



# THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Price-winning newspaper, Panhandle Press Association, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965.

First Place General Excellence Winner, West Texas Press Association, 1941, 1942.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

### SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.



Bill Ellis, Editor  
June Floyd, Society Editor  
Waneen Ragsdale, Bookkeeper

## J. W. White's Career Dotted By Milestones

In 1914 a tall, slender well-educated man from Illinois moved with his little family to the area that would one day be the town of Friona. This was John W. White, school teacher, farmer, ex-deputy sheriff, printer and newspaper man. "Uncle John" as he was affectionately known to all of Friona, started life in May of 1886 on a farm near Rockwood, Illinois. He lived for many years in Rockwood, was married there in 1899 and taught school in the winters while farming in the summers. In 1925 at the age of 57, when

the average man is beginning to have thoughts of retirement today, Mr. White embarked on a new career as he founded the Friona Star with the backing of the local Chamber of Commerce. Though the city was not incorporated until 1928 the Chamber was actively engaged in forwarding the town of Friona several years before.

White held the office of Chamber secretary at that time and was asked to secure someone for the starting of a newspaper in Friona. When no one of satisfactory qualifications could be found, White undertook

the job himself. He farmed by day and worked on the paper by night.

For many years, Uncle John operated the paper for no salary but took in a few gains from the advertising revenue. The paper was printed in Clovis in the early years but was soon under the management of the Hereford Brand. Under this management Uncle John at last began to earn a regular salary for his literary efforts.

He edited the paper for 25 years until 1950 it was sold to Bert Neelley. At his retirement from the newspaper business, at the age of 82, White organized his printing equipment in a job printing shop and took in small printing jobs for several years.

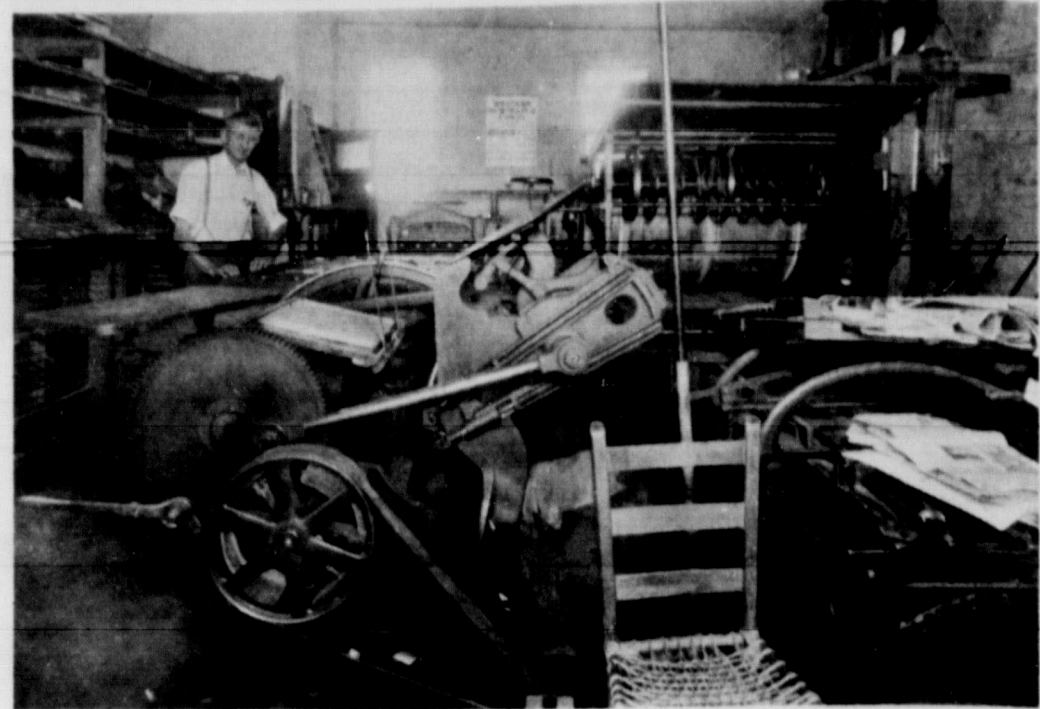
When health and eyesight began to fail he continued his printing only as a hobby. He printed small booklets, sometimes writing his own material, sometimes borrowing excerpts of the writings of famous men.

These booklets he passed out to his friends and to anyone who might benefit from his small rays of sunshine. He printed his own Christmas cards for many years; each card would contain several literary gems and food for thought.

The main theme of all of Uncle John's writings, both in and of the newspaper, was friendship to the whole human race.

He received his nickname of "Uncle John" during World War II when he printed letters from two of his nephews, Roy Hart and Merle Harry. These letters started with the salutation, "Dear Uncle John, . . ." He mailed papers to the boys overseas and soon other Friona boys were writing to him as "Uncle John". He printed all the letters and the name remained with him until his death last Friday morning.

His earlier nickname, "Jodok," was a pen name he took while writing his weekly column of " cogitations and aphorisms " during his newspapering days. He got the "Jodok" name from a couple of cronies, "Joe" Horton and "Dok" McElroy, whose visits supplied reams of column ma-



PRINTING EQUIPMENT -- Uncle John poses proudly with the equipment which printed the Friona Star sometime around 1935. The Star office was then located at the location now occupied by White's Grocery.



FRIENDS GATHER -- The composing room of the Star office was a gathering place for friends of Uncle John in the early 30's. Here are pictured Logan Simpson, the superintendent of schools, (name not available), S.A. Warren, Dr. A.P. McElroy and Uncle John.

### AN EDITORIAL

## "Uncle John" Was Friend To Everyone

A full and rich life came to an end last Friday morning when "Uncle John" White passed away at the age of 97.

This life that stretched nearly across an entire century has left behind countless living memorials, not the least of which is the paper you are reading now.

It was fitting that the town's first newspaper editor and first mayor should have his last service read in the town's first church building and one of the few early buildings still in use. Every seat in the little Congregational Church was filled Saturday as Friona came to pay its last respects to John W. White.

This was a life so filled with purpose that doubtless no one but God can know of the countless good works he accomplished in those 97 years. His philosophy of life was "everyone is my friend." Any man who displays high purpose in life and especially a man with a medium of communication at his disposal is bound to make



UNCLE JOHN -- Pictured here at his typewriter is Uncle John White at the age of 88 when he was still pecking out a few stories and poems for the enjoyment of his friends. He wrote a history of the newspaper nine years ago on the occasion of Friona's 50th anniversary.

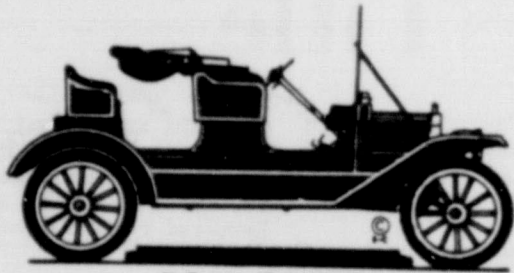
an enemy here and there, but if Uncle John ever held a grudge in his heart against anyone, no one ever knew it.

It is humbling, indeed, to realize that each week as we put together this little hometown paper, we must follow in the footsteps of so great a man as John White. We hope our work will always be worthy of him and we now place on our masthead as a weekly memorial to Uncle John the line "Founded in 1925 by John W. White."

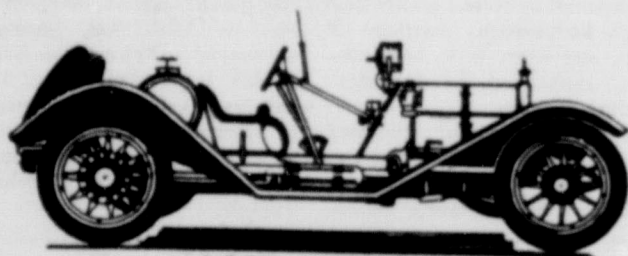
terial. Horton was in the real estate business, and McElroy was Friona's doctor of the early days. He celebrated his 97th birthday last May 23 in the home of his daughter and son-in-law, Mr. and Mrs. W.H. Flippin, Jr. He had made his home with the Flippins for several years and spent his last days in the Griffith Rest Home. On the occasion of his 97th birthday, a feature story about Uncle John appeared in the May 27 issue of the Friona Star. This story was picked up by the press magazines and his picture and story appeared in the "West Texas Publisher", the "Panhandle Press" magazine and the "Texas Press Messenger." After a 51-year residence in Friona, Uncle John White has left a town full of friends and a recorded history of his chosen city; a history which due to his foundership, will continue through the years to record the growth of Friona.



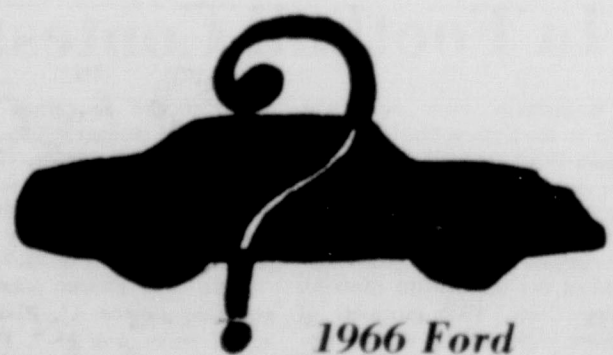
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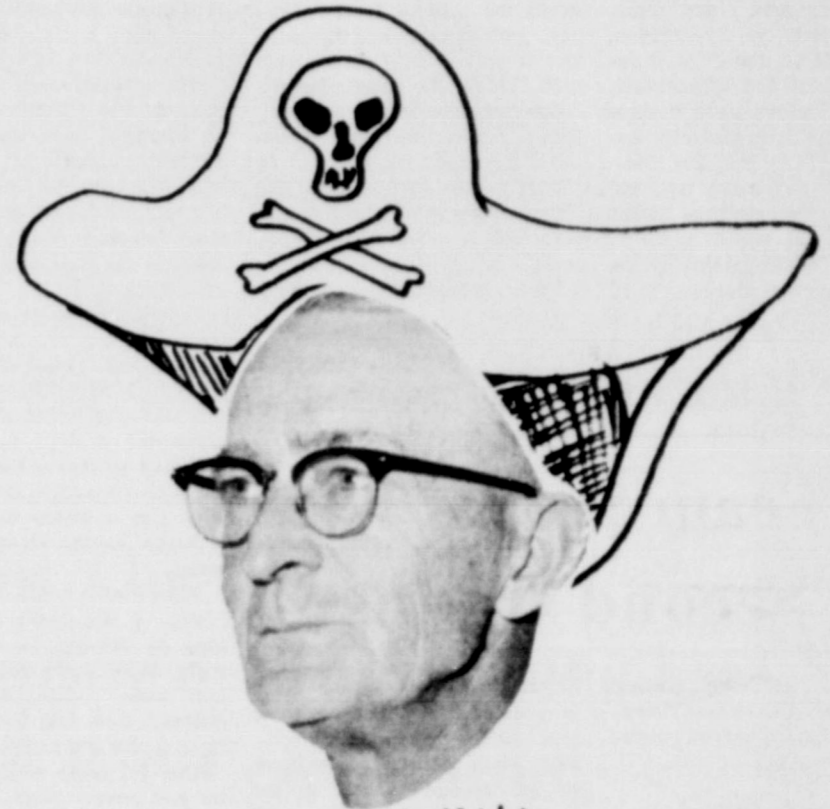
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# Team Turns Tiger--Slams Plains In Upset, 21-7

If Plains scouted Friona against Farwell, then they were probably wondering, like most Friona fans, if this was actually the same team which had lost to the Steers, 8-7 the week before.

The Cowboys, who ranked in the top 10 in the state for Class A teams, found themselves confronted with a group of defensive demons, and a smooth-clicking offense which all added up to a 21-7 win for Friona, to even its season record at 1-1.

So furious was the Chieftain defense that at halftime, the routed Cowboys had gained a net of five yards. In one series just before the half, Plains ball-carriers were thrown for losses on three straight plays, totaling 15 yards in three tries.

Meanwhile, the Chieftains were making hay offensively, while the defense was making the Cowboys look virtually impotent. Friona held the Cowboys' first offensive try, and Joe Mabry returned the Plains punt from his own 18 to the 35 to begin a successful drive.

Tim Herring ripped off 10

yards for a first down, and then on the next series of plays, Friona used an old trick to keep the drive going. Facing fourth down and needing four from the Plains 49-yard line, the Chiefs lined up in running formation, then shifted in preparation for punting.

However, an over-zealous Plains lineman jumped across the line and made contact, giving Friona a first down.

On the very next play, half-back Larry Johnson scampered 38 yards to the Plains six, finally being overhauled from behind. The aroused Cowboys held three times, but on fourth down Herring barely got the nose of the football across the goal to break the scoring ice for Friona. Bob Sims kicked the point and it was 7-0, Friona, with 1:20 left in the first quarter.

Early in the second quarter, Friona missed another opportunity to score following a short 19-yard punt by Plains. The Chiefs drove to the Cowboy 29-yard line, but lost the ball on downs.

Later, however, they cranked

up another drive. Following another short punt, the Chiefs embarked on a 47-yard touchdown drive which used up 14 plays and the rest of the quarter. A penalty against the Cowboys aided the march, giving Friona possession at the Plains 13.

A key play came four plays later on fourth down, when quarterback Lonnie Ellis made the first down on a keeper play to set the team up first and goal at the one.

Plains, proving that they are a tough team, was able to hold Friona out on three attempts to penetrate the goal line, but once again on fourth down Johnson slanted over. Sims' second kick made the score 14-0 and there were just 16 seconds left in the half.

The Plains coach must have read the "riot act" to his team at halftime, because it was a different brand of Cowboys which took the field for the second half, and it appeared at one time that the home club was destined to tie the game up, if not go ahead.

Friona missed a chance to increase its lead the first time it had the ball in the quarter. The Chiefs drove to the Plains 19, and there, on fourth down, Sims attempted a field goal. The ball was spotted at the 25, making a 35-yard kick, but the boot was just a shade to the left, although having plenty of distance.

Then Plains made cold chills creep up the backs of Friona fans by driving 91 yards for their first score with ridiculous ease, making the Friona defense look bad for the only time during the game.

The 91 yards were covered in just seven plays. After a fine punt by Braxton had set the Cowboys back to their own nine, two straight runs by full-back Joe Dan Cooke gained 54 yards to the Friona 37.

A 27-yard pass completion made it first-and-goal from the three, and Cooke rammed it across on the next play. The kick made the score 14-7 with almost a full quarter to play, reminding the Chiefs and their fans that the game was far from being over.

The Chiefs were unable to move on offense, except for a 30-yard run by Johnson to the Plains 39, but at this point Friona's defense reverted to the efficiency it showed during the first half of the game.

Plains faked a kick on fourth down from their own 40-yard line, but Friona wasn't fooled badly, and took over on the Plains 48. This opened the door for Friona's clinching touchdown.

## Statistics

	Friona	Plains
First Downs	21	9
By Rushing	18	7
By Passing	1	1
Yards Rushing	247	105
Yards Passing	18	27
Total Yardage	265	132
Passes Attempted	6	4
Passes Completed	2	1
Had Intercepted	1	0
Punts, Yards	1-40	4-124
Punting Average	40.0	31.0
Penalties, Yards	1-5	8-67
Fumbles Lost	0	2

## Individual Rushing

Player	TCB	NYG	AVG.
Johnson	21	146	7.0
Herring	16	58	3.6
Mabry	15	29	1.9
Ellis	10	14	1.4

caught two passes good for 18 additional yards.

Ray Braxton along with Gene and Bill Weatherly led the defensive onslaught, although the entire defensive unit was praised by Coach Don Light.



ELLIS GAINS . . . Quarterback Lonnie Ellis is shown going around right end for a short gain against Plains last Friday. Ellis quarterbacked the team and engineered it to a 21-7 win in their second outing.

## OVER HALE CENTER

### B-Team Scores Win In Second Outing

Friona's B-Team downed Hale Center, 12-6 last Thursday, to even its season record at 1-1.

### Friona Teams Win Trophies

Twelve Frionans attended the district fireman's convention in Memphis, Saturday, September 11. They were Mr. and Mrs. Ralph Shirley, Mr. and Mrs. Joe Mann, Mr. and Mrs. Ruben Taylor, Mr. and Mrs. J.C. Blankenship, Mr. and Mrs. Lee Campbell and Mr. and Mrs. Glenn E. Reeve Jr.

There were three women's pumper and polo teams and eleven men's teams in the competition.

Friona's women won first in each race and the men won first in the water pumper race and third in the polo contest.

Trophies were awarded first place winners.

Take A  
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CELEBRATION**

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# WELCOME MAIZE DAYS

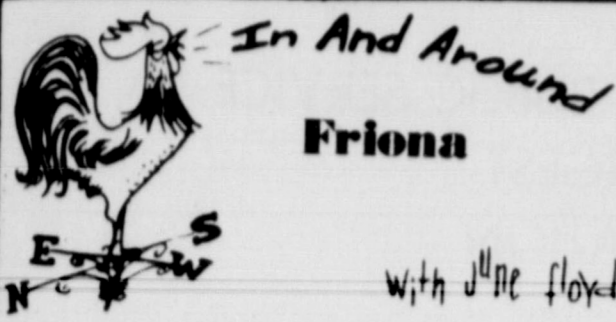
Support Your Community And The Maize Industry This Week In Friona.

We Invite You To Visit Our Brand New Store In Bovina!



**BEN D. McDONALD  
WESTERN  
AUTO**

Stores In Bovina And Friona



One of the most pleasant changes I know anything about is the new voice on the telephone line when a wrong number is reached.

The harsh voice, the abrupt manner and the accusation that you couldn't even dial a number — sometimes when it was your own — combined to leave an ill feeling with everyone who ever heard the announcement.

Something new is being added. Members of the Star staff fell very fortunate to have Mrs. Bill Brandt of the Rhea Community as our newest correspondent.

Mrs. Bill Brandt, the former Bonnie Wagner, is the daughter and granddaughter of pioneer residents of that community and her neighbors will enjoy

working with her on her news reporter venture.

Anyone having news items to report is asked to call Mrs. Brandt at 295-3620 as soon as possible.

We enjoy our neighbors on the northwest very much and will appreciate having a regular column of news concerning their activities.

One change has been made in Maize Days activities that should be a treat for everyone who attends Friday's parade and events that follow.

It seems that parade watchers see so many beautiful floats that they don't really have time to look at them as much as they would like to.

Visited briefly with Aubrey Rhodes early this week. He reported that much of the blowing dust in his yard had been eliminated since a fence had been erected across a vacant space on the north side of the school grounds.

Since a temporary road west of the Rhodes residence is being

### Maize Days Tourney Scheduled For Sunday

Friona Country Club has scheduled a fun golf tournament to be played on local greens Sunday afternoon, September 19.

Couples are encouraged to have some identifying team mark such as identical hats, patches or other visible object. Tee off will be at 1:30 p.m. and will continue as long as participants desire to tee off.

### Women Bowlers Elect Officers

At a Thursday morning meeting of the 9 O'Clock Scholars at Friona Lanes Mrs. Eugene Bandy was elected president of the league.

Rules were adopted at this meeting and 9 a.m. Tuesday was chosen as bowling time instead of 9 a.m. Thursday. The first session will be September 29.

### Safety Films To Be Shown

The public is invited to attend a free showing of safety films across the street from the City Park on Wednesday evening Sept. 15 at 8:30. The films are sponsored as a public service by the Progressive Study Club.

Highway personnel will be on hand to answer questions and to pass out pamphlets on safety.



## Join The Crowd In Downtown Friona For The Big Celebration!

We Invite You To Participate In The Many Festivities And To Vist the Booths, Displays And Carnival In Downtown Friona. These three days out of every year our little city puts on its Best for the Enjoyment of All. We hope you'll want to share in this celebration.

See Us For Maize Days Specials On M-602 Tractors, KA Disc Harrows And Three-Bottom Spinner Plows.

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1964-65 Maize Queen, Sandra Beene

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We're Celebrating Another Fine Maize Crop In Parmer County. Help Us Celebrate At **MAIZE DAYS** Sept. 15 - 18

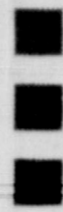
Support Your Community, Your County And The Maize Industry

**CONOCO!**

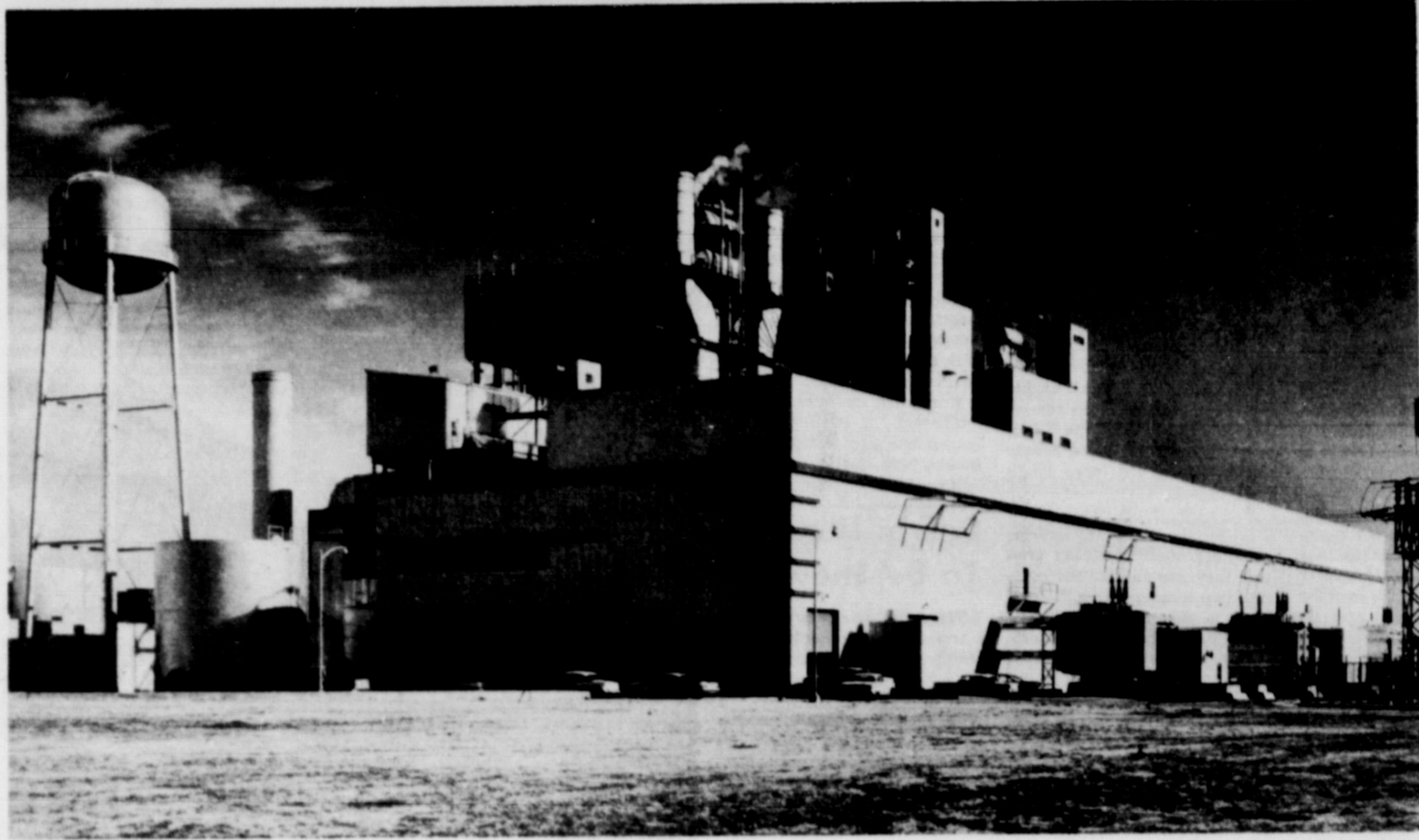
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# Merylene Massie Relates Events Of European Tour

"Traveling abroad certainly has changed my outlook on life."

This remark was recently overheard of Merylene Massie, vivacious 1965 Friona High grad, and daughter of Mr. and Mrs. W.M. Massie. Merylene spent six weeks this past summer touring Europe with Annie Jensen and her family. Annie will be remembered as Friona's first Foreign Exchange Student of three years past.

Annie asked Merylene to announce to all her Friona friends that she is engaged and will be married in two years when her husband-to-be plans to continue his schooling for seven years. He plans to be a history teacher. They are making plans to honeymoon in the States and Annie hopes to again visit in Friona at that time.

After spending two weeks in the Jensen home in Eshjerb, Denmark, a town about the size of Midland, the Jensens drove to Italy with Merylene as their guest. The group toured Germany, Austria, Switzerland, and Italy, camping out as they went. Merylene noted that many more people camp out in these countries than do in ours. They spent nine days on Lake Garda in Italy, as most camping out is done on beaches.

They rode a gondola in Venice, visited the ancient coliseum in Verona, saw the Blue Danube in Austria and tried to make the Royal Guard in Copenhagen break into a laugh. He wouldn't! The Verona coliseum, which was once used for the persecution of Christians, is now used for dramatic arts. Another high point of her trip was the visit to Tivoli, a park similar to our Disneyland, only much larger according to Merylene. She was also impressed by the castle in Ribe, built in 1669 in memory of Queen Daguar.

An international incident over the stealing of the head off the statue of Denmark's Mermaid was just coming to a close when Merylene visited there. The mermaid statue had just received a new head and it was impossible to tell that she had

ever been decapitated. Merylene noted that there were many statues of Hans Christian Andersen, who ranks as a hero to the Danes.

"Denmark is quite cold and rainy, while Italy is just the opposite, sunny and warm," Merylene remarked. There are only six days out of the year that the sun shines in Denmark. "People walk everywhere in Europe," was another of her ob-

servations. This being very hard on shoes since the streets are made of cobblestones. Danish people wear a heavy leather slide-type shoe which closely resembles the wooden shoes of Holland. Merylene brought back a pair of these rather un-flattering walking shoes, along with several pair of dressier shoes she purchased in Italy, "much cheaper than here at home." Merylene stated that the lan-

guage barrier was a problem for her at times but she eventually got used to people talking around her. A few of the other differences she noted were the narrow streets, small cars, and no speed - limits on the freeways.

Denmark farms are quite different from West Texas farms, she noted. The farm house and the barn are built all

(Continued on Page 2)



STUDIES SOUVENIRS . . . Merylene Massie displays some of the things she brought back from her European tour, including a cutwork tablecloth for her mother, a hand-painted dish which former FHS exchange student, Annie Jensen's, grandmother painted, and some of the European style shoes.



Here's An Old Fashioned **WELCOME**

To Friona And Maize Days Sept. 15-18

Visit The Many Displays In Friona Stores And Windows.

## KENDRICK OIL COMPANY

24 Hour Service  
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"Serving The Friona Area Since 1950"

# WELCOME BACK TO THE GOOD OLD DAYS

During Friona's Annual

## Maize Days Celebration

September 15-18

Good Old Fashioned Family-Type Fun . . . Don't Miss The Many Booths, Displays, Activities During These Three Days.

Join The Fun In Friona . . .  
Maize Capital Of The World

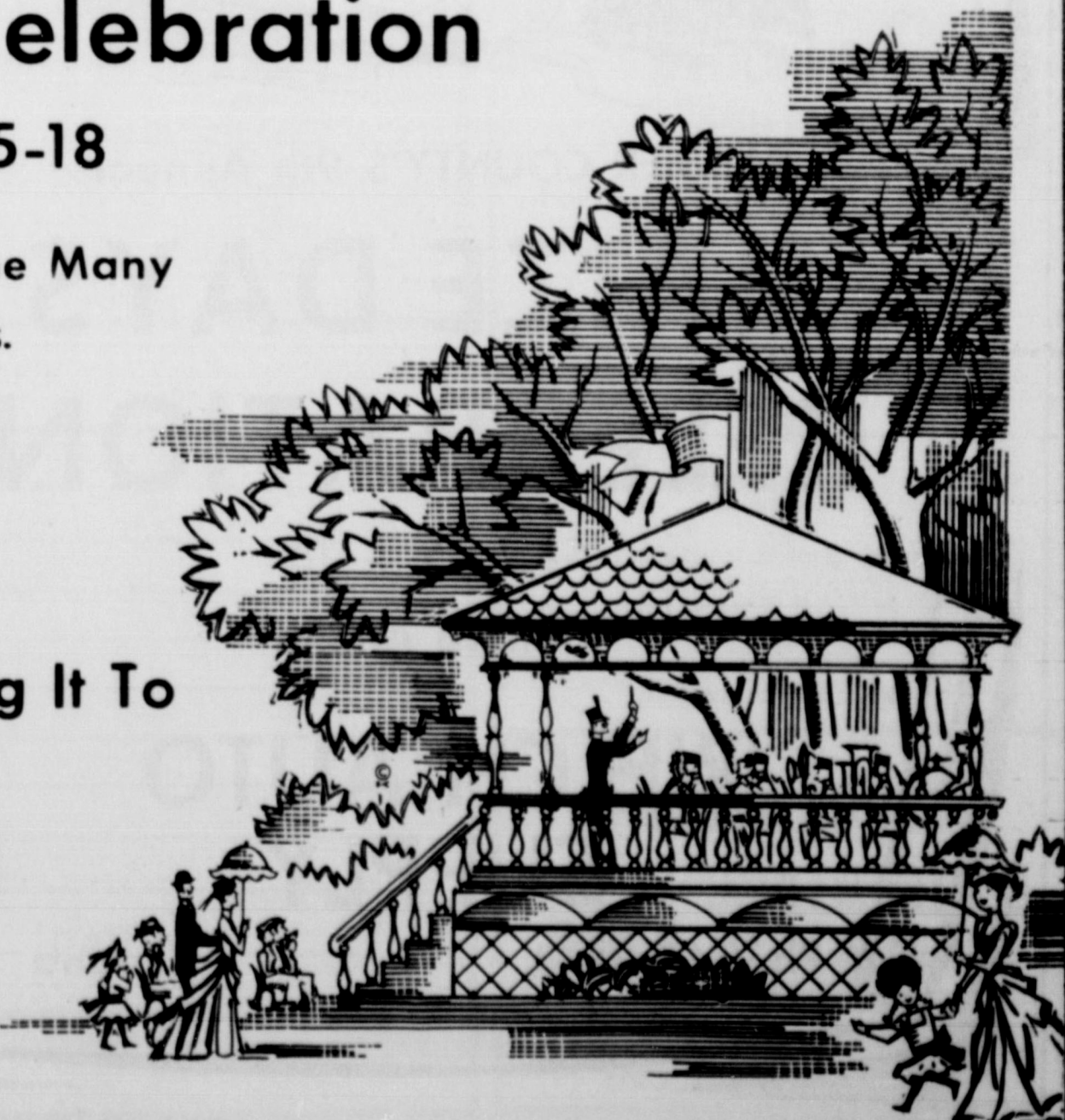


When Your Cotton Is Ready, Bring It To

## CHESTER GIN

Earl Chester, Owner

Phone 247-3185





JANET STEVICK, sponsored by Progressive Study Club, plans to do a comedy Western routine for the talent division of the Queen Contest. She is a Senior and is the daughter of Mr. and Mrs. Glenn Stevick.



DARLA HOWELL, queen contestant for the Farm Bureau, poses on the wishing well. Darla is a Junior and is the daughter of Mr. and Mrs. Charles Howell.

**Merylene Tours. . .**

(Continued from Page 1)

together. Some people still used horse plows. The crops are similar to ours, wheat, rye, sugar beets, barley and oats! Most of the Danish people live in small apartments in the large cities. Merylene stated that the ambition of every family is to someday own a home of their own outside the town. She observed that the Danes eat mostly fattening foods, with the result that she had put on a few pounds when she returned to the States. The main meal consist of pork, potatoes and gravy with very few fresh vegetables. Then of course, there was that famous Danish pastry. Merylene became quite fond of the custom of having coffee and pastry every evening at 10:00. She was amazed by the short nights in Denmark. She said it became dark around 10:00 each evening and the sun rose at 3 a.m.

There were very few large stores in Denmark. Merylene spoke of the small specialty

shops where one could buy only one item, then go on to the next shop. "Of course this greatly increases the amount of walking one must do," she exclaimed as she displayed a pair of shoes with holes worn through the soles from much walking.

Merylene was saddened to report that the American tourists she saw lived up to their poor image. She observed some tourists who were far from courteous.

While on their tour, the Jensens planned to stop in Germany for Merylene to visit with Nergis Yazgan, Friona's exchange student of two years ago. However, when they arrived, Nergis had left for her home in Turkey only the day before.

Merylene was terribly excited over her first plane ride and exclaimed that it was quite an experience for her. She has returned from Europe with a broader knowledge of how other countries live. She states that she feels quite enriched by her experience and is very grateful to the Jensen family for their hospitality toward her.



JUDY SHIRLEY is sponsored in the Maize Queen Contest by Hub Home Demonstration Club. She is a Junior and is the daughter of Mrs. Christine Shirley.

# We're Celebrating Another Great Maize Harvest In Parmer County



*Sandra Beene, Friona's Reigning Maize Queen, Inspects A Local Field Of Maize.*

**WELCOME To The  
9th Annual MAIZE DAYS CELEBRATION  
September 15-18**

• • •  
**Good Crops Mean Good Profit  
For You. Let Us Handle Your  
Grain With Our Modern New  
Facilities.**

## WEST FRIONA GRAIN

JACK TOMLIN, Mgr.

Bovina Highway

Phone 247-2439

# WELCOME

Yes, The Welcome Mat Is  
Out This Week In Friona



PARMER COUNTY'S 9th Annual

# MAIZE DAYS CELEBRATION

Sept. 15 - 18

Plan To Attend

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Friona

**1. PARMER COUNTY PUMP COMPANY**  
B & J Pumps

OLTON vs MULESHOE

**2. REEVE CHEVROLET**  
Your Authorized Chevrolet Dealer  
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Sales Service  
HALE CENTER vs ABERNATHY

**3. BI-WIZE DRUG**  
DRUGS SUNDRIES  
"Your Rexall Store"  
Phone 247-3010 Friona  
KRESS vs IDALOU

**4. PLAINVIEW PRODUCTION CREDIT ASSN.**  
Robert Neelley Office Mgr.  
HEREFORD vs DIMMIT

**5. FRIONA WHEAT GROWERS**  
"Since 1934"  
Phone 247-3211 Friona  
LEVELLAND vs CANYON

**6. ADAMS DRILLING**  
Raymond Adams  
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PHILLIPS vs TULIA

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Marlon Fite, Mgr. Phone 247-3325  
PETERSBURG vs LOCKNEY

**8. CHESTER GIN**  
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FLOYDADA vs RALLS

**9. TRI-COUNTY ELEVATOR**  
Pete Braxton  
Phone 265-3275 Black  
LITTLEFIELD vs PLAINVIEW

# COTTON BOWL FOOTBALL CONTEST

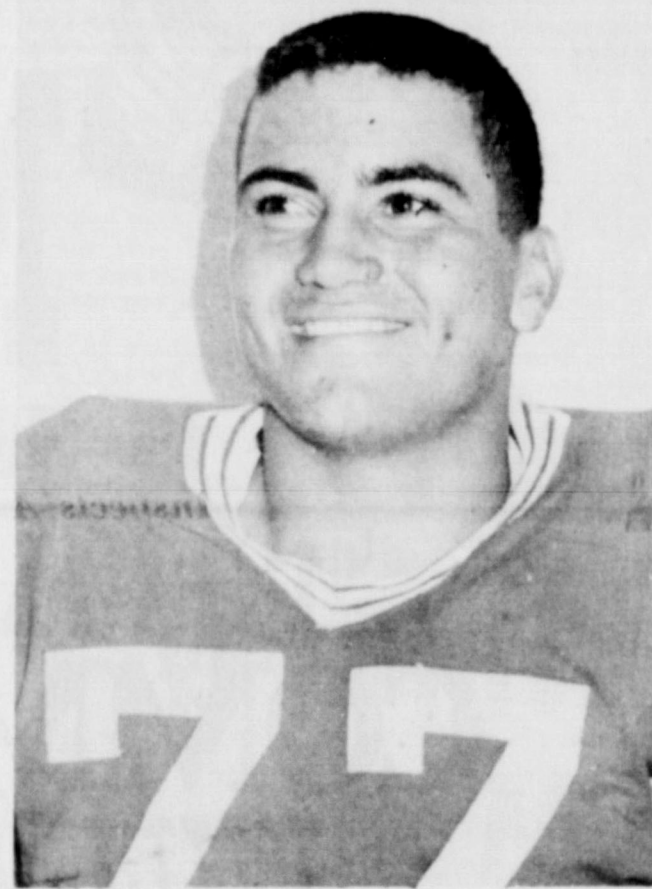
## MEET THE CHIEFS



RAY BRAXTON, senior tackle



LARRY JOHNSON, senior halfback



BILL WEATHERLY, junior lineman

## CONTEST RULES

1. Pick the winners of the 18 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be postmarked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

## CONTEST STANDINGS

Name	Pts.	J.P. Sims	Pts.	Floyd Brookfield	Pts.	Benny Pryor	Pts.
Doris White	30	Waymon Wilkins	28	Jackie Clark	26	Don Reeve	26
Fred Barker, Jr.	29	Elste Allen	27	Travis L. Clements	26	Frank Truitt	26
Galen Brewer	29	Ross Ayers	27	Eugene Ellis	26	Mrs. Frank Truitt	26
Jerry Cass	29	Eugene Bandy	27	Gene Ezell	26	Joyce Veazy	26
Cotton Renner	29	Mrs. Eugene Bandy	27	Bob Finley	26	Maynard Agee	25
C.H. Veazy	29	Stan Benge	27	Fred Florez	26	Duane Balze	25
Edward White, Jr.	29	Jack Clark	27	Karl Kuhlman	26	Audvie Barnett	25
V.R. Wilcox	29	Paula Clements	27	Celta Loflin	26	Frank Castillo	25
Floyd Wilkins	29	Lynda George	27	Jerry Loflin	26	Mrs. Bob Finley	25
Frankie Allen	28	Burke Hand	27	Jack London	26	Francis Gable	25
Danny Batnum	28	Mrs. Burke Hand	27	Jerry London	26	Mrs. B.C. Hartwick	25
Don Carthel	28	Estelle Jones	27	Russell McAnally	26	Pam Hartwick	25
Truett Johnson	28	W.R. Mabry	27	Randy Mabry	26	Jackie Hight	25
LaVerne Mabry	28	Jimmy Maynard	27	Mal Manchee	26	Albert Johnson	25
Raymond Milner	28	Dale Milner	27	Johnny Massey	26	Mrs. Albert Johnson	25
Clarence Monroe	28	Mike Pavalus, Sr.	27	Glen Mtingus	26	Mrs. Jerry Johnson	25
Jeff Price	28	Jimmy Norwood	27	Peggy Monroe	26	George W. Jones	25
						LaVelle Lillard	25
						Nancy Norwood	25
						Jerry Shelton	25
						Don Spring	25
						Robert W. Taylor	25
						Bill Thomas	25
						Jack Tomlin	25

## OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	10. _____
2. _____	11. _____
3. _____	12. _____
4. _____	13. _____
5. _____	14. _____
6. _____	15. _____
7. _____	16. _____
8. _____	17. _____
9. _____	18. _____

TIE-BREAKER: FRIONA \_\_\_\_\_ DALHART \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**10. FRIONA MOTORS**  
Parmer County Headquarters  
For  
Ford Cars, Trucks, Pickups  
Tractors & Used Cars  
Phone 247-2701  
KANSAS vs TEXAS TECH

**11. ETHRIDGE-SPRING AGENCY**  
Dan Ethridge  
Frank A. Spring  
Bill Stewart  
Flake Barber  
INSURANCE-LOANS  
Phone 247-2766  
TEXAS A&M vs L.S.U.

**12. FRIONA COUNTRY CLUB GIN**  
Jack Tomlin, Mgr.  
Phone 247-2439  
T.C.U. vs NEBRASKA

**13. FRIONA CONSUMERS**  
"Your One-Stop Farm Supply Center"  
Phone 247-2771 Friona  
WEST TEXAS vs OHIO U.

**14. HUB FERTILIZER CO.**  
HUB--FRIONA  
Ammonia-Dry Fertilizer-Seed  
Phosphoric Acid-Farm Chemicals  
Champlain Oil  
"DON'T WAIT--FERTILATE!"  
S.M.U. vs MIAMI U.

**15. FRIONA FEED YARDS, INC.**  
Jack Carrothers, Mgr.  
Phone 265-3574  
ARKANSAS vs OKLA. ST.

**16. BROOKFIELD DRILLING**  
For All Your Drilling Needs  
Phone 247-2241 Friona  
AUBURN vs BAYLOR

**17. HUB GRAIN**  
Woody Fleming, Owner  
Phone 265-3215 Hub  
TEXAS vs TULANE

**18. PARMER COUNTY IMPLEMENT CO.**  
Your IH Dealer  
Phone 247-2721  
MISS. ST. vs HOUSTON

LAZBUDDIE NEWS

By Mrs. C. A. Watson

The Homemaking Cottage at the Lazbuddie school was the scene of a dessert party given by Mrs. Earl Ellis in honor of the school personnel.

Marilyn Barnes and Jeanale Beach greeted the guests by giving each their first report card of the year.

In attendance were Superintendent and Mrs. Sam Barnes, Principal and Mrs. Harley Ethredge, Elementary - principal and Mrs. Fred Wilbanks, Mr. and Mrs. Gene Riddle, Mr. and Mrs. Larry Keat, Bruce Rhodes, Mr. and Mrs. Paul Thurmond, Mr. and Mrs. Bert Bergstrom.

Mrs. Pearl Holt, Mr. and Mrs. T.L. Byrd, Mr. and Mrs. E.C. Ketchum, Mr. Everett Maxwell, Mr. and Mrs. Howard Bridges, Mrs. Ruth Williams, Mr. and Mrs. Scotty Windham, Mrs. Ruth Wilson, Mr. Don Ellis and Mrs. Earl Ellis.

Mr. and Mrs. Kenneth Hall and children and Mr. and Mrs. Richard Engelking spent the week before school started at Lake Brownwood on vacation. The group did some fishing.

Jimmie Gowens, Lubbock, spent the Labor Day weekend with Bennie Watson.

Mr. and Mrs. Rufus Carter attended the 25th wedding anniversary of Mr. and Mrs. E. G. Deaton in Friona Sunday. The Carters also visited Mr. and Mrs. Eugene Morton near Dimmitt Sunday.

Mrs. Sam Crowmover from Nocomo, Texas, and Miss Edna Roach, St. Jose visited their sister, Mrs. V.D. Coker this week.

Victor Coker, son of the V. D. Cokers is a patient in the Littlefield hospital.

The McDonald reunion was held at the Brownfield Party House. Approximately 50 relatives were on hand for the occasion. Attending from Lazbuddie were Mr. and Mrs. J. McDonald and children and Mr. and Mrs. Don McDonald and children.

Rev. and Mrs. Odis Brown from Karens, Texas, visited last week with their daughter and family, the Harley Ethredges. Mr. and Mrs. Brown were enroute to California to visit with other members of their family.

Mr. and Mrs. Don Cargile attended the Old Settlers-Reunion of Motley and Dickens counties held at Roaring Springs Thursday, Friday and Saturday of last week.

Mr. and Mrs. Preston Cargile and children, Larist visited Sunday evening with his parents, Mr. and Mrs. Dan Cargile.

Recent visitors in the Jack Smith home were Mr. and Mrs. Jerry McKenzie and children, Plainview.

Mrs. M.C. McCurdy had as recent guests Jack McCurdy and family from Plainview.

Terry Sue Mabry attended the Cheerleaders School on the SMU Campus at Dallas.

Mr. and Mrs. Rufus Carter celebrated their 54th wedding anniversary Sunday August 22. On hand for the occasion were Mr. and Mrs. F.A. Blanton, Amarillo; Mr. and Mrs. J.A. Hullett and Mrs. Florence Henderson and two of her grandchildren from Oklahoma City also Mr. and Mrs. Glen Carter, Lazbuddie.

Dick Chitwood son of Mr. and Mrs. E.D. Chitwood Jr. was on vacation at Houston last week.

Visitors in the Bert Gordon home last week were Mr. and Mrs. Jim Gordon and family from Midland.

Revival services began at the First Baptist Church at Lazbuddie Sunday Sept. 5th and will continue through Sunday the 12. Rev. Bradley from Floydada is doing the preaching. Walter Bulve from Muleshoe is the song leader. Morning services are at 10:00 with evening services starting at 7:30. The public is invited to attend.

Sunday guests in the Olen Ivy home were Mr. and Mrs. Chunky Ivy and children, Lamesa, Mr. and Mrs. Fred Clements, Muleshoe, Mr. and Mrs. Junior Matthews and children and Mrs. T.D. Reid, Lazbuddie.

Mr. and Mrs. Claude Blackburn returned the first of last week from a vacation in Collins County, visiting friends and relatives.

Mack Holt son of Mrs. Pearl Holt was a visitor at the Muleshoe Primitive Baptist Church Sunday.

Ed Winsor from Friona visited Mr. and Mrs. Wayne Clark and family and other relatives in the Lazbuddie area Sunday.

Mr. and Mrs. E.E. Engelking and Mr. and Mrs. Richard Engelking attended a funeral of Mrs. E.E. Engelking's sister, Fay Wells, 69, at Capron Oklahoma, Monday of last week.

The Lazbuddie Longhorns will play Wilson Friday at 7:30. The game will be at Lazbuddie. This is their first game of the season.

Recent visitors in the J.W. Crim home were Mr. and Mrs. L.H. Johnson and children of Garland, Texas. Mrs. Johnson is the former Maxine Crim, daughter of Crim. Maxene was employed at the Farwell Abstract Company before her marriage.

Mr. and Mrs. Preston Cargile and children, Larist visited Sunday evening with his parents, Mr. and Mrs. Dan Cargile.

Talent is God given. Be humble. Fame is man given. Be grateful. Conceit is self given. Be careful.

The Young Homemakers met at the homemaking cottage Tuesday evening at 3 p.m. The business meeting was the installing of new officers. They were installed by outgoing president, Marilyn Engelking. The new president is Charlene Farley; vice - president; Marlene McDonald, Sec-treasurer; Beverly Hall, Reporter and historian; Barbara Crim.

Members present were Bonnie Hartley, Judy Nelson, Barbara Lust, Louise Engelking, Jimmie Briggs, Marlene McDonald, Beverly Hall, Barbara Crim and the sponsor, Mrs. Earl Ellis.

E. E. Deatons Are Honored

Mr. and Mrs. E.E. Deaton, who were married in Clovis September 7, 1940, were honored with a reception in their home Sunday afternoon from 3 to 5 p.m.

The serving table was centered with a tiered cake decorated with turquoise roses and silver wedding bells. Mrs. Jerry Bradshaw, Farwell, and Mrs. Morris Deaton, Friona, served cake and punch.

Out-of-town guests signing the register were Mr. and Mrs. Calvin Jordan, Sudan; Mr. and Mrs. Gary Mills and children, Pampa; Mr. and Mrs. Rufus Carter, Lazbuddie; Mr. and Mrs. Buck Bradshaw, Farwell, Mr. and Mrs. Leslie Flowers and children, Clovis and Mr. and Mrs. Jack Williams, Farwell.



LINDA OUTLAND, queen contestant for the Friona Star, plans to sing with her guitar in the talent portion of the contest. She is a Senior and is the daughter of Mr. and Mrs. A.L. Outland.



BETTY TAYLOR, sponsored in the queen contest by Friona Brake and Wheel, poses for the Star camera on a sunny fence. She is a Junior and is the daughter of Mr. and Mrs. L.G. Taylor.

**HOLLYWOOD PALACE**  
TELEVISION'S GREATEST VARIETY SHOW  
6 DAYS AND NIGHTS AT THE BIG 1965  
**TRI-STATE FAIR**  
SEPTEMBER 20th THRU 25th

JOHNNY TILLOTSON      DALE ROBERTSON      ROGER MILLER

12 Performances... The Big, Wonderful Dazzling All-Family Show

Biggest Array of Top Entertainers Ever Assembled for Tri-State Fair  
Starring: Dale Robertson, Roger Miller, Johnny Tillotson, The Brooks Sisters, The Collins Kids, The Rayburn Singers, The Hall Brothers, The Flying Armors, Gene DeWay and The Marquis Family, Musical Director Mark S. Aspin

ALL-TIME LOW PRICES: \$1.50-\$2.50 Per Person  
Show Times

Mon., Sept. 20 - 8 and 9 P.M.      Thurs., Sept. 23 - 8 and 9 P.M.  
Tue., Sept. 21 - 8 and 9 P.M.      Fri., Sept. 24 - 8 and 9 P.M.  
Wed., Sept. 22 - 8 and 9 P.M.      Sat., Sept. 25 - 8 and 9 P.M.

Roger Miller Plays All Performances Mon., Tues., Wed.  
Johnny Tillotson Plays All Performances Thurs., Fri., Sat.  
ALL SEATS RESERVED! HURRY! GET CHOICE SEATS NOW

USE MAIL ORDER BELOW

MAIL TO HOLLYWOOD PALACE, Box 197, AMARILLO, TEX.

Enclosed is (check or money order) WITH STAMPED, SELF-ADDRESSED ENVELOPE TOTALING \$

Tickets at \$      Tickets at \$

Date of Performance      Time of Performance

NAME      Street or Box No.

City      State

**NOTICE**  
IS HEREBY GIVEN  
**THAT OUR COMMUNITY WILL STAGE A COLOSSAL MAIZE DAYS CELEBRATION**  
September 15-18

We Welcome You To The 9th Annual Parmer County Maize Celebration In Friona.

**Rockwell Bros. & Co.**  
"Lumbermen"

O. F. Lange, Mgr.      247-2212

## Writer Tells About "G. T. T." Legend

**Gone To Texas** . . . To a new life . . . The letters "G.T.T." were sometimes chalked on doors of houses in the Southern states, meaning the occupants had "Gone To Texas."

And certainly not all of the cases where the initials were used, meant that someone was at "outs" with the law and was seeking harbor in Texas.

Lots of families -- like the one in this story -- had gone to Texas for a new start in life; The land of the family farm in Tennessee was all worn out and "tired."

And besides, there wasn't much for each of the children, when it came time to be "divided up" among them.

So the family set out for Texas, where it was said there was lots of new land to be had.

When they got to East Texas, they found this was not the true case at that point. But they stayed a few weeks to "rest up."

People were talking about new ranch land being opened up in West Texas -- "up on the High Plains," they called it.

They were told of a huge escarpment that rose starkly out of the flatland upward as far as one could see.

Once on top, the Plains of West Texas stretched out with no breaks or ending in the high grass.

The "air" was supposed to be clear and healthful.

There seemed to be no disadvantages to this wonderful country except that, before now, huge ranches had taken claim on most of the land and none was left for nesters.

But the "Slaughters" were changing all this, or rather Old John Slaughter, was.

He was selling tracts to all who would come. He was making it real easy to buy on long terms.

According to the family account -- they went on to West Texas and "settled".

They lived in a dugout on the tract for many months. Finally a house was built when time permitted -- preparing the land came first.

All worked from morning 'til night. They learned the ele-

ments tried to wrest away everything that was put into the ground.

No one had told them the rains would not come at the right time . . . Sandstorms would sweep the land bare or freezing "northerns" blew in from nowhere.

They purchased only bare necessities that first year after making no crop. Even these necessities were bought "on credit" with the promise to pay for "next year's crop."

Several times they thought of pulling up and leaving -- but didn't.

Christmas Eve came to West Texas, as it did to the world. And, even if there had been money, it would have been impossible to get into town -- a black-grey sky portended another norther to come. By noon, a heavy snow was beginning to fall.

The father noticed that his wife and the boy were strangely quiet at noontime that day. When he questioned his wife, she had even more strangely inquired: "Couldn't we have something for Jr.'s Christmas this year?"

She knew the weather situation and the non-existence of money for them. "My goodness gracious, Martha, come to your senses," the father barked!

They had watched the snow beginning to fall, and the afternoon seemed very long. The father himself began to think about Christmas. Wasn't there anything that could be done for the boy?

Finally before pitch dark, he left the house with somewhat relief to feel old Puddin' (as they called their only sow). It was fiercely cold.

The man held his lantern high and peered into the lean-to. He couldn't see the sow at first! He almost panicked. It scared him because he feared the sow had gotten out somehow.

Then he heard her -- "good old Puddin'" and he knew she was having herself a family, right then and there, storm or no storm.

It was before her time but it was happening.



JUDY PHIPPS takes a swing in the late summer sun. She is a Senior and is sponsored in the Maize Queen Contest by Mobil Wholesale Oil. Judy is the daughter of Mr. and Mrs. E.G. Phipps.

Much later when things seemed to be all right, the man (half frozen) picked up his lantern and returned to the house.

Why he did it, he never knew, but he stooped down and picked up a piglet -- Puddin' had so many, she wouldn't miss one.

He put it inside his jacket. The piglet squealed a little at first, but then became quiet.

When the man got to the house the boy and his wife already had gone to bed. They had left the "coal oil" lamp burning for him. He laid the little pig down for a few minutes while he built a fire.

Then he noticed the boy's stocking!

It was propped up on one corner of the straight chairs. His wife had done the best she could. There was a little peanut candy in the stocking.

With tears in his eyes, the father had an inspiration -- he plunked the piglet into a stocking.

It did not squeal. The warm fire lulled it to sleep.

The next morning, the boy was delighted and beside himself with the piglet:

"Santa Claus done brought me

a pig for Christmas!" he kept saying.

It never occurred to him that his piglet was from the big brood that Puddin' had brought into the world.

(Editor's Note: This story was reprinted from "Campfire Stories, Tales of the Old West," by Tanner Laine of the Lubbock Avalanche - Journal. The book is on sale in the Friona Star office.)

### Lyles Enrolls At University

After spending the summer with his grandparents, Mr. and Mrs. Ben Grote of Mason, Neel Lyles has enrolled at the University of Texas.

The Lyles family spent the past weekend with Neel in Austin. Bill had left earlier, assisting Warren Conner in his move to Sealy, and visited his parents in Fort Worth. Mrs. Lyles, Cary and Libby then met him for the Austin visit with Neel.

# PUT A TIGER IN YOUR TANK!

### GO TO THE GAMES WITH ENCO!

For the 32nd year, Humble will bring Southwest Conference football to the Texas radio audience. Don't miss the first broadcast this coming weekend.

### Free Schedules and School Stickers

Get your Southwest Conference pocket schedule and school sticker, free while they last, from your Enco dealer.



### New High-Energy Enco Extra Boosts Power Three Ways!

1 **Cleaning Power!** New Enco Extra gasoline helps keep the vital parts of your engine

clean to maintain top power and mileage.

2 **Firing Power!** New Enco Extra neutralizes harmful cylinder and spark plug deposits

to help protect your engine against misfiring -- actually restores lost power to many cars.

3 **Octane Power!** New Enco Extra gives you the high octane for smooth acceleration and extra passing power.

Put a Tiger in your tank and go to the games. **Happy Motoring!**

**HUMBLE**  
OIL & REFINING COMPANY

AMERICA'S LEADING ENERGY COMPANY . . . MAKERS OF ENCO PRODUCTS



# WISHING YOU A GOOD MAIZE DAYS CELEBRATION

*Willie Wiredhand, and all the folks at DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE are proud of the part we have played in the development of the Friona area. For 26 years DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE has stood for rural progress. We are doing our share to*

**'HELP TEXAS GROW'**

# DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

**"Helping Texas Grow"**

Serving Parmer, Castro, Oldham And Deaf Smith Counties



### At Home In Palmer County

By CRICKET B. TAYLOR  
County MD Agent

It is a natural desire of women to be attractive - whether admitted or not. Being well-dressed is one of the finest arts in the world, and there are many things to know and learn in developing this art in ourselves.

Learning the difference between good and bad taste is a good starting point - this is not a question of money, but rather a question of knowledge. It is really an expression of personal style to suit your own physical proportions, your personality and your way of life. One of the most difficult lessons for some is to distinguish real beauty and elegance from the tricky or eye-catching fashions so frequently seen around us. Taste is what you choose, style is how you wear it - and no amount of wealth can buy style. It takes self-respect, self-discipline, and a good sense of values.

#### HERE ARE A FEW POINTS TO REMEMBER

Build your wardrobe around never out-of-season clothes, known as classics.

**Contrast** - is the key to emphasizing good points or moods. Too much contrast can detract from the whole picture. If a heavy-set person finds it desirable to carry the eye to the face, there should be no breaks or contrast of color line, or texture below this point of emphasis. Bright gloves would certainly be a mistake for her. It is rarely advisable to put intense color on hands - the color calls attention not only to hands but to other parts of the body the hands may be near. For instance who wants to call attention to large hips?

A woman with a large body and small feet would not want to wear delicate looking shoes - this could result from too light a shade, to fine texture or shoes that are too open. Again, if one has poorly shaped legs, or large legs or feet, she would be wise to stick to natural or dark shade simple shoes.

**Accessories** must be appropriate. Never wear fancy shoes with sports costume, long, dangling earrings or high heel shoes for traveling.

Have only one outstanding or important thing in a costume at a time, such as a hat, bright colored flowers, a plaid suit, an interesting well chosen pin.

#### Jewelry

Don't have everything match - those sets of earrings, bracelets, necklace, etc.

Dare to be simple. If there are fancy buttons, let them be the focal point of interest in your costume without other adornment.

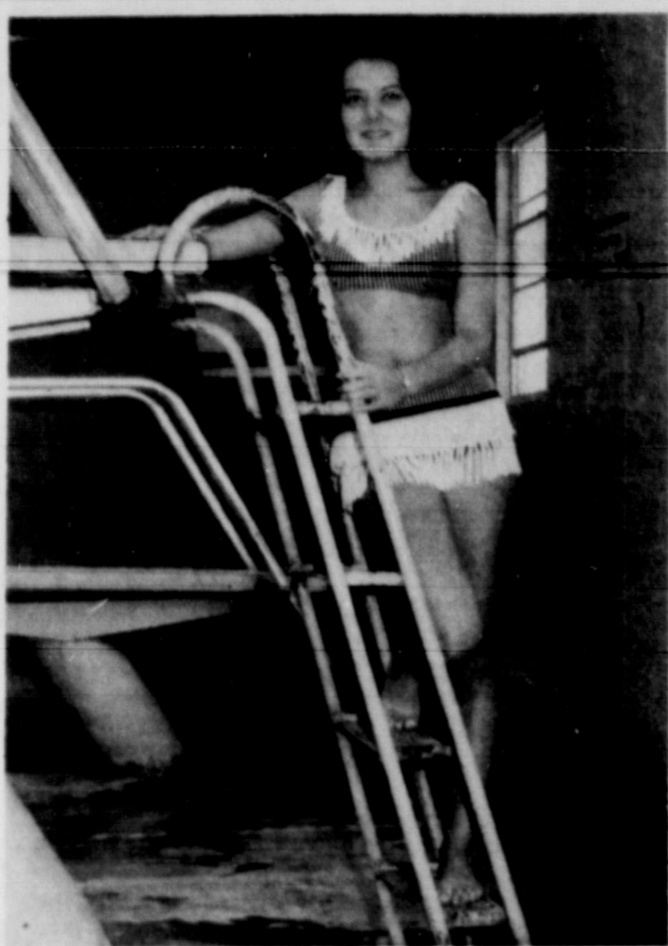
Unless your pin expresses something about your costume, leave it in your dresser drawer and look at it there.

Many women over 50 find silver jewelry more flattering than gold.

If you have over-sized bust, avoid wearing too long or too bulky a necklace.

Short white gloves are smart with anything sleeveless or summery; or short black ones may be more interesting.

Short wrist-length gloves are often a smart choice for party dresses, also. In some cases, no other accessory can do as much for a dress as the right pair of gloves.



GLENDIA MINGUS, sponsored by Gibs Cleaners, gets ready for a dive off the high board. Glenda is a Junior and is the daughter of Mr. and Mrs. Glen W. Mingus.

Gloves are traditionally a sign of dignity, but not soiled ones! When wearing light-colored ones always carry an extra pair in your purse.

There are informal occasions when gloves aren't needed but always wear them on the street, even without a hat, to church, the theatre and luncheons.

There is much more about gloves but these are the usual questions asked and may prove helpful.

Home Demonstration clubs will continue a study on the art of being well-dressed in their October Club Programs.

Modeling accessories appropriate for three different occasions will be a member

from each of the Home Demonstration Clubs, and serving as commentator and discussion leader will be the Home Agent. The three occasions will be: 1. Shopping, street wear and travel, 2. Church, afternoon or daytime dress-up affairs, 3. Informal, dress-up after five occasions.

Everyone is invited to attend these club meetings. Just tell a club member in your community that you would like to attend and watch for the date.

Once in a while, not often, a man is born who isn't afraid. Then things begin to move.

Don't be satisfied with a thing because it succeeds; make it succeed better.

## Join The Group In FRIONA

Maize Capital Of The World

At The

Annual

MAIZE DAYS

Celebration

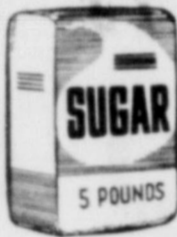
September 15-18

- . BOOTHS
- . DISPLAYS
- . CARNIVAL
- . RAFFLES
- . PARADE
- . FREE BARBEQUE
- . QUEENS
- . ETC.

# Free



### FIVE POUNDS OF SUGAR



With 10 gallons or more of quality Shamrock gasoline you'll receive a five pound bag of Holly sugar free during our opening celebration.

AND BRING THE FAMILY! GIFTS FOR THE ADULTS, LOLLIPOPS FOR THE KIDS!

## SHAMROCK DAYS

Sept. 17 And 18, 1965

At **PANCIERA TIRE AND SUPPLY CO.**

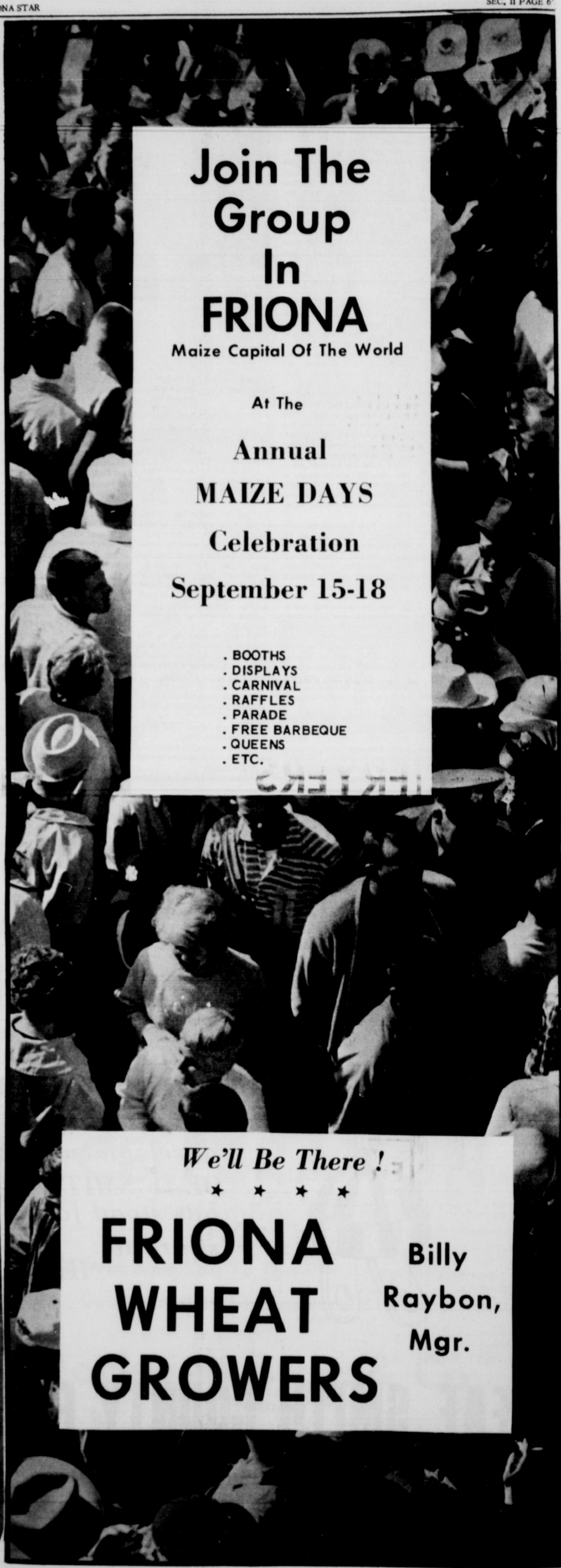
W. Hwy. 60  
In Friona



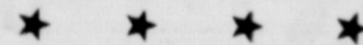
TIRES • BATTERIES • ACCESSORIES



The chance to get acquainted with you - that's the purpose of our celebration. Stop by! Let us give you "the works"! It'll be just a sample of what you can expect when you come back again... and again... and again. Yep! We're out to win your lasting approval! And we've got a big advantage - Shamrock Quality... quality you can measure by your car's performance.



We'll Be There!



# FRIONA WHEAT GROWERS

Billy Raybon,  
Mgr.



RHEA NEWS

by Mrs. Bill Brandt

Recent visitors in the home of Mr. and Mrs. Shirley Smith and family were Mrs. Ola Smith, Portales, N.M., mother of Smith, and Mr. and Mrs. W.G. Shair, Skellytown, Texas, parents of Mrs. Smith.

Herbert Schueler is home from the hospital and is doing fine. Mr. and Mrs. J.T. Stehr, Dimmitt, visited with their daughter, Mrs. Schueler, and family recently.

Mrs. Merle Patrick, Omaha, Nebraska, will be visiting her brother, Elmer Deyke and his family for about six weeks.

Mr. and Mrs. Joe Allen, Debra, Danny and Barry visited recently in the home of the Howard Duncans.

Mr. and Mrs. Herman Schueler were in Clovis Monday visiting their son Gilbert and his family.

Sandra Patterson, daughter of the Jack Pattersons has enrolled at W.T.S.U. for the fall semester. The Pattersons took Sandra to Canyon Sunday.

Mr. and Mrs. Floyd Schueler and family and Mr. and Mrs. Bill Brandt and family ate supper with the Leon Noack family of Friona recently. Charles Rolan of Lubbock showed interesting slides taken while he was stationed in Viet Nam. Rolan was a helicopter crew chief and was in constant action and was shot down twice while on duty.

Beverly Schueler, daughter of the Floyd Schuelers spent the night in the Leon Noack home Sunday night.

Mrs. Floyd Schueler was a hostess along with Mrs. Don Light and Mrs. James Crump for the Brownie Party held at the Congregational Church in Friona Monday afternoon.

Visitors in the Norman Taylor home recently were Mr. and Mrs. Grady Morton, parents of Mrs. Taylor; Mrs. Niles Culp, Michel and Melanie; Mr. and Mrs. Bryant and Kimberly all of Hereford and Joy Morton of Fri-

ona. They were celebrating the birthdays of Mrs. Taylor and Miss Morton.

Mrs. Elmer Dean is keeping her grandchildren Alicia, Pamela and Don Paul Spring while Mrs. Don Spring is in the Friona hospital for a tonsillectomy.

Mr. and Mrs. Walter Schueler, Vicki, Gary, and Wayne were in Lariat last Sunday to attend the wedding of Pat Kaltwasser.

The Leland Gustin family recently visited in the homes of their parents, Mr. and Mrs. C. D. Gustin of Hereford and Mr. and Mrs. E.V. Bartlett of Muleshoe. Leland's brother M/Sgt. G.D. Gustin of Eklund AFB in Florida visited in the Gustin home recently.

Mr. and Mrs. Harold Schlenker from Peacerville, Calif., visited his sister Mrs. Cordie Potts and her family recently.

Mr. and Mrs. Charles Zieschang, Royce and Randall of Taylor visited his parents Mr. and Mrs. Roy Zieschang last week. Zieschang's sister, Mrs. Ed Reichel and daughter Doris of San Antonio were recent visitors in the Zieschang home.

The Raymond Schuelers returned Tuesday from a trip to Denton, Texas, to visit their daughter, Becky.

Mr. and Mrs. Jim Dixon, Melanie, and Milan went with Mr. and Mrs. C.W. Dixon and Bryan Landrum to Lubbock last week to see the Ringling Bros. Circus.

The Ernest Ramms of Lariat visited the Franklin Bauer family Sunday. Franklin Bauer

has entered the hospital in Friona to undergo tests.

Recent visitors in the Thomas Parson home have been Mr. and Mrs. T.E. Parson Sr., Blanket, Texas, parents of Thomas Parson and Mr. and Mrs. F.L. Parson, Lovington, N. Mexico. The Thomas Parsons, Jimmy Parsons and family of Rhea, the T.E. Parson III family, Friona, Mrs. Jim Lafferty of Richland Springs, Texas and Mrs. Franklin Lafferty, nee, Nawassa Parson, of Houston attended the J.A. Parson family reunion in Municipal Park, Clovis, recently.

Danny Joe, son of the Jimmy Parsons, was bitten Sunday by a bee and required medical attention. He is doing fine now.

Families from the Rhea Community who were in Clovis for the Curry County Fair were the Herbert Schuelers, Elmo Deans, Joe Allens, Bill Brands, Norman Taylors, Floyd Schuelers, Howard Duncans, Walter Schuelers, Norbert Schuelers and Larry Potts.

Mr. and Mrs. Bill Brandt and Mr. and Mrs. Larry Moyer were in Hereford Saturday for the Young Farmers - Young Homemakers area meeting and the banquet Saturday night. Mrs. Larry Moyer was elected First Vice - President of the Area 1 Young Homemakers.

Mrs. Bill Brandt and Kelley and Mrs. Larry Moyer were models in the Young Homemakers Style Show in Friona, Tuesday night.

Sorghum Dates To 700 B.C.

The sorghum species include grain sorghum, sweet sorghum, sudangrass and broomcorn. Sorghum is thought to have originated in Africa. It was known in ancient times since a carving depicting sorghum was found in an Assyrian ruin dated from 700 B. C. and there are records of sorghum in India in the first century A. D.



KATHY JONES poses prettily at the swimming pool where she was a lifeguard this past summer. Kathy is a Junior and is sponsored in the Matze Queen Contest by Nunn Lumber Co. She is the daughter of Mr. and Mrs. G.W. Jones.



CAROLYN HAMILTON, sponsored in the Matze Queen Contest by Ben Franklin Store, plans to do a musical routine based on the Crazy Horse Saloon at Six Flags. Carolyn is a Senior and is the daughter of Mr. and Mrs. James Hamilton.

Williams-Johnson Vows Read In Bovina Church

Wedding vows for Frances Williams, daughter of Mr. and Mrs. Lester Williams, Bovina, and Phillip Johnson, son of Mr. and Mrs. A.M. Johnson, Sr., Hereford, were read in Bovina Church of Christ at 6 p.m. Friday, September 3, by Don Stone.

Rita Gayle Collier, Friona, was maid of honor. She wore a pink dress of dacron and cotton designed with a fitted bodice, controlled bell skirt and long sleeves. Her accessories

were pink and she wore a corsage of white carnations. Jimmy Ingersol, Friona, was the best man.

The bride wore a two-piece white lace dress designed with sweetheart neckline and three

quarter length sleeves. She wore a corsage of deep pink carnations and carried a white Bible, borrowed from her maid of honor.

Those attending the wedding besides the attendants and parents of the bridal couple, were Mrs. Jess Stowers, Bobby, Roy Lee, Jimmy and Sis-sy.

Mr. and Mrs. Johnson are at home on a farm near Hereford.

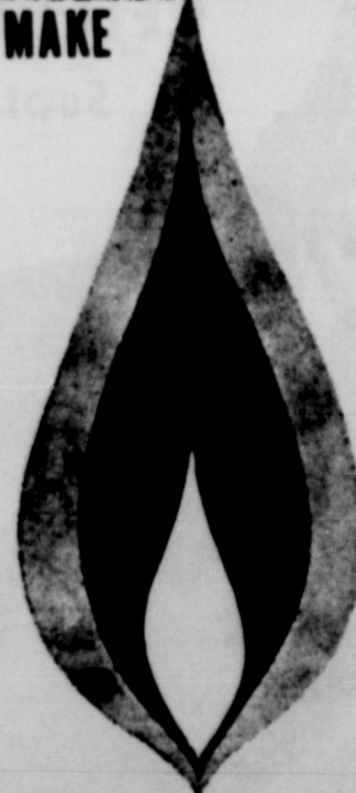
POMONA, CALIF., PROGRESS-BULLETIN: "The Ohio State Medical Association is slammng a directive from the Department of Health, Education and Welfare requiring doctors to sign a pledge that they will comply with the Civil Rights Act of 1964 and not practice discrimination among welfare patients. Such a requirement complains the association, is making 'second-class citizens' of Ohio physicians, about 4,900 of whom have signed the oath and are now having second thoughts . . . The self-imposed ethics of the medical profession apparently carry little weight with the bureaucrats. . ."

FRIONA PIONEERS BUILT A GREAT PLACE TO LIVE...



NATURAL GAS HELPED TO MAKE IT EVEN GREATER!

Natural GAS contributes to the good life that residents of Friona and the surrounding area enjoy. GAS is an essential part of everyday living. . . cooking meals, drying clothes, heating and cooling the home, economically, dependably and cleanly. GAS contributes to prosperous agricultural economy by providing a dependable, economical fuel for irrigation. In this area, as wherever it is used, does the big jobs better . . . for less!



Pioneer Natural Gas Company

Our Fall Harvest of <b>FOOD BARGAINS</b>			
GRADE "A"			
<b>FRYERS</b>		lb.	<b>31¢</b>
SUN-RAY			
<b>HAMS</b>	half or whole,	lb.	<b>57¢</b>
GIANT			
<b>TIDE</b>	box		<b>73¢</b>
Strawberry Preserves	SHURFINE	18 oz. glass	<b>49¢</b>
WELCH'S FROZEN			
<b>Grape Juice</b>	12 oz. can		<b>39¢</b>
GOLD MEDAL			
<b>FLOUR</b>	5 lb. bag		<b>59¢</b>
BETTY CROCKER			
<b>White Cake Mix</b>	box		<b>33¢</b>
KELLOGG'S			
<b>Fruit Loops</b>	7 oz. box		<b>29¢</b>
WELLESLEY FARM			
<b>Ice Cream</b>	1/2 gallon		<b>59¢</b>
GLEEM			
<b>Toothpaste</b>	Family Size Tube		<b>79¢</b>
SHURFINE			
<b>Luncheon Meat</b>	12 oz. can		<b>39¢</b>
MAXWELL HOUSE			
<b>COFFEE</b>	1 pound can		<b>79¢</b>

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600,000,000  
7,000,000  
50,420  
670  
80  
3  
1

THIS COUNTDOWN IS FOR YOU!

It hits right at the heart of the sorghum problem

A 600,000,000 bu. CROP and a 485,000,000 bu. MARKET

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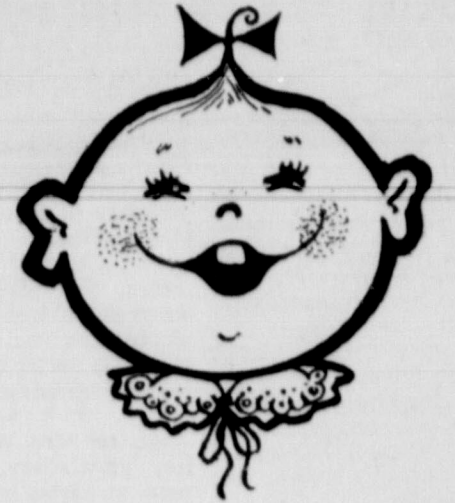
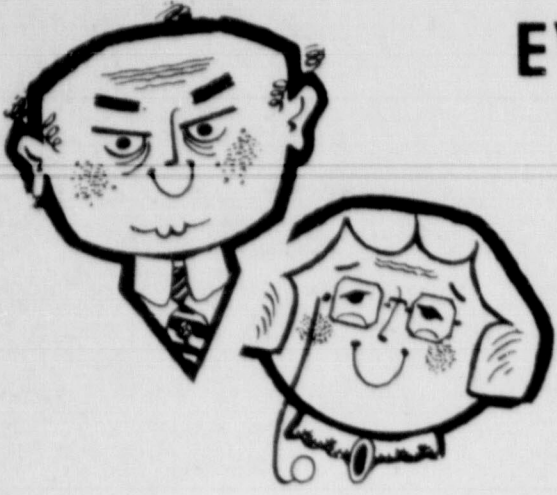
ARE YOU HELPING?

G S P A

# EVERY ONE WE KNOW IS GOING TO THE MAIZE DAYS CELEBRATION

## SEPTEMBER 15 TO 18

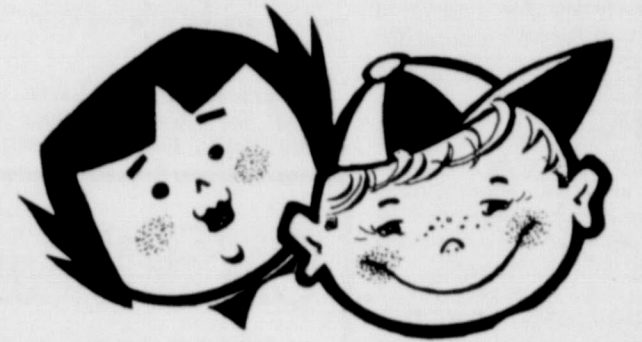
Join The Festivities In The City Park This Week . . .  
Help Us Celebrate Another Great Maize Crop In  
Parmer County.



Friona's 1964-65 Maize Queen,  
Miss Sandra Beene, Is Shown  
Looking Over A Portion Of Friona's  
1965 Maize Crop.



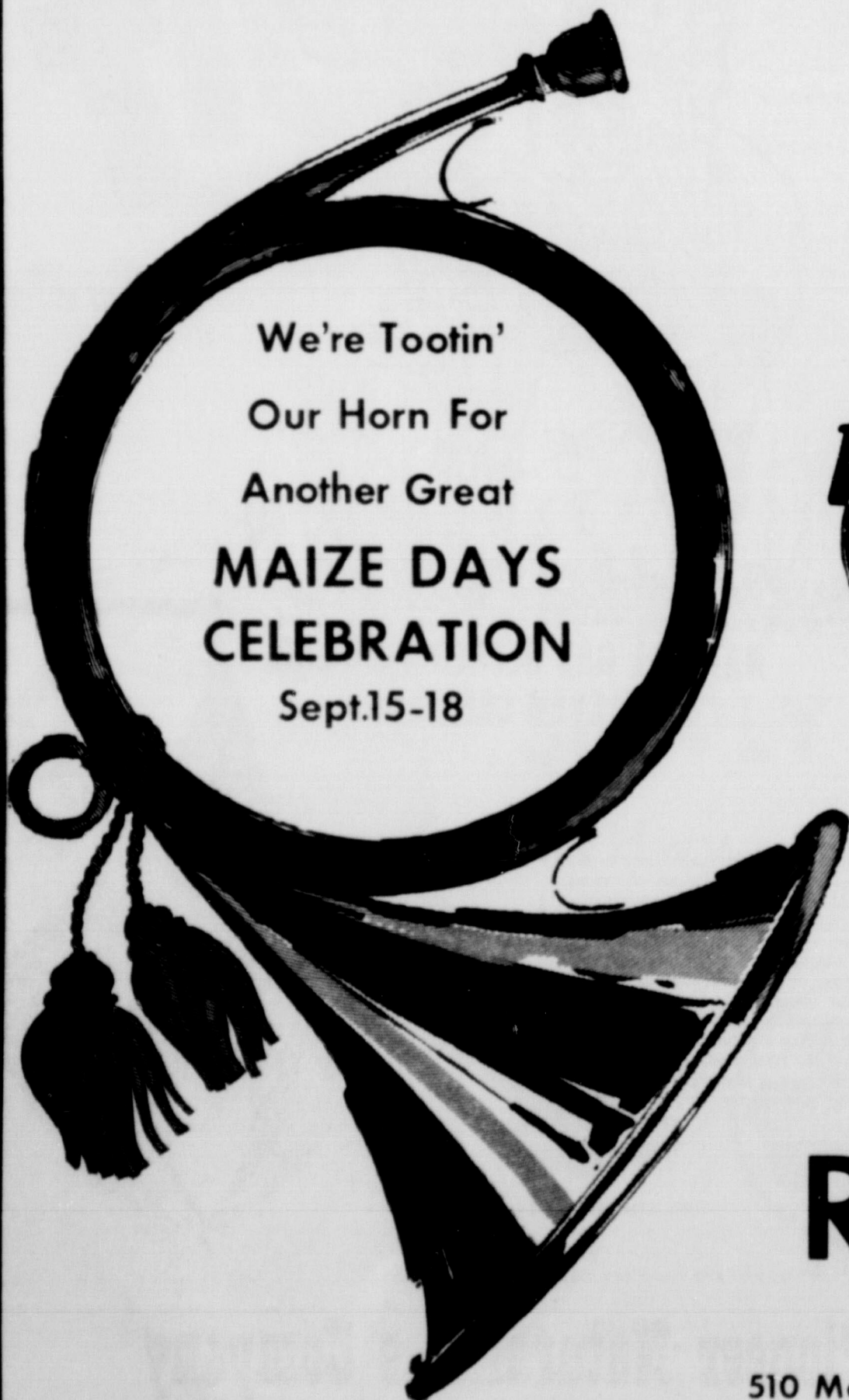
# CONTINENTAL GRAIN COMPANY



414 Main

Phone 247-3151

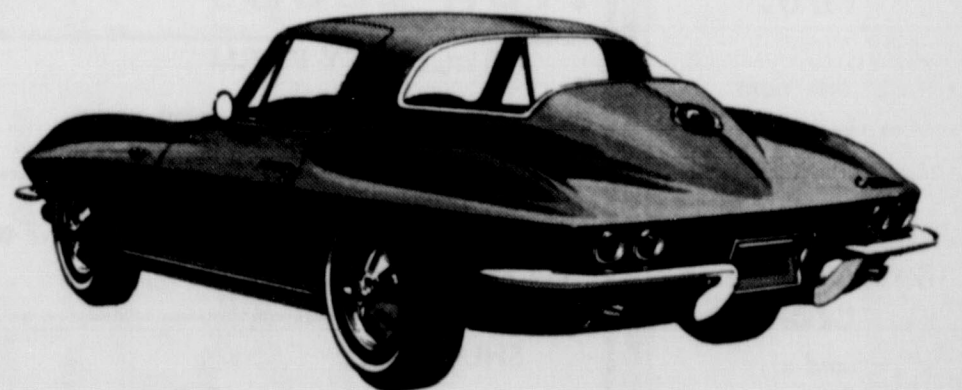
## We've Been On The GO In Friona For 27 Years...



We're Tootin'  
Our Horn For  
Another Great  
**MAIZE DAYS  
CELEBRATION**  
Sept.15-18



## And We're Still Going Strong!



# REEVE CHEVROLET

See The 1966 Chevrolet In Our Showroom October 7

510 Main

Friona, Texas

Phone 247-3011





SUSAN NEILL smiles jauntily across a rustic fence. She is sponsored in the Maize Queen Contest by Murphree Texaco. Susan is a Junior and is the daughter of Mr. and Mrs. Kenneth Neill.



SUSIE CARMICHAEL -- looks petite in a garden hat. She is the queen contestant of the Young Homemakers Club. She is a Junior and is the daughter of Mr. and Mrs. D.L. Carmichael.



GAIL MCGLOTHLIN is the queen contestant of Ethridge-Spring Insurance agency. She will play the organ as her talent. This dainty brunette is a Senior and is the daughter of Mr. and Mrs. W.E. McGlothlin.



BECKY TURNER takes a perch on an antique wagon. She is the queen contest entry of the Friona Jaycees. Becky is a Junior and is the daughter of Mr. and Mrs. Billy Turner.

**World Sorghum Total Staggering**

Statistics on world production of sorghum are inadequate, but the total area devoted to the crop for grain production is thought to be more than 80 million acres. It is the chief food grain in parts of India, China, Manchuria and Africa. It is grown on all the continents below

latitudes of 45 degrees and on many of the islands of the East and West Indies. As a world food grain, sorghum ranks third, being exceeded only by rice and wheat. As a grain crop in the United States, sorghum is exceeded in production only by wheat and corn.

Indiscretion in others should never destroy humanity in you.

We have no more right to consume happiness without producing it than wealth without producing it.--Bernard Shaw

I say this to Management and Labor: Go ahead and turn this country into a continuous brawl, and government will chain you both.--Eric A. Johnston



**PUREX BLEACH**

2¢ off Label label 1/2 Gal.

**33¢**

COMET RICE 2 POUND BOX **49¢**

BETTY CROCKER CAKE MIX Devils Food and Yellow 6¢ off Label label **33¢**

STAR KIST TUNA 9 1/4 oz. Can. **49¢**

WHITE SWAN PEACHES Halves & Sliced 2 1/2 CAN **3/79¢**

HUNTS 46 oz. Can TOMATO JUICE **3/89¢**

FOLGERS COFFEE POUND **79¢**

MRS. TUCKERS SHORTENING 3 POUND CAN **69¢**

HOLLY or IMPERIAL SUGAR 5 Pound Bag **53¢**

**PRODUCE**

WHITE ONIONS POUND **11¢**

LETTUCE POUND **19¢**

**MEATS**

LONG HORN CHEESE POUND **53¢**

CHUCK ROAST POUND **53¢**

**WHITE'S SUPER MARKET**

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver

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**You'll Get A "BOOT" OUT OF THIS**

You Will Get A "BOOT" Out Of The **EXTRA SERVICE**

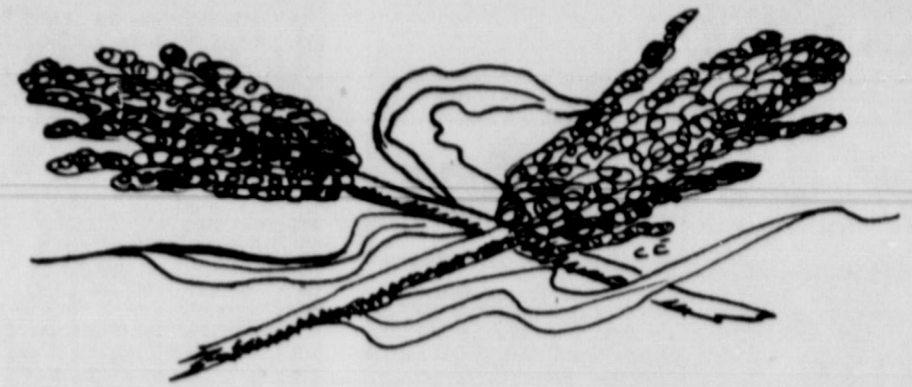
You Will Get As A Customer Of **HUB GRAIN CO**

Weldon Stringer Owner Phone Hub 265-3215

**MAIZE DAYS**

**IN FRIONA SEPT. 15th. Thru 18th. You All Come**

# Look to the



# future

WITH

# FRIONA

Friona is the largest town in Parmer County, and is located 25 miles from the New Mexico state line. Located on U. S. Highway 60 and State Highway 214, Friona is 72 miles southwest of Amarillo, 100 miles northwest of Lubbock and 30 miles northeast of Clovis New Mexico.

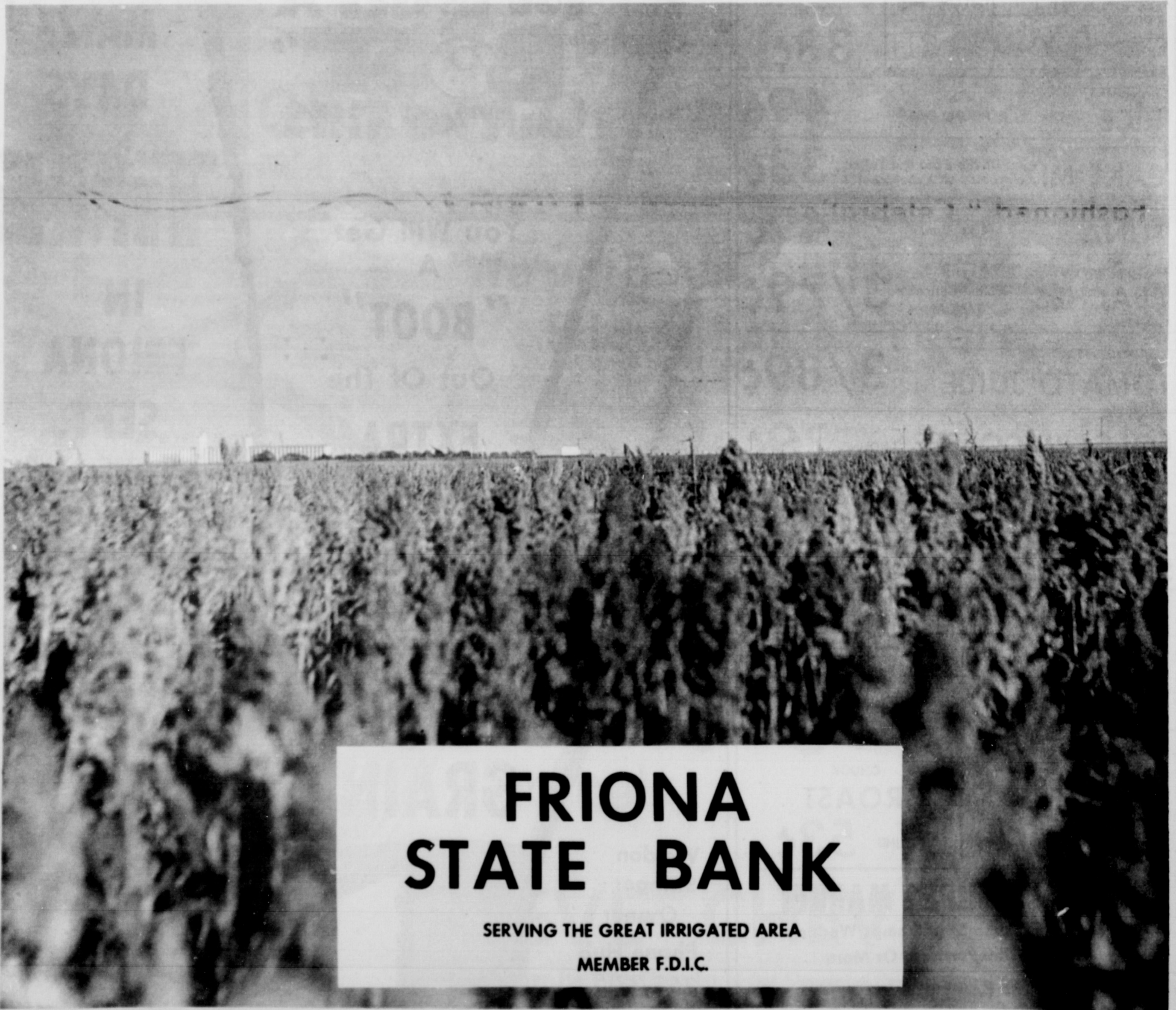
Chartered on March 19, 1928, Friona has experienced steady growth during the past several years. The U. S. Census listed Friona with 1202 inhabitants in 1950, and 2,048 in 1960. Current population is around 3,250.

Parmer County claims to be the "grain sorghum capital of the nation," producing annually more grain sorghum (maize) than any county in the state or nation. With Friona the center of the grain sorghum production area it is fitting we have an annual celebration called

## FRIONA MAIZE DAYS.

## WE WELCOME YOU SEPT. 15th Thru 18th

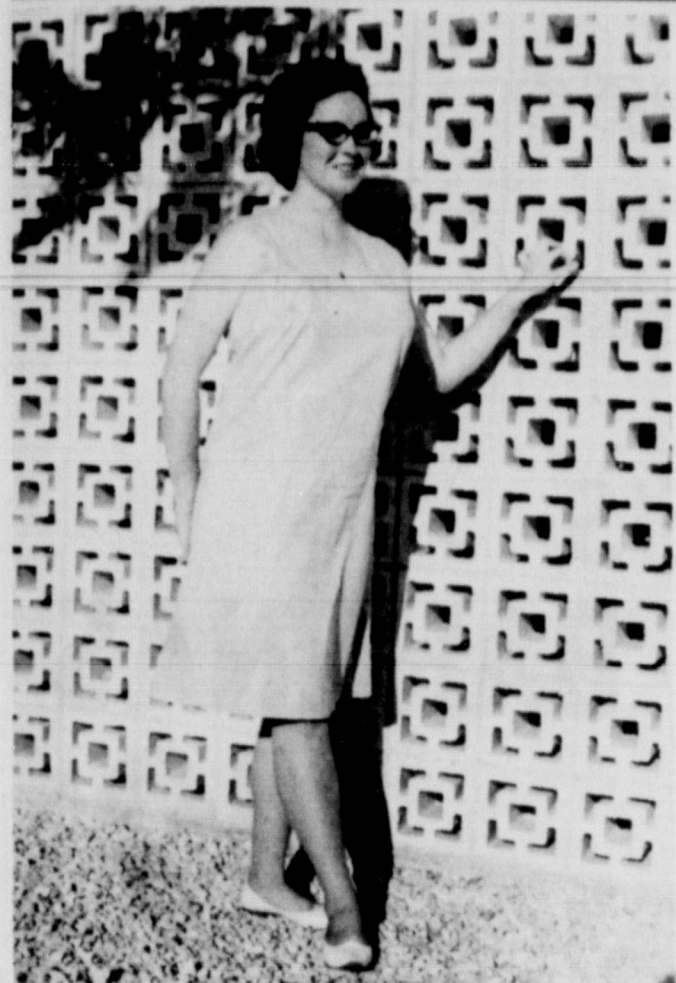
VISIT OUR DISPLAYS - SHOP THE MANY  
STORES OFFERING MAIZE DAYS BARGAINS



# FRIONA STATE BANK

SERVING THE GREAT IRRIGATED AREA

MEMBER F.D.I.C.



RITA COLLIER is sponsored in the Maize Queen Contest by Mary Lou's Beauty Shop. She is a Senior and is the daughter of Mr. and Mrs. Robert Collier.



MONTE WELCH poses daintily on the outdoor fireplace in the City Park. She is a Senior and is sponsored in the Queen Contest by the New Horizons Junior Study Club. She is the daughter of Mr. and Mrs. Nelson Welch.

GOSHEN, IND., NEWS: "Of course the shortage of farm labor is due to Secretary of Labor Wirtz' cutting off of foreign workers, mostly Mexican. He wants American labor used. But if Americans, hypnotized by government checks and handouts, won't work, then who but foreign labor is going to gather the food crops to feed the bums and loafers who are living off the taxpayers? The government is simply going to have to downtrend this war on poverty stuff and tell those who don't want to work to get off the wagon. There is no other alternative."

ATCHISON, KAN., GLOBE: "The fact that more than a million youngsters annually commit acts beyond misdemeanors and are arrested and often sentenced is more than enough reason for universal concern. Add to that another fact, that millions of other boys and girls flirt with dangerous threats to their moral, spiritual and physical safety, and the problem comes to rest in almost every home in America."

### Mrs. Truett Johnson Heads 'Mothers' Club

Mrs. Truett Johnson was elected president of Chieftain Mothers for the 1965-66 year at a meeting in the auditorium August 31. Other officers elected were Mrs. J.P. Sims, vice-president; Mrs. Glen Stevick, secretary - treasurer; Mrs. James Proctor and Mrs. Ernest Osborn, food purchasers.

This organization is made up of mothers of football players of all ages. Dues are \$1.50 for each player. This group operates the concessions stand during home games and hosts the annual football banquet.

Mrs. Johnson appointed committees to play operation of the concession stand and to plan the banquet.

Any mother who is interested in being a part of this organization is asked to send dues to Mrs. Glen Stevick, Box 125, Friona, and to attend the next meeting, which will be November 1, in the high school library.

This organization works with the Booster's Club.

### Frionans To NMMI

Three Frionans have enrolled at New Mexico Military Institute, Roswell, this fall. They are Jay Turner, Byron Brewer and Mike Reznik.

Jay, son of Mr. and Mrs. Olan Turner, Route 1, will be a senior in high school. Byron, whose parents are Judge and Mrs. Loyde A. Brewer, will also be a high school senior.

Mike, the son of Mr. and Mrs. A.L. Reznik, Route 3, is beginning his first academic year there September 8. He enrolled at the Institute August 31 and completed an intensive week of orientation prior to the opening of the academic year.

His basic training included military customs and courtesies, cadet traditions, foot drill, and manual of arms with rifle.

This introduction was topped off with a dance on the Institute campus when Reznik and his classmates were hosts at a dance to which young ladies of the Roswell area were invited.

# FRIONA

Maize Capital Of  
The World

## WELCOMES YOU

To Parmer County's  
9th Annual

# MAIZE DAYS CELEBRATION

Sept. 15-18

We Invite You To See  
Our Complete Grain  
Facilities. Let Us Take  
Care Of Your  
1965 Crop.

Phone  
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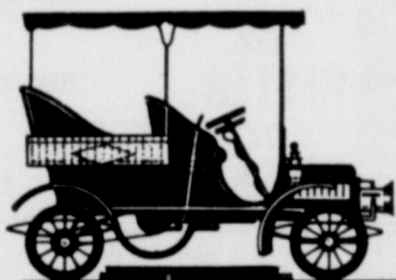
"Pete" Braxton, Mgr.

# TRI-COUNTY ELEVATOR COMPANY, INC.

Black, Texas

## REMEMBER During Our " Old Fashioned " Celebration

... . Whether You Drive An  
Old Antique ... .



1904 RAMBLER

... . Or A 1965 Model, They All  
Require Proper Service

Yesterday's Service Methods  
are Out-Dated too!

Modern cars demand modern  
"know-how" to keep them rolling at  
the peak of performance. Our me-  
chanics are carefully trained and  
expertly skilled in such servicing!



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SERVICE

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A.M. for free  
daily pick up and  
delivery service

SA. HEIDEN STAMPS

### Dilger's GLASS

FRIONA PHONE 247-3070



SHERRI TANNAHILL proudly shows off one of the city's fire trucks. Sherrri will play the organ as her talent. She is a Senior, is sponsored by Production Credit and is the daughter of Mr. and Mrs. C.W. Tannahill.

CLAY CITY, KY., TIMES: "We are on a drunken spending spree which can lead only to disaster. No one wants to work. There are more government jobs than there are civilian jobs. In fact, the smartest route for the teen-age boy today is to go into government service — either militarily or through one of the 1,000 and 1 other federal agencies which retire you on pension after 20 years. As a federalist state we are quite young. However, history may one day record that we fell by the wayside fighting over money — the same way all ancient civilizations have died. Why?"

**TIMES CHANGE**



**FROM YEAR**



**TO YEAR . . .**



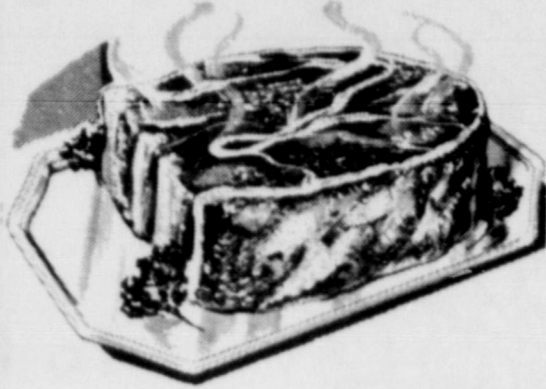
But One Thing Never Changes . . . It's the care and precision that go into filling of each and every prescription . . . the friendly, dependable service . . . and the always top quality products available at BI-Wize.

*We Welcome You To  
Maize Days,  
Friona, Sept. 15 - 18*

**BI-WIZE**  
**Rexall DRUG**

**LOOK!**

at these  
money-  
savers  
at  
**MOORE'S**



**CHUCK ROAST**

Lb. **59¢**

**BANANAS**

Lb. **10¢**

**BEEF RIBS**

Lb. **29¢**

**PORK STEAK**

Lb. **69¢**



Whole  
**PICNICS**

Lb. **35¢**



Portales  
**SWEET POTATOES**

Lb. **15¢**

6 Bottle Pak

**DR. PEPPER  
R-C's  
GRAPE CRUSH  
ORANGE CRUSH**

**35¢**

Borden's

**Biscuits**

Each **7¢**

Hunt's Del Monte

**Peaches**

Halves  
or Slices  
2 1/2 Can **23¢**

**Miracle Whip**

Quart **53¢**

Austex

**Beef Tamales**

**4/100**

Armour Star Treet

**Luncheon Meat**

**49¢**

Folger's

**Coffee**

1 Lb. Can **79¢**

Cloverlake

**Ice Cream**

**59¢**

**3** Lb.  
JEWEL

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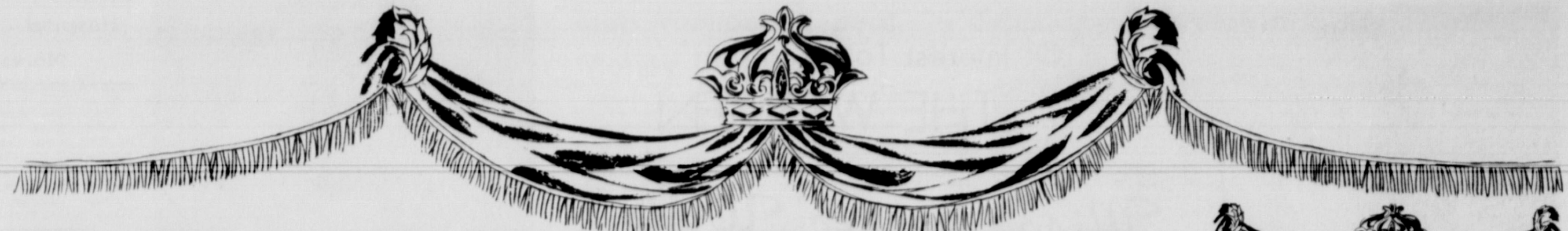
**59¢**

- 300 CT. **KLEENEX TISSUES** 3¢ off label **38¢**
- 22 OZ. **LUX** 20¢ off label **78¢**
- 22 OZ. **LUX** 13¢ off label **56¢**
- KING SIZE **THRILL** 13¢ off label **85¢**
- 12 OZ. **THRILL** 7¢ off label **32¢**
- GIANT SIZE **AD** 15¢ off label **66¢**
- JUMBO SIZE **VIM** 30¢ off label **\$2.09**
- JUMBO SIZE **SALVO** 30¢ off label **\$2.09**
- 3 OZ. **NESTEA** 50¢ off label **\$1.19**
- 3 OZ. LIPTON **INSTANT TEA** 10¢ off label **79¢**
- 1 1/2 OZ. LIPTON **INSTANT TEA** 5¢ off label **49¢**
- 6 OZ. MAXWELL HOUSE **INSTANT COFFEE** 20¢ off label **99¢**
- 10 OZ. MAXWELL HOUSE **INSTANT COFFEE** 30¢ off label **\$1.59**
- 10 OZ. FOLGERS **INSTANT COFFEE** 20¢ off label **\$1.59**
- 1 LB. **NESTLES QUICK** STRAWBERRY 4¢ off label **45¢**
- 10 LB. **PILLSBURY FLOUR** 10¢ off label **\$1.25**
- LB. **MARYLAND CLUB** 5¢ off label **84¢**
- LB. **MAXWELL HOUSE** 5¢ off label **84¢**
- BETTY CROCKER **WHITE CAKE MIX** 6¢ off label **37¢**
- BETTY CROCKER **YELLOW CAKE MIX** 4¢ off label **39¢**
- KING SIZE COLGATE **TOOTH PASTE** 5¢ off label **70¢**
- AJAX **AEROSOL** WINDOW SPRAY 10¢ off label **49¢**
- 303 CAN **KEN-L-RATION** 2¢ off label **2/31¢**
- 24 OZ. FAULTLESS **SPRAY STARCH** 10¢ off label **69¢**
- 22 OZ. EASY-ON **SPRAY STARCH** 12¢ off label **67¢**

VALUES GOOD SEPT. 16-22

LOWER EVERYDAY PRICES

**M MOORE'S SUPER MARKET M**



# PRESENTING

## THE BEAUTIES OF PARMER COUNTY

### Competing For The Title Of 1965 Maize Days Queen

### PLAINVIEW

# PRODUCTION

# CREDIT ASSOCIATION

Once Again, As A Public Service, Plainview Production Credit Assn. Is Proud To Present The Official Entry Photos Of The Maize Queen Contestants.



Miss Sandra Beene, 1964 Maize Queen, Will Crown The New Queen Tonight At The School Auditorium During Ceremonies Starting At 8:15 P.M.

## DIMMITT

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## FRIONA

Robert Neelley, Mgr.



DONNA SHACKELFORD



JANET STEVICK



DARLENE WILSON



JUDY PHIPPS



MONTE WELCH



JANET BISHOP



BECKY TURNER



SHERRI TANNAHILL



CINDY INGRAM



GAIL MCGLOTHLIN



DARLA HOWELL



SUSIE CARMICHAEL



DEBBIE HAYS



RITA COLLIER



CAROLYN HAMILTON



LINDA OUTLAND



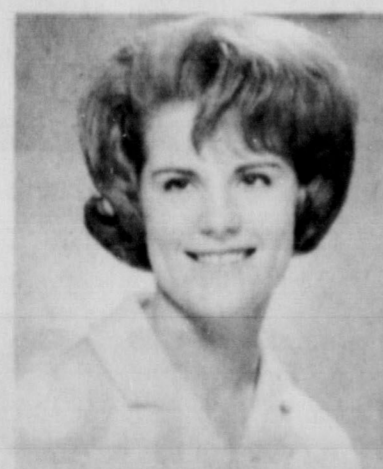
JUDY SHIRLEY



PAT TANNAHILL



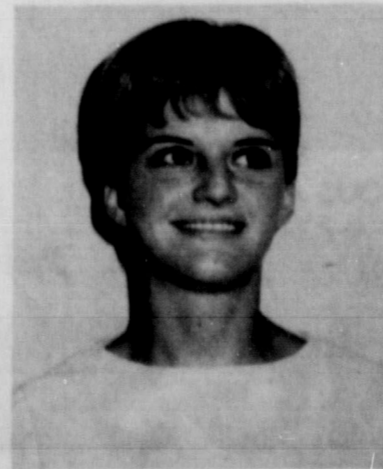
LYDIA BUSKE



KATHY JONES



JANIS GOGGANS



SUSAN NEILL



GLEND A MINGUS



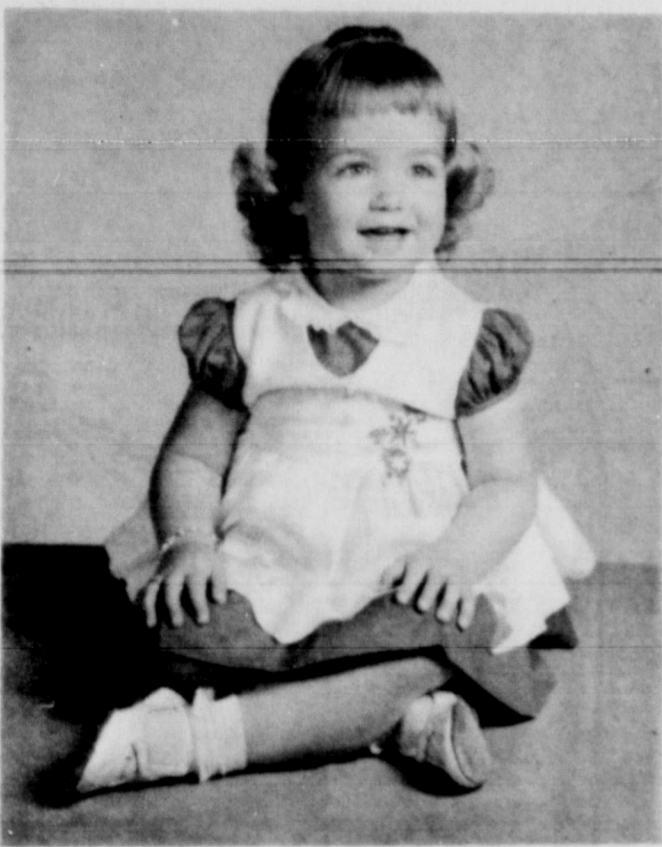
KAREN HUGHES



LINDA FALLWELL



BETTY TAYLOR



**WINS CONTEST . . .** Teresa Loflin, daughter of Mr. and Mrs. Jerry Loflin, who will be two October 17, was first place winner in the recent baby contest conducted by Taylor's Studio of Valley Mills, Texas, at Foster's. Teresa's grandparents are Mr. and Mrs. J.A. Loflin and Mr. and Mrs. Clyde Weatherly, all of Friona.



**FRIONAN PHOTOGRAPHS CELEBRITY . . .** While on a recent visit to Duncan, Oklahoma, Aubrey Rhodes, amateur photographer, had an opportunity to photograph his first celebrity. While visiting in the home of Mr. and Mrs. J.A. Wigham, parents of Mrs. Aubrey Rhodes, the Frionans learned that Ronnie and Clint Howard and their parents were visiting relatives across the street. Mrs. Rhodes, a third grade teacher in Friona schools is shown sitting on the steps of the Wigham home with the Howard boys. Ronnie plays the part of Oopie on the "Andy Griffith" television show.

Clint, the younger brother is also under contract to a studio and plays in movies.

## Of Interest To THE WOMEN

### Miss Barnes Weds E.D. Buchanan

Wedding vows were exchanged between Maudine Barnes, Lazbuddie, and Edward Irvin Buchanan, Paducah, Kentucky, at 5:30 p.m., Saturday, September 4, at First Baptist Church, Lazbuddie.

Parents of the bridal couple are Mr. and Mrs. Wesley Barnes, Lazbuddie, and Mr. and Mrs. J.E. Buchanan, Paducah, Kentucky.

Rev. Bill Curry, pastor of First Baptist Church, Quitaque, read the double ring ceremony before a center arrangement on a choir rail with a Bible, bride's candle and small matching candles. The archway was decorated with white pom pom mums and turquoise Fuji mums. Candelabra flanked the archway and an embankment of green backed the baptistry. A white prayer bench in front of the center arrangement at the altar completed the church decorations.

Mrs. Elaine Burgess, Lazbuddie, pianist, presented traditional wedding selections and accompanied Mrs. Judy Beard, San Antonio, Texas, soloist, as she sang, "Walk Hand in Hand," "Because," and "The Wedding Prayer." Mrs. Burgess also accompanied the bride as she sang, "Whither Thou Goest."

The bride, who was escorted to the altar and presented in marriage by her father, wore a formal gown of lace and peau de sole designed with petal point sleeves, a fitted bodice and scalloped neckline. The controlled skirt extended into a full cathedral train.

Her finger tip length veil of illusion was caught with lace leaves outlined with seed pearls. She carried a bouquet of turquoise orchids and ste-

phanotis accented with a white Bible, which was gift of First Baptist Church Young Woman's Auxiliary, Lazbuddie.

Mrs. Bill Curry, Quitaque, was matron of honor and bridesmaids were Glenda Jennings, DeKalb, Deanna Morgan, Dimmitt, Jo Harmon and Martha Perry, Irving, and Charlotte Seaton, cousin of the bride.

Feminine bridal attendants wore formal length dresses of turquoise brocade and peau de sole designed with Empire waistlines, three quarter length sleeves and detachable back panels which extended to the hemlines.

Their headpieces were modified pill boxes with matching tulle veils trimmed with rhinestones. White wrist length veils completed their ensembles. Their corsages were of turquoise Fuji mums with silver salal and eucalyptus.

Vern Anderson, Paducah, Kentucky, was best man. Groomsmen were Tommie Valenz, Arlington Heights, Illinois, Royce Barnes, brother of the bride, Keith Menefee, cousin of the bride, Clifford P. Nelms, Cadie, Ohio, Ronnie Barnes, cousin of the bride, Darrell Jennings, DeKalb.

Candlelighters were Wesley Barnes Jr., brother of the bride, and Rickie B. Seaton, cousin of the bride.

A reception in the home of the bride's parents followed the ceremony. The serving table was covered with white lace over turquoise. A candle tree surrounded by the bridesmaids flowers formed the centerpiece. Wedding cake and punch were served by Mrs. Jerry Don Glover, Hereford,

and Judy Long, Kevill, Kentucky.

For a wedding trip to Kentucky, Mrs. Buchanan chose a white lace dress with matching coat and turquoise accessories. Her corsage was the orchid lifted from her bouquet.

Out - of - state guests were Tommie Valenz, Arlington, Illinois; Clifford Nelms, Cadie, Ohio; Mr. and Mrs. Darrell Jennings, DeKalb, Texas; Mr. and Mrs. Preston Dooley, Tucumcari, New Mexico.

Also Mr. and Mrs. Dwain Menefee and Debbie; Mr. and Mrs. Preston Beard, San Antonio; Mr. and Mrs. Merle S. Beard and Mr. and Mrs. John D. Harmon, Littlefield, Texas; Jo Harmon and Martha Perry, Irving, Texas.

Also Mrs. Leon Atkins, Mr. and Mrs. R.F. Rollins, and Mr. and Mrs. Parker Cary, El Paso, Texas; Mr. and Mrs. Mac Campbell, Amherst, Texas; Pam Seymour, Muleshoe; Rev. and Mrs. Bill Curry, Eddie, Danny and Larry, Quitaque, and Charles Harris, Dimmitt.

Also Mr. and Mrs. J.E. Buchanan, Mr. and Mrs. J.D. Scott and Vern Anderson, Paducah, Kentucky; Mattie Long and Judith Long, Kevill, Kentucky; Mr. and Mrs. Tom Norris, Louisville, Kentucky; Mr. and Mrs. Jerry Don Glover, Hereford; Nancy Norman, Lubbock; Sgt. Bill Greenfield, Roswell and Hillary Dale, England.

Mrs. Billie Mitchell, Mrs. Mearle Morgan, Mrs. Jimmie Seaton, Mrs. Hazel Hambricht, and Mrs. Joan Johnson were hostesses at a luncheon in Fellowship Hall of First Baptist Church, Lazbuddie, at noon Saturday. Guests were members of the wedding party.

Mr. and Mrs. Buchanan are at home at Calvert City, Ken-



MRS. EDWARD IRVIN BUCHANAN

tucky, where he is employed at the Calvert City Bank.

Mrs. Buchanan is a graduate of Lazbuddie High School and Hardin - Simmons University,

Abilene. The groom is a graduate of Heath High School, Paducah, Kentucky, and attended Murry State College, Kentucky, and Eastern New Mexico University, Portales.

### Cleaning Demonstration Presented At Club Meet

Mrs. Ralph Price and Mrs. J.R. Braxton presented a demonstration on correct procedures for cleaning tile and metals commonly used in kitchens, bath rooms and utility rooms at the Thursday afternoon meeting of Black Home Demonstration Club in the home of Mrs. Harry Lookingbill.

Roll call was answered with, "A new product I have tried," Mrs. Johnny Mars presented a review of "Being in Touch," a recent Reader's Digest article.

Special guests were Mrs. L. H. Lookingbill Sr., and Mrs. T. J. Parson, Hereford, and Mrs. Tommie Tatum, Friona.

Refreshments of fruit salad and wafers were served by the hostess to the guests and the

following members; Mrs. Johnny Mars, Mrs. Travis Stone, Mrs. Beryl Fish, Mrs. Ellis Tatum, Mrs. Dick Rockey, Mrs. Clyde Hays, Mrs. Helen Fangman, Mrs. T. J. Presley, Mrs. H.H. Elmore, Mrs. J.R. Braxton, Mrs. Ralph Price and Mrs. Roscoe Ivie.

Saturday several members of the club drove to Whiteface to present some home made jelly and birthday gifts to a girl the club sponsors to Girls Town,

Those making the trip were Mrs. T. J. Presley, Mrs. H.H. Elmore, Mrs. Dick Rockey, Mrs. Travis Stone, Linda and Connie, Mrs. Johnny Mars and Veronica Deaton.

### Hospital Notes

**ADMISSIONS 7 thru' 13**  
Tommy Jones, Friona; Melba Allen, Friona; Petra Garza, Summerfield; R.B. Nixon, Amarillo; Mrs. Harold Taylor, Friona; Brenda Vinson, Friona; Charles Jefferson, Bovina; Penny Howell, Friona; Mrs. J.R. Southward, Friona; Lillie Vaughn, Hereford; Rickey Davis, Friona; Robert Sharp, Friona; M.L. Howard, Friona; M. L. Howard, Friona; Britt Pounds, Earth, GlenHarrelson, Friona; Aurelio Delgado, Farwell; Gladys Spring, Friona; Don Bentley, Bovina; Jerry Zachary, Friona; Ada Ingila, Earth, Floyd Millican, Hereford.

**DISMISSALS**  
Eusevia Garza, Tommy Jones, Lucy Recio and Baby Boy, Joseph Greer, Santiago Sanchez, R.B. Nixon, Elodia Flores and Baby Boy, Brenda Vinson, Penny Howell, Lillie Vaughn, Britt Pounds, Aurelio Delgado, Mrs. Harold Taylor and Baby Boy, Melba Allen, Antonio Aguirre, Helen Noyes and Baby Boy.

### Watch For The Pastry Wagon!

Friona residents are being urged by members of Progressive Study Club to keep an eye out for their pastry wagon, which will be traveling up and down the streets early Saturday morning.

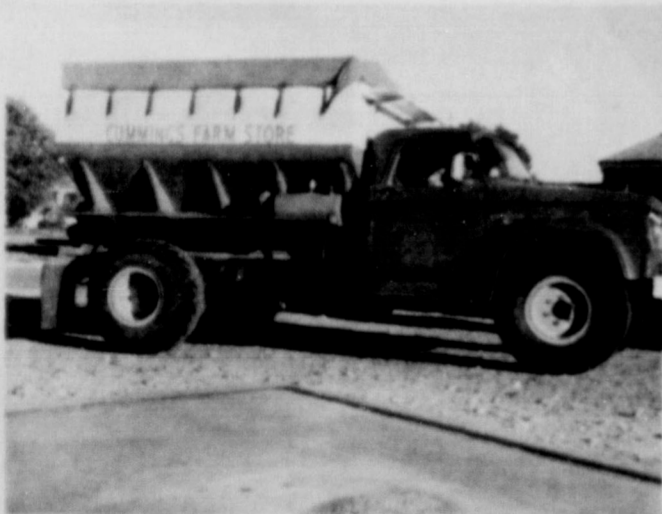
This wagon will be loaded with pies, cakes, cookies, and other baked items which have been baked by club members. Homemakers will be able to eliminate weekend baking or can purchase items to store in their freezers for future use.

This project is under direction of the committee, Mrs. John Humphrey, Mrs. Clarence Monroe, Mrs. Richard Adkins, Mrs. Andy Hurst Jr., and Mrs. Tom Pruett.

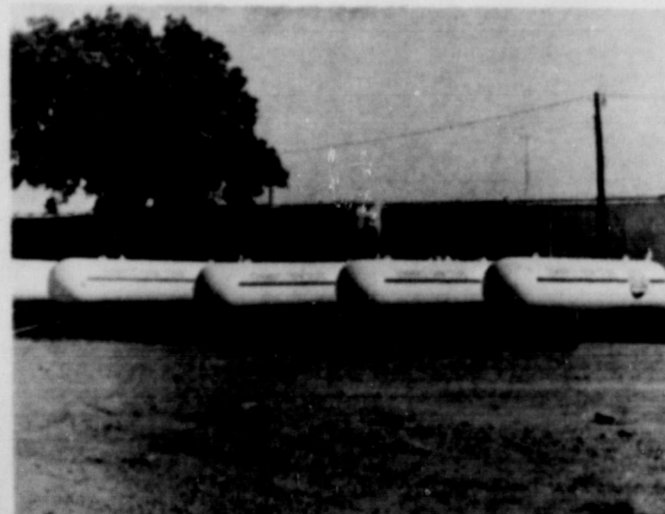
Mr. and Mrs. Floyd E. Crume Jr., Farmington, New Mexico, visited in the home of Mr. and Mrs. Jim Cocannouer last week. The Crumes are former Friona residents. Mrs. Crume is the daughter of the Cocannouers.

# WELCOME TO MAIZE DAYS

Our Equipment Stands Ready To Work For You



TRUCK MOUNTED  
DRY FERTILIZER



ANHYDROUS AMMONIA



BULK FEED



DRY SPREADER

Rely On

# CUMMINGS FARM STORE

247-2781



OFFICERS INSTALLED . . . Mrs. Ray Dean Fleming and Mrs. M.C. Osborn were installing officers at the Thursday evening meeting of New Horizons Junior Study Club. Pictured with them are new officers, Mrs. Joel Landrum, Mrs. Ross Miller, Mrs. Gerald Floyd, Mrs. Dale Williams and Mrs. Don Spring.

### Club Program Theme Announced At Meeting

Following installation of new officers of New Horizons Junior Study Club, which is beginning its first year, the program theme was announced and yearbooks were presented.

Two members of Progressive Study Club, which sponsored organization of the new study club, installed the following officers: Mrs. Ross Miller, president; Mrs. Bill Raybon, vice - president; Mrs.

Dale Williams, secretary; Mrs. Gerald Floyd, reporter; and Mrs. Joel Landrum, parliamentarian and pianist.

The meeting began with a salad supper with members of the program committee as hostesses.

The theme, "Highway To New

Horizons," formed the base for decorations.

Mrs. Ross Miller presided over a brief business session.

Members of the club will be selling balloons in City Park each evening during Maize Days. They will be wearing Clown Suits.

### Hats For Sale

One of the feature attractions of Friona's Maize Days will be a hat sale in the American Legion Hall from 11 a.m. to 5 p.m. Friday and Saturday.

This sale is being conducted by members of Rhea Home Demonstration Club and proceeds from it will be used on a club project.

Mrs. Bill Brandt, publicity chairman for the event, says, "The hats are all new fall hats in beautiful styles and colors. No two hats are identical and each hat is priced at \$3.98."

Every woman attending Maize Days is invited to attend the sale by Mrs. Brandt and other members of the club.

### Jeffrey Taylor Born Wednesday

Mr. and Mrs. Harold Taylor became parents of a baby boy at 1:30 a.m. Wednesday at Parmer County Community Hospital. He was named Jeffrey Blaine and weighed 6 lbs. 15 ozs.

Grandparents are Mr. and Mrs. Glenn Taylor, Dimmitt, and Mrs. Wanda Fesser, Amarillo. Mr. and Mrs. E.E. Taylor and Mrs. Ruby Wood are great-grandparents.

Jeffrey has one sister, Debbie, 3 1/2.

### Club Members Repeat Money Doll Project

Members of Progressive Study Club are busy selling 10¢ tickets which entitle the holders to a chance on a doll dressed in 25 one dollar bills.

This is the club's annual Money Doll Project with the proceeds from ticket sales go-

ing this year to help landscape the lawn at Parmer County Community Hospital.

The drawing for the Money Doll will be held at noon on Saturday in the City Park immediately preceding the Maize Days Barbecue.

### Shower Honors Hub Resident

Mrs. Paul Daniel, a resident of the Hub community for the past several years, was honored with a going away party in the home of Mrs. T.L. Burleson Jr., at 2:30 p.m. Thursday.

Others attending and send-

ing gifts were Mesdames Christine Shirley, John Renner, John Hand and Carl Joan, Buck Fallwell and Debbie, Earl Drake, Ralph Taylor, G.W. Fleming, Leroy Johnson, Gilbert Wanner, Bill Burton, A.L. Black, Albert Cannon and Olan Turner all of Friona and Mrs. Harmon Lindley, Hereford. Mr. and Mrs. Daniel are moving to Dumas.

### Frionan Enrolls

Andry Ann Kelly, daughter of Mr. and Mrs. T.A. Kelly, Friona, has enrolled at McBride's Beauty School in Plainview.

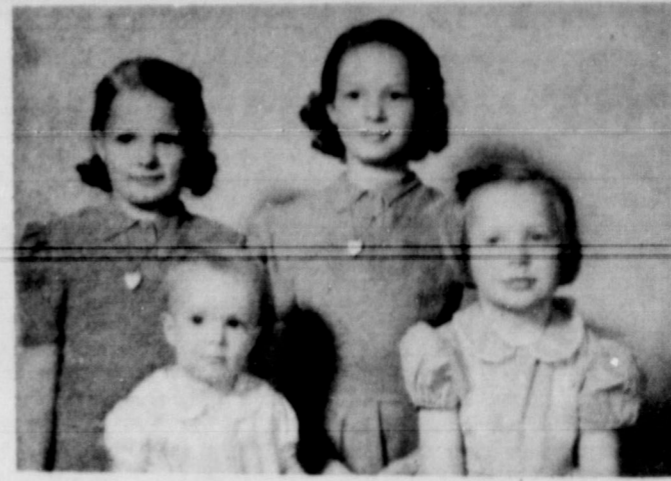
Miss Kelly attended Friona High School last school term after moving here from Plainview.

### Second Son For Kirks

Mr. and Mrs. Charles Kirk, Lubbock, chose Jimmy Lee for a name for their second son. He was born at a Lubbock hospital Thursday, September 2 and weighed 8 lbs. 7 ozs.

Timmy Lee has an older brother, Mike, 2. Lester Dean, Friona, is the maternal grandfather and Mrs. Joe F. Miller is the maternal great-grandmother.

Mrs. Kirk and Timmy Lee have been dismissed from the hospital and are at home.



MCFARLAND GIRLS -- Three of these young ladies will be easily recognized by most Friona folks as they posed for a family portrait in 1941. Baby Doris is now Mrs. Wesley Barnett, seated beside her is Gay, now Mrs. Lee Cranfill. Janice, now deceased, stands beside Lunell, who is now Mrs. Hollis Horton.

### New Column Starts Today

Beginning with this week's issue a new column headed Rhea News is being added. Mrs. Bill Brandt, a native of the community, has been employed as correspondent for that community.

Readers in the community are asked to contact Mrs. Brandt and report news events concerning their families and friends.

Bill Ellis, Star editor, feels that this addition to our news columns will be of interest to many readers and is happy to announce that Mrs. Brandt is a member of our news writing staff.

### New Resident Honored

Mrs. Christine Shirley, who recently moved to Friona from the Hub Community, was honored with a surprise luncheon in her home at noon Wednesday.

The salad luncheon followed a gift presentation. Mrs. Harmon Lindley, Hereford, mother of the honoree was a special guest.

Others present were Mesdames Jack Tomlin, G.W. Fleming, Wes Long, Paul Daniel, Leroy Johnson, John Hand, John Renner, Buck Fallwell, T.L. Burleson Jr., A.L. Black, J.E. Sneed and Noyle Wood.

### Farmers, Homemakers Attend Area Meeting

Friona Young Farmers and Homemakers attended the Area I Fourth Annual Convention in Hereford Junior High School Auditorium Saturday. High-

light of the convention was an awards banquet in the High School Cafeteria Saturday evening.

The outstanding Young Farmer award for new chapters was presented to Ralls with Friona as first runner-up. The outstanding Young Homemaker award for new chapters was Frenship with Friona as first runner-up.

Mrs. Larry Moyer, Friona, was elected first vice-president.

Members of Friona Young Homemakers were hostesses at a tea Saturday afternoon. Those assisting with hospitalities were Mesdames David Eddington, Max Self, Dale Smith, Joel

Landrum, Jimmy Mabry, Bearl Broyles, Harold Balls and Jerry Brownd.

Also Mesdames O'Neil Green, Leon Massey, Larry Moyer, Patsy Bandy, Dee Clark, V.R. Wilcox, Leon Noack, Bill Brandt and Larry Fairchild and Beth Asberry.

Those attending the awards banquet were Mr. and Mrs. W. D. Buske, Mr. and Mrs. Dale Smith, Mr. and Mrs. Larry Moyer, Mr. and Mrs. Larry Fairchild, Mr. and Mrs. Benny Pryor, Mr. and Mrs. Leon Noack, Mr. and Mrs. Bill Brandt, David T. McVey and Gerald Floyd.

New for men is an electric shaver equipped with an extra-sharp shaving head of surgical stainless steel. The shaver also features a "comfort control" dial. (Schick Inc., Lancaster, Pa.)

### AUXILIARY PLANS MEET

A meeting of Parmer County Community Hospital Auxiliary has been planned for Thursday September 23. The meeting will begin at 3:00 p.m. in the meeting room of the hospital.

Mrs. Loyd A. Shackelford, president, invites every woman in the community who is interested in the hospital to attend the meeting.

### Brownie Troop Hosts Party

Brownie Troop 244 was host at a party for beginning Brownies for the coming year at United Congregational Church Monday afternoon.

Mothers serving refreshments and assisting with hospitalities were Mrs. Floyd Schueler, Mrs. Don Light and Mrs. James Crump.

Leaders of the guest troop present were Mrs. Walter Cunningham and Mrs. E.G. Phipps. Sixty-three persons were present.

#### Hurst's Department Store Invites You To Step In During Maize Days. . . See Our New Fall Merchandise And Shop For Bargains Like These . . .



## SALE Of Fine Maize Days Bargains

### STICK NO BILLS

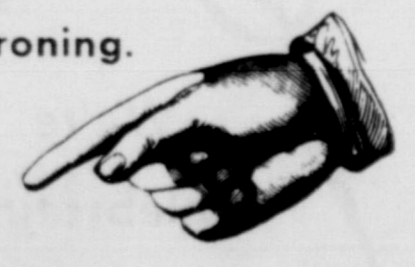
<p>ONE GROUP <b>BOY'S PANTS CLOSEOUT</b> \$5.50 pr. . . . . <b>\$1.97</b> pr. . Cotton Dacron Blends . Rayon Blends . Broken Sizes 2 to 14 . 150 Pair To Choose From</p>	<p><b>MEN'S</b> <b>DRESS OR CASUAL PANTS</b> Rayon/Acetate/Acrylic Blends Values To: Now \$8.95 pr. <b>\$2.97</b> pr. . Broken Sizes 31 to 40 . 38 Pair Left</p>
<p>ONE GROUP <b>MEN'S WOOL DRESS SLACKS</b> Values To: Now \$15.95 pr. . . . . <b>\$5.97</b> pr. . Broken Sizes 30 to 33 . Just 15 Pair Of These</p>	<p>ONE GROUP <b>MEN'S SUITS</b> Values To: Now \$59.95 . . . . . <b>\$29.97</b> Sizes 39, 41, 42, 44, only</p>

**MEN'S LIGHTWEIGHT JACKETS**  
**\$4.98** And **\$5.95**  
Sizes S-M-L-XL-

### ATTENTION MEN AND BOYS!

Try Our New Farah Permanent Press Pants Never Need Ironing.

- Boy's Permanent Press Jeans Sizes 6 to 16 Slim and Reg.
  - Boy's Permanent Press Slacks Sizes 2 to 12 Slim and Reg.
  - Men's Casual Slacks Waist Sizes 26 to 42
- Try A Pair Today!



This Group of Odds and Ends In

**Women's Sportswear**

- Wool Skirts  
Values To: Now  
\$10.95 . . . . . **\$5.97**  
\$15.00 . . . . . **\$7.97**
- Wool Slacks  
\$16.00 . . . . . **\$7.97**
- Wool Sweaters  
\$12.95 . . . . . **\$6.97**  
\$15.95 . . . . . **\$7.97**  
\$23.00 . . . . . **\$10.97**

**Men's Van Heusen Dress Shirts**  
• Permanently Pressed  
• Never Needs Ironing  
• Sizes 14 1/2 to 17  
Just **\$6.95**

**Unbleached Muslin**  
5 Yards For **\$1.00**

## HURST'S DEPARTMENT STORE

"Home Of Nationally Advertized Brand Merchandise"

# Irrigation —

### The Source Of Life On The High Plains — Is Our Specialty.



1964 Maize Queen, Sandra Beene, Takes A Refreshing Wade In An Irrigation Ditch.

Help Us Celebrate At Parmer County's Annual

## MAIZE DAYS

Sept. 15-18

See Us For All Your Pump Needs...Service And Repair.

# Parmer County Pump Company

# Pioneer Tradition Lives On With Rhea Families

Any history of the German Lutheran Colony in Northwest Parmer County would be incomplete without mention of two pioneer couples who still reside in the same community in which the colony was originally established soon after the turn of the century.

Mr. and Mrs. Herman Schueler and Mr. and Mrs. Robert Schueler have lived in the area longer than any other residents of the Rhea Community.

They are all long time members of Emmanuel Lutheran Church and have lived within a mile of the church for many years. Children and grandchildren of the two couples are workers and leaders in the church and make the fourth generation of the Schueler-Gallmeier families supporting its program of work.

Parents of Mrs. Herman Schueler and Mrs. Robert Schueler were Mr. and Mrs. Charles Gallmeier, who moved to the colony from Decatur, Indiana in February of 1910. Other members of this pioneer family were Bill Gallmeier, Vernon Mrs. Clara Kelso, Denver Mrs. Pauline Hoffman, Hereford; and Frieda Gallmeier, Vernon.

The Gallmeiers bought the quarter section of land on which their grandson, Walter Schueler and his family now reside, several years before moving onto it.

Their ownership of land in Texas was brought about by the promotion of land sides in northwest Parmer County by the George C. Wright Land Company of Kansas City, Missouri in the early part of the 20th century.

Herman F. Reinking, Henry

Heckmann, Fred Heckmann and Martin Reinking from Adams County, Indiana, heard something about opportunities for farming people to acquire land in Texas and made a trip to this territory to see what it was like.

Upon their return home these men talked with neighbors and friends in an effort to attract farmers willing to pioneer in this area. After proper inspection and serious consideration and study Herman F. Reinking, one of the founders of the colony, and associates negotiated a contract with Wright Brothers for ten sections of land to be sold exclusively to Lutherans. Three considerations of the contract, which were agreed upon and legalized were as follows: 1. To set aside ten sections of land to be sold exclusively to German people in one plot.

2. To donate and set aside 40 acres of the half section of land which Herman Reinking had chosen for himself. These 40 acres were to be deeded to the Lutheran Congregation, Missouri Synod, as soon as feasible after it had been organized.

3. To donate \$1000 for erection of a chapel on the 40 acre church grounds.

By the year 1909 interest in the colony had grown enough that the land had been sold and enough people in the Decatur, Indiana, area were willing to move onto the land for the church to become a reality.

At the time for the first colony house and church were built and the first water well was drilled, the church property was valued at about \$1,000. With the \$1,000 donated by Wright Land Co. members of the church

were able to buy materials for the buildings and have money left in the treasury.

All labor was donated and there were no expenses for blueprints.

Present value of the church buildings and land is near the \$100,000 mark. Trees were planted on the property many years ago and buildings on it are new and modern. They include the church, parish hall and parsonage.

The parish hall has served as a community center for many years.

About the time the Gallmeiers moved to Texas the father of Herman and Robert Schueler bought land in the community but was a non resident owner.

In the spring of 1917 Robert accompanied his father to Parmer County and the two were guests in the home of Mr. and Mrs. George Sachs, who were also from Adams County Indiana. This couple lived on the Escavada Ranch at that time and later moved onto land which they had purchased.

By the time Mr. Schueler was ready to return home, Robert, had decided to stay and farm his father's land. Perhaps becoming acquainted with Anna Gallmeier influenced his decision. These two were married a few years later and have been living in the Rhea Community ever since.

Two years later Herman came down for a visit, met Emma Gallmeier and decided to become a permanent resident. When these two first married, they rented the 280 acres of land which Herman Reinking had purchased. Later they bought this prop-

erty and still live on it. The house in which they now live was built of rocks hauled from the canyon north of where they live and was built by Reinking. The Schuelers later added onto it and it is now an attractive two story home with five bedrooms, two baths and many modern conveniences. Mrs. Schueler said, "Some people went to move to town when the children are grown.

(Continued on page 7)



MR. AND MRS. HERMAN SCHUELER

### KIDS CONTESTS -- MAIZE DAYS

10 A.M., Sat Sept. 18, 1965  
Old Football Field

<b>BOYS DIVISION AGE 8 - 10</b>	<b>BOYS DIVISION AGE 11-14</b>
Sack Race -----	Sack Race -----
Egg Race -----	Egg Race -----
Three Legged Race -----	Three Legged Race -----
Bicycle Race -----	Bicycle Race -----
75 Yard Dash -----	100 Yard Dash -----
Pie Eating Contest (limit 12 entries)	Pie Eating Contest (limit 12 entries)

**PRIZES**

1st. -- \$1.00	
2nd. -- .75	
3rd. -- .50	

<b>GIRLS DIVISION AGE 8-10</b>	<b>GIRLS DIVISION AGE 11-14</b>
Sack Race -----	Sack Race -----
Egg Race -----	Egg Race -----
Bicycle Race -----	Bicycle Race -----

Children can participate in two-single events and also 3 - legged race events. Please bring your entry blank from the newspaper already filled out to save time.

Bargains Galore In The Zakka Store!



Just Arrived In Time For Maize Days Shopping. . .

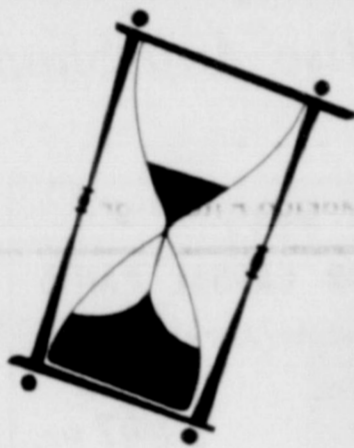
A Lovely Assortment Of New Fall Two-Piece Knits From Bradley And StyleCraft

Priced From \$12.95 To \$16.95



**ZAKKA'S**  
Dept. Store

It's That Time Again



Time For Harvesting Another Fine Maize Crop.

We're Celebrating At The County's 9th Annual

# MAIZE DAYS

Sept. 15-18

Don't Miss This Fun Filled Celebration

HERRING IMPLEMENT CO.

Phone 247-2741

Friona

# MEET YOUR NEWSPAPER STAFF

(Several Years Ago, Of Course!)



**EDITOR**  
BILL ELLIS  
(Age 1)



**PUBLISHER**  
JOE OSBORN  
(Age 9 Mos.)



**SOC EDITOR**  
JUNE FLOYD  
(Age 3 Mos.)



**ADVERTIZING**  
CAROL ELLIS  
(Age 9)



**BOOKKEEPER**  
WANEEN RAGDALE  
(Age 2)

THE FRIONA



# STAR





JANIS COGGINS plans to play the piano in the talent portion of the queen contest. She is the entrant of the Friona State Bank, she is a Senior and is the daughter of Mr. and Mrs. G.H. Coggins.



CINDY INGRAM is the queen contestant of Graphic Arts. She plans to play the piano in the talent portion of the contest. Cindy is the daughter of Mr. and Mrs. W.S. Ingram.



DARLENE WILSON rests before the monument in City Park. She is a Senior and is sponsored in the Queen Contest by Modern Study Club. Darlene is the daughter of Mr. and Mrs. Elvin Wilson, and plans to do a comedy routine for her talent.



DONNA SHACKELFORD strikes a nymph-like pose for the camera. She is a Junior and is the queen contestant of Moore's Super Market. Donna is the daughter of Mr. and Mrs. Lloyd Shackelford.



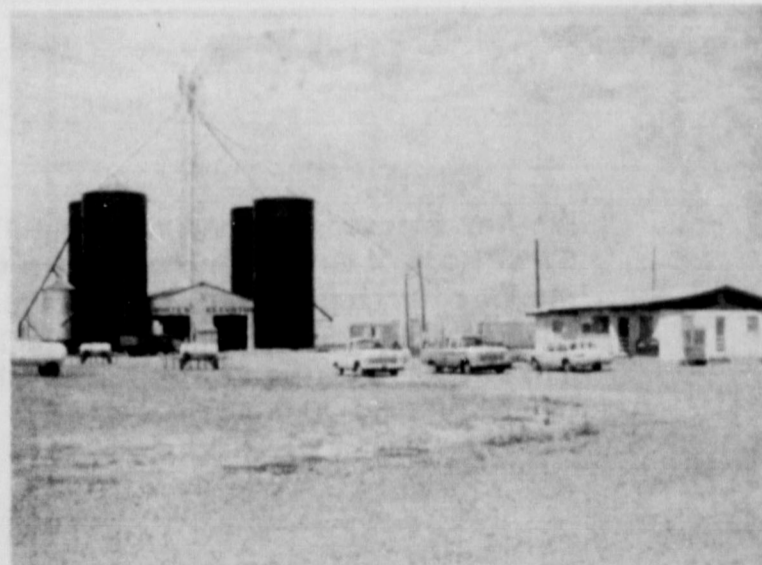
Welcome To Friona, Maize Capital Of The World, On Its 9th Annual Maize Days Celebration, Sept. 15 - 18.



Marlon Fite, Mgr. Phone 247-3325

### WELCOME TO FRIONA MAIZE DAYS !

Let US Store Your Grain In Our Complete Facilities



TULON WHITE, Manager Invites You To Come Out And Look Around At Our Plant, If We May Serve You, Please Call 265-3245

We Have The Latest In Fertilizer And Appilator Equipment



# WHITE'S ELEVATOR

# HOWDY!



The Friendly Folks At  
**AUTOMOTIVE IGNITION**  
Welcome You To Friona  
And To  
**MAIZE DAYS**

See Us For Servicing And Parts  
For Irrigation And Auto Motors

## AUTOMOTIVE IGNITION

W. Hiway 60

Ph. 247-3062



LINDA FALLWELL strikes a casual pose in the Summer sun. She is the queen contestant of Don's Drive In. Linda is a Junior and is the daughter of Mr. and Mrs. Buddy Fallwell.



DEBBIE HAYS addresses the ball before teeing off at the Friona Country Club. She is the Maize Queen contestant of Clabern Floral. Tiny Debbie is a Junior and is the daughter of Mr. and Mrs. J.R. Hays.



LYDIA BUSKE is the queen contestant of Zakka's Department Store. The petite blonde Junior will play the piano in the talent portion of the contest. She is the daughter of Mr. and Mrs. W.D. Buske.

### Auxiliary Plans Meet

The first meeting of Fireman's Auxiliary for this year was a salad supper in the Community Room of Friona State Bank Thursday evening.

Plans were made for a booth at City Park during Maize Days. Members of the Volunteer Fire Department and their families will be honored guests at a steak supper at the school cafeteria the last Thursday evening in September.

Those attending the meeting were Mesdames Joe Mann, Ralph Shirley, Lee Campbell, J.C. Blankenship, D.E. Renner, Howard Love, Travis Clements, Ronald Smiley and Glenn E. Reeve Jr.

Mr. and Mrs. D.E. Renner were weekend visitors in the home of Mr. and Mrs. Charles Kirk and sons, Mike and Timmy Lee, in Lubbock.

We're Singing Out

## OUR

# BEST WISHES, PARMER COUNTY

For Another  
Great Maize  
Crop In  
1965.



## MAIZE DAYS

Three Big Days  
Thursday, Friday, Saturday

## GALLOWAY IMPLEMENT CO.

## REVIVAL TIME

At

### Calvary Baptist Church

September 19-26

### Weekday Services

10:00 a.m.

8:00 p.m.

### Sunday Services

11:00 a.m.

7:00 p.m.

(Nursery Open  
For All Services.)

Gerald Moore, Singer  
Jake Armstrong, Pastor

# WELCOME



Evangelist, Clifton Igo  
Lamesa, Texas



MYRL BUSKE -- Mrs. Pete Buske posed as a charming baby of six months. This picture might be a portrait of any one of the Buske grandchildren, the resemblance is so strong.



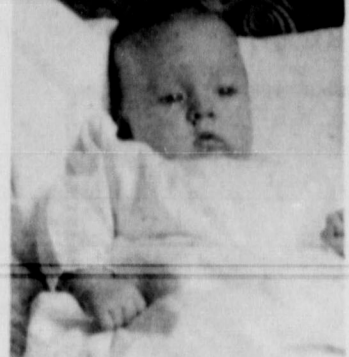
We Are Pleased To Announce That The First Load of Grain Sorghum in the County Was Hartzog's Texas 660. It Was Planted April 25 And Watered Five Times. The Crop Is Making An Estimated Yield Of 6500 Pounds Per Acre.

Book YOUR Texas 660  
For 1966 Planting Now!

"Texas 660  
Does More  
For More  
Farmers"

### HARTZOG SEED FARMS

— A. L. Hartzog —  
Paul Craig  
Friona Representative  
Phone 247-3308



**BEAUTIFUL BABY** -- O. J. Beene made a beautiful baby portrait in his long dress with hand made lace.

**Tradition--**

(Continued from page 4)

That is not for us. All our children grew up here and this is home to us."

"Two years ago I was supposed to have retired and maybe I've reached that goal in the farming and livestock operations. But now I just tend to the garden and take care of the chickens," said Mr. Schueler after being asked about his activities.

To the 280 acres which Herman Schueler purchased about 1920, he and his sons have added more than 2500 acres. He remembers that he paid \$30 for the first land and then bought some for much less during the 1930s. Most of the Schueler land is irrigated, has underground pipe and is well improved.

Two sons, Walter and Herbert, and their families live in the same community with their parents. Another son, Gilbert, and his family live south of Clovis after selling their Rhea Community farm land a few years ago.

Daughters of the couple are Mrs. Carl Schlenker, Friona; and Mrs. Franklin Bauer of the Rhea Community. Another daughter, Lillian, died in 1963. Carl Schlenker and Franklin Bauer are both land owners in the same community.

The Herman Schuelers have twenty-one grandchildren.

When asked by a Star reporter about the changes these two had seen since they had lived at their present location, Mr. Schueler said, "You just couldn't believe it. At first we had many gates to open between here and Friona. Now the pavement goes right by the church."

Mrs. Schueler said, "We used to do so many things differently from the way we do them now. We have so many conveniences and everything has been changed so. The changes are good, but we had many many blessings in the old days, too."

(Continued next week)



**JANET BISHOP** will do a medley of songs from "My Fair Lady" as her talent. She is sponsored by Automotive Ignition. Raven-haired Janet is a Senior and is the daughter of Mr. and Mrs. Stanley Bishop.



**FIRST DATE** -- Carl Maurer is pictured as he proudly posed before an open car and an early girl friend. He was around 14 years old here.



**ILENE OSBORN** -- Mrs. Sloan Osborn, shown here at six months of age, has changed a little since this picture was taken.



**MR. AND MRS. ROBERT SCHUELER**



**PAT TANNAHILL** makes friends with a hungry horse named Ginger. She is sponsored in the contest by City Body Shop and will play rock-and-roll music on the organ in the talent portion. She is the daughter of Mr. and Mrs. C.W. Tannahill.

**Club Members Hear Convention Report**

The Classroom Teachers Association of Friona met in the high school library Thursday afternoon at 4:15 with Mrs. Frank Truitt, president, in charge.

A courtesy committee report was presented by Mrs. Loyde Brewer. Mrs. Grady Dodd gave a financial report and outlined plans for dues paid to the organization.

Highlight of the meeting was a report by Mrs. L.B. McClain on the Texas Classroom Teachers Convention which she attended in San Antonio in August. She also gave a report on ac-

tivities of Future Teachers Association in Texas.

Announcement was made of the executive committee members and representatives of each of the schools. Willis Giddens will represent the high school; H.V. Rockey will be the junior high representative and Alton Peak will be the elementary representative.

During the social hours refreshments were served by Lydia Buske, Martha Martin, Brownie Cole, Lou Cochran and Sandra Schilling, members of Friona Future Teachers Association.

**NOW**  
**Allen's Jewelry**  
 Has A New Quality Service  
 For Their Customers . . .

- Over Night Service On B&W Photo Finishing
- Two Day Services On Kodachrome Movies And Slides

**MAIZE DAY'S SPECIAL**  
 (Good Until Saturday Night)  
 8 MM Movie Film With Processing Included  
 Only \$1.99 Per Roll

**ALLEN'S JEWELRY**



**KAREN HUGHES** smiles across a wagon wheel. She is the queen contestant of Patt's Beauty Shop. Karen, who plans to sing a medley of songs from "Mary Poppins," is a Senior and the daughter of Mr. and Mrs. P.W. Hughes.



**TWINS** -- Lila Gay and Phila May Buske pose as curly haired twins at one year of age. Phila May is now Mrs. Philip Weatherly of Friona. Lila Gay is Mrs. Don Max Vars of Canyon.



**ALL DRESSED UP** -- Deann Buske is ready for cold weather in her white fur outfit with riding boots, posing here at the age of 18 months. She is now Mrs. Richard Styles, of Virginia.



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Each year about a million acres are going out of agriculture, primarily to urban uses.<sup>3</sup>

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Yet in the face of these prospects, there are disturbing signs. As a nation, we are still losing 500,000 acres a year as a result of erosion and other forms of land damage.<sup>5</sup> After a quarter-century of conservation effort, more than two-thirds of the conservation job on the land remains to be done. Ninety percent of the development work for watershed protection and flood prevention on the watersheds of the country is yet to be started.

Clearly, there is opportunity—and need—to increase the brotherhood of practicing Stewards. The task is too large and too vital for the few. To each among us, God has given a share of the responsibility. For some there is work to be done on the land. For all others—consumers and users, as well as producers—there is also work to be done in understanding the needs and problems about resources and in accepting the duties of Stewardship.

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Maize Queen of 1964 - 65 perches on an International Combine as she looks at a sample of the 1965 Maize Crop.

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