

Parmer County Favors Nixon

A record 2,867 voters turned out in Parmer County Tuesday to give Vice-President Richard M. Nixon a substantial margin over his Democratic opponent, Senator John F. Kennedy.

Unlike the state of Texas and the nation as a whole, the county voters for the second straight time gave their support to the losing candidate. The count was Nixon 1,674 and Kennedy 1,088, or 58.3 per cent for the Re-

publican ticket and 37.9 per cent for the Democratic candidates.

The weather was perfect for the election and that possibly aided in the record turnout of voters in every precinct, topping the previous record by more than 400.

In 1956, 2,415 voters went to the polls to cast the majority of their ballots for the losing Democratic candidate, Adlai

Stevenson. Tuesday's election was the first time in history that the majority of the precincts in the county voted for a Republican candidate. Only the Lazbuddie precinct favored Kennedy and that was by a two vote margin, 170-168.

Considering the way the county has voted in the past, the heavy Nixon vote probably was due to the religious issue. In the two major state-wide

elections, county voters favored the incumbent governor Price Daniel over his Republican opponent, William Steger, 2,028 to 722.

The senatorial race, involving Lyndon Johnson and John G. Tower was much closer, with Johnson winning by a narrow 1,522 to 1,227.

In the other state races, as well as the local ones, the Democratic candidates had

little opposition and won by wide margins. A graph on how each precinct voted can be found elsewhere in the paper.

County voters approved three of the constitutional amendments by a good margin, voting against only Amendment No. 1, which would have permitted residents in Lamar and Hidalgo Counties to hold local elections for creating hospital districts. An interesting sidelight to

the presidential outcome is that the percentage by which Nixon carried the county varies

slightly from what a poll taken by Parmer County's news-

papers revealed last week. In the poll Nixon received 58.3 per cent of the total and Kennedy received 37.3 of the vote.

FRIONA, TEXAS

THURSDAY, NOVEMBER 10, 1960

TEN CENTS

Vern's Views

A newspaperman's idea of a good vacation is taking a whole hour off for supper.

We drifted off into a day-dream the other day, and since some people write down their daydreams and sell them for money, we decided to pass this one along at a reduced rate.

Less than a decade ago, the one-eyed monster that brings us, Matt, Chester and Kitty was just starting to capture a few followers around the country. But in rural areas, such as the one that produced this hayseed, the radio and an occasional Saturday night movie was about the only things that ever interrupted our peaceful routine of hard work, fox hunting and playing ball games of some sort.

Now the radio did eat into our time quite a bit, and I recall missing a fox hunt or two just to see if gang busters were really going to bust the gangs.

Monday night we had no interruptions because they had on the Telephone Hour, which was high class music which we didn't appreciate much then.

We didn't miss television much until it became a part of every home in the neighborhood except ours. Then we went to visit neighbors who had TV and they wanted to watch the thing more than visit with us.

We finally decided it was a losing battle and bought a set.

Minor league baseball, Sunday afternoon baseball and practically every other kind of sport kids used to play for fun has been killed or at least injured by television.

Even the national government has been worried by our setdown youth that is growing soft and spending so many hours each day doing nothing.

About the only sports or activities that attract teenage youngsters now are those that have some glory attached. After the cheering crowds are eliminated, most kids would rather be watching someone do something on television than be out doing it themselves.

We saw a cartoon not long ago showing the human race several centuries from now with withered legs caused by lack of exercise. Might be a pretty good prediction.

We sit down to work, play and do about everything else.

A terrible thing about this trend is that this generation will have to search for a long time and maybe even make up an outright lie to tell their children about the hardships they had as children.

They can't rely on the old tale used by so many parents of the present generation about having to walk many miles in all kinds of weather to get to school.

Maybe we can make up something that will sound pretty horrible to our kids though. Something about how we had to ride to school in a car that had a heater that was slow to warm up might be good enough to impress our kids.

Well this week's jottings have been just a bunch of things from the back of our mind. Even when we pick items off the front shelves of that important organ, they aren't too valuable.

So rather than run the risk of boring one of our readers, we'll use this as a closing point. Besides, it is about time for my favorite television program and I may break out in a rash if I miss it.

Mr. and Mrs. Bill Struve and daughter Kita, of Easter community visited in the home of Mr. and Mrs. Steve Struve Sunday.

Mrs. Lucy Cowart from Plainview visited in the home of Mr. and Mrs. Orville Houser Monday.

THE FRIONA



STAR

12 PAGES

VOLUME 38, NUMBER 6

SECTION I

Brewer Urges Defense Action

County Judge Loyde Brewer pointed out the need for a civil defense program in this area to a group of about 150 teachers and their husbands and wives here Tuesday night.

Pointing out that most counties have civil defense units, Brewer defined the activity as "people banding together to protect people and property."

He urged organization of units in Parmer County that would function in time of disaster, either natural or man-made.

"During enemy attacks where atomic weapons are used, persons in large cities will migrate to less populated areas and civil defense training could help take care of these people and help combat enemy propa-

ganda and panic," Brewer told the teachers.

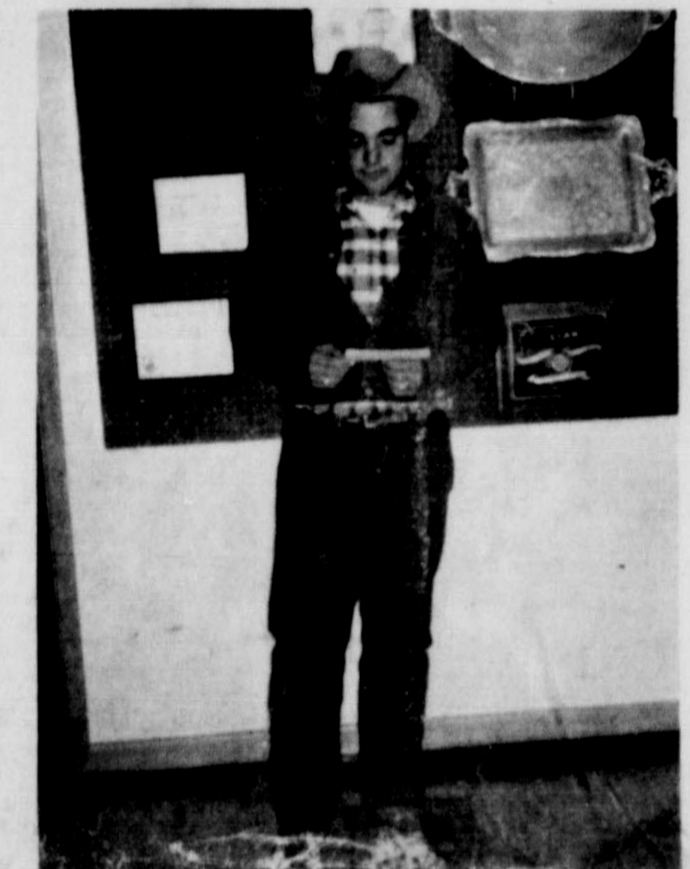
Brewer spoke at a Parmer County Teachers Meeting that had dinner in the school cafeteria. The organization meets four times each year, once with each school, and was hosted here by Friona teachers.

The speaker outlined plans for organizing a civil defense unit, and pointed out that local government officials would cooperate with the federal government to set up and maintain the units.

A nation-wide warning system is available for use and the nation has been divided into districts to help administer the program. Texas headquarters are at Denton.

The state furnishes instructors and training.

In a short business session following the speech, Lazbuddie was picked as the site for the next meeting in February.



SECOND CHECK IN ROW—Jack Fulgham looks over his winnings in the Cotton Bowl Football Contest. He took second place this week and the week before won the top prize.

Chessers' Son In Navy Film

LONG BEACH, Calif. (FHTNC) -- Jimmy C. Cheshier, airman apprentice, USN, son of Mr. and Mrs. Jessie O. Cheshier of Friona, Tex., appeared in the filming of a television show with actor Ernest Borgnine Oct. 3, while serving aboard the anti-submarine warfare support aircraft carrier USS Kearsarge operating out of Long Beach, Calif.

The film personality narrated the program which is scheduled for release in early 1961 in commemoration of the 50th anniversary of Naval Aviation.

Thieves Like Sunday

Sunday night continued to be a favorite time for thieves to harass Frionans as they lifted property from two pickup trucks last Sunday night for the second weekend this month.

A tool box was stolen from a pickup truck parked in front of the Denver Smith residence. A second box of tools was taken from another pickup truck parked near the Howard Mayfield residence.

Hubcaps were taken from an automobile parked near the Houston residence as the third act of crime police investigated.

The force is currently being operated with two officers. Police Chief Ben Moorman and patrolman Ed Duke have been doubling up to take care of the duty.

Three officers were stationed here until an act by the attorney general ruled hiring officers by the county and city together violated a law.

Moorman had been serving with both the city and county until the act. He then became a city officer and patrolman M. C. Morgan became full-time deputy sheriff for Friona.

Patrolman Duke has submitted his resignation effective Nov. 15, which will leave only Moorman on the force.

(Continued on page 6.)

FROM GOVERNMENT--

City Will Accept Grant

City councilmen voted to accept the more than \$17,000 federal grant from the Public Health Service for aid in constructing a new sewage disposal plant at a Monday night meeting. The grant was made available through funds set aside by the federal government for use in stream pollution control. The new disposal plant is being constructed near Highway 60 east of Friona and is a \$51,748.10 contract.

In other business City Secretary Albert Field was instructed to have a resolution drawn up calling for additional charge of 50 per cent to be added to water service to residences outside the city limits that are using city water.

An ordinance specifies that persons outside city limits who want to connect to city water service must provide lines from residences to existing water lines.

Lions To Hear Refugee

Friona Lions will hear Geza G. Krepelka, a Hungarian refugee speak at their regular meeting tonight (Thursday.)

Krepelka came to the United States shortly before the Hungarian Revolution of 1956 and is now employed by a utility company in Amarillo as an engineer.

He had much experience in Iron Curtain countries before coming to this country and his family still lives in Hungary.

Krepelka will relate his experiences before coming here and will also tell of the revolution and why it was crushed in his after-dinner talk.

The extra money charged for city water service will be incentive to persons using the water to get inside the city limits and will also help cover extra expenses created by the special service.

The council also discussed the possibility of amending the ordinance setting up cost of each grave site and perpetual care at the cemetery. Present rates are \$25 per space with another \$25 for perpetual care and \$35 being charged for opening and closing graves.

The fee for perpetual care is not reasonable, the aldermen decided, and the possibility of discontinuing this program as it now is, was discussed.

Another problem encountered in the operation and care of the cemetery is that of irrigation. Sprinkler system used by the cemetery association stains the headstones.

The council discussed several methods of overcoming the problem including covering the grave markers during irrigation. Neither possibility was adopted.

The council postponed action on whether to adopt social security for city employees. A retire-

Ethel Mingus Predicts Well In Shaky Week

A week of football upsets failed to trip up Ethel Mingus of Friona in the Cotton Bowl Football Contest, as she picked seven of eight winners and won first prize of \$5.

Texas Tech's win over Tulane, Arkansas' victory over Rice and Texas University's win over Baylor all qualified as genuine upsets.

Jack Fulgham, last week's first place winner took second place with six of eight correct guesses and Martell LeVeque also had two errors but was farther off on the tie-breaker,

ment plan was under consideration but the employees have expressed a desire to have social security coverage so no action will be taken until it is determined whether they would choose social security over the proposed retirement plan.

Field was also instructed to draft a resolution abolishing the installation fee for oversized water meters. To cover the extra cost of the meter, a higher minimum water bill will be established for persons who have the meters.

On the water works discussion,

the idea of establishing a commercial rate was discussed, but no official action was taken.

A deposit system for water users was also considered. Field told the councilmen that some users move away owing for almost two months of water service.

Operation of the city's dumping grounds also came in for discussion. Careless use of the grounds was the reason for concern expressed by the councilmen.

(Continued on page 8.)

Junior Play Features Three Acts Of Fun

Junior Class of Friona High School will present the annual class play tomorrow night (Friday at 8 p.m.)

"Beanes For Breakfast," a comedy in three acts, features

a visit by the well-to-do Beanes to the down-to-earth Kent family for breakfast.

Jimette McLean plays Mimi Kent, an ambitious widow who wants to marry her children

into a rich family. Peggy and Jarel Kent are her 18-year-old daughter and 20-year-old son, who aren't in favor of marrying for money. They are played by Pamela Roden and Tommy Sanders.

Floyd Reeve plays Uncle Rodger, the poor relation from Arkansas who drops in at the wrong time. Mary Ann Boggess is the hilarious hillbilly cook. Danny Smith, as Speedy Edwards is Peggy's jealous boyfriend who doubles as an English butler.

Su-Zan Harper plays Miss Eudasia, Speedy's militant spinster aunt and Ruth Elton is Jarel's girl friend who doubles as the maid, played by Adabeth Akens.

Mrs. Bessie Elton is Ruth's nervous mother who goes into a coma when the word snake is mentioned, played by Debbie Hawkins.

Karen Turner plays Opal Beane, Mimi's girlhood friend and bosom enemy.

Cadwallader Beane and Maudie Beane are Opal's dynamic

daughter and snobbish son, played by Linda Castelberry and Jim Carl Lillard, Jack Winter, the Beanes' chaffeur, is played by Cleatus Rhodes.

Sam Shoffner and Mike Dugan are a television salesman and his helper who also arrive at the wrong time. Jimmy Braxton and Bobby Daniel are cast in these roles.

Tickets will be on sale by members of the junior class at \$1 for reserved seats and 50 cents for children.

Legion Sets Breakfast

American Legion Post 206 of Friona will mark Veteran's Day Friday by serving pancakes and sausage to the public.

Serving will be from 6:30 to 8:30 a.m. in the American Legion Hall. The breakfast will be free and a special invitation is extended to all veterans to attend the breakfast.



BUSY ELECTION OFFICIALS--Friona election officials were kept busy as Tuesday one of the heaviest turnouts in history sent 1000 voters through the polls. Left to right are Mrs. Carl Fairchild, Mrs. Irs Holt, Mrs. Elvie Jennings, Clyde Goodwine, a voter, (back to camera), and David Moseley. Hidden from view is J. G. Baker.

WORKOUTS STARTED--

Basketball Makes Bow

Basketball chases football off the local sports stage this week as both girls and boys basketball teams take the boards.

The Chiefs began workouts Monday with 20 candidates reporting for the first session.

The Squaws have already played several scrimmage games with neighboring teams and have been conducting serious workouts for about the last three weeks.

The Chiefs, winding up their football scheduled only last Friday night will have a new coach at the helm and no returning starters from last year's team that finished next to last in District 1-AA competition.

Vernon Scott will be trying to mold a winner from an inexperienced group of recruits. Roy Simmons, who coached

the Chiefs last year is now at White Deer. The Chiefs compiled a 12-11 won-lost mark last year.

Baker Duggins, beginning his sixth season as coach of the Squaws, will have only two of his first eight girls back from last year's state runner-up team.

All-Staters Charlotte Bock, Jacqueline Magness and Lavana Houlette have graduated as has Gwen Green, who was an honorable mention selection.

Sue Baxter and Levada Hand are other Squaws lost by graduation.

Only three seniors are on the squad, including carry-over starters Tommy Lewellen, forward, and guard Eleanor Dodson. The latter was an honorable mention selection to the Class A All-State team last year.

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(Continued on page 8.)

Wright Gets Agency

Sale of the Mobil Petroleum Agency here was announced this week by seller Keith Blackburn and buyer Gerald Wright.

Blackburn, who has operated the business for the past eight years, will move with his wife to Albuquerque. Their teenage daughter, Jill, will stay in Friona to finish out the school year.

Wright has farmed and been employed by several business firms since coming to the Friona area about three years ago. His wife Laurie will help operate the business.

The transaction was effective Tuesday.

"We haven't been around here too long and there may be some people we haven't met," Wright said. "We hope to get acquainted with those persons we don't know and are glad of this opportunity to meet new people."

Girls Will Play At Plainview

The Friona Squaws will meet Slaton Saturday night at Wayland College at Plainview in a cage battle to be played in conjunction with that school's annual coaching clinic for high school girls coaches.

Last year, the Squaws were runner-ups in State 2-A competition and Slaton advanced to the regional playoffs.

Friona players, along with coach Baker Duggins will make the trip and attend instruction sessions throughout the day.

The Squaws have played several scrimmage games so far but will not enter regular play until Nov. 15, when they and the Chiefs meet Bovina.

THE FRIONA STAR

J. Vernon Stewart, Editor

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

In Parmer County \$3 Per Year
Elsewhere \$4 Per Year



| | BLACK | FRIONA | BOVINA | FARWELL | LAZBUDDIE | OK. LANE | RHEA | LAKEVIEW | ABSENTEE | TOTALS |
|--|--------------------|----------------------|-----------------|-----------------|----------------------|-----------|----------|----------|---------------|--------------------------|
| Pres. & V. P Kennedy-Johnson Nixon-Lodge Sullivan-Curtis Decker-Munn | 34 57 9 9 | 357 621 4 1 | 212 266 5 | 157 322 1 | 170 168 5 1 | 90 105 | 3 55 | 28 30 | 39 50 2 | 1690 1674 24 13 |
| Governor Daniel Steger | 67 23 | 709 241 | 332 145 | 351 133 | 252 95 | 158 37 | 43 16 | 53 8 | 63 24 | 2028 722 |
| Lt. Governor Ramsey Harrison Eubank | 66 22 | 712 231 3 | 339 136 | 353 122 1 | 255 84 2 | 165 32 | 40 16 | 50 9 | 66 22 | 2046 674 |
| Attorney Gen. Wilson Treadway McDonnold | 66 20 | 719 226 3 | 343 131 | 352 124 1 | 247 90 2 | 164 33 | 40 16 | 50 8 | 69 19 | 2050 667 |
| Senator Johnson Tower Logan | 47 43 9 | 523 442 3 | 278 202 | 245 231 2 | 194 146 1 | 119 74 | 31 26 | 32 27 | 53 36 | 1522 1227 15 |
| Railroad Com. Thompson Ewing Jatman | 66 21 | 725 210 5 | 365 115 | 374 102 1 | 259 72 5 | 170 26 | 40 15 | 51 8 | 70 18 | 2120 587 11 |
| Comptroller Calvert Smith Rumler | 66 22 | 731 205 4 | 365 113 | 372 106 2 | 260 73 5 | 174 24 | 40 16 | 52 7 | 67 21 | 2127 587 |
| Com. Land Office Sadler Byles Miller | 67 19 | 730 206 4 | 366 112 | 379 97 2 | 264 69 5 | 175 22 | 40 16 | 50 8 | 69 18 | 2140 567 |
| Treasurer Jams Lacy Ellis | 69 19 | 732 202 4 | 366 114 | 379 99 3 | 259 73 5 | 174 23 | 40 16 | 50 9 | 71 17 | 2140 572 |
| Com. of Agri. White Danklefs Peters | 68 19 | 730 201 12 | 368 111 | 379 99 2 | 263 69 4 | 172 23 | 40 16 | 51 8 | 72 16 | 2143 562 |
| Amend. 1 For Against | 22 29 | 257 266 | 137 122 | 121 146 | 93 99 | 52 59 | 11 9 | 31 11 | 32 18 | 756 759 |
| Amend. 2 For Against | 37 18 | 390 127 | 202 68 | 177 104 | 143 67 | 72 43 | 16 10 | 36 8 | 37 15 | 1110 460 |
| Amend. 3 For Against | 30 27 | 308 220 | 162 117 | 149 126 | 92 114 | 51 64 | 24 7 | 22 19 | 34 19 | 872 713 |
| Amend. 4 For Against | 37 20 | 357 170 | 184 95 | 180 99 | 121 85 | 67 47 | 17 11 | 29 15 | 41 13 | 1033 555 |

in and around FRIONA

WITH JUNE

Coffee cup conversation up and down the street seems to invariably get around to politics. It is real interesting to

just talk, but just the same it indicates the concern of many persons about the future of our country.

Possibly the most tragic thing about the coming election will be the lack of interest upon the part of too many qualified voters. This lethargy is indicated by lack of attendance at



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meetings of any organization.

At a recent county convention of an organization which has about 500 members, only about one-tenth of the membership was represented. Far too many people are content to just sit idly by and "let John do it."

None of us falls very far short when it comes to criticizing the manner in which "John" does things, yet we

hardly ever put forth any energy or time assisting him or even supporting him in the task. he attempts to accomplish.

Like so many other problems, this one will never be changed without education. First, more people will have to realize that there is a problem, then others will have to be educated to the importance of taking an interest in affairs of local organizations,

as well as in affairs concerning our national government.

.....

Have you seen a recent issue of the Arrow? If not, you've missed some enjoyable reading. This school paper is very well written and made up. All of this work, except the actual printing is done by the students.

One item in the most recent

issue was most interesting. It was written by an eighth grade student, Carol Struve, and had to do with the impatience and lack of consideration of students. It is encouraging to know that students are beginning to realize that a problem does exist in this area of activity and we're predicting that in the not too far distant future, some results will be visible.

Much more good can be accomplished by the students when the desire for improvement is the motivating factor behind the problem.

.....

Isn't it wonderful to be able to buy freshly baked products in the home town? Members of the Farm Bureau staff are en-

(Continued on page 7.)

TRUCKLOAD SALE

SALE PRICE ON :
Armour Fertilizer

| | |
|-------------------|--------------|
| Nitrate | \$77 Per Ton |
| Sulfate | \$49 Per Ton |
| 16 - 20 - 0 | \$79 Per Ton |
| Phosphate | \$75 Per Ton |

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Sale On Dunlop Tires

Competitive Prices On Anhydrous Ammonia

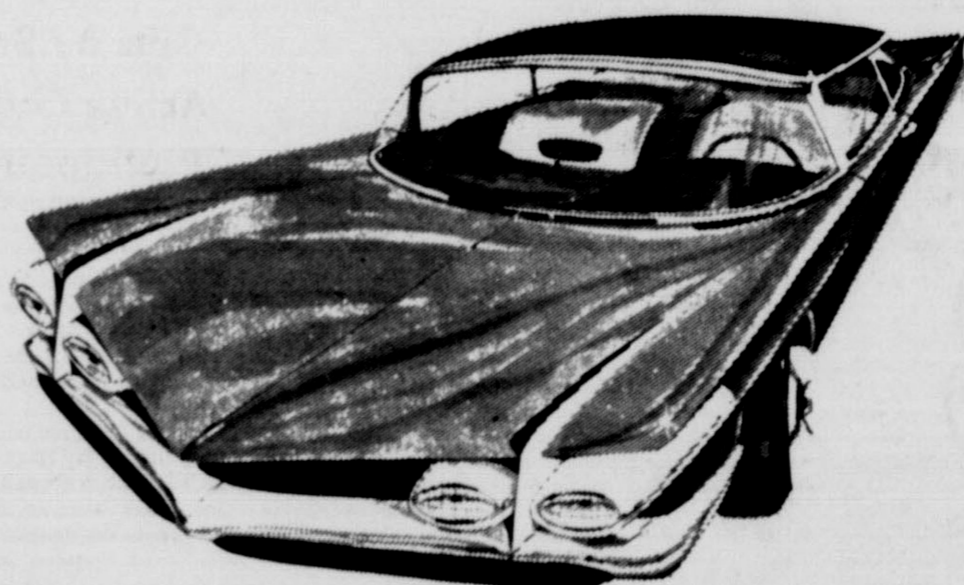
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Friona

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Mrs. Cleo Taylor of Lindsay, Okla., is visiting in the homes of Mr. and Mrs. J. B. Taylor and family and Mr. and Mrs. Gerald Taylor and daughter.

INVESTMENT

Businessman (who had got on in life) -- "Yes, when I first came to the city I had only a dollar in my pocket with which to make a start."

Interviewer -- "How did you invest that dollar?"

Businessman -- "Used it to pay for a telegram home for more money."

"Words may show a man's wit but action his meaning."

Tea is the most popular drink in Ceylon, Pakistan, India and the Soviet Union; British per capita consumption is ten pounds a year--the world's highest rate.

48-8 ROUT--

Dimmitt Whips Chiefs To Grab 1-AA Title

TO GRAB 1-AA TITLE 4-48B Dimmitt wrapped up the District 1-AA title and poured bitter topping on a dismal season for Friona as they downed the Chiefs 48-8 Friday night.

The Chiefs, closing out a 1-9 season, were never in the game as Dimmitt's first unit quickly racked up 20 points in the first period. The Bobcats' second team battled fairly evenly with the Chiefs from that point on scoring 28 points to eight for the Chiefs on long gaining plays.

An idea of what was to come was presented the first time Dimmitt's spectacular junior Coffey got his hands on the ball. The 190 pound fullback took a punt on his own 30 yard line and sped to paydirt on a brilliant weaving broken field run.

The point try was no good. Friona was again unable to move the ball and this time punted safely out of bounds. The Bobcats took over and met a brisk Friona defense. Coffey was handed the ball three times and failed to make significant yardage. On the third try he fumbled and Joe Ayers re-

covered it on the Dimmitt 35 to give Friona a first down at that point.

Pass attempts went awry and three downs failed to gain for the Chiefs bringing up another punting situation. Again the ball found the arms of the powerful Coffey who gathered it in on his own 10 yard line and plowed through the Chiefs all the way to the goal. A clipping penalty eliminated the score but three plays later Gene Bradley scored for the Bobcats to give the visitors a 12-0 lead.

Bradley also ran the extra points to add two more points to the margin.

Dimmitt's next score was set up by a Friona fumble recovered on the Chieftan 10 yard line. A pass from quarterback Stanley Nelson to end Michael Calvert made the score 20-0, and most of Dimmitt's first unit had finished their night's work.

In the second period, Bradley went over from the six yard line and Donnie Nelson ran 47 yards to make the score 32-0. Jim Ratcliff passed to Harold Golden for extra points after Nelson's run to make the score 34-0.

Golden intercepted a Chieftan pass on the 43 yard line and returned it to within one foot of paydirt. Stanley Nelson went over from there and Donnie Nelson ran over the points to end the half with Dimmitt's advantage reading 42-0.

The Chiefs came back strong after intermission and kept the Bobcats from scoring in the third period. Tommy Massey went over for the Chieftan tally from the two to start the fourth period. Floyd Reeve ran over the extra points to make the score 42-8.

Donnie Nelson added the final Dimmitt tally on a 55 yard run. Reeve, who was playing quarterback slot after four other players had filled the position recently and had been lost by injury, showed up well at the new spot although he was

trapped for long losses several times by the hard-charging Bobcat line.

His best effort of the night was a 70 yard punt that took the heat off the Chiefs in the second period.

Lynn Baxter recovered a

fumble in the third period and was a steady defensive performer as were Jerry Rankin and Tommy Barker.

The loss put the Chiefs in the District 1-AA cellar and gave them a 1-9 won lost mark for the season.

Lazbuddie Meets Happy For Title In District 2 - B

It will be homecoming and the final regular season game for Lazbuddie Friday night when the Longhorns take on the Happy Cowboys in a contest that will determine the District 2-B champion.

By winning the game, the Longhorns, who have a 6-1 season record and are 3-0 in the district, would take their first district championship in Class B competition. They would win the right to meet Groom in bi-

district next week. The football queen will be crowned during halftime Friday night and the game will see 10 seniors playing their last home game for Lazbuddie.

The ten seniors are Odie Bradshaw, son of Mr. and Mrs. C. W. Bradshaw; Norman Brantley, son of Mr. and Mrs. T. J. Brantley; Ronald Elliott, son of Mr. and Mrs. Hubert Elliott; Jerry Don Glover, son of Mr. and Mrs. Charlie Glover; Ronnie Gustin, son of Mr. and Mrs. C. D. Gustin; Billy Hardage, son of Mr. and Mrs. Lacy Hardage; R. L. Porter, son of Mrs. C. W. Mick; Freddie Savage, son of Mr. and Mrs. L. E. Savage; Jerry Smith, son of Mr. and Mrs. L. W. Smith; and Roy Max Miller, son of Mr. and Mrs. Roy Miller.

Mr. and Mrs. David Sanders, Deborah, Beverly and Davy from Abernathy were guests in the home of Mr. and Mrs. R. E. Snead Sunday.

City Gets Power Station

Henry Outland, Friona Public Service Company, announces the completion of a new electric substation for the Friona area.

The new substation was necessary as a result of the growth of Friona and to provide adequate power for the future.

Power for the substation comes from a 115 KV - 22 KV interchange located 2 miles south of Friona. The substation has a 2500 KVA transformer and a 250 KVA regulator.

A Public Service substation crew from Amarillo started construction on the new substation Oct. 3, and completed

the job in four days. A mobile substation provided power for Friona during the construction period.

Peggy Pond of Lubbock was a Sunday guest in the home of Mr. and Mrs. Buddy Squires and family.

ANNOUNCING

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Something To Think About

6th. Street Church of Christ
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CHRISTIANITY IS NOT JUST BELONGING TO SOME RELIGIOUS ORGANIZATION, having one's name on some church roll. CHRISTIANITY IS NOT characterized by a long face and some peculiar form of dress. CHRISTIANITY IS NOT just a regular attendance at some church and an outward show of lip-service. CHRISTIANITY IS NOT an empty profession that one is a believer in Christ. To be a true Christian is to be Christ-like, and to be Christ-like is to be obedient to the will of God even as Christ was obedient to that will. True Christianity will not put the theories and doctrines of men first, his convictions and his life will be guided by the doctrine of Christ. For example, Christ said, "If ye love me ye will keep my commandments." (John 14:15) Not part of them, not just the ones that appeal to us, not just those we can understand to our satisfaction, but ALL of them. Until one is completely dedicated to being Christ-like in obedience, all the respectability, morality, profession and lip-service of a lifetime will not qualify one to wear the name "Christian."

The word "Christianity" is perhaps one of the most misused words in the English vocabulary. One of the best ways to define a word is to determine what it is not. CHRISTIANITY IS NOT JUST A RESPECTABLE WAY OF LIFE; being kind, honest, upright, considerate and helpful.

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Complete Peace Of Mind And Freedom From Worry Are Gifts Reserved For Youth. Each Of Us Can Approach These Gifts By Regular, Active Church Participation.



The day spring from on high hath visited us, to give light to them that sit in darkness and in the shadow of death, to guide our feet into the way of peace. (Luke 1:78, 79.)

While marking pupils' compositions one day, I was thrilled to see that a little girl had written: "If all the people in all the countries of the world loved the Lord Jesus, there would be peace."

If our hearts are filled with love for our crucified and risen Saviour and with gratitude for redeeming us, there is no room for hatred or hurt feelings. His love and peace will flow through us to others.

At one of our seaside services a man fiercely abused my husband for preaching, but we prayed frequently for him with Christian love. Day after day he stood just within sound of the gospel. He listened sullenly at first, but finally give his heart to God.

Christians may meet with persecution, especially when trying to spread the gospel, but nothing can really disturb the peace of God garrisoned in their hearts.

UNITED PENTECOSTAL CHURCH

Sunday Services
Sunday School 10 a. m.
Preaching 11 a. m.
Young People's Meeting . . . 6:30 p. m.
Prayer Service 7:30 p. m.

FIRST BAPTIST CHURCH

Sunday School 9:45 a. m.
Preaching Services . . . 10:55 a. m.
Training Union 6:00 p. m.
Preaching Service 7:00 p. m.
Wednesday Prayer Meeting at 8:00
Officers & Teachers Meeting 7:15
Wednesday WMU 3:00 p. m.

CONGREGATIONAL CHURCH

Sunday Services
Church School 10 a. m.
Worship 11 a. m.
Pilgrm Fellowship 5 p. m.

IMMANUEL LUTHERAN RHEA

Bible Class and
Sunday School 9:30 a. m.
Divine Services 10:30 a. m.

ASSEMBLY OF GOD CHURCH

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Young People's Meeting . . . 6:30
Evening Worship 7:30
Wednesday Service 8:00

SIXTH STREET CHURCH OF CHRIST

Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 6:00
Ladies Bible Class Tues.
(Classes for children) . . . 4 p. m.
Ladies Bible Class Wed. . . . 9:30
Wednesday Services 8 p. m.

CHURCH OF CHRIST Tenth & Euclid St.

Morning Worship . .Sun. 10:30 a. m.
Evening Worship 7:30 p. m.

FRIONA METHODIST CHURCH

Sunday Services
Sunday School 10 a. m.
Church Service 11 a. m.
MYF meetings 6 p. m.
Evening Worship 7 p. m.
Wednesday
Choir practice 7:30 p. m.

CALVARY BAPTIST CHURCH 2 Blks. North Of Hospital

Sunday School 9:45
Morning Worship 10:50
Training Union 6:00
Evening Worship 7:00
Wednesday 7:30

This Message Sponsored By The Following Friona Businesses

| | | |
|--|--|--|
| Continental Grain Co. Preach Cranfill | Friona Motors | Piggly Wiggly We Give S & H Green Stamps |
| Ethridge-Spring Agency Insurance & Loans | Kendrick Oil Co. Phillips - Jobber | Friona Battery & Electric Johnny Wilson |
| Friona C Of C & A | Bainum Butane Phone 8221 | Crow's Slaughtering Wholesale & Retail Meats |
| Friona Consumers Co-Op Oils & Greases | Bi Wize Drug Your Rexall Store | The Friona Star |

GIANT FOOD SALE

| | | | |
|--|--------------------------|---------------------------------------|----------------------------|
| Anjous PEARS | 19¢ lb. | Folgers COFFEE | \$1.29 2 lb. Can |
| Swifts Park Lane ICE CREAM | 59¢ 1/2 Gal | Rome Beauty APPLES | 17¢ lb. |
| CHOW CHOW | 35¢ | New Mexico Sweet Potatoes lb. | 10¢ |
| Dixiland Hot or Sweet | | Libby 303 Can CORN | Cream Style 18¢ |
| CORN | | CARROTS | 1 lb. Pkg. 9¢ |
| MEATS | | Food King ARMOUR STAR BACON | 2 lbs. 98¢ |
| PORK CHOPS | 59¢ lb. | PINTO BEANS | # 300 Can 10¢ |
| Chuck Roast | 49¢ lb. | FROZEN FOODS | |
| BISQUICK | Large Size 45¢ | Patio BEEF TACOS | 6 Per Carton 51¢ |
| Krafts Apple, Grape, Plum JELLY | 20 oz. Jar 35¢ | Northern TISSUE | 4 roll Pkgs. 29¢ |

Double S&H Green Stamps On All Cash Purchases Over \$2.50 **Every Wednesday**

Your Home Owned Affiliated Food Store

Johnson's Corner Grocery

Phone 2111 Friona

Of Interest To
THE WOMEN

Party Honors Blackburns

Mr. and Mrs. Keith Blackburn were honored with a farewell party in the home of Dr. and Mrs. Loyd Shackelford

Monday evening, Nov. 7, The Blackburns will be moving to Albuquerque soon.

Hostesses were Mrs. D. L. Carmichael, Ella Faye Holcomb, Mr. and Mrs. John Hayes and Dr. and Mrs. Shackelford.

Refreshments were served to Mr. and Mrs. Hardy May, Mr. and Mrs. David Carson, Mr. and Mrs. Steve Struve, Mr. and Mrs. Nelson Welch, Mr. and Mrs. J. B. Taylor, Mr. and Mrs. R. E. Sneed, Mr. and Mrs. John Blackburn, and Mrs. Doyle Cummings.

Scout Troop 105 Has Cookout

Girl Scout troop 105 met Saturday, October 29, for an all day cookout with leaders Mrs. Watson Whaley, Mrs. Cass Perkins and Mrs. Bill Bandy. After the girls set up camp, fires were made and tin-can casseroles were cooked. During the afternoon the troop laid trails, and Mrs. Ralph Wilson gave instructions on knot tying.

Girls present were Vicky Payne, Darla Perkins, Deloris Phipps, Doris Ferguson, Janie Lane, Josie Murrufo, Linda Esquirtel, Debra Baxter, Kathy Bandy, Brenda Blackburn, Janice Clark, Rhonda Awtry, Connie Whaley, Pam Turner, Bennie Hannold, Lark Jarrell, Mary Ellen Scales, Barbara Latham and Patricia Roberts.

Debbie Hays and Donna Shackelford were guests of Janet Sneed of Lubbock Christian College last weekend.

Local Women Attend Board Meeting At Floydada

More than 200 clubwomen from the 19 counties of the newly organized Caprock District, Texas Federation of Women's Clubs, attended the first annual Board of Directors Meeting and Workshop on Saturday, October 29, in the Floydada High School Building. Mrs. A. E. Boyd of Plainview, district president, presided.

The theme of the meeting was "Investigate, Eliminate and Concentrate for Service."

A program planning panel, comprised of Mrs. Dan Ethridge, Mrs. J. T. Gee and Mrs. Newman Jarrell Jr. both entertained and informed the body. They stressed the importance of well organized club program planning. In giving the requirements for a sound program, they suggested including a spiritual and patriotic note in each program, which should be timely, worthwhile, interesting, stimulating and dignified.

During the afternoon session, Mrs. C. W. Dixon announced the election of two District Life Members: Mrs. Walker B. Jones, Plainview and Mrs. T. L. Jones of Plains.

Others attending from Friona

were Mesdames Mack Bainum, Paul Hall, Marlon Fite, Wesley Foster, Roy Slagle and Wesley Hardesty.

Coffee and refreshments were served in the hospitality room throughout the day. The various entertaining rooms were attractively decorated with fall arrangements in blending colors and novel centerpieces.

Mrs. Massey Hosts Mary Dorcas Class

The Mary Dorcas Sunday School Class of the First Baptist Church met in the home of Mrs. Otis Massey Tuesday, Nov. 8, with eight members present.

At the beginning of the meeting, Mrs. Massey read the 12th chapter of Romans. Mrs. Lucy Jones led the group in prayer.

During the business session the class drew "secret pal" names for the coming year. The members will exchange gifts at the next meeting to be held December 3.

The hostess served cake, ice cream and lemonade to Mesdames Lucy Jones, W. M. White, Florence Buske, B. C. Day, Sarah Vernon, Julia Lloyd and George M. Baker.

Friona Squaws Attend Clinic

The Friona Squaws will be one of ten outstanding West Texas girls' basketball teams to play at the 1960 Flying Queens Basketball Clinic in Plainview, Nov. 12, according to H. J. Redin, Wayland Athletic Director.

Others to participate in this year's clinic are White Deer, Abernathy, Hawley, Tulla, Muleshoe, Bula, Claude, Sundown and Slaton.

Beginning after the morning lectures on high school offense and defense, the first game between Tulla and Hawley will begin at 3:00 p.m. Other contests scheduled are: Claude and Sundown, 4:30 p.m.; Bula and Muleshoe, 6:00 p.m.; Abernathy and White Deer, 7:30 p.m.; Friona and Slaton, 9:00 p.m.

Before the afternoon contests the clinic will feature a scrimmage between the Hutcherson Flying Queens at Wayland, five-time National AAU Champions, and the Wayland Queen Bees, freshman team. The Flying Queens open their season Nov. 18-19, playing Platt Business College of St. Joseph, Mo., in Plainview.

Birthday Luncheon Honors Vicki Renner

Mrs. John Renner honored her daughter, Vicki, with a birthday luncheon recently. Vicki was observing her tenth birthday.

After lunch the guests spent the afternoon playing games.

Those present were Linda Carson, Janice Clark, Shirley Johnson, Debbie Baxter, Phyllis Renner and Cindy Barnett.

Shelia Struve Observes Birthday

Shelia Struve, daughter of Mr. and Mrs. Steve Struve, observed her seventh birthday Monday evening, October 31, with a party at the Struve home.

The guests wore Halloween costumes and following a game session the group took a "trick or treat" tour around the block.

Sandwiches and birthday cake were served to Gay, Holly and Jan Welch, Nan Lillard, Merylene Massie, Carol and Kay Struve, Mrs. Louis Welch and Mrs. F. N. Welch.

Mrs. McReynolds Honored At Coffee

Mrs. Gerald Wright was hostess to a coffee and handkerchief shower at her home Friday morning, Nov. 4, honoring Mrs. Dave McReynolds.

Refreshments were served to Frieda Jackson, Maxine LaFavers and Mesdames Glenn Floyd, Vernon Stewart, Ella Faye Holcomb, Forrest Osborn, Tom Lewellen, Bill Schwab, J. T. Gee, George Jones, Clyde Sherrie, Jimmy Castleberry, Herbert Garth, Robert Collier, Leonard Nettles, Buddy Squires and Ronny Ferguson and boys.

Bates Pledges ATO

Phillips D. Bates, son of Mr. and Mrs. R. L. Bates, a junior in Texas Tech, has pledged one of Tech's social fraternities, Alpha Tau Omega.

Ruthetta Roots Born November 2

Mr. and Mrs. L. C. Roots, III, of Bountiful, Utah are the parents of a baby girl born Wednesday, November 2, in Salt Lake City Utah. She tipped the scales at 8 pounds and 6 ounces and was named Ruthetta Elaine.

Maternal grandparents are Mr. and Mrs. G. H. Brock of Friona. Paternal grandparents are Mr. and Mrs. L. C. Roots, Jr. of Brownsville, Texas. Paternal great-grandparents are Mrs. B. B. Brackett and Mr. L. C. Roots, Sr. both of Denison, Texas.

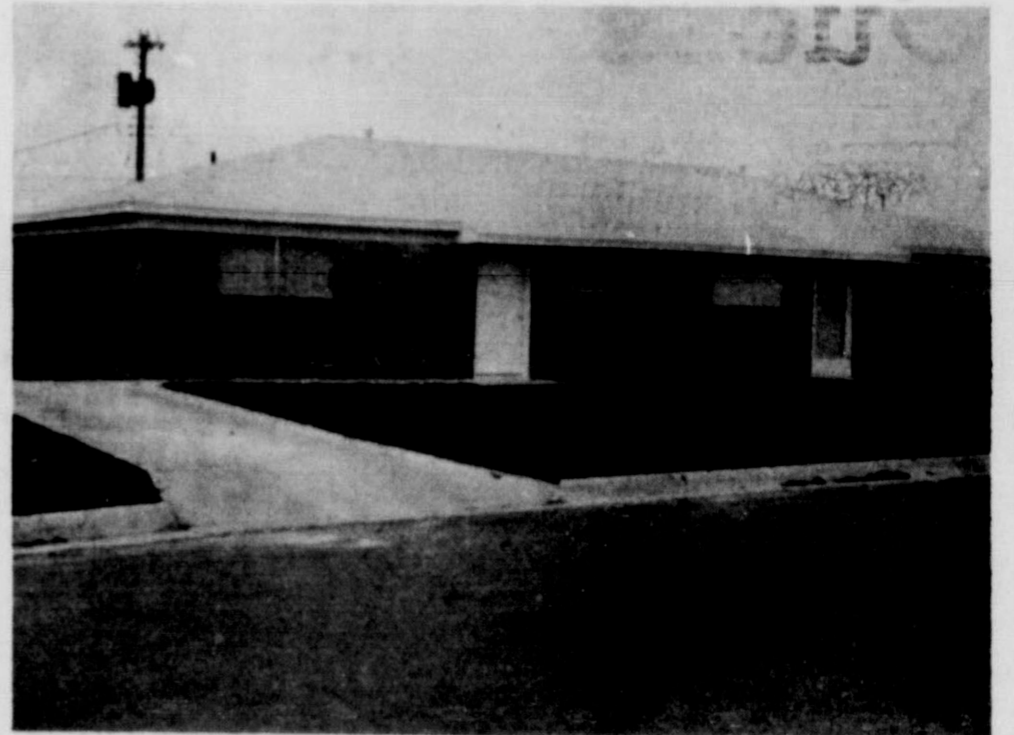
Ruthetta's daddy is pastor of the First Baptist Church of Bountiful, Utah. Her mother, formerly Sandra Brock, was a 1956 graduate of Friona High School.

An Easy Step To Luxury Living

Take the big step up to a brick home without a big strain on your budget. These brick veneer residences on Elm Street in Friona's up-and-coming Lakeside Addition offer the utmost in comfort, luxury, and fine construction.



This lovely three bedroom brick veneer is complete and ready for occupancy immediately. Boasting wool carpeting, central heating and one and one-half bathrooms, this thrilling home contains 1448 square feet. It also has plumbing for a washer and dryer and features a built in electric range.



These modern duplex apartments feature what the modern housewife wants most in her dream home. Each unit has two bedrooms, wool carpet, fully automatic heating units and is equipped for an electric range or a gas stove. The brick veneer duplexes also have plumbing for washers and dryers and Ceramic Tile Baths. Each apartment contains 968 square feet.

SEE
R. L. Fleming

Bldg. Contractor

Ph. 4881

We Like Fall!

Although It Means Longer Hours For Us And More Work, We Like The Harvest Season. It Gives Us A Chance To Put Our Modern Elevator Facilities To The Test Of Use.

We Sincerely Appreciate And Invite Your Patronage. Courtesy, Efficiency, And Integrity Are Always Maintained.

We Buy Soybeans And Milo At Top Market Prices Try Us.

FRIONA PARMERTON

CONTINENTAL GRAIN CO.

Preach Cranfill Mgr. Ph. 2501



When You Really Need a Friend

Johnny's crackup is only a ten-minute tragedy. Grown-up accidents are tougher. When you have an automobile accident, you need more than a few comforting words and a pat on the head.

You need someone to see that you're protected in the event of staggering lawsuits... help you get prompt, fair payment for damage to your car... take care of all the details involved in filing reports and settling claims. Someone on your side. That's why most people buy insurance through an independent agent rather than from an insurance company employee. They know that most of the oldest, strongest and best-known fire and casualty companies sell insurance only through independent agents.

Be sure now that you'll have friendly, professional insurance help when you really need it. Look for this Big "I" Seal when you buy insurance. To display it, we have had to meet professional standards designed to protect you.



Only An Independent Agent Can Display This Shield

INSURANCE - LOANS

Dan Ethridge
Bill Stewart
Flake Barber
Frank A. Spring

Phone 8811
Friona

Ethridge-Spring Agency

Friona

Marvel Circle Met Wednesday

The Marvel Circle of the First Baptist Church met Wednesday, Nov. 2 at 2:30 for the Bible Study. Mrs. L. M. Crow read the Calendar of Prayer for Missionaries, and a special prayer was said by Mrs. T. E. Wood. Mrs. Roy Miller taught the lesson taken from the book of Revelation. The benediction was given by Mrs. C. W. Dixon. Attending were Mesdames Ed

Hicks, Lloyd Migus, Dewey Price, T. E. Wood, Leonard Haws, Lee Renner, C. W. Dixon, Otis Massey, L. M. Crow, Ralph Taylor, Roy Miller and Noyle Wood.

Hollis Hortons Have Baby Girl

Mr. and Mrs. Hollis Horton are the parents of a baby girl born Tuesday, October 25 at 7 p.m. in the Parmer County Community Hospital. She was 19 inches long and weighed 6 lbs and 13 1/2 oz. Her name is Tracy Janice and she has a sister, Kathy, 6 years old and one brother, Trip, who is 5.

Grandparents are Mr. and Mrs. J. G. McFarland of Friona and Mr. and Mrs. Hollis Horton Sr. of Rome, Georgia.

Mr. and Mrs. Leslie Boyd of Omaha, Nebraska, visited in the home of Mrs. Boyd's brother, Mr. and Mrs. Ralph Durstine, last week. Thursday the group drove to Borger to visit a 90 year old uncle.

They were also guests of Mr. and Mrs. Merlin Raul of Westway Saturday.

Baby Son Born To Mr. and Mrs. Banner

Mr. and Mrs. B.B. Banner Jr., of 619 W. 32nd Street, Odessa, are the parents of a baby son born on Monday, October 24.

He weighed 6 lbs and 8 ozs and was named Barrette Butler. Maternal grandparents are Mr. and Mrs. Raymond Jones, Friona and paternal grandparents are Mr. and Mrs. B.B. Banner Sr. of Greenville, Also, a great grandmother, Mrs. C.M. Jones of Friona.

Martinezs Parents Of Girl

A baby girl, Connie Gay, was born to Mr. and Mrs. M. L. Martinez Monday, October 21, at the Parmer County Community Hospital. She weighed 7 lbs and 14 ozs.

She has two sisters, Nancy five years old and Peggy who is two.

Mr. and Mrs. Cap Dennis visited in the homes of Mr. and Mrs. J. C. Gardener and daughter and Mr. and Mrs. M. B. McKinney and family of Dimmitt.

MRS. TROY RAY HOSTS RAYETTES

The Rayettes met recently in the home of Mrs. Troy Ray for a Coke party and a song practice. The Rayettes are a musical group composed of seven girls. They are Mary Ethel Wilson, Kay Coffey, Diana Taylor, Marca Lynn Massie, Carolyn Herring, Lois Moyer and Myrna Bennett.



But Herman, The Service Station Man Said You Should Have Chains This Winter

K. E. Deaton
Hwy. "66" Service
Ph 3851 Friona



Built for the buyer who wants something better in a smaller car!



OLDSMOBILE planned, built and priced the sparkling new F-85 specifically for the buyer who wants something better in a smaller car!

In style, performance, ruggedness and quality... the new F-85 is every inch an Oldsmobile!

Sized to seat six in comfort. So alert and lively... so easy on gas... because the all-new Rockette V-8 combines big-car performance with small-car economy! And Twin-Triangle Stability lets you drive all day without tiring.

Right now, four-door sedans and station wagons are at your Oldsmobile Quality Dealer's. Before you invest in any low-priced car, come in and drive the all-new, family-size F-85! It's the hot new number you've been waiting for!

BEFORE YOU BUY ANY LOW-PRICED CAR SEE AND DRIVE THE

F-85
...every inch an **OLDSMOBILE!**

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER!

Authorized Oldsmobile Dealers in Metropolitan Friona

PARMER COUNTY IMPLEMENT CO.

Ph. 2091

TUNE IN MICHAEL SHAYNE EVERY WEEK ON NBC-TV!

Friona

FOOTBALL CONTEST

Guess The Winners - Grand Prize Winner Gets An All Expense Paid Cotton Bowl Trip!


RUSHING Insurance Agency
Hi Plains Saving & Loan Ass'n
Ph. 5301 Eric Rushing Friona
Texas Tech Vs. Wyoming

CLIP THIS COUPON

Name _____ Address _____
And Place It In Box At BiWize Drug By 6 P. M. Every Friday

| | |
|------------------------|------------------------|
| 1. Rushing Ins _____ | 5. Bainum _____ |
| 2. Friona Motors _____ | 6. Piggly Wiggly _____ |
| 3. Wheat Growers _____ | 7. Rockwell _____ |
| 4. Bi Wize _____ | 8. Reeve _____ |

Tie Breaker (Pick Score)
West Texas State _____ Vs. New Mexico State _____

Butane Bainum 
Ph. 8221 Friona
Texas Vs. TCU

Friona Motors
Your Authorized Ford Dealer
Ph. 2341 Friona
Baylor Vs. USC

Piggly Wiggly
Phone 9301 Friona
Rice Vs. A&M

FRIONA WHEAT GROWERS
World's Longest Country Elevator
Ph. 2061 Arthur M. Drake, Mgr. Friona
Ohio State Vs. Iowa

Rockwell Bros. & Co. - Lumbermen
Serving Friona Over 50 Years
Ph. 8891 Friona
Dimmitt Vs. Dalhart

BI WIZE DRUG
Your Rexall Store
Ph. 2781 Friona
Missouri Vs. Oklahoma

Reeve Chevrolet
Frigidaire Home Appliances
Ph. 2021 Friona
Olton Vs. Floydada



Prizes Every Week

- 1st Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

Contestants must fill in blank in contest entry opposite sponsor's name with the team he thinks will win the games in that particular sponsor's ad.

Contestants must guess the score of the tie-breaker and then place the entry blank in the box provided at the BiWize Drug Store in Friona, or mail to The Star, before 6 p. m. each Friday afternoon. Any entries after that time will be discarded. Each week results will be tabulated, and at the end of the season the top winner overall (tie-breakers do not count) will be awarded two tickets plus \$55 for expenses to attend the New Year's Day Game at the Cotton Bowl in Dallas.

All residents of this area are eligible except the employees of The Friona Star and their families.

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Friday, Nov. 11 - Through Thurs. Nov 17

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C
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Bordens Regular
ICE CREAM 1/2 Gal **79¢**

Cranberries 1 lb. Pkg. **2 For 49¢** **Bananas** lb. **15¢**

Longhorn **Cheese** lb. **51¢** U.S.D.A. Good **Chuck Roast** lb. **49¢**

Delmonte No. 303 Can **Fruit Cocktail** **23¢** Delmonte 46 Oz. Can **PINEAPPLE JUICE** **29¢**

Diamond No. 303 Can **CRUSHED PINEAPPLE** **19¢** Cal-Ripe No. 2 1/2 Can **Peaches** **25¢**

Kimbell's No. 303 Can **APPLE SAUCE** **14¢** Fluffo 3 lb. Can **Shortening** **69¢**

Delmonte 14 Oz. Bottle **Catsup** **19¢** Kimbell's 26 Oz. Box. **SALT** **9¢**

We Give Gunn Brothers Stamps

HOUSER'S GROCERY & MARKET

Big Enough To Accommodate - Small Enough To Appreciate

Phone 9521 Friona

WANT ADS-- Best HARVEST BARGAINS

NOTICE
Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p. m.

FARM & RANCH LOANS
Long Term
Low Interest
DOUGLAS LAND CO.
Phone 5541 Friona, Tex.

USED COMBINES FOR SALE--
See Bill Hannold at GALLOWAY IMPLEMENT COMPANY. Phone 2691. 33-tnc

LAND WANTED--We have buyers for irrigated farms, dry land or grass land and ranches. Call, write or come to see us. Phone 5221. Turner Bros. Land Co. Hale Center, Texas. 2-12tp

FOR SALE--Assortment of tulips, daffodils, hyacinths, peonies and other imported bulbs from Holland. Plant now. Mrs. J. F. Ward, North Main, Hereford, Texas. 51-tnc

To Sell Your Land
Contact
Joe B. Douglas
DOUGLAS LAND CO.
PHONE 5541
FRIONA, TEXAS
We Have Buyers

FOR RENT--Two bedroom unfurnished house. Call 8591. 6-tnc

FOR SALE--One Montgomery Ward ironer. Will sell or trade for stamps. Call 4871 after 6:30 week days. 6-3tc

Howard Griffin, General Contractor. Home repairs all kinds. Bovina AD-84277. 6-tnc

WANTED -- Irons, toasters, vacuum cleaners, sewing machines, electric tools and all other small electric appliances to repair. Lonnie De-ment, Whites Auto Store. 6-tnc

FOR SALE--Antique Organ, Hall Tree and other items. Mrs. E. R. Day. Phone 4261. 5-tnc

FOR RENT--Three room house. Phone 9011. 6-tnc

FOR SALE--640 acres Hale County. Three irrigation wells. 5000 ft. underground tile. 153 acre cotton base. 75 acres wheat. Price \$240,000 \$50,000 cash. See me for farm and ranch lands. M. A. Crum, Floydada, Texas. 6-3tc

FOR SALE--TV tower and antenna. Joe Douglas. Phone 5531 or 5541. 2-tnc

2 br. plumbed for washer on pavement. \$5,500.

320 a for rent with sale of equipment. \$8,500.00

160 a 1-well ng. \$185 per a.

480 a 3 wells. 3 br home. Allotments. \$260 a.

Listings wanted Real Estate and farm equipment.
A. L. CARLTON
REALTY
Phone 4981

FOR SALE--TV tower and antenna. Joe Douglas. Phone 5531 or 5541. 2-tnc

Black News
BY
MRS. DELTON LEWELLEN

BLACK HOME DEMONSTRATION CLUB STANLEY PARTY TO BE NOV. 14

A Stanley Party will be given by the Black Home Demonstration clubwomen of Black on Monday, November 14, at 2 p. m. Everyone is urged to attend and bring a friend or neighbor, as this is a club project.

The Black Home Demonstration club met Thursday, Nov. 3, at the Black Community House.

Mrs. Helen Fangman had charge of the program and the hostess was Mrs. Gene Welch.

Those attending was Mesdames Bill Carthel, Beryl Fish, Ralph Price, Gene Welch, Giles Cobb, T. J. Presley, Clyde Hays, Helen Fangman, Ellis Tatum, J. R. Braxton, and Fern Barnett.

DRESDEN PAINTING PARTY SET FOR TUESDAY NOV. 15

A Dresden Painting Party will be held on November 15 at the Black Community House. Every one is cordially invited to attend and paint some Christmas presents. Come and spend the day.

Mrs. Helen Fangman, Charles and Arnold attended an anniversary church service for Mr. and Mrs. Frank Bezner of Hereford on Friday night. After the service they went to the home of Mrs. Henry Fangman in Hereford for a surprise birthday party in honor of Mrs. Joe Marnell and Mrs. Helen Fangman. A very enjoyable time was had by all.

Mrs. Helen Fangman and Charles attended a turkey dinner in the Legion Hall in Bovina on Sunday. The dinner was sponsored by the St. Ann's Parish of Bovina.

Mrs. Helen Fangman attended a party in Hereford Sunday night in honor of Mr. and Mrs. Frank Bezner's 25th anniversary.

Mrs. Esther Bomar of Springlake and Mrs. Dess Stafford of Muleshoe visited in the home of Mr. and Mrs. David Grimsley Sunday evening.

Mrs. Coy Patton and Mrs. Delton Lewellen and girls were in Amarillo Thursday of last week. While there Mrs. Patton visited in her son's home. Mr. and Mrs. Jimmy Patton and Charla; and Mrs. Lewellen, Donna and Pamela visited in her parents' home. Mr. and Mrs. Harvey Shapley.

Mr. and Mrs. P. O. Southall visited their daughter Mrs. J. R. Braxton Thursday afternoon.

Mr. and Mrs. Gene Welch and family visited Mr. and Mrs. W. H. Welch in Amarillo Sunday.

Mr. and Mrs. Earl Harkins of Hereford visited Friday night in the Gene Welch home.

Mr. and Mrs. Travis Stone and family and Mr. and Mrs. George Frye and daughter had supper Friday night in the Harland Frye home at Easter, Texas.

Mrs. Bill Carthel, Donnie and Davey attended the West Texas Home Coming Parade in Canyon Saturday.

Mr. and Mrs. W. L. Blevins of Grand Junction, Colorado, visited in the Bill Carthel home Thursday afternoon.

Mr. Jim Barnett and Jimmy of Amarillo visited Mr. and Mrs. R. E. Barnett over the weekend.

Mr. and Mrs. Lester Dean spent Sunday afternoon in the F. B. Dean home in Muleshoe.

W. A. McCrate of Pampa visited in the K. E. Deaton home Sunday.

Mr. and Mrs. Beryl Fish and boys visited in Pampa Sunday. They attended the 50th anniversary of Mr. Fish's uncle and aunt, Mr. and Mrs. A. D. Fish.

Bowling Scores

LATE OWL LEAGUE STANDINGS

| Team | Won | Lost |
|---------------------|--------|--------|
| Friona B.&E | 29 | 7 |
| Bingham Land Co. | 23 | 13 |
| Hartwell Mach. Co. | 21 | 15 |
| Tasty Cream | 21 | 15 |
| Deep Rock | 20 | 16 |
| Bi-Wize | 20 | 16 |
| First National Bank | 18 1/2 | 17 1/2 |
| Piggly Wiggly | 16 | 20 |
| Benger Air Park | 15 1/2 | 20 1/2 |
| Patti's Beauty Shop | 14 | 22 |
| Friona Star | 10 | 26 |
| Plains Pubs. | 8 | 28 |

High Team Three Games

| | |
|----------------------|------|
| Hartwell Mach | 2272 |
| Friona Batt. & Elec. | 2041 |
| Bingham Land Co. | 2013 |

High Indep. Three Games

| | |
|---------------|-----|
| Mary Wilson | 500 |
| Christine Ivy | 488 |
| Ruth Redden | 464 |

Adam and Eve Couples Bowling League

| | |
|------------------------|------|
| High Game | 216 |
| D. C. Herring | 216 |
| High Three Games | 530 |
| D. C. Herring | 530 |
| High Team Three Games | 1857 |
| Longhands | 1857 |
| High Team Game | 612 |
| Odd-balls and Shawleys | 612 |

High Single Games

| | |
|----------------------|-----|
| Hartwell Mach. | 804 |
| Friona Batt. & Elec. | 764 |
| Hartwell Mach. | 763 |

High Independent Single Game

| | |
|---------------|-----|
| Christine Ivy | 191 |
| Peggy Taylor | 187 |
| Mary Wilson | 187 |

Mrs. Calvin Leonard, Ronny and Larry of Levelland are guests this week in the home of her parents, Mr. and Mrs. F. W. Jackson.

For Sale or Rent

Pianos and organs
Wurlitzer, Knabe, Fischer,
Lester Pianos
Hammond organs
Phillips
House of Music
219 Main Street
Clovis New Mexico
Phone PO 3-5041 23-tnc

FOR SALE--Two 3 bedroom houses. Robert Dickey. Box 291, Friona, Texas 3-tnc

FOR RENT--Furnished apartment. Robert Schueler. Phone Farmer -3403. 4-tnc

DITCH DIGGING--water and gas lines. - 10¢ foot. Sewer - 15¢ foot. Call Odie White, AD8-2951 in Bovina. Box 130, 4-4tc

O'Brien Paints & Varnishes

Custom Picture Framing

Wallpaper With Material To Match

STEPHENS Paint And Supply
FRIONA

FOR SALE--House, outbuildings and five acres of land; house has three bedrooms and attached garage. \$9000. Located 10 miles west of Friona or 9 miles north of Bovina. Contact Norlan Dudley, Box 368, Hart, Texas or call Farmers State Bank, Hart, W 83210. 4-tnc

Cummings Now Offers Bulk Tank Delivery

Cummings Farm Store, Inc. of Friona has added a new piece of equipment that will offer the feeders of livestock in this area another way toward cutting the corners of increasing operating costs.

A new bulk tank delivery truck is now on hand at Cummings Farm Store, making it possible for a farmer to haul his milo to the grain bank storage bins at Cummings' store, then upon the need of feed for his cattle, hogs or other livestock can simply dial the number of the store, 9111, and sit back and have the feed mixed to his particular specifications, placed in the bulk-tank truck and delivered to the troughs in his feedlot.

All this, without the need of another hand at the feedlots.

Farmers are urged to keep this item in mind when they think of what they are going to do with their milo after this harvest.

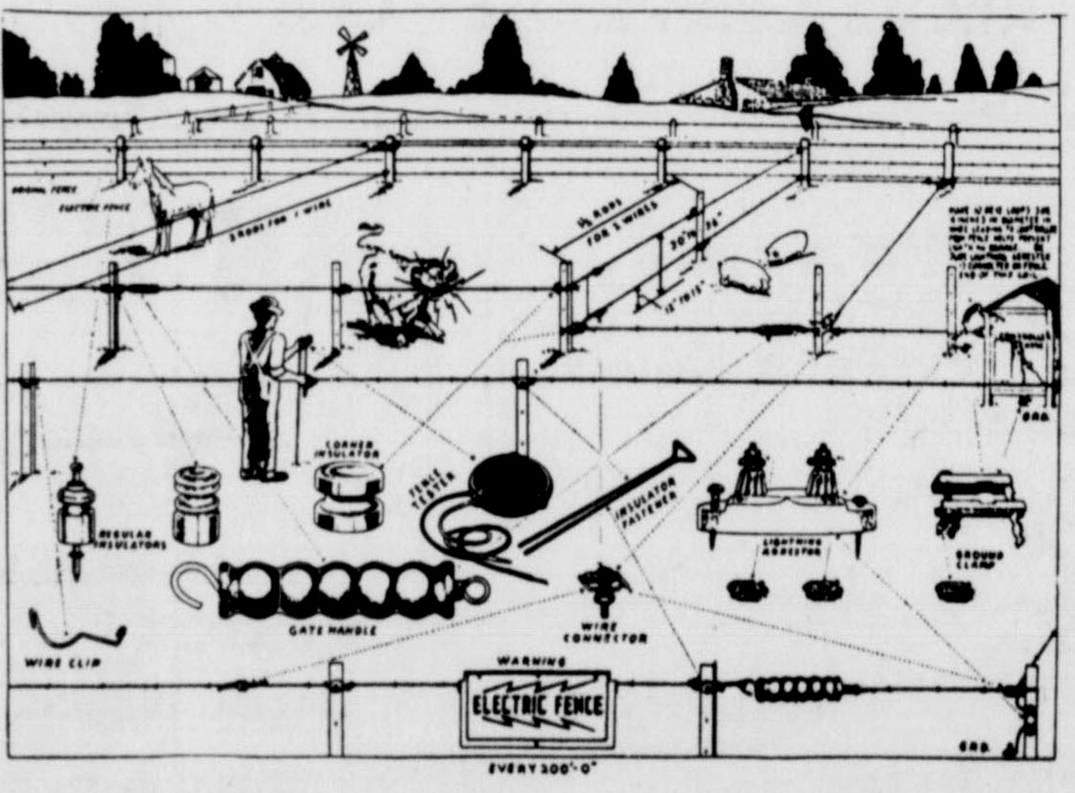
Statistics prove that "walking the maize" to market, through cattle, hogs, or sheep, will heat the going price of milo quite a bit.

Cummings Farm Store also handles Anhydrous Ammonia and DeKalb Seed.

Early bookings for DeKalb Hybrid Sorghum Seed is now in progress and the personnel at Friona's farm store can point out the advantages of this highly recommended sorghum seed.



MAKING ANOTHER TRIP--The bulk tank delivery truck is about ready to haul out another load of feed to a local feeding operation. The truck makes it possible for livestock feeders to feed their animals without leaving the house. 9111 is the number to call for arrangements.



We Have All These Materials Needed For

Electric Fencing:

HOL-DEM FENCE CHARGERS -- INSULATORS

ELECTRIC FENCE POST -- BATTERIES

ELECTRIC FENCE GATES -- WIRE

Carl McCaslin Lumber, Inc.

-A Complete Building Service-



You've never driven a heavy-weight that handled like this one!

HERE! EASIER GOING FOR THE DRIVER AND THE LOAD, LONGER LIFE FOR THE TRUCK!

'61 TORSION-SPRING CHEVROLETS

If you don't think scrapping the front axle has made a world of difference, you haven't driven a Chevy in a while. A few minutes behind the wheel and you can feel why drivers are happier and breakable loads are better protected. But the biggest advantage of all, you'll realize, is that the truck itself (sheet metal, tires, chassis components, *everything*) takes less abuse. With independent front suspension soaking up road shock and vibration, the truck lasts longer, goes extra thousands of miles before trade-in time. Add that to what everybody's always known about Chevy dependability and you find yourself looking at the soundest truck investment you could bet your business on.

and look! NEW REAR-ENGINE CORVAIR 95's

A panel and two pickups that put a thrifty air-cooled engine in the rear, the driver up front and as much as 1,900 pounds of load space in between! That's more capacity than a conventional half-tonner. Yet these Corvaire 95's are nearly two feet shorter from bumper to bumper. Highly maneuverable. Built to last and bound to save on a busy schedule!



CORVAIR—Side doors open a full 49" wide. Loading height is a low 14" high!

SEE THE GREATEST SHOW ON WORTH NOW AT YOUR CHEVROLET DEALER'S

REEVE CHEVROLET CO.

Friona, Tex.

In And Around--

joying the aroma, as well as the taste, of freshly baked products. Seems that Raymond Euler spends so much time visiting next door neighbor that he's being called the "official taster." We sincerely wish Jack David-

son all the good luck possible in the operation of this newly established enterprise. Think that about all that is new about it is the equipment and location. Jack, a long time ago resident of Friona, certainly isn't new in the profession. If you haven't visited the Friona Bakery, make a note to do so the next time you are downtown.

The power of suggestion, which is acknowledged as the best power there is for buying, will be doubly influential in the bakery. Who can resist buying beautifully baked doughnuts, cookies, pies and other baked delicacies? Most calorie counters even forget to count under these circumstances.

"In an election year, the politicians can't seem to leave welfare enough alone." —Changing Times.
"As far as the dollar is concerned, confidentially, it shrinks." —Santa Fe Magazine.

A little boy, taken to the ballet for the first time, watched in amazement as the dancers performed gracefully on their toes. Finally, he whispered loudly to his mother, "Why don't they just get some taller girls?"

**Our Lease Is Up.
Entire Stock
Must Be Sold**

**Ladies
Don't Miss
This One**

**Over 200 New Fall Dresses
Now Selling For 1/2 Price**

Ware's

Quitting Business Sale

In Friona

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IN AMARILLO BETTY McMAHON
With The P. M. Show
Everything Of Interest To Women

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And The News
Weekdays
At 6:00 P. M.

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6.15-10.00

DON PEOPLES
WEATHER
Registered Meteorologist
6:20 10:10

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Sat. 9:30 A. M.

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For Western Adventure
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THE BIG SHOW
With Big Stars
Big Features
Sun., Thurs., Fri.
At 10:20

KV17-TV
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FRIONA TEXAS At **FEDERAL CREDIT UNION**

CREDIT COMMITTEE MEETS EACH MONDAY
Legion Bldg. Phone 3301
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It's Fun Bowl For Health And Recreation

Get A Strike When Blue Pin Is Headpin For A Free Game On Wednesdays.

We Carry A Complete Line Of Bowling Accessories

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Friona

AN IMPORTANT ANNOUNCEMENT

To The Public

We Have Sold Our Mobil Oil Agency To Gerald Wright.

We Wish To Extend Sincere Appreciation To Our Customers For The Patronage We Have Received During Our Stay Here.

We Invite All Of Our Customers To Patronize Mr. Wright.

Mr. And Mrs. Keith Blackburn

We Have Purchased The Mobil Oil Agency And Invite Everyone To Come By Our Office And Get Acquainted.

We Especially Invite Mr. Blackburn's Friends And Customers To Continue Their Splendid Patronage To Our Firm.

We Will Handle A Full Line Of Mobil Petroleum Products, And Will Strive To Accommodate Everyone And Provide The Best Service Possible

Mr. And Mrs. Gerald Wright

Basketball--

Eighteen girls are currently on the squad. Forwards are Su-Zann Harper, Linda Castleberry, Pamela Roden, Janet Buckley, Patricia Barker, Carol Ray, Tommy Lewellen and Gail White, a transfer student from Plainview.

Guards are Jimette McClain, Janice Wright, Betty Drake, Gloria Patterson, Sandra Burleson, Cynthia Guinn, Joy Ingram, Sandra Hoover and Cynthia Caffey.

Managers are Brenda Collier and Mikie Welch.

Miss Pat Love is sponsor. Duggins, who has coached the Squaws to four district championships in five seasons, says he doesn't know how many wins his "untested" players can gain.

"But I am overwhelmed by the desire and spirit shown by the girls," he said. "If they live up to the past teams with their conduct on the court and overall attitude, their won-lost record won't bother me a bit."

Tulia will probably be district favorites with Dimmitt and Friona picked as runners-up.

In boys competition, Tulia, Dimmitt and Canyon will battle it out for the crown with fore-

casters picking them to finish in that order.

First game will be Nov. 15, when both girls and boys travel to Bovina.

Similar non-district double headers will follow mingled with three tournaments.

Friona will host its invitational tourney Dec. 8, 9 and 10. Both Chiefs and Squaws will enter the Olton and Dimmitt tournaments. The former will be unreeled Dec. 1, 2 and 3 and the latter is set for Jan. 5, 6 and 7.

Non-district opponents will include Bovina, Bufo, Hereford, Draughon's Business College Girls, Farwell, Muleshoe and Sudan.

City Will Accept--

The grounds will sooner or later have to be fenced off and dumping will only be allowed during certain days when a watchman is there to see that dumping is conducted properly, the council decided. No official action was taken on the problem.

The ordinance calling for an increase in gas rates was passed on second reading. The ordinance calls for a minimum rate of \$1.65.

| NOVEMBER | | | | | | |
|----------|-----|-----|-----|-----|-----|-----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

THURSDAY, NOV. 10

Industrial League
Rebekahs
Friona Lions
Hospital Auxiliary

FRIDAY, NOV. 11

Junior Play

SATURDAY, NOV. 12

SUNDAY, NOV. 13

MONDAY, NOV. 14

Eastern Star
Fireman's Auxiliary
School Board
Jr. Jaycees
Major League

TUESDAY, NOV. 15

Modern Study Club
Classic League
Ladies Bible Class Church
of Christ
Oddfellows

No Hablo Bien, But We're Learning

"Happy Birthday to you, Happy Birthday to you, Mrs. Beene," sang 24 children in broken English as their surprised teacher entered her first grade classroom recently. These students represent Friona Schools' first attempt to deal with the acute problem of non-English speaking Latin Americans and the language barrier. A problem relatively new to Friona, the 37 Latin first graders this year are about 33 per cent of the total first grade enrollment. Twelve of these 37 speak and understand some English and are

placed in the other four first grade rooms.

Typical of the language barrier problem are three Velasco children, Dolores, Nemesio and Manuel, from Old Mexico, ages 8, 10 and 12. Though their artistic talent is outstanding, not one of them speaks a word of English.

When the picture was made, Cruz Orts, whose birthday was October 31, was reigning as "Queen-For-A-Day" in the birthday chair. Teacher Mrs. O. J. Beene says, "At first this group did not understand the word 'birthday,' and not many knew the date of their own birth.

I was afraid the birthday chair throne would have little significance this year—but we are learning, and to date we have had five birthdays celebrated."

Each child celebrating a birthday is given pennies, one

for each year of his age, and reigns as "Queen-or King-For-A-Day."

Answering the question "What is your biggest problem in this teaching venture?" Mrs. Beene readily answered, "The language barrier!"

Since these children come from different environments they have different ideas and ways of expressing themselves. Most of these students are mentally alert and learn rapidly, according to their teacher.

Music is a "Natural" in their routine of living. Most of them have perfect rhythm and carry a tune beautifully.

"If I cannot get a point over any other way, I can put the words we are learning to a familiar tune and we learn them much faster," comments Mrs. Beene.

Mrs. Frankie Fortune, elementary music teacher, rehearsed the 24 non-English speaking first graders on singing "Happy Birthday, Mrs. Beene" at their music period just before the surprise birthday party for their teacher.

With dark eyes flashing excitement each student admired the decorated birthday cake. Relationship between student and teacher is excellent.

According to Alton Farr, superintendent, and J. T. Gee, principal, there are several important advantages to teaching the non-English speaking group separately. One is that the teacher has more time to train the students to read and speak English. Since ability to do satisfactory school work depends on these factors they are essential.

With one section devoted to the non-English speaking group, Gee says the other four sections of beginners are able to progress more rapidly.

Mrs. Beene says one of her most gratifying experiences was watching the faces of the children when she took them to the Shriners circus.

This is her first attempt to teach this type group. "The great challenge before me is to teach these children the fundamentals of our English language in order that they might be better students in school and

then become good citizens in the communities where they choose to live.

These children are most cooperative and have a sincere desire to learn," says their teacher. This compliment is an enviable one in any language—English or Spanish!

The greatest recorded rainfall per year for any area of the world was the 1,041.74 inch record of Cherrapunji, India, from Aug. 1, 1860 to July 31, 1861. The highest recorded rainfall in continental United States was the 167.97 inches at Glenora, Oregon, during the calendar year of 1896.

"Golf, golf, golf!" wailed the wife as her husband started for the door with his clubs. "I really believe I'd drop dead if you spent one Sunday at home?" "Now dear," he answered, "there's no use talking like that. You know you can't bribe me."

A three-year-old cried bitterly when a large friendly dog bounded up to him and licked his hands and face. "What is it?" asked his mother. "Did he bite you?" "No, but he tasted me."



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THE 4th ANNUAL
HOLIDAY
FANTASY
Sunday, November 20
At The
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From 1:30 To 4 P. M.
Featuring Designers From
FLOWERLAND

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Creating And Showing
HOLIDAY DECORATIONS
FOR THE HOME
Many Valuable Door Prizes
This Special Design School Is
Sponsored By The Soroptomist Club
And All Proceeds Go To The
Senior Citizens Building Fund.

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| MEATS | |
| Hot Links # | 35¢ |
| Bologna # | 43¢ |
| Spiced Ham # | 49¢ |
| PRODUCE | |
| Lettuce Each | 15¢ |
| CRANBERRIES Box | 25¢ |
| Roman Beauty Apples # | 15¢ |

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The Tireless Detergent!
Giant Box

Everyone Loves SWEETHEART FLOUR
Always Mighty Sweet Savings

10 Pound Bag 69¢

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PRICES GOOD THROUGH SATURDAY, NOVEMBER 12

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|--|--------|
| NORTHERN NAPKINS 2 80-Ct. Boxes | 25¢ |
| CHILI IRELAND'S Big 2 1/2 Can | 59¢ |
| DOG FOOD ONE MIKE 300 Can | 6¢ |
| WHITE SWAN CREAM STYLE CORN 2 303 Cans | 39¢ |
| DEL MONTE EARLY GARDEN PEAS 2 303 Cans | 39¢ |
| WHITE SWAN TOMATO JUICE 48-Oz. Can | 25¢ |
| CONTADINA WHOLE SPICED PEACHES Big 2 1/2 Can | 23¢ |
| ELLIS SHELLED PECANS 12-Oz. Cello Bag | \$1.19 |
| W-P GRANULATED DETERGENT Giant Box | 59¢ |

COFFEE Pound Can 69¢

WHITE SWAN Grape, Apple or Plum JELLY 3 20-Oz. Tumblers 99¢

ALUMINUM FOIL REYNOLD'S Regular Roll 33¢

ENCHILADA DINNERS 15 1/2-Oz. Pkg 59¢

Snow-Crop BROCCOLI SPEARS 10-Oz. Pkg 27¢

FLYING JIM BREADED SHRIMP 10-Oz. Pkg 49¢

SUZANNE'S FROZEN ROLLS 24-Ct. Pkg 29¢

3 Pound Can 69¢

Double, Double-Thrift Stamps
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\$2.50 or More

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CHANNEL 10



DAN TRUE

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MONDAY 9:00 PM



RALPH WAYNE



HENNESEY

TUESDAY 8:00 PM



THE TOM EWELL SHOW

WEDNESDAY 6:30 PM



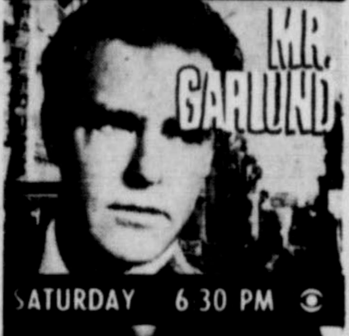
THE AQUANAUTS

THURSDAY 6:30 PM



THE WITNESS

FRIDAY 8:30 PM



MR. GARLUND

SATURDAY 6:30 PM



PERRY MASON

SUNDAY 9:00 PM



CANDID CAMERA

KEFA TV CHANNEL 10

Local Firm Gets Award

Ethridge-Spring Insurance Agency of Friona has won the Insurance Advertising Conference Award for its local advertising program.

The award was presented for the agency's outstanding work in 1959 in presenting itself to the public through a planned program of advertising.

The award was featured in the magazine "Review," a house organ publication of an insurance company Ethridge-Spring is agent for.

Advertising in the Friona Star, a Muleshoe radio station, highway signs and daily newspaper delivery in Parmer County Community Hospital were portions of the program mentioned in the publication.

The agency also sponsored a little league baseball team last summer.

Personnel of the agency includes Dan Ethridge, Frank Spring, Flake Barber and Bill Stewart.

THE REGAL THEATRE

Wednesday & Thursday
Nov. 9, 10

PURPLE GANG

Stars Barry Sullivan

Friday & Saturday

Nov. 11, 12

George Montgomery
In

TOUGHEST GUN IN TOMBSTONE

TEN DAYS TO TULARA

Starring
Sterling Hayden And
Grace Raynor

Sunday & Monday

Nov. 13, 14

STARS IN MY CROWN

Starring
Joel McCrea, Ellen Drew
And Dean Stockwell

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS

CLOVIS

See

ETHRIDGE-SPRING AGENCY

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1/2 PRICE DRESSES - Values To \$17.95

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New Fall Colors

Winter Sleepwear
Challis, Nylon And Cotton Knit

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Ladies And Children's Ready-To-Wear

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Friona

PICK of the WEEK SPECIALS
at... **Piggly Wiggly**



... REAL money-saving values in finest foods and staples at Piggly Wiggly! Here are some unusual values (and there are dozens more in the store) that you'll certainly want to stock up on. For a budget boost—and the best in foods—shop Piggly Wiggly's Pick of the Week Specials!

| | | | |
|---|---|---|---------------------------------------|
| <p>Any Grind FOLGERS COFFEE 69¢ Lb.</p> | | <p>LONGHORN BACON 2 Lbs. \$1.15</p> | |
| <p>ROUND STEAK 79¢ Lb.</p> | <p>LEMONS 18¢ Lb.</p> | <p>Crystal SUGAR 10 Lbs. \$1.03</p> | |
| <p>Swansons TV HAM DINNER 51¢</p> | | <p>Fresh BANANAS 10¢ Lb.</p> | |
| <p>Pinkney SAUSAGE 2 Lb. Bag 59¢</p> | <p>Armour Fully Cooked PICNIC HAMS 39¢ Lb.</p> | | <p>LONGHORN CHEESE 59¢ Lb.</p> |
| <p>Mazola Oil One Gal. \$1.95</p> | <p>Oranges 12¢ Lb.</p> | <p>Welch-Aid With Lemon 8 For \$1.00</p> | |
| <p>Coca Malt 6 Oz. 27¢</p> | <p>Grapefruit 11¢ Lb.</p> | <p>No Bugs Mi' Lady 39¢</p> | |
| <p>Larger Size 12 Oz. 45¢</p> | <p>Soffin 80 Count NAPKINS 2 For 25¢</p> | | |
| <p>Crisp, Juicy APPLES Winesap 7¢ Lb.</p> | <p>Nestle's CHOCOLATE CANDY 59¢ Lb.</p> | <p>10 Oz. Box Hi-Ho Crackers 25¢</p> | |
| <p>DOUBLE S&H GREEN STAMPS</p> <p>On All Purchases Over \$2.50 Every Wednesday</p> | | <p>Sorghum & Ribbon Cane Molasses 1/2 Gal. 85¢</p> | |
| <p>Specials Good Nov. 10 - Nov. 17</p> | | | |

THE HIGH PLAINS FARM AND HOME

Weather Rough On Cotton, But Harvest Begins

Harvest of a weather-beaten cotton crop is expected to swing into high gear within the next week and it is anybody's guess as to what the yield and quality of this year's crop will be. The weather has been alternately "against" and "with" the cotton farmer this year ever since he first got his seed planted in the spring. It all started with a cold, wet spell right after the cotton was in the ground, causing much of the crop to be plowed up and planted into other crops.

What was left (about 37,000 acres out of an original 49,000), was off to a late start when heavy rains in July further stunted the growth. Then came several weeks of warm, sunny weather and things were looking up until more rain and hail caused widespread damage several weeks ago.

Along with the hail came a cold front, but it didn't freeze, and this siege of inclement weather was followed by more warm days -- just what the doctor ordered for cotton that was left and hadn't been too severely damaged by hail. The 10 days of warm weather helped much of the remaining cotton reach maturity before the first

freeze on Oct. 31. "A week earlier and the freeze would have been disastrous," said one gin operator this week. There was still plenty of late-maturing cotton when the freeze hit, but another week wouldn't have helped much, he pointed out.

Because much of the cotton crop in Farmer County is late, there has been very little hand-pulling. Few of the cotton bolls were open prior to the freeze, and now, as soon as the bolls are open and dry, farmers will enter their fields with the strippers.

Gin operators contacted by High Plains Farm and Home over the weekend said that there had been very little activity up to that point and they were expecting the big rush to start sometime next week.

Except where fields were severely damaged by the hail, it is estimated that most of the cotton remaining will average about a bale to the acre. If this estimate is correct, the county should harvest from 35,000 to 40,000 bales.

However, as Wright Williams of Chester and Fleming Gin at Friona pointed out, the grade of this year's crop will be lower

than last year's, thus resulting in the farmer receiving less money for his cotton. "I think we can still make a bale to the acre but the price will be about 10 percent less than last year," Williams said.

Livestock Can Also Have Foot Troubles

During the cold, wet weather ahead, farmers and ranchers should be on the lookout for limping cattle. Dr. C. M. Patterson, extension veterinarian, says that limping is one of the first signs of foot rot, a livestock disease that often develops during fall and winter.

The disease, which causes a raw condition similar to "athlete's foot," can spread rapidly through a herd. Foot rot is caused by an organism which gets its start when the feet of cattle become softened and damaged in wet, muddy lots and pastures, Dr. Patterson continues.

If treatment is begun early, the problem can usually be cleared up. The veterinarian will usually have to trim away the infected tissue before he can apply medication.

Farmers can help prevent the disease by keeping livestock away from pools of stagnant water and water-logged lots. Areas around water and feed troughs should also be kept clean and dry, Dr. Patterson concludes.



COTTON HARVEST CAN BE FUN if you can spend your time bouncing around in a trailer load of cotton like this little fellow. While he spends his time playing in the soft, fluffy cotton, his parents are in the field pulling by hand the cotton from one of the early fields in the county. Hand-pulling was a rare sight in the county this year, due to the fact that much of the cotton was late and only a few bolls were open prior to the freeze. Most of the fields will now be harvested with the mechanical strippers.

wet for combines to get through. HUB Weldon Stringer of Hub Grain Company reported that the harvest was about 90 per cent complete in that area. There was some weather damage to fields but yields were good. Stringer said that he had handled about one-third more grain than he did last year.

The highest yield in the area was reported by Jack Briscoe, who cut 9,100 pounds off of 17 acres.

FARWELL AND LARIAT Elevator men here estimated that the harvest was from 50 to 75 per cent complete, but none would hazard a guess as to what the average yield would be. "Some were fairly good, some were average, and some were low because of hail damage," said Bill Dollar of Lone Star Grain.

Herb Potts of Worley Grain said he didn't know just what it would average but that there had been some yields of 6,000 and 7,000 pounds. "In another four or five days the harvest will be about over," he said. Buil Dollar of Sherley-Anderson-Pitman, Inc., estimated that the harvest was from 65 to 75 per cent over, but said that there was just no way to compare yields this year with those of last year. He said that there was widespread hail damage and there were not many exceptional yields. "Just some exceptionally low ones," he added.

Income Tax Meeting Is Thursday

Farmers and their wives and other interested persons are reminded of the income tax meeting scheduled for Thursday, Nov. 10, at 1:15 p.m. at the Hub Community Center.

Howard Martin, of the internal revenue service at Amarillo, will be on hand to assist citizens of the Farmer County area with income tax problems, including deductions and personal exemptions, depreciation and depletion, capital gains and losses and farm business expenses.

Also to be present at the meeting will be James Murphy, area farm management specialist, and Joe Jones, Farmer County Agent. They will discuss social conservation expenditures, social security and estate and inheritance taxes.

You can't swap freedom for security without losing both.



Dutch Quikkel
MONEY Now
Means
MONEY Later

A small sports car coming down the street suddenly leaped into the air, came down, glided smoothly along for a short distance, then leaped into the air again. Down again, then up. A startled traffic officer signaled the driver to the curb. "What's the matter with this car?" he demanded. "Nothing, sir," replied the embarrassed driver. "I've got hiccups."

Harvest Nears Completion

Grain sorghum harvest in Farmer County has passed the halfway point and in many sections of the area it is nearing completion, a check with most of the elevators in the county revealed this week.

Estimates of how much of the grain is already cut ranged from 50 per cent to as much as 75 and 90 percent, but all of the elevator men agreed that the harvest was past its peak and from now on the trucks and combines would finish the harvest at a slower tempo.

When asked about the yields and how they would compare with last year, most of the men who handle the grain said it was impossible to tell because of the widespread hail damage in the county. Where there was hail, yields were naturally low and even where there was no hail damage elevators were not reporting many exceptionally high yields.

If the weather remains good throughout this week and the early part of next, most of the grain should be harvested. A breakdown of the reports from each section of the county is as follows:

BOVINA
J. P. Macon of Macon Elevator estimated Saturday that the harvest was 60 per cent complete in that area and that the yields varied greatly because there was so much hail. "I don't believe the yields were as high anywhere as they were last year," he said.

At Bovina Wheatgrowers, Jim Russell estimated that the harvest was two-thirds complete

and said that yields were good prior to the hail, but since that time a lot of them have been as low as 2,700 pounds. Russell said that it would probably be the end of November before the harvest would be complete.

"If it hadn't been for the hail, yields could have run around 6,000 pounds," said Joe Moore of Sherley Grain Co. He estimated that the hail cut the crop by about 20 per cent. However there were a few yields around 7,000 pounds, he said.

FRIONA
In the Friona area, where hail damage was not as severe as it was around Bovina, yields were averaging from 5,000 to 6,000 pounds, according to Arthur Drake of Friona Wheat Growers. The present harvest is "one of the best we've ever had," Drake said, adding that, "Where there was hail damage it was pretty bad, but generally speaking the crop wasn't hurt too much."

Preach Cranfill at Continental Grain said there were "mighty few" farmers through cutting, but he estimated that the average yield was somewhere around 5,000 pounds. He said that the harvest was more than half over and that it was now going down hill.

BLACK
Representatives of the three elevators at Black estimated that the harvest was 75 per cent

complete. Most of the fields had been damaged by wind and hail but yields were better than farmers and elevator men had expected. There is still plenty of grain in the fields and most of them have been "spot" harvested due to fields being too

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61 FALCON
WIN THE RACE FOR SPACE

The vote's in! And again for '61, Falcon is the people's choice !!
Right on the button for style. First choice for savings, too! And Falcon '61 comes with a trend-setting, 12,000-mile or 12-month warranty!
Popular as the Falcon was in 1960, the '61 Falcon promises even greater success against all the new candidates in the field!
Why? One reason is the '61 Falcons have been built with such a high degree of quality, your Ford Dealer has extended his warranty to 12,000 miles or one full year, whichever comes first.
Come see the '61 Falcon... ask to see its warranty at your Ford Dealer's!

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- Stalk Shredders
- And Small Machinery

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Cotton Burrs Increase Land Productivity

No longer is the cotton burr considered just a "waste by-product" which has no practical use and is only a major "thorn" in the side of cotton ginners.

Recent tests have proven that the once lowly cotton burr has "increased yields, increased the efficiency of water use in crop production and decreased losses from gin-yard fires."

This information comes from the Texas Agricultural Experiment Station at College Station following a series of tests which have taken place at a substation near Lubbock.

By returning the burrs to the soil from which they came, badly-needed organic matter goes back into the ground and the tests show that the pounds of lint per acre of cotton is increased greatly.

In one test at the Lubbock experiment station, rates of 2, 4 and 6 tons of burrs per acre were applied annually from 1953 to 1958. Average production of cotton grown on untreated land in this test was 539 pounds of lint per acre, but the plots receiving the annual applications of 2, 4 and 6 tons of

burrs produces an average of 649, 795 and 762 pounds of lint per acre, respectively.

This is an increase of 111, 167 and 224 pounds of lint per acre on each of the respective tests.

Each ton of burrs increased lint yield 36 pounds per acre for the six-year period, so therefore, an estimate of the total pounds of lint increase can be made by multiplying the number of tons of burrs applied by 36, the report says.

Also in the test, the average amount of rainfall and irrigation, and the yield of lint were used to calculate the pounds of lint produced from an acre inch of water. Untreated land produced 19 pounds and land that received 2, 4, and 6 tons of burrs produced 23, 25 and 27 pounds of lint per acre inch of water.

"These figures show a trend of increased efficiency of water use by cotton plants growing on burr-treated land," says Harvey J. Walker and John Box, agronomists for the extension service. They give two explanations as possible reasons for this:

- (1) Improved plant-soil-water relations within the soil and a possible increase in soil surface water intake rate and,
 - (2) Additional plant nutrients supplied by the burrs.
- In another test it was determined that the application of burrs during a three-year period would produce a residual effect. The continuous treatments received burrs annually during the 1953-58 period while the residual treatments received burrs annually during 1953-55 and did not receive any during 1956-58.
- The three-year average lint yields in the residual plots were close to the yields of the plots receiving continuous burr treatments. These results show that increases in yield are

maintained for a period of three years on land that has had three consecutive annual burr applications.

Parmer County Agent Joe Jones says that several farmers in this area have been using cotton burrs effectively. A report from some of these farms is planned by High Plains Farm and Home in the near future.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Donald Christian was re-elected Vice President of PCFB last Thursday night in director's meeting, and Vernon Symcox was also re-elected Secretary-Treasurer. Committees were not appointed, but probably will be appointed at the next meeting December 5th.

Texas Farm Bureau now has in excess of 80,000 members, which I believe indicates an increase of around 1,000 members over 1959. We feel like Parmer County's membership should keep pace with a similar percentage increase in order that we may maintain our voting strength within the overall organization.

Your dues, if not paid already, will be welcomed now, or any time. Your voice is needed to join with those already organized to give more strength to the local organization.

You will remember that Texas Farm Bureau and American Farm Bureau requested the Secretary of Agriculture to increase cotton allotments at least ten per cent and not more than 14 per cent for 1961. You are probably already aware, also, that the Secretary did make the increase of 14 per cent. Farm Bureau also asked that the support price be increased to above 70 per cent minimum in view of favorable marketing conditions. The support will be announced before the December 13 referendum.

We feel like you will profit by attending the American Farm Bureau Convention in Denver, Colorado December 11-15. It is our hope that many farmers from Parmer County will make it a point to be there. There is the place to see how American Farm Bureau policies are developed from the state resolutions. You will also get an idea of the strength of the largest voluntary farm organization in the world.

We think there will be five or six delegates go to the Texas Convention in Dallas this week. We'll know who they were next week, but we're reasonably sure M. T. Glasscock and Ernest Kube are among them.

Consider this: "Hearken unto thy father that begat thee, and despise not thy mother when she is old." Proverbs 23:22

A pioneer citizen celebrating his 100th birthday was being interviewed by a local reporter.

"Pop," said the reporter, "I'll bet you've seen plenty of changes around these parts."

"Yep," the old man agreed. "And I've been against every darn one of them."

Fertilize And Inoculate For Best Legumes

Properly fertilized and inoculated legumes are literally on-the-farm nitrogen factories, but if non-inoculated legumes are planted in soil that contains no nitrogen-fixing bacteria, no nitrogen will be fixed. R. J. Hodges, extension agronomist, says this situation should not occur because it is an easy matter to get the right kind of inoculant on the legume seed before it is planted.

Above every acre of land surface there is about 35,000 tons of free nitrogen. With the exception of members of the legume family, no plants are able to use this free nitrogen. Nature was given legumes the power to take this nitrogen from the air and put it into the soil. This process is carried on by plants through small growths

on their roots. These growths, known as nodules, are formed by the nitrogen-fixing bacteria, Hodges explains.

Even though legumes have been grown successfully on the land where they will be planted again this fall, the seed for this year's crop should be inoculated, says Hodges. Be sure to check the container label so the correct type of inoculant will be obtained.

The legume plants must be thrifty and make a good growth if the bacteria are to thrive. For this reason, lime, phosphorus, potash and the trace elements must be supplied if they are lacking.

According to Hodges, fertilizer requirements vary with the different soil-type areas of the state. His general recom-

mendations are that 150 to 250 pounds of 10-20-10 per acre be used on sandy soils, and 100 to 150 pounds of 13-39-0 or 16-48-0 per acre be applied to the heavier soils. Productive soils or soils high in organic matter should receive 200 to 300 pounds of 0-20-0 per acre. To be sure of their fertilizer requirements, farmers should have their soil tested.

Fertilizer may be applied as part of the seeding operation, says Hodges, by using a fertilizer attachment on the grain drill or row crop planter. This joint operation cuts costs and places the fertilizer where it is readily available to the plants.

Hodges points out that the time for planting winter legumes has arrived and the job should be done as soon as possible. Winter legumes, he adds, will give protection to the land during the winter, will provide grazing, can be used for a cash crop or they can be turned under as green manure. Any way you go, he concludes, legumes will contribute to any soil improvement program.

Effect Of Fumigants On Seeds Studied

College Station -- Many seed men have had damage claims filed against them because of the failure of fumigated seed to germinate. This failure could have resulted from poor field conditions, or it could have been the result of fumigant damage.

The Texas Agricultural Experiment Station conducted a study to determine the effect that specific fumigants have on germination and vigor of seed and the conditions under which they may be most injurious.

For the tests, seven fumigants were used to treat seed of barley, oats, wheat, rice, cotton and two varieties of corn and sorghum. Because previous research has indicated that moisture content and temperature of seed during fumigation affects the possibility of fumigant injury, the seed for these tests were fumigated at three different moisture and temperature levels. It was found that high moisture content and high temperature usually interacted to produce extensive

injury to seed. The fumigants included in these tests were classified into three groups on the basis of their effects on seed germination. Hydrogen cyanide and carbon tetrachloride in the first group had relatively little effect on seed germination. Germination was not affected immediately after fumigation with these materials, but after 12 months' storage of fumigated seed, reductions occurred in some crops without regard to temperature or seed moisture during fumigation.

The Texas Agricultural Experiment Station has published a complete report on this test.

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Two Grain Men Looking Into Foreign Market

The position of U.S. Feed Grains in foreign market is getting a close appraisal by the U.S. Feed Grains Industry this month.

Two nationally recognized agricultural leaders, Walter Goeppinger of Boone, Iowa and Reagan Peeler of Hereford, Texas are calling on foreign government officials, agricultural leaders and feed grain users, as representatives of the U.S. Feed Grains Council.

Goeppinger, an Iowa corn farmer is president of the National Corn Growers Association while Peeler is a Texas grain sorghum grower, and a past president and also director of the Grain Sorghum Producers Association. In addition, they are respectively president and first vice president of the U.S. Feed Grains Council which was organized in July of this year to combine the efforts of corn, grain sorghum, oats and barley growers, and the industry serving them, into a unified market development program. Corn and grain sorghum are the principal U.S. feed grains being exported to the expanding European market.

One of the chief objectives of the European study will be to appraise and give further direction to the market promotion projects which are being conducted throughout this area in cooperation with the Foreign Agricultural Service of the United States Department of Agriculture.

The two U.S. travelers are being joined by Charles C. Gidney of Rome, Italy, director of the U.S. Feed Grains Council's European programs, as they visit Portugal, Spain, the United Kingdom, Netherlands, West Germany, Belgium, Italy, Greece, Turkey and Israel.

While in Spain they are participating in the Second Annual Feeding Symposium which is being held in Madrid as a cooperative program between the U.S. Feed Grains Council, the Soybean Council of America and the Foreign Agricultural Service.

Principal host of the group in the United Kingdom will be Walter Greenwood, president of the Liverpool Corn Exchange along with the other members of a British Feed Grain Mission which visited the United States recently as a part of the Grain Sorghum Producers Association's foreign market development program.

In Rotterdam, which is the principal port in Europe for U.S. agricultural products, the offices of other U.S. agricultural groups located there will be visited, including Great Plains Wheat Market Development Association, Soybean Council of America, American Poultry Industry's Institute and

the American Farm Bureau.

The Agricultural and Industrial Institute at Thessaloniki, Greece, which is conducting livestock and poultry feeding demonstrations under auspices of and in cooperation with the Council, will come in for close study as proposals for expansion of projects there are appraised. Vassil Hakman of Ankara, Turkey, Editor and Publisher of "Yeni Ziraat" (The New Agriculture), will be host to the travelers.

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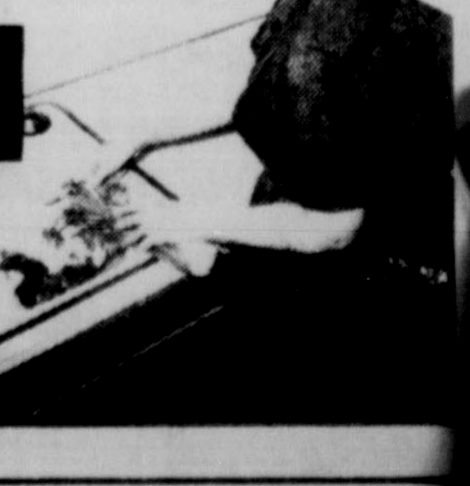
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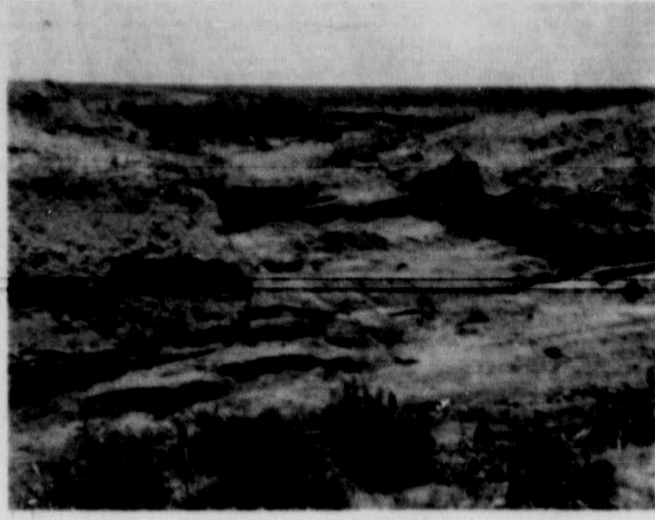
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WAS THIS PICTURE MADE ON YOUR FARM? This picture was made on a Farmer County farm and is an illustration of damage that can be caused by excessive rainfall if it is not controlled. Farmers whose farms have such spots are advised by the Soil Conservation Service to investigate the possibilities of eliminating them.

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH
This year the above average rainfall has been very beneficial to some farmers and to others it has not. It has been bene-

ficial to those that have their farms protected from erosion due to heavy rains.

It is easy to point out the farms that were not protected. Much damage has been done by gully and sheet erosion. There is no way of determining the amount of valuable topsoil that has washed into the lakes and draws.

The depth of topsoil in this area is about 6 inches deep and not 3 or 4 feet as some believe. Look at it this way. If a piece of land is worth \$200 an acre, you can figure that 75% or more of this is in the top six inches. Therefore, it is extremely important that all topsoil stays on the farming land and not in the lakes.

There are several farmers who plan to install diversions and waterways this fall and winter.

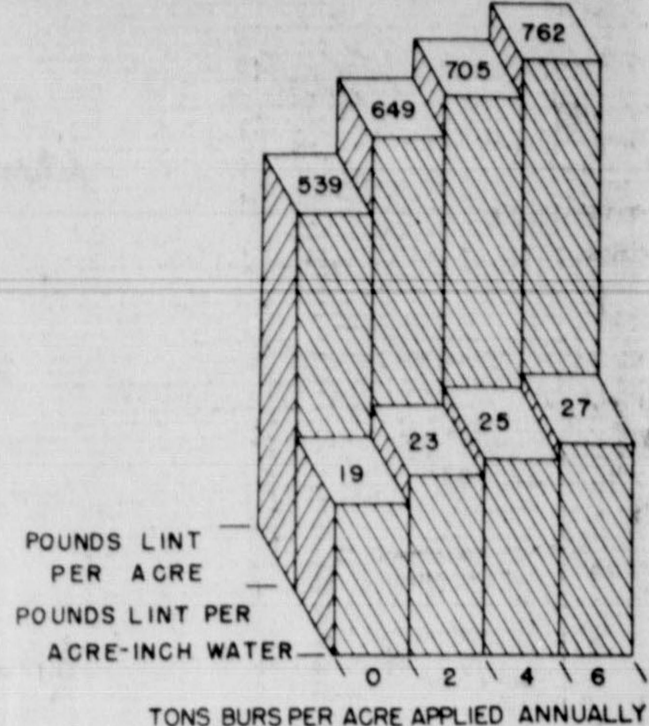
George McKinney of Bovina is going the Great Plains Conservation Program route and

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This chart shows the effect of cotton burrs on lint yield and water efficiency in a test at the Lubbock Experiment Station. Burrs were applied annually, from 1953 to 1958, at the rates of 2, 4 and 6 tons. The chart shows the lint on land where no burrs were applied and on the land where the burrs were applied.

will receive payment for installing diversion terraces and waterways, water well and storage tanks and seeding grass. Roy E. Broyles will install a diversion terrace and stock water pond under the A.S.C. program. Waterways are being planned for the A. E. Cannon and J. A. Fish farms.

WITH THE COUNTY AGENT

JOE JONES

The meeting on Income Tax will be held in the meeting room of the Hub Community Center Thursday afternoon November 10, beginning at 1:15. Everyone is invited and we especially invite the women to come with their husbands. If the men have to harvest, the wife should come on and learn a little more about this business of Income Tax Management.

I attended the opening of Moore County's first commercial feed lot along with Bruce Parr, Ira Parr, and John Aldridge of Farmer County, which was held Saturday, November 5. The feeding plant is located 3 miles north of Dumas on Highway 287 and has a capacity of 5,000 head.

To build this feed lot a corporation was formed in the name of Moore County Feeders Inc., and with 50 stockholders. The plant to date has cost about \$135,000. The feed lot facilities were in turn leased to Diedrichsen and Son of Nebraska who will run the feed lot. The people of Moore County felt they could profit by a commercial feed lot, but no one individual seemed to be interested in investing in the facilities. This in turn led to the corporation being formed and stock being sold to build the feed lot, and

The HAPPY HOMEMAKER
BY JUNE FLOYD

One job that most mothers of growing children don't enjoy is that of buying shoes for the youngsters. Perhaps one reason for this is that too many of us do not understand the points that need to be considered when having shoes fitted.

Letting the shoe salesman do the job is the easiest way to handle the situation, but perhaps this isn't the wisest course to follow.

Seven points to follow when fitting shoes are being printed for your consideration. Study this list then the next time you go shopping for shoes for the children the task will be easier.

1. Enough width and circumference at the ball of the foot.
2. A box toe high and wide enough to allow toes to stretch out and wiggle. The shoe should give about 3/4" extra toe space.
3. Ample width throughout the shoe to allow the foot to rest properly on its suspension points.
4. A snug fit at the heel. A heel that fits too loosely is an invitation to blisters.
5. The material used should be firm, for support, but pliable for comfort.
6. Strong shanks that give firm support to the arch.
7. Oxfords should be cut low enough to avoid rubbing the ankle bone.

"Breaking in a shoe" often means breaking in a foot. If the shoe doesn't fit comfortably in the store, leave it there! The chances are it won't fit any better later.

If you are one of those homemakers who have difficulty whipping a mixture of unflavored gelatin and fruit juice or milk for a chiffon dessert, your timing may be bad. The best time to start whipping such a mixture is when the gelatin mixture has cooled and thickened slightly more than the unbeaten egg white.

At such a stage, the volume can be increased two to three times that of the unbeaten gelatin.

If you are not making use of your freezer as an ever-ready food storage unit, you're not getting the most out of it. By preparing foods in large quantities, serving part of it for the next meal and freezing any amount left over for future meals, your food preparation will be made easier.

Two recipes that are especially good for this kind of cooking were printed in a recent issue of the Farmer-Stockman and are being re-printed here.

- CHICKEN STARTER**
- 4 stewing hens
 - 3 quarts water
 - 4 cloves
 - 1 cup celery tops

- 6 peppercorns
- 4 bay leaves
- 4 sprigs parsley
- 4 carrots
- 1/4 cup salt
- 1 teaspoon black pepper

Cut up chicken, place in deep kettle, add water, seasonings and vegetables. An onion may be added to stew if desired. Simmer for 3 or 4 hours, or until chicken is fork-tender. Add more water if needed. Cool chicken and broth quickly, setting it in pan of ice or in front of a fan. Strain broth and freeze in meal size packages for soups, casseroles and gravies. Remove meat from bones, dice it and package for freezer.

This should yield about 12 cups cooked chicken plus broth. Some broth may be frozen with meat, depending upon your future serving plans. A chicken mixture might show up at a party creamed in patty shells, as an almond-chicken mousse, croquettes or soufflé.

FREAZER COOKIES

- 2 cups shortening
- 3 cups sugar
- 4 eggs
- 1/4 cup milk
- 1 1/2 teaspoon vanilla extract
- 5 cups sifted flour
- 1 teaspoon baking powder
- 1 teaspoon salt

Cream the shortening, sugar and eggs until thoroughly blended. Blend in milk and vanilla. Sift together the flour, baking powder and salt. Mix well. Yields about 16 dozen cookies depending on size.

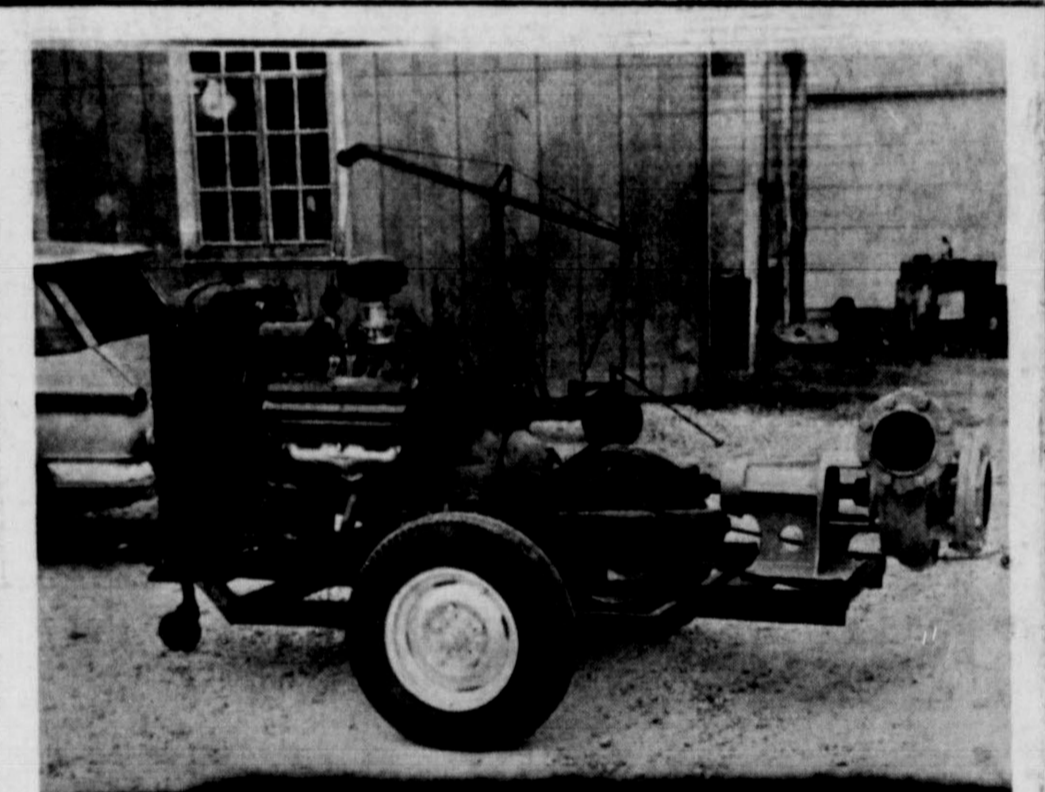
Package in carton-sizes according to serving plans. When ready to bake, set oven temperature at 425 degrees.

For Pecan Crisps, add 1/2 cup toasted chopped pecans and 1 cup corn flakes. Drop by

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Flame Cultivation Tests Encouraging

Field drying grain sorghum by the use of flame cultivation was a new experiment conducted at the High Plains Research Foundation in September and October. The objective was to reduce the moisture content to the 13% acceptable for safe storage or government loan, without dockage.

The results secured were encouraging enough to justify continuation of the tests. During the winter months the experiment will be continued on grain sorghum in the Rio Grande Valley and at the Foundation at Halfway in 1961 by Dale Price, agricultural engineer.

A high clearance tractor equipped with a flame cultivator was used in the tests. Two additional burners were added per row and the burners placed opposite each other. The flame was directed at the base

of the plants in the row. Where the flame from the burners collided, the flame moved upward, drying the leaves and reducing the moisture in the head.

Dr. Tom Longnecker, in commenting on the procedure, stated, "Although it is too early to predict whether this artificial drying of grain sorghum in the field has a place, the results so far are very encouraging. In good dry weather grain sorghum will dry at the approximate rate of 0.5% per day after maturity, under the same conditions the application of heat increased the drying rate to around 1% per day. We are definitely not recommending the use of artificial field drying as yet, but we believe that techniques can be developed so it will be possible to speed up field drying and make it possible to harvest grain ten to fourteen days earlier."

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