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COUNTY POLITICAL TICKET

For County and District Clerk
 LOYDE E. BREWER
 For County Judge
 A. D. SMITH
 For County Treasurer
 ROY B. EZELL
 For County Commissioner
 Precinct No. 1.
 C. C. VEAZEY
 WM. H. FLIPPEN JR.
 E. B. DAY
 HENRY N. WHITE
 For District Attorney,
 JOE SHARP (of Plainview)

Rules of Etiquette Apply on Hiway As Well as Parlor

(Sixth of a Series)
 There are Emily Post rules of Etiquette for the highway, just as there are for the drawing-room, according to W. J. Elliott, Chief of the Texas Highway Patrol.

"And traffic rules not only make for gracious living, they make for living-period!" he said. "No driver is a good driver unless he knows and obeys traffic laws, to insure his own safety as well as the safety of other drivers and pedestrians."
 Chief Elliott pointed out that nearly half of all accidents in business and residential areas involve two vehicles at an intersection, and half of these are the result of two vehicles entering at right angles intent on going straight through.
 He said that statistics of the National Safety Council show 15 per cent of all drivers in fatal city accidents failed to yield the right-of-way, the most frequent violation.
 The Texas Highway Patrol is co-operating in a nationwide "Know and Obey Traffic Laws" program, and Captain Polk Ivy of the Amarillo District listed the following facts to remember about right-of-way at intersections:
 1. A car already in the intersection has the right-of-way over cars ap-

Soviet Champ



Nikolai Korolev is Russia's greatest boxer, says the official Soviet caption with this picture. The former guerrilla has fought 125 bouts, won most by kayoes.

Noted Minister Speaks to Texas Tech Students

LUBBOCK, Feb. 28—The expected post-war breakdown of morals among college students in regard to sex behavior and the use of alcohol did not arrive, according to Dr. Charles E. McAllister, who has recently completed a survey of conditions at 89 leading publicly controlled colleges and universities in the United States.
 Dr. McAllister, Dean of the Cathedral of St. John the Evangelist, Spokane, Washington, who is nationally recognized as an outstanding minister, lecturer and writer, delivered a series of addresses at Texas Technological College this week under the auspices of the Willson lectures.
 The speaker reported an increasing interest among college students in basic moral codes and in religion, but said that religious education is unsatisfactory as it is presented in most schools today. His suggestions were that religious material be presented on as high an academic level as any other subject and that it be presented on a broad, non-sectarian basis.

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With those 5x5 Timbers for Windmill Towers, and all the other necessary material.
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PUMPS AND WINDMILLS
 and
Everything for the Builder
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 See Our Plans

ROCKWELL BROS. & CO.
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 O. F. LANGE, Manager

March Is Already Here

And Spring will soon be in the air all over the Plains. So, just remember that we are ALWAYS on the job, serving you in all your seed and grain problems.

We have a good supply of Certified Sorghum Grains for Seed. If you will be needing any of these Grains, better see us about them.

Our Celebrated P. G. C. Dairy Rations and Laying Mash

Friona Wheat Growers, Inc.
 FARMERS CO-OPERATIVE
 ARTHUR DRAKE, Manager

TAX ACCOUNTING

You have heard someone remark, "My Income Tax was much more than I expected." Would you make a business deal without knowing or reasonably anticipating your cost or profit? Many times Income Tax is an important item in determining the net result. The proper classification of Receipts and Disbursements or Income and expense will clearly reflect the kinds and amounts of taxable income and thus the manner and extent that each is taxable.

A considerable portion of the public accountant's time is consumed in keeping current with the frequent changes in Tax Matters. Your accountant invests yearly in Tax periodicals and Tax Service books which are supplemented continuously.

OBTAIN THE CORRECT FIGURES

Northwest District Texas Association of Public Accountants

The public accountant holds a permit to practice Public Accountancy by having met the requirements of the State regulatory law as administered by the Texas State Board of Public Accountancy.

proaching. You must give way to any car already there as you come up to the intersection.

2. If two cars arrive at an intersection at about the same time, the one of the right has the right-of-way, and the other driver must give way to him.

3. Slow down before you reach the intersection in order to be ready for a car on the cross street. Don't wait to slow down after you reach the corner—it may be too late.

4. Despite the rule, don't insist on your right-of-way at the risk of an accident. Humility is a small price to pay for safety.

5. If there are no stop signs at the intersection, or if one vehicle is turning left, special rules are applicable.

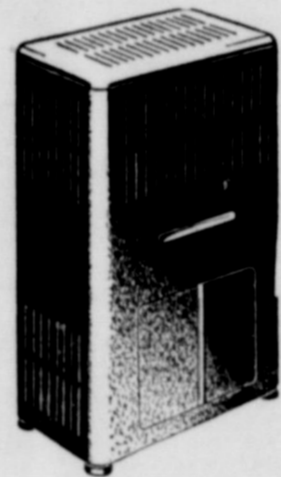
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STOVES

NOW!"

So here's the way we do it....

50,000 BTU REZNOR UNIT HEATERS (Ceiling) at only	\$134.95
60,000 BTU TEMCO CIRCULATORS (Were \$40.00 Each)	\$26.95
40,000 BTU EMPIRE FLOOR FURNACES (Were \$89.50)	\$66.95
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57,000 BTU ATLAS FLOOR FURNACE (Was \$112.00)	\$72.50
With Controls	\$92.50
100,000 BTU ATLAS CENTRAL HEATING PLANT (Lists \$330.00, yes \$330.00) NOW	\$195.00
50,000 BTU EMPIRE CIRCULATOR -- A mighty good buy	\$46.50
40,000 BTU EMPIRE CIRCULATOR -- A mighty good buy	\$44.00
22,000 BTU BRILLIANT FIRE HEATER, Reduced Unbelievably to	\$34.50
20,000 BTU BRILLIANT FIRE HEATER -- Now See This	\$12.50
20,000 BTU CIRKLAIR HEATER	\$19.50
20,000 BTU No. CM 1210 CIRKLAIR HEATER	\$44.95
20,000 BTU No. CW 2206 CIRKLAIR HEATER -- ONLY	\$21.40

BOY, OH BOY, CARL HAS DONE IT AGAIN! -- AND IT SAVES YOU MONEY!

Call the Lumber Number 7

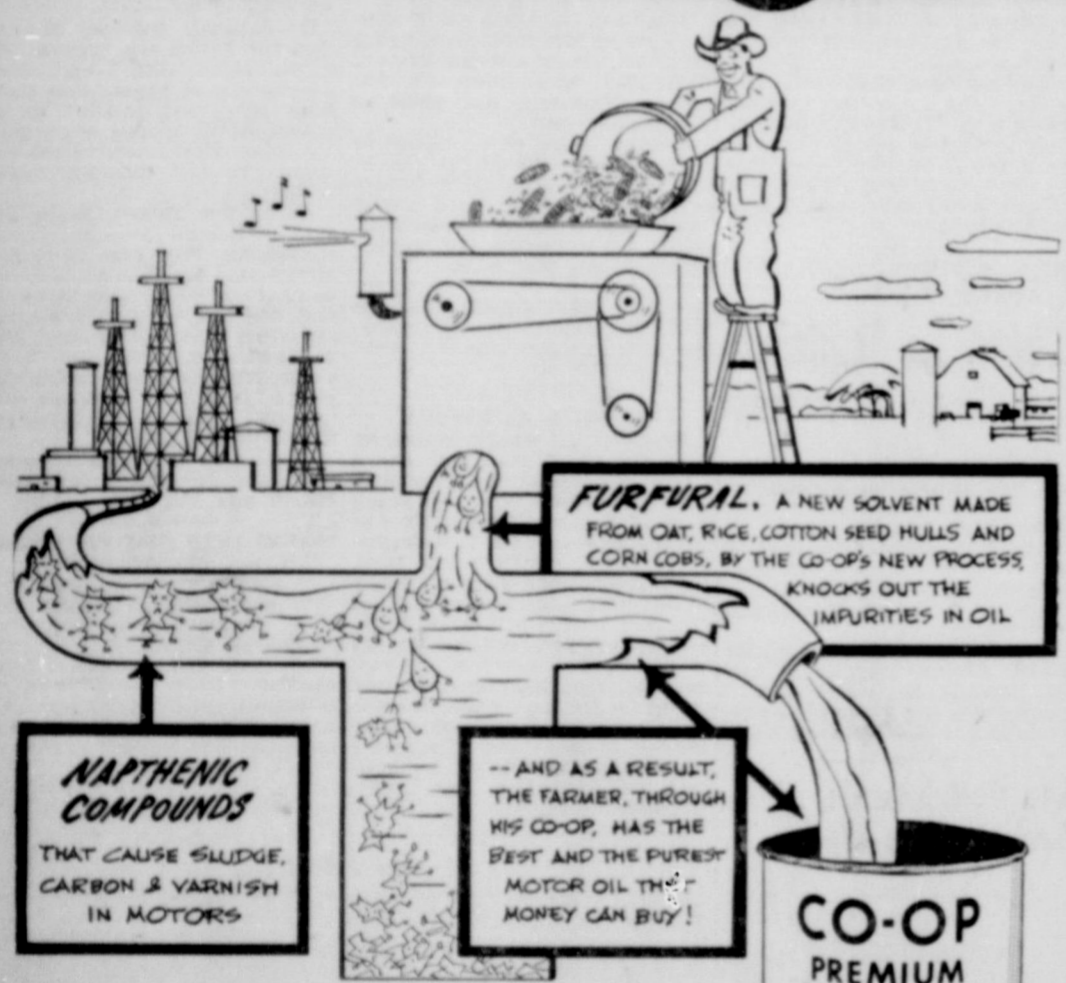
Carl McCaslin

Lumber Company

1 Block East of Courthouse

Hereford, Texas

CO-OP PRESENTS A GREAT NEW OIL



This great new oil that is big news to oil users is the new Furfural Solvent Refined oil... it is available in two types: CO-OP PREMIUM and CO-OP HEAVY-DUTY.

Furfural is an amazing new filter, now being used in the Co-Op refinery to purge oil of Naphthenes -- those elements in ordinary oils that cause sludge and carbon to form in your motor.

That's why the Co-Op Solvent Refined Oil is big news for your engine. It means the virtual elimination of motor-wearing carbon and sludge. It means instant lubrication on starting. It is the oil that will retain full 'oiliness' under greatest heat and flow freely even in coldest weather.

You'll like the great new Co-Op Solvent Refined Oil... your engine will like it too! Buy it at your local Co-Op.

Furfural is made of oat hulls, rice hulls, cottonseed hulls, corn-cobs, and other farm by-products. It cleanses oil of impurities that refiners have sought for years to get rid of, the impurities that cause sludge and carbon to form.

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Like we are having now, it is a soul-thrilling experience to sit down to a Breakfast or Lunch or Dinner of—

Fresh Fried, Nicely Browed Hot Cakes

All well daubed with butter and soaked with syrup. We do not have the Hot Cakes but we do have the makin' and all that goes with them.

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Put shades on lamps that reflect light. Use clear translucent shades that utilize every bit of light given by your bulbs.



Place lamps so that light is directed on the task at hand, not on the face. This gives you more light and less strain.

Simple rules for good lighting that will add comfort and enjoyment to your living. They are important rules to follow that will protect the precious eyesight of every member of your family.



I'LL COME TO YOUR HOME OR PLACE OF BUSINESS A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting.

Public Service Company logo and address information.

Plains Crop Outlook Good If Spring Blowing Is Prevented

COLLEGE STATION, Feb. 28—Cotton farmers had a good year in the Panhandle and South Plains. Yields were higher than any of the early crop estimates, even though the summer was dry.

Want Ads

For Sale: Some young Registered Hereford bulls. Will deliver within 40 miles from my place. John Gammon, Lubbuck, Texas.

New Bulletin Explains Pay By Board, Lodging

DALLAS, March 1—Employers in any industry in Texas whose employees are covered by the Fair Labor Standards Act (Federal wage and hour law) and who pay their workers both in cash and by providing board and lodgings...

Farmer's Wheat Not Taxable Says Attorney General

Texas attorney general has ruled that wheat held by the farmer who grows it is not taxable.

Certified Seed Growers to Meet At Texas Tech

LUBBOCK, Feb. 28—All persons interested in better seed production are invited to attend the annual meeting of certified seed growers to be held in Agric. Memorial Auditorium at Texas Technological College.

Community Supper-Party Friday At Westway Honors Two Birthdays

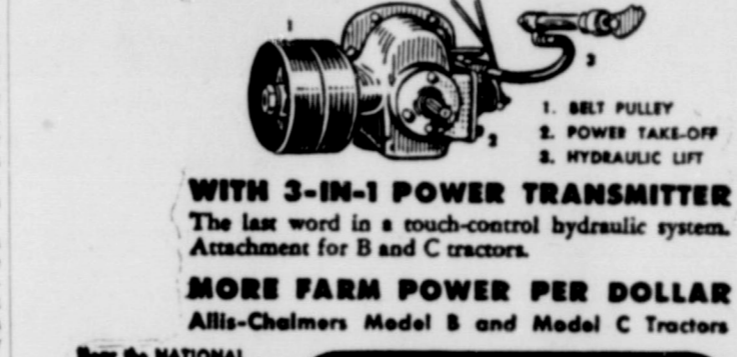
WESTWAY, March 2—A community supper and "42" party were held Friday night at Westway, honoring Mrs. J. C. Morrison and Mrs. Merlin Kaul, who both celebrated birthdays last week.

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WITH FRONT-MOUNTED IMPLEMENTS Planters, cultivators, fertilizer attachments, mower—all ahead of the driver's seat.



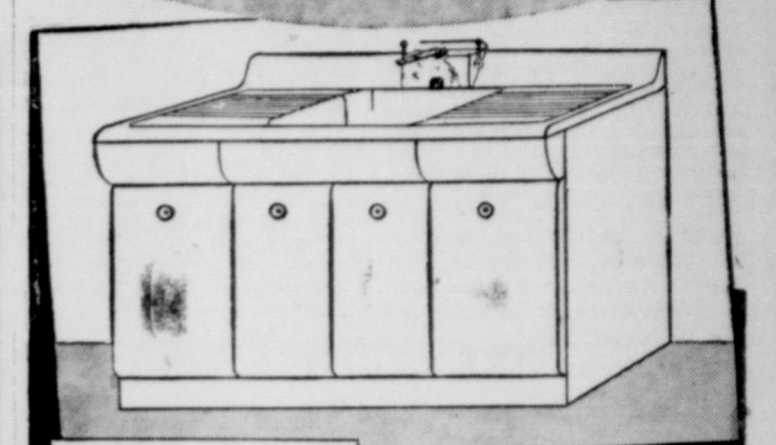
WITH 3-IN-1 POWER TRANSMITTER The latest word in a touch-control hydraulic system.

MORE FARM POWER PER DOLLAR Allis-Chalmers Model B and Model C Tractors

REVEE CHEVROLET CO. FRIONA, TEXAS

Lost! use the CLASSIFIED

NOW THEY'VE COME!



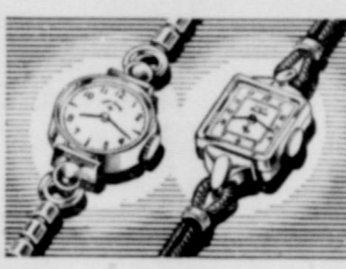
NEW FEATURES SAVE YOU WORK ... ADD TO KITCHEN BEAUTY

SEE THEM AT OUR STORE!

At last they're HERE! ... marvelous new American Kitchen Sinks! Now you can enjoy the finest, yet be money ahead!

WELCH AUTO SUPPLY Friona, Texas Phone 2501

JEWELRY PLAYS A LEADING ROLE



Shell love only you when you give her a new ELGIN

... Elgin ... the only watch with the Dura Power Mainspring

It won't rust. Holds its "springiness." Eliminates 99% of watch repairs due to steel mainspring failures.

Now Showing The Wyler INCAFLEX Waterproof Watch ...



*Lifetime waterproof guarantee—if returned for factory inspection every 2 years.

KIDDIE KRAFT fine jewelry advertisement with illustrations of jewelry.

KESTER JEWELRY

MR. AND MRS. A. W. (BILL) HEMBREE 316 N. Main—Guaranteed Watch Repairs Hereford, Texas—Telephone 34

From where I sit ... by Joe Marsh How to Put Up with Women's Styles

When Will Dudley's missus finally gave in to the new-style longer skirts, Will was mighty critical at first. Allowed as how women were a slave to fashion...

Copyright, 1948, United States Brewers Foundation

R. F. Hinchey New President Of West Texas Gas Company

R. F. Hinchey of Lubbock, for the past twenty years Vice President and general manager of West Texas Gas Company, is now President and General Manager of the Company.

As President he succeeds R. E. Wertz of Amarillo who relinquished the post to become chairman of the board of Amarillo Oil Company, an administrative affiliate. The change, designed to enable Mr. Wertz to devote more time to special work for all the affiliated companies, was announced following a meeting of the board of directors of the company held in Kansas City on Tuesday.

Mr. Hinchey came to West Texas from Oklahoma, on June 1, 1927 to be in charge of the construction of a gas transmission line from the Panhandle Gas Fields into the South Plains, and of distributing plants in the various cities and towns which were to be served. First offices of the company were in Amarillo, but early in 1930 after the initial construction work was complete, the general offices of the company were moved to Lubbock, where they have remained.

Mr. Hinchey has spent his entire life in the natural gas business. His father and grandfather had likewise been employed in the natural gas industry. He started in his



teens as water boy for a construction crew building a natural gas pipe line from Bradford, Pennsylvania, to Buffalo, New York. He has stayed with the gas industry ever since with the exception of about one year spent serving in the armed forces during World War I. His work led him from New York and

Boning Up



While his father vacations before assuming presidency of Columbia University, Capt. John Eisenhower studies there. He's shown leaving Low Memorial Library after registering for an English refresher course. Later he will teach at West Point.

Grandma Was Loaded for Bear



Mrs. Helen Carey, 43-year-old Niles, Calif., grandmother, went hunting for bear in Eldorado County and brought back two, a 350-pound female and 130-pound cub. Her dog, Rusty, was her only companion on the seven-day excursion.

Crimes Against Humanity



Not a couple of ordinary thugs, but two former members of the Nazi High Command—Wilhelm von Leeb and Johannes Blaskowitz—listen as they are charged with war crimes and crimes against humanity before an American military tribunal at Nuernberg.

"Certain Thoughts Are Prayers"

There are moments when, Whatever be the attitude of the body, The Soul is on its knees. —Victor Hugo

A GOOD CHECKING ACCOUNT IN OUR BANK WILL HELP TO ANSWER LOTS OF PRAYERS

We Appreciate Your Good Will and Patronage

FRIONA STATE BANK

Member FEDERAL DEPOSIT INSURANCE CORPORATION

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OPTOMETRIST

121 West Third Hereford, Texas
Phone 37 Office hours—8:30 - 5:30

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IRRIGATION LOANS
IF IT IS A GOOD LOAN—WE CAN MAKE IT

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Phone 2121 Friona, Texas

1901 — 1948
Prompt Ambulance Service
We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.
Furniture and Undertaking
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Livestock Owners NOTICE
FOR FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS and SHEEP CALL—

Friona Consumers Co-Op Products
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Wm. H. Flippin Jr.
General Auctioneer
FRIONA, TEXAS

Farm and Livestock Sales A SPECIALTY
Good Service, Fair Treatment.
I Solicit Your Business
Dial 2672

Pennsylvania to Ohio, West Virginia, Oklahoma, and finally to Texas. Known as "Ray" to many friends throughout West Texas, he has been actively identified with the progress of this area.

Starting with the company as its first employee, Mr. Hinchey has seen it grow until now it serves approximately 40,000 accounts and has more than 1500 miles of pipe in its transmission and distributing systems. The company serves 44 cities and towns from Canyon on the north to Odessa on the south, and from Mileshee and Seminole on the west to Crosbyton, Floydada and Turkey on the East.

Tech Directors Approve \$300,000 Expansion Fund

LUBBOCK, Feb. 28—Expenditure of more than \$300,000 for enlargement of facilities and new construction at Texas Technological College was approved by college directors at a recent meeting. The figure includes \$50,000 appropriated toward completion of the West Texas Museum, made on provision that the remainder of needed funds be provided by the Museum association, that construction be completed within the next two years and that space be provided in the building for classrooms.

The board of directors also pledged research facilities of the college and services of staff members in the furtherance of studies on problems of conservation and development of ground and surface water resources in the state. A board committee was appointed to inaugurate a 10-year beautification program for the campus.

Funds appropriated by the board included payment for some projects already started and partially finished. Projects for which appropriations were authorized included: \$5,000 for traffic control lights on the campus; \$27,500 for additions to the college bookstore; \$18,743 for enlarging electric cables on the campus; \$5,412.24 for sidewalks; \$22,216.74 for paving campus streets and parking areas; \$12,274.29 for additions to speech department facilities; \$35,365.96 for utility installation in temporary buildings; \$7,696.08 for enlarging extension division facilities; \$7,700 for a hydraulic lift in the Chemistry building; \$3,000 for electric panels in the mechanical engineering building; \$8,700 for addition to the meat laboratory; \$8,000 for tennis courts; \$40,000 for a revolving fund for purchase of new equipment for Tech Press; \$27,433 for additional farm shop building; \$28,000 for a garage and lumber storage building; \$15,000 for purchase of cows for agricultural research.

Still Time For Planting Shrubs And Shade Trees

COLLEGE STATION, Feb. 28—There is still time to buy and plant shrubs and small shade trees; in fact, this is a good season to transplant young trees to the home landscape from either the nursery or the woods. Sadie Hatfield, extension landscape gardening specialist of Texas A & M College, points out: A tree with a relatively smooth bark is a good choice, as the smooth bark usually means that it is a rapidly growing tree. Most trees grow faster if they are taken while young and when the trunk is not larger than an inch or two in diameter.

In taking the tree, take up as much as possible of the root system. Nearly all trees which drop their leaves in the winter can be taken up bare-rooted, but the roots should not be allowed to dry. Miss Hatfield suggests that the root system be covered with wet straw, wet sacks or leaves to keep it moist until re-set in the ground. Cut split or damaged roots back to the undamaged parts.

The place where the tree is to be planted should be prepared before going to the woods, Miss Hatfield

says, so there won't be a delay in getting the tree in the ground again. Prune one-half to three-fourths of the top, since one-half to three-fourths of the root system will necessarily be lost. If the tree is to be used for shade, the lower limbs may be removed first.

Among the trees which are easy to transplant with bare roots and which make a good growth are box elder, ash, pecan, walnut, elm, cedar, cottonwood, sycamore, redbud, maple and hackberry. Miss Hatfield says. Liveoak, magnolia, cedar and holly are good for screens or background plantings, and are evergreens which must be taken up with a ball of earth. Pruning at least half of the top growth and picking off about half of the remaining leaves will help the plants to establish themselves, Miss Hatfield says.

MARKETS

(USDA)—Most farm products sold steady to stronger during the past week. The U. S. Department of Agriculture's Production and Marketing Administration reports.

Sheep and lambs maintained a fairly steady tone, with some markets showing slight gains and others small losses. Good and choice lambs brought \$21 at Kansas City and \$20 to \$20.50 at Oklahoma City. Medium and good woolled lambs sold from \$18.50 to \$19.50 at Denver and from \$19 to \$20.50 at Fort Worth. Mohair sold at Kerrville and Del Rio, Tex., as, at around 45 cents per pound for adult hair and 65 cents for kid. Scarce fall Texas wools were offered at around \$1.20 clean basis.

Hog prices fluctuated sharply from day to day last week and opened higher Monday for net gains of \$1 to \$2 at most markets, with San Antonio ending up near the starting point. Top hogs ranged from \$22 to \$24.75 in Monday's trade.

Extreme unevenness on steers featured the week's cattle trading, with most steers and yearlings following the generally strong trend and heavy fed steers barely steady to weak. Common and medium steers and yearlings brought \$17 to \$24 at Houston Monday, when medium and good yearling steers sold at \$23.75 at San Antonio. Medium and good steers, yearlings and heifers turned at \$22 to \$25.50 at Fort Worth and \$21 to \$25 at Oklahoma City. Wichita and Denver moved medium and good steers from \$22 to \$25.50. Kansas City struck a top of \$29 on choice steers.

Egg prices went up a little last week, but weakened Monday, when Dallas and Denver bought current receipts mostly at 40 cents a dozen, and Fort Worth 41 to 42. Poultry moved in rather dull trade at slightly lower prices. Dallas and Fort Worth paid from 22 to 25 cents a pound for heavy hens and 33 to 35 for fryers and broilers.

Cotton strengthened during the past week in fairly active trade. Prices rose about \$5 a bale, Dallas quoted spot middling 15/16 inch Monday at 32.85 cents.

Grain sorghums advanced 22 cents per hundred pounds and corn 12 to

Ship Your Cattle To Us For A Good Competitive Market

PLENTY OF BUYERS
Last week we sold 1900 cattle. We expect a good run of stocker cattle this week.
Cattle from Hereford vicinity need no permit—we have a Texas inspector at the sale pens.

TRY US AND NOTE THE PROFIT

CATTLE AUCTION
EVERY
Wednesday and Thursday
and Friday If Necessary

NEXT HORSE SALE
TUESDAY, MARCH 9
HORSE SALE EVERY OTHER TUESDAY
MANAGED BY JIMMY HARGROVE

C' OVIS CATTLE COMMISSION CO.

OWNERS
Ben Davidson Lloyd Otten
Clyde Rayl Pete Knapp

PHONE 999 CLOVIS, NEW MEXICO

Tune in KICA Every Wednesday, Thursday and Friday at 1:15 New Mexico Time for Market Report.

VITA-WAY MINERAL FORTIFIER FOR LIVESTOCK
Weather-Proof For Your Protection!

AN ESTABLISHED HUMAN TRAIT
Is, that when one wants a thing, he wants it when he wants it, and he usually wants all there is to it. Just so it is with your grain marketing. You want all the service that goes with it, and you want that service continuous, dependable, abundant and ready. Our unexcelled equipment, capacity and competent help gives you that and more if necessary, and we like to deal with you.

SANTA FE GRAIN CO.
G. (Preach) CRANFILL, Vice-President and General Manager

Amarillo Students to Present "H. M. S. Pinafore" for Public

A famous Gilbert and Sullivan operetta, "H. M. S. Pinafore" will be presented in Amarillo next week by students of Amarillo High School music department.

The story of a mixup at birth of two boys and then the odd events leading up to the time that the mixup is righted it to be unfolded as the combined choirs of Amarillo High School present the famous Gilbert and Sullivan Operetta "H. M. S. Pinafore."

The famous operetta will be presented from the stage of the Amarillo High School auditorium at matinee and evening performances on March 15, 16 and 17.

Under the direction of Mrs. Julia Dean Evans and Miss Fernie Thompson, the production will be staged in full color and glory from a simulated ship's deck, in the resplendent costumes of the gay 1800's.

Those students who are to sing leads will be picked from the ranks of the A Cappella and Aeolian Choirs, and the full chorus will be composed of the top picked singers of both choirs.

For tickets write Mrs. Julia Dean Evans, Amarillo High School at Amarillo, Texas.

Here's Your Invitation to Our BIG, FREE "Family Party"

Invitation Bring the Family and have A Lot of Fun With Us

ON THE STAGE **BIG STAGE SHOW!** REAL LIVE ENTERTAINERS
Plus New Color Movies EDUCATIONAL — TRAVEL — COMEDY

ON THE SCREEN

Mark the date on your calendar NOW.
FRIDAY, MARCH 12th, beginning at 8:00 P. M.
High School Auditorium, Friona, Texas

Parmer County Implement Company
Your International Harvester Dealer

Put your Pennies on Parade

CORNED BEEF Libby's 12 oz.	42c
SHORTENING Jewel 3 lbs.	\$1.07
COFFEE White Swan 1 lb.	47c
SUGAR Limit 10 lbs. per customer..... 10 lbs.	89c
BACON Slab sliced 1 lb.	48c

Free to the First 24 Customers 1 lb. Town Talk Coffee. We couldn't sell it so we will try to give it away.

FRIONA LOCKER CO.

Regal Theatre
FRIONA, TEXAS

Friday-Saturday, March 5-6
VAN JOHNSON
In
"THE ROMANCE OF ROSY RIDGE"
Chapter 6, Son of Zorro

Sunday-Monday, March 7-8
BUTCH JENKINS
In
"MY BROTHER TALKS TO HORSES"
NEWS

Wednesday-Thurs., Mar. 10-11
"KEEPER OF THE BEES"
With
Michael Duane — Gloria Henry
Based upon the novel by Gene Stratton Porter

Matinees 2:00 P. M.
Night Shows 7:00 P. M.
"Your Pleasure—Our Job"
Good Shows—Good Order