

SAFETY INSP. DEADLINE NEAR: ONLY SMALL PERCENT HAVE COMPLIED WITH LAW

Safety inspections of the nearly 4,000,000 motor vehicles registered in Texas is still seriously behind schedule with the official deadline

just two weeks away. That was a recent report of the Highway Safety Council of Texas. The deadline for the inspections is April 15th and seven of the local automotive repair agencies can make the check and issue the sticker. Local motorists are

warned to get on the ball and get the checking done. Its not like in the issuance of car tags, where a total of several hundred can be run through in the last day. The auto inspection takes a little while and one dealer couldn't handle more than 20 - 30 a day.

10% OFF

on ALL PURCHASES at —
S & H Variety and J. T. Hamoud's Jewelry
 Northside Square Southside Square
 — From Now Through \$ Day, April 2nd —
 — CHECK OUR PRICES ON THIS —
BEAUTIFUL NEW MERCHANDISE

for the ladies ...

- Dresses
- Skirts
- Blouses
- Bra's
- Can - Can Slips
nylon and cotton

children's wear ...

- Easter Dresses
- Slips
- Shortie Pajamas
- Bathing Suits
the season's coming
- Tennis Shoes

Easter Special — baskets, Bunnies, Candy, Color Kits

outfitting that boy ...

- Shirts
- Levis
- Bathing Suits
- Boots
- Baseball Season Special —
baseballs, bats and caps

for the fisherman ...

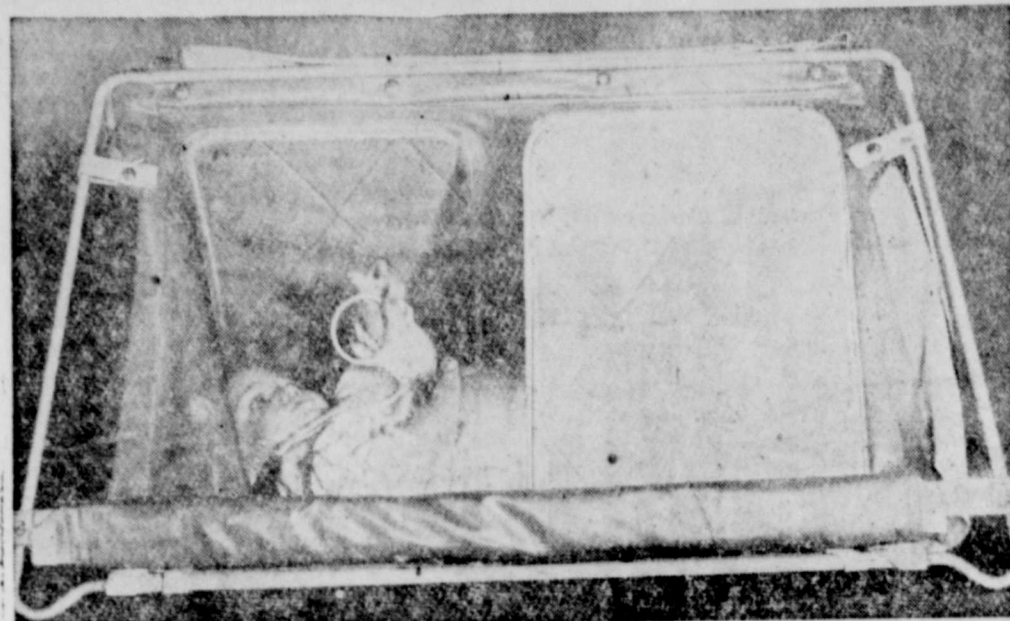
Brand New — Imported from the far East —
Fishing Poles, also caps

household items ...

- Sheets
(white and colored)
- Also Pillow cases
(white, colored and embroidered)
- Curtains
- Bedspreads
- Rugs
- Tablecloths

men's wear ...

- Shoes, Boots —
Western and irrigation
- Coveralls, Khakis, shirts and pants — for work
- Denim Trousers —
cool for summer wear
- Dress Shirts
- Belts, Socks
for all needs
- Handkerchiefs
- Hats



SNUG AND SECURE inside the Army Chemical Corp's model of the "Protector" is six-month-old Chris Schimmel, son of Mr. and Mrs. Clyde B. Schimmel of Battle Creek, Mich. The "Protector," which takes only two minutes to set up or disassemble, folds into a flat package 38 x 24 x 6 inches. The heavy-duty experimental model shown here weighs 16 pounds, but the Chemical Corps, with FUDA funds, hopes to design a lighter moderately priced version. (FUDA Photo)

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 Levelland, Collect)
 • ELECTRIC IRRIGATION MOTORS
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K & C MACHINE WORKS and LUKE PUMP COMPANY
 COMPLETE IRRIGATION WELL SERVICE AND PUMP REPAIR
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With your ...
H. D. Agent
 By Miss LELLA PETTY
FIRST AID COURSE
 Plans are being worked out for First Aid Courses to be held in the County during April. Two classes will be held and will run concurrently.
 The Whiteface Class will be in the school cafeteria. The first meeting will start at 6:00 p.m. on April 16. Other classes will be on Thursday and Friday evenings of the same week and on Monday, Thursday and Friday of the following week. Their teachers will be Lawrence Rowe and Alfred Brooks of Levelland.
 The first class in Morton will be in the Fellowship Hall of the 1st Methodist Church in Morton, at 7 p.m. on April 16. The Thursday & Friday evening meetings will be in the Banquet Room of the County Building. Olen Harris from the Texas Highway Department will teach the classes in Morton. The classes will be open to men and women. The only cost will be for textbooks. All classes must be attended if credit is received for the course.
 The First Aid Courses are being sponsored by the Cochran County Home Demonstration Council whose chairman is Mrs. H. T. Gardner. Mrs. Oland Clifton of Whiteface is chairman of Civil Defense Committee for the Council. Having the First Aid training is one of the recommendations of this committee.

AMARILLO MEETING
 All Extension Agents in District 1 and 2 attended a two-day meeting at the Herring Hotel in Amarillo on March 26 and 27. Farm & Home Development and County Program Planning were discussed by the Administrative staff and specialists from Texas A & M College. The information given at this meeting should make the two programs more effective.

WELL KNOWN MUSICAL GROUP WILL BE AT WHITEFACE
 The Seranaders of Lubbock are scheduled to be in Whiteface on Thursday, April 5th, in the school auditorium, in conjunction with a talent show.
 The show will get underway at 7:30 p.m. and is being sponsored by the 8th grade of Whiteface.

MORTON BAND BANQUET PLANNED, FRIDAY, APR. 6TH
 The annual Band banquet, honoring all high school band members, will be held in the County Activities Building on Friday, Apr. 6th, at 7:30 p.m.
 All high school bandmen and parents have been invited to attend. The parents are handling meal preparation while the entertainment and decoration ideas are to come from within the band.

SPRING BAND CONCERT SET FOR APRIL 8TH
 The Morton High School Band is to present a Spring Concert on Sunday afternoon, April 8, in the Cochran County Auditorium Building at 3:00 p.m. Admission will be 50c for adults and 25c for children.
 This will be the first concert appearance of the season for the band in Morton. Band members are now selling tickets to the general public. Tickets may also be purchased at the door.

PROFESSIONAL Photographers
 —Here each Saturday from 1 to 5 P. M.—
 LOCATION: Next door to Georgia's Beauty Shop—South of Signal Light, Morton—
BABY PICTURES OUR SPECIALTY
 WEDDINGS, REUNIONS, INDIVIDUALS
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 Eastside Square Box 1092
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Continuing \$DAY at TRUETT'S ...

HUNT FOODS

I ALWAYS STOCK UP AT HUNT'S DOLLAR SALES

HUNT—FOR THE BEST, FOLKS!

DOLLAR SALE

YES, HUNT FOR THE BARGAINS!

HUNT'S, BIG NO. 2 1/2 CANS PEACHES . . . 3 cans	100
HUNT'S, BIG NO. 2 1/2 CANS Bartlett PEARS, 3 cans	100
HUNT'S, BIG NO. 2 1/2 CANS PRUNE PLUMS 4 cans	100
HUNT'S, NO. 300 CANS Fruit COCKTAIL 4 cans	100
HUNT'S, SOLID PACK, NO. 300 CANS TOMATOES . . . 5 cans	100
HUNT'S, County Style, No. 2 1/2 Cans PICKLES . . . 3 cans	100
HUNT'S, NO. 300 CANS, TENDER Garden PEAS . . . 6 cans	100
HUNT'S, California, NO. 300 CANS SPINACH . . . 7 cans	100
HUNT'S, BIG 46 OZ. CANS TOMATO JUICE . 2 cans	58¢
HUNT'S, 14 OZ. BOTTLES Tomato CATSUP, 3 bot's	58¢

Choice Cuts of Meats at Wholesale Prices —Try Our Fresh Cooked BARBECUE

Sugar Cured PICNICS lb.	29¢
Wilson's Corn King BACON lb.	39¢
BOSS—BRAND BACON 2 lb. pkg.	89¢
Fresh Ground Lean HAMBURGER . . . lb.	29¢
Chuck ROAST lb.	39¢
Fresh Dressed FRYERS lb.	49¢

FINE COOKING CRISCO
 3 lb. can 89¢

GLADIOLA FLOUR 10 POUNDS . 89¢

Supreme CRACKERS lb.	27¢
Carton COCA COLA 12 bottles	40¢
Bell's MELLORINE qt.	25¢
Golden BANANAS lb.	12 1/2¢

BORDENS BISCUITS CAN . . 10¢

• DOUBLE PIONEER SAVING STAMPS every TUESDAY at TRUETT'S •

TRUETT'S FOOD
 Phone 4871 Morton, Texas

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Only 173.98
(exchange)
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* exchanged for your clean used tractor tires

BATTERIES — 7.95 Exchange (12 mo. guarantee)
 ALSO, all Heavy Duty BATTERIES at greatly Reduced Prices!

—JET FLAME IGNITER — SPARK PLUGS—

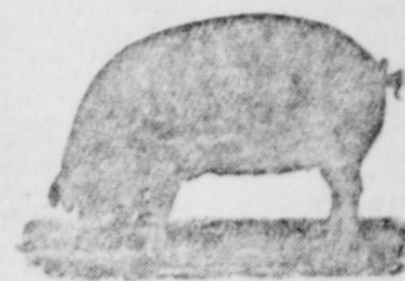
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 Peak Power, Maximum Economy, Smoother Performance, 50,000 mile guarantee, or 1500 hours continuous running, money-back guarantee—Gasoline, LPG, Natural Gas —buy 'em at ...

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 114 EAST WASHINGTON MORTON PHONE 3211



WELCOME!



ONE and ALL

to the annual

FAT STOCK SHOW

County Livestock Barn

Friday and Saturday, April 6-7

PARADE — FRIDAY at 1:30 P.M.

HOG & SHEEP JUDGING — immediately following the downtown parade.

CALF JUDGING — Begins at 7:30 Fri.,

SALE STARTS AT 10 A.M. SATURDAY

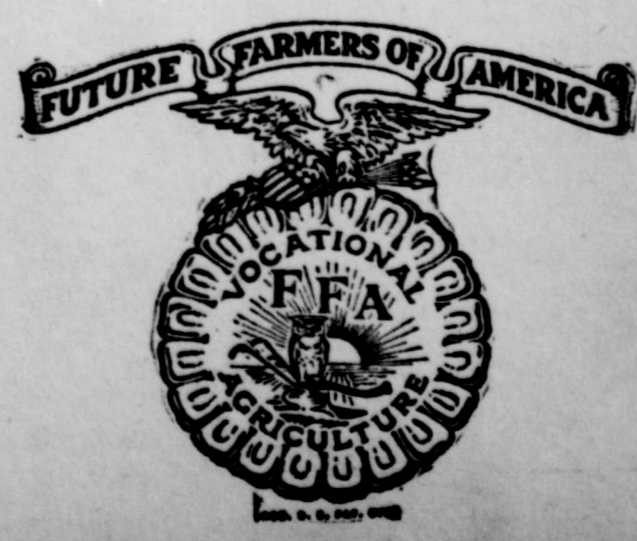
- Hoffman Welding Shop
complete welding service
- Piggly Wiggly
where you get S and H Green Stamps
- R. J. Merritt & Sons
Magnolia Consignee
- St. Clair's Department
& Ben Franklin Stores
- Burleson Paint & Supply
featuring Cook's paints
- Tarver's "66" Service
R. T. Tarver, Sr.
- Cobb's Department Store
"the house of famous brands"
- Loran Distributing Co.
headquarters for irrigation equipment
- Allsup Chevrolet Co.
home of the sensational Bel Air
- Nu-Way Cleaners
Mr. and Mrs. Jack Wallace
- Morton Tribune
and the Dollar Day Special
- Truett Food Store
we give & redeem Pioneer Stamps
- Bedwell Implement & Pontiac
Your M-M Dealer
- Seaney's Grocery & Market
the BEST in meats
- Cochran Power & Light
"Serving the Last Frontier"
- Morton Lions Club
wednesdays at noon
- Morton Jaycees
mondays at 12:00
- Morton Chamber of Commerce
second thursday of each month
- Morton Malt Shop
Mr. & Mrs. Rob Richards
- Joe's Grocery & Market
Joe Mohmood and Son
- M. C. Ledbetter
Cochran County Attorney
- HB Service Station
Good Gulf dealers
- East Side Cafe
Mr. and Mrs. O. D. Vernon
- Ed Howell Motor Co.
See the new Buick, today
- Morton Auto Parts
Amos Taylor
- Higginbotham-Bartlett Co.
"Good Lumber"
- Ramsey Shoe Shop
Mr. and Mrs. S. A. Ramsey
- Child's Men's Store
and Minnie's Shop

- Standard Abstract
W. E. Anglely
- Morton Co-operative Gin
J. R. Kuykendall, Mgr.
- Lackey Grocery & Market
Mr. and Mrs. Wes Lackey
- Lindsey Feed and Seed
the store with the checkerboard sign
- Tarver Furniture Company
your home should come first
- Evans Investment Company
Lloyd Evans
- Banks - Ross
your I-H dealer
- Morton Electrical Supply
Mr. and Mrs. Fred Morrison
- City Electric
Philco TV's for Morton
- B & J Drilling Co.
Bob Cook
- McMaster Tractor Co.
Ford Tractors and Mercury Cars
- Baker Feed, Seed & Trucking
Jack Baker
- Willis Food Store
we give Scottie Stamps



- Silvers Butane Co.
M. A. (Button) Silvers
- Luper Tire Shop
C. E. Luper
- Roy Weekes Insurance Agency
Dorthea's Beauty Salon
- Virginia's Beauty Shop
Virginia Moore
- Smith's Furniture & Appliance
We Redeem Scottie Saving Stamps
- McAlister - Huggins
John Deere Implement Dealer
- Hawkins Oldsmobile Co.
home of the Futuramic Olds
- Morton Floral & Greenhouse
Mr. and Mrs. Lem Chesher
- Doss Food Store
Double Frontier Stamps on Tuesday
- Rose Auto and Appliance
Neal H. Rose
- the Coffee Shop
Mrs. Jack Burkes
- Clarke's Dry Goods
eastside of the square
- Ray's Hardware
AND FURNITURE CO.
- Williamson Insurance Agency
located in the First State Bank

- Willingham's
Farm and Ranch Store
- Alamo Gin Co.
Bill Wright
- S & H Variety and
J. T. Hamoud Jewelry
- Byron's Auto Supply
Byron Willis
- Jeter Hardware
A Good Source of Supplies
- Gerald's "66" Service
Gerald Ramsey, operator
- Reynolds Tire & Service Station
featuring Texaco Products
- J. T.'s TV and Repair
north side of Ray's Hardware Bldg.
- Western Abstract
J. B. Knox
- Condray and Luke Pump Co.
irrigation specialists
- Bill's Gulf Service
Bill Stiver
- Windom Oil Co.
Phillips 66 Wholesale
- Morton Gin Co., Inc.
cotton ginning at its best
- Hogan and Neely Oil Co.
John Neely, mgr.
- Country Club Gin
John E. (Tubby) Holloman
- Butler Body Shop
Skinner Butler
- Cochran County Gin
& Mobeetie Bonded Warehouse
- Gifford - Hill - Western
on the Muleshoe Highway
- Wallace Theatres
Raymond Williams, Mgr
- Morton Laundry
Mary and Earl — Phone 529
- Maytag Laundry
W. D. Fowler
- Mrs. Lee Taylor
county & district clerk
- Strickland's Cleaners
Mr. and Mrs. R. C. Strickland
- McDermott Liquefied Gas
on the Muleshoe Highway



THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

Thursday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 News 7:30 Will Rogers, Jr., cbs 7:55 Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:50 Sing Song 9:00 Garry Moore 9:30 Godfrey Time 9:45 Bandstand 10:00 A to Z could be 10:30 Strike It Rich 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:30 Love Story 1:00 Robert Q. Lewis 1:30 Recipe Roundup 2:00 Big Payoff 2:30 Bob Crosby 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 3:30 On Your Account 4:00 Beauty School of Air 4:15 Western Film 5:00 Winky Dink 5:30 Community Crossroads 6:00 Local News Spts. Weath. 6:15 Doug Edwards 6:30 Sheena of the Jungles 7:00 Bob Cummings 7:30 Climax 8:30 Sports Digest 9:00 Johnny Carson 9:30 Quiz Kids 10:00 My Friend Flicka 10:30 Local News 11:00 Down Missouri Way 12:00 Sign Off Friday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 News 7:30 Will Rogers, Jr., cbs 7:55 Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Garry Moore 10:30 Strike It Rich 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:35 Love Story 1:00 Club Day 1:30 Recipe Roundup 2:00 Big Payoff 2:30 Bandstand 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 3:30 On Your Account 4:00 Western Movie 4:00 Hank McCune 4:30 Community Crossroads 4:00 Local News Spts. Weath. 4:15 Doug Edwards 4:30 Traffic Report of the Air 4:55 Our Miss Brooks 5:00 The Crusader 5:30 The Line Up 5:30 Person to Person 6:00 Patti Page 6:15 Notes of Harmony 6:30 News Sports, and weather 6:30 Square Dance Katy 7:00 Sign Off 8:25 Sign On 8:30 Captain Kangaroo 9:30 Mighty Mouse 10:00 Winky Dink 10:30 Popcorn Theatre 11:30 Double Feature Theatre 12:30 Movie Feature 1:30 Big Picture 2:00 Wrestling 3:00 Champ bowling 4:00 Frontier Theatre 5:00 Facts Forum 5:30 Frankie Laine 6:00 Man Behind The Badge 6:30 Beat the Clock, cbs 7:00 Jackie Gleason 7:30 Stage Show 7:30 Two for the Money, cbs 8:30 It's Always Jan 9:00 Gunsmoke 9:30 Judge Roy Bean 10:00 Bill Corum 10:15 Stars of Grand Ole Opry 10:45 Circus Wrestling 11:15 Sign Off Sunday 6:40 Program Previews 6:50 Church of Christ 12:00 Man to Man 12:15 Miracle of Love 1:00 This is the life 1:30 Adventure 2:00 Face the Nation 2:30 Sunday News 3:00 Front Row Center 4:00 Eddy Arnold 4:30 Plains Talk 5:00 Wild Bill Hickock 5:30 You Are There 6:00 Huntin' & Fishin' 7:00 Ed Sullivan Show 8:00 G. E. Theatre 8:00 Alfred Hitchcock 9:00 Appointment With Adven. 9:30 Annie Oakley 10:00 Confidential File 10:30 Final Edition 10:45 Barefoot Boy 11:45 Sign Off Monday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 Local News 7:30 Will Rogers, Jr., cbs 7:55 Local Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Gary Moore 9:30 Bandstand 9:45 Godfrey Time 10:00 The Hom-finders 10:15 Godfrey Gobbles 10:30 Strike It Rich 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:30 Love Story 1:00 Robert Q. Lewis 1:30 Recipe Roundup 1:45 House Party 2:00 Big Payoff 2:30 Bandstand 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 3:30 Edge of Night 3:30 Western Film 5:00 Mighty Mouse 5:30 Community Crossroads 6:00 Local News 6:15 Doug Edwards 6:30 Robin Hood 7:00 Burns and Allen 7:30 Douglas Fairbanks pres. 8:00 I Love Lucy 8:30 December Bride 9:00 Studio One 10:00 Talent Scouts 10:30 News 10:45 Sports 10:45 Weather 11:00 Main Event Wrestling 12:00 Sign Off Tuesday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 Local News 7:30 Will Rogers, Jr., cbs 7:55 Local Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:55 Sing Song 9:00 Garry Moore 9:30 Hair Dresser 9:45 Godfrey Time 10:00 Mr. and Mrs. North 10:30 Strike It Rich 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:30 As the World Turns 1:00 Robert Q. Lewis 1:30 Recipe Roundup 2:00 Big Payoff 2:30 Bob Crosby 3:00 Brighter Day 3:15 Secret Storm 3:30 Edge of Night 3:30 Western Movie 5:00 Lets Take A Trip 5:30 Commun. Crossroads 6:00 News sports, weather 6:15 Doug Edwards 6:30 Greatest Show-Circus 7:00 Phil Silvers Show, cbs 7:30 Navy Log 8:00 Guy Lombardo Diamond Jubilee 8:30 I Spy 9:00 20,000 Question 9:30 Do you Trust your wife

10:00 Patti Page 10:15 Notes of Harmony 10:30 News 10:40 Sports 10:45 Weather 11:00 Love from a stranger 12:00 Sign Off Wednesday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 News 7:30 Will Rogers, Jr., cbs 7:55 Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:50 Sing Song 9:00 Garry Moore 9:30 Notes of Harmony 9:45 Godfrey Time 10:00 The Hom-finders 10:15 Godfrey Gobbles 10:30 Strike It Rich 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:30 Love Story 1:00 Robert Q. Lewis 1:30 Recipe Roundup 1:45 House Party 2:00 Big Payoff 2:30 Bandstand 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 3:30 Edge of Night 3:30 Western Film 5:00 Mighty Mouse 5:30 Community Crossroads 6:00 Local News 6:15 Doug Edwards 6:30 Robin Hood 7:00 Burns and Allen 7:30 Douglas Fairbanks pres. 8:00 I Love Lucy 8:30 December Bride 9:00 Studio One 10:00 Talent Scouts 10:30 News 10:45 Sports 10:45 Weather 11:00 Main Event Wrestling 12:00 Sign Off Thursday 6:40 Sign On 6:45 Advance Weathercast 7:00 Will Rogers, Jr., cbs 7:25 News 7:30 Will Rogers, Jr., cbs 7:55 Weather 8:00 Captain Kangaroo 8:25 Cartoons 8:30 Captain Kangaroo 8:50 Sing Song 9:00 Garry Moore 9:30 Notes of Harmony 9:45 Godfrey Time 10:00 The Hom-finders 10:15 Godfrey Gobbles 10:30 Strike It Rich 11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 News 12:00 Jack Paar Show 12:30 As the World Turns 1:00 Robert Q. Lewis 1:30 Recipe Roundup 1:45 House Party 2:00 Big Payoff 2:30 Bandstand 2:45 TV Sermonette 3:00 Brighter Day 3:15 Secret Storm 3:30 Edge of Night 3:30 Western Movie 5:00 Lets Take A Trip 5:30 Commun. Crossroads 6:00 News sports, weather 6:15 Doug Edwards 6:30 Greatest Show-Circus 7:00 Phil Silvers Show, cbs 7:30 Navy Log 8:00 Guy Lombardo Diamond Jubilee 8:30 I Spy 9:00 20,000 Question 9:30 Do you Trust your wife

KCBD - TV Channel 11

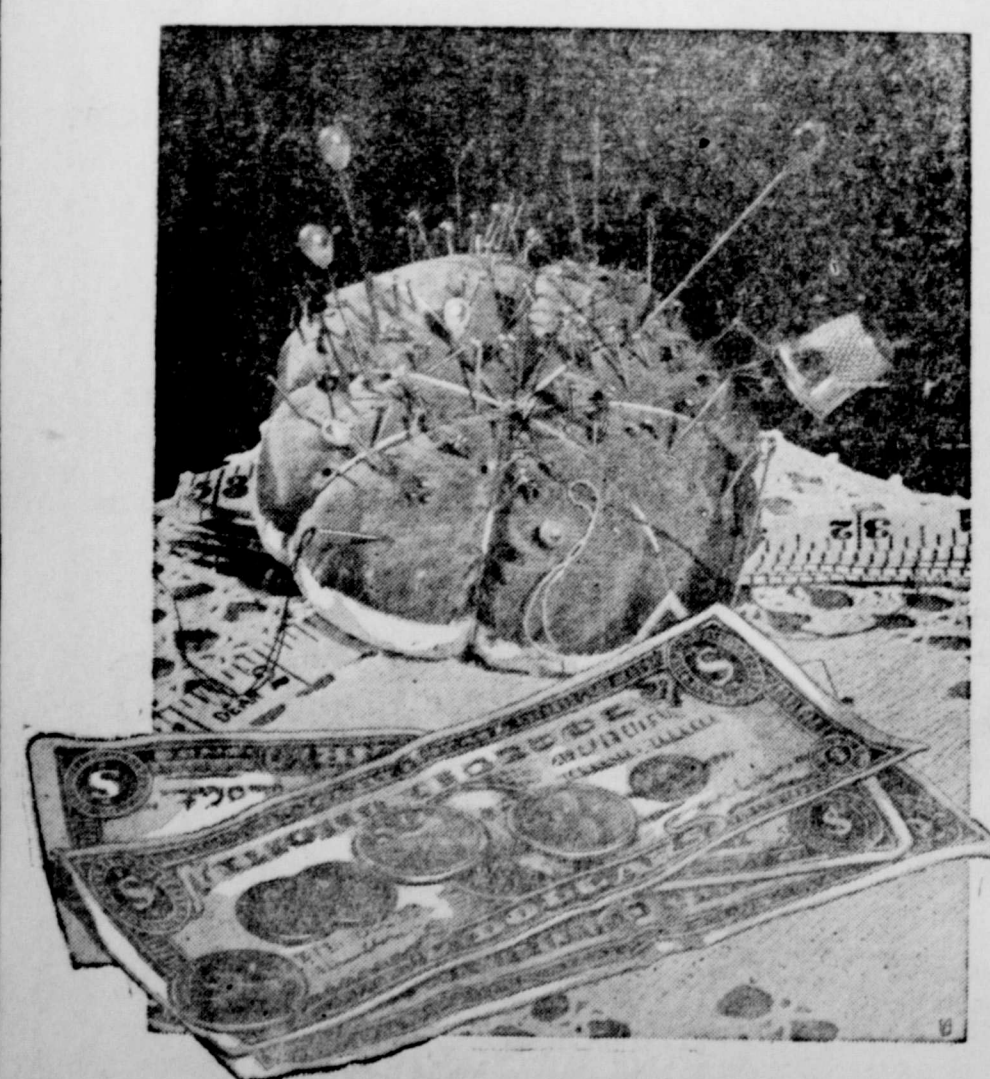
Thursday 4:55 Program Preview 5:00 Today 5:00 Ding Dong School 5:30 The Ernie Novacs Show 10:00 Home 11:00 Tennessee Ernie Ford 11:30 Feather Your Nest 12:00 Norma Raine 12:15 News & Markets 12:30 Sereaders 1:00 Cook Book 1:30 From Hollywood 2:00 NBC Matinee 3:00 News 3:15 Modern Romances 3:30 Queen For A Day 4:00 Pinky Lee 4:30 Howdy Doody 5:00 Rin Tin Tin 5:30 Little Rascals 6:00 Hospitality Time 6:15 News 6:20 Weather 6:30 Eddie Fisher 6:45 Here's Howell 7:00 Dr. Hulsen's Secret 7:30 Life of Riley 8:00 Big Story 8:30 Celebrity Playhouse 9:00 Cavalcade of Sports 9:45 Red Barber Show 10:30 Break The Bank 10:30 News 10:40 Weather 10:45 Sports 11:00 The Vise Saturday 11:25 Sign On 11:30 The Wizard 12:00 Roy Rogers 12:30 Western 1:30 Search for Beauty 2:00 Pro Basketball 4:00 Playtime 4:30 Channel 11 Matinee 6:15 News 6:20 Weather 6:25 Sports 6:30 to be said 7:00 Lone Ranger 7:30 Cisco Kid 8:00 Star Stage 8:30 Crossroads 9:00 I Led 3 Ljves 9:30 Your Hit Parade 10:00 Ted Mack's Am. Hr. 10:30 News, Weather, Sports 11:00 Channel 11 theater Sunday 12:25 Sign On 12:30 Frontiers of Faith 1:00 News 1:15 Norman Vincent Peale 1:30 Family Bible Quiz 2:00 Lawrence Walk Show 3:00 Wide, Wide World 4:30 Faith for Living 5:00 Captain Gallant 5:30 Hopalong Cassidy 6:00 It's A Great Life 6:30 Frontier 7:00 NBC Comedy Hour 8:00 Highway Patrol 8:30 District Attorney 9:00 Loretta Young 9:30 A Man Called X 10:00 Cavalcade Theatre 10:30 News 10:40 Weather 10:45 Sports 11:00 Star Showcase Monday 6:55 Program Preview 7:00 Today 9:00 Ding Dong School 9:30 The Ernie Novacs Show 10:00 Home 11:00 Tennessee Ernie Feather Your Nest

12:00 Norma Raine 12:15 RFD II 12:30 Sereaders 1:00 Cook Book 9 1:30 Perry's Personality Sch'l 2:00 NBC Matinee 3:00 News 3:15 Modern Romances 3:30 Queen for a Day 4:00 PINKY LEE 4:30 HOWDY Doody 5:00 Superman 5:30 Bunny Theater 6:00 Hospitality 6:15 News 6:20 Weather 6:25 Sports 6:30 Gordon MacRae 6:45 Bernie Howell 7:00 The Great Gildersleeve 7:30 My Little Margie 8:00 Badge 714 8:30 Robert Montgomery 9:30 Sereaders 10:00 Dee Weaver Show 10:30 News 10:40 Weather 10:45 Sports 11:00 Channel 11 Theatre Tuesday 6:55 Program Preview 7:00 Today 9:00 Ding Dong School 9:30 The Ernie Novacs Show 10:00 Home 11:00 Tennessee Ernie 11:30 Feather Your Nest 12:00 Norma Raine 12:15 RFD II 12:30 Sereaders 1:00 Cook Book 9 1:30 From Hollywood 2:00 NBC Matinee 3:00 News 3:15 Modern Romances 3:30 Queen for a Day 4:00 Pinky Lee 4:30 Howdy Doody 5:00 Western 6:15 News 6:20 Weather 6:30 Eddie Fisher 6:45 Bernie Howell 7:00 Martha Raye Wednesday 6:55 Program Preview 7:00 Today 9:00 Ding Dong School 9:30 The Ernie Novacs Show 10:00 Home 11:00 Tennessee Ernie 11:30 Feather Your Nest 12:00 Norma Raine 12:15 RFD II 12:30 Sereaders 1:00 Cook Book 9 1:30 From Hollywood 2:00 NBC Matinee 3:00 News 3:15 Modern Romances 3:30 Queen for a Day 4:00 Pinky Lee 4:30 Howdy Doody 5:00 Western 6:15 News 6:20 Weather 6:30 Eddie Fisher 6:45 Bernie Howell 7:00 Martha Raye

SEE IT TODAY! RCA - VICTOR for '56 AT ROSE AUTO & APPLIANCE

For Complete Television and Radio Repair Quality Service Electric Wiring City Electric Wait Sanderf MONDAY IS DOLLAR DAY

ALL THE LABOR DONATED BY THE INTERESTED FEW WHO HAVE PLANTED GRASS AND TREES AND WATERED THE SOIL WON'T COMPLETE THE JOB ON OUR CEMETERY WHICH IS ONLY NOW BEGUN... IT'S GOING TO TAKE A LOT OF PIN MONEY TO BUILD THE BEAUTIFUL ENTRANCEWAY WE WANT



FOR CEMETERIES THAT ARE BEAUTIFUL TO BEHOLD ARE LIKE BEAUTIFUL HOMES... THEY MUST BE CAREFULLY PLANNED AND CAREFULLY BUILT - BRICK BY BRICK THAT'S WHERE YOU CAN HELP - BY ADDING SOME OF THOSE BRICKS. DROP BY THE BANK TODAY, OR CALL S. M. MONROE AT THE BANK AND MAIL YOUR CONTRIBUTION - \$1 FOR EACH BRICK YOU'LL BUY.



WHITEFACE SENIOR PLAY
FOR THURS., APRIL 12

WHITEFACE — The Senior of Whiteface High School is presenting its annual play, Thursday, April 12, at 7:30 p.m. in the high school auditorium. The play, "A Date With a Dream," is

a three-act comedy and concerns the trials of a high school boy whose date is broken on the night of the big school prom. He gets a substitute date — and what a date! The public is cordially invited to come out and see this hilarious comedy. Admission will be 75c for reserved seats and 25 and 50

for general admission. Members of the cast include: Carroll Lockett; Mary Jo Gingerich; Zona Snodgrass; Barbara Parsons; John Alan Green; Ladois Sides; Darance Bratton; Billy Stegall; Laquita Thornton; Eddie We-Raph Peters; L. S. Salsar and Delma Summers

INDIAN DRIVE - IN
MORTON, TEXAS
SUNDAY & MONDAY
"Prince of Peace"

Oil Failure Led to Discovery of Gonzales Home

They were looking for oil, but instead they found water — many thousands of gallons of hot water. It was back in 1909 in the hill country east of San Antonio and an oil drilling crew had tapped a gigantic reservoir of 106 degree artesian water which flowed at the rate of 200,000 gallons a day. Many years after these soothing waters were put to good use with the establishment of a hospital for victims of crippling diseases.

Some of the history of the Gonzales Warm Springs hospital, and facts of its operation, were given by Lynn Smith, Sr., of Gonzales, 2nd vice-president of the Gonzales Warm Springs Foundation, in a talk before a recent meeting of the Lubbock Kiwanis Club. Smith's talk before the group was in connection with ceremonies in which Preston Smith, Lubbock theatre operator (no relation) was honored for "outstanding services" in behalf of the Warm Springs foundation.

In 1937, a group of Gonzales business men realized the potentialities of the springs and were chartered by the state to organize a non-profit, non-sectarian treatment center for the physically handicapped. The first unit was opened in 1941. Today, its six major buildings, Spanish Colonial in style, comprise one of the nation's finest physical medicine and rehabilitation specialty hospitals, where more than 2,000 Texans have benefited by the treatment.

Total value of the plant is approximately \$2,000,000 and thanks to the generous help of many Texans is completely paid for. It's available bed space ranges from 110 to 125 patients, depending on the age and sex of the patients.

The Foundation is not just a no-lo center nor is it just for children. Patients with handicaps resulting from many types of crippling diseases and accidents are treated.

The treatment program is comprehensive and includes physical therapy, occupational therapy, music therapy, speech therapy, dental care as well as first class nursing care.

The foundation's own brace shop supplies proper supporting apparatus upon short notice. It's work is considered among the top in its field in the nation.

There is a public school unit connected in connection with the hospital which provides the school age student in any grade one through 12, with specialized instruction which permits him to stay up with his classmates back home.

Treatment costs an average of \$25 per day a patient. When cost is not covered by insurance, private pay arrangements or some sponsoring agency such as the National Foundation for Infantile Paralysis, it is absorbed by the Foundation in the case of children under 21. No child needing treatment who could be improved has ever been denied the facilities of the Foundation and its staff because of inability to pay.

The present budget of the foundation approximates \$900,000, of which about \$250,000 must be obtained from contributions.

The Foundation was the first hospital specializing in physical medicine and rehabilitation in the United States to receive the approval of the American College of Surgeons.

Willingham Opens Farm & Ranch Store

Willingham's Farm and Ranch Store is now open and in the process of stocking. Elwood Harris, Assistant Manager said this week.

The formal opening of Morton's newest feed and seed store, featuring Paymaster feeds and promoting cereal layers for the area, will be held on April 13th and in conjunction, the firm is sponsoring Free Chick Day.

E. O. (Red) Willingham, owner and Harris, have been busy the past 10 days repainting, and adding the new fixtures to the building formerly occupied by Morton Lumber, on the Muleshoe Highway.

Harris, interested in caged layers, a special meeting is to be held at the store, on Monday night (Dollar Day) at 8:00 to discuss all phases of the subject. The public is cordially invited and Free Coffee and Doughnuts will be served.

6,000 Bricks Due; Will Go On sale For Cemetery Fund

Approximately 6,000 bricks for the construction of an attractive entranceway to the Morton Cemetery are due to arrive within the next few days. It was announced this week by S. M. (Smiley) Monroe, president of the Cemetery Association.

In a meeting Monday, directors gave the go ahead sign for the ordering of the bricks which will be shipped from Lubbock.

Within another short period of time, plans are to put the bricks on the square and to begin a sale of the bricks at \$1.00 each. It is figured that will cover the cost of the bricks and the brick-laying.

ROSE THEATRE
MORTON, TEXAS

LAST TIME TODAY
SUNDAY & MONDAY
APRIL 1 - 2

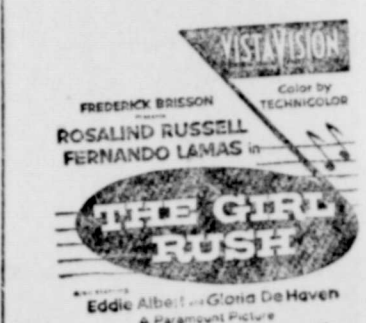
He fought the Sioux as fiercely as he loved one of their women!

KIRK DOUGLAS

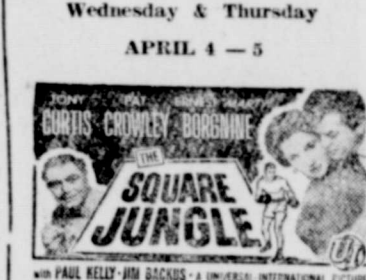


as **THE INDIAN FIGHTER**
INTRODUCING Elsa MARSHALL
CINEMA SCOPE
TECHNICOLOR

TUESDAY ONLY
APRIL 3



Wednesday & Thursday
APRIL 4 - 5



FAT STOCK SHOW MEN WILL MEET TUESDAY AT 10:00

A meeting of the Fat Stock Show

Committeemen is slated for Tuesday-ended to but one of the main day morning at 10 a.m. in Homerjets of the meeting is to discuss Thompson's office. At that time, putting a floor under prices so the any last minute details will be at-bidders will know where they stand.

Mimmie's Shop
WESTSIDE SQUARE, MORTON

TERRIFIC DOLLAR DAY SPECIALS
Buy now for your Spring and Summer Needs at these low, low prices

Ladies' Belts
Entire stock going on sale including every desirable color

\$ DAY
1/2 price

Ladies' Petticoats
Each 100 per cent nylon, beautifully trimmed in nylon net and lace, choose from a grand selection of reds, blacks, pinks, whites and candlelites

\$ DAY
only 3.95 ea

Ladies' Slips
Wonderful, exciting beauty of 100 per cent nylon — each with pretty net and lace trimming at top and bottom

\$ DAY
only 4.95 ea.

Ladies' & Juniors Better Dresses
Here are some real savings for the summer wardrobe, you'll have to see them to appreciate their beauty

\$ DAY
19-95 val. . . . spl. 14-99
22-50 and
24-95 val. . . . spl. 16-99
29-95 val. . . . spl. 19-99
39-95 val. . . . spl. 26-99

INFANT'S WEAR

BABY BIBS
Values to 1.25 . . . 29c

INFANTS' and CHILDREN'S ANKLETS, sizes 3 to 6x
39c values 19c

DRESSES
Values to 2.98 1.00

DIAPER SHIRTS
Values to 1.25 79c



CHILDREN'S WEAR

PAJAMAS, vat dyed, cotton plisse
1.98 and 2.49 values . . . special 1.00
3.95 values special 1.99

GOWNS
3.95 values special 1.00

PANTIES, 100 per cent nylon
89c values special 39c

DUSTERS, linen and faille, fully lined
8.98 values special 6.99
9.98 values special 7.99

CAN-CAN, PETTICOATS and SLIPS
extra full skirts, each a beauty
3.98 values special 2.49

BAGS, in straw and patents — white, pink, blue, and black patents
1.29 values special 1.00
1.98 values special 1.69

Ladies' Suits
This large group is selected for spring and summer wear but be early for choice numbers . . . it's your opportunity for a big savings on beautiful seasonal suits.

\$ DAY
25-95 val. spl. 18-95
29-95 val. spl. 21-95
35-00 val. spl. 24-95
49-95 val. spl. 32-50
59-95 val. spl. 42-95

Ladies' and Juniors' Dresses
This pretty group consists of two large racks of voiles and cottons—each a good buy

8.95 val. spl. 5-99
10.95 val. spl. 6-99
12.95 val. spl. 7-99
14.95 val. spl. 8-99
17.95 val. spl. 10-99
17.95 val. spl. 10-99

FOR Office Supplies

- Letter Files
- Accounting Books
- Letterheads
- Envelopes
- Ledger Books
- Ledger Fillers

See The

MORTON TRIBUNE

East Side of Square Morton

Now Open and in the Process of Stocking

Free Chicks
(25 Chicks with Purchase of each 50 lbs. of Feed)

FORMAL OPENING OF

Willingham's Farm & Ranch Store

Friday, April 13

OWNER: E. O. (Red) Willingham
ASSISTANT MANAGER: Elwood Harris

BUSINESS Phone 4036 Residence Phones: 4721 or 5176

—Featuring PAYMASTER FEEDS—

- SEED: Sorghums, Legumes, Grasses
- Garden, Lawn Supplies, and Insecticides
- Poultry Supplies and Remedies

Come in and talk to us about
PAYMASTER'S POULTRY FINANCE PLAN

Caged Layer Meeting
EVERYONE WELCOME!
8:00 P. M. MONDAY, APRIL 2nd
FREE Coffee and Doughnuts

For Authorized Sales and Service

Of Layne & Bowler Pumps

- U. S. Pumps
- MM Moline Irrigation Motors
- Mayrath Grain Loaders
- Briggs & Statten Engines
- Pontiac Cars

We have plenty of this merchandise in stock, come in and let us figure you a Turnkey Job on your IRRIGATION needs, —also we are trading cars cheap —

Bedwell Imp. & Pontiac Co.
MORTON, TEXAS

LINDSEY FEED & SEED

(Now Opposite Forrest Lumber Company)
MORTON, TEXAS

has been appointed as an authorized dealer in this territory for

DEKALB

- ✓ Hybrid Sorghum
- ✓ Baby Chix
- ✓ Seed Corn

Get acquainted with him today. You'll find him well qualified to assist you with your farming operations. The DEKALB products he offers have come from vast, intensive research programs—established and operated by DEKALB for the betterment of American Agriculture. Call or see him for DEKALB Hybrid Grain Sorghum, DEKALB Chix and DEKALB Seed Corn.



**MORE THAN 1,000 VIEWED
COSDEN MOBILE UNIT**

John Neely, manager of Hogan and Neely Cosden Wholesale and retail in Morton, estimated more than 1,000 persons viewed the Cosden Mobile Unit on its visit here last week and said he would try to arrange for the unit to return at Fair time this fall. Neely, in thanking the public for the interest shown, and especially the schools for allowing the students to view the educational exhibit, said the visit was worth a lot to everyone who saw it, and thereby got a little clearer picture as to the steps in production from crude oil to gasoline.

Dr. Jno. A. Roberson

announces removal of his offices to
405 Austin Street
Levelland, Texas
Phone: TW 4-3665
General Dentistry

COTTON SEED

- Delinting (saw type)
- Cleaning
- Treating (Panogen)

Seed is sacked and even Weighed, if desired

All for
1¢ per lb.

FREE
Germination Tests
— All New Equipment —

**HUB
DELINTING
PLANT**

Route 1, FRIONA
Call Collect - Hub 2170
for Appointment



DISASTER

**THE
RED
CROSS
ANSWERS
THE CALL**

A non-government
Institution
Devoted to
"Helping Others"

Give to the
"Cochran County Red Cross
Drive of 1956"



Mail Your Check to
Cochran County Red Cross Drive
Morton, Texas

Buy What You Need ...

NOW

(SATURDAY)

Morton has plenty of variety. The slogan should be "buy anywhere, but buy in Morton" — our hometown, where every dollar you spend goes into hometown circulation that helps to build bigger churches, better schools, and nicer homes ...

lets all pitch in and build a town we'll be proud to call home ...

Easter Sunday we're going to lock up and go to church, and we invite you to attend church ... the church of your choice

Sincerely,

J. T. Hamoud

J. T. Hamoud, Jewelry

S & H Variety



at PIGGLY WIGGLY, Morton, Texas

Morton Drug Monthly News

A message from Charles Jones "Your Pharmacist"



EVERYBODY knows a dollar today has much less purchasing power than it

used to have. Many of the things you buy now cost two or three times as much.

BUT WE PHARMACISTS are proud of the fact that almost everything you get from us has advanced much less than the average increase. Most of the things we supply cost only a few cents more than they used to. Some of them cost less.

EVEN THE APPARENTLY expensive new medicines are really a greater value than ever. You get well so much quicker, your physician makes fewer visits, and you get back to work so much faster. And of course they save more lives.

PROOF OF THIS is the fact that according to government statistics, in 1939 you spent 0.87 percent of your income for drugs and medicinal preparations, and now, according to the latest released government figures, you are spending only 0.64 percent, a reduction of about 25 percent less.

WE WILL CONTINUE our permanent policy of pricing everything as low as high pharmacy standards will permit.

Charles Jones'
MORTON DRUG STORE
Prescription Chemists
PHONE 3241 FOR FREE DELIVERIES
North Side of Square

\$1700 DONATED BY MERCHANTS TO COTTON ASS'n

Businessmen as well as the Cochran Cotton Growers Association in a one day drive conducted last Friday.

Financed by a \$300 donation from the Farm Bureau the drive on the business locations in Morton and Whiteface was still incomplete but the majority of businessmen had been contacted.

Donations of \$100 came from the Williamson Insurance Agency and First State Bank, Alamo Gin Co., and Cochran Power and Light.

Any businessman who has not been contacted or who decides to make a donation should contact T. K. Williamson or Bill Crone. Here is a list of Morton, White-



This lovable character is UNKLE HANK . . . a new employee of the

ALAMO COTTON GIN UNKLE HANK will bring to you, through the columns of this newspaper, many humorous observations . . . refreshing escape from this world's present trials, tribulations and confusion.

Uncle Hank is working side by side with the **ALAMO COTTON GIN COMPANY** to give you folks the finest service available through a greatly expanded cotton gin plant including **MURRAY GINS, the MURRAY BIG REEL DRIER, the MOSS - LINT CLEANER** and the **MITCHELL FEEDER.**

ALAMO COTTON GIN COMPANY

face and area businessmen who have backed the organization with donations.

- Farm Bureau \$300
- Williamson Insur. Agency \$100
- First State Bank \$100
- Alamo Gin Co. \$100
- Cochran Power & Light \$100
- Beck Gin Co. \$25
- St. Clair's Stores \$25
- Cobb's Dep't. Store \$25
- Child's Men's Store \$25
- Minnie's Shop \$25
- H.B. Service Station \$25
- Conroy & Luke Pump Co. \$25
- McAlister-Huggins Imp. Co. \$25
- Reynolds Tire Co. \$25
- Morton Floral \$25
- Tarver "66" Service \$25
- Loran Distributing Co. \$25
- Window Oil Co. \$25
- Merritt's Mobilgas \$25
- Truett's Food Store \$25
- Roy Weelkes Insurance \$25
- San Kelly \$25
- Silver's Batane \$25
- Morton Tribune \$25
- Tarver's Furniture & Appl. \$20
- J. W. McDermott \$20
- Morton Malt Shop \$20
- Mahan Motor Co. \$15
- Bedwell Imp. & Pontiac \$15
- Banks-Ross Imp. Co. \$15
- East Side Cafe \$15
- Ed Howell Motor Co. \$15
- S. C. Parnell Drilling Co. \$10
- L. W. Barrett \$10
- Friendly Service Sta. \$10
- Morton Elect. Supply \$10
- Thayer's Pique Wreath \$10
- Evans Investment Co. \$10
- Strickland's Cleaners \$10
- Luper Tire and Motor \$10
- Clarke's Drygoods \$10
- Ramsay Shoe Shop \$10
- Willis Food Store \$10
- Weed Grocery \$10
- Byron's Auto Supply \$10
- Hosann & Neely Oil Co. \$10
- Bearda Grain Co. \$10
- Kelly's Drive Inn \$10
- Ray's Hardware \$10
- Seaney's Groc. & Mkt. \$10
- Hawkins Oldsmobile & GMC \$10
- A. T. Taylor \$10
- Sander's Implement Co. \$10
- Fred Stockdale \$10
- A. H. Hancock \$10
- Joe Neecevarner \$10
- Angley Standard Abstract \$10
- Morton Furniture Co. \$10
- M and M Barber Shop \$10
- Forrest Lumber Co. \$10
- Rosland Gin Co. \$5
- R. J. Sanders Welding \$5
- Whiteface Gulf Station \$5
- Western Abstract \$5
- Barbours Paint & Supply \$5
- Higginbotham - Bartlett \$5
- Lindsey Feed & Seed \$5
- J. M. Brown Grocery \$5
- E. Rooser's Grocery \$5
- J. N. Foster \$5
- M. R. Holloman \$5
- Gerald's "66" Service \$5
- Jeter Hardware \$5
- Farmer's Produce \$5
- West Plains Pharmacy \$5
- Virginia's Beauty Shop \$5
- Lachey Grocery \$5
- Horman Enos Welding \$5

- Butler Body Shop \$5
- Long Barber Shop \$5
- Claude Bowden Variety \$3
- Wade's "66" Station \$3
- Whiteface Service Station \$3
- Griffith's Implement Co. \$2.50
- Mohrwood Grocery \$2
- Porters Steak House \$1
- Martin's Grocery \$1
- Munsen Barbeque \$1
- Whiteface Welding & B'Smith \$1

If you notice any error in the above list, or if you wish to make a donation, please call T. K. Williamson or Bill Crone.

Speaks to Lions On Religions In Europe

Rev. Quay Farmer, Methodist evangelist, discussed European religious life at Wednesday's regular noon meeting of the Morton Lions Club.

Rev. Farmer, who is conducting a meeting at the local Methodist

church, was a chaplain with the Army in Europe during WWII. Other visitors included Earl Ward, singer at the Methodist meet-

ing, Lion St. Romaine of Plains, & Preston Smith of Lubbock, announced candidate for state senator from this district.

IRRIGATION TEST HOLES PARNELL DRILLING COMPANY

S. C. PARNELL WAYNE GILLIAM, driller
Porter 2-1715, Lubbock Phone 4001. Morton
LET US DRILL YOUR TEST HOLES - PROMPT and GUARANTEED SERVICE

BE YOUR OWN RAINMAKER

with a **MATHIESON IRRIGATION SYSTEM**

EASY AS 1-2-3



Engineered to your individual requirements and featuring the unique Mathieson positive lock coupler.

See **JOY STRIPLING** at Sanders Imp. Co. Ask about our **FINANCE Plan** at 4% SIMPLE Interest



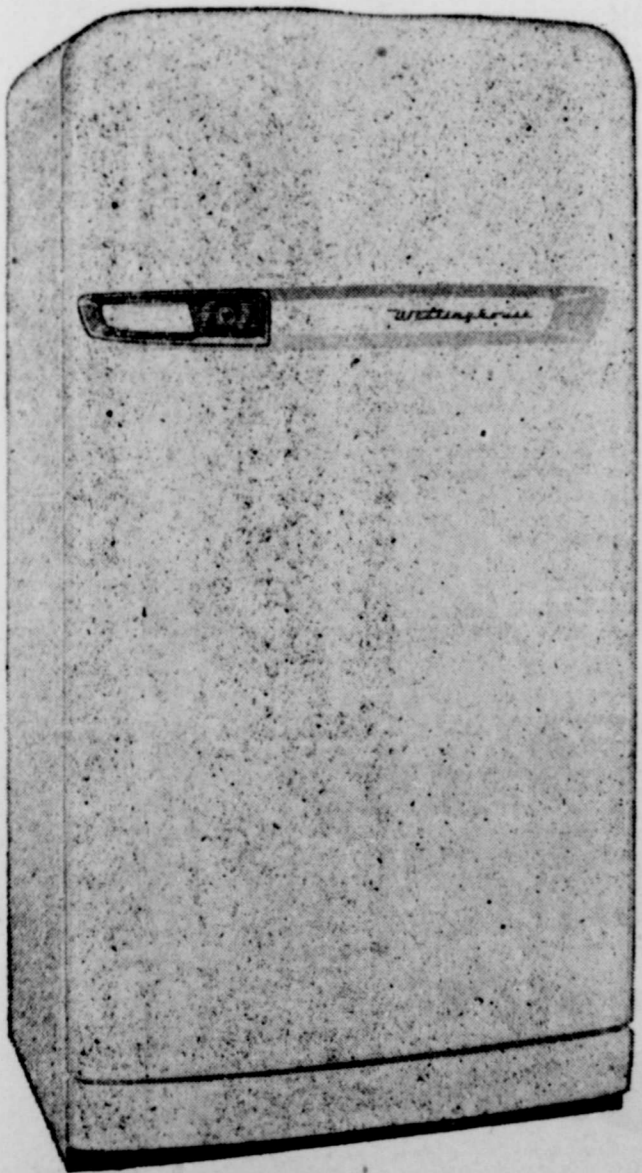
BIG 21" 199⁹⁵

-with TABLE-
(Antenna and Installation Extra)
10% DOWN - up to 23 mos. to pay
-SALES -SERVICE-
CITY ELECTRIC CO.
Eastside Square Morton, Texas

Dollar Day

IT's a beauty . . .

Come and SEE . . .



IT's a Wonder . . .



WESTINGHOUSE

Reg. 329.95 Box
(and your old box)

229⁰⁰

SPECIALS

MONDAY APRIL 2ND

2-PIECE SECTIONAL
(2) END TABLES
Porcelain Finish
(2) TABLE LAMPS
(1) CONTRASTING CHAIR
Platform Rocker in Pink
A Complete Modern SUITE

\$-DAY
Reg. 209.95 **189⁹⁵**
(and your old suite)

Just Arrived . . .
NEW CARPET SAMPLES

With Pad (sq. Yd.) **495**
and up

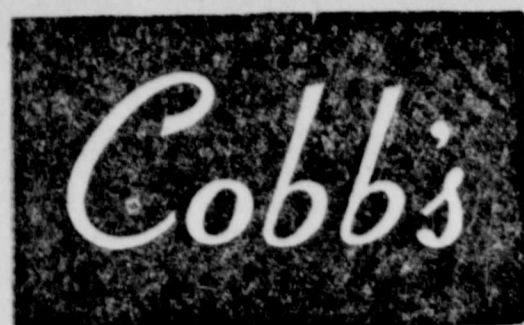


TARVER FURNITURE CO.

"Your Home Should Come First"
NORTHSIDE SQUARE

MORTON

PHONE 2961



Morton, Texas

DOLLAR DAY SPECIAL
Huge Spunwell
BEACH TOWELS

Choose yours while our selection is complete—you'll be more than pleased with these enormous 38x68-inch, absorbent, COTTON, Spunwell beach towels—especially so at this amazingly low price

\$ DAY each 298

One Group Children's Slips

Choose from this pretty group of rayon and plisse numbers, broken sizes from 3 to 14, white only

DOLLAR DAY 1.00 ea.

Cannon Towels

Large, 22x44-inch thirsty, COTTON towels with dacron and nylon reinforced edges that prevent snagging, tearing . . . a grand assortment of pastel colors, going

DOLLAR DAY 2 for 1.00

DOLLAR DAY SPECIAL
Color-fast Chromspun
PANELS

Ideal for dressing up any room . . . full 81 inches long, easily washable, color-fast—exclusive curtains made expressly for Cobb's that carry the Good Housekeeping seal of approval. Available in a good assortment of colors

\$ DAY pair 298

A Grand Selection of Buttons

Ideal for spring and summer sewing, plain and fancy buttons that are easily matched to your every sewing need . . . values to 5c per card, your's

DOLLAR DAY 5c card

Crown and Snag-Pruf Zippers

Wonderful buys for those clothes you plan to make for spring and summer wear, broken sizes and colors

DOLLAR DAY Values to 30c . . . 15c
Values from 31c to 53c only . . . 20c



with these money saving fabric suggestions

Gilbra TWISTALENE

A grand buy . . . a grand crease resistant material that needs no ironing . . . and we've a good assortment of colors in solids only

\$ Day 59¢ yd.

36 and 45-inch MATERIAL

Choose from a good assortment of checks, plaids, and solids—all crease resistant . . . some real bargains

\$ Day 59¢ yd.

REMNANTS

You'll have to see these materials to appreciate this big selection of fabrics and colors, going

\$ Day 1/2 price

"the house of famous brands" invites you to join the crowds Monday at their . . .



DOLLAR DAY SPECIAL
"Use More Cotton in the Home"
COTTON RUGS

Just arrived—a new shipment of chenille, non-skid, COTTON rugs in a grand assortment of colors that will add a touch of spring to any room . . . available in sizes from 24x36 inches to 4x6 feet

\$ DAY from 249

Grand Damask Tablecloths

A wonderful bargain that you will be proud to display to your guests . . . ivory only, full 50x50 inches

DOLLAR DAY 1.49 ea.

Men's Belts

This group includes stretch and elastic belts in popular colors . . . broken sizes only . . . values to 2.50 . . .

DOLLAR DAY 1.00 ea.

DOLLAR DAY SPECIAL
Right in Season
Boys' SPORT SHIRTS

A complete new shipment of boys' short sleeve, COTTON knit sport shirts . . . come in stripes, solids, and solids with contrasting collar designs . . . sizes 4 to 16

\$ DAY 2 for 300

Pretty Assortment Jewelry

You'll find ear screws and necklaces in this group that will be easy to wear with almost any outfit you choose

DOLLAR DAY 1/2 price

Men's Dress Socks

Choose stripes and designs from this group of rayon dress socks marked to go

DOLLAR DAY 3 prs. 1.00

DOLLAR DAY SPECIAL
For Added Comfort
Men's LOAFER PANTS

The pant that gives men easy comfort, new freedom, and a pant that laundries quickly . . . choose faded denim, charcoal, tan, or brown in rayon linen or COTTON

\$ DAY pair 298
(Others from 3.98 and 4.98)

Men's Sport Socks

Ever popular COTTON argyle socks in a big assortment of color combinations that will please every young man

DOLLAR DAY 2 prs. 1.00

Men's Sport Shirts

Short sleeve numbers just in time for the approaching warm, hot weather . . . come in sheers, bastiste, and COTTON broadcloth

DOLLAR DAY 1.98 ea.
(others from 2.98 to 3.98)

DOLLAR DAY MONDAY APRIL 2



DOLLAR DAY SPECIAL
Famous Name
Ladies' HOSE

Slashed in price for Dollar Day . . . we can't tell you the brand in this ad, but you'll recognize it when you shop Cobb's . . . values to 1.65 a pair

\$ DAY pair 79¢

MEET YOUR NEIGHBORS

at COBB'S, —MON.

Ladies' Nylon Gloves

Long-wearing nylon stretch gloves in white, navy, and ecru, short style only

DOLLAR DAY 1.00 pr.

Ladies' Spring Suits

Beautiful new spring numbers in 100 per cent wool worsted and pure raw silk material . . . lovely buys

DOLLAR DAY 1-3 off

Ladies' Spring Toppers

Pretty toppers in lovely spring pastels, priced to please

DOLLAR DAY 1-3 off

Formfit Bras

Ladies, these come in strapless, inflation and regular styles—each a real buy at regular price . . . reduced for

DOLLAR DAY 1/2 Price

Pima COTTON Blouses

A terrific assortment of pima COTTON blouses in assorted red, white, black, pink and aqua colors . . . plenty of size, range of styles . . .

DOLLAR DAY 1.00 ea.



Pretty COTTONS for Summer

DOLLAR DAY SPECIAL
Popular, Lovely
COTTON DRESSES

Ladies, you'll be more than pleased with this bargain Dollar Day . . . be early for your selections . . . lovely checks, stripes, and prints in bolero, sun, home, and play styles . . . each made of comfortable COTTON

\$ DAY each 500