

"Serving The Floyd County Trade Area Since 1896"

# Floyd County Hesperian

Volume 78 Floydada, Floyd County, Texas Sunday, April 15, 1973 12 Pages in One Section 10¢ Copy Number 30

## Aprack Chat

BY WENDELL TOOLEY

**FISHING FRONT:** After a cold blustery winter much pretty weather to get lots of attention to the area lakes. It seems appropriate then to have several of them at this time:

— Charles Grantham has again leased this area north of Quitaque. Crowds have already been made all around the lake, and this year will be sold each weekend. Last year an 8 lb. 2 oz. largemouth bass was caught at the lake, and the lake has again been stocked with large catfish. Fishing permits are \$1.00 per day, or \$35.00 per year.

— Gerald Smith's spring-fed lake north of Quitaque is completely full, and some real lunker bass are being caught. With its natural protected bottom it is a favorite of sportsmen and the largest fish around are caught there. The lake will be operated on the same basis as in years past, with family memberships at \$65.00 per year.

**FEEDLOT IN THE PERRYTON HERALD:** The feedlot consumes 5,490,000 bushels of milo a year and costs a whopping \$219,600 for veterinary services during the year. It requires 100 loads to move the cattle from the feedlot and 100 loads to bring in replacement cattle. It requires 100 loads to handle the 104,700 tons of grain and 2,472 tons of hay required for the 50,100 tons of hay required. It means a constant stream of vehicles in and out of the feedlot. It means that the mill must operate 24 hours a day. It means a lot of office help, a lot of activity that means a great deal to the community.

**LANGUAGE IS A PECULIAR ONE.** A lot of words are used in the English language. Let's take a few examples. "The keys on your piano are so yellow?" "Because this is an old piano, it's just that the keys are yellow."

**THE KEYS ON YOUR PIANO ARE SO YELLOW?** "Because this is an old piano, it's just that the keys are yellow."

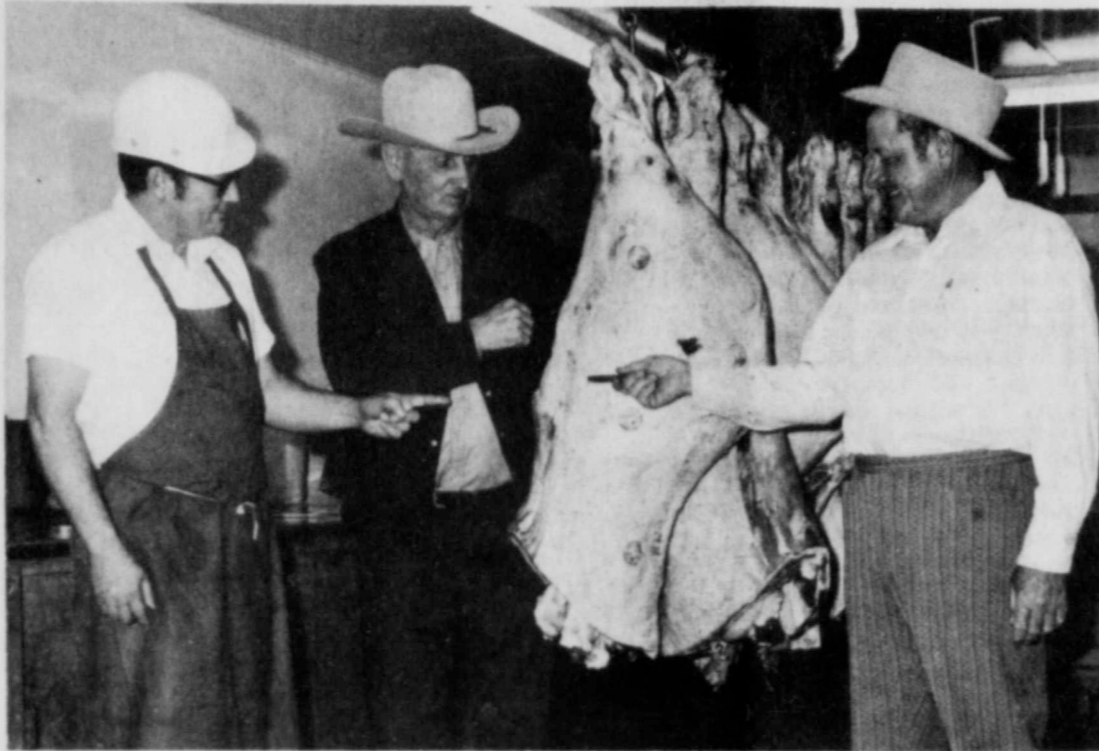
**IN THE GROCERY STORES SHOULD CAUSE THE NATION'S** to examine the grand old American tradition of farm subsidies.

**CONFUSION — LIVESTOCK ARE ANIMALS THAT ARE** raised in the country to keep the producer broke and the consumer happy.

**IF YOU ARE NOW CURED OF YOUR KLEPTOMANIA, FRED. GO** and the very best of luck to you."

**ON MISSISSIPPI WATER SAYS "IT IS NOT** possible to pipe it to West Texas. However, the water has been dropped. . . we'll still work for the future of the state with imported water.

**MARTIN IS JUST TRYING TO GET IN ON THE ACT, FOR HE** knows that there are plenty of bears out there at the moment bringing one all the way from Africa — or at least when I lived there.



**2,500 POUNDS OF BEEF. . .** Ponderosa Meat Company of Floydada furnished 2,500 pounds of beef hindquarters used in preparing barbecue for a chuck wagon supper Friday during the Paducah Rodeo and Horse Show. Johnny Harris of the Ponderosa is pictured with Joe Meador and Earl Bates of Paducah, members of the chuck wagon supper committee. (Staff Photo by Jim Huggins)

## Verna Newton, Sonja Curry To Girls' Track Regionals

Floydada High School came in third in the girls' district track meet held Wednesday at Olton. Olton won the meet with 155 points. Post scored 71, the Whirlettes 58, Slaton 49, Friona 47 1/2, Roosevelt 38 1/2, Idalou 36, Dimmitt 20, Cooper 19, Littlefield 18, and Abernathy 8.

## Floydada Jr. High Netters Take First In District, Freshmen Second

Floydada's Jr. High tennis team walked away with the district championship here Wednesday. Lockney team was second.

Girls doubles team Nanette Burk and Brenda Fulton defeated Lockney's Karen McCarter and Carla Boussard 6-4, 7-6 to take first place. Earlier they defeated a team from Ralls 6-1, 6-1.

Another first place went to Tracy Brown, who defeated another Floydada player Keith Tooley in split sets. Brown took the first set 6-6 on tie breaker points, Tooley took the second set 6-4, and Brown took the last one 6-2.

Earlier Tooley had defeated an Idalou player in split sets and Brown had defeated an Abernathy player in two sets.

Floydada doubles team of Alonzo Gonzalez Jr. and Theiss Brown took a second place, losing to a Lockney team in the finals. Kellie McDowell, Floydada girls' single representative took second place with a loss of 6-4, 6-2 to Lockney's Tammy Carthel.

**Freshmen** Floydada swept the boys' ninth-grade division with victories in both singles and doubles finals.

Royce Chadwick of Floydada won the freshman singles championship, beating Todd

## Dog Vaccination Thursday, Friday

Dr. Paul Glasson of Lockney will vaccinate dogs in Floydada Thursday and Friday, April 19 and 20. The dog clinic will be conducted from 3:30 to 5:30 p.m. both days at the Floydada Fire Hall.

## City, County Get Revenue Sharing Checks

The city of Floydada has received its federal revenue sharing check for the first quarter of 1973, in the amount of \$10,943. The city has been assured that the check for the next quarter will be for the same amount. Future checks may be for a higher amount.

The city's revenue sharing checks for 1972 totaled \$37,254. Congress appropriated slightly more money for the current entitlement period, according to city secretary Jimmie Lou Stewart.

The city will use the revenue sharing money to pay off the container garbage system.

## Construction On Lockney Highway Began Friday

At the preconstruction meeting held at the Texas Highway Department's meeting room April 12, Mr. Stafford, the contractor said work on the reconstruction

## Wheat Pulls Through Freeze OK

Recent rains in Floyd County, coupled with last weekend's freeze, have left wheat crops in the county looking ragged, according to a report from extension agent Doyle Warren, but with little visible damage to the seed head.

## New Rotary Officers Elected

Dr. Floyd Bradley, pastor of the Floydada First Baptist Church, was recently elected president of the Floydada Rotary Club.

Elected vice president was district attorney George Miller.

## Education Grant For Floyd County Children Approved

WASHINGTON, D.C. — Congressman Omar Burleson announced today a \$75,000.50 Office of Education grant to the State of Texas for 539 children in Floyd County, age 5 to 17, all of whom are in low income families.

## Schools Dismiss Wednesday

Floydada schools will dismiss for Easter holidays at 2:30 Wednesday, April 18. Classes resume Tuesday morning, April 24.

## \$2,628,000 Saved Locally In Past Year

(Special to the Hesperian) NEW YORK — From a financial standpoint, residents of Floyd County are in better shape today than for some time.

As a whole, they have been living well within their means, spending much less than they have been earning.

Some of their surplus cash has been used to reduce their consumer debt. As for the remainder, most of it has been going into savings.

The extent to which they have been putting money aside is evidenced by the increase in their bank deposits, in their savings and loan accounts and in their purchases of U.S. savings bonds.

In the past year alone, Floyd County families stashed away some \$2,628,000 in liquid assets of this type, it is estimated.

Although this was well above their normal rate of saving, it was less than in the previous year, when uncertainty about jobs and economic conditions in general led them to postpone most non-essential spending. As a result, their savings rose to record proportions.

The figures are based upon national findings reported by the Federal Reserve Board and the Commerce Department and upon the latest income and spending figures for the local area.

As would be expected, they show that the amount a family saves is directly related, in most cases, to how much it has left after paying its bills for necessities.

## AN EDITORIAL

## Where Will They Live?

Over 100 migrant families from the valley of Texas will be moving into the Floydada area to work in four vegetable plants and the surrounding fields this spring, summer and fall.

The big question facing the Floydada Development Company and The Floydada Chamber of Commerce is housing for these families.

The managers of these vegetable companies are already trying to sign up families who live in the valley . . . and it is difficult to get them to sign up, if they cannot assure them housing when they get to Floydada.

Therefore everyone in this community must make a concentrated effort to work out this housing problem.

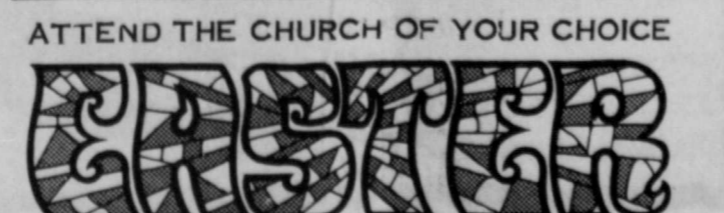
Older houses must be made available from June to November, motels that have been closed down should be re-opened, gin housing that has been condemned by the state health office might be reworked.

Everyone interested in helping solve this problem should call the chamber of commerce office, 983-3434 with any suggestion you may have. If you have a vacant house . . . or rooms . . . call in now and give your name and address, so a file can be created from which to work.

Perhaps there are some abandoned farm homes that could be used.

Many of these families own homes in the valley and sign up for summer work on the plains and bring only camping household supplies for the time they will be working here.

It is important that we house them in the Floydada community not only because it will be near their work, but we want them to buy their food, clothing, and other needs here in our community.



NO WONDER HOUSEWIVES LOVE US WE'RE

*Check & Rated*

**THRIFTWAY**

VALUABLE COUPON

20¢ OFF

MARYLAND CLUB COFFEE 1 L.B. CAN 79¢

WITH THIS COUPON THRIFTWAY FOOD STORES EXPIRES APRIL 18, 1973

THESE PRICES GOOD APRIL 12 - APRIL 18, 1973

SHURFRESH

**ICE CREAM**

1/2 GAL. **59¢**

BORDEN'S

**YOGART** 8 OZ. CARTON **4 FOR \$1.00**

DELTA

**TOILET TISSUE** 10 ROLLS **69¢**

EXTRA LARGE TOOTHPASTE

**CREST** REG. 83C **59¢**

HAWAIIAN RED

**PUNCH** 45 OZ. **3 FOR \$1.00**

SHURFINE 10 3/4 OZ. CAN

**TOMATO SOUP** **9¢**

WASHINGTON EXTRA FANCY DELICIOUS

**APPLES** LB. **27¢**

**CANTALOUPE** 3 FOR \$1

ALL MEAT

**BOLOGNA** LB. **85¢**

**BEEF RIBS** LB. **59¢**

**GROUND BEEF** LB. **79¢**

SHURFRESH ALL MEAT

**FRANKS** 12 OZ. **69¢**

VALUABLE COUPON

**Mr. Clean** WITH COUPON

28 oz. Giant Size GET ONE GIANT SIZE COMET CLEANSER FREE

EXPIRES APRIL 18, 1973

BUY ONE MR. CLEAN AND GET ONE COMET CLEANSER FREE

**THRIFTWAY** Home Owned & Operated

**SUPER MARKET**

WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS...

On The Wye PHONE 983-2444

OPEN 8 A. M. to 7 P. M. MONDAY THROUGH SATURDAY

Closed Sundays FLOYDADA

**Cancer Checkup Important**

"Never before has the periodic health checkup been so important for cancer control," Mrs. Joe Frank Hawkins, unit secretary of the North Floyd County American Cancer Society Unit, declared today.

"New advances in treating cancer with surgery, drugs, and radiation have dramatically improved the chances of the cancer patient to live out a normal life span," Mrs. Hawkins said. "The key is finding the cancer before it has spread."

"Early detection is crucial in treating the disease because of its very nature," Mrs. Hawkins pointed out. "Typically cancer begins as a localized condition, when just one of the body's cells changes character, begins dividing and becomes malignant. For a time, cancer cells stay together in one mass, but left untreated, they begin their fatal spread to other parts of the body."

Most Americans who go for checkups depend on the private physicians, although growing numbers are being examined under employer or health group programs.

In its early stage, cancer usually is painless, and you could have it without any obvious sign or symptoms. "Fortunately at this stage most cancers are highly curable," Mrs. Hawkins said. "1,500,000 Americans living today who've been cured are proof of that. And another 700,000 treated in the past five years are alive and well."

"Generally a complete cancer checkup will include a medical history, blood tests, urinalysis, and examination of the skin, mouth and throat, chest, abdomen, colon and rectum (including a procto); for women the breast and pelvis including a Pap test; and for men the prostate," Mrs. Hawkins said.

The regular health checkup is preventive medicine," Mrs. Hawkins observed, "and it's a wonderful feeling when the doctor gives you a clean bill of health. But if there should be a problem, your doctor will have found it in time."



A BUNCH OF BALES — Babe Jones of Floydada stands by as his truck, carrying 101 bales of cotton, is made ready for the drive to Fort Worth. The 51,000 pounds of cotton is being shipped from Farmers Co-op Gin in Floydada. (Staff Photo by Jim Huggins)

**Whirlettes Fourth In Meet At Lubbock**

The Whirlette track team scored 50 points to place fourth in the Texas Tech Invitational Track Meet held Saturday, April 7, at the Estacado track in Lubbock.

Verna Newton of Floydada placed first in the 220-yard dash (26.6 seconds); first in the 100 (11.6); and fifth in the long jump (15.5).

Sonja Curry was first in the long jump (16-10) and fourth in the 440 (67.3).

Judy Chappell was fourth (2:48.3) and Donnette Marble sixth (2:50.1) in the 880-yard run, Kathy Howard sixth in the 110 (12.1), and Debby Johnson sixth in the 440 (69.0).

The Whirlette 440-yard relay team (Nila Bryant,

Curry, Johnson and Kathy Howard) finished fourth (54.5).

Team totals at the Lubbock meet: New Deal 81 1/2, Slaton 73, Olton 62, Floydada 50, Roosevelt 45, Monterey 32, Littlefield 12 1/2, Estacado 5.

Pregnancy detection kits are being recalled.

Films on drug abuse are depicted as harmful.

Chinese - Soviet border clash reported.

**LEIGH WEATHERS BEE PLAYS H-SU VOLLEYBALL**

Leigh Weathersbee of Floydada, a freshman student at Hardin-Simmons University in Abilene, is a participant in

H-SU coed volleyball team.

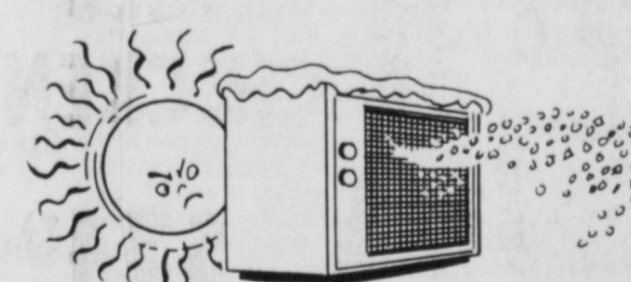
**TRAIL DUST**



Despite rampant inflation in all directions, the cost of sin has not gotten out of reach of the average person.

Carried away by the flood of years was the farm home windcharger; only a few remain in remote areas as a symbol of man's constant struggle to improve his environment for himself and family. The windcharger passed with the arrival of REA for the farm home. It was expensive to buy and also to maintain but it filled a brief gap between the coal oil lamp and efficient electrical power. Its efficiency was always questionable as compared with today's standards, but it brought light

**CONDITION... NOW!**

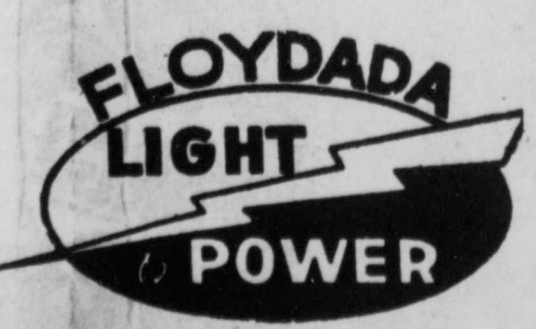


THE TIME TO AIR CONDITION YOUR HOME OR BUSINESS IS NOW....DURING PLEASANT WEATHER.

.....AND, THE ECONOMICAL AND ENJOYABLE WAY TO AIR CONDITION IS WITH ELECTRIC REFRIGERATED AIR.

SEE YOUR FAVORITE AIR CONDITIONER DEALER NOW.....

BE COOL WHEN THE REAL HOT WEATHER COMES.



For All Your Mary

Cosmetics

Call

MRS. W.L. (JO) DAVIS

983-2755

REORDERS AND A FREE COMPLIMENTARY FACIAL

Green Th...  
Month P...  
Governor...  
today procl...  
"Green Th...  
Texas, in a...  
State Capitol...  
the proclama...  
Texas Farm...  
dent, Jay N...  
Green Thum...  
Robert J. M...  
Green Thum...  
sor, Rever...  
of Hutto, t...  
workers, Les...  
Manor and...  
Austin.  
In proclai...  
Thum...  
Briscoe has...  
attention on...  
which is a r...  
training pro...  
come men and...  
of age and...  
Green Thum...  
by Texas F...  
funded throu...  
ment of Lab...  
Program.  
Green Thum...  
workers with...  
sixteen coun...  
Randall, Sw...  
Floyd, Dick...  
Terry, Mel...  
Bell, Willia...  
trop and Fay...  
Green Thum...  
on communit...  
projects in a...  
tion, conserva...  
tion.  
Hundreds of...  
planted, des...  
renovated or...  
scores of d...  
rural town...  
revitalized by...  
crews.  
Green Thum...  
school-aid...  
care center...  
outreach pro...  
residents.  
Governor Br...  
special atten...  
of the work...  
Thumbers wh...  
Texas is 68 y...  
Green Thum...  
by National F...  
1966 and star...  
Texas Farm...  
sorship in 1970.  
Governor Br...  
the loyalty...  
the workers...  
rebuilding r...  
providing r...  
recreational...  
servatio...  
Governor Br...  
an honorary...  
by the Texas...  
President and...  
when he was...  
Green "hard...  
by Green Thum...  
The above...  
brought in b...  
foreman of the...  
Green Thum...

# BUDDY'S FOOD

220 South 2nd - We Have Ice 983-3149

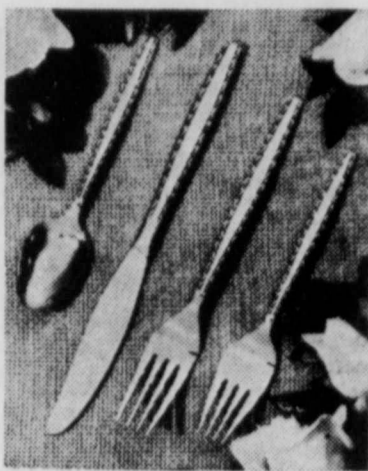
STORE HOURS: Sunday Through Friday 8 - 7  
Saturday 8 - 8

Buddy Widener - Owner, Forrest Shannon - Manager

THESE PRICES GOOD SUN., APRIL 15 THROUGH SAT., APRIL 21, 1973. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



DOUBLE STAMPS WED.



LAWNCREST PATTERN INTERNATIONAL STAINLESS

12 Week Promotion  
Composed of Dinner Knife, Dinner Fork, Salad Fork, and Teaspoon.

## THIS WEEK DINNER KNIFE

ONLY

# 19¢

With Each \$5.00 Purchase

Values In This Adv. Good April 15-21

CLOSED EASTER SUNDAY

## Double S&H Stamps Every Day This Week

## Everything for Easter Feasting

SMOKED HAM LB. **79¢**

CHOICE-PRIME RIB STEAKS LB. **98¢**

WILSON'S CON LB. **\$1.87**

SWISS CHEESE **\$1.19**

BARBER RIBS LB. **79¢**

CAULIFLOWER LB. **21¢**

BANANAS LB. **12¢**

GREEN PEAS BUNCH **10¢**

PASCAL STALK BUNCH **19¢**

CALIFORNIA RED RIPE STRAWBERRIES PINT **59¢**

303 WHITE SWAN 39¢ VALUE **FRUIT COCKTAIL 4 FOR \$1**

DEL MONTE 41¢ VALUE **Pineapple 3 for \$1.00**

49¢ VALUE **EASTER EGG Coloring Kit 39¢**

BRACH'S 59¢ VALUE **EASTER EGGS 4 for \$1.00**

6 OZ. BRIGHT AND EARLY 25¢ VALUE **Orange Juice 7 for \$1.00**

8 OZ. BORDEN'S 49¢ VALUE **WHIPPING CREAM 3 FOR \$1**

303 WHITE SWAN 39¢ VALUE **FRUIT COCKTAIL 4 FOR \$1**

QUART KRAFT 79¢ VALUE

### MIRACLE WHIP

# 49¢

99¢ VALUE **PANTY HOSE 39¢**

28 OZ. 35¢ VALUE

### DR PEPPER COKE

# 4 FOR \$1

5 LBS. GLADIOLA

### FLOUR

# 49¢

12 COUNT MRS. BAIRD'S BROWN AND SERVE

### ROLLS

# 3 FOR \$1

22 OZ. GIANT SIZE LIQUID 75¢ VALUE **Palmolive 49¢**

10 COUNT TRASH BAGS 89¢ VALUE **BAGGIES 49¢**

2 LBS. BANQUET \$1.99 VALUE

### FRIED CHICKEN

# \$1.49

12 OZ. BORDEN'S 49¢ VALUE

### COTTAGE CHEESE

# 3 FOR \$1

3 OZ. BODY ALL 39¢ VALUE **Deodorant 3 for \$1.00**

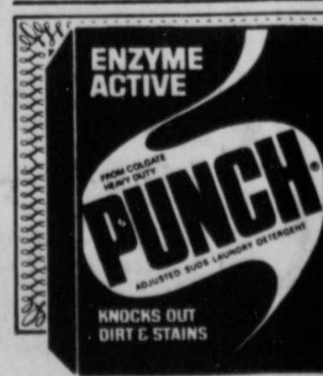
26 OZ. HI-VI 50 25¢ VALUE **DOG FOOD 6 for \$1.00**

9 OZ. CRISP 'N' LITE 59¢ VALUE **POTATO CHIPS 37¢**

BRACH'S 59¢ VALUE **EASTER EGGS 4 for \$1.00**

6 OZ. BRIGHT AND EARLY 25¢ VALUE **Orange Juice 7 for \$1.00**

8 OZ. BORDEN'S 49¢ VALUE **WHIPPING CREAM 3 FOR \$1**



84 OZ. KING SIZE ENZYME ACTIVE **PUNCH LAUNDRY DETERGENT #3335** with this coupon **69¢**

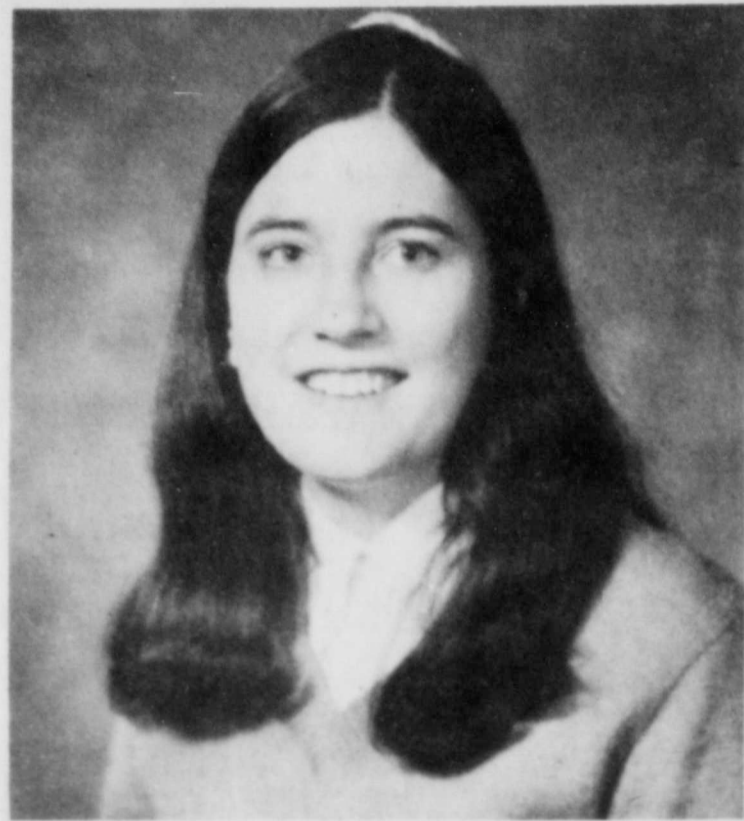
Without coupon 99¢

BUDDY'S FOOD WITH THIS COUPON 1 LB. CAN OF Maryland Club Coffee **80¢**

Without coupon \$1.05

EXPIRES 4-21-73

# Society



Miss Joyce Warren

## Miss Joyce Warren, Jimmy Owens Plan June Wedding

Mr. and Mrs. Thomas E. Warren of Floydada announce the engagement of their daughter, Joyce, to Jimmy Owens, son of Mrs. Helen Owens also of Floydada.

Miss Warren is a senior in Floydada High School. Owens attended Floydada High School and Texas Technical Institute in Amarillo.

The couple plans a June 16 wedding in the First Baptist Church in Floydada.

Grandparents include Mrs. Sally Sue, Clarence Foster and Mrs. Mable Smith, all of Floydada.



## New Arrivals

Mr. and Mrs. Bennie Sue of Lockney are parents of a daughter, Christy D'Lyn, who was born at 12:07 a.m. April 10 in Lockney General Hospital. The baby weighed six pounds and nine ounces. The mother is the former Sue Foster. The father farms in the Sandhill community.

Grandparents are Mr. and Mrs. Henry Sue and Mrs. Effie Foster of Floydada. Great

Mr. and Mrs. Weldon Emert are parents of a son, Sheldon Brad, who was born April 12 at 5:45 a.m. in Caprock Hospital. The baby weighed seven pounds and 10 ounces at birth. The mother is the former Mary Bradford. Emert is employed at Lighthouse Electric.

Grandparents are Mr. and Mrs. Don Emert of Dougherty and Mr. and Mrs. Robert Bradford of Floydada. Mrs. J. W. Graham of Floydada is a great grandmother, and Mrs. Lita Brown of Jonesville, La. is a great great grandmother.

## El Progreso Club Meets In Taylor Home

El Progreso Study Club met Wednesday, April 11, in the home of Mrs. Josie Taylor. Mrs. Taylor was the hostess to an Easter Style Show narrated by Mrs. Wilma Brown. Misses Karen Marr and Vicki Boedecker, and Mrs. Ann Race modeled for the festive show. Mrs. Brown also showed the latest fashions for the men and boys. Clothes not modeled were put on display on a very attractive clothes rack. Mrs. Taylor's home was decorated in Spring and Easter decor that put everyone in a festive mood and looking forward to Spring and Easter.

The meeting was opened with the Lord's Prayer and roll call was answered with "What Easter Means to Me."

Refreshments of ice cream and cake were served to the following guests: Misses Karen Marr, Vicki Boedecker, and Mrs. Ann Race, and Claude Brown. The following members were present: Mmes. Arla Copeland, Faye Ferguson, Lena Hawkins, Meda Honea, Hazel Johnson, Jeannette Marr, Ethel Mitchell, Anna Dell Quebe, Haley Record, Pauline Sams, Dimon Schacht, Dorothy Smith and Josie Taylor.

The next meeting will be held Wednesday, April 25 with Mrs. Pauline Sams as hostess. Mrs. Jeannette Marr will give a book review.

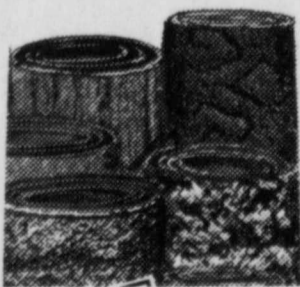
## Sandhill Club Meets In R. C. Bullock Home

The Sandhill Community Club met Thursday in the R. L. Bullock home with Mrs. Bullock giving a demonstration on the making of Friendship books. Those attending made preparations and started making the books before club adjourned.

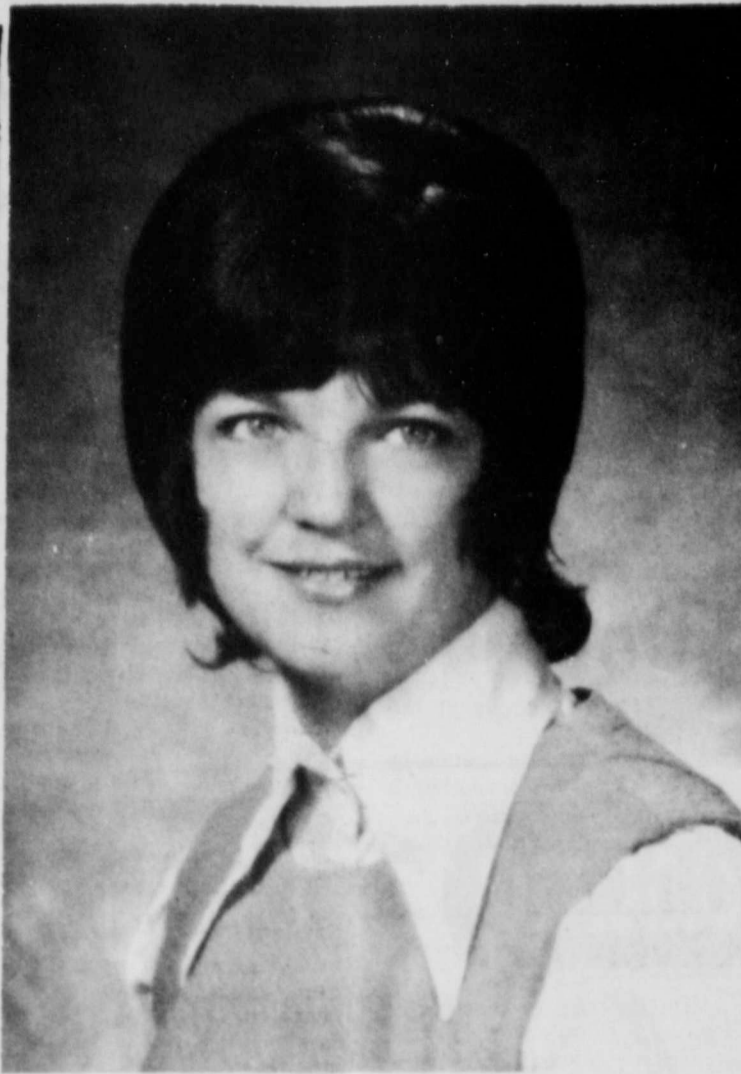
Attending were Mmes. C. B. Carmack, Arlon Miller, R. B. Hatley, Weldon Smith, Mrs. Bullock and two visitors, Mrs. Cleo Fulton and Mrs. W. H. Mayo.

EASTER HOLIDAYS FOR FLOYDADA SCHOOLS THURSDAY, FRIDAY, AND MONDAY.

**Wylie's Travelling Carpet Store**  
Free Home Demonstration  
Call: 296-0654  
Plainview after 5 p.m.



**Owned & Operated by Cleon Wylie**  
We sell and install all our own carpet. Very Competitive Prices!  
All Material & Installation Guaranteed!



MRS. PENNY SUE ARNOLD

## Penny Sue Arnold And Lee Sinor Plan June 1 Wedding

Mr. and Mrs. Fred Arnold of Silverton announce the engagement and approaching marriage of their daughter, Penny Sue, to Lee Sinor, son of

Mr. and Mrs. Curtis Sinor of Floydada.

The couple will exchange vows June 1, 1973 in the Rock Creek Church of Christ.

## Dougherty Community To Hold Mexican Supper

Dougherty is holding a community Mexican supper Tuesday night, April 17 at 8 o'clock in the Dougherty school

lunchroom. Everyone is extended a cordial invitation to attend and is asked to bring a Mexican covered dish.

## Double Wedding Performed

A double wedding for sisters recently was performed in the Church of God in Christ in Plainview, with Rev. E. N. Givens officiating. Miss Connee Jackson became the bride of Cleon J. Baldwin, Jr., and Miss Teresa Jackson became the bride of Clyde Walker.

Baldwin is a former resident of Lockney, attending schools here until 1964. He is presently stationed at Fort Hood with the U.S. Army as a Specialist 4. He expects to complete service duty in several months, and the couple will then move to Colorado to make their home. Baldwin is the son of Mr. and Mrs. C. J. Baldwin, Sr., of Plainview. His wife's parents are Rev. and Mrs. Henry Jackson, Sr., also of Plainview.

Connee Jackson wore an A-line gown of white tiered nylon net and lace, enhanced by a net train. She added a matching headdress and carried a bridal bouquet of small white roses.

Her bridesmaids were Misses Diane Crockett, Barbara Ann Robertson, and Cheryl Singletary. Matron of honor

was Mrs. Fred Dunn. Attendants wore dresses of rainbow hues, and carried matching nosegays.

Best man was Louis Roddy, and groomsmen were Lee Edwards, Kenneth Allison, Robert Pitts, and Henry Jackson, Jr.

Flower girl was Renee Jackson and Germaine Button was ring bearer.

A reception followed the wedding.

## Country Club Women's Assoc. Elects Officers

The Floydada Country Club Women's Association met Thursday night in Lighthouse Electric and elected officers for the new organization.

Mrs. Aldine Williams was named chairman; Mrs. Joy Smitherman, and Mrs. J.S. Hale Jr., vice-chairmen; Mrs. Nile Bryant, secretary-reporter; and Mrs. Dale Kincer, who was elected chairman for the entertainment committee. Assisting Mrs. Kincer will be Mmes. Bud Edwards, Gerald Hall, Gene Arwine, Connie Bearden and Mrs. K.E. Probasco.

Members voted to meet each Thursday of the month at 7:30 p.m. in the club house at the Country Club. All interested members are urged to attend.

## Lodge Holds "Round-Up"

Floydada Rebekah Lodge held "Round-Up" Tuesday night, April 10 with 11 members and 21 visitors present for the occasion. A pot luck supper was furnished by the host lodge and served by the refreshment committee. The lodge hall was decorated in a western and Easter motif for the coming holiday. Decor was furnished by Billie Crutchfield.

During business a report was given on members and others who are ill. Attention was called to the new carpet laid on the floor of the hall which was installed in March.

Following the meeting, as guests the Plainview Rebekah Lodge No. 309 did a very impressive drill with some 18 members participating. A skit was also presented by the Floydada Lodge members representing lodge several years ago.

A social hour followed the meeting. The new District Deputy president from Abernathy will be present for the April 17 meeting. Light refreshments will be served at this time.

APRIL IS EASTER SEAL MONTH  
SEND IN CONTRIBUTIONS NOW

## Take A Test Kitchen Tour

Ever wonder where recipes originate . . . how a food company evaluates its products . . . what happens to letters consumers send to a large corporation . . . what goes on in a test kitchen?

Now you can take a free guided tour of The Quaker Oats Company's beautiful, busy test kitchens, and find out for yourself how a major food company operates its Consumer Services Department. You'll see six "dream" kitchens, each with the latest appliances and equipment.

You will observe home economists at work . . . creating recipes, preparing food for photography and conducting taste tests. You will also see a 10-minute film covering many of the company's diversified activities, and at various stops along the tour route you'll see displays of colorful food photographs, antique copper cookware and a magnificent tapestry. There's even a five-foot high cookie jar (undoubtedly the world's largest!).

The 25-minute tours are conducted Monday through Friday (except holidays) from 10:00 a.m. through 12:00 noon and from 1:30 through 3:00 p.m. Capacity for each tour is 25 persons, and a phone call or note will reserve tours for groups. Homemakers, home economics classes, PTA, 4-H, FHA and church clubs, scout troops and families enjoy these tours.

The test kitchens are conveniently located in Chicago's Merchandise Mart (the world's largest commercial building). If business or vacation travels take you to Chicago, set aside time for a fascinating, "behind-the-scenes" look at these kitchens.

For tour information and reservations, phone (312) 222-6809 or write: Test Kitchen Tours, The Quaker Oats Company, Merchandise Mart Plaza, Chicago, Illinois 60654.

## ON POVERTY INCOMES

WASHINGTON—The Department of Labor's Manpower Administration reports the level of poverty income

will rise about \$193 from last year's level. The new figure will determine eligibility for job training and placement programs.

## Sara Staniforth On SMU Honor Roll

DALLAS, Texas — Some 2,000 Southern Methodist University students will be recognized publicly Wednesday, April 11 for the past semester's academic achievements, including one from South Plains.

Among those whose names have been published in SMU's annual "Honor Roll" of scholars with high grade averages and mailed to parents is Sara Lee Staniforth of South Plains.

## Hop to it! Send the FTD Happy Nest



Brighten Easter for someone special by sending the FTD® HappyNest. Call or visit us today, and we'll arrange for your HappyNest to be on its way.

**Simpson Jewelry, Floral & Gifts**  
We Are Happy To Serve You!  
Fritz & Eleanor Schacht



MRS. JACKIE FIELDS

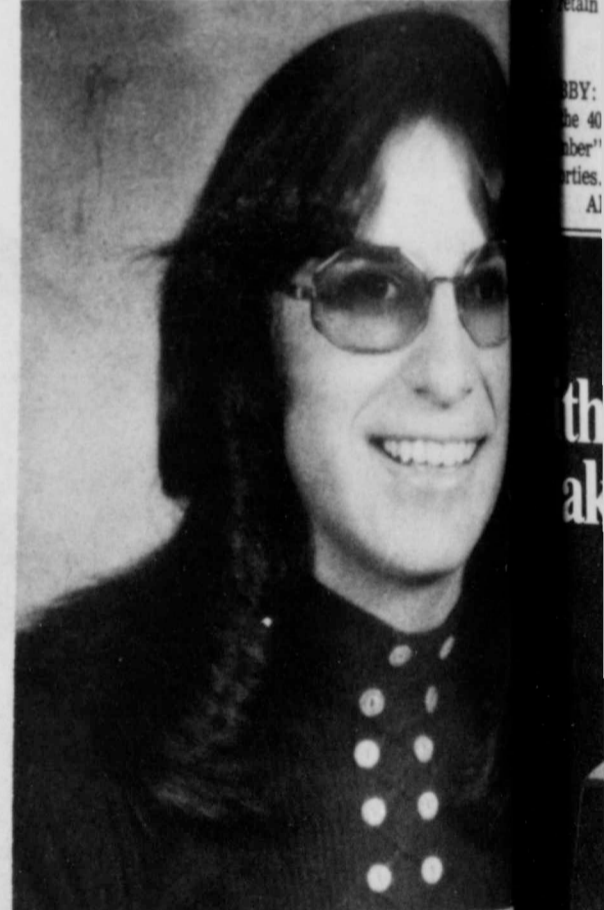
## Vows Exchanged By Clarkston, Jackie Fields

Miss Teresa Clarkston, daughter of Mr. and Mrs. Don Clarkston of Lubbock and Jackie C. Fields, son of Mr. and Mrs. Jack C. Fields, Sr., exchanged wedding vows in the First Christian Church of Lubbock at 8 p.m. Tuesday, April 10. Rev. Dudley Strain, pastor, officiated.

The maid of honor was Miss Debbie Clarkston, sister of the bride. Miss Peggy Baldrige and Miss Donna Fields, sister of the groom, were bridesmaids. Their gowns were of lilac and mint lace trimmed with velvet ribbon with empire waist, scoop neck and bouffant elbow length sleeves.

Those attending the groom were Donny Sparks, Lowell Jester, Steve Aurt, all of Lubbock. Usher and candlelighter was Richard Fields, brother of the groom. Flower girl was Margaret Fields, sister of the groom, and ringbearer was Greg Fields, brother of the groom.

The bride was given in



LIDA FLORES

## Flores-Fraga Plan Wedding

Lida Flores of 301 W. 8th, Lockney, and Charlie Fraga, 609 W. 18th, Plainview, will marry May 5 in San Jose Catholic Church in Lockney. The announcement has been made by her parents, Mr. and Mrs. Humberto Flores, Sr. of Lockney. The prospective bridegroom is the son of Mr. and Mrs. Charlie Fraga of Plainview.

Miss Flores is a 1970 graduate of Lockney High School, and a graduate of Betty Lee's Beauty School. She is employed at Hairloom in the Village Shopping Center in

Plainview. Fraga is a 1972 Plainview High School graduate and presently is studying at Fort Hood, Texas.

Few young people these days are so sweet young men. The magical wedding day is just around the corner.

When you overwork your man, it breaks his heart. When you overwork your man, it breaks his heart. When you overwork your man, it breaks his heart.

## Looking for something special for Easter?

FOR THAT EXTRA SPECIAL GIFT EASTER EGG CANDY DISHES \$5.00 DONE IN YOUR OWN COLORS  
Ceramic Easter Eggs Now Available  
COME BY

## SANDY'S CERAMICS

319 SOUTH SECOND

## REGISTERED DIAMONDS

- From \$42.50 Up, 14 K Gold Birthstone Rings from \$2.95 Gold and Silver Charms - Free Engraving Keychains and Cuff Links, Lighters Large Assortment 14K Gold Wedding Bands

## HARPERS JEWELRY

983-2586

Floydada

### Virginia Dyson Featured In Opportunity Plan Legend

Mrs. Virginia Dyson, formerly of Floydada, is featured in the April edition of The Opportunity Plan Legend, published by The Opportunity Plan, Inc., Canyon.

Church secretary for the First United Methodist Church, Floydada, for several years in the 1960's, Mrs. Dyson is administrative assistant to Milton "Buff" Morris, executive vice president of The Opportunity Plan, Inc. She has served in this capacity for about 3 1/2 years.

The Opportunity Plan, Inc., is a non-profit program which sponsors students for post-secondary education, with finances, advice and counseling, and charges no interest for money borrowed. There are no restrictions on recipients as to age, race, sex, academic rank, or financial status.

More than 3,300 students have used the Plan during the last 20 years. Unlike all other financial aid programs, The Opportunity Plan, Inc., receives all monies from groups or individuals as tax-deductible contributions.

Mrs. Dyson works directly with the students on OPI. The mother of five grown children, she considers it challenging to work around young people. "You certainly don't sit still," she smiles.

Her two daughters, Jan and Terri, were both OPI students at West Texas State University, and Jan worked part-time

in the OPI office while in school.

"I know what a lot of the young people could never have come to school if it hadn't been for this program," Mrs. Dyson comments, "I certainly believe in Mr. Morris' philosophy that 'there is a way for everyone to go to school.'"

The Opportunity Plan Legend, edited by Mrs. Korkye Martin, is published quarterly in tabloid form with letters, stories and pictures of past and present students, contributors and sponsors. It is mailed without charge, to OPI-interested persons throughout the continent.

Contributions, or requests for the paper, may be mailed to The Opportunity Plan, Inc., WT Box 787, Canyon, Texas 79016.

### Given Honor

Annette Mathis, daughter of former Lockneyites Mrs. Willa Mathis of Phoenix, Arizona, and J. W. "Jigg" Mathis of Baton Rouge, Louisiana, was presented Saturday night at the Phoenix Honors Cotillion annual scholarship ball.

Selection of participants in Phoenix Honors Cotillion is based upon school activities and scholarship; church and community participation; moral and personal integrity. After a vigorous five-months program of weekly training classes in self-improvement, social and cultural activities and civic service, the program is culminated by the presentation of the young ladies at the charity ball.

Phoenix Honors Cotillion is affiliated with the national program, which was organized in 1956 to create a responsible civic and social attitude in the young women who will be the future strength of the nation. It is designed to assist high school senior girls in formulating attitudes of worth and enrichment and helps them to broaden their scope and field of activities to embrace all that is finest in their homes, schools and communities. Fifty-seven girls participated this year,



ANNETTE MATHIS

representing eleven high schools in Phoenix. Neither family status nor financial standing was considered in the selection of the girls.

Annette has been president of her class for three years. She ranks 85th scholastically in her class of 487, making her a member of National Honor Society. She is an officer in several clubs, and serves as a student senator.

Honors Annette has received outside of school including being elected state senator at Girls State and being voted "Miss Congeniality" in the North Phoenix Junior Miss Pageant last summer. She has just been awarded a \$900 scholarship to Arizona State University at Tempe, Ariz., and a PTA scholarship.

At the Cotillion charity ball in Phoenix Civic Plaza last weekend, Annette was honored by being named "Miss Congeniality". Only four girls were given special recognition that night.

Annette is a granddaughter of the late Mr. and Mrs. Dave Mathis of Lockney, and niece of Warren Mathis of Providence. Her parents lived in this area until 1956.

Mrs. Warren Mathis and D'Lyn accompanied Mrs. Leo Mathis and Melody of Edmondson to Phoenix to attend the presentation.

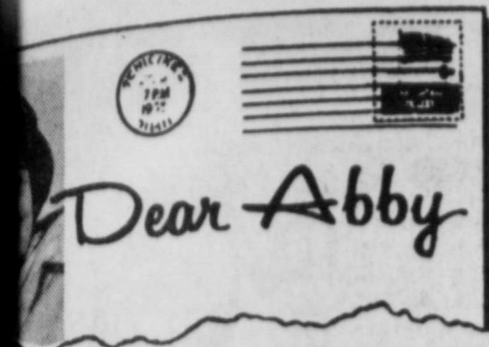


Virginia Dyson

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's booklet, "How to Have a Lovely Wedding," send \$1 to Abby, Box 69700, Los Angeles, Cal. 90069.

CHICAGO TRIBUNE-NEW YORK NEWS SYND., INC.



### ing the IRS be taxing

By Abigail Van Buren

By Chicago Tribune-N. Y. News Synd., Inc.

ABBY: My husband owns a very successful business. He is a devoted, faithful husband and a wonderful father. My friends think I'm the luckiest woman in the world. If it weren't for the fact that I am sure my husband will go to prison for income tax

paid any taxes in six years. At first he really enjoyed the money at tax time. The next year he put off paying it until the last minute. The third year he didn't need an accountant. He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

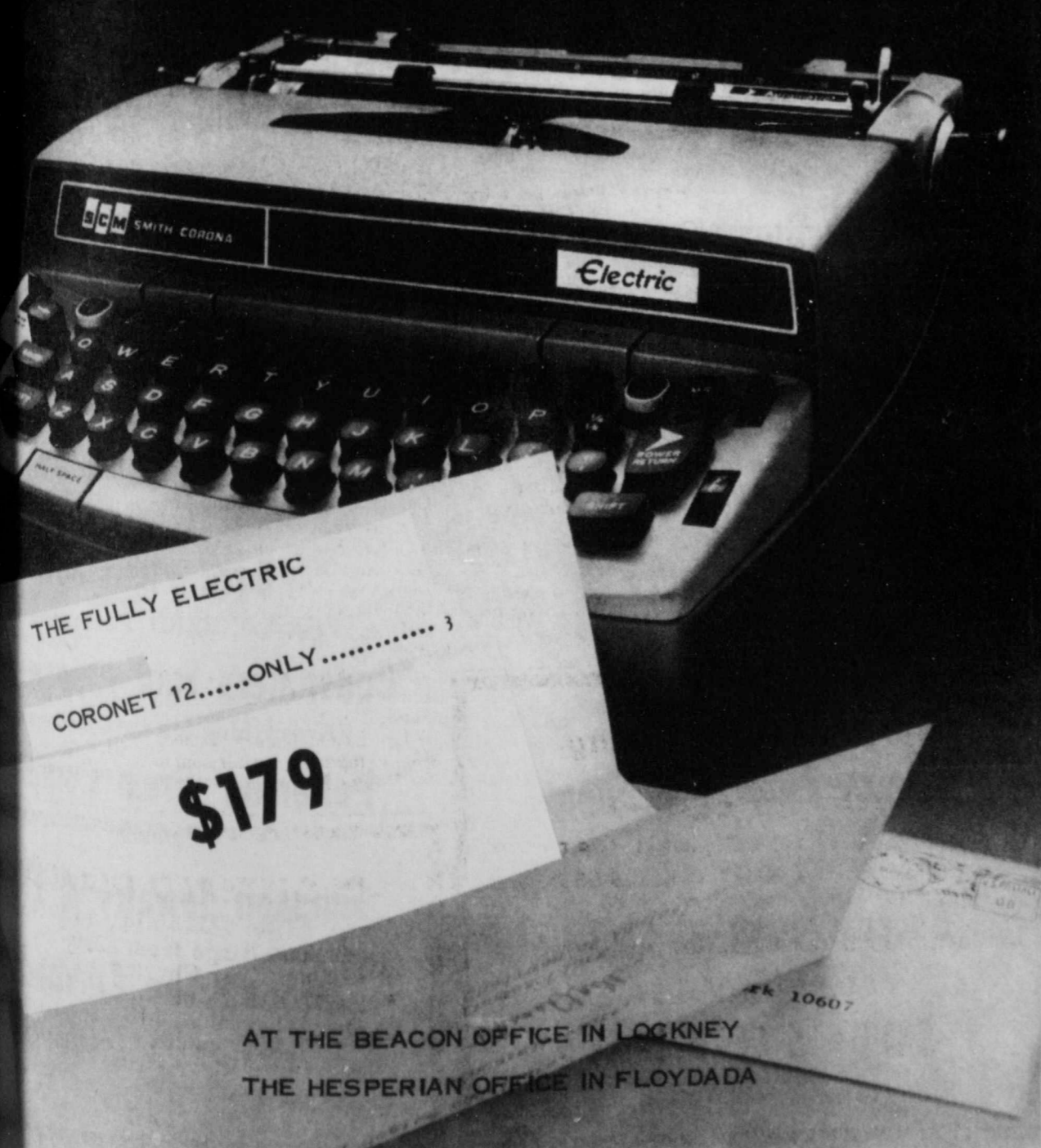
He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

He says he knows plenty of others who don't pay taxes. So why should he? He says he knows plenty of others who don't pay taxes. So why should he?

### th-Corona: the graduation gift to help make sure there's another graduation.



THE FULLY ELECTRIC CORONET 12.....ONLY..... \$179

AT THE BEACON OFFICE IN LOCKNEY THE HESPERIAN OFFICE IN FLOYDADA

## "STEP RIGHT INTO FARM OWNERSHIP"

WE'LL LOAN YOU THE MONEY!

Our new financing program allows us to loan you money for land, homes, also remodeling and improvements. We offer you favorable terms and interest rates . . . long or short terms payouts. . . and no commitment fees, no closing costs, no appraisal charges.

IN FLOYDADA  
**FIRST NATIONAL BANK**  
MEMBER FDIC

COME IN TODAY . . . LET US HELP YOU YOU MAKE THAT PURCHASE NOW.

Say "Happy Easter" with

# FLOWERS

Send Easter Lily Plants

To your church as Easter Memorials.

OTHER EASTER PLANTS ARE: Hydrangeas - Caladiums - Azaleas - Geraniums - All Beautifully Wrapped and Delivered Free!

"Open Easter Sunday Until Noon"

Park Florist

Flowers - China - Crystal - Gifts  
Floydada

### WILL YOUR TRACTOR COST YOU \$300<sup>00</sup>\* PER HOUR THIS PLANTING SEASON ??

Yes --- No

NOT IF YOU OWN A NEW "CASE" TRACTOR WITH "ASSURED AVAILABILITY"!! OUR PROTECTION AGAINST DOWN TIME. SEE US FOR DETAILS.

\* University Computer Study

SALES RENTALS LEASING FINANCING ASSURED AVAILABILITY SERVICE PARTS

### CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists

Lockney Area

# Make Church - Going a Habit



## ... to see the Truth

### MAIN STREET CHURCH OF CHRIST

Bobby Hise, Minister  
Sunday  
Bible School ..... 9:30  
Morning Worship ..... 10:30  
Evening Worship ..... 6:00

### FIRST METHODIST CHURCH

Frank B. Oglesby, Pastor  
Sunday Services  
Sunday School ..... 9:45  
Worship Service ..... 10:55  
M.Y.F. Programs ..... 5:00  
Evening Worship ..... 6:00  
Monday  
W.S.C.S. .... 3:30  
Official Board 1st Thursday  
in each month ..... 7:30  
Wesleyan Service Guild 2nd and  
4th Thursdays each month

### TRINITY LUTHERAN CHURCH

Providence Community  
L. J. Durkop  
Sunday School and  
Adult Bible Class ... 10:00  
Divine Worship Service, 11:00

### ASSEMBLY OF GOD CHURCH

Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Evening Worship ..... 7:00  
Prayer Service  
Wednesday ..... 7:00  
Rev. Bob Wright, pastor

### TEMPLO BAUTISTA SALEM

Robert Foster, Pastor  
Sunday School ..... 9:45  
Worship Service ..... 11:00  
Christian Training  
Time ..... 5:00  
Evening Worship ..... 6:00  
Wednesday Prayer  
Meeting ..... 7:30  
and Choir Practice

### AIKEN BAPTIST CHURCH

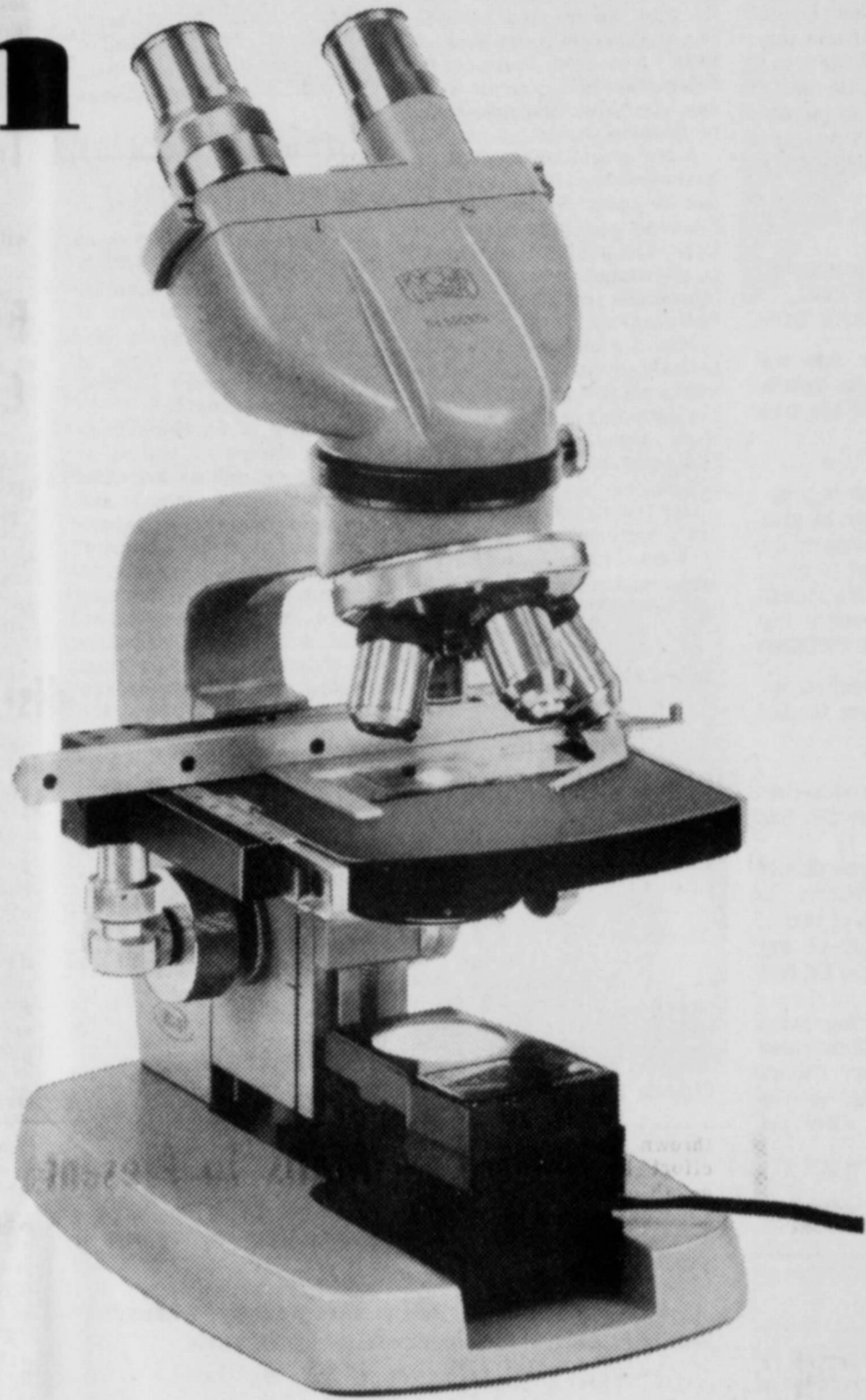
Carl Coffee, Pastor  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Training Union ..... 8:00  
Evening Worship ..... 7:00  
Prayer Service Wednesday  
at ..... 7:30  
Brotherhood, W.M.U. and  
Auxiliary Wednesday.. 7:30

### SAN JOSE CATHOLIC CHURCH

Sunday: 9 a.m. Service of the  
Word of God and Holy Com-  
munion  
The service of the Word of God  
and Holy Communion is ce-  
lebrated also on Tuesday,  
Wednesday: Christian Educa-  
tion Classes:  
3:00 p.m. Grades 1-3  
4:00 p.m. Grades 4-8  
6:30 p.m. High School Stu-  
dents  
9:00 p.m. Adults  
Baptisms: 1st Sunday of the  
month at 9:00 a.m.  
Confession of Sin: Before  
all Services  
Church Council: Meets the  
1st Sunday of month at 3:00  
p.m.

### EVANS CHAPEL BAPTIST CHURCH

Bennie Anderson, Pastor  
Prayer Meeting Wed. 8:30 p.m.  
Sunday School ..... 9:45  
Worship ..... 11:00  
BYPU ..... 5:30  
Evening Worship ..... 7:00



"Heather here in Scotland is so common it grows everywhere. Why do you wish to study it?" I asked a botanist.

He then suggested taking a single flower from the cluster and looking at it through his microscope.

I was amazed at the delicate shading and breath-taking design of an individual bloom. I almost wished he hadn't shown it to me. I trample on thousands of them every day.

The beauty and blessings of life are enhanced by observing God's creation through the lens of Truth.

Consider the Church as a spiritual microscope. It helps you see the worth of single souls. It encourages you to call no man common or trample his capacities under the foot of indifference. It helps you discover and appreciate all the wonders of God's marvelous creation.

Scriptures selected  
by the American  
Bible Society

Copyright 1973 Keister Advertising Service, Inc., Strasburg, Virginia

	Sunday Mark 5 21-24, 35-42	Monday Luke 7 11-18	Tuesday John 11 14-45	Wednesday Luke 23 46-49	Thursday Luke 24 1-12	Friday Luke 24 36-45	Saturday John 7 14-30
--	----------------------------------	---------------------------	-----------------------------	-------------------------------	-----------------------------	----------------------------	-----------------------------

- Smith Supermarket**  
We Give BUCCANEER STAMPS
- Plains Electric**  
Electrical Irrigation Installation
- Lockney Beacon**  
Your Hometown Newspaper
- Browns Department Store**  
Ready-to-wear - Quality Cleaning
- Davis Lumber Company**  
Lumber and Building Supplies
- Farmers Union Insurance**  
J.D. Copeland

- Sun Vue Fertilizers**  
Your Smith-Douglas Dealer
- Keeters Grocery**  
Friendly Service Every Day of the Week
- Parker Furniture**  
Home Furnishings and Appliances
- Dans Auto Service**  
Repair Specialists
- Perry Implement Company**  
Lockney's JOHN DEERE Dealer
- Lockney Co-op Gin & Elevator**  
Serving Yourself thru Ownership

- Mize Pharmacy**  
Expert Prescription Service
- Carter Mortuary**  
Phone 652-2211
- Lockney Lumber & Supply**  
We Appreciate Your Business
- Baccus Motor Company**  
"Where To Buy Them"

- Reecers Master Cleaners**  
Phone 652-2262
- Byrd Pharmacy**  
FRED D. BYRD, Pharmacist
- Consumers Fuel Association**  
Everything for the Farmers
- Patterson Grain Company**  
Lockney
- Simpson Jewelry & Florist**
- Jackson Tire Company**  
Shamrock Products - National Tire

FIRST BAPTIST CHURCH  
W. Nell Record, Pastor  
Sunday School .....  
Morning Worship .....  
Christian Training  
Time .....  
Evening Worship .....  
Prayer Service Wed.  
W.M.U. First Wed.  
Mission Friends  
Tuesday .....  
Girls In Action - Grads  
1-3 Tuesday .....  
Girls In Action - Grads  
4-6 Tuesday .....  
Acteens Wednesday .....  
Baptist Men - Branch  
as Announced  
Youth Choir Sunday  
Church Choir Wed.

LATIN AMERICAN  
BAPTIST CHURCH  
Mickey Munoz, Pastor  
Sunday School .....  
Morning Worship .....  
W.M.U. Brotherhood  
Training Union .....  
Evening Worship .....  
Prayer Service  
Wednesday at .....

LATIN AMERICAN  
CHURCH OF CHRIST  
Bible School .....  
Morning Worship .....  
Evening Worship .....  
Wednesday Service .....

LOCKNEY LATIN AMERICAN  
ASSEMBLY OF GOD  
Sunday School .....  
Morning Worship .....  
Evening Worship .....  
Men's Fellowship  
Tuesday Evening  
W.M.C. Thursday  
Christ's Ambassador  
Saturday Evening

CHURCH OF CHRIST  
West College and  
Frank Duckworth, Pastor  
Sunday Morning Worship  
Services .....  
Sunday Evening Worship  
Services .....  
Wednesday Evening  
Services .....

LONE STAR BAPTIST  
CHURCH  
Sunday School .....  
Morning Worship .....  
Training Union .....  
Evening Worship .....  
Prayer Service Wed.  
Evening .....  
Brotherhood, First  
Night  
W.M.U. First and  
days at 9:30 a.m.

CEDAR HILL BAPTIST  
CHURCH  
Sunday School .....  
Morning Worship .....  
Evening Worship .....  
Prayer Service  
Wednesday at 6:00

CEDAR HILL BAPTIST  
CHURCH OF CHRIST  
James D. Jones, Pastor  
Sunday School .....  
Morning Worship .....  
C. A. Service .....  
Evening Worship .....  
Wednesday Evening  
Service .....

# "Hush Hush" Disease Is Out In The Open

"Hush Hush" disease has been the open. Veneral disease in whispers of the "socially unacceptable." Despite its name, VD occurs in great numbers, and most programs to control and eliminate the public health threat have failed. It is a serious communicable disease now occurring in epidemic proportions. Until recently, VD patients were treated by society as social outcasts. The social stigma attached to these diseases prevented people from seeking education about the prevention or treatment of VD. Thus, the chain of transmission was almost impossible to break, for many individuals were unaware of the symptoms and dangers of VD. For every case brought to the attention of health authorities, four more cases were occurring but not brought to treatment. Now, the tide may have begun to turn. The Texas State Department of Health reported a 27 percent decrease in the occurrence of infectious syphilis statewide in 1972. Gonorrhea showed a 14 percent increase. To combat

this continued increase, a massive new gonorrhea screening program was launched by the State Health Department just last year. Still, gonorrhea is striking four new victims in Texas every minute. As part of their efforts to bring the untreated, previously undiagnosed, or asymptomatic cases of syphilis and gonorrhea to treatment, state health authorities have launched a "VD Awareness Campaign" aimed at reaching the target population and educating the general public. Hopefully, such an effort will motivate individuals who think they may have been exposed to VD to contact their private physician or local Public Health Department clinic for early diagnosis and treatment. The educational aspects of the campaign will try to bring the disease "out of the woods" and into the realm of present day reality. It will also apprise the public of the seriousness of the disease as a health problem, that there are ways to prevent VD, and of the need to seek immediate treatment upon suspected contact.

April, 1973, has been set aside as "VD Awareness Month" in Texas in an effort to focus public attention on the syphilis and gonorrhea problem in the State. The Texas Medical Association, Texas Pharmaceutical Association, and Texas State Department of Health have joined hands in coordinating several "awareness" events during April. The campaign will include the use of posters inside buses of municipal transit systems, billboards along major highways and in metropolitan areas, "symptom" stickers for use in public restrooms, TV and radio public service spot announcements, a series of 12 full-page newspaper public service "awareness" ads that the State Health Department is trying to get the cooperation of local newspapers throughout the state to run, a series of posters for use in schools and in public locations, and detailed information made available to local mass media for development of their own news stories and programming. Governor Dolph Briscoe has thrown his support to the effort by designating the month of April, 1973, as "VD Awareness Month." Mayors and county commissioners are

being urged to join in the effort at least to the point of adopting local proclamations and calling attention to local efforts. Texas certainly does have a VD problem, along with the other 49 states in the nation. In 1972, the total number of cases of gonorrhea officially reported in the state climbed to 57,247 cases. Syphilis showed a slight drop but still totaled 5,510 cases. But these figures tell only part of the story. Experience shows that only about one in five cases is actually reported to health officials. In 1972, in the United States the number of reported gonorrhea cases exceeded 755,615 according to the U.S. Public Health Service. Some 95,997 cases of syphilis were recorded. In this country it is estimated that there are a half-million people with syphilis who don't even know they have it. Health authorities say from two to six million cases of gonorrhea actually occurred last year. Of these, it is estimated that some 250,000 occurred in the State of Texas. In its public awareness campaign, the State Health Department is striving to make the extent of the problem clear to everyone, along with the knowledge that VD can happen to anyone. Secondly, the campaign is emphasizing the method of transmission - from one infected person to another person through close, intimate sexual contact. And, thirdly, it is stressing the necessity for immediate treatment should disease symptoms appear.

## Junior Historians To Present Play

Rehearsals have begun on the second annual production of the play "The History of Floyd County" by Alma Holmes. The play, directed by Mrs. Holmes, will be presented by the Floydada Junior Historians at 8 p.m. April 27 in the Floydada Junior High School auditorium.

All proceeds from the play will go to the museum.

## Bible School Clinic Set

There is to be an Association of Vacation Bible School Clinic at First Baptist Church in Matador, Tuesday, April 17 from 9 a.m. until 3:30 p.m. Any worker in Bible School is urged to attend the clinic.

## Floydada Methodist Choir To Present Cantata Sunday Morning

The Floydada First United Methodist choir will present its Easter Cantata at the 11 a.m. Sunday morning service. C. B. Melton, pastor, will lead the dialogue for the cantata which will go for about an hour. Name of the cantata is "No Greater Love" by John

Peterson, and it will also be broadcast over KFLP at 11 o'clock. The choir is under the direction of music and educational director David Cameron and Penny Bertrand will accompany the choir on the piano. Everyone is invited to come and enjoy the cantata.

## Krafts To Present The Nazarene

Jessie Lofgren Kraft and her husband, Dr. Charles B.

Kraft, of Norton, Kansas will present an inspiring program at the First United Methodist Church in Floydada, Tuesday evening, April 17, at 7 p.m. Featured will be Mrs. Kraft's original cycle on the life of Christ entitled "The Nazarene". Mrs. Kraft will wear a Biblical robe for the occasion. The Krafts have been acclaimed on radio, television and in colleges and universities throughout United States, presenting several costumed cycles of Mrs. Kraft's poems with Dr. Kraft's piano backgrounds. Of all these "The Nazarene" has proven to be the top ranking favorite, combining both religious significance and dramatic appeal.

Mrs. Kraft is the author of two books, "Overtone" and "Moods in Melody", which have been widely read and reviewed both in this country and abroad. She is a graduate of Bethany College, Lindsborg, Kansas, where her father, the late Oscar Lofgren, was Dean of Fine Arts for many years. Dr. Kraft is a graduate of Illinois College of Optometry, Chicago. He finds a worth avocation in music and is both an accomplished pianist and organist. The talents of this famous duo merge in poetry-music interludes which hold audiences spellbound.

**DOG CLINIC**  
APRIL 19-20  
FLOYDADA CITY HALL  
3:30 - 5:30 P.M.  
EACH DAY

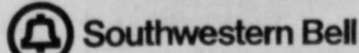
MUL GLASSON OF LOCKNEY  
VACCINATE DOGS FOR \$3.00  
TAGS ARE \$2.00 EACH.

# SHUFFLE OFF TO BUFFALO.

20 minutes for \$5.00 (plus tax).



Buffalo? Low One-Plus evening and weekend rates mean you can saunter off to San Diego or Salt Lake City—or wherever your friends are. And have a nice long visit.



**WILLIAM LOUIS SINOR** is the son of Mr. and Mrs. C.L. Sinor of 207 East Houston, Floydada. Sinor is presently a senior at Floydada High School and he will begin his training at Ryder Technical Institute on July 18, 1973 in Auto Diesel Technology.

BUY EASTER SEALS

## TELEVISION SCHEDULE

11 KCBD TV	13 KLBK TV	28 KSEL TV
<b>SUNDAY</b>	<b>SUNDAY</b>	<b>SUNDAY</b>
7:00 Blackwood Family	7:30 Chaplain of Bourbon Street	8:00 Encounter
7:30 Herald of Truth	8:00 The Archies	8:30 Revival Fires
8:00 Day of Discovery	8:30 Harlem Globetrotters	9:00 Curiosity Shop
	9:00 Jess Moody	10:00 Bullwinkle
8:30 Get Together	9:30 Look Up and Live	10:30 Christopher Closeup
9:00 Ole Time Gospel Hour	10:00 This Is The Life	10:45 First Baptist Church
10:00 Oral Roberts	10:30 Face The Nation	11:45 Film Feature
10:30 Ask the Ministers	11:00 Learn and Live	
10:45 First Christian Church	11:30 Kaleidoscopio	12:00 at the Bible Speak
11:45 Sacred Heart	12:00 Inquiry	12:30 The Crucified is Risen
	12:30 Wrestling	1:00 NBA Basketball
12:00 World Champ Tennis	1:30 The LPGA Golf Classic	3:15 Howard Shorel
2:00 Stanley Cup Playoffs	2:30 CBS Sports Spectacular	3:30 Dinah Shore Golf
5:00 Animal World	4:00 Young Peoples Concert	5:00 American Life Styles
5:30 NBC Sunday Night News	5:00 60 Minutes	5:30 Untamed World
6:00 Evening Report	6:00 Channel 13 News	6:00 Stand Up and Cheer
6:30 Wonderful World of Disney	6:30 Bonanza	6:30 Golf for Swingers
	7:30 Mannix	
7:30 Sunday Mystery Movie	8:30 Barnaby Jones	7:00 The FBI
9:30 Good Ole Nashville Music	9:30 Young Dr. Kildare	8:00 Sunday Night Movie
10:00 Final Report		10:30 Eyewitness News
10:30 Meet the Press	10:00 Channel 13 News	11:00 Sunday Cinema
11:00 Sunday Night Movie	10:15 CBS Sunday Night News	
12:30 News, Weather, Sports	10:30 Family Cinema	

**TELEDYNE**  
**PACKARD BELL®**  
**NEW PORTABLE**  
**BLACK & WHITE TV**  
**\$79.95**  
**Mike's TV Lab**  
315 S. SECOND FLOYDADA PHONE 983-5023

MONDAY THRU FRIDAY	MONDAY THRU FRIDAY	MONDAY THRU FRIDAY
7:10 Farm & Ranch News	6:30 Farm and Ranch News	8:30 Money Movie
7:25 Weather Today Show	7:00 CBS Morning News	4:16 Confessions of a Nazi Spy
7:55 Weather Today Show	7:35 Channel 13 News	4:17 Watch on the Rhine
8:00 Today Show	7:40 CBS Morning News	4:18 Manpower
8:25 Local News, Weather Today Show	8:00 Captain Kangaroo	4:19 The Unsuspected
8:30 Today Show	9:00 Love And Hate not For Women Only	4:20 Battling Belphog
9:00 Dinahs Place	10:00 Gambit	10:30 Bewitched
9:30 Baffle	10:30 Love Of Life	11:00 Password
10:00 Sale of the Century	10:55 CBS Midday News	11:30 Split Second
10:30 Hollywood Squares	11:00 The Young and The Restless	12:00 Hi Noon with Bob Ethenredge
11:00 Jeopardy	11:30 Search For Tomorrow	12:20 Bernie Howell
11:30 Who, What or Where	12:00 Channel 13 News	12:30 Lets Make a Deal
12:00 The French Quarter	12:30 As The World Turns	1:00 Newlwyed Game
12:30 Three on a Match	1:00 Guiding Light	1:30 Dating Game
1:00 Days of Our Lives	1:30 E of Night	2:00 General Hospital
1:30 The Doctors	2:00 The new Price is Right	2:30 One Life To Live
2:00 Another World	2:30 Hollywoods Talking	3:00 Love American Style
2:30 Return to Peyton Place	3:00 Secret Storm	3:30 All My Children
3:00 Somerset	3:30 The Jokers Wild	4:00 Drawin' n Stuff
3:30 Movie	4:00 The \$10,000 Pyramid	4:10 Admiral Foghorn
5:00 Hogans Heroes	4:30 Bonanza	4:30 Dennis the Menace
5:30 NBC Nightly News	5:00 CBS Evening News	5:00 ABC Evening News
	5:30 Channel 13 News, Weather, Sports	5:30 Eyewitness News
	6:00	5:55 EArI Nightingale Show
<b>MONDAY</b>	<b>MONDAY</b>	<b>MONDAY</b>
6:00 Evening Report	6:00 Bridget Loves Bernie	6:00 Perry Mason
6:30 Sanford & Son	7:00 Gunsmoke	7:00 James Paul McCartney
7:00 Laugh In	8:00 Heres Lucy	7:00 The Monday Night Movie
8:00 Monday Night Movie	8:30 Doris Day Show	10:00 Eyewitness News
10:00 Final Report	9:00 Bill Cosby Show	10:30 Dick Cavett Show
10:30 Final Report	10:00 Channel 13 News	
10:30 Tonight Show	10:30 CBS Late Movie	
12:00 News, Weather, Sports		
<b>TUESDAY</b>	<b>TUESDAY</b>	<b>TUESDAY</b>
6:00 Evening Report	6:30 Mary Tyler Moore Show	6:00 Perry Mason
6:30 Parent Game	7:00 Maude	7:00 Temperatures Rising
7:00 Tuesday Night Movie	7:30 Hawaii Five-O	7:30 The Tuesday Movie
9:00 Upon This Rock	8:30 The New CBS Tuesday Night Movie	9:00 Marcus Welby
10:00 Final Report	10:00 Channel 13 News	10:00 Eyewitness News
10:30 Tonight Show	10:30 CBS Late Movie	10:30 Dick Cavett Show
12:00 News, Weather, Sports		
<b>WEDNESDAY</b>	<b>WEDNESDAY</b>	<b>WEDNESDAY</b>
6:00 Evening Report	6:30 MASH	6:00 Perry Mason
6:30 Black Beauty	7:00 Sonny and Cher	7:00 The Shenyang Acrobatic Troupe of the Peoples Republic of China
7:00 Adam 12	8:00 Medical Center	9:00 Owen Marshall
7:30 NBC Mystery Movie	9:00 Cannon	10:00 Eyewitness News
9:00 Search	10:00 Channel 13 News	10:30 Dick Cavett Show
10:00 Final Report	10:30 CBS Late Movie	
10:30 Tonight Show		
12:00 News, Weather, Sports		
<b>THURSDAY</b>	<b>THURSDAY</b>	<b>THURSDAY</b>
6:00 Evening Report	6:30 Dick Van Dyke Show	6:00 Perry Mason
6:30 Dragnet	7:00 The Walton's Easter Show	7:00 Mod Squad
7:00 Flip Wilson	9:00 Up With People	8:00 Streets of San Francisco
8:00 Bob Hope Special	10:00 Channel 13 News	10:00 Eyewitness News
9:00 Dean Martin	10:30 CBS Late Movie	10:30 Dick Cavett Show
10:00 Final Report		
10:30 Tonight Show		
12:00 News, Weather, Sports		
<b>FRIDAY</b>	<b>FRIDAY</b>	<b>FRIDAY</b>
6:00 Evening Report	6:30 Have Gun Will Travel	6:00 Perry Mason
6:30 Emergency	7:00 Horton Hears A Who	7:00 The Brady Bunch
7:30 Little People	7:30 Oklahoma	7:30 The Partridge Family
8:00 Circle of Fear	10:00 Channel 13 News	8:00 Face to Face
9:00 Bobby Darin	10:30 CBS Late Movie	8:30 The Odd Couple
10:00 Final Report	7:00 Bugs Bunny/In The News	9:30 What About Tomorrow
10:30 Tonight Show	7:30 Sabrina, The Teenage Witch	10:00 Eyewitness News
12:00 Midnight Special	8:00 The Amazing Chan and The Chan Clan	10:30 Dick Cavett Show
1:30 News, Weather, Sports	8:30 The New Scooby Doo Movies	
<b>SATURDAY</b>	<b>SATURDAY</b>	<b>SATURDAY</b>
7:00 Houndcats	9:30 Josie and the Pussycats in Outer Space	7:00 H.R. Puf 'n Stuff
7:30 Roman Holidays	10:00 The Flintstone Comedy Hour	7:30 The Jackson Five
8:00 Jetsons	11:00 Arcnie's TV Funnies	8:00 The Osmonds
8:30 Pink Panther	11:30 Fat Albert and The Cosby Kids	8:30 ABC Superstar Movie
9:00 Underdog	12:00 Childrens Film Festival	9:30 The Brady Bunch
9:30 Barkleys	1:00 The National	10:00 Bewitched
10:00 Sealab 2020	3:00 CBS Golf Classic	10:30 Kid Power
10:30 Runaround	4:00 Wrestling	11:00 Funky Phantom
11:00 Around the World in 80 Days	5:00 Police Surgeon	11:30 Lidsville
11:30 Talking With A Giant	5:30 CBS News	12:00 American Bandstand
12:00 New Mexico Outdoors	6:00 UFO	1:00 Rollin
12:30 Sports Challenge	7:00 All In The Family	1:30 Time Crunch
1:00 Baseball	7:30 HEE Haw	2:00 Tournament of Champs
4:00 Startime	8:30 Bob Newhart Show	3:30 NBA Basketball
5:00 Wild Kingdom	9:00 Carol Burnett Show	5:00 Jim Thomas Outdoors
5:30 NBC Nightly News	10:00 Channel 13 News	6:30 KSEL Country
6:00 This Year Life	10:15 Action Theatre	6:30 RAP
6:30 Lawrence Welk	12:05 Nightcap Theatre	7:00 Here We Go Again
7:30 Porter Wagoner		7:30 A Touch of Grace
8:00 Saturday Night Movie		8:00 Julie Andrews
10:30 Final Report		9:00 The Men
11:00 Movie		10:00 The Ten P.M. Movie
12:30 News, Weather, Sports		

Travel by Long Distance

...and stay awhile.

Lockney Area

# Make Church - Going a Habit



## ... to see the Truth

**MAIN STREET CHURCH OF CHRIST**  
Bobby Hise, Minister  
Sunday  
Bible School ..... 9:30  
Morning Worship ..... 10:30  
Evening Worship ..... 6:00  
Wednesday  
Ladies Class ..... 9:30  
Mid-Week Service ..... 7:30

**FIRST METHODIST CHURCH**  
Frank B. Oglesby, Pastor  
Sunday Services  
Sunday School ..... 9:45  
Worship Service ..... 10:55  
M.Y.F. Programs ..... 5:00  
Evening Worship ..... 6:00  
Monday  
W.S.C.S. .... 3:30  
Official Board 1st Thursday  
in each month ..... 7:30  
Wesleyan Service Guild 2nd and  
4th Thursdays each month

**TRINITY LUTHERAN CHURCH**  
Providence Community  
L. J. Darkop  
Sunday School and  
Adult Bible Class ... 10:00  
Divine Worship Service, 11:00

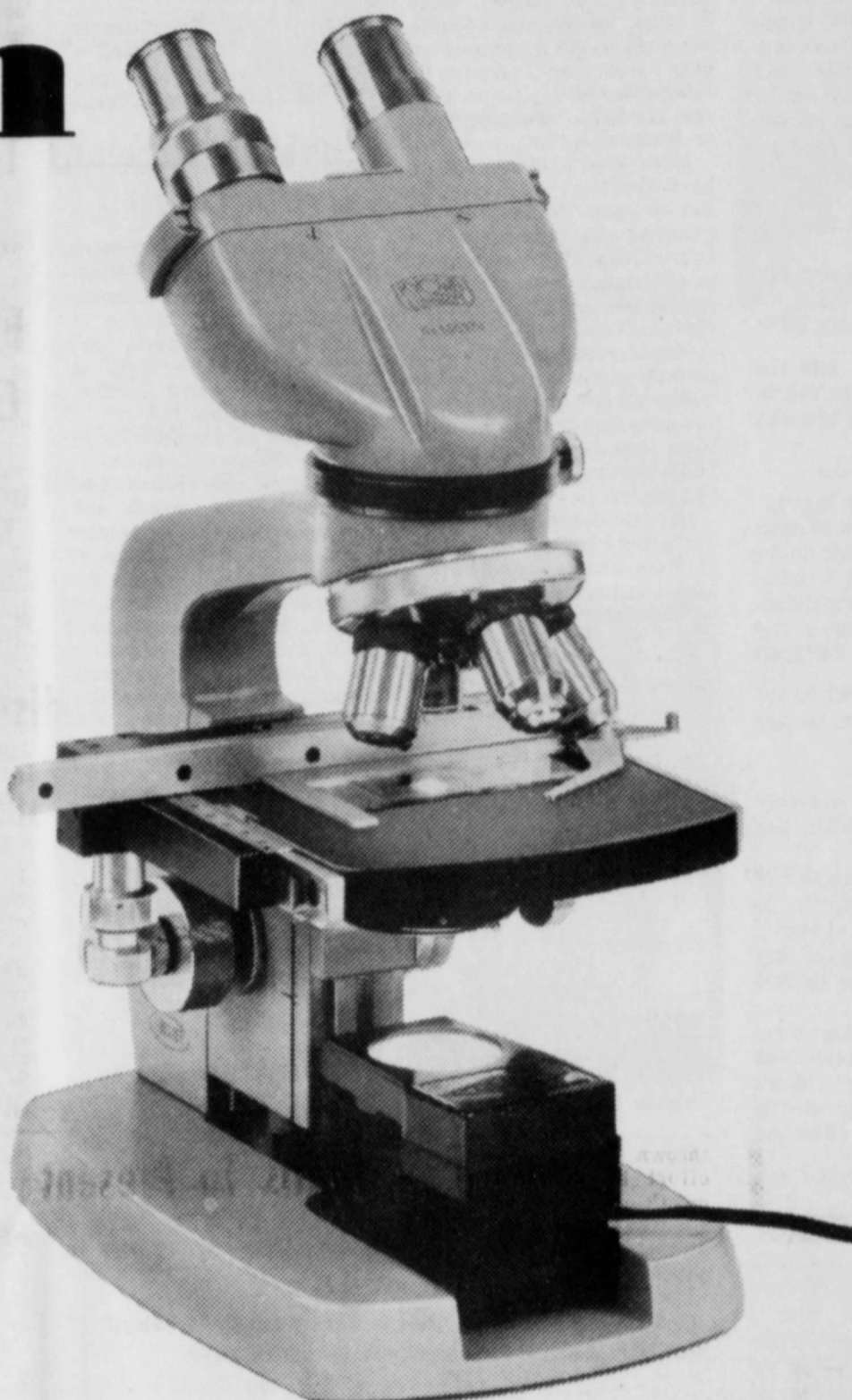
**ASSEMBLY OF GOD CHURCH**  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Evening Worship ..... 7:00  
Prayer Service  
Wednesday ..... 7:00  
Rev. Bob Wright, pastor

**TEMPLO BAUTISTA SALEM**  
Robert Foster, Pastor  
Sunday School ..... 9:45  
Worship Service ..... 11:00  
Christian Training  
Time ..... 5:00  
Evening Worship ..... 6:00  
Wednesday Prayer  
Meeting ..... 7:30  
and Choir Practice

**AIKEN BAPTIST CHURCH**  
Carl Coffee, Pastor  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Training Union ..... 6:00  
Evening Worship ..... 7:00  
Prayer Service Wednesday  
at ..... 7:30  
Brotherhood, W.M.U. and  
Auxiliary Wednesday.. 7:30

**SAN JOSE CATHOLIC CHURCH**  
Sunday: 9 a.m. Service of the  
Word of God and Holy Com-  
munion  
The service of the Word of God  
and Holy Communion is ce-  
lebrated also on Tuesday,  
Wednesday: Christian Educa-  
tion Classes:  
3:00 p.m. Grades 1-3  
4:00 p.m. Grades 4-8  
6:30 p.m. High School Stu-  
dents  
9:00 p.m. Adults  
Baptisms: 1st Sunday of the  
month at 9:00 a.m.  
Confession of Sin: Before  
all Services  
Church Council: Meets the  
1st Sunday of month at 3:00  
p.m.

**EVANS CHAPEL BAPTIST CHURCH**  
Bennie Anderson, Pastor  
Prayer Meeting Wed, 8:30 p.m.  
Sunday School ..... 9:45  
Worship ..... 11:00  
BYPU ..... 5:30  
Evening Worship ..... 7:00



"Heather here in Scotland is so common it grows everywhere. Why do you wish to study it?" I asked a botanist.

He then suggested taking a single flower from the cluster and looking at it through his microscope.

I was amazed at the delicate shading and breath-taking design of an individual bloom. I almost wished he hadn't shown it to me. I trample on thousands of them every day.

The beauty and blessings of life are enhanced by observing God's creation through the lens of Truth.

Consider the Church as a spiritual microscope. It helps you see the worth of single souls. It encourages you to call no man common or trample his capacities under the foot of indifference. It helps you discover and appreciate all the wonders of God's marvelous creation.

Scriptures selected by the American Bible Society

Copyright 1973 Keister Advertising Service, Inc., Strasburg, Virginia

	<b>Sunday</b> Mark 5 21-24, 35-42	<b>Monday</b> Luke 7 11-18	<b>Tuesday</b> John 11 14-45	<b>Wednesday</b> Luke 23 46-49	<b>Thursday</b> Luke 24 1-12	<b>Friday</b> Luke 24 36-45	<b>Saturday</b> John 7 14-30
--	---	----------------------------------	------------------------------------	--------------------------------------	------------------------------------	-----------------------------------	------------------------------------

**Smith Supermarket**  
We Give BUCCANEER STAMPS

**Plains Electric**  
Electrical Irrigation Installation

**Lockney Beacon**  
Your Hometown Newspaper

**Browns Department Store**  
Ready-to-wear - Quality Cleaning

**Davis Lumber Company**  
Lumber and Building Supplies

**Farmers Union Insurance**  
J.D. Copeland

**Sun Vue Fertilizers**  
Your Smith-Douglas Dealer

**Keeters Grocery**  
Friendly Service Every Day of the Week

**Parker Furniture**  
Home Furnishings and Appliances

**Dans Auto Service**  
Repair Specialists

**Perry Implement Company**  
Lockney's JOHN DEERE Dealer

**Lockney Co-op Gin & Elevator**  
Serving Yourself thru Ownership

**Mize Pharmacy**  
Expert Prescription Service

**Carter Mortuary**  
Phone 652-2211

**Lockney Lumber & Supply**  
We Appreciate Your Business

**Baccus Motor Company**  
"Where To Buy Them"

**Reecers Master Cleaners**  
Phone 652-2262

**Byrd Pharmacy**

FRED D. BYRD, Pharmacist

**Consumers Fuel Association**  
Everything for the Farmers

**Patterson Grain Company**  
Lockney

**Simpson Jewelry & Florist**

**Jackson Tire Company**  
Shamrock Products - National Tire





**FLOYD PHILOSOPHER**  
**Thinks He Has Found Out Where All**  
**The Inefficient Farmers Have Gone**



Editor's note: The Floyd Philosopher on his Johnson grass farm thinks he has discovered something this week, his letter indicates. Dear editor:

I was in town stocking up on macaroni and cheese before the meat boycotters run the price up clear out of sight and while I was there picked up a 10-cent tractor bolt for a quarter and a city newspaper whose price has jumped 100 percent in the past years and when I got home sat down and read an interesting article.

It was bragging on the American farmer and his ability to produce so efficiently and abundantly despite the fact there are fewer farmers than ever before, explaining that one reason for this is that "the inefficient farmers have all been driven off the land."

Of course that's not quite right. I'm still here on this Johnson grass farm and I might be able to think of a few more around here like, well, I'd better not mention them, they're probably subscribers to The Hesperian or Beacon, but let's assume that most of the inefficient ones have been driven off.

The next thought that occurs to me is,

where'd they go? What're they doing now? In fact, where does an inefficient farmer go when he's driven off the land?

This is a hard question to answer but it's worth speculating on. For example, I'm almost sure a few of them have turned up in the Texas Legislature, and it's possible one or two may have gotten into Congress. Other likely job opportunities for them would be handling luggage for the air lines, or bugging political headquarters so incompetently they're stumbled up on by a night watchman, and some of them may have gotten into management jobs for now bankrupt railroads or aircraft plants.

But on the whole I'd say a lot of them must have signed up with the new U.S. Postal Service. You can't make me believe that the mail service today isn't run by men at the top who are experts in inefficiency.

Personally, I'd just as soon have those farmers back on the land. They weren't bothering anybody there, and I could get a letter from here to Plainville in one day.

Yours faithfully,  
 J.A.

**Floydada Junior High Girls**  
**In District Track Meet**

Floydada Junior High School's seventh grade girls placed fourth in the district track meet Wednesday at Olton with 61 points. The Floydada eighth-grade girls scored 21 points to place tenth.

Jill Poage won the seventh-grade long jump with a leap of 13-11 1/2 and placed third in the triple jump (28-4).

Jill Probasco was second in the seventh-grade triple jump (28-5) and third in the long jump (13-5 1/2).

Also placing for the Floydada seventh-grade girls: Lori Vinson, fifth in the discus (63-5); Karen Campbell, sixth in the 660-yard run (1:59.5); the Floydada 440 relay team (Jill Probasco, Beverly Black, Donna Reid and Ronette Kitchens), fifth; 880 relay (same team members) third (2:03.4); mile relay (Lori Vinson replacing Kitchens) third (4:56).

In the eighth-grade meet, the Floydada mile relay team (Tracey Puckett, Elisa Garrett, Shirley Guzman and Carlen Young) placed sixth, and the 880 relay (Martha Rendon, Beth Stovall, Shirley Guzman and Tracey Puckett) was sixth.

Tracey Puckett placed sixth in the eighth-grade long jump (13-4) and fifth in the 220-yard dash (29.0).

Nancy Robinson was fourth in the shot put (67-5), and Beth Stovall had a fourth-place effort in the triple jump.

Team totals in the seventh-grade meet: Olton 96, Idalou 88, Roosevelt 64, Floydada 61, Friona 57, Littlefield 40, Post 32, Dimmitt 32, Slaton 29, Abernathy 21, Cooper 7.

Eighth-grade team totals: Idalou 155, Cooper 98, Post 54, Friona 50, Olton 42, Roosevelt 35, Littlefield 35, Abernathy 32, Dimmitt 31, Floydada 21, Slaton 14.

These facilities would provide the means to deliver an average of 5.8 million acre-feet annually. Of the total, 4.7 million acre-feet could be diverted to users in Texas, and 1.1 million acre-feet would be available to users in New Mexico.

The estimated cost of the huge project is \$20.5 billion. Annual economic costs are estimated at \$1.9 billion, of which \$1.4 billion is investment cost and \$0.5 billion is allocated to operations, maintenance, and replacement costs.

Further findings of the study reveal that the ratio of direct and total benefits to annual economic costs is 0.14 to 1.00 and 0.27 to 1.00, respectively.

"Some of the detailed economic figures revealed at the meeting in Lubbock do not agree with other and perhaps more up-to-date studies, as for instance, those in the Texas Input-Output Economic Study being conducted in the office of the Governor," Black said.

"We feel much more detailed analysis and comparison of economic data must be made to finally determine the economic status of the import proposal," he added.

Results of the study are currently being reviewed and a final report will be released in July.

*Lockney*  
**4-H News**

By Janie Archer

On March 26, the Lockney 4-H Club had their monthly meeting in the Junior High lunchroom.

The meeting was called to order by the president, Marcia Fortenberry. Roll call was called by the secretary, Jody Foster. The secretary also read the minutes. Everyone present was to answer to "My reason for being in 4-H". The motto, pledge and prayer was led by Stephanie Turner.

Those present who entered in the food show told what they cooked and how they placed. Those who showed were Darlene Brosch, Sharon Spencer, Melanie Foster, Jill Whitfill, Pat Thompson and Janie Archer.

New members are Tina and Tyke Dipprey, Rhonda McCulloch, Tonya Daniels, and Glen Watson.

The program was on parliamentary procedure, and was given by Sam Fortenberry.

Refreshments were served to the following by Mr. and Mrs. Brosch, Mrs. Bybee, and Mrs. Brock: Janie Archer, Byron Brock, Darlene Brosch, Becky Bybee, Ronnie Cunyus, Randy Ford, John, Sam and Marcia Fortenberry, David and Jody Foster, Denise Johnson, Lisa Scheele, Greg Taylor, Jim Bob Thompson, Kevin and Stephanie Turner, Lane Turner, Melanie Foster, Pat Thompson, Bryan Hayes, Sharon Spencer, Jill Whitfill, Ty Williams, Lori Jane Bayley and Kent Stansell.

The recreation leader, Greg Taylor, led everyone in games.

GUEST EDITORIAL  
**"We Want To Wipe Out**  
**Cancer In Your Lifetime**

The theme of the American Cancer Society's worth repeating: "We want to wipe out cancer in your lifetime. Those nine words speak volumes. They tell of a medical attack on cancer which gives reason for hope. In the late Thirties, fewer than one in five cancer patients were being saved. The following decade it was one in four of three hit by cancer is saved.

With knowledge now available medical and scientific holds that one of two cancer patients could be cured by diagnosis and treatment come in time.

The last 20 years have seen important advances in treatment of cancer resulting from research. The improved surgical techniques and radiation therapy, in instances, drugs have been effective against cancer. Indeed, many scientists say that we have seen the beginning of significant development of drugs against cancer.

But there can be little difference of opinion as to what is needed for the final conquest of this ancient enemy. The scientific efforts have to be broadened all along the line. It means more major cancer centers, more money for research and manpower, more money for equipment, more facilities.

When an ACS volunteer comes to your home, please remember the goal: "We want to wipe out cancer in your lifetime." So, give generously!



MR. FARMER.....LET US HELP YOU  
 CATCH UP ON YOUR FARMING  
 DOING YOUR ROW CROP  
 SPRAYING WORK  
 A. C. CARTEL PHONE 983  
 FLOYDADA

SUMMER IS ON THE WAY . . .

**AIR CONDITION YOUR CAR NOW**

ANY MODEL, CAR OR PICK UP

**\$250<sup>00</sup>** INSTALLED PLUS TAX

IN FLOYDADA

**BABE'S SERVICE CENTER**

983-5042 405 1/2 E. MISSOURI ST.

**Water Inc. Optimistic About Piping Water To West Texas**

Water, Inc. officials expressed optimism today for the future of the West Texas-Eastern New Mexico import project even in the face of study findings showing that under present project-formulation standards, the project is economically unjustifiable.

A. L. Black, Friona, president of Water, Inc., said the findings of the Bureau of Reclamation and the Mississippi River Commission revealed at meetings in Lubbock and Memphis, Tennessee, today were not unexpected.

"We have known from the outset that under project-formulation standards now in use, the import project could not be justified. The key, of course, are the standards being used and even as the two federal agencies were making the findings public, proposals for revamping project-formulation standards are in the final stages of being adopted," Black said.

The reconnaissance investigation was initiated several years ago to formulate and evaluate plans for importing water to West Texas and Eastern New Mexico to replace the dwindling ground water supply. An interim report, by the Bureau of Reclamation in 1968, established that the lower Mississippi River is the most favorably located source of import water for the High Plains.

Figures provided by the Mississippi River Commission indicate that flows near the mouth of the Mississippi, surplus to needs projected to the year 2020, might be available about one-third of the time. If it is determined that diminished flows would not adversely affect the estuarine resources of the Louisiana Gulf Coast, a portion of these flows could be available for diversion from the Atchafalaya River in the vicinity of Morgan City, Louisiana.

Water diverted from the Mississippi River would be lifted by a series of pumping plants in a canal with a

**EXCEL WINS!**  
**AGAIN...and AGAIN...and, AGAIN**

OFFICIAL TEST RESULTS

GRAIN SORGHUM VARIETY TESTS

★ GOODWELL PANHANDLE AGRICULTURAL EXPERIMENT STATION GOODWELL, OKLAHOMA 1972  
 EXCEL BRAND 808 ranked No. 1 in yield of all hybrids tested yielding 12,895 lbs. per acre.

★ HALFWAY HIGH PLAINS RESEARCH FOUNDATION, HALFWAY, TEXAS 1972  
 Agronomic Data for 36 Grain Sorghum Hybrids Tested—Irrigated—Planted in Single 40 Inch Rows, Machine Harvested.  
 EXCEL BRAND 811-A produced 8110.6 lbs. per acre which is 1518.7 lbs. above the average of all hybrids tested.  
 EXCEL BRAND 808 produced 8068.4 lbs. per acre which is 1476.5 lbs. per acre above the average of all hybrids tested.

THESE WERE THE HIGHEST YIELDS PRODUCED IN ALL GRAIN SORGHUM VARIETY TESTS CONDUCTED AT THE HIGH PLAINS RESEARCH FOUNDATION IN 1972.

★ CLOVIS-TUCUMCARI AGRICULTURAL EXPERIMENT STATION RESEARCH REPORT 252  
 Plains Branch Station, Clovis, N.M. and Northeastern Branch Station, Tucumcari, N.M., 1972  
 Agronomic Data for 39 Grain Sorghum Hybrids Tested—Irrigated—Average Yield Both Stations  
 EXCEL BRAND 811-A ranked No. 1 in average yield of all hybrids tested with an average yield of 7812 lbs. per acre.  
 EXCEL BRAND 808 ranked No. 2 in average yield of all hybrids tested with an average yield of 7701 lbs. per acre.

Put these TOP YIELDING hybrids to work for you.  
 SEE YOUR EXCEL DEALER TODAY.

**EXCEL**  
 BRAND  
**808 & 811-A**  
 HYBRID GRAIN SORGHUM

**JUST ARRIVED!**

CHILDRENS LIVING BIBLES \$4<sup>95</sup>

**THE LIVING BIBLE**  
 PARAPHRASED

\$9.95

THE BEACON OFFICE IN LOCKNEY  
 HESPERIAN OFFICE SUPPLY IN FLOYDADA

**Money Making Plants...**

...should be protected with insurance against hail damage. A Crop Hail Insurance Policy, Your Farm Bureau Insurance Agent will tell you about the Crop Hail Policy offered by the Texas Farm Bureau Insurance Companies. Just ask him—he's at your County Farm Bureau Office.

Remember, the Farm Bureau Members' insurance needs first at your Texas Farm Bureau Insurance Companies.

Your Crop Hail Policy is put together by people who know farming and who work with Farm Bureau Members every day.

Your Crop Hail Policy provides quality insurance coverage at the lowest net cost possible.\*

Your Crop Hail Policy is the guide for your adjustment when you have a loss. When a loss occurs, the adjusters are specialists in this work and continue to attend schools to give you better service.

This adds up to better service for Farm Bureau Members.

Get the facts on Crop Hail Insurance for 1973 from your Farm Bureau Insurance Agent. Don't take a chance on a financial loss from hail damage to your crops.

He can also help you with other insurance protection for your home, your farm or ranch, your vehicles, and your life.

Get in touch with him at your County Farm Bureau Office.

\*DIVIDENDS WERE PAID TO ALL 1971 AND 1972 CROP HAIL POLICYHOLDERS INSURED THROUGH YOUR TEXAS FARM BUREAU INSURANCE COMPANIES. THE LOW NET COST.

WHEN YOU NEED INSURANCE SERVICE FOR YOUR . . . HOME RANCH FARM AUTO CROPS LIFE

Think of Low Net Cost with Service.

Don Grantham  
 Texas Farm Bureau Insurance Company  
 Floydada  
 Office Phone 983-3777  
 Home Phone 983-3586

# FARM REVIEW

## Cotton Production Meeting Monday In Earth

EARTH-Quality cotton production is the subject of an evening meeting here April 16 of cotton producers in the northern counties of the South Plains, according to County Extension Agent Doyle Warren.

The event, which is set for 8 p.m. at the Hasell Foundation Community Building, is sponsored by a task force of the South Plains Development Program known as SPD.

Billy C. Gunter, district agent for the Extension Service, is coordinating the meeting.

Dr. Levon Ray, professor and assistant director of research for the Experiment Station at Lubbock, will discuss cotton varieties for quality and profits; cultural practices for high micronaire production will be the topic of Dr. Robert B. Metzger, Extension area agronomist; Roy E. Childers, Extension area agricultural engineer whose specialty is cotton mechanization, will explain the

status of field storage and handling of seed cotton; and Marvin Sartin, Extension area economist, is slated to discuss the future of cotton production in the area. County Extension Agent Buddy Logsdon of Littlefield, will chair the event.

"Cotton has had some setbacks in this northern area of the South Plains," states Warren. "Competition from other crops, adverse weather that resulted in short growing seasons, and other problems have affected cotton production in this area.

"This meeting is planned to help growers become more aware of solutions to the problems they face. The discussions will center around efforts to maintain a healthy position for cotton from the standpoints of quality and competition from other crops," says Warren.

The meeting is open to the public at large, with a special invitation to producers in the counties of Deaf Smith, Randall, Armstrong, Donley,

Parmer, Castro, Swisher, Briscoe, Bailey, Lamb, Hale and Floyd.

Cooperative in the joint venture are the Extension

Service, the Texas Agricultural Experiment Station and Texas A&M University.

SPD is a voluntary organization composed of citizens interested in the economic and social growth of the South Plains.



No. 1 TWO 72y was the top producer out of 56 varieties planted double row at the High Plains Research Foundation in 1972. No. 1 TWO 72y was the top producer out of 56 varieties recorded at Plains Branch Station, Clovis, N. M. - 1971.

TWO 62y was a top producer on the limited irrigation test-High Plains Research Foundation. Lonnie Hinsley - Floyd County Produced 8,330 pounds per acre on his TWO 62y and it was compared with major brands of seed. TWO 62y was his top producer.

BOOK YOUR SEED NOW

YOU MAY BUY TEXAS TRIUMPH SEED AT:

- \* Producers Cooperative Elevators
- \* Russell's Equipment & Supply
- \* Davis Farm Supply
- \* Barwise Elevator & Fertilizer
- \* McCoy Farm Supply

### TEXAS TRIUMPH SEED CO.

P. O. Box 387  
Ralls, Texas 79357  
806 253-2424

Night Phone - Floydada  
Howard Gregory - 983-2915



Clay was getting the tractor ready for planting. The land is being farmed by Wayne Ashburn of Lockney. (Staff Photo).

## Application Presents

### Problems For West Texas

"Old timers have never seen like this on the Plains." Valentine, soil scientist with the Texas Extension Service, is to assist farmers in programs of late harvests and fertilizer applications.

Many of the heavy soils are showing considerable nitrate carryover resulting from heavier than required previous applications. Valentine reports. If this condition exists, lighter applications or the possible omission of nitrogen may be in order for this growing season.

"Most soils contain sufficient nitrogen to get the crop started; therefore, nitrogen can be applied as soon as possible after planting when moisture conditions are favorable for cultivation. For sorghum and corn, applications made 35 to 40 days after planting can be expected to produce top yields. Regardless of the carrier used, the nitrogen will soon be changed to the mobile nitrate form which is readily available to the rapidly expanding root system. Care should be taken in all instances to avoid root pruning," he warns.

Valentine reports that phosphorus is not nearly as deficient as nitrogen in the area, as a whole. "If soil tests show adequate phosphorus, the grower is well ahead and phosphate applications for 1973 can be omitted without reduction of yield," he explains.

A Weekly Report Of Agri-Business News

# Farmcast

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

Fantastic as it may sound, food today is still a bargain. Put the situation in its proper perspective and you realize this is true. While we complain about the high cost of food, most of the world population's major concern is finding enough food to just stay alive.

While we complain that beef steak and hamburger and bacon and broilers "are out of sight financially", two-thirds of the world's peoples are happy if they can find a piece of bread or any scrap of meat to help them survive from one day to the next.

Because of the production efficiencies of agricultural producers, food in this country is in abundant supply and is of top quality. We are the only nation in the world that can produce enough for ourselves and have leftovers for the rest of the world.

This has not come about by accident. It is the quiet revolution that has been going on all around us without fanfare or notice by consumers. Ample food production is this nation's greatest blessing. Agricultural producers have constantly been increasing production. This is one of the major reasons food is still one of the best bargains in our economy today.

Consider these facts as they relate to farm prices before blaming the farmer for high costs of food: Farm prices for food are up only six percent from 20 years ago.

The farmer gets only 40 cents out of each dollar spent on food; the rest goes for transportation, processing, packaging and marketing.

During the last quarter of 1972, the average American family spent only 15.8 percent of his income after taxes for food. Even with increases in early 1973, the level is about 16 percent. Compare this with 23 percent 20 years ago.

Farm production costs have more than doubled in the past 20 years; hired help is up two and half times higher than 20 years ago while farm machinery has more than doubled.

Average wage rates per hour of non-farm production workers are more than two and a half times higher than 20 years ago. In 1950, non-farm production workers averaged \$1.33 per hour; in 1972 they averaged 3.65 per hour; in 1973 it was up to \$3.78 per hour.

While retail food prices went up 33 percent from 1965 through 1972, per capita income was increasing 62 percent.

SINCE 1950 if prices received by farmers for cattle had risen at the same rate as first class postage, cattle would now bring \$72 per hundred pounds. Had cattle prices risen at the same rate as hospital care costs, cattle would now bring \$179.69 per hundred pounds.

Although farm prices have shown some increases in recent months, agricultural income is still below the rest of the economy. Parity—that figure used to show how agriculture is faring with the rest of the economy—is about 80 percent, still 20 percent under the rest of the economy.

The prices the cattlemen get today for their livestock are only slightly higher than they were receiving 20 years ago.

Only six commodities are currently above parity; all others are at price levels below that ratio.



## Agriculture's outpost on Wall Street

Farmers and ranchers don't realize the Federal Reserve Bank gets its loan funds from the sale of bonds. There is no government money in the bank system. The quality of Land Bank Bonds, the skill with which the Farm Credit System's National Agency works on behalf of agriculture, and the constant flow of low-cost financing from the money market. Come in... and let's talk about how Land Bank money is bought—and sold—price to the borrower.

SOUTH MAIN ST.  
PHONE 983-2480  
FLOYDADA, TEXAS



**THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE**

<b>PERRY IMPLEMENT CO.</b> Lockney's John Deere Dealer	<b>LOCKNEY OIL &amp; BUTANE</b> N.H. Gammage
<b>PATTERSON GRAIN CO.</b> Grain - Fertilizer	<b>ACCO SEED</b> "SORGHUM FOR THE SEVENTIES"
<b>LOCKNEY COOPERATIVES</b> Member-Owned	<b>THE LOCKNEY BEACON</b> Boosting Floyd County Agriculture

## Lockney High School Honor Roll

High School 5th 6-weeks

**FRESHMAN**  
"A" - None; "B" - Kirby Collins, Melanie Frizzell, Bonnie Jack, Edith Reves.

**SOPHOMORE**  
"A" - Becky Bybee, Sara Degge, Anna Murdock, Robert Murdock;

**JUNIOR**  
"A" - Larry Bramlett, Diane Fry, Carl Gibson, Ginger Henderson, Carol Lyon, Mary Quisenberry,

Richie Reece;  
"B" - Larry Abbott, Margarito Arellano Jr., Donna Davis, Robbie Sparkman, Cynthia Stoerner, Rusty Thornton.

**SENIOR**  
"A" - Tony Kay Bybee, Paul Cummings, Nancy Henderson, Teena Jones, Reeda Cay Lawson, Pat Mooney, Kay Terrell;  
"B" - David Brotherton, Rickey Gross, Karen Marr, Janet McCormick, Donna Quisenberry, Cathy Ross, Pam Teuton, Richard Wooten.



## P.D.Q. SALE!

**P** = Price, A Good Price For A Good Job

**D** = Dependability, Over 30 Years Of Irrigation Experience

**Q** = Quality, Top Quality Products From Major Companies

AND WE GIVE S&H GREEN STAMPS

### MR. FARMER

TIME IS RAPIDLY RUNNING SHORT TO GET ALL THE LAND READY FOR THE COMING PLANTING SEASON, IF YOU HAVE IRRIGATION NEEDS THAT HAVE TO BE DONE BY PLANTING TIME, MORTON IRRIGATION CAN DO THE JOB FOR YOU.

RAY MORTON  
PHONE 983-3451  
FLOYDADA  
AFTER 6 P.M.

## FOR ANY IRRIGATION NEEDS CALL MORTON IRRIGATION

PHONE 296-6671 100 E. 24TH  
PLAINVIEW





# CLASSIFIED ADS

**REAL ESTATE**

2 new 3-bedroom  
living and dining comb., kitchen, den, utility, pantry, 1 1/2 bath, fenced back yard, cellar, garage, carport. Ralls Highway, 2/10 mile south of Dairy Mart. Art Ratzlaff, 983-2557. 4-22p

new ready to move  
room, range, built-in, brick, plumbed, yr., fenced, \$11,000. Kentucky, dial (806) 4-15c tfc

Three bedroom  
carpeted and near  
E. Hallie, 983-5113. tfc

SALE by owner - 2  
bath, large den, cen-  
ter, back yard. Shag car-  
peting in Petersburg.  
Ellison, 667-3624. 4-22c

SALE - 3 bedroom,  
den, carpeted,  
washer and dryer,  
large kitchen  
area, fresh paint on  
walls. 4-15c

SALE - 2 bedroom  
wall to wall carpet,  
washer and dryer,  
windows and doors,  
corner lot.  
Cared for. Phone  
tfc

2 bedroom brick  
1st in Lockney,  
carpeted through-  
out, loan commit-  
ment call Russell King,  
983-2208, after 6, 652-  
4-15c

lots with 2 bed-  
rooms, two blocks from  
gutters reasonable price.  
5 p.m. tfc

bedroom house on  
lots. Phone 652-  
L1-tfc

**REAL ESTATE**

HOUSE FOR SALE - 3 bedroom, living and dining comb., kitchen, den, utility, pantry, 1 1/2 bath, fenced back yard, cellar, garage, carport. Ralls Highway, 2/10 mile south of Dairy Mart. Art Ratzlaff, 983-2557. 4-22p

FOR SALE - 3 bedroom house, paneled kitchen, disposal, dishwasher, utility area, central heating. Choice of financing. Call Wilson Bond at Hollis Bond Real Estate, 983-2151 or 983-3573. tfc

SEVERAL NICE two and three bedroom homes for sale. 90% loans can be arranged. Call Hale Insurance at 983-3261. tfc

**FARMS & RANCHES**

FOR SALE - 640 Acres, 3 good 6-inch wells. Call 983-2584. tfc

FOR SALE - 240 Acres farm land 9 miles southeast of Floydada, 2 good irrigation wells. Phone 983-2763. 4-19c

**FEED & SEED**

FOR SALE - Hybrid Sweet Corn Seed. All kinds of DeKalb Milo seed. See Bill Fowell. L3-tfc

**NOTICE**

Mr. Farmer, Please Make Arrangements To Get Your Soybeans, Supply Limited PRODUCERS COOPERATIVE ELEVATORS

**NEED BABY CHICKS?**  
They are as near as your phone. Phone is toll free. 1-800-525-2147  
PROTECTION HATCHERIES  
Pratt, Kansas 67124 tfc

**NEED FEEDER PIGS**  
CALL 652-3524  
Lockney

**FLOYD COUNTY ABSTRACT CO.**  
Abstracts Of Title  
Title Insurance  
Verna L. Stewart  
Owner, Manager  
217 W. California  
983-3728  
Floydada, Texas

**Auto Accidents DO Happen...**  
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.  
**BAKER**  
Insurance Agency  
127 W. Calif.  
Ph. 983-3270

**IF IT IS INSURANCE - SEE -**  
Barker Insurance Agency  
Lockney  
Life - Fire Casualty - Hospital  
B. Wilkes, Real Estate  
Lockney  
Ranches - City Properties  
Business Leases - Loans

**RENTALS**

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY. Lockney 652-2642. L-tfc

**THIS SPACE FOR RENT**

**case**  
TRACTORS For RENT or LEASE  
Call 983-2836  
**CASE POWER & EQUIPMENT**  
Floydada, Texas

**ROOMS FOR RENT**  
Weekly To Monthly Rates  
**LOCKNEY MOTEL**  
Call 652-3341

**WANTED**

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

**WANTED**

CUSTOM PLOWING - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

**WANTED**

Poodle Grooming. For Appointment Call Cindy Dudley in Lockney After 4 P.M. at 652-2813. L4-tfc

**WANT TO BUY** Cement Mixer that fits 8N Ford tractor. Call 983-3565. 4-15c

**WANTED**

Custom Swathing and Baling, Custom Farming And Plowing  
Guarantee Good Work  
**WILLIE D. ROSE**  
Phone 652-3524  
Lockney

**CALCULATOR SALE!** - Demonstrator Olivetti D-14, \$200.00. 1 - Demonstrator Olivetti D-24, \$300.00. 1 brand new Citizen, \$250.00. Brand new Unicomp \$295.00. All of these are printers. We have electronic calculators that do not print for \$89.95. Hesperian Office Supply, Floydada, Texas. tfc

**\$200 REWARD**  
To person that furnishes information to the Sheriff's Department leading to the arrest and conviction of person or persons that recently stole power tools from shop and attempted entry to home of Boyce Mosley.

**TEXAS FARM BUREAU** L3-tfc

**3M THERMOFAX PAPER**  
8 1/2 x 11 8 1/2 x 14  
**\$16.50 \$20.96**  
500 SHEETS WHITE  
**HESPERIAN OFFICE SUPPLY**  
PHONE 983-3737

**COW POKES** By Ace Reid



"To think, all this ranch is mine, 15,000 acres of land, no grass, five miles of creek, and no water"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
Jim Word - - - Phone 983-2360

**FARM MACHINERY**

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

**MR. FARMER** - Spring plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

**COMBINES FOR SALE** - Gleener-Baldwin AC-30 to choose from any model C & C oil gas, LP - also any Model G gas, LP, diesel - ready for field cutting these combines have to be sold at some price - terms are available. Contact Travis Martin - Martin Motors - Seymour, Texas - Day: (817) 888-3196 - night: (817) 888-2416. 5-24c

**FOR SALE** - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfc

**FOR SALE** - 1971 GMC Pickup, 350 V8, low mileage, 983-3777, after 5 983-3251. tfc

**FOR SALE** - 1965 Chevrolet, Like new. Phone 652-2211. L4-tfc

**FOR SALE** - '63 Ford, V-8, Standard. Good hand pickup, 983-2006 or see at Hi Plains Auto. tfc

**FOR SALE** - 1970 Pontiac Bonneville, power and air, new tires, excellent shape. Charles Christian, 983-5213. tfc

**FOR SALE** - 1967 Impala Station Wagon. Good condition, 983-3479. 4-22c

**FOR SALE** - 1965 Curtiss Oldsmobile. New overhaul, almost new tires. U. V. Helbert, Route 1, Hale Center, Texas, Phone 839-2801. 4-15c

**FOR SALE** - 1972 Plymouth Sport Duster, 340 V-8, low mileage. Ph. 983-3777 between 8 and 5, 983-3251 after 5. tfc

**FOR SALE** - 1967 Chrysler, 440, 983-3974, 623 W. Virginia, Floydada 4-19c

It's just as well not to yell for help until you need it  
\*\*\*\*  
In most discussions, those who talk most can be eliminated.

**NEED A RUBBER STAMP? CALL 983-3737**

**CLASSIFIED ADS**  
**SELL**

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION\* 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. \*MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH.

CARDS OF THANKS: \$1.00

COPY DEADLINE: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 2 P.M. FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

**EMPLOYMENT**

**REGISTERED NURSES** - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373, or 652-3537 after 5 p.m. tfc

**SEMI-DRIVERS NEEDED**  
Local companies need Certified Semi-Drivers. Earn \$300-\$400 Per Week. No experience necessary, will train. For application call 317-637-1134, or write Rapidway Systems, 5140 S. Madison Ave. Suite 4 Indianapolis, Indiana, 46227. L-4p

**HELP WANTED** - Dog Catcher needed for City of Floydada. See manager at City Hall. tfc

**Treflan Application**  
CUSTOM SPRAYING AND PLOWING  
Call Bill Selman  
983-2422 or 983-5390 tfc

**3M THERMOFAX PAPER**  
500 Sheets White

8 1/2 x 11 \$16.50  
8 1/2 x 14 \$20.96

**HESPERIAN OFFICE SUPPLY**  
Ph. 983-3737  
Floydada

**"SPRUCE UP FOR SPRING!"**  
Complimentary Mary Kay Facial  
Call: Maxine Hill in Lockney, 652-2397 L-TFC

**FOR SALE**  
Acid Delinted \$7.50 Per bag, 100 bags of Paymaster 202, Germination 86% - Boedeker - 45 bags B, 68, Germination 75%. All seed treated with mercurial seed disinfectant and DeMosan.  
Phone 652-2492 or 652-2136 L4-tfc

**TREFLAN**  
5 GALLON  
**\$100 CASH**  
PRODUCERS COOPERATIVE ELEVATORS

**FOR SALE**  
Dwelling - Office Combination PLUS Small Rent House  
231 West California  
Floydada, Texas  
**TULIA SAVINGS & LOAN ASSOCIATION**  
995-3521 Tulia, Texas Box 480

**FOR SALE**

**PARAKEETS FOR SALE** - All colors - normals and rares. Richard Ward, Dougherty, 983-2973. tfc

**FOR SALE** - German wire-hair pointer pups, 12 weeks old. Subject to registration. Call 983-3479. 4-22c

**YES...DOUBLE KNITS LOOK BETTER AND LAST LONGER WHEN DRY CLEANED**

**SUPERIOR CLEANERS**  
109 S. 5TH, PH., 983-3540

**FOR SALE** - Used gas cook stove, \$10. 408 10th St. tfc

**NEW PANTS SHIRTS** Factory Outlet. Superior Cleaners, 109 S. 5th St. 4-29c

**FOR SALE** - we have one good used Olivetti-Underwood printing calculator - ads, subtracts, divides, multiplies, credit balance. \$150. Hesperian Office Supply. tfc

**FOR SALE** - we have one brand new Underwood electric typewriter with carbon ribbon. Regularly \$259.95. On sale for \$199.95. Hesperian Office Supply. tfc

**FOR SALE** - Used color TV's, 3 with new picture tube, 1 with box on top, the rest with UHF built in, \$140-\$275. Two Console Stereos. Mize Pharmacy in Lockney. L-tfc

**FOR SALE** - Regan electronic calculators. \$89.95. Hesperian Office Supply in Floydada, Beacon Office Supply in Lockney. tfc

**HOT WEATHER IS AHEAD** and now is the time to buy one of our new air conditioners or let us get your old one in good condition. We have the padding, equipment and repairman to do the job. Bishop Appliance, Phone 983-2474. tfc

**FACTORY OUTLET** Pants - Superior Cleaners, 109 S. 5th St. 4-29c

**FOR SALE** - we have in stock the 1973 Texas Almanac \$1.95 per copy. Beacon Office in Lockney and the Hesperian Office in Floydada. tfc

**MR. FARMER** - Come to Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. Phone 983-3739. tfc

**SERVICES**

**INSULATION** Installed and Guaranteed. Free inspection and estimate. Thomas Marr. Phone 652-3593, Lockney. L12-tfc

**GEARHEAD REPAIR** - Pickup and delivery Darden Machine and Welding. Ph. 983-2566, nights 652-3743, Lockney. L12-tfc

**PROFESSIONAL Rug Cleaning**  
Phone 652-2500. Lockney. tfc

**WANT TO DO** Yard Work and minor repair and painting. Charles Dean, 308 W. Kentucky. tfc

**MATTRESSES** - new or renovated. For appointment call City Trim Shop, 983-2332, Floydada. tfc

**MISCELLANEOUS**

**THE PET SHOPPE**  
Has everything - Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Oilton Road, Plainview, 296-7240. tfc

**LOSE** weight with New Shape Tablets and Hydrex Water Pills. Byrd Pharmacy, Lockney. L-4tp

**HOT WEATHER IS AHEAD** and now is the time to buy one of our new air conditioners or let us get your old one in good condition. We have the padding, equipment and repairman to do the job. Bishop Appliance, Phone 983-2474. tfc

**FOR SALE** - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfc

**HOW ABOUT A TRIP TO THE BIBLE LANDS AND TURKEY?** 15 day tour, \$910 from New York, \$136 group fare to New York from Amarillo, Lubbock or Dallas. Tour includes: Izmir, Ephesus, Sardis, Istanbul, Beirut, Damascus, Petra, Jericho, Jerusalem, Tiberias, Bethlehem and Hebron. Write Rev. and Mrs. Luther Kirk, 3005 59th Street, Lubbock, Texas 79413. tfc

**CARPET** shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

**KEEP** carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

**LEGAL NOTICES**

Sealed bids addressed to the Superintendent, Lockney Independent School District, Box 428, Lockney, Texas 79241 will be received until 5 p.m., May 14, 1973 for proposed renovation and Air Conditioning of the lower floor in High School, and part of Junior High.

Sealed bids will be opened at 8 p.m., May 14, 1973. Specifications may be picked up at the Superintendent's office, 416 W. Willow.

Only bids on the complete project will be considered. This is a solicitation for bids, and is not an offer. The School reserves the right to reject any and all bids and to waive informalities.

John O. Peck  
Superintendent Lockney Schools  
Lockney, Texas.

**ready-mixed CONCRETE**



**THE EASY WAY!**

One phone call is all it takes when you're ready to pour your patio, driveway, sidewalks or foundation. Let us do the work for you and save valuable time and effort. We guarantee a perfect mix every time.

CALL 983-2170  
**BENNETT BUILDING MATERIAL**  
229 E. CALIFORNIA FLOYDADA



**PIGGLY WIGGLY**

The people pleasin' store

**WIN FREE**

**JACKPOT CASH!**

Get your card punched today!



This Weeks Jackpot  
**WIN FREE CASH**

**Sugar**  
5 Lb. Bag **49c**

Limit one please with \$5.00 or more purchase excluding beer, wine & cigarettes.

- Piggly Wiggly Regular or Iodized Salt 26-oz. Box **12c**
- Piggly Wiggly Pure Black Pepper 4-oz. Can **35c**
- Gladiola Biscuit Mix 2 6-oz. Pouches **25c**
- Piggly Wiggly Fudge Brownie Mix 22-oz. Box **39c**
- Piggly Wiggly Layer Varieties Cake Mix 3 18 1/2-oz. Boxes **\$1.00**
- Piggly Wiggly Assorted Flavors Frosting Mix 13 1/4-oz. Box **35c**

Piggly Wiggly Asst'd. Colors  
**Paper Towels**  
175 Sheet Roll **25c**

**Strawberries**  
10 oz. Pkgs. **25c**

Dutch Ann Frozen  
**Pie Shells**  
2 Pak **29c**

Piggly Wiggly  
**Corn-On-4 The-Cob**  
Ear Pkg. **49c**  
Frozen Mix or Match

- Piggly Wiggly, 10-oz. Pkgs. **Chopped Broccoli**
- Piggly Wiggly, 10-oz. Pkgs. **Green Peas**
- Piggly Wiggly, 9-oz. Pkgs. **Green Beans**
- Piggly Wiggly, 10-oz. Pkgs. **Cut Corn**

**5 For \$1**

**Flour**  
5 Lb. Bag **39c**  
Limit one please

- Betty Crocker Pound Cake Mix 16-oz. Box **51c**
- Piggly Wiggly Evaporated Canned Milk 5 14 1/2-oz. Can **\$1.00**
- Vegetable Oil Wesson Oil 48-oz. Btl. **\$1.17**
- Biscuit Mix Bisquick 40-oz. Box **71c**
- Uncle Ben's Long Grain Wild Rice 6-oz. Box **79c**

Piggly Wiggly Pure Vegetable  
**Shortening**  
3 Lb. Can **59c**

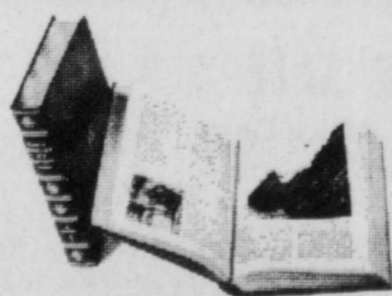
Azar Pieces and  
**Pecan Halves**  
Reg. 79c Size **69c**

Powdered  
**C & H 2 Sugar**  
Lb. Boxes **21c**

- Borden's Milk Eagle Brand 15-oz. Can **43c**
- Baker's Angel Flake Coconut 3 1/2-oz. Can **31c**
- Kraft's Miniature Marshmallows 10 1/2-oz. Pkg. **27c**
- Blackburn's Crystal White Syrup Qt. Btl. **59c**

Dixie White 9"  
**Paper Plates**  
100 Ct. Pkg. **59c**

- Piggly Wiggly Tomato Catsup 14-oz. Btl. **29c**
- Piggly Wiggly Pure Salad Mustard 8-oz. Jar **13c**
- Piggly Wiggly Tomato Soup 2 10 1/2-oz. Can **25c**
- Piggly Wiggly Salad Dressing Qt. Jar **49c**



**The New Funk & Wagnalls Encyclopedia**

Volume 1 Volumes 2-25  
**49c \$1.99** each  
Vol. 20, 21 featured this Week

Piggly Wiggly Asst'd. Flavors  
**Ice Cream**  
1/2-Gal. Ctn. **59c**

- Carol Ann Asst'd. Flavors Creme Cookies 3 13-oz. Pkgs. **\$1.00**
- Carol Ann Vanilla Wafers 14-oz. Pkg. **29c**
- Carol Ann Asst'd. Flavors Marshmallow Pies 14-oz. Box **39c**
- Hershey's Chocolate Syrup 16-oz. Can **27c**
- Smucker's Strawberry Topping 12-oz. Jar **47c**
- Smucker's Pineapple Topping 18-oz. Jar **63c**

All Sweet  
**Margarine**  
5 1-Lb. Pkgs. **\$1**



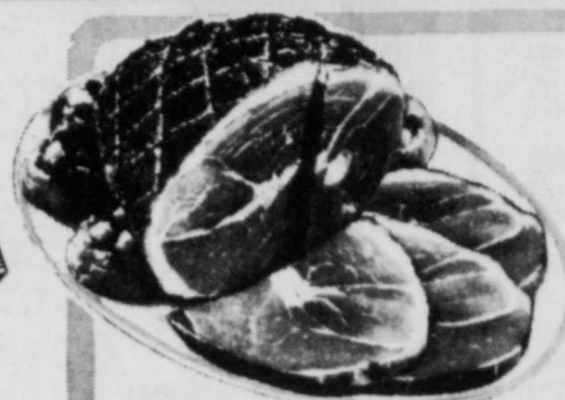
Instant Tea  
**Nestea**  
3-oz. Jar **99c**

- Libby's Vienna Sausage 4-oz. Can **27c**
- Hunt's Puddings & Fruits Snack Packs 4 pk Sleeve **69c**

**DOUBLE S&H Green Stamps every Wednesday**

- With \$2.50 purchase or more excluding cigarettes.
- Powder Deodorant Right Guard 5-oz. Can **77c**
  - Foil Alka Seltzer 36-ct. Package **99c**
  - Kodak Film CX126-12 Color Print Roll **99c**
  - For all X types & pocket Instamatic G. E. Magicubes Pkg. **\$1.19**
  - For all standard flashcube cameras G. E. Flashcubes Pkg. **79c**

Miss Breck  
**Hair Spray**  
13 oz. Spray Can **53c**



Ralston Purina  
**Cornish Hens**  
4-oz. **89c**

**CATFISH FILLETS**  
Lb. **1.09**

- Piggly Wiggly Sliced Muenster Cheese 6-oz. Pkg. **49c**
- Kraft Half Moon Cheddar Cheese 10-oz. Pkg. **79c**
- Kraft Sliced American Cheese Lb. **87c**
- Cooper Sharp Stick Cheese Lb. **69c**
- Piggly Wiggly Single Sliced Cheese 16-oz. Pkg. **95c**

- Tray Pak Cod Fillets Lb. **99c**
- Tray Pak Haddock Fillets Lb. **99c**
- Chicken 0 Sea Peeled & Deveined Cooked Shrimp Pkg. **\$1.09**
- Piggly Wiggly Fishsticks 24-oz. Pkg. **\$1.09**
- CRISPY Fish Sticks Lb. **99c**

Family Pak Combination of Rib End & Loin End  
**Pork Chops**  
Lb. **98c**

- Armour Star Geese Lb. **99c**
- Armour Star Capons Lb. **97c**
- Checkerboard White Meat Turkey Roast 24-oz. Pkg. **\$3.29**
- Thrift T Beef Patties TENDER MADE 20-oz. Pkg. **\$1.09**
- Patties Lb. **98c**
- Bologna 12 oz. **89c**

- Farmer Jones Sliced Salami or Lunch Meat 12-oz. Pkg. **59c**
- Farmer Jones Wafer Thin Sliced Meats 3-oz. Pkg. **39c**
- Country Manor Boneless Canned Ham 3-lb. Can **\$4.99**
- Country Manor Vac Pak Sliced Bacon Lb. **\$1.09**
- Farmer Jones All Meat Franks 12-oz. Pkg. **89c**
- Hormel Sausage Little Sizzler 12-oz. Pkg. **89c**

Ranch Style Bulk  
**Sliced Bacon**  
Lb. **98c**

- Lean Ground Beef Lb. **\$1.09**
- USDA Inspected Tub O Chicken Lb. **57c**
- DISJOINTED Fryers **63c**
- USDA Choice Valu-Trim Blade Cut

- Center Cut, Bone In Ham Slices Lb. **\$1.09**
- Fresh Meaty Pork Spare Ribs Lb. **\$1.09**
- Lean Boneless Stewing Beef Lb. **\$1.09**

**Chuck Roast**  
Lb. **88c**

Russet All Purpose  
**Potatoes**  
10 Lb. Bag **85c**

- Green Salad Favorite Red Cabbage **22c**
- Sweet, Juicy Corn-On-The-Cob Es **3.49c**
- Large, Ruby Red Grapefruit **25c**
- High Quality Celery Hearts **59c**
- Firm, Tart Winesap Apples **39c**
- Green Onions

- Pump Juicy Red Strawberries
- Red and Ripe, Carton Tomatoes
- Attractive Romaine Lettuce
- Mouth-Watering Choice Cantaloupe
- Popular Green Beans

Cello Radishes **2 FOR 25c**

Copyright 1973, Shop Rite Foods, Inc. Prices good April 16-18, 1973. Quantity rights reserved.