

... but one ISM in America ... and that's AMERICANISM

Volume 20—Number 23

FRIONA, PARMER COUNTY, TEXAS—FRIDAY, DECEMBER 22, 1944

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LOCALS

Actually, Things Are Fine for Us



ON Christmas your home will reflect something of the cheer shown at upper right. But in other countries... the lad on crutches symbolizes wartorn Russia; his feet were frostbitten after the Germans burned his home and murdered his parents...

Shriners Push Drive for Funds

Khiva Temple, Nobles of the Mystic Shrine, has a strong possibility of leading the nation in the percentage of memberships in the Shriner's Hospitals for Crippled Children.

New Food Market Will Open Today

J. H. Hinds has announced that he will open his new grocery store in the Warren building on Sixth Street, to be known as 'Friona Food Market,' on Friday, Dec. 22.

Birth Announcement

Born to Lt. and Mr. Charles Gray, at Clovis, Saturday, Dec. 9, a son, Mrs. Gray was formerly Miss Juanita Crow daughter of Mr. and Mrs. A. J. Crow, of this city.

Mrs. Zola Cranfill was a business visitor at Fort Worth over the week end.

Sgt. John Blackburn and bride arrived here the first of the week from Columbus, Mississippi, where the Sergeant is stationed, and are spending a part of his furlough visiting his parents, Mr. and Mrs. T. E. Blackburn and other relatives.

C. F. Loflin had a force of men at work Tuesday, puring the concrete for the foundation of a residence building which he is building just west of the High School building.

Miss Mary Reeve and her sister, Mrs. Lloyd Hume, who are teaching in the Pampa schools, arrived here Sunday to spend the Christmas holiday season with their parents, Mr. and Mrs. F. W. Reeve, and other relatives and friends.

Several days ago a truck was left standing on Main Street, on the slope that leads down to the railroad. While the driver was looking after business matters, and from some cause the brakes lost their grip and the truck rolled down the slope and swerved to the left and ran off the street and collided with the new store and display building of the Santa Fe Implement company, causing considerable damage to the wall and breaking some of the heavy plate glass in the west end of the building.

Mr. and Mrs. Carl C. Maurer, who spent last week on business in St. Louis, Mo., and visiting relatives in Ohio, have returned home. Carl says there was snow all the way from Kansas City.

Mrs. J. T. Gee was called to Lubbock last Saturday on account of the severe illness of her father, Mr. Rogers.

Mr. and Mrs. E. E. Sparkman and little son, Eldon, and Mr. and Mrs. D. E. Habbinga visited in the E. H. Cummings home Sunday.

Rev. J. L. Beattie, acting pastor of the Congregational church, was unable to fill his preaching appointment last Sunday on account of a severe cold and sore throat. He is reported as improving.

Doyle Cummings was in Lubbock over the week end.

W. C. Osborn is suffering with a severe cold this week.

Mrs. George A. Jones has returned from the hospital and is doing fine.

Mrs. Roy Slagle and Mrs. Kinsey were in Farwell, Tuesday evening.

Harry Taylor and family of Hereford visited his brother, A. E. Taylor and family Monday.

Mrs. W. A. Tinney was in Clovis, Tuesday.

Mr. and Mrs. Howard Morris shopped in Amarillo Monday.

Mrs. R. L. Dilger and Mrs. Clarence Baxter were Clovis visitors Wednesday.

Miss Dorothy Cummings spent the week end visiting Miss Dorothy Scott at Canyon.

Seaman Robert W. Jones, son of Mr. and Mrs. Will W. Jones, is spending a few days at home with his parents this week.

Mrs. J. Rotchstein, Sr., of Palm Springs, Calif., who has been here for the past few weeks visiting her parents, Mr. and Mrs. Will McCoy, received word that her small granddaughter was seriously ill and left for her home Sunday.

Miss Ouida Shaffer of Canyon spent last week here with home folks.

Mrs. John Chronister of Hereford and daughter, Miss Melzia Chronister of Dallas, former residents of Friona, spent the day here Tuesday, visiting some of their Friona friends and former neighbors. Miss Melzia, who has been employed at Dallas for the past several months, will leave for Mexico City next week where she will be employed by a Dallas firm. She will be accompanied by her room mate, who has been employed by the same firm for the past several years.

Mr. and Mrs. Obie Sheets, of Compton, Calif., arrived here Tuesday to spend the holidays with home folks.

It is understood that all the local churches will render appropriate Christmas programs, which will be rendered either Saturday or Sunday night, with Santa Claus and treats for the younger members.

B. T. Galloway has gone to Alpine for an extended visit with his daughter, Mrs. Bill Hannold.

Cpl. Raymond Walker spent the week end here with his parents, Mr. and Mrs. Garland Green. He left Tuesday for New Jersey.

Mrs. Maxine Taylor of Pueblo, Colo., has arrived here to spend the holidays at home.

Judge John H. Aldridge of Farwell was a business visitor here Wednesday.

TICKLERS



DEAR SANTA

Dear Santa Claus: I am a good little girl six years old and would like for you to bring me a pretty doll wearing a wedding dress, and anything else that I would like. My little sister Karen would like to have a baby doll. Please bring us some candy some fruit and nuts too. Don't forget the poor little girls and boys. Thank you. Phyllis Ann and Karen Vee Treider.

Dear Santa Claus: Janie Carolyn have been good, so you would bring us something. Carolyn wants a doll. Janie wants a buggy. Johnnie wants a punching bag, a scarf, khaki tie and a sweater. Janie and Carolyn want a table and some chairs. They also want some dishes. We all want a lot of candy and nuts. Your little friends, Johnnie, Janie and Carolyn

Relics of Wise Men At Cologne Cathedral

Biblically, we know very little about the Wise Men who came from the East bearing gifts to the Christ Child and, having adorned Him as the King of the Jews, returned to their own country.

It is generally accepted that there were three Wise Men because of the three specifically mentioned gifts: church tradition has identified these as Melchior, Caspar, and Balthasar: Melchior, king of Arabia, brought a casket of gold; Caspar, king of Tarsus, brought myrrh; and Balthasar, king of Ethiopia, brought frankincense. These gifts are considered symbolic of what Jesus was to become—gold for a king, frankincense for a high priest, and myrrh for a great physician. Collectively, the Wise Men received the gifts of charity and spiritual wealth, perfect faith, truth and meekness.

When they returned to their own country, the three Kings reputedly sold their possessions and went about preaching the Christ-King Legend continues, that they were martyred in India for their faith. The bodies of the Wise Men, transferred to Constantinople in the fourth century—by the Empress Helena, mother of Constantine—were enshrined at Milan for a while after the first

Xmas Tree at M. E. Church Sunday Night

Sunday night, Christmas Eve, Santa Claus will make his appearance at the Methodist Church. A Christmas pageant will be presented portraying the birth of the Christ and the coming of the shepherds and the wise men. Following the pageant, Santa Claus will make his appearance and gifts will be presented to all present.

The Sunday services will be built around the Christmas theme and the morning Sunday School will begin at 11:00 and the preaching services at 12:00 noon. If you are not attending church some where else, you are given a cordial invitation to attend these and all services of the Methodist Church.

Edgar A. Irvine, Pastor. Seaman Kessler's Furlough Cut Short Jack Kessler, B. M. 2-c, of the U. S. Navy, stationed at San Bruno, Calif., came in last Friday to spend the Christmas holidays with folks, but he received a telegram Monday morning from headquarters telling him to report back to base immediately.

BAPTIST CHURCH

A Christmas program and tree will be featured at the church Friday night at 8 o'clock. A Christmas play, 'No Room for Jesus,' will be presented Sunday night at 8 o'clock at the church. Training Union at 7:30 preaching service at 8:30.

Old Carols Not a few of our carols have been traced to the mystery plays of the 12th and 13th centuries. In those primitive times, the church, in order to entertain the people, indulged in extraordinary representations of the events associated with the birth of Christ.

Read Our Want Ad Page!

Crusade. Frederick Barbarossa authorized removal of the relics to Cologne where they remain to this day deposited within the magnificent Cathedral of Cologne.

Methodist Ladies Elect Officers

The ladies of the Womans Society of Christian Service of the Methodist church met in business session Tuesday afternoon December 19th. The following officers were elected: Mrs. J. L. Shaffer, president; Mrs. O. C. Jones, vice-president; Mrs. Joe Poindexter, corresponding secretary and local treasurer; Mrs. Arthur Hilton, recording secretary and conference treasurer; Mrs. Jake Lamb, secretary of missionary education and service; Mrs. George Stowers, secretary of Christian social relations and local church activities; Mrs. Edgar A. Irvine, secretary of literature and publications; Mrs. J. G. McFarland, Secretary of Supplies; Mrs. Howard Ford, Spiritual Life Chairman.

After the election of the officers, the women adjourned to the home of Mrs. Howard Ford where a devotional was led by Mrs. Ford and a gift was presented to Mrs. J. L. Shaffer who has been president for several years. Mrs. McFarland presented the gift for the Society. Refreshments were served by the hostess.

Woman's Club Has Christmas Program

Twenty-five members and two guests attended the Dec. 13th meeting of the Friona Woman's Club. Mrs. Howard Ford gave a scripture reading and a Christmas message.

A short program of Christmas carols was furnished by 18 of the Girl Scouts. One of the Scout leaders, Mrs. J. G. McFarland, gave a brief account of the origin of each carol before it was sung. Mrs. Lange presented the club with a picture just received from Washington, D. C., of a flying fortress, which bore the name of the Friona Federated Woman's Club. This honor came to the club through their efforts in the Bond sales last summer.

Refreshments of ginger bread with whipped cream was served by the hostesses, Mmes. Ford and Hughes. Reporter.

Merry Christmas Happy New Year

FOLKS in Uniform



Gee Auction Sale

Those who attended the auction sale held by J. T. Gee at his home here in Friona last Saturday afternoon, report that the property all sold well.

Mr. Gee had some very good dairy stock and equipment, which were desirable buys, and while the attendance was comparatively small, the bidding was good and buyers went after those bargains.

Our Regrets

We of the Star deeply regret the fact that much of our news matter and several of our advertisements did not appear in the columns of last week's issue owing to the fact that some of our news letters got misplaced in the mail and did not arrive at the printing office until Saturday, when they should have arrived Thursday morning.

Try a Want Ad!

Consult The Stars on that Christmas Present Problem; Zodiac Tells All Concerning "Who Wants What, Why"

You can shop by the Zodiac. At least that's what the astrologers say. And after a last, hurried session of shopping, most gift buyers might be willing to agree that it's a good idea. Just find out the birthdays of your friends and relatives, check the horoscope and your gift is all figured out.

Miss Helen Paul, a New York City astrologer, gives the following Christmas shopping guide—straight from the stars.

For persons born from Dec. 21 to Jan. 21 (sign of Capricorn)—a practical gift. They have a yen for leather goods.

The Aquarius boys and girls, born from Jan. 22 to Feb. 20,

like the unusual, the Aquarius females hankering for ankle bracelets, the males want spats.

Those born under the sign of the fish, Pisces, Feb. 21 to March 20, would be greatly pleased with wet goods, wine and liquor.

The Aries crowd—Mar. 21 to Apr. 21—go in for smoking. Ash trays, cigarettes, pipes, tobacco—for the men. For the women, a box of "personalized" matches, or, a bright red sweater and cap.

(Editor's Note: The above copy definitely dated. Any resemblance to fact, present conditions, etc. is purely coincidental.

Might Be Yours



In Belgium a refrigerator truckload of whole blood flown from the U. S. begins the last leg of its journey from the Red Cross blood bank donor—might be you—to first aid stations behind the front lines in Germany. Pfc. Clarence V. Lohr of Belpre, O., hands a case up to Pfc. Edison Boves of Stratford, Conn., while Pvt. Dana Hadsell of Hicksville, O., stands ready with another. (Signal Corps photo.)

dental. Concerning cigarettes, "Ask the man who owns one."

The Taurus people—Apr. 22 to May 21—would like nothing better than food. Taurus people never grow weary of eating.

Gemini—May 22 to June 22—have literary preoccupations. Girls would be thrilled by writing material, the men by a printing press or a pen and pencil set.

Those born under the sign of Cancer—June 23 to July 22—are homey and would like domestic gifts such as lounging robes, cocktail sets or household equipment.

The Leo people—July 23 to August 22—are showoffs. The men go for startling ties no matter what they say. The women hope for something really fancy in jewelry or lacey underwear.

Virgo—Aug. 23 to Sept. 22—are essentially practical. The men really want handkerchiefs and the women want a utility kitchen cabinet.

The Libra men want their handkerchiefs initialed. They're born from Sept. 23 to Oct. 22—and at heart they are equisites.

Scorpion men and women—Oct. 23 to Nov. 22—go in for the exotic. The men would be delighted with chisels and chunk of granite. The women want to get a kick out of perfume, or some spices.

The Sagittarius type—Nov. 23 to Dec. 21—long for a parlor bowling alley.

Dressmakers



State winners Roberta Mohr, left, of Eldridge, Ia., and Ellen Werner, U. of Minnesota freshman, show you the creations they modeled at the dress review of the 4-H Club Congress at Chicago.

Westway

By MRS. MERLIN KAUL

Hughes Millard was honored with a surprise party Saturday night honoring his birthday. The evening was spent playing forty-two and Liverpool Rummy. Refreshments were served to Mr. and Mrs. M. S. Roe and family, Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. Grady Wilson, Donald, Larry, Norma Sue, Mr. and Mrs. Clinton Jackson and family, Mr. and Mrs. Woodrow Welty and boys, Mr. and Mrs. Manuel Hawks and L. T., Mr. and Mrs. Paul Rudd, and the Hughes Millard family.

Sgt. Sylvester Fangman is home on furlough visiting his parents Mr. and Mrs. Henry Fangman and other relatives and friends.

Mr. and Mrs. Clinton Jackson announce the arrival of a daughter on Monday, December 18. Her sister Patsy and brothers Bobby and Donnie are proud to welcome her. Patsy is staying with Norma Sue Wilson and Bobby and Donnie are staying with their grandparents, Mr. and Mrs. Parker of Hereford.

The L. A. Wall family moved Wednesday from the former P'Poole farm to the Paul Mathers place east of Hereford. Mrs. Tom Winkler has taken the place of Mrs. Wall at the cafeteria. The children presented Mrs. Wall with a cook book Friday.

The Roy Lee Wilson family were guests Sunday in the home of her sister, Mrs. V. Hollar at Pantex. Sgt. John Abert Hollar of the Marines is visiting his parents after 30 months overseas. He will stay in the states for advanced training.

Mr. and Mrs. Frank Weatherford of St. Clair, Mo., and Ben Pierce of McLean were guests in the A. C. Pierce home Saturday night.

Mr. and Mrs. Vincent Sky-pala spent the week end in the Dick Connally home at Abilene.

Mrs. Merlin Kaul attended the annual party for Home Demonstration Clubs at the Club House in Hereford Saturday.

Friends and neighbors of Mr. and Mrs. Earl Little gathered at the Little home Tuesday and the men stacked feed. The ladies took lunch which was served at 1 o'clock.

Rev. Marvin Boyd will preach

Sunday after Sunday School. The Christmas program and tree for the community will be held Sunday night at 8 o'clock.

Rev. W. S. Armstrong filled his appointment here Sunday. He was a guest for dinner in the Moody Stephan home. The church gave a pound shower to him and his family.

Clarence Morrison, Raymond and Ralph spent the week end with Mr. and Mrs. Jimmy Thomas of Post.

The annual Christmas party of the Home Demonstration Club was held Wednesday at the home of Mrs. W. S. Rice at Hereford. Mrs. Jim Bookout and Mrs. Manuel Hawks were co-hostesses.

The program of the afternoon included the reading of names of boys in service from this community after which Mrs. W. S. Rice offered prayer. Mrs. Maurice Tannahill, secretary-treasurer of the club gave her annual report. Mrs. Paul Rudd conducted the recreational period. Mrs. Manuel Hawks had charge of the installation service for new officers after which names were drawn for the gift exchange.

Mrs. Hawks presented cor-sages to each member present. Clever favors on the refreshment plate were banana cannons on cookie wheels.

Those present included Mesdames Elmer Combs, Manuel Hawks, M. S. Roe, Merlin Kaul, L. A. Wall, Clarence Morrison, C. P. Grimes, Maurice Tannahill, P. B. Sowell, Hughes Millard, Clinton Jackson, Vernon Wilson, Carl Schroeder, R. M. Gunn, W. L. Jones, Claude Carlson, A. C. Pierce, Roy Lee Wilson, T. B. Cox, Joe Landers, Grady Wilson, Jim Bookout and W. S. Rice.

The W. L. Jones sale was well attended Saturday afternoon and everything sold well. Mr. and Mrs. Jones will visit with relatives until they can move into their house at Hereford. They plan to move the first of the year.

The two large white geese were popular in the bidding and brought over \$5 each.

Mr. and Mrs. Merlin Kaul attended a Christmas party at the home of Mr. and Mrs. D. C. Kinsey at Hereford Thursday night.

To the readers of this column may I wish each hand everyone a very merry Christmas!

Mr. and Mrs. Merlin Kaul were Amarillo visitors Monday. Paul Rudd served on the jury at court Monday.

Pvt. Leland McMurray has been taking his furlough and has been taking care of the chores and doing the work at the Earl Little home. Earl is reported doing as well as can be expected.

Christmas Elf Concerned With Well-Being of Cattle

Jule-Nisse was not exactly Danish version of Santa Claus. He was an elfish little old man who lived in the attic and was primarily concerned with the well-being of the cattle, keeping them quiet and contented, caring for them if the stablehands neglected their duties.

with Christmas probably stems from his legendary tenacity of houses where peace and contentment prevailed. 'Tis said he either avoided homes where contention ruled or played all sorts of gremlin-like tricks upon the occupants thereof.

Danish youngsters, mindful of Nisse's long memory and watchful eye, put themselves upon their good behavior as Christmas approaches.

Construction Helpers Wanted NEEDED AT ONCE!

FOR
L. O. STOCKER CO., Boyer, Texas
Constructing 100-0ctane Aviation Gasoline Plant for Phillips Petroleum Co.
Transportation furnished enroute to job.

TOP WAGES --- LONG TIME JOB

Now working 60 hours; time-and-half after 40 hours. Living quarters available.
Seasonal Agricultural Workers Investigate!

Apply at Once

U. S. Employment Service Office

111 WEST 8th STREET — PLAINVIEW, TEXAS
Hiring will conform with WMC Regulations.



Everywhere, everywhere, Christmas tonight!
Christmas in lands of the fir-tree and pine,
Christmas in lands of the palm-tree and vine;
Christmas where snow-peaks stand solemn and white,
Christmas where corn-fields lie sunny and bright."

—Phillip Brooks.

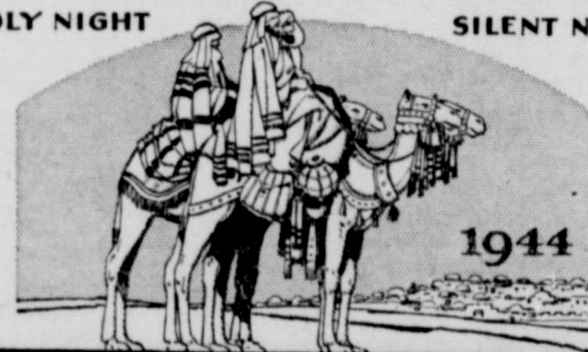
★ ★ ★

Friona Food Market

J. H. Hinds, Proprietor

HOLY NIGHT

SILENT NIGHT



CHRISTMAS GREETINGS

★ The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.



SANTA FE GRAIN COMPANY



WHAT stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

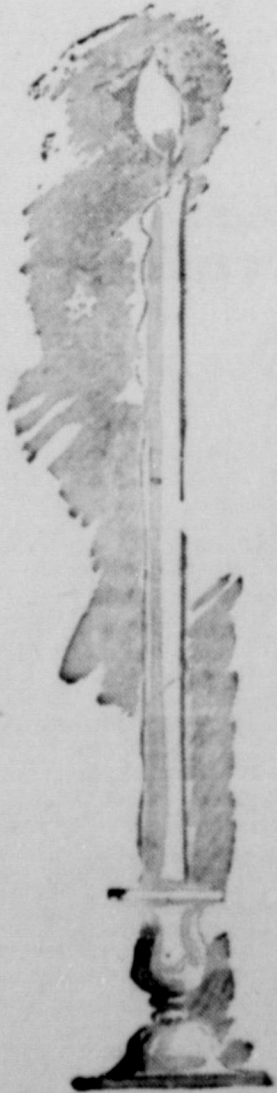
F. L. Spring



MERRY CHRISTMAS

May the Spirit of Christmas light a candle of cheer in your hearts that will shine during your Holiday Season and glow throughout all the New Year!

West Texas Gas Company



Xmas Seal Origin Was In Denmark

The origin of the Christmas seal was recalled by officials of the American Tuberculosis Institute as the 36th annual sale got under way.

Back in 1903 Einar Holboell, then a young mail clerk in the post office at Charottenlund, Denmark, conceived the idea of a voluntary tax on Christmas greeting cards which would benefit the poor. He gained permission from the ministry to sell the stamps at post offices for a fund to erect a hospital for tubercular children.

In 1907 Miss Emily P. Bissell of Wilmington, Del., adopted the idea and interested the American Red Cross in the project. The first national sale in 1908 brought in \$135,000 and the amount has grown larger each year. The sale of seals has saved 100,000 lives annually among tubercular patients, officials declare.

At the time of his death in 1927, Holboell was president of the International Tuberculosis association and a member of

Summerfield

MRS. GUY WALSER

A good crowd attended church Sunday morning. There will be a community Christmas tree at the church Sunday night Dec. 24. There will also be a good program.

School will turn out Friday for the holidays. The school will have their Christmas tree Friday afternoon for the school children. The cafeteria board met at the school house Monday night and made candy for the school children.

Mr. and Mrs. Vansiekle and daughters returned Sunday from New Mexico where they have been to see relatives.

Mrs. Harry Cannon visited her parents in Amarillo last week.

Mrs. Carl Lee and Mrs. R. D. Lance Jr. underwent operations at the Deaf Smith County Hos-

pital last week. Everyone wishes them a speedy recovery. Jackie West, who makes his home with Mr. and Mrs. L. P. Shaw will visit relatives in California during the holidays.

W. M. S. met at the church last Wednesday afternoon with Mrs. Ky Lawrence as leader of the Lottie Moon Christmas program.

Mr. and Mrs. Jim Clark and son and Britt Clark left last Friday for Pittsburg, Tex., where they were called because of the serious illness of a brother-in-law. Word was received here stating that he had passed away Monday morning.

Mr. and Mrs. George Storey enjoyed a visit last week with his sister and her husband of Oklahoma.

Mr. and Mrs. Mack Noland, Mrs. J. C. Noland and Mrs. L. B. Lookingbill and Ann visited Mr. and Mrs. Jim Noland in Amarillo Sunday. They went to see the infant daughter of Mr. and Mrs. Jim Noland who was born Saturday, Dec. 16.

The Rance Home Demonstration Club sold tickets for a quilt which was in the window of J. C. Penney. Jim Clark was the winner of the quilt.

Mr. and Mrs. W. A. Powell received word Monday from the War Department that their son was missing in action, since Dec. 4. Our community extends sympathy to the family.

Medieval Custom
In the Middle Ages, when the use of Latin declined slightly, the rustics linked their folk songs to the church hymns of the Nativity. The villagers' mid-winter revels became entangled with the services of thanksgiving for the birth of the Savior. The Yule log, the holly, and the ivy—once heathen symbols—shared with the Babe in the manger the celebration of the sacred season.

Yule Trees Have Long Tradition

Personalities and traditions associated with Christmas, wending their way through folklore and history, may be likened unto trimmings upon a huge and fanciful Christmas tree.

Approaching the central climax of the Nativity Scene, pre-Christian peoples and symbols crowd the lower branches; Arch-Druids advance bearing boughs of mistletoe to symbolize the Divine blessing; palm branches from Egypt and the glowing Yule log of Northern peoples bespeak of the winter solstice; ninebranched candelabra of Hanukkah represent Judaism, and Roman pontiffs proclaim the festival of Saturnalia a time for gift-giving and gaiety.

The Holy infant lies within



Peace on earth —

... Our Wish for All of You:
May another year see it come to reality the world over, and your loved ones return to celebrate Christmas in their own homes.

Southwestern PUBLIC SERVICE Company



SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

City Drug Store

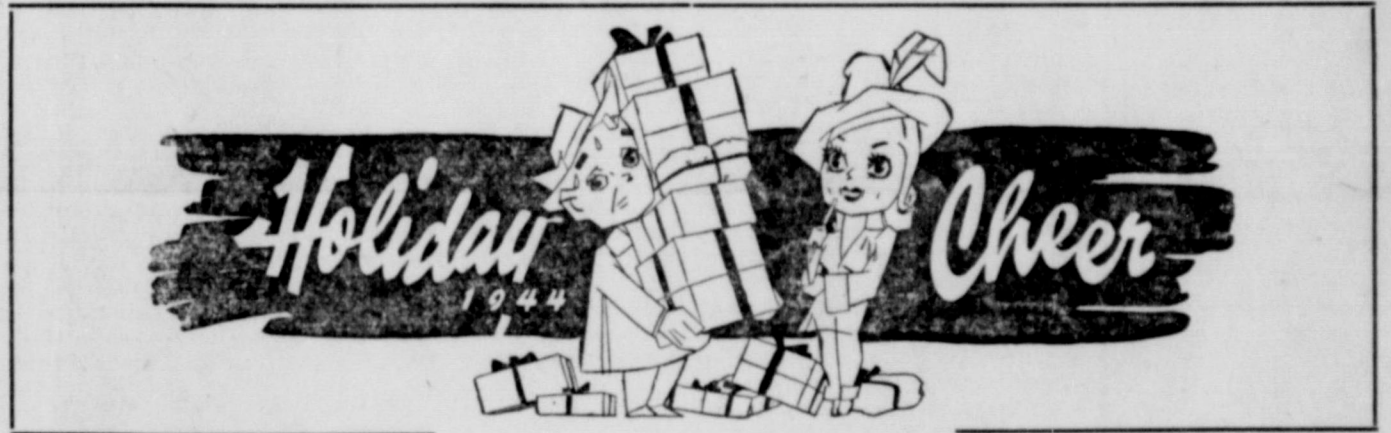
J. R. Roden, Proprietor and Pharmacist



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus the other joys that give Christmas-time its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

FRIONA WHEAT GROWERS, Inc.
FARMERS CO-OPERATIVE
ARTHUR DRAKE, Manager



THE confusion, the bustle and indecision of the holidays is now over. The last gift has finally been selected, the last package wrapped, tagged and duly ribboned. Now let's settle down to the real enjoyment of Christmas.



We want you to get just what you want and to be just as happy as you can be. We want you to be happier this Christmas of 1944 than you have ever been before. As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not allow this important occasion to slip by without wishing you all a

MERRY CHRISTMAS

ROCKWELL BROS. & CO.
O. F. LANGE, Manager

SONS In the Service

Assam, India, Dec. 7, 1944
Dear Uncle John:
After receiving another Star today I thought I would drop you a few lines. The Star has been getting here after so long a time, but, after all it is news and I really enjoy it. I enjoy the Sons in Service. We boys can hear from our friends who are in the Service, that we can't

HOLIDAY DANCES

SAT. NIGHT
DEC. 23rd.

XMAS NITE
DEC. 25th.

SAT. NIGHT
DEC. 30th.

NEW YEAR NITE
MONDAY, JAN. 1st.

ALSO REGULAR FRIDAY
NITE DANCES

at
Priboth's Roller Rink
MULESHOE, TEXAS
Space 40x100 feet
Room for all



ALL the good old
fashioned spirit
of the season is
expressed in this
hearty MERRY
CHRISTMAS.

You've been the
best of friends to
us in 1944 and
here's wishing for
you the very best!

Phillips Service Sta.
Sam and Carrol



★ At Christmas per-
haps more than at any
other time in the year
we realize what it means
to be an American—to
worship as we please, to
go about our daily pur-
suits unfettered,
to take time out to
pay homage to
the beautiful



myth of Santa Claus.
★ And at Christmas the
members of this organ-
ization realize particu-
larly what your patron-
age has meant to us, and
we take this opportunity
to thank you
while wishing you
all a most Merry
Christmas.

Friona Machinery Company
Mr. and Mrs. J. J. Williams

hear from otherwise. I noticed
the article which Duke Baker
wrote in which he told about the
dinner they had. I wish Duke
could have been here and eat-
en dinner with me. Thanks-
giving. We had turkey, mash-
ed potatoes, green beans, corn,
slaw, dressing, cranberry sauce,
candied sweet potatoes, buttered
peas, creamed asparagus,
pickled beets and onions, sweet
rolls, pumpkin pie, fresh fruit,
hard candy, mixed nuts, coffee,
pineapple and fruit cake. Boy!
if that isn't a dinner, just name
one. I really enjoyed it and all
the other boys did also. I would
like to know, Uncle John, if
you could send me the ad-
dresses of all the boys who write
to the Star. You see, we have
a paper of our own, and I would
like to see if any other paper
from any place in the States
have a column like "Sons In
The Service." If not, I will
have something to put in our
Squadron paper known as "The
Gremlin." I am sending you a
copy so you can see what I
mean. Well Uncle John I am
going to a "rest camp" for 20
days, I will return to my camp,
so keep the Star coming. Thanks
a million for the paper. I re-
main, as ever,
William Allen.

And here is another letter
that came in the same envel-
ope with Bill's letter, from one
of his mates, who apparently
likes to read the Star. The letter
will explain itself.—Uncle John.

Assam, India, Dec. 7, 1944.
Hi, Uncle John:

You've never heard of me, and
will probably never see me, but
I just had to write and let you
know how much I enjoy the
Friona Star. My buddy, Pvt.
William Allen, whose family re-
side in Friona now, receives the
Star and we almost fight over
who is going to read it first. Al-
len has told me so much about
you and the town of Friona,
that I hope some day to visit
there. My home is in Oklahoma,
so I'm what you might call a
"next-door" neighbor. I have
a favor to ask of you, hope you
don't mind too much. It gets
rather lonesome over here and
I am wondering if you might
have some one to write to
me. Here is wishing
everyone there, a Merry Christ-
mas and a Happy New Year.
Please keep Al's paper coming.
Every one in our tent reads it.
A new friend,
Pvt. Curt McCoy.

If any of our readers wish
Pvt. McCoy's address call at the
Star office. I appreciated your
letter very much Pvt. McCoy.
—Uncle John.

Corpus Christi, Texas,
Dec. 12, 1944

Dear Uncle John:
Now that I am back in the
States and settled down again,
I will try to do what I should
have done long ago, that of
writing you and expressing
our thanks for the Star, and
to tell you that we look forward
to every issue that comes. I
have been in the States about
two months now. Seven weeks
of that time I was off duty and
here with the wife. However, I
am now back on duty here at
Corpus Christi, on the same job
I had before they shipped me
out. It is good to be back here
and I consider myself very
lucky to be here. Those islands
are not an ideal place to live,
and certainly not a place that I
like. While I was on them I saw

TICKLERS



many things that were of inter-
est, and things that I never
dreamed existed had I not seen
them with my own eyes, and
then some of them were hard to
believe. San Juan is a pretty
place off from a distance, but
when you go into some of the
streets and see how some of the
people live you forget the pic-
ture that you saw in the dis-
tance and think about what
you see at hand. I am sure that
this government has done much
to clean that place up, but
there is much more that could
be done, and then not be too
clean. In Port-au-Prince, Haiti,
conditions are worse than in
San Juan. There the people are
all black and they are much
like our negro. It seems strange
that they were not speaking a
language that I could not un-
derstand, as you know that
place was mostly French before
the outbreak of the war, and
still is, for that matter. The
natives do not speak the French
but have a native language
known as Creole. It might have
been Greek for all I knew about
the language, but that is what
I was told it was. The interior
of Haiti was very pretty. There
was almost every kind of a tree
that you could imagine, and
some that I had never heard of
grow there. I made two or three
trips back into the interior and
flew the entire length of the
island. The people are very
friendly to the white people that
are there. They seem to think
that they are there for some
good reason and do not question
it in the least. I can say that
I am very happy to be back
in Texas and they can let me
stay here as long as they will
and I will not complain. Thanks
for sending me the paper while
down there and we will look for-
ward to receiving it here from
week to week. I could not close
this without wishing you a
very merry Christmas and a
Prosperous New Year. This

goes for all the good people in
Friona.

Sincerely,
C. D. Holmes.

Thanks, Mr. Holmes for this
very interesting letter, and a
Happy New Year to you and Mrs.
Holmes.—Uncle John.

Pvt. J. G. White, son of Mr.
and Mrs. H. G. White, arrived
here the latter part of last
week for a week's visit with his
parents. Pvt. White is a member
of Co. B, 56th Batt., and is sta-
tioned at Camp Barkley, Tex.

Sgt. Marvin (Sam) Weir, ar-
rived here ten days ago from
the Pacific, where he has been
for the past two years, serving
as a member of the U. S. Ma-
rine corps. Apparently Sam is
not struck on the life of a war-
rior, but likes the Marines very
well, and seems willing for any-
one else to own the entire Pa-
cific Ocean and all the islands
in it, on several of which he
has seen actual combat service.
Sam favored the Star office
with a most interesting visit. He
is the son of Mr. and Mrs. M. S.
(Scottie) Weir.

Lt. Jim Roy Roden, son of
Mr. and Mrs. J. R. Roden, con-
cluded a leave of several days
here last week, and returned to
his command at Lincoln, Neb.

I have received a number of
Christmas Greeting cards from
our Service boys, some humor-
ous, some pathetic and other-
wise, but I truly appreciate each
one of them and send my best
wishes for a merry Christmas
and an early return home. Wish
I could reply to each one of
them personally, but time and
space forbid. One is from my
good friend Chaplain Carl Dol-
lar, now located at Selman,
Field, La. It is a copy of the
program for his Sunday ser-
vices in camp, for both morn-
ing and evening services, and
has the words written with red

pencil: "Merry Christmas, Happy
New Year." and the following
handwritten message: Dear
Uncle John: Thinking of you.
Some of these days I'm going to
write you a long letter. We like
it here. It's cold today. Love,
Carl, Florence, John.

Netherland East Indies
Nov. 30, 1944

Dear Mr. White:
Just a short report. The paper
is coming through pretty good.
They come in bunches. The last
bunch were July issues and the
ones before them were Septem-
ber issues, so that's the way
they come. I'm rather anxious
to get some more copies, as I
want to know how the boys
came out with football this year.
Of course that is only one rea-
son. I have received a Xmas



Hearty and cheery
And happy and true,
An ever so fervent
Merry Christmas to
you!

Friona Motor Co.
Ed Carthel

card from the Friona Woman's
Club and I want to thank them
for remembering me. I don't
know a great deal to write, as
we have been sitting here so
long. We stay in one place a
while and soon run out of any-
thing to write about. Thanks

very much for the paper. I will
close, wishing you a Merry
Christmas and a Happy New
Year.
As ever,
Marvin
The above letter is from—Cpl.
Marvin J. Garrett.

Douse Your Troubles...
in a swim-pool of
ever-changing
colors!
IN GLORIOUS TECHNICOLOR

BATHING BEAUTY
with **RED SKELTON**
and **ESTHER WILLIAMS**
and **HARRY JAMES**
and His Music Makers

SUNDAY
XMAS and TUESDAY
Dec. 24-25-26

STREAR
STEAR
—Plus—
AIRMAIL NEWS
"Birdie and the
Beast"
Color Cartoon

YOUR FINEST XMAS SHOW!
SUNDAY
XMAS NIGHT and TUESDAY
DECEMBER 24-25-26
RADIO'S FAVORITE FUNSTERS
Have every tongue in Pine Ridge Waggin'

LUM AND ABNER
in
GOIN' TO TOWN
Barbara Florence Grady Dick
HALE LAKE SUTTON ELLIOTT

TEXAS
PLUS
The **THREE STOOGES**
"NO DOUGH BOYS"

HAPPY NEW YEAR
BETTER MAKE YOUR PLANS NOW to ATTEND OUR NEW YEARS
EVE MIDNIGHT RAMBLE
SUNDAY NIGHT — DEC. 31st AT 11:30 P. M.



There is something in the very season of
the year that gives charm to the festivity
of Christmas.
—WASHINGTON IRVING



☆ Whether Christmas be
white or green, we hope it will
be full of charm for you and
yours, with an abundance of
all the good things that are
part of happy Yuletide . . .

REEVE CHEVROLET COMPANY
F. W. REEVE
C. S. BAINUM
GLENN REEVE
JIM GUINN



Jingle bells, jingle bells,
Jingle all the way,
O! what fun it is to ride
In a one-horse open sleigh!

We have much to be thank-
ful for this Christmas, and
we want to express our
thanks to you.
May this Christmas season
of 1944 be an especially
happy one for you.

Dilger's Modern Cleaners
Mr. and Mrs. L. R. Dilger

Christmas Haggis

Haggis is a dish commonly made in a sheep's maw or stomach, of its lungs, heart and liver, mixed with suet, onions, salt and pepper. It can be made of oatmeal mixed with suet, onions and spices, without animal good.

While it has not become extremely popular in America, the use of calves instead of sheep are often used. The mixture is placed in the stomach and then boiled.

Stoves

Gas Heaters and Cooking Stoves!

Well Pumps

Fairbanks-Morse deep well automatic pump systems on hand. Well cylinders, tubing and repairs. Pipe fitting of all sizes and kinds.

Gasoline Engine

2 1/2 Horsepower, air cooled.

Feed Grinders

Fairbanks-Morse feed mill complete.

Water Heaters

20 and 30 gallon water heaters for natural and butane gas. Shower heads, commodes, lavatories and kitchen sinks. Sewer line fitting and material. We will contract your plumbing.

Angel Plow Parts

Electrical Supplies

including light fixtures, rubber covered and weather proof wire and other items necessary for wiring your home. We will contract your wiring, refrigerators and electric motors.

C. R. Elliott Company

BOVINA, TEXAS

4-tfc

Peace---Ain't It Beautiful



1-A Induction Made Certain In Job Shifts

Selective service national headquarters, announcing a much larger proportion of older men will be inducted after Feb. 1, last week sent out instructions implementing the government's work or fight edicts.

It ordered that registrants in the 26 through 37 age bracket whose job shifts are not in the best interests of the war effort should be put in 1-A and placed near the top of the list for induction.

Draft boards were directed that when these registrants are put in 1A after leaving essential jobs they should be made available for service in the same manner as registrants who leave agriculture.

This would make them available immediately after volunteers and delinquents—those who violate draft regulations.

In leaving to local boards determination as to which changes will aid in prosecution of the war, the agency made it clear that in some cases a switch may be approved even though consent of the board was not obtained prior to a move.

It also ruled that men who changed jobs before Dec. 12 are

Marine Corps Needs Thirty Recruits

Thirty 17-year-old young men are needed as volunteers in the Marine Corps. Youths will be enlisted now and called to duty in March 1945. Such applicants are assured of the branch of service they desire and do not have to register with their Draft Boards.

Interested applicants are requested to call or write U. S. Marine Corps, 217 P. O. Bldg., Lubbock, Texas. Application blanks and literature will be sent at once.

Sgt. Franklin W. Lillard, stationed at San Francisco, Pfc. Charles W. Bracken, of Camp Swift and Pvt. Vialo Weis, of Camp Hood, each arrived here Tuesday to spend their Christmas furloughs with home folks.

Big Washing



Three WACs get a new insight into bathing customs watching two natives scrub an elephant at Kandy, Ceylon. (Signal Corps photo.)

The Friona Star

HOLMAN and GILLENINE Publishers JOHN W. WHITE, Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.

Display rates quoted on application to the publisher.

Try a Want Ad!

Our BEST Christmas wishes we send to you; And this will answer for NEW YEAR'S too; May life grow brighter as the days glide by— We can make the world BETTER if we ALL try.

HOULETTE'S HELPY-SELFY LAUNDRY
 "We Take the WORK Out of Wash"

excluded from the new provision for clearance through local boards.

Read Our Want Ad Page!

Another Big FARM Sale! at **HEREFORD, TEXAS**

I have been inducted into the army and am therefore offering my 80-Acre Irrigated Farm, Farming Equipment and Household Goods at Public Auction

Sat., Dec. 23

Sale Starts at 11 A. M.

1 MILE NORTHEAST of HEREFORD
 (KNOWN AS THE S. B. WALKER DAIRY FARM)

Cattle . . .

- 1 Jersey Cow, 3 years, 4 gals.
- 1 Shorthorn Cow, 8 years, 6 gals.
- 1 Holstein Cow, 5 years, 8 gals.
- 1 Holstein Cow, 6 years, 6 gals.
- 1 Brown Jersey, 8 years, 6 gals.
- 1 Brown Jersey, 6 years, 5 gals.
- 1 Spotted Jersey, 5 years, 4 gals.
- 1 Light Jersey, 5 years, 4 gals.
- 2 Yellow Jerseys, 4 years, 4 gals.
- 1 Brown Jersey, 4 years, 4 gals.
- 1 Red Cow, 6 years, 5 gals.
- 1 Brown Jersey, 9 years, 3 gals.
- 1 Brown Jersey, 7 years, 5 gals.
- 1 Red Heifer, 3 years, 3 gals.
- 1 Fawn Jersey, 7 years, 3 gals.
- 1 Brown Jersey, 5 years, 4 gals.
- 1 Light Brown Jersey, 5 years, 3 gals.
- 1 Light Jersey, 5 years, fresh by sale date.
- 1 Fawn Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 6 years, fresh in 60 days.
- 1 Brown Jersey, 5 years, fresh by sale date.
- 1 Light Jersey, 3 years, fresh by sale date.
- 1 Black Jersey, 6 years, fresh in 60 days.
- 1 Light Jersey, 3 years, fresh in 60 days.
- 1 Spotted Jersey, 5 years, fresh in 60 days.
- 1 Spotted Jersey, 5 years, fresh in 60 days.
- 1 Yellow Jersey, 5 years, fresh in 60 days.
- 1 Yellow Jersey, 6 years, fresh by sale date.
- 1 Shorthorn Heifer, 2 years, fresh in 60 days.
- 1 Black Jersey, coming 2, bred.
- 2 Guernsey Yearling Bulls.

Horses . . .

- 1 Palomino Mare, age 3, bred to registered Palomino Horse.
- 1 Paint Stallion, smooth mouthed.
- 1 Real Good Stock Saddle, Bridle, breast harness and blanket.
- 1 Set Harness and Collars.

Milking Equipment . . .

- 4 Units Surge Milking Machines.
- 1 De Laval Milker Pump.

- 19 10-Gallon Milk Cans, new.
- 2 5-Gallon Milk Cans.
- 2 Milk Buckets.
- 2 Whirl Flow Milk Strainers.
- 1 3-Compartment Wash Vat.
- 1 Surge Aerator.
- 1 Cherry Burrell Aerator.
- 1 2-Hole Milk Bottler.
- 1 Feed Cart.
- Milk Bottles and Cans.

Farm Machinery . . .

- 1 M-M Model Z Tractor; 4-row tool bar with lister; completely overhauled.
- 1 6-Foot One-Way.
- 1 Ditcher.
- 1 Side Delivery Rake.
- 1 Dump Rake.
- 1 3-Section Harrow.
- 1 Hay Wagon.
- 1 Manure Spreader, M-M, new.
- 1 Knife Sled.
- 1 2-Wheel Cart with Chaves.

Poultry . . .

- 48 White Leghorn Hens; laying now.
- 18 Red Hens.
- 1 Butane or Natural Gas Brooder; 500-chick size.

Household Goods . . .

- 1 Living Room Suite.

MODERN, IMPROVED 80-ACRE Irrigated Farm

This is one of the best places in the entire county. It has electricity, natural gas and is near school, offering all conveniences of living in town.

1000-GALLON-A-MINUTE IRRIGATION WELL

Powered by M-M Motor on Natural Gas

The buildings include: a 2-story Dairy Barn, 40x80 feet; Feed Barn, 60x80 with feed shed around, 15x120 feet; Hog Barn, 30x80 feet, takes care of 20 brood sows; Chicken House, 10x18 feet . . . and a 3-room House. Also, a 3-room apartment in the Dairy Barn.

It is planted, 40 acres in alfalfa, 30 acres sowed to Rye, 10 acres in lots and barns.

We will be glad to have you inspect land and improvements prior to the sale.

LAND WILL BE SOLD PROMPTLY AT 2:30 O'CLOCK

- 1 Dining Room Suite.
- 1 Breakfast Set.
- 1 Bedroom Suite.
- 1 Ice Box, 75-lb. capacity.
- 1 Butane or Natural Gas Cook Stove.
- 1 Hot Water Heater.
- 1 Bathroom Heater.
- 1 Circulating Heater.
- 1 Clayback Heater.
- 1 Zenith Table Model Radio.
- 1 Radio Table.
- 1 14x10 Linoleum Rug.
- 1 12x15 Linoleum Rug.
- 1 9x12 Linoleum Rug.

Miscellaneous . . .

- 2 Rolls 48-inch Chicken Wire.
- 3 12-Foot Hog Troughs.
- 1 Self Feeder for Hogs.
- 10 Hog Panels.
- 1 Loading Chute.
- 1 Milk Fever Pump.
- 7 Rolls Hog Wire.
- 2 Small Water Tanks.
- 1 Flat Trailer.
- 200 Burlap Sacks.
- 100 Cloth Sacks.
- 1 Bow and 10 Arrows.
- 1 .32-Calibre Rifle.
- 1 Double Barrel Shotgun, 12-Ga.
- 1 8mm Remington French Rifle.
- 5 Sheep Troughs.
- Pitch Forks, Scoops, Hoes, Rakes, Water Hose, Saws, Wrenches of all kinds.

LUNCH WILL BE SERVED AT NOON HOUR

TILDEN SLAGLE, Owner
 Brumley & Otten, Auctioneers E. C. Eubanks, Clerk



IN THESE LAST SHORT DAYS OF 1944

when beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

To all these friends we wish a very Merry Christmas Season.

Plains Hardware & Furniture

St. Nick Lived In 4th Century

On Christmas Eve, American children will be tucked snugly in their beds, while visions of sugarplums dance through their heads. Listening breathlessly, they may hear sleigh bells in the snow. Santa will be about, his pack laden with dolls and drums, painted carts and picture books and untraced good cheer for young and old.

The real, live St. Nicholas was born in Asia Minor and lived during the Fourth century. The Dutch settlers brought many legends centering about him to America. He was an extraordinarily studious youth, and, after his father died, much concerned about the fortune he had inherited. He therefore conceived the idea of supplying financially embarrassed maidens with dowries, the young ladies having no idea where the money came from.

In his youth, Nicholas visited the Holy Land, and as a result

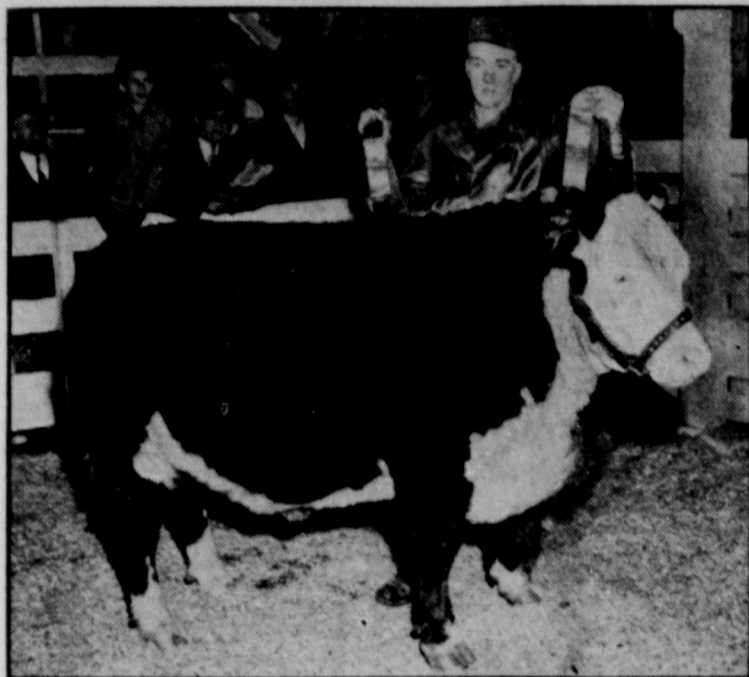
desired to spend his life in a monastery. However, he was bidden to "Go on, live among men." Later, as Archbishop of Myra, he was renowned for his gracious kindness and understanding of children.

The feast of St. Nicholas, patron saint of Russia, is celebrated on the sixth of December. On that day, in many European countries, the children are visited by St. Nicholas, and given nuts, apples, candy and small gifts, providing they have been well-behaved throughout the year.

The modern American conception of Santa Claus was first expressed by Washington Irving who, in 1809, described him as a tubby, jolly little fellow speeding across the sky in a reindeer drawn sleigh.

In 1822, using Irving's description and supplying additional details, Clement Clarke Moore told his children the story of "The Visit of St. Nicholas." A year later the poem was published in the Troy Sentinel. Many years passed however, before Dr. Moore, being a professor of divinity, publicly acknowledged having written the

Good Steer



Benjamin Greve of Bryant, Ia., shows Teddy, his 1190-pound Hereford steer which holds the grand championship of the junior division of the Chicago Market Fat Stock Show.

Information Packed In Hereford Directory

An amazing amount of information on the Texas Hereford industry, including a brief summary of its history, is compressed into the comparatively small volume composing the 1945 Texas Hereford Directory, just off the press.

More than seven thousand copies are being sent to the principal buyers of pure bred cattle in the United States.

The directory is an authentic inventory of the hundreds of thousands of Herefords being produced in Texas, the greatest Hereford breeding state in the Union. Listed by counties is data on all the members of the Texas Hereford Association, their ranches and cattle.

In the foreword, Jack Frost, president of the Association, outlines the purposes of the organization and prospective purchasers are advised that every member has signed the code of ethics and that the Association guarantees that every buyer will get what he pays for.

The information quotes from a speech made by W. S. Ikard, Clay County rancher who brought the first Herefords to Texas, and first president of the Association in which he exhorted the members to "stand together as a band of brothers and push the breed into every hamlet of the country and encourage the best exhibits possible at each fair and fat stock show."

Since that time, nearly 45 years ago Herefords have been introduced into every one of Texas' 254 counties.

Rich and Poor Mingled During English Yule

During the 1400s and 1500s before the Puritans got the upper hand, the golden age of English hospitality reigned. At Christmas time castles and manor houses were filled with guests by the score and the hundred.

Kinsmen and neighbors were there and on certain days the tradesmen and tenants, for all were equal at this season. The 'ostler could dance with the mistress if he had the nerve to ask her. And he usually had—after the wassail.

The great halls were a din of geniality. There was light—almost enough to pierce the wood smoke. And there were the savory aromas: Roasting beef, roasting mutton, fowl and brawn

(the flesh of the wild pig, which had been caught and fed good grain to the point of arousing his suspicions; too late, of course).

The dark ale flowed and added its voice—by proxy—to heighten the noise. At the peak of all this there was brought in the Yule log—a relic, incidentally, of the Scandinavians' pagan worship of Thor. With a brand from last year's log the new one was fired.

The light from these roaring flames would shine out through portals opened to the knocks of

caroling and wassailing bands who, more often than not, were brought into the hall to eat of nutmeg cakes and brawn and mustard.

Apple Custom

Apples play a great role in Christmas customs. In parts of England they are pared and the peeling, taken off in one spiral, is thrown over the left shoulder. Tradition has it that the peeling will form the initial of the person whom the parer is destined to marry.

Merry Christmas 1944

WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes . . . our gratitude to you in one great big wish for a big, happy, merry Christmas.

Phythian's Produce

Charley and Uncle Bill

St. Francis Popularized Xmas Carol Custom

St. Francis of Assisi is accredited as having been one of the first to popularize the custom of singing carols at Christmas-time. He taught the faithful simple and tuneful melodies, and the saying goes that, overjoyed by the success attending his presentation of the first Christmas Crib in 1223, he burst into joyous vocal recitation of the gospel story.

Hymns in honor of the nativity were written as early as the 4th century, but these monotonous church chants neither properly nor musically antedate our modern carols. Experimentation with modal and intervall relationships during the 15th century, together with the folk songs and minstrelsy of the times, made definite contributions to the traditions and popularity of Christmas music.

Puritan England forbade public performance of carols; so for a while they traveled "underground" by word of mouth, and "broad sheets," printed annually, served to preserve the texts with a variance of accuracy.

When the restoration of English royalty voided the Roundhead Parliament's abolition of Christmas festivities, residents of colonial Boston placed lighted candles in their windows to welcome the Waits who, resuming the Old English tradition, went about the city singing carols on Christmas Eve:

now famous poem. Thomas Nast, creator of the GOP elephant and the Democratic donkey, apparently dressed Santa in his red suit through a series of sketches appearing in Harper's illustrated weekly.

Running Short



Planting a kite on the 100,000th shell his battalion hurled against the Germans is Sgt. Franklin S. Anderson of Staten Island, N. Y., and the 22nd armored division. That many shells for just one battalion illustrates why the Army is so short of them. (Signal Corps photo.)

"It came upon the midnight clear
That glorious song of old . . .
The world in solemn stillness lay
To hear the angels sing."



Christmas
JOY TO ALL
1944

THAT clatter out on the porch means Santa Claus . . . or maybe it's only Uncle Joe in his annual role of St. Nicholas.

Yes, there IS a Santa Claus, and there will always BE a Santa Claus in the good old U.S.A.

We wish for you and your family this season of 1944-45 a typical American Christmas.

Fred White

Automotive Electrical Service



THE STAR IN THE EAST

Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

THE FRIONA STATE BANK

Member: Federal Deposit Insurance Corporation

1944

The Season of Christmas

EVER THAT SAME STAR

★ The wise men saw it over the hills of old Judea . . . it glows in the Christmas sky tonight, though clouds may obscure the heavens. It is a beacon of hope in a world in which there is ever so much room for improvement. Its spirit travels around this earth, encouraging, sustaining, and beautifying.

Our Christmas greeting to every man, woman and child in this community . . . a greeting as warm and hearty—we hope—as if it were made to each in person with a friendly smile and a shake of the hand.

Merry Christmas!

MAURER MACHINERY COMPANY

CARL C. MAURER, Proprietor

Texas In the

Texans do week's news battle against Lone Star path.

Corp. John gin has sent package, rec his wife. In very ornate sword, decorated with mu. The corpora Fleming would til his return he got the . . . but the Nazi officer the sword fighting mer leaving the dead.

Corporal F done much h rope, holds t meritorious s Sgt. Leo A rancher, has unusu by e this exa ed the fight I . . . lying shadows along near Metz.

Sergeant bit past you fight his way he managed



C

the yo ok

F.

22222222



U t will no m Go Chris



Texan's Share In the War

Texans do get around. This week's news comes from many battle fronts where men of the Lone Star State are on the war path.

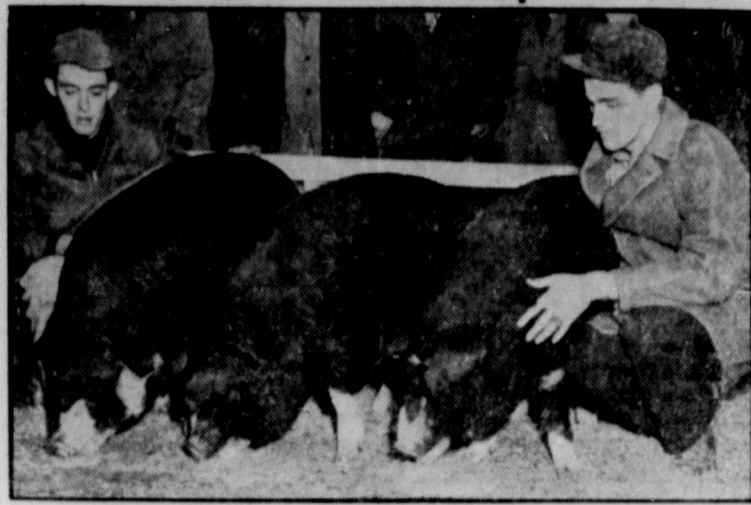
Corp. John P. Fleming of Elgin has sent home a Christmas package, received this week by his wife. In the package was a very ornate Nazi officer's dress sword, decorated with the swastika and much gold and silver. The corporal wrote that Mrs. Fleming would have to wait until his return home to find how he got the unusual souvenir . . . but the odds are that the Nazi officer won't be needing the sword any more. Texas fighting men have a habit of leaving the enemy very, very dead.

Corporal Fleming, who has done much heavy fighting in Europe, holds the Bronze Star for meritorious service.

Sgt. Leo A. Blakeslee, Cuero rancher, has experienced the unusual by ending the fight in this area exactly where he ended the fighting in World War I . . . lying wounded in the shadows along the Mozelle river near Metz.

Sergeant Blakeslee, being a bit past youngster age, had to fight his way into the army, but he managed to get in, because

Poland China Champions



Three Poland China hogs—part of Purdue University's exhibit—which hold first honors for their division at the Chicago Market Fat Stock Show. Displaying them are Charles Barnhart, 21, left, of Greenfield, Ind., and Joe Judge, 21, of Kennard, Ind.

he wanted to finish the job started in 1917. He worked his way into his old division . . . the famed 90th . . . and when the division went overseas he was with it. He was hit by a sniper near Metz . . . exactly where he fought and was wounded in the last war!

From France, too, comes word of another fighting Texan . . . Lt. Alton Prewitt of Round Rock. Lieutenant Prewitt, an officer of the ninth infantry division, has been given the coveted Silver Star for gallantry in action against the Germans in north-

ern France. He won the medal while leading a small patrol. When he encountered an enemy unit, he ordered his men to wait in cover, while he went forward alone. Then he calmly staged a one-man war, destroying the German outpost with hand grenades.

And on the home front, Texas is setting a record for generous support of the war. Records show that Texans contributed so generously to the National War Fund that the Lone Star State will stand high among all states of the union when final drive figures are available. Details aren't complete yet . . . and some few counties still are not yet over-the-top . . . but when the final "clean-up" campaign is over and all figures in, there is little doubt that Texas will be near the top of the nation-wide list.

Wayland D. Townner, general manager of the United War Chest of Texas, likes to give credit for the achievement to the many local leaders who worked so hard during the drive. But those close to the state office know that while the local campaigners certainly deserve the bulk of the credit, a lot of hard work and planning in Austin helped make the drive successful. Judge Ben H. Powell, UWCT president, and other state leaders who served at the War Fund GHQ, did their job so well that every county had full support from the drive's D-Day to its end.

Funds collected will support USO, War Prisoners Aid and other National War Fund agencies during the coming year, and help make the war not quite so hard for our fighting men.

All Texans should be proud of their success, through their own county war chests.

rllea-t.mfcc

Dec. 26, Boxing Day in England

Christmas is the Day of Days in America, but in many countries Christmas is primarily commemorated as a religious festival and the gift-giving and festivities of the holiday season come later.

In England, Christmas eve is quietly observed in the churches and private homes; on Christmas day, families gather around festive tables; and December 26 is Boxing day. Friends exchange Boxes, children receive their presents; servant girls, porters, paper vendors, and the like expect and receive tips. Towards evening groups of merrymakers gather on street corners and ride about Londontown dancing on the "flats" of trucks.

In France, January 1—the jour de la bonne année—is a day for exchanging greetings, calls and small gifts. As in other Catholic countries, the children receive their presents on Epiphany. The Feast of Epiphany commemorates the arrival of the Wise Men at Bethlehem and is now celebrated on January 6 by the Roman, Anglican, Protestant and Greek churches—the Greek Orthodox church, however, continues to observe the feast on January 19.

In Brazil, where Santa Claus and modern North American customs now stand side by side with ancient traditions originally imported from Portugal, gifts and greeting cards may be sent and received right on up to January 15—and this without any apologetic implication suggestive of attempts to amend omissions made at Christmas.

Bear Gifts

Angels, sent by the Christ Child, bring presents to Hungarian children—that is, if they have been good. They believe the angels are listening long before Christmas. If the youngsters happen to find bits of tinsel on the floor they are certain of it, as this is angels' hair.

Xmas Tree Selling Grows Into Million Dollar Industry

The Christmas tree trade has progressed from the stage when the householder cut his own tree to a well-organized million-dollar industry.

The most popular species of tree for Christmas use is the Balsam fir which ordinarily accounts for about 60 per cent of the total Yuletide demand; spruce accounts for about 25 per cent and Douglas fir 10 per cent.

New England and New York State shippers market their trees in New York city, Boston, Philadelphia, Washington and other important eastern cities. Trees cut in Michigan, Wisconsin and Minnesota are sold in Chicago, Detroit, St. Louis and other large cities of the Middle West. Oregon, Washington and California ship their trees (Douglas fir) to points on the Pacific coast and as far south as Tucson, Ariz., and Austin, Texas. In recent years appreciable numbers of Douglas fir trees have been sold in Chicago and even in eastern markets.

Most Important Market

New York city, which is by far the most important market for Christmas trees requires about 250 carloads annually. About two-thirds of the New York demand has normally been supplied by Canadian shippers who also send large numbers of trees to Boston, Philadelphia, Detroit and Chicago.

The carload lot Christmas tree business in the principal cities is generally handled by two or three jobbers or wholesalers who in turn sell to retailers. However, in many instances small growers of trees such as farmers, market their own trees and largely supplement the local supply. In recent years there has been a definite trend toward tree stand-

Japs' China Chief



Gen. Yasuji Okamura, above, now commands all Jap forces in China, replacing Field Marshal Gen. Shunroku Hata.

ardization. Tags attached to the trees identify the distributor and show height class.

Foresters recognize the Christmas season as a boom to the economic practice of forestry, provided the trees are cut without excessive waste and

Prescription Filled Over 15 Million Times

Recommended to do just two things: relieve constipation and gas on the stomach.

This successful prescription is now put up under the name of ADLERIKA. Get a bottle of Adlerika next time you stop at your druggist's and see for yourself how quickly gas is relieved and gentle but thorough bowel action follows. Good for old and young. Get Adlerika from your druggist today.

City Drug Store

in such a manner as to keep the land continuously productive. Properly done, the harvesting of Christmas trees is sustained timber yield on a miniature scale. The cutting of Christmas trees on many forest areas allows for necessary thinning or weeding which growth would otherwise be wasted. In other instances the use of some marginal land for the growing of a Christmas tree crop yields a profitable income, especially as a side line for farmers in many parts of the country.

SANTA CLAUS IS COMING TO TOWN!



Merry Christmas

We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family.

Bert Shackelford
Texaco Consignee



CHRISTMAS AGAIN!



Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

F. & O. Tractor Service

Howard Ford, Proprietor



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

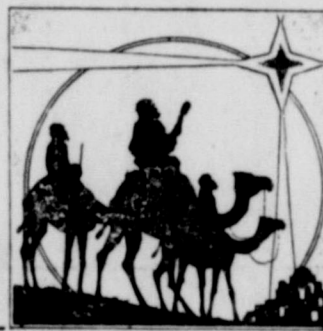
Good cheer, good fellowship, and Merry Christmas to you all!



GOOD WILL



T. J. Crawford
GENERAL STORE



MANY THINGS HAVE CHANGED, BUT NOT OUR WISHES FOR YOU!

We want to thank you for your fine appreciation of our efforts to serve you this past year, as we have so many other years. Conditions have made it difficult, of course, but each of you have been exceedingly nice and at all times reasonable. We have done our best and shall continue doing our best . . . to merit your confidence and to serve you well.

Like each of you, we hope that the coming months may bring the return of peace and happiness to a troubled world . . . It is with these thoughts that

WE WISH EACH OF YOU

A MERRY CHRISTMAS

AND THE

BEST POSSIBLE 1945

THE FRIONA STAR
"UNCLE JOHN" WHITE, Editor

Want Ads

FOR SALE OR TRADE

SEE what you are getting. A picture is deceiving. SAVE Agent's Commission. Clovis Monument Co., 209 W. Grand Ave., Clovis, N. M. 18-1tc

160 acres all new land, broke out in '41. Fair improvements good house, well, A-1 irrigation, new pump well, on R E A school and bus route. This is a real piece of land; every foot will water, and priced right.

80 acres—5 room house—plenty of outbuildings. On R E A—School and mail route. Irrigation well. Part in Wheat—part in Alfalfa. This is a dandy little farm.

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TO EVERYBODY!

1901 1944

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

acres alfalfa—12 acres wheat. There is not a better all round farm in the Valley and the Price is right.

List your farm and ranch land with us, if it can be sold at your price, we will sell it. We need more listings. Drop us a letter and description, also location. We will do the rest. We are located in Bank upstairs. W. B. Wright, Real Estate and Auctioneer. 23-1tc

Storage

Milo and Kafir

Starting Dec. 28th

Fraser MILLING CO.

51-2tc

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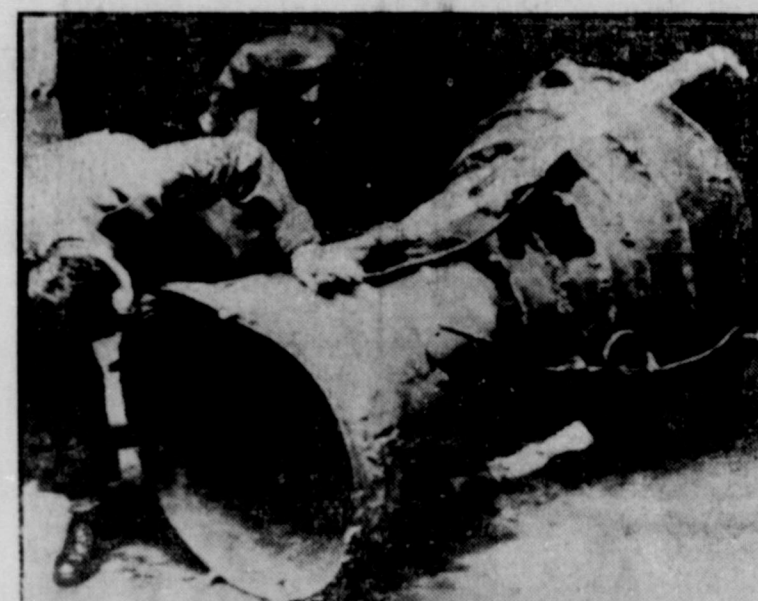


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from administering rites to a dying woman he stood on a hill top, at midnight, and it came to him that it must have been just such a silent night that the Christ child was born, so he went home and composed the words to our famous Christmas hymn.

Then of course it needed music, so he went to his old schoolmaster, Franz Gruber, and so Franz played his guitar and Father Joseph sang a Christmas hymn that will never die.

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Tilden Slagle Farm Sale Features Big Land Auction

Sale of one of the best irrigated farms in the Hereford territory, together with complete farming and household equipment and a large dairy herd will take place Saturday when Tilden Slagle sells his 80-acre farm at auction. The sale will start at 11 o'clock in the morning, with the land auction to take place at 2:30 o'clock. The Slagle farm, known as the old S. B. Walker Dairy, is located one mile northeast of Hereford and is one of the best equipped places in the county. An 80 acre farm, the improvements include a large, two-story dairy barn, feed and hog barns, and three room house and small

apartment. The irrigation well has a capacity of 1000 gallons per minute and the place is located on electric and natural gas lines.

A dairy herd of more than 30 head and some excellent quality milking equipment as well as good farm machinery are included in the sale, a complete bill for which is published on page two of the Brand.

Lunch will be served at noon.



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Lucille's Shoppe

Lucille Foster, Prop.

Lost! use the CLASSIFIED



Christmas trees are again gleaming in the windows!

Just about time for us to be thinking of how much we are indebted to you. And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas

F. A. SPRING AGENCY

Wm. H. Flippin Jr.
General Auctioneer
FRIONA, TEXAS
Farm and Livestock Sales
A SPECIALTY
Good Service, Fair Treatment.
I Solicit Your Business



At this season we should all subject ourselves to re-examination, to see if good fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities. May we add our glad Christmas greetings to the many which are finding their way to you?

Friona Consumers Co.
Henry Lewis, Mgr.

IF FEEL AND LOOK AND WEAR LIKE A NEW TIRE!

NEW Radi Grip TRADE

... AND HE STAYED COOL DURING THE ENTIRE PROCESS!

Only "Rubber Welding" gives you the advantage of less heat and no distortion on the sidewall of your tire.

YET EVERY RECAP IS FULLY GUARANTEED

Don't delay — protect your valuable tire carcasses — recap and roll today.

O. K. RUBBER WELDERS
Across from the City Hall,
W. P. Osburn
Phone 87



AS WE APPROACH the beloved anniversary of a great Event we are reminded again of the many Christmas seasons we have seen come and go. Time has changed everything except friendship.

We are proud of the fact that we number among our customers many of the town's "oldest inhabitants"—friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.

Parmer County Implement Co.
I-H-C Dealers — J. G. McFarland, Proprietor



GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

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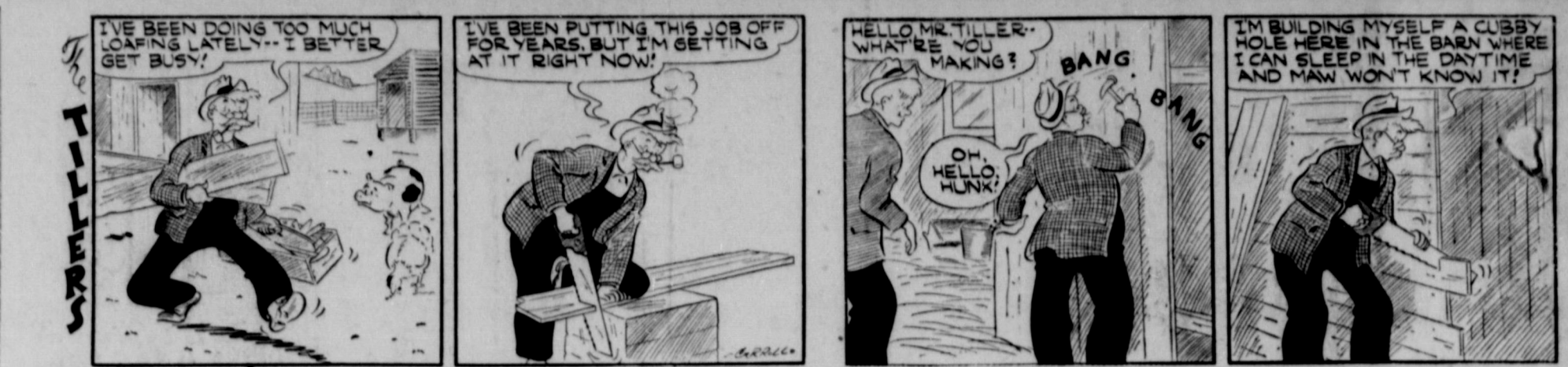
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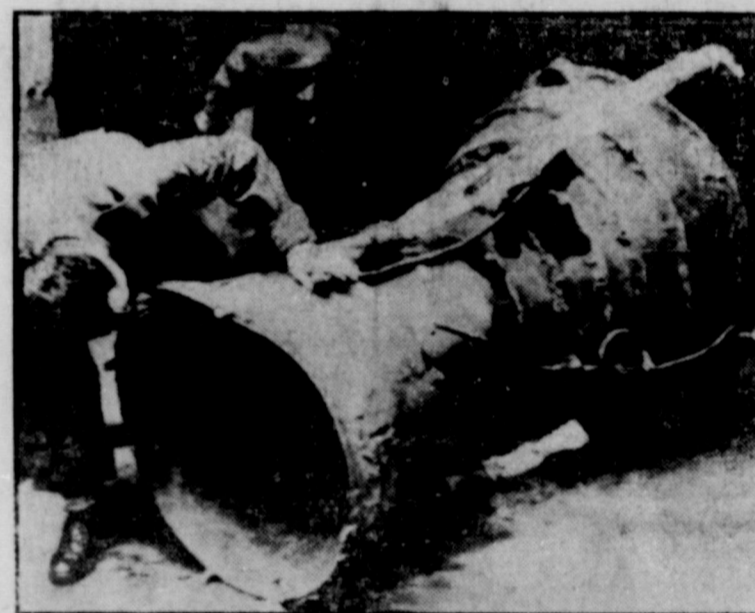


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