

THE FRIONA STAR

"... but one ISM in America ... and that's AMERICANISM"

Volume 21—Number 23

FRIONA, PARMER COUNTY, TEXAS—FRIDAY, DECEMBER 21, 1945

Price: 5c Per Copy

Dear Santa:

Discharges FILED THIS WEEK

C. L. Vestal, son of Mr. and Mrs. C. L. Vestal, who has been in the Navy for the past three years and more, received his discharge and returned home last week.

Melvin Wylie, an overseas soldier and a German war prisoner, was recently discharged from the Service and is now at home with his family. He is a son of Mr. and Mrs. R. G. Wylie, of this city.

Lee Euler, a son of Mr. and Mrs. Elmer Euler, has received his discharge from the Service and is at home with his parents. After a short time at home, Lee will enroll at the Oklahoma Baptist University where he will continue his academic work in preparation for the ministry.

Walter Jasper, son of Mr. and Mrs. T. N. Jasper, received his permanent discharge from the Armed Service about three weeks ago, and has returned to his home at Lelia Lake.

Walter is here this week visiting his parents and other Friona friends and stated that he plans to enter the hardware business at Lelia Lake as soon as he can get possession of the building he has there.

Pearl Harbor, T. H.: James E. Watkins, C. M. L.-c, USNR, son of Mr. and Mrs. P. E. Watkins, is on his way home. Watson is one of the 1,000 high-point Navy veterans, whom the "Magic Carpet" is bringing back to the States, aboard the U. S. S. Marcus Island, which is one of more than 250 carriers, battleships, cruisers and attack transports in the Navy's famed "Magic Carpet" fleet.

Gilbert Schueler, son of Mr. and Mrs. Herman Schueler of the Rhea community, received his permanent discharge recently and arrived at home last week. Gilbert plans to again engage in farming with his father.

Harold M. Lillard, son of Mr. and Mrs. L. F. Lillard, has received his discharge from the service and arrived at home Sunday morning. Harold has been overseas for the past several months. He plans to engage in farming.

Oakland, Calif.
Dear Uncle John and All Our Friona Friends:

Well, I am back home again and see by the Star that a lot of our friends of Friona, are home also, and we are very glad to see that. Well, Mr. White, we have gotten the Star part time and when I was down in the Islands, it was very much like a letter from home and I appreciated it a lot and still do since I came home, but, Uncle John, there is a mistake in the address that makes some trouble in the delivery of our paper, as you have the wrong number. Well, Uncle John, as you see I am no writer, but we will be glad for you to pass the word around to our many Friona friends that I am out again and enjoying good health. Tell C. H. Filwell and Bill Flippin—Hi! for me, and all the good friends that we have there.

As Ever,
Mr. and Mrs. T. T. Simpson.

Seek To Retain POW Camp As Experiment Farm

Outlining a program through which the Hereford Prisoner of War Camp might be retained in this section and established as a national 4-H encampment point and government Experiment Station, directors of the Hereford Chamber of Commerce met Monday evening in a joint session with members of the Deaf Smith County Commissioners' Court. Roads were also discussed at the meeting, held in

942 So. Pearl, Denver (9) Colo. Dec. 3, 1945

Dear Santa Clause:

I am a little girl five years old. Please bring me a doll house and furniture, a big doll, some books and a color set and a desk and chair, as I have grown too big for my rocker and I now go to Kindergarten. Please do not forget Sis and Johnny Mars. They are grown. Please bring us some good stuff to eat too.

Lots of love,
Loretta Janice Collier

942 So. Pearl, Denver (9) Colo. Dec. 3, 1945

Dear Santa Clause:

I am a big boy three years old. What I really want this year is a big tricycle, but since you don't have any I'll be pleased with anything you bring me, like a big truck loaded with lumber and some books or tools. Don't forget the candy, fruit and nuts. Please bring the poor kids some toys and bring my girl friend something nice, too. Her name is Bonnie.

Lots of love,
J. Benson Collier

Dear Santa Clause:

I want a doll, a doll house, fruits, nuts, candy and a game. Remember Sister and Brother, too.

Jerry Bell eNorwood

Dear Santa:

I want a basket ball a foot ball, a bicycle, a farm set, a game, a Mother Goose Book and a box of story books.

Jinney Norwood

Dear Santa:

Please bring me a doll with hair, so I can comb it, and a bunk doll bed. A Bible too.

Judy Pittman

Dear Santa:

Please bring me a doll and a doll bed, and anything else you may have for me.

Love,
Levada Hand.

Dear Santa:

I want a wheelbarrow, a ball and bat and a gun.

Love,
Burke Hand

Dear Santa:

I am a little boy eight years old. I would like for you to bring me a wagon and an archery set. Please don't forget the other little boys and girls at Rhea.

With love,
Charles Wesley Heald.

Dear Santa:

We have been good children. Please bring us something for Christmas. We want you to give something to the children across the sea, so they will be happy, too.

Your friends,
Ila Sue, Lois Gayle and Richard White.

the county court room.

Wayne Evans, C-C president, opened the meeting and the Commissioners adjourned temporarily to join C-C Directors.

A petition was presented asking the Deaf Smith Commissioners to join in contacting state and federal officials for the purpose of retaining the camp and its facilities, free gratis, to be used for the proposed youth program and experimental farm. Directors also voted to ask adjoining counties to send similar petitions to Washington. It was also pointed out that an effort would be made to interest West Texas State College and the Portales College in joining the movement to retain the tract as state or federal project. Pat Fynn, public relations director, was authorized to join the C-C directors in the movement.

An urgent need for right-of-way and ditches was voiced by the C-C directors, who said that State Highway officials told them the paving between Hereford and Vega would be completed as soon as these releases were furnished. They also said that highway directors said little could be done toward paving Harrison Highway until similar releases were secured for that road.

From The Hereford Brand

James E. Frazer's famous statue depicting the end of the trail is located in Golden Gate Park, San Francisco.



Constitution Staff Photos—H. J. Slayton

YOUNGEST TRIPLETS FLY—The youngest triplets ever to fly on an Eastern Air Lines plane, and probably any plane, left the Atlanta airport yesterday afternoon, accompanied by their parents, Mr. and Mrs. Richard O'Brien. The infants were bound for Portland, Ore. At the airport they were under the care of three pretty stewardesses. Shown aboard the plane (left to right) are Miss Gay Cotney, holding Jo Anne; Miss Ruby Daniels, holding Jerry, and Miss Louise Euler. Flight Steward Harold Cornwell holds Jackie.

Miss Louise Euler in the above picture will be remembered as a Friona girl—one who has attained success in her chosen career. Through high school and college, Louise had a single ambition: to become an airline hostess. She became a hostess in June, 1945, and is now stationed at Atlanta, Georgia, serving on the Miami-Chicago flight. Each stewardess in the picture came from a different state and the above engravings were sent to their hometown papers.

LOCALS

Mr. and Mrs. Lou Baxter left Wednesday for Colorado to visit Bill Baxter and family.

Lt. and Mrs. Gordon Shackelford are here to spend the holidays with his parents, Mr. and Mrs. Bert Shackelford.

Mr. and Mrs. E. R. Day and Tila Rue visited in Lubbock over the week end.

Mr. and Mrs. Walker and Stuffie Womack attended the show at Hereford Sunday.

Supt. and Mrs. C. D. Holmes are spending the holidays at Lubbock visiting his parents.

Malcom Reynolds, son of Mr. and Mrs. Henry Reynolds, of Rhea Community, is here on leave from overseas.

Miss Nancy Shackelford, who is attending T. C. U. in Fort Worth is spending the holidays with her parents here.

Howard Loveless, who is attending Tech College at Lubbock, is home for the holidays.

Mrs. Neva Raybon, of Springfield, Colo., attended to business here, Tuesday.

Mr. O. F. Lange and daughter, Miss Doris Ann, drove to Lubbock Wednesday, and their daughter and sister, Miss Carolyn Lange, returned with them.

"Shorty" Jones broke his leg last week and is now in the hospital at Hereford.

Glen Sparkman, son of E. E. Sparkman has received his discharge from the service and is now at home.

Edwin May, son of Mrs. Esther Harper, is now at home on furlough.

Mr. and Mrs. E. H. Cummings and Sue, went to Plainview, Monday.

Information Please

by MISS LORA MAE McFARLAND

(to answer your questions about THE PARMER COUNTY COMMUNITY HOSPITAL)

Boy Dies After Brief Illness

Virgil Fox, 13 year old son of Mrs. C. D. Deerman of Hereford, died yesterday morning following a week's illness. Funeral services had not yet been announced yesterday, pending the arrival of news from a sister who is at present in Pennsylvania.

Survivors include nine brothers and sisters—Richard and John, both recently discharged from military service and now making their home in Hereford; Billy Jack, Wilmer Earl, Nancy Ann, Gene Houston, Margy Ruth and Jimmie Duane, all of Hereford, and the married sister in Pennsylvania.

—From The Hereford Brand

Arthur Hilton made a business trip to Plainview, Tuesday. Roy Estep of Lakeview and his sister, Miss Grace Estep of Amarillo, left Thursday for a visit with relatives at Lancaster.

E. P. Ford of Curtis, Okla., who has been visiting his son, Howard Ford, here for the past two weeks left for his home, Sunday.

Mr. and Mrs. Wylie Layman and Miss Alice Ford, of Curtis, Okla., visited in the W. H. Ford home the past week end. The two ladies are sisters of Mr. Ford.

Mr. and Mrs. Forest W. Osborn are attending to business in Lubbock this week, and at the same time enjoying a short visit in the C. W. Norwood home.

Christmas Greetings to all members of the Parmer County Community Hospital, and to all other supporters. Your unselfishness and your spirit of co-operation have truly been typical of the Christmas Season. May we continue to work together for the good of people every where, and thus help to bring joy and peace and comfort to all.

The meeting at Farwell on Dec. 13 was an interesting one. Preceding the program the Edd Hardage string band gave a thirty minute concert, following which Mr. C. M. Henderson, president of the Business Men's Club, introduced Mr. Poindexter, who made the main talk concerning the hospital plans. Those present were very interested in the information. Several who were there had already bought memberships, and two were sold that night. It was encouraging to hear the favorable comments on the hospital project.

Over the hump the memberships go with 451. Watch for next week's announcement!

Mr. Hamlin Overstreet and Mr. Gus Bryant of Farwell have graciously offered to furnish a room in the hospital, a courtesy and help we the people deeply appreciate.

The Directors of the Parmer County Hospital left early Tuesday morning for El Paso to confer with a young doctor who is interested in the work in our hospital. They will return Wednesday.

Mr. and Mrs. J. J. Williams and daughter, Rose, are spending the Christmas holidays in California with their daughter, Miss Ozell Williams. Joe Wilkins accompanied them to California.

Colorado Girl Is Bride of Mr. Dixon

The marriage of Miss Shirley Jane Henry, of Springfield, Colo., and Eugene Dixon, Las Animas, Colo., was solemnized at Raton, N. M., Dec. 10.

Mrs. Dixon is the daughter of Mr. and Mrs. C. L. Henry, ranchers, of Springfield. She is a graduate of the University of Kansas, Lawrence, Kan., and prior to her marriage she was home economics teacher in the Springfield High School.

The groom is a son of Mr. and Mrs. W. C. Dixon of Friona. He is operating a cattle ranch in Colorado.

After a short trip to Mexico the young couple will be at home on the Dixon ranch near Las Animas.

Williams Recovering From Injuries

Glen Williams, who for the past several weeks has been at the Memorial Hospital at Clovis, was able to be brought to his home here the early part of last week.

It will be remembered that he was seriously injured some weeks ago, when a hand lift elevator on which he had gone to the top of the Santa Fe Grain Co. elevator, dropped with him to the bottom of the shaft.

According to reports, Glen is gradually recovering from his injuries, but is still wearing the cast in which his body and limbs were incased at the time of his injury.

Ladies Aid Studies Demands of Peace

The Congregational Ladies Aid met at the home of Mrs. Ralph Wilson, west of town, Wednesday afternoon, Dec. 5, with 12 members and three guests present.

Dr. H. H. Lindeman, of Oklahoma City, our Pastor at Large, met with us and talked to us about "Church Administration."

The devotional was led by Mrs. Roy T. Slagle.

Our theme for the season is "Demands of Peace," and the first paper on this theme, entitled: "Thou Shalt Not Hate," was prepared and read by Mrs. F. W. Reeve.

At the close of the meeting refreshments were served by the hostess, Mrs. Wilson.

Friona Weather

During the past two weeks this locality has been enduring some mighty fine samples of cold weather. On Monday of last week the mercury showed 8 degrees, followed on Tuesday by 18 degrees.

More moderate temperatures greeted us the remainder of last week, but was below freezing each night. Fortunately, however, there was not much wind and that was mostly from the south.

On Monday night the mercury again shot downward, showing about 15 degrees Tuesday morning and still up to 25 at noon. Tuesday afternoon another decided drop in temperature greeted us and continued throughout the night, showing 4 degrees at daylight Wednesday morning, and continued severely cold all day Wednesday.

No moisture, however, has accompanied the cold snaps, and farmers are getting a little anxious about their growing wheat.

School Starts Jan. 2

The Friona schools, which were closed on Wednesday of last week until after the Christmas holidays, on account of the prevalence of flu and bad colds, will resume operations again on Wednesday, Jan. 2nd, according to Superintendent C. D. Holmes.

Miss Mildred Taylor has gone to Las Animas, Colo., to assist Arlin Dilger with the work in his tailor shop during the holiday rush.

Mr. and Mrs. J. R. Nazworth and son, of Roby, spent the week end in the T. N. Jasper home.

Raymon Walker, son of Mr. and Mrs. Garion Green, arrived here Friday. He has received his discharge from the Service.

Beene and Roden Start New Drug Store in Friona

A new drug store under the management of J. R. Roden and O. J. Beene has been opened on Main Street, just south of the Welch Auto Supply store.

Both these gentlemen are well known in Friona, both having served the public here as pharmacists for many years. Mr. Roden formerly owned and operated the City Drug Store, and Mr. Beene worked for him before he was called to the Armed Services, from which he was recently discharged. They, therefore need no further introduction.

The announcement of the new firm with the firm name will be seen in another page of this issue of the Star.

Business Growth Continues Here

The Star has mentioned on previous occasions of the improvements that are being made in our little city. This has been done, not in a spirit of boastfulness, but simply as a matter of news.

At this time there are no less than seven new dwelling houses under process of construction. Three new lines of business were opened during the past two weeks, and a new drug store has opened its doors to the public during the past week. See its announcement and a more extended news story in another column of this issue.

Preparations for the new hospital are moving steadily forward, and another laundry for the city is rumored, and a good dry goods and clothing store seems an assured fact for the near future.

Crume May Operate Business in Friona

Vance (Kater) Crume, who was recently discharged from the Army, was in Friona last week, visiting friends and considering making a business investment in this city.

He stated that he was not ready to announce complete plans as yet, but expects to be a local resident after the first of the year. Construction on a new home, which will be occupied by Mr. and Mrs. Crume, is going forward in north Friona.

Crume was formerly connected with Reeve Chevrolet in Friona, several years ago.

Woman's Club Has Xmas Party

The members of the Friona Woman's Club enjoyed their annual Christmas party at the club house on Wednesday afternoon of last week.

The room was beautifully decorated with evergreens in many lovely arrangements.

The Girl Scouts presented an interesting and informative pageant, using the Christmas tree as a background, then sang several Christmas carols. The "Christmas story," "Christ is Born" was related by Mrs. W. H. Ford. Mrs. Reeve read an effective paper on "Christmas Observance in the Home."

Delicious refreshments, carrying out the holiday motif, were served by the hostesses, Mrs. J. C. Wilkinson and Mrs. Charles Russell.

Methodist Women Have Xmas Social

The members of the Women's Society of the Methodist Church, enjoyed their Christmas social last Tuesday afternoon.

A lovely pageant was presented under the direction of Mrs. Jake Lamb, and refreshments were served by Mrs. J. L. Shaffer.

Officers were elected for the coming year and will be installed in January.

Try a Want Ad!

The Friona Star
HOLMAN and GILBERTINE
Publishers
JOHN W. WHITE, Editor

Subscription Rates
One Year, Zone 1 \$1.50
Six Months, Zone 1 \$.80
One Year, Outside Zone 1 \$2.00
Six Months, Outside Zone 1 \$1.25
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.
Local reading notices, 2 cents per word per insertion.

Farmers Urged to Plant Hybrid Corn

COLLEGE STATION — Texas farmers are being encouraged by the Texas Agricultural Experiment Station to plant hybrid corn varieties adapted to their localities to harvest increased yields per acre.
Hybrid corn production in Texas has expanded rapidly during the past few years, Station records show, and there should be a good supply of seed of adapted varieties available for planting in 1946.
J. S. Rogers, R. G. Reeves and J. W. Collier, Station agronomists, have just released Progress Report No. 978, "Results of Tests in 1945 with Hybrid Corn and Corn Varieties in Texas," which is based on experiments con-

Best Barrow



Francis Callahan, 24, Milford, Ill., shows his 267-pound Chester white "Golden Design," grand champion barrow of the Chicago Market Fat Stock Show.

REGIONAL ROUND-UP

by PAT FLYNN

ducted during the past three years at 11 substations and three outlying portions of the corn-growing area.

In addition to hybrids developed by commercial firms were included in the 1945 corn variety tests.

These experiments prove hybrid corn varieties may be expected to outyield open-pollinated varieties, though hybrids were found to have certain adaptation ranges.

Texas Hybrid No. 12 seems to be the best hybrid for conditions of high fertility and sufficient rainfall. Likewise, the report points out, this variety appears to be the most severely injured by summer drought. It has given high yields at Tyler in East Texas, and in the Brazos River Valley near College Station.

For the Blackland Region of the State, Texas Hybrids No. 8 and No. 18 are reported to have given good results over a period of years, and may be depended upon to give satisfactory yields in practically all seasons.

Funk G711 and National 134T are the only non-Station hybrids tested for the three-year period, and have given their best yields at Temple on blackland soils.

Texas Hybrid No. 20 is a new yellow hybrid produced for the first time in 1945. It is very similar to No. 18, although from this year's result, seems to be more widely adapted.

Texas Hybrid No. 9-W is the only Texas white hybrid now in production. It has given good results at Temple, Tyler, Westlaco, Angleton and College Station, and is the only hybrid that can be recommended at this time for the Gulf Coast.

McCLOSKEY GENERAL HOSPITAL, Temple, Tex.—Seven days before the fighting stopped S-Sgt. Alfred Haws of Friona, Texas nearly bled to death because Japanese civilians refused to put a tourniquet on his arm managed during a B-29 bombing raid which destroyed the factory where he had been forced to work.

Sergeant Haws, now at McCloskey General hospital told how after more than two years in Japanese prison camps in the Philippines where his brother, Claude, died, he was shipped to Japan and was forced to work in a Japanese steel factory.

"I was shipped to Japan in July 1944," he said. "We had trouble with submarines. They sank an oil tanker and an aircraft carrier in our convoy, but the missed us. Our ship was crowded; we had very little food or water. There was no water for bathing or washing. One man became insane and later died on the ship.

"We unloaded at Moji and were sent to Fukuoka Camp No. 3 where the guards spent most of the first four days making speeches. They told us how to act toward our Jap guards and toward our "pushers" or civilian supervisors under whom we would work.

"They put me to work in the steel mills there. I went to work on the big steel rollers dragging and stacking the hot steel plates. In March 1945 they changed my work to splitting steel plates, and I worked at that until Japan surrendered.

"When the raids first started the Japs stopped working and ran us about a mile to a big tunnel. It was a good air raid shelter. The planes were usually on their way to some

other city and just flew over us, so the Japs quit sending us to the tunnel and made us go into the small shelters near the Plant. Near the end there were at least four alarms a day, but the planes never dropped bombs. The Japanese must have decided we lost too much working time in the shelters so they began making us work right through the alarms.

"On the morning of the 8th of August the siren blew, but we kept on working until 9:45 when we knocked off for a break. The raid came about 11 o'clock but we didn't hear anything because of the noise the shop machinery made. Then the bombs began falling.

"The plant was hit; one American prisoner was killed; my right arm was blown to pieces. I got out of the building and started for the shelter which had been assigned to us. It was already destroyed. I finally got in a shelter where there were eleven Japanese civilians. My arm was bleeding. I tried to get them to put on a tourniquet, but they just looked at me. Finally one said, 'Are you American?' I answered, 'Yes. Then he said, 'You die!—You die!'"

"I finally put on a tourniquet and stayed there till the raid was over. Then I started walking back to the camp by myself. I met three prisoners on my work detail, and they took me to the camp, where eight hours later, my arm was amputated. The doctor, Lt. Commander Makovitch, a Navy man taken on Guam, didn't expect me to live because I had lost so much blood.

"The shop where I had worked was damaged beyond repair but some of the others were put into production about the 10th of August. About the 15th we heard of the war's end. The Japanese never did tell us, we just figured it out from their actions."

Sergeant Haws was a member of the 2nd battalion of the 200th Coast Artillery. An older brother, Claude, was a member of the 1st battalion of the same unit. Both men were taken when Bataan surrendered and both made the infamous March of Death. They took malaria within two weeks after their arrival at Camp O'Donnell. Claude died May 28, 1942.

Sergeant Haws' parents, Mr. and Mrs. G. C. Haws reside in Clovis, N. M. He has two older brothers, Leonard and Wesley Haws, who are residents of Fri-

There are five zones of climate on the earth—the torrid north temperate, south temperate, north frigid and south frigid zones.

Chicago's 25-story Merchandise Mart, with its more than four million square feet of floor space, is the world's largest commercial building.

YOU'LL BE REMEMBERED . . .

Many times during the coming year by giving one of these CHRISTMAS GIFT SPECIALS:
READERS DIGEST: One — 1 yr. Gift (or your own) \$2.75; each additional Gift \$2.25.
LOOK: One — yr. Gift \$2.50; each add. \$2.00
NEWSWEEK: (Until XMAS) 1 yr. \$3.75; after XMAS \$5.00

Mail Your Order To:
MARSHALL DEATON, BLACK, TEXAS

FROM EACH OF US TO ALL OF YOU



Best wishes for Christmas

There's no place like home when Christmas comes around, and there's no time like right now to wish all you kindly home folks the merriest Christmas ever.

It has been a privilege and a pleasure to have served you in 1945, and we look forward to your continued friendship.

F. & O. Tractor Service

OSBURN BROS. & FORD

Now In Stock!

AND WE CAN MAKE IMMEDIATE DELIVERY

ON

ENSIGN CARBURETORS

AND

BUTANE HOT WATER HEATERS

We have also been named as dealers in Parmer County for . . .

SERVEL

Electrolux Refrigerators

Place your order now for early delivery in 1946

Blanton Butane Gas Co.

On Highway 60 Phone 550 or 551 Hereford, Texas



a Jolly Christmas

To One And All

CHILDREN looking out of the window at a desolate landscape try to catch a glimpse of a mythical sleigh drawn by mythical reindeer. But there is naught that is mythical about the spirit of Christmas that transforms the commonplace. That Christmas of 1945 may be for you the happiest Christmas of all is our sincere wish.

Friona Wheat Growers, Inc.

FARMERS CO-OPERATIVE
Arthur Drake, Manager



MERRY CHRISTMAS
FOR CHRISTMAS COMES BUT ONCE A YEAR

● The long awaited occasion is here—CHRISTMAS—and with it the opportunity of renewing friendships. We cannot tell you how much these friendships have meant to us. We treasure them, every one.

Let us celebrate the Yuletide with rejoicing and good cheer. Let us celebrate it with a genuine thankfulness in our hearts for the blessings that have been ours to enjoy.

Plains Hardware & Furniture

ELROY WILSON, Proprietor-Manager



Christmas Is All of These

Christmas is the good will shared at the family hearth; the carol sung together; the candle in the window, the glowing faces gathered around the festive board. And it is much more—ever so much more!

We cannot begin to put into words all that Christmas is, nor begin to express how ardently we wish for you the complete enjoyment of Christmas. So, all we can say to you, kind friends, is Merry Christmas To You.

White Auto Store

Winter Cor
Attack Yo

Austin.—You suffer as much as they do. Dr. Geo. W. C. Officer, and hi

- To Upper L
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- To Stomach
- To Liver
- To Kidneys
- To Ovaries
- To Bowels
- To Appendix
- To Lower Limb
- To Bladder
- To Genitals



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Winter Complaints Attack Youngsters

Austin.—Young children may suffer as much from winter illnesses as they do from those commonly known as "summer complaints," in the opinion of Dr. Geo. W. Cox, State Health Officer, and his advise to par-

ents is to guard babies and young children against these winter health hazards.

Influenza, tonsillitis, pneumonia, bronchitis, and asthma are included among those diseases which may be dangerous winter illnesses among young children since they effect the respiratory or breathing system. Pneumonia, in particular, may develop from a neglected cold.

Leading Gardener



James L. Ammon, 18, Albany, Ore., shows you some of the prize vegetables which won him a \$500 scholarship as 1945 champion vegetable grower of the National Junior Vegetable Growers Association convention at Cincinnati. He raised \$5300 worth of truck crops on 14 acres in the year. The scholarship is awarded by the Great Atlantic & Pacific Tea Co.

temporary stations have already been opened in Childress and Plainview. These recruiting stations are being opened in order to reach all sections of this district and to place the U. S. Army Recruiting Service in cities easily available to all interested parties without their having to travel long distances on their own.

In outlining the recruiting program for the new recruiting stations, particular emphases has been placed on securing high school graduates and other men who desire to continue with their education upon the completion of their army enlistment through the G. I. Bill of Rights which has been extended to those enlisting prior to October 1946.

In selecting the personnel to open these new recruiting stations, Colonel Hardy has picked the very best and most qualified enlisted men in his command. The enlistment quota set for the West Texas Recruiting

Little girls love painted dolls; little boys love soldiers; big boys love painted dolls; big girls love soldiers.

A lot of men would like to see their wives in something flowing—like the river.

The time has come for the kids to inquire "If Santa brings all those gifts, then who buys all those things in the stores?" Mothers should remember that daughters are always willing to give them the benefit of their experience.

The shortage of women's girdles has broadened the masculine outlook.

Butter made in the summer usually contains more Vitamin A than winter butter.

District is 1325 recruits for the month of December.

50,000
Bundles for Sale

Delivered

SEE

W. L. Edelman

or PHONE 40

EDELMON TRUCK LINE

R. C. R. Permit No. 6907
W. L. EDELMON PHONE 40 FRONA, TEXAS

Dr. C. D. Kelton's Clinic
will be closed from
Dec. 8 to Dec. 30

Please Accept Our Wishes for a
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

a Merry Yuletide to All

WHEN we see little boys and girls shaking hands with Santa Claus this thought comes to mind:
We would like our expression of appreciation for your patronage to be a hearty shake of the hand for each of you. As we seem to be denied this opportunity, please accept this, while a substitute for a handshake, as no less sincere in wishing you a
HAPPY CHRISTMAS

Reeve Chevrolet Co.

it may follow as an after effect of measles or whooping cough, or it may occur suddenly and with very little warning. Diseases of the respiratory system are more prevalent in winter than in summer and are much more difficult to combat than digestive ailments such as summer complaint.

"These winter diseases are especially dangerous to babies and young children," Dr. Cox stated. "Nearly all of them are spread through the secretions from the nose and mouth. Children not in vigorous health are naturally more susceptible to these complaints and the first line of defense," Dr. Cox cautioned, "is to strengthen the powers of resistance against disease; the second is to keep them under medical supervision and the third is to make sure they avoid contact with others who have coughs, colds, or fevers."

New Stations Opened by Army Recruiting Service

Colonel Robert L. Hardy, District Recruiting Officer, West Texas U. S. Army Recruiting District with headquarters in Lubbock, Texas, has announced the opening of nine temporary recruiting stations in the West Texas District. These stations are being opened in order to obtain closer contact with men desiring enlistment in the Regular Army. The new recruiting stations are to be opened prior to Dec. 20, 1945 and will be located in Pampa, Borger, Wellington, Sweetwater, Odessa, Lamesa and Dalhart, Texas. Two

Christmas Greetings

it has been our privilege to serve the people of this area for several years now... and we have sincerely enjoyed your friendship and patronage. For these considerations we are truly grateful.

We extend our Best Wishes for a Joyous Christmas Day and our hopes, that the New Year will be one of Health, Happiness and Prosperity for each of you.

Blanton Butane Gas Co.

AND EMPLOYEES
HEREFORD, TEXAS

MAY THE
LIGHT OF PEACE
SHINE ON FOREVER!

SOUTHWESTERN PUBLIC SERVICE COMPANY

WHITE AUTO STORE

FRIONA, TEXAS "The Store of Quality"

For that Last-Minute Shopping, See Us for Better Values!

For that SPECIAL One:

HOSTESS TRAY, crystal	\$1.98
All American ALUMINUM GRIDDLE TRAY	\$5.95
BUN WARMER	\$2.98
Assorted CHINA VASES	\$1.19
ALUMINUM CAKE COCKER, with 12-in Server Tray	\$1.98
Fluorescent BED LAMPS, complete	\$6.93
FLOOR MATS—ready to install	\$3.00
NO. 12 WIRE, single, rubber covered	2c FT.
CAR WINDOW DEFROSTER	\$2.95 up
AUTOMATIC BLOW TORCH	\$1.29

SPECIALS

ROCKING HORSE	\$10.95
BIG BUDDY TRUCK	\$4.95
Large CUDDLY DOLL	\$1.75

**A Merry Christmas
AND
A Happy New Year**



*Greetings at
Christmastide*

**When Snow Lies Softly
on the Hill**

Now, when the fir trees wear white collars, when the birds make tiny stitches in the snow and our footprints hurry towards the warmth of home and the companionship of loved ones, it's time to wish all our friends the fullest joys of the Christmas season. So, hello everybody . . . and Merry Christmas!

Welch Auto Supply

MERRY CHRISTMAS

The richest and most beautiful experiences in life come through gratitude. So truly, for the priceless gift of friendship, and goodwill, we say, "Thank you".

May this be truly an American Christmas, one that will prove to give you a new hold on life, to better prepare you for the trials of future years.



and Best Wishes for the NEW YEAR

KING FIKE

District Attorney, 69th Judicial District

News of Our CHURCHES

CONGREGATIONAL CHURCH

There were no church services last Sunday, but the Sunday School attendance was better than usual, especially in the adult department.

A full attendance is requested for Sunday School, this week, and there will be a short service following.

The Christmas Program Committee has announced that the Christmas program will be held on Monday night, beginning about eight o'clock, and everybody is invited. It will be a good program.

METHODIST NOTES

Chaplain L. L. Hill returned from Shreveport Friday night and came by Oklahoma to move the family back to Friona. He states that he is glad to be back as pastor of the Friona Methodist church. We are expecting to have another good year and solicit the attendance and cooperation of every member and invite all who are not attending elsewhere to visit us. We had a large attendance at the Sunday School hour last Sunday and a good attendance at church.

Our Christmas service Sunday morning will be in keeping with the spirit of the season. Sunday night will be given over to Christmas Stories, Carol singing from records of a large boy's choir, interspersed by scripture verses and stories of some of the carols. Everyone is invited to these services.

Our Christmas tree and program will be Monday night at 7:00. We extend a cordial welcome to one and all to share in the Christmas joy of the Holy Season.

BAPTIST CHURCH

Dec. 23, 1945
Sunday School, 10:00 A. M.
Morning Worship, 11:00 A. M.
B. T. U. 6:30 P. M.

We will have our annual Christmas program, consisting of some songs, readings and a playette; and a story of "The First Christmas Tree."

Tuesday, December 25—We will have our annual Christmas tree, Tuesday evening at 7:00 P. M., in the church house. Everyone come and enjoy the wonderful Christmas program and get-together. At Christmas and always, we wish many things. For our dear friends and neighbors,

So friendly and true;
And here is a greeting
That's happily bringing
The very best wishes to you.
A very, very, Merry Christmas to everyone.
Mrs. Johnny Mars, Reporter.

PENTECOSTAL CHURCH

Sunday School, 10:00 A. M.
Morning Worship, 11:00 A. M.
Subject: "Christian Service."
Night Services, 7:30 P. M.
The regular Christmas Program will be given on Monday

Major Displays Souvenirs of Pacific War

Spending a Christmas leave with his family in Hereford is Major E. B. Thomas, veteran of the American air advance from New Guinea to the Philippines, to Okinawa and finally to Korea where he saw the surrender of Jap Forces in that area.

Major Thomas, who served with the 308th Heavy Bombardment Wing, was chief advisor on ordnance to General Hutchinson, commander of the wing. Concerning the duties of his unit, Major Thomas said: "Actually we served as the first air task force, setting up landing strips before the bases got into working operation."

A souvenir of the Jap surrender in Korea is the large Japanese flag being displayed by the Major's father, C. B. Thomas. In addition to the battle flag,

So What!



Rudolf Hess, once Hitler's right-hand man, gestures to make a point during lunch recess of the war crimes trial at Nuernberg. Lunch looks pretty simple.


Remembers---



Lt.-Gen. Leonard T. Gerow listens intently as testimony unfolds the Pearl Harbor attack story at Washington. General Gerow was Acting Assistant Chief of Staff at the time.

day night, Dec. 24. A varied program has been arranged, followed by treats.
Rev. E. E. Houlette, Pastor.

Christmas Joy 1945



Santa Claus would never get down the chimney with our load of good wishes for a Merry Christmas to the people of this community, because he just couldn't squeeze through.

You've been mighty good to us and we appreciate it beyond words. We want you to enjoy Christmas this season of 1945 as never before.

Habbinga Produce

Mr. and Mrs. D. E. Habbinga

the major has a large collection of money from the various countries he visited.

"Some of those figures are big," he declares, "But don't let it fool you—when you're using Chinese money it's hard to carry a big enough roll to pay for a steak dinner; and the value fluctuates all the time."

In addition to invasion money printed by the American forces as they retook lands from the Japanese; in some cases the Yank invaders took over the Jap-printed money, assigned a value to it and used it as their own invasion currency. Major Thomas displayed a couple of Chinese silver dollars also, stating that a large cache of Chi-

nese silver money was taken over to prevent the Japs from melting the coins, using the base metal.

According to Major Thomas, there is "no comparison" between the Filipinos and other native peoples encountered during his overseas service.

"I don't know exactly what I expected," says Thomas, "but I was surprised at the number that spoke English—and also at the many highly educated persons I met."

"I had a houseboy," the major continued, "and he really wanted to come home with me. It would have suited me fine, but of course it couldn't be arranged

right now."


Following a leave in the home of his father, Major Thomas will report for reassignment and expects to be retired to reserve status sometime in February. He has been in the Army for five years, and prior to his military service was engaged in the mining business.

—From The Hereford Brand

Pictures by the famous artists Stuart and Botticelli were never signed by them, Stuart's because he was vain and Botticelli's because he was modest.

Buy With Want Ads

HOLY-NIGHT-SILENT-NIGHT




CHRISTMAS Greetings

AS the light of Christmas again brightens our faces and lightens our hearts, we turn our thoughts from ourselves to help others. For this is the spirit that first saw the light of day in a stable at Bethlehem, two thousand years ago, and which has endured ever since.

May God bless and protect you and your dear ones and bring happiness to your home this Christmas season.

MAURER MACHINERY CO.
CARL C. MAURER

A Merry Christmas



We sincerely appreciate your business and your Friendship in the past. We earnestly solicit your future Patronage for the coming year.

MR. AND MRS. H. C. DARSEY
MR. AND MRS. W. L. DARSEY
T-SGT. JULIUS H. DARSEY

CITY DRUG STORE

Want

FOR SALE: horn Bulls.

FOR SALE: land. All improvements. gallon butan east and 2 E. B. Brann

FOR SALE: weight fryer quantities w Allen.

FOR SALE: ing pullets. Bowlin, out

FOR SALE: and four lot. W. Morris.

List

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W. L.

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Want Ads

FOR SALE: Registered Short-horn Bulls. Bud Elmore. 9-tf

FOR SALE: 230 acres farm land. All in wheat. Good improvements. Equipped with 500-gallon butane gas tank. 3 miles east and 2 miles south of Hub. E. B. Brannon. 22-3tp

FOR SALE: Plenty of heavy weight fryer. When bought in quantities will deliver. Melvin Allen. 21-3tp

FOR SALE: 30 Austrawhite laying pullets. \$1.25 each. Mrs. Lee Bowlin, out at Ira Benger Field. 23-1tp

FOR SALE: One 2-room house and four lots in Friona. Mrs. G. W. Morris. 23-3tp

Free Xmas Show for Kids Monday Morning

A free Christmas show for the kiddies of Hereford and surrounding communities will be held Monday morning at 10 o'clock at the Star Theatre. Manager Jim Snelson announced this week, stating that a real Christmas treat has been prepared for the kids.

The show bill includes Leon Errol and Andy Clyde comedies, and cartoons featuring such favorite characters as Popeye, Mighty Mouse and Tom and Jerry.

In addition, every kid at-

tending the show will receive a candy bar as a reward for his good picture show manners during the past year.

It's a full hour and a half of entertainment designed to please, and every youngster in the community is invited.

—From The Hereford Brand

The real name of the famous artist Tintoretto was Jacopo Robusti. He was called Tintoretto, meaning little dyer, because of his father's trade.

Try a Star Want Ad



Listen!

Hear that horn! Hear that excitement in the air, that laughter! It's Christmas, neighbor, the most hopeful Christmas in years!

Imbued with this buoyant spirit of hope we express our wish for a genuine Merry Christmas to all our friends and patrons.

W. L. Edelman



to one and all 1945
Christmas Cheer

Again may you know the fragrance
Of hemlock, pine and holly.
Again may friendly voices call
A greeting warm and jolly;
And again may the meaning of
Christmas,
Deep and still more true
Bring faith and hope and gladness
To the hearts of yours and you.

Dilger's Modern Cleaners

CONFIDENCE *Is the Word*

A

KIN TO FAITH, it is essential in the

ordinary scheme of life. The management and personnel of this organization realize that we exist and progress only because of the confidence of our customers and we have grown in proportion to their patronage inspired by faith in dependable service.

As we turn again to the Holiday Season, Christmas and the New Year, we pledge our efforts to a continuance of the better ways of doing business. Nearing the close of another year, we wish to express our appreciation for all the fine things our customers have done for us, and for the confidence they have bestowed on our organization.

the Season's Best to All!

"Uncle John" White

Wanda Hart

The Friona Star

Announcing the Opening of The
(Friday, Dec. 21)

Roden-Beene Drug Store

On West Side of Main Street . . . Two Doors North of the Friona State Bank

J. R. RODEN and O. J. BEENE, Proprietors

We are not strangers to the people of the Friona Territory, and need no introduction. Our plan is to serve the people of the community with everything usually found in a

FIRST CLASS DRUG STORE

And we are prepared to **FILL ANY DOCTOR'S PRESCRIPTION**

A Short list of articles already at your call:

FRANKLIN VACCINES and SUPPLIES.
Nice, clean, well-stocked PRESCRIPTION DEPARTMENT.
Complete stock of all well-known brands Patent Medicines.

Nice Assortment of Christmas Gifts

Amity Bill Folds . . . Fountain Pens and Pencils . . . Lenol Toilet Sets . . . Evening in Paris Toilet Sets . . . Body Powders etc.,



MERRY CHRISTMAS
☆ TO ONE AND ALL ☆

Scarce Merchandise

FILMS . . . KLEENEX . . . FLASHLIGHTS . . . TOILET TISSUES . . . CIGARS . . . CHEWING GUN . . . CANDY . . . PIPES . . . CIGARETTE LIGHTERS . . . SOAPS . . . RAZOR BLADES . . . GILLETTE RAZORS . . .

Complete Stock of Hospital Supplies

Soda Fountain . . . Coffee . . . Ice Cream

"Biggest Little Drug Store in the Biggest Little Town in the Panhandle"
COME IN TO SEE US

Grateful Thanks . .

Are expressed by the publishers

of

The Dallas Morning News

For the friendship and patronage of those who could not be supplied with copies of Texas' leading newspaper during critical shortage of newsprint.

SEND US YOUR NAME TODAY

We are compiling a list of names who will be given preference in subscribing for THE DALLAS MORNING NEWS when available newsprint permits us to serve additional readers.

Rates by mail or local delivery \$1.25 a month in Texas.

Shortage of white paper has not prevented us from planning a better newspaper than ever before.

THANK YOU.

THE DALLAS MORNING NEWS



THERE are a thousand and one ways of extending the season's greetings to you, but no words we can put into writing, no words we can frame with our lips, ring with more sincerity than the old-fashioned greeting—

MERRY CHRISTMAS
TO YOU

Fred White
AUTOMOTIVE ELECTRICAL SERVICE



Today's grownups are only yesterday's children who once stood before a fireplace on the Christmas Eves of the past, or who, just before Christmas, were as good as they could be.

The heart of the Christmas season is friendship and eternal youth, and we could not ask for finer friends than ours. It makes us happy to greet all our friends this Christmas season of 1945 with the best of Yuletide wishes.

Miller's Jr. Dept. Store
MR. AND MRS. RALPH MILLER

Potato Silage Proves Worth In Tech Study

LUBBOCK—Irish potato silage, composed of 80 per cent Irish potatoes and 20 per cent grain sorghum stover (de-horned butts), is proving a satisfactory feed for fattening cattle in comparison with sumac sorghum silage and cotton seed hulls. According to W. L. Stangel, dean of the Division of Agriculture at Texas Technological College.

Thirty steer calves were purchased in November, 1944, and carried as stockers until placed in feed lots Sept. 27, 1945. They were divided into three lots of ten head each. Lot I was wintered on sumac sorghum silage and Lot II on sumac sorghum fodder. Both lots received daily a supplement feed of one pound cotton seed meal and one pound alfalfa hay per head.

In Lot III calves were wintered on native grass pasture and received a daily supplement of one pound cotton seed cake and one pound alfalfa hay.

On May 1, 1945 the steer calves, then yearlings, were given access to native grass pasture without a supplement until Sept. 1. They were then placed in dry lots and received daily rations of 50 pounds of raw Irish potatoes and six pounds alfalfa hay per head.

The steers were again divided into their three original lots of ten each Sept. 27, 1945. All three lots received the same daily ration of milo chop, cotton seed meal and alfalfa hay. However, Lot I was fed sumac sorghum silage, Lot II Irish potato silage, and Lot III cotton seed hulls.

Average gains for the first 56 days were: Lot I gained 2.83 pounds, Lot II 3.71 pounds, and Lot III 2.84 pounds. The difference between gains in Lots I and III were very slight, but Lot II, fed Irish potato silage, showed a remarkable gain for the period.

"No conclusions are to be drawn until the feeding test is completed," Dean Stangel reminded. "The three Lots of steers will be carried to a marketable finish. It is assumed that this will be attained at the end of 100 days of feeding, at the conclusion of which a complete report will be published," he said.

Summerfield

BY MRS. GUY WALSER

In spite of numerous colds and coughs and although school was turned out Friday, the Christmas tree will be held on Friday at the school house at 2:30.

The cold weather that we have been having the last few weeks makes us think that winter has arrived.

School was dismissed Friday instead of the next Friday because of so much sickness. The have two weeks vacation instead of one.

Amarillo visitors last week



'HARK THE HERALD ANGELS SING'

Once more we assemble in happy reunion to celebrate the age-old tradition of Christmas. Short though the days, long though the nights, the glowing background of Christmas makes all hearts light.

Recalling now the happy relationships of 1945 we wish you the choicest blessings this holy season can bestow.

Bert Shackelford

Listen, Judge---



Actress Betty Jane Greer must have dazzled the judge plenty, appearing in a Los Angeles court in that black and purple cancan costume to ask that her name be changed to just Jane Greer, because it sounds more "vampish" that way. Anyhow, she won her point.

were Mr. and Mrs. Earl Lance and Earl Jr. Paul and Rosezane, Mr. and Mrs. Lee Curry and Mr. and Mrs. Guy Walser.

Mr. and Mrs. Rritz Christman and daughter are spending the Christmas holidays near Sherman. Mrs. Christman is one of the teachers here.

Seaman J. D. Greeson left Monday for Dallas for further orders. He has been visiting his parents, Mr. and Mrs. B. K. Greeson and friends and relatives.

W. M. S. met at the church last Wednesday. Mrs. C. R. Walser had charge of the program.

A brotherhood has been organized and every man is invited to join them Tuesday night

Jan. 8, 1946.

Don't forget there will be a community Christmas tree next Monday night at the church. Mr. and Mrs. O. B. Sumner left Wednesday for Greenville

and Dallas where they will spend Christmas with her parents and sister.

The G. A. met at the church Sunday. Mrs. Moody Stephan is their leader. They enjoyed a

luncheon at noon and afterward they discussed their plans. They meet next Sunday at 2:30 at the church. All girls between the ages of nine and 16 are invited to be present.



And Now--Peace on Earth

... good will toward men. This year as we celebrate our Lord's birthday, we give thanks because He has sent us the most precious gift of all—Peace. It is in this spirit of world peace and friendliness that we wish you the blessings of the Season—much happiness and beatitude in the New Year.

West Texas Gas Company



YULETIDE HAPPINESS



At this time when Christmas trees are beginning to glow in the windows everywhere, and the holly wreaths are going up, we want to send you our best wishes for a very Happy Christmas. You have made 1945 a very pleasant year for us, for which we are duly grateful.

County Officials

EARL BOOTH, Sheriff
D. K. ROBERTS, Co. and District Clerk
SAM ALDRIDGE, County Attorney
ROY B. EEZELL, County Treasurer
A. D. SMITH, County Judge

COMMISSIONERS:
W. H. FLIPPEN, Precinct 1
F. T. Schlenker, Precinct 2
T. E. LEVY, Precinct 3
W. S. MENEFFEE, Precinct 4

FACT

(Arthur A. ... ed himself a high school ... for service sh ... declaration o ... pan. After tr ... shipped to ... One day duri ... mortar shell ... in ten feet ... He was not ... jured, but fro ... seemed nerv ... liar. He w ... shortly there ... dition was ... combat neur



Cash



FACTS . . . for the VETERANS

(Arthur A. had distinguished himself as an athlete in high school. He volunteered for service shortly after the declaration of war with Japan. After training, he was shipped to New Guinea. One day during a barrage a mortar shell exploded within ten feet of his foxhole. He was not physically injured, but from that day he seemed nervous and peculiar. He was hospitalized shortly thereafter. His condition was diagnosed as combat neurosis.

He was treated in various hospitals and finally shipped to the states for reassignment. Somehow, he had changed. His nervousness had disappeared, but he seemed to have grown cruel and abusive. He disobeyed orders, went AWOL and was insubordinate to his superior officers. He finally was discharged, popularly known as a "blue" discharge.)

The GI Bill provides for the establishment of Army and Navy review boards to reconsider blue discharges. Arthur's case



A Handbag Can Carry Chic, Too



Five handbag ideas to lend chic to your costume: Upper left—A dressy black satin, draped and shirred, set off with hand-carved lucite frame of sunburst design. Upper right—Brown suede cloth accented by two teardrop mock tortoise shell ornaments, to be draped over the wrist. Lower left—Black satin in tapering box shape, with side sash handle and lucite clasp. Lower right—Pouch type black suede topped with black plastic frame and chatelaine handle. Center—Bracket design of draped black felt in basket effect, with wide mock tortoise shell handle.

is not unique. It has been experienced time and again. Under the pressure of war, many things happen that bring about personality changes.

The discharge review boards that are authorized to review cases like Arthur's are composed of men of the highest integrity whose duty it is to consider all of the facts surrounding the is-

suance of a blue discharge.

In providing for these review boards, Congress recognized the problem both to the veteran and the community in saddling servicemen with the evidence of failure represented by the hated blue discharge certificate.

When he makes application for review, the veteran is permitted to state his own case and to produce any evidence he wishes to use in his defense. He can either be represented by counsel or can appear personally.

Organizations recognized by the Veterans Administration can act as counsel for the veteran, if he so designates, without cost to the veteran.

The American Red Cross early recognized the importance of these review boards and has engaged professional representatives to develop necessary evi-

Building Planned For W. T. College

CANYON, Texas—Board of Regents members of West Texas State, in a special meeting here, have ordered all possible speed in the college's building program. Total cost of contemplated construction will exceed \$600,000, according to President J. A. Hill.

C. S. Lambie of Amarillo was given an \$80,000 contract to complete an annex to Randall Hall for girls. Work will start at once. Brick will be used instead of the stone contemplated at the time work was interrupted by the war. The new unit will house 100 girls and will include a dining hall.

Drawing of plans for a new dormitory for girls facing Cousins Hall, to house 125 girls; a new unit at Stafford Hall to house 90 men; and a unit to increase the capacity of Terrill Hall to 100 men, will be pushed with utmost speed, Dr. Hill said. Regents are expected to award contracts on this construction in February.

The dormitories, with the exception of the Randall Hall, will be financed by bonds based on the pledged revenues of the boarding places.

The Regents recognized West Texas State's need of a library

building, a new gymnasium, and a home for the president. These needs will be placed before the next session of the Texas legislature.

Several hundred students who wished to attend West Texas State this year were unable to find boarding accommodations.



A GOOD WAY to keep Christmas well is to bring joy to everyone we can. This, we believe, is the spirit of this community . . . one of the important reasons why living here affords such genuine pleasure.

To you who have stood by us so faithfully during the year 1945 we wish a whole world of happiness pressed into this Christmas season. Merry Christmas to you and to every member of your family.

Cashway Grocery & Market

LEE EDWARDS, Manager



To each of us the word Christmas summons many happy memories. To some it recalls a ride over the frozen countryside to grandma's, sleigh-bells tinkling all the while. To others it recalls happy reunions in mirth-filled living rooms, gay banquets and glowing Christmas trees. But to all it recalls days of charm and endearment, the happiest days of our lives.

May you know this happiness in all its fullness once again, dear friends, this Christmas season of 1945.

Friona Consumers Co., Inc.

HENRY LEWIS, Manager



PEACE ON EARTH · GOOD WILL
TOWARD ALL MEN

EVERY holiday has its significance, but none can compare with Christmas. It is the one time of the year when self-seeking gives way to selflessness, and all are united in one common attitude of good will towards our fellowmen.

Our entire personnel joins in wishing Christmas joy to those whom we have served, and to others as well. Accept our sincere thanks for the privilege of being of help in making this Christmas of 1945 truly merry.



Friona State Bank

Member: Federal Deposit Insurance Corporation



As the Shadows fall on the close of another year, we desire to express our deep appreciation of your good will and friendship, and to wish for you during the Christmas season of 1945 all the better things that life affords.

Friona Locker AND Company

A. A. Crow — W. S. Crow



CHRISTMAS IS THE TIME for friendliness, for the open house and the open heart

It is the time, too, for us to greet our friends, to thank them for their consideration of us, and to wish them all a very Happy Christmas.

Parmer County Implement Co.

J. G. (Granville) McFARLAND, Proprietor

REGIONAL ROUND-UP

by PAT FLYNN

Regal Theatre

Friona, Texas



FRI. — SAT. — Dec. 21 — 22
ROY ROGERS — TRIGGER

In

"Bells of Rosorita"

With

Gabby Hays, Bob Noland and
The Sons of the Pioneers
Chapter 10, Serial — Short

SUN. — MON. Dec. 23 — 24

Every Second a Heart Beat.

JUDY GARLAND and
ROBERT WALKER

In

"The Clock"

News. — — — Short.

Wed. — Thurs. Dec. 26 — 27

Radio's Favorite Laugh
Maker,

Al Pearce, with Dale Evans
and Brad Taylor

In

**"Hitch Hike To
Happiness"**

Short

NOTE:

Sunday Matinee 1:30 p. m.
Saturday Matinee 2:00 p. m.
Night Shows 7 p. m.

BY PAT FLYNN

HEREFORD was host city Dec. 10 to many delegations of highway enthusiasts interested in reorganizing Highway 51 Association, at which time State officers will be elected. The route, as proposed, will run from the Black Hills of Dakota to Big Bend Park. . . . EIK CITY, Okla., has been awarded \$13,444 in federal funds for sewer and municipal building improve-

ments. . . . Amarillo citizens on the east side of town have protested a proposed municipal building being located in their vicinity. . . .

DIMITT becomes the state's second city to operate a cooperative hospital. It will open on or before New Year's Day. . . .

LITTLEFIELD not only announces a new street paving program but a Food Inspection law and compulsory construction permit ordinances. . . . FLOYD-ADA Young Democrats have organized a club because "some of Uncle Sam's boys are going to need a decent break in the next few years." . . . HOCKLEY COUNTY had a real old-fashioned scrap in their road bond election, those for winning only by the one vote majority neces-

sary. . . . VEGA will organize a planning and building committee to seek new business. . . . FARWELL citizens say the letting of the contract for the construction of 20 miles of black top-

ping on Highway 86 will be soon. . . . THE BOARD OF REGENTS arrived in Canyon Dec. 7 to study the needs of West Texas State College where some \$600,000 will be spent on campus improvements. . . . 10,000 persons helped Artesia honor returned "Men from Bataan". . . . Artesia was also the site of a half-million dollar transaction when the Sanders oil well brought that sum. . . . This New Mexico city also announced intention to expand its school plant. . . .

10,000 Acres, near CLOVIS, N. M., have been blocked for oil development. The first well will be located in Melrose. . . . EDWIN T. WORD, Higgins druggist, intends to quit pill-rolling as, after 40 years of business chores, he has held his store. . . . FIRE destroyed the gin house and machinery of the Farmers Union Co-Operative Gin in Memphis, causing a loss of approximately \$25,000. . . . MORTON, Tex., has called a city election for Dec. 8 to determine if the previously voted \$50,000 in bonds cannot be stretched to go three times as far. . . . A MODERN hunter had 75 peace officers

alerted last week as his description fitted that of a wanted criminal. . . . PLAINVIEW will install parking meters immediately. . . . DUCKS are dying in huge numbers on the sole lake in Floyd County from rotting vegetation. Hunters are assisting in keeping the ducks in flight. . . . LOVINGTON, N. M., Legionnaires have launched a campaign to install a new Home. . . . LOVINGTON'S Rotary Club will sponsor a \$10,000 Youth Center. . . .

A painting by Zeuxis, Greek painter of the 5th Century, B. C. was so realistic that it is said that birds pecked at the grapes. . . .

Great differences in interpretation of Article I, Sec. 8, Paragraph 18 of the Constitution, are possible because of the words "necessary and proper" which appear therein. As a consequence, it is called the Elastic Clause. . . .

Bas-relief is low relief—sculpture in which the figures project less than half their apparent total thickness. . . .

Gilbert Stuart's Athenaeum portrait of Washington was never finished because he desired to keep it in his studio as a nest egg from which to make copies. . . .



**PEACE ON EARTH
JOYOUS
Christmas**

★ Of far greater value than the most precious jewel or the most costly gift is happiness and peace of spirit. Could we wish more for you this Christmas season than its attainment?

For your fine cooperation and loyalty to us in 1945 you have our lasting gratitude.

T. J. Crawford



**Time To Hang Up
Your Stocking**

★ One of the biggest items in your Christmas stocking this Yule season of 1945 will be our note of thanks to you and our wish for the biggest, merriest, happiest Christmas you have ever had.

F. L. Spring

Top Market Prices for Your Hogs

We buy Every Friday at Friona Stockyards.
TOP HOGS \$14.25 Ceiling Price

Brumley Hog Co.

HENRY WHITE, Buyer

16-Stc



**Joyous
Christmas**

1945

That best part of a good man's life—
His little, nameless unremembered acts
Of kindness and of love.

—WILLIAM WORDSWORTH

Christmas is the season of the open heart
and the open door. Let none stand out in
the cold or be unremembered.

In this community of good fellows,
where each helps share the other's happiness
and all do their part towards making
the Christmas season enjoyable for each
and everyone, it is a privilege to be in a
position to serve you. We take great pleasure
in wishing you a Merry Christmas.

ROCKWELL BROS. & CO.

L U M B E R M E N

O. F. Lange, Mgr.

Not Big Ads, But "Regular" Star Ads Get Results!!

I WILL BUY HOGS
EVERY FRIDAY . . . at Pete Buske Pens
TOPS \$14.25
SOW \$13.50

Hog Enough to want your Business . . . Man enough
to Appreciate it!

HOWARD MORRIS



Wm. H. Flippin Jr.

General Auctioneer
FRIONA, TEXAS

**Farm and Livestock Sales
A SPECIALTY**

Good Service, Fair Treatment.

I Solicit Your Business

**OUR
ANNOUNCEMENT**

We are pleased to announce to the Public that

WE ARE NOW PREPARED

To Do All Dry Cleaning And Pressing Work, Ladies or
Gents — And Most Respectfully Solicit Your Patronage
in that Line.

Satisfaction Guaranteed

THRIFTY CLEANERS

R. B. HICKS, Proprietor



**MERRIEST
Christmas OF ALL 1945**

And now comes another
Christmas to be added to your store of memories.
We hope this Christmas of 1945 will be a
very enjoyable one—a truly happy one—ful-
filling all the fine traditions of Christmas.

Accept our hearty thanks
for the pleasant business associations of the
past year. Once again we say

Merry Christmas!

Santa Fe Grain Company

Buyers and Sellers of Grain and Seeds

REGIONAL ROUND-UP

by PAT FLYNN

Regal Theatre

Friona, Texas



FRI. — SAT. — Dec. 21 — 22
ROY ROGERS — TRIGGER

In

"Bells of Rosorita"

With

Gabby Hays, Bob Noland and
The Sons of the Pioneers
Chapter 10, Serial — Short

SUN. — MON. Dec. 23 — 24
Every Second a Heart Beat.

JUDY GARLAND and
ROBERT WALKER

In

"The Clock"

News, — — — Short.

Wed. — Thurs. Dec. 26 — 27

Radio's Favorite Laugh
Maker,

Al Pearce, with Dale Evans
and Brad Taylor

In

**"Hitch Hike To
Happiness"**

Short

NOTE:

Sunday Matinee 1:30 p. m.
Saturday Matinee 2:00 p. m.
Night Shows 7 p. m.

ments . . . Amarillo citizens on the east side of town have protested a proposed municipal building being located in their vicinity . . .

DIMITT becomes the state's second city to operate a cooperative hospital. It will open on or before New Year's Day . . . LITTLEFIELD not only announces a new street paving program but a Food Inspection law and compulsory construction permit ordinances . . . FLOYD-ADA Young Democrats have organized a club because "some of Uncle Sam's boys are going to need a decent break in the next few years." . . . HOCKLEY COUNTY had a real old-fashioned scrap in their road bond election, those for winning only by the one vote majority neces-

sary . . . VEGA will organize a planning and building committee to seek new business . . . FARWELL citizens say the letting of the contract for the construction of 20 miles of black toping on Highway 86 will be soon . . . THE BOARD OF REGENTS arrived in Canyon Dec. 7 to study the needs of West Texas State College where some \$600,000 will be spent on campus improvements . . . 10,000 persons helped Artesia honor returned "Men from Bataan" . . . Artesia was also the site of a half-million dollar transaction when the Sanders oil well brought that sum . . . This New Mexico city also announced intention to expand its school plant . . .

10,000 Acres, near CLOVIS, N. M., have been blocked for oil development. The first well will be located in Melrose . . . EDWIN T. WORD, Higgins druggist, intends to quit pill-rolling as, after 40 years of business chores, he has held his store . . . FIRE destroyed the gin house and machinery of the Farmers Union Co-Operative Gin in Memphis, causing a loss of approximately \$25,000 . . . MORTON, Tex., has called a city election for Dec. 8 to determine if the previously voted \$50,000 in bonds cannot be stretched to go three times as far . . . A MODERN hunter had 75 peace officers

alerted last week as his description fitted that of a wanted criminal . . . PLAINVIEW will install parking meters immediately . . . DUCKS are dying in huge numbers on the sole lake in Floyd County from rotten vegetation. Hunters are assisting in keeping the ducks in flight . . . LOVINGTON, N. M., Legionnaires have launched a campaign to install a new Home . . . LOVINGTON'S Rotary Club will sponsor a \$10,000 Youth Center . . .

A painting by Zeuxis, Greek painter of the 5th Century, B. C. was so realistic that it is said that birds pecked at the grapes.

Great differences in interpretation of Article I, Sec. 8, Paragraph 18 of the Constitution, are possible because of the words "necessary and proper" which appear therein. As a consequence, it is called the Elastic Clause.

Bas-relief is low relief—sculpture in which the figures project less than half their apparent total thickness.

Gilbert Stuart's Athenaeum portrait of Washington was never finished because he desired to keep it in his studio as a nest egg from which to make copies.



PEACE ON EARTH

Joyous Christmas

★ Of far greater value than the most precious jewel or the most costly gift is happiness and peace of spirit. Could we wish more for you this Christmas season than its attainment?

For your fine cooperation and loyalty to us in 1945 you have our lasting gratitude.

T. J. Crawford



Time To Hang Up Your Stocking

★ One of the biggest items in your Christmas stocking this Yule season of 1945 will be our note of thanks to you and our wish for the biggest, merriest, happiest Christmas you have ever had.

F. L. Spring

Top Market Prices for Your Hogs

We buy Every Friday at Friona Stockyards.
TOP HOGS \$14.25 Ceiling Price

Brumley Hog Co.

HENRY WHITE, Buyer

16-8tc



Joyous Christmas

1945

That best part of a good man's life—
His little, nameless unremembered acts
Of kindness and of love.
—WILLIAM WORDSWORTH

Christmas is the season of the open heart and the open door. Let none stand out in the cold or be unremembered.

In this community of good fellows, where each helps share the other's happiness and all do their part towards making the Christmas season enjoyable for each and everyone, it is a privilege to be in a position to serve you. We take great pleasure in wishing you a Merry Christmas.

ROCKWELL BROS. & CO.

L U M B E R M E N

O. F. Lange, Mgr.

Not Big Ads, But "Regular" Star Ads Get Results!!

I WILL BUY HOGS
EVERY FRIDAY . . . at Pete Buske Pens
TOPS \$14.25
SOW \$13.50
Hog Enough to want your Business . . . Man enough to Appreciate it!
HOWARD MORRIS

Wm. H. Flippin Jr.
General Auctioneer
FRIONA, TEXAS
Farm and Livestock Sales
A SPECIALTY
Good Service, Fair Treatment.
I Solicit Your Business

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We are pleased to announce to the Public that
WE ARE NOW PREPARED
To Do All Dry Cleaning And Pressing Work, Ladies or Gents — And Most Respectfully Solicit Your Patronage in that Line.
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Quality Abstract and Title Work
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1901 1945
Prompt Ambulance Service
We now offer \$150.00 Cash Burial Insurance at low cost!
E. B. BLACK CO.
Furniture and Undertaking
HEREFORD, TEXAS



MERRIEST Christmas OF ALL 1945

And now comes another Christmas to be added to your store of memories. We hope this Christmas of 1945 will be a very enjoyable one—a truly happy one—fulfilling all the fine traditions of Christmas.

Accept our hearty thanks for the pleasant business associations of the past year. Once again we say

Merry Christmas!

Santa Fe Grain Company

Buyers and Sellers of Grain and Seeds