

Mrs. Shafer Opens LaMesa Cafe

Mrs. H. C. Shafer, who operated a cafe here on the square last fall, has opened the LaMesa Cafe on the Whiteface Highway, going east

out of Morton. Completely remodeled, the cafe features short orders, lunches, breakfasts, good coffee and homemade pies. Mrs. Shafer invites all her friends and old customers to drop by and visit.

Lions to Sponsor Quartets Show On March 15

The Morton Lions club definitely set the night of Friday, February 15, as the date of the appearance of a "Parade of Quartets" to be sponsored by the local Lions.

The quartets, "a busload" of them, will be brought here through the courtesy of the SPEESQA of Lubbock, and, according to advance notice should be in top singing voice since they will be competing in nationwide competition a few weeks later.

More details on the program will be forthcoming as soon as the committees named by the Lions get the tickets printed and the program outlined.



DOUBLE STAMPS TUESDAY

PIGLLY WIGGLY, Morton, Texas

SAVE NOW ON PASSENGER TIRES

6.70 x 15 4-ply Black NYLON . . . (Spl.) 15.30 (EXCHANGE)

6.70 x 15 4-ply White NYLON 22.47 (EXCHANGE)

SPECIAL PURCHASE

7.60 x 15 4-ply Black NYLON 17.50 (EXCHANGE)

8.00 x 15 4-ply Black NYLON 19.50 (EXCHANGE)

CLEARANCE ON ALL PASSENGER TIRES IN STOCK

1 YEAR FREE REPLACEMENT GUARANTEE

One of the Area's Best PICKUP TIRE Deals
Come By and See for Yourself

First Line, 12 x 38 6-ply TRACTOR TIRES
Only 112.94
(LESS VALUE OF YOUR TIRES)
(PLUS TAX)

EXTRA SPL. on 13 x 38 6 ply 1st LINE Tractor Tires

BATTERY SPECIAL

2 Only, 12 volt, 27 Month Guarantee . . . 14.95 (EXCHANGE)

6 volt, 12 Month Guarantee 6.95 (EXCHANGE)

LUPER TIRE SERVICE

● Guaranteed repairs and service on all types of tires.
— Distributor for HASTINGS OIL FILTERS —
— and GOULD BATTERIES

114 EAST WASHINGTON MORTON PHONE 2211

ROSE THEATRE

MORTON, TEXAS

SUN., MON. — MARCH 3 — 4



TUES. — MARCH 5



WED. — MARCH 6



— COMING SOON —

'The GIANT'

'J-2' Rocket Engine Now on Display

The long-heralded "J-2 Rocket" arrived this week at Hawkins Oldsmobile Company, Morton.

Called the "most exciting engine development since the first rocket was launched," the engine boasts the fuel economy of dual-jet carburetion and a 16 to 1 compression ratio, it is said. But beyond this, (see ad on page three) is a second stage which goes into effect beyond the 3/4 point of the accelerator. This puts into action the two additional dual carburetors.

The public is invited to view the "J-2" now, at Hawkins Oldsmobile.

Local Girl Is Nominated for Dist. FHA Prexy

A Morton junior has been nominated for the highest honor in the FHA district.

LaVelle Benham has been nominated for the presidency of Region I FHA. She has one opponent, a student at Hereford High School. The election will be held in the spring.

Lubbock Christian College Discussion For Students and Adults Set for Monday

Everyone interested in education and especially juniors and seniors of area high schools who plan to go on to college, are invited to a

meeting at the County Activities Building next Monday night, March 4th, at 7:30 p.m., at which time the president of the new Lubbock Christian College will explain the new school's proposed program.

Hobby Show Date Announced by Campfire Groups

The Camp Fire Girl's Hobby Show will be held Friday and Saturday morning, March 29 and 30, at the County Activities Building. It was announced this week.

The show will replace the annual Doll Show and the proceeds will go into the Camping Fund.

Everyone is invited to display a hobby and is asked to contact Mrs. A. E. Sanders, Mrs. Bob Huckabay, or Mrs. John Crowder for information.

Tentative plans are to include displays of the following hobbies:

Ceramics, needlework, leathercraft, photography, painting, model airplanes, trains and automobiles, hobbies connected with hunting & fishing, coin, stamps and rare book collections, and antiques.

The show will open at 11:00 o'clock Friday morning, and will close at 5:00 o'clock in the evening. It will re-open at 9:00 on Saturday morning and will be open until noon. Coffee and doughnuts will be sold on Saturday.

VISITORS FROM STAMFORD

Mr. and Mrs. C. M. Latham of Stamford and Mrs. Kainer of Olton spent Thursday visiting with Mr. L. L. Latham. The Lathams are brothers and Mrs. Kainer is a niece of L. L. Latham.

Dr. Mattox, plus others from the school which will open in Lubbock next fall, will attempt to point out the advantages of junior colleges, will explain just what they plan to offer their first Freshman class in subjects, extra-curricular activities, and other phases of the new junior college operation. Any of the area's juniors and seniors who have been wondering how they will be able to go to college because of financial problems, transportation problems, and other difficulties, should investigate this new school. Though a denominational college, as many are, that will have no effect on the acceptance of students, the type of curriculum, or the standards of teaching. Its purpose, as are all schools, is to give higher learning to those who want to take advantage of the opportunities to learn.

Byron Willis, local man on the Board of the College through the planning of the school, emphasized that anyone who is interested in education is cordially invited to attend the meeting, and urged to accept this opportunity to learn more of what these schools have to offer.

PROFESSIONAL PHOTOGRAPHERS NORMAN'S STUDIO

EASTSIDE SQUARE BOX 1062 LEVELLAND

—In MORTON each Sat. from 1 to 5 p.m.

(Next door Georgia's Beauty Shop —South of the signal light)

For the BEST in SPRINKLER IRRIGATION

CONTACT

LORAN DISTRIBUTING CO.

"Serving This Area's Irrigation Needs for 12 Years"

LAYNE PUMPS, SPRINKLER HEADS, ALUMINUM PIPE, VERTICAL HOLLOW SHAFT ELECTRIC MOTORS

MORTON LEVELLAND MEMPHIS

WHAT IS LIABILITY?

IT'S YOUR RESPONSIBILITY for ANY DAMAGES which something that belongs to YOU INFLICTS on SOMEONE ELSE or their PROPERTY.

YOU NEED AUTO LIABILITY INSURANCE

MORTON INSURANCE AGENCY

L. F. (Snooky) Russell — Phone 3891

NOW OPEN . . . UNDER NEW MANAGEMENT



CHARLIE HUDSON'S '66' SERVICE

— On the Muleshoe Highway — at WINDOM OIL COMPANY

Weekdays — 7 a.m. to 8 p.m.

Sundays — Open at 12 noon

— Come In and See Us —

Field tested under the severest sand conditions of the high plains . . .

SEAL OUT SAND ...REDUCE WEAR RAIN BIRD MODEL 30-TH



Balanced drive, with protective bridge-type construction over body, reduces wear and damage to all moving parts.

New bearing insert, made of wear-resistant teflon, and soft neoprene washer provide an excellent combination to seal out sand. All wear from bearing washer is applied to this replaceable bearing insert.

- DEPENDABILITY
- PERFORMANCE
- LONG LIFE
- EFFICIENCY

Get full details on the Rain Bird 30-TH from your local Rain Bird dealer

RAINY SPRINKLER SALES
608 W. Lake St. Peoria, Ill.

COMING...

MARCH 15th 16th

Cochran County

FAT STOCK SHOW

1956 Cotton Crop Hits 55,971 Bales; Some 20 Per Cent Above 1955 Crop

That Cochran County's cotton production last year exceeded all previous predictions was borne out this week in a report from the Department of Commerce that lists the county crop at 55,971 bales. The figure represents the number of bales ginned in the county, and not the number produced, but local agricultural officials here in the past pointed out that in most instances county gins about break even on the amount of bales from outside the county ginned here, & the amount of Cochran bales taken to out-of-county gins.

So, for all purposes, we can say the figure of 55,971, through January 16, will be nearly complete. Originally, before ginning season, estimates had ranged from 45,000 to 50,000, with even the most optimistic figuring it wouldn't quite reach 55,000. This prediction had been cut following early falls that except some of the better cotton fields.

By mid-December, when most

of the crop was in, experts said we might reach 57,000 bales. Now, it appears with the final straggling bales, we will probably go over the 57,000 bale mark by a few bales.

The total will be a 20 percent increase over last year when the final crop was figured at 45,511. The percentage of increase as compared to allotted acreage is also one of the highest in the state.

Of the state, only 16 counties posted as much actual increase as did Cochran County. Of these, only 11 had a higher percentage of increase. Considering the drastic reduction in allotment to Cochran County, as compared to others, the figures show what excellent weather conditions we really had in this county.

Those counties that showed a comparable increase were nearly all South Plains counties, and were near neighbors, showing the good weather was not as localized as many had figured. For instance, of our neighbors Bailey, Lamb, Hockley, Terry, Crosby, Gaines and Hale County all had larger increases percentage-wise, and in actual bales, while Yoakum had less bale increase but much higher percentage.

Probably the biggest percentage increase was in Nueces County, a 200 percent jump from 19,000 bales to 63,000. The figures showed Lub-

bock's 230,539, as tops, a 15,000 bale increase; Hale remained second, going from 156,000 to 199,000, and probably will go over 200,000; Hockley once again will edge out Lamb County by a scant margin. Last year the figures were 136,612 to 134,808. This year it may be even closer, 174,457 to 172,980. Bailey showed a nice increase of from 58,112 to 72,989. Yoakum went from 18,721 to 26,872.

Dr. Waller's office is located at 616 West Washington, across the street from Heflin Lumber Co.

Son Searches for Missing Father

Mrs. Juses Alaniz, whose husband is employed by Leonard Barrett of Morton, is trying to locate her father-in-law, Fidel Alaniz, a 58 year old farm laborer who when last heard of was working on a farm near Lubbock, last August.

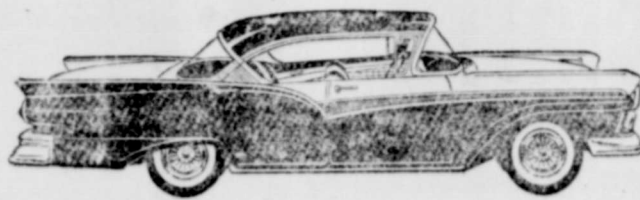
The daughter-in-law was in the Tribune office last week. She requests anyone knowing the whereabouts of this man to get in touch with her or her husband. She gave no description of the missing man.

Chiropractor Has Opened Office

Dr. L. C. Waller and wife moved to Morton this week where he will conduct a practice of Chiropractic.

Dr. L. C. WALLER
ANNOUNCES THE OPENING
of an Office for the
Practice of Chiropractic
616 West Washington
across from Heflin Lumber Co.
West End of Town

Watch the '57 FORDS go by



WORLD'S LARGEST SELLING V8's
MAHAN MOTOR CO.

Your Home Town FORD Dealer

'where your business is personally appreciated'

EXPERT REPAIRS on FORD - MERCURY - LINCOLN

Fat Stock Show Scheduled — Mar. 15-16

The annual FFA and 4-H Fat Stock show will be staged at the Texas' Last Frontier fair grounds, in the County Barn, Friday and Saturday, March 15 and 16. It was definitely decided Thursday night by Stock Show officials.

According to plans, judging will begin at 10 a.m. Friday, March 15. The sale will start at 10 a.m. Saturday, March 16.

The Tribune erred last week in saying the show would be on a Thursday and Friday.

Roy Gentry, general superintendent of the show, warns that the deadline for entry forms is March 13, 5 p.m.

Gentry has called another meeting of all officials of the show for the week prior to the event.

Home Thompson, County Agent, Thursday night, cancelled the 4-H tractor maintenance school and a tractor safety school scheduled at the same date.

By stating the show on the 15th and 16th, local exhibitors will not conflict with the dates of the Hockley and Lamb County shows, both to be held the previous week, on March 8th and 9th.

Knights Templar Offer Scholarships To H. S. Seniors

Any boy or girl graduating from a Texas Public High School in the May or June Class, 1957, if he or she meets requirements of having an approved character, and a minimum four year high school average of 80, is eligible for one of three scholarships offered by the Grand Commandery of the Knights Templar of Texas.

In a letter to Mrs. Pat Smith, of the local Order of the Eastern Star, came the details of how this scholarship is to be awarded.

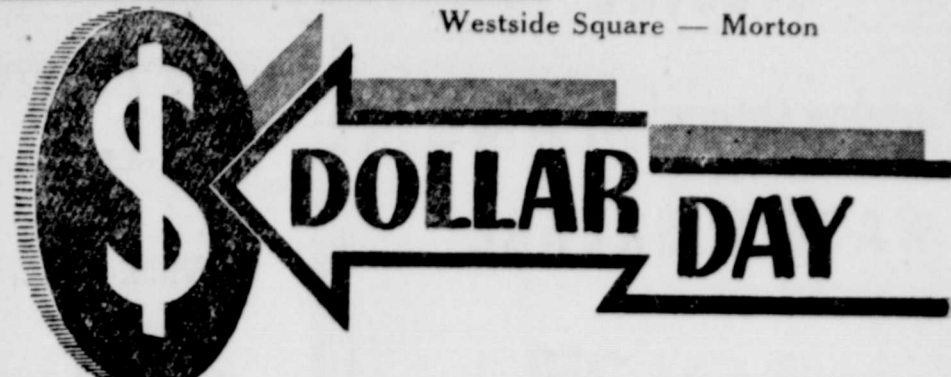
During Public School Week, the week of March 4 through March 9, they must submit an essay on the subject "How I May Assist in the Preservation of Our American Way of Life."

Scholarships available as to the order the essays are chosen are: (1) \$1,000; (2) \$300; and (3) \$250. Winners of the scholarship may major in any department of an approved College or University in the State of Texas. Other requirements are that they must carry 14 hours of semester work in any term; they must maintain not less than a C average, and the minimum hours must apply on a recognized degree.

To enter this, contact Mrs. Pat Smith immediately who has the copy of the prescribed form that must be mailed with the entry, not before March 4th and not later than March 9th, and the form will have to be signed by the Superintendent or principal of the school.

MONDAY
IS
DOLLAR
DAY
IN MORTON

Winnie's Shop



Shop these terrific merchandise buys for wear now and all summer . . . look ahead, buy your needs now at these low Dollar Day prices . . .

Westside Square — Morton

Strapless Brassiers
Your Favorite Brand
DOLLAR DAY
3.50 Val . . . only 2.49
3.95 and
4.95 Val . . . only 2.99

Ladies' Peddle Pushers
Vat dyed, sanforized . . . just throw them in the washer
ONLY 2.99 pr.

Ladies' Brunch Coats
Easy to keep no-iron cottons, dress lengths, come in blue, pink, and yellow, sizes 10 to 38
ONLY 6.95

Children's Shorts
Pre-shrunk denim . . . available in all colors, buy now for spring and summer wear and SAVE
ONLY 69¢ ea.

Children's Dresses and Sun Dresses
This includes voiles, dotted swiss, and polished cottons, you must see them . . . sizes 3 to 12 years
DOLLAR DAY
4.95 Val . . . Spl. 2.99
5.95 Val . . . Spl. 3.99
7.95 Val . . . Spl. 4.99
8.95 Val . . . Spl. 5.99

One Large Rack Dresses and Sun Dresses
In Ladies and Junior Sizes See this selection . . . many ideal for Easter wear, and all priced to please
DOLLAR DAY
8.95 Val . . . Spl. 5.99
10.95 Val . . . Spl. 6.99
14.95 Val . . . Spl. 8.99
19.95 Val . . . Spl. 12.99
24.95 Val . . . Spl. 14.99
29.95 Val . . . Spl. 17.99

Ladies' Skirts
Good selection of polished cottons, priced
DOLLAR DAY ½ price

Children's Panties
You'll find values to 1.00 going
DOLLAR DAY 39¢ pr.



Child's
"One Person Tells Another"

MORTON, TEXAS
Westside Square

DOLLAR DAY MARCH 4

One Special Group Men's
Slacks
Choose flannels, orlon, rayon, nylon - acetate, orlon - nylon . . . money right for wear during spring and in 's this summer . . . values from 2.58 to 3.58
Dollar Day Only 4.97
(No alterations, please)

One Special Group Men's
Light Weight, Long Sleeve
Sport Shirts
Just right to finish the winter season and to wear into spring . . . nationally advertised 3.98 and
4.98 . . . Spl. 2.88
5.95 . . . Spl. 3.48
6.95 . . . Spl. 3.88
7.95 . . . Spl. 4.88
8.98 . . . Spl. 5.48
10.98 . . . Spl. 6.88

One Big Table Boys' and Girls'
Overalls, Coveralls, Boys Shorts, Girls' Peddle Pushers
A variety of sizes from 1 to 12 Regular 3.98 values
Choice 1.88
Don't miss this table Monday, you'll find values everywhere - denim, crash flannels, blues, greys, etc., no exchanges, no alterations, no approvals, please.

One Special Table Boys' Long Sleeve
Sport Shirts
Here are some real buys, but be early! Monday, it's first come, first get . . . sizes 2 to 16 . . . values from 1.38 to 2.98
Choice Monday 1.39 ea.

One Special Group Boys' Linen
Dress Coats
Notched lapels, patch pockets, two button . . . in brown, tan, white, and blue . . . just right for Easter . . . sizes 1 to 8, but be here early Monday
Only 4.98 ea.

One Special Group Boys' Polly Parrot
Shoes
Just a few pairs, close out prices . . . be early . . . sizes 9½ to 3 . . . all leather . . . values from 3.98 to 7.98
Monday Only Choice 3.50
(No exchanges, no refunds, no approvals, please!)

30 PERCENT OFF

GET THE "BITE" NOW

for the entire crop

WORK WITHOUT WORRY

Get the more powerful, proven performance of GENERAL tractor tires today . . . and pay when the crops are in! Ask today about our economical Pay-as-you-can plan.

ANGLE-ACTION PULLING POWER
DEEPER CLEATS
TOUGHER TREAD
SELF CLEANING

REPAIR and SERVICE on ALL TYPES FARM TIRES

THE GENERAL FARM TIRE

LUPER TIRE SERVICE
114 East Washington MORTON, TEXAS Phone 3211

NO LONGER DO YOU HAVE TO GO OUT OF TOWN

for Machine Repairs

OFTEN YOU LOSE valuable time trying to secure a machine tooled piece of equipment that is broken. NOW, at B & J DRILLING Co., we have the machinest and also we have the equipment to . . .

— Repair the Part or — Replace the Part

Specializing in Pump Repair:

- WE REBUILD BOWLS
- WE REBUILD TUBING and GEARHEADS
- WE REBUILD SHAFTING
- WE OVERHAUL RIGHT-ANGLE GEARHEADS
- WE DO ALL KINDS OF REPAIRS ON YOUR IRRIGATION PUMPS

No one knows any better than we do, when it's irrigation season, a serious breakdown can COST YOU A CROP IF YOU ARE IN TROUBLE . . .

DON'T WAIT

CALL US TODAY
Phone 2376

B & J Drilling Co. & MACHINE WORKS

1st Location South of McDermetts Phone 2376 Morton, Texas

SPENDING WEEK HERE

Mrs. G. A. Graham is spending the week with her daughters, Mrs. Bate Van and Mrs. Shookly Russell and families. Mrs. Graham had major surgery about 2 weeks ago.

ADOPT CHILD

The Derwood McCintocks this week announced they have adopted a week old boy. The McCintock's have named their son Tommy Dolan.

edlines..

By Eddie Irwin

THERE WAS considerable discussion when the Athletic Boosters met last Monday, covering a large number of proposed projects. Only a few were singled out for action, and after the meeting, a good many

expressed the opinion that the club might be trying to move too fast. More concentration on one project at a time, these folks said. They expressed the fear that having too many projects would keep from getting any of them accomplished.

while there is . . . A STRONG arguing point here, we were glad to see so many different projects brought up. We in

Morton, are considerably behind a good many towns of our size and smaller towns, in having the necessary things it takes to develop an overall, wellrounded athletic program. It's really hard to decide what things we actually need first.

but there wasn't . . .

A THING mentioned that we can't have, and soon, if enough interest develops to cause a large group of supporters to come out. We only hope, in dreaming up the methods for paying for these various things the organization will give careful consideration to promoting projects that offer people value for their money, and that have some originality. We also hope they don't lean too heavy on selling things that are in direct competition with local merchants. We have noticed, in the past few years, a big tendency to take items that are locally sold from day to day, and use these as articles to sell for club profits.

repeated too often . . .

THIS IS A RATHER unfair way to make money, taking advantage of the very people whom the same organization often is asking for support from. So, we earnestly hope the Boosters will consider carefully the money making projects. Yet very rarely, we'll bet, does any organization ever sponsor a money making project of this type, with the thought in mind that they might be unfairly competing with a local patron. Guess we're all of us guilty pretty often of acting before we carefully consider.

again we're in the . . . AWKWARD POSITION of having to publish a paper on the eve of a big event, and having to circulate the paper after the event, without coverage of that event. That is often the lot of weekly newspapers. As you no doubt already know, the Dollar Day Special must go to press on Friday night in order to be circulated on the rural routes, before Dollar Day. While the Morton papers don't go in the boxes un-

til Sunday. A few times we have waited to print the 550 local copies until late Saturday night so we could bring news of an event that took place on Saturday. We may go that this week — if things turn out right. Because at this writing the all-important Regional basketball games in Lubbock are to be played tomorrow (Saturday). So, if Morton wins the Saturday games we will probably have the story on the games in the papers circulated in Morton Sunday. If they lose, we may not have the heart to go back

to the office and spend several hours Saturday night writing the stories, remaking the front page, and running off 550 more copies. but whatever . . . THE OUTCOME, our sponsors to rural receivers of this paper for the fact that we could not give to them the story of the games, and to the Morton boys basketball, congratulations on a job well done. It goes without saying, the home boys are mighty proud of you.

SPECIAL
Monday through Saturday
WASH & GREASE
ONLY **250**
BILL'S GULF SERVICE
— U-HAUL TRAILER SERVICE —
Phone 2731 Morton, Texas
CALL ANYTIME at NIGHT for GASOLINE

JUST RECEIVED . . .
A WIDE ASSORTMENT OF . . .
COSTUME JEWELRY
At Popular Prices —
MORTON DRUG STORE
Northside Square Morton, Texas

NEW CED CHAIRMAN



Donald K. David

Donald K. David, chairman of the executive committee of the Ford Foundation, director of several corporations and former dean of the Graduate School of Business Administration at Harvard University, has been elected Chairman of the Board of Trustees of the Committee for Economic Development, the national economic research and education organization of 150 leading American businessmen. He will succeed J. D. Zellerbach, who resigned when he was appointed United States Ambassador to Italy by President Eisenhower. Besides his long association with business education Mr. David has had wide business experience and is a director of American Maize-Products Co., General Electric Company, R. H. Macy & Co. Inc., the Ford Motor Company, and Aluminum Limited. He is the author of several books and papers on economics.

Mr. Farmer:
Here are two names to remember when you order gas pipe.

SOUTHWESTERN and "KRALASTIC" PLASTIC GAS PIPE

Southwestern has made and sold more Kralastic plastic pipe than any other manufacturer supplying the irrigation area of West Texas, New Mexico and Oklahoma during the last three years. Southwestern Kralastic gas pipe is manufactured of virgin material purchased from Naugatuck Chemical Division of U. S. Rubber Company. Our record of successful installations is unsurpassed.

SOUTHWESTERN "KRALASTIC" PLASTIC GAS PIPE IS QUALITY PIPE

Over the years Southwestern served farmer groups and individuals by working directly with them and through qualified contractors. Southwestern field men are experienced in group organization and line layout. This type service plus trouble-free Kralastic pipe is the keystone of our growth in the area. Southwestern maintains sales offices in Lubbock, Muleshoe and Sunray to serve the area. If you need pipe, see your nearest Southwestern QUALIFIED contractor, or call us direct.

Use SOUTHWESTERN... to be SURE

SOUTHWESTERN PLASTIC PIPE CO.
A DIVISION OF TEXAS VITRIFIED PIPE CO.

MAIN OFFICE AND FACTORY: MINERAL WELLS, TEXAS PHONE 2050
LUBBOCK OFFICE: 915 TEXAS AVENUE PHONE PG 3-7955

Hunt's Tomato-rama Special!

THESE PRICES GOOD MONDAY through SATURDAY — MARCH 4 through MARCH 9

FRYERS	FRESH DRESSED . . . POUND	39c
HUNT'S FRUIT COCKTAIL . . . no. 300	HARVEST TIME BACON . . . 2 lb. pkg.	23c / 99c
HUNT'S PEARS . . . no. 300	BEEF, PEN FED SHORT RIBS . . . lb.	27c / 19c
HUNT'S PEACHES . . . big no. 2 1/2	CHUCK, PEN FED ROAST . . . lb.	27c / 39c
HUNT'S, WHOLE KERNEL CORN . . . no. 300	CLUB, PEN FED STEAK . . . lb.	17c / 49c
HUNT'S, CREAM STYLE CORN . . . no. 300	FOLGER'S Coffee . . . POUND	17c / 98c
HUNT'S, TENDER GARDEN PEAS . . . no. 300	GLADIOLA Biscuits . . . 2 CANS	17c / 25c
HUNT'S, BLUE LAKE Cut Green BEANS . . . no. 300	MORTON'S Salad Dressing . . . FULL QUART	19c / 43c
HUNT'S CATSUP . . . 14 oz.	PET Milk . . . TALL CAN	19c / 14c
HUNT'S SPINACH . . . no. 300	DOESKIN CLEANSING Tissue . . . 300 COUNT	14c / 19c
HUNT'S, SOLID PACK TOMATOES . . . no. 300	● FRESH FRUITS and VEGETABLES ●	
HUNT'S TOMATO JUICE . . . no. 300	RED POTATOES, NO. 1's . . . 10 lbs.	10c / 43c
HUNT'S TOMATO JUICE . . . big 46 oz.	GRAPEFRUIT . . . 5 lb. bag	25c / 33c
	ORANGES, juicy . . . 5 lb. bag	33c

WE DELIVER TRUETT'S FOOD STORE MORTON, TEXAS
— PLUS DOUBLE "MORTON" STAMPS ON ALL CASH PURCHASES TUESDAYS —

DOLLAR DAY
MONDAY, MARCH 4

● Girls' ● Cdn Can Slips 1.00 ea.	● Childrens' ● Dresses Lots to pick from — Cottons, Taffetas, and polished cottons 1.00 to 1.98	● Boys' ● Sweaters only a few left 50c Boys Dress Slacks Size 1 to 6 Only 1.29 Billy the Kid Jackets Value 4.98 Now — 2.99 We GIVE and REDEEM TREASURE STAMPS
● Ladies' ● Print Dresses 1.98 ea. One Rack of Ladies' Dresses 3.79 ea. Outing Pajamas 1.49 Ladies' Lace Trim Gowns 79¢ ea.	● Shoes ● Ladies' Flats 1.98 Ladies' Suedes 1.98 Children's Oxfords only 1.98 pr.	● Men's ● Sweat Shirts 1.00 Shirts 3.98 Values Now — 2.49
	● Materials ● Corduroy 79¢ yd. Skirth Lengths 1.25 ea. All Sales Final, Please!	● Boys & Girls ● MORTON INDIAN Jackets Value 4.98 Only — 3.98 DOUBLE Blankets 2.29

Clarke's Dry Goods
EASTSIDE SQUARE IN MORTON

MARCH OF DIMES SOARS OVER \$4,200; CHARLES JONES IS NAMED NEW COUNTY CHAIRMAN

The 1957 Cochran County March of Dimes drive has gone over the top. A total of \$4,256.70 was raised this year, according to figures released to the NFIP Cochran County Chapter Monday night by Elwood Harris, the 1957 County Drive chairman.

Harris admitted Monday the drive "made us well satisfied" but added when he started out they set the goal too high, hoping for an average of \$1.00 per person. That was

before they understood the figures. Harris said that the breakdown in the total would figure something like 66 cents per resident which on the national scale would put the county in the 90 percent group, a high standing.

Mrs. Roy Hickman, outgoing permanent chairman, expressed to Harris "our sincere appreciation for a job well done."

In turn, Harris expressed his appreciation to the many adults and

youth of the county who cooperated in making the drive the success that it was.

Other action taken by the chapter Monday night included the announcement of officers for the coming year.

Charles Jones of Morton Drug Store was named permanent chairman for the coming year which begins at the close of the 1957 fund drive. G. W. Garrett of Forrest Lumber Co., of Whiteface, was named vice-chairman.

Other officers include Mrs. Sammy Williams, secretary; Mrs. Fred Morrison, treasurer; Bill Glassford publicity chairman; Mrs. Bob Cook, women's division chairman; Dr. Dan Brown and Mrs. Fred Collins, school nurse, medical advisors and Mrs. W. B. Cox, chairman of the Visitation Committee.

Elected to the executive committee were Ed Howell of Morton, Mrs. B. D. Westbrook of Lehman, Elwood Harris of Morton, Mrs. Alvie Harris of Bledsoe, Rex Little of Lehman, and Mrs. O. D. Chessier of the Family Community.

Tentative plans Monday night called for the change-over of officers at the next meeting of the chapter.

Mrs. Hickman told outgoing officers that she sincerely appreciated the "wonderful cooperation" that had been given during the past year.

Each of the outgoing officers expressed a desire to assist the chapter in any way possible another year.

They are Mrs. Hickman, chairman; Ed Howell, vice-chairman; Mrs. J. C. Reynolds, secretary; Mrs. Maurice Lewallen, treasurer; Mrs. Alvie Harris, women's division chairman; Glassford, publicity chairman; Dr. Brown, medical advisor, and Mrs. Cox, chairman of the visitation committee.

Members of the executive committee were Mrs. Westbrook, G. D. Lewis of Bledsoe, Ray Showalter of Whiteface and Kenneth Baker of Whiteface.

Since 1938, when the first drive was made in this county, \$21,809.96 has been contributed by Cochran Countians to the MOD drives — and this does not include the 1957 figures.

The drive collected \$2,697.19 in 1956; \$3,146.69 in 1955; and \$2,779.43 in 1954.

After the election of officers on

The fathers of any local teen age boys who are interested in formation of a

BOY'S CLUB

are requested to

contact me at the Sheriff's office

HAZEL HANCOCK

COMING to Morton

A PARADE OF QUARTETS

The BEST in BARBER SHOP QUARTET SINGING

Sponsored by the Morton Lions

FRIDAY — Mar. 15 — 8 pm

TICKETS ON SALE WEDNESDAY

Monday night, Mrs. Westbrook pointed out that anyone interested in the parade foundation is urged to attend and take part in every meeting of the chapter.

Here's how it totaled up:

MORTON

- 1. Special gifts 1506.84
- (a) Individual gifts
- (1) Oil Companies — \$20.00
- (2) Ed Howell — \$8.00

- (3) Organizations 28.00
- (1) Jaycees and Jayettes — 112.00
- (2) Town & Country — 48.33
- (3) Ex-16 — 253.15
- (4) YM Jr. Study — 197.24
- (5) Busy Finger — 5.00
- (6) Family Com. — 52.68
- (7) Cub Scouts — 10.00
- (8) Bluebirds — 39.36
- (9) Campfire girls
- (a) Tawanka — 95.00
- (b) Chehelo — 60.72
- (c) Memory of O. B. Williams — 3.00
- (d) Kiwanis — 132.72
- (e) Tashuta — 54.99
- (10) Morton PFA — 13.00
- (11) Sheriff posse — 25.00
- (12) Lions Club — 100.00
- (13) L'Allegros — 166.00
- (14) Rebekahs — 30.00
- (15) Garden Club — 69.65
- (16) Lady Fair HD — 10.00

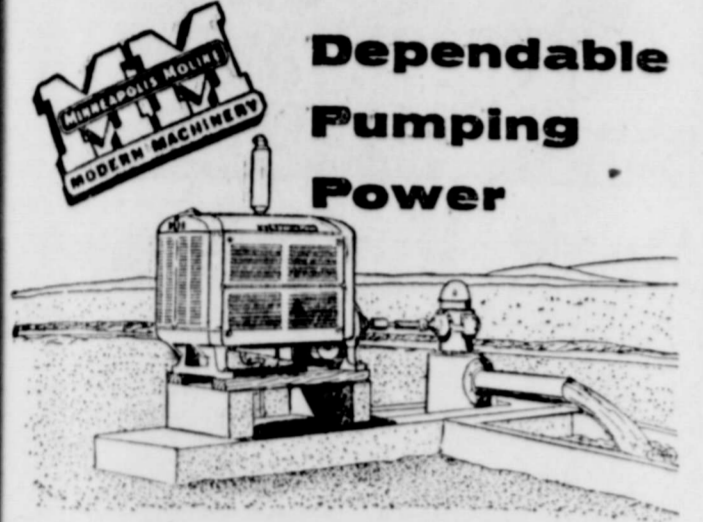
- 2. Businesses 1,478.81
- (1) Van Greene — 1.00
- (2) Clarke's — 5.00
- (3) Piggy Wiggle — 20.00
- (4) M. Drug — 5.00
- (5) Tarver Furn — 5.00
- (6) Babe Van — 5.00
- (7) C. Club Gin — 5.00
- (8) M&M Barber — 5.00
- (9) Gerald's — 5.00
- (10) 1st State Bank — 10.00
- (11) Baker Feed — 5.00
- (12) H-B Service — 10.00
- (13) Me Master Trac — 5.00
- (14) Banks-Ross — 10.00
- (15) Bedwell Impx — 10.00
- (16) Reynolds Sta. — 20.00
- (17) Lackey Groc — 5.00
- (18) M. Auto Parts — 5.00
- (19) Butler Body — 2.00
- (20) Windom Oil — 10.00
- (21) McDermott But. — 5.00
- (22) Silvers But. — 10.00
- (23) Rose Auto — 5.00
- (24) Forrest Lmbr. — 25.00
- (25) Higz. Lmbr. — 15.00
- (26) Deas Food — 15.00
- (27) Childs- Minnies — 5.00
- (28) Jeters Hdwe — 1.00
- (29) Cobbs — 10.00
- (30) Cochran P&L — 25.00
- (31) Hap's Service — 5.00
- (32) Byrons Auto — 5.00
- (33) Tennett's Food — 10.00
- (34) Parnell Sovr. — 5.00
- (35) R. J. Merritt — 10.00
- (36) Loren Dist. — 10.00
- (37) Willis Food — 5.00
- (38) Morrow Appl. — 5.00
- (39) Priver 66 — 6.00
- (40) Lamer Tys — 5.00
- (41) Hawkins Olds — 10.00
- (42) Ramsey Shoe — 5.00
- (43) Western Abstract — 10.00

- 3. Schools 355.00
- (1) High school — 57.97
- (2) Jr. High — 54.49
- (3) Elem. School — 57.77
- (4) Colored — 51.00

- 4. Mothers March 221.19
- 5. Coin Collectors 224.93
- 114.22

- 6. MOD Mailers 80.74
- 7. Sports (JC game) 28.62
- 8. Special Events
- a. Rebate from Shots — 41.00
- b. Coffees
- (1) Malt Shop — 34.08
- (2) Joes Place — 17.36
- (3) Steak House — 16.20
- (4) East Side — 25.90
- (5) Coffee Shop — 13.25
- (6) Morton Drug — 6.20

9. Motion Picture (Rose) 153.99	3. Basketball game 71.39	Show and Pie Auction) 324.57
10. Merchandise Sold 50.16	4. Individual Gifts 27.43	Total for Whiteface 428.28
Morton Total \$2747.69	5. Concession Stand and tub at game 62.51	TOTAL FOR COUNTY — \$4256.70
LEHMAN:	Total for Bledsoe 204.67	Expenses (supplies) 22.56
1. Lehman HD Club 10.00	WHITEFACE:	Postage 25.76
2. B. D. Westbrook 10.00	1. Special Gifts 50.00	Bledsoe Exp. 3.00
3. Coin Collectors 3.13	2. School Collections 156.61	Total Expenses 487.13
Total for Lehman \$23.13	3. House to House 41.39	NET FOR COUNTY — \$3,723.50
BLEDSOE:	4. Coin Collectors 21.51	Elwood Harris, County Drive Chairman
1. School cards 35.15	5. Sports Events 8.29	Morton, Texas
2. Coin Collectors 8.29	6. Special Events (Talent)	



Dependable Pumping Power

New 800-6A power unit develops 148 hp on LP gas and 134 hp on natural gas at 1200 rpm.

Here's another dependable MM power unit designed to furnish low-cost, trouble-free performance. Smooth, 6-cylinder high-turbulence power and counter-balanced crankshaft reduce torsional vibration for longer engine life.

Newly designed heat exchanger base plan keeps oil at proper operating temperature, greatly increases engine life and lengthens period between oil and filter cartridge changes. Fan acts as a cooler as well. Sight oil glass provided in base pan can be converted to oil-flow control valve for adding oil directly to crankcase from a barrel of oil, thereby keeping oil at a constant level. Fan attaches directly to an SAE standard flywheel housing and provides a rigid mounting of the power take-off for heavy belt drives, etc. Double-disc clutch and power take-off are of heavy-duty design.

MM heavy-duty power units are noted for their long life. Nine models to choose from. Stop in soon. Let's talk over your power needs.

We Are Now Distributor for
REDI - RAIN Sprinkler Systems
BEDWELL IMPLEMENT Co.
MORTON, TEXAS

TARVER FURNITURE COMPANY
Northside Square — Morton — Phone 2961

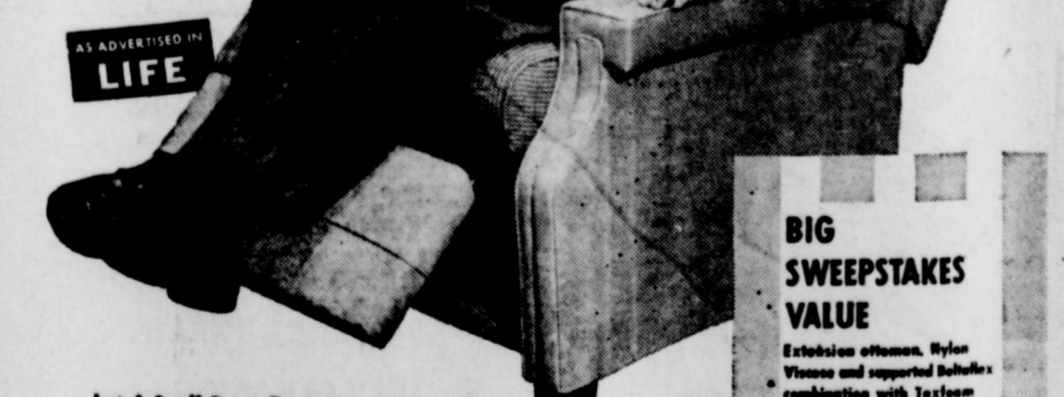
ENTER OUR RELAXATION SWEEPSTAKES

AND WIN A *Stratolounger*

Nothing to buy — Just relax in the chair — Then register

YOUR MONEY BACK IF YOU BUY A STRATOLOUNGER AND WIN A CHAIR IN OUR DRAWING

Stratolounger is outrageously comfortable! And because we want you to experience this comfort — we're staging a big relaxation sweepstakes in cooperation with the manufacturer. Just come in — relax in a Stratolounger to see how it refreshes — then register. If you purchase a Stratolounger — you're entitled to our special Sweepstakes price. Should your name be drawn as a winner — you get double your money back! Come in today.



Just A Small Down Payment Delivers A Stratolounger To Your Home

slit down | loan back | relax

TEXFOAM FOAM RUBBER CUSHIONING

feel the cares of the day float away

TARVER FURNITURE CO.
Northside Square Morton, Texas Phone 2961

SHOPPERS GUIDE by J & B FOOD STORE

LOOK at THESE 5 DAY SPECIALS

Hi — C Orange Drink 46 oz. Can	Mambo Punch 46 oz. Can	
4 Cans for 1 ⁰⁰	4 Cans for 1 ⁰⁰	
Betty Crocker Cake Mixes All Kinds 3 boxes 1 ⁰⁰	Skinless Franks 3 lbs 1 ⁰⁰	Northern Tissues 10 rolls 1 ⁰⁰
White Swan Brand PINEAPPLE JUICE 46 oz. Can 3 can for 1 ⁰⁰	Tree Ripe ORANGE JUICE 46 oz. Can 3 can for 1 ⁰⁰	
Kimbell's Pork 'n Beans Blackeye Peas No. 303 Can 11 cans 1 ⁰⁰	White Swan Yellow Cling Sliced Peaches No. 2 1/2 can 3 cans 1 ⁰⁰	White Swan In Heavy Syrup Pears No. 2 Cans 4 cans 1 ⁰⁰
Nice Fresh HAMBURGER 3 pounds for 1 ⁰⁰	Nice Tender ROUND STEAK 2 pounds for 1 ⁰⁰	

J & B FOOD STORE
ACROSS THE STREET FROM ACTIVITY BLDG.
PHONE 3371 MORTON TEXAS
WE GIVE EVERY DAY COUPON STAMPS

Mr. Merchant, You Enjoy a . . .

SALES FURY

— When you have a quality product or service

— offered at a reasonable price

— by salesfolks desiring to please customers

P.S. The Tribune or Dollar Day Special is a terrific means of introducing your products or services to the loyal residents of "Texas' Last Frontier" . . . it's up to you then . . . to make customers out of residents.

For a Complete:

TURNKEY IRRIGATION JOB

Contact:

BEDWELL IMP. CO.
219 EAST JEFFERSON, MORTON

- LAYNE and BOWLER PUMPS
- M-M IRRIGATION MOTORS
- REDI-RAIN Sprinkler Systems
CALL 3281

Lions Hear Acts From "Capers"

One guest was present Wednesday for the regular weekly luncheon meeting of the Morton Lions club. Bro. Lloyd Moyer, who was guest evangelist for the Church of Christ at 2nd and Fillmore Streets, gospel meeting, was the Lions guest.

Joe Carroll, local Choral director, brought a program of three acts from the Indian Capers show, including five students. Then he invited all the Lions to the show, quartets, on Friday, March 15th.

The club turned entire planning of the Lions sponsored "parade of over to the committee.

Lion Ledbetter said there was no report ready on his committee assignment concerning the Little League.

Judge Stockdale gave a report on the juvenile meeting he and local officers attended at Levelland over the weekend.

\$\$\$ DAY IS ONLY AS SUCCESSFUL AS ALL THE MERCHANTS MAKE IT

Here's Our Shoppers Special

DOLLAR DAY ONLY

T-BONE STEAKS 100

- all day MONDAY, MAR. 4
EASTSIDE CAFE

on the Eastside of the Square — Morton

Jaycees to Host Local Cage Team

The Jaycees made plans to host the local boys basketball team at their noon luncheon meeting tomorrow — in the main business of their meeting last Monday.

They also rediscussed the idea of a school appreciation night that was lost because of some conflicting dates of events. They had a volunteer three man committee to work on the project.

The group also tabled until tomorrow a discussion of a trades day proposal to be sponsored or vetoed by the local club. The committee on that project was not ready to submit a proposed plan.

HOME NOW, DOING WELL

Postmaster Murry Crone is at home now following surgery in a Levelland Hospital recently. He came home last weekend and Monday said he was feeling pretty good.

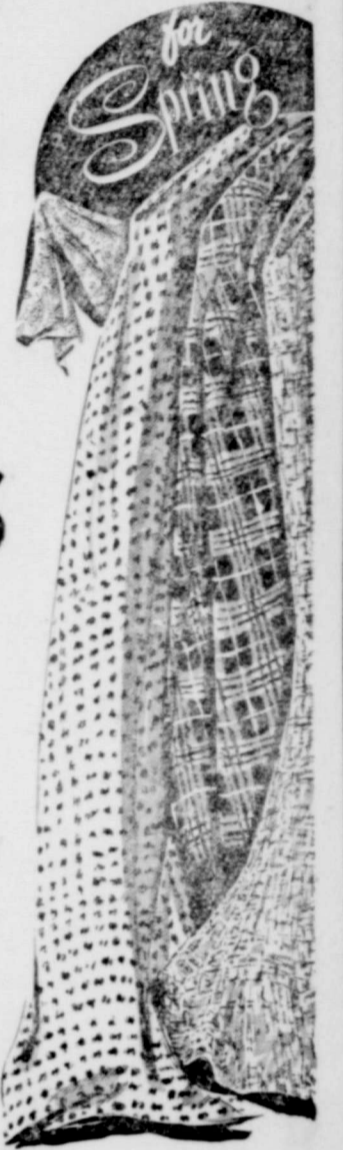
St. Clair's DEPARTMENT STORE

NORTHSIDE SQUARE — MORTON

DOLLAR DAY SPECIAL

New Spring Fabrics

SEW and SAVE NOW... on these wonderful values... DAN RIVER WRINKLE SHED COTTONS

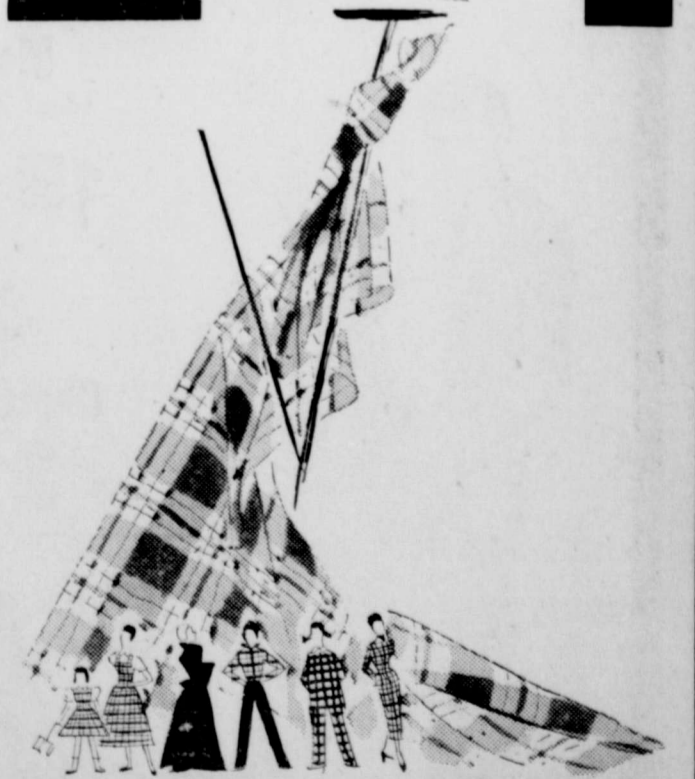


1,000 yds.

of NEW Spring assortments of combed, printed lawns, Printed Pongee, Striped and Printed Chambrays, Broadcloths, Printed Sateens and many other lovely fabrics to choose from — in 39 inch - 45 inch - 54 inch widths. All are regular 79c and 98c values

DOLLAR DAY PRICE

2 yds. \$1



St. Clair's DEPARTMENT STORE

NORTHSIDE SQUARE — MORTON

Hunt's Tomato-rama

STORE-WIDE CELEBRATION
Special LOW Prices!



Frozen Foods

- FESTIVAL or BORDEN'S MELLORINE 1/2 gal 39¢
- FESTIVAL ICECREAM 1/2 gal 59¢
- THOMAS GRAPE JUICE 6 oz. can 15¢
- COSTAL (PINK or NATURAL) LEMONADE 6 oz. can 15¢
- CAPE ANN FISH STICKS 3 pkgs. 1.00

Quality Meats

- NICE FRESH BEEF RIBS lb. 19¢
- BEEF or PORK LIVER lb. 29¢
- GOOD SLAB BACON lb. 49¢
- PORKY'S FRANKS lb. 39¢

Fresh Fruits and Vegetables

- CRISP RADISHES bunch 5¢
- TASTY, Healthful CUCUMBERS lb. 15¢
- BULL NOSE BELL PEPPER lb. 19¢
- FRESH PACKED TOMATOES celo carton 19¢
- TEXAS ORANGES 5 lb. sack 39¢
- JUICY GRAPEFRUIT 5 lb. sack 39¢



DOUBLE EVERY TUESDAY

SUPREME Assorted Flavors COOKIES Box 19¢



Salad Oil and Liquid Shortening QUARTS

Pint 29¢
Quart 59¢

HI-C PARTY PUNCH

BIG 46 OZ. CANS 3 for 1.00



HUNT'S 14 OZ. BOTTLES
Catsup 5 for 1.00

HUNT'S, Solid Pack NO. 300 CANS



Tomatoes 7 for 1.00

HUNT'S, Solid Pack NO. 2 CANS

Tomatoes 2 for 43¢



HUNT'S 6 OZ. CANS
Tomato Paste 3 for 27¢



HUNT'S NO. 300 CANS
Tom' to Juice 10 for 1.00



HUNT'S BIG 46 OZ. CANS
Tomato Juice 4 for 1.00



HUNT'S 8 OZ. CANS
Tomato Sauce 6 for 49¢



HUNT'S NO. 300 CANS
Spinach 7 for 1.00



HUNT'S, Sliced or Halves BIG NO. 2 1/2 CANS
Peaches 3 for 79¢



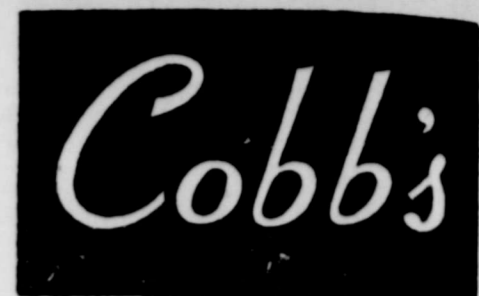
FOLGER'S POUND CAN
Coffee 99¢

DOSS FOOD STORE AND FROZEN FOOD LOCKERS

WHERE YOU GET FRONTIER SAVING STAMPS



MONDAY AT ...



Spring DOLLAR DAY

A Good Buy
Washcloths
Dollar Day
12 for 1.00

One Table
Towels
Some real buys, see them
first thing
Dollar Day
2 for 1.00

Stock Up New
Dishcloths
Dollar Day
10 for 1.00

Extra Nice
Washcloths
Dollar Day
10 for 1.00

New Shipment Western Shirts

Choose grey, white, assorted plaids, & metallic stripes

Dollar Day
498 and 598



One Table Men's Boxer Shorts

Extra good buys ... values to 1.25 marked

Dollar Day
2 prs. **100**

New Shipment Men's Ties

Ideal for spring dress
Dollar Day

150 to 250

One Group
Values to 2.50

Choice **88¢**
or **2 for 150**



SLACKS

Hagger
Wash and Wear

Get several at this early
season low price of

798 pr.

Men's
All-wool
Tropical

Good looking, long-
wearing Hagger slacks
that are made for spring
and summer wear

1298 pr.

Ladies'
Hose
One Group
Dark Heels
Regular 1.65 pr. values
Dollar Day
1.00 pr.

Sew and Save ..

Spring Knight Broadcloth

Available in Assorted
colors

Dollar Day
69¢ yd.



Cashmere Cotton

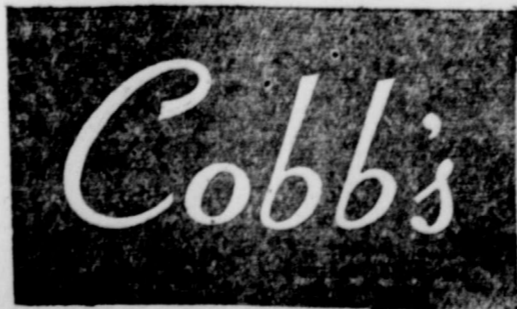
Full 48-inch material
Regular 2.98 yd.

Dollar Day
198 yd.

Ladies' Spring Hats

See our pretty selection
of the latest in
styles, fabrics, and colors ... it'll be fun
finding the number to
go with that new spring
outfit

Dollar Day
298 up



Westside Square Morton

Early Spring COTTONS

Kay Whitney Dresses



A beautiful selection ...
and you're sure to find
your size ... 9 to 15 in juniors,
10 to 20 in misses,
and 14 1/2 to 24 1/2 plus the
half sizes ... but be here
when the doors open ...
we expect to see them go
fast ...

See
Our
New
Shipment
Of
Can Cans

DOLLAR
DAY

ONLY 499



Children's Panties

Buy them by the dozens ...
sizes 3 to 14 ... values to
1.00

Dollar Day
3 prs. 1.00

Ladies' Hose

Group I
You'll know the brand
Reg. 1.35 pr. Val.
Dollar Day
Box of 3 for 3.00



Ladies' Skirts

Another big Dollar Day value ...
each ideal for springtime wear,
each priced to please

Dollar Day
398 up



Westside Square Morton