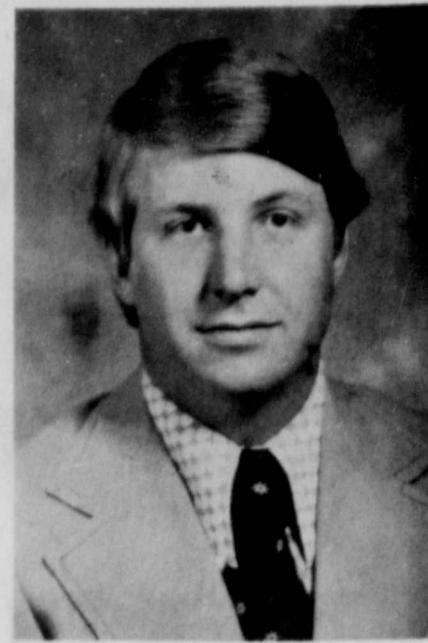


"Serving The Floyd County Trade Area Since 1896"

Floyd County Hesperian

Floydada, Floyd County, Texas 79235 Sunday, September 29, 1974 16 Pages In Two Sections 10¢ Per Copy Number 79



Stephen Herber

Herber New Assistant County Agent

Stephen Ray Herber has been named assistant county Extension agent (agriculture) in Floyd County effective October 11.

The joint announcement was made by Floyd County Judge J. K. Holmes and Billy C. Gunter, district Extension agent with the Texas Agricultural Extension Service.

Herber will replace Richard C. Crow who resigned to work in the commercial agricultural industry.

The new agent is a native of Texline where he graduated from high school in 1970. A member of the National Honor Society and active in 4-H and FFA work, he is the son of Mr. and Mrs. Marvin G. Herber of Texline and was raised on a farm.

Herber attended Panhandle State College and received the B.S. degree from West Texas State University. At West Texas State he was a member of the livestock judging team and was on the Dean's List.

In his new position, Herber will work with county Extension agent Doyle G. Warren in carrying out youth and adult Extension programs in Floyd County.

Winds Uncork Passing Attack

Floydada 28, Olton 16

Winds experienced a whirlwind passing attack and took the winner's night 28-16.

with Vickers as he was the fellow pulling in the Vicker aerials. Minner also returned a Mustang kickoff 90 yards for another TD. Melvin "Peanuts" Collins made another six, and it was Vickers again, perfect in kicking every extra point.

For the Mustangs it was running back Glen Johnson making all the 16 points except two, made by their

quarterback Jimmy Parker. It was a fine night for football, and after the Floydada side of Wester Field filled, many local fans were sitting on the Olton side.

The 'Winds are now 4-0, Olton is 3-1. **FLOYDADA SCORES FIRST**

After Olton couldn't make a first down, and punted a short 23 yarder, Floydada was in good field position on its own 38 yard line. Three Vickers to Minner passes good for 31 yards, running gains by Kelvin Ratliff and Collins set up the first 'Wind TD., a ten yard pass from Vickers to Minner was good for the final ten to pay dirt.

yard line. Johnson ran the two extra points and Olton led 8-7, with 6:24 left in the second quarter.

MINNER ALL THE WAY

On the kick-off Minner took it about the ten yard line, headed down the west side of the field, dodged one last Mustang defender, then outran the rest of the Mustangs to the end zone. Vickers did, and Floydada led 14-8 with 6:09 left in the second quarter.

The Mustangs had hardly settled themselves to play again when Keith Marrison pulled in a deflected pass on the Mustang 30.

Vickers ran for 9, Ratliff 14, Rex Yearly 11, and Collins ploughed over from the three for the third 'Wind TD. Yep, Vickers, perfect again, and Floydada led 21-8 with 3:36 left in the first half.

At this point the 'Winds really held the Mustangs sacking the Mustang quarterback a time or two, a bad snap on fourth down and the Mustang quarterback was trying to get back out of his end zone on fourth down.

Floydada had the ball on the Mustang 20. Ratliff was dumped for a 15 yard loss by the determined Mustang defense. Collins came back with a five yarder. Then Vickers reared back, tossed a beautiful 30 yard pass to Minner, right under the goal posts for the fourth 'Wind TD with only .10 remaining in the half. Vickers did it and it was Floydada 28, Olton 8 at halftime.

SECOND HALF

A Floydada fumble set up the Mustangs on their 35 yard line for their second and final TD of the game. Johnson had the TD with a five, three and 22 yard scamper. Quarterback Parker ran the two extra points making the score 28-16 with 9:72 left in the third quarter.

In the next series of plays, a long pass to Minner was intercepted, and the 'Winds took a costly 15 yard penalty. Olton had the ball on their 17.

In four downs the Mustangs had only got to their 20 yard line. Again Floydada was in good shape for a TD, but couldn't go.

The Mustangs got the ball up to their 35, before bogging down and Floydada was again in good scoring position. With Collins making 23 yards in seven plays and needing only two yards for a first down, the 'Winds lost the ball on downs at the Mustang six yard line. Olton began to move the ball, made three first downs, but the game ended with Floydada in possession of the ball on the 50 yard line. Near the end of the game, the Mustangs seemed to be concentrating on sacking Vickers. Coach Wilson put in reserve quarterback Greg Goen at the last.

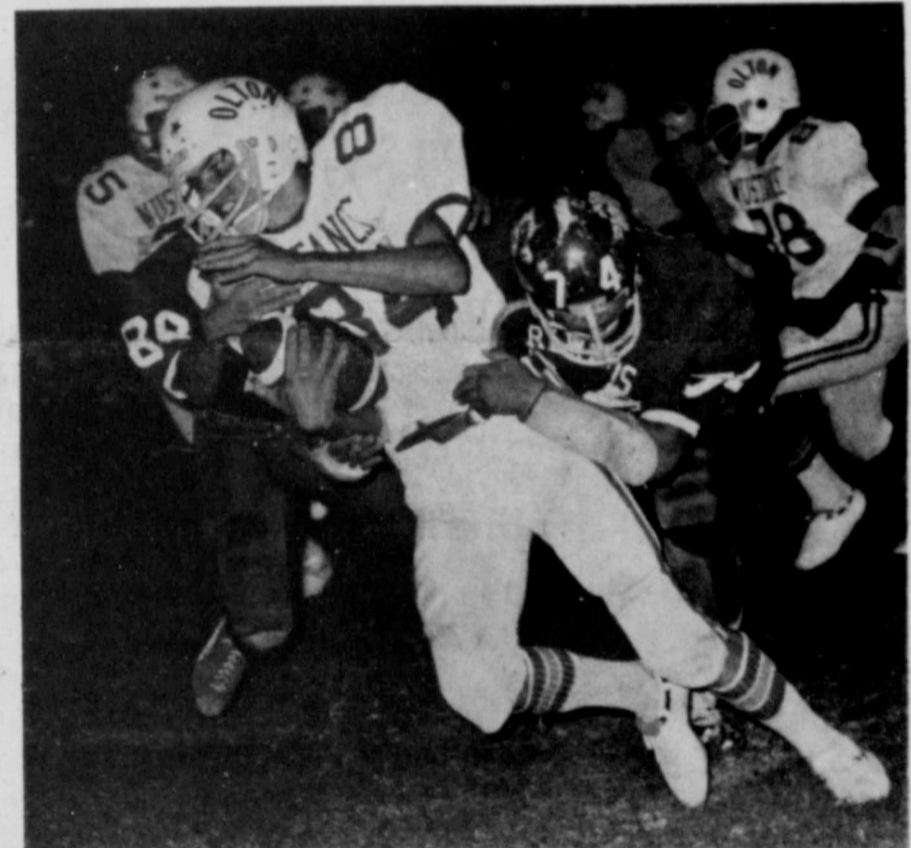
Next week, the 'Winds travel to Littlefield to make good on Littlefield's bi-district victory of last year.

STATISTICS

	F	O
First Downs	13	11
Yards Rushing	96	153
Yards Passing	83	21
Passes att./Comp.	11-6	12-3
Passes Intercepted	1	1
Punts	0-0	1-23
Fumbles Lost	1	1
Penalties	5-55	4-32



DONZELL MINNER pulls in another Vickers pass. (Staff Photo by Keith)



LESLIE SOTO hauls in Olton's David Johnson, Tom Assiter assists. (Staff Photo by Keith).

JV And Freshmen Blank Canyon And Hereford

Floydada's JV and Freshmen "skunked" a couple of teams here Thursday night. The JV whipped Canyon 28-0 and the Freshmen topped Hereford LaPlata 14-0.

Larry Jones scored the first Freshman TD in the first quarter. Try for extra point was no good in an offside problem. In the second quarter it was Ricky Covington scoring on an end sweep. Quarterback Rusty Cagle ran around end for the extra two points.

It was all defense in the second half of the game. Coach Don Rainer praised defensive standouts Kenneth Griggs, Carmen Soliz, Larry Jones, Bill Starkey, Jack Carthel.

JV GAME

Jay Womack made the first TD from about 27 yards out. Jay passed to Steve Westbrook for the two extra points. Jerry McQuire intercepted a Canyon

fumble and took it in some 23 yards for the next TD. Womack ran over two extra points.

Rick Carthel broke loose for a beautiful 60 yard run for the next TD. Try for extra points was no good. Gordon Bond made the last Floydada TD from 15 yards out. Try for extra point was no good.

Coach Joe Paty mentioned the following defensive standouts: Jay Lackey, Billy Marrison, Monte Covington, Ronnie Wall, Danny Colston, Curtis Robinson. He also liked the good ground gainers Ed Johnson, Bond, Carthel and Womack.

Coach Paty complimented the blocking of Greg Bishop, Steve Jones, Billy Marrison, Mark Noland and Alvin Stofel.

The JV and Freshmen play at Littlefield next Thursday afternoon at 5 o'clock.

Hospital Memorials For Machines

Caprock Hospital Auxiliary, hospital personnel and other volunteer workers have set a goal of \$7,000 in memorials to purchase a blood gas machine and an Ohio Respirator for the hospital.

The blood gas machine will have first priority, according to a spokesman of the auxiliary.

Mrs. Conner Oden started the memorial fund for the blood gas machine after the death of her daughter, Marjorie, in June of this year. It was also the greatest desire of the late Robert (Bob) Williams, hospital administrator, to have the machine. Following the death of him and his family, hospital staff members and other contributors began adding to the fund in memory of the Williams family. A great number of memorials

have been received in memory of Miss Oden and the Williamses, from relatives and friends, but funds are still short toward the purchase of the blood gas machine.

Memorials which have already been sent in, have been received with much gratitude, however, many more are needed. If you have forgotten to send yours, please do so now, in order that this machine, and possibly the second one, may be purchased.

Memorials may be in any loved one's name or in memory of Marjorie Oden or Mr. and Mrs. Williams and baby. Checks may be sent to Mrs. Emma Lou Whitaker, treasurer of Caprock Hospital Auxiliary, 109 W. Hallie, or to Caprock Hospital, stating that it is a memorial.

For Doug Meador Sunday

Meador, editor and author of the 'Trail Dust' column, died last week.

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media and which resulted in a book which went into a third printing. Meador had remained at the helm of the Tribune until entering the hospital early this month for treatment of a respiratory ailment.

Services for the veteran newsman, 73, will be at 3 p.m. Sunday in the First Baptist Church, Matador, with burial in East Mound Cemetery under direction of Seigler Funeral Home.

A Matador native, Meador trekked westward to California in 1922 in quest of a writing career. It was a star-crossed effort.

He sold three scenarios to an independent film company only to have the firm go broke. He worked as a soda jerk, electrician and real estate agent in California before returning to Texas and newspapering in 1929.

At first he and his wife, the former Lila Tipton, worked for the Childress Daily Index.

He first established a newspaper at Roaring Springs, which he and his partner, Howard Hamilton, moved to Matador. He later bought his partner's interest in the newspaper and was the sole owner and editor of the Matador newspaper since 1934.

The area newsman served as mayor of his native city from 1948 to 1954 and his first official act was to dissolve the mayor's salary.

A historical marker honoring Meador was erected in 1972 in Matador by the Texas Historical Society. The marker site was a gift from Meador in honor of his pioneer parents, James E. and Ginnie Belle Meador.

The civic leader was named the "Texas newspaperman of the year" in 1952 by the Dallas chapter of Sigma Delta Chi, a professional and undergraduate fraternity for persons in journalism. He was elected twice as president of the Panhandle Press Association and once as head of the West Texas Press Association. He also has won approximately 20 state and regional awards for writing, reporting and general excellence.

Quoted in Reader's Digest, McCall's, Time, Newsweek and the Baptist Standard, Meador's honors have been achieved primarily through his weekly column, "Trail Dust", which he started the same year he began his newspaper.

The column has moved into hardbound books that are in their third printing. The hard-bound "Trail Dust" brought him a White House commendation in 1967 and the Texas Tourist Development Agency purchased 250 copies in 1968 to send to the nation's travel press.

In the 1930s the Texas Press Association, of which Meador was not a member, named "Trail Dust" as the best column in the state. The author was honored with a full page article in a 1969 issue of Editor and Publisher magazine.

Many of his other credits are contained in the Texas Tech University

Billie McMorris

Seymour Transfer

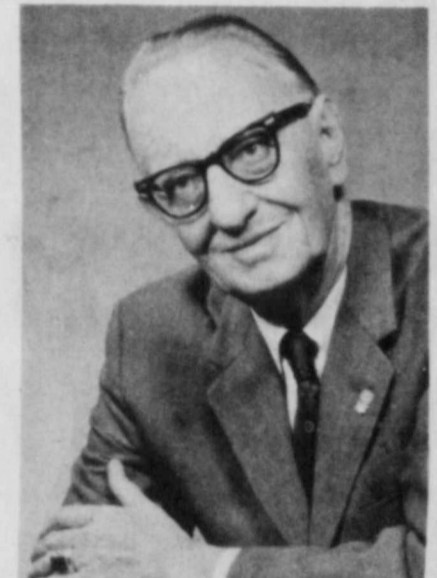
County extension agent (home economics) Billie McMorris will be transferring to Seymour as agent for Baylor County the 15th of October, and announcement of her replacement will be made later.

She has served Floyd County for three years the first of October.

Unleaded Gas?

The 1975 automobiles require unleaded gas and this newspaper has conducted a telephone survey to see how many service stations have the new unleaded gas.

The survey shows that about half the service stations in Floyd County do have the unleaded gas available now. Several stations that do not have the unleaded gas said they would be adding it.



Douglas Meador

Southwest Collection. Survivors include his wife; and a brother, Joe of Paducah.

Coach's Comments

"We really planned to open against Olton with the short passes, but when we saw they only had one man on Donzell, we saw the long pass would work... and it sure did," was the first happy comment of coach L. G. Wilson Saturday morning.

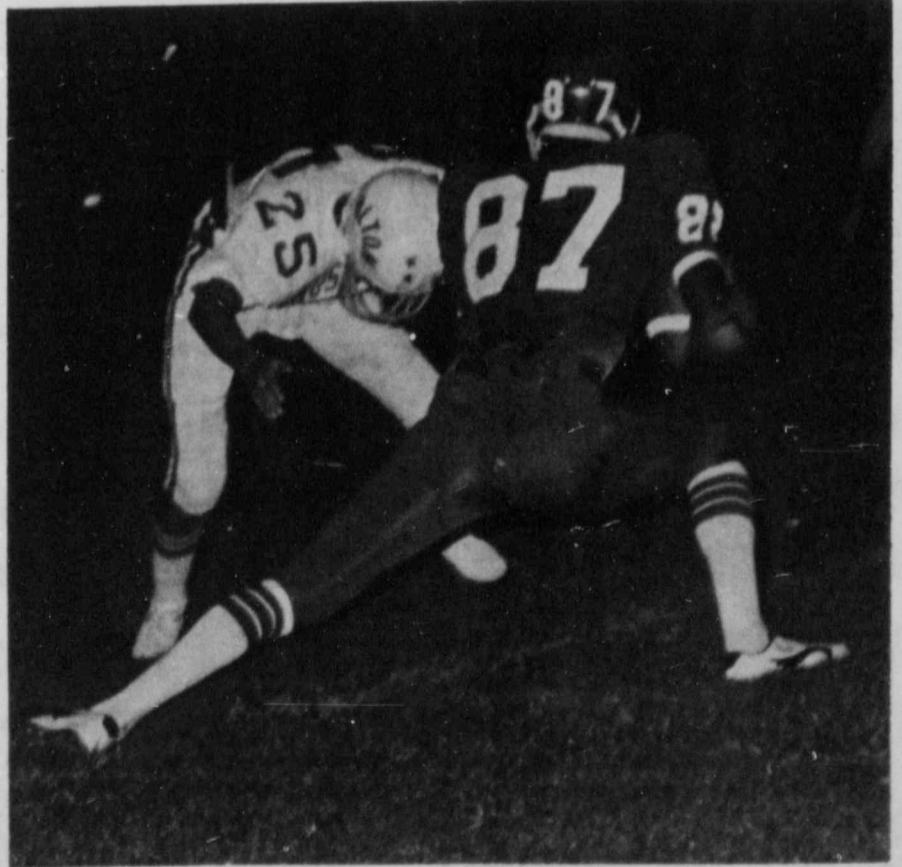
"The only unhappiness I had, was the rough stuff they were pulling on our quarterback and thought the referee should have called more of it," he added.

"Getting Mike Reves, one of our leading defensive men knocked out, really worked against our defense game... Billy Fulton almost broke out picking up the on sides kick-off, MacArthur Mitchell deflected the intercepted pass Keith Marrison caught, Johnson (No. 30) was the best running back we've faced," the coach summed up the game.

Coach Wilson said the team was considerably bruised up, Mark Craig with a pinched nerve, and he said the team was ready to make good on Littlefield next week.

Vickers kicked the extra point and Floydada led 7-0 with 3:40 left in the first quarter.

Olton came right back making four first downs on the ground. It was Johnson who carried over from the two



DONZELL MINNER sidesteps Olton's Freddy Stockdale on his way to 90 yard TD. (Staff Photo by Keith).

TENNIS TOURNAMENT

The mixed-doubles tennis tournament, postponed last weekend due to rainy weather, has been re-scheduled

for the weekend of October 5-6, according to Maurice Goodwin.

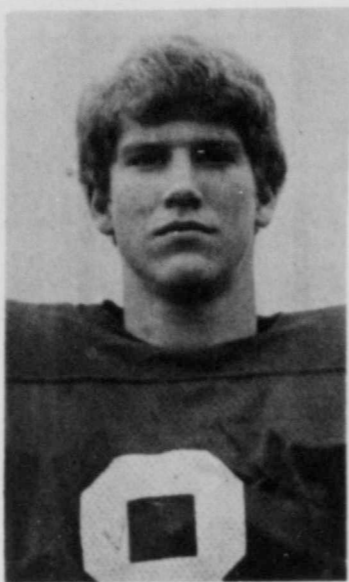
Everyone is urged to be at the high school tennis courts in Floydada at 2:30 Saturday, Oct. 5, for the tournament.

FOOTBALL CONTESTS

MEET THE LONGHORNS



WILLIE MATHIS, a tackle for the Longhorns, wears number 53.



BERNIE FORD, number 8, is a Longhorn wingback and rover.

WEEKLY PRIZES
 1st \$750
 2nd \$500
 3rd \$250

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Indicate winner and total score in tie-breaker game, which also counts in determining number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Official Entry Form

Name _____
 Address _____
 City _____

CIRCLE THE NUMBERS YOU PICK TO

1	2	3	4	5	6	7
13	14	15	16	17	18	19
25	26	27	28	29	30	31
37	38	39	40	41	42	43
44						

TIE BREAKER:
 SLATON AT DENVER
 TOTAL SCORE

Date	Opponent
Sept. 6	Post
Sept. 13	Frenship
Sept. 20	Olton
Sept. 27	Crosbyton
Oct. 4	Kress
Oct. 11	Dimmitt
Oct. 18	Floydada
Oct. 25	Open
Nov. 1	Tulia
Nov. 8	Abernathy
Nov. 15	Idalou

Longhorns

We're Behind You All The Way!

GO FIGHT WIN

<p>Browns Department Store</p> <p>1. COOPER AT 2. POST</p>	<p>Consumers Fuel Association</p> <p>GO BIG RED!</p> <p>3. FLOYDADA AT 4. LITTLEFIELD</p>	<p>Page's Thriftway</p> <p>A BETTER WAY TO SAVE</p> <p>5. ARKANSAS AT 6. TCU</p>	<p>White A</p> <p>HOME OF GREATER V</p> <p>7. LUBBOCK MONTEREY</p>
<p>Barker Insurance</p> <p>LIFE-FIRE-CASUALTY-HOSPITAL</p> <p>9. AMARILLO AT 10. HEREFORD</p>	<p>Mize Pharmacy & TV</p> <p>YOUR COMPLETE FAMILY DRUG STORE GIFT HEADQUARTERS RCA AND ZENITH TV</p> <p>11. CROSBYTON AT 12. HALE CENTER</p>	<p>ACCO SEED</p> <p>CORN, SORGHUM AND PAYMASTER COTTON SEED</p> <p>13. BAYLOR AT 14. FLORIDA STATE</p>	<p>First National</p> <p>MEMBER OF F.D.</p> <p>15. LOCKNEY AT 16.</p>
<p>Lockney Auto Service</p> <p>"OLD FASHIONED QUALITY WORK, MODERN METHODS"</p> <p>17. DALHART AT 18. PERRYTON</p>	<p>Snack Shack</p> <p>19. OKLAHOMA STATE AT 20. TEXAS TECH</p>	<p>Smith's Supermarket</p> <p>WE GIVE BUCCANEER STAMPS</p> <p>21. BORGER AT 22. PLAINVIEW</p>	<p>Schacht Flo Jewelry &</p> <p>"OUR PLEASURE IS TO SE</p> <p>23. HAPPY AT 24. MA</p>
<p>Byrd Pharmacy</p> <p>25. OHIO STATE AT 26. WASHINGTON STATE</p>	<p>Davis Lumber Co.</p> <p>"WHERE CUSTOMERS SEND THEIR FRIENDS"</p> <p>27. FRENSHIP AT 28. ROOSEVELT</p>	<p>Providence Farm Supply</p> <p>PROVIDENCE, TEXAS.</p> <p>29. IDALOU AT 30. MORTON</p>	<p>Floyd Cou Insurance A</p> <p>AROUND THE CLOCK PRO</p> <p>31. ABERNATHY AT 32.</p>
<p>Webster Service & Supply</p> <p>"WHERE YOU'RE ALWAYS WELCOME"</p> <p>33. WASHINGTON AT 34. TEXAS</p>	<p>Floyd County Farm Bureau</p> <p>James Race, Agent Lockney Area</p> <p>35. FRIONA AT 36. HART</p>	<p>Baccus Motor Co.</p> <p>AUTHORIZED FORD DEALER</p> <p>37. DIMMITT AT 38. TULIA</p>	<p>Lockne Cooperativ</p> <p>COTTON-GRAIN-FERTILIZER-PA FEED-SEED-CHEMICALS</p> <p>39. PETERSBURG AT 40. NE</p>
<p>The Tye Company</p> <p>ON THE PLAINVIEW HIGHWAY</p> <p>41. SEAGRAVES AT 42. RALLS</p>	<p>Wilson Photography</p> <p>652-3731</p> <p>43. NOTRE DAME AT 44. MICHIGAN STATE</p>	<p>WE NEED A LONGHORN SPONSOR</p> <p>45. ALABAMA AT 46. MISSISSIPPI</p>	<p>WE NEED A LONGHORN SPONSOR</p> <p>47. PENN STATE AT 48.</p>



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5,050 OF YOUR FAVORITE STAMPS.

REDEEM THESE VALUABLE
COUPONS AT YOUR NEARBY
THRIFTWAY FOOD STORES.

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Coly's Thriftway
BUCCANEER STAMPS

CANYON, TEXAS
Cooper's Thriftway
GOLD BOND STAMPS

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Porter's Thriftway
SEH GREEN STAMPS

DUMAS, TEXAS
Thriftway Supermarket
BUCCANEER STAMPS

FLOYDADA, TEXAS
Don's Thriftway
GOLD BOND STAMPS

HEREFORD, TEXAS
Thriftway Supermarket
GUNN BROTHERS STAMPS

KERMIT, TEXAS
Serv-All Thriftway
4 SYLVANIA
LIGHT BULBS

LOCKNEY, TEXAS
Page's Thriftway No. 3
SEH GREEN STAMPS

LOVINGTON, NEW MEXICO
Thriftway No. 1 & No. 2
PURPLE STAMPS

MEMPHIS, TEXAS
Davis & Scott Thriftway
BUCCANEER STAMPS

MORTON, TEXAS
Doss Thriftway
GOLD BOND STAMPS

PADUCAH, TEXAS
Moore's Thriftway
SEH GREEN STAMPS

PANHANDLE, TEXAS
Panhandle Thriftway
BUCCANEER STAMPS

PECOS, TEXAS
Bob's Thriftway
Hill's Thriftway
Popular Thriftway
PURPLE STAMPS

PLAINVIEW, TEXAS
Page's Thriftway No. 1 & No. 2
SEH GREEN STAMPS

RALLS, TEXAS
Leftwich Thriftway
GOLD BOND STAMPS

ROTAN, TEXAS
Glen's Thriftway
GOLD BOND STAMPS

SHAMROCK, TEXAS
Pritchard's Thriftway
SEH GREEN STAMPS

SPEARMAN, TEXAS
Cut Rate Thriftway
BUCCANEER STAMPS

TUCUMCARI, NEW MEXICO
Cooper's Thriftway
GUNN BROTHERS STAMPS

WELLINGTON, TEXAS
Owens & Scott Thriftway
BUCCANEER STAMPS

WHEELER, TEXAS
Pritchard's Thriftway
SEH GREEN STAMPS

OVER 5,000 BONUS STAMPS!

WEEK NO. 4
OCTOBER 21-26, 1974

WEEK NO. 3
OCTOBER 14-19, 1974

WEEK NO. 2
OCTOBER 7-12, 1974

WEEK NO. 1
SEPTEMBER 30-OCTOBER 5, 1974

100 BONUS STAMPS
With this coupon and **\$10.00 OR MORE IN PURCHASES**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **3 LBS. OR MORE BEEF ROAST**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **3 LBS. BAG RED DELICIOUS APPLES**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **28 OZ. BTL. LYSOL LIQUID CLEANER**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1/2 GALLON JUG PUREX BLEACH**
Coupon Good Oct. 21-26, 1974
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100 BONUS STAMPS
With this coupon and the purchase of **24 OZ. BTL. SUPER SIZE SCOPE MOUTHWASH**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-7 OZ. BTL. LIQUID PRELL SHAMPOO**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **3 OZ. BTL. CUTEX POLISH REMOVER**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **4 SYLVANIA LIGHT BULBS**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **4-1/2 GAL. CTNS. OR 2-1 GAL. CTNS. SHURFRESH MILK**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1 FRANKLIN CRUNCH & MUNCH**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **5-16 OZ. CANS SHURFINE CUT GREEN BEANS**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1 LB. CAN FOLGER'S COFFEE**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **2-6 1/2 OZ. CANS CHUNK LIGHT CARNATION TUNA**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **5-15 1/2 OZ. CANS ROXEY RATION DOG FOOD**
Coupon Good Oct. 21-26, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and **\$10.00 OR MORE IN PURCHASES**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **10 LB. BAG RUSSET POTATOES**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1 QUART RAGU SPAGHETTI SAUCE**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-32 OZ. BTL. HUNT'S TOMATO KETCHUP**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-5 OZ. FAMILY SIZE TUBE CONC. PRELL SHAMPOO**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1-7 OZ. FAMILY SIZE TUBE GLEEM TOOTHPASTE**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **15 OZ. BTL. HERBAL INTENSIVE CARE VASELINE LOTION**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-16 OZ. PKG. SHURFRESH BOLOGNA**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-28 OZ. BTL. PINE-SOL LIQUID**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-12 CT. BOX REG. OR SUPER KOTEX**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **2-14 OZ. CANS AJAX CLEANSER**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-12 OZ. VAC PAK PKG. CERTIFIED WILSON'S FRANKS**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **2 BATH SIZE BARS IRISH SPRING SOAP**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1-4 OZ. CAN SCHILLING BLACK PEPPER**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **19 1/2 OZ. CHEF BOY-AR-DEE DINNER SPAGHETTI W/MEAT SAUCE**
Coupon Good Oct. 14-19, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and **\$10.00 OR MORE IN PURCHASES**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **15 OZ. BTL. INTENSIVE CARE VASELINE LOTION**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-200 CT. BOX KLEENEX FACIAL TISSUE**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-4 OZ. TUBE SHAMPOO HEAD & SHOULDERS**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **10 LB. BAG RUSSET POTATOES**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-13 OZ. PKG. JENO'S PIZZA**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-12 OZ. BOX WHEATIES**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-1 LB. PKG. SLICED SHURFRESH BACON**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **2-16 OZ. PKGS. SHURFINE FROZ. HLVS. STRAWBERRIES**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **10 OZ. PKG. SHURFINE FROZ. NON-DAIRY WHIPPED TOPPING**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-7 OZ. PKG. RENUZIT SOLID AIR FRESHENER**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-10 LB. BAG GLADIOLA FLOUR**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-QUART JAR SHURFINE SALAD DRESSING**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1-2 LB. CAN FOLGER'S COFFEE**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **4-14 1/2 OZ. CANS KAL KAN BEEF DOG FOOD**
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and **\$10.00 OR MORE IN PURCHASES**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **3 POUNDS OF GROUND BEEF**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-14 OZ. CAN DISINFECTANT**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1-5 OZ. TUBE CREST TOOTH PASTE**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **2-6 1/2 OZ. CANS CHUNK LIGHT TUNA**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-18" X 25" ROLL REYNOLDS ALUMINUM FOIL**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1 QUART BLAUBOX WHITE STARCH**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-10 OZ. CHEERIOS CEREAL**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **4-15 OZ. CANS TOMATO SAUCE**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of **1-2 1/2 OZ. TUBE HEAD & SHOULDERS SHAMPOO**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1-5 LB. BAG GLADIOLA FLOUR**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

200 BONUS STAMPS
With this coupon and the purchase of **1-25 LB. BAG GLADIOLA FLOUR**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1 LB. PKG. CERTIFIED WILSON'S FRANKS**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of **1-28 OZ. CAN ELLIOTT'S TAMALE MIXTURE**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of **1 GIANT SIZE BOX DEBEE FAB DETERGENT**
Coupon Good Sept. 30-31, 1974
Limit One Coupon Per Customer

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County 4-Hers Grab Top Honors At Panhandle South Plains Fair



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How to measure well drawdown

Concerned about drawdown of your well? There's a simple, inexpensive and accurate way to determine the depth to the water level, says Roger E. Machmeier, University of Minnesota extension agricultural engineer.

If an irrigation well shows a decrease in pumping level during an irrigation season and a decrease in water level when the pump is not being operated, it means the ground water table is dropping. It may or may not be a permanent condition and a comparison of one year's records with the next is the way to find out, says Machmeier.

The engineer recommends the "air line" method, to determine the depth to the water level. All it requires is a known length of small (approximately 1/4 inch) diameter tubing, a pressure gauge and a hand air pump.

Figure 1 shows the air line extending to a point about 20 feet below the lowest anticipated pumping level of the water surface. However, the lower end of the air line should terminate at least 2 feet above the upper end of the strainer on the deep well turbine pump.

The air line is placed between the pump column and the well casing. The upper part of the air line terminates in a snifter valve, which is a check type valve similar to a tire valve, but specifically made for a water system, and a pressure gauge. There should also be a manual shutoff valve in this line which can be a small globe valve. The air pump can be a tire pump or small hand pump.

The pressure gauge should have a maximum reading greater than the difference between the static water level and the bottom of the air line. If possible, the pressure gauge should read in feet per head. However, most pressure gauges read in pounds per square inch so the following instructions will assume the latter.

How to proceed

Refer to figure one, and take these steps.

1. You must know the air line length, "L". This is the distance from the bottom of the air line to the center of the pressure gauge.

2. Determine the static water level before pumping begins. To do this, pump air into the line until the pressure gauge reaches a maximum reading and remains steady. When this happens air is bubbling out the bottom of the air line and the gauge will read no higher. To determine the depth to the water, the gauge reading in pounds per square inch is multiplied by 2.31 which gives the submergence depth or "A" in

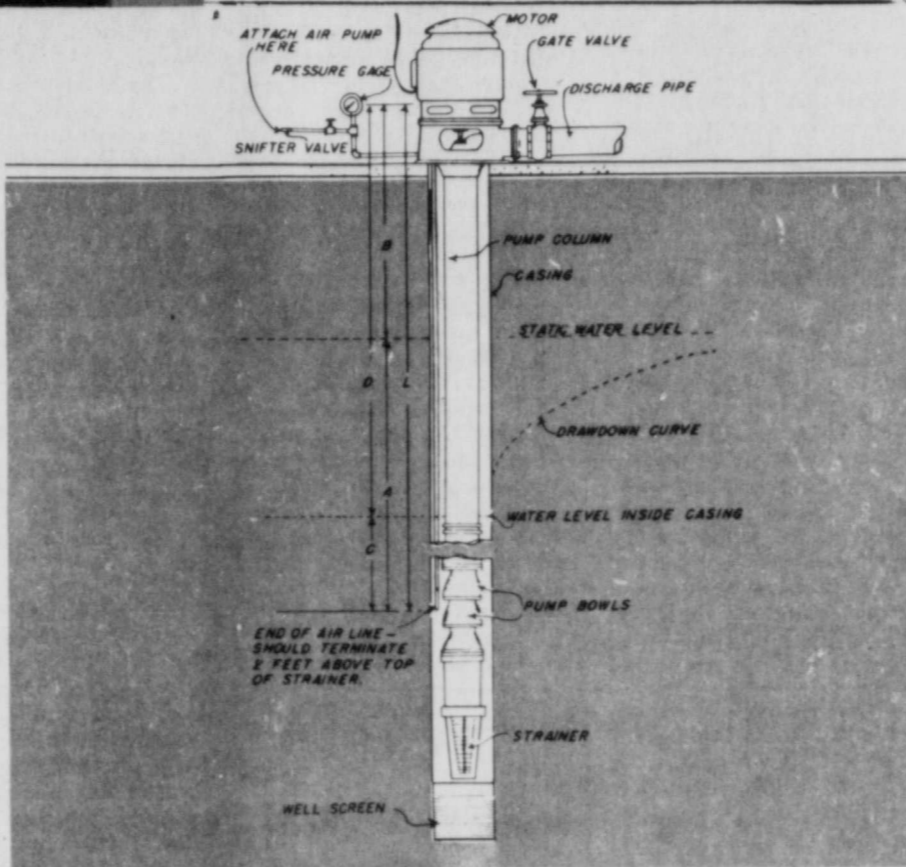


figure one. The submergence depth, "A", subtracted from the length of air line, "L", will give the depth to the water table, or "B".

3. After the pump has been operating for a time, determine the location of the pumping water table. If the air line system is completely airtight the reading of the pressure gauge multiplied by 2.31 should give the new submergence depth, or "C". However, it probably is a good idea, says Machmeier, to apply some air pressure to the air line to be sure the gauge is at its maximum reading. The depth to the water is "C", which is subtracted from the length of the air line, "L" to obtain the pumping water level, or "D" in figure 1.

4. The drawdown which is occurring in the well can be determined simply by subtracting value "B" from value "D".

Example

Using hypothetical figures, here's how to use the instructions. Assume the length of air line, "L" is 120 feet. The air line pressure gauge reading before pumping began is 36 pounds. Therefore the depth of submergence is 36 x 2.31, or 83 ft. Depth to the water level before pumping is 120 minus 83 or 37 feet below the level of the pressure gauge.

After the pump operates for 24 hours, the depth to the pumping water level is taken. Air is pumped into the line and the gauge reading is 23 pounds per square inch. The depth of submergence thus is 23 x 2.31 or 53

feet. Therefore the depth to the water level during pumping is 120 minus 53 or 67 feet. With the static water level at 37 feet and the pumping water level at 67 feet, it means there is a total drawdown of 67 minus 37 or 30 feet.

Tips

- Record the length of time the pump has been running as well as the drawdown value. Take readings on the static water level each time before the pump is started, besides taking readings on the drawdown just before the pump is stopped.

- In a set type of irrigation system where the period of time between pump starting and stopping is rather short, take readings an average of once a week during the irrigation season so as to develop a good set of records.

Precautions

- Keep the airline as tight as possible and not permanently attached to the pump column. Check the airtightness of the air line by checking the gauge reading and how well the gauge retains a constant pressure.

- If the lower end of the airline extends at least 20 feet or more below the lowest anticipated water level, you'll get more accurate readings.

- If the lower end of the air line terminates at least 2 feet above the top of the suction strainer on the pump, you'll avoid turbulent influence of water entering the suction pipe.

- Calibrate the pressure gauge frequently or remove it and keep it under cover when not in use.

develop in other areas. He points out that changes in the projected level of U.S. production in 1974 have failed to exercise any great influence on prices.

The August estimate of U.S. production was only 12.7 million bales, compared to earlier expectations of 13.4 million or more. However, this drop of 700,000 bales in production prospects failed to shore up prices.

The USDA estimate as of September 1 came back up to 13.2 million bales, but again the market took little notice and prices made no rapid move.

Since September 1, crop conditions on the Plains have deteriorated considerably. Most in the industry are now convinced that the 25-county PCG area can't expect to reach the 1,555,000 bales estimated by the PCG-Lubbock Cotton Exchange Committee, much less the 1,700,000 bales used for this area by USDA in its September 1 estimate. Both projections were based on conditions as of September 1 and assuming "normal" September and October weather.

Also since September 1, there have been some weather-related declines in crop prospects in the South Central and Southeastern states, which are only partially offset by exceptionally favorable conditions in the Far West.

Under normal conditions, these developments could be expected to bull the market, but just the opposite has occurred. From the September high of 50.05 cents per pound average of the ten spot markets for Strict Low Middling 1-1/16 inch cotton on September 8, the Spot Market average by September 17 had dropped to 46.33 cents per pound. During the same period, the December 1974 Futures Contract slipped from 50.85 to 47.70.

The explanation for these declining averages in the face of worsening crop prospects, Johnson says, is the absence of active demand both in the U.S. and in foreign countries. Domestic mills, generally, have their needs covered at least through October, and the demand for textile products plus the level of mill product inventories has caused a number of them to cut from 5-1/2 and 6-day weeks to 5 and 4-day weeks. The uncertainty of economic conditions has all mills operating on a hand-to-mouth basis.

Foreign markets are no better. Japan, for example, has cut textile production drastically in recent months. USDA's Foreign Agriculture Service reports that cotton exports to the whole of Europe through May were down 35 per cent from last year. South Korea to date has failed to furnish the letters of credit necessary to consummate an earlier purchase of about 900,000 bales of U.S. cotton.

"Under these conditions," Johnson says, "it is more than ever important that producers market their cotton in a business-like manner, making sure they have and take into account all possible supply and demand factors as they develop."

Discussing alternative marketing programs available to producers, Johnson says they can sell at harvest, or, if prices are unacceptable at that time they can hold cotton on their own or carry it in the government loan program.

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Ginners Meet
October 3

LUBBOCK — A symposium on energy management in cotton gins has been set for Oct. 3 at South Park Inn here, according to Billy C. Gunter, district agent with the Texas Agricultural Extension Service.

Purpose of the symposium is to bring to light some current developments related to the energy crisis which affect current and future operations of cotton gins, says Gunter.

This symposium also is designed to bring to the attention of ginners on the High Plains the newly developed "monoflow conveying system" and module building and feeding systems.

The Texas Agricultural Extension Service in cooperation with the Southwestern Public Service Company is conducting the one day symposium.

Topics to be covered in the event include air pollution, review of the electric power situation, care and maintenance of motors and motor controls, and voltage drop, energy use and motor operation.

The meeting gets underway at 8:30 a.m., Oct. 3, and a lunch will be provided, courtesy of Southwestern Public Service, Gunter explains.

COTTON TALKS
FROM PLAINS COTTON GROWERS, INC.

"Cotton prices are waiting on demand," according to Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock-based cotton producer organization spanning 25 High Plains counties. "And the degree to which that demand materializes or fails to materialize in the months to come will determine whether cotton prices rise, decline, or remain stagnant."

Johnson went on to say that the demand situation will also decide the success or failure of the "holding action" that is going on in early harvesting sections of the Belt or that may

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Society

Mrs. Payne, Mrs. Barber Honored With Party

The Woman's Missionary Union of the Lockney First Baptist Church sponsored a birthday party Tuesday morning honoring Mrs. F. U. Payne and Mrs. S. F. Barber, each past her three score and ten years young. Duplicate gifts were presented by Mrs. Oma Cummings, Mrs. Ethel Mitchell, Mrs. Eva Whitfill, Mrs. Ruth Mitchell, Mrs. Ann Handley, Mrs. Jessie Tye, Mrs. Irene Fowler, Mrs. Cornelia Johnson, Mrs. Doris Casey, Mrs. Roberta Bowers and Mrs. John Jenkins.

Mrs. Doris Casey is the president of the group.



MARIA AND FAMILY TO BE HONORED - Mr. and Mrs. Leonard White, will host an informal reception Sunday afternoon at their home. The occasion will give friends an opportunity to visit with Maria's husband, Tony and their two children, Sandra, age four, and Steve, age two, who arrived Tuesday from Rome, Italy. Maria made her home with the Matt Galloway family as a foreign exchange student. Pictured is the Matt Galloway family through a 1964 Whirl, and Mrs. Matsler, who is displaying a gift brought from Italy.



Mr. and Mrs. Dana Scott Galloway

Rebecca Kay Galloway And Dana Scott Galloway Wed Saturday In Floydada

Rebecca Kay Galloway and Dana Scott Galloway were married in a small private ceremony at 7 o'clock p.m. Saturday, September 29, on the farm of the groom's parents, Mr. and Mrs. Al Galloway. The bride is the daughter of Mr. and Mrs. C. E. Galloway of Galveston.

Vows designed and compiled by the couple, were repeated under an archway built especially for the wedding by the groom's father. Parents of the couple also participated in the wedding, as did the groom's brother, Randall Galloway of Santa Fe, who gave a special reading from 1 Corinthians 3. Dr. Floyd C. Bradley, pastor of the First Baptist Church, officiated at the ceremony.

The bride wore an ecru antique lace dress fashioned full length and styled with an empire waist and

Victorian sleeves. She wore a garland of daisies and baby's breath in her hair and an heirloom gold heart shaped locket to accent the square neckline, and carried a blue handkerchief given her by her sister, Mrs. Terry Ott.

A rural theme dominated the wedding and the celebration supper which was held in the backyard.

Tables were decorated with gingham checked tablecloths, made by his grandmother Mrs. Albert A. Galloway, with coal-oil antique lamps and daisies forming the centerpieces. Dinner music were favorite songs of the couple.

Special guests attending were sisters and brother-in-law of the bride, Mr. and Mrs. Terry Ott of Houston and Carol Ann Galloway of Galveston; her grandmother, Mrs. Grace Galloway of

Galveston, and Sally Wyatt of Pearland, Tex.; Randall Galloway of Santa Fe, and the groom's grandmother, Mrs. Albert A. Galloway of Hamlin.

The bride and groom are now at home in Lubbock where both are students in Theatre Arts at Texas Tech.

Miss Anderson, Edward Anglin Wed In Dallas

Shirley Jean Anderson and Edward G. Anglin were married Friday, September 27, at 7 p.m. in a double ring ceremony in Slaughter Chapel of the First Baptist Church in Dallas.

The Reverend Paul Hall, pastor of the First Baptist Church of Hayward, California, officiated. Honor attendants were Mrs. Gerald W. Purdy of Lubbock, sister of the bride, and Fred Anglin of Santa Barbara, California, brother of the groom. Soloist, 2nd Lt. Kelly E. Ewen of San Antonio, was accompanied by organist, Sarah Kirkman of Dallas.

Auxiliary Meets

The ladies' auxiliary of the Lockney Fire Department met last Thursday in the home of Juandell Giles. Plans for a Halloween project and several other items for the future were discussed.

Those enjoying the meal were Katy Ansley, Dorothy Hooten, Nellie Webb, Vickie Hutton, Wanda Moats and Myrt Hill.

Mrs. Watson Honored With Shower

Mrs. Stanley Watson, nee Patti Holloman, was honored with a shower in the Lockney home of Mrs. Hilburn Casey recently. Mr. and Mrs. Watson were married August 17.

Mrs. Casey greeted guests. They were registered by Mrs. Jerry Watson. The groom's mother, Mrs. Raymond Watson, and the honoree were in the receiving line. Their corsages were white daisies tied with white satin.

Refreshments of coffee, spiced tea, cake squares, nuts and mints were served by Ginger Jennings of Amarillo, Linda Jones of Lamesa, and Rosanne Urbancz of Odessa. A silver service was used. The tablecloth was white lace, and the napkins were yellow. The serving table centerpiece was a formal arrangement of yellow roses and lilies-of-the-valley in a gold compote.

Hostesses were Mmes. Hilburn Casey, Fritz Schact, Georgia Galloway, Lavon Johnson, Hubert Frizzell, Don Vernon, Chester Mitchell, Harmon Handley, Henry Bollman, Tom Marr, Clarence Hardy, Martin Bradley, N. S. Abbott, Dub Mercer, Alma Dutton, R.C. Mitchell, and Mrs. Buck Kellison. Their gift to Mrs. Watson was a set of cookware.

The bride is the daughter of Mr. and Mrs. James O. Anderson, 2122 57th Street, Lubbock. Mr. and Mrs. John E. Anglin of Santa Barbara, California, are parents of the groom. Grandparents of the bride are Mr. and Mrs. W. N. Anderson, formerly of Floydada.

Mrs. Anglin graduated cum laude from Hardin-Simmons University with a degree in biology. She is an alumnae of Delta Sorority and is employed as a medical technologist on the staff of Baylor University Medical Center in Dallas.

The bridegroom attended Hardin-Simmons University and is a graduate of the University of California at San Diego, with a degree in marine biology. He is an alumnae of Chi Alpha Fraternity and is employed as a computer programmer at Information Management Associates in Dallas.

After a wedding trip to Hawaii, the couple will reside in Santa Barbara, California.

Shower Honors Miss Brenda Dudley

Miss Brenda Dudley, bride-elect of Gary Mangold, was honored with a shower recently in the home of Mrs. Fred Byrd in Lockney.

Mary Ann Byrd registered guests, who were greeted at the door by Mrs. Byrd. In the receiving line along with Mrs. Byrd and the honoree were Mrs. Melson Dudley, mother of the honoree; Mrs. W. J. Mangold, mother of the prospective bridegroom; and Mrs. S. L. Powell, the prospective bridegroom's grandmother. They wore corsages of white daisies tied with yellow ribbon.

Mrs. L. K. Sherman, Mrs. W. O. Clarke, and Mrs. Elvin Lyon, all of Lockney, assisted in displaying the



Mrs. Edward G. Anglin (former Shirley Jean Anderson)

gifts. Refreshments were served by Mrs. Tim Tatley and Mrs. John Simpson, both of Lubbock. Punch and cake were served from crystal appointments on a table laid with a white eyelid cloth over yellow. The centerpiece was a flower arrangement of glads and daisies in crystal. The yellow napkins were inscribed "Brenda and Gary."

The hostess gift was a set of cookware. Hostesses were Mrs. Byrd, Mrs. Lyon, Mrs. Sherman, Mrs. Clarke, and Mmes. Dan Teuton, R. L. Knox, R. V. Webster, Tom Marr, Jimmy Stennett, W. E. Whitfill, T. R. Weathers, Archie Bybee, H. E. Frizzell, N. H. Gammage, Bryan

Antonini Family Special Guests Of AFS Chapter

Mrs. Maria Antonini, her husband, Tony and their two children, were special guests of the American Field Service chapter at their regular meeting Wednesday night. The Antonini family is from Rome, Italy and are here visiting her AFS parents, Mr. and Mrs. Leonard Matsler. Maria was an AFS student and attended Floydada High School in 1963-64.

Maria and her husband gave talks on American Field Service work in which both are very interested. Also on the program was Markku Hirvankangas of Paimio, Finland, 1974-75 AFS

student in Floydada, who is residing with Dr. and Mrs. Jack Jordan. Mark will be making his talks and showing slides after January 1, 1975. Clubs and other organizations wishing him to present a program are asked to contact Anne Swepston.

All AFS Host families present at the meeting gave reports of AFS students of past years in Floydada.

Reports of National AFS work was given by chapter president, Mrs. Pete Hickerson and Mrs. Charlie Tyer, high school principal.

Mary Martha Class Meets

The Mary Martha Sunday School Class of the Lockney First Baptist Church met Wednesday morning in the home of Mrs. Ernest Fowler.

Mrs. J. M. Tye gave some interesting devotional thoughts concerning God's promises seen in the rainbow. Present were Mrs. Ray Aston, Mrs. Frank Brown, Mrs. John Jenkins, Mrs. R. W. Johnson, Mrs. R. C. Mitchell, Mrs. Willis Reynolds, and Mrs. J. M. Tye.

South Unit Of ACS Meets

The South Unit of the Floyd County American Cancer Society met September 24 at Lighthouse Electric with 13 members present. Mrs. Pete Hickerson, president, was in charge of the meeting and reported the past year's drive of the Floyd County South ACS resulted in the best ever, \$4,350. Floydada and surrounding communities had a total of \$3,250, coming in second.

Mrs. Claude Weathersbee gave a talk on cancer and told how chemotherapy is helping her. She explained treatment of the disease is by chemical substances or

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The next meeting will be in the home of Mrs. Weidon Smith.

compound. The unit is planning a coffee to be held at Floydada Junior High Cafeteria after the Floydada-Idalou game November 8. The public is invited.

Five regular meetings are planned by the unit during the year. The next regular meeting will be November 19 at 7:30 p.m. at Lighthouse Electric. The program will be on Public Education and is open to the public as are all meetings. Much can be learned from these meetings including what the American Cancer Society can do to help people in the Floyd County area, stricken by the disease.

HECE Committee Meets

Home Economics Cooperative Education, one of several vocational programs at Floydada High School, was presented to the 1974-75 advisory committee Wednesday morning in a meeting in the high school library. Travis Jones, Betty Baker, Billie Jordan and Billie McMorris heard the program explained by Mary Alice Craig, HECE vocational coordinator, and Charles Tyer, high school principal. Training plans and train-

ing stations were approved by the committee for fifteen students. Four HECE students: Teresa Hasley, dental office; Karen West, Andrews cafeteria; Linda Wall, Caprock Hospital food service; and Sylvia Martinez, Burgerbasket, met the committee members and explained the tasks at their respective training stations.

Betty Baker was selected as the advisory committee chairman.

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2502/03 Brief	\$11.50	\$ 9.49*	2500/01/2544 Open Girdle	\$13.00	10.99**
2504/05 Shortie	13.00	10.99*	2508/09/2545 Long Leg	15.00	12.99**
2506/07 Average Leg	14.00	11.99*	2512/13/2546 High Waist Long Leg	18.00	15.99**
2510/11 High Waist Open Girdle	16.00	13.99*	2514/15/2547 High Waist Average Leg	17.00	14.99**

SALE ENDS OCT. 13, 1974

Hales Dept. Store FLOYDADA

Wylie's Travelling Carpet Store
Free Home Demonstration
Call: 296-9654
Plainview after 5 p.m.

Owned & Operated by Cleon Wylie
We sell and install all our own carpet. Very Competitive Prices!
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THE LOCKNEY BEACON
BOX 17
LOCKNEY, TEXAS 79041
Published each Sunday and Thursday at 212 S. Main, Lockney, Texas 79041. Wendell Tooley, Publisher. James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79041. Subscription Rates: Local \$6.50 per year. Out of state area: \$7.50 per year.

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It's Reversible...

Just one unit for heating and cooling your home? Sure! The electric heat pump does both and it's more than 100% efficient at the point of use. The heat pump uses the warmth that is always present in the outside temperatures and electricity to provide an atmosphere inside your home that's comfortable and clean.

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ELECTRICITY IT DOES SO MUCH GOOD

The Electric Company
FOR SO MANY PEOPLE

Woman Named B&PW Officer

Conference at the Hilton Inn in Amarillo recently.

Mrs. Brotherton will serve in 1975-76. She has been an outstanding member of the Lockney B&PW Club for 14 years, having served two separate terms as club president as well as the other offices. She is presently serving as correspondent secretary and membership chairman. She also serves as district B&PW membership chairman and is on the district executive committee. Mrs. Brotherton is currently librarian for junior high and high school, and held this position the previous school term. She is active in TSTA and served

as president for one year. Mrs. Brotherton has three children: Bob, serving in the Air Force in Fairbanks, Alaska; Debbie, a computer programmer in San Antonio; and David, a sophomore at Texas Tech University. She has three grandchildren.

She is an active member of the First United Methodist Church. Mrs. Brotherton is well qualified for the district director-elect post, as well as an asset to our community, the B&PW Club, and those associated with her.

New Arrivals

Mr. and Mrs. Ronnie Kidd of Plainview are parents of a son born September 16 in Central Plains Hospital. The

baby, named Jason Randolph, weighed seven pounds, two and one-half ounces. He has an older sister, Angie. Kidd is employed by Pioneer Hybrid Seed in Plainview.

Grandparents are Mr. and Mrs. J. W. Kidd of Lockney and Mr. and Mrs. Milton Ashton of Floydada. R. H. Ashton of Floydada is a great grandfather.

First child of Mr. and Mrs. Larry Beedy of Floydada was born Sept. 16 in Lockney General Hospital. The 8 1/2 lb. girl was named Jodie Jean.

Mrs. Beedy is the former Shirley Bounds. Her parents are Mr. and Mrs. Fred Bounds of El Paso.

Paternal grandparents are Mr. and Mrs. Garvin Beedy of Lockney.

Great-grandparents who live in this area are Mr. and

Mrs. Leo Frizzell of Floydada, Mr. and Mrs. George Beedy of Plainview.

Spc/4 and Mrs. Earl Hall of Fort Hood are parents of a daughter, Rebecca Gail, who was born September 21, weighing seven pounds, 15 and one-half ounces. The father is in service, stationed at Ft. Hood.

Grandparents are Mr. and Mrs. Shorty Hall and Mr. and Mrs. Troy Cranford, all of Floydada.

SAVE THAT BULB

The energy crisis has made every homemaker aware of the need to conserve power.

But you turn your lights off when you don't need them, but did you know that blackened electric light bulbs burn 20 percent less efficiently than new ones? And dusty shades and glass fixtures can absorb as much as one-fourth of the bulb's light!

Marilyn Smith In Recital

Marilyn Smith, daughter of Mr. and Mrs. Bryan Smith of Lockney and a piano student of Mrs. Bob Farmer, was presented in a junior piano recital Saturday, September 21, in the Fine Arts Center in Plainview.

Miss Smith played the following selections: Prelude and Fugue and D Major by Bach; Prelude in C Major by Bach; Sonata, Op. 79 by Beethoven; Aufschwung (Soaring) by Schumann; Ballade Op. 118, No. 3 by Brahms; Second Arabesque by Debussy; Sonatine by Ravel; and Song Op. No. 5 by McDowell.

She was accompanied by Mona Henderson, Kathryn Browning and Gayle Wampler on Military March Op. 51, No. 1, and by Miss Browning on Feu Roulant (Rolling

Fire) Op. 256.

Miss Smith received a standing ovation at the end of the recital, and for an encore she played an arrangement of "Frankie and Johnny."

Carol Lyon In LCC

A Cappella Chorus

Carol Lyon, daughter of Mr. and Mrs. Elvin Lyon of Box 488 in Lockney, has been selected to be a member of Lubbock Christian College's A Cappella Chorus.

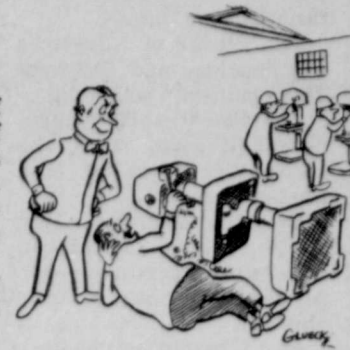
Lyon, a 1974 graduate of Lockney High School, is enrolled in LCC as a freshman liberal arts major.

Dr. Wayne Hinds, coordinator of LCC's Music

Department, is director and organizer of the 17-year-old organization.

LCC is a fully accredited senior college offering liberal arts and pre-professional programs.

My Neighbors



"I don't know why I didn't think of this before."

PIGGLY WIGGLY

OPEN SEVEN DAYS A WEEK

Daily: 8 A.M. - 10 P.M. Sundays: 9 A.M. - 9 P.M.

Piggly Wiggly Club Pack, Fresh Round Beef **79¢**

Round Steak **\$1.19** Lb.

USDA Good Superb Valu-Trim, Blade Cut Chuck Roast **79¢** Lb.

USDA Good Superb Valu-Trim, Bone-In Rib Steak **\$1.19** Lb.

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Breakfast Sausage **59¢** Lb.
Farmer Jones, Tender & Juicy Franks **89¢** 12-oz

We Welcome Federal Food Stamp Customers

USDA Inspected, Grade A Baking Hens **49¢** Lb.
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Crisp Bell Pepper **49¢** Lb.
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Solid Heads Cauliflower **69¢** Lb.
Colorful Egg Plant **39¢** Lb.
Delicious Celery Hearts **69¢** Pkg.

Valu-Trim, Full Cut BONELESS **\$1.39** Lb.
Valu-Trim BONELESS **\$1.39** Lb.
Valu-Trim Franks **\$1.59** Lb.



Prices good thru October 2, 1974. We reserve the right to limit quantities. None sold to dealers.

Sirloin Steak **\$1.19** Lb.

RUSSETT Potatoes **99¢** 10 LB. BAG

Ripe Tomatoes **39¢** Lb.

Farmer Jones Fashioned Flavor Red Bologna **89¢**

Chuck Steak **\$1.08** Lb.
Mr. Boston, Frozen Codfish Sticks **69¢** Lb.

We Welcome Federal Food Stamp Customers

Red or Golden Delicious Apples **38¢** Lb. Bag
Sweet Juicy Oranges **79¢** 5 LB. BAG

Crispy-Fresh Produce from Piggly Wiggly



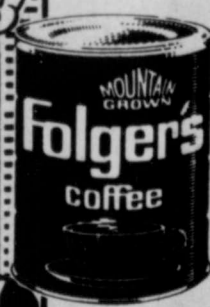
\$1.09 Lb.

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Save 50¢ with this coupon at Piggly Wiggly and \$7.50 or more purchase when you buy one (1)

Folger's Coffee **89¢** Lb. Can

WITHOUT COUPON \$1.39. OFFER GOOD thru Oct. 5, 1974. 00051



Tokay Grapes **39¢** Lb.

Peaches **59¢** Lb.
Creamy Ripe Avocados **49¢** EA.
Crisp Radishes **35¢** 2 Cello Pkg.
Tender Green Onions **2/35¢**

SHRIMP OF ARC or Whole Kernel Golden Corn **\$1** 17-oz. Cans

Beauty Aids General Electric 60-75-100 Watt, Soft White Light Bulbs **99¢** 4-Ct. Pkg.

Fresh Dairy Piggly Wiggly Sweetmilk or Buttermilk Canned Biscuits **10 \$1** 10-Ct. Cans

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30-Ct. **\$1.89** Pkg.
13 1/2-oz. **29¢** Can
26-oz. **14¢** Bot.

Schick Super II Twin Blade Cartridges **\$1.53** 9-Ct. Pkg.
Great Fitting, Nude to the Waist Panty Hose **69¢** Pr.
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Piggly Wiggly Cinnamon Rolls **33¢** 8-Ct. Can
Piggly Wiggly Soft Margarine **73¢** 16-oz
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Goldnote Solid Oleo **3 \$1** 1-Lb. Pkgs.

Piggly Wiggly Frozen Waffles **19¢** 5-oz. Pkg.
Piggly Wiggly, Frozen Corn-on-Cob **73¢** 4-Ct. Pkg.
BIRDSEYE Frozen Cut Okra **41¢** 10-oz. Pkg.
Kraft's, Chilled Orange Juice **99¢** 1/2-Gal. Btl.

ON SALE THIS WEEK

La Mesa Cup **49¢** With Each \$3.00 Purchase

Maria Grande DINNER FORK **33¢** With Each \$3.00 Purchase

Campbell's Tomato Soup **7 \$1** 10-oz. Cans

Il Penseroso Meets

Il Penseroso Jr. Study Club met Sept. 26 at the home of Mrs. Byron Brock. The prayer was given by Mrs. Bill Turner. Roll call was answered with an art passed down through your family. The Pledge of Allegiance was repeated and "America The Beautiful" was sung. The Bicentennial minute, Social Reform from the 1830's was given by Mrs. Buster Terrell. Program chairman, Mrs. Eddie Teeter introduced five club members who presented their artistic abilities. Mrs. Charles Smith gave a pen and ink demonstration and showed some examples of her work. Basic crocheting was shown to the members by Mrs. Van Bradley. Mrs. Tom Taylor presented the Nobel Prize winners of the past and present and a partial list of their works. The art of quilting was given by Mrs. Cliff Hardy. Mrs. Bill Turner gave the

history of the violin then played "The Sound of Music" and "Pop Goes the Weasel", accompanied by Mrs. Bill Race. Minutes of the last meeting were read by Mrs. Delvin Bybee. The treasurer's report was given by Mrs. Kenneth Holt. Mrs. Eddie Teeter announced that she and Mrs. Kenneth Holt were attending the State Board meeting held in Austin this week. Mrs. Buster Terrell, Americanism chairman reported on Billy Jean King, tennis pro. Mrs. Keith Jackson, education chairman announced the beginning of the Adult Education classes. Texas Heritage chairman, Mrs. Byron Brock, discussed the Autumn Trails, to be held in Winnsboro, Tex. from Oct. 5 to Nov. 3 including craft shows, and trail drives. Mrs. Roy Kidd, home life chairman passed out pamphlets "Christ and Your Home"

and "Ways to Save Space" and recommended that everyone read the article in the Family Circle on Mental Illness. The home tour was discussed and members voted to contribute all proceeds to the Lockney Care Center. Mrs. Buster Terrell summarized the Arts in America for four decades. Pen Pal letters were read from Nebraska, Missouri and Oregon. Mrs. Eddie Teeter reported the Country Boutique results and remaining items were sold to members. President, Mrs. Audrey McCormick reminded members of the 15th Annual Caprock Board meeting to be held at Floydada Oct. 12. Members voted to donate one can of punch each to the Lockney Satellite School and is to be brought to the next club meeting. Thank-you notes were read. The meeting was adjourned. Refreshments of donuts and cokes and coffee were served by hostess Mrs. Byron Brock, and co-hostess

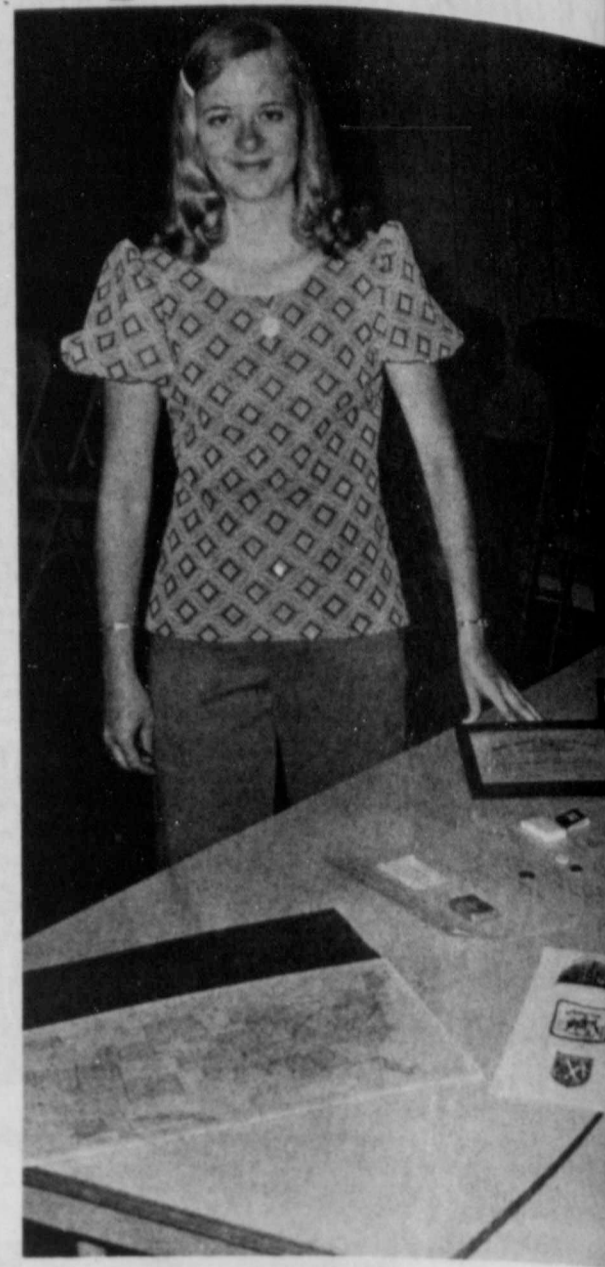
Elaine Hardy. Members present were Mrs. Bill Bigham, Van Bradley, Byron Brock, Delvin Bybee, Cliff Yardy, Keith Jackson, Jerry Johnson, Audrey McCormick; Mrs. Jerry Perry, Charles Smith, Tom Taylor, Eddie Teeter, Buster Terrell, Bill Turner, Bill Race, Jerry Cawley, Kenneth Holt, Jack Whittington, and Mrs. Roy Kidd.

NEW SERIES ON THE WORLD'S CHILDREN

You may not know it, but a child between the ages of eight and twelve is experiencing the most important years of his life as far as intellectual curiosity and the potential for further mental development are concerned. And since children in this age group watch television an average of 15 to 25 hours per week, it's important that they see shows that will spark their thirst for knowledge. A new show for children is scheduled for weekly telecasts in the fall. Called "Big Blue Marble"—that's what the earth looks like in pictures taken from outer space—the program, which is being presented as a public service by International Telephone and Telegraph, will be set up in magazine format. That is, each show will be made up of fast-moving attention holding segments, without commercial interruptions, about children around the world. The features will vary widely in length, subject, and treatment. Sight gags and animated fables make up the transitions between the segments. The children will get to see at least three different countries on each segment.

Cari Roberts Speaks To Oddfellows, Rebekahs

A joint friendship night was held for the Lockney Oddfellows and Rebekahs Thursday at Rebekah Hall. A special program was given by Cari Roberts, the Lockney lodges' representative to the United Nations in New York City this past summer. 190 high school students representing several different states were escorted on a tour June 17 - July 3. The trip covered approximately 3,584 miles, through 13 states, Washington, D.C., and Canada. There were 46 Texans on the tour. Miss Roberts gave a very interesting picture presentation of her trip. A display of souvenirs of the places she had attended and toured was set up. She was presented a United Nations pin by the IOOF Noble Grand, George Thompson. Miss Roberts has spoken to the Lockney Rotary Club. She will be available to speak to other interested study clubs or lodges about the experiences she gained through this tour. The IOOF and Rebekah Lodges wish to express a special thanks to Mrs. Donna Smith for the time spent in helping select a delegate for this tour, and to the other girls who participated in the contest. Also to the Lockney people who supported the IOOF and Rebekah Lodges' money-making projects so that Lockney could send a representative to the United Nations. A salad supper was enjoyed by friends of Miss Roberts, Floydada Rebekah Lodge, and the local lodges. There were 47 in attendance.



CARI ROBERTS poses with souvenirs from her U.N. about her trip at the Lockney Rebekahs and Oddfellows "Night" Thursday. (Staff Photo)



It's Harvest Time!

... AND WE WANT TO HANDLE YOUR GRAIN SORGHUM CROP. WE APPRECIATE YOUR BUSINESS AND WILL STORE OR PAY YOU TOP MARKET PRICE. FAST, EFFICIENT SERVICE.

McCoy Grain Storage

McCOY

BOOTHE SPUR

Lockney Firemen Attend Area Fire Control School

Last week local firemen from Lockney joined 391 firefighters from 47 area towns to participate in the First Canyon Area Fire Control School, which was held at Canyon.

Classes were conducted under the auspices of the Firemen's Training School, Texas A&M University Engineering Extension Service, and were sponsored by the State Firemen's and Fire

Marshal's Association. Facilities were provided by the Canyon Fire Department.

Following a brief orientation, the firemen were transported to the drill field where they fought controlled fires in three separate projects, which included L.P.G. fires, truck spill fires, and house fires.

At the completion of the course, certificates were awarded to Charles Carthel,



Some people believe that a knife that brings bad luck to the person who drops it, the one who picks it up.

Bob Giles and Clarence Ansley.



FIREFIGHTERS...at Canyon School



Sure cure for 5 o'clock feet

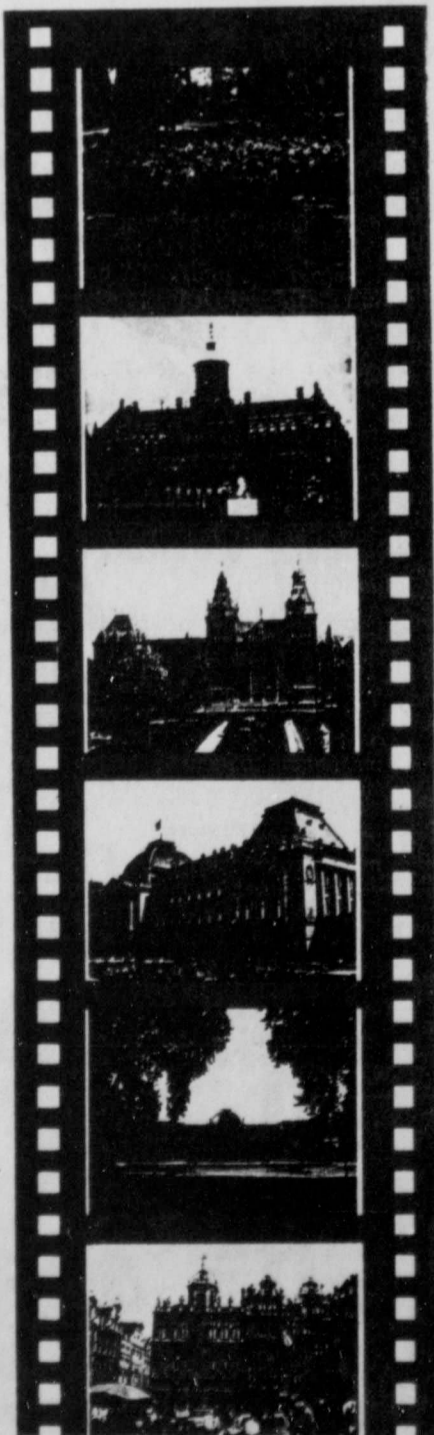
BONUS BOO COMFO PLUS RED WING

COME FIND YOUR SIZE Brown's Dept. Lockney, Texas

Nine Days In Europe \$628 Pays Everything

W.M. Tooley Box 700 Floydada, Texas 79235

EUROPE



Dear Friend, Come on a voyage of discovery, to find out who you are!

Whatever your background or ancestry, our roots, as a people, are in Europe. Long before America flowered, these roots were growing in the Old Country. And we can rediscover them today.

Down deep all of us have always wanted to visit the storied places of Europe that fill our nursery rhymes, our books, papers and television. But until now, maybe no one ever really invited you to come along and see Europe for yourself.

Well, I'm inviting you, right now. The price is right. The time is right. I hope you will accept this invitation to rediscover our American roots in Europe today!

Your Tour Host

1st Day U.S.A.
We leave by jet flight bound for Europe. A hearty dinner and breakfast will be served aloft, as we fly at almost the speed of sound high above the North Atlantic.

2nd Day ARNHEM / UTRECHT
Arrive at Amsterdam Airport where our special European escort will meet us and assist with baggage procedures. We shall take a city sightseeing tour of Amsterdam with visits to the famous Rijksmuseum (with its large collection of Rembrandts) and a diamond factory. Pass the Tower of Tears, Rembrandt's house, before boarding a glass-topped motorlaunch for a tour through Amsterdam's picturesque canals. Overnight at our hotel in Arnhem or Utrecht.

3rd Day HEIDELBERG
After an early breakfast this morning, we leave Holland for the industrial area of West Germany. Proceed through the Ruhr district to Cologne, an extremely busy Rhine city, and visit the Cathedral, which has the distinction of being the world's largest Gothic edifice. Continuing through Bonn, the capital of West Germany, we have a noontime stop scheduled along the River Rhine. Later we follow the Rhine southwards and make use of the very efficient German Autobahn system to arrive in the Heidelberg Area for our overnight stay.

4th Day LAUSANNE
After a short sightseeing tour of the famous University city of Heidelberg, including a visit to the mighty castle on the hill overlooking the city, we proceed by Autobahn to Freiburg and pass through the borderlands of the Black Forest making our way into Switzerland. After a midday stop in Basle we drive through Berne, the capital of Switzerland, to reach Lausanne for the evening.

5th Day LAUSANNE
In Lausanne. Full day at leisure. ITALY being so close, our optional tour, tracing the footsteps of Roman Legions, is a must. SPECIAL OPTIONAL TOUR TO ITALY only \$29.00 per person (provided a minimum of 20 persons participate). Early after breakfast motor south along the shores of Lac Leman, pass through Montreux, a well known Swiss resort and continue through the French Alps to cross the Rhone river near Martigny. Nearby is the meeting place of three European countries, Switzerland, France and Italy. Slowly we ascend to St. Bernard, cross the frontier into Italy to reach Aosta, the ancient Augusta Praetoria of the Romans, founded in 24 BC. The city walls erected during that period are almost intact today. See the Cathedral with the two spires and remains of Forum Romanum. At the Porta Praetoria are the remains of a Roman amphitheater. Time permitting our route back to Lausanne will take us via Courmayeur, the Mt. Blanc Tunnel and Chamonix, crossing the frontier at Forlax into Switzerland. Our return to Lausanne will be late in the evening.

6th Day PARIS
Rising early, we will speed along the shores of Lac Leman to the French frontier. With the verdant Vosges Mountains to our right, we drive via Dole, birthplace of Louis Pasteur, to Dijon. Now we are crossing the rolling plains of Central France. Picturesque villages and lush vineyards lead us to Paris as dusk falls and stars begin to twinkle. Overnight in the hotel.

7th Day PARIS
Morning excursion of Paris seeing famous buildings, and monuments, such as: Opera, Champs Elysees, Arch of Triumph, Eiffel Tower, Louvre, Latin Quarter, Notre Dame Cathedral, Hill of Montmartre. Afternoon at leisure. For those who desire additional sightseeing we

suggest an afternoon tour to VERSAILLES. A person, provided a minimum of 20 persons. During the early afternoon we motor to the known suburb of Paris with its magnificent parks and palaces. The beautiful Palace built by the XIII was originally a Hunting Lodge, furnished and was the favorite Royal Residence 1789. Return to Paris.

8th Day
Early after breakfast we motor through French countryside to cross into Belgium and continue to Brussels. See the Market Square, hall and guildhouses, the famous Atomium and the Palace of Justice. Then cross the Dutch near Tilburg and arrive at our Utrecht hotel during the late afternoon.

9th Day
Today we will proceed to Amsterdam's Aankomst for our flight back to the United States.

END OF TOUR

Due to local conditions, the sequence of the changed, but all items on the itinerary will



David Schwertner District FFA President

Floydada's David Schwertner was elected president of this FFA district in a meeting at Plainview. Robert Ferguson and Mark Griggs were voting delegates from the Floydada



David Schwertner

chapter. Attending the meeting with the above FFA boys were FHS ag teachers Orville Harris, Dale Bullock and Milton Kirby.

FLOYDADA FFA OFFICERS
President, Mike Reeves; vice president, Jay Womack; secretary, Nancy Lloyd; Treasurer, Monty Williams; reporter, Ady Rainwater; sentinel, Billy Marricle.
COMMITTEES ASSIGNED PROGRAM: Becky Bertrand, chairman; Kim Lackey, Steve Jones, Tony Soto.
REFRESHMENT: Keith Marricle, chairman; Gary Nixon, Joe Womack, Jon Jones.

STANDING: Joel Hendrix, chairman; Jay Lackey, Rex Yeary, Larry Jones.

BANQUET-FOOD: Bill Fulton, chairman; Monte Williams, Billy Marricle, Nancy Moss.

CLEAN-UP, BANQUET: Andy Rainwater, chairman; Jay Womack, Monte Smitherman, Len Wood.

BANQUET DECORATION: David Schwertner, chairman; Nancy Lloyd, Tony Hesson, Adeana Morris.

BANQUET INVITATIONAL — Nancy Lloyd, chairman; Carlen Young, Robert Ferguson, Rolyn Lackey.

NEWS OF HEALTH

It may happen right here in town. It happens to thousands of children each year. Although loved and well cared for by intelligent parents, thousands of children contract childhood diseases simply because their parents failed to get them the proper immunizations.

Some children die from some of these preventable diseases: polio, diphtheria, whooping cough, tetanus, measles, German measles, and mumps. Yet every doctor knows that immunizations are

readily available. Unfortunately, many parents just don't realize the danger their children are in, and not just in the inner-city areas. Nearly half the children living in this country's suburbs are under-protected, mainly because their parents have not arranged for them to be given the possibly life-saving immunizations.

In an attempt to remind people of the need for childhood immunizations, the U.S. Center for Disease Control, the American Academy of Pediatrics, pharmaceutical companies, and other health-related groups have designated October 1974, as "Immunization Action Month."

FLOYDADA

SPORTING EVENTS



INDIVIDUAL SCORING

Receiving Name	Number Caught	Ydg.	Avg.
Minner	3	99	33.0
Yeary	3	17	5.7
Collins	2	5	2.5
Total	8	121	15.1

Passing Name	Atmpt.	Cpl.	Ydg.	%	Int
Vickers	13	8	121	61	1
K. Ratliff	1				1
Totals	14	8	121	57	2

Punting Name	No. Pts.	Ydg.	Avg.
L. Soto	9	310	34.4

Scoring Name	TD	E. P	Tot. Points
K. Ratliff	4		24
Yeary	4		24
Collins	2		12
Vickers	1	5	11
Totals	11	5	71

Tackles Name	Unastd	Astd
Craig	13	29
Reves	9	33
L. Soto	8	29

INTERCEPTIONS Name	Number
Minner	3
K. Ratliff	1
Totals	4

FUMBLES RECOVERED

Name	Number
Williams	2
Moore	1
Mitchell	1
Reves	1
Craig	1
Totals	6



Officers Seated (left to right) Jay Womack Vice President, Nancy Lloyd Secretary, and Nila Bryant Sweetheart. Standing (left to right) Andy Rainwater, Billy Marricle Sentinel, Monty Williams Treasurer, and Mike Reeves (Staff Photo by Brad)

Breezers Blast Olton

The seventh grade Breezers handily defeated Olton 20-0. In the second quarter Junior Arredono made a TD after a fine 50 yard run. Try for extra points was no good. At halftime the score was 6-0.

In the third quarter Junior made another TD on a short run, then made the extra two points on an end run.

In the last quarter Larry Westbrook plunged over from the 1 1/2 yard line for the final Floydada TD. Try for extra point was no good.

Coach Mike Cocanougher mentioned some defensive standouts: Keith Nixon recovered two fumbles, Pete Castillo and Larry Westbrook intercepted passes, and he really liked the defensive plays of Jay Griggs and Henry Gonzales.

EIGHTH GRADE GAME

The eighth grade Breezers also played at Olton, and won the game 14-6. Olton took the opening kick-off back for the first TD of the game.

Ricky Jackson made the first Floydada TD from two yards out. Try for extra point was no good. The game stayed tied 6-6 until the last four minutes of the game when Ricky Luna scored from the ten yard line. Todd Vickers ran over the two extra points.

The eighth graders had the ball on Olton's ten yard line twice, but didn't make TDs because of a fumble and a bad snap.

Coach Gary Jones said he was well pleased with his offensive team and said that Ricky Day, Michael Sales, Todd Vickers, Danny Cedillo and Robert Soliz was outstanding. On defense he praised three Rickys... Luna, Day, Jackson, Paul Radloff and Jimmy Covington.

Ricky Luna returned a kick-off all the way to pay dirt, but it was called back due to a tackling technicality.

The Breezers play Littlefield here next Tuesday afternoon.



THREE PERSONS SLIGHTLY INJURED in this accident after lunch Friday at the intersection of Missouri and Second Street. Mrs. Gordon Hambricht was driving the car in the foreground. Mrs. Mamie Sparks was driving the other car. With Mrs. Sparks was a great grandchild. (Staff Photo)

dinating Board. This board would consist of eighteen members with representatives from Texas A&M University, Texas Agricultural Experiment Station, Texas Agricultural Extension Service, Texas Tech University, West Texas State University and High Plains Research Foundation along with representatives from Agricultural Business, Plains Cotton Growers, Grain Sorghum Producers Association, Texas Wheat

Growers Association, Texas Soybean Association, Texas Cattle Feeders Association and Texas Pork Producers Association.
Don Anderson, who has served as co-chairman of a committee to work with each of the institutions involved to instigate this program stated, "This board will bring the industry leaders together with the representatives of the research institutions and should be more effective in

developing a larger and more streamlined research program."
Included in the approved resolution was a five year lease of the buildings and west quarter section of land to the Texas Agricultural Experiment Stations. Provisions were also included in the resolution for Texas Tech University and West Texas State University to participate in the broader program of research activity including the facilities at Halfway. It was emphasized by J.B. Wheeler, Chairman of the Foundation, that the Foundation would still be conducting research both independently and in cooperation with the other institutions. Mr. Wheeler stated, "The Foundation has done a great job in adding to the agricultural economy of the area since its beginning in 1956 but was limited in its total research program. By leasing part of the land and facilities to the Texas Agricultural Experiment Stations and making it possible for both Texas Tech University and West Texas State University to participate in the research program along with the Foundation, we believe that the total research at the Foundation can be substantially increased. We request and hope that all Foundation supporters should continue their financial support so that the Foundation research program will not suffer."



A NEW PAINT JOB ON THE OUTSIDE.....
PLENTY OF GRAIN STORAGE ON THE INSIDE!

AGAIN WE INVITE THE FARMERS OF THE FLOYDADA, CEDAR HILL AND DOUGHERTY COMMUNITIES TO LET US HANDLE YOUR MILO AND SOYBEANS.

WE HAVE THE FACILITIES, THE EXPERIENCED PERSONNEL, THE DESIRE TO GIVE YOU FAST HANDLING, EFFICIENT SERVICE, AND BEST MARKET PRICES.

WE APPRECIATE YOUR BUSINESS.

PRODUCERS COOPERATIVE ELEVATORS

FLOYDADA

CEDAR HILL

DOUGHERTY

Corcoran's Men's Wear

Derrel Phillips-Owner

is the store that will take care of you. High quality merchandise is to be found at this store at a reasonable price. When on your next shopping tour, don't fail to include this popular well-managed shop.
They have always been proud to be known as "the" place in this section where all classes and tastes in clothing can be found.
Their outstanding selection includes DeAngelo suits

and sport coats, Louis Roth suits, Hart Schaffner and Marx suits, and shirts designed by Excello and Van Heusen.
For those who prefer the western style, Corcoran's is proud to announce the addition of western wear suits, shirts, belts, coats, hats styled by Stetson, and Jimmy Dean pigskin coats.
This 1974 Review, and its editors, wish to compliment the management of this respected men's store.

The Fair Lady

Wilma Williams-Owner
Catherine "Cathy" Williams & Esta Raizzes Operators

that special occasion. The next time you have a permanent or want any kind of fine beauty work, make an appointment at this leading salon.
They maintain a modern and up-to-date establishment and one trial is all that is needed to convince the most exacting woman. This is the day and age when

society requires women of all ages to pay more attention to the little things which keep them looking young. Be sure to call The Fair Lady for an appointment today.
In this 1974 Review, we, the editors, would like to praise this fine beauty salon for their superb beauty work.

HAVE FUN ... WIN PRIZES

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL CONTEST

HESPERIAN AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMAN

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

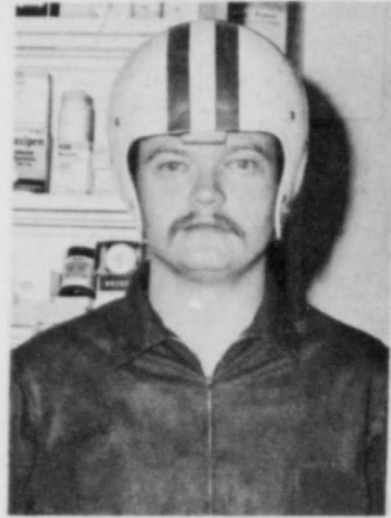
It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER



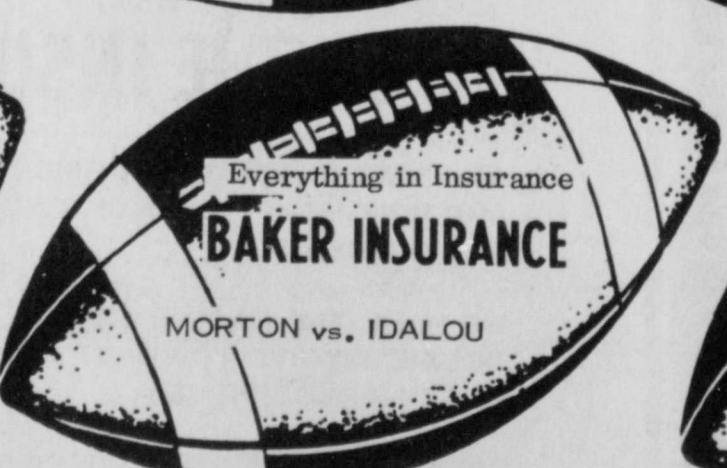
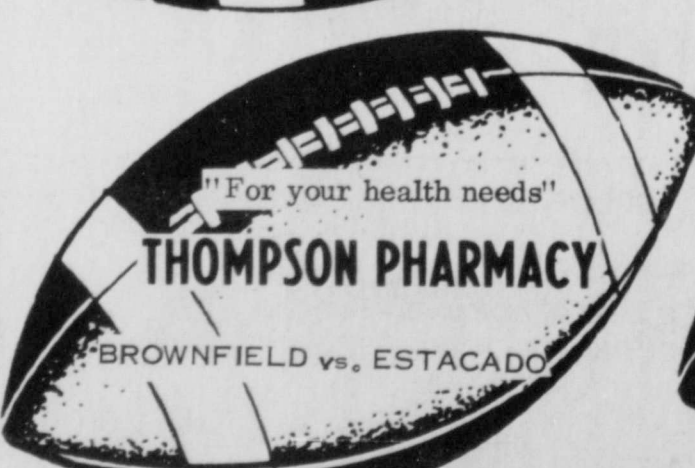
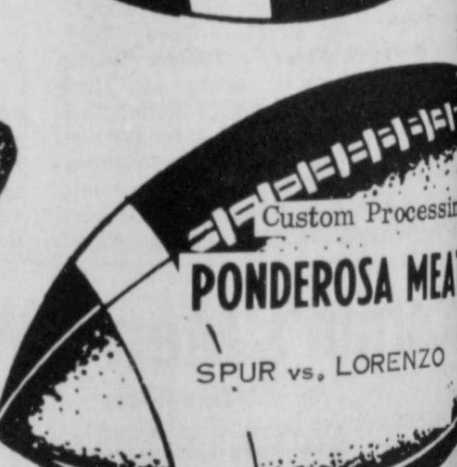
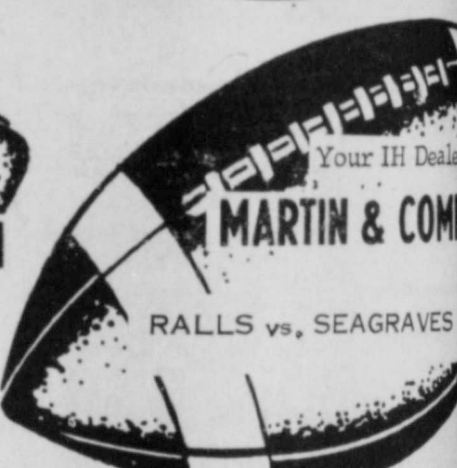
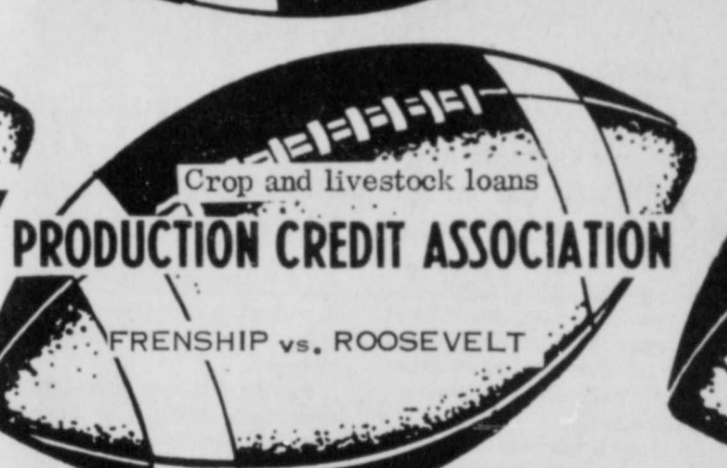
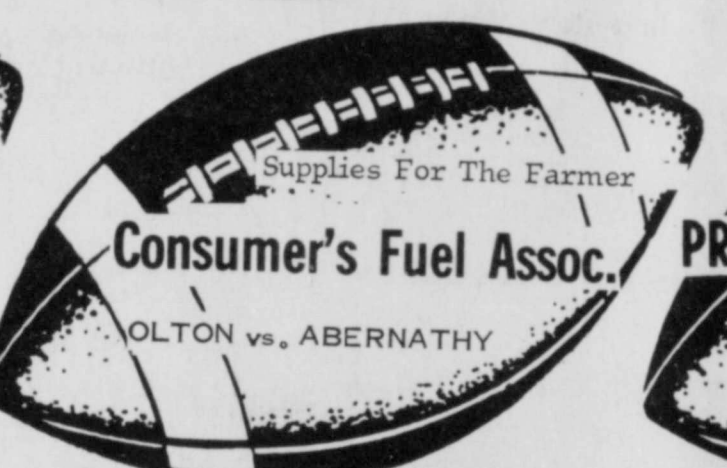
JERRY THOMPSON
FLOYDADA 19
LITTLEFIELD 7



EDELL MOORE
FLOYDADA 21
LITTLEFIELD 20

NAME
ADDRESS
CITY

- 1ST PRIZE \$7.50
- 2ND PRIZE \$5.00
- 3RD PRIZE \$2.50



CLASSIFIED ADS

THE PLACE TO LOOK



CLASSIFIED ADS
SELL

CLASSIFIED ADVERTISING
RATE: 7 CENTS PER WORD
FIRST INSERTION, 5 CENTS
PER WORD EACH SUBSE-
QUENT INSERTION. MINIMUM
CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE:
\$1.00 PER COLUMN INCH.
CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P.M.
TUESDAYS FOR THURSDAY
EDITION: 12 NOON FRIDAYS
FOR SUNDAY EDITION.
Call 983-3737 in Floydada,
or
652-3318 in Lockney

**Monday,
September
30
Is Deadline
To Save \$1.00
On A Year's
Subscription
To The
Lockney
Beacon And
The Floyd
County
Hesperian!**

**FLOYD COUNTY
ABSTRACT CO.**
Abstracts
Of Title
Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California
983-3728
Floydada, Texas

FOR SALE

FOR SALE - New and used Kirby Vacuum cleaners from \$109.95 up. Parker Furniture in Lockney. L-tfc

We have used appliances for sale, Sears. Floydada. 983-2862

"Venus Cosmetics" The best money can buy. With Stabilized Aloe Vera. Please call after 6 or weekends. Dewanda Blendin, 652-2563. L-tfc

FOR SALE - We have in stock a used Smith Corona copy machine. Makes three copies at only three cents per copy. The selling price is \$300. If you want a very good copy machine, this is it Hesperian Office Supply, Floydada. tfp

FOR SALE - Blue Lake & Top Crop green beans; Bell & Jalapeno Peppers; Tomatoes; Blackeye Peas & okra. 983-3654. tfc

FOR SALE - Real nice Early American twin bedroom suit, fine box springs, mattress like new. Can be sold separate. Also, a nice Spanish chair like new, and a roll-away bed. Can see at 601 W. Grover or call 983-5147. 9-29p

FOR SALE - yes, we have the Texas Almanacs in stock. Beacon Office Supply, Lockney; Hesperian Office Supply, Floydada. tfp

TYPEWRITER PAPER SALE - 500 sheets of 20 pound mimeo for only \$3.10. Beacon Office Supply in Lockney, Hesperian Office Supply in Floydada. tfp

WANTED

WISH TO PURCHASE 1 acre or less with electricity near city limits of Floydada. 983-2433. 9-26c

WANTED - Used TV Sets: color or black-white. Call GRIF-FIN T.V. 983-2146 or 983-3915. tfc

MINI STORAGE Lock it - leave it. Clean out that garage. Furniture, seasonal items, boats and you name it. Lon D. Cartwright 3008 W. 10th 296-6103

Professional Service

CUSTOM APPLICATION IN LOCKNEY COTTON SPRAYING FOR THRIP CALL BILL AND JOHNNY WISDOM 652-3541 OR DARRYL DENNIS 652-2616

DAN'S AUTO SERVICE DAN TEUTON, Owner Specializing in Auto-matic Transmission, Motor Tune-Ups, Auto Air Conditioning, General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service. Phone 652-2462

DR. JOHN W. KIMBLE, O.D. Contact Lenses - Visual Analysis Closed Tuesday Afternoon Saturday 9-3 Floydada, Texas Phone 983-2496

QUALITY SHAMROCK PRODUCTS Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES Dial 652-3366 **JACKSON TIRE COMPANY** Richard Wiley

LOCKNEY AUTO SERVICE General Repair Wheel Balancing Inspection Station Cecil & Jim Colson 203 S. Main Day or Night Phone 652-3776

Farmer's Union Insurance J. D. Copeland Phone 652-3818 Ferguson Bldg. North Main Street LOCKNEY

EMPLOYMENT

WANTED - Cook for Dougherty Elementary School lunch room, Write Box 11, Dougherty, Texas 79231. tfc

HELP WANTED - apply in person. Whirlwind Drive-in. 10-6p

ACTIVITY Director Needed. Lockney Care Center. 652-2802. L-tfc

SERVICE Station dealer wanted. Contact Godwin Stations, Inc. 806-747-2628. 10-3c

WANTED - lady with pleasing personality to be a Sales Representative for LADY LOVE Cosmetics, it's one of the best on the market today. Containing Vitamin E and Aloe Vera. If interested call Alice Curry, Quitaque, Tex. 806-455-3561 or 455-2331. 10-6c

FOR SALE

FOR SALE - Experienced roping horse, 8 years old "Prime Age", Roped in Rodeo's & Roping Club. Call 983-3375. tfc

FOR SALE - 1969 Singer Zig-zag sewing machine and carrying case. Very good condition. 983-5252. 9-29c

STORAGE SPACE FOR RENT - Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

FOR RENT

FOR RENT - Property-Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

Sleep While Your Want Ad Works

BALANCE YOUR CARWHEELS WITH PERMA-BALANCE The Automatic Permanent Balancing System. LLOYD HARDY DISTRIBUTOR Day-983-3774 After 5- 983-5030

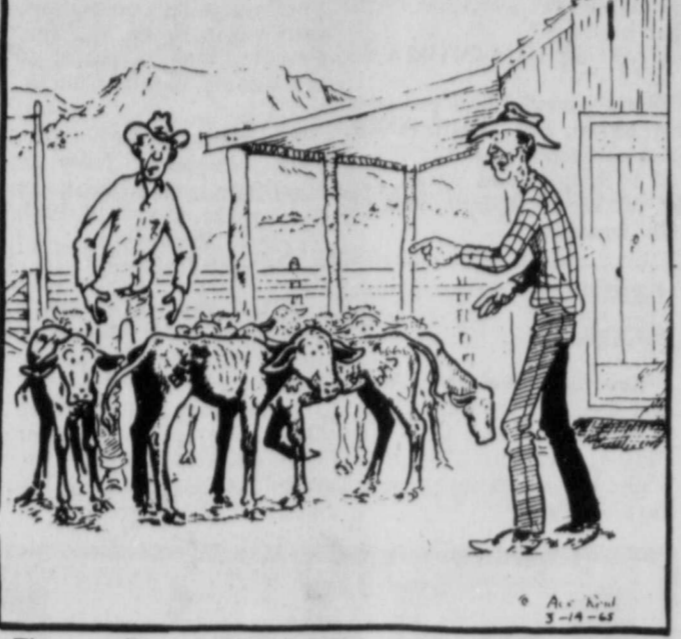


WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

lightweight ALUMINUM CANES & CRUTCHES Studly Dependable Attractive Wide selection for every prescribed need Forearm and underarm crutches Adjustable telescopic canes Four legged canes Seat Canes

BISHOP-RAMSEY PHARMACY 208 West Houston 983-3174 FLOYDADA

COW POKES By Ace Reid



These calves ain't pore! They're bred slim so they can git thru cedar brakes without skinnin themselves up!

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency Jim Word --- Phone 983-2360

FARM MACHINERY

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. tfc

SERVICES

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

PROFESSIONAL Rug Cleaning

Phone 652-2500, Lockney. tfc

FOR SALE

FOR SALE - 5 Chevy Grain trucks 652-3753 or 652-3542. L-tfc

FOR SALE - 1968 Model John Deere 105 combine. Contact Eugene Beedy, Floydada, Tex. 983-3927. tfc

FOR SALE - One used John Deere 2-way 4 furrow plow with 16 inch bottoms, also one 6-row rear mount John Deere cultivator. Both implements in good condition. Call or visit Paymaster Seed Farm north of Aiken. Phone 652-3312. L10-3c

FOR SALE...we have the Farm and Ranch Spanish books. Floyd County Hesperian and Lockney Beacon Office. 11p

CALL 983-3737 OR 652-3318 IF YOU NEED A RUBBER STAMP....

GRIFFIN TV SERVICE

Located in Western Auto Store 201 S. Wall St. Floydada Phone 983-2146 or 983-3915 Service in Your Home - 9 a. m. to 9 p.m. Monday through Sat.

FOR SALE - good selection Royal 440 typewriters. Your choice \$99.95. We also have a good selection of \$25.00 typewriters. Hesperian Office Supply in Floydada. tfp

FARM SERVICES

PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. tfc

CUSTOM Spraying & Triflan Application in Lockney call 652-3541 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney. 652-2309. tfc

CUSTOM FARMING - Breaking, listing, planting, cross-cut, spraying, tandem & chisel. 293-2578. L-tfc

DIRT CONTRACTING - Land levelling, dams, levees, etc. New equipment. 983-3625. If no answer call 649-2461 Caprock. tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Mataro Highway. Call or come to Russell's Equipment & Supply. 983-3751. tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 20 cents a sheet. tfp

WE ARE READY TO CLEAN AND TREAT YOUR WHEAT SEED. PRODUCERS CO-OP, FLOYDADA. tfc

Miscellaneous

HOW ABOUT A TRIP TO THE HOLY LAND? Leave Dallas January 6, combination jet and ship cruise to Cyprus, Lebanon, Syria, Israel, 9 days escorted and everything paid for only \$899. Also optional tour to Jordan. For more information, contact Mrs. Luther Kirk, 3005 59th, Lubbock 79413. tfp

1965 red V-8 Mustang, good condition. 127 West Kentucky or call 983-2240 or 983-3707. tfc

FOR SALE - 1954 Chevrolet 4-door coupe. Phone 983-3372 or see at 621 W. Virginia St. Floydada. tfp

1971 Honda SL 70. Kenneth Willis. 983-2081. 10-6c

FOR SALE - 1971 Ford Pinto, gold, radio, heater, air conditioner. 4-speed, good tires. 36,000 miles. 652-2468. 9-29p

REWARD

\$25.00 reward offered for return of female German Shepherd. Lost in Lockney, answers to Puddin. Call after 6:00. 652-2452 or 746-6239. L-tfc

REWARD for return of sledge hammer. Left beside the road west of Ray Astor home near railroad crossing. Can identify. Mrs. Charles Simpson. 652-3556. L10-3c

HYDRAULIC HOSES MANUFACTURING REPAIR We are now equipped to manufacture or repair most hydraulic hoses and air lines from 1/4 inch through 1 inch. Air Conditioning Hoses Coming Soon! McDONALD IMPLEMENTS 983-3344 Floydada



Auto Accidents DO Happen... If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency 127 W. Calif. Ph. 983-3270

FARMS & RANCHES

FOR SALE - Good dry land farm northeast of Floydada. Call 983-3261. Hale Insurance Agency. tfc

WE ARE READY TO CLEAN AND TREAT YOUR WHEAT SEED. PRODUCERS CO-OP, FLOYDADA. tfc

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

FOR SALE - 99% acres irrigated land. See owner. 652-2584. L10-3p

AUTOMOTIVE

FOR SALE - 1974 Yamaha Induro 250 and 1973 model Honda Trail 90. Also shop-made motorcycle trailer. 983-3822. tfc

FOR SALE - 1968 Buick LeSabre with air condition, power steering, automatic transmission. 983-3983. tfc

4 door Impala, all power, low mileage, one owner. Phone 649-2578. Ralls. tfc

FOR SALE - 1971 PINTO, GETS 28 MP GAL ONLY 25,000 ACTUAL MILES. NEW WHITE LETTER TIRES. STEREO SPEAKERS. VINYL TOP & 4 SPEED. CALL 983-3982. tfp

1965 red V-8 Mustang, good condition. 127 West Kentucky or call 983-2240 or 983-3707. tfc

FOR SALE - 1954 Chevrolet 4-door coupe. Phone 983-3372 or see at 621 W. Virginia St. Floydada. tfp

1971 Honda SL 70. Kenneth Willis. 983-2081. 10-6c

FOR SALE - 1971 Ford Pinto, gold, radio, heater, air conditioner. 4-speed, good tires. 36,000 miles. 652-2468. 9-29p

CARDS OF THANKS

We wish to express our sincere thanks for all the expressions of sympathy shown to us in the passing of our loved one. Your prayers, calls, flowers and food have meant more than we can say in words. May God bless each of you. The Ray Cannon Family L9-29p

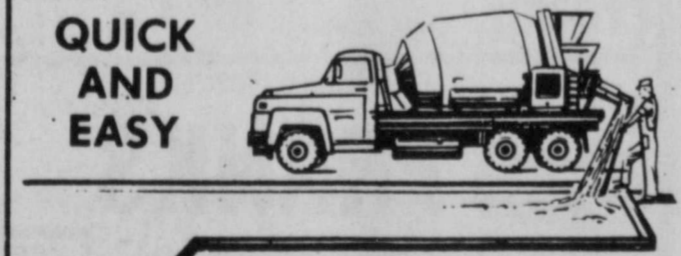
NAS ENERGY CO. Northern Propane NE - DIESEL - GASOLINE OIL-ANTI-FREEZE-WATER HEATERS CAMPLIN MOTOR OILS HIGHWAY 97, LOCKNEY 652-3334 or 652-3335

WHEN YOU NEED INSURANCE SERVICE FOR YOUR HOME RANCH FARM AUTO CROPS LIFE Texas Farm Bureau Insurance Company Floydada Think of Low Net Cost with Service. Office Phone 983-3777 Home Phone 983-3586

IF IT IS INSURANCE - SEE - Parker Insurance Agency LOCKNEY Fire - Casualty - Hospital B. Wilkes, Real Estate LOCKNEY Ranches - City Properties Business Leases - Loans

Diamond Industrial Supply Co., Inc. Phone Days 296-7418 - Nights 296-1200 or 296-7828 1014 Broadway Plainview, Texas Chain Sprockets V-belts Sheaves SKF BCA Timken Bower U-joints Oil Seals O-rings Wisconsin "We Appreciate Your Business More" L-TFC

READY MIX CONCRETE

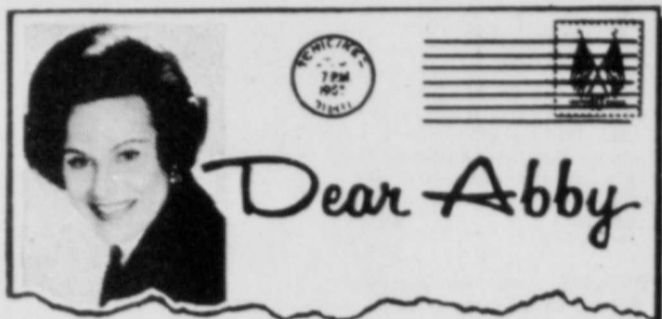


QUICK AND EASY You can't beat our price per yard for quality concrete—and quick, easy delivery to save you back-breaking labor. Give us a call today for a free estimate, and have your mixed concrete delivered where and when you want it.

CALL 983-2170 **BENNETT BUILDING MATERIAL** 229 E. CALIFORNIA FLOYDADA



NASH FINCH COMPANY DIVISION Headquarters has announced the appointment of Arlis Powell to the position of Zone Manager, supervising and working with Jack & Jill Stores in mid-western Nebraska, effective September 16, 1974.



Three yodels for the Swiss

By Abigail Van Buren

DEAR ABBY: I understand that a few years back, you had a letter in your column from someone who asked why the Swiss were such an arrogant people.

The writer stated that a Swiss will let you know five minutes after you meet him that he is not German, French or Italian—but SWISS.

My ancestors came from Berne, Switzerland. Therefore, I am interested in the way you answered that.

WISCONSINITE

DEAR WIS: First, the Swiss are not "arrogant." They are a proud people who have much about which to be proud. They have fresh air and clean government.

DEAR ABBY: I am a 53-year-old widower. I have a nice home, a responsible position, good health and an adequate income.

Some time ago, I met an attractive widow and we've been seeing a lot of each other. She's pretty, has a good figure and is a fine cook and housekeeper.

We want to get married, but we have a problem. I have a dog who has been my constant companion for eight years.

Unfortunately the lady has a dog and cat to whom she is equally attached. We've tried to bring these animals together without success.

If I bring King to the lady's apartment, he intimidates her cat, and she snarls and hisses and runs up the curtain.

We've discussed our problem with our friends and they're no help. Frankly, they think we're nuts. Is there a solution that will work?

WANTS TO MARRY

DEAR WANTS: The widow has the advantage, two pets to one. Why not find a good home for King? Or flip a coin to see which dog goes.

DEAR ABBY: A Florida wife gripes because the bug spray her husband uses on their property makes him passionate. This is a problem?

Is it possible to find out what brand of bug spray her husband uses? And if the brand name isn't available, could you please ask her to send her husband?

COULD USE HIM IN OMAHA

Everyone has a problem. What's yours? For a personal reply, write to ABBY: Box No. 69700, L.A., Calif. 90069.

Hate to write letters? Send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Calif. 90212, for Abby's booklet, "How to Write Letters for All Occasions."



LOCKNEY LOCAL

Russell Carthel, son of Mr. and Mrs. Charles Carthel, is home from the Central Plains General Hospital where he underwent several days of tests.

- Sept. 30-Oct. 4, 1974 MONDAY: Pimiento cheese sandwich, Lettuce and tomatoes, French fried potatoes, Apricot cobbler, Milk. TUESDAY: Enchiladas, Lettuce, Pinto beans, Pineapple sauce, ice cream, Milk. WEDNESDAY: Fried chicken, Gravy, Creamed potatoes, Green beans, Hot rolls, Syrup, Milk. THURSDAY: Baked ham, Corn grits, Creamed peas, Hot rolls, Fruit, Milk. FRIDAY: Burritos, Boiled egg salad, Veg. soup and cracker, Orange cake with frosting, Milk.

SOCIAL SECURITY SCHEDULE OF SERVICE THROUGH DEC. 31, 1974

A representative of the Social Security Administration will be working at the following locations at the time and place shown:

- Floydada County Courtroom, Wednesday, 9 a.m.: October 2, 9, 16, 23 and 30; November 6, 13, 20 and 27; December 4, 11 and 18. Matador First State Bank, First Tuesday, 9:30 a.m.: October 1, November 5, December 3. Silvertown Courthouse, Second Tuesday, 9 a.m.: October 8, November 12, December 10.

You can also obtain service by going to the Social Security Office at 1401-B West 5th Street, Plainview, Texas, or by telephoning 293-4371. A telephone call to the Plainview office may save you time and a trip. When you need a program for your club, call us.

SEE THE '75 AUTOS

OBITUARIES

R.L. Taylor

Services for R. L. Taylor, 62, who died at his Floydada home Wednesday morning, were conducted Thursday afternoon in the First Baptist Church.

Survivors include his wife, Lois; two sons, Jerry of Floydada and Frank of Belton; a brother J. W. (Bill) Taylor, Crosbyton; and seven grandchildren.

Burial was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Pallbearers were Hubert Davis, Wayne Day, Walter Hollums, Tom Hopper, Tom Word and Bill Daffern, the latter of Lubbock.

Mrs. Smith

Rites for Mrs. Mellie Rose Smith, 85 year old Littlefield resident and sister of Marion Barton of Floydada, were held Friday in Hammons Funeral Home Chapel.

Mrs. Smith died Wednesday night in the Littlefield Hospital. She was a native of Brown County and moved to Littlefield two years ago from Olton.

Survivors include a daughter, three sons, three sisters, four brothers, eight grandchildren and nine great grandchildren.

LOCKNEY LOCAL

Mrs. E. L. Sandlin and her daughter Pauline Ferguson of Beaumont, Calif. visited in the home of her brother, Z. R. Crawford and wife.

Firemen Get Certified

Floydada volunteer firemen receiving certificates at the first Canyon Area Fire Control School last week included Donald (Cowboy) Wiley, Larry Guthrie, Dale Kincey and Billy Marquis.

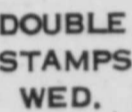


A 16th century king of Sweden was supposed to control the weather with his hat.

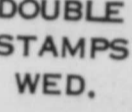
Advertisement for TREFLAN, a fertilizer, with pricing at \$119.50.

Buddy's Food

BUDDY WIDENER - OWNER FORREST SHANNON - MANAGER STORE HOURS 8 A.M. TO 8 P.M. MONDAY THRU SATURDAY SUNDAY - 9 A.M. TO 7 P.M.



DOUBLE STAMPS WED.



DOUBLE STAMPS WED.

LIBBY'S-CRUSHED-SLICED-CHUNK IN NATURAL JUICE-



Pineapple 47¢ VAL. 3/\$1

32 OZ. BOTTLE-6 PACK-PLUS DEPOSIT \$1.95 VALUE

Dr Pepper \$1.59

BORDEN'S-24 OZ. CARTON-

COTTAGE CHEESE 79¢



CHILI 89¢

KEEBLER-SALTINES-POUND BOX-

Crackers 2/99¢



CATSUP 2/99¢

CLOVERLAKE - 1/2 GALLON- \$1.39 VALUE

ICE CREAM 99¢

Advertisement for Shampoo and Foamy products by Revlon and Gillette.

FRANKS 73¢

BACON \$1.19

PERCH FILLETS \$1.09

SPARERIBS \$1.57

CHUCK ROAST \$1.89

CHICKEN BREAST 89¢

Thighs - Drumsticks 79¢

SIRLOIN STEAK \$1.49

1/2 BEEF 89¢

Grapes 3 LBS.

SWEET POTATOES

CARROTS 2/39¢

FACIAL TISSUE

CANDY

Tuna 2

JAM

JELLY

PRESERVES

NAPKINS

LYSOL SPRAY

TIDE

Joy

Advertisement for Maggard-Nall Motor Co. featuring cars like Chrysler, Dodge, and Plymouth.

Large advertisement for Buddy's Food listing various grocery items and their prices.