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# Morton Tribune

Attend the Game Friday Night

VOLUME XVI Serving Texas' Last Frontier

MORTON, TEXAS, THURSDAY, FEBRUARY 7, 1957

Covers Texas' Last Frontier Like the Dust

NUMBER 49

## Mrs. Paul Kiker Services Held At Clovis, N. M.

Funeral services were held in the Calvary Baptist Church in Clovis, N. M., Sunday, February 3, at 2:30 p. m. for Mrs. Paul Kiker who died after a long illness. She was the mother of three children, the daughter of E. Hanna of Morton and the sister of Mrs. Kiker, nee Pearly Dee Han-

## AERO SPRAYING & DUSTING CO. WILL LOCATE PERMANENT B'LD'G.

Another new business officially opens its doors in Morton Monday when the Aero Spraying and Dusting company, north on the Muleshoe highway. Although Granville Lasseter, owner-operator of the plant has been operating an aero spraying and dusting service here for some 3 years, he is now adding a new chemical line — fertilizers.

Already part of the unit is complete, and Monday Lasseter will bring in his first stock of fertilizers. He has been named an agency for such famous fertilizer firms as Mathieson, San Jacinto Chemical, a division of Smith - Douglas, Armour and company, Arco, Phillips, and Oxy.

## SPELLING BEE SET MARCH 16

County Judge Fred Stockdale announced to the Avalanche - Journal Monday, the Cochran County Spelling Bee, one of the Journal's county contests, will be held at 10 a. m. Saturday, March 16, presumably at the County Activities Building.

## FARM BUREAU OPENS BLUE CROSS - SHIELD POLICY FOR MEMBERS

LeRoy Johnson, President of the Cochran County Farm Bureau has announced a special re-opening of the Blue Cross - Blue Shield group. Application for a special re-opening was voted by the Board of Directors in a recent meeting.

## Attend Funeral

Mr. and Mrs. Cap Lindsey left Wednesday morning to attend the funeral services for Mrs. L. A. Townsend of Lampassas. Services are to be held today, Thursday, at 2 o'clock in the afternoon.

## ATHLETIC BOOSTERS MEET MONDAY AT 7:30; FILMS WILL BE ON PROGRAM

The recently organized Morton Athletic Booster Club will hold its second meeting Monday night at the County Activities Building banquet room at 7:30 p. m.

## Local Man's Brother Dies In Kansas City

Funeral services were held early this week in Kansas City for John Latham of that city, brother of L. L. Latham of Morton and uncle of Mrs. Earl Cadenhead.

## Scout Fund Drive Netted \$247

The Boy Scout fund drive conducted in Morton a couple of months ago, netted \$247.50, according to the report of the auditor.

## Pocket Knife Fight Injures Two Men

Two Morton Negro men survived a slashing fight with pocket knives Saturday night, but required a lot of stitches and some emergency treatment to do so.

## Local Men's Cousin Dies; Services Held In Crosby County

Funeral services for Allan B. Smith, 47, longtime Crosby County resident, cousin of J. W. and Charles McDermott of Morton, were held at 3 p. m. Monday in the Crosbyton First Baptist Church.

## Elementary Schools Give To Polio Fund

The two Elementary Schools of Morton have completed their March drive with a combined total of \$108.77. Of this amount, the white school raised \$57.77, while the colored school raised \$51.00.

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# FRIDAY IS 'IT' FOR CAGEKERS

## INDIAN WIN FRIDAY NIGHT WOULD CINCH DISTRICT 3-A CHAMPIONSHIP

The District 3-A basketball title — regular season play, that is — is in the balance tomorrow night as the Morton Indians journey to Farwell for the game with the once-beaten Steers.

## FRIONA UPSETS INDIANS, 50 - 41; SETS UP BIG GAME FRIDAY NIGHT

Ineptness at the free throw line, a plague that has bothered them all season long, finally caught up with the Morton Indians in District play Tuesday night as they bowed to Friona, 50 to 41, experiencing a cold shooting night from both the floor and the free throw line.

In a game in which the Morton girls had the opportunity to derail the high flying Friona girls team, the same thing cost Morton the game — a pitifully weak free throw shooting average.

Statistics bear out that the Morton boys had every chance in the world to win the game, but the free throw line was their nemesis.

## Stamps Quartet Tomorrow Night

The "new" Stamps Quartet of Dallas will appear in the County auditorium Friday, February 8, at 7:45 p. m.

## City Still Minus One Policeman

As of Tuesday, the City of Morton remained without a second City patrolman.

## Lions' Ladies Night At Activity Building

Tonight is fun night and honors night for the Morton Lions club as members bring their ladies, and a few honored guests together for a combined regular business meeting and fun night.

## Alice's Beauty Bar Slates Big Event Valentine's Day

A big free style show with free door prizes will top off events next Thursday, February 14, at Alice's Beauty Bar as the firm recognizes National Beauty Salon Week and their own Grand Opening in one big day.

## Colored School Adds Building And 1 Teacher

Morton schools have been using the Baptist Church building in the "flats" section of town recently as an expansion to the Colored School.

## Contact Agent On Hybrid Seed

Any farmers interested in raising their own hybrid seed, are urged to contact County Agent Homer Thompson, before Feb. 15.

## Student Council To Be Formed

Formation of a Student Council for Morton High school is set for tonight in the High School Library.

## Garden Club MOD Dinner Saturday Night

One of the final 1957 March of Dimes benefits will be held here Saturday night when the Cochran County Garden club will serve a dinner in the banquet room of the Activity Building from 6 until 8 o'clock.

## 1st Christian Has Anniversary, Sun.

The First Christian Church recently had a nice attendance of about 45 persons to help them observe their first anniversary in Morton at last Sunday's Worship Service.

## Good Crowd Hears ENMU Glee Club

A crowd of several hundred persons turned out Monday night to hear the ENMU Glee Club sponsored by the Morton Choral Boosters.

## Mist — But No Rain By the Gauge

Though cloudy skies and misty late afternoons and evenings prevailed on several nights the past week, there hasn't been enough water fall in Morton to register on the Rain Gauge according to Fred Collins.

## Only 20 Percent of County Vehicles Have Safety Sticker

With total automobile registrations in Cochran County around 3400, J. E. Wilhite, district representative with the Automobile Safety Inspection department, said this week only 20 per cent, or 880 have the new inspection sticker.

## Meeting to Start At Eastside C of C On February 25th

The Eastside Church of Christ will have a short meeting beginning February 25th. One and all are invited to make plans to attend this and all services at the church.

## Friend Is Killed

S. T. Cox this week learned of the death of a former neighbor, Adolph Sultemeir of Corona, N. M., who was gored to death apparently by a deer as he freed the animal from a fence.

## State 4-H Leader To Be Here, Tues.

State 4-H Club leader Floyd Lynch will be in Morton next Tuesday, Feb. 12 to meet with the local extension service people, District Extension Agents, for a morning conference on leader development.

## Ladies Organize Basketball Team

A women's outside basketball team has been formed for Morton. The organization of the team took place Monday and the ten ladies who attended conducted a practice session.

## Cloverlake Has 2 Big Days Here

Cloverlake Dairy officials at the site of the Cloverlake Carousal, late Tuesday, classed the promotion introducing Cloverlake Dairy products into Morton as a success.

## Wildlife Refuge

Dr. Dan Brown recently brought Troop 101 Boy Scouts from Morton to the National Wildlife Refuge 15 miles north of Morton for an overnight camping trip. Eight boys made the trip.

## Complications of Measles

Gary Welch, son of Mr. and Mrs. Willie Welch of the Enochs area, was in the Cochran County Hospital this week from measles and an infection of his lungs, caused by the measles.

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## Roughage Still Available Here

Robert C. Cross, local County Supervisor announced today that Farmer's Home Administration is accepting applications under the Roughage Program.

## Niece Was Killed In Clifton, Arizona

J. D. Kyle of Morton Route 2, and his daughter Mrs. Boyd Eason of the same address, were notified by telephone Sunday that a niece and cousin, Martha Ann Thompson of Clifton, Arizona, had died of injuries suffered as she was run over.

## Jaycee President Surprise Visitor

F. E. (Red) Hightower, the State President of the Junior Chamber of Commerce was in Morton on a "Just Passing Through" occasion Friday, and stopped for a short chat with a few of the Jaycees.

## Mother's March Netted \$223.93

The 1957 Mothers' March on Pecos, which was held in Morton on last Thursday night, netted \$223.93 for the Polio fund drive according to Mrs. Bob Cook, chairman of that phase of the polio fund campaign.

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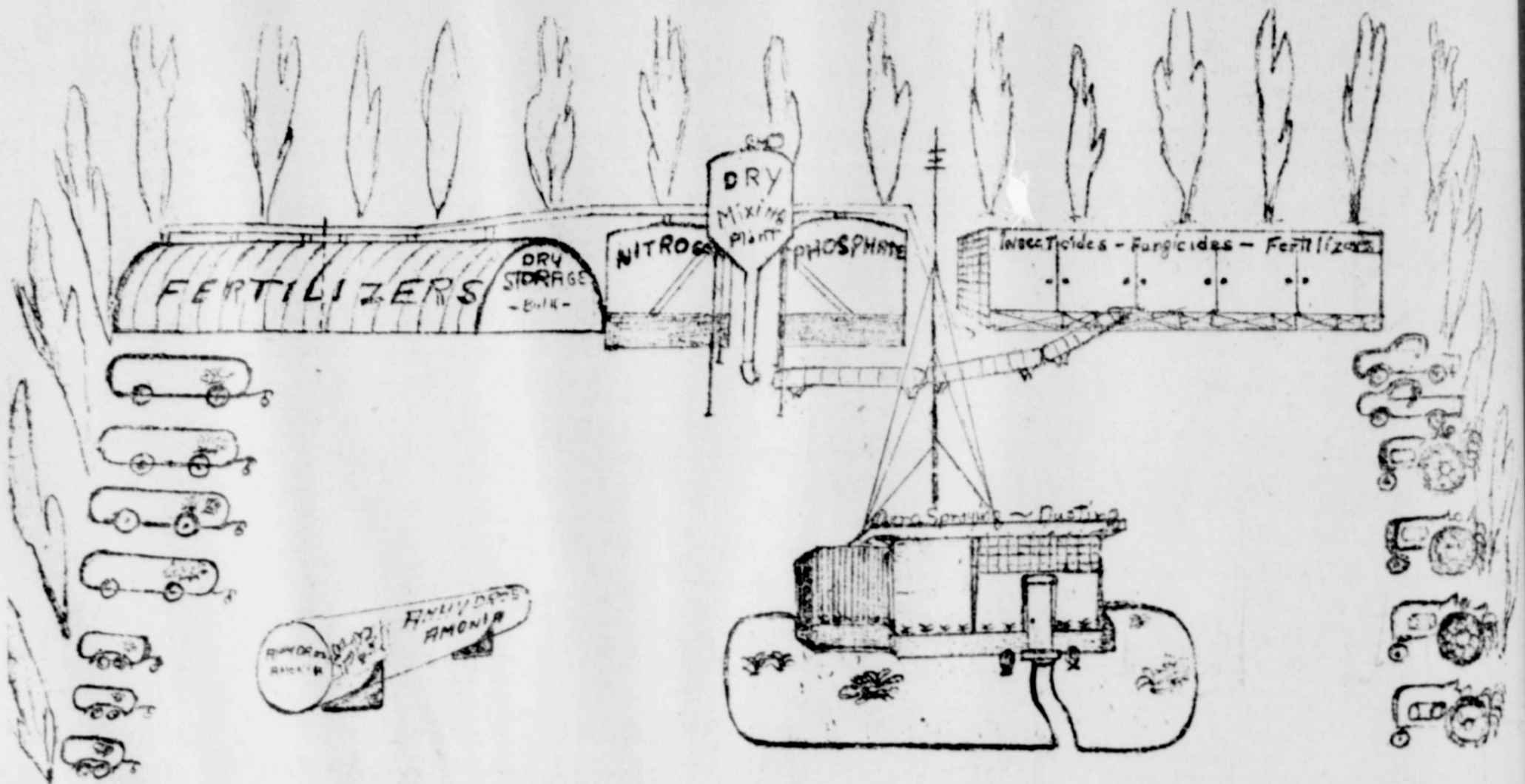
# COMING to "TEXAS LAST FRONTIER"

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C. R. Crawford  
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- FERTILIZERS . . . gas, liquid and dry pellets, aero service if desired
- FREE CHEMICAL ANALYSIS OF YOUR SOIL
- INSECTICIDES for all types of crops, aerial applications if you wish
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We are cooperating fully with the FHA and County Agent's office . . . drop by for a visit anytime . . .
- FREE COFFEE awaits you
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FREE COFFEE

MORTON, TEXAS



### Three Way News . . .

**Mrs. FRANK GRIFFITH WAY BEATS PEP**  
Three Way High School bas-

ketball teams defeated Pep boys and girls teams in games played at Three Way Tuesday night of last week. They played them again at

Pep on Friday and the Three Way girls won and the Pep boys won. They go to Whitharral Thursday (tonight) for 3 games, boys' A and B games and girls varsity game.

#### JUNIORS PRESENT PLAY

The Junior Class presented the play "Date Ball" Thursday night of last week in the school auditorium. Price of admission was 50c and 75c. The play netted about \$100. Furniture in the play was furnished by Ray's Hardware and by Smith's Furniture of Morton.

#### HOME FOR WEEKEND

Paula Griffith and Howard Pollard, students at E.N.M.U. of Portales spent the weekend at home.

#### ATTEND TEACHERS' MEETING

Attending the teacher's meeting at Muleshoe Monday evening were Mr. and Mrs. Archie Sims and Mr. and Mrs. Sam Green.

#### GUESTS OF GRIFFITHS

Guests in the Frank Griffith home Sunday were Mr. and Mrs. Ira Griffith and Grady of Shallowater, Mr. and Mrs. F. P. Perrin and children of Morton and Mr. and Mrs. Jimmie Battens of Lubbock.

#### HOME OVER WEEKEND

A. J. Ellis who has been enrolled at Texas Tech the past semester, was home over the weekend.

#### VISITORS FROM LUBBOCK

Mr. and Mrs. R. B. Wittner of Lubbock visited in the D. B. Brinker home and the Andrew Wittner home the past weekend.

#### TO SAN ANTONIO

The FFA boys and their sponsor, Leon Jones, plan to leave Friday, February 8 for San Antonio to attend the Fat Stock Show. They will return home on Sunday, Feb. 10.

#### VISIT COMMUNITY

Mrs. Rowland Shepard and daughter of Hart were visiting friends in the community Thursday.

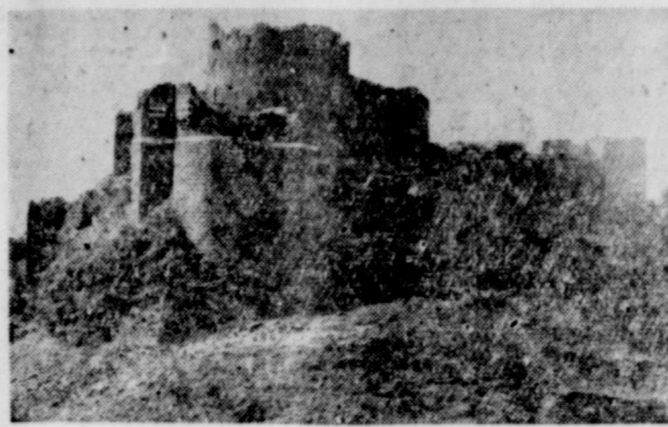
#### HAS THE MEASLES

B. B. Johnson, son of Mr. and Mrs. Baker Johnson is confined to his home with the measles.

#### VISIT TWO HOMES

Visiting in the homes of Mr. and Mrs. Frank Knox and Mr. and Mrs. Andrew Wittner last Thursday and Friday were Mr. and Mrs. Billy Knox and daughter Karen of Lubbock.

### Markab Castle



"WATCHTOWER" OF THE MEDITERRANEAN: Travel from Paris-on-the-Seine to Baghdad-on-the-Tigris, a stretch of 4500 miles embracing ten countries, is now possible by land at a total transportation cost of less than \$135. This trip covers almost a fourth of the globe's surface and takes one through France, West Germany, Austria, Yugoslavia, Greece, Turkey, Syria, Lebanon, Jordan and Iraq. Pictured above is Markab Castle standing guard over the village of Banias in central Syria. It was one of the last of the Crusader Castles to fall to the Moslems. Further information may be obtained from the Arab Information Center, 120 E. 56th St., New York 22, N. Y.

has averaged 12.8; and Flanagan, three men over the "200" scoring; 10.8. Eddie Thompson has averaged 9 points per District 3-A game and Middleton 8. The Indians have a very unusual scoring division.

### BETTY SUE by H.T. GOLDEN



Let's not be "dumb" . . . take an inventory of repair needs in your home, then come to HIGGINBOTHAM - BARTLETT COMPANY for the materials you'll need for those repairs. We offer a complete line of hardware in addition to our large stock of building materials.

### HIGGINBOTHAM-BARTLETT CO.

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Looking for one station that'll really service your car? We will!

We'll check your tires, battery, radiator at every stop. We'll clean the windshield, check the oil. Yes, we'll see that your car delivers peak performance. We'll fill the tank with Cosden Higher Octane or Cosden Premium Gasoline - give your car up-to-the-minute lubrication protection with Cosden 10 W 30 multi-viscosity motor oil or Cosden Heavy Duty Motor Oil. We offer complete lines of famous-make T.B.A. - tires, batteries and accessories - to make your driving a pleasure.

If you'd like to see how good service can be, pull up in our driveway. We'll give you the service you're looking for!



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THEY HAVE THE POWER TO INFLATE THEMSELVES WITH AIR AND FLOAT ON THE SURFACE OF THE WATER - THIS AVOIDING THEIR ENEMIES

We have the knowledge needed to fill your prescriptions accurately and skillfully . . . You can be assured of potent drugs and fair prices when you bring your prescriptions to the MORTON DRUG.

### INDIANS SMOTHER SUNDOWN, 66 - 52; MAIDS DEFEAT SUNDOWN GIRLS BY 73 - 63 MARGIN

The Morton Indians, sporting a red-hot .547 shooting percentage, piled up an overwhelming 60 to 34 lead in three quarters Saturday, then played subs the remainder of the game and wrapped up their 9th consecutive victory, a 66 to 52 victory over Sundown.

The Roughnecks, a rangy ball club, simply were overwhelmed by the Indians' hot team shooting. They hesitated in disbelief a time or two as if to regroup their defenses - and each time an Indian would burst through and steal the ball.

The Maids made it an even better night as they overcame an early Sundown 9 point lead to win a 73 to 63 high scoring game.

Success for the Maids could be attributed having three high scoring forwards on the court instead of the usual one for many girls teams. It was the first time Norma Flanagan, Berniece Fincher and Dolores Stephenson all had a good night in scoring. Stephenson led all scorers with 29 points. Fincher added 26 and Flanagan had 18. But, by the first half when Morton was trying to battle from behind, Norma contributed 15 of her game total of 18.

Mary Ann Mowatt and Peggy McNabb were both missing the Maids with 22 and 20 points. Only the sharp shooting of all three lead girls was able to build up a modest team which they played a deliberate game the final four or five minutes.

Morton trailed 16 to 13 at the first quarter's end, pulled ahead, 41 to 36, after a hot 28 point spree in the second quarter, and then had the game in tow the rest of the way.

In the boys game Sundown was really never 'in' if Morton's eases hit 7 of 12 shots from the field for a 19 to 13 first quarter lead, 8 only seven free throws by the Hawks brothers made it that close.

The second quarter was more of the same, Morton canning 6 of 12 from the field and adding 22 points for a 41-29 count. Sundown used its height to get plenty of rebounds, and more shots, but they just couldn't get anywhere near the Indians shooting. The 3rd period was even further disgrace as Morton poured in 8 of 17 shots for 21 points while Sundown was managing only six. The Sundown first team came to life in the fourth quarter with Morton reserves playing the full eight minutes.

All told the Indian varsity canned a phenomenal 21 of 39 shots for the .547 mark. Counting all of the shots by the reserves in the fourth quarter, who managed only 2 of 10, the Indians game shooting average was still .455.

Clayton Flanagan returned to top form with one of his best games of the season. He nipped in five field goals in only 7 shots, added 11 of 12 free throws, and rebounded 13 times against the taller Sundowners. Gary Middleton added 13 points, Ed Gattis 12, Brownlow 8, and Thompson 6.

The game was a non conference encounter, Sundown hailing from District 5A while Morton is in 3A. It was Morton's second win over the Roughnecks, 19th win in 22 this season, and their 9th win in a row.

The scoring breakdown again reshuffled Morton's scoring division for the season. It gave Flanagan a 7 point lead over Brownlow for the season, 263 to 256, but left Ed Gattis with the best average, 243 ing 12.6, Flanagan, 11.9 and Brown

low with a 15.4 average; Gattis low, 11.6. Middleton upped his average in 19 games. However the orange is averaging 8.5 and Eddie you can cover their totals with a Thompson, 5 points. In conference one point spread. Gattis is average-games alone. Brownlow leads the

### FARMERS...

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A car has to have a special kind of build and balance to keep curves under control. And nobody outdoes Chevrolet in that department! It "corners" with all the solid assurance of an honest-to-goodness sports car. Chevy doesn't throw its weight around on turns because it carries its pounds in the right places.

And if the road should turn upward, Chevy can take care of that nicely, too—with up to 245 h.p.\*

Come on in and take a turn at the wheel of a new Chevrolet.



Sweet, smooth and sassy—that's Chevrolet all over. Above, you're looking at the Bel Air Sport Coupe.



\*270-h.p. high-performance V8 engine also available at extra cost

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WITH YOU!

CAR REGISTRATION DEADLINE IS  
APRIL 1st

Claim Your HOMESTEAD  
EXEMPTION for Tax Purposes. In order to receive  
this exemption you must sign for it each year.

## Mrs. Otha Denny

TAX ASSESSOR - COLLECTOR COCHRAN COUNTY

### Flame Horizons Discuss Chances of Own Clubhouse

The Flame Horizon Club met in the Jack Wallace home Thursday January 31.

Plans were discussed for a community clubhouse. The possible project will be looked into by a committee.

The program was presented by Sara Jo Wallace discussing "the purposes, ideals, and desires of the Horizon Clubs."

Members present were: Judy McCouston, Myrlan Cox, Glenda Cole, Susie Hawkins, Denise Rose, Mary Ruth Henry, Christene Gray, Carrie Ann Mullinax, Peggy Patterson, Margaret Hodges, Thetis Foust, Ray Ann Ross and Sara Wallace.



### Three Way Cranes Lose Another

The Three Way Cranes, perhaps the best team in the District TAAF circuit to be a regular loser of league games, dropped another bid...

Three Way team dropped a bid Monday night at Three Way, it was reported to the Tribune...

### ANNOUNCEMENT

In order that our employees may have some much-needed time off, beginning Saturday, February 9th, our office will

**CLOSE AT NOON ON SATURDAYS**

Dr. B. W. Armistead Dr. Glenn S. Burk

OPTOMETRISTS

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**COTTONSEED CLEANED** Saw delinted, and treated for 20c per bushel. Cleaned and treated for 25c per bushel. Williams Seed Company, located on Chavis Highway, Malleshoe, Texas. 37-15

**BABY SITTING WANTED** - in your home. Will sit with your children by the hour or by the day or week. Mrs. C. B. Qualls. Phone 2531. 45-15

**FINISH HIGH SCHOOL** - or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 26-20p

**For Rent Unfurnished**

**FOR RENT** - Modern 3-room apt. Southwest 3rd. T. W. Roberts phone 3651, Morton. 46-15

**For Rent Furnished**

**FOR RENT FURNISHED** - A three room apartment and a four room house. See L. W. Barrett 48-15

**LEGAL NO. 113 NOTICE OF SALE OF STATE LAND**

Sealed bids covering the sale of land located at Morton, Texas, will be received at the office of Mr. S. C. McCarty, District Engineer, Lubbock, Texas, until 2 p.m. March 1, 1957, and then publicly opened and read.

The property consists of approximately 0.778 acres of land with a frontage of 175.28 feet on State Highway 116 and 181.3 feet on East 7th Street, having a depth of 315.8 feet on the West side and 191.2 feet on the East side, in the City of Morton, Texas. It is a part of Block 66 located on Labor 7 League 170 of the Jeff Davis County School Land. The State will convey the land in fee and a complete Abstract of Title will be furnished to the successful bidder.

Each bid shall be accompanied by a Certified or Cashier's Check on a State or National Bank of the State of Texas in the amount of \$200.00 made payable without recourse in the order of the State Highway Commission of Texas, or a guarantee that the bidder if successful, will consummate the purchase.

Bids will be received on or before the hour and date set for the opening thereof, and must be in the hands of the official indicated by that time. The price bid shall be construed to include expenses incurred in the sale of the property as required by law. Bids may be submitted by letter. Bidders or authorized agents are invited to be present.

The right is reserved to waive all conditions. When submitted by mail the bids shall be addressed to Mr. S. C. McCarty, P. O. Box 771, Lubbock, Texas, and the envelope marked: "BID ON SALE OF STATE LAND", with the date and hour of bid opening shown.

Bid terms and additional information may be obtained from Malcolm M. Friel, Acting Maintenance Foreman, located at the Maintenance Warehouse on State Highway 116. Certified or Cashier's Check of the highest bidder may be retained until after the purchase is consummated. Checks of all except the highest bidder will be returned within forty-eight hours after opening bids. 48-15

in the Court House at Morton, Cochran County, Texas, such Court will consider bids for contract to become Depository for the Public Funds of Cochran County, Texas, for Depository for the Public Schools of Cochran County, Texas, and for the Public Trust Funds of Cochran County, Texas.

All such bids should be prepared in accordance with the Laws of the State of Texas, as contained in Chapter 3, Title 47, Revised Civil Statutes of Texas, 1925, as amended, and presented to Fred Stockdale, County Judge of Cochran County, Texas, on or before the day and hour mentioned for consideration by the Commissioners' Court in Regular Session setting on such day at such hours of such day in the place mentioned.

This notice to bidders shall be published in some newspaper published in Cochran County, Texas, for at least twenty days before such day, and shall also be posted at the Court House of Cochran County, Texas, in the City of Morton, Texas, for at least twenty days before such day.

Full instructions as to preparation of bids may be obtained from Fred Stockdale, County Judge of Cochran County, Texas, at his office, in the City of Morton, Texas, on or before the 25th day of January, 1957. (Signed) Fred Stockdale, County Judge Cochran County, Texas. 48-15

**LEGAL NO. 113 CONTRACTOR'S NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 463.25 miles of Seal Coat from Malleshoe to Farmer C. L. Fr. Morton to FM 596. Fr. Malleshoe to Lamb C. L. Fr. Springdale to 1.0 mi. W. of Otton. Fr. Hale C. L. to Florida. Fr. US 60 in Fr. on to S. City Lys of Fr. on. Fr. on to U. S. 87 in Post. Fr. 11.0 Mi. E. of Post to Kent C. L. Fr. US 60 to Castro C. L. Fr. Tullis to Briscoe C. L. Fr. 8.0 Mi. SE of Dimmitt to Hart. Fr. Priona to 4.0 Mi. S. of SH 80. Fr. SH 214 to SH 80. Fr. Lamesa to Martin C. L. Fr. Enoch to Lamb C. L. Fr. Bailey C. L. to Littlefield. Fr. SH 214 to Seagraves. Fr. Seagraves to Dawson C. L. Fr. Slide to US 87. Fr. N. end of FM 1470 to S. end of FM 1470. Fr. W. end of FM 1524 to 1.0 Mi. E. of Flagg. Fr. 11.0 Mi. W. of Knox to US 87. Fr. Castro C. L. to US 70. Fr. SH 116 to FM 1674. Fr. SH 83 S. & E. 6.3 Mi. Fr. Otton to Heckley C. L. Fr. Lamb C. L. to US 84. Fr. US 84 to Lubbock C. L. Fr. Cotton Center to FM 54. Fr. FM 54 to Lubbock C. L. Fr. US 180 S. 7.1 Mi. Fr. La Mesa E. 4.3 Mi. Fr. Seminole to Andrews C. L. Fr. Briscoe C. L. S. 2.65 Mi. Fr. US 62 to FM 651.

This is a "Public Works" project as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such a contract in the provisions of the House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has issued and set forth in the proposal the wage rates for each craft or type of workman or mechanic to be employed on the work named project, now prevailing in the locality in which the work to be performed, and the Contractor shall pay not less than the wage rates as shown in the proposal for each craft or type of labor, workman or mechanic employed on this project.

Legal holiday work shall not be at the regular governing rates.

Plans and specifications available at the office of H. B. Judd, Maintenance Engineer, Lubbock, Texas, and Texas Highway Department, Austin. Usual rights reserved.

**Help Wanted**

**MECHANIC WANTED** - Apply in person, Ed Howell Motor Co., Morton. 46-15

**WANTED AT ONCE** - Rawleigh Dealer in Cochran County. See R. E. Wright, 964 West 2nd Street, Littlefield, or write Rawleigh's Dept. TXA-709-R, Memphis, Tenn. 44-0p

**For Sale**

**FOR SALE** - by personal owner, two 1956 four door Super 48 Oldsmobiles, low mileage, clean. See mechanic Jack Jones at Wheeling Oaks, or call 591-0542, Lubbock, Texas. 48-15

**FOR SALE** - One 1949 Farmall P30 tractor with 4-row cultivator, good shape, priced \$250. See C. B. Evans, 11 mi. SW Morton. 49-2p

**FOR SALE** - Push type lister for A or G. John Deere. One 1947 Ford Tractor, good shape, 3 1/2 mi. N. W. Morton. Carl Knott. 49-1p

**LEGAL NO. 114 NOTICE TO DEPOSITORY BIDDERS THE STATE OF TEXAS COUNTY OF COCHRAN**

Notice is hereby given to any and all Banking Corporations, Associations, or Individual Bankers in Cochran County, Texas, that on Tuesday Morning, February 19, 1957, at 10:00 o'clock of such morning in the Commissioner's Court Room

**FOR SALE** - 4 - 30x14 ft. res. lots. Call G. R. Newman, Phone 413 Denver City or phone 3871 Morton. 49-2p

**FOR SALE** - Fat corn fed calves for your locker, Melvin Yarbrough 6 mi. on Whiteface Highway 49-15

**FOR SALE** - 1949 Dodge Coupe. Luflean Crockett, Phone 5421 48-15

**FOR SALE** - Fort Worth spudder equipped for irrigation wells - Phone 2161 or 5871 47-1p

**LOT FOR SALE** - Southside of square, E. T. Tarver, Morton, Texas 47-15

**FOR SALE** - 2 bedroom house and apt. at back. Across street West of Maytag laundry. Inquire at house. 47-15

**FOR SALE** - 2 bedroom home two lots, yard fenced all around. \$1,750. Call 4781 46-15

**FOR SALE** - 4 row John Deere lister, planter, and cultivator. Willis Dykes at McMaster Tractor. Phone 2341 days 36-15

**FOR SALE** - Welding Shop, a well equipped business, good location, good business. For details see Raymond Hoffman, Morton. 38-15

**FOR SALE** - BOYS' BICYCLE, 24-inch, 120 good shape. See at Jay's and Ted's Garage. 48-1p

**FOR SALE** - 1941 Chevrolet with 1944 Cadillac motor. Call Darlene Cook at 2276 49-15

**FOR SALE** - 1950 "G" John Deere on butane, all equipment, 1 crambuster complete, 1 set of marks, 1 furrow guide, 1955 Chevrolet irrigation motor, see John E. (Tubby) Holkoman. 48-15

**Lost and Found**

**LOST** - Black heifer calf about 400 lbs. Branded HK on left hip, reward. Mrs. Cora King 48-15

**CARD OF THANKS**

We would like to take this means of expressing to our many friends our sincere and heartfelt thanks for their many kindnesses shown us during the dark hours of the passing of our loved one, Glen Harris, for all of the expressions of sympathy and the beautiful floral offering. May God's richest blessings be with each of you now and always, is our prayer. The Glen Harris family. 48-15

**For a Hearty Party**

**SHOP WILLIS**

**DOUBLE Scotties ON TUESDAY**

**JELLO 3 pkg. 25c**

**WILLIS FOOD STORE**

**PHONE 2581 - WE DELIVER**

**8 Qt. Size 69c**

**CARNATION MILK** For delicious desserts!

**Tall can 15c**

**White Swan POP CORN . . . 10 oz. can 15c**

**- FROZEN FOODS -**

**FRESH, FROZEN PERCH . . . . . lb. pkg. 39c**

**FROZEN, Sealed Sweet ORANGE JUICE, 6 oz. can 17c**

**MRS. TUCKERS, 1/2 lb. butter free Shortening . . . . . 3 lb. can 93c**

**HEINZ FAMOUS Tomato Soup . . . . . 2 for 25c**

**SALTINE Crackers . . . . . 1 lb. 19c**

**GLADIOLA Flour . . . 10 lb. print bag 89c**

**GOLD CRAFT, BIG 12 oz. jars Peanut Butter . . . . . 32c**

**CHUCK TIME Viennas . . . . . can 10c**

**ELBERTA, in heavy syrup Peaches . . . No. 2 1/2 can 29c**

**OUR DARLING, No. 303 size Corn . . . . . 2 cans for 35c**

**PATIO, without beans Chili . . . . . 1 lb. can 35c**

**- PRODUCE -**

**MARYLAND, No. 1 Sweet Potatoes . . . lb. 10c**

**LARGE GOLDEN Bananas . . . . . lb. 13c**

**- FRESH MEATS -**

**Nice Lean ROAST PORK . . . . . lb. 47c**

**Good Lean Meat HAM HOCKS . . . . . lb. 35c**

**Home Made SAUSAGE . . . . . lb. 49c**

**NABISCO Ritz Crackers . . . lb. box 35c**

**SUNSHINE, Cup Custard Cookies . . . . . full lb. 45c**

**- At WILLIS FOOD STORE, Morton -**

**"You'll Be Saving While You're Spending"**

**KEEP THIS AD!**

Over 34,000 Arthritis & Rheumatic sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P.O. Box 827, Hot Springs, Arkansas.

**COME and See . . . We'll Sell Tires for LESS than Current Cost!**

**TIRES TIRES TIRES**

**BATTERY SPECIAL**

Prepare Your Car or Pickup for quick starts on Cold Mornings

**6 - volt Battery, one year guarantee**

**Exchange . . . . . 7.95**

(for Fords and Chevrolets)

**Other Batteries at Comparable Prices**

**See Us FOR The LONGEST Trades In Town**

**LUPER TIRE SERVICE**

Guaranteed repairs and service on all types of tires. Distributor for HASTINGS OIL FILTERS and GOULD BATTERIES

114 EAST WASHINGTON MORTON PHONE 2811



**BOWERS REPORTS**  
By Rep. Robert Bowers  
Please excuse my delay in forwarding information to you concerning the activities and progress

of business in the House; however, the first few days were consumed with routine organizational business and the appointment of committees.  
The Speaker has placed me on the committees of Aeronautics, Banks and Banking, Municipal and Private Corporations, Interstate Co-operation, and Conservation & Reclamation.  
With the Governor's inaugural address highlighting adequate conservation and development of the State's water resources as "our number one economic problem," we anticipate great activity in the Conservation and Reclamation Com-

mittee.  
There have been 24 House Bills (continued on Page eight)

idly, as the House and Senate alike kept one attentive eye on the upcoming election of a U. S. Senator.  
A strong drive has been underway in the House to force a runoff in the April 2 election for the U. S. Senate position now held by William Blackley, of Dallas.  
Old timers here in the capital are still wondering when all the fireworks will break loose on segregation questions.  
Finance sub-committees in both the Senate and House continued to hack away at their assignments during this week. They moved on schedule through the long series of public hearings that must be held before the \$100 million spending bill can be put into final shape.  
Senate and House members joined in Gov. Daniel's pledge to support constitutional amendments which would allow the use of state funds to advertise the advantages of Texas.  
At present, the Texas constitution prohibits the use of state funds for advertising to lure new business

and industry and more tourists to Texas.

Third, know when produce is in season. Often oversupply and underdemand will drop prices.

The smart shopper has found the only way to spot bargains is to watch prices continually in the stores and in newspaper advertisements and to keep a list of prices for comparison.

**GOOD! BETTER! BEST!**  
**ELLIE'S TAMALES**

**This Week in AUSTIN**  
by **Senator Preston Smith**

**TEXAS FARM BUREAU**  
**Special Reopening**  
**BLUE CROSS-BLUE SHIELD FARM BUREAU**

For MEMBERS of —  
**COCHRAN COUNTY FARM BUREAU**  
USUAL 6-month WAITING Period **WAIVED!**  
Reopening period until Feb. 16  
SEE YOUR FARM BUREAU OFFICE FOR INFORMATION and SCHEDULE of MEETINGS  
**BLUE CROSS - BLUE SHIELD**  
C. I. E. (CATASTROPHIC ILLNESS ENDORSEMENT)  
up to \$5,000 in benefits for treatment of CANCER and 10 other dread diseases! — a special rider for your Blue Cross - Blue shield membership.

First steps to attack the drought problem in Texas were taken by the Senate Conservation Committee on Tuesday of last week when it recommended passage of the \$300,000,000 water financial aid bill.  
The bill would work in hand with a constitutional amendment allowing the state to issue bonds. It would loan money to local communities, which would use it for constructing reservoirs.  
Other action by the 55th Legislature continued smoothly and rap-

idly, as the House and Senate alike kept one attentive eye on the upcoming election of a U. S. Senator.  
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At present, the Texas constitution prohibits the use of state funds for advertising to lure new business

**With your . . . H. D. Agent**  
By **LEILA PETTY**

**H. D. COUNCIL**  
The County Home Demonstration Council will have its regular meeting at 2:00 o'clock on Tuesday afternoon, February 12. Mrs. H. T. Gardner, Council Chairman, will preside. Other Council officers are Mrs. Vernon Blackley, vice-chairman, and Mrs. Bernard Nebhut, Secretary - Treasurer. The Council reporter is Mrs. C. B. Evans, Jr., and Mrs. G. C. Kieth is Parliamentarian.  
The various committees will present their recommendations to the Council.

**T.H.D.A. ELECTION**  
A meeting of the Texas Home Demonstration Committee will be held immediately after the adjournment of Council. Delegates will be elected to the annual district meeting of the T.H.D.A. which will be held in Levelland in the spring. A delegate must have been a club member at last a year.  
A county T.H.D.A. Chairman will also be elected at the Tuesday meeting. A chairman must have been a Council member one year. Mrs. Dexter Nebhut is the present County T.H.D.A. Chairman. She will preside at Tuesday's elections.  
The T.H.D.A. Committee is made up of the president and two Council delegates from each Home Demonstration Club.

**COMMUNITY MEETING**  
A very enjoyable community meeting was held at the Family Club House last Thursday evening. After a sumptuous supper officers were elected for their community organization. Mr. Ralph DeBord was elected president. A program committee was appointed to make plans for the coming year, and the fourth Thursday evening of each month was set as a regular meeting time. This month's meeting date will be February 28.

**HOW TO SPOT FOOD BARGAINS**  
Here are suggestions on how to spot bargains in a grocery store.  
First, look for features of the week which may be sold at cost or below to attract shoppers to the store.  
Second, watch the meat counter. Cuts seldom asked for may have attractive prices. The grocer has these on hand because he buys the whole carcass.

**Don't Neglect Eye Care**  
**HAVE YOUR EYES CHECKED NOW!**  
GLASSES PRESCRIBED ONLY IF NECESSARY  
**Dr. P. K. Palmer**  
OF LUBBOCK  
WILL BE AT THE MORTON HOTEL MORTON, TEXAS  
Tuesday, Feb. 12, 9 A.M. to 5 P.M.  
EYES EXAMINED  
GLASSES FITTED ADJUSTED REPAIRED

**"TRACTION TEST!"**



INTERNATIONAL built all-wheel drive is available in ten models ranging from 7,000 lbs. GVW to 33,000 lbs. GVW.

If you've wondered just how much extra pull those front driving wheels on a four-wheel-drive truck really give you—this here's a good chance to find out!  
Simply phone or come in and we'll arrange for you to take our four-wheel-drive "traction test."  
Take an INTERNATIONAL four-wheel-drive to the grades you know are tough—take it to places you've never been able to get through with your rear-wheel-drive truck. As the INTERNATIONAL pulls through with flying colors, remember this: INTERNATIONAL can't be beat for operating economy, either.  
Come in and take our "traction test" anytime!

Over the years **INTERNATIONAL TRUCKS** cost least to own! (and owners' cost records prove it!)

**BANKS - ROSS**  
EAST WILSON AVE. Phone 4251 MORTON, TEXAS

PLUS **J.N. Green Stamps**  
DOUBLE on TUESDAYS

**Snowdrift SHORTENING** 3 POUND CAN 85¢  
**FLOUR** GOLD MEDAL 10 POUND PRINT BAG 85¢

**PETER PAN** BIG NO. 2½ CAN  
**Chili** 45c

**NOTEBOOK PAPER** 100 SIZE 3 pkgs 19¢  
**SCOTKINS** PACKAGE 15¢  
**BABY MAGIC** MENNEN'S REFILL 79¢

**KRAFT'S** QUART  
**Miracle Whip** 53c

**Frozen FISH STICKS** PACKAGE 33¢  
**ICECREAM** P. I. C. ½ gal. 69¢

**DROMEDARY**, White, Yellow, Devil BOX  
**Cake Mix** 25c

**HORSE SENSE**

Is what folks use when they . . .  
SHOP \_\_\_\_\_

**Piggly Wiggly SUPER MARKET**  
MORTON, TEXAS

**CRACKERS** SUPREME 2 lb. box 55¢  
**TEA** PLYMOUTH You'll Like It ½ lb. 59¢  
**COFFEE** INSTANT, MAXWELL HOUSE 8 OZ. JAR 1.49

**HUNT'S** NO. 300 CAN  
**Sweet Peas** 15c

**STAR LAC** BORDEN'S 12 QUART SIZE 79¢  
**Pineapple JUICE** DOLE BIG 48 OZ. CAN 29¢  
**Eagle Brand MILK** CAN 29¢

**KOUNTY KIST** 12 OZ. CANS  
**Corn** 2 cans 25c

**SALT BACON** NO. ONE, DRY POUND 39¢  
**CHEESE** LONGHORN POUND 59¢  
**PORK** (grand for breakfast) POUND  
**Sausage** 35c



THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

THURSDAY

6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
9:30 Godfrey Time
10:00 Dental Health
10:15 Godfrey Time
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:18 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Pathways Of Life
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:15 Beauty School of the Air
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes & Bugs
6:00 News, Weather, Sports
6:25 Doug Edwards
6:30 Annie Oakley
7:00 Bob Cummings
7:30 Climax
8:00 State Trooper
8:30 Pillsbury Show
9:30 Playhouse 90
11:00 News, weather, sports
11:30 Sign Off

FRIDAY

6:55 Sign On
7:00 Good Morning
8:00 Captain Kangaroo
8:25 Playtime
8:30 Captain Kangaroo
8:55 Sing Song
9:00 Garry Moore
10:30 Strike It Rich
11:00 Valiant Lady
11:15 Love Of Life
11:30 Search for Tomorrow
11:45 Noon News
11:55 Weather
12:00 Network News
12:18 Stand up and Be Counted
12:30 As The World Turns
1:00 Our Miss Brooks
1:30 Home Demonstration Day
1:45 House Party
2:00 Big Payoff
2:30 Bob Crosby
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge of Night
4:00 Home Fair
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Happy Rhythm Boys
5:45 Looney Tunes & Daffy
6:00 Local News
6:15 Doug Edwards
6:30 Boat The Clock
7:00 West Point
7:30 Zane Grey Theatre
8:00 Mr. Adams and Eve
8:30 Mickey Rooney Show
9:00 The Line Up
9:30 Person to Person
10:00 Talent Scouts
10:30 News, weather sports
11:00 Chicago Wrestling
12:00 Sign Off

SATURDAY

8:25 Sign On
8:30 Captain Kangaroo
9:30Mighty Mouse Playhouse
10:00 Pinwheel Theatre
11:00 Big Top
12:00 Postage Theatre
12:30 Let's Make A Trip
1:00 Major League Hockey
1:35 Championship Bowling
4:15 Tele-News Weekly
4:30 Big Picture
5:00 Uncovered
5:30 Wild Bill Hickok
6:00 Vincent Lopez
6:30 Buccaneers
6:06 Jackie Gleason Show
8:06 Oh, Susanna
8:30 Hey Jeannie
9:00 Gunsmoke
9:30 You're On Your Own
10:00 Country Editor
11:00 Frightened Bride
12:30 Sign Off

SUNDAY

9:55 Sign On
10:00 The UN In Action
10:30 Music Box
10:50 First Methodist Church
12:00 Hecke and Jeckle
12:30 Man To Man
12:45 Christian Science
1:00 As We See It
1:30 The Last Word
2:00 Face The Nation
2:30 Sunday News
3:00 Odyssey
4:00 Mama
4:30 Plainsman Parade
5:00 Telephone Time
5:30 Air Power

MONDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:15 Godfrey Time, cbs
9:30 Strike It Rich, cbs
9:45 Valiant Lady, cbs
10:00 Love of Life, cbs
10:15 Search for Tomorrow, cbs
10:30 Noon News
10:45 Weather
12:00 Network news, cbs
12:18 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty, cbs
1:45 Big Payoff, cbs
2:00 Bob Crosby, cbs
2:30 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:15 Beauty School of the Air
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes and Daffy
6:00 News, weather, sports
6:25 Doug Edwards
6:30 Annie Oakley
7:00 Bob Cummings
7:30 Climax
8:00 State Trooper
8:30 Pillsbury Show
9:30 Playhouse 90
11:00 News, weather, sports
11:30 Sign Off

TUESDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:15 Godfrey Time, cbs
9:30 Strike It Rich, cbs
9:45 Valiant Lady, cbs
10:00 Love of Life, cbs
10:15 Search for Tomorrow, cbs
10:30 Noon News
10:45 Weather
12:00 Network news, cbs
12:18 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty, cbs
1:45 Big Payoff, cbs
2:30 Bob Crosby, cbs
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:15 Hairdresser Highlights
4:30 Life With Elizabeth
5:00 Looney Tunes
5:15 Laurel and Hardy
5:45 Looney Tunes and Yosemite Sam
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Name That Tune
7:00 Phil Silvers, cbs
7:30 Texas In Review
8:00 To Tell The Truth
8:30 Three for the Money
9:00 \$64,000 Question
9:30 Do You Trust Your Wife
10:00 Crunch and Des
10:30 News, Weather, Sports
11:00 Sherlock Holmes S. Blaze
12:00 Sign Off

WEDNESDAY

6:55 Sign On
7:00 Good morning
8:00 Captain Kangaroo, cbs
8:25 Playtime
8:30 Captain Kangaroo, cbs
8:55 Sing Song, cbs
9:00 Garry Moore, cbs
9:15 Godfrey Time, cbs
9:30 Strike it rich, cbs
10:00 Valiant Lady, cbs
10:15 Love of Life, cbs
11:00 Search for Tomorrow, cbs
11:15 Noon News
11:30 Weather
12:00 Network news, cbs
12:18 Stand up and be counted
12:30 As the world turns, cbs
1:00 Our Miss Brooks, cbs
1:30 Houseparty, cbs
2:00 Big Payoff, cbs
2:30 Bob Crosby, cbs
3:00 Brighter Day, cbs
3:15 Secret Storm, cbs
3:30 Edge of Night, cbs
4:00 Home Fair
4:30 Life with Elizabeth

5:00 Looney Tunes
5:15 The ... ranch
5:45 Looney Tunes and Porky
6:00 News, weather, sports
6:15 Doug Edwards
6:30 Guest Star, cbs
7:00 Godfrey and Friends, cbs
8:00 The millionaire, cbs
8:30 I've got a secret, cbs
9:00 20th Century Fox Hour
9:30 Errol Flynn Theatre
10:30 News, Weather, Sports
11:00 Daughter of the West
12:00 Sign Off

KCBD - TV Channel 11

THURSDAY

7:00 Today
9:00 Home
10:00 The Price Is Right
10:30 Truth or Consequences
11:00 Tic Tac Dough
11:30 I Could Be You
12:00 Sereaders
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
2:00 NBC Matinee
3:00 Queen For a Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 Bunny Theatre
5:15 Looney Tunes
5:45 Hospitality Time
6:00 News and Sports
6:15 Weather
6:15 Here's Howell
6:25 Swaine Fiction Theatre
6:30 Greenho Marx
7:00 Dragnet
7:30 People's Choice
8:30 Tennessee Ernie Ford
9:00 Lux Video Theatre
9:30 I Led Three Lives
10:30 News
10:40 Weather
10:45 Sports
10:50 Channel 11 Theatre

FRIDAY

7:00 Today
8:00 Home
10:00 The Price Is Right
10:30 Truth or Consequences
11:00 Tic Tac Dough
11:30 I Could Be You
12:00 Sereaders
12:30 RFD 11
12:45 Cook Book
1:30 Tennessee Ernie
2:00 NBC Matinee
3:00 Queen For a Day
3:45 Modern Romances
4:00 Comedy Time
4:30 My Little Margie
5:00 Superstars
5:15 Looney Tunes
5:45 Hospitality Time
6:00 News & Sports
6:15 Weather
6:15 Here's Howell
6:30 Western Marshall
7:00 Sir Lancelot
7:30 Stanley
8:00 Highway Patrol
8:30 Robert Montgomery color
9:30 Sheriff of Cochise
10:00 Ford Theatre
10:30 News
10:40 Weather
10:45 Sports
10:50 Channel 11 Theatre

SATURDAY

8:00 Roy Rogers
9:00 Hoody Doody
9:30 I Married Joan
10:00 Fury
10:30 Jet Jackson - Jungle Jim
11:30 Educational Program
12:00 Flash Gordon
12:30 Pro-Basketball
1:30 Boston at Rochester
3:00 Horse Racing at Hialeah
4:00 Movie
5:45 News
5:50 Weather
5:55 Sports
6:00 Lone Ranger
6:30 People Are Funny
7:00 Lawrence Walk
8:00 Caesar's Hour
9:00 George Gobel
9:30 Your Hit Parade
10:00 Ozark Jubilee
10:30 News, weather, sports
10:50 Channel 11 Show

SUNDAY

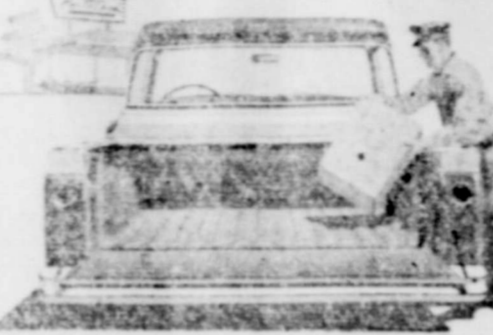
12:10 Sign On
12:15Norman Vincent Peale
8:00 Roy Rogers
9:00 Hoody Doody
9:30 I Married Joan
10:00 Fury
10:30 Jet Jackson - Jungle Jim
11:30 Educational Program
12:00 Flash Gordon
12:30 Pro-Basketball
1:30 Boston at Rochester
3:00 Horse Racing at Hialeah
4:00 Movie
5:45 News
5:50 Weather
5:55 Sports
6:00 Lone Ranger
6:30 People Are Funny
7:00 Lawrence Walk
8:00 Caesar's Hour
9:00 George Gobel
9:30 Your Hit Parade
10:00 Ozark Jubilee
10:30 News, weather, sports
10:50 Channel 11 Show

LOOK! New boldly modern Ford Pickups for '57



LOOK again!

Only '57 Fords give you all these modern features!



See'em today!

Ford's new smart-looking Styleside body is standard at no extra cost. America's biggest pickup body! Wider, with all-steel box section corner reinforcements and recessed taillights. Side loading for easier... Its fresh new design is functional, provides easier side-loading... gives you the biggest pickup body in the half-ton field. Beneath this sleek exterior is a deep-down newness that runs throughout the truck. New engines have higher horsepower, higher compression ratios, new carburetion, plus many other refinements. Ford's redesigned suspension and new, more comfortable Drivetrain Cab give you a ride that's mighty close to that of a car. And for chassis durability there's a stronger frame, sturdier front and rear axles. See the new 1957 Ford pickups at your Ford Dealer's today. They're so modern you've just got to see what they can do!

NEW Styleside pickup bodies, standard at no extra cost. America's biggest pickup body! Wider, with all-steel box section corner reinforcements and recessed taillights. Side loading for easier... NEW power advances! New higher horsepower, new frater braking, higher compression, new advancements from carburetors to carburetors! Only Ford offers modern Dual Stroke design engine, in a V-8 as well as a six. NEW Super-Filter air cleaner stops 90% of the dirt that would get through ordinary cleaners. Dry element is reusable—just tap it on a flat surface to clear it! NEW hydraulic clutch, standard in all models from pickups to landies. Easier to operate—works like hydraulic brake. Clutch and brake pedals are modern suspended type for more driving ease! NEW riding ease! Completely new chassis suspension, with new type roller-riding, rubber-cushioned springs... big roomy cab, improved visibility... give you riding and handling ease that's mighty close to that of a passenger car.

219 WEST WASHINGTON "Your Authorized Ford Dealer" MORTON, TEXAS Phone 4431

ALICE'S BEAUTY BAR Proudly Announces...

Our plans for you during NATIONAL BEAUTY SALON WEEK - FEB. 10th - 16th... so thoughtfully dedicated to "More Beautiful Women"! We have purposely waited to observe our open house so that you, too, might enjoy the pleasure of observing a full week dedicated solely to you, the woman - the most essential part of our American Home.

Our Big Day... THURSDAY, FEBRUARY 14th

We chose this Valentine's Day as OUR 'Big Day', and, as a tribute to each of you, we have planned to devote the entire day to the introduction of the latest in Beauty Cultural Achievements. To each person who registers during the day, one of our staff will give a F-R-E-E Coiffure styling suggestion, in keeping with the latest style lines, and, complimentary tips on choice and use of skin-typed Makeups.

The SON-X-Facial Program...

We are tremendously proud that we are able to bring you the area's first and finest - The SON - X - FACIAL PROGRAM. Mr. Harry Helfrich, manufacturer of the SON - X - MACHINE will be with us during our observance. We take great pride in our constant use of the finest products available. As unexcelled examples we offer the following:

- In Permanent Waves: "Masterpiece" - by "Rayette" "So Natural" "Snap and Body" "Redy Wave," and, "The Perfected Professional"
In Color Blenders: The fashion Perfect IMEDIA COLORS
Each one a "Prescription Wave" for specific types of hair. These are by "Realistic," the new "Go Gay" by Helen Curtis.

FREE STYLE SHOW - - WITH DOOR PRIZES

And - After the day's registrations, from 7:00 until 9:30 P. M. Thursday evening, we are planning, for your pleasure, a STYLE SHOW, to introduce the latest styles, each heralded as a 1957 "Trend Setting Coiffure." Then, at 9:30, we shall draw 3 names from the day's Registrations and present 3 very lucky persons (ONE OF THEM MIGHT BE YOU) with 3 very wonderful prizes, to be announced, as the closing portion of our day dedicated to you, our customers. We extend a warm welcome to each of you and we sincerely hope that you will be one "among those who called."

Alice Daniel and Shirley Head Members: State and National Associations of Accredited Beauty Culturists ALICE'S BEAUTY BAR Located: FORMER STRINGER CHIROPRACTIC BUILDING 100 Block, N. W. 1st Street Phone 5601 Morton, Texas

Bledsoe Man Is Philco Engineer

PHILADELPHIA Feb. 1. (Sp.)—Stanley E. Conway of Bledsoe has completed his indoctrination training here and is now a Philco Tech Rep. Field Engineer. He has been assigned to the Antiaircraft and Guided Missile Center at Ft. Bliss, where he will be instructing soldiers in the operation and maintenance of the Nike and the Corporal missiles. As a member of the Philco Tech Rep Division, Conway is a part of the world's largest electronic service organization; other Philco field engineers are working with the Army, Navy and Air Force at bases throughout the United States, Europe, North Africa, Japan, and the Pacific Islands.

VISITED IN CALIFORNIA

Mr. and Mrs. T. L. Greer, Mr. and Mrs. A. Woods, and Miss Ann Sanders, returned Friday from a one week trip to California. The Greers and Miss Sanders visited Richard Greer, in the service, who was to leave for Hawaii very soon. The Woods visited the H. P. Woods in Escondido. H. P. Woods was formerly manager of Forrest Lumber Company in Morton.

SEE IT TODAY! RCA - VICTOR for '57 ROSE AUTO & APPLIANCE



**edlines..**

By Eddie Irwin

ALTHOUGH the March of Dimes drive for Cochran county is almost at an end, the real problems that are before the various County Polio Committees, won't end when a drive is completed. They are, as we pointed out the other day, problems mostly of education.

we have mentioned . . .

ONE OF THE biggest is how to reach the Latin American element in small communities where few of the Latin Americans read a local paper. Mrs. Hickman County chairman, passed an article on to us the other day telling the story of Henry Trevino, a Hobbs boy, who, at the age of three, suddenly found his leg hurting. Leonard and Beatrice Trevino, the boy's parents were hurt and stumped as they heard the news their son had polio and would require extensive treatment if he were ever to walk again.

what made the . . .

HURT especially bad for the Trevinos was the fact that they already knew about polio, and of the Salk vaccine. Three older children in the schools had taken the polio shots. But for some unknown reason, they just hadn't thought of the importance of giving the shots to this son who wasn't of school age. Chances are, polio shots for

little Henry would have prevented perhaps a lifetime of brace wearing for Henry. Now, their only consolation out of this tragedy, is that others might read the story and suddenly come to realize the importance of everyone, under the age of 40, getting polio shots.

here in Morton . . .

WE HAVE THE same problem. That of arousing the parents whose children are not in school yet, to see the importance of getting that polio shot now, as soon as possible. And also, the problem of getting those young parents to March to the Hospital alongside their children and get their shots, too.

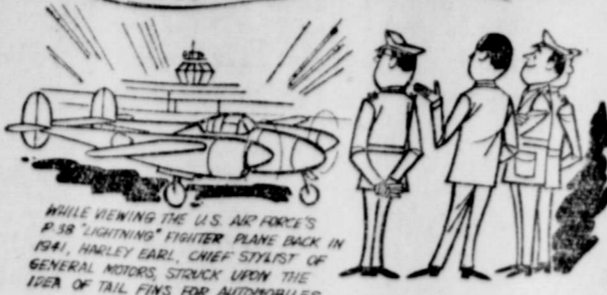
we just received . . .

THE FINAL report from State headquarters on the amount of money collected for CROP in the Halloween project which was so successful in Texas last fall. In the state \$54,910.65. In Cochran County the total collected was \$167.92. Morton youthful "trick or treaters" raised \$25.86 and Whiteface collected \$31.07. All of our neighboring counties did a little better, except Bailey County which didn't even enter the project according to the report sent out. But the total here was exceptionally good considering this is the first year they entered into the project.

and what did . . .

ALL THIS money make possible, a lot of folks will be wondering. (1) Distribution of at least 2100

**HISTORY OF THE TAIL FIN!**



WHILE VIEWING THE U.S. AIR FORCE'S #18 "LIGHTNING" FIGHTER PLANE BACK IN 1941, HANLEY EARL, CHIEF STYLIST OF GENERAL MOTORS, STUCK UPON THE IDEA OF TAIL FINNS FOR AUTOMOBILES.



THIS SET THE GM ARTISTS TO WORK DESIGNING TAIL FINNS OF ALL SORTS TO BE ADAPTED FOR USE ON AUTOMOBILES.



IN 1949, CADILLAC INTRODUCED THE FIRST AEROFIN-STYLED TAIL FINNS: FORERUNNER OF TODAY'S AUTOMOTIVE REAR-END STYLING.



TODAY NEARLY EVERY CAR HAS ITS VERSION OF THE TAIL FIN.

tons of surplus food (70 freight carloads). (2) Purchase an shipment of a carload of peanuts to Korea. (3) A share in the shipping costs of more than \$20,000 worth of contributed commodities, including cotton, rice, and pinto beans.

in addition to . . .

THAT MONEY collected in the Halloween campaign, a lot of other money and commodities was contributed. The total in Texas was \$108,876 — so you can see half of the total came from the Halloween drive. Another interesting fact is that Hale County was second in the entire nation with a total contribution of cash and commodities of \$13,040.21. That is certainly a nice contribution.

we notice that . . .

HOCKLEY COUNTY'S Junior



Get it at Your Favorite Grocery

College proposal has passed it's second stage — now the most difficult steps are to come. The state Board of Education, following a survey by an appointed group of area business and professional people, has granted its approval. Now the proposed Junior College must go before the people of Hockley County. As to whether they will approve it or not remains to be seen. Chances are, if its legal to do so, they'll try to take the next two steps at one and the same time. That is, they'll probably use a ballot asking for approval of the Junior College, and on the same ballot they probably have a designated amount of taxes to approve for the school.

we kinda . . .

OVERSHOT OUR guess last week on what the Jaycees would clear for the March of Dimes. Which, in turn made it a little embarrassing for the Committeemen in charge of the projects. Actually, after the expenses were taken out, the breakfast total for the MOD was around \$108 and the proceeds from the basketball game were \$28. At any rate, the Jaycees personal thanks to all who helped.

one aside reminder . . .

TO THOSE WHO ARE contemplating getting their 1957 car license plates — car tags to local people — that is important. The law hasn't been changed. You still must have your title or certificate of title, and YOUR 1956 Registration receipt. Chances are you'll find these two items clipped together. If not, you must come in and file an application for a certified copy of last year's receipt — or some such similar term. Don't be one of those people who every year come without these two papers & swear they got their tags last year without them. Remember, your car title AND the 1956 registration receipt.

**Friendly Circle HDs Decide to Take Up Copper Tooling**

The Friendly Circle Home Demonstration Club met February 1, at Mrs. J. W. Jeffcoat's home. One visitor, Mrs. Hugh Hansen and eight members: Mesdames Elmer Gardner, Horace Gardner, Jack Cartwright, Bernard Nebhut, Dexter Nebhut, B. H. Kelley, Woodrow Self, J. H. Cartwright and the hostess were on hand. Mrs. Self prepared a cheese main dish and a cottage cheese salad. These dishes and a congealed salad, crackers, angel cake, with whipped cream and strawberries, coffee and punch were served. It was agreed upon to have copper tooling as the craft project, which will be discussed further at the next meeting. That will be on February 15, at Mrs. Bernard Nebhut's home. Meeting time is 2 pm and everyone is invited to come.

**Mrs. M C Ledbetter Reviews Novel**

"The Treasurer of Pleasant Valley" a novel by Frank Yerby, was reviewed by Mrs. M. C. Ledbetter at the last meeting of the Book Lovers Club. Hostess for the evening was Mrs. Iva Brown. The group met in the home of Mrs. Jim Hill. Those present were Mesdames Osie Wilson, J. A. Gowdy, Bill Harris, Carl England, Iva Williams, Bill Glassford, Ledbetter, Hill, Brown and Miss Lenna Jackson. Mrs. Harde will review at the next meeting of the club to be held in the Ledbetter home, Thursday, February 14, at 8 o'clock.

**DAUGHTER IS BORN**  
Mr. and Mrs. Wayne Bryant are the parents of a baby girl born on January 30, weighing 7 lbs. 6 oz. The daughter has been named Sherry Jean. Mr. and Mrs. S. E. Davis are the grandparents.

**Jaycee Committee In Recommendation**

The Jaycee committee reporting on Fair possibilities has recommended to the Jaycees, that the club get behind a movement to have a County-wide Agricultural Promotion Committee formed which would be elected each year and would have charge of setting up and promoting both the Fat Stock Show & a County Fair.

**WHITEFACE FUTURE FARMERS JUDGED AT TULIA AND AMARILLO F-S SHOWS**

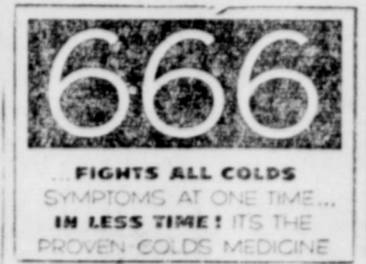
The Whiteface Future Farmer chapter judged at Tulia and at the Amarillo Fat Stock Show recently. The livestock team was composed of Neil Allen, Charles McClure, and Gayland Baldwin. They judged beef cattle, fat barrows, and lambs at the Tulia County Fat Stock show on January 17.

The same livestock team judged in Amarillo, Jan. 24. There was a grass judging contest held at Amarillo also. This team was composed of Clifford Williams, Juan Ramos, Billy Cox, and Charles Lyons. James Carroll is the Chapter Advisor and coach of each team.

The Whiteface F.F.A. Chapter is also planning to hold a Father and Son banquet. The chapter president Mike McCoy appointed the following committees to make arrangements for the banquet:

Program committee — Charles McClure, Robert Riddle, and Clifford Williams.  
Invitation Committee — Neil Allen, Bob Garrett, and Bobby Neal.  
Food Committee — Billy Cox, Charles Lyons and Juan Ramos.  
The Vocational Agriculture Class I is studying the care and use of wood working tools in class. They are also drawing plans for a project to be built in shop and finishing bills of material for the projects.  
The Vocational Agriculture III boys are studying arc welding and

on this next week. There was no set pattern planned by the committee, simply a suggestion that one centralized group of officers could take care of promoting both projects. It could be selected and sponsored by a group of organizations, such as the Rodeo is now conducted. The group also discussed inter club affairs, the visit last weekend of the State Jaycee president, the County's Polio Drive and the Jaycees contribution to that drive. Bob Huckabay turned over to the March of Dimes drive chairman, Elwood Harris, approximately the sum of \$108.11 as proceeds from the breakfast.



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**PROFESSIONAL PHOTOGRAPHERS NORMAN'S STUDIO**  
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**WHEAT AND SMALL GRAINS NEED NITROGEN!**  
For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth . . . produce and support bigger heads per plant and more plants per acre.  
For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

**ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!**  
BAKER FEED and SEED  
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**High Plains BEST Sprinkler**  
**RAIN BIRD MODEL 30-TH**  
Developed for and field tested in the High Plains  
• Replaceable Teflon Bearing Insert keeps sand out and absorbs normal sprinkler wear.  
• The snug fitting neoprene hood protects the top of the bearing from blow sand.  
• The two contact points balance the drive and minimize wear on all moving parts.  
• Greater diameter and most uniform coverage of any sprinkler in its class.  
• DEPENDABILITY • PERFORMANCE • LONG LIFE • EFFICIENCY  
Get the full details on Rain Bird Model 30-TH from your local Rain Bird dealer.  
**RAINY SPRINKLER SALES**  
600 W. Lake St. Peoria, Ill.

**FIND OUT WHY WE SAY "IT'S PERFORMANCE THAT COUNTS!"**  
Test Drive Phillips 66 Flite-Fuel  
**Phillips 66**  
A gasoline that makes the most of today's higher horsepower!  
Phillips 66 FLITE-FUEL has what you need to get top performance from today's more powerful high compression motors. It offers lively, quiet acceleration . . . good mileage . . . positive anti-stalling. Fill up at your Phillips 66 Dealer's, and bring out the best in your car!  
PHILLIPS PETROLEUM COMPANY  
**Your Phillips Distributor**  
**WINDOM OIL CO.**  
501 N. Main MORTON Phone 3141

**Here's the bomb THAT BROKE THE "low-price" lineup!**  
This big high-stepping Chieftain started a revolution with a carload of "firsts" and an eye-popping price tag!  
The low-price field never looked like this before! The handsome husky you see right here has the boat still rocking . . . with more power, more wheelbase, more room—and more sheer pride of ownership—than ever before possible on a well-trained budget! Just look at what they're making room for now in the low-price lineup: a strapping 347 cu. in., 10 to 1 compression ratio Strato-Streak V-8 . . . a whopping, road-hugging 122 inches of wheelbase and an all-new suspension system for a Level-Line Ride that's next best thing to a magic carpet! And this streamlined beauty takes on the field with more than six dozen "firsts", all proved by 100,000 of the roughest, toughest test miles a group of facts-minded engineers could devise! If this sounds like a wonderful buy—it certainly is! Our advice is to stop dreaming and price it! At a cost less than a lot of the low-price jobs, this newcomer is making big-time buyers out of former "all-three" owners!  
**Chieftain Pontiac**  
Lowest-Priced Series of America's Number 1 Road Car!  
**BEDWELL IMPLEMENT CO.**  
219 EAST JEFFERSON MORTON, TEXAS



Bowers (Continued) . . .

(Continued from page five) introduced to date, and these have been referred to committee. Two significant bills have been passed and sent to the Senate:

H. B. 148, by Mr. Saul, will require members of water district boards to be residents of that district.

H. B. 151, by Mr. Saul, will authorize State departments to use certified mail in lieu of registered mail for certain purposes.

This latter Bill will enable the State to save a great amount of money. It is estimated that Water Departments alone will save between \$700 and \$500 per month through the use of certified mail.

H. B. 153, the General Appropriations Bill, was introduced during the first week and is progressing satisfactorily in the Appropriations Committee.

Senate are awaiting the Governor's Budget message which will be heard by a joint session Monday, February 4. After these recommendations have been presented, the various committees will be able to function more quickly. This is particularly true of the Appropriations Committee.

I will try to keep you more regularly informed in the future, and if I can help you in any way, please don't hesitate to call or write me.

Very Sincerely Yours,  
R. L. Bowers, Jr.

The members of the House and

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- GARAGES
- FENCES
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BUILD or REPAIR  
MORTON, TEXAS



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Mr. and Mrs. G. D. Edgar, Owners  
ABSTRACTS REAL ESTATE  
**INCOME TAX RETURNS**  
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PROMPT COURTEOUS SERVICE  
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With Your...

COUNTY AGENT

By HOMER E. THOMPSON  
ACREAGE RESERVE FOR UPLAND COTTON, 1957 PROGRAM

LIMITATIONS - The initial maximum acreage of cotton which can be placed in the acreage reserve is the larger of 10 acres or 30 percent of the cotton allotment. Under these limits, agreements will be signed on a first come - first served basis as long as funds are available. Producers who indicate on their agreement a desire to place more

acreage than the 10-30 limit will be permitted to do so if there are funds remaining after the initial sign-up deadline date of March 1.

ROSE THEATRE

MORTON, TEXAS

LAST TIME TODAY  
RICHARD WIDMARK  
TREVOR HOWARD  
JANE GREER  
**RUN FOR THE SUN**

FRI., SAT. - FEB. 8-9

JOHN PAYNE - RUTH ROMAN  
CAROL BEN NASH - COOPER  
**Rebel in Town**

SUN., MON., TUES., FEB. 10-11-12

**THE TERRIFIC GARY COOPER HIT YOU'VE WAITED FOR SINCE "HIGH NOON"!**



**GARY COOPER**  
William Wyler's PRODUCTION  
**Friendly Persuasion**  
with Dorothy McGuire  
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COLOR

Introducing ANTHONY PERKINS, the most exciting screen discovery since James Dean  
and featuring RICHARD EYER, ROBERT MIDDLETON, PHYLLIS LOVE, MAURICE RICHMAN, WALTER CATLIT  
From the Book by JESSAMYN WEST  
Music Composed and Conducted by SMITH TOMKIN  
Produced and Directed by WILLIAM WYLER

WED., THURS. - FEB. 13-14

Ginger ROGERS  
Berry NELSON  
Carol CHANNING  
**The First TRAVELING SALESLADY**

COMING SAT., FEB. 16

**SPOOK PARTY PREVIEW**

DUNGEON OF DEATH ON THE STAGE WITH MR. ZARAK THE GREAT

ON THE SCREEN

**HYPNOTISM...**

CAN IT DRIVE A MAN TO MURDER?

EDWARD G. ROBINSON shocks the screen again in

**NIGHTMARE**

MADE BY UNITED ARTISTS

**MORE Low Prices** **MORE Items** **MORE Days a Week**

**BUY and SAVE**

at **DOSS SUPER FOOD STORE**  
MORTON, TEXAS

SHOP DOSS for VALENTINE PARTY FOODS

**February 14th**

**DOUBLE on TUESDAYS**

SALAD BOWL  
**SALAD DRESSING**  
Quart . . . **45¢**

HALFHILL'S CHUNK STYLE  
**TUNA**  
4 cans . . . **1.00**

ADAM'S  
**ORANGE JUICE**  
BIG 46 OZ. CAN  
3 cans . . . **1.00**

SWIFT'S  
**CHILI**  
BIG 24 OZ. CAN  
only . . . **49¢**

- SUPREME LEMON, CHOCOLATE,  
COOKIES pkg. . . . . 19¢
- SHURFINE PUMPKIN No. 300 can . 10¢
- LIGHTCRUST MEAL 5 lb. sack . . . 39¢
- ARMOUR'S TREET 12 oz. can . . 39¢
- FROZEN -  
FRESH PACT Strawberries 10 OUNCE PKG. 23¢
- THOMAS Grape Juice 6 OUNCE PKG. 15¢

**Quality Meats**

PORKY'S (Good Tastin')  
FRANKS . . . . . lb. pkg. 39¢

IDEAL FOR COOL WEATHER MEALS  
BEEF RIBS . . . . . lb. 23¢

BEEF OR PORK  
LIVER . . . . . lb. 29¢

WICKLOW, Breakfast-time  
BACON . . . . . lb. pkg. 49¢

CLOVERLAKE (Golden)  
BUTTER . . . . . lb. pkg. 69¢

**Fresh Fruits and Vegetables**

TENDER, GOOD TASTIN'  
CARROTS . . . . . celo pkg. 10¢

RUBY RED GRAPEFRUIT . . . . . lb. 10¢

FRESH PACKED TOMATOES . . . celo carton 19¢

FRESH GREEN ONIONS . . . . . 2 bunches 15¢

TEXAS ORANGES . . . . . 5 lb. sack 39¢

JUICY GRAPEFRUIT . . . . 5 lb. sack 39¢

**DOSS FOOD STORE**  
AND FROZEN FOOD LOCKERS

WHERE YOU GET FRONTIER SAVING STAMPS

Tall, Lean and Fearless!

These county rates were given to each county committee by the state ASC committee. The county average rate then became the "county productivity index" of 100.

(2) The county committee established a "productivity index" for each community area in the county, each index being related to 100, thus 90, 110, 80, etc., but with community indexes required to average 100. Example: Assume only two communities, with community "A" being 50 percent more productive than community "B", then their respective indexes would be 120 and 80. Thus, if the average county payment is \$30 per acre, community "A" would average \$36, "B" \$24.

(3) The community committee then established a productivity index for each farm in that community, with the requirement that farm indexes average the community index. Example: If a given farm in community "A" (community index 120) is 10 percent more productive than the average, the productivity index appears to be 132. However, each farm is placed in a "group" with 10-point spreads between groups. Thus, this farm would be grouped with an index of 130.

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or, if additional funds are received after all operators have been signed who filed an agreement and wanted to sign under the 10-30 limit. Then, there will be no limit on the acreage (up to the allotment) and the additional acreage will be signed in order in which agreements were filed with the County ASC committee.

MINIMUM ACREAGE - None except that the field must be large enough to define on the ASC aerial map.

RATE OF PAYMENT - The ASC is offering farmers a flat dollars-per-acre rate. (This is to avoid the confusion which arises from "average yields" or statistical devices such as indexes.) The rates for each farm have been calculated generally as follows:

(1) County payment rates per acre were computed by the County Stabilization Service in Washington. These county rates were determined as follows:

A. Using planted acre yields for each county as furnished by Agricultural Marketing Service, the yields for the ten-year period 1946 through 1955 were tabulated by State and counties. In those counties in which no cotton was produced in certain years, yields were approximated for the missing years.

B. An average of the yields for the five years (1946-1950) was determined for each county.

C. An average of the yields for the highest 3 out of the 5 years (1951-1955) was determined for each county.

D. The higher of the two averages was listed as the preliminary county soil bank yield.

E. A national weighted average yield of 22,373 pounds was determined which represents an average of the 3 highest national annual planted yields per acre in the five-year period, 1952-56. An adjustment factor of 1.078 was then computed by dividing 961 by 22,373. The factor was applied to the preliminary county soil bank yield with the result being shown as the adjusted county average yield.

F. A national "normal" cotton yield of 957 pounds was determined which represents an average of the 3 highest national annual planted yields per acre in the five-year period, 1952-56. An adjustment factor of 1.078 was then computed by dividing 961 by 22,373. The factor was applied to the preliminary county soil bank yield with the result being shown as the adjusted county average yield.

G. The base rate of 15¢ per lb. was then adjusted for each county to reflect freight rate differentials.

H. County payment rates per acre were then determined by multiplying each adjusted county average yield by the county payment rate per pound, rounded to the nearest whole dollar.

I. The county committee was given to each county committee by the state ASC committee. The county average rate then became the "county productivity index" of 100.

(2) The county committee established a "productivity index" for each community area in the county, each index being related to 100, thus 90, 110, 80, etc., but with community indexes required to average 100. Example: Assume only two communities, with community "A" being 50 percent more productive than community "B", then their respective indexes would be 120 and 80. Thus, if the average county payment is \$30 per acre, community "A" would average \$36, "B" \$24.

(3) The community committee then established a productivity index for each farm in that community, with the requirement that farm indexes average the community index. Example: If a given farm in community "A" (community index 120) is 10 percent more productive than the average, the productivity index appears to be 132. However, each farm is placed in a "group" with 10-point spreads between groups. Thus, this farm would be grouped with an index of 130.

In arriving at the cotton productivity index for the farm, community and county committees will take into consideration "relative production capability" of the farm for cotton in a normal year and under usual practices, with such factors as soil, water, and fertilizer just as much as the farmer's own yield. (This method does not penalize individual farms for low yields.)

This "productivity index" device used to facilitate the administrative procedure of computing individual farm yields. It is a efficient and accurate statistical method. However, it is a computerized procedure for the farmer to follow the procedures and for the ASC is emphasizing the dollar per acre rather than the index.

Cochran County's allotment is \$477,000.



**\*LOSE A POUND A DAY... FOR 14 DAYS WITHOUT SUFFERING HUNGER PAINS OR LOSS OF ENERGY!**

To reduce weight you must eat less (fewer calories) and when you do, you may feel the uncomfortable, almost painful pang of hunger. We may also be nervous and irritable because of the lack of sufficient vitamins and minerals in a restricted diet. With Kessamin Tablets, Formula #1, and the Kessamin Reducing Plan this can never happen!

**SEE WHAT THE KESSAMIN REDUCING PLAN OFFERS!**

1. A reducing diet (The Kessamin Reducing Plan) prepared by a nurse and a dietitian to give you the best results.
2. Vitamins to prevent death which cause nervousness, constipation and the "red" streaks on the skin. Also supplemental minerals and iron to help prevent nutritional deficiencies.
3. Vitamins plus the best, Kessamin Tablets, to stimulate your metabolism.
4. The "hunger control" factor of Kessamin Tablets, to reduce the urge to eat according to directions.

With the Kessamin reducing plan the only thing you lose is weight!

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