## Spudnut Factory To Locate In Friona

##  <br> 52 Enter <br> City Golf Tourney

 interests-most sections depend
for their livelthood upon en for thelr livelthood upon en
trely different circumstances states, we in West Texas would automatically get better repre Frea would be much smaller. For instance, rather than
havigg our capital 500 miles away in Austin, we might heve these would be as far as 100 state capital, and more stale ren would nativally be more
tion meaningtul, since eo
mer" meaningtil, since "our" entrin
state would have agriculture a



 cent trip. The Houston skyline
cust it in in in is almost as impressive as such
fites as Chite

Many national firms are lo
cating in Houston, It has all cating in Houston, It has a
the transportation advantages,
plus plat plus plenty of room (witch m any, Eastern ctldes are short on),
and many other decided advan-
tages. Only disadvantage as. cages. Only disadvantage as
see it is the humidity, but this ee it is the humidity, but tuig
always seems to go with a large metropolitan city.
Houston has at least one loca nayor, Loute Welch, is the son Friona's Nors Welch, Welch save the offtictal welcome to our
Texas Press Assoclation, and


FIRST HALF OF '64

Friona Construction Is Over \$1/2 Million Mark

 ths third stratight all -tme bulld
Ing record in 1964 , according
to mid-year figgres cela

##  mits for construction valued a

Holiday Fete



GR AND OPENING
its Grand Opentag its Grand opening. The festivites started yesterday, and are continuing today and tom
McDonald and Glen Mayben are shown in front of the store, along with Mark McDonald.

## 



FREE BICYCLES
Star Offers Prizes In Subscription Drive



## "... O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE!"

Let us not forget the courage and sacrifice that made possible the first INDEPENDENCE DAY JULY 4th

## FRIONA STATE BANK

"Serving A Great Irrigated Area"
Member FDIC

## AV EDITORLAL

DPS Urges Caution
In Holiday Travel
ready for "Operation Motorcide ", a three the State. Major Harry Hutchison, R roaching the mid-point in the year am it an all time high a gain in 1964 .
hit present rate, 1964 will become the most deadly year in Texas history for traffic time are over 150 more than at the same time increased accidents and casualties, we
of have every reason to expect that traffic
deaths will exceed the previous all time high in Texas of 2,729 in 196
han in 1963 will make a total 3,000 lives lost on our streets and highways in one year, an increase or the year of ten per cent over 1903. Deaths in traffic this year fifteen per cent over 1963, an indication that the 3,000 mark will be surpa ssed.

Hutchinson said that "Operation Motorcide will be placed in effect from 12:01 11:59 p.m. Sunday, July 5, 1964, In order to focus attention upon the added dangers of holiday travel when traffic is at a peak and as an integral part of the operation,
which calls for maximum enforcement,
GOING
TO
THE
FAIR?


Be Protected For Carefree
Vacations Through
Trip Accident And
Baggage Insurance
14 Day Protection
\$5,000.00 Insurance
for \$2.75

Ethridge - Spring Agency




## TAYLOR

## CONSTRUCTION COMPANY



CC Stockholders
Meeting Set


RAINFALL, TEMPERATURES
Weather Analysis Given For Past 12 Months

Weather Analysis
Sajety All-Weather
WITH NEW WRAP-AROUND TREAD Plus... NEW!

NEW!
NEW!
NEW!
3-T NYLON with TUFSYN
Free Tire Inspection Free Mounting


## CONGRATULATIONS

## WESTERN AUTO STORE

On Choosing Safe-Fireproof
Construction of Crow-Gulde Cement


## DRIVE TO

woong nar ARRIVE 3 ALIVE

We Appreciate Our Customers. If You Don't Drive Carefully You May Be On A Different Set Of Books Than Ours.

Remember Us To Grandma And Have A Healthy Happy 4th.

KENDRICK OIL CO.
Friona
\$ Dollar Day Buys Mean Savings To You \$




## WELCOME то FRIONA

| Kendrick Oil Co. Phillips 66 | PIGGLY WIGGLY | $\begin{gathered} \text { REEVE } \\ \text { CHEVROLET } \end{gathered}$ |
| :---: | :---: | :---: |
|  |  | New And Used Cars FRIGIDAIRE APPLIANCES |
| ROCKWELL BROS AND CO. <br> "LUMBERMEN" <br> Lumber - Palint Tools <br> Ph. 8891 | PLAINS HARDWARE <br> AND FURNITURE <br> Plumbing Suppiles Furniture Sporting Goods Kitchen Ware | HURST'S <br> Dry Goods |
| GIB'S CLEANERS <br> Professional And Coin-Op Dry Cleaning $\geqslant$ | friona wheat GROWERS <br> Elevator Service Fleld Seeds | HARRY'S <br> SUPER MARKET <br> Top Quality Foods At Lower Prices <br> Ph. 5522 |


\$ Dollar Day Buys Mean Savings To You \$

## V/ANTADS




My Neighbors


This Message Spensored By The Following Friona Businesses

| Continental Orain Co. | Friona Motors | Piggly Wiggly |
| :---: | :---: | :---: |
| Ethridge-Spring Agency | Kendrick Oil Co. Phullips - Jobber | wo Cive St H Grome Sempe |
| insurance a Loans | Bainum Butanc | Crow's Slaughtoring |
| Eriona COf CaA | Prone E271 | Ste Recall mests |
| ona Consumers | Bi Wize Drye |  |
| $\dot{C}$ coop ous 4 Gresses | Your Resall store | The Friona Star |



The Friona Star
 row Renl moro

## [\% ELK DRIVE-IN ${ }^{W}$

oar he business Directory or the Name of One Winnes or A Free Pass, Onher Passes

## HOUSTON TV

 SERVICE $\begin{gathered}\text { Pho. } 4441 \text { Ex } \\ \text { Nite } 2952\end{gathered}$ REBUILDING Pick Up \& Delive Parts and Auto Boyd Machine \& SupplyOffice Supplies and Commercial Printing
FRIONA
STAR

## RUSHING

INSURANCE AGENCY


Killingsworth REDI-MIX Cement For All Purposes


| Subscribe <br> To The | HI-NIIALITY Photo Finishing |
| :---: | :---: |
| For Bulldozer Carryall or Maintainer Work | Color- <br> Black \& White <br> We Have Films |
| Floyd Dickey |  |
| dCKEY'S CAFE DIMMITT, TEXAS Bus. Ph. 647-3755 | DENNIS STUDIO |




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Look Over Our Model 90 Dual Applicator


For Greater Farm Profits
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## Wheat Crop Hailed As "Better Than Expected"



FOR SALE
Two Baldwin Combines
'62 Model-20' Headers newly overhauled

Three Gehl Ensilage Cutters 2-1963-1 Season 1-1959-Overhauled TWO COMBINE TRAILERS Contact
Don Kirby
Lone Star Producing
Box $1186 \quad$ Ph. 385-4427 Littlefield, Tex. Nite 385-3432 Or
Come By Soil Builders Friona


Heavy-duty frame and carrier provide The turning or spinning mechanism is suited for non-rocky soil. Shear-bolts


$\qquad$ Choice of spring trip beams or rigic
beams-Spring trip beam allows botton are available with a choice of two types
General purpose 619 Nite entral purpose 619 Nife Line or fexas

Maver Matiner $C_{0}$


"Mike" Readings To Be Officially Used In '64


## © sile siznters


TURNP or Mustard Rembs Sye

 PIIEAPPII


Gold Medal
flour st boo 53 C
Meats BEEFRIBS 5 เ. $\$ 1.00$ CHUCK ROAST
4. 49 c
fozet fooos
 $\cdots$. passing on stoulers.
 The raads are his rodeo , and the streets . his seren. At one ammed drring (why s bhe . What to do about Perilous Pete? Why . all you other folks an holer "calt rope" ; and teach
Perilous Pete TO BECOME A COWPOKE WITH A LOT OF HORSE SENSE, THAT IS!

Are you a Perilous Pete?
A lot of you were...
INJURED IN TEXAS IN 1963....89,746
KILLED IN TEXAS IN 1963...... 2,729
Whoa up, thar, Perilous Pete!!

## FRIONA CONSUMERS

## Summer Activities Are Reviewed By Teachers


\$ Dollar Day Buys Mean Savings To You \$


\$ Dollar Day Buys Mean Savings To You \$

Summer Activities Are
Reviewed By Teachers


I REPAIR:
Evaporative Coolers Refrigerated Coolers Ice Boxes And
Deep Freezers London Electric Phone 2811
Laundry Equipment
Completely New '65 Models On The Way Now! Washers And Dryers


tion urges Texas drivers to
display display courtesy to tourists in
our state, Many of them will our state. Many of them will
be driving on our streets and be driving on our streets and
highweys for the first tume and
frequently slow torn frequently slow down in traffic
to check road signs and street to check rond signs and street
markings. Be patient and merkings. Be patient
courteous to thesedrivers - yo mey be traveling in their state
some day and need the same some day and need the same
kind of courtesy. about population of Texas illion persons. Ap
proximately one-hif of this
number are licensed drivers. number are licensed drivers.
So, the Texas Safety Associa-
To she tion says, remember, you are
not the only driver on the rood,
Drive the best you can and
respect the rights of other driv-

Former Friona Man Dies In Amarillo


\$ Dollar IDay Buys Mean Savings To You \$

None Unbeaten In Pony League-Motormen Fall

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Don Ready pttched Friona
Motors to tos third win last Motors to its thtrd win last
Sarurday at Bovins, as Sherley
Grain =


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 MABLETON, GA., MAIL: "The Administration's war on pov-
erty should not blind us to the need for another assaut .- an
all-ours Probably the first incendiary



Carl McCaslin Lumber Inc.
We Will Be Closed July 4th


$\qquad$


Gladys Bryson Displays Flower Arrangements On Sale 1/3 Off Dollar Day


