

"... but one ISM in America... and that's AMERICANISM"

Volume 19 — Number 31

FRIONA, PARMER COUNTY, TEXAS — FRIDAY, FEBRUARY 18, 1944

Price: 5c Per Copy

LOCALS

Born to Mr. and Mrs. Ed Carthel, at the Friona Clinic, on Saturday February 12, a son, Weight, 7 1-2 pounds. Mother and son are reported as doing well.

Misses Muriel and Jan Rury of Clovis spent the day here with Friona friends, Monday.

Frank Spring and Howard Morris returned home from Dallas Friday night.

"All parts for some cars, some parts for all cars" and you may replace these parts on your car and do the job yourself at C. H. Fallwells.

Misses Barbara and Mary Alice England of Bovina were in Friona Saturday.

Mr. and Mrs. Johnnie Bengier were in Hereford Monday evening.

Miss Lola Goodwine and Mrs. Fred White were Hereford visitors Tuesday afternoon.

J. L. and Pvt. Lendon Smith of Bovina were visiting friends here Saturday. Pvt. Smith has been in Porto Rico for the past 20 months. This is his first furlough since entering the Army two years ago.

Seaman Hop Lewis is home on leave this week.

John Allen and Wayne and Hugh Womack were visiting at Hereford last Saturday.

Soon it will be time to begin plowing. Is your tractor in shape? If not you might fix it yourself. Your neighbor fixed his at C. H. Fallwells.

Leo McLellan was a business visitor at Farwell Monday night.

O. F. Lange and family had as their guest their daughter, Kathryn, one night this week. She was on her way home from California to Chicago.

Mr. and Mrs. Owen Seamands were Hereford visitors Sunday night.

Mr. and Mrs. Charles McLean were dinner guests in the "Pete" Buske home, Tuesday night.

Mrs. Wanita Taylor has installed a telephone in her Beauty Shop this week.

Mr. and Mrs. Bethel Hicks and daughter, Johnnie Dean, and Bettie Jane Looper visited in Clovis Sunday.

Clyde Lamar, of the Sea-bees, who is stationed in Virginia, is home on leave.

Jack Kesler, who has been home from overseas, returned to his post, Wednesday.

Mrs. Opal Rogers was shopping in Hereford, Saturday night.

Mr. and Mrs. Clarence Guinn were Sunday guests in the Horton home near Bovina.

Miss Lora Lane has charge of the Wanita's Beauty Shop while Mrs. Taylor is away. Miss Lane is a sister of Mrs. Dennis White, of this city.

Miss Kay Holt of Muleshoe is spending this week with her grandparents, Mr. and Mrs. Guinn.

Mr. and Mrs. Pishney, who have been visiting in the home of her parents, Mr. and Mrs. McCoy, returned to their home at Oklahoma City, Wednesday.

Mrs. H. M. Dautel, mother of Mrs. W. B. Stark and Mrs. M. L. Lewellen, returned to her home here last week after spending the past three months with her daughters in Tulsa and Alma, Okla. She also visited her brother in Kansas City during Christmas.

Ben Galloway, who has been visiting with his daughter, Mrs. Bill Hanold, near Marathon, for the past few months, returned home last week. Ben says he is going to be here for some time to come. His friends welcome him back.

Sgt. Ira Galloway, who has been stationed in Colorado for the past several months, arrived here the latter part of last week, accompanied by Mrs. Galloway, and they are visiting relatives here for a few days, before going on to the Sgt's new location, which will be somewhere in Mississippi.

You might be surprised at the new or used parts for your car or tractor you can buy at C. H. Fallwells. Also you may get a place to work with all wrenches and other tools needed to make this repair. Do it now before the rush starts. C. H. Fallwells.

Ashford Hill was in town Monday from his farm southeast of town. He stated that he had suffered the misfortune of losing a very valuable milk cow, probably from milk fever. The cow was found dead in her stall Sunday morning.

Reeve Chevrolet will give a demonstration of their new Model "C" Allis-Chalmers tractor, at the Reeve farm a half mile west of Friona, Saturday afternoon, Feb. 19, at 3:00 p. m. Everybody invited to attend.

Roy Euler, from three miles east of Black, was a business visitor here Tuesday, and favored the Star office with a few minutes visit.

O. F. Lange was a business visitor at Amarillo, Wednesday.

Carl Maurer and Ray Smith were at Farwell, Wednesday, Ray having gone there for an inspection of his leg that was seriously injured a few weeks ago.

It is reported that some of the farmers of Friona territory are having their home-grown onion seed cleaned at the recleaners here. Onion seed are reported to be bringing the fabulous price of \$9.00 a pound.

Ground School Class Opens February 21st

At the meeting last Monday night it was decided that there were enough students interested to begin a Ground School Class.

Mr. Dorris will be at the High School next Monday night and will have all the text books and material needed to start the class.

At that time, the meeting nights will be definitely decided upon and enrollments taken.

Those who were unable to be present last week are urged to attend this week's meeting so that they will not lose out on any of the instruction.

It is hoped that airplanes will be available for flight instruction by March 15, at the very latest.

Get your ground work started before your flight instruction and you will be a better flyer.

Ford Opens Machine Shop in Friona

Howard Ford, who was recently discharged from the Armed Service on account of physical disability which unfitted him for military service, has opened a machine repair shop in the building formerly occupied by A. A. Crow's produce store, the Friona Feed and Produce.

The new business will be known as the F. and O. Tractor Service. Mr. Ford's ability as a mechanic is well known in this locality, he having served for several years as a mechanic of the former Buchanan Implement Company. He invites his former patrons to call on him.

Flippin Receives Navy Discharge

W. H. Flippin, Jr., who enlisted in the Sea-Bees department of the U. S. Navy nearly two years ago, and was called to active service about 16 months ago, arrived home Saturday evening from a Navy Hospital at Santa Cruz, Calif., accompanied by Mrs. Flippin, who had spent the past three weeks in California with her husband.

Mr. Flippin had been in different hospitals of the Army and Navy since the 2nd day of March, 1943, as the result of an accident, which crushed the bones in his left foot and badly bruised the flesh and fractured the bone between the ankle and knee. He has been classified as physically unfit for further duty in the armed service and given an honorable discharge, which he received on Tuesday of last week.

Carl Maurer and Ray Smith were at Farwell, Wednesday, Ray having gone there for an inspection of his leg that was seriously injured a few weeks ago.

Friona Host to Women's Zone Meeting Wednes.

A Zone meeting of the Womens Society of Christian Service will meet at the Methodist Church of Friona next Wednesday, Feb. 23. Mrs. J. L. Shaffer, local president, will be in charge of (Continued on Back Page)

Friona Bond Rally Doubles County Quota

Three School Administrators Are Re-Elected



Supt. Ginn Serves Second School Term

At a called meeting of the Friona School Board February 10, O. B. Ginn was unanimously re-elected to head the schools for another year.

Mr. Ginn has spent 18 years in the teaching field and has gained all his experience in the administrative branch. He is serving his fourth year as administrator in Friona Schools. Two of these years were as grade school principal, while the other two were as superintendent. Mr. Ginn holds an administrator's certificate, has a B. S. Degree from West Texas State Teachers College, and will complete work for the Masters degree this summer. He is a Lion, a member of the Masonic and Eastern Star Lodges, and belongs to the National Education Association and Texas State Teachers Association. He is an active member of the Methodist church.

Superintendent Ginn is public spirited, believes in the youth of today, and strives at all times to cause his students to think straight. He is an energetic worker, conservative with the public finances, and always strives to build a better school.

Mr. Ginn states that he likes Friona and her people, and considers it a privilege to serve her schools. He believes Friona is one of the best equipped and best organized schools of its size in this section and if he can cause her pupils who leave her halls to think straight and work cheerfully he feels that much good will have been done.

Friona is a four-year, fully-accredited school, but in order to do a higher standard of work, Mr. Ginn is causing a study to be carried out in faculty meetings that will lead toward membership in the Southern Association of High Schools, an organization sponsored by the National Education Association to raise schools to a higher standard of work.

C. E. McLean, who is with the U. S. Coast Guards on the Atlantic, arrived home last Saturday on leave.



Miss McFarland Is H-S Dean of Girls

At a called meeting of the Board of Education Thursday afternoon, Lora Mae McFarland was re-elected to serve as Registrar and Dean of Girls in Friona High School. Miss McFarland has been with this school two years having come here from the high school at Wellington, Texas.

Miss McFarland is a graduate of Texas Technological College with a major in Spanish and Education, and lacks only a few hours for her Masters Degree. Along with her experience and academic training she has added to her qualifications by traveling. She studied and traveled in Old Mexico one summer. Also she has seen a great deal of the Western and Eastern parts of the United States, including a part of Canada.

Miss McFarland is active in professional and civic organizations. She is a member of Delta Kappa Gamma, an honorary teachers organization, Texas State Teachers Association and National Education Association, and Junior Woman's Club of Friona. She is a member of the First Baptist Church.

Enthusiasm and sincerity are characteristics of Miss McFarland and her work. She believes in the youth of Friona and strives to help them in every way possible. Building strong character is the basis of building a strong Nation according to her ideas and ideals, and so she instills in minds and hearts of the students the necessity of being strong, genuine, sincere and industrious citizens.

Officer Visits Relatives

Captain McLean, who has been with the Armed Forces in Alaska for the past year or more, is spending a few days leave with his home folks at Bovina and favored his uncle, George McLean of Friona with a short visit Sunday. Captain McLean has won a number of medals for distinctive service, and is being transferred, with his command to Europe.



Mrs. Warden Heads Elementary Dept.

Mrs. Ocoee Warden was recently elected elementary supervisor for the 1944-45 school term. Last year she taught the second grade in the local school. This year she is serving her first year as Elementary Supervisor.

Mrs. Warden is a graduate of Gattsville High School and holds a B. S. degree from West Texas State Teachers College. She is now working toward a masters degree at the same institution. She taught twelve years in the elementary grades in Coryell County before coming to Friona.

Mrs. Warden is a member of Alpha Chi and Delta Kappa Gamma Societies. She is active in community life, is a member of the Baptist Church, president of the Business and Professional Woman's Missionary Union, and a member of the Junior Woman's Club.

The elementary years of school are the most important ones in a child's life according to Mrs. Warden's belief. It is then the foundation for success or failure is made. Never before in the history of the world has so much responsibility been placed upon the coming generation. It is to these boys and girls now in grade school, to solve many world problems in a successful way, if this war is not to have been in vain. With the right education at home and the best instruction at school and with both institutions working together, they can produce citizens worthy of a free nation. Clean, honest, upright thinking, playing an dworking are the very foundations of lives that will build a better world.

It is Mrs. Warden's aim to make Friona Elementary School one of the strongest of the State, one where each boy and girl has a chance equal to the best of his neighbors. It is the purpose of the supervision program to improve the learning and teaching conditions so that each individual can live to the fullest of his ability.

Mrs. Warden says she is enthusiastic about her work, likes Friona very much and hopes to

In spite of a sandstorm and freezing weather, and thus, a small crowd, the Bond Rally at Friona went over the top at the rate of \$346,350.00. So stated O. B. Ginn, Superintendent of the Friona Schools, who introduced the Bond Rally program at the Grade School auditorium on last Thursday night. The rally was in the nature of a pie sale.

Corporal "Friona" Kelly of the Army Air Base at Clovis, N. M., was the auctioneer and, continued Mr. Ginn, "he kept the crowd entertained with his fine wit and enthusiasm and none could force themselves away until the last article was sold. Much credit is due him and the group from the Army Base, for their superb entertainment that was largely responsible for the fine results of the sale. Lieutenant Yeats, of the base, led the group to Friona.

With the Parmer County quota of \$247,000.00, already subscribed before the rally, this more than doubled the amount for the county. The Friona State Bank came through with the fine total of \$300,000 in bonds, and made the fine total possible. Mr. and Mrs. J. R. Roden were high individual buyers, with a total of \$10,000. The churches of the city backed the drive, with the Baptist church subscribing \$2,100, and the Methodist church, \$1,900. Many other fine subscriptions were made at the sale.

The program was opened with a band concert by the Friona High School Band, under the direction of Miss Clarice McCall. Other entertainment was furnished by the Friona Quartette, managed by Casey Jones.

Mrs. Dallas Coldiron and the small daughter of Mr. and Mrs. Miller each contributed vocal numbers. The little Miss Miller was complimented by an invitation to go to Clovis on Thursday night of this week and assist the soldier boys with an entertainment they were dated for there.

The Rally was inaugurated and sponsored by Mrs. R. H. Kinsley, county chairwoman, and her lady assistants, with the local Post American Legion, as co-sponsors.

WORD TO LEGIONAIRES

Just a word to all veterans of World Wars I and II: The Friona Post No. 206, American Legion, will celebrate the 25th birthday of the American Legion on March 15, at 8:30 P. M. in our Legion Home, and we are inviting as our guests, the "War Dads" and all the Dads that have a son, a daughter, a son-in-law or a daughter-in-law in the service, or that has been in the present war.

We will have a "pot luck" supper with an enormous Birthday cake with 25 candles. Special speakers are scheduled. Keep this in mind, Buddies and Dads. Poister Rector, Adjutant and Service Officer.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

serve the community in the best possible way.

Sidewise Elevator



It's an elevator on wheels... goes up, down, back and forth. Bell Aircraft workmen at the Marietta, Ga., factory ride it to service cranes swung from the high roof of the building.

'Easy There, Sarge'



Muff, furloughed after 10 months in the South Pacific, sits at the speaker's table at a Chicago Rotary Club luncheon, wondering, no doubt, how Sergt. John Mehren, who told about her work, can shovel the chow so heartily. Dr. Wesley A. Young of the Chicago Cruelty Society watches with a none too placid eye from right.

FRIONA WOMANS CLUB

The Friona Woman's Club met Wednesday, Feb. 9, at the Club House, with Mrs. Harold Schlenker and Mrs. Floyd Schlenker, acting as hostesses.

Seventeen members answered to roll call, and after a short business session the following program was given:

"Panama Canal and Conquest of the Tropics," Mrs. J. G. McFarland.

"Simon Bolivar," Mrs. A. H. Boatman.

A feature of the program was a cornet trio by Peyton Smith, Johnnie Neil Parker and Tommy Jones, accompanied by Miss McCall.

Refreshments were served during the social hour to Mesdames Fred White, Claude Osborn, Ed Bogges, Officer, A. G. Boatman, M. L. McFarland, L. R. Baxter, P. G. Stockton, J. G. McFarland, C. C. Maurer, J. C. Wilkinson, Pearl Kinsley, C. A. Holmgren, B. Shackelford, W. E. Fallwell and the hostesses. —Reporter.

Catapult Take-Off



A Curtiss Seagull catapults from a Navy ship on a shakedown cruise—a trip to teach personnel actual operation. The catapult gives the plane flying speed in a short distance, so that a flight deck is unnecessary. On return, the plane lands on the sea and taxis close to the ship to be hoisted aboard by crane. (Navy photo.)

Sunday Is Laymen's Day at M. E. Church

Sunday will be Laymen's Day at the Methodist Church and the morning service will be in charge of the laymen of the church, W. C. Osborn, Lay Leader will have charge of the Service. Jess Stanford of Hereford will be the principal speaker for the service.

Mr. Stanford has spoken at the Methodist Church before to the delight of the congregation and his return is looked forward to. If you are not attending a church at Friona, we invite you to attend the Methodist Church and assure you of a hearty welcome there.

Sunday services: Sunday School at 11:00 A. M. Bible Study and leagues at 8:00 and Evening services at 8:30 p. m. The W. S. C. S. meets Tuesday afternoon at 3:00 o'clock and choir practice Wednesday evening at 8:00.

Revival dates on July 30 to Aug. 13. Last week's report was in error on our part. Edgar A. Irwine, pastor.

The Friona Star

HOLMAN and GILLETTE
Publishers
JOHN W. WHITE, Editor

Subscription Rates
One Year, Zone 1 \$1.50
Six Months, Zone 1 \$.80
One Year, Outside Zone 1 \$2.00
Six Months, Outside Zone 1 \$1.25
Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.
Display rates quoted on application to the publisher.

Game Fish Season Closes in March

The season on game fish closes during March and April, it was announced this week by officials of the Game Department, who said that the season will reopen in May.

During the months specified, fishing with an artificial lure is prohibited—even in taking such fish as perch and cat; and when the season reopens, a license will be required (even for fishing in one's home county) for the use of artificial lures.

Wardens say that all rulings will be strictly enforced and urge sportsmen to keep in compliance with the law.

Repayments Exceed Loans In Farm Security Program

Nearly 50 per cent more money was repaid to the Farm Security Administration in this region during the last fiscal year than was loaned by the agency, John E. Burch, FSA Supervisor in Deaf Smith County, said this week. FSA loaned \$3,517,422 in the region, while borrowers repaid \$5,049,339.

These figures are part of a complete report given FSA district supervisors by Regional Director Ray E. Davis at a supervisors' meeting held in Amarillo recently. Deaf Smith and surrounding counties of District 2 were represented by Orville J. Harris and Miss Wynona Swenson.

Most of the borrowers in the

SONS in the SERVICE

We are in receipt of a letter from Mrs. Tim Manderscheid, of the Lakeview community, inclosing a letter from her son S-Sgt. Wayne Manderscheid, who is now somewhere in England. Mrs. Manderscheid very kindly gives us the permission to use it in this column.—U. J. Feb. 1 1944

Dear Mr. Folks:

Well, I arrived here safe, and enjoyed the ship ride across just fine. I didn't get sea sick. I rode a train after I got off the ship, and I was surprised. I had heard we would ride in box cars, and I never saw such neat and comfortable cars in my life. The country is really pretty, and, considering that England has been in the war for over three years, it would really be beautiful in peace time to visit, but there is no country in the world that could even start to compare with the States to live in. The people may wear warm clothes, but you never see one with dirty clothes. They really do have a respect for their dead. Their graveyards are neat and well kept, much better than in the States. This country has no skyscrapers like New York, but their homes and buildings are ancient style, but they are neat and well built. They are used to living, 15 or 20 families in one apartment, and tending to their own business and therefore aren't as accustomed to conversation as we are. But they are very interesting talkers. I didn't know what being conservative with food and water meant until I got here. We only get two showers a week. Well, I will close for this time. They burn coke and very little coal for fuel, and it sure makes a hot fire. The barracks are pretty nice. Write whenever you can and send pictures when ever you can. Lots of love, Wayne.

farm ownership division, which makes loans to help tenants become land owners, are operating on a variable payment plan which enables them to make larger payments in good years and smaller payments in bad years. As a result, many are as much as 15 years ahead of schedule on repayments; and six borrowers paid off their FSA loans in full this year.



CONGREGATIONAL CHRISTIAN CHURCH

In keeping with Brotherhood month, sponsored during February by the National Conference of Christian Jews, an organization whose aims are supported by Jews, Catholics and Protestants, and bringing to a climax Brotherhood Week and Race Relations Sunday, the pastor will speak on the topic, "Making America Safe for Differences," which is the motto of the National Conference of Christians and Jews.

Some of our young people are hoping to attend the Mid-Winter meeting of the Pilgrim Youth Fellowship for the Oklahoma Conference this week end in Oklahoma City. June Maurer, student in Drury College, Springfield, Mo., and member of the local church is scheduled as one of the group discussion leaders.

The floors of our new sanctuary have been sanded, and the project is completed except for the installation of the new pews and light fixtures, and hanging of draperies. Everyone is cordially invited to attend this church. —Pastor Smith, pastor.

Blinded Bleachhead



Some way or other, the publicists got former-brunette-but-now-blond Hollywood starlet Pat Starling (which see) voted "the bleachedhead we'd most like to have in hand" by Marine Raiders of the Southwest Pacific.

Ration Reminder

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- GASOLINE — Stamps A-10 are valid through Mar. 21.
- SUGAR Stamp No. 30, will be good for 5 lbs. through Mar. 21. Stamp 40 in Book 4, good for 5 lbs. canning sugar through Feb. 28, 1945.
- SHOES—Stamp No. 18 (1 pair) has been extended indefinitely. Stamp 1 on airplane sheet in Book 3 becomes valid Nov. 1.
- PROCESSED FOODS — Green Stamps G, H and J valid thru Feb. 20. Stamps K, L and M good thru Mar. 20.
- MEATS AND FATS — Brown stamps V, W and X good thru Feb. 26. Stamp Y, valid Feb. 13, expires, Mar. 20; Z, valid Feb. 20, good through Mar. 20.

War Bond Drives are like people and church... many people wait until Sunday to do their "saintly" bonds. We've met our quotas. That's good. If we continue buying bonds between drives—that's better!

Santa Fe Machinery Co.

Dealers in

J. I. CASE

FARM MACHINERY

Sales & Service

YOUR BEST EFFORTS

may be lost without the necessary means of carrying them through to Success. Hens cannot lay without the materials from which to build EGGS. Baby Chicks cannot GROW without the necessary materials with which to build BODIES. Cows cannot GIVE MILK without the necessary ingredients from which to MAKE MILK. THEREFORE...

Feed CO-OP and FUL-O-PEP Rations

Friona Wheat Growers, Inc.

ARTHUR DRAKE, Manager

MALONE CREAMERY

CECIL MALONE, Prop.

CECIL SAYS:

You can't beat the BEST PRICES, and that is what we are Paying for your

POULTRY, EGGS and CREAM

and don't forget to keep your Hens and Cows well supplied with that good

EL RANCHO

DAIRY AND LAYING MASH

OUR BEST EFFORTS

to serve you have NOT been without success, and we are ALWAYS prepared to

Supply the Foods for Your Family Table

from our stock and VARIETY of Staple and Fancy Food Stuffs. And we are REALLY PLEASED to assist you in making your selections.

MEATS, fresh and cured! WORK CLOTHES and HOSIERY.

T. J. CRAWFORD

PROVE YOUR PATRIOTISM

KEEP ON...
Backing the Attack!
WITH WAR BONDS

Can you use a typewriter?

Can you do clerical work or accounting? Have you ever worked in a store? Can you drive a car?

The Army needs all kinds of skills in the W.A.C. There's a chance for you—to improve a skill you already have, or learn one you'll find useful all your life.

Today—find out about the opportunities that await you in the W.A.C.—the important job, the interesting life, the chance to serve your country in a vital way.

Apply at the nearest U. S. Army Recruiting Station (your local post office will give you the address). Or write: The Adjutant General, Room 4415, Munitions Building, Washington, D. C.

Want Ads

FOR SALE—Half section land all in cultivation. Ten miles west of Friona. See S. L. McLellan, Friona. 24-tfc

FOR SALE: Good baled Hegari, African Millet and Cane Pumpkins. See J. B. McFarland, Rt. 2, Friona, Texas. 31-tfc

FOR SALE: One 1943 Model Radio and Victrola Combination Set, 2 metal bedsteads and springs, gasoline range. Boot Leg Store, Rt. 2, Friona. 31-lip

FOR SALE: Good Hegari and Martin Milo Bundles. Roy Euler, 3 miles east of Black, Tex. 31-2tp

CON-D-MENTAL
For your baby chicks. Give the liquid and powder and see the difference. Hens too. Eggs! More eggs! City Drug Store and F. L. Spring, Friona. 31-12tp

FOR SALE: One International F-14 Tractor, with 2-row equipment and good rubber, all in good working condition. Price \$450.00. See Buster Hainey, Rt. 1, Friona. 31-1tp

FOR SALE: Some young short-horn bulls. Red roan and white. Foister Rector. 5 1-2 miles south of Friona. 31-2tp

Turn it DOWN, Lady!

USE LESS NATURAL GAS and Conserve Fuel for the War Effort

HERE IS HOW YOU CAN HELP

1. Cook whole meals in oven. Cook "one-dish" meals on top burners.
2. Don't use running hot water for washing dishes or hands. Repair leaky faucets. Heat no more water than necessary.
3. Do not keep your home too warm. You can save gas and have more healthful living conditions by maintaining moderate temperature.
4. Reduce temperature at night and when away from home.
5. Keep all gas-burning equipment in first-class condition.

The perspiration on the brows of Hitler and his gang these days is not caused by overheated rooms.

Let's keep the heat on them, by doing everything we can to back up our fighting men.

One of the things we at home can do is to conserve natural gas, a vital war fuel.

To do your part in saving fuel—use less gas today and every day.

West Texas Gas Company

Ration T Feb. 27, t

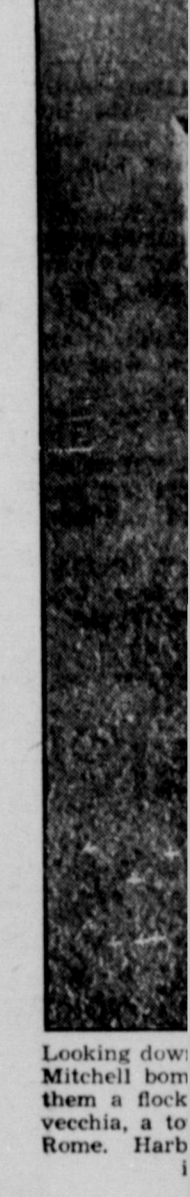
The nation's begin the use of tokens on Feb. 27, as change in rationed food for...

The new tokens will be available the same afternoon the same afternoon processed food she now buying rationing executive...

The tokens are in color. They are used for meat, blues will be used for other foods. They are of a dime and the value of one each...

Under the new stamp for meat, foods, regardless of designation, value of ten, is affected. Tokens change in bond and only enough issued as character value of the nearest the purchase other words, a value of 27 points with three tokens and change of be given by the grocery to exchange more stamps for stamps for to bona fide purchase...

AN



Looking down Mitchell bomb them a flock veechia, a to Rome. Harb

Hee



The Brown day—and th

Ration Token System Takes Effect Feb. 27, to Eliminate Buying Rushes

The nation's retail grocers will begin the use of the new ration tokens on Feb. 27, when housewives will begin to receive them as change in the purchase of rationed food for points.

The new token plan will enable the housewife to buy about the same amount of rationed processed foods and meats as she now buys, according to rationing executives.

The present 16 points for meats and fats becoming valid at the beginning of each week roughly total 64 points a month. Under the token plan, 30 points (three stamps) will become valid at the beginning of each two week period, a total of approximately 60 points each month. For processed foods, 48 points become valid each month. Under the token plan, 50 points will become valid the first of each month.

Red Tokens For Meat

The tokens are red and blue in color. The red ones will be used for meats-fats and the blues will be used for processed foods. They are about the size of a dime and have a point value of one each.

Under the token plan each stamp for meat or processed foods, regardless of the printed designation, will have a point value of ten. Sugar is not affected. Tokens will be issued as change in bona fide purchases, and only enough tokens will be issued as change to reach the value of the number of stamps nearest the point purchase. In other words, a purchase involving 27 points will be paid for with three ten-point stamps, and change of three tokens will be given by the grocer. The supply of tokens will not permit the grocer to exchange them for more stamps than are needed for the purchase, and grocers will not be permitted to change stamps for tokens where no bona fide purchase is made.

Eliminate Buying Rushes

Stamps will be valid for a period of 12 weeks with a new series of stamps and should eliminate the buying rushes incident to the expiration of short validity periods.

Consumers are urged to familiarize themselves with the use of tokens, and to cooperate in every possible manner with the retail grocer in distributing them.

The attention of housewives is called to the fact that it will still be necessary to present their war ration books to the grocers and to tear the stamps out of the books in the presence of the grocer. Loose stamps may not be accepted by the grocer.

Consumers' war ration books should be carefully safeguarded, as War Ration Book Four will probably have to last for the duration and will be difficult to replace if lost.

'No Spicka---



Seems to be a lot of conversation here, even if nobody is saying anything. Pfc. Maurice Quirk of Buffalo, N. Y., 5th Army M. P., has no Italian, and the old man doesn't savvy Yank.

A Nazi Harbor North of Rome



Looking down from a reconnaissance plane you see a flight of B-25 Mitchell bombers (lower left) of the 12th USAAF leaving behind them a flock of bombbursts among harbor installations at Civitavecchia, a town of 19,000 a short way up the coast of Italy from Rome. Harbors like this make mighty fine enemy supply dumps if left alone—so they're bombed regularly.

Healthy Quads' Third Birthday



The Brown quadruplet, of Leonard, N. D., pose on their third birthday—and they haven't been ill a single day. Left to right, Connie, Claire, Cleo, and Clayton.

German Machine Gun



Pvt. L. Ward Gable, left, Fort Worth, Tex., and Lieut. Richard S. Hawk of Dallas, Tex., examine a German machine gun outside the dugout at San Pietro, Italy, where it was captured. Notice the simplicity of the gun and mount.

10 Sons Serving



Charles McAllister, Columbus, O., Army Air Force Depot guard, hangs the tenth service star in his window for 10 sons in the armed forces, three of them Bataan prisoners. He's got four grandsons and 26 nephews in the service, too.

'Double Dare Ya!'



AW, COME ON AND FIGHT! DON'T BE A SISSY ALL YOUR LIFE!

TICKLERS BY HAYES



"Ticklish isn't she?"

Summerfield

MRS. GUY WALSER

Because of sickness and bad weather there were not many persons present at Sunday School Sunday, on Sunday Feb. 20, Rev. Merel Parsley, pastor at Lazbuddy, will preach. Let's have a good crowd present at that time. Rev. Marcus Rexrode, is still in bed, but he expects to be up soon. Everybody in our community will be happy to see him up and about again.

Mrs. Frances Easley and daughter of Crowell visited her brother, Forbes Blakemore and Mrs. Blakemore last week end. Then Saturday they went to the home of their sister, Mrs. Ed Peacock of Easter, and enjoyed a turkey dinner. Mrs. Easley and daughter also visited Mrs. Lee Curry.

Some on the sick list this week are: Mr. Ky Lawrence and Linda Kay Noland.

Mrs. J. A. Noland is up and about again after a recent illness.

Mrs. George Storey has been moved from the hospital to Mrs. Godwins.

Mrs. Britt Clark, who has been confined to her home for some time, is still unable to be out very much.

At the time of this writing, Paul Lance, who is in a hospital in Dallas is getting along as well as could be expected.

W. D. Nance of Lockney visited his sister, Mrs. J. A. Noland and Mr. Noland a few days last week.

Mr. and Mrs. Cecil Lookingbill and John L. of Amarillo visited friends here and at Hereford over the week end.

Pvt. and Mrs. Gene Johns of Hereford spent Sunday with her parents, Mr. and Mrs. Powelson.

Mr. and Mrs. Mack Noland and Billie Mack and Mr. and Mrs. J. D. Storey of Hereford were recent visitors in the home of Mr. and Mrs. Andrew Behrends and family of Sprinklake.

Misses Dorothy and Charlene Lee spent the week end with Rose Stephan at Westway.

The school children enjoyed a Valentine party at the school house Monday, Feb. 14. There were several visitors present. Among those were Betty Ann Rexrode, Freddie Lookingbill, David Walser, Sue Nell Sumner, Oliver Carter, Mrs. Jim Clark and Mrs. Killcrease.

W. M. U. met at the church last Wednesday with Mrs. O. B. Sumner, president, presiding. Mrs. Guy Walser had the Bible study. Mrs. Jim Clark had charge of the Mission program on Africa. Mrs. Ross Royce had the Bible question. Those present were Mesdames C. R. Walser, L. L. Cannon, O. B. Sumner, Jim Clark, Ross Royce, B. E. Roberson and Guy Walser.

Miss Ellie Rae Johnson spent the week end with Miss Johnnie Sexton of Hereford.

D. C. Walser, Raymond Palmer and C. R. Walser attended the cattle sale in Amarillo Monday.

Kenneth Neill, who received his wings recently at San Angelo, was commissioned 2nd Lt. and is a bombardier. Kenneth spent last week with his parents, Mr. and Mrs. W. C. Neill and his sister, Mrs. B. E. Roberson and family. On Monday Mr. and Mrs. Roberson, Mrs. Ray Johnson and Mrs. Owen Stanger took Kenneth to Amarillo where he caught a train to Langley Field, Va., where he will be in training for awhile.

Mrs. D. C. Walser and Gloria and Carol are staying in Hereford this week with her parents, Mr. and Mrs. Bob Fullwood. Mrs. Walser is helping her father.

Mr. and Mrs. J. A. Black of Amarillo visited in the home of Mr. and Mrs. Lee Curry last Friday.

Weldon Stephan of the Westway community spent the week end with his cousin Wayne Lee. Mr. and Mrs. George Albert Springer of Friso visited her father, Lester, Suttles Sunday.

Frio

BY MRS. O. ANDREWS

Messrs. Towns and Walter N. Hodges have been helping Dick Ellis build his new house. The house is nearing completion.

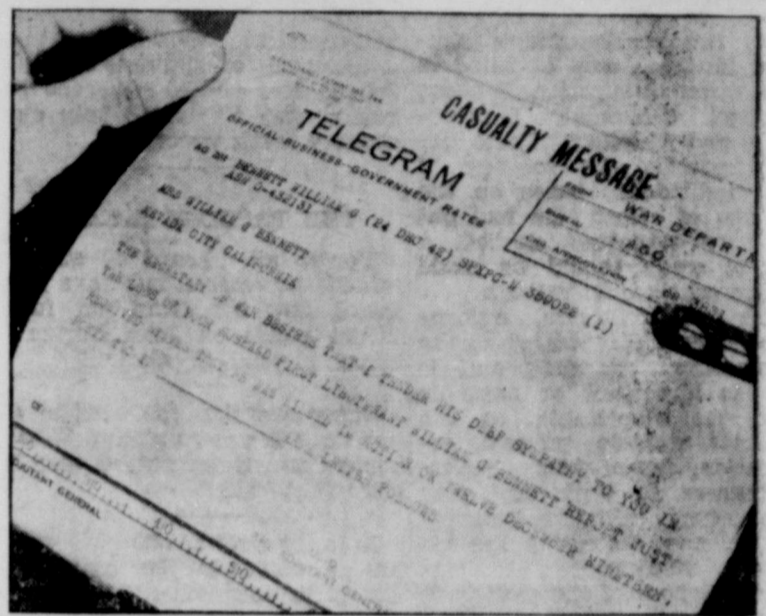
The "Major Bowes" program was well attended, Friday night, in spite of the cold weather. The program included songs, music and acrobatic stunts by local talent as well as a few entertainers from Hereford.

Mr. and Mrs. W. S. Dixon of Dimmitt called in the H. D. Robbins home on Friday. They also visited others in the community on Monday.

The Towns family recently visited their former home town of Lamesa and also have visited at Tulla.

The Lindleys butchered hogs on Monday at the Warrick home.

The Journey of a Casualty Message



Following through on casualty reports: left, Pfc. Harold Meckulch of Youngstown, O., delivers reports to Bernice Webb of Calloway, Va., in the Casualty Branch's classified message, center; upper right, each is checked and analyzed—name, serial number, rank, place, type, etc.; lower right, the message is delivered between the hours of 7 a. m. and 10 p. m.; and below, the message itself, this one being for a death.

It's pleasant some days, then cold again,
And the wind is sometimes blowing.
But your clothes will be cleaned on bad days when
It may be either raining or snowing — at
HOULETTE'S HELPY-SELFY LAUNDRY
"We Take the WORK Out of Wash"

Wm. H. Flippin Jr.
General Auctioneer
Farm and Livestock Sales
A SPECIALTY
Good Service, Fair Treatment.
I Solicit Your Business

WHAT DOES IT MEAN,

to Covenant with the People? It means, on Our part, to supply OUR customers with the Greatest Variety, and the BEST Quality of

Building Materials

POSSIBLE to SECURE under the present Scarcity and Priorities of such commodities, and that we are STILL building on YOUR plan, those

Excellent Prefabricated Feeders, Brooders and Hog Houses at prices equalling the price of the Materials and Labor.

ROCKWELL BROS. & CO.
LUMBERMEN
O. F. LANGE, Manager

Allis-Chalmers Tractor Demonstration

We will give a demonstration of the performance of our Model "C" Allis-Chalmers Tractor, on the farm of Hadley Reeve, a half mile WEST of Friona.

SATURDAY, FEB. 19, 1944
Beginning at 2:00 O'clock P. M.

We cordially invite all Farmers and Others interested in Tractor Performance to attend this Demonstration.

Reeve Chevrolet Co.
CHEV. & A-C

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FRIONA HIGH SCHOOL
STUDENTS

The Chieftain

BUY MORE WAR BONDS
AND STAMPS!

Report Cards Should Be Carefully Studied With View to Improvement

Many times students do not know how to interpret their report cards. It may be true also that parents do not take enough interest in the interpretation. Both should realize that the cards have a message for them and that they are not something to be feared or disregarded. The message contained should aid the student in his personal development; and to the parent the card can serve as an aid to guidance.

Report cards of Friona High School are divided into two parts: Scholarship and citizenship. Students may be rated in five ways: A—superior, B—above average, C—average, I—incomplete and F—failure. These ratings portray the progress of each individual based on the amount of effort he has put forth on subjects studied. A careful study should be made of the scholarship ratings.

The second division, citizenship, reveals the "whys" of the scholarship standing and is just as important or more so than the scholarship, as the student's attitude, interest, cooperation, dependability, health, willingness to work and play with others, initiative, courtesy and fairness determine the ratings in scholarship.

The purpose of the card is to acquaint both student and parent with the student's participation in activities at school. If the ratings are not as high as the ability, the student should ask himself these questions:

1. Do I do my daily work?
2. Is my written work neatly done and finished on time?
3. Do I have a regular study schedule?
4. Is my time divided fairly among my work and play?
5. Do I participate in class discussions and other activities?
6. Do I prepare carefully for exams?
7. Am I satisfied with merely getting by?
8. Am I interested in learning to work with others for my benefit, and that of the whole school?
9. Do I study enthusiastically and play with the same spirit?
10. Do I try to be of some service to school and community?

All these items and many others enter into determining the ratings at school. Students are urged to take a great interest in developing self into an unselfish citizen. They are urged to participate in classroom, noon activities and club or extra curricular in order to develop leadership. Their reputation and in turn the school's depends on their cooperation and their willingness to work for the advantage of all.

It is desired that activities and attitudes of the high school members be wholesome and genuine. Such an attitude among boys and girls makes a spirit that is unconquerable, and

War Stamp Sales on Regular Schedule

Preparations have been made in order to promote the selling of war stamps in Friona High School. Monday has been set aside as the day students can buy war stamps. Monday, Jan. 31, the selling of stamps amounted to \$24.95. This is a good amount, but if every student would buy as much as possible this amount would increase a lot. So come on students of Friona High School, lets go 100 per cent in buying war stamps to help our country reach victory.

THE PAPOOSE SPEAKS

You've all heard of absent minded professors, but have you heard how Mr. Ginn put furniture polish on Jean Horner's elbow instead of alcohol?

Patsy said that the wind blew her back it was so strong. What could Carolyn say but, "I wish I were that light."

Is it the boys or the girls who are so anxious for the arrival of the girl's tournament?

Bill: Oh boy, am I smart!
Viola: What makes you think so?

Bill: I was the only one in the gym class who could answer the question Kenneth Houlette asked.

Viola: What was the question?
Bill: He asked who broke the window.

Since when has Truell Wayne taken over the role of Ouida's chauffeur.

Stevick Visits With Former Classmates

Cadet Glen Stevick, former Friona High School student, has been home on a furlough for a week. He is stationed at Courtland, Ala., as Training Cadet in the Army Air Corps. While here, he visited many of his friends (those who were here).

It will take him about eight more months to finish his training. So far he has had radio training in Illinois and has gone to college for five months in Tenn. This is Glen's first furlough in a year and two months.

brings about a happier, more congenial group. The motto should be, "One for all—and all for One"—for the development of strong unselfish education and cooperative citizen at home, at school and in the Nation.

FHT Discusses Personality Improvement at Program

Last Wednesday the F. H. T. club enjoyed an interesting program. "People Are Fun" was the subject. Gertrude Euler discussed "It is fun to meet new people, but you have to know the way to do it and how to go about it." She said, "You learn many interesting things about different parts of the country, ideas, and customs when you meet people."

Helpful hints were given to the club by Mamie Lou Wilson on "How to Improve Your Conversation." You can read up on the news just before you go out in public or talk about a movie you have recently seen, she suggested. Learn what the people you are with are mostly interested in and be prepared to talk about that subject to them. You can enter into the conversation wholeheartedly even though you might not enjoy the subject being discussed.

A poem, "Little Things" was read by Dorothy Sue Cummings and was enjoyed by the club very much.

Marilyn Warren told a story about a ten-year-old girl who could cook eggs 18 different ways. Every Christmas she had a tree and instead of getting toys or dolls she was always given some kind of cooking utensil. When she was grown she was a very good cook.

After the program the club was led by the song leader in the club song, "Dear F. H. T. Club."

GRADE SCHOOL NEWS

The grade school chapel program this week was given by the fifth grade and they used as their theme the lives of George Washington and Abraham Lincoln; also girls who had been bringing their dolls to school showed their dolls.

The Grade School Band played at the P. T. A. program Thursday night.

Some of the papers the second grade pupils have done were on exhibition in the hall. There were sentences made by the following pupils: Virginia Warden, Gertrude Baker, Anna Jo Southall, Gay Ann McFarland, Mary Bell McGlothlin, Thomas Jasper, Glenn Reeve, Jr., Jackie Rule, Kenneth McLellan and Madge Johnson.

Sixth Grade News

The sixth grade history club had a meeting on Feb. 11. They had a program in which a few took part in telling about famous discoveries in Texas. The club meeting will be continued Tuesday. They will have a play called "Dr. Long's Expedition."

Official Court Reporters Required in U. S. Courts

Court reporters are now officially required in the Federal Courts (United States District Courts) since the president signed a bill making the law on Jan. 22.

Horace Schloss, reporter for the state district court, says that while there have always been court reporters in United States District Courts, the reporters have not, until now, had any official status.

Friona Host

(Continued from Page 1)

the local arrangements. Mrs. Marvin L. Boyd of Hereford is the Zone Leader and will be in charge of the services of that day. Women will be in attendance from Hereford, Dimmitt, Bovina, Oklahoma Lane and other places in this territory. The local ladies are urged to attend all of the meetings which shall begin in the morning and close in the afternoon after a dinner served by the Friona Ladies.

English Students Apply for Jobs

Mrs. Truitt's English IV class last week made a study of oral application. To further this study, each student chose a type of work and applied for the position, and Mr. Ginn pretended to be the employer in each case. The class learned that although there is a similarity in the type of questions, no one knows just what questions will be asked; therefore, no set form for an oral application can be given. Despite the "shaky" nerves of the class members, most of them were successful in securing a position.

Meet the SENIORS

Add red-gold hair, speckled eyes which change from blue to green with her changing moods, a quick smile, a ready wit, and a level head; if you are good in arithmetic, you have Loris Jean MacFarland. Nothing ever spoils her good humor unless it might be her biggest worry, men.

Loris Jean plans to go to Texas Tech after she leaves Friona. Her ambition is to become a psychologist so she can straighten out those wishy-washy people whom she thoroughly dislikes.

This young lady likes several things, but the two closest to her heart are men (tall, dark, good looking) and eating, especially milk shakes and peanut butter and cracker sandwiches.

Loris Jean is one of the most valuable members of the basketball team. Tennis, skating and dancing are other sports which she likes. She says that her most thrilling moment (at least the one which would do to tell) was the basketball game with Stinnett at the Dumas tournament. Her most embarrassing moment was — Censored —

Clark Gable and Bette Davis get her votes. "Old Acquaintance" is her favorite movie.

Loris Jean is president of the Senior class and a member of the Press Club, F. H. T., and Girl's Club.

At the tender young age of 17, Loris Jean's philosophy is "My life is my own to do with as I please" and she does it very pleasingly.

Junior Class Member Undergoes Operation

Charles Weis was rushed last week to an Amarillo hospital, where he underwent an appendectomy. He is to be brought back to the local clinic where he will remain until his condition improves.

Charles is one of the outstanding boys in the Junior Class, and his fellow classmates wish him a speedy recovery and await his return to class.

Give him a crisp WAR BOND for a CHRISTMAS present to be remembered. Keep on BACKING THE ATTACK.

Soldiers Auction Pies At Bond Rally Friday

Thursday night, Feb. 10, a bond rally by way of a pie supper was held in the Friona Grade School auditorium.

The Friona Band began the program with a 30 minute concert, interspersed with several numbers by the Friona Quartet.

From this point the program was turned over to Lieutenant Yates from the Clovis Army Air Base, who in turn introduced the four other soldiers on their program. After an entertaining and humorous musical program with Corporal Kelly acting as master of ceremonies, the auction began. Corporal Kelly very adeptly auctioned the pies. He with his fellow soldiers kept the crowd enthusiastic and bidding until after midnight, when the bond sales for the evening had reached the splendid total of \$346,350. This total includes \$11,000 sold the preceding afternoon.

Westway

By MRS. MERLIN KAUL

The Intermediate and Young People's classes of the Sunday School entertained with a Valentine Party Friday night at the home of Mr. and Mrs. Merlin Kaul honoring Kenneth Rudd who leaves soon to enter the Air Corps. Mrs. Joe Landers, teacher of the intermediates, was hostess with Mrs. Kaul. Progressive valentine games were played at quarter tables, after which refreshments were served.

Those present included Mr. and Mrs. Paul Rudd, Kenneth, Harold and Homer; Vernon, Helen Jo, and Glen Wilson; Mrs. Clarence Morrison and Marjorie; Rae, Doyle and Elaine Cox; David Sewell; Eva, Lela May, and Willie Faye Smith; Nannette and Junior Little, Mrs. Al Werner, Kathryn Ridgeway, Mrs. Joe Landers, Mrs. Ralph Johnson of Friona, Wanda Marie Allison of Hereford, Miss Florence Corley of Clovis, N. M., Mr. and Mrs. Kaul, Larry and Walter Lynn.

The children at school enjoyed a Valentine box Monday afternoon. Walter Lynn Kaul and Ross Joe Landers were visitors for the day.

Gordon Ridgeway returned the last of the week from St. Louis, Mo. His daughter, Kathryn, returned with him. They are making their home with Mr. Ridgeway's sister, Mrs. Al Werner.

Wanda Marie Allison of Hereford was a week end guest of Helen Jo Wilson.

Miss Florence Corley of Clovis, N. M., was a guest Saturday night and Sunday in the home of her uncle, Paul Rudd.

Margaret Sowell returned home Tuesday from the hospital at Hereford following an appendectomy. She is getting along nicely.

Nannette Little of Hereford spent the week end with her

family here. Mrs. Claude Calson, Charles, Marjorie, and C. W. went to McLean Friday and took Mrs. Calson's sister, Mrs. O. C. Cook and little son Jerry Paul, back to their home after a week's visit here in the Calson home.

Claude Calson returned home Friday night after a vacation spent in South Texas. He reports a fishing trip at Port Aransas, and a visit with relatives and friends at Fort Worth. He came by plane from Fort Worth to Amarillo.

Mr. and Mrs. A. T. Walthall and son Charles and Mr. and Mrs. C. E. Smith of Olton were guests Sunday in the F. W. Dodson home. Mr. and Mrs. Smith are the parents of Miss Elma Smith.

Mr. and Mrs. R. M. Gunn have been making frequent trips to Hereford to see their little granddaughter Melba Gay Lawrence, who has been ill with pneumonia.

Mr. and Mrs. Roy Osborn and children of Rose Dale, N. M., were visitors of Mr. and Mrs. R. M. Gunn Saturday night. They had been to Amarillo to see Mrs. Bennie Harrison also of Rose Dale, who recently underwent an operation for goiter. Mrs. Harrison is well known as her husband was once pastor of the Baptist Church here. Her many friends are glad to know that Mrs. Harrison is recovering nicely.

John Kalka attended the stock sale in Amarillo Monday.

Chester Carthel of Lockney was a week end guest of his sister Mrs. Maurice Tannahill and family.

Mr. and Mrs. Maurice Tannahill are having some remodeling done to their house. Some partitions are being moved and a garage, bath and hall are being added.

Mr. and Mrs. Clarence Morrison and family attended a birthday dinner Sunday at the J. W. Thuet home in Vega. The occasion honored the birthdays of Mrs. Thuet and Mrs. Morrison.

Mr. and Mrs. Clarence Morrison received an announcement last week of the recent marriage of Bill Shields. The marriage took place in Washington, where Bill is at home on leave from his duties in the Navy.

Home Demonstration Club members enjoyed a visit from Miss Doris Leggett District Agent, Miss Helen H. Swift, Organization specialist and Mrs. R. L. Campbell, District vice-president at the meeting held Wednesday at the home of Mrs. Clinton Jackson.

The next meeting will be held on February 23 at the home of Mrs. Paul Rudd with Mrs. Elmer Combs assisting.

Poor, Poor Stork



Mrs. Joan Muck, 33, proudly displays not-so-little Rudolph, who weighed 17½ pounds when brought into the world with the aid of a midwife at the Muck home in The Bronx, New York. Rudolph measured 22 inches from head to toe. Mrs. Muck also weighed 17½ pounds at birth.

Invasion Chiefs



Two Leathernecks who commanded in the Marshalls invasion: Maj.-Gen. Holland McE. Smith, left, chief of Marine assault troops, and Maj.-Gen. Harry Schmidt, 4th Division, who bossed capture of Roi Island.

Elvin Wilson is staying in the home of his sister, Mrs. Bud Hopson at Hereford and helping his brother-in-law with his work.

Mr. and Mrs. Carl Schroeder went to Canyon Wednesday and brought their son Carl H. home. He has been attending school there.

Mrs. Pauline Albracht and daughter of Hereford were visitors last week in the home of her sister, Mrs. Clinton Jackson.

Mr. and Mrs. R. L. Wilson and family visited Mr. and Mrs. Sam Wilson at Hereford Sunday afternoon.

Mr. and Mrs. R. L. Gollihar and son John have moved from their farm to Central Texas.

Some Good, Late Model Used Cars

1941 Chev. Master DeLuxe

5-PASSENGER COUPE. Heater, dual defrosters, good tires, a beautiful maroon finish and perfect upholstery. This is an exceptional car.

1940 Pontiac 6, 2-Door Sedan

Good condition. Has radio and heater.

1937 Plymouth 2-Door

A car worth more than we are asking.

KINSEY MOTOR CO.

CHEVROLET—Hereford, Tex.—OLDSMOBILE

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HEREFORD, TEXAS

IDEAS HAVE CHANGED in regard to many things, But OUR IDEAS have NOT changed in regard to giving the very BEST service within our power to ALL our customers, whom we consider as ranking among THE BEST IN THE WORLD and we are glad to offer advice at any time we can be of help. We sincerely advise the use of VIT-A-WAY in all your Stock Feed.

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