

MOVING TO ARIZONA

Mr. and Mrs. Clinton Oden moved to Flagstaff, Ariz., this past week where he is employed by a lumber company, Mrs. Oden is the daughter of Mr. and Mrs. Lloyd

Hiner of Morton.

1936 STUDY CLUB IS AWARD WINNER AT DISTRICT TEXAS FEDERATION MEETING The 1936 Study Club of Morton

was a winner in the Seventh District Texas Federation of Women's club meeting at Amarillo last week. The Senior Study Club from Morton was recognized for its work on International Affairs.

If You Own A Sprinkler System, You Should Own A PAYMORE APPLICATOR

Greater Profits By Applying Fertilizers Through Your Sprinklers Any crop that is sprinkler irrigated can be fertilized with a PAYMORE Applicator with either dry or liquid fertilizer.

Labor Costs Cut in Half - No Moving Parts or Pumps No Friction Loss When Not Fertilizing

PLAINS SALES COMPANY

1305 E. 34th St. - Box 5803 - Lubbock, Tex. - Dial SH 4-9366 See Display at Lindsey Feed & Seed Morton, Texas

CLARKE'S DRY GOODS

EASTSIDE SQUARE MORTON EASTER'S DAY MONDAY, APRIL 1

All Colors - DOTTED SWISS Monday Only 59c yd.

MATERIAL, batists, for sissy blouses and baby clothes 39c yd.

Ladies House DRESSES 1.98

Ladies SKIRTS 2.98

Large Number of Sissy BLOUSES 1.98

Children's DRESSES, batiste print and taffeta 1.98

Boys' SHIRTS 1.00

Boys' Khaki PANTS 1.98

Men's Flannel SHIRTS 1.39

Men's short sleeve sport SHIRTS 1.98

If it's shoes you need for Easter you'll find them at CLARKE'S

For his Easter Wear . . . we've a large selection for the Little Man . . . see them Monday

We give and redeem Treasure Stamps

CLARKE'S DRY GOODS

Phone 2201, Morton

ROSE THEATRE

MORTON, TEXAS WED., THURS. - APR. 3-4 SUN., MON. - MAR. 31-APR. 1



TUESDAY - APRIL 2



MONDAY IS DOLLAR DAY

(Next door Georgia's Beauty Shop - South of the signal Light)



COMING SOON - 'The GIANT'

PROFESSIONAL PHOTOGRAPHERS

NORMAN'S STUDIO

EASTSIDE SQUARE BOX 1062 LUBBOCK, TEXAS

-In MORTON each Sat. from 1 to 5 p. m.

(Next door Georgia's Beauty Shop - South of the signal Light)

FREE 50 CHICKS

With each 100 Pounds of

EVERLAY STARTER

(from ECONOMY MILLS, Lubbock)

Purchased FRIDAY, April 5

at FARMERS PRODUCE

"FEATURING EVERLAY FEEDS"

SOUTH of the SIGNAL LIGHT MORTON, TEXAS

P & B

AUTOMOTIVE SERVICE

NOW OWNED and OPERATED By -

W. G. BAKER and TOM ROWDEN

WE SPECIALIZE IN -

- BRAKES

- TUNE-UPS and

- FRONT END SERVICE

- GENERAL REPAIR

In the Block North of the First Baptist Church

MORTON, TEXAS

Masonic Building Is Underway

Realization of a ten year project began this week in Morton with ground breaking for the new lodge hall for the Masonic Lodge building in Morton.

The contract was let last week to R. J. Allen Construction Company of Levelland.

Plans call for a one-story building, 39 1/2 x 80 feet, to be located on the lot directly north of the J&B Food Store, one-half block south of the Cochran County Square and west of the new First State Bank building now nearing completion.

Charlie H. Byars of Enochs is worshipful master of the local lodge.

The building will be constructed of brick and tile, with a modern front of face brick on the north wall.

OUT OF HOSPITAL

J. M. Waller is back home again in Morton following his release on Tuesday of last week from the Veteran's Hospital at Amarillo.

Mr. Waller was there from Oct. 9th of last year until March 19. He would have been home sooner but had stopped by the home of a daughter in Hereford when the big snow's came and prevented his return to Morton until Thursday.

SLIGHT DAMAGE IN ACCIDENT

Only slight damage was reported as the result of a minor collision Thursday in Morton. The vehicles involved were driven by J. V. Bridges and Mrs. Kenneth Watts of Morton.

TO SERVE COFFEE DURING COMING ELECTION

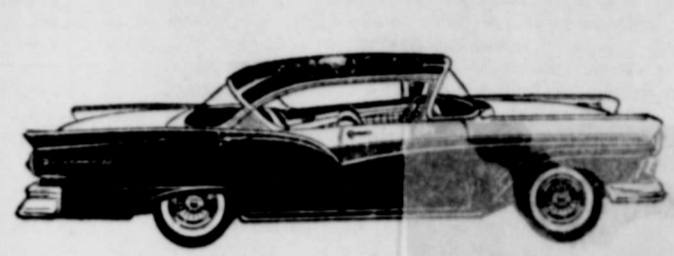
The Town and Country Study Club will sell coffee and pie at the County Auditorium during the election, April 2nd from 8:30 a.m. to 5 p.m. It was announced this week.

RECOVERING AT HOME

Mrs. Vernon Slaton, who suffered a heart attack here recently reported "recovering" at her home here.

DOUBLE STAMPS TUESDAY at PIGGLY WIGGLY, Morton

Watch the '57 FORDS go by



WORLD'S LARGEST SELLING V8's MAHAN MOTOR CO. Your Home Town FORD Dealer 'where your business is personally appreciated' EXPERT REPAIRS on FORD - MERCURY - LINCOLN

Get Ready for Easter MONDAY, APRIL 1 STARTING MONDAY WE WILL CLOSE WEEKDAYS AT 5:30 P.

Men's and Boys' Stretch SOCKS

A real buy, good quality, be early

MONDAY ONLY 2 for 1.00

One Table Boys' SHOES

ABC widths in brown, sizes 10 to 2 only, all 6.98 and 7.98 values

MONDAY ONLY 4.99 pr.

Boys' SUITS

Popular linen crash - flannel, colors of blue, tan, brown, and grey, sizes 1 to 8, values from 7.98 to 10.98

CLOSE OUT 4.99 ea. - No Alterations - No Approvals - No Refunds Please!

One Special Group Mens' V - SHIRTS

Only a few to go, small sizes 34, 36 and 38 only, regular 1.00 values

MONDAY ONLY 2 for 1.00

One Special Lot Boys' V - SHIRTS

White only, sizes 4 to 10, only a few to go, be early

MONDAY ONLY 2 for 1.00

Students' and Boys' SUITS

Boys' sizes 6 to 12, student sizes 31 to 38, going at

2.00 off regular price . . . and with each purchase Monday only you get a Free Tie

See Our Table, Boys' Khaki PANTS, Shorts, Cover

It's a big assortment, everything to go Monday, everything for summer wear . . . blue and faded denim

MONDAY ONLY 1.99 pr.

Boys' Linen, Crash COATS

Choose tan, blue, and brown, just in time for Easter sizes 1 to 8, special price

MONDAY ONLY 2.99 ea. - No Approvals - No Alterations, Please!

Child's Tell Another

WESTSIDE SQUARE MORTON

QUALITY TIRES for LESS

DOLLAR DAY SPECIALS PASSENGER TIRES

- 6.70 x 15 4-ply Black NYLON (Spl.) 15.30 (EXCHANGE)
7.60 x 15 4-ply Black NYLON (Spl.) 17.50 (EXCHANGE)
8.00 x 15 4-ply Black NYLON (Spl.) 18.50 (EXCHANGE)
6.00 x 16 4-ply Black Conventional (Spl.) 9.95 (EXCHANGE plus TAX)
6.70 x 15 4-ply Black Conventional (Spl.) 10.45 (EXCHANGE plus TAX)
7.10 x 15 4-ply Black Conventional (Spl.) 12.97 (EXCHANGE plus TAX)
7.60 x 15 4-ply Black Conventional (Spl.) 14.20 (EXCHANGE plus TAX)

TRUCK TIRES

- 6.00 x 16 6 ply 15.95 (EXCHANGE plus TAX)
7.50 x 20 8-ply 36.00 (EXCHANGE plus TAX)
8.25 x 20 10-ply 54.95 (EXCHANGE plus TAX)
9.00 x 20 10-ply 67.52 (EXCHANGE plus TAX)
10.00 x 20 12-ply 83.10 (EXCHANGE plus TAX)

WE CARRY GENERAL GRADER TIRES IN STOCK 13.00 - 14.00 x 24

LUPER TIRE SERVICE

Guaranteed repairs and service on all types of tires. Distributor for HASTINGS OIL FILTERS and GOULD BATTERIES

124 EAST WASHINGTON MORTON PHONE 811

Pre-Easter DOLLAR DAY MONDAY, APRIL 1 at MINNIE'S

Sub-Teen Pajamas In wonderful no-iron COTTON plisse, colors of turquoise and gold print, ideal for summer wear, regular 3.95 values DOLLAR DAY 1.99 pr.

Children's Dresses and Sun - Dresses Choose voiles, organdies, ay-lons, and COTTONS, sizes 1 to 12 years DOLLAR DAY 3.98 val . . . spl. 2.99 5.95 val . . . spl. 3.99 7.95 val . . . spl. 4.99 8.95 val . . . spl. 5.99 10.95 val . . . spl. 6.99

FREE . . . \$25.00 in Easter merchandise . . . starting Monday, April 1, with each purchase of 1.00 or more, register for FREE merchandise to be given away Saturday, April 20 . . . you may register everyday, or as many times as you make a \$1.00 or more purchase at Minnie's, Morton, Texas. Need not be present to win.

Ladies' BRASSIERS Fine quality regular 2.98 and 3.50 values \$ Day 1.50

One Large Table Children's Play Clothes This includes blouses, shirts, peddle pushers, and sippicals come in no-iron denim and playtone fabrics, sizes 2 to 14 years DOLLAR DAY 1.98 val . . . spl. 1.39 2.49 val . . . spl. 1.69 2.98 val . . . spl. 1.89 3.48 val . . . spl. 2.48

Junior Dresses, Suits, and Sun Dresses Just right for Easter and summer wear, see them early Monday DOLLAR DAY 10.95 val . . . Spl. 7.99 12.95 and 14.95 val . . . Spl. 8.99 17.95 val . . . Spl. 11.99 19.95 val . . . Spl. 13.99

Petticoats Each with heavy lining of the latest trim, come in white, blue, and black DOLLAR DAY 3.95

Ladies' Dress A beautiful selection of the latest styles, and colors, and sizes 10 to 44, before they run back to the store, hurry a month, and get the Duval County Government League and its members for the new year. In so doing, you will help prevent another year of suffering and death. In following, we'll talk about the "new" year at the proposed time from springing up members of the nation.

MONDAY IS DOLLAR DAY IN MORTON

GROW

NORTHERN STAR NO. 11

STATE REGISTERED

TAKE ADVANTAGE OF THESE DEVELOPMENTS

- Northern Star has strong ginning seed which shank up well making early possible. Check with a neighbor who grows Northern Star.
- Northern Star cotton is an early maturing cotton. Other than producing the first bale of cotton in the United States in 1956, it is one of the highest, if not the highest, producers of first bales of any cotton grown in the states.
- Northern Star cotton develops a strong main stalk, close jointed fruit branches and deep leaf system.
- Northern Star cotton has a large boll which holds its seed cotton and can be picked, snapped, stripped or machine harvested.
- Northern Star cotton makes a staple which measures from 1 to 1 1/16 inches under average rainfall conditions, and longer where irrigation or humid conditions prevail.
- It has a hard strong fibre which cleans well in ginning. Ask your ginner.
- U. S. Fiber Laboratory analyses show Northern Star cotton to have a micronaire measurement of from 4.0 to 5.0 and fiber strength of from 85,000 to 95,000 lbs. per square inch of cellulose.
- Northern Star Cotton makes a good bright sample which cotton merchants & mills will buy.
- All of our seed are grown under supervision of the State Seed & Plant Board and our Registered acreage is all of the same strain of elite seed.

The personnel of the Northern Star Seed Farms believe that the planting of a scientifically bred cotton like Northern Star No. 11 which is outstanding in yield per acre, earliness, and production of quality fibre will do much toward solving a lot of our cotton problems.

FUZZY AND SAW DELINTED SEED IN THREE BUSHEL SACKS	KEMIGAS DELINTED SEED IN 50 POUND SACKS
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On your Northern Star Seed purchase we will allow you up to \$10.00 per ton on your gin run Cotton seed — **NORTHERN STAR NO. 11 Available from Your Ginner, Luper Tire Service, or Roy Hill, Morton.**

C. E. LUPER Wholesale Distributor for this Area

PHONE 3211 144 E. WASH. MORTON

Morton Drug Values . . .

— These Dollar Day Specials Go on Monday April 1st Only —

25 Percent Discount On All

TOYS & GAMES

clearance to make room for new shipment

Reg. 25c Notebook **FILLERS . . . 6 for 100**

Bayer 75c Size **ASPIRIN . . . 2 for 100**

Delsey 15c size **Toilet TISSUES . ea. 10¢**

Anso all weather **FILM**

120 or 620 **3 rolls for . . . 100**

ATTENTION LADIES

Largest Selection of Spring Costume Jewelry in Town

\$1 Earrings, Necklaces, Bracelets . . . Only 89¢ plus tax

\$2 Earrings, Necklaces, Bracelets . . . Only 1.65 plus tax

Two and Three Piece Sets Now 20 Pct. off

GET YOUR NEEDS NOW FOR SPRING — EASTER and GRADUATION GIFTS.

— We can match any color outfit — These Prices In Effect all during month of April

Good News from

DEALER'S NAME

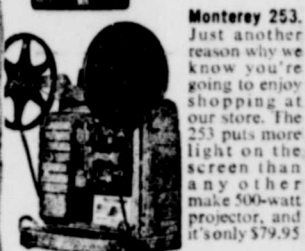
FOR THOSE WHO WANT THE BEST

WE HAVE BEEN CHOSEN BY BELL & HOWELL AS A LOCAL DEALER FOR . . .

Bell & Howell MOVIE EQUIPMENT



New B&H 220. Here you'll find great cameras like this new and different 8mm masterpiece. Light weight, easy to use . . . and only \$39.95.



Monterey 253. Just another reason why we know you're going to enjoy shopping at our store. The 253 puts more light on the screen than any other make 500-watt projector, and it's only \$79.95.

Come in and see these and many more! Easy payments.

Uncover your Hidden Beauty

Ten-O-Six removes those harmful impurities that so often cause blackheads, blemishes and enlarged pores.

Bonne Bell 10-0-6 LOTION

THE THERAPEUTICAL THAT REVEALS YOUR COMPLEXION AS IT CLEANSES YOUR SKIN ANTISEPTICALLY.

\$2.25 \$1.99 plus tax

Special for a little while only!

LENEL *Bellezza*



COLOGNE with GIFT ATOMIZER

2

A gift atomizer with Lenel Bellezza cologne. It's the fragrance to make you feel beautiful and gay . . . a little adventurous.

Try it and see!

VISIT OUR **Stork Villiage**

complete stock of Baby Needs and Gifts

HALF-PRICE SALE

Double-Check

DEODORANT COLOGNE STICK BY LENEL

Checks perspiration odor through a totally new ingredient — the safest and most effective ever formulated!



Regular \$1.00 Value

for **50¢** plus tax

St. Clair's DEPARTMENT STORE

WESTSIDE of SQUARE MORTON

Boys' SPORT COATS

Select his Easter Jacket now . . . new three-button styles . . . whites, stripes, solids . . . sizes 4 to 18 . . . rayons, dacrons, wools, and COTTONS . . . all, ideal for summer wear

from . . . 8.95 to 16.95

(Wash and Wear)

Men's Summer SLACKS

100 per cent dacrons, rayon and dacrons, and wool and dacrons . . . wonderful fabrics for summer comfort . . . come in blue, grey, black, tan, and brown . . . solids and figures . . . all sizes, 28 to 42 . . . see them today

from . . . 7.95 to 9.95

Boys' Sizes 6.95

New Shipment, CHILDREN'S CAN-CAN SLIPS

Just the thing for the New Easter dresses . . . full and half-slips, sizes 1 to 14 . . . all nylon, see them Monday

Only . . . 2⁹⁸ and 3⁹⁸

CHILDREN'S

Easter BONNETS

A lovely selection of new styles and colors . . . a hat to please every girl . . . choose now while stocks are complete

Only 1⁹⁸ to 4⁹⁸

STARTING MONDAY WEEKDAY CLOSING HOURS 5:30 PM

DOLLAR DAY

MONDAY, APRIL 1

SHOP for EASTER NOW!



Ladies' **BLOUSES**

CLOSE-OUT, one group of better Blouses . . . long, shorts, and sleeveless . . . many styles and colors to select from . . . values to 3.98

Dollar Day Price **1.98 ea.**



Men's and Boys' **IVY LEAGUE PANTS**

NO IRON . . . Wash and Wear . . . polished cottons

in khaki and black . . . right summer comfort . . .

boys' sizes 8 to 16 . . . men's sizes 28 to 36

ONLY

4.98 ea.

One Group Men's **SHORT SLEEVE SPORT SHIRTS**

A wonderful selection of new summer patterns in solids, checks, plaids, and stripes to choose from . . . sizes S, M, and L.

NOW **1.98 ea.**

DRESS PRINTS

All new, famous Dan River Wrinkled fabrics . . . ideal for summer sewing . . . border prints, solids, strips, checks . . . 2a wonderful selection to choose from . . . regular 79c values

\$ Day Price **2 yds. 100**

One Group

Ladies' DRESSES

You'll find values to 8.98 in this group . . . many styles and fabrics to select your's from, but be early

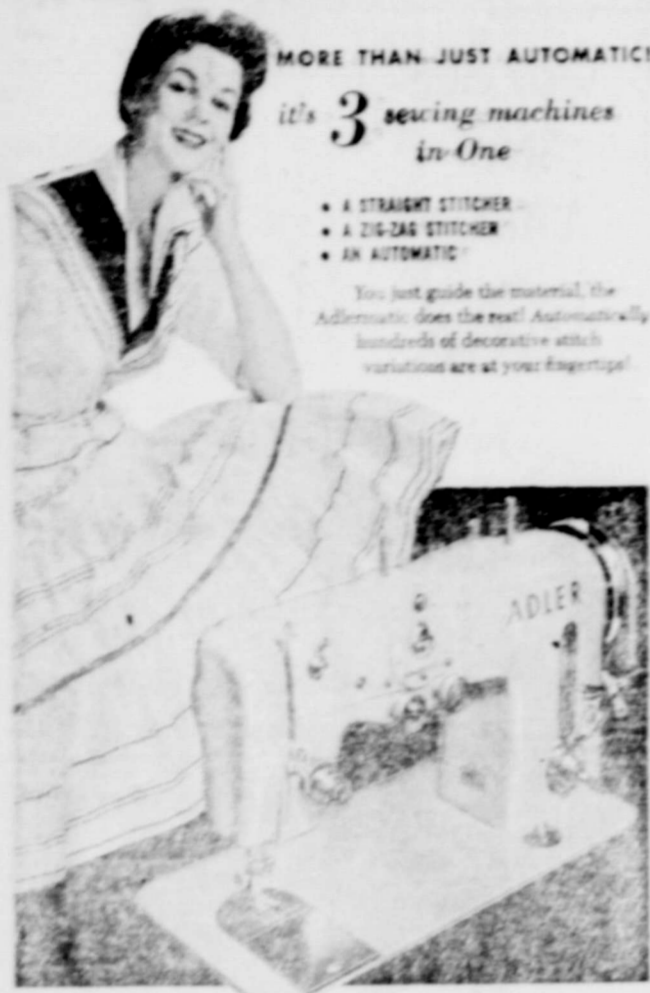
\$ Day Price . . . **4⁹⁹ ea.**



FREE MONDAY A BRAND NEW \$139.50 ADLER Sewing Machine

squaw dresses
are easy to make on the

ADLERMATIC



MORE THAN JUST AUTOMATIC!
it's 3 sewing machines
in One

- A STRAIGHT STITCHER
- A ZIG-ZAG STITCHER
- AN AUTOMATIC

You just guide the material, the Adlermatic does the rest! Automatically hundreds of decorative stitch variations are at your fingertips!

WITHOUT ATTACHMENTS you can do every sewing operation—such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending and embroidering. You can even sew in two different colors at the same time!

Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!

LOW DOWN PAYMENT • EASY TERMS

TARVER FURNITURE is proud to announce the Adler Sewing Machine Line. As dealers, all day Monday, we will have Elmer Harris, a former Mortonite, now of Harris Sewing Machine Co., Lubbock, here to demonstrate the fantastic new Adlermatic — Automatic, the machine that thinks for you . . . You May Win

A new ADLER Sewing Machine

- Nothing to Buy
- No Obligation

Just Stop by and witness Elmer Harris in his demonstration of this wonderful new machine. You'll be glad you did. . . .

THEN REGISTER that's all there is to it

This is the ADLER that will be given away

Monday at
6:30 P. M.



Parts - Repairs - Rental - Trial Use

From now on you can make TARVER FURNITURE your sewing machine headquarters — regardless of whether or not you have an ADLER. We will stock parts for all well known makes of machines. We will take those needing major repairs to Lubbock for quick service. We will handle some used machines, we will rent out machines, and we will place a machine in your home on trial. Don't forget to REGISTER MONDAY!

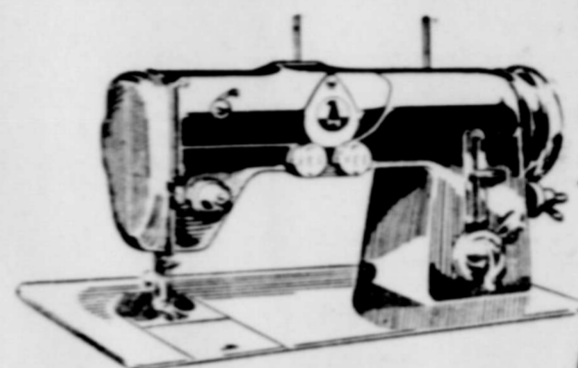
TARVER Furniture Co.

"YOUR HOME SHOULD COME FIRST"
Northside Square MORTON, TEXAS Phone 2961

EVEN IF YOU HAVE NEVER SEWN BEFORE, YOU CAN SEW IMMEDIATELY WITH THE AUTOMATIC

AdlerMATIC!

Prove it for yourself!
It's Here Today!



SO EASY TO USE!

The Adlermatic is not only the most beautifully designed sewing machine but it's the Easiest to use! You'll do sewing you never dreamed possible!

EASY TERMS

The Adler comes in a variety of handsome cabinets styled to fit every decor.



DRAWING

AT 6:30 P. M.
MONDAY APR. 1ST



Get Ready for Easter

See Our New Easter Merchandise

DOLLAR DAY SPECIAL Ladies' COTTON DRESSES

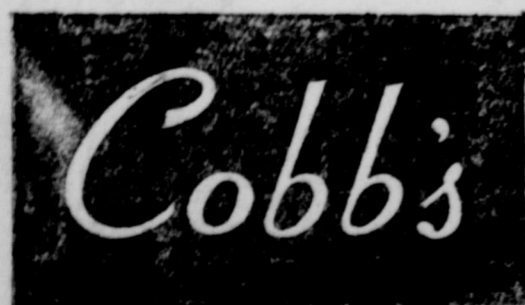
See our large assortment of styles and colors . . . buy several for wear from now through summer . . . regular 5.98

Dollar Day Only ea. . . . **3.99**

DOLLAR DAY SPECIAL Corduroy Sofa PILLOWS

Bring added beauty to any room . . . come in red, green, aqua, blue, yellow, and brown . . . regular 3.98 values

Dollar Day Only ea. . . . **2.99**



Westside Square, Morton

MONDAY, APRIL 1, at COBB'S — Morton, Texas

"The House of Famous Brand" — Westside Square

Ladies' HOSE

Choose from our selection of seamless and conventional seam hose . . . regular 1.35 a pair

Dollar Day
1.00 pr.

Men's BRIEFS

COTTON knit, long lasting, comfortable

Dollar Day
2 prs. 1.00

Men's Athletic SHIRTS

Made of comfortable, pleasing COTTON, each a bargain

Dollar Day
3 for 1.00

DOLLAR DAY SPECIAL

Sofa PILLOWS

A real buy . . . COTTON filled . . . and a wonderful wide range of colors to choose from, but be early

Dollar Day Only ea. . . . **1.00**

Girls' PANTIES

Choose from assorted colors, sizes and fabrics, but be early

Dollar Day
3 for 1.00

Men's Stretch SOCKS

Buy now for graduation, Easter . . . get several dozen

Dollar Day
2 prs. 1.00

DOLLAR DAY SPECIAL

Gilbrae FABRICS

Wonderful crease resistant, drip dry fabrics in a wide assortment of prints and solids . . . regular 1.19 a yard.

Dollar Day Only, yd. . . . **1.00**

Men's COTTON Handkerchiefs

Large, white handkerchiefs that every man needs dozens of

Dollar Day
10 for 1.00

Effective Monday
NEW CLOSING HOURS
5:30 P. M.
Weekdays

8 P. M.
SATURDAYS

Nelly Don

The cardigan sheer of fine check gingham—pretty way to keep cool this Summer. Gentle cut to bodice balances lady-like flare of the skirt. Brown, black, pink, blue. 14 to 44 and custom sizes for the shorter figure 14C to 24C. 10.95

Others at COBB'S to 24.98

