

MAIZE DAYS ROYALTY . . . The 1964 Maize Queen and her court are shown here after the annual queen's contest last Thursday. In the center, former queen Sheryl Long plants the

crown on the head of the reigning queen, Sandra Beene. On the left is Pat Burton, second runnerup, and on the right is Shirley Phipps, first runnerup,



RECORD FIGURE **City Council Approves** \$205,786 Budget

The council voted to convert

port on the easements, right of

way and laying of six-inch water

main on the west side of the

new school property, It was

brought out that certain owners

will not grant the easements

Otherwise, the council ap-

proved the monthly financial

statement, as well as the read-

In his monthly summary of

activities, City Manager A. L.

(Jake) Outland pointed out that

there were six purchase orders

and 132 work orders processed

properties were transferred as

office during the month.

reported by the county clerk's

The report from the water de-

partment revealed that for the

second consecutive month,

Re-set Sept. 25

demonstration planned by Parmer County Implement

Company Tuesday featuring In-

ternational - Harvester equip-

ment has been tentatively re-

scheduled for Friday, Septem-

ber 25, company officials an-

heavy rains, will be held on the

The demonstration, which

A confirmation of the date

nounced this week.

The sugar beet harvesting

Eleven parcels of city

needed.

meeting.

Friona's 1964 Maize Days celebration was a successful good for all major events, in

GE 6

1

one in all aspects. Crowds were year 1964-65. The figure rep- remain the same as the past were pumped, an average of 1,resented a record budget for the year.

The Friona City Council gave levying taxes for use and sup- of over a million gallons per final approval Monday to a port. The tax rate for city day in Friona during August. \$205,786 budget for the fiscal property was recommended to A total of 31,590,570 gallons 019,050 per month. This was

Friona Area Receives Best Rain Of Year

Largest single rain of the calendar year fell in the Friona area Monday night, when a spectacular electrical storm dumped two inches of moisture in the area, finally marking the end of the irrigation season for most farmers,

But for many farmers, the just a po heavy season of irrigation,

and gave some examples of how a facility might be financed. "Before the federal govern-

THURSDAY, SEPTEMBER 17, 1964

THE STAR

Large Turnout Hears

Recreation Proposal

courthouse in Farwell on Tuesday to hear a state Soil Conment will take part in a costservation official explain the share program on a multi-purprocedure whereby Parmer pose structure such as you County may have a recreation want, we first will have to made spot on Running Water Draw a "yield study" to determine along with the planned floodwhether such a structure is even prevention dams. Phil Grazier of San Marcos

mer County travelled to the

are to be commended for want-

in your county," Grazier told

The SCS engineer, who will

draw.

the group.

FRIONA, TEXAS

VOLUME 42. NUMBER 51

referred to the amount of runoff told the group, which filled water which would be available every seat in the county courtfor a given area on the draw, room, that their goal was a based on records of the past noble one, and that lay at every several years. hand in achieving some sort of It was pointed out that the

recreational facilities on the city of Clovis, N. M. is definitely planning to incorporate a "Everyone realizes the immulti-purpose dam on the draw portance of recreation. It's an north of the New Mexico city. which would be municipally important phase of both our national and family life. You owned and operated.

However, since a facility of ing to provide recreation here this nature would benefit the majority of Parmer County, it is thought that a county-wide group would need to sponsor the pro-

ject, head a planning party which will The county commissioner's engineer the proposed floodcourt has acted as co-sponsor of water control system sometime the Running Water Draw planafter the first of the year, gave ning procedure, putting up a an insight on what would be guaranteed amount of money necessary before a "multi-pur-(\$12,500) to assure the early pose" structure could be built,

planning of the flood prevention portion of the project. The federal government will

share costs on enlarging any of the proposed flood prevention dams to a size which would make recreation possible. Funds are available to match costs of practically every phase feasible," Grazier stated. He of constructing such a facility. In addition, it was pointed out that Farmers Home Administration will make loans to

watershed projects such as this. at a low rate of interest. A county "steering com-

mittee" is to meet within two weeks, and is expected to ask the commissioner's court to sponsor the county's multipurpose structure, and to sug-

gest ways and means of financing the project. A resolution was passed by **UPSETS, PERHAPS?**

project to date, and encouraging them to continue their efforts, and asking them to study the financial aspects of the venture. Residents representing a good cross-section of the county

the representatives present,

commending the commission-

ers for taking the lead on the

TEN CENTS

14 PAGE

attended the informative meeting. County Judge Loyde Brewer and all four commissioners also attended. Judge Brewer reviewed the county's role in the project to date.

Members of the county watershed committee are Andv Hurst, Friona (chairman), J. W. Gammon, Lazbuddie: Arlan Hartzog, Bovina; Joe Jones, Farwell; Wendoll Christian, Oklahoma Lane.

Experts Dwindle In Star Grid Contest

games. Jones came the closest Whether the slate of games to the final score of the Frionawere harder, or there were Plains game, hitting Plains' more upsets, or just what the seven points on the nose, and reason was, the number of exmissing Friona's total by five. perts dwindled considerably in He guessed 14 and the Chiefthe second week of the Friona Star's annual Cotton Bowl foot- tains actually scored nine, ball contest.

Where there were seven contestants with all ten games right the first week, no a one of the 112 second-week contestants got as many as eight games right. In all fairness, it should prize winners.

Second place was won by be pointed out that due to the Larry Mabry, who guessed the Dimmitt-Hale Center tie, all score at 21-7, and third prize entries were arbitrarily given was won by Hollis Horton, who

His misses, besides the tie

were in picking Muleshoe over

Morton and Lazbuddie over Wil-

son. These were common ob-

stacles for all contestants, in-

cluding both the second and third

Rainfall varied to as much as three inches in places to an inch or less in others in the immediate area. The Rhea community received about an inch and one-

half. The fall around Friona and Black apparently was heaviest, ranging from two to three inches,

Temperatures during the past

spite of the fact that the weather turned off on the cool side for Friday and Saturday.

We'd like to offer our special thanks and congratulations to Chamber of Commerce manager Porter Roberts for a job well done.

From our standpoint, giving the Maize Days events newspaper coverage, both from the standpoint of pre-writes and followups, has been much easier since Roberts was made general chairman of the annual celebration two years ago.

Having someone who is directly connected with the Chamber of Commerce be in complete charge of the celebration is a tremendous help.

We're not saving that in the past the people who handled the general chairmen's job didn't do well, but it is a help to have someone in charge of "running the show" who is a full-time chamber man,

Where in the past we've oftentimes had to run all over town and talk to each committee chairman to find out exactly what was going to happen, or after the celebration get a list of winners of each event, Roberts now has us spoiled.

Porter has made it a lot easier to write up the past two years by furnishing us with a complete list of winners in each and every contest. That way, we save contacts and phone calls,

And, being his second year at the helm, things worked even better between the Star and Maize Days for the celebration fust past.

Roberts had one minor correction dealing with an editorial we ran last week in which we urged everyone to come to town and have a good time, Somewhere in the piece, we mentioned that Porter had worked "tirelessly" toward making the event a success. About the time the kids contest and tractor rodeo were over on Friday, the genial Chamber of Commerce manager said "Tireless, beck, my feet are worn out."

We kinda ganged up on contestants in the football contest last week, I guess. The week before we had had seven people get all ten games right. So, we thought we'd give it a little more effort and got some real brain-(Continued on page 2)

ity, topping the one of \$191,-524 for the year just ended. In other business, the council authorized payment of \$1,087.73 to Clowe and Cowan, Inc., for

labor, parts and repairs on vious meeting, wherein they had water well number five during July. Lights" in the City Park, It was Also, a contract was author- explained that the type of lamp

tainer, estimated to cost \$750. the contract for auditing the city's books for the 1964-65 fiscal year to the local firm of Glover, Graham and Brown, In conjunction with the ap-

ized with Parmer County Imple- under discussion would cost \$4 ment Company for repairs on each per month instead of \$2.25 the city motor grader-main- as originally thought. The council voted to authorize two street lights adjacent to the City Park (at Seventh and

Washington and Eighth and Washington intersections) to the mercury vapor type lights which would cost the city \$2.25 proval of the city budget, the per month council approved an ordinance The group heard a status re-

Ray Has First Cotton Here

John L. Ray, who farms west of Friona, marketed the first bale of cotton for the Friona area last Thursday (September 10), ginning a 477-pound ing of the minutes of the August bale at Chester and Fleming Gin.

Ray's bale had a field weight of 1710 pounds. It was Paymaster 54-B variety, and was grown on Mrs. J. B. Mc-Farland's property. The bale during the month. yielded 800 pounds of seed. Chester and Fleming paid Ray a premium price of 50 cents per

pound, and ginned the bale free. J. B. (Pug) Collier followed Ray by a day with the first bale of cotton at Friona

Farmers Co-op Gin. The first bale beat last year's prize-winner by 17 days, Last Demonstration year's first bale was grown by Sam Bailey and was marketed on September 27.

Sr. Class Makes It Four In Row

By taking the first place award in the school float division of the Maize Days parade Friday, the senior class completed four straight years of was postponed Tuesday due to winning that division in the

parade. J. B. Taylor farm on that date, The class previously won the unless weather conditions force first prize as freshmen, sophofurther postponement. mores and juniors, Charles Allen, chairman of the parade will be published in next week's committe, commended the class issue of the Star, Parmer County Implement Company officials on their efforts the past four years. said.

Also, an ordinance was slightly below July's record passed which exempted certain total.

city property from taxation, Nine new water services were The council reconsidered an made, and one service inactiitem of business from a prevated, to bring the total active services at the end of the month voted to install two "Guard to 967

> Five new sewage taps were (Continued on page 2)

IN TOMORROW'S GAME

which has seen irrigation wells pumping almost unceasingly all summer A total of .27 inches of rain

was measured on Sunday, and another .05 inches on Tuesday, bringing the week's total as of September 15 that date to 2.38 inches. September 16

week were as follows: Max, Min. Date 65 September 10 93 54 September 11 95 September 12 60 51 September 13 52 64 September 14 63 55 80

a miss to begin with, Still, said 18-8. everyone missed at least two more,

When the dust had cleared, ished as to the tie-breaker, it appeared that George W, included Jerry Cass, Jimmy Jones was the winner on the

basis of the tie-breaker score. Preach Collier, Donny Carthel, A total of eleven contestants 55 had a score of seven correct and Milton Hargus. 57

Others getting seven games correct, in the oder they fin-Maynard, Maynard Agee. Jimmy Norwood, Jack Clark

Chieftains, **Dalhart Renew Feud**

The Friona Chieftains renew their rivalry with the Dalhart Wolves after a two-year lapse in the series, when the two teams meet Friday at 8 p.m. at Chleftain Field.

Friona has a far better background than the 1961 team which travelled to Dalhart and absorbed a 62-6 beating, their worst of the season, For, while the 1961 team had lost seven games going into battle with the Wolves and 14 straight over the past two seasons, this year's Chieftain team matches Dalhart's 2-0 season mark, and has won 10 of its last 12 games.

Dalhart has won the last three games played between the two teams, winning by a 61-0 count in 1960 here, and 50-32 in a real scoring duel in 1959 at Dalhart.

Friona's last win over the water was consumed at a rate Wolves was a 13-6 decision here in 1958 -- a win distinguished in the fact that it was the first conference win by the Chieftains in class AA competition (that was their first year in class AA ball), and the last conference win until

Jaycees Set **Pancake Supper**

The Friona Junior Chamber of Commerce will sponsor, a pancake supper prior to the Friona-Dalhart football game Friday at the Friona school cafeteria.

The supper will be held between 5 and 7 p.m. Admission will be 75 cents for adults and 50 cents for children, Sausage will be served with the meal, as well as coffee and tea.

year's district opener.

games ever played between the two teams (three, counting a forfeit win in 1941). The Chieftains won 6-0 in 1942 and 40-0 in 1944. That stands as Friona's largest margin of victory over

the Wolves. According to indications, Dalhart fans will decend from the northland en masse, rooting for their Wolves to pick up where they left off the last time the teams met.

ton Farr said the Dalhart superintendent had contacted him and had promised that there would be a large delegation here from Dalhart -- possibly as many as 1,000.

The teams have nothing even approaching score comparisons on which to base a prediction for the game's outcome. Friona's first two foes have come from the South Plains, while Dalhart has met one North Plains team and one from Okla-

The Wolves, who beat Tulia in bi-district and Muleshoe at regional before falling in the state class AA quarterfinal game last fall, appear to have enough returning talent to make another run for the marbles, at least in the northern region. In games to date, Dalhart holds a 35-0 win over Stratford, and a 34-6 victory over

Scouting reports say that the Wolves are large, alhough not much larger than Plains, but may not possess the speed that

cracked finger on his right hand. End Tommy Shirley bruised a knee in Monday's

Friona upended Dimmitt in last workout, so has been going slow. Scott Cummings has a slight Friona won the first two shoulder separation,

starting center position in Monday afternoon's "challenge"

Bing Bingham regained the session. Doyle Mabry had bumped him for the honors the preceding week



HELPS FFA . . . Ralph Shelton, seated at right, is shown deeding a two-acre plot of land to the Friona High School Future Farmers of America, The land will be used to house agriculture projects belonging to FFA members who live in town, Also in the picture are agriculture instructors David T. McVey (seated) and Benny Pryor, standing, as well as attorney Bill Sheehan, who drew up the contract.

homa.

Guymon, Okla,

Friona has,

Starting guard Jackie Clark has been lost to the Chiefs for two to three weeks, due to a

Superintendent of Schools Al-

FRIONA * STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association-Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958 1959 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1963 Texas Press Association, 1959, 1960, 1962, 1963. First Place General Excellence Winner, West Texas Press Association

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1897.

SUBSCRIPTION BATES

Parmer County, Adjoining counties, Si per yr. Elsewhere & per year.

Bill Ellis, Editor June Floyd, Society Editor Pete Mace, Advertising Manager



third.

Winners Announced For **Maize Days Contests**

Winners of various contests were announced in five di- western Public Service Comheld in conjunction with visions. Taking first place in pany. Friona's Maize Days activities the churches and club division

were announced this week by was Friona Future Homemakers of America, along with Porter Roberts, general chairman of the celebration. The four prize-winners in the of \$15 was won by the Hub annual beard-growing contest Community Association. Third as judged on Saturday were: was won by the Friona Girl most unique beard -- Jim Lan-Scouts. caster; longst beard -- Irvin In the school division, the

Weast; shaggiest beard -- Friona High School senior class Gerald Shavor; prettiest beard won first prize of \$25. The freshman class took second The three winners in the prize of \$15, and the juniors

window display contest were the won third place and \$10. Jaycettes, first; Girl Scout Only two prizes were awarded Troop 358, second; and Black in the commercial division. Home Demonstration Club, Friona State Bank won the first

Winners in the annual parade

a \$25 first prize. Second prize tin of Route 2. They entered an antique Dodge automobile. Second prize of \$10 went to R. J. Renner and his Model-T Ford entry, while third prize of \$5

THE FRIONA STAR

was awarded to the Model-T owned by Raymond Adams and driven by Truett Johnson.

In the kids division, the winners were as follows: 1. Trip Horton; 2. Myrna and Patricia Phipps; 3. Donnie Lewellen (airplane) and 4. Scooter driven by Randall Schwab pulling bride (two-year old Beth Buth) and groom (three-year-old Leslie Buth).

prize money of \$15 was awarded

to Billy Sifford and Leland Gus-

Honorable mention went to the Indians, Bruce and Brad Bandy; to the "little mother," Brenda Hall, and to the bicycle covered with flowers ridden by Adalea Paul Lewis, of Lubbock, was Widmier. guest speaker at the Parmer

Winners in the tractor rodeo County Young Democrat meetheld Friday were: 1 -- Danny ing last Tuesday night (Sept. 8' Carthel; 2 -- Roger Nelson; and in Muleshoe. Lewis spoke or 3 -- Nolen Morris, Winners in the success of the Democratic the tube-setting contest were party and the present govern-1--Danny Carthel; 2. David Jones; and 3 -- Nolen Morris. Members and guests totaling

> Roger Gorrell was elected chairman of the registration committee and "Citizens for Johnson" committee in Parmer and Bailey Counties.

Debbie Bullock resigned as Secretary of the Young Democrats to resume duties as chairman of the "Youth for Johnson" in this Senatorial District. Ronald Johnson, of Muleshoe, was elected secretary by acclama-

tion. Next meeting of the Young Democrats will be October 13.

City Council--

(Continued from page 1) made to bring the total active services in that department to 887 as of August 31. Pete Hollis sustained a severe muscle bruise on his left arm when the sewer rod became uncontrollable while working on a stoppage August 27. Police department records

showed that 28 arrests were made during August, 22 of which were for traffic violations. Two were for driving while intoxicated, two for drunkenness, one for shoplifting and one on a traffic warrant.

There were five reports of

MRS. SNEAD PRESIDENT **Chieftain Mothers Elect Officers** high school football players, club treasurer, Mrs. Graves,

term.

The "Chieftain Mothers," an organization of all mothers of met last week and elected of- at Route 3, Box 113. ficers for the 1964-65 school

Star Lites --

(Continued from page 1) In the antique division, first

> teasers in last week's contest. Of course, we didn't know beforehand that the "upsets" which were turned in were going to happen, although some contestants may have wondered.

Then we had one professional game which we almost never found the final score. It turned out to be played on Saturday night instead of Sunday as we had thought it would be, and all that we ever found in the papers, after much combing, was the final score, with the San Diego Chargers beating Houston's Oilers. So if anyone else had trouble finding the results of that one, that's how it came out.

. . . . We're been dong a lot of

and tied for third.

Cotton Bowl tickets.

amounting to \$20.83.

Maize Days celebration.

fence."

ment.

of school.

Sad, True, Etc.

I. T. Graves is the secretarytreasurer, and Mrs. James Procter 1s the food buyer. Mrs. Floyd Brookfield is assistant buyer.

Twenty-two mothers were present and paid their dues for the 1964-65 school year. Dues are \$1.50 for each boy and \$1.50 for the mother. Those who haven't paid their dues as yet

Dues money is used to help pay for the annual football banque, which is held annually Mrs. R. E. Snead was elected

PAGE 2

president. Mrs. Truett Johnson in November, The Chieftain was named vice president. Mrs. Mothers operate the concession stand during home football games, assisted by members of the Booster Club.

> The concession stand will be operated at some freshman, Bteam and junior high games, it was announced.

Mrs. Snead appointed committees and chairmen to serve in the concession stand and to are urged to mail them to the plan for the football banquet.



Seven Part Demonstration **Illustrates Power Of Fire**

Students of Friona school will is fireproof: (4) kitchen fires five of all fire deaths occur in have an opportunity to see for and their control: (5) fuel themselves how fire can be vapors; (6) the power of petrolman's best friend or his worst eum products: and (7) houseenemy by observing a graphic hold wiring and overloaded fire demonstration to be pre- electrical circuits. sented at 9:45 a. m. on September 18, in the high school audi- fire is like a three-legged stooltorium, Superentendent Alton it can't work with one of the Farr announced today

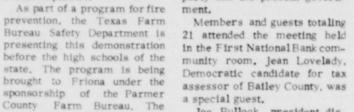
The demonstration, in seven depends on are: (1) fuel, (2) parts, will be given under the heat, and (3) air. Yet, in Ameridirection of Joe Smetana, Safe- can homes those three things ty Director of the Texas Farm come together in deadly and de-Bureau.

A variety of demonstration equipment will be placed on home fires every day, according tables 16 feet in length to illustrate seven basic points: (1) what fire is: (2) how to control fires: (3) the fact that nothing stores. Worse yet, four out of

homes, and for every death there are about 100 serious injuries," the TFB Safety Director explained.

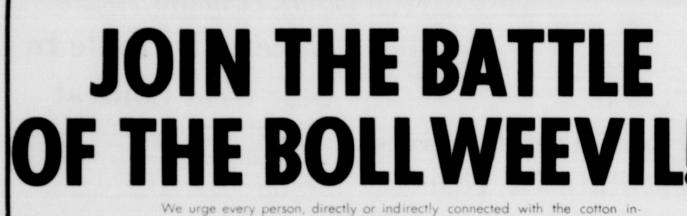
Smetana will point out that legs missing. The "legs" fire structive combination every 57 seconds-an average of 1,500

to Smetana. "That's eight times the number of fires in factories and banks in 1963.



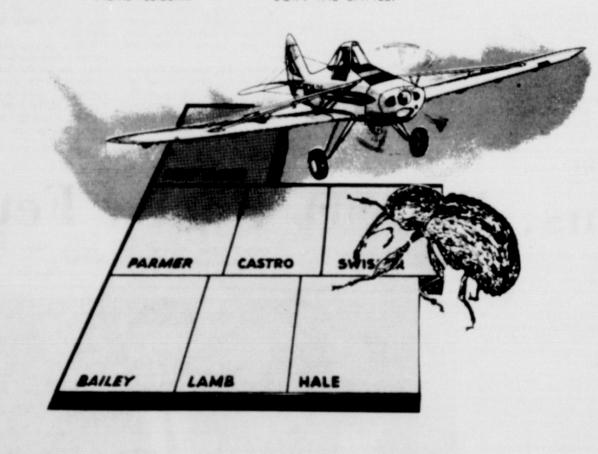
a special guest. Joe Bullock, president dispublic is invisted to attend. cussed voter registration and the fact that those 21 years old Nine billion checks totaling on or before November 4 are \$3 trillion were cleared eligible to vote in the coming through the nation's 14.000 election, if registered. Re-

gistration deadline is October 4.



dustry, to help wage war on the ball weevil. Widespread infestation of the area would produce an economic disaster that is frightening . ves. FRIGHTENINGI The economic base of our High Plains area could be eaten away by the boll weevil. High Plains bankers urge YOUR support of the Diapause Control Program to protect your income and that of every High JOIN THE BATTLE. Plains resident.

prize money of \$25, and second prize of \$15 went to South-Young Demos **Hear Lewis**



- THE ENEMY - BOLL WEEVILS . . . Invading the High Plains . . . If they succeed will cost about \$30.00 per acre, every year, for control. . Millions more in lost yields and quality, plus reduced value of investments. BATTLE PLAN - ATTACK AND KILL WEEVILS IN FALL, before they hibernate (Diapause Control) ...
- Spray every acre of infested cotton . WAR CHEST - 50c A BALE FROM PRODUCERS, collected

100% at every compress . . . Supplemented by matching Federal funds. PRODUCER'S CHOICE: 50c now or \$50.00 later. For complete information, see your County Agent, ASC office, Vocational Agriculture teacher, or contact Plains Cotton Growers, Inc.

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Each year she prepares enough food to feed an army - No small chore ... preparing over one thousand meals a year. That adds up to nearly four thousand individual servings for the average family. A modern GAS range can lighten this big job. It offers time-saving automatic cooking ... carefree "burner with the brain" ... smokeless

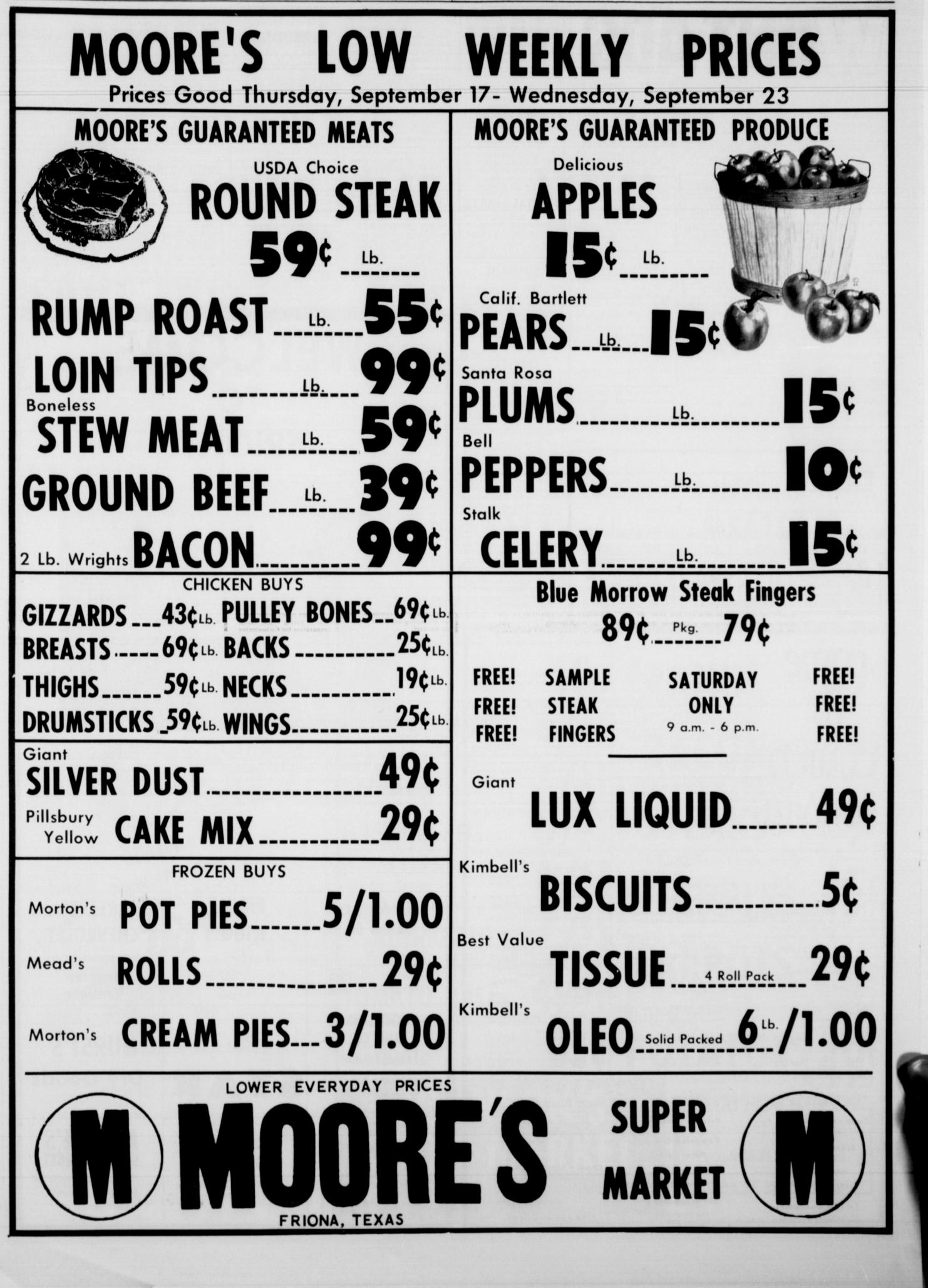
"closed door" broiling, to name a few. Perfect for your budget, too. Economical GAS beats everything else by a long shot.

fuel for a growing empire Pioneer Natural Gas Company

GAS DOES THE BIG JOBS **BETTE** LESS

Friona

THE FRIONA STAR



THURSDAY, SEPTEMBER 17, 1964 THE FRIONA STAR Blackburn, who had surgery Muleshoe. FREE APPRAISALS WANTED NTADS Monday. We have tons of money to News From Mr. and Mrs. E. A. Parham lend to Farms and Ranches. WANTED, . Secretary to anvisited in the home of Mr. and Mr. and Mrs. R. E. Precure, Long term low interest. LAZBUDDIE swer telephone, type accurately Mr. and Mrs. Les Bruns and Mrs. John Neil Agee and DOUGLAS LAND CO. and do general office work Michelle Friday then attended Mr. and Mrs. Clarence Mason 901 Main Phone 247-3001 Standard Concrete Pipe Com-BY MRS. C. A. WATSON attended the Republican state the Wilson-Lazbuddie football pany, Phone 247-2888 or 247-Friona convention in Austin early this game at Wilson, Mrs. Agee is 51-ltp week. a daugher of the Parhams. Wednesday evening dinner WANTED TO RENT ... Farm-RCA Classified ads are 6¢ per word Two used picture windows and FOR SALE ... Beautiful piano. Lazbuddie students entering ruests in the home of Mr. and Mr. and Mrs. Claud Blackland, lerry Fancher, two miles for the first insertion, 4¢ per four single units; one girl's Finished in black. Good condi-WHIRLPOOL colleges this week are: Darrell Mrs. M. L. Carpenter were burn and daughter, Mrs. Rayeast and one south Hub. Phone word thereafter; with a 50¢ 26" bicycle; one 12 volt car tion. \$350 cash. Phone 247-Sales-Service Mr. and Mrs. Sam Bradley and Mason and Gayla Seaton, Texas mond Lester, Lubbock, went 265-3477. B. W. Turner 46 tfnc Morris, Mr. and Mrs. Harold Tech, Lubbock: Paul Wilbanks minimum. Deadline for classi- cooler; one portable air con- 3152. to Fort Hood to be with Bob 42 tfnc Phone 247-3035 and Twila Albertson, South-Carpenter, Mr. and Mrs. Jim fled advertising Tuesday 5 p.m. ditioner. Neil Fulks, 711 Sum-51-2tc FOR SALE: For the best deal Carpenter, Bobby, Lynn and western State College, Weath-WANTED TO RENT -- farm Legal Rate 3¢ and 2¢. Minimum mitt. on a new Buick, Rambler, TO ALL PERSONS erford, Okla .: Eva Dean Ivv Susie, Mrs. Lloyd Carpenter. land. See T. I. Burleson at 50¢ on cash order, \$1 on acmotor boat or Johnson outboard INTERESTED IN THE Shelia, Darlene and Betty, Rev. and Pat Chitwood, Texas Chriscount. Classified display (box- USED two ton truck; 1/2 ton Hub, or call 265-3598. Now Available motor, see or call Kinsey Osand Mrs. Jack Warren, Fort ESTATE OF GUSSIE tian College, Fort Worth, 49-tfn ed) ads are 80¢ per column pickup; set four row Hesstons; MILLER, DECEASED Also Wynell Barnes, Hardinborn Motors, Hereford, Tex. Worth and Rev. and Mrs. Tom inch. G. I. and FHA homes to be four row McEachern., Phone Simmons University, Abilene: 142 Miles Street, Phone EM 4-WANTED-experienced machine Warren and Judy, Gainesville built in Friona, 100% G. I. 51-2tc 247-3206. Notice is hereby given that Don and Benny Watson, Gary shop employee. Call Friona Maand Vonnie Evadell Carpenter. FOR SALE 0990. 38 tfnc loan and 97% FHA loan. If on the 31st day of August, and James Brown, Gary and chine and Supply. interested in new home, con-FOR SALE-Maytag cook stove, Cotton trailers: Cobey chas-CARD OF THANKS 1964, Martha M. Russell and Gerald Foster, Linda Weaver Everybody is 100% back 50 tfnc tact us. Chas. D. Russell, whose adexcellent condition. G-E ironsis, Good condition. See at and Carrol Redwine, West Texnow. Best rain of the year. We wish to take this op-WANTED. . . Land to rent for as State University, Canyon; Plains Farmers Gin dress is Route 1, Friona, er, good condition; walnut twin so let's trade and sell out DOUGLAS LAND CO. eleven miles east of Friona. portunity to thank friends and 1965. Eugene Ellis Phone 265-Texas, appointed as Indepen-Terry Darling and Glendale beds; double bed, maturess and of all 64 refrigerators and neighbors for all kindnesses King, South Plains Junior Coll-51-3tc 50 tfnc dent Executrix and Executor, 3501. springs. Phone 247-2760 or see food freezers, first payment 901 Main, Box 185 shown us during the prolonged respectively, of the Estate of ege, Levelland; Mrs. W. R. Riethmayer. after maize harvest. illness of our sister and aunt, Office Phone 247-3001 CARD OF THANKS Artificial arrangements and Gussie Miller, deceased, by Also Dick Chitwood, Texas 50-tfnc Reeve Chevrolet Joe B. Douglas Ed Hicks Mrs. Lela Gilmer, and for ceramics. Two miles east and the County Court of Parmer A & M University, College Sta-Friona, Texas We want to thank everyone everything done in our behalf five south of Hub, Texas, Chris-Phone County, Texas. Phone tion; Cooper and Steve Young, HOUSE FOR SALE . . . Three 51 tfn for all the kindnesses shown following her death. 247-3142 All persons having claims tine Ivy and Darla Ivy. Phone 247-318 Baylor University, Waco; and bedrooms. 308 West Fourus during our illness. Our Mrs. Ethel Adams against the Estate of Gussie 265-3482. 51-4tp Richard Gordon, Eastern New teenth. Hollis Horton Jr. Phone special thanks go to the nurses Mr. and Mrs. Raymond REAL ESTATE Miller, deceased, should Mexico University, Portales, FOR RENT 247-3247. present them to the above 49-tfnc at Parmer County Community Adams For Sale Hospital and to Dr. Paul Spring Mr. and Mrs. W. M. Adams named Executrix and Execu-SPINET PIANO (new) located The Jack Templers were FOR RENT . . . 25 x 140 Mr. and Mrs. Waymon in your vicinity. Will sacriand Dr. Lee Spring. tor at their address. FOR SALE. . .Nice fat hens. hosts at a cookout in their home Auction Service Mr. and Mrs. D. H. Nelson Wilkins and family 51-2tc building with balcony and base-J. T. Guinn, Phone 295-3657. fice to party able to assume (Continued on page 6) 51-1tc 51-1tc \$27,50 monthly. Write Chanment. Formerly occupied by and children. 49-2tp ner's, Holyoke, Colo. Western Auto Phone 247-3291 Sales Of All Kinds 51-ltp or 247-2838. FOR SALE, . Brick home in Lakeside addition, Central heat BARGAIN, two bedroom WELCOME bath and one-half. Fully carpet-Bill Flippin Four bedroom house in Friona, house, living room, den, cared. Phone 295-3123. and Phone 238-3592 Bovina. peted, drapes, 1700 sq. ft. 51-4tc Associates 50-1tp corner lot, good FHA loan, FOR SALE Phone 247-2218. SERVICES 51-3to Ph. 247-2415 Friona Certified Caddo, Tascosa and Kiowa wheat seed. El-FOR SALE . . . Custom hand-4 tfnc SAVE BIG!! Do your own rug made draperies and Mohawk bon rve. Nortex and Cimand upholstery cleaning with Am interested in making loans maron oats. Custom seed recarpet. Mrs. L. R. White, 806 Blue Lustre, Rent electric and buying frst and second lien cleaning. Ashland Avenue, Phone 247shampooer \$1. White Auto notes secured with farm and SCOTT SEED COMPANY 3156. 6 tfnc Store 51-ltc ranch lands. J. J. Steele, Citi-Hereford, Texas zen's Bank Building. Clovis, Complete drapery service. Phone EM 4-3484 FOR SALE-two large tricycles: N. M. Dial 763-3521 or 763-Including material samples. FRIONA 48-5tc one space heater. Phone 247-6455. 50-4tc 2511 50-2tc Mrs. Lee Campbell Phone 247-3145 49-tfnc Drive In* ¥ Check For The Control crab grass with Pax. One application effective three Free Passes years. Use Turf Magic balanced GIVEN BY THE ELK lawn fertilizer plus chlorodane Friona, Texas to control insects. Cummings Farm Store. 22-tfnc WED FRI SUN MON SAT PORTABLE DISK GOLLING-16 21 20 phone 247-3196 or 247-2850. 47-tfnc Stands walks for NOTICE Owners of irrigation motors Robertson in my shop are asked to come Fonds Taylor RANKIE AVALON by and pick them up. BUCKE WORDY FLD Ross Terry "ANNETTE" FUNICELLO 51-1tc

Demas hath forsaken me, having loved this present world, (II Timothy 4:10) Writing from prison to the young man Timothy, Paul shows his disappointment and hearthreak because Demas turned his back on the Christian faith. "Having loved th present world," Demas lost the trail and no longer followed Christ. The world presents many alluring faces which could have tempted Demas. Which ones lured him from the faith we shall never know. However, Paul warns Timothy against some of them-pride, covetousness, thanklessness, a lover of pleasure more than of God. Have we been like Demas? Having once felt the glow of Christ's spirit, have we been mean, bitter, stingy, slow of compassion? Having our names on the church roll is not enough. We need so to live that the world ay know that the moving force in our lives is the spirit of Christ, May our living Lor ! say sadly to us, "Alas, you have forsaken me, having loved this present world," PRAYER: Our Father God, grant us the gift of constancy in faith. When tempted to seek ease and comfort, arouse us with a new baptism of Thy spirit. When lured by the enticements of this world, may we keep our gaze upon Christ lest we miss the trail leading to Thy Kindom. In our Savior's name, Amen. HOUGH FOR THE DAY



The church does is work through those in whom the spirit of Christ is the moving

SIXTH STREET CHURCH OF CHRIST

Sunday Services Morning Worship 10:30 Evening Worship 5:00 Wednesday Services. . 8:00 p.m.

CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun, 10:30 a.m. Evening Worship 7:30 p.m.

REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services..... 8:30 a.m. Bible Classes and . 9:15 a.m. Sunday School IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Rible Class. 9:30 a.m. Divine Services..... 10:30 a.m. ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p.m. Thursday: Mass E:30 p.m.

CONGREGATIONAL CHURCH Sunday Services Church'School 10:00 a.m. Worship 11 a.m.

Pligrim Fellowship . . 5 p.m.

CALVARY BAPTIST CHURCH 2 Blocks North of Hospital

Sunday School 9:45 Morning Worship 10:50 Fraining Union 6:00 Evening Worship . . . 7:00

ASSEMBLY OF GOD CHURCH

Sunday Services 9:45 Sunday School . . Morning Worship Young People's Meeting . . 6:30 7:30 Evening Worship Wednesday Service . . . 8:00

PRIMITIVE BAPTIST CHURCH Services 1st and 3rd Sundays

of each month, Hub Commun ity Center 10:30 A.M. FIRST BAPTIST MISSION Sunday School 10 a.m. Worship Service.... 11 a.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Presch Crantul	Friona Motors	Pigely Wigely
Ethridge-Spring Agency	Kondrick Oil Co. Phillips - Jobber	We Give 5 & H Green Stam
Insurance & Loans	Bainum Butane	Crow's Slaughteri
Friena C Of CAA	Phone 8221	Wholesale & Retail Meats
Friona Consumers Co-Op OUs & Greases	Bi Wize Drug Your Rezall Store	The Friona Sta

UNITED PENTECOSTAL CHURCH Sunday Services Sunday School . . . 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Prayer Service . . . 7:30 p.m.

FIRST BAPTIST CHURCH

Sunday School 9:45 a.m. Preaching Services . 10:55 a.m. Training Union 6:00 p.m. Preaching Service ... 7:00 p.m. Wednesday Prayer Meeting.....8:00 p.m. Officers & Teachers FRIONA METHODIST CHURCH Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship ... 5:30 p.m. Childrens Classes ... 6:00 p.m.

MYF meetings 5 p.m. Evening Worship 7 p.m. Wednesday

Choir practice 7:30 p.m.



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PAGE 4

Mr. and Mrs. Cliff Porter have recently moved to Friona from Clovis' where Cliff was employed for three years as district representative for Allis Chalmers Company and has now joined the Galloway Implement firm as a partner. The Porters are originally from Seymour. Texas.

PIGGLY REEVE Kendrick Oil Co. **Phillips 66** WIGGLY CHEVROLET Phillips Tires New And Used Cars Tubes Batteries FRIGIDAIRE 66 Accessories APPLIANCES Friona **ROCKWELL BROS** AND CO. THE HURST'S FRIONA "LUMBERMEN" Dry Goods STAR Lumber - Paint Tools **GIB'S MOORE'S** FRIONA WHEAT CLEANERS SUPER MARKET GROWERS Top Quality Foods Professional **Elevator Service** At Lower Prices And Field Seeds Coin-Op Dry Cleaning

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Mr. and Mrs. E. A. Hromas Hromas of Bovina. celebrated their Golden Wedding Anniversary recently with a reception and open house at the home of their son and his family, Mr. and Mrs. Arnold

TUNE IN "MOMENTS WITH JESUS'' 9:15 A.M. Daily KPAN Hereford 860



Hosting the courtesy were lived in Farwell and the Oklatheir three children and homa Lane community for many families, Mr. and Mrs. W. E. years. They moved to Bovina Lovell, Bill and Judith Ann of Fort Worth; Mr. and Mrs. Clin- home here since that time.

ton Skaggs, Craig and Randal also of Fort Worth; and Mr. and with the family at the recep-Mrs. Arnold Hromas, Galenand tion were Mr. and Mrs. Wendol Bradley of Bovina. Co-hosting the occasion were Mr. and Mrs. Lewis Pesch of showed guests the gifts dis-Floydada, Mr. and Mrs. C. G. played and the younger grand-Hromas of Farwell and Mr. and Mrs. Cecil Rundell of Mule- and Randal Skaggs ushered

for two years. They moved to

shoe.

Mr. and Mrs. Hromas were line. married in Albany in 1914. They made their home at Moran for four years and at Willspoint

Christian. Mr. and Mrs. Glenn Hromas sons, Bradley Hromas, Craig

Parmer County in 1919 and

in 1953 and have made their

Helping receive guests along

guests through the reception Mrs. Lewis Pesch presided at the guest registry.

The reception table was laid with a white lace cloth over

gold and centered with an artificial arrangement of gold and ton, John West, Raymond Maryellow mums intermingled with tin, Ann Smith, W. N. Foster, golden wheat and other flowers. Mr. and Mrs. Joe McWilliams, flanked by gold candles in Mr. and Mrs. Mike McManigal crystal holders. The white cake and Kent and Mr. and Mrs. was decorated with gold, L. L. Norton all of Farwell. touches of green and bridal wreath. Gold party punch and D. W. Carpenter, Mr. and Mrs. mixed nuts were served to H. W. Carpenter and Richard.

guests. The table was appointed with crystal and silver. Gwen, La Nelle, Loy and Tammy Christian, Mr. and Mrs. Ponce Presiding at the serving table were Mrs. Frank Pesch, Miss Billingsley, Mr. and Mrs. J. I. Gober, Mr. and Mrs. Clyde Perkins, all of Oklahoma Lane, Judy Lovell, Mrs. C. G. Hromas, Miss Sandra Rundell, Mrs. Cecil Rundell. Also Mr. and Mrs. D. H. Carson of

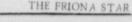
Friona, Mr. and Mrs. Joe W. assisting them were Mr. and Mrs. Frank Edwards and Cecil Hromas, Sherri, Larry, Lynetta and Kevin of Levelland and Rundell. Ushering guests to their Mr. and Mrs. W. C. Hromas of places were Bill Lovell and Hereford.

Approximately 175 guests re-Galen Hromas, grandsons to the gistered at the courtesy honor-During the afternoon enter- ing the couple.

tainment was provided by Mrs. Harold Hawkins, Mrs. J. C. Boone and Mrs. Harold Carpenter. They sang slections and were accompanied by Harold

Carpenter on the banjo. Mrs. Hawkins was dressed in a man's costume of black top hat and tails dating 50 years ago and the women wore traditional dresses dating of the same period. The trio rode a bicvcle-built-for-two and sang the song by the same name. Later in the afternoon the group including the honorees

sang songs. Mrs. Hromas complemented her blue dress with a double



orchid corsage of gold present-

ed to her by the family and other members of the house-

party wore gold boutonnieres

were friends, Charlie Hromas,

Clinton Skaggs and Mrs. J. C.

Out of town guests at the

courtesy were Mr. and Mrs.

Adolph Ender of Sagerton, sis-

ter and brother-in-law to Mrs.

Hromas, Mr. and Mrs. H. L.

Lovell, Bebe and H. L. of

Water Valley, Mr. and Mrs.

H. C. Atkins of Clovis, Jack

Roach of Oklahoma Lane, Mr.

Midland, Mr. and Mrs. E. A.

Berry of Portales: Mrs. Mil-

H. L. Tidenberg, James Berry,

Mr. and Mrs. J. C. Boone and

Others included Mr. and Mrs.

CO(

Libbys

Libbys

of Clovis.

and orchid corsages.

Frionano Attend Parson Reunion

get together

Several residents of Friona attended the annual Parson Photographing the occasion family reunion at Lake Eanes near Comanche, Texas, during the Labor Day Weekend, Each year the descendants of the late

Jones, Mrs. Aubrey Carlton and Clifford Crow, all of Friona, were accompanied by their brother W, S, Crow, Clovis.

Hospital

Notes

and Mrs. Chuck Caldwell of Admissions from Sept. 9 thru 15 Lloyd Prewett, Friona; E. C. Chitwood, Friona; Ruby Harper. Bovina; Carl Lee Johnson lard Stanley, Mr. and Mrs. Ted Hernandez, Amarillo; W. C. Sparks, Mr. and Mrs. Tulia: Mariano Hernandez, Friona; Timateo Ojeda, Friona; Melvin Hamilton, Farwell; granddaughter, Jai Freeman, Margie Bone, Hereford; Angela and Mrs. Terry Caprenter all Matthews, Muleshoe; Joyce Doshier, Farwell; Ronnie Chris Also Mr. and Mrs. C. C. Howard, Farwell; Clara Smalts, Christian, Mrs. Sterlin Billing-Farwell; Dennis Fallwell, Friona; Clarissa Crow, Lubbock; A. T. Kersey, Farwell; Kay Harrington, Clovis; Estabana Moreno, Friona; Daisy Miller. Friona; E. D. Mayhew, Bovina;

> Rolando Caballero, Friona, len and baby, Melvin Hamilton, Frve, Jack Glenn, Angela Matthews, E. C. Chitwood, Royce Martin, Timateo Ojeda, Carl

Harper, Margie Bone, Dennis Fallwell, Iva Gail Wilcox.

APRICO

Pink

Unable to attend the celebraof Madrid, Spain,

29 Oz. Can

cently enrolled in the U.S. Army Signal School for 21 weeks' intensive training as a radio technician. Friona High School,

afternoon visitors in the home of Mr. and Mrs. Dick Habbinga were from the Immanuel Lutheran Church in Hereford.

and son.

Attend Wedding

Mrs, Eva Roberson, Marie Roberson and Opal Jones returned home Monday of last week after attending the wed-

Mr. and Mrs. Joe Parson meet Virginia; Mr. and Mrs. Thomas at the same place for a family Parson, Mr. and Mrs. Ellis Parson and sons, Friona, and Mrs. G. B. Buske, Mrs. W.H. Mr. and Mrs. Neal Parson and daughter, Dimmitt. Mrs. T. E. Parson III and son

accompanied the group to Richland Springs for a visit with her mother, Mrs. J. F. Lafferty.

Edelmon Enrolls In Signal School

Private Martin W. Edelmon, School is limited to men of outstanding promise, Classed son of Mr. and Mrs. Claude W. as a technical institute, the Edelmon of Friona, was reschool gives training chiefly

He is a 1964 graduate of the

Others making the trip were

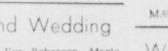
Mrs. Ray Murphree, Gary and

Dick Habbingas

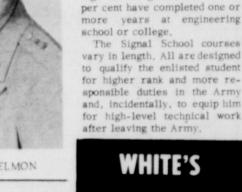
Have Visitors

Sunday dinner guests and

Ewald Vogler and son, Mr. and Mrs. Richard Drager, Mr. and Mrs. Albert Drager, and Mr. and Mrs. Immanuel Drager







of Mr. and Mrs. Pat Busby were Mr. and Mrs. Jim Hun-

WHITE'S Have The **Tires With** The Best Guarantee

59¢

neycutt and son, Jay, Donald Springs. Ray Busby and Naomi McGary. The trio also visited relaall from Dallas, Mrs. Hunneytives and friends at Forney, cutt is the former Ima Jewel Mesquite and Dallas. Busby, Ice Cream 1/2 Gallon



PAGE 5

Weekend Guests

Weekend guests in the home of Mr. and Mrs. Edward S. White Jr, and sons were Mr, and Mrs. Gary Bradley, Lubbock, and Mr. and Mrs. Marshall Bradley, Melrose.

Gary Bradley, who recently completed a tour of duty in the United States Armed Forces, will be a pre-med student at Texas Tech this fall,

in the operation, maintenance,

and repair of forty different

types of electronic equipment,

from radio and television sets

Courses are given also in

meterology and both motion-

picture and still photography.

enlisted men are selected for

admission. All are chosen from

among the Army's best in point

of intelligence, educational at-

tainments, and practical abil-

ity. Roughly 90 per cent are

high school graduates, and 21

A yearly average of 6,600

"electronic brains."

Admission to the Signal They were Mr. and Mrs.

Grace Hart, Friona; and

Dismissals -- Willie Rodriguez, Jr., J. O. Ferguson, Lloyd Prewett, Randall Eakins, Virginia Moyer and baby, Maria Melendez and baby, Martha Al-Ronnie Chris Howard, Chris

Lee Johnson, Ted Hernandez, Ava Lee Woodson, Joyce Dosher, Clarissa Crow, Ruby

Following the reception relation for her grandparents was tives and members of the house-Mrs. Jerry Wilburn and family party were feted with a salad supper at the Arnold Hromas Swifts Park Lane LIBBY

303 Can





Santa Fe Off-season round trip fares cut approximately 15, 1964 to April 30, 1965

for cities along Santa Fe

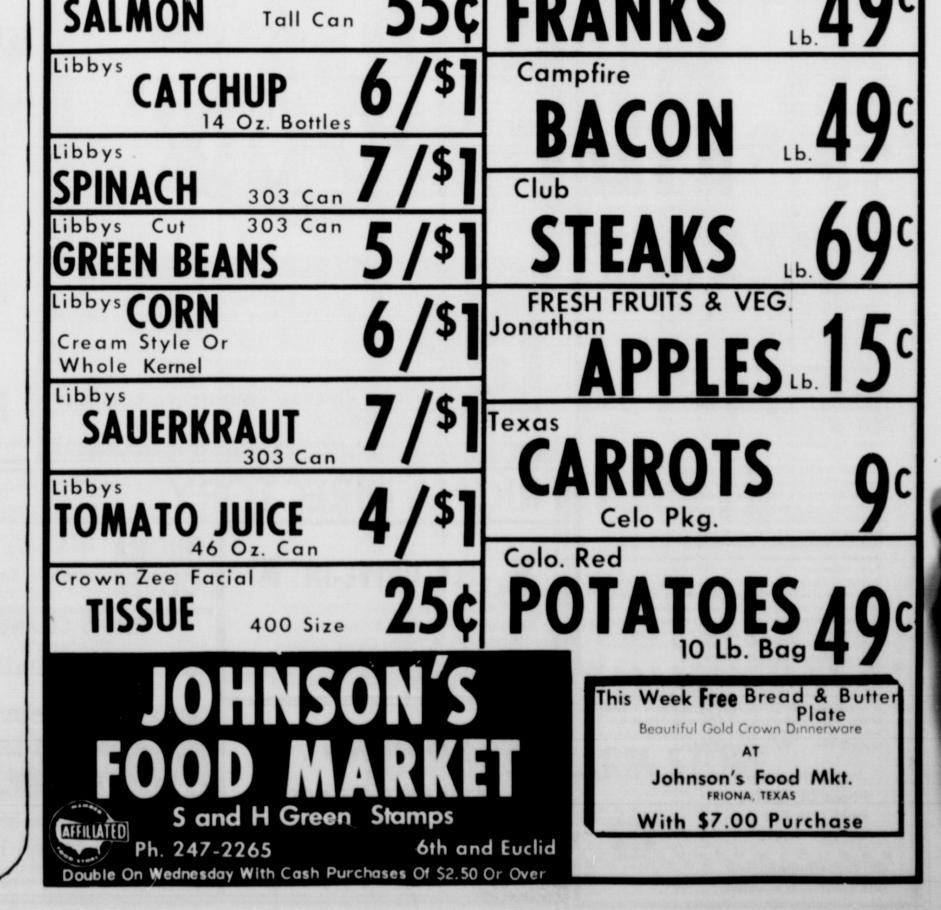
It's Chico Bargain Fare time again on the Santa Fe,-from September 15, 1964 to April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round-trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains round-trip bargain fares will save you approximately 20%. Tickets or sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

> See the Santa Fe Agent in your home town for complete information





REMEMBERS WHEN, . , Grover Calloway, Missouri native, chats with City Manager Jake Outland about the progress the city of Friona has made since he surveyed the townsite in 1906, Calloway and his wife were Maize Days visitors last week.

Annual Art Exhibition Set For October 17

The second annual state Citation Art Exhibition, sponsored trict. by Democratic Women of Texas has been slated.

The 30th District exhibit for charcoal or pencil sketch to this year will be October 17 in Dimmitt under the sponsorship of Dimmitt League be related to subject matter it more. of Democratic Women, Dead- entered, but must be matted line for entries is October 10, and framed.

Qualified to enter the competition is any artist in Texas within the ages of freshmen through senior in high school, including 1964 graduates.

The scholarship awards will be presented by Governor John Connally in the name of the Democratic Women of Texas suitably framed or prepared for and will consist of \$500 first prize; \$300 second prize and \$200 third prize.

Media include oils, pastels, tempra, casein, pen and ink drawings, watercolor, mixed media and plastic.

Highlighting the show in Dimmitt will be a merit award of of the painting, full name and \$50 to be presented to any address of entrant, and full amateur, one who does not de- name, address and telephone of rive more than half his income parent or guardian, It should from sale of art work. Elimination exhibits within including any previous training,

if any. this district shall be the responsibility of the state Democratic committeewomen or ap- be obtained by contacting Mrs.

Scholarship entries must be

accompanied by pen and ink, show evidence of delineation,

In the state citation exhibition each district may submit as many as three major entries for scholarship awards with accompanying drawings.

The entry must be original,

completed within the past year,

display, signature of artist, not

exceeding 36 by 41 inches or

the equivalent in square inches,

properly identified with entry

card attached to the drawing and

Each card must contain title

contain a biographical sketch

Additional information may

merit painting.

Leon Smith Sr. at Lazbuddie, phone 965-3731, or Mrs. Dolph Moten in Bovina.

Dept of philosophy Leavening helps an after-din-These accompaniments need not ner talk but shortening helps

his feet.

furniture.

One was the big prairie fire which burned almost every thing in sight and lasted al-

thought it would miss us. Then A man no more than gets his darned if the wind didn't change, daughter off his hands than he and it came back. We had to set

has to help her husband get on Wives have three ways of meeting a domestic crisis: Sue for separate maintenance, have a good cry, or rearrange the

FERTILIZER

Another event was the terrible blizzard of 1908, which laid the country low for awhile, and people almost froze to

killed another, and "I suppose ona before there was even a this was the first murder in town here. He ought to -- since he was one of the engineers Friona," he says. who helped survey the town-

Calloway Recalls Days

"Before Friona" Here

While Calloway was in Fri-

ona a Spanish railroad worker

THE FRIONA STAR

One of Friona's visitors dur-

ing Maize Days was Grover

Calloway of Montgomery City,

Mo. Calloway remembers Fri-

Calloway worked with J. S.

McCleary, also of Montgomery

City, in surveying not only Fri-

ona, but much of Parmer and

adjoining counties during the

At the time Calloway first

came to Friona, the only thing

here were a couple of boxcars

which served as the Santa Fe

Railway depot. While he was

here a garage was built on what

is now South Main Street, and

later a livery stable and a

Calloway remembers the old

courthouse at the county's first

county seat -- Parmerton, Asa

other men in the survey party

The oldtimer, who has at-

tended two other Friona cele-

brations, including the 50th an-

niversary fete in 1956 and the

Maize Days celebration of 1958,

remembers a couple of things

his two-year soujourn here.

'back fires' and plow around

improvements to keep them

from being burned up," he said.

night, he said.

period from 1906 to 1908.

Calloway says it is heartento make other Maize Days celeing how the town has grown. brations. They visited with the His first real surprise was in Ralph Wilsons while they were 1952 when he first visited Friin Friona.

Mrs. M. Knight Buried Tuesday

ona after leaving in 1908. "

didn't know if the town had ever

built up; whether it would be

just a 'wide place in the road'

or just what," he explained.

The Calloways said they en-

Mrs. Knight was the mother

Burial was in Muleshoe

Cemetery,

joy visiting Friona, and hoped

the officiating minister. He was Funeral services for Mrs. assisted by Rev. Don Murray, Maude Knight, 69, who died at pastor of First Baptist Church. 2:30 p, m, Sunday in her home in Muleshoe, were conducted of Bob Knight, Muleshoe, a forfrom First Baptist Church there mer resident, and the grandat 2:30 p, m, Tuesday, mother of Mrs. Cleatus Rhodes. Rev. Don Boles, pastor of

First Presbyterian Church, was Black, Star Publisher

matter of fact, Calloway and Is On Program often slept in the courthouse at Joe Osborn, publisher of the

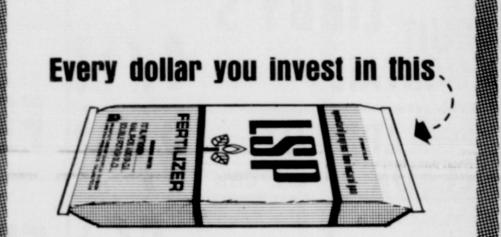
Star, was featured the past weekend on the program for the annual Texas Press Association "Ad Meet" held in Ath-Osborn, member of the Austin vividly that happened during

law firm of Wilson, Osborn and Passmore, addressed the ad salesmen on the topic of required legal notices. Also attending the two-day

most a week, "We saw the fire meet were Mr. and Mrs. Pete burning a long way off on a Tues-Mace of Friona. Mace is adday. It was going north, so we vertising manager of the Star.

> Let's face it A mirror is a useful thing, An honest critic, scorning All flattery, especially The first thing in the morn-

ing. --R. H. Grenville

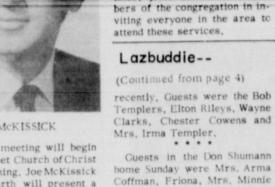




JOE MCKISSICK

A gospel meeting will begin at Sixth Street Church of Christ Sunday morning, Joe McKissick of Fort Worth will present a series of studies beginning at 10:30 a.m. Services will begin at 8:45 a.m. and 8:00 p.m. on weekdays and at 10:30 a.m. and 6:00 p.m. on Sundays through September 27.

Three lessons of special interest will be presented, Mon-



Guests in the Don Shumann home Sunday were Mrs. Arma Coffman, Friona, Mrs. Minnie Mae Glasscock, Albuquerque and W, J. Coffman, Rotan,

Study in the Book of Revela-

tion." "What is the Church of

Christ" will be the topic of

study Tuesday evening and on

Friday evening the sermon topic

will be "A Way That Is Right

and Cannot Be Wrong." C. J. Horton, resident min-

ister, joins elders and mem-

Elaine Embry, daughter of Mr. and Mrs. Calvin Embry is attending a beauty school at Lubbock. She is a 1964 graduate of Lazbuddie High School,



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day evening's topic will be "A

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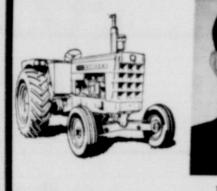
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OLIVER WANTS YOU TO ASSIST THEM In Selecting the best qualified man for the Oliver Dealership

Oliver --- one of the oldest and best known names in farm implements today -- is going to establish a dealer to sell and service the Oliver line in this area. Oliver manufactures a complete line of high-performance tractors, tillage tools, combines, corn pickers, hay tools and materials-handling equipment -- widely known for their durability and economy.

Oliver dealers are growing in numbers and in sales volume, There are a number of reasons why. Primary among them is the multitude of services Oliver offers dealers to help them give maximum service to farmers in their communities at a profit in proportion to their investment and quality of service. Oilver believes that business organizations have the right to grow and prosper only to the extent that they serve others. Mr. Jack Ellinwood, Oliver Territory Manager, is now making a survey to determine the boundaries of the local trade area, the most effective advertising media, equipment on farms, sales and service needs and opportunities among farmers in the area, and other vital information to be used in getting the dealer off to a sound, solid start, Oliver requests your cooperation when and if Mr. Ellinwood calls on you.

This franchise is available in this community for a man with ability, character, vision and some capital. It constitutes one of the most outstanding business growth opportunities today -- a business dedicated to service to the man on whom the Nation depends for food and fiber -- the American Farmer.

-

Jack Ellinwood Phone OL 5-3191 2404 11th Ave Canyon, Texas

Oliver Corporation 1616 Cockrell Ave., Dallas



for sturdy roots, Potash for strong stalks and increased resistance to disease, plus Nitrogen to increase protein content and yield. (This 3-to-1 return is an average of official tests on fertilized and unfertilized fields.) Ask your dealer for LSP in moisture-proof bags or bulk.

LONE STAR PRODUCING COMPANY Chemical Division - Dallas, Texas

workpower **TRUCKS FOR '65!**

Telephone your Chevrolet dealer about any type of truck

REEVE CHEVROLET COMPANY

More models, more engines, more Chevy workpower!

The long strong line of Chevy trucks for '65 is rolling in with miles of new working equipment. Like that handsome Fleetside pickup that leads the pack . . . one of the 18 pickup models in the line this year.

Further along, you'll find economical Chevy-Vans, a wide selection of walkin vans, a bigger choice of big trucks, more job-tailored components-trucks built to fit your business and budget. And under those hoods you'll find

the best in 4- and 6-cylinder, V8 and diesel power, 18 tough truck engines in all including 4 new lower cost diesels. Here's the huskiest bunch of haulers that ever came looking for work!

Our word for all this is workpower. That's the stuff that makes a truck a real truck. A hard-nosed money-saver. Yes, workpower's here and Chevy's got it, in such a variety of types and sizes that picking the best truck for your job will be easier than it's ever been before. If you're in the market, just get in touch with your dealer.

Phone 247-3011 Friona, Texas 510 Main Street FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always WE SPECIALIZE IN HEAVY ' FRIONA INDUSTRIAL ENGINES. A Pleasure To Shop In Friona. ELK DRIVE-IN Rebuild 'Em or Sell 'Em OLIVER HI-QUALITY For Bulldozer CECIL PORTER Photo Finishing Read The Business Directory Carryall or **REED'S CLEANERS** For The Name Of One Winner Color -Maintainer Work Black & White Of A Free Pass, Other Passes 709 Main St. ee Or Call Pick Up And Delivery Are In The Classified Section •We Have Films Floyd Dickey And The Rest Of The Paper. 'Ph. 247-3393 Phone 247-3170 Friona DICKEY'S'CAFE DENNIS STUDIO DIMMITT, TEXAS **Plainview Production** Bus. Ph. 647-3755 Open 2 - 6 Tues. Thur, Sat. RUSHING Res. Ph. 647-3764 **Credit Association** Wade Wright Friona Manager INSURANCE AGENCY If your ad were running in this space, **Killingsworth REDI-MIX** Phone 247-337c 721 Main **Cement For All Purposes** how many prospective customers Friona "Your Business Appreciated" could you reach each week? 207 W. 5th Phone 247-2215

6 ...

Mrs. Sam Williams Wins Money Doll

Mrs. Sam Williams was this ear's winner of the "Money Doll" sponsored annually by the Progressive Study Club in conjunction with Maize Days. The doll is dressed in \$25.00 currency

"I believe it's the prettiest doll I've ever had," Mrs. Williams noted.

Party Honors Seven Year Old

Cathy Cunningham, who was observing her seventh birthday, was guest of honor at a party

in the home of her parents, Mr. and Mrs. Walter Cunningham, from 2:30 to 4:30 p.m. Sunday Following a game session

directed by Mrs. Cunningham with Janice Cunningham, cousin of the honoree assisting, refreshments of birthday cake, candy, bubble gum and cold drinks were served.

Favors were leis, horns and balloons.

Others present were Kent Miller, Joe Cunningham, Bobby Zetzsche, Leesa Mercer, Sally Stevick, Tammy Williams, Becky Powell, Linda Duke, Kathryn Duke and Christy unningham.

Carrying out the meeting

theme "Fashions For Roamin""

at the Tuesday evening meeting

of Modern Study Club displays

of fashions for travel were pre-

sented, Mrs. Dave Thompson

was program director. Models

WE DELIVER

Top Hand

Round

MEATS

SAUSAGE DJC

2 Lb.

Bag

Proceeds from the 10¢ chances on the Money Doll go to the Parmer County Committee Hospital. The doll netted \$215 this year, the most it has brought in the eight years the project has been in existence, according to club president,

Mrs. B. E. Duggins. Progressive Study Club has this year stipulated that the money be used in furnishing a child's room in the new wing of the Hospital. The club's goal for this project is \$1,000.

Around \$365 has been raised for this fund thus far. The club is accepting donations from former club members and other interested parties.

Mrs. Bill Sheehan is chairman of the community service committee and is in charge of hospital donations for the club. Members of the committee who worked on the Money Doll project this year are Mmes. Newman Jarrell, Jr., M. C. Osborn, Tom Rhodes, Clarence Monroe, and Robbie Osborn.

Women's Association Changes Meeting Date

Announcement was made early this week in the meeting of Friona Women's Country Club Association. The regular monthly luncheon and business meeting will be Thursday, September 24, instead of September 17, as originally planned.

This date has been changed so that local women may play golf at Hereford the 16th and 17th in the Hi-Plains September playday and Hi-Plains annual tournament.

There will be a movie at 10 a.m. at the Country Club House. This is a golf movie by women

Mrs. Henry Lewis, Mrs. Ken-

neth Neill, Virgil Zeman and

Wright Williams wore clothing

Mrs. Hayden Cason present-

ed "Hair Styles For Travel"

with Mrs. George C. Taylor

Double On Wed. With \$2.50 Pur. Or More

White Super Mkt.

suitable for traveling.

golf touring professionals, Mickey Wright, Betsy Rawls and Patty Berg. The film is instructional and shows the various aspects of golf for women point-

ing out ways to play better golf. There will be golf playing in the afternoon and bridge for those ladies who wish to play either.

All interested Friona women are invited by members of the organization to see the films and stay for the luncheon, Each person attending is asked to bring a covered dish.

Jr. as her model

Herring and Susan Neill

PHONE 247-2250

ICE CREAM

FLOUR 50 19

25#

^{1/2} Gallon 59 Carton

Pillsbury's

Lane's

terspersed with daisies and greenery flanked by Woodwardia palms formed the setting for the ceremony Mrs. Dwayne Gray, Lubbock, was matron of honor. Lynn

double ring ceremony.

Sr., Lubbock.

Harrist, also of Lubbock, serv-Mrs. Gray wore a blue bro-

Levada Hand, daughter of Mr.

and Mrs. L. R. Hand, and Her-

man Bush Jr. exchanged

wedding vows in the Hand home

at 7 p.m. August 28. M. B.

McKinney, Church of Christ

minister, Dimmitt, read the

Parents of the groom are

A basket of blue mums in-

Mr. and Mrs. Herman Bush

white satin dress designed with a fitted bodice, long fitted sleeves which tapered to points over her hands and tiny bell button back closing. members and three guests,

The scalloped neckline was outlined with Chantilly lace applique embroidered with seed pearls. Lace applique with pearls was also used to enhance the sleeves, front bodice

Her veil of imported illusion

She carried a cascade arrangement of orchids and tropicana roses atop a white Bible and a handkerchief belonging to her cousin, Mrs. Kirby Williams.

Norma Bush, sister of the

The serving table for the reception was covered with a white lace cloth over blue satin and centered with an arrangement of white and blue mums. The wedding cake was white with blue rosebud trim and topped with a miniature bride and groom standing under an archway.

ver appointments completed the table setting. Cake and punch were served by Judy Payne, Nobles, Big Spring.

Special guests for the ceremony and reception were grand-

Mrs. Drake To Head HD Club

At the Thursday afternoon meeting of Friona Home Dem- dames Bill Morgan, Earl Drake, onstration Club in the home of Mrs. Bessie Boatman officers were elected for the coming year. Mrs. Earl Drake was

elected president. Other officers elected to serve with her were Mrs. J.D. Sanders, vice-president; Mrs.

Edward S. White Jr., secretarytreasurer; Mrs. Ralph Taylor, council delegate; Mrs. Ray White, reporter; and Mrs. Bessie Boatman, parliamentar-

Members present were Mes-J. D. Sanders, Ray White and Edward S. White Jr.

PAGE 7

Next meeting of the organization will be at 2:30 p.m. Friday, Sept. 25 in the home of Mrs Bill Morgan,

Joel Landrum had a very unusual experience recently. He went deer hunting in Colorado and killed a deer with a bow and arrow.

OUR THANKS TO YOU For The Many Fine Years You Have Given Us. Without Your Continued Support We Could Not Have Remained So Long In Our Business, We Take This Opportunity To Publicly Thank All Our Former Customers.

PAUL STRICKLAND STRICKLAND SHAMROCK

We Shall Remain The Supplier For Turbin Oil

nahill, Raymond Fleming, Ralph Following a wedding trip to Price, David Grimsley, Claude New Mexico, Mr. and Mrs. Blackburn, James Procter, Doug Malloy, and Bee Westbrook as co-hostesses. Also a luncheon in the Gold Room of Hemphill Wells hosted by Mrs. Homer Clifton and Kay and a brunch at Hemphill

Mrs. Herman Bush

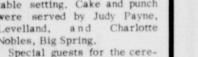
Courtesies for Mrs. Bush included a bridal shower in the home of Mrs. Charles Short with Mesdames L. W. Loafman, D. L. Carmichael, C. W. Tan-

Stover as hostesses.

ed as best man. caded satin dress with matching headpiece and brief veil. Fashions For Roamin' Displayed At Meeting The bride, who was given in marriage by her father, wore a Hostesses, Mrs. Weldon Dickson and Mrs. Howard Ford, served refreshments to thirty

Guests were registered by groom.

A crystal punch bowl and sil-Levelland, and Charlotte



Mrs. J. B. Taylor, Mrs. D. C. WE GIVE GUNN BROS. STAMPS

and front skirt. fell from a crown of pearls

Lubbock,

Bush are at home in Lubbock. He is a senior at Texas Tech. Mrs. Bush, a 1960 graduate of Friona High School has also attended Texas Tech.

Wells with Judy Payne, Charlotte Nobles, Peggy Gray, Kay



THE FRIONA STAF

Of Interest To

THE WOMEN

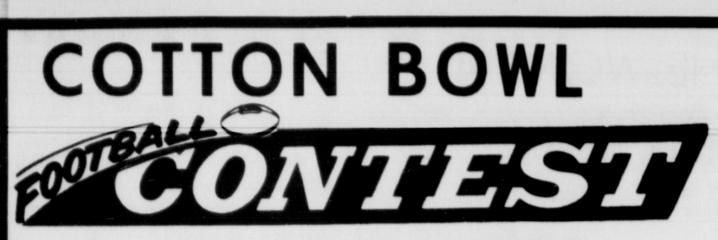
Levada Hand, Herman Bush

United In Home Ceremony

and she wore a string of pearls, a gift from the groom.



THE FRIONA STAR



MEET THE CHIEFS



JOE MABRY, junior halfback, weights 150.







16

16

15

15

15

15 15

15

15

15 15

15

14

14

14

14

14

14

Maynard Agee Preach Collier Hollis Horton Mrs. W. R. Mabry Travis Clements Jerry Cass Bob Finley Mrs. Albert Johnson George W. Jones Joe D. Mabry Laverne Mabry Randy Mabry Floyd S. Reeve Darrell Read Frank Truitt Wright Williams Waymon Wilkins Elsie Allen Owen Drake Gene Ezell Mrs. B. C. Hartwick Dennis Howell Albert Johnson Jim Johnston Raymond Milner Ethel Mingus Larry W. Mabry W. R. Mabry Benny Pryor limmy Norwood Mary Pryor Glen Mingus

Friona Farmers Co-Op Gin Farmer Owned For Better Service

and Better Ginning Phone

Steve Hargus Hub 265-3565

Phillips vs Tulia

Reeve Chevrolet Your Authorized Chevrolet Dealer Frigidaire Home Appliances Sales Service

WEEKLY PRIZES

PAGE 8

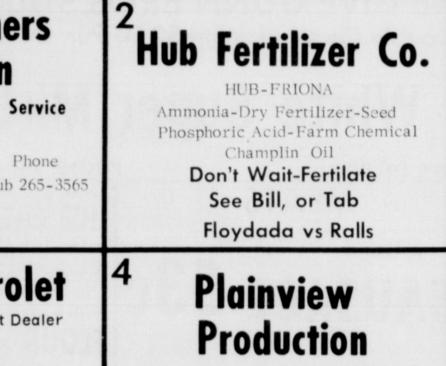
TH

1st. Prize \$5 2nd Prize \$3 3rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.

- 2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
- 3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
- Winners will be chosen by a group of judges each Monday.
- 5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
- 6. Only One Entry Per Person.
- Contestants must be 12 yrs. old or older.
 All employees of The Friona Star and their families are not eligible to enter this contest.



Credit Assocation

		Phone 247-3011 Friona Olton vs Muleshoe	Wade Wright, Friona Office Mgr. Whiteface At Lazbuddie
DENNIS HOWELL, senior center, weighs 155. OFFICIAL EN Name Address	TIM HERRING, Junior halfback, weighs 134.	5 Friona County Club Gin West Friona Grain Jack Tomlin,Mgr. Phone 247-2439 Farwell vs Plains	6 Bi-Wize Drug Drugs Sundries Your Rexall Store Phone 247-3010 Friona Childress vs Vernon
Friona vs GAN	Pick Score Dalhart NES Bi-Wize	 7 FRIONA MOTORS Parmer County Headquarters For Ford Cars, Trucks, Pickups Tractors And Used Cars Phone 247-2701 Friona SMU vs Florida 	8 ETHRIDGE-SPRING AGENCY Dan Ethridge Frank A. Spring Bill Stewart Flake Barber Phone 247-276 INSURANCE-LOANS Dallas Cowboys vs Washington
2 Hub Fertilizer 3 Reeve 3 Chevrolet 4 Plainview PCA Friona Country	6 Drug 7 Friona 7 Motors 8 Ethridge-Spring 8 Agency 9 P.C. Imp. 9 P.C. Pump 0 Chester & 0 Fleming Gin	9ParmerCountyPumpImplementCo.ImplementB & J PumpsIHC PowerWest Texas State University vs Ohio	10 Chester & Fleming Gin . Brand New Equipment Mississippi State At Texas Tech

3

E 8



QUEEN BEE(NE)



THE FRIONA STAR

1964 Maize Days--A Success



BRENDA AND "UNCLE JAY" ... Johnny Linn, master of ceremonies for the Maize Queen contest, is shown interviewing Brenda Hawker, Friona High School's exchange student for 1964-65, during the Maize Queen contest last Thursday.



SEC. II, PAGE 1

ENTERTAINS FORMER QUEENS . . . Porter Roberts, Chamber of Commerce manager and general chairman of the Maize Days celebration, is shown with three former Maize Days queens during the queen's pageant last Thursday. From the left are Sheryl Long, 1963 queen, Roberts, Janet Buckley Claborn, 1962 queen, and Joy Ingram Osborn, 1960 queen.

GETS DOLL . . . Mrs. Sam Williams was the lucky winner of "Miss Money," a doll dressed in \$1 bills. The project was sponsored by Progressive Study Club.



WINNING FLOAT . . . The senior class of Friona High School took class honors for the fourth consecutive year with its float, entitled "Symbol of Unity." This class has won top honors with its float every year in high school.



TOP ENTRY... Friona State Bank's float, entitled "Better than Gold -It Feeds the World," was judged the top float in the commercial division of the Maize Days parade.



BEST BEARDS . . . Winners in the beard-growing contest are shown with Maize Queen Sandra Beene. From the left are Eune Martin (prettiest beard); Gerald Shavor (shaggiest beard); Miss Beene, Irvin Weast, (longest beard) and Jim Lancaster (most unique beard).

SEC. II, PAGE 2

Plains

10

149

17

166

40

Game At

Friona

12

12

210

217

27.3

59

A Glance

First Downs

By Rushing

By Passing

By Penalty Yards Rushing

Yards Passing

Total Offense

Passes Attempted

Passes Completed

Intercepted By

Fumbles Lost

Number of Punts

Penalties

Yards Penalized

Punting Average 28.0

DOUG IS BAD NEWS **Cowboys Probably Glad** That Dodd's A Senior

Dodd played a major role as 30-0. Friona scored a two-point win over the Cowboys.

Last year at Plains, Dodd and when the Chieftains scored the go-ahead TD, he added the final point in Friona's comefrom behind 15-13 win.

the main cog in Friona's 9-8 victory. Dodd scored the Chieftains' only touchdown, was the leading ground-gainer with 144 yards on 24 carries, and climaxed the evening with a 32yard field goal, to give Friona its second-straight come from

The Plains Cowboys are all-time record against Plains sive play. However, the drive when he was hit late by a will be graduating this year. Plains won the 1962 game here, the Chiefs had to punt. For the second straight year, 51-0, and in 1961 at Plains. Once again the defense held, Dodd once again got the call,

Dodd's field goal ended what downs the Chieftains lost their skirted right end. One man had been a night of frustation first fumble on an errant pitch- stood between Dodd and the offensively for the Chieftains. out by quarterback Jim Snead, goal-line, but he came out sec-

ter Friona's first touchdown, fumbles, each of which put an punts, Plains had the ball near with the Friona flash, who made end to a potential scoring drive, midfield and took to the air. a three-point landing in the end Luckily for Friona, the Chief- The first pass was incomplete, zone for six points. tains played a stout defensive and on the second attempt, game, so that the Cowboys were Friona defender Danny Mur- had hit four kicking attempts This past Friday, Dodd was able to convert only one of the phree picked off the pass at his in a row in the opener at Farfumbles into a scoring drive of own 20, received some good well, missed the placement their own. And for a long time, blocking and threaded his way after touchdown, the kick going it appeared that the one touch- upfield 50 yards to the Plains off to the left. down would be enough for a 30-yard line.

The Chiefs held Plains after Cheiftains needed, Snead pass- when George Rushing recoverkicking off to the Cowboys, Fri- ed to Hargus for a seven-yard ed a Plains fumble at the Cowona made two first downs, with gain, Friona's only passing at- boy 32-yard line. However, a behind win over the Cowboys. Milton Hargus ripping off an tempt. Then Dodd scampered 15-yard penalty set Friona The win squared Friona's 18-yard gain on the first offen- 13 yards to the Plains 10, and back, and then the Chiefs lost

probably glad that Doug Dodd at two wins for each team. bogged down at midfield, and Plains tackler, Friona had first and goal at the five.

and this time after two first and the 170-pound bulldozer ran a two-point conversion af- Friona lost a total of four After each team swapped ond-best in a head-on collision

Then it was that Dodd, who

Friona had an opportunity to This was just the tonic the make hay following the kickoff

the ball again on a fumble. This time it proved costly. Plains halfback Greg Jones scampered for a first down on the Friona 47. Then the slippery 140-pounder, listed as only a freshman on the Cowboy roster. broke away on a 38-yard gallop, finally being arrested by saletyman Snead at the Friona nine-

yard line. The Friona line held twice. but after a penalty against the Chieftains put the ball on the four, the Plains fullback, Joe Dan Cooke, bulled his way across for the score. Quarterback Jack Lowe split the uprights for the point-after, giving Plains a 7-6 lead that began to look insurmountable before the game was over. Hargus returned the second

half kick to the Friona 30. Then he broke loose once again on the first offensive play for 31 yards, but was hit, fumbled, and instead of a good scoring opportunity. Plains got the ball.

The Cowboys drove downfield, and aided by three first downs and a 15-yard penalty against Friona, reached the 12yard line of the Chiefs. However, the Chieftain defense dug in, and Plains took the first Chieftains stormed down field,

(Star Photo by Darrell Schwah) crack at a field goal, but the

lock.



SIX FOR DODD . . . Doug Dodd, who was a thorn in the side of the Plains Cowboys last week, is shown getting past the one lone Plains defender into the end zone for six points, giving Friona and early 6-0 lead. (Star Photo by Darrell Schwab)

Cowboy boot, from about the 25-vard line, was short and wide to the right.

time, and punted the ball back. With better field position, Friona drove to the Plains 24yard line. Put the old fumble bug hit one more time, and

With 7:56 remaining in the game, Friona got the ball on its own 41-yard line. Local fans realized this might be the Chieftains' final opportunity to overtake the Cowboys. After a mixup in signals in the Chief backfield lost to the 30, Dodd ripped off gains of 11 and 26 vards to give Friona a first down on the Plains 34, with 6:11 to play.

Dodd picked up another first down, but the clock was moving on. With the ball on the 22, a fourth and three yards to go situation, the Chieftains decided

yard kick sailed just over the uprights, and practically dead Friona got an extra "bonus"

failed to cover the ball. The and an alert Chief covered the ball at the Plains 25. This allowed Friona chance to run out the

After running four plays. Plains had just time for two quick passing attempts. Hargus intercepted the latter, and this nded the game, with Friona nning its second straight and

there's no misunderstanding."

AGAINST DIMMITT **Freshmen Kick Off** '64 Schedule Today

The Friona High School freshman football team will open its schedule today at 6 p.m. with a game against Dimmitt at Chieftain Field.

Coach Mel Williams has been in the process of molding the 30-man squad into a team since the opening of school, and says they are ready for action.

One player who would have started at fullback in today's opener is away from school due to a sickness in his family. He is Ruben DeLeon, He will probably be replaced by Eddie Wood, who also plays quarterback.

Those out for this year's team include the following: Ends -- Steve Brown: Ronnie Stevick; John Baxter; Jackie Claborn: Rick Hurst; Charles

Bishop; Ronald Clausen; tackles -- Jimmy Allen; Jay Potts; Joe Moet; Randy Milloy and Sammy Bailey. Guards -- Steve Taylor; Bob-

by Harper; Galen Brewer; Randy Ellis, Randy Baize; Lonnie Woodruff; centers -- Johnny McFarland and Jimmy Taylor. Backs -- Eddie Wood, Delbert Davis, Eddie Barker, Larry Graves, Ronnie Altman, Jimmy Taylor, Ruben DeLon, Donald

INDIVIDUAL RUSHING PLAYER TCB* NYG* AVG* 24 144 6.0 Dodd 12 51 4.3 Hargus 27 3.9 Murphree 10 -12 Snead 0.0 *TCB -- times carried ball; NYG--net yards gained. AVG-average yards gained per carry. INDIVIDUAL PASSING PLAYER PA* PC* TD* YDS* 1 1 0 Snead

PASS RECEIVING PLAYER PC YDS Hargus

PASS INTERCEPTIONS PLAYER NO. YDS. Murphree 1 50 24 Hargus

PUNTING PLAYER NO. YDS. AVG. Dodd 3 82 27.3

KICKOFF RETURNS PLAYER NO. YDS. AVG. 1 15 15.0 1 8 8.0 Hargus Cass 8.0 *PA--passes attempted; PCpasses completed or caught; TD--touchdowns; YDS -- yards gained or returned.

Taylor, William Hopewell and Gary Murphree.

The freshmen will meet both Dimmitt and Hereford twice in their nine-game schedule. Other teams to be met include

(Continued on page 3)





Plains win.

CASS RAMBLES . . . Chieftain halfback Jerry Cass is shown returning a kick against Plains last Friday, Cass is surrounded by Cowboys Bruce Long, Fred Lowery and Joe Dan Cooke.



Friona put the ball in play at the 20, and drove to midfield before stalling and having to punt. Plains couldn't move this

squelched the drive.

Friona

GE 2

ains

10

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LONGHORN SCORE . . . Lloyd Bradshaw, Lazbuddie back, is shown scoring for the Longhorns in their 26-18 loss to Wilson last Friday. Lazbuddie entertains Whiteface this week.

the score.

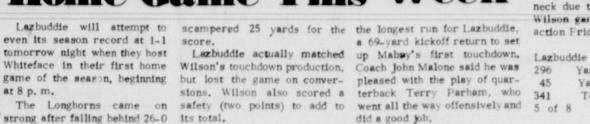


Lazbuddie will attempt to even its season record at 1-1 score. tomorrow night when they host at 8 p. m.

The Longhorns came on strong after falling behind 26-0 its total. at Wilson last week, scoring three touchdowns to throw a scare into Wilson, which held total offense. on for a 26-18 win.

Johnny Mabry scored two of Lazbuddie's touchdowns in last week's game. He ran two yards for the Longhorns' first TD in the second quarter, and scored their final tally in the final quarter, picking off a Wilson pass and running 35 yards for

Lazbuddie's other TD was scored by Lloyd Bradshaw, who



The Longhorns outgained Lazbuddie missed a scoring Wilson, 341 yards to 282 in opportunity the first time it had Halfback Craig Schumann had two before losing the ball.

296 45

the ball, driving to the Wilson century Nacogdoches was the

second largest city in Texas.

Coach Malone stated that Freshmen--Whiteface, this week's op-

(Continued from page 2) ponent, beat Meadow, 22-13 in Sudan, Boys Ranch, Canvon,

"We'll have our hands full, but the boys will be out for a win," Malone said. Theron Vaughn, who has had a stiff neck due to a hard blow in the Wilson game, may see limited action Friday.

Statistics Wilson Yards Rushing 252 Yards Passing 30 Total Offense 282 5 of 8 Passing 3 of 5

their opener last week.

At the beginning of the 19th

Springlake and Olton, The complete schedule is as follows: Sept, 17 Dimmitt, h 6 p.m. Sept. 24 Sudan, h 4:30 1 Boys Ranch, h 5 p.m. Oct. Oct. 10 Canyon, t 9 a.m. 15 Springlake, h 6 p.m. Oct. Oct. 22 Olton, t 6 p.m. Oct. 29 Hereford, t 6 p.m. 5 Dimmitt, t 6 p.m. Nov. Nov. 12 Hereford, h 6 p.m.

Always read the label when you take medicine from the medicine chest. Then there is no risk of accidentally taking the wrong drug.

Nearly 90 per cent of all the scientists in world history are living today, according to the National Geographic Society.

NOTICE OF SALE The C. H. Fallwell Estate will sell for cash all of Lots 21, 22, 23 and 24 in Block 61, of the Original town of Friona, Parmer County, Texas, on Friday, September 18th, 1964. Sealed bids will be received at the office of Sheehan and Conner, 715 Main Street, P. O. Box 997, Friona, Texas, until 2:30 P.M. September 18th,

ject any and all bids.

1964. The C. H. Fallwell Estate reserves the right to re-



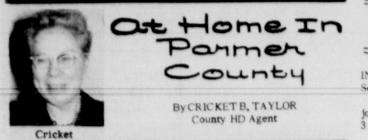


HEAD-ON . . , Alfred Steinbock, Lazbuddie backfield man, runs head-on with an unidentified Wilson player in the Longhorns' opening game last week, It appears that Steinbock was trying to steal the ball away.

(Star Photos by Pete Mace)



THE FRIONA STAR



CLOTHING THOUGHTS Fall is almost here and interest in clothing by the "fair", sex is mounting.

woman wears clothes.

for one's appearance. We all wear clothes, but it

is what we wear and how we wear it that makes the real difference,

Grace with which one wears accessories add much to your attractiveness too. Jewelry, for instance can be create?

worn very effectively if various ways are considered. Beautiful, shorter, wider, or slimmer? well chosen jewelry can also

lose through the way it is worn. one costume becomes monand how much?

emphesize good points and sories, a bulletin entitled "Acmoods. Important thing is to cessories Around The Clock" have the contrast (or focal point is available for the asking. of interest) at or near point Come by my office on second you wish to emphesize, such as floor in the Courthouse in Farpretty hair, nice complexion or well for a copy,

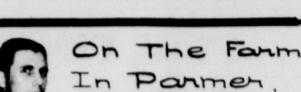
miniant and related colors to play down less attractive features such as big feet, unattractive hands or a little too One of the secrets of Smart large waistline. It's rarely address, is the way a man or visable to use intense color on the hands, as the eve is focused Often the well put-together on contrast and the movement look can do more than money of hands can distract from the over-all appearance.

PLANNING A WARDROBE? When planning a fall wardrobe it is well to think through a few points when selecting newdesign in garments to be worn. First ask yourself, "what kind of an image do I want to

Do I want to look taller

There are ways of creating the kind of picture you wish to and color and how to make the Too much matching jewelry on application to ones self but it can pay off well in the overall otonous and loses its appeal. picture that is presented day The big question is when, where by day to the seeing public. If you are interested in in-A pin or other accessory can formation on use of acces-

pretty eyes. This helps create be. Of course this may require a dominate idea. Use less do- a little study of lines, designs



THE FRIONA STAR

INSTRUMENT REPORT September 7 thru 12, 1964

NOTES

COURTHOUSE

WD, Essie M. Alderson, Marjorie Ellen McGowen, S/2 Sect. 3 Blk "B" T. W. Roberson Add. DT, Marjorie Ellen Mc-Gowan, Esste M. Alderson, S/2 Sect. 3 Blk "B" T. W. Roberson Add.

WD, Parmer County Pump Co., John T. Wilson, Part of N. mer. It certainly slowed our Part of Sect 1 T3S R3E Cap. maturing cotton down, which at Synd. John T. Wilson, Hi- important to much late cotton in DT. Plains Savings & Loan, Part of the county.

T4S

Sect 31 T9S R1E

Friona

O. T. Friona

#3 Friona

Plains

N. Part of Sect 1 T3S R3E Cap. Synd. ML, A. L. Carlton, Plains from 50 to 65 days. The date of Bovina

COTTON DISEASE Farwell, Part Sect 31 T9S R1E WD, Clyde Magness, City of flields lightly infested with Farwell, Part Garden Lot 50 verticillium wilt the last 10 WD, Tom L. Pruitt, Edward caused by a soil-borne fungus. White, Jr., Lot 1 Blk 5 The organism is generally dis-Lakeside Add, Friona

DT. Edward S. White, Jr., into irrigated alkaline soils. belt and continues to spread Mountain States Investment Co., Many commonly grown veget-Lot 1 Blk 5 lakeside Add. able, ornamental, and field crops are susceptible to the WD, Joe Crume, Fred Horner, Lots I thru 4 Blk 58 O. T. disease so in should people

eral Savings & Loan, Lots 1 and kill cotton seedlings al-Verticillium Wilt can attack though the most frequently ob-National Bank, W/2 Sect 29, breaks occur in cotton at blos-All Sect 30 Rhea "C" som stage and later. The first

symptoms is a yellow mottling DT, George C. Taylor, Jr., of irregular shape on lower First Federal Savings & Loan, leaves. These areas are usually Lots 21 & 22 Blk 22 Friona bounded at first by the principal WD, Sloan H, Osborn, George veins of the leaf. The chlorotic C. Taylor, Jr., Lot 6 Blk 92 areas die and turn brown; newer leaves show the yellowing; low-WD, Wilburn F. McLean, er leaves are shed; upper leaves Robert E. Estes, Lots 19 & 20 and young squares are lost; old-Blk 4 O. T. Bovina er bolls fall; and finally the stalk

WD, R. L. Fleming, John E. disease development. Some-Bingham, Lot 4 & W 25 Ft. times the roots live and sprouts Lot 5 Blk 6 First Instal. Staley emerge from the base of the plant late in the season, A DT, John E. Bingham, Hi- cross-section of a stem reveals Savings & Loan, Lot 4 a dark discoloration of the vas-W 25 Ft. Lot 5 Blk 6 First cular tissues. Scattered cotton Instal. Staley #3 Friona plants may be affected in a row DT, Walter R. Riethmayer, of healthy plants and in other John Hancock Mut., See Record cases, many plants are killed

WD, C. T. Stowers, R. R. over a large area. Rules, NE/4 Sect 23 T3S R3E Cap. Synd;

the fungus is established. The This weather we had last first consideration for control weekend was certainly an abrupt should be adoption of strict change from our hot, dry sumsanitation measures to prevent spread of the fungus to clean fields on diseased cotton plant this point is getting real material. Crop rotations with dry-fallow-deep-plowing grain sorghum or wheat -- cotton will assist in reducing the disease. Certain cultural practices have influenced the severity of Verticillium Wilt, Excessive nitrogen fertilizer or inade-. quate potassium levels tend to increase the disease. A soil test is the best indicator of the proper fertility program if the grower uses no more nitrogen than recommended. Excessive amounts of irrigation water tend to lower soil temperatures, making the disease more damaging while losses can be reduced by having thick uniform stands of 5-7 plants per foot of row. Avoid heavy manure ap-

County

BY JOE VAN ZANDT

County Agent

amounts of unrotted old crop trash. No stripper type cotton varieties have satisfactory resistance.

plications and excessive

There is There is no practical chemical control for Verticillium Wilt. Chemicals which eradicate the fungus generally cost too much for field scale use. In summary, a cotton producer should use extreme caution to avoid contamination of his soil with the wilt fungus. Having failed in this, losses to the disease can be reduced through crop rotation, wise use of fertilizers, good irrigation practices, and thick planting, 5 to 7 plants per foot of row. HARVEST CHEMICALS

A meeting to discuss harvestaid chemicals for cotton and techniques of application will be held Wednesday, September 23, at Muleshoe starting at 2:00 p. m. in the Bailey County Electric Co-Op meeting room. The affect on cotton quality, vields profitable use and preserva-

C. J. HORTON

RESIDENT

MINISTER

tion of quality will be discussed by Extension Specialist. Old Bill Hustler, working late, Forgot to shut the wheatfield gate:

Cows and hogs all like to eat: They helped Old Bill combine his wheat!

After the first week of children in your class?" school, officials required teachers to fill out forms about

was: "Have you any abnormal

"Yes," wrote the teacher, And in the blank space for

SEC. II, PAGE 4 .

THURSI

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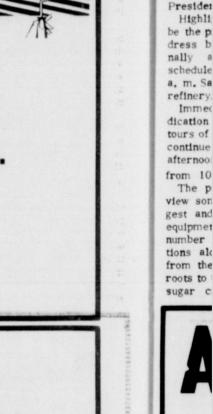
ford, hi

weekend

was ann

their new classes. One question explanation, she wrote: "Two of them have good manners."



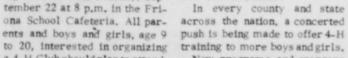




A 4-H Club orientation meet- cide if they want to organize a ing will be held Tuesday, Sep- 4-H Club in Friona. tember 22 at 8 p.m. in the Fria 4-H Club should plan to attend.

plained in detail as much as pos- career choices. sible by leaders and county Extension Agents.

Tuesday night will need to de-



New programs and sponsors The program will consist of a have been added in an attempt to film and discussion on 4-H club bring to 4-H'ers areas of learnwork and how to organize a club, ing that will aid them in making The 4-H program will be ex- vocational or higher educational Educational trips, scholar-

ships and awards for outstand-The group in attendance ing work in specific projects (Continued on page 6)



Gospel Meeting

The time required from white bloom to open boll averages

Steel Bldg. Co., Part Sect 6 our first frost occurs on an average around October 20. WD, Porter Champ, D. S. This late cotton sure needs Harrell, Lot 2 Blk 83 O. T., plenty of warm days the next month to go ahead and make. WD, Clyde Magness, City of

We have found some cotton days. Verticillium Wilt is tributed throughout the cotton

disease so it should be of

DT, Fred Horner, First Fed- who grow plants. thru 4 Blk 58 O. T. Farwell DT, R. H. Palmateer, Clovis

dies during the course of

Control of Verticillium Wilt is difficult in fields where

FROM RED BARN

- One Application 1. DOWPON GRASS KILLER Late September **Kills Johnson Grass**

TORDON 22K Tordon 22K knocks out 2. WEED KILLER A little Tordon 22K goes a long, long way

Because it's so concentrated, you can apply Tordon 22K at the low rate of only 1 to $1\frac{1}{2}$ gallons per acre

3. CHLORATE - BORATE

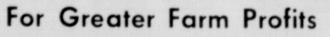
weeds, prevents regrowth Tordon 22K really gets to the root of your tough perennial weed problems. Sprayed on foliage, Tordon 22K weed killer is translocated to even the deepest roots, assuring complete elimina-tion of hard-to-control Canada thistle, field bindweed, and Russian knapweed.

deep-rooted perennial

Cotton For Defoliation

RED BARN FERTILIZERS . CHEMICALS **ANTI-FREEZE** NOW BEFORE FROST.

BOOK YOUR





Phone 247-2566

Friona

SPECIAL LESSONS PLANNED

Monday Evening : "A Study In The Book Of Revelation"

Tuesday Evening : "What Is The Church Of Christ?"

Friday Evening : "A Way That Is Right And Cannot Be Wrong."



JOE McKISSICK VISITING MINISTER

IF YOU LIKE TO WORSHIP GOD. IF YOU ENJOY THINKING AND MEDITATING ON GOD'S WORD. IF YOU APPRECIATE A GENUINE BROTHERLINESS, YOU'LL ENJOY ATTENDING ALL THESE SERVICES THIS WEEK AS OUR GUEST.

SIXTH STREET CHURCH OF CHRIST

Sixth Street **CHURCH OF CHRIST** Friona, Texas



APPEARS HERE. . . Jack Price, center, Republican candidate for congress, admires Jim Dixon's tige abroad to a new low, cut "Goldwater handkerchief" during his visit in Friona Tuesday. Dixon is county Republican chairman. At the right is Johnny Gammon, Price's county publicity chairman.

SATURDAY, SUNDAY

Dedication For Holly Sugar Plant Upcoming

Dedication and public tours President Dennis O'Rourke.

dress by Governor John Con- of finished sugar. nally at public ceremonies a. m. Saturday, Sept. 19, at the refinery.

Immediately following the de- Congress, have indicated they dication program, conducted will attend the dedication. tours of the plant will start and from 10 a. m. until 4 p. m. The public will be able to gest and latest sugar-making of the Deaf Smith County Chamequipment, and will see a number of the principal stations along the process route sugar beet farmers who will from the start with sugar beet supply beets for the Hereford roots to the point at which pure refinery and for the business sugar crystals will emerge. people of Hereford.

Actual sugar-making operaof the first beet sugar refinery tions at Hereford are not sche- ford, will welcome the visitors. in Texas, the big Holly Sugar duled to begin until harvest of Corporation facility at Here- the region's promising sugar be furnished by the Whiteface ford, have been set for the beet crop begins on Oct. 1, but Band of the Hereford Indepenweekend of Sept. 19 and 20, it the public will get a view of the dent School District. Invocation was announced today by Holly tremendous array of special- will be by The Reverend Mr. ized machinery and equipment Herschel L. Thurston, Pastor Highlight of the weekend will necessary in the processing of the First Methodist Church be the principal dedicatory ad- of sugar beets and production of Hereford, and Benediction by

In addition to Governor Conscheduled to begin at 10:30 nally, many national, state and ford. A color guard will be furnincluding several members of the American Legion.

ANNOUNCING

The hour-long dedicatory continue through Saturday ceremonies will be presided afternoon and again on Sunday over by Mr. O'Rourke. Austin Rose, Jr., President of the Texas Sugar Beet Growers' Asview some of the world's big- sociation, Inc. and President ber of Commerce at Hereford,

will speak in behalf of all the

Mayor Ray Cowsert, of Here-Music for the program will Father Cletus McGorry, Pastor of St. Anthony's Church, Here-

local officials and dignitaries, ished by the Hereford Post of Souvenirs of the dedication,

including special gift packages of Holly sugar, will be given those attending.

Opening of the imposing plant complex will mark the culmination of several years of planning and effort to bring this new ·agricultural - industrial enterprise to Texas. The big plant has been named the Merrill E. Shoup plant in honor of the late Chairman of the Board of Holly Sugar Corporation.

during the past four years, have haulted development of new weapons, forged shackles for American opportunity, let prestige sink so low 19 embassies have been stoned, and made Congress a doormat at the back door of the White House, He said the biggest plank in the Democrats' platform "was the one they made principle walk." Quoting Lyndon Johnson's statement that he was going to "take the money away from the haves and give it to the havenots that need it so much." the G.O.P. candidate said this characterized the difference between the two parties.

Price spoke to a gathering

"Instead of the Democrats'

back new weapons, poked the

Government's nose into private

affairs, condoned scandal and

let Congress degenerate into a

Price said the Democrats

have run up \$27 billion in debt

"rubber stamp."

"My opponent has cast his lot with this socialistic Democrat platform, and the people of the district are rising up with a determination to elect a man who will represent the conservative views of the district," Price said.

"It's time to begin anew," Price declared, "with a Government that relies on principle, not expediency, A Government that can have a heart without losing its head. A Government that stands firm without belligerence, that demands respect without demanding tribute.

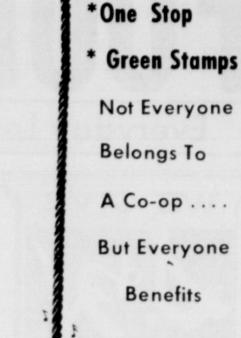


But . . .

It Doesn't Take A Fakir To Help You Save Money By Trading At

Consumers.

Stop In And See Buddy Or Sam. Do It Today.



* One Check

Get The Co-op Habit.



Buddy Lloyd, Mgr

Friona

Phone 247-2771

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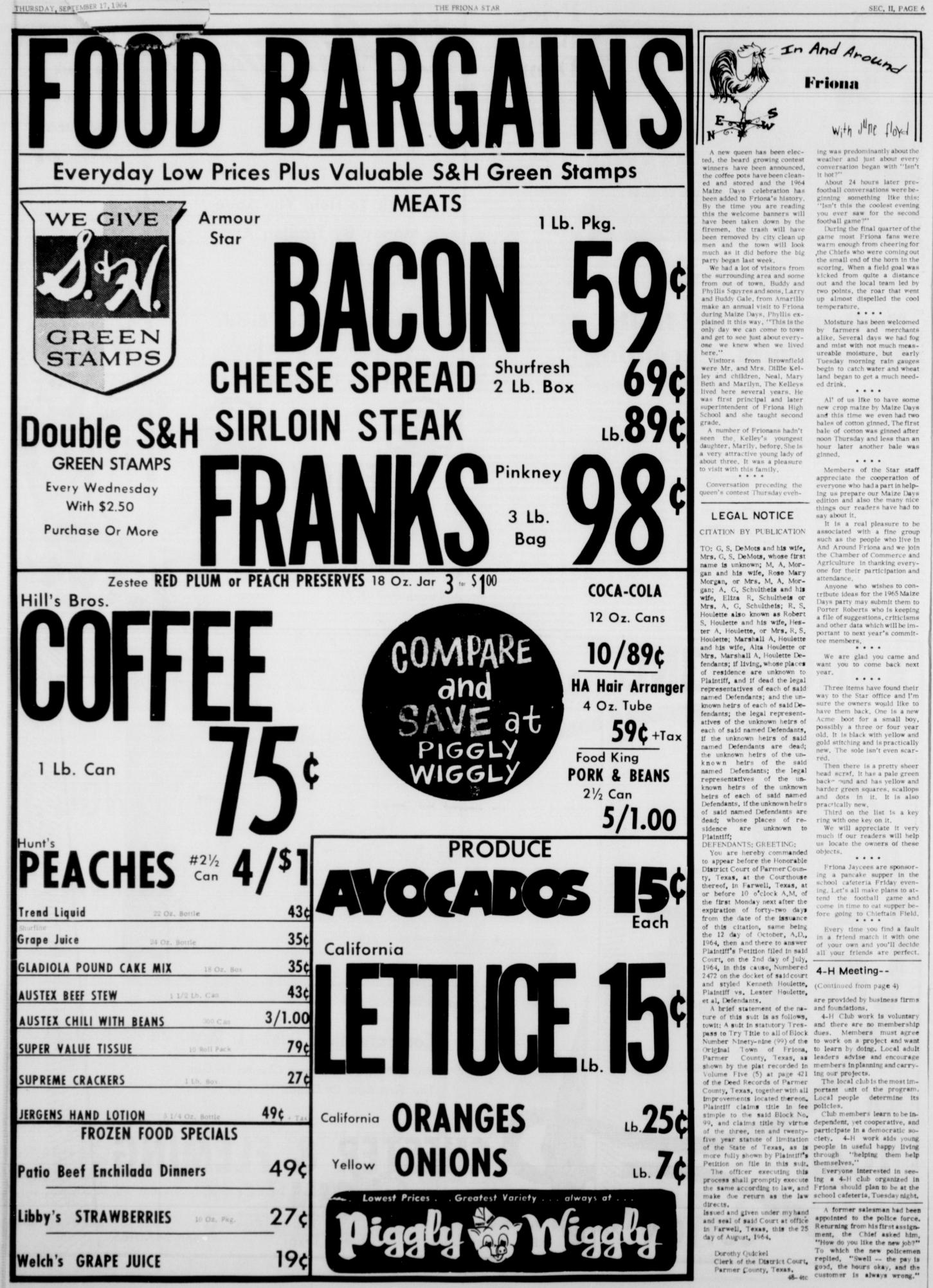
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