

DEVOTED TO THE INTEREST OF FRIONA and PARMER COUNTY!

THE FRIONA STAR

Read THE STAR For MORE COMPLETE NEWS COVERAGE In Parmer County

"... but one ISM in America... and that's AMERICANISM"

Volume 19 — Number 10

FRIONA, PARMER COUNTY, TEXAS — FRIDAY, SEPTEMBER 24, 1943

Price: 5c Per Copy

SONS

... in the Service of the United States

The following letter from Obie L. Malone, S1-c, who is now in Alaska, is the first message the Star has had from Obie since he entered the service over a year ago. He is a son of Mr. and Mrs. Zach Malone, of Friona.—U. J.

Sept. 7, 1943.

Dear Mr. White:

Well, here I am with a letter, saying how proud I am of the Star, and keep the good work up and keep sending the paper to me, for when I get the paper I think of the boys overseas, like myself. I am in Alaska and sorry I cannot say where, but there are four of us boys here from Friona, in the 23rd Naval Construction Batt. We are, Obie L. Malone, Ralph Taylor, Volley Hodges and James Watkins, and we let the other boys read our paper. We think the Star is a wonderful paper. I got two yesterday. This is my first letter to the Star. I can't say very much only to give my regards to all the boys in the service, and the Seabees are working little bees. They get the job done in a hurry and we expect to get our leave sometime in the near future. So long and best wishes to you and the Star.

Obie L. Malone, S 1-c.
P. S. If you can't read my letter, just try and guess what I mean by it. Send me a cooky, please. O. L. M.

Sure I can read your letter, Obie, and I have proved it by typing it here.—U. J.

Pvt. Lloyd C. Mingus, son of Mr. and Mrs. R. G. Mingus, in a short letter, acknowledges his receipt and appreciation of the Star.—U. J.

Sept. 17, 1943.

Dear Uncle John:

Received the Star the other day, and was I glad to get it? I just haven't had time to write you. You are on the run all the time. I wish I was back in good old Friona, but I guess I am in here so will have to stay. The Marines are pretty rough, but after you get used to it, it won't be so bad. Well, Uncle John, I haven't got much time, but thought I would write you to show my appreciation of the Star.

Pvt. Lloyd Mingus, San Diego (41) Calif.

Sgt. Edwin C. May, who is now located at Medford, Oregon, has been here spending a ten-day furlough with relatives and neighbors. He will return to his post, Sunday.

C. E. Allen, Jr., of the U. S. Marines, has been here the past week visiting friends and neighbors.

Frank S. Truitt, who is a member of the Navy Sea-bees, and now located somewhere in Alaska or the Aleutians, arrived in Friona Wednesday afternoon on a 21-day leave which he will spend with his relatives and

other Friona friends.

Pvt. Luther F. Loveless, son of Mr. and Mrs. Walter Loveless of Friona, is making good in his training for the U. S. Marine Corps, as shown in the following story received from the Public Relations Section, U. S. Marines:

Completing the college course of his choice and at the same time preparing to become an officer in the U. S. Marine Corps, is Luther F. Loveless of Friona, Texas. Private Loveless is a member of the Marine detachment of the V-12 Unit at Louisiana Polytechnic Institute where he was transferred after being called to active duty in July. He enlisted in the Marine Corps Reserve in April 1942, and on being called to active duty, was shifted to Navy V-12 Unit at North Texas Ag. College, and later transferred to the Louisiana Tech. Upon completion of his present assignment, Pvt. Loveless will be transferred to the Marine Corps at Parris Island, S. C., for regular training, which precedes officer training Quantico, Va. Due to previous military experience, ROTC at Texas Tech, Loveless has been chosen a platoon leader at Louisiana Tech. He is pursuing his regular college studies with emphasis on the sciences which will help him in the war. A hard driving physical conditioning program is part of the curriculum.

On graduation from the Friona High School in 1940, Loveless was awarded the Sears Roebuck Agricultural Foundation scholarship. The following fall he enrolled in Texas Tech college at Lubbock, financing his education with the scholarship and part-time employment. In high school he was an outstanding athlete. At Texas Tech he majored in dairy manufacturing in the agricultural division, and served as an officer in the Agriculture Club. On basis of his ROTC he has made a Squad Leader at Louisiana Tech, and later advanced to platoon leader.

The future Marine officer has four brothers, one of whom is in the Navy, and one sister. His father is a farmer.

K. R. Durstine, Mom. M. 2-c, who is at the Amphibious Training Base, at Little Creek, Va., has a new address and lots of hard work to do.—U. J.
Little Creek, Va.,
Sept. 15, 1943.

Dear Mr. White:

As I have said before, it seems like every time I write to you it is to tell you that my address has been changed again. This time is no different. My new address follows: * * * Things in Little Creek have not changed much since I wrote you last, except that maybe we are working a lot harder. We don't have many men, and we do have a lot of work. We work and work; but it seems as though we never get

3RD WAR LOAN

BACK THE ATTACK... WITH WAR BONDS

Parmer County Quota \$316,000

Bonds Bought to date:

\$158,908

Still to Go:

\$157,592

Have You Done Your Part to Back the Attack With War Bonds?

ATTEND THE BOND SALE SATURDAY!
LET'S GO OVER THE TOP!

ahead. I had to work until three this morning, and then back up at seven and ready to put in a day's work. I wish that I was over seas so that I could write a little more interesting letters, but I am not, so this will have to do for now. I am getting the paper regularly and I appreciate it more every week. Hoping this finds you O. K.
Sincerely yours,
Kenneth Durstine.
Thanks, Kenneth, for your nice letter.—Uncle John.

Sgt. Joe Earl Wilson, son of Rev. and Mrs. Joe Wilson, formerly of Friona, but now of Sundown, has written us a letter that is interesting in more ways than one. Sgt. Joe is one of our best friends and served the Star as local sports correspondent during the last year he was in Friona. He has been a member of the Marine Corps and away out in the Pacific Ocean for the past two years, and has met the enemy face to face many times, at Guadalcanal and other points. He got a furlough to come home, and that is not all, as evidenced by his very interesting letter, which follows:
Sundown, Texas,
Sept. 17, 1943.

Dear Uncle John White:
It has been some time since I last wrote you, and at that time I was a good way from the good old United States, but since that time I have arrived back in this good country of ours. A person does not realize just how good a country it is (Continued on Back Page)

Legion Bond Sales Come To \$8,300 --- More to Come

Key Injured in Fall From Moving Tractor

John Key, 21, son of J. H. Key of Friona, met with a painful and what could easily have been a fatal mishap last Saturday, when he fell from a tractor while traveling on a highway east of town.

The tractor was drawing a grain drill which was being transferred from one farm to another, and young Key was accompanied by a seven-year-old boy, who was doing the driving while he, himself was standing on the driver's platform. In an effort to shift gears, he lost his balance and fell, landing in front of the drill, which, instead of passing over him, was dragging him along in front of the discs. The boy, however, succeeded in stopping the tractor, and Key was able to extricate himself from the drill.

He was painfully bruised, his most severe injury being a gash cut on his head. He was taken to a hospital, where an x-ray showed no bones broken and no internal injury, and was released from the hospital Monday.

Fulks Family Leaves For California Home

J. V. (Smiley) Fulks and family left last Thursday for California, where Mr. Fulks expects to secure employment in a government ship building yard, until he is called to the army.

The family were members of the local Congregational-Christian Church and their fellow members made them the guests of honor at a "fellowship farewell supper," a few nights before their departure, as an expression of their regret at having them go so far away.

Mr. and Mrs. Fulks have been engaged in the cafe business at Friona for the past several years, in which they built a most desirable and prosperous business.

Mr. Fulks had, about two weeks before his departure, sold his cafe to Tolbert Stowers, who is now operating it. He sold their new residence in the north part of town to J. R. Roden, who has taken possession of it.

B. T. U. Social Tonight
Don't forget the B. T. U. Social, for the entire Church, Friday night, at 8:30 at the Baptist parsonage.

The war bond sale which was sponsored by the local American Legion post and held at the Legion Hut Tuesday night, was pronounced successful both as a social affair and in the amount of bonds sold, the actual sales amounting to over \$8,300, with several others promising to buy bonds, giving the Legion credit for the sales.

Several interesting speeches were made, with Rev. Bob Jenkins, pastor of the local Baptist Church, giving the main address of the evening. Among others who spoke briefly were Rev. John Price of the Methodist Church, Sgt. Eddie Manns of Fort Sill, Okla., who described the facilities and the advantages offered to soldiers by the various government military schools, one of which he is attending. O. B. Ginn, superintendent of the Friona Schools, and Pat Terry also made brief talks.

The rally was well attended and refreshments of coffee and doughnuts were served to those present.

Committees Named In Bond Campaign

Mrs. R. H. Kinsley, who has been appointed as Parmer County chairman of women for the present War Bond Sale Drive, has selected her local committees in the various precincts, whose names are as follows:

Farwell—Mrs. John Porter, Mrs. W. H. Graham, Mrs. J. D. Thomas and Miss Hazel Anglin.
Bovina—Mrs. Elliott, Mrs. John Kimbrow, Mrs. W. P. Nitter and Mrs. Obray Rhodes.
Friona—Mrs. Henry Lewis, Mrs. W. B. Stark, Mrs. J. F. Miller and Mrs. Clarence Baxter.

Mrs. Grace Hart and daughter Elda left Monday evening for Dallas, where Miss Elda would receive inspection and advice regarding her afflicted limb, which she has suffered as the result of a light stroke of infantile paralysis, over two years ago. They were expected to return home Thursday.

The Star is making no effort to report the football games of the Friona Chiefs, as that news will be taken care of in the "Chieftain" on back page of the Star each week.

Friona Women's Club to Sponsor Bond Sale Rally Here Saturday

Skating Accident Results in Broken Ankle for Student

Last Saturday night, while skating in the High School gymnasium, Junior Day son of Mr. and Mrs. E. R. Day, fell and broke his ankle. One of the boys skates came loose and caused the fall. He was taken to the Deaf Smith County Hospital for surgical attention, and on Sunday returned home, where he is reported as getting along satisfactorily.

Woman's Club Opens Year With Luncheon

The Friona Woman's Club opened the club year with a luncheon at the club house, Thursday, Sept. 16, with 17 members and two guests present.

The course of study for the new year is "The Good Neighbor Tour."

The program for the afternoon consisted of a geographic sketch of the Americas by Mrs. M. C. Osborn and group singing by the club.

The finance committee announced a rummage and food sale to be held in the near future.

Reporter

CONGREGATIONAL CHRISTIAN CHURCH

A special dedicatory service for the Christian and United States flags given the Church by one of its members as a memorial, and the public presentation of the honor roll of service men from the church will be a feature of the morning worship service Sunday morning, Sept. 26. While the dominant theme of the service will be patriotic it will also have a definite religious emphasis, as the two spring from the same basic root emotion.

The new pews for the church auditorium have been ordered and the committee in charge announces that work on the remodeling of the interior of the sanctuary will start in about two weeks. We are grateful for these signs of genuine interest in the endeavors of our church in order that it might function more adequately and serve the spiritual interests of congregation and community in a more worshipful manner. Rally Day for the Sunday School and World Communion Sunday will be observed Oct. 3.

Paxton Smith, pastor.

SCOUT TO HOLD OPEN MEET FRIDAY

Boy Scouts of the Friona Troop invite their parents and friends to an open meeting of the Scouts at the High School gym Friday night at 8:30. At this time tenderfoot pins will be given and Scouts will give a demonstration for parents. All boys desiring to join the Scouts are urged to be present with 50c enrollment fee.

METHODIST CHURCH

John W. Price, Pastor
Church School at 11 o'clock.
We observe Promotion Day Sunday morning honoring those children who have completed the work of one department and are being advanced to a higher. We would like for all parents and friends to be present.

Morning preaching service at 12 o'clock, the pastor bringing the message on "Where Is Thy God?" In a world of chaos and uncertainty—Where Is Thy God? Have you asked that question. Study groups meet at 8:30—Adult, Young People and Juniors at 9 o'clock our District Superintendent, Bro. W. C. House, brings the message and immediately following the preaching hour holds our Fourth and final Quarterly Conference for the year. At this Conference the year's report of church activities is given and every member will want to be present.
Prayer meeting every Wednesday evening at 8:30.

The pastors of Methodist churches in this section met at the Methodist Church here Fri-

The Star is authorized to announce that the Friona Woman's Club will hold a Bond Sale Rally in the lobby of the Post Office, Saturday, Sept. 25th. They ask that all who have not purchased all the war bonds they contemplate buying during this Third War Bond Sale shall be present and buy such bonds on that date.

This bond sale rally will take the place of the intended "rummage and food" sale that had been previously planned for the above date.

The ladies also announce that they will serve lunch for the W. B. Wright sale that will be held here next Tuesday, Sept. 28.

Wright To Sell Equipment In Auction Tuesday

In another page of this issue of the Star will be found an auction bill of a sale which will be held on Tuesday of next week, Sept. 28, by W. B. Wright, who will sell on that date, at public auction, all his shop equipment, including machinery and tools and some stock.

Mr. Wright, who has been in the blacksmithing and garage business here for the past three or four years, has decided to close out his shop on account of failing health and eyes. He contemplates going to a farm, but has made no definite arrangements as yet.

W. A. Elmore Dies At Home of Son

W. A. Elmore, aged 84 years, passed away at the home of his son, H. H. Elmore, of Black community, on Saturday, Sept. 18.

About two weeks previous to his death, Mr. Elmore had suffered a stroke of total paralysis, from which he never recovered. During his past life he had been ill very little, and almost never bedfast, and was unusually active and energetic for one of his years.

He was the father of nine children, all of whom are living. Two, a son and a daughter, live in California, and another son lives at Wichita, Kan. Six of the children were present at the funeral, which was held at his former home at Woodward, Okla. He was born in McMinn County, Tenn. in 1859.

Lipham Sells Farm, Moves to Kress

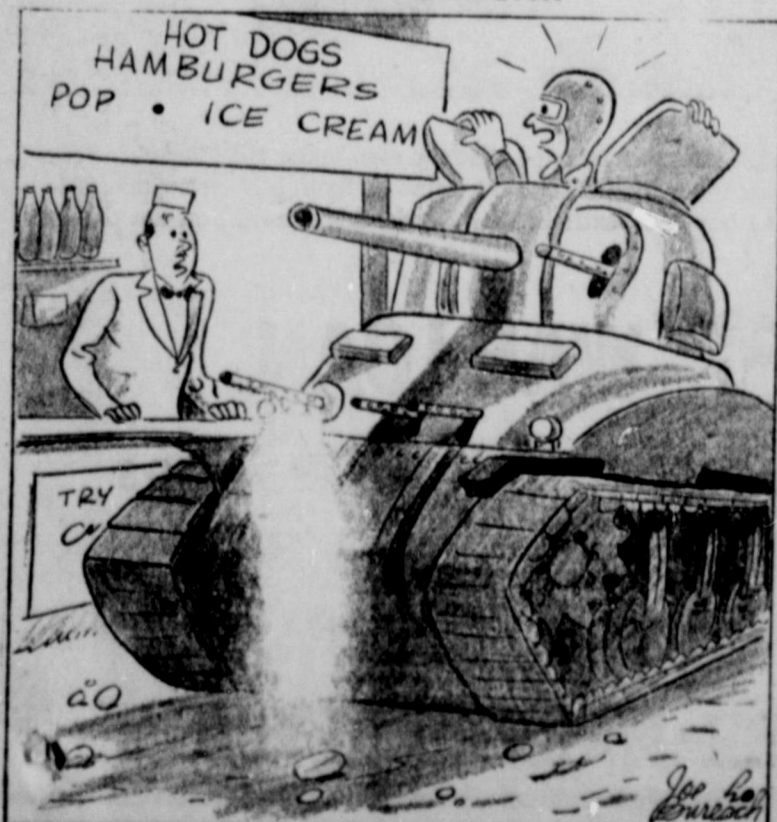
Eldridge Lipham, who has been operating a farm in the Hub community, sold his farm there a few weeks ago, and has since purchased a half section farm in the shallow water belt near Kress, to which he and his mother moved on Monday and Tuesday of this week.

Mr. Lipham was in the Star office Tuesday morning and added his name to the Star's subscription list to have the paper sent to him at his new home. He stated that it was not any dissatisfaction with either the people or the land here that caused the move, but that he had a good opportunity to sell here and to buy the irrigated farm, which he believes has advantages over non-irrigable land.

The Liphams have been good citizens and good neighbors since coming to this locality and their many friends here regret their leaving.

day afternoon to check up on the year's work. Splendid reports were given by all present and every indication for a closing out of the Conference year with a fine report was given by all. Those present were: District Superintendent W. C. House of Amarillo, Rev. M. R. Pike of Bovina, Rev. U. S. Sherrill of Dimmitt, Rev. C. W. Williams of Dimmitt Circuit, Rev. J. R. Bright of Y. L. Circuit, Rev. J. W. Price of Friona, Rev. M. L. Boyd of Hereford was unable to be present.

Folks in Uniform



"In a hurry. Give me the ingredients of a milk shake."

The Friona Star
HOLMAN and GILBERTINE
Publishers
JOHN W. WHITE, Editor

Subscription Rates
One Year, Zone 1 \$1.50
Six Months, Zone 1 \$.80
One Year, Outside Zone 1 \$2.00
Six Months, Outside Zone 1 \$1.25
Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

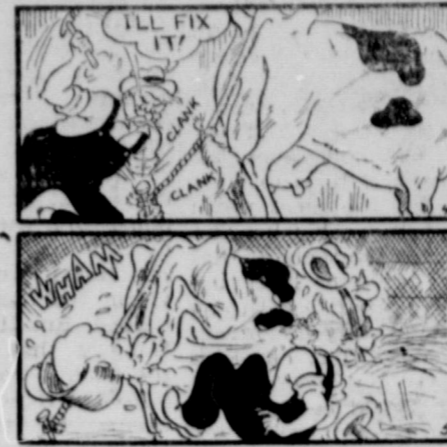
Local reading notices, 2 cents per word per insertion.
Display rates quoted on application to the publisher.

I think what a snap it must be for the editors of those papers to collect and prepare copy for fresh, breezy news stories, with big flaming headlines, to attract the eyes of the wary readers. It must be a real "lark" to fill the front pages of those papers with such stories.

Then being a confirmed "street-corner" philosopher and doing my work on a non-profit basis, I am thus personally interested in the welfare and general interest of all the people of my home town and my mind naturally wanders from the exciting and interesting stories on the front page of these neighboring papers to the joys and sorrows, the blandishments and tribulations of the fellow who digs up the copy for the front page of the Friona Star, which is published in a small city where none of these desirable advantages exist. Does he have a picnic of his job, and is his life all sunshine and springtime?

Well, perhaps one thing which started this line of cogitations was the fact that I was privileged last week to look over the first two or three volumes of the Friona Star, and I was forcibly reminded of the fact that, at one time we were greatly worked up over the prospect of another railroad through Friona, and column after column of copy was printed in the Star regarding it. Then I read of a bumper corn crop that had been produced here and many thousands of bushels of corn had been placed on the market here at Friona. That J. H. Key had brought in a large power corn-sheller, and was going about the territory doing custom shelling for the farmers—something that had never before been seen here—nor since. And it all made good copy for the Star. Then we had an election for converting Friona from a small unorganized village into a small incorporated city, and this was soon followed by an election for a bond issue for the building of a water system for the city, and that made lots of copy; then there came the contest election for moving the county seat, which produced column after column of copy for the local paper.

Then there were the meetings and doings of the local chamber of commerce, affording from a half to a whole column every two weeks regularly. And the Star put on a subscription con-



Japennant



Yank Sgt. Robert Clark and Aussie Cpl. Horrie Payne have a wise smile for this Jap pennant captured in New Guinea. It depicts the Nip navy and air force in victorious action, but the two soldiers know different.

test in the fall of 1927 which afforded lots of excitement and much copy for some six or seven weeks. Then came the converting of our school district from a common to an independent district and the enlarging of the Friona district by the addition of two or three, or maybe four adjoining districts; and there was lots and lots to be said about that, including the bond election for the building of the new brick building, now the grade school building.

Then there was the Farmer County Fair, held at Friona for

a number of consecutive years, beginning about 1926, all of which required much publicity each year. And these were good fairs and well attended, and on one or two years we got out a regular catalog showing the classifications of the exhibits and naming the awards given for first, second and third places for each exhibit in each department. We also had a good poultry show for a number of consecutive years, and these were followed by the Fat Calf Show, which, I think was kept up for seven years.

Then came the depression which enveloped the entire earth and for all I know, may have spread to the moon, Mars and Venus—which came in the early thirties and was accompanied by dry years, dust storms and hard times generally and which seems to have taken all the energy, enterprise and progressive spirit out of our people, and all these progressive activities ceased, apparently never to be resurrected.

And why? Has Friona become decadent and her people bereft of their energy and enterprise and allowed themselves, on account of the enticing activities of the New Deal, to settle into a deep rut of apathy and-or sloth and await the order of the government to tell them what to do and how to do it, and be content to "Let George (meaning Uncle Sam) do it?"

Surely, it cannot be on account of the lack of money and other necessary means of putting into action those very desirable and laudable characteristics, for I am told that everybody has plenty of money with which to rejuvenate the community life, if it is so desired.

As for the plentitude of money, I am forced to depend entirely upon hearsay as I have never been encumbered with any surplus amount of money, personally, for when I planted 5,000 acres in dried apples, planning to raise the largest crop of dried apples the world has ever known, I descended abruptly from affluence to poverty, where I have ever since remained. But it was a DRY season and the durned things never sprouted.

Friona once had an active and effective chamber of commerce, but, alas! no more. It may have had an attack of sneezing from which it failed to recover, or it may have been a victim of "sleeping sickness" which caused its end. Who knows? But why should it not, or can it not be resurrected? There is still here as much talent as there ever was and just as much need for its services as there formerly was, and if Friona is to regain and retain her reputation for progress and enterprise there should and must be some form of organization to which the community can turn and depend upon for action in all matters of community interest.

In recent years Friona could boast of an active and spirited Lions Club; but if it is still in existence its activities must be shrouded in profound silence. Or has it, like the chamber of commerce, ambled down the hard-beaten road to complacency and oblivion?

Friona has two very-much-alive women's clubs, each of which is active and making notable progress along the lines of which they were organized and are deserving of credit for the work they have already accomplished for the city and the surrounding communities. They have won the reputation of getting done whatsoever they may undertake in upholding culture in the city and community and enhancing our moral welfare.

And now, as to our part of the war bond sale. Are we keeping up our end of the load, or are we falling to the rear? Personally, I do not know; but I do know that, whether we like it or not, it is our duty as individuals, morally as well as financially, to buy these bonds to our limit. We must buy until it hurts, then buy until it quits hurting. Buy until our bank accounts has the "blues," then

buy until it turns RED. For it is going to take that to win this war; and naturally the sooner we have gone OUR part by buying these bonds, the sooner may our boys on the battle front be able to bring the war to a close.

Maybe we do not like the way much of our money is being spent, but we have no way of helping ourselves along that line. True, we may be victims of circumstances, but winning the war is the matter of PRIME importance now and if it takes the last dollar we have, we must let it go and let the future take care of itself for the present.

Here is something that sounds pretty nice and good for a man to take notice of:

I have to live with myself, and so
I want to be fit for myself to know,
I want to be able, as the days go by,
To always look myself in the eye;
I don't want to stand with the setting sun,
And hate myself for the things I've done,
I want to go with my head erect;
I want to deserve all men's respect;
But here in the struggle for fame and pelf
I want to be able to like myself and know
I'm not bluster and bluff and empty show,
I can never hide myself from me;
I know what others may never see,
And I know what others may never know,
I can never fool myself, and so,
Whatever happens, I want

to be self-respecting and conscience free.
—I do not know who is the author.
Try a Want Ad!

Lost!
use the CLASSIFIED

REGAL Theatre

FRIDAY-SATURDAY — Sept. 24-25

"Sunset Serenade"

—with—
ROY ROGERS — GEORGE (Gobby) HAYES
—and—
Bob Nolan and The Sons of the Pioneers

SUNDAY-MONDAY — Sept. 26-27

"Stand By for Action"

starring
**ROBERT TAYLOR — BRIAN DONLEVY
CHARLES LAUGHTON**

The Mightiest Naval Drama of ALL Time!

Buy War Bonds and Help Support Our Boys on the Far-flung Battle Fronts!

Saturday and Sunday Afternoon Matinees
Night Shows at 8:00 P. M.
"YOUR PLEASURE . . . OUR JOB"
W. E. (Bill) McGLOTHLIN, Proprietor

Where would we be if THEY said —

"We've done enough?"



Our Boys on the **FIGHTING FRONT**

have asked us to raise **\$316,000**

What is your Answer?

We still have **Many More to Sell!**

A GOOD HELMSMAN

Is **ALWAYS** at the Helm, steering his craft on Safe and Deep Channels, along well charted routes of Trade and Travel, to the ports of Pleasure and Profit **ABROAD**, and the **HOME** ports of Satisfaction and Safety **LIKEWISE**.

We are always on the job

looking after the needs and interests of our **PATRONS** by supplying the **NECESSARY** building materials for producing and caring for Grains, Livestock, and Poultry, thus providing and ever-abundant

BREAD BOX and LARDER

ROCKWELL BROS. & Co.

L U M B E R M E N

O. F. Lange, Mgr.



3RD WAR LOAN

15 BILLION DOLLARS
(Non-banking quota)



STUDY THIS PICTURE for a few minutes. Imagine that the man under the blanket is your son, your brother, your husband, your friend. Then ask yourself if you can't sacrifice *whatever is necessary* in order to buy \$100 extra in War Bonds this month. You can dig up the \$100, can't you?

3RD WAR LOAN

BACK THE ATTACK...WITH WAR BONDS

Parmer County's Quota for September is \$316,000 and it is **NOT ALL** sold.

We will have **No Parades, Flag-Flying nor Martial Music Here**, But we must all get **SERIOUSLY** on the job and **BUY OUR QUOTA**.

MAURER MACHINERY CO.

FARMING TALK

with GARLON A HARPER
County Agent

Now is the time when most people are interested only in how the war is coming along and how to meet the war emergencies created in our farming work by shortage of labor and machinery. We don't seem to have time to figure out some of the things which we will need to be doing after the war is over. But, now is the time for us all to start doing some post war planning along the line of agriculture in our county. If we don't start this planning now we are not going to be ready for some of the work which might

come our way after the war.

One thing which we might start thinking about right now is soil conservation work. By this I mean a definite program for the conservation and up-building of our soils over the entire county and to proper use of the soil for the most profit in farming. Last week I heard a man make the statement that rural homes could be built and rural life put on par with any life if we would only be sure of two things. First, that our land would produce, and second, that our markets would be good. We certainly can do something about one of these things, the first. So let's start making plans right now to do some real soil conservation work in Parmer County.

Under the State Law of Texas a soil conservation district may be organized by getting home owners interested and

started to work. This soil conservation district is an organization for conservation of our soils which is governed by supervisors you home owners of the county would elect yourselves. These men map out a program of the work which needs to be done most in the county and in doing this they have assistance of soil specialists, land use specialists and others from whom technical advice may be needed. But the most important thing is that these farmers of the county work out from their own experience what is most needed for the county. Then, after the work is organized it is up to the individual farmer to carry out the work on his own farm provided he wants to use the services of the soil conservation district.

I hope that the land owners of Parmer County will become interested in this soil conservation district work. I shall be glad to give all the assistance I possibly can to the educational program of work and in organizing such a district if the people of the county want such work.

Westway

By MRS. MERLIN KAUL

Mrs. Richard Connally was hostess at a dinner Sunday at the home of her parents Mr. and Mrs. Vincent Skypala. The occasion honored the birthdays of Mr. and Mrs. Skypala, Richard Connally and little Vella Kee Skypala of Hereford. The honor guests went to church and when they returned home the house was full of relatives and friends who had brought dinner to help them celebrate.

Those present included Mr. and Mrs. H. D. Blythe and daughters, Mr. and Mrs. Edgar Skypala and children, Mr. and Mrs. Ed Loerwald and daughters, and Mrs. Cyril Albracht and children, Mr. and Mrs. Joseph Brozman and family, Mr. and Mrs. Roy Wagner and family, Mr. and Mrs. Joe Loerwald and daughter, Mr. and Mrs. John Albracht and Rozelle all of Hereford, Norbert Skypala, Mr. and Mrs. Anton Grotgaut, Mr. and Mrs. Clem Friemel, Mrs. Vincent Friemel, Ted Irlbeck and children, Mrs. Josephine Skypala all of Umbarger, John Ross, Mr. and Mrs. R. M. Gunn, Mr. and Mrs. O. Wilder, Mildred, Mr. and Mrs. F. W. Dodson and Monte Max.

Mr. and Mrs. Vernon Wilson and Jimmy Ray, Mr. and Mrs. Paul Rudd and boys, Mr. and Mrs. Merin Kaul and boys, Mr. and Mrs. A. C. Pierce, Mr. and Mrs. Joe Landers and Ross Joe, Doyle Rae, and Elaine Cox, Grady Wilson, Mr. and Mrs. Richard Connally and children and Mr. and Mrs. Skypala.

Leon Hartman, Baker First Class, arrived home Tuesday on furlough after nearly two years of foreign service. Leon has been on an aircraft carrier and has been in the North Africa, Asiatic, and American war zones. He talked by telephone to his brothers G. C. (Jiggs) and Roger, who are in service, at Elwyn, who lives in Colorado Springs, Colorado.

Leon arrived home Tuesday and found that Mr. and Mrs. G. C. Hartman had gone to McLean to see Virgil Thomas, a cousin who was also home on furlough. Leon called the Thomas home and Virgil and Mrs. Lucy Cowart, an aunt, came home with Mr. and Mrs. Hartman and were dinner guests there Tuesday night. A family dinner Sunday at the Hartmans included these guests: Mr. and Mrs. Elser Hartman and children and Mrs. E. V. Hartman of Kress, Mr. and Mrs. Irving Willoughby and children of Ward, Mr. and Mrs. Orville Houser, Mr. and Mrs. Gordon Witherspoon and children of Hereford, Leon Hartman, Mr. and Mrs. G. C. Hartman and Nina Beth.

The neighbors gathered at the Hartman home Sunday night to visit with Leon. The evening was spent visiting. Those present were Miss Neelle Reed of Clovis, N. M., Mr. and Mrs. T. B. Cox and children, Mr. and Mrs. A. C. Pierce, Mr. and Mrs. F. W. Dodson, Mr. and Mrs. Grady Wilson and children, Mr. and Mrs. Merin Kaul and boys, Mr. and Mrs. Roy Lee Wilson, Helen Jo and Nathan, Mr. and Mrs. Paul Rudd, Harold and Homer, Mr. and Mrs. Maurice Tannahill and son, Mr. and Mrs. Irving Willoughby and children of Ward, Mr. and Mrs. Gordon Witherspoon and children Mr. and Mrs. Mody Stephan and baby and Mrs. Orville Houser of Hereford, Mr. and Mrs. G. C. Hartman and Nina Beth, and Leon Hartman.

Miss Neelle Reed of Clovis, N. M., was a guest in the G. C. Hartman home Friday and Friday night.

Mr. and Mrs. Gordon Witherspoon and children and Mr. and Mrs. Orville Houser of Hereford were guests several days last week in the G. C. Hartman home so as to be with their brother Leon Hartman who was here on furlough.

Mr. and Mrs. G. C. Hartman and Nina Beth and Leon Hartman attended an ice cream supper at the Gordon Witherspoon home in Hereford Wednesday night honoring the birthday of Mrs. Hartman's mother Mrs. Catherine Schulz.

Mr. and Mrs. Maurice Tannahill and son were guests at a waffle supper Friday night at the Earl Springer home at Hereford.

Mrs. Johnny Johnson of Amarillo is a guest in the Grady Wilson home. Her husband is a son of John Johnson of Amarillo and is in service.

Elvin Wilson spent several days last week in Amarillo where he went for medical care. He stayed with his uncle John Johnson.

Mrs. Blanche Boatman of Amarillo was a guest in the Grady Wilson home the first of the week.

Mrs. Moody Stephan and baby daughter Linda Louise returned home from the hospital in Hereford Friday morning. Miss Jewel Clark of Summerfield is staying in the home of her sister and assisting with the work.

Mrs. Merlin Kaul called on Mrs. Moody Stephan, Mrs. J. C. Reece, and Mrs. Ted Staats at the hospital in Hereford Thursday.

Want Ads

FOR SALE — Six-room Frame House with four lots, well and windmill, in Friona. Also one electric Maytag Washing Machine, 1 studio couch and 1 gas heater. See Leo McLellan, Friona, Texas. 7-1fc

WANTED—4- or 5-room, good modern house, to be moved. Give price and description. It must be reasonable. J. A. Taylor, Whiteface, Texas. 8-4tp

FOR SALE: 1 '42 Model Baldwin Combine, on Rubber. 1 John Deere Gran Loader, with motor, in A-1 condition. 1 25-foot Drag Harrow. 1 2-wheel Trailer. L. F. Lillard, Friona, Tex. 8-3tp

IF YOU HAVE a 160-acre tract of land for sale, either improved or unimproved, in Friona District, see us. M. A. Crum, Friona, Texas. 10-1tp

YES, INVASIONS
COST MONEY, TOO!

Today our
Country is
looking to
you to back
the invasion



You know as well as anybody what has to be done in this 3rd WAR LOAN DRIVE!

You know, too, what sacrifices our boys are making — and how they really need our bonds to keep them fighting On Sea, On Land and in the Air.

Our Best is None too good for our boys on the Battle Front, and it is up to US to keep up the Home Front!

BACK THE ATTACK . . . WITH WAR BONDS!

Reeve Chevrolet Co.

Auction Sale!

10 A. M., Tuesday, September 28th, 1943

I will sell at public auction at my place of business in Friona, Texas, beginning promptly at 10:00 o'clock A. M., Tuesday, September 28, 1943, the entire equipment of my Machine Shop and Garage, all in good condition and practically new. Described as follows:

LUNCH WILL BE SERVED BY THE FRIONA WOMEN'S CLUB

MACHINE AND WELDING EQUIPMENT

- 1 22-inch Swing, 10-ft. bed, quick change, heavy duty lathe.
- 1 Milling Machine
- 1 Shaper and Planer
- 1 Self-centering Chuck, 16-in.
- 1 Master Lathe Converter
- 1 Smith Electric Welder, 250 amp.
- 1 Marquette Electric Welder, 250-amp.
- 2 Welding Hoods
- 2 Sets Heavy Duty Cables, 80-ft each
- 1 100-amp 3-pole Switch
- 1 Smith Acetelyne Generator
- 2 Oxygen Gauges
- 2 Smith Life-time Torches
- 2 100-ft. Hose

GARAGE EQUIPMENT

- 1 Bear Front end Machine, Late model. Almost new
- 1 Bear Wheel Balancer. New.
- 1 Bear Wheel Spinner
- 1 Bear Spindle Gauge.
- 1 777 Van Norman Ibring Bar. Cuts for 2 7-15 to 5 1-2 inches.
- 1 Allen Battery Charger. 30 Minutes.
- 1 Weidenhoff Tune-up Machine
- 1 Blackhawk Porto Power, large set.
- 1 K. O. Lee Valve ring tool set for cars and tractors.
- 1 Set of Sleeve Pullers, for Ford cars, trucks and tractors.
- 1 Sunnen Pin Fitting machine
- 1 Van Norman Valve Re-facer
- 1 Heavy Duty Sander
- 1 Set of Body Tools
- 1 Paint Gun and Trap
- 1 Sunnen Polishing Hone

- 1 Ridge Reamer
- 1 Set of Starrett Micrometer from 0 to 6 inches
- 1 Heavy Duty Bench Grinder
- 1 Heavy Duty Chain Hoist, 60 feet of track
- 1 Floor Car Jack
- 1 Air Compressor
- 1 Bench Vise
- 1 Champion Spark Plug Cleaner and Tester
- 1 Kit of Bonney Wrenches, 3-8, 1-2 and 3-4 Drive.

BLACKSMITHING TOOLS

- 1 50-lb. Moloch Trip Hammer
- 1 Heavy Duty Floor Emery Stand
- 1 Skow Disc Roller
- 1 25-ton Press
- 1 Power Saw
- 1 Power Floor Drill
- 2 Steel Forges
- 2 205-lb Anvils
- 2 Electric Blowers
- 1 Heavy Duty Floor Vise
- 1 Set Taps and Dies, 1-4 to 3-4 inch. SAE and Standard
- 1 Set Pipe Dies, 1-4 to 2 inches.
- 2 5 h. p. Fairbanks Electric Motors.
- 1 3-h. p. Fairbanks Electric Motor
- Several Heavy Duty Switches, 500 to 600 ft. Electric Wiring.
- 4 Tons of new Mill Steel and Cold Rolled Shafting
- 3 Tons Blacksmith Coal.
- All Line Shafts, Pulleys and Belting.
- 1 Sheet-iron Building 34-60, and four Lots.

Many other articles too numerous to mention.

TERMS: CASH—All articles to be paid for before being removed from the premises.

W. B. WRIGHT

OWNER

T. J. CRAWFORD STORE

"ALWAYS THE BEST"

In Groceries, Meats, Dry Goods, Blankets,

Work Clothes, Underwear and Hosiery!

We'll Help You Make Your Points go Further!

Poultry

We are buying POULTRY, EGGS and CREAM, for which we are paying the

TOP CASH MARKET PRICE!

Our NEW POULTRY PICKER is ready for installation, and we are prepared to DRESS Poultry ready for the MARKET. We solicit your business, and ask you to PROVE us by bringing us YOUR Produce.

MALONE'S CREAMERY

CECIL MALONE, Proprietor

Some Are Giving

Their

Sons and Husbands!

CAN'T YOU GIVE

10% for War Bonds?

THE FRIONA STATE BANK

PUBLISHED BY
FRIONA HIGH SCHOOL
STUDENTS

The Chieftain

BUY MORE WAR BONDS
AND STAMPS!

Speaker Outlines Possibilities Of Post War Aviation Career

Appearing in the high school study hall Thursday morning was Walter Van Haltsma, a speaker on aeronautics who has traveled enough in an airplane to make 40 trips around the world. His talk consisted of information concerning all phases of aviation. He stressed aviation as a commercial means of transportation and not as an aid in the war.

The planes he described were mostly transport planes and airplanes. The talk was made more impressive by technicolor slides which were shown on the screen. Mr. Van Haltsma gave a number of courses that should be taken by high school students who plan to make aviation their career. This program is one of a series scheduled to be given here this year. A book concerning aviation was left by Mr. Van Haltsma and is now in the library.

SPORTSMANSHIP

A good sportsman plays fair. He does not cheat, but plays the game hard according to the rules. He treats his opponents with courtesy. When he plays in a group game he plays not for his own glory, but for the success of the team. In his work as well as in his play he is sportsmanlike, generous, fair and honorable.

Ask yourself: Am I a good sportsman? How do I play the game?

If you can't learn self control, fair play, and clean sportsmanship, try "solitaire" where you

Senior Class Welcomes New Member to Ranks

Jean Shinnault comes to our fair city from Forgan, Okla., about 30 miles from Liberal, Kan. The town is about half the size of Friona. She moved here after our school had already started and now lives near Black.

Jean has three loves, books, skating and Major Bowe's radio program. Her favorite subject is typing, but she enjoys speech also. The Red Cross Club holds interest for her.

Jean is the slender graceful type. Her hair is black and done up into the "Victory Bob."

The Senior Class is very glad to have her as a member.

Students of Friona school take pride in their sportsmanship. They are courteous, fair, and considerate of the opposing team and the visitors. They practice cooperation in games as well as other activities as they realize that this is most important in making a successful team and school.

The loyalty and spirit of the student body is commendable; the type of loyalty which impels the students to keep continually in the mind the honor and prestige of their high school and to guide their conduct accordingly. This type of loyalty will bring about victory in all activities.

Aeronautics Club Chooses New Leaders

The Aeronautics club met Tuesday, Sept. 14, and reorganized for the coming school year. They elected officers also. The chairman is Dean Baxter, and the secretary is Johnny Hicks. They discussed various kinds of airplanes including model airplanes. Following that they had an interesting discussion based on bombsights and radar. Meeting once a week for 30 minutes doesn't give the members time to learn everything, but they intend to learn the principles of aviation. The club is sponsored by Mr. Glinn.

NEW TEXT BOOKS

We are glad to report that at Friona High new English textbooks were received and also bookkeeping, civics, general science, history and Spanish texts as well. Grade school also received a new supply of textbooks. There was a need of these books and we know the students will appreciate the use of them very much. Students let's keep them new as long as possible!

F. H. T. Club Holds Regular Meeting

Wednesday, Sept. 15, the F. H. T. Club met in the Homemaking Department for their first meeting this year.

The officers for this year are: President, Mary Lee Todd; Vice-president, Mary Lou Allmon; Secretary and Treasurer, Nola Faye Smith; Reporter, La Vern Dukes; Song Leader, Mammie Lou Wilson; Pianist, Cleola

Band Teacher Arrives to Take Up FHS Duties

Due to the fact that Miss Clarice McCall has been ill, she was unable to be here for the first week of school. But she is here now and the band members sighed a sigh of relief. She started teaching Monday, Sept. 13.

For the past several years Miss McCall has been teaching in the White Deer school system and comes to us highly recommended. Last year most of our band members graduated, so the band is quite small this year and is having to start from scratch with exercises.

But don't be disappointed as the band will play for the next football game. (We hope)

Emmett Saxon is New Student in Junior Class

A new Junior on the campus, Emmett Saxon, comes from Hereford High. He has a nice personality, is tall and dark, and has black (it might be curly) hair. He is interested in athletics, particularly football. His favorites are chemistry, blondes and pineapple pie. Some of you manless girls might become an instructor and teach Emmett how to skate; he's just a beginner. Friona High is glad to have Emmett as a student.

HURST

Our colors are blue and silver and our theme is "preparing for Victory and Peace."

KNOW YOUR SCHOOL

Coach Maurice Norman has charge of boys physical education in high school, the seventh grade and girls basketball. In high school 28 boys were out for football and are working faithfully. Power to them and Coach Norman!

High school, including the eighth grade, has enrolled 147 students. There are 17 seniors, 23 juniors, 38 sophomores, 36 freshmen, and 36 eighth grade.

Students paid a ten cent ink fee this year. Ink is bought and kept on each desk for their use at anytime. So far there have been no broken bottles of ink to be cleaned up. Mr. Hilton appreciated that as well as the student body.

Who has taken notice of room 11-12, better known as the study hall?

Last year several desks were moved from the back of the study hall to another room, and three table tennis sets were put there for the student's entertainment. Those desks and the few that were taken out of the front have been put back in place.

Two new bookcases have been added to the library and these will furnish the needed book space.

WHERE THE DIRT COLLECTS

By Ima Rugg
It seems that Robert Lloyd takes the noon hour, while skating, to show affections to persons of the opposite sex.

Chiefs Trounce Wolverines 20-0 In Home Field Tilt

Petrolia says, "My feeling for skating is increasing." While Cleola says, "I'd rather learn to skate at noon than at P. E., because there are more boys to help you."

We see Lillie Ray has a friend in Khaki.

It seems to be a mystery to the Eighth Grade why school teachers never get married. Miss Popham and Miss W. A. Garmon find this hard to answer.

Why are so many teachers sore (physically) now days. It couldn't be because they are trying to regain their girlish figures. . . ?

Bill Buchanan was asking whether the football boys and their girl friends could skate free. H-m-m-, not a bad idea.

F. H. S. is going to have a First Aid Station while the students are learning to skate. How about it, beginners?

CHIEFTAIN SCHEDULE FOR 1943

Sept. 10—Panhandle, there.
Sept. 18—Spring Lake, here.
Oct. 1—Dimmitt, there.
Oct. 8—Dumas, here.
Oct. 15—Open.
Oct. 22—Hereford, here.
Oct. 29—Open.
Nov. 5—Dalhart, there.
Nov. 12—Dimmitt, here.
Nov. 17—Spring Lake, there.

The Friona Chieftains met the Springlake Wolverines in their first home game last Friday night and ended it victoriously by a count of 20-0.

The first half of the game was scoreless, but in the middle of the third quarter, Johnson carried the ball for a large gain and Manderschied carried it over for the first touchdown of the game. The attempt for the extra point failed. In the last quarter much excellent blocking was displayed and Stark went over for two touchdowns. Manderschied made the two extra points by center plunges. The Wolverines played a hard game, but only made two first downs.

The Chieftains made considerable yardage by passing. Springlake gained a good many yards in the first half and even came within scoring distance once. But in the last half the Wolverines were badly outclassed. As to the line averages, they were about the same for both teams.

Unfortunately, two of the Chieftains suffered injuries. David Johnson received a broken collarbone in the third quarter. A few minutes later Bill Buchanan suffered a broken nose. Johnson will not be able to play for some time, but Buchanan will continue to play.

The Chiefs next game is scheduled for tonight with the Tulla Hornets at Tulla.

YEA! CHIEFS! FIGHT!

cooking has been increased to 30 gallons a month for the first seven persons. It was formerly 24 gallons for six or seven persons.

NOTICE!

Let Us Handle Your
FARM SALES
OR
LIVESTOCK AUCTIONS
Lloyd Otten
B. E. Brumley
Phone 9024 F4—Hereford, Tex.

**Don't NAPI!
GET IN YOUR
SCRAP!**

SONS
in the
SERVICE

(Continued from Page 1)

until he has spent some time out of it. I arrived back here on August 24, and since that time I have taken a step in the matrimonial life.

Culpepper-Wilson

The marriage of Miss Elaine Culpepper, daughter of Mr. and Mrs. W. F. Culpepper, of Floydada, and Sgt. Joe Wilson, son of Rev. and Mrs. Joe Wilson of Sundown, Texas, was solemnized in the home of Rev. and Mrs. Wilson, Wednesday, Sept. 15, with Rev. Wilson, pastor of the Sundown Baptist Church, reading the ceremony.

Miss Jeanne Wilson, sister of the bridegroom, sang "I Love

You Truly," accompanied by Mrs. S. D. Glasscock, who played the traditional Wedding March.

The bride is a graduate of Wayland College of Plainview, and at present is employed in the school system at McCoy, in Floyd County.

Sgt. Wilson is also a graduate of Wayland College, and for the past two and a half years has been with the United States Marine Corps, having spent the past two years overseas. He is now home on leave and will report for duty at Corpus Christi in a few weeks.

I hereby extend my hearty congratulations and sincerest wishes for a long and happy life for my good friend, Sgt. Joe Earl and his fair bride.—U. J.

1 OLD ASH CAN = 2 NEW RIFLES!
= 2
GET IN THE SCRAP TODAY!

Ration Reminder

GASOLINE — "A" Book Coupons No. 7 good for three gallons each through September 21. Tre inspection for "A" card holders, Sept. 30.
SUGAR—Stamp No. 14, good for 5 pounds, through Oct. Coupons No. 15 and 16 good for 5 lbs. each for home canning.
SHOES—Stamp No. 18 (1 pair) became valid June 16, to remain good through October 31.
FOOD—Red Stamps X va-

lid August 22; Y, August 29; Z valid Sept. 5. All expire Oct. 2.
Blue Stamps—R, S and T good from Aug. 7 to Sept. 20. U, V and W become valid on Sept. 1 and will expire Oct. 20.

WAR RATION BOOK III Brown stamp A becomes valid for meats on Sept. 12. B becomes valid Sept. 19. Both expire Oct. 2.

Western National Has Farm Auction Sale

Featuring a large offering of farm equipment, livestock, hogs and miscellaneous items, trustees for the old Western National Bank today announced that an auction will be held on the farm located just across from Joel Switch on Highway 60 next Thursday, Sept. 30.

The sale was listed as a "Going out of business Auction," and points out that many of the items to be included cannot be replaced today. J. O. Miller and several other individuals have also consigned items in the

No Dates On Kerosene Coupons

Persons who use small amounts of kerosene for domestic cooking and lighting may now get renewal rations for periods longer than the six months formerly permitted. This provision of a recent OPA amendment is to reduce the number of renewal applications by the consumer and the amount of paper work performed by the rationing board.

Better Buy Coal for Winter NOW

It will get no cheaper and may get higher!
WE HAVE IT NOW . . . and can make no promise for later deliveries.

And Always and Continuously, feed your hens with **FULL-O-PEP LAYING MASH** . . . We Have It!

Friona Wheat Growers Inc.
"Farmers Co-Operative"

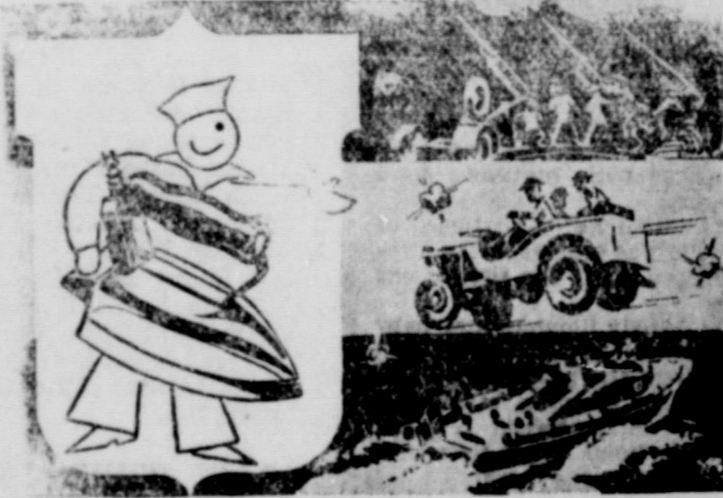
F. A. SPRING Agency

All Kinds of Insurance

Real Estate Loans Automobile Loans

1901 1943
Prompt Ambulance Service
We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO
Furniture and Undertaking
HEREFORD, TEXAS



Don't Give Your Iron a Chance to Go A.W.O.L.!

Your electric iron is one of the most useful of all your household appliances . . . so keep it ironing! Don't let worn cords cause "shorts" and blown fuses. Take the iron and the cord to your electric repairman as soon as trouble starts. Electrical appliances cannot be replaced!

* Before you throw away any electric appliance, let us check it for you.



Southwestern
PUBLIC SERVICE
Company



THESE ARE AMERICAN SOLDIERS GOING INTO ACTION. You need not worry about their finching or failing—no matter what tough going they may meet. You can count on them to do what we're asking of them—to pay, with their lives if need be, the price of victory. But victory cannot be bought by these men alone. We've got to pay our share of the cost too. This month, that share is at least \$100 EXTRA—over and above all other buying—in U. S. War Bonds, for every man and woman in this country. Invest your share—today!

OUR SEPTEMBER QUOTA IS \$316,000
Let's get this quota over the top and save Necessary Manpower!
BACK THE ATTACK . . . WITH WAR BONDS
SANTA FE GRAIN CO.

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Volume 19

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