\*\*\* "Serving The Floyd County Trade Area Since 1896"\*\*\*\*\*\*\*\*\*\*\*

# The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS 79235

THURSDAY, APRIL 10, 1969

# y Council Increases Taxes, Utility Rates

ELECTIONS

## y, Hammond, Boone, vis, Biggs, Hales Win

sler in the race ecity council here

were marked ected heavy vote eiving 257 votes

for two places on il, Ed Hammond. nan ticket with 448 with 430. Allen 69 votes in the while Mario Mar-Write-in candi-

The new councilmen join incumbent May- holdovers W. H. Simpson Jr., Wayne Russell and Ray Gene Ferguson. Total vote in the city race was 510. A slightly larger vote was re-

corded in the School Board contest, where 535 votes were cast for two places on the board. Winners in the board race

were Mrs. Lon Davis Jr., who received 338 votes, and Elmer Biggs, who had 315. James Lee Nichols had 285 votes, while Alex Wall had 54 votes, Holdover Trustees include Thomas Warren, Newell Burke and Bill

Write in candidates in the

## Caprock Chat

THE DEPRESSION DAYS, it was my chore to keep old round stove in the living room, kerosene in the me in the cook stove.

me a big advantage over my children, who have anything except modern electrical conveniences. . . ow how to appreciate electric lights and the many es that electricity has brought to the rural

ou remember going through the Windcharger, or system of electricity before REA got to your

ing with Ed Brown and Ohmer Kirk this week, purmising that the windmill also went with the com-First it was a pump jack hooked to the sucker sa modern pressure system.

s to say, that I, for one, certainly appreciate the gratulate Lighthouse Electric on its 30th Anni-Saturday. It will be a big day. . . prizes, entertainarbecue lunch, and a very interesting talk on the ter by Lubbock attorney George McCleskey.

WHAT is right and not do it, is want of courage.

DPING to have a complete story on Floydada's new s week, but all the papers have not been signed. ext week we can reveal the complete details of the acking industry.

ntative of the vegetable company visited with son, Jr. Simpson and me yesterday morning to comtails of the lease and remodeling requirements of ing alley building.

s now that the bowling alley building will be in-size to around 10,000 feet. New offices will be built cking box storage built on, a washing machine room e rear, and a truck unloading dock to accommodate at a time on the north side.

sting to look back at the work that has gone into industry. It is evident that Jr. Simpson, who is head alture committee of the Floydada Chamber of Combeen the key figure in making it all work out. the Floydada Development Company under the of Jimmy has played an important role in landing the

it is all signed and sealed, we'll give you the full

WISHES to the new mayor and the two new councilbledge our best efforts to work with them in every efor the progress and well being of this city and its

want to give Leonard Matsler, Louis Anderson itherman a pat on the back for a job well done. ate the many hours of their time they have given to his community.

KER at Quitaque comes up with some interesting In-

ks ago we were given some interesting and inerial on the famed Comancheros, who spent a great in the Quitaque area trading stolen cattle from the the 1860's. The Comancheros continue to be cole figures in our Panhandle history, whose illegal de them shun all attention. First hand accounts les are EXTREMELY RARE, for they were hated nd Indians alike. Most of the Comancheros were of ent, and made their living by trading goods, weaskey for stolen cattle from the Indians. During the ancheros purchased thousands of stolen cattle oodnight and Sheek brands. The largest and best ous in Texas for trading these stolen cattle was a Lingos Creek southwest of Quitaque. From there, ere traded from the Indians, the Comancheros m back to New Mexico for sale in the settlements. ly effort was made to catch the Comancheros, they as elusive and free as the Indians with whom

893, almost a quarter of a century after most of the stolen, before Col. Goodnight and John Sheek were y bring suit to secure damages for their stolen cat-Then in a suit against the United States and the ans, sworn depositions were taken from Jose wo other Comancheros, and for the FIRST TIME just how extensive the cattle stealing really had Other things Tafoya reported that he traded for Comanche Indians "at a place called Quitaque. . . ine, or canyon in the mountains there." In one September of 1865, he admitted trading for 2500 of which bore the Goodnight, Loving, and Sheek cribed Quitaque a century ago as being "on the aks of the Staked Plain, a broken country, a great yons, table lands covered with a growth of mes-

bt Jose Tafoya was the west's most legendary traded almost entirely in the Quitaque area, SEE CAPROCK PAGE 2

school board election were John Campbell, Jim Word and Mario Martinez, each with one vote.

In the district 8 South Plains school board election Deral Young with 26 votes, Donald R. Bean 23 and Glen W. Wood, 18 were elected to the trustee positions, In the district 18, Dougherty

school board elections Kent Covington with 28 votes and Blake Barton with 19 votes were elected to the board. Don McLaughlin with seven

votes was elected to the Providence School Board. Also in Saturday's vote, Walton Hale with 317 votes and J.

S. Hale with 292 votes were elected to the Caprock Hospital Write-in candidates for the hospital board positions included A. G. McCulley with five votes and E. A. Williams, Mrs.

Jack Henry, Mario Martinez

and J. M. Willson Jr. with one

vote each.

In a statement to the Hesperian yesterday, former Mayor Leonard Matsler said, "I thank the people for their cooperation through two terms as their mayor; I have enjoyed working with a very good council, and I pledge my support to the new mayor and council. I love Floydada, it has been my home for many years, and I want it to continue to pro-

Incoming mayor Jimmy Seay expressed his thanks to the people for their confidence and support in selecting him as the new mayor. "I will make an earnest effort to lead the city in good sound financial government, I covet everyone's cooperation, and I look forward to working with the very able council that has been elected," Seay told the Hesperian yesterday.

### Baseball Asson. Meets Tonight

The Floydada Baseball Association will meet tonight in the Lighthouse Electric Meeting Room at 7:30 to discuss plans for the upcoming baseball sea-

Newly elected president of the association, Carl Armstrong listed the selection of the vice president in charge of the umpires as one of the main business items on the agenda.

Other officers elected to serve of the 1969 baseball association are Junior Bearden, vice president of the Senior League, Jake Webb, vice president of the Junior League, Wendell Tooley, vice president of the Freshman League, Bill Womack, vice president of the T-Shirt League and Travis Jones, vice president in charge of the grounds.

Members of the association will also set a registration date for the players who wish to sign up for this year's baseball

program. Association president, Carl Armstrong, said that a committee for the sale of advertising signs that will be erected a round the ball parks will be ap-

"Four signs have been sold thus far in the campaign, he

Another project for the association will be the building of overhead backstops for the Senior and Freshman League Parks and a fence down the third base line for the T-Shirt League park plus the leveling of the grounds in the parks, Arm-

strong commented. Those interested in the upcoming baseball program are urged to attend this meeting.



spring weather in Floydada by stopping to admire some of the first blossoms of Spring. Iwana is the daughter of Mr. and Mrs. J. W. Smithey in the Harmony Community.

New directors elected to

serve a two year term were

Boone Adams and Sammy Hale.

Sugar Diabetes

Screening Begins

The Migrant Health Office

will conduct their second "Di-

abetes Screening Clinic" from

day in Room 207 of the Court

of the clinic reported that the

response to the last screen-

ing clinic was "very good"

with 139 tests given.

a.m. until 4:30 p.m. Mon-

Mrs. Jack Jordan, director

Two cases of diabetes have

been diagnosed and others are

still pending, Mrs. Jordan said.

Department diabetes is more

prevalent in the older age group (45 years of age and above).

Those in this age group are

highly susceptible if they are

overweight. The parent of a

large baby weighing nine pounds

or over and those having a blood

relative with diabetes are also

highly susceptible to the di-

betes are excessive thirst, sud-

den weight loss, increased ap-

petite, tiring easily, urinating

frequently, wounds slow to heal,

changes in vision, pain in fin-

gers and toes and dry, scaly

Some of the symptoms of dia-

According to the State Health

Monday

House.

sease.

### Lions Elect New Officers

Members of the Floydada Lions Club elected the new offi-Total 6,897 cers of the club at their weekly noon luncheon, Thursday. The officers will officially assume Tax assessor-collector, C. their positions July 1. J. Payne, reported that during Newly elected president of

the club is Tom Snead. Dallas the total motor vehicle license Ramsey was elected first vice issued were 6,897. president; second vice presi-This total being classed as dent elected was Bill Feuerpassenger cars 3875; commerbacher. R. L. Giesecke was elcial trucks 1092; farm trucks ected "Lion Tamer" and Tom-1127; truck tractors 77; farm my McIntosh was elected "Tail truck tractors 2; motorcycles Twister."

71; and trailers 653. The fees collected during this period for the sales amounted to \$178,093.61. Floyd County's share of these fees was \$112,-996.94, and the Texas Highway Department received \$65,-

License Sales

the period of February 1, 1969

During the 1968 registration year, February 1, 1968 through March 31, 1969, the collections for vehicle registration was \$234,073.47 with \$139,702.05 being the County's share and \$941,371.42 going to the state. Property taxes assessed on the 1968 County tax rolls show a 97 percent collection of the total tax levy of \$616,995.14. This is for the period of October 1, 1968 through April

### E. V. Mensch To Hold Gospel Meetings Here

E. V. Mensch of Pasadena, Texas, will hold a series of gospel meetings at the West Side Church of Christ in Floydada starting April 12 continuing through April 20,

in this area however this is his first visit to Floydada. Sunday services are planned at 10:30 a.m. and 6 p.m. and

The evangelist is well known

weekday evening services are The public is extended a cordial invitation to attend ser-

In other Lions Club business, five names were selected at random to represent the local club at the Lions International Convention in Tokyo, Japan this summer.

The club will furnish \$300 of the estimated \$1200 expenses if one of the members can attend the convention.

The names chosen were Clarence Young, who has first choice at the trip, then Tommy Assiter, Aldine Williams, Bill Hendrix and Mack Heald.

Lions Club president Don Cheek, announced that the directors voted to donate \$1.00 per member or \$37.00 to the volunteer Fire Department's associate membership drive and \$100 to help remodel the cub scout hut.

Ed Hammond. They will be officially sworn in Saturday morning at 10 o'clock. In order to purchase a fire truck, a track loader, street resurfacing for approximately 50 streets this summer, and

Money Needed For

sewage repair the council unanimously approved a \$1.50 per month increase in the city's sewer, sanitation, and water minimum rates, and increased the ad valorem tax rate from \$1.30 per \$100 evaluation to

Matsler, councilmen Louis An-

derson and John Smitherman

Tuesday night, but they joined

the other councilmen in taking

some big steps for the future

Observing the meeting were

incoming mayor Jimmy Seay,

councilmen Boone Adams and

of Floydada.

The city faces a possible increase in insurance rates unless a new fire truck is purchased and city manager Bill Feuerbacher said the purchase of the track loader to bury municipal wastes is a result

Loader, Fire Truck It was the last city council of an order from the Texas Air

meeting for Mayor Leonard Control Board. The order from the Texas Air Control Board requires that the city abandon its present policy of "open burning" of municipal wastes.

Approximate cost of the track loader is \$20,000. The city is required to comply with the or-

der by July 1, 1969. The fire truck is estimated at a cost of \$27,000.

Present minimum rates are \$1.00 for sewage, \$2.00 for sanitation, and \$3.00 for water. On the June 1 billing period each rate would increase

The increased revenue would also pay for approximately \$17,000 in paving repairs of about 50 blocks in the city this summer and the 300 block of Crockett street.

It is estimated that \$3,416 will also be spent for the business alley paving of blocks 83 and 84.

The council had earlier brought a city sales tax proposal to the city for payment SEE CITY PAGE 2

#### Matador Turns Down Sales Tax

They turned down a city sales as the only towns in this area tax per quarter: who do not charge the sales

Lockney and Plainview began 588; Tahoka \$6,574.

SALES TAX WORTH?

This report from the Texas tax vote 109 to 53 in Matador Municipal League indicates last Saturday. This leaves amount of money other area Floydada, Ralls and Matador cities are receiving on sales

Amherst \$1,052; Colorado City \$14,760; Hamlin \$8,481; Saturday Crosbyton and Lo- Munday \$5,081; Nocona \$8,701; renzo approved the sales tax. Olney \$9,202; Seminole \$13,-

> Lamesa, \$40,561; Lubbock \$646,906.00; and Muleshoe,

## Air Control Board Cites Floydada Garbage Disposal Deadline

One of the big problems that compliance. The possibility of faces Floydada's new mayor and city council is a July 1, 1969 deadline in control of air pollution at the city cump

grounds, At present the wastes are burned and buried. The new law and deadline concerns

burning. A letter received by Floydada city manager Bill Feuerbacher last week from the Texas Air Control Board reads as follows:

"This is to inform you of the policy of the Texas Air Control Board concerning the open burning of the municipal wastes of cities having a population the same as your community. I trust that this will be of value to you in any proposed abatement operation.

"The Board feels that the eighteen months between the effective date of Regulation II and the deadline date was sufficient for cities to come into

a variance from the deadline date, which is July 1, 1969, is remote unless there are extenuating circumstances which would prevent your city from coming into compliance. I am reasonably sure that this policy will not be altered."

HOW MUCH WASTE EACH DAY IN FLOYDADA?

City manager Feuerbacher recently made a six day study of amount of waste hauled to the city dump grounds. In the period March 25 through March 31 (six days) a total of 73,800 pounds or 36,9 tons were hauled to the dump ground.

This required 171 trips by the city's trash and garbage trucks. On the basis of a population of 4,816 this means that the total per person is 796.40 pounds per year, 66.36 pounds per month and 2.18 pounds per



NEW LIONS CLUB OFFICERS... The newly elected officers of the Lions Club are left to right, Dallas Ramsey, first vice-president, Wilson Bond, secretary-treasurer, Bill Feuerbacher, second vice-president, R. L. Giesecke, Lion Tamer, Tom Snead, president, Tommy McIntosh, Tale Twister, and Sammy Hale director. Not pictured is Boone Adams, also (Staff Photo) elected director.



EIGHTH GRADE TRACK TEAM... Members of the eighth grade track team are front row, Jim Winters, Earnest Vick, Mitch Lloyd, Max Phillips, Billy Hinkle, Danny Fry, Jimmy Jarrett, Jimmy Cervantes, Danny Wheeler, Brent Wester, Jackie Elliott, Don Ed Holmes, Jay Jones, second row Aubry Burns, Danny Martin, Dennis Ross, Erick Jones, Jerry Chappell, Terry Jester, David Marricle, Carl Lewallen, Ray Hinton, Roy Newkirk, Skip Owens, Randy Quisenberry, Steve Holmes, David Whittley, Tony Ferguson, Scott Scrabonnic, Third Row, Dav-

id Brewer, Tony Goen, Kirk McIntosh, Ross Hamilton, Steve Anderson, Lee Sinor, Bill Norman, Drew Lloyd, West Whittle, Joe Soliz, Ricky Bennett, Thomas Green, Steve Cannon, Bobby Dan Roberts, Gordon Bales, Johnnie Walker, Fourth row, Coach Ted Allen, Steve Covington, Brian Vickers, Preston Mar-

tin, Craig Turner, Gary Gilbreath, Mike Hale, Mark Vinson, Ricky Fuller, Greg Patzer, Eddy Norris, Steve Hale, Terry Bunch and Steve Kinslow, (Staff Photo)

CITY FROM PAGE 1

of the above items, but the people voted it down. OTHER BUSINESS

In other business the council appointed Dr. A.E. Guthrie city health officer, designated the Floyd County Hesperian as the official newspaper for the city, approved sending the city secretary to the annual school for city clerks and secretaries in Denton April 16-18, passed resolution appointing S.W. Ross as a director of the Mackenzie Municipal Water Authority for a term of two years, paid election officials, okayed purchase of a radio receiver on the State Highway Patrol frequency.

The council also agreed on a new water and electric service line to the old bowling alley for the vegetable packing business.

FLOYD DATA Mr. and Mrs. Walton Hale and Mr. and Mrs. Jack Henry of Floydada, and Mr. and Mrs. Butch Gilliland of Lubbock were in Dallas over the weekend and attended the wedding of Floy Jean Haines and Sam Adkisson, The Henrys also visited her

sister, Joyce Herd, while there.

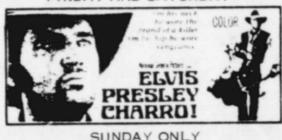
CERTIFICATES FOR ARCH-WELDING... Left to right Gerald vocational agriculture instructor presents certificates for an ding short course to Tommy Samuels, Clayton Black, Johnny Prince Stidom, F. L. Williams, Alex Wall and John Campbell ordinated the project. The twenty hour course was a part of the ity action project.

#### CAPROCK FROM PAGE 1

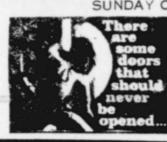
and probably transported more stolen cattle from this area to New Mexico than all other traders combined. While on one of his trading trips in 1874 he was captured by the Mackenzie Expedition and questioned as to the whereabouts of the Indians, When he refused to talk, Mackenzie is reported to have propped up a wagon tongue and hanged Tafoya from it until he agreed to lead the troops to the Indian Camp in Tule Canyon. The result was the famous defeat of the Comanche tribe, the killing of their horses, and the setting afoot of their warriors. Quanah Parker once told Charles Goodnight that he would broil Tafoya alive if he ever caught him. The Comanchero trade flourished for OVER A CENTURY and did not come to an end until the Indians were finally confined to reservations. Only then did the grass grow over the ruts made by the carts, the encampments were deserted, and the Comancheros sought other pursuits."

## CAPADA DRIVE-IN

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GUARANTEE We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or

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THE FLOYD COUNTY HESPERIAN

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# JUNE 5 H FRONTIER GOLD BOND STAM



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you redeem them!

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STAMPS always redeemable at any Frontier or Gold Bond Stamp Redemption Center. Please continue this week to save Frontier Stamps as you always

Frontier and Gold Bond Stamp Centers will redeem both stamps...stamp for stamp, FRONTIER STAMPS WILL FOREVER BE REDEEMABLE FOR PREMIUMS. Now, an even larger selection of merchandise is available to you as Gold Bond and Frontier Stamp saver. Get acquainted with our new savings combination: CARTHEL'S PHILLIP 66, POWELL'S SUPER MAR-KET, BROWN REXALL PHARMACY, Gold Bond Stamps and Frontier Stamps joining together to give you bigger savings and free gifts faster.



WHERE'S TH' FIRE?

ht Gerald

es for an

k, Johnny

Campbe

da Volunteer Fire Department would like to thank every resident and business-man who applied for Membership and helped their fund-raising program. has reached \$2536.51. The Fire Dept. is very the response they've received and with the coof the whole town of Floydada, Texas, who is backing ent. The Floydada Volunteer Fire Department is ess of purchasing the needed equipment.

Volunteer Fire Department has resumed their of the vacant lots. On Monday night, April 7th, tment burned off the City Lake and the Little League Parks. They hope to complete the program as soon as ause of the greening of grass and weeds.

the month of March the Floydada Volunteer Fire Deanswered four (4) fire calls. On March 1, at 9:15 the Sandhill Hi-Way, feed in the top of the Elevator from a welding torch. March 1, at 6:00 p.m, a n the 100 block of California, March 7, at 12:10 ss fire, four (4) miles West of Dougherty, on the Right of Way. March 12, at 8:15 p.m. two (2) miles one (1) mile East of Sandhill a grass and feed fire

ort to the special Texas legislative committee studyte's fire insurance system, the State Legislative id fire insurance policyholders can pay higher prefive years because of one bad fire in their city under fire record debit-credit system. The system basicto a policyholder's normal rate credits or penby insured fire losses in the city over the

fire in a town," the report said, "can increase the own pays for the succeeding five years. There seems espread idea that the Texas fire record system ole to pay less money in premiums. This is not true. causes an imbalance in payments and not less

also said credits exceeded penalties in 1967 ent. Such excesses must be made up by overall s. Robert Murphy, Nacogdoches fire captain and the State Association of Firemen and Fire Marthe system be kept because "a town with a good should benefit from the good fire record."

the council's staff report made no recommenda was Research League report submitted by James said the credit-debit system should be scrapped. ts noted Texas is the only state with such a system. d about half of all fire insurance coverage is not the credit-debit system because it is written as wner policyholders which are excluded from the

## And Your Health

king himself to death, do you think that is sane? ever thought about someone being insane? It's the as labeling someone as immature, or intolerable, it they lack something. What is it, they lack? Well, ple lack sanity, but, how do we define sanity? an insane asylum are convinced that they are be, that everyone else is "nuts". Neuroulsive urge of cleaning house or swallowing pills of doubtful effectiveness, believe that those

are their habits, lack sanity, k at the society of "sane people" we live in, we can't idering a few facts. We are sure to have done more er society that ever existed for the furthering not ical, but of mental health. No other culture in hisver had so many fine institutions for the care of the nevertheless, what other things do we accomplish time? While we have created more material wealth er culture that ever existed, we have found a way lose who could share in it, by systematizing organby an institution called war, and, this is not to y existing war, it's just a statement of fact - we've kinds of wars, smaller and larger, and fought them pletely justified - and "we", I repeat, DOES NOT ISA, but just Humanity - Everyone rationalizes his both in a massive or in a private war, in the name justice, self defence, or principle. But, some time of these engagements of violence, and, all of a sudden, ruel enemies become our allies, our closest friends, st opponents. And, we indulge in the same kind of ation as before, painting all of those parties, friends in all hues of black and white so as to explain the our attitude.

and wars. Statesmen who make it a goal of their tion to spend millions for research in the drug industry es of healing, also consider, in the very same promeans and methods of genocide, of destroying milman beings with as little involvement of our conscience gup when we swat a fly. Last time we talked about all man has, just for the sake of being a man, his inles, his God-given powers. We can resume at that y, when we consider that the whole of mankind looks ders, statesmen, and all kind of political "prophets", that they'll succeed in "avoiding a war", when they er think long enough to realize that these same polite the ones that create belligerent conditions. We have endowed them. endowed them with a maximum of power, and, innuming each own's private share of responsibility, to receive back from them what we naturally already hope that they'll create peace conditions which would I of humanity would not strive constantly and metho-

intly prepare for future more or less hypothetical

know not the way back to the garden of Eden of peace, e to find their own pathway to it. This is also refleceir attitudes towards their own bodies and physical stead of living a radiant reality of natural health, of creating, even if unwillingly, a chaos in their eir systems are at war with each other, the meditake war each other, and they evade the tremenmagnificent responsibility of being themselves, of n, by seeking ways of becoming a less glorious, ult being, an automat.

de towards war, in society and in our body is only of human sanity, we'll return to the subject of sanity es during this series of articles, but I do not want the subject by discussing more than one aspect at

Dr. Eva Snead

OYD DATA by Britton and childay arrived here spend some time nts, Mr. and Mrs. Her father is a aprock Hospital. irs. M. J. McNeill, John Stapleton and James Lackey ral days in the Big

irned home Sat-

Saver .

o right ahea

Christmas

CY

demption

ways

amp

[AR-

old Bond f

urday, the McNeills Sunday and the Lackeys remained until the first of this week.

Mrs. Roy Patton was taken to Caprock Hospital Tuesday of last week. Her condition remains about the same.

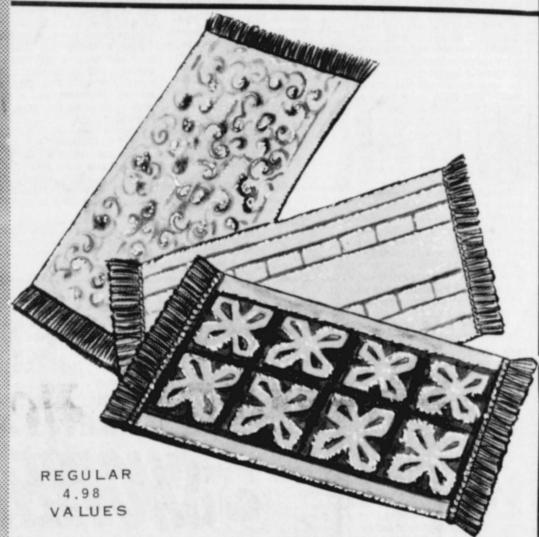
Mr. and Mrs. Rob Heflin and during Easter children left Tuesday and attended an Air return home tomorrow from pear Lampasas, at Fort Davis. The Bend, Tex., near Lampasas, where they enjoyed fishing.

DEPARTMENT STORES

TWO POCKET STYLE

PERMANENT **PRESS SPORT SHIRTS** 2 \$500

COOL SHORT SLEEVE STYLES OF POLYESTER AND COTTON, TRIMMED WITH BUTTON SLEEVE TABS, MACHINE WASH, LET DROP-DRY AND NO IRONING IS NEEDED, ASSORTED PASTEL AND HIGH SHADES. S-M-L.



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CONTESSA STYLE - 100% NYLON PILE WITH LAYTEX BACK AND BRUSHED FRINGE, 27 X 4811 CLOVER STYLE - 100% RAYON PILE WITH HAND KNOTTED FRINGE, 27 X 4511, DORAL STYLE -RAYON-ACETATE NOVELTY STRIPE WITH HAND KNOTTED FRINGE AND SKID-RESISTANT BACK.



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\$700

4694 

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PIECE GOODS

COTTONS AND DACRONSR **REG. \$1.00 YARD** NOW ONLY

66¢ YARD



GIRLS KNIT TOPS AND SHORT SETS

\$1.22 ASST. TOPS REG. 1.98

\$2.99 SHORT REG. 3.99

HURRY IN FOR THIS SPECIAL ANNIVERSARY BUY, TOPS OF NYLON-POLYESTER, SIZES 3-6X AND 7-14, ASSORTED STYLE SETS OF KODEL POLY-ESTER AND COTTON, SIZES 7-14, EACH IS A VERY SPECIAL

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- STURDY MACHINE WASHABLE DACRONR COTTON UPPERS
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YOU'LL LIVE IN THESE 'EASY-TO-KEEP FRESH! CANVAS CASUALS THAT ARE EXTRA LOW PRICED FOR THEIR QUALITY, SNEAKER IS OF DA-CRON R POLYESTER AND COTTON IN BLUE, BLACK AND BEIGE, SIZES 4 1/2 TO 10. ONE-EYE TIE "GRASSHOPPER" IS OF WASHABLE COTTON DUCK IN COLORS OF FADED BLUE, BLACK AND TAN, SIZES 5-10. THIS SHOE IN M-N WIDTHS.



MONDAY: Chicken Pot Pie Buttered Corn Tossed Salad Hot Rolls and Butter Prune Whip 1/2 pt. Milk

TUESDAY: Tacos and Pinto Beans Buttered Mixed Vegetables Tomato Cup Cornbread and Butter Fruit and Cookies 1/2 pt, Milk

WEDNESDAY: Steak and Cream Gravy Mashed Potatoes Green Beans Hot Rolls and Butter Jellied Orange Ambrosia 1/2 pt. Milk THURSDAY:

Meat Loaf with Zippy Sauce 7 Minute Cabbage Hot Mexican Bread Banana Cake 1/2 pt. Milk FRIDAY:

Hot Dogs with Chili Tossed Salad Fritos Apple Cobbler 1/2 pt. Milk

#### Loyalty Day Set May 1st

The Veterans of Foreign Wars each year observe May 1 as National Loyalty Day. They have set this day aside for special observances throughout the United States so that Americans can re-affirm their loyalty to their country.

The constructive patriotic program of the VFW each year places special emphasis on the responsibility of citizenship in a Republic such as ours. Every Day is Loyalty Day-for VFW members and should be for all Americans.

This year members of the W. Harrison Veterans of Foreign Wars Post No. 5616 will meet at Rogers Restaurant at 8:30 p.m. May 1 for a dinner meeting and Loyalty Day Program, District 13 Commander Sam A. Spence will be in charge of the program, All members are encouraged to be present.

FLOYD DATA Mrs. Jack Henry and son of New York City arrived in Floydada yesterday and will visit here until next Monday with her husband's parents. Mr. and Mrs. Henry saw their new grandson for the first time last weekend in Dallas when they met their daughter - in - law's plane upon arrival.

Mrs. John Kimble, who recently underwent eye surgery in Amarillo, has been able to return home. She is reported to be doing nicely.

Mr. and Mrs. Leonard Matsler spent Easter Sunday in Amarillo visiting their son, Gary and wife and young baby son.

Become part owner more than 120 U.S. corporations.

Investors Stock Fund is a mutual fund that owns securities in more than 120 U.S. corporations.

The fund is designed to give

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YOUR TOS MAN



Representative 3437 53rd ST. Lubbock, Tex Pho. SW5-3737 SH 7-4391





Pues, YA! Las elecciones ya pasaron y resultaron dandonos un cuadro de la necesidad que tenemos. Nos hemos dado cuenta de la imperiosa necesidad que existe entre los negros y los Latino-Americanos de que se unan para que unidos podamos vencer el poder blanco. Quiero que ne vez de enojarnos o de hablar notemos y apreciamos la ensenaza que se nos ha dado. Ellos se pusieron de acuerdo de una manera o otra y todos fueron y ejercieron sus derechos como buenos ciudadanos y pusieron su voto por aquel que ellos querian en su favor. Y los nuestros donde estaban? Los de color donde Estaban? En la casa, en el trabajo, Donde? Agradecemos mucho los 59 votos por el senor Mario Martinez, y los 69 votos por el Senor Allen Rendon, y tambien lost 54 votos por el Rev. Alex Wall. Si es que algunos Negritos y Anglo-Sajones votaron por estos tres candidatos donde estan los votos denuestra gente. Se registracion mas de ciento treinta personas de habla hispana pero ni la cuatra parte fueron a desenpenar sus tareas como ciudadanos. Ahora lo que tenemos que hacer es buscar la manera de unir a toda la persona que desee hacer algo por si misma. Pero alli esta la clave. Que no queremos meternos en estos a suntos porque diferentes razones, tal vez por temor de perder el trabajo, tal vez por no queremos ofender a las amistadades que tenemos, Tal vez porque no queremos que se nos senale con el dedo, o por la razon que Ud. tenga, pero vea que si no hace Ud. absolutemente nada, ya la vera con sus hijos porque ellos van a tener que pagar por su cobardia. Pueden Uds. ver que va de 59 votos a cuatro cientos cincuenta. Digame? Ojala que asi como somos valientes cuando no andamos en nuestros cinco sentidos asi seamos valientes en la cosas que nos ayudaran para tener un mejor futuro para nuestros hijos. Ya esta bueno.

El dia de ayer fue en dia muy hermoso y significadivo para todos los de las iglesias ya que hubo bautismos, recepcion de miembros, consagracion de ninos, y fue de alegria para muchos. Felicitamos a la Iglesia Bautista, la Iglesia de las Asambleas de Dios, la Iglesia Catolica, la Iglesia Metodista, y todas las Iglesias que tratan de mejorar la condicion espiritual de nuestra comunidad. Y aun asi todavia hay muchos hombres mujeres que necesitan el Alivio que solamente la Iglesia es puede dar. Exhorto a los pastores y los miembros de cada Iglesia a que vivan todo el dia trabajando para poder vencer las fuerzas satanicas que existen in este pueblecillo. REFRAN DEL DIA: EL QUE TERQUEA MATA VENADO.

Hora, Hermanos a cazar miembros!

Ayer me contaron un chiste que se oyo por la Television. Habia un grupo de hombres, como unos seis que estaban en una cantina. Se estaban refrescando y nomas se acaban aquellas pedian mas. Despues de mucho tiempo y que ya no habia lugar en donde poner las botellas la mesera una mujer joven y muy simpatica les dice a los hombres a quien de Uds, le gustaria alegrar a una mujer que se sola, triste, y abandonada. Todos, como unos coyotes se levantaron y dijeron Yo de Castilla, la mujer les dice pues andela vayase para su casa que lo espera su MUJER!!!

El lunes siete de abril fue la junta del buro del Centro Social. Esperamos tener muy buenos programas de recreacion, trabajo, y de educación para todos los que quieran animarse un

El jueves por la noche sera la clinica para todas las mujeres que deseen ver si tienen cancer. A las siete y media en la escuela Della Plains estaran las enfermeras y el doctor. Todas las mujeres arriba de 45 anos quieren que Uds, especialmente se haga un examen para poder notar si tiene o no cancer,

El lunes catorse de abril en la clinica o en la oficina de Salud para Migrantes, se tendra una clinica para detectar si Ud. tiene diabetis. Toda persona que tenga arriba de 45 anos, este demasiada gorda, haya tenido un bebe de mas de nueve libras, y que tenga a un familiar entonces le recomendamos que vaya por la clinica y se haga ese examen. Si tiene uno de estas cuatro requisitos entonces vaya. Si no tiene pero cree que pueda Ud, tener el diabetis vaya por la oficina y hagase el

Tengo el gusto y el honor de decirles que fue "BEST MAN" en la boda de las Senorita Sharon Bullocks, y el Joven Leon Otis Collins. Leon es uno de nuestros jugadores y es un buen muchacho. Yo me senti afortunado y priviligiado al ver sido escogido como el Padrino del Novio. La boda fue muy significativa y como todo novio y toda novia lucian una sonrisa de dicha y felicidad. Y espero que esa dicha y esa felicidad no se vaya a ausentar del hogar recien formado por esta linda y hermosa pareja. El joven Leon nos honro diciendonos a mi Esposa y a Mi que todo lo que el deseaba era ser tan feliz como lo eramos nosotros. Gracias a Dios por estas palabras de este Joven y que ellos sean felices por el Amor que ellos tienen en su Corazon.

FABULA DEL DIA: La Olla de Barro Y la Olla de Hierro Propuso la olla de hierro a la olla de barro hacer un viaje pero esta se excuso diciendo que era mayor sabiduria permanecer junto al fuego, pues la bastara el menor tropiezo para hacerse pedazos.

Para voz, que teneis la piel mas dura, no veo inconvenien-

Yo os guardare de los peligros - repuso la olla de hierro -. si alguna materia dura os amenaza, entrambas dos me pondre y os salvare al momento.

Persuadio el argumento a la olla de barro, y a su lado abre la marcha su companera la olla de hierro. Emprenden la caminata, tropezon va, tropezon viene, lanzadas una contra otra al menor inconveniente. La olla de barro es la que mas padece: aun no idieron cien pasos, y su companera la parte en cien cachos, sin darle tiempo siquiera para quejarse. Solo debemos unirnos can nuestros iguales, si no queremos

sufrir la suerte de la olla de barro.

Ciudado con los que promete y no complen.

Hasta la otra - Su Amigo Juan Salinas



HOME ON LEAVE...Joe Vasques, Jr. and his sister Lanora are visiting Floydada while on leave from their service in the Army. Joe Vasques was awarded the Bronze Star for outstanding service in Vietnam along with the Army commendation medal. He will be stationed at Fort Bragg North Carolina. Lenora Vasques is stationed at Percidio in San Francisco, Calif. (Staff Photo)

#### Bealls Observes 46th Anniversary

Beall's Department Stores this year observe the 46th Anniversary of its founding, according to Louis Anderson, Vice-President and Manager of the local Beall store.

The Floydada Beall's Department Store is one of 55 operated by the company.

Anderson pointed out that the three original co-founders started the business in Henderson, Texas, in 1923. They believed that selling the finest, first quality merchandise for the lowest possible price would be appreciated by the buying public and their good reasoning fell on fertile ground.

That policy has been followed by every Beall store since that time and on that foundation, Beall's history has been an amazing saga of vision and prog-

Beall's 46th Anniversary Sale will be the biggest ever staged by the company, Anderson pointed out. Beall's staff of buyers plus Beall's New York representatives have searched the nation's best markets for the entire year to secure anniversary offerings which are better than ever be-

Over the past several years, Beall's have been constantly expanding its lines of merchandise to include more famous brands, better quality goods and a greater selection of lines.

Also, fashion lines are being up-graded in style and quality with famous Dallas, New York and California fashions prominent in their offerings.

During its 46th year history, Beall's has been known for its friendliness and neighborly spirit. All Beall Managers and employees are prominent in all community projects and are recognized for their activity in religious and cultural affairs. Many are also identified with service clubs and leading fraternal organizations.

Beall's presently operates stores in Henderson, Nacogdoches, Mt. Pleasant, Long-

FLOYD DATA

Mr. and Mrs. Dorris Jones, accompanied by her aunt, Mrs. Ruth Burk of Littlefield, returned to their homes Friday after visiting downstate with relatives. Mrs. Burk visited a sister, Mrs. L. L. Lewis, at Celina, near Dallas, who was celebrating her 90th birthday. The two had not seen one another in nine years. Mr. and Mrs. Jones visited at Dallas with Cliff Jones and other relatives.

view, San Augustine, Gilmer, Jacksonville, Paris, Center, Kilgore, Lufkin, Greenville, Sulfur Springs, Marshall, Palestine, Vidor, Carthage, Beaumont (3 stores), Conroe, Baytown, Stephenville, Plainview, Weatherford, Sherman, Rusk, Bryan, Mercedes, Floydada, Eagle Pass, Bay City, Dickin-

son, Killeen, McKinney, Lar-edo, Victoria, Corpus Christi (3 stores), Austin (4 stores), Orange, Athens, Silsbee, Denton, Del Rio, Brownwood, Denison, Temple, Harlingen, Corsicana and Ardmore, Oklahoma,

FLOYD DATA Visitors with Mr. and Mrs. E. L. Ginn over the Easter weekend were their children, Mr. and Mrs. Ronnie Dalton and sons of Littlefield; Mr. and Mrs. Maurice Ginn and daughter, Staci of Irving; Mr. and Mrs. Alton Ginn and children of Lubbock and Mr. and Mrs. Dewayne Ginn and family of

9-PIECE

OLIVE

SALAD SET

**\$2**57

FLOYD DATA Guests in the home of Mr. and Mrs. J. C. Odam and Gary on Easter Sunday included Mr. and Mrs. O. E. Poore of Springfield, Mo.; Mrs. Odessa Cage and Clay and Mr. and Mrs. Kyle Holloman, all of Lubbock and Mrs. Stanley Waits, Debra, Elaine, John, Karen and Jeff of Abernathy. In the afternoon the children enjoyed an Easter egg

Mr. and Mrs. Poore remained over Sunday night in the home of his sister and family, returning to their home Monday. While here they also visited an uncle, B. L. Breed, who is a patient in Caprock Hospital. While enroute here Mr. and Mrs. Moore visited in Oklahoma City with an uncle, J.F. Poore and wife.

FLOYD DATA

Mrs. Randall Jones and James Shannon, left yesterday morning by commercial plane for their home in Honduras. Mrs. Jones and her son had been in this area visiting relatives for the past four weeks. Mrs. Jones was also recuperating from an illness and left Floydada much improved according to her husband's parents, Mr. and Mrs. C.W. Jones. She and James Shannon also spent some time at Dumas visiting her parents, Mr. and Mrs. Hunter Robertson.

FLOYD DATA Mr. and Mrs. V. D. Turner, accompanied by grandson, Craig, spent several days in Oklahoma during Easter visiting relatives. They were met at the home of their son, Bud Turner, near Norman, by Mrs. Turner's sister and husband, Mr. and Mrs. Virgil Boyd of Dallas. All visited at Oklahoma City with a brother, Ira Medley and family and at Agra with another sister, Mrs. Bill Ford and family.

FLOYD DATA Mr. and Mrs. W. R. Newkirk and son spent Easter with his parents at Mt. Vernon, returning by way of Commerce to visit relatives of Mrs. Newkirk.

Mrs. George Spears and sons, Craig, Gary and Scott visited Friday with Mr. and Mrs. W. M. Spears.

HOUSEHOLD

PLASTIC ITEMS

PLASTIC

**CLOTHES PINS** 

48" WIDE

UNBLEACHED MUSLIN

HOLDER

WITH HANDLE

12 qt. Dish Pans, 10 qt. Waste Baskets, Mixing Bowl sets, Large Laundry Baskets and Pails Choose from several colors. Our quantities are limited.

ANY ITEM

**MIRRORS** 

## FREARLY BIRDA

SHURFRESH POTATO CHIPS

CLOVERLAKE

ICE CREAM

HALF GALLON

SHURFINE PEACHES

NO. 21/ YELLOW CLING SLICED OR HALVES

SHURFRESH

BUTTERMILK OR SWEETMILK J

MORTONS HONEY BUNS

SHURFINE ALL VEG.

SHORTENING

WILSONS CERTIFIED

BACON THICK SLICED

PARKAY SOFT PACK

MARGARINE

SHURFRESH SALTINES 1 LB. CRACKERS

CARROTS

FLOYDADA, TEXAS

SENSATIONAL

2 - 16 OZ. **CELLO BAGS** 

WE GIVE BUCCANEER STAN DOUBLE ON WEDNESDAY

WE DELIVER

Jumbo Roli

TOWELS

**GOLDEN AMB** SETS

Burke

Hoste

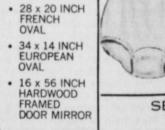
eal Ar

Hoste

CHENILLE RUG LOVELY GREAT

FOR JUST

3 PAIR PKG.

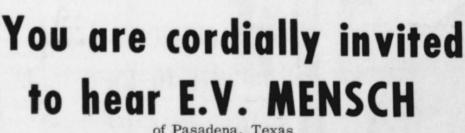


YOUR CHOICE

LARGE 20 GALLON TRASH CAN







In A Series Of Gospel Meetings At

West Side Church Of Christ

APRIL 12-APRIL 20 Sunday Services 10:30 a.m. 7:30 p.m. Weekday Services 7:30 p.m.

## RDA



RHONDA BURNS

nda Burns And Larry thrie Plan May Vows Guthrie also attended Floy-

S. Marine Corps.

dada High School and was re-

cently discharged from the U.

93rd Birthday

Observed By

Mrs. Buchanan

Mrs. J. H. "Mom" Buchanan

observed her 93rd birthday

yesterday, April 9, and a lunch

in her honor was held in the

home of her daughter and hus-

band, Mr. and Mrs. Harry

Mr. and Mrs. Paul Buchanan

Mo., Mr. and Mrs. John Bu-

Hagood and children, city; Mrs.

HOSPITAL

NOTES

Becky McNeece, admitted

Greg Quinn, admitted 4-8,

Laura Burns continues treat-

B.L. Breed admitted 4-3,

W. O. McNeeley contin-

Lorena McKinney, admitted

Tom Stout, admitted 3-28,

L. A. Sargeant continues

Verden Patton, admitted 4-1,

Leonard Smith continues

Mrs. Wilson Bond, admitted

Baby girl Marino continues

Wiley Rogers, admitted 3-31,

Floyd Hicks, admitted 3-31,

Mary Martinez, admitted 3-

Kathryn McCollough, admit-

Celia McCado, admitted 4-3,

Maria Escalon, admitted 4-4,

Norma Stanley, admitted 4-4,

Francito Zunigo, admitted

Carmen Sanchez, admitted

Peggy Self, admitted 4-5,

Juan Garcia, admitted 4-6,

Della Younger, admitted 4-7,

4-5, dismissed 4-6, OB, baby

dismissed 4-7, OB, baby girl.

transferred to Lubbock, 4-8.

31, dismissed 4-2. OB, baby

ted 4-2, dismissed 4-4. OB,

dismissed 4-4, OB, baby girl.

dismissed 4-6, OB, baby girl.

dismissed 4-5, OB, baby girl.

4-4, dismissed 4-6, OB, baby

4-7 continues treatment. OB,

baby girl.

continues treatment.

continues treatment.

continues treatment.

continues treatment.

4-9, continues treatment.

4-6, continues treatment.

ues treatment.

treatment.

treatment.

treatment.

baby girl

dismissed 4-5.

dismissed 4-2.

Here for the occasion were

Mrs. LeRoy Burns the engagement and marriage of their Rhonda, to Larry ie, son of Mr. and Guthrie, Both fade in Floydada. ple plan a May 17th the First Baptist OLDEN AM s is a graduate of

High School and at-

GALLON

V CLING

11LK

CED

TMILK J

NO. 21

hon's Business Burke Is Hostess

. Burke was host- Morckel. ursday for members Study Club, Their as on vacation and of Bois d'Arc, Mo.; Mr. and answered with va- Mrs. Hershel Field, Carthage,

aithwasprogram chanan and Mr. and Mrs. Dan gave the devotional among club mem- J. J. Griffin of McAdoo and a 26" and 21" held in identifying host of friends. s of news worthy rs. Noel Troutman the contest assisted NANTS H. Barnard. ents of pie, coffee ere served by Mrs. nes. Kenneth Bain, ard, D. S. Battey, P. D. Helms,

NILLE

UG

on, Bessie Hen-Kimble, R. L. Ni-Smith, E. F. Troutman, W. O. aker, J. M. Willguest, Mrs. C. W. ie 1929 club. SIZES 4 meeting is April s. Lon Smith. Sevool students in the ment. Miss Carrie Perry the program.

Day, Mrs. JUST eal Are SPECIAL

Hostesses

Day and Mrs. were hostesses ers of the Starkey stration Club last Mrs. O'Neal premeeting. Seven Miss Sherry Mulanswered roll g their favorite

) SPOOL brought the prors in the home. umerous colors ns of colors color schemes. ed several untion colors. Holmes Sr., gave showing lamp had covered using method. They are

L SIZES e and may be rewas directed by wrance. neeting will be e Home Demonroom with a the Department ety bringing the members are

were served Lowrance, S. Mullin and Lanell Tardy and Turner Hunthostesses, Mrs. O'Neal and Denning, Misses Mrs. Day.

dismissed 4-7.

## James D. Haines Announced

Mr. and Mrs. James M. Willson Jr., have announced the engagement and approaching marriage of their daughter, Linda Anne, to James David Haines, son of the Rev. and Mrs. Lester H. Haines of Mc-Camay, Texas. The announcement was made

at a tea given in the bride elect's honor Saturday in the home of Mrs. James H. Word. Miss Willson and her fiance are to be married May 24th in the First United Methodist Church in Floydada. The couple are presently attending Southern Methodist University at

Two Floydada Study Clubs

Mrs. Lane Decker of Floyd-

Mr. and Mrs. Walton Hale

WE have heard more than

one parent complain of "no

phone service" in the club

house at Junior High and their

complaints merit at least an

investigation into the matter.

Parents are wanting a phone

placed in the building so their

children may call them when

they return from out of town

sports activities. Parents know

just about what time the bus is

due to return, but if something

unforseen happens and the bus

is not on schedule, they either

sit in their cars at the school,

waiting, or go back home and

make from two or three more

trips back to school. WHY NOT

GOLFER who drives a

A PAY PHONE inside the build

ball 300 yards on the earth's

green could propel it more

than a mile on the moon, says

the National Geographic. Bet

there will be some golfers now

wanting to volunteer for that

SEVERAL times in my col-

umn I have used quotes from

Judge Philip B. Gilliam, na-

tionally-known juvenile judge

of Denver, Colo. The following

message he gives to teen-agers

is hard-hitting and brutally

frank. Some will agree with it

and some won't. I'm passing it

"OPEN LETTER TO

A TEEN AGER"

Always we hear the plain-

Hang the storm windows,

paint the woodwork. Rake the actions?

go? The answer is GO HOME! agers. So how can we put all

pair the sink, build a boat, get March column, we should have

Help the minister, priest or 17. We shall wait and see.

tive cry of the teen-ager: What

can we do?... Where can we

leaves, mow the lawn, shovel

the walk. Wash the car, learn

to cook, scrub some floors. Re-

rabbi, the Red Cross, the Sal-

vation Army. Visit the sick,

assist the poor, study your les-

sons. And then when you are

read a book.

sick or lonely again.

needed comforts so that you

could have every benefit. This

they have done gladly, for you

are their dearest treasure. But

now, you have no right to ex-

pect them to bow to every

whim and fancy just because

selfish ego instead of common

sense dominates your person-

In Heaven's name, GROW UP

AND then the kids have their

say and I agree with them too

on their little editorial written

ality, thinking and requests,

and GO HOME!

along for whats its worth.

trip to outer space.

ing?

Dallas. The honoree, her mother and the mother of the prospective bridegroom, received guests.

FLOYD DATA Mrs. L. L. Clark underwent gall bladder surgery yesterday in Lubbock Methodist Hospital,

The wedding was perform-

Mr. and Mrs. Adkisson are

ed at 4 o'clock p.m. April 4.

residing at 2910 College Plaza,

Apt. 3121, University Garden

make money and the only type

of shows the majority of the

"show-goers" will see are the

ones that have a catchy name

and on the show calendar there

is a sexy picture. I also must

admit I have seen quite a few

of these shows that say "it's

alright for kids" to see and

still they would have learned

(and you know what they are

learning) about the same thing

if they'd stayed at home and

read a two-bit "nasty" paper-

back. " Summarization: I'm not

condeming the theatres and

their actions ... I'm just giving

credit where credit is due. I

imagine you are thinking that

an editorial like this has no

place in a Junior High School

paper...but also consider who

is profiting from these movies.

The editorial was signed "Its

About Time This Came Out In

The Open." And that editorial

was written by one of our teen-

the blame on them for their

According to the legend of

freeze next Thursday, April

WOULDN'NT it be wonder-

thundering mentioned in my

\* \* \* \* \*

ful if a two-thirds majority in

both houses voted against day-

Apartments in Dallas.

Assisting Mrs. Word with the houseparty were Mrs. Charles Carr, Miss Jane Wilson, Miss Janey Ginn, Miss Rita Taylor, Miss Marijon Wylie, Miss Patty Dempsey, and Miss Sara

#### District Food Show Held

The District II 4-H Food Show was held Saturday, March 29 at Texas Tech. Participants and ribbon winners from Floyd County included Donna Schultz, LuAnn Lovell, Teresa Mc-Laughlin, Curtis Smalley, Dar Lee McPherson, and Iroma Clower.

FLOYD DATA Home for the Easterholidays in the home of Mr. and Mrs. Albert Mankins were their chil-

dren, Mr. and Mrs. Kenneth Mankins of Canyon; Waylene Mankins of Lubbock, Mr. and Mrs. Bruce Mankins and sons,

Kent and Scott. Their Sunday lunch was in honor of a grandfather, P. A. Denning, who was 82 years young. Mr. and Mrs. Clinton Denning of Cone visited

TM2 and Mrs. Mike McNeece are parents of a son, Michael Van, who was born April 8 at 2:57 a.m. in Caprock Hospital. The baby weighed eight pounds and two ounces at birth. His father is in the Navy serving aboard the submarine, USS Abraham Lincoln. He is due back in the United States in May. Mrs. McNeece is the former Becky Roberson.

Grandparents include Mr. and Mrs. Carl McNeece of Spur and Mr. and Mrs. Emery Roberson of Floydada.

FLOYD DATA Spending Easter Sunday with Mr. and Mrs. Junior Martinez, their daughter and new son were Mr. and Mrs. Albert Hernandez, Mr. and Mrs. John C. DeLeon and family, and Mr. and Mrs. San Christan, all of Lubbock; Mrs. P. H. Hernandez of Slaton and a number of local friends and relatives.

Floyd C. Bradley performed

the simple ceremony before

friends and relatives of the



DALE BERNEICE EMERT

### June Vows Planned For Dale Berneice Emert, Alan Pahl

Mr. and Mrs. Oliver Emert Church in Fort Worth, June 6, 1969 at 8 o'clock p.m. of Dougherty announce the engagement and approaching Both Miss Emert and her marriage of their daughter,

Mrs. Walter Pahl of San Francisco, Calif. The wedding will be performed in the Trinity Episcopal nity.

Dale Berneice Emert, to Alan

Pahl, of Fort Worth, son of

FLOYD DATA Judge and Mrs. J. K. Holmes, accompanied by their daughter, Joyce of Amarillo, returned home Tuesday night from Kimball, Neb., where they spent

the Easter holidays with an-

other daughter, Mrs. Leo O'

fiance attend Texas Christian University. She is majoring in business education and he will receive his degree in accounting in June. He is a mem-

ber of Beta Alpha Psi frater-FLOYD DATA Mr. and Mrs. Melvin Lloyd and children returned home the first of last week after visiting at Greenville with her parents,

Mr. and Mrs. Floyd Boren and

with friends at Austin and Hous-

## Vows Read For Eva de Hemsi And Tom Snead

Eva de Hemsi and Thomas Lee Snead were married Friday afternoon, April 4, at 1 o'clock in the study of the First Baptist Church. Rev.

light savings time in Texas giving us back our normal routine during the summer? Some people like DST but the majority, especially those of this area are against it. The opposition is mostly from mothers who complain they cannot get their children in bed at a decent hour, After all what child from ten years old on up, wants to go to bed when it is'nt even

will pass a bill exempting Texas. Rep. Hilary Doran of Del Rio, is the one who introduced the bill to exempt Texas from the 1966 federal law establishing daylight savings time. States are permitted to exempt themselves. The latest sunset occuring for a major city in Texas this year will be in Amarillo at 9:05 p.m. from June 21 through July 6. Lubbock follows, as will Floydada, with six sunsets ocurring at 9:02

DO you known what Free Enterprise is? It has nothing siness, or class. It is a way of living in which you and I, as individuals, are important. Its the right to open a business, buy a farm, be your own boss or change your job if you don't like the man you are working for; its the right to lock your doors at night; the right to argue; to save money if you wish or blow it all on a good time; to help you. Free Enterprise is the right to speak freely on sum of many little things we take for granted, but how miserable we'd be if someone took

recently in the school newspaper. Its entitled "And They Blame Us" and I quote, "Have you noticed the amount of Adults Only or Adult Entertainment movies lately? In a nearby city, 13 out of the 21 movies were suggested for mature audiences. And half of the general audience I wouldn't send my kids to see, And here they are blaming our generation for the mass sex movement going on in our country today! Where do you think kids get most of their ideas? And who do you think produces these movies? . . It sure ain't a 'bunch of punks! I know a theatre has to

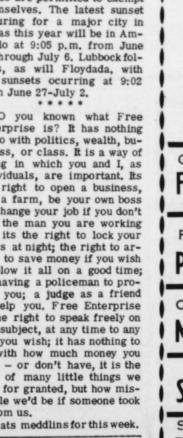
Murray Watson of Waco says he doesn'nt think legislature from June 27-July 2.

its having a policeman to pro-Thats meddlins for this week



sundown and what child wants to hit the floor and head for school when its still dark. Sen.

to do with politics, wealth, butect you; a judge as a friend any subject, at any time to any one you wish; it has nothing to do with how much money you have - or don't have, it is the



Announcing the purchase of A.C. CARTHEL **66 SERVICE** STATION WADE WARREN

We appreciate the opportunity to serve you with those good 66 products and friendly service.

The station operates as

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#### Hare and family SHOP HERE OF YOUR SAVE WALUABLE COUPON WINNESSAVE GIANT SIZE TIDE XK ONLY SAVE 15¢ ONLY L&J FOOD MART OFFER EXPIRES. April 18, 1969 SAVE LIMIT 1 COUPON PER PACKAGE PURCHASED SAVE JOHNNYS GRADE A **FRYERS** SAUSAGE \$119 2 LBS.

POTATOES 20 bag 79c	SHURFINE 12 OZ. CAN LUNCHEON MEAT 2 for \$100
CLOVERLAKE MELLORINE 1/2 GAL. 39°	COFFEE 63°
SUGAR 5 to 55°	GRAPEFRUIT 20 LB. BAG \$119
FRUIT COCKTAIL 4 16 OZ.	APPLE BUTTER 3 to \$100
SALAD DRESSING 32 OZ.	COKE 16 OZ. 59°
CAKE MIXES 4 for \$100	POTATO CHIPS 49°
The state of the s	The state of the second of the



shurfresh

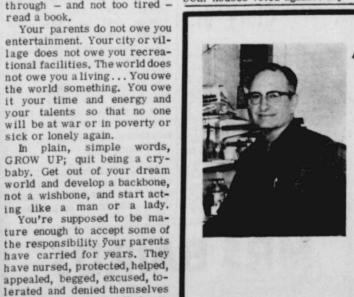
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NO LIMIT ON PURCHASES OF ANY ITEM

## L & J FOOD STORE

DOUBLE BUCCANEER STAMPS ON WEDNESDAY **PHONE** 983-3105

WE DELIVER



## Congratulations

## from one Cooperative to another Cooperative

Like Lighthouse Electric we're interested in giving the rural people of this trade area better service.

We congratulate Lighthouse on its 30th Anniversary and we join other Floydada business firms in expressing Best Wishes for a big day Saturday.

## **FARMERS** COOPERATIVE GINS

DON ROBERTSON, Mgr.



Headquarters for electrical service to Floyd, Hale, Swisher, Briscoe, Motley, Dickens and Crosby counties

# FLOYD COUNT

JOINS OTHER FIRMS IN

Congratulations To Lighthouse Electric Cooperative

The many enjoyable conveniences electricity came to the country pe ple due to the REA program and the service of Lighthouse Electric Cooperative.

Many, Many, strides of progress have been made by Lighthouse the past 30 years, and we offer our best wishes for continued succes in electric service.

## Stewart Printing

extends

## **Best Wishes**

to WILLIE WIREDHAND and all his associates at Lighthouse Electric Cooperative

The wonderful conveniences of electricity that Lighthouse has brought to the rural people and its impact as one of Floydada's leading industries make it an important asset to this community.

out for summer!!!



"SERVING THE CAPROCK COUNTRY 30 YEARS"

## Congratulations Neighbor!

THE PERSONNEL AND BOARD OF DIRECTORS OF PRODUCERS COOPERATIVE ELEVATORS TAKE THIS MEANS OF EXPRESSING A HEARTY CON-GRATULATIONS TO THEIR FRIENDS AND NEIGH-BORS AT LIGHTHOUSE ELECTRIC COOPERATIVE

BEST WISHES ON YOUR 30TH ANNIVERSARY CEL-

## **PRODUCERS COOPERATIVE ELEVATORS**

### **Nursing Home Visitors**

Visiting patients in the Nursing Home during the Easter weekend were Mrs. Hattye Thomas, visiting Mrs. Curtis, Mrs. Bertrand and Mrs. Terry; Mr. and Mrs. R. H. Grubbs visited Lillie and Paul Luttrell, and Mr. and Mrs. John Newton; Mrs. T. S. Brown and Mrs. P. L. Orman visited all the patients as did Mrs. Bennie Vee Smith of Lubbock;

Howard Palmer and family of Lubbock visited Bessie Palmer; Mrs. Lawson Stevens and J. Ridge Terry, Amarillo, visited Mrs. J. R. Terry; Ken, Lois, Richard and Curtis Williams of Deming, N.M., visited Mrs. Irons;

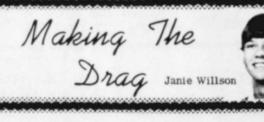
Jay Jerry, city and Mr. and Mrs. J. B. Terry of Midland visited Mrs. Terry; Kathi Graham and Pennie Bertrand, city and Ranada Day of Abilene visited Mrs. Bertrand; Mr. and Mrs. Willard Hall visited Mrs. Luttrell; Mr. and Mrs. Tom O'Brien and Mrs. Tom Mason of Friona visited Mrs. Maggie

#### Joel Hendrix Injured In Farm Mishap

Joel Hendrix, 12 year old son of Mr. and Mrs. Bill Hendrix, is said to be resting fairly well in Lubbock Methodist Hospital where he is under treatment with a back injury. Young Hendrix is suffering from a cracked vertebra and will be in a Stryker-Oframe bed for at least

He was injured Saturday morning in a farm mishap while assisting his father with a ferti-

Joel was treated at Caprock Hospital then transferred by Moore-Rose ambulance to Lub-



HELLO! Isn't this Easter season vacation wonderful? Everyone seems to be trying to catch up on their sleep which will be helpful because we spend so much time asleep in class, Spring fever has really got FHS. Everyone is ready to get

Next week the cheerleading clinic begins. The girls will be taught twenty-five new yells by head cheerleader Sara Staniforth and senior cheerleader Jill Stansell. We wish each of the girls trying out the best of luck.

This next week also is the week for the boys and girls to sign up for the spring sports banquet. This banquet will be April 4 the Student Council held a curb painting around the

high school. This is one of the projects the Student Council sponsors for the betterment of our school, Our track team did a great job at district April 3. We placed

second in the district. Three of our boys get to go to regional on the 19th. They are Dale Baker for winning first in shot put and discus, Steve Puckett for winning first in the broad jump and Mike Burk for winning first in the mile. Congratulations to the Mean Green and Coach Wilson. The freshman boys also were entered in the 9th grade division.

They came out very good as first place.

The play cast of "A Marriage Proposal" should be congratulated for winning first at district. The members of the play cast are Christy Brown, Doug Cannon, Keith Norrell. Judy Jameson is stage manager. Carrie Perry is the director. All the French and Spanish students wish to say we miss you,

Mrs. Kimble. Mrs. Kimble has recently had an operation and we wish her a speedy recovery. That's about all from the drag this week. Remember to keep smiling and I'll see you on the drag.

BROTHER OF FLOYDADA MAN. BANK PRESIDENT

OBITUARIES

Janie Willson

Mrs. Shelton

Funeral services for Mrs.

MATADOR (Special) - Directors of the First State Bank here have named Ralph Stapleton of Flomot as president to fill a vacancy created by the death of Harry H. Campbell.

Campbell had been president of the bank since March 24, He died Feb. 17 this Stapleton, a pioneer of the

Flomot area, has been a director of the band here since 1941. He is the brother of District Attorney John Stapleton,

#### Superior Rating Received By

Paula Strain

Paula Strain, daughter of Mr. and Mrs. Russell Strain of Olton, formerly of Floydada, recently received a superior rating at the State Hymn Playing Festival held at Wayland Baptist College. Paula played the hymn from memory and also played an original arrangement of an offertory hymn and sight read an anthem.

.She was eligible to play in the hymn festival because of the high rating she received last fall in a district piano festival. Paula is a third year piano student.

Saturday afternoon in the Floydada Cemetery with Rev. Floyd C. Bradley, pastor of the local Baptist Church officiating. Interment followed in Floydada Cemetery.

Mrs. Shelton and her late husband moved to Carlsbad from Floydada in 1938. She was housewife and was a teacher in the primary department of the First Baptist Church Bible School. She was a member of the church and Senior Social Club at Carlsbad.

Survivors include a son, Joe B. Shelton of Carlsbad; three daughers, Mrs. Joe Carlton of Malaga, Mrs. R. L. Vosberg of Carlsbad and Mrs. Mae Dodson of Lubbock; three grandchildren and three great grandchil-

#### Lewis Holland

Funeral services for Mrs.

Allie R. Shelton, 79, former
Floyd County resident, were
of Mrs. Wayne Bennett of Floyheld Saturday in the Carpenter-Denton Funeral Home Chapel 30, in Jehovah Witness Kingin Carlsbad, N.M. Mrs. Shelton dom Hall in Odessa. Holland died last Thursday in herhome was electrocuted the previous Friday while helping move a Rev. Jack Burton of the First 500 barrel oil tank under a Baptist Church officiated. high tension wire. The tank was being hauled on a flat bed trailer behind an oil field truck. Holland was behind the truck and another worker was in front to signal the driver. The driver and owner of Anderson Base Company for which Holland worked, said he had no idea why Holland climbed up the ladder on the tank as it neared the power lines. The forward observer said he did not see Holland on the trailer, nor knew if Holland touched the wires or if the tank collided with them and transferred the current to the victim.

Holland was a native of Mansfield, Ark., born August 26, 1916. He was married in 1958 to Trudie Fleeta Neff, sister of Mrs. Bennett, Holland was a veteran of World War IL

Survivors include his wife; a stepson; two stepdaughters; two brothers and two sisters.

#### J. W. Clary Jr.

Funeral rites for J. W. Clary Jr., brother of Mrs. Bobbie Rogers of Floydada, were held Thursday morning in the First Baptist Church in Plains. Clary died Tuesday morning of last week while working at the Highway Department barn in Plains. The body was transferred to Quitaque for burial.

Survivors other than the local sister include his wife; two children; his father; two bro-thers and five other sisters.

#### Fuel Association **Elects New Officers**

LOCKNEY - Directors of Consumers Fuel Association met for a Friday morning breakfast to elect officers. Eddie Fortenberry was named president and Don Bybee, vice-president.

Fortenberry succeeds R. C Kellison, who retired from the board. Other directors are Durward Jack, Orville Billington, and Gene Belt. Manager of the association, Billy Joe Turner, serves as secretarytreasurer of the board of direc-

Lockney Gins Given Awards For Safety LOCKNEY - Hi-Plains Gin

and Lockney Gin were among the area gins receiving safety awards last week at the Texas Cotton Ginners Association Convention held in Dallas. The awards were given to those gins which had not had industrial injuries for a designated number

Hi-Plains Gin, managed by Bill Fewell, received a fouryear award, and Lockney Gin's award was for three years. Lester Carter owns and operates the Lockney Gin.

J. A. Kinchloe was able to eturn home the first of the week from Crosbyton Hospital, He is able to be up and about

## MRS BAIRDS



Stays Fresh Longer

Mr. and Mrs. Clifford South-

erland of Vernon visited Sunday afternoon with Mr. and Mrs. S. D. Medley and Debbie. The couple were enroute to Albuquerque, N.M. on their hon-eymoon. They were married Saturday night in Vernon. Southerland is a former resident of Floydada and attended school

#### Rummage Sale Saturday

The Better Builders Organization is sponsoring a "sell out rummage sale" Saturday, April 12.

All items must go, prices will be very cheap. The public is invited to come to Della Plains School for the sale.

How NIACIN guards your health



ily, niacin helps keep your disposition an even keel, prevents pellagra and loss of appetite.

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SECOND SU nd Tune-U SINGING AP on all Ca all Engine The regular Second Singing will be held

the Nazarene Chun until 4 p.m. All love AUTO CI gospel singing are invitation to attend. singers are expected

ERIOR SANDHILLG ANERS For Special De

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FOR SALE - \$3000.00 walk-in

FOR SALE - take a good look

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need a new Hon all steel secretarial chair. \$29.95.

Hesperian Office Supply.

PENNY RICH BRAS - Ladies,

First, Floydada.

you have to wear it to appre-

FOR SALE - 1968 Mustang,

Radio and heater, air, power, whitewall tires. 10,000 ac-

tual miles, 983-5141 after 6

NEED responsible person in

Floydada area to take over

payments on late model sew-

ing machine. Equipped with

automatic zig-zagger, blind

hems, buttonholes, fancy pat-

terns, etc. Balance due

\$24.56, 4 payments \$6.48 per

month. Write Credit Mana-

ger, 1114 19th Street, Lub-

FOR SALE - 1964 Volkswagen.

Extra clean, new tires. Will

consider trade-in. 983-5030.

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Corona typewriters, \$129.95

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FOR SALE - HELP! . . . wa

bought too many steel desks.

Have some brand new ones

\$105.00. Hesperian Office

Supply. Phone 983-3737.

FOR SALE - Two good used 3

FOR SALE - Brand new Signa-

ture Dryer, never been used.

Call 983-3325 after 1:30 p.m.

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FOR SALE - Three aquariums

SORRY SAL is now a merry

gal. She used Blue Lustre

rug and upholstery cleaner.

Rent electric shampooer \$1.

Perry's, 104 California St.

Phone 983-3529 after 5 p.m.

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Petersburg, W. B. Eakin.

983-3512. Homer Steen.

ft by 6 ft. screen doors. Dial

3164 or 983-3547.

bock, Texas.

ciate it. Call 983-5169, Bir-

die Lee's Salon, 112 South

Lambert, 983-2306.

freezer for \$1250.00, Fred

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Masons Lodge ir stated meeting esday following turday night of at 7:30. Troy Ray Gene

of progres thouse the offer our & A.M. will hold meeting the seced success night of each Howard Drys-

> por Lodge No. every Thursday o. J. M. Daniel Foster Am-

Ray Gene Fer-

16 will be meeting and third Tues-

p.m. All members be present.

OF THANKS

like to take this ing thank you to all or the cards, flowand food brought in in the hospital return home. nd Jane Marquis 4-10c

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MOTIVE

PARTS ind Tune-Up on all Cars all Engine

p.m. All low S AUTO CO. singing are N. MAIN. on to attend. are expected

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FOR SALE - Beautiful new 3 bedroom brick home, pareled den, two baths, plenty of storage space, 908 Leonard. Call J. K. West, 983-3031.

FOR SALE - Two nice 3 bedroom houses with tile bath and shower, lots of closel space. Plumbed for washer and dryer. Also one nice 3room and bath furnished house. Plumbed for washer, All well located. Small down payment. Hale & Hale Ins.

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FOR SALE - House at 811 W. Jackson, approximately 1650 square feet living area. Call J. W. (Wayne) Williford, Area Code 214, Ph. 569-3238, Mincola, or write 1322 W. Mineoil, Tent

FOR SALE - Nice 6 room and bath house to be moved. Call Jerry Battey, 983-2743.

FOR SALE - Furnished one bedroom house at 311 Crockett. Call Mamie Goodjoin in Lubbock at SH4-0297, 2013

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this complete for this

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FOR RENT - Two bedroom unfurnished house. Hale & Hale Ins. and Real Estate, 983-

HOUSES FOR RENT - Call or see H. G. Barber, 983-2500.

FOR RENT - Three bedroom, two bath home at 102 South Fifth. Phone 983-3369.

FOR RENT - 3 bedroom house. 623 W. Virginia, Call 296-5038, Plainview.

FOR RENT-Nice, Clean apartment, 301 W. Georgia, Call

TRAILER HOUSE FOR RENT-See H. A. Copeland at Copeland's Enco Service. 983-

FOR RENT - Apartment, 3 rooms and bath, carpeted, semi-furnished, 115 S. First St., call 983-3175 or 983-

FOR RENT - Four room house, 212 W. Kentucky. See Mrs. Glad Snodgrass.

2241.

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LAND FOR LEASE: 130 acres,

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You are invited! Old Mexico,

FOR SALE - Half or whole beef. Grain fed. Floydad l'eeders. 983-5211.

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nev. WANTED - Want to buy good used go-cart. Call Brad

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LOST & FOUND WANTED - Four-barrel intake manifold and carburetor for 1966 Plymouth, 361 or 383 LOST SATURDAY - Ladies

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ALL PARTS for some washers, some parts for all washers. Complete line of belts for all washers and dryers, Home Appliance Service, 116

MATTRESSES - New or renovated, For appointment call

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YES, we rent adding machines and typewriters by the month. Hesperian Office Supply,

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Phone 983-3737. FOR SALE - We now have the brand new D-14 Olivetti Calculators. On sale at \$299.95.

Hesperian Office Supply. Ph. 983-3737. tfp FCT SALE - 1963 Chevy Impela, 2 door HT, Auto, P.S., BOOKKEEPING for all types P.B., Good tires. Phone 983small businesses and farmers. H & R BLOCK, Amer-

983-5233. 4-31 LICENSED DAY NURSERY now with walnut tops, \$75.00 and open in Floydada, Mrs. Wayne Adams 983-5040,

ica's Largest Tax Service,

Dorothy Thomas, 107 S. 5th,

I SALE - We offer the public services of our new 3M copy machine. 15¢ per permanent copy. Hesperian Office Supply. Phone 983-3737.

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SANDERS PUMP & DRILLING SERVICE

OFFERS THE AREA FARMER:

Fump pulling and setting Repair parts for all pumps High speed bailing

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FOR ALL YOUR

SANDERS 983-2641, Floydada, Star Rt

**MOWERS** 

983-3514

#### FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, April 7 - Easter Sunday dinner guests of Mrs. W. B. Wilson and Mrs. Bill Tye were Mr. and Mrs. A. S. Mize, Mr. and Mrs. Weldon Pruitt and family, Mr. and Mrs. George Mize, Sally and Sam, and Jim Tye of Lubbock.

John W. Beck of Rustan, La. visited Tuesday with Mr. and Mrs. C. H. Wise and Charles Denton and had lunch with them. Beck is a cousin of C. H.

Mr. and Mrs. R. M. Cannon visited Sunday afternoon with Mr. and Mrs. Elbert Parks. Thursday visitors in the C. H. Wise home were Mrs. Gracie Riggles and Mrs. G. C.

Bailey. Those having lunch Saturday and visiting for the day in the home of Mr. and Mrs. Walton Wilson were Mr. and Mrs. A. S. Mize, Mr. and Mrs. Harvey Allen, Mike and Norman, Mrs. W. B. Wilson, Mrs. Bill Tye, Woodrow Wilson, George Mize and Button Beedy.

Mrs. Roy Meek went to Claude last Monday and stayed until Thursday with her daughter and family, Mr. and Mrs. Lyndal Carey, Carolyn and Mike.

Mr. and Mrs. Ray M. Cook and family of Austin came Thursday morning and stayed until Sunday with his father, Ray Cook and Mrs. Cook.

Mrs. Gracie Riggles visited Monday with Mrs. Pernie Ray and had lunch with her.

J. C. Bullard visited Sunday with his sister, Mrs. Kate Crabtree

Mrs. Elmer Griffith of Idalou spent Tuesday here with her daughter and family, the Kay Crabtrees.

Wednesday Mrs. Gracie Riggles visited Mrs. J. R. Yearwood. Mrs. Ruey Irwin returned

home Thursday from Lockney General Hospital where she had een a patient for several days. Mrs. Beulah Jernigan and

Mrs. Gracie Riggles visited the patients at Caprock Hospital and at the nursing home Sunday afternoon.

Mr. and Mrs. Kay Crabtree, Becky and Sammy went to Idalou Easter Sunday to the home of her parents, Mr. and Mrs. Elmer Griffith. Other members of the family present were Mr. and Mrs. Zane Stovall and family of Mesquite, Mr. and Mrs. Dean Woodard and family of Lubbock and Susie Griffith of Dallas.

Mrs. Roy McCarter and children of Canyon were by here last Wednesday and visited awhile with her uncle, Ruey Irwin,

Mr. and Mrs. T. L. Perry went to Lubbock where they spent the Easter weekend with their daughter and family, Mr. and Mrs. Eugene Watts and

Scotty. Sunday night, Mr. and Mrs. T. L. Perry visited his moth-er, Mrs. J. T. Perry.

ning visited Mr. O.W. Denning ther and sister, Mrs. M.R. Funston and Mrs. Jewel Hobbs in Floydada Sunday afternoon. Mrs. David Wheeler, Karen, in Lubbock Sunday afternoon. Elyse and Casey Michelle of They went to Brownfield in Houston and Mrs. Porter the evening where Mr. Jack-Wheeler visited in the Dan son held preaching services, James home Wednesday after-Mr. and Mrs. M.E. William-

Mr. and Mrs. Clinton Den-

and Ray Don were luncheon

guests Friday in the Morris

Mr. and Mrs. Max Dyce, Tim-

othy and Suzanne of Floydada

and Mr. and Mrs. Danny Mar-

tin spent the weekend at Pos-

sum Kingdom fishing. Mrs.

Dyce, Timothy, Suzane and Mr.

iting their grandmother Mrs.

C.P. Roberts and other rela-

Mr. and Mrs. Silas Wheeler

Mrs. Len Johnston of Cros-

tives in Whitesboro this week.

visited Mr. and Mrs. Clinton

byton is spending two weeks

in the Paul Ely home while

Mr. and Mrs. Garnet Jones

are on vacation and fishing trip

Mr. Wayne Ogle of San An-

gelo, a former teacher, visit-

ed Mr. and Mrs. R.L. Martin

ney and other friends Saturday,

in Lubbock Saturday.

Mr. and Mrs. Morris Wide-

Mrs. Peachie Parrish visited

Mrs. Annie Webb in Floydada

Thursday, Mrs. Webb has been

Miss Ruth Bartley attended a

concert in the Dr. John D. Cher-

ry Jr., home in Crosbyton Sun-

day evening. Others present

were Mr. and Mrs. Eric Sch-

neider, Judy and Jane of Mid-

Denning Sunday evening.

to Brownwood.

Mr. and Mrs. Earl Martin

Wideman home

son visited their daughter and family, Rev. and Mrs. Harvey Mr. and Mrs. Jack Gleen of Farewell, Mrs. Ada Walker Wampler, Timmy and Greta of Ralls and Mrs. R.L. Marin Ackerly over the weekend. tin Sr. visited the C.O. Gilbreath's Saturday afternoon.

Mr. and Mrs. Thurman Richards and family were hosts Weekend guests in the home to a church and community Easof Mr. and Mrs. Bud Cox and ter egg hunt Sunday afternoon. It took place on the rugged ter-Dorothy were Mr. and Mrs. rain of the J. H. Hale ranch on Delman Hilten, Kristie and Kevin of Lubbock. Additional and in the canvon. Employees of the ranch and others took part guests on Sunday were Mrs. in the affair. At the conclusion Kenneth Cox, Mel and Michael the Richards family served reof Ralls. All were visitors at freshments to about forty peothe Baptist Church Sunday

chel visited Mr. Jackson's mo-

#### Kim Kimbrough of Ralls FIVE COUNTY MEN spent Sunday with Diane Har-TO BE INDUCTED Mr. and Mrs. Bob Wideman

Five Floyd County men were among 20 from Texas Local Board No. 45 who were ordered to report at 7 a.m. today (Thursday) for induction into the armed forces. The quintet includes Gregory E. Williams, Eddie L. Polvadore, Jerry L. Watson, Jerry V. Billington and Timothy J. Ward.

and Mrs. Danny Martin are vis-Men from the other three counties served by Board 45 who were to report at the same time are:

> Hale County - Jimmy M. Whilte, Dennis K. Mote, Jerry W. Walker, Kenneth H. Stavenhagan, Wayne A. Schrandt, Frank A. Martinez, Quinton B. Stelzig, Gary R. Noel, Roberto Nava, Alfred D. Rodriquez, Haold L. Delgago Swisher County - Ronald H.

> arter, Douglas W. Cook Motley County - Larry E. Norris, Louis A. Leal Jr.

Jr., Mr. and Mrs. Buddy Swin-The board called 62 men for re-induction physical examiman visited Mrs. Molly Isom

#### COURTHOUSE NEWS

(Probate) Application to probate the will of Wayne C. Wright, deceased

(Civil Docket) Elvie Maurice Henderson vs Texas Department of Public Safety, petition of appeal from Administrative ruling.

(Marriage Licenses) Dudley Allen Matthews and Mamie Magnolia Moseley, April 2.

Thomas Lee Snead and Eva Paneth de Hemsi, April 3. Ted E. Bruce and Betty Jane Wylie, April 4.

#### FISHING AT **POSSUM**

Several Floydada folk were fishing at Possum Kingdom Lake Friday through Monday. Some reported good fishing. . Doyle Moore, William Ber-trand. Others who were down at the lake included: Bill Cagles, James Lee Nichols, Weldon Hammonds, Louis Pyles, Clifford Helms, the Nolands, the Rainbolts, and "miscellaneous kids" from several Floydada families.

#### SCRIPTURE LESSON

"Are Sin, Disease, and Death Real?" is the subject of this week's Bible Lesson-Sermon to be heard Sunday in all Christian Science Churches.

A verse from Job, included in the lesson, states that God "will not afflict." A related passage from Science and Health with Key to the Scriptures by Mary Baker Eddy says 'The humble Nazarene overthrew the supposition that sin. sickness, and death have power. He proved them powerless,"

## DOUBLE ON WEDNESDAY WITH \$2,50 PURCHASE OR ME PRICES GOOD APRIL 10 THROUGH APRIL 16

CLOVERLAKE

BOTTLE PLUS 8 PACK DEPOSIT

ON THE WYE - YOUR HOME OWNED STORE

COKES PET INSTANT

8 QUART

BOX

AUNT NELLIES ORANGE QUART

BOTTLES

ROLL

100 COUNT PKG.

CARMACK GRADE "A"

MEDIUM

ARMOUR LUNCHEON MEAT

**EGGS** 

12 OZ. CAN

HAND SOAP

4 OZ.

BOX SHURFINE ALL VEGETABLE

**NESTLES** 

CHOCOLATE DRINK MIX

CENTER CUT

FRESH FED BEEF

MIXED NUTS

13 OZ. CAN

3 LB.

LB.

CAN

SHURFRESH **OLEO** 

WILSON CERTIFIED

2 LB. PKG.

SHURFRESH

BISCUITS

12 OZ.

CHUCK ROAST

LB.



Shurfresh COUPONS FOR

VALUABLE PRIZES ABSOLUTELY



## Cone News by Mrs. Roxie D. Travis

CONE, April 7, 1969 - Weekend visitors in the homes of Mr. and Mrs. D.A. Barnhart and Mr. and Mrs. Haney Wideman and family were Miss Karen McMurtrey, Mr. and Mrs. Carl Blair and Cathy, Mrs. Wesley Boone and Susan, Mrs. Jean Sparks and Mrs. Bernice Cheska, all of Albuquerque, New Mexico; Mrs. Ruth Heffman, Portales, N.M.; Mr. and Mrs, Milford McMurtrey and Kathleen , Wichita Falls; Mr. and Mrs. Nelson Hilliard, Gene Ann and Charles, Vernon; Dr. and Mrs. Harold Reese, Plainview; Mr. Jay Cravens, Eunice N.M., and Mrs. O.L. Billingsly, San Bernadina, Calif.

n Saturday evening, all attended the wedding of Mr. Alton McMurtrey to Mrs. Lena Singleton at the Church of Christ in O'Donnell and the reception which followed in the home of Mr. and Mrs. Hal Singleton IIL

Elhannon of Paris, Tenn. in the home of Jack Ross in Ralls,

Mr. and Mrs. Jack Glenn of Farewell visited with Mrs.

Mr. and Mrs. Vernon Jones, Sherley and Dale of San An-Charles Mullins, Phillip Kelly and Stephanie of Ralls visited their mother and grandmother, Mrs. Oma Patterson over the weekend. Mr. and Mrs.

Mr. and Mrs. Fred Worsham and Debby of Shallowater visited their mother and grandmo-Mr. and Mrs. C.O. Gilbreath ther, Mrs. Emma Ware in the visited Mr. and Mrs. Bob Mc- Crosbyton Hospital Saturday.

R.L. Martin Sr., over the week-

Crew, Sheron, Steven and Tam-

Mary Ann and Nancy Munz of Lubbock were Sunday supper guests in the R.L. Martin Jr.,

gelo: Mr. and Mrs. Alva Mcmy of Lovington, N.M.; Mr. and Mrs. Bill Shelton, Vyna and John of Amarillo; Mr. and Mrs. Earl Switzer of Floydada were Sunday afternoon callers.

Sunday evening.

land, Mary Lou Davidson of Coca Florida, Ruby Thomas of Union, Tenn, the latter two weekend college guests and Mr. and Mrs. Eugene Pierce, Jim and Carolyn, Those taking part in the musical were Mr. Schn-

eider, a viola and violinist in the Midland Symphony Orchestra, his daughters, Judy and Jane, violinist and accompanist. Vocalists Mary Lou and Mrs. Cherry. Judy and Mary Lou and Ruby are students in the Oral Roberts University.

Elder and Mrs. Joe Jack-

son, Mr. H.R. Nance and Ra-

## **REAL ESTATE FARM MACHINERY AUCTION**

LOCATION: One-half mile East of Barwise on Farm Road 784, or 8 miles North of Petersburg on Farm Road 789 and 5 miles East on Farm Road 784

(WATCH FOR SIGNS)

Land: 1,081.8 irrigated acres in Floyd County—to be sold as one complete unit or as two units. Favement cuts this place in two. tion wells on nautral gas.

3 bedroom, modern house, 3-car garage, good domestic well, storm cellar, metal barn approximately 40'x100', airplane bang-ar, barn approximately 30'x60', cattle working pens and small

North Side—585.9 acres on north side of payement with two 8" irrigation wells and one 6" irrigation well on natural gas. 2 bedroom, modern house, approximately 30'x50' all steel barn, cattle pens. appuroximately 5000 feet of underground line. This is fertile soil.

Possession: Upon signing of contract

Terms: Cash or 25% down and assume the existing loans low interest rate of 51/2% and 6% interest.

Allotments: Cotton-181.6 acres, 715 lb. yield.

Wheat-245.5 acres, 27 bu. yield. Diverted-36.8. Purchaser will receive balance of government checks. Minerals: Equal to one-half.

#### FARM MACHINERY AND MISCELLANEOUS

IRRIGATION EQUIPMENT Approximately2806' 6" Flow

3 Waukesha Irrigation motors Chrysler Motor-1966 I No. 429 Chev. Motor Pipe Trailers

1 Peerless gear head 175' perforated casing 1 pump base

TRACTORS & EQUIPMENT

1 No. 4020 Diesel 13' 6" Offset Tendem I Feed Bed Trailer 6-row Wheat Drill 1 3 pt. Tractor platforu

1 3 pt. V ditcher 1 2 pt. adapter 2-row Ford Planter

set Tool Bar Markers Tool Bar with 5 shanks

4-row Dempster Planter 1 3 pt. Hitch

1 6-row John Deere Planter

000 metal posts Extra large lot Barbed Wire Extra large lot hog wire Extra large lot sheep wire 1 lot steel rods 1 lot black pipe

1 lot corner posts

1 lot concrete pipe

1 3-ton Hoist

1 500 gal. propane tank

2000 Cedar Posts

1 set cattle racks 1 lot scrap iron

Approximately 1100' 6", 7"

4 hydrants-lot of L's and T's

Large lot of irrigation tubes

and 8" gated pipe

56' 8" Flow line

Lot of ditch stops

1 Bordering Disc

1 IHC single wheel 1 Set Stubble Mulcher

Breaking Plow

Fenders

2 Sets Ford Cultivator

1 Set Knife Attachments

1 drag float

1 Case 2-row Cultivator

1 Set Fast Hitch Prongs 1 Grain Auger with motors

1 Gauge Wheel for Oliver

1 lot rewdood tank lumber 1 lot tank bands 1 windmill wheel 2 steel racks

Steel table with vise 1 large lot sweeps, shanks, spacers, discs 1 set Bullet drags

1 lot of household furnity

#### MISCELLANEOUS

150 Cross Tles 1 lot 55 gal, drums 1 300 gal. diesel tank

Steel table with Anvil 1 Tractor Umbrella 1 Lot Buster Points

Owner: G C CATTLE COMPANY G. M. Newsom, President

All statements made day of sale supersede all previous BOZEMAN

# BE **PROGRESSIVE** THINK **ELECTRIC**



## oyd County Hesperian

THURSDAY, APRIL 10, 1969

PAGE ONE

## ck Team Wins Second In Friona

regularly scheduled season by scornts in Friona's to take second e 3AA competition. second place winevent qualified for track meet in Lub-

Stan Pierce.

ags Opens Saturday

ner driving along Fort Worth Turniles per hour sudes sight of a mas-(1836-1845); Confederacy (1861-1865); United States toil derrick towerthat seems to be a ded park.

sight, maybe. But ck glance reveals ple, near the top who bear no reto the popular movie my oil field rough-Idcatters. driver and his fam-

that scene, they otice six bright and lags fluttering maom in front of ordering the south ity gets the best of

Il turn off at the next closer investiga-Il be rewarded with most exciting and entertainment exof their lives, . . SIX FLAGS Over

acre, historicalnment park sitlington midway beas and Fort Worth, ate's most popular rist attraction. Some visitors from all rica and numerous intries have already ed since SIX FLAGS 1961, and an anti-00,000 visitors will ing the 1969 season. GS opens this year perates on Fridays p.m. and on Saturndays from 10 to 10. May 26, the Park opdays a week he summer months Day. Then it is open days and Sundays on November 30. FLAGS, more than actions and shows atmosphere sur-Texas history under ags of sovereign na-

CITIES

Mrs. Charley L. completed a 2000 risiting Texas cities us relatives. Startllo, they visited in ls, Bonham, Dallas, Austin, Galveston, They visited such Astrodome, Seawall at Galveston, San le monument, Texp, and the Alamo. one night in the ark near Huntsville. they visited their Woody Berry, who e of the dorms for University. Woody school there this uston, Mrs. Mary o was the wife of the Berry Jr. entertainys and showed them on. This was the he Berrys had seen grandchildren in

bock April 18-19. Eight districts will be represented in the competition.

Qualifying for Floydada were Dale Baker, Steve Puckett, Mike Burk, Andy Selman and

Baker won first place in both the discus and the shot put with

tions that have shaped its destiny - Spanish (1519-1821); French (1685-1690); Mexico (1821-1836); Republic of Texas

> Though Texas history is the theme of the Park, in no sense of the word should one conjure up an image of an outdoor museum. Nor is it anything like a state fair or carnival.

(1845-1861 and 1865 to pre-

Far from it. The beauty of the grounds alone is enough to warm the heart of any latent landscaper. Lush greenery, thousands of trees and a profusion of flowers, shrubs and fountains. And you won't see a scrap of paper or cigarette butt strewn carelessly along the well-ordered grounds. The Park is kept immaculately clean at all times.

It's a remarkable achievement, keeping SIX FLAGS spotless with 20,000-25,000 visitors daily engaging in the business of having fun.

The secret is in the youthful corps of SIX FLAGS hosts and hostesses. Here you have approximately 1,500 young men and women, all college and high school students. Dressed in colorful costumes, the hosts and hostesses dominate every facet of the Park's operations. Clean-cut, attractive, refreshingly wholesome and exuding a friendliness that would make you wonder what ever happened to the generation gap.

The hosts and hostesses are responsible for keeping the Park immaculate in addition to their other duties.

Chances are that if you throw a cigarette butt down, one of the hosts or hostesses will pick it up and place it in one of the receptacles in the space of a few seconds.

After that, you get smitten by the cleanliness bug. And don't kid yourself. It's very

contagious at SIX FLAGS. son of Harold Berry of Amarillo, is with the largest law firm in Texas. The two great granddaughters of Mr. and Mrs. Charley Berry, were one of the many reasons for said trip. Ed and Ludie Morris of Bonham accompanied the Berrys on the Texas trip. The only thing to mar the trip was the depressed city of Galveston on account of the Longshoremen's strike of more than 100 days. Twenty four huge ships were 10 miles out and could not come in, due to the strike.

FLOYD DATA

Mrs. Hallie Johnson, who has been ill and in Caprock Hospital for some five weeks, has returned home and was able to attend church Sunday.

FLOYD DATA

Mrs. William H. Smith is due home tomorrow from Penfield, New York where she flew by plane Tuesday. Mrs. Smith is visiting her daughter and husband, Mr. and Mrs. Bob Hansen and their new baby.

his furthest heaves of the season. He sailed the discus 143'

7.5" and the discus 50' 10". Puckett won first place for the Whirlwinds and qualified for the regional meet, in the broad jump with a distance of 21' 3" .5 and also gained fifth place in the high hurdles.

Burk posted a time of 2:05.9 in the 880 yard dash to take first place in the event.

Puckett and Burk joined fores with Andy Selman and Stan 440 yard relay team including Pierce to win second place in the mile relay with a time of

Other members of the team scoring points for the Whirlwinds were Steve Pierce with a fourth place in the shot put and fifth place in discus; Charles Jackson won fourth place in the broad jump, Jim Crawford won third place in the 880 yard dash, followed by Mike Moore with fourth place in the event.

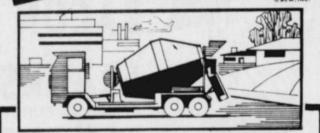
In the mile run, Joe Thurston won fourth place and Richard Hale won fifth place. The Kirby Pierce, Steve Puckett, Stan Pierce and Charles Jackson, won third place at the meet.



SIX FLAGS OVER TEXAS: Aerial view showing, in fore-ground, entrance mall area with the flags of Spain, France, Mexico, the Confederacy, Republic of Texas and USA seen behind the dancing waters display. In background, the cars of the Swiss Sky Ride can be seen passing over the Southern Palace Music Hall in the Confederate section of this 15-acre theme entertainment park located midway between Dallag and theme entertainment park located midway between Dallas and

TIME AND LABOR SAVING





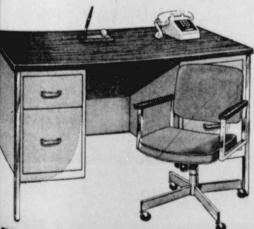
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ENEROUS 40 X 24 IN. \$79.95 DESK

fise style 'n budget buy has a er-free top, chrome-plated legs,

60X30-INCH DESK - REG. 119.99 Features heavy-duty steel construction, a walnut-grain top to re-

CHAIRS

(without arms)

Hesperian Office Supply

212 S. MAIN ST.

FLOYDADA, TEXAS





#### SOUTH PLAINS NEWS by Mrs. Murray Julian

Easter Sunday was a beautiful day here with 106 in Sunday School and several more coming to church services. Many home folks were gone for Easter vacation, but visitors numbered many, including Mr. and Mrs. Eugene Byrd and children from Stanton, Mrs. Leonard Moore and five children from Lockney, Mrs. Floyd Linch and son of Floydada, and Mr. and Mrs. Bud Higginbotham of Wellington, Several college students were home for the holidays, including Kelvin Cummings from Texas A&M. Baptismal services were held at the church Easter night for Ester Luna, daughter of Mr. and Mrs. Lupe Luna

Vacation Bible School dates are set for June 2-6 at the Baptist Church, and superintendents have been selected. Workers will go to Matador Baptist Church April 15, for the Associational VBS Clinic.

Mr. and Mrs. J. P. Taylor and Katie went to Quitaque to spend Easter day with herparents, Mr. and Mrs. W. W. Merrell. Mrs. Taylor's sister, Mrs. Jack Douglas, with children Don and Donna, were also guests. They arrived from Albuquerque Thursday,

Mrs. J. P. Taylor's brother, Wayne Pigg of Lone Star, is in the M.D. Anderson Hospital at Houston, where he will undergo surgery Thursday for spleen removal. Mrs. Taylor plans to go to Houston later in the week. Mrs. Pigg went to Houston on Friday to be with her hus-

Mr. and Mrs. Doug Meriweather of Lockney were hosts for an Easter dinner at noon Sunday. Guests from here were Mr. and Mrs. Travis Young, Lori, Shandra, Kenneth and Kirk, Mr. and Mrs. Deral Young, Rance and Carlen; from Lubbock were Mr. and Mrs. G. C. Pitts, Larry and Stevie, and from Floydada Mrs. Meriweather's parents, Mr. and Mrs. R. E. Young and Peggy.

Mr. and Mrs. James Teague and three boys of Lubbock came Saturday night to spend that night and Sunday morning here

APPLE BUTTER

TOMATOES

SWANSON

CORN

SOUP

MORTON

MEAL

MOUNTAIN PASS PEELED

NIBLET WHOLE KERNEL

BORDENS ASST. FLAVORS

GREEN CHILIES 10 OZ. CAN

MARSHMALLOWS 10 OZ. BAG

KRISPY CRACKERS LB. BOX

MOUNTAIN PASS

SALAD DRESSING

GLADIOLA YELLOW

NUMBER 1 RED

**POTATOES** 

with her parents, Mr. and Mrs. L. T. Wood. They spent Easter in Floydada with his folks, the Riley Teagues.

Mrs. Bryant Higginbotham, Mrs. Bryan Karrand Mrs. Melvin Myers presided at the voting polls at the South Plains School House Saturday and three new school board members were elected. They are Donald Bean, Glen Wood and Deral Young.

Mr. and Mrs. Fred Marble. Mike, Kelly and Cindy left Friday after school for Dallas to visit during this weeks spring vacation with her sister, Mr. and Mrs. Bill Schenck and fam-

Home for the Easter weekend with Mr. and Mrs. Ernest Newton were all their daughters and their families, Mr. and Mrs. Eugene Byrd and four children of Stanton, (near Midland) Mrs. Floyd Linch and baby son of Floydada, and Mr. and Mrs. Leonard Moore and five children of Lockney. They were at South Plains Baptist Church for Sunday church services.

Mr. and Mrs. Grigsby Milton and Darla left in Grigsby's plane Friday afternoon for Corona, California, where they planned to visit with her mother, Mrs. Dona Williford, and her brother, Mr. and Mrs. George Williford and children. They will spend the Easter holidays there. There was such a high wind Friday when they left, they thought they might spend Friday night at Albuquerque, N.M., with Grigsby's brother and family.

Rev. and Mrs. W. L. Trice went to St. Anthony's Hospital in Amarillo Friday afternoon where Carl Daniels, father of Mrs. L.N. Johnson had surgery. He was operated on for a blood clot, and is doing fine at last reports. Mrs. Johnson is staying in Amarillo with her father. L. N. and the children were up there for the weekend.

Prayer meeting at the South Plains Baptist Church is now set for 8 p.m. throughout the summer months, according to Rev. W. L. Trice, pastor.

We are happy to hear of a son, born to Mr. and Mrs. Gary Wilson of Amarillo March 25,

2 1/2 LB. JAR 65°

303 CAN

1/2 PINT

5 LBS.

10 LBS.

12 OZ, CAN

CHICKEN BROTH 13 3/4 OZ. 2 1 25°

KIMBELLS CREAM OF MUSHROOM OR TURKEY VEG.

5 100 \$100

5 for \$100

29°

29°

39c

19c

79c

39°

at the High Plains Hospital, He weighed 8 1/2 pounds, and has been named Gary Chad. Hehas a four year old sister, Christi. Grandparents here are Mr. and Mrs. John Wilson, His great grandmother, Mrs. Ollie Wil-

son, resides in Clovis, N.M. Gary went to schools in our vicinity. Mr. and Mrs. Kendis Julian,

Mitzi and Kristi left after school Friday for Austin, where they were house guests of his brother and wife, Mr. and Mrs. Bruce Julian. They also visited while there with Mr. and Mrs. Larry Smitherman and Kay Lynn. They were to come back by Ballinger, and visit with Mr. and Mrs. Roy Burks, and arrive at Roscoe Monday afternoon, where they visited until Tuesday afternoon with Mr. and Mrs. Terry Julian, Dee and Dickie.

We all add our congratulations and best wishes to Mr. and Mrs. H. G. Barber of Floydada as they are retiring in May from the teaching profession after teaching most of our children during the past years. Our children are all the better for having such good Christian teachers as the Barbers are.

Mrs. Harold Hamm will be hostess in her home this Tuesday afternoon to members of the Lone Star Home Demonstration Club. Mrs. J. P. Taylor is also a member from our commun-

We are sorry to report that Timmie McCain of Lockney is in the Methodist Hospital with a broken thigh. He fell from a tree Easter Sunday at his grandparents, Mr. and Mrs. Jody Ziegler in Silverton, Timmie is the son of the Larnce McCains and the nephew of Mrs. Fred Fortenberry in our community. He may have to be in the hospital for three weeks according to the family.

Mrs. Frank McClure was able to come home from the Lockney Hospital Monday at noon, and is reported to be betting along fine, however she may have to go back for surgery on her cheek. She was in the hospital nearly five weeks, following a car wreck. Visitors on Easter Sunday were her brother and his wife, Mr. and Mrs. A. C. Newman of Snyder.

Mr. and Mrs. Bud Higginbotham from Wellington arrived Saturday to spend the day and Sunday here with his mother, Mrs. Bryant Higginbotham, Sunday dinner guests with all these were Mr. and Mrs. Alton Higginbotham and children of Floydada, Mrs. Higginbotham plans to go to Wellington to see the children this Tuesday, then on to Pampa to visit Mrs. Vivian Pierce.

Mr. and Mrs. Raymond Reeves, Carol Ann, Cindy and David spent Easter Day with her parents, Mr. and Mrs. Bruce Bigson in Turkey.

Last weekend guests here with the Raymond Reeves family were Mr. and Mrs. Jerry Bingham, Sherry and Frela, from Amarillo. Bingham is a brother of Mrs. Reeves.

Everyone remember the Lighthouse Electric Cooperatives annual meeting and all day gathering at the High School auditorium in Floydada, at 10:30 a.m. Saturday, April 12, with Mr. and Mrs. C. L. Gilly representing the South Plains vicinity.

Mr. and Mrs. Early Pritchett are expecting their son, Jimmy Pritchett, home Monday. He has been on a tour of the northern part of the United States the past several weeks. Jimmy is a member of Larry Triders Band. They have recently been at Missoula, Montana, and in North Dakota.

Mr. and Mrs. Fred Fortenberry left for Albuquerque Friday morning to spend the Easter vacation with her brother, Mr. and Mrs. Cecil McCain and children. They reported beautiful weather on their trip. They came home Sunday night.

Mrs. J. K. Bean of Silverton had all her children home with her for Easter dinner and the afternoon. They are Mr. and Mrs. Philip Smitherman, Marc and Monty, Mr. and Mrs. Walter Bean and three boys, Mr. and Mrs. Donald Bean, Mike and Judi, and Mr. and Mrs. Kenneth Bean, Carla and Diane.

hostess in her home Wednesday, April 15, for the Hobby a guest.

Easter dinner guests with

## Alma Holmes Merchant Of

Alma Holmes, owner of Alma's Gift Shop and part owner of radio station KFLD, is featured as this week's merchant of the week

Mrs. Holmes has been working at KFLD since its conception in 1951, when she first began her morning program entitled "Listen Ladies." Since that time Mrs. Holmes

has assumed managership of the station. She has held the position since 1960. Then in 1966, Mrs. Holmes

became the proprietor of the gift shop next door to the radio station and added antiques, books and a variety of records and tapes to the merchandise offered at the store. She is a native of Floyd

County and a graduate of Lockney High School. After attending West Texas State University she taught Speech in Sandhill for two years. She is a member of the

City Park Church of Christ where she instructed a Sunday School Class in the church. Mrs. Holmes has also been a director of the Chamber of

Commerce and Publicity Mr. and Mrs. Johnney West and girls were her mother, Mrs. Helen Darden of Albuquerque N.M., her sister, Mr. and Mrs. Ralph Clements, and Bill from Santa Fe, N.M., her grandpar ents, Mr. and Mrs. S. L. Powell of Floydada, and her aunt, Dr. and Mrs. W. J. Mangold and Gary from Lockney.

Miss Sara Staniforth spent the past weekend at the University of Texas visiting with her brother, Billy Staniforth,

Mr. and Mrs. Billy Staniforth Jr. were hosts at their home Monday night, Mar. 31, for a fish fry with some thir-Mrs. John Key West will be ty-five or forty guests attending. Games of bridge and forty two followed. The fish were The Foreign Exchange the recent catch of Billy Jr. Student from Floydada will be and Eugene Beedy, while they were at Falcon Dam in South



MERCHANT OF THE WEEK ... Alma Holmes, owner of Alma's Gift Shop and manager of KFLD, is featured as this week's merchant of the week.

Chairman of the American Cancer Society.

She is the mother of five children, Chuck Holmes, Dorothy McGinnis, Buena Dallas, Sara Teague and Nancy Willson, and has eleven grandchildren.

Spending the Easter weekend here with the girls' parents, who are Mr. and Mrs. Sylvin Kinnibrugh, were Mr. and Mrs. Britt Gregory of Lubbock and Mr. and Mrs. Teddy Horne of Plainview,

FLOYD DATA Mr. and Mrs. Clarence Guf-

fee visited Easter Sunday in Spearman with their daughter, Mrs. Robert Ragsdale and

BLADE CUT

FLOYD DATA Mr. and Mrs. Clifford Hacker and son of Iowa Park sepnt Easter weekend visiting here

with her parents, Mr. and Mrs. Leroy Burns. See PRODUCERS

For Special Deal On Funks G-Grain Sorghum and Sorghum -Sudan-Grass Hybrids.

CO-OP

er of the Ph Station at 300 Tammy of N Warren purch d Mrs. Wayla chise from A. Steve, Greg a Warren mow erty. Julie a 1914 with his f spending ek at New Ho Before pure and uncle, N vice station, W man and Tamn Carthel Oil o and for the past Easter Sunc been a custo ith her paren Elementary. Lloyd Allen. He and his he children e bers of the Firs and have three Travis Ge Wade of Dumas, and his pare chey, Lubbook Wesley Gen Galloway of Flor there were !

W NEW

Serving Ame Farmers: Providersof

LANDB

For more than 50 Federal Land Houston has pro PENDABLE agricu estate loans farmers and LONG TERM, L loans with a plan geared to individual's rec

> FEDERALL ASSOC!

COKES

PINT SIZE AQUA NET BU. I EKMILK BORDENS CHOCOLATE MILK

34¢ 39¢

ASST. FLAVORS

LIBBYS 20 OZ, FROZEN SWEET PEAS

SARA LEE PECAN

MEADS FROZEN

2 PLY KIM

SALT 26 OZ. BOX 10°

WHEAT CHEX NESTEA 59c

**LISTERINE** 

90 CARROTS **CELLO BAG** CABBAGE 51/20 LB.

YOGURT 1/2 PINT 27°

79° COFFEE CAKE 12 1/2 OZ. 35° ROLLS 24 CT. HERITAGE 29° **TOWELS** 

TISSUE 2 ROLLS FAB GIANT CLOROX 1/2 GAL. 39c

POST TOASTIES

49c 22 OZ, BOX 49c 1 OZ, JAR **ASPIRIN TABLETS** 69 100 COUNT

39°

19c

HERE!

29°

LARGE SIZE 39°

PILLSBURY

CHUCK ROAST BONELESS PIKES PEAK

BACON

LB.

2 LBS.

2 LBS

WE HAVE

IF BETTER MEAT COULD BE BOUGHT WE WOULD BUY IT

59° **TURNOVERS** POP TARTS 39c KELLOGGS DANISH GO ROUNDS 3 tor \$100

**FLOUR** 25 LB. BAG

WE HAVE MRS. SMITH'S PIES

AT THRIFTY

PURE LARD

25 LB.

Thrifty Super Mark

HOME OWNED & OPERATED DOUBLE BUCCANEER STAMPS EVERY WEDNESDA SECOND AND MISSISSIPPI STREETS

nt the night v e Dallas, Sun oup went to ital in Dalla lusk, who i D.D. DeBusk s. Henry Pr on, who is a s me Thursday

during Eas

her parents,

will ntinue

COUNTRY FRESH

BREAD DELIVERED DAILY

## W NEWS by Mrs. Bagwell

nes had all of and grandchilthe weekend. and Mrs. Paul ene of Masnd Mrs. James ecky, and Wesand Mrs. Tomd Tammy of New Mrs. Wayland teve, Greg and erty. Julie and spending the ek at New Home and uncle, Mr.

man and Tammy. s. Jerry Battey nt Easter Sunday th her parents, Lloyd Allen. In the children ens. Travis Gen-

> t to Ralls Sunme of her parirs. Doyle Berhad lunch with there were Mr. yer and fam-Mrs. Jim Jefof Crosbyton. on all of the

n outing. ng An ers: ders of Land has pro LE agrici ERM, U ith a re

hursday here in

and his parents Wesley Gentry nt to White Rivafternoon for a

scept Mr. and went to White Price accomp sins, Mr. and sk of Plainview last Saturday nt the night with Mrs. Madelyn Dallas, Sunday up went to the

LSSOCIA Shutes of Lub-ONE 98

rs. Henry Price night supper Joe Thurston

ital in Dallas to k, who is a nn. DeBusk is rs. Henry Price. ton, who is a sen-A.C.C. at Abime Thursday for sit during Easter her parents, Mr. rston, Sandy chool Monday af-

family.

Mr. and Mrs. Henry Price were Sunday night supper guests of Mr. and Mrs. Hop Robertson.

Mr. and Mrs. W.M. Hambright attended graveside rites Saturday afternoon at the Floydada cemetery for Mrs. Allie Ray Shelton. Mrs. Shelton was at one time a resident of the Pleasant Hill Community.

Steve and Greg Jones of Dougherty are spending their Easter vacation from school with their grandparents, Mr. and Mrs. Fred Jones.

Mr. and Mrs. W.M. Hambright visited Saturday afternoon in Floydada with Mr. and Mrs. Bob Hambright. Mrs. D.C. Harrison went to

Lubbock Thursday and her grandchildren, Marty and Kay Harrison came home with her. The Harrisons other grandchildren, Debbie and Tracy Harrison spent Friday night and Saturday with them. Mr. and Mrs. Jerry Bob Har-

rison of Lubbock came Saturday for a visit and to get their children, Marty and Kay. All returned home Saturday night.

Friday afternoon Mrs. D.C. Harrison took the grandchildren to the Duncan school in Floydada where they attended the Easter Egg Hunt,

Mrs. F.M. Marquis came home Tuesday from Methodist Hospital and her daughter, Mrs. Max Harrison spent the rest of the week with her at her home in Floydada,

Mr. and Mrs. Floyd Anderson were Easter Sunday luncheon guests of his mother Mrs. A.W. Anderson, Others there were Mrs. Ausie Watson and daughter, Peggy and her friend, Jack Beman, all of Abilene, Mr. and Mrs. Louis Anderson and family of Floydada and in the afternoon Mr. and Mrs. Odell Thompson and family of Petersburg came for a visit with all of the above nam-

Nancy and Lois Polvadore of Lorenzo spent Wednesday afternoon with Mrs. Otis Anderson and Connie.

Easter Sunday luncheon guests of Mr. and Mrs. Otis Anderson and Connie were Mr. and Mrs. Doug Galloway, Guy and Rusty and Mrs. Jim Jones all of Floydada.

Mrs. Viola Brown visited Mr. and Mrs. Frank Pratt in Floydada Tuesday and enjoyed a fish fry with them.

Shirley Breed, Kim Bertrand, Connie Anderson and Douglas Cannon went to the Nursing home Sunday afternoon and sang for the residents. Mrs, Viola Brown was a Sunday dinner guest of Mr. and Mrs. Billy Joe Hambright and

Mr. and Mrs. Milton Harrison, Gail and Kim accompanied by their son, Rex Harrison of Levelland and Mr. and Mrs. Teddy Givens of Lubbock spent the Easter weekend at Possum Kingdom Lake on a fishing trip. Sunday afternoon Mr. and Mrs. B.P. Neff visited his mother, Mrs. Annie Neff in Floy-

Mr. and Mrs. Q.D. Williams, Nancy and Monte left home Friday for points east. They first stopped at Truscott where they left Monte at the home of his grandparents, Mr. and Mrs. Edgar Jones. Mr. and Mrs. Williams and Nancy went on to Ft. Worth where they visited Mrs. W.W. Johnson, who is the daughter of Thomas Montgomery, one time owner of the ranch where the Q.D. Williams live and now own.

Saturday Mr. and Mrs. Q.D. Williams and Nancy visited at Pilot Point with Q.D.'s sister and family, Mr. and Mrs. Jack Miller, Nancy remained

there for a few more days. Mr. and Mrs. W.H. Bunch left Friday for Dallas where they visited their son and family, Mr. and Mrs. Darrell Bunch, Tanya and Brenda, They also visited with cousins, Mr. and Mrs. R.V. Martin in Dallas and at a nursing home there with an uncle, Ben Parnell. While down that way they visited at Ft. Worth with a nephew, Mr. and Mrs. Bob Bunch and family, returning home Sunday night

Mrs. Q.D. Williams helped Mrs. Bob Hambright with her 5th grade students on an Easter picnic at the City Park Friday.

Monday Mr. and Mrs. W.H. Bunch spent the day in Lubbock. While there they visited their son and daughter-in-law, Mr. and Mrs. Rodney Bunch and

had lunch with them. Mrs. P.J. Wilkes is home now from Crosbyton Hospital where she was a patient for several weeks. She is improving nicely and is enjoying being at

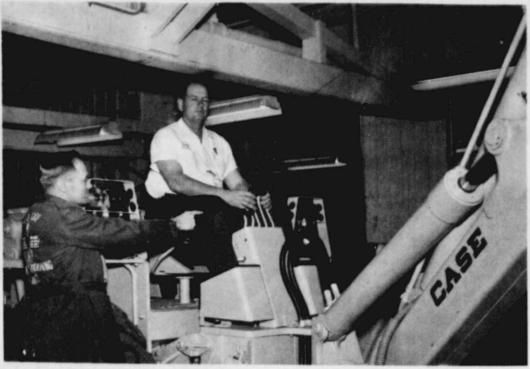
home once more. Mr. and Mrs. Lewis Wilkes of Graham are spending several days with Mr. and Mrs. P.J. Wilkes, Lewis and P.J. are brothers, Mrs. Barney Wilkes of Lockney was a Monday visitor in the P.J. Wilkes

Friday night visitors in the home of Mr. and Mrs. B.P. Neff were Mr. and Mrs. Harmon Roberts and Mr. and Mrs. Bill Smith and Sheryl all of Floydada,

Others going to Possum Kingdom Lake for the Easter weekend besides the Milton Harrison family were, Mr. and Mrs. Clifford Helms and Mark and their daughter and family Mr. and Mrs. Don Wall, Misty and Beverly of Crosbyton, Mr. and Mrs. James Nichols and family, Mr. and Mrs. F.D. McClintock and family, Mr. and Mrs. Louis Pyle and family, Mr. and Mrs. Weldon Hammonds and family, Mr. and Mrs. William Bertrand and family, and Mr. and Mrs. Bill Cagle and family. This group was met at the Lake by Mr. and Mrs. L.R. Rainbolt and Mr. and Mrs. Doug Rainbolt and Denese of Ft. Worth. This group left on Friday for the Lake and re-

Mr. and Mrs. Howard Bishop and Greg visited Sunday afternoon with Mr. and Mrs. Ri-

ley Teague and family. Mr. and Mrs. Earl Bishop, Holt Bishop and Greg Bishop have gone to Granite schools on a fishing trip and to visit in the home of Mr. and Mrs. H.R. Novak who live there.



RACINE, WISCONSIN, March 28, 1969 - Thomas Pierce, a service technician at Case Power and Equipment, an agricultural and utility equipment store in Floydada, Texas, is attending a Central Training School in Racine, Wisconsin studying J. I. Case Company equip-

About 50 Case service representatives from company owned stores and dealerships throughout the United States are attending the March 24-28 session being held at the Case Training Center in Racine. The men are receiving special training on the use of Case

FLOYD DATA

receive medical treatment in

Lubbock Methodist Hospital. He

is reported to be resting well,

but will remain in the hospital

at least through this week.

FLOYD DATA

Jr., and Joan and Richard Mc-

Peak visited relatives at Tuc-

son, Ariz., during Easter week-

end, returning home Tuesday.

FLOYD DATA

and Mrs. Grady Walker over the

Easter holidays were Terri

Walker, a granddaughter from

Stratford, and Ray, their son

from Dallas, Ray recently

completed his service at Ft.

Gordon, Ga., and is now prac-

ticing law with a firm in Dal-

FLOYD DATA

home during Easter weekend

were Mrs. Helen Darden of Al-

buquerque; Billy Jack Darden,

college student at Levelland;

Mr. and Mrs. Ralph Clement

and son, Bill of Santa Fe, N.M.

and Mr. and Mrs. Harold Wil-

liams and children, Kim and

FLOYD DATA Dr. A. E. Guthrie underwent

eye surgery in Amarillo Mon-

day. He is reported to be doing

Mrs. Novak is the daughter of

Mr. and Mrs. Earl Bishop.

Craig of Dallas.

nicely.

Visitors in the S. L. Powell

Visiting in the home of Mr.

Mr. and Mrs. L. B. Stewart

Birch Gilliland continues to

lyzing equipment failure. In classroom situations, the technicians study and work with mockups of Case engines, transmissions, hydraulic systems, steering systems and complete farm and utility products.

The object of the week-long school is to improve the technicians' ability to use diagnosis equipment to troubleshoot machine components in servicing their customers' equipment. Case conducts similar week-long service schools

for dealers from November through March.

The Book

Nook



The books reviewed in Book Nook are available in the Floyd County Library.

"Ten Fingers For God" by Dorothy Clarke Wilson... This is the story of Dr. Paul Brand and his relentless fight to help victims of leprosy in Vellore, India.

The dreaded disease causes a horrifying mutilation of hands and feet, and a terrible disfigurement of the face that force

lepers to be outcasts from the rest of the world. Mrs. Wilson tells the true story of Dr. Brand and his team of doctors and nurses and they strive to restore the millions of sufferers to a useful life.

"This Stranger, My Son" by Louise Wilson... This is an inspiring account of a mother's determined struggle to raise a child "lost" to her through mental illness.

Her efforts to save her son, victim of paranoid schizophrenia, are bound to strike a chord in the heart of any parent who has tried to move heaven and earth out of love for his child.

"The Small Boat Guide" by Sam Crowther... The book is a comprehensive guide for all small power boats, inboard and outboard, covering: Selecting and buying a boat; the outfitting both required and optional; and a study of the efficient operation

Also included in the book is a complete and concise study of the maintenance and repair of boats plus directions on piloting navigation, cruising, signals, clubs and marinas.

FLOYD DATA Mrs. Alma Holmes had her hildren and grandchildren home with her last week during their Easter holidays. Visiting her from Tuesday until Saturday were Mrs. Walt Mc-

Ginnis and two children, Kan-

sas City, Kan., and her husband's mother, Mrs. Walter McGinnis Sr., of Eldorado Kan., Mrs. David Dallas and children and Mrs. Rodney Teague and children of Dallas and Mrs. Mac Willson and baby of Canyon,

CALL 983-5030 TODAY AND.....

## FRANK GOEN

WILL BE HAPPY TO HELP YOU WITH YOUR



Frank Goen

White Cross

ACCO SEED

\* HOSPITALIZATION \* LIFE **≯** DISABILITY

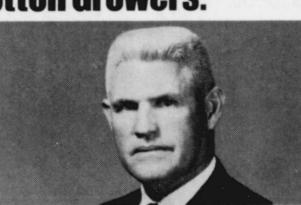
INSURANCE NEEDS

BANKERS LIFE & CASUALTY COMPANY OF CHICAGO

THE WELL KNOWN WHITE CROSS COMPANY

## These men know cotton

...and they know what Paymaster's **Certified Lint Block Program** means to all High Plains **Cotton Growers** WE IS IN VCCO SFFO



Dr. L. L. Ray Associate Professor, Texas A & M University South Plains Research and Extension Center, Lubbock

"The Texas High Plains has made tremendous progress in upgrading the quality of cotton fiber. This was accomplished by planting better varieties, using better quality seed and marketing through lint blocks or similar programs. The image of this area is greatly improved and it has meant millions of dollars to growers. I am concerned that we do not lose ground. We must (1) plant varieties that will produce fiber the mills want and can use; (2) plant the best quality seed; (3) do a good marketing job.'



"No two years are alike, but Certified Paymaster 111 is a good consistent cotton and does good regardless of the weather," says Erlan Gresham. "It has a real good fiber you can tell the difference just by the feel and has a price advantage for the grower. I'm planting Certified Paymaster 111 this year and would say that about 50% to 75% of the growers in this area will be planting Pay-





Harry E. Arthur Assistant Director, Textile Research Center Texas Technological College, Lubbock

"A planting program wherein Certified seed is used is certainly a great step toward production of a more uniform fiber. A Certified lint program would help to assure the mills of a reliable supply of quality cotton from which they could choose to produce a given



master 111."



Roundup Gin Anton

"We've been in the Paymaster Certified Lint Block Program since the start," says Orville Bailey. "I recommend Paymaster Certified III to growers . . . particularly this year. In my opinion, it's the leading cotton in this country - makes more per acre, semi-stormproof, stays in better, has good spinning qualities. Mills like it, so Paymaster Certified lint beats the market and brings a premium price. Believe me, Paymaster's Certified Lint Block Program is a good 'calling card' for a ginner.'

#### **ACCO SEED**

Paymaster Cotton Research Headquarters & Branch Office: Plainview, Texas 79072

Home Office: Belmond, Iowa 50421

"ACCO" is a registered brand name \_\_ not part of variety name.



Show you what we mean. Say you're in a Chevrolet Kingswood or

Concours Walk-In Wagon, when suddenly the road becomes nothing but chuckholes and ruts. Only you can't tell it's rough. You see, Chevy wagons float along on

computer-selected coil springs that smooth

even the meanest road.

SDA

Maybe you're a bit more serious about the great outdoors. So are we. That's why we offer the Chevy Sportvan and Suburban. To an outdoorsman, they're like clear skies and

So before you head out to see the U.S.A., better stop by your Chevrolet dealer's.



Sports-Recreation Dept.



Compare Dairy Values!

ICE MILK 1/2-Gallon 69c Bell's. Assorted CHIP 'N DIP 8-Oz. Carton 35c CORN OIL OLEO Pkg. 49c

2-Pound 69c CHEESE FOOD



Bakery Buys You'll Love!

CHOCOLATE CAKE Size 59c

Dolly Madison, White Each 79c LAYER CAKE PEACH TREAT Each 49c

PINEAPPLE ROLLS

ROUND STEAK

U.S.D.A. CHOICE Full Cut

T-BONE STEAK

**GROUND CHUCK** 

Pound 69°

SIRLOIN STEAK

U.S.D.A. CHOICE Valu-Trimmed

Pound

Center Cut Rib, Northern Pork **PORK CHOPS** 

88°



BONELESS

POT ROAST

U.S.D.A. CHOICE

Chuck Cuts

**ROUND STEAK** 

U.S.D.A. Choice Beef Pound

These Values Good APRIL 10, 11, AND 12 1969 IN FLOYDADA

Piggly Wiggly Special!

New Active, by the Makers of

**DEODORANT** 

Regular \$1.79 Retail Family Size, 9-Oz. Can

Jergens, 7c Off Label

69

Large Size

VIENNAS

Libby's, All Meat New 9-Oz. Can

**VIENNA SAUSAGE 4** 

# SUGAR

C&H, Holly or Imperial

Pound

**SWEETENER** 

Vegetable Shortening Pound

24-Oz. Bottle 43c VEGETABLE OIL

King Size, Plus Deposit

BEVERAGES

6 28-Oz. \$1.00

Hunt's

Valu-Trimmed

20-Oz.

CATSUP

CATSUP

14-Oz. Bottle 22c

Kraft Regular, Hot Smoke Flavor 18-Oz.

**BARBECUE SAUCE** 

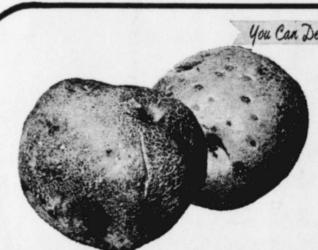
Rottle

## NAPKINS

Zee, PAPER Assorted Colors 60-Count

Package **NAPKINS** 

Farmer Jones, Regular or Dips Large



**POTATOES** 

All Purpose



ONIONS

Crisp Bunches

Del Monte, Kosher

Halves or Whole 22-Oz. Jar

Layer Cakes, Assorted 20-Oz. Box

**CAKE MIX** 

25c Off Label

King Size

DETERGENT We Reserve the Right to Limit Quantities



Choose From These Frozen Food Buys!

**POTATOES** French Fries, Callda

9-Oz. Package

STRAWBERRIES

Naturipe

10-Oz. Package Each

CHARCOAL Chef's Choice or Old Diz

CHARCOAL

GRAPEFRUIT JUICE

Unsweetened 46-Oz. Can

GRAPEFRUIT JUICE

GREEN BEANS

Green Giant Kitchen Sliced

No. 303 Can

**GREEN BEANS** 6 No. 303 \$1.00

## 

## PROGRAM

30th Annual Membership Meeting Of The

# LIGHTHOUSE ELECTRIC COOPERATIVE, INC.

Floydada, Texas

Place - High School Auditorium

Senior High School, Floydada

Time - Saturday, April 12, 1969

President Herman King, Presiding
Ned Bradley, Master of Ceremonies
Registration Starts 9:30 a.m.



Invocation Rev. L.L. Ballou, First Baptist Church, McAdoo, Texas
Roll Call

Drawing For Prizes \* And Entertainment

READING OF THE NOTICE OF THE MEETING AND PROOF OF THE DUE PUBLICATION AND MAILING THEREOF.

READING OF UNAPPROVED MINUTES OF PREVIOUS MEETING OF MEMBERS: TAKING THE NECESSARY ACTION THEREON.

BUSINESS REPORT - Melvin Henry, Mgr.

Drawing for Prizes \*

Free Lunch - 12:00 o'clock Noon

Entertainment

Drawing For Prizes\*

**Election Of Officers** 

Honorable George McCleskey

"WATER FOR THE FUTURE"
ADJOURNMENT

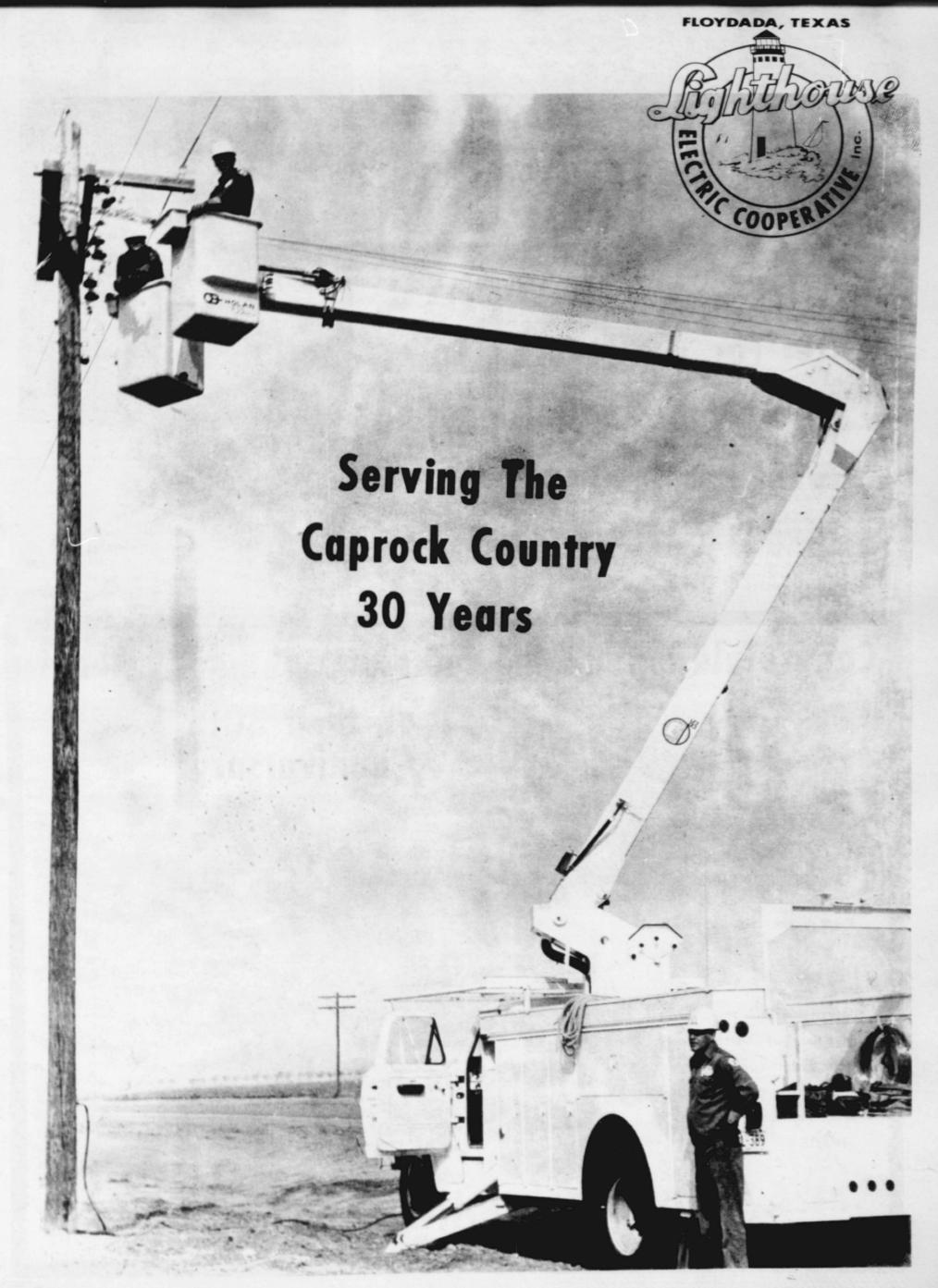
## PRIZES

- 1. Choice of Automatic Defrost Refrigerator-Freezer Combination, Electric Range with Self-cleaning Oven, Portable Electric Dishwasher, Color Television, Washer and Dryer, Stereo/Radio Combination.
- 2. Choice of Electric Welder, Tape Recorder, Adding Machine, 1/2 Ton Refrigerated Air Conditioner.

Other Prizes - Blender, Hot Server, Griddle, Clothes Brush, Cordless Electric Knife, Clock Radio, Broiler Fry Pan, Mixer, Rechargeable Flashlight, Ice Cream Freezer, Electric 1/2 - inch Reversible Drill, Lawn Glo Yard Light, Electric Outdoor Barbecue Grill, Battery Charger.







Rural Electrification Program



First Meeting in Martin's Department Store, before remodeling into present Lighthouse Electric Cooperative headquarters.

## "Water For The Future" Talk At Lighthouse Annual Meeting

"Water For The Future" will be the featured talk at the 30th annual meeting of Lighthouse Electric Saturday. Lubbock attorney George McCleskey, will be the speaker.

McCleskey is associated with Water Inc. and has worked on the legal proceedings of getting water to West Texas for several years in connection with the Water Inc. plan of moving Mississippi water to West Texas.

The meeting is scheduled to begin with registration at 9:30 a.m. in the Floydada High School auditorium.

President Herman King will preside, Ned Bradley will again be the master of ceremonies. Meeting will be called to order at 10:30 a.m.

Lighthouse manager Melvin Henry will give the annual report and there'll be many drawings for prizes and entertainment during the day's program. There will be a free lunch at 12 noon, followed by election of officers and the talk by Mc-

**Promotions Coordinated** 

Rural electric systems concentrate their efforts on advising members and working with local dealers. Generation and transmission cooperatives and statewide organizations help coordinate the promotional programs of



SATURDAY SPEAKER.... the honorable George McCleskey, Lubbock Attorney will be the featured speaker on the annual meeting program Saturday. He is one of the leaders in Water Inc., and he will speak on the topic, "Water For The Future."

their member systems. Most statewide organizations have publications which inform members throughout the state of new and better ways to use electricity. NRECA Member Services Division is the focal point for coordinating market reports

# Congratulations to the folks at Lighthouse Electric on their 30th anniversary

First digger truck and pole hauler

For many years the wheels of progress at Lighthouse Electric have included Chevrolet trucks. Strong, reliable Chevrolets mean prompt efficient service to the customers of Lighthouse Electric.



ODEN CHEVROLET COMPANY



LIGHTHOUSE BOARD... The Lighthouse board of directors are; Chloma Williams, Odell Breed, vice president, R.C. Ratheal, Cecil Baxter, president Herman King, Secretary-treasurer, Gerald Lackey and Henry Scarborough.

# Congratulations to the folks at Lighthouse Electric Cooperative on their 30th Anniversary

TO FLOYDADA AND THE SEVEN COUNTY AREA THAT IT SERVES. SATURDAY IS A 3IG DAY FOR THE 30ARD OF DIRECTORS, THE STAFF AND
THE MEMBERSHIP AS IT IS 30TH ANNIVERSARY CELEBRATION DAY.

OUR BEST WISHES TO ALL THE FOLKS ASSOCIATED WITH LIGHTHOUSE ELECTRIC.

OF FLOYDADA

BANK



FIRST FLOYD COUNTY RURAL ELECTRICITY SERVICE...1. L.D. Britton, linesman, G.L. Snodgrass, director. 3. Farm L.W. Chapman throwing switch at Petersburg sub-station on May 4, 1939, 6:30 p.m. 2. (left to right) L.W. Chapman, A. Chatham, Britton throwing fuse switch. 5. Mr. and Mrs. T.B. Rambo.

## HESPERIAN OFFICE SUPPLY

Salutes

Lighthouse Electric Cooperative on its 30th. Anniversary



## **Rural Electrification Program**

cation in upgrading America's rural economy is, in a real sense, just beginning.

Today, rural electric cooperatives are in the forefront of much of the activity to revitalize and strengthen the economy and social well-being of rural America, Their contributions to the total strength of the nation are growing daily.

Rural electric cooperatives serve 10 percent of the population and almost three-fourths of the land mass of the country. Cooperatives serve the breadbasket of the world and are partly responsible for the fact that the American farmer produces more food of higher quality at lower prices than any farmer anywhere in the world.

Rural electric cooperatives serve more than 80,000 rural schools and hundreds of defense installations in remote areas. Electric cooperatives employ directly more than 28,000 people with an annual payroll of more than \$140 million, Rural

house since 1951.

portant yardsticks for determining what electricity should cost, a fact which benefits every consumer of electricity in the nation.

Rural electric cooperatives today are extending the cooperative, private ownership of electric systems to more than five million American households. Every consumer-member of a rural electric cooperative has one vote in the conduct of its affairs and the establishments of its policies.

The coming of electric power to the farm ranks with the advent of modern genetics, fertilizer, pesticides and the farm tractor as one of the five most revolutionary forces to be introduced into agriculture during the twentieth century.

It has raised farm production and increased farm efficiency, assuring our expanding city populations of plenty of food and fibre at reasonable prices.

It has extended the boundaries of modern living, bringing ectric appliances to the country

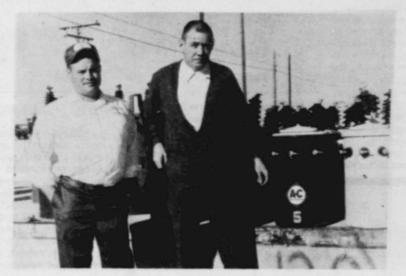
It has helped establish new job-creating business and industry in rural areas and provided a billion dollar a year market for goods produced in the city and the country.

All this has been accomplished by the hard work and determination of local people, with the help of a realistic Federal loan program.

Behind the rapid and successful development of rural electrification in the United States lie the efforts of almost 1,000 non-profit electric systems. While a few of these are SEE PROGRAM PAGE 6



LIGHTHOUSE MANAGER is Melvin Henry. He has been with Lighthouse for 30 years.



Cummins Scotty Slaughter with Harvey Allen

BEST WISHES TO LIGHTHOUSE ELECTRIC

on their 30th Anniversary

**CUMMINS SUPPLY** 

**BOX 124** 

AMARILLO, TEXAS



ASSISTANT TO MANAGER AND ENGINEER at Light-

house is Claude Weathersbee. He has been with Light-

## Congratulations to

Willie Wiredhand and everyone at



Lighthouse Electric Co-op **30th Anniversary** Consumers Fuel Assn.

coing to make electricity aves were not

Year 1939

to 1943

1944

1945

1946

1947

1948

1949

1950

1951

1955

1960

1965

1967

1968

544

711

758

1122

1426

1760

2030

2124

2352

3017

3317

4087

4252

4284

116

271

631

748

1570

1793

1820

175 318

343

407

589

814

989

1244

1352

1500

1662

1766

2001

2066

2084

543

965

952

927

953

879

tent with reliable service.

100

114

125

168

383

519

Monthly KWH Employee

25

28

32



#### Far And Wide

power programs are clear and undeniable. If anything, the farmer needed electric power even more than his city cousin, who got it about 30 years sooner. Electricity now performs more than 600 different tasks on the farms, and it has been instrumental in keeping American Agriculture out front as the most modern and efficient in the world.

As far as the farmer and his family are concerned, electricity has banished the word "hick" from the American vocabulary. Radio and television have put the once isolated farmer in touch with the world.

The farmer's wife is using the same household appliances and equipment today as her counterpart in the city, and the kids are studying with plenty of light instead of the dim kerosene lamps of the days before rural electrification.

Lighthouse Electric Cooperative offers many services to its member owners and to the communities, which aids in making life better for all. Work with 4-H, FFA, FHA, Young Farmers, Young Homemakers, and Home Demonstration organizations as well as irrigation efficiency tests, collection of better homemaking ideas

programs are just a few of the services Lighthouse Electric performs in keeping with the ideals of the organization to

help better the life of our mem-

#### DID YOU KNOW THAT

"Rural electrics" is the term generally applied to the rural electric cooperatives and consumer - owned power districts which have been built with the help of loans from the Rural Electrification Administration (REA), an agency of the Federal government's Department of Agriculture. REA loans are repaid, with interest, on a fixed schedule.

The Rural Electrification Act, which made rural electrification possible, was passed in 1936. It was sponsored in the U. S. Senate by George W. Norris (Republican of Nebraska), and in the U.S. House of Rep-

resentatives by Sam Rayburn (Democrat of Texas). At the time the Act was passed, only 10% of America's rural areas had central station electric power. Today, that figure is 98%.

Rural electrics face the continuing problem of keeping their systems able to meet the evergrowing demand for electric

10

15

16

19

power - which is doubling every seven years in rural areas Rural electrics have been serving the same areas for many

years, but their number of consumers grows as the population of rural areas grows.



Congratulations to

LIGHTHOUSE ELECTRIC

ON YOUR

30th Anniversary

FROM YOUR FINA DEALERS

**EDDIES FINA** JARRETT OIL CO.

MATADOR HIGHWAY



## **POWERFUL GMC TRUCKS**

PART OF LIGHTHOUSE ELECTRIC S

MORERN EQUIPMENT

WE CONGRATULATE THE FOLKS AT LIGHTHOUSE ELECTRIC ON THE OCCASION OF THEIR 30th ANNIVERSARY, AND WE ARE PROUD TO HAVE A PART IN THEIR MANY YESRS OF

YOUR AUTHORIZED GMC-BUICK-PONTIAC DEALER

City Auto Inc.



of commercial power companal Power Commission requires keeping system that the Federdards, we use the same bookto first-class engineering stanfor its money, We must build our electric lines according

not receive in 1938, the year up as a going concern. It did Lighthouse Electric Cooperative Inc., got its start in business just like every other corporation, it borrowed the capital it needed to set itself capital it needed to set itself

LIGHTHOUSE ELECTRIC EMPLOYS 40 PERSONS WHO HAVE COMPILED 431 YEARS OF EXPERIENCE, THEIR NAMES, POSITIONS AND YEARS OF SERVICE ARE AS FOLLOWS:

NAME	TITLE	BEGUN	YRS.
Harvey Allen	Material Clerk	1-20-64	5
Nolan Arney	Lineman	1-1-52	17
Michael Ausmus	Service Helper	10-2-67	2
Arthur Willis Bates	Truck Driver	3-10-69	
Wayne Collins	Staking Engineer	5-10-51	18
Wilma Colston	Dispatcher	12-13-65	4
Carolyn Cunningham	Billing Clerk	9-9-63	6
Jackie Duke	Construction Foreman	2-21-52	17
Eugene Edwards	Digger Operator	3-5-62	7
Weldon Emert	Lineman	3-24-69	
Kay Gilbert	Capital Credit	10-11-65	4
Barbara Goen	Head Billing Clerk	12-7-59	10
James Golightly	Truck Driver	4-6-65	4
K. L. Gregory	Meter Department	2-12-47	22
Corkey Guffee	Assist. Bkkp. & Work Order Clrk		19
Melvin Henry	Manager	11-21-39	30
Wanda Hickerson	Office Manager & Accountant	10-11-50	19
Alton Higginbotham	Director of Member Service	1-13-63	
Linda Hodges	Cashier	8-8-66	3
Andrew James	Lineman	1-18-60	6 3 9
Bill Lamb	Lineman	1-11-65	4
Dale Lawson	Lineman	2-22-60	9
Carl Lewis	Service Man Helper	31-148	21
James A. Marricle	Equipment Serviceman	12-14-48	21
Eutimio Martinez	Lineman	2-17-64	5
Carson McKaskle	Lineman	2-1-65	4
Edd Neff	Meter Reader	10-21-51	18
O. A. Neff	Serviceman	10-5-49	20
Mary Phillips	Home Service Advisor	10-7-65	4
Edwin Pollan	Maintenance Foreman	2-26-47	22
Print Rice	Custodian	12-6-68	1
Mary Lou Rodriquez	General Office Clerk	9-6-66	3
Wiley Rogers	Line Superintendent	9-10-43	26
Doyce Smalley	Service Man Helper	9-11-56	13
Lawrence Stovall	Lineman	3-1-60	9
I. B. Stutts	Serviceman	11-13-50	19
Gary Thompson	Lineman	1-3-66	3
Claude Weathersbee	Asst. to Manager & Engineer	10-8-51	18
Anthony Whitfill	Truck Driver	11-16-67	2
Owayne Wilson	Meter Reader	2-26-62	7
			191



ALTON HIGGINBOTHAM is director of members service and has been with Lighthouse since 1963.

#### How It All Started

It all started a long time ago in the Twenties, Farmers wanted electricity, but their efforts to obtain this much needed service were unavailing.

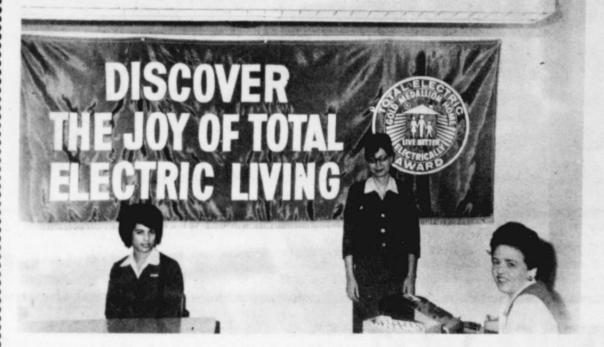
As the farmers' need for power grew with the increasing spread between city and farm living and business standards, so their efforts to get electricity grew more insistent. Word got around about a new Federal program, called REA. People in the area around Floydada had already started an electric Cooperative and received an REA loan,

The big day was March 10, 1939, when the first meter was set for Mr. and Mrs. T.B. Rambo of Petersburg. From that date until World War II,

more and more people became acquainted with some of the comforts they had wanted for so long. With the beginning of the war, and the subsequent shortage of materials a slowdown was noted. But immediately after V-J Day people again started working toward their "dream come true."

The Lighthouse Electric Cooperative service area is 100% electrified, but the job is far from through. The load is doubling every 10 years, and continues to grow. This is your own electric system to use and support. That is how it started, a humble beginning, but started and continued by the most determined of people. 

## Congratulations To LIGHTHOUSE ELECTRIC **COOPERATIVE** on your 30th Anniversary



It has been our privilege to be a part of this 30 years of progress as we have supplied both office supplies and office equipment for the business of Lighthouse Elec-

We trust that we may continue to be of service to the company who serves the great caprock country with electric ser-

Receptionists....(I to r) Mary Lou Rodriquez, Mary Gilbret, Linda Hodges

## THE BAKER COMPANY

13TH. & AVENUE L.

LUBBOCK, TEXAS

Lighthouse Electric Cooperative Inc., got its start in business just like every other corporation. It borrowed the capital it needed to set itself up as a going concern. It did not receive in 1938, the year we started our cooperative, nor has it ever received any gifts or grants for its capital struc-

Instead of floating stock issues or selling bonds, it borrowed its money from a Federal agency, the Rural Electrification Administration. R-EA is Lighthouse Electric Cooperative banker, and that is the only relation or connection between the two. We run our own business. REA cannot intervene, nor does it try. As a prudent banker would

do. REA wrote into the loan To safeguard the national interest, REA has one further requirement, we have to serve everyone in our service area, big or small, rich or poor. That looked like a big job once. To accomplish it, congress set the REA interest rate at a low 2% and gave up 35 years to repay. But we have to repay every REA dollar with interest.

contracts certain safeguards for its money. We must build our electric lines according to first-class engineering stan-dards, we use the same bookkeeping system that the Federal Power Commission requires of commercial power companies, and we have to hire some outside certified public accountant to go over the books once

DON'T MISS THE

30TH, ANNIVERSARY

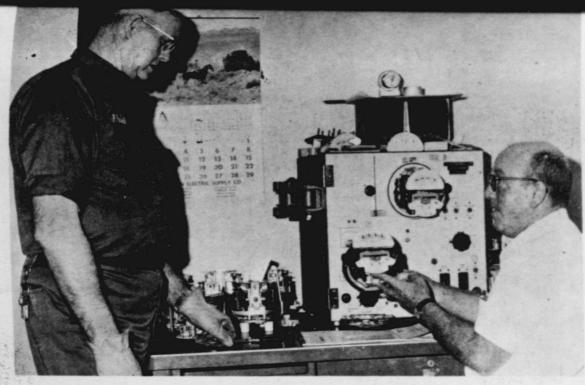
MEETING SATURDAY

• PRIZES

**ENTERTAINMENT** 

FREE DINNER

LIGHTHOUSE ELECTRIC



CUSTODIAN Print Rice watches meter repairman K. L. (Red) Gregory

## THE ELECTRICAL APPLIANCE DEALERS SALUTE Lighthouse Electric



Cooperative

30th Anniversary



Mary Phillips, Home Service Advisor

ELECTRICITY HAS BROUGHT THE RURAL PEOPLE OF THIS AREA THE ENJOYMENT AND CONVENIENCE OF ELECTRIC APPLIANCES.

MAYTAG-PHILCO

COLLIER'S APPLIANCE

122 EAST CALIFORNIA

PHONE 983-2474

AMANA - FRIGIDAIRE APPLIANCES

LOWRANCE APPLIANCE CENTER

KENMORE APPLIANCES

SEARS ROEBUCK & CO. CATALOGUE

SALES

PHONE 983-2862

SIGNATURE

MONTGOMERY WARD CATALOGUE SALES

113 W. CALIFORNIA

SPEEDQUEEN APPLIANCES

HOME APPLIANCE SERVICE

116 W. MISSOURI

PHONE 983-2846

DEARBORN NORGE - AMANA - OKEEFE & MERRITT

KIRK & SONS FURNITURE

PHONE 983-3280

HOME OF WHIRLPOOL APPLIANCES

PARKER FURNITURE & APPLIANCES

PHONE 983-2540

CATALINA APPLIANCES WHITE AUTO STORE

117 W. CALIFORNIA

119 E. MISSOURI

PHONE 983-3514



Vehicles

WILEY ROGERS Line Superintendent with Lighthouse since 1943.

#### **PROGRAM**

FROM PAGE 3

organized as public bodies, the vast majority are consumer cooperatives, a private enterprise form of corporate organization which is owned and controlled by those it serves.

Today these rural electric systems operate more than 1 1/2 million miles of line providing service through more than 5 million meters to approximately 20 million rural people. These consumers, who represent more than half of all the rural electric customers in America today, are located in 46 states, the Virgin Islands, and Puerto Rico,

New homes and other loads locating on rural electric lines are adding 10,000 new consumers a year. Power loads are doubling every seven years.

Most rural electric co-op members are privately engaged in some form of profit-making

But these members also know

out back in the 1920's, 30's and 40's that the commercial electric companies were not going to make electricity available to rural people at rea-



RADIO DISPATCHER is Wilma Colston, who has been with Lighthouse since 1965.

P. E. I. CORPORATION, representing GE COMPANY as manufacturers representative for the finest 2-way radio equipment salutes Lighthouse Electric on its 30th Anniversary.

P. E. I. provides excellent 2-way radio service to customers in this area in the person of Mr. Dan Grotts, 204 Thomas Blvd., Plainview, Texas.

## P. E. I. CORPORATION

## Best Wishes To The Folks At Lighthouse Electric

Our Congratulations and Best Wishes to the Lighthouse Electric Cooperative on the occasion of their 30th Anniversary.

As you have progressed in service, you have also progressed in office equipment. The Burroughs Electronic Data process of bookkeeping is a part of that progress.



(1 to r) Corky Guffee, Carolyn Cunningham, Barbara Goen

## BURROUGH'S CORPORATION

103 EXECUTIVE CENTER

LUBBOCK, TEXAS



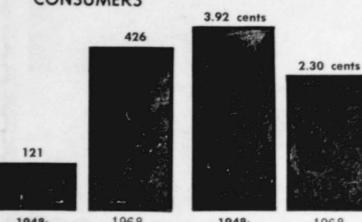
STAKING ENGINEER at Lighthouse is Wayne Collins. He has been with Lighthouse since 1951. (Staff Photo) Lighthouse serves Floyd, Motley, Hale, Briscoe, Swisher, Crosby and Dickens counties.



Wanda Hickerson, office mgr. and accountant, with Lighthouse since 1950.

U.S. MONTHLY
AVERAGE,
KILOWATT-HOURS
USED BY RURAL
RESIDENTIAL
CONSUMERS

U.S. AVERAGE COST OF KWH USED BY RURAL RESIDENTIAL CONSUMERS





ANNUAL MEETING COMMITTEE... The district planning committee for Lighthouse Electric include; left to right, Mr. and Mrs. Gayle McPherson, Lone Star, Mr. and Mrs. Ned Bradley, Dougherty, Bradley will Emcee the annual meeting, Mr. Jimmy Kelly, Petersburg, chairman, Mr. and Mrs. C. L. Gilly, Cedar Hill, Mr. and Mrs. Bill Young, McAdoo, Mr. and Mrs. Ray Tinney Dougherty, Mr. and Mrs. Billy Jo Smith, McCoy and Kay Crabtree, Floydada, Mrs. Crabtree is not pictured.

DON'T MISS ANNUAL MEETING SATURDAY IN FLOYDADA



OUR CONGRATULATIONS TO LIGHTHOUSE ELECTRIC FOR30 YEARS OF DISTRIBUTING A MUCH NEEDED AND APPRECIATED, SERVICE TO OUR AREA.L

THE PEOPLE OF THE CAPROCK COUNTRY ENJOY THE MANY CONVENIENCIES OF ELECTRICITY THROUGH LIGHTHOUSE ELECTRIC.

BEST WISHES TO THE BOARD, STAFF AND MEMBERSHIP OF LIGHTHOUSE ELECTRIC ON THIS OCCASION.

# REED FORD & MERCURY SALES

RALLS HIGHWAY



This picture was taken in 1940 at the A.H. Kreis farm eleven miles east of Floydada. On this occasion one of the first deep well installations was converted to electricity. This pump is set at 225 feet and powered by 1 1/2 HP electric motor. In the picture from left to right are: A.H. Kreis; Edgar Kemp, Soil Conservation Service; Clifford Tubbs, County Judge; Henry Schact, Board member; L.A. Williams, AAA county committeeman; and L.W. Chapman, Co-op manager. Mr. Kreis was a Board member at this time too.



HARVEY ALLEN, material clerk

what kind of enterprise is it?
Suppose a rural family decides to install a generator to supply electricity for its homerather than buy power from an electric utility. That's private enterprise, isn't it? Suppose, then, that two neighboring famture is a bigger, a big

ilies jointly install a larger generator and hook their lines together in order to better serve their electricity needs. That's still private enterprise isn't it?

Now suppose that 1,000 families join hands and cooperatively install large generators and electric distribution lines

themselves. Anything wrong with that? Next, ten or 15 big REC's-

to provide electric service for

all owned by rural families—pool their resources to build a bigger, more efficient generating plant and heavy transmission lines to supply wholesale power for themselves. At what point did this venture become something other than private enterprise? It didn't. It's still private enterprise—private, cooperative enterprise-just as "private" as a business operation you can find. But RECs borrow money from the Federal government's Rural Electrification Administration (REA), it may be said. Does that make a difference?

Does the factor which borrows money from the Small Business Administration (SBA) give up its private enterprise status? Does the farmer who

"A "cooperative" is a form of business enterprise that enables a group of individuals, partnerships of corporations to combine together for the purpose of producing or buying or selling a commodity or service."

PRIZES ENTERTAINMENT FREE DINNER

MEETING SATURDAY



(1 to r) Buck Marricle, Doyce Smalley, Gary Thompson

## Westinghouse Transformers are a part of the 30 years of Lighthouse progress.

OUR CONGRATULATIONS TO EVERYONE AT LIGHTHOUSE ON THE COMPLETION OF THIRTY YEARS OF ELECTRICAL SERVICE TO THE PEOPLE OF THE CAPROCK COUNTRY.

WE ARE PROUD TO BE A PART OF BRINGING THE CONVENIENCES OF ELECTRICITY TO THE RURAL PEOPLE OF THIS AREA.

## WESTINGHOUSE ELECTRIC SUPPLY CO.

......

520 34TH STREET

LUBBOCK, TEXAS

## Congratulations to Lighthouse Electric

THAS BEEN OUR PRIVILEGE
THROUGH THE YEARS TO
SUPPLY BOTH OFFICE EQUIPMENT AND VARIOUS OFFICE
SUPPLIES FOR LIGHTHOUSE

ELECTRIC.

OUR BEST WISHES TO THE BOARD OF DIRECTORS, STAFF AND MEMBERSHIP.

## SOUTH PLAINS STATIONERY

HANK THOMSON

LUBBOCK, TEXAS