Serving Cochran and Southern Bailey Counties

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VOLUME XVI

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Sports

Legend

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ING!

MORTON, TEXAS, THURSDAY, NOVEMBER 15, 1956

NUMBER 37

MORTON FFA PLACES HIGH IN ISTRICT LEADERSHIP CONTEST

hapters from the two- under the direction of C. D. Knott. competed in the local FFA instructor is an annual

posted the best overall nts on a grade basis.

rinity Baptists' Revival To Open Sunday, Nov. 18

their first Revival the opening of the ember 18 and contin-

orners of West Taylor creets, is pastored by ave issued an invitato attend the regular Edwin Stevens. d the revival services,

Bro. Jack Dean, the Northside Missionary rch of Snyder, Texas

oe Evans Still Unconscious In Dallas Hospital

Baylor Hespital at Dallas, arv for the Spring session.

The exact date of this appear cal condition.

ident near Bledsoe about last session. eks ago, was flown to the surgery. No word had been as to the outcome of the FRACTURED FOOT the company that had

He has not regained conscio- 31. ince the mishap. He rec-

Indians Close With Home Tilt Against Friona

na Chiefs Friday night in grid game of the season on and the Indians only escaping the conference in a victory

only the second time this the Indians are conceded e for victory. In fact, on a of past scores they are rabout even with Friona going encounter. A win would keep them out of the celwould enable the Indians; t last years record with two

r the season. ame could well prove the or Morton who has already ace of overwhelming odds, ed 9-6 and 7-0 games with a of its more heavily favored

OFFICIATES AT UNCLES FUNERAL

Holcomb, at the age of 84. Mr. Holcomb, who had been reti for the past 15 years "was like business establishment, he said. er" to Bro. Harrell who aid-Rev. T. M. McBrayer of Pam-conducting the services. The eased had been in ailing health

Both Rev. McBrayer and Rev.

Mr. Holcomb died on Thursday nday nght, November 26th at 8 President, Mrs. Willard Cox. vinity in this area for music of some coming a member now will be a sturday at the Morrison Funeral roots for surer. Mrs. Earl Sybert; recording in this area for music of some coming a member now will be a sturday at the Morrison Funeral roots for surer. Mrs. Earl Sybert; recording in this area for music of some coming a member now will be a surer.

Tickes to the play are now on sale at 75c for reserved seats, 60 surer, Mrs. Earl Sybert; recording sale at 75c for reserved seats, 60 surer, Mrs. Clyde Cravens & cents for adults seats and 35 cents for adults seats and 35 cents for children.

Tickes to the play are now on sale at 75c for reserved seats, 60 surer, Mrs. Clyde Cravens & cents for adults seats and 35 cents for children.

Tickes to the play are now on sale at 75c for reserved seats, 60 surer, Mrs. Clyde Cravens & corresponding - secretary, Mrs. Mrs. Connie Gray. The parents present in this area for music of some variety. It may be considered an investment in the community and corresponding - secretary. Mrs. Connie Gray. The parents present investment in the community and school to become a part of an organization which sponsors the wholldren.

ured first places in six following in order were Whiteface, between FFA boys from Sundown, Whitharral, and Rope hools, held in Morton Two groups, Smyer and Pettit did orten and Sundown ca-not place in any event. The meeting, hosted by Morton 140 boys, representing at the County Activity Building &

> Walter Labay of Plainview area visor, was on hand for the eadership Contest. Here are the winners in the var

wis events: Senior Chapter Coniteface, 2nd; Morton 3rd, Senior Stills: Anton, 1st; Whitharral 2nd; Morton 3rd. Junior Skills: Anton, 1st: Meeton. 2nd: Ropesville, 3rd. Radio Contest: Levelland, 1st: Ann. 2nd: Whiteface, 3rd, FFA Morton, 1st; Anton, 2nd; & Whiteface, 3rd.

James Carroll is Whiteface chap-

Conducting (3rd) Clyde Brownlow, May Hauthorne Stanley Sandefer, Lerov Sandefer, Billy Lackey, Eug-Fleenor, and Calvin Howell. Senior Skills (3rd) H. L. Hanna, Conjo Graham, Wendell Holloman,

Junior Skills (2nd) Gene Gardner Jim Jeffries,, Bill Stovall and Chaelia Silhan FFA Oniz (1st) Charles Seaman

George Cooper, James Browning,

Choir May Sing For Legislature

The Morton High School Treble Choir has been extended an invi-tation bby Rep. Waggoner Carr to perform before the State Legisla-Joe Evans, who is ture when it convenes after Janu-

ined consciousness and is ance will not be known until this session. The Texas Tech Acapella who was injured in an Choir represented this area at the As far as is known, this is the

Hospital on Thursday mor- first such invitation ever extend-November 1st for emergency ed to a group from Morton.

Leon Jones, Agricuture teacher local officers that Joe sustained in an accdent in the shop game this coming Saturday, Nov-Il alive and remained criti- at the school on Wednesday, Oct. ember 17, when it goes to Can- and additional information and

The Hallowe'en Day accident ead injuries in addition to was no joke to Jones who receivand rib injuries when his ed multiple fractures of his left turned on a curve south- foot as he dropped a crankshaft ecoming Parade at 10:30 a.m., atof Bledsoe. No one else was on the foot while moving the portend a free barbecue on the camtains the rights to reject any and irman of the Christian Rural Ovtion of the motor in his shop. Leon was able to go back to his work after spending a night in the Western that afternoon, hospital at Muleshoe.

Dinner Sunday Is Jr. Class Project

The Morton High School Junior Class is sponsoring a dinner Sunday. November 18, at the County

ied yams, cranberry salad, hot where in this area. rolls, butter, coffee or tea and pie, are on sale with members of the Junior Class for \$1.25 for adnown living with Mr. and Mrs. From all indications, the new ults and 75c for children. Serving will begin at 12 noon.

Large Audience enly matched game of the Views Oldsmobile

Mortonites flocked in to see the new Oldsmobile as never before, last Friday and Saturday, accord-

fine turnout. As evidence of the fine way in fare. which the new models were accepand Mrs. J. E. Harrell of ted, Hawkins said all three of the models were sold by Saturday. He hopes to have more in very soon.

The largest crowd ever to gather to see the new models at his er to see the new models at h were called to models were sold by Saturday. He am at the death of his uncle, hopes to have more in very soon.

Set For Nov. 26th

arrell were nephews of Mr. Hol-mb on opposite sides of the famnb on opposite sides of the fam- will be shown in the Auditorium of The following officers were elthe County Activites Buldng on Mo- ected to serve this year:

OPEN HOUSE AT SCHOOLS TONIGHT

VOCATIONAL NURSE TRAINEES

will offer the Processional

CCC STRUCTURES

WILL BE SOLD

ricultural coomodities.

der their lease agreement.

Pontiac Dealer

Says, 'Thanks'

Bedwell Implement found a new

Among the schools in the area

sive tour this year; the annual

out of town trip and many other

Membership in the Morton Choir

President, Mrs. Willard Cox; Vimay be interested in the choir. It

ion is to aid in the advancement production "Indian Capers," an

activities.

the Cochran County ASC Office,

the structures must be moved from

whiteface.

a capping ceremony Sunday after- The seven class members who n November 18, at 2 p.m., at will be capped are: Mrs. Zettie Mehtodist Church, for Class Montgomery, Mrs. A. E. Sullivan, Members training to become licen- Mrs. A. L. Jackson, Mrs. Carl Ker sed Vocational Nurses and for a nell, Mrs. Herman Wittie, Mrs. group who have already attained Florence Zuber and Mrs. H. D. he rating of Licensed Vocational, Montgomery.

The capping ceremony, first of ational Licenses are Mrs. William its kind ever held in Morton, will Zuber, Mrs. Alice Smith, Mrs. mark the completion of the first Bertha Roberts, Mrs. Ruby Kilmonths of training (the pre- lian, Mrs. Ruth McMinn and Mrs. clinical stage) for seven women Royce Fred. on the local hospital staff. They go | Brc. J. E. Harrell will address into an eight month clinical stage the group. Joe Carroll will offer after which they will receve the a vocal solo, Mrc. Pegues Houston license as Vocational Nurse.

The work that has gone into the Recessional and Rev. H. D. Monttraining will mean several imp- gomery will ask the invocation and ortant things to the nurses and to benediction. the Community, First of all it will increase the ability and efficiency of the nurses. Secondly, it will be a morale builder to patients. Third, will be a tremendous help to the doctors. And fourth, it will increase the salary and earning abilof the nurses.

In addition to the seven, six othwho already have their Vocational Nurse license will be cap- structures (for not less than \$3,445 ped. The ceremony is under the each) for storing or handling agdirection of Mrs. Mary Cross, R. I N. who is instructor of the course. Following the capping ceremony will be a reception in Fellow-ship Hall.

of training, the ladies go to Austin to take a State Board examination before they get ther license. The local school is accredited through the state. The classes were formed the state. The classes were formed to the state of purchase unless the buy-ition was considerably higher than the state. The classes were formed to the state of the s because of the urgent need for or they are located to permit the better trained nurses. Mrs. Cross building or buildings to remain on said this week the girls have worked and studied hard for this pro-

Band To Compete At Canyon, Sat.

its twelfth & be opened. Bids will be accepted week recovering from injuries he final appearance at a football or one or both structures. yon toparticipate in the West Tex- bid forms may be obtained by con-

> The band will march in the Hom- ager, Morton prior to Nov. 30. pus at noon, and will go to the all bids said the notice emanating erseas Program. game between WTSC and Texas from Mrs. McGee's office.

Seeks Parents **Believed To Be** Pulling Cotton home for one of its beautiful new Pontiacs for '57, even before the

Has some area family lost a crowd had time to see it last weekthirteen-year-old son? A thirteen- end. Activity Building.

Activity Building.

Tickets for the dinner of chicken lieves his parents, or at least and dressing, green beans, candimother, is pulling cotton some-

The youth gives his name as ded a word of thanks to the many Thompson, 414 South Pontiac is going to be a big seller. Sylvania Ft. Worth.

Word that the youth was seeking PEP SCHOOLS OBSERVING his parents came in the form of THANKSGIVING ON NOV. 29TH a letter received by Joe Seagler, ity secretary.

nother to Morton authorities; and ion McDaniel, Superintendent.

and an organization called the Morton Choral Boosters was establish-

ed. The purpose of this organiza-

of the Morton High School Choir.

PATRONS ASKED TO ATTEND FROM 7 CAPPING CEREMONY SUNDAY FOR UNTIL 8:30; PLAN SPECIAL DISPLAYS

According to High School Prin-The six who already have Voc

> "Actually, Kidd said, it doesn't take a special observance for the most people don't seem to visit the chools except when they have a al invitation to meet with us or riendly terms.

Superintendent John Barnes said to do a better, more thorough job

The United States Government announced this week it was offering for sale, to the highest bidder CAST TUESDAY

or bidders, two 40' x 100' quonset Cochran Countians, in a very ight vote, as had been expected joined the rest of the State of Texas, Tuesday in overwhelmingly en The structures are in relatively good condition and are located as dorsing Amendment No. 9, to vide benefits for persons disabled below at Lehman and at during their working career.

The total recorded vote in the County was 133, of which 60 ballots were east in Morton. But in the site within 60 days from the

Pet. One, 49 were in favor of the amandment and 11 against. Here's how the others voted or time, and which action will release Whiteface, 26 to 1; Bledsoe the Commodity Credit Corporation 17 to 2: Neely Ward, 7 to 1; Lehfrom any further responsibility un-10 to 0; and White's Gin, Sealed bids will be received in llots cast in this county. 9 to 0. There were no absentee ba-

Morton, until 1:00 p.m. November The Morton High School march- 30,1956, at which time they will CROP Program Is The structures may be inspected

CROP is helping the war-torn yon to participate in the West Tex. tacting Mrs. Anna R. Y. McGee, for immediate calls from the Near crowned Miss 4-H Queen of that Cochran County ASC Office Man- East, it was announced this week by John Gillies, state chairman, Way on November 26.

the world was informed that vice supplier, are: the churches of Vienna were able to send the last nine truck convoy Millar - West Texas Gas Co.; Ann Appreciation Nite

And the state CROP committee has requested that churches stand ready to help in case of a call from the Near and Middle East.

changed" car on the road, also ad-CROP is a program set up by " In Rake Show churches to provide world relief in the form of food, clothing, etc. through the direct supervision of missionaries in the field.

Jones missionaries in the Near Morton. East since 1922.

hall same Friday night and play ing to H. S. Hawkins, owner of Hawkins Oldsmobile, who this week offered his thanks for the him or send money for his bus also observe the weekend of the Five Morton merchants are co- Reverly Welch is

The choir is planning an exten- of the organization to have many

members.

sic the choir sings. It is the desire

ber may do so by paying the St dues to any of the above mentioned

Joe L. Carroll is Choir Diene

Education Week, the Morton Sch- dropping in to visit, was reason enough for parents to drop by and

visit more often. He said he hopes

occasions as well as tonight

ut was especially hopeful of see-

Elementary Schools are anxious for

arents to attend the observance

gated in the elementary and in

fost of the new teachers are cor

he High School, Principal Elmo

mith said the Junior high would

pecial has been planned. Visitors

an catch a choir practice at the

Junior High Auditorium from

The Elementary School is the

place where faculty and the stud-

nts most look forward to your vi

sit. Special exhibits have been pla

aned and they've been working on

t for 10 days, Principal Jerry Bar

All visitors are invited to drop

by the Home Economics Room in the High School Building, before

lso welcome visitors and teache

ig a good turnout tonight

eople will visit his school on oth

ools are holding Open House in all buildings.

cipal, Jim Kidd, school officials and teachers are in hopes that arge percentage of parents wi and become better acquainted with meet especially the mothers and athers of their students.

ne tendency to work harder and

they go home, for refreshments. FHA Appointment Announced Here

on said.

Walter T. McKay.State Direct r at Dallas, has announced the pointment of Mrs. Norma Sue vis as Assistant County Office Herk for Emergency loans in the ocal Farmers Home Administra

on Office. Mrs. Travis began on Tuesday, lovember 13th. Mrs. Travis, wife of Bob Travis hasketball coach, has been work-ing for the City of Morton, Prior

moving to Morton, she had exence as posting clerk and secretary in the First State Bank at Booker Texas, and the State Naonal Bank a El Paso, Mrs. Travis raduate of Eastland High School, Eastland, Texas.

Vie For Honors as Aiding Hungarians "Miss 3-Way 4-H"

Twelve Three Way girls are in waifs of Hungary and stands by the running for honors of being school at a meeting of the Bailey County Farm Bureau at Three

The twelve girls, each sponsorrseas Program.

ed by a merchant from Maple,
In a recent telegram from GenGoodland, Stegall, or an area ser-

Betty Hutton - Casey Gin; Jane of relief goods to Budapest and to Hightower - Stegall Gin; Joann turn safely before the curtain Hodge - Maple Coop Gin; Willa- Honoring Schools none Lewis - Maple Mercantile; CROP's Vienna staff also ann- Linda Lowe - Merritt Butane; Yvconced that refugees coming from Hungary are "at the rate af 5000 Reeves - Goodland Store; Virginia ging a job well done by the coach-policy" - Sam Fox Texaco Co.; es and boys on the Morton Indian Newton Indian N Paula Kindle - S & S Mercantile; ona Long - Maple Cafe.

Saturday Morn.

The Gaza Strip is under the dir- Bake Sale will be conducted Sat- something short and sweet," the he had died last spring. ection of Dr. and Mrs. Willard unday at Tarver Furniture in committee announced in asking the

In fact, there were three letters in the one envelope. One from Mrs. Thompson to mother, Mrs. Jewel Porter; a
Mining the schools in the deal and the design of Thanksgiving on the mother of the country of the Show will be judged early in the morning of the County, the Show will be judged early in the morning of the country of the country of the country of the country of the something that is very definitely needed, not tomorrow or in and then the various cakes on the mother, Mrs. Jewel Porter; a
To TAPE GRID GAMF.

To tion Clubs of the County, the Show ea. "It's something that is very def-It will offer an excellant opportun- new Superintendent and faculty, a ity to purchase prize winning ho- new set of coaches, the student

lesome and enjoyable type of mu- at Whiteface and is a Future Home- be served. maker and plays in the band.

FFA are Mike McCoy, president; hour after the first serving, and Robby Neal, vice - president; Joe the serving of the ice cream and Shifflett secretary; Bob Garrett, cake will be continued for the enreasurer: Billy Cox, reporter; & tire program.

charter member of this organiza-

MOST MERCHANTS TO OBSERVE THANKSGIVING ON 29TH, HERE

dreds of times this week as area. 'new' Thanksgiving Day, Nov

ser to harmonious than ever

long with most of the rest of the ate of Texas, are the 1st State fices, the Morton school, most | Funeral services were f the grocery stores (four have ommitted themselves,) the Moron Jaycees who are merchants. Hamoud, owner manager of S & nd most of the members of the H Variety and J. T. Hamoud Jewions Club who attended the lun- elry in Morton. heon meeting Wednesday.

Thanksgiving Meal Will Be Served By T & C Study Club

o a Thanksgiving Dinner to be erved on Saturday, November 24, om 6 until 8 p.m. by the Town & ountry Study club.

The dinner will be served in the ounty Activities Building. For time friend, Joe Mohmood and a ickets, you are requested to con-act any member of the Town & lived Thursday at S & H Variety Study Club or Phone Mrs. Willard Cox at 4081 and your tick- the screens locked. She summoned ets will be delivered.

HOBO SUPPER PLANNED TONITE

Members of the local Rebekah's Lodge will have special entertainment in the form of a drill team on hand at the Activity Building on Thursday night (tonight) as they present their annual "Hobo

e Rebekah Lodge or at the door. Serving begins at 5:30 p.m. and rill continue as long as folks ar ve to eat supper according to a ember of the lodge.

Members of the Canton and Auxlary drill team from the entire operated a store there for only ablistrict will stage the drill some time after 7:30 p.m

Jaycees Planning

A School Appreciation Night, with Sam Fox Texaco Co.; es and boys on the Morton Indian Nearest relatives in this immedroster will be sponsored by the late area are a niece, Mrs. Roy Con Worren - Shaffer Gin and Lor- Morton Jaycees a week from Fri- Helms. Jr., his former sister in day night at the Activities Build- law. Mrs. Walter Holt; and a cou ing it was announced this week. sin Sam Hameed of Levelland, who The announcement came from was reared up in Lebanon with Louis Russell, Bill Mohmood and Joe. Another niece lives in Calif-Eddie Irwin, three man Jaycee ornia

nittee on the project. A Bake Show, followed by a "The appreciation night will be Argentina but Mrs. Holt advised Sponsored by Home Demonstra- and child in the Morton school arbody, the school board, and any- al Achievement Program beginnone else interested, that we appreciate the cooperation in the school evening, November 22. The prog-

Chosen Sweethea't to give a vote of confidence to the ing.

The highlight of the evening's chool system, and to ask tr of Future Farmers of America port of Mortonites. It will be in the of the County Achievement awards form of an ice cream supper and to 4-H members. These awards are Beverly, the daughter of Mr. & there will absolutely no charge provided by various friends of the Mrs. Dariel Welch, is a sophomore to anyone. Ice cream and cake will 4-H which includes commercial

Serving will begin at 7:30 p.m. As FFA chapter sweetheart, she, and no one is under any obligation he organization to have a second of all occupations who are will represent the Whiteface FFA to stay any longer than they like. Interested in these aims to become at the district FFA banquet to be the district FFA banquet to be held at Morton December 13. New officers of the Whiteface room will be adjourned within an

Lewis Sims, sentinel. James Correct at Everyone is asked to forgo their roll is the chapter advisor.

The 30 members of the Whiteface chapter participated in the Lead-hold this week.

The 30 members of the Whiteface faculty and students a well deserbed this week.

The 30 members of the Whiteface faculty and students a well deserbed this week.

The 30 members of the Whiteface faculty and students a well deserbed this week.

serve Thanksgiving - thats the Also observing the 22nd are a g question that has been asked few of the schools in the general

approaches. The answer, though still split, is J. T. Hamoud Dies Rites Saturday at Missionary Bapt't

the Missionary Baptist Church in Morton Saturday at 1 p.m. for J.

Mr. Hamoud, a local merchant Observing the 22nd are the Post since 1951, was found dead in his Office and some of the Federal of store last Thursday morning, evidently a heart attack victim during the night.

Rev. Curtis Carroll conducted the last rites assited by a Nazarine pastor from Levelland. Bural, under the direction of the Singleton Funeral Home, was in the Morton Memorial Cemetery.

Mr. Hamoud, 62 years old, had lod of time. Financial worries following may have been the conrbuting factor to the heart attack. Mohmood and deputy Chester Miller who broke in and found Mr. Hamoud slumped against a wall in the rear of the store. An empty stool caused the officers to sup-

drank a cup of coffee late Wednesday night. The examining doctor placed death at around midnight Wednesday. Hamoud was born in Rachava Lebanon and came to this country in the early 1900's, a few years af-

pose Hamoud was stricken as he

business with in Morton, until the brother's death about 18 months and area for many years unil in 1950 they moved to Crosbyton and out nine months. They came to Morton in 1951 and operated a store on the east side of the square un-

til moving to the present location. Earlier this year he had started a new building on the northwest corner of the square but financial difficulties forced him to balt work Hamoud is survived by some brothers and sisters still living in

A brother lived in Buenos Aires

4-H Achievement **Program Slated Next Thursday**

The 4-H Club members in Cochran County will have their annuing at 7:30 p.m. on next Thursday, ram will be held in the Banquet

companies as well as individuals.

The committee hopes to be able to show a movie of the 1956 Round-Up at College Station. Refreshments will also be served

sion office Monday afternoon to tending were Donna and Paula Burnett, Dixie Lovelace, Brenda and Darla Brotherton, Linda Ska

by

XAS

GENN

STON

)ICK

Eack week, since we sensed a district championship coming on for Bula and Whiteface, we tried to bouy them to better efforts by reminding them of the game coming up on Friday. They were all important games to would be

HEL

UNC

Let's Go Whiteface and Bula





champions. Now, Friday, these truely are the two big ones. Cooper and Southland, the only two teams that stand in the way of district titles. Go get 'em you Bulldogs and Antelopes. Make sure you win the title. As for Three Way, a win this week means a good season — you'll have won better than half your games. This is the week for a Morton win. This is the win that will give you a better record than last year. We know you have a far better team than last year. Prove it with a better record. BEAT FRIONA, FRIDAY.

COOPER AND SOUTHLAND

Hoffman Welding Shop North on the Enochs Highway

Loran Distributing Co.

beadquarters for irrigation equipment

Allsup Chevrolet Co.

Morton Tribune
- and the Dollar Day Special -

Trueff Food Store
we give and redeem MORTON stamps

Bedwell Implement & Pontiac Your M-M Dealer

> Morton Lions Club wednesdays at noon

Morton Jaycees mondays at 12:00

Morton Malt Shop Mr. & Mrs. Rob Richards

J and B GROCERY
Joe Mohmood and Son

M. C. Ledbetter Cochran County Attorney

HB Service Station Good Gulf dealers

East Side Cafe Mr. and Mrs. O. D. Vernon

Ed Howell Motor Co. See the new Buick, today



Nu-Way Cleaners Mr. and Mrs. Jack Wallace

Morton Auto Parts
Amos Taylor

Morton Co-operative Gin

Lindsey Feed and Seed the store with the checkerboard sign

> R. J. Merritt & Sons Magnolia Consignee

Tarver Furniture Company

Banks - Ross your I-H dealer

Morton Electrical Supply Mr. and Mrs. Fred Morrison

Cochran Power & Light
"Serving the Last Frontier"

BULA BULLDOGS 1956 Football Schedule

We		They
40	Paint Creek	61
13	Roaring Springs	19
27	Union	.14
46	Three Way	6
	Open	
53	Smyer	7
21	Cotton Center	13
34	Pettit	12
67	Wellman	36
59	Spade	14
A1	1/ C	

Nov. 16 – Southland (H) ★

Conference Games



THREE WAY EAGLES

We		They
12	Dawson	26
18	Loop	18
42	Pettit	14
6	Bula	46
31	Spade	6
13	Southland	19
7	Union	59
39	Wellman	21
	Open	
31	Smyer	19

Nov. 16 – Cotton Center (T) ★

Conference Games

Hogan and Neely Oil Co. John Neely, mgr.

Wallace Theatres
Walter Sandefer, Manager

McDermett Liquefied Gas on the Mule shoe Highway

Collins Packing Company

Cochran County Gin Curtis Willoughby, Mgr.

Seaney's Grocery & Market
We Give Treasure Saving Stamps



Come On You Indians Le t's Rack Those Friona Chiefs!

MORTON INDIANS 1956 Football Schedule

We		They
0	Seagraves	19
18	Portales	25
0	Muleshoe	7
7	Plains	19
13	Price College	0
6	Ralls	20
6	Farwell	9
0	Sudan	27
12	Springlake	31
	Open	

Nov. 16 — Friona (H) ★

★ Conference Games



WHITEFACE ANTELOPES
1956 Football Schedule

We 7	Tatum	They
34	Whitharral	7
26	Ropesville	13
19	Friona	6
	Open	,
34	Meadow	12
53	New Deal	19
44	Lorenzo	14
35	Wilson	26
25	New Home	14

Nov. 17 — Cooper (H) ★

★ Conference Games

Rose Auto and Appliance Neal H. Rose

> Butler Body Shop Skinner Butler

Morton Flash-O-Gas T. E. LYNCH, owner-manager

Mrs. Lee Taylor county & district clerk

Strickland's Cleaners Mr. and Mrs. R. C. Strickland

Country Club Gin John E. (Tubby) Holloman



Tarver's "66" Service R. T. Tarver, Sr.

St. Clair's Department & Ben Franklin Stores

Piggly Wiggly where you get S and H Green Stamps

> B & J Drilling Co. Bob Cook

McMaster Tractor Co. Ford Tractors and Mercury Cars

> Willis Food Store we give Scottie Stamps

Silvers Butane Co. M. A. (Button) Silvers

C. E. Luper

Roy Weekes Insurance Agency Dorthea's Beauty Salon

> McAlister - Huggins John Deere Implement Dealer

Hawkins Oldsmobile Co.

Smith's Furniture & Appliance We Redeem Scottie Saving Stamps

Morton Floral & Greenhouse Mr. and Mrs. Lem Chesher

Doss Food Store
Double Frontier Stamps on Tuesday



Williamson Insurance Agency located in the First State Bank

Willingham's
Farm and Ranch Store
"Featuring Paymaster"

Western Abstract J. B. Knox

Doty Battery & Electric

The Cotton Warehouse

Fred Payne, Mgr.

Reynolds Tire & Service Station featuring Texaco Products

Cobb's Department Store
"the house of famous brands"

HELOS ENTERTAIN CAMP FIRE UNCIL WITH CEREMONIAL FIRE

chelo Camp Fire Group ade girls presented a as the program vember meeting of the pirectors of the Morton of Camp Fire girls Nov. 5th, in the Banthe Activities Bldg. answered roll call nd recognizing that the express gratitude is Willard Henry. our blessings with othndles of work, health, ere lighted to repres-Campfire but all Amfrom them the flames

ds were presented to nonial jacket she will to South East Asia. | man. II.

pply

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n Stamps

Co.

y Cars

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Tuesday

Agency

e Bank

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lucts

Store

e Station

Stamps

Olds

Those taking part in the ceremony were Glenda Chesshir, Mel-ba Cook, Shirley Miller, Billie Crocketi, Vivian Ledbetter, Linda Williams, Jimmie Ruth Stokes, and their leaders Mrs. M. C. Ledbetter and Mrs. Lloyd Miller.

Others present for the meeting for which she was were Board Members Harold Drennan. Hessie B. Spotts, and Mrs.

VISITING DAUGHTERS

Judge and Mrs. G. A. Graham endship, faith and un- of Ruidoso, New Mexico have been were taken to other visiting in Morton with their dauesenting the nations ghters, Mrs. Babe Vanlandingham d whose candles are and family and Mrs. Louis (Snond whose only hope of oky) Russell and family.

and as she wears them SON FOR JOHN E. HOLLOMANS

experiences she has Born Saturday morning in the when as a Camp Cochran County Hospital to Mr. & sent school supplies Mrs. John E. (Tubby) Holloman of Korea, Hygiene Kits was a son, weighing 7 lbs. He has of Israel and seeds for been named John Emory Hollo-

SHUGART'S

BIG STUDIO TRAILOR

IS BACK IN MORTON TO MAKE HIGHEST QUALITY PORTRAITS for LESS THAN HALF PRICE. PHOTOGRAPHS for as low as \$1.00

Open On Thursday's Only

Across from the Post Office in MORTON

MATTER OF THE PROPERTY OF THE PROPERTY OF THE PARTY OF TH

HOME ON LEAVE

Jackie Holleyman came home on leave this week from the U.S. Navy, Jackie, who has been in the service for 18 months, has

been stationed in Alaskan waters. He is to report to Long Beach, Cal ifornia when his leave is up or November 28th.

But there is another angle. In addition to the time costs, there

is also the cost of the show, usually referred to as production

costs. These usually either equal, or exceed the time costs. But

networks are not only in the busi-

own a great many shows.

Therefore, it often works out that an advertiser to get a time, say 8:00 P.M. on Tuesday nights, must also accept the network owned show. Take it or leave it.

owned show. Take it or leave it, is the method of deing business.

Mr. Hansen also informed the

committee that of the amount received by the network for time

charges, half is kept by network owned stations, the rest divided

but owns only four of them.
These four stations get half of
the money paid for time by the
advertiser, the other half is split
up among 51 other stations. An-

other network has 100 stations, but owns only six, with the same

Thus, network affiliated sta-

tions, receiving such a small share of the time charges for

their best hours, try to make up for it by selling local advertisers the less desirable times at rates

which make up for the losses they suffer on the time controlled

and regional independent advertisers are being asked by televi-sion stations to help subsidize the

advertising of a few huge corpo-rations who can afford to use net-

work television. This is causing many advertisers to take a new,

hard, long look at just what they are getting for money put into

television. And at the same time the anti trust division of the Jus-tice Dept. is taking a hard look

at practices which on the present

evidence, appear to conform very

closely to monopoly tactics.

among affiliated stations. Thus CBS net has 55 stations.

ness of selling air time, they also

WASHINGTON AND "SMALL BUSINESS" By C. WILSON HARDER

For quite some time the nation's advertising men have been quesning the value of television advertising.

And it is perhaps an indication of that thinking that the use of television advertising, which was increasing by leaps and bounds,

appears to have levelled off, while newspa-per advertising is showing con sistent

tee, headed by Rep. sion of the Justice Dept. So com-plicated did the investigation be-come that the FBI was called into the situation.

In a statement to the House Judiciary committee, Victor Hansen, Assistant Attorney General in charge of anti trust matters, brought interesting facts to light.

Of the 457 television stations in the nation, only 35 are independon the station by the network.

In other words, in effect, local ent. The rest are either owned, or affiliated with one of the three networks.

The choice times on all these stations are controlled by the networks. Thus, depending en the network, to get good time, the advertiser must buy the complete network at a cost of from \$50,000 to \$90,000 per hour. Thus, local and regional independent business firms are arbitrarily ruled out of the "good" times when audiences are high, leaving only the so-called "deg" times 40 ATTENDED **CEMETERY RITES** VETERAN'S DAY

Approximately 40 persons gathred at the entrance to the Mor on Memorial Cemetery Sunday, GUESTS OF GARRETTS t about 3 p.m., as Morton paid triute to veterans on Veteran's Day. Rev. J. T. Harrell of the Methdist Church spoke to the gather-

living to the causes of freedom & faith in God. A firing squad and color guard lso took part in the occasion.

gave their lives in the service of

Early in the day, from 6 a.m. to a.m., a sizable group of Mor-conites had been served breakfast of pancakes, eggs, and bacon at the Activity Building in a Veter-by the local VFW Post and the ocal Boy Scouts.

Junior Class Cookbooks Here; Now On Sale

The Junior Class cookbooks, for thich local recipes were collectd last summer, went on sale this past weekend.

The cook books, of over 80 pages in length with nothing but local recipes, arrived Thursday from the publishers. Three hundred co-ples are available and they sell for \$2.00 each.

place their order from a member of the Junior Class. The sale is going very well it was reported.

VISITING DAUGHTER Mrs. Eunice Oden is visiting aughter in Crosbyton this week



IN LESS TIME!

ART ON DISPLAY AT TECH An Enochs woman, Mrs. Anna M. Motes is one of 85 art students

who will have projects and demonstrations on display during the econd annual Elementary School Art Conference at Texas Tech, on Saturday, Nov. 17.

Mrs. John Lawrence and boy of Ft. Stockton, Mr. and Mrs. Elvin Garrett and children of Lubbock, ng on the significance of the occ- Mr. and Mrs. J. C. Popplez and asion to pay respects to those who will walden, Patsy Ann, and Reva children, and Mr. and Mrs. Mike Carol spent Sunday with Mr. and ther country and to rededicate the Mrs. Ed Garrett.

HERE FOR WEEKEND

ton over the weekend winner lies Mrs. Doris Baldwin was in Mor- daughter Mrs. Marwin McKeniel.

WESTERN ABSTRACT COMPANY

ABSTRACTS, OIL , and GAS LEASE. MINERALS and ROYALTIES

M. C. Ledbetter

J. B. Knee

Phone 2206 Eastside Square

Morton Terre



"So handy...

I'll keep one myself!"

This year give an EXTENSION TELEPHONE for Christmas. You'll be thanked all year round for its convenience, privacy, protection. Gift-wrapped. Available in your choice of 8 lovely colors. For details, call our Business Office now.!



GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

A Member of One of the Great Telephone Systems Serving America

FLAT **FINISH**

GLOSS

FINISH

MATCHING PAINTS FOR WALLS AND TRIM

Two Benjamin Moore paints in colors that match perfectly! 16 colors and white in Alkyd Sani-Flat for walls and ceilings; Alkyd Dulamel for semi-gloss trim.

Moore paints



MORTON, TEXAS

L'Allegros Hear Discussion On Children's Crafts

L'Allegro Study Club members met for their regular meeting on November 1st at the home of Mrs. Arlee Barnard with Mrs. Fred Stockdale as guest speaker. Dorothy Barker introduced Mrs.

Children Art Crafts. Members made plans for the program 'Canadian Water Project' which will be presented on Nov. 15 at the Morton Country Club with Merle Tripp, former mayor of Lubbock as guest speaker. The hus bands of L'Allegros are invited

Delicious refreshments of pumpkin pie, and coffee were served to the following: Mesdames H. B. Barker, Van Greene, T. A. Rowland, M. A. Silvers, T. K. Willquest, Mrs. Stockdale,

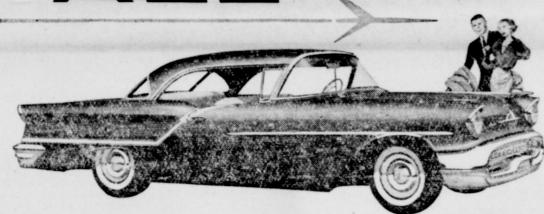
Marching Band At Texas Tech

The public will be strongly urged to attend as the program will include approximately thirty marchband performance, twirling routclosing routines. The entire evening's activities are being designmusic education. More complete information will be published soon.

Integration Is Discussion for

The 1936 Study Club met Wedof Mrs. Ermon Miller.

lem In Our Community." The subect was presented and discussed by Mrs. Mary Gowdy and Mrs. Ma



Here's value that puts the accent on YOU! It's Olds for '57 . . . with an exclusive new Accent Stripe, Seven Golden Rocket models include a new with the 277-hp. Rocket T-400 Engine.

that's NEW



Olds puts the accent on luxury! New Tech-Style Interiors . . . the sparkling action of the Rocket T-400 and new Jetaway Hydra-Matic . . . the ease of Safety Power Steering and Power Brakes are all standard features.



is OLDS.!



Super 88 Series is geared for super performance . . . super power . . . with dual exhausts and the bristling action of the Rocket T-400 Engine. In six stunning models, including the new Fiesta. See Olds for '57 in our showroom now!

FOR '57 ... THE ACCENT'S ON

Phone 2621 111 E. Wash. Ave.

SEE THE NEW 1957 ROCKET ENGINE OLDSMOBILES! NOW ON DISPLAY IN OUR SHOWROOM!

NOW IN EFFECT ON

THE FORT WORTH

.. THE STATE PAPER THAT MORE PEOPLE SUBSCRIBE TO THAN ANY OTHER NEWSPAPER IN TEXAS

BARGAIN DAYS RATES

DAILY (WITHOUT SUNDAY) DAILY & SUNDAY Days a Week for One Year by Mail 6 Days a Week for One Year by Mail

EGULAR RATE \$18.00 YS RATE .. 13.95 YOU SAVE 4.05

REGULAR RATE \$15.00 DAYS RATE . 12.60 YOU SAVE 2.40

Il Out & NAME e Your ADDRESS GITY STATE

ORE NEWS! MORE PICTURES! MORE COMICS! PARADE MAGAZINE SUNDAYS!

ORT WORTH STAR-TELEGRAM REST CIRCULATION IN TEXAS -OVER 220,000 DAILY AND SUNDAY

Stockdale who gave a very interes-ting and delightful program on

iamson, B. Vanlandingham, Eva Rowden, J. W. Barnes, Arlee Bar-nard, Bill Proctor, and the one

Enters Contests

The MHS Marching Band will be one of numerous Texas bands to take part in the Region I Interscholastic League Marching Contests to be held at Jones Stadium in Lubbock on Tuesday night, November

This event has been moved from Spring to Fall for this year and is to be called the "Gridiron Jub-

ing bands, each performing a short individual show, a massed innes, and special opening and ed to show the general public one more phase of the importance of

1936 Study Club

esday, November 7th, at the home Following a Social Hour at the meeting, during which the hostess served pie and coffee, the group considered the "Integration Prob-

rvin Wilson. Members present were Mmes Members present were Mmes. Lem Chesher, Dona Donabty, Gene Evans, Mary Gowdy, Bob Henthorne, L. F. Hargroves, H. S. Hawkins, J. D. Hawthorne, John Holder, Gage Knox, M. C. Ledbetter, E. A. Miller, Albert Morrow, Joe Nicewarner, Neal Rose, Hume Russell, James St. Clair, E. L. Willis, Marvin Wilson and Bob Ramp.

THIS SEAL

EWEL

GIVE

OR

a beau

ORMA

KEEP THIS AD!

Over 20,000 Arthritic & Rhsuffers have taken the market, It is inexpensive, can be taken in the home. For Free information, give name and address

For Tops in AUTO, TRUCK,

OVERHAULS

or PICKUP ---

NEW EMPLOYEE FOR

HOGAN - NEELY OIL CO. Oil company announced this week int Roy Hernandez, who has been mployed by area service stations ne staff of Hogan and Neely Oil ompany, here.

In making the announcement feely said that he was also prevaring to offer area truckers and ationary motor men diesel fuel as an added service.



Services

WILL BUY -Clean cotton rags.

COTTONSEED CLEANED Saw delinted, and treated for per bu. Cleaned and treated for e per bushel. Williams Seed Cleming Co., located on Clovis Hi-

Muleshoe Texas.

TOP **PRICES** FOR

Services

TYPEWRITER ADDING MACHINE

SERVICE & REPAIR COLD SELL OF TRADE NEW and OLD

FLYING "A" ANTI-FREEZE NOW IN STOCK MORTON TRIBUNE HOGAN & NEELY OIL CO.

MODERN EXTRA NICE CHRISTMAS SPECIAL

VACUUM SWEEPERS New low price, plus valuable

> Phone 4981 J. M. PHILBRICK

Notice

North on the Enochs Highway

AIRWAY

PREPARE

Your AUTO, TRUCK, for

or come to Taylor and W. 5th St.

school at home in spare time Books furnished. Diploma awarded Start where you left school. Writ Columbia School, Box 5061. Lub-

Help Wanted

Experienced BABY SITTER Wanted

Mrs. Corky Evans 3751

do not apply. Luper Tire Co. 114 E. Washington.

For Rent Unfurnished

FOR RENT - Nice modern 3 2nd, T. W. Roberts, Phone 5051.

FOR RENT - Three room un furnished apt. Albert Morrow. phone 4646

For Rent Furnished

furnished air conditioned apart ments. Priced \$10 per week and up Phone 4071 — Morton Ind. Oil Co

For Sale

FOR SALE - One Hampshire Boar, 18 mo, old., R. N. Milligan, Goodland. Phone Maple 7-3145

FOR SALE - 1955 Ford tractor. See R. T. Tarver at Tarver station

ter, planter, and cultivator. Willis Dykes at McMaster Tractor. Phone 2341 days

ale, 65,000 BTU, See Ermon Miler or Phone 5371. HOUSE FOR SALE - 3 rooms

and bath, backyard fence. Vernon Shaw, Phone 2596.

BUSINESS FOR SALE - by owner. Service Station doing good business, nine unit apartment, all rented, 6 room house with bath and service porch. Will sell one third down, balance monthly payments. down, balance monthly payments.
Located in Morton. Reasons for selling, bad health. See Mr. or Mrs. A. Baker, Morton Independ-



New Equipment

COTTON STRIPPERS No. 44, 2 BOTTOM MOLDBOARDS No. 202 2-way MOLDBOARDS 3-Disk PLOWS

Used Equipment

Late model "B" Tractor and Cotton Stripper

McAlister - Huggins

There's More To Good Vision Than Glasses At A Price

Cheated! By The Tests He Never Took

How were the grades on your child's report card? Doing as well as he is capable of doing? Could he be hindered by some visual difficulty? If a complete visual examintion has not been made recently, it should

If your child DID have a visual examiation within the last few months - was t complete? Or did the examiner spend only about 15 minutes changing lenses "to see what LOOKED best" on a DISTANT chart?

In school, it's more important that your hild use his eyes properly WITHIN ARMS ENGTH. Then THAT'S where many of the sts should be made.

It may mean the difference between a rize-winner and a cheated child. Consult a rofessional Optometrist practicing under his wn name for a thorough complete Visual

Consult A Member of The Texas Optometric Association

Look for this SEAL on your Optometric's door, Your Assurance of Professional Visual Care.

Dr. Wayne Hardy r. Glenn S Burk Dr. George Payne Staton Dimmitt James E. Dr. Joe Belote, Jr. Plainview Dr. John P Andrews Muleshoe

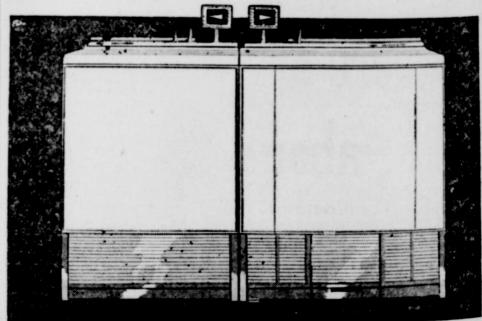
Dr Davis Armistead Dr. Wm. Cauley Dr C. Earl Hildreth Dr. C. M. Neel Dr. J. W. Kinard Dr. B. J. Welch Dr Clovis Cleugh, Jr.

Lubbock

Presented as a public service in the interest of Better Vision by the above accredited member of the South Plains Optometric Society affiliated with the texas Opi

See the "Savingest" Pair from Frigidaire

LEA & COX APPLIANCE CO.



With the new Sheer Look that fits in, builds in, blends in-anywhere!

GET READY FOR WINTER... Take the Work Out of Washing —

Here's the new combination that beats everything you ever heard of for saving water, time, clothes, and electricity! The new Frigidaire Porcelain Pair with amazing Control Towers.

The Cleanest Wash you've ever seen-without rubbing · The Driest Load that ever left a washer · Removes lint and the soap-scum that filter traps miss · Washes everything that's washable - automatically · Saves up to 1800 gallons of hot water a year-up to 21 big-size boxes of detergent · Fastest washing ever-does a complete wash in as little as 12 minutes.

> Come in—see them "in action"! GMAC FINANCE PLAN AVAILABLE

Cannon **Towel Set** FREE with the **Purchase of** A Washer

See The New FRIGIDAIRE Ranges, Refrigerators, Deep Freezers.

Put Your Toy Selections in the Lay-Away Now!

LEA and COX APPLIANCE COMPANY

211 SOUTH MAIN

MORTON

PHONE 4891

3 Bedroom House Major REPAIRS \$3750.00 WILL TAKE ABOUT Small REPAIRS \$3500 00 GRAIN OR EQUAL VALUE or CHECKUPS SORGHUMS Clear Property See Corky Evans or HANCOCK GRAIN CO. G. E. Worley Bring your vehicle to Allsup's Morton, Tex-3 blocks South of signal light our TRAINED Mechanics will do Auto INSURANCE you a good job . . . EASY MONTHLY INSTALLMENTS ALLSUP CHEVROLET CO. **ROY WEEKES AGENCY** - THE HOME OF THE RAM-JETS -ALL FORMS OF INSURANCE 215 South Main 113 EAST WASH. Phone 3361 MORTON Save "MORTON" Profit Sharing STAMPS DOUBLE ON TUESDAY - ON ALL CASH PURCHASES ALL PREMIUMS ARE AVAILABLE AT THE STORE AT ALL TIMES For Your BAKING NEEDS QUALITY MEATS GOOD CUTS PECANS 12 oz. pkg. 89¢ **CHUCK ROAST** Assorted Candied FRUITS and PEELS GOOD SIRLOIN STEAK COCONUT 4 oz. pkg. 15¢ CHERRIES no. 303 can 23¢ GOOD **CLUB STEAK** CRANBERRY SAUCE . . no. 300 19¢ FRESH, GRADE "A" LIBBY'S, CRUSHED FRYERS PINEAPPLE no. 2 can 29¢ GLADIOLA 8-12 lbs. whole . lb. 55¢ CAKE MIXES box 29¢ shank end lb. 43c -Place your order for that large end lb. 49¢ Thanksgiving TURKEY NOW! **SNOWDRIFT** 3 POUNDS GREEN BEANS . SUPREME CRACKERS FRUIT COCKTAIL . . can 25° SALAD DRESSING FLOUR **Aunt Jemima** 25 POUNDS . FROZEN FOODS ● FRUITS and VEGETABLES ● RED

CAPE ANN FISH STICKS 3 pkgs. 1.00 ORANGE JUICE 6 oz. 15¢ MORTON Frozen PIES each 39¢ ONIONS bunch 5¢

Pure Cane

10 POUNDS

POTATOES 10 lbs. 49¢

POTATOES Ib. 10¢

● HOME OF 'MORTON' SAVINGS STAMPS -Double on Tuesdays

We Deliver

PHONE 4871

EWELL PARTY LEE BELCHERS

was hosted Friday night Activity Building for the cher family, popular local embers who are moving to New Mexico.

who has been managing a t outside of Morton for

GIVE FAMILY ORTRAITS or CHRISTMAS

RRY CHRISTMAS" than to a beautiful oil portrait from MAN's STUDIO — If you a portrait from Norman's,

ORMAN's STUDIO SIDE SQUARE BOX 1062 LEVELLAND

MORTON each Sat. South of the signal Light ve a beautiful gift.

W. C. Gowen, brought his family to Morton in 1951. The Belchers have one son.

Friday the local Posse presented the Belchers with a trophy for remembering all the fine trophies they helped win for the Cochran County Posse. The Belchers were among the first members of the local organization.

Attending the farewell party for group were Mr. and Mrs. J. Wylie. Mr. and Mrs. E. L Polvado, Mr and Mrs. Don Hofman. Mr. and Mrs. Hazel Hancock Mr. and Mrs. Leonard Gandy, Ohlen Ray, Elwood Harris, Mr. and Mrs. Buster Betts, Mrs. Ran Holloman and Judy Holloman.

The Gowen place has been lea-sed to A. C. Ward, former Cochran resident, with an option to buy.

WILL GET NEW NAME SOMETIME TODAY

Morton's newest business. gift shop formerly known as Marion's Gift Shop will have a new name this morning. Entries close this morning. Residents were invited to drop by and suggest a new name. The winner will rece

10th ANNUAL

PEP THANKSGIVING

BAZAAR

— November 29, 1956



Pep Community Famous TURKEY and SAUSAGE and all the

TRIMMINGS

- Serving from 4:30 till 9 P. M.
- Games All Evening
- Dance 9:00 until 12

to the MUSIC of

TOMMY HANCOCK and his Road Side Playboys

Sponsored by St. Phillip's Church



For Sale

FOR SALE - Equity in 3 bedroom home. GI loan. Phone 3871 after 6 p.m. 33-tfc

THE SENIOR CLASS is selling will be home until Dec. 11th, Christmas cards until the last of October. Anyone wanting to buy see members of the Senior Class or call 5281 and leave name so we can contact you.

FOR SALE - Reconditioned & Guaranteed Automatic Washers, as low as \$99.50 Ray's Hardware

FOR SALE - Good trailor house inquire at Tarver Service Station

FOR SALE - 1846 UTU Moline Ensign, butane System, complete Football Team

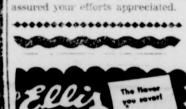
Real Estate

WANTED TO RENT - 1/2 to % Huckabay. section of irrigated land. Will fur-lish motors on 2 or 3 year lease. to invite the members of the local

Lost and Found

LOST - Black heifer calf about 00 lbs. Branded HK on left rib Tag o. 63. Reward. Mrs. Cora King

LOST - glasses with grey plas- night it will be held. frames. Reward, Contact Gregry Zielinski or Phone 2361 35-fcc Since they are small glasses, the reward will be small - but rest



SPAGHETTI 'N

CARD OF THANKS

We would like to express our deepest appreciation to our friends and neighbors for the help and the kindnesses we received during Wayne's illness with polio. He i improving remarkably well and

Mr. and Mrs. Travis Kelly and

COMPTON'S PICTURED ENCYCLOPEDIA

Mrs. Fred Stockdale

Phone 3911

30-tfc Jaycees To Fete

-row equipment. Good rubber, a The Morton Jaycees had two nearly new motor, \$900,00 1000 gal. guests on hand Monday at their outane tank, \$250. Leon Huff, Ma- weekly luncheon meeting in the 32-tfc County Activities Building.

R. C. Taylor and Dale Farley of the Burris Corporation were the guests of S. M. Monroe and Bob

Write Delbert Wesley, St. Rt. Bail- High School football team and their 37-2tp coaches to dinner next Monday as a vote of confidence for the fin work they did this season.

In addition the club voted to be sponsors of an ice cream suppe to which everyone in the commun ity is invited, to honor the school for its fine program thus far this year. A committee was named to carry out this project and make omplete plans as to exactly what he event will consist of and what

The club also discussed the am endment which was to be voted on the following day (last Tuesday the observance of American Educ ation Week by visiting the school Vice - president Elwood Harris

committees by next week. HOLD PICNIC LUNCH.

agreed to bring a list of Jaycees

SKATING PARTY Two Whiteface seventh grade held a combination picnic and skatng party in Morton last week. Mrs. Lula Hensley's and Mr. Ste ve Self's classes stopped by the County Park and had lunch and then skated in the afternoon.

MARSHMALLOWS

PINEAPPLE

MORTON, TEXAS

PIE CRUST MIX PY-0-MY

What puts the Mark of Tomorrow in the new kind of FORD?

Here's what puts the Mark of Tomorrow in the new kind of Ford!

It's the sculptured look. You'll see it the moment you let your eyes wander over this fine car. In a '57 Ford you belong . . . anywhere. It's the long, lean lines. There's a greyhound grace to the new Ford. No useless "fat," no showy "padding." Ford is as trim as a jet fighter. It's the hardtop styling. Fairlane sedans have the hardtop look of Victorias! Superthin center pillars are smartly concealed to give hardtop beauty when doors are closed.

It's the freedom of choice. Colors? Fabrics? Accessories? Far more! Ford gives you a choice of two new, bigger sizes . .: longer, lower, roomier! It's the ride that stays gentle. With a new frame that rides

sweeter and lower, new springs, new suspension all around; even

the rudest roads can't ruffle the poise of the new Ford. It's the Thunderbird power. Ford celebrates its Silver Anniversary of V-8 leadership with the biggest selection of V-8's in Ford-history.*



It's the record-breaking performance. On the Salt Flats at Bonneville, Utah, a '57 Ford traveled 50,000 miles in less than 20 days . . . an average speed of 108.16 mph, including all pit stops! Another Ford averaged over 107 mph. Altogether, 458 national and international performance records were smashed as Ford rewrote the record book.

It's the big dollar value that lasts and lasts. Styled for tomorrow, a new Ford keeps its value longer. And wonder of wonders, all this extra strength, extra beauty, extra length is yours at low Ford prices!

•Included is a special 270-hp Thunderbird 312 Super V-8 engine

Wise man say:

"Don't wait for TOMORROW when you can get it today!"

219 WEST WASHINGTON

'Your Authorized Ford Dealer' PHONE 4431

MORTON, TEXAS

--- The S&H Mobile Stamp Redemption Center will be in Morton in time for Christmas Shopping - watch for the date!

there's Something Special about the food from Piggly Wiggly

(Place your order now for that DELICIOUS Thanksgiving Turkey!)

PLYMOUTH

91 OUNCES

PeanutButter 25c



Shortening

Frozen PERCH

CINCH

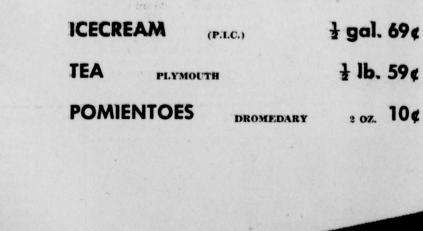
SHURFINE

Cake Mix

3 POUNDS

BOX

25c



SHURFINE CRUSHED NO. 2 CAN 25¢

Eagle Brand MILK

2 tall cans 25¢

SUGAR BROWN OF POWDERED

2 boxes 25¢

SHURFINE

NO. 300 CANS

Pumpkin 2for25c

TOWELS SCOT

ROLL 19¢

SCOTKINS

PACKAGE 15¢

DOLE

BIG 46 OZ. CAN

Pin'p'leJuice 29c

FRYERS

FRANKS

CELO PKG., POUND 49¢

CORN KING

POUND

THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

7:00 Ed Sullivan, cbs

8:00 G. E. Theatre, cbs

9:00 \$64.000 challenge, cbs

10:45 Doorway To Suspicion

3:00 Captain Kangaroo, cbs

8:30 Captain Kangaroo, cbs

Love of Life, cbs

12:10 Stand up and be counted

2:30 As the world turns, ebs

00 Our Miss Brooks, che

11:30 Search for Tomorrow, cbs.

8:55 Sing Song, cbs 9:00 Gerry Moore, cbs

10:30 Strike it rich, cbs

11:00 Valient Lady, cbs

Noon News

2:00 Network news, cha

1-30 TV Sermonette

1:45 Houseparty, cbs

:30 Club Day :00 Brighter Day cbs

5 Secrete Storm, cbs

4:30 Western Theatre

6:15 Doug Edwards

7:30 Dong Fairbanks

6:30 Robin Hood

9:00 Our Mr. Sun

10:00: Code Three

11:00 Sundowners

6:55 Sign On 7:00 Good morning

8:25 Cartoons, cbs

8:55 Sing Song, cbs

10:00 Baby Time

10:15 Godfrey Time

11:45 Noon News

9:00 Garry Moore, cbs 9:30 Godfrey Time

0:30 Strike it rich, che

11:00 Valient Lady, cbs

Love of Life, cbs

Network news, cbs

12:10 Stand up and be counter

Our Miss Brooks, cbs

12:30 As the world turns, cbs

TV Sermonette

Bob Crosby, che

3:00 Brighter Day, cbs

3:30 Edge of Night, cbs

5:30 Community Crossroads

6:00 News, weather, sports

1:45 Houseparty, chs

2:00 Big Payoff, cbs

3:15 Secrete Storm, ebs

6:15 Doug Edwards

6:30 Name That Tune

7:00 Phil Silvers, chs

7:30 Texas In Review

9:00 \$64,000 Question

10:00 Crunch and Des

11:00 The Hidden Room

12:00 Sign Off

6:55 Sign On

7:00 Good morning

8:25 Cartoons, cbs

8:55 Sing Song, chs

9:09 Garry Moore, cbs

10:30 Strike it rich, cbs

11:00 Valient Lady, cbs

11:15 Love of Life, cbs

12:00 Network news, cbs

1:30 TV Sermonette

1:45 Houseparty, cbs 2:00 Big Payoff, cbs

Bob Crosby

3:15 Secrete Storm, cbs

4:30 Western Theatre

5:30 Bar Hi-C Ranch

6:15 Doug Edwards

4:00 Home Fair

3:00 Brighter Day, cbs

3:30 Edge of Night, cbs

News, weather, sports

11:45 Noon News

1:15 Weather

11:30 Search for Tomorrow, cbs

12:10 Stand up and be counted

12:30 As the world turns, cbs

1:00 Our Miss Brooks, cbs

9:30 Godfrey Time, cbs

WEDNESDAY

8:00 Herb Shriner Show

9:30 Do You Trust Your Wife

10:30 News, Weather, Sports

8:00 Captain Kangaroo, cbs

8:30 Captain Kangaroo, cbs

4:00 Home Fair

11:30 Search for Tomorrow

8:00 Captain Kangaroo cbs

4:00 Home Fair

:30 Edge of Night, chs

5:30 Community Crossroads

7:00 Burns an dAllen ,chs

8:00 I Love Lucy cbs 8:30 December Bride, cbs

News, weather, sports

11:15 Weather

9:30 Godfrey Time, cbs

8:30 Alfred Hitchcock

3:30 Reader's Digest

0:00 Judge Roy Bean

:45 Sign Off

5:55 Sign On

7:00 Good morning

8:25 Cartoons, cbs

ONDAY

THE RSBAY

- 7:00 Good Morning
- 8.00 Captain Kangaroo
- 8:25 Curtoons 8.50 Captain Kangaroo
- 8:55 Sing Song
- \$:00 Garry Moore
- 9:30 Godirey Time 9:45 Air Force Digest
- 10:00 Transition Series
- 10:15 Gourrey Time
- 10:30 Strike It Rich
- 11:00 Valiant Lady
- 11:15 Love Of Life

- 11:30 Search for Tomorrow 11:45 Noon News
- 11:55 Weather 12:00 Network News
- 12:10 Stand up and Be Counted
- 12:30 As The World Turns 1:00 Our Miss Brooks
- 1:30 TV Sermonette 1:45 House Party
- 2:00 Big Payoff 2:30 Bob Crosby
- 3:00 Brighter Day 3.15 Secret Storm
- 3:30 Edge of Night
- 4:00 Home Fair 4:15 Beauty School of the Air
- 4:30 Western Theatre
- 5:30 Community Crossroads
- 5:50 Whats Behind the News
- 6:00 News. Weether, Sports
- 6:15 Doug Edwards 6:30 Annie Oakley
- 7:00 Bob Cummings
- 7:30 Climax 8:30 Tele Sports
- 9:00 Pillsbury Show
- 9:30 Playhouse 30
- 11:00 News weather sports

- FRIDAY
- 6:55 Sign On
- 7:00 Good Morning 8:00 Captain Kangaroo
- 8:25 Cartoons 8:30 Captain Kangaroo
- 8:55 Sing Song 9:00 Garry Moore
- 10:30 Strike It Rich
- 11:00 Valiant Lady
- 11:15 Love Of Life
- 11:45 Noon News 11:55 Weather
- 12:00 Network News
- 12:30 As The World Turns
- 1:00 Our Miss Brooks
- 1:30 TV Sermonette 1:45 House P
- 2:00 Big Payoff
- 2:30 Beb Crosby 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 Edge of Night 4:00 Home Fair
- 4:30 Western Theatre
- 5:30 Happy Rhythm Boys
- 6:15 Doug Edwards
- 6:30 My Friend Flicks 7:00 West Point
- 7:30 Zane Grey Theatre
- 8:00 Crusader
- 8:30 Mickey Rooney Show
- 9:00 The Line UP

- 9:30 Person to Person
- 10:00 Talent Scouts
- 10:25 TBA 10:30 News weather sports
- 11:00 Double Profile
- 12:00 Sign Off
- BATURDAY
- 8:25 Sign On Kangaroo 8:30
- 9:30Mi buse Playhouse
- 10:30 Paren Theatre
- 11:30 Toy and Express 11:45 Let's Take A Trip 12:15 Western Theatre
- 1:00 Eye On New York
- 1:30 Football Roundup 4:30 Pick The Victor
- 4:45 Championship Bowling 5:30 Wild Bill Hickok
- 6:00 Beat The Clock
- 7:00 Jackie Gleeson Show
- 8:00 Oh, Susanna 8:30 Hey, Jeannie
- 9:00 Gun Smoke
- 9:30 Crunch and Des
- 10:00 Chicago Wrestling
- 11:00 A Very Young Lady 12:30 Sign Off
- SUNDAY
- 9:55 Sign On 18:00 The UN In Action
- 10:30 Church of Christ 10:50 First Christian Church
- 12:00 Industry on parade
- 12:15 Man to man 12:30 Face the Nation
- 1:00 Packers vs 49'ers 3:45 CBS News
- 4:00 This Is the Life
- 4:30 Plainsman Parade

- 5:00 Telephone Time 5:30 Air Power
- 6:00 Lassie, cbs
- 6:30 Jack Benny

329 sq. in. viewable area. Mahagany grained finish

- SEE IT TODAY!
- RCA VICTOR
- **ROSE AUTO & APPLIANCE**

- - 8:30 I've got a secrete, cbs 9:00 U.S. Steel Hour
- 8:00 The millionaire, cbs
- 6:30 Giant Step, cbs 7:00 Godfrey and Friends, cbs
 - 10:30 News, Weather, Sports 11:00 The Torch

10:00 National Pro Highlights

12:00 Sign Off

6:30 Western Marshall

8:30 Robert Montgomery color 9:30 Sheriff of Cochise

7:00 Sir Lancelot

8:00 I Led 3 Lives

10:00 Ford Theatre

10:50 Channel 11 Theatre

News

10:40 Weather

10:45 Sports

KCBD - TV Channel 11

THURSDAY

- 7:00 Today
- 9:00 Ding Dong School
- 9:30 Bandstand 13:00 Home
- 11:00 Tie Tae Dough 11:30 It Could Be You
- 12:00 Serenaders
- 12:30 RFD 11
- 12:45 Cook Book 1:30 Tennessee Ernie 2:00 NBC Matinee Deen For A Day
- 45 Modern Romance
- Stu Erwin Show 5:00 Bunny Theatre Looney Tunes Hapitality Time
- News and Sports
- 6:35 Here's Howell 6:30 Science Fiction
- 7:00 Groucho Marx
- 8:00 People's Choice
- 8-20 T-nnessee Ernie 9-00 Lux Video Theatre 0:00 Walter Winchell
- in:40 Weather 10:45 Sports 10:50 Chanell 11 Theatre

- FRIDAY 7:00 Today 9:00 Ding Dong School
- 10:00 Home
- 11:30 Is Could Be You
- 12:30 RFD 11 Cxel: Book
- Tennessee Ernie NBC Matinee 00 Queen For A Day
- 3:45 Modern Romances 4:00 Comedy Time
- 4:30 Sta Erwin Show 5:00 Rin Tin Tin 5:30 Looney Tunes
- Hospitality Time 6:00 News and Sports 6:10 Weather
- 6:15 Here's Howell 6:30 From Hollywood
- 7:30 Dr. Hudson's Secret Jn' 8:00 On Trial 8:20 Big Story 9:00 Cavalcade of Sports
- 10-00 Frank Leahy 10:15 To Be Announced 10:30 News
- 10:40 Weather 10:45 Sports 11:00 The Vise

9:45 Red Barber

- SATURDAY 9:00 Howdy Doody
- 9:30 I Married Joan 10:00 Fury
- 10:30 Jet Jackson Jungle Jin 11:30 Let's Teach
- 12:00 Movie 1:45 TCU vs Texas 4:30 Scoreboard
- 4:45 Western 5:45 News 5:50 Weather 5:55 Sports
- 6:00 Lone Ranger 6:30 People Are Funny 7:00 Lawrence Welk 8:00 Caesar's Hour
- 9:00 George Gobel 9:30 Your Hit Parade
- 10:00 To Be Announced 10:30 News, weather, sports 11:00 Channel 11 Theatre

4:00 Topper

4:30 Dee Weaver Show

5:00 Meet the Press

6:00 Bengal Lancers

9:00 Loretta Young

9:30 Man Called X

10:50 Craig Kennedy

10:40 Weather

7:00 Today

9:30 Bandstand 10:00 Home 11:00 Tic Tac Dough

10:45 Sports

MONDAY

12:00

5:00

5:30

7:00 Steve Allen 8:00 Celebrity Playhouse

8:30 O'Henry Playhouse

10:00 Cavalcade Theatre

9:00 Ding Dong School

11:30 It Could Be You

Serenaders 12:30 RFD 11 Cook Book 1:30 Tennessee Ernie 2:00 NBC Matinee

3:00 Queen For A Day

4:00 Comedy Time

4:30 Stu Erwin Show

Superman

Looney Tunes

:45 Hospitality Time

6:00 News & Sports 6:10 Weather 6:15 Here's Howell

Modern Romances

5:30 Roy Rogers

6:30 Circus Boy

- SUNDAY 12:10 Sign On 12:15Norman Vicent Peale 12:30 Frontiers of Faith
- 1:00 Wizard 1:30 To Be Announced 2:00 Lawrence Welk 3:00 Ray Bolger - Wash. Squ.
 - be loaded in two large vans, and be in use 5 hours after arrival.

W th Your ...

COUNTY AGENT

COTTON HARVESTING THOT

aring on your profit. If you rather your erop before it is ad; (not dry enough) you would ound to dry - by putting in o'rs S'nce we have had a biting 't will dry out fast by leavon the stalk to dry out, I

or n'e in a burry but a little time may pay you bigger idends 'n cotton income, Keep

" co'ron.

- UESDAY 7:00 Today 9:00 Ding Bong School 9:30 Bandstand
- 10:00 Home 11:00 Tie Tae Dough 11:30 It Could Be You 12:00 Serenadors 2:30 RFD 11
- 12:45 Cook Book 1:30 Tennessee Ernie 2:00 NBC Matinee
- 3:00 Queen For A Day 3:45 Modern Romances 4:00 Comedy Time
- 4:30 Stu Erwin Show 5:00 Bunny Theatre
- 5:30 Looney Tunes 5:15 Homitality Time 6:00 News and Sports
- 6:10 Weather 6-15 Here's Howell 6-70 Centain Gallant 7:00 Bl- Surprises
- 7:30 Nooh's Ark -color 8:00 Jane Wyman
- 8:30 Warner Bross 9:30 Breek The Bank 0:00 Badge 714
- 0:30 News 10:40 Weather 10:45 Sports

10:50 Channel 11 Theatre

- WEDNESDAY
- 9:00 Ding Done School 9:30 Bandstand
- 10:00 Home 11:00 Tie Tae Dough
- 11:30 It Could Be You 12:00 Serenaders 12:30 RFD 11
- 12:45 Cook Book 1:30 Tennessee Ernie 2:00 NBC Matinee
- Queen For A Day Modern Romances 4:00 Comedy Time
- 4:30 Styles of distinction 4:45 Film 5:00 Cisco Kid 5:30 Looney Tunes
- 5.45 Hospitality Time 6:00 News and Sports 6:10 Weather 6:15 Here's Howell
- Dienauland 7:30 Resemary Clooney 8:00 Father Knows Bast 8:30 Adventures of Hiram

9:00 This Is Your Life

9:30 American Legend

10:00 Crossroads 1040 Weather 10:45 Sports 10:50 Channel 11 Theatre

- Store Emergency FCDA Hospitals Packed away without fanfare in
- strategically placed warehouses around the nation is the Federal Civil Defense Administration's mercy stockpile, which some day may spell life or death for mil-lions of people.

 It consists of 200 of FCDA's self-contained emergency hospi-tals in the federal stockpile, plus 76 others owned by the States. FCDA has ordered an additional

731 hospitals, and the States six. Set up in outlying schools, churches and other buildings, the

hospitals would provide working facilities for doctors and nurses evacuated from the 1,800 regular hospitals in critical target areas. The \$22,500 emergency hospital, complete with X-ray and operating room equipment, 2 generators, 200 cots and supplies, can

big cash crop. What FUEL REFUND TO FARMERS in harvesting will have a

man halls ont of the open cot-The comen will dry out on round if harvested too early, of the eigenement do you a much

otten ich if you bring him the

TY CONTESTS of place where fameniov living? Are school, chualth and recreation facilindequate? Or do you hear

if only something could as about it." in 1956 more than 900 Texas were enrolled in the Rural Page 13 circular 308, Internal Re-National Progress Contests, venue Service.) Individuals have different ideas what is lacking in a Comand what should be done short it. They need to pool and discuss ideas, to agree on what solutions are worthy of effort. The Extension service and Farmer Stockman magazine sponsor these

contests. Deadline for enrollment is December 31 of this year. There are some communities who in the nest centered their interest around social activities such as recreation, church, school and drives for public facilities. Still others began by improving their homes, farms and ranches, Some organized to improve health conditions and services. In every case, as other needs arose, the programs

were expanded to include more act. ivities Begin now to do something about your community. Talk to friends and neighbobrs. Discuss it with others. There are bulletins available that give suggestions on how to proceed. Ask for a copy of "Neighborhood Progress through Organized Action," in the County Ex-

-000-

is now November 30th, after the

recent extension granted. This is

SOIL BANK The final date for farmers to enter conservation reserve contracts under the soil bank for this year

tension Office.

an announcement from the U.S. Department of Agriculture. -000-HUNTING Hunting season is on and accidents are highly in order. There is not a deer, duck or quail in Texas worth the price of permanent injury or death to a hunter. As we enter the 1956 - 57 hunting season,

to youth and adults at every opportunity. Following is a list of points worth consideration: 1. Keep weapons unloaded until

we wish to stress fire arm safety

2. Know the capability and proper operating procedure of your 3. Never cross a fence or climb

actually hunting in the field.

your back or in your hands. 6. Alcohol and gun powder do not mix. 5. Keep weapons away from

a tree with a loaded weapon on

fere you shoot. Livestock and fellow hunters are always out of se-7. Be familiar with hunting regulations and obey them. 8. Respect the rights and prop

erty of the land owner on whose

land you hunt. You may want to

6. Be positive of your target be

hunt there again next year. 9. Above all, see that fellow hunters respect and obey the same rules that you observe. You'll have a bester chance for survival. Children are the most import ant crop on the farm. Teaching of

fire arm safety is a good way of protecting that crop. Join the Coc-

hran County 4-H Rifle Association.



sidewalks of the British port of Hongkong is no

easy task for these refugees from communist

China. A major problem is to find food. CROP

gifts help these families and others resettled by

Church World Service in housing developments.

Many farmers missed their tax wand on fuel used on farm by an applying for it. All fuel used ween July 1, 1956 and June 30, on farms should be recorded and records maintained. At the nd of this period you will be givn another chance to make your

GASOLINE TAX AND OTHER

relative to refund of tax on diesel, butane, or special motor fuels

lod; two procedures are invilved. 1. Refunds for fuels used by fa- highway. m operators that were bought tax paid must be obtained from dealer where products were bought. A record of each purchase must be shown with date, number of gallons bought and number of

ing purposes set forth. 2. Form 853 must be obtained a few days. gov "Our Community is from district director Internal Revenue service for claiming refunds on diesel and special fuels used by custom operators on a farm. The mmunities did something about farmer having the work done must One hundred eighty seven of submit the claim for refund. (See

SOCIAL SECURITY fits. Under the law effective when ock, marketing whether to feed, 1955 tax reports were made, far- etc., should qualify in the opinion

Call -

1956 Social Security Amendment crops or livestock or in the manaffects income from Rent under agement of the production. Examcertain conditions. Beginning Jan. plc. a 50-50 livestock share arra-1955 earnings from self employ- ngement where the landlord aids ment as a farm operator have co- in the management decisions inunted toward social security bene-volving purchasing of breeding st-

Before Winter Hits . . . MAKE THOSE REPAIRS on the HOME, GARAGE, and other buildings

mers did not get social security of tax authorities.

FFA Planning Turkey Shoot for

Nov. 24th - 25th The Morton FFA chapter, under the supervision of C. D. Knott, local Ag teacher, will hold a Tur-Shoot at the caliche pit west Morton on Saturday, November

and on the afternoon of Sun-Tuember 25h. A turkey, ham, or bacon (choice the winner) averaging 12 lbs. weight will be awarded to one coter of each six competing. The gheet will start at 10 a.m. Saturday and at 1 p.m. on Sun-Tran, rifle and nistol shoottively, "there is com will be offered and archery if them is enough interest to get as

mony as six competitors. The callche pit is located on the wirehases tax naid during this per- transcelt Estate, just about two or has riles west of town on the

TOTAL DAUGHTER at - 12" (Lou) Wetherly of So-New Mexico is in Morton week visiting with her daugh-Mrs. John E. Holeman, and har now mandean John E. Hallrallens used on the form for farmomen II. She expects to stay for

credit for cash or crop shares they ceived as rent for land. Under the 1956 amendment the cash or crop shares that landlord receive from a tenant or share farmer will count for social security purposes, "if under your arrangement with the tenant or the share farmer you participate materially in the production of the

Mental Health Is Subject Discussed

YT& C Study Club ub met in the home MeAlister recently och Through Mor Conducting the p anel composed of ackson. Mrs. W Mrs. A. E. Sanders and Benham and Mr. This group pointed out

about this crob! Those attendin-A. Baird, Benham A. Friin E. Humming McAlister Sand

VISITED AT WICHITA PALLS Mrs. Polly Paul and family Mr

Dean of Wichita Falls

R-U-AWARE?

BILLED PLATPOLS HAS A BEAK HORN, WITHOUT TEETH- IT'S FEL ARE WEBBED AND IT HAS A COCKU

THE PORES OF ITS HAIRY SA

icine, bring your prescript



See us before you

BUILD or REPAIR

MORTON, TEXAS

Which of these trucks will do the most for you?

Light-duty Four-Wheel-Drive Truck

You get both with this "double-duty" INTERNATIONAL 4x4!

Yet with both axles engaged, it has power-plus and sure-footed traction to pull its 7,000 lbs. GVW effortlessly up

The INTERNATIONAL light-duty Model

S-120 four-wheel-drive, pictured above

in both illustrations, is a full-size pickup,

with a full-size body, full-size cab. It's no

cumbersome midget, or ungainly mon-

ster, but a modern pickup with comfort

and good looks your wife will approve.

INTERNATIONAL | All-Truck Bullt to save you the BIG money!

roads can't go.

BANKS - ROSS MORTON, TEXAS

For the rough, tough off-the-highway hauling jobs,

steep grades, through mud. It goes where

There's flexible auxiliary power, too.

Why not come in today, and let us

show you our wide choice of pickups,

stakes, platforms. Convenient terms

arranged through our Individualized

Power take-off gives extra power for most

stationary or portable power jobs.

Truck Payment Plan.

THREE WAY

ssed

G

OWER HONORS

S. BOB ROWE a pink and blue shower on October 29, from 7 till home of Mrs. Archie Sims ses were Mesdames D. P. er, Bill Grsham, Bud Edler, Criner, Gene Kinley and Sims, ments of hot tea, coffee, cookies were served to the

000-BERT ADAMS' HAVE GIRL

porratulations to Mr. and Mrs. ert Adams on the birth of a on Saturday, November West Plains Hospital in Muleer is their first child.

ARNIVAL WAS SUCCESS

Now . . . YOU CAN

FOR ONLY \$1.75 PER MONTH!

* "THIS WEEK" MAGAZINE, SUNDAYS

+ TEXAS AND WORLD NEWS

* COMPLETE SPORTS COVERAGE

The Ballas

Morning News

FILL OUT AND MAIL THIS COUPON

Please send me The Dallas Morning News, DAILY and SUNDAY,

* OH AND FARM NEWS

* WORLD'S BEST COMICS

UBSCRIBE TODAY TO:

r which I agree to pay \$1.75 per month.

Case's or money order is enclosed for

1 month, \$1.75

evening, took in \$605.70. Gate re- sang a duet ceipts accounted for \$93.70 and the Miss. Kay Cole furnished piano remainder was collected by the accompaniment and selections. connected with the school.

and groups: 1st and 2nd, \$20.15; 3rd, \$15.30; ons. 4th, \$20.15; 5th, \$16.30; 6th, \$10.00; 7th, \$10.73; 8th, \$27.55; Freshman, High School. Jack Reeves, High \$15.68; Sophomore, \$47.85; Junior, \$47.10; Seniors, \$196.49; FFA, \$12, also court jester, accompanied her Mrs. Bob Rowe was honored 60; FHA, \$31.05; Pep Club, \$31.05, to the throne. -000-

> CAROLYN PARKER, JOHNNY SANDLIN, JOANN HODGE, JACK

REEVES, ARE CROWNED

evening following the carnival, presented the most impressive program of its kind ever to be given at Three Way. Miss Frazier and Mrs. Sims he-

theme for the production was end two weeks ago were Maudine Mr. Adams is a teacher in ated in blue and white with lattimoonlight. The stage was decor- Eubanks, Gail and Betty Arnn. Way grade school. The dauces covered n carnations of pink. yellow, and white.

The chorus of junior high and high school girls sang several sel- visited in the Herb Savage home The school Carnival at Three dressed in colorful evenng dresses.

ections. They were beautiful all at Portales recently.

- 0 0 0 two weeks ago, on a Friday Gwenda Lee and Carolyn Parker HERE VISITING PARENTS

various organizations and classes The Grade School Queen Miss Here's the breakdown by grades the throne by King Johnny Sandlin and a court jester, J. L. Lem-

Joann Hodge was queen of the School King and Harold Carpenter

W. C. Eubanks announced the arrival of each prince and princess and the royal couples. -000

VISIT RELATIVES

Mrs. Sam Green, director of the Coronation Ceremony on Saturday of Dora visited relatives and friends at Three Way on a recent

HOME FROM TEXAS TECH

bed with the decorations. The Home from Texas over the week -000-

VISIT IN PORTALES

Mrs. Frank Griffith and Bailey

of Lubbock spent the weekend vis

iting the Elmer Batteas' and Frank Griffiths' a week ago. FINISH SEASON FRIDAY

The Three Way Eagles go to Cotton Center Friday for the last game of the season. They played Smyer last Friday. WEEKEND AT HOME Paula Griffith, Howard Pollard.

and Neil Everett spent the weekend at home recently. They are attending ENMU. Paula was enthused over the fact that she had the opportunity to sit in on an interview wth Edgar Bergen, famous radio and screen personality when Bergen was visiting a friend at Portales last week.

HOME FROM WAYLAND Elizabeth Dupler was home from Wayland College on a recent week-

-000.



New 'Leash' on Life!

THE FATE OF 50,000 PETS, ranging from puppies to porcupines, rests each year in the hands of the Illinois Citizens Animal Welfare League, Chicago. At its privately-supported shelter, kindness to animals is practiced 24 hours a day, every day.



DOGS ARE MOST POPULAR "GUESTS." But after holidays, shelter takes in scores of chicks, ducklings, rabbits who BE KIND TO ANIMALS GOAL OF LEAGUE is to find

of cruelest things that can hap-pen to domesticated animals. NEWEST AID TO HUMANE WORK is "Animal Ambulance

on duty from 8:00 a.m. until midnight. Specially designed cages in International-Metro truck handle animals as large as goats and ponies. Vehicle picks up only animals in distress.



ESOIL CONSERVATION = DISTRICT NEWS



M. C. (Lefty) Hall, a cooperator acre. As yet the seed have not of the Cochran SCD, who farms 12 been cleaned. miles southweest of Morton has harvested 15 acres of blue panic grass. This grass was planted in 40 inch rows at a cost of 1.00 per acre. Cultivation consisted of hoe- erators that might have seed for cord player attachment. ng. \$3.00 per acre, sandfighter, 25c sale are Max Bowers, Indian Gr- Rose Auto and Appliance per acre, plowing, one time at 50c ass; Albert Morrow, Tubby Hol- local RCA affiliate and a total cost of \$71.25 In harvesting and cleaning the combining was valued at \$1 per acre. Labor in cleaning ran \$25, thus a total cost from planting to sacking of \$136.25 for approximately 2,000 lbs clean seed, ready for market. Conditions were favorable in that good rain was received thus avoiding the effort and cost of an irrigation. More net will be realized on this blue panica than from a similar 15 acres of irrigated cotton. In addition a good cover will be maintained throughout the blow season, all residue remaining on the land for future crops.

Tubby Holloman and Albert Morrow have also harvested 18 acres of a 1956 planting of blue panic & expect a yield of some 50 lbs. per

GIVE FAMILY PORTRAITS for CHRISTMAS

MERRY CHRISTMAS" than to give a beautiful oil portrait from NORMAN'S STUDIO - If you give a portrait from Norman's, you give the finest.

NORMAN's STUDIO EASTSIDE SQUARE BOX 1062 LEVELLAND

-In MORTON each Sat. from 1 to 5 p. m. (Next door Georgia's Beauty

To you that expect to need grass winners are named.

Don't let this seed get out of the district. To keep this seed in the district and plant it in the distriet is up to you. Buy it now.

loman, J. W. McDermett Lonnie

Hooper and M. C. Hall, blue panic.

Barnes Is Winner

John Barnes, if hes like most ofher football minded Morton men, has taken a ribbing more than once when his grid predictions didn't pan out. But two weeks ago he had the laugh on the rest of the gang as he was named a winner in the "Pick The Victor" football contest sponsored by RCA Victor.

John was a winner from the Lublock region, in the contest that requires you to first pick winners and then scores of some of the top games. Each week, in each region across the country, five

seed for your 1957 planting, you Two weeks ago, Barnes was 5th should purchase now. Some coop- winner and received an RCA Re-

STANDARD ABSTRACT COMPANY

W. E. ANGLEY, Owner

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Extra Good ...

TRAILER TIRES

in nylon - 760 x 15 through 820 x 15

TRAILER WHEELS

Ford, Chevrolet, Ranger, Colby Ward, Sears, Electric Wheel, John Deere, Case and many others in 5 and 6 hole hubs

15-inch x 5-inch and 15-inch x 6-inch wheels

TRUCK TIRE BARGAINS

In New Tires of all Sizes

SPECIAL - 600 and 650 x 20 - 14 ply nylon airplane Tries and Tubes

TRUCK TUBES all sizes from 600 x 20 through 1000 x 20 NEW 600 x 16 - 4 ply Tires - 12.95 Net

BATTERY SPECIAL

Prepare Your Car or Pickup for quick starts on Cold Mornings

6 - volt Battery, one year guarantee Exchange 7.95

(for Fords and Chevrolets)

Other Batteries at Comparable Prices

Guaranteed repairs and service on all types of tires.

— Distributor for HASTINGS OIL FILTERS — - and GOULD BATTERIES

114 EAST WASHINGTON

PHONE SELL

Best Citizens of Get it at Your Favorite Whiteface Jr. High Are Selected

The Whiteface Junior High School Faculty met on a recent Wednesday afternoon and selected a group of "best citizens" composed of one student from each of the rooms.

Selected were: In Mrs. Knight's room, Sandra Freeman and Ronnie Caffey, Room 5-A.

In Mrs. Rex Little's Room 5-B. Judy Ashmore and James Bryan. Mrs. Burn's Room 6-A found as best citizens, Linda Welch and Jimmy DeSmet.

Chosen from Miss Christine Kithen's 6-B were Judy Rork and Jerry Brown.

Mrs. Lula Hensley's best citiens from Room 7-A were Frankie McKinney and Tony Rejino. In Room 7-B. Steve Self's best

itizens were Helen Howard and Reagan Haney. In James Cunningham's Room 8-A the students selected by the committee were Sandra Dickson

and Tommie Abbott. In Room 8-B, Mrs. Vestamae mith's best citizen's were Franes Rejino and Leon Green. The students selected for these

onors were named on a basis of attendance, attitude, grades and

eneral conduct. Morton, Whiteface Students Enrolled

Two Morton and two Whiteface students are among the students enrolled at Hardin Simmons Uniersity this fall.

At Hardin Sim'ons

Three of the four are seniors at HSU at Abilene. The fourth is a

Vernon James Whittenburg son of H. L. Whiittenburg of Whiteface, is among the 1,575 students enrolled. Vernon is a senior stulent, a member of the Life Service Band and is Senior Class Social

Nancy Ann Blackley, also a sen-or, daughter of Mr. and Mrs. Veron Blackley, of Rt. 2, Morton, s a very active student. She is nember of the HSU Cowgirls, the Student Council and the South Hall Dorm Council. She is secretary of the school Student Council.

James Edwin Dewbre son of Mr. and Mrs. R. Z. (Sonny) Dewbre of Route One, Morton, is the other senior. He is a member of the Circle K campus organization.

The sophomore is George Lyons, son of Mr. and Mrs. G. B. Lyons of Whiteface. No campus organizations have Lyons on their ros-

The Most Sweeping Change



Pontiac Has Itin the Surprise Package of '57

Like surprises? You've got one coming in Pontiac for '57! It's completely new . . . from power to personality ... so advanced it's handed the industry a whole fresh set

of styling and engineering ideas! Here's where you'll find all the big-time changes in looks, ride, handling, performance. There's an exciting new expression of vigor, alertness and luxury in styling. There's a new ease and confidence at the wheel as you pilot the greatest V-8 ever developed—a power plant that tops even last year's Strato-Streak which set 50 world records and bested all eights in miles per gallon!

And to prove it all, every feature of this great newcomer has been refined and perfected in the world's most exhausting road test-Pontiac's grueling 100,000-Mile Marathon Run! No wonder they're calling Pontiac the Surprise Package

of the Year! Come in and drive it. You'll know in a single mile that it's America's No. 1 Road Carl

OVER 6 DOZEN "FIRSTS" INCLUDING ...

Star Flight Body Design—a Pontiac Exclusive— longer and lower than ever before—'57's most dis-New Interior Styling—the "Off-the-Shoulder" Look — a fashion "first" for '57—perfectly color-

matched with the exterior. New Strato-Streak V-8 Engine 270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain when teamed with Strato-Flight Hydra-Metic, an

Cloud-Son Level-Line Ride - the ride sensation

of the year—a new suspension system based on a big, road-hugging 124- or 122-inch wheelbase. Star Chief . Super Chief . Chieftain

See America's Number (1) Road Car at These Pontiac Dealers'

DWELL IMPLEMENT

219 EAST JEFFERSON

MORTON, TEXAS

H. D. COUNCIL

past year, Mrs. Virgil Ri

surer and secretary, gave

By Eddie Irwin

WONDER HOW many of you

ment was voted on in Cochran Co- throw away your vote, then you of awakening of spirit, of respect, ate of Texas. And regardless of how you might feel about the cler-

If you haven't changed to WINTER OIL

COSDEN 10w30 'all weather oil'

-now's the time to change to

ALSO - we now sell

SHURFINE, 22 oz. JAR

3 lb. can

SHURFINE

Z cans

MAXWELL HOUSE

SWEET MIXED PICKLES 35¢

Shortening

SHURFINE, PURE VEGETABLE

DIESEL FUEL **HOGAN & NEELY OIL CO.**

On the Enochs Hi-way MORTON, TEXAS

long and rather unhappy season



of purpose for Morton students.-A year well spent.

you had thought about taking next Friday night - or that big game cream supper sponsored by th ice cream and cake will be free, we hope your words of confidence to the coaches and boys will also be free - right from the heart to most important thing was the ssons learned in playing the varous football games not the scores



Keeping house for a family of twelve on the sidewalks of the British port of Hongkong is no easy task for these refugees from communist China. A major problem is to find food. CROP gifts help these families and others resettled by Church World Service in housing developments.

food for Christmas; and last the decision to let the food Boundains

youngster who shows up? If his date, there is still time to erany plans that any church club, lodge, school, athletic team, the evening of December 21 open for this event. And all of you merchants, businessmen offeholders, or anyone else who is Christmas spirit" you can get in on it now. There'll be lots of help needed, so think it over before you decide. This is one of those programs where money isnt the only need. Time and help will have to donated. We'd personally like to see the businessmen who have been having trouble makeing ends neet, simply donate their time to do anyone of many other jobs

Lions Hear of School's Plans For **Education Week**

the noon luncheon were the 3 cal school principals who, along with Suprintendent John Barnes. asked the Lions to attend the open explained the significance of Amer n Education Week and Lion Neal Rose, presding for Lion Pres-dent Stockdale who was not on and, asked the Lions to pledge ney would attend if possible

Christmas cards, purchased by e club through the crippled chiliren's camp, were passed out.

Lubbock, foreman of the construc-tion job on the First State Bank

The Lions discussed observing of Thanksgiving on Nov. 29th. and a group announced they would oberve the 29th instead of the 22nd.

Lion Irwin asked the Lions to attend the Jaycees School Appre-ciation night, and also told of the Legion's planned Christmas dinner or hungrey children.

WSCS Group Met At Luke Cole Home

home of Mrs. Luke Cole on 12th. After a short business conducted by the President, Mrs. Fred Payne, the meeting was turned over to Mrs. R. Ross who gave the devotional on the theme "Feed My Sheep.

Mrs. Bill Wood gave a talk on 'Mental Health" The meeting was missed with a prayer by Mrs. James Harrell. Refreshments were served to sixteen members and to ne guest. The next meeting will on November 22 with Mrs. C. Sanders giving the Thanksgiving rogram and Mrs. Lem Chesher

STOP THAT ITCH! IN JUST 15 MINUTES.

If not pleased, your 40c back any drug store. Try instant drying ITCH-ME-NOT for itch of eczema, ringworm, insect bites, foot itch or other surface itch. Easy to use day or night. Now at Morton Drug.

REVIEWS WORK IF YOU LIKE the idea, please tell someone so - today. Don't de OF PAST YEAR lay. This program will be only a hig as the group behind it. If you just like the idea, but aren't inter-The Cochran County Hor ested in helping, then don't speak up and the Legion can make their lans for something less extensive.

ROSE THEATRE

MORTON, TEXAS LAST TIMES TODAY







Tues. - Wed. Nov. 20 - 21



INDIAN DRIVE - IN

MORTON, TEXAS



CHECK The WINDOWS

Of J&BFOOD

For RED HOT WEEKEND **SPECIALS**



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4 Factory Trained **Mechanics On Duty** (8 A.M. to 6 P.M. Weekdays)

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Cranberry SAUCE 33° 2 cans SHURFINE, No. 300 CANS PUMPKIN

GIVE US YOUR ORDER for that

THANKSGIVING TURKEY, NOW!

Instant COFFEE

149 6 oz. jar

HALVES, BARTLETT

from DOSS SUPER FOOD STORE, Morton

PEARS

No. 303 can . 27 c

GRAPE JAM

21 oz. jar . . 34¢

MA BROWN STRAWBERRY

PRESERVES 21 oz. jar . . 44¢

WHITE SWAN

POF CORN

3 cans 49¢

KRAFT'S ORANGE DRINK

46 oz. can . . 25¢

AUSTEX CHILI BEANS

can 15¢

FOOD KING **PORK & BEANS**

can 10¢ WRIGLEY'S

GUM 3 pkgs. 10¢

SHURFINE CATSUP.

2 bottles . . . 39¢

ORANGE JUICE 6 oz. can 15¢ FRESH, FROZEN, Easy to Fix FISH STICKS 3 pkgs. 1.00 SIMPLE SIMON, 8-inch, PEACH, PUMPKIN, MA BROWN APPLE, or BOYSENBERRY PIES..... 2 for 89¢ CHOICE MEAT WICKLOW BACON lb. 49¢ FRESH, Quick to Fix PORK CHOPS Ib. 59¢ GOOD LOIN STEAK lb. 59¢

FRESH PRODUCE

FROZEN FOODS

MINUTE MAID, Good Tasting

FRESH, CRISP CELERY stalk 121¢ TOKAY, Good Eating GRAPES lb. 19¢ ORANGES 5 lb. sack 39¢ RUBY RED GRAPEFRUIT lb. 12½ ¢ - White, Butterscotch, Yellow, Apple Chip, or Lemon Flake

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