
annual queen's contest las $\operatorname{STAP}_{\star}$

RECORD FIGURE
City Council Approves $\$ 205,786$ Budget

## ..... * STAR

ON DRAW PROJECT
Large Turnout Hears Recreation Proposal


Star Grid Contest
Friona Area Receives Best Rain Of Year

$=\square$

Ray Has First Cotton Here




Seven Part Demonstration Illustrates Power Of Fire


## JOIN THE BATTLE OF THE BOLLWEEVIL



THE ENEMY - BOLL WEEVILS... Invading the High $\$ 30.00$ per acre, every year, for contro x, plus reduced value of investments. TTACK AND KILL WEEVILS IN FALL, b Spray every acre of infested cotton 50c A BALE FROM PRODUCERS, collected matching federal funds. PRODUCER'S CHOICE: 50 c now or $\$ 50.00$ later. For complete information, see your
County Agent, ASC office, Vocational Agriculture teacher,

## FRIONA STATE BANK

Serving The Great Irrigated Area

MRS. SNEAD PRESIDENT
Chieftain Mothers Elect Officers

|  | The "Cheftain Mothers," an organtzation of all mothers of |
| :---: | :---: |
| vice Com- | Star Lites-- |
|  | (Continued from page 1) |
| was ewarded | teasers in tast week's contest. |
| land Gus. | course, we didn't know be- |
|  | that the |
| automobile. | which were turned in $w$ ce |
| ent to R. | to happen, although some con- |
|  | Then we had one professional |
| he Model-T | game which we almost never |
|  | found the final score. It turned |
|  | out to be played on Saturday |
|  | night instead of Sunday as we had |
|  | thought it would be, and a |
| 1. Trip | we ever found |
| Patricta | after much combing, was the |
| Lewellen | final score, with the San Diego |
| er driven | Chargers beating Houston's |
| pulting bride | Oillers. So if anyone else had |
| Buth) and | trouble finding the results of |
| -old Leslie | that one, that's how it came |
| the |  |
| Brad Bandy; | been dong |
| Brenda- | chest-sticking-out to our friend |
| le covered | and neighboring newspaper- |
| Adalea | man, Dolph Moten. Stnce |
|  | ing. we enter each other's con- |
| Danny | test, as we can't enter our own. |
| son; and | For the first time in three |
| nners in | years, 1 finally whipped out and |
| were | 1 ten games right thent |
|  | ek of the c |
| Morris. | first place by missing the |
| ris. | a-Farwell score by a point. |
| ted | tied for t |
|  | So, Moten has cla |
| tizens for | Bovina Blade as "my second |
| Parmer | best source of income." 1've |
|  | also got him worried, since |
| as | as an out-of-towner, I'm now |
|  | leading in the race for his two |
|  | Cotton Bowl tickets. |
|  |  |
|  | often |
|  | king for greener pastures |
|  |  |
|  | he is too old to climb the |




W/ANTADS







## come

to church sunday

Bovina Couple Honored $\mathcal{O}_{n}$ Golden Wedding Anniversary


WHITE'S
Have The
Tires With
The Best
Guarantee

| Swits Park Lane lee Crear | 1/2 Gallon 59 |
| :---: | :---: |
| ERUT LIBBY'S <br> Cocktall zos con 4 |  |
| Cill | FRYERS |
| SALMON tom con 55C FR | FRANKS |
| Catchup $6 / \mathrm{s}$ | BACON 49 |
| Splinch mos $7 /{ }^{\text {a }}$ |  |
|  | STEAKS 69 |
| CoRN $6 / 5$ | 5 |
|  |  |
|  |  |
| Tissuif | POTATOES 49 |
| JOHNSON'S |  |
| FOOD MARKET |  |



Calloway Recalls Days "e Refore Friona" Here

day evening's topic will be ".
Sudy in the Book of Revela-

Annual Art Exhibition
Set For October 17


OLIVER WANTS YOU
TO ASSIST THEM In Selecting the best qualified man
for the Oliver Dealership
 cools and material- handiling equipment
known for their furabblity and cocomy.
Ollver dealers are growing in numbers and in sales


 Investment and quatiry
bustisess organz
prosper or ons heve
only to the extent




 This trenchise is svallable in this communtry tor a man with ablity, character, viston and some captal.
It constatutes one of the most outstanding business


## Jack Ellinwood

Phone OL 5-3191
2404 11th Ave Canyon, Texas

Oliver Corporation
1616 Cockrell Ave., Dallas

Every dollar you invest in this

can yield $\$ 3$ worth of this


ISP
FERTILIZER

LONE STAR PRODUCING COMPANY


TRUCKS FOR '65!
More models, more engines

## REEVE CHEVROLET COMPANY

Phone 24--3011

## FRIONA DIRECTORY

# Y ELK DRIVE-IN $\gamma$ 

 $A A$ Free Pases Onter Paseces Ire in The Clasasfied section

| FRIONA |  |
| :---: | :---: |
| OLIVER | Rebuild 'Em or Sell 'E |

REED'S CIEANERS Pick Up And Delivery ${ }^{2} 10 \mathrm{C}$.

Plainview Production Credit Association
Wade Wright Friona Manager
Killingsworth REDI-MIX Cement For All Purposes

| For Bulldozer Carryall or Maintainer Work Floyd Dickey DICKEY'S゚C AFE DIMMITT, TEXAS Bus, Ph. 647-3755 Res. Ph, 647-3764 |  |
| :---: | :---: |
| If your ad were running in this space, how many prospective customers could you reach each week? |  |

## RUSHING

INSURANCE AGENCY

Mro. Sam Williams Wins Money Doll


## White Super Mkt.



White Swan HOMINY Can 10/1.00
White Swan IUNCHEON MEAT
120 Oz
Can $\mathbf{3 9}$

## Austex

BEEF STEW
300
Can 39
Del Monte
FRUIT COCKTAIL $\underset{\operatorname{can}}{303} 256$

PRODUCE
Colorado
HALE PEACHES 136 ь.

Washington
Otatac APPLIS $25 t$

## White 0 NONS

Of Interest To
THE WOMEN
Levada Hand, Herman Buoh United In Home Ceremony


0
Nor
管


## OUR

## THANKS

TO YOU
For The Many Fine Years You Have Given Us. Without Your Continued Support We Could Not Have Remained So Long In Our Business. We Take This Opportunity To Publicly Thank All Our Former Customers.

PAUL STRICKLAND

## STRICKLAND SHAMROCK

We Shall Remain The Supplier
For Turbin Oil


For Using This Truck !


* Higher Yields
* Faster Service

*Less Trouble
*Personal Service


## CALL US TODAY

For Estimates

## CUMMINGS FARM STORE

COTTON BOWL OCONTESTT

## MEET THE CHIEFS



OFFICIAL ENTRY BLANK
Name $\qquad$
Address $\qquad$
Game Of The Week
Tie Breaker
Pick Score
Friona $\qquad$ vs Dalhart $\qquad$

GAMES

| Friona Farmers Co-Op Gin | $\begin{aligned} & \text { Bi-Wize } \\ & \text { 6 Drug } \end{aligned}$ |
| :---: | :---: |
| $2 \begin{aligned} & \text { Fubrilizer } \end{aligned}$ | $7 \begin{aligned} & \text { Friona } \\ & \text { Motors }\end{aligned}$ |
| Reeve 3 Chevrolet | $8 \begin{aligned} & \text { Ethridge-Spring } \\ & \text { Agency } \end{aligned}$ |
| 4 PCA ${ }_{\text {Plainvie }}$ | $9 \text { P.C. Imp. Pump }$ |
| Friona Country Club Gin | $10 \begin{gathered} \text { Chester \& } \\ \text { Fleming Gin } \end{gathered}$ |

## Contest

 StandingsWEEKLY PRIZES
1st. Prize \$5
2nd Prize \$3
3rd Prize \$2
CONTEST RULES
Tas. gomes in the ads on thts page.
PIck the winners you think will win
and place the WINNIR'S name bestide and place the WINNER'S name beside
the sponsor's name in the Contest Entry Blank at bottom right of thts page.
PICK THE SCORE of the GAME of
THE WEFK and place THE WEEK and place your quess in
the sppropriate blank on the entry. Bring
or mail the entry blank or mall the entry blank the ent Stry. Sria o
fice by $5 \mathrm{p}, \mathrm{m}$. Friday following th
tse Issue of the paper. Judges each Monday Weekly entry blanks will be kept all
season and at the end of the Foothall
eoal Season the winner of the Grand Priz
of 2 Free TIckets to the Cotton Bowl
Came PLUS $\$ 55.00$ or Came PLUS $\$ \$ 5.00$ Expense Money will
bee presented to the lucky person who
hes plcked the the has plcked the greest number of correct
games throughout the season. Tles wllt be determined by the Judgess.
Only One Entry Per Person. Contestants must e 12 yrs. old or older.
All employees of The Friona Star thetr familles are not ellglble to enter
this contest

Hub Fertilizer Co.
Farmer Owned For Befter Service and Better Ginning

Phosphoric Acid-Farm Chemical
Don't Wait-Fertilate See Bill, or Tab Floydada vs Ralls
4
Plainview Production Credit Assocation

Service Friona

Olton vs Muleshoe
Friona County Club Gin
West Friona Grain

| $\substack{\text { Jack Tomlin.Mgr. }}$ |
| :---: |
| Farwell vs Plains |
| FRIONA MOTORS |
| PRone |
| $247-2439$ |

Parmer County Headquarters For
Ford Cars, Trucks, Pickups
Tractors And Used Cars


West Texas State University vs Ohio MississippiState At Texas Tech


1964 Maize Days-A Success


ENTERTAINS FORMER QUEENS ... Porter Roberts, Chamber of Com-
merce manager and general chairman of te Maize Days celebration, is
shown with tiree former Maize Davs queens during the queen's pageant last shown with tiree former Maize Days queens during the queen's pageant last
Thursday. From the left are Shery Long, 1963 queen. Roberts, Janet
Buckiey Claborn, 1962 , queen, and Joy Ingram,


GETS DOLL . . Mrs. Sam Williams was the lucky
winner of "Miss Money." a doll dressed in $\$$ bills.
.



 It Feeds the Worid," was fudged the top float in the commercial divistion
of the Matze Davs parade.

## Cowboys Probably Glad That Dodd's A Senior




4G AINST DIMMITT
Freshmen Kick Off
64 Schedule Today


| YUBAN | Sturgeon Bay CHERRIES | NAPKINS |
| :---: | :---: | :---: |
|  |  | $\substack{\text { soc } \\ \text { box }}$ |
| ${ }_{\text {con }}^{1 \mathrm{l}} 896$ | $19 ¢$ | 116 |

How Friona's
Opponents Fared



FALL TO WILSON Longhorns Play First Home Game This Week



HEAD-ON. Alfred Steinbock, Lazbuddie backtield man, runs head-on with an unidentified Wil-
son piayer in the Longhorns' opening game last week. It appears that Steinbock was trying to steal
-WORTH
About... our grand opening

Was Certainly Worth Cheering About. Our Prize Winners Were :

SECOND
THIRD

THANK YOU FOR SUCCESSFUL OPENING W"गें


Has Taken In A New Face
Bill Hannold Announces The Association Of Cliff Porter To The Galloway Implement Firm. Cliff Porter Has Joined Our Dealership As A Part Owner And Will Be Calling On You To Talk About Your Trucking And Farming Needs





