



VOLUME 44 NUMBER 43

TWO SECTIONS

FISCAL TOTALS GIVEN

Friona Postal Receipts Continue Upward Surge

For the fourth consecutive year, postal receipts at the Friona Post Office showed an increase over the preceding year at the close of the post office's fiscal year June 30. The figures, released by Postmaster Wright Williams, showed that in the fiscal year ending June 30, receipts at the local post office totaled \$56,672.48, compared to a total of \$54,215.88 for the fiscal year ending June 18, 1965.

The total for the fiscal year just ended was an increase of \$2,456.60 over the last fiscal year. The latest figures are an increase of \$21,880.48 over figures at the post office four years ago -- about a 60 per cent increase.

Friona's office is coming closer all the time to the "first class" rating. Prior to this year, an office had to have an "adjusted" postal receipts of

\$40,000 per year. Last year's receipts at Friona left the office only about \$1,000 shy of the requirement total.

However, the requirements have been changed, and the entire rating system has been revamped, and the postal system now goes on a "revenue unit" basis. An office's receipts earn it a certain number of revenue units, and these are tabulated to ascertain its rating.

"I think we're still very close to the first class rating, and if we can continue to gain in postal receipts, we'll make the rating one of these days," states Postmaster Wright Williams. The first class rating is a prerequisite for city mail delivery. Postmaster Williams says he has discussed the prospects of city delivery for Friona with postal authorities on two separate occasions. Authorities do not encourage switching to city delivery mail, because of the additional expense (personnel and equipment) which it would entail.

However, it is the opinion of the Friona Postmaster that this service will be of necessity be provided in Friona sooner or later.

The "Christmas quarter" showed the biggest gain for a single quarter in the local postal year. The past year it totaled \$16,550.33, compared to \$14,203.48 in 1964. The quarter ending June 30 also showed a nice gain, from \$11,339.47 in 1965 to \$13,331.82 this year.

REPLACES ANGLIN

Board Names New Basketball Coach



CECIL MADDOX

Cecil Maddox of Whiteface has been employed as head boys basketball coach in Friona, replacing James Anglin, who has held the position the past two years. Anglin resigned the position to become head football coach at Miami.

Maddox, who has been head boys basketball and assistant football coach at Whiteface the past three years, was approved for employment at the regular July meeting of the Friona Independent School District's board of trustees.

A graduate of West Texas State University, Maddox holds from Olton. He coached at Springlake two years prior to going to Whiteface.

Maddox's classroom duties will consist of being a math instructor at Friona High School. His wife also has been employed as a teacher in grade school. Mr. and Mrs. Maddox have bought a home in Friona, and plan to move to Friona in the near future.

In other business at the school board meeting, the group confirmed the school district's board of equalization meeting for Saturday, July 30, beginning at 9 a.m. at the High School Speech Room.

Members appointed to the equalization board include Clyde Goodwine, Wright Williams and C.L. Mercer. P.L. London is alternate.

The board accepted the resignation of Horace McGuffin, who was high school librarian and English instructor.

Porter Roberts, school tax assessor - collector, reported that a total of \$214.42 in past due taxes were collected during the month of June.

Superintendent of Schools Alton Farr, gave his monthly reports on the activity, school budget and transportation funds.

Temperatures

DATE	MAX.	MIN.
July 14	92	65
July 15	94	65
July 16	97	66
July 17	98	67
July 18	99	69
July 19	95	68

Janet Rushing Takes FHS Colors To Game

Friona will be represented at the annual Texas High School Girls Basketball all-star game for the sixth time in the last seven years as the game is played this weekend in Duncannonville.

Janet Rushing becomes the eighth player from Friona High School and fourth in as many years to play in the annual girls all-star game. She will play for the "North" team against a group of hand-picked players from the south part of the state.

Friona has had at least one player in the game five times, and one year, 1960, had three players.

Players who have participated in the game in the past are Lawana Houlette, Jacquelyn

Magness and Charlotte Bock (1960); Gayle Dodson (1961); Janet Buckley (1963); Charlotte Nettles (1964) and Glenda McClellan (1965).

Friona has supplied a coach for the all-star game on three occasions, as Baker Duggins, former Squaw coach, served as head coach in 1961 and 1964, and was defensive coach in 1963.

The annual girls coaching school gets underway on Thursday, and will be climaxed with the game Saturday night.

Janet's parents, Mr. and Mrs. Eric Rushing, and Coach Mel Williams will also attend the game.

Also attending the game will be Mr. and Mrs. John Morrow,



WIN HONORS. . . Pictured on the left shows David Blackburn, son of Mr. and Mrs. Rex Blackburn, receiving the sportsmanship trophy for the Pee Wee League from summer baseball director Don Reeve. On the right, Maron Finley, son of



Mr. and Mrs. Bob Finley, is presented the trophy from the Intermediate League from Bill Wooley, chairman of the summer baseball committee.



ANY WAY POSSIBLE. . . Kiddoes come by almost any way to get to the Friona Public Library. Bryan Johnston, son of Mr. and Mrs. Jim Johnston, comes on his bike, Bert Vestal, son of Mr. and Mrs. C.L. Vestal, comes on an "Irish Mail," sitting on his books as he pumps himself down the street. Jo Anne Jennings and Karene Milner give the boys curb service. Today is the final date for signing up for the library's summer reading program.

Changes Announced For Graham Foods

Contrary to rumors you might have heard, Billy Graham Foods, Inc. has not "shut down" nor is it going to leave Friona.

This announcement was made this week by Billy Graham, who pointed out that changes had been made in the ownership of the salad dressing-manufacturing plant in Friona.

Billy Graham Foods, Inc. has purchased shares of stock held by another brother, Earl, the crop as well as Charles Short, who has been one of the two major stockholders in the company. A nephew, Noel King of Amarillo, has been brought in to the corporation.

Graham told the Friona Star in an interview with editor Bill Ellis this week that financing arrangements as originally set up by the company had not worked out, and that he was seeking other means of financing.

"But we have no intention of leaving Friona. I said when we moved here we intended to help the community, and I intend to do everything in my power to do just that," Billy Graham said.

Graham reported that sales efforts continue to look good, with more and more grocers interested in the Graham products.

He cited a recent business trip to Denver, for which he took his entire family has perhaps inciting rumors about the company's future. All orders had been filled, so the plant was shut down the week following July 4.

"This bad publicity has set

us back considerably. However, by buckling down, we still think we have a chance to make something out of our salad dressing factory," Graham said.

Patrol Investigates 5 County Wrecks In June

The Texas Highway Patrol investigated five accidents on rural highways in Farmer County during the month of June, according to Sergeant, W.E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in one death, three persons injured and an estimated property damage of \$7,750.

The rural traffic accident summary for this county during the first six months of 1966 shows a total of 42 accidents resulting in two persons killed, 26 persons injured and an estimated property damage of \$36,884.00.

The number of traffic deaths in Texas continues to rise. For the first six months of 1966 there have been 1470 traffic deaths compared to 1325 traffic deaths for the first months of 1965. This 11% increase is very alarming, and chances are it will become very critical because of vacation months and holiday periods still ahead to intensify the magnitude of the

accident picture. The Sergeant stated, "It is estimated that at the end of 1966 traffic deaths in Texas will increase about 10% over 1965 which means approximately 3300 persons will be killed in traffic accidents." The Sergeant added one other comment, "To control accidents, we must first learn to control ourselves."

Calvary Sets Layman Week

The laymen of Calvary Baptist Church are to hold a laymen-led revival, starting Wednesday, July 27.

Laymen of the church will bring the message for six services. Those scheduled to speak include Dale Westbrook, Wednesday; Eddy Willmon, Thursday; Charles Howell, Friday; Lawrence Dunn, Saturday; and Ray Castleberry and Robert Stewart, Sunday.

New Business Opens Here

A new business has located in Friona. Tri-County Glass and Paint, formerly located at Bovina under the name Bovina Glass & Paint, is open for business at 514 Cleveland, the former Massey Bros. Drilling.

The same personnel will be retained. Ed Dendy will remain as manager, according to Delmer (Cotton) Renner, and Paul Hall, co-owners.

"We hope that people in the Friona area will come to see us at our new location, and will continue to let us serve them with their glass and paint needs," states Renner.

A formal announcement advertisement will follow later.



RUSTY AND FRIEND. . . Rusty Lindeman is shown with his winner in the district 4-H horse show held last week in Dumas. By winning, Rusty qualified for the state 4-H horse show in San Antonio. (See Page 6 Also)

Free copies of the map are available at each of the eight Tourists Bureaus operated by the Highway Department at principal highway entrances to Texas and in the rounda of the State Capitol, and at all 25 Highway Department district offices over the state. You will notice what appears to be a small white "mailbox" at the side of the road in front of the Highway Department Office. You have only to pull off the road and reach in the little box for your free copy of the map.

Free copies may also be obtained by writing the Texas Highway Department, Travel and Information Division, Austin, Texas, 78703.

Or, if you're not in a hurry, we expect to receive a supply of these maps at the Star office in about another week, and would be happy to have you drop by for your free copy.

Keep your eye on the ball, your shoulder to the wheel, your ear to the ground -- now -- try to work in that position.

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 100 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1960, 1961, 1962, 1963. Texas Press Association, 1959, 1960, 1961, 1962. First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1926, at the post office in Friona, Texas, under the Act of March 3, 1879.

Subscription Rates
Farmer County, Adjoining Counties, \$4 per yr. Elsewhere \$6 per year.

Bill Ellis, Editor
June Floyd, Society Editor
Wanene Ragsdale, Bookkeeper

TALL TEXAS TALES

Spinach fans of Crystal City, Texas really have something to look up to. In March, 1937, during the Second Annual Spinach Festival, a six-foot tall, colored concrete statue of Popeye was unveiled—the first monument ever erected to a comic character.

In the Texas tradition, even mother-in-laws are bigger and better. In Amarillo, they have their own special day started in 1934 when newspaperman Gene Howe decided to honor his own mother-in-law.

Watching the clothes go round and round in the washing machine became a popular pastime in Fort Worth when the first public "washateria" was started in 1934. More facts about Texas landmarks and innovations can be found in a two-part series in Life Magazine's July 1 and July 8 issues.

Linda Fallwell Gives Girls State Report

I'd like to take this opportunity to thank the American Legion Auxiliary for giving me the privilege of representing Friona at the 1966 Session of Bluebonnet Girl's State. It was an experience that will be remembered all my life.

The girls from the 18th District were acquainted at a tea in Amarillo June 4. Previous citizens of Girl's State spoke to us and familiarized us with some of the happenings.

Our 18th District chartered bus left Amarillo at 8:30 p.m. Tuesday, June 14, after a supper at the Silver Grill. We arrived in Austin at 6:15 a.m. Wednesday morning and stopped to eat breakfast. Upon arrival at the Texas School for the Blind Campus, the 18th District girls weren't together again until our day of departure. We were assigned to our cities, parties and House or Senate. Immediately we started our study of government and campaigning. Spirit and enthusiasm on each girl's part were the main builders of our '66 Session of Bluebonnet Girl's State.

The first four days were spent in assemblies with Miss Goff, Girl's State Director and speakers telling us about the various areas of government and campaigning for our respective offices. Friday night, before our primary elections on Saturday, enthusiasm in our parties was unbelievable. There were many cases of laryngitis Saturday and many couldn't give their speeches; such was my case. If our own state and federal government had as much enthusiasm, there would be no threat of our American way of life being lost.

Sunday, we had our general elections and our state officials took on their duties. Monday we inaugurated our newly elected officers in the State Capitol and had House and Senate meetings in the respective chambers. This was indeed a blessing for us; it was the first time we had air-conditioning and the seats were soft. Our House and Senate meetings acquainted us with the legislative process and gave us an opportunity to openly participate in a mythical state government. Very appropriate bills and resolutions were passed; from the raising of teachers pay to making it mandatory for all state supported schools to offer a course in communism to hospitals giving all new-born babies PKU tests to prevent the spread of mental retardation.

Many distinguished speakers brought us very informative messages. Among them were; Miss Marilyn Van Duer, Miss America of 1958, who was a citizen to Colorado Girls' State and a Girls' Nation representative; Mr. Sonny Davis, Director of Youth Law Enforcement Conference; Senator Barbara Jordan of Harris County.

Thursday afternoon, before our departure Friday morning, we went to Barton Springs to spend the afternoon. This was really a treat because it was so hot and we had no chance to cool off before.

It's amazing of the friendship that can be built up in a short ten days. It was as if we had known each other all our lives. Leaving those new friends, of every race, was heartbreaking because we'll probably never see a lot of them again.

The main purpose of Girl's State was to impress upon us the true meaning of our U.S. Flag and the duties of a citizen. We tend to forget the countless lives given for our freedom. We all tend to take the fact that we are free to grow and develop in decency and dignity; free to succeed or fail; free to be a powerful individual or a "Casper Milk-toast" for granted. We, as Americans, have the freedom to make these choices, but unless we begin to take notice, and support our country once more, our generation could watch these freedoms slip away from us. With participation and support for our government and our daily prayers, we could also see our nation become more powerful than ever. The choice is ours - what will it be.

Thanks once again to each one who made my trip to Girl's State possible. I wish each girl could go because it is a very worth-while program and an experience never forgotten.

Linda Fallwell



ETHRIDGE-SPRING'S Pee Wee League team is shown above with manager Audvie Barnett. Back row, left to right, are Jimmy Murphree, Barnett, Ruede Rule, and Kevin Welch. Second row: Brad Beene, Bud Barber, David Barnett, Eugene Strickland and Butch Casey. Front: Tom Barber, Rickey Harper and Gary Rector. Not present were Jimmy Polk, Danny Garcia and John White.

Congratulations!

To the Little League Players And Managers Who Represented Us This Year. We're Proud Of Each And Everyone Of You!



ETHRIDGE-SPRING AGENCY
Phone 247-2766



THANKS!



FRIONA STATE BANK's entry in the Intermediate League is shown with manager Mal Manchee. Top row, left to right, are Mike Smith, assistant manager, Randy Campbell, Kevin Howell, Bobby Pemberton, Jaime DeLeon, Billy Bailey and Manchee. Bottom row: Don Pemberton, Lewis Lee, Oberlin DeLeon, Weldon Peace, Rex Minchew, Bill Carrothers and Tommy Pemberton.

Here's A Great Big Thank You For The Great Little Boys Who Represented The Bank In This Summer's Little League Program.

FRIONA STATE BANK

Serving The Great Irrigated Area

Friona Member FDIC Phone 247-2736

THANK YOU!



MONSANTO AG CENTER's Pee Wee League team is shown here with manager Ralph Shirley. Team members are (back, left to right) Bill Fallwell, Michael Johnson, Kenneth Stowers, Kent Miller, and Shirley. Kneeling are David Blackburn, Charles Wilkins, Brent Hall and Joe Cunningham. Not shown are Douglas Norwood, Mickey Harrelson, Ken Jordan and Kyle Shelton.

Hats Off To The Boys Who Represented Us On The Team This Summer...And A Special Word Of Congratulations To David Blackburn On Winning The League's Sportsmanship Award.



Monsanto Ag Center

Bill Wooley, Mgr.

Friona Hub Rhea Tam-Anne

Jordan Gives Report On Boys State Trip

I want to once again take this opportunity to thank the American Legion and to everyone else who made it possible for me to attend 1966 Boys State. It was truly a great honor in having been chosen to go and it was a really wonderful experience.

Once week before we were to go to Austin we attended a meeting in Amarillo. This consisted of all Boys and Girl Staters in the 18th District. This is the same as the 18th Congressional District. There, we were orientated in all phases of Boys State. Probably more than anything else it allowed us to meet one another. Some 64 boys from this district rode two buses to Austin. We left Amarillo at 4:30 a.m. June 4th and got into Austin at 4 p.m. We registered received information folders, got our T-shirts and we were assigned to our dorms. We stayed on the University of Texas campus and we enjoyed many of these wonderful facilities.

We were assigned to a Political Party, either the Pioneers or the Longhorns, and we were also assigned to a city. Each city had about 50 boys in it.

We attended church services Sunday morning. It was really inspiring to hear about 600 boys singing hymns.

The first part of our week was spent in organizing our city and county governments.

When the real fun began was when we had our party meetings and then when both parties got together. There was really a lot of enthusiasm generated at these meetings. The night we met to elect our state officials there was so much noise you couldn't hear yourself think. We rode around on each others shoulders and really whooped it up.

Up until this year the Pioneer Party had dominated the gubernatorial position for about the past five or six years. This year, however, the Longhorns won every major state office. One vote separated the candidate for governor. This was the closest in Boys State History.

During the week we were privileged to hear many distinguished speakers. Some of them spoke to us in city groups while others spoke to us in our general assemblies.

One of the highlights of the trip was when we heard Dr. H. Roe Bartle speak to us. He has been claimed to be one of the five greatest speakers in the

world today. This man is 6'4" tall, weighs 250 pounds. He is as big in spirit as he is in stature. One story he cited to us was when he was mayor of Kansas City. This was during the time that Mr. Khrushchev was making his tour of the United States. Dr. Bartle said that the Secretary of State called him and told him he would be honored with a visit to the city by Mr. Khrushchev. Dr. Bartle didn't want any part of Mr. Khrushchev so he told the Secretary of State that Kansas City wasn't big enough for him and Mr. Khrushchev too and he was staying.

He spoke on Americanism. He said that if we didn't start taking a more active interest in our government all the rights it has given us may soon be taken away.

We were on the run all week. We didn't have any spare time on our hands. We did have a recreational program in the afternoons. The cities would get teams up in softball, basketball and volleyball, and by the process of single-elimination worked their way up to the state championships.

Friday morning we all visited the State Capitol. The newly elected state officials took over their respective offices. The House and Senate had their joint sessions. Two pieces of legislation were passed. One was that 1966 Boys State send a letter of appreciation to the American Legion for their sponsoring and organizing Boys State. Another was that a telegram be sent to Vietnam. This telegram would have each boys name extended on the telegram.

On Friday night we had the Governor's Ball. The Cavaliers from the University played for us. The only thing wrong with the dance was that there weren't enough girls to go around.

By the time Saturday morning came, there were 750 very tired boys. We had just completed a thrilling and certainly work-filled week. It was really something to remember.

Once again, thanks to all of you who made my trip to 1966 Boys State possible.

SHOP at HOME

Spell Quiz

Which of the Following is Spelled Correctly?

Pharoh Pharaoh Pharoah
(Meaning: An ancient Egyptian king.)

See Classified Page for Correct Answer.

GOSPEL MEETING

Church of Christ

Tenth & Euclid Streets, Friona

July 24-31, 1966

R.W. POYNER, SR.
EVANGELIST

Services Nightly
At 8:00 P.M.

Sundays: 10:30 A.M.-6:00 P.M.

Public Cordially Invited

Hospital Notes

ADMISSIONS 12-17

Annette Reznik, Friona; Mrs. E.G. Phipps, Friona; Odessa Ivy, Friona; Mrs. Sterling Graham, Friona; Deborah Spicer, Bovina; Celia Barraza, Bovina; Jerry Don Morris, Bovina; Maria Analudra, Friona; Charley Paul, Bakersfield, California; Edwin Hale, Vega; Hope Raymond, Friona; Jenola Franklin, Hereford; Baby Girl Franklin, Hereford; Josie M. Alonzo, Bovina; Jane Gaskins, Friona; P.L. London, Friona; Ronny Lynn Anderson, Bovina; Annie Scott, Friona; W.D. Buske, Friona; Senaida Arellano, Friona; Tera McGlothlin, Friona; Herman Estes, Bovina, Carrie Lillard, Friona.

Santos Salazar and Baby Girl; Dollie Barker, Fred Rivera, Erlindo Perez, Mamie Pounds, Annette Reznik, Candelario Garcia Jr., Odessa Ivy, Celia Barraza, Nina Moseley, Charles Allen, Edwin Hale, Arthur Gaines, Jerry Don Morris, Josie Alonzo, Maria Amaludra Hope Raymond, Charley Paul, Tera McGlothlin, P.L. London, Jane Gaskins, Zane McVey, Linda McVey, Jenola Franklin, and Girl Franklin.

Parkers Attend Willess Funeral

Mrs. Tommie Parker, Lee and J.W. Parker of Corpus Christi left Friona Friday and drove to Rockwall to attend funeral services for Homer Willess of that city, who died from injuries received in an automobile accident.

J.W. Parker was in Friona for funeral services of a sister-in-law, Mrs. Ada Parker. He returned to his home at Corpus Christi and the Frionans returned home Sunday after attending the Willess funeral Saturday. Willess was a brother of the late Mrs. Ada Parker.

Funeral Services Held For Mr Wilson

Funeral services for Aubert Henley Wilson, 73, long time resident of the Hub community were conducted from Calvary Baptist Church at 2:00 p.m. Thursday with Rev. Jake Armstrong, pastor, officiating.

He was born December 12, 1892 and died at his home at 11:15 a.m. Monday, July 11. Survivors besides his wife, Emma V. Wilson, include two daughters, Mrs. Mary V. Knowlton, Wetumka, Oklahoma; and Mrs. Leola Robertson, Amarillo; two sons, Andrew

H. Wilson, Friona and A. Leroy Wilson, Grants, New Mexico; one sister, Mrs. Velma Smith, Oklahoma City, Oklahoma, 16 grandchildren and seven great-grandchildren.

Funeral services were held at Friona Cemetery under direction of Claborn Funeral Home.

Stephensons Surprised By Housewarming

A surprise housewarming in the home of Mr. and Mrs. Doug Stephenson and daughters, Holly and Iris, followed a birthday

party to which guests had been invited. A barbeque supper was served by the host couple. Then guests served home made ice cream and cake.

Guests were Mr. and Mrs. O. J. Beene, Mr. and Mrs. Calvin Talley, Rex and Pettijon, Mr. and Mrs. Alton Farr, Mr. and

Mrs. Nelson Lewis and children, Mr. and Mrs. E.G. Phipps, Patricia and Myrna, Mr. and Mrs. Aubrey Rhodes, Mr. and Mrs. T.E. Lovett, Mr. and Mrs. Leroy Johnson, Mrs. Maurine Dunn

Former Friona Resident Buried Thursday

Mrs. Fay Wilcox, 52, of Lavaca, Arkansas, died Tuesday evening following a heart attack. Funeral services were conducted from Northside Church of Christ, Greenwood, Arkansas at 4 p.m. Thursday.

Mr. and Mrs. Wilcox moved to the Black Community from Olton a few years ago and lived in Friona and in the Summerfield Community before moving to Arkansas.

Survivors besides her husband include two sons, V.R. Wilcox, Friona, and Roger Wilcox, Broken Arrow, Oklahoma; one daughter, Mrs. Jean Green, Olton; and five grandchildren.

Also three brothers, including Bill Roberts, Farwell, formerly of Friona; and three sisters.

Mr. and Mrs. V.R. Wilcox, and children, Mr. and Mrs. Bill Roberts and Mr. and Mrs. Edgar Turner attended the services.

Nan Lillard On Honor Roll

Nan Lillard, daughter of Mr. and Mrs. Harold M. Lillard, has been named to the Dean's Honor Roll at Abilene Christian College for the spring semester.

Members of the Honor Roll must maintain a 3.5 grade point average and must take a minimum of 12 hours.

Miss Lillard is a 1965 graduate of Friona High School.

FRYERS

Pound 33¢

CHUCK ROAST

Pound 53¢

Bologna

All Meat Pound 47¢



STOCK-UP

At HOUSER GROCERY



Van Camp PORK n' BEANS

300 Can

7 For \$1



Gerbers Strained BABY FOODS

Veg. or Fruit 6 For 59¢

FRESH PRODUCE

Thompson Seedless GRAPES lb 27¢

NECTARINES lb 33¢

AVOCADOS Each 13¢



GLADIOLA FLOUR

5 LB. 49¢

Food King Frozen Strawberries

10 Oz. Pkg. 27¢

SPRAY STARCH

Faultless 22 Oz. 53¢

Pound CAKE MIX

Gladiola 29¢

Shurfine Frozen ORANGE JUICE

6 Oz. 6/\$1.00

Morton POT PIES

Chicken, Beef, Turkey

2 For 39¢

SHURFRESH OLEO

5 lb \$1.00

SHURFINE Catsup

14 Oz. 5/\$1.00



KRAFT Salad Dressing

MIRACLE WHIP QT. JAR 49¢

Cloverlake ICE CREAM

1/2 Gallon Carton 59¢



DOUBLE GUNN BROS STAMPS EVERY Wednesday

We Give Gunn Brothers Stamps

HOUSER

GROCERY & MARKET

Big Enough To Accommodate. Small Enough To Appreciate.

Phone 247-3443



GOOD BETTER BEST FLAVOR

TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona, 48-tfnc

RCA Whirlpool Sales - Service B. W. Turner Phone 247-3035

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Portable Disc Rolling One ways --- Tandem and Offsets Harrel Mays Ph. 247-3477

Electrolux Sales & Service Rent electric rug shampooers with purchase of turbo shampoo. Mrs. L.R. White 806 Ashland Ave. Phone 247-3156. 15-tfnc

FOR SALE . . . Art supplies, paints, brushes, stands, art boards, Graphic Arts Stationery. Friona Tex. 27-tfnc

SHOP IN FRIONA!

GOT BAG WORMS? Call Dale Williams. 41-tfnc

Auction Service Sales of All Kinds

BILL FLIPPIN AND ASSOCIATES Ph. 247-2415 Friona 4-tfnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

GIBSON'S PA-KAY PARTY GOODS Complete co-ordinated table accessories for bridge parties, birthdays, holidays, and all other special occasions. See them now at GRAPHIC ARTS STATIONERY, 614 1/2 Euclid, Friona. 28-tfnc

JOBS OF INTEREST

START A RAWLEIGH BUSINESS. Real opportunity now for permanent, profitable work in Castro Co., or Deaf Smith Co. Write Rawleigh TX F 211 29, Memphis, Tenn. 39-5tp

Now taking applications for Church secretary at 1st Baptist Church. Contact pastor. 42-2tc

SPARE TIME INCOME Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. BOX 10573 DALLAS, TEXAS 75207. Include phone number. 43-1tp

REAL ESTATE

FOR SALE . . . 3 bedrooms, living room, hall carpeted - Utility Room - Storm cellar. Large loan available - 1303 Pierce St. - Phillips & Son's Call 247-2500 for information. 37-tfnc

FOR SALE . . . 7 Room House -- 2 baths, basement. Two-car garage - On 1 1/2 lots. Ph. 247-2854. 40-3tp

FOR SALE . . . Danny Bainum house 316 W. 14th, 3 bedrooms, 2 baths, Ref. air, central heat, nice yard and shrubs. See Mack Bainum. 35-tfnc

"Want a week-end retirement home? We build Ponderosa Pine Log Cabins or any type Home you desire, on Beautiful Lake Brownwood. 100% Financing. Come see Us. PERLAN BUILDERS on the Boulevard at Shamrock Shores, Bill O'Neal, Perry Lancaster." 42-2tc

WANT TO RENT . . . Good farm land without allotments. Contact Ira Parr, 265-3525. 7-tfnc

ANNOUNCEMENTS

GOT BAG WORMS? Call Dale Williams. 41-tfnc

Certified Hill Soybeans, \$6.25 per bushel. Available at Monsanto Agri-Center, Friona. Phone 247-3071. 35-tfnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizens Bank Building Clovis, New Mexico Dial: 763-4471 or 763-6445. 38-4tc

SHOP IN FRIONA!

Now accepting enrollments for: Hymn Enlargement Workshop, August 1-5. Musical Kindergarten beginning Sept. Mrs. J. Lee Witten, 247-2518, Friona. 43-1tc

BOARDING KENNELS

Let me keep your dog while you are on vacation. See or call Zane McVey. 43-1tp

FOR SALE

1966 GMC Pickups start at \$1717 at Galway Implement. See Your Full Service GMC Dealer. 20-tfnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

FOR SALE . . . Frigidaire dishwasher, 4000 CEMAL Conditioner. 82' lot in Drake Addition. Phone 247-3402, Wayne Massey. 30-tfnc

RENTALS

FOR RENT . . . 3 bedroom house. Phone 247-2464. 43-1tc

I want a real nice house to rent in Friona. Contact Russell Scales at Aztec Drive In. 43-1tp

LEGAL NOTICES

GOT BAG WORMS? Call Dale Williams. 41-tfnc

Notice is hereby given that Farmer County will accept sealed bids until 10 o'clock a.m. on July 25, 1966, at the office of County Judge Loyde Brewer for the purchase of one gasoline-powered tractor with not more than 48 engine horsepower, with live PTO, three-point hitch, headlights, electric starter and complete electrical system. Tractor must have a turning radius of not greater than eight and one-half feet.

Also in connection with the above, Farmer County will purchase two three - point shredders with gear box for not more than 550 RPM PTO. Successful bidder will be required to accept in trade one used Ford shredder which may be inspected at the county warehouse in Friona, Texas, July 7, 1966 (Signed) Loyde A. Brewer County Judge Farmer County 41-3tc

CARD OF THANKS

We wish to thank our many friends and neighbors for their prayers, flowers and cards during the illness and death of our loved one. Mr. and Mrs. Troy Hutson and Carolyn Mr. and Mrs. Fred Ferguson 43-1tc

FOR SALE

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

FOR SALE . . . Frigidaire dishwasher, 4000 CEMAL Conditioner. 82' lot in Drake Addition. Phone 247-3402, Wayne Massey. 30-tfnc

FOR SALE . . . '57 Chevrolet Completely over - hauled and painted. 247-2721 -- Rickey Hurst. 36-tfnc

FOR SALE

BOGGS & VEAZEY New & Used Cars, Pickups 7 trucks, 2 blocks S, Stop Light Dimmitt, Tex. Tel. 647-2133 Clarence Veazey, Mgr. 42-tfnc

FOR SALE

FOR SALE . . . Kenmore Dryer and Vacuum Cleaner, Cheap, 295-3566. 43-1tc

FOR SALE

FOR SALE . . . 1965 Ford Fairlane 500. Excellent Shape. Call 247-3236 or after 6, 247-3430. 42-2tc

FOR SALE

FOR SALE . . . White rabbits; One Doe and Five Bables. See Fred Ward at City Body Shop. 41-4tc

FOR SALE

Come on in and get your NEW FRIGIDAIRE Appliances - APPLIANCES at remodeling prices. Several used refrigerators. Reeve Chevrolet Co. 29-tfnc

FOR SALE . . . Air Conditioner supplies. Check that system today. Nunn Lumber Co. Phone 247-2727. 30-tfnc

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REED'S CLEANERS 711 Main St. Pick Up And Delivery Friona Phone 247-3170

IF YOU WANT TO SELL See J.G. McFarland IF YOU WANT TO BUY See J.G. McFarland IF YOU WANT TO TRADE See J.G. McFarland Phone 247-3272 247-2766

READ & USE the WANT ADS for BEST RESULTS 247-2211. Phone your classifieds in to the STAR by Tuesday noon.

SAVE TIME! SAVE ENERGY! SAVE MONEY! SHOP YOUR HOMETOWN STORES!

Instead of wasting time traveling to distant stores, the wise shopper puts that time to use in a more careful selection from the large varieties carried by our local merchants. The money saved on transportation is put to better use too -- on the items themselves. Every day it will pay to shop right here at home!

ELK Drive In Friona, Texas

WED	THU	FRI	SAT	SUN	MON
20	21	22	23	24	25

JOHNNY RENO AC TILES TECHNICIAN DIANA ANDREW W. JANE BUSZLE

North by Northwest

MARLON BRANDO SAM SPIEGEL'S THE CHASE

WELCOME TO FRIONA

This week we welcome the Don McManaman family to Friona. Don is the new manager of Friona Growers and Shippers' fertilizer plant. Formerly with Olin-Mathieson, McManaman received both his bachelor's and master's degree at Oklahoma State University, in agronomy and soil chemistry. The family comes here from Amarillo. The children are Cristy, five, Mike, eight and Curtis, two.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER'S GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	FRIONA WHEAT GROWERS Elevator Service Field Seeds

Spell Quiz Correct Answer is: Pharaoh

North & South... are singing the praises of the DOWNTOWNER MOTOR INNS

KANSAS CITY, Mo. 11th and Central Accounts from Municipal Auditorium. Phone GR 1-0080. TWX 815-556-2446

St. LOUIS, Mo. 12th and Washington Minutes from Busch Stadium. Phone GA 1-3946. TWX 314-556-0889

JACKSON, Tenn. Ballroom & Market On the Square. Phone 422-5471. TWX 901-441-1038

KINGSPORT, Tenn. Shelby & Center Located on U. S. Highway 23. Phone 217-3316. TWX 615-221-5199

MEMPHIS, Tenn. Third and Union On U. S. Highway 51. 84 & 78. Phone 525-1493. TWX 901-276-1134

NASHVILLE, Tenn. 7th & Union Avenue Near Grand Old Opry & State Capitol. Phone 254-1801. TWX 615-244-1423

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Use our FREE WIRE RESERVATIONS service between Downtowners For the newest free directory of Downtowner Motor Inns, please write to Memphis, Tennessee 38103

Local Group Hosts Playday

Hi-Plains Women's Golf Association monthly playday was held in Friona July 13, 1966. More than 50 area women were at the Friona Country Club Golf course at 8 p.m. Wednesday morning to tee off for 18 holes of golf and a day of fun at local course.

Each month lady golfers from Levelland, Morton, Olton, Tulla, Muleshoe, Friona, Hereford and Dimmitt meet at an area club for a one day tournament or playday.

Low Gross or Medalist of Field: Lou Hardy, Tulla, 79. Low Net of the Field: Kay Renner, Friona, 64.

Winners were: Championship Flight: Low Gross: Lou Hardy, Tulla, 79. Low Net: Lillian Silvers, Morton, 30.

Low Gross: Marie White, 94, Muleshoe. Low Net: Blackie Reynolds, Morton, 79. Low Putts: Marie White, Muleshoe, 29.

Second Flight Low Gross: Mable Mathis, Olton, 93. Low Net: Batinie Gardner, Levelland, 72. Low Putts: Mabel Mathis, Olton 34.

Third Flight

Low Gross: Evelyn Johnson, Levelland, 95

Low Net: Corine Easley, Hereford, 68

Low Putts: Wroena Thurman, Olton, 34

Fourth Flight

Low Gross: Kay Renner, Friona, 100

Low Net: Gennie Bingham, Friona, 77

Low Putts: Peggy Wash, Muleshoe, 34

9 Hole Flight

Low Gross: Kathrine Miller, Morton, 54

Low Net: Iva Hickman, Tulla, 41

Low Putts: Winefred Bozeman Tulla, 16

Next Month's playday will be at Olton on August 10.

To Visit Kin

Mr. and Mrs. Larry Martin and children and Mr. and Mrs. Clarence Martin and family had a picnic in an Amarillo park Sunday. Carolyn and Susan, daughters of the Larry Martins, went by bus from Amarillo to Campo, Colorado to visit in the home of Mr. and Mrs. Eugene Nidey.

From Campo the two plan to go to Lamar, Colorado, for a visit in the home of their maternal grandparents, Mr. and Mrs. Harold Davis.



BILL WOOLEY has been named general chairman of the Friona's annual Maize Days celebration September 11-17. The event will mark the city's 60th anniversary.

Church Women Plan Meeting

Plans have been completed for the July 29 meeting of Interdenominational Church Women at Calvary Baptist Church. Rev. Claver Giblin, pastor of St. Teresa's Catholic Church, will be the guest speaker. The meeting will begin at 2:30 p.m.

Friona Methodist Church will present the devotional and the opening and closing prayers will be directed by a representative of First Baptist Church.

Mrs. R.B. McKee spokesman for the group, invites all women in the area to attend.



Members of the Star staff have a new next door neighbor. Employees of Southwestern Public Service are usually very good neighbors, so we feel sure Wahleah Beck will be no exception to this rule. Mrs. Beck isn't really a new comer. She has lived here several years and was most recently employed as secretary of First Baptist Church. Her husband, J.C., is the Santa Fe agent here.

Shirley Johnson, former office secretary for Southwestern Public Service, and her husband, Jerry, and their three children recently moved to Amarillo.

One morning, Laura, preschool age daughter of Editor and Mrs. Bill Ellis accompanied me to the post office. As we were walking down the street she observed the attractive heart shaped plaque which stands in front of an electric range.

It is really quite attractive and has the letters, "You'll love electric cooking" in red letters on a white background, which is surrounded by a red border. Since Laura can't read, the words didn't mean much to her. After stopping and looking at it real carefully, she said:

"That is a very pretty valentine. But, aren't they silly? Mother said it would be a long time until Valentines Day again."

My sincere apologies this week go to Bob Welch, who is serving in the United States Army. Last week I inadvertently placed him in the Air Force. Most any well read person would know that Air Force enlistees do not train at Fort Leonard Wood and I knew it as soon as the error was called to my attention.

From reports I have heard Bob is enjoying his experience on the East Coast. I'm hoping he will have time to write a report of some unusual sight-seeing tour he takes for us to print in the Star. Those of us who travel very little would enjoy a travelogue from that section of the country.

The late C.E. McLeans and W.S. Dixons, pioneers in Castro and Deaf Smith counties, probably looked upon the lowly cow chip as more of a useful item than a decorative one. Rosella Dixon Landrum, granddaughter of these illustrious early day settlers recently came up with a decorative idea for one of the largest driest chips she could find.

A surprise party was being planned for Doug Stephenson, who with his wife, Rita, and two daughters, Holly and Iris, recently moved into a new home on the prairie just south of the Ray Landrum residence. Stephenson, who is employed by Friona Feedyards, seemed to be a very hard person for the Lan-

drums to buy a suitable gift for.

The night of the party Ray and Rosella arrived with a gift wrapped package about the size and shape an person would expect to get a shirt in. The party was supposedly for Doug's birthday, but this was just a cover up for the surprise housewarming friends of the Stephensons had planned. When the Landrums arrived, Rosella said "This package isn't for the family. It is for Doug."

After all family gift packages had been opened, Doug began unwrapping the Landrum gift. When all the fancy wrapping was removed from the package, he found a very clever card and gift, the duplicate of which he had never seen before.

Rosella had found the largest driest cow chip she could find, sprayed it with gold paint then mounted it on a piece of green felt with pinked edges and decorated the top of it with felt daisies. The card was directed to "The man who has everything." The following poem was written on the inside of the card. "At our ages birthdays stink, and maybe we feel 'woozie.' But this gift doesn't stink. It isn't even 'woozie'."

Have a happy birthday though it may be a "doozie." If Doug can find a frame to fit the masterpiece of the prairie, it will probably be displayed in his office at the feedyards.

I am wondering if the men in the Ed Boggess family walked under some ladders, let some black cats cross their paths or failed to knock on wood for good luck. Recently, Mr. Ed, the grandfather, tangled with his lawn mower and came out second best and with an injured finger on his right hand.

A few days later, Eugene, who farms southeast of town, received an injury to one of his hands. Then, Joe, Eugene's

Court House Notes

DT - Roy J. Clements - J.J. Steele - NE/4 & S/2 Sec. 1, Synd "C"

Part. Rel. - Prudential Ins. Co. - Roy G. Clements - 173.04 a. of NW/4 Sec. 2 T3S R3E

Rel. - Veterans Affairs - Wm H. Sheehan - Tract 7 W.L.D. Add., Friona

WD - M.M. Elder - Ross Terry - Lot 1 & N/ Lot 2, Blk. 7, Drake Rev. Sub., Friona.

Rel. - L.A. Purcell - M.M. Elder - Lot 1, Blk. 7, Drake, Friona

Judg. - State of Texas - Mar-

vin P. Ferguson d/a Western Flower & Gift Shop SR

Rel. - Northwestern Mutual Life Ins. Co. W.C. Starr - E/2 Sec. 6, T5S R4E

WD - George McKinney-Larry E. Scott - part in Sec. 21, T7S R2E

WD - J.E. Hardage - Joe W. Magness - Lots 13 thru 16, Blk. 57, Farwell

DT - Hubert O'Dell Cole, et ux - Federal Land Bank - E/2 Sec. 34, 2N 4E

WD-Blanche L. Sudderth, - Earl F. Whitten, Lots 24 & 25, Blk. 4, Ridgelea Sub., Bovina

Two Local Students In LCC Summer Term

Two Parmer County students, Sherry Dean and Johnny Mabry, have enrolled for the second session of summer school at Lubbock Christian College.

Miss Dean, a 1965 graduate of Friona High School, is the daughter of Mr. and Mrs. Lester Dean, Friona. A home economics major, she is a member of Metah Moe social club, a

son, came up with a broken arm. It may be that they needed some sympathy or wanted the women in the family to do the work for awhile.

Accidents do happen, of course, but it surely does seem strange that three men in the same family would just happen to have injured hands and arms when there are weeds to hoe, beans to pick and other like chores to be done.

Happiness adds and multiplies as we divide it with others.

LCC official Hostesses and the Big Sisters, a service club. Mabry is a 1965 graduate of Lazbuddie High School and is the son of Mr. and Mrs. James Mabry, Lazbuddie. He is a pre-med major. Both students are sophomores.

They are part of over 180 students enrolled this term. Final exams are slated for August 17, with fall classes beginning September 16.

LCC is a private liberal arts junior college founded in 1957. It offers associate degrees in 12 different fields and has special terminal courses in addition.

ITEM: Ever thought of collecting attractive glass bottles? Today you find vinegar, wine, condiments and such in unusual bottles. With plastic being used more and more your collection can become truly a rare one in a few years as less and less bottles are used.



**THRIFTY?
CONSERVATIVE?
ECONOMICAL?**

**TIGHTWAD?
FRUGAL?
PENNY-PINCHER?**



OR JUST PLAIN STINGY?

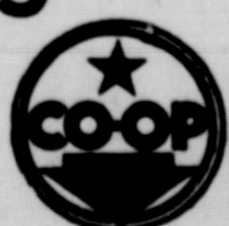
Do Any Of These Descriptions Fit You? If So, You're Just The Kind Of Customer We Like! Yes, We Enjoy Saving You Plenty Of \$\$\$\$\$\$ On Your Farm and Fuel Needs . . . Plus Green Stamps With Your Purchases And Annual Customer Dividends.

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Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE



Lane's Mellorine 1/2 Gallon 39¢

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Affiliated **FRANKS** 1 Lb. 59¢

All Meat **Bologna** Lb. 49¢

Folger's COFFEE 2 Lb. Can \$1.49

Shurfresh EGGS Medium Dozen 39¢

Food King FLOUR 25 Lb. \$1.99

Shurfine Sweet POTATOES Squat Can In Syrup 29¢

Diamond PLATES 40 Poly Bag 69¢

Hi-C DRINKS 46 Oz. Can 3 For \$1

MIRACLE WHIP Qt. Jar 59¢

SOFLIN NAPKINS 200 Count 29¢

RAIN DROPS 10¢ Off Label 51¢

Okra Lb. 27¢

CANTALOUPE 3 For 89¢

AVOCADOS 2 For 25¢

On The Farm In Parmer County

BY JOE VANZANDT
County Agent

COTTON INSECTS

Make an actual count of harmful insects in your cotton to determine whether or not to spray. This eliminates guesswork and the hit - and - miss system of spraying.

If you find 15-20 of the same kind of insects per 100 stalks, the infestation is dangerous and you should consider using an insecticide. The best way to sample a field is to count insects on 25 plants in 4 different sections of the field.

The most common insects harmful to cotton and where to look for them are: Fleahoppers - Inspect the cotton stalks from top to bottom. Look at the buds in particular for fleahoppers. They are 1/8 inch long and pale green in color.

Bollworm - Mr tobacco budworm - Look along the terminal leaves for signs of bollworm eggs and tiny worms. The eggs are about as large as the head of a common pin, they are white when first laid, turning light brown just before hatching be sure to look on the blooms for signs of the bollworm - their signs may show up anywhere up and down the stalk.

Cotton leafworms and cabbage loopers - both are light green in color. The cabbage looper has 3 rear legs. Look for both insects on the foliage of the cotton plant. Leafworms eat the leaves beginning at the outside and work in. Cabbage loopers begin inside and work toward the outside of the leaves.

It's a good idea to carry along a paper, divided into columns with the names of the various insects at the top when making the insect count. Then, as insect is observed, make a tally mark under the correct heading.

For the right insecticide and dosage, ask for "Texas Guide for Controlling Cotton Insects," available free at the County

Agent's Office.
TIME OF FERTILIZER APPLICATION
A new series of off-station soil fertility tests conducted by Texas A&M University scientists should show if there are grain sorghum yield differences between fall or spring applications of nitrogen.

Test plots will be in Deaf Smith and Parmer County and on the Southwestern Great Plains Research Center, Bushland. Each plot will receive three different rates of nitrogen, applications and each rate will be applied at five different times.

The three rates are 80, 120, and 160 pounds of nitrogen per acre.

The scientists will be comparing the yield differences of applying the nitrogen before shredding, after plowing, after listing, after irrigation and in an early side dress. They also hope to learn how fall applications affect decomposition of crop residue.

John Christian is the local farm cooperater in Parmer County. The research plot is located about 1/2 mile east of the underpass on the north side of the Oklahoma Lane highway east of Farwell. This plot is on an Amarillo fine sandy loam soil.

If there are insignificant yield differences between fall and spring applications, more nitrogen applications could be made in the fall.

This would ease the spring rush for both farmers and fertilizer dealers.



New Fashion Trends Discussed For Women

Perhaps one of the most significant fashion innovations in generations can be attributed to inventive textile technology associated with knits and fashions adopted to this fabric. Knitted textiles promise to give women's good a run for their money in the coming season. Cotton knits are non-seasonal. They are big now, but look for more in the fall.

"Shaping The Fabrics Into Fashions" is a real challenge. This often is what separates the "master" from the "hopeful." One needs a knowledge of themselves, use of line and design, best suited to them. Its overall, coordinated look that counts. A popular new shape for the ladies is the tent dress which starts lean at the top and flares out at the hem like an inverted ice cream cone. The shape suggests a youthful, free spirit and is flattering to most women-not all.

"Where To Stop The Skirt?" seems to be the question of the moment. Some barely cover the knee. One thing that might help girls and women decide is a full length mirror and a critical eye of themselves. Few women have beautiful well shaped knees and legs-above the knees. This could be a deciding factor indeed -- seeing oneself in a full

length mirror at a distance- as others see you.

The youth market is mushrooming as youngsters gain control of more and more money and buying power. Marketing people are aware of this potential of this age group and are directing more advertising to them. The really smart girl will not be "carried" away with "fads" but will consider the total overall appearance that marks her as an attractive, fashionable, well dressed individual.



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

COUNTY DRESS REVUE was the big event that ended the year's work of 4-H girls enrolled in clothing.

One fact was pointed out in results of the revue and that was ten improvement in the quality of work over that of last year. Not a single white ribbon was given. The garments were judged from standpoint of appearance and that overall total look. This received the highest point. Construction counted less in points as did record books. They were placed according to first, second and third.

It was a joy to see the first year girls model their skirts with so much pride and enthusiasm. They really looked lovely.

We are proud of our Senior Winner Kathy Coker, and wishing her luck in the District competition. Also, we are proud of Lynn White the Junior Winner. She looked like a fashion model in her paisley print, low belted style dress.

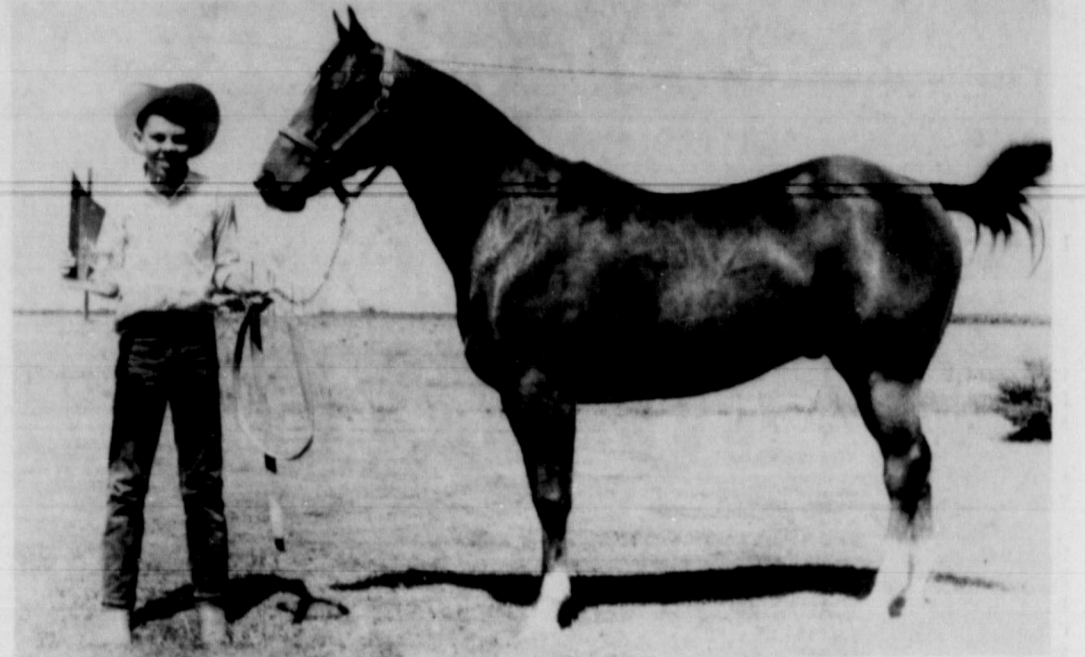
Now that the Dress Revue is over, our thoughts turn to one more event. That of the County Bake Show. Training will be given to girls and leaders

Frionans Attend FHA Convention

Terri Lynn Wilson, daughter of Mr. and Mrs. Elroy Wilson, is one of the 1100 delegates attending the national meeting of Future Homemakers of America in St. Louis this week.

Miss Wilson, as a member of the Texas delegation, served as chairman of the voting delegates of this state.

She was accompanied to St. Louis by Mrs. Estelle Caffey, local homemaking teacher and FHA sponsor.



HORSE SHOW WINNER... Rusty Lindeman, Friona 4-H Club boy, had the first place grade gelding under 15 hands at the District 14-H Horse Show last Thursday. Other winners included Mike Doshier of Farwell, reserve champion gelding, and Derek Garner, Farwell, eighth in western pleasure and seventh in pole bending. All won the right to participate in the state 4-H Horse Show at San Antonio August 12-13.

ANGUS PURCHASE
H.C. Wells, Friona, recently purchased four registered Angus cows from John Littlefield Friona.

Step Saver
A clothes dryer saves the average homemaker twenty work days of eight hours each and forty miles of walking each year.

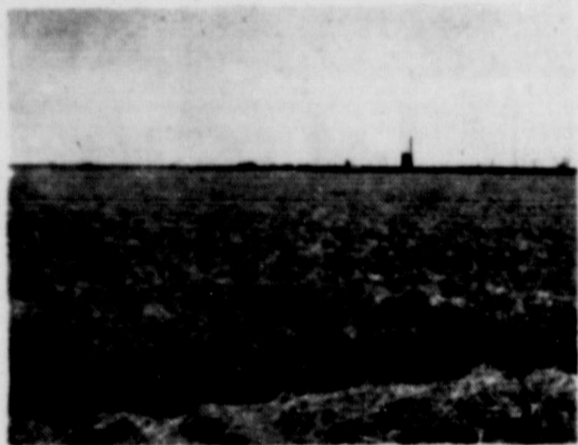
"What shall I preach about?" the young preacher asked the bishop. "About God, and about 20 minutes," was the reply.

This Newspaper is more interested in this community than any other publication in the world...

...and you can quote us on that!

SLURRY MIX means \$\$\$ to YOU!

SEE YOUR DEALER...
Get the Complete SLURRY STORY



Shows Greater Stalk Strength.



Matures 7 to 10 Days Earlier.



Increase 6 1/2 to 20 Bushels Per Acre.



SLURRY MIX means "Even Coverage" better yield.

Here Are Just A Few Reasons Why!

- WHEAT with GRACE SLURRY MIX SHOWS GREATER STALK STRENGTH with NO LODGING!
- WHEAT with GRACE SLURRY MIX MATURES 7 to 10 DAYS EARLIER! in side by side tests!
- WHEAT with GRACE SLURRY MIX YIELDED from 6 1/2 to 20 BUSHELS per acre MORE than other fertilizers!
- WHEAT with GRACE SLURRY MIX SHOWED an INCREASE in TEST WEIGHT of 2 to 5 POUNDS per bushel!
- WHEAT with GRACE SLURRY MIX YIELDED as much as 92 1/2 BUSHELS PER ACRE!

THE EXPECTED HAS HAPPENED...

We told you that GRACE SLURRY MIX was good! Well it is! Our first crop reports on wheat are in . . . SLURRY is GREAT . . . TERRIFIC! Wheat yields averaged 15 BUSHELS per acre above any and all other phosphate fertilizer materials in side by side tests right here in your area. (Names, places, yields, and crop plans may be obtained from your dealer.)

NOW . . . as YOU prepare your soils to meet the increased world demand for wheat (WHEAT ALLOTMENTS INCREASED) APPLY GRACE SLURRY MIX on YOUR WHEAT ACREAGE ALLOTMENT. CALL YOUR GRACE SLURRY MIX DEALER NOW . . . he'll apply "even coverage" SLURRY MIX in special dealer owned equipment. YOU'LL find that SLURRY MIX MEANS \$\$\$ TO YOU!

SLURRY MIX IS DISTRIBUTED EXCLUSIVELY BY PLAINSMAN SUPPLIES INC., PLAINVIEW, TEX., THROUGH ITS DEALER ORGANIZATION!

GRACE

Fleming Fertilizer

HUB, TEXAS



4-H Dress Revue Winners Announced

Kathy Coker was the County winner in the Senior Division of the 4-H Dress Revue held in Bovina last Thursday, July 14. She is the daughter of Mr. and Mrs. Roy Miller of Lazbuddie and a member of the Lazbuddie 4-H Club.

Lynn White was the County winner of the Junior Division. Lynn is the 12 year old daughter of Mr. and Mrs. Joel White, Rt 1, Farwell. She is a member of the Farwell 4-H Club.

A total of 34 girls modeled their dresses in the Dress Revue. Kathy Coker will compete for high honors in the District Dress Revue Tuesday, July 19th at the Holiday Inn in Amarillo, (according to Cricket B. Taylor, Farmer County Home Demonstration Agent). The Junior winner, Lynn White will model her dress at the District Dress Revue. Junior competition does not go beyond the County level.

Second place winners in the Senior Division was Charlotte Davis, also of the Lazbuddie 4-H Club.

Nancy Blackstone, of the Lazbuddie Club was second place winner of the division.

Narrator for the County Dress Revue was Kathy Blackstone of Lazbuddie.

In the first year group, the high point winner was Nancy Blackstone with Le Ann Farley as secondhigh. Both members of the Lazbuddie 4-H Club.

In the second year group Pamela Nance of Farwell scored highest point and Karene Hart of Friona was second. The first place winner in the Third year groups was Lynn White of Farwell, followed by her sister Joyce White.

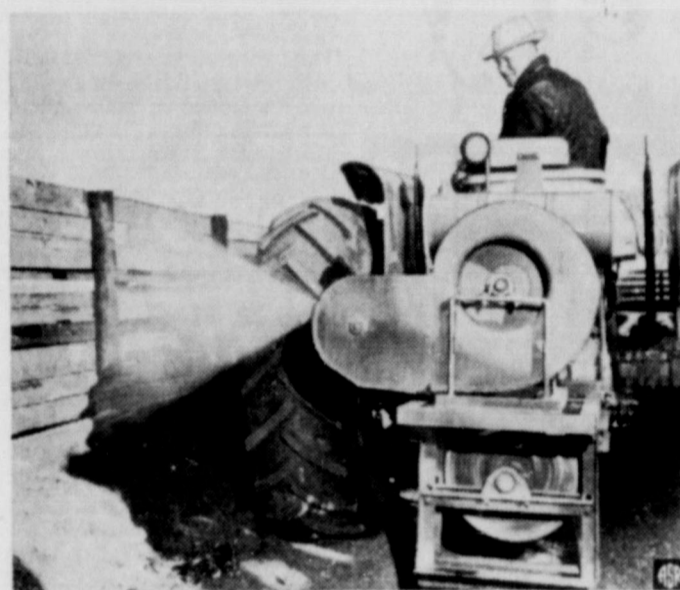
Those participating in the 4-H County Dress Revue and receiving awards and completion certificates were:

Nancy Blackstone, blue ribbon; Cricket B. Taylor, blue ribbon; Holly Hart, blue ribbon; Mary Beth Bennett, blue ribbon; Ina Quintana, blue ribbon; Nancy Bush, blue ribbon; Honey Mast, blue ribbon; Vivian Hise, blue ribbon; Kathy Spurlin, red ribbon; Rhonda Rhodes, red ribbon; Christie Trimble, blue ribbon; Pamela Wilson, red ribbon; Kathy Crump, red ribbon; Cindy Read, blue ribbon; Diane Coker, blue ribbon; Le Ann Farley, blue ribbon; Debbie Engel-

Jan Jameson red ribbon; Deborah Harding, red ribbon; Pamela Nance, blue ribbon; Joyce White, blue ribbon; Lynn White, blue ribbon; Bessie Bowking, red ribbon; Karen Mimms, blue ribbon; Linda Howard, red ribbon; Kittle Warren, red ribbon; Jeanie McGehee, red ribbon; Karene Hart, blue ribbon;

ery, red ribbon; Ann Blackstone; blue ribbon; Kathy Coker, blue ribbon; Charlotte Davis, blue ribbon; and Gail Graham, Kim McDonald, Jan Young modeled their garments but since the judging of the garments was incomplete ribbons could not be given. Certificates for completion were given for their work.

LIVESTOCK PROFIT NOTEBOOK



SINGLE INSECTICIDE APPLICATION CONTROLS FLIES UP TO 2 MONTHS

Few livestock producers realize the importance of controlling flies on their premises. In addition to spreading many diseases, these annoying pests can seriously hamper efficient weight gains and milk production.

Now, many livestockmen throughout the country report exceptional long-lasting control of flies with a unique new insecticide, known as Cygon.

Beginning the day after application, Cygon eliminates these pests continuously for up to 8 weeks or longer. Thus, as little as two applications can provide protection against these insects for an entire season. By saving labor normally devoted to more frequent repeat applications of other insecticides, this material significantly reduces the overall cost of a fly control program.

Even species of flies which have developed resistance to other insecticides are effectively controlled, according to research studies and field use on commercial farms.

Thus, an ever-increasing number of authorities are recommending use of the new long-lasting insecticide around feed lots and corrals, in dairy barns, hog pens and poultry houses—in fact, wherever flies tend to breed and gather.

"Make believe" meat -- a substitute for red meat and poultry could have a severe impact upon the economy of Texas, says Ed Uvacek, Extension livestock marketing specialist, Texas A&M University. Recent developments in the use of spun fibers of soybean protein as a substitute for almost any food with natural fiber texture may bring this problem closer to farmers and ranchers in the foreseeable future.

Cotton Irrigation

Research Discussed

Many years of irrigation research have led to the development of a number of basic principles farmers can use to decide the time and amount of water to apply to cotton on the High Plains, says Joe Van Zandt, Farmer County Agent.

Scientists have found that cotton uses about one-tenth of an inch of water up to about the square stage. Then the plant's water consumption increases rapidly until it reaches a peak of from .25 to .4 inches per day at the peak bloom stage.

Irrigation should be based on this water - use information, says VanZandt, but, of course, will be influenced by rainfall and the watering capability of the irrigation system.

If only one irrigation will be made, the agent says it should ideally go on at early peak bloom.

Cotton to be irrigated twice or more during the summer has been found to produce more ef-

ficiently when the first irrigation is applied in the first white bloom period with the others following in the peak bloom period.

More than ten years of studies at the South Plains Research and Extension Center, near Lubbock, indicate that a pre-plant plus two summer irrigation will produce the maximum net returns in the long run.

Additional irrigations naturally increase per acre yields, but he says the yields do not increase proportionally with the amount of water added. Late irrigations are sometimes not paid for by the small increases in yield and they can lower the cotton's quality, VanZandt said.

Farmers need to plan on cutting water off of cotton around August 15 to 20, no later. Lint quality is more important than ever and late watering; after August 20 is likely to have some affect on lowering cotton lint quality.

THAT'S OUR TEAM !



BROOKFIELD DRILLING's Intermediate League team is pictured here. Standing left to right are Chuck Rector, Gilbert Leal, Gene Snyder, David

Garcia and Gary Pope. Kneeling are Floyd Banda, Jayson Grimsley, Maron Finley, J.V. Finley and Zane McVey. Judge Berkger is the manager.

We're Proud Of The Team
And The Boys Who Represented
Us In The Little League This
Summer. You're A Great
Group Of Players.



BROOKFIELD DRILLING

Phone 247-2241



REEVE CHEVROLET's second-place team in the Intermediate League is shown above with coach Joe Reeve. Back row, left to right, are Johnny Hoover, Mike Taylor, Bobby Drake and

Johnny Bandy. Kneeling are Richard Shirley, Bruce Fite, Tommy Long, Sammy Vera and Earl McDonald. Not shown were Douglas Clayton and Johnny Rule.

CONGRATULATIONS-



COUNTRY CLUB GIN's second-place entry in the Pee Wee League is shown here with Eugene Bandy, manager. In the back row, left to right, are Bandy, David Carthel, Loren Martin, Troy Messenger, Coy Jameson, Clay

Bandy, David Renner and Jay Messenger. In front are Greg Martin, Rock Banks, Hal Blackburn, Tim Boeckman, Santos Rodriguez and Monty Phipps. Not present for the picture was James Stevick.

It Gives Us Great Pleasure To
Be A Part Of Friona's Little
League Program, Furthering
Sportsmanship In The Youth
Of Today. Congratulations
Boys!



Reeve Chevrolet Co.

Friona, Texas

510 Main

Ph. 247-3011

We Are Proud To Have Had You Playing
On Our Team And Are Happy To Have
Been A Part Of Friona's Little League
Program.



FRIONA COUNTRY CLUB GIN

Bovina Highway

Ph. 247-2439

Reese-Limbaugh Vows Exchanged In Amarillo



MRS. ROBERT WILLIAM LIMBAUGH

Miss Janada Sherrill Reese of Amarillo and San Diego, California, became the bride of Robert William Limbaugh of the San Diego Naval Base in a nuptial ceremony solemnized July 3, 2:00 p.m. in the chapel of the YWCA, Amarillo. The Rev. R.G. Fredricks officiated. The bride is the daughter of Mrs. Carl Reese and the late Carl McKinley Reese of Amarillo and is the granddaughter of Mrs. John Alfred Wimberley of Friona. Limbaugh is the son of Mr. and Mrs. Franklin Clay Sherrill of Arkadelphia, Arkansas.

Serving the bride as maid of honor was her sister, Yvette Reeve, Amarillo, who carried an arm bouquet of pale yellow and white double shasta daisies, F.C. Sherrill, the groom's father, was best man, Adeline Reese, sister of the bride, lighted tall tapers before the altar which was banked with white gladioli, fern and pom poms. Margaret Reese, also sister of the bride sang appropriate wedding songs before and during the ceremony. Ron Williams Amarillo, presented organ selections.

Ruthetta Roots, Houston, was flower girl and Phil Brock of Friona was Bible boy. Keith Brock of Friona and Ralph Harmon, Amarillo served as ushers.

The bride wore a formal wedding gown of Alencon lace and satin designed with an empire silhouette and chapel train. Her veil of illusion fell from a pearl coil. A pearl pen was borrowed for her gown from the bride's cousin formerly of Friona, Mrs. Sandra Brock-Roots. Bouquet for the bride was a cascade of white double shasta daisies.

The bride is a graduate of West Texas State University and has done graduate work at both La Sierra College, Riverside, California and the University of California in San Diego. She has been employed as an elementary teacher in San Diego.

Reception guests were received in the Club Room of the YWCA, which was appropriately appointed with floral arrangements from the G.H. Brock yard in Friona. The bride's table was set with crystal and silver over net. The centerpiece was shasta daisies and pom poms arranged in a gold and white bowl which is one of

the Wimberley's Golden Wedding Anniversary gifts. Assisting in serving wedding cake and punch was Jan Andrews of Carlsbad. Serving at the gift table was Judy Andrews, also of Carlsbad, and registering guests was Mrs. Hubert Hall of Lubbock.

All attendants are grandchildren and great grand-children of the J.A. Wimberley's, early pioneers to the Texas Panhandle.

Mrs. DeWayne Holland Honored With Shower

A bridal shower in the Fellowship Hall of Friona Methodist Church from 9:30 to 11:00 a.m. Saturday honored Mrs. DeWayne Holland, who was Lynn Wilson before her recent marriage.

Hostesses were Mrs. E.L. Fairchild, Mrs. Lloyd Prewett, Mrs. Ernest Osborn, Mrs. Ardis Fallwell, Mrs. C.L. Vestal, Mrs. Carl Fairchild, Mrs. Bill

Joe Mercer, Julia Dennis, Merylene Masste, Nan Lillard, Shirley Phipps and Linda Jo Davis.

Refreshments of cookies and punch were served. The serving table was centered with pink and white floral arrangement and covered with a white cloth.

About 94 either attended or sent gifts.

Supper Honors Donald R. Busby

An outdoor supper in the backyard of the home of Mr. and Mrs. Pat Busby Wednesday evening of last week was a going away party for their son, Donald Ray, who left the following day for San Diego. He has enlisted in the United States Navy and will receive his boot training there.

Others present included Mr. and Mrs. Jim Humeycutt and sons, Jay and Jimmy Don, Amarillo; Mrs. Humeycutt and Naomi McGarry, Dallas; Mrs. Christine Shirley, Jesse and Judy, Friona.

Bridal Showers Honor Rose Ann Greeson

Rose Ann Greeson, who will become the bride of Charles Ray at Tenth Street Church of Christ Saturday, has been honored with a kitchen shower.

Fellowship Hall of First Baptist Church was the scene of the bridal shower Thursday morning from 9:30 to 11:00. The serving table was covered with a white cloth and centered with a floral arrangement.

Hostesses for the kitchen shower, which was in the home of Mrs. Tommy Tatum, were Mrs. Tatum, Mrs. Glen Herring, Mrs. Stan Sigman, Hereford, and Westie Hand.

Refreshments of spiced tea, and nut bread were served by the hostesses: Mrs. Bob Wyly, Mrs. Marion Fite, Mrs. Leo Bails, Mrs. T.A. Kelley, Mrs. Hop Lewis, Mrs. Joe Talley, Mrs. Melvin Hassenpflug, Mrs. James B. Collier, Mrs. Claud Osborn, Mrs. Oscar Baxter, Mrs. L.D. Pope, Mrs. J.E. Knight and Mrs. Charles Allen.

Corsages of chore girls and small kitchen gadgets were presented to the honoree, her mother, Mrs. Lester Dean, and the mother of the prospective groom, Mrs. John L. Ray by the hostesses.

Pink carnation corsages were presented to Miss Greeson, Mrs. Dean and Mrs. Ray. About 140 persons attended or sent gifts.

Cookies and pink sherbert were served to Kay Neel, Betty Taylor, Mrs. O'Neal Greeson, Merylene Masste, Shirley Phipps, Sheryl Long, Linda Davis, Mrs. Floyd Wilkins, Mrs. Cary Jackson, Mrs. Ray, Mrs. Dean and the guest of honor.

Those sending gifts included Lois Moyer, Paula Dean, Helen Stowers, Patsy Hough, Glenda McClellan, Mrs. Bill Taylor and Mrs. Haywood Vaughn.

4H Club Members Plan Skating Party

Plans were made for a skating party to be held August 8, by members of the Friona 4-H Club at the July 11 meeting in Friona High School cafeteria at 4:00 p.m. Wayne Schueler presided over the meeting and the pledge was led by Gary Phipps.

Others present at the meeting included Coy Jameson, Larry Johnston, Mrs. Franklin Bauer, Jill Riehmayer, Mrs. Walter Schueler, Mrs. W.R. Riehmayer, Mrs. Carl Schlenker, Mrs. Earl Jameson and Mr. and Mrs. Dale Hart.

Refreshments were served by Jill Riehmayer and Larry Johnston.

Mr. and Mrs. Lonnie Reed, Levelland, and Mr. and Mrs. Doug Reed, Canyon, were Sunday visitors in the home of Mr. and Mrs. Walter Cunningham and daughters, Cathy and Cristy.

Mr. and Mrs. C.J. Horton and daughters, Debbie and Angela, spent three days last week sightseeing in the vicinity of Taos and Tres Ritos, New Mexico.

BAXTERS VISIT

Mr. and Mrs. Bill Baxter are in Davidson, Oklahoma, visiting her parents, Mr. and Mrs. John Adams.

Society

Lynn Wilson Weds DeWayne Holland

Wedding vows were exchanged between Lynn Wilson, daughter of Mr. and Mrs. Roy Wilson, and DeWayne Holland at Friona Methodist Church Thursday evening. Rev. James Price, pastor, read the double ring ceremony.

Holland is the nephew of Mr. and Mrs. Daley Howell, Muleshoe, and made his home with them here while attending Friona High School.

The bride wore a pink and

white linen street length dress designed with a long fitted bodice and white accessories. Her corsage was of white carnations.

Her only attendant was Julia Dennis who wore a beige tunic with green accessories and a corsage of pink carnations.

Billy Don Thomas attended the groom.

Attend Reunion

Mr. and Mrs. James Bailey and sons, Freddie and Willie, spent the weekend in Abilene. They attended the Brown family

reunion at Abilene State Park. They were accompanied to Abilene by Joyce Lovelady, who had been a guest in their home.

The couple will be at home near Heidelberg, Germany. He is a 1963 graduate of Friona High School and attended South Plains Junior College, Levelland, prior to his enlistment in the United States Army.

Mrs. Holland is a 1963 graduate of Friona High School and attended Texas Tech, Lubbock last year.

Girl Scouts Have Camp

Members of Girl Scout Troop 211 spent Thursday night camping out at a lake north of town. Cooking was done on a camp fire, animal tracks were made and a midnight hike was led by troop leaders.

After supper the group sang songs around the camp fire. Plans were made for the annual Day Camp to be held the first week in August.

Leaders attending were Mrs. W.M. Masste, Mrs. Lewis Gore, Martha Martin and Jan Shirley.

Others participating in the overnight activities were Jeanne and Janice Bandy, Beverly Bailey, Tena Gale Day, Carolyn Gore, Laquita Graham, Dorothy Johnston, Linda Martin, Vicki Pryor, Glenda Reeve, Jana Sue Robertson, Malinda Miller, Shera Finley and Lisa Taylor.

It's A Girl For Wrights

Mr. and Mrs. Gerald Wright, Clovis, became parents of a baby girl at 3:50 a.m. Thursday, July 14, at Clovis Memorial Hospital. She was named Marsha Mae and weighed 7 lbs. 14 ozs.

She is the first daughter for the couple, who are former Friona residents. They have two sons, Ewel and Ernest.

Grandparents are Ewel Wright, Byars, Oklahoma, and Mr. and Mrs. M.M. Cooper, Portalar.

Chandlers Return

Col. and Mrs. John R. Chandler and children, Melanie, John, Gary and Larry, have been visiting in the home of Mrs. Chandler's parents, Mr. and Mrs. W.M. Stewart.

He has been serving as chief of staff of the dental clinic at Tripler General Hospital on the island of Oahu for the past three years and is being transferred to Fort Sill, Oklahoma.



NUNN LUMBER COMPANY's team in the Pee-Wee League is shown here with its coach, Jerry Loflin. Standing, left to right, are Mark Graves, Gordon Stokes, Jimmy Martin, and Tip Nunn. Kneeling are Roy Smith, Gary

Stone, Steve Brooks and Robin Balze. Sitting are Robin Renner, Bobby Zetsche, David Hutson, Bobby Hunter and Rusty Redfern. Not present for the picture was Kyle McDermitt.



We Wish To Thank All The Boys Who Played On Our Little League Team This Summer. We're Proud Of Each One Of You.

NUNN LUMBER CO.

"Complete Building Service"

1000 Main

PH. 247-2727

WONDER WHERE TO FIND

... a buyer for your car, or a sewing machine to buy, or someone to clean your home? Just read and use our ...

STAR Want Ads

PHONE 247-2211



BOOST your FOOD BUDGET

Fresh Fruit & Vegetables

Bananas Pound 11c

Avocados Each 10c

Red Potatoes 20 Pound Bag 75c

MEATS

Fryers Pound 35c

Chuck ROAST Pound 53c

White Swan SHORTENING 3 Pound Can 75c



Giant Size TIDE 7c Off Label 75c

PINTO BEANS Dried #4 Bag 59c

Ranch Style BEANS 300 Can 6/\$1.00

Van Camp PORK & BEANS 300 Can 6/\$1.00

Libby VIENNA SAUSAGE 4 Oz. Can 2/49c

Wapco PEANUT BUTTER 18 Oz. Jar 53c

Lanes MELLORINE 1/2 Gal. Carton 35c

Del Monte ORANGE DRINK 46 Oz. - Can 3/\$1.00

X.I.T. Large EGGS Grade A 49c

Celebrating Our Fifth Year In The Same Location!

WHITE'S SUPER MARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver

247-2250

August Bride-elect Honored At Shower

A miscellaneous shower in the home of Mrs. Steve Struve recently was a courtesy for Diana Taylor, who will become the bride of Tommy Tutor, Friday, August 5, at Sixth Street Church of Christ.

Decorations were in blue and green. The serving table was covered with a white lace cloth and centered with a floral arrangement. Punch and cookies were served by the hostesses. Mrs. Struve, Mrs. David Carson, Mrs. John Blackburn, Mrs. Otis Neel, Mrs. Loyd Shackelford and Mrs. John Renner.

Those attending and sending gifts were Mesdames Jack Clark, Glen Williams, Marlon Fite, Jim Rule, Spencer Hough, and Patsy, J.C. Claborn, Jobie Claborn, Ethel Adams, Eugene Boggess, Lucy Welch, Ralph Robinson, Dean Blackburn, Bill Woolley, Marvin Mimms and Clyde Woodard.

Also Mesdames Rene Snead, Glen Stevick, J.M. Watson, R. L. Bates, Harold Lillard, Elwyn Hartman, D.E. Renner, Ansel Renner, Duane Balze, Leonard Coffey, W.O. Brown, C. L. Lillard, C.W. Tannahill, Pat and Sherri, Tom Tutor, W.V. Elmore, Doyle Cummings and Ennis Cummings.

Also Mesdames Otey Hinds, Nelson Welch, Tom Jarboe, Baker Duggins, John Hand, Truett Johnson, L.B. McClain, Dalton Caffey, Sterling Graham, F.W. Barnett, James Procter, C. J. Horton, Bill Nunn, Aubrey Rhodes, O.L. Blake, Harrison Gee, John Hays, Ray Dean Fleming and Agnes Fulks.

Also Mesdames L.W. Loafman, Raymond Fleming, Jackie Lee, Watson Whaley and Connie, Troy Ray, J.T. Gee, L.F. Lillard, Sam Mears, Jack London, Hardy May, Ross Miller, Larry Fairchild, Allen Stewart, David Grimsley, W.R. Riethmayer, A. L. Reznik, Johnny Hand, Henry Lewis, O.E. Moyer, Newman Jarrell Sr., Louis Welch and Glenn E. Reeve Jr.

Also Mesdames W.M. Masste, Rudolph Renner, Vernon Roberts, C.O. Houser, Joe Talley, Lester Dean, D.C. Herring,

Elvin Wilson, and D.L. Carmichael.
Also Kay Neel, Wessie Hand, Mickey Wilson, Marie Robertson, Merylene Massie, Mary Ann Roberts, Rose Ann Green, Darlene Wilson, Carolyn Herring, Diana Wilson and Sheila Struve.

Sheryl Long On Honor List

An announcement that Sheryl Long, daughter of Mr. and Mrs. W.H. Long, was listed on the Dean's Honor List in The School of Home Economics of Texas Technological College, Lubbock for the spring 1966 semester, was received last week.

Mrs. Long, a 1965 graduate of Friona High School is attending New York School of Interior Design, New York City.



CASUAL — Singer sewing experts' mix-match plan includes this three-piecer. The plaid cotton overblouse covers a bikini bra made in the same stretch cotton denim as the bell-bottoms. All from Simplicity Pattern 6501.

Daughter Born To S. Grundys

Sharon Willene is the name Mr. and Mrs. Steve Grundy chose for the baby girl born to them in a Miami, Florida hospital at 2:28 p.m. Friday July 8. She weighed 7 lbs. and is the first child for the couple.

Mr. and Mrs. Oscar Baxter, Friona, are maternal grandparents. Mrs. Baxter spent a month in the Grundy home. Oscar and son, John, drove to Florida ten days ago and the three returned home together Sunday evening.

Mrs. Grundy is the former Willene Baxter.

First Son For J.W. Baxters

Mr. and Mrs. J.W. Baxter II, Stratford, became parents of a baby boy at Damas Memorial Hospital at 2:30 a.m. Thursday, July 14. He was named Jay Wayne and weighed 5 lbs. 12 ozs.

Jay is the first son for the couple. They have a daughter, Laura Jan, 3.



OFFICIAL PIN . . . W.L. (Presch) Edelman, who just returned from the Lion's International convention in New York City, is presented with his official District Governor's pin by A.L. (Jake) Outland, who is serving as Edelman's cabinet secretary.

Pee Wee Champs!



PARMER COUNTY PUMP's Pee Wee League champions, the E-J Bees, won the title for the second straight year. Back row, left to right are Phillip Duggins, Jerry Latham, Joe Jones, Trip Horton, Randall Snyder and Kent Sims.

Front row: Donald Miller, Jay Cranfill, Johnny Jones, Ricky Johnson and Rickey London. Not present were Rolando Caballero and James Howell. Coaches shown are Dale Houlett and Hollis Horton.

Our Hearty Thanks Go To The Great Little Fellows Who Represented Us This Season In The Little League Baseball Program.



PARMER COUNTY PUMP CO.

W. Highway 60

Ph. 247-3030

Three Cheers For Our Team!



STAR - HURST . . . Shown above is the team representing Friona Star and Hurst Department Store in the Intermediate League. Standing, left to right, are Danny Kendrick, assistant manager, Gary Phipps, Jerry Mabry,

Conrad Renner, Jodean Harrelson, Mike Martin, Donnie Meason and Ronald Smiley, manager. Kneeling, left to right, are Rodney Murphy, Terry Mabry, Mickey Satz, Frankie Satz, and Mitchell Smiley, batboy.

Thanks For Doing A Fine Job And For Being Our Representatives During The Summer Little League Program In Friona.

THE FRIONA STAR

Phone 247-2211

HURST'S DEPARTMENT STORE

Phone 247-3015



J.D.'s GAS SERVICE won the championship of the Intermediate League for the second straight year. The team is shown here with its manager, John Banks. Back row, left to right: Banks, Carroll Cook, Pedro Rando,

Danny Vera, Don Fortenberry, Larry Fallwell and Mitch Terry, assistant coach. Front row: Gilbert Chappa, Terry White, James Sims Randy Terry, Larry Johnston and Job Garcia.

CONGRATULATIONS. . .

To A Fine Group Of Little Sportsmen Who Served On Our Little League Team. We Are Proud To Have Been A Part Of This Program.



J.D.'s Gas Service

John Terry, Owner

1/2 Mi. North

PH. 247-3174

Local Teachers Attend West Texas Conference

John R. Cook, principal of Friona High School, Mrs. Fay Reeve, teacher at Friona Junior High, and Miss Joy Morton, teacher at Friona High School attended the third annual Living Textbook Conference July 10-13 at West Texas State University in Canyon.

The conference, sponsored by WTSU and the Amarillo Globe-News Publishing Co., was aimed at showing the various uses of the daily newspaper in the classroom.

Dr. John H. Haefner, professor of social studies education at the University of Iowa, opened the meeting Sunday night. He is considered the leading authority on newspaper use in classroom instruction.

The contents and operation of a newspaper were explained to the group of 75 educators at the Monday morning session by members of the Globe-News staff. Phil Newsom, foreign news analyst for United Press International, spoke on Monday night.

Dr. Lee Williamson, assistant superintendent of instruction in the Amarillo public school system, and conference director, was the speaker at the Tuesday morning session. The group toured the Globe-News building Tuesday afternoon.

The conference was ended at noon Wednesday with a panel quiz with department heads from the Globe-News papers as moderators.

Dr. Emmitt Smith, director of program developers at WTSU, was conference coordinator.

BUYS BULLS

J.C. McFarland, Friona, recently purchased two Aberdeen-Angus bulls from W.P. McMillin and son, Summerfield.

Greeson's Visit Friona People

Weekend visitors in the home of Mr. and Mrs. Lester Dean and family included Mr. and Mrs. Jim Greeson and daughters, Sandy and Rhonda, of Salina, Kansas, and Mr. and Mrs. Charles Kirk and sons, Mike and Timmy, Lubbock.

The Greesons also visited in the homes of Mr. and Mrs. J. E. Knight and other relatives and friends. They were accompanied home Monday by Judy Shirley.

Other relatives visited by the Kirks were Mr. and Mrs. J.B. Taylor, Mr. and Mrs. Ancel Renner and Mr. and Mrs. D.E. Renner.

Treasurer's Report

REPORT of Mabel Reynolds County Treasurer of Parmer County, Texas, of Receipts and Expenditures from April 1 to June 30, 1966, inclusive:

JURY FUND, 1st Class
 Balance last Report, Filed March 31, 1966 \$4,920.05
 To Amount received since last Report, 32.18
 By "Amount paid out since last Report, Ex. "A," 400.00
BALANCE \$4,552.23

ROAD AND BRIDGE FUND, 2d Class
 Balance last Report, Filed March 31, 1966 \$4,600.70
 To Amount received since last Report, 32.18
 By "Amount paid out since last Report, Ex. "B" 150.00
balance \$4,482.88

GENERAL COUNTY FUND, 3d Class
 Balance last Report, Filed March 31, 1966 \$137,448.36
 To Amount received since last Report, 16,595.57
 By "Amount paid out since last Report, Ex. "C" 49,216.80
BALANCE \$104,827.13

PERMANENT IMPROVEMENT FUND 4th Class
 Balance last Report, Filed March 31, 1966 \$8,184.78
 To Amount received since last Report, 32.18
 By "Amount paid out since last Report, Ex. 3,476.35
BALANCE \$4,740.61

RIGHT OF WAY FUND 5th Class
 Balance last Report, Filed March 31, 1966 \$81,187.84
 To Amount received since last Report, 459.24
 By Amount paid out since last Report, Ex. 0.00
BALANCE \$81,647.08

LATERAL FUND 6th Class
 Balance last Report, Filed March 31, 1966 \$11,114.85
 To Amount received since last Report, 0.00
 By Amount paid out since last Report, Ex. 11,114.85
BALANCE 0.00

SOCIAL SECURITY FUND 7th Class
 Balance last Report, Filed March 31, 1966 \$2,691.85
 To Amount received since last Report, 9,923.29
 By Amount paid out since last Report, Ex. 3,843.71
BALANCE \$8,771.43

FARM TO MARKET R. & B. FUND 8th Class
 Balance last Report, Filed March 31, 1966 \$162,840.74
 To Amount received since last Report, 50,865.16
 By Amount paid out since last Report, Ex. 53,035.86
BALANCE \$160,670.04

RECAPITULATION

JURY FUND, Balance \$ 4,552.23
 ROAD AND BRIDGE FUND, Balance 4,482.88
 GENERAL COUNTY FUND, Balance 104,827.13
 PERMANENT IMPROVEMENT FUND, Balance 4,740.61
 RIGHT OF WAY FUND, Balance 81,647.08
 SOCIAL SECURITY FUND, Balance 8,781.43
 FARM TO MARKET FUND, Balance 160,670.04
TOTAL \$369,701.40

LIST OF BONDS AND OTHER SECURITIES ON HAND
 U. S. Government Bonds \$474,500.00

COUNTY INDEBTEDNESS:
 Road & Bridge Machinery Warrants \$34,500.00

THE STATE OF TEXAS COUNTY OF PARMER

Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Sworn to and subscribed before me, this 8 day of July, 1966

Bonnie Warren, Clerk,
 County Court Parmer County, Texas

By Jane Stovall Deputy.

FROZEN FOODS BUY TIME

QUALITY / CONVENIENCE / VALUE

Swanson's Frozen CHICKEN PIE 8 Oz. **19¢**



Apple or Cherry 20 Oz. **23¢**



SLICED STRAWBERRIES Mitynice 10 Oz. **23¢**

Wholesun 6 Oz. ORANGE JUICE **15¢**

Dutch Ann PIE SHELLS 2 Count **19¢**

Wholesun LEMONADE Pink or Regular 6 Oz. 2 For **15¢**



USDA CHOICE CHUCK ROAST **Lb 49¢**



EGGS 3 Dozen Grade A Small **\$1**

Wilson's SANDWICH MEATS 3 Pkgs. **\$1**
 Pickle Loaf Liver Loaf
 Bologna Olive 6 Oz.

Red Rind Wisconsin Longhorn CHEESE **Lb 73¢**

Blue Morrow BEEF STEAK 10 Count **98¢**

Cantaloupe **10¢ Lb**

SHOP MOORE'S FOR LOWEST PRICES IN TOWN!



10 LB. BAG Imperial or Holly **98¢**



COKE'S 6 Pak **39¢**

We Have A Full Line Of All Types Of Canning Supplies



1 LB. **69¢**
 2 LB. **\$1.37**
 3 LB. **\$2.07**

We Welcome You To Compare Our Prices

Hickory House BAR-B-CUE SAUCE 18 Oz. **23¢**

Values Good July 21 thru 27th.

LOWER EVERYDAY PRICES **M MOORE'S SUPER MARKET M**

You are **INVITED**



To The

GRAND OPENING

OF THE NEW

First Federal Savings And Loan Association
Home Office - 801 Pile St.

Sat. And Sun. July 23rd And 24th.

Ribbon Cutting

10 A.M. July 23RD

HOURS JULY 23rd 10:00 A.M. - 5 P.M. - JULY 24th 2 P.M. - 5 P.M.

REGISTER FOR FREE DOOR PRIZES

Preface

The directors, officers and employees of the First Federal Savings and Loan Association are proud to be a part of a business which has as its aim the betterment of the family as well as the community. During the 32 years First Federal has been in business, it has made a total of 16,503 loans aggregating \$9,132,227 to the people of Clovis and its trade area. First Federal Savers have received dividends totaling \$12,754,907 since its organization. We now serve approximately 4600 mortgage loan customers who have borrowed 42.8 million and 11,334 savings customers who have saved 41.3 million. Our total assets now approx. \$50 million.

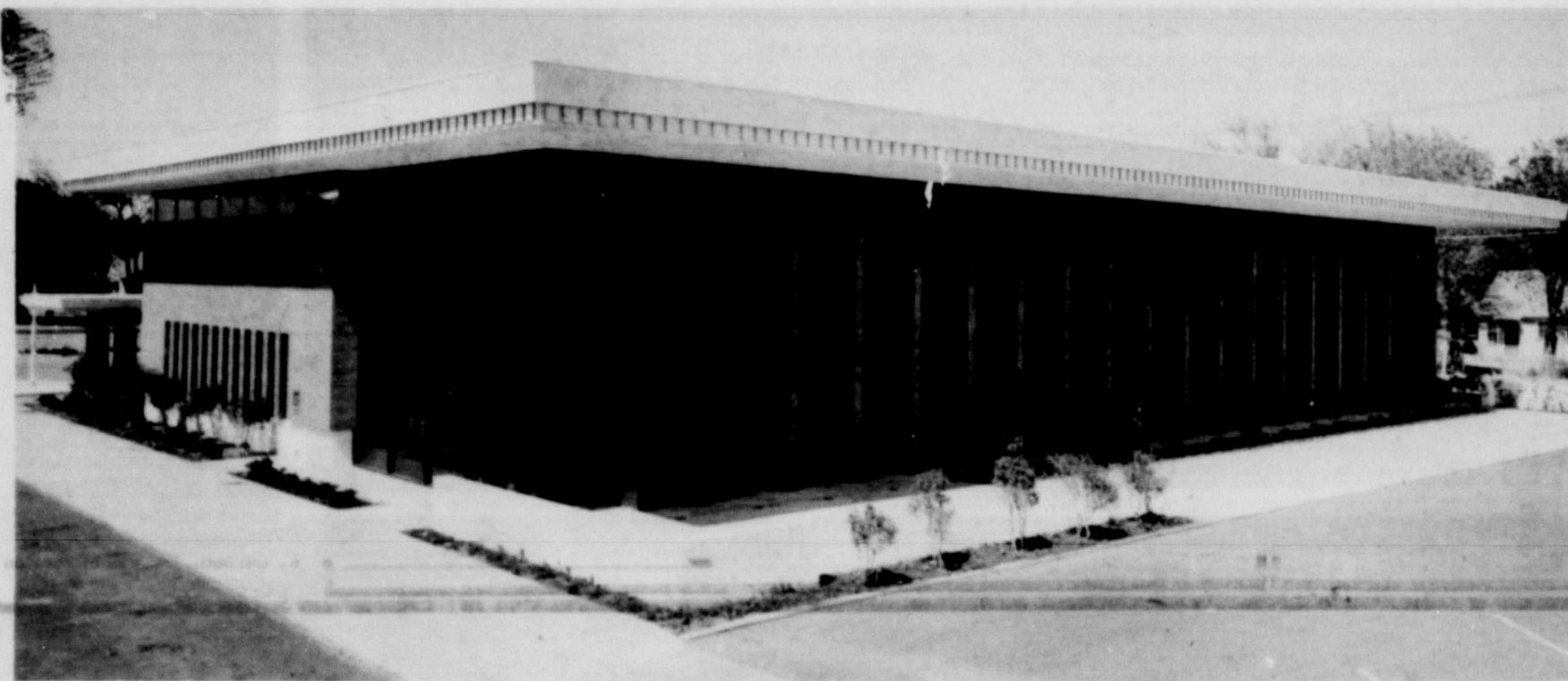
It is gratifying to have the increasing number of people use our Savings and Loan Services because we know that many of these come to us on the basis of the recommendations of friends and neighbors. This continued confidence in our management -- as attested by your continued patronage -- can only spur us on to provide even better thrift and home financing services in the years ahead. The new First Federal building is evidence that we intend to do this. The years ahead do indeed look bright for Clovis in its realm of growth. Clovis is the hub for this trade area and as it grows your First Federal Savings & Loan Association will grow. We want you to think of First Federal as being your Savings and Loan Association, as it is a mutual association which belongs to those who are savings account holders and borrowers in the Association.

ANNOUNCING --
A BIG DIVIDEND
PAID ON ALL
Savings Accounts

5%

DEPOSIT BY 15th EARN FROM 1st
 AT
FIRST FEDERAL SAVINGS AND LOAN
ASSOCIATION

CONGRATULATIONS



To The Officers And
 Directors Of First
 Federal Savings And
 Loan Association On
 Their New Home
 Office Building.

It Adds Beauty And Dignity To The Business Community
 Of Clovis And Vicinity.

We Are Proud Of Our
 Accomplishments As The
 General Contractor For
 This Project. Let Our
 Firm Consult With You
 On Your Next Building
 Program.



GRIGGS AND WILLIAMS
 CONSTRUCTION COMPANY INCORPORATED

BOX 781 - CLOVIS, N. MEX.

Our Congratulations



To The Officers And Directors Of
First Federal Savings And Loan On
The Dedication Of Their New Building.

We Are Pleased To Have Been The
Electrical Contractors On The
Beautiful Addition To The Business
Community Of Clovis.

MOORE ELECTRIC CO.

1016 Fairway Terrace

Clovis, N. Mex.



SCOTT MCGHEE was elected to the First Federal Board of Directors January 20, 1960. Mr. McGhee is owner of the McGhee Trucking Company. Mr. McGhee is a member of First Federal Loan Committee.

Historical Development Of First Federal

On July 23, 1934, a meeting for the purpose of the organization of the "First Federal Savings and Loan Association of Clovis" was called to order by S. A. Jones, temporary chairman, with C. Roy Smith serving as temporary secretary. Mr. Smith called the roll of temporary directors, who signed director acceptance.

The first Board of Directors were made up of the following men: -- J. B. Teague, President; Dr. L. C. Cox, Vice-President; S. A. Jones, J. B. Comer, and J. W. Board; with C. Roy Smith being appointed Secretary-Treasurer to manage the association. Mr. Otto Smith and Fred Dennis were appointed attorneys to represent the association.

The location to commence business was 115 West 4th Street, Clovis New Mexico.

At this meeting a resolution was adopted to apply to the Federal Home Loan Bank for membership, which was immediately granted. Prior to this, a Federal charter had been approved on July 10, 1934, but was not delivered until the July 23 organizational meeting.

At the time of organization of First Federal Savings and Loan Assn. of Clovis it had thirty members with assets of \$5,600. C. Roy Smith, Secretary-Treasurer served the first year without compensation.

At the beginning of the second year the Board of Directors approved a salary of \$50. per month for Mr. Smith. In the meantime First Federal had begun making progress for on November 3, 1934, the Federal Savings & Loan Insurance Corporation approved First Federal as a member, insuring its savings accounts.

On February 15, 1935, the Board of Directors was increased in number from five to seven with the addition of J. H. Lee and Add Hobbs of Portales. On June 3, 1936, A. H. Ribble of Portales replaced Add Hobbs on the Board of Directors, however, A. H. Ribble soon resigned with C. Roy Smith replacing him as a member of the Board on January 20, 1937. At this same meeting Otto Smith was elected a member of the Board to fill the vacancy of J. W. Board who resigned.

Arno Rodes was elected a Director on December 2, 1938, to replace J. B. Reague who resigned. W. H. Spaulding was elected a Director on July 7, 1939, to fill the vacancy left by S. A. Jones who resigned. N. W. Ballew was elected a Director on January 21, 1942, to replace J. H. Lee who had resigned. George P. Baxter was elected a Director on July 7, 1944, to replace Dr. L. C. Cox who had resigned.

The constitution and by-laws were amended on August 14, 1959, to provide for eleven board members instead of seven, which resulted in the election of the following four men to the board: Clyde Rayl, Lynn L. Martin, Reese Cagle and Roy L. Keeter.

Scott McGhee was elected a Director on January 20, 1960, to fill a vacancy left by C. Roy Smith. E. T. Hensley, Jr. was elected on May 11, 1961, to fill the vacancy left by the death of Otto Smith. E. C. Kelso was elected on June 14, 1962, to fill the vacancy left by the death of J. B. Comer. Carl P. Rodolph was elected on February 10, 1965, to fill the vacancy left by the death of W. H. Spaulding. K. Barnett, Jr. was elected on (Continued To Page 5)



WE SALUTE PROGRESS!

Our Best Wishes To The Officers And
Directors Of First Federal On The
Opening Of Their New Home Office.

It Is A Privilege To Work With This Organization
In Loans-Insurance And Appraisals.

Fred McGinnis

Company

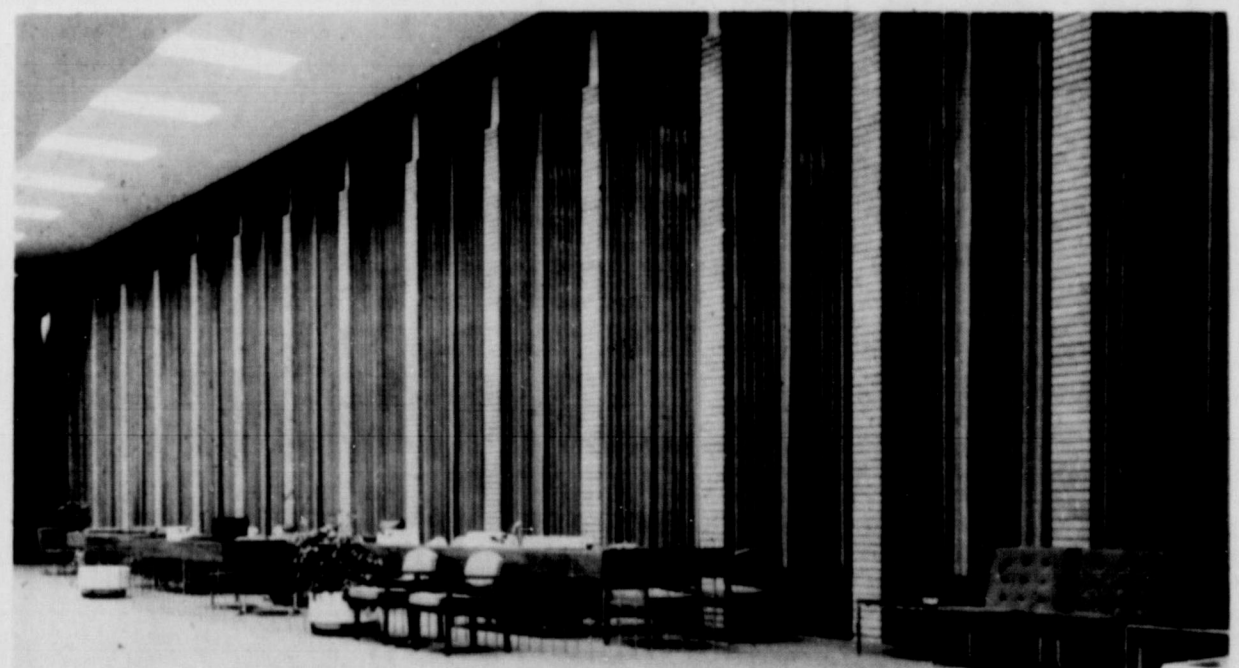
BOX 689
CLOVIS, NEW MEXICO

Real Estate

Beauty - Simplicity - Durability In Modern Office Equipment



MR. CLYDE RAYL



CONGRATULATIONS AND GOOD LUCK TO FIRST FEDERAL --
WE ARE PROUD TO HAVE FURNISHED ALL THE DESKS AND
OFFICE ACCESSORIES ALONG WITH THE COMPLETE LOBBY
AND EMPLOYEE LOUNGE FURNITURE.

GOODMAN OFFICE SUPPLY

1212 Main St.

Clovis, N. Mex.

Ph. 763-5589

First Federal As Savings Institution

In its function of encouraging thrift, First Federal endeavors to serve all types of savings and investment customers. These include the systematic saver who sets up a regular savings program with every intention of

adhering to it rigidly; the casual saver who saves in irregular amounts for a variety of purposes and who may draw on his savings for a specific purpose, a down payment on a new home, new car, vacation and

etc.; the individual who has already accumulated a specific sum and wishes to invest it safely for a regular source of income; and those who wish to accumulate a larger fund by investing the income derived from a savings fund. First Federal's passbook and the certificate accounts are described as follows: 1. PASSBOOK SAVINGS ACCOUNT - a customer may save any amount at any time. Dividends are credited to this type account quarterly on March 31st, June 30th, September 30th and December 31st. 2. CERTIFICATE SAVINGS ACCOUNT - in which the customer may save in multiples of \$100. Dividends on this type account are paid by check and mailed to the saver on each quarterly dividend payment date.

Both type savings accounts start earning from the 1st of the respective month in which the account is opened or added to, provided the money is saved by the 10th of the month. The savings account must be with First Federal at the quarterly dividend paying date in order to participate in distribution of the earnings paid to the saving members. The amount of dividend paid is based on the earnings of the Association. First Federal's current dividend rate on savings is 5% per annum.

The following type of accounts may be opened at First Federal:

1. Individual Account
2. Joint Tenancy Account
3. Fiduciary Account
4. Joint Trust Account
5. Individual Trust Account
6. Corporations
7. Institutions
8. Organizations
9. Government Agencies

A man and wife may have accounts insured up to \$30,000 and a man and wife with one child may have insured accounts up to \$70,000.

EXAMPLE

Man	\$10,000
Wife	10,000
Man and Wife	10,000
	Total	\$30,000

Man	\$10,000
Wife	10,000
Child	10,000
Man and Wife	10,000
Man and Child	10,000
Wife and Child	10,000
Man, Wife and Child	10,000
	Total	\$70,000

SAFETY

Undoubtedly, safety ranks first in the minds of the great

majority of those who save. The First Federal saver has confidence that his savings are safe, that he will not lose his investment. The insurance of savings accounts by the Federal Savings & Loan Insurance Corporation (FSLIC) gives him this confidence as well as the fact that our association has attained a strong financial position, with reserves of approximately 8.5% of its Savings Accounts. Good sound management also has added to the safety of the individual savings.

AVAILABILITY

It is the policy of First Federal to pay all withdrawal requests immediately on demand, and no saver has ever had to wait for his money, although regulations provide that upon receipt of a written request from any holder of a savings account of the association for the withdrawal from such account of all or any part of the withdrawal value thereof, the

association shall within 30 days pay the amount requested.

CONVENIENCE

To the potential customer convenience means a variety of things, such as parking, drive-in window facility, location and accessibility of the association's office. To others it is the ease with which an account may be opened, added to, or withdrawn. First Federal, a friendly savings institution offers all of these atomic age conveniences including a TV drive-in window for savings deposits and loan payments.



PAUL E. HUMBERT
Teller
Portales Branch



MIKE HARE
Loans



GENE ECHOLS
Loan Service

BRAVO!

Our Best WISHES TO FIRST FEDERAL SAVINGS AND LOAN. GRAHAM Abstract Company P.O. Box 626 Ph. 356-4721 Portales, N. Mex.

CONGRATULATIONS To First Federal Savings And Loan On Their New Office Building

Automotive Replacement Parts C & T AUTO SUPPLY INC. Portales, N.M. 500 E. Second St.

Our Best Regards To First Federal Savings And Loan On Dedicating Your New Home Office Bldg. July 23-24

A MIGHTY BIG ASSET FOR EASTERN NEW MEXICO. HENRY T. WICKER REALTOR An Ass'n. 812 E Brazos Portales

Congratulations

FIRST FEDERAL SAVINGS AND LOAN ASS'N. FROM **CASHWAY** SUPERMARKETS - CLOVIS, N. MEX.

New Mexico Citizens Can Justly Be Proud Of The New, Ultra Modern First Federal Savings And Loan Building -- One Of The Southwest's Most Magnificent New Structures.

Our Congratulations To The Officers And Directors On The Formal Opening Of This New Building.

Douglas B. Stone, President

Portales National Bank

109 E. 2nd Portales, N.M. Member FDIC

CONGRATULATIONS

The Entire State Of New Mexico Will Admire And Enjoy The New First Federal Savings And Loan Building.

The Officers And Directors Are To Be Commended On Making This Beautiful Addition To New Mexico Possible.

1st National Bank

Of Portales 316 W. 2nd Portales, N.M. Member FDIC

CONGRATULATIONS



To The Officers And Directors
Of First Federal Savings And
Loan Association From

HUNKER ABSTRACT CO.

304 Rencher St.

CLOVIS - - - NEW MEXICO

Abstracts
Title Insurance

Bernard Hunker
Owner

Dividends, Not Interest, Paid To Stockholders

You won't collect any interest on money you have in a savings and loan association, but the dividends you get probably will be bigger than the interest a commercial bank would pay.

On the other hand, when you become a shareholder in a savings and loan association, you actually own stock in the organization instead of being a depositor, points out Clyde Rayl, president of 1st Federal Savings and Loan Association.

"MUTUAL THRIFT"
Mr. Rayl describes the savings and loan setup as "a mutual thrift organization, in which people place money in share accounts." When they do this, they become shareholders. The money is used in most cases to finance homes.

Dividends, not interest, are paid to shareholders out of profits. Because profits are never a certainty until they are made, savings and loan associations can only anticipate, rather than promise, a specific dividend rate.

DIFFERENT THAN BANKS
On the other hand, the commercial bank is a depository of funds. When you put money into a bank savings account, you know in advance what the interest rate will be. This rate is guaranteed by the bank.

Banks usually make immediate payment of time deposit, or savings account funds on demand. They may delay payment up to 30 days, but no longer, before making the payment in full.

Withdrawal of funds from a savings and loan association actually involves application by the shareholder to the association for repurchase of shares.

Most savings and loan associations now buy back the shares promptly, but there is always a possibility that an association cannot do so if they have a high percentage of funds tied up in long-term real estate mortgages.

DEPOSITS INSURED

However, funds are insured by an agency of the federal government.

If the association can't pay off within 30 days, members asking share repurchase can be put on a rotation basis, getting up to \$1,000 of their funds each time their names come around again, until they have been paid back all their money from the association's receipts.

Only if this "take your turn" maneuver fails may an association be found "in default." In this case, the Federal Savings and Loan Insurance Corp. will make good member accounts up to \$10,000 per account.



OUR

To
First Federal
Savings And
Loan Association

JAY B.
THOMPSON
AGENCY



TEL. 356-4488

107 NORTH AVENUE A PORTALES, NEW MEXICO

OUR CONGRATULATIONS TO FIRST FEDERAL SAVINGS AND LOAN ASS'N

"ALL CLOVIS IS PROUD
OF YOUR NEW HOME
OFFICE BUILDING"



CLOVIS REAL ESTATE

"WE SELL CLOVIS"

CALL

763-5503

1217 Main - Clovis



FAYE FARROW
Asst. Secy.-Treas.
Accounting Department

History --
(Continued From Page 3)
March 11, 1965, to fill the vacancy left by the death of George P. Baxter.



CLYDE RAYL, president-manager, of First Federal and elected to its Board of Directors on July 31, 1959. Mr. Rayl prior to his association with First Federal served twenty years with the Citizens Bank and twelve years as co-owner of the Clovis Cattle Commission Company. During the seven years Mr. Rayl has been president-manager of First Federal its assets have doubled in size, having grown from 23.7 million to \$49.6 million.

Our Congratulations

To

First Federal Savings And Loan Association COLONIAL PARK

615 Main #6 In The Village Ph. 762-4541

WE SALUTE
FIRST FEDERAL ON
THEIR GRAND OPENING
July 23-24

Flowers For Glad Or
Sad Occasions
Flowers By Wire

"LET GEORGE DO IT"



Reiser Florist

1207 Mitchel Clovis

**WE CONGRATULATE
FIRST FEDERAL SAVINGS AND
LOAN ON FORGING ANOTHER
LINK IN A STRONG AND
PROSPEROUS
CLOVIS**

The Grand Opening Of This Beautiful Structure, July 23-24 Marks The Culmination Of A Dream And The Beginning Of A Reality For The Officers And Directors Of First Federal. We Applaud This Contribution To Clovis' Rapidly Growing Business And Financial District.

**THE
CITIZEN BANK**

Clovis - Texico - Fort Sumner
Member F.D.I.C.

OUR BEST WISHES

To
FIRST FEDERAL SAVINGS And
LOAN On The
**GRAND
OPENING
JULY 23-24**
Of Your New
Home
Office

CARMACK & SONS, INC.
314 MAIN CLOVIS, N. M.
"The new store where women like to shop"

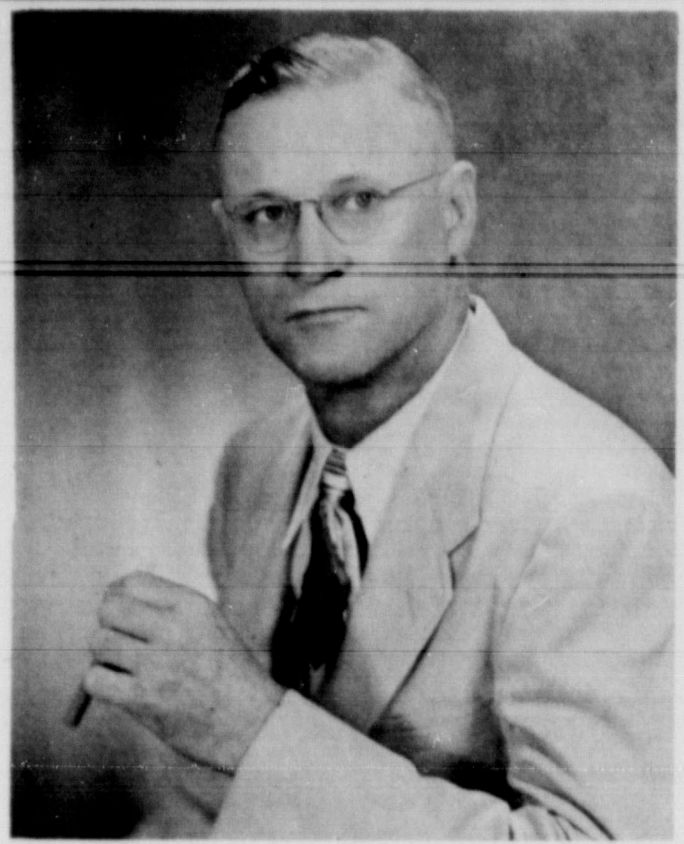
All Of
EASTERN
NEW MEXICO
IS PROUD
OF THE NEW
FIRST FEDERAL
BUILDING

OUR
SINCERE
BEST WISHES!

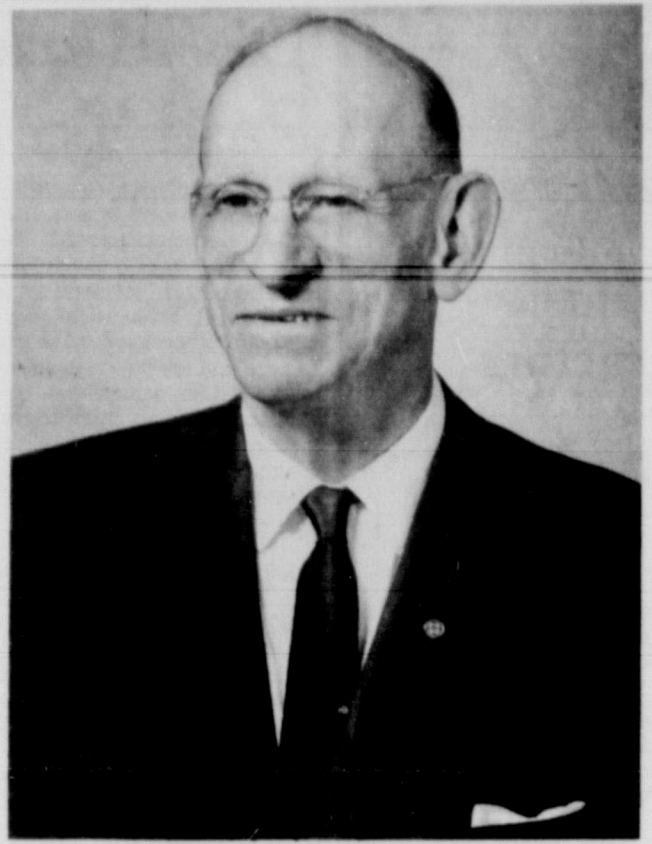
Plains Builders Supply
1725 So. Ave. D Box 844
Portales, New Mexico
356-4465

32 Years Of Continuous Growth 1934-1965

Dec. 31, '34 \$30,202
Dec. 31, '35 102,617
Dec. 31, 1936 193,616
Dec. 31, 1937 271,722
Dec. 31, 1938 383,614
Dec. 31, 1939 523,654
Dec. 31, 1940 684,003
Dec. 31, 1941 820,693
Dec. 31, 1942 910,840
Dec. 31, 1943 1,474,760
Dec. 31, 1944 1,778,687
Dec. 31, 1945 2,708,126
Dec. 31, 1946 3,172,707
Dec. 31, 1947 4,494,526
Dec. 31, 1948 5,485,760
Dec. 31, 1949 6,525,474
Dec. 31, 1950 8,668,163
Dec. 31, 1951 9,486,157
Dec. 31, 1952 11,327,644
Dec. 31, 1953 11,805,289
Dec. 31, 1954 14,835,186
Dec. 31, 1955 18,621,963
Dec. 31, 1956 20,315,628
Dec. 31, 1957 20,685,332
Dec. 31, 1959 25,084,249
Dec. 31, 1960 26,984,411
Dec. 31, 1961 30,082,975
Dec. 31, 1962 34,120,509
Dec. 31, 1963 39,417,946
Dec. 31, 1964 45,135,135
Dec. 31, 1965 49,582,985



ARNO A. RODES has served as a member of the Board of Directors of First Federal since 1938 having owned and operated the Rodes Men's Store at 214 Main until his retirement.



ROY L. KEETER was elected a Director July 1959 and is a member of its loan committee. Mr. Keeter is the manager of the Clovis Production Credit Association.



Our Congratulations To
Our Neighbor - - - From
Bob Horton
Arlene S. Cleveland
E. H. (Monk) Horton

Across The Street
115 E. 9th St. Clovis
Phone 762-4561



Sherwood Mortuary, Inc.

Home of the
DALE LEE SHERWOOD
MEMORIAL CHAPEL

10th at Main Phone 762-4435

This is a home of peace and solace for the bereaved and is dedicated to the memory of those who have passed on to eternal sleep.

Troy L. Sherwood Charles V. Sherwood

OUR BEST WISHES TO
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION

We Are All Proud of Your Building

R. B. Allen Lumber Company

317 SO. MAIN AVE. TELEPHONE REpublic 356-6688
Portales, New Mexico
A Complete Building Service

CONGRATULATIONS
TO OUR
FRIEND AT FIRST FEDERAL
SAVINGS AND LOAN ASS'N.
THEIR NEW BUILDING IS A JOY
FOR ALL EASTERN NEW MEXICO.

Office Phone 356-5031
Home Phone 356-4505

HUBERT MORGAN
Broker

MORGAN REALTY CO.
REAL ESTATE
HOMES • FARMS • RANCHES

1509 South Avenue D -- On Lovington Highway -- Portales, New Mexico

We
Congratulate
FIRST FEDERAL
Savings And Loan Association
On The Grand Opening Of
Their New Home Office Bldg.
July 23-24

To Buy-Sell-Trade See

**BURNS
AGENCY**
"Since 1908"
Real Estate

James F. Burns Thomas E. Burns
CALL 762-4403
420 Mitchell - Clovis

Our Congratulations
To First Federal

The Beauty Of This Interior Is Emphasized
By The Choice Of Complimenting Floral
Arrangements. To Have A Restful And
Beautiful Interior For Your Office Let Us
Design Floral Arrangements For You.

**CLOVIS FLORAL
COMPANY**
Established In 1922

501 E. 5th Ph. 763-5543

We Are Pleased To Have Furnished
The Paving For The New First Federal
Building. Beautiful Grounds And
Parking Areas Add To The Beauty
Of A Well Planned Building.

Our Congratulations To The
Officers And Directors On
Their Grand Opening
July 23 - 24

K. Barnett And Sons
Contractors

2405 W. 7th - Clovis - Ph. 762-4407

★ FREE GIFTS FOR EVERYONE!

Drive Your Car With The Children Into Our TV Drive-In Window To See Themselves On TV And Receive A Free Gift.

★ REGISTER FOR DOOR PRICES!

1. One Color TV Set!
2. Two Prizes Of Earnings On \$1,000,000.00 For One Day At First Federal's Current Yearly 5 % Dividend!
3. 10 Teflon Skillets!

First Drawing Sat. July 23rd At 4:30 P.M.

Second Drawing Sun. July 24th At 4:30 P.M.

OUR CONGRATULATIONS TO FIRST FEDERAL

We Are Proud Of A Growing Clovis!

Wade's Sporting Goods

120 Main / Phone 763-4114

Clovis' Most Complete Sporting Goods Store

Franklin's

PHONE: 763-7134

SMART APPAREL FOR WOMEN

306 MAIN STREET
CLOVIS, NEW MEXICO

KINNEY SHOE CORPORATION

410 Main St. Clovis

SELF'S RADIO & TELEVISION

Sales and Service

121 W. 5th — Clovis, New Mexico

Home Owned and Operated by WALTER HOSKINS

Western Auto ASSOCIATE STORE

303 MAIN STREET
CLOVIS, NEW MEXICO

Stanley Lawol

PRESCRIPTIONS

SEVENTH & MAIN
PHONE 763-3451
CLOVIS, NEW MEXICO

Dayhoff Shoes Inc.

Clovis, N. Mex.

Sassers Western Wear

311 Main St. Clovis

JACK HOLT
"The Clothier"

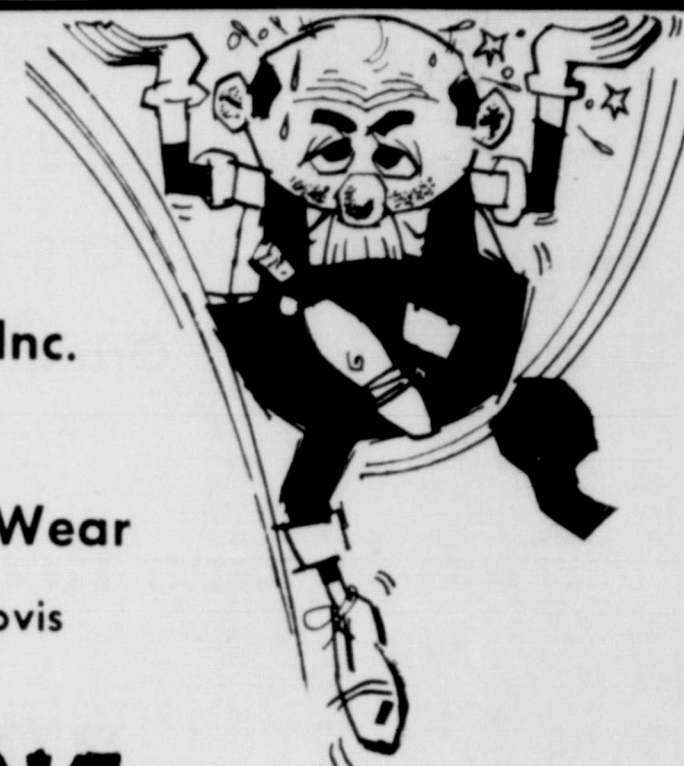
304 MAIN

CLOVIS

Fine Jewelry
At

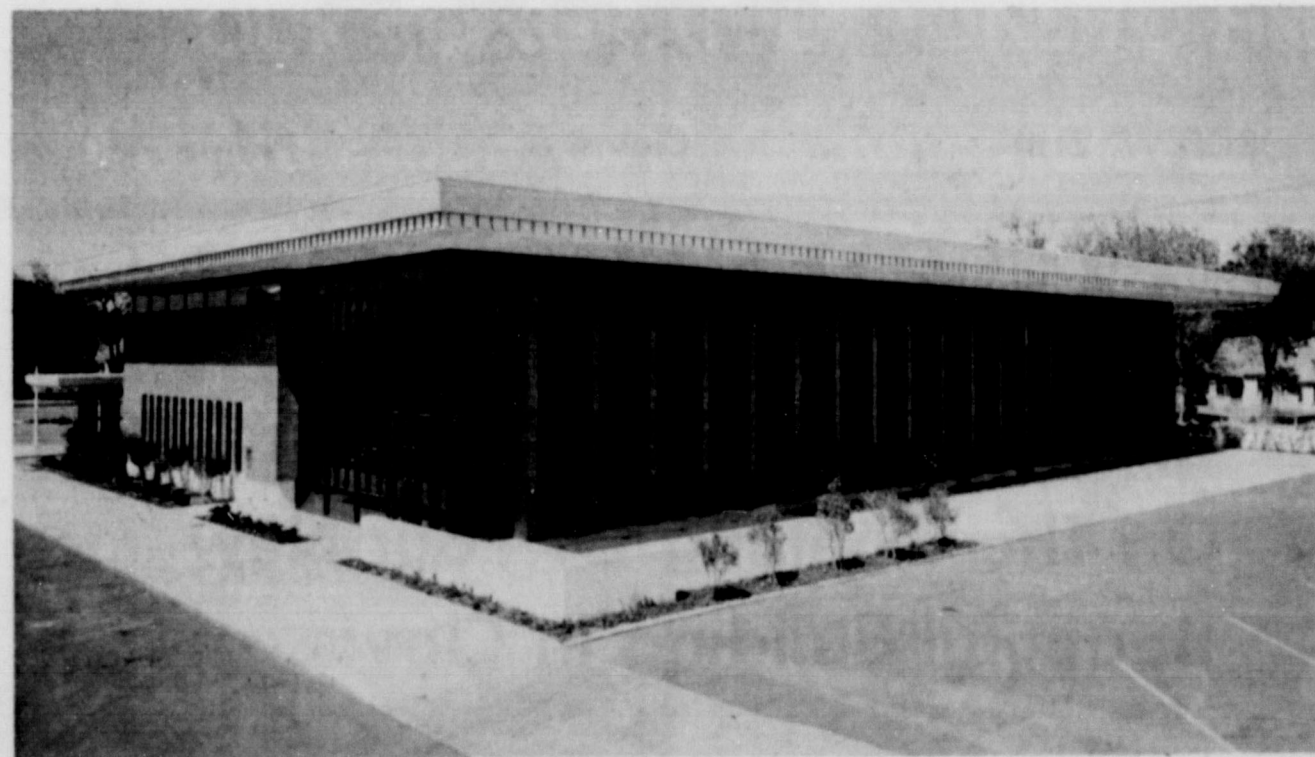
SUNTERS
The Hall of Diamonds

103 W. 4th Clovis



WELCOME NEIGHBOR - - -

WE ARE PROUD AND HAPPY TO WELCOME THE FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION AS OUR BUSINESS NEIGHBOR ON THE CORNER of 8th and PILE.

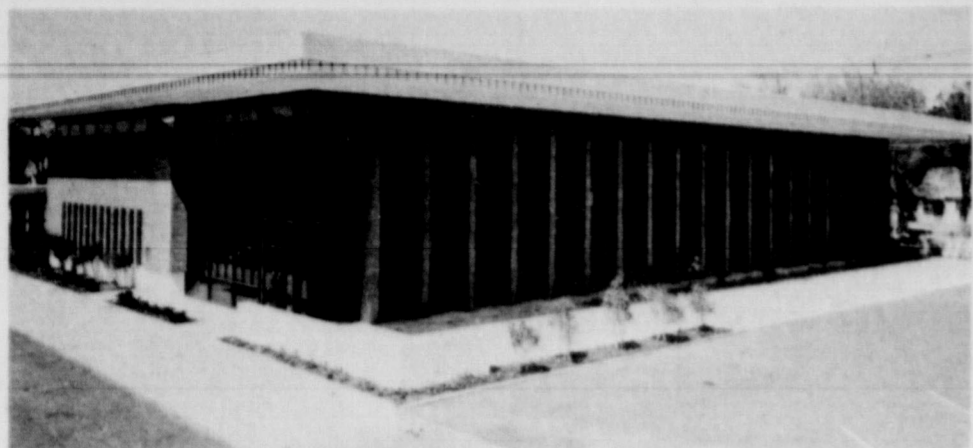


8th and Pile, Clovis - - A GOOD CORNER FOR GOOD BUSINESS



FIRST NATIONAL BANK
OF CURRY COUNTY
CLOVIS, NEW MEXICO

PERMANENT BEAUTY



A Quality Roof Is The Crowning Glory Of A Beautiful Building. We Are Proud Of Our Roof On The New First Federal Building. Our Best Wishes To The Officers And Directors On Their Grand Opening.

New Mexico Roofing And Sheetmetal Co.

Johns-Manville Approved Built-Up Roofers

121 W. 1st. Clovis

Ph. 763-4115



BONNY L. DORRIS
Stenographer
Portales Branch



NAN BOST
Bookkeeping



ANNA FRAZZ BURKETT
Stenographer
Loan Department



JOANN MAULDIN
Stenographer
Loan Service



PEARL GLIDEWELL
Savings



ELAINE HORTON
Teller



BRAVO!

For
First Federal Savings
And Loan Association.
On Building This New
And Beautiful Addition
To The Eastern New Mexico
And West Texas Area.

**McGehee Truck
Company**

1413 W. 7th Clovis

OUR CONGRATULATIONS TO FIRST
FEDERAL ON HELPING TO BUILD
A BETTER CLOVIS.

WE ARE ALL PROUD OF YOUR NEW
HOME OFFICE BLDG. - - 801 PILE ST.

Commercial
Farm & Ranch



Residential
Sub Divisions

1808 W. 21st

Clovis

Phone 763-4441

OUR HEARTIEST
TO
FIRST
SAVINGS AND LOAN

YOUR BEAUTIFUL
NEW HOME OFFICE
ADDS TO THE
BEAUTY OF
THE
CLOVIS BUSINESS
COMMUNITY.

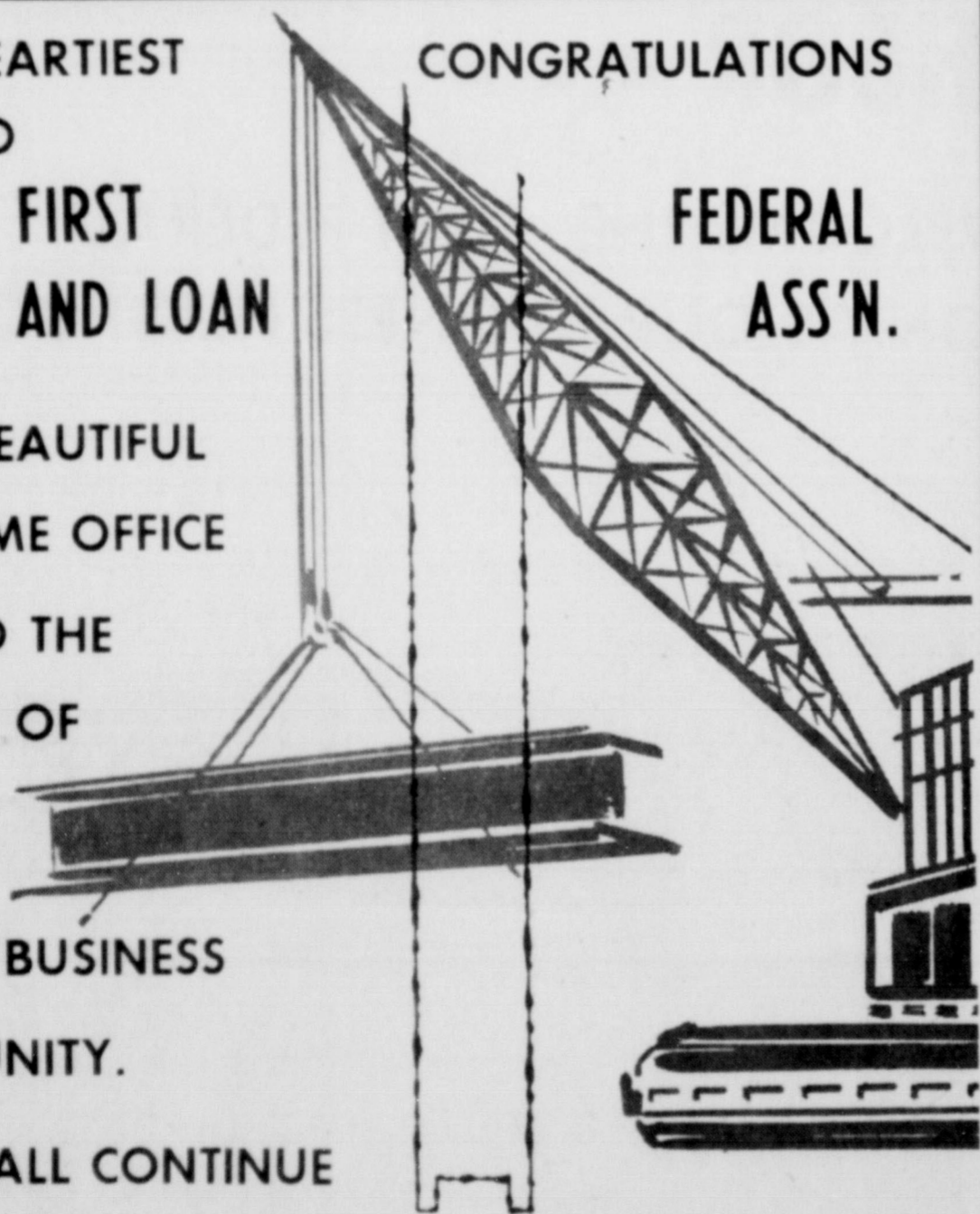
LET US ALL CONTINUE

TO WORK FOR A BETTER COMMUNITY

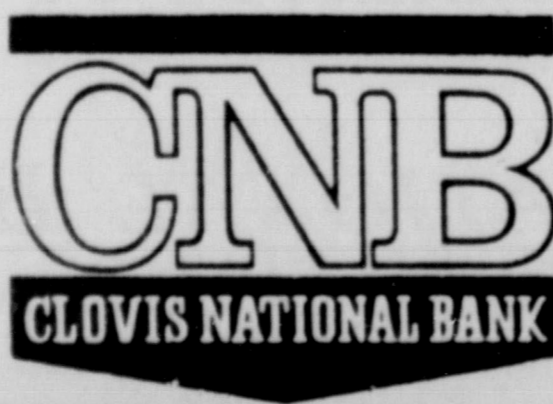
IN WHICH WE

WORK AND LIVE.

CONGRATULATIONS
FEDERAL
ASS'N.



Member FDIC



CONGRATULATIONS

First Federal Savings & Loan Ass'n.
On The Opening Of Your New
Beautiful Building In Clovis.

We Are Proud We Were Selected As Official
Photographers For All Your Living Color And
Black And White Photography Of Your New
Home.

Yarberry's
Of Clovis

1010 Main

Pho. 3-7980

Government Supervisory Agencies

The Federal Home Loan Bank System was established in 1932. The fundamental purpose of the FHLB is to provide a central credit facility that supplements the resources of its member institutions, in the performance of this basic function, the System serves as a source of secondary liquidity to member institutions withdrawal demands. It supplies funds to smooth out the differences between the seasonal flow of savings and the

closing of construction and home purchase loans. It supplements local lending resources in capital-deficit areas by helping to shift funds from capital-surplus areas.

THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

The Federal Savings and Loan Insurance Corporation (FSLIC) is an instrumentality of the federal government created by Congress to insure savings accounts at savings and loan associations.

The FSLIC was established in 1934, the year in which the Federal Deposit Insurance Corporation (FDIC) began to insure deposits in commercial and savings banks. Similar in purpose and structure to the FDIC insures savings accounts against loss up to \$10,000.

An insured account may be held by an individual, by a partnership or corporation, or by a public official acting as an agent of the United States, a state or other political subdivision. An individual may hold one account insured up to \$10,000 and may be the joint owner of other accounts that also qualify for full coverage.

THE FHLB BOARD

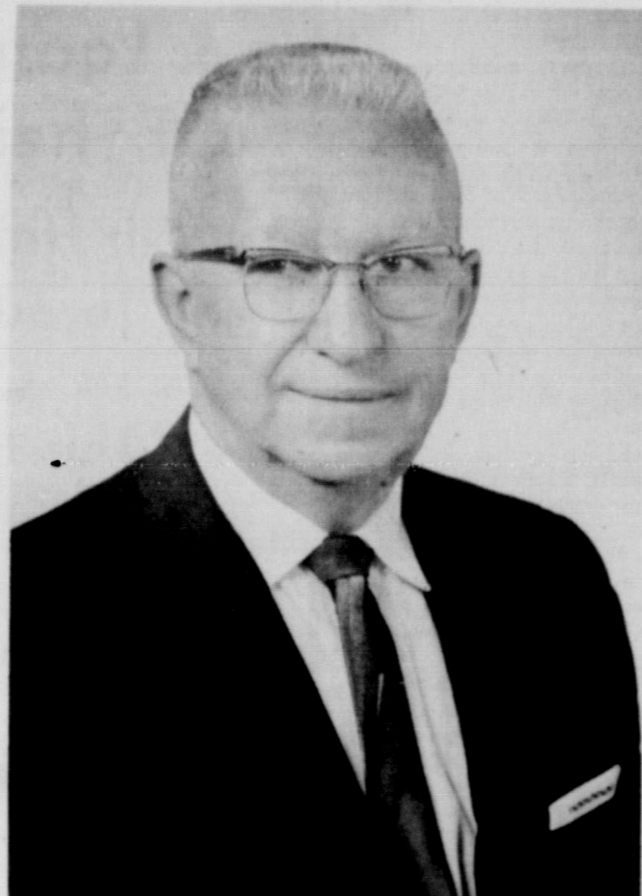
The FHLB System is organized in a manner similar to the Federal Reserve System. It is comprised of the Federal Home

Loan Bank Board, the regional Banks and member institutions. The Board, located in Washington, D.C., regulates and governs the Bank System. It is the char-

tering and regulatory authority for federal savings and loan associations. It also governs the Federal Savings and Loan Insurance Corporation which insures savings at all federal associations and at state-charter associations that qualify for coverage.



N. W. BALLEW one of the first savers with First Federal at the time of its charter in 1934 is now chairman of the Board of Directors. Mr. Ballew was owner and operator of the John Deere Plow Company until his retirement.



ERNEST WHEELER, JR., was appointed to the First Federal Board of Directors May 1966 to serve the unexpired term of Judge E. T. Hensley Jr. Mr. Wheeler is the owner of Wheeler Mortuary of Portales and co-owner of the Steed Funeral Home in Clovis. He also serves as president of Eastern New Mexico University Board of Regents.



REESE CAGLE was elected a Director to First Federal July 1959 at which time he was co-owner of the Gateway Auto Co. Mr. Cagle became employed as First Federal Real Estate appraiser when the Gateway Auto Co. was sold.



CARL P. RODOLPH was elected to First Federal Board February 11, 1965. Mr. Rodolph is a retired J. C. Penny Co. store manager. He serves as a Director of Lions International 1955-58. He is a member of First Federal loan committee.



K. BARNETT, JR., was elected to First Federal Board of Directors March 11, 1965. Mr. Barnett is a co-partner with his father in the K. Barnett Construction Company.



CHARLES RUTLEDGE
Vice President
Loan Department



RUFUS FREEMAN
Vice President
Loan Service



CAROL TURNER
Stenographer
Loan Service



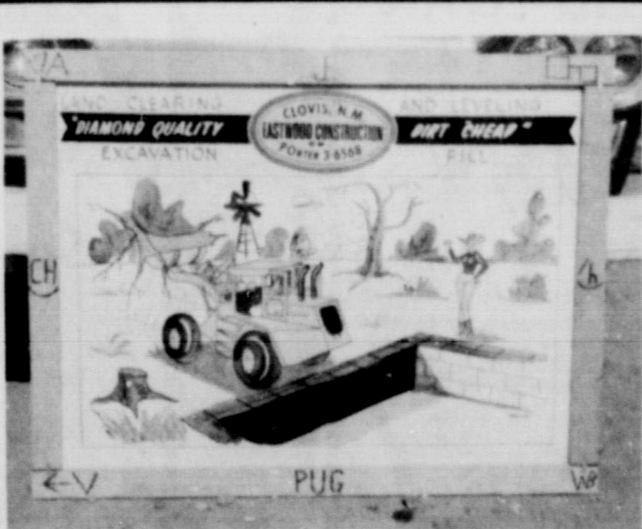
JAMES SNEED
Custodian

Past Members Of The Board Of Directors

- *J. B. Teague, First Pres. of Board, 7-23-34 to 12-2-38.
- Dr. L. C. Cox, First Vice Pres. of Board (Later President), 7-23-34 to 12-2-38.
- *S. A. Jones, 7-23-34 to 1-21-42.
- *J. W. Board, 7-23-34 to 1-20-37.
- *John B. Comer, 7-23-34 to 4-1-62.
- *J. H. Lee, 2-15-35 to 1-21-42.
- *Add Hobbs, 2-15-35 to 1-3-36.
- A. H. Ribble, 1-3-36 to 1-20-37.
- C. Roy Smith, 1-20-37 to 12-31-59.
- *Otto Smith, 1-20-37 to 3-10-61.
- *W. H. Spaulding, 7-7-39 to 12-14-64.
- *George P. Baxter, 7-7-44 to 12-23-64.
- *Deceased

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Aldridge, Aldridge & Harding, Farwell, Texas
Pat R. Bobo, Muleshoe, Texas

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Federal Home Loan Bank
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OUR CONGRATULATIONS



2400-N. PRINCE ST.

CLOVIS



E. T. HENSLEY, Jr.
Past Director

First Federal Savings & Loan As A Mortgage Lending Institution

Savings placed in First Federal are invested primarily in amortized first mortgages secured by residential real estate. The bulk of this real estate consists primarily of owner-occupied, single family dwellings which have proved to be the most desirable of all real estate loans. Amortized loans increase the association liquidity, scale-down risk at a more rapid rate than depreciation, and affords additional protection against decline in the real estate market.

THREE VARIOUS LOAN PLANS

The three various loan plans used by First Federal are the (1) conventional, (2) Federal Housing Administration and (3) Veterans Administration (G.I.),

CONVENTIONAL LOAN PLAN

The Conventional Loan is the standard and most popular type loan. Under this plan the potential borrower completes a mortgage loan application which is studied to determine whether the applicant can and will repay the loan. The property is examined and appraised to determine whether the security will protect the association if the borrower is unable to repay the funds borrowed. The interest rates and terms vary with the characteristics of the individual and his security, the amount of loan and conditions of the mortgage market at the time the loan is made. Following approval of the loan, the borrower's abstract is sent to the abstractor to be brought to date, then it is sent to the Association's attorney for a preliminary title opinion. Upon the return of the abstract and attorney's preliminary title opinion the loan papers are ready to sign, providing all defects in the title, if any, have been cleared. After the borrower's have signed the note, mortgage and other required papers, the loan funds are ready to be disbursed. The conventional loan

provides for liberal terms of prepayment, and also provides for monthly payment of taxes and insurance into an escrow fund. One-twelfth of the annual taxes and insurance is included in the monthly payment and is available for the payment of taxes and insurance when they come due. These are open-end mortgages which provide for additional advances. The Conventional Loan is used for the financing of commercial buildings as well as for homes,

FEDERAL HOUSING ADMINISTRATION LOAN PLAN

In this plan the Federal Housing Administration (F.H.A.) insures against loss on a loan that is made subject to conditions outlined by the F.H.A. This plan is patterned after the conventional loan plan. F. H. A. loans are processed in a manner similar to the conventional loans, except that the association must comply with the terms of the National Housing Act and use its rules, regulations, and forms. The F. H. A. receives from the association an annual premium of 1/2 of 1% on the declining balance of each insured mortgage. This premium is actually paid by the borrower and is included in his monthly installment being paid into the borrower's escrow account until due. If an F.H.A. bor-

VETERANS ADMINISTRATION LOAN PLAN

A properly qualified veteran applying for a V.A. loan, commonly referred to as a G.I. loan, fills out an application with the loan department of the association just as he would for a conventional loan. After the association has taken the application the regional veterans administration is contacted. This office appoints an appraiser who determines whether the purchase price of the property is reasonable. After the appraisal report is reviewed by the V.A. office, a final valuation on the property approved by the Veterans Administration is submitted to the association. If the loan with the V.A. approval is made by the association, a "guaranty" is issued by the V.A., limited to 60% of the property's value of \$7,500, whichever is less. If it is necessary to foreclose on the mortgaged property, the association may file its claim with the V.A. for the full amount of the guaranty to be paid in cash.



Second and Avenue A
PORTALES, NEW MEXICO

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The Officers
and Directors
of
First Federal Savings
And Loan on Their
New Office Building.

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Insured Safety



PAT NORTON
Savings



E. C. KELSO was elected to First Federal Board of Directors June 14, 1962. Mr. Kelso is a long time resident of Clovis and one of Curry County's successful irrigation farmers. Mr. Kelso also served as a Curry County Commissioner.

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The Officers And Directors
OF FIRST FEDERAL SAVINGS
AND LOAN On Their New
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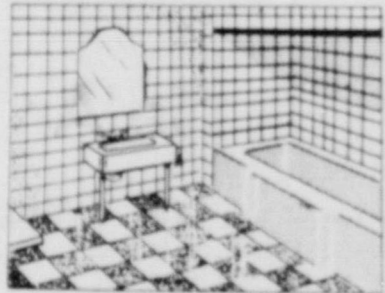
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ABSTRACTS - INSURANCE - BONDS
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**PROGRESS FOR OUR
GROWING COMMUNITY**

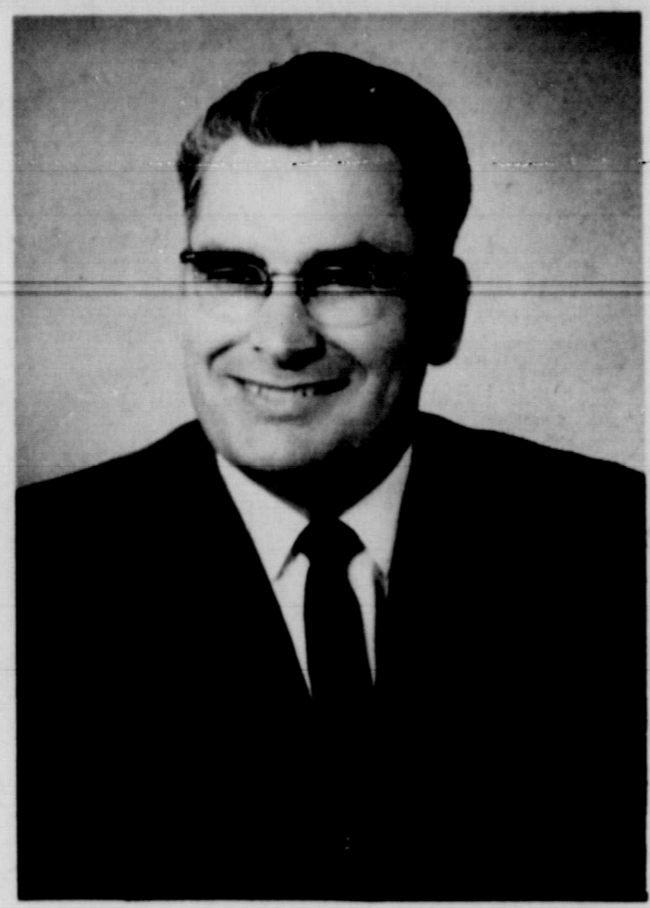
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And Real Estate Community
Of Clovis

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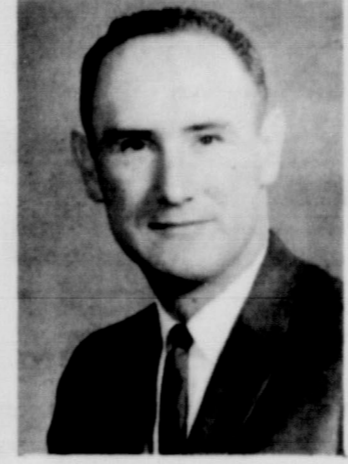
LYNN L. MARTIN was employed as vice president November 15, 1951 and became Executive Vice President and a member of the Board of Directors in July 1959. First Federal during Mr. Martins 15 years of employment has grown from 9.5 million to its present \$49.6 million in assets.



NEIL McBRIDE
Asst. Vice President
Loan Department



REX HUDSON
Vice President
Controller - Accounting



BILL R. BOONE
Asst. Vice Pres. - Manager
Portales Branch Office

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First Federal On The
Grand Opening Of
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July 23-24**

LEON "BO" WOMACK - - REALTOR
410 Pile St. Ph. 762-2992 - Clovis

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Home Office Building
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3 Sources Of FHLB Funds

Funds used to extend credit to members of the Federal Home Loan Bank System are derived from three principal sources. They are capital stock, deposits of members, and consolidated obligations of the FHLB system that are sold on the open market. A breakdown of the three funds is as follows: Capital stock, Federal Home Loan Bank owned by member institutions passed \$1 billion for the first time in 1961.

The original \$125 million investment by the U. S. Treasury was repaid in 1951 so, since then, all outstanding stock has been held by members. Since the beginning of their operations, the banks have paid almost \$200 million in dividends on their capital stock. Nearly \$173 million of this has gone to members; the remainder was paid to the U. S. government during the period it held FHLB shares.

The \$30 million distributed in 1961 represents an average annual return of 2.78 per cent on the members' investment. Deposits by members, a second source of the funds, increased nearly 26 per cent in 1961 to a new high of nearly 1.2 billion.

The amount members have on deposit with the regional banks generally moves inversely to the demand for mortgage money. When loan demand eases, funds deposited by member institutions tend to move upward.

Consolidated obligations. Three-fifths of the aggregate funds of the Federal Home Loan Banks at the end of 1961 were represented by the deposits and stockholdings of members. Through the fiscal agent of the FHLB Board, the system has access to the capital markets in securing additional funds as required. The consolidated increased 24 per cent in 1961 over the previous year.



LENNA GOODMAN
Teller



HAZEL TRAUGHER
Asst. Secretary
Portales Branch Office



GEORGE MILBURN
Head Teller



DIXIE HOGG
Asst. Vice Pres. - Secy.
Savings



VIVA DAVIS
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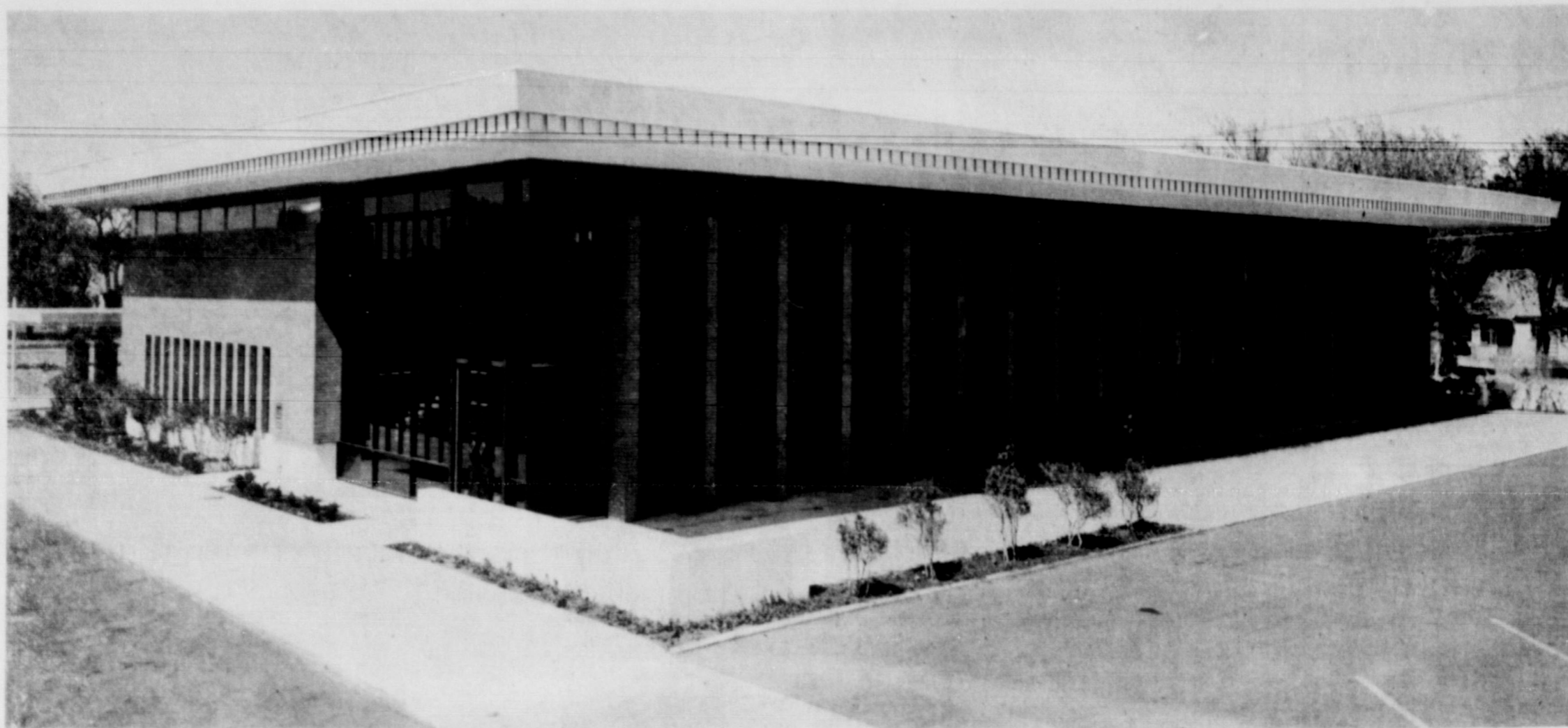
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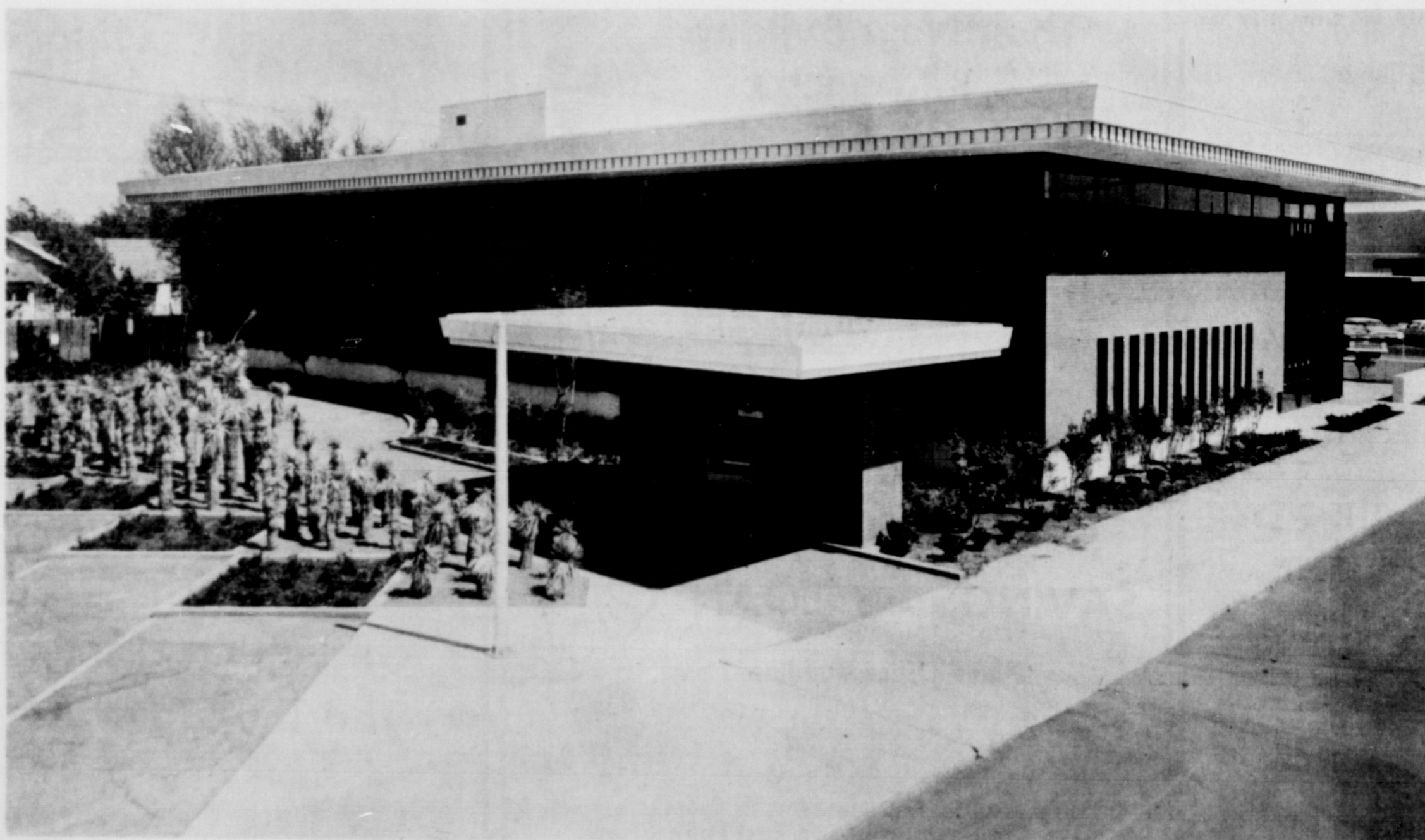
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Their Faith And Confidence In The Future Growth Of The
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TO
FIRST FEDERAL SAVINGS AND LOAN AND TO ALL CLOVIS
MARVIN E. KNEDLER - ARCHITECT**