

THE
FRIONA



STAR

VOLUME 42, NUMBER 11

16 PAGES

SECTION 1

STAR
Lites
by Bill Ellis

After enjoying "Indian Summer" for the past several weeks, the weather has spoiled most of us, and now that winter is trying to come on to the scene, it has made quite a change.

While the sunny weather has been a blessing for harvesters, we have started another fall-winter season in the "dry" column, with very little moisture received since September. All farmers are hoping we avoid the "cold-dry" freezes we had last winter.

The City of Friona has requested residents who had water meter boxes to freeze last year to lay something (cardboard, burlap bag, etc.) over the box lid and weight it down with something heavy so it won't blow off.

This will help eliminate the number of meter boxes freezing, the city officials say.

While the Friona Squaws are off to a flying start with an unbeaten record, one senior member of the team is taking her lumps. If anyone is having harder luck than Carolyn Herring, we'd like to know of it, and I'm sure it would console her.

After being a starter all the time she was a seventh, eighth and ninth grader, Carolyn had patiently waited her turn in high school and had the starting guard position won this year before bad luck set in.

Early in the year she injured one of her legs. "While doing nothing more than jumping in the air," says Coach Baker Dugins. Then, in the first regular-season game, Carolyn hurt the other leg while making a routine play. She wasn't in contact with another player, or even touched.

Now, Carolyn will undergo an operation to correct her knee trouble, but will be out of action some eight weeks. This is the bulk of the basketball season, but the team says that if it wins district, they will have Carolyn back full time. And perhaps that will be an added incentive.

But, back to the tale of woes for Miss Herring. As if things weren't bad enough, during the weekend she came down with the mumps.

Another member of the Squaws' team, Marica Lynn Massie, also a senior, has been sidelined due to a recent operation. She will also be out of action most of the year.

It has been gratifying, then, with these misfortunes, that the Squaws have won all their games to date. In fact, the team is really blessed with depth, especially on the offensive end.

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NEW FRIONA STORE

Harry's Super Market Opens

Friona's newest and largest super market -- Harry's, is scheduled to open its doors today at its new building in the 1000 block of Main Street.

The new store, featuring 7500 square feet of shopping space, will carry all nationally-advertised brands of canned and packaged food, farm-fresh fruits and vegetables and top-quality meat.

As a bonus to shoppers, the store will offer Frontier Savings Stamps, double every Wednesday with purchase of \$2.50 or more in merchandise. During the formal opening, Harry's will give double Frontier Stamps the entire week of December 12-18.

Managing the store is James Brown. Owner is Harry Brown of Dimmitt, who also owns Harry's Super Market there. James, 34, has been in the grocery business for 10 years, and has managed Harry's Super Market in Dimmitt most of that time.

Brown, a native of West Texas, is married, and he and his wife Patricia attend the Baptist Church. They have four chil-

dren: Diane, 6, James Jr., 5, Annette, 4, and Lynn, 3.

"We have met a lot of wonderful people in Friona. We think Friona is a growing community, and would like to further its progress," Brown stated.

The new store will feature automatic checking stands, as well as "electric eye" doors which open automatically. The store will be closed on Sundays.



JAMES BROWN

Butcher for Harry's Super Market will be Harold McIntire, who has been in the business 25 years. "Harold will feature only USDA top-grade meats," Brown says.

The new Friona store will employ in the neighborhood of 15 persons. As a further gesture to shopping comfort, the store will feature music by Musco throughout the building.

"We intend to give the people the finest quality at the lowest prices possible, and we invite everyone to come in and look over our store," Brown said.

An attraction for the children on Friday and Saturday will be free rides on the Clardy-Campbell "Cheky Choo-Choo." Free door prizes will be awarded the ladies Friday and

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Card Deadline December 20

Deadline for joining "Project Christmas Card" is Friday, December 20, reminds members of Modern Study Club, which sponsors the project.

The project benefits Parmer County Community Hospital by making money available for gifts. Persons contribute to the fund the amount of money they would ordinarily spend on Christmas cards, and their names are included in the giant full-page Christmas Card in the Christmas issue of the Friona Star.

Contributions may be taken by Friona State Bank, which acts as a depository for the fund. For further details, see advertisement in this week's Star.

RESOLUTION PASSED

City To Cooperate In Highway 60 Project

Friona's City Council Monday night passed a resolution to cooperate with the State Highway Commission and Parmer County in the "protective right of way" program proposed for U. S. Highway 60 through the county.

The state commission has said that it would cooperate with the county and city in purchasing right-of-way along the highway, which would protect the county's interest in widening the road to four lanes when such a project becomes a reality.

The city fathers thus went on record as willing to cooperate in the project. The state will participate with both the city

First Snow Halts Harvest

Two Inch Fall Hits The Area



WINTERTIME . . . From Indian Summer to winter wonderland was the scene in the Friona area Wednesday morning. Shocks of feed were suddenly painted with coats of white, as the first snow of the season fell.

The season's first snow Tuesday night interrupted what had been practically a "perfect" harvest season in the Friona area Tuesday night.

Most observers feel that about another week of open weather would see the cotton crop all harvested, which would have been an accomplishment, considering the lateness of the crop.

Almost every cotton farmer reports "better than I had hoped" in the way of cotton yields. Nearly everyone is making a bale to the acre, including some who planted as late as June 20. Many are making a bale and a half, and some, especially with short acreage totals, have harvested two bales per acre. The area's grain sorghum crop has long since been harvested, as perfect weather didn't interrupt its harvest at all.

While Tuesday's fall averaged two to two and one-half inches in Friona, the exact moisture content boiled down to just .02 inches at the City of Friona gauge.

Tuesday was the coldest day of the season in Friona. The high was 28, registered early in the day, with the low reaching 12 degrees Tuesday night.

Temperatures the past week included:

December 5	64	23
December 6	64	23
December 7	63	31
December 8	48	18
December 9	43	23
December 10	53	22
December 11	28	12

NOW IN OPERATION

Plains Publishers Gets New "Color King" Press

Plains Publishers began printing on a brand new offset press this week, with the arrival and installation of its Fairchild "Color King" three unit press.

The new press, with a capacity of running 12 pages the size of the Friona Star at one time, compares to the old Vanguard press' capacity of eight

pages at one time. Whereas the old press would print four pages with one additional color, the "Color King" is capable of printing eight pages with one additional color, or four pages with two additional colors.

The press is capable of registering dot-to-dot for process color work. Since the press has three units, it is capable of three-color work.

While the old press had a maximum printing speed of 12,500 copies per hour, the new Fairchild press is rated at 18,000 copies per hour, and will do from 19,000 to 20,000. It has a precision folder of both one-half and one-quarter page.

The Vanguard press, which was the first of its kind installed on the South Plains when Plains Publishers came into being in 1957, has been moved to Lovington, N.M., where it will be

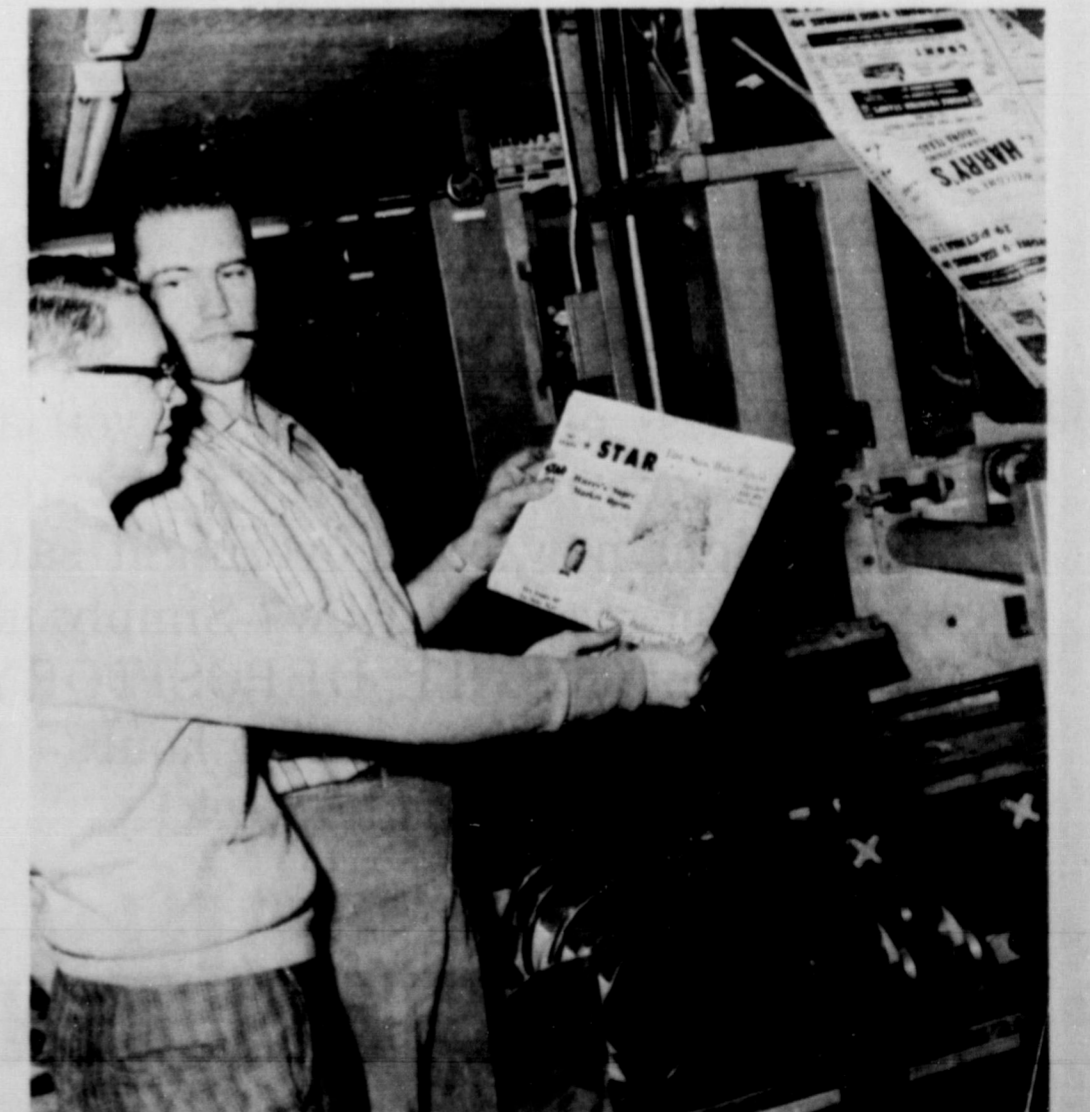
used to print the Daily Leader sometime after January 1.

The Leader has been printed in Friona for the past two years, and has been considered to be the daily newspaper printed farthest from the city in which it is published -- a distance of some 137 miles.

While it has been printed in Friona, the Leader changed from evening to morning delivery, and became only the second morning newspaper in New Mexico.

Anyone interested in seeing an attractive new piece of machinery is invited by Plains Publishers to come in for a look.

Plains Publishers, which pioneered in offset custom-printing for daily newspapers in the West Texas area, currently prints some 25 publications each week, as well as numerous circulars.



FIRST COPY . . . Travis Harrell, production superintendent of Plains Publishers, and Bill Ellis, editor of the Star, examine the first copy of the local newspaper to be printed on the new press which Plains Publishers began using this week.

RECORD CONTINUES

FFA Teams Off For State Meet

For the third consecutive year, Friona High School will have two teams of boys entered in the State Future Farmers of America Leadership contests this weekend in Huntsville.

Once again, the junior and senior farm skills teams captured first place honors at the Area I contests at Plainview last Saturday, and will seek to further their winning record this weekend.

Placing second in the area contest was the FFA Quiz team, composed of Bob Carrothers, Bobby Jordan, Mike Rietmayer and Jim Bob Jones. Vocational Agriculture teachers pointed out with pride that this marked the first time in the history of Friona High School that this team had won a banner on the area level.

Winning three blue and gold banners at the area contest added to the local chapter's already-impressive record in FFA leadership contests.

Currently, the chapter has won 37 banners in area, state and competition at the Texas Tech contests, and from that number, 22 are first-place banners.

It was the fourth-straight year for the FHS senior farm skills team to win both the district and area contests, and marked eight straight contests on the district-area-state level

that the senior team made off with the first-place banner.

The senior farm skills team from Friona High School will defend the state title won by FHS the past two years in a row. Other first place banners in state competition were won in 1950, 1951, and 1957, under the tutelage of J. T. Gee.

The junior farm skills team has won district and area banners three straight years. The team was first in state two years ago and second last year.

Vocational agriculture instructor David T. McVey will accompany the two teams to Huntsville. In answer to how FHS has achieved such a fine record in leadership contests, McVey says "We've had good boys who have the desire to win."

An idea of what a team has to do to win a state banner is seen in the fact that it competes with up to 16 teams at district, six at area, and 10 at state, including schools of all sizes and classifications.

Friona has won 11 banners in area contests since 1952, seven since 1960.

Besides the five first place banners, Friona's senior farm skills team won a second-place banner in 1954, and a third place banner in 1953.

(Continued on Page 2)



PRACTICE FOR STATE . . . Members of the junior and senior farm skills team are shown practicing for competition in the state FFA leadership contests. From the left

are Mike Smith, Jackie Clark, Don Hoover, David McVey (instructor), Danny Murphree, Mike Wooley and Joey Taylor.

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1963. Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor
June Floyd, Society Editor
John Getz, Advertising Manager



Harry's --

(Continued from Page 1)
Saturday, including 100 free Frontier Stamps with a coupon from this week's Friona Star. Harry Brown has been in the grocery business for the past 15 years in the Dimmitt-Tulia area.

The new building was constructed by Modern Structures, Incorporated of Lubbock.

For further information on the formal opening, as well as shopping specials, see advertisements in this week's Star.

FFA --

(Continued from Page 1)
Those making the trip on the senior farm skills team are

Joey Taylor, Jackie Clark, Danny Murphree, John Taylor and Larry Johnson.

On the junior farm skills team are Mike Wooley, Mike Smith, Don Hoover and Tommy Jarecki.

The teams left for Huntsville late yesterday. The contests will be held Saturday.

DEAR SANTA:

Letters to Santa Claus must reach the Star office no later than Friday, December 20, in order for them to appear in the Christmas edition.

AFTER TUESDAY'S GAMES

Squaws Win Sixth Tilt; Chiefs Still Winless



THE WINNERS... Coach Baker Duggins and his tri-captains of the Friona Squaws are shown with the tournament trophy and plaques won at WT. From the left are Duggins, Carolyn Herring, Glenda McClellan and Charlotte Nettles.

Try as they might, the Friona Chiefs went down to their fifth straight defeat on Tuesday, and Friona fans had to settle for a split of the two games with Tullia.

The Chiefs made a battle of it for more than three quarters, but a flurry by Tullia in the fading moments pulled out a 50-43 win for the visitors, after the Squaws had run their winning streak to six games in the opener, 55-48.

The Squaws, although they didn't beat the Hornettes as easily as they did in the West Texas State tournament, didn't have a lot of trouble with their old rivals.

They never trailed in the game, taking 2-0 and 4-2 early leads and stretching that to 11-3 midway of the first quarter. Tito Jennings' 11 points sparked the locals to a 17-12 lead at the end of one quarter.

Jennings, Charlotte Nettles and Lois Moyer all scored baskets as Friona took a 14-point lead, 34-20, a Tullia basket at the buzzer cut the halftime

lead to 34-22.

The teams maintained the status quo in the third period with the lead ranging from eight to 11 points, Friona led by 11, 47-36 at the end of three.

The Squaws took their longest lead of the game, 15 points early in the final quarter, at 51-36 and 52-37. They hit a cold spell, though, and Tullia trimmed the margin to six points, 53-47, before Friona broke a scoreless spell to post the final margin of 55-48.

Jennings was the pace-setter with 28 points. Glenda McClellan was the leading rebounder in the game, controlling the defensive board well for the Squaws.

As they did last Saturday, the Chiefs started with a bang. They jumped out to a 6-0 lead, as Gene Weatherly, Dale Milner and Larry Buckley all scored baskets, and increased that to 9-2, their largest margin, on a jump shot by Buckley.

But after Weatherly's free throw made it 10-4 midway of the quarter, the old cold spell crept in from outside and took over the Chieftain scoring for the next several minutes. The

next thing Friona knew, Tullia had a 12-10 first-quarter lead.

Before the Chiefs snapped their scoreless spell, Tullia had taken a 16-10 lead. Buckley finally broke the ice with a long set shot with 5:40 to play in the half. Before the half ended, Friona rallied to trail just 22-20 as Doug Dodd hit a layup. Tullia scored again for a 24-20 lead.

Tullia increased its lead to 30-20 as the second half began, but Friona scored six straight points to pull to within four, 30-26, which turned out to be the quarter score, as both teams got cold.

Buckley sank two straight baskets to begin the final quarter and bring Friona a 30-30 tie. But at that point, the Chiefs ran out of gas. They stayed within one point, 35-34, when Gary Jenner scored with five minutes to play, but in the next few minutes, Tullia had

taken a commanding 43-34 lead. Tullia led by 13 in the last minute, 50-37, but Friona posted six points to shave the final margin back to seven, 50-43.

SQUAWS vs Tullia

PLAYER	FG	FT	TP
Nettles	6	6	18
Jennings	11	6	28
Moyer	3	3	9
Totals	20	15	55
Tullia	12	10	14
SQUAWS	17	17	48-55

CHIEFS vs Tullia

PLAYER	FG	FT	TP
Baize	1	0	2
Buckley	7	0	14
Murphree	1	2	4
Weatherly	2	3	7
Milner	2	1	5
Dodd	3	0	6
Renner	1	0	2
Totals	17	6	43
Tullia	12	12	6
CHIEFS	10	10	6

Star lites --

(Continued from Page 1)
of the court.

The past three games, Coach Duggins has started a different player along with regular starters Tito Jennings and Charlotte Nettles, and very little difference has been noticed in the team's scoring attack.

Two outstanding things happened to the Squaws as they won the West Texas State University tournament last weekend. The team's 18-point win over Tullia was the biggest margin of victory Friona has had over the Hornettes since Duggins has coached the Squaws.

Then, Charlotte Nettles had a "perfect night" against Claude in the finals, hitting every shot she took, both free throws and from the floor. "That's the first time I've had a girl turn in a performance like that," Duggins said.

The Friona coach doesn't see his performance against Tullia as indicating special strength for Friona this early. Tullia, he pointed out, may have trouble winning district after losing key players from last year's team.

The United States is the world's largest exporter of agricultural products, with a total of sixty million acres of our farm production being shipped abroad. About \$5.1 billion in farm products were exported in 1962.



Which of 3,323 competing companies offer the best insurance for your car, home, or business?

It's hard to know. How can you tell which of these insurance companies are financially strong... which pay claims promptly, fairly? Because they are competing companies, the coverage of their policies, the premiums, and other features sometimes differ. An independent insurance agent knows. He deals with a number of these different, competing companies. Because he is independent, he's free to select the policies that meet your needs best. And if you have a loss, he helps you with all the details.

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DAN ETHRIDGE - FRANK A. SPRING
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FRIONA

8,953,600 gallons of water were pumped in November, about one-half that of the previous month. November was again rather dry on rainfall, with just .81 inches recorded. Four new water services were installed, two outside the city limits and two inside, bringing the total active services to 925. Clyde Field and Howard Love attended the regional water-sewer operators training school in Lubbock November 11-12. Other reports by departments included: Sewer Department -- A trip was made to Amarillo, November 22 to pick up needed sewer supplies; three manhole covers and rings and 300 feet of orangeburg pipe. There was one main sewer line stoppage corrected, eleven service lines cleared mostly tree roots; and nine new sewer taps made to bring the total of active services to 848 as of November 30. Pete Hollis attended the Regional Water-Sewer Operators Training School, conducted by the State Health Department, Lubbock, Texas Nov. 11-13, '63. Fire Department -- There were only three fire calls made during the month. One outside the city limits to a farm fire, no loss; and two inside, both trucks, for a total estimated loss of \$70.00. Gold leaf signs have been painted on the doors and the new lights, siren have been installed and the new Chief's Car and Emergency Vehicle is now in service. Police Department -- There were a total of 19 arrests made during the month; 15 of these for traffic violations; three for drunkenness and one for illegal transporting of alcohol beverages.

City Votes

(Continued from Page 1)

Hogs need adequate amounts of water during the winter or they will limit their intake of feed.

WHY WORRY SO NEEDLESSLY?



Regardless of what business you are in, there is one major worry you can eliminate right now: The overnight safety of your cash receipts! How? Simply use our convenient NIGHT DEPOSITORY any time after regular banking hours - during any day or night of the week!

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"Serving A Great Irrigated Area"
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NEW CHEVELLE!

BY CHEVROLET

The kind of go-6 or V8—you'd expect from one of Chevy's great highway performers. Come on down and drive it.

The kind of comfort you'd expect in a large interior. Come on down and sit in it.

The kind of fresh styling—inside and out—that makes it the year's smartest surprise. Come down and stare at it.

Now—Chevy spirit in a new kind of car!

We built this one to do more than just stand around looking beautiful. Held its weight down in the 3,000-pound range. Then built four lusty engines—two sixes and two V8's—with output all the way up to 220 horses!

And if that makes you think this is one frisky car, you've got the right idea. You've also got a roomy car here. Yet its 115-inch wheelbase keeps it highly maneuverable in traffic and very easy to park. With its Full Coil suspension, it's got a ride that reminds you of the Jet-smooth kind the way it muffles noise and cushions bumps. And the fine hand of Body by Fisher craftsmen shows up beneath this one's suave good looks, too. Sound good? There's more. Like the fact that Chevelle comes in three series with eleven models—convertibles, sport coupes, sedans, wagons, even Super Sport models with front bucket seats. Like the fact that (and see if this isn't one of the nicest surprises of all) the new Chevelle comes at an easy-to-take price! Like to hear more? The listening's wonderful at your Chevrolet dealer's—and so's the driving. *Optional at extra cost

See five entirely different kinds of cars at your Chevrolet Showroom—CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

REEVE CHEVROLET COMPANY

510 Main Street Friona Phone 2021

Brackens Honored On Anniversary

Mr. and Mrs. Gene Bracken were guests of honor at a surprise reception in the home of Mrs. C. L. Bracken Friday, December 6. The couple, who were observing their 25th wedding anniversary, were married in Clovis Dec. 6, 1938.

Hosts for the reception were Mr. and Mrs. Ronald Smiley and children, Rex and Barbara Bracken.

The serving table was centered with a floral arrangement

centered with candles and wedding bells. The tiered cake was topped with a miniature bride and groom and a crystal punch bowl was used.

Out-of-town guests were Mr. and Mrs. Elbert Thomas and Carolyn, Lubbock; Mr. and Mrs. J. W. Southard, Ann and Chris, Stinnett; Mr. and Mrs. S. J. Bracken and Mr. and Mrs. Steve Bracken, Rhonda and Kim, all of Morton.

The priceless gift for every Mother . . .



14 Karat MOTHER'S RING

The gift of a million happy memories

She'll wear it with pride . . . cherish it always. The two bands of 14 karat gold signify husband and wife . . . in turn, the bands are joined together by the synthetic birthstone of the month for each child in the family. Buy with confidence. ONLY the "Mother's Ring" carries a tag with U.S. Patent #186,183 . . . Look for it.

Priced from \$25.00.

ALLEN'S JEWELRY

Our 10th. Xmas In Friona

Of Interest To THE WOMEN



HAT DESIGNERS ALLI-These are only five of the original hats designed by members of Progressive Study Club for the contest Tuesday evening. Mrs. Wesley Barnett, (left, standing) is wearing the hat designed for her by Mrs. Travis Harrell, seated beside her. Others in the picture are Mrs. Newman Jarrell Jr., Mrs. Thomas Rhodes and Mrs. William Beene.

Club Program Features Hat Exchange By Members

Members of the Progressive Study Club exchanged "Original Chapeaux" at the club's annual Christmas party Tuesday night. Winning hats were made by Mrs. Hollis Horton and Mrs. Travis Harrell. Mrs. Horton's creation was made of gold colored Christmas ribbon and was received by Mrs. William Beene. Mrs. Harrell's hat was voted the most original and was worn by Mrs. Wesley Barnett.

Others of the original millinery designs ranged from ridiculous to serious with most of the hats carrying out a Yule-

tide theme. The hats were exchanged at the beginning of the party and members wore them throughout the evening.

Following a game of "Santa" Bingo, members were served refreshments of tea, coffee, and fruit tarts. The table was arranged with a centerpiece of blue and green foliage, balls and candle. Table appointments were of silver.

Small tables around the room were covered with Christmas cloths and each was centered with a small candle arrangement. The rest of the club house was decorated with greenery.

Hostesses for the evening were Mimes, Andy Hurst, Newman Jarrell, Wesley Barnett and Philip Weatherly.

Mrs. R. F. Walker and daughter, Thelma Daugherty, of Porterville, Calif. were visitors in the home of Mrs. A. O. Drake Monday and Monday night. Mrs. Walker, a former Friona resident, was a neighbor of Mrs. Drake's in 1911.

Kay Annette Cruse Weds James Byron Mellon

In a double ring ceremony at the Church of Christ at Broadway and Madison in Pierre, South Dakota, Friday, Nov. 29 Kay Annette Cruse, daughter of Mr. and Mrs. N. M. Cruse Sr., became the bride of James Byron Mellon, son of Mr. and Mrs. Melton of Kemmerer, Wyo.

Wedding vows for the couple were read by Donovan Sigle, minister of the church before an arrangement of bronze chrysanthemums and greenery.

Mrs. Marvin Massey, Blunt, South Dakota, accompanied the soloists, Mrs. Mackie Wyly and James Wyly.

Denna Wyly was maid of honor. Bridesmaids were Mrs. Max Cruse, Patricia Roseth and Jeanne Bauman. Cathy Cruse and Jim Bob Cruse, niece and nephew of the bride, were flower girl and ring bearer.

Feminine attendants wore identically styled dresses of crystalettes, which were styled and made by Miss Wyly. The dresses were designed with round necklines, long sleeves, bell skirts and bow belts. Their shoulder veils were secured with matching bows and they carried single bronze chrysanthemums.

Given in marriage by her father, the bride wore a gown of white bridal satin and Chantilly lace styled and made by Mrs. Max Cruse. The fitted bodice was designed with a high round neckline and long fitted sleeves which ended in petal points over her hands.

The pleated skirt flowed into a chapel train. Her shoulder length veil of illusion fell from a crown of rhinestones and pearls. She carried a cascade arrangement of white roses centered with a detachable corsage of white orchids.

Franklin Newcomb served as best man. Dan and Frank Mellon, brothers of the groom and Rex Cruse, brother of the bride, were groomsmen. Ushers were Jim and Max Cruse, also brothers of the bride.

Mr. and Mrs. Wilson Wyly were dining room hosts for the reception in the Community Room of the Pierre National Bank. Guests were registered by Mary Tyler.

The serving table was covered with a white cloth and centered with a floral arrangement. Wedding cake and punch were served by Mrs. W. L. Thompson, Paula Volk and Mrs. Gene Baxter of Bristol, Colo., sister of the bride. Mrs. Jimmie Cruse and Janni Wright.

Mrs. Boyd Dahlgren and Danna Dahlgren were at the gift table. Sherri Baxter, Linda Cruse and Linnea Cruse, nieces of the bride, assisted in serving the guests.

Mr. and Mrs. Mellon are both graduates of Pierre High School, the bride with the class of 1963 and the groom with the class of 1961. He is assistant manager of Lariat Lanes. They are at home on Taylor Avenue in Pierre.

Mrs. Mellon is a former resident of Friona.

Plans Made By Square Dancers

A group of interested persons met at the American Legion Hall at 8 p.m. for a square dance session. Plans were made for a series of ten square dance lessons to be given in the near future.

Kenneth Pearson will be the caller and invites everyone in the area to attend the meetings which will begin at 8 p.m. at the legion hall.

Those attending the Friday evening meeting were Mr. and Mrs. Bill Buchanan and sons, Mr. and Mrs. Carl Schlenker and son, Mr. and Mrs. Velden Carroll, Mr. and Mrs. Joel Landrum, Mr. and Mrs. Fred Kelley and Mr. and Mrs. Kenneth Pearson and children.

Also Claude Miller, Dorothy Vaughn, Ardith Rolan, Carroll Guinn and Haywood Vaughn.

Organization Final Session Meets In

The executive board of the disbanded P.T.A. met in called session Tuesday, Nov. 19, 1963 in Superintendent Alton Farr's office.

Those present were Mr. Farr, principals, J. T. Gee, Raymond Cook and Tom Jarboe, Mrs. Lee Renner, Mrs. I. T. Graves and Mrs. Doyle Cummings.

Prior to the arrival of Mrs. Cummings a move was made that a gift be presented Mrs. Cummings in recognition of her two years of service as president of the organization. Mrs. Renner and Mrs. Graves were appointed to select the gift.

Mrs. Renner, treasurer, reported that the balance in the P.T.A. bank account after all bills had been paid, was \$248.52. Several possible projects on which the money could be spent were discussed.

Woman's Club Slates Bake Sale

Friona Woman's Club will hold a bake sale Saturday, December 14 at Bi-Wize Drug. The sale will begin at 9 a.m. Featured attractions will be cakes for the Christmas and holiday season.

Lutheran Women Meet Thursday

The Lutheran Women's Missionary Ladies met Thursday afternoon at the Christian Book Store. The meeting began with a devotion on God's word for today. Highlight of the meeting was a Christmas skit, "The Gifts of Christmas."

Those present were Mrs. Dan Schumann, Mrs. D. E. Habbings, Mrs. Melvin Sachs, Mrs. Carl Schlenker, Mrs. Oliver Rieken and Mrs. Chris Goetz. Refreshments were served by Mrs. Schumann.

Don Copley Jr. Born Monday

First Lt. and Mrs. Don Wilson Copley of Elgin Air Force Base, Elgin, Fla. became parents of a baby boy at 7:30 p.m. Monday, December 9. He weighed 8 lbs. 2 ozs. and was named Don Wilson Jr. Grandparents are Mr. and Mrs. A. W. Copley, Muleshoe and Mr. and Mrs. A. W. Anthony Sr., Friona.

Mrs. Copley is the former Patsy Anthony. Don Jr. is the first child for the couple.

Husbands Of Class Members Special Guests At Party

Husbands of members of Cleaners Sunday School class of First Baptist Church were special guests at the Monday evening Christmas party in the home of Mr. and Mrs. Cordie Potts in the Rhea community.

Mrs. Wesley Hardesty presented a devotional using the theme, "Bethlehem, the Birthplace of Jesus."

Christmas decorations were used and refreshments of coffee, pie and tea were served following a game session.

Co-hostesses with Mrs. Potts were Mrs. Spencer Hough and Mrs. Joe B. Douglas.

Weekend Guests Buskes Have

Weekend guests in the homes of Mr. and Mrs. G. B. Buske and Mrs. Florence Buske were Mr. and Mrs. Eric Anderson and Rev. and Mrs. Jim Orrell of New Orleans and Mr. and Mrs. Claude Stewart, Hallie Stewart and Jack Horn of Waco.

Also Mr. and Mrs. J. F. Buske and family, Abernathy, Mr. and Mrs. Don Max Vars and Mayla Dawn, Lubbock, and Mr. and Mrs. Philip Weatherly and children.

Load Your Larder Specials

All Meat FRANKS Lb. 45c	SAUSAGE Wansings \$1.05 2 Lb. Bag
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Post GRAPE NUT FLAKES 12 Oz. Box 29c	Borden's Regular ICE CREAM 1/2 Gal. 59c
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- **BIG DIVIDENDS** on your deposited shares. You get a big return on the money you have invested in your credit union. The Board of Directors declared a 4 1/2% dividend on your investment for 1963.
- **Every One Within A 22 Mile Radius** of Friona Post Office is eligible for membership.

get complete information by dialing 3301
FRIONA FEDERAL CREDIT UNION

Rush Mailing Season Makes For Big "Race"

The advent of December marked the start of one of the biggest races in town -- the annual race against time at the Friona post office as its Christmas mail rush went into high gear. Postmaster Marthe Clements noted today.

New reports from the Postmaster General in Washington indicated an anticipated nationwide record mail volume for this Christmas season of nearly 12 billion pieces during December. Locally, Postmaster Clements expects December mail volume to be heavier than last year.

Early mailing benefits everyone says Postmaster Clements. Early addressees in good condition with less chance of damage or delay due to human error.

Our employees need public help to run this race against time and patrons of the Friona post office can assist us by shopping and mailing right now and by using Zip Code in both return and destination addresses.

Postmaster Clements had her annual Christmas present ready today for her patrons and, to nobody's surprise, it was her perennial: MAIL EARLY.

Christmas shopping and mailing is, for most people, one of the heaviest chores at Christmas. Mrs. Clements said, and if I can persuade some people to get it done right now I think they will agree later -- when they are taking it easy while others rush around -- that I have given them a good present.

Check and revise mailing lists for cards and presents and buy plenty of stamps now while post office windows are uncrowded. For Christmas cards, the Postmaster recommends the attractive new 5-cent Christmas stamps showing the National Christmas tree in Washington, D. C. Use of this stamp insures first-class mail treatment -- meaning the card may contain personal messages and may be forwarded or returned free of extra charge.

And -- just as an additional peace-of-mind safeguard about parcels this Christmas -- the Postmaster urges you to insure them. She noted that --

despite the Department's efforts over many years to promote good packaging and addressing -- the Postal Service each year has been unable to deliver or return about half a million parcels, including many lost because of poor packaging or incorrect addressing.

The Postmaster emphasized that Zip Code can also help insure against loss due to poor addressing for letters and parcels. The five-digit Zip code identifies one specific area. No other area has that same Zip code number. Therefore, Mrs. Clements explained -- in view of the great number of opportunities for error that arise from the fact that there are many streets and cities with similar names -- the Zip code is a real asset for Christmas mail -- as well as for regular mailings.

People sending Christmas cards today at the 5¢ first rate pay the same to mail Christmas greetings as Americans did well over a century ago, Postmaster Clements noted today.

Research shows that in 1847 the Post Office Department

issued its first stamps, including a nickel stamp for the basic prepaid letter rate, the postmaster said. And of course in those days a nickel could buy a meal where it usually can't even buy a cup of coffee today.

Mrs. Clements pointed out. Since 1932 the postal executive observed, while living costs for the American family have skyrocketed considerably more than 100 per cent -- the cost of mailing a first-class letter has only increased by

two-cents -- or two-thirds.

The Postmaster's comments were made in connection with a recommendation to Friona residents to use the first class 5¢ Christmas stamp on their Christmas cards. The stamp portrays the National Christmas Tree on the Eastern Ellipse in the Nation's capital. The stamp is available at the local post office. The 5¢ rate permits forwarding or return of the letter where necessary.

Church To Conduct Special Candle Service

Union Congregational Church will conduct a Candlelighting and Carol Service next Sunday, December 15, beginning at 7:30 p. m.

Members of the Sunday School will participate in this special service in observance of Christmas. Upon entering the church, each worshipper will receive a candle and at the appropriate time in the service,

all lights will be turned off, and the solo, "Cantique de Noel" by Adam will be sung. Then each worshipper's candle will be lighted, and the carol "Silent Night," will be sung by the entire congregation. The meditation by the pastor is entitled, "The Miracle of Light."

Everyone is cordially invited to attend this service.

WELCOME TO FRIONA



Left to right Mr. and Mrs. Ben McDonald, new owners of the Western Auto Store, and Mr. Jim Lancaster - assistant. Mr. Lancaster is Mrs. McDonald's brother. The McDonald's came to Friona from Amarillo, they have 2 children, Mark age 2 1/2 years and Suzannah age 3 months. Mr. Lancaster is single and comes from Stinnett.

EVERYDAY LOW PRICES!

HIP-O-LITE
Marshmallow
Creme
19¢

Lane's Ice Cream 1/2 Gal **59¢**

FROZEN DINNERS

Patio Enchilada
DINNERS 2/79¢

Patio Mexican
DINNERS 2/79¢

Morton or Banquet DINNERS

Beef Chicken Ham Each **39¢**

MEATS

Loin or T. Bone # **85¢**
STEAK

Top Hand **SAUSAGE** 2 Pound Pkg. **59¢**

Nutwood **BACON** 2 Pound Pkg. **98¢**

White Swan Halves Only **4/\$1.00**
Peaches 2 1/2 Can

THIS COUPON WORTH **30¢** toward the purchase of one DEEP LOAF PAN

Beautiful Wheat Design Reg. Price \$.98 Less \$.30 With Coupon **\$.68**

Valid After Dec. 18th

White Swan **PLUM JELLY** 18 oz. Tum. **35¢**

Dromedary **DATES** 16 oz. Pkg. **49¢**



Lyons Radiant **FRUIT CAKE MIX** 16 oz. Pkg. **65¢**

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 Pound Can

PRODUCE

APPLES 13 Pound Family Box **\$2.60**

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RED POTATOES 10 Pound Bag **43¢**

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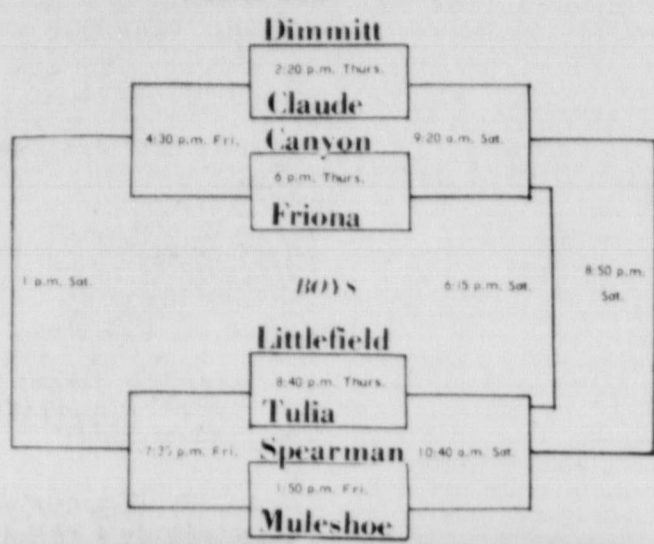


SANTA CLAUS AT WESTERN AUTO

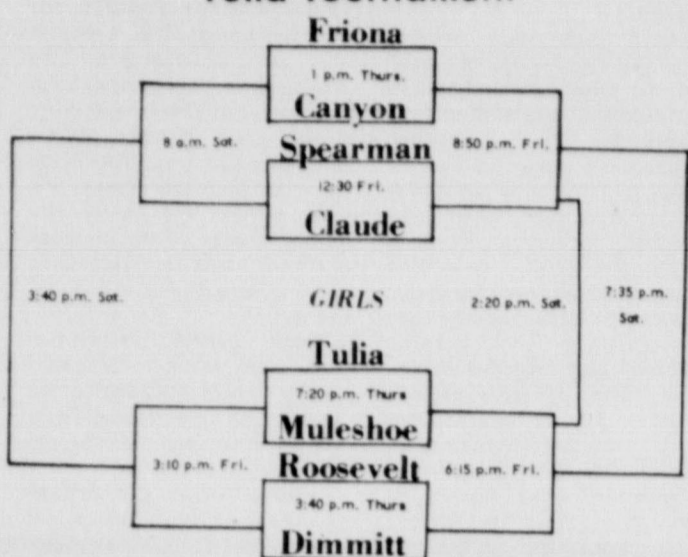
EVERY FRIDAY AND SATURDAY TILL XMAS.
HOURS 5 P.M. to 7 P.M.



Tulia Tournament



Tulia Tournament



OVER TULIA, CLAUDE

Squaws Capture Tourney With Impressive Victories

Friona High School's Squaws ran their record to 5-0 by winning the West Texas State University tournament last Friday and Saturday.

The Squaws racked up two impressive wins, over rivals Tulia and Claude, to take home the first-place trophy. In the first-round game on Friday, Friona stopped Tulia, 58-40, and then in the tournament finals, survived a shaky second-quarter for a 54-41 win over Claude.

In the Tulia game, the Squaws were never headed, although Tulia tied the count several times in the early part of the contest. Friona jumped ahead at 2-0, and led 11-5, but Tulia came back to tie the count at 11-11.

That was to be the last tie, however, as the Squaws answered the challenge and roared to a 20-11 first-quarter

lead.

The Squaws made their margin double their opponents, 22-11, as the second quarter began, but saw the lead cut as Tulia scored 10 straight points, making it 22-21. Again, though, Friona was equal to the occasion, and rallied for a 35-27 halftime lead.

That eight-point spread turned out to be as close as the Hornets would get to Friona during the remainder of the game. Friona's lead rocked along at eight and ten points all during the third quarter, which ended with the Squaws in front, 43-35.

Then in the final quarter, Friona continued its scoring pace, while holding the Hornets to just five points. The Squaws stretched their 10-point lead to 20 points, 58-38, with a minute to play in the game.

The 18-point margin of victory was quite a departure from

the last time the teams had met, with Friona taking an 82-80 win in double overtime at the regional tournament.

Friona wasn't always in complete command in their battle with Claude. They led throughout the first quarter, as Charlotte Nettles and Tito Jennings each scored six points, and had a 12-10 lead after one quarter.

The Squaws hit a scoreless stretch at the start of the second quarter, and Claude took its first lead at 16-14. With Friona still cold from the floor, the Mustangettes slowly built an eight-point lead which stood at 24-16 with 3:29 to play in the half.

But Jennings hit two jump shots, and Nettles added a jumper and two free throws to pull

the Squaws to within one point, 25-24, at the half.

Friona continued its rally as the second half opened, and with 3:30 to play in the third quarter, Nettles stole the ball, passed to Jennings, who scored a layup to put the Squaws back in front to stay, 30-29. A minute later, Nettles again stole the ball, and drove in for two points to make it 34-30.

In the final quarter, Friona put "icing on the cake," and when Sheryl Long sank a set shot with 4:06 to play in the game, the Squaws' lead stood at 15 points, 50-35.

Charlotte Nettles had an exceptional game for the Squaws, registering a perfect night from the floor. She hit six of six

(Continued on Page 8)

Tulia Tourney Gives Next Competition

Friona basketball teams will play teams from Canyon in the first round of the Tulia Invitational tournament today.

The Squaws meet Canyon in the first game of the tournament at 1 p.m. today, and the Chieftains and Eagles meet at 6 p.m. this evening.

There is a consolation bracket in the tournament, so both teams will play at least two games.

Should the Squaws win, they'll play the Spearman-Claude winner tomorrow at 8:50 p.m. Loser of the Squaw-Canyon game meets the other loser Saturday morning at 8 a.m.

Winner of the Chieftain-Canyon game meets the Dimmitt-Claude winner at 9:20 a.m. Saturday. Losers of the two

games meet Friday at 4:30 p.m.

Other teams in the girls' division are Tulia, Muleshoe, Roosevelt and Dimmitt. In the lower bracket of the boys' tourney are Littlefield, Tulia, Spearman and Muleshoe.

Next Tuesday evening is the next home encounter for both teams, with Farwell due for a rematch in games here.



TWO FOR TITO . . . Close guarding by Claude didn't keep Tito Jennings from getting this shot away for two points at the West Texas State tournament.

Tech Begins Home Stand

Texas Tech's basketballers, after playing four successive games on the road, launch a three-contest home stand beginning Saturday night.

Following the clash with University of Alabama here this weekend, the Red Raiders are hosts to University of Oklahoma Tuesday night and Auburn University Thursday night.

Freshman games will precede the varsity encounters each night.

With the trio of games in the Coliseum, Coach Gene Gibson's Red Raiders will wind up their pre-Christmas schedule. They'll play an exhibition against the Phillips 66ers in Bartlesville, Okla., Dec. 28, and begin Southwest Conference play against University of Arkansas here Jan. 4.



DON'T GET CAUGHT OUT ON A LIMB

"When the bough breaks" and you are up to your neck in snow, you'll wish you hadn't waited to fix yourself some low-cost storm windows. Do it now! It's easy with Warp's EASY-ON Storm Window Kits. Contain everything needed for a complete storm window. EASY-ON . . . America's most popular window kit . . . is only 39¢ at your local dealer.

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It's different!

If you don't believe it drive it!

At first glance, you might think the '64 Corvaire is the same as the '63. After you drive it, though, you'll know better. The changes we've made are in the engineering. The carburetor, for instance, we've changed it to accommodate the higher horsepower without sacrificing economy. The standard Corvaire engine now has 95 horsepower -- almost 20% more than last year. The optional engine has a 110.

And that's not all. The rear suspension has been modified to give you an even smoother ride. But don't take our word for any of this. Come and road test the new Corvaire. See for yourself!

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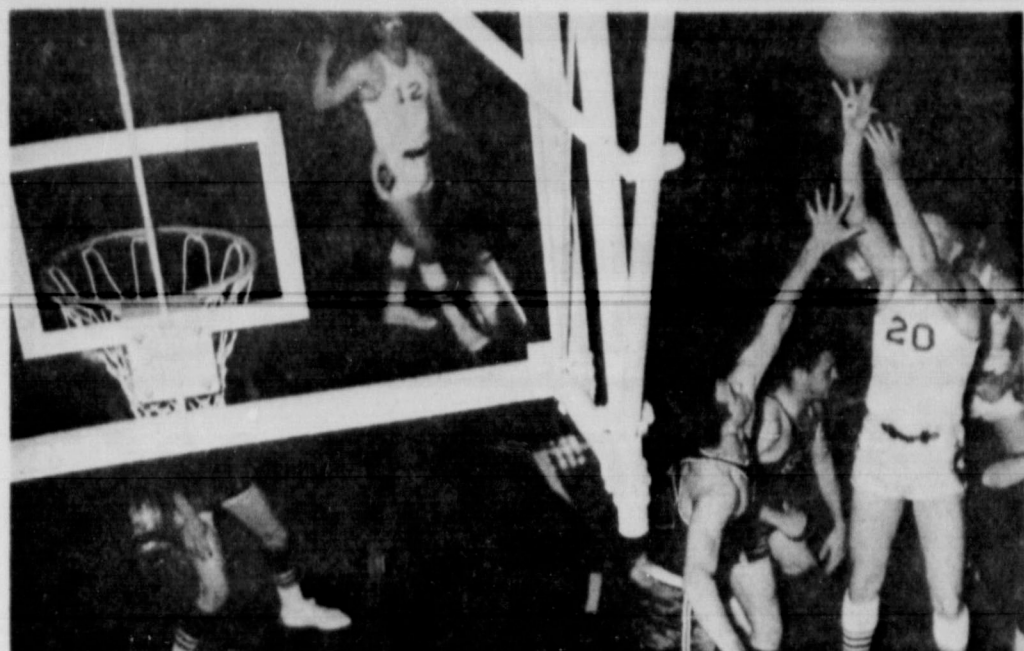
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JUMP SHOT . . . Larry Buckley lets loose with a jump shot good for two points against Claude in the West Texas State tournament. The basket is seen in the left foreground, and in the background is Chieftain S. D. Baize.

AT WEST TEXAS STATE

Chiefs Make Threat, But Drop Tourney Games

They came close, but Friona High School's Chieftains still were winless following their tournament appearance at West Texas State last weekend. Drawing rugged class AAA Hereford in the tournament opener, the team turned in its best performance to date, although losing, 69-55. The Chiefs couldn't match that performance on Saturday, and fell to class B Claude, 56-54. Against Hereford, the Whitefaces came out with a press, and bolted to a 7-0 lead before Friona could score. They had a 21-15 lead at the end of the first quarter. The Chiefs rallied, and early in the second period, Danny Murphree sank a pair of free throws to give Friona a 23-23 tie. He repeated this a moment later to make the score 27-27, and Larry Buckley's layup gave Friona its only lead of the game at 29-27. Friona missed chances to keep the lead, and Hereford pulled out a 39-35 halftime lead. The Chieftains had trouble scoring in the third quarter, and Hereford began to pull away. They stretched their four-point lead to ten at 49-39, and increased that to 12 at the end of three quarters, 56-44. The Whitefaces' lead ranged from 11 to 17 points during the

final period, and Friona scored the final three points to cut the margin to 14 at the buzzer, 69-55.

For a while, it looked as though the Chieftains were going to snap their losing streak against Claude. They broke out in front, 4-0, 6-2 and 7-2 in the early stages, as Buckley contributed a pair of jump shots. Friona led at the end of the first quarter, 16-12. Claude pulled to within two points twice in the second quarter, once at 18-16 and again at 25-23, as Friona went cold after leading 25-18. Murphree sank two free throws just two seconds before the half ended, to hike Friona's lead to 27-23.

It looked good at the beginning of the third quarter, as Murphree scored four consecutive points, giving Friona an eight-point lead, longest of the game, at 31-23. But tragedy struck, as the cagers of Coach C. W. Dukes weren't able to score a single point during the last six minutes of the quarter, while Claude stormed from behind to take a 39-33 lead. The Mustangs repulsed every Friona attempt to close the gap, and built up an eight-point lead of their own, 53-45, which seemed out of danger with less than two minutes to play.

However, the Chieftains threw a scare into Claude by scoring nine points in the last 1:16 of the game. Gene Weatherly started it off with a jump shot, Murphree added four free throws in the space of 40 seconds, and Weatherly's second jump shot closed the gap to 55-54 with just five seconds to play. But the Chiefs couldn't get their hands on the ball in the remaining seconds, and Claude increased their lead a

point after an intentional foul by Friona.

Murphree was the team's leading scorer in the tournament. He scored 24 points against Hereford, including 16 free throws, and had 16 points against Claude. Weatherly scored 13 against Hereford and 12 against Claude. Buckley had 12 and 11 points in the respective games.

CHIEFS-HEREFORD			
PLAYER	FG	FT	TP
Buckley	6	0	12
Milner	1	1	3
Weatherly	6	1	13
Baize	0	1	1
Murphree	4	16	24
Dodd	1	0	2
Totals	18	19	55
CHIEFTAINS	15	20	9 11-55
Hereford	21	18	17 13-69

CHIEFS-CLAUDE			
PLAYER	FG	FT	TP
Baize	1	1	3
Buckley	6	1	13
Murphree	3	10	16
Weatherly	5	2	12
Milner	1	1	3
Dodd	1	0	2
Snead	0	1	1
Renner	2	0	4
Totals	20	7	54
FRIONA	16	11	6 21-54
Claude	2	11	16 17-56

Eighth Graders Split Contests

Friona eighth grade boys scored a 40-15 win over Bovina at Bovina Monday, after coasting to a 16-2 halftime lead. Delbert Davis led the locals in scoring with 12 points.

In games here Saturday, the eighth grade dropped a 30-21 decision, while the seventh grade lost a 26-25 heart-breaker. Davis led the eighth-graders with 10 points, Mike Dukes had 10 and Wilson Rufins nine for the seventh.

The eighth grade girls also lost a close one at Bovina Monday, 25-24, losing the lead in the closing seconds. Patti Fagsdale's nine points led Friona. Next scheduled games for the teams are against Dimmitt here in January.

School Menu

DECEMBER 16-20, 1963

MONDAY: Hot dogs, potato chips, brownies, chocolate milk.

TUESDAY: Pinto beans, cheese sticks, greens, onions, apricot cobbler, corn bread, bread and butter, milk.

WEDNESDAY: Pork chops, potatoes, buttered carrots, chocolate pudding, Jello salad, hot rolls and butter, milk.

THURSDAY: Turkey and dressing, green beans, giblet gravy, cranberry sauce, cake, hot rolls and butter, milk.

FRIDAY: Macaroni and cheese, blackeyed peas, vegetable salad, blackberry cobbler, hot rolls and butter, chocolate milk.

Welch Elected Houston Mayor

Louie Welch, son of Mrs. Nora Welch of Friona, was elected mayor of Houston in a runoff election yesterday.

Welch defeated Bob Hervey in the runoff, 60,000 votes to 40,000. A native of Slaton, Welch has lived in Houston for around 20 years.

A graduate of Althea Christian College, Welch and his wife have five children, four boys and a girl.

Time past and time present, both may pain us, but time improved is eloquent in God's praise.

-Mary Baker Eddy

JOHNSON'S FOOD MARKET

AFFILIATED S and H Green Stamps **AFFILIATED**

6th and Euclid Double On Wednesday With Cash Purchases Of \$2.50 Over Ph 2111

LANES ICE CREAM 1/2 Gallon 69¢		
MEATS		
FRYERS Lb. 29¢	PORK ROAST Lb. 39¢	SAUSAGE Hot or Mild \$1.19 2 Lb.
Folger's COFFEE 1 Lb. Can 69¢	VELVEETA 2 Lb. Box 89¢	
Mrs. Tucker's SHORTENING 3 Lb. Can 59¢	Allen's Whole CHICKEN 85¢	
Shurfine Beans and Potatoes 6 For \$1.00	Shurfine Vac Pack Whole Kernal Golden CORN 15¢	
Shurfine PINEAPPLE SPEARS No. 2 Can 35¢	Shurfine BEETS SLICED 303 Can 15¢	
FRESH FRUITS & VEGETABLES		
BANANAS C.A. Golden Ripe Lb. 15¢	GRAPES Red Emperor's 15¢	YAMS Portales Lb. 11¢

DON'T LET WINTERS ICY BLAST

Leave You Shivering!

- ★ STORM DOORS
- ★ STORM WINDOWS
- ★ INSULATION
- ★ WEATHER STRIPPING
- ★ ROOM HEATERS

CARL McCASLIN LUMBER, INC.

1000 MAIN FRIONA



BOOSTER PRIZE . . . C. L. Lillard displays a shotgun similar to the one which the Friona Booster club will give away at its Monday meeting. Club members are selling tickets for the gun.

Spring Returns From Washington Meeting

Frank A. Spring, president, Friona State Bank, has returned from Washington, D. C. where he attended meetings of Independent Bankers Association officers and agriculture committee members with leaders of Congress and the Johnson administration.

The delegation representing 6,300 independent banks in 40 states called for a joint federal commission to seek ways to improve the relatively poor price the farmer now receives for his product.

The bakers conferred with the chairmen of the Senate and House Agriculture committees, Sen. Allen Ellender (D, La.) and Rep. Harold D. Cooley (D, N. C.), and with Secretary Orville Freeman, Senators Hubert Humphrey (D, Minn.), George McGovern (D, S. D.) and Wallace Bennett (R, Utah). When the IBA group entertained their representatives in Congress at an informal dinner at the Hotel Washington on Thursday evening, Congressman Walter E. Rogers, was a guest of Mr. Spring.

News From LAZBUDDIE

BY MRS. C. A. WATSON

Mr. and Mrs. Owen Broyles visited her sister and family, the J. D. Taylors in Hereford recently.

Cooper Young, Baylor student and Dick Chitwood, College Station were here during the holidays visiting their parents, other relatives and friends.

Mrs. Raymond Houston and Mrs. Clyde Redwine were in Clovis Saturday on business.

Mrs. George Haskins and Mrs. James Harvey were visiting in Hereford Monday.

Rev. and Mrs. Bill Curry, Roswell were in Lazbuddie visiting friends Friday and Saturday of last week. Rev. Curry is former pastor of the Lazbuddie Baptist Church.

Roy Max Miller, former Lazbuddie student recently completed basic training at Naval Base Training Center, San Diego, Calif. Roy will be assigned in the near future to service schools for technical instructions or to ships and stations for job training in a Navy rating specialty.

Bobby Blackburn, son of Mr. and Mrs. Claud Blackburn, was inducted into the army on Thursday Dec. 5th.

Don Watson, former Lazbuddie student was winner of a plaque in the mile run at Canyon in the recent annual Turkey Run sponsored by the West Texas State University. Of the 38 entries, Don came out sixth.

Mr. and Mrs. T. L. Byrd visited in Clovis with their son and wife, the Edgar Byrds.

Mrs. Art Wilkenson had surgery last week in the West Plains Hospital, Muleshoe. She is recuperating nicely and is expected to return home this week.

Mary Carol Wilson, who will be eight on Christmas Day, was honored with a birthday party in her home Friday evening after school. She was given the name Mary Carol being a Christmas baby. The birthday cake was made the shape of an igloo. The guests were presented with a color book each. After Mary Carol opened her gifts, games were played.

Squaws --

(Continued from Page 6) field goal shots, and 10 of 10 free throws, although relinquishing high-point honors to Jennings, 27-22.

SQUAWS vs TULIA

PLAYER	FG	FT	TP
Nettles	3	15	21
Jennings	5	10	20
Davis	4	0	8
Greeson	2	0	4
Long	1	0	2
Rushing	1	1	3
Totals	16	26	58
SQUAWS	20	15	8 15-58
Tulia	11	16	8 5-40

SQUAWS vs Claude

PLAYER	FG	FT	TP
Nettles	6	10	22
Jennings	11	5	27
Long	2	1	5
Totals	19	16	54



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Let Her Winterproof the Porch with FLEX-O-GLASS This Year

Any little lady can enclose a porch or breezeway with Warr's FLEX-O-GLASS. It's so easy! Just cut with shears and tack over screens. Makes a warm, sunlit room, flooded with healthful Ultraviolet rays, where the children can play all winter long—or use as an extra Store-room. Genuine, crystal-clear FLEX-O-GLASS lasts for years at a fraction the cost of glass. Only 87c a sq. yd. at your local hdwre. or lmb. dealer.



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Beans And Potatoes Shurfine 303 Can 7 For \$1

Blackeyed Peas Shurfine 300 Can 7 For \$1

Peanut Butter Shurfine 18 Oz. Jar 2 For \$1

FREE !
Ham Sandwiches Served All Day Saturday - Dec. 14th

BACON
Armour Star 2 Lb. Pkg. **98¢**

PORK CHOPS
First Cut Lb. **59¢**

PORK ROAST
Tender Tasty Lb. **39¢**

CHEESE
Kraft Wisconsin Longhorn Lb. **59¢**

Holly 5 Lb. Bag **49¢**

Shurfine Whole Kernel 303 Can **6 For \$1**

Roxey 15 Oz. Can **13 For \$1**

Shurfine 303 Can **6 For \$1**

Shurfine 303 Can **6 For \$1**

Shurfine 303 Can **4 For \$1**

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DOUBLE EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE

Beef Stew Austex 300 Can 35¢

FRESH PRODUCE

GRAPEFRUIT
Ruby Red Lb. **9¢**

YAMS East Texas Lb. **9¢**

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SUPER MARKET



HARRY'S

FORMAL OPENING FRIONA, TEXAS



Hunt's

LOW LOW PRICES
IN FACT THE LOWEST!

THE STORE THAT BROUGHT PRICES TO FRIONA



DOUBLE FRONTIER STAMPS

THURSDAY DECEMBER 12th
THROUGH DECEMBER 18th

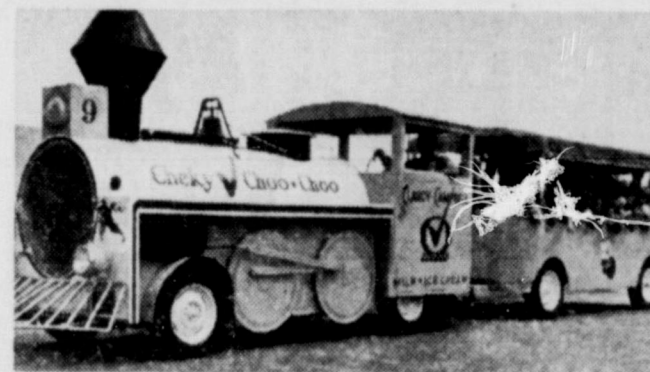
DOUBLE FRONTIER STAMPS-WEDNESDAYS WITH \$2.50 PURCHASE

Kimbell's



Hey! Kiddies

FREE RIDES
Friday & Saturday



Clardy-Campbell
DAIRY PRODUCTS
QUALITY CHECK

RIDE FREE CHEKY CHOO-CHOO

LOOK!

FREE FREE FREE

LADIES
GET 100 FREE FRONTIER STAMPS

100 FREE STAMPS—WITH—THIS
COUPON
BRING THIS—COUPON—
TO—HARRY'S

FREE DOOR PRIZES FOR LADIES FRI. and Sa SAT.

We Specialize In Brands You Know And Trust
TOP QUALITY FOODS AT LOWER PRICES

American Beauty

American Beauty

8 oz. Pk.

MACARONI Box 9¢

EGG NOODLES 10¢

Kimbell's

Tall Can

TEA 1/2 Lb 29¢

PET MILK 3 For 39¢



HARRY'S

We Give Discounts To All Churches, Schools, Clubs.



Cloverlake and Clardy-Campbell **ICE CREAM**
Served All Day Fri. and Sat.
FREE Balloons and Candy

Clardy-Campbell 1/2 Gal. **ICE CREAM** **79¢**

PORK and BEANS

Van Camp's No. 303 **10¢**

TOMATO JUICE

 Diamond 46 oz. **5 For 99¢**

Kimbell's **DETERGENT**
Giant Size **59¢**

HONEY

 Burleson 8 oz. **15¢**

PEACHES

 Hunt's 300 Can **5 For \$1** **STEAKS** Hereford Frozen Pkg. **59¢**

CATSUP

 Hunt's 14 oz. Botl. **19¢** **AQUA NET** Hair Spray Can **79¢**

FLOUR

 Gold Medal 5 Lb Bag **47¢** **ALKA SELTZER** Large Size **49¢**

Instant Pet Dry Milk 8 Qt. Size **69¢** **ELMERS** Economical **EGGS** Large Doz. **49¢** **WAVE SET** Nestle's Clear or-Green Bottle **29¢**

Fisher's Mixed **NUTS** 14 oz. can **79¢** **FORMULA 44** Vick's Cough Syrup Large Size **79¢**

Kimbell's Pink Liquid **DETERGENT** **49¢** **MILK of MAGNESIA** Reg. or Mint Reg. Size **29¢**

COCKTAIL

 HUNT'S No. 300 can **5 cans \$1.00**

HARRY'S QUALITY PRODUCE

APPLES

 Washington Red-Delicious Lb **15¢** **AVOCADOS** California Large 2 for **19¢**

LETTUCE

 Nice-Firm Heads Lb. **10¢** **TOMATOES** Cello 4 In Carton **23¢**

CELERY

 Nice-Crisp Stalk **15¢** **GREEN ONIONS** Bunch **5¢**
RADISHES

CARROTS

 Cello Pkg. **9¢** **POTATOES** Colorado Red 20 Lb Bag **69¢**

SHRIMP

 Kimbell's Frozen Pkg Breaded **49¢** **FISH STICKS** Costal Brand 4 Pkgs. **99¢** **ORANGE DELIGHT** 6 oz. can 5 for \$1.00 1 Can FREE

CREAM PIES

 Banquet or Morton's **3 For 99¢**



HARRY'S TOP QUALITY FOODS AT LOWER PRICES

HOLIDAY STOCK-UP



for PERFECT FEASTING



WHEN YOU BUY
2 BAGS OF M&M
At Their
Reg. Price

29¢

PEACHES CAKE MIX TUNA CRACKERS OLEO

Cal Top No. 2 1/2	17¢
Kimbell's All Flavors	25¢
Del Monte Flat Can	29¢
Cracker Barrel Lb.	19¢
Kimbell's Roll	9¢

COFFEE All Brands Pound **59¢**



ICE CREAM

PARK LANE or CLOVERLAKE

1/2 Gal. **59¢**



BISCUITS

Mead's or Kimbell's

4 For 29¢

EGGS

Nest Fresh Medium

Doz. **49¢**

LUNCHEON MEAT

Kimbell's

45¢

COCA COLA

Carton 6 Bottles

37¢

SHORTENING

Kimbell's

3 Lbs.

59¢

FLOUR

Big K

25 Lbs.

\$1.79

BLEACH

Purex

Qt.

21¢

DELSEY

Tissue 4 Rolls

45¢

TISSUE

Kimbell's Facial

4 For 99¢

CASCADE

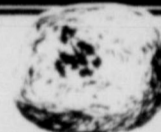
Box

47¢

VEL

Beauty Bar Large Size

2 For 47¢



HARRY'S CHOICE MEATS

BACON

Sweet Rasher

Lb. **39¢**

STEAK

USDA Good Round

Lb. **89¢**

ROAST

Arm Round Bone

Lb. **69¢**

PORK CHOPS

Center Cuts

Lb. **59¢**

PICNICS

Swift's Pre-Cooked

Lb. **35¢**

ROAST

USDA Good Chuck

Lb. **43¢**

GROUND BEEF

Pure-Lean Lb.

39¢

LIVER

Fresh Calf

Lb. **39¢**

STEAK

USDA Good SIRLOIN

Lb. **89¢**

BOLOGNA

Wilson's All Meat

Lb. **39¢**

STEAK

Club USDA Good

Lb. **89¢**

CHEESE

Longhorn Lb.

49¢

PORK CHOPS

End-Cuts

Lb. **49¢**

Short Ribs

of Beef

Lb. **29¢**

STEAK

USDA Good T-BONE

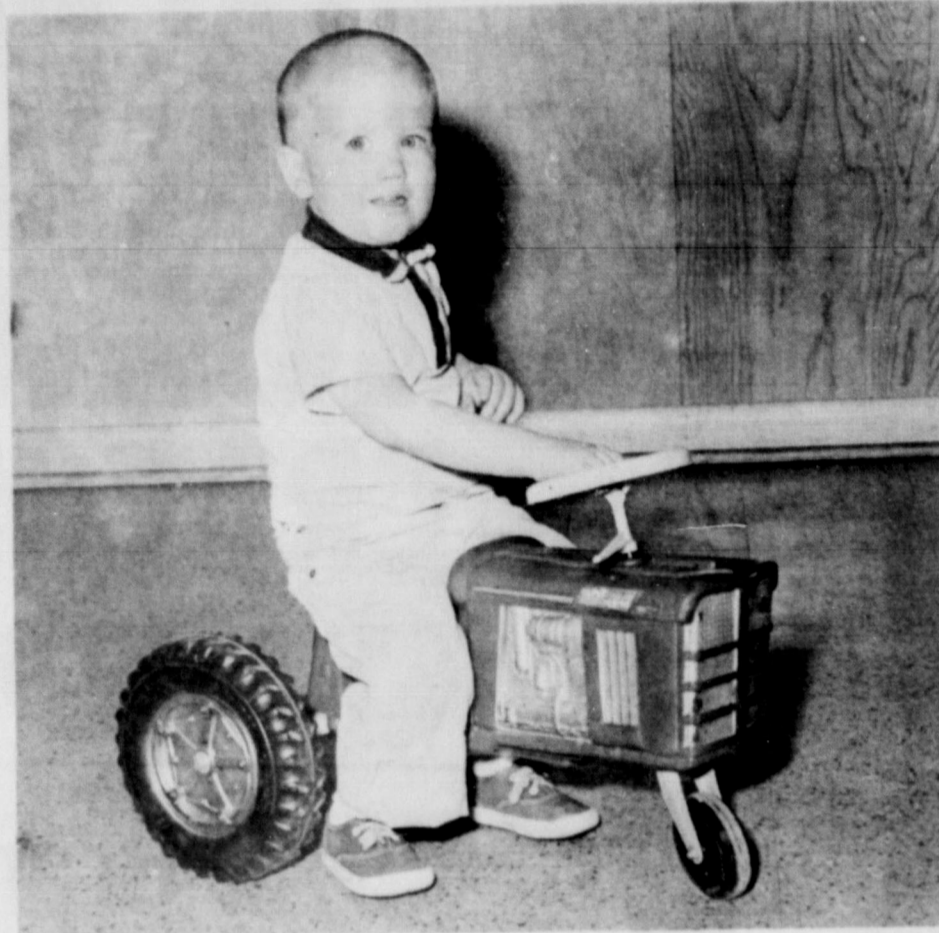
Lb. **89¢**

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Pay 6% Interest
On Your Outstanding
Balance.

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Financing Fitted To
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Farmers & Ranchers Only.

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Annually To Farmers &
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Loans On Equipment
Land Or Improvements.

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PRODUCTION CREDIT ASSOCIATION OFFICE

Phone 9891

Friona, Texas

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AS IN THE YEARS PAST
THE PROCEEDS FROM PROJECT
CHRISTMAS CARD WILL BE
USED TO BENEFIT THE
PARMER COUNTY COMMUNITY
HOSPITAL.

For The Past Several Years Project Christmas Card Has Been
An Outstanding Success, And Again For The Benefit Of
Those In Our Community Who Enjoy This Way Of Wishing
Their Friends

MERRY CHRISTMAS

You May Deposit To The
Account At The Friona
The Amount You Normally
Cards. The Names Of
Will Appear In A Giant

Christmas Card
State Bank
Spend On Christmas
All Depositors

Greeting In The
STAR
CHRISTMAS
EDITION



This Project Is Sponsored By The Modern Study Club



Uncle Sam needs the help of every American business, large and small, in the nation's crisis. He is asking each business to:

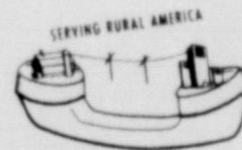
1. Pay its fair share of taxes under laws fair to everyone. Cooperatives do.
2. Produce and distribute all possible goods and services. Cooperatives do.
3. Refuse to profiteer, thus checking inflation and reducing our tax burden. Cooperatives can't profiteer. Any business which does these three things is helping the nation. Any business which does not do these three things is hurting the nation.

**CO-OPERATIVES PAY ALL THEIR TAXES!
YOUR PARMER COUNTY CO-OPERATIVES ASK YOU -- DON'T
BE FOOLED BY FALSE ATTACKS ON THE CO-OPERATIVES!**

PATRON OWNED CO-OPERATIVES SERVING IN PARMER COUNTY



Willie Wirehand



- **DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE** Leo Forrest, Mgr.
- **WEST TEXAS RURAL TELEPHONE CO-OPERATIVE** Vernon Inmon, Mgr.
- **FRIONA FARMERS CO-OPERATIVE GIN** N.B. Seay, Mgr.
- **FRIONA WHEAT GROWERS INC.** Arthur Drake, Mgr.
- **FRIONA CONSUMERS** Buddy Lloyd, Mgr.

PARMER COUNTY HOMEMAKER FEATURE

Christmas Culinaries

With Christmas less than three weeks away new recipes are something all housewives are looking for. This week we are using holiday recipes from the kitchens of Mmes. Leon Billingsley, Cricket Taylor, Oscar Hubbell and Bill Moss. Also given is a recipe for no bake cookies which is always a great favorite with busy mothers and the small fry.

CHOCOLATE NUT FONDANT
1 cup Eagle Brand milk
1/4 cup butter or margarine
2 boxes powdered sugar
1 quart chopped nuts
1 1/2 teaspoon vanilla

Mix first ingredients and form into small balls, place on wax paper -- melt together three small packages chocolate chips and 1/4 lb. paraffin in top part of double boiler. Allow chocolate mixture to cool slightly and dip each of the balls into mixture, place on wax paper to cool. If the chocolate mixture becomes too cool, place on stove and heat for a few minutes.

For a variation in the recipe coconut may be substituted for the nuts.

COKE SALAD
Drain juice from a #2 can of black sweet cherries, heat juice to boiling point and add to one package cherry jello -- when jello is dissolved add one large coke to the mixture place in refrigerator and let become slightly firm. When mixture is slightly firm remove from refrigerator and add: 1 cup nuts, 1 No. 2 can drained crushed pineapple, 1 cup grated American cheese.

Pour into the mold and replace in refrigerator until ready to serve. This salad is delicious with ham, chicken or turkey and dressing.

FRESH APPLE CAKE
1/2 cup butter
1 cup sugar
2 cups flour
1 1/2 teaspoon soda
2 eggs
2 teaspoons cinnamon
1 cup nuts
dash of salt
1 cup raisins
2 large apples-grated
1 teaspoon vanilla

Cream sugar and butter, add eggs, nuts, raisins and grated apples. Sift dry ingredients and add to first mixture. Last add vanilla and mix well. Bake in moderate oven (350 degrees) for 40 minutes.

NO BAKE COOKIES
2 cups sugar
1/2 cup butter or margarine
2/3 cup milk
1/2 cup cocoa

Mix above ingredients and boil five minutes. Remove from stove and add 1/2 cup coconut, 1 cup chopped nuts, 3 cups quick oatmeal. Stir well and drop from spoon on to wax paper. When cool they are ready to serve.

CARROT CAKE
Beat together:
1 cup salad oil and 2 cups sugar
add: 2 eggs
1 small can crushed pineapple
2 tablespoons grated orange rind

COURTHOUSE NEWS

REPORT OF INSTRUMENTS FILED Dec. 2 to 7, 1963

W.D., Leonard A. Duff, Vaughn W. Bates, NE/4 Sect. 63, Johnson "Z"

D.T., T. F. Lloyd, First Fed, Sav & Loan, Lots 6 thru 10, Blk 56, Bovina.

W.D., Swain Burkett, Jean Newstadt et al, W/2 Sect 1, Rhea "A"

W.D., Billie H. Bailey, Gary Brown, Lot 12, Blk 1, Lakeside, Friona

D.T., James & Inez Crump, John Hancock Mutual Life, SW/4 Sect 16, Harding

W.D., Leroy Hunton, Frank Hammonds, W. 13 ft, Lot 5 & 6; E 47 ft Lot 4, Blk 4, Mimmo Add, Farwell.

D.T., Frank D. Hammonds, First Fed, Sav. & Loan, W. 13 ft, Lot 5 & E 47 ft Lot 4, Blk 4 Mimmo Add, Farwell.

D.T., Gordon W. Massey, Hi-Plains Sav. & Loan, Lot 7 & 8 Blk 4 M&F, Friona

W.D., A. N. Bradley et al, Gordon W. Massey, Lot 7 & 8 Blk 4 M&F, Friona

W.D., George C. Taylor Jr., L. P. Davis, Lots 2 & 7 Blk 1 Drake Rev, Friona.

D.T., L. P. Davis, F.F.S. & Loan, Lots 2 & 7 Blk 1 Drake Rev, Friona

D.T., Egra Englant, Monty Barrett & Howard Keen, Lots 3, 4, & 5 16 & 17 & S/2 18 Blk 34 Bovina

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Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

Farm And Ranch Loans
Long Term Low Interest

ETHRIDGE SPRING Agency, Friona
Phone 8811

ANNOUNCEMENT

The Federal Land Bank Association of Muleshoe announces a 5% dividend to its stockholders.

Farmers and ranchers who have Land Bank loans own the association and share in its earnings.

For information about a long term-low payment Land Bank loan on your land see Ernest Kerr, Manager, 316 Main Street in Muleshoe.

Complete Automotive Machine Shop SERVICE

Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB

At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

Tragedy Interrupts Texas Farmers Union Convention

The 60th Annual Convention of the Texas Farmers Union in Lubbock, November 22 and 23 was cut short by the tragic death of President Kennedy on Friday. Most convention events were cancelled, including a scheduled appearance by Senator Ralph Yarborough.

Convention delegates, in a business meeting on Saturday, approved a 1964 program for the farm organization which:

- Expressed its grief at the death of the President, saying in part: His abiding faith in securing ultimate peace for all mankind, his selfless devotion . . . have secured the highest place for him in the hearts of all men of goodwill forever."
- Saluted Orville L. Freeman, saying that the Secretary of Agriculture "has amply demonstrated that he is cognizant of the problems of the family farmer . . . and is dedicating his . . . talents to their solution; and decrying "smear tactics . . . misleading and meaningless slogans used by various opposition elements in a vain effort to discredit (the secretary)."
- Pointed out that the 1964 wheat carryover of more than one billion bushels will require the Secretary of Agriculture to call another wheat referendum, and promising support for a "yes" vote for the wheat certificate plan if no new wheat program is passed next year. If Congress amends the existing wheat program or passes new wheat legislation, the convention urged: (1. If bushel quotas are retained): that the support price be increased to 100% of parity or \$2.50 per bushel; that the referendum be held August 1, 1964; that Congress consider ways the program be made more acceptable to 15-acre growers. (2. If bushel quotas are not retained): that the program contain a voluntary certificate plan; that cooperators who stay within allotment be eligible for certificates as they would have been under the 1963 program, if that program had passed; that allotments for small growers be based on the average acreage planted for harvest in 1959, 1960 and 1961.
- Cotton resolutions ex-

pressed objections to two features in the cotton bill presently before the House, (H.R. 6196). One provision in the bill would inject a "choice" provision, which is a departure from existing law under which a national minimum acreage allotment is established on the basis of historic plantings. The second objection was to a feature which would authorize the reduction of price supports by several cents per pound over a three-year period, thereby reducing producer income.

Delegates supported a program which would permit cotton to be priced in the market place with direct payments to producers, and recognized the need for making U. S. cotton and U. S. textile mills competitive with foreign cotton and mills. Delegates called for a program of payments to producers at 90 per cent of parity and for more market research which would work toward bringing the price of cotton to 100 per cent of parity for family farm producers.

- Supported rural electric cooperatives and urged a congressional investigation of the "activities of power monopolies to destroy REA's; and opposed any increase in interest rates for REA loans.
- Called for expansion of domestic family farm allotments of sugar beets.
- Supported the sale of surplus wheat for cash to the Soviet Union.
- Reaffirmed the organization's "strong belief in the free-enterprise system" and pledged efforts to secure bargaining power for family farmers "that will permit them to receive a parity of income equal to all segments of the economy." Condemned were "large corporate farming enterprises" which are "replacing the family farmer."
- Urged Secretary of Agriculture Orville Freeman to publicize the need for farm programs and the "tremendous spread between farm income and consumer prices."
- Reaffirmed its support of the family farm, defining it as "an economic farming unit which can be efficiently operated by one or more typical farm operator families who provide the management and take the economic risks."
- Vigorously supported the Uphser Rural Electric Cooperative of Gilmer in its defense of a lawsuit filed by the Texas Attorney General on behalf of the Southwestern Electric Power Company of Shreveport, La., which seeks to restrain the coop from building its own power generating plant.

Early Friday morning Texas Farmers Union President Jay I. Naman, Waco, in his keynote speech said, "defeat of the wheat program in last summer's referendum will have a destructive effect that will extend far beyond lower prices for farmers -- losses which are estimated at \$84 million in Texas alone. The defeat has already had the effect of souring Congress on other farm programs and may negate the possibility of a new cotton program and extension of feed grain program."

Despite this defeat, Naman said, the Texas Farmers Union will urge higher farm prices and the kind of supply management programs that will make these prices tenable. "I doubt if we will shrink from the idea of controls as

THE HIGH PLAINS FARM AND HOME

Texas Land Use Pattern Changes As Urban Needs Increase

Urbanization is having its effects upon the pattern of land use in Texas. Land in urban areas, cities and densely populated suburbs, accounted for 2,501,000 acres in 1959 compared with only 735,000 acres in 1945, reports Gerald F. Vaughn, Extension rural-urban affairs specialist.

Texas had more land in urban areas in 1959 than any other state and more cities with 100,000 or more population (11) in 1960 than any other state except California with 14, Vaughn adds. He points out that Texas cities favor elbow room, Hous-

ton, for example, with a 1960 population about equal to Baltimore, contained 328 square miles or four times more area than the Maryland city. In fact, he adds, Houston was larger in land area than New York City.

The urban population of Texas increased from 4.8 millions to 7.2 millions between 1950-60. This tremendous jump has brought on added problems and shifts in land use in the developing areas, he says.

Along with the population growth, Vaughn points out other land shifts. Land used for highways, railroads and airports outside cities increased from 1,151,000 acres in 1945 to 1,501,000 acres in 1959. Rural parks and wildlife areas increased from 790,000 to 1,502,000 acres and national defense

areas from 773,000 acres to 972,000 acres during the same period.

On the other hand, the acreage of cropland remained stable over the period, 30.2 million compared with 30.6 million acres. Pasture and grazing land increased slightly from 95.3 million to just under 103.1 acres during the 1945-59 period. Farm and nonfarm woodland acreage dropped from 35.7 million acres to 24.3 million and miscellaneous land uses, such as marshland, desert, and bare rock areas amounted to a few thousand acres to round out the state's total land area of 168,218,000 acres.

These shifts in land use, Vaughn says, are affecting agriculture and rural living in the developing areas, some of which are miles from cities.

ATTENTION Homemakers In Farwell Area

Are you interested in modern information on home-making? If so, you are invited to a coffee from 9:30-11 a. m., Dec. 3 in the home of Mr. C. M. Meeks at 210-2nd St. in Farwell.

The County Home Demonstration Council committee in charge of education, expansion and exhibit will host the affair and assist with the organization of a new club. Mrs. H. E. Cocanougher, Friona, is chairman of this committee.

Homemaker information is a part of the Extension Service program of A and M College. Homemaking areas in which authoritative source of information is given are: foods, nutrition, clothing, money management, home furnishings, food preservation, time and energy management, child care, housing and storage landscaping and many others.

An exhibit of Christmas gifts made by HD Club homemakers will be on display.

Mrs. J. D. Sanders, County Council chairman of Extension clubs in Parmer County and the County HD agent, Cricket B. Taylor will be present to assist with the organization.

KIRBY VACUUM CLEANER

Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis, N. Mex.

I cannot afford to waste my time making money.
-Louis Agassiz

Boys Ranch Aided With Grain Project

For the third straight year, Area One Jaycees are teaming up with farmers, ranchers, and businessmen of the Texas Panhandle to help the more than 300 boys at Cal Farley's Boys Ranch.

Farwell Jaycees are among the more than 30 Junior Chambers of Commerce who are collecting grain and roughage from area producers, and helping with the delivery to Boys Ranch for the livestock there. The "Jaycee's Grain-Sorghum for Boys Ranch" program is now an annual project that began in 1961 to help the boys care for their livestock. The Fanch does not have the pasture needed to grow the large amount of feed necessary for the animals each year.

At the present time, 312 boys are being cared for, trained and educated at the Ranch. The 52 dairy cows milked by the Ranchers provide over 100 gallons of milk daily for them. The boys also fatten the hogs that are donated to the Ranch, averaging about 20 at a time in the pens.

The livestock program also includes 45 horses and more than 400 hogs. The FFA swine production program alone averages more than 2000 pounds of feed daily. Many of the boys raise pigs for projects, and more than 40 sows and gilts are kept for breeding. Around 275 hogs are processed each year by older boys who take butchering and meat cutting for

The Cottage

SERVING "THE WEST'S BEST FRIED CHICKEN"

Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4605
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"CHEAP WATER"

The additional water you get when you acidize your well with **DRY ACID**

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotey Chemical Co.
Lubbock, Texas

FARM EQUIPMENT -FOR SALE-

- *NO. 210 REVERSIBLE BREAKING PLOW WITH 2-POINT HITCH
- *CRUSTBUSTER
- *7' TANDEM DISC
- *UTU MOLINE TRACTOR With Wide Fronted and Hydraulics
- *ONE SET JD ROTARY HOES
- *INTERNATIONAL 2-BOTTOM BREAKING PLOW

OLAN ELLIOTT
6 Miles South And 1 West Of Bovina
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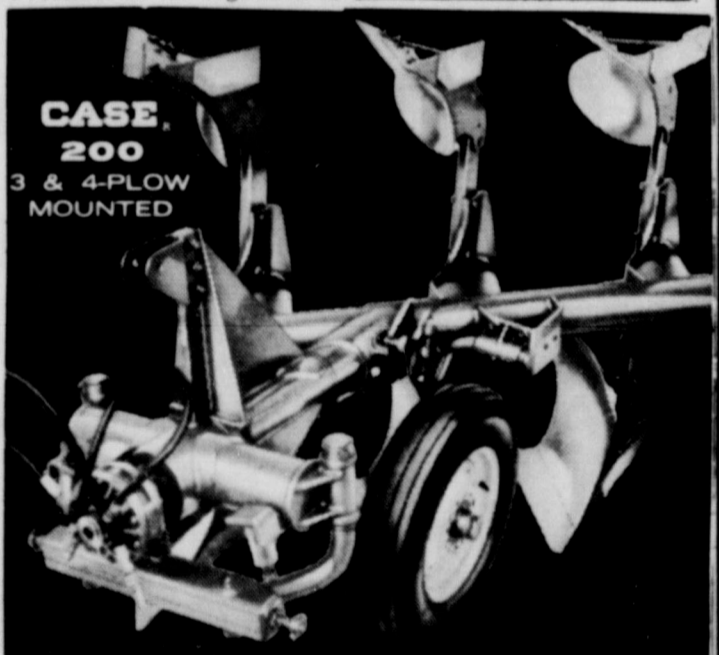
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4th & PILE
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EVERYTHING YOU WANT IN A ROLLOVER PLOW!

- **UNEQUALLED STRENGTH** — New Case 200 rollover main frame has twisting strength 40 times that of channel iron with same weight per foot!
- **ULTRA-SIMPLE DESIGN** — Tubular frames permit clean design minus clumsy braces. Plow levels quickly — easy-to-adjust stop pads. Cuts full width on curves. Separate hydraulic controls raise and turn plow . . . lift it over waterways without plow turning, or need for special lockout. Simple hydraulic actuator turns plow.
- **NON-STOP TRASH CLEARANCE** — More clearance than any comparable plow — 28 1/2 in. under beams! No braces or bolt heads. Sharp 40° slicing angle lets trash flow thru, pulls easier.
- **FITS CASE AND OTHER TRACTORS** — 3 and 4-bottom rollover plow fits Case 630, 730, 830 tractors with Eagle Hitch and dual hydraulics; other tractors with ASAE Category I or II hitch and dual hydraulics.

Oklahoma Lane Farm Supply
Phone Tharp 225-4366

OFFER EXPIRES SATURDAY

TELLS INSIDE-OUTSIDE TEMPERATURE!

■ Saturday is your last chance to get this free \$5.00 value. If you are a customer of Southwestern Public Service Company, own your own home and want to know the advantages of heating your home electrically, just call your Public Service manager. He'll arrange to have an electric heating representative call on you and check your home for modern comfort heating. No obligation to buy but you'll still get your free thermometer.

MODEL 407-B

ADAMS DRILLING CO.
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LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS
NIGHTS 2951 ALL MAKES
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Dual layered nylon tricot peignoir to echo and enhance coordinated sleep styles. Rich Bourdon lace at the scalloped, widened collar for an angelic look. Total button front and elasticized push-up sleeves.

THE FASHION SHOP
6th And Main Clovis



ALL DUDED UP in their open house finery were the members of the Gifford-Hill Western team at Farwell Saturday, when they showed off the system's newest manufacturing facilities. In this picture Preston Martin and Joe Camp, G-HW employees, pass pleasantries with farmer Harvey Jordan. Although the

weather hit a bad streak Saturday morning, attendance at the open house was good. Winner of \$1,000 worth of irrigation pipe given as an attendance prize will be announced next week.

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For All Purposes

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Hearings Set In Texas On Sugar Beet Wages And Prices

The United States Department of Agriculture has announced two public hearings on wage rates and prices for the 1964 crop of sugar beets in Texas. They are as follows:

San Antonio, Texas, January 7, 1964, in the Assembly Room, Gunter Hotel, Houston at St. Mary's Street, 9:30 a.m.

McAllen, Texas, January 9, 1964 in the Fairway Motor Hotel, South Tenth at Wichita Street, 9:30 a.m.

Persons may present testimony to be considered, at either of these two places. The testimony given at both cities will be considered as one hearing.

Dr. William Beene
Optometrist

Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

By Raymond Euler

It is indeed appalling that some members of our society continue to deplore and criticize those who stress the Communist danger. What these misguided 'authorities' fail to realize is that the Communist Party, U. S. A., is an integral part of International Communism . . . public indifference to this threat is tantamount to national suicide. Lethargy leads only to disaster. We have quoted from J. Edgar Hoover, as he spoke to law enforcement officers on March 1st, 1960, in the above paragraph. We believe it is appropriate to emphasize Mr. Hoover's statement in the presence of so much confusion as that being spread as an aftermath of recent tragic events in our nation. Harry Hamilton was given serious consideration to attending the American Farm Bureau Convention in Chicago this week. We were unable to reach his family to know if he went or not. If he did not, someone will probably go to Philadelphia next December from Farmer County. One hundred dollars is available for this purpose from Texas and American Farm Bureau as a result of your having reached the quota in membership locally for the past two years.

John Henderson, Vice President, has already set a goal of five hundred seventy five members for 1964, an increase of twenty over the 1963 membership. The Texas Farm Bureau

Hay Report, posted in over two hundred FB Offices throughout the state lists more than seven sources of hay of various kinds, prices and locations after a beginning of only one listing just a month ago. Prices vary from \$18 per ton for red top cane to \$35 per ton for peanut vines. Farm Bureau officers, directors and staff hope that you and yours will enjoy Christmas and New Year's season.

CONSIDER THIS: Whoso mocketh the poor reproacheth his Maker; and he that is glad at calamities shall not be unpunished. Proverbs 17:5.

ABSTRACTS

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FOOTSAVING EDUCATION

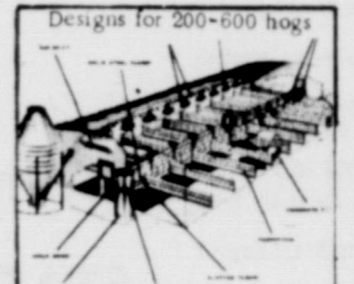
by James E. Edwards

Why So Much For Such Little Shoes?

During World War 2 there was a terrible shortage of children's shoes. The situation was so bad that the federal government required shoe manufacturers to produce more shoes for children.

It came to light then that the workmen would rather work on bigger shoes than little ones. There are just as many pieces in a small shoe as a larger one but the smaller pieces are harder to handle. A slight error in a small shoe is more likely to make it a "second" for which the operator gets no pay.

We have ladies' size shoes (for growing girls) at the same price as some of our babies' shoes and, honestly, the only consolation that we can give the buyer of babies' shoes is that they are even more important to foot-health than the bigger ones. The baby won't say, "Hey, Mom, these shoes don't fit."



From Farrow to Finish Behlen Pork Factory

FARM & RANCH
Elevator Financing Available
Grain - Showrooms
Farm Buildings

Behlen FRAMELESS METAL BUILDINGS
Spra-Gro Construction Co.
PO2-4443 - 2208 N. Prince
Box 48 Clovis
See Howard or Andrew Chitwood

Robin Hood Shoes:
Designed for Young America
Orthopedic Shoes Fitted To Your Doctor's Prescription

Edwards SHOE STORE
512 MAIN
CLOVIS, N. MEX.



on its way up!

Nearing completion is the all new Western Ammonia manufacturing plant. The plant, located at Dimmitt, Texas will give agriculture a virtual shot in the arm when it begins its production now scheduled around January 15, 1964. This modern 3½ million dollar plant will locally produce and make available to our area, a product second to none in quality or convenience of distribution.

It will be backed by capable personnel with years of experience and the finest of research. Western Brand Fertilizer can be relied upon . . . and trusted.

REMEMBER THIS TRADE NAME . . . WESTERN BRAND FERTILIZER . . . A PRODUCT OF WEST TEXAS . . . FOR WEST TEXAS AGRICULTURE.



Western Ammonia Corporation
Dimmitt, Texas

If You're Interested In Buying **FARM MACHINERY** Call Big Nick Trienen at **Machinery Supply**
Hwy. 60 Bovina
Phone 238-4861

I Get 5% Dividends On My Money At..... **FIDELITY SAVINGS & LOAN**
416 Mitchell St. PO 2-2917
Clovis, N. Mex.

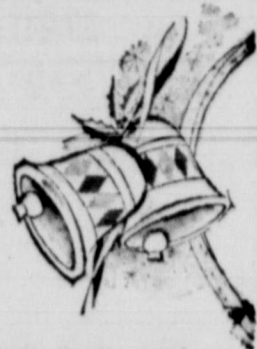


This Farmall 806 Diesel Was Caught At Work On The Charles Hough Farm.

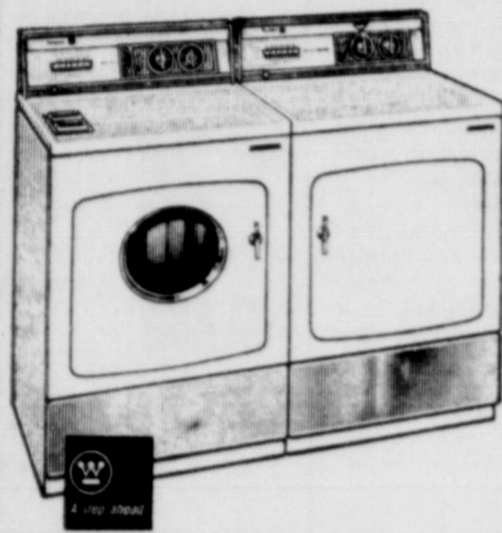
Let Us Put A 806 To Work On Your Place. You Will Thank Us!

PARMER COUNTY IMPLEMENT COMPANY

NEW FOR CHRISTMAS! NEW FOR A NEW YEAR! NEW FROM WESTINGHOUSE!

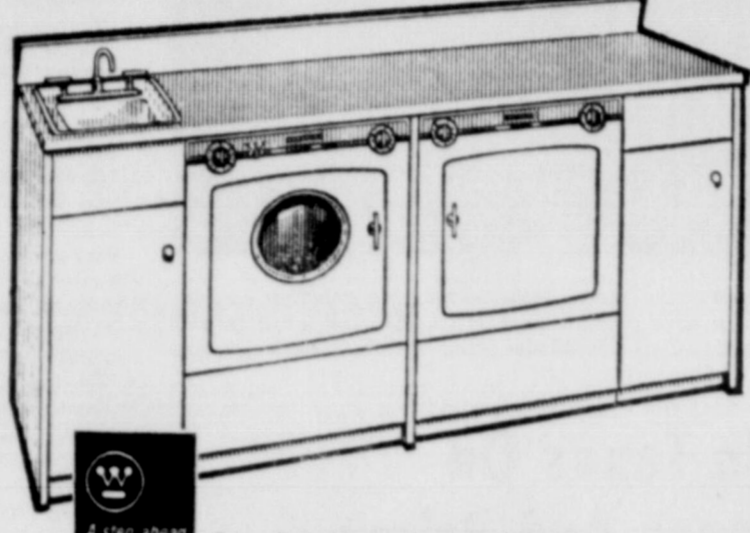


NEW WASHERS -- NEW DRYERS -- NEW REFRIGERATORS -- NEW RANGES
— YOU CAN BE SURE IF IT'S WESTINGHOUSE —

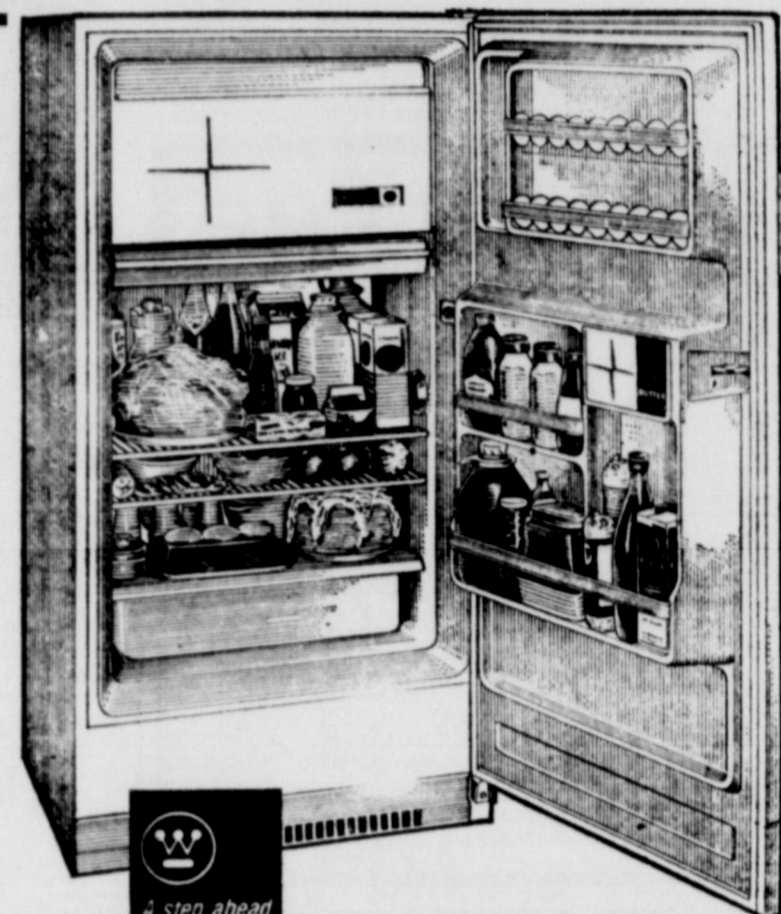
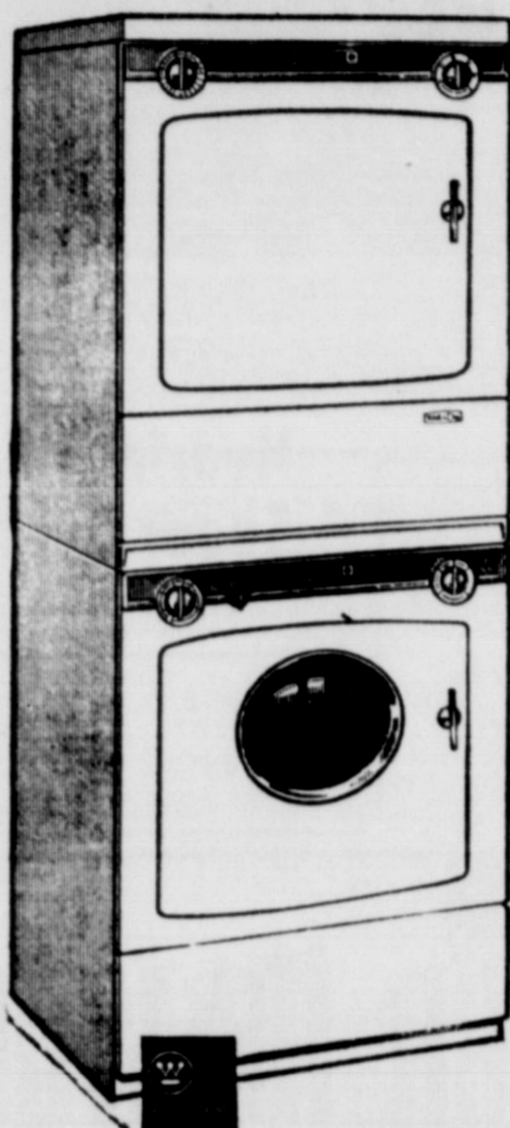


Heavy Duty Laundromat® Washer LTF200
 6 Preset Wash Programs for every type of fabric.
 Automatic Dispensers for bleach and fabric softeners.
 Two Deep Rinses—an exclusive Westinghouse feature.
 5-Position Water Saver adjusts water input to size of load.
 Giant Capacity washes 12-lb. load or more.
 Automatic Lint Ejector with no filters to clean.

Heavy Duty Electric Dryer DTF200
 Automatic Drying Programs for every type of fabric.
 Automatic Dryness Sensor gives exact degree of dryness desired.
 Ozone Interior Light purifies air in dryer.
 Large Capacity Lint Collector is easy to reach, easy to clean.
 Balanced Air Flow Drying eliminates possibility of hot spots.



Complete Home Laundry Center
 Heavy Duty Giant Capacity Laundromat® Washer LTF100
 Heavy Duty Electric Dryer DTU100
 Micarta® Counter Top (Constellation Pattern) and Porcelain Sink
 Sink Cabinet
 Roll-Out Ironing Board Cabinet
 Laundry Twins and Cabinets Available in Decorator Colors



LAUNDRY CENTER COMPLETE
STACK THEM ————— **SIDE BY SIDE**

Model RVD21
 77 Lbs. Frozen Storage . . . 63 lb. in Freezer . . . 14 lb. in Storage Tray.
 Convenient Door Storage for eggs, butter, tall bottles.
 Full-width Porcelain Crisper keeps almost 2/3 bushel vegetables dewy-fresh.
 2-Position Shelf even holds gallon milk jugs.
 Built-in Quality means you can be sure . . . if it's Westinghouse.

Only \$198.00
 With Exchange

CHRISTMAS SPECIALS!

ONLY \$149⁸⁸ delivers this **WESTINGHOUSE BIG OVEN ELECTRIC RANGE** to your home!

SHAPE OF TOMORROW HERE TODAY IN NEW '68 WESTINGHOUSE SPACE-MATES

Wash and dry 16 lbs. at the same time in a space 25 inches wide

PATENTED DIRECT AIR FLOW dries faster at lower temperatures, saves money, removes wrinkles.

REVOLVING AGITATOR washes cleaner, rinses better, cleans itself! Lifts, turns, plunges clothes 50 times a minute, washes each piece equally well all the time.

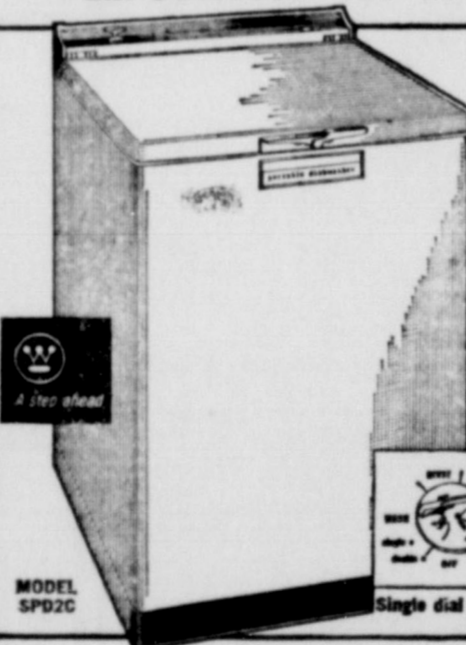


- Install with Laundromat below, Dryer above, or side-by-side.
- Revolving Agitator Laundromat uses 1/4 the detergent, saves 23 gallons water per load.
- Control Centers have push buttons for washing and drying fine and regular fabrics.



WESTINGHOUSE DISHWASHER

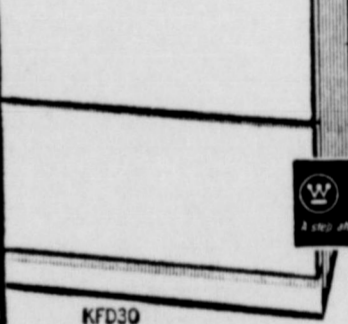
washes rinses dries **SERVICE for 13...AUTOMATICALLY!**



WASHES TWICE! No hand-rinsing necessary
RINES THREE TIMES! Powerful Turbo-Jet rinsing makes dishes sparkling.
DRIES SPARKLING BRIGHT! Double fan drying for spot-free dishes.

Think how much time you'll save with this big capacity Westinghouse dishwasher! It washes and dries a complete service for 13 . . . automatically . . . gives more sanitary results than the old-fashioned "hand" method. Come in! Let us show you how you can own a new Westinghouse for only pennies a day!

IT'S HIGHEST IN QUALITY...
 SIMPLEST TO COOK ON...
 EASIEST TO CLEAN! What a terrific buy! This big oven Westinghouse costs you only pennies a day, yet it has features found in much more expensive ranges. Fine-tuning surface unit controls, high-speed broiling, single dial oven control make this range simplest to cook on. Lift-off oven door, plug-out oven heaters, lift-up surface units make it easiest to clean. Come in! See it today! You can be sure . . . if it's Westinghouse.



\$149⁸⁸

4 WAYS TO PAY

- 30 Day Charge
- 90 Day No Carrying Charge
- Crop Payment
- 36 Months Easy Payments
- We Do NOT Sell Your Contract

USE YOUR CREDIT

MURPHY — ECHOLS COMPANY

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