



# EDMONSON FARMERS GO AFTER QUALITY COTTON

Cotton producers in the Edmonson community in Hale County are going to try an experiment during the 1955 season which they hope will result in higher yields and higher quality cotton.

to plant all of their cotton acreage in one variety of seed in an effort to get a premium for their crop. The allotment of the 70 per cent total about 7,000 acres.

This was one of the things Edmonson emphasized last week in South Carolina to the group of High Plains farmers who toured the mills.

Many of the Edmonson farmers believe the one variety planting will bring them \$20 to \$30 a bale above the prices that heterogeneous mixture of cottons has brought on the same market in the past.

"I've heard of some communities that have increased the quality of their cotton by one grade or more by planting one variety," says Homer Dan Gregory, in searching the sentiments of growers here.

"We might have selected another variety if we could have found a sufficient amount of seed," Wilson explained. He said farmers decided on Empire after an extensive study of varieties available for planting such a large acreage and finding that it has one of the best milling qualities of cotton adapted to this High Plains area.



American...by

For gifts, or informal entertaining. America's American pattern is a happy choice... a pattern with a dramatic motif that catches and reflects rainbow colors for sparkling table settings. In our Glassware Department you can select from scores of imaginative open stock items. They're lovely to give or to keep. See our entire Pottery collection today.

**MORTON DRUG STORE**  
MORTON PHONE 32-1  
NORTHSIDE SQUARE

MONDAY  
IS  
DOLLAR  
DAY

**FOR THE GRADUATE**  
color and fancy DRESS SHIRTS  
SOME WHITE

**2.99** REG. 3.95 to 5.95

SPECIAL GROUP  
FRENCH - KID CUFFS

Come in today and shop for several values from our regular stock of fine dress shirts. Special group also includes some sample patterns. Everyone is luxury quality with superb tailoring for fit and handsome appearance. Not every style in all sizes, so shop early for the best selection.

FRIDAY - SATURDAY  
MONDAY  
DOLLAR DAY  
AT

**sale of MEN'S FURNISHINGS**

- TIES . . . . . 1/2 PRICE
- BELTS . . . . . 1/2 PRICE
- GIFT ITEMS . . . . . 1/2 PRICE
- Men's and Boys' SOCKS . . . . . 1/2 PRICE

Men's LONG SLEEVE  
**COTTON SPORT SHIRTS**  
Regular 4.95, 5.95 and 6.95 values  
**3.99 and 4.99**

Look what **1.00** will do at **CHILDS'**

- 2 for 1.00 - Boys' Jeans . . . . . 1.00
- Boys' Shirts . . . . . 1.00 - Boys' Pants . . . . . 1.00
- Child's Paddle Pushers . . . . . 1.00 - Men's Casual Cotton Socks . . . . . 1.99
- Men's Casual Socks . . . . . 1.99

No . . . every style in all sizes, shop early for the best selections  
FRIDAY, SATURDAY, and MONDAY  
- 80% off men's WORK SHOES and WORK BOOTS on sale list, pull on, and strap type.

Dr. ELWYN E. CRUME, OPTOMETRIST

Offices in the Morton Hotel

EVERY WEDNESDAY - 10 A. M. - 6:00 P.M.

Sitting Arrangements By Appointment

PRACTICE REDUCED TO VISUAL ANALYSIS AND CONTACT LENSES

SHOP —

## MINNIE'S

WESTSIDE SQUARE MORTON

**DOLLAR DAY and REGISTER for the 5000 in Merchandise to be given away . . . . . SATURDAY, MAY 10**

— THESE PRICES GOOD through MAY 8

— DOUBLE MORTON SAVINGS STAMPS — TUESDAY on ALL CASH PURCHASES

**It's the TOTAL food bill that COUNTS!**

... and it's always lower here

FRESH DRESSED FRYERS . . . . . lb. <b>39¢</b>	REFRESHINGLY GOOD WELCHADE DRINK . . . . . qt. <b>29¢</b>
Folger's INSTANT COFFEE . . . . . Big 6 Oz. Jar <b>1.09</b>	<b>IMPERIAL SUGAR</b> 10 lbs. . . . . <b>98¢</b>
GERRER'S BABY FOOD . . . . . 3 cans <b>27¢</b>	OUR DARLING, CREAM STYLE No. 303 Can YELLOW CORN . . . . . 2 cans <b>35¢</b>
Smooth 3 POUND CAN CRISCO . . . . . <b>79¢</b>	Crustene 3 POUND CARTON Shortening . . . . . <b>69¢</b>
LIBBY'S — HOME STYLE SWEET PICKLES . 25 oz. jar <b>37¢</b>	SUNSHINE — CRACKERS . . . . . pound box <b>27¢</b>
<b>Chinapine MELLORINE</b> 1/2 GALLON <b>39¢</b>	MIRACLE WHIP QUART Salad Dressing <b>49¢</b>
<b>FROZEN</b>	<b>FRUITS &amp; VEGETABLES</b>
Libby's CUT OKRA . . . . . pkg. <b>19¢</b>	Delicious or Winesap APPLES . lb. <b>15¢</b>
Polar SWEET PEAS . . . . . pkg. <b>15¢</b>	Golden Banana SQUASH . . . lb. <b>12 1/2¢</b>
Gladiola Frozen ROLLS . . 2 doz. count <b>33¢</b>	Fresh CARROTS . . . . . cello bag <b>10¢</b>
PEANUT BUTTER 12 OZ. JARS 3 jars . . . . . <b>1.00</b>	<b>PUFFIN BISCUITS</b> 2 cans . . . . . <b>19¢</b>
KLEENEX — 50 COUNT TABLE NAPKINS . . . . . pkg. <b>29¢</b>	DIAL — SOAP . . . . . bath size <b>19¢</b>
TOILET TISSUE . . . . . 4 rolls <b>35¢</b>	FLEECY — BLEACH . . . . . qt. <b>17¢</b>

— We've A Good Selection of Dietetic Foods —

**WE DELIVER TRUETT'S FOOD STORE MORTON, TEXAS**  
Truett McCaustion — Owner, Manager Phone 4571



# Congratulations Class of '58!




from all the merchants of 'Texas' Last Frontier,' a big congratulation . . . and a vote of confidence for the future. The fact that you've earned a high school diploma, and that so many have planned to enroll in college, is proof, to us, that our confidence in you is warranted. . .

sure, you've come a long, long way in the past 12 years. Fact is, an education may be harder to get today, than it was when we went to school. Fact also is, that an education is far more essential with each passing year . . . more essential to you for survival's sake. We're proud of what you seniors from Bledsoe, Whiteface, Bula, Three Way and Morton have accomplished. But you too should be proud. For its what has been accomplished for you that is important, not what we think of your accomplishments.

Though to be sure, the Christian attitude is still the best

approach, and ever will be, you mustn't forget that you live in a world with human beings who abound with human frailties. No longer can a man 'bluff' his way through his life on earth. Where once an education was merely an advantage that allowed a person a better insight in how to live, now it is a necessary element for survival. Practically everyone you will deal with, will also have this education — he who uses it wisely, to the best advantage of God, first; his fellow man secondly; and himself, last — will have found the secret of life.



- **Mrs. Lee Taylor**  
County and District Clerk
- **Tarver Furniture Company**  
"your home should come first"
- **Western Abstract Co.**  
Mr. and Mrs. W. M. Butler Jr., Managers
- **Butler Body Shop**  
Skinner Butler
- **Woolam Implement Co.**  
Your CASE Implement Dealer
- **St. Clair's Department & Ben Franklin Stores**
- **Merritt L.P. Gas Co.**  
Magnolia Consignee
- **Collins Packing Co.**  
on the Country Club Road
- **Morton Malt Shop**  
Mr. and Mrs. Rob Richards
- **Morton Electrical Supply**  
Mr. and Mrs. Fred Morrison
- 
- **Williamson Insurance Agency**  
Located in the First State Bank Building
- **East Side Cafe**  
Mr. and Mrs. R. D. Willingham
- **Morton Laundry**  
Mr. and Mrs. Roy Dean Hill

- **Gardner-Ross**  
Your IH Dealer
- **Farmers' Produce**  
Mr. and Mrs. G. G. Nesbitt
- **Westside Grocery**  
L. L. Mings
- **HB Service Station**  
your Good Gulf dealers
- **Truett's Food Store**  
we give and redeem MORTON stamps
- **Aero Spraying and Fertilizer**  
G. D. Lasseter
- **The Coffee Shop**  
Mrs. F. E. Grove
- **Morton Lions Club**  
meeting Wednesdays at noon
- **Doss Food Store**  
Double Frontier Stamps on Tuesday
- **Cobb's Department Store**  
"the house of famous brands"
- **Roy Weekes Insurance Agency & Dorthea's Beauty Salon**
- **Loran-Tatham Co.**  
headquarters for irrigation equipment
- **First State Bank**  
Member Federal Deposit Insurance Corporation
- **Allsup Chevrolet Co.**  
home of the sensational Bel Air
- **Wallace Theatres**  
Walt Sanderfer, Mgr.
- **Smith's Furniture & Appliance**  
We redeem Scottie Savings Stamps
- **Mrs. Otha Denny**  
Tax Assessor - Collector
- **Windom Oil and L. P. Gas Co.**  
Phillips 66 Wholesale
- **P & B Automotive**  
W. G. Baker and Tom Rowden
- **C & S Electric**  
Orland Cook and Walter Sanderfer
- **Modern Motor Service**  
Jack Jones and John Duke
- **Producers Warehouse, Inc.**  
Fred Payne, Mgr.
- **Barton's Shamrock Service**  
Ott Barton
- **Beck's "66" Service**  
2 Blocks South of the Square — Dave Beck, Opr.

- **Byron's Auto Supply**  
Byron Willis
- **M. C. Ledbetter**  
Cochran County Attorney
- **Clarke's Dry Goods**  
— We Give and Redeem Treasure Stamps —
- **Tarver's "66" Service**  
R. T. Tarver, Sr.
- **Virginia's Beauty Shop**  
Virginia Moore
- **Bedwell Implement Co.**  
Your M-M dealer
- **Morton Flash - O - Gas**  
Butane, Propane, and Conversion  
Tommy Lynch
- **Morton Auto Parts**  
Amos Taylor
- **Morton Jaycees**  
Mondays at Noon
- **Luper Tire Service**  
C. E. Luper
- **Morton Floral & Greenhouse**  
Mr. and Mrs. Lem Chesher
- **Beauty Box**  
Dortha Hatter
- **Lackey Grocery & Market**  
Mr. and Mrs. Wes Lackey
- **G. D. Edgar**
- **McDermott Liquified Gas**  
on the Muleshoe Highway
- **Morton Pastry Shop**  
— Mr. and Mrs. O. D. Vernon —
- **Lindsey Feed & Seed**  
at the Sign of the Checkerboard
- **Baker Feed, Seed & Fertilizer**  
Jack Baker
- **Nu-Way Cleaners**  
Mr. and Mrs. Jack Wallace
- **Child's Men's Store & Minnie's Shop**
- **Gerald's "66" Service**  
Gerald Ramsey, operator
- **Reynolds Tire & Service Station**  
featuring Texaco products
- **Seaney's Grocery & Market**  
for the BEST in meats
- **Cochran Power & Light**  
"serving the last frontier"

- **Melba's Flowers**  
Melba Kelly, owner - manager
- **The Ideal Gift Shop**  
We Give and Redeem Scottie Stamps
- **Silvers Butane Co.**  
East on the Levelland Highway
- **Jeter Hardware**  
A Good Source of Supplies
- **Higginbotham - Barflett Co.**  
"Good Lumber"
- **Fralin's Pharmacy**  
Cochran's Exclusive Professional Prescription Shop
- **Hawkins Oldsmobile Co.**  
home of the fabulous J-2 Rocket
- **Rose Auto and Appliance**  
Neal H. Rose
- **Morton Tribune & Dollar Day Special**
- **Ray's Hardware and Furniture Co.**
- **The Steak House**  
Mr. and Mrs. Bill Banks
- **Willingham Farm & Ranch Store**  
Paymaster Feeds and Seeds
- **Piggly Wiggly**  
where you get S and H Green Stamps
- **McAlister - Huggins**  
John Deere Implement Dealer
- **Garland's Drive - Inn**  
Featuring A&W Root Beer
- **J and B Grocery & Market**  
Joe Mohmood and son, Bill
- **Burleson Paint & Supply**  
featuring Cook's paints
- **McMaster Tractor Co.**  
Ford Tractor dealers for you
- **Strickland's Cleaners**  
Mr. and Mrs. R. C. Strickland



**GRADUATION**  
...is only the beginning!



**GOC 'Wings' Will Be Presented Here**

—GENUINE JOHN DEERE  
—PLANTER PRESS WHEELS  
—MADE TO FIT  
—KNIVES, ALL SIZES  
**McALISTER MCGINS**  
Morton, Texas

On Thursday, May 22, the Ground Observer Corps of Morton will hold a meeting at the Veteran's Hall in which wings will be presented to those members of the Corps who have completed the required hours of service.

The meeting will get underway at 7:30. Chief of Rusty Reeder, GOC Chief Observer and Post Supervisor.



cook in it!  
bake in it!  
serve in it!

and it's replaced if it breaks!

Colors: Ice Blue, Apricot, Yellow, Nubia Brown, Charcoal, Blue, Apricot, Super White, Lavender Green, Pink, Shalimar, and Lemon.

16 piece dinner set service for four includes: 4 dinner plates, 4 bread and butter plates, 4 cups, 4 saucers, only \$1.75

**IROQUOIS CASUAL CHINA**  
*Russel Wright*

for MOTHER'S DAY  
**MORTON DRUG STORE**  
"YOUR GIFT HEADQUARTERS"  
NORTHSIDE SQUARE PHONE 3241

**DUAL PADS DO TWICE AS MUCH IN HALF THE TIME!**



Relaxation Effortless Dual Pads Unique Contra-motion Effective



**SLENDERETTE**  
by Lutson  
SALON TREATMENTS  
By APPOINTMENTS  
Call 3501  
**Dorthea Weekes Beauty Salon**  
Morton, Texas

**What Better Gift — to Show 'Mom' you really care**



**Morton Floral and Greenhouse**  
605 East Lincoln Phone 4451

**Betty Hallford Gets Scholarship; Will Play With 'Flying Queens'**

Betty Hallford, one of Bala High School's brightest girl basketball stars in many years of great girls teams, has been awarded a scholarship to Wayland College to play with the famous "Flying Queens."

Betty, daughter of Mr. and Mrs. A. D. Hallford of Enochs, was the top scorer for Bulblast season. She tried out for the Wayland team with approximately 50 other girls a few weeks ago.

Ann Jones of Roosevelt also was awarded a scholarship, and two others are to be named.

Betty is the second "Texas Last Frontier" area girl to make it. A local girl, Belya Ramsey, is now a member of the team, and next year will be in her third year of competition.

**Jaycees To Attend First Baptist Church**

Morton Jaycees and families will attend church at the First Baptist Church of Morton, today, in the 4th Sunday of their five week "go to church" drive.

**Negro Scout Troop Is Formed Here**

Rev. C. L. Burks, pastor of the Church of God in Christ, Morton, will be the new Scoutmaster of the Negro Boy Scout troop here, it was announced this week.

This marks the first time Morton has had a troop for Negro youth, although Levelland, Littlefield, and Lubbock have had such troops for some time.

**HAVE YOU HEARD — ? MINNIE'S SHOP**

WESTSIDE SQUARE MORTON

is giving away **5000** in merchandise

**SATURDAY, MAY 10**  
don't forge to register . . . and **SAVE** by shopping Minnie's — **DOLLAR DAY**

**30 DAY SPECIAL**

—WATCH CLEANING—

regular 4.50, only **350**  
Self-Winding Watches regular 7.50, only **750**

**SUBLETT'S JEWELRY**  
(These prices good through May only)  
Northside Square Morton

SPECIALS at the IDEAL GIFT SHOP for —



MONDAY, MAY 5

- for the Graduate
  - Newly arrived Costume Jewelry
  - Tie Sets for young Men
  - Man - I - Kits
  - Electric Razors
- for Mother's Day
  - Table Lamps
  - Mixers
  - Coffee Makers
  - Plastic Flowers
  - Wall Placques

**ONE TABLE COSTUME JEWELRY DOLLAR DAY choice 50¢**

— Gifts for every occasion  
— Bridal Showers  
— Pink - Blue Showers  
— Birthdays

**Ladies' Shick Electric RAZORS Regular 16.50 only 14.50**

**WOOD CRAFT DOLLAR DAY 20 Pct. off**

**THE IDEAL GIFT SHOP**

— WE GIVE and REDEEM SCOTTIE SAVING STAMPS —  
Phone 5851 South of the Signal Light, Morton

**Luper Tire Service's ANNUAL**



All Weather Safety at rock bottom cost

**3-T Super-Cushion by GOODYEAR**

**1335**

SIZE 6.70x15, BLACK  
SIDEWALL, tube - type, plus tax and recappable tire



Fits most pre - 1957 Plymouths, Fords, Chevrolets, Hudsons, Nashes and Studebakers . . . famous Goodyear quality inside and out. Exclusive 3-T Cord Body . . . more resistant to shocks and bruises. Tough, durable construction for longer, safer mileage. Extra safe soft - start traction from Stop - Notch tread design.

Size 6.00 x 16, black sidewall, tube - type, fits older models of Plymouth, Ford, Chevrolet, Nash, and Studebaker.

**1195**

(plus tax and recappable tire)

Size 7.10 x 15, black sidewall, tube - type, fits most pre - 1957 models of Dodge, Buick, Nash, Olds, Mercury, Pontiac, and Hudson.

**1485**

(plus tax and recappable tire)

handy, all - purpose Chenille Polishing Mitt

Heavy - duty, thick - piled chenille, backed with durable duck cloth. Ideal for hundreds of uses around the house or for washing the car. Assorted colors. When soiled, wash it as easily as a wash cloth.



**LUPER TIRE SERVICE**  
114 East Washington  
Phone 3211 Morton  
MORTON, TEXAS

only... **29¢**

**May SALE**

**Twin Front Auto Floor Mats**

One universal pair designed to fit all cars, old or new. These are all - rubber mats with molded cells that trap dirt slush, and cinders; keeps auto floors neat. Choice of deep-toned blue, green, red, or black colors which blend with modern auto interiors.

only . . . . **177** ea.



**Air Cooled Auto Seat Cushion**

Cool driving comfort at a bargain price . . . many similar cushions sell for as much as \$2.98. Spring steel wire filler lets air circulate around back and seat . . . Kraft fiber cover in tan with white stripes and maroon plastic trim complements any car interior, is easy to clean. Seat and back each measure 16 x 17 inches.

only . . . . **177** ea.



**Chieftan Best Battery Bargain**

we've offered in years . . . ready - to - go, fully charged, tested and proved, fits most popular cars with 6-volt systems, sure starting, dependable, guaranteed for 12 months

only . . . . **795** ea.

(with your old battery)  
**Flexible Plastic Waste Baskets**

Unbreakable, won't dent, rust, chip, or lose its luster . . . regular 2.98 sellers

only . . . . **179** ea.

**CLARKE'S**

— Shop for MOTHER, GRADUATION, and the BRIDE

**DOLLAR Day**

MONDAY, MAY 5,

**BUTTONS, Monday Only . . . . . 2c a card**

**NYLON LACE, Monday Only . . . . . 4c a yard**

**FABRICS**

**CHAMBRAY . . . . . 29c a yard**

**BROADCLOTH, solid colors . . . . . 4 yds. 1.00**

**Fruit of the Loom Materials . . . . . 3 yds. 1.00**

**Acetate and Rayon Materials . . values to 1.49 yd. Monday only . . . . . 79c a yd.**

**DRIP and DRY . . . . . 2 yds. for 1.00**

**Everglaze COTTON, valu 1.19 a yard Monday only . . . . . 79c a yard**

Just Received, Ladies' and Children's **SPORT BLOUSES**  
A large selection, be early for your choice  
Monday Only **1.00 ea.**

Children's **CAPRIS**  
Now **1.00 ea.**

Ladies' **DRESSES**  
Nylons, Drip and Dry, doeron, and Dan River Gingham  
Monday Only **2 for 11.00**

**record breaker**

Catalina's stunning figure-maker with new, wide tuck-away straps. Boldly striped Laxtex knit with cotton.

**\$15.95**

Ladies' Fulle **DUSTERS**  
Values to 7.98 ea. Monday Only **4.98 ea.**

One Group Ladies' **Print DRESSES**  
Going Now **1.98 ea.**

Ladies' **Peddle Pushers**  
Priced to go **1.00 ea.**

Girls' **Can Can's**  
Going for **1.98 ea.**

**HATS**  
This includes values to 3.98 each.  
Monday Only **1.49 and 2.49 ea.**

— We have famous **PATTERNS BUTTERICK** in stock !

Men's Wash and Wear **PANTS**  
Monday Only **4.98 pr.**



**CLARKE'S DRY GOODS**

— WE GIVE and REDEEM TREASURE STAMPS —  
EASTSIDE SQUARE MORTON

**Lost and Found**

Beautiful Siamese cat, green, tan with dark brown head. Call 3051, Virginia Moore.

**For Rent Unfurnished**

FOR RENT — Unfurn. house, 3 room and bath, in east part of town. \$30 per mo. Lee Page at Page Trailer Courts. 9-1tp

**WORKING ON FUND DRIVE**

South Plains Council Scout Executives were in Morton this week helping local Scout leaders plan for the annual fund raising drive.

**Civil Defense Alert Is Expected Here**

The first phase of the National Civil Defense Training Exercise, "Operation Alert 1958" which will include state, county, and city municipality participation, is scheduled for 6 and 7 May 1958. In cooperation with this nationwide effort, the Oklahoma City Air Defense Filter Center, of which the Morton GOC Post is a member, will

conduct an area-wide exercise during this period. In order to fully test the capabilities, the exact time of the exercise will not be announced beforehand. Members can expect to be alerted any time during the two-day period for operations

that may cover a period up to 24 hours in length. During the exercise the local observer post is to make Aircraft Flash calls on all aircraft movements in their area of responsibility.

**MONDAY IS DOLLAR DAY**

**HURRY, HURRY, to MINNIE'S**

WESTSIDE SQUARE MORTON  
and register for the **5000** in merchandise to be given away on **SATURDAY, MAY 10** and shop the many, many bargains for **DOLLAR DAY**

**WATCH TROUBLES!**

— WE GUARANTEE OUR CLEANING JOBS for ONE YEAR

**McREYNOLDS JEWELRY**  
120 MAIN STREET MULESHOE

**ROSE**

SUN. — MON. — MAY 4 — 5  
**AUTHENTIC GREATNESS!**

**COWBOY**

GLENN FORD JACK LEMMON  
ANNA KASHFI BRIAN DONLEVY  
WITH BOB HOPE — BOB MARSH, MURDER  
ROBERT JACKEL — JAMES WESTERFIELD  
& SILVERIA PICTURE

TUES. — ONLY — MAY 6

One of the Most Enchanting Motion Pictures ever made  
*It's Magic! It's Musical! It's Romantic!*

**WALT DISNEY'S CINDERELLA**

WED. — THURS. — MAY 7 — 8  
**ACADEMY AWARD WINNER**  
BEST ACTRESS OF THE YEAR  
**JOANNE WOODWARD**  
— IN —

**The Three Faces Of Eve**

JOANNE WOODWARD  
**CINEMASCOPE**  
IN STEREOPHONIC SOUND

**INDIAN-DRIVE-IN**

SAT. — SUN. — MAY 3 — 4

FEATURE NO. 1  
**LOVE-SLAVES OF THE AMAZONS**

FEATURE NO. 2  
**THE MONOLITH MONSTERS**

**St. Clair's DEPARTMENT STORE**

WESTSIDE SQUARE MORTON

**DOLLAR DAY**

MONDAY, May 5



**One Rack Ladies' DRESSES**

These are ladies' better quality dresses . . . drip-dry rayons, nylons, and COTTONS . . . an ideal gift for Mother . . . hurry down Monday for your selections

Values to 14.95  
**Dollar Day price . . . . . 799**



**Dress Prints**

Real values in prints and solids . . . ideal for summer dresses and sportswear.

**39¢** yd.

**Ladies' and Children's SHOES**

One table of ladies' and children's summer shoes & sandals . . . Values to 5.95  
**\$ Day Price 2.50 pr.**  
... no refunds



**Ladies' HOUSE COATS**

Nylons, quilted and unlined . . . nylons and COTTONS a wonderful gift for Mother or the Graduate

Values to 14.95

**\$ Day Special 799** ea.

**Dollar Day Special Ladies' House DRESSES**

one rack of ladies' COTTON house dresses, broken styles and sizes

Values to 3.98

**\$ day price . . . . . 199**

**Men's Dress PANTS**

One group of better quality dress pants, priced to clear

Values to 14.95

**500** pr.

no alterations, — no refunds, please

**Men's Sport SHIRTS**

Men's short sleeve shirts, ideal for summer wear . . . nice for the graduate

**\$ Day Price 198** ea.

Others 2.98 to 4.98 ea.

**Dollar Day Special Birdseye DIAPERS**

Special purchase, regular size, good quality, get a dozen

**\$ day price . . . . . 166**

**Ladies' and Children's Sports Wear**

One table of assorted summer sports wear

Values to 3.98

**\$ day price . . . . . 100**



**Ladies SLIPS**

A wonderful value in a group of broken sizes and styles in discontinued numbers . . . a useful gift for Mother or the Graduate

**\$ Day Price 1.99** ea.

**Children's DRESSES**

One rack of children's better priced dresses, broken styles and sizes

Values to 4.98

**\$ Day Price 199** ea.



**Men's STRAW HATS**

Prepare for the hot summer days ahead, and at a bargain price

While they Last.

**198** ea.

Others 2.98 and 5.00



**Bath TOWELS**

Good quality and size, assorted colors . . . solids and stripes . . . real values

**\$ Day Price 3 for 1.00**

**Boys' Dress PANTS**

One group of boys' trousers . . . wools, rayons, and COTTONS

Values to 6.95

**3.00** pr.

**Boys Matched Shirt and Short Pant Set**

May use pants for swim trunks, sizes 2 to 6

**2.98** Values

**\$ Day Price 199** set



**St. Clair's DEPARTMENT STORE**

WESTSIDE SQUARE

MORTON, TEXAS



# STOP WORRYING

Buy your HAIL INSURANCE from one of your local agents — for more satisfaction on the service of your policy . . .

— See L. F. (Snooky) Russell

at Baker Feed and Seed for Panhandle Mutual Insurance or Cimarron Insurance (a Stock Company). Also, agent for the Farm Bureau Insurance Companies

Phone 2751 Res. Phone 4631

## THIS WEEK ON THE TELEVISION SCENE

KSW5-TV - Roswell Channel 8

### THURSDAY

- 7:45 Test Pattern
- 8:00 Dough - Re - Mi
- 8:30 Treasure Hunt
- 9:00 The Price Is Right
- 9:30 Truth or Consequences
- 10:00 Tic Tac Dough
- 10:30 It Could Be You
- 11:00 Movie Time
- 11:52 Public Service
- 12:15 Channel Eight News
- 12:30 Kitty Foyle
- 12:45 Channel Eight News
- 1:00 NBC Matinee Theatre
- 2:00 Queen for a Day
- 2:45 Modern Romances
- 3:00 Comedy Time
- 3:30 Powderpuff Scrapbook
- 4:00 Western Playhouse
- 5:00 Cartoon Time
- 5:15 NBC News
- 5:30 The Tac Dough
- 6:00 Code Three
- 6:30 Dragnet
- 7:00 26 Men
- 7:30 Tennessee Ernie Show
- 8:00 Lux Variety Show
- 8:30 Jane Wyman Show
- 9:00 The Big News
- 9:30 You Bet Your Life
- 10:00 Texas Rascals
- 11:00 H.F.C. News
- 11:45 Sign Off

### FRIDAY

- 7:45 Test Pattern
- 8:00 Dough - Re - Mi
- 8:30 Treasure Hunt
- 9:00 The Price Is Right
- 9:30 Truth or Consequences
- 10:00 Tic Tac Dough
- 10:30 It Could Be You
- 11:00 Movie Time
- 12:15 Channel Eight News
- 12:30 Kitty Foyle
- 1:00 NBC Matinee Theatre
- 2:00 Queen for a Day
- 2:45 Modern Romances
- 3:00 Comedy Time
- 3:30 Petting Profile
- 4:00 Public Service Present.
- 4:30 To Be Announced
- 4:45 Happy Days
- 5:15 NBC News
- 5:30 Shirley Temple Story Bk.
- 6:00 South Hill Baptist Church
- 6:25 Calvary Bpt. Church
- 6:50 Clardy's Looney Tunes
- 7:00 Bid for Sears Best
- 7:30 Betty White Show
- 8:00 Cavalcade of Sports
- 8:30 Betty White Show
- 9:00 The Big News
- 9:30 Schlitz Playhouse
- 10:00 Pickett for Governor
- 10:05 Armchair Theatre
- 11:12 H.F.C. News
- 11:15 Sign Off

### SATURDAY

- 7:45 Test Pattern
- 8:00 Howdy Dooty
- 8:30 Ruff and Reddy
- 9:00 Fury
- 9:30 Andy's Gang
- 10:00 True Story
- 10:30 Detective's Diary
- 11:00 Baseball Game of Week Cleveland vs Baltimore
- 2:30 Detectives Diary
- 3:00 Western Playhouse
- 4:00 This Is The Life
- 4:30 Public Service
- 5:00 The Big Picture
- 5:30 Channel Eight Weather
- 5:40 Inspiration
- 5:45 Wrestling Interviews
- 6:00 Perry Como
- 7:00 Phil Silvers Show
- 7:30 Adventures of Jim Bowie
- 8:00 Ted Mack Amateur Hour
- 8:30 Your Hit Parade
- 9:00 Lawrence Welk's Show
- 10:00 Talent Scouts
- 10:30 Premier Theatre
- 11:35 News, Sports, Weather
- 11:41 Sign Off

### SUNDAY

- 11:00 Test Pattern
- 11:59 Sign On and Prog. Highl.
- 12:00 Public Service
- 12:45 N. Hill Church of Christ
- 1:00 Youth Wants to Know
- 1:30 Look Here
- 2:00 Omnibus
- 3:30 To Be Announced
- 4:00 Bible Forum

### MONDAY

- 7:45 Test Pattern
- 8:00 Dough Re-Mi
- 8:30 Treasure Hunt
- 9:00 The Price Is Right
- 9:30 Truth or Consequences
- 10:00 Tic Tac Dough
- 10:30 It Could Be You
- 11:00 Movie Time
- 12:15 Chan. 8 News and Weather
- 12:30 Kitty Foyle
- 1:00 NBC Matinee Theatre
- 2:00 Queen for a Day
- 2:45 Modern Romances
- 3:00 Comedy Time
- 3:30 NBC Matinee
- 4:45 Clardy's Looney Tunes
- 5:10 Pickett for Governor
- 5:15 NBC News
- 7:00 Danny Thomas Show
- 7:30 December Bride
- 8:00 Tombstone Territory
- 8:30 Silent Service
- 9:00 The Big News
- 9:30 Lawrence Welk
- 10:30 People Are Funny

### TUESDAY

- 7:45 Test Pattern
- 8:00 Dough Re-Mi
- 8:30 Treasure Hunt
- 9:00 The Price Is Right
- 9:30 Truth or Consequences
- 10:00 Tic Tac Dough
- 10:30 It Could Be You
- 11:00 Movie Time
- 12:15 Chan. 8 News and Weather
- 12:30 Kitty Foyle
- 1:00 NBC Matinee Theatre
- 2:00 Queen for a Day
- 2:45 Modern Romances
- 3:00 Comedy Time
- 3:30 NBC Matinee
- 4:45 Clardy's Looney Tunes
- 5:10 Pickett for Governor
- 5:15 NBC News
- 7:00 Danny Thomas Show
- 7:30 December Bride
- 8:00 Tombstone Territory
- 8:30 Silent Service
- 9:00 The Big News
- 9:30 Lawrence Welk
- 10:30 People Are Funny

### WEDNESDAY

- 7:45 Test Pattern
- 8:00 Dough Re-Mi
- 8:30 Treasure Hunt
- 9:00 The Price Is Right
- 9:30 Truth or Consequences
- 10:00 Tic Tac Dough
- 10:30 It Could Be You
- 11:00 Movie Time
- 12:15 Chan. 8 News and Weather
- 12:30 Kitty Foyle
- 1:00 NBC Matinee Theatre
- 2:00 Queen for a Day
- 2:45 Modern Romances
- 3:00 Comedy Time
- 3:30 NBC Matinee
- 4:45 Clardy's Looney Tunes
- 5:10 Pickett for Governor
- 5:15 NBC News
- 7:00 Danny Thomas Show
- 7:30 December Bride
- 8:00 Tombstone Territory
- 8:30 Silent Service
- 9:00 The Big News
- 9:30 Lawrence Welk
- 10:30 People Are Funny

### THURSDAY

- 7:55 Local News
- 8:00 Captain Kangaroo
- 8:45 Network News
- 8:55 Local News
- 9:00 Garry Moore Show
- 10:00 Arthur Godfrey Time
- 10:30 Dotto
- 11:00 Love of Life
- 11:30 Search for Tomorrow
- 12:15 Noon News
- 12:25 Walter Cronkite
- 12:30 As the World Turns
- 1:00 Beat the Clock
- 1:30 House Party
- 1:45 House Party
- 2:00 The Big Payoff
- 2:30 The Verdict Is Yours
- 3:00 The Brighter Day
- 3:15 The Secret Storm
- 3:30 The Edge of Night
- 4:00 Home Fair
- 4:30 Looney Tunes & Bugs
- 5:00 Looney Tunes
- 5:45 Polio Report
- 6:00 Local News
- 6:15 Doug Edwards
- 6:30 Union Pacific
- 7:00 Trackdown
- 7:30 Zane Grey Theatre
- 8:00 Phil Silvers
- 8:30 Silent Service
- 9:00 The Lineup
- 9:30 Person to Person
- 10:15 Official Detective
- 10:30 News, weather, feature
- 11:00 Warner Bros Showcase
- 11:00 Chicago Wrestling
- 12:00 Sign Off

### FRIDAY

- 7:50 Sign On
- 7:55 News
- 8:00 Captain Kangaroo
- 8:45 Network News
- 8:55 Local News
- 9:00 Garry Moore Show
- 10:00 Godfrey Time
- 10:30 Dotto
- 11:00 Love of Life
- 11:30 Search for Tomorrow
- 12:15 Noon News
- 12:25 Walter Cronkite
- 12:30 As the World Turns
- 1:00 Beat the Clock
- 1:30 House Party
- 1:45 House Party
- 2:00 The Big Payoff
- 2:30 The Verdict Is Yours
- 3:00 The Brighter Day
- 3:15 The Secret Storm
- 3:30 The Edge of Night
- 4:00 Home Fair
- 4:30 Looney Tunes & Bugs
- 5:00 Looney Tunes
- 5:45 Polio Report
- 6:00 Local News
- 6:15 Doug Edwards
- 6:30 Union Pacific
- 7:00 Trackdown
- 7:30 Zane Grey Theatre
- 8:00 Phil Silvers
- 8:30 Silent Service
- 9:00 The Lineup
- 9:30 Person to Person
- 10:15 Official Detective
- 10:30 News, weather, feature
- 11:00 Warner Bros Showcase
- 11:00 Chicago Wrestling
- 12:00 Sign Off

## SOIL CONSERVATION DISTRICT NEWS



### OUR SOIL ★ OUR STRENGTH

The cooperators with the Cochran Soil Conservation District who included some type of cover crop in their crop rotation last year are now realizing the full benefit of this protective cover.

Cover crops include such crops as small grains, legumes, legume non-legume mixtures and those drilled high residue producing crops.

### Officers Will Be Installed Monday

Jaycee and Jaycette officers for the 1958 - 1959 year will be installed Monday at the regular luncheon meeting of the Jaycees, to which the Jaycettes will be guests.

That evening, from 6 to 7 o'clock the Jaycees will again host the Jaycettes at a steak supper at Cunningham Draw in Bailey County.

In order to get the full benefit of a cover crop, it is best to plant early in the fall, giving protection to the land throughout the fall and winter months. Many of the cooperators have found it more feasible to drill their cover crop directly into their cotton or grain sorghum stubble, never once leaving the land bare to blow. To take advantage of early fall rains, some cooperators have found it to be advantageous to drill in their cover crop following the last evaluation of their cotton and grain sorghum. It might also be important to include a soil improving crop, such as vetch or sweet clover, which would better prepare the land for another cropping season.

If irrigation is anticipated, it might be well to apply approximately 100 pounds of 16-20-0 fertilizer per acre. This will give the cover crop maximum growth for better wind erosion protection.

Of course, the most important reason for cover crops is the protection of the soil against the wind. It is the best stabilizing measure we know of for cultivated land. A good cover crop reduces the loss of soil to practically nothing. Aside from its stabilizing ability, it offers much needed organic matter. Great amounts of organic matter are ob- well as the production of nitrogen, tained from the foliage and fibrous root system. This factor aids in conserving what precipitation that falls and makes it more available for plant needs. Also, if a legume

should be included with the cover crop, we get more penetration of the plow pan which often forms on the surface of the soil. It is recommended to undercut the lighter soils; Penetration, as is a true characteristic of the leguminous crops.

In preparation for this year's seedbed, steps should be taken to reduce the chances of erosion, which often occurs due to the lack of a protection against the wind.

Many of the district cooperators are finding the answer to the ever-existing problem of wind er-

osion. Should you like more information concerning the use of cover crops, contact one of the Soil Conservation Service technicians. Also, the ASC office offers financial assistance on a cost-share basis for cover cropping.

**Ford SERVICE**

Nobody, yes, Nobody can service FORD products like a FORD DEALER

— Bring your FORD, MERCURY, EDEL, and LINCOLN back home for service . . .

**MAHAN MOTOR CO.**  
MORTON, TEXAS

— Irrigation Motors and Tractors SERVICED

**DON'T GO KRAZY**

LOOKING FOR WATER

Call — GEORGE W. BURKETT  
Phone 2431 Morton

— We'll Find It!  
— We Dig HOUSE WELLS!

**KCB D - TV - Lubbock**  
Channel 11

**THURSDAY**

- 7:00 Today
- 9:00 Dough Re Mi
- 9:30 Treasure Hunt
- 10:30 Truth or Consequences
- 11:00 Tic Tac Dough
- 11:30 It Could Be You
- 12:00 Gene Autry
- 1:00 Top Plays of 1958
- 1:30 Kitty Foyle
- 2:00 Matinee
- 3:00 Queen for a Day
- 3:45 Channel 11 Matinee
- 5:45 Hospitality Time
- 5:30 News & Sports
- 6:10 Weather
- 6:15 Here's Howell
- 6:30 To Be Announced
- 7:00 Disneyland
- 8:00 Cavalcade of Sports
- 8:45 Post Flight Seat
- 9:00 M Squad
- 9:30 Thin Man
- 10:00 Tombstone Territory
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 10:50 Little Women
- 6:15 Here's Howell
- 6:30 Cisco Kid
- 7:00 Groucho Marx
- 7:30 Dragnet
- 8:00 Peoples Choice
- 8:30 Tennessee Ernie Ford
- 9:00 Rosemary Clooney
- 9:30 Jane Wyman
- 10:00 Navy Log
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 10:50 They Met In Bombay

**FRIDAY**

- 7:00 Today
- 9:00 Dough Re Mi
- 9:30 Treasure Hunt
- 10:00 The Price Is Right
- 10:30 Truth or Consequences
- 11:00 Tic Tac Dough
- 11:30 It Could Be You
- 12:00 Roy Rogers
- 1:00 Top Plays of 1958
- 1:30 Kitty Foyle
- 2:00 Matinee
- 3:00 Queen for a Day
- 3:45 Channel 11 Matinee
- 5:45 Hospitality Time
- 5:30 News & Sports
- 6:10 Weather
- 6:15 Here's Howell
- 6:30 To Be Announced
- 7:00 Disneyland
- 8:00 Cavalcade of Sports
- 8:45 Post Flight Seat
- 9:00 M Squad
- 9:30 Thin Man
- 10:00 Tombstone Territory
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 10:50 Little Women
- 6:15 Here's Howell
- 6:30 Cisco Kid
- 7:00 Groucho Marx
- 7:30 Dragnet
- 8:00 Peoples Choice
- 8:30 Tennessee Ernie Ford
- 9:00 Rosemary Clooney
- 9:30 Jane Wyman
- 10:00 Navy Log
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 10:50 Little Women

**SATURDAY**

- 7:50 Adventures in Education
- 8:00 Roy Rogers
- 9:00 Howdy Dooty
- 9:30 Ruff and Reddy
- 10:00 Fury
- 10:30 Space Ranger
- 11:30 To Be Announced
- 12:00 Billy the Kid
- 1:35 Little Women
- 3:40 Billy the Kid
- 6:00 Life of Riley
- 6:30 People Are Funny
- 7:00 Perry Como (color)
- 8:00 Polly Bergen
- 8:30 Turning Point
- 9:00 Amateur Hour
- 9:30 Your Hit Parade (color)
- 10:00 Californians
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 10:50 Cass Timberlane

**SUNDAY**

- 11:55 Sign On
- 12:00 The Wizard
- 12:30 Frontiers of Faith
- 1:00 The Pastor

**IT'S HERE THE NEW RCA - VICTOR**

for '58 AT

**ROSE AUTO & APPLIANCE**

RCA Victor Radios...  
It weighs 332 lbs. in. of viewable area. Mahogany or flame oak-grained finishes. 241833 Series. \$600.00

**Posse Members  
Attend Roundup**

A number of the Cochran County Sheriff's Posse attended the annual American Roundup of Sheriff Pos-

ses and Riding Clubs, April 25, 26 and 27, at Amarillo.

Those attending from here included Mr. and Mrs. J. C. Wylie, Mr. and Mrs. Bob Mayan, Mr. and Mrs. Buster Elets and son, Emmett Jones, Mr. and Mrs. Roy Gentry and David, and Rob Richards.

**DR. L. J. MORRISON, D. C.  
CHIROPRACTOR**

General Practitioner

OFFICE HOURS: 8 to 12 and 2 to 6  
MONDAY through SATURDAY

Phone 2546

606 West Washington On the Portales Hi-way



—at PIGGLY WIGGLY, Morton, Texas

**Eastside Church  
Changes Hours**

Effective Sunday, May 4, a new time will be observed for evening

services at the Eastside Church of Christ — services will be from 6 p.m. to 7:30 p.m.

Bro. Hugh Rhodes will teach a young peoples' class (high school and college students), at 6 p.m. on Sundays. Preaching services will begin at 6:30 p.m.

Sunday, May 4, in the absence of Bro. Rhodes, Bob Copeland, Jr. of Levelland will bring the morning lesson, conduct the young people's class and bring the evening lesson.

On Wednesday night, May 7, at 8 o'clock, Bro. T. R. Harrison of Sundown will begin a class on Revelations for the adult group. He has had special training in the book. Anyone interested is invited.

The morning services will continue with Bible study at 10 a.m., and preaching at 11:00 a.m.

**Ed Lattimer Is  
Three Way School  
Board President**

THREE WAY (Spl.) — The Three Way School board met in regular session, Thursday night, April 24, and elected the following officers for the coming year:

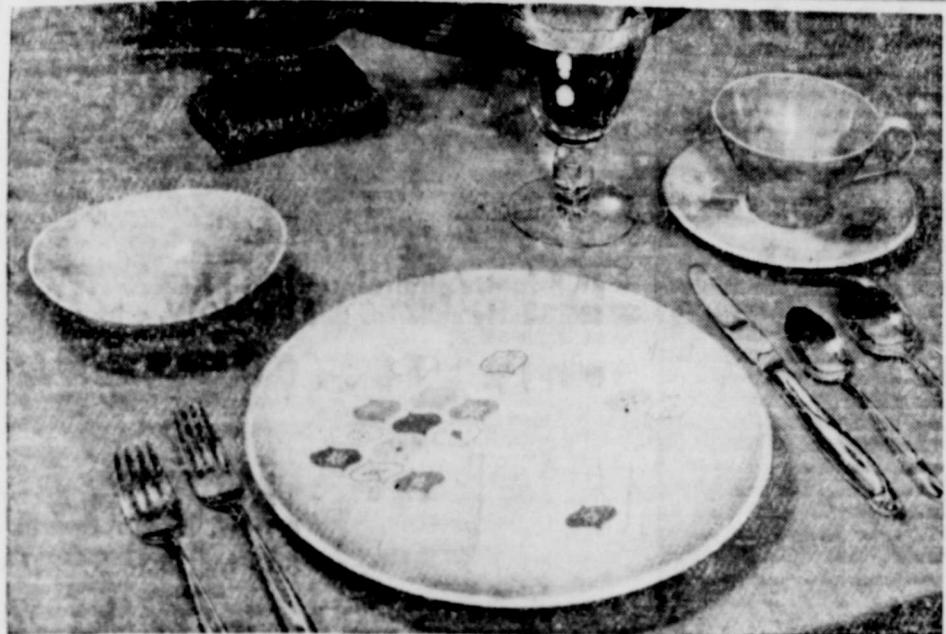
President, Ed Lattimer; Vice-President, Charlie Byars; Secretary, Earl Bowers; Assistant Secretary, Morris Gant. Other members of the board are A. G. Taylor, Geo. Tyson and Jack Ferguson.

**PROFESSIONAL  
PHOTOGRAPHERS  
NORMAN'S STUDIO**

EASTSIDE SQUARE BOX 1062  
LEVELLAND

—In MORTON each Sat.  
from 1 to 5 p. m.

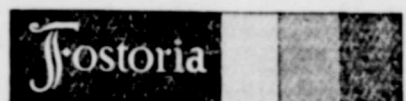
(Next door Georgia's Beauty Shop —South of the signal Light



**New Fostoria Melamine**

*fine dinnerware with Fashion Flair . . . break resistant, too!*

KISMET, with its suggestion of minarets, brings a touch of the exotic to your "contemporary" table. Never before has break-resistant dinnerware been so beautiful, so smart.



Designed to go with your nice things, Fostoria Melmac®-Quality Melamine is fade-proof, dishwasher-proof even husband- and child-proof . . . uncondi-

tionally guaranteed for one full year. 16-piece starter set (4 dinner plates, 4 cups, 4 saucers, 4 fruit/cereal bowls), or individual place settings. Open stock, including many serving pieces.

**MORTON DRUG STORE**

NORTHSIDE SQUARE

PHONE 3241

FREE DRAWING  
EVERY HOUR  
MONDAY



DOLLAR DAY  
MONDAY, MAY 5TH  
IS THE DATE OF  
OUR BIG

**GRAND OPENING**

MELBA'S FLOWERS — cordially invites you to take advantage of DOLLAR DAYS and to stop by and visit Morton's newest flower shop, located on the north side of the square, in the former home of Tarver Furniture.



We also hope you'll register Monday only, for our hourly drawings, beginning at 10:00 a.m. and concluding at 5 p.m. A beautiful cut flower arrangement will be awarded every other hour alternated with LUZIER Cosmetics every other hour. — Just stop by, register, and you may be a winner



MELBA KELLY and MRS. ROY HILL are waiting to serve your floral needs and welcome you to our new home. Let us fill your floral needs . . .

- for Mother's Day
- for Weddings
- for Graduation
- for cut flowers
- for Funeral Arrangements.
- for all Special Occasions

IN THOSE MANY HOURS  
WHEN THE OCCASION  
CALLS FOR FLOWERS

PHONE  
**2971**

**MELBA'S FLOWERS**

Also the home of your LUZIER Cosmetic representative for Texas' Last Frontier, Mrs. ROY HILL  
NORTHSIDE of the SQUARE IN MORTON, TEXAS

SHOP

**Cobb's**

Westside Square MORTON

**DOLLAR DAY**

MONDAY  
MAY 5



SHOP COBB'S  
for the gifts she'll  
love

One Group  
Ladies'  
**HATS**  
Dollar Day  
 $\frac{1}{2}$  price



Ladies' and  
Children's  
**Stretch  
SOCKS**  
These are regular 39c and  
49c values  
Dollar Day  
3 prs. 1.00

Ladies'  
Blue Ridge  
**HOSE**  
Regular 66 gauge hose, av-  
ailable in seams and in seam-  
less styles  
Regular 79c  
3 prs. 2.25

Propper  
**HOSE**

Come in seamless and seams . . . priced to move on  
Dollar Day

Regular 1.35  
3 prs. 2.85



Full Size  
**PILLOWS**

Chicken and turkey feather  
pillows

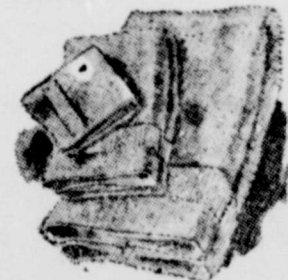
Regular 2.49  
Dollar Day  
1.69 ea.



Men's Dress  
**SHIRTS**

Solids, stripes, and prints . .  
regular 2.98 and 2.49 value  
1.78 ea

Nice Size  
**Bath Towels**  
Reg. 49c Values  
3 for 1.00



**Chenille Bath Sets**

Assorted colors . . . grand for giving . . . real values . . . see  
them Dollar Day  
reg. 1.98 values . . . . 1.19

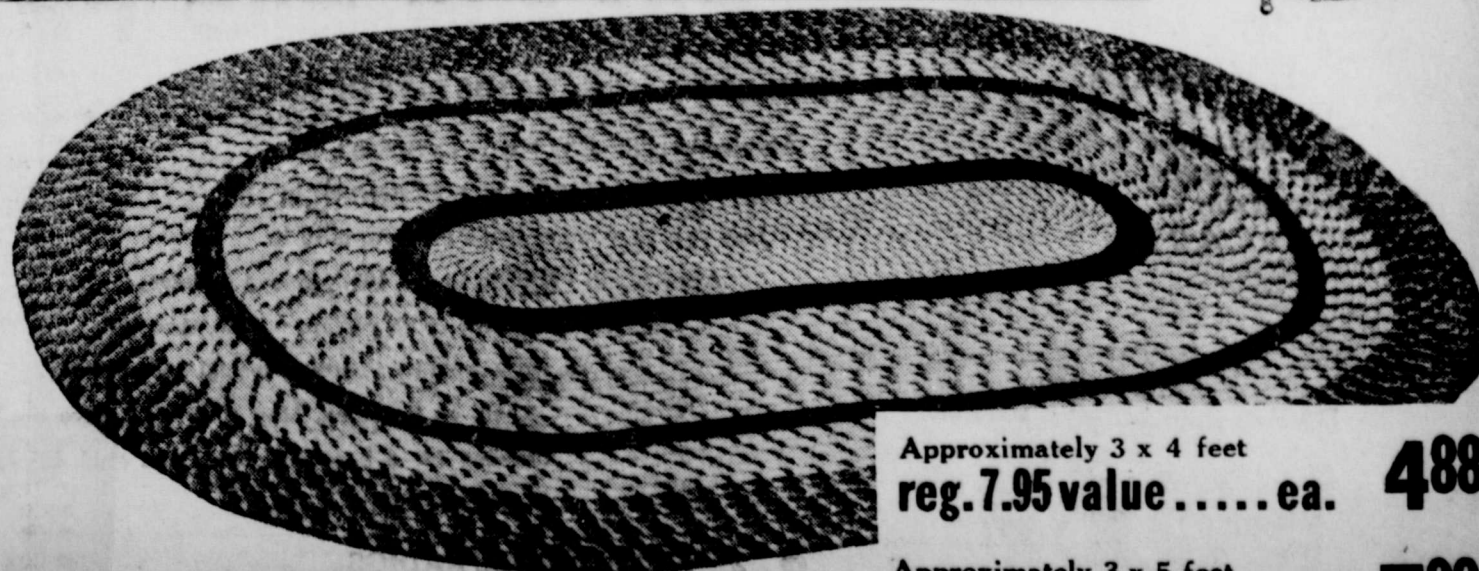
Children's  
**HATS  
and BAGS**  
Dollar Day  
 $\frac{1}{2}$  price

Look to Cobb's for —  
● Graduation Gifts  
● Mother's Day Gifts  
● Gifts for the Bride  
● Shower Gifts



— await you at COBB'S  
MORTON, TEXAS

- Wool Blend
- Imported
- Braided
- Reversible
- long wearing
- pretty addition to any room
- good selection of sizes
- See 'em on Dollar Day



Approximately 2 x 3 feet  
reg. 4.98 value . . . . . ea. **2<sup>88</sup>**

Approximately 3 x 4 feet  
reg. 7.95 value . . . . . ea. **4<sup>88</sup>**

Approximately 3 x 5 feet  
reg. 12.95 value . . . . . ea. **7<sup>88</sup>**

# Tarver Furniture's GRAND OPENING and . . . MIGHTY · MAMMOUTH · MASSIVE MAY SALE

we've moved into our new location on the west side of the square and we're combining our Grand Opening with a gigantic MAY SALE . . . with some valuable prizes to be given away all through the week . . .

Doubtless, you are aware of the fact that TARVER FURNITURE has moved from the north side of the square, to the north-west corner of the square. We want all of you to visit us in our new headquarters — we're proud of it and we want you to be. We planned to have a GRAND OPENING and we have a lot of furniture that we want to move. So, we've decided to combine a BIG MAY SALE, with our GRAND OPENING. This "sell-a-bration" will begin Monday, (Dollar Day) May 5th and continue throughout the week. We hope it'll be chock full of friendly visits from all our friends, whether interested in making a purchase or not.

## SIMMONS TUCK-A-BED.

Excellent for dens . . . or as just an extra bed.

USUAL PRICE  
129.95

NOW  
only  
**89.95**

WITH TRADE



BROWN'S 2 - PIECE

## LIVING ROOM SUITE

— makes a bed —

5 Day special  
Reg. 249.95 **150.00**  
AND OLD SUITE

GREY TWEED  
2 - PIECE DEN - MAT

## LIVING ROOM SUITE

REGULARLY SOLD FOR

189.95

bargain  
**135.00**  
AND OLD SUITE



## look over these SPECIALS!

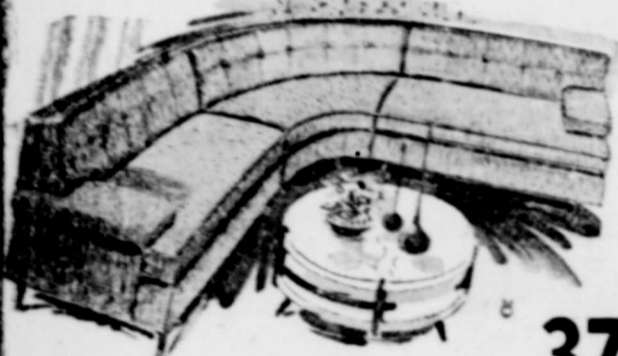
### SENSATIONAL BUY —

an 8-foot, Admiral, upright FREEZER . . .  
Regularly sells for 229.95, NOW, with trade

only 150.00



RED HOT VALUE —  
a new, 1958 Admiral,  
30 - inch Electric RANGE  
this was 329.95, but will  
be on special for only . . .  
**235.00**  
with old stove traded in



3 - PIECE INTERNATIONAL  
Foam Rubber  
SECTIONAL  
100 Percent Nylon Viscose  
Casters for Easy Moving

USUAL PRICE  
489.95

5 Day special

**375.00**  
WITH TRADE

WE HAVE TWO — ONE RED, ONE TURQUOISE

## SECTIONALS

Made by FUTURIAN — The Designers of Tomorrow  
Foam rubber, reversible cushions

USUAL PRICE  
369.95

special price

**250.00**  
WITH TRADE

many, many gifts  
for Mother's Day,  
or for Graduation  
- Portable Radios  
- Phonographs  
- combinations  
- cedar chests  
- hi-fi



BEAUTIFUL, ALL NYLON

## LIVING ROOM SUITE

Forest Green with  
Foam Rubber Cushions  
REGULARLY SOLD FOR

249.95

now  
only  
**178.00**  
AND OLD SUITE



WESTERN BLONDE

## BEDROOM SUITE

bar bed, night stand, double dresser, and mirror

should sell for  
169.95

our price now  
**100.00**  
— with trade in



2 - PIECE, STEEL GREY

## SECTIONAL

MADE TO SELL FOR

149.95

— with trade in

— TABLES —  
step, occasional,  
coffee — as low  
as . . . . . 7.95

SILVER FOX GREY  
Bedroom Suite  
Regularly 149.95  
Special Now . . .

**100.00**

again this year we will  
handle only the  
**LAWSON**  
Air Conditioners  
The reason is simple —  
We think LAWSON is  
so far ahead of others,  
we don't want to sell  
any other kind



Coming This Week . . .  
28 new living room chairs,  
new bedroom, living room, &  
other suites — plus a com-  
plete new line of gifts and ac-  
cessories.

Modern, Pink 2 - Piece  
Bedroom  
Suite  
Bookcase bed, double dresser and mirror.  
189.95 Value, for only  
only 125.00

# HURRY HURRY HURRY

## For the BIG FREE Drawings

**T. V. Lamps**  
We have a big selection of  
TV lamps. Your choice of  
these 6.95 values, on Dollar  
Day, for only —  
**4.95**

ALL WEEK LONG — READ THIS LIST OF AWARDS . . .

Absolutely nothing to buy . . . you don't have  
to sign a slip saying what you are interested in . . .  
Just sign your name, that's all there is to it.

Awards will be made to the 100th person register-  
ing Monday and the 200th person. — Also, through-  
out the week we'll be awarding special door prizes.

Then, on Saturday, May 10th, we'll have the  
drawing for a beautiful, black and gold, HI - FI  
Record Player.

BE SURE TO DROP BY MONDAY and GET  
YOUR NAME IN THE HAT

**SPECIAL AWARDS** —  
in honor of MOTHER'S  
DAY, the oldest and the  
— mother to reg-  
ister this week will re-  
ceive a surprise gift

- 2 TABLE MODEL RADIOS
- SEVERAL BONUS GIFTS FOR REGISTRANTS
- Grand Prize — A gorgeous HI FI RECORD PLAYER

NORTHWEST  
CORNER of the  
SQUARE

# TARVER Furniture Co.

MORTON, TEXAS  
PHONE 2961

"YOUR HOME SHOULD COME FIRST"

- Everything for Your Home
- Terms Arranged
- Fall terms for farmers