

Hospital Fund Drive Kicked Off In Friona

FRIONA, TEXAS

THURSDAY, OCTOBER 17, 1963

TEN CENTS

THE
FRIONA



STAR

VOLUME 42, NUMBER 3

16 PAGES

SECTION 1

STAR
Lites
by Bill Ellis

A Hawaii vacation seems to be becoming the order of the day. One Friona couple, Mr. and Mrs. Woody Fleming, returned recently from a visit to the islands. Mr. and Mrs. Dan Ethridge left last Thursday for a three-week vacation, most of which will be spent in Hawaii.

We've been meaning for some time to comment on the Friona High School band's performance. Willis Giddens, who came to Friona this year as director, is doing a fine job, and the band has shown improvement each week.

I'm sure that the group, if it performed as it has at the football games this season, was one that Friona could be proud of as it performed at the State Fair in Dallas the first of the week.

Another thing we have intended to do is thank everyone for their participation in the Star's football contest this year. Participation is up considerably from last year, helped along, we'd suspect, by the success of the Chieftains, and the greater interest in football in general by Frionians.

We have over 140 persons who have entered the contest, which gives away two tickets to the 1964 Cotton Bowl game. Not all of the entrants have entered every week, but between 75 and 100 people enter each week, and interest seems to be holding this year.

We are amused periodically while peering over Advertising Manager John Getz's shoulder while he checks the entries each week. Sometimes people pick all the "upsets" for a particular week, then miss the games you'd expect them to pick correctly. Sometimes, an entrant writes something amusing on their blank. This past week, for instance, the Texas vs Oklahoma game was included in the contest, with the explanation "at the Cotton Bowl" added on the contest schedule to further aid entrants. This must not have helped one particular contestant, for she wrote "Cotton Bowl" in the blank where the winning team was to be chosen.

This prompted the Star's commercial printer, Carlton Newell, to remark that perhaps the contestant didn't miss it so far after all. With over 75,000 fans at the game, Newell explained, the Cotton Bowl people stood to be the real "winner" in the game.

We heard that tickets to this particular game, which pitted teams ranked Number 1 and 2 in the nation prior to game-time, were being "scalped" at \$100 each.

If there is a record for cutting permanent teeth late in life, Eva Roberson is claiming it. Mrs. Roberson, 78, didn't lose her original right "eye-tooth" until she was about 40. Another tooth didn't come in, so she had a false tooth put in.

Just lately, however, the tooth finally made its appearance. On Tuesday of this week, Mrs. Roberson had to go to her dentist to have the tooth removed.

The dentist, Dr. W. M. Orr of Littlefield, has been practicing a long time, and says he thinks Mrs. Roberson is about the fifth person for whom he has removed a "late" tooth of this nature, but she is the oldest case of this type he had had. Others have been mere "children" of 60 years of age or younger.

Politicians are beginning to stir, as the season for announcing candidacies for primary races opened. County-wide of-

(Continued on Page 2)



FOOTBALL QUEEN . . . Rose Ann Greeson, daughter of Mrs. Lester Dean, was crowned football queen during pregame ceremonies at the Homecoming game last Friday.

THREE PICK NINE

Joyce Wilkins Is Contest Winner

Mrs. Waymon (Joyce) Wilkins emerged as first place winner in the Friona Star's weekly football contest last week. In a week which featured some "mild" upsets, Mrs. Wilkins correctly picked nine games.

Two other entrants, both members of the Friona Chief squad, also got nine right, and took second and third place in the contest. For the number of upsets, three entrants getting nine correct was considered a good showing. Only three other entrants out of the week's total of about 80 got as many as eight

games correct.

Dennis Howell, junior halfback on the Chieftain team, placed second, and Milton Hargus, also a junior halfback, was third. All had nine correct, and all missed different games. The tie-breaker score separated the first three places.

Mrs. Wilkins, who missed the Floydada - Dimmitt game, picking Floydada, missed the score by 12 points, getting Friona's 38 on the nose, but picked Bovina to score 12, and the Mustangs were scoreless.

(Continued on Page 2)



SECRET MEETING . . . Danny Wayne, played by Mike Baronowski, has come to say goodbye to Kathleen, played by Carolyn Herring. "It has long been my intention to ask a question of ye," says Danny. "Dear Me, how interesting! What can it be?" answers Kathleen. The scene is from "Smilin' Through," to be presented tomorrow night.

Chiefs Have Open Date

"As far as we're concerned, we will be starting all over next week," Coach Don Light told members of the Friona Booster Club Monday night. The Friona Chiefs have an open date in their schedule this week. They open District 3-AA play next Friday at Dimmitt.

"We told the team that while their record to date is fine for non-conference, the season will mainly be remembered for how they do in the next four games," Light added.

The Chieftain Coach, speaking of the district schedule, said he felt the team could hold its own with any of the teams in district on a given night.

"We hope to win all of the district games, just as we have non-district, but we will take them one at a time," he said. Since the team had an open date, it was given Monday "off" from workouts.

Light was complimentary of his team's effort against Bovina, stating that he thought the team improved 100 per cent from its performance at Happy the preceding week.

"I thought our interior linemen did an excellent job-- they whipped Bovina consistently," Light said.

Members of the booster club watched the Friona-Bovina game film. It was reported that the warm-up jackets ordered for the team are expected to be in Friona in time for the Dimmitt game.

Next Monday, representatives of the Southwestern Football Officials Association from Amarillo are to bring a program of rules interpretation to the club, and wives and any fans interested are invited to attend.

OWNER ANNOUNCES

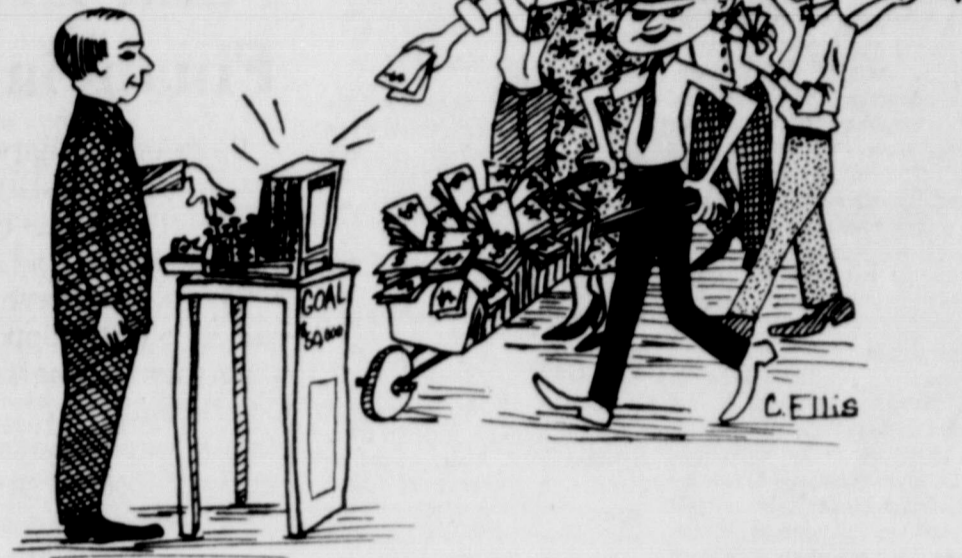
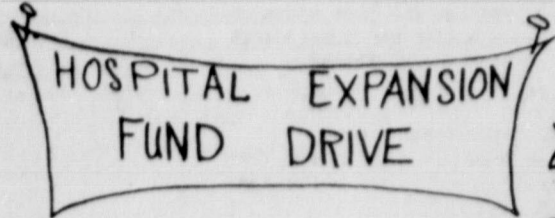
Friona Lanes To Close Nov. 15

Friona Lanes will close its doors on November 15, announces Ed Hicks, owner. Hicks made the announcement Tuesday night, giving his employees 30-day notice of his intentions.

"It is my greatest regret that I take this action. I hope the people of Friona will understand my position and will feel kindly toward me, as I intend to continue to make Friona my home," Hicks said.

He said the reason for closing the bowling alley was strictly its financial standing. "As of now, I have no idea what will go into the building. I would like to see the bowling alley stay there," said Hicks, who owns the building and equipment.

All leagues are requested to arrange their schedules so that they can wind up by November 15, Hicks said some of the team



YOUR BEST MEDICAL INSURANCE IS AN ADEQUATE COMMUNITY HOSPITAL. GIVE!

Need For Rooms Is Stressed

A fund drive to finance an addition to Parmer County Community Hospital was begun in Friona this week. It is hoped that funds can be raised in a short time, so that construction on the much-needed additional rooms can begin soon.

Teams of local citizens began canvassing the city and area last weekend, and will have a breakfast meeting Friday morning to report the results of the first week's efforts.

Plans call for the addition of 10 new private rooms to the hospital, at a cost of approximately \$75,000. The rooms, which will measure 13 by 14-6, will be designed to convert into semi-private rooms, and actually give the hospital room for an additional 20 beds.

While there is no particular goal for the current drive, Charles Allen, general chairman, set a goal of at least \$5,000 for each team which is working, and there are 10 teams.

The hospital also has some lots on Highway 60 that it is interested in selling. Then, too, there is \$13,000 in the building fund at present.

H. E. Barnett, hospital administrator, pointed out that a contract cannot be let until a sufficient amount of money is available. With winter rapidly approaching, it is now doubtful that the addition can be constructed in time for the "rush period," but it is hoped that construction can begin before weather becomes too inclement.

Team captains for the drive include Andy Hurst, Flake Barber, Dick Rockey, C. V. Potts, Mrs. Claude Osborn, Mrs. Marty Martinez, A. L. Black, W. D. Buske, Porter Roberts and J. B. Buske.

At the kickoff breakfast last week, it was explained that the hospital is showing a 10 per cent increase in the use of its facilities this year over last.

Lewellen Files For Re-election

POLITICAL ANNOUNCEMENT
Tom Lewellen, who is serving as commissioner of Precinct 1 in Parmer County, has authorized his announcement as candidate to succeed himself, subject to the action in the Democratic primary next May.

In making public his candidacy for re-election, Lewellen issued the following statement: "In announcing my candidacy for nomination for commissioner of Precinct 1, subject to the will of the voters in the Primary next May, I wish to express my sincere thanks and appreciation to the people of Precinct 1 and the surrounding area for the cooperation given me in the past. "If I am elected, I pledge a continuance of my best efforts to the duties of this job. I will appreciate your support."

TOM LEWELLEN

School Hosts Parents Monday

A "get acquainted night" will be held Monday, October 21, for parents of fifth and sixth grade children at the Friona Junior High School building.

Parents are to meet at the home rooms of their children at 7:30 p.m. on Monday.

A similar night will be devoted to parents of 7th and 8th grade youngsters on the following Monday, October 28.



GIVING TO DRIVE . . . Among the first contributors to the Parmer County Community Hospital fund drive was the Friona Star. Shown presenting his pledge card to Ralph Roden, one of the fund team members, is Joe Osborn, owner of the Star.

"SMILIN' THROUGH"

Thespians Present Musical Tomorrow

The Friona Thespian Troupe will present a romantic musical, "Smilin' Through," tomorrow at 7:30 at the Friona High School Auditorium.

Admission will be \$1 for reserved seats; 75 cents for adult general admission and 50 cents for students.

Cast members include Bob Welch, Dennis Howell, Mary Ann Roberts, Carolyn Herring, Charles Fields, Mike Baronowski, Neel Lyles, Cheryl Neill, Karen Hughes, Lois Moyer, Tim Rhodes, Frieda Floyd, Roscoe Parr, Janet Stevick, Howard Rhodes and Monte Sue Welch. The musical, which is presented in three acts, tells the story of a love tragedy which occurred fifty years before. A beautiful bride-to-be was shot

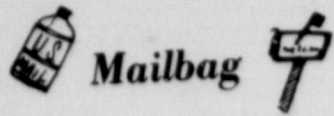
and killed by a rejected suitor. She vows she will come back in spirit to undo the wrong.

"Smilin' Through" the mists that separate the life here and hereafter, the spirit returns to aid a boy and girl of another generation of the families involved in the tragedy.

Mrs. L. B. McClain is Thespian sponsor.

Temperatures

	High	Low
October 10	85	50
October 11	87	47
October 12	81	46
October 13	81	48
October 14	83	49
October 15	84	52
October 16	81	51



Mailbag

Friona, Texas
October 14, 1963

Dear Bill,

May I express a word of commendation for the make-up, content, and pictorial calibre of your fine paper. From the very first issue, we have found the Star both attractive, informative and interesting. It has been of inestimable value to us, as newcomers to Friona, in feeling a part of your most cordial and accomodating community. Congratulations to you and your staff on a job well done.

C. J. Horton
6th St. Church of Christ

Dear Editor:

First, I wish to say that I appreciate the news coverage generally given to activities of importance and interest to the people of Parmer County. And my relationship with the newspapers has been as cordial as I would expect to have anywhere. So this is a letter of concern and not of complaint.

The thing that prompts the writing of this letter is the omission from the report on the Parmer County Farm Bureau Convention of any mention of the outstanding speech delivered by Miss Linda Rector, grand-daughter of Mr. and Mrs. Foister Rector of Friona. This young lady came to Farm Bureau upon the recommenda-

Star lites --

(Continued from Page 1)

ficers who have announced for re-election include Charlie Lovelace, sheriff, and Hurschel Harding, County Attorney.

This week, Tom Lewellen, who has served as commissioner for Precinct 1 the past two years, announced for re-election. Other candidates will be announcing between now and the deadline in February.

tion of Friona High School administrators as a candidate for attendance of the First Annual Texas Farm Bureau Student Citizenship Seminar which was held on the campus of the college in Huntsville this summer. Miss Rector and Miss Jane Bradshaw, of Farwell High School went to the seminar under the sponsorship of PCFB. There they sat under the tutorage of some of the greatest students of American Citizenship in the United States. These girls came back with a real desire to tell their fellow Americans what they had learned in three short days of study and listening about the privileges and opportunities only an American Citizen enjoys. They also learned of some of the efforts that are being made to equalize this great country of ours with the countries that have in the last few years been brought under the rule of Communism.

We felt deeply disturbed, upon reading the report that there was no mention of Miss Rector's report at the convention. She has spoken to at least one group before this, and made a brief written report in the school newspaper. We feel that our youth who take enough interest in things of this nature are due at least as much recognition as some other, much less important individual accomplishments receive.

Regarding "Americanism Seminars," this is one of the "radical right" types of things that is made a target of the Federal Communications Commission of this country, as a result of, and as suggested in the Secret Memorandum of Walter Reuther that was prepared at the request of President Kennedy and Attorney General Kennedy in December, 1961. This memorandum has very recently been made public, and it appears that it would be a great service to the readers of your papers to print it, possibly in serial form. There are some almost unbelievable ideas promoted therein, and some of them are already being implemented by the FCC and Internal Revenue Service. It is not long, and if you have not read it, I would

THE FRIONA STAR

Bill Ellis . . . Editor
June Floyd . . . Society
John Getz . . . Advertising

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Elsewhere \$4 Per Year



like for you, and anyone else interested, to read the copy I have.

Sincerely yours,
Raymond Euler

Editor's note: Thanks for the letter, Raymond. Our sincere apologies to Miss Rector. Sometimes the most obvious things are the ones we overlook when writing news.

Dickson Attends Lumber Clinic

Weldon Dickson of Carl McCaslin Lumber Company, Inc., attended a three-day clinic in Austin on October 14-15-16 sponsored by the Lumberman's Association of Texas to learn better how to estimate home remodeling and new construction.

These workshops, offered bi-monthly by the Lumbermen's Association, help keep lumber dealers abreast of the times and enable him to give the homeowner better service and new ideas on keeping his home modern and livable.

Dickson spent three full days plus evening "homework" learning an accurate system of estimating and cost accounting in order to better serve the customers in his trade area.

Editorial Fund Drive Deserves Financial Support

Parmer County Community Hospital is a unique institution. It is only one of a few in the state of Texas which is community owned and operated.

The people have always responded when called on to support THEIR hospital. We urge them to make this time no exception. Conditions are becoming crowded at "rush" seasons at the hospital, and additional rooms are desperately needed.

So that action may be taken, it is imperative that everyone, when contacted, make his pledge to the hospital.

Among the biggest contributors to the hospital are the directors and doctors themselves. The directors give of their time and money, and do their jobs without any salary as such.

The doctors are contributing \$100 monthly to the building fund. In addition, they rent space in the clinic, paying their expenses 100 per cent.

Friona is fortunate in having doctors of the calibre that it has. The residents have a responsibility to provide the doctors with a workshop.

The hospital could always seek federal aid--it is readily available. But it has always refused federal aid. It is our duty to keep it on a local basis with our dollars and pledges.

Give generously when a member of the drive contacts you.

Contest --

(Continued from Page 1)

Howell missed the Texas-Oklahoma game, and missed the Friona-Bovina score by 16 points to place second. He guessed it at 42-12. Hargus missed the Farwell - Plains game, won by Plains 25-22 on a field goal. He placed third by missing the Friona-Bovina score by 24 points, guessing it at 32-18.

The three who correctly picked eight games were Jimmy Norwood, Jimmy Maynard and Pilo Castillo, although they were out of the prize money.

Several games tripped up the weekly experts, such as Farwell-Plains, Floydada - Dimmitt, West Texas State - Arizona State, Texas-Oklahoma, and the New York Giants-Cleveland Browns professional game.

After six weeks in the contest for two tickets to the Cotton Bowl football game and \$55 expense money, two entrants are tied for the lead. Clarence Monroe and Kenneth Watkins each have a score of 43 correct games, to head the list.

Next at 42 come Dennis Howell and Jimmy Maynard. Three have a score of 41. They are Mrs. Maynard Agee, Mrs. Jack Clark and Martell LeVeque. Five contestants have a score of 40, and five more have 39.

School Menu

October 21-25, 1963
Monday -- Corn dogs, mashed potatoes, English peas, carrot salad, peanut butter cookies, rolls & butter, chocolate milk.

Tuesday -- Macaroni and cheese, green beans, buttered carrots, vegetable salad, blackberry cobbler, rolls and butter, milk.

Wednesday -- Fried chicken, potatoes, buttered carrots, cabbage and apple salad, banana pudding, rolls and butter, milk.

Thursday -- Pinto beans, cheese sticks, greens, onions, cherry cobbler, corn bread, bread and butter, milk.

Friday -- Hamburger steaks, whole new potatoes, English peas, lettuce and tomato salad, peach halves, rolls and butter, milk.

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of Friona, Texas, will be received at the office of Arley L. Outland, City Manager, until 3:00 p.m., November 4, 1963, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain Water Works and Sanitary Sewer Improvements. The principal items of work are as follows: WATER WORKS IMPROVEMENTS - 1,305 feet of 6", 1,360 feet of 4" water mains including the necessary valves, fire hydrants and fittings; and SANITARY SEWER IMPROVEMENTS - 2,460 feet of 6" V. C. Sewer mains - 0'-8" depth of trench, and including the necessary manholes, cleanouts and other appurtenances.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Friona, Texas, in an amount not less than five percent (5%) of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required check or Proposal

Bond will not be considered. The Successful Bidder must furnish bonds in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as surety, or other Surety or Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. The Owner reserves the right to reject any or all bids and to waive formalities. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid.

Bidders are expected to inspect the site of the work and to inform themselves regarding

all local conditions under which the work is to be done. Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 91, Chapter 45 (Article No. 5159A Civil Statutes 1925) concerning the wage scale and payment of prevailing wage established by the Owner. Said scale of prevailing minimum rates of wages is set forth in the specifications.

Information for bidders, proposal forms, specifications and plans are on file at the office of Arley L. Outland, City Manager, Friona, Texas, and are on file and may be secured from Parkhill, Smith & Cooper, Consulting Engineers, 201 Avenue B, Lubbock, Texas.

THE CITY OF FRIONA, TEXAS
By Raymond L. Fleming, Mayor



He didn't insure his home through an independent agent

His insurance claim must be paid before he can afford to make repairs. But the money is slow in coming. And he has nobody to help him. This can hardly happen to you if you insure your home through an independent agent.

You will be paid promptly and fairly when you insure your car, home, or business through an independent agent because:

1. Companies that sell insurance through independent agents have outstanding records for making payments promptly.
2. In those few instances when the payment is not as prompt as the policyholder might wish, he has a professional insurance man, his independent agent, on his side to get quick action.

We are independent insurance agents. As such, we're pledged to serve you first. For a free analysis of your insurance coverage, just give us a call.



Ethridge-Spring Agency
Real Estate-Loans Insurance

Ph. 8811

Friona

NEWS for truck owners who need a new one now

Things Chevrolet has developed since the last time you bought to give you more for your money:

Double-wall construction. This feature of Chevrolet cabs and the Fleetside pickup body has two advantages. Insulation and sound-deadening material is sandwiched between the two layers of steel in the cab to give you more comfort; in the body, the lower inner wall acts as a buffer against load damage, preserving the outer appearance of the truck.

Suspension to fit the truck. Conventional half- and three-quarter-ton models have independent front suspension with variable rate coils in the rear. Variable rate coils do not "bottom out" as readily.

Mediums and heavies have I-beam suspension with variable-rate leaf springs. It automatically stiffens as the load increases--and vice versa. It means a smoother, flatter ride regardless of load, a better handling truck.

The right engine. Chevrolet never has been in better position to give you the type and size you need for maximum efficiency. Today there are many different capacities of gasoline and diesel

Chevrolet truck engines--fours, sixes, V8's.

Stronger frames. Every conventional 1964 Chevrolet truck has a ladder-type frame. This type is more resilient, better able to give with the load and terrain. Its simple design also makes it easier to mount special bodies on the truck. Its riveted side rails are stronger.

Greater model selection. This time you're going to find it a simple matter to pick the exact type of Chevrolet truck for the kind of work you do. In delivery trucks, for instance, in addition to regular panels and pickups, we have eleven different sizes of ready-made walk-in vans, some with full-width rear doors.

Quality and value. Chevrolets today are a lot more truck than your money bought the last time, and yet the price tag is just about the same as 5 or 6 years ago. Call your Chevrolet dealer for information or for a demonstration.



Quality trucks always cost less!

1964 CHEVROLET TRUCKS



Telephone your Chevrolet dealer about any type of truck

REEVE CHEVROLET COMPANY

Friona

510 Main Street

Phone 2021

READ
YOUR
BIBLE

YOUR
FINEST
HOURS

These days, more than most, require spiritual strength. There is no richer source thereof than the Holy Bible.

NATIONAL BIBLE WEEK OCT. 16-22, 1961

This advertisement published in cooperation with the Laymen's National Committee.

FRIONA STATE BANK

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Friona

Member FDIC

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Of Interest To THE WOMEN



Merylene Massie, Worthy Advisor of Friona Rainbow Assembly #275, Georgine West, Gainesville, Grand Worthy Advisor, and Mrs. Lillian McLellan, Mother Advisor of the Friona organization are pictured here in the W. M. Massie home following a salad supper Wednesday evening honoring Miss West.

Salad Supper Honors Grand Worthy Advisor

Miss Georgine West of Gainesville, grand worthy advisor of Order of the Rainbow for Girls, was honored with a salad supper by Friona Assembly #275 in the home of Mr. and Mrs. W. M. Massie Wednesday evening.

Others present were Rita Collier, Kay Coffey, Becky Coffey, Marca Lynn Massie, Mary Ann Roberts, Sheryl Long, Terri Lynn Wilson, Kara Beth Sides, Merylene Massie, Pamela Hartwick, Nergis Yazgan and Jayn Massie.

Also Mrs. Billy Sides and Mrs. Lillian McLellan, Miss West spent the night with Mrs. McLellan. Thursday Mrs. McLellan and Mrs. A. H. Boatman

FHA Chapter Initiates Twenty One Members

Formal initiation of new members of Friona Future Homemakers of America chapter was held in the auditorium at 5:30 p.m. Thursday, October 3.

President Diana Taylor called the meeting to order and other officers explained the purposes of FHA by serving as guides and lighting a white candle with a red one after explaining the purpose represented.

Guides were Karen Osborn, Sandra Beene, Linda Outland, Frieda Floyd, Gay Wyly, Janet Stevick, Janet Rushing and Donna Fuks, Miss Taylor pinned official initiation pins on candidates as Kay McBroom served as guide for the following:

Nergis Yazgan, Karen Agee, Lydia Buske, Susie Carmichael, Lou Cochran, Brownie Cole, Elaine Coronado, Cheryl Frye, Diann Gibson, Darla Howell, Cindy Ingram, Kathy Jones, Martha Martin, Verneeta McNeely, Barbara Potter, Mary Margaret Sheehan, Judy Shirley, Pat Tannahill, Gail Varner, Shirley White, and Terri Lynn Wilson.

Lois Moyer, chairman of the initiation program, was assisted by Mrs. Dalton Caffey and Mrs. Ruth Eddington.

Rebekahs Meet

Ten members were present for the Monday evening meeting of Friona Rebekahs. Reports were made of eleven cards being sent and eleven sick visits being made.

J. B. Williams was host. An expression of thanks to the Odd-fellows for entertaining the Rebekahs recently was made.

Outlines Civil Defense Facilities

"Civil Defense In Our Community" was the program topic at Tuesday evening's meeting of Progressive Study Club at Friona Federated Club House.

Margaret Duggins presented the devotional. Waneen Ragsdale played the piano and sang, "Moon River."

Public shelters in Friona were discussed by Sarah Barber. She told how many shelters there were and where they were located.

During the business session Virginia Rhodes was accepted as a new member.

An arrangement of pyracantha and minute mums was used for a centerpiece. A brown tablecloth with Halloween motifs and orange and white candles completed table decorations.

Hostesses were Juanda Jarrell and Winifred Hurst.

First Son Born To Wayne Bainums

Capt. and Mrs. Wayne Bainum of Phoenix, Ariz. became parents of a baby boy at 11:15 p.m. Wednesday, October 2 at Phoenix hospital.

He is the first son for the couple. Older children are Lisa, 5, and Lori, 2 1/2. Grandparents are Mr. and Mrs. Charlie Bainum and Mr. and Mrs. Jim Shaffer, all of Friona. M. A. Bartlett, Friona, is the only great-grandparent.

Guest From Wellington

Mrs. Chas Cason, Wellington, was a weekend guest in Friona, Sunday Mrs. Cason, Mr. and Mrs. Robert Collier and Mrs. Johnny Mars were dinner guests in the home of Mr. and Mrs. James B. Collier.

In the afternoon the group drove to Plainview and visited in the home of Mrs. Ann Blythe. Mrs. Cason is a sister of Robert and James Collier and Mrs. Mars. She returned to her home late Sunday.

Mrs. R. E. Snead and daughter, Janet, left Sunday for Sabine Pass where they will visit Mrs. Snead's parents, Mr. and Mrs. Ivan Gray, and other relatives and friends.

Dinah Mae Thompson Weds Freddie Mack Thompson

Wedding vows for Dinah Mae Thompson, daughter of Dave M. Thompson of Friona, and Mrs. Betty Thompson of Canon City, Colo., and Freddie Mack Thompson, son of Mr. and Mrs. W. E. Thompson of Dimmitt, were read at First Baptist Church at 7 p.m. Friday.

Rev. Bill Burton, pastor, officiated at the doubling ceremony before an altar decorated with an arrangement of satin hearts covered with pink asters and blue pom pom mums. Spiral candelabra holding white tapers, palms of greenery and a white satin covered kneeling bench completed the setting.

Mrs. Pat George, Canyon, organist, presented wedding selections. Mrs. Bill Beene, soloist, was accompanied by Mrs. Roy V. Miller Sr. at the piano.

Miss Thompson was escorted to the altar and given in marriage by her father. She wore a formal gown of white brocade designed with a fitted bodice, featuring a bateau neckline and long fitted sleeves, which ended in points over her hands and were fastened with tiny covered buttons.

Bridal attendants wore identical dresses of shell pink silk brocade designed with scooped necklines, long sleeves and bell skirts. Their headpieces were roses of matching material attached to circlets of tulle and carried cascade bouquets of pink asters encircled with blue and white feathered carnations.

The bride's table was laid with a white net cloth applied with satin bells over a satin cover. A gold pyramid arrangement of pink candles and white, pink and blue flowers formed the centerpiece.

The groom's table was covered with a pink cloth and centered with a brown western felt hat filled with blue flowers.

Those assisting with the reception included Clemi Higley, Bette Comstock, Mary Ann Carter, Kaye Thompson, John Rusk, Connie Campbell, Barbara Lloyd, Georgeann Redinger, Mrs. Clay Gable and Mrs. Tony Gable.

For a wedding trip to Ruidoso, Cloudcroft, Alamogordo and Taos, Mrs. Thompson chose a teal blue double knit three piece suit with matching hat and shoes and bone gloves and bag. Her corsage was the cattelya orchid lifted from her bridal bouquet.

Mrs. Thompson, a graduate of Tulia High School, attended



Mrs. Freddie Mack Thompson

Texas Technological College, Lubbock, and West Texas State University, Canyon. She has been an employee of Friona State Bank. Thompson is a graduate of Dimmitt High School and former student of Hardin-Simmons University, Abilene and West Texas State University, Canyon. They will live at 205 Front Street, Dimmitt. He is associated in farming and ranching with his father.

**ONE STOP
ONE SHOP
ONE TICKET
ONE ACCOUNT
ONE CHECK
ONE BIG RELIEF
AT TAX TIME**

It Will Pay You To Shop The Co-Op Way - Service - Quality - Economy

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We Give S & H Green Stamps

Phone 9071 Or 2121

TIME TO FIX UP YOUR HOME FOR WINTER

Johns-Manville Seal-O-Matic Shingles, Celotex Blanket Insulation, Pittsburgh Paints, Coleman Heating, Wepco Storm Windows & Doors.

FREE ESTIMATES TITLE ONE FHA LOANS

CARL McCASLIN LUMBER INC.

1000 Main Friona

STANDARD CONCRETE PIPE CO. ANNOUNCES THE ASSOCIATION OF ROBERT ZETZSCHE

As Sales Representative In The Friona Area

PHONE Day 3001 Nite 8282



AN OFFICER FAMILY . . . Mr. and Mrs. Sam Williams were installed to top offices of the American Legion and Auxiliary respectively at a joint meeting Monday of this week. Sam is commander in the Legion and Geneva heads the Auxiliary.

Joint Installation For Legion, Auxiliary

American Legion and Women's Auxiliary officers for 1963-64 were formally installed at the Legion Hall Monday evening. Installing officer for the Legion officers were Jack Flynt, Eighteenth District Commander, of Dimmitt.

Those installed were Sam Williams, commander; J. P. Sims, vice-commander; Lewis Gore, adjutant; and Porter Roberts, sergeant-at-arms. Loyde Brewer, chaplain, was unable to be present.

Robert Zetzsche is retiring commander. Troyce Hanna, Hereford, eighth district president, was installing officer for auxiliary officers, Mrs. Sam Williams is the new president. Other officers are: Mrs. Earl Drake, vice-president and Mrs. Tommy Jones, secretary.

Several piano selections were presented by Gary Mingus. Special guests were Mickey Wilson, boys state representative, and his parents, Mr. and Mrs. Elvin Wilson, and Joyce Rodgers, who was the girls' state representative, and her

mother, Mrs. Ollie Rodgers. Reports on their trip to Austin last spring were given by Mickey Wilson and Joyce Rodgers. During the social hour refreshments of Spudnuts and coffee were served.

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Birthday Dinner Fetes O. Massey

Otis Massey was guest of honor at a surprise birthday dinner in his home at noon Sunday. He had observed his 73rd birthday the preceding Thursday.

At noon members of the family arrived with baskets of food which was served buffet style. Others present were Mr. and Mrs. V. M. Ferguson, Fred and Doris; Mr. and Mrs. Gordon

Massey and Weldon; Mr. and Mrs. Leon Massey and Doug; Mr. and Mrs. Sam Williams; Mr. and Mrs. Wayne Massey, Judy and Joy, all from Friona. Also Mr. and Mrs. Neal Young, Jimmy and Cathy, Hereford. The afternoon was spent visiting and playing games.

During the Revolutionary War the pay of a United States Marine was a little over seven dollars a month. Today a Marine Private's pay starts at \$78 a month.

Droop 93 Meets In Kinoley Home

Girl Scout Troop 93 had a re-dedication service in the home of Mrs. Pearl Kinsley Monday afternoon. They met at Sixth Street Church of Christ annex then went to the Kinsley home for the meeting.

The meeting opened with the flag ceremony. Amelia Sims served as caller. Susan Vestal was flag bearer; and color guards were Kay Riethmayer, Romalee Rector, Terri Schueler and Maria Ramos. This ceremony was followed by the Pledge of Allegiance, then Janet Mingus directed the group in singing, "America."

An investiture service for Gail McAlister and Carlene Greeson preceded the re-dedication service, at which Mrs. Pearl Kinsley was an honored guest.

The girls were required to repeat the laws and promise in unison then the meaning of the laws were explained by the following: Kay Riethmayer, Romalee Rector, Susan Vestal, Melva Rule, Myra Sue Day, Vicki Knight, Carla Mann, Andrea Wilkins, Terri Schueler and Denise Buske.

The Girl Scout promise was explained by Roxanne Hall. Geneva Riethmayer, leader, congratulated each of the girls and presented them with membership cards and awards.

Installation of patrol leaders was directed by Sue Rector.

leader. Janet Mingus presented Roxanne Hall as leader for patrol one and Carla Mann presented Amelia Sims as leader for patrol two.

The meeting was closed with the singing of "Girl Scouts Together." Patrol one cleaned Mrs. Kinsley's yard and Mrs. Beulah Whaley served lemonade to the group.

S. American Countries Studied

A study of two South American countries, Brazil and British Guiana, was made by members of Friona Woman's Club at the Wednesday afternoon meeting at Friona Federated Club House.

Mrs. Wesley Hardesty, president, had charge of the business session. Mrs. C. W. Dixon related the history of Brazil and showed slides which were taken in that country. "British Guiana . . . A Powder Keg of Racism." was Mrs. Bert Shackelford's topic of discussion.

Refreshments of cheese apple cake topped with whipped cream, nuts, coffee and tea were served by the hostesses. Mrs. O. F. Lange and Mrs. U. S. Akens, to seventeen members and one guest, Touja Goticz.

Ruth Class Meets In Talley Home

The regular monthly social meeting of the Ruth Sunday School class of First Baptist Church was in the home of Mrs. Joe Talley at 2 p.m. Monday.

Projects for the coming year were discussed and a committee was appointed to make plans for the Christmas party.

Refreshments of pumpkin pie with whipped cream and coffee were served.

Those present, besides the hostess, included Mesdames D. C. Herring, Noyle Wood, Raymond Euler, T. I. Burleson Jr., Leonard Coffey, Jack Shirley, Kenneth Neill and Mark, Lee Renner, William Beene, Dave M. Thompson and Bob Knight.

Attend Reunion

Mr. and Mrs. A. J. Hellman and Mrs. Glenn Floyd and Susan attended a reunion of graduates of Dimmitt High School, class of 1932, in the home of Mr. and Mrs. Ulys Davis in Dimmitt Friday evening.

A buffet supper preceded an evening of informal visiting. Mrs. Hellman and Mrs. Floyd were members of the class.

See me

when you're shipping something or traveling somewhere



Your hometown Santa Fe Agent

DIFFERENCE? YES, INDEED!



Mr. David Grimsley, who farms northeast of Friona, looks over his maize as it is about half cut. Mr. Grimsley says, "I think that the 200 lbs. of Plowdown Phosphate I used has brought me an additional 1500 lbs. or better of maize per acre. I am well satisfied with my Plowdown performance"

HUB FERTILIZER CO.

Ph Hub 2199

See Bill, Lester or Tab "Don't Wait--Fretlate"

Ph. Friona 3002



"She handles the cars that are hard to start."

If your car is hard to start, let us help you. It could be one of a number of things, and WE more than likely have the answer handy. We're at your service.

Whatever your car might need - let US serve you.

SIMS TEXACO



Honor Roll Announced

The honor roll for grades five and six for the first six weeks work is as follows:

FIFTH GRADE -- Students with all A's: Dale Schueler and Larry Johnston. Students with 1 B and the rest A's: Cyndee Bailey, Debra Wyly, and Janetta Cole. Students with 2 B's and the rest A's: Susie Springs.

SIXTH GRADE -- Students with all A's: Connie Huereca, Susan Vestal, Bobby Thomas, and Carlene Greeson. Students with 1 B and the rest A's: Jane Rushing, Danny Kendrick, Wayne Schueler, Janet Mingus, Miles Lillard, Jerry Shelton, Gall McAllister, Becky Nell, and Kay Riethmayer. Students with 2 B's and the rest A's: David McFarland, Rhonda Ragsdale, and Rita Morris.



TEACHER OFFICERS . . . Officers of Friona's Classroom Teachers Association are (left to right) Mrs. Casey Dunn, treasurer, Miss Joy Morton, secretary, Benny Pryor, president, Mrs. Aubrey Rhodes, first vice president, and Mrs. R. L. Bates, third vice president. Not shown is Robert Taylor, second vice president.

Classroom Teachers To Sponsor Variety Show

At a recent meeting of Friona Classroom Teachers Association plans for this recently organized group to sponsor the annual fall talent show, which has in the past been sponsored by Parent-Teachers Association.

Benny Pryor is president of the organization. Other officers are Mrs. Aubrey Rhodes, first vice-president; Robert Taylor, second vice-president; Mrs. R. L. Bates, third vice-president; Mrs. Casey Dunn, treasurer; and Joy Morton, secretary.

Purposes of the organization are to cultivate goodwill among the teachers; to encourage teachers to respect the profession and to teach so to win respect of students, co-workers and the public in general; to create a deeper sense of dignity of the profession; to stimulate each member to accept his responsibilities and to promote teacher welfare as a prime requisite of student welfare. This is not a pressure group and membership in the organization isn't required, Pryor says. However, the unit will work closely with school administrators and attempt to assist in any way with problems arising on the teaching level.

Date of the Variety Show will be November 21. Mrs. Troy Ray will serve as director. She will be assisted by Wayland Ethridge and Mrs. H. E. Barnett.

Kay Burleson Is Honored At Tech

Kay Burleson, a Texas Tech freshman from Friona, has been named Brigade Sweetheart by Tech's Army ROTC cadet corps.

Miss Burleson, an English major, was selected from a field of 113 entries. A pledge of Gamma Phi Beta sorority, she is the daughter of Mr. and Mrs. J. I. Burleson Jr., of Friona, and is a 1963 graduate of Friona High School.

Rainfall Light

Rainfall measured in Friona during September totaled only .44 of an inch, according to the City of Friona, which records the daily weather information.

Farmers welcomed the dry spell for crops to mature. It wasn't, however, the driest month of the year.

Friona Loses Pioneer Resident

Funeral services for Mrs. Charles Schlenker, pioneer resident of the Fhea community, were conducted from Friona Methodist Church at 10:30 a.m., Thursday Oct. 3

with Rev. Hugh Blaylock, Dimmitt, former pastor of the church officiating.

Mr. and Mrs. Schlenker and nine of their eleven children moved to the Fhea community December 6, 1906. At this time Parmer County was not organized but was annexed into Deaf Smith County. Mr. Schlenker and Mr. F. L. Spring, another pioneer in the area, helped promote organization of the county.

Following the move from Iowa, two more children were born to this pioneer family and all of them grew up in the Fhea community. After Mr. Schlenker's death June 9, 1939, Mrs. Schlenker made her home with son-in-law and daughter, Mr. and Mrs. Cordie Potts, a number of years.

Later, she moved into Friona and made her home with another daughter, Mrs. Mabelle Hartwell. She died at Parmer County Community Hospital late Sunday following an extended illness.

Survivors are four sons, Oscar, Bellflower, Calif., Willard, Lomita, Calif., Harold, Placer, Calif., and John, Portales, six daughters, Mrs. Esther Burns, Des Moines, Iowa, Mrs. Mabelle Hartwell, Friona, Mrs. Louisa Wilson, Friona, Mrs. Helen Potts, Friona, Mrs. Bula Hopkins, Las Vegas, Nev., and Mrs. Florence Darcy, Vista, Calif.

One son, Floyd, preceded her in death on December 11, 1955.

She is also survived by fifty grandchildren, 27 great-grandchildren, and four great-great-grandchildren.

Grandsons served as pallbearers. Burial was in Friona Cemetery under direction of Claborn Funeral Home.



AT LIONS' FETE . . . Getting together for a post-meeting chat with Lieutenant Governor Preston Smith are Flake Barber, left, club president, and Ross Ayers.

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no hidden charges at your credit union
FRIONA FEDERAL CREDIT UNION
Bingham Bldg. Phone 3301 Mrs. Lucy Jones, Mgr.-Treas.

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LANES

ICE CREAM 1/2 GAL. 59¢

PURE CANE SUGAR 10 Pound Bag 99¢
With \$5.00 Purchase

MEATS

All Meat **Bologna** 45¢
Pound

Beef **RIBS** 23¢
Pound

Loin Or T. Bone **STEAK** 89¢
Pound

BANQUET FROZEN MEAT DINNERS 39¢
Assorted Varieties
Regular Package

TIDE 69¢
Giant Box

White Swan Kleenex 99¢
3 600-Ct. Boxes

White Swan Biscuits 99¢
Sweetmilk or Buttermilk
12 Reg. Cans

TOKAY GRAPES 15¢
lb.

GOLDEN RIPE BANANAS 12¢
Central American
Pound

FOLGER'S COFFEE 55¢
Pound Can

White's Supermarket
Ph. 3131 We Deliver Friona

Prices Good Oct. 17 Thru 23
We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Or More

NEW

- ★ DESIGN
- ★ POWER
- ★ ECONOMY

From Minneapolis Moline!

See The All New HD 800 Power Unit
Now On Display. New Design Increases Fuel Efficiency 13%. New Design Increased Power Output To 200 HP At 1800 RPM.
New 3 Piece Exhaust Manifold.
New Rain Proof Air Cleaner.

See The New HD 800 Power Unit.

MAURER MACHINERY
Friona

ADULT BOOKS INCLUDED

Library Receives New Books For Public Use

The Friona Public Library, under the auspices of the Modern Study Club, this week received 110 books from the Texas State Library, which will be available for public use for one year, according to Mrs. Sloan Osborn, president of the club's Library committee.

Included in the titles are 30 adult books ranging in interest from biographies, such as "Tom Dooley," to fiction such as Runbeck's "Our Miss Boo," and Streeter's "Chairman of the Bored."

Other books, such as Emily Post's "Book of Etiquette," J. B. Phillips' "New Testament in Modern English," or "We Seven," by the astronauts them-

selves, "Best Plays of 1961-1962," and "Seven Worlds of Theodore Roosevelt," indicate the quality of the new volumes.

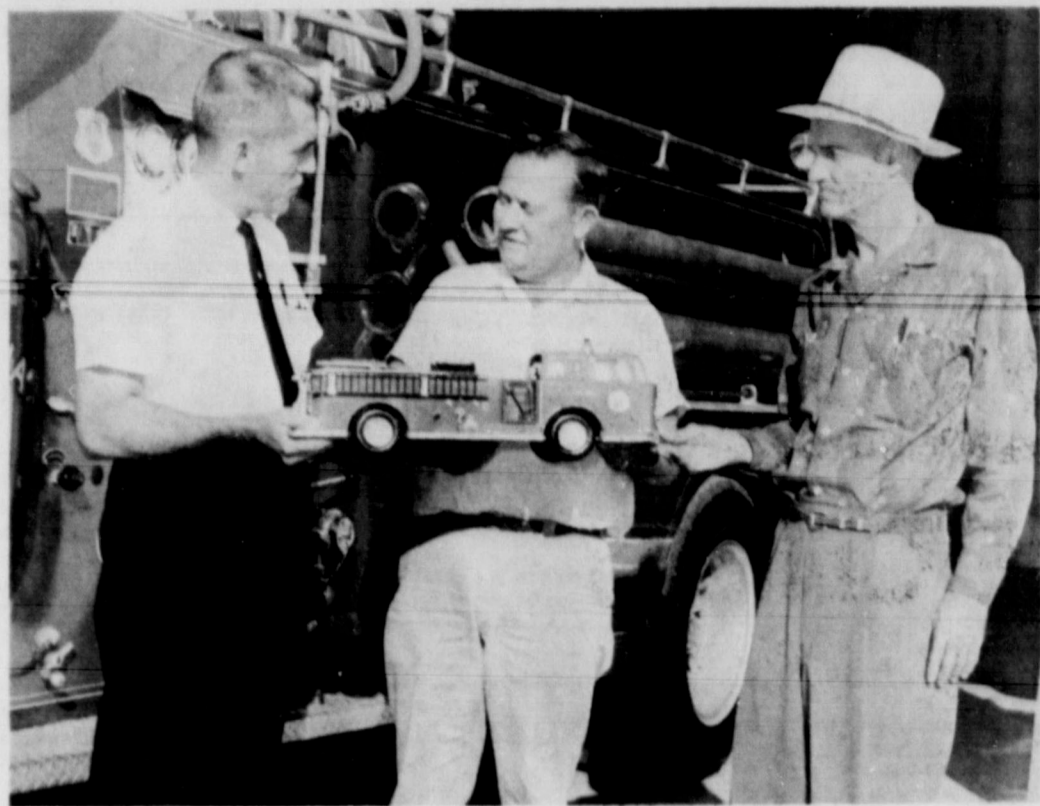
Junior and senior high school students will find books suitable for school assignments such as research papers, book reports and special assignments. "History's 100 Greatest Events"; "All About Our 50 States"; "Book of Indians"; "The Adventurous Life of Winston Churchill"; and "PT 109" are typical.

For younger children, the library now has been donated some 40 volumes of Nancy Drew mysteries, the Bobsey Twins series, and Honey Bunch books. Included in the new group from

the state library are such interesting children's titles as "The Mean Mouse and Other Mean Stories"; "Great Horse Stories"; "Umbrellas, Hats and Wheels"; "Bouboukar, Child of the Sahara"; "Cowboy Sam and Freckles"; "Daniel Boone's Wilderness Trailblazer" and "My Son-in-law the Hippopotamus."

The Friona library now has 587 books in its shelves. Parents are urged to bring children by to check out books Saturday mornings from 9 to 11 a. m. at the Friona Woman's Clubhouse.

Reading certificates given by the Texas State Library for the summer reading program are to be awarded at the close of Friday's assembly program at the Friona High School Auditorium.



PRESENTS REPLICA . . . Bob Long, left, district superintendent for Texaco, presents Ralph Shirley with a replica of a fire engine, in recognition of the local fire department's contributions. Looking on is Grady Dodd, local Texaco distributor.

Renners Attend Funeral

Mr. and Mrs. Rudolph Renner and Mrs. Paul Helmke, Hereford, were called to Shattuck, Okla. last week following the death of their uncle Gotlieb Renner.

The Rudolph Renners and Mrs. Paul Helmke returned home Friday.



ASK ME ABOUT MY BUSINESS



CONTEST WINNER . . . Joyce Wilkins won first prize in the Friona Star's weekly football contest the past week by correctly picking nine games. She and her husband are regular entrants in the contest.

Friona Headed For Construction Record

Friona appears destined to set a new all-time record for construction for the second straight year, a look at the records at the year's three-quarter mark revealed.

Another big month of permits issued by the City of Friona in September left the total value of construction in the city as of September 30 at \$635,300, which is just \$90,324 less than the record of \$725,624 established last year.

(Permits issued by the City of Friona since Oct. 1 include a church for \$40,000 and homes for another \$34,000, so the record may be passed before the month is over.)

September's permits totalled \$96,400, making it the third

largest month dollar-wise. August, in which construction valued at \$102,850 was registered, is the top month so far. The monthly total included three new residences, estimated at \$55,400, two additions/alterations, \$1,800; one used move-in, \$600; one pre-fab steel garage, \$2,600 and a new grocery store, \$36,000.

The year's total has already passed the final figure for 1960, \$630,365, which was the second-best year on record for construction.

Other monthly building permit figures include: January: \$94,450; February, \$21,000; March, \$59,500; April, \$53,300; May, \$61,850; June, \$49,500 and July, \$96,450.

WELCOME TO FRIONA



Mr. and Mrs. Clifford Buckner, who recently acquired ownership of the Golden Spread Restaurant, are pictured here with their children, Donnagayle, 7; Gary Lynn, 5; and Edna Raye, 9 months. At the present time the family is living in Muleshoe, but plans to move here as soon as housing is available. Buckner is originally from Wise County and his wife, Rose, grew up at Olton. He is the son of Mr. and Mrs. Hugh Buckner, who live on West Sixth Street.

FEEDLOT OR



PASTURE FEEDING

WHETHER YOU FEED IN THE LOT OR AS A SUPPLEMENT TO YOUR PASTURE PROGRAM THERE IS A PURINA CHECK-R-MIX FOR YOU.

SMART FARMERS THIS SEASON ARE TURNING MORE TO THE PASTURE SUPPLEMENT PROGRAM. COME IN AND LET US GIVE YOU THESE FACTS FOR YOUR INCREASED PROFIT!

CUMMINGS FARM STORE

FRIONA

PH. 9111

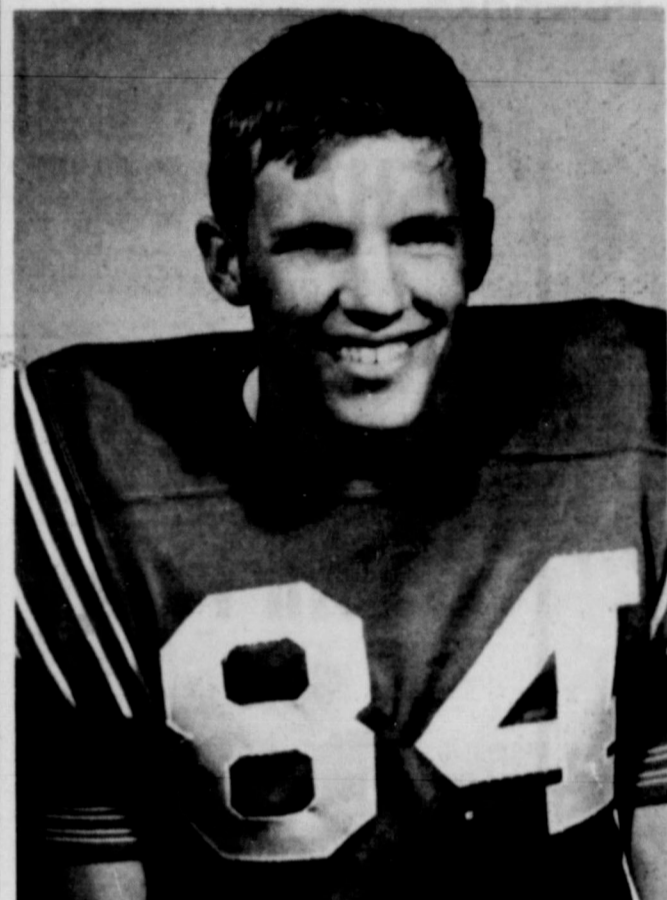
<p>FRIONA STATE BANK</p> <p>Checking - Loans Deposit Boxes - Savings Member FDIC</p>	<p>PIGGLY WIGGLY</p>  <p>Friona</p>	<p>REEVE CHEVROLET</p> <p>New And Used Cars</p> <p>FRIGIDAIRE APPLIANCES</p>
<p>ROCKWELL BROS AND CO.</p> <p>"LUMBERMEN"</p> <p>Lumber - Paint Tools Ph. 8891</p>	<p>PLAINS HARDWARE AND FURNITURE</p> <p>Plumbing Supplies Furniture Sporting Goods Kitchen Ware</p>	<p>HURST'S</p> <p>Dry Goods And Variety Two Locations</p>
<p>GIB'S CLEANERS</p> <p>Professional And Coin-Op Dry Cleaning</p> 	<p>FRIONA WHEAT GROWERS</p> <p>Elevator Service Field Seeds</p>	<p>Kendrick Oil Co. Phillips 66</p> <p>Phillips Tires Tubes Batteries Accessories</p> 

1
2
3
4
5

COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



GLEN HERRING, a senior end, weighs 137.



BING BINGHAM, a sophomore end, weighs 145.



NEAL LYLES, a junior fullback, weighs 146.



ERIC RUSHING, a senior center, weighs 147.

Photos by BRADLY, Hereford



ELDON LONG, sophomore quarterback, weighs 110.

WEEKLY PRIZES

- 1 st Prize \$5
- 2 nd Prize \$3
- 3 rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 6 p. m., Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of this paper and their families are not eligible to enter this contest.

OFFICIAL ENTRY BLANK

Name _____
Address _____

Game Of The Week

Tie Breaker

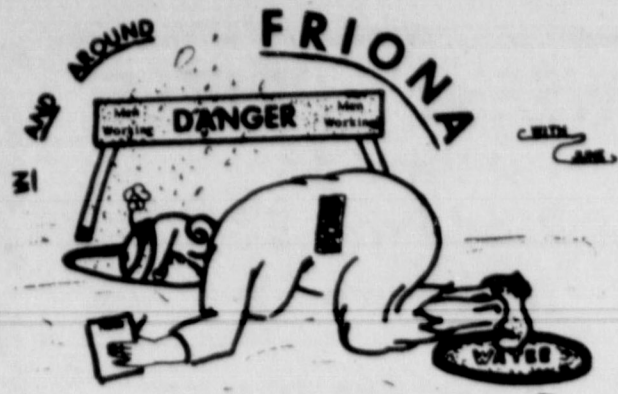
Pick Score

Farwell _____ VS Kress _____

GAMES

- | | |
|----------------------------|---------------------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug |
| 2 Hub Fertilizer | 7 Friona Motors |
| 3 Reeve Chevrolet | 8 Ethridge-Spring Agency |
| 4 Friona Wheat Growers | 9 Par. Co. Imp. Co. Par. Co. Pump Co. |
| 5 Friona Country Club Gin | 10 Chester & Fleming Gin |

<p>1 FRIONA FARMERS CO-OP GIN Farmer Owned For Better Service and Better Ginning N. B. Seay, Mgr. Phone Hub 2765 Lawton at Dumas</p>	<p>2 Hub Fertilizer Co. HUB - FRIONA See Bill, Lester Or Tab Don't Wait - Fertilate Ammonia-Dry Fertilizer-Seed Phosphoric Acid- Farm Chemical Champlin Oil Muleshoe at Morton</p>
<p>3 REEVE CHEVROLET Your Authorized Chevrolet Dealer Frigidaire Home Appliances Sales Service Phone 2021 Friona Olton at Dimmitt</p>	<p>4 FRIONA WHEAT GROWERS World's Longest Country Elevator PGC Feeds Phone 2061, Authur M. Drake, Mgr., Friona Canyon at Lockney</p>
<p>5 Friona Country Club Gin "Ginning Is An Art Service Is A Pleasure" "Mac" McMurtry Mgr. Phone 2498 Hart at Bovina</p>	<p>6 BI-WIZE DRUG Drugs Sundries Your Rexall Store Phone 2781 Friona Wisconsin at U. of Iowa</p>
<p>7 FRIONA MOTORS Parmer County Headquarters For Ford Cars, Trucks, Pickups Tractors And Used Cars Phone 2341 Friona SMU at Rice</p>	<p>8 ETHRIDGE SPRING AGENCY Dan Ethridge Frank A. Spring Bill Stewart Flake Barber Phone 8811 INSURANCE-LOANS Baylor at Tech</p>
<p>9 Parmer County Pump Co. Parmer County Implement Co. B & J Pumps Ph. 3201 IHC Power Ph. 2201 San Diego at Kansas City</p>	<p>10 Chester & Fleming Gin . 42 Years Ginning Experience . Brand New Equipment Colts at Detroit</p>



Activity around the former home of Johnson's Corner Grocery indicates there will soon be some kind of business in that location. T. J. Crawford, owner of the building, and several men, presumed to be prospective tenants, have been in and out of the building a number of times this week. Employees of Johnson's continue to pass several times a day with items being moved to their new location, but they have been open for business across the street west of us a week or ten days.

Eighty-five Frionans returned early Tuesday evening after attending the State Fair of Texas, Willis Giddens, band director, Superintendent and Mrs. Alton Farr, Mr. and Mrs. Elvie Jennings, Mr. and Mrs. Tommy Parson, Harry Hamilton, Bob Rule and 76 members of Friona High School's marching band made the trip to Dallas Sunday.

The group attended the fair Monday and the band marched in the parade early in the evening and later attended a cinema production "How The West Was Won." Then came home Tuesday.

Final touches are being put on the production of "Smilin' Through," which will be presented at 8 p.m. Friday evening by members of the Thespian Troupe.

Everyone who enjoys seeing home talent on display should be sure to see this play. Tickets are on sale by members of the organization and will also be on sale at the door. Anyone interested in purchasing reserved seats should contact a Thespian Club member.

Becoming grandparents isn't a new experience for the Jim Sheffers, Charlie Bainums or Oscar Baxters, but new grandbabies born into these families recently have been a first on one sense.

Michael Charles is the first son for Wayne and Fuby Mae, so now when the Shaffer and Bainum grandparents go to Arizona they will have to shop for a gift for a boy to take along with gifts for the little girls.

Lisa and Lori, The Oscar Baxters already had five grandchildren . . . three boys and two girls . . . so they were thinking another girl would even the score, but the twin daughters born to Mr. and Mrs. Boyd Pipes Tuesday morning was an unexpected event.

It seems that the advent of twins had not been seriously considered, so when Boyd called from Clarendon to report, "We have twin girls!" it was such a surprise Grandmother Opal just couldn't believe it.

She was out of the office when the call came through and felt sure someone had misunderstood the report. After she put a call through and verified the report, all she could say was, "I just can't believe it." By this time she is probably on her way to Clarendon.

Wedding stories are often hard to write and information is confusing. This fact really came through to me as I wrote the Dasha Thompson-Freddie Mack Thompson wedding story early this week.

It is always somewhat confusing to try to get the facts down straight as to who is what relation to whom. By the time I had finished this story, I was thinking, "I wonder how the couple will ever be able to keep track of their relatives."

Maybe they will not even try then everyone will just be "our" relatives. One thing Dinah will not have to contend with will be getting adjusted to being called by another name.

To the man who looks up, the sky is the limit.

Gee Has Role In ENMU Play

Among the cast members of the first production of Eastern New Mexico University Theatre's academic year is James Gee, of Friona.

Gee will play the part of Antonio in William Shakespeare's "Twelfth Night."

The play will be presented at 8 p.m. (MST) Thursday, Friday and Saturday of this week.



MUNSINGWEAR

BRIEFS
Nylon-reinforced legbands
\$1.25

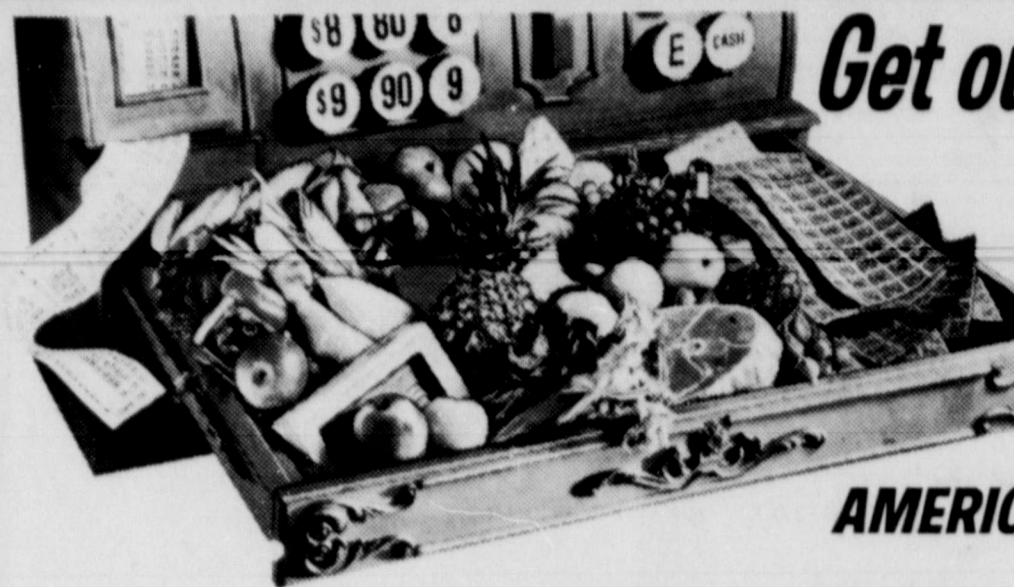
T-SHIRTS
Nylon-reinforced crew neckband
\$1.50

SIZES 28 TO 44

SIZES 34 TO 46

Comfort match-mates . . . the premium combed cotton T-Shirt with the no-sag Nylon reinforced crew neckband and taped shoulders, extra length tail. Full double-seat briefs have "stretchy-seat," nylon reinforced legband, and famous comfort-pouch patented for masculine comfort. In sparkling white.

HURST'S
Friona



Get our GREAT FOOD VALUES EVERYDAY PLUS



AMERICA'S MOST VALUABLE STAMPS

DOUBLE WED.

With \$2.50 Purchase or More

COCA COLA

12 Bottle Carton Plus Deposit

59¢

Borden's ICE CREAM

Glacier Club Half Gallon

59¢

Duncan Hines CAKE MIX

Layer Cake 2 For

69¢

SHAMPOO

PRELL

60c Size

55¢

Tooth Paste

GLEEM

Med. Tube

29¢

ALL MEAT Pinkneys	12 Oz. Pkg.	43¢
BONELESS STEW MEAT	Pound	59¢
CALF LIVER	Pound	39¢

FRESH GROUND HAMBURGER

Perfect for Meatloaf!

Pound **39¢**



JELLO Assorted Flavors 3 Pks. **25¢**

PAPER Notebook 50¢ pkg. **39¢**

BLEACH CLOROX Half Gallon **39¢**

FLOUR Gladiola 10 Lb **89¢**

EGGS Grade 'A' Large Doz. **49¢**

Piggly Wiggly Fresh Produce

Cabbage lb **5¢**
U.S. No. 1. Garden fresh. Very flavorful and so economical.

Grapefruit Ruby Red, U.S. No. 1, Florida's Finest. lb **17¢**

Onions Yellow, U.S. No. 1. A treat with meat. 3 Lbs. **29¢**

Bartlett Pears U.S. No. 1 Lb. **19¢**



BANQUET Frozen MEAT DINNERS Assorted Varieties Regular Package **39¢**

WOODY'S CORNY DOGS Reg. Package **49¢**

Morton's Products!
Morton's Chip-O's Round and crispy. Serve with Lucerne Party Dips. 5 1/2 Oz. Bag **29¢**

Potato Chips Morton's, perfect for the school lunch box. 3 1/2 Oz. Bag **29¢**

Barbecue Chips Morton's, Crisp, tasty and different. 3 1/2 Oz. Bag **25¢**

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

FRIONA BLANKS MUSTANGS

Bovina Becomes Sixth Victim Of "New" Chiefs

The Friona Chiefs can claim the unofficial "Farmer County Championship" after its win last Friday. While the Chiefs don't meet Lazbuddie, their 38-0 win over Bovina gave them a clean slate against the two county rivals which were met this year, since Farwell was beaten, 26-13, in the season opener. Friona ran its season record to 6-0. Friona looked stronger on defense than it has all year, in

allowing the Mustangs just 31 yards rushing and 22 passing, for a total of 53 yards. Bovina never did penetrate the Chief-tain 20-yard line, and didn't cross the 50 until late in the game, helped along by penalties. The Chiefs, meanwhile, rolled up their highest total yardage of the season, getting a whopping 412 yards rushing, and adding 39 yards passing, for a staggering 451 net yards. Chief-tain ball carriers averaged seven yards per carry against the lighter Mustangs.

Friona won the toss, elected to punt for the only time in the game, and Gee boomed a kick that bounced for 56 yards and set the Mustangs back to their 14-yard line. After Bovina picked up its only first down of the first half, Friona got the ball back and began a 50-yard scoring march.

The touchdown came with 8:11 to play in the second quarter. Quarterback Gary Renner bootlegged the ball and ran seven yards for the touchdown. That gave Friona a 12-0 lead. The Chiefs had two other chances to score before the half ended. They recovered a Bovina fumble at the 34, and drove to the 15, but a fourth-down pass failed to click. They got the ball again with about a minute to play, and drove to within inches of the goal before time ran out.

The Chiefs kicked off to Bovina to start the second half. Jim Snead intercepted a Bovina pass, but the Mustangs got the ball back on a fumble five plays later. Friona dug in, though, and forced the visitors to punt.

The Chief-tains took the ball on their own 31 yard line and gobbled up the 69 yards for a touchdown in just six plays. Gee ran for 59 of the yards in three carries, including the final 33, in which he outran the Bovina secondary for the score. The kick again was low, but Bovina didn't know it, but the roof was about to fall in. Friona again forced the Mustangs to kick, and began a 59-yard TD drive. The drive ended on the first play of the final

quarter, with Renner hitting S. D. Balze on a 39-yard pass play good for six points. Dodd this time kicked true, for a 25-0 lead.

On the kickoff, the ball rolled all the way to the end zone, as no Bovina lad offered to field it. With most of the players wondering what to do next, Balze dove in to cover the ball, and when he did, the referee signaled "touchdown." and S. D. had his second of the game. Dodd again kicked good, and the score was 32-0.

By scoring 14 points with only eight seconds gone from the clock in the final period, Friona had suddenly broken a comparatively close game wide open, and reserves began to take over.

At this point, Bovina used three Friona penalties to move the ball across the midfield line for the first time. The second of two 15-yard penalties put the ball on the Friona 25. However, two running plays failed to gain, and two passes fell incomplete, so the Chiefs took over.

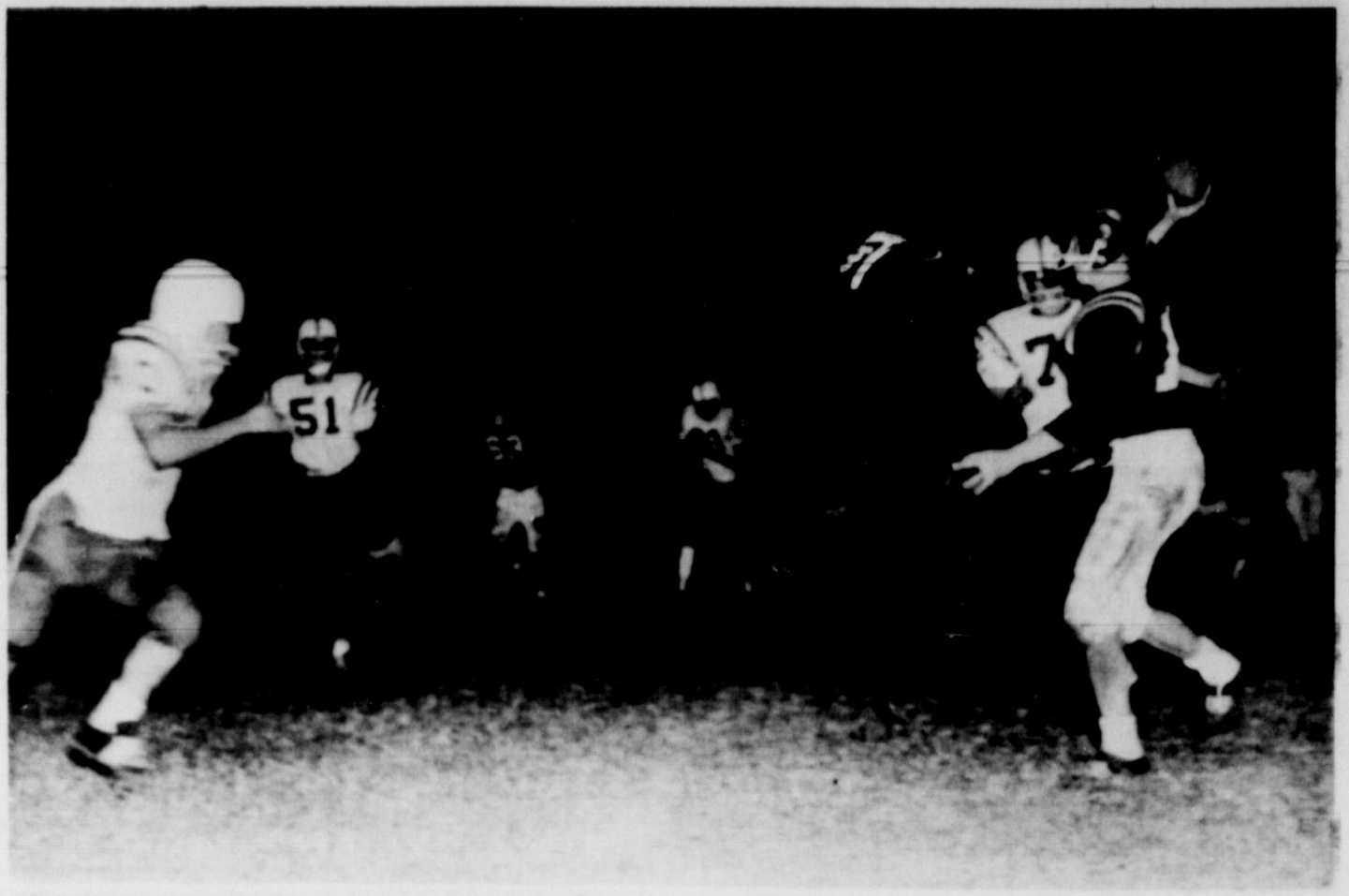
Reserve quarterback Jim Snead then provided fans some thrills as he directed the second team 75 yards for the final Friona touchdown. Snead picked up a first down by sneaking for a yard at the Friona 35. Moments later, faced with a similar situation on fourth down at the 45, signals appeared to be missed, but Snead made the necessary yardage for another first down.

Then, two plays later, the 155-pound junior bootlegged the ball, circled left end and ran 48 yards practically untouched for a touchdown. Point try running failed, and Friona's margin was 38-0.

Friona got the ball back with less than a minute to go, and threatened to add even more points to the scoreboard after the clock had run out. The Chiefs had called time, although the clock showed none left. Given one last play, Tommy Baxter got loose for 21 yards, almost going all the way.

The 23 first downs were another team high for Friona this season. Of Bovina's six, three were by penalties against Friona. Tally Kelso, big Mustang fullback who led Bovina to a 35-6 win here last year, was held to a net of 32 yards in 13 tries, or less than a yard per carry.

PLAY TODAY
The seventh and eighth grade football teams travel to Morton tonight for games with the Indians. The seventh grade is unbeaten. The eighth has lost two and tied one.



PUTTING THE RUSH ON . . . Doug Dodd, left, and Danny Black (partially hidden) put the rush on Bovina quarterback David Anderson. He was able to get the ball away, however, and completed one of two Bovina passes. In the background is Eric Rushing (51).

A Comparison of Revenue and Disbursements for CITY OF FRIONA, TEXAS

FISCAL YEAR October 1, 1962 thru September 30, 1963

GENERAL FUND

Cash on Hand and in Bank October 1, 1962 \$11,989.99

REVENUE

Current Tax Collections	\$49,447.43
Delinquent Tax Collections	924.31
Penalties on Taxes	64.67
Interest on Taxes	126.53
Trash Collections	11,853.90
Paving-Curb & Gutter Collections	101.50
Cemetery -- Grave Services	782.75
-- Lot Sales	925.00
Dog License and Pound Fees	170.00
Corporation Court Fines	3,917.75
Fire Protections	2,837.25
Franchise Tax	5,306.43
Occupational Tax	135.00
Permits and Inspection Fees	955.90
Miscellaneous	914.31
Recovery Charged-Off Accounts	12.25
TOTAL OPERATING REVENUE	\$78,154.98
Employees Federal Income Tax Withheld	\$ 3,373.00
TOTAL CASH TO BE ACCOUNTED FOR	\$93,517.97

DISBURSEMENTS

Operating Expenses:

Administrative	\$12,935.65
Police Department	15,077.54
Fire Department	3,569.18
Street Department	16,550.90
Sanitation Department	12,403.49
Park Department	1,167.69
Cemetery	1,354.57
TOTAL OPERATING EXPENSES	\$63,059.02

Non-Operating Expenses

Employees Federal Income Tax Withheld	\$ 4,117.30
---------------------------------------	-------------

Capital Outlay Expenses

Fire Department	\$ 977.39
Street Department	1,534.90
Park Department	352.00
Police Department	331.86
Sanitation Department	5,370.99
Office	639.50
Total Capital Outlay Expenses	\$ 9,206.64

TOTAL DISBURSEMENTS \$76,382.96

CASH ON HAND AND IN BANK AS OF September 30, 1963 \$17,135.01

CITY OF FRIONA, TEXAS INTEREST AND SINKING FUND

CASH IN BANK AS OF 10-1-62 \$ 7,633.72

RECEIPTS:

Current Tax Collection	\$15,872.84
TOTAL RECEIPTS	\$15,872.84

TOTAL CASH AND RECEIPTS TO BE ACCOUNTED FOR \$23,506.56

DISBURSEMENTS:

Tax Bond Principal	\$ 6,000.00
Tax Bond Interest	11,605.00
Tax Bond Handling Charges	47.10
TOTAL DISBURSEMENTS	\$17,652.10

CASH IN BANK AS OF 9-30-63 \$ 5,854.46

CITY OF FRIONA, TEXAS WATER AND SEWER SYSTEM

BEGINNING BANK BALANCES AS OF 10-1-62

Water & Sewer Revenue Fund	\$31,713.41
Operation & Maintenance Fund	3,792.49
Waterworks Reserve Fund	512.95
Revenue Bond Sinking	10,750.75
Revenue Bond Improvement & Contingency	448.60
Water & Sewer Construction 1960	3,235.32
TOTAL CASH AS OF 10-1-62	\$50,454.12

OPERATING REVENUE

Water Sales	\$65,727.47
Sewer Sales	17,391.30
Penalties - Water	314.30
- Sewer	85.03
Sewer Tap Fees	1,188.00
Miscellaneous	1,028.64
Total Operating Revenue	\$85,734.74

NON-OPERATING REVENUE

Meter Deposits	\$ 305.00
Employees Federal Income Taxes Withheld	600.60
Money on Time Deposit	44,000.00
Interest on Investments	2,635.07
Total Non-Operating Revenue	\$47,540.67

TOTAL CASH AND REVENUE TO BE ACCOUNTED FOR AS OF 9-30-63 \$183,729.53

DISBURSEMENTS

Water Department	\$22,789.26
Sewer Department	10,035.20
Total Operating Expenses	\$32,824.46

Non-Operating Expenses

Employees Federal Income Taxes Withheld	\$ 667.80
Investments in U. S. Bonds	500.00
Accrued Interest	10.71
Work in Progress - Engineering	45,856.04
Engineering	3,070.93

CAPITAL OUTLAY

Water System	\$ 6,509.42
Sewer System	1,371.43
Water & Sewer Real Estate	2,371.04
Water & Sewer Equipment	1,460.06
	11,711.95

DEBT SERVICE

Revenue Bond Principal	\$ 5,000.00
Revenue Bond Interest	11,360.00
Revenue Bond Handling Charges	27.35
	16,387.35

TOTAL DISBURSEMENTS \$111,045.24

TOTAL ENDING CASH BALANCES AS OF 9-30-63 \$ 72,684.29

BANK BALANCES AS OF 9-30-63

Water & Sewer System	\$60,900.12
Revenue Fund	(698.14)
Operation & Maintenance	1,000.52
Waterworks Reserve	11,153.40
Revenue Bond Sinking	325.39
Revenue Bond Improvement & Contingency	
TOTAL BANK BALANCES AS OF 9-30-63	\$72,684.29

THE FRIONA STAR Sports

THURSDAY, OCTOBER 17, 1963 SEC. II, PAGE 1

"B" Team Drops Thriller

The Friona Chief-tain "B" team gave rugged Boys Ranch all they had before bowing, 18-14 in a game there last Thursday.

Friona surprised the Ranchers with two touchdowns to take a 14-0 lead, but the home team came back with three TDs to take the win.

Quarterback Lonnie Ellis and fullback Tommy Sherley scored Friona's touchdowns. Sherley's TD came on a 50-yard run. The two teams will meet again, this time in Friona, Nov. 14, at 7 p.m.

Dennis Howell, linebacker, and Bing Bingham, tackle, were singled out for their defensive play last week.

Statistics

Friona	Bovina
23 First Downs	6
412 Yards Rushing	31
39 Yards Passing	22
451 Total Offense	53
5 Passes Attempted	11
1 Passes Completed	2
2 Intercepted By	1
1 Number of Punts	5
56.0 Punting Average	41.2
1 Fumbles Lost	1
5 Number of Penalties	2
50 Yards Penalized	10

Same District; New Opponents

Friona will remain in District 3-AA for the next two years, but the district alignment has been changed, according to an announcement from the Inter-scholastic League last week.

Leaving the district are Muleshoe, which goes into class AAA competition, and Morton, which will compete in District 4-AA against the likes of Denver City.

New teams in the district next year will be Abernathy, Floydada and Lockney. Olton and Dimmitt remain district foes. District officials were to hold a meeting last night to draw up next year's district schedule, after which time the rest of the games for Friona can be scheduled.

Check these TOP FOOD VALUES

Wilson Certified BACON 53¢ 1 Lb. Pk.	Longhorn CHEESE 49¢ Lb.
Maxwell House INSTANT COFFEE \$1.03 6 Oz. Jar	Wilson's CHILI 49¢ 24 Oz. Can
CHEERIOS 29¢ 10 1/2 Oz. Box	Welch's GRAPE JUICE 35¢ 24 Oz. Bt.
Van Camp PORK & BEANS 13¢	Del Monte Crushed PINEAPPLE 30¢ # 2 Can
Easy On Spray STARCH 59¢ Economy Size	Kleenex Table NAPKINS 25¢ BOX
Betty Crocker White CAKE MIX 33¢ BOX	Borden's BISCUITS \$1.00 13 cans

'64 OLDS

WHERE THE ACTION IS!

Oldsmobile launches a great new Rocket!

JUST OFF THE PAD... AND GEARED FOR ACTION!

Oldsmobile's all-time popularity champ, the Dynamic 88, has been primed for a repeat performance! There's all the firepower you'll need in Oldsmobile's 280-h.p. Rocket V-8. And smooth Hydra-Matic Drive* assures a silken flight from lift-off to touchdown! We've taken care of the pilot and crew, too! Deep coil springs and 123-inch wheelbase for comfort. Guard-Beam Frame for safety. Tilt-Away Steering Wheel* for driving convenience. In short, the new Dynamic 88 does just about everything for a traveler but plan the trip!

DYNAMIC 88

*Optional at extra cost

..... VISIT YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER... WHERE THE ACTION IS!

PARMER COUNTY IMPLEMENT COMPANY
Phone 2091 Friona, Texas

See The Olds Exhibit At The Dallas Auto Show State Fair Grounds, October 5 thru 20

HOUSER'S GROCERY & MARKET

We Give Gunn Brothers Stamps

Big Enough To Accommodate. Small Enough To Appreciate.

Phone 9521 Friona

WANT ADS

Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account.

REAL ESTATE

SUNSET VALLEY RANCH

Star Route Willow Springs, Missouri
For sale or trade farm land. 800A ranch in Ozarks of Missouri. All year around water from springs and four ponds. 192A valley land; 250A timber; 150A thin timber; 350-400A cleared land; 3 modern houses; 7 barns; 6 sheds; fenced all around with 39" net wire with one strand barb wire around top. This is considered by numerous cowmen to be one of the best cattle spreads in southwest Missouri Address as above. 2 tnc

FOR SALE
The Wimberly Estate on West 5th St. This property consists of 2 modern houses & double garage. Paying good rent. Priced to sell. Contact Douglas Land Co. Phone 5541, Friona, Texas. 44-tnc

NOW AVAILABLE

G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us.

DOUGLAS LAND CO.

901 Main, Box 185
Office Phone 5541
Joe B. Douglas Ed Hicks
Phone 5531 Phone 3231

FOR SALE OR TRADE FOR LAND--Buffalo Motel by West Texas University. Best property in West Texas. Phone OLIVE 5-2124 Canyon, Texas. 3-4tp

WANTED

WANTED - Young lady to share living quarters. Mary Fay Rigney, Phone 5431. 2 2tp

WANTED -- Clean cotton rags. No overalls or other firmly woven materials. Will pay 7 cents per pound. Plains Publishers Phone 4811. 47-tnc

MR. FARMER--We want to contract your cotton. I will be in this area for the next two weeks. You can contact me at Chester and Fleming Gin in Friona, or at Room 16, Holiday House Motel, Earl Chester also has our contracts and can explain and handle contracting at his gin office. United Farmers Market Association, Lubbock, Jack Henderson, agent. 2tc

IRONING WANTED: Mrs. Arthur Phillips, 811 Ashland after 3 p.m. 1-2tp

WANTED: Baby sitting or housework. Mrs. Joe Parson, Crow's Slaughter House. 3-tnc

EMPLOYMENT - Wanted: Church secretary. Five day week. Contact Rev. Burton at First Baptist Church. 2 tnc

FOR SALE

FOR SALE: 77 John Deere cotton stripper, A-1 condition, 8 John Deere cotton trailers, all new; 95 John Deere combine, A-1 condition, 14' platform. W. B. Fulgham, Phone 3472. 3-4tp

FOR SALE: Two sets Hestons; two super 92 combine cabs; two sets maize guards; two sets reel bats. Leon Hawkins, Bill's Trailer Park. 3-2tp

FOR SALE
My three bedroom home on West Sixth. Fenced and carpeted. Martell LeVeque, Phone 4361 or 9891. 2 tnc

Leon Hawkins

FOR SALE -- Tascosa wheat seed \$2.50 bu. second year from certified. Cordova barley seed. \$2 bu. Eugene Bogges, Hub 2633. 47-tnc

Kill Johnson grass with sodium chlorate from Parmer County Implement, Friona. 33-tnc

FOR SALE -- 20 steers, 11 heifers, approximately 500 lbs. Raised from my Angus cows. Bruce Coleman, 1 mile south Bootleg. 2-2tp

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

SEED WHEAT
All Kinds, Certified and select. Elbon and Tetro Petkys rye. Cimarron seed oats. Custom seed re-cleaning and treating.
Scott Seed Co., Hereford Texas
Phone EM 4-3484 47-10tc

SERVICES

CUSTOM HAND MADE DRAPERIES, PILLOW AND BEDSPREADS. For consultation and bids on material and labor with Opal's Interior Decorating, six years experience. Phone 4951. Mrs. L. R. White, 806 Ashland Avenue. 28-tnc

Leave your Kodak film here. Color and black and white. Dennis Studio. 26-tnc

BLUE Lustre not only rids carpets of soil, but leaves pile soft and lofty. Shampooer For Rent. Roberts Furniture, Friona. 3-1tc

LOST

LOST--An opportunity to convert that unused article into ready cash by running a Star classified. Phone 2291. 46-tnc

CARD OF THANKS

We take this means of expressing our deep gratitude to the many dear friends for the lovely floral offerings, food and the many contributions to the memorial fund in memory of our dear mother.
All acts of kindness and expressions of sympathy shall never be forgotten.
The Family of Mrs. Charles Schlenker 3-1tp

FOR SALE: 1959 Chevrolet 4 door, radio and heater, power steering and power brakes. Good condition, Ed Hicks, 3-tnc

FOR SALE
Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession. Phone 8081 after 4 p.m. 50-tnc

CORDOVA BARLEY SEED
Book Your Orders now
J. G. McFarland 37-tnc

For
Plymouths and Valiants
See
Dallas Coldiron at
VILLAGE PLYMOUTH
Georgia at 27th
Amarillo, Texas
33-tnc

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of Friona, Texas, will be received at the office of Arley L. Outland, City Manager, City Hall, Friona, Texas, until 7:30 p.m., November 4, 1963 for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain street improvements consisting of approximately 9,600 feet of curb and gutter, 18,000 square yards of Street Paving, and other incidental items of work for the City of Friona, Texas. The project consists of approximately twelve (12) blocks of street paving.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Friona, Texas, in an amount not less than five percent (5%) of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered.

The Successful Bidder must furnish bonds on the forms provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Sureties acceptable to the Owner. All lump sum and unit prices must be stated in both script and figures. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. The Owner reserves the right to reject any or all bids, to waive formalities, and to accept the bid which seems most advantageous to the City's interest. Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions under which the work is to be done.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 91, Chapter 45, (Article No. 5159A Civil Statutes 1925) concerning the wage scale and payment of prevailing rates of wages as established by the Owner. Said scale of prevailing minimum rates of wages is set forth in the specifications.

Information for bidders, proposal forms, plans and specifications are on file at the office of Arley L. Outland, City Manager, Friona, Texas, and are on file and may be secured from Parkhill, Smith & Cooper, Consulting Engineers, 201 Avenue B, Lubbock, Texas.

THE CITY OF FRIONA, TEXAS
By Raymond L. Fleming, Mayor

NOTICE TO BIDDERS


Notice is hereby given that Parmer County will accept bids until 10 a.m., on October 28, 1963 at the office of the County Judge for the purchase of two (2) gasoline-powered tractors with not less than 35 horse power, with power takeoff, three point hitch, and each equipped with sickle-type mower attachment.

Parmer County reserves the right to reject any or all bids, or to accept the bid deemed the most advantageous to Parmer County.
Loyde A. Brewer
County Judge
Parmer County, Texas
3-2tc

A milk man making his early morning deliveries, saw a space ship swoop down and land in the street. A hatch opened, and out stepped several little green men.

The milkman walked over to them and said to the little green men, "Excuse me, but what are you guys looking for?" With out interrupting their search in any way, one of the little green men replied: "Little green women."

BE
A
DEAR,
INVEST
YOUR DOE
WITH US
AND WE
WILL SAVE YOU
A FEW BUCKS ON
YOUR BUTANE!



Our Trucks
Are Radio
Dispatched
For Faster
Service



Bainum Butane Co.

Phone Friona 8211

ELK Drive-In Check For The Free Passes Given By The ELK

FRIONA, TEXAS

WED 23 THU 24

THE 300 SPARTANS

FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE--They have a personal interest in your welfare and will appreciate the opportunity of serving you. It's always a pleasure to shop in Friona. John Henderson

ELK DRIVE-IN

Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

ROBERTS FURNITURE

Serving Friona With Furniture & Appliances

South Main St. Friona

Tomorrow--
Today Will Be Gone
Forever Except By
A Picture. Individual
Or Family Portraits

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Open 2-6 Tues, Thru Sat.

REED'S CLEANERS
709 Main St.
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Phone 2182 Friona

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FRIONA OLIVER

We Specialize In Heavy Industrial Engines.

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OFFICE SUPPLIES AND COMMERCIAL PRINTING THE FRIONA STAR

Killingsworth REDI-MIX Cement For All Purposes
"Your Business Appreciated"

Dial 9171 Nite 3012 207 W. 5th

come to church sunday

The spartan mother said to her son, who complained that his sword was too short, "Add a step to it, Return with your shield, or on it."

In our late war one woman said to another, "I would rather be a soldier's widow than a coward's wife."

The greater part of the courage that is needed in the world is not of a heroic kind. We need courage in every day life as well as on historic fields of action.

Man needs courage to be honest, courage to resist temptation, courage to speak the truth, and courage to be what he really is.

Rev. I. S. Ansley
Pastor, First Baptist Colored Church

SIXTH STREET CHURCH OF CHRIST
Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 6:00
Wednesday Services. . . 8:30p. m.

CHURCH OF CHRIST
Tenth & Euclid St.
Morning Worship Sun, 10:30 a.m.
Evening Worship . . . 7:30 p.m.

REDEEMER EVANGELICAL
Lutheran Church
Friona
Services. 8:00 a. m.
Bible Classes
and 9:15 a. m.
Sunday School
IMMANUEL LUTHERAN
Rhea
E. A. Binger, Pastor
Sunday School &
Bible Class. 9:30 a. m.
Divine Services. 10:30 a. m.
ST. TERESA'S OF JESUS MISSION
(CATHOLIC)
Sunday: Mass 12:30 p. m.
Thursday: Mass 8:30 p. m.

CONGREGATIONAL CHURCH
Sunday Services
Church School 10:00 a.m.
Worship 11 a.m.
Pilgrim Fellowship . . 5 p.m.

CALVARY BAPTIST CHURCH
2 Blocks North of Hospital
Sunday School 9:45
Morning Worship . . . 10:50
Training Union 6:00
Evening Worship 7:00
Wednesday 7:30
Tuesday WMU 3:15

ASSEMBLY OF GOD CHURCH
Sunday Services
Sunday School 9:45
Morning Worship 11:00
Young People's Meeting . 6:30
Evening Worship 7:30
Wednesday Service . . . 8:00

PRIMITIVE BAPTIST CHURCH
Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.

UNITED PENTECOSTAL CHURCH
Sunday Services
Sunday School 10 a.m.
Preaching 11 a.m.
Young People's Meeting 6:30 p.m.
Preaching 7:30 p.m.
Wednesday
Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH
Sunday School 9:45 a.m.
Preaching Services . . 10:55 a.m.
Training Union 6:00 p.m.
Preaching Service . . . 7:00 p.m.
Wednesday
Prayer Meeting. . . . 8:00 p.m.
Officers & Teachers Meeting 7:15
Wednesday WMU . . . 3:00 p.m.

FRIONA METHODIST CHURCH
Sunday Services
Sunday School 9:45 a.m.
Church Service 11 a.m.
Jr. Fellowship 5:30 p.m.
Childrens Classes . . . 6:00 p.m.
MYF meetings 6 p.m.
Evening Worship 7 p.m.
Wednesday
Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co.
Preach Cranfill

Ethridge-Spring Agency
Insurance & Loans

Friona C Of C & A

Friona Consumers
Co-Op Oils & Greases

Friona Motors

Kendrick Oil Co.
Phillips - Jobber

Bainum Butane
Phone 8221

Bi Wize Drug
Your Rexall Store

Piggly Wiggly
We Give 5 & H Green Stamps

Crow's Slaughtering
Wholesale & Retail Meats

The Friona Star

HI-PLAINS Savings And Loan Association FOR HOME LOANS TO Buy Or Build Remodel Refinance

128 E. 3rd Hereford

For Information Contact: Eric Rushing - 721 Main, Phone 5301

Longhorns Impressive; Win Over New Home

The Lazbuddie Longhorns, fresh from a magnificent win over New Home, will travel to Whitharral this week, and Coach Charley Walton says "We hope we will be able to field a team."

Lazbuddie dumped the high-flying Leopards of New Home from the unbeaten list last Friday night, shutting off the team which had averaged 53 points per game in a 12-6 homecoming win.

"It was the biggest team effort I've seen since I've been at Lazbuddie. We had the best pursuit on defense I've seen the team have," Walton stated.

Just as he had said his team would have to do to win, the Longhorns controlled the ball to beat New Home, Lazbuddie ran 64 yards, to 32 by the Leopards.

Lazbuddie scored the win with a story-book finish. With two seconds left when the play started, quarterback Kenneth McGehee hit Mac Brown on a 35-yard scoring play, which was, of course, the final play of the game.

Lazbuddie had taken the lead in the third quarter when Lloyd Bradshaw ran five yards for a touchdown. New Home tied the count in the fourth quarter when high-scoring Terry Brown ran five yards for the score to make it 6-6.

The Longhorns threatened to score twice in the first half, driving to the 10-yard line on one occasion and to the 20 another time, but lost the ball on downs both times.

New Home's only penetration of the 20-yard line came on its touchdown. Lazbuddie "helped" the Leopards score, giving them the ball deep in their own territory on a bad snap on a punting attempt.

"We felt we had to control the ball. New Home had a poised offense. If they had gotten the ball more, sooner or later they would have been able to break for a score," Walton said. He credited the Longhorns with being stout on defense when the chips were down.

However, Walton pointed out that Lazbuddie's injury list was beginning to outnumber those able to play.

Those who are injured include guards H. W. Moore and Theron Vaughn, who have ankle and knee injuries; end Timmy Foster, who is out for the season, and back Hoppy Jennings.

Brown also has an injured hand, but is expected to play, anyway. Also, Walton pointed out that some of the starters were showing animals in the state fair, so would miss practice all week.

"If some of our injured players come around, we'll be all right. But I'm afraid we'll be completely without subs this week," Walton concluded.

STATISTICS			
Laz.	TCB*	NYG*	N. H.
13	16	81	5.1
182	18	68	3.8
79	17	27	1.6
261	4	6	1.5
4/9	0	1	1
0	1-55	Punts, Avg.	2-34.5

INDIVIDUAL RUSHING			
Player	TCB*	NYG*	AVG*
Bradshaw	16	81	5.1
Brown	18	68	3.8
Mabry	17	27	1.6
McGehee	4	6	1.5

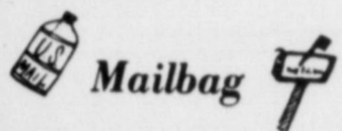
*TCB--times carried ball; NYG -- net yards gained; AVG --average per carry.

How Friona's Opponents Fared

(Following are the results of Friona's 1963 football opponents in their games last week. Friona opponents are listed in all capital letters.)

PLAINS 25, FARWELL 22
Frenship 14, SUDAN 7
Shamrock 24, MEMPHIS 6
HAPPY 14, Kress 8
DIMMITT 8, Floydada 2
MORTON 25, Abernathy 0
Tulsa 24, OLTON 14

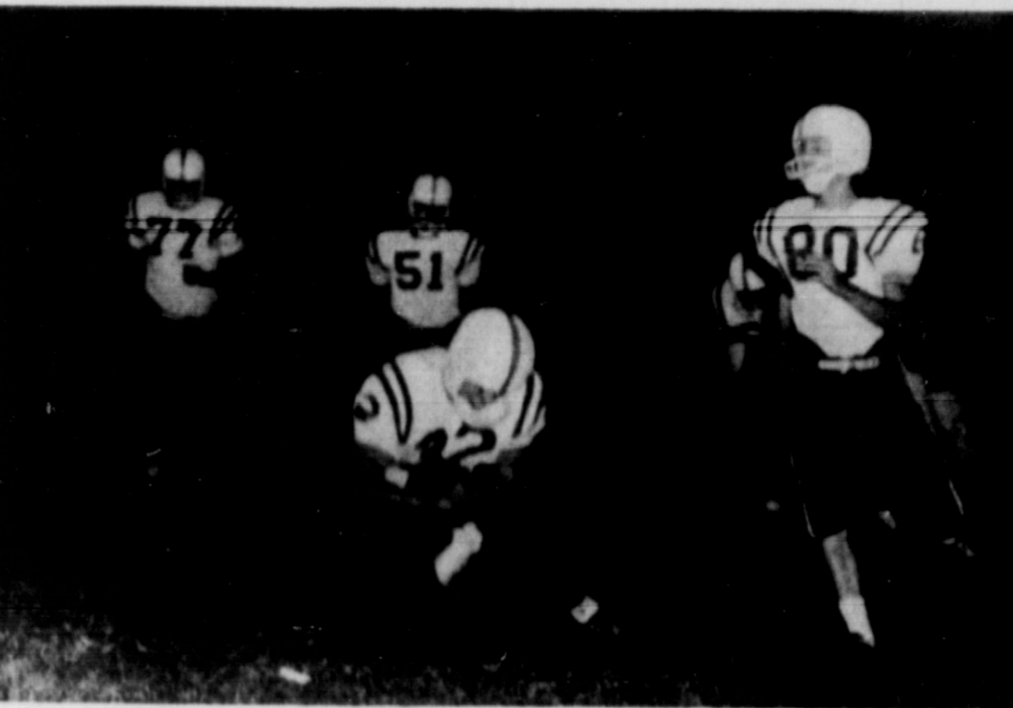
Joe Parson



Dear Editor:

The parents of Friona Parents - Teachers Organization wish to express their appreciation to all the teaching staff of Friona elementary school for their help in making the "Back to School" nights a success. Also we would like to say thanks to the Friona Star for their interest in our organization and the publicity given us.

Mrs. Franklin Bauer
Secretary, Friona Elementary PTO



AFTER BALL . . . Neel Lyles dives to cover loose ball, as Danny Black (77), Eric Rushing (51) and David Carson (80) come in to help. It was all in vain, though, as officials ruled the loose ball as incomplete pass.

News From LAZBUDDIE

BY MRS. C. A. WATSON

Congratulations, Lazbuddie Longhorns, on winning our Homecoming game Friday night with New Home. The fans thought it couldn't be anything but a tie 6-6 but the big moment came when Kenneth McGehee threw a 43 yd. pass to Gary Brown. The crowd was breathless then stood with roars and yells as Brown caught the pass in the last two seconds of the game for the TD making the score 6-12.

The halftime exercises were very unique as Lazbuddie does not have a band, but several girls in the Pep Squad with the majorettes entertained. As they marched and twirled, you could hear music coming from a record player at the press box.

Pat Chitwood, Marsella Mayfield and Linda Gleason were in perfect step with the music as they performed twirling fire sticks.

Linda Gleason was crowned sweetheart by the hero, Kenneth McGehee. Runnersup were Charlotte Seaton with her attendant Lloyd Bradshaw, Marianna Gammon and her attendant Lewis Seaton.

Many out-of-the-area folks were seen at the game Friday night. Among them were the former superintendent, J. C. Ward and family, Kanay, the Lesley family from Spearman, Mary Maxwell from New Mexico and many, many exstudents from colleges at various places.

Terry Darling and Glendale King were home over the weekend from South Plains JC, Levelland. The boys reported that the College there had closed the last few days because of an epidemic.

Annie Vaughn and Myrtle Steinbock are in Cloudcroft this week visiting the H. D. Hutchen family.

Scotty Windham and five members of his Ag. class left Sunday for Dallas where they are attending the Fair this week. Boys going were Darrell Mason, Richard Gorden, Gary Eubanks, Buddie Embry and Bobby Gleason. Several from this area plan to attend the fair this week.

Mr. and Mrs. Raymond Lester and boys, Lubbock, visited her parents, the Claud Blackburns Sunday.

Eunice Shiping, Kress, visited her mother, Mrs. Annie Vaughn recently.

Mr. and Mrs. John Addudell were recent visitors in the home of their daughter and family the DeWitt Tillers near Enochs.

Mr. and Mrs. Bob Broyles carried a load of grain to Tichamingo, Oklahoma Saturday. Word was received Saturday

that Edwin Haskins, son of Mr. and Mrs. George Haskins was still under observation in a Houston hospital. The Haskins are in Houston with their son.

Dale Warrick, Muleshoe spent the weekend with Leon Watson.

The Wyle Bullock family entertained the sophomores with a class party Saturday night in their home. The class played competition games, enjoyed grill hamburgers, potato salad and barbecued beans and punch.

Just before the party broke up the class was served devil and angel food cake with chilled fruit salad.

Linda Lesley, Spearman, spent Friday night with Tom Smith.

Eva Dean Ivy, TCU, Ft. Worth visited over the weekend with her parents, the Shanks Ivys.

Nola Ivy, Mrs. T. D. Reed and Bobbie Matthews were in Phoenix during the weekend visiting relatives.

Mr. and Mrs. H. W. King, El Paso visited Thursday and Friday of last week with their daughter and family the Paul Templetons. Saturday night the Buddie Kings in Amarillo.

Mr. and Mrs. Frank Hinkson and Hazel Nowell returned Friday from Dallas where they spent some time at the Dallas Fair. Mrs. Hinkson and Hazel attended the grand chapter of the Eastern Star held in the Municipal Auditorium in Dallas last

Hopeful Bears Invade Red Raider Country

Baylor's Bears, who derailed the Arkansas Razorbacks last week, invade Jones Stadium to meet the Texas Tech Red Raiders at 7:30 p.m. Saturday.

Baylor knocked off the Hogs 14-10 while the Red Raiders were absorbing a 35-3 defeat at the hands of the Texas Christian Horned Frogs.

Don Trull, possibly the best quarterback in college football, directs Coach John Bridgers' upsurging Bears. "Trull is terrific," asserts Tech Coach J. T. King.

Texas Tech is observing Dad's Day and will formally induct G. C. (Mule) Dowell,

footballer and track man of the 1930s, and the late J. C. (Dell) Morgan, who formerly coached basketball and football at Tech, into the Athletic Hall of Honor. The Dads Association sponsors the Hall, which now has seven members.

Although Texas Tech appears likely to set a season attendance record, both reserved and general admission tickets are available for the contest Saturday night.

Crowds have been: Washington State, here, 31,500; University of Texas, there, 54,000; Texas A&M, here, 38,000; Texas Christian, here, 31,500.

Honor Roll Given Elementary School

J. T. Gee, elementary school principal, this week announced the honor roll for the second, third and fourth grades. First grade honor roll is not compiled the first six weeks.

SECOND GRADE

All A's - Rhonda Rhodes, Libby Lyles, Chris Sanders, Pam Lewellen and Daris Rhodes.

One B and the Rest A's - Teresa Ingram, Beverly Bailey, Beth Cranfill, Janice Bandy, Dorothy Johnston, Josie Perez, Jeanne Bandy.

Two B's and the Rest A's - Carolyn Gore, Lee Ann Johnson, Glenda Reeve, Kyle Shelton, Jay Messenger, Alan

Payne, Trip Horton, Susan Jarecki, Cheryl Oxford, Annette Reznik, Dolores Rodgers, Cynthia Messenger, LaGayla Self, Lisa Taylor, Cinda Johnson, John Sheehan, Brent Hall, and Bill Fallwell.

THIRD GRADE

All A's - Teresa Eingham, Carolyn Murphree, Gail Parkey, Berita Kay McAllister.

One B and the Rest A's - Carol Morgan, Vandra Sue Nichols, Carol Reeve, Bill Carrothers, Gary Mings, John Lee Rule, Cynthia Barnett, Debbie Bengie, Nancy Martinez, Tracy Barber.

Two B's and the Rest A's - Bruce Bandy, Alan Zeman, William Bailey, Thomas Hue-reca, Holly Welch, Doris Schueler, Mikala Renner, David Sanders.

FOURTH GRADE

All A's - Alesia Ragsdale, Carolyn Martin, Dave Buske, Deanne Schueler, Sheila Struve, Cynthia Gable, Vicki Mings, Jill Riethmayer, Carleen Schlenker, Louise Whaley, Denise Frazier, Kathy McLean.

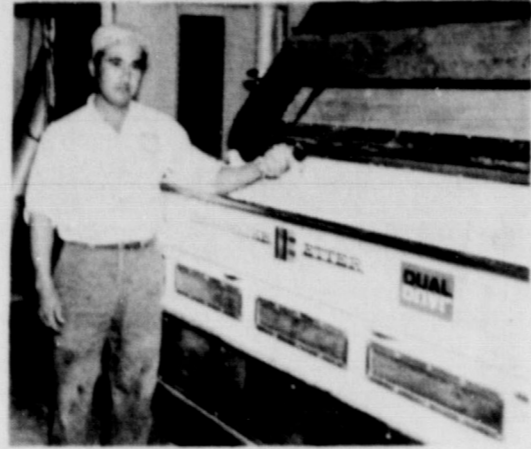
One B and the Rest A's - Andrea Hurst, Kathy Horton, Kathy King, Sally Kendrick, Janice Milner.

Two B's and the Rest A's - Larry Sanders, Vicki Beck, Eddie Bainum, Denise Cudd, Christine Grant, Bill Bailey, Joni Cannon.

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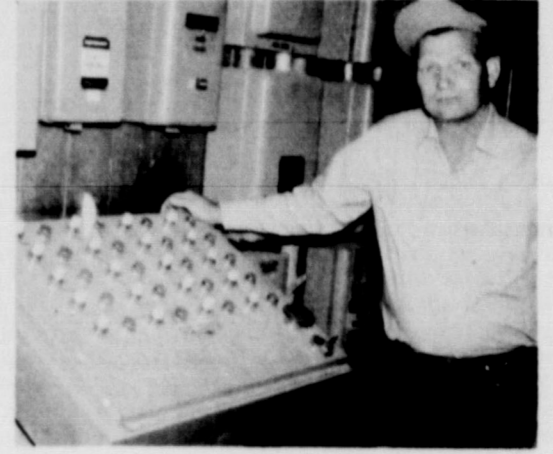
<p>LANES</p> <p>Mellorine 1/2 Gal. 39¢</p>		<p>MARYLAND CLUB</p> <p>COFFEE 3 Lb. Can \$1.89</p>	
<p>FRUITS AND VEGETABLES</p> <p>Washington Delicious</p> <p>APPLES Lb. 19¢</p>		<p>PEPSODENTS</p> <p>TOOTH BRUSH A Size For Every Member Of The Family 49¢</p>	
<p>Sunkist</p> <p>LEMONS Lb. 17¢</p>		<p>BAKE RITE PURE</p> <p>SHORTENING 3 Lb. Can 59¢</p>	
<p>New Mexico Russett</p> <p>POTATOES 10 # Bag 53¢</p>		<p>MEATS</p> <p>SIRLOIN OR T-BONE</p> <p>STEAK 89¢ Lb.</p>	
<p>Colorado Red</p> <p>POTATOES 25 # Bag 98¢</p>		<p>COMSTOCK</p> <p>PIE SLICED</p> <p>APPLES #2 Can 25¢</p>	
<p>CALIF</p> <p>Green Onions or Radish 2 Bu. 15¢</p>		<p>GLADIOLA</p> <p>FLOUR 10 Lb. Bag \$1.09</p>	
<p>FROZEN FOODS</p> <p>Morton's All Butter Danish Twist ROLL 53¢</p>		<p>CAGED</p> <p>EGGS Med. Size Grade A Doz. 49¢</p>	
<p>PIZZA'S HAMBURGER CHEESE PEPPERONI 89¢</p>		<p>WRIGLEY CHEWING GUM Carton Of 20 Pk. 75¢</p>	
<p>JOHNSON'S FOOD MARKET</p> <p>5 and H Green Stamps Double On Wednesday With Cash Purchases Of \$2.50 Over Ph 2111</p>			
<p>BEEF FRESH GROUND 45¢ Lb.</p>			

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- 4th Prize-Stacked Pillows With Holder
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- 6th Prize-Samsonite Card Tables
- 7th Prize-Pair Mens Florsheim Shoes
- 8th Prize-Ladies Purse
- 9th Prize-Ladies Shoes
- 10th Prize-Ladies Shoes

Contest ends and prizes will be awarded Saturday, November 9, 1963

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Cotton Looking Good In Amazing Comeback

By W. H. GRAHAM

Out of the glummiest prospects for a crop since the famous "freeze of fifty-five" has come the most amazing recovery in history for Farmer County cotton in this weird year of 1963.

Back in the spring, which was characterized by wet and cold

THE HIGH PLAINS FARM AND HOME

weather, county farmers went to the fields again and again to get their cotton crop in the ground. Then after nursing it along for several weeks, farmers had practically all their hopes dashed by the worst rash of hailstorms to visit the Plains in years.

Field after field was plowed up and re-planted to early-maturing maize or abandoned to "get by as best it could" as farmers figured tender loving care couldn't possibly undo all the damage. Then the buds descended and that seemed like curtains for the crop.

1. A late, weak start
2. Heavy hail damage
3. Worse than usual insect attack

Those were the conditions that bore down on the crop all through the growing season, and along about the end of August, when bolls are usually popping and farmers' grins are a mile wide, the Farmer County cotton crop was just starting to bloom in many instances!

Farmer County was allotted 49,500 acres of cotton this year, and virtually all of that allotment went into the ground. Cotton acreage is at a high premium in this county and it is seldom that any of the allotment is wasted.

After the onslaught of the weather, the nearly-50,000 acreage was pared to roughly 30,000 acres, estimates Deryl Coker, Farmer County agent. It was the worst acreage abandonment, percentage-wise, in the county's history since farmers have been irrigating the crop.

But then an amazing transformation began to take place. The weather, which had been as unruly and onerous as a yearling steer all season long, suddenly turned perfect. There hasn't been a speck of rain descend on the county since the very early part of September, and that was only spotted.

There has been an uninterrupted chain of sun-filled days that have set new marks in the weather history books for extending the "Indian summer" past the time that the oldest oldtimers on the Plains can remember it.

Under these balmy conditions, the cotton crop, languishing as it had been for months, suddenly took on new life. At the threshold of maturity, it righted itself, fruited out splendidly, and began to produce lint.

This week, as the High Plains faces the moment of the tradi-

tional first killing frost, the farmers have been blessed with a recouped cotton crop that is sure to put some money in the bank even with a normal freeze date (around October 20).

This is truly the most outstanding crop recovery story ever written on the irrigated High Plains, and it is especially important to Farmer County, which has for years led the entire High Plains in cotton acreage yields.

Last year Farmer County farmers produced a stupendous crop of over 80,000 bales which averaged over one and two-thirds bale per acre for an all-time high. This year they were about ready to write the entire crop off for naught as late as September 1, but now in the middle of October the tune is a little different.

Nearly all farmers are hoping for a bare minimum harvest of a half-bale per acre and many are crossing their fingers for from three-quarters to a bale. Compared to 1962 that is a big drop, but on a lot of farms it could well mean the difference in "paying out or renewing my note".

Cotton farming, like raising other row crops on the irrigated High Plains, is a highly mechanized, specialized enterprise. The farmer, with his investment in water, fertilizer, insecticides and "experiment station-type" crop culture, does his utmost to insure himself of a crop in spite of the vagaries of Mother Nature.

But 1963 is proving once again—as if there were ever any doubt—that Providence has a strong hand in determining the fortunes of the farmers of the High Plains.

The recovery of the 1963 cotton crop was a natural phenomena entirely out of the control of the farmer. Coming as it has after two excellent falls in a row, the fall of 1963 is sure to be long remembered.

Wayne Koehler, farmer east of Oklahoma Lane crossroads, displays open bolls of cotton in his irrigated patch. Koehler says, "If frost will hold off another two weeks I will make a bumper cotton crop."



In contrast this field of dry land cotton in the area south of Clay's Corner has at least 80% of the bolls open; however farmers in the area say that harvest operations will be limited until after frost.

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On The Farm In Farmer County

By DERYL COKER
County Agent

You have probably noticed that some wheat fields in the county have dead spots and these spots vary from very small to as large as 5 acres or more. A careful examination of these spots shows that white grub worms are at work. If these spots are big enough, it will pay you to drill them over. There is insecticide that can be used in controlling grubs, but they need to be put down

with the seed at planting time. If you have noticed wax or gum oozing from the trunk of your peach trees they are probably infested with peach tree borers and now is the time to control these pests.

The insects damage the trees from about a foot above the ground to three or four inches below it.

Treatment for peach tree borers is Paradi-chlorobenzene crystals applied to the infested trees between October 20 and November 15. All weeds and grass should be removed

from the soil around the tree trunk for about a foot and the P D B crystals placed in a circular band around the tree about two inches from the trunk.

A mound of dirt six inches high should then be packed against the tree without allowing the crystals to touch the tree as they will harm it if they do. Leave the mounds until spring, then level them back to the original ground line.

Two to three year old trees require about 1/2-ounce of P D B crystals per tree, and four to five year old trees need about 3/4 ounce per tree. A mature tree requires 1 ounce of crystals per tree, according to the entomologist.

When the crystals are placed around the trees the soil should be dry, and the soil temperature should be about 55 degrees F.

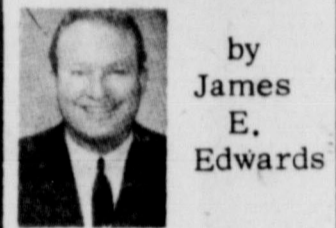
For further information on the care of fruit trees come by the office and pick up a guide.

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FOOTSAVING EDUCATION



by James E. Edwards

Are These Good Shoes?

Every spring every shoe-man loses friends (and customers) by the very natural process of growth and development.

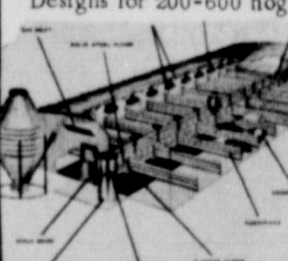
Babies very rarely wear out their shoes; some toddlers knock shoes out of shape but not until they are outgrown. Then comes the first spring that they play outdoors most of the day and it is an awful shock to see what they can do to a pair of shoes when they rub them on concrete.

"Good shoes" usually means shoes that will not wear out. For adults this is a pretty good criterion but when you remember that going barefoot is healthful for active young feet, you must beware of stiff, heavy shoes that immobilize the foot. Walking and running can be accomplished by use of the legs even if the feet are in casts. There are children's shoes on the market that even the roughest wear will not fade but we are committed to buy and sell what is better for the children's feet.


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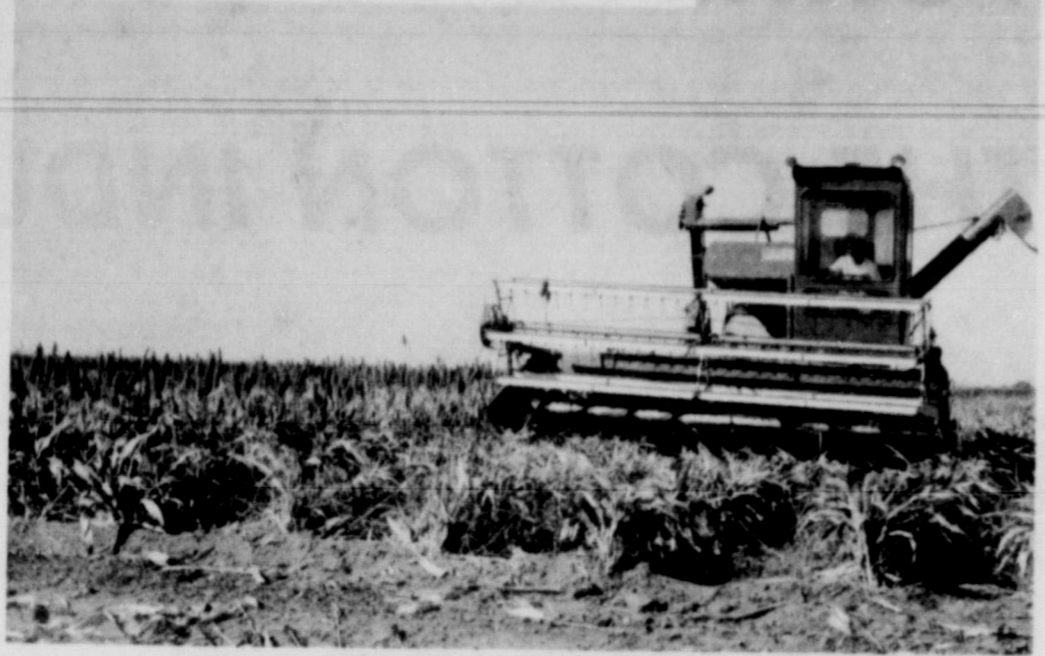
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Maize harvest on the V. W. Rannals farm south of Clay's Corner is in full swing with harvest operations to be completed in another ten days or two weeks if the weather continues warm and dry. Cotton harvest will begin immediately after frost say farm hands.



Complete 64 Program Of Work

The yearbook Committee of Parmer County Home Demonstration Council met recently in Friona and completed plans for the Extension program of work in the County.

Mrs. Joel White, chairman and one Home Demonstration club member from each of the clubs in the county, the County Council Chairman and the Home Demonstration Agent made up the yearbook committee.

The following programs were planned:

January -- Texas Poll Tax-Discussion program.

February -- 1. Carpet Care-County wide demonstrations, 2. Broiler meals-demonstrations.

March -- 1. Exchange student - program or 4-H club demonstration, 2. Vegetable and flower garden program.

April -- Crafts - Planned by individual clubs. Historical spots in Texas.

May -- Budgeting Homemakers time - Club program, Open program.

June -- Food Preservation 1. Canning, 2. Freezing.

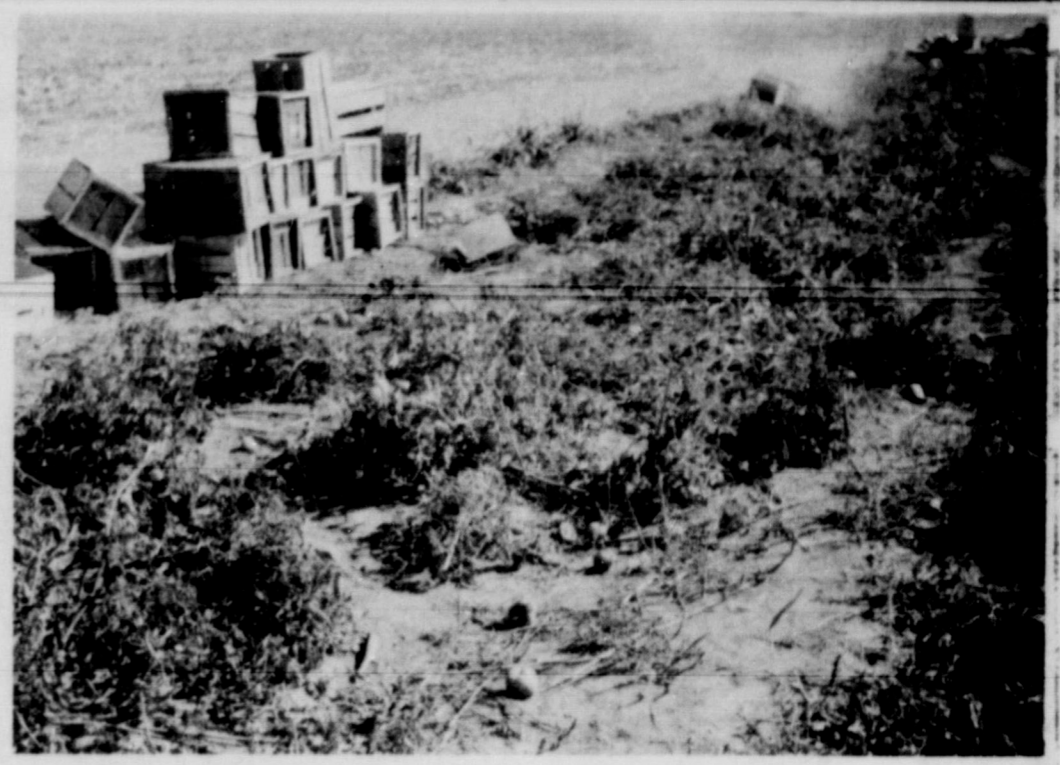
September -- Foreign Cookery, Election of Officers & THDA recommendations.

October -- Guidance for schoolage & teenage children.

November -- County wide Foreign Cookery luncheon, THDA delegates reports.

December -- Club Christmas parties.

The Home Demonstration Clubs always welcome visitors to their programs. The county wide programs are especially planned by the County Planning Committees to reach all homemakers whether they are club members or not. Extension Agents work with all groups of homemakers in addition to organized Home Demonstration Clubs.



COURTHOUSE NOTES

INSTRUMENTS FILED SINCE OCTOBER 7, 1963

DT, Thomas A Bandy, Investors Inc., Lot 2 & N, 20' Lot 3, Blk. 9, Drake Rev. Sub., Friona

WD, D & R Builders, Thomas A. Bandy, Lot 2 & N, 20' Lot 3, Blk. 9, Drake Rev. Sub., Friona

DT, Horace G. Morgan, et al, Fed. Land Bank, NE 1/4 Sect. 4, T14S, R3E

WD, George G. Taylor, Jr., First Baptist Church, Friona, Lots 5 & 6, Blk. 88, Friona

DT, J. R. Sublette, Amicable Life Ins. Co., Sect. 34, T2N, R2E

DT, Fay Pinner, et al, Travelers Ins. Co., NE 1/4 Sect. 12, T15S, R2E

ML, A. M. Wilson, Cicero Smith Lumber Co., Lots 4 & 5, Blk. 3, Pidgeon Sub., Bovina Tr., Deed, Frank R. Murray, Tr., Carl C. Maurer, Lot 15, Blk. 77, Friona

WD, R. A. Weiss, R. M. Bradley, Lots 17, 18 & 19, Blk. 46, Farwell

WD, Robert B. Spohn, et al, Ralph G. Wilson, N1/2 & SW1/4 Sect. 9, Synd. "C"

DT, Ralph G. Wilson, Robert B. Spohn, N1/2 & SW1/4 Sect. 9, Synd. "C"

Tomato harvest on the James Ensor farm, south of Oklahoma Lane, is nearing completion with six tons of canning tomatoes and four tons of white ripe and pink tomatoes sold by Ensor from the five acre patch. "The harvest was fair" says Ensor.

"Sure Sign of Flavor" QUALITY CHECK DAIRY PRODUCTS

Butter Milk Cottage Cheese Sour Cream

CLARDY CAMPBELL Quality Check DAIRY PRODUCTS

In No-Wax--No-Leak Plastic-Coated Cartons

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

Cricket

In the recent Texas Home Demonstration Messenger, I ran across this thought, "Wisdom is knowing what to do next, Skill is knowing how to do it, Virtue is doing it."

I thought how appropriate this saying fit the leaders in our Home Demonstration Clubs when they met recently for their annual luncheon and Council reports. They know what to do (and there was no complaining about how much they had to do) and they had the skill for doing the assignment. They did it and there by lies the Virtue. The chronic procrastinator (that's a big word) is lacking in virtue and most usually in skill or wisdom or both.

The Home Demonstration Council Chairman, Mrs. J. D. Sanders presided over the meeting with ease and confidence to match that of many who are well known in the field of public speaking. Their thoughts were well organized and showed thought in preparation. Mrs. Gene Welch made the statement that: this was her first time to make a talk before a group. This really proves that there is a great untapped potential in each individual, and they need only the opportunity to develop their talents which is an important objective of the Extension Service - that of developing leaders through Home Demonstration Club work.

The idea has been expressed recently, for the organization of a Home Demonstration Club in Farwell. It does not really take very many women to start a Club and those who are interested may contact the Home Demonstration Agent at the Courthouse for further information.

THE FASHION PICTURE FOR FALL

Two distinct looks are in the fashion picture for this fall. The sportive look of casualness leads the way, and the soft look is making a definite entrance, says Extension Service clothing specialists at Texas A&M University.

"The soft look is dressier and very feminine. The silhouette softly outlines the figure but definitely is not clinging," the specialist adds. Neutral colors are favored, though winter pastel woollens in sheer weights are an important trend.

Heels of medium height but slim will be worn with the soft look in apparel. While dress lengths remain short--now just below the knee--the fashion-right woman knows a very high heel will give the impression of toppling forward--an unbalanced look.

A woman who wears the soft look will carry a small handbag and choose delicate jewelry, such as unmatched bracelets to complement her outfit.

The Cottage
SERVING "THE WEST'S BEST FRIED CHICKEN"
Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4805
Hiway 60 2 Miles West

Farm And Ranch Loans
Long Term Low Interest
ETHRIDGE-SPRING
Agency, Friona
Phone 8811

"CHEAP WATER"
The additional water you get when you acidize your well with
DRY ACID®
See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
Cotey Chemical Co.
Lubbock, Texas

THERE'S FASHION DYNAMITE in this coat which shows up in a season lush with good fashion and elegance. Tailored to tiny proportions, it is superbly enhanced with a round full ring of magnificent mink, tied with a bow, and pinned with a golden brooch. The fabric is soft-touch, gently color-toned Pearl 30 woolen. A pin-money priced fur trim coat for Junior Petite Sizes 3-13. Newest fashion colors.

THE FASHION SHOP
6th And Main Clovis
See Our TV Fashion Show Ch-12 10:10 P. M. Tues.

Get the inside-outside story of Electric Comfort Heating and keep this inside-outside Airguide thermometer for your time!

■ If you are a customer of Southwestern Public Service Company and own your home, we'll present you with this Airguide inside-outside thermometer, Model 407-B, valued at \$5.00 and finished in attractive ivory color, for permitting one of our qualified Electric Comfort Heating representatives to call on you, in your home, at your convenience, and fully explain why it's to your advantage to modernize your home heating system. You'll be under no obligation. Just call your Public Service Company office, to arrange appointment.

SOUTHWESTERN PUBLIC SERVICE COMPANY

TELLS INSIDE TEMPERATURE...
TELLS OUTSIDE TEMPERATURE



The New Farmall 706 Tractor An The IHC #314 Moldboard, Rollover Plow. These Are Perfect Partners For Your Plowing Problems

See Them Today- - - At
PARMER COUNTY IMPLEMENT COMPANY
Friona Ph 2201

DOUBLE YOUR YIELD
With Feed Lot Manure-
Have 12,000 Tons Available From Farwell Feed Lots-From \$2.75 To \$3 Per Ton, Spread on Your Farm, Depending On Distance.

Call M. T. Brown -
RE6-6434, Portales, New Mex.
Or
Farwell Feed Lots - 481-3495.

Treasurer's Report

REPORT OF Mabel Reynolds, County Treasurer of Parmer County Texas, of Receipts and Expenditures from July 1, to September 30, 1963, inclusive:

JURY FUND, 1st Class	
Balance last Report, Filed June 30, 1963	\$ 6,589.07
To Amount received since last Report.	23.64
By Amount paid out since last Report, Ex. "A,"	196.00
BALANCE	\$6,416.71
ROAD AND BRIDGE FUND 2d Class	
Balance last Report, Filed June 30, 1963	\$ 1,993.80
To Amount received since last Report.	15.64
By Amount paid out since last Report, Ex. "B,"	150.00
BALANCE	1,859.44
GENERAL COUNTY FUND, 3d Class	
Balance last Report, Filed June 30, 1963	\$48,957.00
To Amount received since last Report.	8,569.05
By Amount paid out since last Report, Ex. "C,"	28,063.01
BALANCE	28,463.04
PERMANENT IMPROVEMENT FUND 4th Class	
Balance last Report, Filed June 30, 1963	\$15,927.08
To Amount received since last Report.	15.64
By Amount paid out since last Report, Ex. "D,"	904.24
BALANCE	\$15,038.48
RIGHT OF WAY FUND 5th Class	
Balance last Report, Filed June 30, 1963	\$35,219.10
To Amount received since last Report.	223.27
By Amount paid out since last Report, Ex. "E,"	0.00
BALANCE	\$35,442.37
LATERAL FUND 6th Class	
Balance last Report, Filed June 30, 1963	0.00
To Amount received since last Report.	33,652.51
By Amount paid out since last Report, Ex. "F,"	548.46
BALANCE	33,104.05
SOCIAL SECURITY FUND 7th Class	
Balance last Report, Filed June 30, 1963	\$ 8,179.59
To Amount received since last Report.	1,344.27
By Amount paid out since last Report, Ex. "G,"	2,698.66
BALANCE	\$ 6,825.20
FARM TO MARKET R. & B. FUND 8th Class	
Balance last Report, Filed June 30, 1963	\$115,785.27
To Amount received since last Report.	10,049.42
By Amount paid out since last Report, Ex. "H,"	41,474.86
BALANCE	\$ 84,359.83
RECAPITULATION:	
JURY FUND, Balance	\$6,416.71
ROAD AND BRIDGE FUND, Balance	1,859.44
GENERAL COUNTY FUND, Balance	28,463.04
PERMANENT IMPROVEMENT FUND, Balance	15,038.48
FLOOD CONTROL FUND, Balance	4,500.00
RIGHT OF WAY FUND, Balance	33,104.05
LATERAL FUND, Balance	33,104.05
SOCIAL SECURITY FUND, Balance	6,825.20
FARM TO MARKET R. & B. FUND, Balance	84,359.83
TOTAL	\$ 216,009.12
LIST OF BONDS AND OTHER SECURITIES ON HAND	
U.S. Government Bonds:	\$469,500.00
COUNTY INDEBTEDNESS:	
Road & Bridge Machinery Warrants	\$ 34,300.00
THE STATE OF TEXAS)	
COUNTY OF PARMER)	
Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.	
Mabel Reynolds, County Treasurer.	
Sworn to and subscribed before me, this 8th Day of October 1963	
(SEAL)	BONNIE WARREN, Clerk, County Court, Parmer County, Texas

WORKING TO PROMOTE THE COTTON INDUSTRY

Cotton producers have for several years become more and more concerned about the growing threat of synthetic fibers. Cotton profits have been seriously cut by loss of markets and acreage, and rising production costs. As our only basic answer to the problem cotton producer leaders across the belt have strongly pushed for an adequate research and advertising effort. Their ideas have become reality in the Cotton Producers Institute.

The Institute is completely producer controlled, non-political, voluntary and 100 per cent of its funds will go for research to cut production costs, develop new qualities and uses, and nationwide consumer advertising to sell more cotton. By an agreement whereby the National Cotton Council will service the program and bear all administrative costs, none of the Institute funds will be spent in salaries and overhead. Too, lending agencies and internal revenue have cleared the program as a tax deductible production expense.

The finance plan calls for \$1.00 per bale to be paid by the producer. This is left strictly up to individual farmers, on a voluntary basis. In line with the usual support Parmer County gins give to progressive movements, we will cooperate in the program and its finance plan, accepting voluntary participation from producers.

**Support
The
Industry
That
Supports
You!**

The Following Gins
Endorse The C. P. I. Program
And Will Accept Your

VOLUNTARY PARTICIPATION
In It. . . .

Bovina Gin Company

Don Sides, Mgr. FM Road 1731 North

Lawlis Gin Company

Ovid Lawlis, Mgr. Highway 86 East Bovina

Oklahoma Lane Gin

"Owned by Farmers Who Understand Your Problems"

Lariat Gin Company, Inc.

Calvin Meissner, Mgr. Phone Lariat 925-3110

Nickels Gin Company

Nothing But the Best Farwell

Chester & Fleming Gin

We Want To Serve You Friona

Country Club Gin

Highway 60 West of Friona

Friona Farmers Co-Op Gin

Phone 2765 South of Town

Fleming & Son Gin

Phone Hub 2405 South of the Hub

West Hub Gin

Phone Hub 2705 West of the Hub

COTTON PRODUCERS INSTITUTE

FALL 1963 GPI TELEVISION CAMPAIGN SELLING COTTON NATIONWIDE

Lubbock, Tex., KLBD-TV, Channel 11

August 12 through November 10, 1963		
Mon. 8:25 a.m.	During TODAY	
Tue. 8:25 a.m.	During TODAY	
Wed. 8:25 a.m.	During TODAY	
Thurs. 8:25 a.m.	During TODAY	
Fri. 8:25 a.m.	During TODAY	

Lubbock, Tex., KLBK-TV, Channel 13

August 12 through November 10, 1963		
Tue. 10:00 p.m.	Between MOVIES/NEWS	
Thurs. 7:00 p.m.	Between MY THREE SONS/RAWHIDE	
Fri. 8:30 p.m.	Between ROUTE 66/ARREST & TRIAL	

5,639 Commercials Using 196 Stations
In 179 Major Cities

RESEARCH PROMOTION

CPI BUILDS GREATER COTTON MARKET

COTTON PRODUCERS INSTITUTE

Research

The Institute funds are actively at work in key research projects aimed at:

1. Easing the cost-price squeeze on cotton growers by reducing costs and improving raw fiber quality; and
2. Producing new or improved cotton products.

Outstanding research organizations are working on Institute projects. In many cases, the projects are attracting funds from other sources, thereby boosting cotton's total research effort.

Promotion

The Institute is operating a hard-hitting advertising campaign to sell products made from cotton. It is aimed mainly at the U. S. housewife who buys most of the textile items used by the family. In addition, the Institute is telling garment manufacturers, retailers and others how advertising by cotton growers is helping them stimulate sales of cotton products.

We Heartily Endorse this Concept of a Self-Help Program

By voluntary participation in the Institute, cotton growers are demonstrating their ability to build for themselves a lasting and promising future in cotton. Every dollar goes for operating research and promotion programs — there is no overhead. The Institute deserves the wholehearted support not only of all cotton growers but all people in cotton communities. Organized research and promotion can increase markets and profits for cotton — the key to the economic health of this area.



By **VOLUNTARY PARTICIPATION** in the Institute Cotton Growers can demonstrate their ability to build for themselves - a lasting and promising future in cotton.

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