

# THE FRIONA STAR

... but one ISM in America ... and that's AMERICANISM

Volume 23—Number 9

THE FRIONA STAR, FRIONA, TEXAS, FRIDAY, SEPTEMBER 17, 1948

Price: 5c Per Copy

## Parmer County To Have Ten More Miles Of Farm To Market Roads Soon

### Committee Of Three To Select Routes

According to the plans of the State Highway Department, Parmer County has been allotted ten miles more of paved "farm to market" highway.

Work on this new highway will probably begin in the not distant future if the Board of County Commissioners can agree on its location, but there appears to be quite a "bone of contention" regarding where this road shall be laid.

Five routes have been proposed as follows: From Oklahoma Lane, ten miles east to Lazbuddy precinct; ten miles south from Bovina to Oklahoma Lane; ten miles north from Bovina to Rhea community; ten miles east from Friona to Rhea community; ten miles south from the south end of the slab that has recently been completed south from Friona to the Farmer-Bailey county line, connecting with the Bailey county road out of Muleshoe.

Two commissioners, Calloway of the Bovina Precinct and Flippen of the Friona Precinct, have agreed to either of the four latter named routes, claiming either of these will serve more people of the county by connecting with the paved roads already built in the county. The other two commissioners, Levy of Farwell and Menefee of Lazbuddy are united in favoring only the one route from Oklahoma Lane to Lazbuddy, which will not intersect with any of the paved roads now in existence.

It becoming apparent that no decision could be reached by the commissioners it was decided to leave the matter up to a committee composed of three men selected from each of the four precincts, and a meeting of this committee was called to meet at Bovina, Tuesday night.

This entire committee was present at the meeting, as we also each member of the County Board and several citizens from each of the four precincts, except Farwell. After much discussion and expressing of opinions, it was again decided to leave the matter up to the chairman of the committee appointed from the four precincts, and these four chairmen retired to another room for consultation, but at this writing—Wednesday afternoon—no word has been received here as to what, if any decision was reached.

### Lions Club To Be Host To Watermelon Feast

The Friona Lions Club will be host at the watermelon feast, next Thursday evening, the first evening of the fair.

Arrangements have been made to have about four tons of melons on hand, so there will be plenty for all. The Lions will start serving at about 7 p. m. The public is cordially invited to be on hand for the feast and the fair.

### Corner Grocery And Market Here Is Purchased

The Corner Grocery & Market, in the T. J. Crawford building at the corner of Main and Sixth Streets was purchased last week by Mrs. Henry Lewis and Wilmot (Red) Crow, and the new owners will take charge of the business some time next week.

Their regular opening day will probably be on Saturday, Sept. 25th, but posters will be distributed announcing definitely the opening day.

The new owners of this popular store have been residents of Friona for many years and are well and favorably known by the people of Friona and the surrounding trade territory and their success in the management of the business is definitely expected. Both of these popular people have been connected with the Friona Locker Company ever since it began business some three years ago.

Mr. and Mrs. Sloan Osborn and Mr. and Mrs. Granville McFarland departed Thursday morning for Arkansas for a few days visit and recreation with friends and relatives.

### Two Cases Of Smallpox Reported For Year In Texas By Health Dept.

AUSTIN—An interesting sidelight on public health in Texas was revealed in the morbidity report of the Texas State Department of Health for the week ending August 28, which showed a total of two cases of smallpox for this year, while in the same period there were 588 cases of diphtheria.

Commenting on these comparative figures, Dr. George W. Cox, State Health Officer stated that diphtheria is as readily controlled by immunization as is smallpox, but that apparently the public has failed to recognize this fact, or to act upon it.

"Smallpox, which is highly contagious, is no longer considered a major health problem in Texas," Dr. Cox said, "and this is due to widespread vaccination against the disease. Diphtheria, equally contagious, can also be reduced to the point where a single case is a rarity, but only when parents awake to the fact that every child should be immunized in infancy. The baby's doctor will recommend when this should be done, and if children were given this protection, there would be no susceptible to contract this killing disease."

Ordinarily, the immunity provided by diphtheria toxoid lasts a child until he is of school age, however a Schick test should be given before the child enters school. If needed, an additional shot of toxoid should be administered.

"When all children are routinely immunized against this dreaded disease, it can be virtually eliminated as the health hazard that it now is, to the boys and girls of Texas," Dr. Cox declared.

### John Burrow Buys Sanford Drug Store

John Burrow, who has been manager of the Corner Grocery & Market for the past two years, has resigned his position there and has purchased a drug store at Sanford in Hutchinson County. He announces that he will move at once to Sanford, where he and Mrs. Burrow will take immediate charge of their new business.

Mr. Burrow has been in Friona for the last several years, coming here as the manager of the Friona Poultry & Eggs, which he afterward bought and later sold to Mr. Thornton.

Mrs. Burrow has been one of the assistants in the local post office for the past three years, therefore both are well known and popular citizens in Friona and have a large circle of friends who regret their departure from Friona.

### Floyd Reeve Suffers Ailment

About 11 o'clock Saturday night, Floyd Reeve, one of Friona's pioneer citizens and a prominent and successful farmer and business man, became suddenly and seriously ill from what was diagnosed to be a blood clot in his heart.

A physician was called and he was taken to the local hospital and treatment given by Dr. Anderson, but his condition was considered as quite serious all day Sunday and Sunday night and visitors were not allowed, but a hopeful condition was manifest on Monday, and he was so far improved that he was considered out of danger and visitors were allowed to see him on Tuesday afternoon.

At this writing his condition is still improving. The clot has disappeared and his heart shows no sign of organic weakness and his permanent recovery is confidently expected.

**Daughter Born To Chandlers**  
Captain and Mrs. John E. Chandler announce the birth of a daughter, born September 14, at the Parmer County Community Hospital, Friona.

Mrs. Chandler is residing here with her parents, Mr. and Mrs. W. M. Seward, until living quarters are available in Fairbanks, Alaska, where Captain Chandler is stationed.

Mrs. Chandler is a niece of Dan E. Ethridge, prominent insurance and business man, of Friona.

### Alcoholics Anonymous To Organize Here

The Star has been requested to announce there will be a meeting held at the Friona Grade School Auditorium on the evening of Friday, September 24th, at 8 p. m. for the purpose of considering the matter of organizing a local chapter or lodge of Alcoholics Anonymous, to serve Friona and adjacent territory.

This meeting will be attended by competent speakers from Lubbock and Clovis, New Mexico who will fully explain the purposes, intents and manner of operating.

It is requested that all persons who are interested in this matter either individually or as a community interest, shall attend this meeting and will be given an opportunity to express an opinion.

### Skirmish on the Draft Front



Anti-draft pickets and veterans urging enlistment try to destroy each others' placards in a tussle outside Cadet Armory in Boston, Mass. Scenes like this were common throughout the nation as men from 18 to 25 registered in the second peacetime draft in U. S. history.

### Mrs. Bengler, Mrs. Lillard Win First Prizes In Homes Contest

The Friona Woman's Club has sponsored a "Better Homes and Yard Contest," during the summer past three months period.

The yards were looked over in June and again on September 1, and judged by Mrs. P. R. Barnard, Mrs. Homer Brunley and Mrs. O. M. Dickey, of Hereford. The homes were judged on the amount of improvement to home and yard during the said period. The results of the contest as rendered by the judges reads as follows.

**PARM HOMES:** First, Mrs. John Bengler, prize, \$15; Second, Mrs. Foster Reeder, prize, \$10; Third, Mrs. Ed Boggs, prize, \$5.

Honorable mention to Mrs. N. M. Cruse for so many lovely flowers.

**CITY HOMES:** First, Mrs. L. F. Lillard, prize, \$15; Second, Mrs. J. W. Baxter, prize, \$10; Third, Mrs. Guy Latta, prize, \$5.

Honorable mention—Mrs. Dan Ethridge, on neatness and good landscaping. Mrs. Bob Jones, on good front lawn and flowers. Mrs. Roy Landrum, on good ideas for future improvement.

To help us out on improvement for future years, the judges suggested that we concentrate flower beds and to make them borders. If you need wider borders for more flowers, then you can do it. This makes the beds easier to fertilize, mulch and to water, and the yard is easier to keep if the beds are not in the center.

Thanks to everyone for the cooperation, and we hope all will be interested next year in improving their yards to make a more beautiful town of Friona.

The Committee.

**Change Address**  
A short letter from Mrs. Billy Baxter, reads as follows: "Since we have changed our mailing address, we will appreciate it very much if you will send our Friona Star to the following address: Billy Dean Baxter, South Route, % Clay Creek Store, Lamar, Colorado." Thank you, Mrs. Billy Dean Baxter.

**Patsy Anthony, daughter of Mr. and Mrs. A. W. Anthony Sr., of Friona, was given medical care at the local hospital last week for an injury to her leg.**

### Cash Prizes To Be Awarded In Annual Parade Of Parmer County Fair Association On Sept. 25

The Parmer County Fair Association calls the attention of all business men and individuals to the fine array of cash prizes offered in the parade, which is a part of the annual fair.

A total of sixty dollars will be given to the first four places in the parade, with twenty five dollars for first place, twenty for second, ten for third, and five for fourth place.

Of particular interest will be the pet division for the children. Five dollars will be given to the first place pet entry in the parade, three dollars for second place, and two dollars for third place.

The deadline for the entries

in the parade will be Thursday night, Sept. 23rd. Entries for the pet division, however, will be accepted until 12 o'clock noon Saturday, Sept. 25th. Pet entries should be left with Leslie Hinds, will all others going to James Ehafer or Wesley Foster.

The parade will start promptly at 2 p. m. Saturday, Sept. 25.

The Fine Arts Department of the Parmer County Dairy Show and Fair, will be open to accept entries on Thursday, September 23, until 2:30 p. m., which is the deadline. Entries will be released at 4 p. m., Saturday, Sept. 25.

All women are urged to bring their crocheted items, fancy

work, quilts, paintings, etc. to help make this year's display an outstanding success.

If you have some antique pieces of embroidery, sewing or other hand work bring it along too. Items listed in the exhibit last year were: embroidered and cracheted dollies, table runners, baby sets, chair sets, scarfs, bedspreads, tablecloths, baby dresses, pillow slips, canned foods and many other articles. Each exhibitor will be limited to six articles.

Anyone who is willing to help arrange the booth, or to stay with it a part of the time, is asked to contact Mrs. A. W. Anthony, Sr.

### Rev. Forwaller Resigns From Library Board

By MISS MILDRED TAYLOR  
Library Association Secretary

The Library Board met on Tuesday night of this week, Sept. 14th, and the minutes of the last meeting were read and approved, as was also a letter from Rev. John Forwaller, tendering his resignation to the Board.

In his letter of resignation, Rev. Forwaller offered some valuable suggestions and ideas for consideration relative to the successful management of the library. Several other new ideas were brought up and discussed which the Board hopes soon to be able to put into effect.

The Methodist ladies organization have chosen Mrs. Guy Latta as their representative on the Library Board, and there have been several other memberships added to the Library Association since the last meeting and some dozens of books have been donated.

The Board plans on making a scrap book of the organization and growth of the library and hopes to make it a book, that in later years, citizens of Friona may look through and wonder that such a small thing shall have grown into something of which the City of Friona will be justly proud.

The Board is happy that there is still such an interest shown in the Friona Library Association by different organizations and individual citizens, and the Board still wishes to impress on the minds of the people that the library is a non-profit, non-sectarian organization. It wants to make it a truly city and community project, and any suggestions and all donations of time, money or books will be gratefully accepted.

The Board missed Floyd Reeve, who was absent from the meeting this week on account of illness, and wish for him a speedy recovery.

Library hours are 4 to 6 and 7 to 9 p. m. on Tuesdays and Thursdays.

For any further information concerning the library, see Miss Mildred Taylor, secretary.

### Small School Grouping Move Sweeps State

"The movement of grouping small school districts is sweeping the State of Texas." So begins a Citizen's Committee report to the Gilmer-Aiken Committee.

"This movement is eliminating many small local administrative units thereby allowing the expense formerly used in administration to be used in the actual teaching of the children of the State," the report stated. The Citizen's Committee said that this movement is good.

These statements are verified by a report from the State Department of Education in January, 1948, which said that 469 common school districts and 36 independent school districts were eliminated last year. This year the number will probably exceed the 505 total districts eliminated last year.

Faults that have been listed by the people of the present set-up in the administrative units include:

1. Too many very small districts.
2. Too many high schools which do not have pupils enough to justify a varied curriculum.
3. Transportation routes are not well mapped out and the systems are not carefully supervised.
4. Too many small classes, in small and middle-sized high schools make the cost entirely too great.

According to the Citizen's Advisory Committee, there is no general law permitting county-wide consolidation of districts. A special law exists which applies to Counties of certain sizes. A general permissive law for all Counties has been suggested to the Gilmer-Aiken Committee.

The Gilmer-Aiken Committee has not made any proposals to the people of Texas. Such proposals will be made only after careful study.

### COGITATIONS and APHORISMS of

## Jodok

rier, neither I nor my livestock have any right thereon except by his consent, or for the absolute purpose of protecting him or his family, or his personal property from injury or death, which would be a moral right rather than a legal right.

It appears to me that it is just too bad that so much ill will and prejudice must be engendered over political campaigns. Why not let the candidates make their announcements, then leave it to the voters to vote just as they please according to their ideas of who is the best man for the position. If the public gets stung on the bargain, it will have another opportunity to correct the mistake at the next election.

I understand that some people are blaming the South as a whole or as a people for the wrong that was poured on Mr. Wallace. I do not agree with any such idea. Such things have been done in almost all parts of our country. It is just the same old spirit of rivalry and hate that causes such actions and not the locality where it is done. It is caused almost wholly by fanaticism, selfishness and prejudice, which exists in some form and to some extent in all localities where human beings abound and is just as much a fault in one place as another.

Another uncomplimentary custom prevailing among people of practically all classes and in all localities is that of heaping maledictions upon all with whom they do not agree and imputing to them features of character and disposition which they do not possess or of which they are not guilty. It is a foolish custom and no good can come of it, except maybe, a skinned head, a mashed nose or a black eye for the one expressing the maledictions.

I have, as a rule, thought very highly of those men who have come to my home city as pastors of the various churches represented here, and I am feeling greatly depressed at this time owing to the fact that our town is losing several of these fine men. I have met them many times on our streets and have formed a most laudable opinion of each of them. Two of them were here only temporarily, but I met them and fell in love with them, and their going away gives me a feeling akin to pain, and resembles sorrow only as the mist resembles rain. The other has been with us for two years or longer, and my regard for him has increased as his stay here has lengthened, and may God's choicest blessing be with them wherever they may go. In this case I can see no harm in calling names, for their presence in any city cannot but be an asset to that city and community. They are: Rev. H. D. Seago, who has been the pastor of the local Methodist church; Rev. John Osteen, who conducted what is pronounced to be one of the most successful revival meetings at the local Baptist Church that has ever come to our town. Another of these fine young men is Rev. John Forwaller, who has been serving as summer pastor of the Union Congregational Church.

So far as I am personally concerned, however, their going will be to a large extent solaced by the return of one of the finest men that has ever served any city or congregation, and his good wife, who is fully his equal in her part of the work in the upholding of his hands. They are Rev. Walter H. North and his good wife, who have been away enjoying their summer vacation.

"What is the eternal urge within us, which is trying to push us on and on, up and up? It is the urge, the push in the great force within us, which is perpetually prodding us to do our best and refuses to accept our second best."—Orison Swett Marden.

Robert (Uncle Bob) Williford, formerly of Bovina, but now of Friona, has succeeded Will W. Jones as janitor at the Parmer County Community Hospital. He has had many years experience at such work.



I have never carried any alibi for Henry Wallace as an official or a statesman, and I have no sympathy with his political or economic views whatsoever, and that being all I know about him, I have little respect for him as a man or a citizen, but he is a citizen of the United States, and as such, is entitled to all the rights and privileges accorded to all other citizens by the Constitution of the United States.

And that being true, he is entitled to the freedom of Thought, the freedom of religion, of speech and of the press, and the freedom of public assembly. And as I have frequently stated, my sympathy is always with the "under dog." Therefore, Mr. Wallace has my sympathy in the manner of treatment he received recently when he attempted to make political speeches at various points in the South.

Mr. Wallace has achieved and merited some distinction as a breeder of Hybrid (mule) corn, and to him the farmers of the corn-growing states should be grateful, since corn grown from that type of seed has been proven to yield more bountifully than corn of any other variety. Thus, it seems that Mr. Wallace should have confined his efforts to a agronomy rather than politics or statesmanship.

But be that as it may, Mr. Wallace has never had his United States citizenship taken away from him, and has, thus, the right to freedom of speech, whatever his political beliefs or affiliations may be. In attempting to make his speeches he was fully within his rights, and, therefore, within the bounds of the law, while those who mistreated him by the throwing of eggs and tomatoes, were just as fully outside the bounds of the law. They by their acts, were disturbing a public meeting, inciting panic, detroning peace and abetting turmoil. To say the least, such acts—in my opinion—savor strongly of barbarism and rivalry, and bring no credit to those who perpetrate them. Thus, as I have stated above, while I have no admiration nor alibi for Henry Wallace, neither can I condone the acts of his persecutors.

I have never been able to understand why people are so ready to persecute their fellowman, simply because he does not agree with them on any matter, such as politics and religion. If my neighbor's politics do not agree with mine, I make it a point not to argue the matter with him nor to make any effort to convince him that I am right and he is wrong. Why should I abuse my fellowman simply because he does not understand things as I do, and this is a rule that always works the other way. If I do not wish to hear what a man has to say, I have the choice of withdrawing from the sound of his voice, and it is his privilege to treat me in like manner. My neighbor has the same bible to read that I have read and has the same opportunity to know, that I have, and has the same right to his opinions and interpretations and that I claim for myself. Then so long as he treats me well I have no right to try to enforce my religious or political views upon him or to persecute him for not accepting them.

I have no legal right to lay my hand ineffectively upon my neighbor's person or his property without his wholehearted consent, other than to rescue him from injury or loss. Though my neighbor's land or premises be totally unprotected by any bar-

## Individual Agricultural Exhibits Sought For Panhandle Plains Fair

LUBBOCK — Farmers of this area have the opportunity to win some ribbons, pick up extra cash and render a public spirited service by entering individual agricultural exhibits at the Panhandle South Plains Fair in Lubbock Sept. 27 through Oct. 2.

This suggestion was made this week by Dave W. Sherrill, Lubbock County Farm Agent and General Agriculture Superintendent at the fair.

A good many individual exhibit awards are usually unclaimed, Sherrill said, for lack of entries. Practically all would be claimed, he added, if farmers would inform themselves as to what those prizes are for. They can do this by examining a fair catalog or consulting their county farm agent.

Sherrill is particularly interested, as is everyone connected with the fair, in trying to build up the Individual Exhibit department as much as possible.

"The fair is the agricultural and livestock showcase of this entire territory," he commented. "Everyone who helps to make the showcase as attractive as possible is helping the entire territory."

Sherrill suggested that it is none too soon for those planning to enter individual exhibits to begin spotting whatever they expect to show and to give it special attention.

Walter Y. Wells is superintendent of the Individual Exhibit department. Dr. A. W. Young, of Texas Technological College, will be judge.



**Bigger and Better Than Ever—**

**31st Annual Panhandle-South Plains FAIR**  
Lubbock, Texas  
**6 Big Days 6**  
Sept. 27th thru Oct. 2nd

- SEE
- Queen For A Day (Mon., Tues., Wed.)
  - Water Follies of '48
  - Selden, The Stratosphere Man
  - Forsythe & Davis Shows and Rides

Cattle and Swine exhibits... County and individual agriculture exhibits... Live Stock and Rabbit exhibits... latest in Farm Implements... Merchants, Women's and Boy Scouts Displays.

**SCHOOL CHILDREN**  
Admitted

**FREE**  
Thurs., Sep. 30 & Fri., Oct. 1

ON THE FAIR GROUNDS  
The Greatest Show on Earth  
**Ringling Bros., Barnum & Bailey Circus**  
Wed., Sept. 29th

## DON'T TRADE FOR A WHITE ELEPHANT

If you own a Chevrolet Car, please do not trade it off on some car that you know nothing about until you ask us what it will cost you to have your car made like new by our COMPLETE UP-TO-DATE car rebuilding method.

Let Us Completely Re-Manufacture Your Chevrolet

Let us put in a BRAND NEW MOTOR... put engine, drive, new body covers and bring back its NEW LIFE performance as well as to make it shine like a new dollar.

SEE HERE

Give Your Car That New Look

Make your dreams come true. Your present car can easily be made new again... and best of all you can pay for the complete job on EASY WEEKLY or MONTHLY PAYMENTS. Drive in for an estimate.

**BIG STOCK**

Genuine Chevrolet Parts  
See us now for any part for your Chevrolet. Our stock of parts is big... we have a liberal exchange plan on many parts... and are very happy to serve you at a saving.

Wholesale - Retail Complete Auto Service for All Makes Cars and Trucks

**Reeves Chevrolet Co.**  
Dial Number 2022

# NEWS OF THE WORLD IN PICTURES

THE FRIONA STAR, FRIONA, TEXAS, FRIDAY, SEPTEMBER 17, 1948

### Pigskin Sport, New Version



Soldier Field, scene of many a pigskin battle, is the site of a new form of the sport, as a greased porker eludes youngsters trying to capture it in a contest at the Cook County, Ill., Fair.

### Chip on Old Block



Chipper, a trained chipmunk, munches a grape while sitting atop Judy Nichols' head. The 8-year-old Phoenix, Ariz., girl has trained her little pet to do various tricks, including pulling a small wagon.

### New Caddy Champ



Don Addington, 6-foot, 17-year-old big totter from Houston, Tex., shows the form he used to win the annual National Caddy Championship in Columbus, O.

### Getting in the Act



Greer Garson is just one of 200 Hollywood stars who volunteered to perform at a hospital benefit circus. Here, she rebalances for her acrobatic act.

### CARS SPAN GROWTH OF DETROIT SKYLINE



## Dimmitt Business And Professional Women Hostesses To District Meet

The Dimmitt Business and Professional Women's Club will be hostess of the district conference for District 9 at Plainview Saturday and Sunday. The Dimmitt Club will be assisted by the Plainview B. & P. W. Club.

Miss Hazel Merritt of Dimmitt is district director and Mrs. A. B. Cox of Plainview is conference chairman.

A meeting was held by the Dimmitt and Plainview committee chairman Sunday afternoon, September 5, with Miss Merritt presiding, and plans were laid for work of the various committees.

The following committees have been appointed by Miss Merritt: Registration, Miss Curdie Mae Rogers, of Plainview, and Mrs. O. K. Howe, Mrs. Faye Kinmore and Mrs. Ola Murphy, of Dimmitt.

Program: Mrs. Helen Richardson, Miss Faye Holland and Mrs. Frank Easter, of Dimmitt, and Mrs. Adella S. Drew and Miss Jo Ann Clements, of Plainview.

Housing: Miss Vaneia Cross and Mrs. Maysell Allen, of Plainview, and Mrs. Gwyn, of Dimmitt.

Courtesy: Miss Martha Jo Wesson and Mrs. J. O. Seal, of Dimmitt, Mrs. Willie Herle Heathcock and Mrs. C. D. Wofford, of Plainview.

Reception: Mrs. Ray Bearden, Mrs. Forsom and Miss Cordie Birdwell, of Dimmitt, and Miss Agnes Irby, of Plainview.

Finance: Mrs. Oene McCormack, of Dimmitt, and Misses Inez Carlisle and Martha Clements of Plainview.

Decorations: Mrs. R. D. Boren, of Dimmitt, and Mrs. Arch Keys and Gladys Holly, of Plainview.

Publicity: Mrs. Es-ha Zimmerman and Miss Mary Cox, of Plainview, and Helen McClain of Dimmitt.

Plans are being made for 150 guests at the conference. Registration will begin Saturday afternoon at 4. The district directors meeting will be held at 5 p. m. The banquet will be held at 7:30 Saturday. State President, Charis Ward, will be the guest speaker. A breakfast at 8 a. m. Sunday will be followed by attendance by guests of the church of their choice. Luncheon will be served at 1 p. m.

The following Business and Professional Women's Clubs are included in District No. 9: Amarillo, Borger, Dimmitt, Dumas, Floydada, Hereford, Lockney, Lubbock, Pampa, Panhandle, Perryton and Plainview.

Sammy Suddrith, of Farwell, was given emergency treatment at the local hospital for an injury received at the Bovina school ground. Sammy was released to return to school following the treatment.

## Carloadings On Santa Fe Again Decrease

Santa Fe System carloadings for week ending September 11, were 22,387 compared with 29,743 for same week in 1947. Cars received from connections totaled 10,596 compared with 11,242 for same week in 1947.

Total cars moved were 32,983 compared with 40,985 for same week in 1947. Santa Fe handled a total of 37,705 cars in preceding week of this year.

Mr. and Mrs. Clarence Bess, of Ada, Oklahoma, are here this week visiting his parents, Mr. and Mrs. Japer Bess.



IT'S FUN TO COOK WITH LP GAS

You'll find cooking a snap with a new LP-GAS range. Self-lighting burners you can turn ON and OFF instantly. Smokeless broiling... automatic oven control for baking and roasting. A clean, blue flame that leaves no sooty pots and pans... no smoky walls and curtains. A cooler kitchen, too... and, oh, so thrifty.

**BLANTON BUTANE GAS CO.**  
Free  
It's gladly told you how you can have an LP-GAS range in your home, where you live. Write, phone or come in soon.

YOUR SUNDAY WILL BE COMPLETE WORSHIP  
at  
**The Union Congregational Church**  
10:00 A. M.—Adult discussion of contemporary problems.  
11:00 A. M.—Worship Service.  
REV. JOHN FORWALTER, Minister.  
Visit The Parmer County Fair

PUT RUNNING WATER ON THE Party Line

**DEMPSTER WATER SUPPLY EQUIPMENT**

Farming is more profitable... farm living is more comfortable... after you install your Dempster Deep Well Pump. Running water follows the "party line" all over the house, to every corner of the farm.

If your source of water exceeds 25 feet, a Dempster Reciprocating Deep Well Pump will furnish dependable, low-cost running water. Come in today, and let us help you plan the right Dempster Water System for your needs.

**RECIPROCATING DEEP WELL PUMP**

**ROCKWELL BROS. & CO.**

Read the Want Ads! Read the Want Ads!

### IT IS ALL FOR YOU!

Your Convenience — Your Approval — Your Prosperity  
That we have provided ALL the equipment for  
**A FIRST CLASS GRAIN MARKET**  
Highest Prices — Correct Weights and Tents  
— Courteous Service

**ATTEND THE PARMER COUNTY FAIR**  
And also keep yourself provided with a good supply  
of our famous—

P. G. C. BALANCED RATIONS

### Friona Wheat Growers, Inc.

FARMERS CO-OPERATIVE  
ARTHUR DRAKE, Manager

## Classified Ads

Wanted: Watches to Repair, Allen's Jewelry. 44-tfc

We have just received a good stock of Drill repairs, Disc Harrows, Moleboard Plows, Binders—Row and Broadcast, Wheatland Chisels, Butler Stock Tanks, Complete Sets Presswheels for 16X10 Drills, One-way Discs and Drill Discs. Friona Farm Equipment Company. 51-tfc

WANTED—to buy good clean rags. Parmer County Implement Company. 51-tfc

### SEPTIC TANKS

Cleaned and Repaired  
All work guaranteed.

State Sanitation & Supply  
Box 23 or 316 C. St.  
Hereford, Texas 3-tfc

For Sale: 21 ft. John Deere Disc Harrow, with Pitter Attachment.

Wanted: 9 or 12 ft. Oneway. For Sale: 1942 Chevrolet Coupe.

For Sale: 12-foot Oliver Combine, 1944 Model.  
For Sale: One IHC Drill, 20-S.

For Sale: Baldwin Combine, mens Combine.  
For sale: One 1944 Allis Chalmers For particulars, call at—

For sale: 1940 John Deere Tractor.

### RUSHING'S

Each week RUSHING'S will offer the above services. Will be glad to advertise your wants. Come by and give us your listings.

ERIC RUSHING  
Dial 2842

RUSHING'S FEED & SUPPLY  
Friona, Texas

For Sale: Grain drill boxes for Hoeme plows. Parmer County Implement Company. 3-tfc

For Sale: One 12-foot Baldwin combine, in good condition. Price \$600.00. Two and a half miles south of Friona. P. W. Hughes. 4-tfc

For sale: 2 corner lots, in Friona. East front, with barn suitable for 4 to 6 thousand bushels, grain storage. Needs slight repairing. \$1500.00 Forest W. Osborn. 6-tfc

For sale: One portable grain blower, with motor. Also, 10-14 Deed Furrow Superior Drill, with press wheels. George A. Jones. 6-tfc

For sale or rent: Concrete mixers, all sizes. Wheelbarrows, Power Saw, Compressor and Air Tools. TOM W. CARPENTER EQUIPMENT CO., INC., Amarillo Texas. Phone 2-6578.

For sale: Good model "L" Case tractor, in good condition. 4 miles west and two and a half miles north of Lazbuddy. Tot Bewley, Route 1. 8-3tc

For sale: Certified Westar wheat seed. Price, \$2.75 per bushel, in bulk. H. A. Poindexter. Bovina, Texas. 8-3tc

For sale: Oliver 10-foot power binder. Slightly used. E. H. Cummings. 8-2tp

For sale: Two living rooms in front and workshop behind. Roy Hollis Blacksmith shop. George McLean. 8-2tp

For sale: 4 room residence with basement, floor furnace. At a bargain. If you can't pay my price, I'll take yours. W. M. White. 8-3tp

For sale: Dwelling house, four rooms and bath, garage and chicken house. John Burrow. 8-1tp

Certified seed wheat for sale: Comanche, Westar, and Pawnee grown from Experiment Station seed. Contact Jack Renfro, 104 Main St., Hereford, Texas. 8-3tc

For sale: Heavy Duty, water-proofed Binder Canvasses for all popular tractor-drawn 10-foot binders in stock. Other sizes on special order. Consumers Supply Clovis, New Mexico. 6-4tc

For sale: One used Werner Piano. Must be seen to be appreciated. Will sell cheap enough. Mrs. G. H. Brock. 9-2tp

### Homemakers Class Entertained With Social On Sept. 9

The Homemakers Sunday School Class of the local Baptist Church, was entertained with a social, Thursday evening, September 9th, in the home of Mrs. Wendel Smith.

Sunshine Friends were chosen, giving their dates of birth and anniversary. New officers were also elected, their names being as follows: President, Mrs. Menefee; First Vice-President, Mrs. Wendel Smith; Second Vice-President, Mrs. Tarpley; Third Vice-president, Mrs. Ross Terry; Social Chairman, Mrs. Crosthwait; Reporter, Mrs. Billy Turner.

Mrs. Red Crow reviewed chapters from the Book—"Great Women of the Bible," which was very interesting to all the mothers present.

Games were played. The next meeting will be held on the first Monday in October. The guests in attendance were: Mesdames, S. C. Hough, Tommy Allen, J. H. McReynolds, Wallace Rogers, Elmer Euler, Red Crow, Ralph Taylor, L. D. Taylor, Hall, James A. Tarpley, J. E. Wilson, B. Y. Crosthwait, Cecil Robason, Belcher, Hubert Beachamp, and Billy Turner.

For rent: Two-room apartment for couple. Mrs. B. E. Sanders. 9-1tp

For sale, One F-20 Regular Farmall \$450.00  
1 1939 Baldwin Combine \$750.00  
1 1947 Dodge 1 1/2 ton truck, \$2,250.00  
1 IHC 9-foot Oneway \$350.00  
1 IHC 9-foot Oneway \$250.00  
1 Land Leveler new \$385.00  
1 Grain Blower \$95.00  
1 13-foot Hoeme Plow \$385.00  
1 1945 Baldwin Combine \$2,500.00  
Kenneth Houlette, Friona, Texas. 9-1tc

### The Friona Star

Holman & Gilentine, Publishers  
JOHN W. WHITE, Editor

Published Each Friday at Friona, Texas  
SUBSCRIPTION RATES  
One Year, Zone 1 \$1.50  
Six Months, one 1 \$ .80  
One Year, Outside Zone 1 \$2.00  
Six Months, Outside Zone 1 \$1.25  
Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

### Wilton Lillard Ties For Art Exhibit Prize

Wilton Lillard, has received word that he was given place One in an art exhibit sponsored by the State Federation of Women's Clubs in State Exhibit at Austin.

Wilton, who is the youngest son of Mrs. Carrie Lillard, of Friona, tied with Olan Richards, of Abilene, and the award was divided equally between them. Second place winner was Mildred Pender Deaton, also of Abilene.

### CEMETERY NEWS

Have you seen the cemetery lately?

The Friona Cemetery has been cared for this summer and this has taken some money. The caretaker is to work until September 15th, and funds are getting low. If you want to make a donation, please deposit the money in the Friona State Bank or send it to Mrs. M. C. Osborn, secretary-treasurer of the association.

"Old Folks at Home," popular American song, earned its author, Stephen Foster, only \$1,647.46 during his lifetime.

### OUR APPRECIATION

We want to express to the people of Friona and community our appreciation for your patronage and good will. We have enjoyed living in Friona and serving you in different capacities.

We Appreciate Every One of You  
MR. AND MRS. JOHN BURROW

### HUNGER!

Almost invariably follows a day of interesting sight-seeing and—

### VISITING WITH ONE'S FRIENDS

Attend the County Fair here on ALL three days and

### EACH EVENING, COME TO OUR STORE

Where you may secure ALL the necessary remedies for hunger, from our complete stock of food products, from which to quickly prepare

### A WHOLESOME, APPETIZING MEAL

You will find us here and ready to serve.

### WHITE'S CASH GROCERY

ED WHITE, Proprietor

### "ORDINARY LIFE

Is full of occasions,  
When fear needs to be recognized,  
Acknowledged and treated  
As of no account."

—Fosdick.

Many of the FEARS of LIFE may be eradicated by a Dependable Checking Account In

### FRIONA STATE BANK

We Appreciate Your Banking Business

Member  
FEDERAL DEPOSIT INSURANCE CORPORATION

W. D. McKinney, of Houston, has been visiting in the home of his daughter, Mrs. J. A. Taylor. On leaving Friona he went to Grapevine, where he will spend a week visiting with another daughter before going on to his home at Houston. Mrs. A. B. Hume is also visiting in the Taylor home. Her home is at Pueblo, Colorado. She is a sister of Mrs. Taylor, and accompanied Mr. McKinney to Grapevine.

## LOOK

**POLIO INSURANCE**  
Pays up to \$5000.00  
for  
Treatment of Each Person

**Hospital Services—**  
Room, Board, Attendants, Apparatus, Medicines.  
**Medical Services—**  
M. D. or Osteopath.  
**Nursing Service—**  
Registered Graduate Nurses, 3 a day @ \$10.00 per day each.  
**Ambulance Service—**  
\$25.00 each Hospital Confinement.  
**Iron Lung—**  
Or similar mechanical apparatus.  
**Transportation—**  
Railroad or Aircraft, to Hospital; patient and 1 attendant. Special plane when necessary.  
**Braces and Crutches—**  
As needed.

Written in  
**Alliance Life Insurance Company**  
Assets Over \$26,000,000.00  
Premium, 1 person—  
First Year, Only \$5.00 a year  
Renewal, Only \$4.00 a year  
Premium, Whole Family—  
First Year, Only \$9.00 a year  
Renewal, Only \$8.00 a year  
Policies written in Houston and losses paid by Crovets, Dargan & Company.  
More Protection at a Reasonable Price

**ETHRIDGE-SPRING**  
AGENCY

Visit The Parmer County Fair

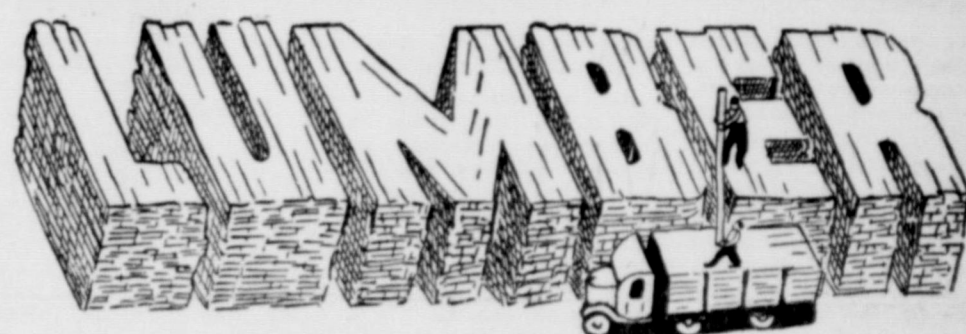
### Need A New Watch?

See Us!

For Wrist Watches and  
One Only 17-Jewel Wallham  
Pocket Watch

### ALLEN'S JEWELRY

Plan NOW to Attend Parmer County Fair,  
September 23-24-25



IS SUPPOSED TO BE  
OUR BUSINESS, BUT

HERE'S THE  
INSIDE DOPE...  
WE'RE  
CONCENTRATING  
JUST NOW DOWN AT  
CARL McCASLIN  
LUMBER COMPANY  
ON  
THAT...



### NEW LOOK

NOT FOR MERE FASHION'S SAKE,  
BUT RATHER FOR  
YOUR CONVENIENCE

SO...

While we're in this confusion of remodeling, you're missing a good bet if you fail to come in, rummage around, and find those hundreds of items we have right out in the middle of the floor... maybe we've even lost the price tags on some!

WE STILL HAVE THAT  
GRANARY MATERIAL

## Carl McCaslin

LUMBER COMPANY

1 Block East of Court House  
HEREFORD

### CAN YOU BEAT THIS?

An opportunity to attend ALL three days of  
**THE PARMER COUNTY FAIR**  
and call at our store each day and supply your needs for your car or truck:  
Tires, Tubes, Wrenches, Jacks, Headlights, Musical Horns, Seat Covers.  
YOUR HOME: Electric Appliances, Cooking Utensils, Stoves, and such lovely Glassware and Queensware, Phonographs, Radios, Blankets, Paints, Linoleum.  
RECREATION: Croquet Sets, Footballs, Basketballs And Myriads of Others Things You Are Always Needing  
Right in Your Home Town Store

### WHITE AUTO STORE

BILLY TURNER, Proprietor

### MEET US AT THE FAIR

We Are Expecting a Specialist to Make the Arrangement at Our Booth

AND EXTEND TO ALL A MOST CORDIAL INVITATION TO VISIT US

Meet us in Friona, neighbors,  
Meet us at the Fair.  
Don't tell us the lights are gleaming  
Any place but there.

### MAURER MACHINERY CO.

## Regal Theatre

FRIONA, TEXAS

Friday-Saturday, Sept. 17-18  
Mystery of the Wagon-train  
Massacre!

### "FURY OF FURNACE CREEK"

Starring  
Glenn Langan — Reginald  
Gardiner  
"McDOUGAL'S REST FARM"  
Dick Tracy Returns, Chap. 8

Sunday-Monday, Sept. 19-20  
From the pulsating pages of  
MGM'S prize novel comes the  
story of a fiery girl, who dares  
the dangers of the sea and a  
savage land, to fight for the  
love of a bold adventurer!

Starring  
Van Heflin, Donna Reed, Richard  
Hart, Frank Morgan, Ed-  
mund Gwenn, Reginald Owen,  
Gladys Cooper

### "GREEN DOLPHIN STREET"

"The Hare and the Bear"  
NEWS

### "ALWAYS TOGETHER"

With  
Robert Hutton-Joyce Reynolds  
"LOUIS WALCOTT FIGHT"  
Rabbit Transit

Wed. Thurs., Sept. 22-23  
They just gotta, gotta be

### "GREEN DOLPHIN STREET"

Starring  
Van Heflin, Donna Reed, Richard  
Hart, Frank Morgan, Ed-  
mund Gwenn, Reginald Owen,  
Gladys Cooper

### "ALWAYS TOGETHER"

With  
Robert Hutton-Joyce Reynolds  
"LOUIS WALCOTT FIGHT"  
Rabbit Transit

Matinees ..... 2:00 P. M.  
Night ..... 8:00 P. M.

Read Our Want Ad Page!

## News of Our CHURCHES

### SIXTH STREET CHURCH OF CHRIST

Lord's Day Bible Classes..... 10 A. M.  
Morning Worship ..... 11 A. M.  
Evening Worship ..... 8 P. M.  
Wed. Bible Study ..... 8:30 P. M.  
Wednesday Radio Program  
KICA (1245 k. c.) ..... 4 P. M.

### THE METHODIST CHURCH

H. D. Seago,  
Minister.  
Sunday School ..... 10:00 A. M.  
Morning Worship ..... 11:00 A. M.  
Methodist Youth Fellowship  
..... 7:15 P. M.  
Evening Worship ..... 8:00 P. M.  
Choir Practice ..... 8:30 P. M.

### UNION CONGREGATIONAL

Friona, Texas  
Sun. Sept. 19, Church school .....  
10: A. M. Otho Whitefield,  
Supt. Morning prayer and ser-  
mon ..... 11: A. M.  
Pilgrim Fellowship Juniors .....  
7: P. M.  
Wed. Choir Practice ..... 8:30 P. M.  
Penny Supper ..... 6 to 8:30 P. M.

### FIRST BAPTIST CHURCH

T. B. Allen, Pastor  
Sunday School ..... 10:00 A. M.  
Morning Worship ..... 11:00 A. M.  
Training Union ..... 7:30 P. M.  
Evening Worship ..... 8:30 P. M.  
Tuesday W. M. U. ..... 2:30 P. M.  
Wed. Prayer Meeting ..... 8:30 P. M.  
Brotherhood every 1 & 3 Tues-  
day ..... 8:30 P. M.

The number of officers in the  
U. S. reserve army was reduced  
from about 68,000 in 1920 to  
about 5,000 at the outbreak of  
World War II.

Read Our Want Ad Page!

# Whiteface To Meet Friona Chiefs In Grid Battle There Friday Night

By WORTH COVINGTON

HEREFORD — The Hereford Whitefaces and the Friona Chiefs will clash here Friday at 8 p. m. Both will be trying to get in the win column since Hereford lost to McLean by 19 to 6, and Melrose, New Mexico beat the Friona team 6 to 0.

The Whitefaces have been working hard this past week trying to iron out their faults of last week. Coaches H. V. Stanton and Dalton Criswell have been putting the boys through 100% of tackling and downfield blocking, which seems to be the weak spots in last Friday night's game. The ends have been working hard as well as the backfield on defense. The ends were the weak spot in the defense last week. The backfield was not charging in on running plays and not meeting the ball carriers at the line of scrimmage.

Not much is known about the strength of the Friona Chiefs this year except that they lost their game last week to Melrose by a score of 6 to 0. Friona always does play a good game against the Whitefaces and would really enjoy upsetting the inexperienced Whiteface team this year.

The game Friday night will be the last home game until the Whitefaces tangle with the Canyon Eagles in a conference game on October 13. The next three games will be away from home with Sudan, Panhandle, and Dumas on respective Fridays.

Coach H. V. Stanton reported that Capt. I. T. Hawks will probably not be able to play again this week. Otherwise the team is in pretty good shape physically for Friday night's game.

Probable starting lineup for the Whitefaces will be:

Pos.	No.
Bobby Owens	R. E. 96
Neely Kimbrough	R. T. 67
Jack Reynolds	R. G. 94
Claude Melgren	C. 93
Charles Gresham	L. G. 74
Darrell Janesen	L. T. 76
Bob Hamilton	L. E. 85
Jack Stanton	Q. B. 66
Don Davison	R. H. B. 49
Duane Christian	L. H. B. 73
Bill Engman	F. B. 52

Miss Lola Goodwine and her sister, Mrs. Fred White departed Wednesday afternoon for Vernon where they spent the night with another sister, Mrs. C. J. Price, who joined them on Thursday on a trip to Seligman, Mo., where they will spend the weekend with another sister, Mrs. James Bragg and family. They will return early next week.

Line dressing for the soil can be traced to the earliest records of British agriculture.

The newborn young of a large kangaroo is about the size of a peanut, yet may grow to be more than six feet tall and weigh 200 pounds.

## As Hereford Bowed To McLean



Shown above are action shots of the initial 1948 home football game resulting in a 19-6 victory for the McLean Tigers over the Hereford Whiteface team. Hereford players are wearing the dark uniforms.

## Ed New Undergoes A Surgical Operation

Word was received here this week bringing the information that E. R. (Ed) New has been subject to a major surgical operation for some abdominal trouble at a hospital at Lubbock.

On Thursday morning the Star office received a card from Mrs. New, who is with her husband, giving the following information.

"Ed wants his friends to know that he is doing very well since the operation, yesterday. He is very sick, of course, but hopes to be able to have company after four or five days, if no complications set up. Your friends, The News."

The card was dated, September 14th.

## REV. AND MRS. NORTH HOME

Rev. and Mrs. Walter H. North, pastor of the local Congregational Church and his good wife returned to Friona, Wednesday afternoon, after a few week vacation at their summer home on the lake near Burtrum, Minnesota, and express themselves as feeling fine.

Rev. North will occupy his pulpit Sunday morning and be ready to sign take up his full program of services as pastor.

## FORWALTERS TO CHICAGO

Rev. and Mrs. John Forwaller who have been here during the past eight weeks, while Rev. Forwaller was supplying the Congregational pulpit, departed Sunday, shortly after noon, for Chicago, where each of them will again enter the University of Chicago as students for the ensuing year's work.

Those two excellent young people formed a large circle of friendships among our people generally, while here, all of whom regret their going away, but follow them with their best wishes for a happy and successful life.

## NO CUT-RATES HERE

"How much is the fare to Shopton?" asked the little old lady at the ticket window of a big city terminal.

"That's \$2.65, madam," replied the ticket agent.

The little old lady turned to the girl at her side and said, "We may as well buy 'em here. I've asked at all these windows and they all charge the same."

## SANTA FE GRAIN COMPANY

Top Market Prices Paid for Wheat, Milo and Barley

G. CRANFILL, Vice-President and Manager  
Friona, Texas

## Rural Living Costs Continue Upward Trend

Rural living costs have continued to advance for the fifth consecutive month, and reached a new high in mid-August, this year, according to Faust Collier, agriculture conservation association head.

Sell Thru the Want Ads!

For BETTER FEED  
LESS COST  
MORE PROFIT  
-FEED-

El Rancho Range Cubes

El Rancho Range Cubes Are Composed of:  
Soybean Meal — Grain — Cottonseed Meal  
Linsed Meal — Blackstrap Molasses  
Balanced with other necessary ingredients and minerals to insure that combination of nutrients and vitamins that make EL RANCHO feeds unexcelled.

•We Are Now Booking El Rancho Cubes for Fall Delivery—and at a Proposition You Can't Afford to Miss.

## RUSHING FEED & SUPPLY

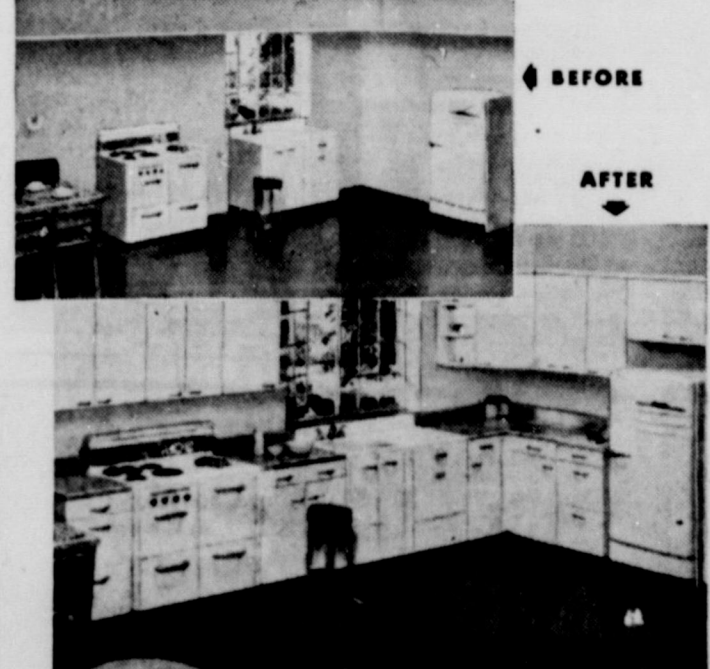
FRIONA, TEXAS

Everybody's Pointing to Hotpoint

See what a difference they make!

## HOTPOINT APPLIANCE-MATCHED CABINETS

invites you to inspect the complete new line of Hotpoint aluminum cabinets—custom-matched to modernize your kitchen at new low cost.



COME IN TODAY!

Now with Hotpoint's handsome new line of aluminum cabinets, you can remake your kitchen to your heart's desire. Cabinets complete in every detail. Satin-like finish is hard and durable, with two coats of enamel baked on at high temperatures. Surfaces are non-corrosive, easy to clean. You'll be amazed at the difference these cabinets make in your kitchen.

WALL CABINETS AS LOW AS \$23.85

Hotpoint

## WELCH AUTO SUPPLY

DIAL 2501  
Friona, Texas

From where I sit... by Joe Marsh

## "Farming" Versus "Ranching"

Talked to some editors who run my column in their papers—in states where there's mostly cattle and sheep raising—about the differences there might be between farming and ranching.

And they told me: "Joe, there's no real difference between cattlemen and farmers. We make our living from the land like your folks do; we have the same 4-H Clubs and Granges; the same problems of prices and marketing.

"When it comes to recreation, we have the same liking to get together now and then for a barbecue and a friendly glass of beer."

And from where I sit, that about sums it up. Ranchers may have different names for things or grow different crops. But all over America folks who work the land share those common traits of hard work, sober moderation, and good fellowship, whether they're growing cattle for beef, or barley for good American beer and ale.

Joe Marsh

Copyright, 1948, United States Brewers Foundation

## Protect Their Sight Too!



## Better Light means Better Sight

Protection from traffic hazards is important, but just as important today is protection from eyes, rain due to improper lighting.

Growing children need more care than older folks when it comes to making sure that the light is right. Their eyes, still developing, need every bit of care and attention they can receive.

Make sure, wherever children work or play, that the light is right. Low cost electricity makes it easy—and economical too—to provide GOOD lighting—always.

SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY  
34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Ever see an animal that could sit on th' fence an' still keep both ears th' ground? Wal, that's a politician!

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265

AMARILLO COMPANY

FAST SANITARY SERVICE

"I'm not being silly wearing my fur coat! It's so nice and cool in my LP-Gas kitchen."

After cooking all summer with an old-fashioned stove, it's no wonder an LP-Gas kitchen feels cool so this lady. With LP-Gas you cook the meal—and not the cook! Yes, you cook easier, faster, and better than you've ever cooked before. Write, phone or come in and let us explain how YOU can enjoy a modern LP-Gas kitchen.

LP GAS THE MODERN FUEL

BLANTON BUTANE GAS CO.

## WHEN YOU ATTEND THE FAIR

Here Next Thursday, Friday and Saturday, You Will Need

FUEL OILS, LUBE OILS, GREASES, AUTO ACCESSORIES AND GENERAL FILLING STATION SERVICE

We Will Be Right Here To Serve You. ALWAYS SEE YOUR CONSUMERS FIRST

Friona Consumers Company, Inc.

Here's where to get...  
**GENUINE PARTS**  
and **EXPERT SERVICE**

One thing you'll like about the Ford Tractor... it's simple in design and built right. Doesn't take much servicing. Yet when it needs something done here or there, it's easy to do.

For example, we can reline brakes in almost no time... don't have to pull the axle. Transmission, steering... everything is designed for efficient service.

With this new Ford Tractor, you won't need us often but when you do, you'll like our work. We service all Ford Tractors and Dearborn Farm Equipment, with genuine parts.

Ford TRACTOR and Dearborn FARM EQUIPMENT

FRIONA MOTOR CO.