

STAR
Lites
by Bill Ellis

THE
FRIONA



STAR

VOLUME 42, NUMBER 23

14 PAGES

SECTION 1

"CRUCIAL" FOR SQUAWS

Friona, Spearman Clash In Regional Game Friday

The girls regional basketball tournament, to be held at Lubbock tomorrow has been changed somewhat as to its general procedure of recent years.

Friona's "Fighting Squaws," District 3-AA champions and bi-district winners over Post, will clash with Spearman of

1-AA in a semi-final contest beginning at 11 a.m. Friday. If the team wins, it will play in the finals at 8:30 p.m. the same day.

The tournament is being held a "day earlier" than last year as far as Friona is concerned. Last year the conference AA regional tournament was completed on Saturday.

The meeting with Spearman will be a re-match for the Squaws with the team which came closest to beating them in regular season competition.

In a tournament game at Tulla December 13, Friona eked out a 53-50 win. That has been the Squaws' closest point spread in

rolling up 29 straight wins. Spearman advanced to the regional tournament with a 55-51 win over Abernathy of District 2-AA Tuesday.

Commenting on the Squaws' foe for the regional semi-final game, Coach Baker Duggins said, "They have a tremendous team. Spearman will probably be the toughest team between us and a trip to the state tournament."

Duggins went on to say that the Lynxette team resembled the Squaws in many ways. Spearman has a good six-foot post girl, two good outside shooters, and are tough on defense. The team has a 31-3 season mark.

The two other class AA teams in the regional tournament are Hamlin of District 5-AA and Granbury of District 8-AA. Those teams will play immediately following the Friona-Spearman clash. Hamlin was Friona's opponent in the finals last year, so would have a revenge motive should the teams meet again.

The trip to the regional tournament will be the fourth such encounter for the Squaws in six years.

Twice, the Squaws have swept through both tournament games, advancing to the state tournament. Under Coach Duggins, the team has lost just one regional tournament game, and has compiled a 4-1 record in regional competition.

Since the team has been competing in conference AA, it hasn't lost a tournament game. Also, the Squaws are unbeaten in Lubbock Municipal Coliseum, where the tournament will be held once again this year.

In 1958, the Squaws advanced to the regional meet, taking a 26-1 record, having lost only to Sudan in district play. However, the team met up with White Deer in the first game of the Class A tournament, and fell to the regional winners, 74-54.

Two years later, in 1960, the team swept through district and bi-district in their second season in conference AA. The Squaws met Anson in their first game with an 84-64 win over Coleman in the finals, to advance to the state tournament.

Last year the Squaws had their most exciting regional tournament competition. They met arch-rival Tulla in the first game, Friona had beaten the Hornets three times previously, and Tulla held a single

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SQUAW DEFENDERS. . . These three guards on Friona High School's team did a yeoman service in the bi-district game against Post, holding the Does to just 40 points while the forwards were racking up 73. In front are Merylene Massie (1) and Wessie Hand. In the rear is Glenda McClellan, the team's top rebounder. The three will once again have their work cut out for them when the team faces Spearman Friday at Lubbock.

IN BI-DISTRICT

"Fighting Squaws" Maul Post, 73-40

Early in the Friona Squaws' bi-district playoff game with Post Monday night, it became

apparent that the team wouldn't have to pull a "come from behind" win as it did last year

against the Does.

As a matter of fact, as the game wore on, it was a cinch that if Post won it, the Does would be the team to come from behind. Friona then set out to make Post's job an insurmountable one, and did it with surprising ease, coasting to a 73-40 win and qualifying for the regional tournament.

From the time Linda Davis hit a jump shot with less than 20 seconds gone in the game, the Squaws were never in real trouble. As a matter of fact, it was Davis, coming up with her highest point total of the season, who in a large way contributed to the relatively easy Squaw win.

Tito Jennings followed up Davis' lead with a free throw and a hook shot, giving Friona a quick 5-0 lead. Post pulled to within two at 5-3, but Davis hooked one home, Charlotte Nettles scored on a driving layin, and Jennings connected on two straight baskets for a 13-4 Friona lead.

Post again tried to cut the lead, as he heard Nita Wilson hit three free throws for a 13-7 score, but the Squaws answered with three points by Nettles, for a 16-7 lead after the first quarter.

So closely did the Friona guards stick to Miss Wilson that she scored only four field goals, one easy one as time was running out. She got her first one after 2:44 of the second quarter, to cut the Squaws lead back to six points momentarily, 19-13.

However, Davis scored seven consecutive points for Friona, and with Jennings' pair of free shots, the Squaws had the Does doubled at 26-13. Score at half-time was 30-20, Friona.

Whatever hopes Post had for a comeback win were soon washed down the drain as the third quarter opened. The starting guards (Glenda McClellan, Merylene Massie and Wessie Hand), as they did all night, put pressure on the Post forwards, and came up with several steals.

Post was held to just two points during the first six minutes of the quarter, and Friona, meanwhile, roared to a 40-22 lead. The Squaw forwards, hitting practically everything,

(Continued on Page 3)

BY TRAIN, TRACTOR

Two Killed In Accidents Here

Two men were killed in separate accidents on the eastern outskirts of Friona the past week.

Robert Newton Isbell, 28, a resident of Clovis, N. M., was killed Monday when a freight train struck the cattle truck he was driving at the crossing two miles east of town adjacent to the Wells Brothers feed yard.

Last Friday, Cristobal Rodriguez, 48, an employee of I. T. Graves, was killed in a freak tractor accident just outside the city limits in the vicinity

of Benger Air Park.

Isbell was killed at the same railroad crossing at which Mr. and Mrs. D. C. Herring were seriously injured less than four weeks earlier. However, circumstances of the two crashes were considerably different.

The Harrings stalled on the track following a big snowstorm. They were crossing north to south, and the train was headed east. Isbell was crossing south to north, and the train was westbound.

(Mr. and Mrs. Herring continue to improve. A spokesman for Parmer County Community Hospital said that Herring is walking daily with his brace. He sustained a broken vertebrae in his neck and two in his back. Mrs. Herring whose principal injury was to her foot, is on crutches, but has been at home for some time.)

The crash Monday happened about 2:45 p. m. Isbell, who was in the trucking business with his father, had just delivered a load of cattle at the Wells Brothers lot prior to the accident. Isbell, evidently didn't see the train, and the train engineer didn't see him in time to slow down a great deal.

The cab of the semi-trailer was almost completely demolished. Parts of the cab were strewn some 50 yards down the railroad right-of-way. Isbell was thrown about 30 feet from the wreckage. He was dead upon arrival at the hospital here.

In the tractor accident last Friday, Rodriguez was killed when he fell or was jolted from the tractor he was driving. He was in the process of taking the tractor from Graves' farm east of Friona to the E. H. Lewis farm west of town.

A tractor on the latter place had a flat tire, so the other tractor was to take its place. Rodriguez had been employed by Graves only two weeks, coming here from Olton.

Investigating officials could only theorize how Rodriguez fell from the tractor. He was pronounced dead at the scene by Justice of the Peace Walter Loveless. One of the tractor's rear wheels had passed over Rodriguez's head.

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School Tells Plans Regarding Playoff

Superintendent of Schools Alton Farr announced this week that school will be held Friday, and classes conducted.

"However, we will give excused absences to any student wishing to attend the regional playoff game Friday morning."

Candidates Lax To Deadlines

Filing deadline was approaching for two elections of interest to Frionans' at the Star's press time, and little interest was being shown on the part of candidates.

At press time, no one had filed for the three school board posts. That deadline was midnight Wednesday.

Also, no one had filed for the three city council spots, although candidates have until Saturday to file for that election. Both elections come up in April.



GRIM REMINDER. . . The two front wheels from the cattle truck driven by Robert Isbell were thrown about 20 yards from

the trailer portion of the truck, so great was the impact as it was hit by the Santa Fe freight. Isbell was killed in the crash.

Most everyone in Friona received a pay increase this week. It was one of those "good ones," the kind that only comes along once in a while.

It's unusual because the employer doesn't have to pay the increase. It's being paid by Uncle Sam in the form of income tax reductions, and this is to be reflected this week among salaried employees.

The new tax cut becomes effective immediately among salaried workers because of the withholding tax, which deals with 1964 taxes.

I had thought I wouldn't live to see the day when taxes of any kind were reduced, especially those dealing with the federal government, but lo and behold, here it is.

And, it appears that it will be a cut that will benefit most of us, wage earners and employers alike.

There will be several changes in figuring income tax returns beginning in 1965, especially for those who itemize deductions, but taxpayers won't have to worry about that for another year.

Another thing which it is the time of year to worry about is automobile registration and inspection. On the subject of registration, Star society editor June Floyd reminded us of the yearly search to find car title and the past year's receipt.

June told of one year when she had searched the entire house trying to find the title, and was about to tell Glenn he would have to go get the tags without the title.

About that time, son Gerald arrived on the scene and solved the issue. He announced that the car title was in the glove compartment of his pick-up, where it had been since the previous year when tags were bought.

Yes, it's the annual "Follow the Squaws" time. That's the time everyone, whether they have had time to see the local high school girls team play during the season or not, takes up with them and joins forces with the year-long fans to help push them farther down the line.

I'm sure the Squaws appreciate the support they receive from the local fans, especially as they enter the playoffs, because they need it more with each game.

The team has won a lot of new fans this year. There have been some people attending the games who had never seen a girls basketball game before. This group includes Rev. Paul Mohr of the Congregational Church and Ben McDonald, new Western Auto dealer. Both are becoming avid fans.

The Squaws are not only talented on the court, but are winning a reputation for their courteous ways. A newspaper friend of ours, Dalton Wood, was complimenting them on this fact after the team downed his hometown Sudan team.

"Your girls are real courteous. I noticed that when they played at Sudan. Especially that number 35 (Merylene Massie). Even when she received her fifth foul, she took it in good spirit," he commented.

And of course we were quick to agree. They're a fine group of girls, one we're proud to have representing Friona, and a group which is deserving to go all the way. And, we are supporting them toward that goal.

It seems that Roosevelt is disagreeing with the fact that Friona claims an unbeaten season, since the Roosevelt girls outpointed the Squaws at the Flying Queen basketball clinic November 9 in Plainview.

Coach Duggins says it's fine with him if Roosevelt wants to claim the game as official and count it a win. At Friona, it's been his policy not to count any games (and doesn't seek a full schedule) until after football ends.

Up until that time, he has customarily just used the games to decide upon his lineup. We dare say if all the results of such games were tabulated in his career record, it would improve it if anything. But even if we wanted to, we couldn't because records are hardly ever kept on such games until the Squaws officially start their basketball season along with the Chieftain cagers.

Winter Keeps Its Claim As More Snow Falls

March came like a lamb on Sunday, giving promise that spring wasn't far behind. However, the weatherman Tuesday afternoon and night gave warning that winter wasn't going to give up without a battle.

Old Man Winter crept back in to dump another inch and one-half of snow on Friona. The measurement brought the total snow received in Friona during 1964 to 16 and one-half inches, according to measurements by the City of Friona.

Smart Folks Look To The

FRIONA STAR

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DATE	MAX.	MIN.
February 26	47	13
February 27	40	14
February 28	40	14
February 29	50	16
March 1	60	23
March 2	63	27
March 3	65	33
March 4	51	22

THE FRIONA STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962. Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Parmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor
June Floyd, Society Editor
John Getz, Advertising Manager



Nineteen Indicted By Grand Jury

A total of 19 indictments were returned by the Parmer County Grand Jury, Monday. Sixteen of the persons are in custody and names of the other three against whom indictments were returned are being withheld pending their arrest.

Two of the suspects, Serapio Uvalde and Bruce Jordan Voyles entered pleas of guilty on Tuesday. Uvalde was given a three year probated sentence on a forgery and passing charge and Voyles, facing a charge of theft

was given a four year probated sentence.

Other pleas of guilty are expected to be entered on Thursday. Four divorces were also granted during the court sessions. The jury has been called to report on Friday morning. Scheduled for that time is the case State of Texas vs David Chapman, for statutory rape.

Indictments were returned against: Billie Joe Booth - indecent exposure; Mario Costello, Pablo Perez, Natividad Ramos - malicious destruction of personal property; Guadalupe Garcia - forgery and passing; Tommy Graham, David Graham - one count forgery and passing; Sandra Kay Witherspoon-forgery and passing two counts; Betty Jean Malone - forgery and passing; Arnulfo San Miguel Jr., forgery by alteration; Garfield Leon Nish, Homer Nish and Betty Jean Stevens, burglary - two counts; Harold James Precure - forgery and passing; Warren S. Wilkerson - forgery and passing and Ronny Dale Wines - burglary.

The Matterhorn, the highest peak in Switzerland, is an obelisk of rock 14,705 feet high, rising 9,000 feet above Zermatt, a famous ski resort.

Smith Is Speaker At Farwell Banquet

One of Texas' Outstanding public figures will be featured speaker at the annual Farwell Chamber of Commerce banquet Thursday night, March 5, 8 p.m. The banquet will be served at the school cafeteria and persons planning to attend should buy tickets in advance from any of the chamber members to ensure seating and assist with meal planning for the banquet.

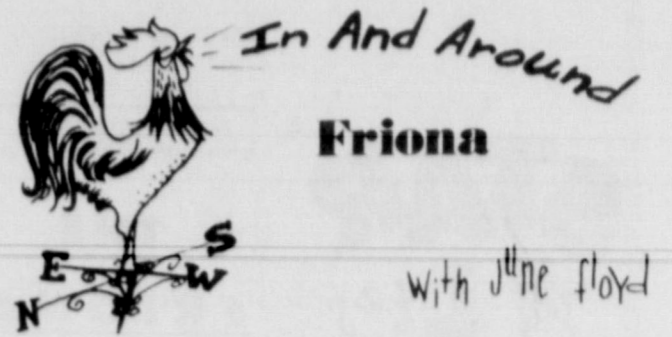
Lt. Gov. Preston Smith, a native Plainsman, has accepted the invitation to speak to the assembly, and his appearances are in such demand that it was necessary for the traditional "Valentine's Day weekend" dating for the banquet was changed to ensure his appearance.

"We thought it well worth the change to ensure his services as speaker," said Hurshel Harding, Chamber president, "and we are honored that he has agreed to come." Smith will be introduced by Sam Aldridge, local attorney. Other important parts on the program include

a review of the activities of the chamber during the past year and introduction of a new slate of officers.

Smith, serving his first term as lieutenant governor, is a veteran legislator who, at the age of 51, has had wide experience in the operation of state government. He was first elected to the House of representatives in 1944 where he served for six years. In 1950 he ran for lieutenant governor placing third in a field of 13 and leading in 68 counties. He was elected to the senate in 1956 and re-elected in 1960 without opposition.

Preston Smith is a family man. He and his wife Ima, have two children, a son, Mickey, 22, and a daughter Jan, 18. Both are students at Texas Tech. He is a Methodist, serving as a steward in St. John's Methodist church, Lubbock. He is a member of the Farm Bureau, a director in the Salvation Army and a member of the Kiwanis Club and other such organizations.



Coach Baker Duggins and the Friona Squaws have done it again! By defeating the Post Does at Plainview Monday evening they became bi-district champions and will play in the regional tournament at Lubbock Friday. The coach and each member of the team is to be commended for doing a fine job.

Incidentally, the fans are doing a good job supporting the team. If there is a town anywhere that supports its ball clubs more wholeheartedly than Friona does, I don't know about it. No official count was made Monday night, but at least half the population must have been in that gym.

By 7:30 the Friona side of the gym was filled to capacity

and late comers had to sit on the other side. Approximately 75% of the onlookers were from Friona or were Squaw fans who are currently living in the Plainview area or within driving distance.

A number of students from Tech and West Texas State were there. Several former Squaws were cheering the 1964 squad on to victory from the stands. Kay Burleson, Jonnie Hand Williams and Eleanor Dodson Fields were some of the former team members present.

Don Watkins, a former junior high coach here, was there to see some of the girls he coached in the seventh and eighth grades play a good game.

(Continued on Page 7)



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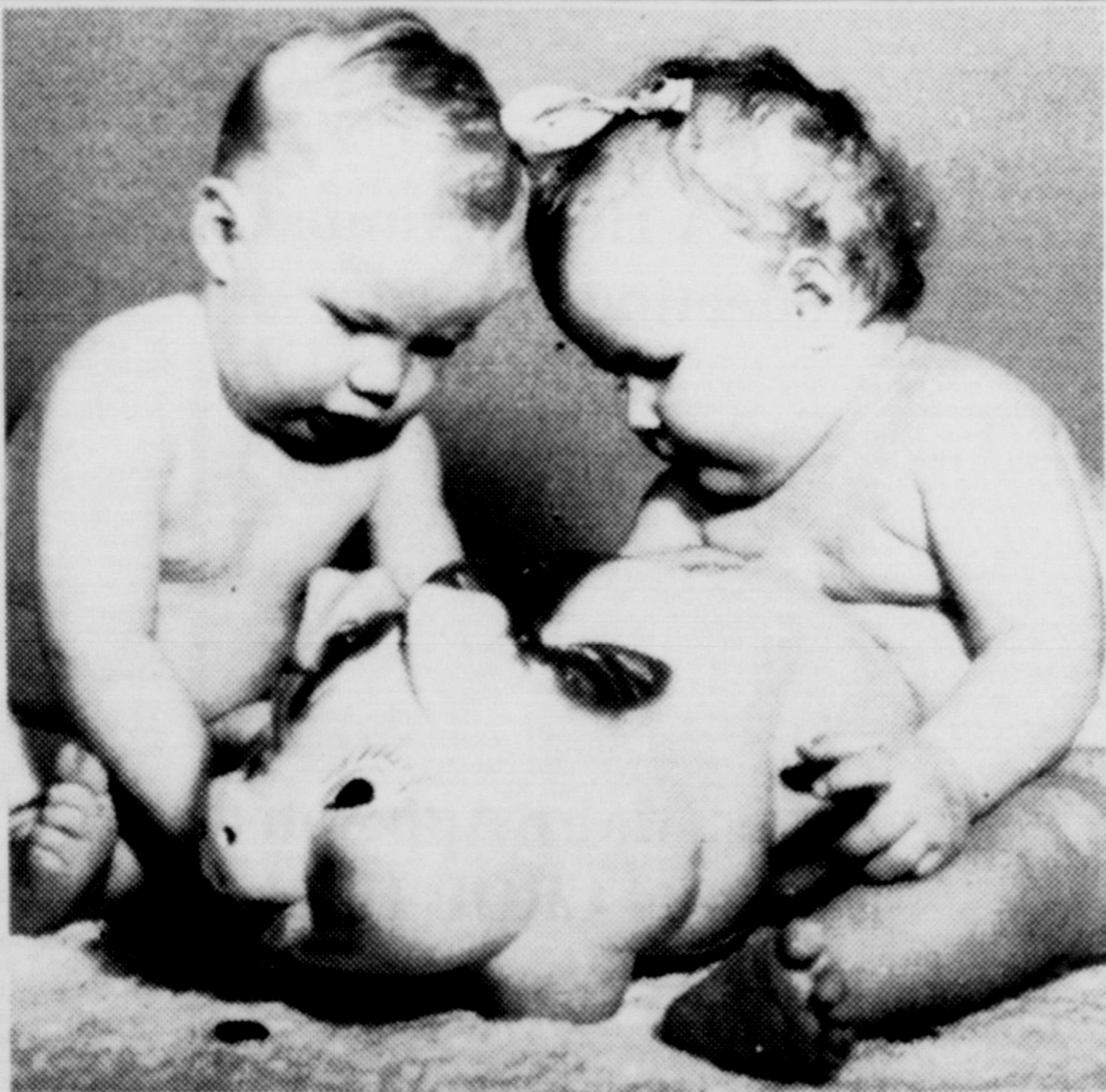
Taxpayers Are Urged To File

District Director Ellis Campbell, Jr., today urged all taxpayers in the Dallas District who have not already done so to file their 1963 tax returns as soon as possible. Mr. Campbell explained, "There is no time like the present to file your return if you have a refund coming and want to get it as soon as possible."

Mr. Campbell urged those taxpayers who do have a refund coming to file early to expedite processing of returns and to help his office utilize as fully as possible the temporary help employed every year during the filing period.

WELCOME TO FRIONA

Introducing the Wayne Clausen family. Wayne and Lillian with children, Ronald 14, Deborah 11, Karen 8, Joan 4 and twin daughters Melody and Mary 8 1/2 mo. The Clausens came to Friona from Canon City, Colorado. Mr. Clausen will be at Hurst's department store and the family are members of the Church of Christ.



"This Little Pig is Going to a Savings Account."

It's smart to teach children the value of working and saving. Let us be a part of that lesson in thrift. A savings account here is the right move. Why not start one this week? If it's inconvenient to come in the bank, phone our Savings Department--your account can be opened by mail.

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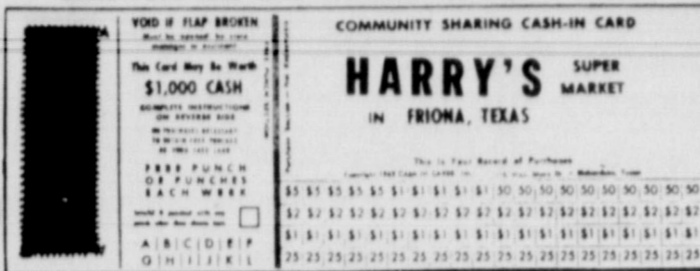
Friona

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APRICOTS Golden Glow 8 Oz. Pkg. 49¢

FLOUR Kimbell's 10 Lb. Bag 79¢

AJAX Detergent Giant Size Box 59¢

MIXED NUTS Tom Scott 13 Oz. Can 69¢

DASH Jumbo-Size 20¢ Off Label Box \$2.09

TOMATO JUICE Diamond 46 Oz. Can 19¢

THRILL Liquid Detergent Giant Size 59¢

DICED BEETS Kimbell 9 Cans For \$1.00

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COFFEE Hill's Bros. 1 Lb. Can 69¢

Macaroni Skinner's Large-Elbo 10 oz. Pkg. 19¢

STARCH Easy-On Jumbo - Size Can 59¢

Dog Food Pard Tall Cans 7 for 99¢

CRACKERS Nabisco Premium 1 Lb. Box 29¢

Floor Cleaner Aerowax 14 oz. Can 29¢

SHAMPOO Pamper 98c Size 69¢

Electra Sol 6c Off Label Box 43¢

My-T-Fine Pudding All - Flavors 2 Boxes 25¢

FLOUR Purasnow 25 Lb. Sack \$1.98

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CORN Libby's Cream-Style or Whole Kernel 303 Can 2 for 25¢

PEAS Kimbell's 303 Can 6 for 99¢

DETERGENT Kimbell Qt. 29¢

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CELERY Stalk 15¢

TURNIPS Lb. 9¢

APPLES Lb. 9¢

Package TOMATOES 19¢

Nutrition Group Has Regular Meet

The Unit 1 nutrition group of Lazbuddie Joint 4-H Club met in the home of Mrs. Everett McBroom Tuesday afternoon for a study of nutritive value of fruits and vegetables.

Mrs. McBroom, subject-matter leader, demonstrated making apple-celery salad.

Club members present were Jeanne McGehee, Susan McBroom, Sarah Gammon and Maxine Broyles.

School Menu

March 9-13, 1964

Monday -- steak and gravy, rice, green beans, vegetable salad, peach halves, hot rolls and butter, milk

Tuesday -- hamburgers, brownies, chocolate milk.

Wednesday -- pinto beans, cheese, greens, onions, apple cobbler, corn bread, bread and butter, milk.

Thursday--baked ham, sweet potatoes, green beans, cabbage salad, chocolate cake, hot rolls and butter, milk.

Friday--salmon croquettes, potatoes, English peas, tartare sauce, pineapple rice pudding, hot rolls and butter, milk.

Squaws...

(Continued from Page 1)

scored nine more points in the last 2:39 of the quarter, and had a comfortable 49-25 lead going into the last eight minutes.

As the fourth quarter wore on, two of the guards, Massie and McCellan left on fouls, and with a commanding lead, reserves finally took charge of the game completely. At one point in the quarter, Friona led by 39 points, 73-34. Post was able to cut the lead to its final margin in the closing seconds.

"While I was tremendously proud of the showing of our three starting forwards, I feel that the game was won on the guard end of court. They turned in a tremendous game in holding Post down," stated Coach Baker Duggins.

He had words of praise for Davis, the junior forward who hit her season high. "We weren't surprised at Davis' game. She's capable of scoring that many points every time," Duggins said.

All three forwards matched or bettered Nita Wilson's point total in the game. The Post star had a 32-point scoring average, but was held to 21 by Friona, 12 of the points coming in the fourth quarter after the game was wrapped up.

Nettles led the Squaws with 27 (17 of 18 free throws); Davis had 25 and Jennings 21.

Friona blazed the net at the free throw line, hitting 30 of 35 attempts, which figures out at a sizzling 85.7 per cent for the team. In addition to Miss Nettles' exhibition, Davis hit seven of nine and Jennings five of seven.

Table with columns for FRIONA (73) and POST (49) and rows for individual players and totals.

Table with columns for SQUAWS and Post and rows for scores.

Two Killed...

(Continued from Page 1)

Because of the proximity of the two accidents, Max Wells was one of the first at the scene of both. He was returning to the feed lots from town when he came upon the tractor, which was "going in circles."

Wells was out at the feed lot Monday when the train crash occurred. He said the train's whistle blew loudly, and applied its air brakes. Then came the crash, and Friona's second fatality in four days.

Regional...

(Continued from Page 1)

win over the Squaws. The two teams battled down to the wire, tied at 76-all. After one overtime, the score was still tied, 80-80. Then the game went into sudden death, and Janet Buckley's driving layup sent Friona into the finals with an 82-80 win.

The Squaws downed Hamilton, 33-30 in the finals to advance to the state tournament.

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A.M. WILEY..... \$ 5.00
R.C. PEMBERTON..... \$ 5.00
MRS. GORDON MASSEY... \$ 5.00
MRS. CHARLES SHORT... \$ 20.00
MRS. MILDRED DODD... \$ 20.00
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FOR SALE

Used 12 ft. Deepfreeze \$95 Gas burning refrigerator \$35 Used Frigidaire washer and dryer \$125, pr. New 10 ft. refrigerator \$180 with trade New Flair \$283 with trade New dishwasher \$174 See us for built-ins, School refrigerator, also, Reeve Chevrolet 23-tnc

Stanley Home Products is pleased to announce their new Lady Catherine Beauty Aid Line. Demonstrators needed. For information write Frances Layman, Box 284, Dimmitt, Texas. 23-3tc

FOR SALE

Registered male German Shepherd pups six months old. Bertram Jack, Route 2, Friona, 23-1tc

POLITICAL CALENDAR

The Friona Star is authorized to make the following political announcement subject to action of the Democratic Primary in May, 1964: FOR DISTRICT ATTORNEY Jack Young (Re-Election)

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Parmer County Hurshel R. Harding (Re-Election)

FOR COUNTY TAX ASSESSOR-COLLECTOR: Leona Moss Hugh Moseley FOR COMMISSIONER, PRECINCT 1: Tom Lewellen (Re-Election) Forrest Osborn Thomas Parson

FOR SALE -- Spud Nut Shop equipment in excellent condition. Everything you need to open your own Spud Nut and coffee shop including franchise. Dale Houlette Phone 5551. 21-tnc

FOR SALE - '61 Chevrolet Biscayne six with standard shift, 21,000 miles. Jack Ford Phone Hub 2420. 23-2tp

FOR SALE: Milk cow, BHI Flippin. 4-tnc

FREE PUPPIES as long as they last, or one with each trade. Used Frigidaire washer and dryer \$125 for the pair. Good used Deep Freeze. Good used gas and electric ranges, Reeve Chevrolet. 20-tnc

FOR SALE - 23' Curtis Mathes console television, excellent condition, \$150 cash. Can be seen at Dess Fallwell's. For more information phone 4141 or 3131. 21-2tp

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

FOR RENT - One bedroom house, Phone 9441. 23-1tp

1260 Acres Crystal City table top land, deep soil no rocks or sand. 2-1200 gal per minute wells 1-river pump 1-lake pump 2-Sets of improvements \$250.00 per acre 29% down. This is worth the money and won't last long at this price.

Mack Bainum Real Estate Friona, Texas Phone 8211 23-1tc

Text: James 2:14-26 Subject: Can I Be a Friend of God?

Bible Thought: And Abraham believed God, and it was reckoned unto him for righteousness; and he called the friend of God. James 2:23

How wonderful to be the friend of God! This was the exalted position of the great father of the faithful Abraham. It is interesting to know that Abraham was the friend of God because of his great faith which James declares was "reckoned unto him for righteousness." He was a righteous man because of his genuine faith in God. The example of Abraham's faith that is presented by James is remarkable. Was not Abraham our father justified by works, in that he offered up Isaac his son upon the altar? Abraham's faith and works were inseparable. Faith will always manifest itself in conduct. Faith led Abraham to complete trust and submission to the will of God. Without question of divine wisdom or purpose he took Isaac, "his only son whom he loved" to the mountain to which God directed, that he might bind him upon the altar and offer him as a sacrifice to God. James tells us that he believed God and that his great faith gave to him righteousness. Lord, give us such a faith as this; And then, whate'er may come, We'll taste e'en here the hallowed bliss Of an eternal home.

J. M. Garcia

NOTICE OF CITY OFFICER'S ELECTION

THE STATE OF TEXAS COUNTY OF PARMER CITY OF FRIONA

TO THE RESIDENT QUALIFIED VOTERS OF THE CITY OF FRIONA, TEXAS:

TAKE NOTICE that an election will be held on the 7th day of April, 1964, in the City of Friona, Texas, at the place, in the manner, and for the officials set forth in the attached copy of an order for City Officers' Election, duly adopted by the Mayor of said City on the 4th day of March, 1964. Said attached order for the City Officers' Election being made a part of this notice for all intents and purposes.

Arley L. Outland, City Secretary

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Arley L. Outland, City Secretary

Arley L. Outland, City Secretary

WANTED

WANTED -- LAND LISTINGS-- We have several buyers for farms, if interested in selling we would certainly appreciate your listings. Phone, Write or See PLAINS REAL ESTATE PHONE 385-3211

I, D. NESTAD, REALTOR NITE PHONE 385-3009 P O BOX 1032 LITTLEFIELD, TEXAS 18-4tc

WANTED - Experienced farm hand. T. I. Bursleson, Phone Hub 2698. 21-tnc

Phone 4141 For Reservations for FAMILY STYLE SUNDAY DINNER MA'S DINING ROOM 23-1tc

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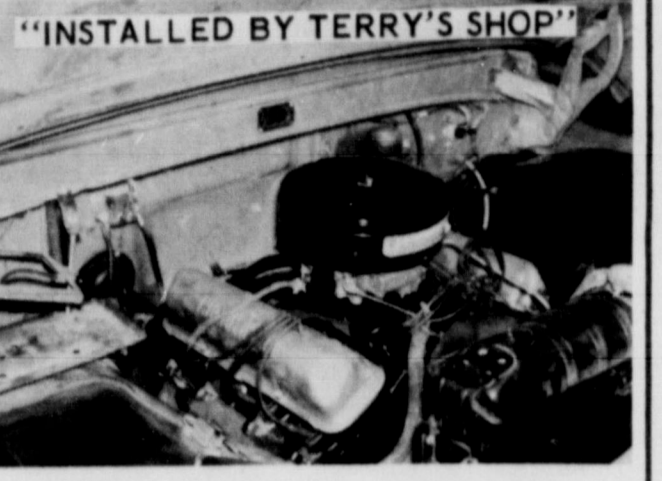
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FORD 390 Cu. In. Motors Installed In Your Truck Or Pickup By TERRY'S SHOP

Don't Be In The Dark... About The Many Benefits of Your Credit Union

- A DEMOCRATIC ORGANIZATION run by the people you elect to your Board of Directors. PROFITS are returned to you because you are part-owner when you have shares on deposit. PERSONAL ATTENTION given to you because you are dealing with your fellow members. INSURANCE BENEFITS (if you are insurable) for your family in the event something happens to you. In most cases, your designated survivor will receive double the amount of your shares (up to \$2,000) and any existing loan will be automatically paid off. JOINT ACCOUNTS provide accessibility for your family. And, you can have more than one share account. In fact, each member of your family can have an account with you as a joint owner. LOW INTEREST RATES when you borrow money. You will never pay more than 1% per month on your unpaid loan balance. BIG DIVIDENDS on your deposited shares. You get a big return on the money you have invested in your credit union. The Board of Directors declared a 4 1/2% dividend on your investment for 1963. Every One Within A 22 Mile Radius of Friona Post Office is eligible for membership.

get complete information by dialing 3301 FRIONA FEDERAL CREDIT UNION

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS SERVICE--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

ROBERTS FURNITURE Serving Friona With Furniture & Appliances South Main St. Friona

Office Supplies and Commercial Printing FRIONA STAR

REED'S CLEANERS 709 Main St. Pick Up And Delivery Phone 2182 Friona

RUSHING INSURANCE AGENCY Phone 5301 721 Main Friona

IF This Was Your Ad How Many Would Read It?

FRIONA OLIVER We Specialize In Heavy Industrial Engines. REBUILD 'EM OR SELL 'EM CECIL PORTER

Subscribe To The Star The Newspaper That Is Interested In Friona.

Have A Family Portrait Made-- Now! You Will Treasure It For A Lifetime. Appointments Made At Your Convenience Ph. 5521 DENNIS STUDIO Open 2 - 6 Tues. Thru Sat.

Killingsworth REDI-MIX Cement For All Purposes "Your Business Appreciated" Dial 9171 Nite 3012 297 W. 5th

come to church sunday Text: James 2:14-26 Subject: Can I Be a Friend of God? Bible Thought: And Abraham believed God, and it was reckoned unto him for righteousness; and he called the friend of God. James 2:23

SIXTH STREET CHURCH OF CHRIST Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 8:00 Wednesday Services 7:30 p.m. CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun, 10:30 a.m. Evening Worship 7:30 p.m. REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services 8:30 a.m. Bible Classes 9:15 a.m. Sunday School IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class 9:30 a.m. Divine Services 10:30 a.m. ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p.m. Thursday: Mass 8:30 p.m. CONGREGATIONAL CHURCH Sunday Services Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship 5 p.m. CALVARY BAPTIST CHURCH 2 Blocks North of Hospital Sunday School 9:45 Morning Worship 10:50 Training Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15 ASSEMBLY OF GOD CHURCH Sunday Services Sunday School 9:45 Morning Worship 11:00 Young People's Meeting 6:30 Evening Worship 7:30 Wednesday Service 8:00 PRIMITIVE BAPTIST CHURCH Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M. FIRST BAPTIST MISSION Sunday School 10 a.m. Worship Service 11 a.m. UNITED PENTECOSTAL CHURCH Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Preaching 7:30 p.m. Wednesday Prayer Service 7:30 p.m. FIRST BAPTIST CHURCH Sunday School 9:45 a.m. Preaching Services 10:55 a.m. Training Union 6:00 p.m. Preaching Service 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m. FRIONA METHODIST CHURCH Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Childrens Classes 6:00 p.m. MYF meetings 5 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses Continental Grain Co. Preach Cranfill Ethridge-Spring Agency Insurance & Loans Friona C Of C & A Friona Consumers Co-Op Oils & Greases Friona Motors Phillips - Jobber Kendrick Oil Co. Bainum Butane Phone 8221 Bi Wize Drug Your Retail Store Piggly Wiggly We Give S & H Green Stamps Crow's Slaughtering Wholesale & Retail Meats The Friona Star

the fastest thing on roots!

TRUDAN I

The true sudan hybrid from Northrup King

Trudan I grows surprisingly fast... reports of one and three inches a day are not uncommon. Its recovery after grazing is almost unbelievable; it sometimes grows at almost twice the rate of ordinary sudangrass. Trudan I is very palatable, produces well as a pasture crop, hay, silage, or green chop. Its yield potential is tremendous wherever ordinary sudangrass is grown.

McLELLAN BROTHERS

Friona

Elementary School Announces Honors

Friona Elementary School's honor roll for the fourth six weeks announced this week by J. T. Gee, principal.

Those on the list were:
1st Grade:
 All A's--Tip Nunn, Pamela Wilcox, Beverly Schueler, Vicki Dement, Connie Lindeman, Kimberly Young, Jeanine Jarboe, Lisa Cummings, Ronnie Reed
 All A's and 1 B--David Blackburn, Janice Hayes, Pattijon Talley, Holly Hart, Clay Bandy, Carol Schueler, Garvin Thorn, Tonna Morgan
 All A's and 2 B's--Brad Beene, Cindy Cason, Vicki Dunn, Devonn Light, Becky Walker, Hope Mays, Kevin Welch, Fontella Cox, Sandra

Fuiks, Marilyn Kay Jones, Jerry Wayne Johnson, Darlene Schueler

2nd Grade:
 All A's--Rhonda Rhodes, Terece Ingram, Beth Cranfill, Kay Cochran, John Sheehan, Susan Jarecki, Dorothy Johnston, Libby Lyles, Cheryl Oxford
 All A's and 1 B--Glenda Reeve, Tena Day, Florestela Ruiz, Lisa Taylor, Martha Velez, Josie Perez, Janice Bandy, Annett Reznik
 All A's and 2 B's--Kyle Shelton, Carolyn Gore, La Gayla Self, Randall Synder, Pamela Lewellen, Bill Fallwell, Trip Horton, Duane Gaskins, Bobby Lewellen, Ricky Harper, Jeanie Bandy

3rd Grade:
 All A's--David Sanders, Carol Ann Reeve, Betty Sacis, William Bailey, Gail Parkey, Debbie Horton, Tracy Barber
 All A's and 1 B--Mark Walters, Benita McAlister, Carol Morgan, Gary Lynn Mingus, Carolyn Murphree, Nancy Martinez, Debbie Benge
 All A's and 2 B's--Michael

Martin, Vandra Nichols, Doris Schueler, Holly Welch, John Lee Rule, Alan Zeman, Cynthia Barnett
4th Grade:
 All A's--Sally Kendrick, Kathy McLean, Carleen Schlenker, Jill Riethmayer, Cynthia Gable, Alesia Ragsdale, Carolyn Martin, Shella Struve, Dave Buske, Kathy Horton, Larry Sanders, Vicki Beck, Kathy King
 All A's and 1 B--Deanne Schueler, Joni Cannon, Denise Frazier, Lou Whaley, David Sides
 All A's and 2 B's--Andrea Hurst

LATOYIA HOWELL

Former Resident Gets Rockwell Scholarship

Letoyia Howell, 1960 graduate of Muleshoe High School, has been awarded a Rockwell Scholarship for the current semester at West Texas State University.

Prior to enrolling at West Texas State, Miss Howell was employed by the Etridridge-Spring Agency, in Friona.

A senior elementary education major, Miss Howell is the first student to receive a scholarship from the James M. Rockwell and Sarah Wade Rockwell Endowment Fund of West Texas State University. This fund was established by the Rockwell Fund, Inc. of Houston, Texas. The Rockwell Fund, Incorporated of Houston was established by James M. Rockwell, pioneer lumberman and founder of the Rockwell Brothers

lumber yards. The award is given to the student displaying a maximum of individual initiative.

While at West Texas State, Miss Howell has worked as secretary in the government-economics department, and as secretary to Milton Morris, director of The Opportunity Plan, Inc., of which Miss Howell is a participant.

The honored student will complete her practice teaching this spring at the Rex Reeves Elementary School, Canyon.

Miss Howell is the daughter of Mr. and Mrs. Daily Howell of Muleshoe.

J. M. Rockwell established the Rockwell Brothers Lumber Company in Friona in 1907, when the town was just getting started. The Rockwell Company

remained very interested in the development of Friona and the trade territory.



Letoyia Howell

BARGAINS THAT BLOOM BEFORE SPRING...TRA-LA!!!

Shurfine
YOUNG MOTHER HUBBARD

"Early Savings Sale"

Shurfine
...SPECIALS...

- Shurfine Asparagus Sprs. All Gr. Cut-300... 4/\$1.00
- Shurfresh Biscuits Sweet Buttermilk 8 oz. 4/\$.29
- Shurfine Frozen Broccoli Spears 10 oz. 5/\$1.00
- Shurfine Catsup 14 oz. 6/\$1.00
- Shurfresh Cheese Spread 2 lbs. \$.69
- Shurfine Coffee Reg. or Drip 1 lb. \$.63
- Shurfine Low Cal Pop Asst'd. Flav. 12oz. 6/\$.49
- Shurfine VP Corn Golden 12 oz. 7/\$1.00
- Energy Powdered Detergent 47 oz. \$.49
- Shurfine Flour 10 lb. Paper Bag. \$.69
- Shurfine Fruit Cocktail 303 4/\$1.00
- Shurfine Grape Juice 24 oz. 2/\$.79
- Shurfine Gr. Beans Ct. Bl. Lake 4-Sv. 303. 5/\$1.00
- Shurfine Frozen Limas Grn. Baby 10 oz. 5/\$1.00
- Shurfine Luncheon Meat 12 oz. 2/\$.79
- Shurfine Macaroni or Spaghetti Elbo 2 lbs. 2/\$.79
- Shurfresh Margarine 1 lb. 6/\$1.00
- Shurfine Milk Tall Can 6/\$1.00
- Shurfine Noodles Med. Wide Ex-Wide 12 oz. 3/\$.69
- Shurfine Frozen Okra Whole Baby 10 oz. 5/\$1.00
- Shurfine Peaches YC Sli. or Hlvs. No. 2 4/\$1.00
- Shurfine Peanut Butter 18 oz. \$.49
- Shurfine Early Harvest Peas 303 5/\$1.00
- Shurfine Pickles Fr. Kosh. or Pl. Dill 48 oz. \$.49
- Shurfine Pork & Beans 300 9/\$1.00
- Shurfine Preserves Strawberry 18 oz. 2/\$.89
- Shurfine Salad Dressing Qt. \$.59
- Shurfine Shortening 3 lb. Can \$.59
- Shurfine Spinach 303 7/\$1.00
- Soffin Toilet Tissue 4 Roll Pak 17 Rolls \$1.00
- Shurfine Tomato Juice 46 oz. 1.00
- Shurfine Chunk Style Tuna Flat Can 4/\$1.00
- Shurfine Frozen Mixed Vegetables 10 oz. 5/\$1.00
- Shurfine Vienna Sausage 4 oz. 5/\$1.00
- Shurfine Waffle Syrup 32 oz. 2/\$.79

Lanes
MELLORINE 3-1/2 Gal. **\$1.00**
 Hill Bro.
COFFEE 1 Lb. Can **69¢**
 Lipton
Potato Soup Mix 2 Pack **37¢**
HI-O-LITE **27¢**
 Diamond
PLATES 40 Cello Pk. **69¢**
NU SOFT 32 Oz. **75¢**

Shurfresh
CRACKERS
 1 Lb. Box **25¢**

MEATS

USDA Good Round
STEAK Lb. **79¢**

PICNICS Lb. **29¢**

Pinkney
SAUSAGE 2 Lb. **49¢**

CLUB
STEAK Lb. **69¢**

PRODUCE

California Navels
ORANGES 2 Lbs **29¢**

Vine Ripened
TOMATOES Lb. **25¢**

Cello Pkg.
CARROTS **9¢**

JOHNSON'S FOOD MARKET

AFFILIATED S and H Green Stamps AFFILIATED

6th and Euclid Double On Wednesday With Cash Purchases Of \$2.50 Over Ph 2111

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Try Our Phos-FE-ZN Liquid Foliar Nutrient!

Let One Of Our Qualified Experts Take A Sample Of Your Soil For Analysis- Don't Guess — Soil Test.

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ATTENTION

Mr. Irrigation Farmer,

Starting immediately, you can buy Chrysler Irrigation Engines direct from your Factory Authorized Dealer at Wholesale prices. We are cutting out the middle man, and therefore are saving you money on every engine purchase. We will also give a liberal discount on all Chrysler Industrial Parts Purchased over the counter, enabling you to buy genuine factory authorized parts, at about the same or below Parts Store Prices.

As you know Chrysler HT-413 Engine is the work horse of this Irrigation district, and we are out to sell these engines in volume, and to give you the best possible service.

We have been your Chrysler Industrial Factory Authorized Dealer for the past 14 years, and hope that we may serve you many more years. Come in, and talk to us about one of these engines, you will be happy that you did.

We are referring to the Industrial Engine, and not car engines, as we want to give you the best quality you can buy for the least amount of money.

Mc CULLOUGH
MOTOR COMPANY
 345 E. 1st St.
 Phone EM 4-3150 Hereford, Texas



END OF THE LINE. . . Nita Wilson, high-scoring performer from Post, met her match in the Friona defenders Monday night. On the left is Glenda McClellan and on the right Wessie Hand. In the center background is guard Carolyn Herring.

FRIONA WINS, 75-59

Fourth Quarter Spurt: Squaws Topple Claude

Fans journeying to Tulla last Thursday night were treated to a real fine basketball game between the Squaws and the Mustangettes of Claude, District 9-B champions.

It was anyone's game for three quarters, but in the fourth quarter, the Squaws seemed to get their "fur ruffled," and broke loose for 27 points and a 75-59 win. The total points scored by Friona tied their season high, registered at Farwell earlier in the season.

A barrage of fourth-quarter baskets by Tito Jennings and Charlotte Nettles turned what had been a close game into a near rout.

The Squaws grabbed an early lead of 9-2, as all three starting forwards scored baskets, and Nettles added a three-point play. Claude battled back to trail by two, 10-8, midway of the quarter, and had cut the margin to one point, 13-12, with 2:30 left in the stanza.

Jennings hooked in a shot and added two free throws for a four-point lead, 18-14, as the first quarter ended.

Friona hit a cold spell as the second eight minutes unravelled, and after 1:50 of the quarter, fell behind 20-18. It was the first time in five games for the Squaws that they had been behind in a ball game.

Linda Davis quickly tied the game for Friona at 20-20, but Claude had two other leads at 22-20 and 23-22 before Friona

settled down for a 32-30 half-time lead.

The Squaws opened strong in the third quarter, and maintained from a four to six point lead most of the way. Coach Baker Duggins sustained a double technical foul toward the close of the quarter when he attempted to find out what an official had called. Claude was only able to cut the margin to three points, however, 48-45, at the end of three quarters.

The Squaws took advantage of Claude's only cold spell as the fourth quarter opened, to hike their lead to 10 points, 55-45, before the Mustangettes could score. During this spell, Friona almost lost a basket when the timekeeper failed to start the clock. However, Coach Duggins won that particular argument, and the two points were posted.

The apparent "hostileness" on the part of game officials didn't shake the Squaws, however. Instead, they seemed to accept the turn of events as a personal challenge, and in a matter of minutes turned what had been a close game into a runaway.

The forwards began to play like demons. They popped the basket with every shot, and were successful in stealing the ball on throw-ins with regularity, until the team had run up a commanding 72-54 lead by the time Coach Duggins could "call

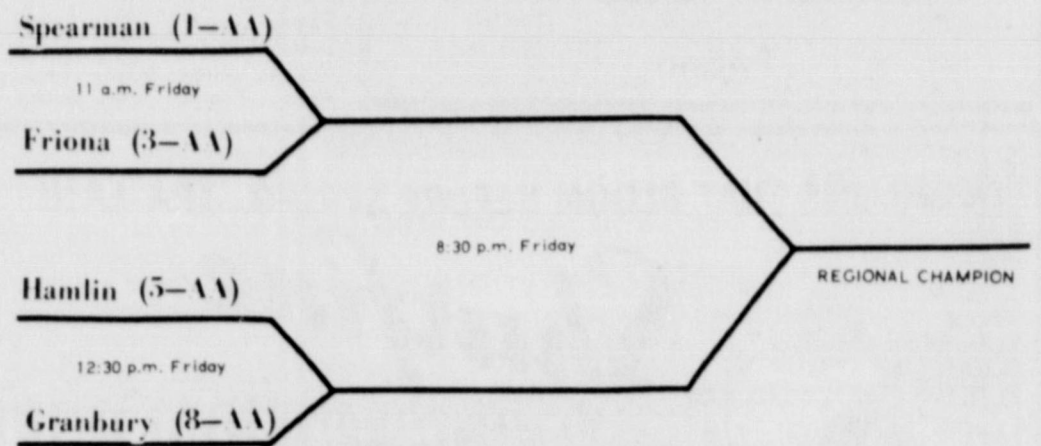
off the dogs," and insert his reserves.

Jennings came up with her season high point production of		the first half.	
		Squaws vs Claude	
PLAYER	FG	FT	TP
Nettles	6	8	20
Jennings	16	6	38
Davis	6	2	14
Long	0	1	1
Rushing	1	0	2
Totals	29	17	75

SQUAWS		CLAUDE	
18	14	16	27-75
14	16	15	14-59

Girls' Regional Tourney

AT LUBBOCK MUNICIPAL COLISEUM



MARCH
March 4, 1801 — Thomas Jefferson became the first United States president to be inaugurated in Washington.

known as the "Motor Capital of America"), was driven by Charles Brady King.

March 29, 1848—The great Niagara Falls stopped flowing for a day. The cause—a heavy wind had started the Lake Erie ice field in motion and tons of ice jammed the river's entrance near Buffalo, damming the river for almost thirty hours.

Boston, transmitted the first clear and distinct telephone message to his assistant with the words, "Come here Watson. I want you."

March 11, 1888—The violent Blizzard of '88 raged along the Atlantic Coast, crippling New York City transportation and communication lines and causing the death of more than two hundred persons. Snow fell continuously for three days.

March 10, 1876—The telephone took its place in history as Alexander Graham Bell in

ORDER FOR CITY OFFICER'S ELECTION

THE STATE OF TEXAS
COUNTY OF PARMER
CITY OF FRIONA

I, R. L. Fleming, in my capacity as Mayor of the City of Friona, Texas, do hereby order that an election be held in said City on the 7th day of April, 1964 for the purpose of electing the following officials for said City:

MAYOR AND TWO ALDERMEN

That in accordance with an order adopted by the City Council of said City, said election shall be held at the following place in said City, and the following named persons are hereby appointed officers for said election.

In Election Precinct No. 1 at City Hall building in said City with Mr. Nelson Welch, Presiding Judge; Mr. George M. Baker, Judge; Mrs. Ira Holt, Clerk and Mrs. Carl Fairchild, Clerk.

That said election shall be held in accordance with the Election Code of this state and only resident qualified voters of said City shall be eligible to vote at the said election.

That the City Secretary shall give notice of said election by posting a copy of this order in each of the election precincts of said City which posting shall be done not less than 30 days prior to date fixed for said election.

That immediately after said election is held, the officers holding the same shall make returns of the result thereof to the City Council of this City as required by the Election Code of this state.

A copy of this order shall also serve as a writ of election which shall be delivered to the above appointed presiding judge for said election.

R. L. Fleming, Mayor



Latoyia Howell

We Are Pleased That Miss Howell, A Former Resident Of Friona Has Been Awarded This Honor.

ROCKWELL BROS. and CO.

"Lumbermen"

Ph. 8891

Friona

Menu Budget STRETCHERS	
Fresh Grade A FRYERS 29c Lb.	Ground BEEF 39c Lb.
Gold Medal FLOUR 98c 10 Lb. Bag	Del Monte Crushed PINEAPPLE 29c #2 Can
Delsey TISSUE 25c 2 Roll Pk.	White Swan Yellow CLING PEACHES 29c #2 1/2 Can
NOTEBOOK FILLER 49c 300 Sheets	Borden's Reg. ICE CREAM 59c 1/2 Gal.
STRAWBERRIES 27c Libby's Frozen 10 Oz. Pk.	Libby's Frozen CORN 19c 10 Oz. Pk.
Sunkist Navel ORANGES 15c Lb.	BANANAS 12c Lb.

We Give Gunn Brothers Stamps

HOUSER'S

GROCERY & MARKET

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Fifth, Sixth Honor Rolls Given

FOR 4th 6 WEEKS
5th Grade: All A's--Cyndee Bailey, Larry Johnston, Dale Schueler, Darrell Schueler
All A's with 1 B--Mike Buchanan, Janetta Cole, Susan
Floyd, Esther Smith, Susie Spring, Debra Wylie
6th Grade: All A's--David McFarland, Bobby Thomas, Susan Vestal
All A's with 1 B--Danny Kendrick, Becky Neill, Kay Riehm-
mayer, Jane Rushing, Jerry Shelton
All A's with 2 B's--Beverly Anthony, Roger Dorrell, Vicki Knight, Gail McAlister, Janet Mings, Rita Morris, Wayne Schueler, Sherrie Shelton.



DEBATERS PERFORM. . . The Friona High School debate club is pictured above. The debaters will be in action Saturday at Texas Tech. In the back are Dwight Whitaker, Gary Shackelford, Jeanne Taylor, Linda Outland, Malcolm Manchee, (sponsor). Front row -- Nan Lillard, Jan Hansen, Ann Prewett and Linda Rector.

In & Around

(Continued from Page 2)
Standing in line to get in the gym reminded me of some of the lines we stood in during World War II. After having to stand in line to get sugar stamps, gasoline stamps, shoe stamps, groceries and just about everything else you wanted to buy, few of us would have stood in line to buy anything that wasn't an absolute necessity.

Times have changed, though. We got to the gym about 7, one hour before game time, and waited about 20 minutes for a turn to get tickets. A lot of other supporters of both teams did the same thing.

We saw a fine game. The girls are fine athletes and exhibited good sportsmanship. Anyone would have been proud of the team and its coach. The only thing I observed at the game that could have been improved upon was the sportsmanship of some of the team's supporters.

Booing the referees, yelling at them and criticizing every call they make is something we could get along with a whole lot less of.

The list of persons holding Lucky Numbers in the E. F. Goodrich contest in Reader's Digest gets longer daily, but so far I've not heard of any local resident getting anything except a coupon book.

Not only Frionians have lucky numbers. Two Clovis residents, the John W. Osborns at Ahlene and Mrs. Taylor of Valley Mills, Texas also have winning numbers.

The other half of the Floyd family shares a February 29 birthday with Bill Filppin, Lonnie Ellis and Mrs. Esther Hews. Saturday was a big day at our house.

We had birthday cards by the dozen, several long distance telephone calls, birthday cakes and a supper invitation. By the time the day was over, Frieda, Susan and I were wishing every year had a February 29th in it.

Had you ever thought of spelling success like this:
S mile
U nderstanding
C onsideration
C ooperation
E nthusiasm
S incerity
S piritual guidance

CHEVELLE! by CHEVROLET—a great highway performer



Chevelle balanced performance is best!

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Chevelle means performance aplenty—standard 120-hp Six or 195-hp V8—and optional at extra cost, a 155-hp Six, a 220-hp V8, a new 327-cu.-in. V8! But Chevelle's performance means more. Chevelle's a foot shorter than the big cars. And the space Chevelle saves in size comes off the ends, not the middle. So it rides like you want a car to ride.

Chevelle lets you choose Powerglide*, 4-speed manual* or 3-speed manual transmission. Knowing how people like the custom touch, we wrote out a long list of extra-cost options. Knowing all this, what's keeping you from a test drive? Certainly not your Chevrolet dealer!

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FHS Debate Team Is Vying For Honors

The 7.4-mile Mont Blanc Tunnel between France and Italy is the longest highway tunnel in the world.

Lightning heats the air along its path as high as 30,000 degrees Centigrade.

Many South Sea Island tribes had no fixed year, although they were expert navigators and counted the months.

The Friona High School Squaws won't be the only team representing the school in a tournament at Texas Tech this weekend.

The school has a debate team this year for the first time in many years, and it is entered in the annual Texas Tech debate tournament Friday and Saturday.

Sponsoring the group is Mal Manchee, a history instructor, and he has already had the group in three competitive debates this year, preparing for the interscholastic League contests later this year.

There are three girls' teams and one boys' team. Those participating are Jeanne Taylor, Nan Lillard, Ann Prewett, Jan Hansen, Linda Rector, Linda Outland, Dwight Whitaker and Gary Shackelford.

Manchee says the students have been working long and hard in their efforts. The students have formed a debate club, and intend to keep the interest up in following years.

"Debating offers students an opportunity to learn more about a subject of national interest and helps them to become better citizens," Manchee says. The national debate topic for the school year is "Resolved that social security benefits be extended to cover complete medical care."

PUBLIC NOTICE City of Friona

Ordinance #81, City of Friona, provides for levying of Dog Tax and vaccination of pets within the city limits. The vaccination, taxing, registration and tagging of dogs for 1964 will be held at the fire station, Friona City Hall, between the hours of 2 PM and 5 PM on the 6th and 13th days of March, 1964. Dr. Gene Cope, licensed veterinarian, will be present to administer the vaccinations. Tax \$2.00, vaccinations \$2.00 for a total charge of \$4.00 per dog.

Arley L. Outland
City Assessor-Collector

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GO FRIONA GO



DISTRICT CHAMPS. . . The Friona High School Squaws won their district championship for the second straight year and sixth in the past eight years with a perfect 8-0 record. In the back are Glenda McClellan, Wessie Hand, Shirley

Phipps, Janet Rushing, Coach Baker Duggins, Tito Jennings, Charlotte Nettles and Lois Moyer. In the second row are Sharon Dean, Sheryl Long, Carol Struve, Carolyn Herring and Merylene Massie. Sitting are Linda Davis and Rose Ann Greeson.

ON TO STATE ! BEAT

All Of Friona Is Proud Of The
Friona Squaws Basketball Team!

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Friona Consumers Phone 9071 Friona	Hurst's Phone 8551 Friona	Galloway Implement Company Phone 2691 Friona	Claborn Funeral Home Phone 2311 Friona	Foster's Dry Goods Ph. 3162 Friona	Floyd Brookfield Drilling Phone 5731 Friona	West Friona Grain Ph. 2498 Friona	Rushing Insurance Agency Ph. 5301
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Friona on Display



Mrs. Bill Wooley and Mrs. J. R. Cocannouer

Two local artists in the photo above show some of their paintings which were on display last Sunday afternoon in the lobby of Parmer County Community Hospital. Mrs. Wooley and Mrs. Cocannouer along with several other art pupils of Mrs. Jeanne McGee of Hereford showed many works of art, with sales from the paintings going to benefit the hospital building fund.



Mrs. Homer Lindeman

Photos to the left and below show a few of the many new Spring fashions which were shown to members and guests of the Progressive Study Club last Tuesday evening. Models stepped from the large pink covered band-box in the background to show the latest in styles and colors from three local stores.



Mrs. Phillip Weatherly and Mrs. Tom Jarboe



Mrs. Lee Cranfill



Mrs. John Fred White

Of Interest To THE WOMEN

Bridal Shower Fetes Mrs. Albert Chesher

A miscellaneous shower in Fellowship Hall of Friona from 3 to 4 p.m. Saturday was a courtesy for Mrs. Albert Chesher of Amarillo, who was Jan Wells before her recent marriage. A color scheme of blue and white was carried out in the decorations.

The serving table was covered with a white cloth and centered with a floral arrangement. Guests were registered by Donna Fulks and hot spiced tea, coffee, cookies, nuts and mints were served by Barbara Fallwell and Linda Davis.

Hostesses were Mrs. Artis Fallwell, Mrs. Pat Fallwell, Mrs. Joe Boeckman, Mrs. Buck Fallwell and Barbara, Mrs. Francis Davis and Linda, Mrs. Jack Moseley, Mrs. J. E. Knight, Mrs. Arthur Stokes and Mrs. Jack Redfeard.

Also Mrs. Neal Fulks and Donna, Mrs. W. H. Ford, Mrs. Tulon White, Mrs. J. Q. Mars, Mrs. Fred Barker Jr., Mrs. Gene Wright, Mrs. Clarence Ashcraft, Mrs. Cayson Jones and Mrs. James W. Cunningham and Janice.

Others attending and sending gifts were Mesdames Eric Rushing, Bill Stephens, I. V. Day, Wayne Johnson, C. G. Dowler, Earl Graham, Jim McLean, Porter Johnson, Arthur Drake, Frank A. Spring, Lloyd Shult, Tommie Parker, S. V. Chitwood and Mae Magness.

Also Mesdames John Terry, Leo Balls, Charles Russell, W. M. Massie, Bill Flippin, Lucy Mae Stokes, Leonard Coffey, Joe Fallwell, Glenn Reeve,

Jay Sanders, T. A. Sherley, Bob Jones, L. F. Lillard, Roy Slagle, Lonnie Dement, Clyde Weatherly and Earl Jameson.

Also Mesdames Andy Hurst Jr., Foister Rector, J. T. Gee, Wesley Foster, Jim Greeson, Harrison Gee, Scott Weir, D. C. Herring, Rere Snead, Walter Cunningham, Jeff Booker, Jimmy Chesher, S. S. Pritchard, Elroy Wilson, O. J. Beene, Estis Bass, Larry Jesko, Frank Truitt, Sam Jones and Ernest Osborn.

Also Mesdames Ed White, Larry Milligan, Claude Osborn, Earl Drake, Bud Reed, Charles Love, Floyd Johnson, Will Osborn, Dwight O'Brian, T. A. Williams, Howard Love, Charlie Hanes, Jess Chesher, Jones Seitz, H. R. Cocanougher, Paul Daniel, Bert Chitwood and Bert Shackelford.

Also Mesdames Dess Fallwell, Buddy Lloyd, Loyd Chesher, Russel O'Brian, Floyd Brookfield, David Moseley, John Bengner, Russell McAnally, Doc Savage, Roy Clements, Johnny Mars, Frances Howard, Joe Johnson, Loyde Brewer and A. O. Drake.

Also Mesdames J. C. Claiborn, A. A. Crow, Marion Fite, Herschel Johnson, A. S. Curry, H. C. Wells, W. A. Cochran, Hank Outland, Raymond Adams, Sam Williams, Kate Brookfield, C. S. Crow, L. D. Pope, Gene Pope, Opal Jones, Bur Elmore, Mack Batnum and Ralph Smith.

Also Jo Phillips, Mary Ann Boggess, Mary, Martha and Vickie Knight, Linda Rector, Carolyn Herring, Becky Balls, Rex Wells, Bette Bass, Kay

Coffey, Karen Osborn, Janell Daniel, Merylene Massie, Barbara Bracken, Virginia Fulks and Donna Seitz.

Mrs. Arthur Drake Hosts Circle Meet

The Maggie Hamlin circle of the Woman's Society of Christian Service met in the home of Mrs. Arthur Drake Wednesday morning with five guests and 11 members present.

Mrs. W. H. Long was program leader. Mrs. Ernest Osborn reviewed "The Listener" by Taylor Caldwell. Sheryl Long sang "Somebody Bigger Than Me." She was accompanied by Karen Osborn at the piano. A brief business session was presided over by Mrs. Drake circle chairman.

Guests were Mrs. Ernest Osborn, Mrs. Ralph Roden, Mrs. Billy Raybon, Karen Osborn and Sheryl Long.

Members present were Mesdames A. S. Grubbs, Ernest Anthony, Bill Baxter, Jim Shaffer, Jerry London, I. T. Graves Jr., U. S. Akens, J. K. Anthony, Kenyth Cass, W. H. Long and the hostess.

Mr. and Mrs. Wesley Hardesty and granddaughter, Jana Sue Robertson, spent the week-end visiting in the home of Mr. and Mrs. James Smith and family at Fluvanna, Texas.



WEDDING SCENE—Rumpelstiltskin, a delightful children's fantasy, will be presented in the local auditorium March 7. The morning performance will begin at 9:30 and the curtain will rise on the afternoon performance at 2:30. Grade children will attend the morning showing and in the afternoon any adult interested in seeing the play may attend with high school students for a fee of 25 cents. The production, sponsored by Progressive Study Club, is being presented by the School of Speech and Drama at Eastern New Mexico University in Portales.

Large Crowd Attends Tea, Art Show Sunday

More than 250 persons, several of them from out of town, registered at the art show and silver tea at Farmer County Community Hospital Sunday afternoon.

Paintings on display were by pupils of Mrs. Jeanne McGee of Hereford. All proceeds from the tea and ten per cent of sales of pictures were for the hospital building fund.

The event was sponsored by Farmer County Community Hospital auxiliary.

Local artists participating in the show were Phyllis Sanders, Sue Procter, Fadine Wooley, Sally Cocanougher, Marie Fleming, Allo Reeve and Zaydee Griffith.

The pecan is the state tree of Texas.

Mrs. Larry Milligan Honored With Shower

Mrs. Larry Milligan, a recent bride, was guest of honor at a shower at Fellowship Hall of Friona Methodist Church recently. Red and white decorations were used.

Refreshments of punch, cookies, nuts and mints were served by Andrea Milligan, sister-in-law of the honoree. Hostesses were Mesdames M. P. Bennett, John Burrow, Ray Castleberry, Fred Dennis, W. H. Ford, W. B. Fulgham and Joe Talley.

Also Mesdames Hop Lewis, J. P. Ready, Bud Reed, M. J. Stacy, T. A. Sherley, Ralph Taylor, Ross Terry, George Treider, Sam Williams, Gene Zinser and Allen Stewart.

Those attending and sending gifts were Mesdames Raymond Beard, Dan Ehridge, A. W. Anthony Jr., Glenn Reeve Sr., Rene Snead, O. F. Lange, S. H. Osborn, Ralph Shelton, Raymond Schueler, Paul Spring, Clifford Crow, Raymond Adams and J. W. Beaty.

Also Mesdames Newman Jarrell Jr., Andy Hurst Jr., Lucy Vestal, Claude Edelman, M. L. Howard, Elroy Wilson, A. L. Black, Sam Bailey, Dean Blackburn, Carl Maurer, C. A. Myers, J. V. Houser, Orville Houser, Bill Baxter and L. F. Lillard.

Also Mesdames Grady Dodd, Ernest Osborn, Henry Lewis, Mack Batnum, W. M. Massie, Forrest Osborn, Roy Clements, George Taylor, Maurine Dunn, Ray White, C. L. Mercer, Marion Fite, A. W. Anthony Sr., Earl F. Graham and O. J. Beene.

Also Mesdames Hank Outland, I. T. Graves, Herschel Johnson, Roy V. Miller Sr., J. C. McFarland, Paul Daniel, Joe B. Douglas, Mike Ellis, Russell McAnally, Joe Moyer, L. R. White, Frank Truitt, Lucy Mae Stokes, Tommie Parker and Frank A. Spring.

Also Mesdames Arthur Drake, J. T. Gee, W. H. Long, Fred White, Bert Shackelford, Wesley Foster, Dorothy Hough, Jake Lamb, Ray Castleberry, Cayson Jones, M. B. Buchanan, Joe Reeve, W. S. Ingram, Bill Hannold, Pat Busby and Clyde Weatherly.

Also Mesdames Jerry Loflin,

Roy Slagle, N. E. Wood, W. B. Stark, J. W. McMahan, Fay Reeve, Ross Ayers, Bill Flippin, Earl Drake, Otis Neel, John T. Wilson, Kenyth Cass, Claude Miller, Weidon Dickson, Loy Loafman and U. S. Akens.

Also Mesdames G. B. Buske, Loy Loafman, Glen Stevick, Wright Williams, L. B. McClain and O. L. Blake. Also Merylene and Jayn Massie, Pat Foster, Kitty Black and Suzanne Taylor.

Club Program Features Fashions

Highlight of the Tuesday evening meeting of Progressive Study Club at the Federated Club House was a style show, "Fashion Forecast." Models for the show were Mmes. Lee Cranfill, John White, Homer Lindeman and Tom Jarboe.

Suits, dresses, sportswear and accessories were from Foster's, Hurst's and Lunnora's. Mrs. Andy Hurst and Mrs. Newman Jarrell Jr. were co-ordinators and Mrs. Phillip Weatherly was narrator for the event.

A scripture reading by Mrs. Bill Ellis preceded the show. Models entered the room through a large pink hand-box tied with a wide rose-colored bow. Other decorations throughout the room carried out the pink theme. Mrs. Lindeman showed a variety of sportswear and casual clothes including co-ordinates and mix-and-match. Mrs. Jarboe modeled mostly dressy two-piece and three-piece suits in a wide range of pastel Spring shades.

Mrs. Cranfill chose several casual dresses, jumpers and shifts featuring long sleeves and high collars. Mrs. White modeled a wide variety of dresses from casual to dressy. She chose mostly synthetic fabrics in pastel prints.

Pale colors predominated the fashion show with shifts being shown in both dressy and casual effects. Pink was the most popular color shown, with pale greens running a close second. Solid colors combined with small checks also proved quite popular in the latest Friona fashions.

The Calvary Quartet, com-

posed of Darla Howell, Terri Lynn Wilson, Brownie Cole and Mary Margaret Sheehan, entertained the group with musical selections, "Show Boat," "Old Man River," and "Make Believe." They were accompanied by Mrs. Bill Sheehan, Mrs. Roy Miller accompanied Mrs. Bill Beene as she sang, "Humming Bird," and "What Kind of Fool Am I."

The serving table was covered with a white cloth and centered with a lighted arrangement of pink, white and yellow daisies interspersed with miniature spring hats. A silver tea service was used. Chicken sandwiches, congealed salad in the form of big brimmed hats in spring colors with white icing trim, cheese patties, and hot spiced punch were served by the hostesses Mrs. Mack Ragsdale and Mrs. M. C. Osborn.

Guests were Mmes. J. C. McFarland, J. B. Taylor, Gary Brown, Calvin Talley, Ray Dean Fleming, Bill Lyles, Jerry Loflin, Wesley Hardesty, Roy V. Miller Sr., C. W. Dukes, Bill Stewart, H. L. Outland, John Cole, Aubrey Rhodes, Don Light, Larry Fairchild, Neil Pounds and Bill Spencer and Lois Norwood.

Recent visitors in the home of Mr. and Mrs. E. S. White were Mr. and Mrs. Roy Campbell, David and Audrey of Lubbock, Mrs. Campbell is a daughter of the Whites.

Mr. and Mrs. J. M. Hardesty of Bernardsville, N. J. visited in the home of Mr. and Mrs. Wesley Hardesty last week.

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Plant grain sorghum drilled or two rows per bed, use 8 to 10 pounds seed per acre, and take advantage of chemicals to keep the weeds out. This is the production combination that can yield more grain, more profit, with less work.

Tests at the Southwestern Great Plains Field Station at Bushland, Texas, and at the South Plains Research and Extension Center, Lubbock, have shown narrow-row grain sorghum a yield-booster when properly managed. Billy Gunter, Area Extension Agronomist, emphasizes fertility level of the soil is a determining factor in getting high yields from narrow-row sorghum. Water must also be available when needed to maintain high grain yields, Gunter stresses. According to the agronomist, the fertility and irrigation levels should have a potential of at least 6500 pounds grain per acre or more before narrow-row planting could be expected to out yield regular 40" rows.

At the Bushland Station, experiments were conducted with different row spacings and planting rates over a three-year period. The 12 and 20-inch spacings consistently produced grain yields of 1000 pounds per acre higher and also produced more grain per inch of water used than the 30 or 40-inch row spacings. This is the report from Dr. Kenneth Porter, Texas Agricultural Experiment Station agronomist headquartered at Bushland.

Dr. Porter says rate of seed planted per acre had little influence on grain yields. Pounds of seed planted per acre were 4, 8, and 12 pounds at each row spacing. The higher planting rates produced the higher

forage yields—but not more grain. According to Dr. Porter, about 8 to 10 pounds seed per acre should give sufficient plants for maximum grain yield under most conditions, regardless of row spacing used. If the crop is being produced for grain, seed planting rates higher than 10 pounds per acre would then serve no useful purpose—in fact, these tests showed the fertilizer may not be as efficient for grain production as at lower seed planting rates.

Comparable increases in yields are possible by planting two narrow rows on beds spaced about 40-inches apart. Many Plains farmers are going to this planting method—spacing rows on the bed 12-16 inches apart. But, as Gunter emphasizes, to obtain the most benefit from narrow-row spacing, adequate fertilizer and moisture levels must be maintained.

Narrow-row spacings also have the advantage over wide rows in weed control. Plants in narrow rows will shade out many of the weeds. With the addition of a new herbicide, propazine, to the grain sorghum chemicals list, weed control in narrow row sorghum is made even more efficient.

The herbicide is ideal for irrigated fields and is especially useful in narrow row plantings where mechanical cultivation would be difficult. Gunter says application recommendations call for spraying the chemical on immediately after planting at a rate of 1 to 2 pounds herbicide in 20-40 gallons water, per treated acre. For careless or pigweed control, use the one-pound rate. But for annual grass control, use the two pound rate on silty

clay loam soils. On fine sandy loam or coarser soil, use the one pound rate as a maximum. Apply the chemical immediately after planting so the first rain can leach it into the root zone. If rainfall occurs before chemical application, weeds may germinate and grow through the propazine on the soil surface. The chemical will control both grasses and broadleaf weeds. It is not toxic to cotton if drift occurs.

With propazine, weeds are

COURTHOUSE NEWS

Instrument Report for Feb. 17, Feb. 22

D.T., W. V. Elmore, F.L.B.A., Tract 1, all SW/4 Sec. 28 T1N, R4E Tract 2, 80 a. S/2 of NE/4 Sec 28, T1N, R4E

W. D., J. C. McCracken, Harold Hawkins, 9.9 a out Sec. 5 Blk "E" Cap Synd 179.1 a. out NW/pt. Sec 8 Blk "E" D.T., Harold N. Hawkins, J. C. McCracken, 9.9 a out Sec. 5 Blk "E" Cap Synd 179.1 a. out NW/pt. Sec 8 Blk "E" W.D., Sherley L. Greeson, Sherman B. Nelson, S. R.

W.D., S. S. Jobs, Mrs. Leon Vinton, 75 ft. of N. 150 ft of Tract in Farmer Co.

D.T., W. F. Gable, F.L.B.A., SW/4 Sec 26, T9S, R1E Cap Synd

D.T., W. F. Gable, Louis J. Brosch, SW/4 Sec 26, T9S, R1E Cap Synd


W.D., Loyd W. Stinson, David E. Turner, Tract 1 80,015 a out of 5 part Sec 6 T1N R1E Cap Synd Sub, Tract 2 E 80, 015 a. W/160.03 a S/2 Sec 6, T1N, R1E

THE HIGH PLAINS FARM AND HOME

controlled for a month or more if the soil is not distributed. A point to consider is "mapping" of fields where propazine or chemicals for other crops are applied. Many chemicals have a long residual action which can seriously damage germination and plant growth of susceptible crops. Propazine, for example, should be used

only where grain sorghum or corn can be grown the second crop season. Other crops could be subject to damage if planted too soon on soil that was propazine treated. According to Gunter, keeping an accurate map of what crops were grown and what chemicals were applied to all crops is well worth while.

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At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H members and leaders are really busy these days according to reports being turned in to me. The boys and girls taking Food and Nutrition projects are getting ready for the big county wide event, the Favorite Food Show contest in April.

The weather conditions have not cooperated too well but groups are doubling up on meetings in Foods, so the 4-H girls and boys can be better equipped to enter the Food Show in April. In our newest 4-H club, Far-

well Busy Bee's, we have 25 girls who are getting started in their project work. With some very capable adult leaders, I predict some good results in youth development. Last meeting of the club Parliamentary Procedure was practiced and you never saw a better or more orderly meeting.

The four Food Leaders are: Mrs. Glenn Phillips, Mrs. Beulah Hobbs, Mrs. Irvin Martin and Mrs. B. J. Roberts. Mrs. John Boling is the club's Organization Leader. Parents are

cooperating with the leaders and with this kind of interest the club work will surely show progress and increased interest in Project work.

Mrs. Johnnie Rundell and Mrs. Webb Gober, 4-H Leaders reported two meetings on Bedroom Improvement with 8 girls in the Oklahoma Lane Community. In one meeting the girls learned about color harmony and how to apply and use color effectively. The girls will meet Tuesday in the Oklahoma Lane Community Center to see demonstrations on various ideas for improving bedrooms for convenience, attractiveness, and usefulness. After this each girl will decide on Home Improvements they want to work on.

The fangs of the cobra are smaller than those of the rattlesnake but its venom is more toxic.



On The Farm In Parmer County

By DERYL COKER
County Agent

Recent studies at the Southwestern Great Plains Field Station indicate that a single tansy mustard plant per square foot in dryland wheat fields reduced yields by about 10 per cent.

Agronomist, A. F. Wiese and Assistant Economist, J. S. Wehrly of the Texas Agricultural Experiment Station staff conducted the studies and developed a guide farmers can use to determine whether control of tansy mustard will be profitable. Tansy mustard is the most common weed over much of the Texas wheat producing

area. It has been known for some time that the weed did not compete with wheat for moisture when controlled with 2,4-D ester. The recent studies thus pinpointed the damage caused by the weed in wheat.

The scientist suggest that farmers watch their wheat fields in February or March, count the weeds -- on a square foot basis -- and make an estimate of potential wheat yield. Then by taking the 10 per cent damage for a single weed per sq. foot and varying it up or

down depending on weeds counted and using an assumed value of \$1.75 per bushel for the potential yield and figuring the cost of applying a half-pound of chemical per acre at \$1.50 (custom rate), farmers can determine whether control of the weed would be profitable. Wiese and Wehrly explain. The half-pound of 2,4-D ester should be applied after the wheat is fully tilled but before vigorous spring growth begins usually between February 15 and April 1, the scientists emphasize.

With one weed per square foot and a potential yield of only 5 bushels of wheat an acre, control would not pay. But if the yield were 20 bushels, the profit would be \$2. an acre. On fields with a potential yield of 20 bushels an acre and a weed population of four per square ft., control would increase profit by \$12.50 an acre.

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PH. 2201

NOTICE

Schedule Of Dates And Places We Will Be To Register Motor Vehicles:

- Thursday, March 5 - Black, Tri-County Elevator 1:30-4:30
- Thursday, March 12 - Bovina City Hall - 9:00-4:30
- Saturday, March 14 - Friona City Offices - 9:00-4:30
- Thursday, March 26 Lazbuddie, Church of Christ 1:30-4:30
- Saturday, March 21- Friona City Offices 9:00-4:30



Be Sure To Bring Your Title And Last Year's License Receipt.



Note-All Title Cases Must Come To Farwell Offices As We Can Not Carry Enough Supplies With Us To Handle These Cases.

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Parmer County Tax Assessor-Collector



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T-Bone STEAK	89¢ Lb.	Sirloin STEAK 79¢ Lb.

Double Stamps Every Weds. With \$2.50 Purchase Or More

Miracle Whip	Qt. Jar	49¢
Toilet Tissue	Waldorf 4-Pak	3 For \$1
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CHERRIES	Sturgeon Bay 303 Can	2 For 55¢

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ICE CREAM

1/2 Gal. **49¢**

Ritz Crackers Lb. 39¢

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14 Oz. **3 For \$1**

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Gt. Box **69¢**

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FRESH PRODUCE		
POTATOES	Red McClures 20 Lbs.	79¢
ROMAINE LETTUCE	Bu. 19¢	MUSTARD GREENS Bu. 2 For 25¢

Libby-Cut **GREEN BEANS**

303 Can

2 For 39¢

Austex **CHILI WITH BEANS**

24 Oz. Can

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16 Oz. Btl.

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ENERGY LIQUID DETERGENT

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Mrs. T.A. O'Brian Honored On Birthday

Mrs. T. A. O'Brian Sr. of the Lakeview community was honored with a birthday party in her home Thursday of last week. Hostesses were Mesdames Kenneth O'Brian, Russel O'Brian, Tom O'Brian and E. L. Fairchild.

Special guests were members of the Sunday School class Mrs. O'Brian attends at Friona Methodist Church, who showered her with birthday greetings. They were Mesdames David Moseley, Esther Haws, J. W. Roberts, Pearl Hand, A. A. Crow, Folster Rector, Frank Osborn, C. L. Mercer, Will Osborn, J. L. Shaffer and Jake Lamb.

Others present were Mrs. Charles Rickerd, Ricky and Rusty; Mrs. Burke Hand, Phillip, Dan and Tony; Mr. and Mrs. Roy O'Brian and Mrs.

Loyd Chesher, Cindy, Cathy and Cristy.

Also Mrs. Claude Blackburn, Mrs. Rex Blackburn, Mr. and Mrs. Dwight O'Brian, Mrs. Tom Mason, Jan and Deena and Mrs. Larry Fairchild, Tammy and Jeff.

Refreshments of spiced tea and birthday cake were served.

Joint Birthday Party In Snead Home Friday

Four members of the Snead family observed birthdays last week. A joint birthday party in the home of Mrs. J. B. Snead Sr. Friday evening honored these family members, Jim Snead, Friona, Clyde Woodard, Springlake and Pat and Betty Ferguson of Hereford.

During the evening games were played and refreshments of birthday cake, coffee and punch were served.

Those present, besides Mrs. Snead, were Mr. and Mrs. Rene Snead, Friona; Mr. and Mrs. J. B. Snead Jr., Black; Mr. and Mrs. Pat Ferguson, Jay, Karen and Mike, Hereford.

Also Mr. and Mrs. Louis Black and Deborah, Hereford; Mr. and Mrs. Clyde Woodard, Springlake and Mr. and Mrs. Gene Snead, Rene and Susan, Hereford.

Delta Xi Chapter Meets In Friona

The Delta Xi chapter of Delta Kappa Gamma met in the Friona Federated Club House Saturday afternoon.

Program theme was "Changing Patterns in Aesthetic Values in American Culture." A panel discussion, "Implementing American Culture into Creative Leadership of our Youth," was presented by a group of students from Dimmitt High School. Values of leadership now being received through present day training in high school programs were emphasized.

Some of the departments given credit for this training were FHA, FFA, Future Teachers, athletic departments, speech and debate societies and exchange student organizations.

A white elephant auction followed the program. About \$65 was netted from the sale and was added to the scholarship fund.

Hostesses, Mesdames Pearl McClain, Ethel Bengler, Mary Pryor and Irma Stark, all of Friona, served refreshments of coffee, cookies, nuts and candies.

Daughter Born To Ray Whites

Mr. and Mrs. Ray White became parents of a baby girl at 11:40 p.m. Monday, February 17. She weighed 7 lbs. 12 ozs. and was named Kathy Rhnea.

Maternal grandparents are Mr. and Mrs. W. G. Swain, Brownfield, and Mr. and Mrs. Monroe M. White, Friona, are paternal grandparents.

Mrs. White and Kathy have been dismissed from the hospital. Mrs. Swain has been visiting in the White home and getting acquainted with her granddaughter.

HD Club Meets In Potts Home

The Rhea Home Demonstration Club met in the home of Mrs. Cordie Potts Monday evening. Hostess was Mrs. Dwayne Ridley. The meeting was opened with a game directed by Mrs. Elmo Dean.

Mrs. Floyd Schueler, president, conducted the business session and Mrs. Bill Brandt gave the council report. Guest speaker of the evening was Mrs. H. K. Kendrick of Friona. She gave a talk on support of running a woman in the coming school board election.

Mrs. Norman Taylor and Mrs. Brandt presented the program on broiler meals and prepared and served a complete meal.

Guests were Mrs. Kendrick and Mrs. E. F. Turner. Members present were Mesdames Clyde Tims, Norman Taylor, Shirley Smith, Walter Schueler, Floyd Schueler, Herbert Schueler, Cordie Potts, Floyd Schlenker, Joe Allen, Bill Brandt, Elmo Dean, Bill Dorsey and the hostess.

Jay Don Reeve Born Tuesday

Mr. and Mrs. Don Reeve became parents of a baby boy at Northwest Texas Hospital in Amarillo Tuesday. He weighed 7 lbs. 3/4 ozs. and was named Jay Don.

He is the first child for the couple. Grandparents are Mayor and Mrs. Raymond Fleming and Mr. and Mrs. Glenn E. Reeve Sr., all of Friona. Great-grandparents are Mrs. F. W. Reeve, Friona; Mrs. Cala Sparkman, Amarillo; and O. D. Fleming, Alamosa, Colo.

Martyrs, Etc.

A shoe store clerk-fella by the name of Muldrew -- spoke to his boss.

"Mr. Philpoe, there goes a lady who certainly has suffered for her belief."

"Howzat?" said Mr. P.

"Her belief is that she can put a size seven foot into a size four shoe."

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NOTICE

30th ANNUAL STOCKHOLDERS MEETING

SATURDAY, MARCH 7, 1964

NOTICE IS HEREBY GIVEN

that the

30TH ANNUAL STOCKHOLDERS' MEETING

of the

PLAINVIEW PRODUCTION CREDIT ASSOCIATION

WILL BE HELD AT

PLAINVIEW HIGH SCHOOL AUDITORIUM

Plainview, Texas

on

SATURDAY, MARCH 7, 1964

Beginning at 11:00 a.m.

ANNUAL MEETING PROGRAM

11:00 a.m. to 1:00 p.m. Barbecue Lunch High School Cafeteria

12:00 noon to 1:00 p.m. Special Music in Auditorium

1:00 p.m. Business Session, including: Annual Reports,

Report of Nominating Committee, Election of Three Directors,

Election of Nominating Committee for 1965.

Guest Speaker will be W. H. Calkins, Vice President of Federal Intermediate Credit Bank of Houston.

PLAN TO ATTEND! EVERYONE — MEMBERS AND POTENTIAL MEMBERS ARE CORDIALLY INVITED TO ATTEND!

Area Locations

- PLAINVIEW
- LITTLEFIELD
- MULESHOE
- DIMMITT
- SILVERTON
- FLOYDADA
- OLTON
- TULIA
- FRIONA

PLAINVIEW

PRODUCTION

CREDIT ASSN.



At Home In Farmer County

By CRICKET B. TAYLOR
County HD Agent

Cricket

Meat is the main dish of a meal and the meal is usually planned around this. Let's take a look at meat prices and use a little mental arithmetic, because shopping for meat is no simple job-dollar wise and no-

trition wise, that is. You have to remember that some meats have more bone, gristle and fat than others. Some yield less cooked meat and some have less protein value.

Take round steak and pork roast as an example. At the meat counter, one is marked \$1.11 a pound; the other 67 cents. Which is the better buy?

According to food economist you get about the same amount of cooked lean meat and protein for each dollar spent. That's because round steak, which sells for \$1.11 has the bone cut out; it has little excess fat. The pork roast, on the other hand has bone in it and considerable fat.

So don't let the price of a pound of meat mislead you. Check the amount of bone, gristle and fat you're buying-give thought to the protein value of the piece you're selecting. Here is something else food wise. It takes 13 slices of bologna to give you the same protein as you get in one chicken breast.

"Food for Fat" Don't envy the teen-age girl who runs with the drug store crowd. Unless she exercises a lot, she is going to end up overweight.

A person can eat only so much and when snacks are given priority, there's little room for the more nutritious foods needed by a growing teenager. A boy can eat 3100 to 3600 calories daily -- in fact his body requires it. But a girl, alas needs only 2400 to 2600. After that anything else she eats may be "food for fat."

Two bulletins available at no cost to you are: "Food and Your Weight" and "Nutritive Value of Food." Write or come by for a copy at the Home Demonstration Agent's office in Farwell, at the Courthouse.

A yearly sterility check of your bulls may be worth consideration even though you had few open cows last year. A veterinarian can help you determine if infertility troubles are caused by the bulls or the cow herd.

COTTON ACREAGE INCREASED

Farmer County farmers will be able to plant an extra 4849.4 acres of cotton in 1964 as this much acreage has been allocated to this county via the release and reapportionment route, announces Prentice Mills of the ASCS office in Farwell.

"Assuming that cotton production per acre is as good in 1964 as it has been in the past two years (700% per acre) and the price is 28¢ per pound, the planting and harvesting of this many additional acres would add over \$950,000 to the gross in-

come for the county in 1964," he calculates.

This acreage is assigned to each old cotton farm, for which an application was timely filed, by the Farmer County ASCS committee. The formula used in allocating this extra acreage to

individual farms was as follows:

Each eligible farm was allocated two acres. Each farm having an original allotment in excess of ten acres and less than one hundred acres was assigned two acres, plus an acreage equal to six per cent of the original allotment on the farm.

Each farm having an original allotment in excess of one hundred acres was assigned two acres, plus an acreage equal to

seven per cent of the original 1964 allotment for the farm.

This method causes each eligible farm to have a final 1964 cotton allotment which is approximately equal (just a little smaller) to the 1962 allotment for the farm.

"In other words," says Mills, "the initial 1964 allotment for the county was a little over eight per cent smaller than the 1962 county allotment. Receipt of this released acre-

age for reapportionment to farms in this county causes us to be back in about the same position we were for the 1962 crop. This is of course, less acreage than the county had allotted in 1963.

The final total cotton allotment for Farmer County for 1964 is 48,311 acres. This (with normal production) acreage could produce in excess of \$6,763,000 gross agricultural income for the county.

FOOTSAVING EDUCATION



by James E. Edwards

Does The Big Toe Determine Length In Shoes?

Many fitters of children's shoes use the tip of the big toe as the key point to determine the proper length of the shoe. But studies show that about 50 per cent of all persons have the second toe longer than the big toe. The difference in length may vary anywhere from one-eighth to one-half inch. An expert fitter will note carefully whether the big toe or the second toe is longer in each case, and then use the longer toe as the guide to determine shoe length.

More than half the bones in the foot are toe bones -- and in the early years toes are fragile and easy victim to pressures from ill fitting shoes or too short socks or sleeper feet.

ORTHOPEDIC SHOES FITTED TO YOUR DOCTOR'S PRESCRIPTION

JUMPING-JACKS

Young America's Finest Fitting Shoes

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THE HIGH PLAINS FARM AND HOME

Gold Star Award Winners Run In Billingsley Family

I pledge my hand to more service, My head to clearer thinking, My heart to greater loyalty and My health to better living for my club, my community and country.

With these words ringing in their ears, Mrs. Leon Billingsley (Lois McGuire) and each of her children began their work as a member of a 4-H club. During the years each of the group has been recipient of the Gold Star award for their efforts and each says, "The effort put forth was well worth while." Through club work one not only learns to work for a common cause without the thought of personal gain, but learns cooperation through working with people from all walks of life.

Club work helps the individual in meeting the public as he is required to give many demonstrations before an audience (thus causing him to overcome to a great extent much of his natural shyness). "Through the program one learns through doing," said Mrs. Billingsley in recounting some of the activities of herself and her three children, Judy, Bruce and Janis.

It was in 1938 that Lois McGuire, a member of the Oklahoma Lane 4-H club was selected for the Gold Star award. The award was presented to Lois at a dinner held in the Congregational Church in Friona, HD Agent at the time was Miss Margaret St. Clair.

Mrs. Billingsley recalls that her nearest opponent in the contest was Mary Lou Barker (Mrs. Lester Harrelson) of the Lakeview club. The two girls had each chosen a bedroom improvement project for that year.

Up until that time the McGuire girls, Nova and Lois, had shared a single long room, which had no closets for their bedroom. In completing her project, Lois had the room divided into two good size rooms and had carpenters come in and build closets (with her father's financial assistance). When the room had been completed to her satisfaction she remodeled the old furniture by converting a washstand into a dressing table and sewing off the headboard of an iron bedstead to make it into a Hollywood bed. With new curtains, an attractive bedspread and a throw rug here and there her room was complete and was indeed a prize

winner. "Other projects" Oh! yes, she had her share of them too but they consisted mostly of assisting with the family canning and sewing.

For her reward Mrs. Billingsley was awarded a trip to the state 4-H club roundup at College Station in June of that year; however due to an outbreak of polio, the Roundup was cancelled and in 1939 she went instead to Dallas to attend the Texas State Fair as a guest of the state 4-H group. One of her most prized possessions is a blue vase presented to her at time of the presentation of the Gold Star award.

When the Billingsley's oldest child, Judy, was old enough to become a 4-H club member Mr. and Mrs. Leon Billingsley decided to become leaders and work with club members. The younger children, Bruce and Janis, although not old enough to participate in the work of the club were allowed to go along to meetings and later were made honorary members.

Judy was named winner of the Gold Star award in 1957 with the presentation made at a county meeting at the community center at Hub, Main projects for Judy included sewing and cooking. She began her sewing project by making simple garments and later graduated to making wool clothing. On two occasions she was alternate to the state contest and in 1961 she was delegate to the state contest on her sewing project.

She was second place winner of the district bake show on two occasions and participated in many method demonstrations. She continued her club work until 1962 serving as a leader for the smaller girls in the club. She assisted with the sewing project.

Last year Judy was married to Donald Jones of Bovina and they are currently enrolled in school at WTSU where Judy is majoring in elementary education and he is studying agriculture.

Bruce Billingsley, following in the footsteps of his mother and sister was recipient of the coveted award in 1962.

Main projects for Bruce have been yard beautification and swine. In 1962 he also had the best cotton yield in Farmer county on his cotton acreage



"It couldn't happen but it did" -- 1963-4-H Club Gold Star Award winner, Janis Billingsley is shown with brother-Bruce, 1962 winner of the award, sister-Judy, 1957 award winner and Mamma-Lois 1938 winner of the coveted award.

with a total of 1330 pounds per acre lint. He also set out trees to form a windbreak as a part of his clubwork.

Mrs. Billingsley smiled as she told of the time he was recipient of a prize for keeping his swine pens clean. "He was only able to win second place on his swine," she added. Tractor maintenance learned through 4-H club work has been a great boon to the

Billingsleys as Bruce is able to assist with much repair work on the farm implements.

He has realized a profit of \$1,929 from his 4-H projects through the years. In addition to completing projects he has also given many method demonstrations at the state Roundups at College Station and has attended district and county camp on various occasions. Imagine the surprise of the Billingsley family, when in 1963

Janis, youngest of the clan, was named district Gold Star winner. "It just couldn't happen four times in one family -- but it did", leaving family members speechless.

Janis has taken as projects most of those offered to girls, including baking, sewing, home beautification, poultry, electric, and safety.

She has given method demonstrations on safety and electric at state Roundup as well as on several others. In addition she was named district "bake queen" in 1962 and has entered many baked products in the Tri-state Fair on several occasions.

Although she can never again have the honor of being named Gold Star award winner, Janis plans to continue her club work, (once a person is named for the coveted award he is no longer eligible to compete for the honor).

Gold Star winners are chosen by the HD Agent and county agent from club members in the district on the basis of work completed and records kept of the work. The awards have been made for the past several years at a special banquet held in Amarillo.

"The crying need in Farmer County and over the nation at this time is for more 4-H club leaders," stated Mrs. Billingsley, adding that she would take nothing for the time she has spent as a club member and later as a leader. "To me nothing is more inspiring than a group of (usually 2,000) boys and girls at state Roundup working together for the good of all," said Mrs. Billingsley.

Texas Woman Is Named To President's Committee

A Texas home economics leader, Mrs. Florence W. Low of Texas A&M University, has been appointed to serve on the President's Committee on Consumer Interests.

Chairman for the committee is Mrs. Esther Peterson, an assistant Secretary of Labor and a recently appointed Presidential Assistant. Committee members are representatives of the federal departments and agencies most concerned with consumer affairs.

President Johnson, in his special message on consumer interests recently, focused attention on four major areas: Increasing consumer protections. Increasing information for consumers, assuring the consumer's free choice, and giving the consumer an adequate hearing.

"The American housewife -- the major buyer of consumer items -- cannot help but feel confused, and too often unheard, as she seeks the best value for the dollar she spends," the President said. "This government is pledged to come to her aid," he said.

Mrs. Low, assistant director for home economics with the Agricultural Extension Service, is president of the American Home Economics Association. She directed the "Family Life Abroad Tour" to Russia and Scandinavia last summer under the sponsorship of the national home economics group, and participated in the Tenth International Congress of Home Economics in Paris, France, prior to the tour.

A native of Troup, Texas, Mrs. Low has been identified with the Extension home economics program in Maryland and Texas for a number of years.

Before buying transplants for lawns or gardens make sure they have healthy root systems and are free of plant parasitic nematodes.

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Tail-Water Carries Astounding Load of Fertile Plains Soil

Muddy water, worst of all is muddy tail-water. The term "tail-water", as we use it, applies to that water which pours from the furrows at the lower ends of irrigated fields. And mud?

Well, mud in this case, is good fertile top soil. When tests were run by the Water District on a series of tail-water samples to determine how much top soil was actually being washed away, the results were astounding. They even rechecked to make certain that there had been no mistakes.

As much as 14 tons of fine West Texas top soil was found to be moving with each acre-foot of tail water. The smallest amount the scientists found was five tons per acre foot of tail-water.

Using a nice round 10 tons as an average and multiply that figure by 160 feet, which would be an acre foot of water over 160 acres of land, how much top soil is being removed annually from the irrigated farms of West Texas? It is disturbing, isn't it? But all of the water doesn't run out the ends of the rows. Most of it soaks into the ground.

How fortunate for us that most of it is soaked by the soil, for if it were not, our lakes would be filled with top soil and much of the High Plains would be caliche desert.

But another startling figure came into existence at the same time the studies on soil movements were being made. By actual measurement it was found that as much as 25 per cent of the water that was pumped from the wells on a certain farm, escaped into the borrow ditch or was picked up and recirculated through a tail-water return system.

In the cases where the water left the field, one out of every four acre-feet of water pumped rushed merrily down the borrow-ditch, carrying with it an average of ten tons of fine top soil.

"It's a sin against God as well as our children. Anybody with any common sense ought to be able to understand what we're doing to ourselves..." a Farmer County farmer exclaimed.

Of course, in tail-water return pits there is a problem too, when the top soil settles out and begins filling the pits. But fortunately, the soil, as well as the water, is collected in such a way that it can be saved and redistributed. When the soil settles in the pits it is usually referred to as "silt."

It is rich in fertilizers and the organic matter so necessary

to the productivity of High Plains land. The Water District is experimenting with ways of keeping the silt in suspension until the pit pumps can pump it back into the distribution systems and back onto the land again.

A few farmers who are using recirculating pits began noticing that small deltas of soil were building up a few feet down the rows from the sox attached to the outlets of their gated aluminum pipe. One farmer using tubes in a section of open ditch, watched his furrows become almost level when the silt-laden water began dropping its load within a few feet from the ends of the tubes.

"Spreading it back out does not worry me nearly as much as having it run off the low side," he remarked.

Conscientious farmers, who have convinced themselves that continuous irrigation is not only lowering their water table, but it is gradually removing the layer of rich top soil that has made West Texas agriculture great, have begun reviewing the situation as an interrelated problem: Water, as well as soil management.

Dogs and other pets can be protected from rabies for one year or more by vaccination with chick embryo vaccine.

FCIC Program Growing In Parmer County

Parmer County farmers probably will set a new high in 1964 in Federal Crop Insurance according to Joe Matthews District director for FCIC, an agency of the United States Department of Agriculture.

He said FCIC representatives are accepting applications now in this county for a limited time on cotton and grain sorghum and that information on the program is available at the FCIC district office in Lubbock, Texas.

As 1963 ended, he reported that approximately 325 farmers of this county were carrying more than \$1 1/2-million total protection.

1963 was a busy crop insurance year in Texas according to State FCIC director, Ben A. Jordan, Jr. with nearly 12,000 farmers protected for over \$31-million on their cotton, wheat and grain sorghum.

Nationally, according to FCIC manager John N. Luft, a 25 year record of nearly \$500-million in crop insurance was set in 1963 - up 30% and 25-thousand additional farmers from the previous year. Luft said 13-million United States acres and twenty different crops are now insured against production cost loss from natural hazards and that in 1963 some 50,000 farmers received close to \$25-million in crop payments, all of it previously paid in by farmer policyholders.

High Plains Counties Receive 140,150 Reapportioned Acres

As a result of the 1960 law which permits unwanted cotton acres to be reallocated within a state, the 23-county High Plains area represented by Plains Cotton Growers, Inc. will have an additional 140,150 acres of cotton to plant in 1964.

This total represents an increase of over six and one-half percent above the 2,132,499 acre original allotment for 1964, and brings the total acreage available for planting to 2,272,649 acres. This figure is slightly more than three percent greater than the 2,202,553 acres available for planting in 1963.

On a normal year this extra acreage should bring the area some \$21,000,000 in gross income from about 140,000 acres of added production.

The total figure of 140,150 acres gained by the High Plains was compiled from information released to Plains Cotton Growers by the Agricultural Stabilization and Conservation Service Office at College Station. The amount compares with only 91,684 such acres in 1963, which is an increase of 34 percent over that year. The law, referred to as Release and Reapportionment, provides for unwanted cotton acres to be released to the ASC committees and then reallocated to those who request increased acreage.

The ASC office first uses released acres to fill requests for additional acres within the county and zone where they were released and the excess acreage is then available for filling applications for increased acreage in other areas of the state. The State ASC Commit-

tee slightly rearranged the two zones in Texas for 1964, and this fact accounts for the increase in acres coming to the High Plains area.

Final date for requesting ad-

ditional acreage through Release and Reapportionment in Zone Two, which covers all of the High Plains, was March 4 and the date for making distribution of the acres to farmers filing requests before that date is March 25.

Limitations placed on the number of acres a county or individual farm was eligible to receive under the 1964 program are as follows:

1. No county or individual farm could be given reapportioned acreage that would bring a total acres in cotton to more than 50 percent of the total land in cultivation, nor could a county's base allotment be increased by more than 50 percent.

2. No farm could receive reapportioned acres unless at least 75 percent of that farm's effective 1963 allotment was

planted or unless failure to plant the allotment could be explained by weather conditions, illness or other good cause beyond the farmer's control.

3. Farms with less than 15 acres base cotton allotment were limited to a 100 percent increase or an increase to a total of 15 acres, whichever was greater.

4. Farms with from 15 to 24 acres base allotment were limited to an increase of 100 percent or an increase to a total of 37 1/2 acres, whichever was greater.

5. Farms with 25 or more acres of base allotment were limited to an increase of 50 percent of that base allotment.

The reapportioned acres, by counties, together with other pertinent figures for comparison are tabulated below.

County	Acres Rec'd		Total 1964	Total 1963	Total Age Loss or Gain
	1964	Original 1964			
Bailey	9,663	95,689	105,352	101,195	+ 4,157
Borden	791	17,912	18,703	18,559	+ 144
Briscoe	1,757	25,471	27,228	26,011	+ 1,217
Castro	4,701	52,905	57,606	56,229	+ 1,377
Cochran	7,590	72,670	80,260	75,695	+ 4,565
Crosby	7,892	115,982	123,874	119,601	+ 4,273
Dawson	6,582	193,470	200,052	198,117	+ 1,935
Deaf Smith	480	10,769	11,249	10,810	+ 439
Dickens	1,347	51,762	53,109	52,682	+ 427
Floyd	8,932	93,365	102,297	96,764	+ 5,533
Gaines	7,258	75,762	83,020	85,128	- 2,108
Garza	2,199	38,613	40,812	39,017	+ 1,795
Hale	12,539	157,532	170,071	160,996	+ 9,075
Hockley	10,044	178,359	188,403	180,247	+ 8,156
Howard	3,746	71,421	75,167	71,392	+ 3,775
Lamb	9,797	185,910	195,707	189,210	+ 6,497
Lubbock	7,395	215,704	223,099	219,830	+ 3,269
Lynn	9,119	176,865	185,984	184,663	+ 1,321
Motley	676	33,283	33,959	33,726	+ 233
Parmer	4,849	43,458	48,307	50,024	- 1,717
Swisher	4,849	51,113	55,962	53,173	+ 2,789
Terry	14,472	141,347	155,819	144,348	+ 11,471
Yoakum	3,472	33,137	36,609	35,136	+ 1,473
TOTALS	140,150	2,132,499	2,272,649	2,202,553	+ 70,096

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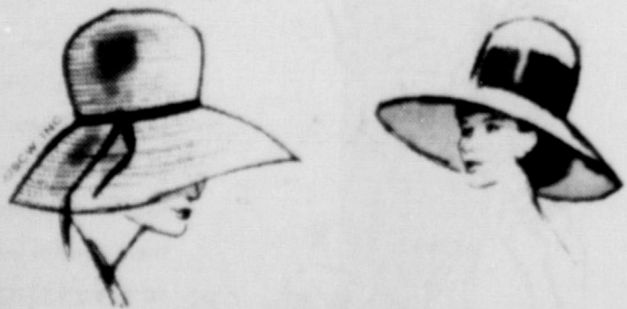
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DT, Grace Young, Fed. Land Bank, /160 pf E/445.45 & Sect 17, T14S R3E Cap.

DT, Calvin M. Kunkel, Equitable Life Assur. Co., SE/4 Sect 6 Warren Sub, of Parmer, Bailey, Lamb & Castro Counties.

DT, D. D. Myrick, Fed. Land Bank, Sect. 4 T5S R4E & NW/4 Sect 3 T5S R4E Cap. Synd.

DT, David T. McVey, First Fed. Savings & Loan, All Lots 5 & 6 Blk 10 O. T. Friona.

WD, Claude Miller, David T. McVey, All Lots 5 & 6 Blk. 10 O. T. Friona.

MML, Delber Garner, Gifford-Hill-Western, SW/4 & W/4 A. of NW/4 Sect 18 T10S R2E Cap. Synd.

DT, A. G. Rolen, Fed. Land Bank, W/2 Sect 3 Blk. "C" Cap. Synd.

MML, Michael Corey Pace, A. H. Raborn, Sur. 29 Blk. "H" Thomas Kelley Sub.

ML, Riley Goodnough, T. L. Timmons, W/2 Sect. 69 Blk "H" Kelly Sub.

WD, A. G. Thorn, Billy John Thorn, S/2 Sect. 16 T5 1/2S R5E Cap. Synd.

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New Methods Developing In Cotton Insect Control

Some years ago when the chlorinated hydrocarbons were first introduced, it became possible for cotton entomologists to develop an excellent cotton insect control program. This program consisted mainly of early season control of thrips, aphids, mites, overwintered boll weevils and fleahoppers. This was followed by a period of at least 30 days during which no insecticide applications were made, unless, of course, fleahoppers became an economic problem.

If they did, they were controlled with low rates of certain chlorinated hydrocarbons. When such a program was carried out properly, overwintered boll weevil populations, usually, did not develop to damaging numbers, or they were delayed until late in the season. Quite frequently, however, cotton fleahoppers migrated into the fields after early - season applications. These insects would damage the cotton if control measures were not employed.

For fleahopper control, during the early days of hydrocarbons, low dosage rates could be used without seriously reducing beneficial insect populations. For several years, this type of program -- combining chemical and natural controls -- worked well for many cotton growers. It was both effective and economical.

As time passed however, the insects began to develop resistance to the hydrocarbons. As a result, higher insecticide dosages were necessary to obtain effective control. But the higher rates destroyed the beneficial insects and their assistance was lost.

Faced with the problem of resistance, increased rates, and loss of beneficial insects, cotton entomologists looked around for another type of program. One in particular became popular, and was used for a few years.

It consisted of the following: a grower would apply an insecticide soon after emergence and continue on a seven day schedule for the entire season. Basically, this program was designed to kill insects in all stages of their life cycle. However, it had its drawbacks. Only those farmers with highly productive land could afford such a program. Even with a high yield per acre, the net return was low due to excessive insecticide costs.

Another complicating factor was the bollworm complex and the development of resistance in these strains. Cotton growers today know full well how they are caught between fixed returns and rising costs. Most costs, such as land, mechanical operations, fertilization and seed, are fixed. However, the cost of insect control is one variable where economies are possible. Many entomologists are now saying that growers can reduce insecticide costs and still obtain good yields by going back to the combination of chemical and natural controls.

This, they say, is possible because of the new developments in the insecticide field, primarily with the systemic and selective groups. In fact, entomologists in California cotton areas have been recommending this type of program for a number of years. This practical program makes as much sense to the manufacturer as it does the farmer because it tends to eliminate waste and use products more efficiently. One chemical company, Chemagro Corporation of Kansas City, Mo., is recommending just such a control program in 1964.

The basic idea behind this program, Chemagro entomologists say, is to spray only when needed and save the cost of chemicals, their application and the time involved. Saved too, for the most part, are the beneficial insects, which then become active partners in the program.

Careful inspections of cotton fields is another part of the program, a part incidentally, recommended by most agricultural experiment stations and extension services.

This type of program must begin at planting time, with the application of the granular systemic insecticide, DI-Syston, to the furrow with good seed. The protection is inside the cotton plant, unaffected by weather, and it lasts usually from the time cotton emerges up to at least eight weeks. By controlling aphids, thrips and mites, when the plants are young, the DI-Syston helps them grow

strong, sturdy and uniform. An added advantage of this type of protection is that uniform stands make mechanical operations, like directed post emergence herbicide sprays, more efficient throughout the balance of the season. Moreover, harvesting with pickers or strippers is easier. Fleahoppers and lygus bugs must be controlled, if they appear, to insure a good fruit set. Look for these pests about 30 to 35 days after the cotton emerges.

The selective insecticide, Dylux, when used at low rates, controls these insects without appreciable harm to beneficial insect populations. Fewer insecticide applications are needed because a Dylux program allows predators and parasites to build up and help keep the cotton clean. A non-selective insecticide would sterilize the field, and commit the grower to an expensive five or seven day schedule too early in the season. Beneficial insects delay the need to apply an insecticide for bollworm control, and in some areas, no bollworm applications are necessary at all.

Later in the growing season, when natural controls cannot keep up with bollworm infestations, the company entomologists make the following recommendations: for boll weevil control, Guthion at recommended dosages; for bollworm, Guthion in combination with other effective insecticides such as parathion; and for aphids, thrips and mites, the foliage applied systemic, demeton (Systox).

They also caution that no chemical should be used until field checks show that it is necessary, and then, it should be applied according to local and state recommendations.

County HD Council Discusses Style Show

Parmer County HD Council discussed plans for the April 17 style show to be held in the Hub community building at a recent meeting.

Clothes modeled will be those constructed in the basic and advance clothing workshops, which have been recently held in the county.

Ten original designs will be presented as the outstanding hits of the style parade.

Mrs. Gilbert Kaltwasser, THDA Chairman, discussed plans for attending the district convention in Perryton, April 9.

Mrs. Ralph Price, chairman, presided at the short business meeting attended by 20 members, representing eight clubs.

Ammo Notes

FERTILIZER SOLUTIONS

Fertilizer solutions or liquid fertilizers are a relatively new type of fertilizer for West Texas. They have been used for several years in some areas, but their availability over a wide area has increased.

Fertilizer solutions are available in different forms. Straight nitrogen fertilizers are available in solutions. They range from aqua ammonia which is 20% nitrogen, to a straight urea solution containing 41% nitrogen. Various combinations of ammonium nitrate, ammonium sulphate and urea can be dissolved into a solution. The proportions of each will determine the per cent nitrogen. One common nitrogen solution is a urea-ammonium nitrate combination containing 32% nitrogen. Aqua ammonia, which is ammonia dissolved in water, is gaining in popularity.

Fertilizer solutions containing both nitrogen and phosphorus are becoming more common. These are made by combining aqua ammonia and phosphoric acid, resulting in an ammonium phosphate in solution. A common grade is 7-21-0. Potassium can also be added where needed. A common grade is 6-18-6.

Straight phosphorus solutions can also be obtained. This is primarily phosphoric acid and can be obtained as 0-52-0 or 0-54-0.

The question often arises as to whether fertilizer solutions will do the same job as a comparable dry fertilizer. The answer is that they will if applied properly and in the same manner as the dry fertilizer. This was substantiated as early as 1956 when USDA Agricultural Research Service Report 22-35 stated, "When properly applied, liquid nutrients are as effective as solids for promoting plant growth."

The main advantage of fertilizer solutions is that they are labor-saving. Materials are transferred from tank to applicator by pump and no lifting or handling of solids is required.

Since liquid mixed goods can be applied with a dual applicator, one trip across the field gets the job done. The phosphorus is banded, which usually results in more efficient use of applied phosphorus.

From the standpoint of affecting plant growth, both dry fertilizer and fertilizer solutions will give the same benefit. The main point to consider in deciding which to use is whether phosphorus is needed, and the rate. Then choose, and use the one of your choice.

Screwworm Program Has Hopeful Turn

The longest period in the record history of the Southwest with no screwworm infestations has prompted screwworm eradication officials to issue a statement that a basic objective -- elimination of screwworms from Texas and other states in the eradication area -- has been attained.

The feasibility of maintaining an artificial barrier of live, sterile flies along the Mexico-United States border to guard against reinfestation of areas freed of the pest is also believed to have been established, but determination of the most effective dimensions of the barrier zone requires further study.

The statement was released by the U. S. Department of Agriculture, Southwest Animal Health Research Foundation and Texas Animal Health Commission. These three organizations have jointly supervised production, sexual sterilization and aerial release of screwworm flies since the program began in February 1962. Sterile males mate with fertile female flies, preventing production of offspring.

Continuous release of sterile flies in screwworm-infested areas of the Southwest has resulted in no screwworm cases having been reported in more than two months.

The joint statement implied that farmers and ranchers cannot afford to relax their efforts, as some screwworm infestations are expected to occur within the eradication area in the months ahead.

Eradication officials said in a sense the most difficult stage of the program is just ahead. Absence of infestations could lead livestockmen to the false belief that threat from the insect has been destroyed. They reminded producers that this program is attempting to alter a centuries-old biological pattern of an insect that has a remarkable ability to bounce back if given the opportunity. Don't give it that opportunity, they said.

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Getting Things Done Is Main Concern Of Nation's 4-H Youth

Achievement spelled with a capital A is the aim of 4-H Club work, says Kenneth H. Anderson, associate director of the National 4-H Service Committee. This year some 2,225,000 boys and girls throughout the nation are concentrating on just that.

There are at least 30 different programs available to 4-H members in large cities, small towns and on farms. These include safety, health, electric, conservation, crops, sewing, cooking, dog care, automotive and dairy farming.

The wide selection of projects makes it possible for young people to learn many new skills and improve their way of life, Anderson points out.

Then after a few years of progress in selected projects and club activities, they can compete for awards based on over-all achievement. Recognition for excellence is given at the county, state and national level.

Sponsor of the achievement awards is the Ford Motor Company Fund. This marks the 17th straight year of Ford's support of 4-H.

Next December company officials will welcome to Chicago 50 state award winners, among whom will be the 12 national \$500 scholarship recipients. They will be delegates to the National 4-H Club Congress.

For one of the 1963 scholarship winners, achievement meant acquiring enough know-how to organize and lead a 4-H Club for retarded children.

The 18-year-old city girl involved her entire family in her favorite project -- learning about bugs, butterflies and insects. She also got them interested in raising vegetables at their summer place.

"They all became more appreciative of nature," said the young entomologist.

Another outstanding achiever is a teen-age farmer who estimated that the net worth of his 4-H projects undertaken over an eight-year period is \$20,000.

Although now a college freshman, the industrious lad finds time to raise beef animals, keep up a forestry project and help younger 4-H members with demonstrations and exhibits.

These two 4-H'ers, says Anderson, are not the exceptions. They have thousands of counterparts among the vast 4-H membership.

The nation-wide 4-H Achievement program is supervised by the Cooperative Extension Service and 423,000

volunteer local leaders. Awards are administered through the National 4-H Service Committee, Anderson explained.

Lady Bugs Not Helpful In Cotton

Lubbock, (Special) Several bollworm infestation in some areas of West Texas last year resulted in high insect control costs plus lower cotton production. Many farmers are asking about the practicality of buying and releasing beneficial insects such as lady beetles as a bollworm control measure.

According to reports from experts in the entomology field at a recent Memphis, Tenn. meeting, the raising and release of native predators and parasites is not of any economic value to cotton growers. It was pointed out, however, native predators and parasites already in the fields are often highly effective against aphids, bollworms, tobacco budworms, cotton leafworms, cutworms, lygus bugs, spider mites, whiteflies and certain other pests.

Don Rummel, Area Extension Entomologist, emphasizes that full advantage should be taken of these natural enemies of cotton insect pests. The overall pest control program should include combining natural, chemical and cultural control.

Station Field Day Sept. 10

Thursday, September 10 was selected for the observance of the eighth annual field day of the High Plains Research Foundation at the semi-annual meeting of the board of trustees for the Foundation at Halfway, recently.

Ewald Quebe of Lockney, who is a vice-president, presented preliminary plans for the field day.

The board unanimously approved expansion of the Foundation by the purchase of 504 1/2 acres from Mr. and Mrs. J. Frank Triplett of Amarillo. Slides and maps showing the proposed use of the new facilities were presented by Steve Taylor of Dimmitt, who is also a vice-president.

The farm is located north of Cotton Center and directly west of Hale Center at the northwest corner of the intersection of farm to market highways 168 and 1315. Mr. and Mrs. Triplett made a sizable contribution in the reduction of acre cost below appraised value of the farm.

Harold Hinn, chairman of the board, heads the committee to secure capital funds for the

down payment. The Foundation will take possession of the farm in January, 1965.

Asa Willis, Textline farmer and rancher, was elected to membership on the board of trustees. All trustees and officers were re-elected for 1964.

C. I. Wall, Amarillo, was made chairman of the committee to plan the expansion of the research program of the Foundation in recharge irrigation and bench-leveling.

The research progress report showing the practical farm adaptation and research achievements of the Foundation was presented through the use of color slides by Frank Moore, who is president of the Foundation.

Virgil Patterson, Amarillo, vice-chairman of the board, presented the need for and requested the creation of a new staff position for the Foundation. The expansion of the staff was approved by the board.

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How Will Livestock Be Affected By Fallout?

By Tommy Hollmig and Bobye Riney

Livestock are affected by fallout in almost the same manner as humans, except generally, they can receive more radiation and still survive. External radiation caused by radioactive sources outside the body and internal radiation caused largely by consumption of contaminated food and water are the hazards from which livestock must be protected.

Livestock, as well as people, must have protection from gamma radiation by shielding or shelter. The shielding materials must be of sufficient density to absorb the radiation until its intensity decays. The best animal shelter is a one-story basement type barn, with a hay filled loft. A good tight barn of any kind would reduce radiation by half. Milking cows should be given the most protected place in the middle of the barn and calves should be with milk cows so they can suckle and reduce the discomfort of the cows' udders.

Other livestock should be placed in the best shelter available, even a shed without sides gives some protection. If building or shed space is not available for all livestock, those outside should be put in a yard near farm buildings, or grouped together since they could offer each other some protection.

It is essential that stock have non-contaminated food and water if we are to guard against internal radiation. Protection against this hazard consists of providing adequate cover for food and water to prevent fallout dust from becoming incorporated into these materials. Feed from covered barns would be safe, haystacks could be used if covered by a tarpaulin, or made safe by removing the out-

side layer of hay. If only a limited reserve of clean feed is available, it should be used for milk cows and other breeding animals.

It would be better to keep animals alive on contaminated feed and water than to let them die of starvation, since they might recover from effects of the contamination.

Dairy animals and the milk supply will be discussed in the next article.

Safety Urged In Use Of Pesticides

A little common sense and a lot of caution should keynote the use of house and garden insect sprays this spring and summer, according to Agriculture Commissioner John C. White.

Sales of pesticides will in-

crease about 200 per cent in the next few weeks as the annual insect invasions get underway. White noted, "And accidental poisoning are an annual occurrence," he added.

Commissioner White pointed out that modern chemicals are a boon in the fight against household and garden pests when they are properly used. But, careless spraying can result in serious consequences of pets and even humans.

"We tend to forget that those aerosol cans or powders which are so effective against bugs are actually poisons -- and they should be treated as such," said White. The Texas Department of Agriculture and U.S.D.A. are responsible for seeing that all pesticides are labeled properly, and that all information needed to protect the user is contained on the label. But, once these products enter your home, safe use becomes your responsibility.

"Read the labels first when the products are still on the dealers' shelf," White advised. "There is a large variety of pesticides, and many of them have specific uses so a hasty selection could be an unwise one. Then follow the directions and use all precautions that are included on the can or package."

"It is wise to wash your hands after using household pesticides and, above all, store them out of the reach of children, just as you do with medicines, lye or other poisons."

A few other pesticide safety "Don'ts" from Commissioner White are as follows:

- Don't save or re-use empty pesticide containers.
- Don't use a pesticide inside the home if a gas mask is required in using it.
- Don't use your mouth to blow out clogged sprayer lines or nozzle tips, or to siphon a pesticide from a container.
- Don't smoke while handling pesticides.
- Don't spray or dust outdoors when the wind is high.
- Don't apply pesticides near open water or food containers for birds or pets.

President Johnson Is Honorary Chairman Of 4-H Service Group

President Lyndon B. Johnson has accepted the honorary chairmanship of the National 4-H Service Committee, and has consented to the presentation of silver trays in his name to six top ranking 4-H Club members next December at the 43rd National 4-H Club Congress.

The announcement comes from Norman C. Mindrum, director of the Committee. Mr. Mindrum explains that since 1924, the President of the United States has served as honorary chairman. The late John F. Kennedy had been chairman.

In accepting the post, President Johnson said, "I deem it a pleasure to accept your kind invitation . . . (and) will also be happy to permit the traditional awards to be presented in my name to those 4-H Club members holding superior records in citizenship, leadership and achievement. My cordial good wishes for the continued success of this youth program."

The National 4-H Service Committee this year is celebrating its 40th anniversary as a non-profit educational corporation, stated Mindrum, although it began to function in 1921. Its stated purpose is to support and promote 4-H Club work conducted by the Cooperative Extension Service.

"From a humble beginning and donations of a few thousand dollars used to bring 4-H members to the International Livestock Show, the Committee has increased its support to one-and-a-quarter million dollars annually," Mindrum said.

President Johnson, in his special message on consumer interests, focused attention on four major areas: Increasing consumer protections, increasing information for consumers, assuring the consumer's free choice, and giving the consumer an adequate hearing. "The American housewife -- the major buyer of consumer items -- cannot help but feel confused, and too often unheard, as she seeks the best value for the dollar she spends," the President said. "This government is pledged to come to her aid," he said.

Search Begins For South Plains Maid Of Cotton

Officials of the South Plains Maid of Cotton selection have begun a search for the young woman who can best represent the South Plains cotton industry in the National Maid of Cotton contest in December.

The local contest to be held in Lubbock April 10-11 will be to choose a potentially good model who is photogenic and exemplifies the young American woman at her best. Officials emphasize the importance of being photogenic stating that for every person who sees her in person, tens of thousands will see her in print and on television. The national maid will appear on magazine covers, newsreels and in newspapers around the world.

Another important attribute is the Maid's ability as a model. Candidates in the South Plains contest will be given instruction in the proper use of make-up, walking, posture and speech.

To prepare her for the national contest, the South Plains Maid will be featured in style shows and will make other public appearances on the South Plains and across Texas from the time of her selection until the December contest.

"The maid must exemplify the young American woman at her best," says officials of the contest. The contest is not just a beauty contest. The candidate never makes a public appearance in a swim suit.

Qualifications state that a candidate must have never been married, not less than 19 years of age and not over 25 as of

January 1, 1965, and be at least 5 feet 5 1/2 inches tall without shoes.

Candidates must have been born in a cotton producing state, have her home residence in one of the following South Plains counties: Bailey, Borden, Briscoe, Castro, Cochran, Crosby, Dawson, Deaf Smith, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Howard, Lamb, Lubbock, Lynn, Motley, Farmer, Swisher, Terry or Yukon, or be a student in a school or college in one of the afore mentioned counties. She must be a resident of Texas.

Winner of the South Plains contest will receive a \$1,000 all-cotton wardrobe, an expense paid trip for her and a chaperon to the national contest in Memphis in December. First alternate will receive a \$200 gift certificate and second alternate will receive a \$100 gift certificate.

Some 20 young women will be selected as finalists on the basis of their qualifications as stated in applications and on photographs. They will then be presented for final judging on April 10-11 at the Lubbock Country Club.

Application forms are available at the local newspaper office in Farwell, Friona and Bovina and at the office of the Farmer county agent or from chambers of commerce on the South Plains.

Deadline for filing an application is Wednesday, March 25, 5 p.m., at the Lubbock Chamber of Commerce.

Plainview Production Credit Association Holds 30th Annual Stockholders Meeting

The growth and progress the Production Credit system of agricultural financing in its 30-year history was cited as testimony to the success of the farmers and ranchers providing their own source of agricultural credit in Plainview Saturday.

Speaking before the 30th annual meeting of the Plainview Production Credit Association, Vice President W. H. Calkins of the Federal Intermediate Credit Bank of Houston, discount and supervisory agency for all 36 PCA groups in Texas said that in 1963 the bank closed loans for more than \$516 million, highest in its history, and the PCAs of Texas now have capital and surplus in excess of \$42 million.

More than 1,500 stockholders and guests of the Plainview Production Credit Association attended the luncheon and business meeting, held at Plainview High School.

Other speakers on the program included Paul Fankhauser of Washington D.C., deputy director of short term credit services of the Farm Credit Administration; Plainview PCA General Manager Noel Woodley and Association Vice President Henry Hayes.

Fankhauser pointed out that in the past year the loan volume of the Plainview association totalled more than the entire

Production Credit System in the United States loaned in its first 15 months of existence.

In his financial report, Woodley said the association had an alltime high volume of nearly \$46,000,000 in 1963, and that indications point to a new record during 1964, with present loans running approximately \$2,000,000 ahead of the same period last year.

Three members of the board of directors were elected, two to three-year terms and one to fill one year of an expired term. Re-elected to three-year terms were Don Garrison of Silverton and Henry Hayes of Plainview. Loyd Widener of Lockney was elected to complete the term of L. R. Durham of Plainview, who resigned last year. His successor, Watson Jones, declined to seek election for the remainder of the term.

President Grady Shepard served as chairman of the meeting.

Holdover directors are Grady Shepard of Hale Center and Billy W. Carthel of Dimmitt. Shepard and Hayes were reelected president and vice president of the board, respectively. Woodley was reelected general manager and secretary-treasurer.

Elected to the 1965 nominating committee were Jim Bob Curry of Plainview, Harlin Barber of Dimmitt, W. H. Simpson Jr. of Floydada, Carl Schlenker of Friona, Floyd Prentice of Littlefield, Walter Little of Muleshoe, Fred Smith of Olton, Carver Monroe of Silverton and Wayne Pearson of Tulla.

J. T. Eubanks gave a report for the 1964 nominating committee.

The Plainview Production Credit Association, the nation's

largest in loan volume, serves 1,700 farmers and ranchers in Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Farmer and Swisher counties. It is owned and operated in its entirety by its farmer and rancher stockholder-borrowers.



HOW FAST? HOW SLOW? What's the best speed for trolling?

The apparent simplicity of trolling generally dispels a lot of good anglers into thinking that this effective fishing technique is a matter of dunking a lure overboard and reeling up the motor.

Like other methods, trolling demands a certain measure of know-how if results are to add up to expectations, say the fishing folks at Mercury outboards.

Of all the factors that influence the fish appeal of a trolled lure, probably speed is the most significant.

Since most artificial lures are designed with built-in action, they function properly only when wriggling along at a certain clip. When the pace is too fast or too slow, plugs exhibit about as much excitement as a clump of water-logged willows. They work at the right speed--nothing more, nothing less. Among different lures, the speed varies considerably.

To pinpoint just how fast a certain model should be trolled, drop it overboard alongside the boat. Then watch and feel its action at various trolling settings. At one very precise point the plug responds like it should, say the Mercury experts, darting and tumbling as the maker intended. This, obviously, is the right speed.

This simple yet revealing trick--makes picking the correct speed an easy matter. And it's a good one for all of us to file away for warmer days.

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Get The Latest Look At The 1964 Sesame Prospects

Monday March 23 at 7:30 p.m.

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