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# DOLLAR DAY SPECIAL

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Morton, Texas  
LOCAL  
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RURAL ROUTE  
ROUTE STAR



VOLUME IV MORTON, TEXAS, SUNDAY, JANUARY 6, 1957 NUMBER 10

## GRADE SCHOOL CAGE TOURNEY OPENS TUESDAY

Morton will be host to a grade school basketball tourney beginning Tuesday and continuing on Thursday, Friday and Saturday. Eight boys and eight girls teams are entered, including both the 7th and 8th grade boys and girls teams from here.

Sudan faces Bala on Tuesday at 5:00 p.m. in the boys bracket. At 6:00 p.m. the girls teams get together. At 7:00 p.m. Plains will test the Morton 7th graders and the boys teams play at 8:00 o'clock.

On Thursday the first round will be completed as Morton faces Muleshoe in a girl's game at 5 p.m. and the boys' bracket game will follow at 6 o'clock. Three Way Bledsoe meet in the final first round girls' game at 7:00 and the boys teams close out the first round at 8:00.

Winners play Friday and Saturday with consolation and championship rounds to be decided. A highlight of Saturday night's card will be a high school game at 9:00 with Morton facing Childress.

## How Long Will Our Water Last?

An estimated \$0 to \$5 million in feet of water still lie in storage available for pumping, in the water-bearing sands of the 13 counties in the High Plains Underground Water Conservation District.

How long will this amount of water last? No one knows.

Too many factors depend on other things to get an accurate answer. But hydrologists know that the water table is continually dropping. In some counties, like Lubbock, the water supply is down to about 40 percent, whereas, in Bailey County, it has only dropped 10 percent from what it was in 1928.

In order to give South Plains residents and farmers a better picture of the actual water situation under this area, directors of the High Plains Underground Conservation District have had the hydrologic staff prepare three composite maps of the water district in color.

These maps, about as large as a single newspaper page, are in four colors. The first map was printed in the November issue of "The Cross Section," the monthly newsletter of the water district.

The first map shows the thickness of the Ogallala formation—the entire section of the sediments from the ground to the bottom of the water-bearing sands—the Southern High Plains principal source of underground water.

The second map will be printed in the December issue of the Cross Section, the third map in the January issue. The second map will show the thickness of the saturated part of the Ogallala formation in 1930 and the third map will show the decline of the water table since 1930.

More than a year of work has gone into the preparation of these maps. Considerable time and expense has been put into their production and in order that all farmers and interested persons see or receive these maps, the directors of the water district are making the maps available free.

Anyone receiving the Cross Section will automatically receive the maps. Anyone not receiving the Cross Section may obtain the maps by writing to The Cross Section, 1628 B 15th Street, Lubbock.

## First '57 Baby For the County

Mr. and Mrs. Fred Saunders have announced the birth of a daughter, named Belinda Jeanne, January 4th, at 10:40 a.m. in the County Hospital.

Belinda, weighing 6 lbs. 6 oz., was the first baby born in Cochran County this year. Grandparents of the child are Mrs. Hattie B. Spotts of Morton and Mrs. Tom Daniels of Floydada.

## Bula Girls' Won Duncannon Meet; Lose at Dimmitt

The Bula girls basketball team hit the highspot of the year last week as they won the Duncannon Invitational girls' tourney against some of the strongest opposition in the state.

After disposing of Seagrave, E. Samar and Flower Grove in the preliminaries, Coach Rislingers girls' beat Cooper, 62-59 in a thriller for the title.

Flower Grove had disposed of well regarded New Deal.

Bula's girls then returned home and on Thursday of this past week promptly got beaten in the opening round of the Dimmitt tourney, losing a 64-60 decision to Happy.

## Rainfall Light But Timeliness Brought Extraordinary Cotton Crop To Us

The miracle of strategic rainfall, and even more important, timely moisture was revealed again in the County last year as a total of only 7.99 inches of moisture were reported in Morton, and yet the County had a real bumper cotton crop.

The reason for the good showing, partly because of continually increasing number of irrigation wells, was more aptly figured by the Soil Conservation Service, who gauge the local rainfall, was the fact that the rain fell at the right time, and that the rainfall was a great deal more in some dryland sections of the county.

Cochran county always has been known for its spotty rainfall. On a given year, even in the small county, rain will deposit 10 to 15 inches of rain in certain portions of the county and only 6 to 8 inches elsewhere in the same county. So it was last year.

The SCS gauge showed 7.99 inches of moisture for the year, of that total, 2.12 inches in May, 1.73 in June and 1.84 in July. That does not leave much for the other 9 months. In fact, three of them, March, April and November were complete blanks. And September showed only a trace—not measurable. The others were like this: January .07; February .71; August .45; October, .64 and December .3.

But, where October at the SCS gauge brought only .64 inches, in the west and south part of the county many farmers had three or even four inches.

Another much welcomed bit of good fortune came in February. In the 71 inch of moisture was a 12 inch snowfall which was of a great deal more benefit to many farmers who had stubble on their field, than would have been a .71 rain. In some cases up to two or three times as beneficial.

Yet, even with the good crops in general, many folks were still wondering about the Texas Almanac that continues to list the County's

## Marching Band Ends Successful Season Here

With the completion of another successful Fall march season in which the Morton High School Marching Band appeared before a conservative estimate of over 55,000 persons in parades, contests and football games in many cities, and in many others on TV, a heavy Winter and Spring schedule has been mapped out for both the concert and marching groups.

Two local concerts, an assembly program, and the Region One contests are definitely scheduled for the concert band while the Marching group will again go to San Antonio to participate in the Fiesta Flambeau parade. Other events include clinics, ensemble appearances, and a Festival appearance or two tonatively planned.

## Sheriff Posse Rode At Odessa Show

The Cochran County Sheriff Posse made their first ride of the year this week at the Ector County Indoor Rodeo and Fat Stock show at Odessa, but failed to place in the stiff competition.

Cochran County had a good turnout New Year's night, Tuesday, a total of 22 riders, but 11 other possees also competed.

## Highway Dept. To Start Soon On Road Repairs

The Texas Highway Department has announced from Austin that the first step has been taken that will set up a new program of highway work for the calendar year of 1957. The new program is especially designed to protect the investment already made in the state system of roads.

Mr. S. C. McCarty, District Engineer of the Texas Highway Department at Lubbock, Texas, has stated that the following state highways and roads in his area are scheduled for work under this program: In Cochran County, Farm to Market Road 116, from Farm to Market Road 96, to Morton, a distance of 8 miles, seal coating, at an estimated cost of \$9, 600.

Mr. McCarty stated that the Highway Commission has authorized the development of this program for the purpose of protecting the investment of the public in the State Highway System.

It was announced that work will begin on this and other projects just as soon as the final planning is completed and right-of-way is secured. H. Bruce Bryan, Maintenance Engineer, will be in charge of the work in this area.

## Sue Cooper Is FFA Sweetheart

Sue Cooper, Morton freshman student, recently was honored by being named FFA Sweetheart at the annual banquet held in Morton prior to Christmas. Sue was named over three other Morton contestants to represent the Morton FFA's at other events during the school year.

## Visit With Brother

Mr. and Mrs. Verney Towns of Muleshoe visited in the home of her brother, Hazel Hancock and family, Sunday.

## Visit Parents

Mr. and Mrs. Richard Hancock of Kermit were holiday visitors in the home of his parents, Mr. & Mrs. Hazel Hancock.

## JUNIOR COLLEGE TALKED

### County Board To Rule On it At Later Meeting

Petitions bearing 143 names of County residents were brought before the County School Board on Thursday afternoon of last week on behalf of the calling of an election to see if County residents are in favor of forming a Hockley-Cochran Junior College District.

The petitions, which were not ready for certification because of lacking some 35 names, nevertheless are still being circulated and will be taken back to the Board at a later meeting.

A group of Hockley County Board members of the Junior College plan explained it to the County Board last week. The group was not ready to take action since they hadn't heard the issue discussed by the public.

The Hockley committee, tomorrow, Monday, meets with the State Board of Education to lay their proposal before the group and see if there is a chance they would approve the plan. If so, it will be put before the voters of both counties (providing the county board calls the election) to see what the people want.

The County Board heard the plan based on a survey by C. C. Colwell, a specialist in the Junior College field. Dr. Colwell's report is being distributed in pamphlet form telling what is behind the plan. He points out the two counties meet all minimum requirements. The Hockley group said, depending on the information they get at the Austin meeting, they would know how to proceed from here.

The original proposals to base the projected junior college at Levelland. The men who have conducted the survey estimate a tax of about 27 cents would have to be approved by both counties. Then we could form the districts and go to work on the college.

Plans call for bus service for Cochran students at the college, in a bus that would be based here to help make the university more available to all.

The junior college would serve to provide further schooling for high school graduates who could not afford the expense of going away from home to a bigger school, to students who might be refused entrance to bigger schools because of too much enrollment, to adults who might want further courses, and to many other groups. Under the plan the tuition would be \$30 per year and bus transportation would be free.

State aid, plus tuition, plus the rest which would vary with the size of the enrollment, would pay for the school's upkeep.

T. O. Petty, County School Superintendent of Hockley County, for next Wednesday, Levelland, Daily Sun News publisher; Orland Brewster, Junior College chairman; Bob Welton, Chamber of Commerce; & Bill Bodecker, Levelland Attorney met with the Board to explain the idea along with Bill Glassford & Eddie Irwin.

Board members on hand to hear the discussion were Ralph Burt, C. A. Bills, U. F. Wells, and Fred Stockdale.



TOP WINNERS IN THE 4-H FARM AND HOME SAFETY PROGRAM use a battering ram to dramatize the decision of the two million 4-H members to smash the barricade of 42,000 fatal accidents which annually block safe motoring on America's highways. Urging them to "Back the Attack" is A. G. De Lorenzo (right), Public Relations Director of General Motors, awards donor for the nationwide safety program. Each of these national winners received \$300 college scholarships from GM. In addition, they and the other 42 state winners received all-expense trips to the 35th National 4-H Club Congress in Chicago from General Motors. Left to right are: Loretta Hales, Spanish Fork, Utah; Richard Parsons, Parsonsburg, Md.; Anita Mae Wenger, Powhattan, Kansas; Marjorie Rauwerdink, Sheboygan Falls, Wis.; Ella Lou Hembree, Bramas, Okla.; Richard Mitchell, Denver, Colo., and Clyde Templeton, Olla, N. C.

## MARCH OF DIMES DRIVE IS KICKED OFF HERE; FIVE EVENTS ALREADY ON THE CALENDAR

The Cochran County March of Dimes drive was officially kicked off on Wednesday evening of this past week and the Tribune has been notified of five events already on the January calendar, which are being sponsored for the MOD.

First to announce a program was the Young Matrons who late last month set the date of January 14th for the annual Miss March of Dimes contest.

This week, the X-16 (formerly called the Grandma's club) announced a Mexican supper to be served Saturday, January 12, from 6 to 9 p.m. at the County Activities Building.

Tickets will be \$1.00 for adults and 50c for children. After the meal, diners may stay on and tables will be available for games of bridge and 42 according to Mrs. Chet Baird.

On the night of the 11th, the local Elementary colored school is sponsoring a musical program featuring as guest artists, the Smith Sisters of San Angelo. The scene will be the County Auditorium and the program gets underway at 7:00 o'clock. Tickets are \$1.00 for adults, 50c for children 12 to 18, and 25c for children under 12.

The L'Allegros March of Dimes presentation, a Game Night featuring bridge, 42, canasta, pinocle, and whatever else can be arranged for the night of Tuesday, January 22nd. The games will get underway at 8:00 and refreshments will be served. Price is \$1.00 per admission.

Whiteface, whose overall drive is under the direction of R. K. McCoy, will hold their talent show on the 24th.

The kickoff came Thursday night in a meeting at the Activities Building. Elwood Harris, fund drive chairman, announced a list of various committee and drive leaders and it also was made available, information concerning the goal for the year and the expenses incurred in fighting polio in this county.

The goal is \$1 per capita—or somewhere in the neighborhood of \$7.70. This is far more than has been raised here before but pales in the light of money the country

## H. D. Club Meets on Friday

The first meeting of the new year for the Friendly Circle Home Demonstration Club will be held on January 11th instead of January 4th, the club announced earlier this week. The reason for the change was because Mrs. H. T. Gardner and Mrs. Dexter Nelbhat will be in Lubbock with Miss Petty attending a Home Demonstration meeting.

The new yearbooks have arrived and will be handed out at the meeting next Friday which is to be held in the home of Mrs. Gardner.

The club held a Christmas party supper December 14 in the Banquet Room of the County Activities Building. Approximately 40 persons, members and their families, attended.

## Mrs. Joe Weeks Shower Honoree

Mrs. Joe Weeks, now of Muleshoe, was complimented with a coffee, Thursday morning in the home of Mrs. Roy Gentry with Mrs. Gene Huggins as co-hostess.

Those who called included Mesdames Jack Cartwright, R. C. Strickland, Pat Lightfoot, Jack Watts, Ruel Kelly, Denton Thompson, Woodrow Zuber, Paul Powell, Dexter Nelbhat, W. H. Wisely, Mike Walden, Ralph Yearly, Alvin Ray, Raymond Hoffman, and Truman Smith.

## Elected to Socie'y

Six members of the staff of the War Whoop, Morton High School weekly publication, were recently named to "Quill and Scroll", the International Honorary Society for High School Journalists.

Selected to membership in the Society are: Gregory Zielski, the editor of the War Whoop, Opal McEldon, Marla Hoffman, Bill Edger, Clara Daniel, and Donald Cheshris.

Near the end of the school year, others who become eligible will be initiated into the group.

## Boys Won, Girls Lost at Sundown

Morton's boys, with a second win in two nights, advanced to the finals of the Sundown Invitational cage tourney Friday.

Coach Travis boys, paced by Clyde Brownlow, edged out the favored teams, host Sundown, 44-38. They were to face Sudan in the tourney finals Saturday night.

The Morton girls, beaten by the Whiteface team, were eliminated from any contention.

Morton's boys won their opening round game in the Sundown High School Invitational Basketball Tourney, Thursday, beating Bledsoe, 63 to 40; but the local girls couldn't cope with the strong Bledsoe girls team and fell, 54-34.

The local boys, bidding for their second championship in three tries, capitalized on Galtie's 32 point se-

## New Meeting In New Church

The congregation of the new West Side Church of Christ in Morton are now meeting in their new church auditorium, although it was announced this week the building is not yet completed.

Minister Trout of the Caecilia Drive, congregation of the Levelland will preach today, the second week of services in the new church.

There will be three or four classrooms in addition to the auditorium. The new church is located one block east and one block north of Lower Courts.

## Richardson's Guestion Christmas Day

Visitors to the J. A. Richardson home Christmas were his daughter, Miss John P. Cindoff and son, Lee of Abilene; Sonny Cindoff of Texas University, Austin; Don Cindoff of Midwestern University, Wichita; Mr. and Mrs. Richard Cindoff of Kermit and Mrs. and Mr. Fred Hancock and children.

Mrs. Cindoff and Mrs. Hancock are sisters.

## From Lamesa

Mr. and Mrs. Alvin Middleton of Lamesa were guests of her father, J. A. P. Hancock and her sister, Mrs. M. Hancock and family, Sunday.

## FINAL AMOUNT OF SHORTAGE IS PAID BACK

A check for \$3,664.29, the last of the outstanding misappropriated county funds to be accounted for, was cleared through the County Treasurer's office this week.

The money was paid to correct the existing shortage of Odell Smith, former treasurer.

The check, dated December 14, had to get acceptance of the Commissioner's Court.

Stipulated in the County trials which ended early last year was that all funds would be paid back by the men convicted of misappropriation. All but this one amount had already been paid.

## County To Elect Water District Committeeman

Residents within the High Plains Underground Water Conservation District No. 1 will elect three District Directors and 13 County Committeemen on the 8th of January, 1957.

One committeeman for each of the thirteen counties within the Water District will be elected to serve a three year term on the respective committee. In Cochran County the names of W. E. Grantham and Roy D. Greer will be on the ballot that must be cast at the County Activity Building.

## RETURN FROM CALIFORNIA

Mr. and Mrs. C. C. Harvey returned Monday from Modesto and Salinas California where they visited Mr. Harvey's sisters; Mr. and Mrs. U. B. Cosby; Mr. and Mrs. Price McGee and Mr. and Mrs. Owen McGee.

## ATTENDS ROSE BOWL GAME

J. L. Nations, who has been looking forward for several years to the day he could attend the Rose Bowl parade and game at Pasadena, California, returned home on Thursday after fulfilling his wish.

## ENMU CHOIR TO SING HERE

FRANK N. SUMMERSIDE is instructor of the University Choir of Eastern New Mexico University which begins its 1957 tour Monday, January 7th.

Summerside, a new member of Eastern's School of Music, will direct the choir in concerts for seven high school groups, including Morton.

The choir will be in Morton on Tuesday, January 8th.

## A Little Late for Santa — But A Good Idea

Cochran Co. Texas  
Dec. 21, 1956

Dear Santa,  
I am a little 37 year old farm boy and I want you to bring me some new tractor tires and maybe a few joints of sprinkler pipe and lots of butane and oil for next summer.

Santa, you come by every year but you always take an acre or two of my cotton to make your long white beard. If you could bring me back some of those acres, I think I could get my own tires and stuff. I have been pretty good. And Santa, don't forget all the other good little farmer boys and girls.

(Love o' you all!)

Paul Blackwell  
P. S. I hope I haven't missed the sleigh.

Dear Santa,  
Please bring me a train and an Indian set easy to get off. Bring my sister a doll monkey.  
Please remember other children.  
Love,  
Ronny & Cassandra

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## Choir, Band Senior Get School Jackets

Four choir members and twelve Senior Band students received jackets a week before the school let out for the Christmas one week holiday.

Getting choval jackets were: Fredia Boykin, Louise Rutherford, Jackie Outlaw, and Opal McLendon. Band jacket awards went to the following seniors: Truman Harris, Mary Silhan, Pat Key, Thetis Poust, Gregory Zielski, John Stockdale, Tommy Hawkins, Donna Burnett, Davy Mitchell, Dixie Lovelace, Billy Ray and Donald Ches-shir.

### WELLINGTON NEWSPAPER TELLS STORY OF SORGHUM ALMUM

The tablespoon full of sorghum alnum, John Coleman of Wellington, Texas, got from Australia in 1922 has become, 4 years later, one of the most amazing drought resistant grasses to be introduced in the U. S. It far outstrips any hopes Coleman had the day he picked up the air mail packet, although it was the answer to his request for a little of "the best grass seed that grows in the world."

This is the first year of commercial production, and acreage is limited, but farmers and livestock men already believe they have found a lifesaver in time of drought. There couldn't have been a better year to test its ability to thrive over a long period with little moisture.

This grass is even more important in view of the great number of cattle going to market because the owners have no more grass to graze them.

Sorghum alnum is growing up to 14 feet tall under field conditions at some points, and it is growing in test plots in 56 Texas counties, ranging from Dalhart to Pleasanton, below San Antonio, where real drought conditions exist.

It is on the list of California and back to Arkansas. From these areas, and from Oklahoma, Texas and New Mexico reports are most favorable, reflecting the amazement of the growers at the fine new multi-purpose grass that has come their way.

Collingsworth county was pleased at John Coleman's success with his new grass last year but the full impact of what sorghum alnum can mean to the county, and to the livestock interests in particular, didn't come until this year.

Tests have proved it will carry up to three head of livestock for a period of several months.

Coleman and Dean Starkey last year formed a partnership to raise 7 acres, mostly 7 pounds of seed was available and to set up the Panhandle Seed Co., at Wellington to handle the seed. They had 2,800 pounds of seed to distribute this year and a considerable amount went for test plots. Seed for approximately 500 acres at a pound per acre, went to farmers in Collingsworth County.

It can be seen now in fields along the country roads and highways, with its cane like stalks and leaves and heads similar to sudan as it grows a fresh rich green, along side grain sorghums that are twisted or burned, and cotton that has withered.

"Sorghum alnum is a natural hybrid," Coleman explains. "It is a perennial and stools out enormously, from 10 to 45 stalks from a single seed. This makes it possible to plant only one pound of seed per acre. And besides this, suckers come out at each joint along the stalk. After the first year he plant comes back from a crown."

One of the finest fields of sorghum alnum in this area is that of Mr. and Mrs. Bill Neely north-west of Wellington. They have an irrigation well and pre-watered the ground, then Neely watered it once. After that it was so big he couldn't get his sprinkler equipment in the field.

It takes a walk through the Neely field to realize how much of this dense growth can come from one tiny seed. There is no sign of drought about these stalks that reach up to 10 and 12 feet. They look like cane except they are smaller.

The heads are already beginning to ripen, and since they do not ripen uniformly, this process will be till frost. (Ed. Note: Remember this article was published on Aug. 2nd.) Here is how the Neelys harvest it:

"You pull a cotton sack to put the heads in, then you reach up and pull a stalk down to size and cut off the ripe heads with your pocket knife," Neely explains. "They've been doing that in the 100 horse silos weather."

"The sorghum alnum is so thick you nearly have to lie on top of it," Mr. Neely added, "but it's easier than digging cotton."

Coleman and Starkey have compared with the growers to buy the seed. Four hundred pounds of seed per acre is to be planted in many instances, and Coleman asks, "What other crop do we have around here that'll make \$50 per acre?"

This year Coleman and Starkey set their 7-acre plot to the test. They grazed 12 head of livestock on the 7 acres of sorghum alnum from April 29 to July 30 except for ten weeks in June, when rains came amounting to three and a half inches. It is not irrigated and it has not had moisture since then.

"The cattle had it pretty well over back to stubs, but by around August 5, we could have turned them back in."

This land isn't considered good. Other cattle had a free choice of blue grama, buffalo grass, bermuda, Johnson grass, grass burrs, bassian thistles and cereals seed as they spent most of their time in the sorghum alnum. Even in this dry weather, the plants began to sprout out as soon as the cattle were taken off.

Sorghum alnum has a sweet taste and is tender, so stock eat considerably more of the stalk than they do of most forage.

After frost last year, cattle were turned in the dry stalk field, with a free choice of sorghum alnum, cotton stalks, blue grama, buffalo grass and maize stalks, & again they stayed on the sorghum alnum almost altogether.

The seed may be planted any time from April to June but Coleman and Starkey recommend May or June, with the seed put down in 6-inch rows. On old fields these stalks begin sprouting out from the crowns within two weeks after the last frost, and sorghum alnum is nearly waist high by the time an

inch of rain since then. More encouragement has come from County Agent Lefty Thomas. Sometimes a stock man needs more grazing without much time to grow it.

### GROWER TELLS STORY OF SORGHUM ALMUM AS HE PRODUCED THE GRASS NEAR WELLINGTON

While most of the growers this year plan to harvest the crop for seed, a few have done limited grazing and in each case the report has been that the stock preferred sorghum alnum to other plants.

All the experiments had been with cattle and horses until Starkey unintentionally conducted one with hogs. He sold an old sow and four pigs to a neighbor. The man took them up to his place. The pigs got out and came back home as far as the sorghum alnum. They will not leave it and in the dense growth, Starkey can't run them out. The damage they have done in loss of seed may amount to around \$2,000.

One of the first to recognize the value of sorghum alnum was the Soil Conservation Service in Wellington. Fred Squires, work unit supervisor, worked closely with Coleman, ever while sorghum alnum was a back-yard test project. Two things, besides its value as a feed, held SCS attention. In addition to the crown, from which the plant comes back each year, there is a dense fibrous root system that dies off each winter, decaying into rich organic matter.

"When we dig around clumps that have been standing several years, we always find a mass of black soil where these roots have decayed into organic matter," Coleman explained.

"I believe sorghum alnum can be a low way toward cutting down erosion, both wind and water," Squires said. Even after a field is plowed, there is enough stalk left along with the root system to hold down the soil.

John D. Hendard, chairman of the board of supervisors of the Salt Fork Soil Conservation District, is one of the growers of sorghum alnum who has already put a plot to test grazing.

Hendard planted three acres of sorghum alnum on June 6, and a month and a day later, July 7, he turned 5 head of large steers in on it. He grazed them 15 days, then took off all but four head.

The sorghum alnum is still waist high and still seems to be growing a little in spite of the drought. It's keeping ahead of the four steers still grazing on it.

Hendard had good moisture conditions when he planted the sorghum alnum, but he has had only

great possibilities for we people in this section. J. N. Porter of Wheeler told Coleman recently.

At Baird, Jack Browning reported, "I wouldn't have believed anything could have made this much growth if I hadn't seen it." He added that he built a "bullstong and deer proof" fence to keep his stock out of his test plot, but the cattle still reach across a tall fence separating the test plot from a sudan field to graze on the sorghum alnum. Browning checked his grass when it was 6 inches high and the roots penetrated to a depth of 12 inches.

Hube Clifton of Estelline reported he grazed some of his plot and livestock would leave all other crops in order to graze the new grass.

There is one test plot for hay purposes, on the C. G. Conley farm at Qannah. Conley agreed to this when he secured his seed.

Squires believes it will be an excellent silage grass, especially in view of the heavy yields.

Coleman received his original sample of sorghum alnum seed from Jim Chisholm, an Australian sheep-rancher, with whom he had become a friend when both were prisoners of war in Japan during World War II. In 1941, Chisholm was awarded the world's most successful experiment in growing grass that would be selected for "drought-tolerance." He had heard of sorghum alnum, but didn't have any.

"When you get home send me a little of the best grass seed you find anywhere in the world," Chisholm asked when Chisholm visited Wellington. The letter was almost home to Australia before he found the sorghum alnum he was hunting. Coleman was the one who continued on page seven.

Tommy from Caudle's sorghum alnum has been estimated at 15 tons per acre on the irrigated plot—more tonnage of green forage than any other grazing grass yet introduced.

Henry Sasser of Baird, N. M. recently wrote Coleman: "The weather conditions have been very bad in this locality. The wind has blown all year, caused me to lose it all but about 2 or 3 acres and it is a poor stand, but the bad weather conditions give the grass a thorough test. Under such conditions, at about six weeks old, it is beginning to head. It has grown twice as fast as the other crops on either side of it. I have never tried any crops or grass that is nearly as thrifty as this grass is."

Harold Wells of Friona has a patch that by August 1 was 30 feet tall and had a nice seed crop already on it.

"I believe sorghum alnum has

but Dr. W. Hubert Seale of Abilene, who visited the Coleman plantings, and took home several crowns, wrote back a few days later: "I dug a hole in my yard and Starkey says about it grew six days it had fully 12 inches growth. I can verify that."

Professional Photographers Norman's Studio, Eastside Square, Box 1062, Levelland, Texas. In Morton each Sat. from 1 to 5 p.m. (Next door Georgia's Beauty Shop—South of the signal light)

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CHILDS' — WESTSIDE SQUARE, MORTON, TEXAS

# JANUARY Markedown SALE

## DON'T MISS THESE CLEARANCE BARGAINS

### ... for DOLLAR DAY, Monday, January 7

**ONE BIG TABLE MEN'S SPORT SHIRTS**

A grand assortment, each with long sleeves, each ideal for wear now and into spring . . . be early, get several Monday, \$ Day

3.49 values	now 1.88
3.98 and 4.98 values	now 2.88
5.95 values	now 3.48
6.95 values	now 3.88
7.95 values	now 4.88
10.95 values	now 6.88

**SPECIAL GROUP MEN'S Arrow DRESS SHIRTS**

This table includes some beautiful numbers . . . priced to move Monday . . . be early . . . this does not include our entire stock

<b>\$DAY</b>	<b>2.88 ea.</b>
One Group Men's Wool SHIRTS	Men's Stretch SOX
In this group you'll find some extra good buys, be early, all wool, all priced to go Monday, values to 7.98	Here's a big Dollar Day savings item, see the quality and you'll know, regular 1.00 values
<b>DOLLAR DAY</b>	<b>DOLLAR DAY</b>
<b>5.88 ea.</b>	<b>68c pr.</b>

**ANOTHER DOLLAR DAY BUY Boys' JACKETS**

Priced to move Dollar Day, Boys' Jackets that are ideal for school, play and wearing to town . . . see them for sure Monday

6.98 values	now 3.88
7.98 values	now 4.88
8.98 values	now 5.88
10.98 values	now 6.88

**BOYS' ALL WOOL SPORT COATS**

Here's a real Dollar Day buy that you won't want to miss . . . check them the first thing Monday . . . sizes to 20

11.98 values	now 7.88
14.95 values	now 9.88
16.95 values	now 10.88
17.95 values	now 12.88

**Child's "One Person Tells Another"**

**MEN'S LONG SLEEVE Arrow SPORT SHIRTS**

You'll find some terrific bargains on this table of long sleeve, Arrow Sport Shirts, but be on hand when the doors open Monday . . . values from 4.98 to 7.98 going

**\$DAY . . . . . 2.88 ea.**

**Men's All Wool SHIRTS**

When you see these values you'll know they are quality at bargain prices . . . be early . . . regular 9.98 values

**ON SALE 6.88 ea.**

**Men's Dress BELTS**

Be early for choice . . . slashed in price for clearance now, come see

**DOLLAR DAY 1/2 Price**

**MEN'S SMART Florsheim SHOES**

Only a few pairs to go at this reduction in price, drop by early and check your size

**\$DAY . . . . . 12.90 pr.**

**BARGAINS SUPER VALUES BE EARLY**

**Boys' Dress PANTS**

Pants that are ideal for wear now and right through to summer, make a check of them early Monday . . . sizes for 6 to 12 year olds . . . regular 6.88 and 5.98 values

**DOLLAR DAY 3.88 pr.**

**BOYS' EXTRA NICE SPORT SHIRTS**

Here are some extra good buys at the original price, now cut in price for clearance Monday, Dollar Day, see them the first thing Monday

2.98 values	now 1.88
2.49 & 1.98 values	now 1.48

# A SOIL CONSERVATIONIST REPORTS ON RESULTS OF SORGHUM ALUM PLANTING IN OKLAHOMA

(Ed. Note: Since there has been an interest expressed in sorghum alum, a new grass to this area, we take this opportunity to give you three viewpoints. One, under the County Agent's heading, was prepared by Homer Thompson who notes the sources of his information. Another, the one you'll read below, is a dispatch from the Department of Agriculture, Soil Conservation Service. The third is a series of an article published in the Wellington newspaper, furnished us by a local seed salesman who is selling sorghum alum. We give the various opinions expressed will enable you to have some idea about the good and bad points of this grass, and if you are further interested, we suggest you contact the local dealer.)

her introduced sorghum of the Arundinaceum group of species. His interpretation in this respect is generally accepted.

At the time of Parodi's description the grass was being grown on some scale in the Province of Santa Fe and Santa Fe. About this time he sent material to Stephens and Quijiv at the Chillicothe station in Texas and probably to others interested in sorghum in the United States. For the last 12 years it has been grown sporadically on various experiment stations in the South and Southwest. It was also distributed to South Africa where it has been used to some extent and in Australia as well.

low plants in a population being able to overwinter. The grass is no doubt more nearly perennial, farther south.

The seed is described as being somewhat larger than Johnsongrass seed, but otherwise indistinguishable. Since seed sizes overlap considerably, it would probably not be possible to positively identify seeds in the intermediate range.

The chromosome number is 2n equals 40, the same as Johnsongrass. Sorghum alum should, therefore, not cross readily with cultivated sorghums, but at least some types of alum are reported to cross freely with Johnsongrass.

An examination of a number of lots from Argentina and elsewhere indicates that sorghum alum is quite variable and it may be possible to select hardier and more desirable types out of some of these populations.

The grass has a considerable drought resistance and appears to be well regarded in parts of South Africa and Australia on this account. The growth, however, is extremely coarse and stemmy and apparently inferior in quality to either the forage-type sorghums or the panic.

test demonstrators through the County Agents in several of the Plains counties.

Anyway, the seed looks now to be scarce as hen's teeth, because progress comes slow.

There has not been much said about perennial sweet Sudan, but it too is not to be underestimated. Dr. R. E. Karper with the Experiment Station, Lubbock, at the field tour in October displayed one bunch of perennial sudan and one bunch of sorghum alum. His comments went something like this: Sorghum alum is not new. We have been growing it here for several years. It is a cross with Johnson grass, the same as perennial sudan. Perennial sudan is just as good in its growth habits as sorghum alum, besides the perennial sudan is sweeter, less pithy, and stock will eat it better. I'd rather invest in perennial sweet sudan, than sorghum alum.

It will be from three to five years before perennial sweet sudan will be very plentiful.

Lee C. Coffey, Experiment Station, Texas A & M College, in a letter to your County Agent stated in part: "We have one pound of pure seed of the perennial variety of Sweet Sudan. We have 1/2 of this seed planted on a two acre block in Mexico for increase. We hope to make enough down there shortly so we can plant a 10 or 15 acre block on the Plains this summer. None of this seed will be released until approximately February of 1957. Mr. Coffey went on to state that they will have a few pounds of this seed available for demonstration plantings this year. No definite plans as to how these demonstrations will be handled has been made according to Mr. Coffey. He indicated that they are thinking of distributing three kinds of seed namely, (1) sorghum alum, (2) perennial sweet Sudan, and (3) common sweet sudan to

## With Your... COUNTY AGENT

**PERENNIAL SWEET SUDAN**

There has been a lot of information released on sorghum alum recently, and here is hoping it lives up to its expectations. We can certainly use it here, if it does come through.

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that some lots of sorghum alum are known to cross freely with Johnsongrass raises a question concerning natural hybridizations in seed production fields. The invader type of rhizome could be very quickly recovered in backcrosses to Johnsongrass. Even if seed reaching the market came entirely from sorghum alum plants there might well be alum Johnsongrass hybrid seeds present unless Johnsongrass were completely absent from the fields and absent from the surrounding area for a distance of half mile or more. A rigid certification procedure would be required to prevent this type of contamination. (d) Prussic acid. There has been too little experience with

**MONDAY  
15  
DAY  
DOLLAR  
IN MORTON**



**PIGGLY WIGGLY, Morton, Texas**

**VISIT IN KANSAS**

Mr. and Mrs. Eddie Irwin and family, who made a trip to Indianapolis over the Christmas week to visit his parents Mr. and Mrs. P. A. Irwin, and other relatives, went north via Kansas. The Irwin family stopped in Ellenwood, Kansas for a short visit with the Courtney Moody and Herman Crockett families.

**VISITED IN ABILENE**

Mr. and Mrs. S. E. Williams & Delores visited last week in Abilene.

**ROSE THEATRE  
MORTON, TEXAS**

SUN., MON. — JAN. 6-7

LANCASTER CURTIS  
LOLLIBRIGIDA

TUES. — JAN. 8

DAY MONTALBAN  
CARLSON HAYOC  
for Jamie Dawn

WED., THURS. — JAN. 9-10

WARNER BROS.  
SATELLITE  
IN THE SKY

**Insure With Confidence**

- FIRE ● DREAD DISEASES
- AUTO ● HOSPITALIZATION
- LIFE ● LIABILITY

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L. F. (Snooky) Russell — Phone 3891

**Watch the '57 FORDS go by**

**WORLD'S LARGEST SELLING V8's  
MAHAN MOTOR CO.**

Your Home Town FORD Dealer

'where your business is personally appreciated'

**EXPERT REPAIRS on FORD - MERCURY - LINCOLN**

**YIELD** — At the Perkins Agronomy farm, yields of sorghum alum have been approximately the same as those of the recommended varieties of sudangrass, and slightly below those of the improved Johnsongrass selections from Mississippi. The forage of the sorghum alum was, however, very coarse stemmy and dry, while that of the sudangrass was leafy and juicy.

In the second year only a few plants of sorghum alum overwintered and the production on these was in no way outstanding. The same can be said of several of the 'Mississippi' Johnsongrass selections although others overwintered well and yielded about the same as common Johnsongrass. Sorghum alum does not appear to recover after mowing or grazing as well as the sudangrass.

Studies conducted at the Samuel Roberts Noble Foundation, Ardmore, Okla., indicate that sorghum alum yields substantially less forage than sudangrass, and is less palatable to stock. Under favorable conditions it cannot be expected to produce much as the recommended forage types such as sudan, Johnson millet, etc., and it may be as good, or better, than any other grass available in this area. Its considerable drought resistance and its tendency to be perennial in mild winters, might give it a limited place in

**VISITED BROTHER**

Mrs. Alice Holt, Mrs. Ludean Crockett and children spent the Christmas holiday in Lubbock visiting Mrs. Holt's brother and family.

**VISIT IN KANSAS**

Mr. and Mrs. Woodrow Cunningham and family, Mr. and Mrs. Dave Linder and family, and Mr. and Mrs. Leo Cunningham visited in various parts of Kansas during the holidays.

**COMING — Fri. and Sat., Jan. 11 — 12 —**

You'll love him tender in the story he was born to play!

**RICHARD EGAN  
DEBRA PAGET  
and introducing  
ELVIS PRESLEY  
in  
LOVE ME  
TENDER**

CINEMASCOPE  
ROBERT MIDDLETON - WILLIAM CAMMELL  
NEWELLE BRAND - with Bruce Bennett  
Produced by DAVID WICKSTEAD  
Directed by ROBERT D. WEISS  
Screenplay by ROBERT BUDINGER

**Winnie's Shop** ..... DOLLAR DAY, MONDAY, JANUARY 7

# JANUARY Markedown SALE

**DON'T MISS THESE CLEARANCE BARGAINS**  
THIS IS YOUR OPPORTUNITY TO SAVE ON NATIONALLY ADVERTISED MERCHANDISE... BEAUTIFUL MERCHANDISE REDUCED TO MAKE YOUR DOLLARS GO FARTHER... BE ON HAND EARLY MONDAY FOR BEST SELECTIONS!

<p><b>CHOOSE SEVERAL OF THESE Ladies' DRESSES</b></p> <p>Priced to please for Dollar Day buying... everyone a good buy, you will want to make your selections first thing Monday</p> <p>10.98 values . . . . . only 7.99 12.95 values . . . . . only 8.99 14.95 values . . . . . only 9.99 17.95 values . . . . . only 12.99 22.95 values . . . . . only 14.99 29.95 values . . . . . only 19.99</p> <p>Sub - Teens DRESSES group consists of one two-piece frocks, all to go quickly DOLLAR DAY values . . . 5.99 6 values . . 6.99 5 values . . 7.99</p> <p>Ladies' SWEATERS Choose crest and coat styles . . . wonderful for wear now and into spring DOLLAR DAY 7.95 values . . 4.99 8.98 and 10.98 values . . 6.99</p>	<p><b>MORE WONDERFUL BARGAINS Ladies' SKIRTS</b></p> <p>Make your selections from woolens, gabardines, or worsted numbers, but be sure and see them Monday</p> <p>6.95 values . . . . . \$ Day 3.99 10.98 values . . . . . \$ Day 7.99 12.95 values . . . . . \$ Day 8.99 14.95 values . . . . . \$ Day 10.99</p> <p>Ladies' HATS One large group . . . you'll find values to 10.98 . . . everything priced to go quickly . . . make your selections first thing DOLLAR DAY 2.99 ea.</p> <p>Ladies' BLOUSES One large rack to choose from . . . crepes, wools, orlons, jerseys . . . and cottons . . . but be first for top selections DOLLAR DAY 1/2 Price</p> <p><b>FOR YOUR DOLLAR DAY BUYING Ladies' SPORTSWEAR</b></p> <p>Beautifully dyed, matching Sportswear that is the latest in style . . . but be early, they won't last long</p> <p>19.95 values . . . . . \$ DAY 13.99 24.95 values . . . . . \$ Day 16.99</p>	<p>Ladies' BELTS Entire stock slashed in price for your DOLLAR DAY 1/2 Price</p> <p>Children's SKIRTS What values, what bargains! Be first Monday &amp; count your savings DOLLAR DAY 1/2 Price</p> <p>GRAND SELECTION Junior DRESSES Make your choice from cottons or dressy styles . . . terrific numbers at bottom prices . . . it's another Dollar Day bargain item</p> <p>10.98 values . . . . . \$ Day 7.99 12.95 values . . . . . \$ Day 8.99 14.95 values . . . . . \$ Day 10.99 19.95 values . . . . . \$ Day 13.99 22.95 values . . . . . \$ Day 14.99</p>	<p>Ladies' ROBES and NEGLIGEEES One large rack . . . crepes and satins . . . and what values to 19.95 DOLLAR DAY 4.99 Choice</p> <p>Ladies' HATS One large table of new arrivals, ideal for wear now and into the spring months DOLLAR DAY 1/2 Price</p> <p>Ladies' SUITS Entire stock — cut in price for quick sale DOLLAR DAY 1/2 Price</p> <p>Ladies' SWEATERS One large table, all reduced in price, some cut DOLLAR DAY 1/2 Price</p> <p><b>BEAUTIFUL ASSORTMENT Children's DRESSES</b></p> <p>A grand group of pretty, stylish, colorful Children's Dresses at prices so low they will amaze you . . . but be early . . . sometimes items like this move immediately</p> <p>4.95 values . . . . . \$ Day 2.99 5.95 values . . . . . \$ Day 3.99 7.95 values . . . . . \$ Day 4.99 8.95 values . . . . . \$ Day 5.99</p>
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**Winnie's Shop** 75 SIDE SQUARE MORTON, TEX.



# White Elephant **SALE**

## Beautiful Furniture at BIG Reductions in Price

**A SUPER BARGAIN**

### Westinghouse VACUUM CLEANERS

- Offer made by special arrangement with the manufacturer
- Carries full 5-year guarantee
- Has all attachments
- This is the popular floor style
- Supply limited
- Get yours now!

Regular \$69.95 Value —  
**only 3995**  
(Supply Limited)

### JUMBO VALUES JUMBO VALUES JUMBO

#### WESTINGHOUSE WASHER-DRYER

Combination, deluxe, 1957 models —time and labor savers, you must see them

Reg. 449.95 . . . only **34995**  
(and your old machine)

#### NAME BRAND MATTRESS and BOXSPRINGS

Three-quarter size . . . 39-inch  
Regular 39.95 Mattress or regular 39.95 Boxsprings

Now . . . . . each **2350**

Regular 49.95 Mattress or regular 49.95 Boxsprings  
Full bed size

Now . . . . . each **2750**

#### CARPET

- COTTONS
- NYLONS
- VISCOSE
- WOOLS

from 3.95 up per square yd.

#### BABY BEDS with MATTRESS

While they last, regular 22.50 . . . . . \$ Day 12.95

#### 3-piece Lined Oak BEDROOM SUITE

Regular 169.95 . . . . . \$ Day 129.95  
(and your old suite)

#### 5-piece LIVINGROOM SUITES

Regular 229.95 . . . . . \$ Day 149.95

#### PINUP or DESK LAMPS

Assorted colors, going . . . . . \$ Day 5.95 and 6.95

#### 2-piece LIVINGROOM SUITES

Regular 269.95 suites . . . . . \$ Day 200.00  
(and your old suite)

#### Looking for a Freezer or Refrigerator

See our 1956 models now at CLOSE-OUT prices!

CALL our SERVICE  
Department for . . .

- TV —Radio —Washer —Dryer
- Refrigerators

REPAIR

#### USED FURNITURE

(These items CASH ONLY . . . and please don't ask us to deliver them)

#### 2-piece LIVINGROOM SUITES

Come and see 'em, some good buys . . . . . 2.50 up

#### Big Selection ODD CHAIRS

Take one home, yours for only . . . . . 75c and up

#### Used REFRIGATORS

In working condition . . . . . 20.00 and up

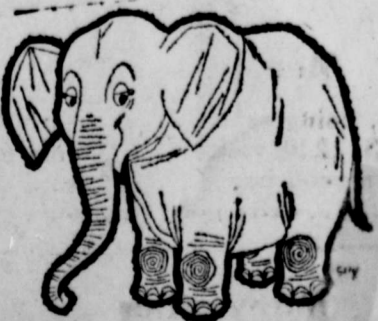
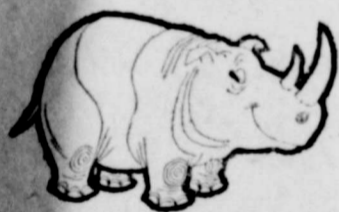
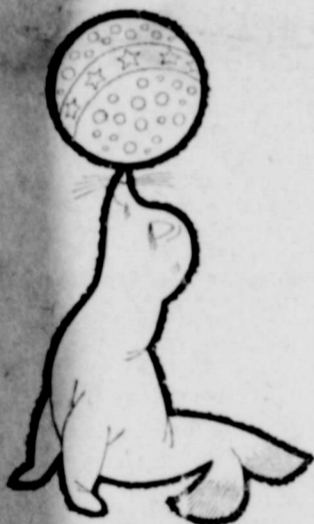
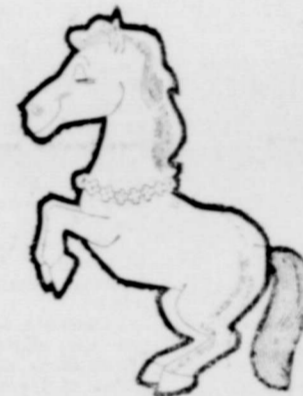
#### Used WASHING MACHINES

Ready to go . . . . . \$ Day 25.00 and up

#### Used Automatic WASHER and DRYER

Recently overhauled, good condition . . \$ Day 150.00

MANY OTHER USED FURNITURE and APPLI-  
ANCE BARGAINS! You price 'em!



—FALL TERMS — UP to 30 MONTHS to PAY—

Phone 2961  
MORTON, TEXAS

# TARVER FURNITURE CO.

NORTHSIDE  
SQUARE

"YOUR HOME SHOULD COME FIRST"

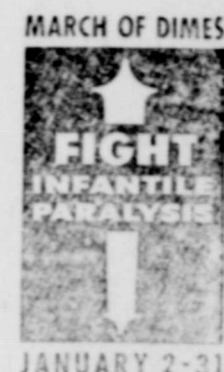
### JUMBO VALUES JUMBO VALUES JUMBO VALUES

As we start the 1957 Polio Drive . . . . .

Remember there are still thousands

hospitalized for whom the Salk Vaccine

came too late



MARCH OF DIMES PROCLAMATION — Governor Allan Shivers is shown center, above, signing the official proclamation designating January as March of Dimes Month in Texas. Looking on is Major General K. L. Berry, Adjutant General of Texas and 1956-57 State March of Dimes Campaign Chairman, and Kaye LaGrone, 10-year old daughter of Mr. and Mrs. Gregory LaGrone, 1507 Preston Avenue, Austin. Kaye has been a polio victim since September, 1955.

Back the Polio Fight . . . . .

Join the . . . . .

# MARCH OF DIMES

THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

THURSDAY

6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Godfrey Time
9:45 Industry On Parade
10:00 Transition Series
10:15 Godfrey Time
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:10 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Pathways Of Life
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:15 Beauty School of the Air
4:30 Western Theatre
5:30 Community Crossroads
5:50 What's Behind the News
6:00 News, Weather, Sports
6:15 Doug Edwards
6:30 Bob Cummings
7:00 Show of Stars
8:30 Tele Sports
9:00 Pillsbury Show
9:30 Playhouse 90
11:00 News, weather, sports
11:50 Sign Off

FRIDAY

6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Godfrey Time
9:45 Industry On Parade
10:00 Transition Series
10:15 Godfrey Time
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:10 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Pathways Of Life
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:30 Western Theatre
5:30 Happy Rhythm Boys
6:00 Local News
6:15 Doug Edwards
6:30 My Friend Flicka
7:00 West Point
7:30 Zane Grey Theatre
8:00 Mr. Adams and Eve
8:30 Mickey Rooney Show
9:00 The Line Up
9:30 Person to Person
10:00 Talent Scouts
10:25 TBA
10:30 News, weather, sports
11:00 Chicago Wrestling
12:00 Sign Off

SATURDAY

8:25 Sign On
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Godfrey Time
9:45 Industry On Parade
10:00 Transition Series
10:15 Godfrey Time
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:10 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Pathways Of Life
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:30 Western Theatre
5:30 Community Crossroads
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Name That Tune
7:00 Phil Silvers, cbs
7:30 Texas In Review
8:00 To Tell The Truth
8:30 Music 57
9:00 Do You Trust Your Wife
10:00 The Brothers
10:30 News, Weather, Sports
11:00 Man Of Evil
12:00 Sign Off

SUNDAY

9:55 Sign On
10:00 The UN In Action
10:30 Music Box
10:40 First Christian Church
12:00 The Christophers
12:30 Man To Man
12:45 Christian Science
1:00 This Is The Life
1:30 The Last Word
2:00 Meet The New Senators
3:00 Odyssey
4:00 The Ruggles
4:30 Huntin' n Fishin' Club

MONDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:30 Godfrey Time, cbs
10:30 Strike it rich, cbs
11:00 Valiant Lady, cbs
11:15 Love of Life, cbs
11:30 Search for Tomorrow, cbs
11:45 Noon News
11:55 Weather
12:00 Network news, cbs
12:10 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty
1:45 Houseparty, cbs
2:00 Big Payoff, cbs
2:30 Club Day
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:30 Western Theatre
5:30 Community Crossroads
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Robin Hood
7:00 Burns an dAllen, cbs
7:30 Doug Fairbanks
8:00 I Love Lucy, cbs
8:30 December Bride, cbs
9:00 Studio One
10:00 Code Three
10:30 News, sports, weather
11:00 Letter to 3 Husbands
12:00 Sign Off

TUESDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:30 Godfrey Time
9:45 Industry On Parade
10:00 Transition Series
10:15 Godfrey Time
10:30 Strike it rich, cbs
11:00 Valiant Lady, cbs
11:15 Love of Life, cbs
11:30 Search for Tomorrow, cbs
11:45 Noon News
11:55 Weather
12:00 Network news, cbs
12:10 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Pathways Of Life
1:45 Houseparty, cbs
2:00 Big Payoff, cbs
2:30 Bob Crosby, cbs
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:15 Hairdresser Hlights
4:30 Western Theatre
5:30 Community Crossroads
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Name That Tune
7:00 Phil Silvers, cbs
7:30 Texas In Review
8:00 To Tell The Truth
8:30 Music 57
9:00 Do You Trust Your Wife
10:00 The Brothers
10:30 News, Weather, Sports
11:00 Man Of Evil
12:00 Sign Off

WEDNESDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:30 Godfrey Time, cbs
10:30 Strike it rich, cbs
11:00 Valiant Lady, cbs
11:15 Love of Life, cbs
11:30 Search for Tomorrow, cbs
11:45 Noon News
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3:15 Secret Storm, cbs

MONDAY

7:00 Today
9:00 Home
10:00 The Price Is Right
10:30 Truth or Consequences
11:00 Tic Tac Dough
11:30 It Could Be You
12:00 Serenaders
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
2:00 NBC Matinee
3:00 Queen For A Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 News
5:00 Looney Tunes
5:45 Hospitality Time
6:00 News & Sports
6:10 Weather
6:15 Here's Howell

THURSDAY

7:00 Today
9:00 Home
10:30 Truth or Consequences
11:00 Tic Tac Dough
11:30 It Could Be You
12:00 Serenaders
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12:45 Cook Book
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4:00 Comedy Time
4:30 My Little Margie
5:00 News
5:00 Looney Tunes
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Science Fiction Theatre
7:00 Groucho Marx
7:30 Dragnet
8:00 People's Choice
8:30 Tennessee Ernie
9:00 Lux Video Theatre
10:00 Walter Winchell
10:30 News
10:40 Weather
10:45 Sports
10:50 Channel 11 Theatre

FRIDAY

7:00 Today
9:00 Home
10:00 The Price Is Right
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11:00 Tic Tac Dough
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4:30 My Little Margie
5:00 News
5:00 Looney Tunes
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Adventures of Jim Bowie
7:00 Life of Riley
7:30 Dr. Hudson's Secret Ja'l
8:00 On Trial
8:30 Big Story
9:00 Cavalcade of Sports
9:45 Red Barber
10:00 I Led Three Lives
10:30 News
10:40 Weather
10:45 Sports
11:00 The Vise

SATURDAY

8:00 Roy Rogers
9:00 Howdy Dooly
9:30 I Married Joan
10:00 Fury
10:30 Jet Jackson - Jungle Jim
11:30 TBA
12:00 Flash Gordon
12:30 Gene Autry
Basketball-NY vs Ft Wn
1:30 Movie
4:00 Scoreboard
4:15 Movie
5:45 News
5:50 Weather
5:55 Sports
6:00 Lone Ranger
6:30 People Are Funny
7:00 Lawrence Walk
8:00 Caesar's Hour
9:00 George Gobel
9:30 Your Hit Parade
10:00 Ozark Jubilee
10:30 News, weather, sports
10:50 Channel 11 Show

SUNDAY

12:10 Sign On
12:15 Norman Vincent Peale
12:30 Catholic Hour
1:00 Wizard
1:30 American Forum
2:00 Lawrence Walk
3:00 Wide, Wide, World
4:00 Topper
4:30 Dee Weaver Show
5:00 Meet the Press
5:30 Roy Rogers
6:00 Bengal Lancers
6:30 Circus Boy
7:00 Steve Allen
8:00 Celebrity Playhouse
8:30 O'Henry Playhouse
9:00 Loretta Young
9:30 Man Called X
10:00 DuPont Theatre
10:30 News
10:40 Weather
10:45 Sports
10:50 Dataline Europe

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KCBD - TV Channel 11

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5:00 News
5:00 Looney Tunes
5:45 Hospitality Time
6:00 News and Sports
6:10 Weather
6:15 Here's Howell
6:30 Disneyland
7:30 Remembered Cloney
8:00 Father Knows Best
8:30 Adventures of Hiram
9:00 This Is Your Life
9:30 American Legend
10:00 Crossroads
10:40 Weather
10:45 Sports
10:50 Channel 11 Theatre

Sorghum Alum- Emergency Feed Extension Made In Cochran County

Walter T. McKay, State Director of the Farmers Home Administration today advised Robert C. Cross, County Supervisor of the Extension of the Emergency Feed Grain Program in Cochran County. Under this extension, farmers & ranchers may now file applications through February 15, 1957 for a supply of feed grain necessary to carry their basic livestock through March 15, 1957. Mr. McKay also advised that the Emergency Roughage Program will be extended, however, there will be a delay in accepting applications for roughage until sometime in early January since financial aspects of the program are being worked out in Washington.

Motorists Warned On 'New' Light

Motorists were warned this week by the City and County peace officers to be on the alert when approaching the new signal light on the Southeast corner of the Cochran County square. At night, the amber flashing light for north and southbound traffic is a warning to drive slow. The red flashing light for east and west traffic means the driver is to bring his vehicle to a complete stop before proceeding across the intersection. Violators will be subject to a traffic fine, it was stated.

Morton Band Sets 'Pops' Concert For January 27th

The seventy-piece Morton High School Band will present its 4th annual Winter Concert on Sunday, January 27, 3:00 p.m., in the auditorium of the County Activities Building. Since the program has also been known as a "Pops" Concert in the past few years, the band will again present light, enjoyable music. A listing of all numbers to be played will be published later. A slight admission charge of 25¢ for all seats will be levied.

VISITED MOTHER

George and Wanda Holland and children of Lubbock visited their mother, Mrs. Ben Amys, and brother, Melvin Yarbrough, over the Christmas holidays. Also visiting was Mrs. Amys' brother, Gus Morrison of McAdoo, Texas.

VISIT WITH BARNARDS

Mr. and Mrs. Orville Tilger of Morton spent Christmas Day visiting in the home of the Arlie Barnards of Lubbock, formerly of Morton Sunday the two couples attended the Barnard family reunion at Amarillo.

SHUGART'S BIG STUDIO TRAILOR IS BACK IN MORTON TO MAKE HIGHEST QUALITY PORTRAITS for LESS THAN HALF PRICE. PHOTOGRAPHS for as low as \$1.00 Open On Thursday's Only Across from the Post Office in MORTON

DOUBLE "MORTON" STAMPS on all Cash Purchases Tuesdays
CHUCK ROAST . . . . . lb. 39¢
CLUB STEAK . . . . . lb. 49¢
BULK FRANKS . . . . . lb. 39¢
FRESH DRESSED—2 POUND AVERAGE FRYERS . . . . . each 89¢
PURE PORK—HOME MADE SAUSAGE . . . . . lb. 39¢
FRESH PORK STEAK . . . . . lb. 49¢
DOESKIN FACIAL TISSUE . . . . . 300'S 19c
GLADIOLA FLOUR . . . . . 10 POUNDS 89c
HUNT'S, NO. 300 CANS PEACHES . . . . . 6 cans 100
LIBBY'S—SOUR or DILL PICKLES . . . . . 12 oz. 25¢
Wonderful Snowdrift . . . . . 3 lb. Tin 89c
AUSTEX, No. 300 cans (with meat) 4 CANS Spaghetti . . . . . 1.00
MIRACLE WHIP Sal'd Dres'ing . . . . . PINT 33c
AUNT JEMIMA FLOUR . . . . . 25 POUNDS 1.98
PAPA-SITA—CRUSHED PINEAPPLE . . . . . no. 303 can 21¢
LIBBY'S BIG CAN Pineapple JUICE, . . . . . 46 oz. can 29¢
BAMA GRAPE JELLY . . . . . 3 - 20 oz. JARS
RED PLUM or GRAPE JAM . . . . . 1.00
WHITE SWAN Pop Corn . . . . . 3 CANS 39c
—Fresh Fruits and Vegetables—
GOOD EATING ORANGES . . . . . 5 lb. bag 39¢
NICE COOKING RED POTATOES . . . . . 10 lb. bag 49¢
—FROZEN FOODS—
QUICK TO FIX FISH STICKS . . . . . 3 pkgs. 100
FRESH FROZEN PERCH . . . . . lb. 39¢
MORTON, TEXAS TRUETT'S FOOD STORE WE DELIVER

SEE IT TODAY! RCA - VICTOR for '57 ROSE AUTO & APPLIANCE



WESTSIDE SQUARE MORTON, TEX.

# DOLLAR DAYS SALE

MONDAY, JANUARY 7, 1957



## Girls' Coats

Ideal for wear now and into Springtime

### 40% off

## Girl's Panties

All nylon... long wearing... pretty. Regular 59¢ values

2 pairs **100**



## Ladies' Nylon Panties

Regular 1.00 value  
DOLLAR DAY

3 pairs **200**



## Ladies' Bras

DOLLAR DAY

**100** ea.

## Hats

### 1/2 Price

Ladies' June in January

## Cotton Dresses

ONLY **898**

New shipment

## House Dresses

ONLY **598**

One Group (Pretty, Stylish)

## Ladies' DRESSES

### 1 OFF 3



## Men's DRESS SLACKS

Regular 7.98 values

DOLLAR DAY **590**

2 pairs **1100**

## Men's WESTERN SHIRTS

One Group 3.50 to 4.98

## Men's STRETCH SOX

2 pairs 1.00

## BOYS' SPORT SHIRTS

Regular 2.98 values  
DOLLAR DAY

2 for **500**

## BOYS' JEANS

Sizes 7 thru 12 years  
DOLLAR DAY

**199** pair

## Men's Rayon SOCKS

DOLLAR DAY

3 pairs **100**

## Men's JACKETS

Group I 6.98 val. . . . 4.90

Group II 7.98 val. . . . 5.90

Group III 9.98 val. . . . 6.90



WESTSIDE SQUARE MORTON

## Ladies' COATS and SUITS

### 40% off

