Christmas is for the young $\dot{\square}$ all agd fors. And $\mathrm{r}^{\prime}$ 's that time of year,
hen you are reminded of past Chrismases (a-la charles Ditc-
kens). The most outstanding kens). The most outstanding
memortes you have about memortes you have about
Chrismas, we would venture, are those when you were a chilld,
or when you children were or when you children were
young, or perhaps, even, when
your grandchlldren were small. Our church instigated a ser-
les of talks by teenagers during December on " "What Christmas Means to Me," and they have been a nice addition to the
Christmas season, It is beginning to look
though the weatherman at
is going to unleash winter, is going to unleash wy
that Christmas may at Christmas may ar extremely dry cropland. Back to Christmas, we iden-
ffled with Rev. Bill Foil on Sunday when he sald the only
thing he disliked about Christays did his shopping late-
nd as a result, his wife also As a rule we don't get much ve have our "Christmas editon" of the newspaper printed.
This will be December 21, this year, and our better half sighs

We learn from some of our
local third-graders just what the instant replay is all about of his side-kdcks played their football game, it came out this way; You get so many "instant replays" ineach game. That al-
lows you to correct the boolows you
boos. ans seemed the young football bout the poor old Dallas Cow-
oys. Sald one of them "The owboys always seem to make die same mistakes on tie in-
Mant repe Coys."
Coach Light can take his new idea and do something And, speaking of funny things have to pardon this personal
reference. but It seems that
the wife's car had a flat on one her front tres the other daye.
After looking out the window. After looking out the window,
ur daughter observed: "Momy,
y, quickl Call the car hom-
pital. Your car has fainted,"

Tanner Laine of the Lubbock
Avalanche- Jurrnal says that a new fad in a feature - - writing
lass he teaches at Texas Tech to take old sayings and mod-
rnize them. For the old line about "Nev-
change horses in mid-

UF Drive Only $\$ 176$<br>Short Of '67 Goal

Friona's United Fund Drive was nearing its goal this week, according to O.J. Beene, drive chairman, Beene stated that the drive had reached $\$ 5,688-$ - only $\$ 176$ short of
the goal of $\$ 5,864$. It was thought that within another few days the drive would reach a successful climax as some of the sub-
chairmen still had reports to make

## AT TEXAS TECH

Ten FHS Bandsmen Get All-Regional Honors

 bers rated places in the All-
Region Band. Competition for Resion Band, Competiton for in the 128 -member
positions in
honor band was
 $\begin{array}{ll}\text { utstanding musicians from ov- } & \text { in Lubbock this weekend, be- } \\ \text { ginning Thursday evening and }\end{array}$
 L. Region One.
Friona All Friona All-Region Band
nembers are Terri Sue Cum
ings, flute Ings, flute, Janet Mingus,
flute, Debra Mears, clarinet, ate Schueler, clarinet, Connie
Stone, clarinet, ShirleySchueer, bassoon, Larry Johnston,
ornet, David Reeve, rrombone

Banc.
Clintctan for this year's All
Reglon
Region Band will bee Mr. $W$,

Francis McBeth, widely-know Ouachita University, Arkadel | and Rithard Ditckson, tubb, |  |
| :--- | :--- |
| Three orther F.H.S. musiclans | $\begin{array}{l}\text { Ouachita Untver } \\ \text { phia, Arkansas }\end{array}$ | .."e * STAR

## FOR COUNTY

# Driver's License Office Open Here January 1 




t Texas Tech are shown here. Standing, left to right are Richard Dickson, Laerry Johnston, Wayne
thueler, Dale Schueler and chueler, Dale Schueler and David Reeve. Seated are Connie Stone, Debra Mears, Terri Sue Cum COUNTY JUDGE

## Rites Held For

 Loyde A. Brewer



HEA CLASSIFIED ADS KEAR

## BUSINESS DIRECTORY




FRIOHA REDI-MIX
Cement For All Purposes


## WELCOME TO FRIONA



This week we are happy to welcome Mr. and Mrs. Dennis Wesley and family to Friona, from Rock Port, Mo. Wesley is the purchasing agent for Missouri Beef Packers, Mr, and
Mrs. Wesley are shown with their three children, Denise, two, Mrs. Wesley are shown with their three children, Deni
Dawn, six and Danny, nine. They reside at 710 Euclid.

| ROCKWEIL BROS. AND CO. | HOUSER |
| :---: | :---: |
| "LUMBERMEN" |  |
| Lumber, Paint \& Tools |  |$\quad$| GROCERY \& MARKET |
| :---: |



Som
real estate

## For Complete

 Real Estate ServiceCONTACT J. G. MCF NRLN Phome 247-3272 or
247-2766 Business, Farms,
Ranches, Realdences



## NOW RECEIVING CATTLE

- Finest mill and pen facillities available
- Iocated in one of America's greatest grain producing areas
- Properly steam flaked milo . . sclentifically formulated ration

Hi-Plains Feed Yards, Inc.



Squaws Capture Third Place, Chiefs Fourth At Springlake

Westbrook Is Winner In Longest Feather Contest

|  |  |  |
| :---: | :---: | :---: |
| Bee Westbrook is the "tallfeather champ" for Friona, in the competition for longest tallfeather entered by a Friona area pheasant hunter. <br> Westbrook edged out Stanley Bishop, who placed second, and Jack Nelson, who was third. The winners received cash prizes of $\$ 15, \$ 10$ and $\$ 5$. <br> The winning feather mea- ured $25-3 / 4$ inches long. Bishop's second-place feather was $241 / 4$ inches and Nelson's feather was $241 / 8$ inches. <br> The longest feather entered in the county was by Jack Patterson, who entered his feather at Farwell. | Sponsors of the longest tallfeathers were Friona State Bank Production Credit Assoctation and Friona Consumers, along with the Parmer County Game Association. <br> An official of the association said that the one-week season was extremely successful. "There were many birds killand hens left," he stated. |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Lazbuddie Sets <br> Christmas Fete |  |
|  |  |  |
|  |  |  |
| B Team Slate At Springlake | School Music Department, under the direction of Mrs, Ruth |  |
|  |  |  |
|  |  |  |
| Friona High School B-team basketball squads will see action this weekend in the Springlake B-team tournament. <br> The girls B-team meets O1ton at $4: 20$ Thursday. The boys meet the Olton boys at $5: 40$, Other schools entered in the meet are Frenship, Springlake, Dimmitt, Muleshoe, Sudan and Floydada, |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Now Under New Management
 ALL DAY THURSDAY December 14, 1967

Grace Allison, New Manager, Invites You To Come In For A Free Cup Of Coffee and A Doughnut.

HOLIDAY HOUSE RESTAURANT


We carry more news about the people of this community than any other publication in the world
-•••••••
That's Us! You and You LOCAL Newspaper

BRISCOE COUNTY FARMER HAS NEAR RECORD MICRONAIRE It is a quite interesting stor" $15 / 16$. The planting was finished
to hear the experience of Mr. by April 18 , and harvesting wa-
Joe B. Mercer, a member in the completed by November 12. Joe B. Mercer, a member in the completed by November 12.
Briscoe County Co-Op Gin, who Here is a salute to you, M Briscoe County Co-Op Gin, who Here is a salute to you, Mr
lives in Silverton and farms on Mercer, a farmer of the Plain
the High Plains near that city, on the northern fringe of the the high Plains near that ciry, on the northern fringe of the
as he relates his experience cotton belt with a record like
with a new cotton that was first this on will infested roound with a new cotton that was first this on wilt infested ground.
released in 1966. Mr. Mercer ha- a bad year for micronaire tik a verticillium wilt problem on 67 . When Mr. Mercer was asked
his farm and he planted the new how he watered the cotton in
Gregg 25 V that has the gland. 67 . he reolied. "I watered it less sed, both years of 1966 and Julv 20 ht, and that was it, and
1967, and no wilt showed up in never rained anv afterwards.
the cotton. In 1966 he watered He also states that he had
in July and then again just be- neighbor who had the 25 V is in July and then again just be- neighbor who had the 25 V ir
fore the rain started around 6 , and that he watered in July
the 20th of August, which lasted but had not watered again wher This year he planted the same cod one of the best fields
cotton again, but he managed
coto
Just a reminder that the full cotton again, but he managed $\begin{aligned} & \text { Just a reminder that the full } \\ & \text { it differently and he has a quite } \\ & \text { different }\end{aligned}$ stormproof Gregg 35 in which dirferent story to tell.
Out of 97 wrap-pups from ap- a larpe perce tage plath Plains has been planted in
proximately 48 acres he had 80 the past is still a good cotton
bales reser bales ranging in micronaire from And if vou like a high produc
3.7 to 4.3 with only 11 bales fall. - tion cotton with an exceller
ing below the 3.5. The elint yield turnout you cannot pass up thi
per acre averaged 1054 pounds new Grege 45. compress weaghts; there were are not tolerant to verticilliun
$61 \%$ of the staptes ranging from wilt. Grega Seed Farms,


Race problem?


| Ethridge-Spring Agency | Friona State Bank |
| :--- | :--- |
| Continental Grain | Chester Gin |
| Welch Auto Supply | Friona Clearview TV |
| Friona Co-Op Gin | Rushing Insurance |
| Friona Mofors | Friona Consumers |
| Bi-Wize Drug | The Friona Star |



16th and Cleveland - Father Giblin Claver
Mass: $12: 30$. .M. Confession before Mass: Evening


Biblesul- C.J. Horton
REDEEMER LUTHERAN.CHURCH 13th and VIrginia - Otto Kretzman
zunday School: $10: 00$ A, Wor

UNION CONGREGATIONAL CHURCH UCC



Lions To Hear Trebelaires


The Friona Lons Club will
hear the Trebelaires, under the
direction of Mrs. Roy Mller, at
their meeting Thurdey
Annual Program temperatures At Okla. Lane


## SANTA

Claus time means extra expense time for everyone in everyway. The Christmas
season is here and expenses keep on growing. Don't go out on a limb with expenditur

## STUCK

g... With more than you can pay. The Best way to save money is to buy all your
gha, oll, butane and other automotive needs from us. Then do all your other

## IM LOCAL

... Stores and support your hometown merchants. That way, you can be sure
your Christmas $\$ \$ \$$ will be getting their money's worth.
Santa will be coming

## CHIMNEY

before long. So to make sure you don't over-spend this Holldty Season,
everyone get into the habito f buying all tarm and automotive supplites at
$\qquad$


and save $\$ 25.50$ on the
only $\$ 4.00$ per month.

- Enioy charoal favor withou all he meas - hast $2 . x$ poer montis FREE


Pioneer Natural Gas Company

## JoHisson's food MARKET

©AFFILATED S and H Green Stamps Ph. 247-2265 6th and Euclid


EGOMS
Grade A
Dozen 49
PORK
CHOPS
CLUB STEAKS

73¢
BOLOGNA
COFFEE in 75 \& Oleomargerine ${ }^{\text {Ll }} 39 \%$
CORN
TISSUE watit $37 \boldsymbol{\xi}$ ENERGY
MIRACLE WHIP $01 \boldsymbol{c}$ PICKLES ${ }^{\circ} 47 \xi$


|  |  |
| :---: | :---: |
|  |  |




SAVE TRAVEL TIME...YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING!

Friona Wishes You A Merry Christmas With A Tremendous Weekly Drawing.... Hundreds Of Valuable Prizes Donated By Friona Merchants.

You Will Receive A Ticket With Each Dollar Purchase Made At Paticipating Stores Listed Below. First, Second And Third Prizes Will Be Given:

# MORE DRAWINGS 

In The City Park, Downtown Friona
This Customer Appreciation Promotion Is Under The Sponsorship Of Friona Association Of Retail Merchants And The friona Chamber of Commerce.
*SATURDAY, December 16.... 3:30 p.m.
*SATURDAY, December 23....3:30 p.m.


HURST'S<br>PLANS HARDWARE BI-WIZE DRUG ALLEN'S JEWELRY<br>FRIONA CONSUMERS CLABORN'S REEVE CHEVROLET MODERN BEAUTY SHOP CROW'S SLAUGHTER HOUSE ROCKWELL BROS. LUMBER

HOUSER'S
RUTHIE'S - BEN FRANKLIN STORE
FRIONA STAR
NUNN LUMBER CO.
GRAPHIC ARTS
WHITES AUTO STORE
O.K. TIRE SERVICE

WEBSTER'S UPHOLSTRY
WELCH'S AUTO SUPPLY INC.
PANCIERA TIRE AND SUPPLY

FOSTER'S
FRIONA MOTORS
MALOUF'S DRY GOODS MURPHREE TEXACO DON'S TASTY CREAM fRIONA STATE BANK GIB'S CLEANERS ADAMS DRILLING PAK-A-SAK 7-II GROC. DEATON'S "66" STATIO


Birthday Party For Local Bridge Club Twelve members of Town and Mrs. Newman Jarrell Jr,
and Country Bridge Club met and Mr, andMrs. Bull Buchanan
in the home of Mr, and Mrs. Place cards were horoscopes in the home of Mr . and Mrs.
$\mathrm{H}, \mathrm{K}$, Kendrick Sarurday eventig. to observe the 12 th birthday of the club, whech was organized
in the Kendrick home in 1955,

SIX of the charter members
are still active members. They are stul active merbers. They
are Mr. and Mrs. Kendrick,
Mr, and Mrs. Hollis and Mr, and Mrs, Louis Welch.

Calvary Class Has
Mexican Food Supper . The Place
of member
were cove
corated w
mas orn
Other
cluded
Carson,
elmon
Spring.
Refr members present. Thoroscope
mable core covered with white aadles
corated with wraditional ChreOther ments.
 ing. pring.
Refreshments of birthday
ake and ice cream were serv-
 FIRST TREE
corate the fir These Gir


## FATHER-SON SNOOKER TOURNAMENT

Enter By Saturday
1st. 2nd. \& 3rd. PRIZES

FIRST PRIZE- Personalized Cue Sticks For Two Winners.

FREE
-DOMINOES \& 42
*COFFEE \& DOUGHNUTS TOURNAMENT BEGINS

Monday, Dec. 18
All Entrants Must Be Present At 8 p.m. to Draw For Opponents.



## Homemakers SS Class Has Christmas Party



## Gift Exchange

Highlights Meet


Becky Elliott District Queen


Class Members Host Progressive Party


Frionans Attend


## OFFICIAL PUBLICATION CITY OF FRIONA

NOTICE OF TAX RENDITIONS, 1968
1, Arley L Outland, Assessor and Collector of Taxes, of the City of Friona, State of Texas, do hereby give pubbic notce that
all persons, firms, corporations and assoclations, publuc or bonded warehousemen, beginning January 1 st or before the first day of April of each and every year, shall es of the City of Friona a full and complete statement, list and schedule, verified by affidevit, of all real and personal pro-
perty situated in the City of Friona, and perty situated in the City of Friona, and
all personal property located elsewhere and subject to taxation in the City of Friona owned, held, or controlled by them, or houseman or custodian on the first day of January next preceding and shall in saic statement, list and schedule, state the
name and address of the owner or owners of such property. Such Hist, statement and schedule must be filed with the office of the Assessor and Collector of Taxes
of the Ciry of Friona, in the City Hall Friona, Texas.

Arley L. Outland Assessor and Collector of Taxes For the City of Friona

## 'TWAS

Ten days before Christmas When I looked at my car The model was old and Had been driven too far.

The inside was all ripped The seat it was torn, The brakes didn't work And also the horn.

The windshield was busted The old clutch was broke The gas line was clogged And so was the choke

I cried and I moaned And started to cuss Something had to be done About the old bus

So I went to Reeve's And am now all aglow, It's like their ad said I got more for my dough.

Now I laugh at the bumps
And get mileage galore,
My new car looks swell And here's something more

Reeve's sold me my car
On a long easy plan, My payments are low, I'm a happy man

Now my worries are over My blues have gone away, This Christmas I'm driving A new Chevrolet

 R.S. Henderson

Buried Saturday

 Chist at $2: 30$ p.m. Shurch of thay. Poree sistes. Mrs, Mrs. Mary Burts, Lena Morgan,
Colimmie Bass, Donald Day and Wellington and Mrs. Nettle Jimmie Bass, Donald Day and $\begin{aligned} & \text { Wellington and Mrs. Nettie } \\ & \text { White, Synnyvale, Callfornia; } \\ & \text { H. Horton offtc atated } \\ & \text { Henderson, was a retiredfar- }\end{aligned}$ one brother, Claude Henderson, Ler. He moved to Friona from Elk City, Oklahoma; 17 great-
Litlefteld and died In a Litte-
grandchildren and one great-
tield resthome Thursday morn-
great-grandchild. Grandsons served as pall-
Survivors include his wife, bearess. Burial was in Friona




## SEND THIS PAPER EACH WEEK TO...

- Parents And Friends As A Newsletter From You *To That Son Or Daughter Away From Home
*To A Dear Friend Or Loved One Who Has Moved Away To Those Who Are Confined To Home Or Hospital


BLEACH I/ 29 C


## Flour 5 mancose 4 MELLORINE 3 te. $\$ 1$

 Pecans 99cKing Size COKES-7-UPS 39؛ COCONTS $12{ }^{2}$ POUND CELLO THATOFE 196 Navel ORÄMGES 196 RADIOS Battery $\$ 3.99$ DUST 'n WAX ${ }^{\text {Can. }}$ 594 RECORD ${ }^{\text {Reg. }}$ Frank Sirtra Christmas $\quad 400$ Count Box


