Another Malize Days cele



NEW QUEEN, .. Susan Neill, center, is shown betng crowned
Malze Queen, by former Queen, Sandy Beene. On the right is
first runnerup. Carolyn Hamilton, and on the left is second de carnival and local boot
wouldn't have the "Friday nigh letdown" which it now doe FHS JUNIOR
ty well governed by the dates on
which the Lone Star Amuse nent Company can come to F However, they came a week another week's delay woulld be
possible. And, if there had to possiny.e-scheduling to get the
bides here during the fourth
rider week in September, at least

## Susan Neill Chosen Friona's Maize Queen

 We would like to sollctit ideastrom readers on the subect.
After all, you are the ones for Susan Nelll, 16 -year old won out over 25 other contest- Carolyn Hamilton, daughter of Mr, and Mrs. Dut Ingram, she
daughter of Mr. and Mrs. Ken-
ants to claim the tite. She was from readers on the subject.
fter all, you are the ones for which the annual celebration is
staged. Ideas about how to tmprove
the celerartion, and sugge-
tions for makng the fouk anni
versary fete a good one. We
shall be more than happy to get One of those quotes which you would think a comedy witit-
er would comeup with, but you'd
never hear in everyday life never hear in everyday life
came out of the ple-eating contert in connection with the
Contest" last Saturday. Brian hall emerged as champ ple eater, nosing out his
competitors in a two-minute duel to see who could eat the
most ple in that length of time. Atter it had been ascertained that young Hall was the champ
he astonnt sed the contest offt-
clals by asking "Can Ifinish the etals by askd
ple now
ner

The lutte boy came bursting Into the living room when his father arrived home from work;
"Remember last month you
俍 promised me a dollar if I I made
an ' $A$ ' In Arithmetic 7 ' he ask-

er repilict, smember," his fath-
"Well, I saved you a dol-


Phipps Gins Friona's First Bale For 1965


$=$ * STAR
Contestant Goes Wild; Gets All Grid Games





 min

## cunningham to manage

Plains Publishers To Continue Printing

## Phume frubuerg twat  ance. mincturn sind <br> $\qquad$ <br>  perienced camera technician, Also retained are Joe Flores. cameraman, and Charles Taycameraman, and charies Tay- lor, press assistant and plate- maker. Composition and pasteup operatons at Plains Publishers were suspent were suspended recenty. Some of the equipment in these phases of of the equipment in these ph of the business was sold. "The plant will now operate along the lines similiar to cen- tral printing setups in tual printing setups in several other Plains towns.: sald Graham. "We will still print

Firemen Saluted
For Services
Members of the Friona
Volunteer Fire Department "ounderd themselves"" dur-
ing the annual free barbecue, states A.L. Black,
chairman of the barbecue portion of the annual cele-
bration.
Black pointed out this
week that the tiremen
served some 3,000 peoserved some 3,000 peo
ple in about 50 minutes. (And if your arithmetic is
slow, that's about 60 people per minute.).
The barbecue chatrman also expressed his thanks
to Eddy willmon, who was in charge of the lemonase
portion of the noon meal.


'Back To School Nights' Planned September 2830
 and 30. Purpose of these metrime









AN EDITORIAL

## What's WrongWith Friona? Nothing That We Can See



## WELCOME BACK



JERRY HINKLLE
We Welcome Jerry Hinkle Back


Lately we have heard sev eral people remark "What's
wrong with Friona?" explainwrong with Friona?," explaining their question by the fact that the city has recently lost some citizens who were count ed among the most stable and in some cases, community leaders.
We'd like to hazard the answer that there is nothing wrong with Friona which has caused these people to move
Mainly, these individuals thought they had an opportunity to better themselves, either financially or for other rea-
sons, so they made the decision to move

## We are all prone at one time

 or another to have to make up our minds whether the grass is actually greener "on the other side of the fence," when opportunities come our way.However, we don't feel that because certain people have left our midst that Friona is 'on its way down. ward.

## If we but look around, w

 will see that for every one o these former citizens who has left, a new, eager, and ineach case, young face has moved to Friona asa replace-

## These young people are the

very "raw material" from must be fashioned.
What's wrong with Friona Nothing that a little work and dedication wouldn't cure. For our money, the Friona area ties to be found anywhere our state and nation.

## FHA Conducts Tour In Area

On The Job After 2 Years In The Army.<br>friona state bank<br>Serving The Great Irrigated Area

 Meets Monday

| Danny Mac Bainum, prestdent of the Friona Booster Club, potnted out this week that the club will meet next Monday, despite the fact that the Chieftains will have an open date this week. <br> On hand will be Leete Jackson, executive secretary of Texas Tech's Red Ralder Club, who will show the Southwest Conference highlight film of 1964, produced by the Humble Company. This is a color sound film, and should be a good one, Bainum says. <br> is urged to attent or not, is urged to attend. The current membership in the club 1- 194, Bainum says. 1- 194, Bainum says. |
| :---: |


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$\qquad$ nationally recognized research organization to acc
he difference. Here is what their research showed
9 out of 10 independent agents help with claims $\frac{9 \text { out of } 10 \text { independen } 2 \text { gents help with claims }}{\text { Alar lower }}$

 Ethridge-Spring Agency





## FRIONA MAIZE DAYS



Friona's Matze Queen tor 1965 , Miss Susan Nelll.



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