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 business. in ideal setup tor
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son."
He currently has abour a two-
month supply on storage. The
company is processing on the company is processing on the
average 3,000 to 4,000 pounds of potatoes per week, and some-
imes much more than this. The The company presently

Temperatures


The company presenty
empyeyn fill-time en
loyees in addititon to Dunca duct throughout the area,
Cariton sells and delive orders
ed out.

Our hat is off to the Western
Potato Spectialty company. The
ompany is company is providing another
local market for one of the This is the sort of industry
which is becoming more and more popular in the Friona
hiave you heard this defini-
tion of prosperity: "Spending money we haven't earned to buy
things we don't need to $1 m$.
press people we don't like," the Friona business comthe following plece, which we
think has some good pints hink has some good points:
"As you think, you travel: and as you think, you travel: you attract.
You are today where your
thought have thoughts have brought you, You
cannot escape the results of
your thoughts, but you can en-

## SPONSORSHIP <br> Council Ponders Library Question

be glad. will realize the vision,
"You will (not the idle wish) of your heart,
be it base or beautiful, or a




11th ANNUAL

## Livestock Show Begins Tomorrow






 Annual

PARMER COUNTY
JR. LIVESTOCK SHOW
FEBRUARY 17-18 FRIONA BUS BARN
 INC.
Hereford - Dimmitt - Friona
Off-season offer from Walker refrigeration
This famous TENSOR hi-intensity lamp FREE just for getting our FREE estimate on adding Day \& Night air conditioning to your present heating system. Absolutely no charge, no obligation.
Call now for appointment at your convenience, or mail coupon today. Offer ends April 30.


| JOHNSON's <br> FOOD MARKET <br> (1ixinitio <br> $S$ and $H$ Green Stamps <br> Ph. 247-2265 6th ond Euclid Double On Wednesday With Cash Purchases Or \$2.50 Or Over |  |  |  |
| :---: | :---: | :---: | :---: |
| Lane's | MELLORINE | 1/2 Gallon |  |
| CHUCK <br> ROAST <br> MEATS <br> Shurfine <br> tb <br> 49 ¢ <br> BACON <br> 1 lb |  |  |  |
| FRANKS49 |  |  |  |
| Folger's COFFEE | $\$ 1.49{ }^{\text {Pillsb }} \mathrm{FLOL}$ |  |  |
| Shurfine CUT BEETS | $2 / 25 \xi \mathrm{PO}$ | NS |  |
| New Sun Country GLADE |  | 9 0x. |  |
| Shurfine CRACKERS | 1 $1 \mathrm{~b} 37 ¢$ | 200 Coun |  |
| Ftrawberries Fruits \& Vegetables <br> Pint <br> ORANGES POTATOES <br> White 20 tb. Bos  |  |  |  |
|  |  |  |  |

## POTATOES



POTATOES, FRIONA STYLE . . . These pictures show a part of the work being carried on at Western Potato Specialty in Friona. At top left, Ann Baggett and ishing touches on the potatoes after they come from the peeling machines. At the upper right, Hugh Duncan is shown at the upper right, Hugh Duncan is shown at the Duncan, left, is watching as the sliced otatoes emerge, ready for packaging.


Our Best Wishes On The Best Stock Show Ever


DEAF SMITH COUNTY ELECTRIC CO.OPERATIVE INC.
"Helping Texas Grow"
Sorving Pormer, Cestro, Olithem And Doof Smith Countios

## ANHOUNCIING GRAND OPENING

OF THE NEW

*FREE GIFTS FOR EVERYONE
-Free Flowers For Th Ladies
--Free Baloons \& Bubble
Gum For The Children.
--Surprises For The Men.


Register For This Philco Color TV Set


Hereford, Texas
SUNDAY, FEB. Ig'i 1.6 P.M.


WE ARE YOUR NEW AUTHORIZED PHILCO DEALER, CARRYING A COMPIETE LINE OF PHILCO APPLIANCES


## Clock Radios

Your Choice
Of Colors
Walnut or Ivory
$\$ 12.95$

We Are Now Handling A Wide Selection Of Carpet-
See Us For Your Carpet
Needs.
televisions dryers WASHER REFERIGERATORS

## Register For These

 FREE GIFTS- Color TV
*Serta Mattress \&
Springs
-3- Piece Bedroom Suite
- Recliner
- Pole Lamp
*Set Of Table Lamps.


## Don't Have To Be Present To Win <br> Special Prices During Grand Opening <br> On All Appliances. Color TV



Philco Washer
Mosel wact

## 84 REASONS



CHAPTER FARMERS





County Educators Meet In Friona


Cub Scouts To Have Banquet
their anual Blice and colid Ben-

## Rhea HD

Club Meets
The members of the Rhee
Home Demonssatoon cub mee
in the home of Narcha Monatay. febe of 13.
Virgerthina Moyer.
 devotional.
Cricket
Cuny
 "Home Recortss, Their Impor Those present were Mme Ruth Crager, Martha M neslen
clenia schueler, Cay Tevlot

-


The 4-H Clubs And Future Farmers Of America Need Your Support

Attend The llth Annual
PARMER COUNTY JR. LIVESTOCK SHOW
Feb. 17-18


> FRIONA BUS BARN
> EVERY MEMBER DESERVES AN AWARD!

We are justly proud of the young 4 - H and FFA people of our county. They are doing an outstanding job in this endeavor. They are early acquiring the skills and knowledge needed to be better, more productive citizens. We salute them and their hard-working leaders

Our Best Wishes On The Best Stock Show Ever!
PORTER \& SONS IRRIGATION



## Tomorrow's Agriculture

 Is In The Hands Of Today's Students.Today's Students Are In These Hands.


We Salute These Fine Agriculture Teachers and Commend Them On Their Work With The 4-H and FFA Youth Who Will be Participating in The 11th Annua

PARMER COUNTY JR. STOCK SHOW
Feb. 17-18
Friona Bus Barn
CONTINENTAL GRAIN CO.


TIILRSDAY, FEBRUARY 16, 1967

Funds Approved For Raising Farm Road Running Water Draw Flood will offer protection from
prevention Project has taken floods for highways, ratiroads. preveation profect has taken floods for highway, ratirosids
a step closer to a really. On county roads and personal pro-
Tuesday January 31, the Com- perty from Clovis, New MexiA step closer to a reality. On county roads and per sonal pro-
Tuestay, , anuary 31, he Com- perty from Clovis, New Mexi-
missioner's Court, consisting co to Plainver, Texas.
The proposed South Bovina of Judge Loyde Brewer, Tom The proposed South Bovina
Lewellen, charlite efferson, site will be located two miles
Lem Lewellen, Charlie Jefferson, site will be located two miles
Cuy Cox and Raymond Trider southeas of Bovins When
mer with the Texas Highway
permission from de Texas Wa-
 $\begin{array}{ll}\text { Commission in Austin, } & \text { ter commissioners to close the } \\ \text { Accompanying the group on } \\ 200 \text { acre foot port is secured }\end{array}$ its trip to Austin were Leon the lake will cover approxi-
Crissom, Chairman of Parmer mately 100 surface acres and
County Soll and Water Con- contain approximately 1,000 County soil and Water con- contain approximately 1,000
servation District Board of
Sure fert of water when full. cretary of the Boald of it, be overcome before this dam
porvysis Betford Clatwell, site becones a reality, Trans-
Mayor of Bovina and Jim ware, western Natural Cas Company
Business Mayor of Bovina and Jim Ware, western Natural Gas Company
Business Matagaer of the Bo- has a 24 inch underground gas
vina chamber of Commerce, pipeline inside the
 Was to rurpuest of the meeting
the Texas Hill thwayce from the Texas Highway Deparemement
In raising Farm to MarketRoad
 group when shey appeared be
fore the Te fore the Texas Highway C mission voted to allocate 000 of State funds to to raise F Far

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First Federal's New Variable Dividend Rate Structure

icipated on regular savings acco

$\square$
Frameffimanax
SAVINGS \& LOAN ASSOCIATION OF CLOVIS

## OME OFFIC

sol Pile Street
Clovis, N.M.
BRANCH OFFICE
Second \& Abilene
Portales, N, M.


Ress-Blue Shield Re-Opens Companion Services

When the Senior Companion Services were made
ail lable last July, it was announced ar that dme, ere would be later reopenings.

That service is now available and any one 65 year id or older, and who now has medi-care, is eligible

You may continue your present coverage in Blue Cross-Blue shield or wanster to one ofle two new ervices offered, If you do not carry Blue C
Blue Shield you may make application for ic.
Farm Bureau Members are urged to contact the farm Bureau Office if you are interested in one by Feb. 24th, 1967.

Please feel free to contactus at any time and we wil
be glad to answer your questions and help in any way we
Farm Bureau

RIONA

PHONE 247-3280

## FRANK $S$

Wilson's
All Meat 46 HAM :" Bondy to E $5 \mathrm{can} \$ 4.0$ a GROUND 100\% Put BEEF

2/69c

19
Eggs $\mathbf{3} \mathbf{\$ 1 . 0 0}$ , PRODUC


GRAPEFRUIT Rubr Red $5{ }_{\text {sock }}^{\text {Lb }} 39$
CARROTS ILtecell Each $9 ¢$

POTATOES
Whito Comm
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Half Gallon
38
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