



### Regional Office Is Set up for Beginning the 1960 Federal Census

Establishment of a district office for the 1960 Census of Population and Housing at Lubbock County Court House, Lubbock was announced today by director James W. Stroud of the Census Bureau's regional office at Dallas, Texas.

### Anton "99" Stormproof Cotton

Developed to meet many requirements demanded by cotton producers, buyers, and the Cotton Industry. Is an excellent STRIPPER - SNAPPER cotton with top yields and grades, high lint turn-out. Fiber has high micronaire and tensile strength. All seed are State Registered, and properly processed and treated, fuzzy, saw delinted, and acid delinted seed available. DIRECT FROM BREEDER. PLACE YOUR ORDER WITH YOUR GINNER. Better Seeds - for Better Crops - Through Research  
W. H. Anton, State Registered Plant Breeder  
Lockhart, Texas

will direct a force of 24 crew leaders and 376 census takers in the following counties: Andrews, Bailey, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Howard, Lamb, Lubbock, Lynn, Martin, Mitchell, Terry, and Yoakum.

Taking the 1960 Census nationally will require the services of 160,000 enumerators, 10,000 crew leaders, and 400 district supervisors, all temporary workers. The district supervisors, working under the general direction of the permanent regional field directors, are responsible for all phases of the census in their districts. Duties of the district supervisor include the recruiting of crew leaders, obtaining space for crew

leader training, recruiting and training a small office staff, reviewing the completed questionnaires, and direct supervision of the field canvass which begins on April 1.

Prior to the start of the census, all households will receive in the mail an Advance Census Report Form, a new census taking device which is designed to speed up the field canvass and provide more accurate statistics. Distribution of this form, which contains the basic population and housing questions, gives the family a chance to assemble information about each member in advance to the census taker's visit.

**JOE'S ELECTRIC**  
—Commercial and Residential WIRING  
JOE CAROTHERS, owner and manager  
PHONE 2841 NIGHT 2221 BOX 392, MORTON  
RAY'S HARDWARE BUILDING

### Three Way News ...

By Mrs. Frank Griffith

#### WMS MEETS

Mission work in Cuba was the topic used for the Royal Service program presented Thursday evening in the home of Mrs. Frank Knox.

Mrs. Andrew Wittner, program chairman of the Three Way Baptist WMS was in charge and assisting her were Meadames Adolph Wittner, Jack Luns, Gene Kinley, Byron Hardgrove, and D. P. Brinker.

Following the program, Mrs. Hardgrove was surprised with a birthday party. Gifts were presented and refreshments were served to Meadames: L. W. Chapman, Baker Johnson, Jack Ferguson, Earl Bowers, Elbert Adams, O. A. Warran, Ed Neutler, Lane, Kinley, Brinker, Andrew Wittner, Adolph Wittner and the guest of honor.

#### GIRLS WIN CONSOLATION

The grade school girls won consolation in the Pettit tournament last week. They defeated Smyer in the final game for the consolation trophy.

#### ATTENDS CONFERENCE

Rev. Byron Hardgrove attended the Evangelistic Conference at Ft. Worth last week.

#### ATTEND STOCK SHOW

Members of the Three Way FFA Chapter and their sponsor Mr. Thorp attended the Stock Show at Amarillo the past weekend. Bud Warren and Mr. Neal accompanied the boys and their sponsor on the trip.

#### OFFICERS IN RAINBOWS

Several girls from Three Way were installed as officers in Rainbows at the installation ceremony at Morton Monday evening. They are Gayle McCelvey, Sandra and Kay Lemons, Dorothy Tucker, Barbara Maston, Shirley Fine, Donna Ferguson, Charlotte Shepherd, and Pam Bowers.

#### VISIT IN BULA

Mr. and Mrs. Leon Jones and children visited relatives at Bula Sunday.

#### TO FRIONA

The Bill Woods family visited his parents at Friona the past weekend.

#### ON SICK LIST

On the sick list last week Mrs. W. C. McCrevey and Mrs. Horace Hutton.

#### BASKETBALL STANDINGS

In a conference basketball game last week the Three Way girls defeated Pep, the boys lost. Both girls and boys defeated Pettit.

This week the teams play Bledsoe here Tuesday, and at Pettit Friday. Next week they go to Bledsoe on Tuesday and play Pen at Three Way Friday. The following week they will play in the district tournament at Pep.

#### IS SICK

The mother of Bud Warren is on the sick list at Wichita Falls.

### Morton Lions to Attend Pettit's Pancake Supper

Morton Lions will make a trip to Pettit, on February 8th, on the occasion of that Lions' unit Pancake Supper, a community fund raising project. A good sized delegation of Morton Lions and their wives are expected to attend.

Mrs. Warren plans to go stay a few days with her.

#### VISIT PARENTS

Mr. and Mrs. Kenneth Paul of Portales spent a few days with Mrs. Paul's parents, the Frank Griffiths last week between semesters at ENMU.

#### UNDERGOES SURGERY

Mrs. L. A. Tippie of Leveland formerly of this community underwent surgery at the dist Hospital recently, expected to be discharged today. Mrs. Tippie is the wife of Mrs. Lewis Jordan.

#### IN HOSPITAL

Mrs. Florence Bailey in the Medical Arts Hospital is in traction due to hip that she received two weeks ago.



# DOLLAR DAY SPECTACULAR



## We're proud of!

## DOSS FOOD STORE AND FROZEN FOOD LOCKERS

— DOUBLE FRONTIER STAMPS EACH TUESDAY

#### FOLGER'S

### Instant COFFEE

big 10 oz. jar ... **139**



You can't beat these **MEAT BUYS**



FRESH PORK ROAST ... lb. **39¢**



2 lb. box ... **79¢**

GOOD HAM HOCKS ... 5 lbs. **100**

#### FOOD KING

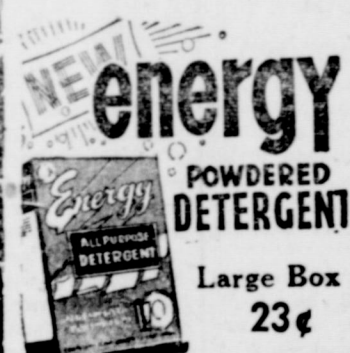
### APRICOTS

BIG NO. 2 1/2 CANS

**4**

CANS

**100**



energy POWDERED DETERGENT Large Box **23¢**

### SHURFINE COFFEE

2 lb. can **119**



PURE

**3**

POUND CAN

**59¢**



LIGHT CRUST FLOUR The finest of fine flours

**5** POUND BOX

**49¢**

## BISCUITS

SHURFRESH 10 to a CAN

# 6 CANS 49c

SWEET TREAT CRUSHED, No. 300 Cans

PINEAPPLE ... 5 cans **100**



GOOD AVOCADOS ... ea. **5¢**

CALIFORNIA NAVEL, Sunkist ORANGES ... lb. **12 1/2¢**

RUBY RED GRAPEFRUIT ... 5 lb. sack **39¢**

TEA AS JUICY ORANGES ... 5 lb. sack **39¢**

#### HUNT'S CATSUP

**6**

BOTTLES

**100**



NOW Iced Tea INSTANTLY

JUST ADD TAP WATER TO LIPTON INSTANT TEA and enjoy its Refreshing Flavor!



1 1/2 oz. Jar **55¢**

#### LOTUS — No. 2 Cans

PIE APPLES ... 5 cans **100**

IRELAND'S, No. 2 Can CHILI ... can **49¢**



LIBBY'S JUICE — 6 oz. Cans Pineapple - Grapefruit . 3 cans **49¢**

Banquet — CHICKEN, TURKEY, or BEEF POT PIES ... 5 for **1.00**

Morton — APPLE, CHERRY or PEACH FRUIT PIES ... ea. **39¢**

## CRACKERS

SHURFRESH Fresh, Fresh

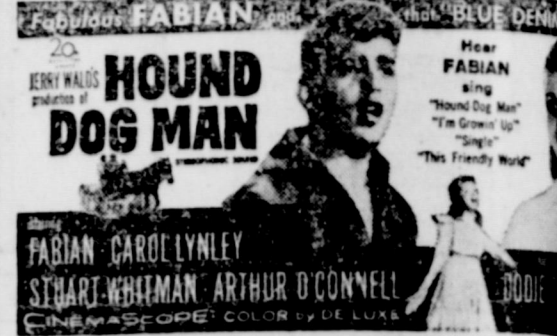
POUND BOX

# 19c

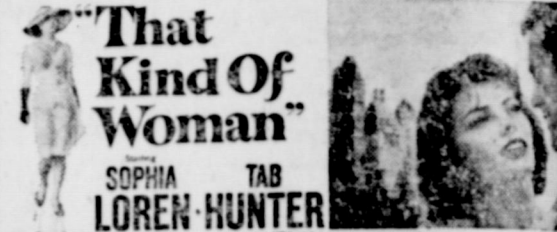
## ROSE THEATRE

THIS WEEK'S ENTERTAINMENT

SUN. — MON. — TUE., JAN. 31, FEB. 1



WED. — THUR., FEBRUARY 3-4  
The Way Of Life And The Ways Of Love Of...



### The IDEAL GIFT SHOP



# 40% OFF MONDAY ONLY

## On ALL WINTER READY-TO-WEAR

— This is IT, our last, and final CLEARANCE CALL ... Prices SLASH

The IDEAL GIFT SHOP  
Phone 5851 Northwest Corner of Square

### GOOD NEWS!



J. W. McDERMETT FERTILIZER Co.  
Phone 4924 1001 North Main

ST. CLAIR'S VARIETY ANNUAL

— SALE STARTS DOLLAR DAY

# BIG VALUES SALE

WESTSIDE SQUARE, MORTON  
— SHOP STORE-WIDE  
at ST. CLAIR'S  
for BIG Variety Values

## 3 BIG DAYS

MON., TUES., and WED. - FEB. 1-2-3

WESTSIDE SQUARE, MORTON  
— PRICES SLASHED at  
ST. CLAIR'S VARIETY  
for 3 BIG DAYS

Paper & Envelopes  
**STATIONARY**  
10-sheet package of  
paper, or 100 - count  
envelopes  
**23¢**

**IRONING BOARD  
PAD and  
COVER Set**  
Fiber foam pad and  
silicone cover, fits st-  
andard size board  
1.98  
value **69¢**

Silicone  
**Ironing Board  
COVER**  
standard boards  
**49¢**

Clothes  
**Dampening  
BAG**  
Jumbo size, 18x30 in.,  
zipper top . . .  
Reg. 79c **49¢**

HEAVY COTTON —  
**TRAINING PANTS**  
Assorted colors . . . sizes 2-4-6 . . . get them by the  
dozen at this low, low price during Big Value  
Days  
Reg. **29¢** **6 prs. 1.00**

Clothes  
**PIN BAG**  
Large size, handy, ke-  
eps track of those pins  
easy way . . . comes  
with hanger  
**33¢**

"Cover It"  
**ADHESIVE BACK  
PLASTIC**  
Big selection of colors  
and patterns  
Reg. 98c  
2 yd. roll **49¢**

GET THEM BY THE DOZENS —  
**FOAM RUBBER PADS**  
There's a big assortment of sizes TO CHOOSE  
from . . . ideal for cushions, upholstering, tractor  
seats, boat seats, crib mattresses, and many, ma-  
ny other uses . . .  
12 ounce . . . . **4¢**

**CURTAIN RODS**  
SINGLE  
Reg. 19¢ . . . . **13¢**  
DOUBLE  
Reg. 39¢ . . . . **23¢**

**Window  
SHADES**  
PLASTIC  
reg. 1.59 . . . **99¢**  
Washable FIBER  
reg. 1.10 . . . **79¢**

LOSE LEAF —  
**NOTEBOOK PAPER**  
Reduced in price just in time for the new school  
term . . . stock up at this pleasing price . . .  
**98¢** size . . . . . **59¢**

COMPACT —  
**TRAVEL IRONS**  
Ideal for travelling, for quick trips, for college  
students . . . compact fold down handles . . .  
reg. **1.98** . . . . . **1.00**

### CLEARANCE

**ON ALL  
WINTER  
MERCHANDISE**

**GIRLS and LADIES  
LEOTARDS**  
Popular, pretty, comfortable . . . see this select-  
ion . . .  
now . . . . . **1/2** price

**LADIES  
White OXFORDS**  
Good selection, check these values first thing  
Dollar Day . . .  
reg. **2.49** . . . . . **1.49**

Girls **SADDLE  
OXFORDS**  
These are in brown &  
white  
Reg. 1.98 **1.00**

See Our  
Beautiful Selection  
**JEWELRY**  
**1/2** price

Mens **FLANNEL  
SHIRTS**  
Available in small,  
medium and large  
Reg. 1.79 **1.00**

Boys **PLASTIC  
Motorcycle  
JACKETS**  
This group comes in  
sizes 10 to 18  
Reg. 4.98 **2.99**

Girls **KNITWEAR  
HEADWEAR  
and GLOVES**  
**1/2** price

**PLASTIC  
JACKETS**  
GIRLS, sizes 6 to 14  
Reg. 2.98 **1.99**  
LADIES, sizes 12 to 18  
Reg. 3.98 **2.49**

**GIRLS, LADIES, BOYS, and MENS  
Import SHOES**  
Girls  
**Baby Doll  
SHOES**  
These have black pat-  
ent finish  
Reg. 1.98 **1.00**

Ladies  
**Dress SHOES**  
Priced to sell during  
Big Value Days  
Reg. 2.49 **1.49**

**FOR BOYS —**  
Reg. 1.29 Flannel **SHIRTS** . . . . . each 77c  
Reg. 1.29 Sport **SHIRTS** . . . . . each 77c  
Reg. 1.49 Corduroy **PANTS** . . . . . each 88c  
Reg. 1.69 Corduroy **OVERALLS** . . . . . each 1.00  
Reg. 98c Sweat **SHIRTS** . . . . . each 69c

Boys  
**OXFORDS**  
Ideal for school, sizes  
13 to 3, and sizes 4 to  
11  
Reg. 2.49  
and 2.98 **1.49**

Mens  
**OXFORDS**  
Moccasin toe, thick cr-  
epe soles, sizes 6 1/2 to  
12  
Reg. 3.49 **1.99**

**Draperies**  
Plastic drapes, cottage  
sets, cafe curtains . . .  
all priced for your shopp-  
ing pleasure during  
Big Value Days . . .  
Reg. 1.00 **59¢**

Hit - or - Miss  
**RAG RUGS**  
18x36 - inch  
reg. 49¢ . . . . **29¢**  
24x45 - inch  
reg. 79¢ . . . . **49¢**

**Table LAMPS**  
A beautiful assortment  
and priced to see now  
Reg. 6.95 **3.99**

**TOWELS**  
reg. 49c 20x40 - inch  
**3 for 1.00**  
reg. 69c 20x40 - inch  
**2 for 1.00**

**Dish CLOTHS**  
Our reg. 15c cloths  
**10 for 99¢**

### ST. CLAIR'S VARIETY STORE

WESTSIDE SQUARE MORTON

**HAND  
TOWELS**  
15x25-inch  
**5 for 1.00**

Popular  
**Bobbie  
SOCKS**  
Morpul white, sizes  
8 1/2 to 11, our regular  
59¢ socks  
**2 prs. 77¢**

Ladies  
**PANTIES**  
Good sellers, sizes 5,  
6, and 7, from our reg-  
ular  
39¢ panties  
**4 prs. 1.00**

Ladies **RAYON  
Half-SLIPS**  
Assorted colors, lace  
trim, priced for Big  
Value Days  
Reg. 1.98 **1.23**

3-piece  
**Mixing BOWL  
SET**  
Contains a 5-inch, 6-  
inch, and 7-inch clear  
glass bowl  
Reg. 59c **39¢**

GOOD ASSORTMENT —  
**TIMEX WATCHES**  
This reduction in price is on ladies' and men's  
TIMEX WATCHES . . . terrific buys at regular  
prices . . . extra terrific at this Big Value price . . .  
now . . . . . **1/3** off

17-ounce  
**GOBLETS**  
regular 25¢ each  
**6 for 89¢**

12 - ounce  
Iced Tea  
**TUMBLERS**  
regular 15¢ each  
**6 for 59¢**

SEAMLESS —  
**NYLON HOSE**  
Here are some real values . . . check them and  
you'll buy . . .  
reg. **69¢** **2 prs. 99¢**

Mens  
**Stretch SOX**  
Our regular 69c socks  
**2 prs. 88¢**

400 Count  
**Cleansing  
TISSUES**  
Reg. 25c **15¢**

### 4-H ACHIEVEMENT PROGRAM HELD THURSDAY

About 100 4-H Club boys, girls, parents, leaders and friends attended the Cochran County 4-H Awards program Thursday evening in the Banquet Room of the Cochran County Activity Building. Lois Courtney, member of the County-wide 4-H Club, presided.

The 4-H pledge was led by 'Key King, Whiteface Senior 4-H Club. Songs were led by Lois Courtney.

A program on "Mothers Through the Years" was presented by Lobby Neiman, County-wide 4-H Club. Recordings from 1918 up to the present time were discussed and played. It is Bobby's opinion that the music of the present day is an improvement over the past.

Special guests were introduced. They were Judge Glenn Thompson and Mr. and Mrs. Ran Holoman, members of the Commissioners' Court. Parents and leaders of 4-H Club members were also recognized at this time.

The Extension Agents, Miss Leila Petty and Homer Thompson, presented the county awards to 4-H Club members. These awards were earned for work done on 4-H projects in 1958.

**Achievement Awards:** Lois Courtney, Dickey Walker, Gary Cantaman, Ford Motor Company, donor.

**Recognition of home grounds:** In Ann Campbell and Carol McDaniel, Mrs. Cass R. Walgreen, donor.

**Boys' Agriculture:** R. E. Thompson, Billy Ray Stovall, International Harvester Company, donor.

**Clothing:** Kay King, Judy Williamson, Cloie Harrison, Lynn Howell, Coats and Clark, Inc., donor.

**Dairy Foods Demonstration:** Justice Scaggs, Carnation Co., donor.

**Dress Revue:** Laquita Masten, Simplicity Pattern Co., donor.

**Entomology:** Lester Dupler, Jamie Davis, Earl Cox, Hercules Powder Co., donor.

**Field Crops:** Billy Bryant, Mike Sutton, Larry Tanner, Randall Gandy, Arcadian Products Dep-

ment, Allied Chemical Corp., donor.

**Food Preparation:** Beth Wemken, Judy Wemken, Linda Hines, Colene Hinson, Betty Crocker of General Mills, donor.

**Gardens:** Sherry Kay Lynch, Betty Whitehorn, Allis - Chalmers Mfg. Co., Tractor group, donor.

**Home Improvement:** Diane Fields, Mickey McKissack, Melinda Hancock, Claudette Sides, Sears-Roebuck, donor.

**Leadership:** Bobby Neiman, Lynn Froeland, Edward Pass Wilson, donor.

**Safety:** Bill Ed Thompson, Warren Norris, Tommy Morrison, Mike Hale, General Motors, donor.

The Alumni Recognition Award was presented to Raymond Lewis, a 4-H leader. Tribute was paid Mr. Lewis by Roy Hickman, former Agricultural Agent. Raymond was a 4-H member when Mr. Hickman was Agent in the county. He is now a farmer practicing diversification but is not too busy to be a 4-H leader, and is serving as superintendent of the 4-H and FFA Pat Stock Show.

The Gold Star Awards, highest award that can be won in the county, were presented to Lois Courtney and Bobby Neiman. The Texas Agricultural Extension Service is donor of this award. Lois and Bobby also received the County Danforth Awards, "I Dare You" (books), from the Danforth Foundation.

Attention was called to the donors of the record player given to the County-wide 4-H Club. The downpayment was paid by the First State Bank of Morton. Others contributing were Farmers Cooperative Association of Enoch, Long Gin, Levelland; Cochran County Gin Company; Cochran County Home Demonstration Council; Homer E. Thompson; Mrs. Russell Hudson. Special thanks were given Mrs. C. R. Melton, 4-H Leader for soliciting funds for this excellent piece of equipment.

Cloie Harrison led the group in the 4-H prayer after which refreshments were served.

Judy Strickland served at the registration book during the evening.

Custom Listing and Chiseling  
See or Call  
**DUDE HOLLOMAN**  
Phone 2836 - Morton

### CONTEST —

(continued from page one)

with a nice fistful of cash. Even if you don't win, you'll have lots of fun trying!

And the whole family can get in on the game. Each member of the family is welcome to enter the contests provided he or she old enough to fill out his own entry blank. It really pays to

make it a family game too . . . records from other newspapers indicate the most winners are from families that play the game together. The reason, of course, is that Mom, Dad, or some bright eyed youngster MAY spot a clue that everyone else misses.

How do you go about it? . . . Well, soon you'll have the opportunity to start looking over the group of small ads under the title

"Who's Who in Morton". Hidden in some of these ads will be clues to the identity of some person right here in the Morton area. All clues, of course, will relate to ONE person.

By studying the clues, you may be able to figure out who the WHO'S WHO for the week is. And if you study further, you MAY be able to locate ALL the clues in the paper for that issue.

Clues will be located only in the ads of the merchants who are sponsoring the family - fun contest. Every one of these merchants will have a small ad in the "Who's Who" section. And so one of the sponsoring merchant will have one or more ads in some other parts of the paper (we hope!). There may be any number of clues hidden in ANY ad of ANY sponsoring merchant.

We will give you one little crumb of help — but only one. . . Whenever one of the sponsoring merchants has one or more ads elsewhere in the paper, we will put a star in his little ad in the "Who's Who" section — to warn you.

That's the only bit of help we will give you. We warn you in advance that we are going to do our best to outwit you!

You will be trying to guess the identity of the local personality of the week AND trying to compile a perfect list of clues. We may make the first part of this easy in the first newspaper — but beyond that you are on your own. Prizes? . . . (we think you'll like this) You drop your entry

off at the pace indicated each week. There will be more than one place, and you can enter at more than one if you wish (that increases your chances, too). You don't have to hurry down to try to be first — because a drawing will be held to determine the winner (you don't have to be present at the drawing to win). The first entry drawn that correctly identifies Who's Who may win as much as \$65, if that entry has a perfect list of clues. Even if that entry doesn't have a perfect list, it will win \$7.50 (which is a lot better than a slow hackin' enough).

But if the full amount is not won, because of an imperfect list of clues, there will be \$66 added to next week's prize — and the jackpot will continue to grow until it IS won!

Other publishers tell us they have a lot of fun notifying the winner. Some like the most frequently heard remark (following a joyous gasp) is . . . "Why that's the first thing I ever won in a contest in my life!"

The reason so many folks get to say this is that the contest is a LOCAL affair — in which your entry isn't competing with half the state — or half the country.

So if YOU would like to be able to say this to the editor, we'll give you one clue right now: you can't possibly win if you don't enter!

Maybe Lady Luck will smile on You when you play "Who's Who in Morton" starting soon in the Morton Tribune.



MRS. DON RICHERSON  
**Miss Betty Hallford, Don Richerson Exchange Vows In Enochs Ceremony**

By Mrs. Jerome Cash

The Enochs Methodist Church was the setting for the double ring wedding of Miss Betty Hallford and Don Richerson of Maple.

Bro. C. C. Lorn, former pastor of the church and now of Trent, Texas, read the service, at 3 p. m. Sunday, Jan. 17.

Parents of the couple are Mr. and Mrs. A. D. Hallford of Enochs and Mr. and Mrs. Delbert Richerson of Maple.

Given in marriage by her father, the bride wore a waltz-length dress of Chantilly lace over bridal taffeta. The lace bodice was fashioned with a round neckline and petal point sleeves. A matching lace mantilla veil completed her ensemble.

She carried a bridal bouquet of tiny carnations.

Miss Cindy Shelton of Wayland College was maid of honor.

The Bride's Maids were Miss Janelle Seagler, and Opal Bogard of Bula and Mrs. Sandra Austin of Lubbock. They all wore frocks of pink taffeta.

Homer Richardson served as best man for his brother.

Candles were lighted by Donny McCall and Jay Fowler and ushers were Doyle Fowler and Norvel Roberts.

Ring bearer was Jerry Don Haskins of Muleshoe, nephew of the bride.

Flower girl was Sheryl Abbe of Maple, cousin of the groom.

Miss Sandra Spence registered the guests.

Organist was Lanell Claunch of Bula.

Carol Cooke and Sandra Seagler sang "Always," and "The Wedding Prayer".

Following a wedding trip to South Texas, the couple will make their home in the Maple Community where the bridegroom is engaged in farming.

24 WEEKS TO PAY

**TURNPIKE-PROVED**

**GOOD YEAR**

TIRES AT LOW, MONEY-SAVING PRICES

3-T BRAYON CUSTOM SUPER-CUSHION comes on America's finest cars		ALL-WEATHER \$12.95*
Tubeless Blackwall Tire Sale	Now! Value Priced*	
6.70 x 15	\$21.75	\$11.95*
7.10 x 15	23.80	
7.60 x 15	25.95	\$14.85*
7.50 x 14	21.75	
8.00 x 14	23.80	\$16.25*
8.50 x 14	25.95	

\*plus tax and receppable tire

"Turnpike-Proved" 3-T All-Weathers, one of the most remarkable tire values we can offer the budget-minded motorist!

\*Blackwall tube-type plus tax and receppable tire

**GOOD YEAR**

3-T NYLON SAFETY ALL-WEATHER

**\$16.95\***

The best NYLON tire value on the market. All sizes are priced low!

\*plus tax and receppable tire

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

**LUPER TIRE SERVICE**

Guaranteed Vulcanizing, Repairs and Service

Phone 3211  
114 East Washington  
MORTON

Beauty Salon

# DANEZ

INEZ SWICEGOOD  
Phone 6101  
Morton, Texas

— plenty of parking space — one-half block west of Malt Shop on the Portales Highway

LAST CALL to SAVE . . .

# EFFECTIVE FEB. 2

Subscription rates of the MORTON TRIBUNE

Will be —

3.50 per year in Cochran and adjoining counties

4.50 per year, elsewhere

10¢ per single copy

You may subscribe or re-new a subscription through Monday for only 2.50 (IN COCHRAN and ADJOINING COUNTIES)

## EDITORIALS . . .

### Pay Your Poll Tax Today . . .

It's nearly here . . . the deadline both for payment of poll taxes and the deadline for the filing of candidates intentions to become a candidate on the primary ballot.

This urgency of payment of poll tax has been repeated again and again, but with only a few days left to beat the deadline, and with the certain knowledge that voting is one of our most important duties as citizens, it bears repeating.

Midnight, January 31st, is the deadline for payment of poll taxes under Texas law. Mrs. Otha Denny, Tax Assessor-Collector, in whose office the poll taxes are sold, has announced she will remain open Saturday afternoon in order to accommodate those who have not paid their poll taxes. Further in more, she said she would issue receipts on Sunday, if necessary, for those who had forgotten to stop by earlier.

The price, as always, is \$1.75 per person, and qualifications haven't changed, except that those who are exempt because of age (21 this year or over 65) are to go to the office and receive the exemption certificate. They will be asked for this when voting time comes.

Previously, though exemptions were issued, it wasn't necessary to go to the office and get an exemption certificate.

For the convenience of Whiteface and Precinct 2 voters, the office of Vern Babe in Whiteface has poll tax receipts.

Civic organizations, Mrs. Denny and her staff, and people who care, urge YOU to pay that poll tax this year, so that when election time arrives we will be able to cast a representative vote in our County . . . a vote that will truly represent the wishes of the majority.

### Need for City Election Interest . . .

In the midst of state and national political discussion, some may have lost sight of the fact that this is also election year for the City of Morton.

As of this writing no candidates had yet announced for city office in the election which will be held the first Tuesday in April. However, it is quite possible that several of the present City Commission members will consent to have their names placed on the ballot for another term.

In any event, voters of Morton must elect a Mayor and a complete slate of City Commissioners. Then, following this election, a system of staggered terms of office will prevail in years to come.

only a partial slate will be elected each time, providing that some event does not occur, such as a mass resignation of the Commission.

This year is no different than any other year. One of the most significant factors in the growth of any city, is the men who guide that city's business.

It is our sincere hope that we will have a group of candidates for the election, which is just a little over 60 days away. And it is our further hope that the people of Morton will consider the candidate and turn out in goodly numbers, to elect their City Commission . . . as they have in the past few city elections.

### Meadow Gagers Win Two Games

Meadow's Broncos, pre-season favorites for the District 7-B basketball title, remained undefeated and dealt Whiteface boys' title chance a big blow, Thursday night as they beat the Antelopes, 47 to 44.

In posting their 35 straight district triumph, Meadow hung up a 5-0 conference record this season with five games yet to play. The Whiteface boys carried the battle to them as they took a 14 to 8 first quarter lead. But that margin was wiped away imme-

diately as the second quarter opened and though it was a close battle, Whiteface never regained the lead.

But the real upset of the night came in the girls game.

The undefeated Whiteface girls, also conference favorites, fell behind the host girls team and never could quite catch up as they lost 59-55. Thus the conference title chase was deadlocked three ways between Meadow, Whiteface and Wellman.

**Dr. ELWYN E. CRUME**  
OPTOMETRIST  
Located on Northwest Corner of the Square  
WEDNESDAYS from 10 A. M. to 6 P. M.  
Phone 5851 Morton

## NOTICE, FARMERS

### Have Your COTTONSEED Flame Delinted

and TREATED for Highest GERMINATION and PREVENTION of Pink Bollworm and Insects

PORTABLE EQUIPMENT — Can DELINT Your COTTONSEED at Your FARM or WAREHOUSE

**JOHN SIMPSON — Phone 4806, Morton**  
or W. C. (Calvin) Key — Phone 2701, Morton





# edlines...

By Eddie Irwin

**A LOT OF FOLKS**, when we mentioned cystic fibrosis, in a story carried last week, were hearing these words for the first time.

**LITTLE 5 year old Wanda** Hodges had died last summer of a malady from which she had suffered for a long time. But many more didn't even know what it was.

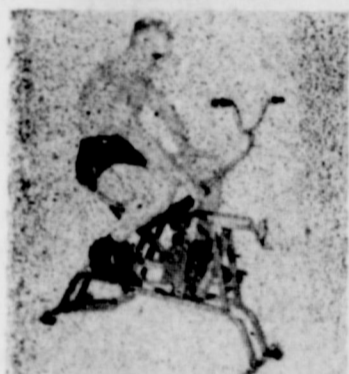
**AMONG THE MANY** who were enlightened, just a little, last week about the disease, it's affect on the patient, and the national organization. Naturally, when told by Mrs. Hodges that it is a hereditary thing, a disease that comes with birth, our first question was to find out if this disease was included in the birth defects studied under the new polio set up... the National Foundation.

**THOUGH IT** may be, someday, Mrs. Hodges, who is a member of the Lubbock Chapter, says she has high hopes that one of the major fund drives now being carried on will incorporate this disease as a project.

**OF THE DISEASE**, are to destroy the lungs of the patient. The victim is born without pancreas juices, that most important item of the human makeup that enables a person to digest food. Mucus forms in the lungs, Mrs. Hodges said. The patient doesn't get the value out of the food and thus doesn't grow. The lungs are eventually destroyed, while they...

**WERE TREATING** little Wanda, Mrs. Hodges said the hospital and drug bills would average about \$100 per month, and it is

**add YEARS to your life and LIFE to your years with EXERCYCLE**



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For Information Write: Box 632, Maple, Texas Phone WA 7-3163

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Demonstrations Scheduled

Mrs. BOB COOK

202 Southwest 1st, Morton, Tex.

Juanita Cook Vera Mae Lewis

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**IF you can't find your HOME FURNISHINGS in Morton...**

**TRY US 2 STORES to SHOP**

— NO. 1 Good Furniture, Carpet, Appliances, Draperies... — at 917 HOUSTON STREET

— NO. 2 Budget Priced, Furniture — New and Used, Carpet, TV's, Linoleum... — at 1002 HOUSTON STREET

**STACY - MASON, INC.**

Phone TW 4-2173

Loveland

easy to see that few families could afford this financial burden for any length of time, without having their family's financial position seriously impeded, drop by...

**ONE OF THE TWO** grocery stores where Mrs. Hodges has located card collection boxes. Bring all of your old Christmas Cards and all occasion cards which she in turn will take and make into cards which can be re-sold. The proceeds will go to the fund.

**YOU'RE THERE**, pick up one of the pamphlets about the disease and about the National Organization that is working on this disease that is, up to this time, incurable.

**RECENTLY AT THE P-TA** meeting, don't we appoint a committee to meet with the City Commission on the problem of our local street hazards (blind corners, lack of stop signs, etc.)

**SPOKE UP** a member of a local ladies' group that had met with the City Commission only a day or two earlier about the problem, and felt the thing was kind of "left up in the air".

**BACK FROM THE** City Commission would probably be, "How do we know what the public really wants and will support, if more folks don't come to the meetings and let us know.

**VISCIOS CIRCLE** that too far often plagues cities. The Commission cannot be expected to jump in, with all feet, every time a citizen appears before the group asking for a change... even though it appears a worthwhile thing.

**ONE APPEARANCE**, by one person or group, can't do justice to the real importance of some of these problems.

**QUITE OFTEN**, people are completely crushed, or their project died a sudden death, just with one token effort at convincing the city fathers that some particular thing is needed.

**DON'T SOLICIT** those who would simply "wart" the Commission about their little personal wants, we are still compelled to say about this matter, that the Commission, the School Board, or any other group of this nature, is no different from an individual when it comes to pressure.

**WORTHWHILE** project is worth more than: token consideration. A worthwhile project should never be dropped because someone got their feelings hurt, or because someone felt that not enough consideration was given to their ideas. A really worthwhile change shouldn't be left unchanged because of a personality clash, or because of a lack of education, or any other such minor reason.

**HAVE FAR TOO** many problems of this type. It's about time we took the adult approach, the firm approach, the positive approach. If our city traffic situation is a hazard, why don't we quit grouching and complaining to the officers, or to one another and do something about it.

**IF WE CARE ENOUGH**. Never was there a City Commission that didn't know it sits among dozens and dozens of problems that they don't even know about.

**A CITY COMMISSION** that couldn't be prodded into action. And, seldom has there been a City Commission that didn't, after the irritations of combined complaints, on a given day, had been forgotten, agree that they liked people to let them know what they wanted.

**WHO HAVE SERVED** in a voluntary capacity, for the public, have had times when we wished people would quit complaining about every little thing in connection with that service.

but we...

**RECOGNIZE** not only the right of the people to complain but the duty of them to do so. We recognize it because if we didn't have some interest in the betterment of our surroundings, we wouldn't have run for, or accepted the job in the first place.

**OF THE INSIDE** (the heart) of the feelings of City Commission members. You know, before you start to tell them any problem, they have the basic interest of the city at heart. They are not strangers, though you may have never met them previously.

**YOU ARE SURE** of this basic advantage... this head attack start, so to speak, why don't you

follow it up by going to work beside the Commission to make this a better town, sound off... **WHEN YOU** are reasonably sure of what you're talking about. It may appear to fall on deaf ears, but it will receive attention in proportion to how much YOU put into it.

**LIFE, HAIL and HOSPITALIZATION INSURANCE**  
Real Estate LOANS  
**ROBERT C. CROSS**  
Phone  
Office 2521 Home 6391  
Box 813 MORTON

there is... **NO NEED** that Morton, Cochran County, or we as individuals have, that can't be supplied if we are willing and ready to seek, work for, and pray for.

**NOW OPEN...**  
**COUNTRY BEAUTY BOX**  
(COMPLETE BEAUTY CARE)  
**NANCY WITTNER**  
Owner - Operator  
3 Miles East of Three Way Phone WA 7-3186

ated that if I wasn't satisfied at the end of the year, I could have my money back. Well, I would like to have it back. On second thought, to save you trouble, you can apply it on my next year's subscription. WE ADD the editor's note, we don't refund on the paper. You pays yer money and you takes what you gets.

**DOUBLE STAMPS TUESDAY**  
at PIGGLY WIGGLY, Morton



**WHITE'S New Store in MORTON is NOW OPEN**

# GRAND OPENING SALE!

**REGISTER NOW for VALUABLE PRIZES** Thousands of Items to select from at WHITE'S LOW SALE PRICES!  
to be given away at our store, Saturday, Feb. 13

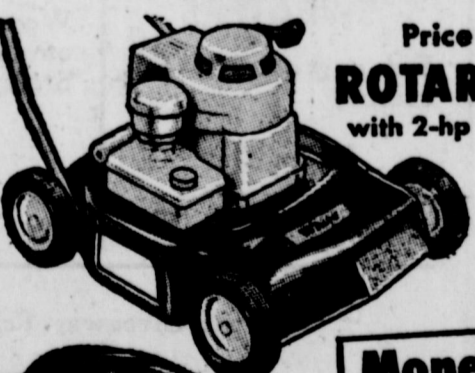
- 1st Power MOWER
  - 2nd Arvin RADIO
  - 3rd BATTERY
- Table Model  
36-mo. Guarantee  
WHITE AUTO  
Drawing to Be Held, Saturday, Feb. 13  
YOU need not be present to win!



**White's "Hi-speed" BATTERY**  
Guaranteed 24 months  
Outright Price Regular \$14.95  
Sale priced at **895** exch.  
Installed FREE!

**Automatic Transmission and Power Steering Fluid**  
White Supreme 1-quart **34c**  
**Heavy-duty Hydraulic BRAKE FLUID**  
12-ounce can Reduced for this Big Event **39c**  
Mixes with other SAE Fluids!

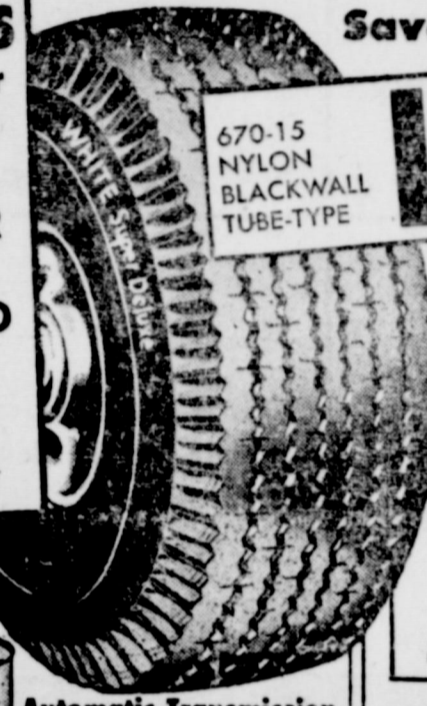
**Deluxe 10-play GYM SET**  
Special **2795**  
Easy Terms  
★ With Galvanite Slidel  
★ 2" O.D. Top bar and legs!  
★ Includes famous Skyridel!



**Price Cut! 18" White Deluxe ROTARY POWER MOWER**  
with 2-hp 4-cycle Briggs & Stratton Engine  
Regular \$49.95  
Special **4195**  
Easy Terms at White's!



**Money Saving Values!**  
3-piece Reg. 89c **Garden Tool Set 69c**  
Sturdily constructed 6-inch **Grass Shears 79c**  
Regular 98c Lightweight **Lawn Rake 79c**  
35-inch section "Cape Cod" **Border Fence 29c**  
3-tube plastic flexible **Sprinkler 159**  
Clog-proof, Turbine action **Sprinkler 69c**  
Save that leaky hose with this **Garden Hose Clamp 5c**



**670-15 NYLON BLACKWALL TUBE-TYPE**  
**1399** PLUS TAX WITH OLD TIRE!

**Body mount Rear-view Mirror**  
Regular \$2.49  
Special **179**  
**Famous New NYLON WHITE Super Deluxe PASSENGER CAR TIRES!**  
Guaranteed 20,000 miles\*  
\*Triple written Guarantee!

**Oil Filter Cartridge**  
Fram 4 size Reg. 89c  
Special **49c**  
**VISTA SIMONIZ Turbo-whipped AUTO WAX**  
Regular \$2.00  
Value! **98c**

**Tubular Chrome EXHAUST EXTENSION**  
Regular 79c  
Special now **59c**  
**Handy 18"x22" high grade UTILITY MAT**  
Long-wearing  
Fits all cars — Easy to clean!  
**49c**

**Rear seat SPEAKER**  
5"x7" size with 3-way switch  
Deluxe Hammertone Gray Finish  
**295**  
**IRONING TABLE**  
All-metal, Fire-proof  
Folds compactly for easy storage!  
54-inch size — ventilated metal top!

**SAVE!**  
Nationally Advertised Brands at Low Prices!  
"Magic-Maid" Toaster Streamlined, Chrome finish, 2-slice capacity Pop-up type, Regular \$11.95. Special now **945**  
"Manning-Bowman" Iren Steam or Dry ironing at your fingertips Right or left-hand ironing! Regular \$10.95 **945**  
"Sunbeam" Electric Skillet 8 1/2-inch size. Accurate thermostat control. Immersible to handle. Regular \$16.95 **1045**  
Glass lid for Sunbeam Skillet.....1.69

**PAD and COVER 98c**  
For ironing table...

**Fishing is FUN!**  
Complete Fishing Outfit Famous Bronson "Altoona" level-wind **CASTING REEL**  
5-foot Water King **SPIN CAST ROD 495**  
30 yards Sea Hawk **LINE all for only 495**  
Zebco Spin Cast Set **1083**  
6 Two-piece Rod and Zebco Scottie Reel

**REGISTER for FREE PRIZES**  
★ It's Fun! ★ Anyone over 16 May Enter!  
★ Bring the Family and Shop in Complete Comfort in Our Large and Well-Stocked Store... Your Home of Greater Values!

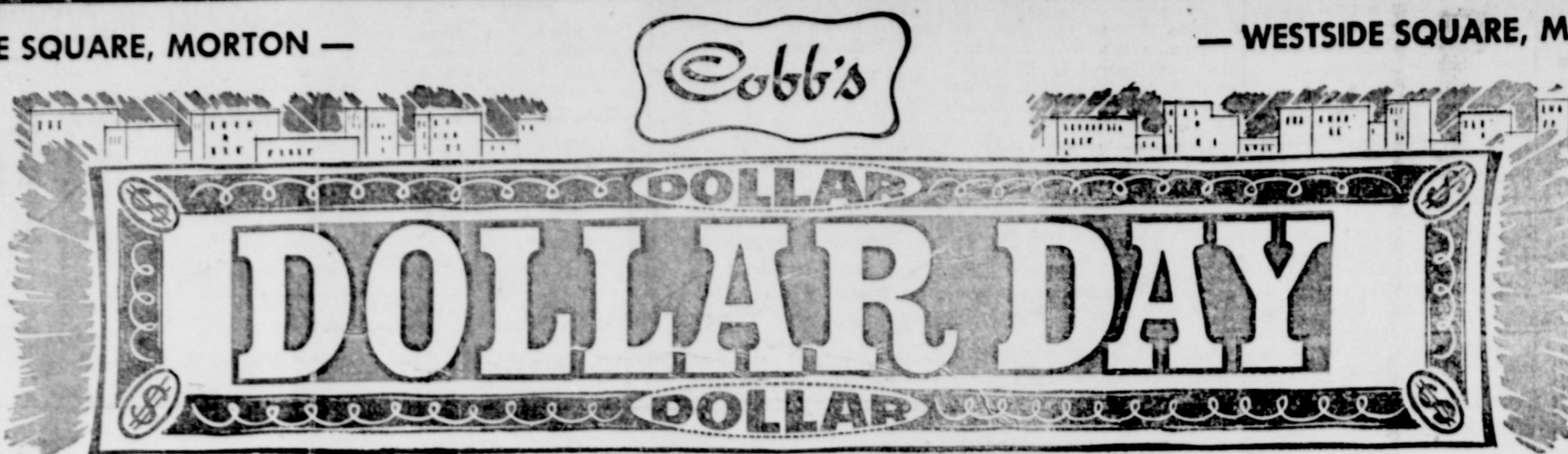
**WHITE**  
Auto Store  
THE HOME OF GREATER VALUES

Owned and Operated by:  
**OVAL MASSEY**  
North Side of the Square  
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**Baseball**  
develops coordination!  
Pro Made! **FIELDER'S GLOVE 349**  
Official-size "Worth" **SOFTBALL 79c**  
Official "Little League" Wilson **BASEBALL 159**  
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— WESTSIDE SQUARE, MORTON —

— WESTSIDE SQUARE, MORTON —



Join the Crowds Monday, Feb. 1, at the "House of Famous Brands"

**Costume JEWELRY**  
3 selections 1.00

Ladies  
**PURSES**  
Reduced for clearance during this Big Dollar Day ...  
Going for **90¢**  
1.90, 2.90, 3.90, and 4.90

Ladies  
**DRESSES**  
Some smart buys, be early, shop and save ...  
values from 5.98 to 34.98  
**3.00**  
5.00 and 7.00 ea.

Special Reduction  
**Girls COATS**  
You won't want to miss this surprise value ... check them first thing Monday ...  
10.98 values . . . . . 3.00  
15.98 values . . . . . 7.00  
24.98 values . . . . . 10.00

Ladies  
**BLOUSES**  
Out-of-this-world buys . . . hurry down and see 'em  
values from 2.98 to 5.98  
**1.00**  
2.00 and 3.00 ea.

Mouton  
**COATS**  
Plenty of wearing time left to go, shop and buy ...  
regular 69.98 values  
**39.90**  
Plus Tax

Prices Slashed  
**Ladies COATS**  
If you want a bargain, this is it . . . look 'em over, you'll buy  
values to 59.98  
**15<sup>90</sup>** and **19<sup>90</sup>**

Ladies  
**LINGERIE**  
Big selection, ready for Dollar Day at greatly reduced prices!

Ladies  
**CAR COATS**  
This is it . . . prices to please Dollar Day shoppers . . .  
priced at **5.00 and 7.00 ea.**

Ladies  
**FORMALS**  
Just a few, but priced to sell, you'll be extra pleased at this price  
**15.00 ea.**

Ladies  
**BRAS**  
Always a good buy, especially at this low price  
Dollar Day  
**1.00 ea.**

**Ladies HOSE**  
2 prs. 1.00

Ladies  
**SPORTSWEAR**  
This includes SKIRTS and SWEATERS . . . and reduced for selling  
Dollar Day  
**3.00 and 5.00**

Ladies  
**WESTWEAR**  
Pants and Torreadors . . . values to 7.98 on sale  
Dollar Day  
**2.90**

Ladies  
**Brunch COATS**  
Some extra good buys . . . values to 7.98 on sale  
Dollar Day  
**2.00 ea.**

Out They Go!  
**Chenille RUGS**  
These range in values from 1.98 to 11.98 . . . priced  
Dollar Day  
**1/2 price**

One Table  
**Ladies SHOES**  
Dollar Day  
**50¢ pr.**

One Table  
**Ladies SHOES**  
Dollar Day  
**2.00 pr.**

Childrens  
**SLEEPWEAR**  
Dollar Day  
greatly reduced!

Boys and Girls  
**DOTTY DAN**  
Dollar Day Prices  
reduced!

**Mens TIES**  
only 90¢ ea.

Girls  
**SKIRTS and SWEATERS**  
For a great buy this coming  
Dollar Day  
**2.00 and 3.00**

TERRIFIC BUYS, Sew and Save !

**Materials**  
Some grand selections at amazingly low prices, be here when the doors open Monday . . . be ready for exciting, thrilling material buys . . .  
regular 98¢ and 1.29 a yard  
on sale . . . **2 yds. 1<sup>00</sup>**  
regular 2.49 and 4.98 a yard  
on sale . . . per yd. **90¢**  
regular 1.49 and 1.98 a yard  
on sale . . . per yd. **70¢**

Girls  
**DRESSES**  
Down comes the selling price for  
Dollar Day  
**2.00 and 3.00**

Priced to Sell !  
**Sofa PILLOWS**  
Wonderful for any room with chairs . . . dressy  
Dollar Day  
**3 for 5.00**

Cheap in Price Only  
**Mens Dress SHIRTS**  
These colored dress shirts have been reduced price for immediate sale . . .  
values of 2.98 and 1.98  
now . . . **1<sup>90</sup>** and **1<sup>90</sup>**

Good Selection!  
**BEDSPREADS**  
regular 7.98 values  
Dollar Day  
**5.99 ea.**

One Rack  
**Boys JACKETS**  
Plenty of wearing in cold February windy March . . .  
14.98 values  
Dollar Day  
**4.90 ea.**

One Rack  
**Mens SPORT COATS**  
Some great buys for wear now . . . check them first thing Monday . . .  
reg. 29.95 values . . . **15<sup>90</sup>**

Mens Flap Back  
**Casual PANTS**  
regular 5.98 values  
Dollar Day  
**2.90 pr.**

Mens Long Sleeve  
**SPORTS SHIRTS**  
Bargains all over place, see them day  
priced from **1.90 to 6.90**

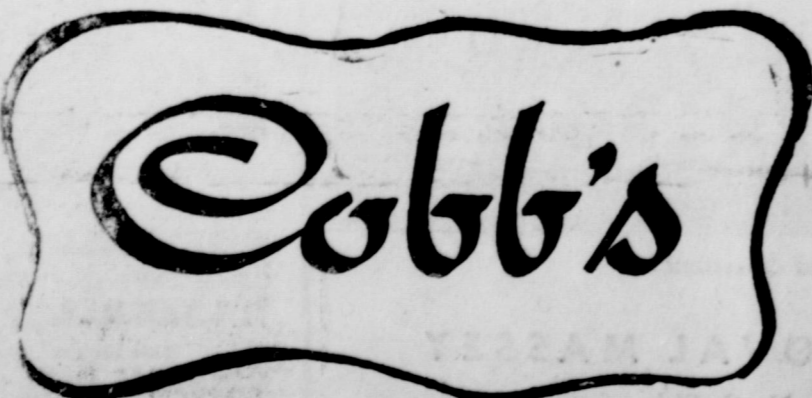
One Group  
**Mens SLACKS**  
— greatly reduced!

SLASHED IN PRICE FOR CLEARANCE NOW . . .

**Acrylon Fur THROW RUGS**

Here's a bargain you'll be pleased with for many days ahead . . . genuine Acrylic Fabric rugs . . . great in any room in the home . . . available in assorted colors and sizes . . . see them and you'll buy . . .

regular 7.98  
**4<sup>99</sup>**  
regular 10.98  
**6<sup>99</sup>**  
regular 15.98  
**9<sup>98</sup>**



WESTSIDE SQUARE, MORTON

At Giveaway Prices  
**Ladies SUITS**

We've knocked the bottom out of these prices to move these suits Monday . . . come and see  
values to 59.98  
now . . . **10<sup>00</sup>** and **15<sup>00</sup>**

Terrific Buys !  
**Sofa PILLOWS**  
Dollar Day  
**1.00 ea.**

Feather Bed  
**PILLOWS**  
Dollar Day  
**1.00 ea.**