

"Serving The Floyd County Trade Area Since 1896"

The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

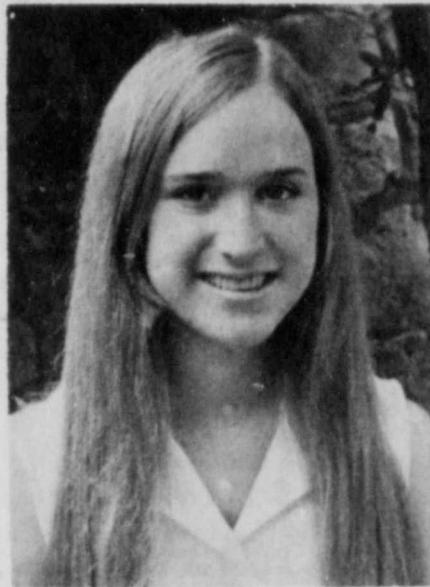
Sunday, April 21, 1974

12 page in one section

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Number 32

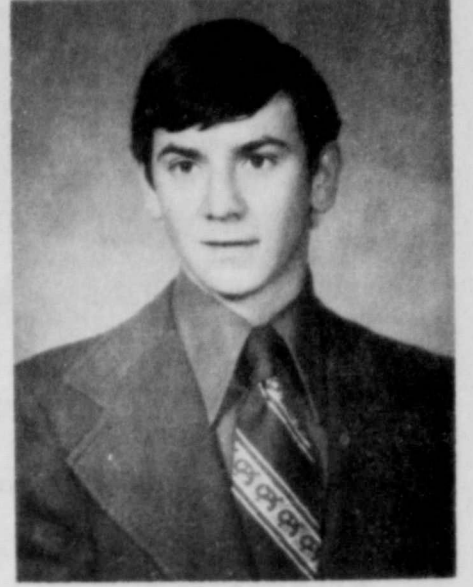
Carol Cogdell And Nancy Puckett Floydada High Graduates



Carol Cogdell



Nancy Puckett



Lonnie Robinson

made Friday of
nts in the 1974
graduating class.
Chapter 14
"Garden Projects
or Your Pleasure"
Chapter 15
"Garden Building
Projects"

daughter of Mr. and Mrs. Sam Puckett.
Her grade average is 94.30.
Top boy of the class and number
three is Lonnie Robinson, son of Mr.
and Mrs. Wayne Robinson.
Fourth through tenth places are as
follows: LaDonna Bilbrey 93.68; Daria

Milton 93.51; Terry Stovall 92.96;
Randy Hale 92.76; Danny Bradford
92.64; Tom Lovell 92.33 and John Cagle
92.27.
The averages are computed on all
grades the students have made in the
four years of high school.

Crime Report

Various Arrests

of arrests by
esn't appear to
of arrests vary
llowing report
e listing of all

other traffic violations 6.
OTHER ARRESTS
There were 47 arrests reported for
violations other than traffic. They are:
Obscene language in presence of a
lady 2, shooting gun in city limits 2,
simple assault 1, drunk in public place
25, making beer available to minors 2,
minor in possession of beer 7, drinking
beer in public place 2, violation of
garbage ordinance 2, peddling in city
limits without valid license 2, crossing
fire hose during time of fire 1, fleeing
from police 1.

Help!

Baseball begins for the T Shirt
league about May 21, and practice
begins next month.
However, if it is going to be a
successful season with a lot of Floydada
community youth participating, it will
take a lot of adult help.
So, your help is needed now to get
everything ready to go. Call Clarence
Denton or Ken Weaver, tell them you'd
like to serve as a coach or manager. It's
just that easy.

Whirlwind Band To Participate In Festival

Steve Schmidly will take his
Sweepstake winner Whirlwind Band to
Amarillo next Wednesday where on
April 24-25 they will participate in the
Greater Southwest Festival.
The band will depart at 4 p.m.
Wednesday for the overnight trip.
At the Festival awards will be
presented in 1st and 2nd and
Outstanding Bands named in Concert
and Sightreading.

Partnership Golf Tournament Roster Full

"We have more wanting to play in
our tournament than we have room
for," Floydada Country Club golf pro
Richard Hale told a Hesperian reporter
yesterday.
One hundred twenty-eight golfers
will begin play Saturday morning in
the two day annual Floydada
Partnership Tournament.

Whirl And Whirlwind Win At Press Meet

One Floydada High School Whirl won
a first and the Yearbook, Whirlwind,
took a third place at the Panhandle
High School Press Association meeting
held in Amarillo Thursday.
The Whirl's award was in
mimeographing.
Additional information was not
available due to sponsors of the Whirl
and Whirlwind, Mrs. Kenneth Bean
and Miss Janet Milam, being at
Regional contests Friday.

County Sheriff's Office Reports Arrests Double Over Last Year

County sheriff Bud Rainey reports
arrests have doubled this January,
February, March over the same period
in 1973. There were 53 arrests in 1973
and 117 in 1974.

This shows a trend of crime
increase for the county as the 1972 first
quarter period showed 40 arrests.

larceny and theft 31, burglary 17,
drunks 11, auto theft 5, vandalism 5.

Now Or Never For Floyd Dryland Wheat

It is the general opinion of Floyd
farmers that Friday night's 50%
chance of moisture weather forecast is
a sort of "now or never" ultimatum on
this year's dryland wheat crop.
Although it's already "never" for
some of the dryland wheat that is
already being grazed, a good rain could
save thousands of acres of dryland
wheat that is still hanging on.

Looking at the total arrests for all
adult crimes, it appears that the
sheriff's office continues to investigate
more crime in the county and
consequently is making more arrests
each year.

Most of the arrests in 1973 are as
follows: driving while intoxicated 114,
drunks 40, larceny and theft 41,
burglary 26, aggravated assault 9.

A total of 184 arrests were made in
1972, 237 in 1973, and 117 through
March this year.

What months are the big crime
months in Floyd County?
In 1972 March, July, August and
September were the larger arrests
months. In 1973 it was March, April,
July and September. In 1974 there
were 45 arrests in February, 37 in
January and 35 in March.

Most of the arrests for 1974 are as
follows: driving while intoxicated 33,

It would appear that liquor is the
cause of most arrests in Floyd County.

Floydada Tennis Club Doubles Tournament April 27-28

Due to the wind, the
ladies and mens round robin
tournament has been re-
scheduled for April 27 and
28. Play will begin at 10 on

A \$2.00 entry fee will be
charged, and prizes will be
awarded to winners. Part-
ners will be drawn for each
match.

Saturday and 1 on Sunday at
Floydada High School
courts.

Please register with
Frank Barrow at First
National Bank or call Frank
at 983-5037.

Land For All Weather Track

ouncement made
intendent of
E. Baker, the
liated purchase
used as an all
on area.

Baker reported that the \$25,000 used
to purchase the land was from available
funds and will not require bond
election. The land was bought from
W.A. Massie.
The all weather track will cost
around \$60,000 and plans on its
construction will be announced later.
"Looking to the future, we might
possibly have an entire stadium
complex on this site," Baker added.

Rock Chat

BY WENDELL TOOLEY

Is our annual
ition of The
to interpret this
at a loss. It is
ada people are
own as shown by
ickets given by
ment.

towns view the proceedings with
mixed emotions. Naturally, we're glad
the plant is going to be built in West
Texas instead of Louisiana or
someplace, but just as naturally, we're
disappointed because it wasn't built in
our own town.

that we already
our arrests are
inking alcoholic

THE KILLER TORNADES which
recently struck with such devastation
in other states renewed warnings for
Texans to be prepared should such a
catastrophe strike this state.

ne rape, fraud,
y and children
eriff's office in
ests for forgery

Texas was hit by over 800 tornadoes
from 1968-73, causing 72 deaths and
over one million injuries.

? The records
or marijuana
in this year. Two
s drug law this

Knowing what to do before the
storm can save lives and property.
Knowing what to do afterwards can
prevent further damage and help get
the necessary repairs made quickly and
properly.

g the first three
974, the sheriff's
have decreased

In a tornado or other high winds, it is
recommended:

can get a report
of Public Safety
Floyd County,
is in next week's

—If there is time, get in a bathroom
or closet. Windows should be slightly
open to relieve pressure inside the
home. If there is not time, at least get
under a table or other protective
covering to avoid injury from falling
debris.

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t fat people in
be done aout it.
a indication that
mentally than
s. But they are
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see that. If I'm
inking about a
and someone
olate pie under
lose all interest

—Avoid auditoriums, gymnasiums
and other buildings having large roofs
relatively lightly anchored.

hat we all knew
d to eat less and
st watching the
y.

—If you sight a tornado in open
country, move at right angles to the
tornado's path. If there is no time to
escape, lie flat in the nearest ditch,
ravine or other depression. Don't stay
in your automobile.

Staton Slatonite
Y Levelland is
red carpet to
the new Daiwa
apanese officials
dbreaking of the
y to be built in
ost South Plains

—Mobile home damage can be
partly prevented by an anchorage
system, or "tie downs" to hold the
home in place.

After a damaging tornado or high
winds:

—Make necessary temporary re-
pairs. Keep a cost record for the
insurance adjuster.

—Deal only with a reputable
contractor for repairs or a loss
estimate.

—Let your agent or company
representative know if you must move
into temporary quarters.
—Be prepared to provide the
adjuster with an inventory of damaged
personal property, such as furnishings,
clothing and jewelry to speed the claim
processing.

Davis Trail Ride Saturday

The third annual Davis
Trail Ride will be Saturday,
April 20, unless it gets
rained out. Everyone inter-
ested should meet at the
Davis Farm Supply in
Floydada by 10 a.m.
Everyone should bring
horses and trailers, the trail
ride will be in and around
the Mackenzie dam north-
west of Silverton.

A weiner roast will be
sponsored by The Loft,
western wear store.
Everyone is invited to
make the ride.

TENNIS CLUB MEETING TUESDAY NIGHT

Floydada Tennis Club will
hold the regular monthly
meeting Tuesday, April 23
at 7:30 p.m. in Lighthouse
Electric Community Room.
Prospective members are
invited. Area ladies are
reminded of ladies day every
Tuesday at City Park
Courts.

FRESHMEN SECOND PLACE

Breezer Tennis Team Number One

The Floydada Jr. High Breezer
tennis team brought home the first
place trophy from district competition
in Abernathy Wednesday. The
Freshman team was nosed out of first
place by Lockney by only one point.
Lockney had 12 district points, the
Floydada Freshmen 11.

In the Jr. High division Bobby
Whitaker came out second to

Lockney's number one player.

It was all Floydada in the boys'
doubles as Larry Jones and Greg
Carthel beat Bill Starkey and Carmen
Soliz.

Kara Copeland.
FRESHMAN DIVISION
Floydada's Tracy Brown defeated
teammate Alonzo Gonzales in the finals
for number one in boys' singles. Theiss
Brown and Keith Tolley beat
Abernathy's team, but lost in the finals
to Lockney to come out second.

In girls' singles and doubles it was
Floydada again in the finals with
Donna Reid defeating Jill Poage in
singles, Lisa West and Valynda
Chandler defeating Tracy Tyer and

Kelly McDowell came out first in
girls' singles.



EARLY BIRD PLANTERS — Maximo Casillas is pictured planting grain sorghum for Greer Christian about four miles southwest of Floydada. Several area farmers have been planting this week. And... if they don't get rained out... there'll be many planting next week. (Staff Photo)

NOTICE TO OUR CUSTOMERS
WE NEED YOUR HELP!!

Paper bags are in short supply due to the critical paper shortage. We ask all our customers to help us. Please bring your bags with you and place in your shopping cart to be used with your own order. Please take boxes when possible.

Thank You For Your Cooperation.



THRIFTWAY

A BETTER WAY TO SAVE

PRICES EFFECTIVE APRIL 21 THRU APRIL 27, 1974. RIGHT TO LIMIT

WILSON'S CERTIFIED SUMMER SAUSAGE LB. \$1.19	RATH'S PURE PORK SAUSAGE 1-LB. ROLL 59¢
--	---

QUARTER PORK LOIN
SLICED
9 TO 11 CHOPS PER PACKAGE
LB. **79¢**

WILSON CERTIFIED
SLICED BACON
TOP QUALITY
LB. **99¢**

WILSON'S CERTIFIED FRANKS..... 12-oz. PKG.	59¢
(SKINNED AND DEVEINED) SELECT SLICED BEEF LIVER..... LB.	89¢
WILSON'S CERTIFIED RING BOLOGNA OR GARLIC BOLOGNA.....	\$1.09
BRAVO BRAND FRESH FROZEN CHICKEN BREASTS.....	\$3.49
COUNTRY STYLE SPARE RIBS LB.	79¢

RIB PORK CHOPS
CENTER CUT
LB. **99¢**

COMET CLEANSER
14-oz. CAN **19¢**

5¢ OFF LABEL PALMOLIVE LIQUID DETERGENT
12-oz. BTL. **29¢**

MR. CLEAN
28-oz. BTL. **79¢**

BABY WEEK

READY TO USE **ENFAMIL OR SIMILAC**
32-oz. CAN **69¢**
CASE OF 32-oz. CANS **\$3.99**

DOWNY FABRIC SOFTENER..... 33-oz. BTL.	79¢
GERBER'S STRAINED FRUITS AND VEGETABLES	
BABY FOOD..... 4 1/2-oz. JAR	14¢
GERBER'S - FOR BABIES	
FRUIT JUICES..... CAN	14¢
OVERNIGHT DISPOSABLE PINLESS SOFLIN DIAPERS..... 12-CT. PKG.	79¢
DAYTIME DISPOSABLE PINLESS SOFLIN DIAPERS..... 30-CT. PKG.	\$1.39
NEWBORN DISPOSABLE DIAPERS..... 30-CT. BOX	\$1.49
PAMPERS DIAPERS.....	
VASELINE, INTENSIVE CARE WIPE-N DIPE BOX OF 50	79¢
Q-TIPS COTTON SWABS BOX OF 170	69¢

TEXIZE FANTASTIC
TRIGGER SPRAY CLEANER
NEW EASY SPRAY
22-oz. BTL. **79¢**

Since this is National Baby Week Thriftway takes this opportunity to invite all the mothers to come in and make exceptional savings on their budget and provide their babies with the finest of food products. Our congratulations to both of you!!
Your Friendly Thriftway Manager

HUNT'S TOMATO KETCHUP... 32-oz. BTL. **59¢**
MILD BANANA TOWIE PEPPERS... 15-oz. JAR **49¢**
SUNSHINE FIG BARS... 16-oz. PKG. **49¢**

HEALTH & BEAUTY AID SPECIALS
GILLETTE TECHMATIC ADJUSTABLE BANDS
10 - BANDS **\$1.49**

PERTUSSIN 8 HOUR COUGH SYRUP
3-oz. BTL. **99¢**

VASELINE HAIR TONIC
3 1/2-oz. BTL. **79¢**

MINUTE MAID FROZEN ORANGE JUICE
4 6-oz. CANS **\$1**

MORTON FROZEN MEAT POT PIES
BEEF, CHICKEN, TURKEY
4 8-oz. CTNS. **\$1**

KOTEX FEMININE NAPKINS
BOX OF 12 **43¢**

BETTY CROCKER LAYER CAKEMIXES
ASST FLAVORS BOX **39¢**

SHURFINE FLOUR
5-LB. BAG **79¢**

BRECK SHAMPOO
FOR DRY, NORMAL FOR OILY HAIR
7-oz. BTL. **89¢**

KOTEX TAMPONS
REGULAR OR SUPER
BOX OF 40 **\$1.39**

FARM FRESH! PRODUCE SPECIALS

CALIFORNIA RED RIPE STRAWBERRIES 3 BASKETS **\$1**

CABBAGE GREEN..... LB. **9¢**
CARROTS CALIFORNIA..... 2 FOR **29¢**
LEMONS CALIFORNIA SUNKIST..... LB. **29¢**
PEARS WASHINGTON SAN JOSE..... LB. **29¢**

U.S. NO. 1 RUSSET POTATOES
5-LB. POLY BAG **79¢**

SOFLIN - WHITE /ASST./BLUE & GOLD /BORDER PAPER TOWELS.....	3 JUMBO ROLLS	\$1.00
SHURFINE ALL VEGETABLE SHORTENING.....	3-LB. CAN	\$7.39
ROXEY - MAKES GRAVY DRY DOG FOOD.....	5-LB. BAG	99¢
AUNT JEMIMA COMPLETE PANCAKE MIX.....	2-LB. BOX	69¢
ORANGE OR LEMON LIME STOKELY GATORADE.....	32-oz. BTL.	39¢
SHURFINE TOMATO SAUCE.....	2 8-oz. CANS	29¢
WITH CHEESE CHUNKS OR SPAM SMOKED FLAVOR SPAM.....	12-oz. CAN	99¢
VAN CAMPS VIENNA SAUSAGE.....	3 4-oz. CANS	\$1.00

WOODY TEASPOON
WITH \$5.00 PURCHASE **\$1.49**

WE GIVE S AND H GREEN STAMPS
DOUBLE ON WEDNESDAYS

Page's Thriftway
LOCKNEY

MAXWELL HOUSE
COFFEE
20¢

LOCKNEY LOCALS

By Peggy Wiley

Robert E. King with Mrs. King and Mrs. Grady visited with her parents, Mr. and Mrs. Walton Lehmburg.

Mrs. Nelson Wofford and sons, Breck, Blake and Bart of Killeen visited with Mr. and Mrs. Lloyd Wofford, Mr. and Mrs. Leroy Durham, and Mr. and Mrs. Joe Zorger over the Easter holidays. They returned home on Monday.

Mrs. Raymond Lusk was surprised Sunday night after church services with a birthday party at her home. Attending were Mr. Lusk and Kerri Dee, Mr. and Mrs. Ted Carthel, Cathy and Chess, Mr. and Mrs. Chuck Wilson, Mr. and Mrs. Jerry Williams, Matt, Ty and Libby.

Recent visitors of Mr. and Mrs. Lanny Glascock and Angie were Mr. and Mrs. Weldon Hammonds of Floydada, Gay Hammonds of Plainview, Jay Jones of Floydada, Mrs. Maye Reep of Plainview, Mr. and Mrs. Bill Glascock, Linda and Jan, and Mr. and Mrs. Jack Dickson.

Natalie Cline of Dimmitt, niece of Jerry Williams, has been visiting with them some this week.

Mr. and Mrs. John David Turner and girls have begun building a new home on the highway two miles east of Providence.

Mr. and Mrs. Sam Jones will be moving into Lockney when their new home is completed there.

Mr. and Mrs. Milton Mickey of Escondido, California visited Tuesday through Sunday of last week with her parents, Mr. and Mrs. Charlie Boedeker.

O. D. Tarpley was dismissed Thursday from Central Plains Hospital in Plainview, after being hospitalized nearly five weeks.

George and Jimmy Durkop of Amarillo visited with their parents, Rev. and Mrs. Luther Durkop and with their grandfather, Rev. William Durkop this past weekend.

Guests of Mr. and Mrs. Bob Dameron, Shayne and Rayna Sunday for lunch were members of her family: Mrs. Jim Barnes and David, Mrs. O. S. Finch, Mr. and Mrs. O. B. Barnes, Jane, Michael and friends, Christy Stevens and Bart Bice, Mr. and Mrs. Billy Cogdell, Penny, Rank, Dick and Jim, all of Tulia; Mr. and Mrs. Nolen Oldfield, Steven, Marion, Melody, Greg, Kody and Doug, Jim Bob Barnes and fainee Pam Lansdon, Mr. and Mrs. Bobby Cox, Leslie and Wade, all of Plainview. Visiting them late in the afternoon was Mrs. Burl Lansdon of Plainview, her mother Ina and grandmother, Mrs. Henderson of Idalou.

Mr. and Mrs. Ernest Sammann, Cheryl and Janet, Mr. and Mrs. Alfred Sammann, all of Dimmitt visited at Trinity Lutheran Church Sunday and with

Providence

By Gayle Jackson

Guests of Mr. and Mrs. Richard Matthews during the Easter weekend were their daughters, Mr. and Mrs. Kenneth Griffith, Dane and Jackie of Liberal, Kansas; Mr. and Mrs. Al King, Teresa and Donnie McLaughlin of San Angelo and Danny McLaughlin of Dallas; and Mr. Matthews' brother, Mr. and Mrs. Bennie Matthews of Hillsboro.

Donnie and Teresa McLaughlin were here the week before Easter enjoying spring break from San Angelo schools, and visiting their grandparents Mr. and Mrs. Richard Matthews at Providence, and Mr. and Mrs. Harold McLaughlin in Plainview.

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Mrs. Sammann's sister, Mr. and Mrs. Albert Scheele, Lisa and Ralph. With Mr. and Mrs. David Scheele of Lubbock, the entire group visited then at the home of Mr. and Mrs. Bruce Rigler near Plainview.

The Jack Lyles and Donald Turner families of Odessa visited recently with the women's parents, Mr. and Mrs. Ed Jones and Edward, and with a sister, Mr. and Mrs. David Titus.

Sunday guests of Elton Wylie and W. O. Wylie and the Jones family were Mr. and Mrs. Ricky Mitchell of Canyon.

Sunday guests of Mr. and Mrs. Marvin Scheele were their grandchildren, Mr. and Mrs. Ennis Faver of Lawton, Oklahoma; Mr. and Mrs. David Scheele of Lubbock; Dennis Faver and friend Allen Fuller, both of Ft. Hood at Killeen. Visiting the Scheeles Saturday with Ennis and Marilyn Faver was Michelle Box, a great-granddaughter of the Scheeles.

Mr. and Mrs. Gene Craft, Bobby and Teresa of Plainview enjoyed Easter Day dinner and an egg hunt with Gene's parents, Mr. and Mrs. Clyde Mitchell and Randy.



SKI WINNER FROM FLOYDADA - Sgt. Ronnie Hill is pictured just after crossing the finish line at a recent ski race in Niederail, Austria. Sgt. Hill is in the Air Force stationed in Craughton, England. He was in Austria on furlough when he entered the ski contest. Some 50 persons were entered in the race between the ages 14 to 40, with four Americans entered.

is new," say Ms. Gibson, "but the idea of women using the skills and traditions of their daily lives has been in existence for a long time...the women I write about can do many things that women of the past haven't attempted."

"I think housewives are the most talented women in the world," she claims. "They have so many skills; they have to be good administrators; they have to have judgment; they have to be creative; there never was a time in the history of this country when the skills that they have were in greater demand, when they really had an opportunity...I think that the housewife has come into her own and I don't think she should ever apologize for it."

Mary Bass Gibson believes: "Each of us is born with a capacity for growth; not just physical growth, but growth of the ability to

think; to create works of beauty - to live freely and wonderfully and to add to the lives of others."

That includes you whether or not you're a housewife.

For a free copy of the Christopher News Notes, "The Power of a Woman," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

\$250 REWARD

THE CITY COUNCIL OF FLOYDADA

AUTHORIZES THE PAYMENT OF A REWARD OF \$250.00 FOR THE ARREST AND CONVICTION OF ANY PARTY OR PARTIES FOUND GUILTY OF ARSON WITHIN THE CORPORATE LIMITS OF FLOYDADA, TEXAS. THE REWARD OFFERED UNDER AUTHORITY OF CITY ORDINANCE NO. 376. ONLY ONE REWARD WILL BE PAID IN ANY ONE CASE.

CITY OF FLOYDADA

FLOYDADA, TEXAS

Lockney School Menus

For Week of April 22, 1974

MONDAY:
1/2 lunchmeat sandwich and 1/2 peanut butter sandwich

Potato salad
Lettuce
Cherry cobbler
Milk

TUESDAY:
Macaroni and cheese
Buttered beets
Seasoned spinach
French bread
Fruit jello
Milk

WEDNESDAY:
Fried chicken
Gravy
Creamed peas
Carrot salad
Hot rolls
Sweet rice
Milk

THURSDAY:
Barbequed beef
Buttered corn
Cabbage slaw
Fruit pudding
Biscuits
Milk

FRIDAY:
Fish burger
French fried potatoes
Tomatoes
Strawberry mousse and peanut butter cookies

JAKE COLSTON
HAS A SINCERE INTEREST IN COUNTY GOVERNMENT AND IS WILLING TO WORK HARD FOR THE PEOPLE OF PRECINCT 4.
Elect Jake Colston COMMISSIONER PRECINCT 4

What One Person Can Do

Mary Bass Gibson, Housewives' Fan

Over a million women in this country are successfully operating their own small businesses at home, according to the National Home Study Council. Mary Bass Gibson, author of "The Family Circle Book of Careers at Home," makes a career - and a mission - of telling other women how to join that select, but growing, number.

In interviews with hundreds of women, Ms. Gibson has discovered that fewer than half of them have had any formal business training. Many, like their grandmothers and great-grandmothers, use skill in crafts to create the heirlooms of tomorrow. Others render important services to their communities in - or from - their homes.

"The idea of setting up a business in your own home

TDA Survey Describes Peanut Ills

AUSTIN—Seventy percent of the peanut acreage surveyed in a five-county area is infested with disease, a 13 percent increase over what was reported in 1972, according to a Texas Department of Agriculture survey.

Agriculture Commissioner John C. White said grower awareness is directly connected to the amount of disease reported. "Farmers are becoming more aware of disease problems and are capable of recognizing many ground and foliage diseases through the combined efforts of the Texas Department of Agriculture, Peanut Research Laboratory in De Leon, the Texas A&M Extension Service and the Texas A&M Experiment Station," he said.

Forty-one farmers from Comanche, Eastland, Erath, Brown and Callahan Counties participated in the 7,363-acre survey, which revealed that southern blight and pod rot are the most serious diseases in Central Texas.

White said ground diseases have increased despite research that has tried to control them. Forty-two percent of irrigated and 35 dry acreage were treated last year, more than ever before.

The survey indicated that insects are also a threat to peanut farmers. Ninety percent reported damage from the lesser cornstalk borer, 71 percent from spider mites and other foliage feeding insects.

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WAYLAND BAPTIST COLLEGE presents AN EVENING WITH BILL COSBY

An Evening with Bill Cosby will highlight Wayland's BIG WEEKEND. You're invited over to join the fun and to see and hear Bill Cosby in his one man show. Proceeds from the Bill Cosby performance will go into a special scholarship program for the college. Spend an evening at Wayland---spend an evening with Bill Cosby. April 20---the fun place to be.

SATURDAY • APRIL 20 8:00 P.M.

Hutcherson Gymnasium-Plainview, Texas

\$6.00 RESERVED \$5.00 ADULT \$3.50 CHILD

FOR RESERVATIONS CALL OR WRITE WAYLAND BAPTIST COLLEGE - TICKETS ALSO AVAILABLE AT THE DOOR-



LAST CALL FOR HAWAII!

OUR FINAL CLOSEOUT ON RESERVATIONS FOR THE TRIP TO HAWAII HAS BEEN EXTENDED TO SUNDAY NIGHT AT 10:30. WE HAVE RESERVATIONS FOR NINE MORE. CALL ME NOW.....WENDELL TOOLEY, 983-3982 OR 983-3737.



Departure: June 6, 1974 From Lubbock, Texas Total Price \$510

THREE ISLANDS OAHU-HAWAII-KAUAI

7 Days - 6 Nights

TOUR HIGHLIGHTS:

- Round-trip air transportation non-stop from Dallas, Texas via Braniff International Boeing 747 or DC-8.
- Delicious gourmet meals enroute
- Flower lei greeting upon arrival Honolulu
- All transfers between airport and hotels
- Get-acquainted meeting and continental breakfast
- Portorage at airport and hotel in Honolulu for two (2) pieces of luggage per person
- City-Punchbowl Tour
- Complimentary beach bag
- Six (6) nights hotel accommodations in Waikiki
- Inter-Island air transportation to Hawaii and Kauai
- One-Day Sightseeing tour of two popular Neighbor Islands: Hawaii (Hilo) - Orchid Nurseries, Rainbow Falls and Kilauea Volcano
- Kauai-Wailua River Excursion...Fern Grotto
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ONE-ACT PLAY - "THE HAPPY SCARECROW" at Floydada Junior High goes to District in Abernathy Thursday. Youngsters in the cast include Greg Carthel, the scarecrow; Donna Reid, witch; Kathy Wells, the fairy; Lorie Vinson, the jester; Kelli Ann Hagood, the care human; Beverly Vickers, the old man; Charles Bradford, man in the audience; Rhonda Ward, the little girl and the skunk; David Parham, the king; and Kristi Ward, the princess. [Hesperian Staff Photo]

Junior High One-Act Play In District

For the first time in the history of Floydada Junior High there will be a One-Act play presented at district events Thursday, April 25 in Abernathy. This is also a first for the district which came about after principals of the Junior High Schools

met and made the decision.

Mrs. Bill Cagle will be taking her cast and crew to Abernathy Thursday where they will present "The Happy Scarecrow". Dress rehearsal was held at Floydada Junior High Thursday afternoon, which was well received by school personnel, students and parents of cast and crew.

J.C. Odams At Reunion During Easter

Mr. and Mrs. J. C. Odam and Gary returned home Monday after spending the Easter holidays in the home of his mother, Mrs. Bettie Odam of Rockdale, Texas for a family reunion.

Members of the cast are Greg Carthel, the scarecrow; Donna Reid, witch; Kathy Wells, the fairy; Lorie Vinson, the jester; Kelli Ann Hagood, the care human; Beverly Vickers, the old man; Charles Bradford, man in the audience; Rhonda Ward, the little girl and the skunk; David Parham, the king; and Kristi Ward, the princess.

Others attending the reunion were J. C. Odam's brothers and sisters, B. G. Odam of Esccondido, Calif.; Mr. and Mrs. Billy L. Odam and Billy L. Jr. of San Antonio; Mr. and Mrs. James R. Kubly of Monticello, Ind.; and Mrs. Dorothy Fisher of Rockdale. Also two of Mrs. Bettie Odam's brothers, Gus C. and Herman Beckhusen of Cameron.

Others present were Mr. and Mrs. D. G. Odam,

Devine, Mrs. Mike Kubly and daughter, Hether of Monticello, Inc.; Mrs. Bill Rushing and Crystal Margrett of Plainview; Miss Peggy Lewallen of San Antonio; Mr. and Mrs. Sealy Riley, Patti and Randy of Hurst; Mr. and Mrs. Richard Doelitsch and Arron of Jacksonville; Mr. and Mrs. Eddie Huntsman of Cameron; Mr. and Mrs. John Lane Fisher, Jeffery and Kelly, Lynn Fisher, Mr. and Mrs. Tommy Fisher, Wayne, Kathy and Wanda; Mrs. Pauline Barber, Marvin Young, Patty Youngblood and Charlie Lang, all of Rockdale.

This was Crystal Margrett Rushing's first visit with her great-great-grandmother, Mrs. Bettie Odam. Mrs. Bill (Deborah) Rushing and Crystal accompanied Mr. and Mrs. Odam and Gary to Rockdale.

Enroute home they stopped in Cameron to visit Mrs. Sophie Riley, J.C.'s aunt, who was unable to be with the group in Rockdale.

Dell Yandell

For
County Treasurer

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VOTE FOR JACK LACKEY...THE MAN FOR COMMISSIONER OF PRECINCT 4

PAID POL. ADV. BY JACK LACKEY

Fundamentals On Scouting Given 50 Club

The basic fundamentals of scouting was the program presented at the Tuesday night meeting of the 1950 Study Club. Members met in the Community Room of the First National Bank with Mrs. Joy Smitherman and Mrs. Gene Arwine as hostesses.

Following pledges to the American and Texas Flag members answered roll call by naming the activities for earning merit badges in scouting.

Mrs. Johnny Roberts, program chairman, introduced Mrs. Kinder Farris, who in turn made the introduction of a scouting family, Mr. and Mrs. Jerry Finley and their children, Jana, Jimmy and Johnny, in general pertaining to Cubs, Brownies, Boy and Girl Scouts and showed uniforms worn by each.

Following the program, Mrs. Lavene Decker, nominating chairman, presented names of new club officers who will serve for the terms 1974-75. They are Mrs. Dallas Ramsey, president; Mrs. Carolyn Cheek, first vice-president; Mrs. Sammy Hale, second vice-president; Mrs. Bob Copeland, recording secretary; Mrs. Adrian Helms, treasurer; Mrs. Joy Smitherman, reporter; Mrs. Kenneth Bishop, custodian; Mrs. Ray McDonald, parliamentarian; and Mrs. Doris Field, federation counselor.

Mrs. Doyle Moore read a letter of appreciation from outgoing Caprock District president, Mrs. Faye Rampley of Silverton, expressing her thanks for the club's

participation during her term in the Girls Town project, which was a success.

Mrs. Decker gave a report on the recent District Convention in Lubbock, then presented the first place Yearbook Award received there to the chairman, Mrs. Field, who in turn presented the award to the club.

Members attending the meeting were Mmes. Gene Arwine, Kenneth Bishop, Carolyn Cheek, Bob Copeland, Lavene Decker, Doris Field, Sammy Hale, Adrian Helms, Bill Hendrix, Ray McDonald, Doyle Moore, Dallas Ramsey, Johnny Roberts and Joy Smitherman.

Next club meeting, the final one until September, will be May 7, at 7 p.m., rather than 7:30 in the home of Mrs. Sammy Hale. New officers will be installed at this time by Mrs. Allen Bingham.

Mrs. Jacobs Honored With Gift Shower

Miss Laura Jacobs of Matador, bride-elect of Earl Rowan of Floydada was honored April 11 with a gift shower in the Leslie Fawver home.

Assisting Mrs. Fawver with hostess duties were Mmes. Thurman Perry, Fay Gooch, Larry Noland, Harold Huggins, Ruthie Duke, Sue Sewell, Alva Sparks, Cliff Gilly, Orville Marler, Evelyn Golightly, John Cockrell, Keith Reeves, Starks Green and Miss Sharron Huggins.

Mrs. Noland presided at the punch service. The serving table was laid with a white linen cloth and held a floral arrangement of pink and white azaleas, the bride-elect's chosen colors.

A recent luncheon held in Lubbock was in honor of Miss Jacobs. Mmes. W. M. Pipkin, Robert Darsey and R. E. Campbell Jr., of Matador were hostesses for the event.

Double wedding ring place cards seated the guests in the Gold Room of Hemphill Wells at a table holding an arrangement of spring flowers in a copper bowl.

Guests included Miss Glenda Carthel of Lockney and relatives of the honoree, Mrs. Steve Stevens, San Angelo, Mrs. Neal Pipkin, Lubbock, Miss Charise Cullin and the bride-elect's mother, Mrs. W. F. Jacobs of Matador.

Country Club Women To Meet

There will be a salad supper and business meeting for all women membership of the Floydada Country Club Thursday night, April 25 at 8 o'clock at the Country Club. All are asked to bring a salad.

Discussion on future improvements in the Country Club will be held.

FLOYD DATA

Dr. and Mrs. Jack Henry and children, Robert and David of San Antonio are here visiting the doctor's mother, Mrs. Jack Henry.

FCH Demonstration Clubs Represented At District

Floyd County Home Demonstration Clubs were represented Thursday at the Texas Home Demonstration District 11 meeting held in Big Spring. Theme of the gathering was "Home... of Beacon Lights".

Joe P. Woods, vice president of Wayland Baptist College was guest speaker. Mrs. Elmo Ellis, president of District 11, presided over the business session during which time Mrs. Tom Witten, Plainview, was elected to succeed Mrs. Ellis, whose term

expired.

Mrs. Catherine Crawford, District 11 HE Agent, announced that Debbie Addison of Yoakum County won the THDA State Scholarship.

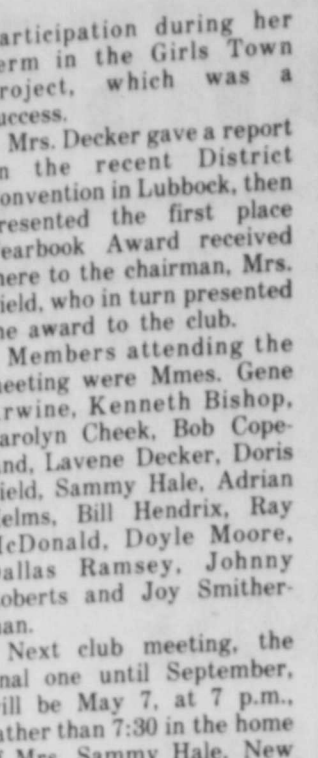
One hundred and 35 visitors attended the meeting, as did 38 delegates, 16 agents, the District 11 agent and five past directors.

Representing Floyd County were Mrs. G. W. Smith, Dougherty delegate; Mrs. J. P. Taylor, Lone Star delegate; Mrs. J. R. Turner, Harmony delegate; Mrs. Billie McMorris, Extension Agent; Mrs. W. A. Stewart, vice-chairman of Floyd County Council and Mrs. O. G. Mayfield, THDA chairman of Floyd County and National Notes chairman of District 11.

A float for the Floyd County Old Settlers' Day Parade was also discussed.

Following the business meeting, Vickie Green gave a program on "Love and Marriage".

Refreshments were then served by Kathy Emert and Wendy Montandon to Donna Henderson, Bonnie Lightfoot, Brenda Watson, Reba Ferguson, Debbie Bertrand and Jo Ann Patterson.



INTERSCHOLASTIC LEAGUE ENTRANTS - The group includes Moody Younger, Kelly Frazier, Patricia Guzman, Picture Memory; "Alternates" Kelly Rosemary Gonzales and Jonna West, Written Spelling; Rosemary Parham.

HECE Girl Of The Week



Janet Vick HECE Girl Of Week...

"Here they come," is the cry of Janet Vick to her co-workers as Duncan Cafeteria employees move to their positions in the serving line. Janet serves milk and occasionally dessert or rolls.

Besides assisting with the serving, Janet also fixes snacks for the four year old migrant class. She assists Jewel Hopper in making rolls, Ermon Welborn in

MOTHERHOOD THROUGH THE AGES

When you celebrate Mother's Day - on May 12, you'll be continuing an age-old tradition. People have been honoring mothers and motherhood for the past 20,000 years.

Tiny statues of mother-goddesses were among the caveman's earliest artifacts. Some scholars think these doll-like statues may have been given to little girls, in hopes that they would grow up to be the mothers of many children.

fixing the meat and Pauline Pierre in preparing the desserts.

Other co-workers of Juanita Martinez and Mae Marriele.

Mrs. Gertrude Bruns Duncan Cafeteria supervisor, is Janet's sponsor.

Although Janet has learned different ways to prepare food and rules of cleaning she feels experienced in getting along with people and the friendships she has made are the most valuable assets her job provides.

For more information and healthy methods GET SLIM NOW

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 THROUGH APRIL 24, 1974
 We Reserve The Right To Limit Quantities!

ALL SHEER 99¢ VALUE
PANTY HOSE 69¢
 13 OZ. AQUA NET 79¢ VALUE

HAIR SPRAY 53¢
 15 OZ. JOHNSON'S INSECT REPELLANT \$1.47 OFF

1/2 GAL. CLOVERLAKE 69¢ VALUE
MELLORINE 49¢

17 OZ. DEL MONTE 33¢ VALUE
SWEET PEAS 4/\$1

46 OZ. HI-C 47¢ VALUE
APPLE DRINK 3/\$1

5 OZ. ARMOUR 45¢ VALUE
POTTED MEAT 3/\$1

15 OZ. WHITE SWAN 39¢ VALUE
PINEAPPLE 3/\$1

25 LBS. OUR DARLING \$4.29 VALUE
FLOUR \$3.39

42 OZ. SHORTENING 51.77 VALUE
JEWEL 49¢ WITH PURCHASE OF 2 CUT-UP FRYERS

6 PACK CARNATION 95¢ VALUE
Instant Breakfast 77¢

20 OZ. DEL MONTE 45¢ VALUE
CATSUP 3/\$1

RUBY RED
Grapefruit EACH 5¢

SUNKIST
Oranges 5 LBS. \$1

RED DELICIOUS
APPLES 5 LBS. \$1

JALAPENO
PEPPERS LB. 49¢

RED RIPE
TOMATOES 3 LBS. \$1

YELLOW
ONIONS LB. 10¢

20 OZ. DEL MONTE 45¢ VALUE
CATSUP 3/\$1

32 OZ. WAGNER'S 37¢ VALUE
FRUIT DRINK 4/\$1

16 OZ. HEINZ 63¢ VALUE
BAR-B-Q SAUCE 3/\$1

SWANSON'S 59¢ VALUE
Frozen Breakfast 2/99¢

BUDDY'S GRADE A LARGE 87¢ VALUE
EGGS 59¢

4 ROLLS DELTA BATHROOM 57¢ VALUE
TISSUE 39¢

18 OZ. GARDEN CLUB 65¢ VALUE
JAM or JELLY 3/\$1

PLAY LUCKY STARS
 Win 20 Gals. Gas-
 (4 Silver Stars)

Win 1200 S&H Stamps -
 (4 Red Stars)

Win 600 S&H Stamps-
 (4 Blue Stars)

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Mrs. Jay Miller-1200 S & H Stamps
 Debbie Martin-20 Gals. Gasoline
 Clorine Holladay - 600 S & H Stamps
 Mrs. Al Galloway - 600 S & H Stamps
 Barbara Bullock - 1200 S & H Stamps
 Eleanor Hendrix - 600 S & H Stamps
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12 OZ. GLOVER'S
BOLOGNA 79¢

14 OZ. MRS. PAUL'S
FISH STICKS \$1.23

SMOKED
PORK CHOPS LB. \$1.19

U.S.D.A. CHOICE "LONG-BONE"
SIRLOIN STEAK LB. \$1.19

U.S.D.A. CHOICE BEEF
SHORT RIBS LB. 79¢

12" SAUSAGE-PEPPERONI-CHEESE "HOT AND READY"
PIZZA \$1.59

2 LBS. WILSON'S
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HALF OR WHOLE "BONE-IN"
HAM LB. 87¢

32 OZ. WAGNER'S 37¢ VALUE
FRUIT DRINK 4/\$1

BETTY CROCKER 77¢ VALUE
Frosting Mix 63¢

30 FOOD STORAGE 49¢ VALUE
GLAD BAGS 37¢

36 OZ. TOP CHOICE \$1.33 VALUE
DOG FOOD 99¢

6 OZ. STUF AND SUCH 55¢ VALUE
STUFFING MIX 2/89¢

32 OZ. KING SIZE \$1.03 VALUE
JOY 67¢

2 LBS. NESTLE'S \$1.29 VALUE
QUIK 99¢

Dear Abby

safety stops
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bigail Van Buren

you or anyone in your vast reading solution to a problem which saddens frightening increase of crime, in order just I now refuse to lend a helping hand in apparent need of help? If I am ad and see a car stalled by the road-ies to flag me down, must I ignore her Kelly Fremont's "ermatol" "erms" Kelly's ten Sping

that I was my brother's keeper. Not ons of others await your reply.

TAKING NO CHANCES
 someone tries to flag you down on the t stop at the first telephone and report ghway patrol. Under no circumstances r door to a strange man, woman or em. Offer to make a call and summon

father wants to get a motorcycle. My ly daughter) think he wants the fun of ain, but he claims a motorcycle is the ortage. I am more afraid of his getting else. He's 47 and has to drive 40 miles ry day to get to work and back. My ide, and my mom and I are against it. ot of arguments in our house. How do n Dad's age buying a motorcycle when e before in his life? CONCERNED

ED: Same as you, but your father is an aware of the dangers as well as the spoken your mind, now be quiet. And he should get into an accident, resist old you so."

ow can I open up my son's eyes to too late?
 's marrying Sally, a 26-year-old widow was married at 20, and had a baby at 21 was killed in an accident when she

orphaned young, she never knew her ame very close to her mother-in-law, d was killed, and the baby moved and they've lived there ever since.

h that since it isn't proper for a widow ling, he should insist on a small quiet of Sally's in-laws present, but he said ed was all right with him. Well, Sally rst husband's family, and I'm afraid es of their dead son they will turn the al.

a meddling mother-in-law, but I want at unless Sally breaks those strong ties marriage doesn't stand a chance. So TOUCHY SUBJECT

If you don't want to be a meddling dvise from here is—don't meddle.

booklet, "What Teen-Agers Want to bigail Van Buren, 132 Lasky Dr., Bev-

Commissioner of Agriculture John C. White recently noted that Texas ranks third nationally in total farm income.

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SAVE VALUABLE COUPON SAVE
 5 LBS. FAMILY SIZE O. C. 50
TIDE ONLY
\$2.79
 GOOD ONLY AT BUDDY'S FOOD
 WITH THIS COUPON PRICE WITHOUT COUPON \$3.29
 EXPIRES 5-10-74
 LIMIT 1 COUPON PER PURCHASE

VALUABLE COUPON
 5 LBS. **GOLD MEDAL FLOUR**
 Good at WITH THIS COUPON BUDDY'S FOOD
87¢
 5 LBS. WITHOUT COUPON 97¢
 EXPIRES 5-4-74

3 OZ. WITH COUPON
NESTEA 89¢
 WITHOUT COUPON \$1.19
 GOOD ONLY AT BUDDY'S FOOD EXPIRES 4-27-74



The new minimum wage bill signed into law April 8 by President Richard Nixon can only be called "planned inflation" according to PCG President Don Marble of South Plains, "as is any forced wage increase which is unrelated to increased productivity."

The law, enacted over PCG objections, increases minimum wages for various groups of workers from 19 percent to 38 percent beginning May 1 of this year. By 1978, the percentage increase over 1973 minimums grows to from a low of 54 percent to a high of 77 percent under the statute.

Farm labor, Marble points out, will register the biggest increases, going from a current \$1.30 an hour to \$1.60 on May 1, to \$1.80 for all of 1975, to \$2.00 in 1976, \$2.20 in 1977 and to \$2.30 in 1978. Farm workers covered, as under previous law, include those employed on farms using 500 or more man days in any calendar quarter of the previous year.

A "man day" is defined in the law as any day on which an employee performs as much as one hour of agricultural labor.

The minimum for all non-agricultural workers covered by minimum wage laws prior to 1966 will jump from \$1.60 an hour to \$1.90 beginning May 1, go to \$2.10 in 1975 and to \$2.30 in 1976.

Cotton ginners, whose workers were first covered by the minimum wage law of 1966, will be hit by both an increased minimum and a reduced overtime exemption. The minimum wage for gin workers on May 1 will be raised from \$1.60 to \$1.90, then to \$2.00, \$2.20 and \$2.30 in the next three years.

Last year ginners could choose 14 weeks of the peak ginning season during which they were exempt from the law's overtime requirements on members of the active gin crew. Gin employees not on the active ginning crew could work up to ten hours a day and 50 hours a week during the same 14 week period without falling under overtime provisions.

Beginning in 1974 those overtime exemptions will be steadily whittled away. Ginners in 1974 will have a six week period during which they can offer employment of 72 hours per week without paying overtime, a four week period with up to 64 hours exempt, two weeks of a 54-hour exemption, and a 48-hour exemption for the remainder of the work weeks in the year. For 1975 the corresponding figures will be six weeks and 66 hours, four weeks and 60 hours, two weeks and 50 hours, an additional two weeks with a 46-hour exemption and a 44-hour exemption the re-

Marble Doesn't Agree With ASCS "Disaster" Report

The determination by USDA's Agricultural Stabilization and Conservation Service (ASCS) that a "natural disaster condition" exists on nonirrigated farms of the High Plains is "grossly premature," according to Don Marble of South Plains, president of Lubbock-based Plains Cotton Growers, Inc., and PCG. He is requesting that the determination be rescinded.

ASCS has made the "natural disaster" assumption in connection with disaster payment eligibility of cotton acreage transferred from farm to farm under the Agriculture and Consumer Protection Act of 1973. "If it sticks," Marble says, "it will constitute a serious breach of faith by USDA and an evasion of Congressional intent to provide cotton producers with a measure of insurance against severe weather-induced losses."

The law provides that producers who are prevented from planting their allotments by drought, flooding or other natural disaster will be paid about 12.7 cents per pound times their established yield on allotted acreage. The law also permits transfers of cotton allotments by release and reapportionment, lease or sale, with no restrictions on the portion of a farmer's allotment that will be eligible for disaster payments.

Some weeks ago USDA ruled that only basic allotments would be eligible for disaster payments and that the disaster provision would not apply to acreage transferred to a farm by lease or reapportionment. Farm leaders in Congress, led by House Agriculture Committee Chairman Bob

maier of the year. By 1976 the exemption will be cut to six weeks with 60 hours, four weeks with 56 hours, two weeks with 48 hours, two weeks with 44 hours, and no exemption at all for the remaining work weeks of the year.

Gin employees who are not a part of the active gin crew must be paid overtime compensation in 1974 for all hours in excess of 10 hours per day and 48 hours per week for a period or periods not to exceed 14 work weeks in the calendar year. Traditional overtime exemptions for cottonseed oil mills will be completely phased out in four steps, ending December 31, 1976. Compress and warehouse exemptions will be in effect 14 weeks in which workers can work a maximum of 48 hours per week, 10 hours per day. In 1973 this was 50 hours per week, 10 hours per day.

Preliminary calculations of PCG indicate that the cost of producing cotton under the new wage minimum will go up about \$2.00 a bale, and that inflated ginning and other processing costs will bring the total increase to the neighborhood of \$3.00 per bale.

Poage of Waco, objected strongly and USDA officials agreed to change the ruling on March 12.

The new regulation sent down from Washington to State ASCS offices reads "...if a natural disaster condition exists on a farm at the time of filing an application for increased allotment (reapportionment or transfer by owner, lease or sale) and the ASCS County Committee determines that such condition, if continued through the normal planting period, would normally prevent the planting of a crop, disaster payment for prevented planting will be limited to the larger of the farm's basic allotment prior to the increase or the normal harvested acreage."

"Normal harvested acreage" is to be based on cotton harvested from the farm in the past three years.

"For dryland farmers this regulation is worse than the first one if our dryland is to be declared a disaster area before we even enter the period of high rainfall probability" Marble asserts, "because it will exclude both leased and purchased allotments from a disaster payment if planting should be prevented by continued drought."

Many farmers leased or bought cotton acreage allotments early this year believing that the investment would assure them of at least some income in the event the drought continued through planting time or the crop was lost to hail or other inclement weather. But a State ASCS official now tells PCG that even those acres will not be eligible for disaster payment unless crops are lost to something other than the drought which existed at the time of the allotment transfer.

Weather records at Lubbock over the past 55 years show there is an 80 percent chance of the area receiving two inches or more of rainfall between now and May 31, by which time most crops should be planted. However, in the area south of Lubbock cotton can be planted as late as June 15 with reasonable expectations of making respectable yields.

ECONOMIC MYTHS SEEN AS THREAT

Commerce Secretary Fredrick B. Dent has warned that "economic myths" can undermine the strength of the nation's economy and turn it in the wrong direction.

Unfounded rumors result in consumer buying sprees that create temporary shortages overnight, he told delegates at the National Cotton Council's recent annual meeting in St. Louis.

Dent also said there was no basis for scare talk of dollar-a-loaf bread and dollar-a-gallon gasoline.

Despite inflation, he said 1973 witnessed an expanding economy that brought higher living standards, rising employment, a stronger dollar, and a surplus of trade.

clearly shows that a dry Fall and Winter gives no reliable indication of what the rainfall pattern will be during the following Spring and Summer. For example in 1958-59, 1966-67 and 1970-71, September through March produced only 3.5 to 4.1 inches of moisture, while the following April through August each year brought over 12 inches of rain.

"With an 80 percent probability of getting moisture for planting we are appalled that we have already been called a disaster area" Marble said. "The disaster would be failure of rain to come between now and planting time, not the lack of moisture through March," he concludes.

FARM NEWS

Consumers 'Elbowed' By Boll Weevils

A proposed national program to eliminate the boll weevil promises to benefit the consumer as well as the American cotton farmer.

Weevil-inflicted losses on cotton lint and seed have amounted to more than \$11 billion since 1909.

In terms of consumer products, the weevil has destroyed:

- Enough fiber to provide every male in the U.S. who's 14 years or older with 764 shirts apiece;
- Enough cottonseed meal

to produce 538 pounds of meat for every man, woman and child in the nation.

• And enough food oils to supply the entire population for a whole year.

Robert R. Coker, of Greenville, S.C., cotton leader heads the National Cotton Council's action committee on boll weevil elimination, which hopes the program can be in 1975.

The proposed eradication plan, now awaiting approval by Agriculture Secretary Earl Butz, calls for the use of insecticides, the use of insecticide traps, sex-attractant traps, and the use of sexually sterile weevils in a final mop-up.

Coker says these programs were proved technically and operationally feasible as well as ecologically soundable—in a two-year scale eradication experiment concluded last year in Mississippi and adjacent areas of Alabama and Louisiana.

If approved, the program would begin in West Texas next year and move east to an adjacent zone the following year.

By the third year, a new front would be opened in Virginia-Carolina zone and the two fronts would converge in subsequent years.

A Weekly Report Of Agri-Business News

Farm-facts

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Onions on the Way... Poultry Production Down, Income Up... Lamb Prices Increase... More Credit? ... Dry in Some Places.

TEXAS' ONION crop may not be a bumper one, but it's expected to be 18 per cent above last year's crop, reaching 3,675,000 hundred-pounds, compared to 3,120,000 cwt. in 1973. That's about 175 cwt. per acre from 21,000 acres. Onion supplies from Texas fields are expected to peak from now until about mid-May.

The harvest is in full swing in the Rio Grande Valley, and was expected to begin in the San Antonio-Winter Garden area in late April, according to the Texas Crop and Livestock Reporting Service.

FIGURES ARE IN on the 1973 production of broilers, chickens and eggs. Texans' income from these three categories of the poultry business was \$268 million, 54 per cent more than during the 1972 marketing year.

Broiler production in 1973 was 173,330,000, down three per cent from 1972, but prices were better in 1973 and broiler income was up 56 per cent over 1972.

Egg production in Texas during 1973 was 2,496 million eggs, down seven per cent from 1972, but income was up 53 per cent in 1973 over a year earlier, reaching \$113 million. The average price for eggs in 1973 was 55.5 cents a dozen compared to 33.7 cents in 1972.

Texans raised 10 million head of chickens (excluding broilers) in 1973, compared to 11 million in 1972. Cash receipts from chickens totaled \$5.9 million, 26 per cent more than a year earlier.

PROSPECTS IN THE poultry business show there may be fewer broilers going to the market. Broilers placed in the State during the week ending April 6 totaled 3,872,000 chicks, three per cent fewer than a year ago and two per cent lower than a week earlier. Eggs put in incubators numbered 4,683,000 in the same week, six per cent below the same period in 1973 and two per cent below a week before.

FOR THE FIRST time since January, the press reported lamb prices increased sharply during the week ending April 11. Texas springers were up to \$41.44 a hundred, and oldcrop lambs in feedlots were up to \$39 a hundred. There were 89,000 sheep and lambs for slaughter on feed in lots with capacity of 2,000 head or more in Texas. That was four per cent fewer than were on feed April 1, 1973. Placement of sheep and lambs during March totaled 31,000 head.

MORE CREDIT may be available in rural areas under provisions of the Rural Development Act, according to the U.S. Department of Agriculture.

Farmers Home Administration is authorized to guarantee private lenders that they will be repaid for up to 90 percent of any loss they take on loans for a variety of rural development purposes. That may increase the flow of rural credit from private banks according to the USDA.

SOME RAIN fell recently over sections of the State, but it is still dry in many areas. Cotton planting is about 11 per cent complete over the State, but some farmers from the Blacklands south are reported wanting rain before planting.

Seedbed preparation is underway on the High Plains... Sorghum planting is reported about 40 per cent complete in the state, compared to about 30 per cent at the same time last year... Peaches are reported developing well in Gillespie County, and trees are beginning to leaf in Gaines County where a good crop is expected.

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Quality Lawn-Care Products**

Whatever your lawn-and-garden-care requirements—at our John Deere dealership we can fill them. Choose from our brand-new line of 18- and 20-inch rotary mowers. Large lawn? Then look over our line of Riding Mowers and Lawn and Garden Tractors. Power sizes from 6- to 14-hp. Ask us about parts, service, financing, and warranty.

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120 N. MAIN, LOCKNEY

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Another Bronze leader. E-59 is becoming one of the most popular DEKALB hybrids. A big yielding sorghum for average moisture and full irrigation. It's medium late and stands when many others won't.

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ARE MAKING THIS FARM NEWS POSSIBLE**

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PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACC. "SORGHUM FOR"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCK. BOOSTING FLOYD

**Make it
with you
John Deere**

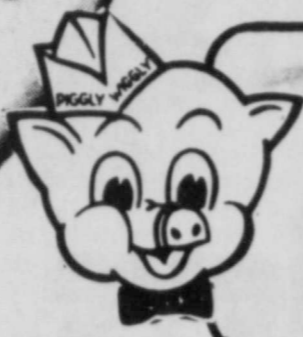
New John Deere whole family Sporty 10-Speed 5-Speeds 3-Speed Deere green high-rise mowers Your world when you ride store today

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Come find out at Piggly Wiggly.



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|--|------------|-----|---|---------------|-----|---|---------------|-----|
| Cal Ida, Frozen, French Fried Potatoes | 9-oz. Pkg. | 10¢ | Assorted, Soft Ply, Paper Napkins | 60-Ct. Pkg. | 10¢ | Curtiss, 10" Size, Butterfingers or Baby Ruth | Bar | 10¢ |
| Mt. Pass Tomato Sauce | 8-oz. Can | 10¢ | Heinz, All Varieties, Strained Baby Food | 4 1/2-oz. Jar | 10¢ | Piggly Wiggly Mustard | 6-oz. Jar | 10¢ |
| Treesweet, Frozen Lemonade | 6-oz. Can | 10¢ | Piggly Wiggly, All Flavors, Canned Drinks | 12-oz. Can | 10¢ | Dawn, Fresh, Mushroom Sauce | 5 1/4-oz. Can | 10¢ |
| Piggly Wiggly, Iodized or Plain Salt | 26-oz. Box | 10¢ | Pre-Sweetened, Makes 1 Quart Kool-Aid | Pkg. | 10¢ | Q & Q Vermicelli | 5-oz. Pkg. | 10¢ |

Prices good thru April 24, 1974.

Best Two Weeks to get & look at Chapter **39¢**

ARROTS 10¢

Onions 10¢

Onions 10¢

Carton Tomatoes or Anjou Pears 39¢

3 FOR \$1

Superb Valu Trim, Heavy Aged Beef, Full Cut

Round Steak \$1.19

Lb.

USDA Choice Superb Valu Trim, Heavy Aged Beef, Fully Cut, Boneless CUBED

Round Steak Lb. \$1.59

SUPERB VALU-TRIM BLADE CUT

Chuck Roast Lb. 98¢

USDA Choice Superb Valu Trim, Heavy Aged Beef, Top or Bottom Cut

Round Steak Lb. \$1.59

SUPERB VALU-TRIM

Rump Roast Lb. \$1.19

SUPERB VALU TRIM

SIRLOIN STEAK \$1.19

Lb.

SUPERB VALU-TRIM

Shoulder Roast Lb. \$1.19

DALLAS CITY

Hot Links Lb. 98¢

FARMER JONES

BACON 2 LBS. \$2.17 Lb. \$1.09

SUPERB VALU-TRIM

Rib Steak Lb. \$1.19

Campbell's Cream of Chicken Soup

Bean w/Bacon, Cr. of Chicken, Chicken Noodle, Chic. w/Rice, Chic. w/Stars

Campbell's Soups 6 \$1

10 1/2-oz. Cans

Scouring Pad Chore Girl Ea 10¢

Nabisco Animal Cookies 2-oz. Box 10¢

Vegetable Juice V-8 Juice 6-oz. Can 10¢

Wagner, All Varieties

Fruit Drinks 29¢

32-oz. Btl.

PIGGLY WIGGLY

Piggly Wiggly All Grinds Coffee **79¢**

00000

1) with this coupon & \$7.50 or more excluding... cigarettes. Res. without coupon. Offer good thru April 24.

Potatoes 16-oz. Box 59¢

Crackers Lb. 33¢

Yogurt 8-oz. Ctns. 3 \$1.00

Burger 49¢

PIGGLY WIGGLY

Piggly Wiggly, All Flavors Ice Cream **79¢**

1/2-Gal. Ctn.

Pillsbury Buttermilk Biscuits 4 1/2-oz. Can 10¢

HEINZ HAMBURGER CHIPS, Pickles WHOLE KOSHER 48-oz. Jar 79¢

Lipton, Sugar & Lemon Flavored Iced Tea Mix 24-oz. Jar 99¢

Piggly Wiggly, GRADE A LARGE DOZ. 55¢

GRADE A MEDIUM DOZ. 47¢

PIGGLY WIGGLY

Piggly Wiggly, Cut Green Beans, and Cream or Whole Kernel Golden Corn **5 \$1**

16-oz. Cans

Creamy Jif Peanut Butter 28-oz. Jar \$1.23

Schillings Black Pepper 4-oz. Can 49¢

Mrs. Filbert Golden Quarters Margarine Lb. 51¢

Johnson Baby Shampoo 7-oz. Btl. **89¢**

Trophy, Frozen Strawberries **3 89¢**

10-oz. Pkgs.

PIGGLY WIGGLY

VALUABLE COUPON

New Cologne Scent Only, Palmolive

Rapid Shave 6.25-oz. Can **10¢**

With this coupon, Limit one coupon per customer. Prices good thru April 24, 1974.

STORE HOURS— DAILY 8 A.M. TO 10 P.M. SUNDAYS 9 A.M. TO 9 P.M.



We Welcome Federal Stamp Customers



Center News

By Mrs. J. E. Green

CENTER, April 15 — We are still having dust storms, but Easter Sunday was beautiful.

The Jerrold Vinsons of Harmony spent Easter Sunday with his mother, Mrs. O. C. Vinson. Mrs. Frank Dunn visited Mrs. Vinson one day last week.

Mrs. Ross and Mrs. Vinson visited the Earl Bishops one afternoon.

Mrs. Ham Smith was a Sunday dinner guest of Mrs. R. C. Ross.

The Dale Millers reached home last Wednesday from Paul's Valley, Oklahoma where they visited a few days with his mother.

Sunday dinner guests of the Millers were Mr. and Mrs. George Barry of Dimmitt.

Frances Ashton of New York City, who was here visiting her parents, the Clarence Ashtons, for 10 days, left for New York by plane last Saturday.

Easter Sunday dinner guests of Mr. and Mrs. Leo Frizzell were their daughter, Jane and family, the Garvin Beedys of Lockney.

These included the two daughters at home, Mr. and Mrs. Larry Beedy, and Mr. and Mrs. Tim Jeffress and baby. Afternoon visitors were Mr. and Mrs. Tom McGill and Mrs. Elmer Warren.

Mr. and Mrs. Joe Conway of Lubbock spent Easter Sunday with their parents, Mr. and Mrs. Claude Carpenter.

The Carpenters visited the Glen Smiths Friday at Lockney.

The W. C. Plumlees had a get-together Saturday with two of their children and families present, Mr. and Mrs. Bobby Plumlee and three children and daughter-in-law, all of Amarillo, and Mr. and Mrs. Johnny Hinds (Mary Alice) and two boys of Plainview. The Amarillo family spent Saturday night and attended church services Sunday with his parents at Calvary Baptist Church.

Mrs. C. M. Meredith visited over the Easter holidays with her children in Dallas and Edna.

Mrs. Carol Bell visited Miss Vera Meredith last Tuesday. Sunday dinner guests of Miss Meredith were Bro. and Mrs. Clay Muncy of Lockney and Mrs. Mandell Meredith of Plainview.

Mr. and Mrs. Neil Wright of Rotan and her mother, Mrs. Ava Jackson spent Easter Sunday in Amarillo, dinner guests of another daughter and family, the Orbin Carrolls.

We are sorry to lose from our midst Mrs. C. E. (Ma) Finley, who is moving to Plainview, where she will be near a son and wife, Leonard and Bertha Lee Finley. She expects to reside in an apartment. We wish this long time friend the best in her new environment (and almost hope she will get homesick).

Mr. and Mrs. Hal Thomas were in Lubbock over the weekend visiting their children, Mr. and Mrs. Milton Mensch. They enjoyed attending services at St. John's Methodist Church and hearing a former pastor, Bro. Lutrick, preach.

All the J. D. Welborns' children and parts of their families were at the parental home over the weekend. These were Mrs. Eunice Lewis of Ft. Stockton, James David and family and Donna Booth and baby of Ft. Worth, and the local children Jo Ann Gooch and family, and the Bob Welborns.

Jimmy and Patsy Dunn and girls of Lubbock visited Easter Sunday with his mother, Mrs. Frank Dunn. In the p.m. all visited in the J. D. Welborn home.

Callers in the Mayfield home at various times last week were Mrs. June Ware, Mrs. Woods of South Plains, Mrs. C. Parsons of Brownfield, and Mr. and Mrs. Lee Rushing.

The Mayfields went to Spade Sunday.

Mrs. Ola Warren visited Mrs. Turner Friday p.m.

The Thomas Warrens spent over the Easter weekend visiting a daughter and family, Paul and Elaine Stout and daughter at Archer City.

Mr. and Mrs. Charley Spence and son, Sam visited in the Thornhill home in Crosbyton Tuesday p.m., the evening before last rites for their son, Tommy Thornhill, who died in Colorado the first of the week.

James Hennessee of Lub-

bock and sisters, Mary, Lila and Edna visited in the Spence home Friday. They were all neighbors years ago in the Harmony community.

Don't have the girls' married names. Two live in California and one in Lubbock.

Mrs. Higgins of Petersburg visited the Spences Saturday p.m.

Mr. and Mrs. Anthony Latta of Mt. Blanco visited Mrs. Green Sunday p.m.

The tent revival where Rudy Fernandez, a famous Spanish Evangelist, spoke last week, was a great success in spite of the strong winds and dust.

Didn't we enjoy Mrs. Murff's pioneer story last week?

We were sorry to hear that Miss Esther Peck, a shut-in, fell and broke her arm last Thursday. She was conveyed by ambulance to Methodist Hospital, Lubbock, where Esther is reported doing fairly well.

Vic Green of Plainview had lunch this Monday with Mrs. Green.

ANDREWS WARD

Honor Roll

Fifth Six Weeks

GRADE 4

"A" — Jim Waller, Melody Fisher, Bryant Higginbotham, Todd Denton, Norman Allen, Treva Hambricht, Kelli Ferguson.

"B" — Hope Hartsell, Susan Hendrix, Brenda Hicks, Barbara Martinez, Van Lowrance, Gail Phillips, Troy Neely, Anna Stewart, Charlotte Wells, Susan Turner, Deanne Howard, Ricky Heflin, Phillip Kirk;

Monte Williams, Triss Coleman, Terry Pleasant, Stacy Graham, Melanie Baxter, Brent Duke, Debra Alfara, Christi Mount, Todd Beedy, Brad Fulton, Mark McCormick, Jay Elza, Terry Westbrook.

GRADE 5

"A" — Moody Younger, Lequita Davis, Terri Gentry, Julie Faulkenberry, Bart Patzer, Kelby Sue, Sylvia Coleman, Shelly Henry, Tommy Myrick, Tana Tyer.

"B" — Patricia Guzman, Jeff Rainey, Todd Wells, LeShay Chandler, Elva Trevino, Amy Jones, Keith Brawley, Raymond Herrera, Nora Black, Deeann Fry;

Lori Lyles, Melissa Morren, Sherry Galloway, Julianne Lipham, Lisa Mayo, Janet Pleasant, Kay Lynn Rainer, Sheron Weeks, Carrie Sue Woody, Cy McCravey;

Kevin Noland, Dicky Self, Troy Casey, Brent Bullock.

SEE HONOR ROLL, PAGE 10

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Commissioner Prec. 4

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- * Integrity

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Free Home Demonstration

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We sell and install all our own carpet. Very Competitive Prices!

All Material & Installation Guaranteed!

time out for

LOCKNEY AREA

MAIN STREET

CHURCH OF CHRIST

Bobby Hise, Minister

Sunday Bible School 9:30
Morning Worship 10:30
Evening Worship 6:00
Wednesday Ladies Class 9:30
Mid-Week Service 7:30

Evans Chapel Baptist Church
Rev. Bennie Anderson, pastor
Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union 6 p.m.
Evening Worship 7 p.m.
Wednesday Prayer Meeting 7 p.m.

FIRST UNITED METHODIST CHURCH

Hugh Daniel, Pastor

Sunday School 9:45
Worship Service 10:55
UMY 6:00
Evening Worship 7:00
United Methodist Women
First Tuesday of Month
Circles Monday (2nd & 4th
Monday nights) Tuesday and
Wednesday mornings

TRINITY LUTHERAN CHURCH

Providence Community
L. J. Durkop

Sunday School and
Adult Bible Class 10:00
Divine Worship Service 11:00

ASSEMBLY OF GOD CHURCH

Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Prayer Service Wed. 7:00

Rev. Bob Wright, Pastor

TEMPLO BAUTISTA SALEM

Frank Ramos, Pastor

Sunday School 9:45
Worship Service 11:00
Christian Training Time 5:00
Evening Worship 6:00
Wednesday Prayer Meeting and
Choir Practice 7:30

AIKEN BAPTIST CHURCH

Bill Sessom, Pastor

Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday 7:30
Brotherhood, W.M.U. and Auxil-
iary Wednesday 7:30

SAN JOSE CATHOLIC CHURCH

Father Richard Thomas Casey

Sunday Morning Mass 8:30
Saturday Evening 8:30
Wednesday Evening 8:30
Each Service Preceded By
Confessions

Baptism — 1st Sunday of the
month at 9 a.m.
Church Council — Meets 1st Sunday
of month at 3 p.m.

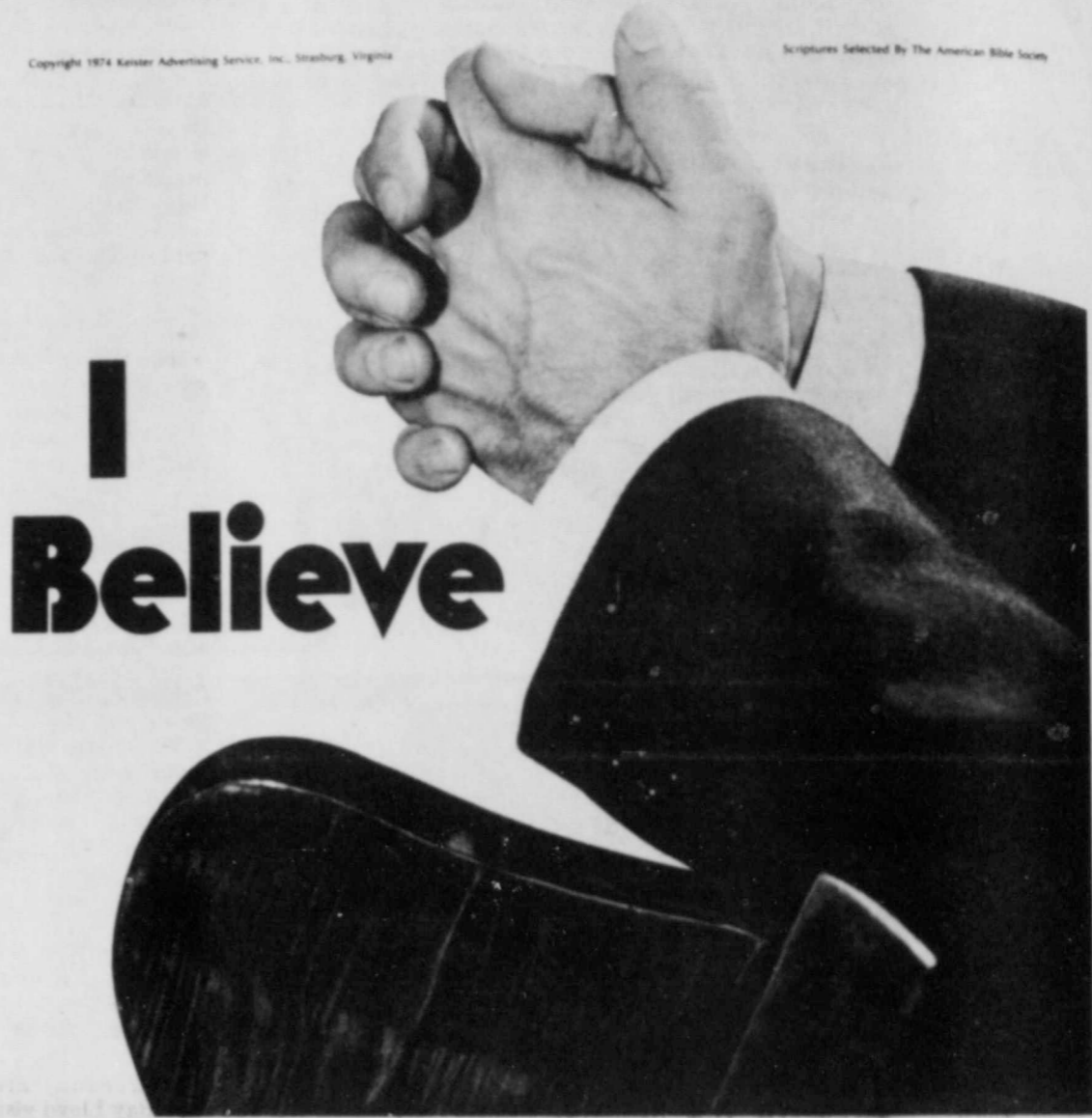
EVANS CHAPEL BAPTIST CHURCH

Sunday Afternoon Worship 2:00

I believe this universe is no accident.
I believe all life comes from God.
I believe He cares about ME . . . and wants me really to care about Him.
I believe I have fallen short of pleasing God . . . yet He still lets me live in freedom. I am not his slave.
I believe that Jesus Christ revealed God's forgiving love when He—the Son of God—sacrificed His perfect life for my imperfect life.
I believe that Jesus rose from death, assuring me that it is God's desire that I, too, may reach eternity.
And because I believe—I want to share with you my Faith . . . and the inspiration I have found as I worship every Sunday in church.

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Scripture Selected By The American Bible Society



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Isaiah 12:2-6	Romans 6:3-11	Romans 6:12-23	Luke 24:1-12	Acts 10:34-43	Acts 2:42-47	1 Peter 1:3-9

This Inspirational Message Sponsored By The Following

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Perry Implement
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Lockney Co.
Serving You

COUNTRY EDITOR

By H. M. BAGGARLY

Ten years, Swisher Electric Co. joined other electric cooperatives in sponsoring a local contest and girl are selected for an all-star to Washington, D. C. Misinformation exists concerning electric cooperatives have attentional program whereby the youth, their parents, learn something of which has meant so much not only but to the town and urban com-

fewer than two per cent of farm are served with electricity. As we city is something more than just a luxury.

associated directly with a way of culture, it is a necessity. relationship between the lack social and educational inferiority.

EXCEPTIONS to all rules, but a time, not too long ago, when his family were just not quite up with townfolk. When they came to y afternoon, it was not difficult town folk from the country folk down the street.

ers, in many instances, encourage to "stay in school and get an means of getting off the farm. then for dropouts, for failures, for in't make it.

WHO was determined to do some the nation's farmers. Less than 24 inauguration he put the wheels in mething for the farmer. He had problems of that era top priority. s last fall in our columns concern-

s aware of the farm depression, n, the erosion problem, the fore- and also those things which made ant. . unpaved roads, inadequate nd. . worst of all. . no electricity.

FOR no electricity was obvious e utilities could not afford to build customers so far apart. The fact utilities would not even serve all the corporate limits of a town or ed in some instances even to go pick up a customer!

make it possible for farm homes y, Roosevelt looked to the private . He set up the REA to loan mon- rate of interest to the existing g that the low rate would compen- high cost of serving rural fami- power wouldn't touch the offer hole!

FARMERS were to get electricity, choice was to form their own com- ze the low interest money which anies refused.

owned companies were called co- they weren't organized for profit, to themselves.

ember the clamor of the Roosevelt onents of the New Deal! sialism! It was a giveaway! It rk! And nowhere was the clamor right here in Tulia! nty historically had been a citadel

of conservatism.

The charge was made that the electric cooperative didn't pay taxes and thus was competing unfairly with private power. The facts were, they paid the same local, school and state taxes on their real estate as anybody else. Being a non-profit institution, of course they didn't pay taxes on profits which did not exist. But since they had the huge responsibility of extended area coverage, meaning that to qualify for low interest money they had to serve ANY FARMER who wanted service, even if they had to build perhaps 15 miles of line just to pick up one customer, profits certainly were not a consideration.

WHAT WERE THE RESULTS of the plan? To start with, the cooperatives became huge customers of the private utilities who generate most of the power used by cooperatives. As anybody knows, when you are in the electricity business, the profit comes from SELLING power, not DELIVERING it. The one who delivers it has to build the lines, keep them in repair when lightning strikes, rebuild them after an ice storm, and absorb the line loss (when you deliver electricity over a line, not as much reaches the destination as started out!) Meanwhile the seller's only responsibility is to deliver it to the buyer, install a meter, and start collecting the money.

Private power got a much better deal by selling the power to the cooperatives and letting the cooperatives assume the headache of delivering it!

Secondly, farm families became a new market for appliance dealers.

But most of all, a new type of citizen was developed.

WITH ELECTRICITY, life on the farm became comparable to life in town. In fact, in some ways it surpassed life in town.

We have only to take a look at our own community to see the change in farm people in recent years. The social, educational, and economic barriers have all been broken down.

Instead of there being a barrier between farm and town students in school, as there once was, today the rural students are the leaders socially, intellectually. So it is in women's clubs, churches, and the like. Farm people are our community leaders.

At one time Swisher boasted of having more college graduate farmers than any county in the state.

Would all this have been possible without electricity on the farm?

HOW ABOUT THE ECONOMICS of rural electrification? Since REA began its loan program in 1938, it has loaned about \$11 billion. Only \$43,800 has been lost! Instead of 2 per cent of the farms having electricity as in 1938, the present figure is 98 per cent. In Mississippi it is 99 per cent!

Electrical consumption of Swisher Electric members has been doubling about every seven or eight years, despite the loss of farm population.

DESPITE THE RECORD, electric cooperatives are still on the hate list of many people. Some are mad because the farmers are enabled to purchase electric service. They growl everytime they are reminded of a cooperative

As a side benefit, Tulia benefits from having the headquarters of the cooperative. It provides one of our major payrolls. It is a good citizen. Its attractive offices are not only an addition to the town but the Willie Room is booked more than 365 times a year by the community.

.....from the Tulia Herald

LAKEVIEW

By Mrs. Clyde Bagwell

LAKEVIEW, April 15 — Mr. and Mrs. H. D. Lamberth, Derek and Missy of Houston are here spending the Easter holidays with her parents, Mr. and Mrs. C. B. Hartsell.

Mrs. June Bybee and Frank Thomas of Lockney visited Sunday night with Mr. and Mrs. Holt Bishop.

Mr. and Mrs. Ronnie Autry, Wendy and Amy of Grand Prairie came Friday to the home of her parents, Mr. and Mrs. Homer Newberry. Ronnie returned home Monday but Mrs. Autry and girls will spend the week here.

Easter Sunday all of the above named went to Amarillo where they spent the day with Mr. and Mrs. Nathan Woody, Nathalie, Jeff and Kevin.

Mr. and Mrs. Frank Fite, Don and Jana of Abilene, Mr. and Mrs. Maxey McKnight, Dell and Rob of Kress spent the Easter weekend here with their parents, Mr. and Mrs. Earl Edwards.

Connie Anderson accompanied Mr. and Mrs. S. D. Medley and Debbie and Larry Guffee to Dallas and Mesquite over the Easter weekend and were house guests of Mr. and Mrs. Virgil Boyd in Mesquite.

Saturday David McCulley met the young folks in Dallas and they went to Six Flags. The group from here returned home Sunday afternoon.

Easter Sunday dinner guests in the home of Mr. and Mrs. Otis Anderson were Mr. and Mrs. Doug Galloway, Guy, Rusty and Robin and Mrs. Jim Jones.

Mr. and Mrs. Otis Anderson attended the spelling bee at Smiley Wilson Jr. High School in Lubbock Saturday. Jimmy Jones, nephew of Mrs. Anderson was one of the spellers.

Mr. and Mrs. Ted Anderson, Angie, Quint and Libby spent the Easter weekend at Carlsbad, touring the Caverns.

Wednesday afternoon Mrs. Ray Lloyd visited Mrs. Fred Lloyd.

Easter Sunday dinner guests in the home of Mr. and Mrs. Ray Lloyd were her parents, Mr. and Mrs. Lee Keesee, and her brother

and family, Mr. and Mrs. D. L. Keesee, Steve, Jim and Donnie, all of Lubbock. Afternoon visitors were Nila Bryant, Vicki Ratheal and John Lloyd. He had just returned home from Stovall Wells where he had been for three weeks.

Mr. and Mrs. Joe Dunn visited at Caprock Hospital with L. A. Williams Sunday afternoon and later Mr. and Mrs. Dunn visited Mr. and Mrs. Raymond Williams.

Mr. and Mrs. Choise Smith, Jody, Hunter and Dean visited his parents, Mr. and Mrs. A. L. Smith, Sunday afternoon and all enjoyed a fish supper and the children enjoyed an Easter egg hunt.

Mrs. Dorothy Lamb of Lubbock came Friday to the home of her aunt, Mrs. Viola Brown, and they went to Haskell to visit Mrs. Carrie Brown. Saturday they visited in Abilene with Earl Brown, then Mrs. Carrie Brown visited at an Abilene hospital with her grandson, David Tidwell who was in intensive care following a serious motorcycle accident.

Sunday Mrs. Viola Brown and her niece, Mrs. Dorothy Lamb, attended the East Side Baptist Church service in Abilene.

Mr. and Mrs. Joe Dunn enjoyed phone calls from both of their girls Sunday. Mrs. Patrick Hughes of Los Angeles and Mrs. William Gaut of Denver, Colo. They called to wish their Dad a "Happy Birthday". His birthday is (today) April 15.

Mrs. Gaut reported they have gotten settled in Denver and like there real

well. She said two snows had fallen since they arrived, and one was an 8 inch snow. Baby Joe is doing fine and has gained another pound.

Mr. and Mrs. Floyd Anderson visited Easter Sunday in the home of their daughter and family, Mr. and Mrs. Jerry Leatherman, Stacy, John and Ludustria. Tuesday, April 16, is Stacy's 13th birthday and they celebrated Easter Sunday. Later in the afternoon they visited at the nursing home with Mrs. A. W. Anderson.

Mrs. Jerry Leatherman, Saey, John and Ludustria visited Monday afternoon with her mother, Mrs. Floyd Anderson.

Mr. and Mrs. Foy Smith of Levelland visited Friday night with his mother, Mrs. R. C. Smith and brother, Floyd Smith.

Easter Sunday dinner guests in the home of Mr. and Mrs. Henry Brewer were Mr. and Mrs. Ervin Brewer, Monty and Latonya; Mr. and Mrs. Harry G. Brewer, Amber, Ty and Brandon; Mr. and Mrs. H. T. Ayres, Kim, Kelly and Karl; Mr. and Mrs. Ken Robison and Kris, and Darwynne Brewer, all of

Lubbock; Mr. and Mrs. Millard Watson; Mr. and Mrs. Fred McDougle of Crosbyton, and Sharon McDougle of Pearsall. The children enjoyed an egg hunt in the afternoon.

Mrs. Joe Thurston visited Mrs. Henry Brewer Tuesday afternoon.

Mr. and Mrs. Millard Watson visited Mr. and Mrs. Henry Brewer Monday afternoon.


Friday Mrs. Dean Watson and Deanna attended the Beta Sigma Phi Easter egg hunt in the City Park in Floydada.

Easter Sunday dinner guests of Mr. and Mrs. Dean Watson were Mr. and Mrs. Tom Moore, Mike, Cindy, Steve and Bill of Floydada; Mr. and Mrs. Luis Moore and children of Dumas; and Mrs. W. T. Moore of Matador. Mrs. W. T. Moore will spend a few days here in the home of Mr. and Mrs. Dean Watson.

Saturday night visitors in the home of Mr. and Mrs. Dean Watson were Mr. and Mrs. M. H. Watson and Mr. and Mrs. Ken Robison and Kris of Lubbock.

Visitors in the home of Mr. and Mrs. B. L. Breed

SEE LAKEVIEW PAGE 10



TED ALLEN

Will be your full-time Commissioner of Precinct 4 if elected.

He has no other occupation or interest except to serve you.

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Notice of Available Loans for Students Attending A College or University

The Burch-Settoon Student Loan Fund Trust has available for loans to graduates of any high school located in Hale, Floyd, Lamb, Castro, Swisher or Briscoe Counties, Texas, to be used for the purpose of attending a college or university.

The loans are processed through the First United Methodist Church, Plainview, Texas, but application will be considered without regard to religious preference, race, creed, or color. The loan will be made by First National Bank in Dallas, Trustee, after application has been approved by the proper authorities of the First United Methodist Church in Plainview, Texas.

Applications are available upon request. Presently loans are three percent (3%), but the interest does not start until the borrower graduates from college or terminates his attendance. Subject to available funds applicant's loans may be renewed each college year.

Applications for the loans may be obtained by telephoning the Church Secretary, First United Methodist Church, Plainview, Texas, or by writing Burch-Settoon Student Loan Fund Trust c/o First United Methodist Church, 1001 West 7th Street, Plainview, Texas 79072.

Applications will be processed in order they are received.

First United Methodist Church

1001 West 7th Street
Plainview, Texas 79072


QUARIES

S.L. Martin

Mrs. Martin, 47, brother of Mrs. Adrian West of Floydada, were held in Dallas Friday week ago. Martin died the previous Wednesday of an apparent heart attack in his Dallas home.

He was a native of Saint Jo, and moved with his family to Crosbyton in 1939. He resided there until entering the Navy and after his discharge, moved to Dallas.

Survivors include his wife, a daughter, three sons, his mother, Mrs. S. L. Martin of Crosbyton; a brother, Cleve of Phoenix, Ariz.; and two sisters, Mrs. West of Floydada and Mrs. Jim Talbott of Crosbyton.



GREGG COTTON

no have planted Gregg 35W on and, find its tolerance and pers- satisfactory. We have received laint about its will resistance, sing to us.

3, 35W has been impressive in when staples were generally s a good cotton to TRY-it's a ANT.

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Tuesday, April 23

9 99¢

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200 SOUTH MAIN
FLOYDADA, TEXAS

HONOR,

FROM PAGE 8

Richard Grimes, James Hale, John Mark Kinnebrugh, James Strange, Lupe Dominguez, Gerald Ledbetter, Joe Marmalejo.

GRADE 6

"A" - Duncan Woody, Sarianne Kirk, Larry Westbrook, Jett Cheek, Troy Marquis, Vina Black, Jana Elza, Danny Nutt, Julie Morton, Darla Parham, Jimmy Jones, Kelly Higginbotham, Melody Stringer.

"B" - Debbie Dobbins, Robert Armstrong, Connie Richards, Andrea Yeates, Rodney Rodriguez, Demis Quintanilla, Paul Brown, Jonny Finley, Andy Holcomb, Julie Brawley, Sylvia Vallejo, Scott Graham, Tracy Womack.

Beverly Burleson, Regina Coleman, Debbie Harrison, Jonna West, Patty Willis, Mike Allen, Felix Cervantes, Carmen Coleman, Nelda Gomez, Renee Sanders, Barbara Schwertner, Kristi Willis, Karen Turner.

LAKEVIEW FROM 9

during last week were Frank Breed, Joe Mac Breed and Rex Breed, all of Floydada.

Easter Sunday afternoon, Mr. and Mrs. B. L. Breed,

ELECT BOONE ADAMS

Commissioner Prec. 4

- * Experience
* Integrity

PAID POL. ADV. BY BOONE ADAMS



GLENNA ORMAN FOR COUNTY-TREASURER

I will do my best for the people of Floyd County, if elected, I will appreciate your vote and influence.

GLENNA ORMAN POL. ADV. PAID BY GLENNA ORMAN

Mr. and Mrs. Odell Breed and Mr. and Mrs. Ray Lloyd visited near Lubbock with Mr. and Mrs. Bobby Britton and sons.

Monday afternoon Mr. and Mrs. Earl Smith of Miami, Texas, Mr. and Mrs. Joe Breed of Levelland and Frank and Rex Breed of Floydada visited Mr. and Mrs. B. L. Breed.

Mr. and Mrs. Billy Joe Hambricht, Kathy and Todd and Tom Lovell returned home late Monday from Lake Proctor where they spent the Easter weekend on a fishing trip.

Mr. and Mrs. Henry Price visited Sunday afternoon at Caprock Hospital with Milton Covington and Willis Hall, where both are patients. Mr. and Mrs. Price also visited Mrs. Babe Jones and Mrs. Wanda O'Neil, who are also in the hospital at this time.

Those visiting in the Clyde Alexander home Monday, April 8 were Mrs. R. F. Hall, Mr. and Mrs. Earl Edwards, and Mrs. Ruby Shoemaker.

Verle Miller of Floydada was a Sunday dinner guest of Mr. and Mrs. Grady Dunavant and in the afternoon all attended the singing at the East Side Church of Christ in Crosbyton.

Mrs. Grady Dunavant visited Thursday afternoon with her mother, Mrs. E. T. Williamson in Floydada.

Rebecca and Matthew Redding of Idalou are here spending the week with their grandparents, Mr. and Mrs. Grady Dunavant. The children have the chicken pox.

Mrs. Norman Muncy visited Mrs. Howard Bishop Tuesday evening.

Mrs. Q. D. Williams, Monte and Joe went to Truscott Easter Sunday to

visit her parents, Mr. and Mrs. Edgar Jones.

Mrs. H. M. Thomas was an Easter Sunday dinner guest of Mr. and Mrs. Howard Bishop. Mr. and Mrs. Bob Teal of Lubbock visited in the Bishop home Sunday afternoon.

Q. D. Williams and sons, Monte and Joe, Howard Bishop, Greg and Bernie Parkey and Gary Nixon helped Norman Muncy brand cattle Thursday.

Monte Williams attended a progressive dinner party Monday night, starting at the home of the Weldon Beckers.

Straight From The Horse's Mouth

Every horse has six teeth above and below. Before three years old he sheds his middle teeth; at three he sheds one more on either side of the central tooth; at four he sheds two corner and last of the fore teeth. Between four and five, the horse cuts the under tusks; at five will cut the upper tusks, at which time his mouth will be complete. At six years, the grooves and hollows begin to fill up a little; at seven the grooves will be well-nigh filled, except the corner teeth, leaving little brown spots where the dark brown hollows formerly were. At eight the whole of the hollows and grooves are filled up. At nine there is very often seen a small bill to the outside corner teeth; the point of the tusk is worn off, and the part that was concave begins to fill up and become rounding; the squares of the central teeth begin to disappear, and the gums leave them small and narrow at the top.

-From Yearbook of the Texas Department of Agriculture 1914

GIVE TO THE CANCER FUND

FLOYD DATA

Mr. and Mrs. Tom Bob Jarboe and family of Friona were here visiting during the Easter School break with his parents, Mr. and Mrs. Mal Jarboe, and with Betty's mother, Mrs. Mable Laminack and other relatives. Tom Bob, who has been a school principal at Friona for the past several years, has been elevated to superintendent of Frion Schools, beginning with the 1974-75 term.

what one person can do

MARGARET PATTERSON DOSS, COLUMNIST

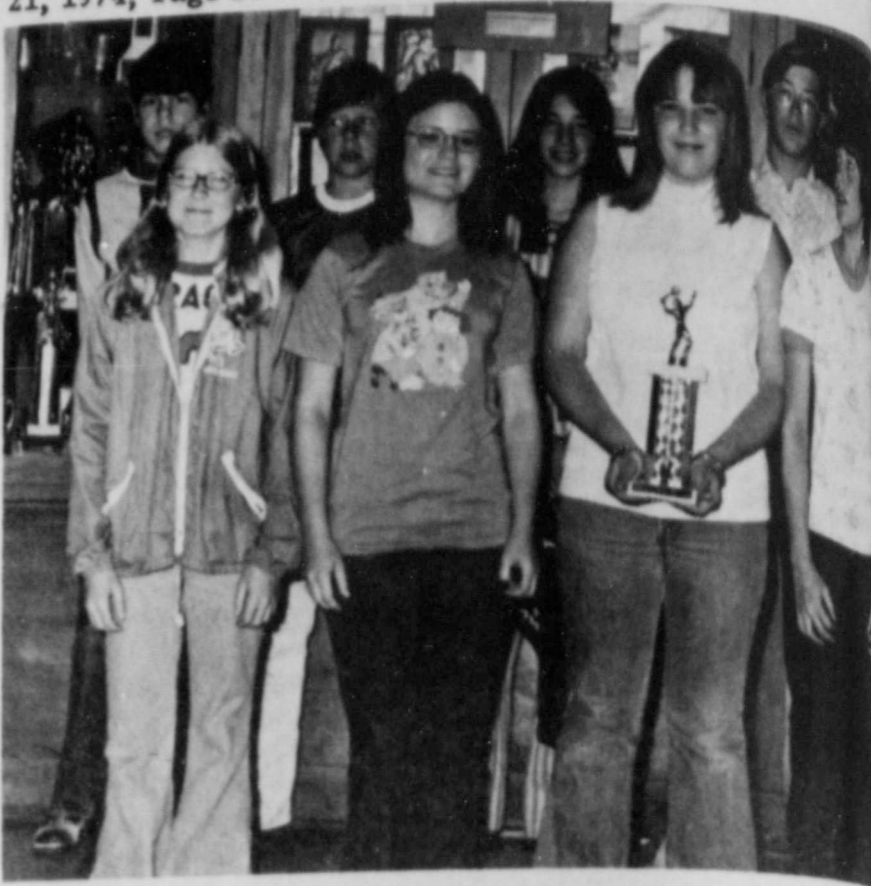
Saving landmarks is Margaret Patterson Doss's "thing." She does it with a typewriter, as a columnist for the San Francisco Chronicle. She also does it by walking.

Mrs. Doss had scarcely started her job on the paper when Fort Funston came to her attention. She called it: "The last undeveloped, uncrowded, unspoiled chunk of sea-coastal headland left in this city." She worked around the clock to organize a walk through the fort so her readers could decide if the area was worth preserving. Around 13,000 walkers showed up. Fort Funston is now a park.

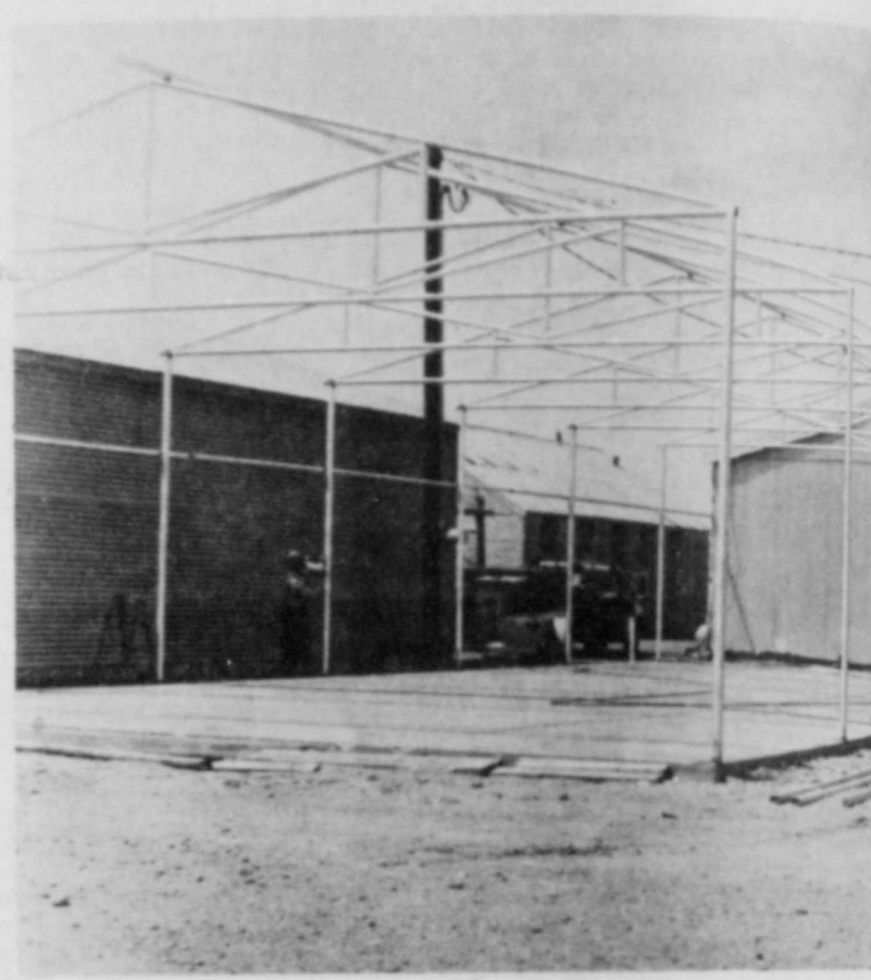
Mrs. Doss is actually a spokeswoman for two causes: One is curtailing pollution, suburban sprawl and the kind of "progress" that ruins and demeans a city. The other cause is walking. Her favorite quote is: "A pedestrian is a creature in fear of his life, but a walker is a man in possession of his own soul." In her columns, she uses one cause to reinforce the other.

When Fort Point was threatened, she wrote a column that brought out 16,000 walkers. Fort Point is now a museum and historic site. When plans were announced to tear down the United States Mint to make way for a money-making garage, she wrote another column. Over 20,000 walkers came out. The Board of Supervisors shelved their demolition plan. The San Francisco Mint is still standing.

Margaret Patterson Doss speaks up for what she believes in. But in a democracy, words speak louder when backed by numbers. Her voice is heard because thousands back her by "voting with their feet." Do you simply voice opinions? Or do you show up when your support is needed for a worthwhile



BREEZER DISTRICT CHAMPION TENNIS TEAM...Left to right: Tyer, Greg Carthel, Donna Reid, Kara Copeland, Valynia West, Carmen Soliz, Jill Poage, Bill Starkey.



BABE'S SERVICE CENTER will soon be doubled in size to... Workmen are pictured as they erect framing. (Staff Photo)

cause? Are you willing to put your body where your convictions are? If you don't, who will?

For a free copy of the Christopher News Notes, "Leadership and You," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

If you can't get PIONEER Brand 8311

here are some excellent alternative hybrids for High Plains farmers.

Pioneer Brand 8311, the "Golden Bronze Yield Leader," has been our most popular hybrid this year - so popular, in fact, that it may be in short supply in some areas. One reason is that the demand has been so great downstate where 8311's disease tolerance is so important. Fortunately, there are several other Pioneer Brand hybrids that are proven top performers on the High Plains. If you can't get 8311, ask your dealer about these.



PIONEER Brand 8417

This versatile yellow endosperm sorghum is a champion yielder in the medium-late maturity class, for irrigated or non-irrigated land. It has large open heads, uniform head height, strong stalks for easy threshing, good tolerance to smut and anthracnose.

PIONEER Brand 820

This top-notch full-season hybrid, is a consistently high yielder. Excellent drought resistance and standability plus good roots and stalks make it a good choice for irrigated or non-irrigated farming on the plains.

PIONEER Brand 828

One of the highest yielding sorghums you can plant, this full-season hybrid responds well to good management on good land with plenty of water. Plains growers like it because it holds its quality and threshes well even after an early freeze. It produces sturdy stalks with semi-compact heads of dark red grain.

PIONEER Brand 846

Famous for its versatility and adaptability, this medium maturity hybrid yields along with the full-season varieties. Resistant to smut, rust and MDM, its outstanding hybrid vigor and excellent drought resistance help it turn in consistently high yields even under stress.



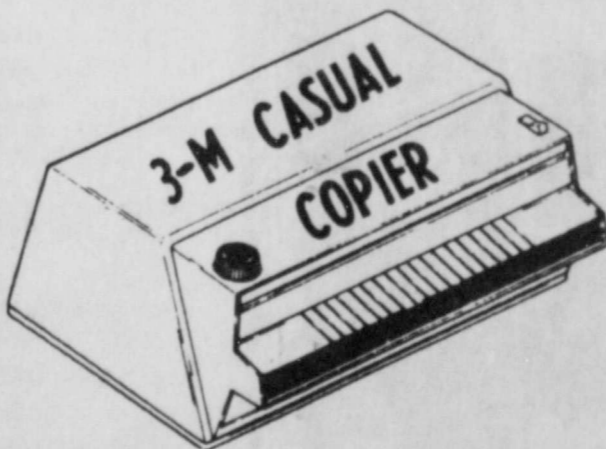
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PIONEER HI-BRED INTERNATIONAL, INC. Southwestern Division P. O. Box 788, Plainview, Texas 79072

Pioneer is a brand name. Numbers identify varieties. * Reg. trademark of Pioneer Hi-Bred International, Inc.

Performance of seeds of the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

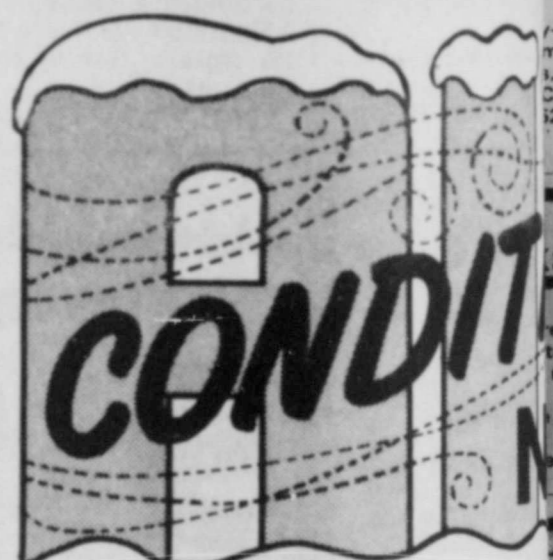
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FOR SALE

FOR SALE - Farm Fresh Eggs. 652-3586 L4-21p

"Venus Cosmetics" - the greatest. Try our new Vera Tanning Lotion with stabilized Aloe Vera. Please call Dewanda Blendon, 652-2563.

FOR SALE - Used windows and frames. 3 double and 1 single. See at Art Ratzlaff residence, Box 18, Ralls Highway or call 983-2557. L-tfc

FOR SALE - Cushman Electric Golf Cart. 983-3529. 4-25c

FOR SALE - Signature gas range with warmer - 6 months old. Call 983-5203. 4-25c

FOR SALE - Air conditioners, evaporative and G.E. Refrigerated types. Pads and supplies. Parker Furniture, Lockney. L-tfc

FOR SALE - New and used Kirby Vacuum cleaners from 109.95 up. Parker Furniture in Lockney. L-tfc

It's here! "The Balm," 85% stabilized Aloe Vera enriched with vitamin E and moisturizing creme. Relief from all aches and pains. THE RUB ONE. Call Dewanda Blendon, 652-2563, Lockney.

FOR SALE - We have the Royal typewriters for \$139.95, new guarantee. Hesperian Office Supply in Floydada, & Beacon Office Supply in Lockney. L-tfc

FLOYD COUNTY ABSTRACT CO. Abstracts Of Title Title Insurance Verna L. Stewart Owner, Manager 217 W. California 983-3728 Floydada, Texas

POLITICAL CALENDAR

May 1974 Democratic Primary Election

TEXAS SENATE 30TH DISTRICT RAY FARABEE CHARLES FINNELL

COUNTY TREASURER DELL YANDELL GLENNA ORMAN

FLOYD COUNTY COMMISSIONER PRECINCT 2 BOB JARRETT RAYMOND MARTIN

FLOYD COUNTY COMMISSIONER PRECINCT 4 JACK LACKEY BOONE ADAMS TED ALLEN J. B. COLSTON

COUNTY CLERK MARGARET COLLIER

COUNTY JUDGE J. K. HOLMES

DISTRICT CLERK MARY L. McPHERSON

JUSTICE OF PEACE PRECINCTS 1 and 4 H. E. PORTER

MAY 1974 REPUBLICAN PRIMARY ELECTION TEXAS SENATE 30TH DISTRICT MRS. MARY VIRGINIA KIRCHHOFF

EMPLOYMENT

ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. P05-8833. L8-tfc

WANTED - L.V.N. for 3-11 shift. Lockney Care Center. L-tfc

WANTED - Taking applications for Director of Nurses. Apply in person at the Lockney Care Center. L-tfc

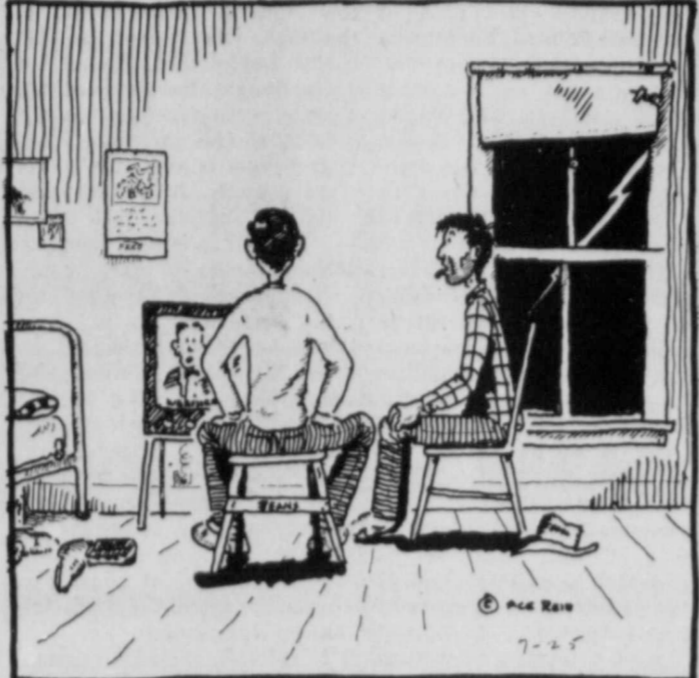
WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

NEED responsible party to assume balance on nearly new organ to be picked up in this area. Call Max Wheeler person to person collect at 214-424-1854. If no answer, call 214-341-8926. L4-25c

WANTED - Now taking applications for full time chairside dental assistant. Experience preferred but will train. Apply in person 217 North Main, Lockney. L-tfc

Expanding industrial company needs sales representative for commercial and institutional accounts. Local territory. Must have successful sales experience. We offer field and factory training. Must be an experienced sales person with the ability to develop new accounts and new territories. Territory exclusive. Drawing account. We are manufacturers of maintenance chemicals and janitor supplies. CRANCHM P.O. Drawer 20973 Dallas, Texas 75220

COW POKES



"I know the weatherman said there was 30 per cent chance of rain - but I'll bet there's a 70 per cent chance we don't get a drop!"
AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word - - - Phone 983-2360

SERVICES

ALL TYPES REPAIR & SERVICE - Day Heating & Air Conditioning. Installation and service on all makes and models. Phone 983-2440 or 983-2456. L-tfc

GOT Dandelions and weeds? Yards sprayed. Call Robert Cook after 4 p.m. 652-3829. L-tfc

LAWNMOWER REPAIR - Reel & rotary mowers sharpened, complete stock of engine parts. Toro Mowers for sale. Spears Small Engine Service, 105 North Main St., Floydada.

Home Improvement Does the old house need repairing? Ceramic Tile, masonry works, carpenter work, and painting.... Call Emmitt Clampitt 983-5185 tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500. Lockney. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

FARM MACHINERY

FOR SALE - 2" green pumps 240 foot setting, all complete. Dorsey Baker. L-tfc

LIVESTOCK

REGISTERED Polled Hereford Bulls for sale. Henry Hinton, 983-2696. tfc

FOR SALE - Five registered Angus bulls. 16 mos. old. Call 983-3047. Verlon Wright. 4-21tp

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SPRING SPECIAL CRUISE CONTROLS - \$93.00 installation included. Fits all cars with automatic transmission. Daniel Automotive. tfc

FOR SALE - 1966 Chevrolet pickup, good condition; 1956 Case 400 tractor; 7' home plow; 4 row rotary hoe; 1 cotton trailer. 983-3026 after 6 p.m. 5-2c



WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

FOR SALE - 1967 4 door Buick LeSabre; extra clean, excellent condition, good rubber. Call 983-2276 after 6 p.m. tfc

A REAL CREAM PUFF - Ideal kid car or second car - 1965 Mustang. 983-5168. tfc

FOR SALE - 1970 Buick 225. Power Windows and seats, air, tape player, all extras. Yellow with black vinyl top. Black interior. Extra Clean. Call 652-3115 after 8:30 p.m. Fred Huggins, Lockney. L-tfc

FARMS & RANCHES

WANT TO BUY irrigated or dry-land farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700 Floydada. tfc

FOR SALE - 80 acres - 15 miles N.E. of Floydada, all in cultivation. 983-3026 after 6 p.m. 5-2c

FARM WORK

MR. FARMER - Spring & summer plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

WINCH TRUCK SERVICE - On everything. We'll go anywhere. Baba's Service Center, Phone 983-5042, Floydada. tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. tfp

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. tfc

CUSTOM Spraying & Treflan Application in Lockney call 652-3541 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2247. 5-3p tfc

CUSTOM FARMING - Breaking, listing planting, crosscut, spraying, tandem, & chisel. 293-2578. L-tfc

Miscellaneous

FRED AND HENRY Need a Good Home! To give away 2 male dogs - a collie and one that's part poodle. Good with children & good watch dogs. Both outside dogs. 652-2598. L-tfc

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WANTED

WE BUY used furniture and appliances. 983-2474. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. tfp

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HAPPY BIRTHDAY Bobby

Floyd County Pump Company 631 E. HOUSTON FLOYDADA DEALER FOR REDA PUMPS WE APPRECIATE YOUR BUSINESS. 983-5211

ELECT BOONE ADAMS Commissioner Prec. 4 * Experience * Integrity PAID POL. ADV. BY BOONE ADAMS

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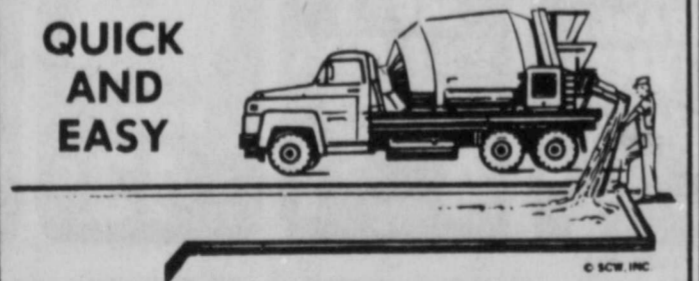
A Want Ad Will Find A Buyer THIS SPACE FOR RENT

IF IT IS INSURANCE - SEE - Barker Insurance Agency LOCKNEY Life - Fire - Casualty - Hospital B. B. Wilkes, Real Estate LOCKNEY Farms - Ranches - City Properties Business Leases - Loans

WHEN YOU NEED INSURANCE SERVICE FOR YOUR HOME RANCH FARM AUTO CROPS LIFE Don Grantham Texas Farm Bureau Insurance Company Floydada Office Phone 983-3777 Home Phone 983-3586 Think of Low Net Cost with Service.

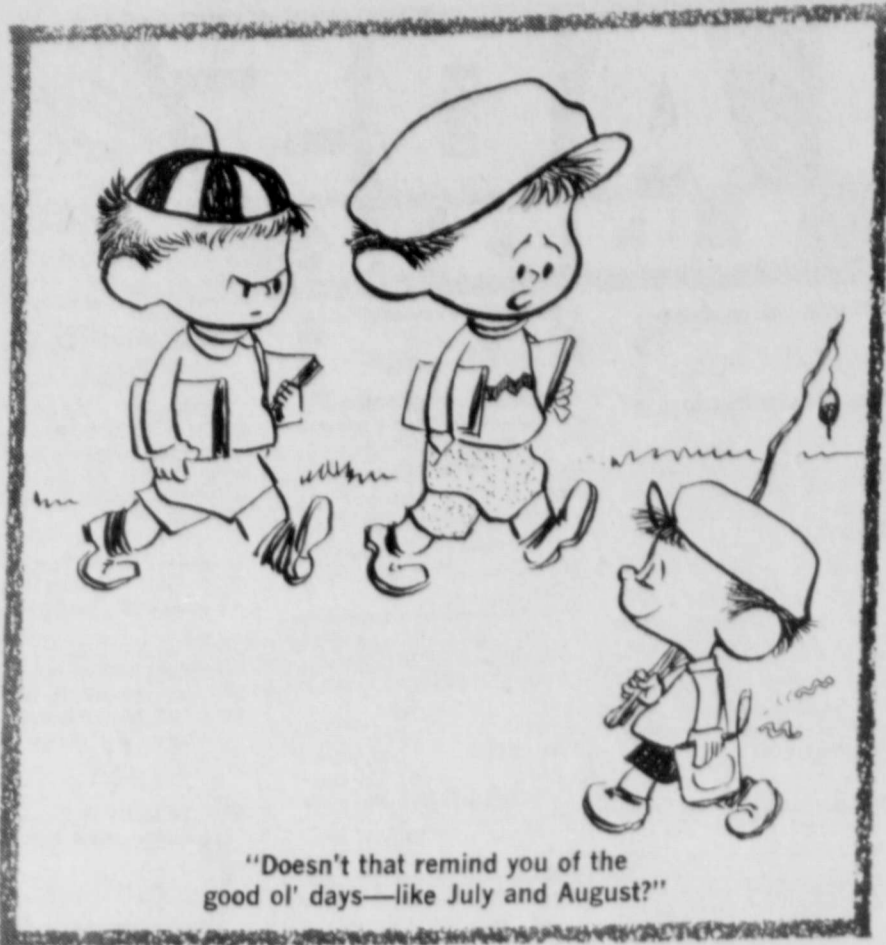
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CALL 983-2170 BENNETT BUILDING MATERIAL 229 E. CALIFORNIA FLOYDADA



"Doesn't that remind you of the good ol' days—like July and August?"

On Wall Street
By Bob Hill
Lentz, Newton & Co.

Have you noticed the gradual shift in the sales pitch for foreign cars lately? "It's not a matter of price, it's the economy and the quality of construction." The reason is that the foreign car is no longer competitive in price, and price has been the only really strong thing going for the imported car.

DETROIT HAS pushed the big car for years because the profit margins are substantially higher. The difference in the manufacturing costs of a Cadillac over a Chevrolet are not that significant, but the markup is. This left the small car market to the imports, especially Volkswagens, Datsuns and Toyotas. Those three companies sold a total of 1.1 million cars in the US in 1973. That was 64% of all foreign car sales and 10% of all of the cars, foreign and domestic, sold in the US last year.

But now the importers are getting ready for serious problems. Foreign car sales plunged 20% in February. Total American made car sales were off even more, but sales of the small American made cars rose 4% and that's what has the foreign car manufacturers frightened.

The basic price of a Volkswagen Beetle has jumped 31% from \$1,999 to \$2,655 in just one year. The Ford Pinto and the GM Vega both sell for about \$200 less. The two-door Datsun B210 has a retail price of \$2,629, just a few dollars less than the Beetle. The Toyota Corona retails for \$3,500, up from \$2,500 less than 24 months ago. When the foreign car loses the price advantage it once enjoyed and still has to compete against an American made product which also offers economy, then foreign car sales are going to go just one way. Down.

The problem in Germany and Japan has been a high rate of inflation in both countries. The price of raw materials has skyrocketed while labor costs continue to rise. So the importer either cuts his price to compete and sees his profit margins disappear or he raises his prices to protect his profit margins and loses potential sales.

ONE ANSWER to the problem is for the foreign car manufacturer to make even smaller, more economical cars than the American made compacts. Both Fiat and Honda have cars much smaller than the Ford Pinto, with better than 30 mpg performance. However, as the fuel shortage eases, the

emphasis on fuel economy will not be as critical as it was several months ago.

Several foreign car manufacturers are considering production plants in the US in order to offset the price advantage now enjoyed by American car manufacturers. Volkswagen has been looking for an assembly plant location for over a year while Toyota and Nissan, which makes the Datsun, are giving the idea serious consideration.

Views of Panhandle Editors

I naturally feel some sympathy with the student movement to bring basketball back to the West Texas State University campus.

I'd like to see all the games played in Canyon, if possible. This brings to mind a statement attributed to Director of Student Activities Center Frank Castleberry in which he is quoted as having said it would be necessary to fill the Civic Center for the school just to break even.

I am a sports fan but I seriously doubt that the taxpayer is going to stand still much longer for the losses incurred by state supported schools in the field of intercollegiate athletics.

Intercollegiate athletics on a moderate scale doesn't stand a chance in the field of entertainment spectacles being staged across the country today.

People who like football can see at least one or two nationally rated college teams on television Saturday afternoon and evening.

They can see two great pro games on Sunday afternoon and another Monday night. If they happen to have a son playing on the local high school team they probably saw him play Friday night.

You'll have to admit that six games in one week is a lot of football.

Joe Kerbel came here with a mandate to win and produce what he termed "big time" football on the WT campus. Joe produced spectacular teams but he drew players from all over the nation to do it. He was the winningest coach in the history of football at WTSU but he never filled the WT stadium.

He gave West Texas State national publicity by producing players who have become near superstars in pro football. He finally was dismissed for what board Chairman Cloyce Box

termed "lack of interest" in football here. Football was going in the hole in spite of good showings on the scoreboard.

Gene Mayfield came to his alma mater as head football coach and athletic director with a mandate to recruit local boys. Fans in Amarillo said they could get support for the team if more Panhandle boys wore the maroon livery.

Dutifully, Mayfield has tried to follow that mandate. I won't go into the painful debacle of the 1973 football season.

Financial figures on the season are not yet available. I'm glad they're not. I'm depressed enough with this column already.

Suffice to say that playing Panhandle boys didn't get any more support for Gene Mayfield than it got for Clark Jarnigan who posted similar win-loss records while head coach here.

In short, we may have to settle for no intercollegiate program at all or one much less ambitious in the not too distant future. It is not what I personally would like to see but it may come to pass. Troy Martin in Canyon News

SHOPPERS 'POOL IT' NEW YORK — Going to a shopping center in carpools is becoming the neighborly thing to do.

The idea is being encouraged by the International Council of Shopping Centers through its 5,000 members from coast-to-coast. Its "Take a Neighbor with You to a Shopping Center" program aims at saving 20 billion gallons of gasoline a year by doubling the 1.2 average number of passengers per auto.

The program includes the organization of one-stop shopping energy committees to create interest in car pools, mall displays, public service broadcasts and literature distributed to shoppers.

AS IT LOOKS FROM HERE

By Congressman Omar Burleson

WASHINGTON, D.C. — Through polls, surveys, estimates, and guesses, we are supposed to learn what everyone across the Country is thinking and be able to find out how many cavities there are.

POLLS AND SURVEYS serve as a purpose but doubt they should be taken as absolute or final. Some polls are supposedly taken Nationwide but some coming from cities in the North, East, West or South do not necessarily reflect the opinion of people in the 17th Congressional District of Texas.

ONE THING, however, seems very likely, according to questions put to a rather wide area. Americans have lost a lot of confidence in the Legislative Branch of the Federal Government and there is reason for it.

PART OF THE PROBLEM is traditional. Congressman William Redfield said in 1911, "Congress is probably a cross section of the people, showing us very much as we are and throwing faults and virtues into high relief." President James Polk said in 1846, "I begin, more than ever, to distrust the disinterestedness and honesty of all Mankind. There is more

selfishness and less principle among Members of Congress, as well as others, than I had any conception of, before I became President of the U.S."

SO, THERE HAS always been a considerable distrust of Congress but, of course, more at times than others, depending on the trend of things. One reason is that the Legislative Branch of the Federal Government is a cross section of America and because the individual Congressman is available to his constituents. It is somewhat natural that the buck stops with him in many cases of unhappiness of the people with anything. They are not and can not be in close relation to the President, to the Supreme Court, the military, or the great bureaucracy which is unidentifiable. It is understandable when people write to their Congressman and say wither directly or indirectly, "What are you guys doing up there?" (Many of us who sit in the middle of it ask the same questions.)

AMONG OTHER reasons why the Congress, according to the polls, now rates below the popularity of the President is the availability of the news media and the news interpretation of what is

going on. Oftentimes little things are likely to make more news than something big. Anything sensational and out of the ordinary, whether of any great consequence, is likely to receive publicity beyond its importance.

AMONG THE OTHER reasons is that, during the last several years, Congress has attempted to be the "big daddy" to the whole Country. It has overly promised and overly spent in effort to cure all the ills and yielding to all demands from Presidents who wanted to go down in history as another great emancipator of something.

THEN THERE ARE ALL the special organizations which have access to means

of communication, to grind their own ax for special cause. Their action or vote is more their lobbying effort. All who will read or hear ABOUT EVERYTHING in the past few years, the praise of members of Congress. One special Member while another give a zero.

THERE IS NO DOUBT that Congress does much of the criticism and will deserve more to do not get our house in order by controlling spending and balancing budget. The pressure "do something - do something" - and the one



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A Concerned
to Protect the
Ranchers and
Political Advertisement

NOTICE TO OUR CUSTOMERS
WE NEED YOUR HELP!
Paper bags are in short supply due to the recent paper shortage. We ask of our customers to help us. Please bring your bags with you and place in your shopping cart to be used with your own order. Please take boxes when possible.
Thank You For Your Cooperation.

THRIFF
A BETTER WAY TO SHOP
PRICES EFFECTIVE APRIL 21 THRU APRIL 27, 1974.

ANNIVERSARY SPECIALS

BEEF PROCESSED FOR FREEZER CUT AND WRAPPED WHOLE - HALF - QUARTER PER POUND ABOVE INVOICE COST	10¢	BATH'S PURE PORK SAUSAGE 1-LB. ROLL	59¢
WILSON CERTIFIED SLICED BACON TOP QUALITY 1-LB.	99¢	WILSON CERTIFIED FRANKS EXTRA LEAN GROUND BEEF (SHOWN AND DIVERSED SELECT)	59¢ 99¢
SLICED BEEF LIVER	89¢	RING BOLONIA	1.09
CHICKEN BREAST'S SMOKED	3.49	Pork Chops	\$1.19

BORDEN'S

DIP N CHIP 8 OZ.	39¢	BORDEN'S ROUND CARTONS ICE CREAM 1/2 GAL.	85¢
AXAX CLEANSER 14-OZ. CAN	19¢	BORDEN'S ORANGE-PUNCH-LEMONADE DRINKS	59¢
SHURFINE Canned Drinks 12 OZ.	5¢	BORDEN'S BUTTERMILK 1/2 GAL.	69¢
MR. CLEAN 28-OZ. BTL.	79¢	BORDEN'S COTTAGE CHEESE	
		BORDEN'S CHOCOLATE MILK	
		BORDEN'S SOUR CREAM	

BABY WEEK

READY TO USE ENFAMIL OR SIMILAC 32-OZ. CANS	69¢	SOFTENERS	79¢
6 CASES OF 32-OZ. CANS	\$3.99	SOFTENERS	29¢
		SOFTENERS	29¢
		SOFTENERS	79¢
		SOFTENERS	\$1.39
		SOFTENERS	\$1.49
		SOFTENERS	79¢
		SOFTENERS	69¢

MINUTE MAID FROZEN ORANGE JUICE 4 6-OZ. CANS \$1

MORTON FROZEN MEAT POT PIES 4 8-OZ. CTNS. \$1

KOTEX FEMININE NAPKINS BOX OF 12 43¢

CAKEMIXES BOX 39¢

FARM FRESH! PRODUCE SPECIALS

CALIFORNIA RED RIPE STRAWBERRIES 3 BASKETS	\$1	STOKELY GATORADE	39¢
CABBAGE	9¢	TOMATO SAUCE	29¢
CARROTS	29¢	TREAT	99¢
LEMONS	29¢	VIENNA SAUSAGE	39¢
PEARS	29¢		

POTATOES U.S. NO. 1 RUSSET 5-LB. POLY BAG 79¢

DON'S THRIFTWAY HOME OWNED AND OPERATED ON THE WYE IN FLOYDADA

Graduation & Prom Photography
Call Mrs. Carson Stambaugh
Plainview, Texas 806-296-9419
Remember the day...in pictures

KOTEX TAMPONS REGULAR OR SUPER BOX OF 40 \$1.39

POTATOES U.S. NO. 1 RUSSET 5-LB. POLY BAG 79¢

DON'S THRIFTWAY HOME OWNED AND OPERATED ON THE WYE IN FLOYDADA