma is played by Joyce Hammonds, grandpa by Jerry Coltharp. Other members of the cast are Louis Head,

McCoy — Starkey; Dick Smith; Baker; Claude Pawver, Malvin Jarboe;

Harmony; Mrs. Everett Miller; Sand Hill — Barwise; Tom Sneed, D. L. Miller;

Irick; Oliver Holmes; Muncy; M. J. McNeill;

Lockney, Lone Star, Providence, Aiken, Stierley; Headed by zone chairman Joe Wilson, names of team workers not available here yesterday.

The Mothers March on Polio will climax the county drive here and will take place on Friday night January 29. Heading the march at Lockney is Mrs. M. W. Wiley, and at Floydada Mrs. Anne Wilson.

Team captains for the march in Floydada are Mrs. Jim Word, Mrs. Jennie Dempsey, Mrs. A. L. Wiley, Mrs. E. C. Carter, Mrs. B. B. Henry, and Mrs. Guy Ginn.

Fontaine Fowler, Darlene De Melvis Lowrance, Glynell An-ong, Orlis Smith, Bill Thomas, Crouch, and Keith Armstrong, last three-named have other parts.

"Professor, How Could You the title of the play, done by Coulter Martens. Heavy re-views indicate that it has wide appeal, Mrs. Graves said.

AUNT OF HENRY BLOODWORTH SUCCUMBS AT JACKSBORO

Mrs. H. S. Bloodworth, 81, of Jacksboro, died at her home Wednesday evening of last week and funeral rites were held Sunday afternoon at the First Baptist church in Jacksboro.

Mrs. Bloodworth had been an aunt of Jack county for 61 years. Her husband survives her. Henry Bloodworth, a nephew, accompanied by Mrs. Bloodworth, tended the rites returning to Jacksboro the same evening.

MOVING TO AMARILLO

Mr. and Mrs. Bill Cross and Mike, are moving to Amarillo next week. Mr. Cross will be accompanied by a sporting goods store there.

Mr. and Mrs. Cross have been visiting with Mrs. Cross' parents and Mrs. J. B. Bishop, end of pro ball season. Mr. Cross has been a member of the Cardinal football team for three years.

DAUGHTER BORN JANUARY 19

Dr. and Mrs. Perry M. Smith, Greenville, Texas, are the parents of a baby daughter, Kay, born January 19. The young lady weighed five pounds and three ounces.

The Smiths have a son, Perry, two and a half. Dr. Smith was on the Dental Clinic while in Floyd-

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Get down our Weekly Specials while you are selecting the Specials. Complete your Shopping With Our Everyday Low Price Items. You'll Check Out With The Biggest Thrift Combination in Town. Yes Your Food Dollar can buy more here.

GOLDEN SHORE No. 1 Tall SALMON	35c
SHURFINE 25 lb. Bag FLOUR	\$1.79
CRUSTENE 3 Pounds SHORTENING	79c
PUFFIN Can BISCUITS	10c
KRAFT Pint Jar Miracle Whip	35c
Fresh Produce	
Stilwell 10 oz. Strawberries	25c
PASCO 6 oz. Orange Juice	15c
CHOPPED 10 oz. BROCCOLI	24c
BREADED 10 oz. SHRIMP	79c
FRINOR 1 lb. CAT FISH	45c
SUPREME 1 lb. Box SALAD WAFERS	25c
GRANDMA'S OLD FASHIONED 24 oz. Jar MOLASSES	49c
NORTHERN 3 Rolls TOILET PAPER	25c
PLASTIC 25 Ft. Roll SHELF PAPER	43c

U. S. Gov. Graded Meats

END AND PIECES BACON	25c
PINKNEY, Country Style SAUSAGE	40c
DRESSED HENS & FRYERS	
SHURFINE 46 oz. ORANGE JUICE	39c
SHIUX BEE 12 oz. HONEY SPREAD	29c
2 Cans BAB-O	25c
2 Boxes TREN-D	39c

Savings!

HUNT'S No. 1 Can ASPARAGUS	25c
HUNT'S No. 300 Can PEARS	25c
SHURFINE No. 2 Can BLACKEYED PEAS	15c
WOLF BRAND No. 1 Can CHILI	33c
HONEY BOY No. 1 Tall Can SALMON	34c
HUNT'S 14 oz. CATSUP	17c
RITZ CRACKERS	34c
MIRACLE WHIP Pint Salad Dressing	32c
PASCO FROZEN 6 oz. ORANGE JUICE	15c
NORTHERN 80 Count, 2 Boxes NAPKINS	25c
SCOTT'S 2 Rolls TISSUE	25c
BETTY CROCKER BOX WHITE CAKE MIX	34c

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 Precinct 3
 CITIZENS OF PRECINCT
 OYD COUNTY:
 a candidate to succeed
 Commissioner of Pre-
 the Democratic primar-
 ask your vote and
 the help and coop-
 have given me
 thank you for it.
 I will do my best to
 3 and Floyd count-
 es were held on
 W. C. Plumlee
 Advertisment)

Will News
 James Jeffress)
 January 19 — Mrs.
 and Mrs. Johnny
 in Lubbock Wednesday.
 Mrs. Wayne
 from the hospi-
 taly better.
 Mrs. James Jeffress and
 Thursday in Lubbock
 the home of Mr. and Mrs.
 and Joy.
 Mrs. John Henry Brock
 from Midland were vis-
 home of Mr. and Mrs.
 Wednesday. John Henry
 the sick list. We hope his
 better soon.
 the sister visited in the
 home Thursday

BORN JANUARY
 Perry M. S...
 as, are the
 xas, Kay, but
 young lady
 three cons...
 have a son, Pe...
 was on the S...
 while in Floyd

Meats
 25c
 40c
 9c
 B-O
 5c
 END
 9c
 WE
 LIVE

Wrong...
 YOU Pay!
 eise' carelessness
 ertific dent in your
 if you're not at
 into accident may
 erous bills for you.
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 possibility? Ade-
 nance is your safest
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REDDY KILOWATT
 See America's Finest
 Automatic Washer
 the
BLACKSTONE
 OLDEST MANUFACTURER OF HOME
 LAUNDRY APPLIANCES.
 er three quarters of a century this name has
 ized as a symbol of the finest in home
 equipment.
 ON DISPLAY AT—
BOREN
WARE & FURNITURE
 of Square
 Floydada

Fairview News
 (by Mrs. Clyde Bagwell)

FAIRVIEW, January 18. — We had a cold spell accompanied by a heavy fog blow in late Saturday night and Sunday was very cold. The weather has warmed up today.

Our heartfelt sympathy goes out to Mrs. Walton Wilson and her family in the loss of their mother, Mrs. E. C. Austin who passed away Friday night at the home of another daughter, Mrs. Sim Reeves of South Plains. Mrs. Austin had been in bad health for some time. A large crowd of friends and relatives from here attended her funeral held at the First Baptist church of Floydada Sunday afternoon at 2 o'clock. Our pastor, Rev. Larry Paus conducted the service. Mrs. E. C. Austin with her family was a long time resident of Fairview community moving from here to Plainview a number of years ago. For the past several years, she made her home in Floydada until her health failed and she went to make her home with her daughter at South Plains.

We also extend sympathy to Mrs. Dick Graves and family in their sorrow. Mrs. Graves before marriage lived in this community. She was the former Capitola Baskin. A number from here attended the funeral Monday morning held at the First Baptist church of Floydada for Dick Graves.

Mr. and Mrs. Clifford Helms and daughters and Mr. and Mrs. S. D. Kinniburgh and daughters spent the week-end at Clovis, New Mexico, with Mrs. Helms parents, Mr. and Mrs. H. E. Giles and family.

Mr. and Mrs. Kay Crabtree of Lubbock have moved to their farm east of Fairview. To the place where Kay lived as a child so they have just moved back home. We welcome them into our community and invite them to all our activities.

All of the relatives here for the funeral of Mrs. E. C. Austin have returned to their homes. Mary Ann Wilson who was here from Lubbock to attend the funeral of her grand-

mother returned to her school work at Tech late Sunday.

ON TRIP TO DEEP SOUTH
 Mr. and Mrs. G. N. Shirey left Thursday for points south. From New Orleans they go on to Miami, Florida, where they expect to remain until April.

The Shireys are traveling in a new deluxe trailer home and will visit other southern states before returning to Floydada.

Mr. and Mrs. Joe Smith of Smith Department store are in Dallas this week attending market and purchasing merchandise for their stores here and at Petersburg.

Mr. and Mrs. W. F. Culpepper are in Stovall Wells, near Graham, where they plan an indefinite stay. Mrs. W. C. Sims, sister of Mrs. Culpepper, left Saturday for the health resort, expecting to return this week-end.

Use Hesperian want ads

LANDS
 Range and Grazing Lands in Floyd and other Counties
 Town Lots in Floydada.
MASSIE & BOND
 S. M. Massie
 Hollis R. Bond

John Parkey Named As A&M January Graduate
 John Parkey, son of Mr. and Mrs. D. J. Parkey of Harmony, is to receive his degree at the mid-term graduation, January 23, at A&M College. He is one of 261 candidates for degrees. He will be unable to attend the exercises, so the diploma will be mailed to him here.

John will report to Fort Benning, Georgia, on March 20, as a lieutenant in the United States army.

Mr. and Mrs. Fred Gross are home from the Plainview hospital now. We hope they are both up and feeling better in the near future.

Mr. and Mrs. Jim Holmes and **Mrs. W. R. Billington** spent Friday in Plainview visiting.

Mr. and Mrs. James Jeffress were the supper guests in the home of Mr. and Mrs. Monroe Schulz Sunday night.

Miss Bettye Yandell spent the week-end visiting her grandparents, Mr. and Mrs. W. R. Billington.

Ken Swanner and **Donna Schulz** are on the sick list this week.

Mr. and Mrs. Rafe Ferguson left Sunday morning for Burk Burnett to visit her father who is ill.

Mr. and Mrs. James Jeffress and family were the Sunday dinner guests in the home of Mr. and Mrs. J. R. Turner and family.

Church News
 The Sand Hill Baptist church had a good attendance Sunday and Sunday night.

The W.M.U. will meet Friday afternoon at the school house instead of Thursday. The time has been set for 2:30 p.m. and the program will be from the Royal Service.

Mrs. J. T. Spears and **Mrs. James Jeffress** attended council Saturday afternoon at the council room.

Mr. and Mrs. Roy Wilks and family were honored Saturday night at the school house with a going away party. The hostesses were members from the church of Christ and the Pleasant Valley club. Everyone enjoyed playing 43. There were about 25 present. The Wilks will leave sometime this week for Oregon.

Sunday dinner guests in the home of Mr. and Mrs. Walter Knight were Mr. and Mrs. Everette Mickey from Plainview and Mr. and Mrs. H. F. Jackson.

Mrs. Johnny Miller spent Thursday visiting her daughter and family in Tulsa.

Supper guests in the home of Mr. and Mrs. Walter Knight Tuesday were Mr. and Mrs. Roy Wilks and family from Pleasant Valley community.

Mr. and Mrs. Lynn Miller and family and Mr. and Mrs. Orion Miller and family from Floydada were the Sunday dinner guests in the home of Mr. and Mrs. Vernon Gross.

Bro. Everette Mickey held services at the church of Christ Sunday. There was a good attendance.

Supper guests in the home of Mr. and Mrs. Walter Knight Thursday night were Mr. and Mrs. Bill Owens and family from Ralls and Mr. and Mrs. Otis Elliott and Jimmy.

Mr. and Mrs. J. M. Williams and **Judy** and **Mrs. McKibben** were the Sunday dinner guests in the home of Mr. and Mrs. T. C. Hollums and family.

Mr. and Mrs. Jim Jameson visited in the home of Mr. and Mrs. Jim Holmes Sunday.

Mr. and Mrs. Bud Cotham and daughter of Lubbock spent the week-end visiting her parents, Mr. and Mrs. A. V. Womack.

Walter Alexander of Lockney visited in the home of his aunt and uncle, Mr. and Mrs. A. V. Womack over the week-end.

Mr. and Mrs. J. T. Spears spent Sunday in Lockney visiting his parents.

Ninety-fifth Birthday
 A. J. Womack celebrated his 95th birthday Sunday with a family dinner in the home of his daughter, Mr. and Mrs. Tom Thomas. All the children were there except one daughter.

Those attending were Mr. and Mrs. A. V. Womack and family, Mr. and Mrs. E. J. Womack and family of Floydada, Mr. and Mrs. R. L. Hinkston and son, Mrs. Emittie Hitt of Amarillo, Mr. and Mrs. Bud Cotham and daughter of Lubbock, Mr. and Mrs. Roy Teague of Floydada, Mr. and Mrs. Riley Teague and family, Mr. and Mrs. A. V. Womack, Jr., of Floydada, Mr. and Mrs. Tom Thomas, Billie Gall Holmes and the honoree, Mr. Womack. We wish many more happy years to him.

Mr. and Mrs. Monroe Schulz were in Lubbock on business and visiting her parents, Mr. and Mrs. Forrester.

Mrs. George Van Wickel was among the more than 5,000 buyers who attended the American Fashion Association's Spring and Summer Market in Dallas, January 17-22.

Ledgers, Binders, bound records, work sheets. Hesperian.

WHITE'S

Your Reddy Kilowatt Electric Appliance Dealer

WORK-**SAVING** APPLIANCES AT LOW, LOW PRICES!

FREE! 60 BOXES OF TIDE PLUS \$50 TRADE-IN ALLOWANCE FOR YOUR OLD WASHING MACHINE ... WITH THE PURCHASE OF THIS NEW

ABC-O-MATIC
 COMPLETELY AUTOMATIC WASHING MACHINE

"SHAMPOOS" CLOTHES WITH NEW JET-WATER ACTION

The New Action automatic washer literally shampoo your things, with the flexing, massaging gentleness of hand washing... and drives out dirt with penetrating jet-water action. Exclusive new rinsing and drying action follow... leaving your clothes fluffly dry and wrinkle-free.

ONLY - \$239.95

WITH YOUR OLD WASHING MACHINE

AUTHORIZED DEALER
WHITE
 Auto Store
 THE HOME OF GREATER VALUE

"I wash every day and still have time to enjoy my family!"

says **MRS. BOB DAVIS** of **GUYMON, OKLAHOMA**

"Three boys, the oldest in school, the youngest just one, are the reason I have to wash every day. But the task isn't at all exhausting, thanks to my automatic washer, and I still have time and energy to enjoy my sons."

With a turn of a dial my clothes are washed. I can do other housework while I'm washing. That's where I save the time that lets me enjoy my family.

When you save soap at my washer, you save money. Use less soap and have cleaner clothes that's real economy.

The clothes are cleaner and I feel better. The automatic washer does the hard work for me. It's time saving plus labor saving.

REDDY KILOWATT
 SYMBOL OF QUALITY

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SOUTHWESTERN PUBLIC SERVICE COMPANY

Plans Made to Observe Public Schools Week

Representatives from Plainview, Hale Center, Abernathy, Tulla, Happy, Silverton, Quitaque, and Floydada met at Tulla last Saturday to make plans for the observance this year of Texas Public Schools week. Date of the observance has been set as March 1 to 8. Attending from Floydada were B. A. Robertson, J. T. Huckabee, Earl Woodson, and M. J. McNeill.

This is the centennial year for public schools in this state, the law being passed in 1834 to provide free public schools in Texas. Governor Shivers recognized the schools this year with an official memorandum issued from his office in Austin.

To acquaint all our people with programs and accomplishments of our public educational system is the objective of this annual observance. "Texas Public Schools—Democracy in Action" being the slogan.

Plans to be carried out locally in the Floydada schools will be announced at a later date when the program is complete. I. T. Graves, superintendent of schools, is a member of the local committee.

DR. THACKER LOOKS FINE AND SAYS HE FEELS FINE

Dr. C. M. Thacker, was down town Tuesday morning, looking fine and said he was feeling fine. "It sure is nice to be out for a while," he said.

Dr. Thacker has been confined to his home for two months taking it easy for a spell, account of a heart condition.

He spent some time in the Pitts hospital and the Plainview hospital.

When people believe the world flat, they said it rested on four elephants, and the elephants rested on a turtle.

News of Harmony

(by Mrs. Mather Carr)

HARMONY, January 19 — The choral club that has been meeting each Monday night for practice at the center, voted not to meet for a while due to the few in attendance. We did enjoy this with Mrs. Everett Miller leading and Mrs. M. D. Ramsey accompanying.

M. D. Ramsey was taken to Memorial hospital in Lubbock last Wednesday with an infected ear and is still in the hospital. His ear was lanced Saturday and he was not feeling too well. We hope Mr. Ramsey is feeling better soon and able to return home.

There was a nice crowd out for services Wednesday night. Our pastor was unable to be with us. He was in bed with flu. Jimmie Krebs brought the devotional. The song service was turned over to the young people and children with different ones leading and playing.

Mrs. Marvin Smith's mother, Mrs. Shrader of Petersburg, is in the Pitts hospital in Floydada after being taken there Monday, January 11. Mrs. Shrader is suffering from a virus and other things. We hope she will be able to come home soon.

Club met Thursday in the club room with Mrs. Walter Hanna as hostess. Mrs. Riley Holmes, vice chairman, presided in the absence of the chairman, Mrs. Carrick Snodgrass. Roll call was answered by some definite way in which our club could better our community.

The program was a creed for homemakers by Mrs. Everett Miller. A demonstration, fruit in the family food supply was given by Miss Pettit. There were 20 members present with one new member, Mrs. J. D. Franklin who has recently moved into our community.

There was a birthday party Thursday night in the G. L. Snodgrass home honoring Mrs. Snodgrass. Those who attended were Mr. and Mrs. Ham Smith of Baker community, Mr. and Mrs. Wamie Hill, Mr. and Mrs. Glad Snodgrass, Mrs. Maud Morris, Mrs. Bulah Olive, Mrs. Ruth Green of Floydada and Mr. and Mrs. Everett Miller. Games were played and refreshments were served.

Mr. and Mrs. Wesley Carr and son Bill visited Saturday in Dumont with Mrs. Carr's parents, Mr. and Mrs. C. C. Bailey. Charles Mather Carr spent Saturday in the Mather Carr home.

There was a good attendance at Sunday school Sunday. Mr. and Mrs. Bill Tucker and children were dinner guests in the Everett Miller home Sunday.

Guests in the Bill Edwards home Friday night were Mr. and Mrs. Wesley Cobb of Petersburg, Mr. and Mrs. Wesley Carr and sons and Mr. and Mrs. Glenn Pool.

HAS EYE SURGERY
Mrs. John Kimble returned home Sunday from Marshalltown, Iowa, where she has been with her mother, Mrs. H. J. Koenen. Mrs. Koenen had major eye surgery at Evangelical hospital there last week and is reported as rallying well from the operation.

Mrs. Koenen is expected to be in Marshalltown for another week, after which she will return to Floydada.

Mrs. Kate Collier and Mr. and Mrs. W. B. Jordan attended the workers conference of the Floyd county Baptist association in Silverton on Tuesday.

Mrs. Morgan Wright left Tuesday for Plainview, Tulla and Amarillo, planning to be absent from home some two weeks, while she is the guest of her children in those cities.

Band Will Play On H-Su Campus

The Whirlwind band of Floydada high school, with their director John Jay Horn, will attend an assembly at Hardin-Simmons University in Abilene on Saturday.

The band members and chaperones will travel by chartered bus. After the assembly, several of the professors of music at the university will clinic the band on some of their contest music. The Whirlwind band will also have a joint rehearsal with the famous Cowboy band of the university.

Some members of the band-parents organization will go as chaperones of the group.

John Horn, director of the band, is a graduate of Hardin Simmons.

Community Enjoys Games at Baker

Friday night was the meeting night at Baker community center, when members and guests gathered to enjoy games of "84" and canasta.

Refreshments were served the guests, Mr. and Mrs. Kenneth Cook of Lockney, Mr. and Mrs. Ben Galoway and children and Mrs. Gunnela of Floydada.

Kenneth Cook was the recipient of the cake.

Mr. and Mrs. Jim Hart, long-time residents of the community, were presented with a goingaway gift at the meeting.

The next meeting at the center will be on Friday night, February 5, when all members are urged to come and bring guests.

New officers have been elected for the new year. They are: President, Mrs. Gilbert L. Fawver; vice-president, Mrs. Ham Smith, sr.; secretary, Mrs. Raymond Colston; reporter, Mrs. Grady Mason; and treasurer, Claud Fawver.

Mrs. Fawver and Mrs. Smith were re-elected to their offices.

Cowboys call horseshoe pitching "barnyard golf."

District Meeting Here Last Night

Members of the old district 4A of interscholastic league competition met in Floydada Wednesday night January 20 to discuss plans for spring athletic competition. Schools included in this district which is ordinarily only used in track and field events and the literary contests, include Paducah, Spur, Crosbyton, Ralls, Abernathy, Lockney, Tulla and Floydada.

This year for the first time Olton has been added to the district and will compete in all spring events.

I. T. Graves of the Floydada schools is chairman of the district executive committee which is composed of the superintendents and coaches of member schools.

Included in the business of the meeting were discussions of where and when the meet is to be held, and the possibility of adding baseball to the athletic program since spring training in football has been dropped.

BOY EARNS OWN WAY

HARTFORD, Conn. — A 12-year-old immigrant from Sicily, who now lives in Hartford, is earning his own way in this country.

He arrived in America two years ago. Now he works for both newspapers in Hartford, shovels snow, runs errands and does odd jobs. He also attends school.

He gets up at 4 a.m. and keeps going steadily until 6 or 7 p.m. His biggest thrill came recently when he withdrew \$150 from the bank and purchased his mother a set of silver as a gift. That's quite a gift for a 12-year-old.

Want Ads pay. Hesperian

County Spelling Bee February 5

The Floyd county spelling bee elimination for participants in the regional spelling bee to be held in Amarillo February 28, will be held in the county court room here Friday evening, February 5, at 7:30 o'clock, according to an announcement made by County Superintendent Clarence Guffee, this week.

Mrs. Olin Watson will be the assistant to the county superintendent at the county spelling bee.

Ribbon awards will be given all entries and to the winners in the events.

Both junior and senior spellers will be entered.

The National event, which will be the 27th annual contest, will be held in Washington on May 17-22 this year.

Winners in the Floyd county bee will try out at the regional spelling bee in Amarillo.

More than five million school children over the nation will take part in this National event.

SCHOOL CAFETERIA MENU
Floydada high school cafeteria for week of January 25-29:

\$219.95
10'x30' PACKAGED ALL STEEL BLDG. SINKS & UTILITY LOW RENTED PRICES ON 2' BROSSETTE PLAN NOTHING DOWN 36 MONTHS TO PAY
DARDEN'S WELDING SHOP

Monday — hot dogs, potato chips, cobbler pie, milk;
Tuesday — steak, gravy, whole kernel corn, English peas, jello, cookies, hot rolls, milk;
Wednesday — brown beans, macaroni and tomatoes, cabbage salad, sheet pies, hot corn bread, milk;
Thursday — roast and gravy, buttered potatoes, green beans, ice cream, hot rolls, milk;
Friday — meat loaf, lima beans, salad, cake with sauce, hot rolls, milk.

84 inches a year. Pa... town of approximately 50... and its chief income is fr... for visitors who come fr... the world to see and climb... building that made the... ous.

Sir Walter Raleigh who... tory of the World, while... ed in the Tower of Lond...

To Relieve Misery of
COLD
take
LIQUID OR TABLETS

200 YEARS TO GO

WASHINGTON — Unless some plan is devised to strengthen Pisa's Leaning Tower, that famous structure of black and white marble, will topple in about 200 years, it is estimated. The angle of tilt increases

SMOOTH DRIVING AHEAD WITH SHAMROCK



WE FEATURE THAT FINE SHAMROCK GASOLINE — Plus

- Most Well Known Motor Oils
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ROY'S Independent Service

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• LET US SERVICE YOUR CAR

More Money Spent TO FIGHT POLIO in '53 THAN EVER BEFORE

Join the MARCH OF DIMES IT WILL TAKE MORE IN '54! January 2 to 31

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CAPADA
DRIVE - IN THEATRE
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This Weeks Attractions

THURSDAY, FRIDAY, JANUARY 21-22

THE GLORY BRIGADE
Starring VICTOR MATURE

SATURDAY, JANUARY 23
GEORGE BRENT — ALSO — WILD BILL ELLIOT
In 'Tangier Incident' In 'Waco'

SUN., MON., TUES., JAN. 24 THRU 26
BING CROSBY, CLAUDE DAUPHIN
In "LITTLE BOY LOST"

WEDNESDAY, JANUARY 27

ROBERT HAGGIAG presents **THE THIEF OF VENICE**
Starring MARIA MONTEZ - PAUL CHRISTIAN
FAYE MARLOWE - MASSIMO SERATO
Released by RKO Turkey-Fox

VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

Powell Grocery
Quick-to-Fix Foods!
MY-T-FINE INSTANT Box Pudding 9c

DELICIOUS APPLES FANCY Pound 19c

SHURFRESH OLEO Pound 22c

LONGHORN CHEESE Pound 49c

VELVEETA CHEESE 2 L.B. BOX 98c

HUNT'S CATSUP 14 oz. Bottle 17c

Wesson Oil PINT 33c

PURE CANE SUGAR 5 LB. BAG 49c

JELLO 2 FOR 15c

NO. 1. RUSSETS SPUDS 10 LB. BAG 55c

TIDE LARGE BOX 29c

SCOTCH Cleanser 2 FOR 25c

THRIFTY BUYS FOR A DOLLAR

JERGENS BEAUTY SOAP 20 BARS \$1.00

No. 2 1/2 Can. Halves, in Syrup APRICOTS FOR \$1.00

SIXPENCE SAVING'S A PLENTY

HOW TO BE A BETTER COOK and save money too! by Mary Blake Home Service Director Carnation Company

Cheeseburger Loaf
(Makes 6 to 8 servings)
1/2 cup undrained Carnation Evaporated Milk
1 egg
1 cup cracker crumbs
1/2 pound ground beef
1 1/2 teaspoons salt
2 tablespoons chopped onion
1 teaspoon dry mustard
1 tablespoon catsup
1 cup grated American cheese

Blend all ingredients except cheese until thoroughly mixed. Line loaf pan with heavy waxed paper. Place 1/2 cup cheese in bottom of pan. Cover with half of meat mixture. Repeat with remaining cheese and meat layers. Bake in moderate oven (350° F.) about 1 hour. Let stand about 10 minutes before turning out on platter. Remove paper. Slice for serving.

GROUND BEEF 35c Pound

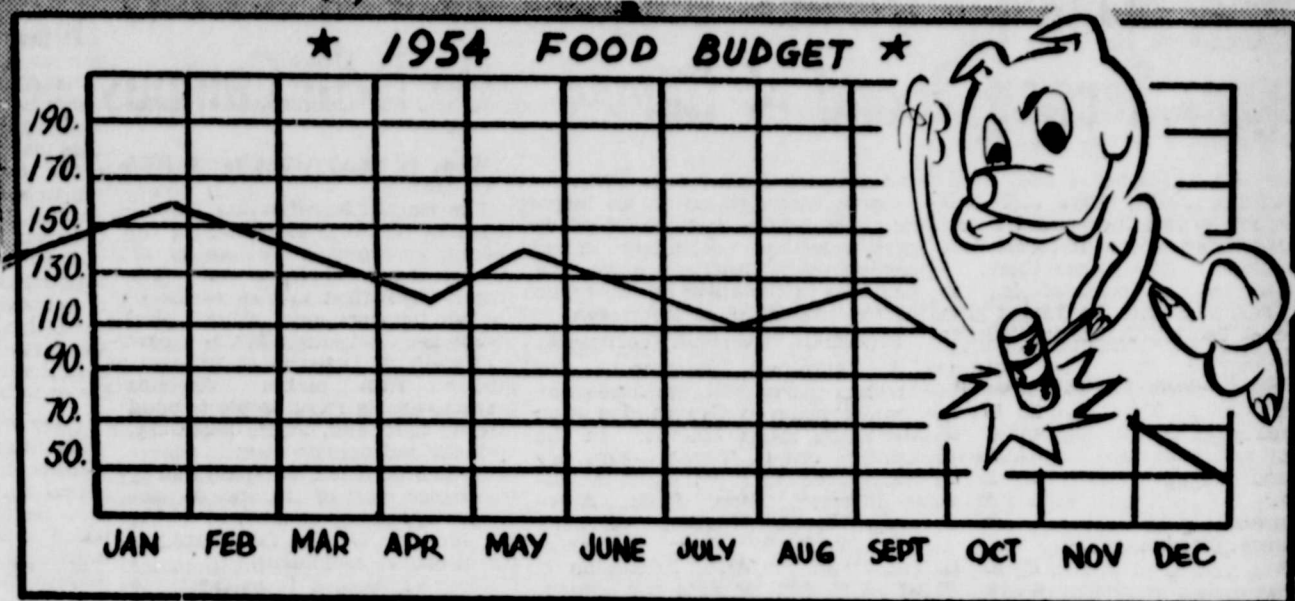
CARNATION TALL MILK CAN 14c
Performs cooking miracles!

POWELL CASH GROCERY & MARKET
HI-WAY 70 PHONE 871

PRICES GOOD ON FRIDAY, SATURDAY and MONDAY.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 21, 1954

LOWER YOUR FOOD BUDGET



NIOLA, 5 lb. Bag
MEAL 39c

Box
ICE MIX 35c
Box
PE NUTS 20c

NORTHERN, 80 Count
APKINS 12 1/2c

STRIKE, Can
SA FISH 30c
10 oz. Can
SAUSAGE 49c
COCKTAIL, 8 oz.
NUTS 35c

6 BLUE BLADES, Each
ILLETT RAZOR 79c

TS, 303 Can
OPPED KRAUT 17c
Can
Y FOOD 9c

No. 303 Can
OMATOES 14c

TREAT, No. 2 Can
APPLE 27c
WHITE HOUSE, 28 oz. Jar
APPLE BUTTER 30c

U. S. GRADED QUALITY MEATS

CERTIFIED
WICKS 1/2 or Whole Pound 49c
FRESH GROUND, MEAT, Pound
HAMBURGER 29c

SCUITS 15c
BORDEN'S
2 Cans

8 OZ. JAR KRAFTS
CHEE WHIZ 32c
LEAN, TENDER, No Fat
VEAL CUTLETS lb. 89c
FRESH FROSTED
WHITING FISH lb. 23c

WICKLOW, lb.
LICED BACON 59c

WHEAT, Box
WICKS 19c
WICK, 2 Cans
WICKS 25c
RANCH STYLE, Can
BEANS 14c

ALL, \$1.00 Size
OSE DROPS 69c

EVERY \$1.00 Size
ON 50c plus tax
3 Rolls
. 25c
BABY FORMULA, Can
LACTUM 23c
NORTHERN, Roll
PAPER TOWEL 20c

LARGE BOX
DETURGENT FAB 25c

HUNT'S, Can
TOMATO SAUCE 9c
KUNER'S, 303 Can
SLICED BEETS 15c
PATIO, 15 oz. Can
TAMALES 25c

HEINZ, PINT, CIDER
VINEGAR 20c
EAGLE, Can
SARDINES 10c
SUN MAID, 2 lb. Celo
RAISINS 37c

PURE CANE, 5 lb. Bag
SUGAR 45c

SUN SWEET, Quart
PRUNE JUICE 37c
ADAMS, 46 oz. Can
Grapefruit Juice 27c
MA BROWN, Sour, Pint
PICKLES 29c

BORDEN'S, 5 quart Size
STARLAC 41c
ALERT, Can
DOG FOOD 9c

TREET 43c

ARMOURS
12 oz. Can
P. & G. 8c
CLEANER, Box
SPIC & SPAN 25c

★ PLUS ★

GREEN STAMPS EVERY DAY!

DOUBLE ON TUES.

WITH \$2.50 PURCHASE OR MORE

FRESH FRUITS & VEGETABLES

GOLDEN FRUIT, Pound
BANANAS 12 1/2c

TEXAS, White, lb.
GRAPEFRUIT 10c
CALIFORNIA, Bunch
CARROTS 14c
FIRM HEAD, lb.
CABBAGE 3c
SUNKIST, Pound
LEMONS 15c

SNOW CROP, 10 oz. Pkg.
GREEN PEAS 15c

EVERFRESH, 10 oz. Pkg.
CUT CORN 15c
HILLS O HOME
Blackeye Peas 17c

FLOUR 41c
LIGHT CRUST
5 Pound Bag
LINIT, Box
STARCH 15c
DARICRAFT, Tall Can
MILK 13c



Grade School Basketball League Begins Second Round of Games

The South Plains Junior High School League for boys and girls basketball enters the second round of play today when the locals host Petersburg in two games there. After the first round of play the Floydada boys and the Idalou girls were at the top of the list, neither lost a game.

The Standing in Boys Division

Team	P	W	L
Floydada	4	4	0
Rails	4	3	1
Lorenzo	5	3	2
Idalou	4	2	2
Petersburg	5	0	5

Girls Division

Team	P	W	L
Idalou	4	4	0
Lorenzo	4	3	1
Petersburg	5	3	2
Floydada	4	1	3
Rails	5	0	5

In last weeks games the Floydada entry came out on the long end of both games. The boys won 27-20 and the girls were victorious 28-19. Rails being the double loser.

Coaches of the junior high teams are Bobby McGuire for the boys

and Maurice Steen for the girls. Coach Steen stated in an interview last Friday that the Floydada girls team had definitely found themselves in the Rails game and would be in the thick of the battle for the remainder of the season.

Freshman Basketball Tournament
A basketball tournament for freshmen boys will get underway this afternoon at Graves gym when Abernathy meets Matador in the opening contest. Twelve teams appear on the entry list which includes Silverton, Olton, Rails, Abernathy, Matador, Slaton, Hale Center, Plainview, Post, Muleshoe, Tullia, and Floydada. Admission is set at 25 and 15 cents per session, which in most cases will be three games.

In the opening round at 1:45 p.m. today will be Abernathy vs. Matador; 3:00 o'clock, Olton vs. Rails; 4:15, Slaton vs. Hale Center. In the night session will be at 8:30, Muleshoe and Tullia; 6:45, Plainview and Post; 8:00, Silverton and Floydada.

The playoff will continue Friday afternoon, Saturday morning, Saturday afternoon, and the championship games Saturday night.

The local freshman squad is coached by Jack Meredith, and is believed to be a strong contender for tournament honors. Little is known of the strength of most of the entries.

CARD OF THANKS

May I express my sincere appreciation to my friends for their many acts of kindness during my stay in the Plainview hospital. Especially, I am grateful for the prayers, visits, cards, flowers and gifts. They were all greatly appreciated.

Mrs. Irene Irby
327 Ash Street,
Plainview

KITCHEN AND ★★ ★★★ FIELD NEWS

from Lighthouse Electric Cooperative, Inc. by Nancy Morekel and Claude Weathersbee.

What is REA? What is an REA Co-Op?

The Rural Electrification Administration (REA) is an agency of the federal government set up by an Act of Congress known as "The Rural Electrification Act of 1936," to help farmers and other rural people get electricity. REA is a part of the U. S. Department of Agriculture. REA makes long-term loans to enable rural people to build electric lines and, where necessary, to build and operate electric generating plants. It can also lend money to finance most of the cost of purchase by a co-op member of wiring or plumbing for his farmstead, or for electrical equipment.

Congress deemed it necessary to set up REA because in many countries most of the farms were electrified by 1935. But not so in the United States. At that time only eleven farms out of every 100 had central station electricity.

Locally Owned, Privately Operated

An REA Co-op is a corporation, locally owned and privately operated on a non-profit basis—paying every tax anyone pays except income tax. Income tax is paid on profit made and the REA Co-op is a non-profit organization, democratically organized by rural people to bring electric power to its members at the lowest possible cost. The government does not own or operate an REA Co-op — they only loan money which is paid back with interest, and is not a burden to the taxpayer. The members who use its services own and control it by electing a board of directors responsible to them, who in turn hire a manager to carry out their policies. It must be managed efficiently, just like any business, so it is necessary for the members to be informed and take an active part in its affairs.

The principals of an REA Co-op simply stated are:

1. Open membership.
2. Democratic control — one member, one vote.
3. Invested capital gets no profits, only limited interest.
4. Return of savings to the members in proportion to their patronage.
5. Political, religious and racial neutrality.
6. Cash trading, no credit business.
7. Education in cooperation.

By Laws Govern Organization

By-laws are adopted by the co-op to help the members run the co-op democratically and in keeping with cooperative principles; and should not be confused with rules which the directors set up to assure sound business management of the electric system. The members as owners, are the controlling body of the co-op. By their vote they can approve or disapprove by the by-laws. They have the right and duty to elect directors who are capable and public spirited, and to see that they do their job.

The members should come to all members' meetings and vote on all matters which the members have a right to decide according to the by-laws or rules which they have adopted.

The Lighthouse Electric Cooperative area is divided into seven voting districts. There is a director from each district; therefore our board of directors is composed of seven (7) members. Each of these directors must be a member and a user of its electric service. He should have a reputation for honesty and be willing to devote the necessary time and thought to the business of the cooperative. He must have an understanding of business problems and be a real co-

operator. The business of an electric cooperative involves many technical questions—completely foreign to anyone not familiar with the terms used and their effect on the operation of the co-op. Therefore the longer a good director serves the more valuable he becomes to his cooperative. A director is elected by the members at their annual meeting because they are confident he is willing to serve his community—unprejudiced, fairly and honestly. So, any time an individual member is not pleased with the policies under which his cooperative is operating it behooves him to do some good hard thinking, avail himself of all the facts he can get and then discuss it with his director and his fellow-members.

Job of the Manager

The manager, hired by the board of directors, is in full charge of the actual operation of the co-op system. He takes his orders from the board as a whole—and not from an individual director, all other employees work under his direction.

In order for the directors to be able to direct the operation of the cooperative in the most effective manner they must avail themselves of all the information it is possible for them to get. This is done through information sent out from REA in Washington, D. C. through meetings held for managers and directors at regular intervals and then once each year there is a national meeting held where all managers and directors of all the co-ops in the United States are supposed to come together, at which time important phases of current problems and developments affecting the rural electrification program are discussed in general sessions by experts in their respective fields, including members of the United States and the House of Representatives — and of course the heads or directors of the REA agency in Washington, D. C.

These meetings are conducted strictly in a business-like manner throughout the day and pleasure is a secondary issue. The members of the board of directors assume their responsibilities at a loss of time and money to themselves—the best pay they receive is the friends they make (sometimes some of these are pretty hard earned). It seems if they derive and pleasure from these trips that it is well earned.

Meeting Held at Miami

The 12th national annual meeting of NRECA's (National Rural Electric Cooperatives Association) was held in Miami, Florida, this January 11 to 14. The group attending from here all report a wonderful meeting — a lot of food, worth-while information, and a lot of pleasure. Among the outstanding speakers headed by our group were: Clyde T. Ellis, executive manager of NRECA; The honorable Burnet R. Maybank, member of the U. S. Senate, who spoke on "Federal Power Policy and the Rural Electric System;" Anchor Nelson, administrator, Rural Electrification Administration; Lt. Governor of Texas, Ben Ramsey, who attended as a delegate from his home co-op; and many, many others.

Congratulations! Grandpa and Grandma Rainer, Reamer and Mable Rainer went to Lockney Sunday to see their new granddaughter, Karen Lynn Kincheloe, who arrived January 15. She is the daughter of Mr. and Mrs. Bobby Kincheloe.

Junior and Jimmy Womack and boys attended grandfather Womack's 95th birthday celebration on Sunday. Wayne Collins said: "It was a pretty dead week-end, stayed home most of the time." Corkey and Janice Guffee and Larry spent the week-end in Plainview with Mr. and Mrs. C. N. Hill

and sons. Mr. Hill is Janice's father.

Billy Duke spent the week-end in Hart with Mr. and Mrs. Howard Deavenport. Mrs. Deavenport is his sister.

Mr. and Mrs. Bill Ward of Lubbock spent Sunday with the Edwin Pollans.

Mr. and Mrs. Shorty Neff and Aubrey Lynn spent the week-end in Hereford with relatives.

Mr. and Mrs. George West attended the NRECA convention in Miami, Florida. Isn't it nice to know there are co-op members interested enough in their cooperative to take the time and expense required to do this?

Mr. and Mrs. Wiley Rogers and Cecilia Ann spent the week-end in Lubbock with Mr. and Mrs. Jim Stewart. Mrs. Stewart and Mrs. Rogers are sisters.

Bill Mothermal and Gail Lucas of Abernathy spent Sunday with Buck and Willie Mae Marrison.

D. M. Moore is in Paris, Texas, this week. Mrs. Moore has been there for some time with her par-

ents. Her father has been quite ill.

Quotes From the Convention
John Smitherman said to W. C. Snodgrass, "I had always heard things were expensive in Florida, but I didn't think it would cost me a whole cotton crop for me and Gertie to spend four days down here."

Lee Rushing, A Texan, and a man from Kentucky were arguing over who had the best state. The man from Kentucky said, "We have enough gold at Fort Knox to build a fence around Texas."

Lee thought for a minute then replied, "Okay, go ahead and build it. If we like it we'll buy it."

Mr. and Mrs. C. W. Dennis Saturday evening in Lubbock. Mr. and Mrs. John Hartman, Macy Gear, of Los Angeles, sister of the Messers, son, was also guest in the home.

Mr. and Mrs. Phil Steen, Brackenridge Apartments, are the parents of a daughter Monday, January 18. She weighed eight pounds. She is named Phyllis.

Mr. and Mrs. A. H. Kn Sunday for a vacation of weeks in Miami, Florida.

NOW!



NEW! MOST VISIBILITY NEW! V-8's AND FAMOUS G
NEW! ROOMIEST CABS NEW! SHARPEST TURNING
NEW! LOWER LOADING PRICED WITH THE LOWEST

NEW DODGE "Job-Rated" TRUCKS

SOLOMON JEWELRY MAYO MOTOR COMPANY
Floydada, Texas

YOU NEED THIS Help for Your Cough

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel army phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or druggist refunds your money. No narcotics. Pleasant to take.

CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

RED & WHITE SPECIALS

PLUS OUR PROFIT SHARING STAMPS

LIBBY'S PEARS	3 8 oz. Cans	43c
LIBBY'S, 8 oz. Cans, 3 for		
FRUITS FOR SALADS		43c
SUN SPUN PORK & BEANS	3 No. 303 Cans	29c
SUN SPUN SPINACH	3 No. 303 Cans	38c
SUN SPUN ELBERTA PEACHES	3 No. 2 1/2 Cans	\$1
SUN SPUN WHOLE GREEN BEANS	3 No. 303 Cans	59c
IMPERIAL CANE SUGAR	10 lb. Bag	98c
RED & WHITE COFFEE	LB. CAN	95c
MRS. WINSTONS APPLE BUTTER	2 lb. Jar	25c
REX JELLY	QUART JAR	29c
Feed Lot Beef, Good or Choice T BONE STEAKS	Pound	69c
PILLSBURY, BUTTERMILK, OR BALLARD BISCUITS	2 Cans	25c

WILSONS CERTIFIED LUNCHEON MEAT PRESSED HAM		55c LB.
KRAFTS ELKHORN SHARPIE CHEESE		69c LB.

WESTER & SON GROCERY & MARKET
Phone 287 We Deliver



You helped this little girl to dance again. More and more police officers are making their maximum recovery today with help from the March of Dimes. You make this help possible when you give.

Join the MARCH OF DIMES
IT WILL TAKE MORE IN '54!
MAYO MOTOR CO.
DODGE-PLYMOUTH

COTTON - COTTON - COTTON

its here

The New Improved Stormproof for 1954

TWELVE REASONS stated specifically why you should grow NORTHERN STAR COTTON READ THEM!

1. An improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping.
2. Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as the State Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.
3. It is one of the quickest maturing varieties grown. In many places Northern Star is the Cotton Planted and the First Harvested. If any cotton makes a crop, Northern Star will.
4. All of our seed are the results of one pedigreed high yielding line, which has consistently more lint per acre than many selections tested against it.
5. We supply you with seed which have been grown on good land, cultivated carefully, harvested mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality plants. Every precaution is taken to insure perfect germination.
6. Due to the wide differences in planting practices we have provided for you either hand, lined, or gas delinted Northern Star planting seed.
7. Northern Star Cotton plants have a strong main stem, deep root system, close jointed branches, light foliage and produce good bolls from 65 to 75 weighing one pound.
8. Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average fall conditions and longer where irrigation is practiced or humid conditions prevail. Its strength average from 25,000 to 25,000 pounds per square inch of cellulose. Strong fibers are good for spinning and weaving value.
9. Northern Star Cotton turns out from 38 per cent to 40 per cent at the gin when picked 25 per cent to 30 per cent where pulled or snapped.
10. Northern Star Cotton is a very popular variety where hand picking or spindle type machines are used and has given outstanding results where stripping is practiced. There is fluff to the fiber for the spindles to catch and remove the seed cotton clean from the burr. Hand snapping and stripping is in use the boll stalks break easily, making harvesting more easy.
11. Its hard staple cleans well in ginning, giving you a good grade.
12. All of our seed are grown under the supervision of the State Seed and Plant Board. Registered acreage is of all the same strain of elite seed.

NORTHERN STAR SEED FARM
O'BRIEN, TEXAS
PLACE ORDER With CO-OP GIN
Floydada, Texas or order direct
NAME _____
ADDRESS _____
Please Ship _____
Bushels of NORTHERN STAR SEED
FUZZY SEED 3.50 Bushel
SAW DELINTED 2.75 Bushel
CHEMICALLY DELINTED 1.8c Pound
SHIPPED PREPAID — CASH ON DELIVERY
SALESMAN — LLOYD WALDRIP