

Merry Christmas to All

The Sudan Beacon - News

FORTIETH YEAR

SUDAN, LAMB COUNTY, TEXAS WEDNESDAY, DECEMBER 23, 1964

NUMBER 43

WOODWORK BY DALTON

READING a story in the Avon-lanche Journal the other morning about the same troubles of a couple of Texas Tech oodlers reminds me of another yarn.

It seems these two girls, named Shirley Lubbock and Pat Lubbock, have a lot of problems convincing people about their names. Nobody wants to cash their checks or put phone calls through to them. Telephone operators, who have a lot of pranksters to contend with, are naturally suspicious.

They tell this story about John Paul Jones, longtime football coach at Morton (I guess he still is, so far as I know). There was, up to a few years ago, anyway, a coach and basketball official at Muleshoe named George Washington. George has called many games in Sudan and other surrounding towns.

Anyway, Coach Jones needed to line up an official for a game, and he tried to call Washington in Muleshoe. But you can imagine the operator's reaction when he told her, "This is John Paul Jones in Morton, and I want to place a call to George Washington..."

A friend named James Greenville publishes a paper in Poseyville, Indiana, and he had a young woman working for him whose name was Mary Christmas. I remember the day he introduced us. The young woman's father happened to be in the office at the time, also. Jim introduced us, saying, "This is—believe it or not—Mary Christmas." And then as an afterthought, he indicated her dad standing nearby and said, "And this is Father Christmas..."

THIS EDITION of the paper is one which we always are proud of, because it shows that local and nearby businesses—often accused of not giving a hoot about whether or not they are pleasing their customers—really do appreciate your trading with them. Individuals, too, are using this edition as their way of sending the best wishes of the season to all their friends. And those Santa Claus letters from youngsters here range from the poignant to the hilarious.

WHEN FOLKS get to talking about how commercialized Christmas has become, they sometimes say they'd like to have Christmas celebrated in the old-fashioned way. Well, according to the magazine, Changing Times, it just depends on how far back you want to go.

The Puritans were against Christmas. They labeled it a "Wooton Bacchanalian feast" and spent their first Christmas on the shores of this nation pointedly rejecting joy and doing carpentry. They frowned on games and

PRIMARY DEPARTMENT ENTERTAINED WITH PARTY

Members of the Primary Department of the First Baptist Church were entertained with a Christmas party Thursday evening at the church. Twenty-one attended, including teachers of the groups, Mrs. J. V. Hill, Mrs. W. L. Rice, Mrs. Ed White, Mrs. John Burnett, Mrs. Russell Ingle, Mrs. Halbert Harvey and Mrs. Home Morris.

such at Christmastime.

But by 1827, Christmas already had evolved into a big holiday deal to such a point that an Episcopalian bishop complained, "The devil has stolen from us... Christmas, the day of our spiritual redemption and converted it into a day of worldly festivity, shooting and swearing."

We have to plead guilty that it still is somewhat that way. But maybe most folks around here will take time out to remember just what it is that we're celebrating.



DYANNE ON TV—Dyanne Curry, Texas Tech freshman from Sudan, will make her first public appearance as a twirler for the 230 piece Texas Tech band at the nationally televised Sun Bowl game in El Paso Saturday. (Photo by Bill Williams)

Mrs. Jack Stewart, Mrs. Arnold Beckett, Mrs. Mooney and a group of young people went to Boys Ranch Monday, Dec. 21 and got Ronnie Mooney, a resident of the ranch, who is spending the holidays with his parents in Sudan. The group toured the grounds, the dorms, dining room and the new gym. It was reported that everyone enjoyed the tour especially the zoo.

Mrs. Chisholm Rites Held

Services for Mrs. Josephine Chisholm, 53, a Lamb County resident for 40 years, were held Tuesday in First Baptist Church of Sudan.

Officiating was the Rev. Willie Hazel, pastor. Burial was in Littlefield Cemetery under direction of Hammons Funeral Home.

Mrs. Chisholm died Sunday night in Littlefield Hospital. She had been in ill health for several months and hospitalized for a week. She was born in Lampasas County.

Survivors include the husband; six sons, Herschel of Littlefield, Norman, Duwood and Gerald, all of Sudan, John Calvin and Michael Joe, both of Littlefield; a daughter, Mrs. Ovelda Collier of Canyon; mother, Mrs. Lela Powell of Littlefield; two brothers, Olen Powell of Littlefield and Forrest Powell of Sudan; two sisters, Mrs. Ollie Sebring of Muleshoe and Miss Connie Powell of Loveland and 13 grandchildren.

Fallbearers were Eugene Edwards, Leonard Pierce, Bill and Buddy Buckner, Doyal Hestey and Howard Peal.

Radney Nichols was confined last week to a hospital in Littlefield.

Weldon Shaffer is confined to the Amherst hospital.

Mr. and Mrs. Charles Heffington of Spade were luncheon guests Saturday in the home of her parents, Mr. and Mrs. R. E. Scott. While here, Mrs. Heffington attended the coffee honoring Miss Carol Ann Watkins when her engagement to Jerry Beasley of Amherst was announced.

Bank Families Have Yule Event

Members of the First National Bank of Sudan personnel and families and guests and the personnel of the Sundown bank were entertained with a Christmas dinner Saturday evening at the Johnson House Restaurant in Lubbock.

Guy Walden gave the welcome and Mrs. R. D. Nix gave a Christmas reading.

Present from Sundown were Mr. and Mrs. L. L. Anthony, Mr. and Mrs. W. G. Bibevey, Mr. and Mrs. H. C. James, Mr. and Mrs. J. F. Shaves, Mr. and Mrs. Ben Shaw, Mrs. Nella Clark, Mrs. Betty Thacker, Mrs. Bobbie Lewis.

Those from Sudan included Mr. and Mrs. Guy Walden, Mr. and Mrs. R. D. Nix, Mr. and Mrs. J. F. Arnold, Mr. and Mrs. Radney Nichols, Mr. and Mrs. Jacky Van New, Mrs. Frances Furse, Mr. Phillip Gordon, Mrs. Vanessa Allen.

Other guests were Mr. and Mrs. U. H. Milner of Amarillo, Mr. and Mrs. Roland Walden of Quanah, Grady Franklin Magley of

Southland Cagers Win

Sudan boys won one and lost two, while the Sudan girls won two and lost one in the Sundown

basketball tournament last weekend.

SUDAN SEWING CLUB HAS LUNCHEON

The Sudan Sewing Club members were in Littlefield Thursday for a Christmas luncheon at the Crescent House Restaurant. Following the luncheon the group returned to the home of Mrs. Martin Maxwell for a Christmas party when secret pals were revealed and gifts were exchanged. A guest at the luncheon was Mrs. Horace Woodward of Littlefield. Others present were Mesdames Van Rogers, Gilbert Masten, John Tucker, Lena Rollins, Joe West, H. W. Qualls, L. P. Boren, A. L. Frazer, Otis Markham, Ed Bellas, John Milam, Mike Carter, Blanch Jones of Lubbock and Mrs. Jinks Dent.

Sudan's girls went all the way to the finals, but were walloped 56-28 by Sundown in that one, as Jolene Dean hit 30 points. For Sudan, Nancy Hayes and Joyce Williams each had 8.

The Hornets earlier defeated Wellman 34-15 as Miss Williams hit 10, and then downed Meadow 30-27.

Sudan's boys started out by beating Wellman 55-44, as Corley Baker poured in 17 points, but Saturday morning the boys lost to Meadow 66-37, and were really blasted in the third place contest, as Southland won by 90-49, although Baker again hit 17.

ESA CHAPTER HAS CHRISTMAS PARTY

The Zeta Delta chapter of ESA had its annual Christmas party Dec. 17 at the home of Mr. and Mrs. Jacky Van Ness. Mrs. Harold Testerman, Mrs. Edward Fisher and Mrs. Gene Bardey were co-hostesses.

Supper was served buffet style, after which Christmas gifts were exchanged and cards were played. Attended were the following couples: Messrs. and Mesdames Bill Palmer, Robert DeLoach, Bob Masten, John Humphreys, Gene Bardey, Harold Testerman and Edward Fisher.

HOSPITAL REPORT

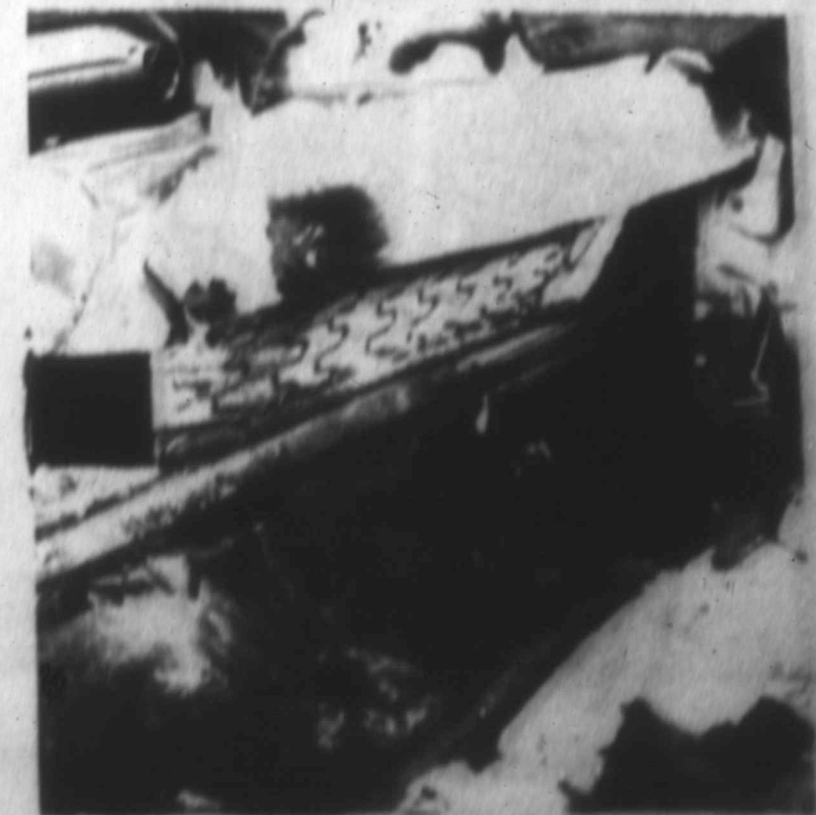
Patients this week in the South Plains Hospital at Amherst included:

From Sudan — Mrs. Sallie Crow, Mrs. Maggie Burdett, Arthur Estrada, Weldon Shaffer.

From Amherst — Nemesio Sanchez, Mrs. Effie Tapley, Nancy Nix, David Britt.

From Littlefield — Mrs. Elbert Mangler, Baby Roy Mangler, Mrs. Nora Gaston, John Bohot.

From Earth — L. S. Griffin, Buford Price.



DETROIT'S HOTTEST—Shows here is the inside of an auto which caught fire last Thursday on U. S. 84 northwest of Sudan. The late model auto belonged to a Muleshoe woman, who was unharmed. Sudan firemen extinguished the blaze. (Staff Photo)

LETTERS TO SANTA



Dear Santa Claus,
I live in Sudan, Texas. I am in the second grade. For Christmas I would like a B.B. gun. And I would like a Johnny seven OMA.

About school I like everything. I love you.
Love,
Ronald Dustin Davis

Dear Santa Claus,
I am in the second grade. I like reading best of all. I would like a walking doll, and a table with four chairs, and some dishes.

Merry Christmas. I wish you a happy Christmas, by
Olga Rios
I am a girl.

Dear Santa Claus,
Give me a Johnny seven OMA. Bring sum nuts to me. Bring me

a bicycle, please. I want a B.B. gun and sum B.B. too.

By
David Wayne Aillis
Good-by

Dear Santa,
I wish you a merry Christmas. I am a boy. I wish you was here with lots of toys. I am in the second grade. I want a bonanza holster and pistol. How is Rudolph is he o.k. I want a sky scraper.

Mitch Chester

Dear Santa,
I am in the second grade. I live in Sudan Texas.

I want a Johnny Seven my crow helmet. I like school.
Love,
Res Baccus

Dear Santa Claus,
I am a girl. I live in Sudan. I like you very much.

The reading is the best. I am in the second grade. I want a game with two players. I wish you a merry.

Love,
Cheryll Harvey

Dear Santa,
I want a B.B. gun. I want a television. We made you Santa, we put some cotton on you. I want a Johnny seven OMA, and a Superman Suit.

You'er friend,
Albert Anus

Dear Santa,
I want a B.B. gun and a bicycle. I like Arithmetic and Spelling.

I am a Good boy. I like you Santa Claus. I love my mother and father and my brother and my sister.

Felix Sanchez

Dear Santa,
I am in the second grade. I am a girl. My name is Nelda. I want a Chatty Cathy? I like Arithmetic and reading the best.

Love
Nelda

Dear Santa Claus,
I want a bee bee gun that shoots bee bee and pellets and darts.

Mitchell Wiseman

Dear Santa Claus,
I want a table and chairs. I love Santa Claus

Elda Villereal

I'd like a B.B.

We are Santa's loyal helpers, I am tall and a fat boy. We have 28 boys and girls in are room. I want a bicycle one day come Santa Claus.

Raymon Felix

Dear Santa,
I am in the second grade. I wish you a merry Christmas. I am a boy. I wish that you were here with lots of toys. How is Rudolph is he o.k. I hope he is o.k. Take care of him please.

Eddie Powell

Dear Santa Claus,
I am in the second grade.

What does mother Santa Claus look like? Could you rite me a letter. My box number is 126, I want a B.B. gun and a whip that cracks. My sister is afraid of you.

Travis

Dear Santa Claus,
My name is Jimmy. I am in the second grade.

I am a boy. I like you very much. Do you like me? I like to read and write. We are singing about you. I have been a good boy. So has my brother and my sister. She wants a stereo and a podoli television. But I do not no what my brother wants. I want a soldier and a play 22.

Love,
Your old pal
Jimmy Fields

Dear Santa,
I would like a Johnny O Seven, The 1 man army, and a camera. I am 7. I am in the second.

Tracy Bowling

Dear Santa Claus,
I am eight years of age. I am in the third grade. I don't know what my Mother or daddy wants.

I have been a good boy. My teacher's name is Mrs. Hastings. I will have a glass of milk and some cookies waiting for you. You can cut a hole through the ceiling to get in. I want a tape recorder, an greater set, and a watch. I hope you could afford that.

Your friend,
Byron Roby Lynn

Dear Santa Claus,
I would like to have a horse for Christmas and a record player and a machine gun and a saddle and bridle.

Love,
Shawn

PERSONALS

Visiting last week in the home of Mr. and Mrs. Joe Rose were Mr. and Mrs. Milton McKnight of Center, Colo.

Christmas evening dinner guests in the home of Mr. and Mrs. Ernest Farmer will be their children and families, including Mr. and Mrs. Walter Dillingham and children of Fort Worth, Mr. and Mrs. Hershell Gunn of Dimmitt, Mr. and Mrs. Raymond Maxwell and family, Mr. and Mrs. S. A. Farmer and family, Mr. and Mrs. Chris Farmer and family and Mr. and Mrs. Skinny Gage and family.

Evelyn Milam of Sherman will spend the holidays with her parents, Mr. and Mrs. John Milam. Also, Christmas Day guests to the Milam home will be their son and family, Mr. and Mrs. J. K. Milam of Tulsa, and Mr. and Mrs. Jay Harper and family.

Mr. and Mrs. Martin Maxwell and Mr. and Mrs. Joe Fisher were dinner guests Saturday evening at the El Monterey in Clovis. The occasion was the birthdays and

also the anniversary of Mr. and Mrs. Fisher.

Christmas Day guests in the home of Mr. and Mrs. Martin Maxwell will be their children and grandchildren, Mr. and Mrs. Raymond Maxwell, Wanda and Freddie, Mr. and Mrs. Lynn Drum and Billy. A guest in their home Christmas Eve will be her father, F. C. Weaver, of Fort Sumner.

Mr. and Mrs. John Tucker will spend the holidays in the home of their son and family, Dr. and Mrs. Bill Tucker in Pueblo, Colo.

Lynn Olds returned home last week after being confined in the hospital at Amherst.

Mr. and Mrs. R. D. Nix visited Sunday with his mother, Mrs. Matt Nix Sr., who is confined to the Angherst hospital.

Kandy Miller will be home from the State University to spend the holidays with her parents, Mr. and Mrs. Jay Miller. Also guests in the Miller home will be his mother, Mrs. Billy Lord, and his uncle, Ward Glaz, of Oklahoma City.

Christmas Day guests in the home of Mr. and Mrs. Homer Morris will be their son and family, Mr. and Mrs. Jerry Morris

and children, of Lubbock.

Weekend guests in the home of Mrs. Anna Crim Young were her son and family, Mr. and Mrs. Robert E. Strickland of Brown-

field.

Jeanne Duvall, daughter of Mr. and Mrs. Gene Duvall, has returned home after being confined to a hospital in Littlefield.



may you and your loved ones have a merry Christmas, and enjoy all the traditional festivities and delights of this glad time.

Turner's Cash Foods

Higginbotham - Bartlett Co.

Holiday Cheer

We're dreaming of a bright Christmas for our many friends and patrons. Thank you for your generous support.

THE FAIRVIEW GIN

CHRISTMAS GREETINGS

Candles glowing warm and bright, countryside in snowy white tell of Christmas peace and pleasure, full of joys for all to treasure. Hope you'll be blessed with the Season's best!

F. O. MASTEN

MASTER FARMER

Engagement Announced

The engagement of Miss Carol Ann Watkins of Sudan and Jerry Brantley of Amherst was announced Saturday at a coffee given

LETTER TO SANTA

Dear Santa,

Do you know that we are all looking forward to your coming? We call you Love or the Spirit of Christmas. Santa, you have many things you can give us.

First, we need patience, enough to last through all the trials that appear daily. We need understanding that we may be better friends, and better neighbors! And charity that we may see good in all, and overlook unimportant faults.

Give us a joyous spirit, that we may spread cheer, and sunshine along the way that those we meet may know that we have walked and talked with the Master. And give us hope, the greatest of all gifts brought to the world by the Christ child.

Last, but not least, dear Santa, we want a star, a bright shining star, to teach us how to use the precious gifts that you bring.

—A Subscriber

in the home of Mrs. Doyle Watkins, mother of the bride-to-be. Despite icy, 100 guests from Lubbock, Littlefield, Amherst, Olton, Muleshoe, Spade, and Sudan greeted the honoree and the mother of the prospective bridegroom, Mrs. J. P. Brantley, and his sister, Miss Joanie Brantley.

Mrs. Drew Watkins, grandmother of the bride-to-be, Miss Frances Rogers of Littlefield, and Mrs. Jacky Van Ness and Mrs. Adrian Martin of Sudan presided at the serving table. A centerpiece of white roses, candytuft, and ranunculus featured two large Christmas angels dressed in red and white velvet and gold brocade. Red votive candles and antique copper and brass appointments were used.

Mrs. Jerry Bridwell of Lubbock offered favors of small gold bells topped by white satin bows which announced the wedding date, March 26.

Mrs. T. W. Childs of Alvin, grandmother of the honoree, greeted the guests at the door, and Miss Morzalese Pierce and Miss Carole Harper of Sudan helped register the guests.

Other members of the house-party included Mesdames Glenn Gatewood, W. E. Hancock, Bob Masten, J. W. Miller, E. C. Minyard, C. E. Nichols, F. M. Smith and Ray Wood, all of Sudan.



CAROL ANN WATKINS

PERSONALS

Mr. and Mrs. Glyn Williams and family will spend Christmas Day with her parents, Mr. and Mrs. Sam Smith in Hereford. Other guests in the Smith home will be Mrs. Williams' aunt and uncle, Mr. and Mrs. L. C. Weaver, of Bakersfield, and Helen Weaver.

Mr. and Mrs. Ed Williams will have as Christmas Eve guests Mr. and Mrs. Donny Polk and children of Whitharral, Mr. and Mrs. Marvin Sharick and children of Lubbock, Mr. and Mrs. R. C. Williams, Mr. and Mrs. Willie Williams, Mr. and Mrs. Milton Williams and family, Mr. and Mrs. Glyn Williams and family and Jimmy Williams of Lubbock.

Mr. and Mrs. R. C. Williams will spend Christmas Day with her parents, Mr. and Mrs. W. H. Petty in Littlefield.

Mr. and Mrs. J. W. Olds are planning to spend the holidays in the home of Mr. and Mrs. Jerry Smallin in Denver, Colo.

Pvt. John Burke of Ft. Polk, La. is visiting his grandmother, Mrs. Lena Rollins, and Mrs. Ed Williams, of Sudan, and Mrs. Opal Masten of Lubbock during the Christmas holidays.

Holy Tree Blooms Every Christmas

Every Christmas, the phenomenon of the blossoming Holy Thorn Tree occurs in England and Washington, D.C. Faithfully on December 25th, a tree called the Holy Thorn or Glastonbury Thorn blooms in the ancient English town of Glastonbury. Sometime during the same month, an off-shoot of the same tree bursts into bloom in Washington's Cathedral of the Close.

According to legend, two days before Christmas 63 years after the birth of Christ, St. Joseph of Arimathea neared Glastonbury, carrying with him the Holy Grail used at the Last Supper.

While pausing to rest at the top of a hill overlooking the town, he drove his staff in the ground, where it immediately took root. The next day, Christmas Eve, it had turned into a thorn tree covered with blossoms.

DRIVE CAREFULLY

Letters To Santa Claus

Dear Santa,
I want a truck and a hough. I tried to be a good little boy.
Freddy Legg

Dear Santa,
Cindy my little sister is two years old. She is not old enough to tell us what she wants. I think she would like a baby doll. Cathy, my other sister, is four. She said she would like some dishes, a doll that has lots of clothes.

Buckshot is six years old. He would like an electric train, electric plane, v-room motor, a rifle and sambo.

I want a ragdoll the most. And I would like some Barbie things and a Miss Barbie.

Your friends,
Connie, Buckshot,
Cathy and Cindy Ham

SURPRISE BIRTHDAY PARTY HONORS REV. RILEY

Rev. Jack Riley was feted to a surprise birthday party Wednesday evening following choir practice at the First Methodist Church when his wife honored him on the occasion. Coffee and cake were served to those present, including:

Mr. and Mrs. Donnie Cowart, Mr. and Mrs. Bill Curry, Mr. and Mrs. Kenneth Burgess, Mr. and Mrs. F. M. Smith, Mr. and Mrs. Max Bulloch, Mr. and Mrs. Joe B. Markham, Mr. and Mrs. Bob Drake, Mr. and Mrs. E. C. Minyard, Mrs. Rodney Nichols, and Mrs. A. H. Kelley of Memphis, Tenn.

CHRISTMAS PROGRAM GIVEN AT FIRST METHOQUIST

A Christmas program was presented Sunday afternoon at the First Methodist Church when the adult choir, youth choir and children's choir participated, singing a number of Christmas carols.

Rev. Jack Riley led in prayer. The reading of scripture was given by Florita Wallace. Singing solos were Rev. Riley and Miss Vickie Masten.

Accompanists were Mrs. Kenneth Burgess, Danny Martin and Mrs. W. O. Eddins.

Merry Christmas



MERRY CHRISTMAS

We take great pleasure in sending you our every good wish for Yuletide happiness, and the best of health and success in days to come.

South Plains Hospital and Clinic

STORK MARKET REPORT



Mr. and Mrs. Jerry Walker of Sudan are parents of a daughter, Katherine Ann, weighing 6 pounds, born at Medical Arts Hospital, Littlefield, Thursday, Dec. 17.



Merry Christmas

Greetings and sincere wishes for a holiday season full of the warmth of a good, old-fashioned Christmas.

Ramona's Beauty Shop

MR. AND MRS. JACK ENGRAM & KIM GENEVA INGLE



Happy Holiday

The holiday season is here and in the midst of all the merry making, we'd like to extend best wishes and greetings to our friends.

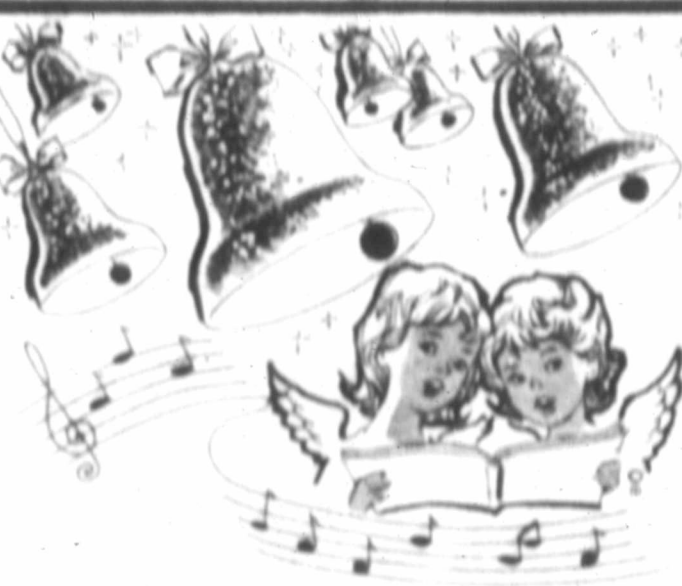
Heard's Grocery



Greetings

May happiness abound in your home on Christmas Day and fill the hours with love and contentment.

G & C Auto Supply



Silent Night, holy night...

Hope your Holiday begins and ends on the happiest of notes, with joy and peace for you, your family and friends. Merry Christmas!

Payne Funeral Home

LEE and MARIE
Loyal Sharp Gene and Cletis



Greetings

Our holiday would not be complete if we didn't announce our greetings and thanks to all our friends and patrons.

Williams Body Shop

MILTON WILLIAMS

PUGGY





bless mankind this Christmas and remain in our hearts for all the days to come.

Hammons Funeral Home
LITTFIELD, TEXAS



Thank you for letting us serve you — best wishes for a happy, healthy holiday.

Lamb County Butane



merry, merry
Christmas

Christmastime affords us the chance to express our heartfelt gratitude for the friendship and generosity you have shown us through the year. We extend best wishes for a happy holiday.

Provence & Son

BLACKSMITH & WELDING



Seeking Log Was Family Affair

The traditional Yule log survives today more in art, song and story than as an actual "blazing Yule." After all, not every house has a fireplace nowadays, and even when a fireplace exists, its proportions are usually far from sufficient to accommodate the Yule logs of yesteryear.

During ancient times in England, however, it was a solemn family ritual to select the log, dry it and burn it according to custom. Logs from fruit-bearing trees were preferred.

The whole family went along to select the log, as this was thought to bring good luck for the coming year, and to frighten away any witches.

If the log burned out quickly, or did not burn brightly, it meant bad luck ahead.

On Christmas morning, the children of the household beat upon the log and called for gifts to come forth. They were scolded by their parents, sent outside and, after a time, called in to open the gifts, which had been set near the log.

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I want some dishes and dack, I like you Santa Claus, I want to see you.
Love,
Raquel

Dear Santa,
I want to see you Santa, I like the school I want two dolls that talks.
Love,
Juanita

Little Towns Of Bethlehem Celebrate

Several states, all over the United States, can boast of having their very own little town of Bethlehem.

In New England, for example, there's a place named Bethlehem in New Hampshire, and another in Connecticut.

Moving across country, Bethlehems are found in Pennsylvania, Maryland, Kentucky, Mississippi, Georgia, Indiana and Iowa.

People from nearby communities and neighboring states flock to Bethlehem, Conn., every Christmas to have their greeting card envelopes imprinted with a special seasonal message, then mailed from the town post office.

Last year, due to the demand, there were ten different greeting designs available for Christmas card senders.

Creche Is Constructed
Also contributing to the holiday atmosphere in Connecticut's semi-official Christmas town, is the creche constructed by nuns at a nearby Benedictine monastery.

In the creche, which emphasizes the primitive simplicity of the Nativity, are life-sized figures of the Virgin and Joseph, dressed in peasant garb, and a crib with the Christ Child, covered by a bright patchwork quilt.

At Christmas, the nuns also make, and offer for sale, liturgically-inspired tree ornaments.

Each Christmas, Bethlehem, Pa., is the scene of an impressive candlelight carol and communion service.

Traditional Since 1741
Celebrated, complete with organ and orchestral music, in the Central Moravian Church, it has been a tradition since 1741, when Count Nicholas von Zinzendorf, holding a lighted candle, led his people into a cabin and named their settlement Bethlehem in honor of the Christ Child.

Decorated trees also play an important part during Bethlehem's nationally famous Christmas festival on the Hill-to-Hill bridge connecting various parts of the city.

Every Christmas since 1951, a 60-foot star erected by townspeople has guided visitors to Bethlehem, Georgia.

On Christmas night, a carol service is held beneath the star.

Dear Santa,
I want a real guitar and a real super man rag.

Love,
Dismontina

Dear Santa,
I would like to have a toy of Santa Claus. I will give you my note. And a big truck. And a big toy machin gun. I would like to have you with me.

Love,
Raul

Dear Santa,
I would like to road grader and a record player and a horse and a guitar. Well I gess at all.

Love,
Weldon

Dear Santa,
I want an Allen and Skipper and a toy box. And my little brother wants a rocking horse and a car and a truck with gib horse.

Love,
Janna and Randy

Dear Santa Claus,
I want a Bicycle for Christmas and a Baby Brite.

Love,
Mary Ann

Dear Mr. and Mrs. Santa Claus,
I would like a baby bright and anything you can give me. I will be glad when Dec. 25, comes because you are coming.

Love,
Bonnie

Dear Mr. and Mrs. Santa Claus,
I would like a Baby bright and a set of dishes. I would like a sweater and tie for my brother for Christmas.

Love,
Mary

Dear Santa Claus,
I like for Christmas Johnny 7 OMA, guitar, and a bike.

Love,
Ray



Women are cementing cultural alliances of their own. Increasing leisure time has led them to organize for musical activity. Jazz bands, folk groups, symphony orchestras and classroom groups made up of housewives are springing up throughout the nation.

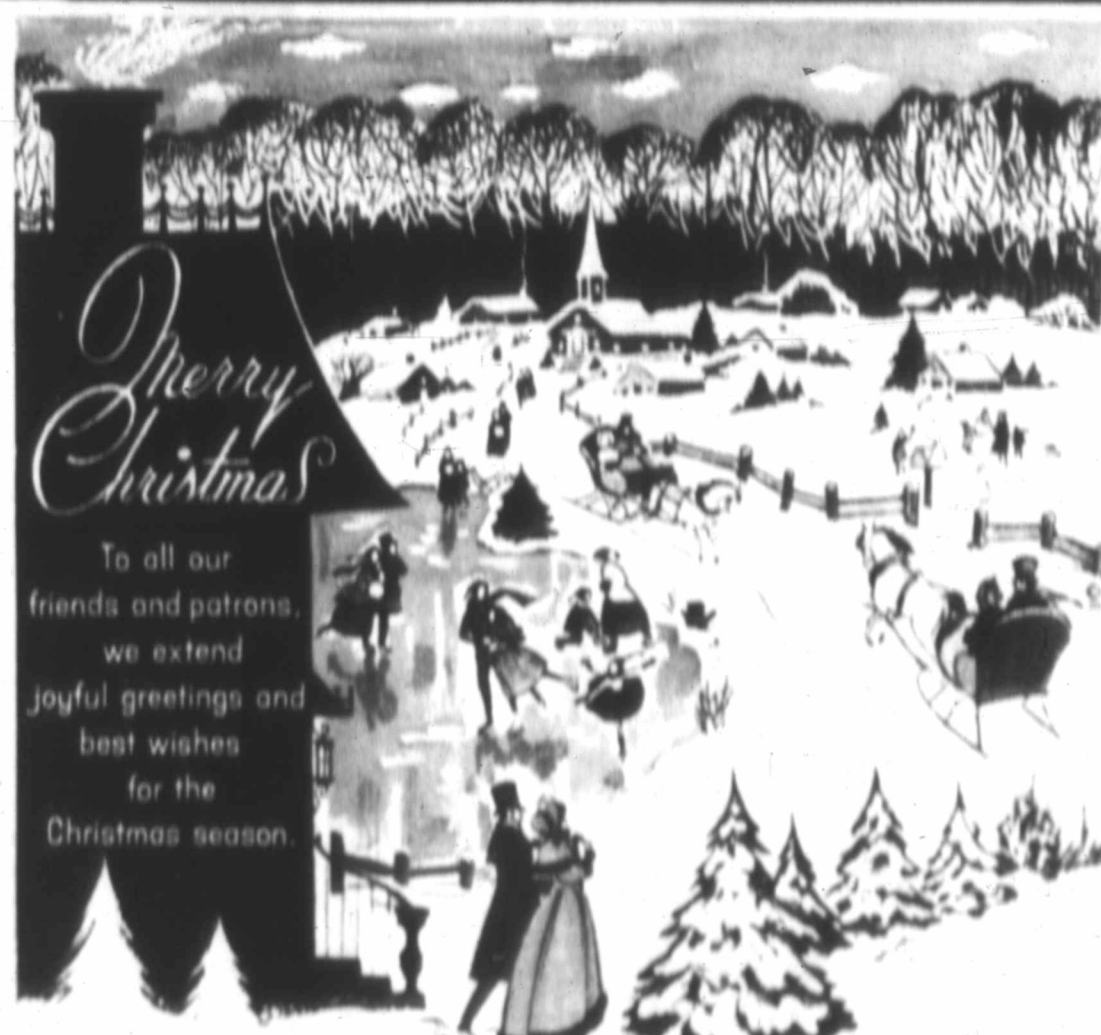
In Pasadena, California a quartet dubbed "Mother Min-

strels" have been entertaining audiences for years. Other California housewives decided to pursue interests in jazz piano and set up musical shop in a classroom at the University of California in Berkeley. A Chicago school of folk music has a large number of housewives enrolled in guitar classes. In Anchorage, twelve family women make up the Alaska, Symphony Orchestra.

In Boston, a symphony orchestra of fifty-five women, half of them housewives, recently made their debut.

Wives of a number of top business executives were quizzed on the effect success had on their lives. Nearly ninety per cent were found to be content, despite the pressures and responsibilities success had incurred. The majority of women thought well enough of it to wish as much for their sons and daughters. Only ten per cent of them felt resentment toward their husband's jobs because of the demands on time.

Over half of the wives said their husbands consulted them on business.



Tom Henderson Grocery
Ruth Callaway TOM and ALYNE Mary Trevino



MERRY CHRISTMAS

Oh come let us adore Him ... and recapture the joy that filled the hearts of those who knelt to worship on that first Christmas Day. With deep sincerity, we extend our greetings and wish each and every one a truly happy and holy Holiday. It is our fervent hope that the blessed peace of Bethlehem will be with you now and throughout all the days yet to come.

Plainview Production Credit Association

MANAGER
Jim Holt

SECRETARY
Johnnie Brestrup

512 HALL AVE., LITTFIELD

Personals

Rev. and Mrs. Jack Riley were Thursday evening dinner guests in the home of Rev. and Mrs. Al Lindley in Earth.

Guests Christmas Day in the home of Mr. and Mrs. Noel Lumpkin will be her son and family, Mr. and Mrs. Marvin Ballard, of Beaumont, her mother, Mrs. Minnie Cockerham, her grandmother, Mrs. H. W. Suits, and

her uncle, Walter Suits, all of O'Donnel.

Mr. and Mrs. Joe Salem will be Christmas Day guests in the home of their son and family, Dr. and Mrs. Bob Salem in Lubbock.

Mr. and Mrs. Marvin Tollett will spend Christmas Day visiting his mother, Mrs. Leona Tollett in Rogers, N. M.

Mrs. Robert Masten of Lubbock visited friends and relatives in Sudan Monday.

Eleanor Lyle, student at Arlington State College, is spending the holidays with her grandmother, Mrs. W. H. Lyle.

Mr. and Mrs. R. S. Gatewood

left Sunday for Jackson, Miss. where they will visit their daughter and family, the Lincoln Warrens.

Mr. and Mrs. Bob Drake were at Hereford Sunday to meet Mr. and Mrs. Gene Moore when their daughter, Brenda, returned to

Fritch with the Moores to visit a few days.

FROSTED AND FRINGED

Christmas cards of 1870 were frosted and fringed with heavy silk. The folder-type card, so much in evidence today, was not popular during the 19th century, when single cards were more frequently seen.

Hot Drink for Cold Days



Photo by Carnation Co.

This delicious hot drink comes from one of our good neighbors south of the border. Smooth Mexican Mocha is made with coffee, creamy chocolate, tantalizing spices and Coffee-mate, the dry-instant non-dairy coffee creamer that stays fresh without refrigeration. A convenience product developed initially for use in coffee, tea and other hot beverages, Coffee-mate also is a versatile cooking ingredient. Liquefied according to package directions it can be used in recipes calling for milk, half and half or light cream. And it is the perfect answer when you need a whipped topping for sundaes, puddings, pies and other desserts.

MEXICAN MOCHA

(Makes 8 servings)

- | | |
|--|--|
| 8 cups strong coffee | 1/4 teaspoon mace |
| 2 packages (6 ounces each) semi-sweet chocolate pieces | 1 cinnamon stick |
| 1/2 cup firmly packed brown sugar | 1 egg, beaten |
| 1/4 teaspoon cloves | 1/4 teaspoon almond extract |
| | 1/2 cup dry instant non-dairy coffee creamer |

Combine coffee, chocolate, sugar and spices in large saucepan. Cook over medium heat, stirring constantly, until chocolate melts. Remove cinnamon stick. Remove from heat. Slowly stir about 1/2 cup chocolate mixture into beaten egg. Stir back into remaining chocolate mixture. Beat until well blended. Add almond extract and non-dairy coffee creamer. Beat until foamy. Serve hot.



Joy at Christmas

Joy to the world and special good wishes to our friends and their families.

Sudan Texaco Service

AL CARLOCK



MERRY CHRISTMAS

Warm and sincere greetings, from all of us to all of you, and many thanks, too.

Harlin Radio & TV

Wish I'd SAID THAT



"The strength you acquire through confidence can be lost rapidly through conceit." —William L. Zeigler, New Oxford (Pa.) Item.

"It's not the minutes you take at the table that makes you feel fat—it's the seconds." —S. E. Mekeel, Ovid (N.Y.) Gazette and Independent.

"Money still talks, but in these days of inflation it takes a sizable wad of it to say something important." —Olin Miller, Thomaston (Ga.) Times.

"If you think twice before you speak, you'll never get into the conversation." —Virginia Gaskill, Pennsylvania (Pa.) Town and Country.

Merry Christmas



Christmas Greetings

Trimming the tree, hanging up stockings, exchanging greetings... treasured moments for all of us at this festive time. May we wish you many such moments, and a happy holiday.

Melson Cleaners



Dear Santa,

I want a football suit and a pair of football shoes size 2 and a johnny seven OMA, varoom motor, a real airplane that will really fly, barbells, silver bridel, saddle made of silver, vacu-farm, project mercury. Thank you for the things you gave me last year.

Your friend,

Randy

Dear Santa,

I would like a Skipper, and an Allen and a set of dishes, a

Fenny Britz, and a watch.

Love, Debbie

Dear Santa Claus,

I want a vacuum and guitar an johnny 7 oma an airplane a record player and a varoom motor.

Love, Craig

Dear Santa,

I would like to have a doll that talk and writes and a doll house and a set of dishes. I like you Santa.

Love,

Sylvia

Dear Santa Claus,

I want a time bobin and a bike and combat set, and a car race set, and a riado and a white hores and a little TV and a football and a helmeus.

Your friend,

Jemie Mack

Dear Santa Claus,

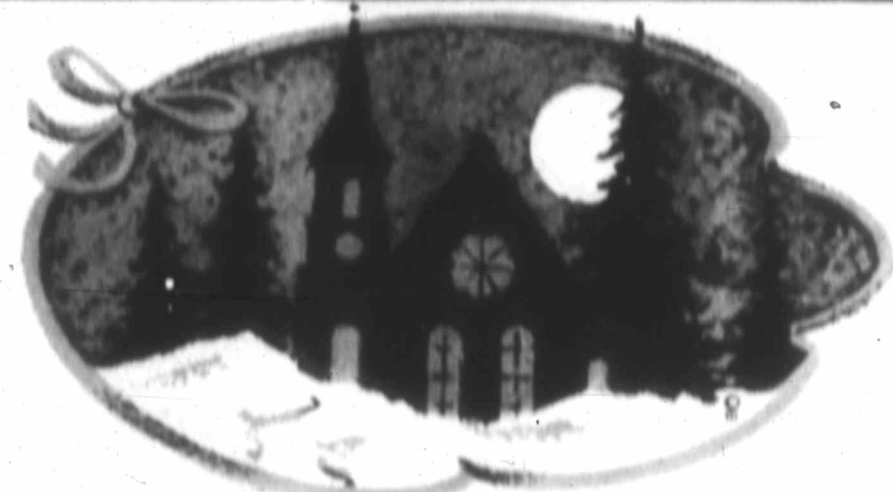
Please bring me a hairdrier and a doll. Chester wants a 22 rifle. Be sure and rembe all my little friends on Christmas Eve. I am in the third grade.

Celia Knox,

Dear Santa Claus,

I am writing you this few line to say halle, and to tell you that I want a doll that crys and talk and walk. My brother wants a bike. I love you very very much. I hope you have a good day. I think this is all for today.

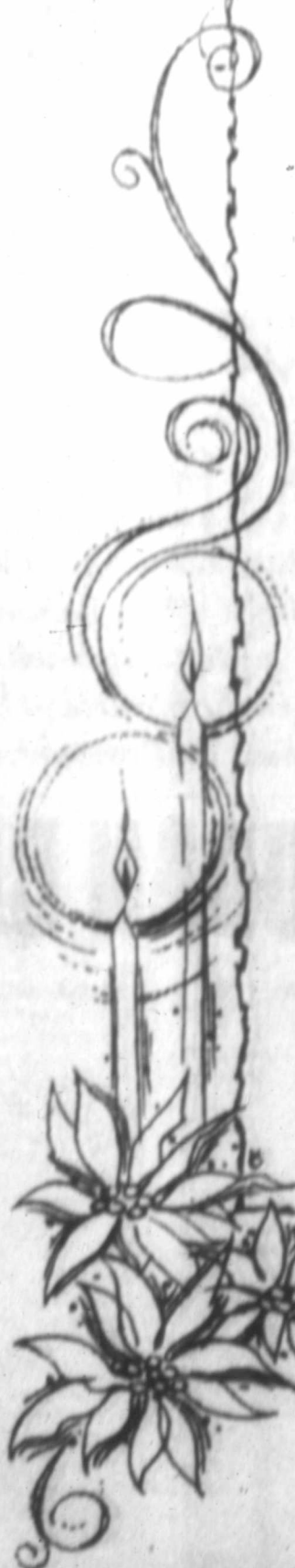
Your little girl,
Rosario Gonzales



A MERRY CHRISTMAS

The sounds and scents of Christmas fill the air with joy and merriment. May your Day be filled with these pleasures.

Curry Furniture



Wishing you all the festive pleasures and merry companionship of the holiday season. It's wonderful to serve our many friends... and we thank you heartily for your thoughtful consideration and patronage.

FARMERS CO-OPERATIVE ASS'N

OF SUDAN



May
your

Christmas

*be richly filled with the
spiritual blessings that come as our thoughts turn
to a Holy Night when herald angels sang in triumphant joy, and
a Star shown with radiance that endures eternally.*

*May you find, in the miracle of the manger, a deep
Christmas happiness and contentment that surpasses all others.*

THE SUDAN BEACON-NEWS

JAY & HAZEL HOUSE, DALTON & LENDA WOOD, MARGARET CARDWELL & EVELYN SCOTT

**LAMB COUNTY LISTS
SIX RURAL ACCIDENTS**

There were six rural traffic accidents in Lamb County during the month of October according to Sergeant D. S. Lawson, Highway Patrol Supervisor of this area.

From these crashes three people were injured and an economic loss due to property damage amounted to \$4,735.

Summarizing rural traffic accidents from January through October of 1964, the picture shows 103 wrecks, eight dead, 43 persons injured and \$92,870 in property damage.

**LETTERS TO
SANTA**



Dear Santa,
I want a buffet for Christmas. And I want a wig set. And Von-dell wants a buffet for Christmas too. But we just need one buffet. And we are going to have a program at school. And it starts at 2:30 p. m. Thursday by the first and second grades in the High School auditorium. And our school will be dismissed for the holidays Friday at 2:45 p. m. And did you know what. We

will come back to school on Jan. 4, 1965. Our mother and father have been saying we have been nice.

Bye,
Juanell Wood

Dear Santa Claus,
I would like a black board and a toy telephone. And Santa, my baby brother would like a pair of tennis shoes for Christmas.

Joey Huerta

Dear Santa,
Please bring me a little Miss

Fashion doll, my secret heart safe, a cash register, and a gray stole. I want a baton too, but Mother and Daddy can bring some of these things. Please

don't forget my three brothers and all the other children.

Love,
Larisa West

Dear Santa,
I want a electric football set. And I want a record player and a bike and a notebook for school and I am 8 year old and my

name is Teilpe Yugas, and I hope I will pass to the fourth grade.

Your friend,
Teilpe

Philanthropy For Children



O. Carlyle Brock, Imperial Potentate of 835,000 member Shrine, talks with a patient in the Cincinnati interim unit of the Shriners Burns Institutes of Shriners Hospitals for Crippled Children.

The first of three unique hospitals—the Shriners Burns Institutes of the Shriners Hospitals for Crippled Children—will open next fall in Galveston, Texas. But already severely burned children are being helped in an interim unit there, plus others in Cincinnati and Boston, where the next two Burns Institutes are being built.

These three Shriners Burns Institutes will also seek improved burns therapy through research and will contribute to the education of doctors, nurses, technicians and other members of the medical profession.

"We feel this is vitally important work," said Shrine Imperial Potentate O. Carlyle Brock, "because some 4,000 hospital beds are occupied daily by children suffering from third degree burns covering 30 to 40 percent or more of their bodies. And perhaps 3,000 or more die."

This is the second time this fraternal organization has pioneered in the treatment of a childhood scourge. In 1922, the first of the Shriners Hospitals for Crippled Children was opened, paving the way for improved treatment of crippling diseases and injuries. There are now 17 such Shriners hospitals.

The Shrine has spent millions of dollars to help crippled children in the past four decades and is paying \$10 million to build the Burns Institutes. Operating costs alone for these three institutions will be some \$2.5 million each year.

Treating a severely burned child may cost from \$10,000 to \$15,000, a heavy financial burden for most families. Nevertheless, treatment at the Shriners Burns Institutes will be free, as it is at the Shriners Hospitals for Crippled Children.

Such philanthropy, combined with fun and fellowship, has attracted many of the continent's most distinguished citizens as members. These men, who have risen through Masonry, compose the Shrine's 835,000 membership. Many non-Shriners also donate money through wills and bequests.



Silent Night, Holy night

Glad voices sing out... and glad wishes ring out as we extend our sincere greetings for a very merry Christmas to all.

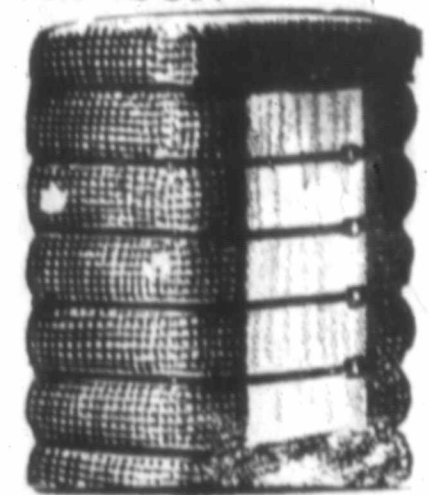
ROARK JEWELRY

COTTON RECEIVED AT

**Central
Compress**

THIS SEASON:

74,793



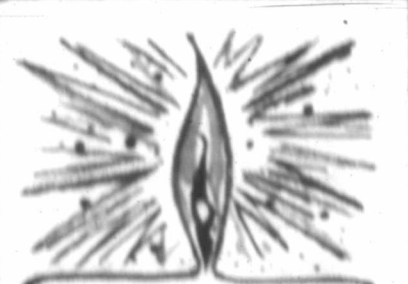
BALES



**FRIENDLY
Christmas Greetings**

We take pause from everyday routine to celebrate the Christmas holiday. And we welcome this opportunity to extend our warmest wishes and thanks to all. Hope your Day is a happy one.

**Jordan & Douglas
Impl. Co.**



**Candles Glow
At Christmas**

Many traditional candle customs brighten today's Christmas celebrations.

From Ireland comes the custom of putting a lighted candle in the window on Christmas Eve to light the Holy Family's way. The candles denote a house where the Holy Family would have been welcomed, not turned away as they were at the inn in Bethlehem.

In Germany, too, candles are placed in windows to provide a glowing welcome for the Virgin Mary and a host of angels who the Germans believe pass over the countryside each Christmas.

In many countries, such as Germany, beautifully decorated candles are an important part of Christmas celebrations. Enhanced with religious and other figures, they add an artistic and reverent touch to holiday festivities.

Similarly, many still celebrate the medieval custom of lighting a giant Christmas candle that burns brightly until Twelfth Night.

**Message Of
Christmas
Lives Anew**

"And lo, the Star, which they saw in the east, went before them, till it came and stood over where the young Child was." Matthew 2:9.
"And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." Luke 2:16.

From two who became His disciples come the words that tell the story of that Holy Night, the first Christmas. Matthew the tax collector wrote of the Star that shone in the east, and of wise men who followed it to find and worship Him.

Luke the physician wrote of shepherds watching in the fields and herald angels singing in the heavens.

At church services during this Christmas season the words of the tax collector and the physician will be read and studied once again, with ever-deepening meaning.

And as the story is told anew, it is also reflected in the many observances of Christmas, both in churches and in homes.

The joyful sound of carols harks back to the first of all carols, the words of the heavenly host, "Glory to God in the highest, and on earth peace, good will toward men." The glow of candles symbolizes the birth of Christ as the Light of the World, and it also mirrors the eternal gleam of the Star of Bethlehem.

The spirit of giving takes guidance from the gifts of the Wise Men, who brought gold, frankincense and myrrh to Him.

Above all, at Christmas, mankind experiences once again the reverence, wonder and rejoicing of the wise men, of whom Matthew says,

"And when they were come into the house, they saw the young Child with Mary His mother, and fell down and worshipped Him."

IT'S A HOLIDAY

First of the United States to give recognition to Christmas Day as a legal holiday was Alabama, in 1836.

**Merry
Christmas**

To you and yours, our heartfelt thanks and a happy holiday!

Your faithful patronage has made our Christmas brighter.

Gordon's Gulf Service

Christmas-1964

May the Prince of Peace gladden your hearts and minds at this holy season of the year.

May the Joys of Christmas glow brightly in your lives each day of the New Year.

**The
ELECTRIC
Company**

9930-575

WEDNESDAY, D.C. 23, 1964



Thanks,
and a
very
Merry
Christmas
to all
our
loyal
friends.

The Dairy Bee



As we journey along the road of life, may the light of the Christmas star hearten and inspire us, strengthening our resolve to do all we can to achieve lasting peace on earth.

Bowman Insurance Agency

MARY OLDS RADNEY NICHOLS
EVELYN WILLIAMS

Letters To Santa ...

Dear Santa,
I want a vacuum and a horse. Finder Dan, and bring Johnny 7 OMA, guitar, and a varoom motor, mouse trap.
Love,
Delbert

Dear Santa,
I want a machine. I want a motorcycle. I want a bicycle. I want a record player. I want a big horse for me. from a boy

name Alex.
Love, Alex
Dear Santa,
Bring a horse. I will like Johnny 7 OMA. I will like blane and guitar vroom motor.
Love,
Juan

Dear Santa,
I am sended you a letter if you will bring me a little waking doll. We all ready have Christmas tree and I hope you will go to my house and give us some candy and put it on our Christmas tree. I am a real nice girl to my Father and Mother.
Your friend,
Beatriz Martin



"Jingle, Bells" Sings Of Snow and Sleigh

"Dashing thro' the snow, in a one-horse open sleigh, O'er the field we go, laughing all the way, Bells on bobtail ring, making spirits bright, What fun it is to ride and sing a sleighing song tonight!"

"A day or two ago I thought I'd take a ride, And soon Miss Fannie Bright was seated by my side, The horse was lean and lank, misfortune seem'd his lot, He got into a drifted bank, and we, we got upst!"

"Now the ground is white, go it while you're young, Take the girls tonight, and sing this sleighing song, Just get a bobtailed bay, two-forty for his speed, Then hitch him to an open sleigh, and crack! you'll take the lead."

REFRAIN:
"Jingle, bells! Jingle, bells! Jingle all the way!
O! What fun it is to ride in a one-horse open sleigh!"

Although it says not a word about Christmas, the song, "Jingle Bells," is now a familiar part of the holiday season. The spirited description of "Dashing thro' the snow, in a one-horse open sleigh" captures up visions of the old-fashioned Yuletide nearly everyone remembers — or likes to think he remembers. Usually it is thought of as "Jingle Bells," but early copies of the song show that the title was really meant to be "Jingle Bells" — with a comma added to make it a command to the bells to go into action. Both the melody and lyrics were written by James Pierpont, who was the son of a minister and who ran away to sea at the age of 14. Pierpont wrote the song in the late 1850's, according to Encyclopedia Americana. He was then living in the Boston suburb of Medford where, at the time, the only piano in the entire village was located in the parlor of Simpson's Tavern. It was there Pierpont picked out the "Jingle Bells" melody.



The Christmas Story...

Bright shines the Star across the years, bright glows the Christmas story... to tell of a time when Wise Men brought rare and precious gifts, to symbolize their adoration for the Child that lay in a manger. May you know all the gifts of a blessed Christmas.



Nichols Oil Co.
PHILIPS 66 STATION

STORE WILL BE CLOSED FRIDAY, CHRISTMAS DAY

SPECIALS

FOR WEDNESDAY

Thurs., & Sat.
December 23-24-26

GRAPES RED EMPEROR LB. 15¢

ORANGES CALIF Navel LB. 15¢

APPLES DELICIOUS WASHINGTON LB. 19¢

CELERY LB. 9¢

DATES BOX 2 FOR 79¢
BETTY BAKER, FOR

Chocolate COVERED NUTS 1 LB. \$1.00
BOX

CRANBERRY SAUCE SHURFINE CAN 21¢

SWEET POTATOES SHURFINE 2 1/2 CAN 3 FOR \$1

CAKE MIXES SHURFINE 4 FOR \$1.00

SALAD DRESSING SHURFINE QUART 39¢

COFFEE SHURFINE 1 LB. CAN 69¢

FOIL Kaiser Heavy Duty Roll 59¢

BISCUITS Shurfresh 5 For 39¢

BACON CUDAHY CHUCK WAGON LB. 49¢

FRANKS Bar-S LB. 49¢

Luncheon Meat SPICED LB. 49¢

CHUCK ROAST LB. 45¢



WE HAVE PLENTY OF
TURKEYS,
AND HENS

LUMPKIN FOODS

DOUBLE FRONTIER STAMPS ON WEDNESDAYS
WITH PURCHASE OF \$2.50 OR MORE

FREE DELIVERY --No Deliveries On Wednesday



Joy at Christmas

Christmas is the time for the singing of glad songs...for giving thanks, and reaffirming our faith. It's the season for love — when families reunite, and men think of all mankind. It's the time, too, when greetings are exchanged... when we pause to wish you the greatest happiness.

CENTRAL COMPRESS AND WHSE. CO.

Guy Nichols H. A. Mills

Hoyt Robertson

Albert Harrison

Grace Underwood

Martha Taylor

Linda Wilson

Pat Ford

Gene Dwell

Clotte Holloman

Gaylan Beavers

Clyde Chappell

Forest Burns

Farm Mechanics Training Benefits Ag Students

By NORMAN WUTHRICH

Farm Mechanics is one of the basic foundations for boys, and young farmers to learn skills with practical application of the tools needed to save, repair, and make projects. Each year for Vocational Agriculture an average of 70 hours of instruction is given. Additional hours are given to young farmers and adults in other classes.

Farm shopwork can turn loss into profit. As a result of the rapid mechanization in the past decade the farm shop has become an essential part of farming. Today, to maintain and repair equipment, represents a heavy capital investment. In many instances the shop on its

home farm saves money, the difference between profit and loss.

Farm Shop work can give personal satisfaction. Scholarships, awards, and prize money are offered by people such as, The James F. Lincoln Arc Welding Foundation, Forney scholarship, National Foundation award for FFA and prize money at district and area and State competition such as our fairs at Amarillo, Lubbock and Dallas.

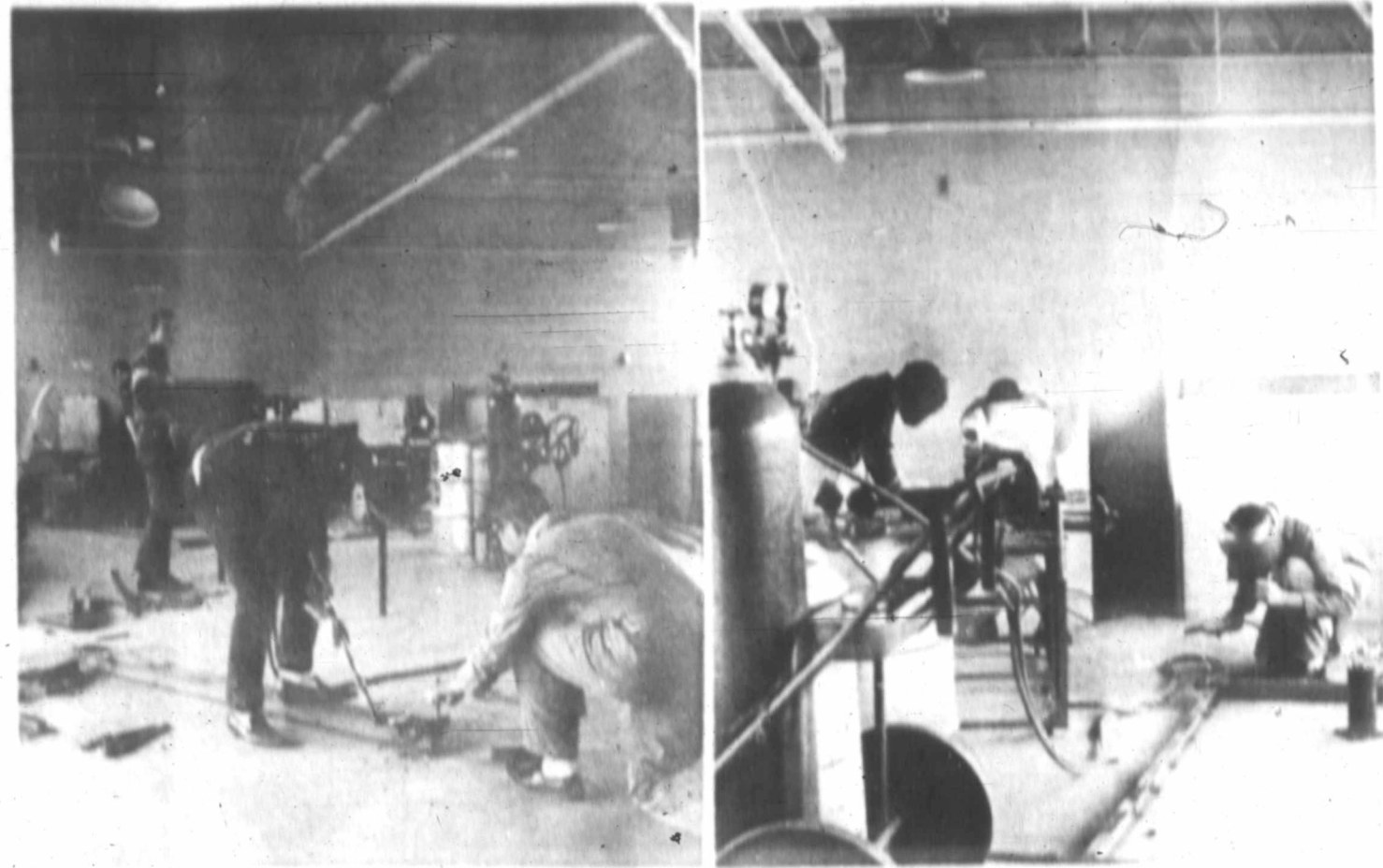
Adult programs are presented nearly every year in the form of short courses with a minimum number of hours of instruction. These are offered in various phases of farm mechanics such as arc and acetylene welding.

Various business firms and your county agent, and Vocational Agriculture teachers inform you of such programs.

To illustrate the increasing importance of farm mechanization, during the past 20 years, the number of tractors on farms has almost tripled. The trend has continued in all aspects of mechanized agriculture.

Some of the major areas of instruction in a modern farm mechanics program in Vocational Agriculture includes some or all of the following: farm machinery; welding; electricity; wood work; drawing and sketching; masonry and concrete; painting and plumbing; and metal work.

Experiences gained in Vocational Agriculture by Future Farmers through farm mechanics instruction plays a major role in preparing them for life in a mechanical age.



— FFA SHOP PROJECTS — Sudan FFA members are shown in the above photos working on shop projects under supervision of Norman Wuthrich, college student who has been assisting Sudan Vocational Agriculture teacher Don Ham. In the photo at left are Mike Smith, Larry Shuttleworth and Mike McWilliams. At right are Tommy Taylor, Smith and McWilliams.



Hope you're endowed with all the joys of the season!

HUBERT DYKES
COMMISSIONER, PRECINCT FOUR

Youngsters Told Where Santa Is "Right At Home"

Along with "Why is the sky blue?" and "Why can't I see the wind?" the favorite question of children everywhere is very often, "Where does Santa Claus live when Christmas is all over?"

Parents faced with this puzzle needn't get involved in explanations of just what and where is the North Pole. They can answer, with a straight face and a map to back them up, "Why, Santa Claus, Indiana, of course!"

Or how about Bells, Tennessee; Evergreen, Alabama; Holly, Washington, or Noel, Missouri, as suitable quarters for Santa?

These are just a sample of the many towns and villages all over the country that are

named in the spirit of Christmas, in the hope of preserving the good will and cheer of this happy season all year.

There's only one disadvantage to living in one of these towns. Local parents, faced with the question, "Where

does Santa live?" certainly can't say, "Why, right here in Christmas, Arizona, son," of the next logical question would be, much to Dad's consternation, "Yippee! Why don't we go visit him?"

Birthday News . . .

"Nowell" or "Noel" means birthday news or a "shout of joy" for the birth of Christ.

The earliest carols were songs of the Nativity, the Incarnation and the Annunciation. Later, ones on shepherd themes and the Epiphany were

composed, and there were also many of folk origin on the festivities of the Christmas season.

These latter included such songs as "The Holly and The Ivy." Many of the surviving old carols were originally part of the medieval mysteries and miracle plays.

Dolls Play Dual Role



Used Today as Christmas Toys And for Figures in Creche

On Christmas morning, little girls throughout the land will lovingly cuddle new dolls and declare to one and all how wonderful a gift they have received. At the same time beautiful creche dolls will be displayed in churches and homes as part of the Christmas setting.

This dual role — as toy and as religious symbol — is a function that dolls have filled for centuries, according to Encyclopedia Americana. And it is generally believed that the first use of dolls was religious, rather than for entertainment.

Historians report the doll originally was used as a representation of human figures in religious sanctuaries. The word "doll" itself, in fact, is derived from the Greek word "eidolon," meaning "idol."

Archaeologists have unearthed dolls in the ruins of tombs thousands of years old. And their presence in the tombs is assumed by some historians to mean the objects were included as idols.

Among some ancient societies, dolls were thought to possess mystical powers. Many primitive tribes included such figures in burials as a spirit to keep the deceased company in another world. Today, in addition to the creche dolls of Christians, dolls hold a religious importance in the Orient, where annual doll festivals are held to celebrate the

birthday of Buddha.

As toys, dolls have existed for centuries. The earliest toy dolls known were discovered in the Near East and Greece. These primitive dolls were made of clay, stone or bone.

Typical was the legless paddle doll of ancient Egypt which was made from a single, flat piece of pottery or wood.

Although dolls today may be extremely complex and filled with electrical gadgets, dolls of the 17th and 18th centuries frequently were even more elaborate.

They became so elaborate, in fact, that they were sent to court, and in times of war special dispensations were made to assure their safe transport to a peaceful refuge, like works of art.

SIGHTING ROBINS

Popular motif on early Christmas cards was the English robin — possibly because English postmen, who delivered the cards, in those days wore red uniforms and were often called "Robin."

FINDING THE BEAN

"Twelfth Cake" was a highlight of 16th century celebrations of Epiphany, January 6. From the finding of a bean and a pea baked into the cake, a king and queen of the day were chosen.

SUDAN BEACON-NEWS
WEDNESDAY, DEC. 23, 1964



CITY BARBER SHOP
JIMMY CARPENTER



HOMER & LILLIE MORRIS

A Christmas Message

Peace on Earth, good will toward men . . . the glorious message of Christmas . . . once more lifts the hearts of all mankind. May its inspiration abide with you and yours, and bring you great joy now and always.



O. HOLY NIGHT...



The Holy Christmas brings again its spiritual blessings and grants us once more the opportunity to unite in our prayers for peace among all men.

FEEDERS GRAIN INC.

O. K. TIRE SHOP

LETTERS TO SANTA



Dear Santa Claus,

I am 9 years of age. I think I have been good, but I don't know. I would like for you to bring my mother and father some candy. I would like a Tressy doll and I would like a bare skin baby. And I will not be here, I will be at Vernon, Texas. But

it is a few miles out of town. I will tell you when I see you.

Love,
Clody Hanna

Dear Santa Claus, I hope you are all right. Christ-



SOUTH PLAINS COLLEGE METHODISTS—Shown here are members of the South Plains College Methodist Club. On the first row, third from left, is James Parrish of Sudan, followed by Bill Roming of Muleshoe and then Dennis Decker of Pep. Second from left on the second row is Georgia Bahman of Bula.

mas coming. I hope you bring me a talking doll for Christmas.

Your friend,
Glora Gomez

Dear Santa,

I would like a Barbie Dream house. I would like a Skipper and My Secret Heart Safe and a Blackboard, baby bed and a Allen doll.

Love,
Daria

Dear Santa Claus,

Bring me a bike so I will play with it all the time and I will give a jar of milk to you. You are a good Santa Claus. I am 9 years old. Am I old enough to ride a bike.

Your friend,
George Garcia

Dear Santa Claus,

My brother and I want a car race set. I want a guitar. I hope you will bring them. I am eight years old. I hope you bring something for everyone.

Your friend,
Craig West

Dear Santa Claus,

This is Louis Gene Campbell. I am 8 years old. Leon, Kathy and I have been good. I want a BB gun and a bike and an electric train and some cowboy boots. Kathy is 6 years old. She wants a Bride doll and a barbie case and some cowboy boots. Leo wants some trucks and boots and he wants some shoes. You will have to go in the door.

With love,
Louis

Dear Santa Claus, I am 8 years old. Will you remember the other children too. I have a big sister, she is 10 years old. You can come thru the door. I have some cookies and milk. I want a new bike and a varoom motor with it. Will you bring my daddy some new tickers.

Your friend,
Steve

To Santa,

These are the things I want for Christmas: Archery set, Battle of Vikings and Knight 143, The Desert Fox set 312, Skee skate

board, Foki Singer-Guitar, Roy Rogers double holster, piano family.

I love you,
Curtis Chester

The Old timer



"We can live with our own faults but the faults of others get on our nerves."

WE SPECIALIZE IN MAKING

Seat Covers and Carpets

For All Cars and Trucks

McCormick Bros. Auto Parts

LITTLEFIELD



Christmas Joy

In the Madonna and Child, mankind sees an ever-present symbol of the love of God, the glory of Christmas. May joy be yours at this holy, happy time.

Stuart's Flowers

MRS. GLENN GATEWOOD and MRS. A. STUART

Dear Santa, I'm 9 years old. I'm a boy. I would like a little puppy. My little sister is not walking but she will soon. She is about 10 months old. She would like a doll with lots of hair. I would like a Pike's Peak road race set. Your little boy, Mike



Make it a **GAS LIGHT** Christmas
CHOOSE FROM 3 MODELS
pay as little as \$2.00 a month
Ask any employee of
Pioneer Natural Gas Company

Merry Christmas

As you gather 'round the Christmas tree with family and friends to sing the glad songs, remember our wish: A hearty, happy Christmas to all!



CHARLES D. JONES



Holiday Greetings

We're grateful to be spending Christmas among all our friends and neighbors... as a measure of our gratitude, may we extend our very best wishes to you for a happy, healthy and festive season.

Foxworth-Galbraith Co.

We take this opportunity to wish everyone a

Merry



Christmas

Hope your Day is a happy one, filled with all the special joys of the holiday season.

GATEWOOD MOTOR CO.

GLENN - BENNY - PAUL - BOBBIE - MACK - JIM - RONNIE - ERNEST

DEVOTIONAL BY HAZEL HOUSE



"Our Christmas Story"

It is Christmas Eve in our town. We are all so busy finishing our Christmas shopping, buying groceries, planning our Christmas dinner, putting the finishing touches to our house-cleaning, preparing for our Christmas visitors—and there is someone knocking on our door!

We reluctantly pause in our work and hurry to open the door. Standing outside is an old man who doesn't look too intelligent to us, or clean either, for that matter, and can't he realize that we are having guests tonight and tomorrow and have no time to stop and talk to him now.

"Any odd job I can do, for I do need the money?" the man asks.

Now who can think of "odd jobs" at a time like this? "Sorry, but I'm just too busy today to bother about odd jobs..."

Is this our Christmas story? Or, do we truly know Jesus as Savior, and remember that God's Word says: "Be not forgetful to entertain strangers; for thereby some have entertained angels unawares." (Heb. 13:2.) Also, that Jesus said, "As ye have done it unto the least of these, my brethren, ye have done it unto me."

Who is this Jesus, called Christ? Accept Him as our Savior and Lord — and you say He is the King of Kings? Why, He was born in a manger, and had absolutely nothing of this world, not

even a bed to sleep in... Joseph and Mary were in a strange and lonely place when Jesus came to them. In this world which so easily forgets talented famous people, does it seem strange to you that after almost 2,000 years the birthday of an unknown child (to the world) would be celebrated even by those who do not believe in Jesus — and by some who doubt what they hear about Him.

"And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.

And the angel said unto them, Fear not; for behold I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day, in the city of David, a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men..."

"...behold, there came wise men from the east to Jerusalem. Saying, Where is he that is born King of the Jews? For we have seen his star in the east, and are come to worship him..."

"And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him; and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh."

(St. Luke 2:7-14; St. Matthew 2:1-2, 11.)

Our Christmas Story? Are we interested enough in seeking the Truth to search as the wisemen searched when Jesus was born? Inside you today, are you in a strange and lonely place? At times, are you aware that you need a Savior who can give you "peace" where you are never again lost, unloved, or unwanted?

As the gospels record it, let's make this our Christmas Story anew, for this is the true Christmas story. Let's keep Christmas ("except ye become as a little child"), not just observe Christmas. Although Christmas is an old story in history, it is always new. And, only when praise and thanksgiving and worship have been given to God, can "peace come into our hearts."

Then, as we keep repeating the good news to others, Christmas is new again. A Saviour is born! We no longer have to sink down into sin and die — lost without

hope. For now that Jesus has come to save us from all this sin, when we accept Him as our Saviour, we have found the way to live forever in peace and joy and love. Jesus IS the Way!

Do you know the Christmas Story for yourself, or have you only heard it? Seek, like the wise men, for the Truth!

Letters To Santa Claus

Dear Santa Claus, I am ten year old I want a doll for Christmas. And my sister Irma wants a hair dryer for Christmas too. Santa my little brother wants a bike for Christmas. And when you come to my house you can use my door to come in. I will have a glass of milk and some cookies too. I think this is

all for today.
Your little girl that love you very much.
Irene G.

Dear Santa Claus,
I am riting this few lines to say hello. And to tell you I want a doll for Christmas. Santa I want a baby doll that talk and cry. I wish you a merry Christmas and a happy new year to you. I think this is all for today.
Your little girl that love you very much.
Good-by Santa Claus.
Irene

Dear Santa —
Please bring me and my sister some twin dresses, one big and one little, two sets of dishes and a doll each. Bring my brother a little car, he is kind of mean and wants a racing set so a little car will do.
Love,
Susan

To wish you joy and happiness this holy Season.

Patterson's
VES AND GRACE

GOOD WISHES FOR Christmas

Children's cheery voices raised in Christmas song express the good will we feel for all our friends. Thanks and Merry Christmas!

Reed's Shamrock Station

GLAD CHRISTMAS TIDINGS

Bells ring out merrily for all our loyal friends and patrons. May we wish you the same generous measure of happiness you've given us over the years with your valued patronage.

Frank Rone Gulf Distributor

On Earth Peace, Good Will Toward Men

As we celebrate Christ's birth, let us unite in the resolve to forge a stronger society built on greater understanding and dedicated to a lasting peace. Merry Christmas!

SANDS CAFE
JAMES AND VIOLA BYFORD

Greetings

Christmas is a feeling... a spirit of well-being and cheer that pervades the very air in this wonderful season. We offer you our sincere wishes for the happiest of Christmases for you and yours.

Robinson Motor Co.
LLOYD - IRENE - LEE - BILL - ORVILLE - SONNY

Ideas Vary On Customs Of Yule

Some people enjoy a White Christmas, while some people go swimming or picnicking on December 25. Some people say it's traditional to serve turkey at the holiday feast, while some people favor a Christmas goose, and still others contend that carp or fried eel is the very thing for a tasty Yuletide dish.

Around the world, Christmas customs vary, but on one point nearly all are agreed: It's a season to celebrate.

In the United States and Canada, the "melting pot" origins of the population result in a medley of Christmas traditions from all over America and Canadians from Central Europe still prepare their traditional Yuletide foods with carp, while those from Italy might hanker for some Christmas capponi,

made with fried eels. Especially during a severe winter, residents of the Northern U. S. and Canada would be glad to change places, or at least change weather, with those Australians, South Americans and others who enjoy summer activities at Christmas.

On the other hand, North Americans have made their own contributions to Christmas around the world. For instance, there's Santa, white-bearded and red-suited, who is now replacing St. Nicholas and other Yule gift givers in many countries.

In Greece

Young people of Greece foretell their romantic future at Christmas by tossing olive leaves on the burning Yule log. Tradition decrees that if the leaves, symbolizing the girl and man, curl toward each other, the lovers can expect their happiness to be long-lived.

If the leaves burn apart, their romance may be fraught with difficulties. The best result, however, is if the leaves burn to a crisp. This means their love is deep and all-en during

In Japan

December 25 is not a national holiday in Japan, but you'd never know it from the colorful store decorations and the happy squeals of youngsters gifted by "Santa Claus San."

Department stores may have as many as 100 Santas.

In Germany

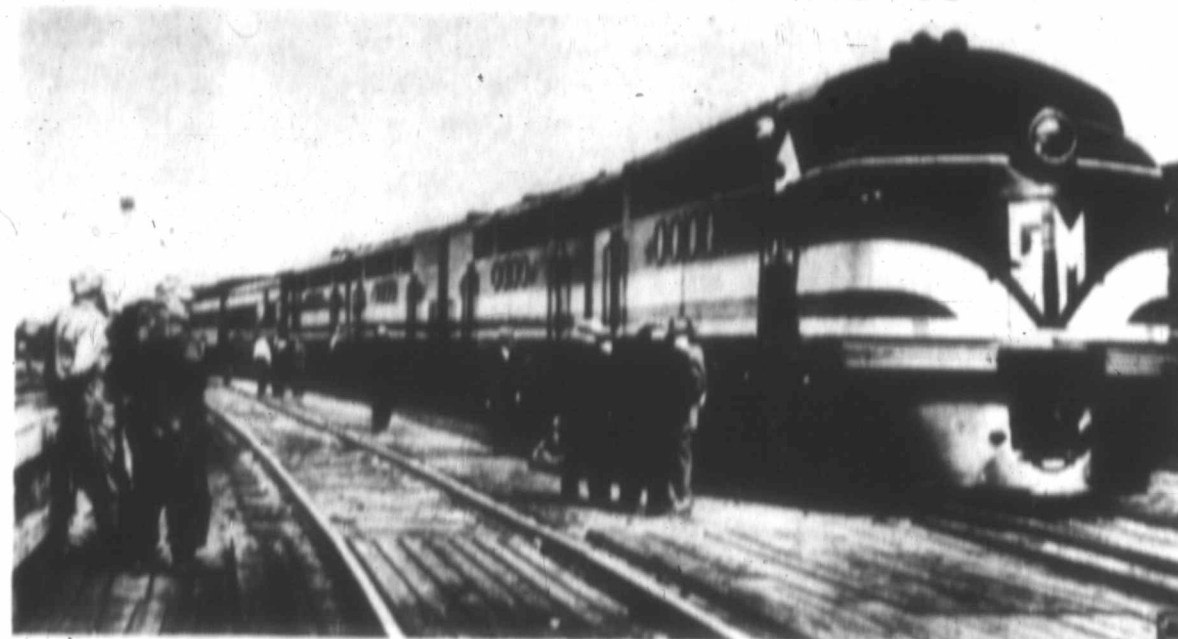
The celebration of a West German Christmas is filled with tradition, foremost of which is the Christmas tree, dating back 400 years. Until recently, trees were trimmed with candles, and although artificial lighting for tree ornaments has been introduced, the candles are still preferred by many.

In Russia

Russian children hang up their stockings on New Year's Eve, in anticipation of Grandfather Frost's visit. Though Communists eliminated the religious celebration of Christmas, they allowed the children's festivities of the season to remain.

25th Anniversary . . .

"The Diesel That Did It"



LA GRANGE, Ill. — Nation's first Diesel powered, mainline freight locomotive, General Motors No. 103, is shown on tour after leaving the Electro-Motive Division plant here on the morning of November 25, 1939, to begin an 11 month, 83,000 mile test run over twenty Class 1 railroads. Number 103 demonstrated conclusively the superiority of the Diesel over steam in hauling heavy ton nages over the toughest grades under all sorts of operating conditions and became known as the "Diesel that did it" in the subsequent replacement of steam power by U.S. and overseas rail roads. (Milwaukee Journal Photo)



SUDAN
LAUNDRY



OLD FASHIONED Christmas Wishes

With thanks for your many favors and friendship, we extend our heartfelt wishes that your holidays may be rich in the joys of a real old-fashioned Christmas.

EDWIN BROWN

MARKETS FOR ALL KINDS OF PEAS AND BEANS

Letters TO SANTA

Dear Santa,
My name is Debbie. I have two sisters, one's name Janet, the

is 14, the other is Andrea she is 17. I have a brother, he is Steve. Don't forget the others, Janet and Andrea want perfume and Steve wants a gun. And I want a Patsyburp baby and some dishes and a troll doll and some cake mixes. Please and thank you.
Your friend,
Debra Lynn Ritchie

Merry Christmas

MR. FARMER!!

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THE MOST IMPROVED
THE MOST ECONOMICAL
Mechanical Irrigation
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LITTLEFIELD, TEXAS

LETTERS TO SANTA CLAUS

Dear Santa,
I am 8 years old. I am in the 3 grade. I have 4 sisters and 2 brothers. I want a bicycle for Christmas.

Your friend,
Santor



Christmas Greetings

We count as blessings our friends and neighbors, who have made our Christmas truly joyful

Yvette's Beauty Shop



Our good wishes for a happy and healthy holiday to all our friends. We thank you for your most kind support.

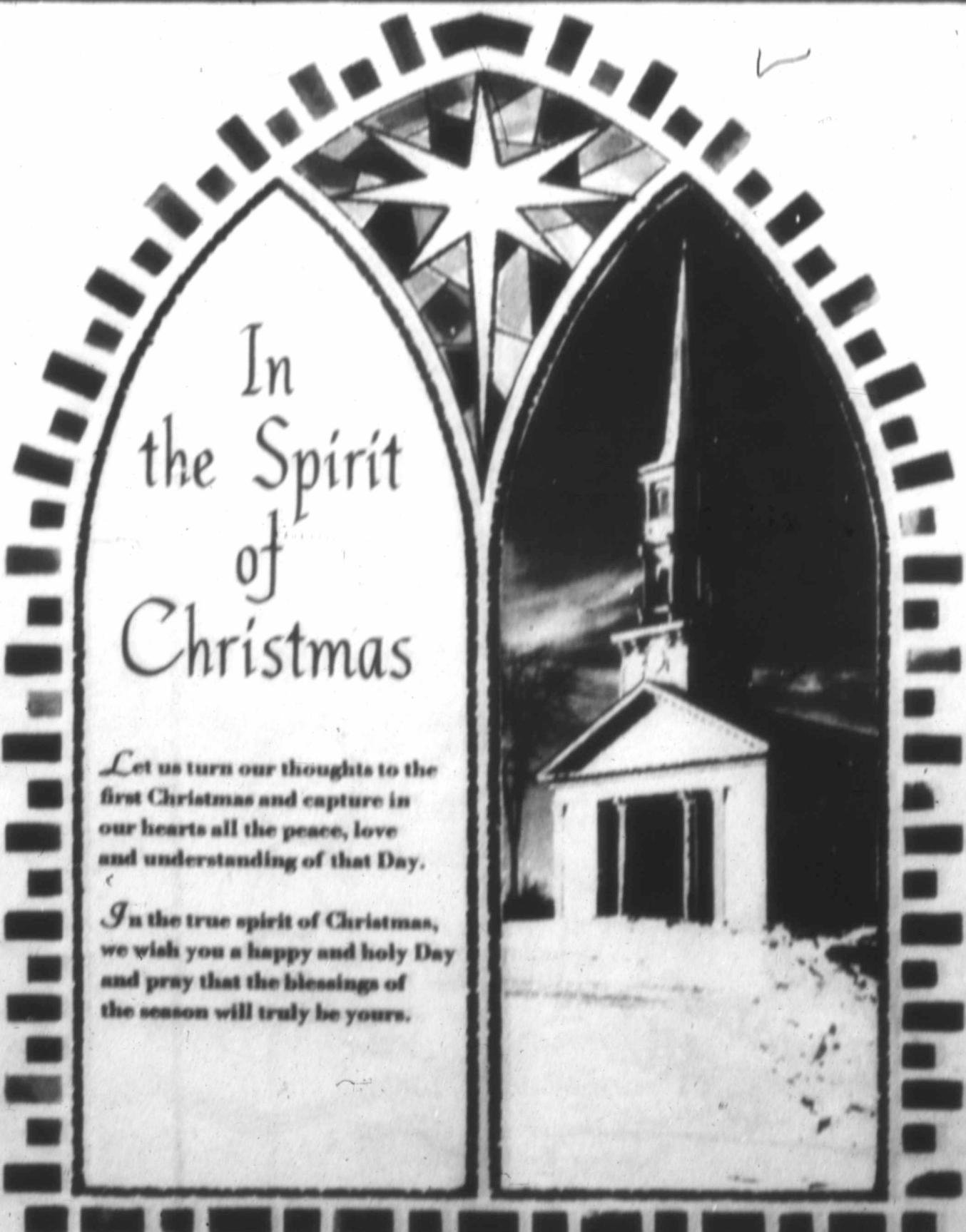
Greetings for Christmas

Nix & Grigsby

DELINTING, SEED & FERTILIZER

MATT NIX

HARVEY GRIGSBY



In the Spirit of Christmas

Let us turn our thoughts to the first Christmas and capture in our hearts all the peace, love and understanding of that Day.

In the true spirit of Christmas, we wish you a happy and holy Day and pray that the blessings of the season will truly be yours.

BRITAIN PHARMACY

Littlefield

JIM TOM BRITAIN

M. M. BRITAIN

LAST-MINUTE APPEAL MADE TO MOTORISTS
AUSTIN, TEXAS — The Texas Safety Association this week issued a "last minute" appeal to motorists and pedestrians to use extreme caution on streets and highways during the holidays.

"Plans for a merry and bright Christmas can be rudely shattered for your family and friends if you become a holiday casualty," Quincy V. Tuma of Houston, TSA president, said.

He reminded pedestrians that one out of four traffic accidents at Christmastime involve pedestrians. And, almost 40 percent of the fatalities occur between 6 p. m. and midnight Christmas

Even. Last year in Texas, 41 pedestrians were killed and 351 injured in traffic during the month of December. On Christmas Eve, 14 persons were killed in motor vehicle accidents. There were 13 motor vehicle fatalities on Christmas Day and 13 on New Year's Day.

LETTERS TO SANTA

Dear Santa,
I am 8 years old. My name is Susan. I have one five year old sister, one 11 year old brother, one 13 year old. I am in the third grade. Our teacher is nice and our school is nice. This time I do not want anything because

my mother is buying all of my toys. But I have been good.
Your good friend,
Susan Black

Dear Santa Claus,
I am eight years old. I have been pretty good. Please remember all the other boys, girls. I want a doll. My brother is four years old. He wants a gun. My sister is six years old. She wants a doll too.

Your friend,
Debra

Dear Santa,
I am 8 years old. I only want two things for Christmas, a model airplane and a hatchet.

Your friend,
Rusty

Dear Santa Claus,
I am writing you this to few lines just to say hello and let you come soon, find I hope you come soon and bring me some k you.

Love,
Rose Mary Gonzales

Dear Santa,
I am 7 years old.
I want a Chatty Brother, and a magnetic board. I love you Santa.

Gaylene Rogers
702 Wilson
Sudan, Texas

Dearest Santa Claus,
Here I am sending you this Christmas card, because I think you are real nice in Christmas days. Santa Claus, hope you like it a lot. I want a football for Christmas and that's all.

Your friend
Ruben Basquez

Dear Santa Claus:
I have one sister and one brother. I like school and my teacher. We have a Christmas tree in our room. I want a Buffet. I want two buffets because my sister wants one too. I am in the second grade. My name is Vondell-Wood?

Dear Santa,
How is Rudolph? Is he sick? I want a walky talky. I want a watch. Do you have these things? I am a boy. I want a horse like Loren Greenes.

Love
Billy Kamp

Dear Santa,
I want a B.B. gun. I am in the second grade. I have a two sister and one brother. My name is Carroll.

Love,
Carroll Legg

Dear Santa,
I love you, you love me. I am in second. I want B.B. a toy. I live in town.

Carmen Gonzales

Dear Santa,
I want a Johnny Seven. I decorate a tree. I am a boy, Santa Claus. I am fat. Come to see me-santa Claus. My box 47?

By
Martin Rodriguez

Dear Stant Claus
I want a whole army set. I want a Johnnyseven OMA gun. I'm in the second grade. I'm 8 year old. I have two bothes.

Your friend
Mario Ams

Dear Santa Claus,
I like to read and write. I'm in the second grade. I'm seven 1/2. We made a story of Rudolph. I want a playhouse and some clothes for Skipper. We made a wreath.

Love,
Phyllis Ray

Dear Santa Claus
I want a machine gun to me. I love you Sante Claus. I like all school the school and to play.

I want a B.B. gun.
Love
Jesse

Sudan Texas
407 Boisen

Dear Santa,
I like to read and watch television. We made some wreaths. I want an army set and a cabin. My big sister wants a Skipper and a vanity set. My little sister wants Mia Barbi and Allen.

sign
Bobby Phillips

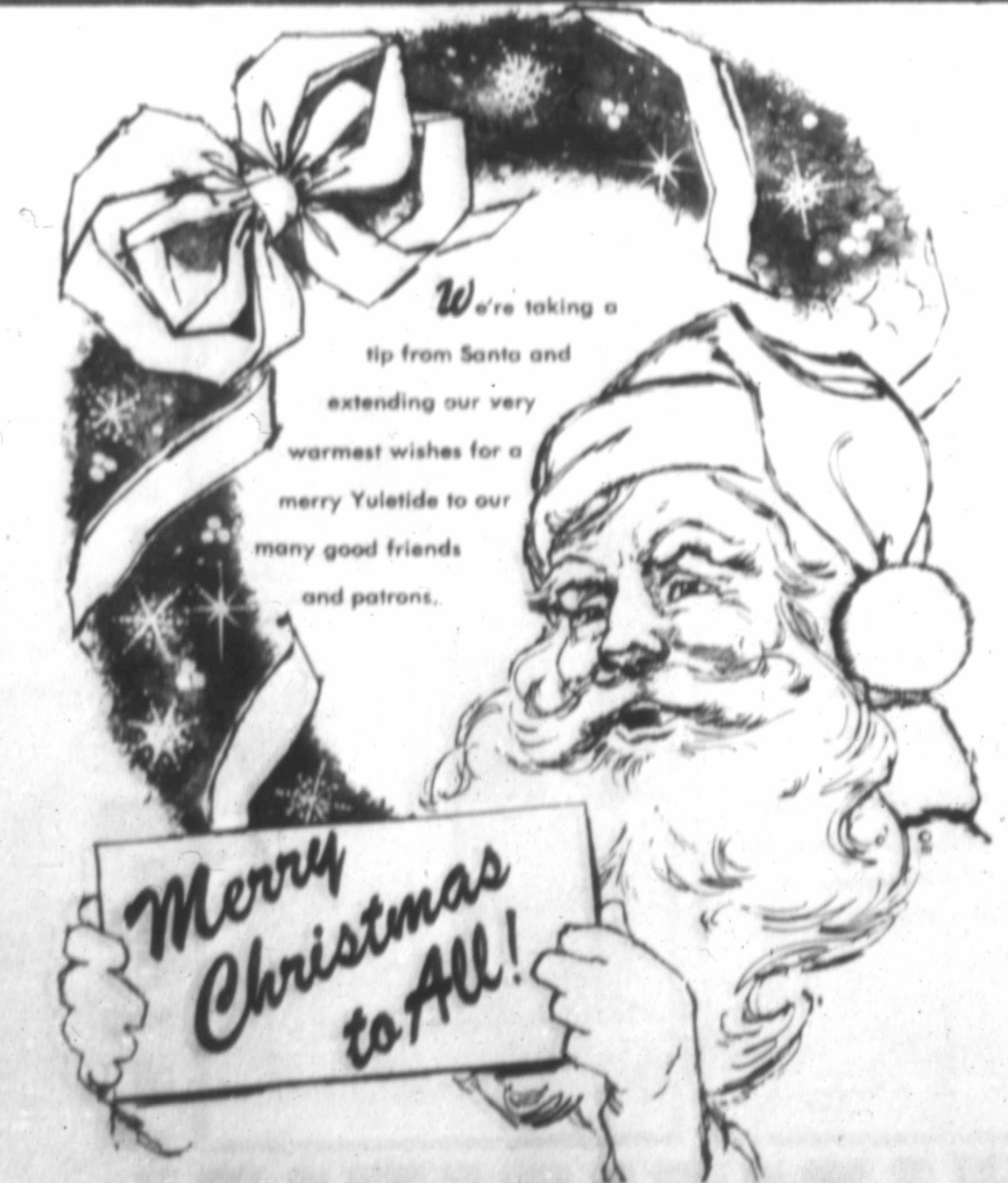


Glad Tidings

Palace Barber Shop
JOE WILKERSON



Greetings DeLuxe Cafe



WHITEAKER INSURANCE AGENCY
WAYNE SUE JANE

GIVE A GIFT OF HEALTH FOR CHRISTMAS

You can do more than toast the health of your family and friends this Christmas—you can give them a gift to promote their health and vigor on a year-round basis.

To make sure a child or teenager gets fresh air and muscle-toning exercise, give him or her a bike. If you want to help a mate or parent stay in good physical shape, do the same.

The light workout of bicycle riding may be just what the doctor ordered—it helps keep you trim, and relaxes you. One hour of moderate cycling will burn off up to 600 calories. Youngsters can work off excess energy, make sure their muscles are developing strong and healthy.

These may be some of the reasons more than 1,000,000 bikes were given as Christmas gifts last year, not only by parents to youngsters, but by adults to each other. And interestingly enough, more tandems were bought last year than at any time in history!

The old song about "a bicycle built for two," seems to express a popular opinion. Tandems are favored gifts for young-at-heart families, couples, children; and



they're such fun to ride, they encourage the healthy practice of bike-bikes, short exploring trips, long-distance rides for a Sunday picnic.

And don't forget, gals: that old song about fun on bikes also says, "You'll look sweet!" According to veteran bike-riders, it's true!

WE WILL BE CLOSED
DEC. 25 AND
ALSO SATURDAY, DEC. 26

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Peace at Christmas

Joy to the world... the Lord has come! May the spirit of love and understanding the Christ Child inspires each Christmas remain in our hearts in days to come... leading us ever closer to the realization of peace on earth... good will toward men. Merry Christmas, everyone!

Raymond Gage Gin

CIRCLE BACK

FILM SERVICE—We take orders for all film developing. Quick service. Henderson Grocery. 6-25-mc

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FINE FABRICS
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FOR RENT—Partly furnished apartment, 3 rooms and bath. Phone 227-3281 or 227-3461. 11-25-mc

REPOSSESSED 1964 model Singer made sewing machine, equipped to zig-zag, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 12-17-mc

LETTERS TO SANTA



Dear Santa Claus,
I want a new bicycle and a new horse for my baby and a baby doll for my sister. I wish you could come to Sudan. That's where I live. We have 12 children counting my Mother and Daddy. My big brother wants a small book to read. My short sister wants a Barbie doll and my other one too. We have a pretty Christmas tree. When you get there I will have a picture of God in a card? I

am in the fourth grade. Good-bye Santa Claus. My sister and brother are 13 and 14. I am 8 years old.

Your friend,
Andy Perez

Dear Santa Claus,
I am nine years old. Please remember all of the other boys and girls. You can get into my house by using the door. I will have some cookies and a glass of milk for you. I would like a Tressy doll. My little brother is 4. He would like a bike, and my big brother is 13 and he would like a record player. His birthday is two days after Christmas. He will be 14. I love you, will you merry me?

Yours truly,
Donna Provence

Dear Santa Claus,
Santa Claus bring my friend Larry Baker a bike for Christmas. I hope you will bring me one.
Yours with love,
David Farmer
P. S. Please bring me a record player.

Dear Santa, ...
I am going to wait you a letter for you. Will you bring me a doll and a bed. Will you Santa Claus. I love you very very

much. Are you going to bring me what I tell you.
Good by,
Maria Martinez

USED CAR - TOONS



WE STILL HAVE SEVERAL NEW 1964 CARS TO SELL AT BARGAIN PRICES!

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SUDAN BEACON-NEWS

Published Each Thursday

AT SUDAN, TEXAS

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Upon request.



Sincere Christmas Wishes

Hope your Day is wreathed with happiness and your holiday season is one of joy and good cheer. Merry Christmas!

DOROTHY JONES

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Garcia's Cafe

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WE SPECIALIZE IN MEXICAN FOOD !



Christmas Blessings

Blessed be the Day of Christ's birth, and may this Christmas season bring us all lasting joy and peace.

Bullock Variety

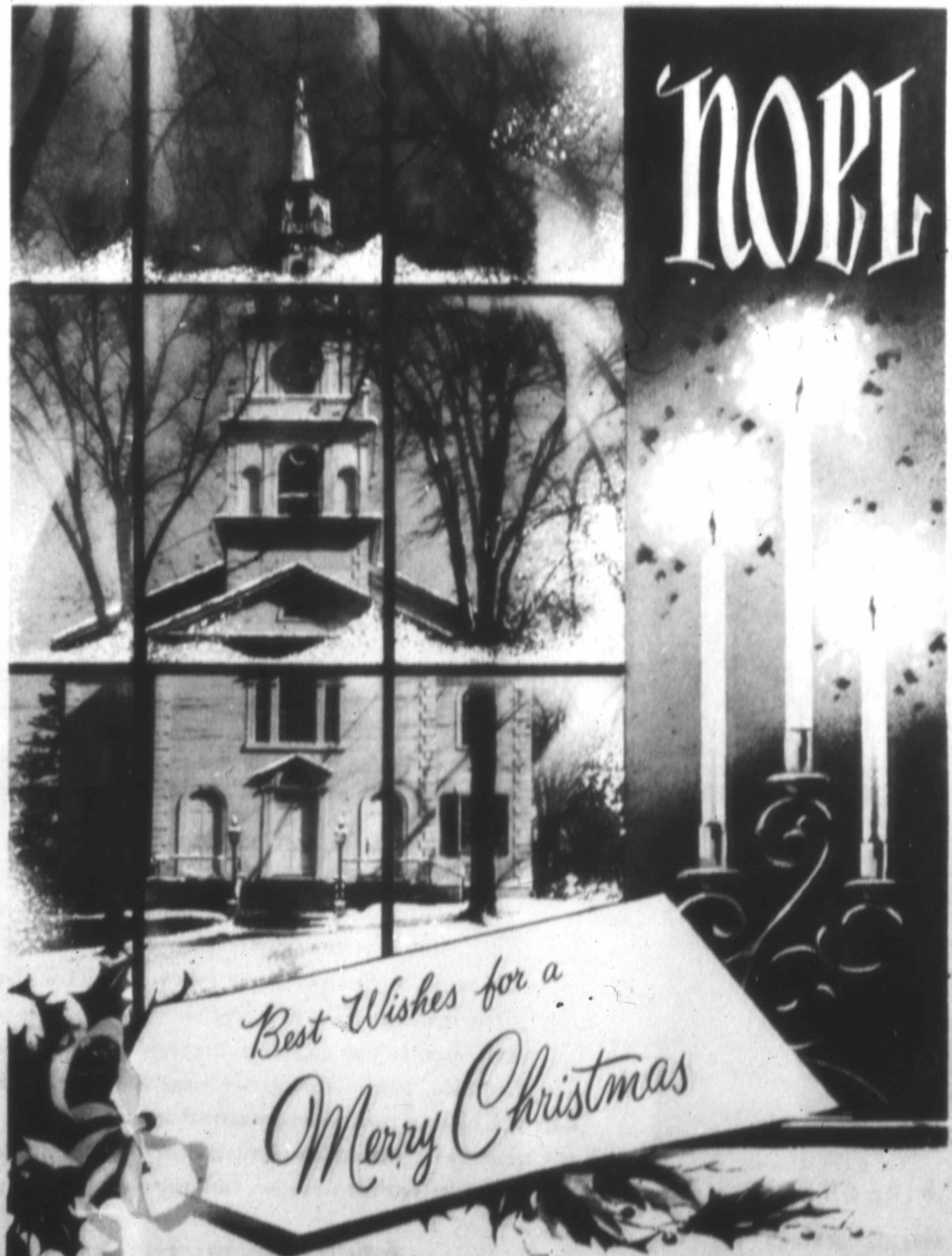
MAX AND LOUISE

Merry Christmas



As the Wise Men came bearing gifts, so we come bearing our warmest wishes for a very merry Christmas Day, and a holiday season filled with many hours of happiness and good cheer for each and every one.

Shanks Dept. Store



Best Wishes for a Merry Christmas

LUMPKIN FOOD STORE

NOEL & ALMA
EVA JO — JOHN — ELRAY — TOMMY — CECIL



CHRISTMAS GREETINGS



"Unto you is born this day in the city of David, a Saviour, which is Christ the Lord." To humble shepherds keeping watch over their flocks in starlit fields, the triumphant message of the herald angels burst forth in fullest glory. And for the Wise Men from afar, the brilliant light of a Star shone in the heavens, guiding them on their way. Then to the sacred manger, shepherds and Wise Men came, to worship and rejoice. Each year, as we hear the Christmas story and welcome anew the Christ Child in our hearts, we find a new meaning for life, a new hope for the future. For Christmas is not an ancient tale of bygone time. Christmas lives. Christmas is now. Christmas is ever wondrous, ever radiant with joy and promise. May all its blessings be yours.

DIRECTORS

Guy H. Walden
James P. Arnold
Frances Farnoux
Grady Franklin Maples
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