

# Chiefs Can Clinch 3-AA Title By Beating Olton

The Friona Chiefs will be gunning for at least a share of the District 3-AA championship when they host the tough Olton Mustangs in a game here tomorrow. Game time is 7:30 p.m.

If Friona can handle the mysterious Mustangs, the team will have clinched at least a tie for the district title. That's the same thing Friona got last year (a tie), but a win Friday would also clinch a place in the playoffs, something the Chiefs lost out on a year ago.

"I still think that Olton is potentially the toughest team in the district," stated Coach Don Light this week as he prepared his team for its third straight "Waterloo" in district play.

Olton was picked by district coaches to win district in pre-season voting, on the strength of returning lettermen and starters. However, the Mustangs hit a snag as district play

opened, losing to both Lockney and Abernathy.

Earlier in the year, though, the Mustangs showed their potential. In non-district play Olton had just a 2-3 record, but the losses were to class AAA teams Muleshoe, Tullia and Canyon.

Their two non-district wins were over Morton and Hale Center, and Olton routed the latter team, 35-7 just a week before the owls romped over Friona, 33-6.

So it would appear that the Mustangs have at least as much potential as do the Chieftains.

The two teams have played just six times. Last year's game at Olton marked the first time in the series that Friona was able to score a win over the Mustangs.

Olton beat the Chiefs 14-6 in 1948, 39-0 in 1949 and 53-7 in 1950, before the series was interrupted for 12 years. Finding themselves in the same district alignment once again

in 1962, Olton picked up where they had left off with a 25-8 win at Olton in 1962 and a 21-6 win here in 1963.

Friona finally broke the drought last year with a 20-0 win, to set up their showdown at Floydada. Coach Light has a personal record of 1-1 against the Mustangs in his two seasons as head coach at Friona, with the overall record reading 1-5 in favor of Olton.

The Chieftain workout on Monday was termed "sluggish" by Coach Light. "We had a few bruises following the hard game at Abernathy," he said.

Tuesday, however, the Chiefs had a good workout, the coach said. Members of the B-team ran Olton plays, so that the Chiefs had a chance to work on their defense.

Joe Mabry, who has starred in each of the team's district wins, was sent home for rest with a mild case of influenza. Doctors thought Mabry would be ready for action Friday af-

ter a couple of days rest.

Travis Graves was one of the players coming up with a bruise from the Abernathy game, but it wasn't considered too serious. Bob Sims, who saw mostly defensive action last week due to his knee injury, is expected to play on both offense and defense this week. Center, Bing Bingham, will be back at his regular offensive post Friday, so Bill Weatherly will move back to the tackle slot, which has been manned by Mike Smith.

"The team seems to have an air of confidence following the Abernathy win which has not been evident before this year," Coach Light said Tuesday.

Reflecting back on his earlier statement about Olton's prowess, Coach Light said that the Mustangs were capable of being the top team in the district. "If they put together a good game Friday, we're liable to be in for it," he said.

## STAR Lites

by Bill Ellis

I guess it should come as no great surprise to most people that the Friona Chieftains will be playing for the district championship when they meet Olton here Friday.

After all, the Chiefs have been in the thick of the district race, and have played a key game directly involving the championship on the ninth week of their schedule each year since Don Light has been coaching the team.

This year has been a different approach to the situation, you have to admit. In both of the previous years, the Chiefs had 7-1 records going into their ninth game.

This year's team, although it will carry only a 4-4 season mark, is held in just as much esteem by most townspeople as the previous two.

For, in spite of its lackluster season record, the very fact that the team will be playing for the championship; the fact that it can clinch a "break-even" season, is an accomplishment.

This year's Chieftain eleven got off to about as rocky a start as you could expect, posting just a single win against four defeats at the season's halfway mark. Going into the district schedule it appeared that the pre-season prediction of third place in district for the Chieftains might, if anything, have been a notch too high.

Olton had smashed Hale Center, a team which in turn gave Friona little mercy; Abernathy and Lockney were both impressive. Which of these could Friona hope to beat, in order to claim its third-place destination?

Besides getting off on the "wrong foot", the team ran into injury problems, and all of these culminated in Friona's 33-6 loss to Hale Center. But the district picture still didn't look too rosy.

However, at the start of district play, the team got some things "ironed out." The Chiefs began to realize all over again what was required of a team to be a winner.

Proof of Friona's ability had been exhibited in the team's stellar 21-7 win over Plains a powerful class A team which counts its loss to Friona as its only defeat of the year.

The jinx had been broken. Now the Chiefs were moving. It took some doing, but the team disposed of Dimmitt, 21-6 in the district opener. Dimmitt, winless for the season, had made a close game of it for three quarters.

Lockney was the next foe. The Longhorns had dropped Olton, pre-season favorites, and were in the spotlight. If Friona played its best, and got a couple of breaks, they might be able to beat Lockney, their most wild-eyed fans ventured. Even these fans were a bit surprised when the Chiefs did, in fact, topple the Longhorns, 12-7.

Abernathy then took the center ring. The Antelopes had not only beaten Olton, but had crushed the Mustangs, 56-12, and were feeling their oats.

Some fans were thinking Friona might slip up on the Antelopes, but few were saying it out loud. If so, they were just hoping.

But the Chieftains had something to prove, and they did it, and in impressive fashion. Almost to a man, the team exhibited that "second effort" which often pays off with a win instead of a defeat.

So the team meets Olton tomorrow night in a game that could determine the district championship.

(Continued on Page 2)



LEADING CHEERS . . . The Junior High cheerleaders for 1965-66 are pictured here prior to performing at the last junior high game here Tuesday. In the back, left to right are Kay Riethmayer, Randy Kelley, Carlene Greeson, and Becky Neill. In the front are Gloria Brown, Rhonda Ragdale (head) and Debbie Burton. Glenda Deaton was not present for the picture.

## SIMILAR TO TREND

### Friona Voters Go Against Four Of Proposed Amendments

Friona voters, like those throughout the state, went against four of the 10 proposed constitutional amendments Tuesday.

A total of 150 votes were cast in the election, considered a fair turnout since the proposed amendments took up the entire ballot.

The amendments which were voted against by local voters were numbers four, seven, nine and ten. Number four was to increase the terms of office for the governor and six other state officers to four years. The local vote was 83-65 against.

Proposal number seven, to exempt the Hermann Hospital estate of Houston from payment of state property tax, was nixed by local voters, 80-56.

Amendment number nine, which would have increased salaries of state officials and

legislators, was opposed, 80-65 by Friona voters. Number ten, to increase the term of office to four years for state representatives, was given the most opposition, 101-44.

Other amendments were given approval. Number one, to increase state property tax by five cents for each \$100 valuation to double the amount of money available for buildings at state supported colleges, was okayed, 99-45.

Number two, provided farmland which would be available for resale to veterans, passed by 83-61 locally. Number three giving the legislature authority to take part in federal-state medical care programs for needy aged, blind and disabled, was favored, 74-69.

Proposed amendment number five on the ballot, to clarify investment authority for trust-

tees of the teacher retirement system, was favored, 90-55.

Number six, to allow the state to issue up to \$85 million in bonds and loans to needy college students, was approved, 101-44. Number eight, establishing mandatory retirement procedures for district and appellate judges, was favored 105-40.

### Farm Meeting Set Today

The monthly meeting of the Friona Association of Retail Merchants (FARM) will be held today at 1 p.m. at Friona Lanes.

The merchants are to further discuss possible Christmas promotions, and everyone is invited to attend the meeting. It is a luncheon meeting.

### Turkey Shoot

The Friona Booster Club will sponsor a turkey shoot Saturday and Sunday, November 6 and 7, beginning at 1 p.m. each day.

A 12-gauge Browning rifle will be awarded on Sunday afternoon. The turkey shoot will be held at the range located a mile east of Friona on Highway 60.

### Farmers Cheered By News Of Water Tax Victory

Friona area farmers were interested to learn on Tuesday about the winning of the area's legal battle to secure tax depletion allowances for irrigation water.

The solicitor-general's office in Washington said Monday it would not appeal a Fifth Circuit Court decision in favor of Mr. and Mrs. Marvin Shurbet of Petersburg.

The Shurbets filed a suit against the U.S. government in 1959 for refund of \$300 on their 1959 income tax. The test case was backed by the High Plains Water District, and the district spent some 10 years pre-

FRIONA, TEXAS

THURSDAY, NOVEMBER 4, 1965

TEN CENTS

THE FRIONA



STAR

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10 PAGES

## YIELDS SOAR

# Record Maize Harvest Nears Its Completion

Harvest of what has been termed by most elevator operators as the best maize crop in the history of the Friona area has about reached its climax, with an estimated 85 per cent of the crop harvested as of Tuesday of this week.

Elevator operators were hailing the near-perfect weather for the harvest, which has allowed the marketing of the milo to be done in about as orderly a fashion as could have been possible. Most elevators have never been "stacked up" at all — the grain has come in a pretty steady stream ever since combining began.

The digging of sugar beets continues, meanwhile, with another good crop reported for the beets, and cotton, which has become the number two cash crop in the county, is beginning to enter its harvest season.

Practically a full month of warm, sunny weather has allowed the maize and other crops to fully mature, and very little moisture was received during the past month to hamper harvest operations.

According to estimates by elevator officials, the maize crop in the Friona area appears destined to make an average of perhaps 7500 pounds per acre — which would be a banner year in every sense of the word.

Jack Tomlin of West Friona Grain Co., estimated on Tuesday that 80 per cent of the Friona area grain crop had been harvested. "Everyone is making better than they thought they would. There will be some 9,000-pound maize. The average should be around 7,500 pounds," Tomlin said.

G.W. Fleming estimates that 90 per cent of the maize in the Hub area was cut by Tuesday. "It's the best maize we've ever made in the Hub area. It should average between 7,000 and 8,000 pounds per acre," Fleming said.

Pete Braxton of Tri-County Elevator said he expected that 90 per cent of the maize in the Black area had been cut as of Tuesday, and echoed Fleming's statement about farmers having a banner year.

"We should average around 8,000 pounds per acre," Braxton said.

Elevator operators stated that by the end of this week the harvest should be entering its final stages. Evidently there are a few "green" fields of maize in the area which will take a killing freeze to ripen it sufficiently for combining.

However, a majority of farmers have already finished up. Cotton men were waiting for a good killing freeze so that they could begin stripping the crop, which has also been called a

possible bumper crop.

Steve Hargus at Friona Farmers Co-op Gin was typical of Friona ginners. Hargus had ginned 55 bales as of Tuesday, with the bulk of them coming the past four days, included in the total were 13 bales of stripped cotton which had been defoliated, he said.

Hargus predicted that the 1965 crop could go faster than the 1964 harvest, depending on the killing freeze comes.

Woody Fleming stated that the cotton looks to be real good, and might even come close to the area's record 1962 crop, when Parmer County averaged one and two-thirds bale per acre.

"We thought we had a good crop last year and were a bit disappointed. However, this year's crop should have no trouble beating last year's," Fleming said.

## Upsets Again Take Toll Of Scores In Football Contest

The old upset bug, along with a tie game on the slate for the second straight week, again kept scores from being very high in the ninth week of the Friona Star's Cotton Bowl football contest.

The Perryton-Herford contest ended in a tie, so all contestants were automatically given one "X". Of the 130 contestants who entered the ninth week's contest, only two got as many as 14 of the remaining 17 games.

Mrs. C.H. Veazey and Matt Brown were the two getting 14 correct. Mrs. Veazey nosed Brown out for the week's first

prize of \$5 by picking the Friona - Abernathy game at 9-7, missing the actual score by nine points. Brown was 10 points off, having picked it at 21-14, Friona. He won \$3 for second place.

Both of the top contestants missed two games which plagued most of the contestants: Bovina vs Nazareth (won by Nazareth) and Texas vs SMU (won by the Mustangs). Mrs. Veazey's other miss was in picking Texas Western over Arizona State, while Brown missed the West Texas State-Memphis State game, picking the Buffs.

In the race for the three grand prizes, Edward White, Jr., added a notch to his lead as the contest enters its final three weeks. White correctly tabbed 13 games to up his total to 123 points, while second-place contestant, Celia Loflin, picked 12 and now stands at 121.

Three contestants, Ross Ayers, Floyd Brookfield, and Mrs. Edward White are another point back at 120, while seven contestants have a score of 119. In all, a total of 98 contestants have scores of 100 or over, so the race for the grand prizes should be an interesting one. (Continued on Page 2)



CASTING BALLOT . . . Mrs. Charles Hough is shown casting her ballot in Tuesday's amendment election. Mrs. Hough was one of 150 voters in the Friona precinct.



FLAG PRESENTATION . . . Members of Brownie Troop 244 were presented a flag by Friona's American Legion Auxiliary's president Marlene Drake Monday. The girls are left to right Connie Lindeman, Shirley Weast and Patsy Crump.



# THE FRIONA STAR

"Founded in 1925 by John W. White"  
 Published every Thursday at 109 Sixth Street  
 Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association  
 Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1960, 1961, 1962, 1963, Texas Press Association, 1959, 1960, 1962, 1963, First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1935, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES  
 Farmer County, Adjoining counties, \$1 per yr. Elsewhere \$5 per year.



Bill Ellis, Editor  
 June Floyd, Society Editor  
 Waneen Ragsdale, Bookkeeper

## Football Contest ...

(Continued from Page 1)

Third place in last week's contest was a rat-race, as contest director Bill Ellis had to go into the list of contestants picking 13 games right. There were 21 who had this score, and the final tabulation showed that three of them tied on the tie-breaker.

Maynard Agee, Ray Dean Fleming and Doyle Mabry, all having picked 13 games correctly, had the same tie-breaker score listed for the Friona-Abernathy game, 14-13. Each was awarded \$1.

Other contestants getting 13 games correct but missing the tie-breaker further were: Anna Lou Williams, Doyce Barnett, Raymond Milner, Glen Mingus, Fred Corner of Plainview, Gene Ezell and Alfred Moody of Bovina, Jerry Cass, Barbara Morrow, Ross Ayers, Charles

Howell, Floyd Brookfield, Edward White, Jr., Mary Pryor, Kenneth Watkins, Betty Spears, and Donnie Renner.

The entry total of 130 was an increase of three over the preceding week, the first time during the course of the contest that a succeeding week beat a previous week. Interest in the 1965 contest continues to run almost 50 per cent ahead of last year.

A total of 1327 entries have been received in the contest, an average of 148 per week. There have been a total of 236 people enter the contest, already 15 more than last year with three weeks remaining. Grand prize in the 12-week contest will be two tickets to the January 1 Cotton Bowl Game, along with hotel reservations and \$40 expense money. Second place winner will get two tickets to the Sun Bowl Game in El Paso and \$25 expense money. Third place receives two season passes to next fall's Friona Chieftain home games.

## 'Dollar Days' Are Set Here

Friona area shoppers are reminded that Friday and Saturday are "Dollar Days" in Friona, in keeping with the format established last month by Friona merchants.

Shoppers should check with the Friona merchants, who will be offering bargains Friday and Saturday of this week.

Sponsoring the contest along with the Friona Star are Farmer County Pump Co., Reeve Chevrolet, Bi-Wize Drug, Production Credit Association, Friona Wheat Growers, Adams Drilling, Generalgas, Chester Gin, Tri-County Elevator, (Black), Friona Motors, Ethridge Spring Agency, Country Club Gin, Friona Consumers, Hub Fertilizer, Friona Feed Yards, Brookfield Drilling, Hub Grain and Farmer County Implement Co.

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## Star Lites ...

(Continued from Page 1)

Of course, it will be nice if Friona beats the Mustangs and lays claim on at least a share of the 3-AA crown.

But regardless of the outcome, we think that a group of young gentlemen have "proven" themselves, and are to be commended for refusing to give up, when it would have been so easy to have started another long losing streak.

The best way to get even is to forget.

One who tells all he knows, soon tells it.



QUESTION: What could be done to improve our next year's Maize Days Celebration?

Mrs. Wesley Hardesty: "We must put out every effort to keep the celebration going. Perhaps we could include the old timers more than we have been doing. I also think more people would be enthusiastic about the window displays and the parade floats if there had been fairer judging in the past. I suggest that the judges be chosen with greater care in the future."

Carl Maurer: "We've been having the celebration too often. Every two or three years should be often enough for an event of this kind."

Mrs. T.L. Burlison: "If we would all work a little

harder we could make the celebration more enjoyable. The more people work the more they will enjoy Maize Days."

Charles Allen: "Though everyone is most generous when it comes to donating money for Maize Days, we need more actual participation by the local merchants as well as individuals. Instead of starting to work on Maize Days during the later part of the Summer, we should have our committees appointed no later than the first of May. They could meet occasionally through the summer months and pool ideas picked up from vacation travel."

Mrs. Carl Maurer: "I'm sure the women would enjoy participating in a flower show. There could be some small prizes offered for competition."

## Tech Tackles Tough New Mexico State

Texas Tech, well in the running for the Southwest Conference title, takes on non-conference foe New Mexico State in Jones Stadium at 7:30 p.m. Saturday.

Each team helped its alumni celebrate homecoming last week-end. Texas Tech blasted Rice 27-0, and New Mexico State triumphed over Eastern New Mexico University 41-6.

Warren Woodson, whom Tech teams have faced many times in the past -- at Hardin-Simmons and Arizona -- has long been considered one of the leading offensive tacticians in the nation. Now, he's come up with a stingy defensive eleven. In fact, his Aggies kept the West Texas Buffaloes, until then undefeated, from scoring any points on the attack in a 10-2 victory at Canyon.

Texas Tech, second only to Arkansas in the SWC race, abandoned its formula of winning just the close ones, by scoring twice in the first quar-

ter against Rice as 43,355 fans watched last week. In the process, however, the Raiders lost linebacker - placekicker Kenneth Gill to a knee injury. Plenty of reserved seats remain on sale for the New Mexico State contest. Tickets are also being sold for Tech's other home game, with Baylor Nov. 13.

Mr. and Mrs. W.B. Fulgham and Mrs. Bill Kent and son, Wade, have recently returned from Henrietta, Texas, where they spent several days visiting in the home of Mr. and Mrs. S.L. Fulgham and other relatives.

Mr. and Mrs. Floyd Millican spent the weekend visiting in the home of Mrs. Millican's mother, Mrs. Frank Stephens of Jayton.

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Mr. and Mrs. George Copeland of Broncho, New Mexico, were weekend guests in the home of Mrs. Hattie Sneed.

Mr. and Mrs. Sam Weir and children of Seminole were Sunday guests in the M.S. Weir home.

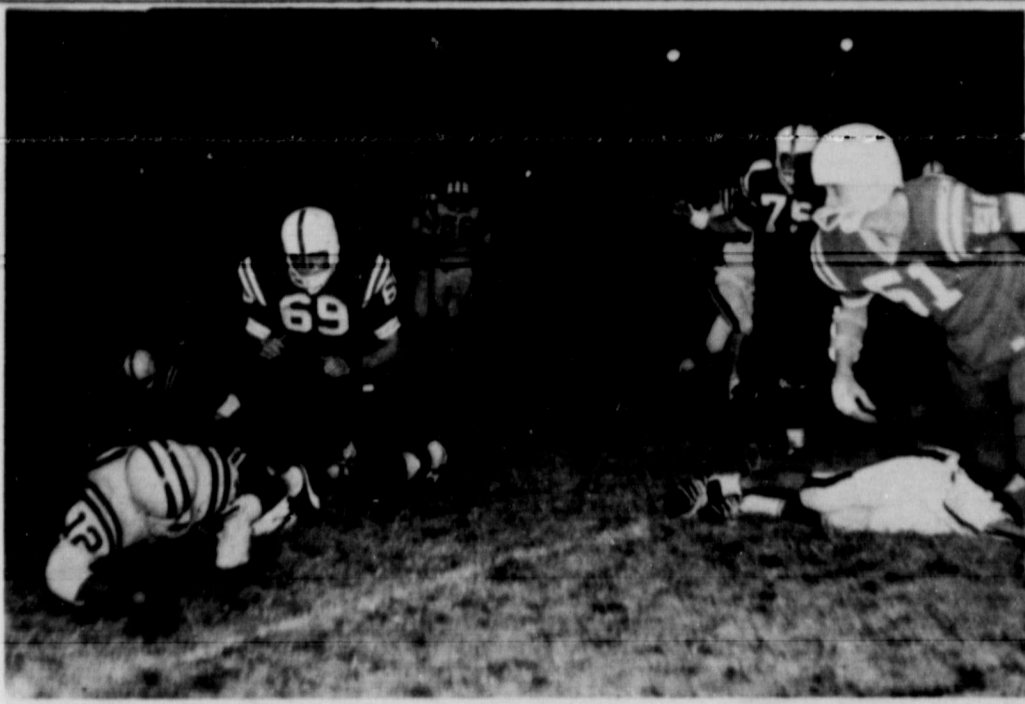
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CAGED ANTELOPE . . . Abernathy quarterback Lane Wade is shown being tripped up by Friona's Bob Sims (69) as Gene Weatherly (75) and Bing Bingham (51) come in to help if needed. Friona won, 13-12.

**District Alignment For 1966 Announced**

Friona's district alignment for 1966 and 1967 has been announced. Hale Center and Memphis, both of which are moving up to class AA from A will be in Friona's district, competing along with the six teams which were already in the dis-

trict. Coach Don Light announced the schedule for 1966, pointing out that the non-conference schedule was changed somewhat by the addition to the district. Bovina and Morton, neither met during the last two seasons, will be played as non-conference games. Muleshoe Dalhart, and Plains, played this year, will not appear on the 1966 slate. One or more of these teams would have been met, had not the new district scheduling problems cut the non-district schedule to just three games. The 1966 schedule is as follows: Sept. 9, Farwell, there; Sept. 16, Morton, there; Sept. 23, Bovina, here; Sept. 30, \*Olton, here; Oct. 7, \*Lockney, there; Oct. 14, \*Floydada, here; Oct. 21, \*Dimmitt, there; Oct. 28, \*Hale Center, here; Nov. 4, \*Abernathy, there; Nov. 11, \*Memphis, here.

**Four Attend Odessa Meet**

Four residents of Parmer County, Mrs. C.W. Dixon, Mrs. Mabelle Hartwell, Mrs. Maude Hicks and Mrs. Mabel Reynolds, attended the State Historical Meeting at Odessa last week.

Speakers from various sections of the State spoke on historical markers, museums and other points of interest. Points on writing and publishing histories of the counties were also given.

A tour of McKittrick Canyon in the Guadalupe Mountains included stops at Odessa Museum, Monahans State Park and Pecos Museum.

The Parmer County residents returned by way of Roswell and Carlsbad.

**Drive Planned**

A drive in the interest of muscular dystrophy has been planned for Saturday in downtown Friona. Sponsoring organization is Friona Young Homemakers.

Future Homemakers of America, Carolyn Hamilton, Madalyn Binger, Gay Wylie, Terri Lynn Wilson, Myrtle Latham, Darlene Wilson and Janet Rushing will assist with the drive.

**Frionans Invited To Mental Health Talk**

All residents of Friona and the surrounding area are being invited by Mrs. Jimmy Mabry, president of Young Homemakers, to attend a lecture on mental health at the grade school cafeteria at 4 p.m. Thursday.

Guest speaker will be Mrs. John Steele, registered nurse from Lubbock. Her program will be on mental retardation in children.



RETURNS TO FRIONA . . . Doyle Elliott, a former resident of Friona, has returned to the city. Elliott has recently taken the state bar examination, and is awaiting the results of that exam. Meanwhile, Elliott has received his Certified Public Accountant's rating.



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**Orange Drink**

46 Oz. Can

**3/89¢**

White Swan

**SHORTENING**

3# Can

**69¢**

Produce

**BANANAS**

Pound

**12¢**

White Swan

**Luncheon MEAT**

12 Oz. Can

**45¢**

White

**POTATOES**

20 Pound Bag

**79¢**

Santa Rosa

**TOMATOES**

300 Can

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Meats

Top Hand

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**STEAK**

Pound

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# WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

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Control crab grass with Pax. One application effective three years. Use TurfMagic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tfnc

Tired of Giving The Same Old Gifts? Unusual Selections at Bovina Hobby Shop. Ph. 238-2751.

Tri-Chem Liquid Embroidery Supplies of all Kinds. Glenda Harrison. Phone 247-2489 or Jeanne Coker. Phone 247-2586. 3-tfnc

Plastic Desk Sets - Handmade - Bovina Hobby Shop. Ph. 238-2751.

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Materials for Making Decorative Grape Clusters. We'll Help You! Bovina Hobby Shop. Ph. 238-2751.

NEW LOCATION IN Friona Fancy Cakes for all occasions. Geraldine Ferguson, 247-2462. 1/2 mile N. on Cemetery Road. 1-tfnc

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ELECTROLUX SALES AND SERVICE Purchase Turbo shampoo and rent rug washer. Keep fog off eye glasses and bath room mirrors with miracle cleaner. "Sweep." Mrs. L. R. White, 806 Ashland, Phone 247-3156. 5-tfnc

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tfnc

FOR RENT . . . Three bedroom brick, two baths and garage. Call 295-3175. 6-1tc

WANTED responsible party to take over payments on late model Singer sewing machine in Friona area. Will zig-zag, fancy stitch, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Tex. 48-tfnc

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**WANTED** WANTED TO RENT . . . 1/2 or 1/4 section of Farmer Co. irrigated land in 1066. Contact or call Leon Smith, Rt. 1 Box 71A, Friona. Ph. 965-2731. 52-tfnc

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AM interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele, Citizens Bank Building, Clovis, N.M. Dial 763-4471 or 763-6455. 4-4tc

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320 acres Irrigation farm with 3-8" wells on natural gas, shallow water. 210 acre maize allotment, 17 acre wheat. Modern home and quonset barn. Located in Dallam County five miles from town. Price \$325 per acre Has good loan. FULTON E. THOMAS JR. - Realtor. Box 31, Dalhart, Texas. 5-3tc

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**FARM & RANCH LOANS -- LONG TERM -- LOW INTEREST** Would you like to buy more land? Whatever you need for extra money we can help you. So why not visit with us, no obligation, and you may benefit from it. DEAN BINGHAM LAND CO. Main and Hwy 60 Phone, 247-2754 5-tfnc

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**ROUBINEK LAND CO.** Agents for Farm Bureau Farm & Ranch Loans Complete Real Estate & Insurance Service JACK ROUBINEK DOUG MILLOY 505 W 12 St. 247-328C 6-9tc

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320 Acres, 4 miles N.E. of Friona. 2 - 8" wells in the best of water, 1/2 Mi. tile, 42 A. Cotton, 257 A. maize, \$450. per A., will carry \$80,000 loan.

240 A., good, on Highway 2 good 6" wells, full pipe \$325.00 per A., \$20,000 will handle. 6-2tc

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We wish to express our gratitude and appreciation for your kindnesses, help, food, floral offerings and prayers. We are especially grateful to the First Baptist Church, Sixth Street Church of Christ and Claborn Funeral Home for their consideration during the illness and following the death of our beloved one. B.O. Elder Mr. and Mrs. Conny Dodson Mr. and Mrs. M.M. Elder Mrs. Alma Middleton 6-1tp

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FOR SALE . . . Exceptionally nice 2-bedroom house. 97% FHA loan available. Ideal for young married couple or small family. 6-tfnc

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FOR SALE . . . Baled soybean hay and African millet bundles. Eugene Bogges, ph. 265-3556. 5-2tc

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 9¢ at Bi-Wize Drug. 4-10tp

FOR SALE . . . 30' drop leaf chrome table, four chairs. Mrs. Guy Latta, 247-3284. 6-2tp

FOR SALE . . . Sorrel gelding -- eight years old. Stock horse. Real Gentle. Phone 265-3244. 6-2tp

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- ✓ IS PLUMBING GOOD?
- ✓ IS WIRING ADEQUATE?
- ✓ HOW'S THE FLOORING?
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S. E. 4th. & Bolsher Dimmitt, Tex  
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Cement For All Purposes  
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Friona, Texas

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FORD FONDA THE ROUNDERS

ELVIS

### The Best Hamburgers In Town Are At ... DON'S DRIVE-IN FOR GOOD FOOD

"BACKING THE CHIEFS ALL THE WAY"

### WELCOME TO FRIONA

Mr. and Mrs. Max Field are this week's newcomers to Friona. He is the office manager of Friona's new Gifford - Hill - Western sales outlet. Field is a native of Farwell, and has been with G-H-W for two years. His wife, Jennie, is a native of Muleshoe. The couple is at home at 908 Green Avenue in Friona.

<b>ROCKWELL BROS. AND CO.</b> "LUMBERMEN" Lumber, Paint & Tools	<b>PIGGLY WIGGLY</b> Friona
<b>HURST'S</b> DRY GOODS	<b>REEVE CHEVROLET</b> New And Used Cars FRIGIDAIRE APPLIANCES
<b>GIB'S CLEANERS</b> Professional And Coin-Op Dry Cleaning	<b>FRIONA WHEAT GROWERS</b> Elevator Service Field Seeds



**1. PARMER COUNTY PUMP COMPANY**  
B & J Pumps  
FRIONA vs OLTON

**2. REEVE CHEVROLET**  
Your Authorized Chevrolet Dealer  
Frigidaire Home Appliances  
Sales Service  
LOCKNEY vs FLOYDADA

**3. BI-WIZE DRUG**  
DRUGS SUNDRIES  
"Your Rexall Store"  
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ABERNATHY vs DIMMITT

**4. PLAINVIEW PRODUCTION CREDIT ASSN.**  
Robert Neelley Office Mgr.  
CANYON vs PERRYTON

**5. FRIONA WHEAT GROWERS**  
"Since 1934"  
Phone 247-3211 Friona  
KRESS vs HALE CENTER

**6. ADAMS DRILLING**  
Raymond Adams  
Phone 247-2513 Friona  
TULIA vs DUMAS

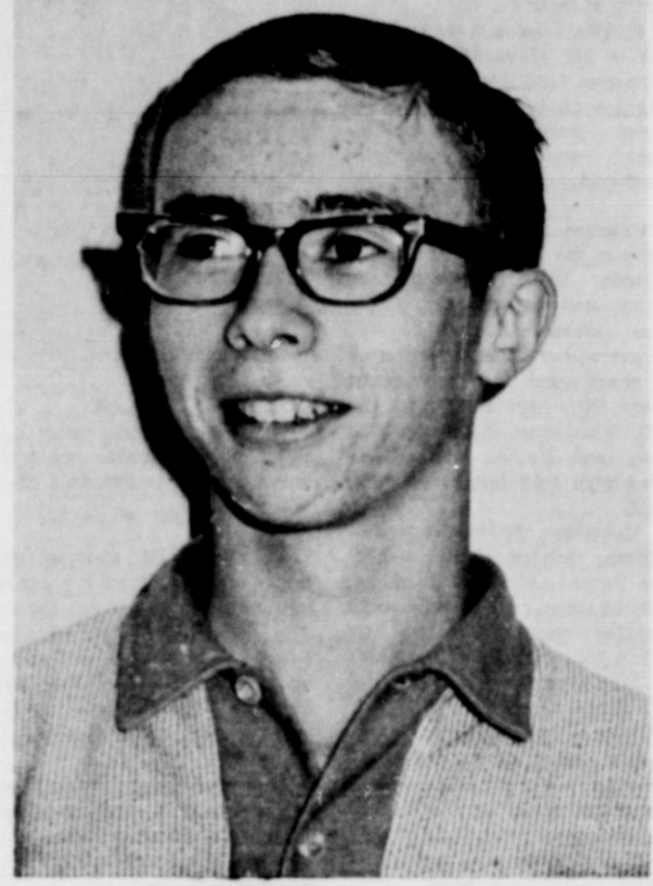
**7. General Gas**  
DIV. OF TULOMA, INC.  
Marlon Fite, Mgr. Phone 247-3325  
MULESHOE vs HEREFORD

**8. CHESTER GIN**  
New Name But Same Fine Service  
Phone 247-3185 Friona  
LAZBUDDIE vs BOVINA

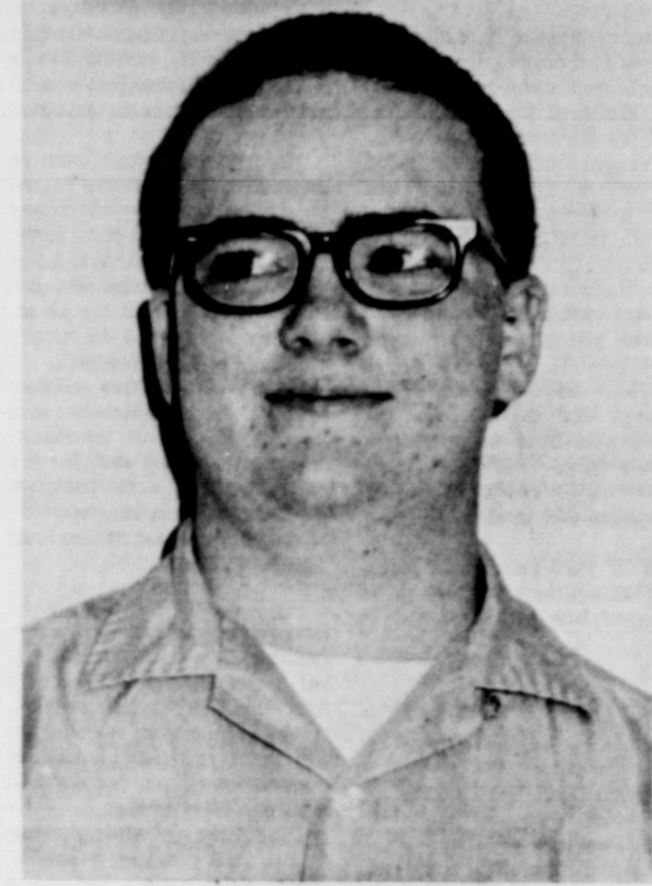
**9. TRI-COUNTY ELEVATOR**  
Pete Braxton  
Phone 265-3275 Black  
PLAINS vs WINK

# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS



RANDY FARR is a student trainer



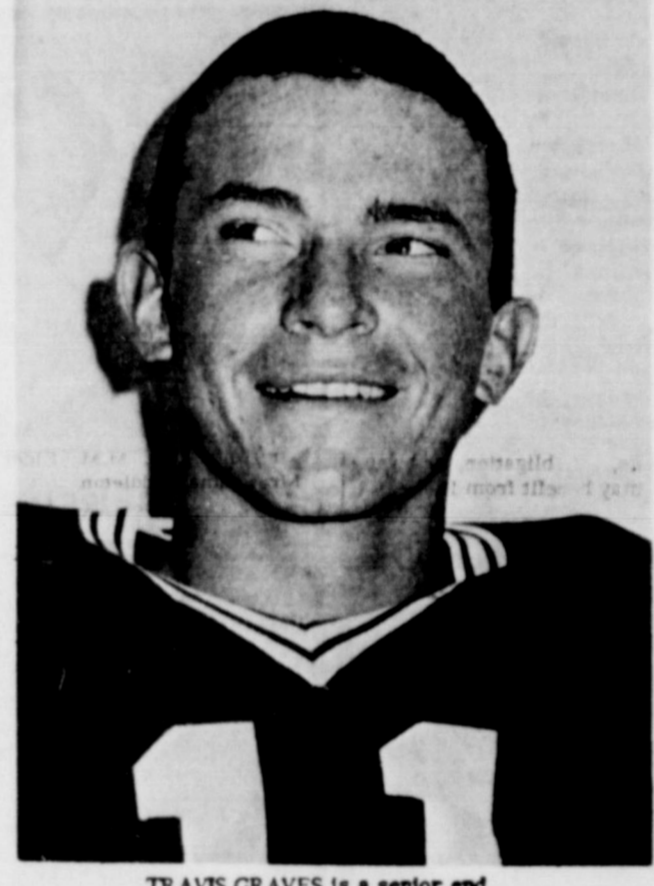
LARRY TRUITT is a student trainer

### CONTEST RULES

1. Pick the winners of the 18 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be postmarked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included except employees of the Friona Star and their families).

### CONTEST HONOR ROLL

Edward White, Jr. . . . . 123	Butch Watkins . . . . . 114
Celia Loflin . . . . . 121	Fred Barker, Jr. . . . . 113
Ross Ayers . . . . . 120	Eugene Ellis . . . . . 113
Floyd Brookfield . . . . . 120	Dennis Howell . . . . . 113
Doris White . . . . . 120	Jerry Loflin . . . . . 113
Jerry Cass . . . . . 119	Randy Mabry . . . . . 113
Bob Finley . . . . . 119	Glen Mingus . . . . . 113
Jack London . . . . . 119	Jeff Price . . . . . 113
Jerry London . . . . . 119	Kenneth Watkins . . . . . 113
J.P. Sims . . . . . 119	Matt Brown . . . . . 112
Joyce Veazey . . . . . 119	Paula Clements . . . . . 112
Waymon Wilkins . . . . . 119	George W. Jones . . . . . 112
Benny Pryor . . . . . 118	Lesta Lee Neill . . . . . 112
Anna Lou Williams . . . . . 118	Raymond Milner . . . . . 112
Eugene Bandy . . . . . 117	LaVon Reeve . . . . . 112
Claude Spears . . . . . 117	Cotton Renner . . . . . 112
Clarence Monroe . . . . . 117	Frank Truitt . . . . . 112
Robert W. Taylor . . . . . 117	Bill Bailey . . . . . 111
C.H. Veazey . . . . . 117	Duane Balze . . . . . 111
Floyd Wilkins . . . . . 117	Mrs. Eugene Bandy . . . . . 111
Maynard Agee . . . . . 116	Jimmy Norwood . . . . . 111
Frankie Allen . . . . . 116	Stan Denge . . . . . 110
Danny Batnum . . . . . 116	Jack Clark . . . . . 110
Francis Gable . . . . . 116	Gene Ezell . . . . . 110
Elizabeth McLellan . . . . . 116	Nancy Norwood . . . . . 110
Peggy Monroe . . . . . 116	Elsie Allen . . . . . 109
Emmett Tabor . . . . . 116	Don Carthel . . . . . 109
Mrs. E.C. Hartwick . . . . . 115	Fred Florez . . . . . 109
Mal Manchee . . . . . 115	Albert Johnson . . . . . 109
Don Reeve . . . . . 115	Maurine Mabry . . . . . 109
Burke Hand . . . . . 114	Jerry Shelton . . . . . 109
Buford Hartwick . . . . . 114	Mrs. Albert Johnson . . . . . 108
Robert Neelley . . . . . 114	W.R. Mabry . . . . . 108
Mary Pryor . . . . . 114	Mike Pavalus, Sr. . . . . 108



TRAVIS GRAVES is a senior end

Dean Broyles . . . . . 107	J. V. Finley . . . . . 103
Mildred Agee . . . . . 107	Thelma Watkins . . . . . 103
Mrs. George W. Jones . . . . . 107	Karen Agee . . . . . 102
Laverne Mabry . . . . . 107	Dale Milner . . . . . 102
Gerald Shavor . . . . . 107	Manuel Garcia . . . . . 101
Dale Williams . . . . . 107	Pat Manchee . . . . . 101
Calvin Ulen . . . . . 107	Dean Agee . . . . . 100
Mrs. Bill Kent . . . . . 106	Larry Johnston . . . . . 100
Russell McAnanally . . . . . 106	Doyle Mabry . . . . . 100
Kenneth Neill . . . . . 106	Lois Norwood . . . . . 99
Barbara Morrow . . . . . 106	Flosie Rhinehart . . . . . 99
Mrs. Frank Truitt . . . . . 106	Mike Ellis . . . . . 98
Betty Spears . . . . . 106	Ray D. Fleming . . . . . 98
Travis Clements . . . . . 105	Dale Houlette . . . . . 98
Mrs. Bob Finley . . . . . 105	John Baca . . . . . 94
John Hoover . . . . . 105	Robert W. Osborn . . . . . 94
Floyd Reeve . . . . . 105	Wright Williams . . . . . 93
Joyce Wilkins . . . . . 105	Ronnie George . . . . . 93
Charles Howell . . . . . 104	V.R. Wilcox . . . . . 93
Jerry Mabry . . . . . 104	
Dolph Moten . . . . . 104	

### OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	10. _____
2. _____	11. _____
3. _____	12. _____
4. _____	13. _____
5. _____	14. _____
6. _____	15. _____
7. _____	16. _____
8. _____	17. _____
9. _____	18. _____

TIE-BREAKER: Friona \_\_\_\_\_ Olton \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**10. FRIONA MOTORS**  
Parmer County Headquarters  
For Ford Cars, Trucks, Pickups  
Tractors & Used Cars  
Phone 247-2701  
BAYLOR vs TEXAS (TV)

**11. ETHRIDGE-SPRING AGENCY**  
Dan Ethridge  
Frank A. Spring  
Bill Stewart  
Flake Barber  
INSURANCE-LOANS  
Phone 247-2766  
ARKANSAS vs RICE

**12. FRIONA COUNTRY CLUB GIN**  
Jack Tomlin, Mgr.  
Phone 247-2439  
SMU vs TEXAS A&M

**13. FRIONA CONSUMERS**  
"Your One-Stop Farm Supply Center"  
Phone 247-2771 Friona  
TEXAS TECH vs N.M. STATE

**14. HUB FERTILIZER CO.**  
HUB--FRIONA  
Ammonia-Dry Fertilizer-Seed  
Phosphoric Acid-Farm Chemicals  
Champlain Oil  
"DON'T WAIT--FERTILATE!"  
DRAKE vs WEST TEXAS

**15. FRIONA FEED YARDS, INC.**  
Jack Carrothers, Mgr.  
Phone 265-3574  
KANSAS vs NEBRASKA

**16. BROOKFIELD DRILLING**  
For All Your Drilling Needs  
Phone 247-2241 Friona  
ALABAMA vs LSU

**17. HUB GRAIN**  
Phone 265-3215 Hub  
HOUSTON vs MISSISSIPPI

**18. PARMER COUNTY IMPLEMENT CO.**  
Your IH Dealer  
Phone 247-2721  
MICHIGAN ST. vs IOWA



CHIEFS SCORE 13-12 UPSET

# Abernathy Felt 'Tricked' But Chief Fans Treated

No one knows for sure whether or not the Friona Chiefs were "tricked or treated" to an upset prior to the kickoff of last week's game. At any rate, Abernathy probably felt as though they had been "tricked" at the close of the game, which ended 13-12 in favor of Friona, keeping the Chiefs unbeaten in district play and leaving them all atop District 3-AA standings.

The Chiefs, showing from the opening kickoff that they came with intentions of winning, grabbed a quick lead and then fought off the explosive Antelopes to upset the experts' predictions on the game.

Ray Braxton returned the toe to the Friona 29. On the first play from scrimmage, Joe Mabry slammed through the line, was hit but slid off the would-be tackler. Mabry then found himself in the secondary and won the foot-race the rest of the 71 yards to the Abernathy goal.

Bob Sims then added the important kick, and Friona led, 7-0, with just 32 seconds gone on the clock.

Friona held Abernathy's first attempt with the ball, and got possession back on the home team's punt. The Chiefs then threatened to add to their lead, driving to the Antelope 17-yard line.

A 15 yard penalty for holding had set the team back to its 25-yard line with first and 25

to go when Mabry ran 11 yards. This was followed up by a 44-yard burst by Ray Braxton, who was finally caught from behind at the 20-yard line.

Three plays gained just three yards, so on fourth down the Chiefs elected a field goal try, which would have covered 35 yards, but Sims' kick was blocked.

Following an exchange of punts, Abernathy drove 80 yards for its first TD, putting fear in the hearts of Friona fans by covering the distance in just five plays.

The Antelopes took over on their 20 after Braxton's booming 48-yard punt sailed off their end zone. On second down, Abernathy quarterback, Lane Wade connected with end Jim Barton who was in the clear, and he continued to the Friona eight before being stopped.

Wade ran to the five and then fullback Doyle Fuller bounced through the line for the touchdown. Abernathy went for two points hoping for the lead, but a running try was stopped short of the goal line and Friona hung onto a 7-6 lead.

The Chiefs again made threatening noises. Braxton returned the kick to the 30, but a clipping penalty made it first and 25 from their own 15. Mabry got the team out of a jam with a 24-yard gain on another tremendous effort, twice shaking loose from tacklers.

Then Braxton, after picking up the first down on a seven-yard gain, again became a sprinter, running to the Abernathy five-yard line.

On the next play Mabry was hit after making it close to the goal-line, the ball spurted free and Abernathy recovered at their one-foot line.

The Chiefs got the ball back a few minutes later on a fumble at the Abernathy 15, but a 15-yard penalty again stifled their threat. A fourth-down pass was intercepted by Abernathy at their 11.

Friona's defense threw Wade for a big 11-yard loss to his own two yard line, and the Antelopes chose to punt on third down. Johnny Claborn took the kick from the Abernathy 34 to the 28.

Braxton picked up one first down to the 14, and quarterback Lonnie Ellis, got another on fourth-and-one situation at the five, advancing it to the two. Braxton met a stone wall after a short yard, and on second down Ellis carried it in for the TD. This time, Sims' kick was low, and Friona had a 13-6 lead with 1:52 left in the first half.

Abernathy threatened to retaliate, driving all the way to the Friona 14 in just six plays. But Braxton rushed Wade on a passing attempt, throwing him for a 16-yard loss on the next-to-last play of the half to stifle the drive.

Friona recovered Weatherly's line-drive kickoff at the Abernathy 47, but Braxton was separated from the ball on the second play from scrimmage and Abernathy set out on its second touchdown drive.

It took seven plays for the Antelopes to cover the 46 yards.



GOALWARD BOUND . . . Joe Mabry, left, was caught by the Star camera as he set sail on a 71-yard touchdown romp on the first play from scrimmage against Abernathy. Other Chiefs in the picture are Mike Smith (70), Bill Weatherly (77) and Travis Graves (11). The play was a big one in Friona's 13-12 win over the Antelopes. (Star Photo by Dwight Whitaker.)

Mike Tannahill sparked the drive, getting 20 of the yards, including the last three for the TD. Abernathy again went for two. Wade faked on the pass-or-run play, was rushed and overthrew his receiver and the score remained at 13-12, Friona.

The remaining 20 minutes of playing time was suspense-filled, with neither team able to dent the scoreboard further, although each team threatened.

Friona drove to the Aber-

nathy eight-yard line on the final play of the third quarter, but their old bug-a-boo, a big penalty, moved them back to the 20 and a pass was intercepted to stop the drive.

Late in the game the Chiefs had a drive going, making three first downs to the Abernathy 23. Here, however, the Antelopes, applied the defense and took over with just 4:10 showing on the clock.

Everyone, including the Antelopes, knew that was plenty of time for the pass-happy home

team. Hitting on every other attempt, Wade cranked up the Abernathy offense and moved the team to the Friona 14, in a little over a minute. A 41-yard pass play was the big gainer.

A three-yard gain was offset when Mabry tackled Wade for a four-yard loss, and fourth down caused the Antelopes to face a big decision. After a time out, the home team went for a field goal, which was barely wide to the left, and that was the ball game.

It's Time To

## Layaway

casual-minded fashions For The Entire Family

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In Our Shoe Department..

ONE GROUP Women's Shoes 2 PR. \$4.48

ANOTHER GROUP Women's Shoes 2 PR. \$6.48

Straw Hats \$1.98

ZAKKA'S Department Store

Statistics

	FHS	Aber.	
First Downs	13	15	
By Rushing	10	9	
By Passing	2	5	
By Penalty	1	1	
Yards Rushing	312	118	
Yards Passing	70	169	
Total Yards			
Gained	382	287	
Passes Attempted	9	13	
Completed	3	7	
Intercepted	2	0	
Fumbles Lost	2	2	
Punts, yards	2-94	6-227	
Average	47.0	37.8	
Penalties, Yards	8-110	2-20	
INDIVIDUAL RUSHING			
Player	TCB	Yds	Avg
Ray			
Braxton	21	158	7.5
Joe Mabry	15	124	8.3
Larry Johnson	10	19	1.9
Lonnie Ellis	7	9	1.3

Jimmy Durante says: "FOOD IS A BARGAIN"

Ya find an incredible collection of BARGAINS at STORE NAME

(come in an' nose around)

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

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CHUCK ROAST 49¢ LB.

HARVESTIME BACON 2 LB. \$1 29

BALOGNA ALL MEAT 49¢ LB.

PRODUCE

BANANAS 10¢ LB.

GRAPEFRUIT 10¢ EACH

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PLEDGE 14 OZ. CAN \$1 19

SCOTTIES ASST. COLORS - 400 25¢

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Shurfine Apple Butter 28 oz. .... 3/\$1.00	Shurfine Milk Evaporated Tall Can ..... 8/\$1.00
Shurfine Apple Sauce 303 Can ..... 6/\$1.00	Shurfine Olives Stuff Thr. Manz 7 oz. .... 2/\$1.00
Shurfine Asparagus All Grn Cut 300 Can ..... 4/\$1.00	Shurfine Frozen Orange Juice 6 oz. .... 6/\$1.00
Shurfine Sliced Beets 303 Can ..... 7/\$1.00	Shurfine Peaches YC Hlvs. or Sli. 2 1/2 Can. .... 4/\$1.00
Shurfine Blackeyes Fr. Shelled 300 Can ..... 7/\$1.00	Shurfine Peanut Butter 12 oz. .... 3/\$1.00
Shurfine Biscuits Butter-Sweetmilk 8 oz. .... 13/\$1.00	Shurfine Pears Bartlett Hlvs. 303 Can ..... 4/\$1.00
Shurfine Broccoli Frozen Spears 10 oz. .... 4/\$1.00	Shurfine Peas Early Harv. 303 Can ..... 5/\$1.00
Shurfine Cake Mixes Asst'd. Flavors 19 oz. .... 4/\$1.00	Shurfine Pineapple Crushed No. 2 Can ..... 4/\$1.00
Shurfine Catsup 14 oz. .... 5/\$1.00	Shurfine Pineapple Juice 46 oz. .... 3/\$1.00
Shurfine Cheese Spread 2 lbs. .... \$ .69	Shurfine Pork and Beans 300 Can ..... 9/\$1.00
Shurfine Cherries R SP 303 Can ..... 5/\$1.00	Shurfine Potatoes Hash Brown Froz. 2 lbs. .... 3/\$1.00
Shurfine Coffee Reg. or Drip 1 lb. .... \$ .69	Shurfine Potatoes Whole Irish 303 Can ..... 7/\$1.00
Shurfine Corn Golden CS-WK 303 Can ..... 6/\$1.00	Shurfine Potatoes Wh. Sweet No. 3 Squat. .... 3/\$1.00
Shurfine Str. Cranberry Sauce 300 Can ..... 4/\$1.00	Shurfine Preserves Asst'd. Flavors 18 oz. .... 3/\$1.00
Shurfine Cucumber Chips Fr. Pak 16 oz. .... 4/\$1.00	Shurfine Pumpkin 300 Can ..... 8/\$1.00
Shurfine Flour 25 lb. Print Bag ..... \$1.79	Shurfine Salad Dressing Qt. .... \$ .39
Shurfine Flour 10 lb. Paper Bag ..... \$ .79	Shurfine Red Alaska Salmon 16 oz. .... \$ .89
Shurfine Frosting Mix Choco. Whl. 1 1/2 oz. .... 4/\$1.00	Shurfine Sauer Kraut 303 Can ..... 6/\$1.00
Shurfine Fruit Cocktail 303 Can ..... 4/\$1.00	Shurfine Shortening 3 lbs. .... \$ .69
Shurfine Grape Jelly 18 oz. .... 3/\$1.00	Shurfresh Suckers Asst'd. 34 Ct. .... \$ .19
Shurfine Grape Juice 24 oz. .... 3/\$1.00	Shurfine Tea Bags 48 Ct. .... \$ .33
Shurfine Green Beans 4 Sv. Cut B.L. 303 ..... 5/\$1.00	Shurfine Tomatoes 303 Can ..... 5/\$1.00
Shurfine Luncheon Meat 12 oz. .... \$ .39	Shurfine Tomato Juice 46 oz. .... 4/\$1.00
Shurfresh Margarine 1 Lb. .... 5/\$1.00	Shurfine Tuna Chunk Style 6 1/2 oz. .... 4/\$1.00
	Shurfine Waffle Syrup Qt. .... 2/\$ .79

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## At Home In Parmer County

By CRICKET B. TAYLOR  
County HD Agent

### HOME DEMONSTRATION CLUBS

"Teaching Children How To Manage Money," will be the topic for discussion in Home Demonstration Clubs for November. Training and guidelines were given Friday, October 29, to 6 adult leaders from Home Demonstration Clubs at the Hub Community room. Homemakers with growing children will be especially interested in this phase of child development. If you are not a member of Home Demonstration Club, you are invited to attend. You are always welcome.

The big event of the season as a climax to Home Demonstration Club work is the Annual Luncheon November 4, at 12:00 noon in the Rebecca lodge. Reports from State Delegates to the Texas Home Demonstration Association will be given by Mrs. C.C. Graef, Lazbuddie and Mrs. Edmund Kitten of Oklahoma Lane club, Miss Edith Lois Wilson, District Home Demonstration Agent, will install the 1966 Council Officers.

**4-H ACTIVITIES**  
Lazbuddie 4-H Club members had experience and fun with the mannequin that Jo Ann Bray used last week in her program on Artificial Respiration. The film on Safety was very informative for all age groups. Adult leaders taking training in 4-H Food guides Unit 1, were: Mrs. Howard Snell, Bovina; Mrs. Max Bush, Lazbuddie; Unit 2, Mrs. Earl Jamison, Friona; Mrs. Walter Schueler, Mrs. Franklin Bau-

er, Rhea; Mrs. Hershel Harding, Farwell; and Mrs. T.A. Mills, Bovina.

In Lazbuddie club, another leader is needed to help with first year girls. Ann Blackstone will serve as Junior leader for some of the first year girls. She has had 4 years in Foods & Nutrition.

The big event coming up November 20th for 4-H members will be the 4-H County Achievement Banquet. All girls and boys who completed project work and turned in record books are eligible to attend.

Special awards for County winners in various project awards programs will be given. The banquet will be sponsored by the two Rural Electric Cooperatives serving Parmer County, Deaf Smith Electric and Bailey County Electric Cooperatives. Prizes from others will be awarded.

### REPLACE FOOD FALLACIES WITH FOOD FACTS

Fallacies, fancies, fads... by whatever name you call it, misinformation about food contributes to poor nutrition. Many food fads displace good nutritional food habits. Some fallacies are based on folklore, some are merely half-truths, and others have the backing of "crackpot" organizations.

For every bit of misinformation about food, there is a nutritionally sound food fact. For every food promoted as a "health food," there is an everyday food that contributes to our good nutrition. And for every fad diet, there is

### School Menu

Monday: Frito pie, buttered potatoes, blackeyed peas, lettuce wedges, apple cobbler, hot rolls and butter and milk.

Tuesday: hamburgers, peach halves, and milk.

Wednesday: barbecued wieners, pinto beans, greens, onions, cherry cobbler, corn bread, butter and chocolate milk.

Thursday: roast beef, mashed potatoes, English peas, apple sauce, spice cake, hot rolls and butter and milk.

Friday: salmon croquettes, buttered potatoes, green beans, tartar sauce, banana pudding, milk, hot rolls and butter.

a diet built around the groups of the Daily Food Guide that helps assure good health.

Many times a quick check in the United States Department of Agriculture's Home and Garden Bulletin No. 72, "Nutritive Value of Foods" (September, 1964 edition), will reveal the correct information about calorie, vitamin and mineral values of foods.

For example, the idea that margarine contains fewer calories than butter is quickly disproved when a calorie chart is consulted. Both contain the same number; 50 calories per pat. And some dieters omit pork from their menus. Research has proven that many cuts of pork are just as low in fat as cuts of beef or lamb. Therefore pork, as well as other meats, has an effective place in reducing and low-fat diets.

Not all food fallacies can be checked on a nutritive value chart. Materials from our state colleges and universities, the USDA, nutrition textbooks, the American Medical Association, state public health associations and the Nutrition Foundation give information to counteract food fads. Our office on second floor of Courthouse in Farwell has free copies of these books. Come by for a copy or call 481-3619.

Much food misinformation is so widely believed that it is difficult to counteract. Some of the most commonly repeated fallacies concern digestibility of foods, conditions under which food is grown and how it is prepared.

Contrary to the popular opinion, all fats—margarine, vegetable oils, butter and other fats from animal sources—are equally digestible. The theory that food-stuffs from animal sources are more useful to the body than those from vegetable sources is a fallacy.



## On The Farm In Parmer County

By JOE VANZANDT  
County Agent

### DON'T GUESS - SOIL TEST

Soil testing season is here. This is especially true for farmers who want to apply dry fertilizer broadcast and then plow it under.

The Agricultural Extension Service offers farmers a soil testing and fertilizer recommendation service for \$2 per soil sample. This \$2 is the actual cost of the soil testing work. The fertilizer recommendations are made to supply only the necessary plant food for the yield goals farmers ask for. These recommendations are made based on continuous year to year, fertilizer rate research plots located in our area and even in Parmer County.

During the past year, September 1, 1964, to August 31, 1965, there were 638 soil samples analyzed by the Extension Service soil testing laboratory. This number ranked Parmer County seventh in the State for number of soil samples submitted 1555 samples to lead in number of samples.

For \$2 per field for a soil sample, I believe this to be the wisest amount of money spent for next year's crop.

The soil sample information sheets, soil containers and mailing cartons are available at the County Agent's office

### and ASCS office in Farwell and the SCS office in Friona.

### JUDGING CATTLE FOR MEATINESS

Relating live steer judging to production efficiency and carcass value is perhaps the greatest challenge facing the beef cattle industry. And back of the challenge, is the cost - price squeeze and beef consumers who want high quality, lean beef.

In order to assist stockmen in meeting the challenge, Texas A&M University has prepared a bulletin, B-1026, "Judging Slaughter Steers." Copies of the publication are available from the county agent's office. The publication is illustrated with many pictures and drawings covering such important factors as muscling, finish, dressing percentage, value and carcass evaluation in determining live value of steers of desirable weights.

Considerable space in the publication is devoted to a discussion of terms relating to carcass evaluation and U.S. Department of Agriculture grades, live and dressed.

Stockmen who are interested in learning more about selecting beef cattle which will produce the kind of carcass and cuts demanded by consumers can pick a copy of B-1026 at my office in the Courthouse.

## Bufs Host Drake For Final Home Contest

After winning its first five games, West Texas State will host Drake University in its final home game of 1965 against Drake University of Des Moines, Iowa. The Bulldogs' record is also 5-2.

Although the Bufs dropped a 27-12 decision to Memphis State in Memphis last weekend, the coaches felt the team played pretty well overall and was mostly just "outhorsed."

Drake, just as have the five previous opponents of the Panhandle team, has an outstanding quarterback in Ron Ryer. For the past five weekends, the West Texas State defense has had to contend with John Goodman of Arizona State, Les Obie of Trinity, Jon Henderson of Colorado State University, Sal Olivias of New Mexico State and Billy Fletcher of Memphis State. Royer's record ranks with any of the aforementioned group and he may be just as hard to stop. He has amassed 1,038 yards in total offense in seven games, 199 of which has been gained on the ground. His passing record is 51 completions in 98 tries for 839 yards and seven touchdowns.

Buffalo quarterback Hank Washington hit 10 targets at Memphis to bring his season's total to 88, two more completions than former record-holder Jim "Corky" Dawson of Borger had in 1960. Both Buff ends, Ted Wheeler and Roy Armentrout, surpassed the record for catches in one season against the Tigers. Wheeler now has 25 receptions for 227 yards and Armentrout has 24 for 343. The record was set by Bill Cross in 1950. Cross still holds the yardage of 456 although Armentrout needs only 114 in the final three games to shatter that mark.

## Johnsons Back From Hunting

Leroy and Phil Johnson returned recently from a hunting trip to Chimney Rock, Colo., where with a group of three other hunters a total of five deer and an elk were bagged.

Others in the hunting party were Roy Harriger of Syracuse, N.Y., Harold Harriger, an attorney from Lubbock, and Carl Anderson, a Methodist preacher from Albany, Texas.

## HOSPITAL NOTES

ADMISSIONS OCTOBER 26 thru Nov. 1

Buck Fallwell, Friona; Ray Lynn Murphree, Friona; Richard Barron, Bovina; Nola Payne, Friona; Jerry Lynn Thompson, Friona; Jerry Don Morris, Bovina; Steve Taylor, Friona; Phyllis Renner, Friona; Mrs. Calvin Martin, Friona; Rene Snead, Friona; Frances Snead, Friona; Ruben Munguia, Jr., Friona; Gary Don Schueler, Friona; O.W. Rhinehart, Bovina; Catarina Pesina, Hereford; Mrs. Glen Hancock, Sunray; Rose Mary Alaniz, Friona; Betty Johnson, Hereford; Ruby Stanberry, Bovina.

**DISMISSALS**  
Ruby Goggan, Bertha Dutton, Nola Faye Vestal, Pilo Castillo, Buck Fallwell, Richard Barron, H.C. Hale, Pearl Kinley, Frances Spring, Ruben Munguia, Jr., Wana Brewer, Rene Snead, Ray Lynn Murphree, Steve Taylor, Tommy Hamilton, C.H. Horner, Gary Don Schueler, Jerry Don Morris, Anita Balli, Phyllis Renner, Reta Welch, and O.W. Rhinehart.

Mr. and Mrs. Dick Habbinga returned Saturday after spending three weeks vacationing at Truth or Consequences, New Mexico.

## Beet Growers Get Final Payment On 1964 Crop

Final payments for the 1964 sugar beet crop were made October 30 by Holly Sugar Corporation to over 2,000 growers in the Rocky Mountain and Texas regions.

The payments, which total \$3,146,000, were made in six plant areas as follows: Sidney, Montana (\$590,000); Hardin, Montana (\$411,000); Worland, Wyoming (\$435,000); Torrington, Wyoming (\$403,000); Delta, Colorado (\$342,000); and Hereford, Texas (\$965,000). Final payments to growers averaged \$1.75 per ton in Sidney; \$1.90 per ton in Hardin; \$1.76 per ton in Worland; \$1.73 per ton in Torrington; \$1.74 per ton in Delta; and \$1.79 per ton in Hereford.

Previous payments for 1964 crop beets have already totaled \$18,514,000 in the four-state area.

Holly, the second largest producer of beet sugar in the United States, also operate five factories in California. Combined payments to nearly 3,000 growers in all eleven Holly factory areas for the 1964 crop beets through October 30, 1965 total \$46,688,000.

# CHRISTMAS

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## Ben Franklin

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MR. AND MRS. GEORGE CERVANTEZ . . . on their wedding day 25 years ago.

### Reception To Fete Bovina Residents

Mr. and Mrs. George Cervantez of Bovina, will celebrate their 25th wedding anniversary on Saturday, November 6, Mass will be offered at 9 a.m. in St. Ann's Catholic Church with a reception following in the parish hall.

Hosts will be the couple's son, Danny Brito, and Mrs. Cervantez's two youngest sisters, Mrs. John Baca and Mrs. John Everett.

Cervantez and the former Pearl Brito were married November 6, 1940, in Bovina.

At the recent DCCW convention Mrs. Cervantez was given the "Woman of the Year" award for her outstanding work in promoting the work of the church.

All friends of the couple are cordially invited to attend.

### Chili Supper Planned By FHS Band Parents

At the Monday evening meeting of band parents, which was presided over by Leonard Coffey, plans were made for a chili supper to be served in the new high school cafeteria Friday, Nov. 12.

All proceeds will be placed in a fund to enable band students to make a trip to Enid, Okla., in May to attend the Tri State Music Festival.

A committee was appointed to head ticket sales and a canvas will be made of the town prior to the supper. Tickets will also be on sale at the door.

The Chieftains will be playing Floydada here that evening and supper will be served before the game.

## Of Interest To THE WOMEN

### Thirty-six Initiated In Ceremonies

Thirty-three freshmen and 3 sophomores were formally initiated into the Dawn and Dusk chapters of Future Homemakers of America in the grade school auditorium Monday evening.

Frieda Floyd, president of the Dusk chapter, gave the welcome address and acknowledged visitors.

Gay Wyly and Madalyn Binger escorted candidates for initiation into the ceremony.

Officers of the Dawn chapter conducted the initiation. Linda Outland, president, directed formalities and Darlene Wilson, vice-president, led the initiates in repetition of the creed and explained meaning of the emblem.

Others assisting were Susie Carmichael, Judy Phipps, Glenda Mingus, Janet Stevick, Brownie Cole, and Pat Tannahill. Darla Howell directed group singing and Gail McGlothlin, pianist, accompanied. Chapter advisors, Mrs. Dalton Caffey and Beth Ashberry, accepted a silver service presented by Friona Young Homemakers. The presentation was made by Mrs. Jimmy Mabry, president.

Mrs. Mabry also spoke briefly about the Young Homemakers of Texas organization.

An application of outstanding characteristics of several women mentioned in the Bible to homemakers in every day life was made by Mrs. Nelson Welch, guest speaker.

Ribbons signifying membership in the organization were presented to Brenda Blackburn, Janice Clark, Hazel Fallwell, Paula Fortenberry, Pam Hartwick, Shirley Johnson, Barbara Latham, Linda Myers, Kathy Pemberton, and Phyllis Renner.

Also Vicky Renner, Shirley Schueler, Beatrice Scroggins, Paula Fortenberry, Pam Hawkins, Connie Stone, Pam Turner, Connie Whaley, Pam Garland, Pat Roberts, Linda Carson, Kathy Bandy, Mary Scales, Karen Armstrong and Doris Ferguson.

Also Laura Gaskins, Sue Lawson, Carol Stokes, Deloris Phipps, Darla Perkins, Debbie Baxter, Linda Smith, Angela Schilling, Bennie Hannold, Becky Coffey, Sharon Walker and Kyla Billingsley.

### Study Club Program Has Fine Arts Theme

The Progressive Study Club had its annual meeting on fine arts last Tuesday evening at the Federated Club House.

Mrs. Baker Duggins opened the program with a devotional on talents.

Mrs. Lee Cranfill showed on arts and crafts display with items donated by club members and townspeople. Her exhibit included paintings, embroidery, quilts, antiquing, furniture making and various other hand crafts.

Mrs. Billy Joe Mercer exhibited native crafts of Nigeria, brought to Friona by Mrs. Bill Banner.

Mrs. J.L. Witten presented a musical interlude as she played and sang a medley of popular songs. Mrs. Witten also presented "Il Est Doux, Il Est Bon" from the opera Herodiade by Massenet. She was accompanied by Mrs. John Messenger.

Mrs. Bill Ellis led the group in a craft workshop during which each person present made a fabric collage from sewing scraps.

Mrs. Phillip Weatherly and Mrs. Clarence Monroe served pumpkin pie, tea and coffee to members and guests. Guests of the club included Mmes. Ross Miller, Jackie Hight, Jimmy Maynard, Robert Neelley, Jerry Brown, Billy Rayton, Lloyd Shackelford, Deon Awtry.

### WOMEN'S CLUB SPONSORS TEA

Amarillo Republican Women's Club is sponsoring their annual Tustin' Tea of The GOP featuring foods of the four seasons from 1:30 to 3:30 p.m. Thursday, Nov. 11 in the Federation of Women's Club Building, 2001 Civic Circle, Amarillo.

Tickets may be purchased at the door or in advance from Dottie Vick, 2813 Parker, Amarillo. Everywoman in the Golden Spread is being invited by Nancy Vick, publicity chairman.



FUTURE TEACHER OFFICERS . . . These officers of the Ethel Bengel Future Teachers of America, Mrs. Frank Truitt, chapter sponsor and all chapter members except one attended the District IX Convention for Future Teachers of America at West Texas University, Canyon, Tuesday. Pictured here are Sandra Schilling, president; Mary Ann Roberts, vice-president; Myrtle Latham, Secretary; Brownie Cole, treasurer; Judy Phipps, historian and Frieda Floyd, reporter.

### Antique Club Meets Monday

George Looper was host at the Monday evening meeting of the Friona Antique Club in his home.

Following a showing of antique model cars, one of them completely constructed by Looper, refreshments of coffee, punch, doughnuts, and fried pies were served. He was assisted by his daughter, Mrs. W.E. Gaskins, and granddaughter Janie Gaskins Butler.

Those present were Mrs. O.C. Jones, Mr. and Mrs. Rudolph Renner, Mr. and Mrs. Howard Ford, Mr. and Mrs. Bill Filppin, Mr. and Mrs. Winburn Hardage and Mrs. Raymond Adams.

Mrs. Perry Cummings of Roby visited in the home of Mr. and Mrs. W.J. Nazworth Monday. Mrs. Cummings and Mrs. Nazworth are sisters.

### High School Students Attend District Meet

Mrs. Frank Truitt, sponsor of the Ethel Bengel Future Teachers of America, accompanied a group of Friona High School students to the District IX Nine Texas Future Teachers of America Convention at West Texas State University, Canyon, Tuesday.

Gilbert Mize, superintendent of Perryton Public Schools, delivered the keynote address.

He illustrated his lecture on travels in the Soviet Union and Scandinavian countries with colored slides.

Voting delegates for the local chapter, were Frieda Floyd, Travis Graves and Sandra Schilling.

Others making the trip were Carolyn Hamilton, Sandra Beene, Darlene Wilson, Pat Taylor, Mary Ann Roberts, Myrtle Latham, Judy Phipps, Connie Schlenker, Kyla Billingsley, Janet Rushing, Dwight Whitaker, Ray Braxton and Lonnie Ellis.

Also Shirley White, Terri Lynn Wilson, Brownie Cole, Darla Howell, Debbie Jarecki, Glenda Mingus, Martha Martin, Jan Welch, Lou Cochran, Becky Coffey, Diana Wilson, Joanne Jennings, Lydia Buske, Madalyn Binger and Gay Wyly.

### Allen's Have Family Reunion In Oklahoma

Mrs. Faye Allen, Mrs. Dave Allen and Timmy spent last week visiting in Oklahoma. They visited in the home of Mr. and Mrs. E.H. Daughtrey for a family reunion. They also visited Mr. and Mrs. Bob Rupert, Mr. and Mrs. Joe Proctor, Mr. and Mrs. E.H. Daughtrey, Jr., Mrs. Cleorey Dorsey and Mrs. Ella Van Pelt.

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SALAD DRESSING	MIRACLE WHIP QT. JAR	55¢
BANANAS	LB.	10¢
APPLES	YORK LB.	17¢
ICE CREAM	WELLESLEY FARMS 1/2 GALLON	59¢

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### Friona Woman's Club Has Safety Program

Nineteen members of Friona Woman's Club and a guest soloist, Mrs. John Fred White, heard a program on safety at the Wednesday afternoon meeting in Federated Club House.

Mrs. Joe Moyer, program chairman, presented "This Old Car," which was a parody of "This Old House."

Traffic legislation needed was discussed by Mrs. Wesley Hardesty. Mrs. W.J. Jordan presented, "And Sudden Punishment". "If I Had Any So," was presented by Mrs. H.C. Kendrick.

### Club Program Features Christmas Ideas

Highlight of the program at the Thursday afternoon meeting of Black Home Demonstration Club in the home of Mrs. Lloyd Prewett was a program on gift ideas for Christmas by Mrs. Helen Fangman. Many novel and useful gifts were displayed.

During the business session plans were made for the next regular meeting, which will be attendance at the county wide luncheon. A first aid course was also discussed and anyone interested in taking such a course is asked to contact Mrs. Helen Fangman and Mrs. Ralph Price.

"A book I have read," A report was given on a recent lecture "Hardening of the Arteries," by Dr. Paul Spring.

Members present were Mesdames, Fangman, Prewett, Price, Rosco Ivie, Beryl Fish, Harry Lookingbill, J.B. Snead, Travis Stone, J.R. Braxton, Gene Welch, Clyde Hays and Ellis Tatum.

### Party Hours Eddie Bengier

Eddie Bengier, young son of Mr. and Mrs. Noel Bengier of San Jose, Calif., was guest of honor at a Halloween party in the home of his aunt, Mrs. Guy Latta, Saturday afternoon.

Guests came in costume. Following a game session directed by the hostess and Mrs. Herschel Johnson, refreshments of cookies and apple juice were served.

Those attending were Diane Light, Julie Owen, Donna Gay Rector, Diana Clark, Teresa Clark, Johnny Spring, Chris Ingram and Johnny Ingram.

### Class Members Receive Books

Highlight of the Thursday evening meeting of Faith Sunday School at the Calvary Baptist Church was presentation of yearbooks by Mrs. Max Self, president. Mrs. Self also presided over a brief business session.

A salad supper preceded a game session. Hostesses were Mrs. C.H. Veazey, Mrs. T.E. Parson and Mrs. Jimmy Bynum. Others present were Mrs. Jerry Zachary, Mrs. Clayton Jobe, Mrs. Ira Hoyt, Mrs. Bill Buth and Mrs. Betty Richardson.

### Former Resident Is Guest Speaker

Rev. D.J. Peters, a former resident of Friona, was guest speaker at the family night fried chicken supper at Calvary Baptist Church Thursday evening. Members of the brotherhood organization of the church were hosts.

Peters, who is pastor of Friendship Baptist Church at Post, and his wife and children have been visiting in the home of Mr. and Mrs. Donnie Waller and children. Mrs. Peters is Waller's sister.

### Fronians Attend Plainview Concert

A number of Fronians were in Plainview Tuesday evening of last week to hear Arthur Fiedler direct the Buffalo Philharmonic Orchestra in a concert.

Among those making the trip were Mr. and Mrs. Flake Barber, Kelly, Tracy, Bud, and Tom, Mr. and Mrs. Bill Stewart, Lois Norwood, Mr. and Mrs. J.T. Gee, Dr. and Mrs. J.L. Humphrey, Mr. and Mrs. Wesley Foster and Mrs. Steve Messenger.

Mr. and Mrs. M.A. Snider Jr., and children and Mr. and Mrs. Woodrow Lovelace and Diane, all of Farwell, were Sunday guests in the home of Mr. and Mrs. Howard Mayfield. Mrs. Snider and Mrs. Lovelace are daughters of the Mayfields.

# WIGS, WIGS, WIGS



## WIG FASHION SALE



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**ENGAGEMENT ANNOUNCED . . .** Mr. and Mrs. Dan Mann have announced the engagement and approaching marriage of their daughter, Altry, to David Lee McGuire, son of Mr. and Mrs. D.C. McGuire, Friona. Wedding vows for the couple will be read at Bovina Methodist Church at 5 p.m. Saturday, November 20. Invitations are not being mailed locally, but friends of the couple are invited to attend.

### Future Teachers Meet In Elwin Wilson Home

Thursday evening, October 21, Darlene and Diana Wilson, Carolyn Hamilton and Myrtle Latham were hostesses at the regular meeting of Ethel Bengier Future Teachers of America in the home of Mr. and Mrs. Elwin Wilson.

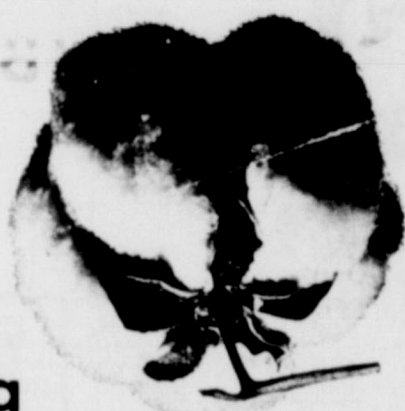
W.L. Edelman, a former superintendent and classroom teacher in Friona High School, was the guest speaker.

Sandra Schilling presided over a brief business discussion.

Plans were made for the group and their sponsor, Mrs. Frank Truitt, to attend the District IX Convention of Texas Future Teachers of America in Canyon Tuesday.

Members present were Shirley White, Terri Lynn Wilson, Brownie Cole, Darla Howell, Debbie Jarecki, Glenda Minus, Martha Martin, Jan Welch, Lou Cochran, Becky Coffey, Diana Wilson, Joanne Jennings,

# HARVEST TIME

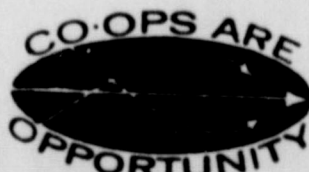


## Now's The Time To Bring In Another Great Cotton Harvest.....

You Can Depend On The Reliable Ginning Services Of Your Co-op Gin. Let Us Assist You With Your Cotton Harvest.

At your cooperative gin you get a careful job of ginning on some of the finest machinery made. But ginning is only the beginning. Through your gin, you have available to you:

- Cottonseed crushed on a COOPERATIVE Oil Mill.
- Services of a COOPERATIVE COMPRESS.
- QUALITY COOPERATIVE PLANTING SEED at farmer prices.
- Your cotton fiber analyzed for quality by the finest FIBER TESTING LABORATORY in the industry.
- Marketing of your cotton to the spindles of the world through your own MARKETING ASSOCIATION.
- SAVING DIVIDENDS from each of these successful operations returned to you.



It's Your Gin - Use It.

## Friona Farmers Co-op Gin

Steve Hargus, Manager

Ph. 265-3565

# 2 Big Days DOLLAR DAY Fri. and Sat.

ONE GROUP Boys Casual And Dress Pants VALUES TO \$5.98 . . . . . Now \$1.97

ONE GROUP BOYS JEANS . . . Sizes 9 to 16 REG. \$2.98 . . . . . Now \$1.47

ONE GROUP Boys Jean Jackets Broken Sizes - Odd hats Lined and Unlined Styles VALUES TO \$3.98 . . . . . Now \$1.97

ONE GROUP Boys Western Shirts VALUES TO \$3.98 . . . . . Now \$2.97

ONE GROUP Womens Pixie Shoes VALUES TO #3.98 . . . . . Now \$1.97

ONE GROUP WOMENS BRAS VALUES TO \$1.50 . . . . . Now 77c VALUES TO \$1.00 . . . . . Now 47c

ONE GROUP WOMENS PLASTIC RAINCOATS VALUES TO \$5.95 . . . . . Now \$2.97

ONE GROUP Women's Nylon Seamless STOCKINGS VALUES TO \$1.65 . . . . . Now 97c

ONE GROUP Mens Twill Pants Tan And Silver Grey VALUES TO \$4.98 . . . . . Now \$2.47 VALUES TO \$3.98 . . . . . Now \$1.97 Broken Sizes 28 to 46

ONE GROUP Mens Twill Shirts Sizes 14 to 18 VALUES TO \$3.98 . . . . . Now \$1.97 VALUES TO \$2.98 . . . . . Now \$1.47

ONE GROUP Mens Dress Slacks Rayon Blends Broken Sizes VALUES TO \$8.95 . . . . . Now \$1.97

ONE GROUP Mens Wool Slacks Broken Sizes VALUES TO \$14.95 . . . . . Now \$3.97

ONE GROUP Mens Western Hats 7X Fur Felt Quality Cameo Brown Color Only VALUES TO \$13.95 . . . . . Now \$8.97

ONE RACK OF WOMENS SPORTS WEAR REDUCED TO 1/2 Price

# HURST'S DEPARTMENT STORE

"Home Of Nationally Advertised Brand Merchandise"

Teachers attended the . . . Canyon, president, eda Floyd.

### Meet

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**LAZBUDDIE NEWS**

By Mrs. C. A. Watson

The Lazbuddie PTA met Thursday of last week at the school auditorium for a called meeting. The main event of the business meeting was to install new officers.

Mrs. John Agee was in charge of the installation. She presented a very inspiring program, reading instructive sayings of well known authors.

Presenting the statements, Mrs. Agee symbolized them, with: faith, hope, courage, patience, service, kindness, cooperation and progress. Placing greenery in a white vase in the center of a small table, as Mrs. Ruth Wilson, the new PTA president came forward and placed a white and gold rose in the vase as a simile of faith. Mrs. Wilson in turn explained she would have to work hard as a dedicated teacher and be president of PTA.

The chosen vice-president, Lavena Davis was asked to place a red rose in the vase as a simile to courage for the vice-president. Mrs. Wilson in turn explained she would have to work hard as a dedicated teacher and be president of PTA.

The chosen vice-president, Lavena Davis was asked to place a red rose in the vase as a simile to courage for the vice-president. Mrs. Wilson in turn explained she would have to work hard as a dedicated teacher and be president of PTA.

Mariene McDonald, secretary was called on to lace the white rose in the vase as a likeness of hope. With hope to do better and bigger things, anchored to things both sure and steadfast she could not fail.

Genell Smith was in charge of the program. Sue Windham gave the devotional. Present were Genell Smith, Sue Windham, Irene Steinbock, Neeley Moore, Darlene Burnett, Rose Longoria, Madlene Peterson, Pat Peterson, and Adell Trieder.

Also Frances Trieder, Billie Mitchell, Elaine Burgess, Mrs. Luther Ham, Mrs. T.D. Reed, Mrs. Calvin Beach, Hazel Bradley, Sandy Peterson, Laura Trieder, Nola Ivy, Louise Agee, Ruby Gordon and Lillian Morris.

Mrs. Claud Blackburn was in Lubbock last week to be with her daughter, Mrs. Raymond Lester. Mrs. Lester underwent surgery the first of the week in a Lubbock Hospital.

Mrs. May Mahan was in Lubbock last week visiting relatives. Mrs. Mahan is the Lazbuddie Postmistress. Her substitute, Charleta Trieder kept the postoffice during Mrs. Mahan's absence.

Mr. and Mrs. James Harvey and children visited in Plainview Sunday with his parents, Mr. and Mrs. H.A. Harvey.

Don McDonald and Richard Engelking returned the last of the week from a hunting trip in Colorado. The men got a deer each.

The Midway Variety Club meeting was held in the Oklahoma Lane Community building Tuesday of last week with Mrs. Nell Randell as hostess.

The Roll call was answered by those present; Mrs. DubHarlin, Mrs. Luella White, Mrs. L.L. Hardage, Mrs. M.C. Mason, Mrs. A.E. Redwine, Mrs. Audrey Mason, Mrs. Lora Brown, and Mrs. Kate Phillips and Mrs. Claude Watkins.

The members worked on needlework articles. Coffee, baked apples, and crackers were served by the hostess.

The November meeting will be in the home of Mrs. A.E. Redwine. Members will bring a covered dish and quilt that day.

The WMU Mona Towns Circle of the First Baptist Church-Lazbuddie met Tuesday afternoon, Oct. 26, in the home of Mrs. John Agee. Mrs. Wesley Barnes taught on the book of Joshua.

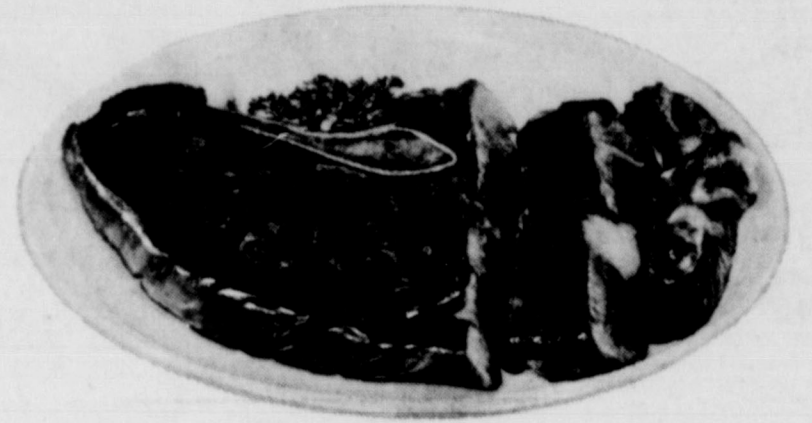
Members present were: Carrie Withroe, Mrs. J.R. Harris, Sr., Mrs. H.B. Hambricht, Mrs. Eugene Redwine, Mrs. Shorty Steinbock, Mrs. J.C. Redwine, Mrs. W.A. Turner, Mrs. Juel Trieder, Mrs. Jimmie Ivy, Mrs. Tommie Carrol, Mrs. Clyde Redwine, Mrs. Earl Peterson, Mrs. Bert Gordon, Mrs. John Agee and Mrs. Wesley Barnes. Cakes, sandwiches, coffee and tea were served. The next meeting will be in the home of Mrs. J.C. Redwine.

Members of the WMU of the Lazbuddie First Baptist Church observed "World's Day of Prayer" at the church Monday from 10 a.m. until 2 p.m. A covered dish lunch was served.



# THE TAPE TELLS THE TALE!

Sure, you find "specials" at MOORE'S SUPER MARKET..... every week! TERRIFIC specials! Every food store runs specials; they have to! But the REAL test of shopping economy is in your day-to-day shopping. . . your cash register tape tells the true tale . . . and you'll find that day after day, week in and week out, your register tapes from Moore's show that you save CONSISTENTLY at MOORE'S For REAL shopping economy,



## Whole PICNICS

Lb. **39¢**

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## Assorted Drinks

3 46 Oz. Cans **\$1**

Sta Flo Spray STARCH 22 OZ. **55¢**

TREET ARMOUR STAR **49¢**

SPINACH HUNT'S 300 CAN **7/\$1**

BAR-B-CUE SAUCE KIMBELL'S **29¢**

BEEF STEW KIMBELL'S 300 Can **3/\$1**

LIPTON TEA 1 LB. **\$1.39**

RAY-O-VAC Flashlight BATTERIES REG. 20¢ EACH **2 FOR 25¢**

Swift Proten **SIRLOIN STEAK Lb 89¢**

Blue Morrow **SAUSAGE Lb 69¢**

### Cloverlake Sale

Cottage Cheese	12 OZ.	<b>2/55¢</b>
Whipping Cream	1/2 PINT	<b>35¢</b>
Half & Half	PINT	<b>33¢</b>
French Onion Dip	8 OZ.	<b>29¢</b>
Butter	16 OZ.	<b>79¢</b>

Pro Tooth Brushes REG. 69¢ NOW ONLY **29¢**

16 OZ. FAMILY SIZE Suave Shampoo REG. \$ 1.19 NOW ONLY **39¢**

16 OZ. FAMILY SIZE Suave Creme Rinse REG. \$1.19 NOW ONLY **39¢**



Giant Size **55¢**

Borden's BISCUITS 10 Count 3 Cans **25¢**

DelMonte - Kimbell's - Hunt's **PEACHES 2 1/2 Can Halves or Slices 19¢**

## POTATOES

10 Lb. Bag No. 1 Russett

**49¢**



Cookbook Sweet Rolls Reg. 39¢ **2 Pkgs. 69¢**

## WIENERS

Wright's All Meat 12 Oz. **49¢**



POPSRITE POPCORN YELLOW 2 LB. **29¢**

AJAX REG. SIZE **2 FOR 31¢**

Lux Liquid Detergent 22 OZ. **56¢**

Joy Liquid Detergent 22 OZ. **56¢**

CABBAGE LB. **5¢**

CARROTS CELLO 1# BAG **10¢**

RUBY RED GRAPEFRUIT LB. **13¢**

FLORDIA ORANGES LB. **17¢**

LOWER EVERYDAY PRICES

**M MOORE'S SUPER MARKET M**

Values Good Nov. 4 thru Nov. 10th.

**Save**

**LIONS**

LIGHT BULB SALE

**Friday November 12**

**Light**