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THE FLOYD COUNTY HESPERIAN

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VIEWS AND COMMENT

Pioneer's Feeder Lines.—Story and drawing showing the big outlay that Pioneer Gas Company has made to bring their product to the farmers of Floyd county, tells what is probably one of the most important economic events that has transpired in the county in many a day. It has extreme value to the farm people who are operating irrigation wells and can make use of gas domestically from the new lines. It has extreme value to the gas company to give them a better balance for their pay load, a big load in the summer when domestic needs are at a low ebb. By reading the map in this issue you'll also note the new line from the big-inch that has been built into the system, tying in south of Floydada a short distance. This gives better assurance of uninterrupted service to domestic users when something goes wrong with some of the lines.

Dodging The Lightning. Nobody wants to pay more taxes than they can help. And this year's session of the legislature has been an extremely warm one as the contending factions battled to escape the new tax load. The fact is that everybody is paying a lot of taxes, and while a considerable percentage of any state tax is a charge off for federal income purposes, the fact remains that there is something added to the bill. Before the legislature finished its session it got to the point that a legislator's vote depended on whom he dined with last. Laughable to some, alarming to others, but a problem of the first magnitude with the legislator himself.

In Texas Nowadays, if you are in the legislature there are many pitfalls. You can sell out cheap or high, depending on how smart you are. You can also be sold out before you know it. About the easiest man to handle is the man who goes down to Austin with some kind of an idea that he thinks will set everything right—a little bill he introduces with the pride of a father. He winds up maneuvering himself into impossible positions and unless he is most clever does himself nor his district no good.

Meet Your Competitor. Boys and girls of this era in the United States have competitors in Russia who are being taught in a much harder school. Our lads and lassies may find it hard to meet the competition when and if compete they must. An elective in school is unheard of in that man's country. The kids have to assimilate more in 10 years

than ours do in 12. They have to take more basic science, part of it practical. The girls, for instance, have to learn to dis-assemble and re-assemble a gun as a part of their applied sciences course. And while we make it easy for our little fellows to learn to read and write, subconsciously as it were, like meeting and getting acquainted with new found friends, the opposite is that their youngsters get a long list of memorizing mists. They don't ask them, they tell 'em. A grown-up who gets his that way will be tough competition for anybody who has it soft.

Corporations Got It. After wrangling through a long, long session about who would be it, the legislature in the closing days of their session, came up with the bright idea of letting the corporations absorb the last few million of the tax bill needed by the state for its operations. No one corporation, but all of them, and no individuals, like the ordinary mortal, get in on this deal. It was the same two years ago when the corporation annual franchise fee was hiked. The Hesperian, hole in the wall sort of an outfit, with half a dozen others in Floydada, gets in on this again, with injured pride, of course. We're already paying more than our share!

Anybody Can Gripe. Floydada is having growing pains, as we have said before. And most of the aches land in the laps of the city employees and the members of the city council. The Hesperian is not inclined to try to be a mouth piece for the council and the employes of the city. We must note, however, that if all the ill-informed grippers were laid end to end it might be a good thing. If you have a complaint based on information, well and good. Let the council have it with both barrels. If you are talking, however, without a reasonable amount of knowledge and information, you ought to be listening instead. You make mistakes. The city does the same. So do the rest of us.

A Needed Change. Tax equalization days at the county level remind us that the time is due for a revision of the tax valuation structure in the county. A plan or a policy adopted a quarter of a century ago doesn't leave everybody happy at this time. A change should be made out of fairness to all concerned. Hard to do? Unpleasantness sure to follow? Yes, but it ought to be done, dreaded though it may be.

IT ALL DEPENDS

Farmers Want to Know If They Must File Quarterly Returns

Many farmers are asking if they must file a quarterly social security report on their hired laborers and other employees for the first quarter of 1953. John G. Hutton, manager of the Lubbock, Texas, District Office of the Social Security Administration, has answered some of the most frequent questions along these lines as follows.

Only certain farmers will be required to file any kind of quarterly returns. They are required only if the farm employer's total social security tax liability from January 1 to the end of any one of the first three calendar quarters of the year amounts to \$100 or more. Thus the farmer would file a quarterly report only if by April 1, July 1, or October 1, he has paid taxable wages of \$2,500 or more. A farm employee's wages become taxable for social security purposes as soon as he is paid \$100 or more in cash during a year.

Every farmer who will have one or more employees covered by the law in a calendar year is required to file a yearly return in the following January. This yearly return or report will list the names, social security account numbers, and individual amounts of wages for all covered employees.

Any farmer who will have one or more employees that will be paid as much as \$100 in cash wages during 1953 should notify the Director of Internal Revenue, Dallas, Texas. Proper reporting instructions can

then be sent the farm operator, and the proper reporting forms can then be sent him in ample time for each required report.

Local farm operators may write the Social Security Administration, Lubbock, Texas, for a special farm booklet, "Social Security for Farm Families." Issued as an official publication of both Internal Revenue Service and the Social Security Administration, it contains a sample coupon form for the farmer's use in notifying the Internal Revenue office that he has one or more employees who will be paid as much as \$100 cash wages in 1953.

NOTE OF APPRECIATION

Words cannot express our deep gratitude for the beautiful messages and flowers during the illness and passing of our beloved mother and grandmother, Mrs. Elizabeth Cavanaugh. May God bless each of you with the fine friendship in your hour of need you found in your hearts to extend to us.

Mr. and Mrs. Odell Mulder
Patsy and Don Dell
Mr. and Mrs. F. Charles Davis.

Mrs. G. M. Armstrong and son Harold Snell left Sunday for Elm Springs, South Dakota, where they will make their home. They have spent the past few summers there on their ranch. Harold plans to return to Texas in the fall to enter college at McMurry college in Abilene.

OFFICERS ATTEND CAMP

Officers of the First Methodist Sunday School and M.Y.F. attended a "Know Your Job" training camp at the Methodist encampment near Happy last week.

Those taking advantage of the training were Keith Armstrong, Norma Ruth Martin, Sonja Beth Wilson and Sandra Collier.

Mrs. Bob Collier and daughter, Suzanne, spent Friday night and Saturday with Mrs. Collier's mother, Mrs. Robert E. Jones of Lubbock. She also visited while there with her brother and family, Mr. and Mrs. Eldon Jones.

Mr. and Mrs. Leonard Matsler were in Plainview Saturday attending the funeral service of Mr. Matsler's aunt, Mrs. Cheston Bayley. Mrs. Bayley was the first white girl born in Hale county.

DR. J. S. HILL, N.D.

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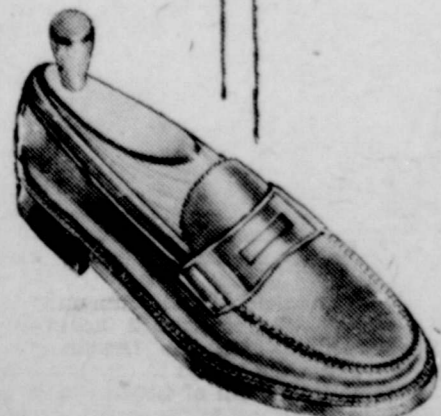


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WHICH WILL BE HER MATE... MAN OR BEAST
Untamed Mistress
in NEW EASTMAN COLOR
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SEE!
SEE!

Passed Wednesday; Rites at Clarendon

Funeral rites for Mrs. Will Reeves, 77, sister of Glad and G. L. Snodgrass of Floydada, will be held this afternoon at 2:30 in the First Baptist church at Clarendon. Mrs. Reeves passed away suddenly Wednesday morning at her home in Jericho from a heart attack.

Mrs. Reeves was born in Titus county and moved to Floyd county with her family in 1891.

Her husband, the late E. R. Reeves, also was a pioneer Floyd county family. In 1896 the couple moved to Donley county and were in the ranching business in the vicinity of Jericho. Mrs. Reeves had made her home there for 50 years or more.

Survivors other than the two Floydada brothers are a daughter, Anne Reeves, who made her home with her mother in Jericho, a son, Rex Reeves, who is a teacher at WTSC, Canyon, two sisters, Mrs. Roy K. Bruner and Mrs. Jessie McSpadden, Amarillo, two half-sisters, Mrs. Arthur Savage and Mrs. Ben Hill, Amarillo and a half-brother, Clarence Snodgrass of Fort Worth.

Interment for Mrs. Reeves will be in the Clarendon cemetery beside the body of her husband and two sons.

Mother of Mrs. Goen Succumbed Sunday Afternoon

Mrs. Lillie Kenward, 76, mother of Mrs. W. W. Goen of this city, passed away peacefully Sunday, June 5, in the home of her son, Laurie Kenward in Kendilworth, Warwickshire, England.

Mrs. Goen had been with her mother 12 to 15 days before her death. Mrs. Kenward had been ill for about three months.

Survivors include the husband; three sons, Jack, Frank and Laurie, all of Kendilworth, Warwickshire, England; one daughter, Mrs. W. W. Goen of Floydada.

Mrs. Goen will leave London, June 16 for her home in this city.

Burning Gasoline Destroys Pick-Up

Howard Drysdale, who lives near Dougherty, narrowly escaped injury Monday afternoon at 5:45 when his 1940 model Dodge pickup caught fire as he was driving toward Floydada. He stopped the pickup off the pavement across from the Tate Jones home on the Matador highway.

An overturned gas pump is believed to have caused gasoline to leak through the bed of the pickup onto the exhaust, starting the fire. Three full barrels of gas fed the fire until the pickup and tools and irrigation equipment in the pickup were completely burned.

Although the pickup was insured, it was not covered for fire.

New Zealand was discovered in 1642 by Abel Tasman, a Dutch navigator.

The Philippines were ceded to the United States in 1899, by the Treaty of Paris.

Fetes Bridal Party

A lovely chicken dinner, with all its trimmings, was served in the home of Mr. and Mrs. Olin Bryant on Friday evening, June 3rd, honoring the members of the wedding party of their daughter, Darlene, bride-elect of Bill Fulton.

Immediately following the dinner, the party went to the First Methodist church for a rehearsal.

Guests included Rev. and Mrs. Tilden B. Armstrong, Misses Pat Helms, Betty Blum, Pat Hickerson, Joe Hall, Kay Assiter, Messrs. Dale Smith, Johnny West, Dickie Smith, Bobby Assiter, Laron Fulton, Carol Fulton, Gary Cooper, Mr. and Mrs. Cleo Fulton, Bill Fulton, Miss Darlene Bryant, the host and hostess, Mr. and Mrs. Olin Bryant.

Larry Crawford Resting Well

Larry Crawford, 6 year old son of Mr. and Mrs. Lawrence Crawford, was returned home last week from Methodist hospital in Lubbock. He is reported resting well by his parents.

Larry received a broken leg when a passing car struck him while playing baseball with a group of his friends last Tuesday evening.

THE PHILOSOPHY OF MY DAY

(By Charlene Finkener)

Once in a lifetime you meet someone, who can make life smile on you; Someone who says the right thing, to lift your day and help you ride high along the path.

Life is beautiful, life is sweet, face it—and know your life is complete.

Be as big as your world, be serene and know God loves you, and has a purpose in life for you.

Take a while and be still, be calm, be silent for time goes so quickly, and you'll want to hold the moments for all your life to remember.

Be thankful for what is yours, be thoughtful on many subjects—but think successful things and believe with all your heart life is good, life is important.

Think of all the people you meet, whose paths you cross, the lives you influence.

Think how important you are to those who love you.

Be still a while, let your soul sing awhile; and you find every day bursting with good things.

Once in a lifetime? No, not just once but every day should be a lovely thing to remember.

Find something special to do today, because it's yours.

Joy in living should be your key philosophy.

Let the morning take wings, and you'll walk on a cloud, and lift another's day.

All my life I'll remember a college president who compared my smile to a sunny day; a husband who said, "I couldn't love you, if you weren't a Christian;" a friend who said life is uninteresting without you; a stranger who asked, "Do you always smile like that?"; a minister who said you listened so attentively you were an inspiration. It's good to

SAND HILL, June 7—The big rain

Thursday was quite a surprise. The question was asked, How can a four inch rain come from a half an inch cloud? But we saw it happen.

Mr. and Mrs. Monroe Schulz and family attended a family reunion at the home of her parents, Mr. and Mrs. E. H. Forester at Lubbock Sunday.

Jim Holmes and Billie Gail left Thursday for El Paso where they visited with his daughter, Mrs. Dorn Cornwell. They returned by way of Midland and spent Sunday night visiting Mr. and Mrs. C. H. Jones, former residents of this community.

Mr. and Mrs. C. B. Carmack were guests in the home of Mr. and Mrs. Johnnie Miller Saturday night.

Visiting in the home of Mr. and Mrs. James Jeffress Friday afternoon were Mr. and Mrs. Monroe Schulz and family and Mr. and Mrs. J. R. Turner and Kay.

Visiting in the home of Mr. and Mrs. Monroe Schulz and family Monday were Mr. and Mrs. Elroy Richer of Austin, Mr. and Mrs. E. H. Forester of Lubbock and Beverly and Dennis Bartlett of Mead.

We were happy to hear that Norman Ferguson is playing ball on the Little League baseball team in Floydada this summer. We know he will make good.

Mrs. J. R. Turner is on our sick list this week. Also it was reported that Mrs. Rafe Ferguson is ill. We hope they are better soon.

Visiting in the home of Junior Schulz this week is his cousin, Vern Ray Smitherman of Abernathy.

Mr. and Mrs. James Jeffress made a business trip to Midland Saturday. While there they visited with Mr. and Mrs. C. H. Jones and Mr. and Mrs. Johnny Stokes and family. They returned by Lubbock and visited Mrs. Jeffress' mother, Mrs. Tom Brown and sister, Mrs. Dan Watkins and family.

Lightning was pretty severe Tuesday night. The pressure pump and all the lights were put out of working order at our place. Rain-fall north of the store measured 2.30. South of Sand Hill it was much heavier. The canyon ran over the highway for several hours and flares were put out for safety.

Dinner guests in the home of Mr. and Mrs. Roy Slater Monday were Bro. E. O. Adams and family of Plainview.

BIBLE SCHOOL
Bible school got off to a good start Monday morning at 9:30 with the superintendent, Mrs. M. B. Swanner in charge. Those helping this week are Jo Ann Swanner, Pearl Baird, Mattie Baird, Pat Adams, June Jeffress, Nancy

remember these things in the long, lonely hours, the people who lifted your day!

Sir Humphrey Davy invented the miner's safety lamp in 1815.

Hesperian Want Ad pays.

Monday and Mrs. T. C. Hollums in charge Tuesday.

About 20 children were registered Monday morning. Miss Nelda Rhea is in Arkansas visiting with friends and relatives. She made the trip with her grandparents, Mr. and Mrs. Dale Stringer. The Stringers returned home last week but Nelda remained for two more weeks.

Miss Bettye Yandell of Plainview has been here visiting her grandparents, Mr. and Mrs. W. R. Billington, for the past two weeks. She will be here all this week.

Mrs. W. R. Billington and Bettye Yandell.

Those attending the rodeo at Crosbyton Friday night were Mr. and Mrs. C. B. Carmack and Mr. and Mrs. Woodrow Wilson.

Barbara Gail Schulz is visiting her grandparents, Mr. and Mrs. E. H. Forester in Lubbock. She will attend bible school there for the next two weeks.

Mrs. Odell Press of Lazbuddy is here spending a few days with her daughter, Mrs. J. R. Turner and

ed home Tuesday from visiting his

parents, Mr. and Mrs. Verlon Spears in Lamesa. They reported a nice trip and visit while there.

Mrs. Lynn Miller is at College Station this week attending the 4-H roundup. Mrs. Miller is the president of the Sand Hill Home Demonstration club.

Mr. and Mrs. Jack Swanner and family of Plainview were guests in the home of Mr. and Mrs. M. B. Swanner Tuesday and attended church here on Tuesday night.

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9 oz. PACKAGE
2 Boxes 35c

FOLGERS COFFEE
Pound 87c

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Pound 53c

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Pound 49c

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1 Pound 29c
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NEW Betty Crocker INSTANT FROSTING MIX
THREE GRAND FLAVORS
JUST ADD WATER, AND STIR!
Box 33c

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2 lb. Bag 23c

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1/2 Gallon 49c

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Floydada Girl Wins in Struggle For Education and Opportunity

Floydada recently added another college graduate to its growing list when Miss Ada Marie Evans, 21-year-old daughter of Mr. and Mrs. Z. D. Evans, Rt. 5, Floydada, received her bachelor of science degree from Prairie View A & M college in May.

The story of how that college degree came to this Floydada girl makes some inspiring reading.

Ada Marie was born in Somerville, Texas, near Brenham, but her parents moved to Floydada when she was seven. She started to school at North Ward school with Mrs. Annie Taylor as her first teacher. It was then that Ada Marie made up her mind that she was going to have an education.



Bright future... seen for Floydada girl, Ada Marie Evans, whose story of pluck and determination are told here.

For several years her parents lived in the South part of Floydada, and Ada Marie walked most of the time from her home to her school in the North Ward community, from the south city limits to the north city limits. There were few days during those years that she wasn't at her desk each morning. She graduated from North Ward with honors in 1951.

FAMILY AFFAIR

As in most families, the money to finance Ada Marie's college education was a family affair. During the four years she was at Prairie View, her mother and father worked continually on Floyd county farms and in Floydada homes to keep the tuition money coming in and the room bills paid. Her grandmother, Mrs. Gussie Hilliard of Spur, often came to Floydada to work. The money she received went to Ada Marie at Prairie View.

Ada Marie worked in the dining hall at Prairie View and had part-time work around the college. Part-time employment at the Floyd county library in Floydada helped out. Aid also came from the Floydada Methodist Women's Society of Christian service and other local citizens interested in Ada Marie's future.

There were times, Ada Marie says, when she thought that she would have to leave school. But she made it. This week she is proudly showing

CRAGER AWARDED DOCTORATE AT COLUMBIA UNIVERSITY

Ted Crager, son of Mr. and Mrs. Arch Crager, Lockney, received his doctor of education degree Wednesday from Teachers College, Columbia University, New York.

While in New York he was a member of the Riverside Symphony Orchestra and the Teachers College Concert Choir, which performed twice this spring in Town Hall.

Formerly a director of band and orchestra in a junior high school in Lubbock for four years, Crager will return to Lubbock this fall as director of bands at the new Monterey senior high school.

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LIBRARY MAJOR

Ada Marie's college major was library science and education with minors in sociology and biology. Elementary education and practice teaching were also included. While at Prairie View she was a member of the women's choir, the Methodist student movement, and the Book Review club. She graduated with a B plus average.

In August Ada Marie starts her teaching career when she takes over a class of first and second grade students in the Ralls public schools. Although she is teaching now, she has her heart set on being a librarian some day.

Ada Marie's story of how she received her college education might well be read and remembered by many West Texas boys and girls this month as they make their decisions about their college futures. It isn't an easy decision to make when finances are low and the future uncertain.

Ada Marie and her family decided years ago that she was going to college. Today she has that hard won college degree which opens up a bright future for this Floydada girl.

Ada Marie's story can be repeated as many times in the future as Floydada young people want it to come true in their own lives.

CARD OF APPRECIATION

We want somehow to express our thanks and appreciation for the many kind deeds and expressions of sympathy since the passing of our loved one.

May God's richest blessings be upon each one of you.

Fred Battey
Vida and Shelby Cook and children
Zelda and Julian Edmondson and children.

Mr. and Mrs. A. V. Womack, sr., Jack and Elfa were in Wichita Falls Wednesday and Thursday of last week to enroll Jack at Midwestern University. While there they visited Mrs. Womack's nephew and wife, Mr. and Mrs. G. L. Golleher. Elfa Womack remained over the week-end.

Carolyn McDonald, daughter of Mr. and Mrs. Clem McDonald left the last of the week for Abilene where she will attend summer school at Hardin-Simmons. She was a student at Howard-Payne at Brownwood last fall.

Mr. and Mrs. Bob Rogers of Lubbock were week-end visitors of Mr. and Mrs. J. O. Warren.

Pioneer Passes; Grandmother of Floydada Woman

Word has been received here of the death of Mrs. Elizabeth Canavan, 83, of Albuquerque, New Mexico, May 27.

Mrs. Canavan had visited in Floydada with her granddaughter, Mrs. Odell Mulder, 204 West Virginia and had many friends here.

She had been critically ill for three months. She was a pioneer New Mexican, having settled in Gallup, New Mexico, in 1891, as the bride of the late Patrick Canavan. She was born November 8, 1871, at Mount Hope, New Jersey.

Survivors include a daughter, Mrs. F. Charles Davis, Albuquerque, New Mexico, with whom she made her home; one grand-daughter, Mrs. Odell Mulder, Floydada; two great-grandchildren, Patsy Mulder of Floydada and Airman 3c Don Dell Mulder, Keesler Air Force Base, Mississippi; and one sister, Miss Margaret Sexton, Plainfield, New Jersey.

Burial was from the Catholic Cathedral, Gallup, New Mexico, Wednesday, 9 a. m.

Mrs. Odell Mulder is the daughter-in-law of the late Mr. and Mrs. Oscar Mulder of South Plains, Texas.

Sand Hill Re-Union Will Be Held Sunday

The Sand Hill reunion will be held Sunday, June 19, at MacKenzie State Park in Lubbock. All present and former residents of the Sand Hill community are invited to attend.

Lunch will be served beginning at one o'clock.

Mrs. Fred Stewart leaves Thursday for a visit with her sister, Mrs. Ann Neuman of Waco. She will be away about three weeks, during which time she and her sister will visit New Orleans.

Visiting with Mr. and Mrs. Jim Word and daughters last week was Mrs. Word's mother, Mrs. R. B. Cousins of Austin. The Word girls, Ann, Mary and Beth, accompanied their grandmother to Austin for a visit.

Mr. and Mrs. E. T. Williamson are in Dumas, Texas, this week where they are over-seeing operations on their farm there.

Mr. and Mrs. W. J. Wilks attended the funeral of an old friend, Mrs. Sophia Caldwell of Plainview Saturday afternoon. Mr. Wilks was one of the pallbearers.

BEGINS TODAY Weekly Cotton Insect Survey Will Be Issued

LUBBOCK, Texas—A new cotton insect survey report will be distributed weekly to the South Plains cotton industry, beginning in early June, according to W. H. Jones, district agent for the Texas Agricultural Extension Service.

The report is designed to give a picture of what's happening in cotton fields and to stress insect prevention and control by farmers, he said.

Control recommendations will be based on research conducted at the Texas Agricultural Experiment Station at Lubbock and the "Guide for Controlling Cotton Insects" prepared annually by the extension service for the cotton industry.

Cotton insect control work has been conducted by extension entomologists working with county agents and farmers in the South Plains for the past five cotton seasons, but the new survey will be based on many reports from throughout the area.

The initial report is due to be distributed June 9, and each Thursday thereafter during cotton season, said Mr. Jones, to supply information to farmers, county agents, insecticide company field men and dealers, aerial applicators, oil millers, ginners, newspapers, radio and television stations, commercial insect checkers and others.

The survey report will be similar to those prepared by the Texas A. and M. College System in the Lower Rio Grande Valley and at College Station.

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Lloyd Will Speak On Insect Control

Ralph Lloyd, well-known in Texas as an entomologist, will talk with farmers of Floyd county on insect control in cotton at a meeting to be held in the court house at 8 o'clock

the night of June 16, Harry Morckel reported this week.

Connie Norris, grandson of Mr. and Mrs. W. J. Wilks, is here visiting a few days with relatives and friends.

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They're all true—all the wonderful things you hear about Pontiac's great performance.

The way it sweeps uphill or down with the same effortless ease. The tremendous burst of passing power that answers the nudge of your toe. The thought-quick response in stop-and-go traffic that makes the car seem part of you. The smooth, quiet way it goes about its business however hard or far you drive.

Lift the hood of a Pontiac and you'll be face to face with the reason. That compact power plant nestled there may look much like other V-8's—but that's where your eyes deceive you!

The Strato-Streak V-8 is in a class all by itself—filled with engineering "firsts" that make it the mightiest engine ever to appear

in Pontiac's price field. And it's one of the many Pontiac advantages you can't get anywhere else. Pontiac alone gives you the terrific drive of Strato-Streak performance.

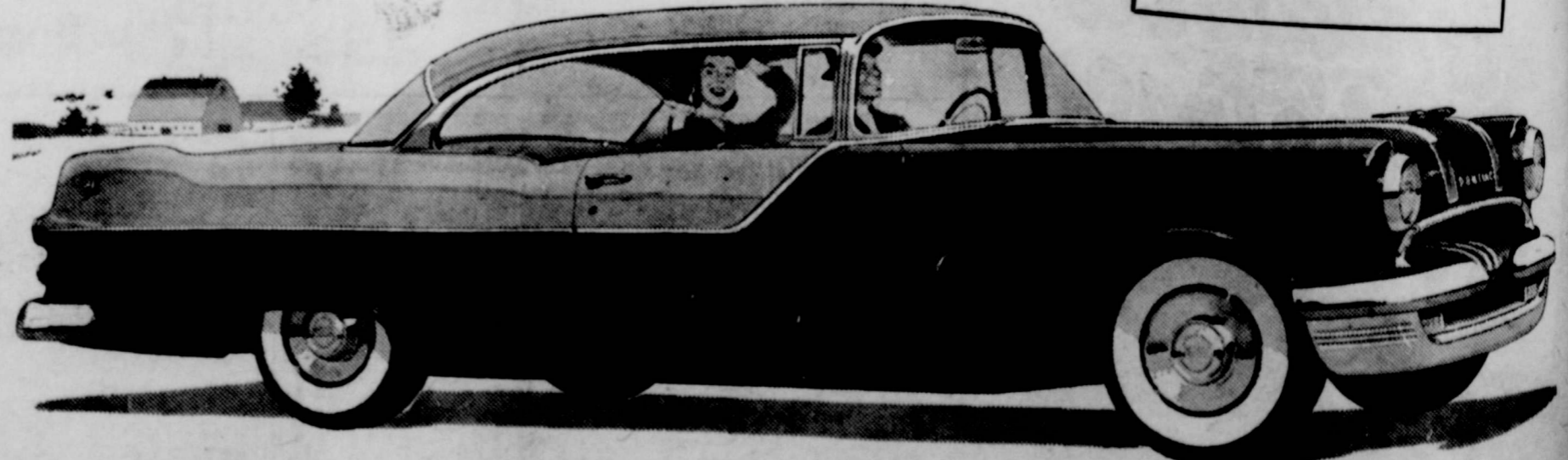
This sensational performance, remember, comes in a distinguished, future-fashioned beauty that is tagged with a price any new-car buyer can readily afford.

Here's your wide-open invitation to come in and try the result—the fastest-selling Pontiac of all time. The car is ready whenever you are! Make it soon.



Most Modern Engine in Any Car
THE STRATO-STREAK V-8

The Strato-Streak V-8 is one of the great landmarks of automotive progress—the newest and most advanced engine you can buy. Standard with all three lines of Pontiacs, it develops 180 H.P. and reaches a blazing 200 H.P. with the four-barrel carburetor, optional at extra cost. Either way you get the most power per dollar delivered by any car at any price.



L. C. McDONALD

210 W California

Floydada, Texas

"COOL Catch" TEA 'n TUNA



Sweltering summer weather call s for the "light touch" at meal time. We suggest Tea and Tuna. It's the perfect combination for those particular hot weather appetites. Try it soon—a frosty, refreshing glass of iced tea and your favorite tuna dish. . So easy and economical to enjoy.

- | | |
|--|---|
| Comstock, 303 Can
APPLE SAUCE . 17c | Pure Aluminum Foil, 25 ft.
REYNOLDS WRAP 29c |
| Gold Coast, No. 2 1/2 Can
SPICED PEACHES 33c | Libby's Spanish, 3 oz. Jar
OLIVES 25c |
| Sunsweet, Qt.
PRUNE JUICE . . 37c | Ideal, Can
DOG FOOD . . 16c |

LIMA BEANS Campfire No. 300 Can **12 1/2c**

SLICED PINEAPPLE Libby's No. 2 Can **29c**

WESSON OIL . . 63c Pioneer, 2-lb. Box **BISCUIT MIX . . 47c**

COFFEE Hixson, Extra Rich 1 Pound Drip or Regular **79c**

- Prices For Friday - Saturday - Monday**
- | | |
|--|--|
| Meadowlake, 1 lb. Pkg.
MARGARINE . . 24c | Hi-Ho Large Box
CRACKERS 38c |
| 200 Count Box
KLEENEX 15c | Campfire No. 300 Can
BLACKEYE PEAS . 10c |
| Lux 3 Reg. Bars
TOILET SOAP . . 25c | Betty Crocker, Box
PIE CRUST MIX . 19c |

TOMATOES Deer Brand Two 303 Cans **25c**

SPINACH 15c Libby's 303 Can

MILK 13c Daricraft, Tall Can

ASPIRIN St. Joseph 10c Box **7 1/2c**

DEEP BROWN BEANS 25c Post 14 oz. Box

RAISIN BRAN . . 27c Ajax 2 Reg. Cans

CLEANSER 25c Cut Macaroni 7 oz. Box

SKINNERS 13c

- PEACHES** Freestone Can **15c**
- ORANGE JUICE 15c** Sweet, 6 oz. Can
- Chopped Broccoli 19c** 10 oz. Pkg.
- CARROTFLOWER 19c** 10 oz. Pkg.
- CHICKEN PIE . 25c** 8 oz. Pkg.
- Apple Juice 17c** 8 oz. Can

Curtis 10 oz. Pkg.
MARSHMALLOWS 19c

Salad Bowl, Pint Jar
SALAD DRESSING . 29c

Libby's No. 1/2 Can
VIENNAS 19c

Betsy Ross 24 oz. Bottle
GRAPE JUICE . . . 29c

Libby's No. 300 Can
SPANISH RICE . . . 19c

Palmolive 3 Reg. Bars
TOILET SOAP . . . 25c

Six 5c Pkgs.
KOOL AID 25c

Hunts All Green No. 2 Can
ASPARAGUS SPEARS 43c

Texsun No.2 Can
Grapefruit Juice . . 13c

SOLID COPPER "HOT-OR-COLD" BOWL



7-inch bowl, lined with solid aluminum, cast brass handles. \$3.00 value—sent for only \$1.00 and 2 labels from

BREAST-O-CHICKEN TUNA

CHUNK STYLE NO. 2 CAN 3 for \$1

U.S. GOVT. GRADED QUALITY MEATS

HAMBURGER Fresh Ground Pound **29c**

FRANKS Wilson's Certified All Meat, lb. Pkg. **49c**

LIVER 39c Fresh Beef

STEAK 79c U. S. Gvt. Grd Good, Loin or T-Bone

PORK ROAST . 55c Semiboneless

HAM Butts or Shank Portion, lb. **59c**

BOLOGNA . lb. 49c E & R All Meat

Breaded Shrimp . 59c Blue Plate, 10 oz. Pkg.

FISH STICKS . . . 49c Cape Ann, 8 oz. Pkg.

FRESH FRUITS AND VEGETABLES

TOMATOES Fresh Carton **19c**

CALAVOS . . . 10c California, Each

SQUASH . . . 7 1/2c Yellow, Fresh, Pound

ROASTING EARS Fresh Each **5c**

LEMONS . . 12 1/2c Sunkist, Pound

CAULIFLOWER 12 1/2c Snow White, Pound



DOUBLE GREEN STAMPS TUES. WITH \$2.50 PURCHASE OR MORE

Piggly Wiggly SUPER MARKETS

As A Farm Woman Thinks

(By Nellie Witt Spikes)

MY ALTAR

I have worshipped in Churches and Chapels; I have prayed in the busy streets; I have sought my God and found Him
Where the waves of the oceans beat;
I have knelt in the silent forest, In the shade of some ancient tree; But the dearest of all my altars Was raised at my mother's knee. I have listened to God in His temple;

I've taken His voice in the crowd; I have heard Him speak when the breakers Were booming long and loud; Where the winds play soft in the tree tops,
My Father has talked to me; But I never have heard Him clearer
Than I did at my mother's knee. The things in my life that are worthy Were born in my mother's breast, And breathed into mine by the magic Of the love her life expressed. The years that have brought me to manhood Have taken her far from me; But memory keeps me from straying
Too far from my mother's knee. God, make me the man of her vision,
And purge me from selfishness; God, keep me true to her standards,
And help me to live to bless! God, hallow the holy impress Of the days that used to be, And keep me a pilgrim forever
To the shrine of my mother's knee. —Jno. N. Styles, Jr.

W. Edd Brown of Floydada was kind enough to take the time to send me the above poem which I think is very timely at this time of year when our mothers and fathers, too, are uppermost in our minds. May this poem be an inspiration to you. It will make a fine poem for your scrap book. Thank you, Mr. Brown.

Everything looks so fresh this morning from the recent rain. Saves

were guests at the Mather Carr home Sunday evening. Mrs. Wesley Carr and son Bill were visitors in Plainview Monday morning. They were accompanied by her parents, Mr. and Mrs. Charlie Bailey. Mr. and Mrs. S. J. Burrows were guests Sunday in the Mather Carr home.

Badgett - Probasco Radiator Service
Phone 572

farmers much work and expense as well as the city workers.

I suppose there have always been "funnels" in the clouds on the plains but there was not much for them to hit and of course, then as now many of them stayed up in the sky as we hope they all do.

The last move of the Labarque school was in the edge of the shinnery in the Robertson community of Crosby county. Several teachers had preceded me.

I was to be the last one to ring the school bell for "books", to feed the fire in the big box stove, to erase the blackboards, to sweep out the days dirt to float over the prairie.

The last day had come that spring of 1905. Dinner was spread on the home-made benches and seats, the speeches said, the goodbye songs which would haunt the region and stay in the hearts and minds of those who met that day. The prairie dogs had barked even at the door. The cows grazed nearby. The snow had covered the land the tall shinnery sticking out with tufts of white on their heads. The patient school horses no longer stood near the buggies. The Robertsons hooked up old Jug, the Witts left with Old Bates pulling the buggy. The George Jones children left in the topless hack with Old Nubbin having to be tapped with a whip to their home. The Garrison horse was gone, the Carnahans, none were left.

No books in the desks, no hats and coats on the wall, no dinner buckets on the floor. The house was still and silent. But not for long was it to be there for one day about night a funnel formed and dipped down, the little schoolhouse was flung to the winds only a few planks ever being seen.

The Double Mills at the tank far distant were torn down, the big willow tree uprooted. The prairie dogs barked as usual the next day, the heat waves shimmered at the horizon, the cowboy rode by and shuddered. Only a small place wiped out of existence, only a ghost school left. I was the last of the school teachers at La Barque.

Mrs. Hayes O'Neal and children, Vicki and Royce are spending a few days in New Mexico.

GREER FAMILY REUNION HELD AT MACKENZIE PARK

Children of the late Mr. and Mrs. S. A. Greer of Floydada held a family reunion Sunday at the Mackenzie Park in Lubbock.

Those attending were Mr. and Mrs. J. V. Greer and daughter, Peggy, of Dumas; John E. Greer of Wichita Falls; Mr. and Mrs. J. R. Hall of Roswell, New Mexico; Mr. and Mrs. R. R. Mickey of Abilene; Mr. and Mrs. Al C. Blevins of Dallas; Mr. and Mrs. Roe McCleskey of Lubbock;

Mr. and Mrs. B. L. Hall and children, Portales, New Mexico; Mr. and Mrs. A. C. Davis and daughter Sara, Roswell, New Mexico; Mr. and Mrs. Greer McCleskey and children, Bartlesville, Oklahoma; Mr. and Mrs. Winton Butler, Lubbock; Mr. and Mrs. Bob DuLaney and their daughter, Vicki, Dimmitt; Mr. and Mrs. Eddie Lowe, Fort Worth; Mr. and Mrs. Phil Frisby, Los Angeles, California; and Mr. and Mrs. Pete Olds and son, William Ray of Abilene.

NOTICE OF BOARD OF EQUALIZATION MEETING

In obedience to the order of the Board of Equalization, regularly convened and sitting, notice is hereby given that said Board of Equalization will be in Session at its regular meeting place in the Court House in the town of Floydada, Floyd County, Texas, at 10 o'clock A. M., on Wednesday the 22 day of June, 1955, for the purpose of determining, fixing and equalizing the value of any and all taxable property situated in Floyd County, Texas, for taxable purposes for the year 1955, and any and all persons interested or having business with said Board are hereby notified to be present.

Margaret Collier, County Clerk, Floyd County, Texas.

Floyd County, Floydada, Texas, 9 day of June, 1955.

BRITTON Appliance Repair Shop
Phone 423 415 1/2 S. Main

CURB AND GUTTER

Act now and save on your curb and gutter installations. For a limited time we will be able to offer you a substantial savings on this type work.

We are equipped to work with the contractors on present paving plans and can assist you on this or any curb and gutter plans you have. Don't delay—Call—



BENNETT'S BUILDING MATERIAL
Phone 602 Floydada



Thrips... universal pest, responsible for extensive damage to cotton in early season. About 1/25 of an inch long, they are slender, active bugs, pointed at both ends and varying in color from light yellow to almost black.



The fleahopper feeds on the juices of tender parts of the cotton plant... causing greatest damage to immature squares. The infested plants grow tall and whiplike with fewer branches... produce only a few bolls near the top.

Get higher cotton yields KILL THRIPS and FLEAHOPPERS with dieldrin

Use dieldrin early to kill thrips, fleahoppers and other cotton insects. Dieldrin-treated cotton gets a good early start... pays bigger dividends. You get better quality cotton and earlier harvest—less danger of heavy loss due to early frost.

Tested at Texas A. & M. (1954), dieldrin-treated cotton produced almost three times as many blooms in a three-week period after treatment as did the untreated cotton. It pays to use dieldrin! Here's why:

It's long lasting! Dieldrin gives long-lasting protection. Days after application, dieldrin still has lethal effect.

It's easy to use! Used as a dust, dieldrin is smooth-textured, free-flowing. In a spray, dieldrin forms top-creaming emulsions... eliminates nozzle clogging.

It's economical! Two to three applications at the recommended dosage—1/10 pound of actual dieldrin per acre—gives top control.

Use dieldrin early this year! Your insecticide dealer has dieldrin and information on latest methods of application best suited for your use. Don't delay—order dieldrin today!



SHELL CHEMICAL CORPORATION
AGRICULTURAL CHEMICALS DIVISION
1681 Melrose Building, Houston 1, Texas
HESPERIAN CLASSIFIED ADS PAY

Bollworm Controls Delayed

Extremely opposite weather has posed a threat to the pink bollworm control in Texas. Due to the weather is nothing new practically normal for a matter of fact—but it is a matter of fact—state Department of Agriculture's efforts to control the pest to a minimum population to a minimum cotton growing counties south and Central portions have planting and plow-up enforced on cotton crops. Designed to cut the breeding of the pink bollworm. In the effective, cotton must be before a certain date and destroyed as soon as after harvest. Melda Jo Ramsey and Charles Mather Carr reported having a good time at the 4-H club camp which was held at Lubbock from May 31 through June 2. Mrs. Marvin Smith, Mrs. Zant Scott, Mrs. Sherwood Ramsey and Mrs. Mather Carr attended the officers training meeting at the First Methodist church in Plainview, May 31. There was a large group present. Mr. and Mrs. Mather Carr and son Horace were in Lubbock June 1 on business. While there they also visited Sandra Sample, who is a patient at St. Mary's hospital. She was burned week before last when she pulled a coffee pot over on herself. She was much improved, and it was thought that she would soon be able to go home. Wesley Carr is improving his house by putting asbestos shingles on it. Mr. and Mrs. Chloma Williams and daughter Lajuana Sue left Saturday morning for the coast where they will spend a week's vacation. Mr. and Mrs. Max Brady of Kress spent the week-end with his parents, Mr. and Mrs. Wes Carpenter. A birthday dinner honoring M. D. Ramsey on his 75th birthday was served in his home Saturday night. Those who attended were Mr. and Mrs. Bill Pinkner and son Olen Earl, Mr. and Mrs. Raymond Williams and daughter Carolyn, Mr. and Mrs. Perry Tipton, Mr. and Mrs. Sherwood Ramsey and family, Mrs. Cecil Horrell and daughters of Amarillo, Mrs. Donald Pinkner of Lubbock, Mrs. Ramsey, and the honoree. Guests in the Ted Rutherford home over the week-end were Mr. and Mrs. Warren Johnson of Tuxedo and Mr. and Mrs. Harold Bostick of Tulla. Mrs. Sherwood Ramsey was on the sick list Sunday. Our new pastor Horace G. Krebs was able to be at Sunday school after being ill with a sore throat Friday. His son Phil, who recently underwent major surgery, was able to attend services. Miss Petty left the hospital May 30 and went to Snyder for a week. She is reported to be getting along well. Mr. and Mrs. G. L. Snodgrass and Mr. and Mrs. Everett Miller visited in Jerico and Canyon Sunday. They visited Mr. Snodgrass' sister, Mrs. Will Reeves in Jerico and their granddaughter and her husband, Mr. and Mrs. Charles Reid in Canyon. Mr. and Mrs. Charlie Bailey of Dumont spent Sunday night with their daughter, Mrs. Wesley Carr and her family. The Carr's Chapel vacation bible school will be held June 13-17 from 9 a. m. to 11 a. m. Everyone is cordially invited to attend. Guests in the Glenn Pool home over the week-end were D. L. Turner, father of Mrs. Pool; Mr. and Mrs. J. C. Rice and daughter Hilda; and Miss Gail Dawson, a friend of Dallas. Also visiting were Mr. and Mrs. M. L. Oswald of Muleshoe, Mr. and Mrs. Winston Oswald of Lubbock and Mrs. Merl Wauer of Amarillo. Mrs. Wauer and Mrs. M. L. Oswald are sisters of Mrs. Pool and Winston Oswald is Mrs. Pool's nephew. Mr. and Mrs. Max Brady of Kress

PROTECTION AGAINST FIRE

Mobile and Casualty Insurance Agency
C. Tubbs
PHONE 418

RODEO
\$3,000 PURSE
JONES STADIUM
LUBBOCK, TEXAS

DON'T MISS IT!
G PARADE
3:00 P.M.

featuring:
CASEY TIBBS
The Randall Liberty Act
Hoofbeat Harmony
The Red Pony
Rhythm on Wheels
Wilbur Plaugher,
Clown and Bull Fighter
Bevler Bros. Stock
TICKETS ON SALE AT:
CAPROCK HOTEL
Phone Porter 5-5335
ADM. ADULTS \$1.50
CHILDREN 75c TAX INCLUDED
JUNE 8 - 9 - 10 - 11
8:00 P.M.

"EVERYTHING COMES TO HIM THAT WAITS"
But here is one that's Slicker:
The Man Who Goes After What He Wants, Gets It A Darn Sight Quicker
If you are sick of being sick And are in search of health Get under Chiropractic care, And you'll find — Health is Wealth.
PATZER CHIROPRACTIC CLINIC
702 N. 2ND ST.
FLOYDADA
Chiropractic Is Health Insurance
Premiums Small, Dividends Large



for this wide-open beauty

It's the new kind of hardtop— The 4-Door Riviera!

THERE seems to be some confusion about what a hardtop really is, and we'd like to set the matter straight. A hardtop is a car that looks like a Convertible with the top up—but has a solid steel roof overhead—and no center posts in the side window areas. Up until just recently, it could be built in volume only with two doors—not more—because it would take wholly new structural principles to hinge another set of doors without floor-to-roof center posts. But Buick came up with those new structural principles and is now building—in volume—hardtops with four doors.



You see one pictured here. It's the 4-Door Riviera. And it's taking the country by storm... Because here, at long last, is an automobile with the sleek and sporty styling of a true hardtop—but with separate doors for rear-seat passengers, plus the added room of a full-size Buick Sedan. On top of that, this beauty is all Buick—with the buoyant ride of Buick's all-coil springing—the wallowing might of Buick's record-high V8 power—the whip-quick

getaway and sizable gas savings of Buick's spectacular Variable Pitch Dynaflo.* And it's available in Buick's two lowest-priced Series—the budget-tagged 188-hp SPECIAL, and the high-performance 236-hp CENTURY, illustrated here. Come visit us for a first-hand meeting with the 4-Door Riviera—and see how quickly and how easily the last word in automobiles can be yours. *Dynaflo Drive is standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

CLINE & RAINER

Enjoy cooled, filtered air for less than you think with Buick's AIRCONDITIONER It's a genuine Frigidaire

201 So. Wall St.

Floydada, Texas

MILTON BERLE STARS FOR BUICK— See the Buick Berle Show Alternate Tuesday Evenings

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Bros. Expanding; Stores

Substantial expansion of Beall Brothers 3 stores was revealed this week. Beall, Nacogdoches, chairman-of-the-board, announced that three present stores are to be closed this year. The store in Nacogdoches is to be opened in August to augment the downtown store. The store in Baytown is to be closed and a new store is to be opened in Baytown. The store in Baytown is to be closed and a new store is to be opened in Baytown. The store in Baytown is to be closed and a new store is to be opened in Baytown.



The Sparkling Waters of the Municipal Swimming pool are attracting all age groups. Amongst the high school group that kept swimming dates at the pool last week-end were (standing) Janis Roberts, daughter of Mr. and Mrs. Poyner Roberts, and Cheryl Crawford, daughter of Mr. and Mrs. Earl Crawford. (Photo by Don Skaggs).

Herbert and Hershell Irwin and their buddies, Donald Majors and Kenneth Tucker all of Austin. Also Mr. and Mrs. L. F. Irwin of Lubbock and Mr. and Mrs. C. L. Copelin of Tulsa.

Mrs. C. W. Payne is helping in the vacation bible school being held in the City Park Church of Christ in Floydada this week.

Mr. and Mrs. Edell DuBois and Mrs. W. C. DuBois went to Lubbock last Thursday where they spent the day visiting in the home of Mr. and Mrs. A. M. Johnson. Mr. Johnson is a brother to Mrs. W. C. DuBois.

Mrs. Lee Burgett in company with Mr. and Mrs. Carl Nelson and children of Floydada left Saturday for Fort Worth where they spent several days visiting relatives.

Mr. and Mrs. Joe Rushing and family of Lubbock were up Sunday visiting his parents, Mr. and Mrs. Lee Rushing. Their son, Dickie Lee, remained in the home of his grandparents for a weeks visit.

Mrs. Ray Hopkins and sons of Ralls spent Saturday here with her parents, Mr. and Mrs. W. W. Baxter. Gail Baxter returned home Saturday after spending last week with her aunt and family, Mrs. Ray Hopkins. Judy and Becky Baxter of Floydada spent Friday night with their grandparents, Mr. and Mrs. W. W. Baxter.

Jane Tye of Floydada is spending the week with her grandmother, Mrs. W. B. Wilson.

Sunday Mrs. E. W. Walls, accompanied by her sisters, Mrs. D. D. Tate of Sand Hill, Mrs. T. J. Jarboe of Lockney and Mrs. Lena Myers of Anthony, went to Childress to visit their aunt, Mrs. Hattie Barnett. Mrs. Myers is spending a few days here in the home of her sister, Mrs. E. W. Walls.

Mr. and Mrs. E. W. Walls went to Lubbock Monday morning to be at the bed-side of their son's wife, Mrs. Doyle Walls, who underwent major surgery at Plains hospital. Mr. Walls was a blood donor for Jackie. We certainly wish for her a speedy recovery.

GAYNO WRIGHT SCOTT HOME FROM KERRVILLE SCHOOL

Gayno Wright Scott of Harmony community has returned home from Kerrville where he was a student at Schreiner Military Institute the past school term.

His aunt and uncle, Mr. and Mrs. R. L. Rutherford of Plainview, attended graduation exercises at Kerrville and from there the three of them took a trip through Del Rio, Ciudad Acuna, Mexico, Alpine, Texas, Carisbad Caverns and other points in the southwest.

Most of the country traveled by the trip was very dry. Ranchers told them in many places the grass is completely dead and sufficient rain to bring up grass seed will be necessary before they will ever have grazing again.

Gary Reeves, son of Mr. and Mrs. Grady Reeves, is spending the summer months here with his aunt and uncle, Mr. and Mrs. T. L. Perry.

Mr. and Mrs. L. B. Cozby, jr., and children visited in Floydada Sunday with their grandmother, Mrs. G. M. Bullard and uncle, J. C. Bullard.

Guests in the Shirley Irwin home during the week-end, May 29, were

This is a combined school for both Center and Fairview churches and they hope to have as many enrolled from both churches as possible.

We were shocked to learn of the sudden death of our friend, Mrs. Fred Battey last week. We only learned of her passing a short time before the hour of the funeral. Our sympathy is with her loved ones. Her friendly smile will be missed by everyone.

Mr. and Mrs. Shirley W. Irwin and children spent the week-end at Odessa with her parents, Mr. and Mrs. R. R. Waller.

Saturday morning visitors in the Jim Stewart home were Mr. and Mrs. Arthur Stewart, Bettye Gail and George of the Robertson community near Lubbock.

Miss Mary Ann Wilson returned

home Monday afternoon from Odessa where she had been for a weeks visit with Mr. and Mrs. Jim Mallard.

Sunday dinner guests and visiting in the afternoon in the Clifford Helms home were Mr. and Mrs. Chih McClure and Del Wade.

Mrs. L. B. Cozby and Mrs. T. L. Perry visited in Plainview last Thursday with their daughter and sister, Mrs. Grady Reeves and family.

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News

Clyde Bagwell

June 7—Notice to all are down to north Center and Fairview. A vacation bible camp at the Fairview Wednesday morning the school will close.

The school will open at 11:00 a.m. at eleven. Mrs. J. B. Waller will be principal for the year. Mrs. Jim Stewart, Bettye Gail and George of the Robertson community near Lubbock.

Miss Mary Ann Wilson returned

home Monday afternoon from Odessa where she had been for a weeks visit with Mr. and Mrs. Jim Mallard.

Ford leads all low-priced cars



in V-8 power . . . Of all the low-priced V-8's, only Ford's Y-block V-8 has an extra-deep engine block to give you smoother, quieter, longer-lasting "GO"! New Trigger-Torque power obeys your commands instantly, reassuringly.

in years-ahead looks . . . Only Ford brings you the years-ahead beauty of Thunderbird styling. The lower roof line, longer body line and flatter rear deck all say "fine car." And interiors feature new fabrics appearing for the first time in any car.

in smoother going . . . No matter where you go, Ford's advanced form of Ball-Joint Front Suspension smooths your way. Springs have been tilted to smooth out the bumps from the front as well as up and down for a new Angle-Poised ride.

in modern power assists . . . You can have your Ford as automatic as you want . . . at a price you want to pay. Power can help you shift, steer, stop . . . move windows and seat both up and down . . . even condition the air you breathe.

in choice of models . . . No other car offers you so many models to choose from. And in station wagon choice—whether you prefer 2 doors or 4 . . . seats for 6 or 8—Ford has a best-seller beauty to suit your needs.

and in resale value . . . Ford has traditionally returned a higher portion of its original cost at resale than any other car in its field. Why not get the whole story at your Ford Dealer's. You'll never want to settle for less than Ford.

Sells more because it's worth more . . . **Ford** the new best seller!
SHOP MOTOR CO., FLOYDADA, TEXAS

GRBAT TV, FORD THEATRE, KCOB-CHANNEL 11, 8:30 P.M. TUESDAYS

Beall's
 QUALITY MERCHANDISE

IT'S A THRILLER!

Double Feature Lay-Away Event!

- ★ All New 1955-56 Styles!
- ★ All First Quality!
- ★ Finest Fabrics!
- ★ Quality Tailoring!
- ★ Tops In Fashion!
- ★ Low Priced!

ALL-WOOL COATS

SPECIALLY PURCHASED FROM A NATIONALLY FAMOUS MANUFACTURER ONE OF THE OLDEST IN THE FIELD!

LAY-AWAY!

- ALL-WOOL BOUCLE!
- ALL-WOOL ZIBELINE!
- ALL-WOOL SUEDE!
- ALL-WOOL CHENIALLA!
- WOOL AND CASHMERE!

Actual 29.95 and 39.95

Values!

19.

1.00 Down Holds Your Selection

ALL SIZES 8 - 16!

Luxury Taffeta Lined!

- ICE BLUE
- NAVY!
- GREY!
- ROYAL!
- RED!
- TAN!
- PINK!
- NUDE!

Two of Many Styles Are Shown at Right.



1. RESERVES YOUR CHOICE

ALL-WOOL TOPPERS

- All-Wool Fleece!
- All-Wool Tweede!
- All-Wool Checks!
- All Wool Chenialla!

Actual 19.75 Values!

1.00 Down Holds Your Selection

13.

All Sizes 10 - 16!

Taffeta Lined!

- White!
- Aqua!
- Ice Blue!
- Pink!
- Navy!
- Gold!
- Tan!

Two of Several Styles Shown at Left!



PAY ONLY

\$1

DOWN Balance Weekly



All Costume Jewelry 1/2 Price



Jackie Henry Is Honored at Party

The Lubbock Country Club was the scene of a party Friday night in honor of Jackie Henry given by his aunt, Mrs. John Herd of Dallas. The Bernie Howell Trio furnished the music for dancing in the beautifully decorated ballroom. The guest list included friends of Jackie's from Lamesa, Abernathy, Petersburg, Plainview, Amarillo, Post, Wichita Falls, Lubbock and Floydada. Refreshments were served to 165 guests. Chaperones were Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Lewis Norman of Floydada; Mr. and Mrs. Bryan J. Williams, Post; Mrs. Robert Koger, Lamesa; Mrs. Charlie Featherstone, Wichita Falls; Mr. and Mrs. A. G. Hopkins, Lubbock; Jackie's parents, Mr. and Mrs. Jack Henry and the hostess, Mrs. John Herd.

Adrian Helms left for Houston Monday to be best man in the wedding of his roommate, Buddy Burns. He will return to Floydada Thursday.

Announce Awards At Piano Recital

Piano pupils of Mrs. Ohmer W. Kirk were presented in their annual recital Thursday, June 2, at 8 o'clock p. m. in the auditorium of the Floydada high school. Awards were presented to several outstanding pupils at the close of the program by Mrs. Kirk. In the older group Frank Traweck, Michael Groves, of Matador and Larry Coltharp were the award winners. The younger group award winners were Janice Morrison and Susan Simpson. Stanley Abbott was presented an honor for being an outstanding student for the three months he had taken piano.

Mrs. Shelby Cook and children of Amarillo and Mrs. Julian Edminston and children of Phillips are visiting this week with their father, Fred Battey.

Betty Arnold of San Angelo is visiting in the home of Mr. and Mrs. Jack Henry this week. Betty is a niece of the Henrys.

Farewell Coffee Compliments Mrs. Glenn Armstrong

Mrs. Johnny Moss and Mrs. John Hoffman were hostesses at a coffee Saturday morning at the Lighthouse Electric, honoring Mrs. G. M. Armstrong.

The serving table was laid with a green cloth. Flowers of pink-pink dahlias, lilies and yucca blooms were used. Coffee and bread were served by Mrs. Moss and Mrs. Hoffman.

Friends present were Meses, Virgie Shaw, L. L. Clark, Jr., I. T. Graves, H. G. Barber, Ralph Johnston, Fred Cardinal, Robert Gibson, M. J. McNeill, Willis Cooper, Tom Hutchins, A. L. Wylie, Jr., Pat Patrick, Tilden B. Armstrong, Jack Lackey, Ralph Cogdell, Helen Solomon, Harry Morckel, Pete Kendrick, the honoree, Mrs. Armstrong, and the hostesses, Mrs. Moss and Mrs. Hoffman.

A gift of a wrought iron coffee table and coffee warmer was presented to the honoree. She is a charter member of the 1934 Study club.

Mrs. Armstrong left Sunday for Elm Springs, South Dakota, where she will make her home.

Piano Pupils Give Recital Thursday

Mrs. Charles Nelson presented her piano students in a recital Thursday at 8 o'clock p. m. in the chapel of the First Baptist church.

The students appearing on program were Jolene Robertson, Velda Pollan, Elsie Smithee, Ruth Ann Smithee, Nita Faye Goughly, Helen Foster, Sheila Patterson, Jill Mat-sler, Suzanne Collier and Jennifer Kay Henry.

Also on program was Wren Patterson who sang two numbers. Addie Adkins and Melinda Goen, expression students, gave readings.

Garland Foster presented the following with music awards: Jill Mat-sler, Suzanne Collier, Helen Foster and Nita Faye Goughly.

A reception was held in the parlor of the church following the program.

Wesley Girls Dine, Hear Book Review

The Wesley Girls Sunday school class of the First Methodist church served a turkey dinner in Fellowship Hall Wednesday, June 1, at high noon.

Mrs. David Battey donated a forty-pound turkey and other class members donated the other food. Approximately 50 plates were sold to guests.

After dinner Mrs. James H. Barnard reviewed the book, "My Other Worlds" by Pearl S. Buck. An enjoyable dinner and review were reported by all present.

MRS. TURNER HOSTESS FOR STITCH AND CHATTER CLUB

The Stitch and Chatter club met May 26 with Mrs. J. B. Turner. Roll call was answered with a current event.

The penny gift was won by Pauline Faulkenberry. Each one hummed a song and the group guessed the name as a game.

Refreshments of bottle drinks and angel food cake were served to Mrs. Eimer Norrell, James Lewis and Keith as visitors, and the following members: Meses, Eddie Hammonds, W. A. Campbell, Jack Johnson, Susie Mooney, Pauline Faulkenberry, Effie Roland, L. G. Norrell and the hostess, Mrs. Turner. The next meeting will be with Mrs. Effie Roland.



Recent tornado scares remind us that, despite advancements in science, no one can accurately predict the weather. Furthermore, when Nature makes up her mind to tear things up, we've lost the ball game no matter what.

Makes us wonder if there was a grain of truth in that old saying that what you don't know won't hurt you. We're thinking of the people who don't have their radios on during weather alerts and so don't know to be afraid. Of those who are fully warned, but don't get in the path of a twister, and so their fear is in vain. And of others who are caught so swiftly that they don't have a chance.

With funnels hovering around overhead almost daily, most of us have done some speculating on "what we'd do" if a tornado should strike.

Open all the windows on the sides away from the storm, say some; then get against an inside wall and hope.

Get under a table. Put a mattress on your head to protect yourself from flying debris.

Get in a car and outrun the storm — if you can guess which way to run. Drive at right angles to it. Most of us wouldn't go to a storm cellar, because we don't have one. Besides, the storm cellars we knew as children were about as scary as the wind. Spiders, centipedes, mice and bats were never our favorites in Nature. Neither was a dark hole under the earth.

Just what we would do, we aren't quite sure. But even if we weren't absolutely paralyzed with fear, we think we'd simply stay in the house and take the thousand-to-one chance on its not being hit. Fatalistic? Maybe. But who can make a better guess?

Club Enjoys Luncheon At Thursday Meeting

The Blue Bonnet Needle club met Thursday with a covered dish luncheon in the home of Mrs. L. H. Dorrell as hostess.

Members present enjoying the luncheon were Meses, Oliver Allen, Greer Christian, Everett Collier, Dennis Dempsey, W. B. Eakin, Floyd Fuqua, Starks Green, Pete Kendrick, Everett Perry, Woodrow Wilson and the hostess, Mrs. Dorrell.

The next meeting will be June 16 at 3 o'clock p. m. in the home of Mrs. Harmon Roberts with Mrs. Floyd Fuqua as hostess.

SURPRISE SHOWER

A surprise pink and blue shower honoring Mrs. Kelly Hagood was given Friday afternoon in the home of Mrs. David Kirk with Mrs. Fred Martin and Mrs. Lane Decker assisting.

The honored guest was presented an array of gifts after which the group enjoyed an afternoon of bridge.

Those present were Meses, Tom Snead, Dan Hagood, Bill Hale, Lon Davis, Jr., Jack Jordan, Jim Tye, Lyndell Roberts, George Mize, Don Skaggs, the honored guest, Mrs. Hagood and the hostesses.

Mrs. W. J. Wilks returned home from Carlsbad, New Mexico, Saturday where she spent the week with her daughter and family, Mr. and Mrs. C. M. Norris, Jr.

Use Hesperian Want Ads

JOYCE PORTER TRANSFERS FROM FLOYDADA TO AMARILLO

Joyce Porter left last week for Amarillo where she will make her home. She has been transferred

recently from the Floydada business office to the Amarillo business office of the Southwestern Bell Telephone Company.

Joyce has been business office manager for the past two years. Mrs. Cecil Richardson played to take Mrs. Porter's place.

New Frigidaire Wonder-Oven Electric Range with the

THINKING TO



FRIGIDAIRE WONDER-OVEN is one big oven or, slip the divider in and you have 2 separate ovens for cooking at two different temperatures, at the same time!

Frigidaire "Imperial-6"

Takes the watching and waiting out of surface cooking. Besides the new Heat-Minder Unit and the Speed-Heat Unit there is the Multi-Duty Thermostat that's an automatic deep-fat fryer, a small oven or deep-well cooker. Cook-Master Oven Clock Control automatically starts and stops oven cooking. And the "Wonder-Oven" is bigger than ever to bring you added cooking convenience. Porcelain finish—choice of colors!

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COOK ELECTRICALLY IT'S CLEAN!

BOREN FURNITURE & APPLIANCES

North Side Square

PALACE

Floydada, Texas

FRIDAY -- SATURDAY

JUNE 10 -- 11

TWO BIG HITS!

Hit No. 1

Hit No. 2



CARTOON CARNIVAL

SUNDAY - MONDAY

JUNE 12 -- 13

Never has the screen dealt so boldly with the forces that drove the Indians across the continent towards oblivion!



WHITE FEATHER



LEONARD GOLDSTEIN presents

ROBERT WAGNER · JOHN LUND · DEBRA PAGET · JEFFREY HUNTER

CINEMASCOPE

TUESDAY, WED., THURSDAY
JUNE 14 - 15 - 16



20th Century-Fox presents

Black Widow

in **CINEMASCOPE**

Produced and Directed by NUNNALLY JOHNSON

GINGER ROGERS · VAN HEFLIN

color by De Luxe

"WHITE GLOVE" COOKING

Clean **PANS** of course, it's **ELECTRIC!**

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BUT summer meals can be a pleasure if you use a modern electric range that puts heat only where you want it.

Electric cooking is cool, clean and so inexpensive there is no need to go through another summer of roasting over an old fashioned stove.

See your appliance dealer and find out how easily you can install the electric range of your choice.

Your Floydada merchant and your Floydada Light Plant are here to serve you. They will be there when you need service and quickly.

CITY LIGHT PLANT

FLOYDADA

**WOMEN AND ★★
FIELD NEWS**

George Chapman went to Sweetwater over the week-end.

Mr. and Mrs. Corkey Guffee and son Larry; Mr. and Mrs. Clarence Guffee and daughter Sonja went to Sunray Sunday to attend the wedding of Johnny Hill and Alice Hayden. After a trip to Liberal, Kansas, Mr. and Mrs. Hill will be at home at the J. M. Williams farm near Floydada.

Billy Keith and Sue Baker of Lubbock spent the week-end in Floydada with their parents, Mr. and Mrs. W. O. (Bill) Baker.

Leland Woodward was in Floydada on business, Monday. He ate dinner with Mr. and Mrs. Pete Hickerson and Pat.

The children of Mrs. D. F. Rogers held a reunion at MacKenzie park in Lubbock last Sunday. Among those attending this delightful affair were:

Mr. and Mrs. Bruce Burrows and children of Otis, Kansas; Mr. and Mrs. J. D. Rainer and children of Wichita Falls, Texas; Mr. and Mrs. Byron Powell and boys of Ralls; Mr. and Mrs. David Rogers and boys of Lubbock; Mr. and Mrs. J. N. Richardson and family, Mrs. Fred Lambert, Mr. and Mrs. Parnell Powell and boys, Wiley Rogers and grandchildren, Mrs. D. F. Rogers and Opal all of Floydada.

Those of you who have copies of Cook Book No. 2, might like to correct these two errors that have been called to our attention:

The amount of sugar to be used in Mrs. W. C. Snodgrass' recipe for Fruit Salad on page 234 is 3 tablespoons full. This was omitted in the list of ingredients in the second recipe from the top of the page.

In the recipe for Snax on page 279 just omit - (5 large cakes)

Merrill Rigger of Lubbock was a co-op visitor on Tuesday.

The County-Wide Home Demonstration club picnic held at Harmony Community center on June 6 was a nice affair indeed. So glad I could attend.

The Wake club met Wednesday afternoon in the home of Mrs. Henry Brewer for their regular meeting and demonstration.

It has been predicted in less than fifty years there will be on the market:

1. A combined heating and cooling device within the next five years which will be cheaper to operate than gas, coal or oil.
2. Gadgets to thaw frozen foods quickly and cook food in a matter of seconds.
3. Cleaners to wash and dry hardwood floors in one operation.
4. Television screens that hang on the wall like pictures and connected by a small wire to a receiver.
5. Luminous walls and ceilings.

A lonely chick taking a look around the electric incubator of unhatched eggs: "Well, it looks as if I'll be an only child. Mother's blown a fuse."

Our hats are off to the men who organized the little league. There hasn't been so much enthusiasm in Floydada in a long time.

Remember the volcano that erupted in Mexico in 1943 right in the middle of a corn field? Hervey Ross, who has been an evangelistic missionary in Zitacura, Mexico, for 50 years related some very interesting news on the subject.

It erupted with such force that it sent big rocks 2000 feet into the air, dust 4,000 feet and smoke 20,000 feet. Lava engulfed a small Indian village near by. A church, two miles away, was completely covered. It erupted six or seven years and built a cone 2,000 feet high.

Even tho Mr. Ross lived 75 miles from the volcano he was forced to move due to the dust and acid in the air.

Mr. Ross is a guest in the home of Mrs. E. C. Henry, who is his sister.

ROGERS FAMILY RE-UNION HELD AT MACKENZIE PARK

MacKenzie state park at Lubbock was the scene of the reunion of the B. F. Rogers family.

Those attending were Mrs. B. F. Rogers and daughter Opal; Mr. and Mrs. Parnell Powell and sons; Mr. and Mrs. J. N. Richardson; Mr. and Mrs. Harold Bennett; Wiley Rogers and Mrs. Fred Lambert all of Floydada; Mr. and Mrs. Bruce Burrows and family, Otis, Kansas; Mr. and Mrs. J. D. Rainer and family of Wichita Falls; Mr. and Mrs. D. F. Rogers and family of Lubbock; Mr. and Mrs. Dale Tanner, Idalou, and Mr. and Mrs. B. E. Powell and family and Ralls.

Mrs. Frank Jordan and daughters left last Friday to return to Oklahoma City after visiting here with her brother, Leroy Burns and family. Mrs. Jordan returned her mother and father, Mr. and Mrs. John Burns and their two granddaughters, Sherry and Rhonda Kay home. They had been in Oklahoma visiting in the Jordan home.

Mrs. C. H. Featherstone and children, Marie and Baxter, of Wichita Falls, visited with Mr. and Mrs. Jack Henry last week-end.

Enthusiasm High In Vacation Bible School Program

The First Christian church, in its closing week of Vacation Bible school, has continued to record a higher than average attendance! Among the boys and girls, a peak of enthusiasm exists, which tends to make every day a new adventure in a study of Christian living.

Tomorrow morning at 9:00 the worship assembly will be conducted as usual, with special emphasis placed on preparation for our closing program Sunday evening. After the assembly, the groups will spend the morning in recreation, and will picnic together at noon.

Because of Little League ball games on Friday evening, the closing exercises for the school will be

The Floyd County Hesperian, Floydada, Texas, Thursday, June 9, 1963

conducted at 6:00 p. m. Sunday evening, June 12. Following a program in the church sanctuary, led by the boys and girls, parents and friends will be invited to view the work of each department in the educational unit.

The children chose for a project this year, the starting of a fund to be used toward visual aid for the church. An offering has been taken each morning toward the fund, and an offering will be taken Sunday evening. Certificates will be awarded for perfect attendance.

Mr. and Mrs. V. D. Turner and daughters, Auden and Margie left Sunday morning for a two weeks trip to Eureka and Arcadia, California, where they plan to visit and vacation.

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Exclusive, prized Salon treatment to help combat wrinkles, crepey skin, sagging contours. Apply the rich restoring Lotion and Oil with your own fingertips to help regain firm, definite contours.

FIRMO-LIFT LOTION 3.00
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Bishop's PHARMACY
FLOYDADA, TEXAS

Around Town
(By Jennie Henry)

It has been said that most people like to see themselves in print, and with women it doesn't matter much whether it's cotton or silk.

Floydada can boast of two new colonels. Royce Ball and Richard Stovall were appointed honorary colonels on the governor's staff when Crawford Martin served a day as Governor.

Nice seeing Mrs. Donald Thomas and her little son. He's the very image of his daddy. They are here from their home in Fort Worth visiting Mrs. Thomas' mother, Mrs. Pearl Fagan, also, Donald's sister and family, Mr. and Mrs. J. A. Arwine.

The teen-agers are still all-a-twitter over the party given in honor of Jackie Henry by his aunt, Mrs. John Herd of Dallas.

Mrs. Herd is visiting her mother, Mrs. A. E. Hopkins and her sister and family, Mr. and Mrs. Jack Henry.

Some men have a very affectionate and pleasing way of referring to their wives. Among these is Jim Potts. Talk to him for more than a few seconds and it's Emily and I over and over again.

They are such a happy and congenial couple.

They left Wednesday for McKinney where Jim will be in the hospital for a few days.

Mr. and Mrs. L. H. Christensen have returned from Kansas City where they attended a reunion of her family. J. G. Testerman of Lubbock served as relief man at the Santa Fe Depot in the absence of Mr. Christensen.

Mrs. Calvin Steen and Mrs. Rex Brown leave this morning for Midland where they will attend the

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THE QUICK, CLEAN, EASY, AND ECONOMICAL WAY TO PREPARE MEALS.




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The house wife of today can save many hours of scrubbing on pots and pans and cleaning up of old style kitchen ranges by installing a new electric range. There is no smoke and soot to mar the finest kitchen and make extra work for the little woman.

Your appliance dealer has a model in just the right size to fit your family's needs. Try him and see —

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The modern range? Of course, it's electric. Mrs. Russell points out the "plus values" on her electric range. "The minute timer — convenience outlets — automatic timer — and well-lighted work surface are all wonderful. They give me a big bonus — extra time for other things."

Perfection comes from accuracy — and the heat of an electric range is pre-set, no outside force — a breeze, for example — can affect it. In Mrs. Russell's words: "I can put my pie in the oven, set the timer, and go about my other household tasks while my electric range bakes the pie perfectly."

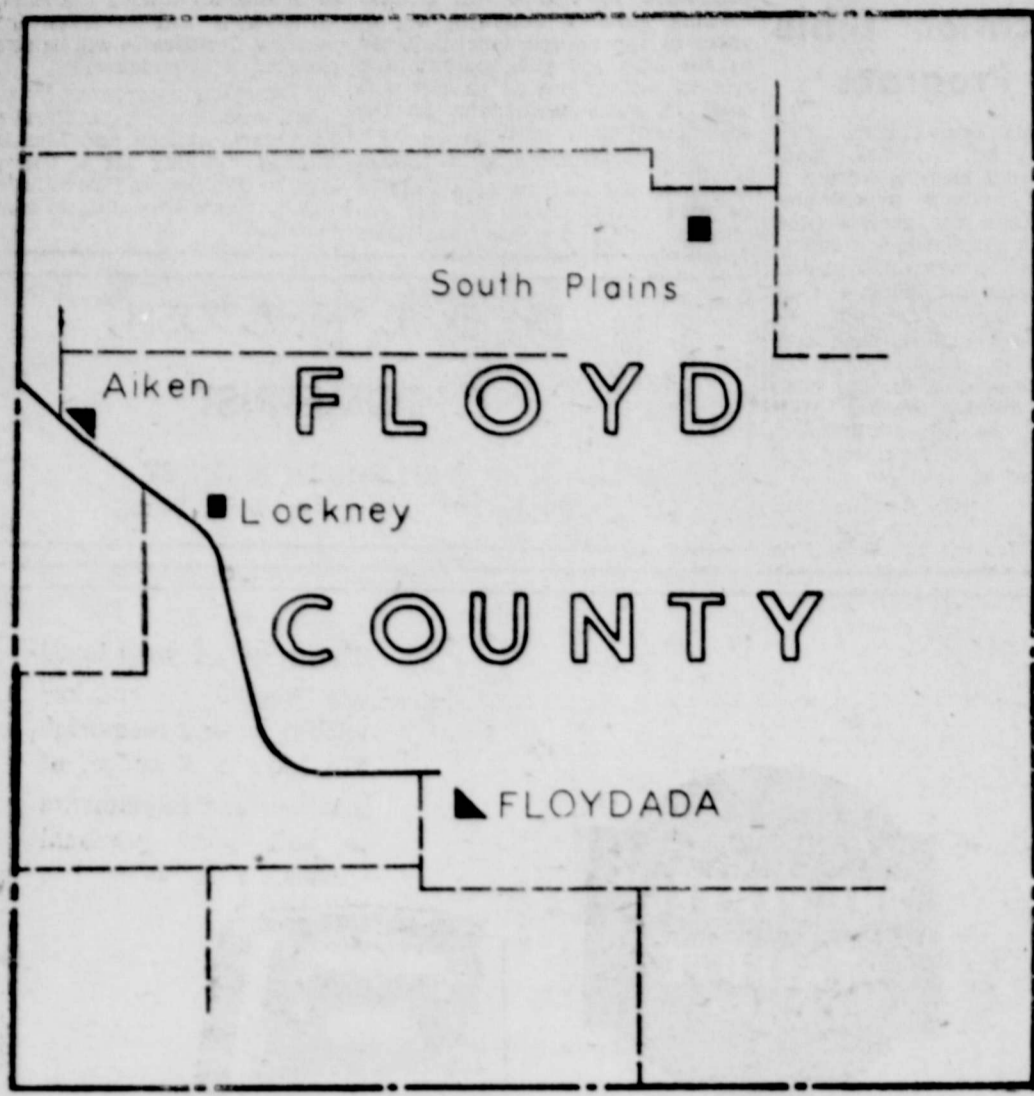
Yes, in ranges, as in all other appliances, to be modern, it must be electric. And if it's electric its convenient and time-saving, like Mrs. Russell's all-electric kitchen. "My all-electric kitchen affords more leisure time for my family and friends." Yours will, too.

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Ninety-Eight Miles.—A network of natural gas feeder lines serving Floyd county farmers irrigation fuel are shown on the above map indicated by dash lines. The lines, laid by Pioneer natural Gas Company, tie in with Pioneer's trunk lines which are shown as solid lines. A total of 98 miles of feeder line have been laid by Pioneer in Floyd county during the past two years.

Vast Network of Natural Gas Feeder Lines Laid

Many farmers in the West Texas area are discovering that the legendary "Pot-of-Gold" at the end of the rainbow isn't so legendary after all.

The "rainbow" in this case is a vast network of natural gas feeder lines and farmer group lines which have been constructed during the past two years which will result in savings of many thousands of dollars to Floyd county farmers this year.

Construction crews of Pioneer Natural Gas Company, with its West Texas Division headquarters in Lubbock, recently laid the final length of pipe in a series of natural gas feeder lines totaling 787.59 miles in 12 West Texas counties. Pioneer's overall investment in the irrigation feeder line program totaled about

\$7,875,000 or approximately \$10,000 a mile.

Of the total mileage, 98 miles of feeder line have been laid in Floyd county, serving a total of 774 irrigation wells as of May 15, 1955. Pioneer Natural Gas Company's investment in the county is approximately \$780,000.

The gas utility company's irrigation program was first instigated in 1953. Since that time Pioneer has run feeder lines off of their trunk lines where a sufficient number of wells and right-of-way can be obtained. The farmers, in turn, have formed consumer groups and run their lines to connect with Pioneer's feeder lines.

Thus far, feeder lines have been laid in Randall, Parmer, Castro, Swisher, Bailey, Lamb, Hockley, Hale, Deaf Smith, Lubbock and Crosby counties in addition to Floyd county. A total of 8,629 irrigation wells are now run by natural gas in this 12 county area.

The farmers in this area have averaged laying approximately eight miles of consumer-owned line to every one mile of feeder line laid by Pioneer. This totals approximately 7,088 miles of natural gas pipeline laid in the 12 county area during the past two years.

This amount of pipeline, if laid end to end, could carry natural gas from Floydada to New York City, New York City to Los Angeles, Los Angeles to Miami, Florida, and from Miami to Raleigh, North Carolina. To the farmer who is fortunate enough to have a natural gas supply

available with which to run his irrigation motors it means he has been able to cut his irrigation fuel costs in half and in many cases the farmer has been able to save two-thirds of the amount he paid in previous years for a corresponding amount of irrigation fuel.

It has also meant lower motor-maintenance costs and has enabled the farmer to conduct longer and more intensified watering seasons which in turn have increased his per-acre yield.

And area businessmen are also realizing benefits from this new source of power for the farmer's irrigation engines as the buying power of their rural customers increases with the savings realized from the use of natural gas.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated June 12, 1941)

Rain for May at Floydada, not over half as great as in some other sections of the county, was 9.58 inches according to an unofficial gauge made at the Hesperian office.

Rex Brown, local golf No. 1 man, lacked six strokes of qualifying at Brook Hollow Country Club course for the national open last weekend at the Colonial club in Fort Worth.

Pat Collins returned home from Texas A & M Sunday.

Announcement of the engagement and approaching marriage of Miss Dorothy Dell Stovall and Hart Creighton Shoemaker of Abilene was made at a coffee Wednesday morning.

Barbara Marshall was honored with a party on her 9th birthday Tuesday.

A delegation of Lions headed by John Stapleton, zone chairman and president-elect of the club, represented Floydada Lions at a convention in Amarillo Sunday, Monday and Tuesday. Those attending were Terrell Loran, Mr. and Mrs. L. W. Chapman, Mr. and Mrs. W. R. Simon, J. M. Willson, sr., and J. C. Gilliam.

Following the annual meeting of stockholders of Floydada Country club last Thursday night, the newly chosen directorate named from their number: Conner Oden as president, E. C. Hagood as vice-president and M. P. Goen as secretary.

Miss Lanell Shirey, daughter of Mr. and Mrs. G. N. Shirey and bride-elect of Roy Wilks was honored Tuesday with a miscellaneous shower in the home of Mrs. C. C. Huckabee.

Mrs. Alva Sparks and children, Don and Sue, left Tuesday for Waco. Mrs. Sparks' father lives in Waco along with other relatives with whom they will visit.

Pvt. Larry Glassmoyer is finishing his basic training at Ft. Carson, Colorado, and will arrive home June 18 for a few days. As yet he does not know where he will be stationed.

Dr. and Mrs. W. F. Patrick and family visited in Littlefield last week-end with Mr. and Mrs. Gerald Jones. They attended a classmate reunion of Littlefield high school.

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TUBAL CAIN IS DISCHARGED WILL STUDY AT WEST TEXAS

Tubal Cain has been discharged from the navy after nearly four years of service. For the past three years he has served on the battleship New Jersey.

After a few days visit with his parents in Denver, Colorado, he returned to Floydada where his wife and two small sons have been living in the parental C. L. Berry home.

Last week they moved to Canyon where he has enrolled in West Texas State college, planning to complete his college education started before the Korean War. He served as a musician in the navy career.

CARL JARRETT ANNOUNCES

The purchase of the equipment of Marion W. Carpenter in the

PANHANDLE SERVICE STATION

and of O. P. Rutledge Oil Co., jobber for

PANHANDLE PETROLEUM PRODUCTS

The continued patronage of the many friends of Mr. Carpenter and Mr. Rutledge and the popular Panhandle line of Oils, Greases and Gasolines, will be greatly appreciated.

We invite you to try Panhandle products for greater satisfaction, if you are not familiar with Panhandle's line.

The retail station and the wholesale business will be operated in the same location.

Call on Carl Jarrett, Bill Gilbreath or Bill Turner. We will try to serve you well.

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OVERSTOCKED SHOE SALE

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AT HALE'S

750 PAIRS

WOMENS SHOES TO GO!

Hi Heels, Medium Heels, Flats and Sandals . . . White, Black and Colors

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1/4 TO 1/2 OFF

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Included Are 67 Pairs of Ventilated Summer Shoes
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